



**AFTER THE HAMAS TERROR
ATTACK, HOW SHOULD ISRAEL
AND THE U.S. RESPOND?**

 **McLaughlin & Associates**



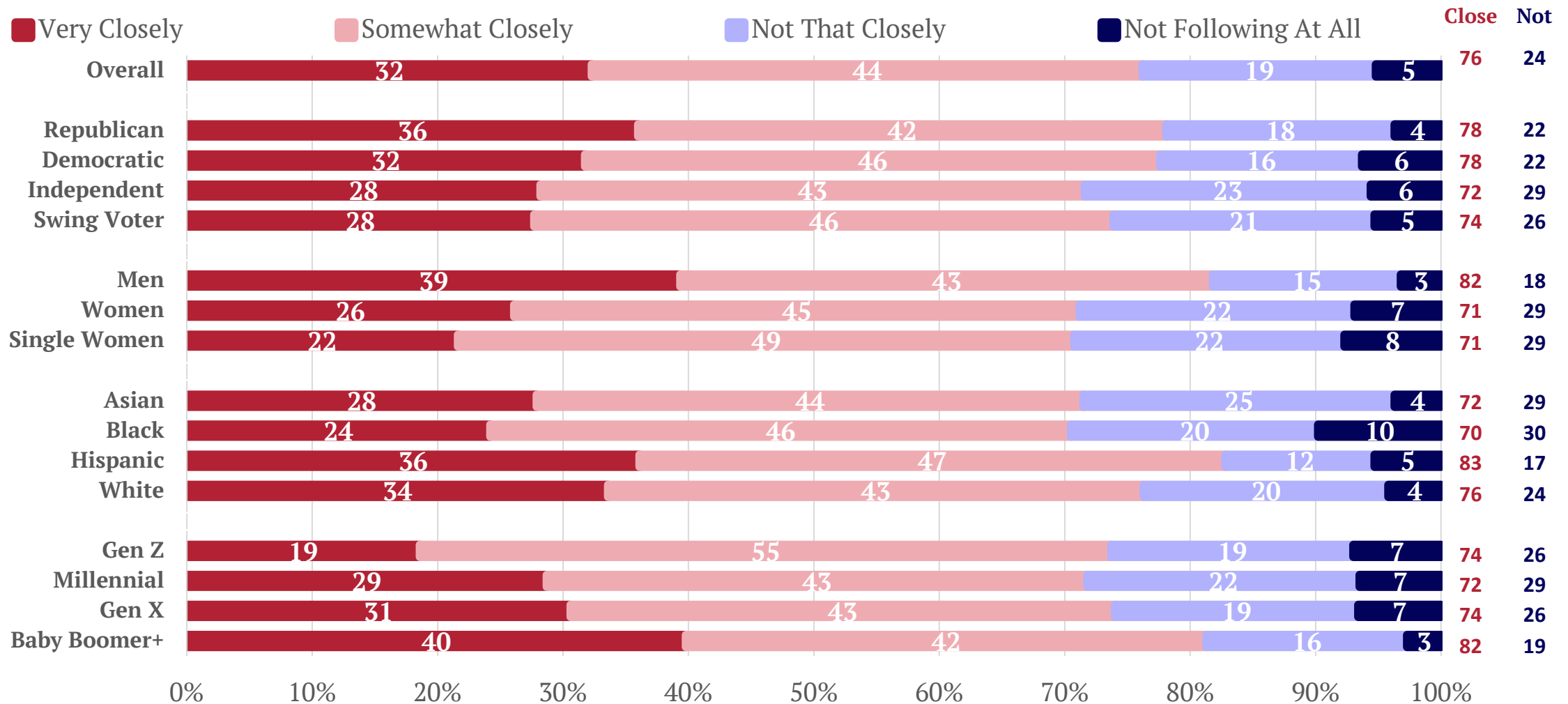
KEY TAKEAWAYS

- Most Americans say that after Hamas's terrorist attack, Israel must do what is necessary to defeat Hamas even if that means Palestinian civilian casualties– and that Palestinian civilian casualties are the fault of Hamas, not Israel.
- Americans are divided over whether the goal of the U.S. should be to stand with Israel until Hamas is destroyed or to end the conflict as soon as possible.
- Most Americans favor helping with intelligence and arms but oppose using U.S. troops (air and ground) to help Israel in the conflict.
- However, 7 in 10 Americans favor using U.S. troops to rescue American hostages.

3 IN 4 AMERICANS CLOSELY FOLLOWING WAR

Older and male voters most likely to be “very closely” following the news about the war.

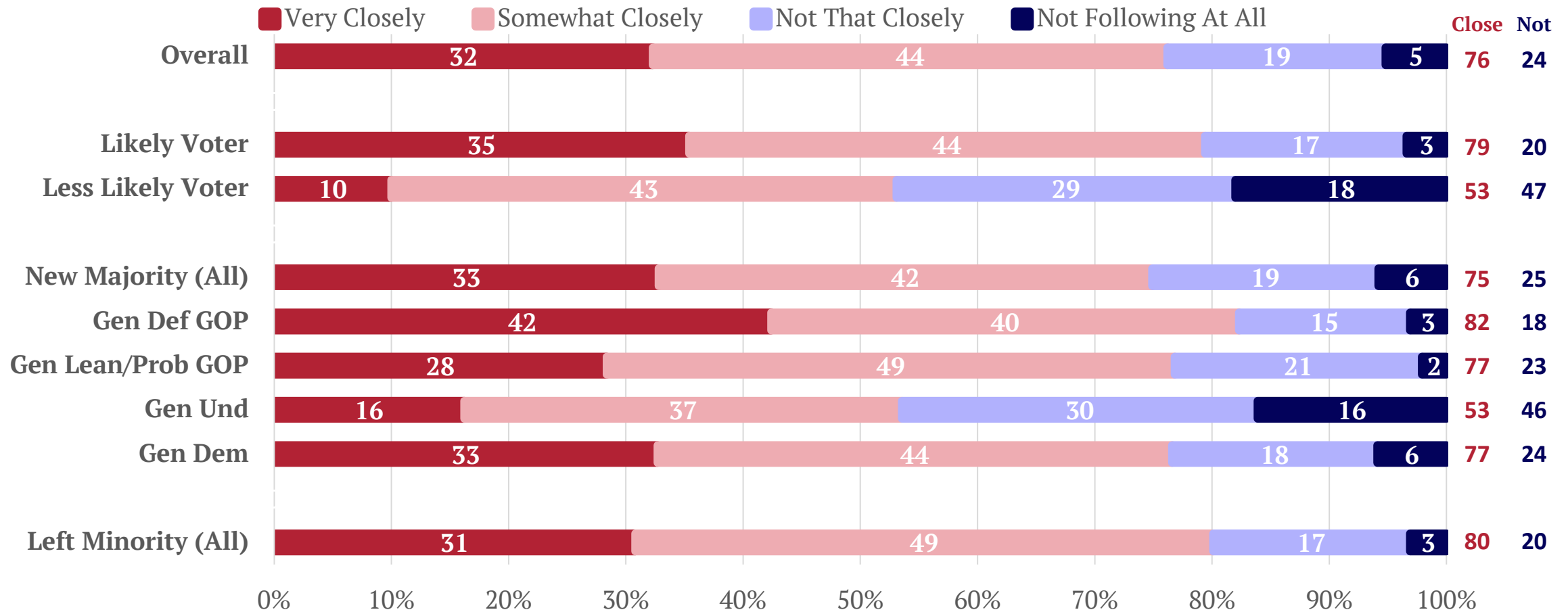
“How closely have you followed recent news stories about the war between Israel and Hamas in the Middle East?”



NEW MAJORITY AND LEFT MINORITY VOTERS FOLLOWING WAR NEWS WITH SIMILAR INTENSITY

Likely voters more likely to be following war news “very closely”..

“How closely have you followed recent news stories about the war between Israel and Hamas in the Middle East?”



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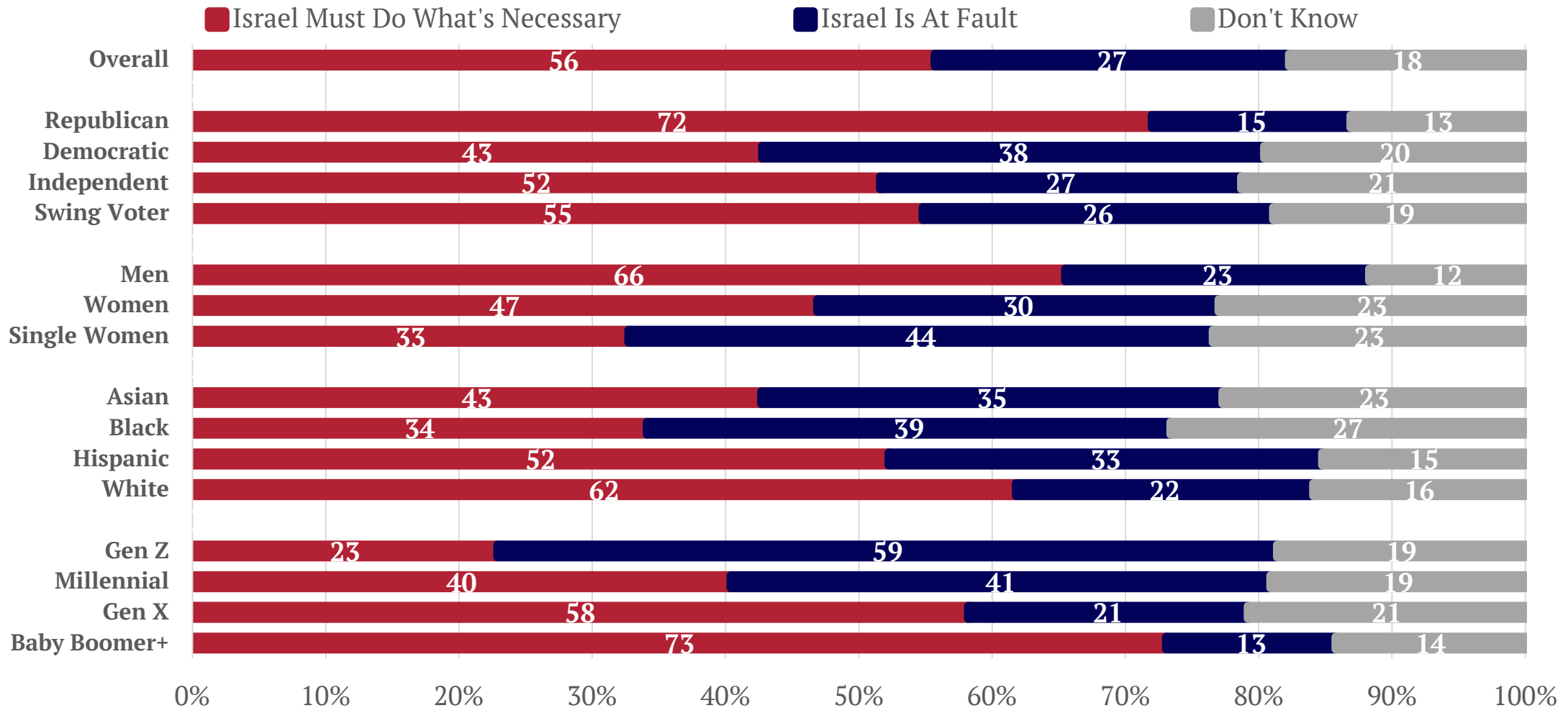


MOST SAY ISRAEL MUST DO WHAT IS NECESSARY AND CIVILIAN CASUALTIES ARE FAULT OF HAMAS

Which of the following statements about Israel's response to the Hamas terrorist attack comes closer to your view?"

1. Israel must do what is necessary to destroy Hamas. Palestinian civilian casualties are tragic but ultimately the fault of Hamas for launching a terrorist attack on Israel.

2. Civilian deaths are never acceptable. Israel is at fault for the death of every Palestinian in this war and should cease any military operation that endangers Palestinian civilians.

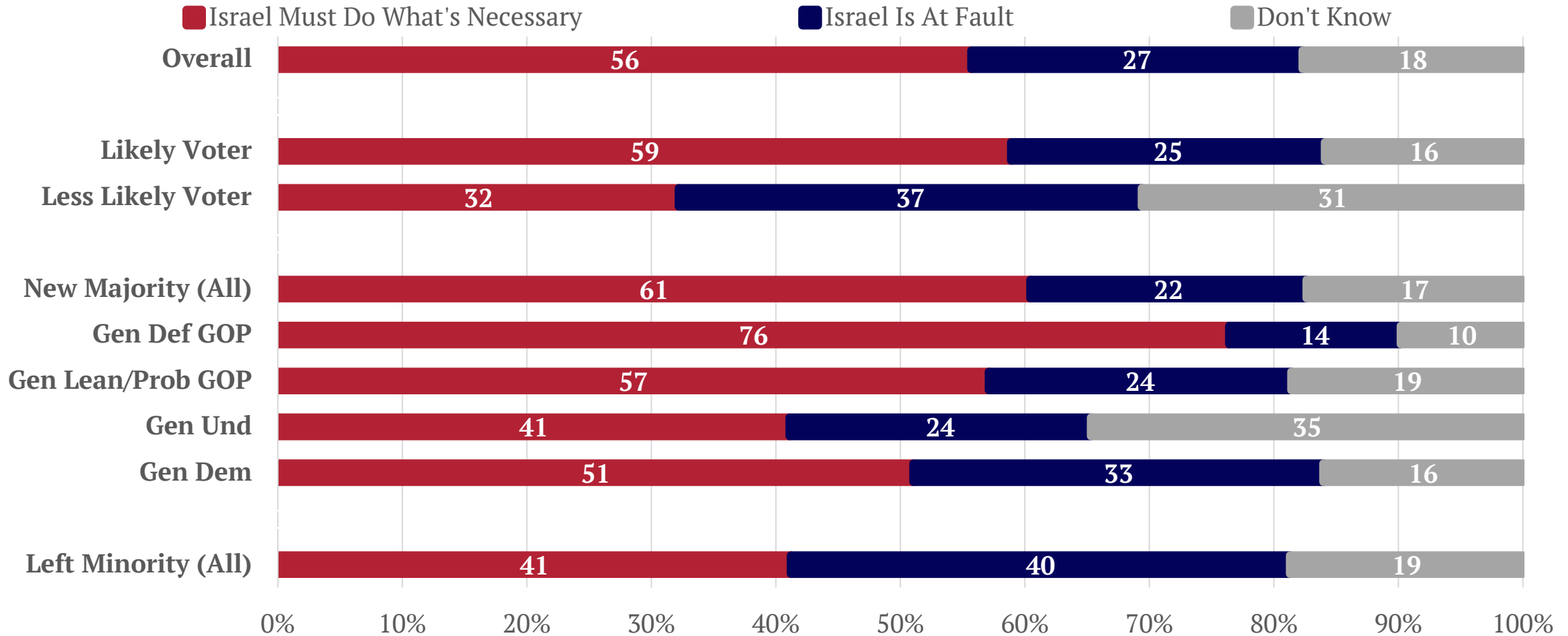


WEDGE: LEFT MINORITY DIVIDED ON WHO IS TO BLAME FOR PALESTINIAN CIVILIAN CASUALTIES

Which of the following statements about Israel's response to the Hamas terrorist attack comes closer to your view?"

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2. Civilian deaths are never acceptable. Israel is at fault for the death of every Palestinian in this war and should cease any military operation that endangers Palestinian civilians.



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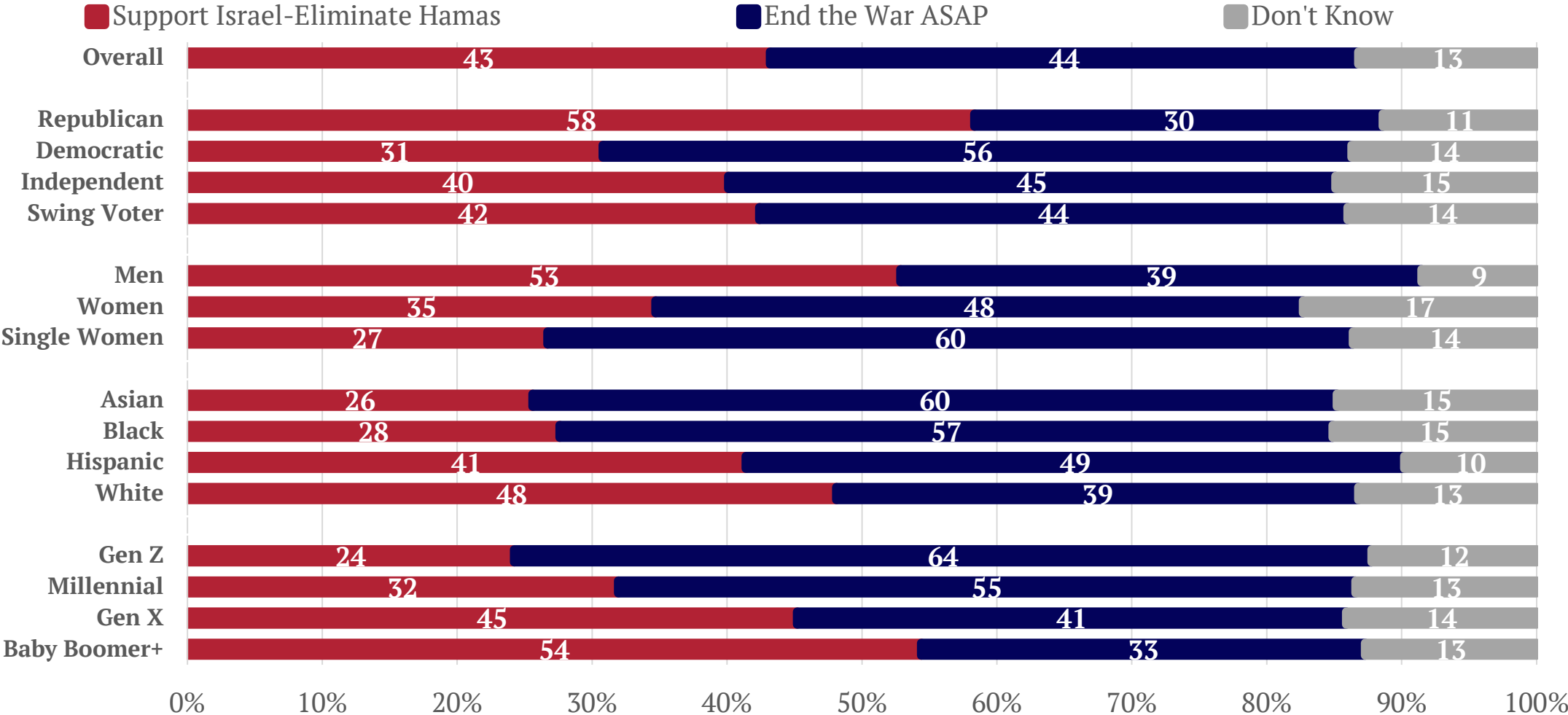


AMERICANS DIVIDED OVER GOAL OF THE U.S.

There is a significant divide by age, race and party.

“What should be the goal of the United States with regards to the war between Israel and Hamas?”

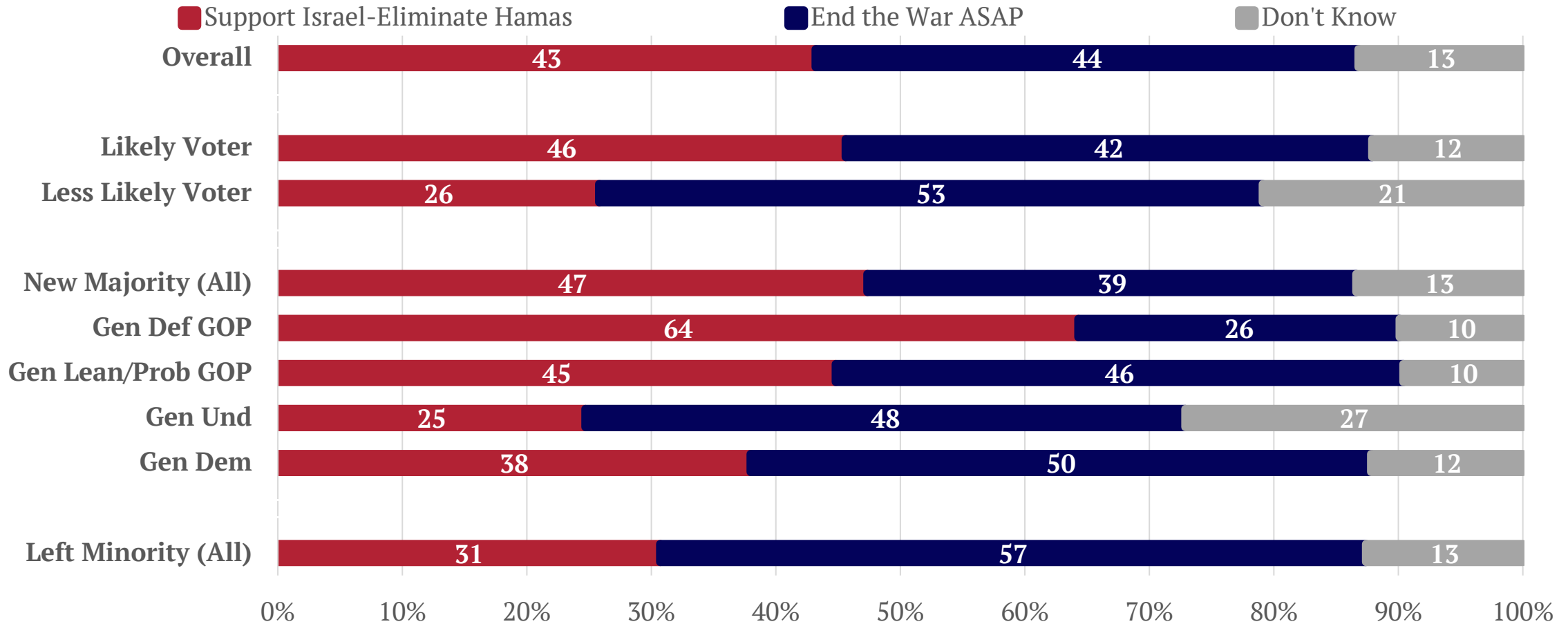
1. Support Israel until they eliminate the Hamas terrorist threat.
2. End the war as soon as possible.



NEW MAJORITY DIVIDED OVER GOAL OF U.S. IN ISRAEL-HAMAS WAR

“What should be the goal of the United States with regards to the war between Israel and Hamas?”

1. Support Israel until they eliminate the Hamas terrorist threat.
2. End the war as soon as possible.



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MOST FAVOR U.S. PROVIDING INTEL AND ARMS BUT OPPOSE SENDING AIR SUPPORT AND GROUND TROOPS

“What level of support would you favor the United States providing to Israel to help them eliminate the terrorist threat from Hamas?”

	Overall	GOP	DEM	IND	Swing Voter	Men	Women	Single Women	Asian	Black	Hisp.	White	Gen Z	Millennial	Gen X	Baby Boomers+
Intelligence	17	14	17	20	19	18	16	15	11	15	23	16	18	19	16	15
Arms and Intel	20	20	19	22	22	26	15	10	17	16	14	22	11	15	18	28
Air Support/Arms/Intel	21	24	19	18	21	23	18	17	18	18	20	21	13	17	19	26
Troops/Air Support/Arms/Intel	13	18	13	7	10	12	15	14	12	10	17	13	13	14	16	11
None	14	11	15	16	13	12	16	24	23	16	16	13	29	20	12	7
Don't Know	15	13	17	18	16	9	21	20	19	24	11	14	16	16	18	13



NEW MAJORITY MORE WILLING TO PROVIDE AIR SUPPORT & GROUND TROOPS THAN LEFT MINORITY

“What level of support would you favor the United States providing to Israel to help them eliminate the terrorist threat from Hamas?”

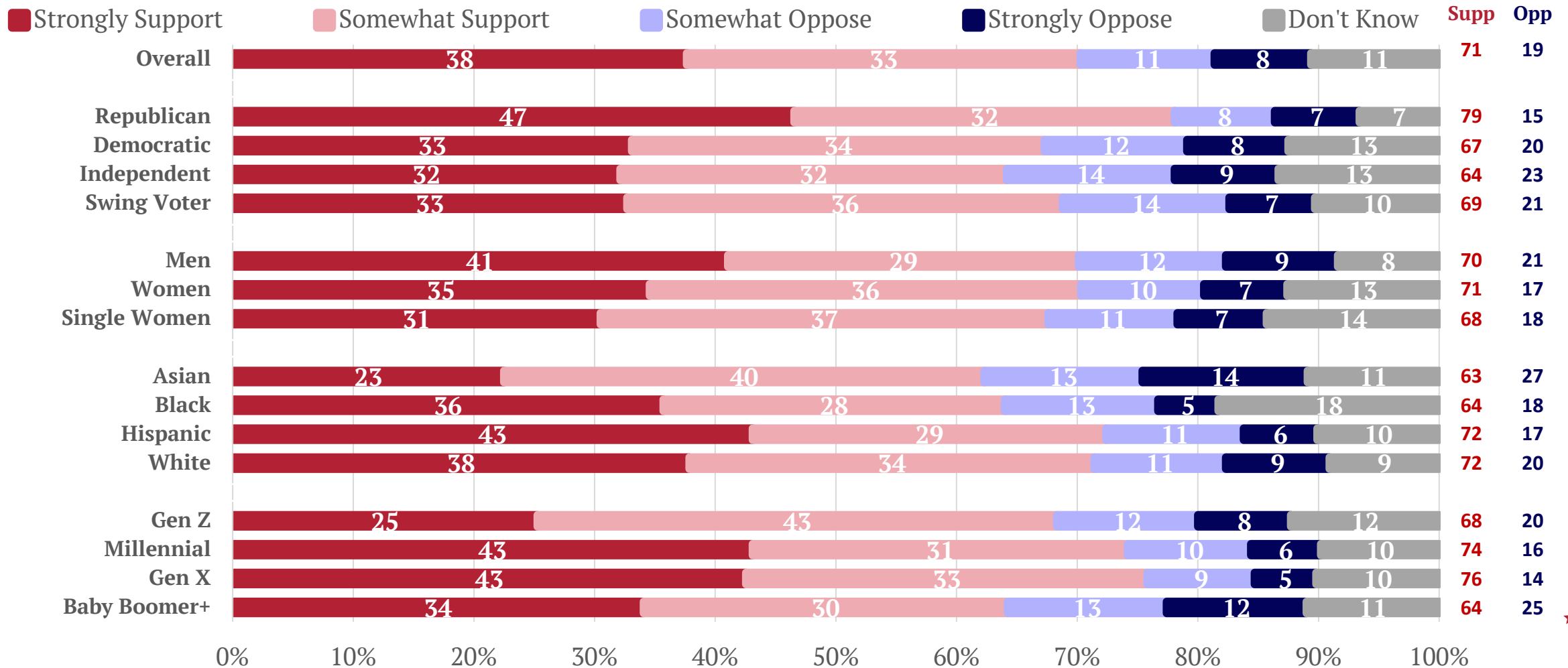
	Overall	Likely Voter	Less Likely Voter	New Majority (All)	Gen Def GOP	Gen Lean/Prob GOP	Gen Und	Gen Dem	Left Minority (All)
Intelligence	17	17	15	16	12	16	18	18	21
Arms and Intelligence	20	21	12	20	19	18	18	24	22
Air Support/Arms/Intel	21	21	17	22	25	26	12	20	16
Troops/Air Support/Arms/Intel	13	14	12	14	20	12	8	11	11
None	14	14	14	14	12	15	16	14	15
Don't Know	15	13	31	15	12	13	30	13	15

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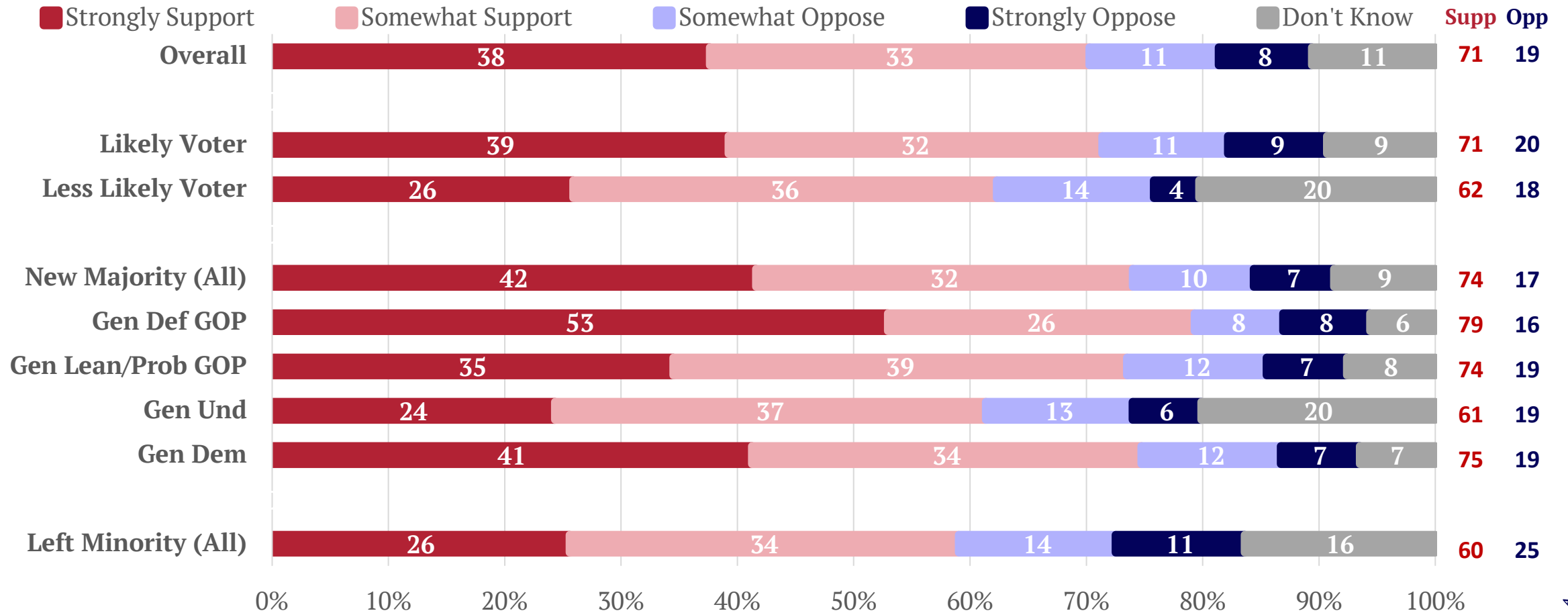
7 IN 10 SUPPORT USING U.S. GROUND TROOPS TO RESCUE AMERICAN HOSTAGES

“Some of the hostages taken by Hamas are U.S. citizens. Would you support or oppose using United States military ground troops to rescue the American hostages held by Hamas in Gaza?”



NEW MAJORITY AND LEFT MINORITY VOTERS SUPPORT USING U.S. GROUND TROOPS TO RESCUE U.S. HOSTAGES

“Some of the hostages taken by Hamas are U.S. citizens. Would you support or oppose using United States military ground troops to rescue the American hostages held by Hamas in Gaza?”



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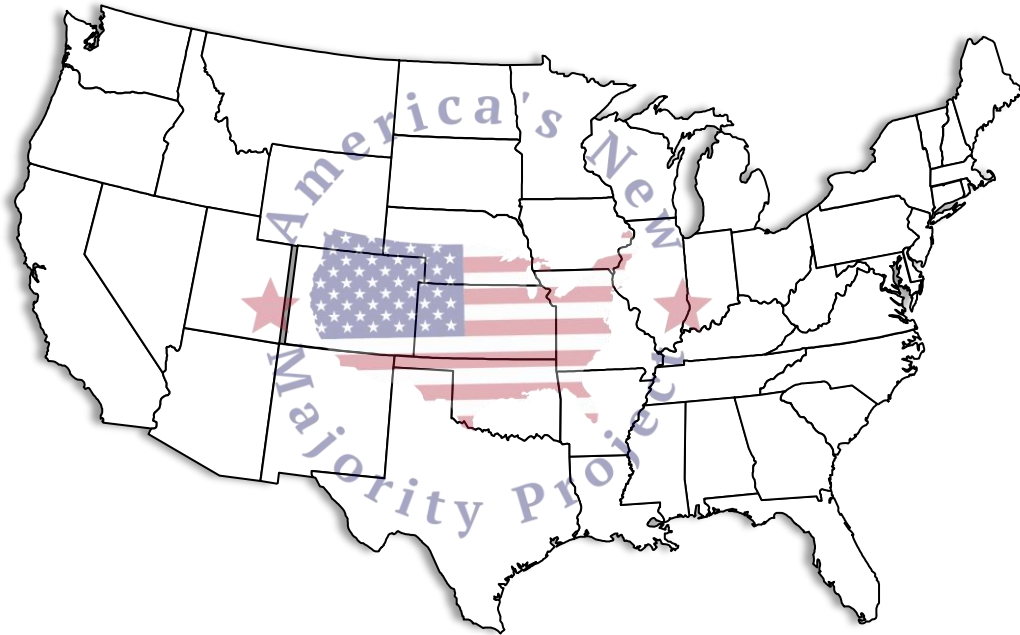


Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 registered voters between October 19-22, 2023.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 registered voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	16%
West North Central	6%
South Atlantic	21%
East South Central	6%
West South Central	11%
Mountain	7%
Pacific	15%

18-29	15%
30-40	17%
41-55	25%
56-65	19%
66+	24%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	36%
Republican	37%
Independent	27%

Less/4yr College	66%
Bachelor's/P.G	34%

