



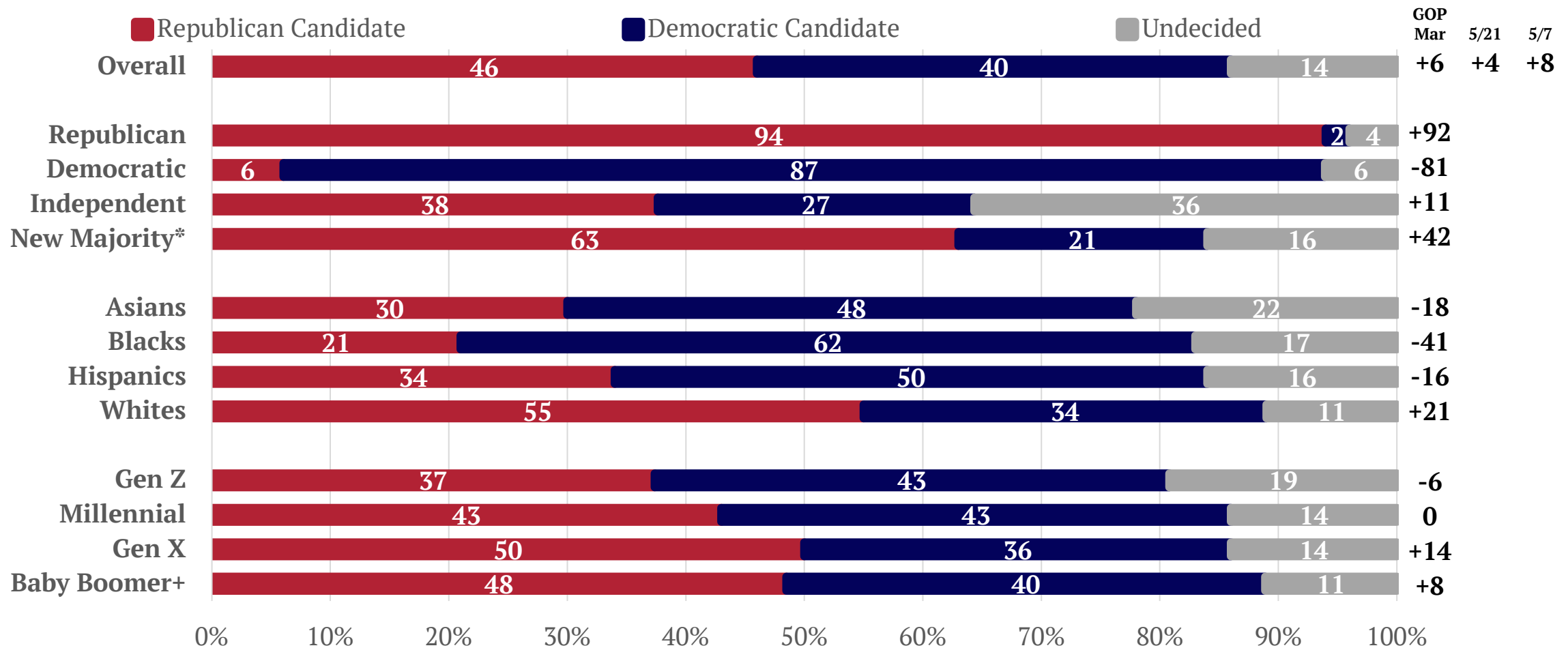
ANMP TRACKING QUESTIONS –
EARLY JUNE 2023 REPORT

 McLaughlin & Associates



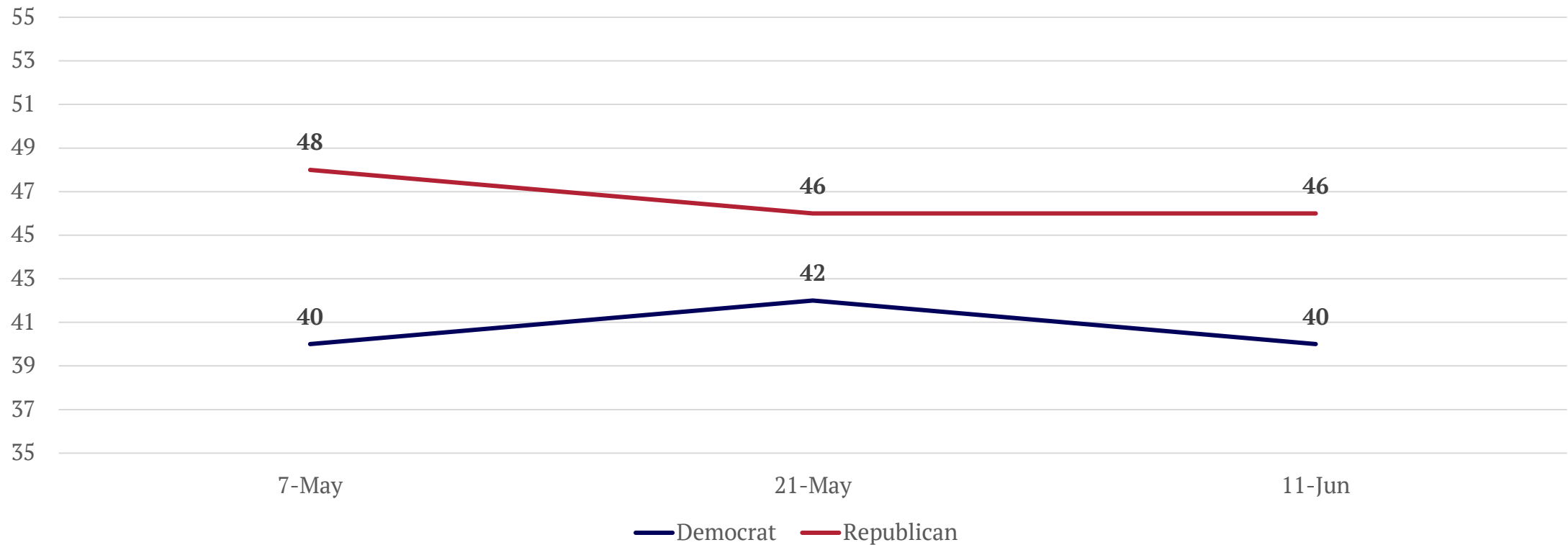
REPUBLICANS HOLD 6 POINT LEAD IN GENERIC BALLOT AMONG LIKELY VOTERS

“If the election for U.S. Congress in your district were held today, would you vote for the Republican candidate or the Democratic candidate?”



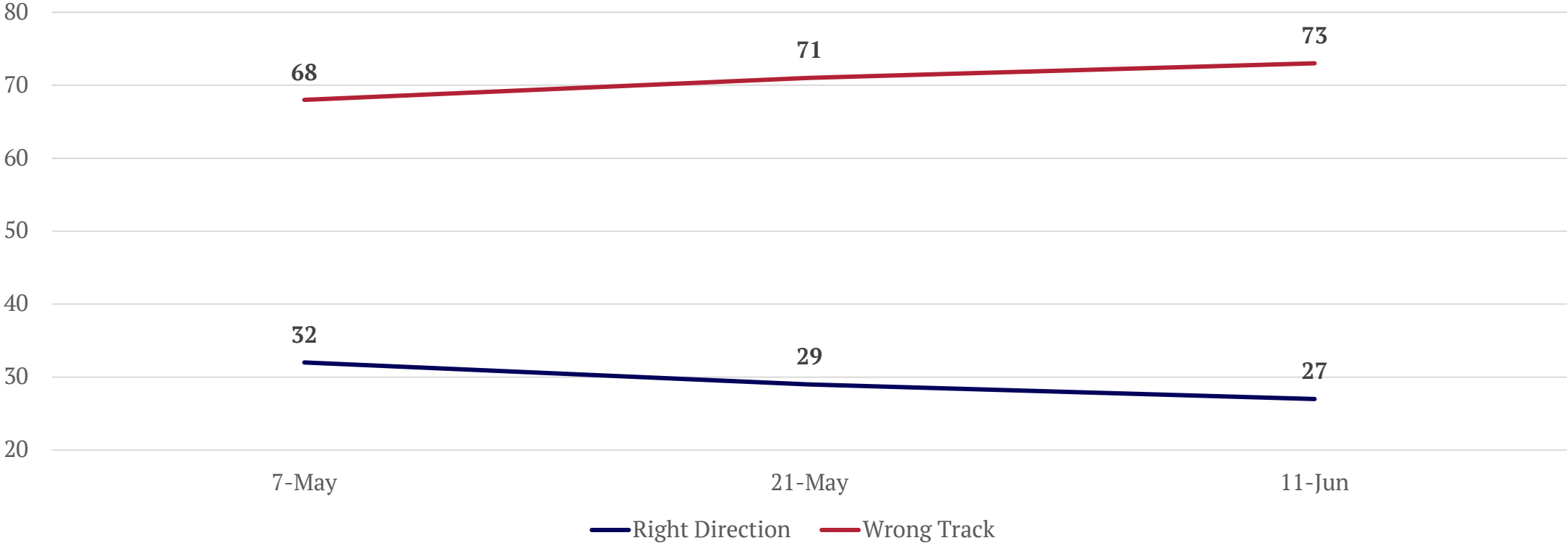
REPUBLICANS LEAD GENERIC BALLOT BY 6 POINTS

“If the election for U.S. Congress in your district were held today, would you vote for the Republican candidate or the Democratic candidate?”



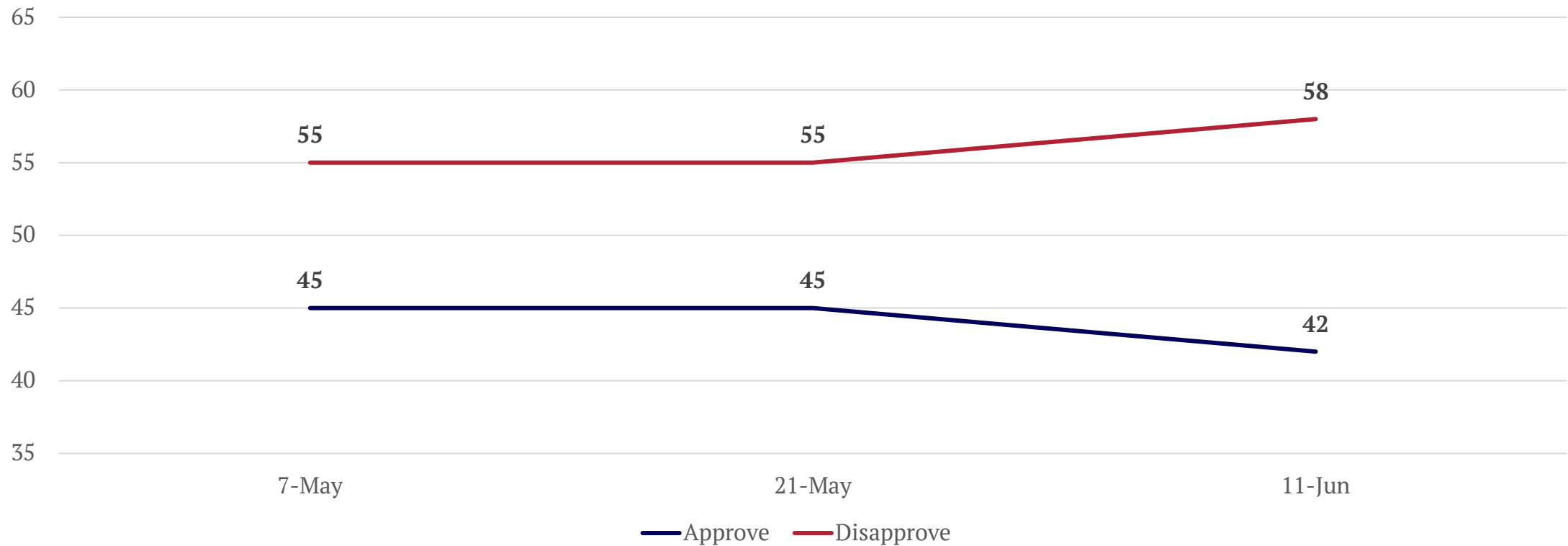
WRONG TRACK UP TO 73 PERCENT – UP 5 PERCENT IN ONE MONTH

“Generally speaking, would you say things in the United States are going in the right direction, or have they gotten off on the wrong track?”



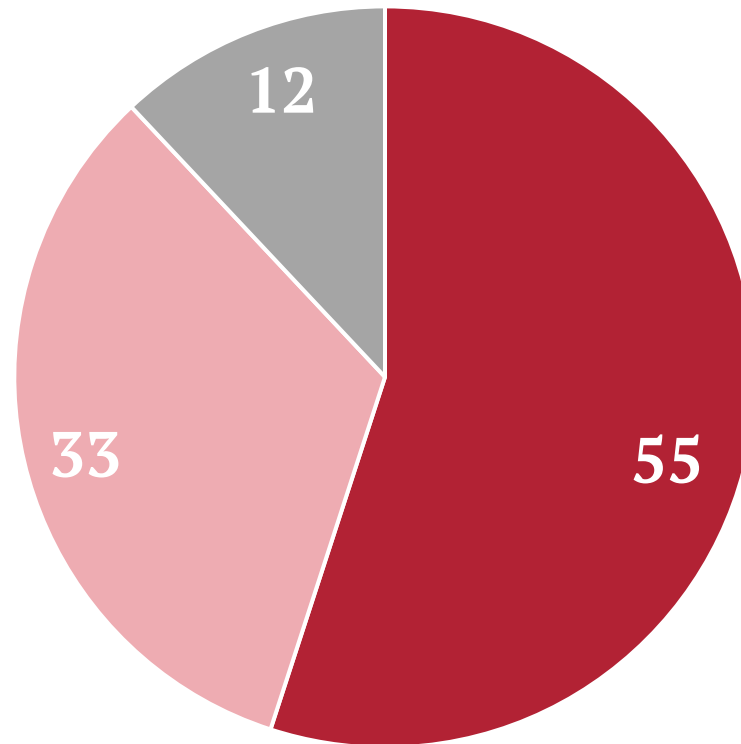
BIDEN DISAPPROVAL UP TO 58 PERCENT

“Do you approve or disapprove of the job Joe Biden is doing as President?”



55 PERCENT OF REPUBLICANS SAY THEY'RE "MAGA" OR "AMERICA FIRST" REPUBLICANS

"Do you consider yourself a MAGA or America First Republican?"



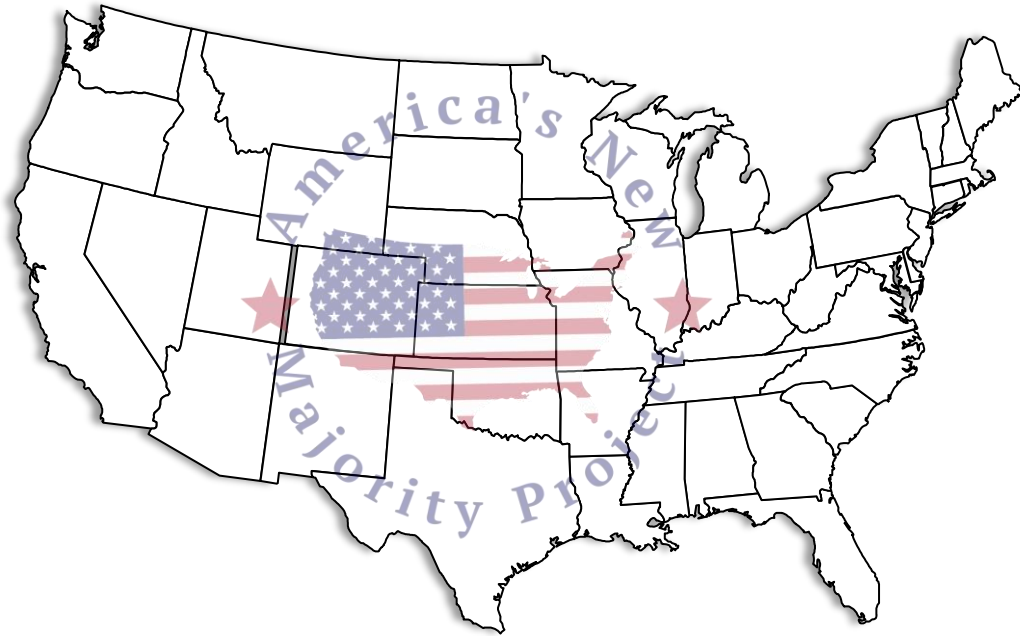
■ Yes ■ No ■ Don't Know

Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 likely general election voters between June 8-11, 2023.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 likely general election voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	15%
West North Central	7%
South Atlantic	21%
East South Central	6%
West South Central	10%
Mountain	8%
Pacific	16%

18-29	15%
30-40	17%
41-55	25%
56-65	19%
66+	24%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	37%
Republican	36%
Independent	27%

Less/4yr College	61%
Bachelor's/P.G	39%

