



America's New Majority Project: National Survey

Method: Online Interviews

Universe: Likely Voters

Fielded: July 13-16, 2023

Sample Size: 2,000

Margin of Error: +/- 2.2%

1. IN WHAT YEAR WERE YOU BORN?

Total	2000
18-24	8.1
25-34	14.2
35-44	17.5
45-54	16.2
55-64	17.6
OVER 64	26.4
Mean	48.98

IN WHAT YEAR WERE YOU BORN?

Total	2000
18-24	8.1
25-29	7.1
30-40	17.1
41-55	25.3
56-65	18.6
OVER 65	23.7
Mean	48.91

GENERATIONS:

Total	2000
GENERATION Z	11.0
MILLENNIALS	25.0
GENERATION X	26.1
BABY BOOMERS	33.5
THE SILENT GENERATION	4.4
Mean	50.51

2. ARE YOU REGISTERED TO VOTE?

Total	2000
YES	100.0

3. GENDER:

Total	2000
MALE	47.0
FEMALE	53.0

4. REGION:

Total	2000
NEW ENGLAND	4.8
MIDDLE ATLANTIC	12.7
EAST NORTH CENTRAL	16.1
WEST NORTH CENTRAL	6.4
SOUTH ATLANTIC	21.2
EAST SOUTH CENTRAL	6.2
WEST SOUTH CENTRAL	11.0
MOUNTAIN	7.1
PACIFIC	14.5

AREA:

Total	2000
EAST	17.5
MIDWEST	22.5
SOUTH	38.4
WEST	21.6

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

Total	2000
YES	13.0
NO	87.0

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

Total	261
HISPANIC	100.0
Mexican	51.3
Puerto Rican	17.6
Cuban	8.1
Dominican	6.4
Venezuelan	1.4
Honduran	0.9
Salvadoran	0.7
Peruvian	0.6
Guatemalan	0.5
Nicaraguan	0.5
Ecuadorian	0.3
Other Central American	0.9
Other South American	1.4
Spaniard	5.6
Other	3.8

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	2000
WHITE	67.8
HISPANIC	13.0
AFRICAN AMERICAN	13.0
ASIAN	4.0
OTHER	2.0

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

Total	81
ASIAN	100.0
Chinese	34.6
Korean	13.7
Vietnamese	11.1
Japanese	9.5
Indian	9.2
Filipino	7.0
Pakistani	2.3
Other Southeastern Asian	4.3
Other Southern Asian	2.4
Other	5.9

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

Total	2000
REPUBLICAN	36.0
DEMOCRAT	37.0
INDEPENDENT/OTHER	27.0
Net Diff.	-1.0

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

Total	2000
DONALD TRUMP	42.0
JOE BIDEN	44.4
ANOTHER CANDIDATE	3.8
DIDN'T VOTE/PRES.	1.7
DIDN'T VOTE 2020	8.1
DON'T KNOW	0.0
Net Diff.	-2.4

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

Total	2000
RIGHT DIRECTION	31.3
WRONG TRACK	68.7
DON'T KNOW	0.0
Net Diff.	-37.4

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

Total	2000
APPROVE	43.0
Strongly	16.6
Somewhat	26.4
DISAPPROVE	57.0
Somewhat	18.3
Strongly	38.7
DON'T KNOW	0.0
Net Diff.	-13.9
Mean	2.21

13. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

Total	2000
REPUBLICAN CANDIDATE	46.5
Definitely	30.0
Probably	9.7
Lean	6.9
DEMOCRATIC CANDIDATE	40.6
Definitely	26.9
Probably	8.7
Lean	5.0
UNDECIDED	12.9
Net Diff.	6.0
Mean	4.13

14. THINKING ABOUT THE UPCOMING ELECTIONS IN 2024 FOR PRESIDENT AND CONGRESS, WHAT ISSUES MATTER MOST TO YOU?

Total	2000
INFLATION/COST OF LIVING	41.8
JOBS AND ECONOMY	23.0
GUN VIOLENCE	21.7
SOCIAL SECURITY/MEDICARE	18.5
CRIME AND SAFETY	18.4
CORRUPTION IN GOVERNMENT	15.9
BORDER SECURITY	15.8
ABORTION	15.6
HEALTHCARE	15.0
CLIMATE CHANGE/ENVRMNT	14.1
GOVERNMENT SPENDING	13.9
TAXES	10.5
NATIONAL SECURITY	10.4
THREATS TO DEMOCRACY	8.9
EDUCATION	8.2
FIGHTING WOKE IDEOLOGY	8.2
IMMIGRATION REFORM	8.1
RAISING WAGES	7.9
LGBTQ RIGHTS	5.8
VOTING RIGHTS	5.3
RACE RELATIONS	4.9
STUDENT LOANS	4.7
POLICE REFORM	3.3

15. IS THE REPUBLICAN PARTY FOCUSED ON THE ISSUES THAT MATTER MOST TO YOU?

Total	2000
YES	38.8
NO	46.0
DON'T KNOW	15.2
Net Diff.	-7.1

16. IS THE DEMOCRATIC PARTY FOCUSED ON THE ISSUES THAT MATTER MOST TO YOU?

Total	2000
YES	39.0
NO	47.0
DON'T KNOW	13.9
Net Diff.	-8.0

17. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

THE GOVERNMENT IS TRYING TO DO TOO MANY THINGS THAT SHOULD BE LEFT TO INDIVIDUALS AND BUSINESSES.

Total	2000
AGREE	65.0
Strongly	45.9
10	27.5
9	6.7
8	11.7
7	10.6
6	8.6
NEUTRAL-5	16.6
DISAGREE	18.4
4	5.1
3	4.0
2	3.0
1	1.4
0	4.9
Mean	6.77

18. PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT INSURANCE COMPANIES AND GOVERNMENT.

Total	2000
AGREE	82.7
Strongly	66.7
10	42.7
9	10.2
8	13.8
7	9.7
6	6.3
NEUTRAL-5	9.0
DISAGREE	8.3
4	3.1
3	1.8
2	0.9
1	0.6
0	2.0
Mean	8.00

19. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

Total	2000
AGREE	69.5
Strongly	50.8
10	33.3
9	7.0
8	10.5
7	10.5
6	8.2
NEUTRAL-5	15.9
DISAGREE	14.7
4	4.9
3	2.8
2	1.7
1	1.4
0	3.9
Mean	7.14

20. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

Total	2000
AGREE	76.5
Strongly	59.5
10	38.7
9	9.1
8	11.7
7	8.5
6	8.5
NEUTRAL-5	11.7
DISAGREE	11.8
4	3.3
3	2.6
2	2.0
1	0.8
0	3.0
Mean	7.58

21. PARENTS SHOULD HAVE THE FINAL SAY IN THEIR CHILDREN'S EDUCATION.

Total	2000
AGREE	75.0
Strongly	60.8
10	42.6
9	6.8
8	11.4
7	8.8
6	5.5
NEUTRAL-5	10.3
DISAGREE	14.6
4	3.5
3	3.7
2	2.7
1	1.4
0	3.4
Mean	7.56

22. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

Total	2000
AGREE	75.8
Strongly	59.6
10	41.3
9	8.1
8	10.2
7	9.4
6	6.8
NEUTRAL-5	9.5
DISAGREE	14.7
4	3.8
3	3.9
2	2.0
1	0.9
0	4.1
Mean	7.53

23. ENGLISH SHOULD BE THE OFFICIAL LANGUAGE OF THE UNITED STATES.

Total	2000
AGREE	71.5
Strongly	59.3
10	45.4
9	5.9
8	7.9
7	8.0
6	4.3
NEUTRAL-5	9.6
DISAGREE	18.9
4	3.3
3	2.6
2	2.5
1	1.5
0	9.0
Mean	7.28

24. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

Total	2000
AGREE	73.2
Strongly	57.5
10	38.0
9	8.1
8	11.4
7	10.0
6	5.7
NEUTRAL-5	11.1
DISAGREE	15.7
4	4.3
3	2.8
2	2.2
1	1.1
0	5.3
Mean	7.35

25. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF IT MEANS USING DOMESTIC OIL AND NATURAL GAS.

Total	2000
AGREE	72.3
Strongly	52.6
10	33.1
9	7.9
8	11.6
7	10.5
6	9.2
NEUTRAL-5	15.0
DISAGREE	12.7
4	4.3
3	2.8
2	1.5
1	1.0
0	2.9
Mean	7.29

26. WE NEED POLICIES THAT HELP WOMEN IN DIFFICULT SITUATIONS AND LEAD TO FEWER ABORTIONS IN AMERICA.

Total	2000
AGREE	61.5
Strongly	42.4
10	25.5
9	6.9
8	10.0
7	11.0
6	8.1
NEUTRAL-5	17.9
DISAGREE	20.6
4	4.4
3	4.4
2	2.7
1	2.5
0	6.6
Mean	6.51

27. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

Total	2000
DISAGREE	62.7
Strongly	49.5
10	37.7
9	5.4
8	6.4
7	7.0
6	6.1
NEUTRAL-5	14.1
AGREE	23.2
4	4.7
3	5.6
2	4.0
1	2.4
0	6.7
Mean	6.79

28. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

Total	2000
DISAGREE	62.2
Strongly	53.3
10	44.5
9	4.2
8	4.6
7	5.3
6	3.6
NEUTRAL-5	13.8
AGREE	24.0
4	4.0
3	4.8
2	3.7
1	2.7
0	8.8
Mean	6.88

29. EMPLOYERS SHOULD PRIORITIZE ENSURING A DIVERSE WORKFORCE WHEN MAKING HIRING AND PROMOTING DECISIONS, EVEN IF THAT MEANS THE MOST QUALIFIED PERSON DOESN'T GET THE JOB.

Total	2000
DISAGREE	50.3
Strongly	38.2
10	28.8
9	3.4
8	6.0
7	6.8
6	5.4
NEUTRAL-5	15.3
AGREE	34.3
4	7.3
3	7.6
2	5.7
1	4.0
0	9.7
Mean	5.91

SUMMARY MEANS:

Total	2000
PATIENTS SHLD HAVE POWER	8.00
OWN INTERESTS/OTHR CNTRS	7.58
PARENT'S SAY/EDUCATION	7.56
TOUGH PENALTIES/CRIMINALS	7.53
WORK FOR WELFARE BENEFITS	7.35
PURSUE ENERGY INDEP.	7.29
ENGLISH AS OFFICIAL LANG	7.28
CUT SPENDING	7.14
CENSOR THE BIBLE	6.88
RAISE TAXES/IMPROVE GOV'T	6.79
GOVT/TOO MANY THINGS	6.77
LEAD TO FEWER ABORTIONS	6.51
ENSURE DIVERSE WORKFORCE	5.91

ANMP SCALE:

Total	2000
10	1.6
9	16.3
8	19.3
7	20.9
6	21.8
NEUTRAL-5	14.5
4	4.2
3	1.2
2	0.2
1	0.0
0	0.0
Mean	6.87

30. WHEN IT COMES TO HEALTH CARE, WHICH DO YOU BELIEVE IS MORE IMPORTANT FOR LAWMAKERS IN WASHINGTON, DC TO FOCUS ON?

1. INCREASING THE NUMBER OF HEALTH INSURANCE OPTIONS TO CHOOSE FROM.
OR,
2. INCREASING THE NUMBER OF HEALTH CARE SERVICES COVERED BY INSURANCE.

Total	2000
INCREASE INSURANCE OPTNS	27.5
INCREASE SERVICES	56.5
DON'T KNOW	16.0
Net Diff.	-29.0

31. WHEN IT COMES TO HEALTH CARE, WHICH DO YOU BELIEVE IS MORE IMPORTANT FOR LAWMAKERS IN WASHINGTON, DC TO FOCUS ON?

1. REDUCING THE COST OF HEALTH CARE AND COVERAGE.
OR,
2. REDUCING THE NUMBER OF UNINSURED AMERICANS.

Total	2000
REDUCE COST	69.1
REDUCE UNINSURED	23.6
DON'T KNOW	7.4
Net Diff.	45.5

32. WHEN IT COMES TO HEALTH CARE, WHICH DO YOU BELIEVE IS MORE IMPORTANT FOR LAWMAKERS IN WASHINGTON, DC TO FOCUS ON?

1. REDUCING THE NUMBER OF AMERICANS WITH CHRONIC DISEASES.
OR,
2. REDUCING THE COST OF TREATMENT FOR CHRONIC DISEASES.

Total	2000
REDUCE CHRONIC DISEASES	27.8
REDUCE TREATMENT COSTS	63.0
DON'T KNOW	9.2
Net Diff.	-35.2

33. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO SUPPORT?

1. A REPUBLICAN CANDIDATE WHO WANTS TO GIVE PATIENTS MORE AFFORDABLE AND FLEXIBLE HEALTH COVERAGE OPTIONS, INCREASE PRICE TRANSPARENCY THROUGHOUT THE HEALTHCARE SYSTEM SO PATIENTS CAN SHOP TO SAVE MONEY AND AVOID SURPRISE BILLS, AND REDUCE CHRONIC DISEASE IN AMERICA THROUGH IMPROVED TREATMENT AND A FOCUS ON PREVENTION.

OR,

2. A DEMOCRATIC CANDIDATE WHO WANTS TO LIMIT THE SALE OF HEALTH INSURANCE THAT DOESN'T MEET OBAMACARE COVERAGE MINIMUMS, ENROLL MORE PEOPLE IN GOVERNMENT RUN OR TAXPAYER SUBSIDIZED HEALTH INSURANCE, AND REDUCE MEDICARE SPENDING ON PRESCRIPTION DRUGS WITH PRICE CONTROLS AND ALLOWING THE GOVERNMENT TO CONTROL ACCESS TO NEW TREATMENTS.

Total	2000
REPUBLICAN CANDIDATE	56.8
DEMOCRATIC CANDIDATE	29.7
DON'T KNOW	13.5
Net Diff.	27.1

34. DO YOU BELIEVE THE FOLLOWING IS TRUE OR FALSE?

PRESIDENT JOE BIDEN'S SON, HUNTER BIDEN, HAS A FOUR-YEAR-OLD DAUGHTER WITH A WOMAN WHO WORKED AS A STRIPPER AT A CLUB HE FREQUENTLY ATTENDED. ACCORDING TO REPORTS, THE GIRL, NAMED NAVY, IS AWARE OF WHO HER FATHER IS AND "PROUD" THAT HER GRANDFATHER IS PRESIDENT OF THE UNITED STATES. HOWEVER, PRESIDENT BIDEN HAS THUS FAR REFUSED TO ACKNOWLEDGE NAVY AS ONE OF HIS GRANDCHILDREN. THE FIRST LADY, JILL BIDEN, RECENTLY WROTE A CHILDREN'S BOOK DEDICATED TO HER GRANDCHILDREN, AND NAMED EVERY CHILD EXCEPT NAVY. ALSO, ACCORDING TO RECENT REPORTING, WHITE HOUSE AIDES HAVE BEEN INSTRUCTED THAT THE BIDEN'S HAVE SIX GRANDCHILDREN, NOT SEVEN, AND LAWYERS FOR HUNTER BIDEN RECENTLY SETTLED A CHILD SUPPORT DISPUTE WITH THE GIRL'S MOTHER WHICH INCLUDED THE CONDITION THAT SHE WOULD NOT CHANGE THE CHILD'S LAST NAME TO BIDEN.

Total	2000
TRUE	39.5
FALSE	16.9
DON'T KNOW	43.5
Net Diff.	22.6

35. IN FACT, IT IS TRUE THAT PRESIDENT BIDEN HAS A FOUR-YEAR-OLD GRANDDAUGHTER NAMED NAVY THAT HE AND THE FIRST LADY HAVE NOT ACKNOWLEDGED TO BE A PART OF THE BIDEN FAMILY. DO YOU BELIEVE PRESIDENT BIDEN SHOULD ACKNOWLEDGE THE GIRL AS HIS GRANDDAUGHTER?

Total	2000
YES	67.1
NO	7.0
DON'T KNOW	25.9
Net Diff.	60.1

36. DOES THE KNOWLEDGE THAT PRESIDENT JOE BIDEN REFUSES TO ACKNOWLEDGE NAVY AS HIS GRANDDAUGHTER AND A PART OF THE BIDEN FAMILY MAKE YOU MORE LIKELY OR LESS LIKELY TO BELIEVE THE FOLLOWING?

PRESIDENT BIDEN IS COLD-HEARTED.

Total	2000
MORE LIKELY TO BELIEVE	50.0
Much	30.4
Somewhat	19.6
LESS LIKELY TO BELIEVE	27.3
Somewhat	12.5
Much	14.8
NO DIFFERENCE	22.7
Net Diff.	22.7
Mean	3.38

37. PRESIDENT BIDEN IS OUT OF TOUCH.

Total	2000
MORE LIKELY TO BELIEVE	54.8
Much	37.8
Somewhat	17.0
LESS LIKELY TO BELIEVE	23.4
Somewhat	11.0
Much	12.4
NO DIFFERENCE	21.8
Net Diff.	31.4
Mean	3.57

38. PRESIDENT BIDEN THINKS HE AND HIS FAMILY ARE BETTER THAN COMMON AMERICANS.

Total	2000
MORE LIKELY TO BELIEVE	49.5
Much	35.0
Somewhat	14.6
LESS LIKELY TO BELIEVE	27.4
Somewhat	11.3
Much	16.1
NO DIFFERENCE	23.1
Net Diff.	22.1
Mean	3.41

39. PRESIDENT BIDEN IS A GOOD FATHER WHO IS LOYAL TO HIS SON, HUNTER.

Total	2000
MORE LIKELY TO BELIEVE	30.2
Much	13.5
Somewhat	16.7
LESS LIKELY TO BELIEVE	39.9
Somewhat	15.1
Much	24.9
NO DIFFERENCE	29.9
Net Diff.	-9.7
Mean	2.79

40. PRESIDENT BIDEN CANNOT BE TRUSTED TO DO THE RIGHT THING WHEN IT COMES TO HIS SON, HUNTER, AND HIS FAMILY'S REPUTATION.

Total	2000
MORE LIKELY TO BELIEVE	50.4
Much	34.7
Somewhat	15.7
LESS LIKELY TO BELIEVE	24.1
Somewhat	11.8
Much	12.3
NO DIFFERENCE	25.5
Net Diff.	26.3
Mean	3.49

41. DOES KNOWING THAT PRESIDENT JOE BIDEN REFUSES TO ACKNOWLEDGE NAVY AS HIS GRANDDAUGHTER MAKE YOU MORE LIKELY OR LESS LIKELY TO VOTE FOR HIM IN 2024?

Total	2000
MORE LIKELY	12.4
Much	6.3
Somewhat	6.1
LESS LIKELY	39.5
Somewhat	10.7
Much	28.9
NO DIFFERENCE	48.1
Net Diff.	-27.1
Mean	2.50

42. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

Total	2000
LIKELY VOTER	81.0
Definitely Voting	68.3
Very Likely	12.7
LESS LIKELY TO VOTE	19.0
Somewhat Likely	11.2
Not That Likely	3.7
Not at All	4.1
Mean	3.37

43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	2000
LIBERAL	28.0
Very	12.4
Somewhat	15.6
MODERATE	36.9
CONSERVATIVE	35.1
Somewhat	19.2
Very	15.8
DK/REFUSED	0.0
Net Diff.	7.1
Mean	3.11

44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

Total	2000
DEMOCRAT	42.1
Always	25.2
Usually	16.9
TICKET-SPLITTER	17.1
REPUBLICAN	40.7
Usually	17.7
Always	23.0
Net Diff.	-1.4
Mean	2.96

45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

Total	2000
LESS/COLLEGE GRADUATE	64.9
Some Grade School	0.3
Some High School	2.2
High School Grad.	22.8
Some College/Trade	21.6
Technical/Vocational	6.4
Associates Degree	11.6
COLLEGE GRADUATE	35.1
Bachelors Degree	22.5
Post-Graduate Degree	12.6

46. WOULD YOU CONSIDER YOURSELF...?

Total	2000
WEALTHY	3.3
UPPER MIDDLE CLASS	14.6
MIDDLE CLASS	47.1
LOWER MIDDLE CLASS	26.0
POOR	9.0
Mean	2.77

47. WHAT IS YOUR RELIGIOUS AFFILIATION?

Total	2000
MAINSTREAM PROTESTANT	29.0
CATHOLIC	26.2
EVANGELICAL	8.1
JEWISH	3.6
ISLAM	1.7
BUDDHIST	1.1
MORMON	1.0
HINDU	0.4
SIKH	0.1
OTHER RELIGION	1.3
NON-REL/SECULAR/ATHEIST	27.6

48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

Total	2000
URBAN AREA	26.7
SUBURBAN AREA	51.9
RURAL AREA	21.3