



America's New Majority Project: National Survey

Method: Online Interviews

Universe: Likely Voters

Fielded: August 17-20, 2023

Sample Size: 2,000

Margin of Error: +/- 2.2%

1. IN WHAT YEAR WERE YOU BORN?

Total	2000
18-24	8.0
25-34	15.0
35-44	16.8
45-54	15.8
55-64	18.2
OVER 64	26.3
Mean	48.98

IN WHAT YEAR WERE YOU BORN?

Total	2000
18-24	8.0
25-29	7.0
30-40	17.0
41-55	25.0
56-65	19.0
OVER 65	24.0
Mean	49.10

GENERATIONS:

Total	2000
GENERATION Z	10.7
MILLENNIALS	25.2
GENERATION X	26.8
BABY BOOMERS	31.8
THE SILENT GENERATION	5.4
Mean	50.59

2. ARE YOU REGISTERED TO VOTE?

Total	2000
YES	100.0

3. GENDER:

Total	2000
MALE	47.0
FEMALE	53.0

4. REGION:

Total	2000
NEW ENGLAND	4.8
MIDDLE ATLANTIC	12.7
EAST NORTH CENTRAL	16.1
WEST NORTH CENTRAL	6.4
SOUTH ATLANTIC	21.2
EAST SOUTH CENTRAL	6.2
WEST SOUTH CENTRAL	11.0
MOUNTAIN	7.1
PACIFIC	14.5

AREA:

Total	2000
EAST	17.5
MIDWEST	22.5
SOUTH	38.4
WEST	21.6

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

Total	2000
YES	13.0
NO	87.0

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

Total	260
HISPANIC	100.0
Mexican	52.3
Puerto Rican	16.5
Cuban	8.1
Dominican	6.9
Guatemalan	1.9
Salvadoran	1.5
Venezuelan	1.5
Nicaraguan	0.8
Honduran	0.4
Ecuadorian	0.0
Peruvian	0.0
Other Central American	1.9
Other South American	1.2
Spaniard	4.2
Other	2.7

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	2000
WHITE	68.0
HISPANIC	13.0
AFRICAN AMERICAN	13.0
ASIAN	4.0
OTHER	2.0

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

Total	80
ASIAN	100.0
Indian	22.5
Chinese	18.8
Filipino	16.2
Pakistani	8.8
Vietnamese	6.2
Korean	6.2
Japanese	5.0
Other Southeastern Asian	3.8
Other Southern Asian	2.5
Other	10.0

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

Total	2000
REPUBLICAN	36.0
DEMOCRAT	37.0
INDEPENDENT/OTHER	27.0
Net Diff.	-1.0

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

Total	2000
DONALD TRUMP	41.0
JOE BIDEN	44.6
ANOTHER CANDIDATE	3.2
DIDN'T VOTE/PRES.	2.2
DIDN'T VOTE 2020	9.0
DON'T KNOW	*
Net Diff.	-3.6

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

Total	2000
RIGHT DIRECTION	30.0
WRONG TRACK	69.8
DON'T KNOW	0.2
Net Diff.	-39.8

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

Total	2000
APPROVE	43.8
Strongly	16.5
Somewhat	27.4
DISAPPROVE	56.1
Somewhat	15.3
Strongly	40.8
DON'T KNOW	*
Net Diff.	-12.2
Mean	2.20

13. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

Total	2000
REPUBLICAN CANDIDATE	45.6
Definitely	29.4
Probably	10.0
Lean	6.2
DEMOCRATIC CANDIDATE	40.0
Definitely	25.4
Probably	9.7
Lean	5.0
UNDECIDED	14.4
Net Diff.	5.6
Mean	4.14

14. NOW, IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE WHO ENDORSED DONALD TRUMP FOR PRESIDENT OR THE DEMOCRATIC CANDIDATE WHO ENDORSED JOE BIDEN FOR PRESIDENT?

Total	2000
REPUBLICAN CANDIDATE	45.4
Definitely	30.1
Probably	9.6
Lean	5.7
DEMOCRATIC CANDIDATE	42.0
Definitely	29.1
Probably	8.6
Lean	4.2
UNDECIDED	12.7
Net Diff.	3.4
Mean	4.06

15. WHAT DO YOU THINK IS THE MOST IMPORTANT ISSUE FACING AMERICA?

Total	2000
ECONOMY	42.8
THREATS TO DEMOCRACY	15.2
IMMIGRATION	9.0
CRIME	8.0
HEALTH CARE	6.8
HOUSING AFFORDABILITY	6.6
ABORTION ACCESS	5.0
EDUCATION	2.2
SOMETHING ELSE	4.3

16. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

GOVERNMENT SHOULD GET OUT OF THE WAY OF ENTREPRENEURS AND SMALL BUSINESSES WHO CREATE JOBS AND GROW THE ECONOMY.

Total	2000
AGREE	72.4
Strongly	53.0
10	31.0
9	9.0
8	13.0
7	10.9
6	8.4
NEUTRAL-5	14.8
DISAGREE	12.8
4	3.4
3	3.3
2	2.3
1	0.7
0	3.2
Mean	7.25

17. PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

Total	2000
AGREE	81.8
Strongly	64.2
10	40.6
9	10.0
8	13.6
7	11.4
6	6.2
NEUTRAL-5	10.5
DISAGREE	7.7
4	2.6
3	1.8
2	1.3
1	0.4
0	1.6
Mean	7.93

18. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

Total	2000
AGREE	73.6
Strongly	56.0
10	35.5
9	8.8
8	11.8
7	10.6
6	6.9
NEUTRAL-5	13.7
DISAGREE	12.7
4	3.8
3	3.0
2	1.8
1	1.1
0	3.0
Mean	7.42

19. PARENTS SHOULD HAVE THE FINAL SAY IN THEIR CHILDREN'S EDUCATION.

Total	2000
AGREE	76.2
Strongly	61.2
10	40.6
9	9.5
8	11.0
7	8.1
6	7.0
NEUTRAL-5	9.2
DISAGREE	14.5
4	3.6
3	3.4
2	2.4
1	1.4
0	3.6
Mean	7.56

20. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

Total	2000
AGREE	76.8
Strongly	60.9
10	41.2
9	9.3
8	10.4
7	9.6
6	6.2
NEUTRAL-5	8.6
DISAGREE	14.7
4	4.2
3	3.2
2	2.6
1	1.0
0	3.6
Mean	7.59

21. DISCRIMINATION AND RACISM ARE BAD, BUT THEY ARE NOT THE CAUSE OF ALL DISPARITIES IN AMERICAN SOCIETY TODAY.

Total	2000
AGREE	62.4
Strongly	44.5
10	23.3
9	8.2
8	13.0
7	10.6
6	7.4
NEUTRAL-5	12.2
DISAGREE	25.4
4	4.8
3	5.0
2	3.9
1	3.5
0	8.3
Mean	6.35

22. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

Total	2000
AGREE	76.5
Strongly	60.8
10	39.4
9	9.4
8	12.0
7	9.7
6	6.0
NEUTRAL-5	10.3
DISAGREE	13.2
4	2.6
3	3.7
2	1.7
1	1.3
0	3.8
Mean	7.56

23. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

Total	2000
DISAGREE	64.4
Strongly	55.8
10	46.2
9	4.3
8	5.3
7	4.2
6	4.4
NEUTRAL-5	13.0
AGREE	22.6
4	3.2
3	3.1
2	4.8
1	3.1
0	8.6
Mean	6.98

24. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

Total	2000
DISAGREE	66.0
Strongly	54.0
10	40.6
9	6.2
8	7.2
7	6.5
6	5.4
NEUTRAL-5	12.4
AGREE	21.7
4	5.7
3	4.4
2	4.3
1	2.4
0	4.8
Mean	7.07

SUMMARY MEANS:

Total	2000
PATIENTS SHLD HAVE POWER	7.93
TOUGH PENALTIES/CRIMINALS	7.59
WORK FOR WELFARE BENEFITS	7.56
PARENT'S SAY/EDUCATION	7.56
CUT SPENDING	7.42
GET GOVT OUT OF THE WAY	7.25
ILLGL IMMIGRATION IS GOOD	7.07
CENSOR THE BIBLE	6.98
DISCRIMINATION/NOT CAUSE	6.35

ANMP SCALE:

Total	2000
10	10.0
9	19.0
8	18.6
7	20.8
6	15.7
NEUTRAL-5	10.0
4	3.7
3	1.2
2	0.6
1	0.2
0	*
Mean	7.30

25. AS YOU MAY KNOW, SINCE JANUARY 2023, DEMOCRATS HAVE CONTROLLED THE WHITE HOUSE AND U.S. SENATE AND REPUBLICANS HAVE CONTROLLED THE U.S. HOUSE OF REPRESENTATIVES. OVER THE PAST EIGHT MONTHS, WOULD YOU SAY REPUBLICANS HAVE...

Total	2000
PRIORITIZED/RIGHT THINGS	37.2
PRIORITIZED/WRONG THINGS	45.6
DON'T KNOW	17.2
Net Diff.	-8.4

26. AS YOU MAY KNOW, SINCE JANUARY 2023, DEMOCRATS HAVE CONTROLLED THE WHITE HOUSE AND U.S. SENATE AND REPUBLICANS HAVE CONTROLLED THE U.S. HOUSE OF REPRESENTATIVES. OVER THE PAST EIGHT MONTHS, WOULD YOU SAY DEMOCRATS HAVE...

Total	2000
PRIORITIZED/RIGHT THINGS	35.8
PRIORITIZED/WRONG THINGS	48.8
DON'T KNOW	15.4
Net Diff.	-12.9

27. OVER THE PAST EIGHT MONTHS, WHICH PARTY HAS FOCUSED THE MOST ON THE FOLLOWING ISSUES?

INFLATION AND THE COST OF LIVING

Total	2000
REPUBLICANS	31.5
DEMOCRATS	27.9
BOTH EQUALLY FOCUSED	15.7
NEITHER FOCUSED AT ALL	16.6
DON'T KNOW	8.4
Net Diff.	3.6

28. JOBS AND THE ECONOMY

Total	2000
REPUBLICANS	30.6
DEMOCRATS	30.2
BOTH EQUALLY FOCUSED	16.6
NEITHER FOCUSED AT ALL	14.6
DON'T KNOW	8.0
Net Diff.	0.3

29. GUN VIOLENCE

Total	2000
REPUBLICANS	15.8
DEMOCRATS	45.2
BOTH EQUALLY FOCUSED	14.4
NEITHER FOCUSED AT ALL	15.4
DON'T KNOW	9.2
Net Diff.	-29.4

30. SOCIAL SECURITY AND MEDICARE

Total	2000
REPUBLICANS	18.8
DEMOCRATS	33.5
BOTH EQUALLY FOCUSED	16.2
NEITHER FOCUSED AT ALL	19.6
DON'T KNOW	11.8
Net Diff.	-14.6

31. CRIME AND SAFETY

Total	2000
REPUBLICANS	33.7
DEMOCRATS	22.4
BOTH EQUALLY FOCUSED	17.4
NEITHER FOCUSED AT ALL	16.4
DON'T KNOW	10.1
Net Diff.	11.4

32. CORRUPTION IN GOVERNMENT

Total	2000
REPUBLICANS	27.0
DEMOCRATS	25.6
BOTH EQUALLY FOCUSED	14.2
NEITHER FOCUSED AT ALL	22.4
DON'T KNOW	10.8
Net Diff.	1.4

33. BORDER SECURITY

Total	2000
REPUBLICANS	52.6
DEMOCRATS	13.6
BOTH EQUALLY FOCUSED	14.0
NEITHER FOCUSED AT ALL	11.4
DON'T KNOW	8.3
Net Diff.	39.0

34. ABORTION

Total	2000
REPUBLICANS	30.8
DEMOCRATS	30.3
BOTH EQUALLY FOCUSED	20.4
NEITHER FOCUSED AT ALL	8.8
DON'T KNOW	9.6
Net Diff.	0.5

35. HEALTH CARE

Total	2000
REPUBLICANS	17.4
DEMOCRATS	36.8
BOTH EQUALLY FOCUSED	16.5
NEITHER FOCUSED AT ALL	18.6
DON'T KNOW	10.7
Net Diff.	-19.4

36. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

THERE'S A LOT OF DISAGREEMENT OVER ABORTION POLICY AND HOW TO HELP WOMEN IN DIFFICULT SITUATIONS. HOWEVER, WE CAN ALL AGREE THAT REDUCING THE NUMBER OF ABORTIONS IS A GOOD THING TO DO.

Total	2000
AGREE	59.6
Strongly	45.1
10	29.2
9	6.4
8	9.4
7	7.8
6	6.6
NEUTRAL-5	16.0
DISAGREE	24.4
4	4.4
3	3.6
2	4.0
1	2.6
0	9.9
Mean	6.39

37. ANY ABORTION POLICY MUST HAVE BROAD PUBLIC SUPPORT BEFORE BEING ENACTED INTO LAW.

Total	2000
AGREE	60.0
Strongly	43.0
10	23.2
9	7.4
8	12.5
7	9.0
6	8.1
NEUTRAL-5	18.7
DISAGREE	21.2
4	4.8
3	3.8
2	3.2
1	1.4
0	8.1
Mean	6.41

38. WE NEED POLICIES THAT SUPPORT WOMEN IN DIFFICULT SITUATIONS SO THERE ARE FEWER ABORTIONS IN AMERICA.

Total	2000
AGREE	68.4
Strongly	50.4
10	30.6
9	8.7
8	11.0
7	10.8
6	7.2
NEUTRAL-5	15.1
DISAGREE	16.6
4	4.4
3	2.8
2	2.5
1	1.6
0	5.2
Mean	7.00

39. THE RETURN OF ABORTION POLICY TO ELECTED OFFICIALS WHO ARE ACCOUNTABLE TO THE PEOPLE IS AN OPPORTUNITY TO COME TO PUBLIC CONSENSUS ON A DIFFICULT ISSUE THAT HAS DIVIDED AMERICA FOR DECADES.

Total	2000
AGREE	45.7
Strongly	28.6
10	13.9
9	5.4
8	9.4
7	8.6
6	8.4
NEUTRAL-5	26.8
DISAGREE	27.5
4	5.4
3	3.6
2	3.6
1	2.2
0	12.6
Mean	5.49

40. ABORTION IS A DIFFICULT ISSUE BECAUSE TWO LIVES ARE INVOLVED. OUR GOAL SHOULD BE TO HELP WOMEN IN DIFFICULT SITUATIONS SO THAT THERE ARE FEWER ABORTIONS. ULTIMATELY, WE WOULD LIKE TO REACH A POINT WHERE ABORTION IS UNTHINKABLE, EXCEPT IN MEDICAL EMERGENCIES.

Total	2000
AGREE	57.8
Strongly	45.0
10	27.7
9	7.4
8	9.8
7	7.3
6	5.6
NEUTRAL-5	13.1
DISAGREE	29.0
4	4.7
3	4.6
2	5.3
1	2.4
0	12.0
Mean	6.18

41. ABORTIONS ARE BEAUTIFUL AND WE SHOULD NEVER STOP CELEBRATING THEM.

Total	2000
DISAGREE	71.1
Strongly	63.0
10	52.4
9	4.9
8	5.8
7	4.4
6	3.7
NEUTRAL-5	11.0
AGREE	17.8
4	3.8
3	3.6
2	3.5
1	2.2
0	4.8
Mean	7.57

SUMMARY MEANS:

Total	2000
CELEBRATE ABORTIONS	7.57
FEWER ABORTIONS	7.00
BROAD SUPPORT REQUIRED	6.41
REDUCING ABORTIONS/GOOD	6.39
MAKE ABORTION UNTHINKABLE	6.18
COME TO CONSENSUS	5.49

42. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

Total	2000
LIKELY VOTER	84.0
Definitely Voting	71.8
Very Likely	12.2
LESS LIKELY TO VOTE	16.0
Somewhat Likely	10.2
Not That Likely	2.9
Not at All	2.9
Mean	3.47

43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	2000
LIBERAL	27.8
Very	12.0
Somewhat	15.8
MODERATE	37.1
CONSERVATIVE	35.1
Somewhat	19.1
Very	16.0
DK/REFUSED	0.0
Net Diff.	7.3
Mean	3.11

44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

Total	2000
DEMOCRAT	44.2
Always	26.2
Usually	18.0
TICKET-SPLITTER	15.5
REPUBLICAN	40.3
Usually	18.0
Always	22.4
Net Diff.	-3.9
Mean	2.92

45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

Total	2000
LESS/COLLEGE GRADUATE	66.0
Some Grade School	0.4
Some High School	2.9
High School Grad.	23.2
Some College/Trade	22.6
Technical/Vocational	6.4
Associates Degree	10.5
COLLEGE GRADUATE	34.0
Bachelors Degree	22.0
Post-Graduate Degree	12.0

46. WOULD YOU CONSIDER YOURSELF...?

Total	2000
WEALTHY	2.3
UPPER MIDDLE CLASS	13.6
MIDDLE CLASS	48.1
LOWER MIDDLE CLASS	26.1
POOR	9.9
Mean	2.72

47. WHAT IS YOUR RELIGIOUS AFFILIATION?

Total	2000
MAINSTREAM PROTESTANT	29.4
CATHOLIC	25.2
EVANGELICAL	8.6
JEWISH	4.0
ISLAM	2.4
BUDDHIST	1.4
MORMON	0.9
HINDU	0.8
SIKH	0.1
OTHER RELIGION	2.0
NON-REL/SECULAR/ATHEIST	25.3

48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

Total	2000
URBAN AREA	27.4
SUBURBAN AREA	51.6
RURAL AREA	21.0

49. WHAT IS YOUR MARITAL STATUS?

Total	2000
SINGLE	31.9
MARRIED	50.1
SEPARATED/DIVORCED	13.2
WIDOWED	4.8