



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
18-24	8.0	0.0	2.1	2.3	8.7	17.5	18.9	12.4	20.7	1.6	3.5	12.8	17.8	17.4	20.7	6.2	7.6
25-34	14.2	5.3	7.2	13.6	16.1	22.5	22.1	17.5	11.0	9.1	10.9	19.1	19.6	21.0	11.0	13.2	14.1
35-44	16.2	8.2	16.8	15.4	22.9	19.0	14.5	11.5	10.1	13.8	16.2	21.0	13.3	13.8	10.1	16.8	16.5
45-54	17.1	17.9	21.7	21.2	14.8	11.3	14.8	12.3	21.5	20.4	18.9	13.2	15.2	14.2	21.5	17.5	17.2
55-64	18.0	26.0	21.0	18.5	15.4	14.7	13.0	13.8	12.6	21.5	19.9	15.1	13.1	13.2	12.6	18.9	18.2
OVER 64	26.5	42.6	31.2	29.1	22.1	15.1	16.6	32.5	24.1	33.6	30.6	18.8	21.0	20.4	24.1	27.6	26.4
Mean	49.21	57.66	53.32	51.53	46.95	42.23	42.45	48.38	45.86	53.88	52.03	44.72	44.16	43.88	45.86	50.14	49.31



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
18-24	8.0	4.9	7.9	9.5	8.1	5.5	17.2	14.2	22.2
25-34	14.2	15.1	14.8	16.6	9.0	11.3	24.4	25.8	21.9
35-44	16.2	18.9	15.2	16.3	15.1	15.0	20.6	18.4	24.4
45-54	17.1	13.3	16.9	19.1	17.0	17.0	17.6	18.0	16.8
55-64	18.0	19.4	17.5	17.5	18.1	19.9	10.8	13.3	6.6
OVER 64	26.5	28.3	27.8	21.0	32.8	31.3	9.4	10.3	8.0
Mean	49.21	50.07	49.38	47.28	51.42	51.64	40.40	41.59	38.41



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1. IN WHAT YEAR WERE YOU BORN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-		JOB: JOE BIDEN			
		RIGHT	WRONG	REPUBLICAN	DEMOCRATIC	UNDECIDED	ERS/	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	UNDE-	APP-			PROVE	
		TION				DED	ROVE				
Total	2000	545	1454	929	802	270	513	842	298	544	1157
18-24	8.0	8.9	7.7	6.1	8.8	12.3	11.6	9.6	4.7	12.3	6.8
25-34	14.2	14.5	14.1	12.3	15.6	16.2	19.3	14.6	13.7	15.1	13.9
35-44	16.2	17.4	15.8	16.4	15.9	16.6	18.9	15.6	16.0	15.4	16.7
45-54	17.1	12.3	18.9	19.2	14.6	17.5	17.8	14.8	13.4	15.6	18.8
55-64	18.0	18.8	17.7	18.7	18.7	13.2	12.3	19.2	19.5	19.0	17.1
OVER 64	26.5	28.0	25.9	27.3	26.4	24.2	20.1	26.2	32.7	22.6	26.8
Mean	49.21	49.10	49.23	50.32	48.77	46.66	45.20	48.79	51.49	47.31	49.53



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1. IN WHAT YEAR WERE YOU BORN?

BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
18-24	8.0	4.3	7.5	5.0	10.2	9.0	4.0	9.5	8.4	5.9	10.6	9.7			
25-34	14.2	12.0	14.3	11.8	16.4	14.3	12.1	18.5	14.3	11.4	15.1	14.4			
35-44	16.2	15.4	16.5	14.2	17.2	17.6	14.2	21.0	16.3	14.2	15.0	19.3			
45-54	17.1	19.3	15.7	19.6	14.7	17.2	18.0	13.4	16.8	21.1	15.4	17.7			
55-64	18.0	18.5	19.2	19.7	17.4	16.5	17.8	17.6	14.1	21.6	17.3	19.7			
OVER 64	26.5	30.5	26.8	29.8	24.2	25.4	33.9	20.1	30.0	25.8	26.7	19.2			
Mean	49.21	51.52	49.46	51.50	47.59	48.41	52.22	46.29	49.27	50.79	48.35	47.26			



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1. IN WHAT YEAR WERE YOU BORN?

BANNER 5

	TOTAL		IDEOLOGY					REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
18-24	8.0	12.1	15.1	9.6	9.2	4.7	3.7	4.2	17.2	9.0	3.1	10.4	10.7	7.4	17.1	7.9	6.5	6.3	3.3	3.5	2.8
25-34	14.2	18.2	20.8	16.0	14.2	12.5	10.2	11.4	28.4	17.0	9.3	15.8	15.0	23.7	23.2	12.5	13.0	10.9	12.8	9.9	20.5
35-44	16.2	15.5	15.6	15.5	18.2	15.0	14.9	14.9	14.5	17.7	13.5	16.0	18.2	19.9	14.2	18.4	17.8	15.6	12.4	12.9	11.2
45-54	17.1	16.0	16.1	15.9	17.3	19.0	16.4	17.7	23.7	21.4	18.9	14.8	15.1	12.4	17.0	17.7	16.5	18.0	21.5	20.8	23.5
55-64	18.0	15.7	12.0	18.8	19.1	16.8	20.2	18.5	10.1	18.6	20.8	17.5	19.6	9.3	11.0	18.9	14.8	20.3	19.0	21.1	13.2
OVER 64	26.5	22.5	20.4	24.2	22.0	31.9	34.6	33.2	6.2	16.5	34.5	25.5	21.4	27.4	17.6	24.6	31.4	28.9	30.9	31.7	28.8
Mean	49.21	46.36	44.24	48.11	48.00	51.41	52.99	52.17	39.56	46.53	53.51	47.99	47.33	46.39	42.75	49.10	50.25	51.05	52.04	52.88	49.83



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
18-24	8.0	9.7	12.6	4.4	8.9	12.6	25.1	10.7	7.1	7.6	6.0	5.9	6.4	3.9	7.1	10.6
25-34	14.2	16.6	13.1	11.9	13.9	14.7	19.8	13.9	14.1	12.6	17.0	13.8	11.0	13.9	12.6	18.6
35-44	16.2	17.9	15.4	14.7	16.6	18.7	27.3	17.4	15.0	13.6	17.7	21.9	13.0	10.9	16.3	20.7
45-54	17.1	14.5	19.1	19.1	16.1	11.6	5.0	12.6	18.3	16.9	20.9	19.1	20.6	18.1	16.2	15.2
55-64	18.0	17.6	15.3	19.4	17.6	15.1	6.3	16.4	17.7	18.6	15.9	26.8	19.9	21.3	18.5	15.1
OVER 64	26.5	23.6	24.5	30.5	26.9	27.4	16.4	29.0	27.9	30.7	22.4	12.4	29.2	31.9	29.3	19.8
Mean	49.21	47.50	47.57	51.66	48.98	47.41	39.15	48.64	49.82	50.69	48.13	47.71	51.28	52.23	50.29	45.67



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
18-24	8.0	10.8	3.6	5.1	1.0	10.1	2.5	11.4	4.6
25-34	14.2	15.7	11.7	13.3	8.8	18.6	8.7	13.2	14.5
35-44	16.2	16.0	16.6	14.8	19.9	17.5	15.8	14.6	17.4
45-54	17.1	16.3	18.3	18.3	18.4	15.5	17.4	17.1	19.1
55-64	18.0	17.5	18.7	18.4	19.1	15.0	18.8	19.8	18.5
OVER 64	26.5	23.6	31.1	30.1	32.9	23.3	36.8	24.0	25.9
Mean	49.21	47.57	51.77	51.02	53.13	46.72	53.78	48.32	49.93



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
18-24	8.0	3.1	18.4	17.5	21.9	14.7	2.4	3.6	10.4	24.3	21.2	22.6
25-34	14.2	9.5	24.0	28.0	25.3	10.3	8.2	10.5	30.0	26.1	28.9	21.4
35-44	16.2	14.3	20.2	23.6	17.1	26.0	14.5	14.2	25.8	21.5	20.0	14.0
45-54	17.1	17.6	16.1	14.2	16.3	14.3	16.6	18.4	14.5	13.9	15.6	17.1
55-64	18.0	21.1	11.4	10.1	10.0	16.9	19.6	22.2	9.9	10.2	8.6	11.4
OVER 64	26.5	34.4	9.9	6.6	9.4	17.8	38.6	31.0	9.4	4.0	5.6	13.5
Mean	49.21	53.43	40.31	38.73	39.15	45.45	54.46	52.59	40.60	36.94	37.52	40.88



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1. IN WHAT YEAR WERE YOU BORN?

BANNER 9

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
18-24	8.0	100.0	0.0	0.0	0.0	0.0	0.0	20.8	0.0	14.4	0.0	7.1	8.8
25-34	14.2	0.0	100.0	0.0	0.0	0.0	0.0	36.9	0.0	25.5	0.0	14.7	13.7
35-44	16.2	0.0	0.0	100.0	0.0	0.0	0.0	42.3	0.0	29.2	0.0	16.8	15.7
45-54	17.1	0.0	0.0	0.0	100.0	0.0	0.0	0.0	27.8	30.8	0.0	16.3	17.9
55-64	18.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	29.2	0.0	40.4	16.5	19.3
OVER 64	26.5	0.0	0.0	0.0	0.0	0.0	100.0	0.0	43.1	0.0	59.6	28.6	24.7
Mean	49.21	21.00	29.50	39.50	49.50	59.50	67.00	31.95	59.95	37.36	63.97	49.51	48.94



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN		
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
18-24	8.0	77.4	0.0	0.0	0.0	79.3	0.0	0.0	0.0	76.1	0.0	0.0	0.0	10.4	7.5	6.1
25-34	14.2	22.6	47.8	0.0	0.0	20.7	48.6	0.0	0.0	23.9	47.0	0.0	0.0	18.0	12.8	12.7
35-44	16.2	0.0	52.2	12.2	0.0	0.0	51.4	12.7	0.0	0.0	53.0	11.8	0.0	22.6	13.9	14.0
45-54	17.1	0.0	0.0	63.7	0.0	0.0	0.0	63.9	0.0	0.0	0.0	63.5	0.0	14.4	18.0	18.4
55-64	18.0	0.0	0.0	24.1	30.2	0.0	0.0	23.3	27.0	0.0	0.0	24.7	33.3	14.5	19.2	19.2
OVER 64	26.5	0.0	0.0	0.0	69.8	0.0	0.0	0.0	73.0	0.0	0.0	0.0	66.7	20.0	28.6	29.7
Mean	49.21	22.92	34.72	50.68	64.73	22.76	34.64	50.56	64.98	23.03	34.80	50.78	64.50	45.60	50.34	50.93



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BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
18-24	8.0	0.0	2.1	2.3	8.7	17.5	18.9	12.4	20.7	1.6	3.5	12.8	17.8	17.4	20.7	6.2	7.6
25-29	7.0	1.8	3.2	7.3	8.5	10.2	12.1	10.0	2.2	4.4	5.5	9.3	10.3	11.6	2.2	6.4	7.0
30-40	16.8	10.7	11.8	16.0	19.4	24.4	19.2	17.6	12.8	13.1	14.8	21.8	17.9	18.8	12.8	16.6	16.9
41-55	25.2	21.2	31.6	29.3	27.3	18.7	21.5	15.2	27.6	27.8	27.6	23.2	21.0	20.0	27.6	25.9	25.4
56-65	18.9	27.4	22.2	18.3	17.1	16.0	13.1	15.1	12.6	22.2	20.8	16.5	13.5	13.6	12.6	19.9	19.2
OVER 65	24.1	38.9	29.0	26.7	19.1	13.2	15.1	29.7	24.1	30.9	27.8	16.3	19.4	18.6	24.1	25.0	23.9
Mean	49.12	57.04	53.49	51.13	47.11	42.46	42.36	47.80	46.43	53.61	51.88	44.91	44.06	43.67	46.43	50.06	49.23



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
18-24	8.0	4.9	7.9	9.5	8.1	5.5	17.2	14.2	22.2
25-29	7.0	7.0	7.1	8.5	4.5	5.2	13.5	13.0	14.2
30-40	16.8	21.0	16.3	17.4	13.3	14.9	23.9	24.1	23.6
41-55	25.2	21.1	25.0	27.8	24.2	24.9	26.0	25.4	27.1
56-65	18.9	21.7	19.4	17.4	18.7	21.1	11.0	14.6	4.8
OVER 65	24.1	24.3	24.3	19.4	31.2	28.4	8.4	8.7	8.0
Mean	49.12	49.81	49.31	47.24	51.39	51.54	40.39	41.77	38.07



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IN WHAT YEAR WERE YOU BORN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN			
		UNITED STATES		FOR CONGRESS			ERS/				
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
18-24	8.0	8.9	7.7	6.1	8.8	12.3	11.6	9.6	4.7	12.3	6.8
25-29	7.0	6.5	7.2	6.8	7.0	7.8	10.5	6.6	6.0	6.9	7.3
30-40	16.8	18.6	16.2	15.5	18.2	17.3	19.3	17.7	16.5	18.3	16.3
41-55	25.2	21.2	26.6	27.1	22.5	26.3	27.6	22.3	21.8	22.7	27.2
56-65	18.9	19.1	18.8	19.7	19.8	13.5	13.0	20.3	20.7	20.0	17.9
OVER 65	24.1	25.7	23.5	24.9	23.6	22.8	17.9	23.5	30.2	19.9	24.5
Mean	49.12	49.09	49.13	50.11	48.75	46.83	45.19	48.74	51.64	47.15	49.42



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IN WHAT YEAR WERE YOU BORN?

BANNER 4

	TOTAL 2020 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	BIDEN		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
18-24	8.0	4.3	7.5	5.0	10.2	9.0	4.0	9.5	8.4	5.9	10.6	9.7
25-29	7.0	6.5	6.6	6.0	7.6	7.5	6.6	6.6	7.6	5.4	8.2	7.3
30-40	16.8	14.8	17.8	13.7	19.5	17.4	14.0	22.3	16.6	13.4	17.8	18.5
41-55	25.2	26.9	23.9	27.3	22.4	26.0	25.0	25.2	25.1	29.6	20.8	27.2
56-65	18.9	19.5	20.0	20.8	18.2	17.5	18.8	17.6	15.3	22.6	18.5	20.4
OVER 65	24.1	28.0	24.2	27.2	22.1	22.7	31.6	18.8	27.0	23.0	24.1	16.9
Mean	49.12	51.31	49.38	51.38	47.60	48.25	52.06	46.91	49.02	50.72	48.00	47.20



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
18-24	8.0	12.1	15.1	9.6	9.2	4.7	3.7	4.2	17.2	9.0	3.1	10.4	10.7	7.4	17.1	7.9	6.5	6.3	3.3	3.5	2.8
25-29	7.0	8.9	9.8	8.2	6.3	6.4	6.2	6.3	19.6	9.0	4.3	6.6	6.1	18.1	13.6	5.6	7.7	5.7	6.4	4.9	10.4
30-40	16.8	18.8	20.0	17.9	18.6	13.6	14.4	14.0	18.1	18.4	12.4	19.0	21.1	16.6	18.5	16.6	18.2	14.3	13.0	11.2	17.8
41-55	25.2	23.3	23.3	23.2	26.4	28.0	22.5	25.4	28.9	30.6	26.5	22.4	22.1	23.6	24.3	28.4	22.1	27.1	27.7	27.5	27.9
56-65	18.9	16.4	14.0	18.4	20.4	17.6	21.2	19.3	10.1	19.8	21.8	18.4	20.3	10.0	11.2	20.7	14.8	19.8	21.9	23.8	16.9
OVER 65	24.1	20.5	17.8	22.6	19.1	29.7	32.1	30.9	6.2	13.2	31.8	23.4	19.6	24.3	15.2	20.7	30.8	26.8	27.7	29.0	24.1
Mean	49.12	46.36	44.41	47.95	47.94	51.47	52.60	52.00	39.33	46.28	53.42	48.09	47.34	45.92	42.40	49.04	49.98	50.82	52.06	53.05	49.44



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
18-24	8.0	9.7	12.6	4.4	8.9	12.6	25.1	10.7	7.1	7.6	6.0	5.9	6.4	3.9	7.1	10.6
25-29	7.0	8.0	6.0	6.3	6.7	8.4	10.4	8.1	6.6	6.1	7.4	7.7	5.4	7.8	6.0	8.9
30-40	16.8	19.3	15.8	14.6	16.2	17.0	24.4	15.9	16.7	14.6	20.6	18.1	11.5	15.5	17.2	22.9
41-55	25.2	23.3	26.4	26.7	25.4	21.2	17.4	21.7	25.4	23.7	28.6	31.7	29.3	22.3	23.8	23.6
56-65	18.9	18.5	16.9	20.1	18.3	15.0	8.0	16.1	19.1	20.5	16.4	26.0	20.8	23.7	19.6	15.4
OVER 65	24.1	21.2	22.4	27.9	24.5	25.8	14.7	27.5	25.2	27.4	20.9	10.6	26.5	26.9	26.3	18.6
Mean	49.12	47.52	47.66	51.40	49.01	47.41	39.66	48.57	49.70	50.50	48.16	47.71	51.28	51.36	50.04	45.74



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
18-24	8.0	10.8	3.6	5.1	1.0	10.1	2.5	11.4	4.6
25-29	7.0	8.0	5.5	6.7	3.4	8.7	4.3	7.3	6.6
30-40	16.8	17.9	15.2	13.9	17.5	20.2	12.8	15.9	17.4
41-55	25.2	23.3	28.0	28.5	27.3	23.8	27.0	22.9	28.9
56-65	18.9	18.7	19.1	18.1	21.1	16.8	18.0	20.5	20.2
OVER 65	24.1	21.3	28.5	27.8	29.7	20.5	35.3	22.0	22.3
Mean	49.12	47.48	51.70	50.98	53.02	46.82	53.71	48.05	49.87



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
18-24	8.0	3.1	18.4	17.5	21.9	14.7	2.4	3.6	10.4	24.3	21.2	22.6
25-29	7.0	4.1	13.2	16.4	13.1	4.4	3.1	4.9	16.3	16.6	14.9	11.2
30-40	16.8	13.7	23.5	25.5	23.3	22.8	13.3	14.0	27.6	23.5	25.3	21.2
41-55	25.2	25.4	24.7	25.5	22.9	24.7	24.5	26.1	28.3	22.8	25.7	20.1
56-65	18.9	22.5	11.3	9.2	10.6	16.9	21.4	23.4	8.8	9.5	7.3	14.2
OVER 65	24.1	31.3	8.9	5.9	8.1	16.6	35.4	27.9	8.7	3.3	5.6	10.8
Mean	49.12	53.30	40.32	38.79	39.18	45.43	54.40	52.40	40.96	36.73	37.84	40.60



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
18-24	8.0	100.0	0.0	0.0	0.0	0.0	0.0	20.8	0.0	14.4	0.0	7.1	8.8	
25-29	7.0	0.0	49.4	0.0	0.0	0.0	0.0	18.2	0.0	12.6	0.0	6.9	7.1	
30-40	16.8	0.0	50.6	59.7	0.0	0.0	0.0	43.9	0.0	30.4	0.0	17.3	16.5	
41-55	25.2	0.0	0.0	40.3	100.0	8.4	0.0	17.0	30.2	42.6	3.4	25.1	25.2	
56-65	18.9	0.0	0.0	0.0	0.0	91.6	9.2	0.0	30.7	0.0	42.5	17.3	20.4	
OVER 65	24.1	0.0	0.0	0.0	0.0	0.0	90.8	0.0	39.1	0.0	54.1	26.3	22.1	
Mean	49.12	21.00	31.05	40.24	48.00	59.45	66.40	32.83	59.27	37.51	63.60	49.54	48.75	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
18-24	8.0	77.4	0.0	0.0	0.0	79.3	0.0	0.0	0.0	76.1	0.0	0.0	0.0	10.4	7.5	6.1
25-29	7.0	22.6	18.8	0.0	0.0	20.7	19.3	0.0	0.0	23.9	18.4	0.0	0.0	8.4	6.8	5.7
30-40	16.8	0.0	68.1	0.0	0.0	0.0	65.3	0.0	0.0	0.0	70.8	0.0	0.0	23.1	14.4	15.2
41-55	25.2	0.0	13.1	81.5	0.0	0.0	15.4	82.6	0.0	0.0	10.8	80.7	0.0	24.6	25.0	26.2
56-65	18.9	0.0	0.0	18.5	36.6	0.0	0.0	17.4	32.8	0.0	0.0	19.3	40.3	15.8	20.0	20.0
OVER 65	24.1	0.0	0.0	0.0	63.4	0.0	0.0	0.0	67.2	0.0	0.0	0.0	59.7	17.7	26.3	26.7
Mean	49.12	22.35	35.19	50.31	64.62	22.24	35.46	50.17	64.87	22.43	34.92	50.41	64.38	45.75	50.17	50.74



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

GENERATIONS:

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
GENERATION Z	10.3	0.0	3.4	4.1	11.9	21.0	24.3	13.7	22.9	2.7	5.1	16.2	21.9	21.7	22.9	8.2	9.9
MILLENNIALS	24.8	12.8	17.9	24.2	30.6	35.2	27.6	26.3	18.9	18.8	22.0	32.7	26.1	27.2	18.9	24.5	24.8
GENERATION X	26.9	28.7	30.6	32.4	26.0	18.6	25.3	18.4	27.3	30.7	29.5	22.5	24.1	23.6	27.3	27.4	27.1
BABY BOOMERS	33.7	51.3	43.8	34.1	28.3	22.0	21.4	34.5	26.8	42.3	38.5	25.3	24.9	24.6	26.8	35.4	33.9
THE SILENT GENERATION	4.3	7.2	4.3	5.2	3.2	3.2	1.5	7.1	4.1	5.5	4.9	3.2	3.0	2.8	4.1	4.6	4.2
Mean	50.77	59.54	55.61	52.99	48.13	43.69	43.36	50.52	46.84	55.74	53.71	46.03	45.33	45.09	46.84	51.78	50.87



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

GENERATIONS:

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID-WEST	SOUTH	WEST	DEFIN-ITELY VOTING	VERY/SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
GENERATION Z	10.3	7.7	10.5	12.6	8.5	6.9	22.9	20.5	26.8
MILLENNIALS	24.8	26.9	24.5	26.9	20.0	21.5	36.5	36.1	37.1
GENERATION X	26.9	24.5	25.1	28.4	27.9	27.5	24.4	23.9	25.4
BABY BOOMERS	33.7	36.7	37.5	28.6	35.9	39.0	14.7	17.0	10.8
THE SILENT GENERATION	4.3	4.2	2.4	3.4	7.6	5.1	1.5	2.5	0.0
Mean	50.77	51.69	50.86	48.61	53.40	53.42	41.17	42.57	38.81



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 NATIONAL SURVEY: 2,000 LIKELY VOTERS

GENERATIONS:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITED STATES		FOR CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	EI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
GENERATION Z	10.3	11.0	10.1	8.4	11.1	14.7	16.2	11.2	6.5	13.7	9.6
MILLENNIALS	24.8	26.7	24.0	23.0	26.3	26.1	29.2	26.4	24.6	27.3	23.6
GENERATION X	26.9	23.0	28.4	28.9	24.4	27.3	27.9	24.0	23.1	24.4	29.0
BABY BOOMERS	33.7	35.0	33.2	35.0	34.0	28.3	24.0	34.6	39.0	32.1	33.1
THE SILENT GENERATION	4.3	4.3	4.3	4.7	4.1	3.6	2.7	3.9	6.7	2.4	4.6
Mean	50.77	50.48	50.87	51.96	50.27	48.14	46.23	50.30	53.51	48.53	51.13



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
 NATIONAL SURVEY: 2,000 LIKELY VOTERS

GENERATIONS:

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
GENERATION Z	10.3	6.7	9.4	6.8	13.3	11.0	5.6	12.6	9.5	7.9	13.6	13.1		
MILLENNIALS	24.8	21.5	26.2	21.2	27.4	25.8	22.6	31.6	26.3	19.9	24.9	25.3		
GENERATION X	26.9	29.6	25.6	29.0	24.3	27.6	25.7	23.4	26.8	32.2	24.8	28.6		
BABY BOOMERS	33.7	36.9	34.6	38.4	31.8	30.3	40.3	29.2	31.8	36.5	33.4	28.3		
THE SILENT GENERATION	4.3	5.3	4.2	4.6	3.3	5.3	5.7	3.1	5.7	3.5	3.4	4.8		
Mean	50.77	53.17	50.92	53.24	48.88	50.10	54.03	47.87	50.84	52.48	49.46	49.09		



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

GENERATIONS:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
GENERATION Z	10.3	15.0	18.5	12.2	11.2	7.8	4.9	6.4	24.3	12.1	4.2	12.7	13.4	15.6	20.2	9.1	9.6	7.3	6.2	5.8	7.2
MILLENNIALS	24.8	28.3	30.3	26.7	26.6	20.3	21.3	20.8	34.3	30.2	18.3	26.5	27.4	31.8	33.2	24.6	24.1	22.1	20.2	18.2	25.4
GENERATION X	26.9	24.9	25.0	24.9	28.0	28.0	26.3	27.2	31.8	30.5	28.5	24.4	24.2	23.9	23.8	30.2	24.5	29.8	28.1	27.5	29.6
BABY BOOMERS	33.7	28.1	22.5	32.7	30.9	37.3	42.9	40.0	9.6	26.6	43.2	32.4	32.3	27.2	18.7	31.2	35.0	36.7	40.3	42.5	34.6
THE SILENT GENERATION	4.3	3.6	3.6	3.6	3.4	6.5	4.6	5.6	0.0	0.6	5.8	3.9	2.8	1.5	4.1	4.9	6.9	4.1	5.3	6.1	3.1
Mean	50.77	47.67	45.37	49.56	49.45	53.50	54.55	54.00	39.76	47.04	55.64	49.46	48.77	46.17	43.90	50.88	52.06	52.53	54.12	55.18	51.34



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

GENERATIONS:

BANNER 6

TOTAL	VOTE BEHAVIOR				VB	CONSIDER YOURSELF							RELIGION			
	COMBO	DEMO-CRAT	TCKT-SPLTTR	REPUB-LICAN	SWING VOTER	WLTHY-UPPER MIDDLE	Weal-thy	Upper Middle Class	MIDDLE-LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN-STREAM PROT.	EVAN-GEL-ICAL	CATH-OLIC	NON-RELI-GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
GENERATION Z	10.3	12.6	14.6	6.3	11.3	16.0	27.5	14.2	9.3	9.9	8.0	7.3	8.3	8.0	9.1	13.2
MILLENNIALS	24.8	28.3	22.4	21.8	24.3	26.4	44.7	23.6	23.9	21.1	29.3	29.0	19.1	20.0	23.3	32.6
GENERATION X	26.9	24.4	30.3	28.3	26.7	20.1	7.3	22.0	27.8	26.8	29.7	33.3	30.6	26.4	27.2	24.1
BABY BOOMERS	33.7	31.0	29.7	38.2	32.6	30.3	13.5	32.8	34.9	37.2	30.5	30.5	37.3	41.0	35.5	27.5
THE SILENT GENERATION	4.3	3.8	3.0	5.4	5.1	7.2	6.9	7.3	4.1	4.9	2.5	0.0	4.7	4.6	4.8	2.6
Mean	50.77	48.91	48.87	53.49	50.62	49.16	39.91	50.54	51.35	52.25	49.60	49.12	52.99	53.54	51.81	47.10



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
 NATIONAL SURVEY: 2,000 LIKELY VOTERS

GENERATIONS:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchl r Degree 	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
GENERATION Z	10.3	13.6	5.3	7.2	1.7	12.2	3.9	14.7	6.5
MILLENNIALS	24.8	26.0	22.9	21.9	24.7	30.4	20.4	22.1	25.2
GENERATION X	26.9	25.5	28.9	29.4	28.0	24.4	27.0	26.6	30.7
BABY BOOMERS	33.7	31.5	37.2	37.5	36.7	29.7	41.1	33.0	33.7
THE SILENT GENERATION	4.3	3.4	5.7	3.9	8.9	3.3	7.6	3.6	4.0
Mean	50.77	49.01	53.53	52.66	55.14	48.31	55.55	49.61	51.70



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
 NATIONAL SURVEY: 2,000 LIKELY VOTERS

GENERATIONS:

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
GENERATION Z	10.3	4.0	23.7	25.2	26.5	14.7	2.8	5.0	17.0	33.0	24.6	28.5
MILLENNIALS	24.8	19.4	36.0	39.1	36.1	34.2	19.0	19.8	43.7	34.6	42.9	28.9
GENERATION X	26.9	28.5	23.4	25.0	20.7	23.5	27.1	29.7	24.2	25.7	20.2	21.1
BABY BOOMERS	33.7	42.3	15.7	9.3	16.4	25.0	44.7	40.2	12.1	6.7	11.6	21.5
THE SILENT GENERATION	4.3	5.8	1.2	1.5	0.3	2.6	6.4	5.3	3.0	0.0	0.7	0.0
Mean	50.77	55.36	41.10	39.14	40.14	45.98	56.38	54.52	41.67	36.72	38.84	41.53



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GENERATIONS:

BANNER 9

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
GENERATION Z	10.3	100.0	16.5	0.0	0.0	0.0	0.0	26.9	0.0	18.6	0.0	9.0	11.6
MILLENNIALS	24.8	0.0	83.5	79.7	0.0	0.0	0.0	64.5	0.0	44.6	0.0	26.4	23.3
GENERATION X	26.9	0.0	0.0	20.3	100.0	36.0	0.0	8.6	38.3	36.8	14.5	25.4	28.1
BABY BOOMERS	33.7	0.0	0.0	0.0	0.0	64.0	83.7	0.0	54.7	0.0	75.8	34.2	33.3
THE SILENT GENERATION	4.3	0.0	0.0	0.0	0.0	0.0	16.3	0.0	7.0	0.0	9.7	5.0	3.7
Mean	50.77	22.00	32.44	37.74	50.50	61.70	69.95	32.51	62.15	38.05	66.62	51.17	50.41



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GENERATIONS:

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLENNIALS	GEN X	BABY BOOMERS / SLNTG	GEN Z	MILLENNIALS	GEN X	BABY BOOMERS / SLNTG	GEN Z	MILLENNIALS	GEN X	BABY BOOMERS / SLNTG	URBAN	SUB-URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
GENERATION Z	10.3	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	13.0	9.8	8.2
MILLENNIALS	24.8	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	34.5	21.2	21.4
GENERATION X	26.9	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	23.4	28.7	26.6
BABY BOOMERS	33.7	0.0	0.0	0.0	88.6	0.0	0.0	0.0	87.3	0.0	0.0	0.0	89.9	25.2	35.3	40.7
THE SILENT GENERATION	4.3	0.0	0.0	0.0	11.4	0.0	0.0	0.0	12.7	0.0	0.0	0.0	10.1	4.0	5.0	3.1
Mean	50.77	22.00	34.50	50.50	69.36	22.00	34.50	50.50	69.53	22.00	34.50	50.50	69.21	46.85	51.94	52.77



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
DEFINITELY VOTING	78.3	93.9	85.3	81.1	71.1	69.0	66.5	77.4	86.0	86.2	82.2	70.1	71.5	69.2	86.0	79.6	78.2
VERY/SOMEWHAT LIKELY	21.7	6.1	14.7	18.9	28.9	31.0	33.5	22.6	14.0	13.8	17.8	29.9	28.5	30.8	14.0	20.4	21.8
Very Likely	13.6	4.2	10.9	13.2	17.7	16.9	20.5	11.3	10.9	9.9	12.0	17.3	17.2	18.3	10.9	12.9	13.7
Somewhat Likely	8.1	1.9	3.8	5.7	11.2	14.1	13.0	11.3	3.1	4.0	5.9	12.6	11.3	12.6	3.1	7.5	8.1
Mean	2.70	2.92	2.81	2.75	2.60	2.55	2.54	2.66	2.83	2.82	2.76	2.58	2.60	2.57	2.83	2.72	2.70



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3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
DEFINITELY VOTING	78.3	79.5	78.1	76.7	80.2	100.0	0.0	0.0	0.0
VERY/SOMEWHAT LIKELY	21.7	20.5	21.9	23.3	19.8	0.0	100.0	100.0	100.0
Very Likely	13.6	12.9	14.9	14.7	11.2	0.0	62.7	100.0	0.0
Somewhat Likely	8.1	7.6	7.0	8.6	8.6	0.0	37.3	0.0	100.0
Mean	2.70	2.72	2.71	2.68	2.72	3.00	1.63	2.00	1.00



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS			ERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
DEFINITELY VOTING	78.3	78.7	78.2	83.0	81.9	51.8	58.0	78.6	92.2	71.2	78.2	
VERY/SOMEWHAT LIKELY	21.7	21.3	21.8	17.0	18.1	48.2	42.0	21.4	7.8	28.8	21.8	
Very Likely	13.6	14.2	13.4	11.9	12.3	23.1	22.5	13.4	6.9	17.0	13.7	
Somewhat Likely	8.1	7.2	8.4	5.1	5.9	25.1	19.5	7.9	0.9	11.8	8.1	
Mean	2.70	2.71	2.70	2.78	2.76	2.27	2.38	2.71	2.91	2.59	2.70	



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
DEFINITELY VOTING	78.3	85.3	80.5	85.9	79.0	67.8	88.7	78.7	72.3	83.3	79.2	61.6
VERY/SOMEWHAT LIKELY	21.7	14.7	19.5	14.1	21.0	32.2	11.3	21.3	27.7	16.7	20.8	38.4
Very Likely	13.6	10.8	13.8	9.4	13.1	19.6	6.6	13.2	16.2	12.0	13.1	24.1
Somewhat Likely	8.1	3.9	5.7	4.7	7.8	12.7	4.8	8.0	11.5	4.7	7.7	14.3
Mean	2.70	2.81	2.75	2.81	2.71	2.55	2.84	2.71	2.61	2.79	2.71	2.47



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
DEFINITELY VOTING	78.3	81.4	85.9	77.7	68.4	80.9	89.2	84.9	69.0	76.9	89.2	85.0	70.6	76.8	72.1	63.4	73.7	87.6	83.8	86.0	78.0
VERY/SOMEWHAT LIKELY	21.7	18.6	14.1	22.3	31.6	19.1	10.8	15.1	31.0	23.1	10.8	15.0	29.4	23.2	27.9	36.6	26.3	12.4	16.2	14.0	22.0
Very Likely	13.6	14.6	11.4	17.2	17.5	12.3	6.6	9.6	28.2	9.7	7.7	11.8	15.4	12.6	19.8	22.0	14.6	8.1	10.9	9.8	14.0
Somewhat Likely	8.1	4.0	2.7	5.1	14.1	6.8	4.2	5.6	2.9	13.4	3.1	3.2	14.0	10.6	8.1	14.5	11.7	4.3	5.2	4.2	8.0
Mean	2.70	2.77	2.83	2.73	2.54	2.74	2.85	2.79	2.66	2.64	2.86	2.82	2.57	2.66	2.64	2.49	2.62	2.83	2.79	2.82	2.70



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3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
DEFINITELY VOTING	78.3	78.1	60.3	85.4	71.0	82.6	68.8	84.7	78.0	81.2	71.9	72.0	81.9	86.2	77.8	74.0
VERY/SOMEWHAT LIKELY	21.7	21.9	39.7	14.6	29.0	17.4	31.2	15.3	22.0	18.8	28.1	28.0	18.1	13.8	22.2	26.0
Very Likely	13.6	13.9	23.2	9.6	18.7	11.6	23.9	9.7	13.7	13.0	15.1	17.0	11.0	9.8	13.3	15.4
Somewhat Likely	8.1	7.9	16.5	5.0	10.3	5.8	7.4	5.6	8.3	5.9	13.1	11.0	7.1	4.0	8.8	10.6
Mean	2.70	2.70	2.44	2.80	2.61	2.77	2.61	2.79	2.70	2.75	2.59	2.61	2.75	2.82	2.69	2.63



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3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/	COLL-	Bchlr	Post-	LESS/	COLL-	LESS/	COLL-
		COLL.	EGE	Degree	Grad./	COLL.	EGE	COLL.	EGE
		GRAD	GRAD.	Prof.	GRAD.	GRAD.	GRAD.	GRAD.	GRAD.

Total	2000	1221	779	504	275	569	371	652	408
DEFINITELY VOTING	78.3	73.3	86.3	86.1	86.6	74.6	88.8	72.1	84.0
VERY/SOMEWHAT LIKELY	21.7	26.7	13.7	13.9	13.4	25.4	11.2	27.9	16.0
Very Likely	13.6	15.6	10.5	9.5	12.2	13.6	9.0	17.3	11.8
Somewhat Likely	8.1	11.1	3.3	4.3	1.3	11.8	2.2	10.6	4.2
Mean	2.70	2.62	2.83	2.82	2.85	2.63	2.87	2.62	2.80



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3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
DEFINITELY VOTING	78.3	84.3	65.7	61.6	70.0	64.6	86.8	82.4	64.0	59.2	70.3	69.8
VERY/SOMEWHAT LIKELY	21.7	15.7	34.3	38.4	30.0	35.4	13.2	17.6	36.0	40.8	29.7	30.2
Very Likely	13.6	11.1	18.8	22.7	15.5	17.7	9.0	12.8	19.8	25.4	15.0	16.0
Somewhat Likely	8.1	4.6	15.5	15.7	14.5	17.7	4.3	4.8	16.1	15.4	14.7	14.2
Mean	2.70	2.80	2.50	2.46	2.56	2.47	2.83	2.78	2.48	2.44	2.56	2.56



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3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 9

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
DEFINITELY VOTING	78.3	53.4	62.7	72.5	77.8	86.9	92.3	64.9	86.7	68.9	90.1	80.2	76.7
VERY/SOMEWHAT LIKELY	21.7	46.6	37.3	27.5	22.2	13.1	7.7	35.1	13.3	31.1	9.9	19.8	23.3
Very Likely	13.6	24.1	24.8	15.4	14.3	10.1	5.3	20.7	9.2	18.7	7.2	11.8	15.2
Somewhat Likely	8.1	22.4	12.5	12.1	7.9	3.0	2.4	14.4	4.1	12.4	2.7	8.0	8.1
Mean	2.70	2.31	2.50	2.60	2.70	2.84	2.90	2.50	2.83	2.56	2.87	2.72	2.69



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3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
DEFINITELY VOTING	78.3	52.1	68.1	80.3	90.8	48.4	67.8	85.7	92.3	54.6	68.4	75.9	89.3	78.2	78.4	78.5
VERY/SOMEWHAT LIKELY	21.7	47.9	31.9	19.7	9.2	51.6	32.2	14.3	7.7	45.4	31.6	24.1	10.7	21.8	21.6	21.5
Very Likely	13.6	27.0	19.8	12.1	6.9	24.4	20.0	8.3	5.6	28.7	19.7	15.1	8.2	13.5	13.4	14.2
Somewhat Likely	8.1	20.9	12.1	7.6	2.3	27.2	12.2	5.9	2.1	16.6	12.0	9.0	2.4	8.3	8.3	7.3
Mean	2.70	2.31	2.56	2.73	2.88	2.21	2.56	2.80	2.90	2.38	2.56	2.67	2.87	2.70	2.70	2.71



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

4. GENDER:

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
MALE	47.0	63.7	47.7	43.8	44.2	42.6	42.9	39.6	47.3	50.8	49.0	43.4	42.8	42.1	47.3	47.8	47.2
FEMALE	53.0	36.3	52.3	56.2	55.8	57.4	57.1	60.4	52.7	49.2	51.0	56.6	57.2	57.9	52.7	52.2	52.8



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

4. GENDER:

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
MALE	47.0	45.9	47.9	46.9	47.0	48.1	42.9	40.8	46.6
FEMALE	53.0	54.1	52.1	53.1	53.0	51.9	57.1	59.2	53.4



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

4. GENDER:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN			
		UNITE	STATES	FOR	CONGRESS	ERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
	2000	545	1454	929	802	270	513	842	298	544	1157
MALE	47.0	48.1	46.6	50.9	41.4	50.2	51.6	42.6	44.7	41.4	50.2
FEMALE	53.0	51.9	53.4	49.1	58.6	49.8	48.4	57.4	55.3	58.6	49.8



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4. GENDER:

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
MALE	47.0	50.7	43.7	49.1	36.9	57.6	100.0	100.0	100.0	0.0	0.0	0.0		
FEMALE	53.0	49.3	56.3	50.9	63.1	42.4	0.0	0.0	0.0	100.0	100.0	100.0		



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

4. GENDER:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
MALE	47.0	40.6	38.2	42.6	47.4	52.1	49.7	50.9	51.4	44.7	49.8	36.2	38.3	35.7	54.4	56.1	62.3	49.6	48.5	53.7	34.6
FEMALE	53.0	59.4	61.8	57.4	52.6	47.9	50.3	49.1	48.6	55.3	50.2	63.8	61.7	64.3	45.6	43.9	37.7	50.4	51.5	46.3	65.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

4. GENDER:

BANNER 6

TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION				
	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
MALE	47.0	40.8	55.9	50.3	50.6	53.7	65.4	52.0	45.9	47.5	42.9	41.7	41.3	45.8	52.4	46.9
FEMALE	53.0	59.2	44.1	49.7	49.4	46.3	34.6	48.0	54.1	52.5	57.1	58.3	58.7	54.2	47.6	53.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

4. GENDER:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
MALE	47.0	46.6	47.7	45.7	51.3	100.0	100.0	0.0	0.0
FEMALE	53.0	53.4	52.3	54.3	48.7	0.0	0.0	100.0	100.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

4. GENDER:

BANNER 8

TOTAL	RACE					WHITE		HISPANIC		BLACK		
	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
MALE	47.0	44.9	51.4	48.8	51.5	55.5	100.0	0.0	100.0	0.0	100.0	0.0
FEMALE	53.0	55.1	48.6	51.2	48.5	44.5	0.0	100.0	0.0	100.0	0.0	100.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

4. GENDER:

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
MALE	47.0	41.7	48.7	48.8	44.7	43.1	50.7	47.3	46.8	46.5	47.6	100.0	0.0	
FEMALE	53.0	58.3	51.3	51.2	55.3	56.9	49.3	52.7	53.2	53.5	52.4	0.0	100.0	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

4. GENDER:

BANNER 10

TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE			
	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL	
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
MALE	47.0	40.7	50.2	44.5	48.4	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	49.0	47.5	43.2
FEMALE	53.0	59.3	49.8	55.5	51.6	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	51.0	52.5	56.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

5. REGION:

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
NEW ENGLAND	5.0	4.4	5.1	5.1	5.4	5.1	4.2	7.4	2.8	4.9	5.1	5.3	4.6	4.9	2.8	5.1	5.0
MIDDLE ATLANTIC	12.7	12.8	10.5	12.1	13.8	13.5	14.2	10.8	13.7	11.8	12.3	13.7	13.4	13.4	13.7	12.6	12.7
EAST NORTH CENTRAL	15.0	16.2	19.5	16.6	12.9	13.1	12.1	6.6	16.7	17.4	16.2	13.0	11.6	10.8	16.7	15.6	15.3
WEST NORTH CENTRAL	7.0	8.9	5.2	6.5	7.4	6.3	8.4	5.2	10.5	6.8	6.9	6.9	8.0	7.6	10.5	6.8	7.0
SOUTH ATLANTIC	21.0	20.8	23.3	20.2	20.2	20.5	20.5	28.9	12.4	21.4	21.1	20.3	21.1	22.6	12.4	21.0	20.9
EAST SOUTH CENTRAL	5.6	8.1	6.3	5.4	4.8	4.9	6.0	1.3	2.8	6.4	6.0	4.9	4.6	4.9	2.8	5.8	5.8
WEST SOUTH CENTRAL	10.3	8.7	12.4	11.2	10.0	10.9	8.0	9.5	6.9	10.9	10.6	10.4	8.1	8.4	6.9	10.7	10.4
MOUNTAIN	7.7	5.0	8.0	9.1	9.2	6.1	7.4	7.3	11.9	7.6	8.0	7.7	8.0	7.4	11.9	7.6	7.6
PACIFIC	15.7	15.0	9.6	13.9	16.3	19.5	19.2	22.9	22.4	12.8	13.7	17.8	20.4	20.1	22.4	14.8	15.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

5. REGION:

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
NEW ENGLAND	5.0	28.2	0.0	0.0	0.0	5.0	5.1	5.6	4.4
MIDDLE ATLANTIC	12.7	71.8	0.0	0.0	0.0	13.0	11.6	11.3	12.2
EAST NORTH CENTRAL	15.0	0.0	68.2	0.0	0.0	14.7	16.1	15.8	16.6
WEST NORTH CENTRAL	7.0	0.0	31.8	0.0	0.0	7.2	6.2	8.3	2.6
SOUTH ATLANTIC	21.0	0.0	0.0	56.9	0.0	20.6	22.4	22.1	22.8
EAST SOUTH CENTRAL	5.6	0.0	0.0	15.2	0.0	5.6	5.8	5.8	5.7
WEST SOUTH CENTRAL	10.3	0.0	0.0	27.9	0.0	10.0	11.5	12.0	10.6
MOUNTAIN	7.7	0.0	0.0	0.0	32.9	7.5	8.5	7.0	11.0
PACIFIC	15.7	0.0	0.0	0.0	67.1	16.5	12.9	12.2	14.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

5. REGION:

BANNER 3

TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN			
	UNITE	STATES	FOR	CONGRESS	ERS/						
	RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
	DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
	TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157
NEW ENGLAND	5.0	5.2	4.9	2.9	6.9	6.5	6.0	6.6	6.5	6.7	3.8
MIDDLE ATLANTIC	12.7	13.3	12.5	12.5	12.5	13.9	13.6	11.3	13.1	10.3	13.7
EAST NORTH CENTRAL	15.0	11.9	16.2	17.1	12.4	15.7	16.1	11.5	9.2	12.8	17.5
WEST NORTH CENTRAL	7.0	7.4	6.8	6.8	7.4	6.5	5.9	7.5	8.1	7.2	6.6
SOUTH ATLANTIC	21.0	20.6	21.2	22.3	21.1	16.4	19.2	20.6	21.0	20.4	21.2
EAST SOUTH CENTRAL	5.6	4.2	6.1	7.4	4.2	3.4	4.1	4.7	5.5	4.2	6.3
WEST SOUTH CENTRAL	10.3	9.7	10.5	9.7	9.8	13.7	10.5	10.1	9.9	10.2	10.4
MOUNTAIN	7.7	6.8	8.0	7.8	7.2	8.8	9.4	7.7	6.1	8.6	7.7
PACIFIC	15.7	20.8	13.8	13.5	18.5	15.0	15.3	20.0	20.6	19.7	12.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

5. REGION:

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
NEW ENGLAND	5.0	3.7	6.4	2.4	5.7	7.4	2.8	6.4	5.3	2.1	5.3	10.2		
MIDDLE ATLANTIC	12.7	13.3	12.2	13.1	12.4	12.6	11.7	13.7	12.8	14.5	11.6	12.4		
EAST NORTH CENTRAL	15.0	16.2	13.9	16.5	11.6	17.5	16.7	10.7	17.4	16.4	12.2	17.5		
WEST NORTH CENTRAL	7.0	7.4	7.0	6.5	6.7	8.0	7.5	5.5	8.3	5.6	7.4	7.6		
SOUTH ATLANTIC	21.0	22.8	20.0	23.4	22.3	16.3	23.6	23.2	15.5	23.2	21.7	17.4		
EAST SOUTH CENTRAL	5.6	7.1	4.5	6.8	5.5	4.1	6.2	6.5	4.5	7.4	4.9	3.6		
WEST SOUTH CENTRAL	10.3	10.5	9.5	10.2	10.7	9.9	9.3	13.5	9.1	11.0	9.1	11.1		
MOUNTAIN	7.7	6.1	8.2	7.2	6.7	9.6	7.7	5.4	9.9	6.7	7.5	9.3		
PACIFIC	15.7	12.9	18.3	13.8	18.4	14.5	14.6	15.0	17.2	13.1	20.4	10.9		



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5. REGION:

BANNER 5

TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN					
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
NEW ENGLAND	5.0	5.4	6.6	4.4	5.8	4.9	3.0	4.0	5.1	2.7	2.1	5.4	6.2	5.4	5.6	6.7	9.7	2.8	2.0	2.4	1.0
MIDDLE ATLANTIC	12.7	12.1	11.9	12.2	13.8	13.2	11.1	12.2	10.1	18.5	12.3	10.8	15.6	9.9	19.0	10.5	13.1	13.2	13.0	10.0	20.8
EAST NORTH CENTRAL	15.0	12.6	11.1	13.9	15.0	12.2	21.5	16.6	19.2	16.6	16.3	10.9	10.9	17.8	16.6	17.8	17.2	16.5	16.7	16.7	16.7
WEST NORTH CENTRAL	7.0	8.2	8.6	7.8	5.7	6.6	8.2	7.3	3.0	2.5	7.7	8.9	4.3	3.0	7.5	8.0	8.3	5.9	7.3	8.6	3.8
SOUTH ATLANTIC	21.0	20.6	19.7	21.3	20.9	22.2	20.5	21.3	20.6	20.8	24.1	21.6	24.0	19.4	15.9	18.4	12.5	25.6	20.7	21.0	20.0
EAST SOUTH CENTRAL	5.6	4.4	4.0	4.6	4.9	7.8	6.2	7.0	6.7	8.1	6.6	4.8	5.2	10.5	1.3	3.5	7.0	7.5	6.1	4.6	9.9
WEST SOUTH CENTRAL	10.3	10.2	9.0	11.1	9.6	11.2	10.7	11.0	15.3	6.5	10.5	9.5	11.5	14.3	10.2	9.2	11.2	11.3	8.8	7.0	13.6
MOUNTAIN	7.7	5.9	4.5	7.1	10.1	7.8	5.7	6.8	2.9	9.8	7.0	5.4	8.6	7.0	9.5	11.6	6.0	5.9	8.7	9.4	7.0
PACIFIC	15.7	20.7	24.6	17.5	14.2	14.1	13.1	13.7	17.1	14.5	13.4	22.6	13.8	12.7	14.4	14.3	15.0	11.5	16.7	20.4	7.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

5. REGION:

BANNER 6

TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION				
	COMBO	DEMO-CRAT	TCKT-SPLTTR	REPUB-LICAN	SWING VOTER	WLTHY/UPPER MIDDLE	Weal-ty	Upper Middle Class	MIDDLE/LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN-STREAM PROT.	EVAN-GELICAL	CATH-OLIC	NON-RELI-GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
NEW ENGLAND	5.0	6.2	5.6	3.5	5.9	5.0	0.0	5.8	4.8	5.0	4.6	6.5	2.9	4.8	8.2	5.3
MIDDLE ATLANTIC	12.7	12.9	13.0	12.3	11.9	14.1	15.2	13.9	12.0	12.6	10.9	16.1	6.8	11.3	17.1	13.4
EAST NORTH CENTRAL	15.0	12.5	19.8	15.8	16.3	10.8	11.9	10.7	16.2	16.5	15.6	13.5	15.3	14.7	16.9	13.9
WEST NORTH CENTRAL	7.0	7.2	6.0	7.2	7.6	8.3	12.5	7.7	6.5	6.4	6.8	8.4	9.1	8.4	5.1	7.5
SOUTH ATLANTIC	21.0	20.8	16.9	22.8	18.3	22.7	27.3	22.0	21.1	19.0	25.2	16.1	25.1	20.0	17.1	19.6
EAST SOUTH CENTRAL	5.6	4.7	3.7	7.3	4.9	5.1	1.8	5.6	5.5	5.3	5.9	7.5	8.8	4.8	3.1	5.9
WEST SOUTH CENTRAL	10.3	10.5	11.4	9.7	10.4	7.5	13.0	6.6	10.9	11.2	10.2	11.5	13.8	14.0	8.5	8.7
MOUNTAIN	7.7	7.7	7.2	7.9	9.7	5.8	5.1	5.9	8.5	8.8	7.9	4.8	5.7	6.5	7.4	7.6
PACIFIC	15.7	17.6	16.4	13.4	15.0	20.6	13.1	21.8	14.5	15.3	12.9	15.6	12.6	15.5	16.6	18.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

5. REGION:

BANNER 7

TOTAL	EDUCATION LEVEL				MEN		WOMEN		
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	
Total	2000	1221	779	504	275	569	371	652	408
NEW ENGLAND	5.0	4.4	5.9	5.5	6.6	3.4	6.6	5.3	5.2
MIDDLE ATLANTIC	12.7	13.5	11.4	11.2	11.9	14.7	9.5	12.5	13.2
EAST NORTH CENTRAL	15.0	15.8	13.8	14.3	12.8	14.5	16.3	16.9	11.5
WEST NORTH CENTRAL	7.0	6.2	8.2	7.7	9.2	5.1	10.4	7.2	6.2
SOUTH ATLANTIC	21.0	22.5	18.7	19.8	16.7	22.9	17.4	22.1	19.9
EAST SOUTH CENTRAL	5.6	6.6	4.1	4.3	3.7	6.7	4.2	6.5	4.0
WEST SOUTH CENTRAL	10.3	12.2	7.3	6.9	8.2	13.5	5.7	11.1	8.8
MOUNTAIN	7.7	7.4	8.2	9.3	6.1	7.4	8.4	7.4	7.9
PACIFIC	15.7	11.4	22.4	21.1	24.9	11.8	21.4	11.1	23.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

5. REGION:

BANNER 8

TOTAL	RACE						WHITE		HISPANIC		BLACK	
	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
NEW ENGLAND	5.0	6.2	2.6	1.9	2.2	3.1	5.6	6.6	2.2	1.7	2.6	1.8
MIDDLE ATLANTIC	12.7	12.2	13.8	17.7	11.3	13.8	10.8	13.3	22.2	13.5	13.5	8.9
EAST NORTH CENTRAL	15.0	16.3	12.2	9.5	15.4	8.4	17.1	15.7	8.6	10.4	14.6	16.2
WEST NORTH CENTRAL	7.0	8.2	4.5	4.4	3.7	6.6	8.8	7.7	4.3	4.5	2.6	4.9
SOUTH ATLANTIC	21.0	19.7	23.8	19.1	32.7	15.0	21.1	18.5	15.6	22.4	28.3	37.4
EAST SOUTH CENTRAL	5.6	5.9	5.0	1.5	9.3	2.4	5.8	5.9	2.4	0.7	9.3	9.4
WEST SOUTH CENTRAL	10.3	8.2	14.7	16.2	15.9	3.8	8.3	8.1	12.7	19.6	17.6	14.1
MOUNTAIN	7.7	7.6	8.0	10.4	3.2	14.2	7.5	7.6	10.5	10.3	4.5	1.9
PACIFIC	15.7	15.8	15.5	19.1	6.3	32.8	14.9	16.5	21.4	16.9	7.1	5.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

5. REGION:

BANNER 9

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
NEW ENGLAND	5.0	0.6	4.2	5.8	5.0	4.6	6.5	4.1	5.5	4.4	5.8	4.7	5.3
MIDDLE ATLANTIC	12.7	10.3	14.7	14.9	8.8	14.5	12.3	13.9	12.0	12.3	13.2	12.6	12.8
EAST NORTH CENTRAL	15.0	15.9	13.5	15.1	16.9	13.4	15.3	14.7	15.2	15.4	14.6	15.2	14.8
WEST NORTH CENTRAL	7.0	5.8	9.5	5.5	4.9	7.9	7.7	7.0	7.0	6.4	7.8	7.2	6.8
SOUTH ATLANTIC	21.0	24.1	23.8	20.0	23.7	20.1	18.0	22.3	20.2	22.7	18.9	20.7	21.3
EAST SOUTH CENTRAL	5.6	10.0	4.7	5.7	7.2	4.6	4.3	6.2	5.2	6.5	4.4	5.7	5.5
WEST SOUTH CENTRAL	10.3	9.6	14.7	11.3	10.4	11.3	6.9	12.2	9.1	11.6	8.6	10.4	10.2
MOUNTAIN	7.7	6.9	7.0	5.6	6.1	9.3	9.5	6.4	8.5	6.3	9.4	7.8	7.6
PACIFIC	15.7	16.9	7.8	16.1	17.1	14.2	19.4	13.2	17.3	14.4	17.3	15.6	15.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

5. REGION:

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
NEW ENGLAND	5.0	1.4	4.6	5.1	6.2	1.1	3.5	5.9	5.5	1.5	5.7	4.5	6.8	3.8	5.5	5.4
MIDDLE ATLANTIC	12.7	11.8	14.6	11.0	12.9	14.5	15.8	9.9	11.8	10.0	13.5	11.8	13.9	14.0	12.6	11.2
EAST NORTH CENTRAL	15.0	14.5	14.9	15.2	15.1	9.1	14.7	17.8	15.3	18.2	15.1	13.0	14.9	13.6	14.2	18.8
WEST NORTH CENTRAL	7.0	7.9	6.9	5.4	8.0	6.7	5.6	6.1	9.1	8.7	8.1	4.8	7.0	6.7	6.5	8.6
SOUTH ATLANTIC	21.0	22.3	22.7	22.4	18.6	25.4	20.1	22.9	18.6	20.1	25.3	22.0	18.5	19.1	22.6	19.4
EAST SOUTH CENTRAL	5.6	9.5	5.3	6.0	4.4	11.5	3.9	7.0	4.8	8.2	6.8	5.1	4.1	3.8	4.9	9.6
WEST SOUTH CENTRAL	10.3	13.3	12.1	10.7	8.1	11.0	14.7	8.1	8.9	14.9	9.5	12.7	7.3	12.0	8.8	11.9
MOUNTAIN	7.7	5.3	7.1	7.2	9.1	4.4	9.9	6.0	8.3	5.9	4.3	8.2	9.8	7.6	8.2	6.5
PACIFIC	15.7	14.0	11.8	17.1	17.7	16.2	11.8	16.2	17.7	12.5	11.8	17.9	17.7	19.4	16.7	8.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

AREA:

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
EAST	17.7	17.3	15.6	17.2	19.2	18.7	18.4	18.2	16.5	16.7	17.4	19.0	18.1	18.3	16.5	17.6	17.7
MIDWEST	22.0	25.1	24.7	23.1	20.3	19.4	20.5	11.8	27.2	24.2	23.2	19.9	19.6	18.4	27.2	22.4	22.2
SOUTH	36.9	37.6	42.1	36.7	35.0	36.3	34.5	39.8	22.1	38.8	37.7	35.6	33.9	35.8	22.1	37.5	37.1
WEST	23.4	20.0	17.6	23.0	25.5	25.6	26.6	30.2	34.3	20.4	21.7	25.5	28.4	27.5	34.3	22.5	22.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
 NATIONAL SURVEY: 2,000 LIKELY VOTERS

AREA:

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
EAST	17.7	100.0	0.0	0.0	0.0	18.0	16.8	16.8	16.6
MIDWEST	22.0	0.0	100.0	0.0	0.0	21.9	22.2	24.1	19.2
SOUTH	36.9	0.0	0.0	100.0	0.0	36.1	39.6	39.9	39.1
WEST	23.4	0.0	0.0	0.0	100.0	24.0	21.4	19.2	25.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

AREA:

BANNER 3

TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
	UNITED STATES		FOR CONGRESS			ERS/					
	RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
	DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
	TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157
EAST	17.7	18.5	17.4	15.5	19.4	20.5	19.6	17.9	19.6	16.9	17.6
MIDWEST	22.0	19.3	23.0	23.8	19.8	22.2	22.0	19.0	17.3	20.0	24.2
SOUTH	36.9	34.6	37.8	39.4	35.1	33.6	33.7	35.4	36.4	34.8	38.0
WEST	23.4	27.6	21.8	21.3	25.7	23.7	24.7	27.7	26.6	28.3	20.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
 NATIONAL SURVEY: 2,000 LIKELY VOTERS

AREA:

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
EAST	17.7	17.1	18.6	15.5	18.1	20.0	14.4	20.1	18.0	16.6	16.9	22.6		
MIDWEST	22.0	23.6	21.0	23.1	18.3	25.5	24.2	16.2	25.8	22.0	19.5	25.0		
SOUTH	36.9	40.4	33.9	40.4	38.5	30.4	39.1	43.2	29.1	41.6	35.7	32.2		
WEST	23.4	18.9	26.5	21.0	25.1	24.2	22.3	20.5	27.1	19.8	27.9	20.2		



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

AREA:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
EAST	17.7	17.5	18.5	16.6	19.6	18.1	14.2	16.2	15.1	21.2	14.4	16.2	21.8	15.3	24.6	17.2	22.8	16.0	15.0	12.4	21.8
MIDWEST	22.0	20.8	19.7	21.7	20.7	18.8	29.7	24.0	22.3	19.1	24.0	19.9	15.2	20.8	24.1	25.8	25.5	22.4	24.0	25.3	20.5
SOUTH	36.9	35.1	32.7	37.1	35.4	41.2	37.4	39.4	42.6	35.4	41.2	35.9	40.7	44.2	27.4	31.1	30.7	44.3	35.6	32.5	43.6
WEST	23.4	26.6	29.1	24.6	24.3	22.0	18.8	20.5	20.0	24.3	20.4	28.0	22.3	19.7	23.9	25.9	21.0	17.4	25.4	29.7	14.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
 NATIONAL SURVEY: 2,000 LIKELY VOTERS

AREA:

BANNER 6

TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION				
	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
EAST	17.7	19.1	18.6	15.8	17.8	19.1	15.2	19.7	16.8	17.5	15.5	22.6	9.7	16.0	25.3	18.8
MIDWEST	22.0	19.7	25.8	23.1	23.9	19.2	24.5	18.4	22.7	22.8	22.5	21.9	24.3	23.1	22.0	21.3
SOUTH	36.9	35.9	32.0	39.8	33.6	35.3	42.1	34.3	37.5	35.5	41.3	35.1	47.7	38.8	28.8	34.1
WEST	23.4	25.3	23.5	21.3	24.7	26.5	18.2	27.7	23.0	24.1	20.8	20.4	18.3	22.1	23.9	25.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
 NATIONAL SURVEY: 2,000 LIKELY VOTERS

AREA:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
EAST	17.7	17.9	17.3	16.7	18.5	18.1	16.1	17.8	18.5
MIDWEST	22.0	22.0	22.0	22.0	22.0	19.6	26.8	24.1	17.7
SOUTH	36.9	41.3	30.1	30.9	28.6	43.1	27.3	39.6	32.6
WEST	23.4	18.8	30.6	30.4	30.9	19.2	29.9	18.5	31.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

AREA:

BANNER 8

TOTAL	RACE					WHITE		HISPANIC		BLACK		
	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
EAST	17.7	18.3	16.3	19.7	13.5	16.9	16.4	19.9	24.4	15.2	16.1	10.7
MIDWEST	22.0	24.5	16.7	13.9	19.1	15.0	25.9	23.4	12.9	14.9	17.2	21.1
SOUTH	36.9	33.8	43.5	36.9	57.9	21.2	35.2	32.6	30.8	42.7	55.2	60.9
WEST	23.4	23.4	23.5	29.5	9.5	47.0	22.5	24.1	32.0	27.1	11.6	7.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
 NATIONAL SURVEY: 2,000 LIKELY VOTERS

AREA:

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
EAST	17.7	10.9	18.9	20.7	13.8	19.1	18.9	18.0	17.5	16.7	19.0	17.3	18.1	
MIDWEST	22.0	21.7	23.0	20.6	21.7	21.4	23.0	21.7	22.2	21.7	22.4	22.4	21.6	
SOUTH	36.9	43.7	43.3	37.0	41.3	35.9	29.2	40.7	34.5	40.9	31.9	36.9	36.9	
WEST	23.4	23.8	14.8	21.7	23.2	23.6	28.9	19.6	25.8	20.7	26.7	23.4	23.4	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

AREA:

BANNER 10

TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE			
	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL	
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
EAST	17.7	13.2	19.2	16.1	19.1	15.6	19.2	15.8	17.3	11.5	19.2	16.4	20.7	17.8	18.1	16.6
MIDWEST	22.0	22.4	21.8	20.5	23.1	15.8	20.3	24.0	24.4	26.9	23.2	17.8	21.9	20.2	20.7	27.5
SOUTH	36.9	45.1	40.1	39.0	31.1	47.9	38.7	38.1	32.3	43.2	41.5	39.8	29.9	35.0	36.3	40.9
WEST	23.4	19.3	18.9	24.3	26.8	20.6	21.7	22.2	26.0	18.4	16.1	26.0	27.5	27.0	24.9	15.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

6. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
YES	13.0	4.3	5.8	11.5	15.3	18.7	21.4	25.2	18.8	7.6	9.6	16.9	21.8	22.3	18.8	11.4	12.4
NO	87.0	95.7	94.2	88.5	84.7	81.3	78.6	74.8	81.2	92.4	90.4	83.1	78.2	77.7	81.2	88.6	87.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

6. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
YES	13.0	14.4	8.2	13.0	16.4	10.2	23.1	21.7	25.4
NO	87.0	85.6	91.8	87.0	83.6	89.8	76.9	78.3	74.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

6. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN			
		UNITED STATES		FOR CONGRESS			ERS/				
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
YES	13.0	14.9	12.3	9.5	16.3	15.4	17.1	16.0	11.4	18.4	10.9
NO	87.0	85.1	87.7	90.5	83.7	84.6	82.9	84.0	88.6	81.6	89.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

6. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
YES	13.0	7.9	15.5	6.9	17.8	14.5	7.0	19.9	15.2	6.8	16.5	13.7		
NO	87.0	92.1	84.5	93.1	82.2	85.5	93.0	80.1	84.8	93.2	83.5	86.3		



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

6. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
YES	13.0	17.7	19.7	16.1	15.2	9.9	5.8	7.9	12.0	10.3	5.8	18.6	17.4	15.0	16.8	15.1	12.2	7.2	6.5	5.5	9.1
NO	87.0	82.3	80.3	83.9	84.8	90.1	94.2	92.1	88.0	89.7	94.2	81.4	82.6	85.0	83.2	84.9	87.8	92.8	93.5	94.5	90.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

6. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
YES	13.0	17.6	14.3	7.5	13.9	9.7	11.5	9.4	13.7	12.7	15.5	14.5	8.0	11.3	17.9	14.5
NO	87.0	82.4	85.7	92.5	86.1	90.3	88.5	90.6	86.3	87.3	84.5	85.5	92.0	88.7	82.1	85.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

6. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
YES	13.0	16.5	7.5	9.1	4.7	16.6	8.7	16.4	6.5
NO	87.0	83.5	92.5	90.9	95.3	83.4	91.3	83.6	93.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

6. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
YES	13.0	0.0	40.4	100.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0
NO	87.0	100.0	59.6	0.0	100.0	100.0	100.0	100.0	0.0	0.0	100.0	100.0



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6. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
YES	13.0	28.4	25.7	18.9	10.8	7.3	3.2	23.4	6.5	19.5	4.9	13.5	12.6	
NO	87.0	71.6	74.3	81.1	89.2	92.7	96.8	76.6	93.5	80.5	95.1	86.5	87.4	



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

6. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
YES	13.0	31.7	20.5	12.1	3.7	25.6	22.3	12.8	5.2	35.9	18.7	11.5	2.3	20.0	11.4	8.2
NO	87.0	68.3	79.5	87.9	96.3	74.4	77.7	87.2	94.8	64.1	81.3	88.5	97.7	80.0	88.6	91.8



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7. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	260	12	19	44	56	61	44	16	8	75	131	116	68	60	8	192	235
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	48.9	47.7	40.5	43.0	53.8	55.1	55.9	34.3	15.1	43.1	47.7	54.4	45.8	50.0	15.1	50.0	51.1
Puerto Rican	22.4	29.3	19.0	21.0	25.8	14.2	21.9	38.1	35.8	21.9	23.6	19.8	27.5	26.3	35.8	20.6	20.8
Cuban	6.8	0.0	10.0	8.5	6.8	5.7	2.0	15.2	16.5	7.5	7.2	6.2	6.9	5.6	16.5	6.7	5.9
Dominican	4.3	0.0	4.2	2.2	3.4	8.7	4.8	0.0	0.0	2.3	2.8	6.2	3.1	3.5	0.0	4.7	4.7
Peruvian	2.5	6.4	6.6	2.8	0.0	2.0	4.6	0.0	0.0	4.3	2.5	1.1	3.0	3.4	0.0	2.3	2.8
Venezuelan	1.3	0.0	0.0	5.6	1.7	0.0	0.0	0.0	0.0	3.2	2.6	0.8	0.0	0.0	0.0	1.8	1.4
Guatemalan	1.0	0.0	0.0	2.0	1.6	0.0	2.1	0.0	0.0	1.2	1.4	0.8	1.4	1.6	0.0	0.9	1.2
Salvadoran	1.0	0.0	0.0	0.0	1.6	2.9	0.0	0.0	0.0	0.0	0.7	2.3	0.0	0.0	0.0	1.4	1.1
Honduran	0.8	0.0	0.0	0.0	0.0	1.7	0.0	6.9	0.0	0.0	0.0	0.9	1.6	1.9	0.0	0.5	0.4
Ecuadorian	0.4	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.8	0.9	0.0	0.0	0.0	0.5	0.4
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	0.4	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	1.3	0.7	0.0	0.0	0.0	0.0	0.5	0.4
Other South American	1.3	5.7	0.0	3.0	0.0	0.0	2.8	0.0	0.0	2.7	1.5	0.0	1.8	2.1	0.0	1.1	1.4
Spaniard	5.0	10.8	14.1	4.7	3.4	5.2	2.1	5.6	0.0	8.1	6.1	4.4	2.7	3.0	0.0	5.8	5.1
Other	4.0	0.0	5.6	5.0	0.0	4.5	3.7	0.0	32.6	4.3	2.5	2.3	6.3	2.7	32.6	3.1	3.2



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7. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	260	51	36	96	77	160	100	59	41
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	48.9	12.8	59.9	44.7	73.0	46.0	53.6	56.1	49.8
Puerto Rican	22.4	51.1	12.6	23.2	6.8	24.4	19.2	21.0	16.6
Cuban	6.8	6.4	16.4	8.8	0.0	6.9	6.6	5.1	8.6
Dominican	4.3	12.5	2.5	3.9	0.0	3.8	5.0	4.9	5.1
Peruvian	2.5	1.8	5.2	3.9	0.0	2.0	3.2	3.9	2.3
Venezuelan	1.3	1.7	0.0	2.6	0.0	1.6	0.9	1.5	0.0
Guatemalan	1.0	0.0	0.0	1.9	1.2	1.1	0.9	0.0	2.3
Salvadoran	1.0	1.7	0.0	1.9	0.0	1.1	0.9	0.0	2.1
Honduran	0.8	0.0	0.0	2.2	0.0	0.0	2.1	3.6	0.0
Ecuadorian	0.4	0.0	0.0	0.0	1.3	0.0	1.0	0.0	2.4
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	0.4	0.0	0.0	1.0	0.0	0.6	0.0	0.0	0.0
Other South American	1.3	0.0	3.4	0.7	1.7	1.3	1.2	2.1	0.0
Spaniard	5.0	1.8	0.0	4.2	10.5	7.4	1.2	0.0	2.9
Other	4.0	10.1	0.0	0.9	5.5	3.8	4.3	1.8	7.8



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7. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN			
		UNITED STATES		FOR CONGRESS			ERS/				
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	260	81	179	88	131	42	88	134	34	100	126
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	48.9	61.6	43.1	43.6	49.7	57.6	52.5	56.1	70.6	51.2	41.1
Puerto Rican	22.4	19.0	23.9	29.3	20.7	13.1	13.7	18.8	13.0	20.7	26.3
Cuban	6.8	1.1	9.4	7.2	7.9	2.3	8.3	4.7	6.4	4.1	9.0
Dominican	4.3	5.5	3.7	0.8	3.5	14.0	6.6	4.0	2.0	4.7	4.5
Peruvian	2.5	1.5	3.0	3.7	1.5	3.0	2.6	0.9	0.0	1.2	4.2
Venezuelan	1.3	1.2	1.4	1.8	0.7	2.1	1.0	0.7	0.0	0.9	1.9
Guatemalan	1.0	1.1	1.0	0.0	2.1	0.0	1.1	2.0	2.6	1.8	0.0
Salvadoran	1.0	0.0	1.5	1.0	1.4	0.0	1.0	0.7	0.0	0.9	1.4
Honduran	0.8	1.4	0.6	1.3	0.8	0.0	1.3	0.8	0.0	1.1	0.8
Ecuadorian	0.4	0.0	0.6	0.0	0.0	2.4	1.1	0.7	0.0	1.0	0.0
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	0.4	0.0	0.5	0.0	0.0	2.3	1.1	0.0	0.0	0.0	0.8
Other South American	1.3	1.5	1.1	2.3	0.9	0.0	0.0	0.9	0.0	1.2	1.6
Spaniard	5.0	5.0	5.0	5.9	6.0	0.0	5.6	5.1	2.7	5.9	4.9
Other	4.0	1.1	5.3	3.0	4.8	3.2	4.2	4.5	2.6	5.1	3.4



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7. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	BIDEN	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT		
Total	260	65	145	49	130	81	24	54	49	25	76	32			
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Mexican	48.9	40.6	51.7	41.6	50.9	50.1	46.1	49.9	54.9	37.1	51.5	43.0			
Puerto Rican	22.4	28.4	21.4	31.5	22.3	17.0	29.0	16.5	15.6	34.0	26.4	18.9			
Cuban	6.8	3.7	8.8	5.3	7.2	7.0	7.0	7.4	4.3	3.6	7.1	11.0			
Dominican	4.3	2.3	3.9	1.4	5.1	4.6	0.0	6.9	0.0	2.8	3.8	11.5			
Peruvian	2.5	4.8	1.5	2.6	2.5	2.5	0.0	4.0	4.1	5.2	1.4	0.0			
Venezuelan	1.3	3.7	0.6	3.3	0.0	2.2	2.9	0.0	3.7	3.6	0.0	0.0			
Guatemalan	1.0	0.0	1.2	0.0	2.1	0.0	0.0	3.4	0.0	0.0	1.2	0.0			
Salvadoran	1.0	1.4	0.6	1.9	1.4	0.0	0.0	3.3	0.0	3.7	0.0	0.0			
Honduran	0.8	0.0	0.0	2.3	0.0	1.3	0.0	0.0	0.0	4.6	0.0	3.1			
Ecuadorian	0.4	0.0	0.7	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	3.1			
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Other Central American	0.4	0.0	0.7	0.0	0.0	1.2	0.0	0.0	2.0	0.0	0.0	0.0			
Other South American	1.3	3.1	0.9	4.1	0.9	0.0	2.9	2.3	0.0	5.4	0.0	0.0			
Spaniard	5.0	4.6	5.4	4.5	5.3	4.9	9.1	4.1	6.5	0.0	6.1	2.5			
Other	4.0	7.4	2.5	1.5	2.4	8.0	3.0	2.1	8.8	0.0	2.5	6.8			



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7. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 5

	TOTAL							REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	260	94	47	47	103	41	22	63	6	11	32	74	45	11	15	47	19	28	21	13	8
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	48.9	54.9	55.4	54.5	43.2	53.8	40.8	49.2	56.3	24.8	45.0	57.9	38.6	54.4	40.0	52.2	53.1	36.1	49.0	51.8	44.4
Puerto Rican	22.4	18.3	18.4	18.2	28.4	15.0	25.2	18.6	24.1	44.3	28.3	19.1	33.2	0.0	12.4	19.9	13.5	32.1	30.7	22.5	44.1
Cuban	6.8	8.0	8.1	7.9	5.1	7.6	8.0	7.8	0.0	6.1	6.0	6.7	5.9	15.4	17.3	4.0	6.2	2.5	9.2	14.8	0.0
Dominican	4.3	2.0	0.0	3.9	6.1	2.9	8.1	4.7	0.0	6.1	0.0	2.5	8.0	10.2	0.0	4.2	9.2	0.0	3.4	5.4	0.0
Peruvian	2.5	2.1	2.3	2.0	0.8	6.0	5.8	5.9	0.0	0.0	4.0	2.7	0.0	10.8	0.0	1.7	6.3	4.5	0.0	0.0	0.0
Venezuelan	1.3	0.0	0.0	0.0	2.4	2.2	0.0	1.4	0.0	6.1	2.8	0.0	0.0	0.0	0.0	3.9	0.0	5.7	0.0	0.0	0.0
Guatemalan	1.0	1.9	0.0	3.8	0.9	0.0	0.0	0.0	0.0	0.0	0.0	2.4	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salvadoran	1.0	1.9	0.0	3.8	0.0	2.2	0.0	1.5	0.0	0.0	2.9	2.4	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0	11.4
Honduran	0.8	1.2	2.4	0.0	1.0	0.0	0.0	0.0	19.6	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	4.0	0.0	0.0	0.0
Ecuadorian	0.4	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	0.4	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Other South American	1.3	1.3	2.6	0.0	0.7	0.0	6.0	2.1	0.0	6.2	4.1	1.7	0.0	0.0	0.0	0.0	0.0	4.7	3.4	5.5	0.0
Spaniard	5.0	2.3	2.7	1.9	7.2	5.1	6.1	5.4	0.0	0.0	6.9	3.0	10.3	0.0	0.0	5.9	6.2	7.8	0.0	0.0	0.0
Other	4.0	6.1	8.1	4.0	2.4	5.2	0.0	3.4	0.0	6.4	0.0	1.6	1.9	9.2	30.4	1.8	5.5	2.6	0.0	0.0	0.0



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7. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	260	155	44	61	140	35	5	30	201	123	78	24	49	17	93	77
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	48.9	51.2	44.7	46.1	49.1	40.0	100.0	29.1	50.7	50.7	50.6	47.1	47.1	32.4	59.7	44.2
Puerto Rican	22.4	18.0	28.8	28.9	21.0	26.9	0.0	31.7	20.9	20.3	21.8	28.6	30.1	5.6	19.1	23.6
Cuban	6.8	7.8	6.3	4.6	7.5	9.3	0.0	11.0	7.1	6.2	8.7	0.0	5.3	0.0	7.1	9.9
Dominican	4.3	5.4	2.1	2.9	4.3	0.0	0.0	0.0	4.7	5.2	3.9	7.0	8.0	4.9	4.0	2.1
Peruvian	2.5	2.9	0.0	3.4	2.3	3.5	0.0	4.1	2.2	3.5	0.0	3.9	0.0	20.6	0.0	4.0
Venezuelan	1.3	0.0	4.1	2.6	1.3	0.0	0.0	0.0	1.3	1.3	1.2	3.6	0.0	0.0	2.7	0.0
Guatemalan	1.0	1.8	0.0	0.0	1.3	0.0	0.0	0.0	1.3	2.2	0.0	0.0	0.0	0.0	1.9	1.2
Salvadoran	1.0	1.1	0.0	1.5	1.3	0.0	0.0	0.0	1.3	0.0	3.4	0.0	0.0	0.0	1.0	2.3
Honduran	0.8	0.7	2.5	0.0	0.8	0.0	0.0	0.0	1.1	1.7	0.0	0.0	0.0	0.0	0.0	0.0
Ecuadorian	0.4	0.6	0.0	0.0	0.7	0.0	0.0	0.0	0.5	0.8	0.0	0.0	2.1	0.0	0.0	0.0
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	0.4	0.0	2.2	0.0	0.7	0.0	0.0	0.0	0.5	0.8	0.0	0.0	0.0	0.0	1.0	0.0
Other South American	1.3	0.8	0.0	3.3	1.4	3.5	0.0	4.1	1.0	1.6	0.0	0.0	0.0	0.0	1.4	1.6
Spaniard	5.0	5.1	4.9	4.9	4.2	7.6	0.0	8.9	4.5	3.3	6.4	5.6	5.8	25.3	2.1	5.3
Other	4.0	4.7	4.3	1.8	4.0	9.3	0.0	11.0	3.0	2.4	3.9	4.1	1.8	11.2	0.0	5.7



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7. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 7

	TOTAL		EDUCATION LEVEL				MEN		WOMEN	
			LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	260	201	59	46	13	95	32	107	26	
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Mexican	48.9	49.9	45.4	42.4	56.0	54.3	41.6	46.0	50.0	
Puerto Rican	22.4	22.0	23.7	24.4	21.4	19.3	16.4	24.4	32.8	
Cuban	6.8	6.9	6.4	6.2	7.0	4.3	11.5	9.2	0.0	
Dominican	4.3	5.0	1.6	0.0	7.3	4.0	0.0	6.0	3.6	
Peruvian	2.5	2.2	3.5	4.4	0.0	2.3	6.3	2.2	0.0	
Venezuelan	1.3	1.3	1.2	1.5	0.0	1.9	2.2	0.8	0.0	
Guatemalan	1.0	0.5	3.0	3.9	0.0	1.0	2.8	0.0	3.4	
Salvadoran	1.0	0.9	1.5	2.0	0.0	1.9	0.0	0.0	3.5	
Honduran	0.8	1.1	0.0	0.0	0.0	0.0	0.0	2.0	0.0	
Ecuadorian	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.9	0.0	
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other Central American	0.4	0.5	0.0	0.0	0.0	1.0	0.0	0.0	0.0	
Other South American	1.3	0.7	3.3	4.2	0.0	0.0	6.0	1.2	0.0	
Spaniard	5.0	4.9	5.5	7.1	0.0	5.6	7.2	4.2	3.5	
Other	4.0	3.7	4.9	3.9	8.3	4.4	6.1	3.0	3.3	



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7. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	260	-	260	260	-	-	-	-	127	133	-	-
HISPANIC	100.0	-	100.0	100.0	-	-	-	-	100.0	100.0	-	-
Mexican	48.9	-	48.9	48.9	-	-	-	-	51.1	46.8	-	-
Puerto Rican	22.4	-	22.4	22.4	-	-	-	-	18.6	26.0	-	-
Cuban	6.8	-	6.8	6.8	-	-	-	-	6.2	7.4	-	-
Dominican	4.3	-	4.3	4.3	-	-	-	-	2.9	5.5	-	-
Peruvian	2.5	-	2.5	2.5	-	-	-	-	3.3	1.8	-	-
Venezuelan	1.3	-	1.3	1.3	-	-	-	-	2.0	0.7	-	-
Guatemalan	1.0	-	1.0	1.0	-	-	-	-	1.4	0.7	-	-
Salvadoran	1.0	-	1.0	1.0	-	-	-	-	1.4	0.7	-	-
Honduran	0.8	-	0.8	0.8	-	-	-	-	0.0	1.6	-	-
Ecuadorian	0.4	-	0.4	0.4	-	-	-	-	0.0	0.8	-	-
Nicaraguan	0.0	-	0.0	0.0	-	-	-	-	0.0	0.0	-	-
Other Central American	0.4	-	0.4	0.4	-	-	-	-	0.8	0.0	-	-
Other South American	1.3	-	1.3	1.3	-	-	-	-	1.5	1.0	-	-
Spaniard	5.0	-	5.0	5.0	-	-	-	-	6.0	4.1	-	-
Other	4.0	-	4.0	4.0	-	-	-	-	4.9	3.1	-	-



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7. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 9

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	260	45	73	61	37	26	17	180	80	217	43	127	133
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	48.9	53.5	40.6	56.3	50.9	44.5	47.6	49.2	48.1	49.5	45.7	51.1	46.8
Puerto Rican	22.4	20.4	22.2	24.7	23.9	25.2	12.9	22.6	21.9	22.8	20.3	18.6	26.0
Cuban	6.8	1.8	9.8	3.0	7.7	11.8	11.1	5.5	9.8	5.8	11.5	6.2	7.4
Dominican	4.3	10.1	4.9	4.6	0.0	0.0	0.0	6.2	0.0	5.1	0.0	2.9	5.5
Peruvian	2.5	0.0	4.4	2.0	0.0	3.0	7.3	2.5	2.6	2.1	4.7	3.3	1.8
Venezuelan	1.3	0.0	1.2	1.1	2.3	0.0	5.5	0.9	2.2	1.1	2.2	2.0	0.7
Guatemalan	1.0	2.0	0.0	0.0	2.4	3.4	0.0	0.5	2.2	0.8	2.0	1.4	0.7
Salvadoran	1.0	0.0	2.4	1.5	0.0	0.0	0.0	1.5	0.0	1.2	0.0	1.4	0.7
Honduran	0.8	4.7	0.0	0.0	0.0	0.0	0.0	1.2	0.0	1.0	0.0	0.0	1.6
Ecuadorian	0.4	0.0	0.0	0.0	2.7	0.0	0.0	0.0	1.2	0.5	0.0	0.0	0.8
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	0.4	0.0	0.0	0.0	0.0	3.7	0.0	0.0	1.2	0.0	2.2	0.8	0.0
Other South American	1.3	0.0	3.5	0.0	1.9	0.0	0.0	1.4	0.9	1.5	0.0	1.5	1.0
Spaniard	5.0	0.0	5.4	6.7	5.1	5.1	10.5	4.5	6.2	4.6	7.2	6.0	4.1
Other	4.0	7.5	5.5	0.0	3.1	3.2	5.2	4.1	3.6	3.9	4.0	4.9	3.1



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7. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	260	65	102	65	28	22	55	31	19	44	46	34	9	106	121	34
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	48.9	47.9	50.2	51.2	40.8	43.6	53.9	51.8	50.3	50.1	45.9	50.7	20.3	54.2	45.0	46.4
Puerto Rican	22.4	21.9	22.1	25.3	17.6	22.8	19.3	23.0	4.7	21.5	25.6	27.4	45.5	20.3	24.5	21.6
Cuban	6.8	7.1	5.1	5.9	14.4	5.6	2.9	3.2	21.1	7.9	7.7	8.3	0.0	4.1	9.1	7.0
Dominican	4.3	8.5	4.5	1.5	0.0	8.5	1.7	3.2	0.0	8.4	7.8	0.0	0.0	6.1	2.3	5.5
Peruvian	2.5	1.6	3.3	1.2	4.5	0.0	6.1	2.6	0.0	2.5	0.0	0.0	14.2	3.1	2.7	0.0
Venezuelan	1.3	0.0	1.6	1.3	3.3	0.0	1.3	2.8	4.9	0.0	1.9	0.0	0.0	1.7	1.4	0.0
Guatemalan	1.0	1.4	0.0	1.4	3.2	4.3	0.0	0.0	4.6	0.0	0.0	2.6	0.0	0.8	1.5	0.0
Salvadoran	1.0	0.0	1.7	1.4	0.0	0.0	3.2	0.0	0.0	0.0	0.0	2.7	0.0	0.8	0.7	2.7
Honduran	0.8	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	1.1	0.0	3.0
Ecuadorian	0.4	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.8	0.0
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	0.4	0.0	0.0	0.0	3.5	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.9	0.0	0.0
Other South American	1.3	0.0	2.5	1.1	0.0	0.0	2.2	2.3	0.0	0.0	2.9	0.0	0.0	0.0	1.7	3.7
Spaniard	5.0	3.1	5.0	6.4	6.4	5.6	5.8	7.4	4.6	1.8	4.0	5.4	10.4	2.7	7.3	3.9
Other	4.0	5.2	3.9	1.8	6.2	9.7	3.7	3.7	4.7	3.1	4.2	0.0	9.6	4.2	3.1	6.2



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8. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
WHITE	67.8	90.0	82.5	72.4	59.6	52.7	50.0	49.4	61.5	80.8	75.2	56.3	51.5	49.9	61.5	70.8	68.6
HISPANIC	13.0	4.3	5.8	11.5	15.3	18.7	21.4	25.2	18.8	7.6	9.6	16.9	21.8	22.3	18.8	11.4	12.4
AFRICAN AMERICAN	13.2	2.8	7.7	11.4	16.6	22.2	21.0	12.5	8.4	7.7	10.1	19.2	17.5	19.0	8.4	12.4	13.3
ASIAN	4.0	1.8	2.2	3.6	4.7	4.9	6.8	7.7	4.1	2.6	3.2	4.8	6.6	7.0	4.1	3.5	3.9
OTHER	2.0	1.1	1.8	1.1	3.8	1.5	0.8	5.2	7.2	1.3	2.0	2.7	2.6	1.9	7.2	1.9	1.8



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

8. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID-WEST	SOUTH	WEST	DEFIN-ITELY VOTING	VERY/SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
WHITE	67.8	70.3	75.6	62.0	67.7	73.0	49.0	55.4	38.3
HISPANIC	13.0	14.4	8.2	13.0	16.4	10.2	23.1	21.7	25.4
AFRICAN AMERICAN	13.2	10.1	11.4	20.7	5.4	11.8	18.3	15.1	23.7
ASIAN	4.0	3.8	2.7	2.3	8.0	3.3	6.5	5.2	8.8
OTHER	2.0	1.4	2.0	1.9	2.5	1.7	3.1	2.7	3.9



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8. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITED STATES		FOR CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	EI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
WHITE	67.8	58.6	71.2	80.8	57.1	54.9	57.9	58.4	63.3	55.7	74.7
HISPANIC	13.0	14.9	12.3	9.5	16.3	15.4	17.1	16.0	11.4	18.4	10.9
AFRICAN AMERICAN	13.2	20.3	10.5	6.0	20.2	17.0	15.0	19.1	19.7	18.8	8.8
ASIAN	4.0	3.7	4.1	2.6	4.8	6.4	6.4	4.3	3.6	4.7	3.8
OTHER	2.0	2.4	1.9	1.2	1.6	6.2	3.6	2.2	2.1	2.3	1.8



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

8. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
WHITE	67.8	83.1	58.7	85.9	50.7	67.3	82.3	43.5	63.8	89.3	54.9	71.9		
HISPANIC	13.0	7.9	15.5	6.9	17.8	14.5	7.0	19.9	15.2	6.8	16.5	13.7		
AFRICAN AMERICAN	13.2	4.2	19.9	4.2	25.1	9.1	7.3	28.4	10.5	1.2	23.1	7.0		
ASIAN	4.0	3.0	4.1	2.2	5.0	4.9	2.2	6.6	5.9	2.3	4.1	3.6		
OTHER	2.0	1.7	1.7	0.8	1.5	4.2	1.2	1.6	4.6	0.4	1.4	3.7		



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

8. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
WHITE	67.8	57.9	56.6	59.0	60.8	76.0	85.5	80.5	60.0	83.8	88.5	58.1	40.8	45.9	56.1	69.4	69.4	85.0	86.9	87.1	86.4
HISPANIC	13.0	17.7	19.7	16.1	15.2	9.9	5.8	7.9	12.0	10.3	5.8	18.6	17.4	15.0	16.8	15.1	12.2	7.2	6.5	5.5	9.1
AFRICAN AMERICAN	13.2	18.4	17.5	19.2	16.1	10.1	3.9	7.2	21.4	3.3	2.9	18.2	33.1	33.5	17.9	6.4	9.3	5.1	3.1	3.1	3.0
ASIAN	4.0	4.8	4.9	4.8	4.6	3.5	2.3	2.9	4.5	2.0	2.1	4.3	6.3	4.0	7.1	4.1	5.4	2.1	2.4	2.7	1.6
OTHER	2.0	1.1	1.4	0.9	3.3	0.5	2.4	1.4	2.0	0.6	0.7	0.8	2.4	1.6	2.1	5.1	3.7	0.5	1.1	1.6	0.0



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8. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		TCKT	REPU-	SWING	WLTHY/	WEAL-	Upper	MIDDLE	Middle	Lower	POOR	MAIN-	EVAN-	CATH-	NON-	
		SPLTTR	LICAN	VOTER	UPPER	thy	Middle	/LOWER	Class	Middle	Class	Stream	GEL-	OLIC	RELI-	
					MIDDLE		Class	MIDDLE		Class		PROT.	ICAL		GIUS	
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
WHITE	67.8	53.2	64.9	84.6	68.2	71.7	52.0	74.7	66.9	69.8	61.3	67.5	69.5	77.4	71.5	61.2
HISPANIC	13.0	17.6	14.3	7.5	13.9	9.7	11.5	9.4	13.7	12.7	15.5	14.5	8.0	11.3	17.9	14.5
AFRICAN AMERICAN	13.2	22.8	9.1	4.4	10.7	11.9	33.0	8.8	13.4	11.8	16.5	14.6	19.4	7.9	5.4	15.5
ASIAN	4.0	4.7	6.9	2.1	4.9	5.1	3.6	5.3	4.0	3.9	4.2	1.2	1.2	2.7	4.3	5.7
OTHER	2.0	1.6	4.7	1.3	2.4	1.5	0.0	1.8	2.1	1.8	2.6	2.3	2.0	0.6	0.8	3.1



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8. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
WHITE	67.8	59.3	81.2	77.8	87.4	54.8	80.2	63.2	82.1
HISPANIC	13.0	16.5	7.5	9.1	4.7	16.6	8.7	16.4	6.5
AFRICAN AMERICAN	13.2	17.8	5.9	7.6	2.9	20.2	5.6	15.7	6.2
ASIAN	4.0	4.1	3.8	4.0	3.5	5.5	3.6	2.9	4.1
OTHER	2.0	2.3	1.5	1.6	1.4	2.9	1.9	1.8	1.2



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8. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
WHITE	67.8	25.9	45.5	59.9	69.7	79.6	88.0	47.5	80.4	54.4	84.6	64.8	70.4	
HISPANIC	13.0	28.4	25.7	18.9	10.8	7.3	3.2	23.4	6.5	19.5	4.9	13.5	12.6	
AFRICAN AMERICAN	13.2	36.1	23.6	13.9	12.6	7.3	4.7	22.1	7.7	19.2	5.8	14.5	12.1	
ASIAN	4.0	7.3	2.9	6.4	3.3	3.8	2.7	5.3	3.2	4.7	3.1	4.7	3.4	
OTHER	2.0	2.3	2.3	0.8	3.6	2.0	1.4	1.7	2.2	2.3	1.7	2.5	1.6	



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8. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
WHITE	67.8	26.2	53.2	72.0	85.6	20.2	46.6	69.0	84.6	30.3	59.8	74.4	86.6	50.4	71.8	79.7
HISPANIC	13.0	31.7	20.5	12.1	3.7	25.6	22.3	12.8	5.2	35.9	18.7	11.5	2.3	20.0	11.4	8.2
AFRICAN AMERICAN	13.2	33.8	19.3	10.2	5.8	39.8	23.5	11.5	4.5	29.7	15.0	9.1	7.0	22.6	10.3	8.5
ASIAN	4.0	5.7	5.5	3.5	2.9	9.2	5.9	3.7	3.6	3.3	5.1	3.4	2.3	4.9	4.5	1.5
OTHER	2.0	2.6	1.5	2.3	2.0	5.2	1.7	3.0	2.1	0.8	1.4	1.7	1.8	2.1	1.9	2.2



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9. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	80	5	7	14	17	16	14	5	2	26	43	33	21	19	2	59	73
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	18.9	24.5	30.7	24.9	11.6	16.0	17.1	26.3	0.0	26.4	20.6	13.7	17.8	19.5	0.0	19.3	18.9
Korean	17.9	0.0	24.4	14.4	5.2	40.0	23.7	0.0	0.0	14.3	10.7	22.1	15.9	17.4	0.0	18.6	19.6
Filipino	14.9	33.7	15.0	11.3	16.7	6.1	16.7	27.6	0.0	16.8	16.7	11.6	17.9	19.6	0.0	13.9	14.4
Japanese	14.9	0.0	17.8	12.2	22.4	15.6	9.7	25.2	0.0	11.3	15.7	19.1	12.6	13.8	0.0	15.7	14.5
Indian	12.0	0.0	12.0	9.0	28.9	11.0	0.0	0.0	45.5	8.0	16.3	20.3	3.9	0.0	45.5	14.9	12.1
Vietnamese	8.5	26.0	0.0	0.0	9.3	0.0	20.7	0.0	54.5	5.2	6.8	4.8	18.6	15.2	54.5	5.0	7.9
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	6.0	0.0	0.0	6.6	5.9	11.2	0.0	20.9	0.0	3.5	4.4	8.5	5.1	5.5	0.0	6.3	5.1
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	6.9	15.8	0.0	21.6	0.0	0.0	12.2	0.0	0.0	14.5	8.8	0.0	8.2	9.0	0.0	6.4	7.5



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9. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	80	14	12	17	38	52	28	14	14
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	18.9	25.8	16.1	35.4	10.0	16.4	23.5	40.3	6.8
Korean	17.9	27.1	16.0	16.3	16.0	13.6	25.8	13.5	38.0
Filipino	14.9	24.7	0.0	10.4	18.1	19.3	6.8	13.6	0.0
Japanese	14.9	0.0	0.0	13.7	25.5	17.2	10.6	6.5	14.7
Indian	12.0	16.1	39.4	10.9	2.4	13.4	9.5	19.0	0.0
Vietnamese	8.5	0.0	14.4	8.0	9.9	9.7	6.3	0.0	12.5
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	6.0	6.3	0.0	5.4	8.0	3.6	10.2	0.0	20.5
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	6.9	0.0	14.1	0.0	10.1	6.7	7.3	7.1	7.5



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9. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 3

	TOTAL		DIRECTION:		GENERIC BALLOT		LEAN-		JOB: JOE BIDEN			
			UNITED STATES		FOR CONGRESS		ERS/					
			RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
			DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
			TION				DED					
Total	80	20	60	24	39	17	33	36	11	25	44	
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	18.9	12.6	21.1	28.6	12.9	18.9	12.8	13.9	15.4	13.2	23.1	
Korean	17.9	22.6	16.3	14.2	20.8	16.8	19.3	22.8	38.4	16.3	14.0	
Filipino	14.9	19.4	13.3	15.2	16.4	11.1	12.7	13.8	8.7	15.9	15.8	
Japanese	14.9	16.6	14.3	14.5	18.7	7.0	8.9	21.5	17.6	23.1	9.5	
Indian	12.0	23.7	8.1	7.4	15.8	10.1	11.1	16.2	19.9	14.6	8.7	
Vietnamese	8.5	0.0	11.4	4.0	13.0	4.7	15.5	6.4	0.0	9.0	10.2	
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other Southeastern Asian	6.0	5.1	6.2	3.8	2.5	16.8	8.9	5.5	0.0	7.8	6.3	
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other	6.9	0.0	9.2	12.4	0.0	14.5	10.7	0.0	0.0	0.0	12.5	



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9. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	BIDEN		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	80	25	38	16	37	27	8	18	19	8	19	9			
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	18.9	37.0	10.8	32.4	15.8	15.4	0.0	10.3	22.3	62.4	21.0	0.0			
Korean	17.9	13.8	23.1	21.6	22.2	10.1	25.2	18.4	10.0	18.3	25.8	10.5			
Filipino	14.9	14.6	14.8	4.3	10.8	26.5	0.0	12.1	22.6	8.3	9.6	35.1			
Japanese	14.9	10.9	19.8	17.0	17.0	10.8	35.4	12.3	10.5	0.0	21.5	11.4			
Indian	12.0	6.7	13.6	0.0	19.3	9.4	0.0	20.8	4.6	0.0	17.9	20.0			
Vietnamese	8.5	6.4	11.1	0.0	10.0	11.4	0.0	16.1	11.4	0.0	4.2	11.4			
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Other Southeastern Asian	6.0	3.6	2.5	12.2	4.9	3.7	13.6	10.1	5.3	11.0	0.0	0.0			
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Other	6.9	7.0	4.4	12.5	0.0	12.8	25.9	0.0	13.3	0.0	0.0	11.7			



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9. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 5

	TOTAL							REPUBLICAN				DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN			
	LIB- ERAL	Very ERAL	Smwt. ERAL	MOD- ERATE	Smwt. ERATE	Very ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	80	26	12	14	31	14	9	23	2	2	12	17	16	3	6	13	9	8	8	6	1
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	18.9	22.2	11.2	31.4	8.1	20.3	45.8	30.0	33.2	0.0	38.4	23.5	10.7	0.0	15.0	6.1	29.2	50.9	12.3	14.9	0.0
Korean	17.9	17.2	21.9	13.3	16.6	20.5	20.5	20.5	0.0	68.8	16.6	25.7	11.7	59.3	0.0	14.0	11.9	10.0	34.2	30.8	49.8
Filipino	14.9	20.8	22.4	19.4	14.3	14.9	0.0	9.2	0.0	31.2	0.0	12.4	11.3	0.0	50.7	15.3	25.0	0.0	9.0	0.0	50.2
Japanese	14.9	19.4	22.3	17.0	14.3	8.4	14.5	10.7	66.8	0.0	11.0	20.6	16.5	0.0	0.0	13.9	14.1	15.4	18.8	22.9	0.0
Indian	12.0	15.1	10.6	19.0	14.5	8.6	0.0	5.3	0.0	0.0	0.0	17.8	16.9	40.7	12.9	14.0	0.0	0.0	0.0	0.0	0.0
Vietnamese	8.5	5.3	11.6	0.0	17.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	22.1	0.0	21.5	14.2	0.0	0.0	0.0	0.0	0.0
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	6.0	0.0	0.0	0.0	9.0	13.5	0.0	8.4	0.0	0.0	16.8	0.0	10.9	0.0	0.0	8.0	0.0	10.9	13.6	16.6	0.0
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	6.9	0.0	0.0	0.0	5.8	13.8	19.2	15.8	0.0	0.0	17.1	0.0	0.0	0.0	0.0	14.5	19.7	12.8	12.1	14.8	0.0



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9. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO		CONSIDER YOURSELF					RELIGION			
		DEMO-CRAT	TCKT-SPLTTR	REPUB-LICAN	SWING VOTER	WLTHY/UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE/LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN-STREAM PROT.	EVAN-GELICAL	CATH-OLIC	NON-RELI-GIOUS
Total	80	41	21	17	49	19	2	17	59	38	21	2	7	4	23	30
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	18.9	12.1	22.8	30.5	21.2	16.4	0.0	18.1	20.3	24.5	12.9	0.0	13.2	78.7	13.4	24.4
Korean	17.9	19.6	17.0	15.0	14.6	22.5	0.0	24.7	17.1	16.3	18.6	0.0	38.3	0.0	13.2	25.8
Filipino	14.9	17.7	4.4	21.2	14.2	0.0	0.0	0.0	18.2	20.2	14.6	55.3	0.0	0.0	39.9	6.6
Japanese	14.9	15.3	13.4	15.8	13.2	15.9	0.0	17.5	15.0	12.4	19.9	0.0	24.8	0.0	0.0	21.5
Indian	12.0	14.5	17.1	0.0	11.6	21.1	0.0	23.2	8.1	12.7	0.0	44.7	11.1	0.0	13.7	5.9
Vietnamese	8.5	14.4	3.8	0.0	13.8	0.0	0.0	0.0	11.4	9.1	15.6	0.0	0.0	0.0	19.8	0.0
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	6.0	2.3	8.7	11.3	5.7	4.9	0.0	5.4	6.5	2.2	14.2	0.0	0.0	21.3	0.0	3.4
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	6.9	4.1	12.9	6.1	5.6	19.2	100.0	11.1	3.2	2.6	4.4	0.0	12.6	0.0	0.0	12.5



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9. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 7

	EDUCATION LEVEL				MEN		WOMEN		
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	
Total	80	50	30	20	10	31	13	19	17
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	18.9	16.7	22.7	23.4	21.3	5.9	31.8	34.5	15.5
Korean	17.9	14.2	24.1	26.3	19.6	13.3	22.3	15.8	25.7
Filipino	14.9	17.0	11.3	12.2	9.6	12.8	18.5	24.0	5.6
Japanese	14.9	18.0	9.7	14.3	0.0	15.9	14.5	21.4	5.8
Indian	12.0	9.0	17.2	14.9	21.8	11.8	6.8	4.3	25.5
Vietnamese	8.5	10.0	5.9	3.9	10.0	16.1	0.0	0.0	10.5
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	6.0	7.7	3.0	0.0	9.3	12.4	0.0	0.0	5.5
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	6.9	7.3	6.1	4.9	8.4	11.8	6.2	0.0	6.0



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9. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	80	-	80	-	-	80	-	-	-	-	-	-
ASIAN	100.0	-	100.0	-	-	100.0	-	-	-	-	-	-
Chinese	18.9	-	18.9	-	-	18.9	-	-	-	-	-	-
Korean	17.9	-	17.9	-	-	17.9	-	-	-	-	-	-
Filipino	14.9	-	14.9	-	-	14.9	-	-	-	-	-	-
Japanese	14.9	-	14.9	-	-	14.9	-	-	-	-	-	-
Indian	12.0	-	12.0	-	-	12.0	-	-	-	-	-	-
Vietnamese	8.5	-	8.5	-	-	8.5	-	-	-	-	-	-
Pakistani	0.0	-	0.0	-	-	0.0	-	-	-	-	-	-
Other Southeastern Asian	6.0	-	6.0	-	-	6.0	-	-	-	-	-	-
Other Southern Asian	0.0	-	0.0	-	-	0.0	-	-	-	-	-	-
Other	6.9	-	6.9	-	-	6.9	-	-	-	-	-	-



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9. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 9

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	80	12	8	21	11	13	14	41	39	52	28	44	36
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	18.9	34.7	11.4	4.4	6.2	20.0	40.9	14.5	23.6	12.7	30.7	13.6	25.6
Korean	17.9	18.8	23.0	21.8	18.2	20.3	6.3	21.2	14.6	20.5	13.1	16.0	20.4
Filipino	14.9	30.7	0.0	9.6	22.6	21.1	6.1	13.7	16.1	15.7	13.4	14.5	15.4
Japanese	14.9	0.0	8.1	4.5	28.2	22.5	28.3	3.9	26.3	9.3	25.5	15.5	14.1
Indian	12.0	7.7	10.8	28.4	8.6	0.0	6.6	18.9	4.9	16.6	3.4	10.3	14.2
Vietnamese	8.5	8.2	9.8	17.6	0.0	10.0	0.0	13.3	3.5	10.4	4.9	11.3	4.9
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	6.0	0.0	24.1	9.2	7.4	0.0	0.0	9.6	2.2	9.1	0.0	8.7	2.6
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	6.9	0.0	12.8	4.4	8.7	6.1	11.9	4.9	9.0	5.7	9.1	10.1	2.8



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9. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN		
Total	80	12	27	19	22	8	15	9	13	4	13	10	9	26	48	6
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	18.9	34.7	6.8	13.2	30.6	11.9	6.2	10.7	24.9	79.1	7.5	15.3	38.9	20.5	20.6	0.0
Korean	17.9	18.8	23.5	20.1	8.7	17.7	18.8	21.8	7.9	20.9	29.0	18.6	10.0	17.6	20.5	0.0
Filipino	14.9	30.7	3.9	18.8	16.8	46.5	0.0	21.7	7.0	0.0	8.5	16.2	31.2	12.4	18.2	0.0
Japanese	14.9	0.0	5.9	17.2	32.0	0.0	10.9	0.0	40.2	0.0	0.0	32.2	19.9	8.6	13.0	55.1
Indian	12.0	7.7	24.9	5.2	4.2	11.6	11.9	11.2	7.1	0.0	40.1	0.0	0.0	13.9	12.6	0.0
Vietnamese	8.5	8.2	13.5	11.4	0.0	12.4	18.4	15.4	0.0	0.0	7.7	7.8	0.0	11.8	5.7	15.4
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	6.0	0.0	14.3	4.5	0.0	0.0	20.3	9.7	0.0	0.0	7.2	0.0	0.0	7.5	2.0	29.5
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	6.9	0.0	7.3	9.7	7.6	0.0	13.5	9.4	12.8	0.0	0.0	9.9	0.0	7.6	7.4	0.0



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

10. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
REPUBLICAN	35.6	69.7	59.4	38.4	23.8	14.2	12.8	8.9	8.7	54.3	46.2	19.3	11.4	11.8	8.7	40.0	37.1
DEMOCRAT	36.6	5.9	17.1	32.0	42.8	57.0	63.0	67.7	52.8	19.6	25.8	49.5	62.6	64.1	52.8	31.8	35.2
INDEPENDENT/OTHER	27.8	24.4	23.5	29.6	33.4	28.8	24.2	23.4	38.4	26.1	28.0	31.2	26.0	24.0	38.4	28.2	27.8
Net Diff.	-1.0	63.7	42.3	6.4	-19.1	-42.7	-50.2	-58.9	-44.1	34.8	20.4	-30.3	-51.2	-52.3	-44.1	8.2	1.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

10. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
REPUBLICAN	35.6	31.2	37.3	38.9	31.9	39.0	23.1	24.5	20.8
DEMOCRAT	36.6	37.4	30.5	38.2	39.3	36.9	35.4	35.4	35.5
INDEPENDENT/OTHER	27.8	31.4	32.2	22.9	28.8	24.1	41.5	40.1	43.8
Net Diff.	-1.0	-6.2	6.8	0.7	-7.4	2.1	-12.3	-10.9	-14.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

10. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITED STATES		FOR CONGRESS		UNDERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
REPUBLICAN	35.6	11.0	44.8	72.1	1.7	10.2	14.7	8.4	8.0	8.6	55.3
DEMOCRAT	36.6	68.3	24.8	5.3	79.7	16.2	22.7	67.8	81.7	60.1	13.9
INDEPENDENT/OTHER	27.8	20.8	30.5	22.5	18.6	73.6	62.6	23.9	10.3	31.3	30.8
Net Diff.	-1.0	-57.3	20.0	66.8	-78.1	-5.9	-8.0	-59.4	-73.7	-51.5	41.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

10. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
REPUBLICAN	35.6	72.1	6.7	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0			
DEMOCRAT	36.6	5.4	67.3	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0			
INDEPENDENT/OTHER	27.8	22.5	26.1	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0			
Net Diff.	-1.0	66.7	-60.6	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0			



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

10. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
REPUBLICAN	35.6	8.9	6.6	10.7	16.3	60.8	80.4	70.2	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0
DEMOCRAT	36.6	74.4	81.6	68.4	38.3	13.1	5.9	9.7	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
INDEPENDENT/OTHER	27.8	16.8	11.8	20.9	45.4	26.1	13.7	20.2	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0
Net Diff.	-1.0	-65.5	-75.0	-57.7	-22.0	47.7	74.6	60.5	100.0	100.0	100.0	-100.0	-100.0	-100.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

10. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION			
						COMBO										
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
REPUBLICAN	35.6	2.4	16.7	78.5	26.9	34.1	29.1	34.9	36.4	38.7	32.0	30.8	42.2	63.2	39.7	18.0
DEMOCRAT	36.6	77.0	12.9	1.9	27.1	38.2	41.1	37.8	35.4	33.5	39.1	43.9	35.5	16.7	31.6	47.1
INDEPENDENT/OTHER	27.8	20.6	70.3	19.6	46.0	27.6	29.9	27.3	28.2	27.8	28.9	25.3	22.3	20.1	28.7	34.9
Net Diff.	-1.0	-74.7	3.8	76.7	-0.2	-4.1	-12.0	-2.9	1.0	5.2	-7.1	-13.1	6.7	46.5	8.1	-29.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

10. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
REPUBLICAN	35.6	35.1	36.3	37.7	33.7	35.7	39.2	34.5	33.6
DEMOCRAT	36.6	38.9	33.0	32.1	34.6	32.7	22.7	44.3	42.4
INDEPENDENT/OTHER	27.8	26.0	30.7	30.2	31.8	31.6	38.1	21.2	24.0
Net Diff.	-1.0	-3.8	3.3	5.6	-0.9	3.1	16.6	-9.8	-8.8



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

10. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
REPUBLICAN	35.6	45.0	15.6	18.8	11.3	19.9	47.1	43.3	19.2	18.4	18.7	3.5
DEMOCRAT	36.6	27.4	56.1	50.1	69.6	45.8	19.3	33.9	42.5	57.3	56.4	83.5
INDEPENDENT/OTHER	27.8	27.6	28.3	31.1	19.1	34.3	33.6	22.8	38.3	24.3	24.9	13.0
Net Diff.	-1.0	17.7	-40.5	-31.3	-58.2	-25.9	27.9	9.4	-23.3	-38.9	-37.7	-80.1



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

10. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
REPUBLICAN	35.6	22.1	29.5	31.1	40.7	39.0	39.9	28.6	39.9	32.3	39.5	37.1	34.2	
DEMOCRAT	36.6	46.6	42.3	38.8	31.3	35.4	33.4	41.7	33.4	38.5	34.2	28.7	43.6	
INDEPENDENT/OTHER	27.8	31.3	28.2	30.1	28.0	25.6	26.7	29.7	26.7	29.2	26.2	34.1	22.3	
Net Diff.	-1.0	-24.5	-12.8	-7.7	9.3	3.6	6.5	-13.0	6.4	-6.2	5.3	8.4	-9.4	



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

10. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
REPUBLICAN	35.6	23.3	30.5	38.4	40.2	23.3	31.7	37.6	43.6	23.3	29.3	39.0	36.9	24.8	37.2	45.2
DEMOCRAT	36.6	47.0	40.4	33.1	33.8	40.5	34.4	26.5	23.7	51.5	46.6	38.3	43.2	50.5	34.8	23.5
INDEPENDENT/OTHER	27.8	29.7	29.1	28.6	26.1	36.1	33.9	36.0	32.7	25.2	24.2	22.6	19.9	24.7	28.1	31.3
Net Diff.	-1.0	-23.7	-9.9	5.3	6.4	-17.2	-2.7	11.1	19.9	-28.1	-17.3	0.7	-6.3	-25.7	2.4	21.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

11. DO YOU CONSIDER YOURSELF AN "AMERICA FIRST" OR "MAGA" REPUBLICAN?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	711	199	197	146	86	46	26	6	4	543	629	133	36	32	4	675	701
YES	55.1	72.0	48.2	49.6	50.6	40.3	55.4	55.1	18.9	57.3	56.4	47.0	51.5	55.4	18.9	55.3	55.3
NO	32.6	21.6	38.6	33.0	34.3	39.2	41.7	44.9	81.1	30.8	31.3	36.0	46.5	42.3	81.1	31.9	32.2
DON'T KNOW	12.3	6.4	13.2	17.4	15.2	20.4	2.8	0.0	0.0	11.8	12.3	17.0	2.1	2.3	0.0	12.8	12.5
Net Diff.	22.5	50.4	9.7	16.6	16.3	1.1	13.7	10.1	-62.1	26.5	25.1	11.0	5.0	13.0	-62.1	23.5	23.1



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

11. DO YOU CONSIDER YOURSELF AN "AMERICA FIRST" OR "MAGA" REPUBLICAN?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	711	110	164	287	149	611	100	67	34
YES	55.1	56.6	53.4	60.5	45.6	56.2	48.4	47.5	50.2
NO	32.6	26.1	35.7	26.3	46.2	32.6	32.3	34.1	28.8
DON'T KNOW	12.3	17.3	10.9	13.3	8.2	11.2	19.2	18.3	21.0
Net Diff.	22.5	30.6	17.7	34.2	-0.5	23.6	16.1	13.4	21.5



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

11. DO YOU CONSIDER YOURSELF AN "AMERICA FIRST" OR "MAGA" REPUBLICAN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-		JOB: JOE BIDEN			
		UNITED STATES		FOR CONGRESS		ERS/		Strong	Smwht	DISAP-	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-				PROVE
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			
		TION				DED					
Total	711	60	651	670	13	28	76	71	24	47	640
YES	55.1	51.2	55.5	57.2	18.4	22.0	27.4	39.1	58.2	29.3	56.9
NO	32.6	39.7	31.9	31.1	76.1	47.2	55.0	52.4	41.8	57.9	30.4
DON'T KNOW	12.3	9.1	12.6	11.7	5.6	30.8	17.6	8.5	0.0	12.9	12.7
Net Diff.	22.5	11.6	23.5	26.1	-57.7	-25.2	-27.6	-13.4	16.5	-28.6	26.5



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

11. DO YOU CONSIDER YOURSELF AN "AMERICA FIRST" OR "MAGA" REPUBLICAN?

BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	BIDEN		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	711	597	62	711	-	-	349	-	-	362	-	-	-	-	-
YES	55.1	61.1	17.4	55.1	-	-	55.7	-	-	54.6	-	-	-	-	-
NO	32.6	26.7	77.1	32.6	-	-	35.7	-	-	29.6	-	-	-	-	-
DON'T KNOW	12.3	12.1	5.5	12.3	-	-	8.7	-	-	15.8	-	-	-	-	-
Net Diff.	22.5	34.4	-59.7	22.5	-	-	20.0	-	-	24.9	-	-	-	-	-



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

11. DO YOU CONSIDER YOURSELF AN "AMERICA FIRST" OR "MAGA" REPUBLICAN?

BANNER 5

	TOTAL							IDEOLOGY				REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN			
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know				
Total	711	47	16	31	111	250	302	553	47	111	553	-	-	-	-	-	-	392	319	232	87			
YES	55.1	63.6	88.0	51.2	34.2	42.5	71.9	58.6	63.6	34.2	58.6	-	-	-	-	-	-	100.0	0.0	0.0	0.0			
NO	32.6	25.9	12.0	33.0	48.7	43.9	18.4	29.9	25.9	48.7	29.9	-	-	-	-	-	-	0.0	72.6	100.0	0.0			
DON'T KNOW	12.3	10.4	0.0	15.7	17.1	13.6	9.7	11.5	10.4	17.1	11.5	-	-	-	-	-	-	0.0	27.4	0.0	100.0			
Net Diff.	22.5	37.7	76.1	18.2	-14.5	-1.3	53.5	28.7	37.7	-14.5	28.7	-	-	-	-	-	-	100.0	-72.6	-100.0	0.0			



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

11. DO YOU CONSIDER YOURSELF AN "AMERICA FIRST" OR "MAGA" REPUBLICAN?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB	COMBO	DEMO-CRAT	TCKT-SPLTTR	REPUB-LICAN	SWING VOTER	WLTHY-UPPER MIDDLE	Weal-thy MIDDLE	Upper Middle Class	MIDDLE-LOWER Class	Middle Class	Lower Middle Class	POOR	MAIN-STREAM PROT.	EVAN-GELICAL
Total	711	21	51	639	271	124	14	110	536	376	161	50	257	93	208	95
YES	55.1	51.2	29.0	57.3	34.4	52.9	44.3	53.9	55.8	54.6	58.7	53.2	56.5	50.5	56.8	50.9
NO	32.6	45.5	51.7	30.6	48.8	36.5	33.3	36.9	31.6	32.8	28.6	33.9	28.8	35.2	33.7	37.6
DON'T KNOW	12.3	3.3	19.3	12.0	16.8	10.6	22.5	9.2	12.6	12.6	12.8	12.9	14.8	14.3	9.5	11.5
Net Diff.	22.5	5.7	-22.7	26.7	-14.5	16.4	11.0	17.1	24.3	21.7	30.1	19.3	27.7	15.3	23.2	13.3



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11. DO YOU CONSIDER YOURSELF AN "AMERICA FIRST" OR "MAGA" REPUBLICAN?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	711	428	283	190	93	203	146	225	137
YES	55.1	59.5	48.5	51.5	42.5	62.2	46.6	57.0	50.6
NO	32.6	27.3	40.6	37.0	48.1	27.2	47.4	27.3	33.4
DON'T KNOW	12.3	13.3	10.8	11.5	9.4	10.6	6.0	15.7	16.0
Net Diff.	22.5	32.2	7.9	14.4	-5.5	35.0	-0.8	29.7	17.2



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11. DO YOU CONSIDER YOURSELF AN "AMERICA FIRST" OR "MAGA" REPUBLICAN?

BANNER 8

	RACE												
	WHITE			HISPANIC			BLACK			ASIAN			
TOTAL	WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	711	611	100	49	30	16	287	323	24	25	25	4	
YES	55.1	54.6	58.3	57.5	67.2	52.1	56.1	53.2	55.4	59.6	65.6	76.4	
NO	32.6	33.0	29.8	26.2	24.0	39.3	35.3	31.0	32.0	20.5	24.1	23.6	
DON'T KNOW	12.3	12.4	11.9	16.2	8.7	8.6	8.6	15.8	12.6	19.8	10.2	0.0	
Net Diff.	22.5	21.5	28.6	31.3	43.2	12.8	20.7	22.2	23.4	39.1	41.5	52.9	



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

11. DO YOU CONSIDER YOURSELF AN "AMERICA FIRST" OR "MAGA" REPUBLICAN?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	711	35	84	101	139	140	212	220	491	359	352	349	362	
YES	55.1	69.8	51.1	60.7	50.6	56.8	53.4	58.5	53.6	55.4	54.8	55.7	54.6	
NO	32.6	23.2	27.5	29.6	34.7	34.9	34.7	27.8	34.7	30.4	34.8	35.7	29.6	
DON'T KNOW	12.3	6.9	21.4	9.7	14.7	8.2	11.9	13.7	11.7	14.1	10.4	8.7	15.8	
Net Diff.	22.5	46.6	23.6	31.1	15.9	21.9	18.8	30.7	18.9	25.0	20.0	20.0	24.9	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

11. DO YOU CONSIDER YOURSELF AN "AMERICA FIRST" OR "MAGA" REPUBLICAN?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	711	48	151	206	306	20	79	90	161	29	72	116	145	131	393	187
YES	55.1	59.1	57.4	56.6	52.4	60.6	63.5	57.0	50.5	58.1	50.7	56.2	54.5	53.1	56.2	54.3
NO	32.6	27.8	27.9	30.9	36.8	34.7	26.7	35.0	40.5	23.0	29.1	27.7	32.7	37.7	32.3	29.5
DON'T KNOW	12.3	13.1	14.7	12.6	10.8	4.7	9.7	8.0	9.0	18.8	20.2	16.1	12.8	9.1	11.5	16.2
Net Diff.	22.5	31.3	29.6	25.7	15.5	25.9	36.8	22.0	10.0	35.1	21.6	28.5	21.7	15.4	23.8	24.8



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
DONALD TRUMP	41.4	88.6	68.2	42.3	28.2	12.6	16.8	9.7	7.5	64.1	54.6	20.8	14.0	15.1	7.5	46.5	43.3
JOE BIDEN	46.7	8.1	22.0	43.3	57.7	72.4	70.1	72.8	86.1	26.1	34.5	64.7	72.9	70.7	86.1	41.9	44.9
ANOTHER CANDIDATE	4.3	2.2	4.5	5.4	5.5	3.4	4.0	8.6	0.0	4.1	4.5	4.5	4.4	5.1	0.0	4.3	4.3
DIDN'T VOTE/PRES.	1.2	0.7	0.6	2.4	1.1	1.4	0.6	0.0	0.0	1.3	1.3	1.3	0.4	0.4	0.0	1.3	1.2
DIDN'T VOTE 2020	6.4	0.4	4.8	6.7	7.5	10.2	8.6	8.9	6.4	4.3	5.1	8.8	8.4	8.7	6.4	6.1	6.4
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-5.3	80.4	46.2	-1.0	-29.4	-59.8	-53.3	-63.1	-78.6	38.0	20.0	-43.8	-58.9	-55.7	-78.6	4.6	-1.6



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12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
DONALD TRUMP	41.4	39.9	44.4	45.3	33.5	45.1	28.2	33.0	20.0
JOE BIDEN	46.7	49.1	44.5	42.9	52.9	48.0	42.1	47.4	33.2
ANOTHER CANDIDATE	4.3	4.8	2.4	3.3	7.2	3.9	5.9	5.0	7.4
DIDN'T VOTE/PRES.	1.2	1.1	0.9	1.5	0.8	0.5	3.7	2.9	4.9
DIDN'T VOTE 2020	6.4	5.1	7.8	6.9	5.5	2.7	20.1	11.6	34.5
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-5.3	-9.2	-0.1	2.4	-19.4	-2.9	-13.9	-14.4	-13.1



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12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 3

TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN			
	UNITED STATES		FOR CONGRESS			ERS/					
	RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
	DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
	TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157
DONALD TRUMP	41.4	10.1	53.2	79.7	3.8	21.1	25.9	6.9	6.7	7.1	66.5
JOE BIDEN	46.7	82.2	33.4	11.0	90.0	41.2	45.5	84.6	91.2	81.0	19.1
ANOTHER CANDIDATE	4.3	2.9	4.8	4.0	1.8	12.8	11.5	2.9	1.1	3.9	5.3
DIDN'T VOTE/PRES.	1.2	0.4	1.4	0.8	0.3	5.0	3.2	0.6	0.3	0.7	1.6
DIDN'T VOTE 2020	6.4	4.4	7.2	4.5	4.2	19.8	13.9	5.0	0.7	7.3	7.5
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-5.3	-72.1	19.7	68.8	-86.2	-20.1	-19.6	-77.7	-84.5	-74.0	47.4



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12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	ANOTHER	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
DONALD TRUMP	41.4	100.0	0.0	83.9	6.1	33.5	85.0	6.3	33.2	82.9	6.0	33.9		
JOE BIDEN	46.7	0.0	100.0	8.8	85.8	43.7	8.4	86.4	45.2	9.1	85.5	41.7		
ANOTHER CANDIDATE	4.3	0.0	0.0	2.6	1.1	10.6	2.5	1.7	11.0	2.6	0.8	10.2		
DIDN'T VOTE/PRES.	1.2	0.0	0.0	0.5	0.8	2.4	0.6	0.3	2.8	0.4	1.1	1.9		
DIDN'T VOTE 2020	6.4	0.0	0.0	4.3	6.1	9.7	3.5	5.3	7.8	5.0	6.6	12.3		
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Net Diff.	-5.3	100.0	-100.0	75.1	-79.7	-10.2	76.5	-80.1	-12.0	73.8	-79.5	-7.8		



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12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
DONALD TRUMP	41.4	10.6	9.4	11.6	24.6	68.4	85.7	76.7	66.0	68.3	88.6	4.0	6.4	16.2	10.7	24.2	64.3	93.1	72.7	68.8	82.9
JOE BIDEN	46.7	81.5	83.5	79.9	57.2	20.5	7.2	14.1	24.4	17.5	5.7	91.8	80.4	73.4	66.3	51.9	15.2	2.8	16.1	20.7	3.9
ANOTHER CANDIDATE	4.3	3.2	2.1	4.1	7.3	3.8	0.9	2.4	5.6	6.6	1.5	0.5	2.5	0.0	14.0	11.6	6.9	0.3	5.4	6.3	3.1
DIDN'T VOTE/PRES.	1.2	0.4	0.5	0.3	1.6	2.2	0.4	1.3	0.0	0.0	0.6	0.3	1.0	3.0	1.0	2.6	3.0	0.0	1.1	0.4	2.7
DIDN'T VOTE 2020	6.4	4.3	4.5	4.1	9.4	5.1	5.7	5.4	4.0	7.6	3.6	3.5	9.7	7.5	8.0	9.7	10.6	3.9	4.8	3.8	7.4
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-5.3	-70.9	-74.1	-68.3	-32.6	48.0	78.5	62.6	41.5	50.8	82.9	-87.8	-74.0	-57.2	-55.6	-27.6	49.1	90.3	56.5	48.1	79.0



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12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 6

TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF						RELIGION				
	VB COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
DONALD TRUMP	41.4	5.0	31.7	84.4	36.1	40.4	36.0	41.1	42.0	44.8	36.6	38.4	47.9	68.2	46.6	25.0
JOE BIDEN	46.7	86.1	41.4	6.2	47.2	50.2	44.5	51.0	45.9	45.4	46.8	46.5	42.4	24.1	44.0	58.3
ANOTHER CANDIDATE	4.3	2.5	11.9	3.4	6.5	4.2	1.7	4.6	4.3	4.2	4.6	4.2	3.9	1.9	3.2	5.8
DIDN'T VOTE/PRES.	1.2	0.7	1.8	1.4	1.8	0.3	2.4	0.0	1.4	1.5	1.2	1.1	1.1	0.6	0.9	1.6
DIDN'T VOTE 2020	6.4	5.8	13.2	4.6	8.4	4.9	15.4	3.3	6.5	4.2	10.8	9.9	4.7	5.3	5.3	9.3
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-5.3	-81.1	-9.7	78.2	-11.1	-9.8	-8.5	-10.0	-3.9	-0.6	-10.2	-8.2	5.4	44.1	2.6	-33.3



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12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
DONALD TRUMP	41.4	43.0	38.9	39.5	37.8	44.7	44.6	41.5	33.7
JOE BIDEN	46.7	42.9	52.6	51.0	55.5	41.9	45.6	43.8	59.0
ANOTHER CANDIDATE	4.3	4.0	4.8	4.9	4.6	5.0	5.5	3.1	4.2
DIDN'T VOTE/PRES.	1.2	1.4	0.7	0.7	0.7	1.3	1.2	1.6	0.2
DIDN'T VOTE 2020	6.4	8.6	3.0	3.9	1.4	7.0	3.1	10.0	2.9
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-5.3	0.1	-13.7	-11.5	-17.6	2.8	-1.0	-2.3	-25.3



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12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 8

TOTAL	RACE						WHITE		HISPANIC		BLACK	
	WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
DONALD TRUMP	41.4	50.8	21.7	25.2	13.2	31.3	55.1	47.2	28.3	22.2	17.6	8.6
JOE BIDEN	46.7	40.5	59.8	55.8	70.5	47.7	35.7	44.4	52.8	58.7	70.4	70.6
ANOTHER CANDIDATE	4.3	3.9	5.1	4.6	2.9	9.9	4.9	3.1	4.6	4.5	3.0	2.8
DIDN'T VOTE/PRES.	1.2	0.9	1.8	2.4	1.7	1.1	0.9	0.8	1.6	3.0	2.4	0.9
DIDN'T VOTE 2020	6.4	4.0	11.6	12.1	11.7	10.1	3.3	4.6	12.7	11.5	6.7	17.1
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-5.3	10.3	-38.2	-30.6	-57.3	-16.4	19.5	2.8	-24.5	-36.5	-52.8	-62.1



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12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
DONALD TRUMP	41.4	22.2	35.0	39.4	46.8	42.6	47.5	34.2	45.9	38.1	45.5	44.7	38.5	
JOE BIDEN	46.7	43.7	47.1	47.6	42.9	49.8	47.1	46.6	46.8	45.5	48.2	43.4	49.6	
ANOTHER CANDIDATE	4.3	7.4	3.9	4.9	4.6	3.7	3.5	5.0	3.8	4.9	3.6	5.2	3.5	
DIDN'T VOTE/PRES.	1.2	1.8	2.9	0.3	1.1	1.5	0.3	1.5	0.9	1.4	0.8	1.3	1.0	
DIDN'T VOTE 2020	6.4	24.9	11.2	7.9	4.5	2.3	1.5	12.6	2.6	10.1	1.8	5.5	7.3	
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Net Diff.	-5.3	-21.5	-12.1	-8.2	3.8	-7.2	0.4	-12.4	-0.9	-7.4	-2.7	1.3	-11.2	



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12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN		
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
DONALD TRUMP	41.4	26.9	35.9	45.6	45.9	25.3	38.3	49.5	50.4	28.1	33.6	42.5	41.7	28.2	43.1	53.8
JOE BIDEN	46.7	42.7	49.3	44.5	47.6	47.8	46.8	39.3	42.7	39.1	51.9	48.7	52.3	59.3	45.7	33.1
ANOTHER CANDIDATE	4.3	6.6	3.4	5.1	3.7	6.0	5.6	6.0	4.2	7.0	1.2	4.5	3.2	4.4	4.1	4.8
DIDN'T VOTE/PRES.	1.2	2.5	1.3	1.2	0.6	2.5	0.9	2.0	0.8	2.6	1.8	0.6	0.5	0.8	1.0	2.0
DIDN'T VOTE 2020	6.4	21.3	10.0	3.6	2.2	18.4	8.4	3.4	1.9	23.3	11.5	3.8	2.4	7.2	6.1	6.4
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-5.3	-15.7	-13.4	1.1	-1.7	-22.6	-8.5	10.2	7.7	-11.0	-18.3	-6.2	-10.5	-31.1	-2.6	20.7



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13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
RIGHT DIRECTION	27.3	3.9	7.1	21.9	35.2	48.5	44.6	45.9	47.6	11.8	18.0	41.5	45.3	44.9	47.6	23.9	26.1
WRONG TRACK	72.7	96.1	92.9	78.1	64.5	51.5	55.4	54.1	52.4	88.2	81.9	58.4	54.7	55.1	52.4	76.0	73.8
DON'T KNOW	*	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1
Net Diff.	-45.4	-92.2	-85.8	-56.3	-29.4	-3.1	-10.8	-8.1	-4.8	-76.4	-63.8	-16.9	-9.4	-10.1	-4.8	-52.1	-47.7



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13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
RIGHT DIRECTION	27.3	28.5	23.9	25.5	32.1	27.4	26.8	28.4	24.2
WRONG TRACK	72.7	71.5	76.1	74.5	67.7	72.6	73.2	71.6	75.8
DON'T KNOW	*	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0
Net Diff.	-45.4	-42.9	-52.2	-48.9	-35.5	-45.2	-46.3	-43.2	-51.6



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITE	STATES	FOR	CONGR	ESS	ERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRAC	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
RIGHT DIRECTION	27.3	100.0	0.0	9.0	50.8	20.1	23.4	59.9	79.4	49.2	3.5	
WRONG TRACK	72.7	0.0	100.0	90.9	49.2	79.9	76.4	40.1	20.6	50.8	96.4	
DON'T KNOW	*	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.1	
Net Diff.	-45.4	100.0	-100.0	-81.9	1.6	-59.8	-53.1	19.7	58.7	-1.6	-93.0	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
RIGHT DIRECTION	27.3	6.7	48.0	8.4	50.8	20.3	10.0	58.0	22.0	6.9	46.6	18.1
WRONG TRACK	72.7	93.3	52.0	91.6	49.2	79.5	90.0	42.0	78.0	93.1	53.4	81.5
DON'T KNOW	*	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.4
Net Diff.	-45.4	-86.7	-4.1	-83.2	1.7	-59.1	-80.1	16.0	-56.0	-86.2	-6.7	-63.4



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13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
RIGHT DIRECTION	27.3	49.7	50.2	49.4	29.5	11.7	8.4	10.1	36.9	11.2	5.4	55.1	45.5	47.1	32.8	22.7	8.8	7.8	9.1	10.2	6.2
WRONG TRACK	72.7	50.3	49.8	50.6	70.3	88.3	91.6	89.9	63.1	88.8	94.6	44.9	54.5	52.9	67.2	77.0	91.2	92.2	90.9	89.8	93.8
DON'T KNOW	*	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Net Diff.	-45.4	-0.5	0.3	-1.3	-40.8	-76.7	-83.1	-79.8	-26.3	-77.5	-89.2	10.2	-9.0	-5.8	-34.4	-54.4	-82.3	-84.4	-81.8	-79.5	-87.6



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13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
RIGHT DIRECTION	27.3	48.6	22.4	6.1	24.8	39.7	53.8	37.6	24.8	24.1	26.2	21.3	25.1	12.3	28.9	29.8
WRONG TRACK	72.7	51.4	77.3	93.9	75.1	60.3	46.2	62.4	75.1	75.8	73.8	78.7	74.8	87.7	71.1	70.2
DON'T KNOW	*	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.0
Net Diff.	-45.4	-2.8	-54.9	-87.9	-50.3	-20.6	7.6	-24.8	-50.2	-51.7	-47.5	-57.4	-49.7	-75.5	-42.2	-40.4



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 7

	TOTAL	EDUCATION LEVEL					MEN	WOMEN		
		LESS/	COLL-	Bchlr	Post-	LESS/	COLL-	LESS/	COLL-	
		COLL.	EGE	Degree	Grad./	COLL.	EGE	COLL.	EGE	
		GRAD	GRAD.	Prof.	GRAD.	GRAD.	GRAD.	GRAD.	GRAD.	
Total	2000	1221	779	504	275	569	371	652	408	
RIGHT DIRECTION	27.3	25.4	30.2	29.5	31.6	27.2	28.9	23.8	31.4	
WRONG TRACK	72.7	74.6	69.6	70.5	68.1	72.8	71.1	76.2	68.3	
DON'T KNOW	*	0.0	0.1	0.0	0.4	0.0	0.0	0.0	0.2	
Net Diff.	-45.4	-49.3	-39.4	-41.0	-36.5	-45.6	-42.2	-52.5	-36.9	



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13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
RIGHT DIRECTION	27.3	23.6	35.0	31.3	42.0	25.5	22.9	24.1	33.3	29.4	47.9	35.6
WRONG TRACK	72.7	76.4	65.0	68.7	58.0	74.5	77.1	75.8	66.7	70.6	52.1	64.4
DON'T KNOW	*	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Net Diff.	-45.4	-52.8	-30.0	-37.4	-16.1	-48.9	-54.2	-51.7	-33.4	-41.2	-4.1	-28.8



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
RIGHT DIRECTION	27.3	30.4	27.9	29.3	19.6	28.5	28.8	29.0	26.2	26.1	28.7	27.9	26.7	
WRONG TRACK	72.7	69.6	72.1	70.7	80.4	71.5	71.0	71.0	73.8	73.9	71.2	72.1	73.2	
DON'T KNOW	*	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.1	0.0	0.1	
Net Diff.	-45.4	-39.2	-44.2	-41.4	-60.7	-43.0	-42.2	-42.0	-47.6	-47.8	-42.5	-44.3	-46.5	



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
RIGHT DIRECTION	27.3	29.1	29.4	23.3	28.2	39.7	36.2	22.4	23.1	21.8	22.6	24.0	32.9	36.2	26.5	17.6
WRONG TRACK	72.7	70.9	70.6	76.7	71.7	60.3	63.8	77.6	76.9	78.2	77.4	76.0	66.8	63.8	73.5	82.2
DON'T KNOW	*	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2
Net Diff.	-45.4	-41.9	-41.2	-53.4	-43.6	-20.7	-27.6	-55.1	-53.9	-56.4	-54.8	-52.1	-33.9	-27.5	-46.9	-64.6



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14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
APPROVE	42.1	6.4	14.6	32.2	51.4	70.1	73.5	79.8	82.7	19.0	27.6	60.2	76.1	75.0	82.7	35.8	39.9
Strongly	14.9	2.4	3.9	12.2	16.3	25.0	26.7	36.4	30.0	6.6	9.2	20.4	29.2	29.0	30.0	12.3	13.8
Somewhat	27.2	4.1	10.7	20.0	35.1	45.1	46.8	43.4	52.7	12.3	18.4	39.8	46.9	46.0	52.7	23.5	26.1
DISAPPROVE	57.9	93.6	85.4	67.8	48.6	29.7	26.5	20.2	17.3	81.0	72.4	39.6	23.9	25.0	17.3	64.1	60.1
Somewhat	16.3	2.6	13.0	22.2	22.8	16.7	19.9	14.6	8.2	13.5	16.0	19.9	17.2	18.6	8.2	16.1	16.5
Strongly	41.6	91.0	72.4	45.5	25.8	13.0	6.6	5.7	9.1	67.5	56.4	19.7	6.8	6.4	9.1	48.0	43.5
DON'T KNOW	*	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	*
Net Diff.	-15.8	-87.2	-70.8	-35.6	2.9	40.4	47.0	59.5	65.4	-62.1	-44.8	20.6	52.2	50.0	65.4	-28.3	-20.2
Mean	2.15	1.18	1.46	1.99	2.42	2.82	2.94	3.11	3.04	1.58	1.80	2.61	2.99	2.98	3.04	2.00	2.10



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
APPROVE	42.1	42.6	36.4	40.4	49.8	42.3	41.6	41.7	41.4
Strongly	14.9	16.5	11.7	14.7	17.0	17.5	5.4	7.6	1.7
Somewhat	27.2	26.0	24.7	25.7	32.9	24.7	36.2	34.1	39.7
DISAPPROVE	57.9	57.4	63.6	59.5	50.2	57.7	58.3	58.3	58.1
Somewhat	16.3	19.4	18.7	13.7	15.7	13.0	28.3	26.0	32.1
Strongly	41.6	38.1	44.9	45.8	34.4	44.8	29.9	32.3	26.0
DON'T KNOW	*	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.5
Net Diff.	-15.8	-14.9	-27.2	-19.1	-0.3	-15.5	-16.7	-16.7	-16.7
Mean	2.15	2.21	2.03	2.09	2.32	2.15	2.17	2.17	2.17



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITE	STATES	FOR CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
APPROVE	42.1	92.5	23.2	9.8	81.4	36.4	36.6	100.0	100.0	100.0	0.0
Strongly	14.9	43.4	4.2	3.2	33.0	1.5	4.3	35.4	100.0	0.0	0.0
Somewhat	27.2	49.1	19.0	6.7	48.4	34.9	32.3	64.6	0.0	100.0	0.0
DISAPPROVE	57.9	7.4	76.8	90.2	18.5	63.6	63.4	0.0	0.0	0.0	100.0
Somewhat	16.3	5.1	20.5	12.3	14.1	36.7	33.6	0.0	0.0	0.0	28.2
Strongly	41.6	2.3	56.2	77.8	4.4	26.9	29.8	0.0	0.0	0.0	71.8
DON'T KNOW	*	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-15.8	85.1	-53.5	-80.3	62.9	-27.2	-26.8	100.0	100.0	100.0	-100.0
Mean	2.15	3.34	1.71	1.35	3.10	2.11	2.11	3.35	4.00	3.00	1.28



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14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
APPROVE	42.1	7.0	76.3	9.9	77.9	36.1	10.7	76.9	35.5	9.2	78.6	36.8		
Strongly	14.9	2.4	29.1	3.4	33.3	5.5	3.8	37.7	5.6	2.9	30.7	5.3		
Somewhat	27.2	4.6	47.2	6.6	44.7	30.6	6.9	39.1	29.9	6.3	47.9	31.5		
DISAPPROVE	57.9	93.0	23.7	90.1	22.0	63.9	89.3	22.8	64.5	90.8	21.4	63.2		
Somewhat	16.3	11.1	17.4	11.2	14.5	25.3	9.5	15.2	24.4	12.8	14.0	26.4		
Strongly	41.6	81.9	6.3	78.9	7.5	38.7	79.8	7.6	40.1	78.0	7.4	36.8		
DON'T KNOW	*	0.0	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0		
Net Diff.	-15.8	-85.9	52.6	-80.1	56.0	-27.9	-78.6	54.0	-29.0	-81.6	57.1	-26.3		
Mean	2.15	1.28	2.99	1.34	3.04	2.03	1.35	3.07	2.01	1.34	3.02	2.05		



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14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 5

	TOTAL		IDEOLOGY					REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
APPROVE	42.1	79.2	84.2	75.0	46.9	17.3	8.2	12.9	45.4	16.4	5.6	88.0	67.6	61.2	58.0	40.4	15.3	7.0	13.5	16.0	6.9
Strongly	14.9	34.9	45.8	25.9	11.0	4.4	5.2	4.8	19.3	4.0	1.9	41.8	20.6	32.3	12.7	5.5	1.6	3.6	3.1	4.3	0.0
Somewhat	27.2	44.3	38.4	49.0	35.9	12.9	3.0	8.2	26.1	12.4	3.7	46.2	46.9	28.9	45.3	35.0	13.8	3.5	10.4	11.7	6.9
DISAPPROVE	57.9	20.7	15.8	24.7	53.1	82.7	91.8	87.1	54.6	83.6	94.4	11.8	32.4	38.8	42.0	59.6	84.7	93.0	86.5	84.0	93.1
Somewhat	16.3	12.1	8.4	15.1	26.3	16.2	4.4	10.5	15.4	25.4	8.0	8.5	22.0	19.6	26.1	30.2	15.2	5.5	18.1	18.3	17.5
Strongly	41.6	8.6	7.4	9.6	26.8	66.6	87.4	76.5	39.2	58.2	86.4	3.3	10.5	19.2	15.9	29.4	69.5	87.4	68.4	65.7	75.6
DON'T KNOW	*	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-15.8	58.5	68.5	50.3	-6.2	-65.5	-83.6	-74.1	-9.2	-67.3	-88.8	76.2	35.1	22.4	15.9	-19.2	-69.3	-85.9	-73.0	-68.1	-86.3
Mean	2.15	3.06	3.23	2.92	2.31	1.55	1.26	1.41	2.25	1.62	1.21	3.27	2.78	2.74	2.55	2.16	1.47	1.23	1.48	1.55	1.31



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14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
APPROVE	42.1	76.1	38.5	6.7	40.1	51.9	60.0	50.7	40.3	39.0	42.7	36.7	37.7	20.0	39.4	53.1
Strongly	14.9	30.6	4.3	2.0	8.7	24.3	28.7	23.7	12.5	12.7	11.9	15.9	13.4	8.3	14.5	17.1
Somewhat	27.2	45.5	34.2	4.8	31.4	27.6	31.4	27.0	27.8	26.3	30.7	20.8	24.3	11.7	24.8	36.1
DISAPPROVE	57.9	23.8	61.5	93.3	59.8	47.8	38.2	49.3	59.7	61.0	57.3	63.3	62.3	80.0	60.6	46.7
Somewhat	16.3	17.4	28.9	10.4	24.1	12.5	16.6	11.9	16.7	16.4	17.4	20.8	14.4	15.1	16.5	19.6
Strongly	41.6	6.4	32.6	82.9	35.7	35.3	21.6	37.3	43.0	44.6	40.0	42.5	47.9	64.9	44.2	27.2
DON'T KNOW	*	0.1	0.0	0.0	0.1	0.2	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Net Diff.	-15.8	52.3	-23.0	-86.5	-19.7	4.1	21.9	1.5	-19.5	-21.9	-14.7	-26.6	-24.6	-60.0	-21.3	6.4
Mean	2.15	3.00	2.10	1.26	2.13	2.41	2.68	2.37	2.10	2.07	2.15	2.10	2.03	1.63	2.10	2.43



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14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
APPROVE	42.1	39.6	46.0	44.8	48.3	36.9	40.1	41.9	51.4
Strongly	14.9	12.9	18.0	16.5	20.8	13.3	15.5	12.6	20.3
Somewhat	27.2	26.7	28.0	28.3	27.4	23.6	24.6	29.4	31.1
DISAPPROVE	57.9	60.3	54.0	55.2	51.7	63.0	59.9	58.1	48.6
Somewhat	16.3	16.9	15.3	16.0	14.1	17.9	13.7	16.1	16.8
Strongly	41.6	43.4	38.7	39.2	37.7	45.1	46.1	42.0	31.9
DON'T KNOW	*	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Net Diff.	-15.8	-20.7	-7.9	-10.4	-3.5	-26.1	-19.7	-16.1	2.8
Mean	2.15	2.09	2.25	2.22	2.31	2.05	2.10	2.13	2.40



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14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
APPROVE	42.1	36.3	54.4	51.7	61.0	44.9	30.7	40.8	47.8	55.4	60.5	61.7
Strongly	14.9	13.9	17.0	13.1	22.2	13.3	12.4	15.2	14.8	11.4	24.1	20.2
Somewhat	27.2	22.4	37.4	38.6	38.8	31.7	18.3	25.7	32.9	44.0	36.3	41.4
DISAPPROVE	57.9	63.7	45.5	48.3	38.6	55.1	69.3	59.2	52.2	44.6	38.9	38.3
Somewhat	16.3	13.2	22.9	21.4	22.7	31.5	12.2	13.9	22.9	20.0	23.1	22.2
Strongly	41.6	50.6	22.6	26.9	16.0	23.6	57.1	45.2	29.3	24.6	15.8	16.1
DON'T KNOW	*	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Net Diff.	-15.8	-27.5	8.9	3.4	22.4	-10.1	-38.6	-18.3	-4.4	10.8	21.5	23.3
Mean	2.15	2.00	2.49	2.38	2.68	2.35	1.86	2.11	2.33	2.42	2.69	2.66



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14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
APPROVE	42.1	50.5	43.3	40.5	36.5	45.0	41.5	43.6	41.1	41.4	42.9	38.2	45.6	
Strongly	14.9	8.8	14.4	14.7	11.7	16.2	18.4	13.4	15.9	12.8	17.5	14.2	15.5	
Somewhat	27.2	41.7	28.9	25.8	24.9	28.8	23.2	30.3	25.3	28.6	25.4	24.0	30.0	
DISAPPROVE	57.9	49.0	56.7	59.5	63.5	55.0	58.5	56.3	58.9	58.5	57.1	61.7	54.4	
Somewhat	16.3	26.8	22.7	18.3	16.8	12.2	10.9	21.7	12.9	20.2	11.4	16.3	16.3	
Strongly	41.6	22.2	34.0	41.2	46.6	42.9	47.5	34.6	45.9	38.3	45.6	45.5	38.1	
DON'T KNOW	*	0.5	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	
Net Diff.	-15.8	1.5	-13.3	-19.0	-27.0	-10.1	-16.9	-12.6	-17.7	-17.0	-14.2	-23.6	-8.8	
Mean	2.15	2.37	2.24	2.14	2.02	2.18	2.12	2.22	2.11	2.16	2.15	2.07	2.23	



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14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
APPROVE	42.1	45.6	44.8	37.5	42.6	56.6	43.8	30.0	35.5	38.0	45.9	43.6	49.2	55.3	40.5	29.3
Strongly	14.9	9.4	14.8	12.8	17.9	13.5	16.5	12.7	13.8	6.6	13.2	12.9	21.8	21.2	13.9	9.5
Somewhat	27.2	36.2	30.0	24.7	24.7	43.1	27.3	17.2	21.7	31.4	32.8	30.7	27.4	34.1	26.6	19.7
DISAPPROVE	57.9	54.0	55.2	62.5	57.4	42.4	56.2	70.0	64.5	62.0	54.1	56.4	50.8	44.7	59.4	70.7
Somewhat	16.3	29.3	18.2	17.0	11.0	29.2	17.2	19.4	10.6	29.4	19.2	15.1	11.4	18.2	16.8	12.7
Strongly	41.6	24.7	37.0	45.5	46.4	13.2	39.1	50.7	53.8	32.6	34.9	41.3	39.4	26.5	42.6	58.1
DON'T KNOW	*	0.4	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Net Diff.	-15.8	-8.4	-10.3	-24.9	-14.8	14.2	-12.5	-40.1	-29.0	-24.0	-8.1	-12.7	-1.6	10.6	-18.9	-41.4
Mean	2.15	2.30	2.23	2.05	2.14	2.57	2.21	1.92	1.95	2.12	2.24	2.15	2.32	2.50	2.12	1.81



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15. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
REPUBLICAN CANDIDATE	46.4	89.3	76.1	50.4	31.7	19.4	20.0	10.0	7.8	70.1	59.9	25.9	16.2	17.6	7.8	52.0	48.6
Definitely	30.5	76.7	51.7	29.4	16.3	7.8	7.8	7.1	3.6	50.4	41.3	12.3	7.1	7.6	3.6	34.8	31.9
Probably	9.4	7.8	16.8	11.5	8.1	6.3	7.3	0.0	4.2	12.2	11.1	7.2	5.4	5.6	4.2	10.2	9.9
Lean	6.5	4.8	7.6	9.5	7.3	5.3	4.8	2.9	0.0	7.5	7.5	6.4	3.8	4.4	0.0	7.1	6.8
DEMOCRATIC CANDIDATE	40.1	5.8	13.9	34.5	47.5	65.1	68.4	79.6	73.3	19.4	26.9	55.9	71.4	71.1	73.3	34.3	38.0
Definitely	27.2	3.9	9.5	21.7	30.6	44.8	47.1	62.8	55.0	12.5	17.4	37.3	51.5	50.9	55.0	22.7	25.3
Probably	7.3	0.3	2.7	8.2	10.2	9.7	12.1	11.5	7.9	4.1	5.7	10.0	11.4	12.0	7.9	6.5	7.1
Lean	5.6	1.5	1.7	4.5	6.7	10.6	9.1	5.3	10.5	2.7	3.8	8.5	8.5	8.2	10.5	5.1	5.5
UNDECIDED	13.5	5.0	10.0	15.2	20.8	15.5	11.6	10.4	18.9	10.5	13.2	18.3	12.4	11.3	18.9	13.7	13.5
Net Diff.	6.4	83.5	62.2	15.9	-15.8	-45.8	-48.4	-69.6	-65.4	50.7	33.0	-30.0	-55.2	-53.5	-65.4	17.8	10.6
Mean	4.15	6.36	5.61	4.35	3.53	2.77	2.68	2.07	2.28	5.34	4.86	3.17	2.50	2.54	2.28	4.46	4.27



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15. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
REPUBLICAN CANDIDATE	46.4	40.6	50.3	49.6	42.3	49.2	36.5	40.8	29.1
Definitely	30.5	28.7	32.1	34.7	23.7	35.1	13.8	16.6	9.2
Probably	9.4	6.2	11.4	9.2	10.4	8.9	11.3	13.5	7.7
Lean	6.5	5.6	6.9	5.7	8.2	5.2	11.3	10.8	12.2
DEMOCRATIC CANDIDATE	40.1	43.9	36.1	38.1	44.0	41.9	33.6	36.2	29.0
Definitely	27.2	27.5	23.8	25.5	32.6	30.3	15.9	17.4	13.3
Probably	7.3	9.1	7.1	7.1	6.3	6.7	9.2	10.1	7.7
Lean	5.6	7.2	5.2	5.5	5.1	4.9	8.5	8.7	8.0
UNDECIDED	13.5	15.6	13.6	12.3	13.7	8.9	30.0	22.9	41.8
Net Diff.	6.4	-3.3	14.2	11.5	-1.7	7.3	2.9	4.6	0.1
Mean	4.15	3.96	4.35	4.32	3.84	4.19	4.01	4.06	3.92



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15. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS			ERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
REPUBLICAN CANDIDATE	46.4	15.3	58.1	100.0	0.0	0.0	25.5	10.9	9.9	11.4	72.4	
Definitely	30.5	6.9	39.4	65.6	0.0	0.0	0.0	4.6	5.7	4.0	49.4	
Probably	9.4	5.1	11.1	20.3	0.0	0.0	0.0	3.7	2.8	4.1	13.6	
Lean	6.5	3.4	7.7	14.1	0.0	0.0	25.5	2.6	1.4	3.3	9.4	
DEMOCRATIC CANDIDATE	40.1	74.7	27.1	0.0	100.0	0.0	22.0	77.5	88.8	71.3	12.8	
Definitely	27.2	54.4	17.0	0.0	67.8	0.0	0.0	57.2	77.2	46.3	5.3	
Probably	7.3	11.6	5.7	0.0	18.1	0.0	0.0	12.3	7.0	15.1	3.6	
Lean	5.6	8.7	4.5	0.0	14.1	0.0	22.0	8.0	4.6	9.9	3.9	
UNDECIDED	13.5	9.9	14.8	0.0	0.0	100.0	52.5	11.7	1.3	17.3	14.8	
Net Diff.	6.4	-59.4	31.0	100.0	-100.0	0.0	3.5	-66.6	-78.9	-59.9	59.6	
Mean	4.15	2.39	4.81	6.52	1.46	4.00	4.04	2.20	1.74	2.45	5.58	



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15. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
REPUBLICAN CANDIDATE	46.4	89.5	10.9	94.3	6.7	37.6	93.4	7.3	39.5	95.1	6.4	35.1
Definitely	30.5	65.5	3.4	71.6	2.5	14.8	72.7	3.5	15.6	70.5	1.9	13.7
Probably	9.4	15.3	4.4	16.4	1.9	10.4	15.9	1.1	11.2	16.9	2.3	9.3
Lean	6.5	8.6	3.1	6.2	2.3	12.4	4.8	2.8	12.7	7.7	2.1	12.1
DEMOCRATIC CANDIDATE	40.1	3.7	77.2	1.9	87.3	26.8	2.4	86.6	28.0	1.4	87.7	25.1
Definitely	27.2	2.0	54.6	0.8	65.2	10.9	1.1	61.3	11.8	0.5	67.4	9.6
Probably	7.3	1.1	12.6	0.6	14.5	6.3	0.2	14.7	6.2	0.9	14.4	6.6
Lean	5.6	0.6	10.0	0.5	7.6	9.6	1.0	10.6	10.0	0.0	5.9	8.9
UNDECIDED	13.5	6.9	11.9	3.9	6.0	35.6	4.2	6.0	32.5	3.5	5.9	39.8
Net Diff.	6.4	85.8	-66.3	92.4	-80.6	10.8	91.1	-79.3	11.4	93.7	-81.3	10.0
Mean	4.15	6.27	2.23	6.50	1.81	4.23	6.50	1.91	4.24	6.50	1.76	4.21



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15. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
REPUBLICAN CANDIDATE	46.4	13.6	10.3	16.2	30.0	76.9	89.3	82.8	85.1	86.4	96.6	4.5	7.1	17.0	15.8	29.1	66.4	97.8	89.9	90.0	89.5
Definitely	30.5	6.7	5.2	7.8	11.2	46.2	81.8	63.2	47.6	42.4	79.5	2.4	2.6	3.0	4.0	7.3	35.5	83.0	57.5	56.8	59.5
Probably	9.4	4.3	3.3	5.1	7.8	22.6	5.1	14.2	22.2	23.7	14.5	1.2	1.7	5.8	8.5	7.3	17.3	11.4	22.7	21.7	25.3
Lean	6.5	2.6	1.8	3.2	11.0	8.1	2.4	5.4	15.4	20.3	2.7	0.9	2.8	8.2	3.3	14.5	13.6	3.5	9.7	11.5	4.7
DEMOCRATIC CANDIDATE	40.1	80.2	84.7	76.5	45.3	11.7	5.0	8.5	7.7	4.0	0.9	94.1	82.4	69.0	56.9	28.8	5.9	0.6	3.4	4.4	0.8
Definitely	27.2	61.4	71.5	53.1	26.1	6.1	3.7	5.0	3.0	2.0	0.4	77.3	54.2	39.5	21.5	11.1	4.4	0.4	1.4	1.9	0.0
Probably	7.3	10.6	5.3	14.9	10.4	3.7	0.9	2.3	3.2	1.3	0.2	10.0	19.0	22.7	17.4	6.4	0.0	0.0	1.2	1.7	0.0
Lean	5.6	8.2	7.9	8.5	8.8	1.9	0.5	1.2	1.6	0.8	0.4	6.8	9.2	6.8	18.0	11.3	1.5	0.3	0.8	0.8	0.8
UNDECIDED	13.5	6.3	5.0	7.3	24.7	11.4	5.7	8.7	7.1	9.5	2.5	1.4	10.5	14.0	27.3	42.1	27.7	1.5	6.7	5.6	9.7
Net Diff.	6.4	-66.6	-74.3	-60.3	-15.3	65.2	84.3	74.3	77.4	82.4	95.7	-89.6	-75.3	-52.0	-41.1	0.3	60.5	97.2	86.5	85.7	88.6
Mean	4.15	2.18	1.91	2.39	3.52	5.64	6.45	6.03	5.86	5.86	6.68	1.52	2.04	2.58	3.15	3.93	5.40	6.74	6.20	6.16	6.33



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15. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
REPUBLICAN CANDIDATE	46.4	7.2	35.4	92.9	43.4	46.5	44.7	46.8	47.1	49.0	43.5	40.5	53.2	73.6	52.9	26.4
Definitely	30.5	2.4	8.6	69.1	17.5	29.9	22.5	31.0	30.7	32.4	27.3	30.3	36.5	50.4	35.9	14.6
Probably	9.4	2.5	10.7	16.4	15.1	9.7	14.3	9.0	9.7	10.2	8.8	5.8	9.9	13.6	10.7	6.6
Lean	6.5	2.3	16.2	7.5	10.9	6.9	8.0	6.7	6.7	6.3	7.4	4.4	6.8	9.7	6.2	5.2
DEMOCRATIC CANDIDATE	40.1	84.2	16.8	1.2	34.2	42.8	37.2	43.6	39.2	38.2	41.0	42.2	34.7	21.5	35.6	54.5
Definitely	27.2	59.4	5.8	0.4	15.8	29.0	25.2	29.5	26.3	26.1	26.6	31.3	24.0	13.7	22.1	38.3
Probably	7.3	14.4	5.1	0.4	10.7	7.6	7.1	7.7	7.5	7.3	7.9	4.7	6.2	4.3	8.0	8.5
Lean	5.6	10.5	5.9	0.3	7.7	6.2	4.9	6.4	5.4	4.9	6.5	6.2	4.5	3.5	5.5	7.7
UNDECIDED	13.5	8.5	47.8	5.9	22.4	10.7	18.1	9.6	13.7	12.8	15.5	17.3	12.1	4.9	11.5	19.2
Net Diff.	6.4	-77.0	18.7	91.7	9.3	3.7	7.5	3.2	7.9	10.7	2.5	-1.7	18.5	52.1	17.2	-28.1
Mean	4.15	1.97	4.30	6.45	4.17	4.08	4.09	4.07	4.19	4.26	4.05	3.97	4.47	5.35	4.48	3.23



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
REPUBLICAN CANDIDATE	46.4	46.7	46.0	46.9	44.3	48.0	53.8	45.7	38.9
Definitely	30.5	31.3	29.3	28.4	30.8	32.0	35.3	30.6	23.8
Probably	9.4	8.9	10.2	10.5	9.5	8.6	12.2	9.2	8.3
Lean	6.5	6.5	6.6	8.0	4.0	7.3	6.3	5.9	6.8
DEMOCRATIC CANDIDATE	40.1	38.8	42.1	40.3	45.4	36.6	33.4	40.8	49.9
Definitely	27.2	25.4	29.9	28.2	32.9	21.6	22.8	28.8	36.3
Probably	7.3	7.3	7.2	7.2	7.2	6.8	5.8	7.7	8.5
Lean	5.6	6.0	5.0	4.8	5.2	8.1	4.9	4.2	5.1
UNDECIDED	13.5	14.5	11.9	12.8	10.3	15.4	12.8	13.6	11.2
Net Diff.	6.4	7.9	3.9	6.6	-1.0	11.4	20.4	4.9	-11.0
Mean	4.15	4.21	4.06	4.10	3.97	4.34	4.52	4.10	3.64



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15. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
REPUBLICAN CANDIDATE	46.4	55.3	27.7	33.8	21.2	30.2	61.8	50.1	35.3	32.4	23.8	18.4
Definitely	30.5	39.0	12.5	15.2	9.8	8.0	44.0	35.0	15.2	15.3	13.5	5.9
Probably	9.4	9.7	8.9	10.8	5.5	16.4	11.4	8.2	9.8	11.7	3.9	7.2
Lean	6.5	6.6	6.4	7.7	5.8	5.8	6.4	6.8	10.3	5.3	6.4	5.3
DEMOCRATIC CANDIDATE	40.1	33.7	53.4	50.2	61.5	48.3	27.9	38.5	46.6	53.6	58.0	65.2
Definitely	27.2	23.5	34.9	28.9	46.7	23.2	17.9	28.0	29.0	28.8	38.7	55.3
Probably	7.3	5.9	10.2	11.3	8.8	11.6	5.0	6.6	7.8	14.6	10.5	6.8
Lean	5.6	4.4	8.3	10.0	6.0	13.5	5.0	3.8	9.8	10.2	8.8	3.0
UNDECIDED	13.5	10.9	18.9	16.0	17.4	21.6	10.3	11.4	18.1	14.0	18.3	16.4
Net Diff.	6.4	21.6	-25.7	-16.4	-40.3	-18.1	33.8	11.6	-11.4	-21.2	-34.2	-46.8
Mean	4.15	4.56	3.28	3.56	2.83	3.56	4.92	4.27	3.63	3.49	3.09	2.55



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15. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
REPUBLICAN CANDIDATE	46.4	35.2	40.3	47.1	52.1	48.3	47.8	42.1	49.2	45.2	48.0	50.3	43.1	
Definitely	30.5	16.7	20.9	27.8	33.5	35.8	35.9	22.9	35.2	26.2	35.8	33.3	28.0	
Probably	9.4	10.8	9.0	10.6	10.5	8.9	8.2	10.1	9.0	10.2	8.5	10.0	8.9	
Lean	6.5	7.7	10.5	8.6	8.1	3.7	3.7	9.1	4.9	8.8	3.7	6.9	6.2	
DEMOCRATIC CANDIDATE	40.1	44.1	44.3	39.2	34.1	41.7	39.9	42.1	38.8	39.6	40.6	35.3	44.3	
Definitely	27.2	23.1	25.4	23.5	23.6	31.3	31.1	24.1	29.1	23.9	31.2	22.1	31.7	
Probably	7.3	12.2	9.9	8.2	5.7	6.4	5.4	9.7	5.8	8.5	5.8	6.4	8.0	
Lean	5.6	8.8	9.0	7.5	4.8	4.0	3.4	8.3	4.0	7.2	3.7	6.8	4.6	
UNDECIDED	13.5	20.7	15.4	13.8	13.8	9.9	12.3	15.8	12.0	15.2	11.3	14.4	12.7	
Net Diff.	6.4	-8.9	-3.9	7.9	17.9	6.6	7.9	*	10.3	5.5	7.4	14.9	-1.2	
Mean	4.15	3.77	3.86	4.19	4.43	4.18	4.20	3.98	4.26	4.12	4.19	4.41	3.92	



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15. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
REPUBLICAN CANDIDATE	46.4	37.6	43.2	49.9	48.5	32.3	46.4	53.4	55.0	41.2	40.0	47.1	42.5	33.5	48.7	57.4
Definitely	30.5	15.8	25.2	31.7	37.0	12.3	27.1	34.8	41.4	18.2	23.3	29.3	33.0	19.7	31.3	42.2
Probably	9.4	11.2	9.5	10.1	8.3	9.1	9.7	11.5	9.6	12.7	9.3	9.1	7.2	8.2	10.0	9.4
Lean	6.5	10.5	8.5	8.0	3.2	10.9	9.6	7.1	4.0	10.3	7.3	8.7	2.3	5.5	7.4	5.7
DEMOCRATIC CANDIDATE	40.1	43.2	42.6	36.4	40.2	46.6	38.4	32.2	32.8	40.9	46.9	39.8	47.1	51.7	38.5	29.1
Definitely	27.2	20.8	26.0	24.7	31.4	19.2	19.1	22.4	24.6	21.9	33.0	26.6	37.8	38.0	25.3	18.1
Probably	7.3	12.1	9.0	6.7	5.2	11.1	10.0	4.5	4.1	12.7	8.0	8.5	6.2	7.6	7.7	5.8
Lean	5.6	10.4	7.6	5.0	3.6	16.3	9.3	5.3	4.1	6.3	5.9	4.7	3.1	6.2	5.5	5.2
UNDECIDED	13.5	19.2	14.2	13.7	11.3	21.1	15.2	14.4	12.3	17.9	13.2	13.1	10.4	14.8	12.8	13.5
Net Diff.	6.4	-5.7	0.6	13.5	8.4	-14.3	8.0	21.2	22.2	0.3	-6.9	7.3	-4.6	-18.3	10.1	28.3
Mean	4.15	3.83	4.00	4.31	4.23	3.70	4.24	4.53	4.61	3.93	3.75	4.13	3.87	3.46	4.24	4.80



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16. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?
THE GOVERNMENT IS TRYING TO DO TOO MANY THINGS THAT SHOULD BE LEFT TO INDIVIDUALS AND BUSINESSES.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
AGREE	65.6	98.4	88.0	73.1	60.8	48.4	34.1	10.6	10.4	85.3	78.8	54.9	25.9	28.5	10.4	72.9	68.7
Strongly	46.7	97.0	76.1	48.2	33.7	19.8	14.7	1.7	4.5	71.5	61.4	27.1	10.6	11.6	4.5	53.4	49.2
10	27.9	82.3	43.5	24.7	12.0	7.7	7.1	0.0	1.8	47.5	38.0	10.0	4.9	5.4	1.8	32.2	29.5
9	7.1	6.7	14.4	7.1	9.6	1.8	2.6	0.0	2.7	9.4	9.5	5.9	2.0	1.9	2.7	8.0	7.4
8	11.7	8.0	18.2	16.4	12.0	10.2	5.0	1.7	0.0	14.6	13.9	11.2	3.6	4.2	0.0	13.2	12.3
7	10.8	1.3	9.0	14.7	17.0	14.0	8.3	2.9	0.0	9.0	11.1	15.6	6.0	7.0	0.0	11.7	11.3
6	8.1	0.0	2.9	10.2	10.1	14.5	11.1	6.0	5.9	4.8	6.2	12.2	9.3	9.9	5.9	7.8	8.2
NEUTRAL-5	15.2	1.6	7.8	17.0	22.6	18.7	26.7	12.8	7.7	9.5	13.0	20.8	21.1	23.3	7.7	14.1	15.5
DISAGREE	19.2	0.0	4.2	9.9	16.6	33.0	39.2	76.6	81.9	5.2	8.2	24.3	52.9	48.2	81.9	13.0	15.8
4	4.7	0.0	0.5	2.4	5.7	9.4	10.4	9.7	11.0	1.1	2.3	7.5	10.3	10.2	11.0	3.7	4.4
3	4.5	0.0	0.8	2.0	4.7	9.7	9.7	15.8	1.7	1.0	2.0	7.1	9.8	11.1	1.7	3.5	4.1
2	3.3	0.0	0.5	1.1	3.0	6.6	6.8	12.0	12.5	0.6	1.2	4.7	8.7	8.0	12.5	2.3	2.8
1	2.0	0.0	0.0	0.5	0.0	4.0	3.4	17.1	17.7	0.2	0.1	1.9	8.2	6.7	17.7	0.9	1.2
0	4.7	0.0	2.3	4.0	3.2	3.3	9.0	22.1	39.2	2.3	2.5	3.2	16.0	12.2	39.2	2.7	3.4
Mean	6.77	9.65	8.35	7.09	6.39	5.38	4.80	2.61	2.07	8.25	7.75	5.91	3.96	4.27	2.07	7.29	7.02



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16. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?
THE GOVERNMENT IS TRYING TO DO TOO MANY THINGS THAT SHOULD BE LEFT TO INDIVIDUALS AND BUSINESSES.

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
AGREE	65.6	64.5	67.6	69.8	57.7	65.1	67.1	70.1	62.1
Strongly	46.7	41.8	49.6	52.0	39.3	48.6	39.7	40.4	38.7
10	27.9	27.0	28.9	30.3	24.0	30.8	17.6	18.2	16.7
9	7.1	4.5	8.0	9.1	5.0	6.9	7.8	8.8	6.1
8	11.7	10.3	12.6	12.7	10.4	11.0	14.3	13.4	15.8
7	10.8	11.2	10.0	10.5	11.8	9.4	15.8	16.7	14.4
6	8.1	11.5	8.0	7.3	6.6	7.1	11.6	13.0	9.1
NEUTRAL-5	15.2	15.7	13.9	14.2	17.6	14.6	17.4	14.6	22.2
DISAGREE	19.2	19.8	18.5	15.9	24.7	20.3	15.4	15.3	15.6
4	4.7	5.2	5.5	3.1	6.2	4.4	5.8	4.7	7.7
3	4.5	4.5	4.2	4.3	4.8	4.7	3.6	4.1	2.7
2	3.3	3.2	4.4	1.9	4.5	3.4	2.6	3.5	1.2
1	2.0	1.6	1.2	2.0	3.3	2.2	1.2	1.0	1.7
0	4.7	5.2	3.3	4.7	5.9	5.5	2.2	2.1	2.3
Mean	6.77	6.61	6.95	7.05	6.29	6.80	6.69	6.75	6.58



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16. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?
THE GOVERNMENT IS TRYING TO DO TOO MANY THINGS THAT SHOULD BE LEFT TO INDIVIDUALS AND BUSINESSES.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS			ERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
AGREE	65.6	47.6	72.3	83.7	45.5	63.0	63.5	46.4	40.9	49.3	79.5	
Strongly	46.7	26.0	54.4	67.6	24.5	40.6	41.1	24.9	24.1	25.4	62.6	
10	27.9	11.8	34.0	43.7	11.6	22.2	20.7	10.2	12.8	8.8	40.8	
9	7.1	5.0	7.8	9.7	4.5	5.5	7.3	5.4	4.1	6.1	8.3	
8	11.7	9.2	12.6	14.2	8.5	12.9	13.1	9.4	7.3	10.5	13.4	
7	10.8	11.9	10.4	10.5	11.3	10.3	11.9	11.4	9.3	12.5	10.3	
6	8.1	9.7	7.4	5.5	9.7	12.1	10.5	10.0	7.5	11.4	6.6	
NEUTRAL-5	15.2	20.2	13.4	9.8	19.1	22.1	20.8	20.2	16.5	22.2	11.6	
DISAGREE	19.2	32.2	14.4	6.5	35.4	14.9	15.7	33.4	42.5	28.5	8.9	
4	4.7	6.7	4.0	1.9	7.6	5.8	6.3	7.1	6.3	7.5	3.0	
3	4.5	7.3	3.4	1.7	8.2	2.9	2.8	7.3	8.6	6.6	2.4	
2	3.3	6.4	2.1	1.1	6.5	1.3	2.1	6.6	7.5	6.1	0.9	
1	2.0	3.6	1.4	0.2	4.4	1.3	1.2	4.2	6.5	3.0	0.4	
0	4.7	8.1	3.5	1.7	8.6	3.5	3.3	8.2	13.7	5.2	2.2	
Mean	6.77	5.44	7.27	8.09	5.29	6.66	6.67	5.34	4.88	5.59	7.82	



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16. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?
THE GOVERNMENT IS TRYING TO DO TOO MANY THINGS THAT SHOULD BE LEFT TO INDIVIDUALS AND BUSINESSES.

BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN					
				TRUMP	BIDEN	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
				LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
AGREE	65.6	83.7	49.2	84.0	48.9	64.0	86.5	51.9	65.2	81.7	47.1	62.3			
Strongly	46.7	69.0	27.4	68.3	27.6	44.2	72.4	27.7	48.2	64.3	27.6	38.7			
10	27.9	46.1	13.1	43.2	14.2	26.4	46.9	13.0	28.9	39.7	14.8	23.0			
9	7.1	9.5	4.5	9.2	4.8	7.3	10.8	5.5	8.5	7.7	4.4	5.6			
8	11.7	13.4	9.8	15.8	8.7	10.5	14.7	9.1	10.9	16.9	8.4	10.0			
7	10.8	9.5	11.3	10.2	12.1	9.9	10.0	12.7	8.9	10.4	11.7	11.3			
6	8.1	5.1	10.5	5.5	9.1	9.9	4.1	11.6	8.1	7.0	7.7	12.3			
NEUTRAL-5	15.2	9.9	18.8	9.5	17.9	18.9	6.7	17.4	18.7	12.2	18.2	19.1			
DISAGREE	19.2	6.5	32.0	6.5	33.2	17.1	6.8	30.7	16.1	6.1	34.7	18.6			
4	4.7	2.0	6.8	1.6	7.5	5.0	1.2	6.5	5.0	1.9	8.2	5.1			
3	4.5	1.5	7.8	1.3	7.7	4.2	1.3	8.1	4.5	1.4	7.5	3.8			
2	3.3	0.8	5.7	0.9	5.7	3.1	1.4	4.1	2.1	0.4	6.6	4.6			
1	2.0	0.2	3.8	0.2	4.2	1.5	0.2	3.3	1.5	0.2	4.7	1.5			
0	4.7	1.9	7.8	2.5	8.1	3.3	2.8	8.7	3.0	2.2	7.7	3.7			
Mean	6.77	8.15	5.52	8.06	5.52	6.77	8.23	5.60	6.96	7.90	5.48	6.52			



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16. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?
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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
AGREE	65.6	43.9	39.8	47.3	61.5	81.5	86.1	83.7	75.8	72.1	87.1	39.1	57.6	69.5	48.4	60.9	78.6	85.8	81.8	81.9	81.5
Strongly	46.7	22.6	21.1	23.8	39.1	64.0	75.5	69.5	50.9	53.9	72.7	18.4	33.6	55.6	26.3	38.5	65.3	74.9	60.1	60.2	59.9
10	27.9	10.7	11.6	10.0	20.0	36.3	57.4	46.4	19.8	30.8	47.7	8.8	15.5	37.6	14.2	20.0	45.8	50.9	33.9	32.7	36.9
9	7.1	3.5	3.5	3.5	7.2	11.7	6.8	9.4	10.5	8.6	9.2	2.6	7.4	7.3	3.6	6.5	10.8	8.6	10.0	11.3	6.6
8	11.7	8.4	6.1	10.4	11.9	16.0	11.4	13.8	20.6	14.5	15.7	7.0	10.6	10.7	8.5	12.0	8.7	15.5	16.2	16.2	16.4
7	10.8	12.2	11.0	13.3	12.0	11.4	6.0	8.8	21.2	10.0	9.3	12.4	12.9	7.6	6.9	11.9	7.8	7.5	13.6	13.6	13.4
6	8.1	9.1	7.7	10.2	10.4	6.1	4.5	5.3	3.7	8.2	5.2	8.4	11.1	6.2	15.2	10.6	5.5	3.5	8.1	8.1	8.2
NEUTRAL-5	15.2	17.6	14.2	20.3	20.6	8.6	9.3	9.0	14.1	17.4	7.5	18.9	18.8	9.8	13.5	23.2	13.6	8.0	11.4	10.8	12.8
DISAGREE	19.2	38.5	45.9	32.4	18.0	9.8	4.6	7.3	10.1	10.5	5.4	42.0	23.6	20.7	38.0	15.9	7.8	6.2	6.8	7.3	5.6
4	4.7	7.3	7.8	6.9	6.2	2.9	0.4	1.7	4.9	4.0	0.8	7.0	8.9	5.9	9.9	4.8	2.9	1.6	1.5	1.4	1.6
3	4.5	7.6	8.0	7.3	4.8	2.5	1.6	2.1	1.6	3.8	0.8	8.6	5.6	10.1	6.1	4.5	2.6	1.0	1.8	1.0	4.0
2	3.3	7.4	8.3	6.7	2.4	2.0	0.3	1.2	0.0	0.0	1.1	8.5	2.7	1.5	6.7	3.0	1.4	1.1	0.6	0.8	0.0
1	2.0	5.5	6.3	4.8	1.5	0.0	0.4	0.2	1.6	0.7	0.0	6.0	2.8	0.0	5.4	0.6	1.0	0.2	0.2	0.3	0.0
0	4.7	10.7	15.6	6.7	3.1	2.5	1.8	2.1	2.0	2.0	2.6	11.9	3.7	3.1	10.0	3.0	0.0	2.3	2.7	3.8	0.0
Mean	6.77	5.06	4.68	5.37	6.55	7.79	8.49	8.13	7.24	7.36	8.28	4.75	6.18	7.25	5.26	6.56	8.03	8.34	7.72	7.67	7.85



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BANNER 6

	TOTAL	VOTE BEHAVIOR					VB COMBO	CONSIDER YOURSELF					POOR	RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE		Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class		MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527	
AGREE	65.6	48.2	63.6	85.1	64.8	64.3	66.3	64.0	66.2	68.5	61.6	62.9	69.6	76.7	68.9	54.9	
Strongly	46.7	26.8	40.7	70.4	43.0	45.2	41.0	45.8	47.0	49.2	42.8	47.2	53.9	55.7	50.5	34.0	
10	27.9	13.6	21.4	45.9	21.6	26.7	24.2	27.0	27.5	28.9	24.9	34.1	31.8	38.2	29.9	20.1	
9	7.1	4.3	7.3	9.9	8.3	9.1	12.8	8.5	6.8	7.0	6.3	5.1	8.6	5.2	8.6	4.5	
8	11.7	8.9	12.0	14.6	13.1	9.5	4.0	10.3	12.7	13.3	11.6	8.0	13.6	12.2	12.0	9.4	
7	10.8	11.9	12.1	9.2	12.4	11.4	17.5	10.5	10.8	10.4	11.5	10.1	8.5	11.3	12.6	11.2	
6	8.1	9.5	10.8	5.5	9.4	7.7	7.8	7.7	8.4	8.9	7.4	5.7	7.2	9.7	5.8	9.8	
NEUTRAL-5	15.2	18.5	21.2	9.3	17.2	13.2	13.5	13.1	15.8	14.8	17.8	14.4	13.5	11.1	15.8	18.4	
DISAGREE	19.2	33.3	15.2	5.6	17.9	22.6	20.2	22.9	18.0	16.7	20.6	22.7	16.9	12.3	15.3	26.7	
4	4.7	7.3	6.1	1.5	5.6	6.7	5.7	6.8	4.5	4.1	5.1	2.7	4.0	2.4	4.4	6.0	
3	4.5	7.5	3.9	1.4	4.2	4.0	6.5	3.6	4.4	4.4	4.3	6.4	3.4	2.9	4.2	6.8	
2	3.3	6.1	1.5	0.9	3.4	4.0	4.5	3.9	3.2	2.9	3.8	2.4	2.8	2.6	2.1	4.3	
1	2.0	4.3	0.3	0.2	1.2	3.0	3.5	3.0	1.7	1.4	2.2	3.1	1.6	2.8	1.1	3.0	
0	4.7	8.1	3.4	1.6	3.5	4.9	0.0	5.6	4.3	3.9	5.1	8.2	5.0	1.5	3.4	6.6	
Mean	6.77	5.47	6.71	8.21	6.68	6.65	6.81	6.63	6.82	6.95	6.55	6.65	7.07	7.46	7.10	6.01	



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL- Bchlr Post- LESS/ COLL- LESS/ COLL-							
		COLL. EGE Degree Grad./ COLL. EGE COLL. EGE							
		GRAD GRAD. Prof. GRAD. GRAD. GRAD. GRAD.							
		-----	-----	-----	-----	-----	-----	-----	-----
Total	2000	1221	779	504	275	569	371	652	408
AGREE	65.6	67.4	62.7	61.2	65.3	69.2	69.4	65.8	56.5
Strongly	46.7	48.3	44.3	44.2	44.4	49.8	53.6	46.9	35.8
10	27.9	29.5	25.4	25.4	25.5	30.0	32.6	29.1	18.9
9	7.1	6.9	7.3	6.8	8.3	8.0	9.3	5.9	5.5
8	11.7	11.8	11.5	12.0	10.6	11.8	11.7	11.8	11.3
7	10.8	11.3	10.1	8.8	12.5	11.2	9.0	11.3	11.1
6	8.1	7.9	8.3	8.2	8.5	8.2	6.8	7.7	9.7
NEUTRAL-5	15.2	15.7	14.4	14.5	14.2	13.8	14.0	17.4	14.7
DISAGREE	19.2	16.8	23.0	24.3	20.5	17.0	16.6	16.8	28.7
4	4.7	4.7	4.8	5.4	3.8	4.4	3.4	4.9	6.1
3	4.5	4.1	5.1	6.2	3.1	4.9	3.4	3.3	6.6
2	3.3	2.6	4.3	4.2	4.4	1.9	3.2	3.3	5.2
1	2.0	1.9	2.3	2.3	2.1	1.5	1.5	2.2	2.9
0	4.7	3.6	6.6	6.2	7.2	4.2	5.1	3.1	7.9
Mean	6.77	6.95	6.50	6.45	6.59	7.01	7.08	6.90	5.96



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
AGREE	65.6	67.9	60.7	58.7	62.5	60.1	73.7	63.1	54.3	62.9	67.0	57.6
Strongly	46.7	50.2	39.3	36.3	42.5	36.2	57.8	44.0	31.5	40.8	44.4	40.6
10	27.9	30.9	21.6	23.9	21.4	13.6	36.9	26.0	20.0	27.7	20.6	22.3
9	7.1	7.4	6.3	3.6	7.1	10.1	9.3	5.9	4.0	3.2	7.8	6.3
8	11.7	11.9	11.4	8.8	14.1	12.5	11.6	12.1	7.5	10.0	16.0	12.0
7	10.8	9.9	12.7	14.3	11.2	14.7	8.9	10.7	16.1	12.6	11.0	11.4
6	8.1	7.8	8.7	8.1	8.7	9.2	7.0	8.4	6.7	9.5	11.6	5.7
NEUTRAL-5	15.2	14.4	16.9	18.4	15.5	18.8	11.6	16.7	21.4	15.5	13.4	17.7
DISAGREE	19.2	17.7	22.4	22.9	22.0	21.1	14.6	20.2	24.3	21.6	19.6	24.7
4	4.7	4.0	6.2	8.9	4.8	4.5	3.4	4.5	8.6	9.1	3.2	6.5
3	4.5	4.0	5.4	3.4	5.2	10.2	3.6	4.4	2.5	4.3	7.5	2.9
2	3.3	3.4	3.0	2.8	3.4	2.3	2.3	4.3	4.1	1.6	2.7	4.2
1	2.0	1.6	2.9	2.8	4.2	0.0	1.1	2.1	4.1	1.7	2.0	6.6
0	4.7	4.7	4.9	4.9	4.3	4.0	4.3	5.0	5.1	4.8	4.2	4.5
Mean	6.77	6.95	6.39	6.37	6.44	6.33	7.38	6.60	6.10	6.62	6.61	6.27



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
AGREE	65.6	61.2	63.3	67.9	69.3	65.2	64.5	64.8	66.0	66.2	64.8	69.3	62.3	
Strongly	46.7	34.2	41.9	46.6	50.5	45.4	51.5	42.3	49.4	44.8	49.0	51.3	42.6	
10	27.9	13.5	24.8	29.3	28.8	26.8	33.3	24.3	30.2	25.7	30.7	31.0	25.2	
9	7.1	6.0	6.7	5.7	8.3	7.2	7.5	6.1	7.6	6.8	7.4	8.5	5.8	
8	11.7	14.8	10.4	11.6	13.4	11.3	10.8	11.8	11.7	12.3	11.0	11.8	11.7	
7	10.8	14.4	11.4	13.4	11.2	11.6	7.0	12.9	9.5	12.4	8.9	10.4	11.2	
6	8.1	12.5	10.0	7.9	7.7	8.2	5.9	9.6	7.1	9.0	6.9	7.6	8.5	
NEUTRAL-5	15.2	20.6	15.7	16.7	12.4	15.3	14.1	17.1	14.0	15.7	14.6	13.9	16.4	
DISAGREE	19.2	18.3	20.9	15.4	18.3	19.4	21.4	18.1	20.0	18.1	20.6	16.8	21.4	
4	4.7	7.0	7.7	2.3	4.2	5.0	4.1	5.3	4.4	4.9	4.5	4.0	5.3	
3	4.5	5.5	4.9	4.4	4.0	3.6	4.9	4.8	4.3	4.5	4.4	4.3	4.6	
2	3.3	1.7	2.1	3.7	2.8	3.8	4.0	2.7	3.6	2.7	4.0	2.4	4.0	
1	2.0	2.7	3.3	0.7	1.9	1.6	2.4	2.0	2.0	2.0	2.1	1.5	2.5	
0	4.7	1.4	3.0	4.4	5.4	5.3	6.0	3.3	5.7	3.9	5.7	4.5	4.9	
Mean	6.77	6.36	6.63	6.92	6.92	6.72	6.83	6.70	6.82	6.77	6.78	7.04	6.54	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
AGREE	65.6	61.3	66.3	68.4	64.3	55.9	70.9	71.0	70.1	65.0	61.6	66.2	58.8	63.6	65.4	68.5
Strongly	46.7	36.8	44.3	47.0	50.7	27.6	46.7	53.3	58.5	43.1	41.9	41.9	43.4	40.8	46.3	55.2
10	27.9	17.1	27.3	27.4	31.6	9.0	28.0	29.6	39.0	22.7	26.6	25.7	24.7	22.1	28.2	34.7
9	7.1	5.6	6.3	7.4	7.7	6.4	8.0	9.5	8.6	5.1	4.6	5.6	6.8	6.6	7.1	7.6
8	11.7	14.1	10.7	12.2	11.4	12.2	10.8	14.2	10.8	15.4	10.7	10.6	11.9	12.2	11.0	13.0
7	10.8	14.0	12.2	12.8	7.6	16.5	12.9	10.0	7.5	12.2	11.6	15.0	7.8	12.7	11.1	7.6
6	8.1	10.5	9.7	8.6	5.9	11.7	11.3	7.7	4.1	9.7	8.1	9.4	7.6	10.1	8.0	5.7
NEUTRAL-5	15.2	21.0	14.9	13.6	15.0	24.1	12.2	13.6	12.9	19.0	17.5	13.6	17.0	14.5	15.8	14.6
DISAGREE	19.2	17.7	18.9	18.1	20.7	20.1	16.9	15.4	17.0	16.0	20.9	20.2	24.2	21.8	18.8	16.9
4	4.7	7.3	4.9	4.3	4.2	8.4	4.7	2.9	3.3	6.6	5.2	5.4	5.1	4.4	5.6	3.0
3	4.5	4.6	5.3	3.2	4.8	3.6	4.7	3.2	5.0	5.3	6.0	3.3	4.5	4.8	4.1	5.2
2	3.3	1.7	3.2	2.5	4.2	1.1	2.8	2.5	2.4	2.1	3.7	2.6	5.9	4.6	2.8	2.9
1	2.0	2.1	2.3	2.0	1.9	2.0	1.4	1.8	1.3	2.1	3.2	2.1	2.5	3.6	1.6	1.2
0	4.7	2.1	3.1	6.1	5.6	5.0	3.3	5.0	5.0	0.0	2.8	7.0	6.3	4.6	4.9	4.6
Mean	6.77	6.49	6.78	6.81	6.82	6.00	6.97	7.07	7.31	6.82	6.60	6.59	6.37	6.44	6.80	7.13



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17. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
AGREE	72.6	99.1	93.2	84.5	71.7	57.5	38.0	16.9	1.9	91.6	86.3	65.0	28.6	32.9	1.9	80.7	76.1
Strongly	52.2	99.1	84.3	60.8	38.5	22.3	14.8	9.6	0.0	79.6	68.7	30.8	11.6	13.5	0.0	59.7	54.9
10	34.4	94.6	61.5	30.7	15.2	8.4	5.4	3.6	0.0	59.3	47.5	12.0	4.3	4.9	0.0	40.0	36.2
9	6.6	2.4	10.5	10.5	8.8	2.9	3.9	0.0	0.0	8.2	8.3	6.0	2.6	3.0	0.0	7.3	6.9
8	11.3	2.2	12.3	19.6	14.6	10.9	5.5	6.0	0.0	12.2	12.8	12.9	4.8	5.6	0.0	12.5	11.7
7	11.5	0.0	7.0	16.6	18.1	18.4	8.0	3.4	0.0	8.6	11.2	18.3	5.9	6.9	0.0	12.6	12.1
6	8.8	0.0	1.8	7.1	15.1	16.8	15.2	3.9	1.9	3.3	6.4	15.9	11.0	12.5	1.9	8.4	9.2
NEUTRAL-5	14.6	0.9	5.9	12.0	18.1	22.8	33.5	17.0	13.5	6.8	9.8	20.3	27.3	29.5	13.5	12.3	14.6
DISAGREE	12.8	0.0	1.0	3.5	10.2	19.7	28.5	66.1	84.6	1.6	3.9	14.7	44.2	37.6	84.6	7.0	9.3
4	3.5	0.0	0.0	0.9	5.2	5.8	8.8	12.5	8.1	0.4	1.6	5.5	9.5	9.7	8.1	2.4	3.1
3	3.1	0.0	0.3	0.7	3.3	6.9	5.9	15.0	5.0	0.4	1.2	5.0	7.6	8.1	5.0	2.3	2.7
2	2.0	0.0	0.0	0.9	0.5	3.6	5.3	13.8	9.2	0.3	0.4	2.0	7.6	7.4	9.2	1.0	1.5
1	1.1	0.0	0.0	0.0	0.0	1.1	2.3	11.6	13.6	0.0	0.0	0.5	5.8	4.6	13.6	0.2	0.4
0	3.0	0.0	0.7	0.9	1.2	2.2	6.2	13.2	48.7	0.6	0.7	1.7	13.6	7.8	48.7	1.0	1.6
Mean	7.29	9.89	8.98	7.85	6.87	5.94	5.14	3.50	1.58	8.81	8.29	6.43	4.30	4.74	1.58	7.84	7.55



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17. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
AGREE	72.6	68.7	73.0	76.0	69.8	73.1	70.7	74.8	63.8
Strongly	52.2	50.8	55.1	55.9	44.7	55.3	40.8	45.6	32.9
10	34.4	30.2	39.1	36.7	29.5	38.0	21.2	22.1	19.8
9	6.6	8.8	6.6	7.6	3.1	5.9	8.8	11.0	5.2
8	11.3	11.7	9.4	11.7	12.0	11.4	10.8	12.5	8.0
7	11.5	10.5	12.6	11.0	12.3	10.1	16.8	16.3	17.7
6	8.8	7.5	5.3	9.1	12.8	7.7	13.0	12.9	13.2
NEUTRAL-5	14.6	18.1	15.2	12.5	14.9	13.8	17.7	14.8	22.7
DISAGREE	12.8	13.2	11.8	11.5	15.3	13.1	11.5	10.4	13.5
4	3.5	3.8	3.3	3.5	3.7	3.1	5.1	4.7	5.8
3	3.1	3.8	2.5	2.6	4.0	3.1	3.2	1.8	5.6
2	2.0	1.9	2.1	2.3	1.6	2.2	1.6	1.9	1.0
1	1.1	1.1	1.2	0.5	1.9	1.2	0.5	0.8	0.0
0	3.0	2.7	2.8	2.6	4.0	3.5	1.1	1.1	1.1
Mean	7.29	7.15	7.47	7.49	6.89	7.38	6.97	7.14	6.66



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17. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITE	WRONG	REPU	DEMO	UND	UNDE	APP	Strong	Smwht	DISAP	
		DIRECT	TRACK	LICAN	CRATIC	EI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
AGREE	72.6	57.8	78.1	88.4	57.7	62.2	68.7	56.3	50.2	59.6	84.4	
Strongly	52.2	31.6	60.0	73.1	31.3	42.1	45.3	30.7	29.9	31.1	67.9	
10	34.4	13.6	42.2	55.1	14.7	21.4	24.3	14.4	16.7	13.2	48.9	
9	6.6	6.8	6.5	6.9	5.3	9.2	8.7	5.9	6.4	5.7	7.0	
8	11.3	11.2	11.3	11.2	11.3	11.5	12.3	10.3	6.8	12.3	12.0	
7	11.5	14.0	10.5	9.9	13.3	11.9	13.5	13.5	11.3	14.8	10.0	
6	8.8	12.2	7.6	5.4	13.1	8.1	9.9	12.1	9.0	13.7	6.5	
NEUTRAL-5	14.6	20.4	12.5	7.1	20.8	22.3	18.0	22.0	19.4	23.4	9.3	
DISAGREE	12.8	21.8	9.4	4.5	21.5	15.5	13.3	21.7	30.4	17.0	6.3	
4	3.5	5.3	2.9	1.7	4.7	6.4	5.6	5.4	5.0	5.7	2.2	
3	3.1	5.5	2.2	1.1	5.0	4.2	3.9	5.4	6.6	4.7	1.5	
2	2.0	4.8	1.0	0.3	4.4	1.0	1.3	3.9	6.4	2.5	0.7	
1	1.1	2.1	0.7	0.1	2.4	0.6	0.3	2.4	3.7	1.6	0.1	
0	3.0	4.0	2.6	1.2	4.9	3.4	2.2	4.7	8.7	2.4	1.8	
Mean	7.29	6.10	7.73	8.50	6.06	6.73	7.01	6.05	5.65	6.27	8.19	



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17. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
AGREE	72.6	89.0	59.3	87.6	59.2	71.0	90.3	61.2	73.8	85.0	58.1	67.1			
Strongly	52.2	76.0	33.2	73.2	33.0	50.7	77.3	32.6	54.2	69.2	33.2	46.1			
10	34.4	57.4	16.3	54.6	16.6	32.0	58.8	15.5	35.9	50.5	17.3	26.7			
9	6.6	6.7	6.2	6.5	5.3	8.3	7.1	4.1	6.1	6.0	5.9	11.2			
8	11.3	11.9	10.7	12.1	11.1	10.5	11.3	13.0	12.2	12.8	9.9	8.2			
7	11.5	8.0	13.8	9.5	13.5	11.6	8.7	15.5	11.0	10.2	12.3	12.5			
6	8.8	5.0	12.3	5.0	12.8	8.6	4.3	13.2	8.7	5.7	12.6	8.5			
NEUTRAL-5	14.6	6.8	20.8	7.4	20.8	15.8	4.6	19.8	14.3	10.0	21.4	17.8			
DISAGREE	12.8	4.2	19.9	5.0	20.0	13.3	5.1	19.0	11.9	4.9	20.5	15.2			
4	3.5	1.8	4.7	1.7	5.2	3.6	1.1	4.8	2.5	2.3	5.5	5.1			
3	3.1	0.7	4.8	1.1	4.4	3.9	1.3	3.5	3.8	1.0	4.9	4.1			
2	2.0	0.4	3.9	0.3	3.8	1.9	0.3	3.3	1.7	0.4	4.1	2.1			
1	1.1	0.1	2.1	0.1	2.2	0.8	0.0	3.1	0.7	0.2	1.7	1.1			
0	3.0	1.2	4.6	1.7	4.3	3.0	2.4	4.4	3.2	0.9	4.2	2.7			
Mean	7.29	8.60	6.21	8.45	6.21	7.21	8.62	6.21	7.37	8.29	6.22	6.99			



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17. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

BANNER 5

	BANNER 5																						
	TOTAL							REPUBLICAN							DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN		
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know			
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87		
AGREE	72.6	53.5	41.4	63.4	68.6	85.6	92.5	88.9	75.0	71.8	91.9	52.7	63.6	78.1	45.4	71.7	83.8	90.8	83.7	84.0	82.9		
Strongly	52.2	26.8	21.5	31.1	44.5	70.3	82.3	76.0	50.7	50.1	79.7	24.0	39.4	57.6	26.3	46.8	72.1	79.3	65.6	67.1	61.6		
10	34.4	12.9	13.1	12.6	24.3	48.5	67.5	57.6	25.5	31.3	61.7	11.0	20.6	32.2	14.3	25.0	55.4	61.4	46.2	44.3	51.2		
9	6.6	4.2	2.5	5.6	7.9	9.2	4.6	7.0	8.4	5.4	6.6	3.2	7.3	9.1	6.5	9.3	7.2	5.1	8.3	11.0	1.1		
8	11.3	9.7	5.8	12.9	12.3	12.7	10.2	11.5	16.8	13.4	11.4	9.8	11.5	16.3	5.5	12.5	9.5	12.8	11.1	11.8	9.3		
7	11.5	12.5	9.6	14.8	14.3	10.7	6.2	8.6	18.2	12.3	8.1	12.7	14.0	16.1	8.5	15.2	6.4	7.8	11.5	10.1	15.4		
6	8.8	14.2	10.3	17.4	9.9	4.7	3.9	4.3	6.1	9.3	4.0	16.0	10.3	4.4	10.5	9.8	5.3	3.7	6.6	6.9	5.9		
NEUTRAL-5	14.6	19.2	21.6	17.2	19.9	9.7	4.1	7.0	9.5	17.9	5.1	19.4	24.9	14.5	23.5	16.5	10.2	5.1	10.2	9.4	12.4		
DISAGREE	12.8	27.4	37.0	19.4	11.4	4.6	3.5	4.1	15.5	10.3	3.1	27.9	11.5	7.4	31.1	11.8	6.1	4.2	6.0	6.5	4.7		
4	3.5	6.9	9.9	4.4	3.4	1.6	1.2	1.4	6.5	5.5	0.6	7.1	2.6	4.3	5.8	3.4	2.9	2.0	1.5	1.3	1.8		
3	3.1	6.1	6.8	5.6	3.3	1.1	0.7	0.9	2.4	2.0	0.9	6.1	3.1	0.0	8.2	4.0	1.5	0.9	1.5	1.2	2.2		
2	2.0	5.2	5.3	5.0	1.8	0.2	0.0	0.1	3.1	0.0	0.2	5.1	3.1	0.0	6.7	1.5	0.0	0.2	0.5	0.7	0.0		
1	1.1	3.1	3.6	2.7	0.5	0.0	0.4	0.2	0.0	0.7	0.0	3.4	1.1	0.0	3.4	0.0	1.0	0.0	0.2	0.3	0.0		
0	3.0	6.1	11.4	1.7	2.4	1.8	1.1	1.4	3.5	2.1	1.4	6.2	1.7	3.1	7.0	3.0	0.6	1.1	2.4	2.9	0.8		
Mean	7.29	5.72	5.12	6.21	6.99	8.30	8.93	8.60	7.16	7.30	8.79	5.59	6.74	7.63	5.51	7.09	8.39	8.75	8.08	8.06	8.15		



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17. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION			
						COMBO										
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
AGREE	72.6	57.7	72.0	88.8	72.7	72.3	69.7	72.7	73.9	77.0	68.0	61.2	77.5	88.2	77.3	59.7
Strongly	52.2	32.2	48.9	75.1	50.4	52.5	45.7	53.5	52.9	57.0	45.0	45.5	60.1	68.5	57.1	36.2
10	34.4	15.9	29.0	56.4	29.6	32.1	22.5	33.5	35.2	38.1	29.8	31.8	41.1	48.7	36.7	23.9
9	6.6	5.4	8.5	7.1	7.9	9.9	12.8	9.4	5.9	6.7	4.3	5.1	7.6	4.1	8.2	4.2
8	11.3	11.0	11.4	11.5	12.8	10.5	10.3	10.6	11.7	12.2	10.8	8.6	11.4	15.7	12.2	8.1
7	11.5	13.4	13.3	8.8	12.7	9.8	13.3	9.2	11.9	11.4	12.9	12.3	10.1	14.1	12.1	10.9
6	8.8	12.1	9.8	4.9	9.7	10.1	10.8	9.9	9.1	8.6	10.2	3.4	7.3	5.6	8.0	12.6
NEUTRAL-5	14.6	21.6	15.3	6.9	15.9	11.9	17.3	11.1	14.6	13.1	17.4	21.6	11.1	8.7	13.1	21.0
DISAGREE	12.8	20.7	12.6	4.3	11.3	15.8	13.0	16.3	11.5	10.0	14.6	17.2	11.4	3.1	9.7	19.4
4	3.5	4.8	5.0	1.7	3.9	3.9	4.6	3.8	3.5	3.3	3.9	3.0	3.3	1.2	2.9	5.5
3	3.1	5.2	3.4	0.8	3.1	2.7	0.0	3.2	3.2	2.8	4.1	2.8	2.5	0.0	3.1	3.8
2	2.0	4.0	0.9	0.4	2.0	2.4	3.3	2.3	1.9	1.6	2.6	2.4	2.2	0.6	1.0	3.7
1	1.1	2.2	0.3	0.2	0.6	1.4	2.6	1.3	1.1	0.6	1.9	0.6	0.9	0.0	0.7	1.6
0	3.0	4.6	3.0	1.2	1.8	5.3	2.5	5.8	1.8	1.7	2.0	8.4	2.5	1.3	1.9	4.7
Mean	7.29	6.14	7.19	8.56	7.26	7.12	6.95	7.15	7.39	7.61	6.97	6.73	7.67	8.31	7.61	6.41



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17. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
AGREE	72.6	73.3	71.5	70.9	72.5	76.0	76.7	70.9	66.7
Strongly	52.2	52.7	51.4	51.5	51.2	55.1	58.8	50.6	44.7
10	34.4	35.3	33.0	33.3	32.5	37.6	39.9	33.2	26.7
9	6.6	6.5	6.7	6.3	7.3	6.3	5.4	6.7	7.8
8	11.3	10.9	11.8	12.0	11.4	11.2	13.6	10.8	10.1
7	11.5	11.9	10.9	10.4	11.8	12.2	10.2	11.7	11.5
6	8.8	8.6	9.1	9.0	9.5	8.7	7.7	8.6	10.5
NEUTRAL-5	14.6	14.6	14.7	15.0	14.3	12.6	11.8	16.3	17.5
DISAGREE	12.8	12.1	13.8	14.1	13.2	11.3	11.5	12.8	15.9
4	3.5	3.6	3.5	4.3	2.1	3.3	1.7	3.8	5.2
3	3.1	2.9	3.5	3.9	2.8	3.1	2.2	2.6	4.7
2	2.0	2.2	1.7	1.4	2.3	1.7	1.6	2.8	1.8
1	1.1	1.0	1.2	0.8	2.1	1.1	1.2	0.9	1.2
0	3.0	2.4	3.8	3.8	3.9	2.2	4.8	2.7	3.0
Mean	7.29	7.35	7.18	7.19	7.16	7.50	7.50	7.23	6.89



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17. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
AGREE	72.6	75.7	66.1	66.5	62.2	78.9	80.4	71.8	66.7	66.3	70.5	53.4
Strongly	52.2	57.6	40.8	41.5	38.9	48.2	64.2	52.2	39.9	43.0	43.7	33.9
10	34.4	39.9	22.7	21.4	22.9	24.4	46.0	35.0	18.9	23.8	27.5	18.1
9	6.6	7.0	5.7	6.4	5.5	6.9	6.5	7.4	6.4	6.4	3.9	7.1
8	11.3	10.7	12.4	13.7	10.5	16.8	11.8	9.9	14.7	12.8	12.2	8.7
7	11.5	10.1	14.6	13.8	13.6	17.8	9.2	10.7	14.3	13.4	17.3	9.7
6	8.8	8.0	10.6	11.2	9.7	12.8	7.0	8.8	12.5	10.0	9.6	9.8
NEUTRAL-5	14.6	12.9	18.3	18.9	19.2	12.9	9.8	15.4	21.1	16.8	12.0	26.8
DISAGREE	12.8	11.4	15.6	14.6	18.6	8.3	9.8	12.8	12.2	16.9	17.5	19.8
4	3.5	3.2	4.4	3.6	5.9	3.8	2.1	4.0	1.6	5.5	6.3	5.5
3	3.1	2.8	3.8	3.5	3.7	2.7	1.9	3.5	3.7	3.4	4.7	2.6
2	2.0	1.9	2.4	1.6	4.4	0.0	1.5	2.1	0.7	2.4	3.8	5.0
1	1.1	0.8	1.7	2.2	1.9	0.0	0.7	0.9	3.7	0.7	1.2	2.6
0	3.0	2.8	3.3	3.7	2.7	1.7	3.6	2.3	2.6	4.8	1.4	4.1
Mean	7.29	7.56	6.71	6.70	6.57	7.31	7.85	7.32	6.66	6.73	6.95	6.18



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17. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

BANNER 9

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
AGREE	72.6	65.8	68.8	74.2	73.8	71.1	75.9	70.4	73.9	71.5	74.0	76.3	69.3
Strongly	52.2	32.2	42.7	50.7	55.3	56.6	59.2	43.9	57.4	47.4	58.2	56.5	48.4
10	34.4	19.5	24.5	30.9	35.1	38.1	43.3	26.2	39.5	28.9	41.2	38.5	30.7
9	6.6	6.3	2.9	6.9	9.2	6.6	6.6	5.3	7.3	6.5	6.6	5.9	7.1
8	11.3	6.3	15.3	12.9	10.9	11.9	9.3	12.4	10.5	12.0	10.4	12.1	10.5
7	11.5	18.1	13.0	12.5	13.0	9.1	8.9	13.9	10.1	13.6	9.0	11.4	11.6
6	8.8	15.5	13.0	11.0	5.6	5.4	7.8	12.7	6.5	10.5	6.8	8.3	9.3
NEUTRAL-5	14.6	16.3	17.4	15.5	13.4	16.2	11.9	16.4	13.6	15.5	13.6	12.3	16.7
DISAGREE	12.8	17.9	13.8	10.3	12.8	12.7	12.2	13.2	12.5	13.1	12.4	11.4	14.0
4	3.5	6.7	5.1	3.5	4.2	2.4	2.2	4.7	2.8	4.6	2.2	2.6	4.3
3	3.1	7.2	4.1	1.3	2.4	4.1	2.2	3.6	2.8	3.2	3.0	2.8	3.4
2	2.0	1.4	0.7	2.3	1.6	3.0	2.5	1.5	2.4	1.5	2.7	1.6	2.4
1	1.1	1.0	1.2	0.5	1.2	0.3	1.8	0.9	1.2	1.0	1.2	1.1	1.0
0	3.0	1.6	2.7	2.7	3.4	3.0	3.5	2.5	3.3	2.8	3.3	3.2	2.8
Mean	7.29	6.56	6.86	7.28	7.41	7.41	7.58	6.97	7.48	7.11	7.51	7.50	7.10



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17. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
AGREE	72.6	67.9	70.7	73.0	74.8	67.0	75.9	76.7	78.5	68.4	65.4	70.1	71.3	66.0	74.5	76.1
Strongly	52.2	33.6	46.3	55.3	58.9	29.6	48.1	61.3	65.3	36.3	44.6	50.5	52.8	44.9	53.5	58.1
10	34.4	19.8	27.1	35.8	42.1	17.8	27.7	40.4	49.3	21.2	26.5	32.1	35.3	26.5	34.4	44.5
9	6.6	5.4	4.4	9.4	6.2	4.1	3.9	10.0	5.1	6.3	5.0	9.0	7.3	7.4	6.8	4.8
8	11.3	8.4	14.8	10.1	10.6	7.7	16.5	10.9	10.9	8.8	13.0	9.4	10.3	11.1	12.3	8.8
7	11.5	16.8	13.7	11.3	8.9	18.1	16.6	8.9	8.1	15.9	10.8	13.3	9.5	12.9	11.0	11.2
6	8.8	17.5	10.6	6.4	7.0	19.3	11.2	6.5	5.0	16.2	10.0	6.3	8.9	8.1	10.0	6.7
NEUTRAL-5	14.6	16.6	16.4	13.8	13.6	16.7	11.5	11.8	12.1	16.6	21.3	15.4	14.9	18.5	12.9	14.2
DISAGREE	12.8	15.5	13.0	13.1	11.7	16.3	12.6	11.5	9.4	15.0	13.3	14.4	13.8	15.5	12.6	9.7
4	3.5	5.9	4.5	4.2	1.9	3.6	5.4	2.0	0.9	7.4	3.5	5.8	2.8	2.6	4.6	2.1
3	3.1	5.6	3.0	2.9	2.7	7.6	2.9	2.7	1.6	4.2	3.1	3.0	3.7	3.5	3.5	1.7
2	2.0	1.1	1.7	2.1	2.4	1.1	0.7	2.1	2.1	1.1	2.8	2.2	2.8	3.2	1.4	2.2
1	1.1	0.8	1.0	1.0	1.3	0.0	1.7	1.3	0.9	1.4	0.4	0.7	1.6	2.9	0.6	0.0
0	3.0	2.1	2.7	3.0	3.4	3.9	2.0	3.4	3.9	0.9	3.5	2.7	2.9	3.3	2.5	3.7
Mean	7.29	6.63	7.02	7.41	7.55	6.42	7.18	7.63	7.88	6.76	6.86	7.23	7.25	6.82	7.37	7.67



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18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THOSE OF OTHER COUNTRIES.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
AGREE	77.7	99.3	96.2	91.2	82.6	61.7	37.5	31.7	13.2	95.2	91.8	72.7	32.9	36.1	13.2	86.0	80.8
Strongly	58.7	96.8	88.0	74.2	53.5	28.3	13.3	7.3	7.6	85.3	76.8	41.6	11.3	11.9	7.6	67.4	61.6
10	38.7	89.0	60.7	46.9	27.1	7.7	5.4	5.9	3.0	63.6	53.8	17.9	5.2	5.5	3.0	44.9	40.7
9	7.7	5.2	14.3	10.2	9.1	5.7	0.9	0.0	0.0	10.2	9.9	7.4	0.6	0.7	0.0	9.0	8.2
8	12.2	2.7	13.0	17.0	17.3	14.9	7.0	1.4	4.6	11.6	13.1	16.2	5.5	5.6	4.6	13.5	12.8
7	11.0	1.6	6.7	10.7	19.8	16.9	11.4	2.1	2.9	6.8	10.2	18.4	8.2	9.1	2.9	11.5	11.5
6	8.0	0.8	1.5	6.2	9.3	16.6	12.8	22.3	2.8	3.1	4.8	12.8	13.4	15.1	2.8	7.0	7.7
NEUTRAL-5	10.9	0.7	2.8	5.5	9.9	20.6	30.9	20.8	13.2	3.3	5.0	15.0	26.3	28.5	13.2	8.0	10.5
DISAGREE	11.4	0.0	1.0	3.3	7.4	17.7	31.6	47.5	73.5	1.6	3.1	12.3	40.8	35.5	73.5	5.9	8.7
4	3.9	0.0	0.2	1.5	3.3	5.1	11.2	25.5	7.7	0.7	1.4	4.2	13.7	14.7	7.7	2.1	3.1
3	2.3	0.0	0.0	1.0	1.6	3.3	8.7	6.4	8.3	0.4	0.7	2.4	8.1	8.1	8.3	1.2	2.0
2	1.4	0.0	0.0	0.0	0.2	4.0	3.5	7.3	6.9	0.0	0.1	2.0	4.8	4.4	6.9	0.8	1.1
1	1.0	0.0	0.0	0.0	0.2	1.0	3.5	3.9	13.7	0.0	0.1	0.6	5.0	3.6	13.7	0.2	0.6
0	2.8	0.0	0.7	0.8	2.0	4.3	4.8	4.4	36.9	0.6	0.9	3.1	9.2	4.7	36.9	1.6	1.9
Mean	7.61	9.78	9.11	8.47	7.54	6.07	5.10	4.62	2.53	9.06	8.65	6.85	4.64	4.99	2.53	8.15	7.83



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18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THOSE OF OTHER COUNTRIES.

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
AGREE	77.7	77.5	77.1	79.0	76.4	79.7	70.6	73.9	65.2
Strongly	58.7	60.1	60.7	61.5	51.2	61.9	47.0	51.3	39.7
10	38.7	39.3	40.0	41.3	33.0	41.5	28.7	31.1	24.7
9	7.7	7.7	8.4	8.0	6.8	8.2	6.2	6.6	5.4
8	12.2	13.1	12.2	12.3	11.4	12.3	12.1	13.6	9.5
7	11.0	10.6	9.4	10.2	14.3	10.3	13.7	13.3	14.3
6	8.0	6.9	7.0	7.4	10.9	7.5	9.9	9.2	11.2
NEUTRAL-5	10.9	11.9	11.4	9.5	11.8	10.2	13.6	13.2	14.2
DISAGREE	11.4	10.6	11.5	11.4	11.8	10.2	15.8	13.0	20.6
4	3.9	3.3	3.4	4.2	4.3	3.5	5.3	4.2	7.3
3	2.3	2.3	1.5	2.4	2.7	2.2	2.4	2.1	2.9
2	1.4	2.3	1.0	1.2	1.6	1.4	1.6	1.2	2.4
1	1.0	1.3	1.5	0.6	0.9	0.9	1.4	1.1	1.9
0	2.8	1.4	4.1	3.0	2.3	2.1	5.1	4.4	6.2
Mean	7.61	7.67	7.60	7.73	7.37	7.79	6.96	7.20	6.55



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18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THOSE OF OTHER COUNTRIES.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: JOE BIDEN			
		UNITED STATES			FOR CONGRESS			ERS/				
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
AGREE	77.7	68.3	81.3	89.1	66.6	71.5	74.2	64.9	68.0	63.3	87.0	
Strongly	58.7	41.6	65.1	76.7	41.6	47.3	50.9	39.4	41.8	38.1	72.7	
10	38.7	20.6	45.6	55.4	21.5	32.2	31.5	20.0	23.5	18.1	52.4	
9	7.7	6.9	8.1	10.0	6.6	3.0	5.8	6.7	6.5	6.8	8.5	
8	12.2	14.2	11.5	11.2	13.4	12.1	13.6	12.7	11.8	13.2	11.8	
7	11.0	14.0	9.9	8.1	13.5	13.7	13.5	14.3	13.6	14.7	8.6	
6	8.0	12.6	6.3	4.2	11.6	10.5	9.8	11.2	12.5	10.5	5.7	
NEUTRAL-5	10.9	14.3	9.6	5.1	16.5	14.1	12.2	17.4	14.2	19.1	6.2	
DISAGREE	11.4	17.4	9.1	5.8	16.9	14.4	13.7	17.7	17.8	17.6	6.8	
4	3.9	6.3	3.0	2.2	5.0	6.5	5.2	5.8	6.0	5.6	2.5	
3	2.3	4.1	1.6	0.6	4.5	1.4	2.3	3.9	3.6	4.1	1.1	
2	1.4	2.9	0.9	0.6	2.7	0.7	1.2	3.1	3.1	3.1	0.3	
1	1.0	1.1	1.0	0.5	1.4	1.7	1.2	1.5	1.7	1.3	0.6	
0	2.8	3.0	2.7	2.0	3.2	4.2	3.8	3.4	3.3	3.5	2.3	
Mean	7.61	6.71	7.94	8.55	6.69	7.08	7.21	6.59	6.73	6.51	8.35	



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18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THOSE OF OTHER COUNTRIES.

BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
AGREE	77.7	90.1	68.2	90.2	66.3	76.7	91.4	68.9	79.9	89.1	64.8	72.4			
Strongly	58.7	78.6	42.4	76.8	44.7	53.9	78.0	45.3	59.6	75.7	44.3	46.1			
10	38.7	58.2	23.0	56.0	24.6	35.2	58.2	24.5	39.7	53.9	24.7	29.0			
9	7.7	9.5	6.1	9.5	6.8	6.7	9.9	7.9	7.6	9.1	6.1	5.4			
8	12.2	10.9	13.3	11.3	13.3	12.0	9.9	12.9	12.3	12.7	13.5	11.6			
7	11.0	7.8	14.3	8.7	11.8	13.0	9.4	13.7	12.1	7.9	10.8	14.1			
6	8.0	3.7	11.6	4.7	9.8	9.9	4.0	9.9	8.2	5.5	9.7	12.2			
NEUTRAL-5	10.9	5.3	15.4	4.8	16.4	11.4	3.5	12.7	12.5	6.1	18.5	10.0			
DISAGREE	11.4	4.6	16.4	5.0	17.3	11.8	5.1	18.4	7.6	4.8	16.6	17.6			
4	3.9	1.6	5.5	1.9	5.8	4.0	1.6	6.7	2.1	2.2	5.3	6.4			
3	2.3	0.8	3.7	0.3	3.8	2.7	0.7	3.6	2.3	0.0	4.0	3.2			
2	1.4	0.4	2.7	0.8	2.4	1.0	0.9	2.6	0.8	0.7	2.3	1.3			
1	1.0	0.1	1.4	0.2	1.7	1.0	0.0	1.6	0.0	0.4	1.8	2.4			
0	2.8	1.8	3.1	1.8	3.5	3.1	2.0	4.0	2.3	1.6	3.2	4.2			
Mean	7.61	8.67	6.77	8.59	6.79	7.42	8.67	6.82	7.78	8.52	6.76	6.94			



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18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THOSE OF OTHER COUNTRIES.

BANNER 5

	BANNER 5																					
	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB- ERAL	Very LIB- ERAL	Smwt. LIB- ERAL	MOD- ERATE LIB- ERAL	Smwt. MOD- ERATE LIB- ERAL	Very MOD- ERATE LIB- ERAL	CONSER- VATIVE LIB- ERAL	LIB- ERAL	MOD- ERATE LIB- ERAL	CONSER- VATIVE LIB- ERAL	LIB- ERAL	MOD- ERATE LIB- ERAL	CONSER- VATIVE LIB- ERAL	LIB- ERAL	MOD- ERATE LIB- ERAL	CONSER- VATIVE LIB- ERAL	YES	NO/DK COMBO	No	Don't Know		
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87	
AGREE	77.7	64.0	56.5	70.1	76.2	87.2	89.6	88.3	77.3	84.0	92.6	60.7	73.4	71.2	71.3	75.7	81.7	91.6	88.5	86.9	92.9	
Strongly	58.7	39.1	34.8	42.6	53.7	71.9	80.9	76.2	61.7	65.3	80.4	35.7	53.9	59.9	42.1	49.3	69.3	82.5	69.8	67.4	76.2	
10	38.7	19.5	20.1	18.9	31.7	50.9	65.4	57.8	38.6	41.1	60.5	17.1	28.3	50.9	19.6	31.1	51.8	65.3	44.6	40.0	56.8	
9	7.7	6.3	4.6	7.7	6.6	10.5	8.8	9.7	6.6	9.1	9.9	5.7	9.6	2.9	8.8	3.1	12.3	8.1	11.3	12.6	8.0	
8	12.2	13.4	10.1	16.0	15.4	10.5	6.7	8.7	16.6	15.2	10.1	12.9	15.9	6.1	13.6	15.0	5.2	9.2	13.9	14.8	11.4	
7	11.0	13.7	11.8	15.3	13.4	9.2	4.8	7.1	13.9	14.0	7.1	14.0	11.1	3.1	12.6	15.2	8.8	6.2	11.7	11.4	12.7	
6	8.0	11.1	9.9	12.2	9.0	6.1	3.9	5.1	1.6	4.7	5.0	11.1	8.4	8.2	16.6	11.2	3.7	2.9	7.0	8.2	4.0	
NEUTRAL-5	10.9	16.7	19.6	14.2	12.7	7.1	3.7	5.5	4.9	9.4	3.9	19.6	13.6	9.1	9.6	13.0	9.4	4.0	5.9	6.0	5.5	
DISAGREE	11.4	19.4	23.8	15.7	11.2	5.7	6.7	6.2	17.9	6.6	3.5	19.6	13.1	19.7	19.1	11.3	8.9	4.4	5.6	7.1	1.6	
4	3.9	6.6	6.2	6.8	4.1	1.6	2.3	1.9	9.6	4.0	0.8	6.9	4.1	6.2	3.5	4.2	3.8	1.7	2.0	2.5	0.8	
3	2.3	3.1	4.2	2.2	3.0	1.3	0.9	1.1	0.0	1.3	0.2	3.6	3.8	5.3	2.6	2.9	2.4	0.4	0.2	0.3	0.0	
2	1.4	3.2	4.6	2.1	1.1	0.8	0.4	0.6	2.0	0.0	0.8	3.1	2.1	0.0	4.4	0.6	0.0	0.8	0.7	0.9	0.0	
1	1.0	2.2	3.1	1.5	0.5	0.3	0.8	0.5	0.0	0.0	0.3	2.4	0.7	1.5	2.5	0.6	1.0	0.4	0.0	0.0	0.0	
0	2.8	4.2	5.6	3.1	2.5	1.7	2.4	2.0	6.3	1.3	1.5	3.6	2.4	6.6	6.0	3.0	1.7	1.1	2.7	3.4	0.8	
Mean	7.61	6.49	6.14	6.77	7.39	8.36	8.75	8.55	7.51	8.07	8.79	6.35	7.26	7.43	6.54	7.26	8.24	8.90	8.23	8.03	8.75	



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18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THOSE OF OTHER COUNTRIES.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
AGREE	77.7	67.7	71.2	91.0	78.1	76.2	72.4	76.8	77.9	79.1	75.6	79.6	81.7	86.6	83.2	66.6
Strongly	58.7	43.2	49.7	78.8	55.0	56.5	51.4	57.3	58.4	58.9	57.6	65.5	64.4	70.3	64.2	44.9
10	38.7	23.9	31.2	57.6	33.2	33.3	31.7	33.6	39.0	39.2	38.5	48.4	43.4	40.0	42.6	28.9
9	7.7	6.4	6.1	9.8	7.7	8.0	10.3	7.6	7.8	7.5	8.3	6.7	8.7	14.4	8.6	5.0
8	12.2	12.9	12.5	11.4	14.1	15.2	9.4	16.1	11.7	12.2	10.8	10.4	12.3	16.0	13.0	10.9
7	11.0	13.1	14.5	7.4	13.2	10.9	14.4	10.4	11.4	11.9	10.5	7.6	10.1	8.0	11.0	13.3
6	8.0	11.5	6.9	4.7	9.9	8.8	6.7	9.1	8.0	8.3	7.5	6.5	7.2	8.3	8.0	8.4
NEUTRAL-5	10.9	15.4	15.4	4.4	11.1	7.8	14.4	6.8	11.5	11.5	11.6	11.9	9.3	10.0	7.5	16.4
DISAGREE	11.4	16.9	13.5	4.6	10.8	16.0	13.2	16.4	10.6	9.4	12.8	8.5	9.0	3.4	9.3	17.0
4	3.9	5.4	5.3	1.8	4.3	5.3	0.0	6.1	3.9	3.4	4.7	1.0	1.9	0.5	4.1	6.1
3	2.3	3.6	3.1	0.5	2.5	3.6	0.0	4.1	2.1	2.3	1.9	0.6	2.0	0.0	1.8	4.2
2	1.4	2.5	0.6	0.7	1.2	1.3	3.5	1.0	1.6	1.6	1.5	0.7	0.9	0.5	0.9	2.6
1	1.0	1.5	0.9	0.5	0.5	1.9	2.2	1.8	0.7	0.6	0.9	1.7	1.0	0.6	0.2	1.5
0	2.8	3.9	3.6	1.2	2.2	3.9	7.4	3.3	2.3	1.6	3.8	4.5	3.1	1.7	2.3	2.7
Mean	7.61	6.76	7.19	8.68	7.49	7.31	7.07	7.35	7.65	7.72	7.51	7.88	7.88	8.17	7.93	6.91



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18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THOSE OF OTHER COUNTRIES.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
AGREE	77.7	78.4	76.7	76.5	77.1	80.8	81.3	76.2	72.5
Strongly	58.7	61.7	53.9	53.1	55.2	62.8	61.6	60.8	46.8
10	38.7	42.9	32.2	33.0	30.6	45.3	37.6	40.9	27.3
9	7.7	7.3	8.3	7.2	10.5	7.4	10.3	7.3	6.6
8	12.2	11.5	13.4	12.9	14.1	10.1	13.8	12.7	12.9
7	11.0	10.1	12.4	13.0	11.4	11.5	11.6	8.9	13.1
6	8.0	6.5	10.4	10.3	10.6	6.6	8.0	6.5	12.6
NEUTRAL-5	10.9	10.6	11.4	12.2	9.8	9.2	9.2	11.8	13.3
DISAGREE	11.4	11.0	12.0	11.3	13.1	9.9	9.6	12.0	14.1
4	3.9	3.1	5.2	4.8	5.9	2.8	3.9	3.3	6.4
3	2.3	2.4	2.0	1.7	2.6	2.8	0.9	2.1	3.0
2	1.4	1.1	2.0	1.9	2.0	1.3	1.4	0.9	2.5
1	1.0	1.1	0.8	0.9	0.5	0.4	0.6	1.7	1.0
0	2.8	3.3	2.0	2.0	2.0	2.6	2.8	3.9	1.2
Mean	7.61	7.73	7.41	7.41	7.41	7.89	7.75	7.59	7.10



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18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THOSE OF OTHER COUNTRIES.

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
AGREE	77.7	81.9	69.0	70.4	66.1	72.9	85.7	78.7	74.9	66.2	67.8	64.3
Strongly	58.7	63.7	48.0	47.7	48.0	44.4	68.3	60.0	54.5	41.2	48.2	47.8
10	38.7	42.7	30.4	30.0	31.0	27.5	47.5	38.8	33.7	26.6	29.8	32.3
9	7.7	9.0	5.0	5.7	5.2	2.1	10.0	8.2	8.9	2.7	3.7	6.7
8	12.2	12.1	12.5	11.9	11.9	14.8	10.9	13.0	11.9	11.9	14.8	8.8
7	11.0	10.5	12.0	11.0	11.8	19.7	10.8	10.3	9.2	12.8	13.6	9.9
6	8.0	7.6	8.9	11.7	6.3	8.8	6.6	8.4	11.2	12.1	5.9	6.6
NEUTRAL-5	10.9	9.6	13.6	13.6	15.0	11.2	6.4	12.2	12.9	14.2	16.0	13.9
DISAGREE	11.4	8.5	17.4	16.0	18.9	15.9	7.8	9.1	12.2	19.6	16.2	21.8
4	3.9	3.1	5.7	4.9	5.5	7.9	2.8	3.3	5.6	4.3	4.1	7.0
3	2.3	1.6	3.8	3.8	3.9	4.3	1.3	1.8	2.1	5.4	4.7	3.0
2	1.4	1.5	1.4	1.2	2.1	0.0	1.3	1.6	0.7	1.8	2.8	1.3
1	1.0	0.4	2.3	2.3	2.5	2.7	0.0	0.7	1.8	2.8	0.6	4.4
0	2.8	2.0	4.3	3.7	4.9	1.0	2.5	1.7	2.0	5.3	3.9	6.0
Mean	7.61	7.92	6.95	6.99	6.87	7.06	8.16	7.72	7.40	6.59	6.97	6.76



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
AGREE	77.7	50.1	73.9	80.1	80.7	85.7	79.3	71.6	81.5	74.4	81.9	81.0	74.8	
Strongly	58.7	29.8	53.7	58.8	65.2	65.9	60.9	50.9	63.5	55.3	62.9	62.3	55.4	
10	38.7	13.6	34.1	37.7	44.1	45.6	41.3	31.3	43.3	35.3	43.0	42.2	35.6	
9	7.7	6.1	7.9	7.7	8.1	9.6	6.6	7.5	7.9	7.7	7.8	8.5	7.0	
8	12.2	10.0	11.7	13.4	13.0	10.7	13.0	12.1	12.3	12.4	12.0	11.6	12.8	
7	11.0	13.0	9.0	14.8	9.4	10.4	10.6	12.3	10.2	11.4	10.5	11.5	10.6	
6	8.0	7.3	11.3	6.5	6.1	9.4	7.8	8.4	7.8	7.7	8.4	7.1	8.8	
NEUTRAL-5	10.9	21.1	13.7	7.5	10.5	6.2	11.8	12.6	9.8	12.0	9.6	9.2	12.4	
DISAGREE	11.4	28.8	12.4	12.4	8.8	8.1	8.9	15.8	8.6	13.6	8.6	9.8	12.8	
4	3.9	10.7	4.1	3.6	3.8	2.6	2.8	5.3	3.0	4.8	2.7	3.2	4.5	
3	2.3	5.7	2.8	2.2	0.5	2.2	2.2	3.2	1.7	2.3	2.2	2.1	2.5	
2	1.4	1.2	0.7	2.9	1.2	1.1	1.4	1.8	1.3	1.6	1.3	1.3	1.5	
1	1.0	5.3	1.0	0.6	0.4	0.7	0.5	1.7	0.5	1.3	0.6	0.5	1.5	
0	2.8	5.9	3.7	3.0	2.9	1.6	1.9	3.9	2.1	3.6	1.8	2.7	2.9	
Mean	7.61	5.80	7.32	7.62	7.92	8.08	7.78	7.13	7.91	7.37	7.90	7.84	7.40	



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18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THOSE OF OTHER COUNTRIES.

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	SLNTG	NIALS		BMMRS	SLNTG	NIALS		BMMRS	SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
AGREE	77.7	52.1	78.5	81.4	81.5	54.0	81.6	85.0	84.2	50.8	75.3	78.5	79.1	71.3	80.0	80.0
Strongly	58.7	32.6	57.4	65.3	61.9	36.9	59.6	72.2	63.5	29.7	55.1	59.8	60.3	51.6	60.0	64.4
10	38.7	16.7	35.3	45.8	41.9	16.6	36.8	50.8	46.1	16.8	33.8	41.8	38.0	30.5	40.1	45.6
9	7.7	6.2	8.1	7.9	7.8	6.1	9.1	9.6	8.1	6.3	7.1	6.6	7.4	7.7	7.8	7.7
8	12.2	9.7	14.0	11.6	12.2	14.1	13.8	11.8	9.3	6.7	14.2	11.4	14.9	13.4	12.1	11.1
7	11.0	11.9	11.9	9.4	11.3	9.1	13.3	9.3	12.4	13.8	10.4	9.6	10.4	12.0	11.4	8.7
6	8.0	7.6	9.3	6.6	8.3	8.0	8.7	3.5	8.3	7.3	9.8	9.1	8.4	7.6	8.6	7.0
NEUTRAL-5	10.9	21.0	10.2	8.3	10.5	22.0	10.0	6.3	7.6	20.4	10.4	9.8	13.1	14.5	9.6	9.8
DISAGREE	11.4	26.8	11.3	10.3	8.0	24.0	8.4	8.7	8.2	28.8	14.3	11.7	7.8	14.2	10.4	10.2
4	3.9	9.3	3.7	3.9	2.6	7.9	3.6	2.5	2.4	10.3	3.8	5.0	2.7	5.2	3.6	3.1
3	2.3	5.7	2.2	1.6	1.9	6.1	2.1	1.1	1.8	5.4	2.2	2.0	2.1	1.9	2.5	2.2
2	1.4	1.0	1.9	1.5	1.2	2.3	0.7	0.8	1.9	0.0	3.0	2.1	0.7	2.5	1.0	1.3
1	1.0	4.1	0.8	0.6	0.5	1.0	0.4	0.5	0.3	6.2	1.2	0.7	0.7	1.2	0.9	0.8
0	2.8	6.8	2.8	2.7	1.7	6.7	1.5	3.7	1.9	6.9	4.1	1.9	1.6	3.4	2.5	2.8
Mean	7.61	5.95	7.53	7.94	7.87	6.12	7.78	8.22	8.02	5.83	7.28	7.71	7.74	7.17	7.72	7.88



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19. PARENTS SHOULD HAVE THE FINAL SAY IN THEIR CHILDREN'S EDUCATION.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
AGREE	74.0	100.0	94.8	85.3	75.5	63.5	30.7	9.5	9.5	92.7	88.1	69.8	23.4	25.6	9.5	83.3	77.7
Strongly	60.8	97.9	88.7	74.4	57.8	35.1	12.5	7.8	6.7	85.9	78.4	47.1	10.7	11.4	6.7	70.0	63.8
10	42.1	90.6	69.0	45.4	29.5	16.2	8.2	2.5	3.8	66.2	56.4	23.2	6.4	6.8	3.8	48.7	44.3
9	9.0	5.7	11.1	14.4	13.1	6.5	0.8	1.9	0.0	10.8	11.4	10.0	0.9	1.1	0.0	10.5	9.4
8	9.7	1.6	8.6	14.5	15.2	12.4	3.5	3.4	2.9	8.9	10.6	13.9	3.4	3.5	2.9	10.9	10.1
7	7.6	1.8	4.3	7.9	11.2	13.8	7.3	1.7	0.0	5.0	6.6	12.4	5.1	6.0	0.0	8.0	7.9
6	5.6	0.3	1.8	3.0	6.4	14.6	10.9	0.0	2.9	1.8	3.0	10.3	7.5	8.3	2.9	5.3	5.9
NEUTRAL-5	10.3	0.0	2.2	8.2	12.1	15.6	28.6	16.4	8.7	3.9	6.1	13.7	23.3	25.6	8.7	7.9	10.1
DISAGREE	15.7	0.0	3.0	6.5	12.5	20.9	40.7	74.1	81.8	3.5	5.9	16.5	53.4	48.7	81.8	8.8	12.2
4	3.6	0.0	0.0	2.3	2.5	7.1	8.9	16.3	5.9	0.9	1.3	4.7	10.0	10.6	5.9	2.4	3.1
3	3.5	0.0	0.3	1.6	1.5	4.8	14.0	15.3	8.1	0.7	0.9	3.1	13.4	14.3	8.1	1.7	3.0
2	2.7	0.0	1.2	0.5	2.8	2.7	6.1	16.8	12.8	0.6	1.2	2.7	9.3	8.7	12.8	1.5	2.0
1	1.5	0.0	0.4	0.2	1.8	1.1	2.4	9.3	15.1	0.2	0.7	1.5	5.6	4.1	15.1	0.7	0.9
0	4.4	0.0	1.0	1.8	3.9	5.1	9.4	16.3	39.9	1.0	1.8	4.5	15.1	11.1	39.9	2.4	3.2
Mean	7.49	9.84	9.14	8.30	7.34	6.31	4.69	3.18	2.10	9.02	8.58	6.85	4.01	4.32	2.10	8.14	7.77



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19. PARENTS SHOULD HAVE THE FINAL SAY IN THEIR CHILDREN'S EDUCATION.

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
AGREE	74.0	72.5	75.1	77.8	68.0	74.7	71.2	76.1	63.0
Strongly	60.8	59.2	60.1	65.1	55.8	62.8	53.3	57.1	46.9
10	42.1	36.6	44.3	46.1	37.8	44.7	32.4	32.3	32.7
9	9.0	10.7	7.4	10.0	7.5	9.0	8.7	9.7	7.0
8	9.7	11.9	8.4	9.0	10.5	9.1	12.1	15.1	7.1
7	7.6	9.1	8.2	7.8	5.5	7.4	8.2	8.8	7.1
6	5.6	4.1	6.8	5.0	6.7	4.5	9.7	10.2	9.0
NEUTRAL-5	10.3	12.0	12.3	7.8	11.0	10.0	11.4	9.3	14.9
DISAGREE	15.7	15.5	12.6	14.4	21.0	15.3	17.4	14.7	22.0
4	3.6	3.4	2.1	3.8	4.8	3.7	3.2	2.8	3.8
3	3.5	3.5	2.8	2.8	5.4	3.1	5.0	4.3	6.2
2	2.7	2.6	2.2	2.3	3.8	2.7	2.7	2.4	3.3
1	1.5	0.9	1.8	1.5	1.7	1.4	1.8	2.2	1.2
0	4.4	5.1	3.7	3.9	5.3	4.3	4.7	2.9	7.6
Mean	7.49	7.37	7.59	7.76	7.08	7.61	7.08	7.31	6.68



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19. PARENTS SHOULD HAVE THE FINAL SAY IN THEIR CHILDREN'S EDUCATION.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITED STATES			FOR CONGRESS			ERS/				
		RIGHT	WRONG		REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
	DIREC-	TRACK		LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
AGREE	74.0	61.1	78.8	87.8	59.4	69.6	70.4	60.0	58.7	60.8	84.1	
Strongly	60.8	44.7	66.8	78.8	41.7	55.4	53.9	42.9	46.2	41.1	73.8	
10	42.1	23.9	48.9	60.0	22.5	38.4	35.4	22.6	27.4	19.9	56.3	
9	9.0	9.3	8.8	9.7	9.0	6.6	7.6	9.5	10.1	9.1	8.6	
8	9.7	11.5	9.1	9.2	10.2	10.4	10.8	10.9	8.7	12.0	8.9	
7	7.6	8.8	7.1	5.8	9.3	8.5	9.6	9.5	7.1	10.9	6.1	
6	5.6	7.6	4.9	3.2	8.4	5.7	7.0	7.6	5.4	8.8	4.2	
NEUTRAL-5	10.3	14.7	8.7	4.5	15.6	14.4	13.7	15.7	12.6	17.5	6.4	
DISAGREE	15.7	24.2	12.6	7.8	24.9	15.9	15.9	24.2	28.7	21.8	9.6	
4	3.6	6.9	2.4	2.2	4.9	4.6	4.5	5.8	5.3	6.1	2.0	
3	3.5	5.3	2.9	1.9	6.0	1.5	2.8	5.8	7.2	5.1	1.8	
2	2.7	4.3	2.1	0.9	5.2	1.5	1.9	4.4	5.6	3.8	1.4	
1	1.5	1.8	1.4	0.5	2.3	2.6	1.6	2.3	3.2	1.9	0.9	
0	4.4	5.9	3.9	2.2	6.6	5.7	5.2	5.8	7.4	4.9	3.4	
Mean	7.49	6.49	7.87	8.59	6.32	7.21	7.18	6.41	6.37	6.43	8.28	



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BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
AGREE	74.0	89.3	61.2	88.4	61.3	72.2	87.8	60.5	75.4	89.0	61.7	67.8		
Strongly	60.8	80.4	44.6	79.0	45.3	57.8	79.5	45.3	60.6	78.6	45.3	54.1		
10	42.1	62.7	25.2	60.9	26.3	38.7	62.4	26.6	39.7	59.5	26.2	37.3		
9	9.0	9.0	9.0	9.5	9.2	8.1	9.2	9.1	9.8	9.8	9.2	5.6		
8	9.7	8.7	10.4	8.6	9.8	11.1	7.9	9.6	11.1	9.2	9.9	11.1		
7	7.6	5.8	9.4	6.5	8.1	8.3	6.8	8.1	7.8	6.1	8.1	8.9		
6	5.6	3.1	7.2	3.0	7.8	6.1	1.5	7.1	6.9	4.4	8.3	4.9		
NEUTRAL-5	10.3	4.4	15.5	4.1	15.1	11.9	4.4	13.2	10.2	3.9	16.2	14.2		
DISAGREE	15.7	6.3	23.2	7.4	23.7	15.9	7.8	26.3	14.4	7.0	22.1	18.0		
4	3.6	1.8	4.9	2.1	4.7	4.1	2.6	5.5	3.1	1.6	4.2	5.4		
3	3.5	1.2	5.7	1.3	6.1	3.0	0.7	5.7	2.5	1.9	6.3	3.6		
2	2.7	0.6	4.6	0.9	4.1	3.2	1.2	4.3	3.6	0.5	4.0	2.7		
1	1.5	0.4	2.2	0.7	2.4	1.5	0.5	2.2	1.5	0.8	2.4	1.5		
0	4.4	2.3	5.9	2.5	6.4	4.2	2.8	8.6	3.7	2.3	5.2	4.8		
Mean	7.49	8.71	6.51	8.62	6.51	7.35	8.64	6.40	7.50	8.60	6.58	7.14		



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BANNER 5

	TOTAL							REPUBLICAN							DEMOCRAT							INDEPENDENT							MAGA REPUBLICAN						
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know												
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87														
AGREE	74.0	55.2	46.9	62.0	72.5	86.4	89.6	87.9	76.8	77.8	91.6	51.7	71.8	75.0	59.0	71.3	81.3	91.6	84.5	84.2	85.2														
Strongly	60.8	40.0	34.8	44.2	56.5	73.6	83.9	78.5	61.4	64.8	83.3	37.1	54.4	57.0	41.4	55.3	72.0	84.7	72.0	70.2	76.9														
10	42.1	22.7	18.9	25.7	35.6	51.4	70.9	60.7	37.1	45.8	66.0	19.9	31.4	42.6	27.3	35.5	51.3	70.5	49.0	49.5	48.0														
9	9.0	8.2	7.5	8.9	8.6	11.8	7.7	9.8	13.8	8.7	9.3	7.7	10.7	11.4	7.6	6.7	11.0	8.9	10.3	8.2	15.8														
8	9.7	9.1	8.4	9.6	12.4	10.3	5.3	7.9	10.6	10.3	8.1	9.5	12.3	3.0	6.4	13.2	9.8	5.3	12.7	12.5	13.2														
7	7.6	8.2	4.5	11.2	8.9	7.7	4.1	6.0	8.8	8.6	5.8	7.3	8.2	12.0	11.5	9.7	3.6	4.9	8.3	9.2	5.9														
6	5.6	7.0	7.6	6.6	7.1	5.0	1.6	3.4	6.6	4.3	2.4	7.3	9.2	6.0	6.2	6.3	5.7	2.0	4.2	4.8	2.3														
NEUTRAL-5	10.3	15.8	15.6	16.0	13.1	5.5	2.8	4.2	6.1	9.3	2.9	17.6	14.0	6.0	13.2	13.7	7.8	3.1	5.4	5.2	5.9														
DISAGREE	15.7	29.0	37.5	22.1	14.4	8.2	7.6	7.9	17.0	12.9	5.5	30.7	14.2	19.0	27.8	15.0	10.9	5.2	10.1	10.5	9.0														
4	3.6	6.0	7.3	4.9	3.4	3.0	1.2	2.1	4.9	2.1	1.9	5.7	3.2	4.7	7.9	4.1	1.8	1.2	3.1	3.7	1.6														
3	3.5	8.0	10.6	6.0	2.6	1.3	1.2	1.3	2.9	3.2	0.8	9.4	2.1	2.4	4.7	2.8	2.5	0.9	1.8	1.1	3.8														
2	2.7	5.6	7.8	3.9	2.4	1.8	0.0	1.0	3.5	1.4	0.5	5.8	1.7	3.1	5.9	3.3	1.4	0.5	1.3	0.8	2.7														
1	1.5	2.7	3.0	2.5	1.2	1.1	0.8	1.0	2.3	1.4	0.4	2.5	1.4	5.1	4.2	0.9	1.0	0.5	0.8	1.1	0.0														
0	4.4	6.6	8.8	4.8	4.8	1.0	4.4	2.6	3.5	4.7	2.0	7.3	5.8	3.8	5.1	3.9	4.1	2.1	3.0	3.8	0.8														
Mean	7.49	6.14	5.58	6.59	7.30	8.36	8.82	8.58	7.49	7.74	8.89	5.92	7.15	7.40	6.38	7.26	8.07	8.99	8.16	8.09	8.35														



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION			
						COMBO										
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
AGREE	74.0	61.2	68.0	90.0	72.5	66.8	56.1	68.4	75.7	76.9	73.4	74.5	79.4	84.0	77.7	62.8
Strongly	60.8	44.6	53.4	81.0	57.0	53.0	44.9	54.3	62.4	63.2	61.0	63.2	67.7	76.8	63.1	47.7
10	42.1	25.5	34.8	62.7	36.5	33.1	22.1	34.8	43.4	44.0	42.4	49.6	48.6	55.1	41.7	32.2
9	9.0	9.0	6.7	9.8	9.2	10.2	15.7	9.4	9.2	8.9	9.9	3.9	10.2	10.2	10.1	6.5
8	9.7	10.1	11.8	8.5	11.3	9.7	7.1	10.1	9.8	10.3	8.7	9.7	8.9	11.5	11.3	9.0
7	7.6	8.8	8.0	6.0	9.0	8.4	2.0	9.4	7.5	7.9	6.8	5.8	7.0	4.0	8.5	8.5
6	5.6	7.8	6.6	2.9	6.5	5.3	9.3	4.7	5.7	5.8	5.6	5.5	4.6	3.2	6.1	6.6
NEUTRAL-5	10.3	14.7	14.9	3.8	11.9	7.8	16.3	6.6	10.9	9.8	13.0	10.6	9.2	6.2	9.4	13.0
DISAGREE	15.7	24.1	17.1	6.2	15.5	25.4	27.6	25.1	13.4	13.4	13.5	14.9	11.4	9.9	12.9	24.2
4	3.6	5.0	4.4	1.8	4.1	3.9	2.0	4.2	3.7	4.1	2.8	2.4	2.9	4.2	3.9	4.4
3	3.5	5.8	3.1	1.2	3.4	6.2	1.9	6.8	3.2	3.4	2.8	0.6	1.7	3.1	3.2	5.5
2	2.7	4.6	3.3	0.4	2.5	6.2	8.8	5.8	1.9	1.7	2.2	2.5	1.7	2.6	1.2	5.4
1	1.5	2.3	2.1	0.4	1.8	2.3	7.4	1.6	1.5	1.6	1.2	0.0	1.2	0.0	1.0	2.4
0	4.4	6.4	4.1	2.3	3.6	6.8	7.5	6.7	3.3	2.7	4.5	9.5	3.9	0.0	3.6	6.5
Mean	7.49	6.48	7.10	8.74	7.34	6.80	6.09	6.90	7.66	7.72	7.55	7.51	7.93	8.44	7.70	6.64



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
AGREE	74.0	76.5	70.0	71.6	67.0	76.6	74.3	76.4	66.0
Strongly	60.8	64.0	55.8	57.4	52.8	64.5	61.2	63.5	50.8
10	42.1	46.8	34.6	36.9	30.3	48.0	38.7	45.8	30.8
9	9.0	8.9	9.1	8.0	11.3	8.5	10.8	9.3	7.6
8	9.7	8.3	12.1	12.5	11.3	8.1	11.7	8.4	12.4
7	7.6	6.9	8.6	7.6	10.5	7.3	7.8	6.5	9.3
6	5.6	5.6	5.6	6.7	3.6	4.8	5.3	6.4	5.9
NEUTRAL-5	10.3	10.4	10.2	9.4	11.6	10.3	6.8	10.5	13.3
DISAGREE	15.7	13.1	19.8	19.0	21.4	13.1	18.9	13.1	20.7
4	3.6	2.8	4.8	4.8	4.9	2.9	4.8	2.8	4.9
3	3.5	2.8	4.7	4.5	5.0	2.6	3.0	2.9	6.2
2	2.7	2.1	3.7	3.2	4.5	2.6	3.3	1.6	4.0
1	1.5	1.4	1.7	2.4	0.3	1.1	1.7	1.7	1.6
0	4.4	4.1	5.0	3.9	6.8	3.9	6.1	4.2	3.9
Mean	7.49	7.73	7.12	7.23	6.92	7.78	7.35	7.70	6.91



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
AGREE	74.0	76.2	69.4	65.2	75.0	66.3	78.1	74.6	64.5	65.8	80.4	69.3
Strongly	60.8	64.3	53.4	48.9	59.2	47.7	67.5	61.7	49.4	48.4	62.8	55.3
10	42.1	44.9	36.2	30.5	42.1	29.7	47.8	42.4	32.7	28.3	42.1	42.0
9	9.0	9.3	8.3	7.8	10.1	7.2	9.8	8.8	8.2	7.5	10.4	9.8
8	9.7	10.2	8.9	10.6	7.0	10.8	9.9	10.4	8.5	12.6	10.3	3.5
7	7.6	8.0	6.6	9.3	5.9	4.0	8.2	7.9	8.6	9.9	6.6	5.0
6	5.6	3.8	9.4	7.0	10.0	14.6	2.4	5.1	6.5	7.5	11.0	9.0
NEUTRAL-5	10.3	9.8	11.4	14.9	9.2	8.3	7.6	11.5	13.8	16.0	8.1	10.2
DISAGREE	15.7	14.0	19.3	19.9	15.8	25.5	14.3	13.9	21.7	18.2	11.5	20.5
4	3.6	3.4	4.1	3.3	4.6	5.0	3.2	3.5	4.7	1.9	3.2	6.0
3	3.5	3.0	4.6	4.7	2.6	10.3	2.5	3.4	4.8	4.6	1.7	3.5
2	2.7	2.2	3.6	3.6	2.2	8.0	2.7	1.9	4.3	2.9	0.7	3.8
1	1.5	1.3	1.8	2.0	2.1	1.2	1.1	1.6	3.2	0.8	0.7	3.7
0	4.4	4.1	5.2	6.4	4.3	1.0	4.7	3.5	4.7	8.0	5.2	3.4
Mean	7.49	7.70	7.06	6.78	7.47	6.73	7.82	7.60	6.82	6.74	7.70	7.22



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
AGREE	74.0	49.3	71.6	75.5	80.1	79.4	74.1	68.6	77.3	72.2	76.2	75.7	72.4	
Strongly	60.8	30.6	55.3	67.0	67.0	65.7	61.6	55.1	64.3	58.8	63.3	63.2	58.6	
10	42.1	21.2	37.7	45.8	45.4	48.6	41.8	37.7	44.8	40.1	44.6	44.4	40.0	
9	9.0	3.9	8.3	9.8	10.5	8.2	9.9	8.0	9.6	8.8	9.2	9.4	8.6	
8	9.7	5.6	9.3	11.4	11.1	8.9	9.9	9.4	9.9	9.9	9.5	9.5	10.0	
7	7.6	6.8	7.5	4.9	8.8	8.0	8.3	6.3	8.4	7.1	8.2	7.5	7.6	
6	5.6	11.9	8.7	3.5	4.4	5.7	4.1	7.2	4.6	6.3	4.7	5.0	6.2	
NEUTRAL-5	10.3	15.2	10.7	12.0	7.3	9.4	10.2	12.2	9.1	10.7	9.8	8.9	11.6	
DISAGREE	15.7	35.5	17.7	12.5	12.6	11.2	15.8	19.2	13.6	17.2	13.9	15.4	16.0	
4	3.6	4.4	3.9	3.3	4.2	2.3	3.8	3.8	3.5	3.9	3.2	3.6	3.6	
3	3.5	9.7	4.8	2.4	3.8	2.2	2.3	4.8	2.7	4.5	2.3	2.8	4.2	
2	2.7	4.6	3.8	1.6	0.9	2.8	3.3	3.0	2.5	2.4	3.1	2.9	2.5	
1	1.5	6.0	0.7	0.6	1.2	0.5	2.0	1.8	1.3	1.6	1.4	1.3	1.6	
0	4.4	10.8	4.4	4.6	2.4	3.4	4.3	5.8	3.5	4.8	4.0	4.8	4.1	
Mean	7.49	5.48	7.24	7.77	7.93	7.90	7.51	7.10	7.74	7.35	7.67	7.61	7.39	



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19. PARENTS SHOULD HAVE THE FINAL SAY IN THEIR CHILDREN'S EDUCATION.

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
AGREE	74.0	52.2	74.5	79.8	75.4	48.7	76.1	83.4	76.7	54.6	72.9	77.0	74.2	71.1	75.4	73.8
Strongly	60.8	33.2	62.2	67.0	63.0	34.7	62.4	71.1	65.2	32.1	61.9	63.7	60.9	55.5	62.1	64.2
10	42.1	23.1	42.1	47.2	43.6	24.3	42.6	51.2	45.7	22.2	41.6	43.9	41.7	33.7	43.4	49.4
9	9.0	4.5	9.3	9.2	9.9	5.4	9.1	10.7	9.6	3.8	9.5	8.0	10.1	11.6	7.8	8.6
8	9.7	5.6	10.8	10.6	9.5	5.0	10.7	9.1	9.9	6.1	10.9	11.8	9.2	10.2	10.9	6.2
7	7.6	7.8	5.9	8.5	8.0	6.6	6.9	9.3	7.0	8.6	4.8	7.8	8.9	8.8	7.8	5.4
6	5.6	11.2	6.5	4.3	4.5	7.4	6.8	2.9	4.5	13.9	6.2	5.5	4.4	6.9	5.6	4.2
NEUTRAL-5	10.3	13.4	11.8	7.6	10.4	14.1	11.8	4.5	8.6	13.0	11.8	10.0	12.1	11.5	8.7	12.9
DISAGREE	15.7	34.4	13.7	12.6	14.2	37.2	12.1	12.1	14.7	32.5	15.2	13.1	13.7	17.4	15.8	13.3
4	3.6	4.7	3.3	4.1	3.2	5.6	3.4	4.4	2.8	4.1	3.1	3.8	3.5	4.0	3.8	2.6
3	3.5	10.3	2.9	3.2	2.3	9.1	1.8	2.2	2.3	11.2	3.9	4.0	2.3	3.7	4.0	2.0
2	2.7	4.6	2.8	1.4	3.0	8.8	1.7	1.8	3.0	1.7	3.9	1.1	3.0	3.1	2.6	2.3
1	1.5	5.1	0.4	1.1	1.5	3.3	0.5	1.6	1.3	6.3	0.4	0.8	1.7	2.1	1.4	1.0
0	4.4	9.7	4.3	2.8	4.2	10.3	4.7	2.0	5.3	9.2	3.9	3.5	3.1	4.5	4.0	5.4
Mean	7.49	5.69	7.58	7.92	7.63	5.63	7.65	8.17	7.67	5.73	7.51	7.73	7.59	7.18	7.57	7.71



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20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
AGREE	75.9	100.0	92.0	89.5	75.5	67.6	36.8	21.7	5.8	93.3	88.6	71.8	29.4	33.2	5.8	84.5	79.4
Strongly	59.9	99.7	84.4	74.5	54.9	35.5	12.7	10.4	3.0	85.0	77.0	45.7	10.8	12.1	3.0	69.0	62.9
10	42.0	94.2	64.6	51.2	28.9	12.7	5.6	3.8	0.0	68.0	57.6	21.2	4.4	5.1	0.0	48.9	44.2
9	7.8	2.8	10.1	9.6	12.7	8.3	2.5	1.3	0.0	7.8	9.1	10.6	1.9	2.2	0.0	8.9	8.2
8	10.1	2.7	9.7	13.7	13.3	14.6	4.6	5.3	3.0	9.2	10.3	13.9	4.5	4.8	3.0	11.1	10.4
7	9.2	0.0	4.6	10.9	12.3	18.2	10.4	4.6	0.0	5.7	7.4	15.1	7.8	9.0	0.0	9.5	9.6
6	6.8	0.3	3.1	4.0	8.3	13.8	13.7	6.8	2.8	2.6	4.2	10.9	10.8	12.1	2.8	6.0	6.9
NEUTRAL-5	7.9	0.0	4.0	3.0	8.6	14.2	19.4	20.7	7.1	2.5	4.1	11.3	18.0	19.7	7.1	6.1	7.5
DISAGREE	16.2	0.0	4.0	7.5	15.9	18.2	43.7	57.6	87.1	4.2	7.3	17.0	52.7	47.1	87.1	9.4	13.1
4	3.5	0.0	0.6	1.6	4.1	3.9	12.5	7.9	8.9	0.8	1.7	4.0	11.0	11.4	8.9	2.1	3.2
3	3.6	0.0	1.0	1.4	3.4	5.7	10.1	16.3	4.1	0.9	1.6	4.5	10.5	11.6	4.1	2.4	3.2
2	2.6	0.0	0.0	0.9	3.2	4.3	6.7	12.1	5.3	0.3	1.1	3.7	7.6	8.0	5.3	1.7	2.3
1	1.7	0.0	0.3	0.3	1.1	1.5	5.8	2.0	21.8	0.2	0.5	1.3	7.2	4.9	21.8	0.7	1.2
0	4.7	0.0	2.2	3.3	4.0	2.8	8.7	19.3	46.9	2.0	2.5	3.4	16.3	11.3	46.9	2.6	3.2
Mean	7.48	9.91	8.90	8.37	7.23	6.42	4.67	3.75	1.57	8.99	8.52	6.85	4.04	4.45	1.57	8.11	7.74



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20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
AGREE	75.9	75.0	78.2	75.2	75.6	78.9	65.3	66.8	62.7
Strongly	59.9	60.3	64.0	59.6	56.1	64.7	42.5	45.1	38.2
10	42.0	40.4	46.5	41.9	38.9	46.5	25.7	27.6	22.5
9	7.8	8.1	7.6	7.5	8.4	7.9	7.7	7.6	7.8
8	10.1	11.8	9.8	10.2	8.9	10.3	9.2	10.0	7.9
7	9.2	7.2	8.6	9.4	11.2	8.1	13.2	12.7	14.1
6	6.8	7.6	5.6	6.1	8.3	6.0	9.5	9.0	10.4
NEUTRAL-5	7.9	7.7	7.7	8.2	7.7	6.9	11.7	11.0	12.9
DISAGREE	16.2	17.2	14.1	16.6	16.7	14.3	23.0	22.2	24.4
4	3.5	4.4	2.0	3.9	3.5	2.5	7.1	7.0	7.4
3	3.6	2.7	2.7	4.2	4.4	3.3	4.8	4.2	5.7
2	2.6	3.2	2.2	2.7	2.6	2.0	5.1	5.5	4.4
1	1.7	1.2	2.3	1.2	2.2	1.5	2.3	2.3	2.2
0	4.7	5.7	4.9	4.6	4.0	5.0	3.8	3.2	4.7
Mean	7.48	7.39	7.68	7.47	7.36	7.71	6.63	6.75	6.41



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN			
		UNITED STATES		FOR CONGRESS			ERS/				
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
AGREE	75.9	70.8	77.8	88.2	65.4	64.8	68.3	66.7	69.9	65.0	82.6
Strongly	59.9	46.5	64.9	76.4	44.6	48.8	49.2	45.8	49.1	44.0	70.1
10	42.0	26.8	47.7	58.7	25.3	33.9	31.2	25.8	28.4	24.4	53.8
9	7.8	8.8	7.5	8.7	7.5	6.1	7.5	8.6	9.4	8.1	7.3
8	10.1	10.9	9.8	9.0	11.8	8.8	10.5	11.4	11.3	11.4	9.1
7	9.2	12.0	8.2	7.1	11.6	9.9	10.5	11.7	10.8	12.3	7.4
6	6.8	12.3	4.7	4.8	9.3	6.0	8.6	9.2	10.0	8.7	5.0
NEUTRAL-5	7.9	10.8	6.8	3.8	11.2	12.2	10.3	11.9	11.0	12.3	5.1
DISAGREE	16.2	18.4	15.3	8.0	23.4	23.0	21.3	21.5	19.1	22.7	12.3
4	3.5	3.6	3.5	1.7	4.7	6.2	5.6	4.7	3.3	5.5	2.6
3	3.6	4.8	3.2	1.8	5.6	4.2	4.2	5.2	3.1	6.4	2.5
2	2.6	2.6	2.7	1.2	3.2	5.9	4.3	2.9	2.3	3.2	2.5
1	1.7	2.9	1.2	0.6	2.6	2.6	1.9	2.6	2.9	2.5	1.0
0	4.7	4.6	4.8	2.7	7.3	4.2	5.3	6.0	7.5	5.2	3.8
Mean	7.48	6.83	7.72	8.49	6.52	6.83	6.86	6.66	6.79	6.58	8.07



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20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
AGREE	75.9	88.5	66.6	89.4	64.9	73.2	87.5	64.5	75.8	91.1	65.2	69.7
Strongly	59.9	77.9	46.8	77.5	45.8	56.0	77.2	42.1	58.8	77.8	47.9	52.2
10	42.0	61.9	26.8	59.5	27.1	39.2	59.5	24.2	42.2	59.4	28.7	35.1
9	7.8	7.1	8.9	8.1	7.5	7.9	8.8	7.0	8.4	7.5	7.8	7.3
8	10.1	9.0	11.0	9.9	11.2	8.9	8.8	10.9	8.2	11.0	11.4	9.8
7	9.2	6.3	11.5	7.6	10.9	9.2	6.8	11.0	10.0	8.3	10.9	8.0
6	6.8	4.3	8.3	4.3	8.2	8.1	3.5	11.4	7.0	5.0	6.3	9.5
NEUTRAL-5	7.9	3.2	11.2	3.6	11.9	8.2	4.4	10.7	7.1	2.8	12.7	9.6
DISAGREE	16.2	8.4	22.2	7.1	23.2	18.6	8.1	24.8	17.1	6.1	22.2	20.7
4	3.5	1.5	4.6	1.2	5.1	4.3	1.9	6.9	4.3	0.5	4.0	4.5
3	3.6	1.6	5.4	1.9	5.5	3.4	2.4	5.7	3.2	1.4	5.4	3.6
2	2.6	1.7	3.2	1.0	2.9	4.4	1.1	1.6	3.5	0.9	3.7	5.5
1	1.7	0.5	2.6	0.7	2.8	1.5	0.4	2.8	0.7	1.0	2.8	2.7
0	4.7	3.1	6.5	2.3	6.9	5.0	2.3	7.8	5.4	2.3	6.3	4.4
Mean	7.48	8.54	6.67	8.57	6.59	7.25	8.54	6.42	7.45	8.60	6.69	6.99



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20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 5

	TOTAL		IDEOLOGY					REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know		
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
AGREE	75.9	58.8	52.4	64.1	72.4	89.2	91.8	90.5	65.1	75.3	94.2	59.5	69.5	77.4	52.3	73.9	83.6	91.0	87.4	87.9	85.8
Strongly	59.9	38.1	32.8	42.5	54.1	74.5	85.3	79.6	49.0	57.1	84.0	38.3	52.3	62.0	31.3	54.5	72.9	79.9	74.6	75.2	73.2
10	42.0	20.7	19.1	22.1	34.8	52.9	72.9	62.5	25.9	36.7	66.9	20.1	34.1	39.0	20.7	34.7	58.4	64.8	52.9	50.2	60.0
9	7.8	6.4	4.9	7.6	8.9	9.5	6.1	7.9	12.1	6.8	8.1	6.4	8.3	10.1	3.1	10.2	6.1	6.1	10.6	12.5	5.5
8	10.1	11.0	8.7	12.8	10.3	12.1	6.2	9.3	11.0	13.6	9.1	11.7	9.9	12.8	7.6	9.5	8.3	8.9	11.2	12.5	7.7
7	9.2	11.6	10.7	12.2	10.3	9.0	4.2	6.7	11.6	10.2	6.7	10.9	10.5	12.5	14.3	10.2	4.2	7.1	8.2	7.9	9.0
6	6.8	9.1	8.9	9.4	8.0	5.7	2.3	4.1	4.5	8.0	3.5	10.2	6.7	2.9	6.7	9.2	6.6	4.0	4.6	4.9	3.7
NEUTRAL-5	7.9	10.8	9.7	11.7	11.1	4.3	2.0	3.2	7.7	8.1	2.3	12.0	13.5	6.1	7.0	10.1	4.9	2.6	4.8	4.7	4.9
DISAGREE	16.2	30.4	37.9	24.3	16.4	6.4	6.2	6.3	27.2	16.6	3.4	28.5	17.0	16.5	40.6	16.0	11.4	6.4	7.9	7.4	9.3
4	3.5	7.2	8.5	6.1	3.7	0.5	1.3	0.9	3.8	5.4	0.2	6.8	3.4	1.4	10.5	3.2	3.0	1.2	1.2	1.1	1.6
3	3.6	5.8	5.7	5.9	4.2	2.1	1.2	1.6	8.1	3.4	1.0	5.4	6.0	4.3	6.2	3.0	2.5	2.1	1.6	1.5	1.8
2	2.6	4.3	4.6	4.1	3.4	0.8	0.8	0.8	5.0	1.9	0.4	3.4	3.0	0.0	7.9	4.3	2.5	0.2	2.0	2.4	0.8
1	1.7	3.8	5.6	2.4	1.4	0.5	0.4	0.5	3.8	1.9	0.2	4.0	1.4	1.5	3.3	1.2	1.0	0.6	0.7	0.7	0.8
0	4.7	9.3	13.4	5.9	3.7	2.6	2.4	2.5	6.5	3.9	1.6	8.8	3.2	9.3	12.6	4.1	2.4	2.2	2.4	1.7	4.2
Mean	7.48	6.01	5.48	6.44	7.23	8.41	8.99	8.68	6.56	7.35	8.99	6.06	7.15	7.40	5.50	7.25	8.25	8.74	8.36	8.37	8.35



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20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION			
						COMBO										
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
AGREE	75.9	64.1	73.1	89.8	74.8	76.2	71.2	76.9	77.2	78.3	75.2	63.3	82.2	85.7	83.2	59.5
Strongly	59.9	45.2	52.9	78.4	57.8	61.9	58.8	62.3	60.7	63.3	55.7	48.1	68.0	74.8	67.2	40.7
10	42.0	26.8	33.4	61.6	37.5	41.8	36.3	42.6	42.6	44.8	38.5	36.3	49.3	55.0	46.1	27.0
9	7.8	7.5	9.7	7.5	9.4	9.7	12.8	9.3	7.8	8.6	6.3	3.7	7.6	9.4	11.0	5.1
8	10.1	10.9	9.8	9.3	10.8	10.4	9.7	10.5	10.3	9.9	10.9	8.0	11.1	10.4	10.1	8.6
7	9.2	10.3	12.3	6.9	10.1	8.6	5.4	9.1	9.7	8.7	11.5	6.9	9.7	8.3	9.2	9.6
6	6.8	8.5	7.9	4.5	6.9	5.7	7.0	5.5	6.9	6.3	8.0	8.4	4.6	2.7	6.8	9.2
NEUTRAL-5	7.9	12.2	7.3	3.5	8.5	5.7	6.1	5.7	8.6	8.8	8.2	6.7	4.4	6.2	7.6	12.5
DISAGREE	16.2	23.7	19.6	6.8	16.7	18.1	22.6	17.4	14.2	12.9	16.6	29.9	13.4	8.1	9.2	28.0
4	3.5	5.2	5.9	0.8	4.0	2.5	1.7	2.6	3.6	3.3	4.2	4.7	2.5	1.7	1.5	6.5
3	3.6	5.3	3.8	1.8	3.7	5.1	10.0	4.3	3.0	2.6	3.7	6.1	2.8	3.2	1.9	5.4
2	2.6	3.5	4.3	1.0	3.3	3.4	4.3	3.2	2.3	2.4	2.2	3.8	2.3	1.7	1.9	4.1
1	1.7	2.9	0.8	0.7	1.5	1.0	0.0	1.2	1.6	1.3	2.2	3.7	1.4	0.8	1.1	3.1
0	4.7	6.8	4.7	2.4	4.1	6.2	6.7	6.1	3.6	3.2	4.3	11.7	4.4	0.8	2.8	8.9
Mean	7.48	6.54	7.14	8.62	7.37	7.44	7.12	7.49	7.60	7.75	7.33	6.41	7.91	8.43	8.01	6.23



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
AGREE	75.9	74.7	77.9	78.1	77.5	73.2	82.5	75.9	73.7
Strongly	59.9	58.7	61.8	61.0	63.5	56.4	67.7	60.6	56.5
10	42.0	42.6	40.9	42.3	38.5	40.7	47.8	44.3	34.7
9	7.8	7.0	9.1	8.3	10.6	6.6	10.5	7.4	7.9
8	10.1	9.0	11.8	10.4	14.4	9.1	9.4	9.0	14.0
7	9.2	9.2	9.4	9.6	8.9	9.5	8.5	8.9	10.1
6	6.8	6.8	6.7	7.5	5.1	7.4	6.3	6.4	7.0
NEUTRAL-5	7.9	8.9	6.3	6.0	6.9	9.0	4.2	8.9	8.2
DISAGREE	16.2	16.4	15.8	15.9	15.6	17.7	13.3	15.2	18.1
4	3.5	3.7	3.2	3.0	3.4	4.4	3.7	3.1	2.7
3	3.6	3.4	4.0	4.3	3.5	4.1	2.8	2.7	5.1
2	2.6	2.3	3.2	3.3	3.1	2.1	1.9	2.4	4.3
1	1.7	1.8	1.5	1.4	1.6	1.2	1.2	2.3	1.8
0	4.7	5.2	4.0	4.0	4.0	5.8	3.7	4.7	4.3
Mean	7.48	7.43	7.55	7.56	7.55	7.30	7.94	7.54	7.20



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
AGREE	75.9	82.3	62.5	59.9	61.1	69.4	85.1	80.0	63.1	56.8	60.4	61.9
Strongly	59.9	67.6	43.7	41.2	40.4	56.7	71.2	64.6	41.6	40.9	37.1	43.8
10	42.0	48.8	27.6	28.4	23.8	36.0	52.5	45.7	28.7	28.1	21.0	26.8
9	7.8	8.3	6.8	6.0	6.6	7.0	9.8	7.1	5.3	6.7	5.2	8.0
8	10.1	10.5	9.3	6.8	10.0	13.7	8.8	11.8	7.6	6.0	10.9	9.0
7	9.2	8.7	10.4	9.3	13.6	5.0	8.2	9.1	10.4	8.3	14.5	12.6
6	6.8	6.0	8.4	9.3	7.2	7.7	5.7	6.3	11.1	7.6	8.7	5.6
NEUTRAL-5	7.9	6.1	11.7	11.3	14.9	5.8	4.0	7.8	11.4	11.2	16.4	13.4
DISAGREE	16.2	11.6	25.8	28.8	24.0	24.8	10.9	12.2	25.5	32.0	23.3	24.7
4	3.5	2.4	5.7	7.1	4.8	5.8	3.0	2.0	8.4	5.9	4.7	5.0
3	3.6	2.8	5.5	6.1	5.4	6.1	2.2	3.3	5.7	6.5	6.4	4.4
2	2.6	1.5	5.0	5.2	4.9	3.3	0.9	2.0	3.5	6.8	4.2	5.8
1	1.7	1.4	2.4	1.3	3.1	3.2	1.0	1.7	0.7	1.8	1.3	4.9
0	4.7	3.5	7.2	9.1	5.7	6.3	3.9	3.3	7.1	11.0	6.7	4.6
Mean	7.48	7.96	6.45	6.29	6.38	6.94	8.17	7.79	6.50	6.08	6.28	6.50



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20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
AGREE	75.9	49.7	60.3	71.7	79.4	84.8	86.5	62.9	84.0	68.0	85.8	76.9	75.0	
Strongly	59.9	30.1	40.8	50.5	63.7	69.3	76.0	42.7	70.6	49.2	73.3	60.8	59.1	
10	42.0	15.3	25.5	33.6	42.6	52.4	56.5	26.8	51.4	31.6	54.8	43.5	40.6	
9	7.8	6.9	5.6	5.2	9.6	7.6	10.0	5.7	9.2	6.9	9.0	8.1	7.6	
8	10.1	7.9	9.8	11.8	11.6	9.3	9.5	10.2	10.0	10.6	9.4	9.2	10.9	
7	9.2	8.5	10.5	11.6	11.4	9.3	5.9	10.6	8.4	10.8	7.3	9.1	9.4	
6	6.8	11.1	9.0	9.5	4.3	6.2	4.6	9.7	5.0	8.0	5.2	7.0	6.6	
NEUTRAL-5	7.9	14.3	11.4	8.6	7.4	6.1	5.3	10.8	6.1	9.8	5.6	7.1	8.6	
DISAGREE	16.2	36.0	28.3	19.7	13.2	9.1	8.3	26.3	9.9	22.3	8.6	16.0	16.3	
4	3.5	13.5	4.1	4.7	1.7	2.0	1.6	6.3	1.8	4.9	1.8	4.1	2.9	
3	3.6	6.2	6.5	4.3	4.5	1.8	1.5	5.5	2.4	5.2	1.6	3.6	3.6	
2	2.6	6.3	5.6	3.2	1.5	0.8	1.5	4.8	1.3	3.8	1.2	2.1	3.1	
1	1.7	3.6	2.5	1.0	1.3	1.9	1.2	2.1	1.4	1.8	1.5	1.2	2.1	
0	4.7	6.3	9.6	6.5	4.1	2.6	2.4	7.6	2.9	6.5	2.5	5.0	4.5	
Mean	7.48	5.65	6.17	6.97	7.72	8.17	8.41	6.40	8.15	6.81	8.31	7.56	7.41	



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20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
AGREE	75.9	50.4	67.6	78.9	86.1	46.5	71.0	78.3	86.9	53.0	64.3	79.4	85.3	70.9	77.7	77.9
Strongly	59.9	30.7	47.0	62.1	74.7	26.1	46.5	63.5	76.8	33.8	47.5	60.9	72.8	54.5	61.5	62.8
10	42.0	16.2	30.6	42.7	55.8	12.3	29.1	44.9	59.3	18.9	32.1	40.9	52.6	34.9	43.7	46.6
9	7.8	6.9	5.2	8.3	9.5	6.5	6.0	10.3	8.6	7.1	4.5	6.7	10.3	8.7	8.0	6.4
8	10.1	7.6	11.1	11.1	9.4	7.2	11.3	8.3	8.8	7.8	10.9	13.3	10.0	10.9	9.8	9.7
7	9.2	8.4	11.5	11.4	6.4	7.4	13.4	10.5	5.7	9.1	9.6	12.2	7.1	10.6	8.8	8.6
6	6.8	11.3	9.1	5.4	4.9	13.1	11.1	4.3	4.5	10.1	7.1	6.3	5.4	5.8	7.3	6.5
NEUTRAL-5	7.9	14.4	9.3	7.1	5.9	18.2	6.8	7.2	4.7	11.8	11.7	7.0	7.0	10.1	7.1	7.2
DISAGREE	16.2	35.3	23.1	14.0	8.0	35.3	22.2	14.4	8.4	35.2	24.0	13.6	7.7	19.0	15.3	14.9
4	3.5	10.9	5.1	1.8	1.7	14.2	5.6	2.4	2.0	8.6	4.5	1.2	1.5	2.5	3.8	4.2
3	3.6	6.4	4.7	4.6	1.4	4.5	4.7	4.9	1.8	7.8	4.7	4.4	1.1	3.7	4.3	1.9
2	2.6	6.6	4.3	1.7	1.2	5.5	3.4	1.1	1.0	7.3	5.1	2.1	1.4	2.5	2.5	3.2
1	1.7	3.4	1.8	1.5	1.3	1.5	1.7	0.9	1.0	4.6	2.0	2.0	1.5	2.7	1.3	1.5
0	4.7	8.1	7.2	4.4	2.4	9.7	6.7	5.1	2.6	6.9	7.7	3.9	2.2	7.7	3.4	4.2
Mean	7.48	5.62	6.69	7.64	8.38	5.43	6.76	7.71	8.48	5.75	6.62	7.58	8.29	7.02	7.63	7.67



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

21. ENGLISH SHOULD BE THE OFFICIAL LANGUAGE OF THE UNITED STATES.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
AGREE	72.6	98.4	94.0	84.3	79.3	57.1	27.3	10.6	2.2	91.6	88.3	68.8	20.3	23.3	2.2	82.3	76.4
Strongly	62.6	97.4	90.6	75.6	67.0	34.4	13.7	3.0	0.0	86.8	81.6	51.6	9.6	11.1	0.0	72.4	66.1
10	47.9	92.6	77.4	58.1	42.3	13.3	8.4	1.3	0.0	74.4	65.8	28.6	5.7	6.7	0.0	55.7	50.6
9	6.8	2.9	8.1	9.9	10.4	5.9	2.8	0.0	0.0	7.3	8.1	8.3	1.8	2.1	0.0	7.7	7.2
8	8.0	1.9	5.1	7.7	14.4	15.2	2.5	1.7	0.0	5.2	7.6	14.7	2.0	2.3	0.0	9.1	8.4
7	5.2	0.7	1.7	4.9	6.2	12.8	5.1	3.2	2.2	2.6	3.6	9.3	4.3	4.7	2.2	5.4	5.3
6	4.8	0.3	1.7	3.8	6.1	10.0	8.5	4.4	0.0	2.1	3.2	7.9	6.4	7.5	0.0	4.5	4.9
NEUTRAL-5	9.7	1.6	4.1	7.6	10.2	15.5	24.7	14.0	0.0	4.7	6.2	12.7	19.0	22.1	0.0	8.0	9.8
DISAGREE	17.7	0.0	1.9	8.1	10.5	27.4	48.0	75.4	97.8	3.7	5.5	18.5	60.7	54.6	97.8	9.7	13.9
4	2.5	0.0	0.3	1.4	1.8	5.5	8.8	2.9	0.0	0.6	0.9	3.5	6.4	7.4	0.0	1.8	2.6
3	2.1	0.0	0.3	0.9	1.6	2.7	8.1	7.8	2.2	0.5	0.8	2.1	7.2	8.0	2.2	1.1	1.9
2	2.3	0.0	0.3	0.7	2.2	3.7	7.0	11.1	1.7	0.4	0.9	2.9	7.1	8.0	1.7	1.4	2.0
1	1.7	0.0	0.0	0.2	0.5	3.1	3.6	11.1	16.1	0.1	0.2	1.7	6.9	5.4	16.1	0.8	1.1
0	9.0	0.0	1.0	4.8	4.3	12.4	20.4	42.5	77.9	2.2	2.7	8.1	33.0	25.7	77.9	4.6	6.3
Mean	7.40	9.82	9.33	8.36	7.79	5.75	4.17	2.14	0.41	9.10	8.75	6.83	3.22	3.68	0.41	8.17	7.74



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21. ENGLISH SHOULD BE THE OFFICIAL LANGUAGE OF THE UNITED STATES.

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
AGREE	72.6	72.9	76.5	74.4	65.9	75.4	62.5	68.0	53.2
Strongly	62.6	64.2	65.8	64.4	55.6	66.3	49.4	55.5	39.2
10	47.9	48.2	52.1	48.9	42.0	52.2	32.1	36.2	25.2
9	6.8	8.2	7.5	6.9	4.8	6.6	7.5	8.2	6.3
8	8.0	7.8	6.1	8.7	8.7	7.5	9.8	11.0	7.7
7	5.2	4.4	6.6	4.3	6.0	5.1	5.6	4.5	7.4
6	4.8	4.3	4.1	5.7	4.4	4.0	7.5	8.1	6.6
NEUTRAL-5	9.7	10.3	8.4	9.2	11.3	8.9	12.6	8.3	19.8
DISAGREE	17.7	16.8	15.1	16.4	22.8	15.7	24.9	23.7	27.0
4	2.5	3.1	2.7	2.7	1.6	1.7	5.7	6.5	4.2
3	2.1	1.5	2.3	1.8	2.7	1.5	4.1	3.3	5.4
2	2.3	1.5	1.9	2.0	3.8	1.8	4.3	3.8	5.0
1	1.7	3.3	1.3	1.0	2.1	1.6	2.2	2.7	1.5
0	9.0	7.3	6.9	8.9	12.6	9.2	8.7	7.4	10.9
Mean	7.40	7.50	7.74	7.51	6.82	7.62	6.60	6.92	6.05



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

21. ENGLISH SHOULD BE THE OFFICIAL LANGUAGE OF THE UNITED STATES.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: JOE BIDEN			
		RIGHT	WRONG	REPUB-	DEMO-	UND-	LEANS/	Strong	Smwht	DISAP-		
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE		PROVE		
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
AGREE	72.6	65.0	75.5	85.7	59.7	65.8	65.2	61.4	62.5	60.7	80.8	
Strongly	62.6	50.5	67.2	79.2	45.9	55.0	53.3	47.2	51.8	44.6	73.8	
10	47.9	33.5	53.3	64.2	31.2	41.3	37.7	31.6	36.6	28.9	59.8	
9	6.8	6.2	7.0	7.8	6.0	5.6	7.0	5.6	4.6	6.2	7.5	
8	8.0	10.7	7.0	7.3	8.7	8.2	8.6	9.9	10.5	9.5	6.6	
7	5.2	8.7	3.9	3.2	7.6	4.8	6.8	7.5	5.8	8.4	3.5	
6	4.8	5.8	4.4	3.3	6.2	6.0	5.2	6.7	4.9	7.7	3.4	
NEUTRAL-5	9.7	10.4	9.4	5.8	12.2	15.8	14.8	12.2	9.8	13.5	7.9	
DISAGREE	17.7	24.6	15.0	8.5	28.1	18.4	19.9	26.4	27.7	25.7	11.4	
4	2.5	3.5	2.2	1.8	3.6	1.9	2.9	3.3	3.3	3.3	1.9	
3	2.1	2.6	1.9	1.1	3.0	2.8	2.7	3.3	2.4	3.7	1.2	
2	2.3	3.5	1.9	1.1	3.7	2.3	3.8	3.3	2.9	3.5	1.6	
1	1.7	2.6	1.4	0.1	3.2	2.8	1.6	3.0	3.0	2.9	0.8	
0	9.0	12.5	7.7	4.4	14.6	8.6	8.9	13.5	16.0	12.2	5.8	
Mean	7.40	6.56	7.72	8.54	6.21	7.00	6.90	6.33	6.41	6.28	8.18	



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21. ENGLISH SHOULD BE THE OFFICIAL LANGUAGE OF THE UNITED STATES.

BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
AGREE	72.6	86.7	64.1	87.8	61.0	68.5	91.3	63.1	69.8	84.4	59.9	66.6			
Strongly	62.6	80.6	50.2	81.1	49.2	56.7	83.9	50.9	58.3	78.3	48.3	54.5			
10	47.9	66.9	34.4	66.0	34.3	42.7	69.8	33.6	43.3	62.2	34.6	41.9			
9	6.8	7.4	6.3	7.4	5.8	7.2	7.5	6.0	7.8	7.4	5.7	6.3			
8	8.0	6.3	9.5	7.7	9.2	6.8	6.6	11.3	7.2	8.7	7.9	6.2			
7	5.2	2.8	7.7	3.0	6.3	6.5	3.5	6.8	6.9	2.6	6.0	5.9			
6	4.8	3.3	6.2	3.7	5.5	5.3	3.8	5.3	4.7	3.5	5.6	6.2			
NEUTRAL-5	9.7	5.9	11.0	5.6	10.8	13.5	2.5	10.2	14.0	8.5	11.2	12.8			
DISAGREE	17.7	7.4	24.9	6.7	28.1	18.0	6.2	26.7	16.1	7.1	29.0	20.6			
4	2.5	1.6	3.3	1.3	3.5	2.9	1.2	3.9	3.1	1.4	3.2	2.5			
3	2.1	1.0	2.6	0.9	3.7	1.4	0.9	3.2	1.0	1.0	4.0	1.9			
2	2.3	0.7	3.1	0.7	3.3	3.1	0.5	2.1	3.5	0.9	4.0	2.5			
1	1.7	0.2	3.0	0.2	3.1	1.9	0.0	2.5	1.3	0.4	3.4	2.7			
0	9.0	4.0	12.9	3.5	14.6	8.8	3.6	14.9	7.2	3.5	14.3	11.1			
Mean	7.40	8.66	6.53	8.69	6.34	7.14	8.87	6.43	7.31	8.50	6.29	6.92			



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21. ENGLISH SHOULD BE THE OFFICIAL LANGUAGE OF THE UNITED STATES.

BANNER 5

	BANNER 5																					
	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know		
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87	
AGREE	72.6	50.4	42.3	57.1	72.3	85.5	90.4	87.9	75.4	77.4	90.9	48.4	73.7	83.2	46.0	69.3	79.5	90.4	84.5	84.0	85.8	
Strongly	62.6	36.6	31.9	40.4	61.1	78.8	84.4	81.5	61.8	69.5	85.0	35.5	62.5	75.1	28.1	57.0	72.2	85.4	75.8	73.8	81.0	
10	47.9	23.3	20.8	25.4	42.4	63.0	76.0	69.2	44.2	43.0	72.4	22.4	43.7	63.7	16.4	41.1	60.7	71.8	58.8	56.7	64.3	
9	6.8	5.2	5.1	5.2	7.8	8.9	4.8	6.9	6.4	11.1	6.8	5.1	6.7	6.6	5.0	7.6	7.7	6.9	8.0	7.9	8.4	
8	8.0	8.1	6.0	9.8	11.0	6.9	3.6	5.3	11.2	15.4	5.8	8.1	12.1	4.8	6.6	8.4	3.8	6.7	8.9	9.1	8.3	
7	5.2	6.6	4.6	8.2	7.1	2.9	2.1	2.6	1.6	7.3	2.3	6.1	6.6	6.6	11.8	7.5	1.5	1.9	4.5	5.5	1.7	
6	4.8	7.2	5.8	8.4	4.0	3.8	3.8	3.8	12.0	0.6	3.5	6.9	4.6	1.5	6.2	4.8	5.8	3.1	4.3	4.7	3.1	
NEUTRAL-5	9.7	13.1	10.0	15.7	11.5	6.8	4.8	5.9	4.7	9.2	4.9	13.0	8.6	6.9	17.9	14.8	8.7	3.8	7.7	7.2	9.2	
DISAGREE	17.7	36.5	47.7	27.2	16.2	7.6	4.8	6.3	19.9	13.4	4.2	38.5	17.7	9.9	36.1	16.0	11.8	5.8	7.8	8.8	5.0	
4	2.5	4.8	4.6	5.0	2.9	0.5	0.8	0.6	7.8	3.2	0.3	4.6	2.8	0.0	4.1	2.9	2.0	1.0	1.6	1.4	2.4	
3	2.1	4.1	3.6	4.6	2.2	0.8	0.4	0.6	6.3	1.4	0.4	4.4	3.8	0.0	2.0	1.2	1.4	1.2	0.7	0.6	0.8	
2	2.3	4.9	3.6	6.0	2.4	0.5	0.4	0.5	3.8	2.1	0.2	4.9	1.8	0.0	5.5	3.1	1.7	0.9	0.5	0.7	0.0	
1	1.7	3.9	5.7	2.5	1.3	0.3	0.9	0.6	0.0	1.3	0.0	4.3	1.1	3.9	4.6	1.5	1.0	0.2	0.2	0.3	0.0	
0	9.0	18.7	30.2	9.2	7.3	5.6	2.3	4.0	2.0	5.4	3.3	20.4	8.2	6.0	19.9	7.3	5.7	2.5	4.8	5.8	1.9	
Mean	7.40	5.45	4.61	6.14	7.38	8.48	9.00	8.73	7.54	7.77	8.97	5.28	7.38	8.28	5.09	7.23	8.12	8.94	8.37	8.23	8.73	



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
AGREE	72.6	60.0	70.1	87.2	73.2	70.1	69.5	70.2	73.5	74.9	70.9	69.7	78.1	84.9	78.5	57.9
Strongly	62.6	47.1	57.6	81.3	62.1	60.0	54.1	60.9	63.4	65.0	60.2	61.5	71.5	76.3	67.7	43.8
10	47.9	32.5	39.9	67.5	45.4	44.4	27.3	47.0	48.6	50.1	45.7	49.0	57.2	59.3	51.8	32.1
9	6.8	5.8	8.1	7.3	7.9	6.5	4.9	6.7	7.0	7.1	6.6	5.6	5.8	11.4	8.6	5.5
8	8.0	8.8	9.6	6.5	8.9	9.1	21.9	7.2	7.8	7.8	7.9	6.9	8.5	5.6	7.4	6.1
7	5.2	7.1	6.0	2.9	6.4	7.1	9.1	6.8	5.1	4.6	6.2	1.6	3.1	5.2	7.5	6.0
6	4.8	5.8	6.4	3.1	4.7	3.0	6.4	2.6	5.0	5.3	4.5	6.6	3.5	3.4	3.3	8.1
NEUTRAL-5	9.7	12.4	13.2	5.5	11.2	10.3	16.9	9.3	9.5	9.1	10.3	10.2	8.2	5.8	9.0	13.9
DISAGREE	17.7	27.6	16.8	7.3	15.6	19.6	13.6	20.5	16.9	16.0	18.8	20.1	13.7	9.4	12.5	28.1
4	2.5	3.6	2.7	1.3	3.3	2.3	3.9	2.0	2.6	2.7	2.5	2.1	1.4	2.3	2.4	3.5
3	2.1	3.0	2.1	1.1	2.2	2.6	1.4	2.8	2.0	1.7	2.4	1.9	2.0	0.6	1.6	3.1
2	2.3	3.4	2.9	0.9	2.3	2.4	0.0	2.8	2.3	2.2	2.3	2.4	1.4	0.6	2.6	3.2
1	1.7	3.3	0.9	0.4	1.1	1.7	5.1	1.2	1.8	2.0	1.5	0.7	1.3	1.2	0.9	2.8
0	9.0	14.3	8.2	3.7	6.6	10.6	3.2	11.7	8.2	7.3	10.0	13.0	7.7	4.6	5.0	15.5
Mean	7.40	6.28	7.19	8.69	7.50	7.18	7.03	7.20	7.48	7.60	7.25	7.17	7.92	8.39	7.92	6.13



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
AGREE	72.6	72.5	72.7	73.2	71.9	74.5	78.0	70.8	68.0
Strongly	62.6	62.7	62.5	63.0	61.5	63.2	69.5	62.3	56.2
10	47.9	48.5	46.9	47.2	46.3	48.3	53.6	48.7	40.8
9	6.8	6.4	7.3	7.4	7.2	6.8	7.7	6.1	6.9
8	8.0	7.8	8.3	8.4	8.1	8.2	8.2	7.4	8.4
7	5.2	4.5	6.2	5.5	7.6	5.0	6.6	4.1	5.9
6	4.8	5.3	4.0	4.7	2.8	6.3	1.9	4.4	6.0
NEUTRAL-5	9.7	10.4	8.6	8.3	9.2	10.3	6.1	10.5	10.9
DISAGREE	17.7	17.1	18.6	18.5	18.9	15.2	15.9	18.7	21.1
4	2.5	2.6	2.5	2.5	2.5	3.3	1.7	1.9	3.2
3	2.1	2.5	1.4	1.8	0.8	1.9	1.2	3.0	1.7
2	2.3	2.2	2.5	2.3	2.8	1.6	2.5	2.7	2.5
1	1.7	1.2	2.5	3.2	1.1	0.8	1.8	1.7	3.1
0	9.0	8.6	9.8	8.7	11.7	7.7	8.7	9.4	10.7
Mean	7.40	7.44	7.34	7.37	7.27	7.56	7.76	7.33	6.95



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21. ENGLISH SHOULD BE THE OFFICIAL LANGUAGE OF THE UNITED STATES.

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
AGREE	72.6	80.1	56.8	48.5	62.5	62.3	83.8	77.1	53.3	44.0	68.6	55.9
Strongly	62.6	71.7	43.4	37.0	48.5	48.3	75.9	68.3	43.1	31.2	51.5	45.4
10	47.9	56.3	30.2	24.7	34.1	31.6	59.9	53.3	27.9	21.6	36.0	32.1
9	6.8	7.3	5.7	3.8	6.7	11.4	7.5	7.1	5.2	2.5	8.4	4.9
8	8.0	8.2	7.5	8.5	7.7	5.3	8.5	7.9	9.9	7.1	7.0	8.4
7	5.2	4.5	6.6	5.2	7.5	5.1	4.7	4.4	5.7	4.7	8.9	6.1
6	4.8	3.8	6.8	6.3	6.4	8.9	3.1	4.4	4.5	8.0	8.2	4.4
NEUTRAL-5	9.7	7.4	14.6	15.0	14.3	12.1	5.0	9.3	17.0	13.0	11.9	17.0
DISAGREE	17.7	12.5	28.5	36.5	23.2	25.6	11.2	13.6	29.7	43.0	19.5	27.1
4	2.5	1.8	4.0	4.7	3.6	5.3	2.0	1.6	5.2	4.2	3.0	4.3
3	2.1	1.2	3.9	5.0	2.9	5.2	0.5	1.9	5.1	4.9	1.9	4.0
2	2.3	1.7	3.5	4.7	3.2	2.7	1.8	1.6	2.9	6.4	2.0	4.5
1	1.7	1.4	2.3	2.2	2.3	4.0	0.9	1.9	2.8	1.6	0.7	4.0
0	9.0	6.3	14.8	20.0	11.1	8.4	6.0	6.5	13.8	25.9	12.0	10.2
Mean	7.40	8.01	6.11	5.43	6.58	6.57	8.26	7.81	6.02	4.87	6.85	6.29



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BANNER 9

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
AGREE	72.6	46.0	57.4	72.0	75.8	79.8	82.2	61.2	79.7	65.7	81.2	75.9	69.7
Strongly	62.6	32.0	44.0	60.1	66.4	71.5	74.9	48.3	71.6	53.9	73.5	65.7	59.9
10	47.9	15.9	31.8	42.7	53.7	56.5	59.7	33.1	57.1	39.4	58.4	50.4	45.7
9	6.8	7.8	3.9	6.3	8.0	7.4	7.0	5.7	7.4	6.4	7.2	7.2	6.4
8	8.0	8.2	8.3	11.1	4.8	7.6	8.1	9.5	7.0	8.0	7.9	8.2	7.8
7	5.2	6.4	7.3	5.5	4.7	4.3	4.4	6.4	4.5	5.8	4.4	5.6	4.8
6	4.8	7.6	6.0	6.4	4.7	3.9	2.9	6.5	3.7	6.0	3.3	4.5	5.0
NEUTRAL-5	9.7	14.9	15.3	9.9	7.7	8.7	7.0	12.9	7.7	11.3	7.7	8.6	10.6
DISAGREE	17.7	39.0	27.3	18.2	16.4	11.5	10.8	25.9	12.6	23.0	11.1	15.5	19.6
4	2.5	5.9	6.8	1.4	1.9	1.9	0.7	4.3	1.4	3.6	1.2	2.7	2.4
3	2.1	5.5	2.4	2.4	2.5	1.1	1.1	3.0	1.5	2.9	1.1	1.6	2.5
2	2.3	6.5	3.1	3.0	1.9	0.8	1.4	3.8	1.4	3.2	1.2	2.0	2.6
1	1.7	4.7	2.0	0.8	1.6	1.1	1.7	2.1	1.5	1.9	1.5	1.2	2.2
0	9.0	16.5	13.0	10.5	8.5	6.6	5.8	12.7	6.8	11.4	6.1	8.1	9.9
Mean	7.40	5.19	6.26	7.18	7.67	8.03	8.20	6.43	8.00	6.81	8.13	7.64	7.19



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
AGREE	72.6	46.8	66.1	75.6	81.8	49.7	69.0	79.5	84.1	44.8	63.2	72.4	79.6	65.7	74.6	76.2
Strongly	62.6	34.0	52.1	66.9	74.2	37.9	52.3	73.7	75.9	31.4	51.9	61.5	72.7	54.1	65.2	67.0
10	47.9	19.1	36.6	53.7	58.9	20.6	38.8	55.5	61.6	18.1	34.4	52.2	56.4	38.0	50.9	52.9
9	6.8	7.0	4.9	8.0	7.1	9.6	3.9	10.9	6.4	5.1	5.8	5.7	7.7	6.0	7.5	5.9
8	8.0	8.0	10.6	5.2	8.2	7.7	9.6	7.3	7.9	8.2	11.7	3.5	8.5	10.1	6.8	8.2
7	5.2	6.2	7.3	4.2	4.2	5.5	9.0	2.9	5.2	6.7	5.5	5.3	3.4	5.9	5.0	4.7
6	4.8	6.5	6.7	4.4	3.3	6.2	7.6	3.0	3.1	6.8	5.9	5.6	3.5	5.7	4.4	4.5
NEUTRAL-5	9.7	15.2	12.3	8.2	7.6	13.1	12.4	6.0	6.8	16.7	12.3	9.9	8.3	11.3	9.3	8.7
DISAGREE	17.7	37.9	21.6	16.3	10.6	37.2	18.6	14.5	9.1	38.5	24.6	17.7	12.1	22.9	16.1	15.1
4	2.5	6.4	3.9	2.2	0.9	9.7	3.7	1.9	0.9	4.0	4.1	2.4	0.9	3.6	2.4	1.5
3	2.1	4.9	2.3	2.1	1.2	4.7	1.7	1.6	0.8	4.9	2.8	2.5	1.5	3.3	1.8	1.2
2	2.3	5.5	3.0	2.3	1.0	3.7	2.8	2.4	0.8	6.7	3.2	2.2	1.2	2.3	2.5	1.9
1	1.7	4.7	1.2	1.4	1.5	2.8	0.9	1.3	0.9	6.0	1.6	1.5	2.0	2.6	1.4	1.5
0	9.0	16.6	11.2	8.3	6.1	16.3	9.7	7.2	5.7	16.8	12.8	9.2	6.5	11.2	8.0	9.0
Mean	7.40	5.32	6.77	7.69	8.17	5.59	6.97	7.98	8.34	5.14	6.57	7.45	8.01	6.78	7.60	7.66



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22. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
AGREE	74.1	99.7	93.8	86.4	73.7	66.4	29.8	17.5	3.0	92.6	87.6	70.2	23.5	26.8	3.0	83.5	77.7
Strongly	58.6	98.3	87.0	71.4	56.5	31.0	10.2	3.8	3.0	84.3	76.9	44.4	7.9	8.7	3.0	68.0	61.8
10	39.4	92.7	65.8	43.7	27.7	8.7	4.8	0.0	0.0	65.1	55.1	18.7	3.1	3.6	0.0	46.2	41.7
9	9.0	4.1	11.1	13.6	14.5	7.6	1.0	0.0	0.0	10.1	11.3	11.2	0.6	0.7	0.0	10.6	9.5
8	10.2	1.5	10.0	14.1	14.3	14.7	4.5	3.8	3.0	9.1	10.5	14.5	4.1	4.3	3.0	11.3	10.6
7	9.0	1.3	3.6	11.0	11.9	19.4	6.6	5.2	0.0	5.8	7.4	15.4	5.4	6.2	0.0	9.7	9.4
6	6.5	0.0	3.2	3.9	5.4	16.0	13.0	8.4	0.0	2.6	3.3	10.4	10.3	11.9	0.0	5.8	6.5
NEUTRAL-5	10.6	0.3	3.9	6.6	13.4	16.2	26.1	22.4	8.1	3.9	6.4	14.7	22.8	25.2	8.1	8.3	10.2
DISAGREE	15.3	0.0	2.4	7.0	12.9	17.4	44.1	60.1	88.9	3.5	6.0	15.0	53.7	48.0	88.9	8.2	12.1
4	3.6	0.0	1.1	1.7	3.3	4.0	13.8	10.6	4.3	1.0	1.6	3.6	11.8	13.0	4.3	2.1	3.3
3	3.7	0.0	0.2	2.4	3.9	5.0	10.4	15.3	5.1	1.0	1.8	4.4	10.7	11.6	5.1	2.4	3.3
2	2.1	0.0	0.0	0.2	2.0	1.5	7.0	18.3	4.8	0.1	0.6	1.8	9.0	9.7	4.8	0.8	1.4
1	1.8	0.0	0.4	0.2	0.5	2.9	4.5	5.4	23.1	0.2	0.3	1.6	7.3	4.7	23.1	0.8	1.2
0	4.1	0.0	0.6	2.4	3.2	4.0	8.4	10.5	51.6	1.1	1.7	3.6	14.9	8.9	51.6	2.2	2.8
Mean	7.43	9.87	9.08	8.21	7.33	6.22	4.52	3.60	1.29	8.97	8.54	6.81	3.88	4.30	1.29	8.09	7.71



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22. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
AGREE	74.1	75.5	74.3	74.7	72.1	75.9	67.7	72.1	60.4
Strongly	58.6	58.5	61.5	59.7	54.5	62.1	46.0	50.0	39.2
10	39.4	38.4	42.0	41.9	34.0	43.9	23.2	24.0	22.0
9	9.0	9.3	9.8	9.1	8.0	8.5	11.0	13.3	7.2
8	10.2	10.8	9.7	8.7	12.6	9.7	11.8	12.8	10.0
7	9.0	9.8	8.4	7.9	10.9	8.2	12.0	12.5	11.1
6	6.5	7.3	4.5	7.1	6.7	5.5	9.8	9.6	10.1
NEUTRAL-5	10.6	8.4	9.8	10.9	12.5	9.7	14.0	10.0	20.5
DISAGREE	15.3	16.1	15.9	14.4	15.4	14.5	18.3	17.9	19.0
4	3.6	4.8	3.4	3.4	3.2	3.2	5.0	6.6	2.5
3	3.7	3.2	3.8	3.5	4.2	3.2	5.3	4.4	6.9
2	2.1	2.0	2.2	2.1	1.9	1.8	3.1	2.9	3.4
1	1.8	1.1	2.3	1.6	2.3	1.9	1.7	1.3	2.3
0	4.1	4.9	4.2	3.9	4.0	4.4	3.2	2.8	3.9
Mean	7.43	7.42	7.52	7.52	7.22	7.60	6.82	7.03	6.46



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN			
		RIGHT	WRONG	REPUB-	DEMO-	UND-	ERS/	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE		PROVE	
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
AGREE	74.1	64.2	77.8	84.7	63.2	70.1	70.5	63.1	61.8	63.8	82.2
Strongly	58.6	44.4	64.0	73.1	43.5	53.5	51.9	43.3	46.3	41.7	69.8
10	39.4	22.0	46.0	55.8	22.8	32.4	31.6	22.1	24.8	20.7	52.1
9	9.0	11.1	8.2	8.7	9.5	8.5	8.7	9.9	11.7	9.0	8.3
8	10.2	11.3	9.8	8.6	11.2	12.6	11.6	11.3	9.9	12.0	9.4
7	9.0	10.1	8.6	6.5	10.8	12.7	12.3	11.1	7.7	12.9	7.5
6	6.5	9.6	5.3	5.2	8.8	3.9	6.2	8.7	7.8	9.1	4.9
NEUTRAL-5	10.6	14.4	9.1	6.9	14.1	12.8	11.3	14.7	13.5	15.4	7.6
DISAGREE	15.3	21.4	13.0	8.4	22.7	17.1	18.2	22.2	24.7	20.8	10.3
4	3.6	4.9	3.1	2.5	4.9	3.7	3.9	4.8	5.8	4.2	2.8
3	3.7	5.2	3.1	2.3	4.4	6.4	6.0	5.0	5.3	4.8	2.7
2	2.1	3.3	1.6	0.6	3.9	1.5	2.3	3.7	3.8	3.6	0.9
1	1.8	2.2	1.6	0.7	3.0	1.9	2.6	3.1	2.9	3.3	0.9
0	4.1	5.7	3.5	2.3	6.5	3.5	3.5	5.7	6.9	5.0	3.0
Mean	7.43	6.55	7.76	8.35	6.46	7.17	7.08	6.48	6.49	6.48	8.12



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BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
AGREE	74.1	85.3	66.1	84.5	64.1	74.0	86.9	67.7	77.0	82.2	62.0	69.9			
Strongly	58.6	75.2	46.6	73.5	45.3	57.2	75.1	45.6	61.9	72.0	45.1	50.7			
10	39.4	57.9	25.7	55.7	25.3	37.2	55.4	23.7	40.8	56.0	26.3	32.4			
9	9.0	8.0	9.8	8.7	9.1	9.3	11.0	7.9	9.2	6.6	9.7	9.3			
8	10.2	9.3	11.1	9.1	10.9	10.7	8.6	14.0	11.9	9.5	9.1	8.9			
7	9.0	5.9	11.2	6.4	10.3	10.8	6.6	12.8	9.6	6.2	8.8	12.4			
6	6.5	4.2	8.3	4.6	8.5	6.1	5.3	9.3	5.5	4.0	8.1	6.8			
NEUTRAL-5	10.6	7.1	12.5	7.4	13.6	10.7	5.1	14.6	10.7	9.5	13.1	10.7			
DISAGREE	15.3	7.6	21.4	8.1	22.2	15.3	8.0	17.7	12.3	8.3	24.9	19.4			
4	3.6	1.9	4.5	1.9	4.7	4.3	1.1	4.7	3.2	2.7	4.7	5.8			
3	3.7	1.7	5.1	2.1	4.7	4.3	2.1	3.3	3.7	2.1	5.6	5.1			
2	2.1	0.6	3.2	0.5	3.6	2.0	0.5	2.3	2.9	0.5	4.4	0.8			
1	1.8	0.7	2.7	0.6	2.9	1.9	0.8	3.4	1.5	0.4	2.7	2.4			
0	4.1	2.7	5.9	3.0	6.3	2.8	3.5	4.1	1.0	2.5	7.6	5.3			
Mean	7.43	8.42	6.67	8.33	6.57	7.42	8.38	6.75	7.71	8.28	6.46	7.03			



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
AGREE	74.1	56.3	46.2	64.6	74.1	84.8	87.6	86.2	70.1	74.0	87.8	55.6	72.4	80.4	52.3	75.6	83.3	84.7	84.2	86.2	79.1
Strongly	58.6	35.8	28.6	41.7	55.0	74.7	79.8	77.2	50.0	54.2	79.4	35.2	53.5	69.5	30.6	56.6	73.2	75.1	71.5	73.4	66.4
10	39.4	16.9	14.8	18.6	34.3	53.8	65.0	59.1	26.5	37.6	61.8	16.1	33.2	46.4	15.4	34.0	55.8	57.8	53.1	52.6	54.6
9	9.0	8.6	8.1	9.0	9.0	10.7	7.8	9.3	6.9	5.3	9.6	9.0	9.1	9.2	7.5	10.2	8.5	9.4	7.9	9.6	3.6
8	10.2	10.3	5.7	14.0	11.8	10.3	7.0	8.7	16.6	11.2	8.0	10.1	11.3	13.9	7.7	12.4	8.9	7.9	10.5	11.3	8.2
7	9.0	10.7	10.7	10.7	10.9	6.5	6.0	6.3	12.7	8.7	5.4	10.0	10.4	10.8	12.5	12.1	7.2	6.0	6.8	5.8	9.5
6	6.5	9.8	6.9	12.2	8.1	3.6	1.8	2.7	7.4	11.1	3.0	10.3	8.4	0.0	9.1	6.9	2.9	3.6	5.9	6.9	3.2
NEUTRAL-5	10.6	14.5	16.9	12.5	12.5	7.0	5.4	6.2	11.9	12.0	6.1	15.5	12.0	9.6	11.6	13.2	5.3	8.8	5.6	4.6	8.1
DISAGREE	15.3	29.2	36.9	22.8	13.4	8.1	7.0	7.6	18.0	14.0	6.1	28.9	15.6	10.0	36.1	11.2	11.5	6.5	10.2	9.2	12.8
4	3.6	5.5	4.3	6.6	4.1	2.6	1.1	1.9	3.1	5.3	1.2	5.6	3.9	3.1	6.7	3.8	3.9	1.2	2.8	3.6	0.8
3	3.7	6.1	7.9	4.6	3.1	2.3	2.8	2.5	5.8	2.8	1.7	5.5	3.5	5.4	9.0	3.0	4.2	1.9	2.4	1.7	4.3
2	2.1	4.6	4.8	4.5	2.0	0.7	0.0	0.4	0.0	1.5	0.3	5.1	2.4	0.0	5.0	1.8	0.7	0.0	1.1	0.7	2.1
1	1.8	3.9	6.2	2.1	1.6	0.3	0.8	0.5	1.6	1.9	0.2	4.0	1.7	1.5	4.9	1.5	1.0	0.7	0.5	0.6	0.0
0	4.1	9.0	13.8	5.1	2.6	2.2	2.3	2.2	7.6	2.6	2.7	8.8	4.2	0.0	10.4	1.2	1.7	2.6	3.4	2.6	5.5
Mean	7.43	5.89	5.24	6.42	7.37	8.38	8.70	8.53	6.84	7.36	8.65	5.85	7.19	8.12	5.53	7.52	8.30	8.45	8.18	8.29	7.91



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION			
		COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
AGREE	74.1	63.2	73.2	86.3	75.4	74.5	61.6	76.4	75.2	77.3	71.2	63.4	75.4	83.6	80.3	64.6
Strongly	58.6	44.3	55.4	75.3	57.7	60.1	38.6	63.3	59.3	61.4	55.3	48.9	62.0	74.8	65.1	46.5
10	39.4	24.4	33.5	57.9	37.0	34.9	23.1	36.6	40.5	42.4	36.9	40.1	44.2	56.2	42.3	29.0
9	9.0	9.2	9.3	8.7	10.0	15.4	8.6	16.5	7.9	8.7	6.3	4.6	9.0	8.0	11.9	7.1
8	10.2	10.7	12.6	8.7	10.8	9.8	6.8	10.3	10.9	10.3	12.1	4.1	8.9	10.7	10.9	10.4
7	9.0	10.6	11.5	6.4	11.4	8.6	17.1	7.3	9.1	9.9	7.5	9.6	8.9	4.2	9.1	9.2
6	6.5	8.3	6.3	4.5	6.3	5.7	5.9	5.7	6.8	6.0	8.3	4.9	4.4	4.6	6.1	8.9
NEUTRAL-5	10.6	14.4	10.1	6.7	11.1	8.3	14.0	7.5	11.2	11.0	11.6	10.4	10.5	7.4	9.2	13.5
DISAGREE	15.3	22.4	16.7	7.1	13.5	17.2	24.4	16.1	13.6	11.7	17.2	26.2	14.1	9.0	10.6	21.9
4	3.6	4.7	5.1	1.9	4.1	2.7	1.9	2.8	4.0	4.1	3.8	2.0	4.0	3.0	2.4	3.6
3	3.7	5.2	4.0	2.0	3.6	4.4	5.2	4.3	3.2	1.9	5.6	6.4	2.6	2.9	3.1	6.1
2	2.1	3.2	3.1	0.4	2.0	2.7	2.6	2.7	1.7	2.0	1.3	3.6	1.2	0.0	2.4	3.0
1	1.8	3.2	0.6	0.8	1.3	3.3	7.5	2.6	1.4	0.9	2.4	2.3	1.6	2.5	0.4	2.7
0	4.1	6.1	4.0	2.0	2.4	4.2	7.1	3.8	3.3	2.8	4.2	11.8	4.8	0.7	2.3	6.4
Mean	7.43	6.52	7.27	8.48	7.51	7.35	6.25	7.51	7.54	7.72	7.20	6.62	7.63	8.36	7.87	6.64



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
AGREE	74.1	73.3	75.4	75.1	75.8	74.7	83.1	72.1	68.3
Strongly	58.6	58.3	59.1	58.1	61.0	59.4	66.4	57.4	52.5
10	39.4	41.0	37.0	37.4	36.2	40.6	42.4	41.4	32.0
9	9.0	7.1	11.9	11.1	13.5	6.6	14.0	7.6	10.0
8	10.2	10.2	10.2	9.6	11.4	12.2	9.9	8.4	10.4
7	9.0	8.8	9.4	9.2	9.9	8.6	10.6	8.9	8.3
6	6.5	6.2	6.8	7.9	4.9	6.8	6.1	5.8	7.5
NEUTRAL-5	10.6	11.3	9.5	9.3	9.8	11.9	6.5	10.8	12.2
DISAGREE	15.3	15.4	15.1	15.5	14.4	13.4	10.4	17.1	19.4
4	3.6	3.1	4.4	4.1	4.7	2.8	2.9	3.4	5.7
3	3.7	4.1	3.0	3.0	3.0	3.8	1.7	4.3	4.2
2	2.1	2.1	2.1	2.7	0.9	2.4	1.0	1.8	3.0
1	1.8	1.7	2.0	2.2	1.7	1.5	2.2	1.8	1.9
0	4.1	4.4	3.7	3.5	4.1	2.9	2.7	5.8	4.7
Mean	7.43	7.42	7.46	7.42	7.53	7.52	7.94	7.33	7.02



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
AGREE	74.1	79.5	62.9	63.2	63.1	68.9	84.4	75.5	68.3	58.3	66.6	59.4
Strongly	58.6	64.8	45.6	42.6	46.9	54.8	69.9	60.7	47.8	37.7	45.9	48.1
10	39.4	44.7	28.4	25.6	31.2	28.3	48.2	41.8	25.9	25.4	29.2	33.3
9	9.0	10.2	6.6	5.1	6.9	13.8	11.6	9.0	4.1	6.0	6.5	7.3
8	10.2	10.0	10.6	11.9	8.8	12.7	10.1	9.9	17.9	6.3	10.1	7.5
7	9.0	8.8	9.5	10.5	9.0	9.0	8.8	8.9	10.7	10.4	12.9	4.8
6	6.5	5.8	7.8	10.0	7.3	5.0	5.7	5.9	9.9	10.2	7.9	6.6
NEUTRAL-5	10.6	8.3	15.4	13.4	15.1	16.1	6.1	10.1	13.9	13.0	16.2	13.9
DISAGREE	15.3	12.2	21.8	23.4	21.8	15.1	9.5	14.4	17.8	28.7	17.1	26.7
4	3.6	3.1	4.6	5.0	4.0	3.8	2.3	3.8	4.9	5.2	2.5	5.7
3	3.7	2.6	5.9	5.4	6.8	4.4	2.1	3.1	2.7	7.9	6.7	6.9
2	2.1	1.8	2.5	3.3	1.9	1.7	1.0	2.5	4.7	1.9	1.9	1.9
1	1.8	0.9	3.6	3.8	4.5	0.0	1.2	0.7	4.1	3.6	2.6	6.5
0	4.1	3.7	5.1	5.9	4.5	5.2	3.0	4.3	1.4	10.1	3.5	5.7
Mean	7.43	7.81	6.63	6.45	6.71	7.14	8.12	7.56	6.82	6.09	6.87	6.55



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
AGREE	74.1	54.9	63.4	74.5	74.1	79.9	81.5	66.3	79.0	68.7	80.9	78.0	70.7	
Strongly	58.6	28.6	46.8	55.2	58.2	68.0	70.1	46.6	66.1	50.1	69.2	62.1	55.5	
10	39.4	15.1	30.1	32.9	38.7	47.4	50.8	28.2	46.5	31.4	49.5	41.3	37.8	
9	9.0	4.2	7.5	9.0	9.3	11.2	9.6	7.4	10.0	8.0	10.3	9.5	8.6	
8	10.2	9.3	9.2	13.3	10.2	9.3	9.6	11.0	9.7	10.7	9.5	11.3	9.2	
7	9.0	14.0	8.1	10.9	11.9	6.1	7.0	10.5	8.1	10.9	6.7	9.4	8.7	
6	6.5	12.3	8.5	8.3	4.0	5.8	4.4	9.2	4.7	7.6	5.0	6.5	6.4	
NEUTRAL-5	10.6	19.1	14.4	9.5	8.9	10.4	7.9	13.3	8.9	11.9	8.9	9.7	11.3	
DISAGREE	15.3	26.1	22.2	16.0	17.0	9.7	10.6	20.4	12.1	19.4	10.2	12.2	18.0	
4	3.6	4.8	7.4	2.9	3.3	2.1	2.8	5.0	2.7	4.5	2.5	2.8	4.3	
3	3.7	6.6	4.8	5.7	3.1	2.1	2.5	5.6	2.5	4.8	2.3	3.0	4.3	
2	2.1	6.4	2.0	0.8	2.4	1.8	1.5	2.4	1.8	2.4	1.6	1.8	2.3	
1	1.8	4.7	2.3	1.6	2.0	0.9	1.3	2.5	1.4	2.4	1.1	1.8	1.8	
0	4.1	3.5	5.7	5.0	6.3	2.8	2.5	5.0	3.6	5.4	2.6	2.8	5.3	
Mean	7.43	5.87	6.72	7.23	7.33	7.98	8.10	6.76	7.85	6.93	8.05	7.68	7.21	



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22. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
AGREE	74.1	54.4	69.7	75.3	81.5	53.7	74.9	78.1	85.6	54.9	64.4	73.0	77.7	70.7	75.2	75.7
Strongly	58.6	32.3	50.4	59.4	70.5	31.2	54.0	64.0	73.5	33.0	46.8	55.8	67.8	53.5	59.9	62.0
10	39.4	18.8	30.0	40.4	50.6	14.2	33.0	39.5	54.3	21.9	26.9	41.1	47.1	32.4	40.3	46.2
9	9.0	4.2	9.1	9.6	9.8	3.3	8.3	13.0	9.5	4.8	10.0	6.8	10.1	9.3	9.1	8.4
8	10.2	9.3	11.3	9.5	10.2	13.7	12.7	11.5	9.7	6.3	9.9	7.9	10.6	11.7	10.5	7.4
7	9.0	11.4	10.4	10.1	6.8	11.5	10.2	10.5	7.6	11.3	10.6	9.8	6.0	9.9	9.1	7.9
6	6.5	10.8	8.9	5.7	4.2	11.0	10.7	3.6	4.5	10.7	7.0	7.4	4.0	7.4	6.2	5.9
NEUTRAL-5	10.6	18.1	12.4	8.8	8.6	16.5	14.3	7.0	6.9	19.2	10.5	10.2	10.2	11.1	10.3	10.6
DISAGREE	15.3	27.4	17.9	15.9	9.8	29.7	10.8	14.9	7.5	25.8	25.1	16.8	12.0	18.2	14.5	13.7
4	3.6	6.6	4.3	3.3	2.5	5.8	3.8	2.1	2.0	7.2	4.9	4.2	3.1	3.5	3.8	3.3
3	3.7	6.6	5.4	3.2	2.1	4.1	4.0	2.7	2.2	8.4	6.9	3.5	1.9	4.5	3.1	4.2
2	2.1	5.4	1.1	2.4	1.5	8.4	0.9	2.4	0.6	3.4	1.4	2.3	2.4	2.9	2.2	0.8
1	1.8	4.2	2.1	1.5	1.2	4.4	1.4	2.6	0.9	4.2	2.8	0.7	1.4	2.4	1.7	1.3
0	4.1	4.5	4.9	5.6	2.5	7.1	0.8	5.0	1.7	2.7	9.1	6.1	3.2	5.0	3.7	4.1
Mean	7.43	5.96	6.98	7.44	8.12	5.67	7.44	7.58	8.38	6.16	6.53	7.32	7.88	7.06	7.52	7.68



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BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
AGREE	70.9	99.3	89.6	82.7	67.2	57.8	36.0	21.4	6.0	89.8	83.8	62.8	28.8	32.5	6.0	78.8	74.1
Strongly	52.2	98.3	82.0	63.0	38.6	27.4	8.2	3.4	2.9	79.4	68.6	33.3	6.5	7.0	2.9	60.6	55.0
10	34.0	94.3	58.0	31.4	17.2	7.9	3.5	1.4	2.9	58.2	47.3	12.8	3.0	3.0	2.9	39.7	35.8
9	7.5	2.1	12.7	12.7	8.4	4.9	3.2	1.9	0.0	9.7	9.3	6.7	2.5	2.9	0.0	8.5	7.9
8	10.6	1.9	11.3	18.9	13.0	14.6	1.5	0.0	0.0	11.5	11.9	13.8	1.0	1.2	0.0	12.4	11.3
7	11.3	0.5	5.6	13.6	19.3	15.6	13.8	8.5	0.0	7.2	10.4	17.5	10.8	12.5	0.0	11.4	11.7
6	7.5	0.4	2.1	6.1	9.4	14.8	14.0	9.5	3.1	3.1	4.8	11.9	11.5	12.9	3.1	6.7	7.5
NEUTRAL-5	14.9	0.7	7.5	11.8	18.0	22.6	33.1	18.0	19.3	7.2	10.1	20.2	28.0	29.4	19.3	12.5	14.7
DISAGREE	14.1	0.0	2.9	5.5	14.8	19.6	30.9	60.7	74.8	3.1	6.2	17.0	43.2	38.1	74.8	8.8	11.1
4	3.7	0.0	0.4	0.9	4.3	7.2	9.8	9.8	8.9	0.5	1.5	5.7	9.7	9.8	8.9	2.6	3.4
3	3.6	0.0	0.3	1.4	4.2	5.0	10.7	17.5	3.1	0.6	1.6	4.6	11.0	12.3	3.1	2.2	3.1
2	2.0	0.0	0.8	0.7	2.3	3.0	3.5	9.2	7.0	0.5	1.0	2.6	5.2	4.9	7.0	1.4	1.6
1	1.0	0.0	0.3	0.0	1.3	0.7	1.4	4.7	15.6	0.1	0.4	1.0	4.1	2.2	15.6	0.5	0.6
0	3.8	0.0	1.1	2.6	2.6	3.8	5.5	19.4	40.2	1.3	1.7	3.2	13.2	8.8	40.2	2.1	2.4
Mean	7.22	9.87	8.78	7.79	6.69	6.02	5.02	3.53	2.18	8.72	8.17	6.37	4.31	4.66	2.18	7.76	7.46



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
AGREE	70.9	67.6	69.4	73.2	71.4	73.6	61.3	65.7	54.0
Strongly	52.2	49.7	51.0	55.5	49.9	55.9	38.7	43.6	30.5
10	34.0	31.0	34.4	36.7	31.5	38.5	17.6	18.4	16.1
9	7.5	7.6	7.4	8.3	6.5	7.6	7.2	8.0	5.8
8	10.6	11.0	9.2	10.5	12.0	9.7	14.0	17.2	8.6
7	11.3	9.8	12.0	9.2	15.1	10.4	14.5	14.8	14.0
6	7.5	8.1	6.4	8.5	6.4	7.3	8.1	7.3	9.5
NEUTRAL-5	14.9	18.9	15.4	14.0	12.9	13.4	20.6	16.9	26.7
DISAGREE	14.1	13.5	15.3	12.8	15.7	13.0	18.1	17.5	19.3
4	3.7	2.5	3.3	3.5	5.3	3.0	6.3	5.9	6.9
3	3.6	4.8	2.9	3.7	3.3	3.0	6.0	5.6	6.6
2	2.0	0.8	2.9	2.3	1.4	1.9	2.4	3.4	0.5
1	1.0	1.7	0.9	0.8	1.0	1.2	0.5	0.4	0.6
0	3.8	3.8	5.3	2.4	4.7	4.0	3.1	2.2	4.6
Mean	7.22	7.06	7.12	7.42	7.12	7.41	6.53	6.73	6.20



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS	ERS/							
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
AGREE	70.9	65.0	73.1	81.2	60.9	65.4	68.2	61.5	63.1	60.6	77.8	
Strongly	52.2	39.9	56.8	68.9	36.8	40.0	42.3	36.4	42.3	33.2	63.6	
10	34.0	19.5	39.4	51.7	17.4	22.1	22.7	17.5	24.1	13.9	45.9	
9	7.5	8.0	7.4	8.0	8.3	3.9	6.3	7.7	7.1	8.1	7.4	
8	10.6	12.4	10.0	9.3	11.1	14.0	13.3	11.2	11.1	11.2	10.2	
7	11.3	13.8	10.4	8.3	13.0	16.8	16.7	14.2	11.7	15.5	9.3	
6	7.5	11.4	5.9	4.1	11.0	8.6	9.2	10.9	9.1	11.9	5.0	
NEUTRAL-5	14.9	15.8	14.6	10.0	18.9	19.8	16.5	18.5	18.8	18.3	12.3	
DISAGREE	14.1	19.2	12.3	8.7	20.2	14.8	15.3	20.0	18.0	21.1	9.9	
4	3.7	4.7	3.3	2.4	4.8	4.9	4.9	4.7	3.4	5.4	3.0	
3	3.6	6.0	2.7	1.9	5.7	3.2	4.2	6.0	4.9	6.6	1.9	
2	2.0	3.1	1.5	1.0	3.1	2.1	2.2	3.0	2.1	3.5	1.2	
1	1.0	2.0	0.7	0.3	1.7	1.6	1.0	1.8	1.0	2.2	0.5	
0	3.8	3.3	4.0	3.1	4.9	2.9	3.0	4.5	6.7	3.4	3.3	
Mean	7.22	6.55	7.47	8.12	6.34	6.72	6.82	6.36	6.58	6.24	7.85	



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BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
AGREE	70.9	81.9	63.5	81.8	61.7	69.3	86.1	66.3	72.9	77.6	58.9	64.4
Strongly	52.2	71.1	38.1	69.8	38.3	47.9	77.9	41.2	53.4	62.0	36.5	40.5
10	34.0	54.6	18.4	52.2	19.8	29.4	59.7	22.2	34.5	45.0	18.3	22.4
9	7.5	7.5	7.5	8.4	7.4	6.6	7.9	7.1	7.5	8.8	7.6	5.5
8	10.6	8.9	12.2	9.2	11.1	11.9	10.3	11.8	11.3	8.2	10.6	12.6
7	11.3	7.4	14.4	8.3	12.6	13.5	6.2	14.7	12.0	10.3	11.4	15.4
6	7.5	3.4	10.9	3.7	10.8	8.0	2.0	10.3	7.5	5.3	11.0	8.6
NEUTRAL-5	14.9	10.3	17.4	10.3	18.7	15.9	7.6	14.4	14.4	12.8	21.2	17.9
DISAGREE	14.1	7.8	19.2	7.9	19.7	14.8	6.2	19.3	12.7	9.5	19.9	17.7
4	3.7	2.5	4.7	2.1	4.9	4.1	2.5	4.2	4.2	1.8	5.3	4.0
3	3.6	1.2	5.4	1.4	5.1	4.3	0.6	5.1	2.4	2.3	5.2	7.0
2	2.0	1.0	2.8	0.9	3.2	1.7	0.2	2.9	2.0	1.6	3.4	1.3
1	1.0	0.4	1.5	0.1	1.5	1.5	0.0	2.6	1.5	0.3	0.9	1.5
0	3.8	2.7	4.8	3.3	4.9	3.2	2.9	4.4	2.6	3.6	5.1	3.9
Mean	7.22	8.25	6.45	8.18	6.42	7.04	8.56	6.59	7.34	7.81	6.33	6.64



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BANNER 5

	TOTAL		IDEOLOGY					REPUBLICAN				DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN			
	LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
AGREE	70.9	57.4	50.5	63.1	70.0	80.2	81.7	80.9	64.9	72.9	85.0	56.8	66.5	70.2	56.0	71.8	71.8	82.5	81.0	82.3	77.6
Strongly	52.2	33.2	30.9	35.1	46.0	67.8	73.0	70.3	47.9	50.0	75.6	32.3	43.2	52.1	29.4	46.8	60.4	74.2	64.5	64.0	65.7
10	34.0	15.1	18.1	12.6	25.4	46.3	62.6	54.1	17.9	29.7	59.6	15.3	23.7	29.8	13.0	25.4	46.3	59.0	43.8	44.8	41.3
9	7.5	7.5	6.7	8.2	6.7	9.9	6.6	8.3	15.9	6.7	8.1	7.4	5.9	12.9	3.6	7.3	7.0	7.7	9.2	9.1	9.5
8	10.6	10.6	6.1	14.3	13.9	11.6	3.9	7.9	14.1	13.7	7.9	9.7	13.7	9.4	12.7	14.1	7.1	7.5	11.4	10.1	14.9
7	11.3	13.3	10.4	15.7	14.1	9.2	5.8	7.5	8.0	14.7	7.0	14.3	10.5	10.8	11.7	16.9	7.8	6.0	11.2	12.7	7.1
6	7.5	10.9	9.1	12.3	9.9	3.2	2.9	3.1	9.0	8.1	2.4	10.2	12.7	7.2	14.9	8.1	3.7	2.3	5.4	5.6	4.9
NEUTRAL-5	14.9	18.3	22.7	14.6	17.2	11.6	9.6	10.6	10.5	16.6	9.0	20.1	18.7	11.4	14.5	16.2	16.0	10.2	10.4	8.7	14.9
DISAGREE	14.1	24.3	26.8	22.2	12.8	8.2	8.7	8.4	24.7	10.5	6.0	23.1	14.8	18.5	29.5	12.0	12.1	7.3	8.6	9.1	7.5
4	3.7	5.5	4.6	6.2	4.9	1.5	1.5	1.5	7.7	5.2	1.1	5.5	4.1	4.5	4.1	5.4	1.7	2.3	1.9	2.0	1.6
3	3.6	7.2	8.8	5.8	3.8	0.9	1.3	1.1	12.1	1.9	0.4	6.3	4.5	1.6	8.5	3.9	2.9	1.1	1.9	1.4	3.2
2	2.0	3.5	2.6	4.2	1.6	1.7	0.8	1.3	1.4	0.7	0.9	3.5	2.7	3.5	4.6	1.0	1.5	0.9	0.9	1.2	0.0
1	1.0	2.0	2.1	1.9	0.6	0.8	0.9	0.8	0.0	0.0	0.2	2.1	0.7	1.4	2.4	0.6	2.8	0.2	0.0	0.0	0.0
0	3.8	6.2	8.8	4.2	2.0	3.3	4.2	3.7	3.5	2.8	3.4	5.7	2.8	7.5	9.9	1.2	3.2	2.7	4.0	4.4	2.7
Mean	7.22	6.06	5.84	6.24	7.04	8.00	8.34	8.16	6.67	7.29	8.49	6.08	6.79	6.96	5.62	7.16	7.61	8.41	7.90	7.91	7.87



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
AGREE	70.9	60.7	66.7	83.6	71.8	69.8	63.0	70.8	71.8	73.4	68.8	65.5	74.8	82.5	76.3	58.7
Strongly	52.2	37.3	43.8	71.4	50.1	53.6	52.8	53.8	51.8	53.7	48.1	52.6	59.0	69.8	55.6	37.3
10	34.0	18.5	21.7	55.4	28.5	32.8	21.9	34.4	34.1	36.1	30.1	35.6	38.6	50.5	36.1	23.2
9	7.5	7.4	7.8	7.6	7.6	9.8	17.2	8.7	7.1	7.6	6.2	6.4	8.7	10.0	8.0	5.0
8	10.6	11.5	14.3	8.4	14.0	11.0	13.7	10.6	10.6	10.0	11.8	10.5	11.7	9.4	11.5	9.1
7	11.3	12.6	14.9	8.6	13.3	9.0	8.2	9.1	12.0	11.5	12.8	10.5	10.0	9.0	13.1	12.5
6	7.5	10.9	8.0	3.6	8.4	7.1	2.0	7.9	8.1	8.2	7.9	2.4	5.8	3.6	7.6	8.9
NEUTRAL-5	14.9	18.9	18.2	9.4	15.0	15.2	22.9	14.0	14.4	13.2	16.8	18.7	12.5	11.6	12.6	21.0
DISAGREE	14.1	20.4	15.1	7.1	13.1	15.1	14.2	15.2	13.7	13.4	14.4	15.8	12.7	5.9	11.0	20.3
4	3.7	5.0	4.8	1.9	4.0	1.9	0.0	2.2	4.1	3.9	4.4	4.4	2.8	1.7	4.2	4.7
3	3.6	5.7	4.0	1.2	3.8	3.8	6.3	3.4	3.8	4.2	3.1	1.5	2.5	1.4	2.6	6.3
2	2.0	3.2	1.3	0.8	2.0	2.1	0.0	2.4	1.9	1.5	2.6	2.3	2.1	0.5	1.4	2.8
1	1.0	1.4	1.5	0.5	0.9	1.6	3.7	1.2	0.7	0.9	0.4	2.5	0.5	0.6	0.7	1.6
0	3.8	5.1	3.5	2.6	2.3	5.8	4.3	6.0	3.2	2.8	3.9	5.1	4.8	1.7	2.0	4.9
Mean	7.22	6.35	6.80	8.31	7.17	7.11	6.89	7.14	7.26	7.37	7.04	7.09	7.49	8.25	7.54	6.40



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

23. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF IT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
AGREE	70.9	70.2	72.2	71.1	74.2	74.8	77.7	66.1	67.2
Strongly	52.2	52.2	52.1	52.4	51.6	56.6	62.7	48.4	42.5
10	34.0	34.7	32.8	33.3	31.9	38.4	43.3	31.5	23.3
9	7.5	6.9	8.6	8.4	9.0	6.2	9.5	7.4	7.7
8	10.6	10.6	10.7	10.7	10.7	11.9	9.9	9.5	11.5
7	11.3	10.7	12.2	11.6	13.3	10.9	10.2	10.5	14.1
6	7.5	7.3	7.8	7.0	9.3	7.3	4.7	7.2	10.6
NEUTRAL-5	14.9	15.8	13.5	13.6	13.2	13.0	10.2	18.3	16.5
DISAGREE	14.1	14.0	14.3	15.3	12.5	12.2	12.2	15.6	16.3
4	3.7	4.2	2.9	3.5	1.7	4.5	2.2	4.0	3.5
3	3.6	3.7	3.5	3.4	3.7	2.9	1.9	4.3	5.1
2	2.0	1.8	2.2	2.4	1.9	1.3	2.0	2.2	2.4
1	1.0	0.7	1.6	2.0	0.8	0.7	2.2	0.7	1.0
0	3.8	3.6	4.1	3.9	4.5	2.8	3.9	4.3	4.3
Mean	7.22	7.24	7.19	7.17	7.23	7.51	7.69	7.00	6.74



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23. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF IT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
AGREE	70.9	75.5	61.3	60.0	61.3	67.9	80.8	71.2	65.9	54.3	68.5	53.6
Strongly	52.2	58.4	39.0	35.0	38.8	48.1	67.9	50.7	39.6	30.6	41.5	36.0
10	34.0	39.6	22.1	18.8	23.0	25.4	49.1	31.8	22.7	15.1	22.8	23.1
9	7.5	7.8	6.9	5.4	6.1	13.3	7.9	7.8	4.5	6.3	6.2	6.1
8	10.6	11.0	9.9	10.7	9.7	9.4	11.0	11.0	12.3	9.2	12.5	6.8
7	11.3	10.7	12.7	15.7	11.0	11.5	7.7	13.0	20.2	11.5	15.4	6.3
6	7.5	6.5	9.6	9.3	11.5	8.3	5.1	7.5	6.2	12.2	11.7	11.3
NEUTRAL-5	14.9	13.0	18.8	19.5	18.5	16.0	9.8	15.7	16.3	22.6	14.0	23.3
DISAGREE	14.1	11.4	19.8	20.5	20.2	16.1	9.4	13.1	17.8	23.1	17.5	23.1
4	3.7	2.6	6.0	7.3	6.7	1.2	2.7	2.6	5.5	8.9	6.9	6.5
3	3.6	2.9	5.1	3.4	5.2	7.5	1.5	4.0	2.2	4.6	4.5	6.0
2	2.0	1.5	2.9	3.3	3.2	1.6	1.3	1.7	3.3	3.3	2.0	4.6
1	1.0	1.0	1.1	1.8	1.0	0.0	1.4	0.7	2.8	0.7	0.0	2.1
0	3.8	3.3	4.8	4.8	4.0	5.7	2.5	4.0	4.0	5.5	4.1	3.9
Mean	7.22	7.56	6.50	6.34	6.51	6.90	8.03	7.18	6.64	6.05	6.76	6.24



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BANNER 9

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
AGREE	70.9	41.9	58.6	71.9	74.9	74.6	80.7	60.7	77.3	65.1	78.2	75.9	66.5
Strongly	52.2	25.6	35.0	46.1	55.7	60.7	64.9	37.8	61.1	43.3	63.2	59.0	46.1
10	34.0	12.2	20.1	26.9	37.6	42.5	44.1	21.3	41.8	26.3	43.5	40.3	28.3
9	7.5	4.6	7.0	7.2	5.7	8.8	9.3	6.6	8.1	6.3	9.1	7.5	7.5
8	10.6	8.7	8.0	12.0	12.5	9.4	11.4	9.9	11.1	10.7	10.6	11.1	10.2
7	11.3	7.0	12.7	17.7	12.6	8.7	8.9	13.6	9.9	13.3	8.8	10.6	11.9
6	7.5	9.4	10.9	8.0	6.6	5.2	6.9	9.4	6.3	8.5	6.2	6.3	8.5
NEUTRAL-5	14.9	23.7	18.3	17.2	15.6	13.4	9.7	18.9	12.4	17.9	11.2	11.9	17.6
DISAGREE	14.1	34.4	23.1	11.0	9.5	12.0	9.6	20.3	10.3	17.0	10.6	12.2	15.9
4	3.7	8.8	6.0	4.2	2.0	2.7	2.3	5.8	2.4	4.7	2.5	3.6	3.8
3	3.6	11.7	6.4	1.8	1.5	4.3	1.6	5.6	2.4	4.3	2.7	2.5	4.6
2	2.0	3.7	4.1	1.4	2.0	1.0	1.3	2.9	1.4	2.6	1.2	1.6	2.3
1	1.0	2.9	0.7	1.1	0.0	0.9	1.4	1.3	0.9	0.9	1.2	1.3	0.8
0	3.8	7.2	5.8	2.5	4.0	3.0	3.0	4.7	3.3	4.5	3.0	3.3	4.3
Mean	7.22	5.38	6.25	7.14	7.49	7.65	7.87	6.45	7.70	6.77	7.78	7.58	6.90



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23. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF IT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
AGREE	70.9	44.0	66.2	74.0	79.2	47.8	73.8	78.4	82.1	41.4	58.5	70.4	76.5	65.1	72.4	74.8
Strongly	52.2	27.0	40.7	55.6	64.0	25.8	49.1	65.8	68.8	27.9	32.3	47.4	59.5	45.0	54.5	55.5
10	34.0	13.4	22.7	37.8	44.2	12.4	26.9	45.3	52.5	14.0	18.4	31.8	36.4	24.9	36.3	39.5
9	7.5	4.7	7.3	6.7	9.1	1.9	9.1	7.9	7.5	6.6	5.5	5.7	10.5	8.1	7.5	6.8
8	10.6	8.9	10.8	11.1	10.7	11.4	13.1	12.5	8.7	7.2	8.4	9.9	12.6	11.9	10.6	9.2
7	11.3	7.3	16.0	12.0	8.9	11.5	16.4	9.3	7.5	4.5	15.6	14.1	10.2	11.4	10.8	12.4
6	7.5	9.7	9.5	6.4	6.3	10.6	8.3	3.4	5.8	9.1	10.7	8.9	6.7	8.7	7.1	6.9
NEUTRAL-5	14.9	25.2	16.6	15.5	10.6	23.8	11.1	12.2	9.5	26.2	22.1	18.1	11.7	17.5	13.6	15.0
DISAGREE	14.1	30.7	17.2	10.6	10.2	28.4	15.0	9.4	8.4	32.4	19.4	11.5	11.8	17.4	14.1	10.2
4	3.7	8.0	5.3	2.8	2.2	10.5	6.0	1.7	1.6	6.2	4.6	3.7	2.7	4.6	3.7	2.7
3	3.6	9.1	4.5	2.2	2.5	7.2	2.6	1.5	2.1	10.4	6.5	2.7	3.0	3.9	4.2	1.6
2	2.0	4.1	2.4	1.9	1.1	1.9	1.8	2.8	0.6	5.6	3.1	1.2	1.7	2.3	2.1	1.1
1	1.0	2.2	0.9	0.2	1.4	1.1	1.5	0.4	1.7	3.0	0.4	0.0	1.1	2.1	0.9	0.0
0	3.8	7.4	4.0	3.5	2.9	7.7	3.2	3.1	2.4	7.1	4.8	3.9	3.4	4.5	3.1	4.7
Mean	7.22	5.53	6.71	7.48	7.83	5.64	7.13	7.88	8.13	5.45	6.28	7.16	7.54	6.74	7.34	7.51



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24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
DISAGREE	67.1	97.8	87.3	72.1	59.1	47.5	45.6	32.6	31.8	84.5	77.7	53.6	41.0	42.5	31.8	71.9	69.1
Strongly	53.1	96.4	79.0	57.4	37.1	30.1	23.6	21.4	25.4	75.8	65.5	33.8	23.4	23.0	25.4	58.6	54.9
10	39.5	90.0	59.8	40.0	24.7	15.0	15.1	7.9	14.7	60.9	51.3	20.1	13.5	13.3	14.7	44.3	41.1
9	5.9	4.4	9.5	7.0	4.7	5.2	2.0	6.1	10.7	7.1	6.4	4.9	4.1	3.0	10.7	6.2	5.8
8	7.8	2.0	9.7	10.4	7.7	9.9	6.5	7.4	0.0	7.7	7.7	8.8	5.8	6.7	0.0	8.2	8.0
7	8.7	1.4	5.2	9.6	14.4	10.5	12.7	3.3	4.3	5.8	8.1	12.6	9.6	10.5	4.3	8.6	9.0
6	5.2	0.0	3.0	5.1	7.5	7.0	9.3	7.9	2.1	2.9	4.2	7.3	8.0	9.0	2.1	4.7	5.2
NEUTRAL-5	12.4	2.2	6.8	13.3	15.4	17.7	21.5	15.0	5.4	8.0	9.9	16.5	17.9	19.9	5.4	11.4	12.5
AGREE	20.5	0.0	5.9	14.7	25.5	34.8	32.9	52.4	62.8	7.5	12.3	29.9	41.1	37.6	62.8	16.7	18.4
4	4.5	0.0	0.4	3.3	4.8	9.3	6.8	6.3	21.9	1.4	2.3	6.9	8.8	6.7	21.9	3.6	4.0
3	4.7	0.0	0.6	3.9	2.7	9.1	11.0	20.4	5.2	1.7	1.9	5.7	12.1	13.2	5.2	3.3	4.1
2	3.8	0.0	0.8	1.6	5.6	8.6	5.4	10.1	4.0	0.9	2.1	7.0	6.2	6.6	4.0	3.4	3.6
1	2.0	0.0	0.7	1.4	2.1	3.6	3.3	3.2	7.0	0.8	1.1	2.8	3.8	3.3	7.0	1.6	1.8
0	5.6	0.0	3.4	4.5	10.4	4.1	6.3	12.4	24.7	2.8	4.8	7.4	10.1	7.8	24.7	4.7	4.9
Mean	7.06	9.76	8.56	7.40	6.15	5.65	5.48	4.48	4.31	8.46	7.84	5.91	5.11	5.24	4.31	7.42	7.21



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24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID-WEST	SOUTH	WEST	DEFIN-ITELY VOTING	VERY/SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
DISAGREE	67.1	65.1	74.5	64.3	65.9	67.8	64.6	63.5	66.4
Strongly	53.1	52.0	61.3	52.1	48.0	54.8	47.1	45.3	50.1
10	39.5	38.9	46.5	39.3	33.6	41.3	32.7	31.0	35.7
9	5.9	6.5	7.2	4.8	5.8	6.2	4.7	4.7	4.7
8	7.8	6.5	7.6	8.0	8.6	7.3	9.6	9.6	9.7
7	8.7	9.2	7.8	8.2	10.1	8.4	9.8	10.9	7.9
6	5.2	3.9	5.4	4.1	7.8	4.5	7.8	7.4	8.4
NEUTRAL-5	12.4	11.5	9.2	14.2	13.5	11.6	15.7	16.0	15.1
AGREE	20.5	23.4	16.3	21.5	20.6	20.7	19.7	20.5	18.5
4	4.5	4.3	3.8	5.5	3.5	4.4	4.8	2.7	8.3
3	4.7	6.1	3.5	4.5	5.1	4.8	4.2	5.1	2.8
2	3.8	5.0	2.3	4.4	3.5	3.7	4.3	5.2	2.8
1	2.0	1.3	1.8	2.2	2.2	1.8	2.4	3.5	0.4
0	5.6	6.7	4.9	4.9	6.3	6.0	4.0	4.0	4.2
Mean	7.06	6.92	7.56	6.99	6.81	7.12	6.83	6.69	7.06



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN			
		UNITE	STATES	FOR CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
DISAGREE	67.1	46.8	74.6	79.0	52.2	70.2	68.6	49.1	42.8	52.5	80.2
Strongly	53.1	29.6	61.9	68.5	34.3	56.4	52.4	32.7	27.6	35.5	68.0
10	39.5	16.0	48.2	55.0	21.8	38.6	36.0	19.4	19.0	19.6	54.1
9	5.9	6.0	5.8	5.9	5.6	6.4	6.1	6.0	3.5	7.4	5.8
8	7.8	7.6	7.8	7.5	6.9	11.4	10.3	7.3	5.0	8.5	8.1
7	8.7	11.0	7.9	7.0	11.5	6.5	10.3	10.2	10.3	10.1	7.7
6	5.2	6.2	4.9	3.6	6.4	7.4	5.9	6.2	4.9	6.9	4.5
NEUTRAL-5	12.4	14.9	11.5	8.2	17.2	12.9	13.1	17.2	14.2	18.8	9.0
AGREE	20.5	38.3	13.8	12.7	30.7	16.9	18.3	33.7	43.0	28.7	10.8
4	4.5	6.8	3.6	2.4	6.7	4.6	4.4	6.6	4.1	8.1	2.9
3	4.7	9.2	3.0	2.9	7.7	2.2	4.0	8.6	11.9	6.9	1.8
2	3.8	8.6	2.0	2.5	5.4	4.0	5.0	6.7	8.1	5.9	1.7
1	2.0	4.6	1.0	1.0	3.5	0.6	0.8	3.8	6.7	2.3	0.6
0	5.6	9.1	4.2	4.0	7.3	5.6	4.1	7.9	12.3	5.5	3.8
Mean	7.06	5.40	7.68	7.99	5.92	7.22	7.11	5.70	5.10	6.04	8.05



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24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
DISAGREE	67.1	80.2	54.5	79.5	54.0	68.4	82.3	47.6	70.0	76.8	57.7	66.3			
Strongly	53.1	70.4	37.7	68.1	36.5	55.8	72.7	31.2	58.7	63.7	39.7	51.8			
10	39.5	57.8	24.0	54.1	23.8	41.4	58.2	19.6	45.2	50.1	26.3	36.2			
9	5.9	5.7	6.1	6.0	5.6	6.0	7.9	4.0	4.9	4.1	6.6	7.6			
8	7.8	6.9	7.6	8.0	7.1	8.4	6.5	7.6	8.7	9.5	6.8	8.0			
7	8.7	6.1	10.5	7.2	11.2	7.4	5.2	10.5	5.5	9.0	11.7	10.0			
6	5.2	3.7	6.3	4.2	6.2	5.3	4.4	5.9	5.8	4.0	6.3	4.6			
NEUTRAL-5	12.4	7.9	16.1	8.1	17.2	11.8	6.3	17.4	10.3	9.8	17.1	13.8			
AGREE	20.5	11.9	29.4	12.4	28.9	19.8	11.4	35.0	19.7	13.4	25.2	19.9			
4	4.5	2.3	6.6	2.0	6.2	5.3	1.3	6.7	6.1	2.7	5.8	4.3			
3	4.7	2.3	6.9	2.9	7.1	3.9	2.6	7.2	4.7	3.2	7.0	2.8			
2	3.8	2.0	5.6	2.2	5.0	4.4	1.8	6.8	3.3	2.5	3.9	5.9			
1	2.0	0.9	3.0	1.1	3.8	0.7	0.9	5.8	0.6	1.3	2.6	0.7			
0	5.6	4.5	7.3	4.2	6.9	5.5	4.8	8.5	5.0	3.7	5.9	6.2			
Mean	7.06	8.10	6.09	7.97	6.07	7.20	8.18	5.56	7.35	7.77	6.36	6.98			



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24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 5

	TOTAL							IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN		
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know			
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87					
DISAGREE	67.1	48.4	43.5	52.3	65.7	80.4	81.3	80.9	49.8	74.9	82.9	45.9	62.3	67.2	58.3	65.3	80.1	80.5	78.3	81.1	70.8					
Strongly	53.1	31.5	30.1	32.6	50.0	65.6	75.8	70.5	30.3	55.8	73.8	29.7	43.5	48.4	40.1	53.3	69.4	72.0	63.4	65.9	56.8					
10	39.5	19.9	21.4	18.6	34.9	49.4	64.5	56.6	20.5	40.6	59.7	18.3	30.4	29.8	26.3	36.7	58.8	59.0	48.1	48.3	47.6					
9	5.9	4.3	3.4	5.1	6.0	7.3	6.3	6.8	5.4	4.7	6.3	4.2	5.5	13.3	4.1	6.8	5.5	5.5	6.6	7.9	3.0					
8	7.8	7.3	5.2	9.0	9.0	8.9	5.0	7.0	4.4	10.5	7.8	7.1	7.6	5.3	9.7	9.7	5.0	7.5	8.7	9.7	6.2					
7	8.7	10.5	6.7	13.5	9.9	9.7	3.0	6.5	8.1	11.6	6.2	10.8	12.3	9.5	10.0	7.3	6.0	6.0	8.5	8.1	9.7					
6	5.2	6.4	6.7	6.2	5.9	5.1	2.6	3.9	11.4	7.6	2.9	5.4	6.5	9.2	8.2	4.7	4.7	2.5	6.4	7.1	4.3					
NEUTRAL-5	12.4	14.1	13.7	14.3	16.7	6.7	8.8	7.7	6.2	10.7	7.7	16.9	18.4	14.4	5.5	17.4	4.5	5.9	10.8	7.6	19.2					
AGREE	20.5	37.6	42.8	33.3	17.6	12.9	9.9	11.4	43.9	14.3	9.4	37.1	19.4	18.3	36.2	17.3	15.4	13.7	10.9	11.3	9.9					
4	4.5	7.9	8.4	7.5	4.6	2.0	1.9	2.0	8.2	2.1	1.5	7.5	5.5	1.4	9.6	4.7	4.2	1.7	2.4	3.3	0.0					
3	4.7	10.2	13.9	7.2	3.6	2.3	1.4	1.9	13.8	2.6	2.0	10.0	4.1	1.6	9.1	3.6	1.4	3.4	2.2	2.4	2.0					
2	3.8	6.4	5.0	7.6	4.2	1.6	1.9	1.7	7.3	4.4	1.3	5.9	4.1	3.2	8.3	4.2	2.5	3.0	1.2	1.6	0.0					
1	2.0	4.8	3.6	5.9	1.0	1.3	0.3	0.8	6.9	1.3	0.6	5.2	1.4	4.3	2.0	0.6	0.0	1.6	0.4	0.3	0.8					
0	5.6	8.2	11.8	5.2	4.1	5.7	4.3	5.0	7.8	3.9	4.0	8.5	4.1	7.8	7.2	4.1	7.3	3.9	4.6	3.7	7.2					
Mean	7.06	5.58	5.32	5.79	7.02	7.83	8.38	8.09	5.41	7.39	8.31	5.49	6.75	6.76	6.08	7.12	7.97	8.10	7.81	7.93	7.49					



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24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 6

	TOTAL	VOTE BEHAVIOR					VB					CONSIDER YOURSELF					RELIGION				
		COMBO	DEMOCRAT	TICKET	REPUBLICAN	SWING VOTER	WEALTHY	WEALTHY	UPPER MIDDLE	MIDDLE	LOWER MIDDLE	POOR	MAINSTREAM	EVANGELICAL	CATHOLIC	NON-RELIGIOUS					
																	COMBO	DEMOCRAT	TICKET	REPUBLICAN	SWING VOTER
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527					
DISAGREE	67.1	52.9	69.0	81.7	68.8	56.3	49.9	57.2	69.2	68.4	70.9	71.6	71.6	77.5	68.2	60.1					
Strongly	53.1	35.8	53.7	71.6	52.3	45.1	33.1	46.9	54.2	53.0	56.4	61.6	59.7	65.2	54.3	44.3					
10	39.5	23.2	37.0	58.0	36.1	34.5	26.2	35.7	39.3	39.4	39.1	52.4	44.7	54.7	39.0	32.5					
9	5.9	5.5	5.7	6.4	6.3	6.3	4.3	6.6	6.1	4.9	8.4	2.5	7.1	2.1	6.8	4.0					
8	7.8	7.2	11.0	7.2	10.0	4.3	2.6	4.5	8.8	8.7	8.9	6.7	7.9	8.4	8.4	7.8					
7	8.7	10.5	9.6	6.4	10.4	6.6	8.2	6.4	9.5	8.7	10.9	6.7	7.5	7.3	8.5	9.5					
6	5.2	6.5	5.7	3.7	6.1	4.5	8.6	3.9	5.6	6.6	3.7	3.3	4.3	5.0	5.5	6.3					
NEUTRAL-5	12.4	16.7	13.4	7.5	13.6	9.8	8.1	10.0	13.1	13.2	13.0	12.3	12.2	9.6	11.2	15.4					
AGREE	20.5	30.4	17.6	10.8	17.5	34.0	42.0	32.8	17.6	18.4	16.1	16.1	16.3	12.9	20.5	24.5					
4	4.5	7.0	4.6	1.6	4.5	6.1	12.2	5.2	4.1	4.1	4.1	3.7	3.9	1.4	3.9	5.8					
3	4.7	7.4	3.0	2.4	3.7	6.1	5.3	6.2	4.5	4.4	4.6	3.5	3.2	2.6	3.9	6.9					
2	3.8	5.7	3.8	1.9	3.7	8.5	10.3	8.3	2.8	2.9	2.7	2.4	3.0	3.8	5.2	3.5					
1	2.0	3.3	1.0	0.9	1.2	3.7	7.3	3.2	1.6	2.0	0.7	1.5	1.9	1.5	1.6	1.3					
0	5.6	7.1	5.1	4.1	4.5	9.5	6.9	9.9	4.6	5.0	3.9	5.0	4.2	3.8	5.9	7.0					
Mean	7.06	6.00	7.14	8.18	7.12	6.22	5.64	6.31	7.21	7.12	7.37	7.60	7.47	7.84	7.07	6.57					



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24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchl r Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
DISAGREE	67.1	69.0	64.0	63.6	64.9	69.8	65.6	68.3	62.6
Strongly	53.1	54.6	50.8	48.6	54.9	56.2	55.7	53.2	46.3
10	39.5	41.3	36.6	34.6	40.4	43.2	41.9	39.6	31.8
9	5.9	5.6	6.3	6.7	5.5	5.2	6.6	6.0	6.0
8	7.8	7.7	7.9	7.3	8.9	7.9	7.1	7.6	8.5
7	8.7	9.2	8.0	9.6	5.1	8.0	5.1	10.2	10.6
6	5.2	5.2	5.3	5.4	5.0	5.6	4.9	4.9	5.6
NEUTRAL-5	12.4	13.1	11.4	11.5	11.1	11.9	9.2	14.2	13.4
AGREE	20.5	17.9	24.6	24.9	24.0	18.3	25.2	17.5	24.0
4	4.5	3.8	5.4	6.6	3.4	4.2	4.9	3.5	5.9
3	4.7	3.4	6.7	7.0	6.0	3.6	6.1	3.3	7.2
2	3.8	3.4	4.6	3.5	6.5	3.3	4.5	3.4	4.6
1	2.0	1.9	2.1	1.7	2.9	1.9	2.6	1.8	1.7
0	5.6	5.4	5.8	6.2	5.1	5.2	7.0	5.6	4.7
Mean	7.06	7.20	6.83	6.77	6.94	7.26	6.96	7.15	6.71



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24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
DISAGREE	67.1	70.6	59.7	60.4	60.0	56.0	72.8	68.8	57.4	63.2	60.6	59.3
Strongly	53.1	57.8	43.2	42.3	46.5	31.0	62.3	54.2	44.1	40.6	44.7	48.3
10	39.5	42.6	32.9	32.4	33.4	24.8	47.6	38.5	32.3	32.5	32.1	34.9
9	5.9	6.5	4.6	3.7	6.5	2.2	7.0	6.1	3.8	3.6	3.9	9.1
8	7.8	8.8	5.7	6.2	6.6	4.0	7.8	9.6	8.0	4.5	8.7	4.3
7	8.7	8.1	9.9	10.1	8.3	16.1	6.3	9.7	5.8	14.2	9.5	7.1
6	5.2	4.6	6.6	8.0	5.2	8.9	4.2	4.9	7.5	8.5	6.3	4.0
NEUTRAL-5	12.4	11.1	15.3	15.1	15.2	16.6	9.7	12.3	16.8	13.4	9.4	21.4
AGREE	20.5	18.3	25.1	24.6	24.8	27.4	17.5	18.9	25.8	23.4	30.0	19.3
4	4.5	4.1	5.2	6.4	4.7	3.2	3.4	4.7	7.2	5.7	6.6	2.7
3	4.7	4.0	6.1	5.3	6.1	9.5	3.5	4.4	5.0	5.6	6.9	5.1
2	3.8	3.5	4.6	4.5	4.8	3.3	3.2	3.7	4.5	4.6	6.5	2.9
1	2.0	1.6	2.6	2.5	3.4	2.0	2.2	1.2	2.5	2.5	3.1	3.6
0	5.6	5.1	6.5	5.8	5.9	9.4	5.3	4.9	6.7	5.0	6.9	4.9
Mean	7.06	7.32	6.52	6.54	6.60	5.99	7.51	7.16	6.46	6.61	6.41	6.81



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24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
DISAGREE	67.1	60.1	62.4	65.9	70.8	67.2	70.0	63.4	69.4	65.7	68.8	68.1	66.1	
Strongly	53.1	39.7	47.9	50.0	55.8	55.4	58.5	47.1	56.9	49.8	57.3	56.0	50.6	
10	39.5	27.6	34.5	40.1	41.4	42.5	42.0	35.4	42.0	37.3	42.2	42.7	36.6	
9	5.9	4.6	5.1	3.8	6.8	5.2	7.8	4.4	6.8	5.2	6.8	5.7	6.0	
8	7.8	7.4	8.4	6.2	7.6	7.7	8.7	7.2	8.1	7.4	8.3	7.6	8.0	
7	8.7	15.2	7.9	10.0	9.9	7.2	6.7	10.3	7.7	10.2	6.9	6.8	10.4	
6	5.2	5.2	6.5	5.8	5.1	4.6	4.7	6.0	4.8	5.7	4.7	5.3	5.1	
NEUTRAL-5	12.4	9.4	13.8	10.6	12.5	13.6	13.0	11.5	13.0	11.8	13.2	10.8	13.9	
AGREE	20.5	30.5	23.9	23.6	16.7	19.2	17.0	25.1	17.6	22.5	17.9	21.0	20.0	
4	4.5	9.2	7.5	4.9	3.5	3.4	2.4	6.8	3.0	5.8	2.8	4.5	4.4	
3	4.7	8.5	2.8	5.1	3.9	6.8	3.4	4.9	4.5	4.6	4.8	4.6	4.8	
2	3.8	3.9	6.0	6.3	1.8	4.1	2.3	5.7	2.7	4.5	3.0	3.8	3.9	
1	2.0	3.7	0.9	2.1	1.8	1.2	2.5	2.0	1.9	1.9	2.0	2.2	1.7	
0	5.6	5.1	6.8	5.2	5.7	3.7	6.4	5.8	5.4	5.7	5.3	5.9	5.2	
Mean	7.06	6.36	6.72	6.92	7.30	7.22	7.28	6.73	7.27	6.90	7.26	7.15	6.98	



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24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
DISAGREE	67.1	61.7	63.9	68.6	69.5	53.1	61.5	74.1	72.1	67.7	66.3	64.2	67.0	56.7	69.4	74.3
Strongly	53.1	42.5	49.6	53.2	58.3	35.5	49.6	60.5	62.1	47.4	49.6	47.4	54.7	42.2	54.8	62.9
10	39.5	29.2	38.8	39.6	42.6	25.6	38.2	45.4	47.8	31.7	39.3	34.9	37.8	31.5	39.6	49.4
9	5.9	5.4	4.2	5.5	7.4	2.1	4.1	6.0	7.5	7.7	4.3	5.0	7.2	5.2	6.6	4.9
8	7.8	7.9	6.6	8.2	8.3	7.8	7.2	9.0	6.8	8.0	6.0	7.5	9.6	5.5	8.6	8.6
7	8.7	13.7	8.2	9.7	7.0	14.1	5.5	8.0	5.3	13.4	11.0	11.1	8.5	8.2	9.8	6.6
6	5.2	5.5	6.1	5.7	4.3	3.6	6.4	5.6	4.8	6.9	5.8	5.7	3.8	6.3	4.8	4.8
NEUTRAL-5	12.4	10.2	12.1	12.5	13.2	9.6	10.8	11.5	10.8	10.6	13.5	13.4	15.5	14.9	11.6	11.4
AGREE	20.5	28.1	24.0	18.8	17.3	37.3	27.7	14.4	17.1	21.8	20.2	22.4	17.5	28.4	19.0	14.3
4	4.5	8.9	6.1	4.3	2.3	11.8	6.0	3.1	2.7	6.8	6.1	5.3	1.9	6.0	4.4	2.7
3	4.7	7.0	4.3	4.4	4.5	11.3	5.6	2.8	3.6	3.9	3.0	5.8	5.4	6.5	4.1	3.8
2	3.8	4.9	5.6	3.5	2.7	5.1	6.7	2.4	2.4	4.8	4.4	4.4	2.9	5.6	3.9	1.5
1	2.0	2.9	1.9	1.3	2.2	3.6	2.8	1.9	1.7	2.4	1.0	0.9	2.6	2.9	1.8	1.2
0	5.6	4.5	6.1	5.3	5.7	5.4	6.6	4.3	6.7	3.9	5.7	6.1	4.7	7.4	4.8	5.2
Mean	7.06	6.53	6.83	7.14	7.29	6.00	6.65	7.55	7.47	6.89	7.02	6.81	7.12	6.33	7.19	7.65



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25. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
DISAGREE	68.6	99.5	91.0	71.3	60.9	48.2	40.4	52.1	46.1	85.9	79.2	54.9	43.6	43.2	46.1	73.3	69.7
Strongly	61.0	99.5	88.7	65.5	50.4	36.2	22.8	42.8	35.8	83.0	74.3	43.7	28.8	27.6	35.8	66.9	62.2
10	49.9	95.8	77.0	51.7	36.4	25.0	14.9	26.9	22.8	72.7	63.0	31.0	18.5	17.8	22.8	55.7	51.3
9	5.0	2.3	5.9	7.4	4.3	4.8	3.2	7.4	7.8	5.5	5.2	4.5	4.7	4.2	7.8	5.1	4.9
8	6.1	1.5	5.9	6.3	9.7	6.5	4.7	8.5	5.2	4.8	6.1	8.2	5.5	5.6	5.2	6.2	6.0
7	4.3	0.0	1.1	3.2	7.8	6.5	6.9	4.2	7.2	1.6	3.2	7.2	6.4	6.2	7.2	3.9	4.2
6	3.4	0.0	1.2	2.6	2.7	5.5	10.7	5.1	3.1	1.4	1.7	4.0	8.5	9.4	3.1	2.4	3.3
NEUTRAL-5	11.3	0.5	4.9	14.4	11.0	16.3	23.1	12.7	10.2	7.3	8.3	13.5	19.1	20.6	10.2	9.8	11.3
AGREE	20.1	0.0	4.1	14.3	28.1	35.5	36.5	35.2	43.7	6.8	12.5	31.6	37.3	36.2	43.7	16.9	19.0
4	3.6	0.0	1.4	2.0	3.1	6.8	7.9	8.1	9.6	1.2	1.7	4.8	8.2	8.0	9.6	2.7	3.3
3	3.6	0.0	0.8	2.0	5.4	7.5	6.5	5.7	2.9	1.0	2.2	6.4	5.8	6.3	2.9	3.2	3.6
2	3.1	0.0	0.0	2.8	4.1	6.3	6.3	3.2	2.9	1.1	1.9	5.2	5.2	5.6	2.9	2.7	3.1
1	2.6	0.0	0.4	1.2	4.5	4.9	3.9	5.3	4.4	0.6	1.6	4.7	4.3	4.2	4.4	2.3	2.4
0	7.2	0.0	1.5	6.3	11.0	10.0	11.9	12.8	23.9	2.9	5.1	10.5	13.8	12.1	23.9	6.0	6.7
Mean	7.33	9.93	9.17	7.65	6.47	5.72	5.11	5.89	5.17	8.81	8.19	6.12	5.28	5.30	5.17	7.71	7.43



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
DISAGREE	68.6	65.9	67.8	69.8	69.7	70.8	60.7	58.6	64.2
Strongly	61.0	56.2	60.6	63.1	61.6	64.1	49.6	48.3	51.8
10	49.9	44.9	52.5	52.6	46.9	53.2	38.0	37.3	39.3
9	5.0	5.6	4.5	4.5	5.8	5.2	4.4	4.2	4.8
8	6.1	5.7	3.5	6.0	8.9	5.8	7.2	6.9	7.7
7	4.3	6.2	3.8	3.8	4.0	4.0	5.3	4.3	7.0
6	3.4	3.6	3.4	2.9	4.0	2.7	5.7	5.9	5.4
NEUTRAL-5	11.3	13.9	12.5	9.3	11.3	10.8	13.0	12.9	13.1
AGREE	20.1	20.2	19.7	20.9	19.0	18.4	26.4	28.6	22.6
4	3.6	3.7	2.7	4.2	3.2	3.0	5.5	5.7	5.2
3	3.6	3.7	2.9	3.6	4.2	3.2	5.1	5.6	4.1
2	3.1	2.7	3.4	3.8	2.1	2.7	4.8	5.1	4.1
1	2.6	3.0	2.2	2.9	2.1	2.0	4.8	6.4	2.2
0	7.2	7.0	8.5	6.4	7.5	7.5	6.2	5.8	7.0
Mean	7.33	7.13	7.32	7.43	7.33	7.52	6.65	6.52	6.89



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS	ERS/							
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
DISAGREE	68.6	52.9	74.5	80.2	56.4	65.2	65.1	54.3	52.0	55.6	79.1	
Strongly	61.0	42.5	67.9	75.9	45.8	54.5	55.0	44.4	46.2	43.4	73.1	
10	49.9	31.4	56.8	65.6	34.8	40.6	41.6	33.0	36.5	31.1	62.2	
9	5.0	4.5	5.2	5.2	4.5	6.1	7.3	4.6	3.8	5.1	5.3	
8	6.1	6.6	5.9	5.1	6.6	7.9	6.1	6.8	5.9	7.3	5.5	
7	4.3	6.0	3.6	2.4	6.5	3.9	5.6	5.8	2.9	7.4	3.2	
6	3.4	4.4	3.0	1.8	4.1	6.8	4.5	4.1	2.9	4.8	2.9	
NEUTRAL-5	11.3	14.7	10.0	6.7	14.8	16.4	14.7	14.8	11.6	16.6	8.7	
AGREE	20.1	32.4	15.5	13.1	28.8	18.4	20.2	30.9	36.4	27.9	12.2	
4	3.6	5.3	2.9	2.6	4.5	3.9	4.4	5.3	5.1	5.4	2.3	
3	3.6	6.7	2.5	2.4	4.8	4.1	3.9	5.7	6.7	5.2	2.0	
2	3.1	5.5	2.2	2.1	4.8	1.5	2.6	5.0	6.2	4.3	1.8	
1	2.6	4.9	1.7	1.9	3.8	1.3	2.3	4.1	4.5	3.9	1.5	
0	7.2	10.0	6.2	4.1	10.8	7.6	7.1	10.8	13.9	9.1	4.6	
Mean	7.33	6.06	7.80	8.29	6.31	7.05	7.07	6.17	5.99	6.27	8.17	



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BANNER 4

	TOTAL		2020 BALLOT				PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
DISAGREE	68.6	80.6	59.4	80.4	56.3	69.7	80.3	52.4	71.7	80.6	58.6	67.0			
Strongly	61.0	77.1	48.9	76.8	46.0	60.4	78.2	42.0	64.3	75.5	48.4	55.2			
10	49.9	67.0	37.5	66.3	35.8	47.4	68.0	31.4	52.9	64.8	38.4	39.8			
9	5.0	5.0	4.4	5.0	4.0	6.3	3.9	4.1	5.1	6.2	4.0	7.8			
8	6.1	5.2	6.9	5.4	6.2	6.7	6.3	6.5	6.2	4.6	6.0	7.5			
7	4.3	2.1	6.2	2.0	6.0	4.8	0.8	6.1	4.2	3.2	5.9	5.7			
6	3.4	1.5	4.4	1.6	4.3	4.5	1.3	4.3	3.2	1.8	4.3	6.1			
NEUTRAL-5	11.3	7.3	14.6	6.6	14.3	13.3	7.0	12.2	13.7	6.2	15.5	12.6			
AGREE	20.1	12.1	25.9	13.0	29.4	17.0	12.7	35.3	14.6	13.2	25.9	20.4			
4	3.6	2.7	4.2	2.7	4.5	3.4	2.8	6.8	4.5	2.7	3.1	1.9			
3	3.6	2.2	4.3	2.2	5.3	3.2	2.1	6.2	2.7	2.3	4.8	3.8			
2	3.1	1.8	4.1	2.2	5.3	1.4	2.9	6.0	1.2	1.6	4.9	1.6			
1	2.6	1.4	3.5	1.9	4.0	1.6	2.1	4.8	0.9	1.7	3.5	2.5			
0	7.2	4.0	9.9	3.8	10.3	7.5	2.8	11.6	5.2	4.9	9.6	10.6			
Mean	7.33	8.38	6.54	8.33	6.31	7.39	8.39	5.95	7.72	8.27	6.53	6.93			



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BANNER 5

	TOTAL		IDEOLOGY					REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know		
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
DISAGREE	68.6	51.6	46.3	55.9	65.2	82.2	84.0	83.1	39.7	72.4	85.5	51.4	59.6	70.9	58.6	67.5	80.3	80.8	79.9	78.9	82.5
Strongly	61.0	42.2	38.4	45.4	54.4	76.2	82.8	79.3	36.7	59.6	83.7	42.1	49.5	54.5	45.8	56.7	75.9	77.8	75.7	74.3	79.2
10	49.9	32.2	30.6	33.5	41.7	63.7	74.7	68.9	29.0	48.1	73.2	33.3	36.7	45.6	28.9	43.5	65.3	69.1	63.0	60.6	69.2
9	5.0	4.3	4.7	4.0	5.6	5.2	4.8	5.1	7.7	3.9	5.0	3.6	5.5	1.4	5.5	6.2	6.8	5.1	5.0	6.9	0.0
8	6.1	5.8	3.2	7.9	7.2	7.2	3.2	5.3	0.0	7.6	5.5	5.2	7.3	7.5	11.4	6.9	3.8	3.6	7.7	6.8	10.0
7	4.3	5.3	3.7	6.6	5.7	3.3	1.2	2.3	1.4	8.7	0.7	5.6	5.3	10.5	6.0	5.1	3.7	2.1	1.9	2.0	1.6
6	3.4	4.0	4.2	3.9	5.1	2.8	0.0	1.4	1.6	4.2	1.0	3.7	4.8	5.9	6.8	5.7	0.7	0.9	2.3	2.6	1.7
NEUTRAL-5	11.3	14.4	12.9	15.6	13.8	6.7	7.4	7.0	19.2	6.1	5.7	14.0	16.7	7.6	13.7	14.1	11.5	6.0	7.4	7.5	7.1
AGREE	20.1	34.0	40.7	28.5	21.0	11.1	8.6	9.9	41.1	21.5	8.8	34.6	23.8	21.5	27.7	18.5	8.2	13.2	12.7	13.6	10.3
4	3.6	5.3	6.1	4.5	3.6	2.7	1.9	2.3	11.8	2.7	2.0	5.2	4.2	1.5	2.1	3.5	3.9	2.9	2.6	2.8	1.9
3	3.6	6.4	6.1	6.6	3.8	2.1	1.1	1.6	5.2	5.1	1.4	6.9	3.4	3.2	4.7	3.6	1.4	1.9	2.7	2.8	2.4
2	3.1	6.4	7.5	5.5	2.6	1.2	1.4	1.3	11.4	2.0	1.5	6.3	4.6	3.1	4.6	1.2	0.0	2.9	1.4	1.9	0.0
1	2.6	3.8	4.5	3.2	3.2	0.5	2.1	1.2	7.1	4.6	0.9	3.7	3.9	6.0	2.4	2.1	0.0	2.1	1.7	1.6	1.9
0	7.2	12.2	16.5	8.6	7.7	4.6	2.2	3.4	5.6	7.1	3.0	12.6	7.6	7.7	14.0	8.0	2.8	3.4	4.3	4.4	4.1
Mean	7.33	5.97	5.51	6.34	6.98	8.35	8.78	8.55	5.67	7.28	8.77	5.96	6.64	7.03	6.15	7.16	8.52	8.41	8.23	8.15	8.46



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25. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
DISAGREE	68.6	57.1	68.6	81.1	69.8	62.3	37.3	66.1	70.0	69.9	70.2	70.2	78.6	85.0	67.5	55.1
Strongly	61.0	46.8	57.5	77.6	60.1	54.4	32.7	57.7	62.1	62.3	61.6	65.7	72.1	81.5	59.4	45.9
10	49.9	35.8	45.1	66.9	47.2	43.7	27.4	46.2	50.4	50.1	51.0	58.7	60.8	74.2	48.0	35.7
9	5.0	4.4	5.5	5.5	5.6	5.3	3.7	5.5	5.1	5.7	4.1	3.3	5.2	5.5	4.1	4.4
8	6.1	6.6	6.9	5.2	7.4	5.4	1.6	6.0	6.5	6.5	6.5	3.7	6.1	1.8	7.3	5.7
7	4.3	5.7	6.2	2.0	5.6	4.6	1.9	5.0	4.7	4.0	5.9	0.0	4.0	3.5	3.5	5.5
6	3.4	4.6	4.8	1.5	4.0	3.3	2.7	3.4	3.3	3.6	2.7	4.5	2.5	0.0	4.6	3.8
NEUTRAL-5	11.3	14.4	14.2	6.8	11.5	9.7	10.2	9.7	11.7	12.0	11.1	11.1	8.9	3.8	12.0	15.5
AGREE	20.1	28.6	17.2	12.1	18.8	27.9	52.6	24.3	18.3	18.1	18.7	18.7	12.5	11.2	20.5	29.4
4	3.6	4.3	3.9	2.6	3.8	4.8	5.5	4.7	3.6	3.6	3.5	0.5	2.0	1.3	5.0	4.4
3	3.6	5.2	2.5	2.3	3.4	4.3	8.7	3.6	3.3	3.1	3.7	5.0	2.3	1.4	5.4	5.0
2	3.1	4.7	1.6	1.9	2.3	5.3	17.8	3.4	2.6	2.8	2.3	2.6	3.1	3.0	1.7	3.3
1	2.6	3.4	3.2	1.4	3.0	4.9	11.6	3.9	2.1	2.4	1.5	1.8	1.6	2.1	2.5	3.4
0	7.2	10.8	6.0	3.8	6.3	8.6	8.9	8.6	6.7	6.2	7.7	8.7	3.5	3.4	5.9	13.3
Mean	7.33	6.35	7.29	8.40	7.35	6.77	4.96	7.03	7.45	7.46	7.43	7.53	8.14	8.67	7.30	6.24



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
DISAGREE	68.6	66.8	71.5	71.3	72.0	67.5	72.1	66.1	71.0
Strongly	61.0	58.8	64.5	64.9	63.5	60.6	66.8	57.2	62.3
10	49.9	49.8	50.0	49.6	50.8	50.4	55.3	49.3	45.1
9	5.0	3.9	6.8	7.7	5.3	3.7	5.3	4.0	8.2
8	6.1	5.1	7.6	7.7	7.4	6.5	6.1	3.9	9.0
7	4.3	4.1	4.6	4.4	4.8	3.7	3.2	4.4	5.8
6	3.4	3.9	2.5	2.0	3.6	3.2	2.2	4.5	2.8
NEUTRAL-5	11.3	11.2	11.3	11.5	11.0	11.4	9.9	11.1	12.6
AGREE	20.1	22.0	17.1	17.2	17.0	21.1	18.0	22.8	16.3
4	3.6	3.7	3.2	3.9	2.1	5.0	3.8	2.7	2.7
3	3.6	4.3	2.5	2.3	2.8	4.3	2.2	4.3	2.8
2	3.1	3.4	2.7	2.7	2.6	3.0	3.6	3.8	1.8
1	2.6	2.4	2.9	2.5	3.6	1.8	3.5	2.8	2.4
0	7.2	8.1	5.8	5.8	5.8	6.9	4.9	9.2	6.6
Mean	7.33	7.19	7.55	7.57	7.52	7.32	7.67	7.07	7.44



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
DISAGREE	68.6	72.9	59.7	61.8	60.9	46.3	74.9	71.2	64.5	59.2	59.8	62.2
Strongly	61.0	66.4	49.6	50.9	51.4	35.0	69.5	63.8	55.4	46.6	53.4	49.4
10	49.9	54.5	40.1	40.0	43.6	26.0	58.4	51.4	41.6	38.4	44.5	42.7
9	5.0	5.5	4.1	4.8	3.2	2.9	4.4	6.3	6.9	2.8	3.1	3.3
8	6.1	6.4	5.4	6.1	4.6	6.1	6.7	6.1	6.9	5.4	5.7	3.4
7	4.3	3.8	5.2	6.4	3.5	8.1	3.2	4.3	5.4	7.4	1.7	5.4
6	3.4	2.7	4.8	4.5	6.0	3.2	2.2	3.1	3.7	5.3	4.7	7.4
NEUTRAL-5	11.3	10.8	12.3	12.4	10.8	16.2	10.0	11.4	10.8	13.9	9.5	12.2
AGREE	20.1	16.3	28.1	25.8	28.3	37.5	15.0	17.3	24.7	26.9	30.8	25.7
4	3.6	2.5	5.9	5.4	6.0	9.9	2.4	2.5	6.4	4.5	10.1	1.6
3	3.6	2.6	5.8	6.5	4.5	3.7	2.1	3.0	6.6	6.4	3.9	5.2
2	3.1	2.5	4.5	4.8	5.3	3.1	2.6	2.3	1.4	8.1	7.4	3.2
1	2.6	2.4	2.9	1.5	3.5	6.0	2.6	2.2	0.7	2.2	2.6	4.5
0	7.2	6.4	9.0	7.6	8.9	14.8	5.3	7.3	9.5	5.7	6.8	11.2
Mean	7.33	7.67	6.61	6.78	6.68	5.55	7.87	7.51	6.96	6.61	6.76	6.59



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25. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
DISAGREE	68.6	52.6	59.4	62.0	71.4	72.1	78.2	59.1	74.6	62.9	75.8	69.3	68.0	
Strongly	61.0	36.7	48.2	54.2	65.8	66.6	72.3	48.3	68.8	53.7	70.0	63.0	59.2	
10	49.9	27.1	37.0	45.3	55.2	54.4	60.0	38.4	57.0	43.6	57.7	52.3	47.7	
9	5.0	4.6	4.3	4.1	4.3	5.3	6.3	4.3	5.5	4.3	5.9	4.4	5.6	
8	6.1	5.1	6.9	4.8	6.2	6.9	6.0	5.7	6.3	5.8	6.4	6.3	5.9	
7	4.3	6.5	4.4	5.3	3.8	3.1	4.0	5.2	3.7	4.8	3.6	3.5	4.9	
6	3.4	9.4	6.8	2.6	1.8	2.4	1.9	5.6	2.0	4.4	2.1	2.8	3.9	
NEUTRAL-5	11.3	9.7	12.7	12.2	11.5	12.8	9.3	11.9	10.9	11.7	10.7	10.8	11.7	
AGREE	20.1	37.7	27.9	25.8	17.1	15.1	12.5	29.0	14.5	25.4	13.5	19.8	20.3	
4	3.6	8.9	6.1	4.4	2.5	1.8	1.9	6.0	2.1	4.9	1.9	4.5	2.7	
3	3.6	5.8	2.9	5.8	3.5	3.5	2.2	4.8	2.9	4.4	2.7	3.5	3.7	
2	3.1	8.2	5.0	3.8	2.7	1.8	1.3	5.2	1.9	4.4	1.5	3.2	3.1	
1	2.6	4.1	3.9	4.3	2.6	0.9	1.4	4.1	1.6	3.7	1.2	2.5	2.7	
0	7.2	10.6	9.9	7.6	5.8	7.0	5.7	9.0	6.1	8.0	6.2	6.1	8.2	
Mean	7.33	5.76	6.46	6.88	7.65	7.69	8.09	6.49	7.85	6.85	7.93	7.46	7.21	



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25. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
DISAGREE	68.6	55.9	60.0	70.3	76.5	52.7	60.5	71.5	77.7	58.1	59.5	69.4	75.4	59.3	71.8	72.4
Strongly	61.0	40.1	50.6	64.0	71.3	44.1	51.8	67.1	72.3	37.3	49.3	61.5	70.4	50.1	64.1	66.8
10	49.9	29.2	41.3	52.6	59.2	30.1	40.8	57.1	62.1	28.6	41.7	48.9	56.5	40.3	51.5	57.9
9	5.0	5.0	3.9	4.9	5.8	6.0	4.2	4.0	4.4	4.2	3.6	5.7	7.2	4.9	5.7	3.4
8	6.1	5.9	5.4	6.5	6.3	8.0	6.8	6.0	5.8	4.5	4.0	6.9	6.7	4.9	6.9	5.5
7	4.3	7.2	4.6	4.2	3.3	3.2	3.5	3.5	3.5	10.0	5.6	4.7	3.1	4.4	4.4	3.6
6	3.4	8.6	4.8	2.1	1.9	5.4	5.1	0.9	1.9	10.7	4.5	3.1	1.9	4.8	3.2	2.0
NEUTRAL-5	11.3	9.7	12.1	12.3	10.5	6.0	11.8	13.1	9.8	12.2	12.3	11.7	11.1	11.5	10.5	12.9
AGREE	20.1	34.4	27.9	17.4	13.0	41.3	27.6	15.5	12.5	29.7	28.2	18.9	13.5	29.2	17.7	14.7
4	3.6	7.2	5.3	2.6	2.1	13.4	6.7	2.1	2.6	3.0	3.8	3.0	1.6	5.3	3.6	1.3
3	3.6	5.5	4.4	3.7	2.5	5.5	4.9	2.7	2.6	5.5	3.9	4.4	2.5	6.3	2.6	3.0
2	3.1	7.8	4.4	2.6	1.4	10.1	4.8	2.4	1.1	6.3	4.0	2.7	1.7	4.6	2.8	1.9
1	2.6	4.2	4.6	2.1	1.1	3.1	3.8	2.1	1.7	4.9	5.5	2.1	0.6	4.0	2.1	2.0
0	7.2	9.7	9.2	6.4	5.9	9.2	7.4	6.1	4.6	10.0	10.9	6.7	7.1	9.0	6.6	6.6
Mean	7.33	6.00	6.60	7.54	8.01	5.97	6.70	7.74	8.14	6.02	6.50	7.39	7.90	6.57	7.55	7.75



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26. THE ONLY REMEDY TO PAST DISCRIMINATION AGAINST BLACK AMERICANS IS TO NOW DISCRIMINATE AGAINST OTHERS TO FAVOR BLACK AMERICANS.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
DISAGREE	78.9	99.2	92.1	82.6	70.8	62.1	68.3	69.1	69.5	90.5	85.3	66.7	68.6	68.5	69.5	80.8	79.4
Strongly	72.2	99.2	89.8	78.9	62.8	49.9	49.3	62.8	66.7	88.4	81.5	56.7	54.6	52.6	66.7	75.4	72.6
10	61.9	96.4	82.0	67.3	50.1	36.8	37.7	48.4	55.9	80.5	72.4	43.8	42.5	40.3	55.9	65.5	62.5
9	4.9	2.1	3.3	6.1	6.1	5.9	5.0	5.8	5.8	4.0	4.6	6.0	5.3	5.2	5.8	4.8	4.8
8	5.4	0.8	4.6	5.5	6.6	7.2	6.6	8.5	5.0	3.9	4.6	6.9	6.8	7.1	5.0	5.1	5.3
7	3.4	0.0	0.9	3.0	4.1	7.3	6.0	3.1	0.0	1.4	2.2	5.6	4.6	5.3	0.0	3.2	3.5
6	3.3	0.0	1.3	0.7	3.9	4.8	12.9	3.3	2.8	0.7	1.5	4.3	9.5	10.6	2.8	2.2	3.3
NEUTRAL-5	8.4	0.8	3.0	8.0	11.2	13.8	13.2	14.5	9.4	4.3	6.1	12.5	12.9	13.5	9.4	7.6	8.2
AGREE	12.7	0.0	4.9	9.4	18.0	24.1	18.6	16.4	21.1	5.2	8.6	20.9	18.5	18.0	21.1	11.6	12.3
4	3.2	0.0	0.0	1.5	2.9	7.0	8.6	8.0	3.0	0.6	1.2	4.9	7.7	8.5	3.0	2.3	3.0
3	2.0	0.0	1.7	1.6	2.6	4.9	1.8	0.0	0.0	1.2	1.6	3.7	1.2	1.4	0.0	2.2	2.2
2	2.0	0.0	0.0	1.4	2.7	5.4	2.4	3.1	1.9	0.5	1.1	3.9	2.5	2.6	1.9	1.9	2.0
1	1.6	0.0	0.0	1.0	3.4	3.4	1.2	2.5	2.2	0.4	1.2	3.4	1.6	1.5	2.2	1.6	1.6
0	3.8	0.0	3.2	3.8	6.4	3.4	4.5	2.8	13.9	2.5	3.5	4.9	5.5	4.1	13.9	3.5	3.6
Mean	8.17	9.92	9.21	8.52	7.45	6.85	7.07	7.59	7.33	9.15	8.70	7.17	7.21	7.19	7.33	8.34	8.20



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26. THE ONLY REMEDY TO PAST DISCRIMINATION AGAINST BLACK AMERICANS IS TO NOW DISCRIMINATE AGAINST OTHERS TO FAVOR BLACK AMERICANS.

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
DISAGREE	78.9	79.1	82.4	76.1	79.9	81.7	68.6	68.9	68.2
Strongly	72.2	71.6	75.9	69.7	73.1	75.7	59.4	61.3	56.1
10	61.9	59.7	65.9	60.6	61.9	65.8	48.0	47.3	49.0
9	4.9	5.9	5.1	3.9	5.5	5.2	3.8	5.0	1.9
8	5.4	6.0	4.8	5.2	5.6	4.7	7.6	9.0	5.1
7	3.4	2.9	2.6	3.6	4.1	3.1	4.6	2.6	7.8
6	3.3	4.6	4.0	2.7	2.7	2.9	4.7	5.0	4.3
NEUTRAL-5	8.4	9.5	8.2	7.4	9.6	6.9	14.2	12.6	16.7
AGREE	12.7	11.4	9.4	16.6	10.5	11.4	17.2	18.5	15.1
4	3.2	2.5	2.2	4.7	2.2	2.6	5.3	5.1	5.7
3	2.0	1.9	1.1	2.4	2.5	1.6	3.8	4.1	3.2
2	2.0	3.0	0.4	2.6	1.8	1.6	3.4	3.9	2.5
1	1.6	1.3	1.1	2.3	1.2	1.8	1.1	0.8	1.5
0	3.8	2.7	4.6	4.6	2.7	3.9	3.6	4.5	2.2
Mean	8.17	8.16	8.40	7.95	8.29	8.36	7.46	7.43	7.51



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26. THE ONLY REMEDY TO PAST DISCRIMINATION AGAINST BLACK AMERICANS IS TO NOW DISCRIMINATE AGAINST OTHERS TO FAVOR BLACK AMERICANS.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS	ERS/							
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
DISAGREE	78.9	67.4	83.2	82.7	76.6	72.6	75.4	72.4	69.4	74.1	83.7	
Strongly	72.2	57.6	77.6	78.4	67.6	64.4	67.1	62.8	63.7	62.4	79.0	
10	61.9	46.0	67.9	70.1	54.8	55.1	56.6	50.2	52.0	49.2	70.5	
9	4.9	5.6	4.6	3.8	6.5	4.1	5.3	6.4	5.5	6.9	3.8	
8	5.4	6.0	5.1	4.5	6.3	5.2	5.2	6.3	6.2	6.3	4.7	
7	3.4	5.0	2.8	2.3	4.1	5.1	4.5	5.5	2.9	6.9	1.8	
6	3.3	4.8	2.8	2.1	4.9	3.0	3.8	4.1	2.8	4.7	2.8	
NEUTRAL-5	8.4	11.4	7.3	5.1	10.1	15.1	11.4	10.7	11.4	10.4	6.8	
AGREE	12.7	21.2	9.5	12.2	13.4	12.3	13.2	16.9	19.2	15.6	9.6	
4	3.2	5.6	2.3	2.3	3.8	4.3	4.1	4.7	4.1	5.0	2.1	
3	2.0	2.9	1.8	1.3	2.3	3.7	3.4	2.7	2.3	2.9	1.5	
2	2.0	4.3	1.1	1.8	2.6	0.9	2.3	3.0	3.8	2.6	1.3	
1	1.6	3.3	1.0	1.7	1.9	0.7	0.7	2.8	3.5	2.3	0.8	
0	3.8	5.1	3.3	5.0	2.8	2.8	2.7	3.7	5.4	2.8	3.9	
Mean	8.17	7.22	8.52	8.44	7.94	7.90	7.99	7.62	7.48	7.69	8.57	



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26. THE ONLY REMEDY TO PAST DISCRIMINATION AGAINST BLACK AMERICANS IS TO NOW DISCRIMINATE AGAINST OTHERS TO FAVOR BLACK AMERICANS.

BANNER 4

	TOTAL	2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236	
DISAGREE	78.9	82.7	76.1	83.6	74.9	78.1	83.9	66.3	80.8	83.3	80.0	74.4	
Strongly	72.2	79.1	66.8	79.9	66.1	70.3	79.5	59.2	74.3	80.3	70.1	64.9	
10	61.9	71.0	53.8	71.4	54.0	60.2	73.2	46.1	64.9	69.7	58.7	53.8	
9	4.9	3.4	6.5	3.8	5.9	5.0	2.9	6.2	3.9	4.6	5.8	6.5	
8	5.4	4.6	6.5	4.7	6.1	5.1	3.3	7.0	5.6	6.1	5.6	4.5	
7	3.4	1.8	4.6	2.1	3.9	4.3	2.6	2.3	3.8	1.6	4.8	4.9	
6	3.3	1.8	4.7	1.6	4.9	3.4	1.8	4.7	2.6	1.3	5.1	4.6	
NEUTRAL-5	8.4	5.5	10.2	5.2	9.9	10.7	4.8	14.7	8.9	5.6	7.2	13.1	
AGREE	12.7	11.8	13.7	11.2	15.2	11.3	11.3	19.0	10.3	11.1	12.9	12.6	
4	3.2	2.2	4.0	2.1	3.7	3.8	2.2	5.6	3.6	1.9	2.6	4.2	
3	2.0	1.7	2.3	1.2	2.9	2.1	1.5	3.9	2.5	0.8	2.3	1.5	
2	2.0	1.6	2.4	1.4	3.3	1.1	0.9	4.3	0.6	1.9	2.7	1.9	
1	1.6	1.5	1.8	1.8	1.9	1.1	1.5	1.9	0.8	2.0	1.8	1.4	
0	3.8	4.8	3.2	4.8	3.4	3.1	5.2	3.3	2.8	4.4	3.5	3.5	
Mean	8.17	8.47	7.90	8.52	7.81	8.17	8.55	7.35	8.39	8.50	8.08	7.87	



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26. THE ONLY REMEDY TO PAST DISCRIMINATION AGAINST BLACK AMERICANS IS TO NOW DISCRIMINATE AGAINST OTHERS TO FAVOR BLACK AMERICANS.

BANNER 5

	TOTAL							IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN			
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know							
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87						
DISAGREE	78.9	74.1	72.2	75.6	75.8	85.9	83.6	84.8	54.3	78.5	87.2	76.4	72.0	77.3	74.3	78.2	80.0	81.8	85.8	86.1	85.1						
Strongly	72.2	66.5	65.6	67.2	66.7	79.7	82.0	80.8	45.9	73.9	84.0	67.9	61.8	71.2	70.8	68.3	74.1	78.1	82.1	82.9	80.0						
10	61.9	53.9	55.8	52.3	56.0	70.3	74.8	72.5	35.9	63.1	76.1	55.1	50.7	59.8	58.0	57.9	65.8	71.9	70.9	69.7	74.0						
9	4.9	5.4	4.7	6.0	6.0	4.1	3.0	3.6	5.1	6.0	3.2	5.7	5.9	7.1	4.1	6.2	3.3	3.1	4.5	5.6	1.7						
8	5.4	7.2	5.1	8.8	4.7	5.2	4.2	4.7	4.9	4.8	4.7	7.1	5.2	4.3	8.7	4.2	5.0	3.1	6.7	7.7	4.2						
7	3.4	3.6	2.5	4.5	4.4	3.5	1.2	2.4	2.0	2.6	2.0	4.4	3.8	1.5	1.0	5.5	3.9	2.5	1.7	1.7	1.7						
6	3.3	4.0	4.1	4.0	4.8	2.7	0.4	1.6	6.4	2.0	1.1	4.1	6.4	4.6	2.5	4.4	2.0	1.3	2.0	1.4	3.4						
NEUTRAL-5	8.4	9.7	8.8	10.4	11.9	5.7	3.4	4.6	14.4	7.8	3.9	8.9	12.4	6.7	10.6	13.0	6.2	5.5	4.8	4.6	5.3						
AGREE	12.7	16.3	19.0	14.0	12.2	8.4	13.0	10.6	31.3	13.7	9.0	14.7	15.6	16.0	15.1	8.8	13.8	12.7	9.4	9.3	9.6						
4	3.2	3.9	3.7	4.1	3.4	1.3	3.6	2.4	2.8	4.6	1.5	3.6	3.4	5.5	6.1	3.0	4.1	2.1	2.0	2.2	1.7						
3	2.0	2.9	2.9	3.0	2.1	1.3	1.5	1.4	3.4	0.7	1.1	3.0	3.1	1.4	2.4	1.8	2.4	1.3	0.9	0.9	1.1						
2	2.0	3.1	3.4	2.9	2.4	0.7	1.1	0.9	7.6	1.9	0.8	3.0	4.2	1.5	1.4	1.1	1.0	1.6	1.2	0.8	2.5						
1	1.6	2.1	1.8	2.4	1.8	1.0	1.3	1.1	13.2	2.0	0.8	1.1	3.1	1.6	1.0	0.6	2.1	2.4	1.1	1.5	0.0						
0	3.8	4.1	7.1	1.6	2.4	4.1	5.5	4.8	4.3	4.6	4.8	4.0	1.7	6.0	4.3	2.3	4.1	5.3	4.1	4.0	4.4						
Mean	8.17	7.75	7.59	7.89	7.97	8.63	8.59	8.61	6.18	8.19	8.79	7.89	7.63	7.99	7.97	8.18	8.26	8.42	8.66	8.66	8.63						



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26. THE ONLY REMEDY TO PAST DISCRIMINATION AGAINST BLACK AMERICANS IS TO NOW DISCRIMINATE AGAINST OTHERS TO FAVOR BLACK AMERICANS.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
DISAGREE	78.9	74.8	77.5	83.9	80.1	69.6	51.2	72.3	81.1	81.0	81.4	79.4	82.3	82.4	76.2	80.2
Strongly	72.2	66.1	68.0	80.4	71.4	62.1	40.1	65.4	74.4	73.6	76.0	74.3	76.8	79.4	69.7	70.7
10	61.9	54.1	55.9	72.7	59.3	55.4	34.1	58.6	63.0	61.9	65.2	66.6	67.1	70.7	58.2	61.1
9	4.9	6.0	5.4	3.5	6.0	3.1	4.7	2.9	5.4	5.7	4.8	4.3	5.2	1.8	6.1	4.2
8	5.4	6.0	6.7	4.2	6.0	3.6	1.4	3.9	6.0	6.1	6.0	3.3	4.5	6.9	5.5	5.4
7	3.4	3.8	6.3	1.8	4.6	3.8	1.5	4.1	3.4	3.8	2.8	1.8	3.0	0.6	3.4	4.8
6	3.3	4.9	3.2	1.7	4.1	3.7	9.5	2.8	3.2	3.6	2.6	3.3	2.5	2.5	3.1	4.7
NEUTRAL-5	8.4	11.0	10.2	5.0	9.3	8.9	11.7	8.5	8.4	8.6	7.9	7.7	6.5	5.8	9.6	9.4
AGREE	12.7	14.3	12.3	11.1	10.6	21.5	37.1	19.1	10.5	10.4	10.7	12.9	11.1	11.8	14.2	10.4
4	3.2	3.7	3.8	2.3	2.9	4.7	7.2	4.3	2.8	2.8	2.9	3.2	1.4	2.6	4.4	3.6
3	2.0	2.5	2.9	1.2	1.9	3.0	5.6	2.6	1.8	1.6	2.1	2.1	1.5	3.0	2.2	2.0
2	2.0	2.7	1.9	1.4	2.1	4.3	9.0	3.6	1.6	1.4	2.0	0.5	2.0	2.3	2.5	0.8
1	1.6	1.9	1.8	1.2	1.5	3.0	5.7	2.6	1.4	1.5	1.1	0.6	1.3	1.4	1.4	1.1
0	3.8	3.4	2.0	4.9	2.2	6.4	9.8	5.9	2.9	3.0	2.6	6.5	4.9	2.4	3.7	2.9
Mean	8.17	7.83	8.05	8.57	8.22	7.44	5.89	7.67	8.34	8.30	8.41	8.24	8.38	8.52	8.01	8.24



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
DISAGREE	78.9	75.4	84.3	85.4	82.4	75.4	81.4	75.4	86.9
Strongly	72.2	68.7	77.6	78.6	75.8	69.3	75.9	68.3	79.1
10	61.9	59.2	66.2	65.8	66.9	59.2	67.8	59.2	64.8
9	4.9	4.7	5.1	6.4	2.8	4.2	4.1	5.2	6.1
8	5.4	4.8	6.2	6.3	6.1	5.9	4.0	3.8	8.3
7	3.4	3.5	3.3	3.5	2.9	3.1	2.7	3.7	3.8
6	3.3	3.2	3.5	3.3	3.7	3.0	2.8	3.4	4.1
NEUTRAL-5	8.4	9.7	6.5	5.9	7.6	10.5	6.8	9.0	6.2
AGREE	12.7	14.9	9.2	8.7	10.1	14.1	11.8	15.6	6.8
4	3.2	3.6	2.5	2.5	2.5	3.7	3.5	3.4	1.6
3	2.0	2.4	1.5	1.8	1.0	2.4	2.7	2.4	0.4
2	2.0	2.0	2.0	1.7	2.7	1.4	2.4	2.5	1.7
1	1.6	1.9	1.2	1.4	0.9	1.4	1.5	2.3	1.0
0	3.8	5.0	1.9	1.3	3.0	5.2	1.7	4.9	2.1
Mean	8.17	7.92	8.54	8.61	8.42	7.95	8.45	7.90	8.62



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26. THE ONLY REMEDY TO PAST DISCRIMINATION AGAINST BLACK AMERICANS IS TO NOW DISCRIMINATE AGAINST OTHERS TO FAVOR BLACK AMERICANS.

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
DISAGREE	78.9	83.5	69.3	72.0	66.7	64.2	82.0	84.6	75.6	68.5	63.7	69.8
Strongly	72.2	77.9	60.1	63.6	56.3	54.8	77.2	78.5	69.8	57.7	54.4	58.2
10	61.9	67.1	51.1	53.5	46.7	49.2	68.1	66.2	58.6	48.6	44.3	49.2
9	4.9	5.1	4.5	5.0	5.3	1.2	3.9	6.0	5.8	4.2	4.6	6.1
8	5.4	5.7	4.5	5.1	4.3	4.4	5.2	6.2	5.4	4.8	5.5	2.9
7	3.4	3.0	4.1	3.9	4.8	4.8	2.2	3.7	2.3	5.4	6.2	3.3
6	3.3	2.5	5.0	4.5	5.6	4.6	2.6	2.5	3.6	5.4	3.1	8.3
NEUTRAL-5	8.4	7.3	10.7	11.7	9.9	12.8	7.0	7.6	12.4	11.0	13.4	6.2
AGREE	12.7	9.2	20.0	16.3	23.4	23.0	11.0	7.7	12.0	20.5	22.9	24.0
4	3.2	2.3	5.0	6.2	3.8	5.1	3.1	1.7	4.5	7.9	4.3	3.2
3	2.0	1.6	2.9	1.9	3.7	2.7	2.2	1.2	3.2	0.7	3.8	3.6
2	2.0	1.3	3.5	3.2	4.4	3.2	1.0	1.5	3.3	3.2	3.8	5.0
1	1.6	0.8	3.3	1.7	4.0	5.5	1.0	0.7	0.0	3.3	4.1	3.9
0	3.8	3.1	5.4	3.3	7.6	6.5	3.6	2.6	1.0	5.4	7.0	8.2
Mean	8.17	8.53	7.39	7.72	7.04	7.04	8.46	8.59	8.15	7.32	6.98	7.12



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
DISAGREE	78.9	65.3	73.2	74.4	83.3	81.0	84.5	72.1	83.1	75.5	83.1	77.8	79.9	
Strongly	72.2	53.1	66.2	67.5	78.2	75.6	77.8	64.0	77.3	68.4	76.9	71.9	72.4	
10	61.9	43.6	56.1	59.3	69.8	64.1	65.5	54.9	66.3	59.5	65.0	62.6	61.3	
9	4.9	5.2	3.3	3.3	2.8	5.8	7.4	3.7	5.7	3.4	6.7	4.2	5.5	
8	5.4	4.3	6.8	4.9	5.5	5.7	4.9	5.4	5.3	5.5	5.2	5.1	5.5	
7	3.4	6.8	2.8	2.7	2.7	3.1	3.8	3.6	3.3	3.3	3.5	2.9	3.8	
6	3.3	5.4	4.2	4.3	2.4	2.3	2.9	4.5	2.6	3.9	2.7	2.9	3.7	
NEUTRAL-5	8.4	12.3	8.0	9.4	7.6	8.3	7.6	9.5	7.8	8.9	7.9	9.0	7.9	
AGREE	12.7	22.3	18.8	16.2	9.1	10.7	7.9	18.5	9.1	15.6	9.1	13.2	12.2	
4	3.2	5.1	5.5	3.1	2.0	2.5	2.6	4.4	2.4	3.7	2.6	3.7	2.7	
3	2.0	2.8	2.3	2.7	2.8	1.6	1.1	2.6	1.7	2.6	1.3	2.5	1.6	
2	2.0	2.9	3.1	4.5	0.9	1.1	1.0	3.7	1.0	2.8	1.0	1.8	2.2	
1	1.6	5.5	2.1	2.1	0.9	1.7	0.3	2.8	0.9	2.2	0.9	1.4	1.8	
0	3.8	6.1	6.0	3.7	2.5	3.8	2.9	5.0	3.1	4.3	3.3	3.8	3.8	
Mean	8.17	6.99	7.67	7.85	8.59	8.34	8.59	7.60	8.52	7.91	8.49	8.15	8.18	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
DISAGREE	78.9	65.2	73.8	82.4	83.4	63.0	69.0	82.7	83.9	66.6	78.8	82.1	83.0	70.6	81.8	82.0
Strongly	72.2	53.8	67.3	76.4	77.4	48.3	63.4	78.9	78.5	57.7	71.2	74.4	76.3	64.5	75.0	74.8
10	61.9	45.3	57.7	67.1	65.5	43.9	54.3	69.5	67.9	46.2	61.2	65.3	63.2	56.0	62.8	67.2
9	4.9	4.8	3.3	3.8	6.8	2.3	3.7	3.6	5.3	6.5	2.9	3.9	8.2	4.9	5.2	4.1
8	5.4	3.8	6.3	5.5	5.1	2.1	5.4	5.7	5.3	4.9	7.1	5.3	4.9	3.6	7.0	3.5
7	3.4	5.2	2.5	3.2	3.5	7.8	2.1	2.5	2.7	3.5	2.9	3.8	4.3	2.8	3.7	3.3
6	3.3	6.1	4.0	2.8	2.5	7.0	3.4	1.4	2.7	5.5	4.6	3.9	2.4	3.3	3.1	3.9
NEUTRAL-5	8.4	12.6	7.8	8.1	7.9	16.1	8.6	8.1	8.2	10.2	7.0	8.1	7.7	10.7	7.4	8.3
AGREE	12.7	22.2	18.3	9.5	8.6	20.8	22.4	9.2	7.8	23.2	14.2	9.8	9.4	18.7	10.8	9.7
4	3.2	4.8	4.8	1.9	2.5	3.3	7.2	2.7	2.0	5.9	2.4	1.3	3.0	4.6	2.9	2.1
3	2.0	2.9	2.8	1.8	1.6	5.0	3.2	2.6	1.5	1.4	2.4	1.1	1.6	3.0	1.8	1.4
2	2.0	3.7	3.4	1.6	0.9	3.3	3.8	1.5	0.2	3.9	3.1	1.7	1.6	3.1	1.8	1.3
1	1.6	5.0	2.3	0.7	0.9	4.6	2.5	0.6	0.5	5.3	2.0	0.8	1.4	2.5	1.6	0.6
0	3.8	5.8	5.1	3.5	2.7	4.7	5.8	1.7	3.7	6.6	4.4	4.8	1.8	5.4	2.8	4.3
Mean	8.17	7.03	7.75	8.46	8.54	6.92	7.47	8.62	8.59	7.09	8.03	8.33	8.49	7.62	8.34	8.41



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SUMMARY MEANS:

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	10-5	4-5	10-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
DISCRIMINATE/SPPRT BLCKS	8.17	9.92	9.21	8.52	7.45	6.85	7.07	7.59	7.33	9.15	8.70	7.17	7.21	7.19	7.33	8.34	8.20
OWN INTERESTS/OTHR CNTRS	7.61	9.78	9.11	8.47	7.54	6.07	5.10	4.62	2.53	9.06	8.65	6.85	4.64	4.99	2.53	8.15	7.83
PARENT'S SAY/EDUCATION	7.49	9.84	9.14	8.30	7.34	6.31	4.69	3.18	2.10	9.02	8.58	6.85	4.01	4.32	2.10	8.14	7.77
TOUGH PENALTIES/CRIMINALS	7.48	9.91	8.90	8.37	7.23	6.42	4.67	3.75	1.57	8.99	8.52	6.85	4.04	4.45	1.57	8.11	7.74
WORK FOR WELFARE BENEFITS	7.43	9.87	9.08	8.21	7.33	6.22	4.52	3.60	1.29	8.97	8.54	6.81	3.88	4.30	1.29	8.09	7.71
ENGLISH AS OFFICIAL LANG	7.40	9.82	9.33	8.36	7.79	5.75	4.17	2.14	0.41	9.10	8.75	6.83	3.22	3.68	0.41	8.17	7.74
CENSOR THE BIBLE	7.33	9.93	9.17	7.65	6.47	5.72	5.11	5.89	5.17	8.81	8.19	6.12	5.28	5.30	5.17	7.71	7.43
CUT SPENDING	7.29	9.89	8.98	7.85	6.87	5.94	5.14	3.50	1.58	8.81	8.29	6.43	4.30	4.74	1.58	7.84	7.55
PURSUE ENERGY INDEP.	7.22	9.87	8.78	7.79	6.69	6.02	5.02	3.53	2.18	8.72	8.17	6.37	4.31	4.66	2.18	7.76	7.46
RAISE TAXES/IMPROVE GOV'T	7.06	9.76	8.56	7.40	6.15	5.65	5.48	4.48	4.31	8.46	7.84	5.91	5.11	5.24	4.31	7.42	7.21
GOVT/TOO MANY THINGS	6.77	9.65	8.35	7.09	6.39	5.38	4.80	2.61	2.07	8.25	7.75	5.91	3.96	4.27	2.07	7.29	7.02



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SUMMARY MEANS:

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
DISCRIMINATE/SPPRT BLCKS	8.17	8.16	8.40	7.95	8.29	8.36	7.46	7.43	7.51
OWN INTERESTS/OTHR CNTRS	7.61	7.67	7.60	7.73	7.37	7.79	6.96	7.20	6.55
PARENT'S SAY/EDUCATION	7.49	7.37	7.59	7.76	7.08	7.61	7.08	7.31	6.68
TOUGH PENALTIES/CRIMINALS	7.48	7.39	7.68	7.47	7.36	7.71	6.63	6.75	6.41
WORK FOR WELFARE BENEFITS	7.43	7.42	7.52	7.52	7.22	7.60	6.82	7.03	6.46
ENGLISH AS OFFICIAL LANG	7.40	7.50	7.74	7.51	6.82	7.62	6.60	6.92	6.05
CENSOR THE BIBLE	7.33	7.13	7.32	7.43	7.33	7.52	6.65	6.52	6.89
CUT SPENDING	7.29	7.15	7.47	7.49	6.89	7.38	6.97	7.14	6.66
PURSUE ENERGY INDEP.	7.22	7.06	7.12	7.42	7.12	7.41	6.53	6.73	6.20
RAISE TAXES/IMPROVE GOV'T	7.06	6.92	7.56	6.99	6.81	7.12	6.83	6.69	7.06
GOVT/TOO MANY THINGS	6.77	6.61	6.95	7.05	6.29	6.80	6.69	6.75	6.58



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SUMMARY MEANS:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITED STATES		FOR CONGRESS		UND-	ERS/		Strong	Smwht	DISAP-
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-			DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
DISCRIMINATE/SPPRT BLCKS	8.17	7.22	8.52	8.44	7.94	7.90	7.99	7.62	7.48	7.69	8.57
OWN INTERESTS/OTHR CNTRS	7.61	6.71	7.94	8.55	6.69	7.08	7.21	6.59	6.73	6.51	8.35
PARENT'S SAY/EDUCATION	7.49	6.49	7.87	8.59	6.32	7.21	7.18	6.41	6.37	6.43	8.28
TOUGH PENALTIES/CRIMINALS	7.48	6.83	7.72	8.49	6.52	6.83	6.86	6.66	6.79	6.58	8.07
WORK FOR WELFARE BENEFITS	7.43	6.55	7.76	8.35	6.46	7.17	7.08	6.48	6.49	6.48	8.12
ENGLISH AS OFFICIAL LANG	7.40	6.56	7.72	8.54	6.21	7.00	6.90	6.33	6.41	6.28	8.18
CENSOR THE BIBLE	7.33	6.06	7.80	8.29	6.31	7.05	7.07	6.17	5.99	6.27	8.17
CUT SPENDING	7.29	6.10	7.73	8.50	6.06	6.73	7.01	6.05	5.65	6.27	8.19
PURSUE ENERGY INDEP.	7.22	6.55	7.47	8.12	6.34	6.72	6.82	6.36	6.58	6.24	7.85
RAISE TAXES/IMPROVE GOV'T	7.06	5.40	7.68	7.99	5.92	7.22	7.11	5.70	5.10	6.04	8.05
GOVT/TOO MANY THINGS	6.77	5.44	7.27	8.09	5.29	6.66	6.67	5.34	4.88	5.59	7.82



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SUMMARY MEANS:

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
DISCRIMINATE/SPPRT BLCKS	8.17	8.47	7.90	8.52	7.81	8.17	8.55	7.35	8.39	8.50	8.08	7.87		
OWN INTERESTS/OTHR CNTRS	7.61	8.67	6.77	8.59	6.79	7.42	8.67	6.82	7.78	8.52	6.76	6.94		
PARENT'S SAY/EDUCATION	7.49	8.71	6.51	8.62	6.51	7.35	8.64	6.40	7.50	8.60	6.58	7.14		
TOUGH PENALTIES/CRIMINALS	7.48	8.54	6.67	8.57	6.59	7.25	8.54	6.42	7.45	8.60	6.69	6.99		
WORK FOR WELFARE BENEFITS	7.43	8.42	6.67	8.33	6.57	7.42	8.38	6.75	7.71	8.28	6.46	7.03		
ENGLISH AS OFFICIAL LANG	7.40	8.66	6.53	8.69	6.34	7.14	8.87	6.43	7.31	8.50	6.29	6.92		
CENSOR THE BIBLE	7.33	8.38	6.54	8.33	6.31	7.39	8.39	5.95	7.72	8.27	6.53	6.93		
CUT SPENDING	7.29	8.60	6.21	8.45	6.21	7.21	8.62	6.21	7.37	8.29	6.22	6.99		
PURSUE ENERGY INDEP.	7.22	8.25	6.45	8.18	6.42	7.04	8.56	6.59	7.34	7.81	6.33	6.64		
RAISE TAXES/IMPROVE GOV'T	7.06	8.10	6.09	7.97	6.07	7.20	8.18	5.56	7.35	7.77	6.36	6.98		
GOVT/TOO MANY THINGS	6.77	8.15	5.52	8.06	5.52	6.77	8.23	5.60	6.96	7.90	5.48	6.52		



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SUMMARY MEANS:

BANNER 5

	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	TOTAL	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
DISCRIMINATE/SPPRT BLCKS	8.17	7.75	7.59	7.89	7.97	8.63	8.59	8.61	6.18	8.19	8.79	7.89	7.63	7.99	7.97	8.18	8.26	8.42	8.66	8.66	8.63
OWN INTERESTS/OTHR CNTRS	7.61	6.49	6.14	6.77	7.39	8.36	8.75	8.55	7.51	8.07	8.79	6.35	7.26	7.43	6.54	7.26	8.24	8.90	8.23	8.03	8.75
PARENT'S SAY/EDUCATION	7.49	6.14	5.58	6.59	7.30	8.36	8.82	8.58	7.49	7.74	8.89	5.92	7.15	7.40	6.38	7.26	8.07	8.99	8.16	8.09	8.35
TOUGH PENALTIES/CRIMINALS	7.48	6.01	5.48	6.44	7.23	8.41	8.99	8.68	6.56	7.35	8.99	6.06	7.15	7.40	5.50	7.25	8.25	8.74	8.36	8.37	8.35
WORK FOR WELFARE BENEFITS	7.43	5.89	5.24	6.42	7.37	8.38	8.70	8.53	6.84	7.36	8.65	5.85	7.19	8.12	5.53	7.52	8.30	8.45	8.18	8.29	7.91
ENGLISH AS OFFICIAL LANG	7.40	5.45	4.61	6.14	7.38	8.48	9.00	8.73	7.54	7.77	8.97	5.28	7.38	8.28	5.09	7.23	8.12	8.94	8.37	8.23	8.73
CENSOR THE BIBLE	7.33	5.97	5.51	6.34	6.98	8.35	8.78	8.55	5.67	7.28	8.77	5.96	6.64	7.03	6.15	7.16	8.52	8.41	8.23	8.15	8.46
CUT SPENDING	7.29	5.72	5.12	6.21	6.99	8.30	8.93	8.60	7.16	7.30	8.79	5.59	6.74	7.63	5.51	7.09	8.39	8.75	8.08	8.06	8.15
PURSUE ENERGY INDEP.	7.22	6.06	5.84	6.24	7.04	8.00	8.34	8.16	6.67	7.29	8.49	6.08	6.79	6.96	5.62	7.16	7.61	8.41	7.90	7.91	7.87
RAISE TAXES/IMPROVE GOV'T	7.06	5.58	5.32	5.79	7.02	7.83	8.38	8.09	5.41	7.39	8.31	5.49	6.75	6.76	6.08	7.12	7.97	8.10	7.81	7.93	7.49
GOVT/TOO MANY THINGS	6.77	5.06	4.68	5.37	6.55	7.79	8.49	8.13	7.24	7.36	8.28	4.75	6.18	7.25	5.26	6.56	8.03	8.34	7.72	7.67	7.85



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SUMMARY MEANS:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION			
						COMBO										
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
DISCRIMINATE/SPPRT BLCKS	8.17	7.83	8.05	8.57	8.22	7.44	5.89	7.67	8.34	8.30	8.41	8.24	8.38	8.52	8.01	8.24
OWN INTERESTS/OTHR CNTRS	7.61	6.76	7.19	8.68	7.49	7.31	7.07	7.35	7.65	7.72	7.51	7.88	7.88	8.17	7.93	6.91
PARENT'S SAY/EDUCATION	7.49	6.48	7.10	8.74	7.34	6.80	6.09	6.90	7.66	7.72	7.55	7.51	7.93	8.44	7.70	6.64
TOUGH PENALTIES/CRIMINALS	7.48	6.54	7.14	8.62	7.37	7.44	7.12	7.49	7.60	7.75	7.33	6.41	7.91	8.43	8.01	6.23
WORK FOR WELFARE BENEFITS	7.43	6.52	7.27	8.48	7.51	7.35	6.25	7.51	7.54	7.72	7.20	6.62	7.63	8.36	7.87	6.64
ENGLISH AS OFFICIAL LANG	7.40	6.28	7.19	8.69	7.50	7.18	7.03	7.20	7.48	7.60	7.25	7.17	7.92	8.39	7.92	6.13
CENSOR THE BIBLE	7.33	6.35	7.29	8.40	7.35	6.77	4.96	7.03	7.45	7.46	7.43	7.53	8.14	8.67	7.30	6.24
CUT SPENDING	7.29	6.14	7.19	8.56	7.26	7.12	6.95	7.15	7.39	7.61	6.97	6.73	7.67	8.31	7.61	6.41
PURSUE ENERGY INDEP.	7.22	6.35	6.80	8.31	7.17	7.11	6.89	7.14	7.26	7.37	7.04	7.09	7.49	8.25	7.54	6.40
RAISE TAXES/IMPROVE GOV'T	7.06	6.00	7.14	8.18	7.12	6.22	5.64	6.31	7.21	7.12	7.37	7.60	7.47	7.84	7.07	6.57
GOVT/TOO MANY THINGS	6.77	5.47	6.71	8.21	6.68	6.65	6.81	6.63	6.82	6.95	6.55	6.65	7.07	7.46	7.10	6.01



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SUMMARY MEANS:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
DISCRIMINATE/SPPRT BLCKS	8.17	7.92	8.54	8.61	8.42	7.95	8.45	7.90	8.62
OWN INTERESTS/OTHR CNTRS	7.61	7.73	7.41	7.41	7.41	7.89	7.75	7.59	7.10
PARENT'S SAY/EDUCATION	7.49	7.73	7.12	7.23	6.92	7.78	7.35	7.70	6.91
TOUGH PENALTIES/CRIMINALS	7.48	7.43	7.55	7.56	7.55	7.30	7.94	7.54	7.20
WORK FOR WELFARE BENEFITS	7.43	7.42	7.46	7.42	7.53	7.52	7.94	7.33	7.02
ENGLISH AS OFFICIAL LANG	7.40	7.44	7.34	7.37	7.27	7.56	7.76	7.33	6.95
CENSOR THE BIBLE	7.33	7.19	7.55	7.57	7.52	7.32	7.67	7.07	7.44
CUT SPENDING	7.29	7.35	7.18	7.19	7.16	7.50	7.50	7.23	6.89
PURSUE ENERGY INDEP.	7.22	7.24	7.19	7.17	7.23	7.51	7.69	7.00	6.74
RAISE TAXES/IMPROVE GOV'T	7.06	7.20	6.83	6.77	6.94	7.26	6.96	7.15	6.71
GOVT/TOO MANY THINGS	6.77	6.95	6.50	6.45	6.59	7.01	7.08	6.90	5.96



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SUMMARY MEANS:

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
DISCRIMINATE/SPPRT BLCKS	8.17	8.53	7.39	7.72	7.04	7.04	8.46	8.59	8.15	7.32	6.98	7.12
OWN INTERESTS/OTHR CNTRS	7.61	7.92	6.95	6.99	6.87	7.06	8.16	7.72	7.40	6.59	6.97	6.76
PARENT'S SAY/EDUCATION	7.49	7.70	7.06	6.78	7.47	6.73	7.82	7.60	6.82	6.74	7.70	7.22
TOUGH PENALTIES/CRIMINALS	7.48	7.96	6.45	6.29	6.38	6.94	8.17	7.79	6.50	6.08	6.28	6.50
WORK FOR WELFARE BENEFITS	7.43	7.81	6.63	6.45	6.71	7.14	8.12	7.56	6.82	6.09	6.87	6.55
ENGLISH AS OFFICIAL LANG	7.40	8.01	6.11	5.43	6.58	6.57	8.26	7.81	6.02	4.87	6.85	6.29
CENSOR THE BIBLE	7.33	7.67	6.61	6.78	6.68	5.55	7.87	7.51	6.96	6.61	6.76	6.59
CUT SPENDING	7.29	7.56	6.71	6.70	6.57	7.31	7.85	7.32	6.66	6.73	6.95	6.18
PURSUE ENERGY INDEP.	7.22	7.56	6.50	6.34	6.51	6.90	8.03	7.18	6.64	6.05	6.76	6.24
RAISE TAXES/IMPROVE GOV'T	7.06	7.32	6.52	6.54	6.60	5.99	7.51	7.16	6.46	6.61	6.41	6.81
GOVT/TOO MANY THINGS	6.77	6.95	6.39	6.37	6.44	6.33	7.38	6.60	6.10	6.62	6.61	6.27



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SUMMARY MEANS:

BANNER 9

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
DISCRIMINATE/SPPRT BLCKS	8.17	6.99	7.67	7.85	8.59	8.34	8.59	7.60	8.52	7.91	8.49	8.15	8.18
OWN INTERESTS/OTHR CNTRS	7.61	5.80	7.32	7.62	7.92	8.08	7.78	7.13	7.91	7.37	7.90	7.84	7.40
PARENT'S SAY/EDUCATION	7.49	5.48	7.24	7.77	7.93	7.90	7.51	7.10	7.74	7.35	7.67	7.61	7.39
TOUGH PENALTIES/CRIMINALS	7.48	5.65	6.17	6.97	7.72	8.17	8.41	6.40	8.15	6.81	8.31	7.56	7.41
WORK FOR WELFARE BENEFITS	7.43	5.87	6.72	7.23	7.33	7.98	8.10	6.76	7.85	6.93	8.05	7.68	7.21
ENGLISH AS OFFICIAL LANG	7.40	5.19	6.26	7.18	7.67	8.03	8.20	6.43	8.00	6.81	8.13	7.64	7.19
CENSOR THE BIBLE	7.33	5.76	6.46	6.88	7.65	7.69	8.09	6.49	7.85	6.85	7.93	7.46	7.21
CUT SPENDING	7.29	6.56	6.86	7.28	7.41	7.41	7.58	6.97	7.48	7.11	7.51	7.50	7.10
PURSUE ENERGY INDEP.	7.22	5.38	6.25	7.14	7.49	7.65	7.87	6.45	7.70	6.77	7.78	7.58	6.90
RAISE TAXES/IMPROVE GOV'T	7.06	6.36	6.72	6.92	7.30	7.22	7.28	6.73	7.27	6.90	7.26	7.15	6.98
GOVT/TOO MANY THINGS	6.77	6.36	6.63	6.92	6.92	6.72	6.83	6.70	6.82	6.77	6.78	7.04	6.54



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SUMMARY MEANS:

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
DISCRIMINATE/SPPRT BLCKS	8.17	7.03	7.75	8.46	8.54	6.92	7.47	8.62	8.59	7.09	8.03	8.33	8.49	7.62	8.34	8.41
OWN INTERESTS/OTHR CNTRS	7.61	5.95	7.53	7.94	7.87	6.12	7.78	8.22	8.02	5.83	7.28	7.71	7.74	7.17	7.72	7.88
PARENT'S SAY/EDUCATION	7.49	5.69	7.58	7.92	7.63	5.63	7.65	8.17	7.67	5.73	7.51	7.73	7.59	7.18	7.57	7.71
TOUGH PENALTIES/CRIMINALS	7.48	5.62	6.69	7.64	8.38	5.43	6.76	7.71	8.48	5.75	6.62	7.58	8.29	7.02	7.63	7.67
WORK FOR WELFARE BENEFITS	7.43	5.96	6.98	7.44	8.12	5.67	7.44	7.58	8.38	6.16	6.53	7.32	7.88	7.06	7.52	7.68
ENGLISH AS OFFICIAL LANG	7.40	5.32	6.77	7.69	8.17	5.59	6.97	7.98	8.34	5.14	6.57	7.45	8.01	6.78	7.60	7.66
CENSOR THE BIBLE	7.33	6.00	6.60	7.54	8.01	5.97	6.70	7.74	8.14	6.02	6.50	7.39	7.90	6.57	7.55	7.75
CUT SPENDING	7.29	6.63	7.02	7.41	7.55	6.42	7.18	7.63	7.88	6.76	6.86	7.23	7.25	6.82	7.37	7.67
PURSUE ENERGY INDEP.	7.22	5.53	6.71	7.48	7.83	5.64	7.13	7.88	8.13	5.45	6.28	7.16	7.54	6.74	7.34	7.51
RAISE TAXES/IMPROVE GOV'T	7.06	6.53	6.83	7.14	7.29	6.00	6.65	7.55	7.47	6.89	7.02	6.81	7.12	6.33	7.19	7.65
GOVT/TOO MANY THINGS	6.77	6.49	6.78	6.81	6.82	6.00	6.97	7.07	7.31	6.82	6.60	6.59	6.37	6.44	6.80	7.13



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ANMP SCALE:

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
10	14.3	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	28.6	21.0	0.0	0.0	0.0	0.0	17.0	15.1
9	16.6	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	33.2	24.4	0.0	0.0	0.0	0.0	19.7	17.6
8	19.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	38.1	28.0	0.0	0.0	0.0	0.0	22.6	20.1
7	18.1	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	26.6	52.7	0.0	0.0	0.0	21.5	19.2
6	16.3	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	47.3	0.0	0.0	0.0	19.3	17.2
NEUTRAL-5	10.2	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	65.3	75.9	0.0	0.0	10.8
4	3.2	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	20.7	24.1	0.0	0.0	0.0
3	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	70.9	0.0	0.0	0.0	9.9	0.0	70.9	0.0	0.0
2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	22.2	0.0	0.0	0.0	3.1	0.0	22.2	0.0	0.0
1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.8	0.0	0.0	0.0	1.0	0.0	6.8	0.0	0.0
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	7.39	10.00	9.00	8.00	7.00	6.00	5.00	4.00	2.64	8.91	8.40	6.53	4.46	4.76	2.64	7.93	7.62



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ANMP SCALE:

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
10	14.3	14.0	16.3	14.6	12.2	17.2	4.0	4.4	3.3
9	16.6	14.7	18.6	18.9	12.5	18.1	11.3	13.3	7.9
8	19.0	18.5	20.0	18.9	18.7	19.7	16.6	18.6	13.4
7	18.1	19.7	16.8	17.2	19.8	16.5	24.2	23.6	25.1
6	16.3	17.2	14.4	16.0	17.8	14.3	23.4	20.3	28.5
NEUTRAL-5	10.2	10.6	9.5	9.5	11.6	8.7	15.7	15.4	16.4
4	3.2	3.3	1.7	3.5	4.2	3.2	3.4	2.7	4.5
3	1.6	1.3	2.1	0.8	2.5	1.7	1.1	1.3	0.8
2	0.5	0.4	0.4	0.4	0.7	0.5	0.3	0.5	0.0
1	0.1	0.3	0.2	0.1	0.0	0.2	0.0	0.0	0.0
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	7.39	7.32	7.56	7.49	7.13	7.56	6.80	6.92	6.61



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ANMP SCALE:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		RIGHT	WRONG	REPUB-	DEMO-	UND-	LEANS/	Strong	Smwht	DISAP-		
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE		PROVE		
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
10	14.3	2.0	18.9	27.5	2.1	5.3	6.3	2.2	2.3	2.1	23.1	
9	16.6	4.3	21.2	27.2	5.8	12.3	12.5	5.8	4.3	6.5	24.5	
8	19.0	15.3	20.5	20.6	16.4	21.4	21.6	14.6	15.6	14.0	22.3	
7	18.1	23.4	16.1	12.4	21.5	27.9	24.6	22.2	19.9	23.4	15.2	
6	16.3	29.0	11.6	6.8	26.5	18.7	20.0	27.1	27.3	27.0	8.4	
NEUTRAL-5	10.2	16.7	7.8	4.4	17.4	8.8	10.2	17.8	18.3	17.5	4.7	
4	3.2	5.5	2.4	0.7	6.4	2.5	2.4	6.1	7.9	5.2	1.1	
3	1.6	2.9	1.0	0.1	2.8	2.8	2.3	3.2	2.2	3.8	0.3	
2	0.5	0.7	0.4	0.1	1.0	0.3	0.2	0.8	1.8	0.2	0.2	
1	0.1	0.2	0.1	0.2	0.2	0.0	0.0	0.3	0.4	0.2	0.1	
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Mean	7.39	6.35	7.78	8.38	6.36	7.05	7.08	6.33	6.23	6.38	8.17	



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ANMP SCALE:

BANNER 4

	TOTAL 2020 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	BIDEN		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
10	14.3	30.6	2.5	28.0	2.3	12.6	33.8	2.7	17.8	22.5	2.1	5.4
9	16.6	27.4	7.8	27.7	7.7	14.0	28.5	6.5	12.8	27.0	8.5	15.7
8	19.0	19.4	17.6	20.6	16.7	20.2	16.5	15.7	20.8	24.5	17.2	19.4
7	18.1	12.4	22.4	12.1	21.2	21.8	9.1	21.6	21.8	15.0	21.0	21.7
6	16.3	5.0	25.3	6.5	25.4	16.9	6.7	25.7	14.3	6.3	25.1	20.3
NEUTRAL-5	10.2	4.1	15.3	3.7	17.5	8.9	3.9	16.6	9.0	3.4	18.1	8.7
4	3.2	0.8	5.0	0.8	6.0	2.7	0.9	6.3	1.7	0.7	5.8	4.0
3	1.6	0.1	2.9	0.3	2.2	2.3	0.3	3.0	1.5	0.3	1.7	3.4
2	0.5	0.2	0.9	0.0	0.8	0.7	0.0	1.4	0.2	0.0	0.5	1.3
1	0.1	0.1	0.2	0.2	0.2	0.0	0.3	0.4	0.0	0.2	0.0	0.0
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	7.39	8.49	6.52	8.41	6.47	7.30	8.55	6.37	7.55	8.28	6.52	6.97



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

ANMP SCALE:

BANNER 5

	BANNER 5																					
	TOTAL	IDEOLOGY						REPUBLICAN				DEMOCRAT				INDEPENDENT				MAGA REPUBLICAN		
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know		
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87	
10	14.3	1.5	2.0	1.2	6.2	22.1	38.4	29.9	4.5	11.4	33.4	0.5	3.7	6.7	4.3	6.6	28.8	36.6	17.5	18.6	14.5	
9	16.6	3.6	1.1	5.7	14.0	28.6	26.5	27.6	9.6	19.3	31.0	3.1	12.0	17.1	2.7	13.7	21.0	24.3	32.0	32.8	29.8	
8	19.0	13.9	10.2	17.0	20.0	24.4	18.7	21.7	18.8	21.3	20.6	13.3	17.7	30.6	14.2	21.5	21.1	18.5	23.1	20.8	29.0	
7	18.1	16.5	13.4	19.1	28.1	13.4	7.7	10.7	20.1	25.4	8.8	16.7	28.4	20.2	13.5	28.8	12.8	11.1	13.4	12.8	15.0	
6	16.3	28.4	25.4	30.9	19.4	6.3	4.5	5.5	26.6	12.8	3.6	28.3	23.2	17.6	30.2	18.4	6.3	4.8	8.7	7.9	10.8	
NEUTRAL-5	10.2	20.6	23.4	18.3	10.2	3.9	2.4	3.2	16.0	7.2	1.9	22.8	12.9	6.2	13.2	9.0	6.2	3.7	3.6	4.7	0.8	
4	3.2	9.3	13.6	5.7	1.3	0.5	1.3	0.9	2.4	2.1	0.4	10.2	1.4	0.0	8.9	0.9	2.8	0.8	0.8	1.1	0.0	
3	1.6	4.2	7.9	1.2	0.7	0.5	0.4	0.5	2.0	0.0	0.2	3.3	0.7	1.5	9.5	0.9	1.0	0.0	0.6	0.9	0.0	
2	0.5	1.7	2.6	0.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	3.4	0.3	0.0	0.0	0.0	0.0	0.0	
1	0.1	0.2	0.5	0.0	0.1	0.3	0.0	0.1	0.0	0.7	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.5	0.0	
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Mean	7.39	6.02	5.57	6.38	7.19	8.29	8.72	8.49	6.78	7.57	8.72	5.94	6.97	7.49	5.94	7.25	8.18	8.61	8.17	8.15	8.20	



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ANMP SCALE:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION			
						COMBO										
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
10	14.3	2.0	9.0	29.6	10.0	12.3	6.9	13.1	15.2	16.9	11.9	10.8	18.4	26.4	16.4	5.6
9	16.6	6.5	14.8	28.2	17.3	14.0	2.1	15.8	17.0	18.0	15.2	18.7	19.8	26.9	17.6	11.2
8	19.0	17.0	18.7	21.3	21.5	15.6	7.3	16.8	20.1	19.3	21.7	16.8	21.9	18.3	20.3	15.3
7	18.1	22.0	24.4	11.7	21.1	19.1	24.7	18.2	17.6	16.9	19.0	20.9	17.2	11.0	20.4	18.7
6	16.3	26.0	18.6	4.9	16.6	17.0	35.9	14.2	16.4	14.9	19.4	13.4	13.0	11.6	14.5	20.8
NEUTRAL-5	10.2	16.7	10.8	2.9	9.8	12.7	16.0	12.2	9.3	10.2	7.5	12.8	6.4	5.2	9.0	16.3
4	3.2	5.9	1.6	1.0	2.2	4.8	4.5	4.9	2.9	2.8	3.2	2.4	1.4	0.6	1.0	7.7
3	1.6	2.7	1.5	0.3	1.0	3.3	2.5	3.4	1.1	0.8	1.6	2.2	1.6	0.0	0.4	2.9
2	0.5	1.0	0.3	0.0	0.2	0.6	0.0	0.7	0.3	0.3	0.4	1.5	0.3	0.0	0.2	1.1
1	0.1	0.1	0.3	0.1	0.1	0.6	0.0	0.7	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.3
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	7.39	6.42	7.21	8.51	7.37	7.04	6.41	7.13	7.50	7.58	7.35	7.21	7.79	8.27	7.65	6.59



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ANMP SCALE:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
10	14.3	13.1	16.1	14.9	18.4	16.5	23.8	10.2	9.1
9	16.6	17.2	15.6	17.4	12.3	16.5	17.4	17.9	13.9
8	19.0	20.1	17.3	16.9	18.0	19.2	15.5	21.0	18.9
7	18.1	18.5	17.6	17.0	18.7	18.0	15.6	18.9	19.4
6	16.3	16.4	16.2	16.4	15.8	16.0	12.9	16.7	19.2
NEUTRAL-5	10.2	10.4	9.8	10.6	8.3	10.3	7.7	10.5	11.7
4	3.2	2.6	4.2	3.8	4.9	2.4	3.2	2.8	5.1
3	1.6	1.2	2.1	1.9	2.4	0.9	2.4	1.5	1.8
2	0.5	0.3	0.8	0.6	1.2	0.2	0.9	0.3	0.7
1	0.1	0.1	0.3	0.4	0.0	0.0	0.6	0.1	0.0
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	7.39	7.42	7.34	7.34	7.35	7.53	7.67	7.33	7.05



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ANMP SCALE:

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
10	14.3	19.0	4.4	4.7	3.0	6.5	26.3	13.0	7.5	2.2	3.9	2.0
9	16.6	20.2	9.0	7.4	9.7	9.0	20.8	19.8	6.2	8.5	11.6	7.8
8	19.0	20.3	16.3	16.9	16.4	17.3	18.8	21.5	17.8	16.0	14.2	18.6
7	18.1	15.9	22.8	21.4	22.8	21.4	12.9	18.4	26.8	16.3	22.9	22.6
6	16.3	12.7	23.9	23.4	27.5	20.1	10.3	14.6	18.9	27.6	30.8	23.9
NEUTRAL-5	10.2	7.5	15.8	16.8	16.2	17.3	6.3	8.5	14.9	18.5	14.6	18.0
4	3.2	2.4	5.1	6.3	3.1	6.2	2.1	2.6	5.8	6.7	1.3	4.9
3	1.6	1.4	2.0	2.4	1.4	1.2	1.6	1.2	2.0	2.7	0.6	2.2
2	0.5	0.5	0.5	0.5	0.0	1.0	0.5	0.4	0.0	1.0	0.0	0.0
1	0.1	0.2	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.5	0.0	0.0
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	7.39	7.74	6.66	6.56	6.70	6.71	7.99	7.54	6.78	6.36	6.83	6.57



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ANMP SCALE:

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
10	14.3	0.0	5.4	7.3	14.9	20.7	23.0	5.1	20.1	8.1	22.0	19.4	9.8	
9	16.6	4.4	8.4	17.3	21.1	19.4	19.5	11.3	19.9	14.3	19.4	16.8	16.4	
8	19.0	5.5	18.2	18.0	23.6	19.6	20.9	15.5	21.2	18.0	20.3	17.7	20.2	
7	18.1	19.6	20.6	25.6	15.7	15.6	15.1	22.5	15.4	20.4	15.3	17.1	19.1	
6	16.3	35.6	25.8	19.1	10.8	13.3	9.2	25.0	10.9	20.6	10.9	14.8	17.7	
NEUTRAL-5	10.2	24.1	15.9	9.1	8.8	7.4	6.4	14.7	7.4	12.9	6.8	9.3	11.0	
4	3.2	5.0	4.0	2.3	2.3	2.5	4.0	3.5	3.1	3.1	3.4	2.7	3.7	
3	1.6	5.7	1.2	0.9	1.7	0.9	1.2	2.0	1.3	1.9	1.1	1.5	1.6	
2	0.5	0.0	0.5	0.3	0.7	0.6	0.5	0.3	0.6	0.4	0.6	0.5	0.5	
1	0.1	0.0	0.0	0.2	0.3	0.0	0.2	0.1	0.2	0.2	0.1	0.2	0.1	
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Mean	7.39	5.93	6.74	7.24	7.63	7.78	7.86	6.78	7.77	7.04	7.83	7.58	7.22	



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ANMP SCALE:

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
10	14.3	0.0	7.4	15.3	22.0	0.0	10.7	21.8	28.2	0.0	4.1	10.1	16.2	6.4	15.5	21.3
9	16.6	5.4	12.0	18.9	21.0	3.6	12.1	19.4	21.4	6.7	11.9	18.5	20.6	12.3	17.3	20.4
8	19.0	7.5	18.6	22.9	19.7	6.2	15.8	22.5	18.5	8.4	21.4	23.3	20.8	17.5	19.7	19.2
7	18.1	20.9	22.4	17.6	15.0	28.6	21.8	16.3	11.7	15.6	23.0	18.6	18.2	22.3	18.2	12.7
6	16.3	33.1	23.2	11.3	10.8	23.0	25.3	9.1	9.5	40.1	21.0	13.0	12.1	22.3	14.9	12.2
NEUTRAL-5	10.2	23.9	11.3	9.6	6.1	26.6	11.5	6.5	5.6	22.1	11.2	12.0	6.6	11.9	9.6	9.5
4	3.2	4.3	3.4	2.2	3.5	5.0	2.3	1.8	3.1	3.8	4.6	2.5	4.0	3.3	3.5	2.5
3	1.6	4.9	1.1	1.3	1.1	7.0	0.5	1.1	1.1	3.4	1.7	1.5	1.1	2.7	1.0	1.5
2	0.5	0.0	0.4	0.7	0.5	0.0	0.0	1.1	0.5	0.0	0.9	0.4	0.5	1.2	0.0	0.8
1	0.1	0.0	0.1	0.2	0.2	0.0	0.0	0.4	0.3	0.0	0.3	0.0	0.0	0.1	0.2	0.0
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	7.39	6.05	7.01	7.60	7.86	5.94	7.15	7.87	8.07	6.12	6.88	7.38	7.67	6.88	7.51	7.75



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27. THE FEDERAL BUREAU OF INVESTIGATION (FBI) WANTS TO BUILD A NEW HEADQUARTERS LOCATED IN THE SUBURBS OF WASHINGTON, DC THAT WILL CONSOLIDATE THEIR AREA OFFICES. THE NEW HEADQUARTERS WILL BE LARGER THAN THE PENTAGON AND IS PROJECTED TO COST \$3.5 BILLION TO BUILD.

DO YOU SUPPORT OR OPPOSE CONGRESS FUNDING THE CONSTRUCTION OF THIS NEW \$3.5 BILLION DOLLAR FBI HEADQUARTERS?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
SUPPORT	24.2	5.6	15.2	20.4	29.5	34.0	38.3	37.3	42.8	14.5	18.5	31.6	38.7	38.0	42.8	21.5	23.3
Strongly	5.9	1.0	3.2	5.4	9.6	6.3	8.9	8.1	11.0	3.4	5.1	8.1	9.0	8.7	11.0	5.3	5.7
Somewhat	18.3	4.6	12.0	15.0	20.0	27.6	29.4	29.2	31.9	11.1	13.4	23.6	29.7	29.4	31.9	16.2	17.6
OPPOSE	62.9	86.3	76.5	64.4	59.0	47.7	46.3	45.2	43.0	74.7	70.5	53.7	45.6	46.1	43.0	66.1	64.0
Somewhat	25.7	13.4	21.5	26.8	32.7	29.3	29.2	26.8	26.5	21.2	24.3	31.1	28.3	28.6	26.5	25.3	25.7
Strongly	37.2	72.9	55.0	37.6	26.3	18.4	17.1	18.4	16.5	53.5	46.3	22.6	17.3	17.4	16.5	40.9	38.3
DON'T KNOW	12.9	8.1	8.3	15.1	11.4	18.3	15.4	17.5	14.2	10.8	11.0	14.7	15.7	15.9	14.2	12.4	12.7
Net Diff.	-38.8	-80.6	-61.3	-44.0	-29.5	-13.7	-8.1	-7.9	-0.1	-60.3	-52.1	-22.0	-6.9	-8.0	-0.1	-44.7	-40.7
Mean	1.92	1.28	1.60	1.86	2.14	2.27	2.35	2.33	2.43	1.60	1.74	2.20	2.36	2.35	2.43	1.84	1.89



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
SUPPORT	24.2	24.2	21.8	24.6	25.6	24.3	23.5	26.6	18.4
Strongly	5.9	7.9	4.0	6.2	5.5	6.6	3.2	4.5	1.1
Somewhat	18.3	16.3	17.8	18.4	20.1	17.7	20.3	22.2	17.3
OPPOSE	62.9	62.0	64.9	65.3	58.0	63.5	60.7	61.9	58.8
Somewhat	25.7	25.3	25.4	26.3	25.5	24.4	30.4	31.4	28.8
Strongly	37.2	36.8	39.5	39.0	32.5	39.1	30.3	30.5	30.0
DON'T KNOW	12.9	13.7	13.2	10.1	16.4	12.1	15.7	11.5	22.8
Net Diff.	-38.8	-37.8	-43.1	-40.7	-32.4	-39.2	-37.2	-35.2	-40.4
Mean	1.92	1.95	1.84	1.91	1.98	1.91	1.96	2.01	1.86



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS			ERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
SUPPORT	24.2	45.0	16.4	18.7	32.8	17.5	19.0	38.2	50.8	31.3	13.9	
Strongly	5.9	14.0	2.8	4.8	8.5	1.7	3.0	9.8	22.6	2.8	3.0	
Somewhat	18.3	30.9	13.6	13.9	24.3	15.8	15.9	28.4	28.3	28.5	10.9	
OPPOSE	62.9	41.9	70.8	71.8	53.8	59.6	62.7	47.4	37.2	53.0	74.2	
Somewhat	25.7	28.2	24.8	21.9	30.6	24.5	29.5	28.8	22.1	32.5	23.5	
Strongly	37.2	13.7	46.0	49.8	23.2	35.1	33.3	18.6	15.2	20.5	50.7	
DON'T KNOW	12.9	13.1	12.8	9.5	13.4	22.9	18.3	14.4	12.0	15.7	11.9	
Net Diff.	-38.8	3.1	-54.4	-53.1	-21.0	-42.1	-43.8	-9.2	13.6	-21.7	-60.3	
Mean	1.92	2.52	1.69	1.71	2.21	1.79	1.86	2.34	2.66	2.16	1.62	



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BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
SUPPORT	24.2	16.1	32.8	19.4	33.2	18.4	20.3	41.1	19.2	18.6	28.6	17.2
Strongly	5.9	4.0	8.4	4.5	8.9	3.8	5.8	14.1	4.4	3.2	5.8	2.9
Somewhat	18.3	12.0	24.4	15.0	24.3	14.6	14.5	27.0	14.8	15.4	22.8	14.3
OPPOSE	62.9	73.8	53.2	70.5	53.3	65.9	74.2	48.5	68.5	66.9	56.2	62.4
Somewhat	25.7	20.2	29.8	20.0	29.5	28.1	16.9	26.4	25.7	23.0	31.4	31.3
Strongly	37.2	53.5	23.5	50.5	23.8	37.9	57.3	22.0	42.9	43.9	24.8	31.1
DON'T KNOW	12.9	10.1	14.0	10.1	13.5	15.7	5.5	10.4	12.2	14.6	15.3	20.5
Net Diff.	-38.8	-57.7	-20.5	-51.1	-20.1	-47.6	-53.9	-7.3	-49.3	-48.3	-27.6	-45.2
Mean	1.92	1.63	2.21	1.70	2.21	1.81	1.67	2.37	1.78	1.74	2.11	1.86



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
SUPPORT	24.2	37.3	41.2	34.2	22.3	19.2	14.4	16.9	47.5	22.5	16.4	38.5	25.0	33.7	26.8	19.8	10.7	18.4	20.7	20.7	20.7
Strongly	5.9	9.1	14.1	5.1	5.2	4.7	3.9	4.3	14.6	6.8	3.1	9.6	6.3	14.0	4.2	3.6	3.8	5.7	2.9	3.0	2.5
Somewhat	18.3	28.2	27.1	29.1	17.1	14.5	10.6	12.6	32.9	15.8	13.3	28.9	18.8	19.6	22.6	16.2	7.0	12.6	17.8	17.7	18.1
OPPOSE	62.9	48.9	43.8	53.1	63.5	70.9	73.0	71.9	47.4	66.4	73.3	46.9	63.3	52.7	58.4	62.8	76.3	73.5	66.8	68.1	63.4
Somewhat	25.7	26.7	23.9	29.0	31.5	26.3	13.3	20.1	19.0	26.6	18.8	27.7	34.8	21.0	26.4	30.5	24.2	16.6	24.2	24.8	22.7
Strongly	37.2	22.2	19.9	24.1	32.0	44.7	59.7	51.8	28.4	39.8	54.5	19.2	28.4	31.7	32.0	32.2	52.1	56.9	42.6	43.3	40.7
DON'T KNOW	12.9	13.8	15.1	12.7	14.2	9.9	12.6	11.2	5.1	11.0	10.4	14.6	11.7	13.6	14.8	17.4	13.0	8.1	12.5	11.2	15.9
Net Diff.	-38.8	-11.5	-2.6	-18.9	-41.3	-51.7	-58.5	-55.0	0.1	-43.9	-56.9	-8.4	-38.2	-19.1	-31.6	-42.9	-65.6	-55.1	-46.1	-47.4	-42.7
Mean	1.92	2.28	2.42	2.17	1.95	1.77	1.53	1.66	2.36	1.88	1.61	2.34	2.03	2.19	1.99	1.89	1.57	1.64	1.78	1.78	1.79



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
SUPPORT	24.2	33.4	20.4	15.6	23.4	38.0	57.4	35.1	21.4	21.5	21.4	17.8	22.4	19.3	26.5	23.3
Strongly	5.9	8.9	3.1	3.7	4.9	12.9	27.4	10.8	4.2	3.9	4.6	5.7	5.0	6.0	7.3	4.9
Somewhat	18.3	24.5	17.2	11.9	18.5	25.1	30.0	24.4	17.3	17.5	16.8	12.1	17.4	13.3	19.3	18.4
OPPOSE	62.9	52.4	65.2	73.5	62.8	53.1	40.4	55.0	64.8	65.0	64.5	67.4	65.8	67.0	62.9	59.8
Somewhat	25.7	28.8	29.8	20.9	29.0	25.8	22.0	26.3	26.5	25.6	28.2	19.0	24.7	20.5	26.4	28.2
Strongly	37.2	23.6	35.4	52.5	33.8	27.4	18.4	28.7	38.4	39.4	36.3	48.4	41.1	46.5	36.5	31.7
DON'T KNOW	12.9	14.2	14.4	10.9	13.7	8.8	2.2	9.8	13.7	13.5	14.1	14.8	11.8	13.6	10.5	16.9
Net Diff.	-38.8	-19.0	-44.8	-57.9	-39.4	-15.1	17.0	-19.9	-43.4	-43.5	-43.2	-49.6	-43.5	-47.7	-36.4	-36.5
Mean	1.92	2.22	1.86	1.63	1.94	2.26	2.68	2.19	1.85	1.84	1.88	1.71	1.84	1.75	1.97	1.96



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
SUPPORT	24.2	21.1	29.0	29.0	28.9	24.0	28.9	18.6	29.0
Strongly	5.9	5.9	5.8	5.8	5.9	7.1	8.6	4.9	3.3
Somewhat	18.3	15.2	23.2	23.2	23.0	16.8	20.3	13.7	25.7
OPPOSE	62.9	66.9	56.7	55.8	58.3	67.7	60.6	66.3	53.1
Somewhat	25.7	27.2	23.5	23.9	22.8	25.1	18.9	29.0	27.6
Strongly	37.2	39.7	33.2	31.9	35.5	42.6	41.7	37.2	25.5
DON'T KNOW	12.9	12.0	14.4	15.2	12.8	8.4	10.5	15.1	17.9
Net Diff.	-38.8	-45.8	-27.7	-26.8	-29.4	-43.7	-31.7	-47.6	-24.1
Mean	1.92	1.86	2.02	2.03	1.99	1.87	1.95	1.84	2.08



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
SUPPORT	24.2	22.2	28.4	28.1	33.0	18.1	23.6	21.0	28.8	27.5	38.1	27.7
Strongly	5.9	5.2	7.3	5.0	11.5	3.7	7.2	3.6	8.4	1.8	12.8	10.2
Somewhat	18.3	17.0	21.0	23.1	21.5	14.4	16.4	17.5	20.5	25.7	25.3	17.4
OPPOSE	62.9	64.4	59.9	61.8	55.2	68.8	67.0	62.2	62.8	61.0	54.9	55.6
Somewhat	25.7	24.1	29.1	31.1	26.3	33.9	20.3	27.2	32.0	30.2	22.7	30.2
Strongly	37.2	40.2	30.8	30.7	28.9	34.9	46.7	35.0	30.8	30.7	32.3	25.3
DON'T KNOW	12.9	13.5	11.7	10.0	11.7	13.1	9.5	16.7	8.4	11.5	7.0	16.8
Net Diff.	-38.8	-42.2	-31.5	-33.7	-22.2	-50.8	-43.4	-41.2	-33.9	-33.5	-16.8	-27.9
Mean	1.92	1.85	2.06	2.03	2.18	1.85	1.82	1.88	2.07	1.98	2.20	2.15



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
SUPPORT	24.2	36.1	27.8	29.4	23.4	21.5	17.8	30.2	20.4	28.1	19.3	25.9	22.6	
Strongly	5.9	9.1	6.8	9.5	4.7	4.2	4.0	8.4	4.3	7.3	4.1	7.7	4.3	
Somewhat	18.3	27.0	20.9	19.8	18.6	17.3	13.7	21.7	16.1	20.8	15.2	18.2	18.4	
OPPOSE	62.9	51.3	60.3	57.6	63.3	64.2	70.0	57.3	66.4	59.1	67.6	64.9	61.2	
Somewhat	25.7	33.1	28.8	22.7	26.1	23.3	25.2	27.1	24.9	26.8	24.4	22.6	28.5	
Strongly	37.2	18.2	31.6	34.9	37.2	40.9	44.8	30.2	41.6	32.4	43.2	42.2	32.7	
DON'T KNOW	12.9	12.6	11.9	13.0	13.3	14.3	12.2	12.5	13.1	12.8	13.1	9.2	16.2	
Net Diff.	-38.8	-15.2	-32.6	-28.2	-39.9	-42.7	-52.2	-27.1	-46.0	-31.1	-48.4	-39.0	-38.6	
Mean	1.92	2.31	2.03	2.05	1.89	1.82	1.74	2.10	1.81	2.03	1.77	1.91	1.93	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
SUPPORT	24.2	34.9	27.6	25.7	17.9	38.3	32.6	26.4	18.3	32.6	22.6	25.2	17.6	33.4	22.3	17.1
Strongly	5.9	10.0	7.5	6.3	3.4	12.1	10.2	9.0	4.2	8.6	4.8	4.0	2.7	9.6	5.0	3.5
Somewhat	18.3	24.9	20.2	19.4	14.5	26.2	22.5	17.3	14.1	24.0	17.8	21.1	14.8	23.8	17.4	13.6
OPPOSE	62.9	53.1	59.6	61.4	68.9	54.0	61.6	64.3	69.9	52.4	57.6	59.1	67.8	54.8	63.6	71.5
Somewhat	25.7	32.1	25.4	24.8	24.9	28.5	22.7	20.2	22.8	34.6	28.1	28.4	27.0	23.7	27.2	24.5
Strongly	37.2	21.0	34.3	36.6	43.9	25.5	38.9	44.0	47.1	17.9	29.5	30.7	40.9	31.1	36.4	47.0
DON'T KNOW	12.9	12.0	12.7	12.9	13.2	7.7	5.7	9.3	11.8	15.0	19.8	15.8	14.6	11.9	14.0	11.4
Net Diff.	-38.8	-18.2	-32.0	-35.7	-51.0	-15.7	-29.0	-37.9	-51.7	-19.9	-35.0	-33.9	-50.3	-21.4	-41.3	-54.4
Mean	1.92	2.27	2.01	1.95	1.74	2.27	2.04	1.91	1.72	2.27	1.97	1.98	1.76	2.13	1.89	1.70



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

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BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
MORE LIKELY	43.5	58.9	50.7	40.2	39.9	39.8	39.0	17.0	34.6	49.0	46.6	39.8	33.8	33.7	34.6	45.3	44.6
Much	22.2	49.3	30.5	16.2	14.5	13.8	14.8	5.4	19.9	30.4	26.2	14.2	13.6	12.6	19.9	23.8	22.8
Somewhat	21.3	9.6	20.2	24.0	25.3	26.0	24.1	11.6	14.8	18.6	20.4	25.7	20.2	21.1	14.8	21.5	21.8
LESS LIKELY	19.6	7.8	15.2	18.0	24.1	28.6	24.3	18.4	20.5	14.2	16.8	26.2	22.5	22.9	20.5	19.1	19.6
Somewhat	13.9	2.2	10.5	12.8	18.0	22.0	16.5	14.5	17.7	9.0	11.4	19.9	16.2	16.0	17.7	13.4	13.8
Much	5.8	5.7	4.7	5.2	6.1	6.6	7.8	3.9	2.9	5.2	5.4	6.4	6.3	6.9	2.9	5.7	5.9
NO DIFFERENCE	36.9	33.3	34.1	41.8	36.0	31.6	36.8	64.6	44.8	36.8	36.6	34.0	43.7	43.5	44.8	35.6	35.8
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	23.9	51.1	35.4	22.2	15.8	11.2	14.7	-1.4	14.1	34.9	29.8	13.6	11.3	10.8	14.1	26.2	25.0
Mean	3.40	3.95	3.61	3.33	3.24	3.18	3.22	3.00	3.31	3.60	3.51	3.21	3.19	3.16	3.31	3.44	3.42



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
MORE LIKELY	43.5	42.8	38.6	49.6	39.0	44.0	41.5	47.0	32.3
Much	22.2	22.1	21.1	25.7	17.8	24.0	15.8	17.8	12.6
Somewhat	21.3	20.7	17.5	23.9	21.2	20.1	25.7	29.2	19.7
LESS LIKELY	19.6	17.2	21.1	21.3	17.5	16.6	30.4	25.3	39.0
Somewhat	13.9	14.3	14.6	14.6	11.6	11.2	23.6	17.9	33.4
Much	5.8	2.9	6.5	6.6	5.9	5.5	6.7	7.4	5.6
NO DIFFERENCE	36.9	40.1	40.2	29.2	43.5	39.3	28.1	27.7	28.8
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	23.9	25.6	17.5	28.3	21.6	27.4	11.1	21.7	-6.7
Mean	3.40	3.45	3.32	3.47	3.33	3.46	3.20	3.32	3.00



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS			ERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
MORE LIKELY	43.5	37.8	45.7	52.9	35.8	33.9	37.8	35.9	37.1	35.2	49.0	
Much	22.2	14.5	25.1	31.1	14.3	15.1	16.5	13.7	19.9	10.3	28.4	
Somewhat	21.3	23.3	20.5	21.7	21.6	18.8	21.2	22.1	17.2	24.9	20.6	
LESS LIKELY	19.6	22.5	18.6	17.4	20.6	24.4	23.8	21.4	17.5	23.5	18.3	
Somewhat	13.9	16.2	13.0	12.2	14.9	16.4	17.4	15.7	11.1	18.2	12.5	
Much	5.8	6.3	5.6	5.2	5.7	8.1	6.4	5.7	6.4	5.3	5.8	
NO DIFFERENCE	36.9	39.7	35.8	29.7	43.6	41.7	38.4	42.7	45.4	41.3	32.7	
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Net Diff.	23.9	15.3	27.1	35.4	15.3	9.5	13.9	14.5	19.6	11.6	30.7	
Mean	3.40	3.23	3.47	3.61	3.24	3.16	3.24	3.22	3.33	3.17	3.53	



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BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
MORE LIKELY	43.5	52.7	34.7	49.9	39.1	41.1	52.7	42.4	45.3	47.2	37.1	35.3
Much	22.2	32.4	13.5	28.5	16.0	22.3	33.1	17.3	25.6	24.1	15.3	17.8
Somewhat	21.3	20.3	21.2	21.4	23.0	18.8	19.6	25.1	19.7	23.1	21.8	17.5
LESS LIKELY	19.6	18.0	20.8	18.0	22.5	17.9	18.4	21.3	15.8	17.7	23.1	20.7
Somewhat	13.9	12.0	15.4	12.5	16.5	12.1	11.6	15.7	9.9	13.3	17.0	15.2
Much	5.8	6.0	5.3	5.6	5.9	5.7	6.8	5.7	5.9	4.4	6.1	5.5
NO DIFFERENCE	36.9	29.4	44.5	32.0	38.5	41.1	28.9	36.2	38.9	35.1	39.8	44.0
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	23.9	34.7	13.9	31.9	16.6	23.2	34.3	21.1	29.5	29.5	14.0	14.6
Mean	3.40	3.61	3.22	3.55	3.27	3.40	3.61	3.33	3.49	3.49	3.23	3.27



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BANNER 5

	TOTAL							REPUBLICAN				DEMOCRAT				INDEPENDENT			MAGA REPUBLICAN		
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
MORE LIKELY	43.5	41.4	42.7	40.4	37.6	47.7	52.4	49.9	69.7	47.1	48.8	37.2	38.1	52.3	45.2	33.9	52.7	55.7	42.9	44.8	37.8
Much	22.2	17.1	22.5	12.7	15.9	26.5	36.3	31.1	32.2	21.5	29.6	14.4	13.0	34.9	21.0	16.2	34.7	35.0	20.5	20.0	21.9
Somewhat	21.3	24.3	20.2	27.7	21.8	21.2	16.2	18.8	37.4	25.6	19.2	22.8	25.0	17.4	24.2	17.6	18.0	20.7	22.3	24.8	15.9
LESS LIKELY	19.6	18.9	18.5	19.3	22.8	16.2	18.7	17.4	24.0	24.2	16.3	18.9	29.4	17.4	16.1	16.7	21.2	17.2	19.0	18.4	20.7
Somewhat	13.9	13.5	12.9	14.0	17.9	11.5	9.8	10.7	18.7	21.0	10.2	13.4	22.8	11.4	11.1	12.6	11.8	11.5	13.7	14.0	12.8
Much	5.8	5.4	5.6	5.3	4.9	4.7	8.9	6.7	5.3	3.2	6.1	5.5	6.6	6.0	5.0	4.1	9.4	5.7	5.4	4.5	7.8
NO DIFFERENCE	36.9	39.7	38.8	40.4	39.6	36.1	28.9	32.7	6.3	28.7	34.9	43.9	32.6	30.3	38.7	49.5	26.0	27.1	38.1	36.8	41.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	23.9	22.5	24.3	21.1	14.9	31.4	33.7	32.5	45.6	22.9	32.5	18.3	8.7	34.9	29.2	17.2	31.5	38.4	23.8	26.4	17.1
Mean	3.40	3.34	3.41	3.28	3.26	3.53	3.61	3.57	3.73	3.41	3.56	3.27	3.15	3.64	3.45	3.29	3.57	3.68	3.39	3.42	3.31



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
MORE LIKELY	43.5	38.3	40.5	50.2	41.5	47.0	71.9	43.3	41.9	40.7	44.4	49.7	44.3	53.2	45.7	38.0
Much	22.2	15.1	19.0	31.1	19.3	24.9	40.3	22.5	20.0	18.0	23.7	36.5	23.6	34.4	20.5	18.6
Somewhat	21.3	23.2	21.5	19.1	22.2	22.1	31.6	20.7	22.0	22.6	20.7	13.2	20.7	18.8	25.1	19.5
LESS LIKELY	19.6	21.4	18.7	18.0	19.0	17.4	14.6	17.8	20.8	20.3	21.8	14.2	18.1	15.7	21.7	19.3
Somewhat	13.9	15.9	13.6	11.8	14.3	12.9	8.9	13.5	14.6	14.0	15.7	9.6	12.3	9.8	16.2	13.3
Much	5.8	5.5	5.1	6.3	4.7	4.4	5.7	4.3	6.2	6.3	6.1	4.5	5.9	5.8	5.5	6.0
NO DIFFERENCE	36.9	40.3	40.8	31.8	39.5	35.7	13.5	39.0	37.3	39.1	33.8	36.1	37.6	31.2	32.6	42.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	23.9	16.9	21.8	32.2	22.5	29.6	57.3	25.5	21.1	20.4	22.6	35.6	26.1	37.5	23.9	18.7
Mean	3.40	3.26	3.36	3.57	3.37	3.50	3.92	3.44	3.35	3.32	3.40	3.68	3.44	3.66	3.39	3.31



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
MORE LIKELY	43.5	45.6	40.1	39.6	41.1	50.1	42.9	41.8	37.6
Much	22.2	24.3	18.9	17.8	20.7	27.3	23.9	21.7	14.2
Somewhat	21.3	21.3	21.3	21.8	20.4	22.7	19.0	20.0	23.4
LESS LIKELY	19.6	21.5	16.7	20.5	9.6	20.0	15.9	22.8	17.4
Somewhat	13.9	14.9	12.3	14.7	8.0	12.9	11.0	16.5	13.5
Much	5.8	6.7	4.4	5.9	1.6	7.0	4.9	6.3	3.9
NO DIFFERENCE	36.9	32.9	43.2	39.9	49.3	30.0	41.2	35.4	45.0
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	23.9	24.1	23.5	19.1	31.5	30.1	27.0	18.9	20.2
Mean	3.40	3.42	3.38	3.31	3.51	3.50	3.46	3.34	3.31



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
MORE LIKELY	43.5	41.9	46.9	48.2	48.7	43.4	45.6	38.8	50.0	46.5	56.1	40.8
Much	22.2	22.9	20.8	22.2	23.2	11.5	27.6	19.0	25.7	18.8	24.1	22.2
Somewhat	21.3	19.0	26.1	26.0	25.5	31.9	18.0	19.8	24.4	27.6	31.9	18.6
LESS LIKELY	19.6	15.8	27.7	29.2	27.5	25.7	14.6	16.7	27.1	31.1	24.5	30.7
Somewhat	13.9	11.1	19.8	20.8	20.1	19.2	8.8	12.9	22.5	19.3	18.0	22.2
Much	5.8	4.7	7.9	8.3	7.4	6.6	5.9	3.8	4.6	11.8	6.5	8.4
NO DIFFERENCE	36.9	42.3	25.4	22.6	23.9	30.9	39.7	44.5	22.8	22.4	19.5	28.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	23.9	26.1	19.2	19.0	21.2	17.7	31.0	22.0	22.9	15.4	31.6	10.1
Mean	3.40	3.44	3.32	3.33	3.37	3.23	3.53	3.37	3.44	3.22	3.49	3.24



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

28. THE FBI IS CURRENTLY UNDER INVESTIGATION BY CONGRESS FOR TRYING TO INFLUENCE ELECTION RESULTS, ENTRAP MEMBERS OF THE SENATE BY HOLDING FALSE CLASSIFIED BRIEFINGS, SUPPRESS CREDIBLE EVIDENCE OF WRONGDOING BY POLITICALLY CONNECTED INDIVIDUALS, AND TARGET AMERICANS FOR EXERCISING THEIR FIRST AMENDMENT RIGHTS, INCLUDING PARENTS CRITICAL OF SCHOOL BOARD DECISIONS. IF CONGRESS APPROVES THE CONSTRUCTION OF THIS NEW \$3.5 BILLION DOLLAR FBI HEADQUARTERS WHILE AT THE SAME TIME INVESTIGATING THE FBI FOR THESE POTENTIAL CRIMES, DOES THAT MAKE IT MORE LIKELY OR LESS LIKELY THE FBI WOULD ENGAGE IN THIS BEHAVIOR IN THE FUTURE?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
MORE LIKELY	43.5	53.6	52.0	50.1	44.8	37.0	35.4	51.5	38.5	49.5	36.0	47.2	40.2	
Much	22.2	20.3	24.9	26.3	22.0	19.0	21.2	24.5	20.8	23.8	20.3	26.0	18.9	
Somewhat	21.3	33.4	27.1	23.8	22.8	18.0	14.2	27.0	17.7	25.7	15.7	21.3	21.3	
LESS LIKELY	19.6	30.7	22.9	20.3	20.1	16.0	16.3	23.4	17.3	22.4	16.2	18.4	20.7	
Somewhat	13.9	23.9	15.0	15.6	14.0	12.4	10.1	17.1	11.8	16.2	11.0	12.2	15.4	
Much	5.8	6.8	7.9	4.7	6.1	3.6	6.2	6.3	5.4	6.2	5.2	6.2	5.4	
NO DIFFERENCE	36.9	15.7	25.0	29.6	35.1	47.1	48.3	25.0	44.3	28.1	47.8	34.4	39.1	
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Net Diff.	23.9	23.0	29.1	29.8	24.7	21.0	19.1	28.1	21.2	27.1	19.9	28.9	19.4	
Mean	3.40	3.36	3.46	3.51	3.41	3.36	3.34	3.46	3.37	3.45	3.35	3.49	3.33	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
MORE LIKELY	43.5	53.7	51.9	43.7	35.1	57.2	59.0	46.9	37.2	51.3	44.8	41.2	33.0	45.4	41.4	46.3
Much	22.2	21.0	26.2	21.4	20.5	19.7	32.9	26.5	22.4	21.9	19.4	17.4	18.7	21.6	19.7	29.3
Somewhat	21.3	32.7	25.7	22.3	14.5	37.5	26.1	20.4	14.8	29.4	25.3	23.8	14.3	23.7	21.7	17.0
LESS LIKELY	19.6	29.1	22.6	17.8	16.4	26.1	19.9	18.0	15.7	31.1	25.2	17.6	17.1	23.1	18.8	17.2
Somewhat	13.9	21.5	16.5	12.9	10.8	24.0	14.2	10.8	9.0	19.7	18.8	14.6	12.4	16.5	13.6	11.0
Much	5.8	7.6	6.1	4.9	5.7	2.1	5.7	7.2	6.7	11.4	6.4	3.1	4.7	6.6	5.2	6.1
NO DIFFERENCE	36.9	17.2	25.5	38.5	48.5	16.7	21.1	35.0	47.0	17.6	30.0	41.2	49.9	31.5	39.7	36.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	23.9	24.6	29.4	25.9	18.6	31.0	39.1	28.9	21.5	20.2	19.6	23.5	15.9	22.3	22.6	29.1
Mean	3.40	3.38	3.49	3.42	3.33	3.49	3.66	3.48	3.37	3.31	3.33	3.38	3.30	3.37	3.37	3.52



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BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
REPUBLICAN CANDIDATE	55.4	93.2	84.4	60.4	48.2	27.3	26.6	12.6	12.6	77.8	69.9	38.4	21.7	23.2	12.6	61.7	57.9
DEMOCRATIC CANDIDATE	25.3	2.0	4.9	18.1	25.4	46.8	48.9	67.5	64.0	9.1	13.4	35.5	54.9	53.4	64.0	19.9	23.0
DON'T KNOW	19.2	4.9	10.7	21.6	26.3	25.9	24.6	19.8	23.4	13.1	16.7	26.1	23.4	23.4	23.4	18.4	19.1
Net Diff.	30.1	91.2	79.5	42.3	22.8	-19.4	-22.3	-54.9	-51.5	68.7	56.5	2.8	-33.1	-30.2	-51.5	41.8	34.9



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID-WEST	SOUTH	WEST	DEFIN-ITELY VOTING	VERY/SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
REPUBLICAN CANDIDATE	55.4	55.0	56.5	59.0	49.2	56.3	52.4	57.0	44.8
DEMOCRATIC CANDIDATE	25.3	26.2	22.4	24.4	28.8	26.6	20.6	21.8	18.8
DON'T KNOW	19.2	18.8	21.1	16.5	21.9	17.1	26.9	21.2	36.4
Net Diff.	30.1	28.8	34.1	34.6	20.4	29.6	31.8	35.2	26.0



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN			
		UNITED STATES		FOR CONGRESS		UND-	APP-	Strong	Smwht	DISAP-		
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
REPUBLICAN CANDIDATE	55.4	23.4	67.4	88.9	19.9	45.8	51.1	23.4	17.3	26.7	78.8	
DEMOCRATIC CANDIDATE	25.3	54.8	14.3	4.7	55.0	8.5	14.2	51.0	68.3	41.5	6.6	
DON'T KNOW	19.2	21.8	18.3	6.4	25.1	45.7	34.7	25.6	14.4	31.8	14.6	
Net Diff.	30.1	-31.5	53.1	84.2	-35.0	37.3	37.0	-27.6	-50.9	-14.8	72.2	



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BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
REPUBLICAN CANDIDATE	55.4	89.2	25.7	90.2	23.2	53.5	91.4	25.4	56.1	89.0	21.8	49.9
DEMOCRATIC CANDIDATE	25.3	3.8	47.9	4.3	52.5	16.6	5.8	55.2	17.9	2.7	50.9	14.9
DON'T KNOW	19.2	7.0	26.4	5.6	24.4	29.9	2.8	19.4	26.0	8.2	27.3	35.2
Net Diff.	30.1	85.4	-22.2	85.9	-29.3	36.9	85.6	-29.8	38.3	86.3	-29.1	35.1



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
REPUBLICAN CANDIDATE	55.4	24.5	16.7	31.0	46.3	80.4	88.2	84.2	79.6	82.1	92.7	15.5	28.8	43.6	35.5	48.3	73.8	92.9	86.9	85.8	89.7
DEMOCRATIC CANDIDATE	25.3	53.9	62.1	47.3	24.7	7.5	5.6	6.6	12.8	11.4	2.1	62.5	41.0	39.9	37.9	15.7	6.3	3.2	5.6	6.3	3.6
DON'T KNOW	19.2	21.5	21.2	21.8	29.0	12.1	6.1	9.2	7.6	6.6	5.2	22.0	30.2	16.5	26.6	36.0	19.9	3.9	7.6	7.9	6.7
Net Diff.	30.1	-29.4	-45.4	-16.3	21.7	72.9	82.6	77.5	66.9	70.7	90.6	-47.0	-12.1	3.7	-2.4	32.6	67.4	89.7	81.3	79.5	86.1



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
REPUBLICAN CANDIDATE	55.4	23.0	56.6	90.1	56.9	49.6	43.7	50.5	56.7	57.9	54.5	56.7	62.1	76.4	60.5	39.1
DEMOCRATIC CANDIDATE	25.3	51.1	11.5	2.7	19.4	36.4	46.2	35.0	23.2	23.4	23.0	19.6	21.2	16.9	22.4	31.9
DON'T KNOW	19.2	25.9	31.9	7.2	23.7	13.9	10.1	14.5	20.0	18.7	22.5	23.6	16.6	6.7	17.1	29.0
Net Diff.	30.1	-28.2	45.1	87.4	37.5	13.2	-2.5	15.5	33.5	34.5	31.5	37.1	40.9	59.4	38.1	7.2



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
REPUBLICAN CANDIDATE	55.4	57.7	51.9	54.5	47.2	61.0	59.6	54.9	44.9
DEMOCRATIC CANDIDATE	25.3	23.1	28.9	27.3	31.8	23.1	25.7	23.1	31.8
DON'T KNOW	19.2	19.2	19.2	18.3	21.0	15.9	14.8	22.1	23.3
Net Diff.	30.1	34.6	23.0	27.2	15.4	37.8	33.9	31.8	13.1



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
REPUBLICAN CANDIDATE	55.4	60.5	44.8	48.5	35.3	60.7	66.8	55.4	49.4	47.6	41.1	29.2
DEMOCRATIC CANDIDATE	25.3	22.3	31.7	28.3	38.3	27.0	20.9	23.5	27.2	29.4	36.7	39.9
DON'T KNOW	19.2	17.1	23.6	23.2	26.4	12.3	12.3	21.1	23.4	23.1	22.2	30.9
Net Diff.	30.1	38.2	13.1	20.1	-3.0	33.6	45.9	31.9	22.2	18.2	4.4	-10.7



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
REPUBLICAN CANDIDATE	55.4	47.8	53.3	54.9	61.5	54.9	55.7	52.8	57.1	55.5	55.4	60.4	51.0	
DEMOCRATIC CANDIDATE	25.3	34.5	26.2	27.4	19.5	24.2	25.4	28.5	23.4	25.7	24.9	24.1	26.4	
DON'T KNOW	19.2	17.7	20.5	17.7	19.1	20.9	18.9	18.7	19.5	18.8	19.7	15.5	22.5	
Net Diff.	30.1	13.3	27.2	27.4	42.0	30.7	30.3	24.4	33.7	29.8	30.5	36.3	24.6	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
REPUBLICAN CANDIDATE	55.4	48.6	53.6	58.9	56.0	50.7	58.7	62.7	62.3	47.1	48.5	55.9	50.2	42.9	56.9	67.7
DEMOCRATIC CANDIDATE	25.3	33.2	27.7	20.5	25.1	37.1	26.8	20.0	22.0	30.5	28.5	21.0	28.0	36.8	22.5	17.8
DON'T KNOW	19.2	18.2	18.7	20.6	18.9	12.2	14.4	17.3	15.7	22.4	23.0	23.2	21.8	20.3	20.5	14.5
Net Diff.	30.1	15.4	26.0	38.4	31.0	13.6	31.9	42.7	40.2	16.6	20.0	34.9	22.2	6.0	34.4	49.9



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BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
CONVINCING	46.2	35.0	43.8	48.1	48.7	55.1	38.7	56.4	55.1	42.9	44.5	51.7	44.6	42.9	55.1	46.5	45.7
10	9.7	8.6	7.1	12.1	9.7	7.7	9.4	16.9	22.4	9.4	9.5	8.7	12.8	11.2	22.4	9.1	9.2
9	4.7	3.3	3.9	2.7	6.5	7.2	3.4	8.4	4.2	3.2	4.1	6.8	4.5	4.6	4.2	4.7	4.6
8	10.2	10.6	10.8	11.3	10.3	11.3	5.9	8.6	4.8	10.9	10.8	10.8	6.3	6.5	4.8	10.9	10.3
7	11.7	7.4	10.5	14.3	12.5	15.1	7.6	10.3	13.5	11.0	11.4	13.8	9.0	8.3	13.5	12.2	11.7
6	10.0	5.1	11.6	7.7	9.6	13.8	12.4	12.1	10.1	8.3	8.6	11.6	12.0	12.3	10.1	9.6	9.9
5	21.2	15.9	17.8	21.6	23.8	23.1	30.9	11.6	13.5	18.7	20.1	23.5	24.5	26.3	13.5	20.6	21.7
NOT CONVINCING	32.5	49.1	38.4	30.4	27.5	21.8	30.4	32.1	31.4	38.4	35.5	24.8	30.9	30.8	31.4	32.8	32.6
4	6.4	4.2	5.1	6.8	6.1	6.5	10.6	10.1	4.1	5.5	5.7	6.3	9.6	10.4	4.1	5.8	6.3
3	6.4	6.2	7.3	5.9	6.9	4.7	8.7	3.9	8.6	6.4	6.6	5.8	7.7	7.5	8.6	6.2	6.5
2	5.2	4.7	6.7	5.8	3.7	4.8	4.2	9.8	4.7	5.8	5.2	4.2	5.4	5.6	4.7	5.1	5.0
1	2.2	4.9	3.0	1.2	2.1	2.4	0.3	0.0	0.0	2.8	2.6	2.3	0.2	0.3	0.0	2.6	2.4
0	12.3	29.1	16.3	10.6	8.8	3.4	6.6	8.4	13.9	17.8	15.4	6.2	8.0	7.0	13.9	13.1	12.4
Mean	5.26	4.12	4.83	5.47	5.57	5.88	5.31	5.88	5.75	4.87	5.06	5.72	5.49	5.45	5.75	5.22	5.23



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
CONVINCING	46.2	50.7	44.1	43.9	48.4	48.0	39.6	41.5	36.5
10	9.7	12.6	10.7	8.2	8.9	10.8	5.9	6.0	5.9
9	4.7	4.4	3.3	5.4	5.0	5.0	3.7	4.3	2.6
8	10.2	10.1	10.2	9.6	11.1	10.6	8.4	8.0	9.0
7	11.7	14.1	9.6	11.5	12.1	12.1	10.2	12.5	6.3
6	10.0	9.5	10.2	9.2	11.4	9.6	11.5	10.8	12.7
5	21.2	21.8	20.3	21.4	21.5	19.6	27.2	24.2	32.1
NOT CONVINCING	32.5	27.6	35.5	34.7	30.1	32.4	33.2	34.2	31.4
4	6.4	4.2	7.1	7.5	5.6	6.0	8.0	6.8	10.0
3	6.4	6.5	7.7	6.2	5.5	6.0	8.1	8.7	7.1
2	5.2	4.4	6.8	4.7	5.2	4.9	6.3	7.6	4.2
1	2.2	1.6	1.8	2.8	2.3	2.2	2.4	2.0	3.1
0	12.3	10.9	12.2	13.5	11.5	13.4	8.4	9.1	7.1
Mean	5.26	5.57	5.16	5.11	5.34	5.31	5.07	5.06	5.08



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BANNER 3

	TOTAL	DIRECTION: UNITED STATES			GENERIC BALLOT FOR CONGRESS			LEAN- ERS/		JOB: JOE BIDEN		
		RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	UNDE- CIDED	APP- ROVE	Strong	Smwht	DISAP- PROVE	
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
CONVINCING	46.2	59.0	41.4	41.6	54.4	37.7	41.0	56.2	65.7	51.0	38.9	
10	9.7	13.9	8.1	8.0	12.9	6.2	6.5	12.8	22.4	7.5	7.5	
9	4.7	9.7	2.8	3.5	6.6	3.2	2.8	8.0	10.4	6.7	2.2	
8	10.2	11.3	9.7	10.6	10.6	7.3	7.6	10.9	10.2	11.3	9.6	
7	11.7	14.0	10.7	10.3	13.6	10.5	11.8	13.7	14.1	13.5	10.2	
6	10.0	10.1	10.0	9.2	10.7	10.5	12.3	10.8	8.5	12.0	9.5	
5	21.2	18.7	22.2	19.4	21.3	27.4	25.4	21.1	14.9	24.5	21.4	
NOT CONVINCING	32.5	22.3	36.4	38.9	24.3	34.9	33.6	22.7	19.4	24.5	39.7	
4	6.4	7.3	6.1	5.9	6.4	8.1	8.6	6.9	5.0	7.9	6.1	
3	6.4	4.8	7.0	6.5	5.7	8.3	6.4	5.3	5.5	5.1	7.3	
2	5.2	4.0	5.6	5.9	4.7	4.3	5.6	4.5	3.0	5.4	5.7	
1	2.2	0.8	2.8	3.2	0.8	3.2	2.9	0.6	0.7	0.5	3.5	
0	12.3	5.3	14.9	17.5	6.7	10.9	10.0	5.5	5.3	5.6	17.2	
Mean	5.26	6.22	4.90	4.79	5.92	4.92	5.02	6.06	6.67	5.73	4.67	



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BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	BIDEN		REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
	CRAT	LICAN	ENDENT	CRAT	LICAN	ENDENT	CRAT	LICAN	ENDENT	CRAT	LICAN	ENDENT	CRAT	LICAN	ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
CONVINCING	46.2	40.1	54.4	42.6	53.5	41.3	50.0	61.8	46.2	35.5	48.6	34.6			
10	9.7	8.1	12.2	8.6	11.8	8.3	12.3	14.8	9.0	5.1	10.1	7.3			
9	4.7	3.3	6.5	4.0	5.8	4.2	4.5	6.1	4.6	3.5	5.6	3.5			
8	10.2	10.1	11.0	10.5	10.4	9.4	12.5	11.1	10.6	8.5	10.0	7.7			
7	11.7	9.9	13.8	11.0	13.9	9.6	13.0	17.4	10.4	9.0	11.8	8.6			
6	10.0	8.8	10.9	8.6	11.6	9.8	7.7	12.4	11.5	9.4	11.1	7.5			
5	21.2	20.2	21.4	18.7	22.5	22.9	12.8	18.8	19.0	24.3	24.7	28.1			
NOT CONVINCING	32.5	39.7	24.2	38.7	24.0	35.8	37.2	19.4	34.8	40.2	26.7	37.3			
4	6.4	5.5	6.5	6.2	6.3	6.8	5.1	4.6	6.5	7.2	7.3	7.3			
3	6.4	6.4	5.5	6.0	5.6	8.2	4.7	4.9	5.2	7.2	6.0	12.2			
2	5.2	5.1	4.9	6.1	3.8	5.9	5.1	3.0	6.3	7.1	4.2	5.3			
1	2.2	3.5	1.0	3.2	1.0	2.7	2.8	0.3	3.2	3.5	1.4	2.0			
0	12.3	19.2	6.2	17.3	7.4	12.3	19.5	6.7	13.6	15.3	7.8	10.5			
Mean	5.26	4.69	5.91	4.85	5.83	5.02	5.12	6.21	5.11	4.59	5.61	4.90			



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BANNER 5

	TOTAL							IDEOLOGY				REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN		
	TOTAL	LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	YES	NO/DK COMBO	No	Don't Know		
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87		
CONVINCING	46.2	53.7	55.4	52.4	46.4	44.2	37.5	41.0	57.4	43.5	41.2	56.4	49.1	53.7	40.0	45.2	34.3	39.6	46.3	50.7	34.5		
10	9.7	11.9	18.2	6.8	9.4	7.0	10.1	8.5	14.2	11.8	7.5	11.8	9.7	19.1	11.0	8.3	6.9	8.6	8.7	7.5	11.8		
9	4.7	6.5	4.8	7.8	4.3	4.2	3.3	3.8	9.6	4.0	3.5	6.1	4.4	8.6	6.2	4.4	2.5	4.1	3.8	5.3	0.0		
8	10.2	11.2	9.0	13.0	9.6	11.0	8.9	10.0	10.2	8.5	10.9	11.6	10.5	4.2	9.9	9.1	9.5	8.1	13.4	16.3	5.5		
7	11.7	13.2	13.0	13.4	11.7	11.9	9.1	10.6	9.2	8.0	11.8	14.5	13.7	11.0	9.4	11.4	6.3	12.6	9.1	8.8	9.8		
6	10.0	11.0	10.4	11.4	11.4	10.0	6.1	8.2	14.2	11.3	7.5	12.3	10.7	10.9	3.5	12.0	9.1	6.3	11.3	12.8	7.5		
5	21.2	20.4	16.7	23.4	24.3	19.4	18.9	19.2	17.3	19.1	18.7	21.3	26.0	16.6	18.1	24.6	22.2	17.7	19.8	15.3	31.8		
NOT CONVINCING	32.5	25.9	27.9	24.2	29.3	36.4	43.6	39.8	25.4	37.4	40.1	22.3	24.9	29.6	41.9	30.2	43.5	42.7	33.9	34.0	33.7		
4	6.4	5.7	6.7	4.9	6.8	7.9	5.0	6.5	2.3	7.4	6.2	5.4	7.6	6.9	9.0	5.9	7.3	6.0	6.4	6.8	5.1		
3	6.4	3.8	4.3	3.4	8.0	6.4	7.4	6.8	5.9	9.3	5.3	3.7	7.9	7.5	3.5	7.6	11.9	5.3	6.8	7.7	4.4		
2	5.2	6.1	5.1	6.9	4.9	5.0	4.7	4.9	5.3	5.4	6.3	4.7	3.1	1.4	12.7	6.2	1.4	6.2	6.0	5.1	8.5		
1	2.2	1.2	0.5	1.8	2.1	2.3	3.8	3.0	0.0	5.1	3.1	1.2	0.9	0.0	2.0	2.0	4.4	3.6	2.6	2.4	3.1		
0	12.3	9.0	11.3	7.2	7.6	14.7	22.7	18.5	11.9	10.3	19.2	7.4	5.4	13.8	14.7	8.4	18.4	21.6	12.1	11.9	12.5		
Mean	5.26	5.75	5.84	5.67	5.44	5.00	4.52	4.77	5.83	5.14	4.71	5.91	5.73	5.80	4.96	5.31	4.50	4.57	5.19	5.31	4.88		



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
CONVINCING	46.2	52.0	46.8	39.8	47.5	57.9	65.1	56.8	44.4	45.5	42.2	36.9	44.6	41.8	48.7	46.0
10	9.7	11.7	10.3	7.4	8.6	15.2	22.1	14.2	8.2	8.1	8.4	11.4	9.3	9.4	8.1	10.0
9	4.7	6.3	4.4	3.1	4.9	8.3	13.7	7.5	4.1	4.2	3.8	2.2	4.3	1.1	4.8	5.0
8	10.2	10.2	9.5	10.4	10.1	11.7	14.9	11.2	10.1	11.3	7.7	7.5	9.3	9.8	13.5	7.6
7	11.7	12.8	10.7	10.8	12.5	12.3	7.6	13.0	12.1	11.8	12.7	6.3	11.6	13.3	10.9	13.3
6	10.0	11.1	12.0	8.1	11.4	10.4	6.7	10.9	10.0	10.1	9.7	9.4	9.9	8.1	11.3	10.0
5	21.2	22.4	22.6	19.5	21.9	17.6	16.7	17.8	22.3	22.6	21.6	20.1	22.1	18.2	19.6	24.6
NOT CONVINCING	32.5	25.6	30.6	40.8	30.6	24.5	18.2	25.4	33.4	31.9	36.2	43.0	33.3	40.0	31.7	29.4
4	6.4	6.7	6.5	6.1	6.7	6.1	2.0	6.7	6.7	6.2	7.6	4.5	4.9	6.8	6.6	7.3
3	6.4	5.8	5.9	7.3	6.9	5.4	7.2	5.1	6.6	6.5	6.8	6.9	5.5	7.7	6.6	6.5
2	5.2	4.5	5.6	5.7	5.4	4.1	6.2	3.8	5.3	4.8	6.3	6.7	5.3	6.7	4.5	4.5
1	2.2	1.3	2.3	3.3	2.5	2.3	0.0	2.6	2.3	2.0	3.0	1.3	3.6	2.0	1.2	2.2
0	12.3	7.4	10.3	18.3	9.2	6.6	2.7	7.2	12.4	12.4	12.5	23.6	14.0	16.9	12.8	8.8
Mean	5.26	5.77	5.35	4.67	5.37	6.08	6.83	5.97	5.14	5.21	5.01	4.49	5.09	4.81	5.31	5.43



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchl'r Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
CONVINCING	46.2	44.1	49.6	47.0	54.5	47.9	58.6	40.8	41.4
10	9.7	9.2	10.6	11.3	9.2	10.6	13.8	7.9	7.6
9	4.7	3.6	6.4	5.0	8.9	3.5	7.4	3.8	5.4
8	10.2	9.9	10.5	8.6	13.9	11.2	11.9	8.8	9.2
7	11.7	10.9	12.8	11.7	15.0	12.3	15.1	9.7	10.8
6	10.0	10.4	9.4	10.4	7.4	10.3	10.4	10.5	8.4
5	21.2	22.4	19.4	19.1	19.9	18.3	14.1	26.0	24.2
NOT CONVINCING	32.5	33.5	31.0	33.9	25.6	33.8	27.4	33.2	34.3
4	6.4	6.9	5.6	6.9	3.4	5.5	5.3	8.1	5.9
3	6.4	6.4	6.5	6.2	7.0	4.5	5.6	8.1	7.3
2	5.2	4.9	5.7	5.8	5.5	5.3	4.4	4.5	6.9
1	2.2	2.1	2.4	2.3	2.5	2.3	2.1	2.0	2.7
0	12.3	13.2	10.8	12.8	7.3	16.3	10.0	10.5	11.6
Mean	5.26	5.14	5.45	5.26	5.81	5.15	5.87	5.13	5.08



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BANNER 8

	RACE											
	TOTAL	WHITE					HISPANIC		BLACK			
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
CONVINCING	46.2	46.6	45.5	45.1	42.9	52.3	54.0	40.4	46.5	43.6	49.4	36.0
10	9.7	9.2	10.8	9.6	11.5	5.8	12.2	6.7	9.2	10.0	13.2	9.7
9	4.7	4.8	4.5	3.0	4.9	5.2	5.3	4.3	2.5	3.4	5.7	4.0
8	10.2	10.8	8.8	10.6	6.3	12.3	13.2	8.8	11.0	10.2	6.6	6.1
7	11.7	12.4	10.1	10.6	8.5	17.2	13.9	11.3	13.5	7.8	10.9	5.9
6	10.0	9.4	11.3	11.3	11.7	11.7	9.4	9.3	10.3	12.2	12.9	10.3
5	21.2	20.4	23.0	23.7	21.8	25.2	13.3	26.2	24.8	22.6	19.0	24.7
NOT CONVINCING	32.5	33.1	31.4	31.2	35.4	22.5	32.7	33.4	28.7	33.7	31.6	39.3
4	6.4	5.8	7.8	7.1	9.0	8.5	4.5	6.8	6.5	7.7	8.8	9.2
3	6.4	6.6	6.0	6.6	7.8	1.2	5.5	7.5	3.6	9.5	5.8	10.0
2	5.2	5.2	5.3	4.3	6.2	5.7	5.1	5.2	3.9	4.7	4.7	7.8
1	2.2	2.6	1.5	1.3	1.8	0.9	2.6	2.6	1.2	1.4	1.9	1.6
0	12.3	12.9	10.9	11.9	10.5	6.2	15.0	11.3	13.4	10.4	10.4	10.7
Mean	5.26	5.22	5.34	5.26	5.22	5.70	5.43	5.05	5.29	5.24	5.49	4.92



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BANNER 9

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
CONVINCING	46.2	44.2	42.2	44.9	43.3	46.7	51.4	43.7	47.8	43.6	49.5	52.1	41.0
10	9.7	8.4	12.5	8.3	8.8	7.5	11.6	9.9	9.6	9.5	9.9	11.9	7.8
9	4.7	5.5	4.3	6.1	1.8	3.5	6.5	5.3	4.3	4.2	5.3	5.0	4.4
8	10.2	9.1	7.8	9.1	10.3	10.1	12.3	8.6	11.1	9.1	11.4	11.5	9.0
7	11.7	5.7	8.4	11.9	11.2	17.0	11.8	9.3	13.1	9.9	13.9	13.4	10.1
6	10.0	15.5	9.1	9.6	11.3	8.5	9.3	10.6	9.6	10.8	9.0	10.3	9.7
5	21.2	21.7	24.8	20.7	19.9	22.6	19.5	22.4	20.5	21.6	20.8	16.6	25.3
NOT CONVINCING	32.5	34.1	33.1	34.4	36.8	30.7	29.2	33.9	31.7	34.8	29.8	31.3	33.7
4	6.4	6.1	9.6	7.5	5.7	4.3	6.0	8.0	5.4	7.3	5.3	5.4	7.3
3	6.4	12.5	4.2	6.7	5.5	7.4	5.6	7.0	6.1	6.5	6.3	4.9	7.8
2	5.2	5.3	5.2	5.4	5.6	4.4	5.3	5.3	5.1	5.4	4.9	4.9	5.4
1	2.2	2.6	1.7	2.4	2.5	1.4	2.6	2.2	2.2	2.3	2.1	2.2	2.3
0	12.3	7.5	12.3	12.4	17.5	13.1	9.7	11.3	12.9	13.3	11.1	13.8	10.9
Mean	5.26	5.23	5.27	5.18	4.84	5.21	5.61	5.22	5.28	5.11	5.45	5.43	5.11



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS	NIALS	BMMRS	/SLNTG	NIALS	NIALS	BMMRS	/SLNTG	NIALS	NIALS	BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
CONVINCING	46.2	40.6	45.0	42.0	51.5	51.8	50.1	46.8	56.9	32.9	39.9	38.1	46.5	49.6	47.7	38.2
10	9.7	8.4	11.1	7.6	10.7	11.1	10.7	9.8	14.2	6.5	11.5	5.8	7.4	10.7	9.7	8.3
9	4.7	4.8	6.0	2.1	5.7	4.1	7.8	2.4	5.1	5.4	4.2	1.8	6.2	6.8	4.7	2.0
8	10.2	7.6	8.3	10.6	11.7	10.2	8.5	13.0	12.8	5.8	8.0	8.8	10.7	10.0	10.9	8.4
7	11.7	5.9	10.1	11.9	14.0	10.1	11.9	13.4	15.2	3.0	8.3	10.8	13.0	10.9	12.6	10.2
6	10.0	13.9	9.6	9.8	9.4	16.3	11.3	8.3	9.7	12.2	7.9	11.0	9.2	11.2	9.7	9.3
5	21.2	22.8	21.6	21.6	20.3	18.4	17.0	17.1	15.7	25.8	26.3	25.3	24.6	21.7	21.0	21.2
NOT CONVINCING	32.5	36.6	33.4	36.4	28.2	29.8	32.9	36.1	27.4	41.3	33.8	36.6	28.9	28.7	31.3	40.5
4	6.4	7.7	8.6	4.8	5.8	7.7	7.5	3.3	4.9	7.7	9.7	6.0	6.6	5.6	6.5	7.1
3	6.4	12.3	4.7	7.1	5.4	6.6	3.7	6.1	4.6	16.3	5.8	7.9	6.2	6.0	5.5	9.4
2	5.2	5.0	5.3	5.2	5.2	3.3	6.5	5.0	4.2	6.2	4.1	5.3	6.1	5.3	5.2	5.0
1	2.2	3.2	1.7	2.5	2.1	2.8	1.4	3.9	1.6	3.4	2.1	1.5	2.6	1.6	1.7	4.3
0	12.3	8.5	13.0	16.7	9.7	9.5	13.9	17.7	12.2	7.8	12.1	15.9	7.4	10.3	12.3	14.8
Mean	5.26	5.07	5.28	4.83	5.60	5.50	5.36	4.98	5.76	4.78	5.20	4.72	5.44	5.53	5.33	4.73



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BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
CONVINCING	45.9	32.6	43.2	49.7	51.2	53.8	38.8	54.0	39.8	42.6	44.9	52.5	42.1	42.5	39.8	46.6	45.8
10	9.1	11.2	7.6	12.3	7.9	7.2	7.2	7.3	16.1	10.4	9.8	7.6	8.5	7.2	16.1	9.3	9.0
9	3.9	1.7	4.9	4.7	3.7	2.8	4.2	7.9	4.8	3.9	3.9	3.3	5.1	5.1	4.8	3.7	3.7
8	9.6	6.1	10.4	10.5	11.3	12.6	4.5	10.5	6.2	9.2	9.8	11.9	6.0	5.9	6.2	10.3	9.7
7	12.8	7.9	12.7	12.4	15.8	18.6	10.2	7.3	2.9	11.2	12.4	17.1	8.6	9.5	2.9	13.6	13.3
6	10.4	5.7	7.5	9.7	12.5	12.5	12.7	21.0	9.8	7.8	9.1	12.5	14.0	14.7	9.8	9.8	10.1
5	21.5	18.4	19.9	22.7	23.6	19.0	29.1	13.1	19.5	20.6	21.4	21.4	24.5	25.3	19.5	20.9	21.8
NOT CONVINCING	32.6	49.0	36.9	27.6	25.2	27.2	32.0	32.9	40.7	36.8	33.7	26.1	33.4	32.3	40.7	32.5	32.4
4	7.2	4.3	6.4	7.6	8.2	8.3	7.7	9.6	6.1	6.3	6.8	8.2	7.9	8.2	6.1	7.1	7.1
3	5.6	6.3	4.8	4.5	4.2	6.7	8.0	6.5	6.9	5.1	4.8	5.3	7.5	7.6	6.9	5.2	5.5
2	6.9	8.5	7.4	6.0	5.0	6.9	6.0	8.8	16.3	7.2	6.6	5.9	8.1	6.7	16.3	6.7	6.6
1	2.2	4.2	2.3	1.4	0.3	0.9	4.3	6.7	2.8	2.5	1.9	0.6	4.6	4.9	2.8	1.7	2.0
0	10.8	25.7	16.0	8.2	7.5	4.5	6.0	1.3	8.6	15.8	13.6	6.1	5.4	4.9	8.6	11.8	11.2
Mean	5.25	4.15	4.95	5.66	5.62	5.67	5.10	5.53	5.11	4.99	5.16	5.64	5.19	5.21	5.11	5.26	5.24



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
CONVINCING	45.9	47.2	44.0	45.4	47.6	46.6	43.7	45.4	40.8
10	9.1	10.5	8.8	8.5	9.4	10.1	5.8	5.2	7.0
9	3.9	2.2	3.2	5.6	3.1	4.1	3.1	3.7	2.1
8	9.6	9.2	8.3	9.8	11.1	9.8	8.9	9.2	8.3
7	12.8	14.7	12.3	12.3	12.8	13.4	10.9	12.6	8.1
6	10.4	10.6	11.3	9.2	11.3	9.2	14.9	14.7	15.3
5	21.5	22.1	23.5	20.4	20.6	20.9	23.5	20.8	28.0
NOT CONVINCING	32.6	30.7	32.5	34.2	31.7	32.5	32.9	33.8	31.2
4	7.2	5.4	7.4	8.2	6.8	6.3	10.5	10.2	10.9
3	5.6	5.3	5.6	5.9	5.2	5.5	5.8	6.8	4.1
2	6.9	5.8	9.3	5.8	7.2	6.9	6.7	7.9	4.7
1	2.2	1.6	1.7	2.6	2.3	2.1	2.3	2.0	2.7
0	10.8	12.5	8.5	11.7	10.3	11.7	7.6	6.9	8.8
Mean	5.25	5.26	5.22	5.22	5.30	5.27	5.16	5.18	5.12



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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITE	STATES		FOR	CONGR		ERS/				
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
CONVINCING	45.9	61.3	40.2	40.2	55.1	38.1	43.2	55.6	66.1	49.8	38.9	
10	9.1	13.4	7.5	8.1	11.3	6.2	6.5	11.8	21.4	6.5	7.2	
9	3.9	5.6	3.2	2.8	5.1	3.8	3.2	5.4	5.3	5.5	2.8	
8	9.6	14.3	7.9	8.7	11.5	7.3	9.9	11.9	14.8	10.3	7.9	
7	12.8	14.5	12.2	12.5	14.5	9.1	11.3	14.1	11.8	15.3	11.9	
6	10.4	13.5	9.3	8.1	12.6	11.8	12.3	12.4	12.8	12.2	9.0	
5	21.5	18.8	22.5	19.8	21.3	27.8	23.1	21.9	18.1	24.0	21.2	
NOT CONVINCING	32.6	19.9	37.4	40.0	23.6	34.1	33.7	22.5	15.9	26.2	40.0	
4	7.2	4.9	8.0	8.4	5.3	8.7	8.7	6.1	3.5	7.6	8.0	
3	5.6	4.3	6.0	5.4	5.2	7.3	7.3	5.0	4.1	5.5	6.0	
2	6.9	4.5	7.8	7.3	5.8	8.5	8.4	5.1	2.4	6.6	8.2	
1	2.2	1.8	2.3	3.3	1.4	0.4	1.0	1.7	1.2	2.0	2.5	
0	10.8	4.3	13.3	15.5	5.9	9.2	8.2	4.5	4.6	4.5	15.4	
Mean	5.25	6.19	4.89	4.79	5.85	5.02	5.16	5.96	6.62	5.59	4.73	



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BANNER 4

	TOTAL	2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236	
CONVINCING	45.9	39.4	53.5	39.6	55.0	42.0	43.4	60.0	44.1	35.9	52.1	39.2	
10	9.1	7.9	10.5	7.7	11.4	8.0	8.6	12.5	9.7	6.8	10.7	5.9	
9	3.9	3.2	5.0	3.2	5.3	2.9	3.8	6.7	3.1	2.7	4.5	2.5	
8	9.6	8.6	11.7	9.1	11.2	8.3	10.8	16.5	10.2	7.4	8.1	5.7	
7	12.8	11.8	14.1	12.5	13.8	12.0	12.8	12.1	12.1	12.1	14.8	11.9	
6	10.4	7.9	12.1	7.1	13.3	10.8	7.4	12.2	9.0	6.9	13.9	13.2	
5	21.5	21.1	21.3	20.9	20.3	23.7	16.4	19.2	21.2	25.2	21.0	27.2	
NOT CONVINCING	32.6	39.5	25.2	39.5	24.6	34.2	40.2	20.8	34.7	39.0	26.9	33.6	
4	7.2	7.6	6.2	6.5	6.4	9.1	4.8	5.3	8.7	8.1	7.1	9.5	
3	5.6	6.2	5.1	7.1	4.4	5.1	7.7	5.2	4.2	6.5	4.0	6.3	
2	6.9	6.7	6.1	8.4	4.9	7.6	7.8	4.3	7.5	9.0	5.2	7.6	
1	2.2	2.8	1.9	3.1	1.4	2.0	2.8	0.0	1.7	3.3	2.2	2.5	
0	10.8	16.3	5.9	14.5	7.5	10.5	17.0	5.9	12.6	12.1	8.4	7.6	
Mean	5.25	4.77	5.76	4.80	5.80	5.09	4.84	6.17	5.15	4.76	5.58	5.00	



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BANNER 5

	TOTAL		IDEOLOGY					REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
CONVINCING	45.9	53.6	54.2	53.0	45.8	45.7	35.6	40.9	53.2	38.5	38.6	56.7	50.3	62.3	39.6	44.5	38.6	38.1	41.4	42.0	39.9
10	9.1	11.5	15.6	8.1	8.1	7.6	9.4	8.4	15.0	8.6	6.9	11.3	10.0	16.7	10.7	6.3	9.9	8.5	6.7	4.7	11.9
9	3.9	5.4	3.7	6.8	2.8	3.4	4.2	3.8	2.9	1.5	3.6	6.5	3.2	6.6	2.1	2.9	3.3	2.3	4.3	3.7	6.0
8	9.6	10.6	9.0	11.9	10.9	10.2	5.4	7.9	19.2	6.6	8.7	10.3	13.9	6.9	7.3	10.0	5.6	8.7	9.4	11.7	3.5
7	12.8	14.6	12.5	16.3	11.2	15.9	9.9	13.0	2.9	14.5	12.9	16.2	9.4	16.5	13.8	11.5	11.9	12.0	13.1	13.8	11.1
6	10.4	11.4	13.3	9.9	12.7	8.6	6.8	7.7	13.2	7.3	6.6	12.5	13.9	15.7	5.7	13.7	7.9	6.5	7.9	8.1	7.5
5	21.5	19.0	19.3	18.7	24.2	20.6	21.0	20.8	13.9	23.6	20.9	19.9	21.4	18.8	17.8	26.7	21.3	20.3	21.6	22.6	18.8
NOT CONVINCING	32.6	27.5	26.5	28.2	30.1	33.7	43.3	38.3	32.8	37.9	40.4	23.4	28.2	18.8	42.6	28.8	40.1	41.6	37.1	35.5	41.3
4	7.2	6.4	7.2	5.8	8.3	8.2	5.2	6.8	7.7	7.2	6.3	6.5	7.3	3.1	5.2	9.5	10.4	5.3	8.0	7.8	8.4
3	5.6	5.3	4.0	6.4	5.8	7.6	3.2	5.5	9.5	9.8	6.3	4.1	6.3	0.0	8.6	4.0	5.3	5.9	8.6	9.5	6.3
2	6.9	6.6	4.3	8.4	6.4	5.0	10.4	7.5	4.4	10.7	8.3	5.0	5.7	1.5	14.8	5.4	7.8	9.3	7.3	6.0	10.6
1	2.2	1.8	2.5	1.2	1.6	2.2	3.6	2.9	2.3	2.6	3.2	1.6	1.0	1.6	2.6	1.7	2.3	3.7	2.3	2.8	1.1
0	10.8	7.4	8.6	6.3	8.0	10.6	21.0	15.6	9.0	7.6	16.3	6.3	7.9	12.7	11.4	8.3	14.3	17.4	10.9	9.4	14.9
Mean	5.25	5.71	5.77	5.66	5.34	5.22	4.45	4.85	5.69	4.97	4.69	5.91	5.56	6.02	4.83	5.28	4.86	4.62	5.02	5.06	4.92



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

31. A RUSSIAN DEFEAT WOULD PERMANENTLY WEAKEN RUSSIA'S MILITARY AND ALLOW THE U.S. TO MOVE TROOPS AWAY FROM EUROPE.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
CONVINCING	45.9	53.5	45.1	38.0	46.5	56.5	54.7	56.8	43.8	44.5	42.5	41.4	44.3	40.9	46.3	46.0
10	9.1	11.4	7.1	7.5	7.9	12.9	18.1	12.1	8.3	8.9	7.0	8.7	8.7	7.7	9.1	8.7
9	3.9	4.9	3.2	3.1	3.7	6.3	3.7	6.7	3.4	3.1	4.0	2.5	4.3	2.2	4.0	3.8
8	9.6	10.7	10.2	8.2	10.5	13.2	11.8	13.4	8.9	9.0	8.9	8.1	10.2	11.4	10.2	7.2
7	12.8	13.6	12.6	12.1	13.3	12.1	14.4	11.8	13.0	13.3	12.4	13.1	11.0	11.4	12.5	15.5
6	10.4	12.9	12.1	7.1	11.0	12.1	6.8	12.9	10.2	10.2	10.1	9.1	10.1	8.2	10.5	10.8
5	21.5	21.0	22.4	21.6	21.4	18.8	15.6	19.3	22.3	22.0	22.8	20.0	18.8	23.3	22.6	24.5
NOT CONVINCING	32.6	25.5	32.5	40.3	32.1	24.6	29.6	23.9	33.9	33.5	34.7	38.6	36.9	35.9	31.1	29.5
4	7.2	6.3	9.5	7.3	7.9	4.2	6.0	4.0	8.1	8.6	7.1	5.4	7.9	6.3	6.6	7.8
3	5.6	5.0	6.0	6.0	6.9	5.8	5.7	5.8	5.7	5.5	6.0	3.9	5.1	8.9	6.8	4.4
2	6.9	6.3	6.3	7.7	6.3	6.3	9.5	5.8	7.4	7.1	7.9	3.9	8.0	6.1	5.4	7.2
1	2.2	1.5	1.8	3.0	1.8	1.9	2.8	1.7	2.2	1.4	3.7	2.5	3.4	2.1	1.1	1.4
0	10.8	6.4	8.8	16.3	9.2	6.5	5.7	6.6	10.5	10.8	10.0	23.0	12.5	12.6	11.2	8.8
Mean	5.25	5.75	5.24	4.70	5.30	5.91	5.91	5.91	5.15	5.20	5.05	4.63	5.05	4.99	5.31	5.35



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
CONVINCING	45.9	44.5	48.1	48.7	47.0	46.1	52.0	43.2	44.5
10	9.1	9.2	9.1	9.3	8.8	9.8	10.5	8.6	7.8
9	3.9	3.4	4.6	4.4	5.1	3.1	6.3	3.7	3.1
8	9.6	9.2	10.4	10.2	10.8	11.8	12.9	6.9	8.1
7	12.8	12.0	14.1	16.1	10.6	11.8	13.2	12.2	15.0
6	10.4	10.8	9.8	8.7	11.8	9.6	9.0	11.9	10.5
5	21.5	22.1	20.4	18.1	24.6	19.8	17.4	24.2	23.2
NOT CONVINCING	32.6	33.3	31.5	33.2	28.4	34.1	30.6	32.6	32.3
4	7.2	7.6	6.5	6.8	5.9	6.5	5.9	8.6	7.0
3	5.6	5.3	6.0	5.9	6.3	5.1	6.8	5.4	5.3
2	6.9	7.0	6.8	6.8	6.6	7.0	6.4	7.0	7.1
1	2.2	1.8	2.7	3.3	1.6	1.3	2.1	2.3	3.2
0	10.8	11.6	9.6	10.4	8.0	14.2	9.4	9.4	9.7
Mean	5.25	5.17	5.36	5.31	5.45	5.16	5.58	5.18	5.16



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
CONVINCING	45.9	45.6	46.7	45.8	46.3	51.6	47.3	44.2	49.2	42.6	55.1	37.0
10	9.1	8.3	11.0	10.9	12.0	7.0	9.2	7.5	12.1	9.8	13.7	10.3
9	3.9	3.9	4.0	4.0	2.9	6.5	4.1	3.6	5.0	3.0	3.2	2.7
8	9.6	9.9	9.1	7.4	10.9	10.1	11.7	8.4	10.1	4.9	17.5	3.9
7	12.8	13.8	10.8	11.2	10.3	10.3	13.3	14.2	12.3	10.2	11.4	9.1
6	10.4	9.8	11.7	12.3	10.2	17.7	9.0	10.4	9.8	14.7	9.4	11.1
5	21.5	22.1	20.1	18.2	21.5	16.0	18.9	24.7	18.9	17.6	18.3	24.9
NOT CONVINCING	32.6	32.3	33.3	35.9	32.1	32.4	33.7	31.1	31.8	39.9	26.6	38.0
4	7.2	6.7	8.2	10.0	7.2	7.6	6.1	7.2	6.6	13.3	7.1	7.4
3	5.6	5.3	6.0	6.0	5.2	9.2	5.6	5.1	5.4	6.6	5.0	5.3
2	6.9	6.7	7.2	7.4	7.1	8.4	6.9	6.6	7.9	7.0	3.3	11.2
1	2.2	2.3	2.0	2.8	2.0	0.0	1.4	2.9	2.5	3.2	2.5	1.5
0	10.8	11.3	9.8	9.7	10.6	7.1	13.7	9.3	9.5	9.9	8.7	12.7
Mean	5.25	5.21	5.33	5.23	5.35	5.43	5.21	5.21	5.47	5.01	5.85	4.82



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
CONVINCING	45.9	42.9	43.4	50.4	43.8	44.0	48.1	46.3	45.7	45.5	46.5	48.4	43.7	
10	9.1	10.2	10.3	8.0	9.8	7.8	9.4	9.3	9.0	9.4	8.8	10.1	8.3	
9	3.9	3.9	3.0	4.7	1.3	2.7	6.4	3.9	3.9	3.1	4.9	4.4	3.4	
8	9.6	7.1	7.4	11.6	10.8	9.7	9.6	9.1	10.0	9.6	9.6	12.2	7.3	
7	12.8	9.0	10.7	13.8	12.6	14.2	13.7	11.7	13.6	12.0	13.9	12.4	13.2	
6	10.4	12.8	12.1	12.2	9.3	9.6	8.9	12.3	9.3	11.4	9.2	9.4	11.4	
5	21.5	16.8	21.3	21.3	19.9	24.6	21.9	20.4	22.1	20.2	23.0	18.8	23.8	
NOT CONVINCING	32.6	40.2	35.2	28.3	36.4	31.4	29.9	33.3	32.2	34.3	30.5	32.7	32.5	
4	7.2	13.8	7.8	6.5	7.0	7.1	5.5	8.5	6.4	8.0	6.2	6.3	8.0	
3	5.6	7.0	6.6	5.3	5.5	4.9	5.2	6.2	5.2	6.0	5.1	5.8	5.4	
2	6.9	13.1	6.1	4.7	7.3	6.6	6.7	7.0	6.8	7.1	6.6	6.7	7.0	
1	2.2	2.0	3.1	1.6	3.1	1.3	2.0	2.3	2.1	2.5	1.7	1.6	2.6	
0	10.8	4.3	11.6	10.2	13.4	11.5	10.6	9.5	11.6	10.7	10.9	12.3	9.5	
Mean	5.25	5.22	5.09	5.45	5.01	5.17	5.41	5.27	5.23	5.19	5.32	5.33	5.17	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
CONVINCING	45.9	40.7	48.3	44.5	46.7	46.2	51.2	44.7	49.5	37.0	45.5	44.3	44.2	50.1	46.1	40.2
10	9.1	9.4	9.7	9.2	8.6	11.0	10.0	11.0	9.3	8.3	9.4	7.8	8.0	10.0	8.8	8.9
9	3.9	3.0	4.4	1.9	5.2	2.1	5.7	0.8	6.4	3.6	3.2	2.8	4.1	5.1	3.7	2.8
8	9.6	6.4	10.4	10.0	9.7	12.1	14.6	13.0	10.2	2.4	6.3	7.7	9.3	11.0	9.7	7.9
7	12.8	9.3	11.8	13.6	14.0	11.4	8.3	12.3	15.4	7.8	15.3	14.6	12.6	11.7	13.3	13.1
6	10.4	12.7	12.0	9.8	9.3	9.6	12.7	7.6	8.2	14.8	11.3	11.5	10.3	12.5	10.6	7.5
5	21.5	19.6	19.8	20.7	23.6	14.4	17.9	19.5	20.0	23.2	21.6	21.7	27.0	21.8	21.5	20.9
NOT CONVINCING	32.6	39.6	31.9	34.8	29.6	39.3	30.9	35.8	30.5	39.9	32.9	34.0	28.8	28.0	32.4	38.9
4	7.2	12.1	7.2	7.2	5.8	9.7	7.3	5.7	5.2	13.8	7.1	8.3	6.5	6.8	6.4	9.7
3	5.6	8.4	4.9	5.6	5.1	13.7	4.3	6.4	4.6	4.8	5.6	5.0	5.7	4.3	6.3	5.3
2	6.9	11.3	5.9	6.5	6.6	8.9	5.0	6.5	7.5	12.9	6.8	6.5	5.7	6.3	6.8	7.7
1	2.2	2.3	2.3	2.7	1.7	2.4	1.9	3.0	0.3	2.2	2.6	2.4	3.0	1.1	1.8	4.4
0	10.8	5.6	11.6	12.8	10.3	4.6	12.3	14.1	12.9	6.2	10.8	11.7	8.0	9.5	11.1	11.8
Mean	5.25	5.10	5.31	5.08	5.36	5.36	5.46	5.09	5.39	4.92	5.17	5.08	5.33	5.52	5.23	4.93



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32. THE CONFLICT ALLOWS THE PENTAGON TO TEST NEW WEAPONS AND STRATEGIES WITHOUT HAVING TO PUT AMERICAN SOLDIERS AT RISK.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
CONVINCING	41.1	27.6	36.6	49.3	47.4	45.6	39.1	28.5	32.7	38.9	41.2	46.5	36.0	36.5	32.7	42.0	41.7
10	8.9	7.9	7.6	12.2	11.0	6.6	6.2	7.5	12.6	9.4	9.9	8.9	7.3	6.5	12.6	9.2	8.9
9	4.0	3.6	3.1	5.0	6.2	2.6	3.2	1.3	2.4	4.0	4.6	4.5	2.7	2.8	2.4	4.2	4.1
8	7.8	4.5	9.5	9.3	7.7	9.3	5.9	9.2	0.0	8.0	7.9	8.5	5.7	6.7	0.0	8.2	7.9
7	9.2	8.1	6.3	11.3	10.3	9.4	11.3	5.4	7.7	8.7	9.1	9.9	9.6	9.9	7.7	9.2	9.4
6	11.1	3.5	10.1	11.5	12.2	17.6	12.5	5.1	10.0	8.8	9.7	14.7	10.6	10.7	10.0	11.2	11.3
5	20.6	14.3	20.7	21.5	22.7	22.3	24.6	15.6	14.3	19.2	20.1	22.5	21.3	22.4	14.3	20.5	21.0
NOT CONVINCING	38.3	58.1	42.6	29.2	29.9	32.1	36.4	55.9	53.0	41.9	38.7	31.0	42.7	41.1	53.0	37.5	37.3
4	7.5	5.7	7.2	6.9	6.7	9.8	9.6	7.2	5.0	6.7	6.7	8.2	8.5	9.0	5.0	7.3	7.5
3	6.4	5.3	7.0	5.6	5.3	7.5	5.8	14.2	9.5	6.0	5.8	6.4	8.1	7.9	9.5	6.1	6.1
2	5.5	6.5	3.9	3.4	6.5	6.5	5.7	6.7	9.6	4.4	5.0	6.5	6.5	5.9	9.6	5.3	5.3
1	4.0	6.6	4.5	3.4	3.6	0.9	4.2	12.4	3.8	4.7	4.4	2.3	5.8	6.1	3.8	3.7	3.8
0	14.9	34.0	19.9	9.9	7.7	7.5	11.0	15.4	25.1	20.2	16.8	7.6	13.9	12.1	25.1	15.0	14.6
Mean	4.86	3.55	4.51	5.52	5.46	5.23	4.86	4.04	4.04	4.62	4.84	5.35	4.58	4.66	4.04	4.92	4.91



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID-WEST	SOUTH	WEST	DEFIN-ITELY VOTING	VERY/SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
CONVINCING	41.1	44.4	38.1	40.6	42.1	41.1	40.9	42.7	37.9
10	8.9	9.2	8.3	9.2	8.9	9.3	7.7	7.3	8.3
9	4.0	4.1	3.1	5.0	3.0	4.0	3.8	4.0	3.3
8	7.8	9.4	7.1	7.1	8.3	8.3	6.0	7.2	4.1
7	9.2	9.9	10.1	8.3	9.4	8.5	11.8	13.9	8.4
6	11.1	11.8	9.5	10.9	12.4	11.0	11.7	10.4	13.8
5	20.6	19.7	20.2	21.3	20.6	19.4	25.2	22.9	29.1
NOT CONVINCING	38.3	35.9	41.6	38.1	37.3	39.5	33.8	34.4	33.0
4	7.5	5.7	8.9	8.2	6.4	7.1	8.9	8.3	9.8
3	6.4	6.7	7.0	6.4	5.8	6.8	5.3	6.3	3.7
2	5.5	6.4	5.6	5.3	4.8	4.7	8.2	8.8	7.1
1	4.0	3.1	5.5	3.3	4.5	4.2	3.5	3.6	3.3
0	14.9	14.0	14.7	14.8	15.7	16.8	8.0	7.3	9.1
Mean	4.86	5.02	4.70	4.91	4.83	4.80	5.09	5.14	5.00



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32. THE CONFLICT ALLOWS THE PENTAGON TO TEST NEW WEAPONS AND STRATEGIES WITHOUT HAVING TO PUT AMERICAN SOLDIERS AT RISK.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITE	STATES	FOR	CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
CONVINCING	41.1	52.2	36.9	38.1	45.9	37.0	41.0	47.9	52.9	45.2	36.0	
10	8.9	13.4	7.3	7.1	11.5	7.6	7.7	11.4	20.0	6.6	7.2	
9	4.0	7.1	2.8	4.0	3.9	4.0	3.5	5.0	5.1	4.9	3.2	
8	7.8	8.8	7.4	7.7	8.4	6.4	7.0	9.2	10.5	8.5	6.8	
7	9.2	10.8	8.7	8.3	10.5	8.4	9.8	9.8	7.2	11.2	8.8	
6	11.1	12.0	10.8	11.0	11.5	10.5	13.0	12.6	10.1	14.0	10.0	
5	20.6	20.4	20.7	19.8	19.7	26.5	23.4	20.8	15.5	23.7	20.6	
NOT CONVINCING	38.3	27.5	42.4	42.1	34.4	36.5	35.6	31.3	31.5	31.2	43.4	
4	7.5	5.1	8.4	7.6	6.0	11.6	10.5	6.5	5.2	7.2	8.2	
3	6.4	6.0	6.6	5.9	6.8	7.4	7.9	6.5	6.9	6.3	6.4	
2	5.5	5.9	5.3	4.8	6.6	4.2	3.9	6.0	7.0	5.5	5.1	
1	4.0	2.1	4.8	5.5	2.9	2.5	3.6	2.4	1.7	2.8	5.2	
0	14.9	8.3	17.3	18.4	12.1	10.8	9.7	9.8	10.7	9.3	18.5	
Mean	4.86	5.71	4.55	4.55	5.19	4.98	5.05	5.40	5.76	5.20	4.47	



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BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	BIDEN		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
CONVINCING	41.1	36.0	47.3	37.4	44.6	41.1	43.2	54.6	48.3	31.7	38.7	31.4			
10	8.9	6.3	10.7	7.1	10.8	8.8	8.4	15.1	10.3	5.9	8.3	6.9			
9	4.0	3.9	4.4	4.3	3.5	4.1	6.8	5.3	6.0	2.0	2.5	1.5			
8	7.8	7.7	8.8	7.8	7.8	7.8	8.5	11.1	8.5	7.2	5.8	6.9			
7	9.2	8.8	10.1	8.1	10.4	9.1	9.2	13.0	11.9	7.0	8.9	5.4			
6	11.1	9.2	13.3	10.0	12.1	11.2	10.3	10.1	11.6	9.7	13.3	10.7			
5	20.6	20.7	19.6	20.8	20.2	21.1	16.4	18.3	16.1	24.9	21.3	27.9			
NOT CONVINCING	38.3	43.3	33.1	41.9	35.2	37.8	40.3	27.0	35.6	43.3	40.0	40.7			
4	7.5	7.9	6.5	7.0	6.7	9.1	7.0	4.6	8.5	7.1	7.9	10.0			
3	6.4	6.0	6.6	5.8	6.8	6.9	3.8	3.0	6.2	7.7	9.0	7.7			
2	5.5	4.5	6.4	4.8	7.0	4.3	3.5	8.6	4.7	6.0	6.1	3.7			
1	4.0	5.3	2.8	5.6	2.4	4.2	5.5	2.5	3.7	5.7	2.4	4.8			
0	14.9	19.7	10.8	18.7	12.3	13.3	20.5	8.4	12.4	16.9	14.6	14.5			
Mean	4.86	4.44	5.27	4.54	5.12	4.95	4.74	5.78	5.24	4.35	4.73	4.54			



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BANNER 5

	TOTAL		IDEOLOGY					REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know		
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
CONVINCING	41.1	43.8	41.0	46.2	46.3	38.4	30.6	34.7	59.4	48.8	33.2	43.3	46.2	46.0	38.0	45.5	34.5	36.6	38.4	37.3	41.2
10	8.9	10.3	14.2	7.1	9.1	6.4	9.6	7.9	10.4	9.1	6.4	9.9	9.4	20.4	12.2	8.7	7.1	7.7	6.4	4.8	10.5
9	4.0	4.2	4.4	4.1	4.3	4.0	2.9	3.5	11.1	2.6	4.1	3.2	4.5	1.6	5.1	4.7	2.3	4.6	4.1	4.9	1.9
8	7.8	8.4	7.2	9.4	8.6	7.6	5.7	6.7	11.1	7.8	7.6	8.8	7.9	1.7	5.2	9.5	6.1	8.5	7.0	7.2	6.4
7	9.2	8.7	8.1	9.3	11.5	9.3	5.8	7.6	6.4	15.1	6.8	9.6	10.4	14.8	6.4	11.1	7.0	7.7	8.6	7.3	11.9
6	11.1	12.1	7.0	16.3	12.8	11.1	6.6	9.0	20.4	14.2	8.3	11.8	13.9	7.5	9.1	11.5	11.9	8.1	12.4	13.2	10.5
5	20.6	18.5	20.1	17.2	23.1	20.2	19.7	20.0	14.7	23.8	20.7	19.9	21.4	17.6	14.6	24.2	18.6	20.3	21.4	21.6	20.6
NOT CONVINCING	38.3	37.6	38.9	36.6	30.6	41.4	49.7	45.3	26.0	27.5	46.1	36.8	32.4	36.5	47.4	30.3	47.0	43.1	40.3	41.0	38.2
4	7.5	5.3	5.2	5.4	9.2	8.1	6.7	7.4	7.4	6.5	7.1	4.6	9.7	6.7	7.4	9.8	8.9	6.5	7.7	6.2	11.8
3	6.4	6.8	6.1	7.4	5.7	8.2	5.3	6.8	4.4	5.2	6.0	6.8	6.2	8.4	8.2	5.5	8.7	5.7	5.9	6.7	3.7
2	5.5	7.4	6.3	8.3	4.3	4.8	5.5	5.1	1.7	3.8	5.2	7.8	5.5	8.2	8.7	3.5	3.5	4.7	4.8	6.7	0.0
1	4.0	3.4	3.1	3.6	2.7	4.3	7.2	5.7	0.0	3.4	6.5	2.9	2.1	1.5	7.6	2.9	4.7	5.1	6.1	5.8	6.9
0	14.9	14.7	18.1	11.8	8.7	16.0	25.1	20.3	12.5	8.5	21.3	14.8	8.8	11.6	15.4	8.6	21.2	21.2	15.7	15.6	15.7
Mean	4.86	4.95	4.94	4.96	5.36	4.65	4.07	4.37	5.79	5.39	4.26	4.93	5.33	5.38	4.62	5.39	4.27	4.48	4.62	4.52	4.88



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
CONVINCING	41.1	44.3	45.1	36.1	44.1	49.2	60.1	47.6	39.2	39.7	38.4	39.4	40.3	36.6	42.7	40.5
10	8.9	11.3	6.8	7.2	7.6	13.1	20.6	12.0	7.5	7.4	7.6	13.0	9.0	7.4	8.2	9.0
9	4.0	3.8	4.7	3.9	4.3	6.9	11.9	6.1	3.4	2.7	4.7	2.9	4.5	3.0	5.1	2.6
8	7.8	7.8	10.6	6.7	9.5	9.5	12.3	9.1	7.9	8.2	7.2	3.4	7.0	7.1	8.4	7.4
7	9.2	10.4	9.5	7.9	10.3	7.1	6.3	7.3	9.8	10.0	9.4	8.5	6.6	8.6	11.1	11.5
6	11.1	11.0	13.5	10.3	12.4	12.6	9.0	13.1	10.7	11.3	9.5	11.5	13.2	10.5	9.9	10.1
5	20.6	20.7	22.1	20.0	19.6	18.5	17.2	18.7	21.7	21.7	21.8	16.0	20.7	14.2	22.0	21.9
NOT CONVINCING	38.3	35.0	32.9	43.9	36.3	32.3	22.8	33.8	39.1	38.7	39.8	44.6	39.0	49.3	35.3	37.6
4	7.5	6.5	11.4	7.0	8.9	8.3	8.4	8.3	7.3	7.3	7.3	7.1	7.9	6.2	7.7	7.7
3	6.4	7.0	5.8	6.1	6.7	3.7	2.0	4.0	7.2	7.1	7.3	6.1	7.2	7.6	5.1	6.9
2	5.5	6.8	2.7	5.1	5.3	4.5	8.0	4.0	5.7	5.3	6.4	5.8	4.5	7.6	4.6	5.9
1	4.0	2.5	4.5	5.5	4.0	4.9	1.7	5.4	3.9	3.4	4.7	3.8	3.6	8.2	4.5	2.8
0	14.9	12.2	8.4	20.2	11.4	10.9	2.6	12.1	15.1	15.6	14.0	21.8	15.7	19.7	13.5	14.3
Mean	4.86	5.15	5.26	4.41	5.05	5.45	6.53	5.29	4.75	4.75	4.76	4.54	4.81	4.22	5.01	4.89



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
CONVINCING	41.1	40.7	41.7	41.5	41.9	47.4	49.5	34.8	34.5
10	8.9	9.3	8.4	8.0	9.0	10.8	11.2	8.0	5.8
9	4.0	4.5	3.2	3.0	3.5	6.6	5.4	2.7	1.1
8	7.8	7.3	8.6	9.4	7.2	8.1	11.1	6.6	6.4
7	9.2	9.5	8.9	8.3	10.0	12.2	9.8	7.1	8.1
6	11.1	10.2	12.6	12.8	12.3	9.8	12.1	10.5	13.1
5	20.6	21.7	18.9	19.3	18.3	17.3	16.2	25.6	21.4
NOT CONVINCING	38.3	37.6	39.4	39.2	39.8	35.3	34.3	39.5	44.1
4	7.5	8.0	6.7	7.4	5.4	7.1	6.4	8.8	6.9
3	6.4	6.5	6.3	5.5	7.9	4.6	4.2	8.2	8.3
2	5.5	5.4	5.5	5.7	5.1	5.3	5.5	5.6	5.5
1	4.0	3.2	5.4	4.9	6.1	3.4	4.9	3.0	5.8
0	14.9	14.4	15.6	15.8	15.2	14.9	13.3	14.0	17.6
Mean	4.86	4.93	4.76	4.76	4.75	5.18	5.25	4.71	4.31



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
CONVINCING	41.1	39.2	45.0	47.1	43.3	44.2	46.9	33.0	52.0	42.4	50.8	35.3
10	8.9	7.9	11.0	10.8	11.6	7.7	10.3	6.1	12.4	9.2	12.9	10.2
9	4.0	3.9	4.1	4.0	3.7	5.0	6.4	1.9	5.1	3.0	5.2	2.1
8	7.8	8.1	7.3	9.9	5.2	6.1	9.4	7.0	12.7	7.3	7.3	2.9
7	9.2	8.6	10.6	10.1	11.6	10.9	10.6	6.9	10.4	9.8	14.2	8.9
6	11.1	10.7	12.0	12.3	11.2	14.5	10.2	11.1	11.4	13.2	11.2	11.2
5	20.6	20.5	20.9	20.3	20.1	22.5	16.3	24.0	21.5	19.2	16.1	24.4
NOT CONVINCING	38.3	40.3	34.1	32.6	36.6	33.2	36.9	43.1	26.4	38.4	33.1	40.3
4	7.5	7.0	8.5	7.5	8.5	12.6	6.5	7.4	4.7	10.1	7.0	10.1
3	6.4	6.8	5.7	4.6	7.9	5.2	4.3	8.8	4.0	5.2	6.1	9.7
2	5.5	5.3	5.9	5.0	6.8	5.4	5.1	5.4	5.0	5.0	7.2	6.3
1	4.0	4.5	3.2	3.0	2.5	6.6	4.5	4.4	2.3	3.6	1.4	3.6
0	14.9	16.8	10.8	12.6	11.0	3.4	16.5	17.1	10.5	14.5	11.4	10.6
Mean	4.86	4.69	5.22	5.26	5.13	5.31	5.05	4.40	5.64	4.90	5.43	4.81



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
CONVINCING	41.1	39.8	43.7	44.6	42.7	39.6	37.8	43.3	39.7	43.1	38.5	48.2	34.7	
10	8.9	7.7	12.1	10.7	7.7	8.3	7.8	10.6	7.9	9.7	8.0	10.9	7.2	
9	4.0	4.6	3.1	4.2	4.4	4.2	3.8	3.9	4.0	4.0	3.9	6.1	2.1	
8	7.8	7.5	6.9	8.7	7.0	7.5	8.6	7.8	7.8	7.5	8.2	9.3	6.5	
7	9.2	5.2	12.1	8.6	12.2	8.7	7.8	9.2	9.3	10.1	8.2	11.2	7.5	
6	11.1	14.9	9.5	12.5	11.5	10.9	9.9	11.9	10.6	11.8	10.3	10.7	11.5	
5	20.6	18.6	20.8	21.0	19.8	22.3	20.4	20.4	20.8	20.2	21.2	16.9	24.0	
NOT CONVINCING	38.3	41.6	35.5	34.4	37.5	38.1	41.8	36.3	39.5	36.7	40.3	34.9	41.3	
4	7.5	14.1	7.5	6.6	6.8	6.4	7.2	8.5	6.8	8.0	6.9	6.8	8.1	
3	6.4	8.3	4.2	6.2	6.1	6.6	7.4	5.9	6.8	6.0	7.1	4.4	8.3	
2	5.5	3.8	5.5	7.3	4.3	4.8	6.0	5.9	5.2	5.4	5.5	5.4	5.5	
1	4.0	4.9	3.5	3.1	4.0	5.2	3.8	3.7	4.3	3.8	4.4	4.0	4.1	
0	14.9	10.4	14.7	11.2	16.4	15.1	17.4	12.3	16.4	13.6	16.5	14.3	15.4	
Mean	4.86	4.91	5.07	5.16	4.83	4.79	4.63	5.08	4.73	5.00	4.69	5.21	4.56	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
CONVINCING	41.1	36.9	45.7	42.2	38.3	45.5	53.7	48.8	44.8	31.0	37.7	37.0	32.3	44.3	41.8	34.9
10	8.9	7.6	11.4	8.1	8.2	9.1	12.8	11.1	10.0	6.6	10.1	5.8	6.6	12.0	7.9	7.7
9	4.0	4.7	3.7	4.9	3.4	7.5	5.1	7.8	5.4	2.7	2.3	2.5	1.4	4.8	3.8	3.3
8	7.8	7.0	7.3	8.1	8.1	7.6	10.0	8.6	9.6	6.6	4.7	7.7	6.7	6.1	9.2	6.5
7	9.2	4.8	11.3	10.5	8.2	7.5	15.4	10.9	9.4	2.9	7.2	10.1	7.0	10.3	8.9	8.6
6	11.1	12.8	12.0	10.7	10.4	13.8	10.5	10.4	10.3	12.2	13.4	10.9	10.5	11.2	12.0	8.8
5	20.6	22.6	19.5	19.1	22.0	18.6	17.3	14.9	17.5	25.4	21.7	22.4	26.2	20.3	19.9	23.1
NOT CONVINCING	38.3	40.5	34.8	38.7	39.7	35.9	29.0	36.3	37.7	43.6	40.6	40.6	41.5	35.4	38.3	42.0
4	7.5	13.2	6.8	6.5	7.1	9.9	6.9	5.5	6.9	15.5	6.7	7.3	7.2	6.6	7.9	7.5
3	6.4	7.8	4.4	7.5	6.7	6.1	2.7	4.9	4.9	9.0	6.1	9.6	8.4	5.8	5.8	8.9
2	5.5	3.8	6.7	4.0	6.2	5.8	5.8	5.0	5.2	2.5	7.6	3.1	7.0	7.3	5.0	4.2
1	4.0	4.7	3.7	4.0	4.1	6.3	3.1	5.0	3.5	3.6	4.3	3.2	4.8	3.1	3.9	5.6
0	14.9	11.0	13.2	16.8	15.7	8.0	10.5	15.9	17.2	13.1	15.9	17.4	14.2	12.6	15.6	15.7
Mean	4.86	4.86	5.12	4.83	4.72	5.23	5.61	5.15	4.97	4.61	4.63	4.57	4.48	5.13	4.84	4.58



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33. PROVIDING U.S. MADE WEAPONS TO UKRAINE CREATES JOBS IN THE UNITED STATES AND REVITALIZES OUR DEFENSE INDUSTRIAL BASE.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
CONVINCING	47.0	28.6	42.8	49.8	54.6	57.0	42.1	54.1	48.6	41.4	44.9	55.8	45.5	45.0	48.6	47.3	46.7
10	8.9	7.1	9.0	10.8	9.7	7.4	5.4	9.8	23.4	9.1	9.3	8.6	8.8	6.4	23.4	8.9	8.5
9	4.3	3.5	3.7	3.4	5.1	5.6	3.9	8.5	2.1	3.5	4.0	5.3	4.6	5.0	2.1	4.3	4.2
8	9.6	5.9	9.6	8.3	11.3	13.6	6.6	12.3	11.6	8.0	8.9	12.4	8.5	8.0	11.6	9.8	9.5
7	11.3	7.3	8.6	14.0	12.7	15.8	8.1	9.6	8.4	10.3	10.9	14.1	8.5	8.5	8.4	11.9	11.5
6	12.8	4.8	11.9	13.3	15.8	14.7	18.1	13.9	3.1	10.4	11.8	15.3	15.1	17.1	3.1	12.4	13.0
5	20.0	16.8	21.3	20.7	19.1	20.0	25.7	10.1	18.8	19.8	19.6	19.5	21.5	21.9	18.8	19.7	20.3
NOT CONVINCING	33.0	54.5	35.9	29.5	26.3	22.9	32.2	35.8	32.5	38.8	35.5	24.7	33.0	33.1	32.5	33.0	33.0
4	6.7	4.5	5.0	6.5	8.5	5.6	10.8	7.8	11.2	5.4	6.2	7.1	10.2	10.0	11.2	6.1	6.6
3	6.7	7.5	5.6	6.8	5.6	6.7	6.9	16.7	1.9	6.6	6.3	6.1	8.2	9.3	1.9	6.4	6.5
2	5.0	6.4	7.2	3.3	4.6	4.3	2.9	6.6	7.4	5.5	5.2	4.5	4.3	3.8	7.4	5.1	4.8
1	2.7	5.8	2.4	3.5	0.9	0.5	3.9	2.0	3.1	3.8	3.0	0.7	3.4	3.4	3.1	2.5	2.7
0	12.0	30.3	15.6	9.5	6.7	5.9	7.7	2.8	9.0	17.5	14.6	6.3	6.9	6.5	9.0	12.9	12.4
Mean	5.21	3.73	4.92	5.42	5.73	5.83	5.09	5.70	5.86	4.77	5.03	5.78	5.33	5.24	5.86	5.18	5.17



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
CONVINCING	47.0	47.6	42.0	48.1	49.6	47.3	45.8	47.6	42.7
10	8.9	11.9	8.0	8.2	8.6	9.7	5.9	6.1	5.5
9	4.3	4.5	2.7	4.9	4.8	4.4	4.1	4.0	4.4
8	9.6	6.6	9.5	10.6	10.5	10.4	6.8	7.3	5.9
7	11.3	14.3	9.5	11.2	11.0	11.2	12.0	14.2	8.4
6	12.8	10.3	12.3	13.2	14.7	11.7	16.9	16.0	18.5
5	20.0	19.4	19.7	19.5	21.4	20.0	19.9	18.3	22.5
NOT CONVINCING	33.0	33.1	38.3	32.4	29.0	32.7	34.3	34.0	34.8
4	6.7	6.3	7.3	6.5	7.1	5.6	11.1	10.8	11.5
3	6.7	8.7	8.0	5.7	5.5	6.7	6.7	5.7	8.4
2	5.0	5.0	5.9	4.8	4.2	4.8	5.5	7.0	2.9
1	2.7	3.7	4.3	2.2	1.1	2.6	2.8	2.6	3.0
0	12.0	9.3	12.8	13.3	11.1	13.0	8.4	8.0	9.1
Mean	5.21	5.36	4.88	5.20	5.40	5.22	5.14	5.20	5.04



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITE	STATES	FOR	CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
CONVINCING	47.0	63.7	40.7	40.6	56.4	41.2	43.7	58.9	67.8	54.1	38.3	
10	8.9	14.4	6.8	7.1	11.8	6.6	5.3	12.5	22.3	7.2	6.3	
9	4.3	7.3	3.2	3.2	6.3	2.2	2.6	6.0	9.0	4.4	3.0	
8	9.6	13.3	8.2	7.7	12.5	7.7	8.1	13.2	13.8	12.9	7.0	
7	11.3	14.7	10.0	10.0	13.2	10.4	11.8	13.6	13.4	13.7	9.7	
6	12.8	13.9	12.4	12.6	12.6	14.2	16.0	13.6	9.4	15.8	12.3	
5	20.0	18.1	20.7	19.3	19.5	23.5	21.4	19.9	13.4	23.4	20.1	
NOT CONVINCING	33.0	18.1	38.6	40.1	24.1	35.3	34.9	21.2	18.7	22.5	41.7	
4	6.7	5.4	7.3	6.5	6.3	8.8	8.5	6.0	6.4	5.7	7.3	
3	6.7	3.4	7.9	7.6	5.8	6.0	6.8	5.1	2.5	6.5	7.8	
2	5.0	2.6	5.8	5.5	4.2	5.4	5.9	3.0	2.4	3.4	6.4	
1	2.7	1.3	3.2	3.8	1.6	2.0	2.5	1.7	2.0	1.5	3.4	
0	12.0	5.4	14.4	16.7	6.1	13.0	11.2	5.4	5.4	5.5	16.8	
Mean	5.21	6.32	4.79	4.67	5.93	4.90	4.95	6.08	6.71	5.74	4.56	



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BANNER 4

	TOTAL		2020 BALLOT				PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
CONVINCING	47.0	39.0	56.0	41.4	54.6	44.1	46.1	61.6	46.6	36.9	50.5	40.8			
10	8.9	6.9	11.4	7.8	11.5	6.9	9.9	14.3	8.1	5.8	9.9	5.1			
9	4.3	2.9	5.7	3.0	6.2	3.5	4.2	6.6	3.5	1.8	5.9	3.5			
8	9.6	8.0	12.6	7.9	11.7	9.2	9.5	15.3	10.7	6.3	9.5	7.1			
7	11.3	9.7	12.8	10.7	12.6	10.5	11.6	13.9	10.8	9.8	11.8	10.1			
6	12.8	11.5	13.5	12.1	12.6	14.0	10.8	11.5	13.4	13.3	13.3	14.9			
5	20.0	19.4	20.4	19.4	20.0	20.7	15.5	16.9	17.9	23.2	21.9	24.4			
NOT CONVINCING	33.0	41.6	23.6	39.2	25.4	35.2	38.4	21.5	35.5	39.9	27.7	34.8			
4	6.7	6.7	6.2	6.8	7.5	5.7	5.8	6.2	6.8	7.7	8.3	4.2			
3	6.7	7.9	5.6	7.3	5.8	7.0	7.3	5.0	7.0	7.3	6.3	7.1			
2	5.0	6.0	4.0	5.6	3.7	5.8	4.3	2.9	5.3	6.8	4.2	6.4			
1	2.7	3.6	1.6	3.4	1.4	3.4	2.7	0.9	3.8	4.2	1.7	2.7			
0	12.0	17.5	6.2	16.1	6.9	13.3	18.4	6.5	12.6	14.0	7.2	14.4			
Mean	5.21	4.59	5.90	4.76	5.85	4.94	4.93	6.22	5.07	4.58	5.62	4.76			



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
CONVINCING	47.0	54.0	54.2	53.9	48.8	43.7	37.3	40.7	52.6	45.5	39.7	56.3	53.2	50.0	44.5	46.3	39.7	38.6	44.8	46.9	39.5
10	8.9	10.8	13.8	8.3	8.3	6.0	10.4	8.1	6.9	10.7	7.3	10.8	10.6	18.4	12.9	5.6	6.0	8.1	7.5	5.8	11.9
9	4.3	6.7	7.7	5.9	4.2	3.1	2.4	2.8	5.2	1.9	3.1	7.5	4.7	4.7	4.1	4.7	0.9	3.2	2.8	2.4	3.9
8	9.6	10.7	8.3	12.7	10.6	8.5	7.4	8.0	10.8	7.2	7.7	11.4	12.2	11.4	7.8	10.6	7.2	7.8	8.0	7.5	9.3
7	11.3	13.3	13.3	13.4	12.1	12.5	5.8	9.3	15.8	14.2	9.5	14.1	11.8	7.5	8.7	11.7	9.4	8.9	12.9	14.4	9.0
6	12.8	12.5	11.1	13.6	13.5	13.6	11.2	12.5	13.9	11.6	12.0	12.6	14.0	8.1	11.0	13.8	16.2	10.8	13.7	16.8	5.5
5	20.0	18.9	17.2	20.3	21.4	22.4	16.2	19.5	12.4	21.8	19.5	20.4	20.7	15.5	15.8	21.8	21.3	17.8	21.3	18.9	27.8
NOT CONVINCING	33.0	27.0	28.6	25.8	29.8	33.8	46.5	39.9	35.1	32.7	40.8	23.2	26.0	34.5	39.8	31.9	39.1	43.6	33.8	34.3	32.7
4	6.7	6.5	6.9	6.2	7.6	6.5	5.8	6.2	5.9	7.9	6.6	6.4	8.8	9.2	7.3	6.4	3.4	7.5	5.8	6.2	4.7
3	6.7	5.8	5.6	5.9	6.1	6.4	9.3	7.8	5.0	7.2	7.5	5.8	5.8	6.1	6.1	6.0	9.7	7.5	7.1	7.0	7.2
2	5.0	4.6	4.0	5.1	4.3	4.5	7.1	5.7	3.4	4.6	6.0	3.9	3.4	3.8	8.4	4.9	6.0	5.7	5.5	7.0	1.6
1	2.7	2.6	2.1	2.9	1.7	4.1	3.0	3.6	7.5	2.7	3.2	1.4	1.3	1.6	5.0	1.7	5.6	2.9	4.1	2.6	8.2
0	12.0	7.6	10.0	5.6	10.1	12.3	21.3	16.6	13.1	10.3	17.5	5.7	6.7	13.9	12.9	12.9	14.5	20.0	11.4	11.5	11.0
Mean	5.21	5.72	5.74	5.71	5.38	4.96	4.43	4.71	5.11	5.24	4.63	5.95	5.76	5.59	5.03	5.11	4.55	4.54	5.02	4.97	5.15



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
CONVINCING	47.0	55.3	45.6	38.6	47.1	53.2	59.3	52.3	46.1	46.6	45.2	41.2	48.0	42.2	48.1	46.4
10	8.9	11.4	8.5	6.4	7.2	11.7	19.6	10.5	7.7	7.3	8.5	13.6	9.2	8.7	6.9	9.8
9	4.3	6.2	2.7	2.9	4.0	6.5	5.4	6.7	3.9	3.7	4.3	3.0	4.2	3.8	4.0	4.1
8	9.6	11.7	9.2	7.5	10.0	11.8	12.4	11.7	9.8	10.9	7.8	2.8	10.1	5.0	10.4	9.9
7	11.3	12.8	9.9	10.3	11.1	10.8	11.1	10.7	11.3	11.6	10.6	13.2	10.3	11.4	13.5	10.8
6	12.8	13.2	15.3	11.5	14.8	12.4	10.8	12.7	13.4	13.1	14.0	8.6	14.2	13.2	13.2	11.9
5	20.0	19.6	20.7	20.1	21.8	17.0	15.2	17.3	20.9	20.2	22.3	18.0	19.3	17.2	20.0	22.4
NOT CONVINCING	33.0	25.1	33.7	41.3	31.2	29.8	25.5	30.4	33.0	33.2	32.5	40.8	32.7	40.6	31.9	31.3
4	6.7	6.4	9.0	6.3	6.6	7.7	8.2	7.6	6.8	6.7	7.0	4.5	6.0	5.2	6.7	7.0
3	6.7	6.1	6.4	7.5	6.5	5.7	8.2	5.3	7.0	6.5	7.9	6.2	6.8	9.1	7.3	5.5
2	5.0	4.1	3.0	6.6	5.0	4.8	2.0	5.3	5.1	5.3	4.8	3.8	4.7	8.9	2.9	5.5
1	2.7	1.7	3.6	3.4	2.7	4.7	5.0	4.6	2.3	2.3	2.4	1.2	2.6	5.9	2.1	2.8
0	12.0	7.0	11.7	17.5	10.3	6.9	2.1	7.6	11.8	12.4	10.5	25.0	12.7	11.7	12.9	10.4
Mean	5.21	5.83	5.12	4.56	5.22	5.67	6.29	5.58	5.15	5.13	5.19	4.65	5.21	4.78	5.19	5.30



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
CONVINCING	47.0	45.1	50.0	50.2	49.4	48.4	54.4	42.3	45.9
10	8.9	9.0	8.8	9.0	8.3	10.5	10.7	7.7	7.0
9	4.3	3.5	5.5	5.6	5.4	4.2	5.5	3.0	5.6
8	9.6	8.9	10.7	9.8	12.4	9.6	14.5	8.3	7.2
7	11.3	10.9	12.0	12.3	11.5	11.5	12.8	10.3	11.3
6	12.8	12.8	12.9	13.6	11.8	12.6	10.9	12.9	14.8
5	20.0	20.6	18.9	18.4	19.9	16.9	16.4	23.9	21.2
NOT CONVINCING	33.0	34.3	31.1	31.4	30.7	34.8	29.2	33.8	32.9
4	6.7	7.4	5.8	6.1	5.1	7.1	5.0	7.6	6.5
3	6.7	6.7	6.7	6.8	6.5	7.6	5.0	5.9	8.2
2	5.0	4.7	5.3	4.7	6.4	4.0	4.7	5.4	5.9
1	2.7	2.9	2.3	1.8	3.4	1.9	3.5	3.7	1.3
0	12.0	12.6	11.0	12.0	9.3	14.2	11.0	11.1	11.0
Mean	5.21	5.11	5.35	5.34	5.38	5.21	5.57	5.03	5.16



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33. PROVIDING U.S. MADE WEAPONS TO UKRAINE CREATES JOBS IN THE UNITED STATES AND REVITALIZES OUR DEFENSE INDUSTRIAL BASE.

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
CONVINCING	47.0	46.8	47.3	47.8	47.3	48.5	51.1	43.3	49.2	46.4	53.7	40.5
10	8.9	8.9	8.8	7.7	10.8	5.5	10.8	7.4	8.3	7.0	13.4	8.1
9	4.3	3.5	6.0	5.1	7.0	6.8	3.7	3.4	6.3	3.9	8.3	5.5
8	9.6	9.9	9.0	10.3	8.5	5.3	12.4	7.9	9.3	11.2	12.4	4.3
7	11.3	11.9	10.1	10.0	9.9	13.5	13.5	10.6	9.8	10.2	7.4	12.6
6	12.8	12.5	13.5	14.8	11.2	17.4	10.7	14.0	15.5	14.0	12.2	10.2
5	20.0	20.5	18.8	19.6	17.2	19.9	16.5	23.8	18.6	20.6	14.0	20.7
NOT CONVINCING	33.0	32.6	33.9	32.6	35.4	31.6	32.4	32.9	32.1	33.0	32.3	38.8
4	6.7	6.2	7.9	9.2	7.3	8.2	6.2	6.2	6.2	12.1	7.2	7.5
3	6.7	6.3	7.6	5.9	9.2	7.9	5.3	7.1	9.8	2.2	8.1	10.4
2	5.0	5.0	4.9	5.2	5.3	1.1	4.5	5.3	2.9	7.4	4.6	5.9
1	2.7	2.9	2.2	1.9	2.6	3.2	2.8	3.0	2.1	1.7	2.5	2.8
0	12.0	12.3	11.3	10.4	11.0	11.1	13.6	11.3	11.2	9.7	9.9	12.1
Mean	5.21	5.18	5.26	5.28	5.31	5.19	5.34	5.05	5.31	5.25	5.68	4.92



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BANNER 9

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
CONVINCING	47.0	43.3	47.5	45.2	46.8	45.3	50.2	45.6	47.8	46.0	48.2	50.7	43.7
10	8.9	6.9	11.1	9.6	9.5	6.5	9.1	9.6	8.4	9.6	8.1	10.6	7.4
9	4.3	5.1	4.0	4.3	2.7	3.1	6.1	4.4	4.3	3.8	4.9	4.7	4.0
8	9.6	6.9	9.7	7.8	9.8	8.6	12.0	8.3	10.4	8.8	10.6	11.6	7.9
7	11.3	9.9	8.8	11.8	13.0	12.0	11.3	10.3	12.0	11.1	11.6	12.0	10.7
6	12.8	14.5	13.9	11.6	11.8	15.0	11.6	13.1	12.7	12.7	13.0	11.9	13.6
5	20.0	20.4	18.6	18.6	17.4	22.8	21.1	19.0	20.6	18.5	21.8	16.7	22.9
NOT CONVINCING	33.0	36.3	33.9	36.2	35.8	31.9	28.7	35.4	31.6	35.5	30.0	32.6	33.5
4	6.7	12.7	6.9	7.8	4.8	4.9	6.8	8.5	5.7	7.4	6.0	6.3	7.2
3	6.7	7.3	5.5	6.6	7.6	6.6	6.7	6.3	6.9	6.7	6.6	6.5	6.8
2	5.0	4.9	6.6	7.1	6.4	3.8	2.6	6.5	4.0	6.4	3.1	4.3	5.6
1	2.7	2.5	0.9	1.8	3.9	3.2	3.0	1.6	3.3	2.3	3.1	2.5	2.8
0	12.0	8.8	14.0	12.9	13.1	13.4	9.6	12.5	11.7	12.6	11.2	13.0	11.1
Mean	5.21	5.14	5.20	5.10	5.05	5.01	5.52	5.15	5.24	5.12	5.31	5.35	5.08



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
CONVINCING	47.0	43.1	46.1	46.4	49.0	52.0	49.2	46.0	54.6	37.0	43.0	46.8	43.8	47.1	48.1	43.9
10	8.9	6.8	10.3	9.5	8.1	8.9	10.6	12.7	9.5	5.4	10.0	7.0	6.8	9.0	9.3	7.6
9	4.3	4.5	4.7	2.8	5.1	5.5	4.5	2.8	5.9	3.8	4.9	2.8	4.4	5.4	4.6	2.2
8	9.6	7.2	8.9	9.4	10.9	9.8	12.6	8.7	13.1	5.3	5.2	10.0	8.8	8.0	10.5	9.5
7	11.3	9.4	9.9	12.7	11.9	5.4	9.9	13.2	14.2	12.1	9.9	12.3	9.6	11.6	11.6	10.3
6	12.8	15.3	12.3	12.0	13.1	22.3	11.6	8.6	11.9	10.4	13.1	14.7	14.2	13.1	12.1	14.3
5	20.0	22.0	17.9	17.9	22.2	14.1	14.3	17.7	18.3	27.5	21.4	18.1	25.9	21.4	20.0	18.0
NOT CONVINCING	33.0	34.8	36.0	35.6	28.8	33.9	36.5	36.3	27.1	35.5	35.5	35.1	30.3	31.5	31.9	38.1
4	6.7	11.3	7.3	5.7	5.8	10.0	7.1	5.2	5.5	12.2	7.5	6.2	6.1	7.8	6.5	6.0
3	6.7	6.8	5.9	6.9	7.0	11.1	6.8	5.9	5.7	3.9	4.9	7.8	8.2	4.5	7.5	7.4
2	5.0	4.7	7.0	5.8	3.1	1.0	5.7	7.1	2.2	7.3	8.4	4.7	4.0	6.2	4.2	5.2
1	2.7	2.7	1.4	4.0	2.6	0.9	1.6	3.9	2.7	4.0	1.1	4.1	2.5	2.6	1.8	4.9
0	12.0	9.2	14.4	13.2	10.2	10.9	15.2	14.3	11.0	8.1	13.6	12.4	9.5	10.3	11.8	14.5
Mean	5.21	5.11	5.11	5.05	5.40	5.36	5.20	5.11	5.61	4.95	5.03	5.01	5.19	5.30	5.31	4.82



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BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
CONVINCING	56.0	37.4	53.0	57.4	58.3	66.2	59.5	67.6	61.5	50.2	52.4	62.1	61.4	61.4	61.5	55.0	55.5
10	12.6	12.0	9.6	12.9	13.6	12.5	11.2	23.7	21.2	11.5	12.1	13.1	15.2	14.2	21.2	12.2	12.1
9	7.8	4.5	10.3	9.3	7.6	8.3	4.8	6.6	12.5	8.3	8.1	7.9	6.2	5.2	12.5	8.1	7.8
8	12.2	6.5	13.1	12.3	10.5	17.0	13.6	16.6	6.6	10.9	10.8	13.5	13.3	14.4	6.6	12.0	12.2
7	14.6	8.0	13.7	15.4	17.0	17.5	15.8	12.8	12.6	12.7	13.9	17.3	14.7	15.1	12.6	14.6	14.7
6	8.8	6.3	6.3	7.5	9.7	10.9	14.1	7.8	8.6	6.8	7.5	10.2	12.0	12.6	8.6	8.2	8.8
5	16.9	14.5	15.2	19.6	18.4	15.1	19.9	16.3	7.5	16.7	17.1	16.8	17.4	19.1	7.5	16.7	17.1
NOT CONVINCING	27.1	48.1	31.8	23.0	23.3	18.6	20.6	16.1	31.0	33.1	30.5	21.1	21.1	19.5	31.0	28.2	27.4
4	6.2	5.2	5.4	5.1	7.9	8.5	6.8	3.3	0.0	5.2	5.9	8.2	5.1	6.0	0.0	6.4	6.5
3	5.3	5.2	5.9	6.2	4.5	4.3	6.3	3.1	5.1	5.8	5.4	4.4	5.5	5.6	5.1	5.2	5.3
2	3.9	5.2	6.9	2.7	2.9	2.7	3.0	3.9	2.1	4.8	4.3	2.8	3.1	3.3	2.1	4.0	3.9
1	2.1	5.9	2.2	0.6	1.6	1.0	1.1	1.9	9.6	2.6	2.3	1.3	2.5	1.3	9.6	2.1	2.0
0	9.6	26.6	11.5	8.4	6.4	2.2	3.3	3.9	14.3	14.7	12.5	4.4	4.9	3.4	14.3	10.5	9.7
Mean	5.84	4.32	5.58	6.07	6.09	6.53	6.12	6.80	5.84	5.41	5.59	6.30	6.22	6.28	5.84	5.77	5.81



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
CONVINCING	56.0	57.5	54.1	55.1	58.1	58.3	47.8	50.7	43.0
10	12.6	12.9	11.9	11.7	14.6	14.0	7.9	6.5	10.2
9	7.8	6.1	7.8	7.5	9.7	8.4	5.7	5.8	5.4
8	12.2	14.3	12.1	11.6	11.6	12.8	10.1	12.4	6.2
7	14.6	16.0	14.8	15.1	12.6	14.7	14.2	18.1	7.8
6	8.8	8.2	7.5	9.2	9.7	8.4	10.0	8.0	13.4
5	16.9	16.6	17.4	16.8	16.7	15.1	23.1	19.8	28.6
NOT CONVINCING	27.1	25.9	28.5	28.1	25.2	26.6	29.1	29.4	28.5
4	6.2	6.0	7.4	5.3	6.8	5.5	9.0	8.1	10.4
3	5.3	4.8	6.7	5.0	4.7	4.7	7.1	7.9	5.9
2	3.9	4.3	1.7	4.7	4.2	3.8	4.0	3.9	4.2
1	2.1	1.3	1.9	2.6	2.2	2.2	1.8	1.9	1.6
0	9.6	9.5	10.8	10.5	7.3	10.3	7.2	7.7	6.4
Mean	5.84	5.91	5.77	5.70	6.07	5.93	5.52	5.55	5.47



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS			ERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
CONVINCING	56.0	70.8	50.5	47.8	68.4	47.4	50.8	69.0	77.0	64.6	46.6	
10	12.6	18.7	10.4	9.6	17.3	9.2	8.0	18.0	29.6	11.7	8.7	
9	7.8	12.1	6.2	6.4	9.8	6.8	7.5	10.4	9.9	10.7	6.0	
8	12.2	14.3	11.4	10.0	14.9	11.9	10.6	14.6	15.0	14.4	10.4	
7	14.6	17.6	13.5	13.1	17.7	10.8	14.5	16.7	17.4	16.3	13.1	
6	8.8	8.2	8.9	8.8	8.8	8.7	10.1	9.3	5.1	11.6	8.4	
5	16.9	14.3	17.8	16.6	15.7	21.2	18.7	15.2	9.8	18.1	18.1	
NOT CONVINCING	27.1	14.9	31.7	35.6	15.8	31.4	30.5	15.8	13.2	17.2	35.4	
4	6.2	4.1	7.0	6.8	4.8	8.2	9.4	4.5	2.3	5.7	7.5	
3	5.3	2.5	6.3	6.7	3.5	5.5	6.0	3.9	3.7	4.0	6.3	
2	3.9	3.3	4.1	4.3	2.8	5.5	5.7	3.1	4.0	2.6	4.4	
1	2.1	1.2	2.5	2.9	1.2	2.5	2.4	1.1	0.4	1.5	2.9	
0	9.6	3.8	11.8	14.8	3.6	9.6	7.0	3.2	2.7	3.4	14.3	
Mean	5.84	6.85	5.46	5.20	6.72	5.46	5.58	6.76	7.36	6.44	5.17	



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BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
CONVINCING	56.0	46.9	67.4	49.4	65.3	52.4	54.4	70.8	57.8	44.5	62.1	45.0
10	12.6	8.9	16.2	9.9	15.9	11.8	12.7	17.6	13.8	7.2	15.0	9.2
9	7.8	6.8	9.7	7.1	8.7	7.7	10.1	10.9	8.1	4.2	7.4	7.0
8	12.2	9.8	15.4	10.9	14.7	10.5	13.1	16.1	11.6	8.8	14.0	9.1
7	14.6	12.9	17.1	12.9	17.2	13.3	9.1	18.1	12.5	16.6	16.7	14.4
6	8.8	8.5	8.9	8.6	8.7	9.1	9.5	8.1	11.9	7.8	9.1	5.3
5	16.9	16.9	16.2	16.0	17.1	17.6	12.6	12.2	13.5	19.3	20.0	23.2
NOT CONVINCING	27.1	36.2	16.5	34.7	17.6	30.0	33.1	17.0	28.7	36.2	17.9	31.8
4	6.2	6.6	4.8	6.3	4.8	8.0	5.4	3.8	7.1	7.1	5.4	9.3
3	5.3	6.7	3.5	6.9	3.1	5.9	3.8	1.7	4.3	10.0	3.9	8.1
2	3.9	4.1	3.3	3.8	3.8	4.0	2.9	6.2	4.8	4.7	2.4	2.9
1	2.1	3.1	1.2	2.6	1.3	2.6	2.4	1.6	2.9	2.9	1.1	2.3
0	9.6	15.7	3.7	15.0	4.6	9.4	18.5	3.6	9.6	11.5	5.2	9.2
Mean	5.84	5.12	6.64	5.28	6.51	5.67	5.46	6.74	5.83	5.10	6.38	5.46



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
CONVINCING	56.0	66.9	69.3	64.9	55.5	55.3	42.6	49.2	49.4	50.0	49.2	71.7	57.6	58.5	54.9	55.6	44.7	44.1	55.9	59.1	47.4
10	12.6	16.5	23.0	11.2	11.8	11.2	10.3	10.7	6.8	12.7	9.6	17.6	12.0	20.7	17.1	11.2	10.1	8.3	11.9	10.6	15.3
9	7.8	10.2	6.7	13.0	7.3	8.0	5.3	6.7	5.1	3.8	7.9	9.8	8.1	4.6	14.3	8.0	3.4	7.6	6.4	6.7	5.9
8	12.2	16.6	14.2	18.6	11.6	10.6	8.8	9.7	12.9	11.9	10.5	17.6	13.1	5.8	14.2	10.2	9.1	7.5	15.0	16.5	11.3
7	14.6	15.5	16.6	14.6	15.3	14.9	11.7	13.4	11.7	12.9	13.0	17.9	16.0	18.2	7.2	15.5	12.3	12.2	13.8	14.9	11.0
6	8.8	8.1	8.7	7.5	9.5	10.6	6.5	8.7	12.9	8.6	8.2	8.8	8.4	9.2	2.1	10.7	9.9	8.5	8.7	10.5	3.9
5	16.9	13.8	11.6	15.5	20.0	16.4	16.0	16.2	16.6	17.7	15.6	13.5	21.4	21.2	13.4	19.6	16.0	14.1	18.3	15.9	24.8
NOT CONVINCING	27.1	19.4	19.1	19.6	24.5	28.3	41.5	34.6	34.1	32.3	35.2	14.8	21.0	20.2	31.7	24.7	39.3	41.9	25.8	25.0	27.9
4	6.2	4.5	3.7	5.2	6.8	7.7	5.9	6.8	5.9	4.6	6.6	3.6	7.7	1.5	7.9	6.9	10.1	7.5	4.7	4.8	4.7
3	5.3	3.7	3.0	4.3	5.9	4.2	7.5	5.8	6.8	12.1	5.9	2.9	2.7	5.3	5.5	6.3	5.5	7.6	6.1	6.7	4.5
2	3.9	3.3	2.9	3.6	4.1	3.9	4.2	4.0	4.0	3.9	3.8	3.0	4.9	3.8	3.9	3.5	4.9	4.0	3.6	1.6	8.7
1	2.1	1.3	1.6	1.1	2.1	1.9	3.7	2.7	1.4	2.7	2.8	1.0	2.0	0.0	2.6	2.0	4.0	3.4	1.8	1.7	1.9
0	9.6	6.5	7.9	5.4	5.6	10.6	20.3	15.2	16.0	9.0	16.1	4.2	3.7	9.6	11.8	6.0	14.8	19.3	9.6	10.2	8.0
Mean	5.84	6.53	6.62	6.45	5.96	5.72	4.80	5.28	5.12	5.53	5.24	6.81	6.18	6.13	6.02	5.92	5.00	4.82	5.84	5.88	5.72



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
CONVINCING	56.0	64.9	53.8	47.3	57.3	68.9	65.8	69.3	53.3	54.4	51.2	52.1	55.7	46.9	53.4	59.8
10	12.6	16.1	11.7	9.2	11.5	18.3	24.7	17.4	11.2	11.2	11.2	12.9	13.0	9.3	11.1	13.9
9	7.8	9.3	6.6	6.7	7.8	11.0	14.9	10.4	7.5	7.7	7.3	3.4	8.2	6.3	6.7	8.7
8	12.2	14.2	12.0	10.1	14.2	13.0	10.5	13.4	12.1	13.9	8.8	11.0	11.6	13.4	11.8	12.3
7	14.6	16.3	14.0	13.0	15.1	16.9	10.3	17.9	14.3	13.6	15.6	12.5	14.2	13.6	15.4	14.1
6	8.8	9.0	9.4	8.3	8.6	9.7	5.4	10.3	8.2	8.1	8.4	12.3	8.7	4.2	8.4	10.8
5	16.9	16.8	17.8	16.5	17.7	13.6	14.9	13.4	17.7	17.3	18.5	16.1	16.8	17.0	16.5	18.3
NOT CONVINCING	27.1	18.3	28.4	36.2	25.0	17.5	19.3	17.2	29.0	28.3	30.2	31.8	27.5	36.2	30.1	21.9
4	6.2	4.8	9.7	6.5	7.0	4.4	2.6	4.7	7.1	7.1	7.1	2.8	6.2	5.9	7.3	5.9
3	5.3	4.3	3.8	6.9	5.3	3.3	7.5	2.7	5.8	5.6	6.2	5.0	4.9	11.6	5.3	4.0
2	3.9	3.5	3.9	4.2	3.2	2.8	2.0	3.0	4.3	4.3	4.2	2.4	4.4	2.0	5.1	2.2
1	2.1	1.3	2.4	3.0	2.4	2.3	4.5	2.0	2.1	1.6	3.0	2.4	2.3	4.3	1.8	1.5
0	9.6	4.4	8.7	15.6	7.1	4.6	2.7	4.9	9.8	9.7	9.9	19.3	9.6	12.3	10.5	8.4
Mean	5.84	6.51	5.77	5.15	5.98	6.66	6.85	6.63	5.71	5.77	5.58	5.23	5.83	5.30	5.63	6.12



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/	COLL-	Bchlr	Post-	LESS/	COLL-	LESS/	COLL-
		COLL.	EGE	Degree	Grad./	COLL.	EGE	COLL.	EGE
		GRAD	GRAD.	Prof.	GRAD.	GRAD.	GRAD.	GRAD.	GRAD.
Total	2000	1221	779	504	275	569	371	652	408
CONVINCING	56.0	51.8	62.6	62.6	62.7	57.4	64.7	47.0	60.8
10	12.6	11.3	14.7	14.5	15.0	13.1	16.5	9.8	13.0
9	7.8	7.1	9.0	9.0	8.9	8.8	11.0	5.7	7.1
8	12.2	11.4	13.5	12.2	15.9	12.8	14.4	10.1	12.7
7	14.6	13.0	17.0	18.2	14.9	11.6	14.8	14.3	19.1
6	8.8	9.0	8.5	8.7	8.1	11.2	8.0	7.1	8.9
5	16.9	18.4	14.5	12.7	17.6	12.5	13.2	23.5	15.6
NOT CONVINCING	27.1	29.8	22.9	24.7	19.7	30.1	22.1	29.5	23.7
4	6.2	6.5	5.8	6.4	4.8	5.8	5.2	7.1	6.4
3	5.3	6.2	3.7	4.0	3.3	3.9	2.5	8.3	4.8
2	3.9	4.1	3.5	2.9	4.4	4.9	3.8	3.4	3.1
1	2.1	2.3	1.8	2.0	1.6	2.7	1.9	2.1	1.8
0	9.6	10.6	8.1	9.4	5.6	12.9	8.6	8.6	7.6
Mean	5.84	5.61	6.21	6.12	6.37	5.70	6.35	5.53	6.08



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
CONVINCING	56.0	57.6	52.7	52.6	51.7	58.8	61.5	54.5	58.9	46.7	60.6	42.2
10	12.6	13.0	11.8	12.6	11.4	9.5	15.2	11.2	12.9	12.4	13.3	9.4
9	7.8	8.5	6.5	6.5	6.4	6.9	10.8	6.6	6.6	6.3	8.5	4.2
8	12.2	12.7	11.2	11.9	9.8	14.5	13.7	11.8	12.7	11.1	12.7	6.8
7	14.6	15.5	12.7	11.5	11.8	17.6	14.3	16.5	11.8	11.3	8.9	14.8
6	8.8	8.0	10.5	10.2	12.2	10.3	7.5	8.3	14.9	5.7	17.3	6.9
5	16.9	15.9	19.0	18.1	19.0	19.2	12.0	19.0	13.7	22.2	14.2	24.1
NOT CONVINCING	27.1	26.5	28.3	29.3	29.4	22.0	26.5	26.6	27.4	31.1	25.2	33.8
4	6.2	6.2	6.3	6.8	7.3	3.4	5.1	7.1	6.7	6.8	6.4	8.2
3	5.3	5.3	5.1	5.7	4.9	6.5	3.7	6.7	2.4	8.9	2.0	8.0
2	3.9	3.7	4.2	3.2	5.8	2.4	3.9	3.5	3.0	3.4	8.1	3.3
1	2.1	1.7	3.1	3.4	3.0	2.8	1.8	1.7	3.5	3.3	3.0	3.0
0	9.6	9.6	9.6	10.2	8.4	7.0	12.0	7.7	11.8	8.6	5.7	11.3
Mean	5.84	5.93	5.65	5.65	5.60	5.95	6.05	5.83	5.74	5.57	5.98	5.18



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
CONVINCING	56.0	54.4	54.5	49.4	53.8	56.7	62.4	52.3	58.4	52.8	60.1	60.3	52.3	
10	12.6	10.4	13.2	11.1	10.2	11.9	16.0	11.7	13.2	11.2	14.4	14.4	11.0	
9	7.8	5.8	8.0	5.0	6.4	8.3	10.7	6.3	8.8	6.3	9.7	9.6	6.2	
8	12.2	12.8	11.7	9.7	11.7	11.3	14.7	11.1	12.9	11.3	13.3	13.4	11.1	
7	14.6	13.6	10.8	13.5	16.6	18.5	13.6	12.5	15.9	13.8	15.6	12.8	16.2	
6	8.8	11.9	10.9	10.1	8.9	6.6	7.4	10.7	7.6	10.2	7.0	9.9	7.8	
5	16.9	12.9	18.8	18.4	16.4	19.9	14.3	17.4	16.5	17.1	16.5	12.8	20.4	
NOT CONVINCING	27.1	32.7	26.7	32.1	29.7	23.4	23.3	30.3	25.1	30.1	23.4	26.9	27.3	
4	6.2	13.3	6.7	6.4	5.8	4.7	5.0	8.0	5.1	7.3	4.9	5.5	6.8	
3	5.3	9.0	3.3	7.6	5.1	4.0	4.7	6.3	4.6	5.9	4.4	3.4	6.9	
2	3.9	2.2	3.3	4.9	5.5	3.0	3.5	3.8	3.9	4.3	3.3	4.5	3.3	
1	2.1	3.2	1.8	2.9	1.8	1.8	2.0	2.6	1.9	2.3	1.9	2.4	1.9	
0	9.6	5.0	11.6	10.4	11.5	9.9	8.1	9.7	9.6	10.3	8.8	11.2	8.2	
Mean	5.84	5.77	5.77	5.42	5.56	5.92	6.28	5.62	5.98	5.60	6.14	5.95	5.74	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
CONVINCING	56.0	52.9	52.4	52.8	61.5	58.7	56.0	57.3	65.4	49.0	48.8	49.2	58.0	58.4	57.7	48.8
10	12.6	10.5	12.1	10.9	14.8	9.7	11.4	14.6	17.4	11.1	12.7	8.0	12.3	15.0	11.6	12.1
9	7.8	5.8	6.9	6.5	9.9	9.1	10.0	7.4	11.0	3.5	3.8	5.8	8.9	8.7	8.5	5.0
8	12.2	11.7	11.5	11.5	13.3	13.0	12.3	13.7	14.1	10.9	10.8	9.7	12.5	11.6	13.0	10.8
7	14.6	14.2	10.9	15.7	16.3	12.6	8.7	13.4	15.3	15.4	13.2	17.6	17.2	14.4	15.0	13.8
6	8.8	10.6	11.0	8.2	7.3	14.3	13.6	8.2	7.5	8.1	8.3	8.1	7.1	8.7	9.5	7.1
5	16.9	14.8	18.3	17.2	16.2	11.1	13.9	13.7	11.9	17.3	22.7	20.1	20.2	17.1	16.4	17.6
NOT CONVINCING	27.1	32.3	29.3	30.0	22.2	30.2	30.1	29.0	22.7	33.7	28.5	30.7	21.8	24.5	25.9	33.6
4	6.2	12.4	6.8	5.3	4.8	11.6	7.9	2.7	4.3	13.0	5.6	7.4	5.3	5.1	7.0	5.7
3	5.3	8.6	5.0	5.2	4.6	3.8	4.4	2.6	3.1	11.9	5.6	7.2	6.0	3.9	5.4	6.7
2	3.9	2.5	3.4	5.7	3.2	3.0	3.3	7.6	3.6	2.1	3.5	4.2	2.8	4.3	3.4	4.3
1	2.1	2.9	2.8	1.8	1.8	2.8	1.9	2.7	2.4	2.9	3.7	1.0	1.3	3.0	1.3	3.4
0	9.6	5.9	11.4	12.0	7.8	8.9	12.6	13.4	9.3	3.9	10.1	10.9	6.4	8.2	8.8	13.5
Mean	5.84	5.72	5.60	5.55	6.23	5.79	5.68	5.70	6.34	5.67	5.53	5.42	6.13	6.03	5.94	5.35



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SUMMARY MEANS:

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
HELP PREVENT CONFLICT	5.84	4.32	5.58	6.07	6.09	6.53	6.12	6.80	5.84	5.41	5.59	6.30	6.22	6.28	5.84	5.77	5.81
DETER TAIWAN INVASION	5.26	4.12	4.83	5.47	5.57	5.88	5.31	5.88	5.75	4.87	5.06	5.72	5.49	5.45	5.75	5.22	5.23
WEAKEN RUSSIA	5.25	4.15	4.95	5.66	5.62	5.67	5.10	5.53	5.11	4.99	5.16	5.64	5.19	5.21	5.11	5.26	5.24
REVITALIZE DEFENSE	5.21	3.73	4.92	5.42	5.73	5.83	5.09	5.70	5.86	4.77	5.03	5.78	5.33	5.24	5.86	5.18	5.17
TEST NEW WEAPONS	4.86	3.55	4.51	5.52	5.46	5.23	4.86	4.04	4.04	4.62	4.84	5.35	4.58	4.66	4.04	4.92	4.91



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SUMMARY MEANS:

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
HELP PREVENT CONFLICT	5.84	5.91	5.77	5.70	6.07	5.93	5.52	5.55	5.47
DETER TAIWAN INVASION	5.26	5.57	5.16	5.11	5.34	5.31	5.07	5.06	5.08
WEAKEN RUSSIA	5.25	5.26	5.22	5.22	5.30	5.27	5.16	5.18	5.12
REVITALIZE DEFENSE	5.21	5.36	4.88	5.20	5.40	5.22	5.14	5.20	5.04
TEST NEW WEAPONS	4.86	5.02	4.70	4.91	4.83	4.80	5.09	5.14	5.00



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SUMMARY MEANS:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN			
		UNITED STATES		FOR CONGRESS			ERS/				
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
HELP PREVENT CONFLICT	5.84	6.85	5.46	5.20	6.72	5.46	5.58	6.76	7.36	6.44	5.17
DETER TAIWAN INVASION	5.26	6.22	4.90	4.79	5.92	4.92	5.02	6.06	6.67	5.73	4.67
WEAKEN RUSSIA	5.25	6.19	4.89	4.79	5.85	5.02	5.16	5.96	6.62	5.59	4.73
REVITALIZE DEFENSE	5.21	6.32	4.79	4.67	5.93	4.90	4.95	6.08	6.71	5.74	4.56
TEST NEW WEAPONS	4.86	5.71	4.55	4.55	5.19	4.98	5.05	5.40	5.76	5.20	4.47



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SUMMARY MEANS:

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
HELP PREVENT CONFLICT	5.84	5.12	6.64	5.28	6.51	5.67	5.46	6.74	5.83	5.10	6.38	5.46		
DETER TAIWAN INVASION	5.26	4.69	5.91	4.85	5.83	5.02	5.12	6.21	5.11	4.59	5.61	4.90		
WEAKEN RUSSIA	5.25	4.77	5.76	4.80	5.80	5.09	4.84	6.17	5.15	4.76	5.58	5.00		
REVITALIZE DEFENSE	5.21	4.59	5.90	4.76	5.85	4.94	4.93	6.22	5.07	4.58	5.62	4.76		
TEST NEW WEAPONS	4.86	4.44	5.27	4.54	5.12	4.95	4.74	5.78	5.24	4.35	4.73	4.54		



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SUMMARY MEANS:

BANNER 5

	TOTAL		IDEOLOGY					REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
HELP PREVENT CONFLICT	5.84	6.53	6.62	6.45	5.96	5.72	4.80	5.28	5.12	5.53	5.24	6.81	6.18	6.13	6.02	5.92	5.00	4.82	5.84	5.88	5.72
DETER TAIWAN INVASION	5.26	5.75	5.84	5.67	5.44	5.00	4.52	4.77	5.83	5.14	4.71	5.91	5.73	5.80	4.96	5.31	4.50	4.57	5.19	5.31	4.88
WEAKEN RUSSIA	5.25	5.71	5.77	5.66	5.34	5.22	4.45	4.85	5.69	4.97	4.69	5.91	5.56	6.02	4.83	5.28	4.86	4.62	5.02	5.06	4.92
REVITALIZE DEFENSE	5.21	5.72	5.74	5.71	5.38	4.96	4.43	4.71	5.11	5.24	4.63	5.95	5.76	5.59	5.03	5.11	4.55	4.54	5.02	4.97	5.15
TEST NEW WEAPONS	4.86	4.95	4.94	4.96	5.36	4.65	4.07	4.37	5.79	5.39	4.26	4.93	5.33	5.38	4.62	5.39	4.27	4.48	4.62	4.52	4.88



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

SUMMARY MEANS:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
HELP PREVENT CONFLICT	5.84	6.51	5.77	5.15	5.98	6.66	6.85	6.63	5.71	5.77	5.58	5.23	5.83	5.30	5.63	6.12
DETER TAIWAN INVASION	5.26	5.77	5.35	4.67	5.37	6.08	6.83	5.97	5.14	5.21	5.01	4.49	5.09	4.81	5.31	5.43
WEAKEN RUSSIA	5.25	5.75	5.24	4.70	5.30	5.91	5.91	5.91	5.15	5.20	5.05	4.63	5.05	4.99	5.31	5.35
REVITALIZE DEFENSE	5.21	5.83	5.12	4.56	5.22	5.67	6.29	5.58	5.15	5.13	5.19	4.65	5.21	4.78	5.19	5.30
TEST NEW WEAPONS	4.86	5.15	5.26	4.41	5.05	5.45	6.53	5.29	4.75	4.75	4.76	4.54	4.81	4.22	5.01	4.89



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SUMMARY MEANS:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
HELP PREVENT CONFLICT	5.84	5.61	6.21	6.12	6.37	5.70	6.35	5.53	6.08
DETER TAIWAN INVASION	5.26	5.14	5.45	5.26	5.81	5.15	5.87	5.13	5.08
WEAKEN RUSSIA	5.25	5.17	5.36	5.31	5.45	5.16	5.58	5.18	5.16
REVITALIZE DEFENSE	5.21	5.11	5.35	5.34	5.38	5.21	5.57	5.03	5.16
TEST NEW WEAPONS	4.86	4.93	4.76	4.76	4.75	5.18	5.25	4.71	4.31



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

SUMMARY MEANS:

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
HELP PREVENT CONFLICT	5.84	5.93	5.65	5.65	5.60	5.95	6.05	5.83	5.74	5.57	5.98	5.18
DETER TAIWAN INVASION	5.26	5.22	5.34	5.26	5.22	5.70	5.43	5.05	5.29	5.24	5.49	4.92
WEAKEN RUSSIA	5.25	5.21	5.33	5.23	5.35	5.43	5.21	5.21	5.47	5.01	5.85	4.82
REVITALIZE DEFENSE	5.21	5.18	5.26	5.28	5.31	5.19	5.34	5.05	5.31	5.25	5.68	4.92
TEST NEW WEAPONS	4.86	4.69	5.22	5.26	5.13	5.31	5.05	4.40	5.64	4.90	5.43	4.81



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

SUMMARY MEANS:

BANNER 9

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
HELP PREVENT CONFLICT	5.84	5.77	5.77	5.42	5.56	5.92	6.28	5.62	5.98	5.60	6.14	5.95	5.74
DETER TAIWAN INVASION	5.26	5.23	5.27	5.18	4.84	5.21	5.61	5.22	5.28	5.11	5.45	5.43	5.11
WEAKEN RUSSIA	5.25	5.22	5.09	5.45	5.01	5.17	5.41	5.27	5.23	5.19	5.32	5.33	5.17
REVITALIZE DEFENSE	5.21	5.14	5.20	5.10	5.05	5.01	5.52	5.15	5.24	5.12	5.31	5.35	5.08
TEST NEW WEAPONS	4.86	4.91	5.07	5.16	4.83	4.79	4.63	5.08	4.73	5.00	4.69	5.21	4.56



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SUMMARY MEANS:

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS	NIALS		SLNTG		SLNTG	
		/SLNTG		/SLNTG		/SLNTG		/SLNTG		/SLNTG		/SLNTG				
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
HELP PREVENT CONFLICT	5.84	5.72	5.60	5.55	6.23	5.79	5.68	5.70	6.34	5.67	5.53	5.42	6.13	6.03	5.94	5.35
DETER TAIWAN INVASION	5.26	5.07	5.28	4.83	5.60	5.50	5.36	4.98	5.76	4.78	5.20	4.72	5.44	5.53	5.33	4.73
WEAKEN RUSSIA	5.25	5.10	5.31	5.08	5.36	5.36	5.46	5.09	5.39	4.92	5.17	5.08	5.33	5.52	5.23	4.93
REVITALIZE DEFENSE	5.21	5.11	5.11	5.05	5.40	5.36	5.20	5.11	5.61	4.95	5.03	5.01	5.19	5.30	5.31	4.82
TEST NEW WEAPONS	4.86	4.86	5.12	4.83	4.72	5.23	5.61	5.15	4.97	4.61	4.63	4.57	4.48	5.13	4.84	4.58



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BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
SUPPORT	44.2	13.3	24.7	39.4	52.0	62.0	68.7	77.7	76.3	27.0	33.7	56.7	71.7	70.9	76.3	39.1	42.3
Strongly	23.0	6.5	15.9	19.9	24.6	26.8	38.7	53.3	53.8	14.7	17.4	25.6	43.8	42.2	53.8	19.2	21.3
Somewhat	21.2	6.8	8.8	19.4	27.4	35.2	30.1	24.4	22.5	12.3	16.3	31.1	27.8	28.7	22.5	20.0	21.1
OPPOSE	50.2	84.7	73.4	55.7	39.0	30.0	23.8	15.1	19.9	69.9	61.7	34.7	21.4	21.7	19.9	55.6	52.1
Somewhat	14.0	4.8	11.0	15.8	19.1	18.4	16.4	8.7	4.1	11.1	13.2	18.7	13.1	14.5	4.1	14.2	14.4
Strongly	36.2	79.9	62.4	39.9	20.0	11.6	7.4	6.4	15.8	58.8	48.5	16.0	8.4	7.2	15.8	41.3	37.7
DON'T KNOW	5.5	2.0	1.9	4.9	9.0	8.0	7.5	7.2	3.8	3.1	4.6	8.5	6.9	7.4	3.8	5.3	5.5
Net Diff.	-6.0	-71.4	-48.7	-16.3	12.9	32.0	45.0	62.6	56.4	-42.9	-28.0	22.0	50.2	49.2	56.4	-16.4	-9.8
Mean	2.33	1.39	1.78	2.20	2.62	2.84	3.08	3.34	3.19	1.82	2.03	2.73	3.15	3.14	3.19	2.18	2.27



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
SUPPORT	44.2	42.9	38.6	47.5	45.3	42.3	51.2	53.6	47.1
Strongly	23.0	23.3	17.7	25.6	23.7	23.3	22.0	22.3	21.6
Somewhat	21.2	19.6	20.9	21.9	21.7	19.0	29.2	31.3	25.6
OPPOSE	50.2	52.5	53.7	48.3	48.3	52.7	41.1	41.6	40.3
Somewhat	14.0	15.2	11.4	15.3	13.6	12.6	19.3	18.5	20.6
Strongly	36.2	37.3	42.3	33.0	34.7	40.2	21.9	23.1	19.7
DON'T KNOW	5.5	4.6	7.7	4.2	6.3	5.0	7.6	4.7	12.5
Net Diff.	-6.0	-9.6	-15.1	-0.8	-3.0	-10.4	10.1	12.0	6.8
Mean	2.33	2.30	2.15	2.42	2.37	2.27	2.56	2.55	2.56



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS			ERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
SUPPORT	44.2	65.5	36.3	25.5	67.0	41.1	45.0	65.0	75.5	59.2	29.1	
Strongly	23.0	32.2	19.6	11.5	37.2	20.7	20.5	34.1	45.4	27.8	15.0	
Somewhat	21.2	33.3	16.7	14.0	29.8	20.4	24.5	30.9	30.1	31.4	14.1	
OPPOSE	50.2	26.8	59.0	71.2	27.0	47.1	46.6	28.5	18.3	34.0	66.1	
Somewhat	14.0	16.1	13.2	14.0	13.2	16.6	17.3	15.2	10.4	17.8	13.2	
Strongly	36.2	10.7	45.8	57.2	13.8	30.4	29.3	13.2	7.9	16.2	52.9	
DON'T KNOW	5.5	7.6	4.8	3.3	6.0	11.8	8.4	6.6	6.2	6.8	4.8	
Net Diff.	-6.0	38.7	-22.7	-45.8	40.0	-5.9	-1.6	36.5	57.1	25.2	-37.0	
Mean	2.33	2.94	2.11	1.79	2.96	2.36	2.39	2.92	3.20	2.76	1.91	



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BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
SUPPORT	44.2	23.1	63.1	23.1	68.2	39.7	20.2	69.2	35.7	25.9	67.6	45.2
Strongly	23.0	10.5	34.2	10.3	38.6	18.8	11.2	37.7	18.4	9.5	39.2	19.3
Somewhat	21.2	12.6	28.9	12.8	29.6	21.0	9.0	31.5	17.3	16.4	28.4	26.0
OPPOSE	50.2	73.3	31.2	73.1	25.5	53.6	77.3	25.9	59.3	69.1	25.2	45.8
Somewhat	14.0	12.4	14.1	13.2	12.9	16.5	11.8	12.7	17.3	14.5	13.1	15.5
Strongly	36.2	60.8	17.2	59.9	12.5	37.1	65.4	13.2	42.0	54.5	12.2	30.3
DON'T KNOW	5.5	3.6	5.7	3.8	6.3	6.7	2.6	4.9	5.0	5.0	7.2	9.0
Net Diff.	-6.0	-50.2	31.9	-50.0	42.7	-13.8	-57.1	43.3	-23.6	-43.2	42.3	-0.6
Mean	2.33	1.72	2.85	1.72	3.01	2.23	1.65	2.99	2.13	1.80	3.02	2.37



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
SUPPORT	44.2	74.0	80.0	69.1	43.1	27.8	22.1	25.1	48.9	32.7	18.9	76.8	56.6	62.8	75.0	35.5	28.3	21.5	25.0	23.5	29.1
Strongly	23.0	42.9	52.6	34.9	20.0	13.2	11.2	12.2	25.4	11.0	8.9	44.1	29.8	40.2	46.8	14.9	10.4	11.0	9.5	8.8	11.5
Somewhat	21.2	31.1	27.4	34.2	23.1	14.6	10.9	12.8	23.6	21.7	10.0	32.7	26.8	22.7	28.2	20.5	17.8	10.6	15.5	14.7	17.6
OPPOSE	50.2	21.5	14.0	27.6	49.1	69.4	72.0	70.6	47.6	58.5	78.2	18.3	35.9	27.2	21.7	56.8	65.1	75.8	69.8	71.8	64.4
Somewhat	14.0	10.6	4.4	15.7	20.3	13.9	7.7	10.9	24.8	21.2	10.6	8.5	18.8	16.1	12.3	21.3	9.5	13.8	12.5	12.6	12.1
Strongly	36.2	10.9	9.6	12.0	28.8	55.5	64.3	59.7	22.9	37.3	67.6	9.8	17.1	11.1	9.4	35.5	55.6	62.0	57.3	59.2	52.3
DON'T KNOW	5.5	4.5	6.0	3.2	7.8	2.8	5.9	4.3	3.5	8.8	2.9	4.9	7.5	10.0	3.3	7.7	6.6	2.7	5.2	4.7	6.5
Net Diff.	-6.0	52.5	66.0	41.5	-6.0	-41.6	-49.9	-45.6	1.3	-25.8	-59.3	58.5	20.7	35.6	53.3	-21.4	-36.9	-54.3	-44.8	-48.4	-35.3
Mean	2.33	3.11	3.31	2.95	2.37	1.85	1.67	1.77	2.53	2.07	1.59	3.17	2.75	3.02	3.16	2.16	1.82	1.70	1.76	1.72	1.88



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BANNER 6

	TOTAL	VOTE BEHAVIOR					VB COMBO	CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE		Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527	
SUPPORT	44.2	67.6	37.9	21.3	41.2	43.9	69.5	40.0	43.6	39.8	50.8	50.8	41.3	32.6	35.5	57.6	
Strongly	23.0	37.5	16.8	9.8	17.3	21.2	21.6	21.1	22.1	19.7	26.7	35.7	20.5	14.3	17.1	32.8	
Somewhat	21.2	30.1	21.1	11.6	23.9	22.7	48.0	18.9	21.5	20.1	24.1	15.1	20.9	18.3	18.4	24.8	
OPPOSE	50.2	25.6	55.7	74.7	53.6	51.6	28.2	55.1	50.8	55.4	42.1	41.5	54.3	65.6	58.9	35.0	
Somewhat	14.0	12.9	20.6	12.8	17.9	13.3	5.2	14.5	14.3	14.4	14.1	13.3	15.3	12.8	16.2	10.5	
Strongly	36.2	12.7	35.2	61.9	35.7	38.3	23.0	40.6	36.6	41.0	28.0	28.2	39.0	52.8	42.7	24.4	
DON'T KNOW	5.5	6.8	6.3	3.9	5.3	4.5	2.2	4.9	5.6	4.8	7.1	7.6	4.4	1.8	5.6	7.4	
Net Diff.	-6.0	42.0	-17.8	-53.4	-12.4	-7.8	41.3	-15.1	-7.3	-15.5	8.7	9.3	-12.9	-33.0	-23.5	22.6	
Mean	2.33	2.99	2.21	1.68	2.24	2.28	2.70	2.22	2.31	2.19	2.53	2.63	2.24	1.94	2.10	2.71	



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35. THE GOVERNMENT HAS PROPOSED A \$300 BILLION DOLLAR SPENDING PROGRAM TO FORGIVE COLLEGE STUDENT LOAN DEBT. THE FEDERAL PROGRAM WILL USE TAXPAYER DOLLARS TO PAY OFF UP TO \$10,000 DOLLARS IN STUDENT LOANS FOR INDIVIDUALS EARNING LESS THAN \$125,000 PER YEAR. DO YOU SUPPORT OR OPPOSE THIS PROPOSAL?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
SUPPORT	44.2	36.0	61.6	60.2	67.1	50.3	28.8	41.8	54.6	65.6	68.1	66.1
Strongly	23.0	18.3	33.1	30.4	39.1	20.2	15.1	20.9	30.7	30.1	38.1	40.2
Somewhat	21.2	17.7	28.5	29.9	28.0	30.1	13.8	20.9	24.0	35.5	30.0	25.9
OPPOSE	50.2	59.1	31.5	35.3	23.6	44.8	68.6	51.4	38.3	32.5	25.2	22.0
Somewhat	14.0	13.4	15.3	19.6	13.9	10.9	13.3	13.5	21.5	17.8	13.0	14.7
Strongly	36.2	45.7	16.2	15.7	9.8	33.9	55.3	37.9	16.8	14.7	12.1	7.3
DON'T KNOW	5.5	4.9	7.0	4.4	9.2	4.9	2.6	6.8	7.1	1.9	6.7	11.9
Net Diff.	-6.0	-23.2	30.1	24.9	43.5	5.4	-39.7	-9.6	16.4	33.0	42.9	44.1
Mean	2.33	2.09	2.84	2.78	3.06	2.38	1.88	2.27	2.74	2.82	3.01	3.12



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35. THE GOVERNMENT HAS PROPOSED A \$300 BILLION DOLLAR SPENDING PROGRAM TO FORGIVE COLLEGE STUDENT LOAN DEBT. THE FEDERAL PROGRAM WILL USE TAXPAYER DOLLARS TO PAY OFF UP TO \$10,000 DOLLARS IN STUDENT LOANS FOR INDIVIDUALS EARNING LESS THAN \$125,000 PER YEAR. DO YOU SUPPORT OR OPPOSE THIS PROPOSAL?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
SUPPORT	44.2	59.9	63.6	55.6	45.1	35.0	27.9	59.4	34.7	55.0	30.8	39.6	48.4	
Strongly	23.0	28.2	37.4	26.9	24.8	18.7	13.2	31.0	18.0	29.1	15.4	21.3	24.6	
Somewhat	21.2	31.6	26.2	28.7	20.3	16.3	14.7	28.4	16.7	25.9	15.3	18.3	23.8	
OPPOSE	50.2	33.5	31.3	39.0	49.6	58.5	67.0	35.0	59.7	39.5	63.6	56.4	44.8	
Somewhat	14.0	19.3	16.4	12.0	15.1	14.3	11.6	15.2	13.3	15.1	12.7	13.9	14.1	
Strongly	36.2	14.2	14.9	26.9	34.6	44.2	55.5	19.8	46.4	24.4	50.9	42.4	30.7	
DON'T KNOW	5.5	6.6	5.1	5.5	5.2	6.5	5.1	5.6	5.5	5.5	5.7	4.1	6.9	
Net Diff.	-6.0	26.4	32.3	16.6	-4.5	-23.5	-39.2	24.4	-25.0	15.5	-32.8	-16.8	3.6	
Mean	2.33	2.79	2.91	2.59	2.37	2.10	1.85	2.75	2.07	2.63	1.95	2.19	2.45	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
SUPPORT	44.2	61.4	60.0	45.4	28.5	66.4	55.8	38.4	23.2	57.9	64.1	51.1	33.4	57.9	38.9	40.4
Strongly	23.0	28.7	32.1	25.2	14.0	35.0	31.9	22.7	10.0	24.4	32.3	27.2	17.8	33.1	18.9	20.8
Somewhat	21.2	32.7	27.9	20.2	14.5	31.5	23.9	15.6	13.3	33.5	31.8	23.9	15.6	24.8	20.0	19.6
OPPOSE	50.2	32.1	34.9	49.3	65.8	29.1	40.9	57.3	72.4	34.1	29.0	42.9	59.5	35.8	55.2	56.1
Somewhat	14.0	19.3	14.2	14.8	12.0	18.5	15.8	15.1	10.9	19.8	12.6	14.5	12.9	12.5	15.2	12.9
Strongly	36.2	12.8	20.7	34.5	53.8	10.6	25.1	42.2	61.5	14.3	16.4	28.3	46.6	23.2	40.0	43.1
DON'T KNOW	5.5	6.5	5.1	5.3	5.8	4.4	3.3	4.3	4.3	8.0	6.9	6.0	7.1	6.3	6.0	3.5
Net Diff.	-6.0	29.3	25.0	-3.8	-37.3	37.3	14.9	-18.9	-49.2	23.7	35.2	8.2	-26.2	22.1	-16.3	-15.7
Mean	2.33	2.83	2.75	2.38	1.88	2.95	2.65	2.20	1.70	2.74	2.86	2.53	2.05	2.72	2.19	2.19



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36. REGARDLESS OF WHETHER YOU SUPPORT OR OPPOSE THE GOVERNMENT'S \$300 BILLION DOLLAR STUDENT LOAN FORGIVENESS PROGRAM, WHO SHOULD BE RESPONSIBLE FOR PAYING FOR IT?

BANNER 1

TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)							NEW COMBOS	
	10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10	
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
INDIVIDUAL TAXPAYERS	18.0	14.6	14.3	16.3	20.0	18.7	23.9	29.4	19.4	15.2	16.4	19.3	24.4	25.3	19.4	16.9	17.6
UNIVERSITIES & COLLEGES	58.4	73.1	68.9	58.0	54.4	51.2	46.6	41.8	52.1	66.0	62.9	52.9	46.4	45.4	52.1	60.6	59.1
DON'T KNOW	23.5	12.3	16.7	25.7	25.6	30.2	29.5	28.8	28.5	18.9	20.7	27.8	29.2	29.3	28.5	22.5	23.2
Net Diff.	40.4	58.5	54.6	41.8	34.5	32.5	22.7	12.3	32.6	50.8	46.5	33.5	21.9	20.2	32.6	43.8	41.5



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36. REGARDLESS OF WHETHER YOU SUPPORT OR OPPOSE THE GOVERNMENT'S \$300 BILLION DOLLAR STUDENT LOAN FORGIVENESS PROGRAM, WHO SHOULD BE RESPONSIBLE FOR PAYING FOR IT?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
INDIVIDUAL TAXPAYERS	18.0	14.8	16.7	20.3	18.2	17.0	22.0	21.8	22.2
UNIVERSITIES & COLLEGES	58.4	61.9	58.0	58.2	56.5	59.7	53.9	56.6	49.4
DON'T KNOW	23.5	23.3	25.3	21.6	25.3	23.4	24.1	21.6	28.4
Net Diff.	40.4	47.0	41.3	37.9	38.3	42.7	31.9	34.7	27.2



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36. REGARDLESS OF WHETHER YOU SUPPORT OR OPPOSE THE GOVERNMENT'S \$300 BILLION DOLLAR STUDENT LOAN FORGIVENESS PROGRAM, WHO SHOULD BE RESPONSIBLE FOR PAYING FOR IT?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN			
		UNITED STATES		FOR CONGRESS		ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
INDIVIDUAL TAXPAYERS	18.0	26.0	15.1	18.1	19.3	14.0	14.4	20.6	25.0	18.1	16.2	
UNIVERSITIES & COLLEGES	58.4	46.6	62.8	65.5	51.6	54.5	58.5	49.0	45.7	50.9	65.2	
DON'T KNOW	23.5	27.4	22.1	16.4	29.2	31.5	27.2	30.4	29.2	31.0	18.6	
Net Diff.	40.4	20.6	47.7	47.3	32.3	40.5	44.1	28.5	20.7	32.7	49.0	



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36. REGARDLESS OF WHETHER YOU SUPPORT OR OPPOSE THE GOVERNMENT'S \$300 BILLION DOLLAR STUDENT LOAN FORGIVENESS PROGRAM, WHO SHOULD BE RESPONSIBLE FOR PAYING FOR IT?

BANNER 4

	TOTAL	2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236	
INDIVIDUAL TAXPAYERS	18.0	17.4	20.0	17.1	20.3	16.3	18.9	24.2	19.3	15.4	18.0	12.3	
UNIVERSITIES & COLLEGES	58.4	65.8	51.6	64.0	50.7	61.5	64.7	50.9	62.3	63.2	50.6	60.4	
DON'T KNOW	23.5	16.8	28.4	18.9	29.0	22.2	16.3	24.9	18.4	21.4	31.5	27.4	
Net Diff.	40.4	48.4	31.6	46.9	30.4	45.1	45.8	26.6	43.0	47.8	32.6	48.1	



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36. REGARDLESS OF WHETHER YOU SUPPORT OR OPPOSE THE GOVERNMENT'S \$300 BILLION DOLLAR STUDENT LOAN FORGIVENESS PROGRAM, WHO SHOULD BE RESPONSIBLE FOR PAYING FOR IT?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
INDIVIDUAL TAXPAYERS	18.0	20.7	21.6	20.0	16.3	17.8	17.7	17.7	35.9	15.2	15.9	20.1	18.6	26.6	15.3	14.7	20.0	17.6	16.5	16.4	16.8
UNIVERSITIES & COLLEGES	58.4	50.3	46.5	53.4	57.1	64.9	65.2	65.0	46.5	61.0	66.1	47.7	54.5	52.8	63.5	57.9	67.3	64.7	63.1	64.3	59.9
DON'T KNOW	23.5	29.0	31.9	26.6	26.6	17.4	17.1	17.2	17.5	23.8	18.1	32.1	26.8	20.6	21.1	27.4	12.7	17.7	20.4	19.3	23.3
Net Diff.	40.4	29.6	24.9	33.4	40.8	47.1	47.4	47.3	10.6	45.8	50.2	27.6	35.9	26.3	48.2	43.1	47.3	47.1	46.6	47.9	43.0



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36. REGARDLESS OF WHETHER YOU SUPPORT OR OPPOSE THE GOVERNMENT'S \$300 BILLION DOLLAR STUDENT LOAN FORGIVENESS PROGRAM, WHO SHOULD BE RESPONSIBLE FOR PAYING FOR IT?

BANNER 6

TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION				
	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
INDIVIDUAL TAXPAYERS	18.0	20.7	13.3	17.0	17.5	26.1	40.8	23.9	16.0	17.5	12.9	18.9	18.2	19.9	19.0	16.0
UNIVERSITIES & COLLEGES	58.4	50.2	62.0	65.9	59.3	55.4	43.5	57.1	59.3	58.0	61.6	57.4	60.0	60.1	57.7	55.8
DON'T KNOW	23.5	29.1	24.7	17.1	23.1	18.5	15.7	19.0	24.8	24.4	25.4	23.7	21.7	19.9	23.2	28.2
Net Diff.	40.4	29.5	48.7	49.0	41.8	29.3	2.7	33.2	43.3	40.5	48.7	38.5	41.8	40.2	38.7	39.9



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36. REGARDLESS OF WHETHER YOU SUPPORT OR OPPOSE THE GOVERNMENT'S \$300 BILLION DOLLAR STUDENT LOAN FORGIVENESS PROGRAM, WHO SHOULD BE RESPONSIBLE FOR PAYING FOR IT?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
INDIVIDUAL TAXPAYERS	18.0	16.5	20.5	20.1	21.2	17.3	25.6	15.8	15.9
UNIVERSITIES & COLLEGES	58.4	61.0	54.3	53.8	55.3	64.0	53.6	58.4	55.0
DON'T KNOW	23.5	22.5	25.2	26.1	23.5	18.7	20.8	25.8	29.2
Net Diff.	40.4	44.5	33.9	33.7	34.1	46.7	28.0	42.6	39.1



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36. REGARDLESS OF WHETHER YOU SUPPORT OR OPPOSE THE GOVERNMENT'S \$300 BILLION DOLLAR STUDENT LOAN FORGIVENESS PROGRAM, WHO SHOULD BE RESPONSIBLE FOR PAYING FOR IT?

BANNER 8

TOTAL	RACE						WHITE		HISPANIC		BLACK	
	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
INDIVIDUAL TAXPAYERS	18.0	16.6	21.0	17.6	25.4	24.5	19.2	14.6	17.5	17.7	31.1	19.3
UNIVERSITIES & COLLEGES	58.4	59.6	55.9	62.9	48.3	54.1	61.3	58.2	61.0	64.7	51.8	44.5
DON'T KNOW	23.5	23.7	23.1	19.5	26.3	21.3	19.5	27.2	21.5	17.6	17.1	36.2
Net Diff.	40.4	43.0	34.9	45.3	22.9	29.6	42.1	43.7	43.6	47.0	20.7	25.2



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36. REGARDLESS OF WHETHER YOU SUPPORT OR OPPOSE THE GOVERNMENT'S \$300 BILLION DOLLAR STUDENT LOAN FORGIVENESS PROGRAM, WHO SHOULD BE RESPONSIBLE FOR PAYING FOR IT?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
INDIVIDUAL TAXPAYERS	18.0	21.7	20.4	21.5	18.9	15.0	15.1	21.1	16.1	20.4	15.1	20.6	15.8	
UNIVERSITIES & COLLEGES	58.4	59.1	65.3	56.7	55.2	56.8	58.7	60.4	57.2	58.8	57.9	59.9	57.1	
DON'T KNOW	23.5	19.2	14.3	21.8	25.8	28.3	26.2	18.5	26.7	20.8	27.0	19.5	27.1	
Net Diff.	40.4	37.4	44.9	35.2	36.3	41.8	43.6	39.3	41.0	38.3	42.9	39.3	41.3	



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36. REGARDLESS OF WHETHER YOU SUPPORT OR OPPOSE THE GOVERNMENT'S \$300 BILLION DOLLAR STUDENT LOAN FORGIVENESS PROGRAM, WHO SHOULD BE RESPONSIBLE FOR PAYING FOR IT?

BANNER 10

TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE			
	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL	
	NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS				
			/SLNTG			/SLNTG			/SLNTG			/SLNTG				
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
INDIVIDUAL TAXPAYERS	18.0	21.1	21.1	19.2	14.4	22.3	23.4	21.8	17.4	20.2	18.8	17.2	11.5	23.7	17.6	12.0
UNIVERSITIES & COLLEGES	58.4	61.1	60.0	56.6	57.9	65.5	60.0	59.0	59.2	58.0	59.9	54.8	56.8	52.7	58.8	64.6
DON'T KNOW	23.5	17.8	18.9	24.1	27.7	12.1	16.6	19.2	23.4	21.8	21.3	28.1	31.7	23.5	23.6	23.4
Net Diff.	40.4	40.0	38.9	37.4	43.5	43.2	36.6	37.2	41.7	37.8	41.1	37.6	45.2	29.0	41.2	52.6



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37. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT BOOKS CONTAINING SEXUALLY EXPLICIT AND PORNOGRAPHIC MATERIAL FROM BEING USED IN SCHOOL CLASSROOMS AND LIBRARIES?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
SUPPORT	62.0	88.9	74.3	71.3	58.1	49.4	36.3	18.6	21.5	77.4	72.2	54.0	30.6	32.1	21.5	67.8	64.4
Strongly	41.4	79.9	61.5	47.8	30.2	22.5	10.6	6.3	12.5	61.5	53.2	26.5	10.0	9.5	12.5	47.3	43.3
Somewhat	20.6	9.0	12.9	23.5	27.9	26.9	25.8	12.3	9.0	15.8	19.0	27.4	20.6	22.5	9.0	20.6	21.1
OPPOSE	30.4	9.4	21.7	22.4	31.9	41.6	52.1	61.0	61.2	18.4	22.0	36.5	55.2	54.2	61.2	25.8	28.6
Somewhat	14.1	2.5	8.1	10.7	18.3	22.5	23.4	24.3	9.0	7.5	10.4	20.3	21.5	23.6	9.0	12.7	13.9
Strongly	16.3	6.9	13.6	11.8	13.6	19.1	28.7	36.8	52.2	11.0	11.7	16.2	33.7	30.7	52.2	13.1	14.8
DON'T KNOW	7.6	1.7	4.0	6.3	10.0	9.0	11.6	20.4	17.3	4.2	5.7	9.5	14.2	13.7	17.3	6.4	6.9
Net Diff.	31.6	79.6	52.6	48.8	26.1	7.8	-15.7	-42.4	-39.7	58.9	50.2	17.5	-24.6	-22.2	-39.7	42.0	35.8
Mean	2.94	3.65	3.27	3.15	2.83	2.58	2.21	1.85	1.78	3.34	3.21	2.71	2.08	2.13	1.78	3.09	3.00



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
SUPPORT	62.0	62.0	62.9	64.9	56.7	61.5	63.6	70.4	52.2
Strongly	41.4	43.5	41.8	43.7	35.9	44.0	32.1	36.3	25.0
Somewhat	20.6	18.5	21.1	21.2	20.7	17.5	31.5	34.1	27.2
OPPOSE	30.4	32.0	27.2	29.7	33.4	31.3	27.0	22.2	35.2
Somewhat	14.1	14.2	13.0	13.7	15.6	13.6	15.7	13.1	19.9
Strongly	16.3	17.8	14.2	16.0	17.8	17.7	11.4	9.1	15.2
DON'T KNOW	7.6	6.0	10.0	5.5	9.9	7.1	9.3	7.4	12.6
Net Diff.	31.6	30.0	35.7	35.2	23.3	30.2	36.6	48.2	17.0
Mean	2.94	2.93	3.00	2.98	2.83	2.95	2.93	3.05	2.71



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS	DEMOCRATIC	REPUBLICAN	ERS/	Strong	Smwht	DISAP-	PROVE	
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-				
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE				
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
SUPPORT	62.0	50.9	66.2	76.8	46.5	56.9	60.2	48.0	45.3	49.5	72.2	
Strongly	41.4	21.7	48.9	60.9	23.4	28.1	32.4	21.5	23.5	20.4	56.0	
Somewhat	20.6	29.2	17.3	15.9	23.2	28.8	27.8	26.5	21.7	29.1	16.2	
OPPOSE	30.4	41.4	26.2	19.2	44.8	26.4	28.1	43.1	48.6	40.1	21.2	
Somewhat	14.1	19.1	12.1	9.3	19.6	14.2	14.7	20.0	17.9	21.1	9.8	
Strongly	16.3	22.3	14.1	9.8	25.2	12.2	13.4	23.2	30.8	19.0	11.3	
DON'T KNOW	7.6	7.7	7.6	4.0	8.7	16.7	11.7	8.9	6.1	10.4	6.7	
Net Diff.	31.6	9.5	40.0	57.7	1.8	30.5	32.1	4.8	-3.3	9.3	51.0	
Mean	2.94	2.54	3.09	3.33	2.49	2.87	2.90	2.51	2.41	2.57	3.25	



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BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
SUPPORT	62.0	77.2	49.1	77.1	49.1	59.8	75.9	51.1	61.7	78.2	47.9	57.1
Strongly	41.4	61.9	24.2	61.7	25.0	37.1	60.4	22.7	37.2	63.0	26.4	36.9
Somewhat	20.6	15.3	24.8	15.4	24.1	22.7	15.5	28.4	24.4	15.2	21.5	20.2
OPPOSE	30.4	18.5	41.5	19.0	42.4	29.1	19.6	41.5	27.6	18.5	43.0	31.2
Somewhat	14.1	7.8	19.2	8.3	19.0	15.0	8.7	17.7	14.5	8.0	19.7	15.7
Strongly	16.3	10.7	22.4	10.7	23.5	14.1	10.9	23.8	13.1	10.5	23.3	15.5
DON'T KNOW	7.6	4.3	9.4	3.9	8.5	11.1	4.5	7.4	10.7	3.3	9.2	11.7
Net Diff.	31.6	58.7	7.6	58.0	6.6	30.7	56.3	9.6	34.1	59.8	4.9	26.0
Mean	2.94	3.34	2.56	3.33	2.55	2.93	3.31	2.54	2.96	3.35	2.56	2.89



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
SUPPORT	62.0	43.8	37.3	49.2	57.7	75.7	80.4	78.0	58.2	62.4	81.6	41.1	55.8	67.2	48.3	57.7	70.3	78.3	75.6	75.5	76.0
Strongly	41.4	21.0	19.4	22.4	31.8	56.2	71.5	63.5	26.3	40.1	69.1	20.2	27.5	41.3	21.9	32.5	54.6	64.7	58.1	58.2	58.0
Somewhat	20.6	22.8	17.9	26.8	25.9	19.5	8.9	14.5	31.9	22.3	12.5	20.9	28.3	25.9	26.4	25.2	15.6	13.6	17.5	17.3	18.0
OPPOSE	30.4	46.5	52.2	41.8	33.1	20.0	14.2	17.2	38.3	32.0	14.8	49.6	35.9	27.5	37.0	31.2	20.7	18.0	20.4	19.6	22.2
Somewhat	14.1	18.2	15.7	20.3	18.7	11.3	3.0	7.4	21.8	19.1	5.1	18.6	19.8	17.6	14.4	17.5	10.5	7.1	9.9	10.3	8.9
Strongly	16.3	28.3	36.5	21.5	14.5	8.7	11.1	9.9	16.5	12.9	9.8	30.9	16.1	9.9	22.6	13.6	10.2	10.9	10.5	9.4	13.4
DON'T KNOW	7.6	9.7	10.5	9.1	9.2	4.3	5.4	4.8	3.6	5.6	3.5	9.3	8.2	5.2	14.7	11.2	9.1	3.8	4.0	4.8	1.8
Net Diff.	31.6	-2.6	-14.8	7.4	24.6	55.7	66.3	60.7	19.9	30.4	66.8	-8.5	19.9	39.7	11.3	26.5	49.6	60.3	55.3	55.9	53.7
Mean	2.94	2.41	2.23	2.55	2.83	3.29	3.49	3.38	2.70	2.95	3.46	2.34	2.73	3.04	2.56	2.86	3.26	3.37	3.28	3.31	3.23



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
SUPPORT	62.0	49.1	60.7	76.4	62.4	63.8	79.9	61.4	61.7	61.1	63.0	60.4	67.9	81.9	66.3	45.0
Strongly	41.4	24.4	32.3	63.3	37.5	40.4	37.0	40.9	41.1	42.6	38.3	46.4	48.3	68.7	42.7	25.1
Somewhat	20.6	24.7	28.4	13.1	25.0	23.4	42.8	20.5	20.6	18.5	24.7	14.0	19.6	13.2	23.6	20.0
OPPOSE	30.4	41.7	27.2	19.4	29.6	30.7	18.0	32.6	30.3	31.0	29.1	30.5	26.5	17.4	26.3	41.9
Somewhat	14.1	18.5	17.2	8.2	15.8	13.7	11.4	14.1	14.5	14.6	14.3	11.1	11.7	8.3	14.1	18.1
Strongly	16.3	23.3	10.1	11.2	13.8	16.9	6.6	18.5	15.8	16.4	14.8	19.4	14.8	9.0	12.2	23.8
DON'T KNOW	7.6	9.2	12.1	4.2	8.0	5.5	2.1	6.0	7.9	8.0	7.9	9.1	5.6	0.8	7.4	13.1
Net Diff.	31.6	7.4	33.4	57.1	32.8	33.1	61.9	28.8	31.4	30.1	33.9	29.9	41.4	64.5	39.9	3.1
Mean	2.94	2.55	2.94	3.34	2.94	2.92	3.13	2.89	2.95	2.95	2.94	2.96	3.08	3.43	3.05	2.53



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
SUPPORT	62.0	61.5	62.8	62.7	63.1	61.9	67.1	61.1	59.0
Strongly	41.4	40.9	42.3	40.9	44.9	41.4	42.0	40.4	42.6
Somewhat	20.6	20.6	20.5	21.7	18.2	20.5	25.0	20.8	16.4
OPPOSE	30.4	30.4	30.4	30.0	31.1	29.8	26.9	30.9	33.6
Somewhat	14.1	14.4	13.6	14.3	12.3	13.4	13.1	15.2	14.1
Strongly	16.3	16.0	16.8	15.7	18.8	16.4	13.8	15.7	19.5
DON'T KNOW	7.6	8.1	6.8	7.3	5.8	8.4	6.0	7.9	7.4
Net Diff.	31.6	31.1	32.4	32.6	32.0	32.1	40.2	30.2	25.3
Mean	2.94	2.94	2.95	2.95	2.95	2.95	3.01	2.93	2.89



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
SUPPORT	62.0	63.7	58.4	54.8	62.6	60.9	66.4	61.5	52.6	56.9	64.6	60.4
Strongly	41.4	44.9	34.2	32.7	36.4	32.2	45.7	44.2	31.7	33.6	35.5	37.3
Somewhat	20.6	18.8	24.2	22.1	26.2	28.7	20.7	17.3	20.9	23.3	29.1	23.1
OPPOSE	30.4	29.3	32.8	37.1	29.6	26.7	26.7	31.3	37.6	36.7	30.5	28.5
Somewhat	14.1	12.4	17.6	21.0	14.5	16.6	10.5	14.0	23.2	18.9	14.2	14.8
Strongly	16.3	16.8	15.2	16.1	15.1	10.1	16.2	17.4	14.4	17.8	16.3	13.7
DON'T KNOW	7.6	7.0	8.8	8.1	7.9	12.4	6.8	7.2	9.8	6.4	4.9	11.0
Net Diff.	31.6	34.4	25.6	17.7	33.0	34.2	39.7	30.1	15.0	20.2	34.0	31.9
Mean	2.94	2.99	2.85	2.78	2.91	2.95	3.03	2.95	2.77	2.78	2.88	2.94



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
SUPPORT	62.0	55.0	64.0	64.5	61.0	64.7	60.3	62.3	61.8	61.9	62.1	63.9	60.3	
Strongly	41.4	30.0	35.9	41.3	40.5	48.8	43.6	36.9	44.2	38.0	45.7	41.7	41.2	
Somewhat	20.6	25.1	28.1	23.3	20.5	15.9	16.8	25.4	17.6	23.9	16.4	22.3	19.1	
OPPOSE	30.4	33.1	30.7	28.5	30.6	26.6	33.0	30.3	30.5	30.4	30.5	28.6	32.0	
Somewhat	14.1	15.9	16.9	14.2	13.6	10.3	14.8	15.5	13.2	14.9	13.0	13.3	14.8	
Strongly	16.3	17.2	13.8	14.3	16.9	16.3	18.2	14.7	17.3	15.4	17.5	15.4	17.2	
DON'T KNOW	7.6	11.9	5.3	7.0	8.5	8.7	6.6	7.4	7.7	7.7	7.4	7.5	7.7	
Net Diff.	31.6	21.9	33.2	36.0	30.4	38.1	27.3	32.1	31.3	31.6	31.7	35.3	28.3	
Mean	2.94	2.77	2.91	2.98	2.92	3.06	2.92	2.91	2.96	2.92	2.98	2.97	2.91	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
SUPPORT	62.0	57.8	63.9	62.2	61.7	58.2	66.8	61.2	65.0	57.6	61.0	63.1	58.6	58.1	63.6	62.8
Strongly	41.4	32.4	37.4	42.9	45.5	29.0	37.6	40.6	47.9	34.8	37.1	44.6	43.3	34.4	43.0	46.3
Somewhat	20.6	25.4	26.5	19.4	16.2	29.1	29.1	20.6	17.1	22.9	23.9	18.4	15.3	23.7	20.6	16.5
OPPOSE	30.4	31.1	30.2	29.9	30.7	28.9	30.0	29.9	26.9	32.7	30.4	29.8	34.4	34.0	28.8	30.0
Somewhat	14.1	15.6	15.9	12.6	13.6	17.0	16.1	11.9	11.4	14.6	15.6	13.1	15.6	16.3	12.9	14.4
Strongly	16.3	15.5	14.3	17.3	17.2	11.9	13.8	18.0	15.5	18.0	14.7	16.8	18.8	17.7	15.9	15.6
DON'T KNOW	7.6	11.0	5.9	7.9	7.5	13.0	3.3	8.9	8.1	9.7	8.6	7.1	7.0	7.9	7.6	7.2
Net Diff.	31.6	26.7	33.7	32.4	31.0	29.3	36.8	31.4	38.2	25.0	30.7	33.2	24.2	24.1	34.9	32.8
Mean	2.94	2.84	2.92	2.95	2.97	2.87	2.94	2.92	3.06	2.82	2.91	2.98	2.89	2.81	2.98	3.01



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38. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT CHILDREN FROM BEING TAUGHT THAT SOME PEOPLE ARE INHERENTLY RACIST, SEXIST, OR OPPRESSIVE JUST BY VIRTUE OF THEIR RACE OR SEX, AND THAT CONCEPTS LIKE A SOCIETY BASED ON MERIT AND THE IMPORTANCE OF HARD WORK ARE RACIST?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
SUPPORT	43.4	69.2	50.5	44.0	35.1	37.3	33.0	18.0	16.4	53.4	48.5	36.1	27.6	29.4	16.4	46.3	44.9
Strongly	27.9	65.0	40.6	27.0	15.3	15.8	9.3	12.0	4.1	42.4	35.2	15.5	9.1	9.9	4.1	31.4	29.0
Somewhat	15.4	4.2	9.8	17.0	19.7	21.5	23.8	6.1	12.3	11.0	13.3	20.6	18.5	19.5	12.3	14.9	15.8
OPPOSE	41.4	28.2	37.8	42.2	42.9	41.4	49.9	64.5	63.5	36.7	38.4	42.2	54.8	53.4	63.5	39.0	40.1
Somewhat	14.2	2.3	10.3	13.7	19.0	21.5	16.3	23.0	7.5	9.3	11.9	20.2	16.4	17.9	7.5	13.7	14.0
Strongly	27.3	25.9	27.5	28.5	23.9	19.9	33.6	41.5	56.0	27.4	26.5	22.0	38.4	35.5	56.0	25.2	26.1
DON'T KNOW	15.2	2.7	11.7	13.8	22.0	21.3	17.1	17.5	20.1	9.9	13.1	21.7	17.6	17.2	20.1	14.7	15.0
Net Diff.	2.0	41.0	12.6	1.8	-7.9	-4.2	-16.8	-46.4	-47.1	16.6	10.1	-6.1	-27.2	-24.0	-47.1	7.4	4.7
Mean	2.52	3.11	2.72	2.49	2.34	2.42	2.10	1.86	1.56	2.76	2.66	2.38	1.98	2.05	1.56	2.62	2.56



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38. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT CHILDREN FROM BEING TAUGHT THAT SOME PEOPLE ARE INHERENTLY RACIST, SEXIST, OR OPPRESSIVE JUST BY VIRTUE OF THEIR RACE OR SEX, AND THAT CONCEPTS LIKE A SOCIETY BASED ON MERIT AND THE IMPORTANCE OF HARD WORK ARE RACIST?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
SUPPORT	43.4	43.2	44.7	46.2	37.8	43.5	42.9	47.2	35.7
Strongly	27.9	25.9	31.3	29.7	23.6	30.5	18.8	22.7	12.1
Somewhat	15.4	17.3	13.4	16.5	14.3	13.0	24.1	24.5	23.6
OPPOSE	41.4	40.7	37.3	42.0	45.0	42.3	38.2	42.0	31.8
Somewhat	14.2	13.1	12.6	14.3	16.2	12.7	19.6	21.2	16.9
Strongly	27.3	27.6	24.7	27.6	28.9	29.7	18.6	20.9	14.9
DON'T KNOW	15.2	16.1	18.0	11.8	17.1	14.2	18.9	10.8	32.5
Net Diff.	2.0	2.4	7.4	4.3	-7.2	1.2	4.7	5.2	3.9
Mean	2.52	2.49	2.63	2.55	2.39	2.52	2.53	2.55	2.49



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITE	STATES	FOR	CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
SUPPORT	43.4	37.1	45.7	57.2	31.5	31.0	36.4	34.1	36.0	33.1	50.1	
Strongly	27.9	15.2	32.8	45.4	12.4	14.0	17.4	13.6	18.3	11.0	38.4	
Somewhat	15.4	21.9	13.0	11.8	19.1	17.0	19.0	20.6	17.7	22.1	11.6	
OPPOSE	41.4	45.3	40.0	35.3	50.1	37.0	40.3	46.2	50.2	44.0	38.0	
Somewhat	14.2	17.0	13.1	10.9	17.1	16.6	19.4	16.5	12.3	18.8	12.5	
Strongly	27.3	28.3	26.9	24.4	32.9	20.4	21.0	29.7	37.9	25.2	25.5	
DON'T KNOW	15.2	17.6	14.3	7.5	18.4	32.0	23.3	19.6	13.8	22.9	11.9	
Net Diff.	2.0	-8.2	5.7	21.9	-18.5	-6.0	-4.0	-12.1	-14.1	-10.9	12.1	
Mean	2.52	2.29	2.60	2.85	2.14	2.36	2.43	2.22	2.19	2.24	2.72	



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BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN			
				TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT
Total	2000	828	934	711	732	557	349	270	321	362	462	236	
SUPPORT	43.4	56.9	32.7	56.5	32.7	40.7	59.5	40.2	43.4	53.5	28.3	37.2	
Strongly	27.9	45.2	14.9	46.3	14.3	22.5	47.9	16.0	23.5	44.8	13.2	21.3	
Somewhat	15.4	11.6	17.8	10.2	18.5	18.2	11.6	24.3	19.9	8.7	15.1	15.9	
OPPOSE	41.4	33.9	48.8	34.3	49.9	39.4	35.2	46.7	38.1	33.5	51.7	41.2	
Somewhat	14.2	9.9	17.8	9.3	17.3	16.2	9.5	16.1	15.4	9.2	18.0	17.2	
Strongly	27.3	24.0	31.0	25.0	32.5	23.2	25.7	30.6	22.7	24.3	33.7	24.0	
DON'T KNOW	15.2	9.2	18.5	9.2	17.4	19.8	5.3	13.0	18.5	13.0	20.0	21.7	
Net Diff.	2.0	23.0	-16.1	22.1	-17.2	1.3	24.3	-6.5	5.2	20.0	-23.4	-4.0	
Mean	2.52	2.86	2.20	2.86	2.17	2.50	2.86	2.29	2.54	2.85	2.10	2.44	



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BANNER 5

	TOTAL		IDEOLOGY					REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB-ERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
SUPPORT	43.4	32.3	31.4	32.9	37.5	52.4	59.9	56.0	60.6	41.1	59.2	27.5	36.2	48.3	38.5	37.4	48.5	61.4	50.4	53.3	42.6
Strongly	27.9	16.2	18.1	14.7	18.2	38.9	50.2	44.3	43.7	26.6	50.5	12.0	14.8	24.3	20.6	18.1	32.3	51.5	39.8	41.4	35.6
Somewhat	15.4	16.0	13.3	18.2	19.3	13.6	9.6	11.7	16.9	14.6	8.7	15.5	21.4	24.0	18.0	19.3	16.2	9.9	10.5	11.9	7.0
OPPOSE	41.4	50.5	52.8	48.7	43.2	37.3	29.9	33.8	33.3	44.9	32.3	55.6	44.5	38.7	37.2	41.6	36.5	31.3	38.0	38.1	37.8
Somewhat	14.2	17.8	12.7	22.1	18.2	12.4	3.7	8.2	18.1	22.4	6.0	19.2	16.5	10.7	11.7	18.1	15.0	9.4	9.2	9.2	9.4
Strongly	27.3	32.7	40.1	26.6	25.0	24.9	26.2	25.5	15.1	22.4	26.4	36.4	28.0	28.0	25.4	23.5	21.5	21.9	28.8	28.9	28.5
DON'T KNOW	15.2	17.2	15.8	18.4	19.3	10.3	10.2	10.3	6.1	14.0	8.5	16.9	19.4	13.0	24.3	21.0	15.0	7.2	11.6	8.6	19.6
Net Diff.	2.0	-18.3	-21.4	-15.7	-5.7	15.1	29.9	22.2	27.3	-3.7	26.9	-28.1	-8.3	9.7	1.4	-4.2	12.0	30.1	12.3	15.2	4.7
Mean	2.52	2.19	2.11	2.26	2.38	2.74	2.93	2.83	2.95	2.53	2.91	2.04	2.28	2.51	2.45	2.40	2.70	2.98	2.69	2.72	2.62



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BANNER 6

	TOTAL	VOTE BEHAVIOR					VB COMBO	CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE		Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527	
SUPPORT	43.4	34.5	35.2	56.1	42.2	48.0	65.7	45.3	42.7	43.7	40.9	39.3	46.3	58.0	46.9	31.5	
Strongly	27.9	14.8	18.2	45.9	23.7	30.4	30.7	30.3	27.6	28.2	26.3	25.7	31.6	43.7	29.1	17.4	
Somewhat	15.4	19.7	17.0	10.2	18.5	17.6	35.0	15.0	15.1	15.4	14.5	13.6	14.6	14.3	17.7	14.2	
OPPOSE	41.4	46.9	44.3	34.4	42.0	39.5	23.9	41.9	41.8	42.4	40.7	42.1	39.7	36.4	39.9	46.7	
Somewhat	14.2	16.7	19.6	9.4	17.4	13.6	13.9	13.6	14.5	15.2	13.2	12.3	13.4	8.4	13.8	15.8	
Strongly	27.3	30.2	24.6	25.1	24.6	25.9	9.9	28.3	27.3	27.2	27.5	29.8	26.2	28.0	26.1	31.0	
DON'T KNOW	15.2	18.6	20.5	9.5	15.8	12.5	10.4	12.8	15.4	13.9	18.4	18.6	14.1	5.6	13.2	21.8	
Net Diff.	2.0	-12.4	-9.1	21.7	0.2	8.5	41.9	3.5	0.9	1.2	0.2	-2.8	6.6	21.6	6.9	-15.2	
Mean	2.52	2.23	2.36	2.85	2.49	2.60	2.97	2.54	2.51	2.52	2.49	2.43	2.60	2.78	2.57	2.23	



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38. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT CHILDREN FROM BEING TAUGHT THAT SOME PEOPLE ARE INHERENTLY RACIST, SEXIST, OR OPPRESSIVE JUST BY VIRTUE OF THEIR RACE OR SEX, AND THAT CONCEPTS LIKE A SOCIETY BASED ON MERIT AND THE IMPORTANCE OF HARD WORK ARE RACIST?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
SUPPORT	43.4	43.5	43.1	41.1	48.6	34.9	48.0	39.9	43.1	39.1	58.8	37.8
Strongly	27.9	31.0	21.6	21.9	21.6	19.0	32.9	29.4	24.2	19.8	26.7	16.1
Somewhat	15.4	12.6	21.5	19.1	27.0	15.9	15.1	10.5	18.9	19.3	32.1	21.6
OPPOSE	41.4	41.8	40.7	42.7	36.1	49.7	41.7	41.9	41.7	43.6	27.1	45.8
Somewhat	14.2	13.8	15.0	15.8	11.7	25.5	12.8	14.5	19.3	12.5	8.2	15.3
Strongly	27.3	28.0	25.7	26.9	24.5	24.3	28.9	27.3	22.5	31.1	18.9	30.4
DON'T KNOW	15.2	14.7	16.3	16.3	15.3	15.4	10.3	18.2	15.2	17.3	14.1	16.5
Net Diff.	2.0	1.7	2.4	-1.6	12.5	-14.8	6.2	-1.9	1.4	-4.5	31.7	-8.0
Mean	2.52	2.54	2.47	2.43	2.54	2.35	2.58	2.51	2.53	2.34	2.78	2.28



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
SUPPORT	43.4	41.9	48.1	46.4	43.3	41.2	41.0	46.1	41.7	45.2	41.1	48.5	38.9	
Strongly	27.9	20.3	29.5	23.8	29.4	30.1	29.6	25.2	29.7	26.5	29.8	30.4	25.8	
Somewhat	15.4	21.7	18.6	22.6	13.9	11.1	11.4	20.9	12.0	18.8	11.3	18.1	13.1	
OPPOSE	41.4	41.0	38.1	38.1	43.2	39.8	45.4	38.7	43.2	40.1	43.1	39.5	43.1	
Somewhat	14.2	19.8	15.0	16.8	11.3	12.1	13.7	16.7	12.6	15.1	13.0	13.4	14.8	
Strongly	27.3	21.2	23.1	21.3	31.9	27.6	31.8	21.9	30.6	25.0	30.1	26.1	28.3	
DON'T KNOW	15.2	17.1	13.8	15.5	13.5	19.0	13.6	15.2	15.1	14.7	15.8	12.0	18.0	
Net Diff.	2.0	0.9	10.0	8.3	0.1	1.5	-4.4	7.4	-1.4	5.2	-2.1	8.9	-4.2	
Mean	2.52	2.49	2.63	2.58	2.47	2.54	2.45	2.58	2.48	2.55	2.48	2.60	2.44	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
SUPPORT	43.4	41.7	48.5	42.3	41.3	48.5	57.9	47.3	42.8	37.0	39.1	38.3	39.9	43.2	43.8	42.5
Strongly	27.9	20.7	26.6	28.9	30.1	19.6	30.3	32.8	31.3	21.5	22.9	25.8	29.0	24.8	27.9	32.2
Somewhat	15.4	20.9	21.9	13.3	11.2	29.0	27.6	14.4	11.6	15.4	16.2	12.5	10.9	18.5	16.0	10.3
OPPOSE	41.4	42.7	37.2	42.5	43.1	37.3	30.8	41.6	44.6	46.5	43.8	43.2	41.7	41.2	40.9	43.2
Somewhat	14.2	20.3	14.6	12.3	13.5	16.2	14.5	12.4	12.8	23.1	14.8	12.3	14.2	15.2	14.0	13.2
Strongly	27.3	22.4	22.6	30.1	29.6	21.0	16.3	29.2	31.8	23.4	29.0	30.9	27.5	26.0	26.9	29.9
DON'T KNOW	15.2	15.6	14.2	15.3	15.6	14.2	11.3	11.1	12.6	16.6	17.2	18.6	18.4	15.6	15.3	14.4
Net Diff.	2.0	-1.1	11.3	-0.2	-1.8	11.3	27.1	5.7	-1.7	-9.5	-4.7	-4.9	-1.8	2.0	3.0	-0.7
Mean	2.52	2.47	2.61	2.48	2.50	2.55	2.81	2.57	2.48	2.42	2.40	2.41	2.51	2.50	2.53	2.52



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39. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO REQUIRE TRANSPARENCY IN THE SELECTION OF CLASSROOM INSTRUCTIONAL MATERIALS, INCLUDING LIBRARY AND READING MATERIALS, SO PARENTS KNOW WHAT THEIR CHILDREN ARE BEING TAUGHT?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
SUPPORT	77.2	97.5	90.8	80.7	78.0	67.8	53.2	44.8	33.3	88.8	86.0	73.2	48.7	51.2	33.3	82.4	79.3
Strongly	48.8	91.5	71.1	54.5	36.6	25.7	16.0	21.3	17.9	70.6	61.6	31.4	17.4	17.3	17.9	54.6	50.5
Somewhat	28.4	5.9	19.7	26.1	41.5	42.1	37.2	23.5	15.4	18.2	24.4	41.8	31.3	33.9	15.4	27.8	28.8
OPPOSE	16.1	1.5	6.1	11.9	13.7	23.5	34.1	47.8	57.8	7.0	8.8	18.3	40.3	37.4	57.8	11.6	14.0
Somewhat	9.9	0.4	3.5	7.9	9.1	16.7	20.4	24.2	22.0	4.3	5.6	12.7	21.4	21.3	22.0	7.7	9.1
Strongly	6.2	1.0	2.6	4.0	4.6	6.8	13.7	23.6	35.8	2.7	3.2	5.6	18.8	16.1	35.8	3.9	4.9
DON'T KNOW	6.7	1.0	3.1	7.4	8.3	8.7	12.7	7.4	8.9	4.1	5.3	8.5	11.1	11.4	8.9	5.9	6.7
Net Diff.	61.1	96.0	84.6	68.7	64.3	44.3	19.1	-3.0	-24.4	81.8	77.2	54.9	8.4	13.8	-24.4	70.8	65.2
Mean	3.28	3.90	3.64	3.42	3.20	2.95	2.64	2.46	2.17	3.64	3.52	3.08	2.53	2.59	2.17	3.42	3.34



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39. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO REQUIRE TRANSPARENCY IN THE SELECTION OF CLASSROOM INSTRUCTIONAL MATERIALS, INCLUDING LIBRARY AND READING MATERIALS, SO PARENTS KNOW WHAT THEIR CHILDREN ARE BEING TAUGHT?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
SUPPORT	77.2	78.4	76.9	77.5	76.1	78.3	73.2	77.1	66.8
Strongly	48.8	49.4	48.7	49.7	47.0	52.2	36.7	39.1	32.7
Somewhat	28.4	29.0	28.2	27.7	29.0	26.1	36.5	38.0	34.1
OPPOSE	16.1	16.3	14.7	17.3	15.4	16.2	15.6	14.1	18.1
Somewhat	9.9	9.6	9.1	10.0	10.8	9.8	10.3	9.8	11.0
Strongly	6.2	6.7	5.6	7.3	4.7	6.5	5.3	4.2	7.1
DON'T KNOW	6.7	5.3	8.4	5.2	8.5	5.5	11.2	8.8	15.1
Net Diff.	61.1	62.1	62.2	60.2	60.6	62.0	57.7	63.0	48.7
Mean	3.28	3.28	3.31	3.27	3.29	3.31	3.18	3.23	3.09



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITED STATES		FOR CONGRESS	UND-	DEMO-	ERS/		Strong	Smwht	DISAP-
		RIGHT	WRONG	REPUB-	CRATIC	UND-	UNDE-	APP-			DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
SUPPORT	77.2	67.8	80.7	88.1	67.0	69.9	70.5	68.6	69.9	67.9	83.4
Strongly	48.8	28.7	56.4	68.6	29.5	38.0	37.9	29.4	38.9	24.1	63.0
Somewhat	28.4	39.1	24.3	19.5	37.4	31.9	32.5	39.3	31.0	43.8	20.4
OPPOSE	16.1	24.2	13.0	8.4	25.1	16.0	18.5	23.4	24.0	23.1	10.8
Somewhat	9.9	14.7	8.0	5.4	14.3	12.3	12.1	14.9	12.9	15.9	6.3
Strongly	6.2	9.6	5.0	3.0	10.8	3.8	6.4	8.6	11.1	7.2	4.5
DON'T KNOW	6.7	8.0	6.3	3.5	8.0	14.1	11.1	8.0	6.1	9.0	5.8
Net Diff.	61.1	43.6	67.7	79.7	41.9	53.9	52.0	45.2	45.9	44.9	72.6
Mean	3.28	2.94	3.41	3.59	2.93	3.21	3.15	2.97	3.04	2.93	3.51



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BANNER 4

	TOTAL	2020 BALLOT		PARTY				MEN				WOMEN			
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
SUPPORT	77.2	88.7	68.3	88.0	67.3	76.3	87.0	66.1	76.5	89.0	68.0	76.0			
Strongly	48.8	69.8	31.5	67.7	32.0	46.7	67.1	28.0	46.9	68.3	34.4	46.4			
Somewhat	28.4	18.9	36.8	20.3	35.3	29.6	19.9	38.1	29.5	20.7	33.6	29.6			
OPPOSE	16.1	7.7	23.6	7.9	24.6	15.4	9.5	25.9	15.4	6.3	23.8	15.5			
Somewhat	9.9	4.5	14.7	4.9	14.9	9.7	6.3	15.5	9.5	3.5	14.5	9.9			
Strongly	6.2	3.3	8.9	3.0	9.7	5.7	3.2	10.4	5.8	2.8	9.3	5.6			
DON'T KNOW	6.7	3.6	8.1	4.1	8.1	8.3	3.5	8.0	8.2	4.6	8.2	8.4			
Net Diff.	61.1	81.0	44.7	80.1	42.7	60.9	77.5	40.2	61.1	82.7	44.2	60.5			
Mean	3.28	3.61	2.99	3.59	2.98	3.28	3.56	2.91	3.28	3.62	3.01	3.28			



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
SUPPORT	77.2	66.6	62.1	70.4	73.7	87.5	87.1	87.3	81.3	80.4	90.1	64.0	69.4	77.4	70.7	74.9	82.1	89.1	86.7	86.8	86.1
Strongly	48.8	29.6	31.3	28.2	38.4	64.0	78.2	70.8	42.5	44.5	74.6	27.8	34.1	47.3	30.8	39.9	68.9	74.2	59.9	59.6	60.5
Somewhat	28.4	37.0	30.8	42.2	35.3	23.4	8.9	16.5	38.7	36.0	15.6	36.2	35.4	30.2	39.9	35.0	13.2	15.0	26.8	27.2	25.7
OPPOSE	16.1	28.3	33.2	24.2	15.6	9.2	7.3	8.3	15.8	12.1	6.4	30.6	17.8	16.4	24.3	15.1	11.1	6.8	9.2	10.1	6.9
Somewhat	9.9	17.0	18.1	16.0	9.8	6.5	3.8	5.2	7.5	9.4	3.8	18.4	10.1	12.6	15.6	9.7	6.5	4.6	5.2	5.5	4.5
Strongly	6.2	11.3	15.1	8.2	5.9	2.7	3.6	3.1	8.3	2.8	2.6	12.2	7.7	3.8	8.8	5.4	4.6	2.2	4.0	4.6	2.5
DON'T KNOW	6.7	5.1	4.7	5.4	10.7	3.4	5.6	4.4	2.9	7.4	3.5	5.4	12.8	6.2	5.0	10.0	6.8	4.0	4.1	3.1	7.0
Net Diff.	61.1	38.4	28.9	46.2	58.1	78.3	79.7	79.0	65.4	68.3	83.8	33.3	51.6	61.0	46.3	59.9	71.0	82.3	77.4	76.8	79.2
Mean	3.28	2.90	2.82	2.96	3.19	3.54	3.71	3.62	3.19	3.32	3.68	2.84	3.10	3.29	2.98	3.22	3.57	3.68	3.49	3.46	3.55



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
SUPPORT	77.2	67.4	77.0	87.8	78.1	77.6	76.2	77.8	77.1	75.4	80.4	76.9	82.3	90.2	76.7	67.1
Strongly	48.8	31.7	40.0	70.7	45.3	42.2	38.2	42.8	49.2	49.7	48.3	60.3	56.9	73.1	48.9	34.6
Somewhat	28.4	35.7	37.0	17.1	32.7	35.4	38.0	35.0	27.9	25.8	32.1	16.6	25.4	17.1	27.8	32.5
OPPOSE	16.1	24.3	14.6	7.9	15.4	17.2	23.8	16.3	16.1	17.8	12.9	13.2	11.5	6.9	18.0	22.6
Somewhat	9.9	14.8	9.7	4.6	9.6	10.5	23.8	8.5	10.3	11.4	8.1	5.1	7.8	1.9	12.4	12.7
Strongly	6.2	9.4	4.9	3.2	5.8	6.8	0.0	7.8	5.9	6.4	4.8	8.0	3.7	5.0	5.6	9.9
DON'T KNOW	6.7	8.3	8.4	4.4	6.6	5.2	0.0	6.0	6.8	6.8	6.8	10.0	6.2	2.9	5.3	10.3
Net Diff.	61.1	43.2	62.4	79.9	62.7	60.3	52.3	61.5	61.0	57.6	67.5	63.7	70.8	83.3	58.7	44.4
Mean	3.28	2.98	3.22	3.62	3.26	3.19	3.14	3.20	3.29	3.27	3.33	3.43	3.44	3.63	3.27	3.02



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39. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO REQUIRE TRANSPARENCY IN THE SELECTION OF CLASSROOM INSTRUCTIONAL MATERIALS, INCLUDING LIBRARY AND READING MATERIALS, SO PARENTS KNOW WHAT THEIR CHILDREN ARE BEING TAUGHT?

BANNER 7

	TOTAL	EDUCATION LEVEL					MEN		WOMEN	
		LESS/	COLL-	Bchlr	Post-	LESS/	COLL-	LESS/	COLL-	
		COLL.	EGE	Degree	Grad./	COLL.	EGE	COLL.	EGE	
		GRAD	GRAD.	Prof.	GRAD.	GRAD.	GRAD.	GRAD.	GRAD.	
Total	2000	1221	779	504	275	569	371	652	408	
SUPPORT	77.2	76.6	78.1	77.2	79.7	76.0	79.6	77.2	76.6	
Strongly	48.8	49.4	47.9	47.8	48.1	48.2	50.2	50.4	45.8	
Somewhat	28.4	27.2	30.1	29.3	31.6	27.8	29.4	26.7	30.8	
OPPOSE	16.1	15.3	17.3	17.6	16.9	16.4	16.0	14.4	18.6	
Somewhat	9.9	9.7	10.2	10.3	10.2	10.9	8.8	8.6	11.5	
Strongly	6.2	5.6	7.1	7.3	6.7	5.5	7.2	5.8	7.0	
DON'T KNOW	6.7	8.1	4.6	5.3	3.4	7.7	4.4	8.4	4.8	
Net Diff.	61.1	61.3	60.7	59.6	62.8	59.6	63.6	62.8	58.1	
Mean	3.28	3.31	3.25	3.24	3.25	3.29	3.28	3.33	3.21	



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
SUPPORT	77.2	80.0	71.3	69.6	72.6	74.0	80.7	79.4	69.2	70.0	73.9	71.2
Strongly	48.8	52.7	40.6	39.0	42.9	34.7	54.3	51.4	36.1	41.9	43.3	42.4
Somewhat	28.4	27.3	30.7	30.5	29.7	39.3	26.4	27.9	33.1	28.1	30.6	28.8
OPPOSE	16.1	14.1	20.3	24.9	17.5	16.2	14.4	13.8	23.6	26.2	17.3	17.8
Somewhat	9.9	8.0	13.8	14.6	13.0	14.9	8.0	8.1	14.5	14.7	13.4	12.6
Strongly	6.2	6.0	6.6	10.3	4.5	1.3	6.4	5.7	9.1	11.5	3.8	5.2
DON'T KNOW	6.7	5.9	8.4	5.5	9.9	9.8	4.8	6.8	7.2	3.8	8.8	11.0
Net Diff.	61.1	65.9	50.9	44.7	55.0	57.8	66.3	65.5	45.6	43.7	56.6	53.4
Mean	3.28	3.35	3.15	3.04	3.23	3.19	3.35	3.34	3.04	3.04	3.24	3.22



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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
SUPPORT	77.2	63.6	73.9	79.8	79.6	79.2	78.5	74.2	79.0	75.9	78.8	77.4	77.0	
Strongly	48.8	27.8	47.6	47.0	52.2	52.0	52.6	43.2	52.3	46.0	52.4	49.0	48.7	
Somewhat	28.4	35.9	26.3	32.8	27.4	27.2	25.9	31.0	26.7	29.9	26.4	28.4	28.3	
OPPOSE	16.1	26.0	19.5	14.2	14.0	15.5	14.2	18.6	14.5	17.2	14.7	16.2	16.0	
Somewhat	9.9	19.1	10.9	10.6	7.1	8.8	8.6	12.5	8.3	10.8	8.7	10.1	9.7	
Strongly	6.2	7.0	8.6	3.6	6.9	6.8	5.6	6.1	6.3	6.4	6.1	6.1	6.3	
DON'T KNOW	6.7	10.3	6.6	6.1	6.4	5.3	7.3	7.2	6.5	6.9	6.5	6.4	7.0	
Net Diff.	61.1	37.6	54.4	65.6	65.6	63.6	64.3	55.6	64.5	58.7	64.0	61.2	61.0	
Mean	3.28	2.94	3.21	3.31	3.33	3.31	3.35	3.20	3.34	3.24	3.34	3.28	3.28	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
SUPPORT	77.2	64.2	78.0	78.9	79.0	62.7	79.0	77.5	79.6	65.2	76.9	80.0	78.3	73.8	77.9	79.8
Strongly	48.8	31.8	46.7	51.7	52.8	28.5	42.8	55.2	53.8	34.0	50.7	49.0	51.8	41.6	49.4	56.4
Somewhat	28.4	32.4	31.2	27.2	26.2	34.2	36.2	22.4	25.8	31.2	26.2	31.1	26.6	32.2	28.4	23.3
OPPOSE	16.1	25.5	16.5	14.8	14.2	28.9	15.6	15.9	13.9	23.2	17.4	13.9	14.5	18.9	16.0	12.8
Somewhat	9.9	18.2	10.6	7.8	8.7	22.9	10.7	8.0	8.0	15.0	10.4	7.6	9.3	12.5	9.9	6.4
Strongly	6.2	7.3	5.9	7.0	5.6	6.0	4.9	7.9	5.9	8.2	7.0	6.3	5.2	6.3	6.1	6.4
DON'T KNOW	6.7	10.3	5.6	6.3	6.8	8.4	5.4	6.6	6.4	11.6	5.7	6.0	7.2	7.4	6.1	7.4
Net Diff.	61.1	38.7	61.5	64.1	64.7	33.8	63.4	61.7	65.7	42.0	59.6	66.1	63.9	54.9	61.9	66.9
Mean	3.28	2.99	3.26	3.32	3.35	2.93	3.24	3.34	3.36	3.03	3.28	3.31	3.35	3.18	3.29	3.40



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40. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT DISCUSSION OF SEXUAL ORIENTATION AND GENDER IDENTITY UNTIL AFTER THE 3RD GRADE?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
SUPPORT	62.7	91.6	79.1	73.7	57.2	48.0	32.6	10.9	23.6	80.6	74.4	52.9	26.8	27.3	23.6	69.3	65.3
Strongly	42.9	84.7	67.8	49.3	29.8	17.6	14.4	4.5	13.6	65.6	56.1	24.0	12.2	12.0	13.6	48.6	44.9
Somewhat	19.7	6.9	11.3	24.4	27.4	30.4	18.2	6.4	10.0	15.1	18.3	28.8	14.6	15.3	10.0	20.7	20.4
OPPOSE	29.2	6.0	16.5	20.6	31.3	41.4	53.8	72.3	66.8	15.1	19.4	36.1	59.4	58.2	66.8	23.6	26.9
Somewhat	11.7	1.5	4.3	7.6	15.2	18.8	24.6	23.8	9.4	4.8	7.5	16.9	22.3	24.4	9.4	9.7	11.3
Strongly	17.5	4.4	12.2	13.0	16.1	22.6	29.1	48.5	57.4	10.3	11.8	19.2	37.1	33.8	57.4	13.9	15.6
DON'T KNOW	8.1	2.4	4.4	5.7	11.5	10.5	13.7	16.7	9.7	4.3	6.2	11.0	13.7	14.4	9.7	7.1	7.8
Net Diff.	33.4	85.7	62.6	53.1	25.9	6.6	-21.2	-61.4	-43.2	65.6	55.0	16.8	-32.6	-30.9	-43.2	45.7	38.5
Mean	2.96	3.76	3.41	3.17	2.80	2.48	2.21	1.60	1.78	3.42	3.26	2.65	2.02	2.06	1.78	3.12	3.03



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40. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT DISCUSSION OF SEXUAL ORIENTATION AND GENDER IDENTITY UNTIL AFTER THE 3RD GRADE?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
SUPPORT	62.7	60.6	67.0	62.8	60.0	63.9	58.1	62.1	51.3
Strongly	42.9	38.3	46.5	45.6	39.0	46.6	29.8	32.5	25.3
Somewhat	19.7	22.3	20.5	17.2	21.0	17.4	28.3	29.6	26.0
OPPOSE	29.2	31.3	23.3	30.7	30.9	28.8	30.9	31.3	30.3
Somewhat	11.7	10.1	10.0	12.3	13.5	10.7	15.1	15.6	14.3
Strongly	17.5	21.2	13.3	18.4	17.4	18.0	15.8	15.7	16.0
DON'T KNOW	8.1	8.1	9.8	6.5	9.0	7.3	11.0	6.6	18.4
Net Diff.	33.4	29.3	43.7	32.1	29.1	35.2	27.2	30.8	21.0
Mean	2.96	2.85	3.11	2.96	2.90	3.00	2.81	2.84	2.74



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40. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT DISCUSSION OF SEXUAL ORIENTATION AND GENDER IDENTITY UNTIL AFTER THE 3RD GRADE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		RIGHT	WRONG	REPUB-	CRATIC	ECI-	CEID	ROVE			PROVE	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CEID	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
SUPPORT	62.7	50.0	67.4	80.7	45.3	52.5	57.5	47.6	46.5	48.2	73.6	
Strongly	42.9	18.9	52.0	65.9	20.3	31.3	34.6	19.9	20.5	19.6	59.7	
Somewhat	19.7	31.1	15.4	14.8	24.9	21.3	23.0	27.7	26.0	28.6	13.9	
OPPOSE	29.2	40.2	25.1	14.5	46.5	28.4	28.7	42.8	45.9	41.1	19.4	
Somewhat	11.7	17.5	9.5	5.9	18.0	12.9	13.6	17.7	16.8	18.2	7.3	
Strongly	17.5	22.7	15.6	8.7	28.5	15.5	15.1	25.1	29.0	22.9	12.1	
DON'T KNOW	8.1	9.8	7.5	4.8	8.2	19.1	13.8	9.6	7.6	10.7	7.0	
Net Diff.	33.4	9.8	42.3	66.1	-1.3	24.1	28.9	4.8	0.7	7.1	54.2	
Mean	2.96	2.51	3.12	3.45	2.40	2.84	2.89	2.47	2.41	2.50	3.30	



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40. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT DISCUSSION OF SEXUAL ORIENTATION AND GENDER IDENTITY UNTIL AFTER THE 3RD GRADE?

BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
SUPPORT	62.7	80.8	48.2	80.1	47.5	60.4	81.3	47.6	62.1	78.9	47.4	58.2
Strongly	42.9	67.4	23.1	65.8	22.0	41.3	67.1	21.2	43.2	64.5	22.5	38.8
Somewhat	19.7	13.4	25.1	14.3	25.5	19.1	14.2	26.4	18.9	14.4	24.9	19.3
OPPOSE	29.2	14.7	42.5	15.3	44.2	27.4	16.4	44.1	25.7	14.1	44.2	29.8
Somewhat	11.7	5.4	17.1	5.5	16.7	13.0	6.8	18.1	12.6	4.2	15.9	13.5
Strongly	17.5	9.2	25.4	9.8	27.4	14.5	9.6	25.9	13.1	10.0	28.3	16.3
DON'T KNOW	8.1	4.5	9.3	4.6	8.4	12.1	2.3	8.4	12.2	6.9	8.4	12.0
Net Diff.	33.4	66.1	5.7	64.8	3.3	33.0	64.8	3.5	36.4	64.8	3.2	28.3
Mean	2.96	3.46	2.51	3.43	2.46	2.99	3.42	2.47	3.05	3.43	2.45	2.92



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40. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT DISCUSSION OF SEXUAL ORIENTATION AND GENDER IDENTITY UNTIL AFTER THE 3RD GRADE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
SUPPORT	62.7	44.0	36.7	49.9	58.4	77.5	80.7	79.0	70.0	65.8	83.8	42.0	51.6	61.8	39.0	61.3	70.7	83.1	76.3	77.9	72.1
Strongly	42.9	19.3	19.3	19.3	33.6	63.3	70.9	66.9	33.7	39.0	73.9	16.9	26.0	34.6	22.2	38.1	58.2	70.4	60.2	59.4	62.1
Somewhat	19.7	24.7	17.4	30.6	24.7	14.2	9.8	12.1	36.3	26.8	9.9	25.0	25.6	27.2	16.9	23.2	12.5	12.8	16.2	18.5	10.1
OPPOSE	29.2	47.6	52.9	43.2	30.1	17.7	14.4	16.1	23.8	27.5	12.1	50.1	37.7	35.2	48.8	24.6	20.9	12.6	18.6	18.1	19.9
Somewhat	11.7	16.3	11.4	20.4	14.9	8.0	3.2	5.7	12.9	12.8	3.4	15.7	18.5	16.4	21.2	12.8	8.8	4.1	7.1	7.8	5.3
Strongly	17.5	31.2	41.5	22.8	15.1	9.7	11.2	10.4	10.9	14.7	8.7	34.5	19.2	18.8	27.6	11.9	12.1	8.5	11.5	10.2	14.7
DON'T KNOW	8.1	8.5	10.4	6.9	11.6	4.8	4.9	4.9	6.2	6.7	4.1	7.9	10.7	3.0	12.2	14.1	8.4	4.3	5.1	4.0	8.0
Net Diff.	33.4	-3.6	-16.2	6.7	28.3	59.9	66.3	62.9	46.2	38.4	71.7	-8.2	14.0	26.6	-9.8	36.7	49.8	70.5	57.8	59.9	52.2
Mean	2.96	2.35	2.16	2.50	2.87	3.38	3.48	3.43	2.99	2.97	3.55	2.26	2.65	2.80	2.38	3.02	3.28	3.52	3.32	3.32	3.30



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40. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT DISCUSSION OF SEXUAL ORIENTATION AND GENDER IDENTITY UNTIL AFTER THE 3RD GRADE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
SUPPORT	62.7	46.7	62.5	79.9	63.8	64.4	68.8	63.8	63.1	62.8	63.8	54.5	71.4	76.8	67.7	44.7
Strongly	42.9	22.2	37.9	67.3	42.1	40.4	33.9	41.4	43.7	45.1	41.2	41.4	52.6	64.2	44.1	26.5
Somewhat	19.7	24.6	24.6	12.7	21.7	24.0	34.9	22.4	19.4	17.8	22.6	13.1	18.8	12.6	23.6	18.2
OPPOSE	29.2	43.8	24.0	15.5	27.5	30.6	31.2	30.5	28.7	29.2	27.8	31.1	22.4	19.4	23.4	44.4
Somewhat	11.7	17.5	12.7	5.0	13.6	12.6	19.4	11.6	12.0	12.2	11.6	7.1	8.9	5.7	10.6	16.2
Strongly	17.5	26.3	11.3	10.5	14.0	18.0	11.8	18.9	16.7	17.0	16.1	24.1	13.5	13.8	12.7	28.1
DON'T KNOW	8.1	9.5	13.5	4.5	8.7	5.0	0.0	5.7	8.2	8.0	8.5	14.4	6.2	3.8	9.0	10.9
Net Diff.	33.4	3.0	38.6	64.4	36.2	33.9	37.6	33.3	34.5	33.7	36.0	23.4	49.1	57.3	44.3	0.3
Mean	2.96	2.47	3.03	3.43	3.01	2.91	2.91	2.91	2.98	2.99	2.97	2.84	3.18	3.32	3.09	2.48



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40. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT DISCUSSION OF SEXUAL ORIENTATION AND GENDER IDENTITY UNTIL AFTER THE 3RD GRADE?

BANNER 7

	TOTAL	EDUCATION LEVEL					MEN		WOMEN	
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	
Total	2000	1221	779	504	275	569	371	652	408	
SUPPORT	62.7	61.7	64.3	64.6	63.6	61.8	70.0	61.5	59.0	
Strongly	42.9	42.7	43.3	44.9	40.2	45.0	46.8	40.7	40.1	
Somewhat	19.7	18.9	21.0	19.7	23.4	16.8	23.2	20.8	19.0	
OPPOSE	29.2	29.5	28.9	29.2	28.3	29.5	24.6	29.5	32.8	
Somewhat	11.7	12.7	10.0	11.3	7.7	12.9	10.7	12.5	9.5	
Strongly	17.5	16.7	18.8	17.8	20.7	16.5	13.9	16.9	23.3	
DON'T KNOW	8.1	8.9	6.9	6.2	8.1	8.7	5.4	9.0	8.2	
Net Diff.	33.4	32.2	35.4	35.5	35.3	32.3	45.4	32.1	26.3	
Mean	2.96	2.96	2.95	2.98	2.90	2.99	3.09	2.94	2.83	



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40. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT DISCUSSION OF SEXUAL ORIENTATION AND GENDER IDENTITY UNTIL AFTER THE 3RD GRADE?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
SUPPORT	62.7	67.0	53.5	51.8	55.3	53.6	71.1	63.7	50.7	52.8	56.3	54.3
Strongly	42.9	48.5	31.3	29.4	32.1	29.8	52.0	45.6	32.3	26.6	34.7	29.2
Somewhat	19.7	18.5	22.3	22.4	23.3	23.8	19.0	18.1	18.4	26.2	21.6	25.0
OPPOSE	29.2	26.0	36.0	38.8	34.3	32.3	23.8	27.8	35.9	41.7	34.6	34.0
Somewhat	11.7	9.5	16.3	16.5	15.4	17.6	9.2	9.7	16.2	16.7	16.2	14.5
Strongly	17.5	16.5	19.7	22.3	18.9	14.8	14.6	18.1	19.6	24.9	18.3	19.5
DON'T KNOW	8.1	7.0	10.4	9.4	10.4	14.1	5.2	8.5	13.4	5.5	9.1	11.8
Net Diff.	33.4	41.0	17.5	12.9	21.1	21.3	47.3	35.9	14.8	11.2	21.8	20.3
Mean	2.96	3.06	2.73	2.65	2.76	2.80	3.14	3.00	2.73	2.58	2.80	2.73



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40. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT DISCUSSION OF SEXUAL ORIENTATION AND GENDER IDENTITY UNTIL AFTER THE 3RD GRADE?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
SUPPORT	62.7	43.3	55.2	67.1	66.1	68.4	63.7	57.8	65.7	60.3	65.6	65.0	60.6	
Strongly	42.9	22.9	36.5	40.9	48.2	50.0	45.5	35.5	47.6	39.4	47.3	45.7	40.5	
Somewhat	19.7	20.4	18.8	26.2	17.9	18.4	18.2	22.3	18.2	20.9	18.2	19.3	20.1	
OPPOSE	29.2	45.0	37.5	25.0	24.7	24.2	29.0	33.8	26.4	31.0	27.0	27.5	30.7	
Somewhat	11.7	22.6	14.4	8.6	9.7	10.4	10.9	13.7	10.4	12.5	10.7	12.0	11.4	
Strongly	17.5	22.5	23.1	16.4	14.9	13.8	18.1	20.1	15.9	18.5	16.3	15.5	19.4	
DON'T KNOW	8.1	11.6	7.3	7.9	9.2	7.4	7.3	8.4	7.9	8.7	7.4	7.4	8.7	
Net Diff.	33.4	-1.7	17.7	42.1	41.4	44.2	34.7	24.0	39.3	29.4	38.5	37.5	29.8	
Mean	2.96	2.50	2.74	2.99	3.09	3.13	2.98	2.80	3.06	2.89	3.04	3.03	2.89	



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40. DO YOU SUPPORT OR OPPOSE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO PREVENT DISCUSSION OF SEXUAL ORIENTATION AND GENDER IDENTITY UNTIL AFTER THE 3RD GRADE?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	/SLNTG	URBAN	
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
SUPPORT	62.7	45.2	61.7	67.1	64.9	43.6	63.4	70.0	67.8	46.2	59.9	64.8	62.2	56.6	65.1	64.3
Strongly	42.9	25.6	37.7	48.3	47.3	24.8	38.3	51.1	52.1	26.3	37.1	46.1	42.8	33.6	45.5	48.2
Somewhat	19.7	19.5	24.0	18.8	17.7	18.8	25.1	18.9	15.8	20.0	22.9	18.7	19.4	22.9	19.6	16.1
OPPOSE	29.2	44.0	31.3	24.5	27.2	43.7	29.0	20.1	27.6	44.3	33.6	28.0	26.8	33.9	27.4	27.9
Somewhat	11.7	20.9	11.2	10.0	10.7	21.6	12.2	9.4	11.4	20.4	10.2	10.4	10.0	16.3	10.0	10.2
Strongly	17.5	23.1	20.1	14.5	16.5	22.0	16.8	10.7	16.2	23.8	23.5	17.6	16.8	17.7	17.4	17.7
DON'T KNOW	8.1	10.8	7.0	8.4	7.8	12.7	7.6	9.9	4.5	9.5	6.5	7.2	11.0	9.5	7.5	7.7
Net Diff.	33.4	1.1	30.4	42.6	37.7	-0.1	34.4	49.8	40.2	2.0	26.3	36.9	35.4	22.6	37.7	36.4
Mean	2.96	2.54	2.85	3.10	3.04	2.53	2.92	3.22	3.09	2.54	2.79	3.01	2.99	2.80	3.01	3.03



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41. WHETHER IT'S PREVENTING BOOKS CONTAINING SEXUALLY EXPLICIT MATERIAL OR PORNOGRAPHY; OR PREVENTING TEACHING STUDENTS THEY ARE INHERENTLY RACIST OR SEXISTS; OR PREVENTING DISCUSSIONS OF SEXUAL ORIENTATION OR GENDER IDENTITY TO YOUNG ELEMENTARY STUDENTS; OR REQUIRING CURRICULUM TRANSPARENCY, DO YOU THINK IT IS FAIR OR UNFAIR TO DESCRIBE THESE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO INFLUENCE SCHOOL CURRICULUM AND SCHOOL LIBRARY CONTENT AS "CENSORSHIP" OR "BANNING BOOKS"?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
FAIR	38.4	27.4	33.8	35.5	36.7	43.5	49.6	59.2	61.5	32.6	33.7	39.9	53.3	51.9	61.5	35.6	37.1
UNFAIR	39.9	61.3	45.8	37.6	33.2	34.2	30.7	30.8	29.6	47.1	43.4	33.7	30.6	30.7	29.6	41.6	40.4
DON'T KNOW	21.7	11.3	20.3	26.9	30.1	22.3	19.7	9.9	8.9	20.3	22.9	26.4	16.1	17.3	8.9	22.8	22.4
Net Diff.	-1.5	-33.9	-12.0	-2.1	3.5	9.3	18.9	28.4	31.9	-14.5	-9.7	6.3	22.7	21.2	31.9	-6.0	-3.3



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41. WHETHER IT'S PREVENTING BOOKS CONTAINING SEXUALLY EXPLICIT MATERIAL OR PORNOGRAPHY; OR PREVENTING TEACHING STUDENTS THEY ARE INHERENTLY RACIST OR SEXISTS; OR PREVENTING DISCUSSIONS OF SEXUAL ORIENTATION OR GENDER IDENTITY TO YOUNG ELEMENTARY STUDENTS; OR REQUIRING CURRICULUM TRANSPARENCY, DO YOU THINK IT IS FAIR OR UNFAIR TO DESCRIBE THESE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO INFLUENCE SCHOOL CURRICULUM AND SCHOOL LIBRARY CONTENT AS "CENSORSHIP" OR "BANNING BOOKS"?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
FAIR	38.4	37.6	35.5	40.1	38.9	39.4	34.7	40.1	25.7
UNFAIR	39.9	42.1	44.4	39.9	33.9	41.0	35.9	33.6	39.7
DON'T KNOW	21.7	20.3	20.1	20.0	27.2	19.6	29.4	26.3	34.6
Net Diff.	-1.5	-4.6	-8.9	0.1	5.0	-1.6	-1.1	6.5	-14.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

41. WHETHER IT'S PREVENTING BOOKS CONTAINING SEXUALLY EXPLICIT MATERIAL OR PORNOGRAPHY; OR PREVENTING TEACHING STUDENTS THEY ARE INHERENTLY RACIST OR SEXISTS; OR PREVENTING DISCUSSIONS OF SEXUAL ORIENTATION OR GENDER IDENTITY TO YOUNG ELEMENTARY STUDENTS; OR REQUIRING CURRICULUM TRANSPARENCY, DO YOU THINK IT IS FAIR OR UNFAIR TO DESCRIBE THESE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO INFLUENCE SCHOOL CURRICULUM AND SCHOOL LIBRARY CONTENT AS "CENSORSHIP" OR "BANNING BOOKS"?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITE	STATES	FOR	CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
FAIR	38.4	47.7	34.8	34.5	47.0	25.9	32.4	46.4	55.7	41.2	32.5	
UNFAIR	39.9	32.6	42.6	46.4	35.6	30.2	35.5	34.7	30.9	36.8	43.7	
DON'T KNOW	21.7	19.6	22.6	19.1	17.4	43.9	32.2	18.9	13.4	21.9	23.8	
Net Diff.	-1.5	15.1	-7.8	-11.9	11.4	-4.4	-3.1	11.6	24.8	4.4	-11.2	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

41. WHETHER IT'S PREVENTING BOOKS CONTAINING SEXUALLY EXPLICIT MATERIAL OR PORNOGRAPHY; OR PREVENTING TEACHING STUDENTS THEY ARE INHERENTLY RACIST OR SEXISTS; OR PREVENTING DISCUSSIONS OF SEXUAL ORIENTATION OR GENDER IDENTITY TO YOUNG ELEMENTARY STUDENTS; OR REQUIRING CURRICULUM TRANSPARENCY, DO YOU THINK IT IS FAIR OR UNFAIR TO DESCRIBE THESE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO INFLUENCE SCHOOL CURRICULUM AND SCHOOL LIBRARY CONTENT AS "CENSORSHIP" OR "BANNING BOOKS"?

BANNER 4

	TOTAL		2020 BALLOT				PARTY				MEN				WOMEN			
			TRUMP	BIDEN	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236						
FAIR	38.4	32.0	45.6	33.7	46.5	33.6	35.8	47.4	35.5	31.8	45.9	31.1						
UNFAIR	39.9	47.3	34.1	46.3	34.6	38.7	49.2	36.0	40.9	43.6	33.7	35.6						
DON'T KNOW	21.7	20.7	20.2	19.9	19.0	27.7	15.0	16.6	23.6	24.7	20.3	33.3						
Net Diff.	-1.5	-15.3	11.5	-12.6	11.9	-5.0	-13.5	11.3	-5.4	-11.8	12.2	-4.5						



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

41. WHETHER IT'S PREVENTING BOOKS CONTAINING SEXUALLY EXPLICIT MATERIAL OR PORNOGRAPHY; OR PREVENTING TEACHING STUDENTS THEY ARE INHERENTLY RACIST OR SEXISTS; OR PREVENTING DISCUSSIONS OF SEXUAL ORIENTATION OR GENDER IDENTITY TO YOUNG ELEMENTARY STUDENTS; OR REQUIRING CURRICULUM TRANSPARENCY, DO YOU THINK IT IS FAIR OR UNFAIR TO DESCRIBE THESE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO INFLUENCE SCHOOL CURRICULUM AND SCHOOL LIBRARY CONTENT AS "CENSORSHIP" OR "BANNING BOOKS"?

BANNER 5

	TOTAL		IDEOLOGY					REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES COMBO	NO/DK	No
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
FAIR	38.4	51.9	60.2	45.0	32.8	33.8	34.2	34.0	39.2	27.7	34.4	53.5	38.1	38.1	51.2	30.2	30.4	35.2	31.9	32.7	30.0
UNFAIR	39.9	32.9	29.6	35.6	38.2	48.7	43.2	46.1	44.4	46.1	46.5	32.5	35.6	41.7	28.4	37.5	46.7	45.5	47.3	51.1	37.2
DON'T KNOW	21.7	15.2	10.2	19.3	29.0	17.5	22.6	19.9	16.4	26.2	19.0	13.9	26.2	20.2	20.4	32.3	22.9	19.3	20.8	16.2	32.8
Net Diff.	-1.5	19.0	30.7	9.4	-5.3	-14.9	-9.0	-12.1	-5.2	-18.4	-12.1	21.0	2.5	-3.6	22.8	-7.3	-16.2	-10.4	-15.4	-18.5	-7.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

41. WHETHER IT'S PREVENTING BOOKS CONTAINING SEXUALLY EXPLICIT MATERIAL OR PORNOGRAPHY; OR PREVENTING TEACHING STUDENTS THEY ARE INHERENTLY RACIST OR SEXISTS; OR PREVENTING DISCUSSIONS OF SEXUAL ORIENTATION OR GENDER IDENTITY TO YOUNG ELEMENTARY STUDENTS; OR REQUIRING CURRICULUM TRANSPARENCY, DO YOU THINK IT IS FAIR OR UNFAIR TO DESCRIBE THESE EFFORTS BY STATE LAWMAKERS AND SCHOOL BOARDS TO INFLUENCE SCHOOL CURRICULUM AND SCHOOL LIBRARY CONTENT AS "CENSORSHIP" OR "BANNING BOOKS"?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
FAIR	38.4	45.6	33.9	32.2	36.9	47.3	63.9	44.8	35.5	36.5	33.6	44.2	38.5	30.2	36.5	40.3
UNFAIR	39.9	34.8	35.4	47.1	39.2	37.4	23.1	39.6	40.9	41.3	40.2	35.9	38.7	52.4	42.3	36.7
DON'T KNOW	21.7	19.6	30.7	20.7	23.9	15.3	13.0	15.6	23.5	22.2	26.2	19.9	22.8	17.3	21.2	23.0
Net Diff.	-1.5	10.8	-1.5	-14.9	-2.3	9.9	40.8	5.3	-5.4	-4.8	-6.6	8.2	-0.2	-22.2	-5.8	3.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
FAIR	38.4	36.4	41.5	41.3	41.8	37.6	41.2	35.3	41.7
UNFAIR	39.9	39.4	40.6	39.3	43.0	42.2	43.2	37.0	38.3
DON'T KNOW	21.7	24.2	17.9	19.4	15.2	20.2	15.6	27.7	20.0
Net Diff.	-1.5	-3.1	0.8	2.0	-1.3	-4.6	-2.0	-1.7	3.4



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
FAIR	38.4	37.9	39.4	34.7	44.4	40.5	39.2	36.8	31.6	37.7	46.9	41.8
UNFAIR	39.9	42.2	35.1	38.2	33.0	33.3	45.6	39.4	39.6	36.9	34.3	31.6
DON'T KNOW	21.7	20.0	25.5	27.1	22.6	26.3	15.2	23.9	28.8	25.5	18.8	26.6
Net Diff.	-1.5	-4.3	4.3	-3.5	11.5	7.2	-6.4	-2.6	-8.0	0.8	12.6	10.2



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BANNER 9

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
FAIR	38.4	44.6	43.4	43.3	36.7	33.3	35.3	43.6	35.1	41.5	34.5	39.0	37.8
UNFAIR	39.9	36.9	35.6	31.0	42.1	43.2	44.9	33.9	43.6	36.5	44.2	42.6	37.5
DON'T KNOW	21.7	18.5	21.0	25.6	21.2	23.5	19.9	22.5	21.3	22.1	21.3	18.4	24.7
Net Diff.	-1.5	7.7	7.8	12.3	-5.5	-9.9	-9.6	9.7	-8.5	5.0	-9.7	-3.6	0.3



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
FAIR	38.4	43.7	44.1	36.1	34.7	51.5	43.4	32.4	37.5	38.3	44.9	39.1	32.2	43.5	37.2	34.9
UNFAIR	39.9	35.3	33.7	41.0	44.4	34.9	36.9	46.8	45.5	35.6	30.5	36.3	43.4	35.7	40.6	43.4
DON'T KNOW	21.7	21.0	22.2	22.9	20.8	13.6	19.7	20.8	17.0	26.1	24.7	24.6	24.4	20.8	22.2	21.7
Net Diff.	-1.5	8.4	10.4	-4.8	-9.7	16.6	6.5	-14.3	-8.0	2.7	14.4	2.8	-11.2	7.8	-3.5	-8.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

42. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO SUPPORT? 1. A REPUBLICAN CANDIDATE, WHO SAYS THESE EFFORTS TO INFLUENCE SCHOOL CURRICULUM AND SCHOOL LIBRARY CONTENT ARE RESPONSIBLE STEPS TO ENSURE THAT THE MATERIAL CHILDREN ARE EXPOSED TO IN SCHOOL IS AGE APPROPRIATE AND THAT STUDENTS ARE TAUGHT TO JUDGE PEOPLE BY THE CONTENT OF THEIR CHARACTER, NOT THE COLOR OF THEIR SKIN OR SEX. 2. A DEMOCRATIC CANDIDATE, WHO SAYS THESE EFFORTS ARE CENSORSHIP AND BOOK BANS ROOTED IN BIGOTRY TOWARD LGBTQ AND BLACK AMERICANS.

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
REPUBLICAN CANDIDATE	54.7	93.8	82.7	62.4	45.6	27.5	23.1	10.8	10.0	78.1	69.5	37.0	18.7	20.2	10.0	61.4	57.2
DEMOCRATIC CANDIDATE	31.7	2.5	8.1	23.3	32.5	54.9	62.1	79.7	81.9	12.3	17.7	43.1	68.5	66.4	81.9	24.9	28.9
DON'T KNOW	13.6	3.7	9.1	14.3	21.9	17.7	14.8	9.4	8.1	9.6	12.8	19.9	12.7	13.5	8.1	13.8	13.9
Net Diff.	23.0	91.2	74.6	39.1	13.1	-27.4	-39.0	-68.9	-71.8	65.8	51.8	-6.0	-49.8	-46.2	-71.8	36.5	28.4



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BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID-WEST	SOUTH	WEST	DEFIN-ITELY VOTING	VERY/SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
REPUBLICAN CANDIDATE	54.7	50.7	58.8	57.5	49.6	55.1	53.1	56.8	47.0
DEMOCRATIC CANDIDATE	31.7	35.1	26.8	30.3	35.8	33.4	25.4	28.0	21.0
DON'T KNOW	13.6	14.1	14.4	12.2	14.6	11.4	21.5	15.2	32.0
Net Diff.	23.0	15.6	31.9	27.2	13.8	21.7	27.7	28.8	25.9



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: JOE BIDEN				
		UNITED STATES		FOR CONGRESS			ERS/					
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
		TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157	
REPUBLICAN CANDIDATE	54.7	23.7	66.4	91.5	17.0	40.1	47.3	22.0	15.3	25.6	78.6	
DEMOCRATIC CANDIDATE	31.7	62.8	20.0	3.5	69.3	17.0	22.9	62.8	76.9	55.0	9.1	
DON'T KNOW	13.6	13.6	13.6	5.0	13.7	42.9	29.8	15.3	7.8	19.3	12.3	
Net Diff.	23.0	-39.1	46.3	88.0	-52.3	23.1	24.4	-40.8	-61.6	-29.4	69.5	



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BANNER 4

	TOTAL	2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN		REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236	
REPUBLICAN CANDIDATE	54.7	90.6	23.7	91.6	21.1	51.8	91.6	20.4	54.8	91.5	21.5	47.7	
DEMOCRATIC CANDIDATE	31.7	2.9	60.8	3.3	64.9	24.2	4.1	69.3	24.3	2.6	62.4	24.1	
DON'T KNOW	13.6	6.5	15.5	5.1	14.0	24.0	4.3	10.3	20.9	5.9	16.1	28.1	
Net Diff.	23.0	87.7	-37.1	88.3	-43.8	27.6	87.6	-48.9	30.6	88.9	-40.9	23.6	



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
REPUBLICAN CANDIDATE	54.7	20.8	13.9	26.6	46.2	80.9	89.4	84.9	84.8	86.3	93.2	12.2	28.9	40.8	25.3	46.3	77.4	94.6	87.9	86.5	91.5
DEMOCRATIC CANDIDATE	31.7	69.5	79.0	61.6	30.5	10.1	4.0	7.2	10.9	7.6	1.8	78.9	48.7	47.4	58.5	23.5	6.4	1.6	5.5	6.9	1.7
DON'T KNOW	13.6	9.7	7.1	11.8	23.3	9.1	6.6	7.9	4.3	6.1	5.0	8.9	22.4	11.8	16.2	30.2	16.2	3.9	6.6	6.5	6.8
Net Diff.	23.0	-48.6	-65.1	-35.1	15.6	70.8	85.4	77.8	73.8	78.7	91.4	-66.7	-19.8	-6.7	-33.1	22.9	70.9	93.0	82.4	79.6	89.8



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

42. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO SUPPORT? 1. A REPUBLICAN CANDIDATE, WHO SAYS THESE EFFORTS TO INFLUENCE SCHOOL CURRICULUM AND SCHOOL LIBRARY CONTENT ARE RESPONSIBLE STEPS TO ENSURE THAT THE MATERIAL CHILDREN ARE EXPOSED TO IN SCHOOL IS AGE APPROPRIATE AND THAT STUDENTS ARE TAUGHT TO JUDGE PEOPLE BY THE CONTENT OF THEIR CHARACTER, NOT THE COLOR OF THEIR SKIN OR SEX. 2. A DEMOCRATIC CANDIDATE, WHO SAYS THESE EFFORTS ARE CENSORSHIP AND BOOK BANS ROOTED IN BIGOTRY TOWARD LGBTQ AND BLACK AMERICANS.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
REPUBLICAN CANDIDATE	54.7	20.4	55.7	91.4	56.3	51.3	43.9	52.4	55.7	56.9	53.4	53.2	62.4	80.1	61.5	34.1
DEMOCRATIC CANDIDATE	31.7	64.3	16.4	2.2	25.0	38.6	46.3	37.4	30.3	30.0	31.1	28.4	26.7	16.0	25.2	45.8
DON'T KNOW	13.6	15.3	27.9	6.3	18.7	10.1	9.8	10.1	13.9	13.1	15.5	18.4	10.9	4.0	13.3	20.1
Net Diff.	23.0	-44.0	39.3	89.2	31.4	12.7	-2.5	15.0	25.4	26.9	22.3	24.8	35.7	64.1	36.4	-11.7



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42. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO SUPPORT? 1. A REPUBLICAN CANDIDATE, WHO SAYS THESE EFFORTS TO INFLUENCE SCHOOL CURRICULUM AND SCHOOL LIBRARY CONTENT ARE RESPONSIBLE STEPS TO ENSURE THAT THE MATERIAL CHILDREN ARE EXPOSED TO IN SCHOOL IS AGE APPROPRIATE AND THAT STUDENTS ARE TAUGHT TO JUDGE PEOPLE BY THE CONTENT OF THEIR CHARACTER, NOT THE COLOR OF THEIR SKIN OR SEX. 2. A DEMOCRATIC CANDIDATE, WHO SAYS THESE EFFORTS ARE CENSORSHIP AND BOOK BANS ROOTED IN BIGOTRY TOWARD LGBTQ AND BLACK AMERICANS.

BANNER 7

	TOTAL	EDUCATION LEVEL					MEN		WOMEN	
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	
Total	2000	1221	779	504	275	569	371	652	408	
REPUBLICAN CANDIDATE	54.7	56.0	52.6	53.5	51.1	57.6	60.1	54.7	45.8	
DEMOCRATIC CANDIDATE	31.7	28.9	36.0	35.0	37.9	29.5	30.1	28.4	41.5	
DON'T KNOW	13.6	15.1	11.3	11.5	11.0	12.9	9.8	16.9	12.7	
Net Diff.	23.0	27.1	16.6	18.5	13.2	28.1	30.1	26.2	4.3	



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BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
REPUBLICAN CANDIDATE	54.7	60.5	42.5	43.6	37.0	54.0	65.8	56.2	47.1	40.3	40.1	33.7
DEMOCRATIC CANDIDATE	31.7	27.6	40.2	40.1	45.2	31.0	25.5	29.4	35.1	44.9	43.5	47.1
DON'T KNOW	13.6	11.9	17.3	16.3	17.8	15.1	8.7	14.4	17.8	14.8	16.5	19.2
Net Diff.	23.0	32.8	2.4	3.5	-8.2	23.0	40.3	26.8	12.0	-4.7	-3.4	-13.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

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BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
REPUBLICAN CANDIDATE	54.7	49.2	50.4	52.6	61.5	58.0	53.4	51.1	57.0	54.3	55.2	58.6	51.3	
DEMOCRATIC CANDIDATE	31.7	37.9	34.4	32.4	25.3	28.3	34.3	34.3	30.1	31.5	31.9	29.7	33.4	
DON'T KNOW	13.6	12.9	15.2	15.0	13.2	13.7	12.3	14.6	13.0	14.2	12.9	11.7	15.3	
Net Diff.	23.0	11.4	16.0	20.2	36.1	29.6	19.1	16.8	26.9	22.8	23.4	28.9	17.8	



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BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
REPUBLICAN CANDIDATE	54.7	51.7	49.5	59.9	55.2	56.1	51.4	62.9	61.2	48.7	47.6	57.5	49.6	43.9	56.3	64.5
DEMOCRATIC CANDIDATE	31.7	34.2	35.6	26.2	32.3	32.5	35.8	24.0	28.7	35.3	35.4	28.1	35.7	42.0	29.9	23.1
DON'T KNOW	13.6	14.1	14.9	13.9	12.4	11.4	12.8	13.1	10.1	15.9	17.1	14.4	14.6	14.1	13.8	12.5
Net Diff.	23.0	17.6	13.9	33.7	22.9	23.7	15.6	38.9	32.6	13.4	12.2	29.5	13.9	2.0	26.4	41.4



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	10-5	4-5	10-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
LIBERAL	26.6	2.8	5.8	19.4	24.2	46.4	53.7	76.3	74.5	10.2	13.9	34.7	61.3	59.2	74.5	20.2	23.8
Very	12.0	1.6	0.8	6.4	8.8	18.7	27.5	50.5	60.3	3.2	4.7	13.5	36.9	33.1	60.3	7.4	9.6
Somewhat	14.6	1.2	5.0	13.0	15.4	27.7	26.2	25.8	14.2	7.0	9.2	21.2	24.4	26.1	14.2	12.8	14.2
MODERATE	34.0	14.8	28.7	35.7	52.6	40.4	34.0	13.2	14.2	27.4	34.1	46.8	26.9	29.0	14.2	35.3	35.2
CONSERVATIVE	39.4	82.3	65.5	44.8	23.2	13.2	12.3	10.6	11.3	62.4	52.0	18.5	11.8	11.9	11.3	44.5	41.0
Somewhat	20.6	31.9	35.5	26.4	15.3	8.0	7.8	3.3	7.5	31.0	26.8	11.8	6.8	6.7	7.5	23.1	21.5
Very	18.8	50.5	30.0	18.5	8.0	5.2	4.5	7.3	3.8	31.5	25.2	6.7	5.0	5.2	3.8	21.4	19.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	12.8	79.5	59.7	25.4	-1.0	-33.2	-41.4	-65.7	-63.2	52.3	38.1	-16.2	-49.5	-47.3	-63.2	24.3	17.2
Mean	3.20	4.28	3.89	3.37	2.98	2.53	2.36	1.91	1.80	3.81	3.59	2.77	2.19	2.25	1.80	3.38	3.27



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43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
LIBERAL	26.6	26.3	25.1	25.3	30.3	27.6	22.8	28.5	13.2
Very	12.0	12.6	10.7	10.6	14.9	13.2	7.8	10.1	3.9
Somewhat	14.6	13.7	14.4	14.7	15.3	14.5	15.0	18.5	9.2
MODERATE	34.0	37.6	31.9	32.7	35.3	29.7	49.7	43.8	59.6
CONSERVATIVE	39.4	36.1	42.9	42.0	34.5	42.7	27.5	27.7	27.3
Somewhat	20.6	21.0	17.6	23.0	19.3	21.3	18.2	18.6	17.4
Very	18.8	15.0	25.3	19.0	15.1	21.4	9.4	9.1	9.9
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	12.8	9.8	17.8	16.7	4.2	15.0	4.7	-0.8	14.1
Mean	3.20	3.12	3.32	3.25	3.04	3.23	3.06	2.98	3.20



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43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITED STATES		FOR CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
LIBERAL	26.6	48.5	18.4	7.8	53.2	12.4	17.7	50.0	62.3	43.3	9.5
Very	12.0	22.1	8.2	2.7	25.4	4.4	6.8	24.0	36.9	17.0	3.3
Somewhat	14.6	26.4	10.2	5.1	27.9	7.9	10.8	26.0	25.4	26.3	6.2
MODERATE	34.0	36.8	32.9	22.0	38.4	62.3	58.9	37.9	25.1	44.8	31.2
CONSERVATIVE	39.4	14.6	48.7	70.3	8.4	25.3	23.5	12.1	12.6	11.9	59.3
Somewhat	20.6	8.8	25.0	34.1	6.0	17.4	17.2	8.4	6.0	9.8	29.5
Very	18.8	5.8	23.7	36.1	2.4	7.9	6.3	3.7	6.5	2.1	29.8
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	12.8	-33.9	30.3	62.5	-44.8	12.9	5.8	-37.9	-49.7	-31.4	49.8
Mean	3.20	2.50	3.46	3.96	2.32	3.16	3.05	2.42	2.20	2.54	3.76



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43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 4

	TOTAL			2020 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236			
LIBERAL	26.6	6.8	46.4	6.6	54.0	16.0	7.0	53.0	15.1	6.3	54.6	17.2			
Very	12.0	2.7	21.4	2.2	26.8	5.1	2.8	24.6	4.9	1.7	28.0	5.3			
Somewhat	14.6	4.1	25.0	4.4	27.3	10.9	4.2	28.5	10.2	4.6	26.6	11.9			
MODERATE	34.0	20.2	41.6	15.6	35.6	55.5	14.2	36.9	54.0	16.9	34.8	57.4			
CONSERVATIVE	39.4	73.0	11.9	77.8	10.4	28.5	78.9	10.1	30.8	76.7	10.6	25.4			
Somewhat	20.6	34.1	9.0	35.2	7.4	19.3	35.6	7.5	21.8	34.9	7.3	15.9			
Very	18.8	38.9	2.9	42.5	3.0	9.2	43.3	2.5	9.0	41.8	3.3	9.5			
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Net Diff.	12.8	66.2	-34.5	71.1	-43.6	12.5	71.9	-43.0	15.7	70.4	-44.0	8.2			
Mean	3.20	4.02	2.47	4.11	2.33	3.17	4.12	2.35	3.20	4.11	2.31	3.12			



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BANNER 5

	TOTAL							REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
LIBERAL	26.6	100.0	100.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	7.7	5.4	5.3	5.6
Very	12.0	45.1	100.0	0.0	0.0	0.0	0.0	0.0	33.6	0.0	0.0	49.5	0.0	0.0	31.7	0.0	0.0	3.6	0.6	0.8	0.0
Somewhat	14.6	54.9	0.0	100.0	0.0	0.0	0.0	0.0	66.4	0.0	0.0	50.5	0.0	0.0	68.3	0.0	0.0	4.1	4.8	4.5	5.6
MODERATE	34.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	9.7	22.9	23.3	21.7
CONSERVATIVE	39.4	0.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	82.7	71.8	71.4	72.6
Somewhat	20.6	0.0	0.0	0.0	0.0	100.0	0.0	52.3	0.0	0.0	45.3	0.0	0.0	71.0	0.0	0.0	67.6	27.2	45.1	47.4	39.0
Very	18.8	0.0	0.0	0.0	0.0	0.0	100.0	47.7	0.0	0.0	54.7	0.0	0.0	29.0	0.0	0.0	32.4	55.5	26.6	24.0	33.7
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	12.8	-100.0	-100.0	-100.0	0.0	100.0	100.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	75.0	66.4	66.1	67.0
Mean	3.20	1.55	1.00	2.00	3.00	4.00	5.00	4.48	1.66	3.00	4.55	1.50	3.00	4.29	1.68	3.00	4.32	4.27	3.92	3.89	4.01



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43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		TICKET	REPUBLICAN	SWING	WELTHY/WEALTHY	UPPER MIDDLE	MIDDLE	LOWER MIDDLE	POOR	MAINSTREAM	EVANGELICAL	CATHOLIC	NON-RELIGIOUS			
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
LIBERAL	26.6	52.1	12.2	4.6	20.0	33.5	46.8	31.5	24.5	22.9	27.7	29.8	20.1	12.1	20.6	42.0
Very	12.0	24.4	4.8	1.4	4.9	18.9	31.1	17.1	9.9	9.1	11.6	15.3	9.3	3.3	7.9	21.0
Somewhat	14.6	27.7	7.4	3.2	15.1	14.6	15.7	14.4	14.6	13.8	16.1	14.6	10.8	8.8	12.7	21.0
MODERATE	34.0	37.9	65.1	18.1	48.5	27.1	17.9	28.5	35.3	34.8	36.2	37.9	33.6	17.9	36.1	37.2
CONSERVATIVE	39.4	10.1	22.8	77.4	31.5	39.4	35.3	40.0	40.2	42.3	36.2	32.3	46.3	70.0	43.3	20.8
Somewhat	20.6	7.2	17.3	36.3	24.5	22.6	15.9	23.6	20.6	20.9	20.1	15.8	24.1	23.5	23.2	14.6
Very	18.8	2.9	5.5	41.0	7.1	16.8	19.4	16.5	19.5	21.4	16.0	16.5	22.2	46.6	20.1	6.2
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	12.8	-42.0	10.6	72.8	11.6	5.9	-11.6	8.5	15.6	19.3	8.5	2.5	26.2	58.0	22.8	-21.2
Mean	3.20	2.37	3.11	4.12	3.14	3.04	2.77	3.08	3.25	3.32	3.13	3.04	3.39	4.01	3.35	2.64



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43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
LIBERAL	26.6	25.7	27.9	27.6	28.7	23.9	21.5	27.3	33.8
Very	12.0	10.3	14.7	14.3	15.5	8.2	12.1	12.1	17.1
Somewhat	14.6	15.5	13.2	13.3	13.2	15.7	9.4	15.2	16.7
MODERATE	34.0	34.9	32.7	32.5	32.9	35.6	32.3	34.2	33.0
CONSERVATIVE	39.4	39.4	39.4	39.9	38.4	40.4	46.2	38.5	33.2
Somewhat	20.6	19.7	22.1	23.6	19.3	20.4	26.5	19.0	18.0
Very	18.8	19.7	17.3	16.4	19.1	20.0	19.6	19.5	15.3
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	12.8	13.7	11.4	12.4	9.7	16.5	24.6	11.2	-0.6
Mean	3.20	3.23	3.14	3.14	3.13	3.28	3.32	3.19	2.98



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43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
LIBERAL	26.6	22.7	34.8	36.2	37.1	31.9	17.9	26.6	33.1	39.3	34.7	39.7
Very	12.0	10.0	16.2	18.2	15.9	14.6	7.9	11.7	15.7	20.5	10.8	21.3
Somewhat	14.6	12.7	18.6	18.1	21.2	17.3	10.0	14.9	17.4	18.8	23.9	18.4
MODERATE	34.0	30.5	41.4	39.7	41.5	39.1	30.9	30.1	40.0	39.4	39.4	43.8
CONSERVATIVE	39.4	46.8	23.8	24.1	21.4	29.0	51.2	43.2	26.9	21.4	25.9	16.5
Somewhat	20.6	23.1	15.3	15.6	15.8	18.0	25.3	21.3	20.1	11.3	17.2	14.2
Very	18.8	23.7	8.5	8.4	5.6	11.0	25.9	21.9	6.7	10.0	8.7	2.3
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	12.8	24.1	-10.9	-12.2	-15.7	-2.9	33.2	16.6	-6.2	-17.9	-8.8	-23.2
Mean	3.20	3.38	2.81	2.78	2.74	2.94	3.51	3.27	2.85	2.72	2.89	2.58



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43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 9

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
LIBERAL	26.6	40.3	34.2	25.5	24.8	23.3	22.5	31.8	23.4	29.6	22.8	23.0	29.8
Very	12.0	22.7	17.6	11.5	11.3	8.0	9.2	16.1	9.4	14.6	8.7	9.8	14.0
Somewhat	14.6	17.6	16.5	14.0	13.5	15.3	13.3	15.7	13.9	15.0	14.1	13.2	15.8
MODERATE	34.0	39.0	34.0	38.2	34.3	36.2	28.2	36.8	32.3	36.0	31.5	34.3	33.7
CONSERVATIVE	39.4	20.8	31.8	36.3	40.9	40.5	49.2	31.4	44.4	34.3	45.7	42.7	36.5
Somewhat	20.6	12.2	18.2	19.0	22.9	19.3	24.8	17.3	22.6	19.0	22.6	22.8	18.6
Very	18.8	8.6	13.6	17.3	18.0	21.2	24.5	14.1	21.7	15.3	23.2	19.9	17.9
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	12.8	-19.5	-2.3	10.8	16.1	17.2	26.7	-0.3	21.0	4.7	22.9	19.7	6.7
Mean	3.20	2.66	2.94	3.17	3.23	3.30	3.42	2.98	3.33	3.05	3.37	3.30	3.11



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
LIBERAL	26.6	38.7	30.4	24.7	22.2	41.4	29.5	20.3	16.1	36.8	31.4	28.2	27.9	35.1	25.4	18.8
Very	12.0	21.5	14.7	11.2	8.2	22.8	11.7	9.4	5.7	20.7	17.7	12.6	10.6	19.4	9.9	7.9
Somewhat	14.6	17.2	15.7	13.5	13.9	18.6	17.8	10.9	10.4	16.2	13.6	15.6	17.2	15.7	15.5	10.9
MODERATE	34.0	36.9	36.5	35.4	30.6	39.8	36.1	36.4	30.5	34.9	36.9	34.5	30.7	37.1	33.1	32.4
CONSERVATIVE	39.4	24.4	33.1	39.9	47.2	18.8	34.4	43.3	53.4	28.3	31.7	37.2	41.4	27.8	41.6	48.8
Somewhat	20.6	15.5	16.9	21.5	23.8	13.5	17.1	24.4	27.8	16.9	16.7	19.2	20.0	17.7	22.0	20.6
Very	18.8	8.9	16.2	18.4	23.5	5.2	17.3	18.9	25.6	11.4	15.1	18.0	21.5	10.0	19.5	28.1
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	12.8	-14.3	2.7	15.2	25.0	-22.6	4.9	22.9	37.3	-8.6	0.4	9.0	13.6	-7.4	16.2	29.9
Mean	3.20	2.73	3.04	3.22	3.40	2.60	3.11	3.32	3.57	2.82	2.98	3.14	3.24	2.83	3.26	3.50



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44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
DEMOCRAT	43.9	6.1	17.2	39.3	53.2	70.2	72.2	80.0	77.9	22.4	30.6	61.2	74.6	74.1	77.9	38.3	41.9
Always	25.2	3.7	8.5	18.4	27.0	42.5	46.3	56.1	62.5	10.9	15.2	34.3	50.6	48.7	62.5	20.5	23.2
Usually	18.8	2.4	8.6	20.9	26.2	27.7	25.9	23.9	15.4	11.5	15.4	26.9	24.0	25.4	15.4	17.8	18.7
TICKET-SPLITTER	15.4	9.7	13.7	15.1	20.7	17.5	16.4	7.6	14.7	13.1	15.1	19.2	14.3	14.2	14.7	15.6	15.7
REPUBLICAN	40.7	84.3	69.2	45.5	26.1	12.3	11.4	12.4	7.4	64.5	54.3	19.6	11.1	11.7	7.4	46.2	42.4
Usually	16.3	23.1	30.4	21.1	11.9	6.3	6.5	2.4	1.9	24.8	21.3	9.3	5.0	5.5	1.9	18.4	17.2
Always	24.3	61.2	38.8	24.4	14.2	6.0	4.9	10.0	5.4	39.7	32.9	10.3	6.1	6.2	5.4	27.7	25.3
Net Diff.	-3.3	78.2	52.0	6.2	-27.0	-57.9	-60.8	-67.6	-70.5	42.1	23.7	-41.6	-63.6	-62.4	-70.5	7.9	0.5
Mean	2.96	4.36	3.82	3.12	2.60	2.05	1.98	1.86	1.72	3.71	3.41	2.34	1.92	1.95	1.72	3.15	3.03



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
DEMOCRAT	43.9	47.5	39.3	42.8	47.5	43.8	44.3	45.0	43.2
Always	25.2	27.1	19.4	26.6	26.9	26.7	19.6	18.2	22.0
Usually	18.8	20.4	19.9	16.2	20.5	17.1	24.7	26.8	21.2
TICKET-SPLITTER	15.4	16.2	18.0	13.3	15.5	11.8	28.2	26.3	31.3
REPUBLICAN	40.7	36.4	42.6	43.9	37.1	44.3	27.5	28.7	25.4
Usually	16.3	14.3	16.8	16.4	17.4	16.8	14.8	16.4	12.0
Always	24.3	22.0	25.8	27.5	19.7	27.6	12.7	12.3	13.4
Net Diff.	-3.3	-11.1	3.3	1.1	-10.4	0.5	-16.9	-16.3	-17.8
Mean	2.96	2.84	3.10	3.02	2.82	3.01	2.76	2.78	2.74



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44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITE	STATES	FOR CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
DEMOCRAT	43.9	78.3	31.1	6.8	92.3	27.8	36.5	79.4	90.2	73.5	18.1
Always	25.2	49.0	16.2	2.1	56.7	11.1	13.5	49.3	67.1	39.5	7.6
Usually	18.8	29.3	14.8	4.8	35.6	16.8	23.0	30.1	23.1	33.9	10.5
TICKET-SPLITTER	15.4	12.6	16.3	11.7	6.4	54.5	41.8	14.1	4.4	19.3	16.3
REPUBLICAN	40.7	9.0	52.6	81.4	1.2	17.7	21.7	6.5	5.4	7.2	65.6
Usually	16.3	4.0	21.0	30.7	1.0	12.5	15.8	3.9	1.8	5.1	25.4
Always	24.3	5.0	31.6	50.7	0.2	5.1	5.9	2.6	3.5	2.1	40.2
Net Diff.	-3.3	-69.3	21.5	74.6	-91.1	-10.2	-14.8	-72.9	-84.9	-66.3	47.5
Mean	2.96	1.87	3.37	4.23	1.52	2.84	2.78	1.80	1.52	1.96	3.80



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44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
DEMOCRAT	43.9	5.3	81.0	2.9	92.5	32.5	2.2	91.7	32.1	3.6	93.0	33.0		
Always	25.2	1.8	48.4	0.8	62.2	7.6	0.8	59.2	8.5	0.8	64.0	6.4		
Usually	18.8	3.5	32.6	2.1	30.3	24.9	1.4	32.6	23.7	2.8	29.0	26.6		
TICKET-SPLITTER	15.4	11.8	13.6	7.2	5.4	38.8	7.5	6.1	40.4	7.0	5.1	36.7		
REPUBLICAN	40.7	82.9	5.4	89.9	2.1	28.7	90.4	2.2	27.5	89.3	2.0	30.3		
Usually	16.3	28.8	4.8	28.8	1.7	19.7	29.9	1.6	19.3	27.7	1.7	20.3		
Always	24.3	54.2	0.5	61.1	0.4	8.9	60.5	0.7	8.2	61.6	0.2	10.0		
Net Diff.	-3.3	77.7	-75.6	86.9	-90.4	-3.8	88.2	-89.5	-4.7	85.7	-91.0	-2.7		
Mean	2.96	4.30	1.77	4.47	1.48	2.98	4.48	1.52	2.95	4.46	1.45	3.01		



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44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

BANNER 5

	BANNER 5																							
	TOTAL							IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know				
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87			
DEMOCRAT	43.9	86.0	89.3	83.3	49.0	15.3	6.7	11.2	17.0	3.9	1.5	96.5	88.1	86.7	75.8	32.1	8.8	2.7	3.2	4.1	0.8			
Always	25.2	58.5	75.3	44.6	21.5	5.9	5.9	5.9	1.4	0.6	0.8	73.2	49.3	49.1	23.1	5.5	2.9	1.0	0.6	0.9	0.0			
Usually	18.8	27.5	14.0	38.6	27.5	9.4	0.9	5.3	15.6	3.2	0.7	23.3	38.8	37.6	52.8	26.6	6.0	1.7	2.5	3.2	0.8			
TICKET-SPLITTER	15.4	7.0	6.1	7.8	29.4	12.9	4.5	8.9	24.5	16.9	3.8	2.2	9.3	9.1	19.3	50.9	26.4	3.8	11.4	11.5	11.4			
REPUBLICAN	40.7	7.0	4.6	8.9	21.6	71.8	88.8	79.9	58.5	79.3	94.7	1.3	2.6	4.2	4.9	17.0	64.8	93.5	85.4	84.5	87.9			
Usually	16.3	3.4	0.4	5.8	15.1	37.7	13.6	26.2	24.7	48.4	25.2	1.0	1.9	4.2	2.6	14.2	40.1	18.2	41.8	42.5	40.0			
Always	24.3	3.6	4.2	3.1	6.6	34.1	75.2	53.7	33.8	30.9	69.4	0.3	0.7	0.0	2.3	2.8	24.7	75.3	43.6	42.0	47.9			
Net Diff.	-3.3	-79.0	-84.7	-74.3	-27.3	56.5	82.0	68.7	41.5	75.4	93.1	-95.2	-85.5	-82.5	-70.9	-15.2	55.9	90.8	82.2	80.4	87.1			
Mean	2.96	1.66	1.44	1.84	2.58	3.85	4.51	4.16	3.74	4.06	4.62	1.32	1.66	1.68	2.08	2.82	3.78	4.65	4.25	4.22	4.35			



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44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
DEMOCRAT	43.9	100.0	0.0	0.0	37.2	44.5	58.2	42.5	43.4	41.9	46.3	47.7	39.4	23.8	38.8	58.9
Always	25.2	57.3	0.0	0.0	0.0	26.7	32.9	25.7	23.9	23.0	25.8	32.8	23.0	12.4	18.7	36.7
Usually	18.8	42.7	0.0	0.0	37.2	17.9	25.3	16.8	19.4	18.9	20.4	14.9	16.4	11.4	20.1	22.2
TICKET-SPLITTER	15.4	0.0	100.0	0.0	30.4	15.7	18.4	15.3	15.5	15.2	16.0	13.4	12.8	12.1	15.4	18.7
REPUBLICAN	40.7	0.0	0.0	100.0	32.4	39.7	23.4	42.2	41.1	42.9	37.7	38.8	47.8	64.1	45.8	22.4
Usually	16.3	0.0	0.0	40.2	32.4	16.4	7.5	17.8	16.4	17.2	14.9	15.6	19.1	19.4	17.8	10.9
Always	24.3	0.0	0.0	59.8	0.0	23.3	16.0	24.4	24.7	25.7	22.8	23.3	28.7	44.7	28.0	11.5
Net Diff.	-3.3	-100.0	0.0	100.0	-4.8	-4.8	-34.8	-0.3	-2.2	1.0	-8.6	-8.9	8.4	40.4	7.1	-36.5
Mean	2.96	1.43	3.00	4.60	2.95	2.92	2.48	2.98	2.99	3.04	2.88	2.82	3.14	3.73	3.16	2.38



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
DEMOCRAT	43.9	44.4	43.2	42.3	44.8	40.5	34.4	47.8	51.2
Always	25.2	25.7	24.3	24.0	24.9	22.4	16.8	28.6	31.1
Usually	18.8	18.7	18.9	18.4	19.9	18.1	17.7	19.2	20.0
TICKET-SPLITTER	15.4	14.3	17.0	17.3	16.4	17.0	20.3	12.0	14.0
REPUBLICAN	40.7	41.2	39.8	40.4	38.8	42.5	45.3	40.2	34.8
Usually	16.3	15.3	18.0	18.6	16.9	16.1	21.2	14.5	15.1
Always	24.3	26.0	21.8	21.8	21.8	26.3	24.1	25.7	19.7
Net Diff.	-3.3	-3.2	-3.4	-2.0	-6.0	1.9	10.9	-7.6	-16.4
Mean	2.96	2.97	2.94	2.96	2.91	3.06	3.18	2.89	2.72



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44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
DEMOCRAT	43.9	34.5	63.8	59.6	75.9	51.8	27.5	40.2	55.6	63.3	69.5	82.6
Always	25.2	17.9	40.5	34.6	52.8	28.3	13.6	21.3	29.5	39.4	41.1	65.2
Usually	18.8	16.6	23.3	25.0	23.1	23.5	13.9	18.8	26.1	23.9	28.4	17.4
TICKET-SPLITTER	15.4	14.7	16.8	16.9	10.6	26.7	17.0	12.8	20.6	13.4	11.7	9.5
REPUBLICAN	40.7	50.8	19.4	23.5	13.5	21.6	55.4	47.0	23.7	23.3	18.8	7.9
Usually	16.3	19.4	9.9	12.0	7.4	11.2	21.7	17.6	13.9	10.2	9.7	4.8
Always	24.3	31.4	9.6	11.5	6.1	10.4	33.8	29.4	9.8	13.1	9.1	3.0
Net Diff.	-3.3	16.3	-44.4	-36.1	-62.4	-30.2	27.9	6.8	-31.9	-40.0	-50.7	-74.7
Mean	2.96	3.30	2.25	2.41	1.91	2.52	3.48	3.15	2.48	2.34	2.17	1.63



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

BANNER 9

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
DEMOCRAT	43.9	53.5	51.6	48.4	37.4	43.0	39.1	50.7	39.8	46.6	40.7	38.1	49.1
Always	25.2	30.4	30.9	27.8	22.2	24.3	21.4	29.5	22.5	27.2	22.6	20.2	29.6
Usually	18.8	23.1	20.6	20.7	15.2	18.6	17.7	21.2	17.3	19.3	18.1	18.0	19.5
TICKET-SPLITTER	15.4	24.1	14.3	14.6	17.1	13.1	14.2	16.5	14.7	16.7	13.8	18.3	12.8
REPUBLICAN	40.7	22.4	34.2	36.9	45.5	43.9	46.7	32.9	45.5	36.8	45.6	43.6	38.1
Usually	16.3	9.2	14.6	16.5	15.2	17.6	19.2	14.3	17.6	14.6	18.6	18.1	14.7
Always	24.3	13.2	19.6	20.5	30.3	26.3	27.4	18.6	27.9	22.2	27.0	25.4	23.4
Net Diff.	-3.3	-31.2	-17.4	-11.5	8.2	0.9	7.5	-17.8	5.8	-9.8	4.9	5.4	-11.0
Mean	2.96	2.52	2.71	2.81	3.16	3.03	3.14	2.71	3.11	2.85	3.09	3.11	2.83



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44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
DEMOCRAT	43.9	53.5	50.2	39.9	40.1	53.8	45.7	34.5	31.8	53.3	54.9	44.2	47.9	60.5	40.6	31.2
Always	25.2	31.6	29.4	22.4	22.7	22.0	25.7	19.9	16.2	38.2	33.1	24.3	28.8	39.6	21.5	16.2
Usually	18.8	21.9	20.9	17.5	17.5	31.8	19.9	14.5	15.7	15.1	21.8	19.9	19.1	21.0	19.1	15.1
TICKET-SPLITTER	15.4	21.7	13.9	17.3	13.3	28.1	17.4	19.4	15.9	17.3	10.4	15.6	10.8	13.1	16.1	16.3
REPUBLICAN	40.7	24.8	35.9	42.8	46.6	18.0	36.9	46.1	52.3	29.4	34.8	40.2	41.4	26.4	43.2	52.4
Usually	16.3	11.5	14.8	15.3	19.4	10.1	14.5	17.6	22.7	12.5	15.1	13.4	16.2	11.1	17.8	19.3
Always	24.3	13.3	21.0	27.5	27.2	7.9	22.4	28.4	29.5	16.9	19.7	26.8	25.1	15.2	25.4	33.2
Net Diff.	-3.3	-28.7	-14.4	2.9	6.5	-35.8	-8.7	11.6	20.4	-23.9	-20.1	-4.0	-6.5	-34.2	2.6	21.2
Mean	2.96	2.53	2.77	3.08	3.11	2.50	2.88	3.20	3.34	2.55	2.67	2.99	2.90	2.41	3.07	3.38



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45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
LESS/COLLEGE GRADUATE	61.0	56.1	63.4	64.6	62.2	61.3	62.6	49.7	43.4	61.8	61.9	61.8	57.2	59.5	43.4	61.8	61.8
Some Grade School	0.3	0.0	0.0	0.0	0.0	1.0	0.3	3.1	0.0	0.0	0.0	0.5	0.9	1.0	0.0	0.2	0.2
Some High School	1.8	0.9	1.9	2.1	2.4	1.2	2.3	1.3	2.7	1.7	1.9	1.8	2.2	2.1	2.7	1.7	1.8
High School Grad.	20.3	14.5	20.0	17.9	21.8	25.2	24.0	17.4	19.4	17.6	18.7	23.4	22.0	22.4	19.4	20.0	20.4
Some College/Trade	21.4	21.1	20.2	26.2	22.1	21.6	18.9	14.6	6.9	22.8	22.6	21.9	16.3	17.9	6.9	22.4	22.0
Technical/Vocational	5.2	5.1	6.1	4.0	6.3	2.9	6.6	7.0	5.9	5.0	5.4	4.7	6.6	6.7	5.9	4.9	5.1
Associates Degree	12.0	14.5	15.2	14.4	9.6	9.4	10.3	6.2	8.6	14.7	13.3	9.5	9.2	9.3	8.6	12.6	12.3
COLLEGE GRADUATE	38.9	43.9	36.6	35.4	37.8	38.7	37.4	50.3	56.6	38.2	38.1	38.2	42.8	40.5	56.6	38.2	38.2
Bachelors Degree	25.2	26.2	26.5	22.4	23.6	25.4	26.3	29.5	33.4	24.8	24.5	24.5	27.9	27.1	33.4	24.7	24.9
Post-Graduate Degree	13.7	17.7	10.2	13.0	14.2	13.3	11.1	20.8	23.2	13.4	13.6	13.8	14.8	13.5	23.2	13.5	13.3



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45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
LESS/COLLEGE GRADUATE	61.0	61.8	61.0	68.2	49.1	57.1	75.3	70.0	84.3
Some Grade School	0.3	0.0	0.3	0.4	0.4	0.1	0.9	0.9	0.9
Some High School	1.8	2.2	1.1	2.1	1.6	1.2	4.1	2.1	7.5
High School Grad.	20.3	24.3	22.8	21.1	13.7	18.7	26.1	22.5	32.1
Some College/Trade	21.4	19.5	21.0	25.3	17.3	20.0	26.5	23.8	31.1
Technical/Vocational	5.2	5.4	4.4	6.0	4.3	4.9	5.9	5.8	6.1
Associates Degree	12.0	10.3	11.5	13.3	11.8	12.1	11.8	14.9	6.5
COLLEGE GRADUATE	38.9	38.2	39.0	31.8	50.9	42.9	24.7	30.0	15.7
Bachelors Degree	25.2	23.8	25.2	21.1	32.7	27.7	16.1	17.7	13.6
Post-Graduate Degree	13.7	14.4	13.8	10.6	18.2	15.2	8.5	12.3	2.2



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITED STATES		FOR CONGRESS	ERS/						
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-
		DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
LESS/COLLEGE GRADUATE	61.0	56.8	62.7	61.4	59.1	65.5	64.3	57.4	52.9	59.9	63.7
Some Grade School	0.3	0.4	0.3	0.5	0.2	0.0	0.3	0.4	0.4	0.4	0.3
Some High School	1.8	1.6	1.9	2.1	1.1	2.8	2.9	1.7	0.8	2.2	1.9
High School Grad.	20.3	19.7	20.5	18.9	20.2	25.4	22.3	20.2	20.6	19.9	20.3
Some College/Trade	21.4	19.3	22.3	20.2	21.5	25.5	24.6	19.8	17.2	21.2	22.7
Technical/Vocational	5.2	4.4	5.4	5.6	5.0	4.0	4.0	4.1	4.6	3.9	5.9
Associates Degree	12.0	11.4	12.3	14.1	11.1	7.8	10.1	11.3	9.4	12.3	12.6
COLLEGE GRADUATE	38.9	43.2	37.3	38.6	40.9	34.5	35.7	42.6	47.1	40.1	36.3
Bachelors Degree	25.2	27.3	24.4	25.4	25.3	24.0	25.2	26.8	27.9	26.2	24.0
Post-Graduate Degree	13.7	15.9	12.9	13.1	15.6	10.5	10.5	15.8	19.2	13.9	12.3



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45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
LESS/COLLEGE GRADUATE	61.0	63.4	56.1	60.2	64.9	57.0	58.2	68.8	55.9	62.2	62.6	58.5
Some Grade School	0.3	0.4	0.3	0.4	0.4	0.0	0.5	0.5	0.0	0.3	0.4	0.0
Some High School	1.8	1.3	1.2	1.9	1.7	1.8	2.9	1.8	2.2	1.0	1.6	1.2
High School Grad.	20.3	20.7	19.2	18.4	22.3	20.2	17.1	24.7	16.9	19.6	20.9	24.6
Some College/Trade	21.4	21.8	19.7	19.6	23.6	20.9	21.1	23.5	23.0	18.2	23.7	18.1
Technical/Vocational	5.2	6.1	4.4	5.5	4.8	5.1	4.9	5.8	5.0	6.1	4.3	5.2
Associates Degree	12.0	13.0	11.4	14.4	12.0	9.1	11.7	12.4	8.8	17.0	11.7	9.4
COLLEGE GRADUATE	38.9	36.6	43.9	39.8	35.1	43.0	41.8	31.2	44.1	37.8	37.4	41.5
Bachelors Degree	25.2	24.0	27.5	26.7	22.1	27.3	25.8	18.7	28.0	27.7	24.1	26.3
Post-Graduate Degree	13.7	12.6	16.3	13.0	13.0	15.7	16.0	12.5	16.0	10.1	13.3	15.2



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45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
LESS/COLLEGE GRADUATE	61.0	59.1	52.2	64.7	62.6	58.3	64.1	61.1	72.4	61.2	59.0	56.5	76.3	69.5	63.5	51.5	64.1	65.0	54.4	50.4	65.0
Some Grade School	0.3	1.0	1.9	0.3	0.1	0.0	0.0	0.0	4.5	0.6	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Some High School	1.8	1.3	1.0	1.5	2.4	1.9	1.5	1.7	2.4	2.6	1.7	1.0	2.8	1.5	1.9	1.8	1.6	2.3	1.4	1.1	2.4
High School Grad.	20.3	20.5	20.1	20.9	22.7	18.3	17.9	18.1	34.2	18.5	17.0	18.1	28.8	21.7	23.7	19.1	20.2	18.8	17.9	14.7	26.1
Some College/Trade	21.4	20.5	14.9	25.2	22.0	21.6	21.6	21.6	16.2	22.8	19.3	20.8	26.3	29.2	21.9	18.0	26.0	21.9	16.9	16.9	16.9
Technical/Vocational	5.2	4.4	5.2	3.8	5.0	5.0	6.6	5.8	2.4	6.3	5.6	3.6	5.7	8.2	9.2	3.9	5.1	5.3	5.7	5.5	6.4
Associates Degree	12.0	11.3	9.2	13.1	10.4	11.6	16.5	13.9	12.8	10.4	15.4	12.2	12.6	8.9	6.8	8.6	11.3	16.0	12.5	12.2	13.2
COLLEGE GRADUATE	38.9	40.9	47.8	35.3	37.4	41.7	35.9	38.9	27.6	38.8	41.0	43.5	23.7	30.5	36.5	48.5	35.9	35.0	45.6	49.6	35.0
Bachelors Degree	25.2	26.1	30.0	22.9	24.1	28.8	22.0	25.5	22.2	28.4	26.8	25.9	16.2	22.8	29.2	29.2	22.5	25.0	28.9	30.4	25.1
Post-Graduate Degree	13.7	14.8	17.7	12.4	13.3	12.9	14.0	13.4	5.4	10.4	14.2	17.6	7.5	7.7	7.3	19.3	13.4	10.0	16.7	19.2	10.0



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45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION			
						COMBO		Upper	MIDDLE	Middle	Lower	POOR	MAIN-	EVAN-	CATH-	NON-
		DEMO-	TCKT	REPUB-	SWING	WLTHY/	Weal-	Upper	MIDDLE	Middle	Lower	POOR	MAIN-	EVAN-	CATH-	NON-
		CRAT	SPLTTR	LICAN	VOTER	UPPER	thy	Middle	/LOWER	Class	Middle	Class	STREAM	GEL-	OLIC	RELI-
					MIDDLE	MIDDLE		Class	MIDDLE		Class	PROT.	ICAL		GIUS	
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
LESS/COLLEGE GRADUATE	61.0	61.7	56.9	61.9	58.4	33.8	50.8	31.2	65.1	59.7	75.4	85.4	61.6	56.2	60.0	65.7
Some Grade School	0.3	0.4	0.6	0.1	0.5	1.2	7.2	0.4	0.1	0.2	0.0	0.0	0.7	0.0	0.0	0.1
Some High School	1.8	1.4	1.9	2.2	1.6	0.8	4.3	0.3	1.4	0.8	2.6	7.6	1.8	0.8	1.7	2.3
High School Grad.	20.3	21.9	18.8	19.1	19.1	10.6	16.6	9.7	21.1	17.8	27.6	34.8	21.8	13.1	20.2	23.8
Some College/Trade	21.4	22.4	19.5	21.2	20.5	9.2	8.1	9.4	24.0	22.6	26.8	25.3	20.4	21.2	20.6	23.8
Technical/Vocational	5.2	4.9	5.2	5.4	4.2	4.5	9.9	3.6	5.0	5.3	4.6	7.8	5.7	6.8	3.6	5.5
Associates Degree	12.0	10.7	11.1	13.9	12.6	7.4	4.8	7.8	13.4	13.2	13.8	10.0	11.3	14.3	14.0	10.1
COLLEGE GRADUATE	38.9	38.3	43.1	38.1	41.6	66.2	49.2	68.8	34.9	40.3	24.6	14.6	38.4	43.8	40.0	34.3
Bachelors Degree	25.2	24.3	28.4	25.0	27.1	36.6	22.9	38.7	23.9	26.8	18.4	11.2	23.8	28.5	26.5	23.2
Post-Graduate Degree	13.7	14.0	14.7	13.1	14.5	29.6	26.2	30.1	11.0	13.5	6.2	3.3	14.6	15.2	13.4	11.1



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45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
LESS/COLLEGE GRADUATE	61.0	100.0	0.0	0.0	0.0	100.0	0.0	100.0	0.0
Some Grade School	0.3	0.5	0.0	0.0	0.0	0.5	0.0	0.5	0.0
Some High School	1.8	2.9	0.0	0.0	0.0	3.9	0.0	2.1	0.0
High School Grad.	20.3	33.3	0.0	0.0	0.0	31.8	0.0	34.5	0.0
Some College/Trade	21.4	35.1	0.0	0.0	0.0	37.1	0.0	33.4	0.0
Technical/Vocational	5.2	8.4	0.0	0.0	0.0	8.6	0.0	8.3	0.0
Associates Degree	12.0	19.7	0.0	0.0	0.0	18.1	0.0	21.2	0.0
COLLEGE GRADUATE	38.9	0.0	100.0	100.0	100.0	0.0	100.0	0.0	100.0
Bachelors Degree	25.2	0.0	64.7	100.0	0.0	0.0	62.0	0.0	67.1
Post-Graduate Degree	13.7	0.0	35.3	0.0	100.0	0.0	38.0	0.0	32.9



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45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
LESS/COLLEGE GRADUATE	61.0	53.4	77.2	77.5	82.5	62.6	51.1	55.2	74.6	80.2	84.6	80.2
Some Grade School	0.3	0.2	0.4	0.7	0.3	0.0	0.2	0.3	1.5	0.0	0.0	0.6
Some High School	1.8	1.1	3.2	2.8	4.3	1.3	1.5	0.9	5.0	0.7	3.5	5.1
High School Grad.	20.3	16.3	28.7	27.5	35.0	18.4	14.5	17.8	23.7	31.2	38.2	31.6
Some College/Trade	21.4	19.4	25.8	24.1	27.3	25.7	20.1	18.8	26.1	22.2	25.3	29.5
Technical/Vocational	5.2	5.0	5.5	5.8	4.5	5.1	5.1	4.9	2.8	8.6	5.4	3.6
Associates Degree	12.0	11.3	13.6	16.4	11.1	12.1	9.8	12.6	15.3	17.5	12.2	9.9
COLLEGE GRADUATE	38.9	46.6	22.8	22.5	17.5	37.4	48.9	44.8	25.4	19.8	15.4	19.8
Bachelors Degree	25.2	28.9	17.4	17.6	14.5	25.2	28.3	29.4	19.1	16.1	13.5	15.5
Post-Graduate Degree	13.7	17.7	5.4	5.0	3.0	12.2	20.5	15.4	6.3	3.7	1.9	4.3



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45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 9

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
LESS/COLLEGE GRADUATE	61.0	82.4	67.8	60.1	58.3	59.5	54.4	67.6	57.0	64.7	56.5	60.5	61.5
Some Grade School	0.3	1.3	0.8	0.2	0.2	0.0	0.0	0.7	0.1	0.5	0.0	0.3	0.3
Some High School	1.8	4.2	3.6	2.5	1.5	1.3	0.3	3.2	0.9	2.7	0.7	2.4	1.3
High School Grad.	20.3	34.7	23.9	21.4	20.6	18.1	14.6	25.1	17.3	23.7	16.0	19.2	21.3
Some College/Trade	21.4	23.6	24.5	20.0	17.1	22.2	22.4	22.4	20.9	20.8	22.3	22.5	20.6
Technical/Vocational	5.2	4.2	4.5	5.5	5.9	5.0	5.1	4.9	5.3	5.2	5.1	5.2	5.1
Associates Degree	12.0	14.4	10.4	10.5	13.0	12.9	12.0	11.3	12.5	11.8	12.4	10.9	13.0
COLLEGE GRADUATE	38.9	17.6	32.2	39.9	41.7	40.5	45.6	32.4	43.0	35.3	43.5	39.5	38.5
Bachelors Degree	25.2	15.9	23.7	23.0	26.9	25.9	28.6	21.8	27.3	23.4	27.5	24.5	25.8
Post-Graduate Degree	13.7	1.7	8.5	16.8	14.7	14.6	17.0	10.6	15.7	11.9	16.1	15.0	12.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
LESS/COLLEGE GRADUATE	61.0	80.2	64.0	58.1	56.1	82.6	69.6	58.0	50.9	78.5	58.4	58.1	60.9	61.8	55.9	73.3
Some Grade School	0.3	1.6	0.4	0.1	0.0	1.2	0.8	0.0	0.0	1.9	0.0	0.3	0.0	1.0	0.0	0.2
Some High School	1.8	4.4	3.1	1.2	0.7	7.5	4.1	1.4	0.6	2.4	2.2	0.9	0.7	2.2	1.2	2.9
High School Grad.	20.3	32.8	22.2	19.8	16.1	35.2	22.6	21.4	11.9	31.2	21.8	18.4	20.0	24.2	17.0	23.8
Some College/Trade	21.4	22.9	23.1	19.1	21.6	21.3	25.8	20.2	21.9	23.9	20.3	18.3	21.4	20.0	20.1	26.6
Technical/Vocational	5.2	5.0	4.3	5.9	5.2	4.4	3.2	6.0	6.2	5.3	5.4	5.9	4.2	2.6	6.0	6.2
Associates Degree	12.0	13.5	10.9	11.9	12.5	13.1	13.0	9.0	10.3	13.8	8.7	14.2	14.6	11.8	11.6	13.5
COLLEGE GRADUATE	38.9	19.8	36.0	41.9	43.9	17.4	30.4	42.0	49.1	21.5	41.6	41.9	39.1	38.2	44.1	26.7
Bachelors Degree	25.2	17.6	22.3	27.6	27.4	17.4	17.3	28.9	28.1	17.8	27.3	26.6	26.8	24.2	28.9	17.0
Post-Graduate Degree	13.7	2.2	13.7	14.3	16.5	0.0	13.1	13.1	21.0	3.7	14.3	15.4	12.3	14.0	15.2	9.7



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46. WOULD YOU CONSIDER YOURSELF...?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
WEALTHY	2.4	1.1	0.3	0.9	3.2	5.2	3.7	3.3	2.7	0.8	1.4	4.2	3.5	3.6	2.7	2.2	2.3
UPPER MIDDLE CLASS	15.8	14.4	15.0	14.0	15.9	13.8	19.0	23.8	34.7	14.5	14.8	14.9	22.2	20.2	34.7	14.6	15.1
MIDDLE CLASS	48.5	57.3	52.5	49.2	45.2	44.4	48.5	41.8	24.2	52.6	50.6	44.8	43.7	46.9	24.2	49.4	49.3
LOWER MIDDLE CLASS	25.1	20.9	22.9	28.7	26.3	29.9	18.5	25.0	22.9	24.5	25.0	28.0	20.5	20.1	22.9	26.0	25.2
POOR	8.2	6.2	9.2	7.2	9.4	6.7	10.3	6.1	15.6	7.6	8.1	8.1	10.2	9.3	15.6	7.8	8.1
Mean	2.79	2.83	2.74	2.73	2.77	2.81	2.87	2.93	2.86	2.76	2.77	2.79	2.88	2.89	2.86	2.77	2.78



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46. WOULD YOU CONSIDER YOURSELF...?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
WEALTHY	2.4	2.0	2.6	2.7	1.8	2.1	3.4	4.2	2.2
UPPER MIDDLE CLASS	15.8	17.6	13.2	14.7	18.7	17.1	11.2	11.3	10.9
MIDDLE CLASS	48.5	48.0	50.4	46.7	50.0	50.3	42.2	46.4	35.2
LOWER MIDDLE CLASS	25.1	21.9	25.6	28.1	22.3	23.0	32.6	27.9	40.6
POOR	8.2	10.4	8.1	7.8	7.1	7.5	10.6	10.2	11.1
Mean	2.79	2.79	2.77	2.76	2.86	2.83	2.64	2.71	2.52



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

46. WOULD YOU CONSIDER YOURSELF...?

BANNER 3

TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN			
	UNITED STATES		FOR CONGRESS			ERS/					
	RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
	DIREC-	TRACK	LICAN	CRATIC	EI-	CIDED	ROVE			PROVE	
	TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157
WEALTHY	2.4	4.7	1.5	2.3	2.2	3.2	2.9	3.4	4.5	2.7	1.6
UPPER MIDDLE CLASS	15.8	21.8	13.6	15.9	17.2	11.3	14.1	19.1	25.1	15.7	13.5
MIDDLE CLASS	48.5	43.0	50.6	51.2	46.3	46.2	45.4	45.0	41.5	46.9	51.1
LOWER MIDDLE CLASS	25.1	24.2	25.5	23.5	25.7	28.9	28.8	25.4	20.1	28.4	24.9
POOR	8.2	6.4	8.9	7.1	8.6	10.5	8.9	7.1	8.7	6.3	9.0
Mean	2.79	2.94	2.73	2.83	2.79	2.68	2.73	2.86	2.97	2.80	2.74



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES
NATIONAL SURVEY: 2,000 LIKELY VOTERS

46. WOULD YOU CONSIDER YOURSELF...?

BANNER 4

	TOTAL		2020 BALLOT			PARTY			MEN			WOMEN		
			TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	828	934	711	732	557	349	270	321	362	462	236		
WEALTHY	2.4	2.1	2.3	1.9	2.7	2.5	2.8	3.9	3.4	1.1	1.9	1.4		
UPPER MIDDLE CLASS	15.8	15.7	17.3	15.5	16.4	15.5	16.6	20.4	16.1	14.5	14.0	14.7		
MIDDLE CLASS	48.5	52.5	47.1	52.9	44.4	48.5	54.7	40.7	50.0	51.1	46.6	46.3		
LOWER MIDDLE CLASS	25.1	22.2	25.2	22.6	26.8	26.1	19.9	25.3	24.1	25.2	27.6	28.7		
POOR	8.2	7.6	8.2	7.1	9.8	7.4	6.1	9.7	6.4	8.0	9.9	8.9		
Mean	2.79	2.82	2.80	2.83	2.75	2.80	2.90	2.83	2.86	2.76	2.71	2.71		



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46. WOULD YOU CONSIDER YOURSELF...?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
WEALTHY	2.4	4.2	6.1	2.5	1.2	1.8	2.4	2.1	11.6	2.0	1.1	3.2	1.3	4.6	4.7	0.9	4.5	1.6	2.4	2.0	3.5
UPPER MIDDLE CLASS	15.8	18.7	22.5	15.6	13.2	18.1	13.8	16.1	21.9	13.0	15.5	19.5	10.7	19.5	13.8	15.5	16.5	15.2	15.9	17.6	11.6
MIDDLE CLASS	48.5	41.8	36.7	46.0	49.7	49.2	55.1	52.0	38.1	50.7	54.5	42.2	46.5	48.4	42.0	52.0	45.1	52.4	53.5	53.3	54.0
LOWER MIDDLE CLASS	25.1	26.1	24.2	27.7	26.7	24.5	21.4	23.0	19.9	25.9	22.2	26.1	29.9	19.8	29.5	24.3	27.7	24.0	20.8	19.8	23.5
POOR	8.2	9.2	10.4	8.2	9.1	6.3	7.2	6.7	8.5	8.4	6.7	9.1	11.6	7.7	10.0	7.3	6.3	6.8	7.4	7.4	7.4
Mean	2.79	2.83	2.90	2.77	2.71	2.85	2.83	2.84	3.08	2.74	2.82	2.82	2.60	2.94	2.74	2.78	2.85	2.81	2.85	2.87	2.80



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

46. WOULD YOU CONSIDER YOURSELF...?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
WEALTHY	2.4	3.1	2.8	1.4	2.4	13.0	100.0	0.0	0.0	0.0	0.0	0.0	2.3	1.2	0.9	2.9
UPPER MIDDLE CLASS	15.8	15.3	15.8	16.4	15.6	87.0	0.0	100.0	0.0	0.0	0.0	0.0	14.6	9.6	18.2	13.9
MIDDLE CLASS	48.5	46.2	48.1	51.2	49.3	0.0	0.0	0.0	65.9	100.0	0.0	0.0	50.1	53.1	52.9	43.1
LOWER MIDDLE CLASS	25.1	26.4	26.2	23.3	25.6	0.0	0.0	0.0	34.1	0.0	100.0	0.0	25.1	26.8	22.6	28.7
POOR	8.2	8.9	7.1	7.8	7.1	0.0	0.0	0.0	0.0	0.0	0.0	100.0	7.8	9.3	5.3	11.4
Mean	2.79	2.77	2.81	2.80	2.81	4.13	5.00	4.00	2.66	3.00	2.00	1.00	2.79	2.67	2.87	2.68



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46. WOULD YOU CONSIDER YOURSELF...?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
WEALTHY	2.4	2.0	3.0	2.2	4.5	1.9	5.4	2.0	0.8
UPPER MIDDLE CLASS	15.8	8.1	27.9	24.3	34.6	8.8	30.8	7.4	25.4
MIDDLE CLASS	48.5	47.5	50.2	51.6	47.6	48.8	49.4	46.3	50.9
LOWER MIDDLE CLASS	25.1	31.0	15.8	18.3	11.3	29.9	12.1	31.9	19.2
POOR	8.2	11.4	3.1	3.6	2.0	10.5	2.3	12.3	3.7
Mean	2.79	2.58	3.12	3.03	3.28	2.62	3.25	2.55	3.00



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46. WOULD YOU CONSIDER YOURSELF...?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
WEALTHY	2.4	1.8	3.5	2.1	5.9	2.1	3.2	0.7	2.4	1.8	4.9	7.0
UPPER MIDDLE CLASS	15.8	17.4	12.4	11.5	10.5	21.1	19.8	15.5	9.7	13.2	14.2	6.6
MIDDLE CLASS	48.5	49.9	45.6	47.5	43.2	47.8	50.9	49.1	48.1	46.9	44.4	41.9
LOWER MIDDLE CLASS	25.1	22.7	30.2	29.9	31.3	26.5	19.6	25.2	29.9	29.8	28.3	34.5
POOR	8.2	8.1	8.3	9.1	9.0	2.4	6.5	9.5	10.0	8.3	8.2	9.9
Mean	2.79	2.82	2.73	2.68	2.73	2.94	2.94	2.73	2.64	2.71	2.79	2.66



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46. WOULD YOU CONSIDER YOURSELF...?

BANNER 9

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060
WEALTHY	2.4	7.4	3.3	4.0	0.7	0.8	1.5	4.5	1.1	3.3	1.2	3.3	1.5
UPPER MIDDLE CLASS	15.8	21.2	15.5	17.0	11.6	14.4	17.3	17.3	14.9	15.6	16.1	17.5	14.3
MIDDLE CLASS	48.5	46.4	43.0	40.7	47.8	50.3	56.2	42.7	52.1	44.3	53.8	49.1	48.1
LOWER MIDDLE CLASS	25.1	18.9	30.2	27.3	30.7	22.3	21.2	26.6	24.2	27.9	21.6	22.9	27.1
POOR	8.2	6.0	8.0	11.1	9.2	12.2	3.8	8.9	7.7	9.0	7.2	7.3	9.0
Mean	2.79	3.05	2.76	2.75	2.64	2.69	2.91	2.82	2.77	2.76	2.83	2.87	2.72



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46. WOULD YOU CONSIDER YOURSELF...?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
WEALTHY	2.4	6.3	4.3	0.6	1.3	6.8	5.6	1.0	2.4	6.0	2.9	0.4	0.2	4.9	1.8	0.7
UPPER MIDDLE CLASS	15.8	21.8	15.1	13.0	16.7	23.7	16.9	15.5	17.8	20.5	13.4	10.9	15.6	15.9	18.4	9.1
MIDDLE CLASS	48.5	46.7	41.4	48.4	53.8	44.9	43.0	48.7	54.3	47.9	39.7	48.2	53.2	42.6	52.0	47.1
LOWER MIDDLE CLASS	25.1	19.5	29.7	27.8	21.8	16.9	27.4	25.0	19.9	21.2	32.0	30.0	23.5	27.9	21.7	30.1
POOR	8.2	5.8	9.6	10.1	6.6	7.7	7.0	9.8	5.7	4.4	12.1	10.4	7.4	8.8	6.0	13.0
Mean	2.79	3.03	2.75	2.66	2.84	3.05	2.87	2.73	2.91	3.02	2.63	2.61	2.78	2.80	2.88	2.55



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47. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)					NEW COMBOS		
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
MAINSTREAM PROTESTANT	30.4	39.1	36.3	34.9	28.9	24.2	19.1	12.8	26.6	36.6	34.5	26.7	18.9	17.6	26.6	32.5	31.1
CATHOLIC	26.2	29.9	27.7	27.8	29.5	23.3	23.2	8.1	9.6	28.4	28.7	26.6	18.2	19.5	9.6	27.6	27.2
EVANGELICAL	7.3	13.5	11.9	7.1	4.4	5.2	3.8	1.4	0.0	10.5	8.9	4.8	2.7	3.2	0.0	8.2	7.7
JEWISH	4.5	2.9	3.2	4.3	4.3	6.1	6.4	4.6	4.8	3.5	3.8	5.2	5.8	6.0	4.8	4.2	4.4
ISLAM	1.2	0.0	0.4	0.3	1.8	1.9	3.1	2.0	3.8	0.2	0.7	1.9	3.0	2.8	3.8	0.9	1.1
MORMON	1.1	1.6	1.5	1.3	0.5	1.3	0.0	1.6	0.0	1.5	1.2	0.9	0.3	0.4	0.0	1.2	1.1
BUDDHIST	0.9	0.5	0.4	1.1	0.9	1.3	0.8	3.3	0.0	0.7	0.8	1.1	1.2	1.4	0.0	0.9	0.9
HINDU	0.3	0.0	0.0	0.3	0.2	0.6	0.0	1.7	0.0	0.1	0.2	0.4	0.4	0.4	0.0	0.2	0.2
SIKH	*	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	*
OTHER RELIGION	1.7	2.1	0.9	1.6	2.1	2.0	1.3	1.4	3.1	1.5	1.7	2.1	1.6	1.3	3.1	1.7	1.7
NON-REL/SECULAR/ATHEIST	26.4	10.3	17.8	21.1	27.2	33.7	42.3	63.1	52.0	16.9	19.7	30.3	47.9	47.3	52.0	22.4	24.5



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47. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	DEFIN- ITELY VOTING	VERY/ SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
MAINSTREAM PROTESTANT	30.4	16.7	33.6	39.3	23.7	31.8	25.4	24.6	26.7
CATHOLIC	26.2	37.4	26.2	20.4	26.7	26.0	26.8	25.7	28.6
EVANGELICAL	7.3	6.7	7.7	7.7	6.9	8.1	4.7	5.3	3.7
JEWISH	4.5	6.7	3.3	3.6	5.2	4.5	4.3	6.4	0.6
ISLAM	1.2	2.2	0.3	1.5	0.9	1.0	1.9	2.2	1.2
MORMON	1.1	0.0	0.8	0.2	3.7	0.9	1.7	2.0	1.2
BUDDHIST	0.9	0.5	0.4	1.2	1.3	1.0	0.6	0.9	0.0
HINDU	0.3	0.4	0.4	0.3	0.0	0.1	0.7	1.1	0.0
SIKH	*	0.0	0.2	0.0	0.0	0.0	0.2	0.3	0.0
OTHER RELIGION	1.7	1.5	1.5	1.5	2.4	1.6	2.3	1.6	3.4
NON-REL/SECULAR/ATHEIST	26.4	27.9	25.6	24.4	29.0	24.9	31.6	29.8	34.7



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47. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN		
		UNITED STATES		FOR CONGRESS		UND-	ERS/		Strong	Smwht	DISAP-
		RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-			DISAP-
		DIREC-	TRACK	LICAN	CRATIC	EI-	CIDED	ROVE			PROVE
		TION				DED					
Total	2000	545	1454	929	802	270	513	842	298	544	1157
MAINSTREAM PROTESTANT	30.4	28.0	31.3	34.8	26.3	27.4	27.8	27.2	27.4	27.2	32.7
CATHOLIC	26.2	27.7	25.6	29.8	23.3	22.4	23.7	24.5	25.5	23.9	27.4
EVANGELICAL	7.3	3.3	8.9	11.7	3.9	2.7	5.2	3.5	4.1	3.2	10.2
JEWISH	4.5	6.0	3.9	3.5	5.8	3.9	4.3	5.7	7.0	5.0	3.5
ISLAM	1.2	2.8	0.6	1.1	1.4	1.2	1.1	1.9	3.0	1.3	0.7
MORMON	1.1	0.5	1.3	1.8	0.5	0.7	0.7	0.8	0.0	1.2	1.3
BUDDHIST	0.9	0.6	1.0	0.8	1.1	0.7	1.3	0.9	0.7	1.1	0.9
HINDU	0.3	0.5	0.2	0.1	0.4	0.3	0.4	0.3	0.3	0.4	0.2
SIKH	*	0.2	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.1
OTHER RELIGION	1.7	1.5	1.8	1.4	1.6	3.3	2.5	1.8	1.7	1.8	1.7
NON-REL/SECULAR/ATHEIST	26.4	28.8	25.5	15.0	35.8	37.5	32.9	33.3	30.2	35.0	21.3



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47. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 4

	TOTAL 2020 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	BIDEN		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
MAINSTREAM PROTESTANT	30.4	35.2	27.6	36.1	29.5	24.4	32.2	23.7	23.3	39.8	32.8	25.9
CATHOLIC	26.2	29.4	24.7	29.2	22.6	26.9	32.6	25.0	29.0	26.0	21.2	24.1
EVANGELICAL	7.3	12.1	3.8	13.1	3.4	5.3	11.4	3.4	5.7	14.7	3.3	4.7
JEWISH	4.5	3.2	5.8	3.1	6.3	3.8	3.6	9.4	3.5	2.7	4.4	4.2
ISLAM	1.2	0.7	1.7	1.1	1.6	0.9	1.1	3.2	0.3	1.0	0.7	1.8
MORMON	1.1	1.2	0.9	2.1	0.2	0.9	1.2	0.0	1.3	3.0	0.4	0.4
BUDDHIST	0.9	0.9	0.9	0.8	1.0	0.9	1.2	1.4	0.7	0.5	0.8	1.2
HINDU	0.3	0.0	0.2	0.2	0.3	0.3	0.0	0.0	0.0	0.3	0.5	0.8
SIKH	*	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.4
OTHER RELIGION	1.7	1.4	1.5	1.0	1.2	3.3	1.3	0.4	4.1	0.6	1.7	2.3
NON-REL/SECULAR/ATHEIST	26.4	15.9	32.9	13.3	34.0	33.0	15.4	33.6	32.1	11.4	34.2	34.3



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47. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 5

	TOTAL							REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know	
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
MAINSTREAM PROTESTANT	30.4	23.0	23.6	22.5	30.0	35.5	36.0	35.7	21.7	27.5	39.0	24.5	37.0	29.4	17.0	25.0	27.3	37.0	35.0	31.8	43.3
CATHOLIC	26.2	20.2	17.2	22.7	27.8	29.4	28.0	28.8	35.5	30.9	28.4	19.2	24.8	32.9	16.8	29.2	28.2	30.1	28.1	30.2	22.5
EVANGELICAL	7.3	3.3	2.0	4.4	3.9	8.4	18.2	13.1	4.8	5.9	15.2	3.0	3.1	6.0	3.9	3.8	9.0	12.0	14.4	14.1	15.2
JEWISH	4.5	6.6	6.1	7.1	3.7	3.6	3.6	3.6	8.7	4.0	2.5	6.5	4.2	12.0	6.3	3.2	3.5	4.4	1.6	1.9	0.8
ISLAM	1.2	1.6	2.0	1.2	1.0	0.8	1.5	1.2	2.0	1.4	0.9	1.5	1.7	1.6	1.5	0.3	1.8	1.3	0.8	0.8	0.8
MORMON	1.1	0.3	0.0	0.6	0.7	1.9	1.9	1.9	0.0	1.4	2.4	0.2	0.3	0.0	1.0	0.8	1.0	0.9	3.6	3.4	3.9
BUDDHIST	0.9	1.5	1.5	1.6	1.2	0.2	0.3	0.3	6.5	0.7	0.4	0.8	1.8	0.0	2.4	0.9	0.0	1.2	0.4	0.3	0.8
HINDU	0.3	0.4	0.5	0.3	0.3	0.3	0.0	0.2	2.4	0.0	0.0	0.2	0.0	1.6	0.0	0.6	0.0	0.3	0.0	0.0	0.0
SIKH	*	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
OTHER RELIGION	1.7	1.2	1.1	1.3	2.5	1.2	1.7	1.4	0.0	1.3	1.0	0.5	2.5	0.0	4.7	2.9	3.4	0.6	1.5	2.0	0.0
NON-REL/SECULAR/ATHEIST	26.4	41.6	46.1	37.9	28.9	18.6	8.8	13.9	18.4	27.0	10.2	43.6	24.5	16.5	45.3	33.2	25.8	12.3	14.6	15.4	12.5



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47. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION			
						COMBO		Upper	MIDDLE	Middle	Lower	POOR	MAIN-	EVAN-	CATH-	NON-
		DEMO-	TCKT	REPUB-	SWING	WLTHY/	Weal-	Middle	LOWER	Class	Middle	Class	STREAM	GEL-	OLIC	RELI-
		CRAT	SPLTTR	LICAN	VOTER	UPPER	thy	Class	MIDDLE		Class		PROT.	ICAL		GIOS
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
MAINSTREAM PROTESTANT	30.4	27.3	25.3	35.7	29.1	28.4	29.8	28.1	31.1	31.4	30.5	29.0	100.0	0.0	0.0	0.0
CATHOLIC	26.2	23.1	26.3	29.5	27.6	27.5	10.4	30.1	26.8	28.5	23.6	17.1	0.0	0.0	100.0	0.0
EVANGELICAL	7.3	4.0	5.8	11.6	6.2	4.4	3.7	4.5	8.0	8.0	7.8	8.3	0.0	100.0	0.0	0.0
JEWISH	4.5	5.5	4.9	3.2	5.0	9.3	12.9	8.8	3.4	4.0	2.1	3.5	0.0	0.0	0.0	0.0
ISLAM	1.2	1.6	0.3	1.1	0.6	2.5	7.4	1.8	0.9	0.8	1.2	1.2	0.0	0.0	0.0	0.0
MORMON	1.1	0.3	1.2	1.9	1.3	0.7	0.0	0.8	1.3	1.1	1.7	0.0	0.0	0.0	0.0	0.0
BUDDHIST	0.9	0.8	1.2	0.9	1.1	1.2	0.0	1.4	0.9	0.7	1.2	0.9	0.0	0.0	0.0	0.0
HINDU	0.3	0.4	0.7	0.0	0.3	0.0	0.0	0.0	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0
SIKH	*	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
OTHER RELIGION	1.7	1.7	2.5	1.5	1.4	1.6	3.2	1.4	1.6	1.5	1.7	3.3	0.0	0.0	0.0	0.0
NON-REL/SECULAR/ATHEIST	26.4	35.3	32.1	14.5	27.1	24.4	32.7	23.1	25.7	23.4	30.2	36.6	0.0	0.0	0.0	100.0



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47. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
MAINSTREAM PROTESTANT	30.4	30.7	30.0	28.7	32.2	26.9	26.4	34.0	33.2
CATHOLIC	26.2	25.7	26.8	27.5	25.5	28.3	30.5	23.5	23.5
EVANGELICAL	7.3	6.8	8.3	8.3	8.2	6.6	8.0	6.9	8.5
JEWISH	4.5	3.4	6.1	5.8	6.7	4.0	7.2	3.0	5.1
ISLAM	1.2	1.1	1.4	0.9	2.5	1.9	0.8	0.4	2.0
MORMON	1.1	1.0	1.3	1.3	1.3	0.3	1.7	1.5	0.9
BUDDHIST	0.9	1.1	0.7	0.7	0.8	1.4	0.7	0.8	0.8
HINDU	0.3	0.2	0.4	0.6	0.0	0.0	0.0	0.3	0.7
SIKH	*	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0
OTHER RELIGION	1.7	1.6	1.8	2.0	1.5	1.6	2.6	1.6	1.1
NON-REL/SECULAR/ATHEIST	26.4	28.4	23.2	24.3	21.2	29.0	22.2	27.9	24.1



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47. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 8

	TOTAL	RACE					WHITE		HISPANIC		BLACK	
		WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
MAINSTREAM PROTESTANT	30.4	31.2	28.8	18.7	44.6	9.2	29.3	32.7	8.7	28.3	36.7	53.1
CATHOLIC	26.2	27.6	23.1	36.0	10.8	28.4	30.8	24.9	42.6	29.7	13.7	7.7
EVANGELICAL	7.3	8.4	5.2	6.4	4.4	5.0	8.4	8.4	8.4	4.5	2.9	6.0
JEWISH	4.5	5.1	3.2	3.6	2.9	0.9	5.9	4.4	5.0	2.2	5.1	0.5
ISLAM	1.2	0.6	2.5	1.8	4.0	1.2	0.5	0.8	2.5	1.0	4.9	2.9
MORMON	1.1	1.4	0.6	0.0	0.0	4.5	1.0	1.6	0.0	0.0	0.0	0.0
BUDDHIST	0.9	0.5	1.7	0.7	0.6	9.7	0.4	0.6	0.0	1.3	1.2	0.0
HINDU	0.3	0.0	0.8	0.8	0.0	3.8	0.0	0.0	0.0	1.6	0.0	0.0
SIKH	*	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.7
OTHER RELIGION	1.7	1.5	2.2	2.7	1.3	0.0	1.9	1.2	3.9	1.5	0.6	2.1
NON-REL/SECULAR/ATHEIST	26.4	23.8	31.8	29.4	31.1	37.4	21.8	25.4	28.9	30.0	34.9	27.0



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47. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
MAINSTREAM PROTESTANT	30.4	24.2	23.7	24.4	36.5	33.6	33.4	24.1	34.4	27.9	33.5	26.7	33.7	
CATHOLIC	26.2	23.4	23.3	26.3	24.7	26.9	28.9	24.6	27.2	24.6	28.1	29.2	23.5	
EVANGELICAL	7.3	3.6	7.2	5.0	7.8	8.7	8.8	5.5	8.5	6.2	8.8	7.2	7.5	
JEWISH	4.5	6.0	3.3	3.3	3.0	4.4	6.3	3.9	4.8	3.6	5.5	5.2	3.8	
ISLAM	1.2	2.1	2.8	1.8	1.6	0.0	0.4	2.2	0.6	2.0	0.2	1.5	1.0	
MORMON	1.1	1.5	1.8	0.6	0.3	2.1	0.8	1.2	1.0	0.9	1.3	0.9	1.3	
BUDDHIST	0.9	1.1	1.5	1.4	0.9	0.6	0.6	1.4	0.6	1.2	0.6	1.1	0.8	
HINDU	0.3	1.3	0.0	0.9	0.0	0.0	0.0	0.7	0.0	0.5	0.0	0.0	0.5	
SIKH	*	0.0	0.3	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.1	
OTHER RELIGION	1.7	1.9	1.7	2.6	1.8	1.5	1.1	2.1	1.4	2.0	1.3	2.0	1.4	
NON-REL/SECULAR/ATHEIST	26.4	34.9	34.5	33.7	23.4	22.1	19.7	34.3	21.4	30.9	20.7	26.3	26.4	



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47. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 10

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
MAINSTREAM PROTESTANT	30.4	24.5	23.4	34.7	33.6	15.6	19.1	29.1	32.8	30.5	27.7	39.1	34.3	26.8	29.8	36.5
CATHOLIC	26.2	23.0	24.7	26.5	27.7	30.8	29.3	29.3	28.6	17.7	20.0	24.2	27.0	27.7	27.5	20.8
EVANGELICAL	7.3	5.7	5.9	7.2	8.8	4.9	5.3	8.3	8.2	6.3	6.5	6.4	9.4	5.3	6.9	11.1
JEWISH	4.5	5.8	3.4	3.3	5.6	8.2	4.4	4.7	5.5	4.1	2.4	2.3	5.7	4.7	5.5	1.5
ISLAM	1.2	1.6	2.5	1.3	0.2	1.0	4.0	0.9	0.3	2.0	1.0	1.6	0.2	2.1	0.9	0.9
MORMON	1.1	1.2	1.0	0.7	1.4	0.0	1.0	0.3	1.3	1.9	1.0	0.9	1.6	1.1	1.0	1.2
BUDDHIST	0.9	1.7	1.2	1.1	0.4	2.1	1.3	1.3	0.6	1.4	1.1	1.0	0.2	1.2	0.8	0.8
HINDU	0.3	1.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	1.7	1.2	0.0	0.0	0.2	0.3	0.2
SIKH	*	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.2	0.0	0.0
OTHER RELIGION	1.7	1.5	2.5	1.5	1.4	2.5	2.5	1.9	1.7	0.8	2.5	1.3	1.1	2.3	1.4	1.7
NON-REL/SECULAR/ATHEIST	26.4	33.6	34.8	23.7	20.8	34.9	33.0	24.2	21.2	32.7	36.6	23.2	20.5	28.4	25.8	25.2



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48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 1

	TOTAL	ANMP SCORE								ANMP SCORE (COMBOS)						NEW COMBOS	
		10	9	8	7	6	5	4	0-3	8-10	7-10	6-7	0-5	4-5	0-3	6-10	5-10
Total	2000	286	332	381	363	326	204	65	44	999	1362	689	312	269	44	1688	1891
URBAN AREA	26.4	11.9	19.6	24.3	32.4	36.1	30.9	26.6	48.1	19.2	22.7	34.2	32.4	29.8	48.1	25.3	25.9
SUBURBAN AREA	52.9	57.4	55.1	54.8	53.1	48.4	50.0	57.2	29.9	55.7	55.0	50.9	48.6	51.7	29.9	53.7	53.3
RURAL AREA	20.7	30.7	25.4	20.8	14.4	15.5	19.2	16.3	22.0	25.2	22.3	14.9	19.0	18.5	22.0	21.0	20.8



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 2

	TOTAL	AREA				2024 VOTER LIKELIHOOD			
		EAST	MID-WEST	SOUTH	WEST	DEFIN-ITELY VOTING	VERY/SMWHT LIKELY	Very Likely	Smwht Likely
Total	2000	354	440	738	468	1567	433	272	162
URBAN AREA	26.4	26.6	24.3	25.0	30.5	26.4	26.6	26.2	27.3
SUBURBAN AREA	52.9	54.1	49.9	52.1	56.3	52.9	52.9	52.2	54.1
RURAL AREA	20.7	19.3	25.8	22.9	13.3	20.7	20.5	21.7	18.6



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 3

TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-		JOB: JOE BIDEN			
	UNITED STATES		FOR CONGRESS			ERS/					
	RIGHT	WRONG	REPUB-	DEMO-	UND-	UNDE-	APP-	Strong	Smwht	DISAP-	
	DIREC-	TRACK	LICAN	CRATIC	ECI-	CIDED	ROVE			PROVE	
	TION				DED						
Total	2000	545	1454	929	802	270	513	842	298	544	1157
URBAN AREA	26.4	35.1	23.2	19.0	34.1	29.0	27.3	34.7	37.5	33.2	20.4
SUBURBAN AREA	52.9	51.5	53.5	55.4	50.9	50.3	53.1	50.9	49.2	51.8	54.3
RURAL AREA	20.7	13.3	23.4	25.5	15.0	20.7	19.7	14.4	13.2	15.0	25.3



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 4

	TOTAL	2020 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	BIDEN	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	828	934	711	732	557	349	270	321	362	462	236
URBAN AREA	26.4	18.0	33.6	18.4	36.5	23.4	19.0	41.0	25.6	17.9	33.8	20.5
SUBURBAN AREA	52.9	55.1	51.8	55.3	50.3	53.4	57.6	50.2	51.6	53.1	50.3	55.7
RURAL AREA	20.7	26.9	14.6	26.3	13.3	23.2	23.4	8.7	22.8	29.0	15.9	23.8



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48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			MAGA REPUBLICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	YES	NO/DK COMBO	No	Don't Know
Total	2000	532	240	292	680	412	376	788	47	111	553	396	260	76	89	309	159	392	319	232	87
URBAN AREA	26.4	34.9	42.8	28.4	28.8	22.7	14.1	18.6	28.4	22.8	16.7	35.5	37.8	36.9	35.7	23.4	16.6	17.8	19.2	21.3	13.7
SUBURBAN AREA	52.9	50.5	43.6	56.2	51.5	56.6	55.0	55.8	50.5	45.8	57.6	52.5	48.0	46.1	41.6	56.3	54.2	56.3	54.0	54.9	51.7
RURAL AREA	20.7	14.6	13.7	15.4	19.7	20.7	30.9	25.6	21.2	31.3	25.7	12.0	14.2	17.1	22.8	20.2	29.2	25.9	26.8	23.8	34.6



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 6

TOTAL	VOTE BEHAVIOR				CONSIDER YOURSELF						RELIGION					
	VB	COMBO			Upper	MIDDLE	Middle	Lower	POOR	MAIN-	EVAN-	CATH-	NON-			
	CRAT	SPLTTR	REPUB-LICAN	SWING VOTER	WLTHY/UPPER	Wealthy	Middle	LOWER	Class	Middle	Class	STREAM-PROT.	GEL-ICAL	OLIC	RELI-GIOUS	
Total	2000	879	307	814	1010	364	47	316	1473	971	502	164	608	147	523	527
URBAN AREA	26.4	36.4	22.5	17.1	23.6	30.1	54.2	26.5	25.3	23.2	29.4	28.3	23.3	19.1	27.9	28.4
SUBURBAN AREA	52.9	48.9	55.5	56.3	55.6	58.8	39.5	61.6	53.0	56.8	45.8	39.0	51.9	49.5	55.7	51.9
RURAL AREA	20.7	14.7	22.0	26.6	20.7	11.1	6.3	11.9	21.7	20.1	24.8	32.7	24.8	31.3	16.4	19.7



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48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.
Total	2000	1221	779	504	275	569	371	652	408
URBAN AREA	26.4	26.7	25.9	25.4	26.9	28.0	26.9	25.6	25.0
SUBURBAN AREA	52.9	48.5	59.9	60.7	58.5	49.2	60.0	47.8	59.9
RURAL AREA	20.7	24.8	14.2	14.0	14.5	22.8	13.1	26.6	15.1



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NATIONAL SURVEY: 2,000 LIKELY VOTERS

48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 8

TOTAL	RACE					WHITE		HISPANIC		BLACK		
	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1356	644	260	264	80	609	747	127	133	136	128
URBAN AREA	26.4	19.7	40.7	40.6	45.2	32.5	19.0	20.2	48.4	33.1	43.6	46.9
SUBURBAN AREA	52.9	56.1	46.3	46.5	41.5	59.6	57.7	54.8	40.4	52.2	45.8	36.9
RURAL AREA	20.7	24.3	13.1	13.0	13.3	7.9	23.3	25.1	11.2	14.6	10.6	16.2



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48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 9

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	160	283	324	342	359	531	768	1232	1110	890	940	1060	
URBAN AREA	26.4	34.5	33.7	36.9	22.2	21.3	19.9	35.2	20.9	31.2	20.5	27.6	25.4	
SUBURBAN AREA	52.9	49.7	47.9	45.3	55.7	56.6	57.0	47.1	56.5	49.8	56.8	53.5	52.4	
RURAL AREA	20.7	15.9	18.5	17.9	22.2	22.1	23.1	17.7	22.5	19.1	22.7	19.0	22.2	



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48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 10

TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE			
	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL	
	NIALS		BMMRS		NIALS		BMMRS		NIALS		BMMRS					
			/SLNTG				/SLNTG				/SLNTG					
Total	2000	207	495	537	761	84	249	239	368	122	247	298	393	528	1058	413
URBAN AREA	26.4	33.2	36.8	23.0	20.2	33.4	39.7	25.0	19.7	33.1	33.9	21.5	20.7	100.0	0.0	0.0
SUBURBAN AREA	52.9	50.4	45.3	56.5	56.0	52.7	43.7	58.5	56.9	48.9	47.0	54.9	55.1	0.0	100.0	0.0
RURAL AREA	20.7	16.3	17.9	20.5	23.8	13.9	16.6	16.5	23.3	18.0	19.1	23.7	24.2	0.0	0.0	100.0