



SECURE THE BORDER ACT OF 2023: A Guide for Advocates

 McLaughlin & Associates



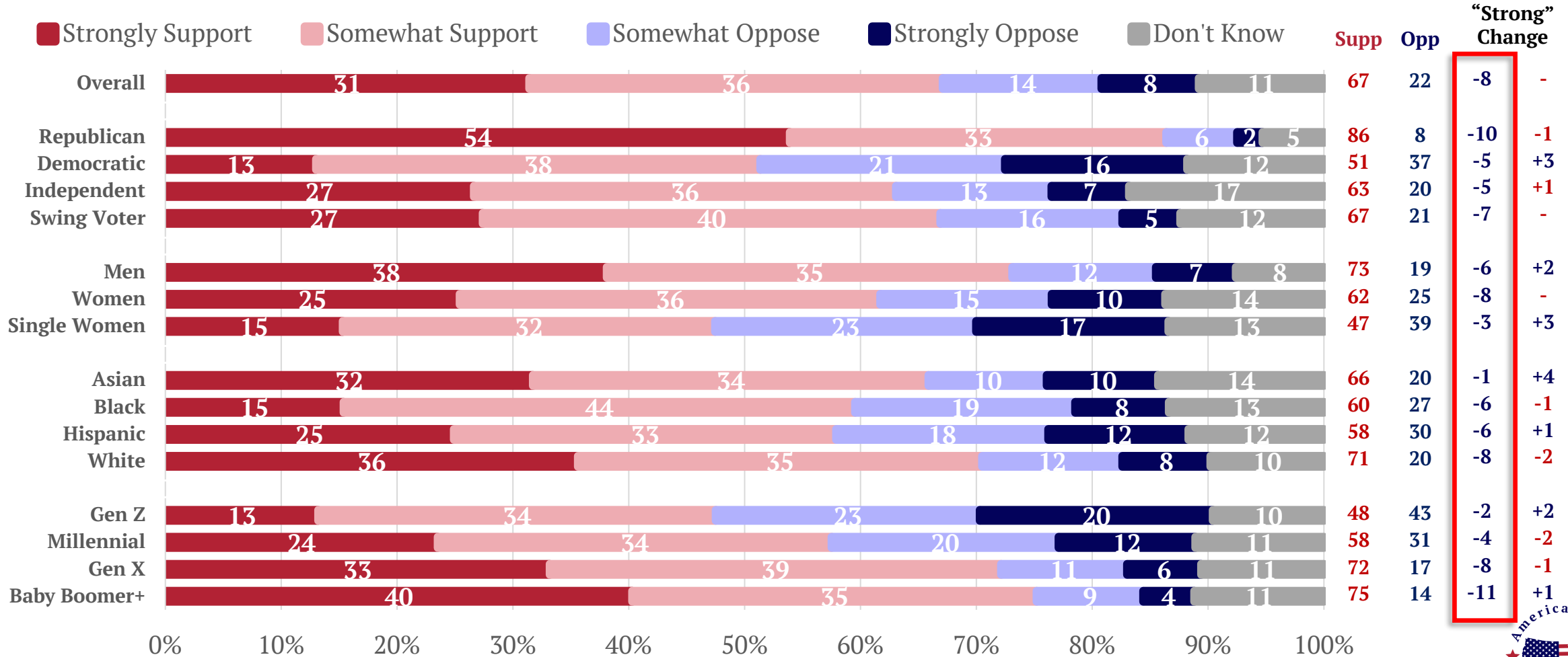
# KEY TAKEAWAYS

- The Secure the Border Act of 2023 has broad public support.
- After learning the details of the bill, overall support remains the same, but “strong support” drops.
- Advocates for The Secure the Border Act of 2023 should emphasize the popular policies in the bill that unite New Majority voters and divide Left Minority voters.

# 2 in 3 Voters Support The Secure the Border Act

However, while overall support remains the same, learning details of the bill weakens “Strong Support” to “Somewhat Support.”

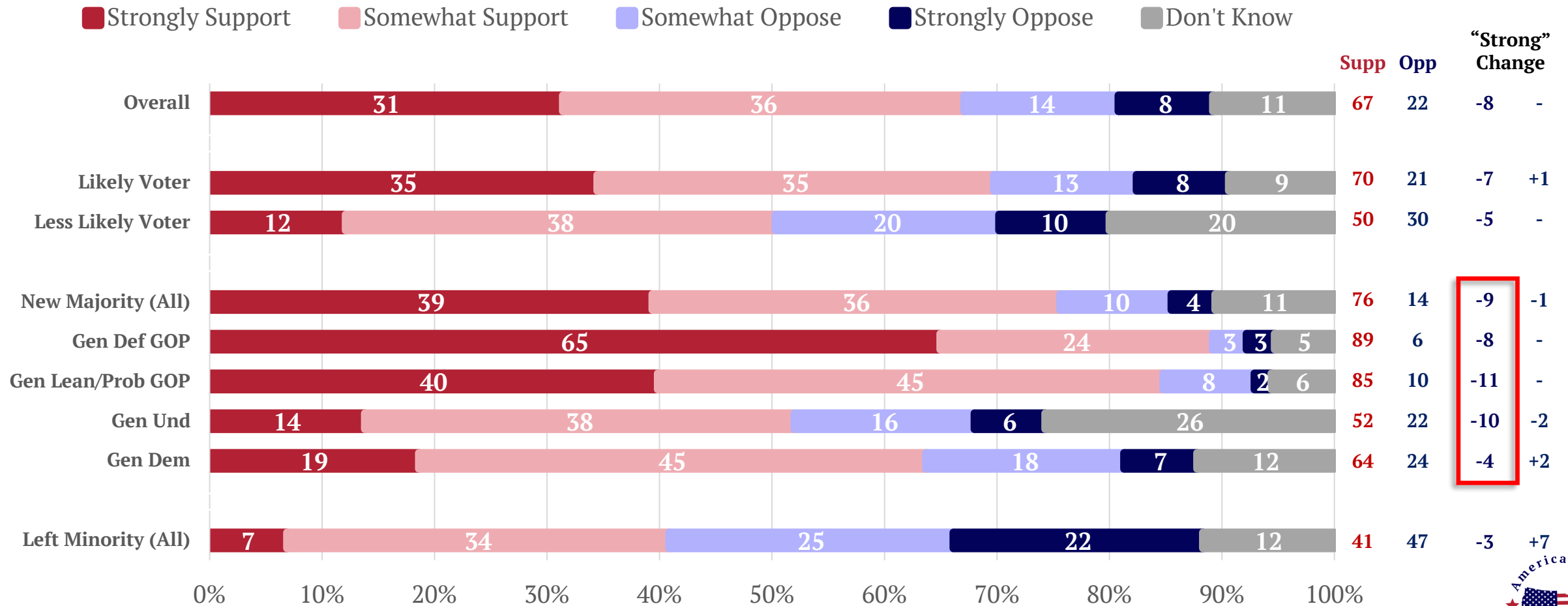
Now that you have learned more about the policies in The Secure the Border Act of 2023, do you support or oppose The Secure the Border Act of 2023?



# Target Voter Groups Support Secure the Border Act

However, while overall support remains the same, learning details of the bill weakens “Strong Support” to “Somewhat Support.”

Now that you have learned more about the policies in The Secure the Border Act of 2023, do you support or oppose The Secure the Border Act of 2023?



\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



# Secure the Border Act Advocates Should Emphasize Policies With Broad Public Support and That Divide the Left

Do you support or oppose the following policies?

	% Support	% Opposed	GOP	Dem	Swing	New Maj	New Maj (Und)	New Maj (Dem)	Left Min	
Hire additional border patrol agents.	77	6	18	92	63	78	83	63	72	58
Require asylum seekers to enter the U.S. legally.	75	7	17	78	72	78	77	66	83	70
Require all employers in the U.S. to use E-Verify.	72	10	18	84	64	73	77	58	73	58
Require asylum seekers to meet more stringent requirements.	70	9	21	86	57	71	77	57	74	48
Require asylum seekers to remain outside the U.S. or stay detained while case is processed.	62	10	27	81	46	62	70	50	60	37
Return unaccompanied alien minors to their home countries.	59	11	30	78	44	58	67	43	55	34
Disqualify asylum seekers who traveled through another country to reach the U.S. but did not apply for protection there.	57	16	28	73	42	58	64	47	54	34
Disqualify asylum seekers who could receive protection elsewhere.	56	15	29	73	42	55	63	41	52	35
Build more U.S.-Mexico border wall.	56	7	38	86	30	54	67	42	37	20
Limit the ability of the government to grant parole.	54	11	35	70	40	54	62	47	49	31
Eliminate sponsor program for those from certain countries.	53	11	36	70	38	52	61	40	49	28
Require asylum seekers to pay a \$50 fee.	41	19	40	56	31	39	47	27	44	20

This national survey of 2,000 voters b/w December 14-17, 2023 has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%. Question text has been condensed for space and readability. Full text can be found in the Appendix. New Majority voters (approx. 75% of voters surveyed) are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as by approval of the president and generic ballot choice. \*NM voters who are undecided on the generic ballot. \*\*NM voters who choose Democrat on the generic ballot.

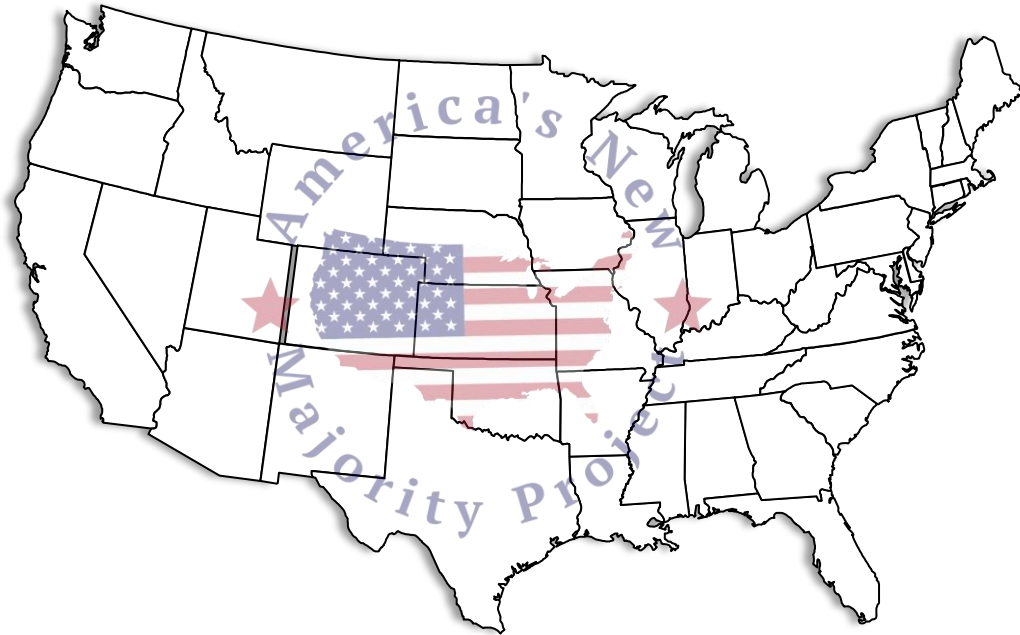


# Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 registered voters between December 14-17, 2023.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 registered voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	16%
West North Central	6%
South Atlantic	21%
East South Central	6%
West South Central	11%
Mountain	7%
Pacific	14%

18-29	15%
30-40	17%
41-55	25%
56-65	19%
66+	24%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	36%
Republican	37%
Independent	27%

Less/4yr College	66%
Bachelor's/P.G	34%



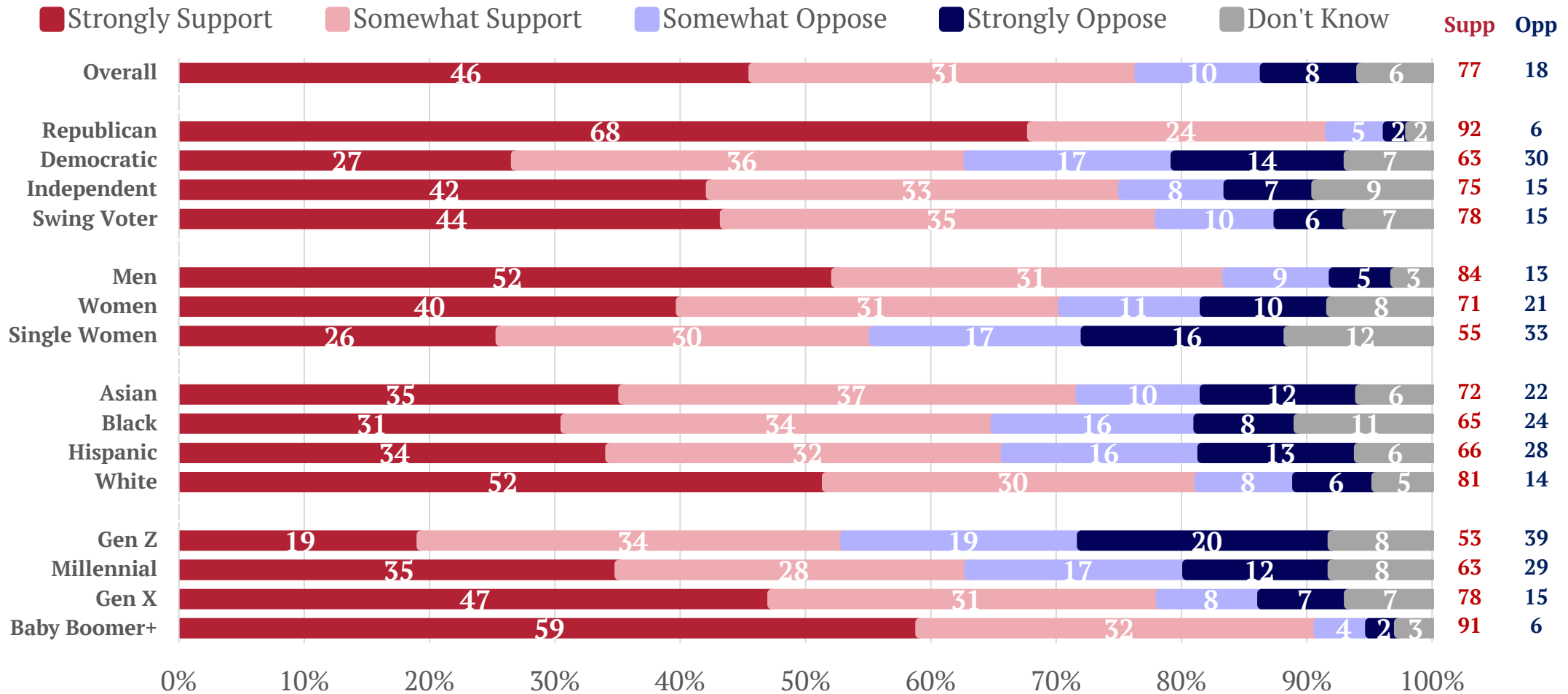
# Appendix



# Secure the Border Act Policy Support

## HIRE BORDER PATROL AGENTS

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Hire additional border patrol agents.”



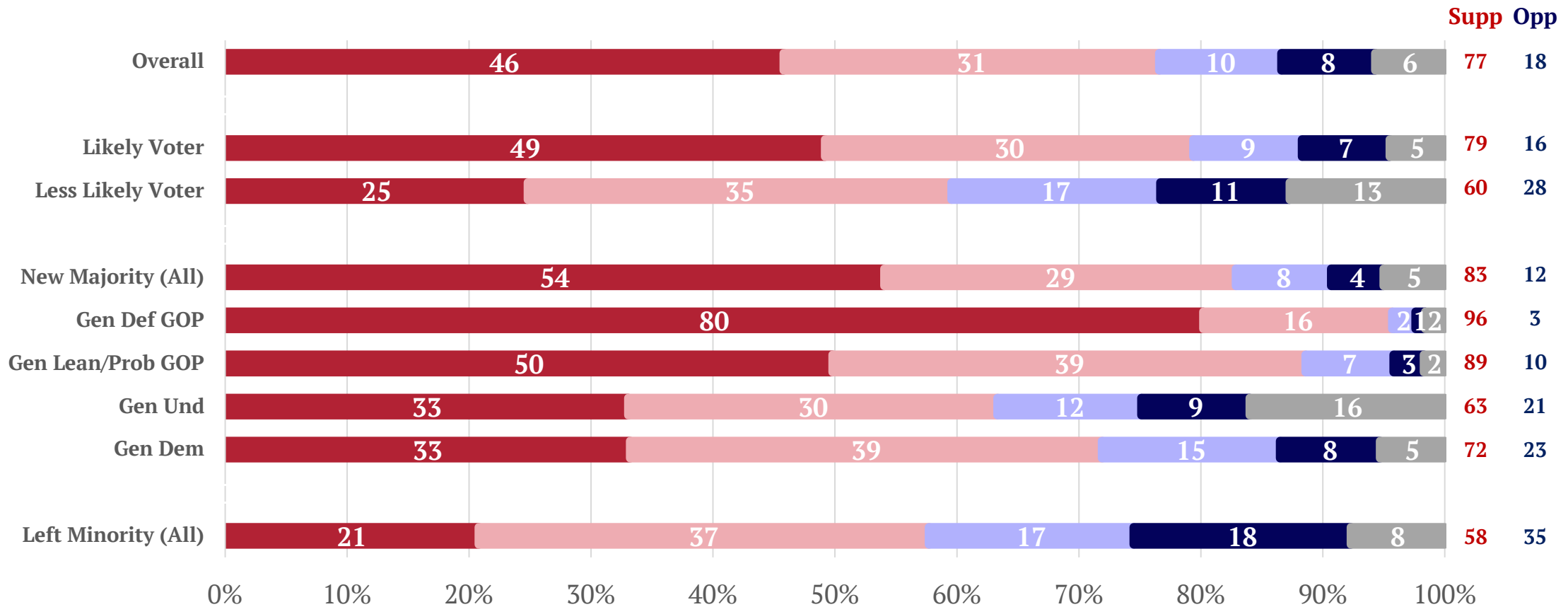


# Secure the Border Act Policy Support

## HIRE BORDER PATROL AGENTS

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Hire additional border patrol agents.”

■ Strongly Support   
 ■ Somewhat Support   
 ■ Somewhat Oppose   
 ■ Strongly Oppose   
 ■ Don't Know



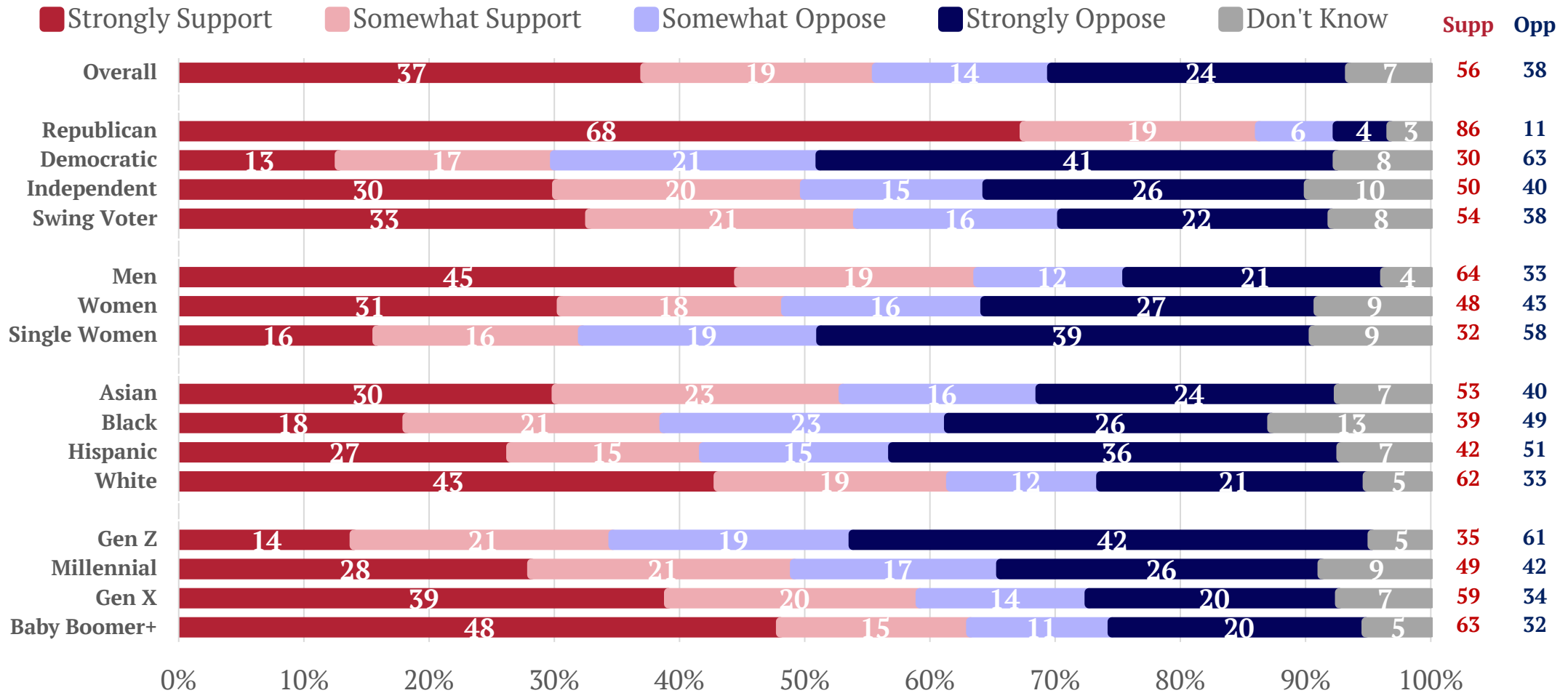
\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



# Secure the Border Act Policy Support

## BORDER WALL

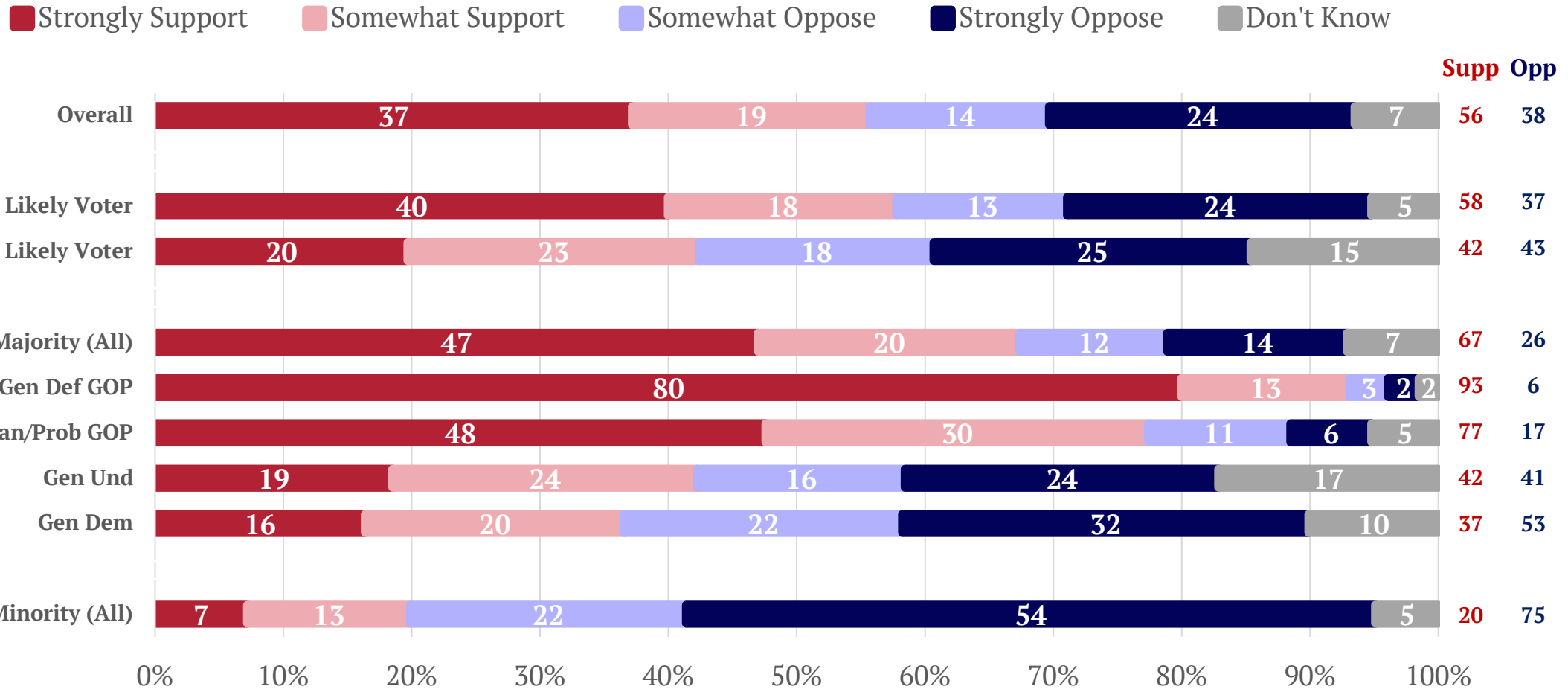
Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Build more United States -Mexico border wall.”



# Secure the Border Act Policy Support

## BORDER WALL

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Build more United States -Mexico border wall.”



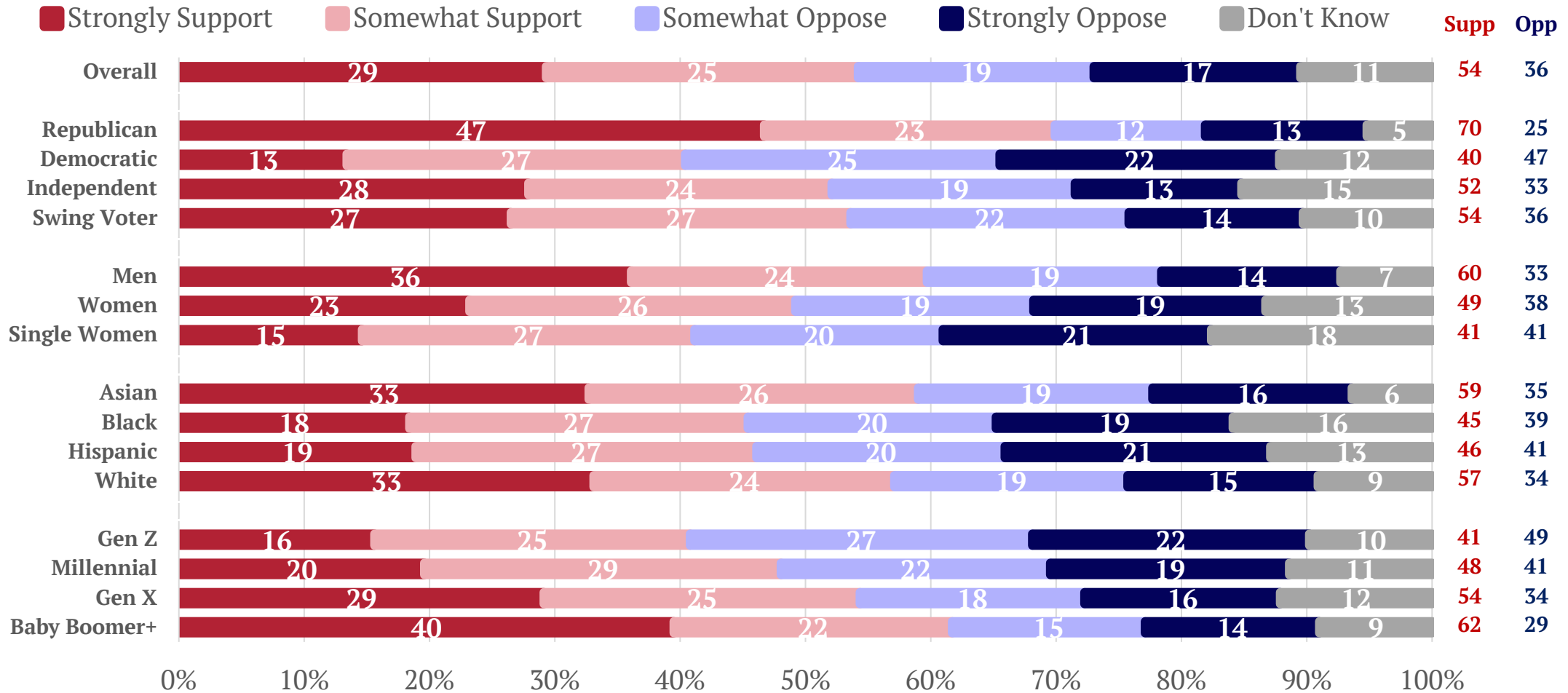
\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



# Secure the Border Act Policy Support

## LIMIT PAROLE

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Limit the ability of the government to grant parole, which allows aliens (non-U.S. citizens) to temporarily live and work in the United States without a visa.”

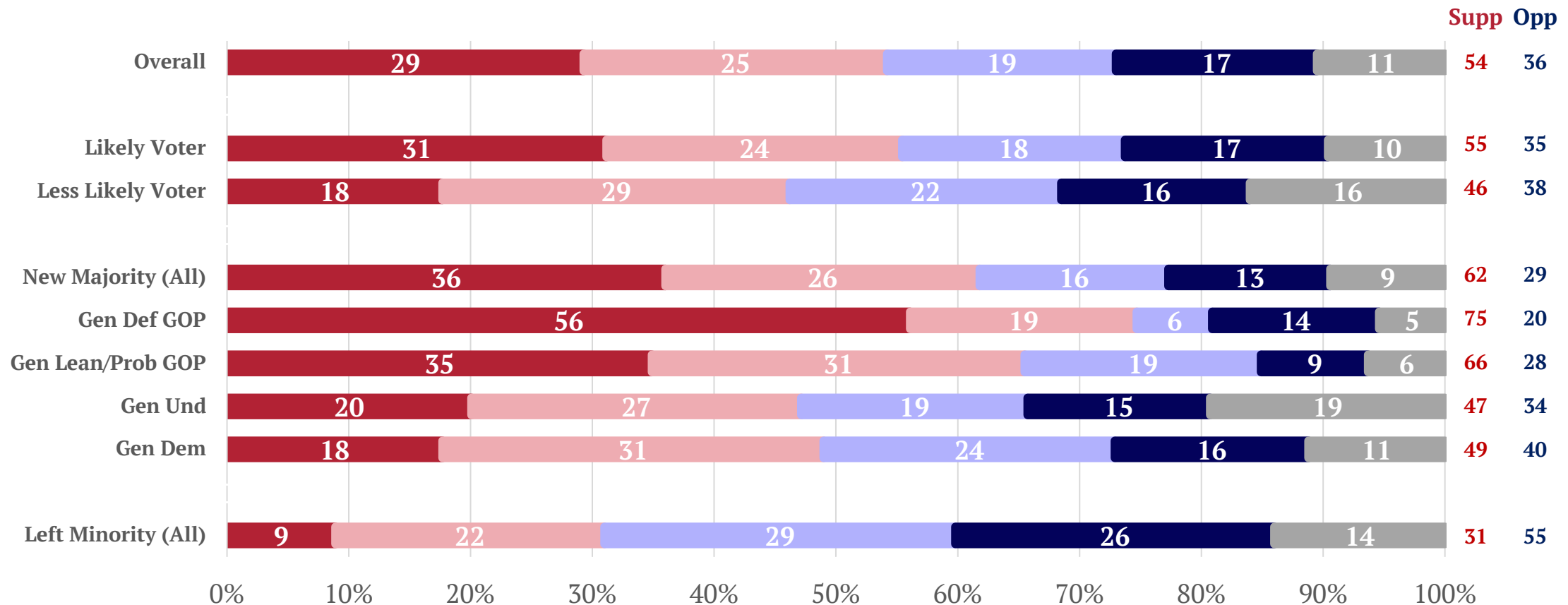


# Secure the Border Act Policy Support

## LIMIT PAROLE

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Limit the ability of the government to grant parole, which allows aliens (non-U.S. citizens) to temporarily live and work in the United States without a visa.”

■ Strongly Support   
 ■ Somewhat Support   
 ■ Somewhat Oppose   
 ■ Strongly Oppose   
 ■ Don't Know



\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.

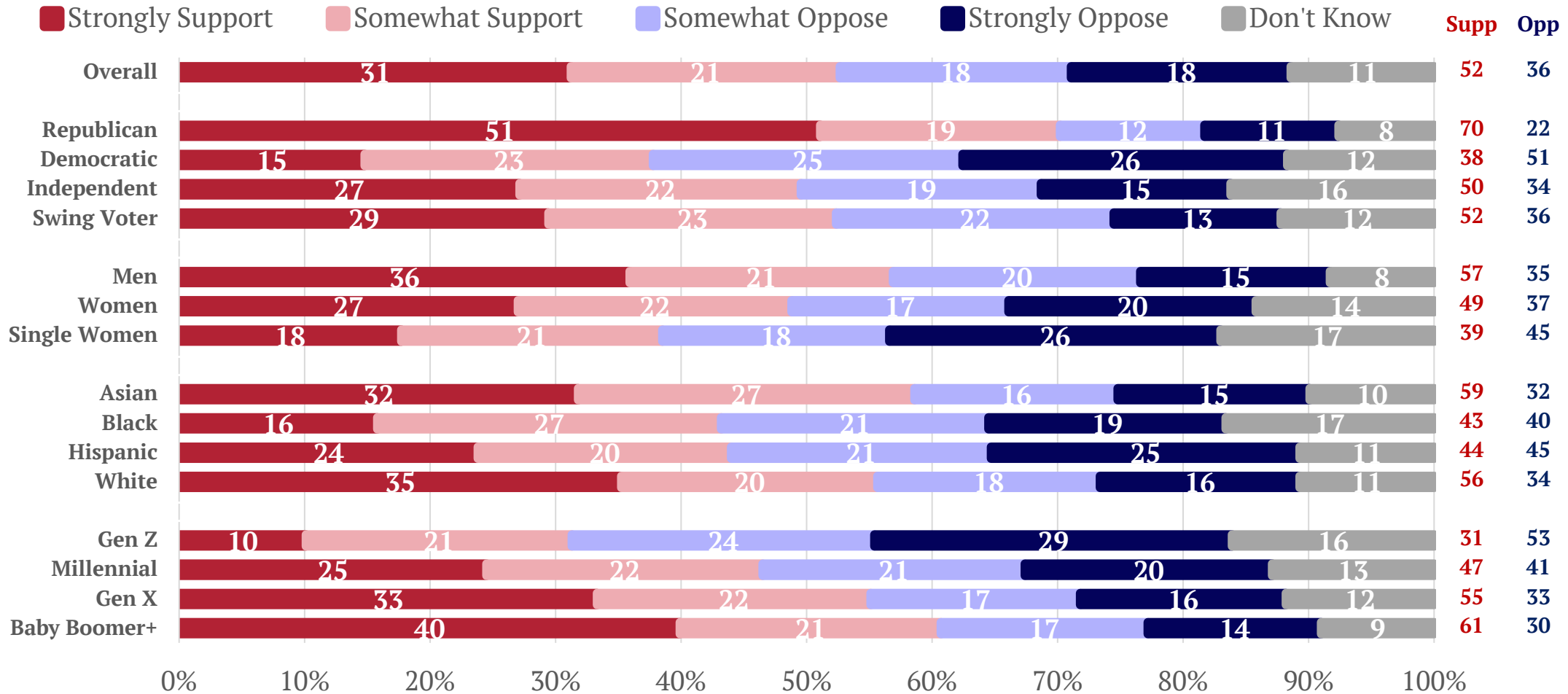


# Secure the Border Act Policy Support

## END SPONSOR PROGRAM FOR CERTAIN COUNTRIES

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?

“Eliminate a program that allows up to 30,000 entries per month for aliens (non-U.S. citizens) with United States sponsors from Venezuela, Haiti, and Nicaragua.”

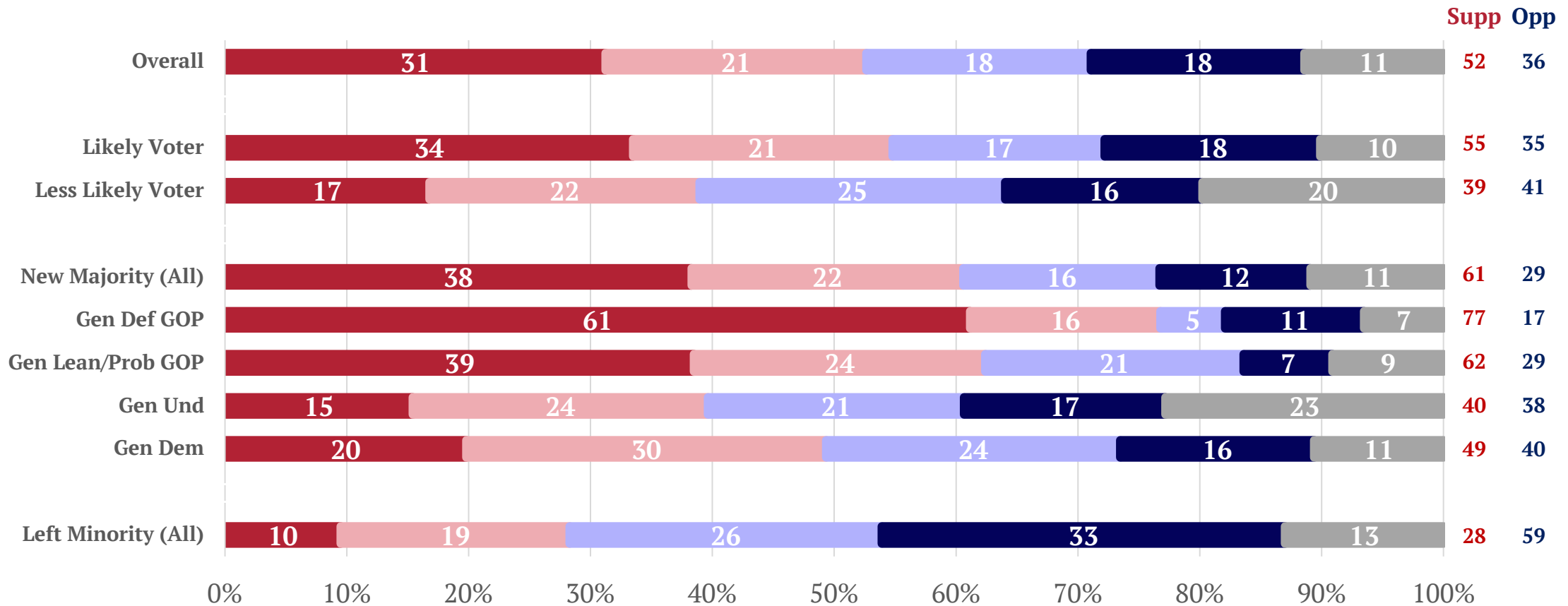


# Secure the Border Act Policy Support

## END SPONSOR PROGRAM FOR CERTAIN COUNTRIES

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Eliminate a program that allows up to 30,000 entries per month for aliens (non-U.S. citizens) with United States sponsors from Venezuela, Haiti, and Nicaragua.”

■ Strongly Support   
 ■ Somewhat Support   
 ■ Somewhat Oppose   
 ■ Strongly Oppose   
 ■ Don't Know



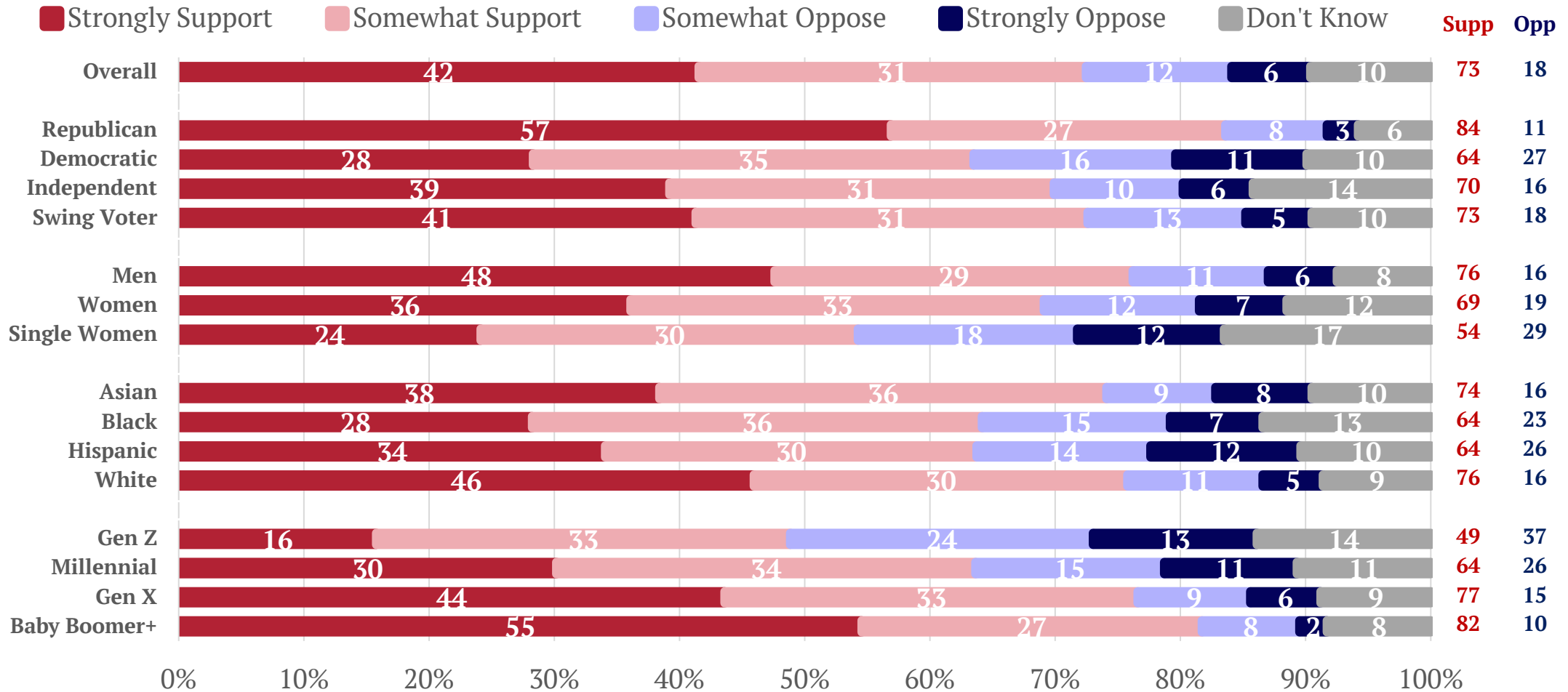
\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



# Secure the Border Act Policy Support

## REQUIRE E-VERIFY

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Require all employers in the United States to use E-Verify, the federal web-based system for confirming eligibility to work.”



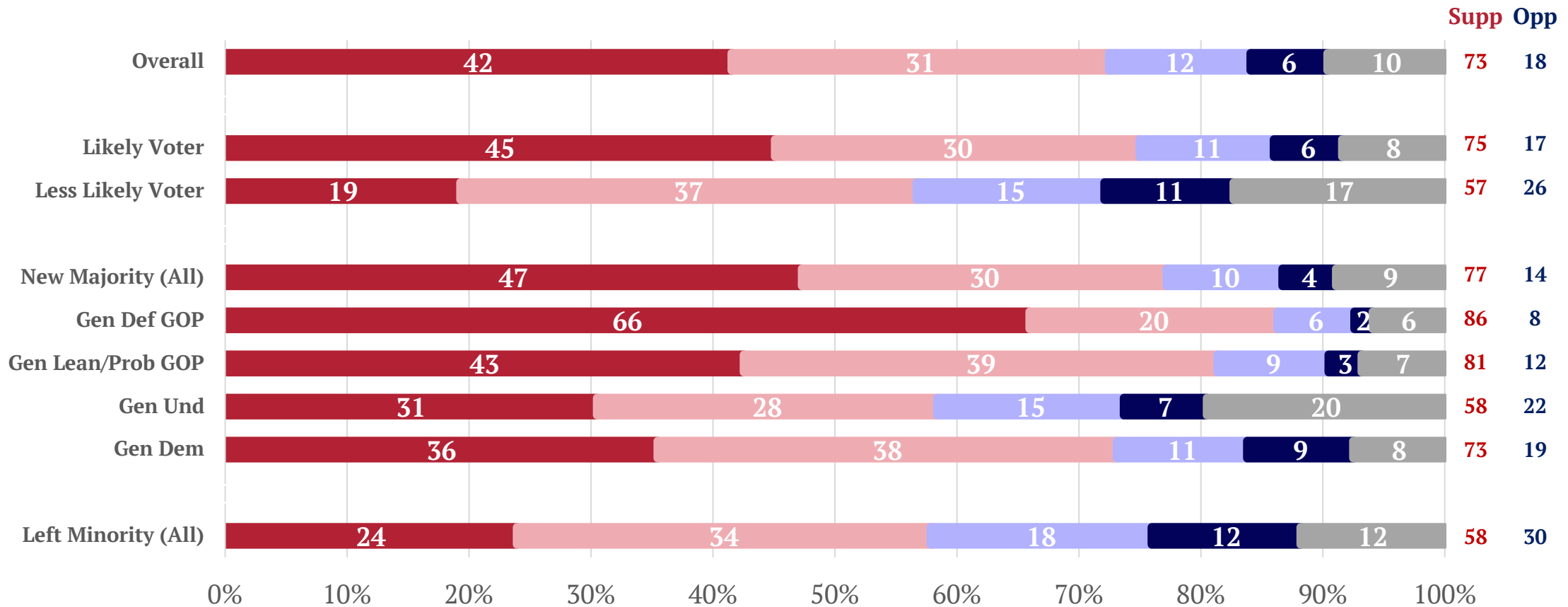


# Secure the Border Act Policy Support

## REQUIRE E-VERIFY

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Require all employers in the United States to use E-Verify, the federal web-based system for confirming eligibility to work.”

■ Strongly Support   
 ■ Somewhat Support   
 ■ Somewhat Oppose   
 ■ Strongly Oppose   
 ■ Don't Know



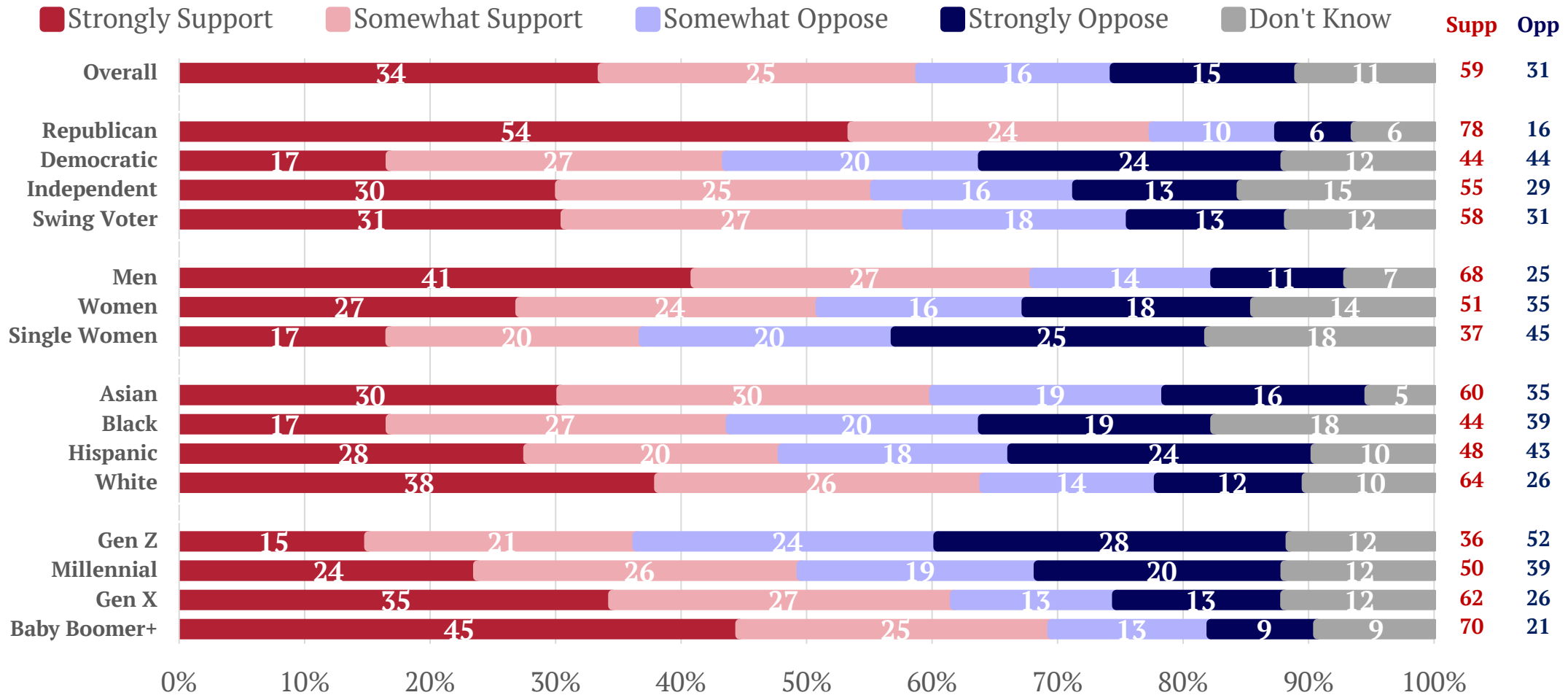
\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



# Secure the Border Act Policy Support

## RETURN UNACCOMPANIED ALIEN CHILDREN TO HOME COUNTRIES

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Return apprehended unaccompanied alien (non-U.S. citizens) children who are not at risk of persecution or trafficking to their home countries.”

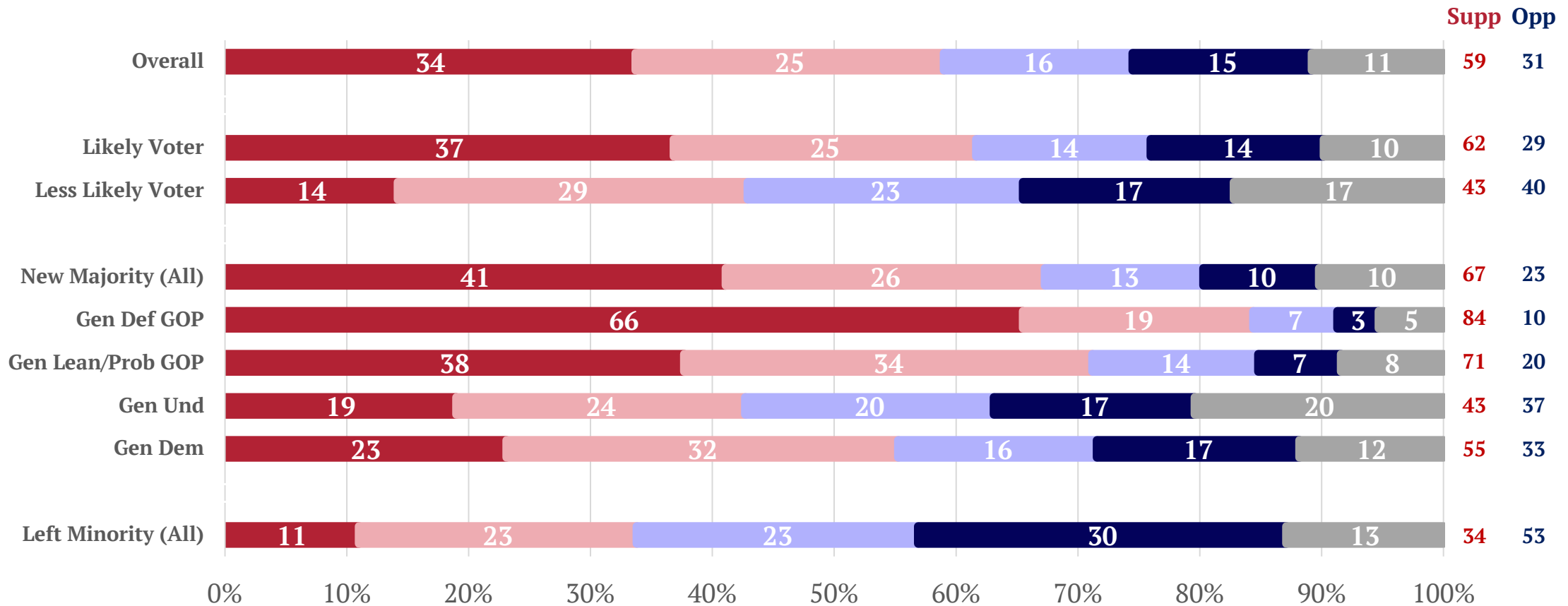


# Secure the Border Act Policy Support

## RETURN UNACCOMPANIED ALIEN CHILDREN TO HOME COUNTRY

Below are some of the policies in the Secure the Border Act of 2023. Do you support or oppose each of the following policies?  
 “Return apprehended unaccompanied alien (non-U.S. citizens) children who are not at risk of persecution or trafficking to their home countries.”

■ Strongly Support   
 ■ Somewhat Support   
 ■ Somewhat Oppose   
 ■ Strongly Oppose   
 ■ Don't Know



\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



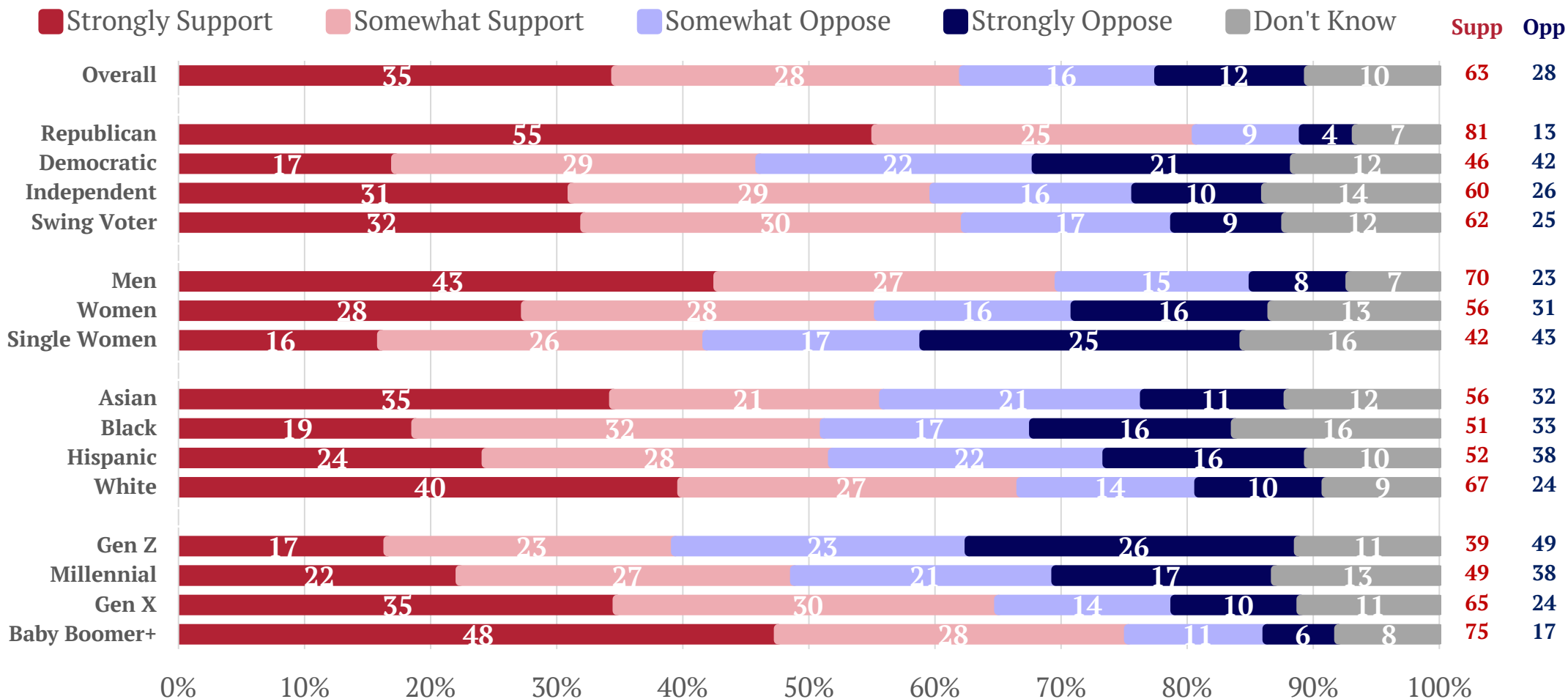
# SECURE THE BORDER ACT POLICY SUPPORT

## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?

“Require asylum seekers to remain outside the United States or stay detained in the United States while their case is processed.”



# SECURE THE BORDER ACT POLICY SUPPORT

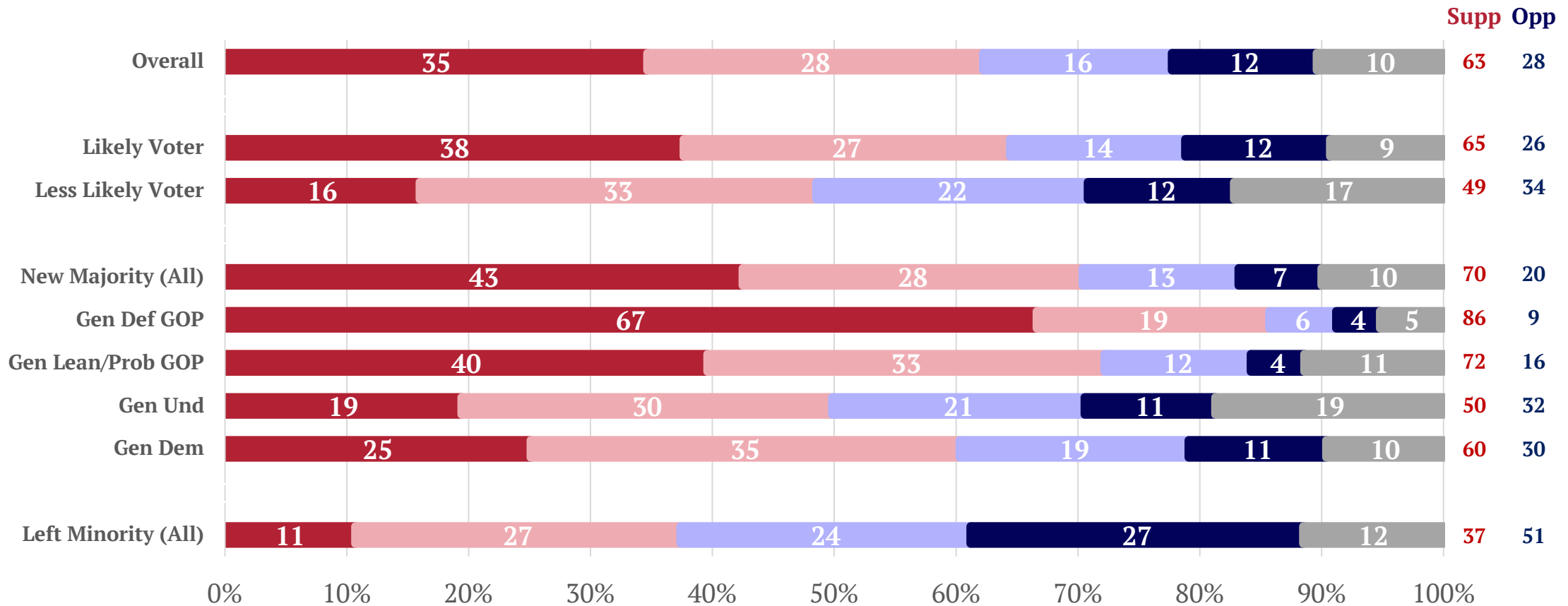
## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?

“Require asylum seekers to remain outside the United States or stay detained in the United States while their case is processed.”

■ Strongly Support   
 ■ Somewhat Support   
 ■ Somewhat Oppose   
 ■ Strongly Oppose   
 ■ Don't Know



\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



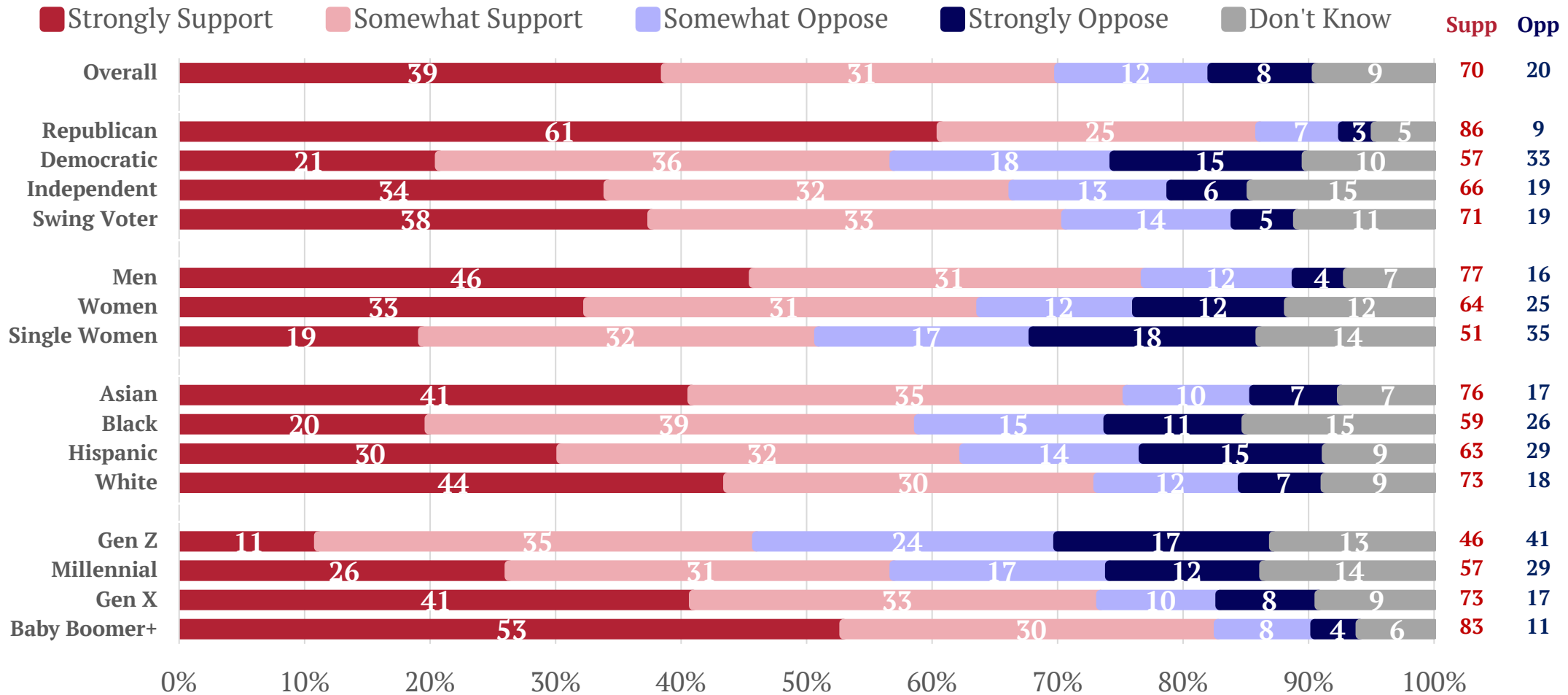
# SECURE THE BORDER ACT POLICY SUPPORT

## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?

“Require asylum seekers to meet more stringent requirements to show a credible fear of persecution in their home country.”



# SECURE THE BORDER ACT POLICY SUPPORT

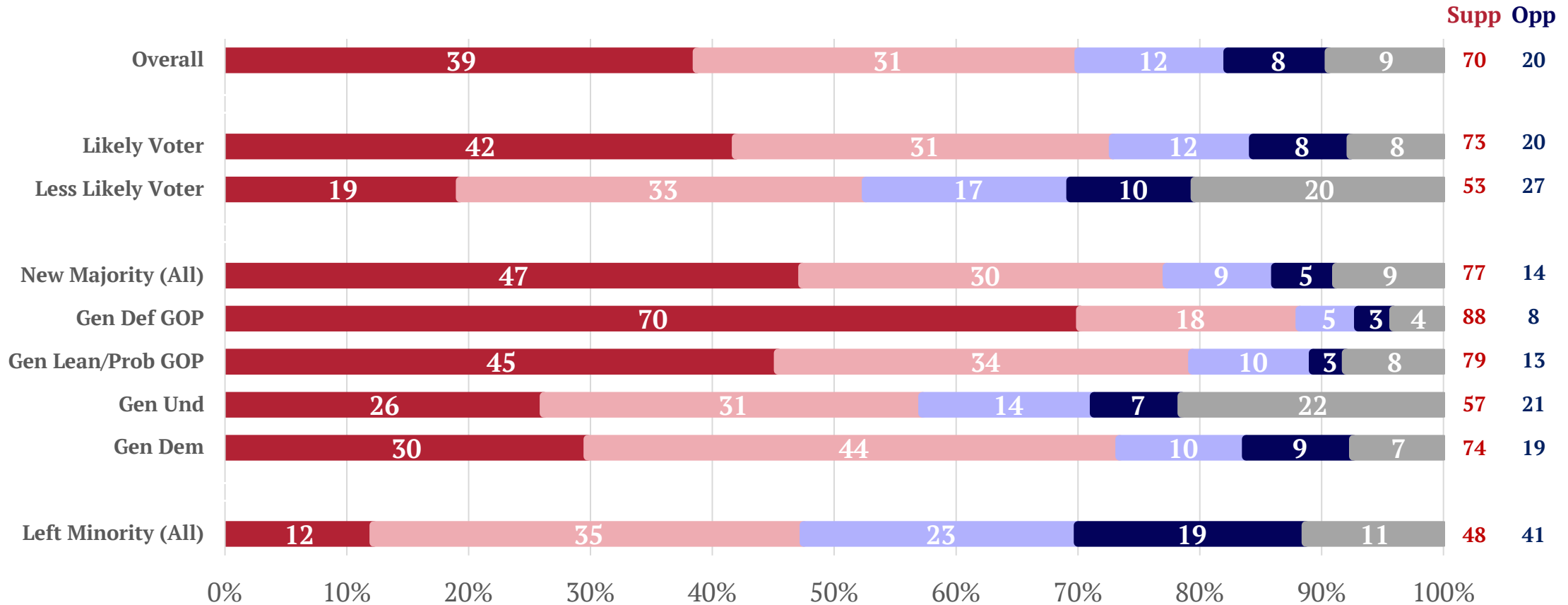
## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?

“Require asylum seekers to meet more stringent requirements to show a credible fear of persecution in their home country.”

■ Strongly Support   
 ■ Somewhat Support   
 ■ Somewhat Oppose   
 ■ Strongly Oppose   
 ■ Don't Know



\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



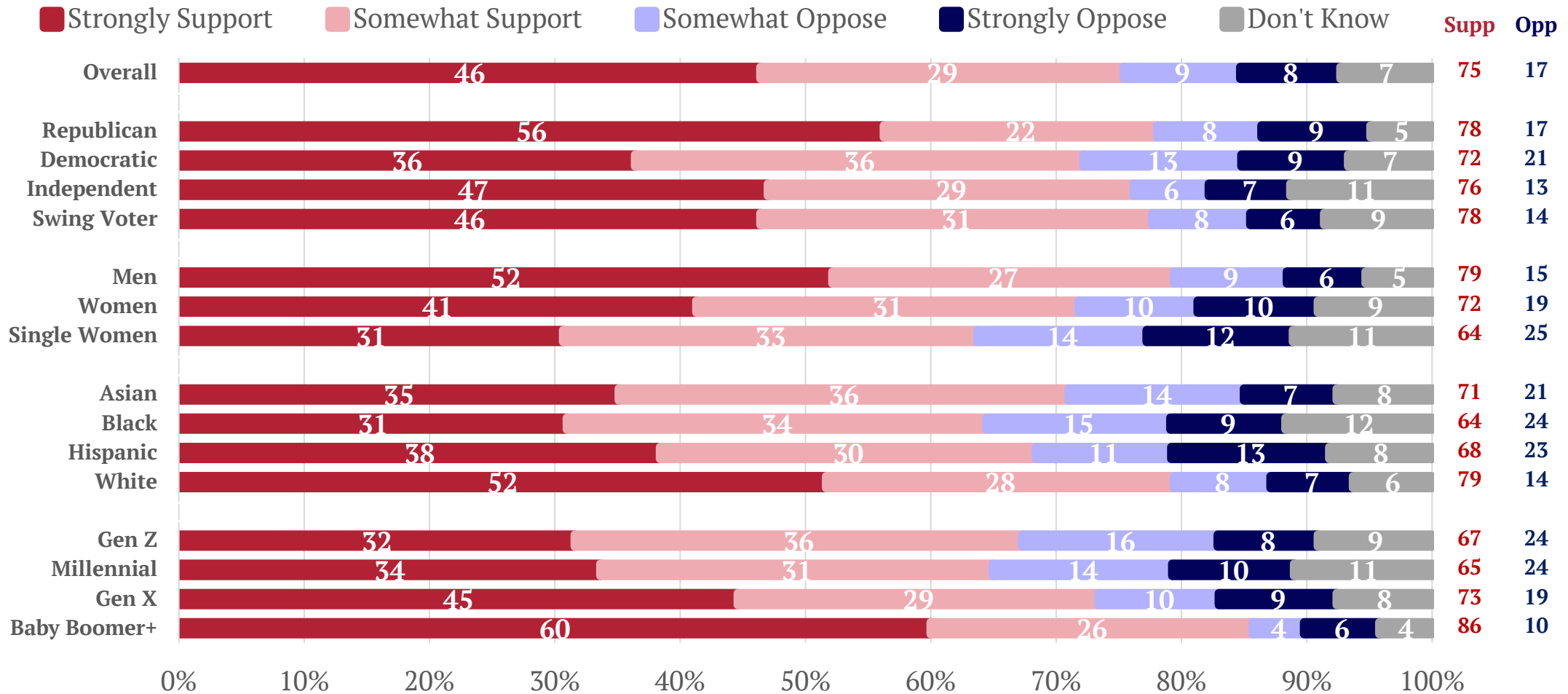
# SECURE THE BORDER ACT POLICY SUPPORT

## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?

“Require asylum seekers to enter the United States legally at designated ports of entry.”



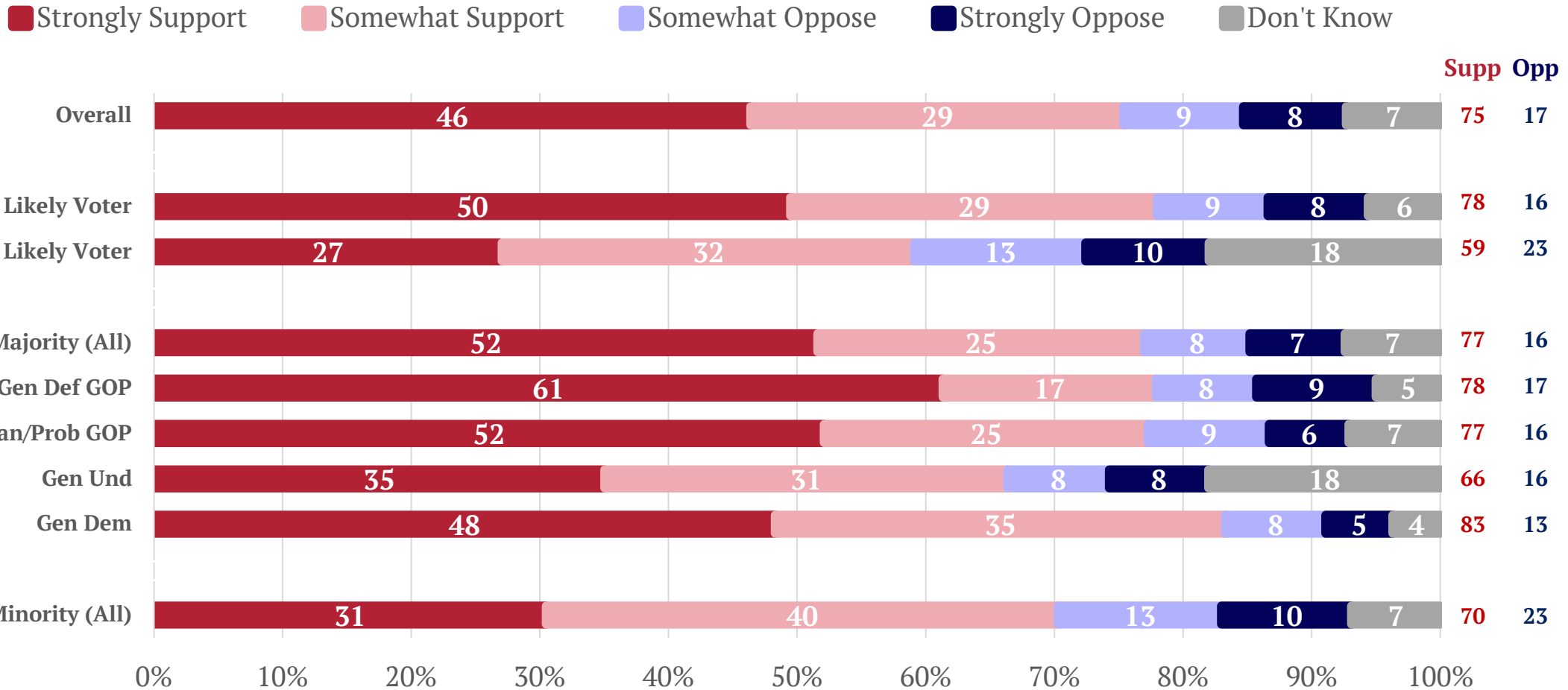


# SECURE THE BORDER ACT POLICY SUPPORT

## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

**Do you support or oppose each of the following policies?**  
 “Require asylum seekers to enter the United States legally at designated ports of entry.”



\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



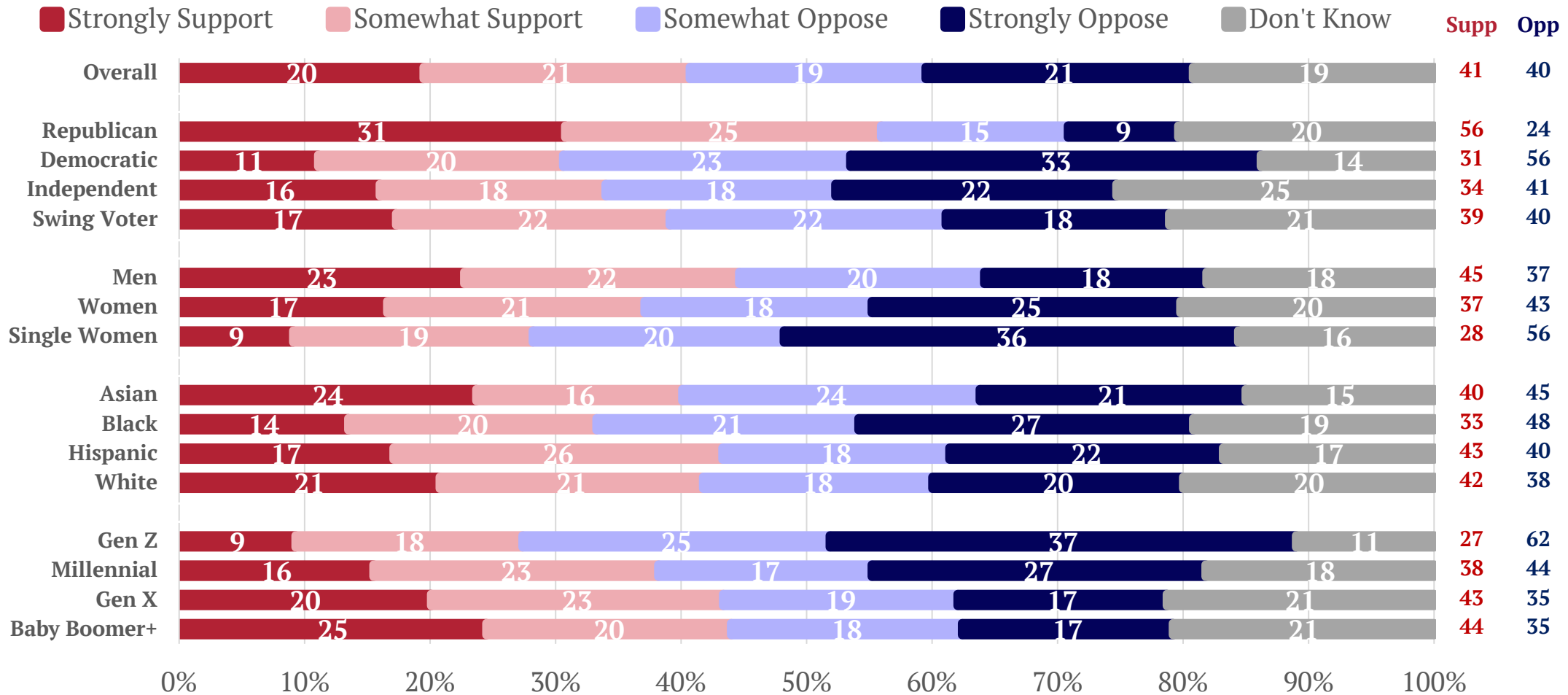
# SECURE THE BORDER ACT POLICY SUPPORT

## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?

“Require asylum seekers to pay a \$50 fee.”



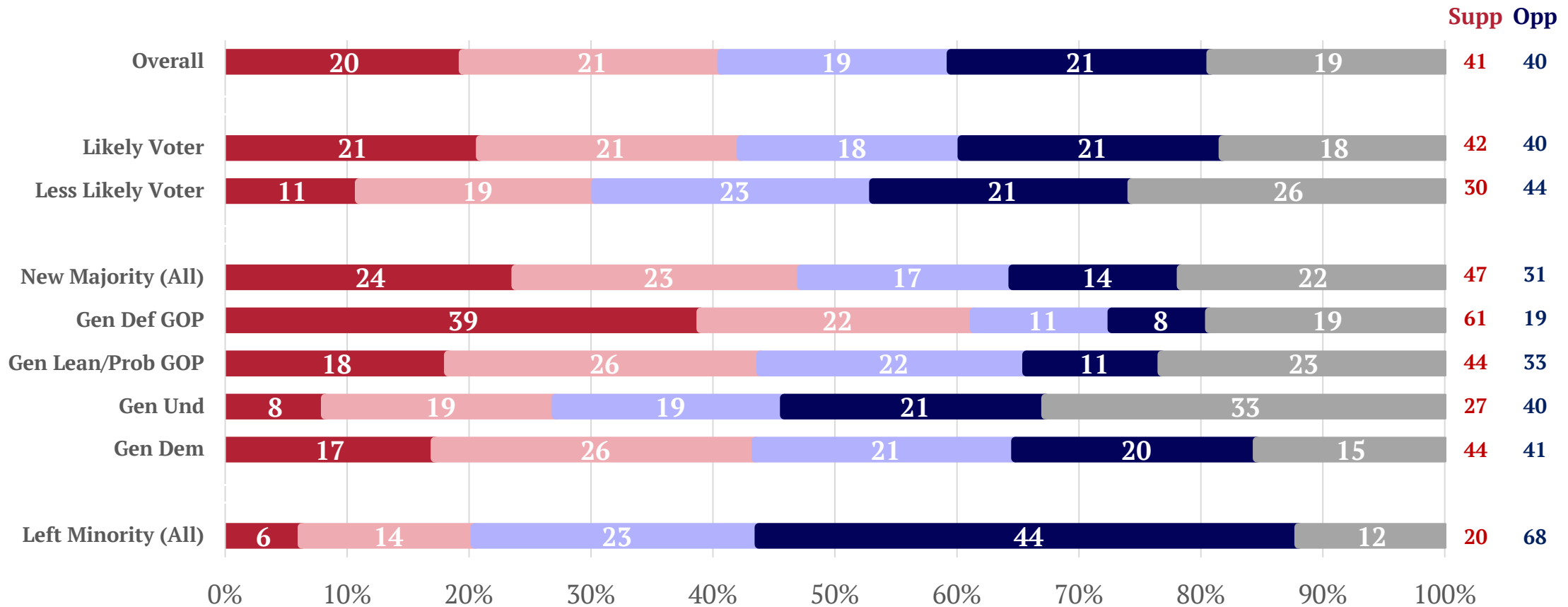
# SECURE THE BORDER ACT POLICY SUPPORT

## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?  
 “Require asylum seekers to pay a \$50 fee.”

■ Strongly Support   
 ■ Somewhat Support   
 ■ Somewhat Oppose   
 ■ Strongly Oppose   
 ■ Don't Know



\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



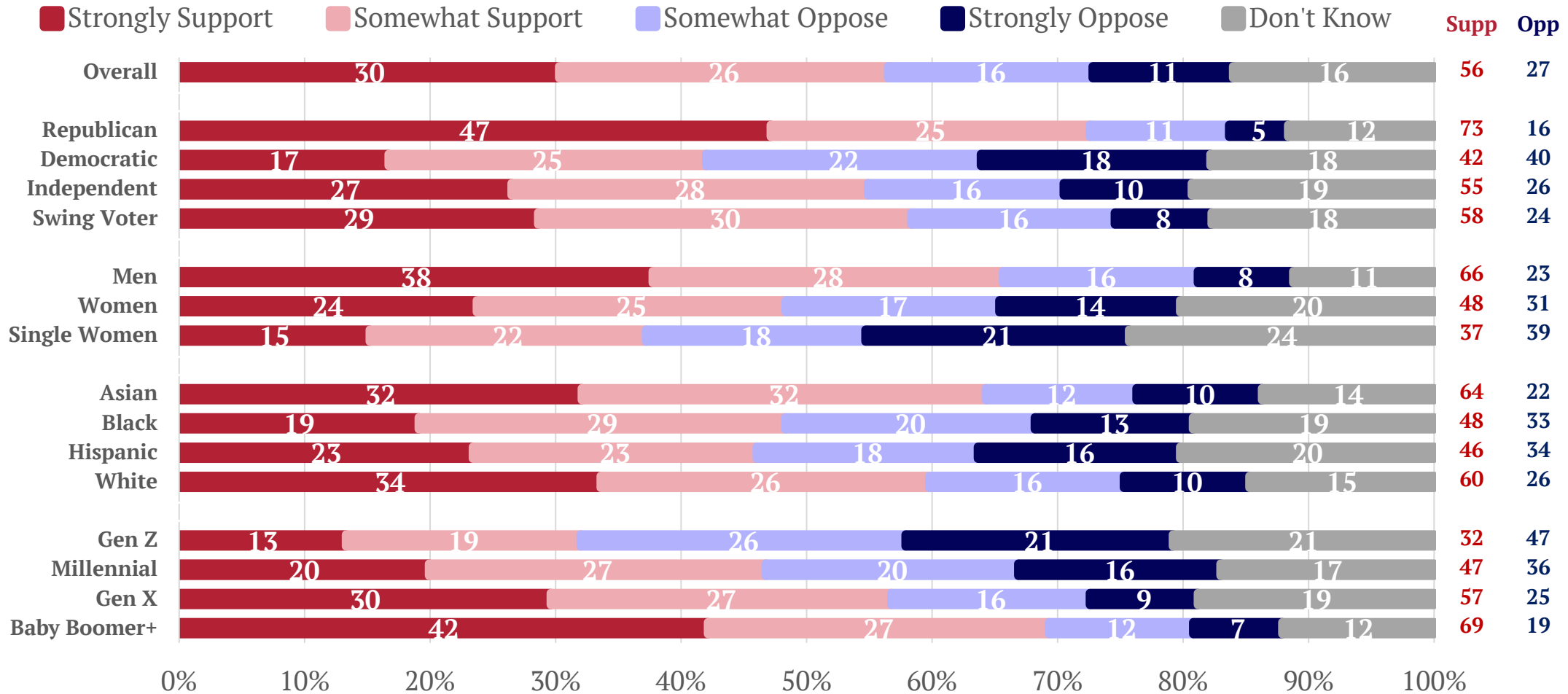
# SECURE THE BORDER ACT POLICY SUPPORT

## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?

“With exceptions for victims of human trafficking... disqualify asylum seekers who travelled through another country (not including the country they are coming from) to reach the United States but did not apply for protection there.”



# SECURE THE BORDER ACT POLICY SUPPORT

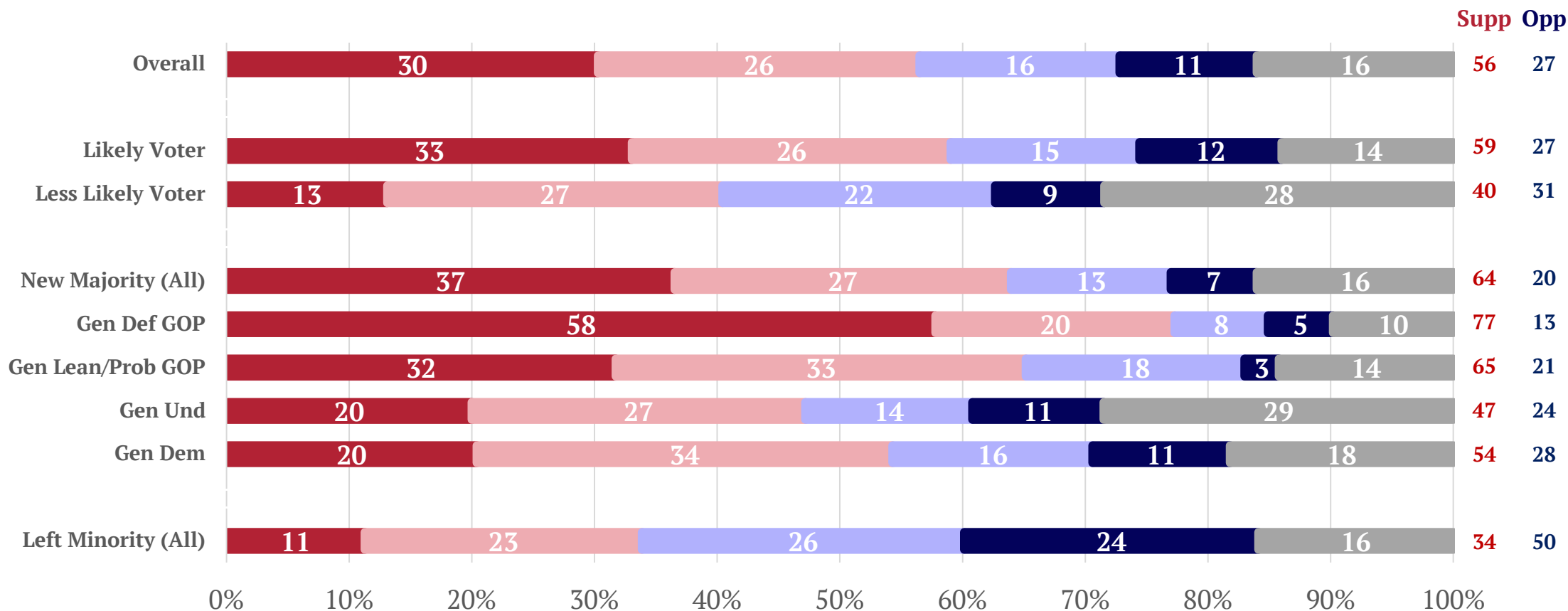
## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?

“With exceptions for victims of human trafficking... disqualify asylum seekers who travelled through another country (not including the country they are coming from) to reach the United States but did not apply for protection there.”

■ Strongly Support   
 ■ Somewhat Support   
 ■ Somewhat Oppose   
 ■ Strongly Oppose   
 ■ Don't Know



\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



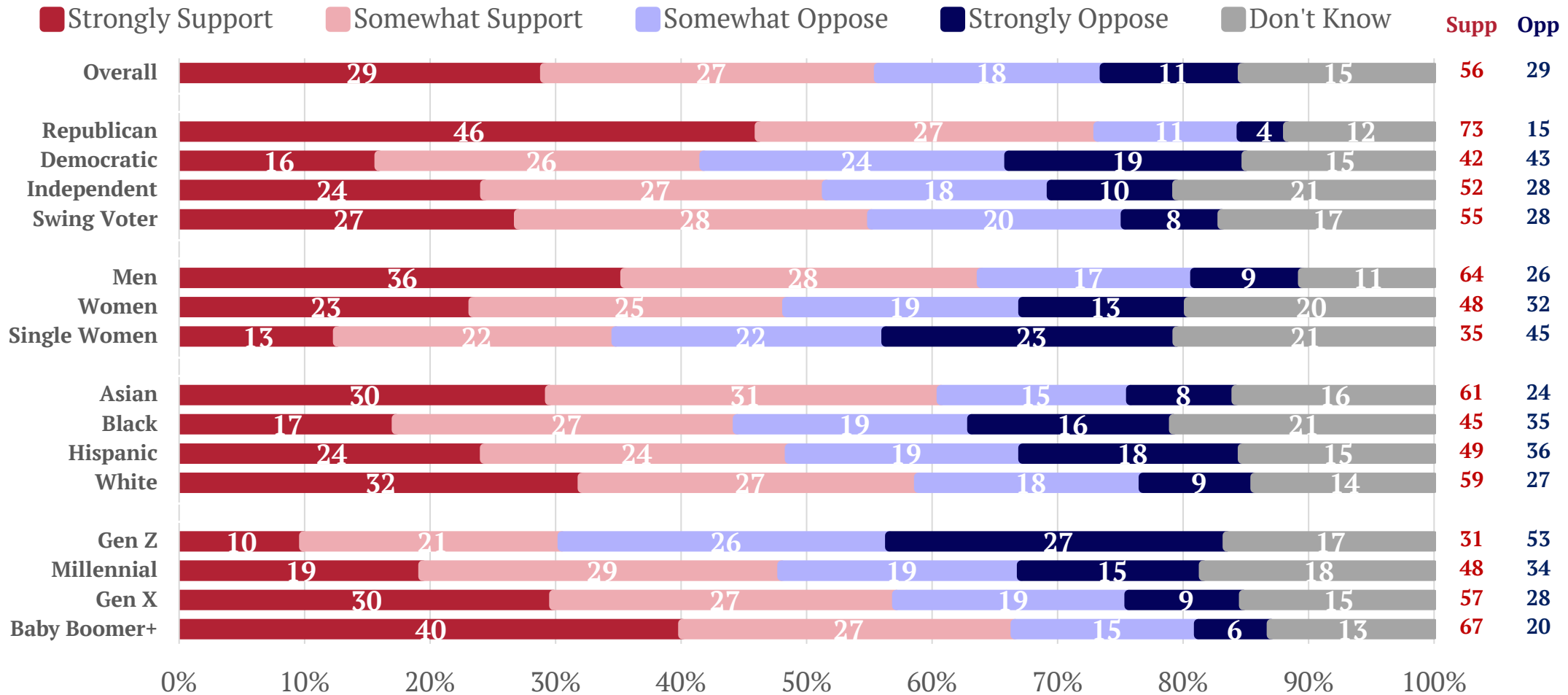
# SECURE THE BORDER ACT POLICY SUPPORT

## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?

“Disqualify asylum seekers who could credibly receive protection from another country.”

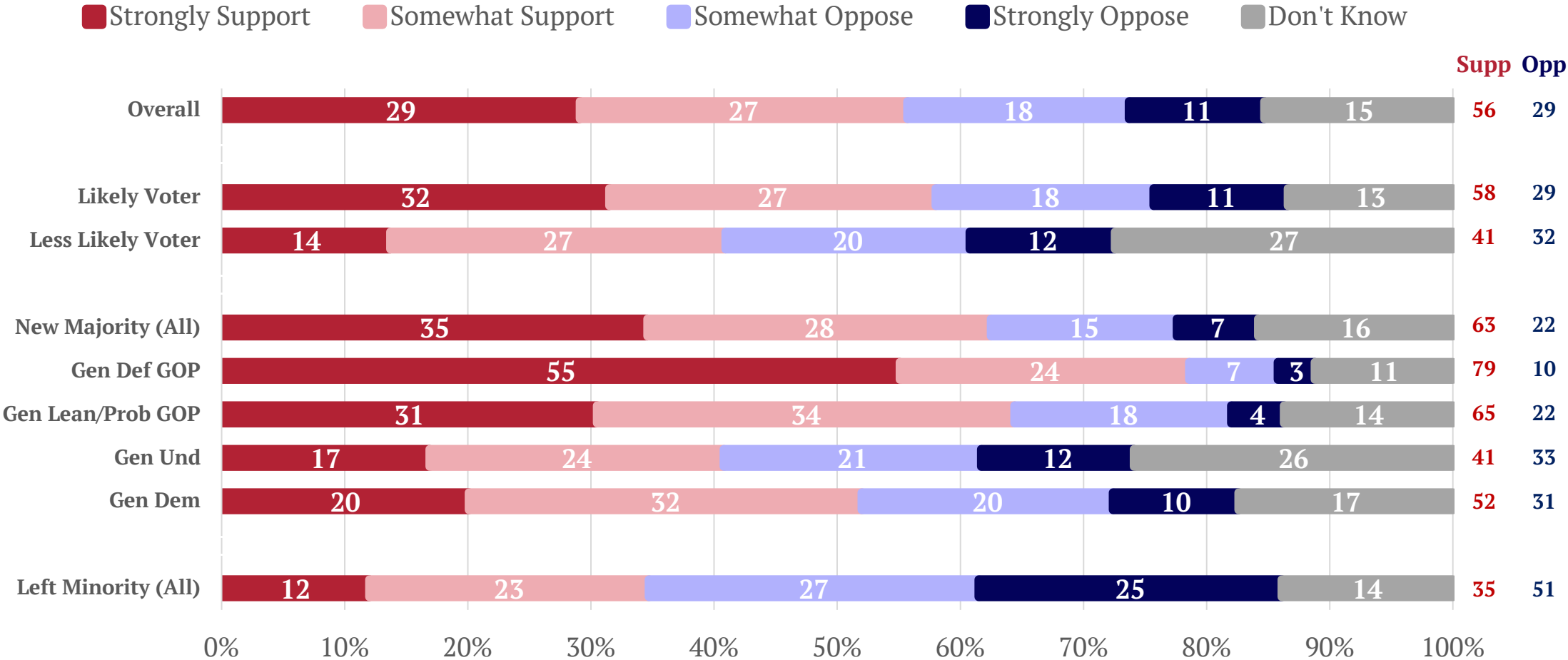


# SECURE THE BORDER ACT POLICY SUPPORT

## ASYLUM REFORM

United States and international law give migrants the right to seek safety from persecution, but the number of people applying for asylum in the United States has reached record highs. Critics say many people take advantage of the system to live and work in the United States while they wait for their asylum claims to be processed in court. The Secure the Border Act of 2023 – the same border security and reform bill you read about earlier - also includes changes to United States asylum laws.

Do you support or oppose each of the following policies?  
 “Disqualify asylum seekers who could credibly receive protection from another country.”



\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.

