



WORRIES ABOUT TERRORISM IN THE U.S. SINCE ISRAEL-HAMAS WAR BEGAN

 McLaughlin & Associates



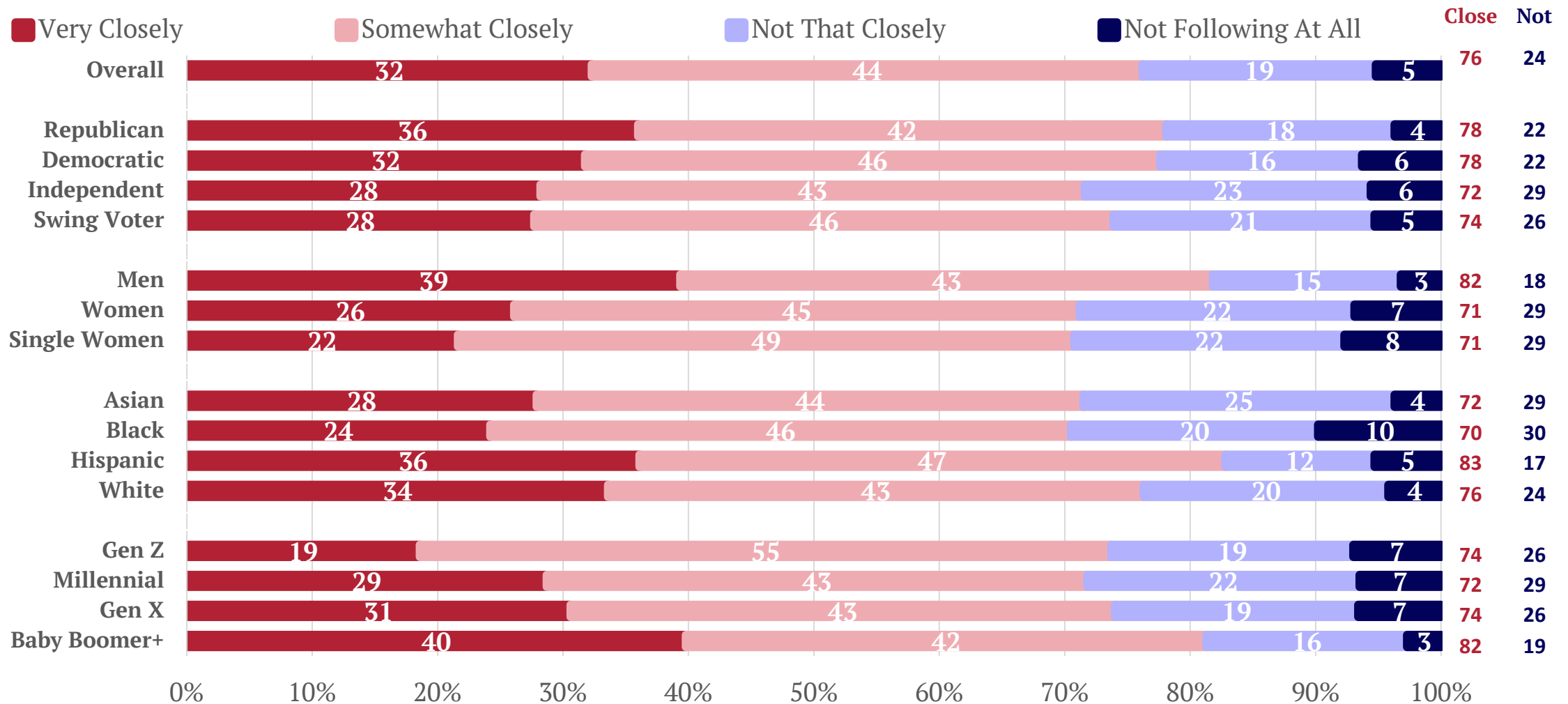
KEY TAKEAWAYS

- Nearly 6-in-10 Americans are more worried about terrorism in the United States since the Israel-Hamas war began.
- A plurality (48%) are more worried about terrorists entering the U.S. through the Mexican border.
- Republicans, older voters and those closely following the news are the most worried.
- America's New Majority who are currently undecided or planning voting Democrat in 2024 are more worried about terrorists entering through the Mexican border than Left Minority voters. This makes border security a **magnet issue**.

3 IN 4 AMERICANS CLOSELY FOLLOWING WAR

Older and male voters most likely to be “very closely” following the news about the war.

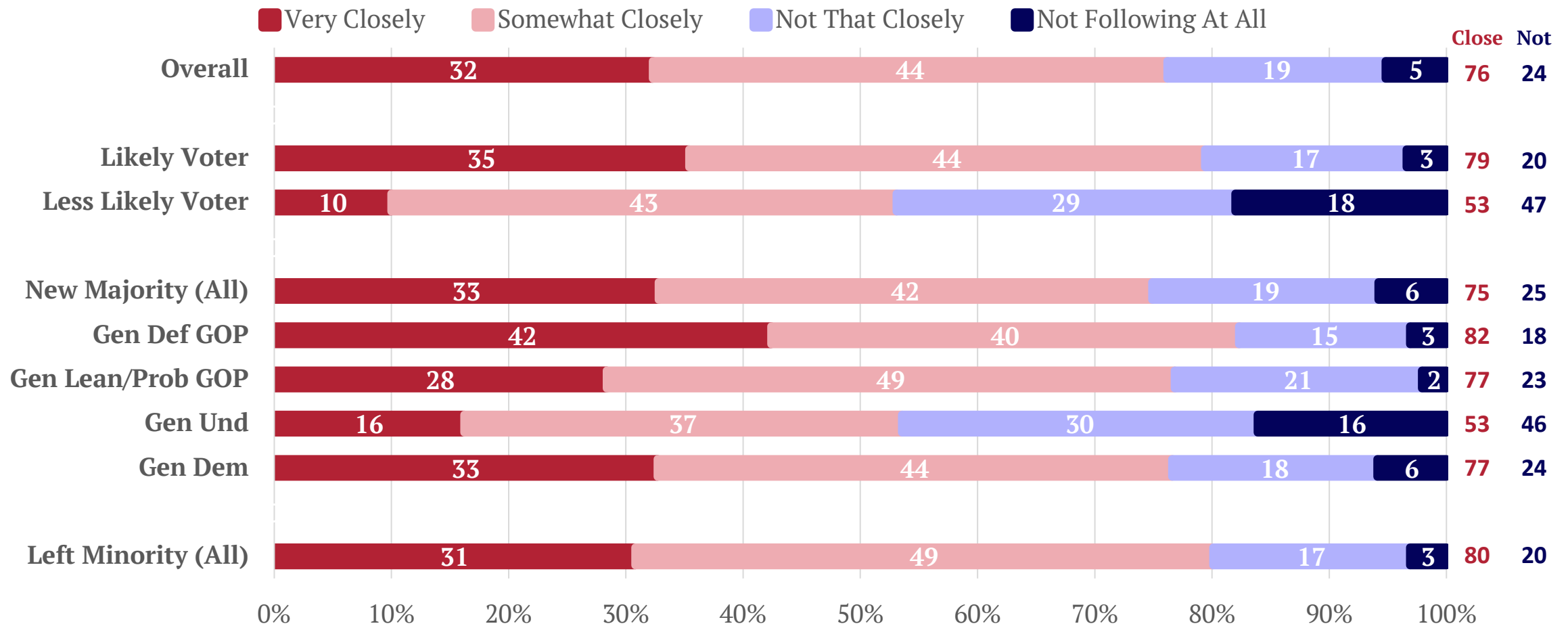
“How closely have you followed recent news stories about the war between Israel and Hamas in the Middle East?”



3 IN 4 AMERICANS CLOSELY FOLLOWING WAR

Likely voters more likely to be following war news “very closely”.
New Majority and Left Minority voters following war news with similar intensity.

“How closely have you followed recent news stories about the war between Israel and Hamas in the Middle East?”

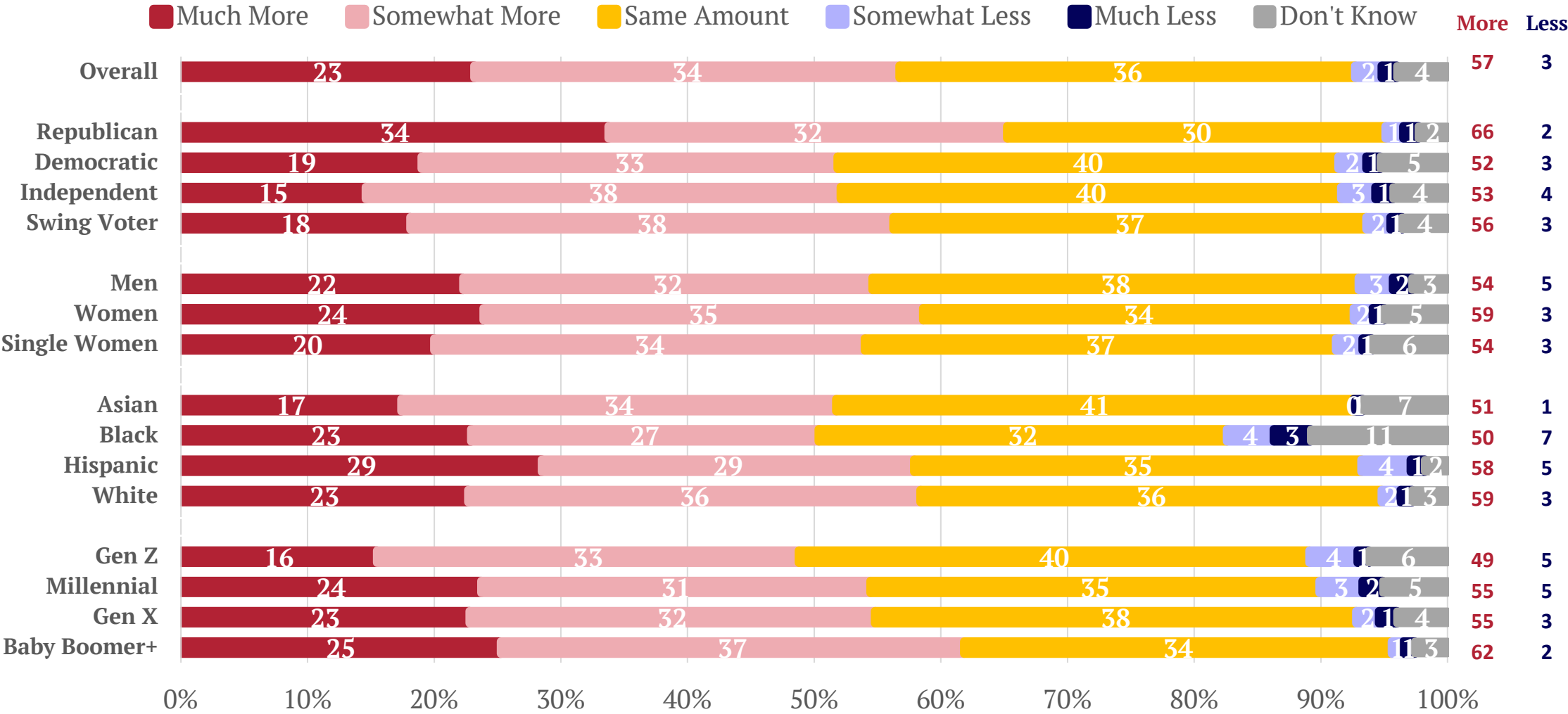


*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



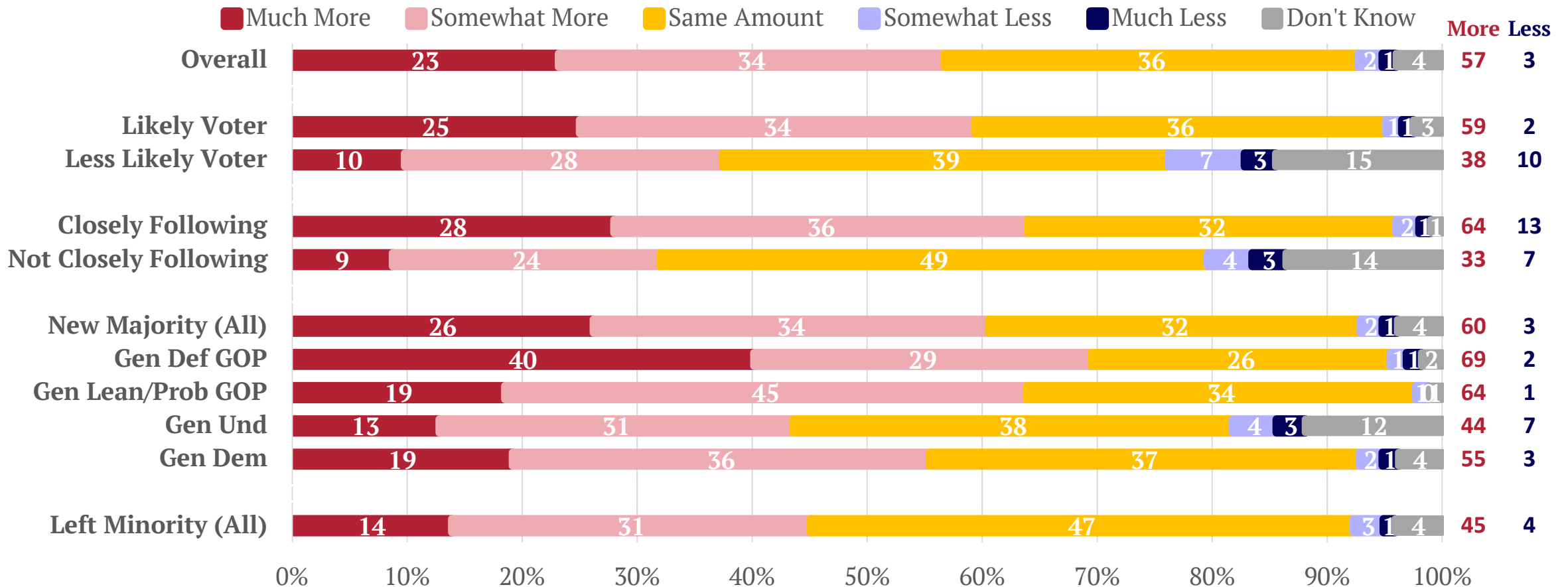
MOST MORE WORRIED ABOUT TERRORIST ATTACKS IN THE US SINCE WAR BEGAN

“Since the recent Israel-Hamas war began, have you been more worried, the same amount of worried, or less worried about terrorist attacks in the United States?”



NEW MAJORITY MORE WORRIED ABOUT TERRORISM THAN LEFT MINORITY

“Since the recent Israel-Hamas war began, have you been more worried, the same amount of worried, or less worried about terrorist attacks in the United States?”

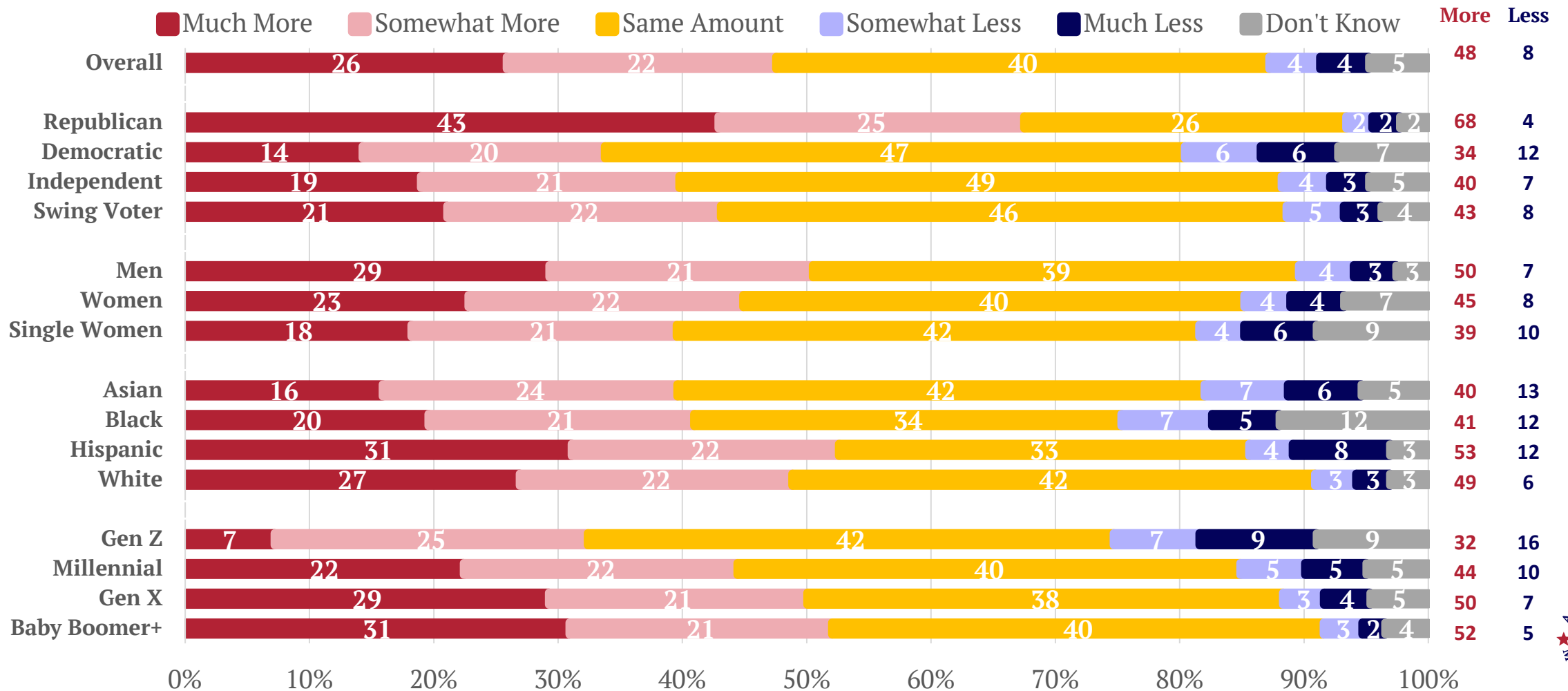


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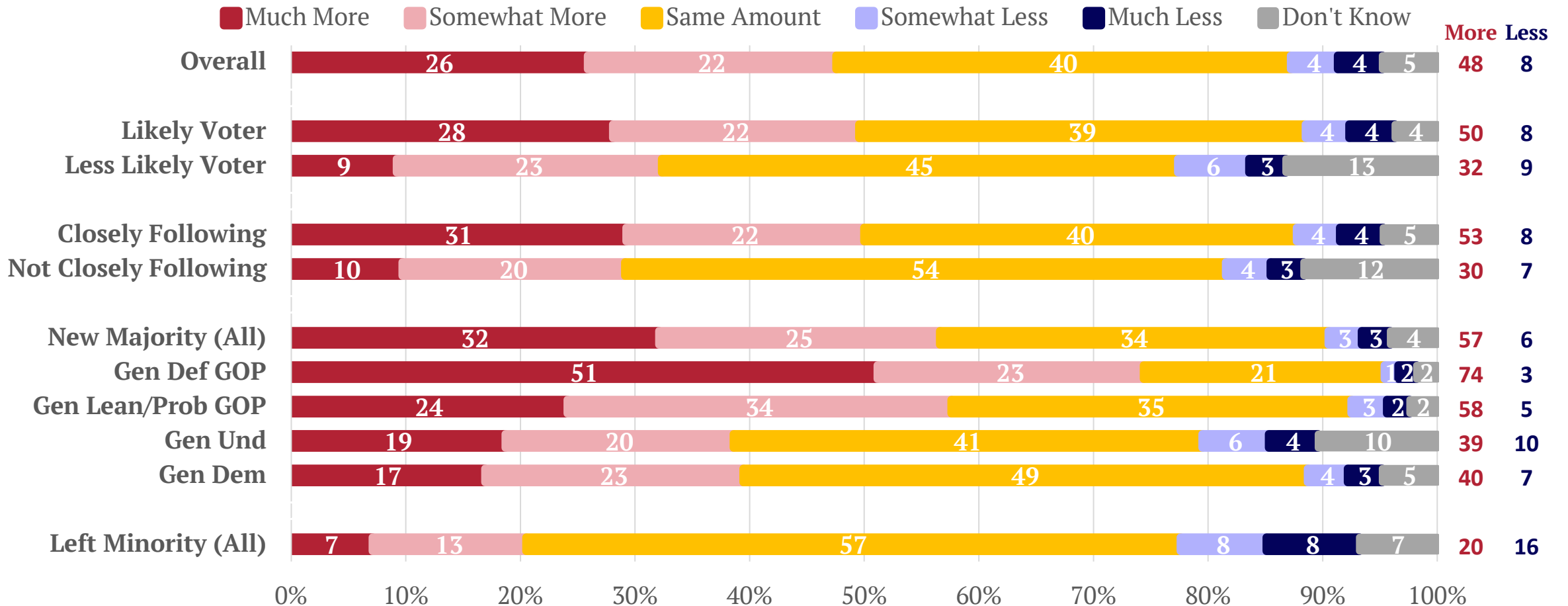
PLURALITY MORE WORRIED ABOUT TERRORISTS GETTING INTO U.S. THROUGH MEXICAN BORDER

“Since the recent Israel-Hamas war began, have you been more worried, the same amount of worried, or less worried about terrorists getting into the United States through the Mexican border?”



MAGNET: NEW MAJORITY MORE WORRIED ABOUT TERRORISTS GETTING INTO U.S. THROUGH BORDER

“Since the recent Israel-Hamas war began, have you been more worried, the same amount of worried, or less worried about terrorists getting into the United States through the Mexican border?”



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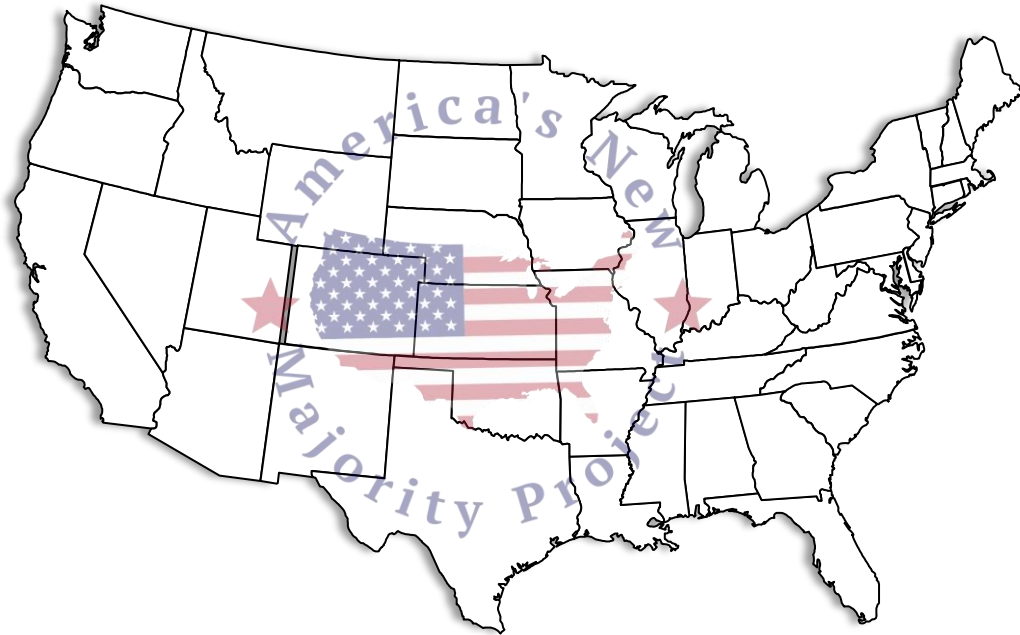


Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 registered voters between October 19-22, 2023.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 registered voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	16%
West North Central	6%
South Atlantic	21%
East South Central	6%
West South Central	11%
Mountain	7%
Pacific	15%

18-29	15%
30-40	17%
41-55	25%
56-65	19%
66+	24%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	36%
Republican	37%
Independent	27%

Less/4yr College	66%
Bachelor's/P.G	34%

