America's New Majority Project: National Survey
Method: Online Interviews
Universe: Likely Voters
Fielded: July 27-30, 2023
Sample Size: 2,000
Margin of Error: +/- 2.2%

1. IN WHAT YEAR WERE YOU BORN?

Total	2000
18-24	8.0
25-34	13.6
35-44	16.8
45-54	16.5
55-64	18.8
OVER 64	26.3
Mean	49.31

IN WHAT YEAR WERE YOU BORN?

Total	2000
18-24	8.0
25-29	7.0
30-40	17.0
41-55	25.0
56-65	19.0
OVER 65	24.0
Mean	49.10

GENERATIONS:

Total	2000
GENERATION Z	10.2
MILLENNIALS	25.4
GENERATION X	26.3
BABY BOOMERS	33.9
THE SILENT GENERATION	4.2
Mean	50.72

2. ARE YOU REGISTERED TO VOTE?

Total	2000
YES	100.0

3. GENDER:

Total	2000
MALE	**47.0**
FEMALE	**53.0**

4. REGION:

Total	2000
NEW ENGLAND	**4.8**
MIDDLE ATLANTIC	**12.6**
EAST NORTH CENTRAL	**16.1**
WEST NORTH CENTRAL	**6.4**
SOUTH ATLANTIC	**21.2**
EAST SOUTH CENTRAL	**6.2**
WEST SOUTH CENTRAL	**11.0**
MOUNTAIN	**7.1**
PACIFIC	**14.5**

AREA:

Total	2000
EAST	**17.4**
MIDWEST	**22.5**
SOUTH	**38.4**
WEST	**21.6**

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

Total	2000
YES	**13.4**
NO	**86.6**

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

Total	269
HISPANIC	**100.0**
Mexican	43.5
Puerto Rican	23.8
Cuban	8.9
Dominican	3.7
Peruvian	2.6
Guatemalan	2.2
Venezuelan	1.1
Salvadoran	0.7
Honduran	0.4
Nicaraguan	0.0
Ecuadorian	0.0
Other Central American	1.5
Other South American	3.0
Spaniard	6.3
Other	2.2

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	2000
WHITE	67.6
HISPANIC	13.4
AFRICAN AMERICAN	13.0
ASIAN	4.0
OTHER	2.0

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

Total	80
ASIAN	100.0
Chinese	38.8
Indian	15.0
Filipino	15.0
Japanese	10.0
Korean	7.5
Vietnamese	6.2
Pakistani	3.8
Other Southeastern Asian	1.2
Other Southern Asian	1.2
Other	1.2

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

Total	2000
REPUBLICAN	36.0
DEMOCRAT	37.0
INDEPENDENT/OTHER	27.0
Net Diff.	-1.0

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

Total	2000
DONALD TRUMP	41.0
JOE BIDEN	45.3
ANOTHER CANDIDATE	4.2
DIDN'T VOTE/PRES.	1.4
DIDN'T VOTE 2020	8.0
DON'T KNOW	0.0
Net Diff.	-4.4

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

Total	2000
RIGHT DIRECTION	30.2
WRONG TRACK	69.8
DON'T KNOW	0.0
Net Diff.	-39.7

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

Total	2000
APPROVE	**44.0**
Strongly	15.9
Somewhat	28.2
DISAPPROVE	**56.0**
Somewhat	15.8
Strongly	40.1
DON'T KNOW	**0.0**
Net Diff.	**-11.9**
Mean	**2.20**

13. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

Total	2000
REPUBLICAN CANDIDATE	**44.2**
Definitely	28.2
Probably	9.8
Lean	6.2
DEMOCRATIC CANDIDATE	**39.8**
Definitely	26.7
Probably	8.0
Lean	5.0
UNDECIDED	**16.0**
Net Diff.	**4.4**
Mean	**4.09**

14. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

GOVERNMENT SHOULD GET OUT OF THE WAY OF ENTREPRENEURS AND SMALL BUSINESSES WHO CREATE JOBS AND GROW THE ECONOMY.

Total	2000
AGREE	**71.0**
Strongly	**49.5**
10	27.8
9	8.7
8	13.0
7	13.5
6	8.0
NEUTRAL-5	**14.6**
DISAGREE	**14.4**
4	4.1
3	4.0
2	2.9
1	1.0
0	2.4
Mean	**7.11**

15. PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

Total	2000
AGREE	**78.7**
Strongly	**61.2**
10	36.8
9	11.5
8	12.8
7	11.3
6	6.2
NEUTRAL-5	**11.3**
DISAGREE	**10.0**
4	3.4
3	2.6
2	1.3
1	0.6
0	2.0
Mean	**7.72**

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

Total	2000
AGREE	**74.2**
Strongly	**55.2**
10	32.5
9	10.0
8	12.6
7	11.6
6	7.6
NEUTRAL-5	**14.2**
DISAGREE	**11.5**
4	3.8
3	2.8
2	1.4
1	1.0
0	2.5
Mean	**7.41**

17. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

Total	2000
AGREE	**76.2**
Strongly	**58.0**
10	**36.4**
9	9.6
8	12.0
7	10.4
6	8.0
NEUTRAL-5	**11.8**
DISAGREE	**12.0**
4	3.3
3	2.6
2	2.3
1	0.6
0	3.1
Mean	**7.52**

18. PARENTS SHOULD HAVE THE FINAL SAY IN THEIR CHILDREN'S EDUCATION.

Total	2000
AGREE	**74.9**
Strongly	**59.2**
10	38.5
9	9.2
8	11.4
7	8.4
6	7.2
NEUTRAL-5	**11.0**
DISAGREE	**14.2**
4	3.8
3	3.0
2	2.6
1	1.6
0	3.1
Mean	**7.48**

19. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

Total	2000
AGREE	**75.7**
Strongly	**60.4**
10	38.6
9	10.8
8	11.0
7	8.7
6	6.6
NEUTRAL-5	**10.4**
DISAGREE	**13.9**
4	4.0
3	2.6
2	2.3
1	1.2
0	3.8
Mean	**7.53**

20. DISCRIMINATION AND RACISM ARE BAD, BUT THEY ARE NOT THE CAUSE OF ALL DISPARITIES IN AMERICAN SOCIETY TODAY.

Total	2000
AGREE	**61.1**
Strongly	**42.6**
10	23.0
9	7.8
8	11.7
7	10.1
6	8.4
NEUTRAL-5	**14.6**
DISAGREE	**24.3**
4	4.2
3	5.4
2	4.8
1	2.4
0	7.4
Mean	**6.34**

21. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

Total	2000
AGREE	**73.9**
Strongly	**57.4**
10	36.4
9	10.0
8	11.0
7	9.2
6	7.4
NEUTRAL-5	**12.2**
DISAGREE	13.9
4	3.1
3	3.0
2	1.9
1	1.1
0	4.8
Mean	**7.37**

22. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF IT MEANS USING DOMESTIC OIL AND NATURAL GAS.

Total	2000
AGREE	**69.8**
Strongly	**50.2**
10	31.0
9	8.6
8	10.6
7	11.2
6	8.4
NEUTRAL-5	**16.5**
DISAGREE	**13.7**
4	3.4
3	3.0
2	2.4
1	1.2
0	3.6
Mean	**7.12**

23. WE NEED POLICIES THAT HELP WOMEN IN DIFFICULT SITUATIONS AND LEAD TO FEWER ABORTIONS IN AMERICA.

Total	2000
AGREE	**60.4**
Strongly	**41.0**
10	21.4
9	7.6
8	12.0
7	11.4
6	8.0
NEUTRAL-5	**20.4**
DISAGREE	**19.2**
4	4.0
3	4.2
2	3.2
1	1.8
0	6.0
Mean	**6.46**

24. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

Total	2000
DISAGREE	**65.2**
Strongly	**53.2**
10	38.7
9	6.2
8	8.3
7	6.4
6	5.6
NEUTRAL-5	**13.6**
AGREE	**21.2**
4	5.0
3	5.9
2	4.0
1	2.4
0	4.0
Mean	**7.04**

25. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

Total	2000
DISAGREE	**64.6**
Strongly	**56.2**
10	45.1
9	5.5
8	5.6
7	4.6
6	3.8
NEUTRAL-5	**12.2**
AGREE	**23.2**
4	4.0
3	3.4
2	3.6
1	3.8
0	8.4
Mean	**6.98**

26. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

Total	2000
DISAGREE	**62.8**
Strongly	**51.8**
10	39.0
9	6.4
8	6.5
7	6.4
6	4.4
NEUTRAL-5	**14.7**
AGREE	**22.6**
4	5.7
3	5.6
2	3.7
1	2.2
0	5.3
Mean	**6.94**

SUMMARY MEANS:

Total	2000
PATIENTS SHLD HAVE POWER	**7.72**
TOUGH PENALTIES/CRIMINALS	**7.53**
OWN INTERESTS/OTHR CNTRS	**7.52**
PARENT'S SAY/EDUCATION	**7.48**
CUT SPENDING	**7.41**
WORK FOR WELFARE BENEFITS	**7.37**
PURSUE ENERGY INDEP.	**7.12**
GET GOVT OUT OF THE WAY	**7.11**
RAISE TAXES/IMPROVE GOV'T	**7.04**
CENSOR THE BIBLE	**6.98**
ILLGL IMMIGRATION IS GOOD	**6.94**
LEAD TO FEWER ABORTIONS	**6.46**
DISCRIMINATION/NOT CAUSE	**6.34**

ANMP SCALE:

Total	2000
10	**8.2**
9	**15.4**
8	**20.5**
7	**20.4**
6	**19.0**
NEUTRAL-5	**10.8**
4	**4.0**
3	**1.1**
2	**0.4**
1	**0.2**
0	*****
Mean	**7.15**

27. BELOW ARE SOME ACTIONS POLICYMAKERS HAVE PROPOSED TO COMBAT INFLATION AND REDUCE THE COST OF LIVING. HOW EFFECTIVE DO YOU THINK EACH ONE WOULD BE IN COMBATING INFLATION AND REDUCING THE COST OF LIVING?

CUT FEDERAL SPENDING AND BALANCE THE BUDGET TO STRENGTHEN THE VALUE OF THE DOLLAR.

Total	2000
EFFECTIVE	**71.3**
Very	38.6
Somewhat	32.8
NOT EFFECTIVE	**21.8**
Barely	15.4
Not Effective at All	6.4
DON'T KNOW	**7.0**
Net Diff.	**49.6**
Mean	**3.11**

28. RAISE TAXES ON THE WEALTHY TO IMPROVE BENEFITS FOR THE POOR AND MIDDLE CLASS.

Total	2000
EFFECTIVE	**61.1**
Very	34.8
Somewhat	26.4
NOT EFFECTIVE	**34.0**
Barely	19.4
Not Effective at All	14.6
DON'T KNOW	**4.8**
Net Diff.	**27.0**
Mean	**2.85**

29. IMPOSE PRICE CONTROLS ON ESSENTIAL GOODS AND SERVICES LIKE FOOD, HEALTH CARE, AND HOUSING.

Total	2000
EFFECTIVE	**58.0**
Very	27.8
Somewhat	30.2
NOT EFFECTIVE	**34.0**
Barely	18.4
Not Effective at All	15.6
DON'T KNOW	**8.0**
Net Diff.	**23.9**
Mean	**2.76**

30. INCREASE DOMESTIC OIL AND GAS PRODUCTION TO LOWER GASOLINE AND ENERGY PRICES.

Total	2000
EFFECTIVE	**68.8**
Very	37.6
Somewhat	31.2
NOT EFFECTIVE	**24.4**
Barely	16.9
Not Effective at All	7.6
DON'T KNOW	**6.8**
Net Diff.	**44.4**
Mean	**3.06**

31. LOWER INCOME TAXES TO INCREASE TAKE-HOME PAY FOR WORKERS.

Total	2000
EFFECTIVE	**69.8**
Very	34.4
Somewhat	35.4
NOT EFFECTIVE	**24.8**
Barely	18.2
Not Effective at All	6.6
DON'T KNOW	**5.4**
Net Diff.	**45.0**
Mean	**3.03**

32. REDUCE BURDENSOME REGULATIONS THAT ADD TO THE COST OF DOING BUSINESS AND INCREASE PRICES.

Total	2000
EFFECTIVE	**62.9**
Very	27.6
Somewhat	35.4
NOT EFFECTIVE	**28.4**
Barely	19.0
Not Effective at All	9.4
DON'T KNOW	**8.6**
Net Diff.	**34.4**
Mean	**2.89**

33. CREATE FINANCIAL INCENTIVES FOR BUILDERS TO CONSTRUCT MORE AFFORDABLE HOMES AND APARTMENTS.

Total	2000
EFFECTIVE	**67.6**
Very	29.2
Somewhat	38.3
NOT EFFECTIVE	**25.8**
Barely	18.4
Not Effective at All	7.4
DON'T KNOW	**6.6**
Net Diff.	**41.7**
Mean	**2.96**

34. GIVE MEDICARE THE POWER TO NEGOTIATE LOWER PRESCRIPTION DRUG PRICES.

Total	2000
EFFECTIVE	**79.0**
Very	43.2
Somewhat	35.8
NOT EFFECTIVE	**15.4**
Barely	11.4
Not Effective at All	4.0
DON'T KNOW	**5.6**
Net Diff.	**63.6**
Mean	**3.25**

35. RAISE THE MINIMUM WAGE TO $17 DOLLARS PER HOUR.

Total	2000
EFFECTIVE	**53.7**
Very	30.6
Somewhat	23.2
NOT EFFECTIVE	**42.0**
Barely	19.5
Not Effective at All	22.6
DON'T KNOW	**4.2**
Net Diff.	**11.6**
Mean	**2.64**

36. MAKE IT EASIER FOR LABOR UNIONS TO ORGANIZE AND NEGOTIATE BETTER PAY AND BENEFITS.

Total	2000
EFFECTIVE	**53.4**
Very	22.4
Somewhat	31.0
NOT EFFECTIVE	**37.4**
Barely	21.0
Not Effective at All	16.4
DON'T KNOW	**9.2**
Net Diff.	**16.0**
Mean	**2.65**

SUMMARY MEANS:

Total	2000
NEG. LOWER DRUG PRICES	**3.25**
CUT FEDERAL/SPENDING	**3.11**
INCR. OIL/GAS PRODUCTION	**3.06**
LOWER INCOME TAXES	**3.03**
BUILD AFFORDABLE HOUSING	**2.96**
REDUCE GOV'T REGULATIONS	**2.89**
RAISE TAXES ON THE WLTHY	**2.85**
PRICE CONTROLS ON FOOD	**2.76**
EASIER UNION ORGANIZING	**2.65**
RAISE MIN. WAGE TO $17	**2.64**

37. WHICH STATEMENT DO YOU AGREE WITH MORE?

1. ANY SAVINGS FOUND IN MEDICARE SHOULD BE KEPT IN MEDICARE, NOT USED FOR OTHER PROGRAMS OR PRIORITIES.
OR,
2. ANY SAVINGS FOUND IN MEDICARE SHOULD GO TOWARD REDUCING THE BUDGET DEFICIT, NOT SPENT ON OTHER PRIORITIES.

Total	2000
KEPT IN MEDICARE	**66.8**
REDUCE BUDGET DEFICIT	**22.2**
DON'T KNOW	**11.0**
Net Diff.	**44.5**

38. WHICH DO YOU AGREE WITH MORE?

1. ANY SAVINGS FOUND IN MEDICARE SHOULD BE KEPT IN MEDICARE TO IMPROVE BENEFITS.
OR,
2. ANY SAVINGS FOUND IN MEDICARE SHOULD BE KEPT IN MEDICARE TO IMPROVE THE FINANCIAL HEALTH OF THE PROGRAM.

Total	1335
IMPROVE BENEFITS	**59.3**
IMPR. FINANCIAL HEALTH	**37.9**
DON'T KNOW	**2.8**
Net Diff.	**21.4**

39. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THAT "A STRONG AND GROWING ECONOMY IS THE MOST IMPORTANT INGREDIENT FOR THE LONG-TERM HEALTH OF SOCIAL SECURITY AND MEDICARE"?

Total	2000
AGREE	**78.8**
Strongly	**58.3**
10	28.9
9	11.4
8	18.0
7	11.9
6	8.6
NEUTRAL-5	**12.2**
DISAGREE	**9.0**
4	3.3
3	2.0
2	0.8
1	0.5
0	2.4
Mean	**7.53**

40. WHEN IT COMES TO HEALTH CARE, WHICH DO YOU BELIEVE IS MORE IMPORTANT FOR LAWMAKERS IN WASHINGTON, DC TO FOCUS ON?
1. LOWERING THE COST OF HEALTH INSURANCE.
OR,
2. INCREASING THE NUMBER OF SERVICES COVERED BY HEALTH INSURANCE.

Total	2000
LOWER COST OF HLTH INSR	**68.7**
INCREASE # OF SERVICES	**22.8**
DON'T KNOW	**8.5**
Net Diff.	**45.9**

41. IN 2023, WASHINGTON, DC HAS EXPERIENCED A 23% INCREASE IN CRIME, INCLUDING A 17% INCREASE IN VIOLENT CRIME, A 25% INCREASE IN ROBBERIES, AND A 110% INCREASE IN VEHICLE THEFTS. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

"SINCE WASHINGTON, DC IS THE NATION'S CAPITAL, AMERICANS SHOULD BE ABLE TO VISIT THERE WITHOUT FEAR OF CRIME."

Total	2000
AGREE	**85.0**
Strongly	56.2
Somewhat	28.8
DISAGREE	**8.8**
Somewhat	6.6
Strongly	2.2
DON'T KNOW	**6.2**
Net Diff.	**76.2**
Mean	**3.48**

42. DESPITE THE FACT THAT WASHINGTON, DC HAS A LOCALLY ELECTED MAYOR, CITY COUNCIL AND OTHER OFFICIALS, THE U.S. CONSTITUTION GIVES CONGRESS JURISDICTION OVER WASHINGTON, DC "IN ALL CASES WHATSOEVER." CONGRESS CAN REPEAL LAWS AND LIMIT THE AUTHORITY OF THE LOCALLY ELECTED GOVERNMENT. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING?

"IF THE WASHINGTON, DC CITY GOVERNMENT CANNOT CONTROL CRIME, THEN ON BEHALF OF VISITORS FROM THE WHOLE COUNTRY TO THEIR OWN CAPITAL, CONGRESS SHOULD STEP IN EVEN IF LOCAL ELECTED OFFICIALS OBJECT."

Total	2000
AGREE	**58.2**
Strongly	24.3
Somewhat	33.9
DISAGREE	**27.4**
Somewhat	16.2
Strongly	11.2
DON'T KNOW	**14.4**
Net Diff.	**30.8**
Mean	**2.83**

43. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

Total	2000
LIKELY VOTER	**85.4**
Definitely Voting	70.1
Very Likely	15.3
LESS LIKELY TO VOTE	**14.6**
Somewhat Likely	9.8
Not That Likely	2.6
Not at All	2.2
Mean	**3.48**

44. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	2000
LIBERAL	**28.2**
Very	12.2
Somewhat	16.0
MODERATE	**36.2**
CONSERVATIVE	**35.6**
Somewhat	20.8
Very	14.8
DK/REFUSED	**0.0**
Net Diff.	**7.4**
Mean	**3.10**

45. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

Total	2000
DEMOCRAT	**45.2**
Always	25.2
Usually	20.0
TICKET-SPLITTER	**15.8**
REPUBLICAN	**39.0**
Usually	18.0
Always	21.0
Net Diff.	**-6.2**
Mean	**2.90**

46. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

Total	2000
LESS/COLLEGE GRADUATE	**66.0**
Some Grade School	*
Some High School	1.7
High School Grad.	22.1
Some College/Trade	23.4
Technical/Vocational	6.3
Associates Degree	12.6
COLLEGE GRADUATE	**34.0**
Bachelors Degree	21.2
Post-Graduate Degree	12.8

47. WOULD YOU CONSIDER YOURSELF…?

Total	2000
WEALTHY	**1.9**
UPPER MIDDLE CLASS	**14.2**
MIDDLE CLASS	**44.6**
LOWER MIDDLE CLASS	**29.0**
POOR	**10.4**
Mean	**2.68**

48. WHAT IS YOUR RELIGIOUS AFFILIATION?

Total	2000
MAINSTREAM PROTESTANT	**31.1**
CATHOLIC	**25.4**
EVANGELICAL	**7.1**
JEWISH	**3.4**
MORMON	**1.3**
ISLAM	**1.2**
BUDDHIST	**1.0**
HINDU	**0.4**
SIKH	*****
OTHER RELIGION	**1.5**
NON-REL/SECULAR/ATHEIST	**27.5**

49. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

Total	2000
URBAN AREA	**28.0**
SUBURBAN AREA	**50.6**
RURAL AREA	**21.4**