



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 1

|         | TOTAL | ANMP SCORE |       |       |       |       |       |       |               | NEW MAJORITY |             |             |                     | NEW MAJORITY COMBO      |                     |       | LEFT MINORITY COMBO |       |       |       |
|---------|-------|------------|-------|-------|-------|-------|-------|-------|---------------|--------------|-------------|-------------|---------------------|-------------------------|---------------------|-------|---------------------|-------|-------|-------|
|         | 10    | 9          | 8     | 7     | 6     | 5     | 4     | 0-3   | TOTAL<br>N.M. | 8-10         | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL | 6-7<br>FLTD         | 0-5   |       |       |
| Total   | 2000  | 211        | 343   | 388   | 421   | 325   | 174   | 76    | 63            | 1545         | 942         | 512         | 91                  | 561                     | 336                 | 266   | 382                 | 455   | 233   | 222   |
| 18-24   | 8.2   | 0.0        | 3.7   | 4.8   | 10.0  | 12.3  | 20.2  | 16.6  | 3.2           | 7.7          | 3.3         | 14.1        | 16.9                | 2.8                     | 6.5                 | 17.7  | 8.9                 | 9.7   | 4.1   | 15.5  |
| 25-34   | 12.4  | 4.5        | 7.2   | 9.8   | 14.0  | 17.5  | 20.0  | 17.9  | 20.3          | 11.3         | 7.6         | 17.1        | 16.3                | 8.0                     | 12.2                | 14.6  | 12.9                | 16.4  | 12.2  | 20.9  |
| 35-44   | 18.1  | 9.6        | 16.6  | 21.1  | 20.7  | 17.9  | 18.7  | 17.2  | 20.1          | 18.9         | 16.9        | 22.0        | 23.2                | 15.2                    | 25.2                | 18.9  | 19.0                | 15.3  | 14.0  | 16.8  |
| 45-54   | 16.5  | 16.8       | 17.2  | 15.8  | 19.4  | 13.9  | 16.1  | 12.1  | 16.8          | 16.7         | 16.5        | 16.5        | 19.6                | 16.4                    | 15.7                | 17.1  | 17.7                | 15.8  | 18.0  | 13.5  |
| 55-64   | 18.5  | 23.7       | 21.2  | 21.1  | 16.4  | 15.8  | 10.5  | 15.1  | 24.7          | 19.2         | 21.7        | 15.8        | 12.3                | 22.9                    | 19.9                | 10.9  | 19.0                | 16.1  | 16.9  | 15.3  |
| OVER 64 | 26.3  | 45.4       | 34.1  | 27.5  | 19.5  | 22.7  | 14.5  | 21.0  | 14.9          | 26.2         | 33.9        | 14.5        | 11.7                | 34.7                    | 20.5                | 20.7  | 22.5                | 26.6  | 34.8  | 18.0  |
| Mean    | 49.33 | 57.96      | 53.47 | 50.98 | 46.83 | 46.26 | 41.45 | 44.62 | 47.60         | 49.66        | 53.45       | 43.99       | 42.38               | 53.93                   | 48.26               | 44.34 | 48.32               | 48.19 | 52.27 | 43.90 |



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BANNER 2

|         | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|---------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|         |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total   | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| 18-24   | 8.2   | 7.2   | 9.1      | 8.7   | 6.9   | 6.5                   | 4.9         | 16.1        | 18.1               | 14.9         | 23.7               |
| 25-34   | 12.4  | 12.2  | 11.9     | 13.5  | 11.4  | 10.8                  | 8.9         | 22.4        | 22.4               | 20.1         | 26.4               |
| 35-44   | 18.1  | 17.6  | 16.2     | 19.2  | 18.7  | 17.1                  | 16.3        | 21.9        | 24.6               | 26.0         | 22.2               |
| 45-54   | 16.5  | 16.4  | 16.1     | 17.9  | 14.5  | 16.3                  | 16.6        | 14.7        | 17.6               | 21.1         | 11.3               |
| 55-64   | 18.5  | 18.7  | 18.3     | 18.0  | 19.5  | 19.6                  | 20.7        | 13.2        | 11.5               | 11.7         | 11.2               |
| OVER 64 | 26.3  | 27.9  | 28.4     | 22.7  | 29.1  | 29.6                  | 32.6        | 11.8        | 5.9                | 6.3          | 5.2                |
| Mean    | 49.33 | 50.00 | 49.72    | 48.18 | 50.41 | 50.91                 | 52.47       | 41.64       | 39.59              | 40.90        | 37.26              |



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BANNER 3

|         | TOTAL | DIRECTION: |       | GENERIC BALLOT |            | LEAN-     |           | JOB: JOE BIDEN |        |       |            |
|---------|-------|------------|-------|----------------|------------|-----------|-----------|----------------|--------|-------|------------|
|         |       | RIGHT      | WRONG | REPUBLICAN     | DEMOCRATIC | UNDECIDED | UNDECIDED | APPROVE        | Strong | Smwht | DISAPPROVE |
|         |       | DIRECTION  | TRACK | LICAN          | CRATIC     | CIDED     | CIDED     | ROVE           |        |       | PROVE      |
|         |       |            |       |                |            |           |           |                |        |       |            |
| Total   | 2000  | 538        | 1461  | 897            | 837        | 266       | 505       | 798            | 246    | 551   | 1202       |
| 18-24   | 8.2   | 5.8        | 9.0   | 4.2            | 9.3        | 17.7      | 14.6      | 7.9            | 4.4    | 9.4   | 8.3        |
| 25-34   | 12.4  | 12.7       | 12.3  | 9.6            | 14.8       | 14.6      | 15.1      | 13.8           | 7.5    | 16.6  | 11.5       |
| 35-44   | 18.1  | 18.3       | 18.1  | 18.9           | 17.0       | 18.9      | 22.5      | 15.5           | 16.6   | 15.0  | 19.9       |
| 45-54   | 16.5  | 15.5       | 16.9  | 16.2           | 16.7       | 17.1      | 15.4      | 17.4           | 14.1   | 18.9  | 15.9       |
| 55-64   | 18.5  | 17.9       | 18.7  | 21.7           | 17.4       | 10.9      | 12.7      | 18.7           | 17.7   | 19.1  | 18.4       |
| OVER 64 | 26.3  | 29.8       | 25.0  | 29.4           | 24.7       | 20.7      | 19.7      | 26.7           | 39.7   | 20.9  | 26.0       |
| Mean    | 49.33 | 50.49      | 48.91 | 51.81          | 48.25      | 44.34     | 44.77     | 49.49          | 53.80  | 47.56 | 49.22      |



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BANNER 4

|         | TOTAL   2020 BALLOT |       |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|---------|---------------------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|         | TRUMP               | BIDEN |       | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total   | 2000                | 783   | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| 18-24   | 8.2                 | 4.1   | 7.1   | 4.2             | 11.7          | 8.6              | 3.9             | 8.5           | 4.7              | 4.6             | 13.5          | 12.5             |
| 25-34   | 12.4                | 9.2   | 14.2  | 8.4             | 17.8          | 10.6             | 7.3             | 16.1          | 5.6              | 9.9             | 18.7          | 15.5             |
| 35-44   | 18.1                | 17.6  | 17.3  | 15.8            | 18.6          | 20.5             | 9.6             | 21.4          | 16.5             | 24.1            | 17.1          | 24.5             |
| 45-54   | 16.5                | 17.5  | 16.7  | 16.7            | 16.3          | 16.5             | 14.4            | 16.6          | 16.0             | 19.8            | 16.2          | 17.0             |
| 55-64   | 18.5                | 21.8  | 17.4  | 23.8            | 16.3          | 14.6             | 25.1            | 14.9          | 15.6             | 22.0            | 17.0          | 13.5             |
| OVER 64 | 26.3                | 29.9  | 27.3  | 31.1            | 19.3          | 29.2             | 39.8            | 22.5          | 41.6             | 19.6            | 17.6          | 16.9             |
| Mean    | 49.33               | 52.16 | 49.41 | 52.88           | 45.75         | 49.45            | 55.44           | 47.17         | 54.23            | 49.43           | 44.99         | 44.70            |



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BANNER 5

|         | BANNER 5     |          |       |               |       |       |                   |              |               |                   |              |               |                   |              |               |                   |       |
|---------|--------------|----------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|-------|
|         | TOTAL        | IDEOLOGY |       |               |       |       |                   | REPUBLICAN   |               |                   |              | DEMOCRAT      |                   |              |               | INDEPENDENT       |       |
|         | LIB-<br>ERAL | Very     | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |       |
| Total   | 2000         | 516      | 197   | 319           | 736   | 445   | 304               | 748          | 23            | 134               | 564          | 417           | 256               | 64           | 75            | 346               | 120   |
| 18-24   | 8.2          | 13.5     | 15.7  | 12.1          | 7.2   | 6.1   | 4.3               | 5.4          | 19.4          | 1.6               | 4.2          | 13.4          | 9.0               | 11.7         | 12.2          | 8.1               | 7.8   |
| 25-34   | 12.4         | 18.0     | 23.4  | 14.6          | 12.3  | 11.1  | 5.3               | 8.7          | 10.8          | 11.7              | 7.5          | 19.3          | 15.7              | 16.4         | 13.0          | 10.1              | 10.3  |
| 35-44   | 18.1         | 17.7     | 18.8  | 17.0          | 20.9  | 16.5  | 14.4              | 15.7         | 22.7          | 19.8              | 14.6         | 16.9          | 18.2              | 31.4         | 20.7          | 23.3              | 12.5  |
| 45-54   | 16.5         | 13.5     | 14.3  | 13.0          | 18.6  | 15.5  | 18.0              | 16.5         | 21.2          | 17.0              | 16.4         | 13.2          | 20.6              | 19.3         | 12.7          | 17.7              | 15.4  |
| 55-64   | 18.5         | 16.9     | 14.4  | 18.5          | 16.7  | 19.6  | 24.1              | 21.4         | 18.4          | 24.3              | 23.9         | 16.7          | 17.8              | 7.2          | 17.6          | 12.9              | 17.3  |
| OVER 64 | 26.3         | 20.4     | 13.4  | 24.8          | 24.2  | 31.3  | 33.8              | 32.3         | 7.5           | 25.6              | 33.4         | 20.6          | 18.7              | 14.0         | 23.8          | 27.8              | 36.8  |
| Mean    | 49.33        | 45.56    | 42.26 | 47.59         | 48.79 | 51.32 | 54.09             | 52.45        | 42.70         | 51.64             | 53.59        | 45.41         | 47.02             | 42.91        | 47.26         | 49.00             | 52.13 |



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BANNER 6

|         | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|---------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|         |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total   | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| 18-24   | 8.2   | 10.4          | 11.1           | 4.7             | 9.0            | 11.6        | 10.3                      | 11.8         | 7.6                      | 5.7                        | 10.8            | 8.2                      | 5.1      | 5.0                      | 7.2                   | 12.6          |
| 25-34   | 12.4  | 16.4          | 9.7            | 9.0             | 11.7           | 9.2         | 18.8                      | 8.0          | 12.1                     | 11.7                       | 12.8            | 19.8                     | 10.5     | 8.0                      | 11.1                  | 15.5          |
| 35-44   | 18.1  | 19.1          | 20.7           | 16.2            | 18.9           | 16.3        | 30.2                      | 14.5         | 18.2                     | 17.7                       | 19.2            | 19.7                     | 13.8     | 17.4                     | 17.3                  | 22.5          |
| 45-54   | 16.5  | 16.5          | 14.2           | 17.3            | 14.7           | 14.5        | 20.3                      | 13.8         | 16.1                     | 16.9                       | 14.7            | 22.8                     | 19.8     | 24.1                     | 13.3                  | 13.9          |
| 55-64   | 18.5  | 15.6          | 16.4           | 22.3            | 18.1           | 16.9        | 9.6                       | 17.8         | 19.1                     | 19.1                       | 19.2            | 15.4                     | 18.6     | 19.4                     | 23.6                  | 15.4          |
| OVER 64 | 26.3  | 22.0          | 27.8           | 30.4            | 27.7           | 31.4        | 10.9                      | 34.1         | 26.8                     | 28.9                       | 23.3            | 14.2                     | 32.2     | 26.1                     | 27.6                  | 20.1          |
| Mean    | 49.33 | 46.75         | 48.81          | 52.29           | 49.38          | 49.91       | 42.66                     | 50.83        | 49.71                    | 50.73                      | 47.96           | 45.28                    | 52.04    | 51.22                    | 50.69                 | 45.64         |



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BANNER 7

|         | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|---------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|         |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total   | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| 18-24   | 8.2   | 10.2                   | 4.1                   | 6.2             | 0.0                      | 7.1                     | 1.8                   | 13.1                    | 6.1                   |
| 25-34   | 12.4  | 12.6                   | 12.2                  | 13.6            | 9.5                      | 9.2                     | 9.2                   | 15.6                    | 14.7                  |
| 35-44   | 18.1  | 16.8                   | 20.8                  | 21.2            | 20.0                     | 13.2                    | 18.3                  | 20.1                    | 22.9                  |
| 45-54   | 16.5  | 17.5                   | 14.5                  | 13.9            | 15.6                     | 15.0                    | 16.5                  | 19.9                    | 12.8                  |
| 55-64   | 18.5  | 18.3                   | 18.9                  | 17.5            | 21.5                     | 21.1                    | 16.4                  | 15.7                    | 21.0                  |
| OVER 64 | 26.3  | 24.6                   | 29.5                  | 27.5            | 33.5                     | 34.4                    | 37.8                  | 15.6                    | 22.5                  |
| Mean    | 49.33 | 48.54                  | 50.85                 | 49.44           | 53.62                    | 52.46                   | 53.57                 | 44.94                   | 48.57                 |



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BANNER 8

|         | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|---------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|         |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total   | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| 18-24   | 8.2   | 4.3   | 16.4          | 16.0          | 18.9  | 10.6  | 2.3   | 6.4   | 8.6      | 22.5  | 23.9  | 16.5  |
| 25-34   | 12.4  | 8.2   | 21.5          | 19.5          | 26.1  | 17.6  | 6.0   | 10.4  | 17.1     | 21.5  | 22.3  | 28.0  |
| 35-44   | 18.1  | 15.7  | 23.3          | 21.7          | 19.0  | 35.7  | 11.7  | 19.8  | 20.9     | 22.4  | 20.6  | 18.3  |
| 45-54   | 16.5  | 15.0  | 19.7          | 14.8          | 23.0  | 25.6  | 13.7  | 16.4  | 14.7     | 14.9  | 25.1  | 22.0  |
| 55-64   | 18.5  | 21.8  | 11.5          | 17.6          | 7.9   | 5.8   | 21.8  | 21.8  | 21.6     | 14.2  | 8.1   | 7.8   |
| OVER 64 | 26.3  | 35.1  | 7.6           | 10.4          | 5.0   | 4.8   | 44.5  | 25.3  | 17.2     | 4.6   | 0.0   | 7.5   |
| Mean    | 49.33 | 53.40 | 40.67         | 42.45         | 38.64 | 40.81 | 56.45 | 50.23 | 46.72    | 38.76 | 36.98 | 39.46 |





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BANNER 9

|         | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |       | GENDER |  |
|---------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|-------|--------|--|
|         |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN   | WOMEN  |  |
| Total   | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942   | 1058   |  |
| 18-24   | 8.2   | 100.0 | 0.0   | 0.0   | 0.0   | 0.0   | 0.0     | 21.0       | 0.0     | 14.8     | 0.0     | 5.4   | 10.6   |  |
| 25-34   | 12.4  | 0.0   | 100.0 | 0.0   | 0.0   | 0.0   | 0.0     | 32.1       | 0.0     | 22.5     | 0.0     | 9.2   | 15.3   |  |
| 35-44   | 18.1  | 0.0   | 0.0   | 100.0 | 0.0   | 0.0   | 0.0     | 46.8       | 0.0     | 32.8     | 0.0     | 14.8  | 21.1   |  |
| 45-54   | 16.5  | 0.0   | 0.0   | 0.0   | 100.0 | 0.0   | 0.0     | 0.0        | 26.9    | 29.9     | 0.0     | 15.5  | 17.4   |  |
| 55-64   | 18.5  | 0.0   | 0.0   | 0.0   | 0.0   | 100.0 | 0.0     | 0.0        | 30.2    | 0.0      | 41.3    | 19.6  | 17.6   |  |
| OVER 64 | 26.3  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 100.0   | 0.0        | 42.9    | 0.0      | 58.7    | 35.6  | 18.0   |  |
| Mean    | 49.33 | 21.00 | 29.50 | 39.50 | 49.50 | 59.50 | 67.00   | 32.39      | 60.02   | 37.50    | 63.90   | 52.83 | 46.21  |  |



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BANNER 10

|         | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |       |       |
|---------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-------|-------|
|         |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-  | RURAL |
|         |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | URBAN     |       |       |
| Total   | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062  | 411   |
| 18-24   | 8.2   | 75.6        | 0.0    | 0.0   | 0.0    | 72.5  | 0.0    | 0.0   | 0.0    | 77.1  | 0.0    | 0.0   | 0.0    | 9.2       | 7.7   | 7.9   |
| 25-34   | 12.4  | 24.4        | 40.2   | 0.0   | 0.0    | 27.5  | 37.4   | 0.0   | 0.0    | 22.9  | 41.9   | 0.0   | 0.0    | 18.4      | 11.3  | 7.6   |
| 35-44   | 18.1  | 0.0         | 59.8   | 13.0  | 0.0    | 0.0   | 62.6   | 11.0  | 0.0    | 0.0   | 58.1   | 14.5  | 0.0    | 24.2      | 15.8  | 16.3  |
| 45-54   | 16.5  | 0.0         | 0.0    | 60.1  | 0.0    | 0.0   | 0.0    | 60.0  | 0.0    | 0.0   | 0.0    | 60.2  | 0.0    | 15.2      | 17.6  | 15.3  |
| 55-64   | 18.5  | 0.0         | 0.0    | 26.9  | 29.7   | 0.0   | 0.0    | 29.0  | 25.3   | 0.0   | 0.0    | 25.3  | 36.3   | 15.7      | 19.5  | 19.6  |
| OVER 64 | 26.3  | 0.0         | 0.0    | 0.0   | 70.3   | 0.0   | 0.0    | 0.0   | 74.7   | 0.0   | 0.0    | 0.0   | 63.7   | 17.3      | 28.0  | 33.3  |
| Mean    | 49.33 | 23.08       | 35.48  | 50.90 | 64.77  | 23.34 | 35.76  | 51.30 | 65.10  | 22.95 | 35.31  | 50.58 | 64.28  | 45.36     | 50.31 | 51.86 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 1

|         | TOTAL | ANMP SCORE |       |       |       |       |       |       |       | NEW MAJORITY  |       |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |       |       |
|---------|-------|------------|-------|-------|-------|-------|-------|-------|-------|---------------|-------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|-------|-------|
|         |       | 10         | 9     | 8     | 7     | 6     | 5     | 4     | 0-3   | TOTAL<br>N.M. | 8-10  | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5   |       |
| Total   | 2000  | 211        | 343   | 388   | 421   | 325   | 174   | 76    | 63    | 1545          | 942   | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233   | 222   |
| 18-24   | 8.2   | 0.0        | 3.7   | 4.8   | 10.0  | 12.3  | 20.2  | 16.6  | 3.2   | 7.7           | 3.3   | 14.1        | 16.9        | 2.8                 | 6.5                     | 17.7                | 8.9                 | 9.7         | 4.1   | 15.5  |
| 25-29   | 7.0   | 2.4        | 5.0   | 3.2   | 8.1   | 9.6   | 13.8  | 9.8   | 15.6  | 6.0           | 3.7   | 9.5         | 9.9         | 2.9                 | 5.1                     | 9.8                 | 8.6                 | 10.7        | 7.1   | 14.5  |
| 30-40   | 17.2  | 8.7        | 12.6  | 19.1  | 21.2  | 18.9  | 18.3  | 18.0  | 19.9  | 17.7          | 14.4  | 22.6        | 23.9        | 14.7                | 23.7                    | 15.9                | 18.0                | 15.6        | 14.8  | 16.3  |
| 41-55   | 25.0  | 20.4       | 25.4  | 26.4  | 29.6  | 22.2  | 22.7  | 19.5  | 27.7  | 25.8          | 24.7  | 27.3        | 28.5        | 25.0                | 27.4                    | 26.2                | 25.1                | 22.6        | 24.5  | 20.7  |
| 56-65   | 18.6  | 27.6       | 22.1  | 20.4  | 13.6  | 16.2  | 11.6  | 19.9  | 21.7  | 18.8          | 22.6  | 13.1        | 10.2        | 22.4                | 17.8                    | 11.5                | 19.3                | 18.1        | 18.2  | 17.9  |
| OVER 65 | 24.0  | 41.0       | 31.1  | 26.2  | 17.5  | 20.9  | 13.4  | 16.2  | 11.8  | 24.1          | 31.3  | 13.4        | 10.5        | 32.1                | 19.6                    | 18.8                | 20.1                | 23.4        | 31.3  | 15.0  |
| Mean    | 48.96 | 57.60      | 52.99 | 51.08 | 45.88 | 46.20 | 41.26 | 44.67 | 46.22 | 49.30         | 53.23 | 43.44       | 41.53       | 53.60               | 48.04                   | 44.10               | 47.71               | 47.81       | 51.70 | 43.72 |



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BANNER 2

|         | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |  |
|---------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|--|
|         |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |  |
| Total   | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |  |
| 18-24   | 8.2   | 7.2   | 9.1      | 8.7   | 6.9   | 6.5                   | 4.9         | 16.1        | 18.1               | 14.9         | 23.7               |  |
| 25-29   | 7.0   | 6.9   | 5.4      | 8.2   | 6.9   | 6.1                   | 5.0         | 13.2        | 12.6               | 12.5         | 12.9               |  |
| 30-40   | 17.2  | 16.5  | 19.2     | 15.7  | 18.3  | 15.8                  | 14.3        | 24.5        | 25.7               | 25.3         | 26.4               |  |
| 41-55   | 25.0  | 26.1  | 21.2     | 29.4  | 20.4  | 24.6                  | 24.7        | 23.7        | 28.0               | 31.0         | 22.6               |  |
| 56-65   | 18.6  | 17.4  | 19.2     | 16.9  | 21.8  | 19.9                  | 21.3        | 11.6        | 10.8               | 10.6         | 11.2               |  |
| OVER 65 | 24.0  | 25.9  | 25.9     | 21.0  | 25.6  | 27.1                  | 29.8        | 10.9        | 4.8                | 5.7          | 3.2                |  |
| Mean    | 48.96 | 49.56 | 49.24    | 48.00 | 49.88 | 50.52                 | 52.08       | 41.24       | 39.39              | 40.47        | 37.48              |  |



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IN WHAT YEAR WERE YOU BORN?

BANNER 3

|         | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        | LEAN- |       | JOB: JOE BIDEN |        |       |        |
|---------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|         |       | UNITED STATES |       | FOR CONGRESS   |        | ERS/  |       |                |        |       |        |
|         |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|         |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|         |       | TION          |       |                |        |       |       |                |        |       |        |
| Total   | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| 18-24   | 8.2   | 5.8           | 9.0   | 4.2            | 9.3    | 17.7  | 14.6  | 7.9            | 4.4    | 9.4   | 8.3    |
| 25-29   | 7.0   | 5.9           | 7.4   | 3.7            | 9.7    | 9.8   | 9.2   | 8.0            | 4.4    | 9.7   | 6.4    |
| 30-40   | 17.2  | 18.9          | 16.6  | 18.1           | 16.7   | 15.9  | 19.3  | 16.3           | 12.9   | 17.8  | 17.8   |
| 41-55   | 25.0  | 23.8          | 25.5  | 25.9           | 23.8   | 26.2  | 25.9  | 24.8           | 22.3   | 25.9  | 25.2   |
| 56-65   | 18.6  | 19.3          | 18.3  | 20.7           | 18.6   | 11.5  | 13.0  | 19.3           | 19.6   | 19.2  | 18.1   |
| OVER 65 | 24.0  | 26.2          | 23.1  | 27.4           | 21.9   | 18.8  | 18.0  | 23.6           | 36.4   | 17.9  | 24.2   |
| Mean    | 48.96 | 50.12         | 48.55 | 51.52          | 47.76  | 44.10 | 44.68 | 48.98          | 53.56  | 46.93 | 48.95  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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IN WHAT YEAR WERE YOU BORN?

BANNER 4

|         | TOTAL |       |       | 2020 BALLOT     |               |                  | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|---------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|         |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total   | 2000  | 783   | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |                 |               |                  |
| 18-24   | 8.2   | 4.1   | 7.1   | 4.2             | 11.7          | 8.6              | 3.9             | 8.5           | 4.7              | 4.6             | 13.5          | 12.5             |                 |               |                  |
| 25-29   | 7.0   | 3.8   | 9.3   | 3.6             | 11.0          | 6.2              | 2.5             | 8.8           | 3.5              | 5.0             | 12.3          | 8.9              |                 |               |                  |
| 30-40   | 17.2  | 16.5  | 16.3  | 15.1            | 19.8          | 16.4             | 11.3            | 21.9          | 11.9             | 20.2            | 18.6          | 21.0             |                 |               |                  |
| 41-55   | 25.0  | 26.9  | 24.7  | 25.6            | 23.4          | 26.5             | 20.4            | 25.7          | 24.1             | 32.5            | 22.2          | 29.0             |                 |               |                  |
| 56-65   | 18.6  | 21.1  | 17.9  | 22.9            | 16.5          | 15.8             | 25.2            | 13.6          | 17.6             | 19.7            | 18.0          | 14.0             |                 |               |                  |
| OVER 65 | 24.0  | 27.6  | 24.7  | 28.6            | 17.6          | 26.4             | 36.6            | 21.5          | 38.2             | 18.0            | 15.4          | 14.7             |                 |               |                  |
| Mean    | 48.96 | 51.83 | 48.94 | 52.45           | 45.34         | 49.23            | 55.05           | 46.79         | 53.90            | 48.97           | 44.56         | 44.57            |                 |               |                  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 5

|         | TOTAL | IDEOLOGY     |       |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|---------|-------|--------------|-------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|         |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total   | 2000  | 516          | 197   | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| 18-24   | 8.2   | 13.5         | 15.7  | 12.1  | 7.2           | 6.1   | 4.3   | 5.4               | 19.4         | 1.6           | 4.2               | 13.4         | 9.0           | 11.7              | 12.2         | 8.1           | 7.8               |
| 25-29   | 7.0   | 11.7         | 16.5  | 8.7   | 6.5           | 5.6   | 2.6   | 4.4               | 7.2          | 3.3           | 3.5               | 12.4         | 8.9           | 10.8              | 9.0          | 6.1           | 4.8               |
| 30-40   | 17.2  | 19.0         | 20.6  | 18.0  | 18.5          | 16.4  | 12.1  | 14.7              | 17.0         | 21.2          | 13.6              | 19.2         | 19.1          | 26.0              | 18.1         | 17.1          | 13.7              |
| 41-55   | 25.0  | 20.0         | 20.1  | 19.9  | 29.2          | 23.6  | 25.8  | 24.5              | 30.5         | 29.2          | 24.5              | 18.8         | 29.3          | 30.4              | 23.3         | 29.1          | 21.3              |
| 56-65   | 18.6  | 17.3         | 15.6  | 18.3  | 16.9          | 19.9  | 23.0  | 21.2              | 18.4         | 22.1          | 23.3              | 17.2         | 16.6          | 11.4              | 17.6         | 15.2          | 16.5              |
| OVER 65 | 24.0  | 18.6         | 11.6  | 23.0  | 21.6          | 28.4  | 32.2  | 30.0              | 7.5          | 22.5          | 31.0              | 19.1         | 17.1          | 9.8               | 19.8         | 24.5          | 35.9              |
| Mean    | 48.96 | 45.14        | 41.81 | 47.20 | 48.48         | 50.93 | 53.72 | 52.06             | 42.78        | 51.16         | 53.16             | 45.04        | 46.53         | 42.48             | 46.43        | 48.88         | 51.98             |



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BANNER 6

|         | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|---------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|         |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total   | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| 18-24   | 8.2   | 10.4          | 11.1           | 4.7             | 9.0            | 11.6        | 10.3                      | 11.8         | 7.6                      | 5.7                        | 10.8            | 8.2                      | 5.1      | 5.0                      | 7.2                   | 12.6          |
| 25-29   | 7.0   | 10.2          | 5.0            | 4.2             | 6.4            | 3.5         | 7.9                       | 3.0          | 6.7                      | 5.8                        | 8.3             | 14.6                     | 6.1      | 5.3                      | 5.4                   | 10.1          |
| 30-40   | 17.2  | 19.2          | 18.3           | 14.7            | 17.4           | 17.4        | 31.2                      | 15.7         | 17.1                     | 17.4                       | 16.5            | 17.8                     | 13.7     | 13.6                     | 16.3                  | 20.7          |
| 41-55   | 25.0  | 24.1          | 23.8           | 26.5            | 23.5           | 19.9        | 30.2                      | 18.6         | 25.1                     | 26.1                       | 23.3            | 31.9                     | 26.7     | 32.6                     | 22.1                  | 23.0          |
| 56-65   | 18.6  | 16.6          | 15.6           | 21.8            | 18.4           | 20.1        | 9.6                       | 21.4         | 18.8                     | 17.7                       | 20.7            | 14.7                     | 18.9     | 18.7                     | 23.6                  | 15.5          |
| OVER 65 | 24.0  | 19.5          | 26.2           | 28.0            | 25.3           | 27.5        | 10.9                      | 29.6         | 24.7                     | 27.2                       | 20.4            | 12.7                     | 29.5     | 24.8                     | 25.4                  | 18.2          |
| Mean    | 48.96 | 46.32         | 48.51          | 51.97           | 49.08          | 49.59       | 42.79                     | 50.46        | 49.36                    | 50.35                      | 47.68           | 44.65                    | 51.54    | 50.83                    | 50.58                 | 45.17         |





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BANNER 7

|         | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|---------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|         |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total   | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| 18-24   | 8.2   | 10.2                   | 4.1                   | 6.2             | 0.0                      | 7.1                     | 1.8                   | 13.1                    | 6.1                   |
| 25-29   | 7.0   | 7.2                    | 6.8                   | 8.8             | 3.0                      | 4.3                     | 5.1                   | 9.8                     | 8.3                   |
| 30-40   | 17.2  | 16.4                   | 18.8                  | 18.1            | 20.3                     | 13.2                    | 16.7                  | 19.2                    | 20.5                  |
| 41-55   | 25.0  | 25.6                   | 24.0                  | 24.6            | 23.0                     | 22.1                    | 24.7                  | 28.8                    | 23.5                  |
| 56-65   | 18.6  | 18.2                   | 19.3                  | 17.6            | 22.7                     | 21.9                    | 15.7                  | 14.9                    | 22.4                  |
| OVER 65 | 24.0  | 22.5                   | 26.8                  | 24.7            | 31.0                     | 31.4                    | 35.9                  | 14.3                    | 19.2                  |
| Mean    | 48.96 | 48.15                  | 50.52                 | 49.02           | 53.47                    | 52.16                   | 53.06                 | 44.48                   | 48.40                 |



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BANNER 8

|         | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|---------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|         |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total   | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| 18-24   | 8.2   | 4.3   | 16.4          | 16.0          | 18.9  | 10.6  | 2.3   | 6.4   | 8.6      | 22.5  | 23.9  | 16.5  |
| 25-29   | 7.0   | 4.5   | 12.4          | 8.5           | 18.8  | 7.5   | 2.8   | 6.3   | 4.3      | 12.1  | 18.8  | 18.7  |
| 30-40   | 17.2  | 13.5  | 25.0          | 26.4          | 18.8  | 37.0  | 11.0  | 16.2  | 28.5     | 24.6  | 11.9  | 22.3  |
| 41-55   | 25.0  | 23.0  | 29.3          | 23.2          | 33.2  | 35.4  | 20.0  | 26.2  | 22.5     | 23.7  | 40.7  | 29.5  |
| 56-65   | 18.6  | 22.5  | 10.3          | 16.6          | 5.2   | 5.8   | 22.7  | 22.3  | 19.5     | 14.2  | 4.7   | 5.5   |
| OVER 65 | 24.0  | 32.1  | 6.6           | 9.3           | 5.0   | 3.7   | 41.3  | 22.6  | 16.6     | 3.0   | 0.0   | 7.5   |
| Mean    | 48.96 | 53.05 | 40.26         | 42.31         | 38.10 | 40.19 | 56.06 | 49.93 | 46.67    | 38.55 | 36.63 | 38.83 |



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BANNER 9

|         | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |       | GENDER |  |
|---------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|-------|--------|--|
|         |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN   | WOMEN  |  |
| Total   | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942   | 1058   |  |
| 18-24   | 8.2   | 100.0 | 0.0   | 0.0   | 0.0   | 0.0   | 0.0     | 21.0       | 0.0     | 14.8     | 0.0     | 5.4   | 10.6   |  |
| 25-29   | 7.0   | 0.0   | 56.7  | 0.0   | 0.0   | 0.0   | 0.0     | 18.2       | 0.0     | 12.8     | 0.0     | 4.5   | 9.3    |  |
| 30-40   | 17.2  | 0.0   | 43.3  | 65.1  | 0.0   | 0.0   | 0.0     | 44.4       | 0.0     | 31.1     | 0.0     | 14.4  | 19.7   |  |
| 41-55   | 25.0  | 0.0   | 0.0   | 34.9  | 100.0 | 12.1  | 0.0     | 16.3       | 30.6    | 41.3     | 5.0     | 22.9  | 26.9   |  |
| 56-65   | 18.6  | 0.0   | 0.0   | 0.0   | 0.0   | 87.9  | 8.9     | 0.0        | 30.4    | 0.0      | 41.5    | 19.8  | 17.5   |  |
| OVER 65 | 24.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 91.1    | 0.0        | 39.1    | 0.0      | 53.5    | 32.9  | 16.0   |  |
| Mean    | 48.96 | 21.00 | 30.47 | 39.53 | 48.00 | 58.99 | 66.42   | 32.72      | 59.22   | 37.28    | 63.35   | 52.46 | 45.84  |  |



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BANNER 10

|         | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |       |       |
|---------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-------|-------|
|         |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-  | RURAL |
|         |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | URBAN     |       |       |
| Total   | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062  | 411   |
| 18-24   | 8.2   | 75.6        | 0.0    | 0.0   | 0.0    | 72.5  | 0.0    | 0.0   | 0.0    | 77.1  | 0.0    | 0.0   | 0.0    | 9.2       | 7.7   | 7.9   |
| 25-29   | 7.0   | 24.4        | 18.1   | 0.0   | 0.0    | 27.5  | 13.1   | 0.0   | 0.0    | 22.9  | 21.1   | 0.0   | 0.0    | 10.9      | 6.4   | 3.9   |
| 30-40   | 17.2  | 0.0         | 70.6   | 0.0   | 0.0    | 0.0   | 75.2   | 0.0   | 0.0    | 0.0   | 67.9   | 0.0   | 0.0    | 24.3      | 15.3  | 13.0  |
| 41-55   | 25.0  | 0.0         | 11.3   | 81.2  | 0.0    | 0.0   | 11.8   | 80.2  | 0.0    | 0.0   | 11.1   | 82.0  | 0.0    | 25.6      | 25.4  | 23.5  |
| 56-65   | 18.6  | 0.0         | 0.0    | 18.8  | 35.9   | 0.0   | 0.0    | 19.8  | 30.9   | 0.0   | 0.0    | 18.0  | 43.5   | 14.2      | 19.9  | 21.0  |
| OVER 65 | 24.0  | 0.0         | 0.0    | 0.0   | 64.1   | 0.0   | 0.0    | 0.0   | 69.1   | 0.0   | 0.0    | 0.0   | 56.5   | 15.9      | 25.4  | 30.6  |
| Mean    | 48.96 | 22.47       | 35.02  | 50.35 | 64.66  | 22.65 | 35.48  | 50.47 | 64.99  | 22.38 | 34.75  | 50.25 | 64.17  | 44.86     | 49.90 | 51.77 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 1

|                              | ANMP SCORE |       |       |       |       |       |       |       |            | NEW MAJORITY |          |          |               | NEW MAJORITY COMBO |               |       | LEFT MINORITY COMBO |       |       |       |
|------------------------------|------------|-------|-------|-------|-------|-------|-------|-------|------------|--------------|----------|----------|---------------|--------------------|---------------|-------|---------------------|-------|-------|-------|
|                              | 10         | 9     | 8     | 7     | 6     | 5     | 4     | 0-3   | TOTAL N.M. | 8-10         | FLTD 6-7 | FLTD 0-5 | DEF. VOTE GOP | PROB/ LEAN VT GOP  | UND. VOTE DEM | TOTAL | 6-7 FLTD            | 0-5   |       |       |
| <b>Total</b>                 | 2000       | 211   | 343   | 388   | 421   | 325   | 174   | 76    | 63         | 1545         | 942      | 512      | 91            | 561                | 336           | 266   | 382                 | 455   | 233   | 222   |
| <b>GENERATION Z</b>          | 10.8       | 0.9   | 4.9   | 5.6   | 13.3  | 16.0  | 23.7  | 21.5  | 15.1       | 9.6          | 4.3      | 17.6     | 20.0          | 4.2                | 7.8           | 19.6  | 12.3                | 14.7  | 7.7   | 22.1  |
| <b>MILLENNIALS</b>           | 24.4       | 11.7  | 19.0  | 24.7  | 28.3  | 28.1  | 32.5  | 26.9  | 23.6       | 24.5         | 19.7     | 32.0     | 31.9          | 18.3               | 31.3          | 27.2  | 25.7                | 23.9  | 19.8  | 28.3  |
| <b>GENERATION X</b>          | 27.5       | 24.7  | 28.9  | 31.9  | 29.6  | 23.9  | 21.0  | 22.2  | 29.2       | 28.5         | 29.2     | 27.4     | 27.3          | 29.4               | 29.3          | 25.8  | 28.4                | 23.9  | 26.5  | 21.1  |
| <b>BABY BOOMERS</b>          | 33.8       | 55.1  | 43.4  | 34.8  | 25.5  | 28.8  | 22.3  | 24.8  | 28.7       | 33.8         | 42.5     | 20.7     | 16.8          | 42.2               | 28.9          | 25.0  | 31.8                | 34.1  | 40.6  | 27.2  |
| <b>THE SILENT GENERATION</b> | 3.6        | 7.6   | 3.8   | 3.0   | 3.2   | 3.3   | 0.5   | 4.5   | 3.4        | 3.6          | 4.3      | 2.2      | 3.9           | 6.0                | 2.7           | 2.4   | 1.7                 | 3.5   | 5.5   | 1.3   |
| <b>Mean</b>                  | 50.50      | 60.27 | 54.76 | 51.93 | 47.57 | 47.46 | 42.60 | 45.72 | 48.43      | 50.80        | 54.83    | 44.63    | 43.81         | 55.52              | 49.12         | 45.61 | 48.95               | 49.46 | 53.88 | 44.83 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 2

|                       | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|-----------------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                       |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total                 | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| GENERATION Z          | 10.8  | 10.0  | 10.8     | 11.9  | 9.5   | 9.3                   | 7.1         | 21.9        | 20.2               | 17.7         | 24.6               |
| MILLENNIALS           | 24.4  | 22.9  | 23.8     | 24.5  | 26.0  | 21.9                  | 20.0        | 33.3        | 39.2               | 37.0         | 43.2               |
| GENERATION X          | 27.5  | 29.8  | 25.3     | 29.6  | 24.0  | 27.2                  | 27.5        | 25.4        | 29.1               | 31.8         | 24.4               |
| BABY BOOMERS          | 33.8  | 31.6  | 37.4     | 31.6  | 35.9  | 37.5                  | 41.2        | 15.7        | 11.1               | 12.9         | 7.9                |
| THE SILENT GENERATION | 3.6   | 5.6   | 2.7      | 2.5   | 4.6   | 4.1                   | 4.1         | 3.8         | 0.4                | 0.6          | 0.0                |
| Mean                  | 50.50 | 51.16 | 50.95    | 49.48 | 51.28 | 52.12                 | 53.69       | 42.80       | 40.52              | 41.95        | 37.98              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 3

|                       | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        | LEAN- |       | JOB: JOE BIDEN |        |       |        |
|-----------------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|                       |       | UNITED STATES |       | FOR CONGRESS   |        | ERS/  |       |                |        |       |        |
|                       |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|                       |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|                       |       | TION          |       |                |        |       |       |                |        |       |        |
| Total                 | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| GENERATION Z          | 10.8  | 8.3           | 11.6  | 5.5            | 13.6   | 19.6  | 16.7  | 11.0           | 6.9    | 12.8  | 10.6   |
| MILLENNIALS           | 24.4  | 25.1          | 24.1  | 23.2           | 24.8   | 27.2  | 30.9  | 23.6           | 18.2   | 26.0  | 24.9   |
| GENERATION X          | 27.5  | 25.3          | 28.3  | 29.3           | 26.0   | 25.8  | 24.8  | 27.6           | 24.9   | 28.8  | 27.4   |
| BABY BOOMERS          | 33.8  | 37.9          | 32.4  | 37.2           | 33.0   | 25.0  | 25.1  | 34.7           | 46.6   | 29.4  | 33.2   |
| THE SILENT GENERATION | 3.6   | 3.3           | 3.6   | 4.7            | 2.7    | 2.4   | 2.4   | 3.1            | 3.4    | 3.0   | 3.9    |
| Mean                  | 50.50 | 51.72         | 50.07 | 53.13          | 49.23  | 45.61 | 45.90 | 50.58          | 54.78  | 48.71 | 50.44  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 4

|                       | TOTAL   2020 BALLOT |       |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|-----------------------|---------------------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                       | TRUMP               | BIDEN |       | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total                 | 2000                | 783   | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| GENERATION Z          | 10.8                | 5.4   | 11.1  | 5.4             | 16.6          | 10.0             | 5.2             | 12.6          | 5.7              | 5.6             | 18.8          | 14.3             |
| MILLENNIALS           | 24.4                | 21.5  | 24.5  | 19.6            | 28.4          | 25.3             | 13.2            | 29.0          | 18.8             | 28.1            | 28.1          | 31.7             |
| GENERATION X          | 27.5                | 30.2  | 26.6  | 29.8            | 25.0          | 27.6             | 25.5            | 27.3          | 24.8             | 35.6            | 23.8          | 30.4             |
| BABY BOOMERS          | 33.8                | 38.4  | 34.6  | 40.6            | 27.3          | 33.8             | 50.9            | 27.4          | 45.6             | 26.7            | 27.3          | 22.0             |
| THE SILENT GENERATION | 3.6                 | 4.5   | 3.2   | 4.7             | 2.6           | 3.4              | 5.1             | 3.7           | 5.1              | 4.0             | 2.1           | 1.6              |
| Mean                  | 50.50               | 53.59 | 50.42 | 54.31           | 46.77         | 50.49            | 57.32           | 48.12         | 55.33            | 50.27           | 46.04         | 45.67            |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 5

|                       | TOTAL | IDEOLOGY     |       |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------------------|-------|--------------|-------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                       |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total                 | 2000  | 516          | 197   | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| GENERATION Z          | 10.8  | 18.6         | 23.8  | 15.4  | 9.0           | 8.0   | 5.7   | 7.1               | 26.6         | 1.6           | 5.4               | 18.6         | 13.5          | 16.3              | 16.3         | 8.7           | 10.1              |
| MILLENNIALS           | 24.4  | 27.3         | 30.6  | 25.3  | 27.2          | 22.6  | 15.2  | 19.6              | 17.0         | 26.6          | 18.0              | 28.5         | 25.4          | 40.2              | 24.2         | 28.7          | 16.2              |
| GENERATION X          | 27.5  | 23.7         | 24.3  | 23.4  | 29.1          | 26.8  | 30.7  | 28.4              | 40.8         | 29.5          | 29.5              | 21.6         | 31.2          | 22.4              | 30.2         | 27.4          | 26.4              |
| BABY BOOMERS          | 33.8  | 27.4         | 20.0  | 32.1  | 32.2          | 37.8  | 42.9  | 39.9              | 15.6         | 39.1          | 41.9              | 28.5         | 27.7          | 17.5              | 25.2         | 32.8          | 42.0              |
| THE SILENT GENERATION | 3.6   | 2.9          | 1.4   | 3.8   | 2.5           | 4.8   | 5.5   | 5.1               | 0.0          | 3.2           | 5.2               | 2.8          | 2.1           | 3.7               | 4.2          | 2.5           | 5.3               |
| Mean                  | 50.50 | 46.47        | 42.73 | 48.78 | 49.94         | 52.62 | 55.57 | 53.82             | 42.94        | 53.58         | 54.95             | 46.45        | 48.07         | 43.58             | 47.63        | 49.92         | 53.93             |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 6

|                       | TOTAL | VOTE BEHAVIOR |           |             |             | VB          |                    | CONSIDER YOURSELF |                    |                     |              |                    | RELIGION |                   |              |           |
|-----------------------|-------|---------------|-----------|-------------|-------------|-------------|--------------------|-------------------|--------------------|---------------------|--------------|--------------------|----------|-------------------|--------------|-----------|
|                       |       | COMBO         | DEMO-CRAT | TCKT-SPLTTR | REPUB-LICAN | SWING VOTER | WLTHY/UPPER MIDDLE | Weal-thy          | Upper Middle Class | MIDDLE/LOWER MIDDLE | Middle Class | Lower Middle Class | POOR     | MAIN-STREAM PROT. | EVAN-GELICAL | CATH-OLIC |
| Total                 | 2000  | 903           | 267       | 830         | 1047        | 258         | 29                 | 229               | 1558               | 981                 | 576          | 184                | 611      | 171               | 492          | 559       |
| GENERATION Z          | 10.8  | 15.1          | 11.4      | 5.9         | 10.8        | 12.8        | 18.2               | 12.2              | 10.1               | 7.9                 | 13.8         | 13.8               | 7.2      | 7.5               | 9.0          | 17.2      |
| MILLENNIALS           | 24.4  | 27.5          | 26.2      | 20.4        | 25.1        | 21.9        | 31.2               | 20.8              | 24.1               | 23.7                | 24.7         | 30.2               | 19.4     | 18.9              | 22.8         | 29.8      |
| GENERATION X          | 27.5  | 25.5          | 24.3      | 30.6        | 25.2        | 23.2        | 33.2               | 22.0              | 27.7               | 28.9                | 25.7         | 31.2               | 29.6     | 35.6              | 25.9         | 24.1      |
| BABY BOOMERS          | 33.8  | 29.3          | 35.3      | 38.3        | 35.5        | 38.2        | 13.8               | 41.3              | 34.2               | 35.0                | 32.9         | 24.3               | 40.1     | 34.3              | 37.2         | 26.4      |
| THE SILENT GENERATION | 3.6   | 2.6           | 2.7       | 4.9         | 3.4         | 3.8         | 3.7                | 3.8               | 3.9                | 4.4                 | 2.9          | 0.5                | 3.6      | 3.7               | 5.1          | 2.5       |
| Mean                  | 50.50 | 47.68         | 50.03     | 53.71       | 50.61       | 51.14       | 43.83              | 52.07             | 50.90              | 51.89               | 49.22        | 46.15              | 53.43    | 52.45             | 52.30        | 46.17     |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 7

|                       | TOTAL | EDUCATION LEVEL          |                         |                  |                            | MEN                       |                         | WOMEN                     |                         |
|-----------------------|-------|--------------------------|-------------------------|------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|                       |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total                 | 2000  | 1321                     | 679                     | 449              | 230                        | 632                       | 310                     | 689                       | 369                     |
| GENERATION Z          | 10.8  | 12.6                     | 7.2                     | 9.8              | 2.1                        | 8.7                       | 4.8                     | 16.2                      | 9.2                     |
| MILLENNIALS           | 24.4  | 23.8                     | 25.6                    | 26.3             | 24.2                       | 18.0                      | 21.6                    | 29.1                      | 29.0                    |
| GENERATION X          | 27.5  | 28.3                     | 25.8                    | 25.9             | 25.6                       | 25.7                      | 26.1                    | 30.7                      | 25.6                    |
| BABY BOOMERS          | 33.8  | 31.9                     | 37.5                    | 35.3             | 42.0                       | 42.9                      | 43.0                    | 21.9                      | 32.9                    |
| THE SILENT GENERATION | 3.6   | 3.4                      | 3.9                     | 2.7              | 6.2                        | 4.8                       | 4.6                     | 2.1                       | 3.2                     |
| Mean                  | 50.50 | 49.70                    | 52.05                   | 50.44            | 55.20                      | 54.07                     | 54.56                   | 45.68                     | 49.95                   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 8

|                       | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-----------------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                       |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total                 | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| GENERATION Z          | 10.8  | 6.1   | 20.8          | 19.5          | 25.5  | 13.4  | 3.4   | 8.9   | 11.7     | 26.2  | 32.8  | 21.8  |
| MILLENNIALS           | 24.4  | 18.8  | 36.2          | 34.3          | 34.5  | 44.0  | 14.4  | 23.4  | 32.2     | 36.1  | 26.4  | 38.6  |
| GENERATION X          | 27.5  | 26.7  | 29.1          | 25.6          | 31.4  | 33.0  | 23.6  | 29.9  | 27.4     | 24.1  | 38.4  | 27.9  |
| BABY BOOMERS          | 33.8  | 43.5  | 13.4          | 19.2          | 8.6   | 9.5   | 52.6  | 34.0  | 26.4     | 13.1  | 2.4   | 11.7  |
| THE SILENT GENERATION | 3.6   | 5.0   | 0.5           | 1.3           | 0.0   | 0.0   | 6.0   | 3.9   | 2.3      | 0.5   | 0.0   | 0.0   |
| Mean                  | 50.50 | 54.83 | 41.29         | 43.22         | 39.23 | 41.30 | 58.21 | 51.31 | 47.32    | 39.68 | 37.36 | 40.17 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 9

|                       | TOTAL | AGE   |       |       |       |       | AGE COMBOS |          |         |          |         | GENDER |       |
|-----------------------|-------|-------|-------|-------|-------|-------|------------|----------|---------|----------|---------|--------|-------|
|                       |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64    | UNDER 44 | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| Total                 | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774      | 1226    | 1104     | 896     | 942    | 1058  |
| GENERATION Z          | 10.8  | 100.0 | 21.2  | 0.0   | 0.0   | 0.0   | 0.0        | 27.9     | 0.0     | 19.5     | 0.0     | 7.4    | 13.8  |
| MILLENNIALS           | 24.4  | 0.0   | 78.8  | 80.4  | 0.0   | 0.0   | 0.0        | 63.0     | 0.0     | 44.1     | 0.0     | 19.2   | 29.0  |
| GENERATION X          | 27.5  | 0.0   | 0.0   | 19.6  | 100.0 | 40.0  | 0.0        | 9.2      | 39.0    | 36.3     | 16.5    | 25.8   | 28.9  |
| BABY BOOMERS          | 33.8  | 0.0   | 0.0   | 0.0   | 0.0   | 60.0  | 86.5       | 0.0      | 55.2    | 0.0      | 75.6    | 42.9   | 25.8  |
| THE SILENT GENERATION | 3.6   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 13.5       | 0.0      | 5.8     | 0.0      | 7.9     | 4.7    | 2.5   |
| Mean                  | 50.50 | 22.00 | 31.85 | 37.64 | 50.50 | 61.01 | 69.62      | 32.49    | 61.87   | 37.87    | 66.06   | 54.23  | 47.17 |





























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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 1

|               | ANMP SCORE |      |      |      |      |      |      |      |            | NEW MAJORITY |          |          |               | NEW MAJORITY COMBO |               |       | LEFT MINORITY COMBO |      |      |      |
|---------------|------------|------|------|------|------|------|------|------|------------|--------------|----------|----------|---------------|--------------------|---------------|-------|---------------------|------|------|------|
|               | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL N.M. | 8-10         | FLTD 6-7 | FLTD 0-5 | DEF. VOTE GOP | PROB/ LEAN VT GOP  | UND. VOTE DEM | TOTAL | 6-7 FLTD            | 0-5  |      |      |
| <b>Total</b>  | 2000       | 211  | 343  | 388  | 421  | 325  | 174  | 76   | 63         | 1545         | 942      | 512      | 91            | 561                | 336           | 266   | 382                 | 455  | 233  | 222  |
| <b>MALE</b>   | 47.1       | 66.5 | 55.8 | 48.6 | 41.0 | 39.4 | 34.1 | 37.0 | 53.4       | 49.7         | 55.2     | 40.7     | 43.4          | 56.9               | 54.8          | 39.4  | 41.9                | 38.2 | 39.7 | 36.8 |
| <b>FEMALE</b> | 52.9       | 33.5 | 44.2 | 51.4 | 59.0 | 60.6 | 65.9 | 63.0 | 46.6       | 50.3         | 44.8     | 59.3     | 56.6          | 43.1               | 45.2          | 60.6  | 58.1                | 61.8 | 60.3 | 63.2 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 2

|        | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|--------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|        |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total  | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| MALE   | 47.1  | 47.2 | 47.2     | 47.4  | 46.4 | 48.9                  | 50.5        | 39.4        | 36.2               | 35.9         | 36.6               |
| FEMALE | 52.9  | 52.8 | 52.8     | 52.6  | 53.6 | 51.1                  | 49.5        | 60.6        | 63.8               | 64.1         | 63.4               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 3

|        | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- |      | JOB: JOE BIDEN |       |        |  |
|--------|-------|---------------|-------|----------------|--------|-------|-------|------|----------------|-------|--------|--|
|        |       | UNITED STATES |       | FOR CONGRESS   |        | ERS/  |       |      |                |       |        |  |
|        |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP- | Strong         | Smwht | DISAP- |  |
|        |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE |                |       | PROVE  |  |
|        |       | TION          |       |                |        |       |       |      |                |       |        |  |
|        |       | -----         |       |                |        |       |       |      |                |       |        |  |
| Total  | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798  | 246            | 551   | 1202   |  |
| MALE   | 47.1  | 49.4          | 46.3  | 56.1           | 39.9   | 39.4  | 41.9  | 41.8 | 51.4           | 37.5  | 50.6   |  |
| FEMALE | 52.9  | 50.6          | 53.7  | 43.9           | 60.1   | 60.6  | 58.1  | 58.2 | 48.6           | 62.5  | 49.4   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 4

|        | TOTAL |      | 2020 BALLOT |       |                 | PARTY         |                  |                 | MEN           |                  |                 | WOMEN         |                  |  |
|--------|-------|------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|--|
|        |       |      | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |  |
| Total  | 2000  | 783  | 928         | 721   | 737             | 542           | 413              | 258             | 271           | 308              | 479             | 271           |                  |  |
| MALE   | 47.1  | 58.2 | 40.1        | 57.3  | 35.0            | 49.9          | 100.0            | 100.0           | 100.0         | 0.0              | 0.0             | 0.0           |                  |  |
| FEMALE | 52.9  | 41.8 | 59.9        | 42.7  | 65.0            | 50.1          | 0.0              | 0.0             | 0.0           | 100.0            | 100.0           | 100.0         |                  |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 5

|               | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|---------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|               |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| <b>Total</b>  | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| <b>MALE</b>   | 47.1  | 36.2         | 38.4 | 34.8  | 43.2          | 57.6  | 59.6 | 58.4              | 49.9         | 48.3          | 59.7              | 33.8         | 34.9          | 43.5              | 45.2         | 47.4          | 60.0              |
| <b>FEMALE</b> | 52.9  | 63.8         | 61.6 | 65.2  | 56.8          | 42.4  | 40.4 | 41.6              | 50.1         | 51.7          | 40.3              | 66.2         | 65.1          | 56.5              | 54.8         | 52.6          | 40.0              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 6

| TOTAL  | VOTE BEHAVIOR |               |                |                 | VB             |                           | CONSIDER YOURSELF |                          |                            |                 |                          | RELIGION |                          |                       |               |                        |
|--------|---------------|---------------|----------------|-----------------|----------------|---------------------------|-------------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|------------------------|
|        | COMBO         | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total  | 2000          | 903           | 267            | 830             | 1047           | 258                       | 29                | 229                      | 1558                       | 981             | 576                      | 184      | 611                      | 171                   | 492           | 559                    |
| MALE   | 47.1          | 36.9          | 53.6           | 56.1            | 50.5           | 52.0                      | 65.4              | 50.4                     | 47.4                       | 48.8            | 45.1                     | 37.3     | 45.5                     | 52.4                  | 49.8          | 44.7                   |
| FEMALE | 52.9          | 63.1          | 46.4           | 43.9            | 49.5           | 48.0                      | 34.6              | 49.6                     | 52.6                       | 51.2            | 54.9                     | 62.7     | 54.5                     | 47.6                  | 50.2          | 55.3                   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 7

|        | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|--------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|        |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total  | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| MALE   | 47.1  | 47.9                   | 45.6                  | 44.8            | 47.2                     | 100.0                   | 100.0                 | 0.0                     | 0.0                   |
| FEMALE | 52.9  | 52.1                   | 54.4                  | 55.2            | 52.8                     | 0.0                     | 0.0                   | 100.0                   | 100.0                 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 8

| TOTAL  | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |       |
|--------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|-------|
|        | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |       |
| Total  | 2000  | 1360      | 640      | 260   | 259   | 80    | 693   | 667      | 120   | 140   | 86    | 173   |
| MALE   | 47.1  | 51.0      | 38.8     | 46.3  | 33.2  | 37.8  | 100.0 | 0.0      | 100.0 | 0.0   | 100.0 | 0.0   |
| FEMALE | 52.9  | 49.0      | 61.2     | 53.7  | 66.8  | 62.2  | 0.0   | 100.0    | 0.0   | 100.0 | 0.0   | 100.0 |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 9

|               | TOTAL | AGE   |       |       |       |       | AGE COMBOS |          |         |          |         | GENDER |       |
|---------------|-------|-------|-------|-------|-------|-------|------------|----------|---------|----------|---------|--------|-------|
|               |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64    | UNDER 44 | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| <b>Total</b>  | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774      | 1226    | 1104     | 896     | 942    | 1058  |
| <b>MALE</b>   | 47.1  | 31.1  | 34.8  | 38.5  | 44.1  | 49.8  | 63.7       | 35.8     | 54.3    | 38.3     | 58.0    | 100.0  | 0.0   |
| <b>FEMALE</b> | 52.9  | 68.9  | 65.2  | 61.5  | 55.9  | 50.2  | 36.3       | 64.2     | 45.7    | 61.7     | 42.0    | 0.0    | 100.0 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 10

|               | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|---------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|               |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| <b>Total</b>  | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| <b>MALE</b>   | 47.1  | 32.4        | 37.0            | 44.3  | 60.0                    | 100.0 | 100.0           | 100.0 | 100.0                   | 0.0   | 0.0             | 0.0   | 0.0                     | 46.6      | 46.2          | 50.0  |
| <b>FEMALE</b> | 52.9  | 67.6        | 63.0            | 55.7  | 40.0                    | 0.0   | 0.0             | 0.0   | 0.0                     | 100.0 | 100.0           | 100.0 | 100.0                   | 53.4      | 53.8          | 50.0  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 1

|                           | ANMP SCORE |      |      |      |      |      |      |      |               | NEW MAJORITY |             |             |                     | NEW MAJORITY COMBO      |                     |       | LEFT MINORITY COMBO |      |      |      |
|---------------------------|------------|------|------|------|------|------|------|------|---------------|--------------|-------------|-------------|---------------------|-------------------------|---------------------|-------|---------------------|------|------|------|
|                           | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10         | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL | 6-7<br>FLTD         | 0-5  |      |      |
| <b>Total</b>              | 2000       | 211  | 343  | 388  | 421  | 325  | 174  | 76   | 63            | 1545         | 942         | 512         | 91                  | 561                     | 336                 | 266   | 382                 | 455  | 233  | 222  |
| <b>NEW ENGLAND</b>        | 4.8        | 4.4  | 4.3  | 3.2  | 6.9  | 5.2  | 3.8  | 4.1  | 6.5           | 4.6          | 3.8         | 6.2         | 3.4                 | 3.1                     | 3.4                 | 6.2   | 6.6                 | 5.5  | 6.2  | 4.8  |
| <b>MIDDLE ATLANTIC</b>    | 12.7       | 15.0 | 11.9 | 15.4 | 12.5 | 11.6 | 10.5 | 11.0 | 7.6           | 12.6         | 14.0        | 11.6        | 3.9                 | 10.9                    | 15.0                | 9.2   | 15.5                | 13.0 | 13.4 | 12.5 |
| <b>EAST NORTH CENTRAL</b> | 16.1       | 14.9 | 15.9 | 17.1 | 17.5 | 14.8 | 14.9 | 17.7 | 13.5          | 16.7         | 16.2        | 18.2        | 13.5                | 15.3                    | 16.4                | 18.2  | 17.8                | 14.2 | 12.3 | 16.1 |
| <b>WEST NORTH CENTRAL</b> | 6.4        | 2.8  | 6.8  | 5.5  | 7.1  | 9.0  | 7.1  | 3.6  | 4.5           | 6.2          | 5.4         | 8.1         | 3.3                 | 7.2                     | 4.3                 | 5.6   | 6.7                 | 7.2  | 7.6  | 6.7  |
| <b>SOUTH ATLANTIC</b>     | 21.2       | 24.4 | 20.1 | 20.1 | 22.6 | 18.6 | 27.1 | 12.0 | 21.7          | 21.3         | 21.1        | 21.4        | 23.9                | 22.6                    | 19.5                | 24.4  | 19.0                | 20.7 | 19.7 | 21.7 |
| <b>EAST SOUTH CENTRAL</b> | 6.2        | 7.6  | 8.0  | 5.9  | 5.5  | 4.5  | 4.5  | 11.6 | 4.8           | 6.8          | 7.1         | 5.7         | 9.9                 | 10.2                    | 5.5                 | 5.1   | 4.1                 | 4.2  | 3.7  | 4.8  |
| <b>WEST SOUTH CENTRAL</b> | 11.0       | 13.8 | 11.1 | 11.9 | 7.9  | 10.8 | 13.2 | 11.0 | 11.6          | 12.0         | 12.0        | 10.2        | 21.4                | 14.3                    | 14.3                | 9.5   | 8.3                 | 7.6  | 6.7  | 8.6  |
| <b>MOUNTAIN</b>           | 7.1        | 5.4  | 10.0 | 7.7  | 5.3  | 8.0  | 3.8  | 8.3  | 8.8           | 7.2          | 8.0         | 5.5         | 7.8                 | 5.7                     | 8.6                 | 8.4   | 7.2                 | 6.8  | 8.5  | 5.1  |
| <b>PACIFIC</b>            | 14.5       | 11.7 | 11.9 | 13.1 | 14.7 | 17.5 | 15.1 | 20.8 | 21.0          | 12.7         | 12.4        | 13.2        | 12.9                | 10.7                    | 13.0                | 13.4  | 14.8                | 20.7 | 21.9 | 19.6 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 2

|                    | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|--------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                    |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total              | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| NEW ENGLAND        | 4.8   | 27.4 | 0.0      | 0.0   | 0.0  | 4.9                   | 4.8         | 5.6         | 4.0                | 4.7          | 2.8                |
| MIDDLE ATLANTIC    | 12.7  | 72.6 | 0.0      | 0.0   | 0.0  | 12.1                  | 12.4        | 10.4        | 16.1               | 17.7         | 13.2               |
| EAST NORTH CENTRAL | 16.1  | 0.0  | 71.6     | 0.0   | 0.0  | 16.3                  | 16.3        | 16.5        | 14.9               | 16.2         | 12.5               |
| WEST NORTH CENTRAL | 6.4   | 0.0  | 28.4     | 0.0   | 0.0  | 6.3                   | 6.3         | 6.5         | 6.8                | 8.0          | 4.7                |
| SOUTH ATLANTIC     | 21.2  | 0.0  | 0.0      | 55.2  | 0.0  | 21.0                  | 21.1        | 20.3        | 22.7               | 22.2         | 23.7               |
| EAST SOUTH CENTRAL | 6.2   | 0.0  | 0.0      | 16.1  | 0.0  | 6.2                   | 6.2         | 6.1         | 6.3                | 6.7          | 5.6                |
| WEST SOUTH CENTRAL | 11.0  | 0.0  | 0.0      | 28.6  | 0.0  | 11.1                  | 10.6        | 13.8        | 10.6               | 9.8          | 12.1               |
| MOUNTAIN           | 7.1   | 0.0  | 0.0      | 0.0   | 32.9 | 7.3                   | 7.9         | 4.0         | 5.6                | 4.7          | 7.3                |
| PACIFIC            | 14.5  | 0.0  | 0.0      | 0.0   | 67.1 | 14.7                  | 14.4        | 16.7        | 13.0               | 10.1         | 18.1               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 3

| TOTAL              | DIRECTION:    |       | GENERIC BALLOT |        |       |       | LEAN- | JOB: JOE BIDEN |       |        |      |  |
|--------------------|---------------|-------|----------------|--------|-------|-------|-------|----------------|-------|--------|------|--|
|                    | UNITED STATES |       | FOR CONGRESS   |        |       |       | ERS/  |                |       |        |      |  |
|                    | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-  | Strong         | Smwht | DISAP- |      |  |
|                    | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE  |                |       | PROVE  |      |  |
|                    | TION          |       |                |        |       |       |       |                |       |        |      |  |
| Total              | 2000          | 538   | 1461           | 897    | 837   | 266   | 505   | 798            | 246   | 551    | 1202 |  |
| NEW ENGLAND        | 4.8           | 6.8   | 4.1            | 3.2    | 6.0   | 6.2   | 5.9   | 6.2            | 3.9   | 7.2    | 3.9  |  |
| MIDDLE ATLANTIC    | 12.7          | 12.4  | 12.8           | 12.4   | 14.1  | 9.2   | 11.6  | 13.8           | 12.7  | 14.3   | 12.0 |  |
| EAST NORTH CENTRAL | 16.1          | 17.4  | 15.6           | 15.7   | 15.8  | 18.2  | 16.3  | 17.1           | 15.8  | 17.7   | 15.4 |  |
| WEST NORTH CENTRAL | 6.4           | 6.8   | 6.3            | 6.1    | 7.0   | 5.6   | 5.7   | 6.6            | 6.5   | 6.6    | 6.3  |  |
| SOUTH ATLANTIC     | 21.2          | 17.9  | 22.4           | 21.4   | 19.9  | 24.4  | 22.1  | 18.9           | 21.3  | 17.8   | 22.7 |  |
| EAST SOUTH CENTRAL | 6.2           | 3.7   | 7.1            | 8.4    | 4.2   | 5.1   | 5.3   | 4.4            | 4.4   | 4.4    | 7.4  |  |
| WEST SOUTH CENTRAL | 11.0          | 12.1  | 10.6           | 14.3   | 7.9   | 9.5   | 10.0  | 8.5            | 10.2  | 7.7    | 12.7 |  |
| MOUNTAIN           | 7.1           | 6.1   | 7.5            | 6.8    | 7.0   | 8.4   | 7.8   | 6.8            | 7.4   | 6.5    | 7.3  |  |
| PACIFIC            | 14.5          | 16.9  | 13.6           | 11.5   | 18.0  | 13.4  | 15.2  | 17.7           | 17.7  | 17.7   | 12.4 |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 4

|                    | TOTAL |      | 2020 BALLOT |       |                 | PARTY         |                  |                 | MEN           |                  |                 | WOMEN         |                  |  |
|--------------------|-------|------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|--|
|                    |       |      | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |  |
| Total              | 2000  | 783  | 928         | 721   | 737             | 542           | 413              | 258             | 271           | 308              | 479             | 271           |                  |  |
| NEW ENGLAND        | 4.8   | 4.2  | 5.4         | 1.7   | 4.1             | 9.8           | 2.3              | 4.1             | 9.6           | 1.0              | 4.1             | 10.0          |                  |  |
| MIDDLE ATLANTIC    | 12.7  | 11.0 | 14.9        | 11.7  | 15.6            | 10.1          | 12.1             | 16.8            | 9.4           | 11.1             | 14.9            | 10.8          |                  |  |
| EAST NORTH CENTRAL | 16.1  | 14.7 | 17.1        | 15.5  | 16.4            | 16.4          | 13.7             | 15.7            | 20.1          | 18.0             | 16.8            | 12.7          |                  |  |
| WEST NORTH CENTRAL | 6.4   | 6.9  | 6.2         | 6.7   | 6.4             | 6.1           | 6.6              | 7.0             | 5.8           | 6.7              | 6.0             | 6.4           |                  |  |
| SOUTH ATLANTIC     | 21.2  | 21.8 | 20.2        | 22.6  | 20.2            | 20.8          | 23.5             | 20.2            | 18.8          | 21.3             | 20.2            | 22.8          |                  |  |
| EAST SOUTH CENTRAL | 6.2   | 9.8  | 3.3         | 9.3   | 4.6             | 4.2           | 9.4              | 3.4             | 4.3           | 9.1              | 5.3             | 4.1           |                  |  |
| WEST SOUTH CENTRAL | 11.0  | 12.9 | 8.3         | 14.7  | 8.3             | 9.7           | 13.6             | 9.1             | 9.1           | 16.2             | 7.9             | 10.3          |                  |  |
| MOUNTAIN           | 7.1   | 6.6  | 7.3         | 6.8   | 6.1             | 8.9           | 7.3              | 6.5             | 7.4           | 6.1              | 5.9             | 10.3          |                  |  |
| PACIFIC            | 14.5  | 12.0 | 17.4        | 11.0  | 18.3            | 14.1          | 11.5             | 17.2            | 15.4          | 10.3             | 18.8            | 12.7          |                  |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 5

|                    | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|--------------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                    |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total              | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| NEW ENGLAND        | 4.8   | 5.6          | 4.5  | 6.3   | 6.2           | 3.0   | 2.7  | 2.9               | 0.0          | 0.0           | 2.2               | 4.7          | 3.5           | 2.8               | 12.5         | 10.5          | 6.0               |
| MIDDLE ATLANTIC    | 12.7  | 14.1         | 16.7 | 12.5  | 13.9          | 10.8  | 10.2 | 10.6              | 7.7          | 17.6          | 10.5              | 16.3         | 15.2          | 12.5              | 3.8          | 11.5          | 10.0              |
| EAST NORTH CENTRAL | 16.1  | 16.0         | 14.7 | 16.8  | 17.8          | 14.8  | 14.2 | 14.6              | 4.5          | 20.5          | 14.8              | 15.8         | 17.9          | 14.2              | 20.3         | 16.6          | 13.4              |
| WEST NORTH CENTRAL | 6.4   | 7.4          | 7.3  | 7.4   | 4.6           | 6.3   | 9.3  | 7.5               | 7.3          | 3.7           | 7.4               | 7.8          | 4.3           | 5.0               | 4.9          | 5.1           | 9.6               |
| SOUTH ATLANTIC     | 21.2  | 16.8         | 15.4 | 17.7  | 21.3          | 22.8  | 26.0 | 24.1              | 18.1         | 18.6          | 23.7              | 16.9         | 23.7          | 26.8              | 15.6         | 20.6          | 24.7              |
| EAST SOUTH CENTRAL | 6.2   | 5.3          | 5.7  | 5.0   | 4.3           | 8.0   | 9.8  | 8.7               | 25.4         | 4.8           | 9.7               | 4.1          | 5.0           | 6.3               | 5.2          | 3.7           | 5.2               |
| WEST SOUTH CENTRAL | 11.0  | 8.2          | 9.1  | 7.6   | 10.9          | 13.0  | 13.2 | 13.1              | 21.1         | 17.8          | 13.7              | 6.9          | 9.1           | 14.4              | 11.2         | 9.5           | 9.4               |
| MOUNTAIN           | 7.1   | 7.2          | 7.3  | 7.1   | 7.7           | 7.6   | 5.0  | 6.5               | 7.6          | 6.3           | 6.9               | 6.4          | 6.0           | 5.0               | 11.3         | 9.4           | 5.7               |
| PACIFIC            | 14.5  | 19.6         | 19.3 | 19.7  | 13.4          | 13.7  | 9.8  | 12.1              | 8.4          | 10.8          | 11.1              | 21.0         | 15.1          | 13.0              | 15.1         | 13.2          | 16.0              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 6

| TOTAL              | VOTE BEHAVIOR |               |                |                 | VB             |                           | CONSIDER YOURSELF |                          |                            |                 |                          |      | RELIGION                 |                       |               |                        |
|--------------------|---------------|---------------|----------------|-----------------|----------------|---------------------------|-------------------|--------------------------|----------------------------|-----------------|--------------------------|------|--------------------------|-----------------------|---------------|------------------------|
|                    | COMBO         | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total              | 2000          | 903           | 267            | 830             | 1047           | 258                       | 29                | 229                      | 1558                       | 981             | 576                      | 184  | 611                      | 171                   | 492           | 559                    |
| NEW ENGLAND        | 4.8           | 5.4           | 7.1            | 3.4             | 6.2            | 5.9                       | 3.7               | 6.1                      | 4.7                        | 5.5             | 3.4                      | 4.2  | 2.5                      | 0.6                   | 8.0           | 6.0                    |
| MIDDLE ATLANTIC    | 12.7          | 14.0          | 13.5           | 11.1            | 12.2           | 13.8                      | 6.8               | 14.6                     | 12.9                       | 13.1            | 12.5                     | 9.5  | 8.6                      | 9.7                   | 18.6          | 11.2                   |
| EAST NORTH CENTRAL | 16.1          | 16.2          | 17.7           | 15.5            | 17.7           | 12.2                      | 6.5               | 12.9                     | 16.7                       | 16.9            | 16.2                     | 16.7 | 16.6                     | 13.2                  | 18.1          | 16.2                   |
| WEST NORTH CENTRAL | 6.4           | 6.2           | 6.7            | 6.5             | 6.6            | 7.4                       | 3.0               | 8.0                      | 6.3                        | 6.2             | 6.4                      | 5.9  | 7.0                      | 11.2                  | 5.1           | 5.7                    |
| SOUTH ATLANTIC     | 21.2          | 19.9          | 18.9           | 23.4            | 20.9           | 22.6                      | 29.3              | 21.8                     | 21.0                       | 19.5            | 23.5                     | 20.9 | 25.0                     | 20.9                  | 18.4          | 19.4                   |
| EAST SOUTH CENTRAL | 6.2           | 4.7           | 3.5            | 8.7             | 4.3            | 1.6                       | 3.6               | 1.4                      | 6.7                        | 7.1             | 6.1                      | 8.3  | 8.3                      | 16.8                  | 3.8           | 4.1                    |
| WEST SOUTH CENTRAL | 11.0          | 8.8           | 10.7           | 13.5            | 10.8           | 9.7                       | 25.4              | 7.7                      | 11.0                       | 11.4            | 10.3                     | 12.9 | 14.3                     | 8.7                   | 9.7           | 8.4                    |
| MOUNTAIN           | 7.1           | 6.6           | 10.3           | 6.6             | 8.7            | 7.2                       | 3.0               | 7.8                      | 7.1                        | 6.6             | 7.8                      | 7.3  | 6.3                      | 5.0                   | 7.8           | 8.1                    |
| PACIFIC            | 14.5          | 18.3          | 11.6           | 11.3            | 12.7           | 19.5                      | 18.6              | 19.6                     | 13.7                       | 13.6            | 13.8                     | 14.4 | 11.3                     | 14.0                  | 10.5          | 21.0                   |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 7

| TOTAL              | EDUCATION LEVEL        |                       |                 |                          |                         | MEN                   |                         | WOMEN                 |      |
|--------------------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|------|
|                    | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |      |
| Total              | 2000                   | 1321                  | 679             | 449                      | 230                     | 632                   | 310                     | 689                   | 369  |
| NEW ENGLAND        | 4.8                    | 3.5                   | 7.3             | 7.8                      | 6.5                     | 3.8                   | 7.0                     | 3.2                   | 7.6  |
| MIDDLE ATLANTIC    | 12.7                   | 11.8                  | 14.4            | 14.1                     | 15.0                    | 11.6                  | 14.8                    | 12.0                  | 14.1 |
| EAST NORTH CENTRAL | 16.1                   | 18.0                  | 12.4            | 11.7                     | 13.9                    | 18.6                  | 10.9                    | 17.4                  | 13.7 |
| WEST NORTH CENTRAL | 6.4                    | 6.4                   | 6.4             | 5.6                      | 8.0                     | 6.5                   | 6.5                     | 6.3                   | 6.4  |
| SOUTH ATLANTIC     | 21.2                   | 22.0                  | 19.7            | 20.2                     | 18.8                    | 21.7                  | 20.2                    | 22.2                  | 19.3 |
| EAST SOUTH CENTRAL | 6.2                    | 7.3                   | 4.1             | 4.9                      | 2.5                     | 7.3                   | 4.2                     | 7.2                   | 4.0  |
| WEST SOUTH CENTRAL | 11.0                   | 12.0                  | 9.1             | 9.0                      | 9.3                     | 11.6                  | 10.0                    | 12.3                  | 8.4  |
| MOUNTAIN           | 7.1                    | 6.3                   | 8.7             | 7.6                      | 10.9                    | 6.6                   | 8.2                     | 6.0                   | 9.2  |
| PACIFIC            | 14.5                   | 12.9                  | 17.7            | 19.0                     | 15.0                    | 12.2                  | 18.2                    | 13.5                  | 17.2 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 8

| TOTAL              | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |      |
|--------------------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|------|
|                    | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |      |
| Total              | 2000  | 1360          | 640           | 260   | 259   | 80    | 693   | 667      | 120   | 140   | 86    | 173  |
| NEW ENGLAND        | 4.8   | 6.3           | 1.7           | 1.2   | 2.2   | 0.0   | 5.9   | 6.7      | 1.9   | 0.6   | 2.3   | 2.2  |
| MIDDLE ATLANTIC    | 12.7  | 12.4          | 13.4          | 12.5  | 12.8  | 15.2  | 13.2  | 11.5     | 9.7   | 15.0  | 10.6  | 13.8 |
| EAST NORTH CENTRAL | 16.1  | 17.9          | 12.3          | 8.9   | 16.3  | 9.0   | 16.7  | 19.1     | 9.4   | 8.4   | 21.4  | 13.8 |
| WEST NORTH CENTRAL | 6.4   | 7.5           | 4.1           | 1.3   | 5.6   | 9.2   | 7.1   | 7.8      | 2.3   | 0.5   | 6.5   | 5.2  |
| SOUTH ATLANTIC     | 21.2  | 19.0          | 25.9          | 21.0  | 33.4  | 20.0  | 19.7  | 18.3     | 22.4  | 19.8  | 33.2  | 33.6 |
| EAST SOUTH CENTRAL | 6.2   | 7.3           | 3.9           | 2.0   | 6.1   | 2.2   | 7.8   | 6.8      | 1.2   | 2.7   | 3.3   | 7.5  |
| WEST SOUTH CENTRAL | 11.0  | 8.9           | 15.5          | 19.2  | 14.9  | 9.7   | 9.9   | 7.9      | 18.5  | 19.8  | 12.6  | 16.0 |
| MOUNTAIN           | 7.1   | 8.2           | 4.9           | 7.2   | 2.9   | 3.8   | 7.8   | 8.5      | 6.4   | 7.9   | 3.7   | 2.5  |
| PACIFIC            | 14.5  | 12.7          | 18.3          | 26.6  | 5.7   | 30.9  | 12.0  | 13.5     | 28.2  | 25.3  | 6.5   | 5.4  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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4. REGION:

BANNER 9

|                    | TOTAL | AGE   |       |       |       |       | AGE COMBOS |          |         |          |         | GENDER |       |
|--------------------|-------|-------|-------|-------|-------|-------|------------|----------|---------|----------|---------|--------|-------|
|                    |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64    | UNDER 44 | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| Total              | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774      | 1226    | 1104     | 896     | 942    | 1058  |
| NEW ENGLAND        | 4.8   | 6.9   | 3.6   | 3.8   | 3.4   | 4.8   | 6.2        | 4.4      | 5.0     | 4.1      | 5.6     | 4.9    | 4.7   |
| MIDDLE ATLANTIC    | 12.7  | 8.5   | 13.5  | 13.2  | 14.0  | 12.9  | 12.3       | 12.3     | 12.9    | 12.8     | 12.6    | 12.6   | 12.8  |
| EAST NORTH CENTRAL | 16.1  | 18.4  | 13.4  | 13.7  | 16.7  | 15.4  | 18.5       | 14.6     | 17.1    | 15.2     | 17.2    | 16.1   | 16.1  |
| WEST NORTH CENTRAL | 6.4   | 6.8   | 8.1   | 6.4   | 5.3   | 6.9   | 5.9        | 7.0      | 6.0     | 6.5      | 6.3     | 6.5    | 6.3   |
| SOUTH ATLANTIC     | 21.2  | 26.4  | 23.9  | 18.4  | 23.9  | 20.6  | 18.9       | 21.9     | 20.8    | 22.5     | 19.6    | 21.2   | 21.2  |
| EAST SOUTH CENTRAL | 6.2   | 5.5   | 3.5   | 7.9   | 6.9   | 6.8   | 5.8        | 5.9      | 6.4     | 6.2      | 6.2     | 6.3    | 6.1   |
| WEST SOUTH CENTRAL | 11.0  | 9.2   | 14.2  | 14.4  | 10.8  | 9.9   | 8.6        | 13.2     | 9.6     | 12.5     | 9.1     | 11.1   | 10.9  |
| MOUNTAIN           | 7.1   | 4.7   | 3.1   | 5.6   | 5.3   | 9.8   | 10.0       | 4.6      | 8.7     | 4.8      | 9.9     | 7.1    | 7.1   |
| PACIFIC            | 14.5  | 13.7  | 16.6  | 16.7  | 13.7  | 13.0  | 13.9       | 16.0     | 13.5    | 15.3     | 13.5    | 14.2   | 14.8  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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4. REGION:

BANNER 10

| TOTAL              | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |      |
|--------------------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|------|
|                    | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |      |
| Total              | 2000        | 216             | 488   | 549                     | 748   | 70              | 180   | 243                     | 449   | 146             | 307   | 306                     | 299       | 527           | 1062  | 411  |
| NEW ENGLAND        | 4.8         | 6.2             | 3.8   | 3.7                     | 5.9   | 4.3             | 2.8   | 4.2                     | 6.2   | 7.1             | 4.4   | 3.3                     | 5.4       | 3.4           | 5.4   | 5.0  |
| MIDDLE ATLANTIC    | 12.7        | 10.0            | 12.6  | 15.3                    | 11.6  | 5.9             | 14.0  | 15.6                    | 11.5  | 12.0            | 11.9  | 15.1                    | 11.6      | 14.1          | 12.1  | 12.6 |
| EAST NORTH CENTRAL | 16.1        | 15.2            | 15.0  | 15.1                    | 17.8  | 14.0            | 11.0  | 16.4                    | 18.3  | 15.8            | 17.4  | 14.0                    | 17.1      | 15.7          | 15.8  | 17.3 |
| WEST NORTH CENTRAL | 6.4         | 7.3             | 6.9   | 5.7                     | 6.3   | 10.6            | 8.0   | 7.1                     | 4.9   | 5.7             | 6.3   | 4.6                     | 8.4       | 6.7           | 5.7   | 7.8  |
| SOUTH ATLANTIC     | 21.2        | 27.4            | 19.5  | 22.9                    | 19.3  | 31.7            | 17.2  | 22.2                    | 20.7  | 25.3            | 20.8  | 23.6                    | 17.1      | 20.1          | 21.7  | 21.2 |
| EAST SOUTH CENTRAL | 6.2         | 5.4             | 5.7   | 6.9                     | 6.2   | 6.3             | 4.6   | 7.7                     | 6.2   | 5.0             | 6.4   | 6.3                     | 6.2       | 4.7           | 4.7   | 11.9 |
| WEST SOUTH CENTRAL | 11.0        | 9.5             | 13.3  | 11.5                    | 9.6   | 5.5             | 15.2  | 11.0                    | 10.3  | 11.3            | 12.2  | 11.9                    | 8.5       | 13.1          | 10.1  | 10.7 |
| MOUNTAIN           | 7.1         | 4.5             | 4.8   | 6.7                     | 9.6   | 7.5             | 6.3   | 5.0                     | 8.5   | 3.0             | 3.9   | 8.1                     | 11.3      | 7.8           | 7.3   | 5.7  |
| PACIFIC            | 14.5        | 14.5            | 18.2  | 12.2                    | 13.8  | 14.1            | 20.9  | 10.9                    | 13.3  | 14.7            | 16.7  | 13.2                    | 14.5      | 14.5          | 17.1  | 7.7  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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AREA:

BANNER 1

|         | ANMP SCORE |      |      |      |      |      |      |      |            | NEW MAJORITY |          |          |               | NEW MAJORITY COMBO |               |       | LEFT MINORITY COMBO |      |      |      |
|---------|------------|------|------|------|------|------|------|------|------------|--------------|----------|----------|---------------|--------------------|---------------|-------|---------------------|------|------|------|
|         | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL N.M. | 8-10         | FLTD 6-7 | FLTD 0-5 | DEF. VOTE GOP | PROB/ LEAN VT GOP  | UND. VOTE DEM | TOTAL | 6-7 FLTD            | 0-5  |      |      |
| Total   | 2000       | 211  | 343  | 388  | 421  | 325  | 174  | 76   | 63         | 1545         | 942      | 512      | 91            | 561                | 336           | 266   | 382                 | 455  | 233  | 222  |
| EAST    | 17.5       | 19.4 | 16.2 | 18.6 | 19.5 | 16.8 | 14.3 | 15.1 | 14.1       | 17.2         | 17.9     | 17.7     | 7.3           | 14.0               | 18.5          | 15.4  | 22.1                | 18.5 | 19.6 | 17.4 |
| MIDWEST | 22.5       | 17.7 | 22.7 | 22.6 | 24.7 | 23.8 | 22.1 | 21.3 | 18.0       | 22.8         | 21.6     | 26.3     | 16.9          | 22.5               | 20.7          | 23.8  | 24.5                | 21.3 | 20.0 | 22.8 |
| SOUTH   | 38.4       | 45.8 | 39.2 | 38.0 | 36.0 | 33.9 | 44.8 | 34.6 | 38.1       | 40.1         | 40.2     | 37.3     | 55.1          | 47.1               | 39.3          | 39.0  | 31.4                | 32.6 | 30.1 | 35.2 |
| WEST    | 21.6       | 17.1 | 21.9 | 20.8 | 19.9 | 25.5 | 18.8 | 29.0 | 29.8       | 19.8         | 20.4     | 18.7     | 20.7          | 16.4               | 21.6          | 21.8  | 22.0                | 27.6 | 30.4 | 24.6 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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AREA:

BANNER 2

|         | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|---------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|         |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total   | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| EAST    | 17.5  | 100.0 | 0.0      | 0.0   | 0.0   | 17.1                  | 17.2        | 16.0        | 20.1               | 22.4         | 16.1               |
| MIDWEST | 22.5  | 0.0   | 100.0    | 0.0   | 0.0   | 22.6                  | 22.6        | 22.9        | 21.6               | 24.1         | 17.2               |
| SOUTH   | 38.4  | 0.0   | 0.0      | 100.0 | 0.0   | 38.2                  | 37.8        | 40.3        | 39.6               | 38.7         | 41.4               |
| WEST    | 21.6  | 0.0   | 0.0      | 0.0   | 100.0 | 22.1                  | 22.3        | 20.8        | 18.6               | 14.8         | 25.3               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 3

|         | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- |      | JOB: JOE BIDEN |       |        |
|---------|-------|---------------|-------|----------------|--------|-------|-------|------|----------------|-------|--------|
|         |       | UNITED STATES |       | FOR CONGRESS   | ERS/   |       |       |      |                |       |        |
|         |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP- | Strong         | Smwht | DISAP- |
|         |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE |                |       | PROVE  |
|         |       | TION          |       |                |        |       |       |      |                |       |        |
| Total   | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798  | 246            | 551   | 1202   |
| EAST    | 17.5  | 19.1          | 16.9  | 15.6           | 20.1   | 15.4  | 17.5  | 19.9 | 16.6           | 21.4  | 15.9   |
| MIDWEST | 22.5  | 24.2          | 21.9  | 21.9           | 22.8   | 23.8  | 22.1  | 23.7 | 22.4           | 24.3  | 21.7   |
| SOUTH   | 38.4  | 33.7          | 40.1  | 44.2           | 32.0   | 39.0  | 37.5  | 31.8 | 35.9           | 30.0  | 42.8   |
| WEST    | 21.6  | 22.9          | 21.1  | 18.3           | 25.0   | 21.8  | 23.0  | 24.5 | 25.1           | 24.2  | 19.7   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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AREA:

BANNER 4

|         | 2020 BALLOT |       |      | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|---------|-------------|-------|------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|         | TRUMP       | BIDEN |      | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total   | 2000        | 783   | 928  | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| EAST    | 17.5        | 15.2  | 20.2 | 13.5            | 19.7          | 19.9             | 14.4            | 20.9          | 19.0             | 12.2            | 19.1          | 20.7             |
| MIDWEST | 22.5        | 21.6  | 23.3 | 22.2            | 22.8          | 22.5             | 20.3            | 22.7          | 25.9             | 24.7            | 22.9          | 19.1             |
| SOUTH   | 38.4        | 44.5  | 31.8 | 46.6            | 33.1          | 34.7             | 46.5            | 32.6          | 32.3             | 46.7            | 33.4          | 37.2             |
| WEST    | 21.6        | 18.7  | 24.7 | 17.8            | 24.4          | 22.9             | 18.7            | 23.8          | 22.8             | 16.4            | 24.7          | 23.0             |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 5

|         | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|---------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|         |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total   | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| EAST    | 17.5  | 19.7         | 21.2 | 18.7  | 20.1          | 13.9  | 12.8 | 13.5              | 7.7          | 17.6          | 12.7              | 21.0         | 18.8          | 15.3              | 16.3         | 22.0          | 16.0              |
| MIDWEST | 22.5  | 23.4         | 22.0 | 24.2  | 22.3          | 21.1  | 23.5 | 22.1              | 11.8         | 24.1          | 22.2              | 23.7         | 22.3          | 19.2              | 25.2         | 21.7          | 23.0              |
| SOUTH   | 38.4  | 30.2         | 30.2 | 30.3  | 36.5          | 43.8  | 49.0 | 45.9              | 64.6         | 41.2          | 47.1              | 28.0         | 37.9          | 47.5              | 32.0         | 33.7          | 39.3              |
| WEST    | 21.6  | 26.7         | 26.6 | 26.8  | 21.1          | 21.2  | 14.7 | 18.6              | 15.9         | 17.1          | 18.0              | 27.4         | 21.1          | 18.0              | 26.4         | 22.6          | 21.7              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 6

| TOTAL   | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |                        |
|---------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|------------------------|
|         | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total   | 2000          | 903            | 267             | 830            | 1047        | 258                       | 29           | 229                      | 1558                       | 981             | 576                      | 184      | 611                      | 171                   | 492           | 559                    |
| EAST    | 17.5          | 19.4           | 20.6            | 14.5           | 18.4        | 19.6                      | 10.5         | 20.8                     | 17.6                       | 18.6            | 15.9                     | 13.7     | 11.2                     | 10.3                  | 26.7          | 17.1                   |
| MIDWEST | 22.5          | 22.4           | 24.4            | 22.0           | 24.3        | 19.6                      | 9.5          | 20.9                     | 23.0                       | 23.2            | 22.6                     | 22.6     | 23.6                     | 24.3                  | 23.2          | 21.9                   |
| SOUTH   | 38.4          | 33.3           | 33.1            | 45.6           | 36.0        | 34.0                      | 58.3         | 30.9                     | 38.7                       | 38.0            | 39.9                     | 42.1     | 47.6                     | 46.4                  | 31.9          | 31.9                   |
| WEST    | 21.6          | 24.9           | 21.9            | 18.0           | 21.4        | 26.7                      | 21.7         | 27.4                     | 20.7                       | 20.3            | 21.6                     | 21.6     | 17.6                     | 18.9                  | 18.3          | 29.1                   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 7

|         | TOTAL | EDUCATION LEVEL          |                         |                  |                            | MEN                       |                         | WOMEN                     |                         |
|---------|-------|--------------------------|-------------------------|------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|         |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total   | 2000  | 1321                     | 679                     | 449              | 230                        | 632                       | 310                     | 689                       | 369                     |
| EAST    | 17.5  | 15.3                     | 21.8                    | 21.9             | 21.5                       | 15.4                      | 21.8                    | 15.2                      | 21.7                    |
| MIDWEST | 22.5  | 24.4                     | 18.9                    | 17.3             | 22.0                       | 25.1                      | 17.4                    | 23.7                      | 20.1                    |
| SOUTH   | 38.4  | 41.2                     | 33.0                    | 34.2             | 30.6                       | 40.7                      | 34.4                    | 41.7                      | 31.8                    |
| WEST    | 21.6  | 19.1                     | 26.4                    | 26.6             | 25.9                       | 18.8                      | 26.4                    | 19.5                      | 26.4                    |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 8

|         | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|---------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|         |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total   | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| EAST    | 17.5  | 18.6  | 15.1      | 13.8     | 15.0  | 15.2  | 19.1  | 18.2  | 11.6     | 15.6  | 12.8  | 16.0  |
| MIDWEST | 22.5  | 25.3  | 16.4      | 10.2     | 21.9  | 18.2  | 23.8  | 27.0  | 11.7     | 8.9   | 27.9  | 19.0  |
| SOUTH   | 38.4  | 35.2  | 45.2      | 42.2     | 54.4  | 32.0  | 37.4  | 32.9  | 42.1     | 42.3  | 49.1  | 57.1  |
| WEST    | 21.6  | 20.8  | 23.2      | 33.8     | 8.7   | 34.7  | 19.8  | 22.0  | 34.6     | 33.2  | 10.2  | 7.9   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 9

|         | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|---------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|         |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total   | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| EAST    | 17.5  | 15.4  | 17.2  | 17.0  | 17.4  | 17.7  | 18.6    | 16.7       | 18.0    | 16.9     | 18.2    | 17.5 | 17.5   |  |
| MIDWEST | 22.5  | 25.1  | 21.5  | 20.1  | 22.0  | 22.3  | 24.3    | 21.6       | 23.1    | 21.7     | 23.5    | 22.6 | 22.4   |  |
| SOUTH   | 38.4  | 41.0  | 41.6  | 40.7  | 41.6  | 37.3  | 33.2    | 41.1       | 36.7    | 41.2     | 34.9    | 38.6 | 38.2   |  |
| WEST    | 21.6  | 18.4  | 19.7  | 22.3  | 19.0  | 22.7  | 23.9    | 20.6       | 22.2    | 20.1     | 23.4    | 21.3 | 21.9   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 10

|         | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|---------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|         |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total   | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| EAST    | 17.5  | 16.3        | 16.5            | 19.0  | 17.4                    | 10.3  | 16.7            | 19.8  | 17.7                    | 19.2  | 16.3            | 18.4  | 17.0                    | 17.5      | 17.5          | 17.6  |
| MIDWEST | 22.5  | 22.5        | 22.0            | 20.8  | 24.1                    | 24.6  | 19.1            | 23.4  | 23.2                    | 21.5  | 23.7            | 18.6  | 25.5                    | 22.4      | 21.5          | 25.1  |
| SOUTH   | 38.4  | 42.3        | 38.5            | 41.3  | 35.0                    | 43.6  | 37.0            | 40.9  | 37.3                    | 41.6  | 39.4            | 41.7  | 31.7                    | 37.9      | 36.5          | 43.9  |
| WEST    | 21.6  | 19.0        | 23.0            | 18.9  | 23.4                    | 21.6  | 27.2            | 15.9  | 21.8                    | 17.7  | 20.6            | 21.3  | 25.8                    | 22.3      | 24.5          | 13.4  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 1

|       | ANMP SCORE |      |      |      |      |      |      |      |            | NEW MAJORITY |          |          |               | NEW MAJORITY COMBO   |      |          | LEFT MINORITY COMBO |          |      |      |
|-------|------------|------|------|------|------|------|------|------|------------|--------------|----------|----------|---------------|----------------------|------|----------|---------------------|----------|------|------|
|       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL N.M. | 8-10         | FLTD 6-7 | FLTD 0-5 | DEF. VOTE GOP | PROB/ UNDEAN LEAN VT | UND. | VOTE DEM | TOTAL               | 6-7 FLTD | 0-5  |      |
| Total | 2000       | 211  | 343  | 388  | 421  | 325  | 174  | 76   | 63         | 1545         | 942      | 512      | 91            | 561                  | 336  | 266      | 382                 | 455      | 233  | 222  |
| YES   | 13.0       | 8.0  | 6.6  | 15.4 | 13.9 | 15.1 | 20.3 | 17.7 | 7.1        | 12.5         | 10.6     | 14.8     | 19.7          | 9.4                  | 14.7 | 13.7     | 14.2                | 14.7     | 13.5 | 15.9 |
| NO    | 87.0       | 92.0 | 93.4 | 84.6 | 86.1 | 84.9 | 79.7 | 82.3 | 92.9       | 87.5         | 89.4     | 85.2     | 80.3          | 90.6                 | 85.3 | 86.3     | 85.8                | 85.3     | 86.5 | 84.1 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 2

|       | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|-------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|       |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| YES   | 13.0  | 10.2 | 5.9      | 14.3  | 20.4 | 12.1                  | 10.9        | 19.4        | 18.4               | 17.4         | 20.1               |
| NO    | 87.0  | 89.8 | 94.1     | 85.7  | 79.6 | 87.9                  | 89.1        | 80.6        | 81.6               | 82.6         | 79.9               |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 3

|       | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- |      | JOB: JOE BIDEN |       |        |
|-------|-------|---------------|-------|----------------|--------|-------|-------|------|----------------|-------|--------|
|       |       | UNITED STATES |       | FOR CONGRESS   |        | ERS/  |       |      |                |       |        |
|       |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP- | Strong         | Smwht | DISAP- |
|       |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE |                |       | PROVE  |
|       |       | TION          |       |                |        |       |       |      |                |       |        |
| ----- |       |               |       |                |        |       |       |      |                |       |        |
| Total | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798  | 246            | 551   | 1202   |
| YES   | 13.0  | 15.6          | 12.0  | 11.4           | 14.5   | 13.7  | 15.5  | 14.9 | 13.2           | 15.6  | 11.8   |
| NO    | 87.0  | 84.4          | 88.0  | 88.6           | 85.5   | 86.3  | 84.5  | 85.1 | 86.8           | 84.4  | 88.2   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 4

|       | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|-------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|       |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| YES   | 13.0  | 10.6        | 13.8  | 9.4             | 17.2          | 12.0             | 9.6             | 20.2          | 10.5             | 9.3             | 15.6          | 13.4             |
| NO    | 87.0  | 89.4        | 86.2  | 90.6            | 82.8          | 88.0             | 90.4            | 79.8          | 89.5             | 90.7            | 84.4          | 86.6             |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 5

|       | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN       |              |               | DEMOCRAT         |              |               | INDEPENDENT      |              |               |                  |
|-------|-------|--------------|------|-------|---------------|-------|------|------------------|--------------|---------------|------------------|--------------|---------------|------------------|--------------|---------------|------------------|
|       |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748              | 23           | 134           | 564              | 417          | 256           | 64               | 75           | 346           | 120              |
| YES   | 13.0  | 16.1         | 19.6 | 14.0  | 14.4          | 11.0  | 7.3  | 9.5              | 18.1         | 12.9          | 8.3              | 16.5         | 19.3          | 13.8             | 13.8         | 11.3          | 12.9             |
| NO    | 87.0  | 83.9         | 80.4 | 86.0  | 85.6          | 89.0  | 92.7 | 90.5             | 81.9         | 87.1          | 91.7             | 83.5         | 80.7          | 86.2             | 86.2         | 88.7          | 87.1             |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 6

|       | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB           |                 |                  |                 |                 | COMBO |                          |                       |               |                        | CONSIDER YOURSELF |  |  |  |  | RELIGION |  |  |  |
|-------|-------|---------------|----------------|-----------------|----------------|---------------------------|--------------|-----------------|------------------|-----------------|-----------------|-------|--------------------------|-----------------------|---------------|------------------------|-------------------|--|--|--|--|----------|--|--|--|
|       |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle | MIDDLE<br>/LOWER | Middle<br>Class | Lower<br>Middle | POOR  | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |                   |  |  |  |  |          |  |  |  |
| Total | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29           | 229             | 1558             | 981             | 576             | 184   | 611                      | 171                   | 492           | 559                    |                   |  |  |  |  |          |  |  |  |
| YES   | 13.0  | 15.4          | 13.2           | 10.3            | 13.8           | 13.0                      | 23.5         | 11.7            | 13.6             | 12.7            | 15.1            | 7.8   | 6.7                      | 10.4                  | 20.8          | 13.4                   |                   |  |  |  |  |          |  |  |  |
| NO    | 87.0  | 84.6          | 86.8           | 89.7            | 86.2           | 87.0                      | 76.5         | 88.3            | 86.4             | 87.3            | 84.9            | 92.2  | 93.3                     | 89.6                  | 79.2          | 86.6                   |                   |  |  |  |  |          |  |  |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 7

|       | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|-------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|       |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| YES   | 13.0  | 14.6                   | 9.9                   | 11.9            | 6.2                      | 14.0                    | 10.2                  | 15.1                    | 9.7                   |
| NO    | 87.0  | 85.4                   | 90.1                  | 88.1            | 93.8                     | 86.0                    | 89.8                  | 84.9                    | 90.3                  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 8

|       | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|       |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| YES   | 13.0  | 0.0   | 40.6      | 100.0    | 0.0   | 0.0   | 0.0   | 0.0   | 100.0    | 100.0 | 0.0   | 0.0   |
| NO    | 87.0  | 100.0 | 59.4      | 0.0      | 100.0 | 100.0 | 100.0 | 100.0 | 0.0      | 0.0   | 100.0 | 100.0 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 9

|              | TOTAL | AGE   |       |       |       |       | AGE COMBOS |          |         |          |         | GENDER |       |
|--------------|-------|-------|-------|-------|-------|-------|------------|----------|---------|----------|---------|--------|-------|
|              |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64    | UNDER 44 | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| <b>Total</b> | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774      | 1226    | 1104     | 896     | 942    | 1058  |
| <b>YES</b>   | 13.0  | 25.6  | 20.3  | 15.6  | 11.7  | 12.4  | 5.1        | 19.2     | 9.1     | 17.0     | 8.1     | 12.8   | 13.2  |
| <b>NO</b>    | 87.0  | 74.4  | 79.7  | 84.4  | 88.3  | 87.6  | 94.9       | 80.8     | 90.9    | 83.0     | 91.9    | 87.2   | 86.8  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 10

|       | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|-------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|       |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| YES   | 13.0  | 23.5        | 18.3            | 12.1  | 7.2                     | 20.1  | 21.5            | 13.6  | 7.7                     | 25.1  | 16.4            | 11.0  | 6.3                     | 18.3      | 12.2          | 8.2   |
| NO    | 87.0  | 76.5        | 81.7            | 87.9  | 92.8                    | 79.9  | 78.5            | 86.4  | 92.3                    | 74.9  | 83.6            | 89.0  | 93.7                    | 81.7      | 87.8          | 91.8  |





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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 1

|                        | ANMP SCORE |       |       |       |       |       |       |       |       | NEW MAJORITY  |       |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |       |       |
|------------------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------------|-------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|-------|-------|
|                        | TOTAL      | 10    | 9     | 8     | 7     | 6     | 5     | 4     | 0-3   | TOTAL<br>N.M. | 8-10  | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5   |       |
| Total                  | 260        | 17    | 23    | 60    | 59    | 49    | 35    | 13    | 4     | 193           | 99    | 76          | 18          | 53                  | 49                      | 36                  | 54                  | 67          | 32    | 35    |
| HISPANIC               | 100.0      | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0         | 100.0 | 100.0       | 100.0       | 100.0               | 100.0                   | 100.0               | 100.0               | 100.0       | 100.0 | 100.0 |
| Mexican                | 50.9       | 54.1  | 34.5  | 48.3  | 59.0  | 53.5  | 47.6  | 61.1  | 19.5  | 50.6          | 46.1  | 58.7        | 41.2        | 48.2                | 56.1                    | 48.0                | 49.6                | 51.9        | 51.3  | 52.5  |
| Puerto Rican           | 20.9       | 12.9  | 15.9  | 26.5  | 14.1  | 19.8  | 29.5  | 21.9  | 32.3  | 20.6          | 21.7  | 17.9        | 25.6        | 15.6                | 16.1                    | 28.1                | 24.5                | 21.8        | 13.8  | 28.9  |
| Cuban                  | 6.0        | 12.0  | 8.9   | 4.9   | 9.0   | 3.2   | 2.4   | 6.6   | 0.0   | 6.1           | 7.0   | 5.2         | 4.9         | 11.9                | 7.6                     | 4.8                 | 0.0                 | 5.5         | 9.0   | 2.4   |
| Peruvian               | 1.6        | 0.0   | 3.1   | 2.4   | 2.5   | 1.4   | 0.0   | 0.0   | 0.0   | 2.2           | 2.1   | 2.8         | 0.0         | 1.3                 | 1.4                     | 0.0                 | 5.2                 | 0.0         | 0.0   | 0.0   |
| Guatemalan             | 1.4        | 0.0   | 6.5   | 0.0   | 1.2   | 2.9   | 0.0   | 0.0   | 0.0   | 1.1           | 1.5   | 0.9         | 0.0         | 1.3                 | 0.0                     | 0.0                 | 2.7                 | 2.2         | 4.6   | 0.0   |
| Dominican              | 1.0        | 0.0   | 3.7   | 0.0   | 0.0   | 1.8   | 2.5   | 0.0   | 0.0   | 1.3           | 0.9   | 1.1         | 4.8         | 0.0                 | 1.7                     | 4.7                 | 0.0                 | 0.0         | 0.0   | 0.0   |
| Venezuelan             | 0.8        | 0.0   | 0.0   | 2.3   | 1.2   | 0.0   | 0.0   | 0.0   | 0.0   | 0.7           | 1.4   | 0.0         | 0.0         | 2.6                 | 0.0                     | 0.0                 | 0.0                 | 1.0         | 2.2   | 0.0   |
| Salvadoran             | 0.5        | 0.0   | 0.0   | 1.2   | 1.2   | 0.0   | 0.0   | 0.0   | 0.0   | 0.4           | 0.7   | 0.0         | 0.0         | 0.0                 | 1.4                     | 0.0                 | 0.0                 | 1.0         | 2.2   | 0.0   |
| Honduran               | 0.5        | 0.0   | 3.1   | 1.1   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.7           | 1.4   | 0.0         | 0.0         | 1.3                 | 1.4                     | 0.0                 | 0.0                 | 0.0         | 0.0   | 0.0   |
| Nicaraguan             | 0.3        | 0.0   | 0.0   | 1.4   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.4           | 0.8   | 0.0         | 0.0         | 1.6                 | 0.0                     | 0.0                 | 0.0                 | 0.0         | 0.0   | 0.0   |
| Ecuadorian             | 0.0        | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0           | 0.0   | 0.0         | 0.0         | 0.0                 | 0.0                     | 0.0                 | 0.0                 | 0.0         | 0.0   | 0.0   |
| Other Central American | 0.8        | 4.0   | 0.0   | 0.0   | 0.0   | 0.0   | 4.1   | 0.0   | 0.0   | 0.4           | 0.7   | 0.0         | 0.0         | 1.3                 | 0.0                     | 0.0                 | 0.0                 | 2.2         | 0.0   | 4.1   |
| Other South American   | 1.2        | 7.9   | 0.0   | 1.5   | 1.4   | 0.0   | 0.0   | 0.0   | 0.0   | 1.6           | 2.2   | 1.1         | 0.0         | 2.5                 | 1.7                     | 2.4                 | 0.0                 | 0.0         | 0.0   | 0.0   |
| Spaniard               | 9.3        | 4.0   | 15.4  | 9.0   | 3.8   | 11.4  | 9.0   | 10.5  | 48.2  | 8.7           | 9.6   | 6.3         | 13.6        | 8.2                 | 6.2                     | 4.8                 | 14.0                | 10.9        | 9.5   | 12.1  |
| Other                  | 4.8        | 5.1   | 8.9   | 1.5   | 6.7   | 6.0   | 5.0   | 0.0   | 0.0   | 5.2           | 3.8   | 6.0         | 9.8         | 4.2                 | 6.2                     | 7.2                 | 3.9                 | 3.5         | 7.3   | 0.0   |



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6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 2

|                        | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                        |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total                  | 260   | 36    | 27       | 110   | 88    | 208                   | 161         | 48          | 52                 | 31           | 20                 |
| HISPANIC               | 100.0 | 100.0 | 100.0    | 100.0 | 100.0 | 100.0                 | 100.0       | 100.0       | 100.0              | 100.0        | 100.0              |
| Mexican                | 50.9  | 10.5  | 48.9     | 46.0  | 74.2  | 51.7                  | 46.7        | 68.2        | 48.0               | 39.7         | 60.5               |
| Puerto Rican           | 20.9  | 60.1  | 26.8     | 19.6  | 4.8   | 18.5                  | 16.9        | 24.0        | 30.4               | 35.6         | 22.4               |
| Cuban                  | 6.0   | 5.7   | 0.0      | 10.8  | 1.8   | 6.7                   | 8.7         | 0.0         | 3.0                | 2.2          | 4.3                |
| Peruvian               | 1.6   | 0.0   | 10.8     | 0.0   | 1.6   | 2.0                   | 2.2         | 1.5         | 0.0                | 0.0          | 0.0                |
| Guatemalan             | 1.4   | 1.9   | 0.0      | 1.3   | 1.7   | 1.7                   | 2.2         | 0.0         | 0.0                | 0.0          | 0.0                |
| Dominican              | 1.0   | 2.4   | 3.2      | 0.8   | 0.0   | 0.0                   | 0.0         | 0.0         | 5.0                | 5.5          | 4.2                |
| Venezuelan             | 0.8   | 0.0   | 0.0      | 1.2   | 0.8   | 1.0                   | 1.3         | 0.0         | 0.0                | 0.0          | 0.0                |
| Salvadoran             | 0.5   | 0.0   | 0.0      | 0.0   | 1.6   | 0.7                   | 0.9         | 0.0         | 0.0                | 0.0          | 0.0                |
| Honduran               | 0.5   | 0.0   | 0.0      | 1.3   | 0.0   | 0.7                   | 0.9         | 0.0         | 0.0                | 0.0          | 0.0                |
| Nicaraguan             | 0.3   | 0.0   | 0.0      | 0.8   | 0.0   | 0.4                   | 0.5         | 0.0         | 0.0                | 0.0          | 0.0                |
| Ecuadorian             | 0.0   | 0.0   | 0.0      | 0.0   | 0.0   | 0.0                   | 0.0         | 0.0         | 0.0                | 0.0          | 0.0                |
| Other Central American | 0.8   | 0.0   | 0.0      | 1.9   | 0.0   | 1.0                   | 1.3         | 0.0         | 0.0                | 0.0          | 0.0                |
| Other South American   | 1.2   | 0.0   | 0.0      | 2.8   | 0.0   | 0.6                   | 0.8         | 0.0         | 3.3                | 2.7          | 4.3                |
| Spaniard               | 9.3   | 10.6  | 5.3      | 8.5   | 10.9  | 10.4                  | 12.6        | 3.1         | 4.5                | 7.4          | 0.0                |
| Other                  | 4.8   | 8.8   | 5.1      | 5.0   | 2.7   | 4.5                   | 4.9         | 3.3         | 5.8                | 6.9          | 4.2                |



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6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 3

|                        | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        | LEAN- |       | JOB: JOE BIDEN |        |       |        |
|------------------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|                        |       | UNITED STATES |       | FOR CONGRESS   |        | ERS/  |       |                |        |       |        |
|                        |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|                        |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|                        |       | TION          |       |                |        |       |       |                |        |       |        |
| Total                  | 260   | 84            | 176   | 102            | 121    | 36    | 78    | 118            | 32     | 86    | 142    |
| HISPANIC               | 100.0 | 100.0         | 100.0 | 100.0          | 100.0  | 100.0 | 100.0 | 100.0          | 100.0  | 100.0 | 100.0  |
| Mexican                | 50.9  | 53.1          | 49.9  | 52.0           | 50.9   | 48.0  | 51.8  | 52.0           | 44.0   | 55.1  | 50.0   |
| Puerto Rican           | 20.9  | 24.5          | 19.2  | 15.8           | 23.0   | 28.1  | 25.9  | 24.0           | 30.9   | 21.4  | 18.3   |
| Cuban                  | 6.0   | 4.6           | 6.6   | 9.8            | 3.0    | 4.8   | 5.2   | 4.6            | 4.4    | 4.7   | 7.1    |
| Peruvian               | 1.6   | 1.7           | 1.6   | 1.4            | 2.4    | 0.0   | 0.0   | 1.2            | 4.4    | 0.0   | 2.0    |
| Guatemalan             | 1.4   | 1.7           | 1.2   | 0.7            | 2.4    | 0.0   | 0.0   | 2.5            | 4.4    | 1.7   | 0.5    |
| Dominican              | 1.0   | 1.0           | 1.0   | 0.8            | 0.0    | 4.7   | 3.3   | 0.7            | 0.0    | 1.0   | 1.2    |
| Venezuelan             | 0.8   | 1.6           | 0.4   | 1.3            | 0.6    | 0.0   | 0.0   | 0.6            | 2.1    | 0.0   | 1.0    |
| Salvadoran             | 0.5   | 0.0           | 0.8   | 0.7            | 0.6    | 0.0   | 0.0   | 0.0            | 0.0    | 0.0   | 1.0    |
| Honduran               | 0.5   | 0.0           | 0.8   | 1.4            | 0.0    | 0.0   | 0.0   | 0.0            | 0.0    | 0.0   | 1.0    |
| Nicaraguan             | 0.3   | 0.0           | 0.5   | 0.8            | 0.0    | 0.0   | 0.0   | 0.0            | 0.0    | 0.0   | 0.6    |
| Ecuadorian             | 0.0   | 0.0           | 0.0   | 0.0            | 0.0    | 0.0   | 0.0   | 0.0            | 0.0    | 0.0   | 0.0    |
| Other Central American | 0.8   | 0.0           | 1.2   | 0.7            | 1.2    | 0.0   | 1.9   | 1.2            | 0.0    | 1.7   | 0.5    |
| Other South American   | 1.2   | 0.0           | 1.7   | 2.1            | 0.0    | 2.4   | 2.2   | 0.0            | 0.0    | 0.0   | 2.2    |
| Spaniard               | 9.3   | 8.9           | 9.4   | 7.2            | 12.3   | 4.8   | 3.3   | 11.9           | 7.1    | 13.7  | 7.1    |
| Other                  | 4.8   | 2.9           | 5.7   | 5.2            | 3.7    | 7.2   | 6.4   | 1.3            | 2.6    | 0.8   | 7.7    |



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6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 4

|                        | TOTAL |       |       | 2020 BALLOT |        |        | PARTY  |        |        | MEN    |        |        | WOMEN  |        |        |
|------------------------|-------|-------|-------|-------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|                        |       |       |       |             |        |        |        |        |        |        |        |        |        |        |        |
|                        | TRUMP | BIDEN |       | REPUB-      | DEMO-  | INDEP- | REPUB- | DEMO-  | INDEP- | REPUB- | DEMO-  | INDEP- | REPUB- | DEMO-  | INDEP- |
|                        |       |       | LICAN | CRAT        | ENDENT | LICAN  | CRAT   | ENDENT | LICAN  | CRAT   | ENDENT | LICAN  | CRAT   | ENDENT |        |
| Total                  | 260   | 83    | 128   | 68          | 127    | 65     | 40     | 52     | 29     | 28     | 75     | 36     |        |        |        |
| HISPANIC               | 100.0 | 100.0 | 100.0 | 100.0       | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  |        |
| Mexican                | 50.9  | 52.2  | 48.4  | 46.7        | 56.6   | 44.2   | 39.7   | 53.1   | 45.8   | 56.4   | 59.1   | 43.0   |        |        |        |
| Puerto Rican           | 20.9  | 15.7  | 22.4  | 16.1        | 24.0   | 20.0   | 17.2   | 16.4   | 18.1   | 14.5   | 29.2   | 21.4   |        |        |        |
| Cuban                  | 6.0   | 9.3   | 4.8   | 11.0        | 2.2    | 7.9    | 13.7   | 2.7    | 5.9    | 7.3    | 1.9    | 9.6    |        |        |        |
| Peruvian               | 1.6   | 1.7   | 2.2   | 2.1         | 2.3    | 0.0    | 1.8    | 2.7    | 0.0    | 2.5    | 1.9    | 0.0    |        |        |        |
| Guatemalan             | 1.4   | 0.8   | 2.3   | 1.0         | 2.3    | 0.0    | 0.0    | 5.6    | 0.0    | 2.4    | 0.0    | 0.0    |        |        |        |
| Dominican              | 1.0   | 0.0   | 0.7   | 0.0         | 0.0    | 4.0    | 0.0    | 0.0    | 3.0    | 0.0    | 0.0    | 4.7    |        |        |        |
| Venezuelan             | 0.8   | 1.7   | 0.5   | 3.0         | 0.0    | 0.0    | 3.5    | 0.0    | 0.0    | 2.4    | 0.0    | 0.0    |        |        |        |
| Salvadoran             | 0.5   | 0.9   | 0.5   | 2.1         | 0.0    | 0.0    | 3.6    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    |        |        |        |
| Honduran               | 0.5   | 0.8   | 0.0   | 2.0         | 0.0    | 0.0    | 1.8    | 0.0    | 0.0    | 2.4    | 0.0    | 0.0    |        |        |        |
| Nicaraguan             | 0.3   | 1.0   | 0.0   | 0.0         | 0.0    | 1.3    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 2.3    |        |        |        |
| Ecuadorian             | 0.0   | 0.0   | 0.0   | 0.0         | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    |        |        |        |
| Other Central American | 0.8   | 0.8   | 1.1   | 1.0         | 1.1    | 0.0    | 1.7    | 0.0    | 0.0    | 0.0    | 1.9    | 0.0    |        |        |        |
| Other South American   | 1.2   | 1.6   | 0.7   | 2.0         | 0.0    | 2.7    | 3.4    | 0.0    | 0.0    | 0.0    | 0.0    | 4.7    |        |        |        |
| Spaniard               | 9.3   | 6.9   | 12.4  | 8.0         | 9.2    | 10.7   | 6.8    | 19.4   | 15.1   | 9.7    | 2.0    | 7.2    |        |        |        |
| Other                  | 4.8   | 6.6   | 4.0   | 5.0         | 2.3    | 9.3    | 6.9    | 0.0    | 12.1   | 2.4    | 3.9    | 7.1    |        |        |        |



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6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 5

|                        | TOTAL        |                      |                       |               |                        |                       |                   | REPUBLICAN   |               |                   | DEMOCRAT     |               |                   | INDEPENDENT  |               |                   |       |
|------------------------|--------------|----------------------|-----------------------|---------------|------------------------|-----------------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|-------|
|                        | LIB-<br>ERAL | Very<br>LIB-<br>ERAL | Smwt.<br>LIB-<br>ERAL | MOD-<br>ERATE | Smwt.<br>MOD-<br>ERATE | Very<br>MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |       |
| Total                  | 260          | 83                   | 39                    | 45            | 106                    | 49                    | 22                | 71           | 4             | 17                | 47           | 69            | 50                | 9            | 10            | 39                | 16    |
| HISPANIC               | 100.0        | 100.0                | 100.0                 | 100.0         | 100.0                  | 100.0                 | 100.0             | 100.0        | 100.0         | 100.0             | 100.0        | 100.0         | 100.0             | 100.0        | 100.0         | 100.0             | 100.0 |
| Mexican                | 50.9         | 55.2                 | 40.1                  | 68.2          | 46.6                   | 51.2                  | 54.9              | 52.4         | 35.1          | 36.2              | 51.6         | 59.8          | 53.4              | 50.2         | 33.3          | 42.4              | 56.0  |
| Puerto Rican           | 20.9         | 17.6                 | 28.7                  | 8.1           | 27.8                   | 14.6                  | 13.7              | 14.4         | 16.5          | 32.0              | 10.2         | 19.1          | 29.1              | 33.0         | 8.4           | 24.4              | 16.4  |
| Cuban                  | 6.0          | 4.6                  | 2.2                   | 6.6           | 5.2                    | 7.0                   | 12.3              | 8.7          | 16.2          | 3.9               | 13.2         | 2.1           | 2.9               | 0.0          | 16.5          | 8.9               | 0.0   |
| Peruvian               | 1.6          | 1.7                  | 0.0                   | 3.2           | 1.3                    | 2.9                   | 0.0               | 2.0          | 0.0           | 0.0               | 3.0          | 2.1           | 2.9               | 0.0          | 0.0           | 0.0               | 0.0   |
| Guatemalan             | 1.4          | 1.7                  | 0.0                   | 3.2           | 0.0                    | 4.4                   | 0.0               | 3.0          | 0.0           | 0.0               | 1.5          | 2.1           | 0.0               | 16.8         | 0.0           | 0.0               | 0.0   |
| Dominican              | 1.0          | 0.0                  | 0.0                   | 0.0           | 2.4                    | 0.0                   | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 6.6               | 0.0   |
| Venezuelan             | 0.8          | 0.8                  | 1.8                   | 0.0           | 0.7                    | 1.4                   | 0.0               | 1.0          | 16.2          | 4.0               | 1.5          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0   |
| Salvadoran             | 0.5          | 0.0                  | 0.0                   | 0.0           | 0.7                    | 1.5                   | 0.0               | 1.0          | 0.0           | 4.0               | 1.5          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0   |
| Honduran               | 0.5          | 0.0                  | 0.0                   | 0.0           | 0.6                    | 1.5                   | 0.0               | 1.0          | 0.0           | 4.0               | 1.5          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0   |
| Nicaraguan             | 0.3          | 0.0                  | 0.0                   | 0.0           | 0.0                    | 0.0                   | 3.8               | 1.2          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 5.4   |
| Ecuadorian             | 0.0          | 0.0                  | 0.0                   | 0.0           | 0.0                    | 0.0                   | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0   |
| Other Central American | 0.8          | 1.7                  | 3.8                   | 0.0           | 0.0                    | 0.0                   | 3.0               | 1.0          | 0.0           | 0.0               | 1.5          | 2.1           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0   |
| Other South American   | 1.2          | 0.0                  | 0.0                   | 0.0           | 0.8                    | 3.1                   | 3.0               | 3.1          | 0.0           | 0.0               | 2.9          | 0.0           | 0.0               | 0.0          | 0.0           | 2.2               | 5.5   |
| Spaniard               | 9.3          | 11.6                 | 15.1                  | 8.7           | 8.7                    | 9.2                   | 3.1               | 7.3          | 16.0          | 7.9               | 7.4          | 10.6          | 8.8               | 0.0          | 16.7          | 8.9               | 11.1  |
| Other                  | 4.8          | 4.9                  | 8.4                   | 1.9           | 5.1                    | 3.2                   | 6.1               | 4.1          | 0.0           | 7.9               | 4.4          | 2.1           | 2.9               | 0.0          | 25.1          | 6.6               | 5.5   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 6

|                        | TOTAL | VOTE BEHAVIOR |             |             |             | VB                 |         | CONSIDER YOURSELF  |                     |              |                    |             | RELIGION    |           |               |               |
|------------------------|-------|---------------|-------------|-------------|-------------|--------------------|---------|--------------------|---------------------|--------------|--------------------|-------------|-------------|-----------|---------------|---------------|
|                        |       |               |             |             |             | COMBO              |         | Upper Middle       | Middle              | Lower        | POOR               | MAIN-STREAM | EVAN-ICAL   | CATH-OLIC | NON-RELI-IOUS |               |
|                        |       | DEMO-CRAT     | TCKT-SPLTTR | REPUB-LICAN | SWING VOTER | WLTHY/UPPER MIDDLE | Weal-ly | Upper Middle Class | MIDDLE/LOWER MIDDLE | Middle Class | Lower Middle Class | POOR        | MAIN-STREAM | EVAN-ICAL | CATH-OLIC     | NON-RELI-IOUS |
| Total                  | 260   | 139           | 35          | 86          | 144         | 34                 | 7       | 27                 | 212                 | 125          | 87                 | 14          | 41          | 18        | 102           | 75            |
| HISPANIC               | 100.0 | 100.0         | 100.0       | 100.0       | 100.0       | 100.0              | 100.0   | 100.0              | 100.0               | 100.0        | 100.0              | 100.0       | 100.0       | 100.0     | 100.0         | 100.0         |
| Mexican                | 50.9  | 53.1          | 44.8        | 50.0        | 51.4        | 47.5               | 74.4    | 40.6               | 51.1                | 47.9         | 55.7               | 56.3        | 53.1        | 59.4      | 46.2          | 55.8          |
| Puerto Rican           | 20.9  | 23.3          | 22.1        | 16.4        | 20.0        | 21.2               | 25.6    | 20.1               | 21.3                | 22.4         | 19.7               | 14.4        | 17.0        | 23.9      | 20.9          | 21.9          |
| Cuban                  | 6.0   | 3.3           | 4.9         | 10.8        | 3.9         | 6.7                | 0.0     | 8.5                | 6.2                 | 6.5          | 5.9                | 0.0         | 3.4         | 0.0       | 8.1           | 6.9           |
| Peruvian               | 1.6   | 2.1           | 0.0         | 1.6         | 0.5         | 6.4                | 0.0     | 8.0                | 1.0                 | 1.1          | 0.8                | 0.0         | 0.0         | 0.0       | 3.5           | 0.0           |
| Guatemalan             | 1.4   | 2.1           | 0.0         | 0.8         | 2.0         | 0.0                | 0.0     | 0.0                | 1.7                 | 2.3          | 0.8                | 0.0         | 1.7         | 0.0       | 2.8           | 0.0           |
| Dominican              | 1.0   | 0.6           | 4.9         | 0.0         | 1.8         | 0.0                | 0.0     | 0.0                | 1.2                 | 2.1          | 0.0                | 0.0         | 2.1         | 0.0       | 0.8           | 1.1           |
| Venezuelan             | 0.8   | 0.0           | 2.0         | 1.6         | 1.0         | 0.0                | 0.0     | 0.0                | 1.0                 | 1.7          | 0.0                | 0.0         | 0.0         | 0.0       | 1.3           | 0.0           |
| Salvadoran             | 0.5   | 0.5           | 0.0         | 0.8         | 0.0         | 0.0                | 0.0     | 0.0                | 0.7                 | 0.6          | 0.8                | 0.0         | 1.7         | 0.0       | 0.7           | 0.0           |
| Honduran               | 0.5   | 0.0           | 0.0         | 1.6         | 0.5         | 0.0                | 0.0     | 0.0                | 0.7                 | 0.6          | 0.8                | 0.0         | 1.7         | 0.0       | 0.0           | 0.9           |
| Nicaraguan             | 0.3   | 0.0           | 0.0         | 1.0         | 0.0         | 0.0                | 0.0     | 0.0                | 0.4                 | 0.7          | 0.0                | 0.0         | 0.0         | 0.0       | 0.8           | 0.0           |
| Ecuadorian             | 0.0   | 0.0           | 0.0         | 0.0         | 0.0         | 0.0                | 0.0     | 0.0                | 0.0                 | 0.0          | 0.0                | 0.0         | 0.0         | 0.0       | 0.0           | 0.0           |
| Other Central American | 0.8   | 1.0           | 0.0         | 0.8         | 0.5         | 4.3                | 0.0     | 5.4                | 0.3                 | 0.0          | 0.8                | 0.0         | 0.0         | 0.0       | 0.7           | 1.9           |
| Other South American   | 1.2   | 0.0           | 0.0         | 3.6         | 1.7         | 0.0                | 0.0     | 0.0                | 1.4                 | 2.5          | 0.0                | 0.0         | 0.0         | 4.7       | 1.5           | 0.9           |
| Spaniard               | 9.3   | 9.7           | 14.0        | 6.6         | 10.7        | 11.4               | 0.0     | 14.3               | 8.4                 | 8.3          | 8.6                | 17.2        | 10.5        | 8.2       | 8.9           | 7.2           |
| Other                  | 4.8   | 4.3           | 7.4         | 4.4         | 6.1         | 2.5                | 0.0     | 3.2                | 4.6                 | 3.6          | 6.1                | 12.1        | 8.9         | 3.8       | 3.8           | 3.3           |



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6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 7

|                        | TOTAL |       | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|------------------------|-------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|                        |       |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total                  | 260   | 193   | 67                     | 53                    | 14              | 89                       | 32                      | 104                   | 36                      |                       |
| HISPANIC               | 100.0 | 100.0 | 100.0                  | 100.0                 | 100.0           | 100.0                    | 100.0                   | 100.0                 | 100.0                   |                       |
| Mexican                | 50.9  | 54.0  | 42.1                   | 42.5                  | 40.7            | 47.0                     | 46.8                    | 60.0                  | 38.1                    |                       |
| Puerto Rican           | 20.9  | 20.0  | 23.5                   | 25.2                  | 17.1            | 18.9                     | 12.2                    | 21.0                  | 33.4                    |                       |
| Cuban                  | 6.0   | 5.7   | 6.6                    | 6.7                   | 6.2             | 8.1                      | 4.3                     | 3.7                   | 8.7                     |                       |
| Peruvian               | 1.6   | 1.5   | 2.1                    | 2.7                   | 0.0             | 2.4                      | 0.0                     | 0.7                   | 4.0                     |                       |
| Guatemalan             | 1.4   | 1.1   | 2.1                    | 2.7                   | 0.0             | 1.7                      | 4.6                     | 0.7                   | 0.0                     |                       |
| Dominican              | 1.0   | 1.3   | 0.0                    | 0.0                   | 0.0             | 1.0                      | 0.0                     | 1.7                   | 0.0                     |                       |
| Venezuelan             | 0.8   | 0.7   | 1.0                    | 1.3                   | 0.0             | 0.8                      | 2.2                     | 0.7                   | 0.0                     |                       |
| Salvadoran             | 0.5   | 0.7   | 0.0                    | 0.0                   | 0.0             | 1.6                      | 0.0                     | 0.0                   | 0.0                     |                       |
| Honduran               | 0.5   | 0.4   | 1.0                    | 0.0                   | 5.0             | 0.0                      | 2.2                     | 0.7                   | 0.0                     |                       |
| Nicaraguan             | 0.3   | 0.0   | 1.2                    | 1.6                   | 0.0             | 0.0                      | 0.0                     | 0.0                   | 2.3                     |                       |
| Ecuadorian             | 0.0   | 0.0   | 0.0                    | 0.0                   | 0.0             | 0.0                      | 0.0                     | 0.0                   | 0.0                     |                       |
| Other Central American | 0.8   | 1.1   | 0.0                    | 0.0                   | 0.0             | 0.8                      | 0.0                     | 1.4                   | 0.0                     |                       |
| Other South American   | 1.2   | 1.1   | 1.3                    | 0.0                   | 6.2             | 1.5                      | 0.0                     | 0.8                   | 2.4                     |                       |
| Spaniard               | 9.3   | 7.9   | 13.0                   | 11.5                  | 18.7            | 13.1                     | 17.5                    | 3.5                   | 9.1                     |                       |
| Other                  | 4.8   | 4.4   | 5.8                    | 5.7                   | 6.1             | 3.3                      | 10.3                    | 5.3                   | 1.9                     |                       |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 8

|                        | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                        |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total                  | 260   | -     | 260           | 260           | -     | -     | -     | -     | 120      | 140   | -     | -     |
| HISPANIC               | 100.0 | -     | 100.0         | 100.0         | -     | -     | -     | -     | 100.0    | 100.0 | -     | -     |
| Mexican                | 50.9  | -     | 50.9          | 50.9          | -     | -     | -     | -     | 47.0     | 54.4  | -     | -     |
| Puerto Rican           | 20.9  | -     | 20.9          | 20.9          | -     | -     | -     | -     | 17.1     | 24.2  | -     | -     |
| Cuban                  | 6.0   | -     | 6.0           | 6.0           | -     | -     | -     | -     | 7.1      | 5.0   | -     | -     |
| Peruvian               | 1.6   | -     | 1.6           | 1.6           | -     | -     | -     | -     | 1.8      | 1.5   | -     | -     |
| Guatemalan             | 1.4   | -     | 1.4           | 1.4           | -     | -     | -     | -     | 2.4      | 0.5   | -     | -     |
| Dominican              | 1.0   | -     | 1.0           | 1.0           | -     | -     | -     | -     | 0.7      | 1.2   | -     | -     |
| Venezuelan             | 0.8   | -     | 0.8           | 0.8           | -     | -     | -     | -     | 1.1      | 0.5   | -     | -     |
| Salvadoran             | 0.5   | -     | 0.5           | 0.5           | -     | -     | -     | -     | 1.2      | 0.0   | -     | -     |
| Honduran               | 0.5   | -     | 0.5           | 0.5           | -     | -     | -     | -     | 0.6      | 0.5   | -     | -     |
| Nicaraguan             | 0.3   | -     | 0.3           | 0.3           | -     | -     | -     | -     | 0.0      | 0.6   | -     | -     |
| Ecuadorian             | 0.0   | -     | 0.0           | 0.0           | -     | -     | -     | -     | 0.0      | 0.0   | -     | -     |
| Other Central American | 0.8   | -     | 0.8           | 0.8           | -     | -     | -     | -     | 0.6      | 1.0   | -     | -     |
| Other South American   | 1.2   | -     | 1.2           | 1.2           | -     | -     | -     | -     | 1.1      | 1.2   | -     | -     |
| Spaniard               | 9.3   | -     | 9.3           | 9.3           | -     | -     | -     | -     | 14.3     | 4.9   | -     | -     |
| Other                  | 4.8   | -     | 4.8           | 4.8           | -     | -     | -     | -     | 5.1      | 4.4   | -     | -     |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 9

|                        | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         | GENDER |       |
|------------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|--------|-------|
|                        |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| Total                  | 260   | 42    | 51    | 56    | 38    | 46    | 27      | 149        | 111     | 187      | 73      | 120    | 140   |
| HISPANIC               | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0   | 100.0      | 100.0   | 100.0    | 100.0   | 100.0  | 100.0 |
| Mexican                | 50.9  | 56.6  | 60.6  | 51.3  | 34.6  | 48.7  | 50.4    | 55.9       | 44.2    | 51.5     | 49.3    | 47.0   | 54.4  |
| Puerto Rican           | 20.9  | 25.1  | 18.5  | 22.2  | 21.1  | 25.7  | 7.7     | 21.8       | 19.7    | 21.6     | 19.0    | 17.1   | 24.2  |
| Cuban                  | 6.0   | 3.7   | 7.5   | 2.8   | 9.4   | 1.8   | 15.2    | 4.6        | 7.7     | 5.6      | 6.8     | 7.1    | 5.0   |
| Peruvian               | 1.6   | 0.0   | 0.0   | 3.8   | 1.8   | 0.0   | 5.2     | 1.4        | 1.9     | 1.5      | 1.9     | 1.8    | 1.5   |
| Guatemalan             | 1.4   | 0.0   | 0.0   | 0.0   | 5.6   | 3.1   | 0.0     | 0.0        | 3.2     | 1.2      | 2.0     | 2.4    | 0.5   |
| Dominican              | 1.0   | 0.0   | 3.4   | 1.5   | 0.0   | 0.0   | 0.0     | 1.7        | 0.0     | 1.4      | 0.0     | 0.7    | 1.2   |
| Venezuelan             | 0.8   | 0.0   | 1.4   | 0.0   | 0.0   | 3.0   | 0.0     | 0.5        | 1.2     | 0.4      | 1.9     | 1.1    | 0.5   |
| Salvadoran             | 0.5   | 0.0   | 0.0   | 1.3   | 0.0   | 1.5   | 0.0     | 0.5        | 0.6     | 0.4      | 0.9     | 1.2    | 0.0   |
| Honduran               | 0.5   | 1.6   | 0.0   | 0.0   | 1.8   | 0.0   | 0.0     | 0.5        | 0.6     | 0.7      | 0.0     | 0.6    | 0.5   |
| Nicaraguan             | 0.3   | 0.0   | 0.0   | 0.0   | 0.0   | 1.8   | 0.0     | 0.0        | 0.8     | 0.0      | 1.2     | 0.0    | 0.6   |
| Ecuadorian             | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0     | 0.0        | 0.0     | 0.0      | 0.0     | 0.0    | 0.0   |
| Other Central American | 0.8   | 3.5   | 0.0   | 0.0   | 0.0   | 1.5   | 0.0     | 1.0        | 0.6     | 0.8      | 0.9     | 0.6    | 1.0   |
| Other South American   | 1.2   | 0.0   | 0.0   | 3.1   | 0.0   | 0.0   | 4.9     | 1.2        | 1.2     | 0.9      | 1.8     | 1.1    | 1.2   |
| Spaniard               | 9.3   | 3.5   | 5.7   | 11.4  | 17.4  | 7.9   | 10.8    | 7.3        | 11.9    | 9.4      | 9.0     | 14.3   | 4.9   |
| Other                  | 4.8   | 5.9   | 2.9   | 2.7   | 8.2   | 4.8   | 5.7     | 3.7        | 6.2     | 4.6      | 5.2     | 5.1    | 4.4   |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 10

|                        | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |       |       |
|------------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-------|-------|
|                        |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-  | RURAL |
|                        |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | URBAN     |       |       |
| Total                  | 260   | 51          | 89     | 67    | 53     | 14    | 39     | 33    | 35     | 37    | 50     | 34    | 19     | 96        | 130   | 34    |
| HISPANIC               | 100.0 | 100.0       | 100.0  | 100.0 | 100.0  | 100.0 | 100.0  | 100.0 | 100.0  | 100.0 | 100.0  | 100.0 | 100.0  | 100.0     | 100.0 | 100.0 |
| Mexican                | 50.9  | 59.8        | 54.0   | 43.8  | 46.2   | 62.9  | 51.7   | 46.5  | 35.6   | 58.6  | 55.8   | 41.2  | 65.7   | 59.4      | 43.4  | 55.7  |
| Puerto Rican           | 20.9  | 23.5        | 20.2   | 20.2  | 20.3   | 10.6  | 19.4   | 15.1  | 19.1   | 28.5  | 20.9   | 25.3  | 22.6   | 24.7      | 20.5  | 11.5  |
| Cuban                  | 6.0   | 4.7         | 5.1    | 6.7   | 7.7    | 4.9   | 3.5    | 7.1   | 11.9   | 4.7   | 6.2    | 6.3   | 0.0    | 3.4       | 8.4   | 4.0   |
| Peruvian               | 1.6   | 0.0         | 2.4    | 1.0   | 2.7    | 0.0   | 0.0    | 2.1   | 4.1    | 0.0   | 4.2    | 0.0   | 0.0    | 0.0       | 2.7   | 2.1   |
| Guatemalan             | 1.4   | 0.0         | 0.0    | 3.2   | 2.7    | 0.0   | 0.0    | 4.5   | 4.2    | 0.0   | 0.0    | 2.0   | 0.0    | 1.5       | 1.1   | 2.0   |
| Dominican              | 1.0   | 0.0         | 2.9    | 0.0   | 0.0    | 0.0   | 2.2    | 0.0   | 0.0    | 0.0   | 3.4    | 0.0   | 0.0    | 0.0       | 1.3   | 2.5   |
| Venezuelan             | 0.8   | 0.0         | 0.8    | 1.0   | 1.3    | 0.0   | 0.0    | 2.1   | 2.0    | 0.0   | 1.4    | 0.0   | 0.0    | 1.4       | 0.5   | 0.0   |
| Salvadoran             | 0.5   | 0.0         | 0.8    | 0.0   | 1.3    | 0.0   | 1.8    | 0.0   | 2.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0       | 0.5   | 2.1   |
| Honduran               | 0.5   | 1.4         | 0.0    | 1.1   | 0.0    | 0.0   | 0.0    | 2.1   | 0.0    | 1.9   | 0.0    | 0.0   | 0.0    | 0.0       | 1.1   | 0.0   |
| Nicaraguan             | 0.3   | 0.0         | 0.0    | 0.0   | 1.6    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 4.4    | 0.9       | 0.0   | 0.0   |
| Ecuadorian             | 0.0   | 0.0         | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0       | 0.0   | 0.0   |
| Other Central American | 0.8   | 2.9         | 0.0    | 0.0   | 1.3    | 0.0   | 0.0    | 0.0   | 2.0    | 4.0   | 0.0    | 0.0   | 0.0    | 1.5       | 0.5   | 0.0   |
| Other South American   | 1.2   | 0.0         | 0.0    | 2.6   | 2.5    | 0.0   | 0.0    | 0.0   | 3.9    | 0.0   | 0.0    | 5.1   | 0.0    | 0.0       | 1.8   | 2.0   |
| Spaniard               | 9.3   | 2.9         | 10.5   | 14.2  | 7.0    | 10.4  | 19.6   | 15.3  | 8.9    | 0.0   | 3.5    | 13.2  | 3.7    | 3.9       | 14.5  | 4.4   |
| Other                  | 4.8   | 4.8         | 3.4    | 6.0   | 5.4    | 11.2  | 1.7    | 5.2   | 6.4    | 2.4   | 4.6    | 6.9   | 3.6    | 3.3       | 3.5   | 13.6  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 1

|                  | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |      |      |
|------------------|-------|------------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|------|------|
|                  |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5  |      |
| Total            | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233  | 222  |
| WHITE            | 68.0  | 88.7       | 80.2 | 68.2 | 59.7 | 62.4 | 51.2 | 57.5 | 74.5 | 69.6          | 77.2 | 59.8        | 47.1        | 84.5                | 71.0                    | 55.1                | 56.6                | 62.5        | 63.3 | 61.6 |
| HISPANIC         | 13.0  | 8.0        | 6.6  | 15.4 | 13.9 | 15.1 | 20.3 | 17.7 | 7.1  | 12.5          | 10.6 | 14.8        | 19.7        | 9.4                 | 14.7                    | 13.7                | 14.2                | 14.7        | 13.5 | 15.9 |
| AFRICAN AMERICAN | 12.9  | 1.4        | 8.9  | 10.8 | 18.9 | 13.4 | 21.4 | 20.0 | 12.4 | 11.7          | 8.0  | 16.0        | 25.2        | 2.9                 | 8.7                     | 19.2                | 21.9                | 17.3        | 17.7 | 16.8 |
| ASIAN            | 4.0   | 0.0        | 3.4  | 3.2  | 5.7  | 6.8  | 3.9  | 1.1  | 3.1  | 4.1           | 2.6  | 7.4         | 1.9         | 2.4                 | 3.8                     | 6.9                 | 5.1                 | 3.5         | 3.5  | 3.6  |
| OTHER            | 2.0   | 1.8        | 0.8  | 2.4  | 1.8  | 2.3  | 3.2  | 3.6  | 2.9  | 2.0           | 1.7  | 2.0         | 6.0         | 0.7                 | 1.7                     | 5.1                 | 2.2                 | 2.1         | 2.0  | 2.1  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 2

|                  | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                  |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total            | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| WHITE            | 68.0  | 72.4 | 76.6     | 62.3  | 65.6 | 71.6                  | 74.7        | 53.0        | 46.0               | 49.7         | 39.3               |
| HISPANIC         | 13.0  | 10.2 | 5.9      | 14.3  | 20.4 | 12.1                  | 10.9        | 19.4        | 18.4               | 17.4         | 20.1               |
| AFRICAN AMERICAN | 12.9  | 11.1 | 12.6     | 18.4  | 5.2  | 11.3                  | 10.2        | 17.9        | 23.3               | 21.3         | 26.7               |
| ASIAN            | 4.0   | 3.5  | 3.2      | 3.3   | 6.4  | 3.3                   | 2.6         | 7.2         | 8.5                | 8.5          | 8.5                |
| OTHER            | 2.0   | 2.9  | 1.6      | 1.7   | 2.4  | 1.7                   | 1.6         | 2.6         | 3.9                | 3.1          | 5.4                |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 3

|                  | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        | LEAN- |       | JOB: JOE BIDEN |        |       |        |
|------------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|                  |       | UNITED STATES |       | FOR CONGRESS   |        | ERS/  |       |                |        |       |        |
|                  |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|                  |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|                  |       | TION          |       |                |        |       |       |                |        |       |        |
| Total            | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| WHITE            | 68.0  | 62.5          | 70.1  | 79.5           | 59.8   | 55.1  | 58.8  | 61.2           | 65.9   | 59.2  | 72.5   |
| HISPANIC         | 13.0  | 15.6          | 12.0  | 11.4           | 14.5   | 13.7  | 15.5  | 14.9           | 13.2   | 15.6  | 11.8   |
| AFRICAN AMERICAN | 12.9  | 15.3          | 12.0  | 5.1            | 19.4   | 19.2  | 15.7  | 17.4           | 16.6   | 17.8  | 10.0   |
| ASIAN            | 4.0   | 4.3           | 3.9   | 2.9            | 4.2    | 6.9   | 6.0   | 4.0            | 2.5    | 4.7   | 4.0    |
| OTHER            | 2.0   | 2.3           | 2.0   | 1.1            | 2.1    | 5.1   | 4.0   | 2.4            | 1.9    | 2.7   | 1.8    |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 4

|                  | TOTAL |      | 2020 BALLOT |       |                 | PARTY         |                  |                 | MEN           |                  |                 | WOMEN         |                  |  |
|------------------|-------|------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|--|
|                  |       |      | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |  |
| Total            | 2000  | 783  | 928         | 721   | 737             | 542           | 413              | 258             | 271           | 308              | 479             | 271           |                  |  |
| WHITE            | 68.0  | 82.1 | 59.8        | 83.9  | 52.8            | 67.5          | 84.9             | 55.0            | 74.1          | 82.5             | 51.6            | 61.0          |                  |  |
| HISPANIC         | 13.0  | 10.6 | 13.8        | 9.4   | 17.2            | 12.0          | 9.6              | 20.2            | 10.5          | 9.3              | 15.6            | 13.4          |                  |  |
| AFRICAN AMERICAN | 12.9  | 3.9  | 19.9        | 3.6   | 23.2            | 11.4          | 3.4              | 18.6            | 8.8           | 3.8              | 25.7            | 14.1          |                  |  |
| ASIAN            | 4.0   | 2.4  | 4.7         | 2.2   | 4.9             | 5.2           | 1.8              | 4.7             | 3.9           | 2.8              | 5.0             | 6.4           |                  |  |
| OTHER            | 2.0   | 1.0  | 1.8         | 0.8   | 1.9             | 3.9           | 0.2              | 1.4             | 2.7           | 1.6              | 2.1             | 5.1           |                  |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 5

|                  | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                  |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total            | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| WHITE            | 68.0  | 61.7         | 60.6 | 62.5  | 60.6          | 76.9  | 83.7 | 79.6              | 45.9         | 79.4          | 86.5              | 62.4         | 41.1          | 36.4              | 62.7         | 67.7          | 70.1              |
| HISPANIC         | 13.0  | 16.1         | 19.6 | 14.0  | 14.4          | 11.0  | 7.3  | 9.5               | 18.1         | 12.9          | 8.3               | 16.5         | 19.3          | 13.8              | 13.8         | 11.3          | 12.9              |
| AFRICAN AMERICAN | 12.9  | 15.0         | 14.0 | 15.6  | 17.3          | 8.5   | 5.5  | 7.3               | 25.5         | 4.4           | 2.5               | 15.0         | 31.8          | 42.3              | 11.7         | 11.5          | 11.0              |
| ASIAN            | 4.0   | 5.7          | 4.0  | 6.7   | 4.6           | 2.6   | 1.6  | 2.2               | 10.4         | 1.9           | 2.0               | 5.0          | 5.2           | 3.1               | 8.2          | 5.3           | 2.9               |
| OTHER            | 2.0   | 1.4          | 1.9  | 1.2   | 3.1           | 1.0   | 1.9  | 1.4               | 0.0          | 1.5           | 0.7               | 1.1          | 2.5           | 4.3               | 3.6          | 4.2           | 3.0               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 6

|                  | TOTAL | VOTE BEHAVIOR |                |                 |                | VB                        |              | CONSIDER YOURSELF        |                            |                 |                          |      | RELIGION                 |                       |               |                        |
|------------------|-------|---------------|----------------|-----------------|----------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|------|--------------------------|-----------------------|---------------|------------------------|
|                  |       |               |                |                 |                | COMBO                     |              |                          |                            |                 |                          |      |                          |                       |               |                        |
|                  |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total            | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29           | 229                      | 1558                       | 981             | 576                      | 184  | 611                      | 171                   | 492           | 559                    |
| WHITE            | 68.0  | 55.7          | 64.6           | 82.5            | 67.8           | 69.6                      | 54.1         | 71.6                     | 68.3                       | 70.8            | 64.2                     | 62.9 | 71.3                     | 72.1                  | 70.1          | 66.5                   |
| HISPANIC         | 13.0  | 15.4          | 13.2           | 10.3            | 13.8           | 13.0                      | 23.5         | 11.7                     | 13.6                       | 12.7            | 15.1                     | 7.8  | 6.7                      | 10.4                  | 20.8          | 13.4                   |
| AFRICAN AMERICAN | 12.9  | 21.8          | 11.0           | 4.0             | 10.9           | 9.0                       | 16.1         | 8.1                      | 12.6                       | 10.7            | 16.0                     | 21.3 | 19.2                     | 12.4                  | 5.8           | 12.0                   |
| ASIAN            | 4.0   | 5.1           | 6.3            | 2.1             | 4.8            | 5.8                       | 0.0          | 6.5                      | 4.0                        | 4.2             | 3.6                      | 1.5  | 1.7                      | 2.8                   | 2.5           | 4.3                    |
| OTHER            | 2.0   | 2.1           | 4.8            | 1.2             | 2.6            | 2.6                       | 6.4          | 2.1                      | 1.4                        | 1.6             | 1.1                      | 6.5  | 1.1                      | 2.3                   | 0.8           | 3.8                    |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 7

|                  | TOTAL | EDUCATION LEVEL          |                         |                  |                            | MEN                       |                         | WOMEN                     |                         |
|------------------|-------|--------------------------|-------------------------|------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|                  |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total            | 2000  | 1321                     | 679                     | 449              | 230                        | 632                       | 310                     | 689                       | 369                     |
| WHITE            | 68.0  | 65.5                     | 72.9                    | 72.1             | 74.6                       | 72.0                      | 77.0                    | 59.5                      | 69.5                    |
| HISPANIC         | 13.0  | 14.6                     | 9.9                     | 11.9             | 6.2                        | 14.0                      | 10.2                    | 15.1                      | 9.7                     |
| AFRICAN AMERICAN | 12.9  | 15.5                     | 8.0                     | 7.3              | 9.3                        | 11.4                      | 4.6                     | 19.3                      | 10.8                    |
| ASIAN            | 4.0   | 2.4                      | 7.1                     | 7.5              | 6.2                        | 1.2                       | 7.4                     | 3.6                       | 6.8                     |
| OTHER            | 2.0   | 2.0                      | 2.1                     | 1.2              | 3.8                        | 1.4                       | 0.9                     | 2.5                       | 3.1                     |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 9

|                  | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                  |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total            | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| WHITE            | 68.0  | 35.7  | 44.6  | 58.8  | 61.8  | 80.1  | 90.8    | 49.4       | 79.8    | 53.1     | 86.4    | 73.6 | 63.0   |  |
| HISPANIC         | 13.0  | 25.6  | 20.3  | 15.6  | 11.7  | 12.4  | 5.1     | 19.2       | 9.1     | 17.0     | 8.1     | 12.8 | 13.2   |  |
| AFRICAN AMERICAN | 12.9  | 30.1  | 27.2  | 13.6  | 18.1  | 5.5   | 2.5     | 21.4       | 7.6     | 20.4     | 3.7     | 9.1  | 16.3   |  |
| ASIAN            | 4.0   | 5.2   | 5.6   | 7.9   | 6.2   | 1.3   | 0.7     | 6.6        | 2.4     | 6.5      | 0.9     | 3.2  | 4.7    |  |
| OTHER            | 2.0   | 3.4   | 2.2   | 4.1   | 2.3   | 0.7   | 0.9     | 3.4        | 1.2     | 3.0      | 0.8     | 1.3  | 2.7    |  |



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7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 10

|                  | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|------------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|                  |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total            | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| WHITE            | 68.0  | 38.4        | 52.5            | 66.0  | 88.1                    | 33.6  | 55.5            | 67.2  | 90.6                    | 40.6  | 50.7            | 65.1  | 84.4                    | 51.0      | 71.9          | 79.8  |
| HISPANIC         | 13.0  | 23.5        | 18.3            | 12.1  | 7.2                     | 20.1  | 21.5            | 13.6  | 7.7                     | 25.1  | 16.4            | 11.0  | 6.3                     | 18.3      | 12.2          | 8.2   |
| AFRICAN AMERICAN | 12.9  | 30.6        | 18.3            | 14.8  | 3.0                     | 40.4  | 12.6            | 13.6  | 0.5                     | 25.9  | 21.7            | 15.8  | 6.8                     | 24.8      | 8.8           | 8.4   |
| ASIAN            | 4.0   | 5.0         | 7.2             | 4.8   | 1.0                     | 1.8   | 7.9             | 4.9   | 0.7                     | 6.5   | 6.8             | 4.8   | 1.6                     | 4.0       | 5.0           | 1.5   |
| OTHER            | 2.0   | 2.6         | 3.6             | 2.2   | 0.7                     | 4.1   | 2.5             | 0.7   | 0.6                     | 1.9   | 4.3             | 3.4   | 1.0                     | 1.9       | 2.1           | 2.1   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 1

|                          | TOTAL | ANMP SCORE |       |       |       |       |       |       |       | NEW MAJORITY  |       |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |       |       |
|--------------------------|-------|------------|-------|-------|-------|-------|-------|-------|-------|---------------|-------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|-------|-------|
|                          |       | 10         | 9     | 8     | 7     | 6     | 5     | 4     | 0-3   | TOTAL<br>N.M. | 8-10  | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5   |       |
| Total                    | 80    | -          | 12    | 13    | 24    | 22    | 7     | 1     | 2     | 64            | 24    | 38          | 2           | 14                  | 13                      | 18                  | 19                  | 16          | 8     | 8     |
| ASIAN                    | 100.0 | -          | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0         | 100.0 | 100.0       | 100.0       | 100.0               | 100.0                   | 100.0               | 100.0               | 100.0       | 100.0 | 100.0 |
| Indian                   | 27.4  | -          | 37.2  | 43.1  | 24.3  | 19.2  | 29.8  | 0.0   | 0.0   | 29.4          | 40.3  | 23.7        | 0.0         | 43.3                | 39.6                    | 27.1                | 15.1                | 19.3        | 13.1  | 25.7  |
| Chinese                  | 19.9  | -          | 7.3   | 21.0  | 19.1  | 22.6  | 27.8  | 0.0   | 47.3  | 18.5          | 14.4  | 19.7        | 50.0        | 24.8                | 8.2                     | 30.4                | 9.7                 | 25.2        | 25.7  | 24.7  |
| Filipino                 | 18.1  | -          | 36.9  | 14.0  | 15.0  | 21.7  | 0.0   | 0.0   | 0.0   | 21.0          | 25.0  | 19.5        | 0.0         | 25.5                | 14.7                    | 18.8                | 24.1                | 6.3         | 12.6  | 0.0   |
| Japanese                 | 9.9   | -          | 0.0   | 15.0  | 12.2  | 4.7   | 15.1  | 0.0   | 52.7  | 6.2           | 7.8   | 5.4         | 0.0         | 6.4                 | 0.0                     | 0.0                 | 15.9                | 24.8        | 23.7  | 26.0  |
| Korean                   | 6.2   | -          | 7.6   | 0.0   | 4.3   | 9.2   | 14.6  | 0.0   | 0.0   | 4.6           | 3.7   | 5.4         | 0.0         | 0.0                 | 8.1                     | 4.8                 | 5.2                 | 12.5        | 12.4  | 12.6  |
| Vietnamese               | 6.0   | -          | 0.0   | 0.0   | 8.6   | 8.5   | 12.6  | 0.0   | 0.0   | 7.5           | 0.0   | 10.4        | 50.0        | 0.0                 | 0.0                     | 9.5                 | 15.7                | 0.0         | 0.0   | 0.0   |
| Pakistani                | 3.6   | -          | 0.0   | 6.9   | 4.2   | 4.6   | 0.0   | 0.0   | 0.0   | 2.9           | 3.6   | 2.6         | 0.0         | 0.0                 | 0.0                     | 4.7                 | 5.2                 | 6.4         | 12.6  | 0.0   |
| Other Southeastern Asian | 3.7   | -          | 0.0   | 0.0   | 3.6   | 9.5   | 0.0   | 0.0   | 0.0   | 4.7           | 0.0   | 7.9         | 0.0         | 0.0                 | 9.7                     | 0.0                 | 9.0                 | 0.0         | 0.0   | 0.0   |
| Other Southern Asian     | 1.1   | -          | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 100.0 | 0.0   | 0.0           | 0.0   | 0.0         | 0.0         | 0.0                 | 0.0                     | 0.0                 | 0.0                 | 5.5         | 0.0   | 11.0  |
| Other                    | 4.2   | -          | 11.0  | 0.0   | 8.6   | 0.0   | 0.0   | 0.0   | 0.0   | 5.2           | 5.3   | 5.4         | 0.0         | 0.0                 | 19.6                    | 4.6                 | 0.0                 | 0.0         | 0.0   | 0.0   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 2

|                          | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|--------------------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                          |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |
| Total                    | 80    | 12    | 15       | 26    | 28    | 56                    | 38          | 18          | 24                 | 15           | 9                  |
| ASIAN                    | 100.0 | 100.0 | 100.0    | 100.0 | 100.0 | 100.0                 | 100.0       | 100.0       | 100.0              | 100.0        | 100.0              |
| Indian                   | 27.4  | 51.8  | 27.2     | 29.0  | 15.2  | 26.3                  | 22.0        | 35.5        | 29.9               | 24.9         | 38.8               |
| Chinese                  | 19.9  | 8.6   | 11.7     | 22.4  | 26.7  | 24.6                  | 28.8        | 15.5        | 8.8                | 13.7         | 0.0                |
| Filipino                 | 18.1  | 7.2   | 32.8     | 16.0  | 17.1  | 17.1                  | 18.3        | 14.6        | 20.4               | 20.3         | 20.6               |
| Japanese                 | 9.9   | 16.8  | 7.1      | 3.4   | 14.4  | 12.2                  | 12.6        | 11.5        | 4.4                | 6.8          | 0.0                |
| Korean                   | 6.2   | 7.3   | 0.0      | 11.8  | 3.7   | 3.6                   | 2.6         | 5.7         | 12.3               | 13.4         | 10.3               |
| Vietnamese               | 6.0   | 0.0   | 6.9      | 3.4   | 10.6  | 5.4                   | 5.4         | 5.6         | 7.4                | 0.0          | 20.4               |
| Pakistani                | 3.6   | 8.4   | 0.0      | 7.3   | 0.0   | 1.8                   | 2.6         | 0.0         | 7.9                | 12.4         | 0.0                |
| Other Southeastern Asian | 3.7   | 0.0   | 0.0      | 3.4   | 7.7   | 5.3                   | 5.5         | 4.9         | 0.0                | 0.0          | 0.0                |
| Other Southern Asian     | 1.1   | 0.0   | 0.0      | 3.4   | 0.0   | 1.6                   | 2.3         | 0.0         | 0.0                | 0.0          | 0.0                |
| Other                    | 4.2   | 0.0   | 14.2     | 0.0   | 4.6   | 2.2                   | 0.0         | 6.8         | 9.0                | 8.4          | 9.9                |



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8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 3

|                          | TOTAL |       | DIRECTION:    |       | GENERIC BALLOT |        | LEAN- |       | JOB: JOE BIDEN |        |       |        |
|--------------------------|-------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|                          |       |       | UNITED STATES |       | FOR CONGRESS   |        | ERS/  |       |                |        |       |        |
|                          |       |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|                          |       |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|                          |       |       | TION          |       |                |        |       |       |                |        |       |        |
| Total                    | 80    | 23    | 57            | 26    | 35             | 18     | 30    | 32    | 6              | 26     | 48    |        |
| ASIAN                    | 100.0 | 100.0 | 100.0         | 100.0 | 100.0          | 100.0  | 100.0 | 100.0 | 100.0          | 100.0  | 100.0 |        |
| Indian                   | 27.4  | 26.1  | 27.9          | 41.5  | 17.0           | 27.1   | 26.6  | 28.5  | 35.6           | 26.8   | 26.6  |        |
| Chinese                  | 19.9  | 14.6  | 22.0          | 16.8  | 16.7           | 30.4   | 21.4  | 15.0  | 16.9           | 14.5   | 23.2  |        |
| Filipino                 | 18.1  | 14.8  | 19.5          | 20.3  | 16.1           | 18.8   | 17.3  | 22.6  | 0.0            | 28.0   | 15.0  |        |
| Japanese                 | 9.9   | 13.2  | 8.5           | 3.3   | 19.9           | 0.0    | 6.8   | 12.8  | 33.3           | 8.0    | 7.9   |        |
| Korean                   | 6.2   | 8.6   | 5.2           | 3.9   | 8.5            | 4.8    | 6.3   | 6.3   | 0.0            | 7.7    | 6.1   |        |
| Vietnamese               | 6.0   | 4.3   | 6.7           | 0.0   | 8.6            | 9.5    | 12.6  | 3.1   | 0.0            | 3.8    | 8.0   |        |
| Pakistani                | 3.6   | 3.7   | 3.6           | 0.0   | 5.7            | 4.7    | 6.2   | 6.3   | 0.0            | 7.8    | 1.8   |        |
| Other Southeastern Asian | 3.7   | 5.3   | 3.1           | 4.7   | 5.0            | 0.0    | 0.0   | 2.8   | 0.0            | 3.4    | 4.4   |        |
| Other Southern Asian     | 1.1   | 3.7   | 0.0           | 0.0   | 2.5            | 0.0    | 0.0   | 2.7   | 14.2           | 0.0    | 0.0   |        |
| Other                    | 4.2   | 5.5   | 3.6           | 9.5   | 0.0            | 4.6    | 2.8   | 0.0   | 0.0            | 0.0    | 7.0   |        |



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8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 4

|                          | TOTAL |       |       | 2020 BALLOT     |               |                  | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|--------------------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                          |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total                    | 80    | 19    | 44    | 16              | 36            | 28               | 7               | 12            | 11               | 9               | 24            | 17               |                 |               |                  |
| ASIAN                    | 100.0 | 100.0 | 100.0 | 100.0           | 100.0         | 100.0            | 100.0           | 100.0         | 100.0            | 100.0           | 100.0         | 100.0            | 100.0           | 100.0         |                  |
| Indian                   | 27.4  | 31.3  | 25.1  | 38.5            | 29.0          | 18.9             | 49.8            | 33.5          | 25.2             | 28.7            | 26.6          | 15.1             |                 |               |                  |
| Chinese                  | 19.9  | 11.4  | 26.6  | 23.1            | 14.4          | 25.0             | 16.7            | 16.9          | 33.4             | 28.7            | 13.2          | 20.0             |                 |               |                  |
| Filipino                 | 18.1  | 28.1  | 8.2   | 15.1            | 14.1          | 24.9             | 16.3            | 8.2           | 8.1              | 14.0            | 17.2          | 35.1             |                 |               |                  |
| Japanese                 | 9.9   | 4.6   | 16.0  | 0.0             | 17.1          | 6.2              | 0.0             | 16.7          | 8.4              | 0.0             | 17.4          | 4.9              |                 |               |                  |
| Korean                   | 6.2   | 0.0   | 11.2  | 0.0             | 11.2          | 3.2              | 0.0             | 24.7          | 0.0              | 0.0             | 4.3           | 5.1              |                 |               |                  |
| Vietnamese               | 6.0   | 0.0   | 4.6   | 0.0             | 8.5           | 6.3              | 0.0             | 0.0           | 0.0              | 0.0             | 12.9          | 10.0             |                 |               |                  |
| Pakistani                | 3.6   | 0.0   | 2.3   | 0.0             | 5.6           | 3.1              | 0.0             | 0.0           | 0.0              | 0.0             | 8.5           | 5.0              |                 |               |                  |
| Other Southeastern Asian | 3.7   | 6.6   | 4.0   | 7.7             | 0.0           | 6.3              | 0.0             | 0.0           | 16.7             | 14.4            | 0.0           | 0.0              |                 |               |                  |
| Other Southern Asian     | 1.1   | 0.0   | 2.0   | 0.0             | 0.0           | 3.1              | 0.0             | 0.0           | 8.3              | 0.0             | 0.0           | 0.0              |                 |               |                  |
| Other                    | 4.2   | 17.9  | 0.0   | 15.6            | 0.0           | 3.0              | 17.3            | 0.0           | 0.0              | 14.2            | 0.0           | 4.8              |                 |               |                  |





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8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 5

|                          | TOTAL        |              |               |               |                |               |                   | REPUBLICAN   |               |                   | DEMOCRAT     |               |                   | INDEPENDENT  |               |                   |       |
|--------------------------|--------------|--------------|---------------|---------------|----------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|-------|
|                          | LIB-<br>ERAL | Very<br>ERAL | Smwt.<br>ERAL | MOD-<br>ERATE | Smwt.<br>ERATE | Very<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |       |
| Total                    | 80           | 29           | 8             | 21            | 34             | 12            | 5                 | 17           | 2             | 2                 | 11           | 21            | 13                | 2            | 6             | 18                | 4     |
| ASIAN                    | 100.0        | 100.0        | 100.0         | 100.0         | 100.0          | 100.0         | 100.0             | 100.0        | 100.0         | 100.0             | 100.0        | 100.0         | 100.0             | 100.0        | 100.0         | 100.0             | 100.0 |
| Indian                   | 27.4         | 36.3         | 26.8          | 39.7          | 19.4           | 18.4          | 50.5              | 27.8         | 100.0         | 0.0               | 33.7         | 35.4          | 23.3              | 0.0          | 14.3          | 19.3              | 25.1  |
| Chinese                  | 19.9         | 17.3         | 24.8          | 14.6          | 24.5           | 20.9          | 0.0               | 14.8         | 0.0           | 50.1              | 22.1         | 20.1          | 7.8               | 0.0          | 14.9          | 33.2              | 0.0   |
| Filipino                 | 18.1         | 12.4         | 24.1          | 8.1           | 16.3           | 24.7          | 49.5              | 31.9         | 0.0           | 0.0               | 21.7         | 4.9           | 15.6              | 100.0        | 42.3          | 18.9              | 25.6  |
| Japanese                 | 9.9          | 17.6         | 13.2          | 19.2          | 5.6            | 7.3           | 0.0               | 5.2          | 0.0           | 0.0               | 0.0          | 24.9          | 7.6               | 0.0          | 0.0           | 4.8               | 24.3  |
| Korean                   | 6.2          | 6.9          | 0.0           | 9.4           | 6.0            | 7.5           | 0.0               | 5.3          | 0.0           | 0.0               | 0.0          | 9.7           | 15.3              | 0.0          | 0.0           | 0.0               | 25.0  |
| Vietnamese               | 6.0          | 3.6          | 0.0           | 4.9           | 11.0           | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 5.1           | 15.1              | 0.0          | 0.0           | 9.6               | 0.0   |
| Pakistani                | 3.6          | 0.0          | 0.0           | 0.0           | 8.5            | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 15.2              | 0.0          | 0.0           | 4.8               | 0.0   |
| Other Southeastern Asian | 3.7          | 3.0          | 0.0           | 4.1           | 6.2            | 0.0           | 0.0               | 0.0          | 0.0           | 49.9              | 0.0          | 0.0           | 0.0               | 0.0          | 14.4          | 4.7               | 0.0   |
| Other Southern Asian     | 1.1          | 3.0          | 11.1          | 0.0           | 0.0            | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 14.1          | 0.0               | 0.0   |
| Other                    | 4.2          | 0.0          | 0.0           | 0.0           | 2.5            | 21.2          | 0.0               | 15.0         | 0.0           | 0.0               | 22.5         | 0.0           | 0.0               | 0.0          | 0.0           | 4.6               | 0.0   |



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8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 6

|                          | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                            |                 |                          | RELIGION |                          |                       |               |
|--------------------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|                          |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total                    | 80    | 46            | 17             | 17              | 51             | 15                        | -           | 15                | 62                       | 41                         | 21              | 3                        | 11       | 5                        | 13                    | 24            |
| ASIAN                    | 100.0 | 100.0         | 100.0          | 100.0           | 100.0          | 100.0                     | -           | 100.0             | 100.0                    | 100.0                      | 100.0           | 100.0                    | 100.0    | 100.0                    | 100.0                 | 100.0         |
| Indian                   | 27.4  | 24.6          | 27.9           | 34.1            | 25.0           | 43.3                      | -           | 43.3              | 24.7                     | 24.4                       | 25.4            | 0.0                      | 9.8      | 0.0                      | 16.7                  | 4.2           |
| Chinese                  | 19.9  | 16.7          | 34.4           | 14.2            | 21.0           | 6.9                       | -           | 6.9               | 22.2                     | 16.4                       | 33.5            | 37.5                     | 17.7     | 18.4                     | 6.8                   | 42.7          |
| Filipino                 | 18.1  | 14.3          | 21.3           | 25.0            | 18.1           | 13.6                      | -           | 13.6              | 18.6                     | 16.0                       | 23.7            | 31.4                     | 27.8     | 0.0                      | 53.3                  | 16.4          |
| Japanese                 | 9.9   | 15.3          | 0.0            | 5.0             | 7.8            | 20.6                      | -           | 20.6              | 7.8                      | 11.7                       | 0.0             | 0.0                      | 17.7     | 0.0                      | 8.1                   | 12.1          |
| Korean                   | 6.2   | 8.5           | 6.2            | 0.0             | 9.7            | 0.0                       | -           | 0.0               | 7.9                      | 9.8                        | 4.2             | 0.0                      | 9.4      | 21.1                     | 0.0                   | 12.1          |
| Vietnamese               | 6.0   | 8.6           | 5.1            | 0.0             | 9.5            | 7.0                       | -           | 7.0               | 4.7                      | 4.9                        | 4.3             | 31.1                     | 9.3      | 0.0                      | 8.1                   | 7.3           |
| Pakistani                | 3.6   | 6.3           | 0.0            | 0.0             | 3.7            | 0.0                       | -           | 0.0               | 4.7                      | 4.5                        | 4.9             | 0.0                      | 0.0      | 0.0                      | 0.0                   | 0.0           |
| Other Southeastern Asian | 3.7   | 3.8           | 0.0            | 7.2             | 3.5            | 0.0                       | -           | 0.0               | 4.8                      | 7.2                        | 0.0             | 0.0                      | 8.3      | 18.0                     | 0.0                   | 0.0           |
| Other Southern Asian     | 1.1   | 1.9           | 0.0            | 0.0             | 0.0            | 0.0                       | -           | 0.0               | 1.4                      | 2.1                        | 0.0             | 0.0                      | 0.0      | 0.0                      | 7.0                   | 0.0           |
| Other                    | 4.2   | 0.0           | 5.1            | 14.5            | 1.7            | 8.6                       | -           | 8.6               | 3.3                      | 2.9                        | 4.0             | 0.0                      | 0.0      | 42.6                     | 0.0                   | 5.3           |



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8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 7

|                          | TOTAL | EDUCATION LEVEL          |                         |                       |                            | MEN                       |                         | WOMEN                     |                         |
|--------------------------|-------|--------------------------|-------------------------|-----------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|                          |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchl r<br> Degree<br> | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total                    | 80    | 32                       | 48                      | 34                    | 14                         | 7                         | 23                      | 25                        | 25                      |
| ASIAN                    | 100.0 | 100.0                    | 100.0                   | 100.0                 | 100.0                      | 100.0                     | 100.0                   | 100.0                     | 100.0                   |
| Indian                   | 27.4  | 27.3                     | 27.4                    | 15.3                  | 56.2                       | 58.4                      | 26.9                    | 18.0                      | 27.8                    |
| Chinese                  | 19.9  | 11.9                     | 25.2                    | 24.3                  | 27.5                       | 13.9                      | 25.4                    | 11.3                      | 25.0                    |
| Filipino                 | 18.1  | 33.4                     | 7.8                     | 11.1                  | 0.0                        | 27.7                      | 4.4                     | 35.1                      | 10.9                    |
| Japanese                 | 9.9   | 3.2                      | 14.4                    | 17.3                  | 7.3                        | 0.0                       | 12.8                    | 4.2                       | 15.7                    |
| Korean                   | 6.2   | 2.8                      | 8.4                     | 12.0                  | 0.0                        | 0.0                       | 13.3                    | 3.6                       | 4.1                     |
| Vietnamese               | 6.0   | 9.0                      | 4.0                     | 5.6                   | 0.0                        | 0.0                       | 0.0                     | 11.8                      | 7.6                     |
| Pakistani                | 3.6   | 5.9                      | 2.1                     | 3.0                   | 0.0                        | 0.0                       | 0.0                     | 7.7                       | 4.0                     |
| Other Southeastern Asian | 3.7   | 3.8                      | 3.7                     | 5.2                   | 0.0                        | 0.0                       | 7.7                     | 5.0                       | 0.0                     |
| Other Southern Asian     | 1.1   | 0.0                      | 1.8                     | 2.6                   | 0.0                        | 0.0                       | 3.8                     | 0.0                       | 0.0                     |
| Other                    | 4.2   | 2.6                      | 5.2                     | 3.6                   | 9.1                        | 0.0                       | 5.6                     | 3.4                       | 4.8                     |



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8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 8

|                          | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|--------------------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                          |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total                    | 80    | -     | 80            | -             | -     | 80    | -     | -     | -        | -     | -     | -     |
| ASIAN                    | 100.0 | -     | 100.0         | -             | -     | 100.0 | -     | -     | -        | -     | -     | -     |
| Indian                   | 27.4  | -     | 27.4          | -             | -     | 27.4  | -     | -     | -        | -     | -     | -     |
| Chinese                  | 19.9  | -     | 19.9          | -             | -     | 19.9  | -     | -     | -        | -     | -     | -     |
| Filipino                 | 18.1  | -     | 18.1          | -             | -     | 18.1  | -     | -     | -        | -     | -     | -     |
| Japanese                 | 9.9   | -     | 9.9           | -             | -     | 9.9   | -     | -     | -        | -     | -     | -     |
| Korean                   | 6.2   | -     | 6.2           | -             | -     | 6.2   | -     | -     | -        | -     | -     | -     |
| Vietnamese               | 6.0   | -     | 6.0           | -             | -     | 6.0   | -     | -     | -        | -     | -     | -     |
| Pakistani                | 3.6   | -     | 3.6           | -             | -     | 3.6   | -     | -     | -        | -     | -     | -     |
| Other Southeastern Asian | 3.7   | -     | 3.7           | -             | -     | 3.7   | -     | -     | -        | -     | -     | -     |
| Other Southern Asian     | 1.1   | -     | 1.1           | -             | -     | 1.1   | -     | -     | -        | -     | -     | -     |
| Other                    | 4.2   | -     | 4.2           | -             | -     | 4.2   | -     | -     | -        | -     | -     | -     |



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8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 9

|                          | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         | GENDER |       |
|--------------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|--------|-------|
|                          |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| <b>Total</b>             | 80    | 8     | 14    | 29    | 20    | 5     | 4       | 51         | 29      | 72       | 8       | 30     | 50    |
| <b>ASIAN</b>             | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0   | 100.0      | 100.0   | 100.0    | 100.0   | 100.0  | 100.0 |
| Indian                   | 27.4  | 52.4  | 22.6  | 29.5  | 28.5  | 0.0   | 0.0     | 31.4       | 20.2    | 30.6     | 0.0     | 34.6   | 22.9  |
| Chinese                  | 19.9  | 12.3  | 7.4   | 17.4  | 24.5  | 59.6  | 27.3    | 13.8       | 30.5    | 16.9     | 45.1    | 22.6   | 18.2  |
| Filipino                 | 18.1  | 22.9  | 35.4  | 10.2  | 14.4  | 18.3  | 22.4    | 19.3       | 16.0    | 17.9     | 20.1    | 10.1   | 22.9  |
| Japanese                 | 9.9   | 0.0   | 0.0   | 7.1   | 14.3  | 22.0  | 50.3    | 4.0        | 20.3    | 6.9      | 34.7    | 9.7    | 10.0  |
| Korean                   | 6.2   | 0.0   | 7.4   | 7.1   | 9.2   | 0.0   | 0.0     | 6.0        | 6.5     | 6.9      | 0.0     | 10.0   | 3.8   |
| Vietnamese               | 6.0   | 12.4  | 12.5  | 3.5   | 4.9   | 0.0   | 0.0     | 7.5        | 3.4     | 6.7      | 0.0     | 0.0    | 9.7   |
| Pakistani                | 3.6   | 0.0   | 6.2   | 7.1   | 0.0   | 0.0   | 0.0     | 5.7        | 0.0     | 4.0      | 0.0     | 0.0    | 5.8   |
| Other Southeastern Asian | 3.7   | 0.0   | 0.0   | 7.4   | 4.2   | 0.0   | 0.0     | 4.2        | 3.0     | 4.2      | 0.0     | 5.8    | 2.5   |
| Other Southern Asian     | 1.1   | 0.0   | 0.0   | 3.1   | 0.0   | 0.0   | 0.0     | 1.7        | 0.0     | 1.2      | 0.0     | 2.9    | 0.0   |
| Other                    | 4.2   | 0.0   | 8.6   | 7.5   | 0.0   | 0.0   | 0.0     | 6.6        | 0.0     | 4.7      | 0.0     | 4.3    | 4.1   |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 10

|                          | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |       |       |
|--------------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-------|-------|
|                          |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-  | RURAL |
|                          |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | URBAN     |       |       |
| Total                    | 80    | 11          | 35     | 26    | 8      | 1     | 14     | 12    | 3      | 10    | 21     | 15    | 5      | 21        | 53    | 6     |
| ASIAN                    | 100.0 | 100.0       | 100.0  | 100.0 | 100.0  | 100.0 | 100.0  | 100.0 | 100.0  | 100.0 | 100.0  | 100.0 | 100.0  | 100.0     | 100.0 | 100.0 |
| Indian                   | 27.4  | 41.4        | 27.1   | 29.9  | 0.0    | 100.0 | 21.7   | 52.0  | 0.0    | 33.8  | 30.7   | 12.0  | 0.0    | 20.5      | 31.0  | 19.1  |
| Chinese                  | 19.9  | 19.4        | 14.1   | 19.0  | 50.2   | 0.0   | 19.9   | 25.0  | 35.2   | 21.9  | 10.2   | 14.1  | 59.7   | 9.3       | 24.7  | 13.8  |
| Filipino                 | 18.1  | 18.1        | 22.4   | 14.4  | 11.1   | 0.0   | 15.5   | 7.2   | 0.0    | 20.5  | 27.0   | 20.1  | 18.2   | 22.1      | 14.1  | 39.0  |
| Japanese                 | 9.9   | 0.0         | 5.8    | 11.1  | 38.6   | 0.0   | 7.1    | 0.0   | 64.8   | 0.0   | 4.9    | 20.1  | 22.1   | 9.8       | 7.8   | 28.1  |
| Korean                   | 6.2   | 0.0         | 5.8    | 11.0  | 0.0    | 0.0   | 14.3   | 8.4   | 0.0    | 0.0   | 0.0    | 13.0  | 0.0    | 0.0       | 9.3   | 0.0   |
| Vietnamese               | 6.0   | 9.8         | 5.0    | 7.6   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 11.1  | 8.3    | 13.7  | 0.0    | 8.9       | 5.6   | 0.0   |
| Pakistani                | 3.6   | 0.0         | 5.3    | 3.9   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 8.9    | 7.0   | 0.0    | 4.9       | 3.5   | 0.0   |
| Other Southeastern Asian | 3.7   | 0.0         | 6.0    | 3.3   | 0.0    | 0.0   | 6.2    | 7.4   | 0.0    | 0.0   | 5.9    | 0.0   | 0.0    | 10.0      | 1.7   | 0.0   |
| Other Southern Asian     | 1.1   | 0.0         | 2.5    | 0.0   | 0.0    | 0.0   | 6.1    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 4.2       | 0.0   | 0.0   |
| Other                    | 4.2   | 11.3        | 6.1    | 0.0   | 0.0    | 0.0   | 9.0    | 0.0   | 0.0    | 12.8  | 4.0    | 0.0   | 0.0    | 10.2      | 2.3   | 0.0   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 1

|                   | ANMP SCORE |      |      |      |       |       |       |       |       | NEW MAJORITY |      |          |          | NEW MAJORITY COMBO |                   |               | LEFT MINORITY COMBO |          |       |       |
|-------------------|------------|------|------|------|-------|-------|-------|-------|-------|--------------|------|----------|----------|--------------------|-------------------|---------------|---------------------|----------|-------|-------|
|                   | TOTAL      | 10   | 9    | 8    | 7     | 6     | 5     | 4     | 0-3   | TOTAL N.M.   | 8-10 | FLTD 6-7 | FLTD 0-5 | DEF. VOTE GOP      | PROB/ LEAN VT GOP | UND. VOTE DEM | TOTAL               | 6-7 FLTD | 0-5   |       |
| Total             | 2000       | 211  | 343  | 388  | 421   | 325   | 174   | 76    | 63    | 1545         | 942  | 512      | 91       | 561                | 336               | 266           | 382                 | 455      | 233   | 222   |
| REPUBLICAN        | 36.0       | 72.4 | 57.4 | 41.1 | 28.0  | 17.6  | 12.5  | 7.7   | 15.5  | 46.0         | 54.0 | 33.1     | 35.7     | 87.1               | 54.3              | 10.7          | 2.9                 | 2.2      | 2.3   | 2.2   |
| DEMOCRATIC        | 36.8       | 5.1  | 17.6 | 31.9 | 43.2  | 48.3  | 64.6  | 71.3  | 58.7  | 23.5         | 20.7 | 29.3     | 19.4     | 2.3                | 8.9               | 17.8          | 71.2                | 82.3     | 80.9  | 83.7  |
| INDEPENDENT/OTHER | 27.1       | 22.5 | 25.0 | 27.1 | 28.8  | 34.1  | 23.0  | 21.0  | 25.8  | 30.5         | 25.3 | 37.6     | 44.9     | 10.5               | 36.8              | 71.5          | 25.8                | 15.5     | 16.8  | 14.2  |
| Net Diff.         | -0.8       | 67.4 | 39.7 | 9.2  | -15.2 | -30.7 | -52.1 | -63.5 | -43.2 | 22.5         | 33.3 | 3.8      | 16.4     | 84.8               | 45.5              | -7.1          | -68.3               | -80.1    | -78.7 | -81.5 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 2

|                   | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|-------------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                   |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total             | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| REPUBLICAN        | 36.0  | 27.7  | 35.6     | 43.7  | 29.6  | 39.0                  | 40.4        | 30.4        | 18.1               | 19.3         | 15.9               |
| DEMOCRATIC        | 36.8  | 41.5  | 37.3     | 31.8  | 41.6  | 36.9                  | 36.2        | 41.2        | 36.5               | 39.7         | 30.8               |
| INDEPENDENT/OTHER | 27.1  | 30.8  | 27.1     | 24.5  | 28.8  | 24.1                  | 23.4        | 28.4        | 45.4               | 40.9         | 53.3               |
| Net Diff.         | -0.8  | -13.8 | -1.7     | 11.9  | -12.0 | 2.1                   | 4.2         | -10.8       | -18.4              | -20.4        | -14.9              |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 3

|                   | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- |       | JOB: JOE BIDEN |       |        |
|-------------------|-------|---------------|-------|----------------|--------|-------|-------|-------|----------------|-------|--------|
|                   |       | UNITED STATES |       | FOR CONGRESS   | ERS/   |       |       |       |                |       |        |
|                   |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-  | Strong         | Smwht | DISAP- |
|                   |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE  |                |       | PROVE  |
|                   |       | TION          |       |                |        |       |       |       |                |       |        |
| Total             | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798   | 246            | 551   | 1202   |
| REPUBLICAN        | 36.0  | 11.8          | 45.0  | 74.8           | 2.5    | 10.7  | 15.2  | 7.2   | 7.3            | 7.2   | 55.2   |
| DEMOCRATIC        | 36.8  | 63.7          | 26.9  | 4.8            | 77.2   | 17.8  | 26.0  | 68.4  | 76.2           | 64.9  | 15.9   |
| INDEPENDENT/OTHER | 27.1  | 24.5          | 28.1  | 20.4           | 20.2   | 71.5  | 58.8  | 24.4  | 16.5           | 28.0  | 28.9   |
| Net Diff.         | -0.8  | -51.9         | 18.1  | 70.1           | -74.7  | -7.1  | -10.7 | -61.2 | -68.8          | -57.7 | 39.2   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 4

|                   | TOTAL |       |       | 2020 BALLOT     |               |                  | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|-------------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                   |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total             | 2000  | 783   | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |                 |               |                  |
| REPUBLICAN        | 36.0  | 75.7  | 6.8   | 100.0           | 0.0           | 0.0              | 100.0           | 0.0           | 0.0              | 100.0           | 0.0           | 0.0              | 100.0           | 0.0           | 0.0              |
| DEMOCRATIC        | 36.8  | 4.7   | 67.9  | 0.0             | 100.0         | 0.0              | 0.0             | 100.0         | 0.0              | 0.0             | 100.0         | 0.0              | 100.0           | 0.0           | 0.0              |
| INDEPENDENT/OTHER | 27.1  | 19.6  | 25.3  | 0.0             | 0.0           | 100.0            | 0.0             | 0.0           | 100.0            | 0.0             | 0.0           | 100.0            | 0.0             | 0.0           | 100.0            |
| Net Diff.         | -0.8  | 70.9  | -61.1 | 100.0           | -100.0        | 0.0              | 100.0           | -100.0        | 0.0              | 100.0           | -100.0        | 0.0              | 100.0           | -100.0        | 0.0              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 5

|                   | TOTAL | IDEOLOGY     |       |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-------------------|-------|--------------|-------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                   |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total             | 2000  | 516          | 197   | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| REPUBLICAN        | 36.0  | 4.5          | 4.0   | 4.8   | 18.1          | 69.1  | 84.7 | 75.4              | 100.0        | 100.0         | 100.0             | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               |
| DEMOCRATIC        | 36.8  | 80.9         | 81.5  | 80.5  | 34.8          | 11.0  | 4.8  | 8.5               | 0.0          | 0.0           | 0.0               | 100.0        | 100.0         | 100.0             | 0.0          | 0.0           | 0.0               |
| INDEPENDENT/OTHER | 27.1  | 14.6         | 14.5  | 14.7  | 47.0          | 19.9  | 10.5 | 16.1              | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 100.0        | 100.0         | 100.0             |
| Net Diff.         | -0.8  | -76.4        | -77.5 | -75.7 | -16.7         | 58.1  | 79.9 | 66.9              | 100.0        | 100.0         | 100.0             | -100.0       | -100.0        | -100.0            | 0.0          | 0.0           | 0.0               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 6

|                   | TOTAL | VOTE BEHAVIOR |       |               |                |                 | CONSIDER YOURSELF |                           |              |                          |                            | RELIGION        |                          |      |                          |                       |
|-------------------|-------|---------------|-------|---------------|----------------|-----------------|-------------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|------|--------------------------|-----------------------|
|                   |       | VB            | COMBO | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER    | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL |
| Total             | 2000  | 903           | 267   | 830           | 1047           | 258             | 29                | 229                       | 1558         | 981                      | 576                        | 184             | 611                      | 171  | 492                      | 559                   |
| REPUBLICAN        | 36.0  | 2.2           | 16.5  | 79.1          | 28.1           | 31.3            | 36.6              | 30.6                      | 37.9         | 38.8                     | 36.3                       | 27.4            | 45.9                     | 57.9 | 37.6                     | 20.4                  |
| DEMOCRATIC        | 36.8  | 76.5          | 13.2  | 1.3           | 27.3           | 42.4            | 47.0              | 41.8                      | 35.4         | 33.9                     | 38.1                       | 41.1            | 30.3                     | 16.1 | 35.5                     | 47.9                  |
| INDEPENDENT/OTHER | 27.1  | 21.3          | 70.3  | 19.6          | 44.5           | 26.3            | 16.4              | 27.6                      | 26.7         | 27.3                     | 25.6                       | 31.5            | 23.7                     | 26.0 | 26.9                     | 31.7                  |
| Net Diff.         | -0.8  | -74.3         | 3.4   | 77.8          | 0.8            | -11.1           | -10.3             | -11.2                     | 2.4          | 4.9                      | -1.8                       | -13.7           | 15.6                     | 41.8 | 2.1                      | -27.4                 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 7

|                   | TOTAL | EDUCATION LEVEL          |                         |                  |                            | MEN                       |                         | WOMEN                     |                         |
|-------------------|-------|--------------------------|-------------------------|------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|                   |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total             | 2000  | 1321                     | 679                     | 449              | 230                        | 632                       | 310                     | 689                       | 369                     |
| REPUBLICAN        | 36.0  | 40.4                     | 27.7                    | 27.4             | 28.1                       | 48.5                      | 34.4                    | 32.9                      | 21.9                    |
| DEMOCRATIC        | 36.8  | 32.9                     | 44.4                    | 44.2             | 44.9                       | 25.1                      | 32.2                    | 40.2                      | 54.7                    |
| INDEPENDENT/OTHER | 27.1  | 26.7                     | 27.9                    | 28.4             | 27.0                       | 26.4                      | 33.4                    | 26.9                      | 23.3                    |
| Net Diff.         | -0.8  | 7.4                      | -16.8                   | -16.8            | -16.7                      | 23.4                      | 2.3                     | -7.3                      | -32.8                   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 8

|                   | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-------------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|                   |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total             | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| REPUBLICAN        | 36.0  | 44.5  | 18.1      | 26.2     | 10.0  | 20.0  | 50.6  | 38.1  | 32.9     | 20.4  | 16.6  | 6.8   |
| DEMOCRATIC        | 36.8  | 28.6  | 54.4      | 48.8     | 66.0  | 45.0  | 20.5  | 37.1  | 43.4     | 53.5  | 55.8  | 71.1  |
| INDEPENDENT/OTHER | 27.1  | 26.9  | 27.5      | 25.0     | 23.9  | 35.0  | 28.9  | 24.8  | 23.7     | 26.1  | 27.7  | 22.1  |
| Net Diff.         | -0.8  | 15.9  | -36.2     | -22.7    | -56.0 | -25.0 | 30.2  | 1.0   | -10.6    | -33.1 | -39.2 | -64.3 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 9

|                   | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|-------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                   |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total             | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| REPUBLICAN        | 36.0  | 18.4  | 24.3  | 31.5  | 36.5  | 46.3  | 42.7    | 26.4       | 42.1    | 29.4     | 44.2    | 43.9 | 29.1   |  |
| DEMOCRATIC        | 36.8  | 53.0  | 52.6  | 37.9  | 36.4  | 32.4  | 27.1    | 45.8       | 31.2    | 43.0     | 29.3    | 27.4 | 45.3   |  |
| INDEPENDENT/OTHER | 27.1  | 28.6  | 23.0  | 30.7  | 27.1  | 21.3  | 30.2    | 27.8       | 26.7    | 27.6     | 26.5    | 28.7 | 25.7   |  |
| Net Diff.         | -0.8  | -34.5 | -28.3 | -6.4  | 0.1   | 13.9  | 15.6    | -19.4      | 10.9    | -13.5    | 14.9    | 16.5 | -16.2  |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 10

|                   | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|-------------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|                   |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total             | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| REPUBLICAN        | 36.0  | 18.0        | 28.9            | 39.2  | 43.6                    | 31.1  | 30.2            | 43.4  | 51.6                    | 11.7  | 28.2            | 35.8  | 31.6                    | 23.0      | 36.3          | 52.1  |
| DEMOCRATIC        | 36.8  | 56.8        | 43.0            | 33.6  | 29.5                    | 46.7  | 41.5            | 29.0  | 17.8                    | 61.6  | 43.8            | 37.3  | 47.0                    | 52.5      | 34.3          | 23.4  |
| INDEPENDENT/OTHER | 27.1  | 25.2        | 28.1            | 27.2  | 26.9                    | 22.2  | 28.3            | 27.6  | 30.6                    | 26.7  | 28.0            | 26.9  | 21.4                    | 24.5      | 29.4          | 24.5  |
| Net Diff.         | -0.8  | -38.8       | -14.0           | 5.5   | 14.1                    | -15.7 | -11.3           | 14.4  | 33.8                    | -49.8 | -15.6           | -1.5  | -15.4                   | -29.5     | 2.0           | 28.8  |





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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 1

|                   | TOTAL | ANMP SCORE |      |      |       |       |       |       |       | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |       |       |
|-------------------|-------|------------|------|------|-------|-------|-------|-------|-------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|-------|-------|
|                   |       | 10         | 9    | 8    | 7     | 6     | 5     | 4     | 0-3   | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5   |       |
| Total             | 2000  | 211        | 343  | 388  | 421   | 325   | 174   | 76    | 63    | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233   | 222   |
| DONALD TRUMP      | 39.2  | 86.0       | 64.6 | 40.0 | 27.6  | 18.8  | 14.7  | 14.1  | 18.8  | 49.7          | 59.3 | 33.1        | 43.7        | 89.3                | 59.3                    | 17.9                | 5.3                 | 3.4         | 3.1   | 3.8   |
| JOE BIDEN         | 46.4  | 7.7        | 24.8 | 43.1 | 55.3  | 63.2  | 69.3  | 72.1  | 73.7  | 33.5          | 28.5 | 44.1        | 24.9        | 4.6                 | 19.9                    | 39.2                | 83.8                | 90.3        | 90.9  | 89.7  |
| ANOTHER CANDIDATE | 4.4   | 2.9        | 4.1  | 7.2  | 4.3   | 4.3   | 2.2   | 3.8   | 2.8   | 5.4           | 5.1  | 6.1         | 5.1         | 2.2                 | 8.4                     | 12.4                | 2.7                 | 1.0         | 0.4   | 1.7   |
| DIDN'T VOTE/PRES. | 1.1   | 0.0        | 0.9  | 1.2  | 1.4   | 1.7   | 2.1   | 0.0   | 0.0   | 1.5           | 0.8  | 2.2         | 4.1         | 0.4                 | 2.5                     | 3.5                 | 0.7                 | 0.0         | 0.0   | 0.0   |
| DIDN'T VOTE 2020  | 8.9   | 3.3        | 5.6  | 8.5  | 11.4  | 12.0  | 11.7  | 10.0  | 4.6   | 9.9           | 6.3  | 14.4        | 22.2        | 3.5                 | 9.9                     | 27.0                | 7.5                 | 5.2         | 5.6   | 4.8   |
| DON'T KNOW        | 0.0   | 0.0        | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0           | 0.0  | 0.0         | 0.0         | 0.0                 | 0.0                     | 0.0                 | 0.0                 | 0.0         | 0.0   | 0.0   |
| Net Diff.         | -7.2  | 78.3       | 39.8 | -3.0 | -27.7 | -44.4 | -54.6 | -58.0 | -54.9 | 16.2          | 30.8 | -11.0       | 18.8        | 84.8                | 39.3                    | -21.4               | -78.5               | -86.8       | -87.7 | -85.9 |



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10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 2

|                   | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|-------------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                   |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total             | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| DONALD TRUMP      | 39.2  | 34.1  | 37.6     | 45.4  | 33.8  | 41.8                  | 43.6        | 30.8        | 23.1               | 25.5         | 18.9               |
| JOE BIDEN         | 46.4  | 53.6  | 48.1     | 38.4  | 53.0  | 48.4                  | 48.3        | 48.5        | 34.4               | 38.0         | 28.2               |
| ANOTHER CANDIDATE | 4.4   | 3.5   | 5.1      | 3.6   | 6.0   | 4.1                   | 4.2         | 3.5         | 6.8                | 8.6          | 3.6                |
| DIDN'T VOTE/PRES. | 1.1   | 0.8   | 1.2      | 1.3   | 0.9   | 0.7                   | 0.4         | 1.9         | 4.0                | 3.7          | 4.5                |
| DIDN'T VOTE 2020  | 8.9   | 7.9   | 8.0      | 11.2  | 6.3   | 5.1                   | 3.4         | 15.3        | 31.7               | 24.2         | 44.9               |
| DON'T KNOW        | 0.0   | 0.0   | 0.0      | 0.0   | 0.0   | 0.0                   | 0.0         | 0.0         | 0.0                | 0.0          | 0.0                |
| Net Diff.         | -7.2  | -19.5 | -10.4    | 6.9   | -19.1 | -6.6                  | -4.7        | -17.6       | -11.4              | -12.5        | -9.3               |



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10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 3

|                   | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- |       | JOB: JOE BIDEN |       |        |
|-------------------|-------|---------------|-------|----------------|--------|-------|-------|-------|----------------|-------|--------|
|                   |       | UNITED STATES |       | FOR CONGRESS   | ERS/   |       |       |       |                |       |        |
|                   |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-  | Strong         | Smwht | DISAP- |
|                   |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE  |                |       | PROVE  |
|                   |       | TION          |       |                |        |       |       |       |                |       |        |
| Total             | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798   | 246            | 551   | 1202   |
| DONALD TRUMP      | 39.2  | 10.3          | 49.8  | 78.1           | 4.3    | 17.9  | 23.2  | 5.0   | 6.4            | 4.4   | 61.8   |
| JOE BIDEN         | 46.4  | 80.1          | 34.0  | 10.3           | 87.3   | 39.2  | 43.9  | 85.2  | 90.2           | 83.0  | 20.7   |
| ANOTHER CANDIDATE | 4.4   | 1.6           | 5.5   | 4.5            | 1.8    | 12.4  | 11.1  | 1.5   | 0.0            | 2.2   | 6.4    |
| DIDN'T VOTE/PRES. | 1.1   | 0.9           | 1.2   | 1.2            | 0.3    | 3.5   | 2.8   | 0.3   | 0.0            | 0.5   | 1.6    |
| DIDN'T VOTE 2020  | 8.9   | 7.2           | 9.5   | 5.9            | 6.3    | 27.0  | 19.1  | 7.9   | 3.4            | 9.9   | 9.5    |
| DON'T KNOW        | 0.0   | 0.0           | 0.0   | 0.0            | 0.0    | 0.0   | 0.0   | 0.0   | 0.0            | 0.0   | 0.0    |
| Net Diff.         | -7.2  | -69.8         | 15.9  | 67.8           | -83.0  | -21.4 | -20.7 | -80.2 | -83.8          | -78.6 | 41.2   |



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10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 4

|                   | TOTAL   2020 BALLOT |       |         | PARTY      |          |             | MEN        |          |             | WOMEN      |          |             |
|-------------------|---------------------|-------|---------|------------|----------|-------------|------------|----------|-------------|------------|----------|-------------|
|                   | TRUMP               | BIDEN | ANOTHER | REPUBLICAN | DEMOCRAT | INDEPENDENT | REPUBLICAN | DEMOCRAT | INDEPENDENT | REPUBLICAN | DEMOCRAT | INDEPENDENT |
| Total             | 2000                | 783   | 928     | 721        | 737      | 542         | 413        | 258      | 271         | 308        | 479      | 271         |
| DONALD TRUMP      | 39.2                | 100.0 | 0.0     | 82.2       | 5.0      | 28.3        | 83.1       | 7.7      | 34.4        | 81.1       | 3.6      | 22.3        |
| JOE BIDEN         | 46.4                | 0.0   | 100.0   | 8.8        | 85.5     | 43.4        | 8.7        | 84.9     | 43.3        | 8.9        | 85.7     | 43.4        |
| ANOTHER CANDIDATE | 4.4                 | 0.0   | 0.0     | 3.0        | 1.4      | 10.5        | 3.7        | 1.2      | 11.9        | 2.0        | 1.5      | 9.1         |
| DIDN'T VOTE/PRES. | 1.1                 | 0.0   | 0.0     | 0.6        | 0.4      | 2.9         | 0.2        | 0.4      | 2.4         | 1.0        | 0.4      | 3.4         |
| DIDN'T VOTE 2020  | 8.9                 | 0.0   | 0.0     | 5.5        | 7.7      | 14.9        | 4.3        | 5.7      | 8.0         | 7.1        | 8.7      | 21.8        |
| DON'T KNOW        | 0.0                 | 0.0   | 0.0     | 0.0        | 0.0      | 0.0         | 0.0        | 0.0      | 0.0         | 0.0        | 0.0      | 0.0         |
| Net Diff.         | -7.2                | 100.0 | -100.0  | 73.5       | -80.4    | -15.0       | 74.4       | -77.3    | -8.9        | 72.2       | -82.1    | -21.2       |



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10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 5

|                   | TOTAL | IDEOLOGY     |       |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-------------------|-------|--------------|-------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                   |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total             | 2000  | 516          | 197   | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| DONALD TRUMP      | 39.2  | 6.2          | 6.1   | 6.2   | 23.3          | 69.6  | 89.1 | 77.5              | 73.0         | 61.3          | 87.6              | 2.1          | 7.5           | 14.1              | 7.8          | 20.4          | 64.1              |
| JOE BIDEN         | 46.4  | 83.2         | 81.9  | 84.0  | 54.4          | 18.0  | 6.1  | 13.2              | 27.0         | 21.2          | 5.1               | 90.3         | 79.6          | 77.7              | 61.6         | 48.5          | 17.2              |
| ANOTHER CANDIDATE | 4.4   | 2.0          | 2.6   | 1.6   | 7.8           | 4.1   | 1.0  | 2.8               | 0.0          | 7.1           | 2.1               | 0.8          | 2.5           | 1.4               | 9.2          | 12.0          | 6.8               |
| DIDN'T VOTE/PRES. | 1.1   | 0.2          | 0.4   | 0.0   | 2.1           | 1.1   | 0.3  | 0.8               | 0.0          | 0.7           | 0.6               | 0.0          | 1.1           | 0.0               | 1.1          | 3.4           | 2.5               |
| DIDN'T VOTE 2020  | 8.9   | 8.5          | 8.9   | 8.2   | 12.4          | 7.1   | 3.5  | 5.6               | 0.0          | 9.7           | 4.7               | 6.8          | 9.3           | 6.7               | 20.3         | 15.7          | 9.5               |
| DON'T KNOW        | 0.0   | 0.0          | 0.0   | 0.0   | 0.0           | 0.0   | 0.0  | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               |
| Net Diff.         | -7.2  | -77.1        | -75.7 | -77.9 | -31.1         | 51.6  | 83.1 | 64.4              | 45.9         | 40.1          | 82.5              | -88.1        | -72.1         | -63.6             | -53.8        | -28.2         | 46.9              |



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10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 6

| TOTAL             | VOTE BEHAVIOR |           |             |             |             | VB                 |          | CONSIDER YOURSELF  |              |              |                    |      | RELIGION          |              |           |                |
|-------------------|---------------|-----------|-------------|-------------|-------------|--------------------|----------|--------------------|--------------|--------------|--------------------|------|-------------------|--------------|-----------|----------------|
|                   | COMBO         | DEMO-CRAT | TCKT-SPLTTR | REPUB-LICAN | SWING VOTER | WLTHY-UPPER MIDDLE | Weal-thy | Upper Middle Class | MIDDLE-LOWER | Middle Class | Lower Middle Class | POOR | MAIN-STREAM PROT. | EVAN-GELICAL | CATH-OLIC | NON-RELI-GIOUS |
| Total             | 2000          | 903       | 267         | 830         | 1047        | 258                | 29       | 229                | 1558         | 981          | 576                | 184  | 611               | 171          | 492       | 559            |
| DONALD TRUMP      | 39.2          | 4.2       | 22.1        | 82.6        | 33.0        | 35.7               | 46.0     | 34.3               | 40.2         | 40.8         | 39.1               | 35.7 | 49.2              | 66.4         | 40.7      | 22.9           |
| JOE BIDEN         | 46.4          | 84.2      | 45.2        | 5.7         | 46.4        | 53.1               | 39.7     | 54.8               | 45.8         | 47.2         | 43.3               | 42.2 | 39.9              | 22.3         | 45.5      | 58.3           |
| ANOTHER CANDIDATE | 4.4           | 2.2       | 12.4        | 4.4         | 6.6         | 4.2                | 6.3      | 4.0                | 4.4          | 4.5          | 4.1                | 5.5  | 2.6               | 4.4          | 4.5       | 5.5            |
| DIDN'T VOTE/PRES. | 1.1           | 0.7       | 3.5         | 0.8         | 1.9         | 0.7                | 0.0      | 0.8                | 1.2          | 1.2          | 1.3                | 1.0  | 0.4               | 1.2          | 1.6       | 1.3            |
| DIDN'T VOTE 2020  | 8.9           | 8.7       | 16.8        | 6.5         | 12.1        | 6.2                | 8.0      | 6.0                | 8.5          | 6.3          | 12.2               | 15.5 | 7.8               | 5.6          | 7.7       | 12.0           |
| DON'T KNOW        | 0.0           | 0.0       | 0.0         | 0.0         | 0.0         | 0.0                | 0.0      | 0.0                | 0.0          | 0.0          | 0.0                | 0.0  | 0.0               | 0.0          | 0.0       | 0.0            |
| Net Diff.         | -7.2          | -79.9     | -23.1       | 76.9        | -13.3       | -17.5              | 6.3      | -20.5              | -5.6         | -6.4         | -4.2               | -6.6 | 9.3               | 44.1         | -4.7      | -35.3          |



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10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 7

| TOTAL             | EDUCATION LEVEL          |                         |                  |                            |                           | MEN                     |                           | WOMEN                   |       |
|-------------------|--------------------------|-------------------------|------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|-------|
|                   | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |       |
| Total             | 2000                     | 1321                    | 679              | 449                        | 230                       | 632                     | 310                       | 689                     | 369   |
| DONALD TRUMP      | 39.2                     | 43.1                    | 31.5             | 31.7                       | 30.9                      | 52.7                    | 39.6                      | 34.3                    | 24.6  |
| JOE BIDEN         | 46.4                     | 39.4                    | 60.0             | 59.5                       | 60.9                      | 34.3                    | 50.2                      | 44.1                    | 68.1  |
| ANOTHER CANDIDATE | 4.4                      | 4.3                     | 4.6              | 4.1                        | 5.7                       | 4.4                     | 7.3                       | 4.3                     | 2.4   |
| DIDN'T VOTE/PRES. | 1.1                      | 1.3                     | 0.9              | 0.9                        | 0.8                       | 0.9                     | 1.0                       | 1.6                     | 0.8   |
| DIDN'T VOTE 2020  | 8.9                      | 11.8                    | 3.1              | 3.8                        | 1.7                       | 7.6                     | 1.9                       | 15.6                    | 4.1   |
| DON'T KNOW        | 0.0                      | 0.0                     | 0.0              | 0.0                        | 0.0                       | 0.0                     | 0.0                       | 0.0                     | 0.0   |
| Net Diff.         | -7.2                     | 3.7                     | -28.5            | -27.7                      | -30.0                     | 18.4                    | -10.6                     | -9.8                    | -43.6 |



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10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 8

| TOTAL             | RACE  |           |          |       |       |       | WHITE |      | HISPANIC |       | BLACK |       |
|-------------------|-------|-----------|----------|-------|-------|-------|-------|------|----------|-------|-------|-------|
|                   | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN  | WOMEN    | MEN   | WOMEN |       |
| Total             | 2000  | 1360      | 640      | 260   | 259   | 80    | 693   | 667  | 120      | 140   | 86    | 173   |
| DONALD TRUMP      | 39.2  | 47.3      | 21.9     | 31.8  | 11.9  | 23.3  | 54.9  | 39.4 | 38.8     | 25.8  | 21.6  | 7.1   |
| JOE BIDEN         | 46.4  | 40.8      | 58.2     | 49.2  | 71.1  | 54.9  | 34.2  | 47.8 | 46.7     | 51.2  | 62.0  | 75.7  |
| ANOTHER CANDIDATE | 4.4   | 4.5       | 4.3      | 4.3   | 2.4   | 4.4   | 5.5   | 3.6  | 5.4      | 3.3   | 3.1   | 2.0   |
| DIDN'T VOTE/PRES. | 1.1   | 0.7       | 1.9      | 2.6   | 2.1   | 0.0   | 0.5   | 1.1  | 2.1      | 3.1   | 3.3   | 1.5   |
| DIDN'T VOTE 2020  | 8.9   | 6.6       | 13.7     | 12.1  | 12.4  | 17.3  | 5.0   | 8.2  | 6.9      | 16.6  | 10.0  | 13.6  |
| DON'T KNOW        | 0.0   | 0.0       | 0.0      | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  | 0.0      | 0.0   | 0.0   | 0.0   |
| Net Diff.         | -7.2  | 6.5       | -36.3    | -17.4 | -59.2 | -31.6 | 20.8  | -8.4 | -7.9     | -25.5 | -40.4 | -68.5 |





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10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 9

|                   | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|-------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                   |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total             | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| DONALD TRUMP      | 39.2  | 19.5  | 28.8  | 38.1  | 41.5  | 46.2  | 44.5    | 31.2       | 44.2    | 34.3     | 45.2    | 48.4 | 30.9   |  |
| JOE BIDEN         | 46.4  | 40.7  | 53.0  | 44.3  | 46.8  | 43.5  | 48.3    | 46.3       | 46.5    | 46.5     | 46.3    | 39.5 | 52.5   |  |
| ANOTHER CANDIDATE | 4.4   | 2.8   | 4.8   | 7.1   | 3.5   | 3.9   | 4.0     | 5.4        | 3.8     | 4.9      | 3.9     | 5.4  | 3.6    |  |
| DIDN'T VOTE/PRES. | 1.1   | 0.5   | 1.6   | 2.7   | 0.5   | 1.1   | 0.4     | 1.9        | 0.6     | 1.5      | 0.7     | 0.9  | 1.3    |  |
| DIDN'T VOTE 2020  | 8.9   | 36.5  | 11.7  | 7.9   | 7.6   | 5.3   | 2.9     | 15.2       | 4.9     | 12.9     | 3.9     | 5.8  | 11.6   |  |
| DON'T KNOW        | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0     | 0.0        | 0.0     | 0.0      | 0.0     | 0.0  | 0.0    |  |
| Net Diff.         | -7.2  | -21.2 | -24.2 | -6.1  | -5.4  | 2.7   | -3.8    | -15.1      | -2.3    | -12.2    | -1.1    | 8.9  | -21.6  |  |



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10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

BANNER 10

|                   | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|-------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|                   |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|                   |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total             | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| DONALD TRUMP      | 39.2  | 19.5        | 34.5   | 43.2  | 45.0   | 38.2  | 38.9   | 48.8  | 53.6   | 10.6  | 31.9   | 38.7  | 32.0   | 29.4      | 38.4      | 53.7  |
| JOE BIDEN         | 46.4  | 47.7        | 46.7   | 44.9  | 46.9   | 40.6  | 44.3   | 41.2  | 36.5   | 51.1  | 48.1   | 47.9  | 62.5   | 56.4      | 48.1      | 29.3  |
| ANOTHER CANDIDATE | 4.4   | 2.5         | 6.5    | 3.6   | 4.3    | 3.8   | 8.4    | 3.5   | 5.4    | 1.9   | 5.4    | 3.6   | 2.7    | 4.4       | 4.6       | 4.1   |
| DIDN'T VOTE/PRES. | 1.1   | 0.9         | 2.3    | 0.8   | 0.7    | 1.5   | 2.0    | 0.7   | 0.5    | 0.6   | 2.4    | 0.9   | 1.0    | 1.4       | 1.2       | 0.7   |
| DIDN'T VOTE 2020  | 8.9   | 29.4        | 10.1   | 7.5   | 3.1    | 16.0  | 6.4    | 5.7   | 4.0    | 35.8  | 12.2   | 9.0   | 1.8    | 8.4       | 7.8       | 12.2  |
| DON'T KNOW        | 0.0   | 0.0         | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0       | 0.0       | 0.0   |
| Net Diff.         | -7.2  | -28.2       | -12.2  | -1.8  | -2.0   | -2.4  | -5.4   | 7.6   | 17.1   | -40.5 | -16.2  | -9.2  | -30.6  | -27.0     | -9.7      | 24.4  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 1

|                 | TOTAL | ANMP SCORE |       |       |       |       |      |      |       | NEW MAJORITY  |       |             |             | NEW MAJORITY COMBO  |                         |       | LEFT MINORITY COMBO |       |             |      |
|-----------------|-------|------------|-------|-------|-------|-------|------|------|-------|---------------|-------|-------------|-------------|---------------------|-------------------------|-------|---------------------|-------|-------------|------|
|                 |       | 10         | 9     | 8     | 7     | 6     | 5    | 4    | 0-3   | TOTAL<br>N.M. | 8-10  | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.  | VOTE<br>DEM         | TOTAL | 6-7<br>FLTD | 0-5  |
| Total           | 2000  | 211        | 343   | 388   | 421   | 325   | 174  | 76   | 63    | 1545          | 942   | 512         | 91          | 561                 | 336                     | 266   | 382                 | 455   | 233         | 222  |
| RIGHT DIRECTION | 26.9  | 3.3        | 12.3  | 26.1  | 31.1  | 33.6  | 48.2 | 48.7 | 43.1  | 18.1          | 16.0  | 19.9        | 29.7        | 6.9                 | 11.2                    | 18.8  | 40.0                | 56.9  | 59.1        | 54.5 |
| WRONG TRACK     | 73.0  | 96.7       | 87.7  | 73.9  | 68.9  | 66.4  | 51.8 | 51.3 | 55.1  | 81.9          | 84.0  | 80.1        | 70.3        | 93.1                | 88.8                    | 81.2  | 60.0                | 42.9  | 40.9        | 45.0 |
| DON'T KNOW      | 0.1   | 0.0        | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  | 0.0  | 1.7   | 0.0           | 0.0   | 0.0         | 0.0         | 0.0                 | 0.0                     | 0.0   | 0.0                 | 0.2   | 0.0         | 0.5  |
| Net Diff.       | -46.1 | -93.4      | -75.4 | -47.8 | -37.9 | -32.8 | -3.5 | -2.6 | -12.0 | -63.8         | -68.1 | -60.2       | -40.6       | -86.1               | -77.7                   | -62.4 | -19.9               | 13.9  | 18.2        | 9.5  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 2

|                 | TOTAL | AREA  |              |       |       | 2024 VOTER LIKELIHOOD |                |                |                          |                 |                          |
|-----------------|-------|-------|--------------|-------|-------|-----------------------|----------------|----------------|--------------------------|-----------------|--------------------------|
|                 |       | EAST  | MID-<br>WEST | SOUTH | WEST  | LIKELY<br>VOTER       | Def.<br>Voting | Very<br>Likely | LESS<br>LIKELY<br>TO VTE | Smwht<br>Likely | Not lv<br>/Not<br>at All |
| Total           | 2000  | 350   | 450          | 768   | 432   | 1719                  | 1472           | 248            | 281                      | 179             | 101                      |
| RIGHT DIRECTION | 26.9  | 29.4  | 28.9         | 23.6  | 28.6  | 27.3                  | 27.4           | 26.8           | 24.4                     | 27.6            | 18.7                     |
| WRONG TRACK     | 73.0  | 70.6  | 71.1         | 76.2  | 71.4  | 72.7                  | 72.6           | 73.2           | 75.2                     | 71.8            | 81.3                     |
| DON'T KNOW      | 0.1   | 0.0   | 0.0          | 0.1   | 0.0   | 0.0                   | 0.0            | 0.0            | 0.4                      | 0.6             | 0.0                      |
| Net Diff.       | -46.1 | -41.2 | -42.1        | -52.6 | -42.8 | -45.4                 | -45.2          | -46.4          | -50.8                    | -44.1           | -62.6                    |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 3

|                 | TOTAL | DIRECTION: |        | GENERIC BALLOT |        |       | LEAN- |      | JOB: JOE BIDEN |       |        |
|-----------------|-------|------------|--------|----------------|--------|-------|-------|------|----------------|-------|--------|
|                 |       | RIGHT      | WRONG  | REPUB-         | DEMO-  | UNDE- | UNDE- | APP- | Strong         | Smwht | DISAP- |
|                 |       | DIREC-     | TRAC-  | LICAN          | CRATIC | CIDED | CIDED | ROVE |                |       | PROVE  |
|                 |       | TION       | K      |                |        |       |       |      |                |       |        |
| Total           | 2000  | 538        | 1461   | 897            | 837    | 266   | 505   | 798  | 246            | 551   | 1202   |
| RIGHT DIRECTION | 26.9  | 100.0      | 0.0    | 8.5            | 49.2   | 18.8  | 20.1  | 60.5 | 83.6           | 50.2  | 4.6    |
| WRONG TRACK     | 73.0  | 0.0        | 100.0  | 91.5           | 50.7   | 81.2  | 79.9  | 39.4 | 16.4           | 49.6  | 95.4   |
| DON'T KNOW      | 0.1   | 0.0        | 0.0    | 0.0            | 0.1    | 0.0   | 0.0   | 0.1  | 0.0            | 0.2   | 0.0    |
| Net Diff.       | -46.1 | 100.0      | -100.0 | -83.0          | -1.5   | -62.4 | -59.9 | 21.1 | 67.1           | 0.5   | -90.7  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 4

|                 | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|-----------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                 |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
|                 |       |             |       |                 |               |                  |                 |               |                  |                 |               |                  |
| Total           | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| RIGHT DIRECTION | 26.9  | 7.1         | 46.4  | 8.8             | 46.5          | 24.3             | 8.8             | 58.7          | 28.7             | 8.8             | 39.9          | 20.0             |
| WRONG TRACK     | 73.0  | 92.9        | 53.5  | 91.2            | 53.4          | 75.7             | 91.2            | 41.3          | 71.3             | 91.2            | 59.9          | 80.0             |
| DON'T KNOW      | 0.1   | 0.0         | 0.1   | 0.0             | 0.1           | 0.0              | 0.0             | 0.0           | 0.0              | 0.0             | 0.2           | 0.0              |
| Net Diff.       | -46.1 | -85.9       | -7.0  | -82.4           | -6.9          | -51.3            | -82.4           | 17.4          | -42.6            | -82.4           | -19.9         | -60.0            |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 5

|                 | TOTAL | IDEOLOGY     |      |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------------|-------|--------------|------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                 |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total           | 2000  | 516          | 197  | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| RIGHT DIRECTION | 26.9  | 48.2         | 46.5 | 49.3  | 31.1          | 7.8   | 8.5   | 8.1               | 30.3         | 22.5          | 4.7               | 50.9         | 39.8          | 44.5              | 38.9         | 27.9          | 5.0               |
| WRONG TRACK     | 73.0  | 51.8         | 53.5 | 50.7  | 68.9          | 92.0  | 91.5  | 91.8              | 69.7         | 77.5          | 95.3              | 49.1         | 60.2          | 53.8              | 61.1         | 72.1          | 95.0              |
| DON'T KNOW      | 0.1   | 0.0          | 0.0  | 0.0   | 0.0           | 0.2   | 0.0   | 0.1               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 1.7               | 0.0          | 0.0           | 0.0               |
| Net Diff.       | -46.1 | -3.6         | -7.0 | -1.4  | -37.8         | -84.2 | -82.9 | -83.7             | -39.4        | -54.9         | -90.7             | 1.8          | -20.3         | -9.4              | -22.1        | -44.2         | -90.0             |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 6

|                 | TOTAL | VOTE BEHAVIOR |        |       |        |       | CONSIDER YOURSELF |        |        |        |       | RELIGION |       |       |       |       |
|-----------------|-------|---------------|--------|-------|--------|-------|-------------------|--------|--------|--------|-------|----------|-------|-------|-------|-------|
|                 |       | TCKT          | REPUB- | SWING | WLTHY/ | Weal- | Upper             | MIDDLE | Middle | Lower  | POOR  | MAIN-    | EVAN- | CATH- | NON-  |       |
|                 |       | SPLTTR        | LICAN  | VOTER | UPPER  | thy   | Middle            | /LOWER | Class  | Middle |       | STREAM   | GEL-  | OLIC  | RELI- |       |
|                 |       |               |        |       | MIDDLE |       | Class             | MIDDLE |        | Class  |       | PROT.    | ICAL  |       | GIOUS |       |
| Total           | 2000  | 903           | 267    | 830   | 1047   | 258   | 29                | 229    | 1558   | 981    | 576   | 184      | 611   | 171   | 492   | 559   |
| RIGHT DIRECTION | 26.9  | 46.5          | 27.2   | 5.5   | 24.8   | 37.5  | 62.5              | 34.3   | 25.9   | 27.1   | 23.8  | 20.6     | 22.3  | 13.3  | 30.4  | 30.6  |
| WRONG TRACK     | 73.0  | 53.4          | 72.8   | 94.5  | 75.2   | 62.5  | 37.5              | 65.7   | 74.0   | 72.9   | 76.0  | 79.4     | 77.6  | 86.7  | 69.6  | 69.4  |
| DON'T KNOW      | 0.1   | 0.1           | 0.0    | 0.0   | 0.0    | 0.0   | 0.0               | 0.0    | 0.1    | 0.0    | 0.2   | 0.0      | 0.2   | 0.0   | 0.0   | 0.0   |
| Net Diff.       | -46.1 | -6.9          | -45.6  | -89.0 | -50.5  | -25.0 | 25.0              | -31.3  | -48.1  | -45.7  | -52.2 | -58.9    | -55.3 | -73.4 | -39.1 | -38.7 |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 7

|                 | TOTAL | EDUCATION LEVEL  |       |       |       | MEN   |       | WOMEN |       |
|-----------------|-------|--|-------|-------|-------|-------|-------|-------|-------|
|                 |       | LESS/   COLL-   Bchl r   Post-   LESS/   COLL-   LESS/   COLL-<br>  COLL.   EGE   Degree   Grad. /   COLL.   EGE   COLL.   EGE<br>  GRAD   GRAD.     Prof.   GRAD.   GRAD.   GRAD.   GRAD. |       |       |       |       |       |       |       |
| Total           | 2000  | 1321   | 679   | 449   | 230   | 632   | 310   | 689   | 369   |
| RIGHT DIRECTION | 26.9  | 23.3   | 33.9  | 32.8  | 36.1  | 25.2  | 34.3  | 21.5  | 33.6  |
| WRONG TRACK     | 73.0  | 76.7   | 65.9  | 67.2  | 63.5  | 74.8  | 65.7  | 78.5  | 66.1  |
| DON'T KNOW      | 0.1   | 0.0  | 0.2   | 0.0   | 0.5   | 0.0   | 0.0   | 0.0   | 0.3   |
| Net Diff.       | -46.1 | -53.4  | -32.0 | -34.4 | -27.4 | -49.5 | -31.5 | -56.9 | -32.5 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 8

|                 | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-----------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                 |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total           | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| RIGHT DIRECTION | 26.9  | 24.7  | 31.5          | 32.3          | 31.7  | 29.1  | 25.3  | 24.1  | 37.2     | 28.1  | 34.6  | 30.3  |
| WRONG TRACK     | 73.0  | 75.3  | 68.3          | 67.7          | 67.9  | 70.9  | 74.7  | 75.9  | 62.8     | 71.9  | 65.4  | 69.1  |
| DON'T KNOW      | 0.1   | 0.0   | 0.2           | 0.0           | 0.4   | 0.0   | 0.0   | 0.0   | 0.0      | 0.0   | 0.0   | 0.6   |
| Net Diff.       | -46.1 | -50.5 | -36.8         | -35.3         | -36.2 | -41.7 | -49.3 | -51.8 | -25.6    | -43.8 | -30.8 | -38.8 |



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11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 9

|                 | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |       | GENDER |  |
|-----------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|-------|--------|--|
|                 |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN   | WOMEN  |  |
| Total           | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942   | 1058   |  |
| RIGHT DIRECTION | 26.9  | 19.3  | 27.4  | 27.1  | 25.3  | 26.0  | 30.5    | 25.6       | 27.8    | 25.5     | 28.7    | 28.2  | 25.7   |  |
| WRONG TRACK     | 73.0  | 80.7  | 72.2  | 72.9  | 74.7  | 74.0  | 69.5    | 74.3       | 72.2    | 74.4     | 71.3    | 71.8  | 74.1   |  |
| DON'T KNOW      | 0.1   | 0.0   | 0.4   | 0.0   | 0.0   | 0.0   | 0.0     | 0.1        | 0.0     | 0.1      | 0.0     | 0.0   | 0.1    |  |
| Net Diff.       | -46.1 | -61.5 | -44.8 | -45.7 | -49.4 | -48.0 | -38.9   | -48.7      | -44.5   | -49.0    | -42.7   | -43.6 | -48.4  |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 10

|                 | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|-----------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|                 |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
|                 |       |             |                 |       |                         |       |                 |       |                         |       |                 |       |                         |           |               |       |
| Total           | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| RIGHT DIRECTION | 26.9  | 20.8        | 27.7            | 24.8  | 29.7                    | 25.1  | 35.0            | 30.9  | 24.5                    | 18.7  | 23.5            | 20.0  | 37.5                    | 35.7      | 26.2          | 17.5  |
| WRONG TRACK     | 73.0  | 78.7        | 72.3            | 75.2  | 70.3                    | 74.9  | 65.0            | 69.1  | 75.5                    | 80.6  | 76.5            | 80.0  | 62.5                    | 64.3      | 73.8          | 82.2  |
| DON'T KNOW      | 0.1   | 0.5         | 0.0             | 0.0   | 0.0                     | 0.0   | 0.0             | 0.0   | 0.0                     | 0.8   | 0.0             | 0.0   | 0.0                     | 0.0       | 0.0           | 0.3   |
| Net Diff.       | -46.1 | -57.9       | -44.5           | -50.4 | -40.7                   | -49.7 | -29.9           | -38.2 | -51.1                   | -61.9 | -53.1           | -60.1 | -25.1                   | -28.6     | -47.6         | -64.7 |



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12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 1

|            | TOTAL | ANMP SCORE |       |       |      |      |      |      |      | NEW MAJORITY  |       |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |      |      |
|------------|-------|------------|-------|-------|------|------|------|------|------|---------------|-------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|------|------|
|            |       | 10         | 9     | 8     | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10  | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5  |      |
| Total      | 2000  | 211        | 343   | 388   | 421  | 325  | 174  | 76   | 63   | 1545          | 942   | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233  | 222  |
| APPROVE    | 39.9  | 3.9        | 19.7  | 36.7  | 47.7 | 53.9 | 61.8 | 73.3 | 64.5 | 26.6          | 23.2  | 33.2        | 25.0        | 4.9                 | 10.5                    | 26.2                | 72.8                | 85.0        | 88.2 | 81.5 |
| Strongly   | 12.3  | 0.8        | 5.3   | 12.5  | 13.2 | 15.1 | 20.5 | 29.6 | 24.1 | 5.1           | 7.3   | 0.9         | 6.9         | 1.7                 | 0.6                     | 2.9                 | 15.7                | 36.7        | 43.0 | 30.2 |
| Somewhat   | 27.6  | 3.1        | 14.4  | 24.2  | 34.5 | 38.8 | 41.3 | 43.7 | 40.4 | 21.5          | 15.9  | 32.3        | 18.1        | 3.3                 | 9.8                     | 23.4                | 57.1                | 48.2        | 45.3 | 51.3 |
| DISAPPROVE | 60.1  | 96.1       | 80.3  | 63.3  | 52.3 | 46.1 | 38.2 | 26.7 | 35.5 | 73.4          | 76.8  | 66.8        | 75.0        | 95.1                | 89.5                    | 73.8                | 27.2                | 15.0        | 11.8 | 18.5 |
| Somewhat   | 19.0  | 3.9        | 13.5  | 21.3  | 26.3 | 23.0 | 22.8 | 13.5 | 10.9 | 21.1          | 14.5  | 31.6        | 29.2        | 7.3                 | 31.6                    | 38.4                | 20.0                | 11.8        | 10.0 | 13.6 |
| Strongly   | 41.2  | 92.2       | 66.8  | 42.0  | 26.0 | 23.0 | 15.4 | 13.2 | 24.6 | 52.3          | 62.3  | 35.2        | 45.8        | 87.8                | 58.0                    | 35.3                | 7.1                 | 3.3         | 1.7  | 4.9  |
| DON'T KNOW | 0.0   | 0.0        | 0.0   | 0.0   | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  | 0.0           | 0.0   | 0.0         | 0.0         | 0.0                 | 0.0                     | 0.0                 | 0.0                 | 0.0         | 0.0  | 0.0  |
| Net Diff.  | -20.2 | -92.2      | -60.6 | -26.6 | -4.7 | 7.9  | 23.5 | 46.5 | 29.0 | -46.8         | -53.6 | -33.6       | -50.0       | -90.1               | -79.0                   | -47.6               | 45.6                | 69.9        | 76.5 | 63.0 |
| Mean       | 2.11  | 1.13       | 1.58  | 2.07  | 2.35 | 2.46 | 2.67 | 2.90 | 2.64 | 1.79          | 1.68  | 1.99        | 1.86        | 1.19                | 1.53                    | 1.94                | 2.81                | 3.18        | 3.29 | 3.07 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 2

|            | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| APPROVE    | 39.9  | 45.5 | 42.0     | 33.1  | 45.2 | 40.5                  | 40.9        | 38.5        | 35.8               | 39.9         | 28.8               |
| Strongly   | 12.3  | 11.7 | 12.2     | 11.5  | 14.3 | 13.7                  | 14.7        | 7.4         | 4.0                | 4.0          | 3.9                |
| Somewhat   | 27.6  | 33.8 | 29.8     | 21.5  | 30.9 | 26.9                  | 26.1        | 31.1        | 31.9               | 35.9         | 24.9               |
| DISAPPROVE | 60.1  | 54.5 | 58.0     | 66.9  | 54.8 | 59.5                  | 59.1        | 61.5        | 64.2               | 60.1         | 71.2               |
| Somewhat   | 19.0  | 18.2 | 17.8     | 20.3  | 18.3 | 16.3                  | 14.0        | 29.9        | 35.1               | 35.0         | 35.2               |
| Strongly   | 41.2  | 36.3 | 40.1     | 46.6  | 36.4 | 43.1                  | 45.1        | 31.6        | 29.1               | 25.1         | 36.0               |
| DON'T KNOW | 0.0   | 0.0  | 0.0      | 0.0   | 0.0  | 0.0                   | 0.0         | 0.0         | 0.0                | 0.0          | 0.0                |
| Net Diff.  | -20.2 | -9.1 | -15.9    | -33.9 | -9.6 | -18.9                 | -18.2       | -23.0       | -28.3              | -20.3        | -42.5              |
| Mean       | 2.11  | 2.21 | 2.14     | 1.98  | 2.23 | 2.11                  | 2.11        | 2.14        | 2.11               | 2.19         | 1.97               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|            |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |  |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| APPROVE    | 39.9  | 89.6          | 21.5  | 7.0            | 79.4   | 26.2  | 31.0  | 100.0          | 100.0  | 100.0 | 0.0    |  |
| Strongly   | 12.3  | 38.2          | 2.8   | 1.3            | 27.1   | 2.9   | 3.3   | 30.9           | 100.0  | 0.0   | 0.0    |  |
| Somewhat   | 27.6  | 51.4          | 18.7  | 5.7            | 52.3   | 23.4  | 27.8  | 69.1           | 0.0    | 100.0 | 0.0    |  |
| DISAPPROVE | 60.1  | 10.4          | 78.5  | 93.0           | 20.6   | 73.8  | 69.0  | 0.0            | 0.0    | 0.0   | 100.0  |  |
| Somewhat   | 19.0  | 7.3           | 23.3  | 16.4           | 15.6   | 38.4  | 34.7  | 0.0            | 0.0    | 0.0   | 31.5   |  |
| Strongly   | 41.2  | 3.1           | 55.2  | 76.6           | 5.0    | 35.3  | 34.3  | 0.0            | 0.0    | 0.0   | 68.5   |  |
| DON'T KNOW | 0.0   | 0.0           | 0.0   | 0.0            | 0.0    | 0.0   | 0.0   | 0.0            | 0.0    | 0.0   | 0.0    |  |
| Net Diff.  | -20.2 | 79.3          | -57.0 | -86.0          | 58.8   | -47.6 | -37.9 | 100.0          | 100.0  | 100.0 | -100.0 |  |
| Mean       | 2.11  | 3.25          | 1.69  | 1.32           | 3.02   | 1.94  | 2.00  | 3.31           | 4.00   | 3.00  | 1.32   |  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 4

|            | TOTAL |       | 2020 BALLOT |       |                 | PARTY         |                  |                 | MEN           |                  |                 | WOMEN         |                  |  |
|------------|-------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|--|
|            |       |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |  |
| Total      | 2000  | 783   | 928         | 721   | 737             | 542           | 413              | 258             | 271           | 308              | 479             | 271           |                  |  |
| APPROVE    | 39.9  | 5.1   | 73.2        | 8.0   | 74.0            | 35.9          | 9.1              | 76.4            | 36.3          | 6.5              | 72.7            | 35.5          |                  |  |
| Strongly   | 12.3  | 2.0   | 23.9        | 2.5   | 25.5            | 7.5           | 3.7              | 33.0            | 9.6           | 0.9              | 21.4            | 5.3           |                  |  |
| Somewhat   | 27.6  | 3.1   | 49.3        | 5.5   | 48.5            | 28.4          | 5.4              | 43.5            | 26.7          | 5.6              | 51.3            | 30.2          |                  |  |
| DISAPPROVE | 60.1  | 94.9  | 26.8        | 92.0  | 26.0            | 64.1          | 90.9             | 23.6            | 63.7          | 93.5             | 27.3            | 64.5          |                  |  |
| Somewhat   | 19.0  | 13.7  | 18.6        | 14.0  | 18.0            | 26.8          | 11.9             | 14.8            | 26.1          | 16.9             | 19.7            | 27.5          |                  |  |
| Strongly   | 41.2  | 81.2  | 8.2         | 78.0  | 8.0             | 37.3          | 79.0             | 8.8             | 37.6          | 76.6             | 7.6             | 37.0          |                  |  |
| DON'T KNOW | 0.0   | 0.0   | 0.0         | 0.0   | 0.0             | 0.0           | 0.0              | 0.0             | 0.0           | 0.0              | 0.0             | 0.0           |                  |  |
| Net Diff.  | -20.2 | -89.8 | 46.5        | -84.0 | 48.0            | -28.2         | -81.8            | 52.9            | -27.3         | -87.0            | 45.4            | -29.0         |                  |  |
| Mean       | 2.11  | 1.26  | 2.89        | 1.33  | 2.91            | 2.06          | 1.34             | 3.01            | 2.08          | 1.31             | 2.87            | 2.04          |                  |  |





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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| APPROVE    | 39.9  | 75.2         | 76.7 | 74.3  | 46.3          | 11.0  | 6.7   | 9.2               | 43.1         | 23.4          | 2.9               | 78.9         | 68.0          | 65.9              | 64.9         | 39.0          | 8.9               |
| Strongly   | 12.3  | 27.7         | 30.6 | 25.8  | 11.0          | 2.6   | 3.6   | 3.0               | 13.8         | 6.3           | 1.1               | 30.3         | 18.0          | 23.7              | 17.5         | 7.6           | 0.9               |
| Somewhat   | 27.6  | 47.6         | 46.1 | 48.5  | 35.3          | 8.4   | 3.0   | 6.2               | 29.3         | 17.0          | 1.8               | 48.6         | 50.0          | 42.2              | 47.4         | 31.4          | 8.0               |
| DISAPPROVE | 60.1  | 24.8         | 23.3 | 25.7  | 53.7          | 89.0  | 93.3  | 90.8              | 56.9         | 76.6          | 97.1              | 21.1         | 32.0          | 34.1              | 35.1         | 61.0          | 91.1              |
| Somewhat   | 19.0  | 13.8         | 10.6 | 15.8  | 27.2          | 18.8  | 7.8   | 14.3              | 3.6          | 26.5          | 11.5              | 14.8         | 21.6          | 24.3              | 11.4         | 31.8          | 22.3              |
| Strongly   | 41.2  | 10.9         | 12.6 | 9.9   | 26.5          | 70.2  | 85.5  | 76.4              | 53.3         | 50.2          | 85.6              | 6.3          | 10.4          | 9.7               | 23.7         | 29.2          | 68.8              |
| DON'T KNOW | 0.0   | 0.0          | 0.0  | 0.0   | 0.0           | 0.0   | 0.0   | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               |
| Net Diff.  | -20.2 | 50.5         | 53.5 | 48.7  | -7.5          | -78.1 | -86.6 | -81.6             | -13.7        | -53.3         | -94.2             | 57.8         | 36.0          | 31.9              | 29.8         | -22.0         | -82.2             |
| Mean       | 2.11  | 2.92         | 2.95 | 2.90  | 2.31          | 1.43  | 1.25  | 1.36              | 2.04         | 1.80          | 1.18              | 3.03         | 2.76          | 2.80              | 2.59         | 2.17          | 1.41              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| APPROVE    | 39.9  | 74.2          | 31.4           | 5.3             | 37.0           | 47.4        | 53.3                      | 46.7         | 38.9                     | 39.5                       | 38.0            | 37.3                     | 34.7     | 19.1                     | 39.5                  | 48.9          |
| Strongly   | 12.3  | 24.4          | 5.9            | 1.2             | 7.3            | 16.9        | 38.4                      | 14.2         | 11.9                     | 13.1                       | 9.9             | 9.3                      | 10.7     | 5.8                      | 12.0                  | 15.3          |
| Somewhat   | 27.6  | 49.8          | 25.5           | 4.1             | 29.7           | 30.5        | 14.9                      | 32.5         | 27.0                     | 26.4                       | 28.2            | 28.0                     | 24.0     | 13.3                     | 27.5                  | 33.6          |
| DISAPPROVE | 60.1  | 25.8          | 68.6           | 94.7            | 63.0           | 52.6        | 46.7                      | 53.3         | 61.1                     | 60.5                       | 62.0            | 62.7                     | 65.3     | 80.9                     | 60.5                  | 51.1          |
| Somewhat   | 19.0  | 16.8          | 39.7           | 14.6            | 26.1           | 17.9        | 21.5                      | 17.4         | 19.2                     | 19.2                       | 19.2            | 18.3                     | 19.0     | 18.5                     | 19.3                  | 17.9          |
| Strongly   | 41.2  | 9.0           | 28.9           | 80.1            | 36.9           | 34.7        | 25.2                      | 35.9         | 41.8                     | 41.3                       | 42.8            | 44.4                     | 46.3     | 62.4                     | 41.2                  | 33.2          |
| DON'T KNOW | 0.0   | 0.0           | 0.0            | 0.0             | 0.0            | 0.0         | 0.0                       | 0.0          | 0.0                      | 0.0                        | 0.0             | 0.0                      | 0.0      | 0.0                      | 0.0                   | 0.0           |
| Net Diff.  | -20.2 | 48.4          | -37.2          | -89.4           | -26.0          | -5.1        | 6.6                       | -6.6         | -22.1                    | -21.1                      | -23.9           | -25.3                    | -30.6    | -61.8                    | -21.0                 | -2.1          |
| Mean       | 2.11  | 2.90          | 2.08           | 1.26            | 2.07           | 2.30        | 2.67                      | 2.25         | 2.09                     | 2.11                       | 2.05            | 2.02                     | 1.99     | 1.63                     | 2.10                  | 2.31          |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 7

|            | TOTAL | EDUCATION LEVEL          |                         |                  |                            | MEN                       |                         | WOMEN                     |                         |
|------------|-------|--------------------------|-------------------------|------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|            |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total      | 2000  | 1321                     | 679                     | 449              | 230                        | 632                       | 310                     | 689                       | 369                     |
| APPROVE    | 39.9  | 35.2                     | 49.0                    | 46.8             | 53.3                       | 32.9                      | 40.5                    | 37.3                      | 56.2                    |
| Strongly   | 12.3  | 9.7                      | 17.3                    | 14.8             | 22.3                       | 11.1                      | 18.2                    | 8.5                       | 16.6                    |
| Somewhat   | 27.6  | 25.5                     | 31.7                    | 32.0             | 31.0                       | 21.8                      | 22.2                    | 28.8                      | 39.6                    |
| DISAPPROVE | 60.1  | 64.8                     | 51.0                    | 53.2             | 46.7                       | 67.1                      | 59.5                    | 62.7                      | 43.8                    |
| Somewhat   | 19.0  | 18.9                     | 19.1                    | 18.9             | 19.4                       | 14.7                      | 20.9                    | 22.7                      | 17.5                    |
| Strongly   | 41.2  | 45.9                     | 31.9                    | 34.3             | 27.3                       | 52.4                      | 38.6                    | 40.0                      | 26.3                    |
| DON'T KNOW | 0.0   | 0.0                      | 0.0                     | 0.0              | 0.0                        | 0.0                       | 0.0                     | 0.0                       | 0.0                     |
| Net Diff.  | -20.2 | -29.6                    | -2.0                    | -6.4             | 6.6                        | -34.3                     | -19.0                   | -25.4                     | 12.3                    |
| Mean       | 2.11  | 1.99                     | 2.34                    | 2.27             | 2.48                       | 1.92                      | 2.20                    | 2.06                      | 2.46                    |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 8

|            | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| APPROVE    | 39.9  | 35.9  | 48.3          | 45.6          | 53.7  | 40.2  | 31.4  | 40.6  | 46.3     | 45.0  | 51.0  | 55.0  |
| Strongly   | 12.3  | 11.9  | 13.1          | 12.5          | 15.8  | 7.7   | 12.9  | 10.9  | 16.0     | 9.4   | 15.4  | 15.9  |
| Somewhat   | 27.6  | 24.0  | 35.2          | 33.1          | 37.9  | 32.5  | 18.5  | 29.7  | 30.3     | 35.5  | 35.6  | 39.0  |
| DISAPPROVE | 60.1  | 64.1  | 51.7          | 54.4          | 46.3  | 59.8  | 68.6  | 59.4  | 53.7     | 55.0  | 49.0  | 45.0  |
| Somewhat   | 19.0  | 16.4  | 24.5          | 19.9          | 26.8  | 33.6  | 15.2  | 17.6  | 11.4     | 27.2  | 27.3  | 26.5  |
| Strongly   | 41.2  | 47.7  | 27.3          | 34.5          | 19.6  | 26.2  | 53.4  | 41.8  | 42.3     | 27.8  | 21.7  | 18.5  |
| DON'T KNOW | 0.0   | 0.0   | 0.0           | 0.0           | 0.0   | 0.0   | 0.0   | 0.0   | 0.0      | 0.0   | 0.0   | 0.0   |
| Net Diff.  | -20.2 | -28.2 | -3.4          | -8.9          | 7.3   | -19.6 | -37.2 | -18.7 | -7.5     | -10.1 | 2.0   | 9.9   |
| Mean       | 2.11  | 2.00  | 2.34          | 2.24          | 2.50  | 2.22  | 1.91  | 2.10  | 2.20     | 2.27  | 2.45  | 2.52  |



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12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 9

|            | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            |       | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|-------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN   | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942   | 1058   |  |
| APPROVE    | 39.9  | 38.5  | 44.3  | 34.1  | 42.1  | 40.2  | 40.6       | 38.3        | 40.9       | 39.4        | 40.4       | 35.4  | 43.9   |  |
| Strongly   | 12.3  | 6.7   | 7.4   | 11.3  | 10.5  | 11.8  | 18.6       | 9.1         | 14.4       | 9.5         | 15.8       | 13.4  | 11.3   |  |
| Somewhat   | 27.6  | 31.8  | 36.8  | 22.8  | 31.6  | 28.5  | 22.0       | 29.2        | 26.5       | 29.9        | 24.6       | 21.9  | 32.6   |  |
| DISAPPROVE | 60.1  | 61.5  | 55.7  | 65.9  | 57.9  | 59.8  | 59.4       | 61.7        | 59.1       | 60.6        | 59.6       | 64.6  | 56.1   |  |
| Somewhat   | 19.0  | 30.0  | 25.4  | 25.0  | 18.6  | 12.9  | 12.8       | 26.2        | 14.4       | 23.9        | 12.8       | 16.8  | 20.9   |  |
| Strongly   | 41.2  | 31.4  | 30.3  | 41.0  | 39.3  | 46.8  | 46.6       | 35.5        | 44.7       | 36.6        | 46.7       | 47.9  | 35.2   |  |
| DON'T KNOW | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0        | 0.0         | 0.0        | 0.0         | 0.0        | 0.0   | 0.0    |  |
| Net Diff.  | -20.2 | -23.0 | -11.4 | -31.8 | -15.8 | -19.6 | -18.8      | -23.4       | -18.2      | -21.1       | -19.1      | -29.2 | -12.2  |  |
| Mean       | 2.11  | 2.14  | 2.21  | 2.04  | 2.13  | 2.05  | 2.13       | 2.12        | 2.11       | 2.12        | 2.09       | 2.01  | 2.20   |  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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12. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

BANNER 10

|            | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|            |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total      | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| APPROVE    | 39.9  | 40.7        | 38.6            | 40.0  | 40.4                    | 35.3  | 40.3            | 40.1  | 30.9                    | 43.3  | 37.6            | 40.0  | 54.6                    | 50.2      | 39.4          | 27.8  |
| Strongly   | 12.3  | 7.9         | 9.2             | 11.2  | 16.5                    | 10.8  | 13.8            | 12.9  | 14.0                    | 6.5   | 6.5             | 9.7   | 20.2                    | 17.4      | 11.5          | 7.9   |
| Somewhat   | 27.6  | 32.8        | 29.4            | 28.9  | 23.9                    | 24.5  | 26.4            | 27.2  | 16.9                    | 36.8  | 31.1            | 30.2  | 34.4                    | 32.8      | 27.9          | 20.0  |
| DISAPPROVE | 60.1  | 59.3        | 61.4            | 60.0  | 59.6                    | 64.7  | 59.7            | 59.9  | 69.1                    | 56.7  | 62.4            | 60.0  | 45.4                    | 49.8      | 60.6          | 72.2  |
| Somewhat   | 19.0  | 28.0        | 25.7            | 17.4  | 13.1                    | 24.9  | 23.0            | 15.1  | 13.9                    | 29.5  | 27.3            | 19.2  | 11.9                    | 19.3      | 19.9          | 16.0  |
| Strongly   | 41.2  | 31.3        | 35.7            | 42.6  | 46.5                    | 39.8  | 36.8            | 44.7  | 55.2                    | 27.3  | 35.1            | 40.8  | 33.5                    | 30.5      | 40.7          | 56.2  |
| DON'T KNOW | 0.0   | 0.0         | 0.0             | 0.0   | 0.0                     | 0.0   | 0.0             | 0.0   | 0.0                     | 0.0   | 0.0             | 0.0   | 0.0                     | 0.0       | 0.0           | 0.0   |
| Net Diff.  | -20.2 | -18.6       | -22.8           | -19.9 | -19.3                   | -29.5 | -19.5           | -19.8 | -38.3                   | -13.4 | -24.8           | -20.0 | 9.2                     | 0.4       | -21.2         | -44.3 |
| Mean       | 2.11  | 2.17        | 2.12            | 2.09  | 2.10                    | 2.06  | 2.17            | 2.08  | 1.90                    | 2.23  | 2.09            | 2.09  | 2.41                    | 2.37      | 2.10          | 1.80  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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13. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 1

|                      | TOTAL | ANMP SCORE |      |      |       |       |       |       |       | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |        |        |
|----------------------|-------|------------|------|------|-------|-------|-------|-------|-------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|--------|--------|
|                      |       | 10         | 9    | 8    | 7     | 6     | 5     | 4     | 0-3   | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5    |        |
| Total                | 2000  | 211        | 343  | 388  | 421   | 325   | 174   | 76    | 63    | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233    | 222    |
| REPUBLICAN CANDIDATE | 44.8  | 89.9       | 70.3 | 54.4 | 33.8  | 20.9  | 12.9  | 11.1  | 22.3  | 58.0          | 68.2 | 41.0        | 49.4        | 100.0               | 100.0                   | 0.0                 | 0.0                 | 0.0         | 0.0    | 0.0    |
| Definitely           | 28.1  | 75.6       | 47.4 | 30.0 | 16.2  | 8.6   | 5.8   | 5.8   | 19.2  | 36.3          | 46.6 | 18.7        | 29.3        | 100.0               | 0.0                     | 0.0                 | 0.0                 | 0.0         | 0.0    | 0.0    |
| Probably             | 10.6  | 11.3       | 14.2 | 14.7 | 11.5  | 7.1   | 4.3   | 2.5   | 1.4   | 13.7          | 13.8 | 13.9        | 11.3        | 0.0                 | 62.9                    | 0.0                 | 0.0                 | 0.0         | 0.0    | 0.0    |
| Lean                 | 6.2   | 3.0        | 8.7  | 9.8  | 6.0   | 5.2   | 2.7   | 2.8   | 1.7   | 8.1           | 7.9  | 8.3         | 8.8         | 0.0                 | 37.1                    | 0.0                 | 0.0                 | 0.0         | 0.0    | 0.0    |
| DEMOCRATIC CANDIDATE | 41.9  | 5.8        | 18.3 | 34.7 | 50.1  | 60.0  | 68.5  | 76.7  | 70.7  | 24.7          | 22.3 | 33.7        | 0.0         | 0.0                 | 0.0                     | 0.0                 | 100.0               | 100.0       | 100.0  | 100.0  |
| Definitely           | 25.7  | 3.2        | 11.4 | 21.4 | 28.5  | 31.9  | 44.5  | 62.5  | 56.9  | 8.3           | 13.7 | 0.0         | 0.0         | 0.0                 | 0.0                     | 0.0                 | 33.7                | 84.5        | 96.0   | 72.4   |
| Probably             | 10.5  | 0.9        | 3.9  | 7.5  | 14.1  | 19.5  | 17.5  | 9.7   | 7.5   | 10.2          | 4.7  | 22.1        | 0.0         | 0.0                 | 0.0                     | 0.0                 | 41.3                | 11.4        | 4.0    | 19.2   |
| Lean                 | 5.7   | 1.7        | 3.1  | 5.7  | 7.5   | 8.5   | 6.5   | 4.6   | 6.3   | 6.2           | 3.9  | 11.6        | 0.0         | 0.0                 | 0.0                     | 0.0                 | 25.0                | 4.1         | 0.0    | 8.4    |
| UNDECIDED            | 13.3  | 4.2        | 11.4 | 10.9 | 16.1  | 19.1  | 18.6  | 12.2  | 7.0   | 17.2          | 9.6  | 25.3        | 50.6        | 0.0                 | 0.0                     | 100.0               | 0.0                 | 0.0         | 0.0    | 0.0    |
| Net Diff.            | 3.0   | 84.1       | 52.0 | 19.8 | -16.4 | -39.1 | -55.7 | -65.6 | -48.5 | 33.3          | 45.9 | 7.3         | 49.4        | 100.0               | 100.0                   | 0.0                 | -100.0              | -100.0      | -100.0 | -100.0 |
| Mean                 | 4.08  | 6.39       | 5.35 | 4.44 | 3.56  | 3.02  | 2.54  | 2.14  | 2.70  | 4.93          | 5.21 | 4.37        | 5.19        | 7.00                | 5.63                    | 4.00                | 1.91                | 1.20        | 1.04   | 1.36   |



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13. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 2

|                      | TOTAL | AREA |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|----------------------|-------|------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                      |       | EAST | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total                | 2000  | 350  | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| REPUBLICAN CANDIDATE | 44.8  | 40.1 | 43.6     | 51.6  | 38.1  | 47.6                  | 48.6        | 41.2        | 28.1               | 31.1         | 22.6               |
| Definitely           | 28.1  | 22.4 | 28.1     | 34.4  | 21.3  | 31.4                  | 34.3        | 13.9        | 7.6                | 6.7          | 9.2                |
| Probably             | 10.6  | 10.3 | 11.4     | 10.8  | 9.5   | 10.1                  | 8.8         | 17.6        | 13.5               | 16.2         | 8.7                |
| Lean                 | 6.2   | 7.4  | 4.1      | 6.4   | 7.2   | 6.1                   | 5.5         | 9.6         | 6.9                | 8.2          | 4.7                |
| DEMOCRATIC CANDIDATE | 41.9  | 48.2 | 42.4     | 34.9  | 48.5  | 43.2                  | 43.7        | 40.5        | 33.5               | 36.6         | 28.1               |
| Definitely           | 25.7  | 28.9 | 25.5     | 21.7  | 30.3  | 27.3                  | 28.7        | 19.3        | 15.4               | 14.9         | 16.3               |
| Probably             | 10.5  | 13.2 | 10.3     | 8.5   | 12.0  | 10.2                  | 9.3         | 15.6        | 12.3               | 15.2         | 7.2                |
| Lean                 | 5.7   | 6.1  | 6.6      | 4.7   | 6.2   | 5.7                   | 5.7         | 5.6         | 5.8                | 6.4          | 4.6                |
| UNDECIDED            | 13.3  | 11.7 | 14.0     | 13.5  | 13.4  | 9.2                   | 7.7         | 18.3        | 38.4               | 32.3         | 49.3               |
| Net Diff.            | 3.0   | -8.1 | 1.2      | 16.7  | -10.5 | 4.3                   | 5.0         | 0.7         | -5.5               | -5.4         | -5.5               |
| Mean                 | 4.08  | 3.76 | 4.07     | 4.44  | 3.69  | 4.12                  | 4.16        | 3.92        | 3.80               | 3.79         | 3.82               |





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BANNER 3

|                      | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- |       | JOB: JOE BIDEN |       |        |  |
|----------------------|-------|---------------|-------|----------------|--------|-------|-------|-------|----------------|-------|--------|--|
|                      |       | UNITED STATES |       | FOR CONGRESS   | DEMO-  | UNDE- | UNDE- | APP-  | Strong         | Smwht | DISAP- |  |
|                      |       | RIGHT         | WRONG | REPUB-         | CRATIC | CEDED | CEDED | ROVE  |                |       | PROVE  |  |
|                      |       | DIREC-        | TRACK | LICAN          |        |       |       |       |                |       |        |  |
|                      |       | TION          |       |                |        |       |       |       |                |       |        |  |
| Total                | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798   | 246            | 551   | 1202   |  |
| REPUBLICAN CANDIDATE | 44.8  | 14.2          | 56.2  | 100.0          | 0.0    | 0.0   | 24.6  | 7.9   | 4.7            | 9.3   | 69.3   |  |
| Definitely           | 28.1  | 7.2           | 35.7  | 62.6           | 0.0    | 0.0   | 0.0   | 3.5   | 3.8            | 3.3   | 44.4   |  |
| Probably             | 10.6  | 4.0           | 13.0  | 23.6           | 0.0    | 0.0   | 0.0   | 2.8   | 0.9            | 3.6   | 15.7   |  |
| Lean                 | 6.2   | 2.9           | 7.4   | 13.9           | 0.0    | 0.0   | 24.6  | 1.6   | 0.0            | 2.4   | 9.3    |  |
| DEMOCRATIC CANDIDATE | 41.9  | 76.5          | 29.1  | 0.0            | 100.0  | 0.0   | 22.6  | 83.4  | 92.2           | 79.4  | 14.3   |  |
| Definitely           | 25.7  | 56.8          | 14.1  | 0.0            | 61.3   | 0.0   | 0.0   | 56.9  | 81.6           | 45.8  | 5.0    |  |
| Probably             | 10.5  | 13.1          | 9.5   | 0.0            | 25.0   | 0.0   | 0.0   | 17.2  | 7.1            | 21.8  | 6.0    |  |
| Lean                 | 5.7   | 6.6           | 5.4   | 0.0            | 13.6   | 0.0   | 22.6  | 9.3   | 3.6            | 11.8  | 3.4    |  |
| UNDECIDED            | 13.3  | 9.3           | 14.8  | 0.0            | 0.0    | 100.0 | 52.7  | 8.7   | 3.1            | 11.3  | 16.3   |  |
| Net Diff.            | 3.0   | -62.3         | 27.1  | 100.0          | -100.0 | 0.0   | 2.0   | -75.5 | -87.6          | -70.1 | 55.0   |  |
| Mean                 | 4.08  | 2.29          | 4.74  | 6.49           | 1.52   | 4.00  | 4.02  | 2.03  | 1.51           | 2.27  | 5.44   |  |



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BANNER 4

|                      | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|----------------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                      |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
|                      |       |             |       |                 |               |                  |                 |               |                  |                 |               |                  |
| Total                | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| REPUBLICAN CANDIDATE | 44.8  | 89.4        | 10.0  | 93.1            | 5.8           | 33.7             | 92.6            | 8.4           | 36.4             | 93.7            | 4.4           | 31.0             |
| Definitely           | 28.1  | 64.0        | 2.8   | 67.8            | 1.8           | 10.9             | 66.7            | 3.5           | 12.7             | 69.2            | 0.9           | 9.2              |
| Probably             | 10.6  | 17.2        | 4.2   | 19.0            | 2.2           | 10.7             | 20.0            | 2.6           | 10.4             | 17.7            | 2.0           | 11.0             |
| Lean                 | 6.2   | 8.2         | 3.0   | 6.3             | 1.9           | 12.1             | 5.8             | 2.3           | 13.3             | 6.9             | 1.6           | 10.9             |
| DEMOCRATIC CANDIDATE | 41.9  | 4.6         | 78.8  | 3.0             | 87.7          | 31.2             | 3.8             | 86.2          | 35.5             | 1.8             | 88.6          | 27.0             |
| Definitely           | 25.7  | 2.4         | 50.1  | 1.9             | 58.7          | 12.4             | 2.6             | 61.5          | 15.8             | 1.0             | 57.2          | 8.9              |
| Probably             | 10.5  | 1.5         | 19.1  | 0.6             | 19.6          | 11.3             | 0.7             | 17.5          | 12.3             | 0.5             | 20.7          | 10.3             |
| Lean                 | 5.7   | 0.7         | 9.6   | 0.4             | 9.5           | 7.6              | 0.5             | 7.1           | 7.4              | 0.3             | 10.8          | 7.8              |
| UNDECIDED            | 13.3  | 6.1         | 11.2  | 4.0             | 6.4           | 35.1             | 3.6             | 5.4           | 28.1             | 4.5             | 7.0           | 42.0             |
| Net Diff.            | 3.0   | 84.8        | -68.8 | 90.1            | -81.9         | 2.4              | 88.8            | -77.8         | 0.9              | 91.9            | -84.1         | 4.0              |
| Mean                 | 4.08  | 6.24        | 2.22  | 6.40            | 1.87          | 3.99             | 6.36            | 1.91          | 3.93             | 6.46            | 1.85          | 4.05             |



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BANNER 5

|                      | TOTAL | IDEOLOGY     |       |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|----------------------|-------|--------------|-------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                      |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total                | 2000  | 516          | 197   | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| REPUBLICAN CANDIDATE | 44.8  | 8.3          | 7.4   | 8.9   | 29.2          | 81.7  | 90.8 | 85.4              | 85.3         | 80.5          | 96.4              | 2.7          | 7.5           | 19.8              | 15.7         | 25.5          | 68.6              |
| Definitely           | 28.1  | 3.1          | 3.8   | 2.7   | 11.4          | 45.9  | 84.7 | 61.7              | 39.7         | 45.3          | 74.3              | 0.9          | 2.7           | 3.6               | 4.0          | 4.7           | 33.2              |
| Probably             | 10.6  | 3.4          | 3.1   | 3.6   | 8.7           | 25.7  | 4.9  | 17.3              | 31.2         | 24.0          | 17.3              | 1.1          | 2.1           | 10.0              | 8.0          | 7.8           | 20.9              |
| Lean                 | 6.2   | 1.8          | 0.4   | 2.6   | 9.1           | 10.1  | 1.2  | 6.5               | 14.4         | 11.2          | 4.8               | 0.7          | 2.6           | 6.2               | 3.7          | 13.0          | 14.5              |
| DEMOCRATIC CANDIDATE | 41.9  | 84.5         | 84.9  | 84.3  | 45.9          | 11.0  | 4.7  | 8.5               | 11.1         | 10.8          | 0.8               | 93.6         | 81.6          | 74.1              | 56.8         | 33.1          | 9.9               |
| Definitely           | 25.7  | 59.4         | 67.6  | 54.3  | 23.0          | 6.0   | 3.6  | 5.1               | 7.5          | 6.5           | 0.6               | 67.8         | 46.6          | 48.2              | 28.8         | 11.9          | 3.4               |
| Probably             | 10.5  | 16.7         | 9.1   | 21.5  | 14.9          | 2.8   | 0.4  | 1.8               | 3.6          | 2.7           | 0.0               | 17.1         | 25.1          | 13.5              | 18.9         | 12.1          | 4.0               |
| Lean                 | 5.7   | 8.4          | 8.2   | 8.6   | 8.0           | 2.2   | 0.7  | 1.6               | 0.0          | 1.6           | 0.2               | 8.8          | 9.9           | 12.4              | 9.0          | 9.1           | 2.5               |
| UNDECIDED            | 13.3  | 7.2          | 7.8   | 6.8   | 24.9          | 7.2   | 4.5  | 6.1               | 3.6          | 8.7           | 2.9               | 3.7          | 11.0          | 6.1               | 27.5         | 41.4          | 21.5              |
| Net Diff.            | 3.0   | -76.2        | -77.5 | -75.4 | -16.8         | 70.7  | 86.1 | 77.0              | 74.2         | 69.7          | 95.6              | -90.9        | -74.1         | -54.2             | -41.1        | -7.7          | 58.7              |
| Mean                 | 4.08  | 1.98         | 1.89  | 2.04  | 3.54          | 5.73  | 6.53 | 6.06              | 5.66         | 5.68          | 6.60              | 1.59         | 2.15          | 2.53              | 2.98         | 3.73          | 5.35              |



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BANNER 6

|                      | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|----------------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|                      |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total                | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| REPUBLICAN CANDIDATE | 44.8  | 6.5           | 28.7           | 91.6            | 41.3           | 40.3        | 57.1                      | 38.2         | 46.8                     | 48.2                       | 44.5            | 34.3                     | 53.9     | 70.4                     | 47.4                  | 29.0          |
| Definitely           | 28.1  | 2.4           | 5.5            | 63.2            | 16.0           | 27.8        | 45.3                      | 25.6         | 28.6                     | 29.9                       | 26.4            | 23.5                     | 34.7     | 48.4                     | 29.3                  | 16.5          |
| Probably             | 10.6  | 2.2           | 10.1           | 19.8            | 15.3           | 8.6         | 6.7                       | 8.9          | 11.4                     | 10.8                       | 12.5            | 6.0                      | 13.9     | 12.5                     | 10.8                  | 6.8           |
| Lean                 | 6.2   | 2.0           | 13.1           | 8.6             | 10.0           | 3.8         | 5.0                       | 3.7          | 6.8                      | 7.5                        | 5.6             | 4.8                      | 5.3      | 9.5                      | 7.3                   | 5.7           |
| DEMOCRATIC CANDIDATE | 41.9  | 84.4          | 22.8           | 1.7             | 36.8           | 47.6        | 33.1                      | 49.4         | 40.7                     | 40.2                       | 41.6            | 43.7                     | 34.6     | 17.4                     | 40.9                  | 55.1          |
| Definitely           | 25.7  | 53.5          | 7.8            | 1.1             | 15.2           | 29.1        | 21.4                      | 30.1         | 24.5                     | 23.0                       | 27.0            | 30.9                     | 21.8     | 12.3                     | 22.4                  | 34.8          |
| Probably             | 10.5  | 20.5          | 8.0            | 0.4             | 13.9           | 10.7        | 8.0                       | 11.0         | 10.6                     | 11.1                       | 9.7             | 9.2                      | 9.5      | 4.0                      | 11.4                  | 12.0          |
| Lean                 | 5.7   | 10.4          | 7.0            | 0.3             | 7.7            | 7.7         | 3.7                       | 8.2          | 5.6                      | 6.1                        | 4.9             | 3.6                      | 3.3      | 1.2                      | 7.1                   | 8.3           |
| UNDECIDED            | 13.3  | 9.0           | 48.5           | 6.7             | 21.8           | 12.1        | 9.8                       | 12.4         | 12.5                     | 11.6                       | 13.9            | 21.9                     | 11.5     | 12.2                     | 11.7                  | 15.9          |
| Net Diff.            | 3.0   | -77.9         | 5.9            | 89.9            | 4.5            | -7.2        | 23.9                      | -11.2        | 6.1                      | 8.0                        | 3.0             | -9.4                     | 19.3     | 53.0                     | 6.5                   | -26.1         |
| Mean                 | 4.08  | 2.02          | 4.03           | 6.34            | 4.07           | 3.88        | 4.70                      | 3.78         | 4.15                     | 4.22                       | 4.05            | 3.73                     | 4.49     | 5.34                     | 4.20                  | 3.32          |



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13. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 7

|                      | TOTAL | EDUCATION LEVEL |       |        |        | MEN   |       | WOMEN |       |
|----------------------|-------|-----------------|-------|--------|--------|-------|-------|-------|-------|
|                      |       | LESS/           | COLL- | Bchlr  | Post-  | LESS/ | COLL- | LESS/ | COLL- |
|                      |       | COLL.           | EGE   | Degree | Grad./ | COLL. | EGE   | COLL. | EGE   |
|                      |       | GRAD            | GRAD. | Prof.  | GRAD.  | GRAD. | GRAD. | GRAD. | GRAD. |
|                      |       |                 |       |        |        |       |       |       |       |
| Total                | 2000  | 1321            | 679   | 449    | 230    | 632   | 310   | 689   | 369   |
| REPUBLICAN CANDIDATE | 44.8  | 49.9            | 35.0  | 35.5   | 33.9   | 58.2  | 43.7  | 42.3  | 27.7  |
| Definitely           | 28.1  | 31.5            | 21.4  | 22.4   | 19.6   | 37.4  | 26.6  | 26.0  | 17.1  |
| Probably             | 10.6  | 12.0            | 7.8   | 7.8    | 8.0    | 14.1  | 9.3   | 10.0  | 6.6   |
| Lean                 | 6.2   | 6.5             | 5.7   | 5.4    | 6.3    | 6.6   | 7.8   | 6.3   | 4.0   |
| DEMOCRATIC CANDIDATE | 41.9  | 36.3            | 52.6  | 51.4   | 55.1   | 31.2  | 44.2  | 41.0  | 59.7  |
| Definitely           | 25.7  | 22.5            | 31.8  | 28.5   | 38.2   | 21.2  | 25.3  | 23.7  | 37.3  |
| Probably             | 10.5  | 9.0             | 13.4  | 14.3   | 11.7   | 6.8   | 12.4  | 10.9  | 14.3  |
| Lean                 | 5.7   | 4.9             | 7.4   | 8.5    | 5.1    | 3.2   | 6.5   | 6.4   | 8.1   |
| UNDECIDED            | 13.3  | 13.8            | 12.4  | 13.1   | 11.0   | 10.6  | 12.2  | 16.7  | 12.6  |
| Net Diff.            | 3.0   | 13.6            | -17.6 | -15.8  | -21.1  | 26.9  | -0.5  | 1.3   | -32.0 |
| Mean                 | 4.08  | 4.34            | 3.56  | 3.65   | 3.38   | 4.67  | 3.99  | 4.05  | 3.20  |



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13. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 8

|                      | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|----------------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|                      |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total                | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| REPUBLICAN CANDIDATE | 44.8  | 52.4  | 28.7      | 39.4     | 17.6  | 32.8  | 59.4  | 45.2  | 46.4     | 33.3  | 25.7  | 13.6  |
| Definitely           | 28.1  | 34.9  | 13.6      | 20.4     | 6.3   | 16.9  | 39.5  | 30.0  | 26.0     | 15.5  | 10.1  | 4.4   |
| Probably             | 10.6  | 11.3  | 8.9       | 10.7     | 7.3   | 10.9  | 13.1  | 9.5   | 13.0     | 8.7   | 7.9   | 6.9   |
| Lean                 | 6.2   | 6.2   | 6.3       | 8.4      | 4.1   | 5.0   | 6.7   | 5.7   | 7.5      | 9.1   | 7.7   | 2.3   |
| DEMOCRATIC CANDIDATE | 41.9  | 36.8  | 52.6      | 46.6     | 62.6  | 44.3  | 30.8  | 43.1  | 43.0     | 49.7  | 57.3  | 65.3  |
| Definitely           | 25.7  | 23.4  | 30.5      | 26.1     | 40.2  | 16.1  | 19.8  | 27.1  | 30.2     | 22.7  | 36.2  | 42.2  |
| Probably             | 10.5  | 8.6   | 14.5      | 12.7     | 15.7  | 18.2  | 7.4   | 9.8   | 7.0      | 17.5  | 14.2  | 16.5  |
| Lean                 | 5.7   | 4.8   | 7.6       | 7.8      | 6.7   | 9.9   | 3.6   | 6.2   | 5.8      | 9.6   | 6.8   | 6.7   |
| UNDECIDED            | 13.3  | 10.8  | 18.7      | 14.0     | 19.7  | 23.0  | 9.9   | 11.7  | 10.6     | 16.9  | 17.0  | 21.1  |
| Net Diff.            | 3.0   | 15.6  | -23.8     | -7.2     | -45.0 | -11.5 | 28.6  | 2.1   | 3.4      | -16.4 | -31.6 | -51.7 |
| Mean                 | 4.08  | 4.41  | 3.37      | 3.79     | 2.79  | 3.83  | 4.74  | 4.08  | 4.01     | 3.60  | 3.10  | 2.63  |



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13. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 9

|                      | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|----------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                      |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total                | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| REPUBLICAN CANDIDATE | 44.8  | 23.2  | 34.5  | 46.8  | 43.9  | 52.7  | 50.1    | 37.9       | 49.2    | 39.7     | 51.2    | 53.4 | 37.2   |  |
| Definitely           | 28.1  | 9.8   | 18.0  | 23.5  | 27.9  | 34.7  | 37.0    | 18.9       | 33.9    | 21.6     | 36.1    | 33.9 | 22.9   |  |
| Probably             | 10.6  | 9.9   | 8.7   | 12.9  | 10.5  | 13.7  | 7.8     | 10.9       | 10.3    | 10.8     | 10.3    | 12.5 | 8.8    |  |
| Lean                 | 6.2   | 3.5   | 7.8   | 10.4  | 5.5   | 4.3   | 5.3     | 8.1        | 5.0     | 7.3      | 4.9     | 7.0  | 5.5    |  |
| DEMOCRATIC CANDIDATE | 41.9  | 47.8  | 49.9  | 39.3  | 42.3  | 39.5  | 39.4    | 44.5       | 40.2    | 43.8     | 39.4    | 35.5 | 47.5   |  |
| Definitely           | 25.7  | 16.9  | 27.7  | 21.6  | 28.1  | 25.2  | 29.0    | 22.6       | 27.6    | 24.2     | 27.4    | 22.6 | 28.4   |  |
| Probably             | 10.5  | 18.1  | 15.0  | 10.7  | 9.8   | 9.1   | 7.2     | 13.6       | 8.5     | 12.5     | 8.0     | 8.6  | 12.1   |  |
| Lean                 | 5.7   | 12.8  | 7.2   | 7.0   | 4.4   | 5.2   | 3.1     | 8.3        | 4.1     | 7.1      | 4.0     | 4.3  | 7.0    |  |
| UNDECIDED            | 13.3  | 29.0  | 15.6  | 13.9  | 13.8  | 7.8   | 10.5    | 17.6       | 10.6    | 16.5     | 9.4     | 11.1 | 15.2   |  |
| Net Diff.            | 3.0   | -24.6 | -15.5 | 7.5   | 1.5   | 13.2  | 10.8    | -6.6       | 9.0     | -4.2     | 11.8    | 17.9 | -10.3  |  |
| Mean                 | 4.08  | 3.53  | 3.59  | 4.14  | 4.02  | 4.37  | 4.27    | 3.83       | 4.23    | 3.89     | 4.31    | 4.44 | 3.75   |  |



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13. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 10

|                      | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|----------------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|                      |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
|                      |       |             |                 |       |                         |       |                 |       |                         |       |                 |       |                         |           |               |       |
| Total                | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| REPUBLICAN CANDIDATE | 44.8  | 23.0        | 42.6            | 47.9  | 50.3                    | 33.4  | 48.6            | 51.2  | 59.6                    | 18.1  | 39.1            | 45.3  | 36.4                    | 33.9      | 44.6          | 59.4  |
| Definitely           | 28.1  | 10.8        | 21.1            | 30.0  | 36.1                    | 15.9  | 22.7            | 32.6  | 41.8                    | 8.4   | 20.1            | 27.9  | 27.6                    | 20.0      | 26.7          | 41.8  |
| Probably             | 10.6  | 9.1         | 11.3            | 12.2  | 9.3                     | 14.4  | 13.3            | 13.1  | 11.5                    | 6.5   | 10.1            | 11.5  | 5.9                     | 8.9       | 11.0          | 11.5  |
| Lean                 | 6.2   | 3.1         | 10.2            | 5.7   | 4.9                     | 3.0   | 12.5            | 5.5   | 6.3                     | 3.2   | 8.9             | 5.9   | 2.9                     | 4.9       | 6.9           | 6.1   |
| DEMOCRATIC CANDIDATE | 41.9  | 52.8        | 42.5            | 39.6  | 40.0                    | 43.3  | 40.3            | 39.3  | 30.3                    | 57.4  | 43.8            | 39.8  | 54.5                    | 53.8      | 41.7          | 27.1  |
| Definitely           | 25.7  | 21.9        | 23.1            | 25.5  | 28.6                    | 20.6  | 22.1            | 26.0  | 21.2                    | 22.6  | 23.7            | 25.1  | 39.6                    | 34.8      | 24.8          | 16.1  |
| Probably             | 10.5  | 19.0        | 12.5            | 9.5   | 7.4                     | 13.7  | 10.7            | 9.9   | 6.3                     | 21.6  | 13.5            | 9.2   | 9.0                     | 13.1      | 10.5          | 7.1   |
| Lean                 | 5.7   | 11.8        | 7.0             | 4.6   | 4.0                     | 9.0   | 7.5             | 3.4   | 2.7                     | 13.2  | 6.6             | 5.5   | 5.9                     | 5.8       | 6.4           | 3.9   |
| UNDECIDED            | 13.3  | 24.2        | 14.9            | 12.5  | 9.7                     | 23.4  | 11.1            | 9.5   | 10.1                    | 24.6  | 17.1            | 14.9  | 9.2                     | 12.4      | 13.7          | 13.5  |
| Net Diff.            | 3.0   | -29.8       | 0.1             | 8.3   | 10.3                    | -9.9  | 8.3             | 11.9  | 29.3                    | -39.3 | -4.7            | 5.5   | -18.1                   | -19.9     | 3.0           | 32.3  |
| Mean                 | 4.08  | 3.38        | 3.95            | 4.20  | 4.27                    | 3.81  | 4.12            | 4.28  | 4.76                    | 3.17  | 3.85            | 4.13  | 3.55                    | 3.46      | 4.07          | 4.88  |





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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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14. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?  
GOVERNMENT SHOULD GET OUT OF THE WAY OF ENTREPRENEURS AND SMALL BUSINESSES WHO CREATE JOBS AND GROW THE ECONOMY.

BANNER 1

|           | ANMP SCORE |       |      |      |      |      |      |      |       |      | NEW MAJORITY |      |      |        | NEW MAJORITY COMBO |      |       | LEFT MINORITY COMBO |      |      |
|-----------|------------|-------|------|------|------|------|------|------|-------|------|--------------|------|------|--------|--------------------|------|-------|---------------------|------|------|
|           | 10         | 9     | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL | 8-10 | FLTD         | FLTD | DEF. | PROB/  | UND.               | VOTE | TOTAL | 6-7                 | 0-5  |      |
|           |            |       |      |      |      |      |      |      | N.M.  |      | 6-7          | 0-5  | VOTE | LEAN   |                    | DEM  |       | FLTD                |      |      |
|           |            |       |      |      |      |      |      |      |       |      |              |      | GOP  | VT GOP |                    |      |       |                     |      |      |
| Total     | 2000       | 211   | 343  | 388  | 421  | 325  | 174  | 76   | 63    | 1545 | 942          | 512  | 91   | 561    | 336                | 266  | 382   | 455                 | 233  | 222  |
| AGREE     | 71.2       | 100.0 | 96.0 | 85.6 | 72.9 | 55.0 | 28.5 | 17.0 | 4.8   | 80.6 | 92.6         | 68.9 | 22.5 | 87.8   | 81.2               | 65.2 | 80.3  | 39.1                | 56.9 | 20.3 |
| Strongly  | 50.0       | 99.5  | 86.0 | 64.9 | 38.2 | 18.4 | 11.4 | 4.0  | 1.4   | 60.1 | 80.3         | 32.2 | 7.2  | 75.0   | 58.3               | 40.6 | 53.3  | 15.9                | 23.7 | 7.8  |
| 10        | 26.8       | 92.1  | 48.4 | 23.4 | 12.3 | 6.2  | 5.8  | 2.6  | 1.4   | 32.9 | 47.9         | 10.2 | 5.5  | 48.3   | 26.0               | 22.1 | 23.9  | 5.9                 | 8.2  | 3.6  |
| 9         | 8.8        | 3.9   | 20.1 | 16.1 | 5.5  | 2.9  | 2.2  | 0.0  | 0.0   | 10.6 | 14.8         | 4.7  | 0.0  | 11.9   | 12.0               | 6.1  | 10.6  | 2.7                 | 3.6  | 1.7  |
| 8         | 14.5       | 3.5   | 17.4 | 25.4 | 20.5 | 9.3  | 3.5  | 1.4  | 0.0   | 16.6 | 17.6         | 17.2 | 1.7  | 14.8   | 20.2               | 12.4 | 18.7  | 7.3                 | 12.0 | 2.5  |
| 7         | 12.7       | 0.5   | 7.7  | 15.2 | 19.9 | 19.7 | 9.0  | 4.6  | 1.7   | 12.7 | 9.2          | 19.9 | 7.9  | 9.3    | 13.9               | 14.3 | 15.5  | 12.9                | 19.6 | 5.9  |
| 6         | 8.4        | 0.0   | 2.3  | 5.5  | 14.8 | 16.9 | 8.1  | 8.4  | 1.7   | 7.9  | 3.1          | 16.7 | 7.4  | 3.5    | 9.1                | 10.3 | 11.5  | 10.2                | 13.6 | 6.7  |
| NEUTRAL-5 | 14.7       | 0.0   | 3.4  | 10.4 | 17.6 | 27.5 | 34.3 | 23.1 | 1.7   | 11.7 | 5.5          | 20.7 | 24.4 | 6.0    | 11.0               | 20.2 | 14.6  | 24.9                | 24.6 | 25.3 |
| DISAGREE  | 14.2       | 0.0   | 0.6  | 4.1  | 9.4  | 17.5 | 37.2 | 59.9 | 93.5  | 7.7  | 1.9          | 10.4 | 53.1 | 6.2    | 7.8                | 14.6 | 5.1   | 36.0                | 18.5 | 54.4 |
| 4         | 4.3        | 0.0   | 0.3  | 1.6  | 4.0  | 8.8  | 11.6 | 13.6 | 5.1   | 2.6  | 0.7          | 4.6  | 9.9  | 0.9    | 3.3                | 5.7  | 2.1   | 10.3                | 9.4  | 11.2 |
| 3         | 3.4        | 0.0   | 0.0  | 0.7  | 2.1  | 2.8  | 12.6 | 21.7 | 13.7  | 1.8  | 0.3          | 2.3  | 14.8 | 1.2    | 1.8                | 3.9  | 1.3   | 8.7                 | 2.6  | 15.1 |
| 2         | 2.4        | 0.0   | 0.0  | 0.8  | 1.1  | 3.5  | 4.3  | 10.4 | 20.5  | 1.3  | 0.3          | 2.1  | 6.2  | 0.9    | 1.2                | 2.4  | 1.1   | 6.2                 | 2.4  | 10.2 |
| 1         | 1.3        | 0.0   | 0.0  | 0.3  | 0.8  | 0.7  | 2.7  | 4.0  | 17.6  | 0.6  | 0.1          | 0.6  | 5.2  | 0.5    | 0.9                | 1.1  | 0.0   | 3.5                 | 0.9  | 6.3  |
| 0         | 2.8        | 0.0   | 0.3  | 0.7  | 1.5  | 1.7  | 6.0  | 10.2 | 36.5  | 1.5  | 0.4          | 0.8  | 16.9 | 2.7    | 0.6                | 1.3  | 0.7   | 7.3                 | 3.3  | 11.6 |
| Mean      | 7.09       | 9.88  | 8.91 | 7.84 | 6.77 | 5.91 | 4.84 | 3.79 | 1.65  | 7.70 | 8.68         | 6.56 | 3.92 | 8.34   | 7.58               | 6.79 | 7.50  | 5.01                | 6.02 | 3.95 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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14. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?  
GOVERNMENT SHOULD GET OUT OF THE WAY OF ENTREPRENEURS AND SMALL BUSINESSES WHO CREATE JOBS AND GROW THE ECONOMY.

BANNER 2

|           | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |  |
|-----------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|--|
|           |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |  |
| Total     | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |  |
| AGREE     | 71.2  | 70.8 | 68.4     | 74.1  | 69.2 | 71.4                  | 72.0        | 68.2        | 69.6               | 69.5         | 69.8               |  |
| Strongly  | 50.0  | 50.7 | 45.7     | 55.0  | 45.1 | 51.7                  | 53.7        | 39.3        | 40.0               | 40.1         | 40.0               |  |
| 10        | 26.8  | 24.1 | 26.5     | 31.0  | 21.6 | 27.5                  | 29.5        | 15.7        | 22.2               | 21.7         | 23.2               |  |
| 9         | 8.8   | 9.0  | 7.5      | 9.3   | 9.2  | 9.5                   | 9.7         | 8.8         | 4.2                | 3.9          | 4.8                |  |
| 8         | 14.5  | 17.6 | 11.7     | 14.8  | 14.3 | 14.6                  | 14.6        | 14.8        | 13.6               | 14.6         | 12.0               |  |
| 7         | 12.7  | 12.4 | 14.3     | 11.1  | 14.3 | 11.7                  | 11.1        | 15.6        | 18.8               | 21.2         | 14.4               |  |
| 6         | 8.4   | 7.7  | 8.4      | 8.0   | 9.8  | 8.0                   | 7.2         | 13.2        | 10.8               | 8.1          | 15.4               |  |
| NEUTRAL-5 | 14.7  | 14.1 | 16.4     | 13.2  | 15.9 | 14.3                  | 13.5        | 19.3        | 16.8               | 18.1         | 14.5               |  |
| DISAGREE  | 14.2  | 15.1 | 15.2     | 12.7  | 14.9 | 14.2                  | 14.5        | 12.6        | 13.6               | 12.4         | 15.7               |  |
| 4         | 4.3   | 5.4  | 3.9      | 3.9   | 4.6  | 4.2                   | 4.3         | 3.3         | 5.0                | 3.6          | 7.6                |  |
| 3         | 3.4   | 3.7  | 3.2      | 3.4   | 3.3  | 3.2                   | 3.0         | 4.2         | 4.8                | 5.2          | 4.0                |  |
| 2         | 2.4   | 3.0  | 2.9      | 1.5   | 2.8  | 2.5                   | 2.7         | 1.5         | 1.3                | 0.6          | 2.6                |  |
| 1         | 1.3   | 1.2  | 1.2      | 1.3   | 1.3  | 1.3                   | 1.4         | 0.9         | 0.8                | 1.2          | 0.0                |  |
| 0         | 2.8   | 1.8  | 4.0      | 2.6   | 2.9  | 3.0                   | 3.1         | 2.6         | 1.7                | 1.9          | 1.5                |  |
| Mean      | 7.09  | 7.06 | 6.91     | 7.33  | 6.87 | 7.13                  | 7.20        | 6.70        | 6.87               | 6.88         | 6.84               |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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14. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?  
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BANNER 3

|           | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|-----------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|           |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |  |
|           |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|           |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|           |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total     | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| AGREE     | 71.2  | 56.7          | 76.5  | 85.3           | 57.9   | 65.2  | 71.2  | 58.1           | 51.3   | 61.2  | 79.8   |  |
| Strongly  | 50.0  | 34.7          | 55.7  | 68.7           | 33.0   | 40.6  | 44.3  | 33.5           | 31.9   | 34.2  | 61.0   |  |
| 10        | 26.8  | 14.2          | 31.4  | 39.9           | 14.1   | 22.1  | 20.3  | 13.8           | 16.4   | 12.6  | 35.4   |  |
| 9         | 8.8   | 6.4           | 9.7   | 11.9           | 6.3    | 6.1   | 8.3   | 6.6            | 4.6    | 7.5   | 10.2   |  |
| 8         | 14.5  | 14.1          | 14.6  | 16.8           | 12.5   | 12.4  | 15.7  | 13.1           | 10.9   | 14.0  | 15.4   |  |
| 7         | 12.7  | 12.7          | 12.7  | 11.0           | 14.1   | 14.3  | 14.4  | 14.1           | 9.7    | 16.0  | 11.8   |  |
| 6         | 8.4   | 9.3           | 8.1   | 5.6            | 10.8   | 10.3  | 12.5  | 10.6           | 9.7    | 11.0  | 7.0    |  |
| NEUTRAL-5 | 14.7  | 19.9          | 12.8  | 7.9            | 20.2   | 20.2  | 16.5  | 20.1           | 20.0   | 20.2  | 11.1   |  |
| DISAGREE  | 14.2  | 23.4          | 10.8  | 6.8            | 21.9   | 14.6  | 12.3  | 21.8           | 28.7   | 18.7  | 9.1    |  |
| 4         | 4.3   | 6.9           | 3.4   | 1.8            | 6.5    | 5.7   | 3.8   | 6.3            | 10.1   | 4.7   | 3.0    |  |
| 3         | 3.4   | 5.9           | 2.5   | 1.4            | 5.3    | 3.9   | 3.5   | 5.5            | 4.9    | 5.8   | 2.0    |  |
| 2         | 2.4   | 3.1           | 2.1   | 1.0            | 3.8    | 2.4   | 2.3   | 3.8            | 5.2    | 3.1   | 1.4    |  |
| 1         | 1.3   | 2.0           | 1.0   | 0.7            | 1.9    | 1.1   | 1.2   | 1.8            | 3.0    | 1.3   | 0.9    |  |
| 0         | 2.8   | 5.6           | 1.8   | 1.9            | 4.3    | 1.3   | 1.5   | 4.3            | 5.4    | 3.8   | 1.9    |  |
| Mean      | 7.09  | 6.10          | 7.45  | 8.06           | 6.15   | 6.79  | 6.93  | 6.16           | 5.87   | 6.28  | 7.71   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 4

|           | TOTAL | 2020 BALLOT |      | PARTY |       |        | MEN   |        |        | WOMEN |        |        |       |        |        |
|-----------|-------|-------------|------|-------|-------|--------|-------|--------|--------|-------|--------|--------|-------|--------|--------|
|           |       |             |      | TRUMP | BIDEN | REPUB- | DEMO- | INDEP- | REPUB- | DEMO- | INDEP- | REPUB- | DEMO- | INDEP- |        |
|           |       |             |      | LICAN | CRAT  | ENDENT | LICAN | CRAT   | ENDENT | LICAN | CRAT   | ENDENT | LICAN | CRAT   | ENDENT |
| Total     | 2000  | 783         | 928  | 721   | 737   | 542    | 413   | 258    | 271    | 308   | 479    | 271    |       |        |        |
| AGREE     | 71.2  | 85.9        | 58.4 | 84.6  | 58.8  | 70.1   | 87.3  | 57.8   | 74.3   | 80.9  | 59.4   | 65.9   |       |        |        |
| Strongly  | 50.0  | 69.9        | 33.8 | 68.2  | 36.0  | 44.8   | 72.5  | 37.2   | 47.4   | 62.5  | 35.4   | 42.2   |       |        |        |
| 10        | 26.8  | 43.6        | 13.8 | 39.1  | 17.1  | 23.5   | 43.7  | 18.5   | 25.4   | 33.1  | 16.3   | 21.6   |       |        |        |
| 9         | 8.8   | 10.6        | 7.2  | 11.6  | 5.9   | 9.0    | 11.8  | 6.7    | 9.2    | 11.3  | 5.5    | 8.8    |       |        |        |
| 8         | 14.5  | 15.8        | 12.8 | 17.5  | 13.1  | 12.3   | 17.0  | 12.0   | 12.8   | 18.1  | 13.7   | 11.7   |       |        |        |
| 7         | 12.7  | 10.6        | 14.2 | 10.9  | 13.3  | 14.3   | 10.9  | 9.5    | 17.9   | 11.0  | 15.3   | 10.8   |       |        |        |
| 6         | 8.4   | 5.4         | 10.4 | 5.4   | 9.5   | 10.9   | 3.9   | 11.1   | 9.0    | 7.5   | 8.6    | 12.8   |       |        |        |
| NEUTRAL-5 | 14.7  | 7.5         | 20.9 | 7.7   | 19.6  | 17.2   | 6.6   | 17.2   | 13.3   | 9.3   | 20.9   | 21.0   |       |        |        |
| DISAGREE  | 14.2  | 6.6         | 20.7 | 7.7   | 21.5  | 12.7   | 6.1   | 25.0   | 12.4   | 9.8   | 19.7   | 13.1   |       |        |        |
| 4         | 4.3   | 2.2         | 6.3  | 2.1   | 6.3   | 4.6    | 1.3   | 6.9    | 4.9    | 3.2   | 5.9    | 4.2    |       |        |        |
| 3         | 3.4   | 1.3         | 4.7  | 2.0   | 5.3   | 2.6    | 1.2   | 5.4    | 1.7    | 3.1   | 5.3    | 3.4    |       |        |        |
| 2         | 2.4   | 0.6         | 3.9  | 0.9   | 3.6   | 2.5    | 1.2   | 5.3    | 2.2    | 0.6   | 2.7    | 2.8    |       |        |        |
| 1         | 1.3   | 0.5         | 2.1  | 0.7   | 2.0   | 1.0    | 0.8   | 1.8    | 0.8    | 0.6   | 2.1    | 1.2    |       |        |        |
| 0         | 2.8   | 2.0         | 3.8  | 1.9   | 4.3   | 2.1    | 1.7   | 5.5    | 2.7    | 2.3   | 3.6    | 1.4    |       |        |        |
| Mean      | 7.09  | 8.16        | 6.20 | 8.01  | 6.27  | 6.99   | 8.24  | 6.17   | 7.15   | 7.69  | 6.32   | 6.82   |       |        |        |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 5

|           | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|           |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total     | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| AGREE     | 71.2  | 54.9         | 46.6 | 60.0  | 67.9          | 83.5  | 88.7 | 85.6              | 83.2         | 73.3          | 87.3              | 53.4         | 63.2          | 76.8              | 54.3         | 69.3          | 82.3              |
| Strongly  | 50.0  | 31.5         | 32.6 | 30.9  | 42.4          | 63.8  | 79.9 | 70.3              | 53.4         | 48.3          | 73.6              | 29.3         | 42.2          | 55.7              | 37.2         | 40.2          | 62.8              |
| 10        | 26.8  | 12.8         | 14.6 | 11.6  | 20.2          | 33.0  | 57.4 | 42.9              | 23.1         | 20.9          | 44.1              | 11.3         | 20.8          | 39.5              | 17.6         | 19.4          | 38.9              |
| 9         | 8.8   | 5.2          | 6.4  | 4.5   | 8.3           | 12.2  | 11.2 | 11.8              | 11.1         | 9.3           | 12.2              | 4.9          | 6.3           | 11.0              | 5.2          | 9.4           | 10.4              |
| 8         | 14.5  | 13.5         | 11.6 | 14.7  | 13.9          | 18.6  | 11.3 | 15.6              | 19.1         | 18.1          | 17.3              | 13.1         | 15.1          | 5.2               | 14.4         | 11.4          | 13.5              |
| 7         | 12.7  | 13.0         | 8.5  | 15.8  | 14.4          | 14.5  | 5.5  | 10.9              | 14.1         | 14.0          | 10.1              | 14.0         | 11.8          | 14.9              | 7.1          | 16.6          | 12.4              |
| 6         | 8.4   | 10.4         | 5.4  | 13.4  | 11.1          | 5.2   | 3.3  | 4.4               | 15.7         | 11.1          | 3.6               | 10.1         | 9.3           | 6.2               | 10.0         | 12.5          | 7.0               |
| NEUTRAL-5 | 14.7  | 20.0         | 18.9 | 20.7  | 18.4          | 8.7   | 5.5  | 7.4               | 9.6          | 12.9          | 6.5               | 20.3         | 20.9          | 9.9               | 21.4         | 18.6          | 10.4              |
| DISAGREE  | 14.2  | 25.1         | 34.5 | 19.3  | 13.7          | 7.8   | 5.9  | 7.0               | 7.1          | 13.8          | 6.3               | 26.3         | 15.9          | 13.3              | 24.2         | 12.1          | 7.3               |
| 4         | 4.3   | 5.8          | 5.5  | 6.0   | 5.5           | 3.2   | 0.4  | 2.1               | 0.0          | 4.3           | 1.7               | 6.7          | 6.0           | 4.8               | 2.9          | 5.7           | 2.5               |
| 3         | 3.4   | 5.7          | 7.6  | 4.5   | 3.4           | 1.7   | 2.0  | 1.8               | 3.4          | 3.2           | 1.7               | 5.6          | 5.3           | 3.1               | 6.7          | 2.0           | 1.6               |
| 2         | 2.4   | 5.5          | 7.9  | 4.1   | 1.8           | 1.1   | 0.3  | 0.8               | 3.7          | 1.6           | 0.7               | 5.5          | 1.2           | 1.7               | 6.4          | 2.3           | 0.7               |
| 1         | 1.3   | 2.7          | 3.1  | 2.5   | 1.0           | 0.8   | 0.0  | 0.5               | 0.0          | 1.6           | 0.5               | 3.1          | 0.4           | 1.4               | 1.4          | 1.2           | 0.0               |
| 0         | 2.8   | 5.4          | 10.4 | 2.3   | 2.0           | 1.0   | 3.1  | 1.9               | 0.0          | 3.2           | 1.7               | 5.4          | 3.0           | 2.3               | 6.9          | 0.9           | 2.5               |
| Mean      | 7.09  | 5.90         | 5.47 | 6.17  | 6.84          | 7.86  | 8.59 | 8.15              | 7.44         | 6.97          | 8.27              | 5.80         | 6.70          | 7.60              | 6.01         | 6.89          | 7.88              |



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BANNER 6

|           | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|-----------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|           |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total     | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| AGREE     | 71.2  | 59.4          | 64.3           | 86.1            | 71.2           | 66.9        | 81.2                      | 65.1         | 73.1                     | 73.6                       | 72.2            | 60.7                     | 77.4     | 79.3                     | 72.6                  | 62.2          |
| Strongly  | 50.0  | 34.6          | 38.2           | 70.6            | 46.0           | 49.6        | 71.4                      | 46.8         | 50.9                     | 51.4                       | 49.9            | 43.7                     | 56.0     | 64.1                     | 52.0                  | 39.8          |
| 10        | 26.8  | 15.6          | 15.1           | 42.7            | 21.4           | 25.6        | 50.1                      | 22.5         | 26.5                     | 25.5                       | 28.1            | 31.1                     | 32.0     | 37.6                     | 27.7                  | 18.3          |
| 9         | 8.8   | 6.2           | 9.0            | 11.6            | 8.3            | 8.9         | 17.7                      | 7.8          | 9.3                      | 9.8                        | 8.5             | 4.3                      | 10.2     | 12.5                     | 8.5                   | 7.2           |
| 8         | 14.5  | 12.8          | 14.1           | 16.4            | 16.3           | 15.0        | 3.6                       | 16.5         | 15.1                     | 16.2                       | 13.2            | 8.3                      | 13.8     | 14.0                     | 15.8                  | 14.3          |
| 7         | 12.7  | 14.5          | 14.5           | 10.2            | 14.6           | 10.6        | 3.7                       | 11.5         | 13.5                     | 13.7                       | 13.1            | 9.4                      | 12.5     | 9.9                      | 13.0                  | 12.6          |
| 6         | 8.4   | 10.4          | 11.6           | 5.3             | 10.6           | 6.8         | 6.0                       | 6.9          | 8.8                      | 8.5                        | 9.3             | 7.6                      | 8.9      | 5.4                      | 7.5                   | 9.8           |
| NEUTRAL-5 | 14.7  | 19.7          | 19.7           | 7.6             | 16.2           | 14.7        | 9.1                       | 15.4         | 14.4                     | 14.9                       | 13.5            | 17.2                     | 12.9     | 8.4                      | 14.1                  | 19.3          |
| DISAGREE  | 14.2  | 20.9          | 16.0           | 6.2             | 12.6           | 18.4        | 9.7                       | 19.5         | 12.5                     | 11.5                       | 14.3            | 22.1                     | 9.7      | 12.3                     | 13.3                  | 18.5          |
| 4         | 4.3   | 5.7           | 7.2            | 1.8             | 4.4            | 4.5         | 6.6                       | 4.2          | 4.2                      | 4.1                        | 4.3             | 5.1                      | 3.5      | 3.0                      | 4.7                   | 5.1           |
| 3         | 3.4   | 5.1           | 4.1            | 1.3             | 3.3            | 3.1         | 0.0                       | 3.5          | 3.2                      | 2.6                        | 4.4             | 5.1                      | 2.7      | 4.9                      | 3.1                   | 4.0           |
| 2         | 2.4   | 4.2           | 1.5            | 0.7             | 1.8            | 4.4         | 0.0                       | 5.0          | 2.1                      | 1.9                        | 2.4             | 2.0                      | 1.2      | 1.3                      | 1.8                   | 3.2           |
| 1         | 1.3   | 2.0           | 0.8            | 0.6             | 0.9            | 1.9         | 3.1                       | 1.8          | 0.9                      | 0.6                        | 1.3             | 3.4                      | 1.1      | 1.2                      | 1.4                   | 1.5           |
| 0         | 2.8   | 3.9           | 2.4            | 1.9             | 2.2            | 4.5         | 0.0                       | 5.1          | 2.1                      | 2.3                        | 1.9             | 6.4                      | 1.3      | 2.0                      | 2.2                   | 4.7           |
| Mean      | 7.09  | 6.25          | 6.59           | 8.17            | 6.98           | 6.83        | 8.27                      | 6.64         | 7.19                     | 7.22                       | 7.15            | 6.57                     | 7.53     | 7.74                     | 7.20                  | 6.46          |



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BANNER 7

|           | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|-----------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|           |       |                        |                       |                 |                          |                         |                       |                         |                       |
|           |       | LESS/<br>COLL-<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL-<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL-<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total     | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| AGREE     | 71.2  | 73.7                   | 66.2                  | 68.7            | 61.3                     | 76.6                    | 73.1                  | 71.0                    | 60.4                  |
| Strongly  | 50.0  | 53.1                   | 44.0                  | 46.4            | 39.3                     | 57.3                    | 52.3                  | 49.4                    | 37.0                  |
| 10        | 26.8  | 30.4                   | 19.7                  | 19.9            | 19.3                     | 35.0                    | 24.4                  | 26.1                    | 15.8                  |
| 9         | 8.8   | 8.7                    | 9.0                   | 10.1            | 6.9                      | 8.6                     | 11.9                  | 8.8                     | 6.6                   |
| 8         | 14.5  | 14.1                   | 15.2                  | 16.3            | 13.1                     | 13.6                    | 16.0                  | 14.5                    | 14.6                  |
| 7         | 12.7  | 12.6                   | 13.0                  | 13.1            | 12.9                     | 12.5                    | 12.6                  | 12.7                    | 13.3                  |
| 6         | 8.4   | 8.0                    | 9.2                   | 9.3             | 9.2                      | 6.9                     | 8.2                   | 9.0                     | 10.1                  |
| NEUTRAL-5 | 14.7  | 14.1                   | 15.9                  | 15.2            | 17.1                     | 12.0                    | 10.4                  | 16.0                    | 20.5                  |
| DISAGREE  | 14.2  | 12.2                   | 17.9                  | 16.1            | 21.6                     | 11.4                    | 16.5                  | 13.0                    | 19.1                  |
| 4         | 4.3   | 3.3                    | 6.3                   | 6.1             | 6.7                      | 2.5                     | 6.7                   | 4.0                     | 5.9                   |
| 3         | 3.4   | 3.3                    | 3.5                   | 3.0             | 4.4                      | 2.9                     | 1.8                   | 3.8                     | 4.9                   |
| 2         | 2.4   | 1.9                    | 3.4                   | 2.7             | 4.6                      | 2.1                     | 3.7                   | 1.6                     | 3.1                   |
| 1         | 1.3   | 1.2                    | 1.4                   | 1.5             | 1.2                      | 1.1                     | 0.9                   | 1.2                     | 1.8                   |
| 0         | 2.8   | 2.5                    | 3.4                   | 2.7             | 4.8                      | 2.8                     | 3.5                   | 2.3                     | 3.4                   |
| Mean      | 7.09  | 7.29                   | 6.70                  | 6.84            | 6.40                     | 7.49                    | 7.09                  | 7.11                    | 6.37                  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?  
GOVERNMENT SHOULD GET OUT OF THE WAY OF ENTREPRENEURS AND SMALL BUSINESSES WHO CREATE JOBS AND GROW THE ECONOMY.

BANNER 8

|           | RACE  |       |           |          |       |       |          |       |      |       |       |       |
|-----------|-------|-------|-----------|----------|-------|-------|----------|-------|------|-------|-------|-------|
|           | TOTAL | WHITE |           |          |       |       | HISPANIC |       |      |       | BLACK |       |
|           |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN      | WOMEN | MEN  | WOMEN | MEN   | WOMEN |
| Total     | 2000  | 1360  | 640       | 260      | 259   | 80    | 693      | 667   | 120  | 140   | 86    | 173   |
| AGREE     | 71.2  | 72.0  | 69.3      | 69.7     | 69.4  | 73.9  | 76.2     | 67.7  | 80.0 | 60.9  | 70.5  | 68.9  |
| Strongly  | 50.0  | 51.5  | 46.8      | 46.5     | 51.5  | 38.0  | 58.5     | 44.3  | 52.4 | 41.5  | 52.4  | 51.1  |
| 10        | 26.8  | 27.5  | 25.2      | 23.8     | 31.8  | 14.6  | 32.4     | 22.4  | 31.5 | 17.2  | 34.9  | 30.2  |
| 9         | 8.8   | 9.5   | 7.3       | 6.6      | 8.0   | 5.0   | 10.4     | 8.6   | 8.7  | 4.8   | 8.6   | 7.7   |
| 8         | 14.5  | 14.5  | 14.3      | 16.2     | 11.7  | 18.4  | 15.6     | 13.3  | 12.3 | 19.5  | 8.9   | 13.1  |
| 7         | 12.7  | 12.8  | 12.6      | 13.5     | 9.9   | 19.1  | 11.6     | 14.0  | 14.5 | 12.7  | 10.8  | 9.5   |
| 6         | 8.4   | 7.7   | 9.8       | 9.7      | 8.0   | 16.8  | 6.1      | 9.4   | 13.1 | 6.6   | 7.3   | 8.3   |
| NEUTRAL-5 | 14.7  | 14.0  | 16.0      | 17.1     | 14.3  | 13.4  | 11.0     | 17.2  | 7.3  | 25.6  | 16.0  | 13.5  |
| DISAGREE  | 14.2  | 13.9  | 14.7      | 13.1     | 16.3  | 12.7  | 12.8     | 15.1  | 12.6 | 13.6  | 13.5  | 17.7  |
| 4         | 4.3   | 4.2   | 4.6       | 3.9      | 4.6   | 5.4   | 3.5      | 5.0   | 4.8  | 3.1   | 3.2   | 5.3   |
| 3         | 3.4   | 2.9   | 4.3       | 3.1      | 6.3   | 1.1   | 2.1      | 3.9   | 2.4  | 3.6   | 6.5   | 6.2   |
| 2         | 2.4   | 2.3   | 2.5       | 3.0      | 2.4   | 2.4   | 2.5      | 2.1   | 3.7  | 2.5   | 1.2   | 2.9   |
| 1         | 1.3   | 1.5   | 0.8       | 0.3      | 1.2   | 1.3   | 1.3      | 1.7   | 0.0  | 0.5   | 1.2   | 1.2   |
| 0         | 2.8   | 3.0   | 2.5       | 2.8      | 1.8   | 2.6   | 3.5      | 2.4   | 1.8  | 3.8   | 1.2   | 2.1   |
| Mean      | 7.09  | 7.15  | 6.97      | 6.96     | 7.16  | 6.70  | 7.42     | 6.86  | 7.42 | 6.57  | 7.33  | 7.07  |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

|           | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         | GENDER |       |
|-----------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|--------|-------|
|           |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| Total     | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942    | 1058  |
| AGREE     | 71.2  | 66.5  | 62.9  | 73.2  | 74.4  | 72.3  | 72.3    | 68.5       | 72.9    | 70.2     | 72.3    | 75.5   | 67.3  |
| Strongly  | 50.0  | 40.1  | 42.3  | 49.6  | 51.4  | 53.2  | 54.0    | 45.2       | 53.1    | 47.1     | 53.7    | 55.6   | 45.1  |
| 10        | 26.8  | 22.4  | 21.1  | 24.6  | 30.0  | 30.0  | 28.1    | 23.0       | 29.2    | 25.1     | 28.8    | 31.5   | 22.5  |
| 9         | 8.8   | 5.3   | 9.9   | 7.2   | 8.0   | 9.5   | 10.5    | 7.7        | 9.5     | 7.8      | 10.1    | 9.7    | 8.0   |
| 8         | 14.5  | 12.4  | 11.3  | 17.8  | 13.4  | 13.7  | 15.5    | 14.6       | 14.4    | 14.2     | 14.8    | 14.4   | 14.5  |
| 7         | 12.7  | 15.0  | 12.7  | 12.8  | 13.9  | 12.0  | 11.8    | 13.2       | 12.4    | 13.4     | 11.9    | 12.5   | 12.9  |
| 6         | 8.4   | 11.4  | 7.9   | 10.9  | 9.1   | 7.1   | 6.5     | 10.0       | 7.4     | 9.8      | 6.8     | 7.3    | 9.4   |
| NEUTRAL-5 | 14.7  | 16.0  | 19.1  | 13.1  | 12.9  | 14.0  | 14.8    | 15.7       | 14.1    | 14.8     | 14.5    | 11.4   | 17.6  |
| DISAGREE  | 14.2  | 17.5  | 18.0  | 13.6  | 12.8  | 13.6  | 12.9    | 15.8       | 13.1    | 14.9     | 13.2    | 13.1   | 15.1  |
| 4         | 4.3   | 5.5   | 3.6   | 5.0   | 5.2   | 3.9   | 3.6     | 4.7        | 4.1     | 4.8      | 3.7     | 3.9    | 4.7   |
| 3         | 3.4   | 5.4   | 6.7   | 1.9   | 3.2   | 3.2   | 2.5     | 4.2        | 2.9     | 3.9      | 2.8     | 2.5    | 4.2   |
| 2         | 2.4   | 4.0   | 1.7   | 2.2   | 1.1   | 3.0   | 2.6     | 2.4        | 2.3     | 2.0      | 2.8     | 2.6    | 2.1   |
| 1         | 1.3   | 0.0   | 1.9   | 0.5   | 1.5   | 1.3   | 1.7     | 0.9        | 1.5     | 1.0      | 1.5     | 1.1    | 1.4   |
| 0         | 2.8   | 2.5   | 4.1   | 4.1   | 1.8   | 2.2   | 2.5     | 3.8        | 2.3     | 3.2      | 2.4     | 3.0    | 2.7   |
| Mean      | 7.09  | 6.70  | 6.62  | 7.04  | 7.29  | 7.25  | 7.23    | 6.83       | 7.25    | 6.97     | 7.23    | 7.36   | 6.85  |



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BANNER 10

|           | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|-----------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|           |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|           |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total     | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| AGREE     | 71.2  | 64.4        | 69.8   | 73.4  | 72.4   | 74.7  | 72.2   | 76.2  | 76.5   | 59.5  | 68.4   | 71.1  | 66.1   | 68.4      | 70.1      | 77.4  |
| Strongly  | 50.0  | 40.9        | 46.4   | 52.7  | 53.1   | 47.2  | 45.5   | 57.8  | 59.8   | 37.9  | 46.9   | 48.6  | 43.0   | 49.3      | 47.0      | 58.8  |
| 10        | 26.8  | 21.0        | 23.6   | 28.9  | 28.9   | 26.6  | 23.5   | 33.7  | 34.3   | 18.3  | 23.7   | 25.1  | 20.8   | 26.2      | 24.8      | 32.6  |
| 9         | 8.8   | 7.1         | 8.6    | 8.1   | 9.9    | 7.3   | 9.1    | 9.3   | 10.4   | 7.0   | 8.2    | 7.2   | 9.1    | 7.9       | 8.9       | 9.8   |
| 8         | 14.5  | 12.8        | 14.2   | 15.6  | 14.3   | 13.2  | 12.9   | 14.7  | 15.1   | 12.6  | 15.0   | 16.3  | 13.1   | 15.3      | 13.3      | 16.4  |
| 7         | 12.7  | 13.2        | 13.2   | 12.9  | 12.2   | 17.1  | 14.4   | 12.0  | 11.3   | 11.4  | 12.4   | 13.6  | 13.4   | 10.8      | 14.4      | 11.0  |
| 6         | 8.4   | 10.3        | 10.3   | 7.7   | 7.1    | 10.5  | 12.3   | 6.3   | 5.4    | 10.2  | 9.1    | 8.9   | 9.7    | 8.3       | 8.8       | 7.5   |
| NEUTRAL-5 | 14.7  | 16.8        | 15.5   | 13.9  | 14.1   | 14.4  | 12.9   | 11.9  | 10.1   | 18.0  | 17.0   | 15.6  | 19.9   | 14.9      | 16.0      | 11.0  |
| DISAGREE  | 14.2  | 18.7        | 14.7   | 12.7  | 13.6   | 10.9  | 14.9   | 12.0  | 13.3   | 22.5  | 14.6   | 13.3  | 13.9   | 16.7      | 13.8      | 11.7  |
| 4         | 4.3   | 4.6         | 4.6    | 4.7   | 3.7    | 0.0   | 4.7    | 5.5   | 3.3    | 6.8   | 4.5    | 4.1   | 4.4    | 4.5       | 5.1       | 2.1   |
| 3         | 3.4   | 5.3         | 3.9    | 3.1   | 2.7    | 5.0   | 3.5    | 1.9   | 2.1    | 5.4   | 4.1    | 4.1   | 3.7    | 3.4       | 3.3       | 3.7   |
| 2         | 2.4   | 3.5         | 2.3    | 1.5   | 2.7    | 1.5   | 3.0    | 1.3   | 3.4    | 4.4   | 1.9    | 1.6   | 1.8    | 2.4       | 2.5       | 2.1   |
| 1         | 1.3   | 1.3         | 0.6    | 1.4   | 1.6    | 1.5   | 0.0    | 0.8   | 1.6    | 1.2   | 1.0    | 1.9   | 1.6    | 1.9       | 1.1       | 1.0   |
| 0         | 2.8   | 4.1         | 3.3    | 2.0   | 2.8    | 2.8   | 3.7    | 2.5   | 3.1    | 4.7   | 3.1    | 1.6   | 2.4    | 4.5       | 2.0       | 2.9   |
| Mean      | 7.09  | 6.57        | 6.93   | 7.27  | 7.21   | 7.12  | 6.95   | 7.52  | 7.47   | 6.31  | 6.93   | 7.07  | 6.81   | 6.89      | 7.04      | 7.47  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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15. PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 1

|                  | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |      |      |
|------------------|-------|------------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|------|------|
|                  |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5  |      |
| <b>Total</b>     | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233  | 222  |
| <b>AGREE</b>     | 79.6  | 100.0      | 95.1 | 89.8 | 79.4 | 70.5 | 52.2 | 46.6 | 25.9 | 83.4          | 94.0 | 72.9        | 31.7        | 86.0                | 85.4                    | 69.8                | 87.0                | 66.7        | 81.4 | 51.2 |
| <b>Strongly</b>  | 60.5  | 98.5       | 85.2 | 70.6 | 52.9 | 38.0 | 32.1 | 28.4 | 19.6 | 64.2          | 82.1 | 39.8        | 15.3        | 71.5                | 60.0                    | 46.7                | 69.1                | 47.9        | 61.0 | 34.1 |
| 10               | 34.9  | 86.9       | 54.6 | 34.5 | 23.8 | 13.9 | 16.1 | 16.8 | 11.5 | 37.8          | 53.6 | 13.8        | 10.1        | 49.2                | 27.9                    | 28.2                | 36.5                | 25.0        | 32.1 | 17.5 |
| 9                | 11.1  | 8.3        | 16.5 | 17.0 | 10.4 | 8.1  | 4.9  | 2.4  | 3.7  | 11.6          | 14.9 | 7.4         | 1.2         | 10.6                | 12.7                    | 7.1                 | 15.2                | 9.6         | 13.8 | 5.2  |
| 8                | 14.4  | 3.3        | 14.0 | 19.1 | 18.7 | 15.9 | 11.1 | 9.2  | 4.3  | 14.8          | 13.7 | 18.6        | 4.1         | 11.7                | 19.4                    | 11.4                | 17.4                | 13.3        | 15.1 | 11.4 |
| 7                | 12.9  | 1.5        | 7.5  | 13.5 | 18.5 | 19.9 | 10.6 | 15.7 | 4.9  | 13.1          | 8.6  | 22.1        | 8.5         | 9.6                 | 17.3                    | 14.8                | 13.2                | 12.1        | 12.7 | 11.6 |
| 6                | 6.2   | 0.0        | 2.4  | 5.8  | 8.1  | 12.6 | 9.5  | 2.4  | 1.4  | 6.1           | 3.3  | 11.1        | 7.9         | 4.8                 | 8.1                     | 8.3                 | 4.8                 | 6.6         | 7.7  | 5.4  |
| <b>NEUTRAL-5</b> | 10.8  | 0.0        | 4.2  | 6.5  | 12.2 | 18.5 | 21.3 | 21.6 | 16.4 | 9.8           | 4.2  | 17.6        | 22.8        | 5.9                 | 7.8                     | 19.6                | 10.4                | 14.1        | 9.0  | 19.4 |
| <b>DISAGREE</b>  | 9.7   | 0.0        | 0.7  | 3.7  | 8.3  | 11.0 | 26.5 | 31.9 | 57.7 | 6.9           | 1.8  | 9.5         | 45.5        | 8.1                 | 6.8                     | 10.6                | 2.6                 | 19.2        | 9.6  | 29.4 |
| 4                | 2.7   | 0.0        | 0.0  | 0.5  | 2.6  | 3.5  | 9.9  | 9.8  | 8.9  | 1.7           | 0.2  | 2.6         | 12.1        | 1.5                 | 2.7                     | 2.8                 | 0.2                 | 6.2         | 3.9  | 8.7  |
| 3                | 2.4   | 0.0        | 0.0  | 1.4  | 2.0  | 2.7  | 5.6  | 10.9 | 10.7 | 1.7           | 0.6  | 2.6         | 7.8         | 1.7                 | 1.5                     | 3.4                 | 0.5                 | 4.8         | 1.8  | 8.0  |
| 2                | 2.1   | 0.0        | 0.5  | 0.7  | 1.5  | 2.8  | 5.8  | 7.4  | 11.5 | 1.7           | 0.5  | 1.9         | 12.3        | 2.4                 | 1.1                     | 2.5                 | 0.4                 | 3.8         | 2.3  | 5.4  |
| 1                | 0.6   | 0.0        | 0.0  | 0.3  | 1.0  | 0.8  | 1.0  | 1.2  | 3.4  | 0.4           | 0.1  | 1.0         | 1.0         | 0.0                 | 0.3                     | 0.7                 | 1.0                 | 1.2         | 0.8  | 1.8  |
| 0                | 1.8   | 0.0        | 0.2  | 0.8  | 1.2  | 1.1  | 4.1  | 2.6  | 23.2 | 1.4           | 0.4  | 1.4         | 12.4        | 2.5                 | 1.1                     | 1.1                 | 0.5                 | 3.2         | 0.8  | 5.6  |
| <b>Mean</b>      | 7.69  | 9.81       | 8.96 | 8.20 | 7.40 | 6.76 | 6.01 | 5.84 | 4.02 | 7.93          | 8.84 | 6.85        | 4.62        | 8.23                | 7.75                    | 7.16                | 8.18                | 6.86        | 7.72 | 5.96 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 2

|                  | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                  |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |
| <b>Total</b>     | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| <b>AGREE</b>     | 79.6  | 79.5 | 81.1     | 78.6  | 79.6 | 80.7                  | 81.8        | 74.5        | 72.4               | 74.7         | 68.3               |
| <b>Strongly</b>  | 60.5  | 63.0 | 61.9     | 58.8  | 59.9 | 62.5                  | 65.1        | 47.6        | 47.7               | 45.0         | 52.6               |
| 10               | 34.9  | 32.5 | 35.9     | 35.9  | 34.0 | 36.4                  | 39.6        | 17.1        | 25.8               | 21.8         | 32.9               |
| 9                | 11.1  | 14.4 | 11.1     | 9.7   | 11.0 | 11.5                  | 10.9        | 15.5        | 8.7                | 10.3         | 5.9                |
| 8                | 14.4  | 16.1 | 14.9     | 13.1  | 14.8 | 14.6                  | 14.6        | 14.9        | 13.2               | 12.9         | 13.8               |
| 7                | 12.9  | 9.7  | 14.1     | 13.6  | 12.8 | 12.8                  | 12.0        | 17.5        | 13.0               | 15.0         | 9.4                |
| 6                | 6.2   | 6.8  | 5.1      | 6.3   | 6.9  | 5.4                   | 4.7         | 9.4         | 11.6               | 14.7         | 6.3                |
| <b>NEUTRAL-5</b> | 10.8  | 13.0 | 9.2      | 10.4  | 11.1 | 9.9                   | 8.8         | 16.5        | 16.1               | 16.1         | 16.0               |
| <b>DISAGREE</b>  | 9.7   | 7.5  | 9.7      | 10.9  | 9.2  | 9.4                   | 9.5         | 9.0         | 11.5               | 9.2          | 15.6               |
| 4                | 2.7   | 2.0  | 2.0      | 3.4   | 2.9  | 2.4                   | 2.3         | 2.9         | 4.8                | 3.2          | 7.6                |
| 3                | 2.4   | 1.8  | 4.0      | 2.2   | 1.5  | 2.3                   | 2.1         | 3.8         | 2.8                | 3.3          | 1.9                |
| 2                | 2.1   | 1.8  | 1.7      | 1.8   | 3.4  | 2.1                   | 2.2         | 1.4         | 2.6                | 1.7          | 4.3                |
| 1                | 0.6   | 0.5  | 0.2      | 1.1   | 0.2  | 0.7                   | 0.7         | 0.4         | 0.3                | 0.0          | 0.9                |
| 0                | 1.8   | 1.4  | 1.9      | 2.4   | 1.1  | 2.0                   | 2.2         | 0.4         | 1.0                | 1.1          | 0.9                |
| <b>Mean</b>      | 7.69  | 7.75 | 7.77     | 7.61  | 7.69 | 7.77                  | 7.87        | 7.18        | 7.17               | 7.13         | 7.22               |



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BANNER 3

|           | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|-----------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|           |       | UNITED STATES |       | FOR CONGRESS   | ERS/   |       |       |                |        |       |        |
|           |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|           |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|           |       | TION          |       |                |        |       |       |                |        |       |        |
| Total     | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| AGREE     | 79.6  | 72.0          | 82.4  | 85.8           | 76.0   | 69.8  | 75.4  | 74.2           | 75.4   | 73.6  | 83.1   |
| Strongly  | 60.5  | 53.3          | 63.1  | 67.2           | 57.6   | 46.7  | 52.3  | 56.3           | 62.7   | 53.5  | 63.2   |
| 10        | 34.9  | 27.5          | 37.6  | 41.2           | 30.3   | 28.2  | 27.9  | 29.3           | 35.7   | 26.4  | 38.6   |
| 9         | 11.1  | 10.8          | 11.3  | 11.4           | 12.1   | 7.1   | 8.6   | 12.9           | 14.1   | 12.4  | 10.0   |
| 8         | 14.4  | 15.0          | 14.2  | 14.6           | 15.2   | 11.4  | 15.9  | 14.1           | 12.9   | 14.7  | 14.6   |
| 7         | 12.9  | 12.4          | 13.0  | 12.5           | 12.6   | 14.8  | 14.9  | 12.2           | 9.8    | 13.2  | 13.3   |
| 6         | 6.2   | 6.2           | 6.2   | 6.1            | 5.8    | 8.3   | 8.2   | 5.7            | 3.0    | 6.9   | 6.6    |
| NEUTRAL-5 | 10.8  | 14.7          | 9.3   | 6.6            | 12.4   | 19.6  | 15.8  | 14.1           | 14.0   | 14.2  | 8.5    |
| DISAGREE  | 9.7   | 13.3          | 8.3   | 7.6            | 11.6   | 10.6  | 8.8   | 11.7           | 10.6   | 12.2  | 8.3    |
| 4         | 2.7   | 5.0           | 1.9   | 2.0            | 3.5    | 2.8   | 2.6   | 3.6            | 4.0    | 3.4   | 2.1    |
| 3         | 2.4   | 3.0           | 2.1   | 1.6            | 2.8    | 3.4   | 2.3   | 2.9            | 2.3    | 3.2   | 2.0    |
| 2         | 2.1   | 2.5           | 2.0   | 2.0            | 2.2    | 2.5   | 1.7   | 2.2            | 2.4    | 2.1   | 2.1    |
| 1         | 0.6   | 0.8           | 0.6   | 0.1            | 1.1    | 0.7   | 1.0   | 1.0            | 0.8    | 1.1   | 0.4    |
| 0         | 1.8   | 2.1           | 1.7   | 2.0            | 1.9    | 1.1   | 1.2   | 2.1            | 1.2    | 2.5   | 1.7    |
| Mean      | 7.69  | 7.25          | 7.85  | 8.05           | 7.46   | 7.16  | 7.37  | 7.40           | 7.72   | 7.26  | 7.88   |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 4

|                  | TOTAL |      | 2020 BALLOT |       |                 | PARTY         |                  |                 | MEN           |                  |                 | WOMEN         |                  |  |
|------------------|-------|------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|--|
|                  |       |      | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |  |
| <b>Total</b>     | 2000  | 783  | 928         | 721   | 737             | 542           | 413              | 258             | 271           | 308              | 479             | 271           |                  |  |
| <b>AGREE</b>     | 79.6  | 85.2 | 75.6        | 85.8  | 75.8            | 76.4          | 86.8             | 73.9            | 74.3          | 84.5             | 76.7            | 78.5          |                  |  |
| <b>Strongly</b>  | 60.5  | 68.8 | 55.8        | 66.9  | 56.2            | 57.7          | 70.7             | 54.5            | 57.0          | 62.0             | 57.1            | 58.3          |                  |  |
| 10               | 34.9  | 43.9 | 30.3        | 41.3  | 30.2            | 32.7          | 40.7             | 27.9            | 31.0          | 42.2             | 31.4            | 34.4          |                  |  |
| 9                | 11.1  | 11.2 | 10.6        | 11.3  | 11.2            | 10.7          | 13.2             | 11.4            | 12.7          | 8.8              | 11.1            | 8.8           |                  |  |
| 8                | 14.4  | 13.6 | 14.9        | 14.3  | 14.7            | 14.2          | 16.7             | 15.1            | 13.3          | 11.0             | 14.5            | 15.1          |                  |  |
| 7                | 12.9  | 10.6 | 13.7        | 12.2  | 13.3            | 13.1          | 10.9             | 13.3            | 11.3          | 13.9             | 13.3            | 14.9          |                  |  |
| 6                | 6.2   | 5.8  | 6.1         | 6.7   | 6.3             | 5.7           | 5.2              | 6.2             | 6.0           | 8.6              | 6.3             | 5.3           |                  |  |
| <b>NEUTRAL-5</b> | 10.8  | 7.5  | 12.9        | 7.1   | 11.8            | 14.1          | 7.3              | 13.3            | 17.2          | 6.9              | 11.0            | 11.1          |                  |  |
| <b>DISAGREE</b>  | 9.7   | 7.3  | 11.5        | 7.1   | 12.4            | 9.5           | 5.9              | 12.7            | 8.5           | 8.6              | 12.3            | 10.4          |                  |  |
| 4                | 2.7   | 2.0  | 3.5         | 1.7   | 3.5             | 2.9           | 1.4              | 3.8             | 1.7           | 2.1              | 3.4             | 4.2           |                  |  |
| 3                | 2.4   | 2.0  | 2.5         | 2.0   | 2.9             | 2.0           | 1.8              | 2.4             | 1.4           | 2.4              | 3.2             | 2.6           |                  |  |
| 2                | 2.1   | 1.5  | 2.4         | 1.8   | 2.7             | 1.8           | 1.4              | 2.8             | 1.3           | 2.5              | 2.7             | 2.3           |                  |  |
| 1                | 0.6   | 0.1  | 1.0         | 0.0   | 1.1             | 0.8           | 0.0              | 1.0             | 1.2           | 0.0              | 1.2             | 0.3           |                  |  |
| 0                | 1.8   | 1.6  | 1.9         | 1.4   | 2.1             | 2.0           | 1.3              | 2.7             | 2.9           | 1.6              | 1.8             | 1.0           |                  |  |
| <b>Mean</b>      | 7.69  | 8.13 | 7.42        | 8.07  | 7.40            | 7.56          | 8.18             | 7.29            | 7.46          | 7.93             | 7.47            | 7.65          |                  |  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 5

|           | TOTAL | IDEOLOGY     |              |                |               |                |               | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------|-------|--------------|--------------|----------------|---------------|----------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|           |       | LIB-<br>ERAL | Very<br>ERAL | Smwt.<br>ERATE | MOD-<br>ERATE | Smwt.<br>ERATE | Very<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total     | 2000  | 516          | 197          | 319            | 736           | 445            | 304           | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| AGREE     | 79.6  | 75.9         | 74.6         | 76.7           | 76.4          | 83.8           | 87.2          | 85.2              | 88.3         | 82.1          | 86.6              | 75.1         | 77.5          | 73.2              | 76.5         | 73.4          | 85.1              |
| Strongly  | 60.5  | 57.5         | 63.7         | 53.7           | 54.4          | 62.2           | 77.6          | 68.4              | 52.4         | 55.5          | 70.3              | 57.1         | 54.3          | 57.5              | 61.3         | 54.1          | 65.7              |
| 10        | 34.9  | 32.3         | 37.6         | 29.1           | 27.7          | 35.1           | 56.2          | 43.7              | 30.2         | 31.7          | 44.1              | 32.2         | 24.7          | 39.4              | 33.8         | 28.5          | 44.1              |
| 9         | 11.1  | 9.8          | 10.5         | 9.3            | 12.6          | 10.4           | 10.9          | 10.6              | 10.4         | 10.2          | 11.7              | 10.0         | 14.9          | 4.3               | 8.2          | 11.9          | 9.1               |
| 8         | 14.4  | 15.4         | 15.6         | 15.3           | 14.0          | 16.6           | 10.5          | 14.1              | 11.8         | 13.6          | 14.5              | 14.9         | 14.7          | 13.8              | 19.3         | 13.7          | 12.5              |
| 7         | 12.9  | 13.0         | 5.8          | 17.4           | 14.2          | 14.5           | 6.9           | 11.4              | 30.0         | 15.0          | 10.8              | 12.5         | 14.8          | 12.9              | 10.4         | 13.6          | 13.5              |
| 6         | 6.2   | 5.4          | 5.2          | 5.5            | 7.7           | 7.2            | 2.7           | 5.4               | 5.9          | 11.6          | 5.5               | 5.5          | 8.4           | 2.9               | 4.9          | 5.7           | 5.9               |
| NEUTRAL-5 | 10.8  | 11.2         | 10.8         | 11.4           | 13.8          | 7.4            | 7.4           | 7.4               | 11.7         | 8.4           | 6.7               | 11.8         | 11.3          | 14.0              | 7.7          | 17.8          | 7.4               |
| DISAGREE  | 9.7   | 12.9         | 14.5         | 11.9           | 9.8           | 8.8            | 5.4           | 7.4               | 0.0          | 9.4           | 6.8               | 13.1         | 11.3          | 12.7              | 15.8         | 8.8           | 7.5               |
| 4         | 2.7   | 3.5          | 3.8          | 3.3            | 3.4           | 1.8            | 1.2           | 1.6               | 0.0          | 2.9           | 1.5               | 3.1          | 4.3           | 3.1               | 6.5          | 2.9           | 0.9               |
| 3         | 2.4   | 3.0          | 3.5          | 2.7            | 2.2           | 2.4            | 1.7           | 2.1               | 0.0          | 1.6           | 2.2               | 3.4          | 2.3           | 2.3               | 1.4          | 2.3           | 1.6               |
| 2         | 2.1   | 2.7          | 1.8          | 3.3            | 2.2           | 2.0            | 1.2           | 1.7               | 0.0          | 3.7           | 1.5               | 3.2          | 2.1           | 2.3               | 1.2          | 1.7           | 2.4               |
| 1         | 0.6   | 1.6          | 1.3          | 1.8            | 0.4           | 0.2            | 0.0           | 0.1               | 0.0          | 0.0           | 0.0               | 1.5          | 0.8           | 0.0               | 2.6          | 0.3           | 0.9               |
| 0         | 1.8   | 2.1          | 4.1          | 0.9            | 1.6           | 2.3            | 1.3           | 1.9               | 0.0          | 1.3           | 1.5               | 1.9          | 1.8           | 5.1               | 4.0          | 1.6           | 1.7               |
| Mean      | 7.69  | 7.44         | 7.51         | 7.39           | 7.44          | 7.78           | 8.58          | 8.11              | 7.94         | 7.58          | 8.20              | 7.41         | 7.38          | 7.44              | 7.42         | 7.42          | 8.04              |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 6

|           | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|-----------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|           |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total     | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| AGREE     | 79.6  | 75.7          | 74.0           | 85.5            | 78.1           | 80.3        | 93.3                      | 78.7         | 81.0                     | 82.1                       | 79.3            | 66.0                     | 81.2     | 83.8                     | 80.4                  | 76.1          |
| Strongly  | 60.5  | 56.5          | 50.7           | 67.9            | 56.0           | 62.8        | 66.9                      | 62.3         | 61.4                     | 61.4                       | 61.4            | 49.0                     | 61.9     | 63.5                     | 60.4                  | 59.4          |
| 10        | 34.9  | 30.0          | 27.0           | 42.7            | 29.5           | 31.4        | 38.0                      | 30.6         | 35.2                     | 35.2                       | 35.3            | 37.1                     | 36.9     | 39.7                     | 33.4                  | 34.2          |
| 9         | 11.1  | 11.4          | 11.0           | 10.9            | 10.7           | 11.4        | 15.4                      | 10.9         | 11.6                     | 11.1                       | 12.5            | 6.7                      | 12.1     | 12.8                     | 10.4                  | 9.6           |
| 8         | 14.4  | 15.1          | 12.7           | 14.3            | 15.9           | 20.0        | 13.4                      | 20.9         | 14.6                     | 15.1                       | 13.7            | 5.2                      | 12.9     | 11.0                     | 16.6                  | 15.7          |
| 7         | 12.9  | 13.1          | 15.1           | 11.9            | 14.6           | 12.9        | 16.9                      | 12.4         | 12.9                     | 14.1                       | 10.8            | 12.2                     | 13.7     | 11.9                     | 13.3                  | 11.1          |
| 6         | 6.2   | 6.2           | 8.3            | 5.7             | 7.5            | 4.6         | 9.5                       | 3.9          | 6.7                      | 6.5                        | 7.0             | 4.8                      | 5.6      | 8.4                      | 6.7                   | 5.7           |
| NEUTRAL-5 | 10.8  | 12.0          | 18.1           | 7.0             | 12.3           | 9.6         | 6.7                       | 10.0         | 10.4                     | 10.4                       | 10.4            | 15.3                     | 11.4     | 6.8                      | 9.5                   | 12.4          |
| DISAGREE  | 9.7   | 12.3          | 7.9            | 7.5             | 9.6            | 10.1        | 0.0                       | 11.4         | 8.6                      | 7.5                        | 10.4            | 18.7                     | 7.4      | 9.4                      | 10.1                  | 11.5          |
| 4         | 2.7   | 3.6           | 1.6            | 2.1             | 2.6            | 1.8         | 0.0                       | 2.0          | 2.5                      | 2.0                        | 3.3             | 6.1                      | 2.0      | 1.5                      | 3.1                   | 3.1           |
| 3         | 2.4   | 3.0           | 1.9            | 1.9             | 2.4            | 2.2         | 0.0                       | 2.5          | 2.3                      | 2.2                        | 2.6             | 3.2                      | 1.8      | 4.2                      | 3.0                   | 2.4           |
| 2         | 2.1   | 2.5           | 2.3            | 1.8             | 2.5            | 3.2         | 0.0                       | 3.6          | 1.8                      | 1.2                        | 2.9             | 3.4                      | 1.2      | 1.6                      | 2.8                   | 2.3           |
| 1         | 0.6   | 1.2           | 0.4            | 0.1             | 0.7            | 0.4         | 0.0                       | 0.5          | 0.6                      | 0.7                        | 0.3             | 1.5                      | 0.3      | 0.0                      | 0.2                   | 1.2           |
| 0         | 1.8   | 2.1           | 1.8            | 1.6             | 1.5            | 2.5         | 0.0                       | 2.9          | 1.4                      | 1.5                        | 1.3             | 4.5                      | 2.0      | 2.1                      | 1.0                   | 2.5           |
| Mean      | 7.69  | 7.41          | 7.33           | 8.10            | 7.49           | 7.63        | 8.35                      | 7.54         | 7.77                     | 7.81                       | 7.71            | 7.06                     | 7.84     | 7.90                     | 7.68                  | 7.52          |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

|           | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|-----------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|           |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total     | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| AGREE     | 79.6  | 81.1                   | 76.5                  | 77.1            | 75.3                     | 81.2                    | 76.5                  | 81.1                    | 76.4                  |
| Strongly  | 60.5  | 62.7                   | 56.0                  | 56.4            | 55.1                     | 64.5                    | 57.9                  | 61.2                    | 54.4                  |
| 10        | 34.9  | 37.9                   | 29.0                  | 29.3            | 28.4                     | 38.3                    | 26.4                  | 37.6                    | 31.2                  |
| 9         | 11.1  | 11.1                   | 11.3                  | 12.0            | 10.0                     | 12.4                    | 12.9                  | 9.8                     | 10.0                  |
| 8         | 14.4  | 13.8                   | 15.7                  | 15.2            | 16.8                     | 13.7                    | 18.6                  | 13.8                    | 13.3                  |
| 7         | 12.9  | 12.4                   | 13.7                  | 14.6            | 12.0                     | 11.3                    | 12.4                  | 13.4                    | 14.9                  |
| 6         | 6.2   | 6.0                    | 6.7                   | 6.0             | 8.2                      | 5.4                     | 6.3                   | 6.5                     | 7.1                   |
| NEUTRAL-5 | 10.8  | 10.1                   | 12.0                  | 12.6            | 10.9                     | 11.6                    | 12.2                  | 8.7                     | 11.8                  |
| DISAGREE  | 9.7   | 8.7                    | 11.5                  | 10.4            | 13.8                     | 7.2                     | 11.3                  | 10.2                    | 11.7                  |
| 4         | 2.7   | 3.0                    | 2.3                   | 1.9             | 3.0                      | 2.2                     | 2.1                   | 3.7                     | 2.4                   |
| 3         | 2.4   | 1.9                    | 3.3                   | 2.7             | 4.4                      | 1.4                     | 2.8                   | 2.3                     | 3.7                   |
| 2         | 2.1   | 2.0                    | 2.5                   | 2.5             | 2.5                      | 1.5                     | 2.2                   | 2.4                     | 2.8                   |
| 1         | 0.6   | 0.2                    | 1.4                   | 1.7             | 0.9                      | 0.3                     | 1.3                   | 0.2                     | 1.5                   |
| 0         | 1.8   | 1.7                    | 2.0                   | 1.6             | 3.0                      | 1.8                     | 2.9                   | 1.6                     | 1.4                   |
| Mean      | 7.69  | 7.84                   | 7.39                  | 7.46            | 7.27                     | 7.91                    | 7.36                  | 7.77                    | 7.41                  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 8

|           | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-----------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|           |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total     | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| AGREE     | 79.6  | 81.6  | 75.1      | 77.6     | 74.2  | 70.0  | 80.4  | 83.0  | 83.1     | 72.9  | 71.5  | 75.5  |
| Strongly  | 60.5  | 64.3  | 52.3      | 55.1     | 51.9  | 41.9  | 64.9  | 63.7  | 63.0     | 48.3  | 49.0  | 53.4  |
| 10        | 34.9  | 37.5  | 29.4      | 29.9     | 31.2  | 20.3  | 36.5  | 38.5  | 34.4     | 26.1  | 26.6  | 33.5  |
| 9         | 11.1  | 11.6  | 10.1      | 10.1     | 9.4   | 8.4   | 13.0  | 10.2  | 10.1     | 10.2  | 11.4  | 8.4   |
| 8         | 14.4  | 15.2  | 12.8      | 15.0     | 11.3  | 13.2  | 15.4  | 15.1  | 18.5     | 12.0  | 10.9  | 11.5  |
| 7         | 12.9  | 11.8  | 15.0      | 14.5     | 15.5  | 16.7  | 10.6  | 13.2  | 12.8     | 16.0  | 16.1  | 15.1  |
| 6         | 6.2   | 5.5   | 7.9       | 7.9      | 6.8   | 11.4  | 4.9   | 6.1   | 7.2      | 8.5   | 6.3   | 7.0   |
| NEUTRAL-5 | 10.8  | 10.1  | 12.1      | 12.3     | 10.0  | 16.5  | 11.7  | 8.5   | 8.2      | 15.9  | 14.5  | 7.8   |
| DISAGREE  | 9.7   | 8.2   | 12.8      | 10.1     | 15.8  | 13.5  | 7.9   | 8.6   | 8.7      | 11.3  | 14.0  | 16.7  |
| 4         | 2.7   | 2.0   | 4.3       | 2.7      | 5.7   | 5.8   | 1.7   | 2.3   | 1.9      | 3.3   | 6.4   | 5.3   |
| 3         | 2.4   | 2.5   | 2.1       | 0.6      | 3.3   | 2.4   | 2.3   | 2.7   | 0.0      | 1.0   | 1.0   | 4.4   |
| 2         | 2.1   | 1.7   | 3.2       | 3.7      | 2.9   | 2.9   | 1.1   | 2.2   | 3.0      | 4.2   | 4.3   | 2.2   |
| 1         | 0.6   | 0.6   | 0.6       | 0.3      | 0.4   | 2.5   | 0.8   | 0.4   | 0.0      | 0.6   | 0.0   | 0.6   |
| 0         | 1.8   | 1.5   | 2.6       | 2.9      | 3.5   | 0.0   | 2.0   | 0.9   | 3.7      | 2.1   | 2.3   | 4.1   |
| Mean      | 7.69  | 7.87  | 7.30      | 7.42     | 7.25  | 6.90  | 7.84  | 7.90  | 7.71     | 7.17  | 7.17  | 7.29  |



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 9

|                  | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         | GENDER |       |
|------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|--------|-------|
|                  |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| <b>Total</b>     | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942    | 1058  |
| <b>AGREE</b>     | 79.6  | 75.9  | 77.5  | 79.6  | 78.2  | 78.8  | 83.0    | 78.1       | 80.4    | 78.2     | 81.3    | 79.7   | 79.4  |
| <b>Strongly</b>  | 60.5  | 51.9  | 54.7  | 54.6  | 61.6  | 61.4  | 68.5    | 54.1       | 64.5    | 56.3     | 65.6    | 62.3   | 58.8  |
| 10               | 34.9  | 30.1  | 26.2  | 31.8  | 35.9  | 35.3  | 41.7    | 29.6       | 38.2    | 31.5     | 39.1    | 34.4   | 35.3  |
| 9                | 11.1  | 7.0   | 13.2  | 10.7  | 12.8  | 10.8  | 10.9    | 10.7       | 11.4    | 11.3     | 10.9    | 12.6   | 9.8   |
| 8                | 14.4  | 14.9  | 15.4  | 12.2  | 12.8  | 15.2  | 15.8    | 13.8       | 14.8    | 13.5     | 15.6    | 15.3   | 13.6  |
| 7                | 12.9  | 18.6  | 14.0  | 16.3  | 10.9  | 11.9  | 10.0    | 16.0       | 10.8    | 14.5     | 10.8    | 11.7   | 13.9  |
| 6                | 6.2   | 5.4   | 8.7   | 8.7   | 5.7   | 5.6   | 4.5     | 8.0        | 5.1     | 7.3      | 4.9     | 5.7    | 6.7   |
| <b>NEUTRAL-5</b> | 10.8  | 15.2  | 11.3  | 10.0  | 11.1  | 10.2  | 9.8     | 11.5       | 10.3    | 11.4     | 10.0    | 11.8   | 9.8   |
| <b>DISAGREE</b>  | 9.7   | 8.9   | 11.2  | 10.4  | 10.7  | 11.0  | 7.2     | 10.4       | 9.3     | 10.5     | 8.7     | 8.5    | 10.7  |
| 4                | 2.7   | 1.8   | 4.2   | 2.9   | 3.7   | 2.7   | 1.6     | 3.1        | 2.5     | 3.3      | 2.1     | 2.1    | 3.2   |
| 3                | 2.4   | 3.5   | 1.1   | 2.7   | 2.8   | 2.4   | 2.1     | 2.4        | 2.4     | 2.5      | 2.2     | 1.9    | 2.8   |
| 2                | 2.1   | 2.5   | 3.1   | 1.6   | 1.8   | 2.5   | 1.9     | 2.3        | 2.1     | 2.1      | 2.1     | 1.7    | 2.5   |
| 1                | 0.6   | 1.1   | 0.4   | 0.8   | 0.3   | 1.3   | 0.2     | 0.7        | 0.6     | 0.6      | 0.7     | 0.6    | 0.6   |
| 0                | 1.8   | 0.0   | 2.5   | 2.4   | 2.2   | 2.0   | 1.4     | 1.9        | 1.8     | 2.0      | 1.6     | 2.2    | 1.5   |
| <b>Mean</b>      | 7.69  | 7.45  | 7.37  | 7.51  | 7.70  | 7.65  | 8.05    | 7.45       | 7.84    | 7.53     | 7.88    | 7.73   | 7.65  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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15. PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 10

|                  | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|                  |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|                  |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| <b>Total</b>     | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| <b>AGREE</b>     | 79.6  | 75.5        | 78.6   | 79.5  | 81.3   | 74.1  | 77.5   | 76.6  | 83.1   | 76.2  | 79.3   | 81.9  | 78.7   | 74.7      | 80.6      | 83.0  |
| <b>Strongly</b>  | 60.5  | 51.7        | 55.3   | 60.9  | 66.0   | 43.3  | 56.1   | 60.4  | 68.8   | 55.6  | 54.8   | 61.4  | 61.9   | 57.5      | 59.8      | 65.9  |
| 10               | 34.9  | 28.9        | 29.0   | 35.6  | 39.9   | 20.3  | 29.4   | 32.3  | 39.8   | 33.1  | 28.8   | 38.2  | 40.2   | 31.4      | 35.2      | 38.4  |
| 9                | 11.1  | 8.7         | 11.4   | 12.8  | 10.4   | 11.0  | 14.9   | 12.8  | 11.8   | 7.5   | 9.3    | 12.9  | 8.4    | 12.0      | 10.0      | 12.9  |
| 8                | 14.4  | 14.1        | 14.8   | 12.5  | 15.7   | 12.0  | 11.8   | 15.4  | 17.2   | 15.0  | 16.6   | 10.3  | 13.3   | 14.1      | 14.5      | 14.6  |
| 7                | 12.9  | 17.3        | 14.1   | 12.6  | 10.9   | 21.9  | 12.8   | 11.4  | 9.8    | 15.1  | 15.0   | 13.6  | 12.5   | 10.5      | 15.0      | 10.4  |
| 6                | 6.2   | 6.5         | 9.2    | 6.0   | 4.4    | 8.9   | 8.6    | 4.8   | 4.5    | 5.4   | 9.6    | 6.9   | 4.2    | 6.6       | 5.8       | 6.8   |
| <b>NEUTRAL-5</b> | 10.8  | 14.2        | 10.9   | 10.1  | 10.1   | 14.7  | 13.4   | 11.1  | 11.1   | 14.0  | 9.5    | 9.3   | 8.7    | 12.5      | 10.5      | 9.2   |
| <b>DISAGREE</b>  | 9.7   | 10.2        | 10.5   | 10.4  | 8.5    | 11.2  | 9.1    | 12.3  | 5.9    | 9.8   | 11.2   | 8.9   | 12.6   | 12.8      | 8.9       | 7.7   |
| 4                | 2.7   | 1.3         | 3.7    | 3.2   | 2.1    | 1.3   | 3.0    | 3.4   | 1.3    | 1.4   | 4.1    | 3.0   | 3.4    | 3.8       | 2.6       | 1.6   |
| 3                | 2.4   | 3.1         | 2.0    | 2.9   | 2.0    | 2.8   | 1.5    | 3.7   | 0.9    | 3.2   | 2.3    | 2.3   | 3.8    | 1.9       | 2.4       | 2.9   |
| 2                | 2.1   | 3.1         | 2.3    | 1.9   | 2.0    | 4.1   | 2.0    | 1.4   | 1.4    | 2.6   | 2.4    | 2.3   | 2.8    | 3.5       | 2.0       | 0.9   |
| 1                | 0.6   | 0.8         | 0.8    | 0.4   | 0.7    | 0.0   | 1.0    | 0.4   | 0.7    | 1.2   | 0.7    | 0.3   | 0.7    | 0.4       | 0.9       | 0.2   |
| 0                | 1.8   | 1.9         | 1.7    | 2.0   | 1.7    | 3.1   | 1.6    | 3.4   | 1.6    | 1.4   | 1.8    | 0.9   | 1.9    | 3.2       | 1.1       | 2.0   |
| <b>Mean</b>      | 7.69  | 7.33        | 7.47   | 7.72  | 7.91   | 7.00  | 7.52   | 7.53  | 8.04   | 7.49  | 7.43   | 7.87  | 7.72   | 7.39      | 7.74      | 7.94  |



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 1

|                  | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |      | LEFT MINORITY COMBO |       |             |      |
|------------------|-------|------------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|------|---------------------|-------|-------------|------|
|                  |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND. | VOTE<br>DEM         | TOTAL | 6-7<br>FLTD | 0-5  |
| <b>Total</b>     | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266  | 382                 | 455   | 233         | 222  |
| <b>AGREE</b>     | 76.1  | 100.0      | 96.9 | 91.1 | 80.6 | 63.3 | 32.8 | 21.3 | 10.6 | 83.2          | 95.2 | 71.3        | 26.4        | 91.4                | 82.7                    | 68.3 | 82.1                | 51.6  | 76.8        | 25.2 |
| <b>Strongly</b>  | 61.0  | 98.7       | 90.9 | 80.3 | 58.4 | 33.8 | 15.1 | 6.4  | 3.3  | 69.5          | 88.2 | 45.0        | 13.2        | 83.1                | 66.5                    | 49.6 | 66.1                | 32.0  | 53.4        | 9.6  |
| 10               | 39.5  | 95.8       | 71.7 | 49.1 | 23.4 | 11.3 | 7.3  | 2.6  | 1.7  | 47.3          | 67.8 | 16.7        | 8.0         | 66.0                | 40.4                    | 28.1 | 39.4                | 12.7  | 21.3        | 3.8  |
| 9                | 10.0  | 1.9        | 11.5 | 18.4 | 13.9 | 6.9  | 1.7  | 1.4  | 1.6  | 10.7          | 12.2 | 9.9         | 0.0         | 9.7                 | 11.7                    | 8.9  | 12.7                | 7.8   | 13.0        | 2.3  |
| 8                | 11.5  | 0.9        | 7.7  | 12.7 | 21.0 | 15.6 | 6.1  | 2.4  | 0.0  | 11.4          | 8.2  | 18.5        | 5.2         | 7.4                 | 14.3                    | 12.6 | 14.1                | 11.5  | 19.1        | 3.5  |
| 7                | 9.4   | 1.3        | 4.1  | 7.7  | 14.8 | 16.1 | 9.9  | 8.7  | 4.3  | 8.5           | 5.0  | 15.6        | 5.2         | 6.5                 | 9.6                     | 10.2 | 9.4                 | 12.4  | 14.8        | 9.8  |
| 6                | 5.7   | 0.0        | 2.0  | 3.1  | 7.4  | 13.4 | 7.8  | 6.2  | 3.1  | 5.2           | 2.0  | 10.6        | 8.0         | 1.9                 | 6.6                     | 8.6  | 6.6                 | 7.3   | 8.6         | 5.8  |
| <b>NEUTRAL-5</b> | 8.0   | 0.0        | 2.2  | 4.7  | 7.3  | 15.6 | 25.1 | 9.4  | 4.3  | 6.5           | 2.7  | 11.1        | 18.6        | 2.7                 | 7.2                     | 12.9 | 6.8                 | 13.4  | 10.6        | 16.5 |
| <b>DISAGREE</b>  | 15.9  | 0.0        | 0.8  | 4.2  | 12.1 | 21.1 | 42.2 | 69.4 | 85.1 | 10.3          | 2.0  | 17.6        | 55.0        | 5.9                 | 10.1                    | 18.8 | 11.1                | 34.9  | 12.6        | 58.4 |
| 4                | 4.5   | 0.0        | 0.0  | 1.3  | 4.8  | 7.2  | 13.7 | 12.3 | 13.4 | 3.2           | 0.5  | 6.9         | 9.4         | 0.9                 | 2.9                     | 4.8  | 5.7                 | 9.0   | 3.4         | 14.9 |
| 3                | 4.2   | 0.0        | 0.6  | 0.8  | 4.3  | 6.4  | 9.9  | 16.7 | 16.8 | 2.9           | 0.5  | 5.5         | 12.5        | 1.3                 | 3.4                     | 5.3  | 3.2                 | 8.8   | 4.6         | 13.1 |
| 2                | 2.8   | 0.0        | 0.0  | 0.8  | 1.9  | 3.7  | 9.7  | 19.0 | 2.8  | 1.3           | 0.3  | 2.3         | 6.1         | 0.3                 | 1.1                     | 3.4  | 1.5                 | 7.8   | 3.3         | 12.4 |
| 1                | 0.8   | 0.0        | 0.0  | 0.0  | 0.0  | 0.3  | 1.6  | 8.2  | 9.0  | 0.5           | 0.0  | 0.2         | 8.1         | 0.3                 | 0.6                     | 1.7  | 0.0                 | 1.6   | 0.0         | 3.3  |
| 0                | 3.6   | 0.0        | 0.2  | 1.4  | 1.1  | 3.5  | 7.2  | 13.1 | 43.1 | 2.4           | 0.6  | 2.6         | 19.0        | 3.1                 | 2.0                     | 3.6  | 0.7                 | 7.7   | 1.2         | 14.6 |
| <b>Mean</b>      | 7.54  | 9.92       | 9.35 | 8.64 | 7.48 | 6.26 | 4.84 | 3.48 | 2.20 | 8.09          | 9.19 | 6.81        | 3.94        | 8.85                | 7.92                    | 6.92 | 7.95                | 5.66  | 7.25        | 3.99 |



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16. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 2

|           | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|-----------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|           |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total     | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| AGREE     | 76.1  | 78.7 | 77.8     | 72.8  | 77.9 | 78.2                  | 79.7        | 68.9        | 63.1               | 65.7         | 58.3               |
| Strongly  | 61.0  | 64.9 | 62.5     | 60.7  | 56.7 | 64.3                  | 66.3        | 52.5        | 40.8               | 40.6         | 41.0               |
| 10        | 39.5  | 41.5 | 40.6     | 41.3  | 33.4 | 42.3                  | 44.7        | 27.9        | 22.3               | 24.0         | 19.1               |
| 9         | 10.0  | 11.2 | 9.7      | 9.1   | 11.1 | 10.5                  | 10.5        | 10.2        | 7.4                | 7.3          | 7.7                |
| 8         | 11.5  | 12.3 | 12.2     | 10.2  | 12.3 | 11.5                  | 11.0        | 14.4        | 11.1               | 9.3          | 14.2               |
| 7         | 9.4   | 8.4  | 10.5     | 7.9   | 11.8 | 9.0                   | 8.5         | 11.9        | 11.7               | 13.6         | 8.5                |
| 6         | 5.7   | 5.3  | 4.8      | 4.2   | 9.4  | 4.9                   | 5.0         | 4.5         | 10.6               | 11.5         | 8.8                |
| NEUTRAL-5 | 8.0   | 8.3  | 8.1      | 9.0   | 6.1  | 7.3                   | 6.8         | 9.8         | 12.9               | 9.5          | 18.8               |
| DISAGREE  | 15.9  | 13.0 | 14.1     | 18.2  | 16.0 | 14.6                  | 13.4        | 21.3        | 24.1               | 24.7         | 22.9               |
| 4         | 4.5   | 5.0  | 5.1      | 4.0   | 4.4  | 4.1                   | 3.5         | 7.2         | 7.2                | 10.2         | 1.9                |
| 3         | 4.2   | 2.6  | 3.1      | 5.1   | 5.2  | 3.7                   | 3.1         | 7.3         | 7.3                | 5.8          | 10.0               |
| 2         | 2.8   | 1.6  | 2.1      | 3.8   | 2.7  | 2.3                   | 2.4         | 2.1         | 5.5                | 4.3          | 7.7                |
| 1         | 0.8   | 0.8  | 0.4      | 0.9   | 1.0  | 0.7                   | 0.4         | 2.0         | 1.6                | 1.1          | 2.4                |
| 0         | 3.6   | 3.0  | 3.5      | 4.4   | 2.8  | 3.8                   | 4.0         | 2.6         | 2.4                | 3.3          | 0.9                |
| Mean      | 7.54  | 7.78 | 7.68     | 7.42  | 7.41 | 7.71                  | 7.82        | 7.02        | 6.51               | 6.60         | 6.36               |



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BANNER 3

|           | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |       |        |        |  |
|-----------|-------|---------------|-------|----------------|--------|-------|-------|----------------|-------|--------|--------|--|
|           |       | UNITED STATES |       | FOR CONGRESS   | DEMO-  | UNDE- | ERS/  | Strong         | Smwht | DISAP- |        |  |
|           |       | RIGHT         | WRONG | REPUB-         | CRATIC | UNDE- | UNDE- | APP-           |       |        | DISAP- |  |
|           |       | DIREC-        | TRACK | LICAN          |        | CIDED | CIDED | ROVE           |       |        | PROVE  |  |
|           |       | TION          |       |                |        |       |       |                |       |        |        |  |
| Total     | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246   | 551    | 1202   |  |
| AGREE     | 76.1  | 70.7          | 78.1  | 88.1           | 65.6   | 68.3  | 72.0  | 69.3           | 72.0  | 68.1   | 80.5   |  |
| Strongly  | 61.0  | 54.8          | 63.3  | 76.9           | 47.6   | 49.6  | 50.9  | 50.9           | 59.3  | 47.2   | 67.7   |  |
| 10        | 39.5  | 29.5          | 43.2  | 56.4           | 24.9   | 28.1  | 29.9  | 26.9           | 30.0  | 25.6   | 47.8   |  |
| 9         | 10.0  | 11.8          | 9.4   | 10.4           | 10.0   | 8.9   | 9.9   | 10.5           | 14.1  | 9.0    | 9.7    |  |
| 8         | 11.5  | 13.5          | 10.7  | 10.0           | 12.7   | 12.6  | 11.1  | 13.4           | 15.2  | 12.6   | 10.2   |  |
| 7         | 9.4   | 10.3          | 9.1   | 7.6            | 11.0   | 10.2  | 11.6  | 11.2           | 6.7   | 13.3   | 8.2    |  |
| 6         | 5.7   | 5.7           | 5.7   | 3.6            | 7.0    | 8.6   | 9.5   | 7.2            | 6.0   | 7.7    | 4.7    |  |
| NEUTRAL-5 | 8.0   | 11.4          | 6.8   | 4.4            | 10.4   | 12.9  | 10.9  | 10.7           | 9.2   | 11.4   | 6.3    |  |
| DISAGREE  | 15.9  | 17.8          | 15.1  | 7.5            | 24.1   | 18.8  | 17.1  | 20.0           | 18.8  | 20.5   | 13.2   |  |
| 4         | 4.5   | 5.4           | 4.1   | 1.6            | 7.5    | 4.8   | 4.1   | 5.6            | 5.7   | 5.6    | 3.8    |  |
| 3         | 4.2   | 5.0           | 3.9   | 2.1            | 6.2    | 5.3   | 5.5   | 5.5            | 5.8   | 5.4    | 3.4    |  |
| 2         | 2.8   | 3.4           | 2.6   | 0.6            | 4.9    | 3.4   | 2.7   | 3.7            | 3.4   | 3.9    | 2.2    |  |
| 1         | 0.8   | 1.2           | 0.7   | 0.4            | 0.9    | 1.7   | 1.7   | 1.4            | 1.2   | 1.5    | 0.4    |  |
| 0         | 3.6   | 2.8           | 3.9   | 2.7            | 4.5    | 3.6   | 3.2   | 3.8            | 2.7   | 4.3    | 3.4    |  |
| Mean      | 7.54  | 7.17          | 7.68  | 8.50           | 6.71   | 6.92  | 7.09  | 6.95           | 7.25  | 6.81   | 7.93   |  |



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16. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 4

|                  | TOTAL   2020 BALLOT |       |      | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|------------------|---------------------|-------|------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                  | TRUMP               | BIDEN |      | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| <b>Total</b>     | 2000                | 783   | 928  | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| <b>AGREE</b>     | 76.1                | 87.8  | 68.1 | 89.2            | 64.8          | 73.9             | 88.4            | 73.0          | 79.0             | 90.4            | 60.3          | 68.8             |
| <b>Strongly</b>  | 61.0                | 76.2  | 50.6 | 79.2            | 47.1          | 55.7             | 80.7            | 52.9          | 60.6             | 77.1            | 43.9          | 50.8             |
| 10               | 39.5                | 57.6  | 27.7 | 57.8            | 25.6          | 33.9             | 59.2            | 28.9          | 35.8             | 55.9            | 23.9          | 32.0             |
| 9                | 10.0                | 8.7   | 10.2 | 10.4            | 9.2           | 10.8             | 11.4            | 13.8          | 15.7             | 8.9             | 6.7           | 5.9              |
| 8                | 11.5                | 9.9   | 12.8 | 11.0            | 12.3          | 11.0             | 10.1            | 10.3          | 9.1              | 12.2            | 13.3          | 12.9             |
| 7                | 9.4                 | 7.8   | 10.8 | 7.5             | 10.9          | 9.9              | 5.5             | 13.3          | 8.2              | 10.2            | 9.6           | 11.5             |
| 6                | 5.7                 | 3.9   | 6.7  | 2.6             | 6.8           | 8.4              | 2.1             | 6.8           | 10.2             | 3.1             | 6.8           | 6.5              |
| <b>NEUTRAL-5</b> | 8.0                 | 4.1   | 10.9 | 4.0             | 10.7          | 9.8              | 4.4             | 7.2           | 9.9              | 3.4             | 12.5          | 9.8              |
| <b>DISAGREE</b>  | 15.9                | 8.1   | 20.9 | 6.8             | 24.6          | 16.3             | 7.2             | 19.8          | 11.1             | 6.2             | 27.2          | 21.4             |
| 4                | 4.5                 | 1.6   | 6.8  | 1.6             | 7.9           | 3.8              | 1.0             | 5.5           | 1.8              | 2.4             | 9.1           | 5.8              |
| 3                | 4.2                 | 2.3   | 4.9  | 1.9             | 5.7           | 5.3              | 2.7             | 2.9           | 3.4              | 0.8             | 7.2           | 7.2              |
| 2                | 2.8                 | 1.1   | 4.0  | 0.7             | 4.9           | 2.8              | 1.0             | 4.0           | 1.4              | 0.3             | 5.4           | 4.1              |
| 1                | 0.8                 | 0.4   | 1.0  | 0.2             | 1.2           | 1.0              | 0.0             | 0.3           | 0.7              | 0.6             | 1.7           | 1.2              |
| 0                | 3.6                 | 2.8   | 4.2  | 2.4             | 4.9           | 3.4              | 2.6             | 7.0           | 3.7              | 2.1             | 3.8           | 3.1              |
| <b>Mean</b>      | 7.54                | 8.47  | 6.92 | 8.61            | 6.67          | 7.30             | 8.63            | 7.04          | 7.61             | 8.58            | 6.47          | 6.99             |





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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 5

|           | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|           |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total     | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| AGREE     | 76.1  | 58.4         | 48.3 | 64.6  | 76.1          | 85.6  | 92.0 | 88.2              | 86.5         | 86.2          | 90.1              | 57.1         | 74.2          | 77.1              | 57.1         | 73.6          | 85.2              |
| Strongly  | 61.0  | 39.0         | 33.8 | 42.2  | 59.0          | 71.9  | 87.0 | 78.0              | 65.9         | 73.1          | 81.2              | 38.2         | 56.4          | 67.7              | 35.1         | 55.5          | 68.9              |
| 10        | 39.5  | 18.5         | 18.5 | 18.5  | 34.7          | 50.7  | 70.3 | 58.6              | 38.3         | 43.3          | 62.1              | 17.3         | 34.5          | 44.4              | 18.7         | 31.5          | 50.2              |
| 9         | 10.0  | 7.3          | 5.4  | 8.4   | 12.2          | 10.3  | 9.1  | 9.8               | 3.8          | 14.1          | 9.8               | 7.5          | 11.0          | 12.7              | 7.1          | 12.4          | 8.5               |
| 8         | 11.5  | 13.3         | 9.9  | 15.3  | 12.1          | 10.9  | 7.7  | 9.6               | 23.8         | 15.7          | 9.3               | 13.4         | 10.8          | 10.6              | 9.2          | 11.7          | 10.2              |
| 7         | 9.4   | 12.3         | 8.3  | 14.7  | 10.4          | 8.3   | 3.7  | 6.4               | 15.8         | 9.9           | 6.6               | 11.8         | 11.5          | 2.9               | 14.2         | 9.7           | 7.6               |
| 6         | 5.7   | 7.1          | 6.2  | 7.6   | 6.7           | 5.4   | 1.2  | 3.7               | 4.7          | 3.1           | 2.3               | 7.1          | 6.3           | 6.5               | 7.8          | 8.4           | 8.7               |
| NEUTRAL-5 | 8.0   | 12.6         | 11.4 | 13.2  | 9.5           | 4.7   | 1.8  | 3.5               | 6.5          | 6.1           | 3.4               | 12.7         | 8.4           | 6.5               | 13.7         | 11.5          | 2.6               |
| DISAGREE  | 15.9  | 29.1         | 40.3 | 22.1  | 14.4          | 9.7   | 6.2  | 8.3               | 7.0          | 7.7           | 6.5               | 30.3         | 17.4          | 16.4              | 29.2         | 14.8          | 12.3              |
| 4         | 4.5   | 9.0          | 10.1 | 8.4   | 4.5           | 2.3   | 0.2  | 1.4               | 0.0          | 3.0           | 1.3               | 10.0         | 5.6           | 3.4               | 6.3          | 4.3           | 0.9               |
| 3         | 4.2   | 6.4          | 7.0  | 6.0   | 4.6           | 2.7   | 2.0  | 2.4               | 0.0          | 1.6           | 2.1               | 6.2          | 5.9           | 1.7               | 9.3          | 4.9           | 4.2               |
| 2         | 2.8   | 6.0          | 7.1  | 5.3   | 2.0           | 2.0   | 0.6  | 1.4               | 3.4          | 0.8           | 0.5               | 6.2          | 2.6           | 5.7               | 5.5          | 2.0           | 3.2               |
| 1         | 0.8   | 1.3          | 1.4  | 1.3   | 1.0           | 0.2   | 0.3  | 0.2               | 0.0          | 0.0           | 0.3               | 1.4          | 1.1           | 0.0               | 1.2          | 1.2           | 0.0               |
| 0         | 3.6   | 6.3          | 14.7 | 1.2   | 2.4           | 2.7   | 3.1  | 2.9               | 3.6          | 2.4           | 2.3               | 6.4          | 2.2           | 5.6               | 6.9          | 2.5           | 3.9               |
| Mean      | 7.54  | 6.16         | 5.42 | 6.62  | 7.51          | 8.22  | 8.97 | 8.52              | 7.86         | 8.23          | 8.73              | 6.09         | 7.38          | 7.65              | 6.05         | 7.32          | 8.01              |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 6

|           | TOTAL | VOTE BEHAVIOR |                |                 |                | VB                        |              | CONSIDER YOURSELF        |                            |                 |                          |      | RELIGION                 |                       |               |                        |
|-----------|-------|---------------|----------------|-----------------|----------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|------|--------------------------|-----------------------|---------------|------------------------|
|           |       |               |                |                 |                | COMBO                     |              |                          |                            |                 |                          |      |                          |                       |               |                        |
|           |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total     | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29           | 229                      | 1558                       | 981             | 576                      | 184  | 611                      | 171                   | 492           | 559                    |
| AGREE     | 76.1  | 64.8          | 78.9           | 87.3            | 78.1           | 73.8                      | 62.2         | 75.2                     | 78.7                       | 81.2            | 74.4                     | 57.0 | 80.4                     | 85.8                  | 85.7          | 62.7                   |
| Strongly  | 61.0  | 46.7          | 58.8           | 77.2            | 60.8           | 58.1                      | 52.6         | 58.8                     | 63.6                       | 66.1            | 59.2                     | 43.2 | 67.2                     | 73.1                  | 66.8          | 47.3                   |
| 10        | 39.5  | 24.8          | 33.7           | 57.2            | 35.8           | 38.2                      | 38.3         | 38.2                     | 41.0                       | 43.3            | 37.0                     | 28.6 | 44.0                     | 49.4                  | 45.4          | 28.4                   |
| 9         | 10.0  | 9.4           | 13.1           | 9.8             | 11.6           | 9.8                       | 14.4         | 9.2                      | 10.7                       | 10.4            | 11.1                     | 5.2  | 11.0                     | 9.4                   | 11.5          | 8.3                    |
| 8         | 11.5  | 12.5          | 11.9           | 10.2            | 13.4           | 10.1                      | 0.0          | 11.4                     | 11.9                       | 12.4            | 11.1                     | 9.4  | 12.3                     | 14.3                  | 10.0          | 10.6                   |
| 7         | 9.4   | 10.8          | 11.6           | 7.2             | 10.1           | 10.9                      | 6.6          | 11.4                     | 9.6                        | 9.8             | 9.1                      | 5.9  | 7.9                      | 7.1                   | 12.6          | 9.6                    |
| 6         | 5.7   | 7.4           | 8.6            | 2.9             | 7.3            | 4.8                       | 3.0          | 5.0                      | 5.6                        | 5.3             | 6.0                      | 7.9  | 5.3                      | 5.6                   | 6.4           | 5.9                    |
| NEUTRAL-5 | 8.0   | 10.9          | 8.5            | 4.8             | 8.5            | 10.3                      | 12.3         | 10.1                     | 7.4                        | 7.6             | 6.9                      | 10.6 | 7.8                      | 3.4                   | 6.0           | 10.8                   |
| DISAGREE  | 15.9  | 24.3          | 12.6           | 7.9             | 13.4           | 15.9                      | 25.5         | 14.7                     | 14.0                       | 11.2            | 18.7                     | 32.4 | 11.8                     | 10.8                  | 8.2           | 26.4                   |
| 4         | 4.5   | 7.4           | 3.7            | 1.6             | 3.8            | 5.4                       | 9.3          | 4.9                      | 4.0                        | 3.2             | 5.4                      | 7.4  | 3.6                      | 2.1                   | 2.8           | 7.2                    |
| 3         | 4.2   | 6.4           | 2.6            | 2.4             | 3.8            | 5.2                       | 5.9          | 5.2                      | 3.9                        | 2.7             | 6.0                      | 5.6  | 3.5                      | 1.2                   | 2.2           | 7.4                    |
| 2         | 2.8   | 4.7           | 3.0            | 0.7             | 2.3            | 1.8                       | 0.0          | 2.0                      | 2.5                        | 2.3             | 2.7                      | 6.9  | 2.5                      | 4.7                   | 0.9           | 4.2                    |
| 1         | 0.8   | 1.2           | 0.8            | 0.3             | 1.0            | 1.6                       | 3.7          | 1.3                      | 0.5                        | 0.3             | 0.9                      | 1.9  | 0.4                      | 0.0                   | 0.7           | 1.5                    |
| 0         | 3.6   | 4.6           | 2.4            | 2.8             | 2.6            | 1.9                       | 6.6          | 1.2                      | 3.0                        | 2.7             | 3.6                      | 10.7 | 1.7                      | 2.8                   | 1.7           | 6.2                    |
| Mean      | 7.54  | 6.66          | 7.55           | 8.49            | 7.58           | 7.50                      | 6.96         | 7.57                     | 7.71                       | 7.90            | 7.40                     | 6.12 | 7.93                     | 8.15                  | 8.13          | 6.60                   |



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16. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 7

|           | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|-----------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|           |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total     | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| AGREE     | 76.1  | 76.6                   | 74.9                  | 73.8            | 77.1                     | 81.3                    | 81.8                  | 72.4                    | 69.2                  |
| Strongly  | 61.0  | 63.7                   | 55.7                  | 54.5            | 58.1                     | 69.0                    | 63.9                  | 58.8                    | 48.8                  |
| 10        | 39.5  | 43.0                   | 32.6                  | 32.8            | 32.1                     | 46.7                    | 39.1                  | 39.6                    | 27.1                  |
| 9         | 10.0  | 9.6                    | 10.9                  | 9.9             | 12.9                     | 12.5                    | 15.0                  | 7.0                     | 7.5                   |
| 8         | 11.5  | 11.1                   | 12.2                  | 11.8            | 13.0                     | 9.9                     | 9.9                   | 12.2                    | 14.2                  |
| 7         | 9.4   | 7.5                    | 13.0                  | 12.9            | 13.3                     | 6.5                     | 12.2                  | 8.4                     | 13.7                  |
| 6         | 5.7   | 5.4                    | 6.2                   | 6.5             | 5.6                      | 5.8                     | 5.6                   | 5.1                     | 6.7                   |
| NEUTRAL-5 | 8.0   | 7.0                    | 10.1                  | 10.1            | 10.1                     | 5.9                     | 8.5                   | 8.0                     | 11.4                  |
| DISAGREE  | 15.9  | 16.4                   | 15.0                  | 16.1            | 12.8                     | 12.8                    | 9.7                   | 19.7                    | 19.4                  |
| 4         | 4.5   | 4.2                    | 5.0                   | 4.9             | 5.3                      | 2.1                     | 3.1                   | 6.2                     | 6.7                   |
| 3         | 4.2   | 4.7                    | 3.3                   | 3.6             | 2.8                      | 3.3                     | 2.5                   | 6.0                     | 4.1                   |
| 2         | 2.8   | 2.6                    | 3.1                   | 3.2             | 2.9                      | 2.3                     | 1.1                   | 2.9                     | 4.8                   |
| 1         | 0.8   | 0.8                    | 0.8                   | 1.0             | 0.4                      | 0.3                     | 0.3                   | 1.2                     | 1.3                   |
| 0         | 3.6   | 4.0                    | 2.7                   | 3.4             | 1.3                      | 4.8                     | 2.8                   | 3.4                     | 2.6                   |
| Mean      | 7.54  | 7.62                   | 7.38                  | 7.28            | 7.56                     | 7.91                    | 7.89                  | 7.36                    | 6.95                  |



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16. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 8

|                  | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                  |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| <b>Total</b>     | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| <b>AGREE</b>     | 76.1  | 80.1  | 67.4          | 70.9          | 58.9  | 80.8  | 84.9  | 75.1  | 76.2     | 66.4  | 64.2  | 56.3  |
| <b>Strongly</b>  | 61.0  | 64.8  | 52.9          | 53.4          | 47.3  | 67.3  | 71.8  | 57.4  | 57.1     | 50.2  | 50.4  | 45.8  |
| 10               | 39.5  | 43.8  | 30.2          | 32.0          | 25.7  | 38.2  | 49.4  | 38.0  | 36.7     | 28.0  | 23.3  | 26.9  |
| 9                | 10.0  | 10.0  | 10.1          | 8.7           | 11.8  | 9.7   | 12.7  | 7.2   | 13.8     | 4.3   | 16.3  | 9.5   |
| 8                | 11.5  | 10.9  | 12.6          | 12.7          | 9.8   | 19.4  | 9.7   | 12.2  | 6.6      | 17.9  | 10.7  | 9.3   |
| 7                | 9.4   | 9.9   | 8.2           | 9.7           | 5.8   | 9.8   | 7.1   | 12.9  | 14.1     | 6.0   | 8.3   | 4.6   |
| 6                | 5.7   | 5.4   | 6.3           | 7.8           | 5.8   | 3.7   | 6.0   | 4.8   | 5.0      | 10.3  | 5.6   | 5.9   |
| <b>NEUTRAL-5</b> | 8.0   | 6.6   | 11.0          | 9.1           | 15.3  | 8.3   | 5.3   | 8.0   | 8.3      | 9.7   | 14.7  | 15.5  |
| <b>DISAGREE</b>  | 15.9  | 13.3  | 21.5          | 20.0          | 25.8  | 10.8  | 9.8   | 16.9  | 15.5     | 23.8  | 21.1  | 28.2  |
| 4                | 4.5   | 3.2   | 7.2           | 6.6           | 7.5   | 6.0   | 1.5   | 5.0   | 5.6      | 7.5   | 5.7   | 8.4   |
| 3                | 4.2   | 3.8   | 5.1           | 4.1           | 5.8   | 3.7   | 2.5   | 5.3   | 0.7      | 7.1   | 6.5   | 5.4   |
| 2                | 2.8   | 2.2   | 4.1           | 4.4           | 5.6   | 0.0   | 1.5   | 2.9   | 3.8      | 5.0   | 3.4   | 6.6   |
| 1                | 0.8   | 0.8   | 0.8           | 0.8           | 0.8   | 0.0   | 0.3   | 1.3   | 0.0      | 1.6   | 1.0   | 0.6   |
| 0                | 3.6   | 3.2   | 4.4           | 4.0           | 6.2   | 1.1   | 4.0   | 2.4   | 5.4      | 2.7   | 4.4   | 7.1   |
| <b>Mean</b>      | 7.54  | 7.81  | 6.97          | 7.09          | 6.53  | 7.92  | 8.15  | 7.45  | 7.46     | 6.77  | 6.81  | 6.39  |



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16. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 9

|                  | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            | GENDER |       |
|------------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|--------|-------|
|                  |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN    | WOMEN |
| <b>Total</b>     | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942    | 1058  |
| <b>AGREE</b>     | 76.1  | 50.0  | 56.9  | 73.6  | 74.4  | 84.5  | 90.0       | 63.3        | 84.1       | 66.6        | 87.7       | 81.5   | 71.2  |
| <b>Strongly</b>  | 61.0  | 32.5  | 39.6  | 56.6  | 58.4  | 71.4  | 77.3       | 46.0        | 70.4       | 49.7        | 74.8       | 67.3   | 55.3  |
| 10               | 39.5  | 18.2  | 19.3  | 34.4  | 38.0  | 49.1  | 53.2       | 26.1        | 47.9       | 29.7        | 51.5       | 44.2   | 35.3  |
| 9                | 10.0  | 4.7   | 8.6   | 9.2   | 8.9   | 12.3  | 12.1       | 8.1         | 11.3       | 8.3         | 12.2       | 13.3   | 7.2   |
| 8                | 11.5  | 9.6   | 11.7  | 13.0  | 11.4  | 10.0  | 11.9       | 11.9        | 11.2       | 11.7        | 11.1       | 9.9    | 12.9  |
| 7                | 9.4   | 9.6   | 9.8   | 10.9  | 9.5   | 8.9   | 8.3        | 10.3        | 8.8        | 10.1        | 8.6        | 8.4    | 10.3  |
| 6                | 5.7   | 7.9   | 7.5   | 6.1   | 6.5   | 4.3   | 4.4        | 6.9         | 4.9        | 6.8         | 4.3        | 5.7    | 5.6   |
| <b>NEUTRAL-5</b> | 8.0   | 12.0  | 12.6  | 9.7   | 9.9   | 6.1   | 3.7        | 11.1        | 6.1        | 10.8        | 4.7        | 6.8    | 9.2   |
| <b>DISAGREE</b>  | 15.9  | 38.0  | 30.5  | 16.7  | 15.7  | 9.4   | 6.3        | 25.6        | 9.8        | 22.7        | 7.6        | 11.8   | 19.6  |
| 4                | 4.5   | 12.2  | 6.4   | 4.5   | 5.1   | 3.1   | 1.8        | 6.8         | 3.1        | 6.3         | 2.3        | 2.5    | 6.3   |
| 3                | 4.2   | 14.4  | 7.8   | 4.2   | 3.3   | 1.3   | 2.1        | 7.5         | 2.2        | 6.3         | 1.7        | 3.0    | 5.3   |
| 2                | 2.8   | 5.9   | 5.7   | 2.7   | 3.9   | 2.1   | 0.3        | 4.3         | 1.8        | 4.2         | 1.1        | 1.9    | 3.6   |
| 1                | 0.8   | 1.5   | 1.5   | 1.1   | 0.5   | 0.5   | 0.4        | 1.3         | 0.5        | 1.1         | 0.5        | 0.3    | 1.2   |
| 0                | 3.6   | 4.0   | 9.1   | 4.2   | 2.9   | 2.4   | 1.7        | 5.7         | 2.2        | 4.9         | 2.0        | 4.1    | 3.1   |
| <b>Mean</b>      | 7.54  | 5.81  | 6.03  | 7.29  | 7.46  | 8.21  | 8.54       | 6.57        | 8.15       | 6.84        | 8.40       | 7.90   | 7.22  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 10

|           | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|-----------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|           |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|           |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total     | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| AGREE     | 76.1  | 49.9        | 67.3   | 76.9  | 88.6   | 61.1  | 70.4   | 76.9  | 91.5   | 44.6  | 65.5   | 77.0  | 84.3   | 70.0      | 77.1      | 81.1  |
| Strongly  | 61.0  | 32.2        | 50.2   | 62.0  | 75.6   | 41.2  | 50.7   | 62.2  | 80.8   | 27.9  | 49.9   | 61.8  | 67.6   | 54.8      | 61.6      | 67.3  |
| 10        | 39.5  | 16.5        | 28.8   | 40.7  | 52.1   | 12.0  | 26.8   | 41.8  | 57.5   | 18.6  | 30.0   | 39.8  | 44.1   | 35.2      | 39.5      | 44.9  |
| 9         | 10.0  | 5.0         | 8.9    | 10.1  | 12.2   | 12.8  | 13.6   | 10.5  | 14.8   | 1.2   | 6.2    | 9.9   | 8.3    | 9.9       | 9.3       | 12.1  |
| 8         | 11.5  | 10.8        | 12.4   | 11.1  | 11.3   | 16.5  | 10.3   | 9.9   | 8.6    | 8.0   | 13.7   | 12.1  | 15.3   | 9.7       | 12.8      | 10.3  |
| 7         | 9.4   | 10.3        | 10.6   | 8.8   | 8.8    | 13.6  | 10.5   | 8.6   | 6.6    | 8.8   | 10.6   | 9.0   | 11.9   | 8.6       | 10.1      | 8.6   |
| 6         | 5.7   | 7.4         | 6.5    | 6.2   | 4.3    | 6.2   | 9.2    | 6.1   | 4.0    | 8.0   | 4.9    | 6.2   | 4.7    | 6.6       | 5.4       | 5.2   |
| NEUTRAL-5 | 8.0   | 11.8        | 11.4   | 8.5   | 4.4    | 15.7  | 10.5   | 8.9   | 2.7    | 10.0  | 11.9   | 8.2   | 6.9    | 9.8       | 8.4       | 4.9   |
| DISAGREE  | 15.9  | 38.2        | 21.3   | 14.5  | 7.0    | 23.2  | 19.0   | 14.2  | 5.8    | 45.4  | 22.6   | 14.8  | 8.8    | 20.2      | 14.5      | 14.0  |
| 4         | 4.5   | 10.9        | 5.4    | 4.3   | 2.3    | 5.4   | 3.5    | 3.4   | 1.1    | 13.5  | 6.5    | 5.0   | 4.1    | 5.0       | 4.2       | 4.6   |
| 3         | 4.2   | 11.7        | 5.7    | 3.6   | 1.6    | 7.0   | 5.8    | 2.8   | 1.3    | 14.0  | 5.6    | 4.3   | 1.9    | 4.8       | 3.9       | 4.2   |
| 2         | 2.8   | 7.1         | 3.3    | 3.5   | 0.7    | 4.0   | 2.6    | 3.3   | 0.6    | 8.5   | 3.7    | 3.7   | 0.9    | 4.3       | 2.2       | 2.3   |
| 1         | 0.8   | 1.1         | 1.4    | 0.7   | 0.4    | 0.0   | 0.5    | 0.4   | 0.2    | 1.7   | 1.9    | 0.9   | 0.7    | 0.8       | 0.8       | 0.6   |
| 0         | 3.6   | 7.5         | 5.5    | 2.4   | 2.0    | 6.9   | 6.7    | 4.3   | 2.5    | 7.8   | 4.9    | 0.9   | 1.3    | 5.2       | 3.3       | 2.1   |
| Mean      | 7.54  | 5.65        | 6.85   | 7.64  | 8.46   | 6.28  | 6.91   | 7.62  | 8.70   | 5.35  | 6.81   | 7.66  | 8.08   | 7.12      | 7.60      | 7.93  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 1

|                  | ANMP SCORE |       |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |      | LEFT MINORITY COMBO |       |             |      |
|------------------|------------|-------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|------|---------------------|-------|-------------|------|
|                  | TOTAL      | 10    | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND. | VOTE<br>DEM         | TOTAL | 6-7<br>FLTD | 0-5  |
| <b>Total</b>     | 2000       | 211   | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266  | 382                 | 455   | 233         | 222  |
| <b>AGREE</b>     | 76.1       | 100.0 | 97.0 | 92.0 | 82.0 | 62.3 | 34.1 | 13.4 | 5.9  | 85.0          | 95.6 | 74.6        | 33.2        | 89.5                | 86.9                    | 69.9 | 87.2                | 45.7  | 70.8        | 19.4 |
| <b>Strongly</b>  | 58.7       | 99.0  | 93.3 | 77.3 | 56.1 | 25.3 | 12.2 | 3.6  | 3.1  | 68.3          | 88.0 | 41.7        | 13.2        | 81.2                | 66.9                    | 46.5 | 65.7                | 26.1  | 44.9        | 6.3  |
| 10               | 36.5       | 93.3  | 69.8 | 42.6 | 21.5 | 8.8  | 5.2  | 0.0  | 1.4  | 44.5          | 63.9 | 15.7        | 6.6         | 59.2                | 39.1                    | 29.1 | 38.5                | 9.3   | 16.5        | 1.8  |
| 9                | 10.2       | 2.9   | 13.6 | 21.0 | 12.0 | 4.3  | 2.0  | 0.0  | 1.7  | 11.3          | 14.2 | 7.6         | 2.1         | 11.9                | 13.7                    | 6.4  | 11.8                | 6.2   | 11.0        | 1.1  |
| 8                | 12.0       | 2.8   | 9.9  | 13.7 | 22.6 | 12.3 | 5.0  | 3.6  | 0.0  | 12.4          | 9.9  | 18.4        | 4.5         | 10.1                | 14.0                    | 11.0 | 15.3                | 10.5  | 17.4        | 3.3  |
| 7                | 10.6       | 1.0   | 2.6  | 10.7 | 18.9 | 18.3 | 8.2  | 7.4  | 1.4  | 10.7          | 5.6  | 20.9        | 6.5         | 5.8                 | 12.7                    | 14.8 | 13.4                | 10.3  | 13.8        | 6.7  |
| 6                | 6.8        | 0.0   | 1.1  | 3.9  | 7.0  | 18.7 | 13.6 | 2.5  | 1.4  | 6.0           | 2.0  | 12.0        | 13.5        | 2.6                 | 7.3                     | 8.6  | 8.2                 | 9.4   | 12.2        | 6.4  |
| <b>NEUTRAL-5</b> | 9.9        | 0.0   | 2.3  | 3.6  | 9.8  | 19.2 | 32.2 | 16.8 | 6.5  | 6.4           | 2.3  | 11.5        | 19.4        | 2.9                 | 6.0                     | 12.4 | 7.5                 | 21.9  | 19.2        | 24.9 |
| <b>DISAGREE</b>  | 14.0       | 0.0   | 0.6  | 4.4  | 8.2  | 18.5 | 33.8 | 69.8 | 87.5 | 8.6           | 2.0  | 13.9        | 47.3        | 7.6                 | 7.1                     | 17.7 | 5.2                 | 32.3  | 10.0        | 55.8 |
| 4                | 3.2        | 0.0   | 0.0  | 1.9  | 2.1  | 4.8  | 12.0 | 10.1 | 5.2  | 2.4           | 0.8  | 3.8         | 10.8        | 0.7                 | 3.3                     | 6.4  | 1.2                 | 5.9   | 2.1         | 10.0 |
| 3                | 2.4        | 0.0   | 0.0  | 0.3  | 0.7  | 5.8  | 4.7  | 17.9 | 7.1  | 1.4           | 0.1  | 2.9         | 6.3         | 0.7                 | 0.9                     | 3.7  | 1.4                 | 6.0   | 2.9         | 9.3  |
| 2                | 2.5        | 0.0   | 0.0  | 0.8  | 1.7  | 2.6  | 5.0  | 14.1 | 18.4 | 1.4           | 0.3  | 2.4         | 6.7         | 1.2                 | 1.2                     | 2.7  | 1.0                 | 6.2   | 1.5         | 11.3 |
| 1                | 1.3        | 0.0   | 0.0  | 0.4  | 0.8  | 0.7  | 3.2  | 8.4  | 11.1 | 0.7           | 0.2  | 0.8         | 5.3         | 0.7                 | 0.9                     | 1.0  | 0.3                 | 3.3   | 0.5         | 6.4  |
| 0                | 4.6        | 0.0   | 0.6  | 1.0  | 3.0  | 4.6  | 8.8  | 19.2 | 45.8 | 2.8           | 0.6  | 4.0         | 18.4        | 4.3                 | 0.8                     | 3.9  | 1.4                 | 10.8  | 3.1         | 18.9 |
| <b>Mean</b>      | 7.43       | 9.89  | 9.36 | 8.52 | 7.42 | 6.03 | 4.86 | 3.10 | 1.70 | 8.07          | 9.13 | 6.78        | 4.26        | 8.58                | 8.09                    | 6.97 | 8.06                | 5.29  | 6.89        | 3.61 |



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17. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 2

|           | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |  |
|-----------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|--|
|           |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |  |
| Total     | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |  |
| AGREE     | 76.1  | 81.5 | 76.2     | 75.3  | 72.9 | 77.8                  | 78.7        | 72.6        | 65.1               | 62.0         | 70.8               |  |
| Strongly  | 58.7  | 61.4 | 57.7     | 61.2  | 52.9 | 61.6                  | 63.8        | 48.7        | 40.4               | 38.8         | 43.2               |  |
| 10        | 36.5  | 38.2 | 37.8     | 38.7  | 30.1 | 39.2                  | 42.2        | 21.0        | 20.3               | 18.6         | 23.3               |  |
| 9         | 10.2  | 11.4 | 8.3      | 12.0  | 7.8  | 10.6                  | 10.8        | 9.2         | 7.7                | 8.6          | 6.1                |  |
| 8         | 12.0  | 11.8 | 11.7     | 10.5  | 15.0 | 11.9                  | 10.8        | 18.5        | 12.4               | 11.7         | 13.8               |  |
| 7         | 10.6  | 14.4 | 10.8     | 8.9   | 10.6 | 10.1                  | 9.4         | 14.3        | 14.1               | 13.8         | 14.5               |  |
| 6         | 6.8   | 5.8  | 7.7      | 5.2   | 9.4  | 6.1                   | 5.6         | 9.6         | 10.7               | 9.3          | 13.1               |  |
| NEUTRAL-5 | 9.9   | 7.1  | 9.4      | 10.8  | 11.2 | 9.2                   | 8.9         | 10.5        | 14.6               | 16.7         | 11.0               |  |
| DISAGREE  | 14.0  | 11.4 | 14.4     | 13.9  | 16.0 | 13.0                  | 12.4        | 16.9        | 20.2               | 21.4         | 18.2               |  |
| 4         | 3.2   | 2.6  | 3.5      | 3.5   | 2.7  | 2.7                   | 2.5         | 3.9         | 5.9                | 6.3          | 5.0                |  |
| 3         | 2.4   | 2.6  | 2.6      | 2.6   | 2.0  | 2.0                   | 1.8         | 3.3         | 5.4                | 5.4          | 5.4                |  |
| 2         | 2.5   | 2.8  | 1.7      | 1.9   | 4.1  | 2.4                   | 2.4         | 2.6         | 2.9                | 3.2          | 2.4                |  |
| 1         | 1.3   | 0.6  | 1.3      | 0.9   | 2.5  | 1.1                   | 1.0         | 1.7         | 2.3                | 2.8          | 1.5                |  |
| 0         | 4.6   | 2.8  | 5.3      | 5.1   | 4.6  | 4.7                   | 4.6         | 5.4         | 3.8                | 3.7          | 3.9                |  |
| Mean      | 7.43  | 7.74 | 7.41     | 7.52  | 7.05 | 7.58                  | 7.70        | 6.84        | 6.55               | 6.43         | 6.76               |  |





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BANNER 3

|           | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|-----------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|           |       | UNITED STATES |       | FOR CONGRESS   | ERS/   |       |       |                |        |       |        |  |
|           |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|           |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|           |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total     | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| AGREE     | 76.1  | 66.2          | 79.8  | 88.5           | 64.7   | 69.9  | 74.5  | 66.9           | 60.2   | 69.9  | 82.1   |  |
| Strongly  | 58.7  | 44.9          | 63.8  | 75.8           | 44.1   | 46.5  | 51.9  | 45.0           | 43.6   | 45.6  | 67.7   |  |
| 10        | 36.5  | 22.5          | 41.7  | 51.7           | 22.7   | 29.1  | 30.0  | 22.9           | 23.0   | 22.8  | 45.6   |  |
| 9         | 10.2  | 10.1          | 10.2  | 12.6           | 8.8    | 6.4   | 9.7   | 9.8            | 10.2   | 9.6   | 10.4   |  |
| 8         | 12.0  | 12.3          | 11.9  | 11.6           | 12.7   | 11.0  | 12.2  | 12.3           | 10.3   | 13.2  | 11.8   |  |
| 7         | 10.6  | 11.5          | 10.3  | 8.4            | 11.7   | 14.8  | 13.4  | 12.9           | 10.1   | 14.2  | 9.1    |  |
| 6         | 6.8   | 9.8           | 5.7   | 4.3            | 8.8    | 8.6   | 9.1   | 9.0            | 6.6    | 10.1  | 5.3    |  |
| NEUTRAL-5 | 9.9   | 16.4          | 7.5   | 4.1            | 15.4   | 12.4  | 10.3  | 14.3           | 20.6   | 11.4  | 7.0    |  |
| DISAGREE  | 14.0  | 17.4          | 12.7  | 7.4            | 19.9   | 17.7  | 15.3  | 18.8           | 19.2   | 18.7  | 10.8   |  |
| 4         | 3.2   | 4.2           | 2.8   | 1.6            | 3.8    | 6.4   | 5.5   | 4.2            | 3.4    | 4.5   | 2.5    |  |
| 3         | 2.4   | 3.7           | 2.0   | 0.8            | 3.9    | 3.7   | 2.8   | 3.2            | 2.6    | 3.5   | 1.9    |  |
| 2         | 2.5   | 3.3           | 2.1   | 1.2            | 3.8    | 2.7   | 2.2   | 4.2            | 6.1    | 3.3   | 1.4    |  |
| 1         | 1.3   | 1.5           | 1.2   | 0.8            | 1.9    | 1.0   | 1.3   | 1.8            | 1.5    | 1.9   | 1.0    |  |
| 0         | 4.6   | 4.7           | 4.6   | 3.0            | 6.5    | 3.9   | 3.3   | 5.5            | 5.6    | 5.5   | 4.0    |  |
| Mean      | 7.43  | 6.72          | 7.70  | 8.40           | 6.55   | 6.97  | 7.21  | 6.67           | 6.53   | 6.74  | 7.94   |  |



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BANNER 4

|                  | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|------------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                  |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| <b>Total</b>     | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| <b>AGREE</b>     | 76.1  | 87.4        | 68.2  | 88.1            | 65.7          | 74.2             | 89.5            | 68.3          | 77.6             | 86.1            | 64.3          | 70.8             |
| <b>Strongly</b>  | 58.7  | 75.5        | 47.3  | 76.4            | 43.7          | 55.5             | 79.0            | 49.5          | 59.9             | 72.8            | 40.6          | 51.0             |
| 10               | 36.5  | 53.6        | 26.0  | 52.5            | 22.1          | 35.0             | 55.3            | 24.7          | 37.4             | 48.7            | 20.6          | 32.5             |
| 9                | 10.2  | 11.6        | 8.9   | 12.0            | 9.2           | 8.9              | 11.4            | 12.5          | 11.1             | 12.9            | 7.4           | 6.7              |
| 8                | 12.0  | 10.3        | 12.5  | 11.8            | 12.4          | 11.6             | 12.3            | 12.2          | 11.4             | 11.2            | 12.5          | 11.8             |
| 7                | 10.6  | 8.1         | 12.2  | 7.3             | 12.5          | 12.6             | 6.5             | 10.0          | 13.6             | 8.3             | 13.8          | 11.6             |
| 6                | 6.8   | 3.8         | 8.7   | 4.4             | 9.5           | 6.1              | 4.0             | 8.8           | 4.1              | 5.0             | 10.0          | 8.1              |
| <b>NEUTRAL-5</b> | 9.9   | 4.3         | 13.4  | 4.2             | 13.8          | 12.3             | 3.6             | 13.6          | 11.2             | 5.0             | 13.8          | 13.5             |
| <b>DISAGREE</b>  | 14.0  | 8.3         | 18.4  | 7.8             | 20.5          | 13.5             | 6.9             | 18.1          | 11.2             | 8.9             | 21.9          | 15.8             |
| 4                | 3.2   | 1.7         | 3.9   | 1.5             | 4.6           | 3.6              | 1.4             | 5.1           | 3.5              | 1.6             | 4.3           | 3.6              |
| 3                | 2.4   | 1.3         | 3.0   | 1.1             | 3.5           | 2.8              | 1.6             | 1.1           | 2.2              | 0.3             | 4.9           | 3.4              |
| 2                | 2.5   | 0.9         | 4.0   | 1.5             | 3.6           | 2.2              | 1.6             | 3.7           | 1.8              | 1.5             | 3.6           | 2.6              |
| 1                | 1.3   | 0.9         | 1.7   | 0.5             | 2.0           | 1.3              | 0.3             | 0.8           | 0.4              | 0.9             | 2.7           | 2.2              |
| 0                | 4.6   | 3.4         | 5.8   | 3.1             | 6.7           | 3.6              | 2.0             | 7.4           | 3.3              | 4.6             | 6.4           | 4.0              |
| <b>Mean</b>      | 7.43  | 8.37        | 6.78  | 8.39            | 6.54          | 7.37             | 8.55            | 6.81          | 7.66             | 8.17            | 6.40          | 7.09             |



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17. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 5

|           | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|           |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total     | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| AGREE     | 76.1  | 59.5         | 47.8 | 66.8  | 75.4          | 87.3  | 89.2 | 88.1              | 80.5         | 78.8          | 90.6              | 59.0         | 74.3          | 75.0              | 56.3         | 74.9          | 83.4              |
| Strongly  | 58.7  | 37.4         | 32.1 | 40.7  | 54.7          | 72.8  | 83.5 | 77.2              | 53.3         | 63.6          | 80.3              | 36.2         | 52.3          | 58.1              | 39.4         | 53.0          | 72.6              |
| 10        | 36.5  | 18.4         | 18.6 | 18.4  | 31.4          | 49.1  | 61.2 | 54.0              | 30.8         | 38.5          | 56.7              | 17.2         | 26.2          | 37.3              | 21.6         | 32.5          | 50.5              |
| 9         | 10.2  | 7.9          | 6.5  | 8.8   | 9.9           | 13.1  | 10.4 | 12.0              | 12.2         | 13.4          | 11.7              | 7.0          | 11.2          | 15.9              | 11.8         | 7.5           | 11.3              |
| 8         | 12.0  | 11.1         | 7.0  | 13.6  | 13.4          | 10.6  | 11.9 | 11.2              | 10.4         | 11.7          | 11.9              | 12.0         | 14.9          | 4.8               | 6.1          | 13.0          | 10.9              |
| 7         | 10.6  | 11.7         | 9.2  | 13.2  | 14.1          | 8.6   | 3.3  | 6.4               | 15.0         | 11.8          | 5.9               | 12.4         | 13.3          | 9.4               | 6.5          | 15.7          | 7.5               |
| 6         | 6.8   | 10.5         | 6.6  | 12.8  | 6.6           | 5.9   | 2.3  | 4.5               | 12.2         | 3.4           | 4.4               | 10.4         | 8.7           | 7.6               | 10.3         | 6.2           | 3.2               |
| NEUTRAL-5 | 9.9   | 15.7         | 14.6 | 16.4  | 11.8          | 4.4   | 3.5  | 4.0               | 9.3          | 6.7           | 3.4               | 15.9         | 11.9          | 7.5               | 16.8         | 13.8          | 5.4               |
| DISAGREE  | 14.0  | 24.7         | 37.6 | 16.8  | 12.8          | 8.3   | 7.3  | 7.9               | 10.3         | 14.5          | 6.1               | 25.2         | 13.8          | 17.5              | 26.8         | 11.3          | 11.2              |
| 4         | 3.2   | 4.3          | 4.5  | 4.2   | 3.7           | 2.5   | 1.0  | 1.9               | 0.0          | 2.3           | 1.3               | 4.9          | 4.3           | 3.1               | 2.3          | 3.7           | 3.8               |
| 3         | 2.4   | 4.6          | 6.2  | 3.5   | 2.5           | 1.7   | 0.0  | 1.0               | 0.0          | 2.1           | 0.9               | 4.4          | 2.5           | 2.3               | 7.0          | 2.6           | 0.8               |
| 2         | 2.5   | 5.2          | 7.1  | 4.0   | 2.0           | 1.6   | 0.3  | 1.1               | 6.7          | 4.2           | 0.7               | 4.8          | 1.3           | 5.1               | 6.6          | 1.7           | 0.9               |
| 1         | 1.3   | 2.2          | 2.5  | 2.1   | 1.3           | 0.6   | 0.7  | 0.7               | 0.0          | 0.0           | 0.7               | 2.2          | 2.2           | 0.0               | 2.8          | 1.1           | 0.9               |
| 0         | 4.6   | 8.5          | 17.3 | 3.0   | 3.3           | 1.8   | 5.3  | 3.2               | 3.6          | 5.9           | 2.5               | 8.8          | 3.4           | 7.0               | 8.1          | 2.2           | 4.9               |
| Mean      | 7.43  | 6.11         | 5.30 | 6.61  | 7.35          | 8.30  | 8.61 | 8.43              | 7.38         | 7.59          | 8.62              | 6.04         | 7.17          | 7.33              | 6.09         | 7.39          | 8.12              |



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17. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 6

|           | TOTAL | VOTE BEHAVIOR |                |                 |                | VB                        |              | CONSIDER YOURSELF        |                            |                 |                          |      | RELIGION                 |                       |               |                        |
|-----------|-------|---------------|----------------|-----------------|----------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|------|--------------------------|-----------------------|---------------|------------------------|
|           |       |               |                |                 |                | COMBO                     |              |                          |                            |                 |                          |      |                          |                       |               |                        |
|           |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total     | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29           | 229                      | 1558                       | 981             | 576                      | 184  | 611                      | 171                   | 492           | 559                    |
| AGREE     | 76.1  | 65.0          | 77.4           | 87.6            | 79.7           | 74.0                      | 61.1         | 75.7                     | 78.6                       | 81.3            | 73.8                     | 57.7 | 81.0                     | 84.7                  | 80.4          | 65.6                   |
| Strongly  | 58.7  | 44.0          | 52.0           | 76.8            | 59.6           | 58.7                      | 58.1         | 58.8                     | 60.8                       | 63.6            | 55.9                     | 40.7 | 65.8                     | 70.6                  | 62.0          | 46.3                   |
| 10        | 36.5  | 22.9          | 31.2           | 53.1            | 34.3           | 36.2                      | 34.1         | 36.5                     | 37.9                       | 40.1            | 34.2                     | 25.3 | 42.9                     | 41.1                  | 39.0          | 28.8                   |
| 9         | 10.2  | 8.7           | 8.7            | 12.2            | 11.9           | 11.7                      | 14.2         | 11.3                     | 10.2                       | 11.5            | 8.0                      | 7.8  | 10.0                     | 13.0                  | 12.2          | 7.0                    |
| 8         | 12.0  | 12.4          | 12.1           | 11.5            | 13.4           | 10.8                      | 9.8          | 11.0                     | 12.7                       | 12.1            | 13.6                     | 7.6  | 12.8                     | 16.6                  | 10.8          | 10.5                   |
| 7         | 10.6  | 11.6          | 18.4           | 7.0             | 13.0           | 8.0                       | 0.0          | 9.0                      | 11.3                       | 11.3            | 11.3                     | 8.7  | 10.1                     | 9.8                   | 12.6          | 9.4                    |
| 6         | 6.8   | 9.4           | 7.0            | 3.8             | 7.1            | 7.4                       | 3.0          | 7.9                      | 6.5                        | 6.4             | 6.7                      | 8.3  | 5.2                      | 4.3                   | 5.8           | 9.8                    |
| NEUTRAL-5 | 9.9   | 14.4          | 11.6           | 4.5             | 8.9            | 8.2                       | 9.6          | 8.0                      | 9.8                        | 9.4             | 10.5                     | 13.4 | 9.7                      | 7.7                   | 8.2           | 11.9                   |
| DISAGREE  | 14.0  | 20.5          | 11.0           | 7.9             | 11.3           | 17.8                      | 29.2         | 16.3                     | 11.6                       | 9.3             | 15.6                     | 28.9 | 9.3                      | 7.6                   | 11.4          | 22.5                   |
| 4         | 3.2   | 4.4           | 2.9            | 1.9             | 3.6            | 4.8                       | 14.1         | 3.6                      | 2.9                        | 2.6             | 3.2                      | 3.7  | 2.7                      | 2.2                   | 2.6           | 4.8                    |
| 3         | 2.4   | 3.8           | 2.7            | 0.9             | 2.7            | 3.1                       | 0.0          | 3.5                      | 2.2                        | 1.6             | 3.1                      | 4.0  | 2.3                      | 0.6                   | 1.2           | 3.6                    |
| 2         | 2.5   | 4.1           | 1.5            | 1.1             | 1.4            | 2.3                       | 5.0          | 1.9                      | 2.4                        | 2.0             | 2.9                      | 4.0  | 1.3                      | 1.2                   | 2.5           | 4.0                    |
| 1         | 1.3   | 1.9           | 1.1            | 0.7             | 1.0            | 2.9                       | 3.7          | 2.9                      | 0.9                        | 0.7             | 1.3                      | 2.1  | 0.3                      | 0.6                   | 1.3           | 2.4                    |
| 0         | 4.6   | 6.3           | 2.8            | 3.3             | 2.6            | 4.7                       | 6.5          | 4.4                      | 3.3                        | 2.3             | 5.1                      | 15.2 | 2.8                      | 3.0                   | 3.8           | 7.8                    |
| Mean      | 7.43  | 6.55          | 7.40           | 8.40            | 7.62           | 7.31                      | 6.83         | 7.37                     | 7.63                       | 7.85            | 7.25                     | 5.98 | 7.92                     | 8.06                  | 7.71          | 6.60                   |



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BANNER 7

|           | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|-----------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|           |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total     | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| AGREE     | 76.1  | 75.8                   | 76.5                  | 77.9            | 73.7                     | 80.4                    | 80.0                  | 71.6                    | 73.5                  |
| Strongly  | 58.7  | 59.8                   | 56.5                  | 56.9            | 55.6                     | 66.8                    | 62.5                  | 53.3                    | 51.4                  |
| 10        | 36.5  | 39.0                   | 31.7                  | 33.0            | 29.1                     | 45.7                    | 33.9                  | 33.0                    | 29.8                  |
| 9         | 10.2  | 9.6                    | 11.2                  | 10.4            | 12.8                     | 10.4                    | 14.3                  | 8.9                     | 8.6                   |
| 8         | 12.0  | 11.1                   | 13.6                  | 13.5            | 13.7                     | 10.8                    | 14.4                  | 11.4                    | 12.9                  |
| 7         | 10.6  | 9.7                    | 12.5                  | 12.8            | 11.8                     | 8.5                     | 11.6                  | 10.8                    | 13.2                  |
| 6         | 6.8   | 6.4                    | 7.6                   | 8.2             | 6.4                      | 5.1                     | 5.9                   | 7.5                     | 9.0                   |
| NEUTRAL-5 | 9.9   | 10.2                   | 9.4                   | 8.2             | 11.6                     | 8.2                     | 9.1                   | 12.0                    | 9.6                   |
| DISAGREE  | 14.0  | 14.0                   | 14.1                  | 13.8            | 14.7                     | 11.4                    | 10.8                  | 16.3                    | 16.9                  |
| 4         | 3.2   | 3.0                    | 3.5                   | 3.3             | 3.7                      | 2.7                     | 3.8                   | 3.4                     | 3.2                   |
| 3         | 2.4   | 2.1                    | 3.1                   | 2.7             | 3.9                      | 1.6                     | 1.6                   | 2.5                     | 4.4                   |
| 2         | 2.5   | 2.4                    | 2.7                   | 2.7             | 2.5                      | 1.9                     | 3.0                   | 2.9                     | 2.4                   |
| 1         | 1.3   | 1.3                    | 1.3                   | 1.7             | 0.4                      | 0.5                     | 0.3                   | 2.0                     | 2.1                   |
| 0         | 4.6   | 5.1                    | 3.6                   | 3.3             | 4.1                      | 4.7                     | 2.2                   | 5.5                     | 4.8                   |
| Mean      | 7.43  | 7.47                   | 7.36                  | 7.40            | 7.26                     | 7.87                    | 7.71                  | 7.11                    | 7.06                  |



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BANNER 8

|           | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-----------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|           |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total     | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| AGREE     | 76.1  | 78.8  | 70.3      | 70.5     | 66.6  | 86.6  | 83.1  | 74.2  | 76.1     | 65.7  | 66.6  | 66.5  |
| Strongly  | 58.7  | 63.4  | 48.6      | 49.7     | 47.2  | 52.4  | 69.4  | 57.1  | 58.2     | 42.5  | 51.9  | 44.9  |
| 10        | 36.5  | 41.2  | 26.6      | 25.7     | 29.8  | 21.7  | 45.7  | 36.5  | 31.2     | 21.0  | 37.1  | 26.2  |
| 9         | 10.2  | 10.2  | 10.1      | 10.9     | 8.7   | 11.3  | 11.7  | 8.6   | 15.4     | 7.0   | 7.2   | 9.4   |
| 8         | 12.0  | 12.0  | 12.0      | 13.1     | 8.7   | 19.4  | 11.9  | 12.0  | 11.6     | 14.5  | 7.6   | 9.3   |
| 7         | 10.6  | 9.6   | 12.8      | 12.2     | 12.6  | 15.0  | 8.8   | 10.4  | 14.4     | 10.2  | 9.2   | 14.3  |
| 6         | 6.8   | 5.8   | 8.9       | 8.6      | 6.8   | 19.1  | 4.9   | 6.7   | 3.5      | 13.0  | 5.5   | 7.4   |
| NEUTRAL-5 | 9.9   | 8.8   | 12.4      | 11.5     | 13.1  | 7.5   | 7.2   | 10.4  | 8.2      | 14.2  | 15.8  | 11.8  |
| DISAGREE  | 14.0  | 12.5  | 17.3      | 18.0     | 20.3  | 5.9   | 9.6   | 15.4  | 15.7     | 20.0  | 17.6  | 21.7  |
| 4         | 3.2   | 2.2   | 5.2       | 4.9      | 5.7   | 2.4   | 1.7   | 2.7   | 5.6      | 4.3   | 9.0   | 4.1   |
| 3         | 2.4   | 2.4   | 2.5       | 2.1      | 3.0   | 1.1   | 1.5   | 3.4   | 1.3      | 2.7   | 3.0   | 3.0   |
| 2         | 2.5   | 2.3   | 3.0       | 3.5      | 3.1   | 2.4   | 2.1   | 2.5   | 2.5      | 4.3   | 3.3   | 3.0   |
| 1         | 1.3   | 1.2   | 1.5       | 1.5      | 2.1   | 0.0   | 0.4   | 2.0   | 0.0      | 2.8   | 1.3   | 2.5   |
| 0         | 4.6   | 4.3   | 5.2       | 6.0      | 6.4   | 0.0   | 3.9   | 4.8   | 6.2      | 5.9   | 1.0   | 9.0   |
| Mean      | 7.43  | 7.67  | 6.93      | 6.89     | 6.81  | 7.49  | 8.02  | 7.31  | 7.38     | 6.47  | 7.26  | 6.58  |



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BANNER 9

|                  | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                  |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| <b>Total</b>     | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| <b>AGREE</b>     | 76.1  | 50.5  | 65.4  | 75.7  | 81.9  | 80.3  | 82.6    | 67.1       | 81.7    | 71.5     | 81.6    | 80.3 | 72.3   |  |
| <b>Strongly</b>  | 58.7  | 24.4  | 47.0  | 55.2  | 63.5  | 66.6  | 68.6    | 46.1       | 66.6    | 51.3     | 67.7    | 65.4 | 52.6   |  |
| 10               | 36.5  | 11.7  | 23.6  | 34.9  | 38.2  | 43.5  | 45.5    | 26.4       | 42.9    | 29.9     | 44.7    | 41.8 | 31.9   |  |
| 9                | 10.2  | 6.1   | 10.0  | 9.0   | 10.0  | 10.6  | 12.0    | 8.7        | 11.0    | 9.1      | 11.4    | 11.6 | 8.8    |  |
| 8                | 12.0  | 6.6   | 13.3  | 11.3  | 15.3  | 12.4  | 11.1    | 10.9       | 12.6    | 12.2     | 11.6    | 12.0 | 12.0   |  |
| 7                | 10.6  | 14.6  | 10.3  | 12.6  | 10.8  | 9.6   | 8.7     | 12.3       | 9.6     | 11.9     | 9.1     | 9.5  | 11.6   |  |
| 6                | 6.8   | 11.5  | 8.1   | 7.9   | 7.6   | 4.1   | 5.3     | 8.7        | 5.5     | 8.4      | 4.8     | 5.4  | 8.0    |  |
| <b>NEUTRAL-5</b> | 9.9   | 19.3  | 12.6  | 9.6   | 7.7   | 7.8   | 8.8     | 12.6       | 8.2     | 11.1     | 8.4     | 8.5  | 11.2   |  |
| <b>DISAGREE</b>  | 14.0  | 30.2  | 22.0  | 14.7  | 10.3  | 11.9  | 8.6     | 20.3       | 10.0    | 17.3     | 9.9     | 11.2 | 16.5   |  |
| 4                | 3.2   | 8.6   | 2.9   | 3.5   | 2.3   | 3.2   | 1.9     | 4.4        | 2.4     | 3.8      | 2.4     | 3.0  | 3.3    |  |
| 3                | 2.4   | 8.4   | 2.9   | 1.8   | 1.8   | 1.1   | 2.2     | 3.5        | 1.8     | 3.0      | 1.7     | 1.6  | 3.2    |  |
| 2                | 2.5   | 3.6   | 3.5   | 2.7   | 1.8   | 2.5   | 1.9     | 3.2        | 2.1     | 2.8      | 2.1     | 2.2  | 2.7    |  |
| 1                | 1.3   | 2.5   | 1.4   | 0.8   | 1.4   | 1.9   | 0.7     | 1.4        | 1.3     | 1.4      | 1.2     | 0.4  | 2.1    |  |
| 0                | 4.6   | 7.1   | 11.1  | 5.9   | 3.0   | 3.2   | 1.9     | 7.8        | 2.6     | 6.4      | 2.4     | 3.9  | 5.3    |  |
| <b>Mean</b>      | 7.43  | 5.62  | 6.46  | 7.30  | 7.74  | 7.84  | 8.07    | 6.67       | 7.91    | 6.99     | 7.98    | 7.82 | 7.09   |  |



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17. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 10

|           | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|-----------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|           |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|           |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total     | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| AGREE     | 76.1  | 52.1        | 72.9   | 80.0  | 82.1   | 58.4  | 75.2   | 80.5  | 85.6   | 49.1  | 71.6   | 79.7  | 76.8   | 70.9      | 76.9      | 80.7  |
| Strongly  | 58.7  | 28.5        | 53.3   | 62.7  | 67.8   | 37.4  | 60.2   | 62.4  | 73.5   | 24.3  | 49.3   | 63.0  | 59.3   | 49.5      | 60.5      | 65.6  |
| 10        | 36.5  | 13.1        | 31.0   | 38.8  | 45.3   | 14.8  | 36.1   | 40.8  | 48.8   | 12.3  | 28.0   | 37.2  | 39.9   | 31.4      | 37.0      | 41.7  |
| 9         | 10.2  | 5.1         | 10.7   | 10.0  | 11.3   | 7.2   | 13.9   | 8.6   | 13.1   | 4.1   | 8.9    | 11.1  | 8.7    | 8.7       | 11.2      | 9.3   |
| 8         | 12.0  | 10.3        | 11.6   | 14.0  | 11.2   | 15.4  | 10.2   | 13.1  | 11.6   | 7.9   | 12.4   | 14.7  | 10.6   | 9.4       | 12.3      | 14.5  |
| 7         | 10.6  | 13.9        | 11.3   | 11.0  | 9.0    | 14.1  | 8.2    | 13.1  | 7.3    | 13.8  | 13.1   | 9.3   | 11.5   | 11.9      | 10.5      | 9.3   |
| 6         | 6.8   | 9.7         | 8.3    | 6.3   | 5.3    | 6.9   | 6.8    | 5.0   | 4.7    | 11.0  | 9.2    | 7.4   | 6.0    | 9.5       | 5.8       | 5.8   |
| NEUTRAL-5 | 9.9   | 16.7        | 12.2   | 7.3   | 8.3    | 18.7  | 9.1    | 8.4   | 6.8    | 15.8  | 14.1   | 6.5   | 10.7   | 13.2      | 9.1       | 7.9   |
| DISAGREE  | 14.0  | 31.2        | 14.8   | 12.6  | 9.5    | 22.9  | 15.7   | 11.2  | 7.6    | 35.1  | 14.3   | 13.8  | 12.5   | 15.9      | 14.1      | 11.5  |
| 4         | 3.2   | 7.3         | 2.5    | 3.5   | 2.2    | 5.0   | 3.3    | 4.6   | 1.8    | 8.4   | 2.1    | 2.6   | 2.8    | 3.6       | 3.6       | 1.5   |
| 3         | 2.4   | 6.4         | 2.8    | 1.3   | 1.9    | 1.3   | 4.6    | 0.0   | 1.4    | 8.8   | 1.8    | 2.3   | 2.8    | 2.1       | 2.7       | 2.1   |
| 2         | 2.5   | 4.3         | 2.6    | 2.2   | 2.1    | 6.1   | 1.7    | 2.4   | 1.8    | 3.5   | 3.2    | 2.0   | 2.5    | 3.6       | 2.1       | 2.1   |
| 1         | 1.3   | 2.8         | 0.5    | 1.8   | 1.0    | 1.6   | 0.0    | 0.8   | 0.2    | 3.4   | 0.8    | 2.5   | 2.2    | 1.6       | 1.4       | 0.5   |
| 0         | 4.6   | 10.4        | 6.4    | 3.9   | 2.3    | 8.9   | 6.2    | 3.3   | 2.4    | 11.1  | 6.4    | 4.3   | 2.2    | 5.0       | 4.2       | 5.2   |
| Mean      | 7.43  | 5.58        | 7.14   | 7.65  | 8.01   | 6.07  | 7.41   | 7.77  | 8.28   | 5.35  | 6.97   | 7.55  | 7.60   | 7.03      | 7.52      | 7.74  |





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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. DISCRIMINATION AND RACISM ARE BAD, BUT THEY ARE NOT THE CAUSE OF ALL DISPARITIES IN AMERICAN SOCIETY TODAY.

BANNER 1

|                  | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |      |      |
|------------------|-------|------------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|------|------|
|                  |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5  |      |
| <b>Total</b>     | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233  | 222  |
| <b>AGREE</b>     | 62.7  | 100.0      | 85.4 | 79.3 | 62.5 | 41.7 | 18.0 | 14.6 | 3.1  | 72.2          | 86.1 | 56.2        | 17.6        | 82.8                | 79.7                    | 53.6                | 63.0                | 30.5        | 47.4 | 12.8 |
| <b>Strongly</b>  | 42.7  | 98.5       | 71.9 | 52.5 | 32.9 | 14.2 | 3.8  | 5.9  | 1.4  | 51.1          | 69.9 | 25.0        | 4.4         | 67.7                | 55.0                    | 28.2                | 39.4                | 14.2        | 24.3 | 3.6  |
| 10               | 22.4  | 82.1       | 40.3 | 21.1 | 10.0 | 2.8  | 1.1  | 1.4  | 0.0  | 28.1          | 41.7 | 7.3         | 3.3         | 44.1                | 22.5                    | 14.7                | 18.7                | 3.0         | 5.9  | 0.0  |
| 9                | 8.1   | 9.2        | 13.5 | 14.3 | 7.7  | 1.8  | 1.0  | 0.0  | 1.4  | 9.4           | 12.9 | 4.8         | 0.0         | 11.4                | 11.0                    | 5.0                 | 8.2                 | 3.7         | 6.0  | 1.2  |
| 8                | 12.3  | 7.2        | 18.1 | 17.0 | 15.3 | 9.6  | 1.7  | 4.6  | 0.0  | 13.7          | 15.2 | 13.0        | 1.2         | 12.1                | 21.6                    | 8.5                 | 12.5                | 7.5         | 12.4 | 2.4  |
| 7                | 11.7  | 1.5        | 7.7  | 19.0 | 18.2 | 13.8 | 3.6  | 2.6  | 1.7  | 12.4          | 11.0 | 16.7        | 3.1         | 9.5                 | 14.5                    | 13.4                | 14.1                | 9.3         | 15.4 | 2.9  |
| 6                | 8.3   | 0.0        | 5.8  | 7.8  | 11.4 | 13.6 | 10.6 | 6.1  | 0.0  | 8.6           | 5.3  | 14.5        | 10.0        | 5.6                 | 10.2                    | 12.0                | 9.4                 | 7.0         | 7.7  | 6.3  |
| <b>NEUTRAL-5</b> | 11.7  | 0.0        | 9.7  | 9.3  | 14.6 | 17.4 | 22.7 | 7.5  | 4.2  | 11.5          | 7.3  | 15.7        | 31.7        | 8.7                 | 11.0                    | 16.2                | 13.0                | 12.5        | 16.1 | 8.6  |
| <b>DISAGREE</b>  | 25.6  | 0.0        | 5.0  | 11.4 | 22.8 | 41.0 | 59.3 | 77.9 | 92.7 | 16.3          | 6.5  | 28.1        | 50.8        | 8.5                 | 9.3                     | 30.2                | 24.1                | 57.0        | 36.5 | 78.6 |
| 4                | 4.6   | 0.0        | 1.2  | 0.7  | 4.4  | 10.6 | 9.8  | 13.7 | 6.0  | 3.8           | 0.7  | 7.8         | 12.8        | 1.7                 | 3.5                     | 6.3                 | 5.3                 | 7.2         | 5.5  | 8.9  |
| 3                | 5.5   | 0.0        | 0.9  | 1.3  | 6.1  | 9.4  | 13.9 | 19.2 | 10.5 | 3.4           | 0.9  | 7.0         | 8.6         | 2.0                 | 1.3                     | 6.0                 | 5.3                 | 12.7        | 8.7  | 16.9 |
| 2                | 5.0   | 0.0        | 0.3  | 2.6  | 5.0  | 8.6  | 12.8 | 17.1 | 5.9  | 2.7           | 1.2  | 4.3         | 8.7         | 1.4                 | 1.5                     | 5.6                 | 3.4                 | 12.8        | 11.8 | 14.0 |
| 1                | 3.6   | 0.0        | 0.8  | 1.6  | 2.8  | 4.0  | 7.4  | 12.2 | 26.3 | 2.0           | 1.0  | 3.1         | 6.9         | 1.3                 | 1.5                     | 3.3                 | 2.7                 | 9.1         | 3.9  | 14.6 |
| 0                | 6.9   | 0.0        | 1.8  | 5.1  | 4.5  | 8.3  | 15.5 | 15.6 | 44.1 | 4.5           | 2.8  | 5.9         | 13.8        | 2.1                 | 1.5                     | 8.9                 | 7.4                 | 15.3        | 6.7  | 24.3 |
| <b>Mean</b>      | 6.33  | 9.72       | 8.15 | 7.16 | 6.09 | 4.79 | 3.50 | 3.02 | 1.39 | 7.04          | 8.09 | 5.66        | 3.83        | 8.02                | 7.36                    | 5.64                | 6.28                | 3.94        | 5.22 | 2.60 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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18. DISCRIMINATION AND RACISM ARE BAD, BUT THEY ARE NOT THE CAUSE OF ALL DISPARITIES IN AMERICAN SOCIETY TODAY.

BANNER 2

|           | TOTAL | AREA |              |       |      | 2024 VOTER LIKELIHOOD |                |                |                          |                 |                          |
|-----------|-------|------|--------------|-------|------|-----------------------|----------------|----------------|--------------------------|-----------------|--------------------------|
|           |       | EAST | MID-<br>WEST | SOUTH | WEST | LIKELY<br>VOTER       | Def.<br>Voting | Very<br>Likely | LESS<br>LIKELY<br>TO VTE | Smwht<br>Likely | Not lv<br>/Not<br>at All |
| Total     | 2000  | 350  | 450          | 768   | 432  | 1719                  | 1472           | 248            | 281                      | 179             | 101                      |
| AGREE     | 62.7  | 64.1 | 59.8         | 63.7  | 62.8 | 64.4                  | 65.0           | 60.6           | 52.5                     | 53.1            | 51.4                     |
| Strongly  | 42.7  | 41.4 | 38.4         | 44.9  | 44.5 | 44.8                  | 46.0           | 38.0           | 29.8                     | 27.1            | 34.5                     |
| 10        | 22.4  | 21.0 | 20.0         | 25.0  | 21.4 | 23.8                  | 25.5           | 13.6           | 13.7                     | 12.4            | 15.9                     |
| 9         | 8.1   | 8.7  | 7.9          | 8.3   | 7.4  | 8.5                   | 8.3            | 9.7            | 5.6                      | 6.1             | 4.7                      |
| 8         | 12.3  | 11.7 | 10.5         | 11.6  | 15.7 | 12.5                  | 12.2           | 14.7           | 10.5                     | 8.7             | 13.9                     |
| 7         | 11.7  | 14.0 | 13.1         | 11.1  | 9.5  | 11.6                  | 11.5           | 11.9           | 12.4                     | 14.5            | 8.7                      |
| 6         | 8.3   | 8.8  | 8.3          | 7.7   | 8.9  | 7.9                   | 7.5            | 10.7           | 10.3                     | 11.5            | 8.3                      |
| NEUTRAL-5 | 11.7  | 12.9 | 13.9         | 10.6  | 10.6 | 11.0                  | 9.9            | 17.4           | 16.2                     | 17.8            | 13.4                     |
| DISAGREE  | 25.6  | 23.0 | 26.3         | 25.7  | 26.6 | 24.6                  | 25.1           | 22.0           | 31.3                     | 29.0            | 35.2                     |
| 4         | 4.6   | 2.9  | 4.2          | 4.2   | 6.9  | 4.2                   | 3.8            | 6.5            | 6.8                      | 5.1             | 9.7                      |
| 3         | 5.5   | 4.8  | 7.5          | 4.9   | 4.8  | 5.4                   | 5.5            | 4.7            | 6.2                      | 6.2             | 6.1                      |
| 2         | 5.0   | 4.3  | 4.4          | 5.2   | 5.8  | 4.9                   | 5.0            | 4.6            | 5.2                      | 3.3             | 8.6                      |
| 1         | 3.6   | 3.7  | 4.6          | 3.6   | 2.7  | 3.5                   | 3.8            | 1.6            | 4.4                      | 4.0             | 5.1                      |
| 0         | 6.9   | 7.3  | 5.5          | 7.9   | 6.4  | 6.6                   | 7.0            | 4.5            | 8.7                      | 10.4            | 5.6                      |
| Mean      | 6.33  | 6.35 | 6.19         | 6.40  | 6.35 | 6.45                  | 6.48           | 6.26           | 5.62                     | 5.57            | 5.69                     |



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BANNER 3

|           | TOTAL | DIRECTION: |        | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|-----------|-------|------------|--------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|           |       | UNITE      | STATES | FOR CONGRESS   | ERS/   |       |       |                |        |       |        |
|           |       | RIGHT      | WRONG  | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|           |       | DIREC-     | TRACK  | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|           |       | TION       |        |                |        |       |       |                |        |       |        |
| Total     | 2000  | 538        | 1461   | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| AGREE     | 62.7  | 51.4       | 66.9   | 81.6           | 45.3   | 53.6  | 61.0  | 49.5           | 48.9   | 49.8  | 71.4   |
| Strongly  | 42.7  | 31.8       | 46.8   | 63.0           | 25.7   | 28.2  | 35.1  | 28.3           | 31.3   | 27.0  | 52.3   |
| 10        | 22.4  | 13.4       | 25.7   | 36.0           | 10.2   | 14.7  | 15.4  | 11.5           | 15.2   | 9.9   | 29.6   |
| 9         | 8.1   | 7.6        | 8.3    | 11.3           | 5.7    | 5.0   | 6.9   | 6.6            | 6.9    | 6.5   | 9.1    |
| 8         | 12.3  | 10.9       | 12.8   | 15.7           | 9.8    | 8.5   | 12.7  | 10.2           | 9.1    | 10.7  | 13.6   |
| 7         | 11.7  | 11.9       | 11.6   | 11.4           | 11.5   | 13.4  | 14.2  | 13.0           | 11.8   | 13.5  | 10.8   |
| 6         | 8.3   | 7.7        | 8.5    | 7.3            | 8.1    | 12.0  | 11.8  | 8.2            | 5.9    | 9.2   | 8.3    |
| NEUTRAL-5 | 11.7  | 13.4       | 11.1   | 9.5            | 12.7   | 16.2  | 12.9  | 12.9           | 10.6   | 14.0  | 11.0   |
| DISAGREE  | 25.6  | 35.2       | 22.0   | 8.8            | 42.0   | 30.2  | 26.1  | 37.5           | 40.4   | 36.3  | 17.6   |
| 4         | 4.6   | 5.0        | 4.4    | 2.4            | 6.3    | 6.3   | 5.8   | 5.5            | 4.7    | 5.9   | 3.9    |
| 3         | 5.5   | 8.7        | 4.3    | 1.7            | 9.3    | 6.0   | 5.7   | 8.8            | 8.8    | 8.7   | 3.3    |
| 2         | 5.0   | 7.4        | 4.1    | 1.4            | 8.5    | 5.6   | 4.5   | 8.0            | 8.9    | 7.7   | 2.9    |
| 1         | 3.6   | 4.7        | 3.2    | 1.4            | 6.2    | 3.3   | 3.2   | 5.7            | 4.7    | 6.1   | 2.3    |
| 0         | 6.9   | 9.3        | 6.0    | 1.9            | 11.7   | 8.9   | 6.9   | 9.5            | 13.3   | 7.8   | 5.2    |
| Mean      | 6.33  | 5.51       | 6.64   | 7.77           | 5.01   | 5.64  | 6.05  | 5.31           | 5.26   | 5.33  | 7.01   |



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BANNER 4

|                  | TOTAL |      | 2020 BALLOT |       |                 |               | PARTY            |                 |               | MEN              |                 |               | WOMEN            |  |  |
|------------------|-------|------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|--|--|
|                  |       |      | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |  |  |
| <b>Total</b>     | 2000  | 783  | 928         | 721   | 737             | 542           | 413              | 258             | 271           | 308              | 479             | 271           |                  |  |  |
| <b>AGREE</b>     | 62.7  | 79.9 | 49.6        | 81.1  | 45.1            | 62.2          | 82.3             | 53.5            | 64.7          | 79.4             | 40.5            | 59.7          |                  |  |  |
| <b>Strongly</b>  | 42.7  | 63.4 | 27.8        | 62.6  | 25.0            | 40.4          | 65.3             | 33.2            | 43.3          | 58.8             | 20.6            | 37.5          |                  |  |  |
| 10               | 22.4  | 37.3 | 11.2        | 37.0  | 10.0            | 19.7          | 41.3             | 13.8            | 21.5          | 31.3             | 7.9             | 17.9          |                  |  |  |
| 9                | 8.1   | 10.8 | 5.9         | 10.9  | 5.5             | 8.1           | 11.2             | 6.3             | 11.4          | 10.3             | 5.0             | 4.8           |                  |  |  |
| 8                | 12.3  | 15.4 | 10.7        | 14.7  | 9.6             | 12.7          | 12.8             | 13.2            | 10.4          | 17.2             | 7.6             | 14.9          |                  |  |  |
| 7                | 11.7  | 10.1 | 13.3        | 11.0  | 11.1            | 13.4          | 10.2             | 10.8            | 11.9          | 12.2             | 11.3            | 14.9          |                  |  |  |
| 6                | 8.3   | 6.4  | 8.4         | 7.5   | 9.0             | 8.4           | 6.8              | 9.5             | 9.5           | 8.3              | 8.7             | 7.3           |                  |  |  |
| <b>NEUTRAL-5</b> | 11.7  | 10.5 | 11.6        | 9.8   | 12.1            | 13.9          | 9.2              | 8.8             | 14.6          | 10.6             | 13.9            | 13.2          |                  |  |  |
| <b>DISAGREE</b>  | 25.6  | 9.5  | 38.8        | 9.1   | 42.8            | 23.9          | 8.5              | 37.7            | 20.7          | 10.0             | 45.6            | 27.1          |                  |  |  |
| 4                | 4.6   | 2.5  | 5.7         | 2.1   | 7.0             | 4.6           | 1.9              | 8.0             | 4.2           | 2.2              | 6.5             | 4.9           |                  |  |  |
| 3                | 5.5   | 2.0  | 8.3         | 2.4   | 8.8             | 5.0           | 2.6              | 7.4             | 4.5           | 2.2              | 9.6             | 5.6           |                  |  |  |
| 2                | 5.0   | 1.7  | 7.2         | 2.0   | 8.6             | 4.1           | 2.0              | 7.3             | 3.7           | 1.9              | 9.2             | 4.5           |                  |  |  |
| 1                | 3.6   | 0.9  | 6.2         | 0.8   | 6.1             | 4.0           | 0.5              | 3.5             | 2.5           | 1.3              | 7.5             | 5.4           |                  |  |  |
| 0                | 6.9   | 2.4  | 11.4        | 1.9   | 12.3            | 6.2           | 1.5              | 11.6            | 5.8           | 2.4              | 12.8            | 6.7           |                  |  |  |
| <b>Mean</b>      | 6.33  | 7.75 | 5.21        | 7.77  | 4.95            | 6.30          | 7.95             | 5.48            | 6.54          | 7.53             | 4.67            | 6.06          |                  |  |  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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18. DISCRIMINATION AND RACISM ARE BAD, BUT THEY ARE NOT THE CAUSE OF ALL DISPARITIES IN AMERICAN SOCIETY TODAY.

BANNER 5

|           | TOTAL | IDEOLOGY     |              |                |               |                |               | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------|-------|--------------|--------------|----------------|---------------|----------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|           |       | LIB-<br>ERAL | Very<br>ERAL | Smwt.<br>ERATE | MOD-<br>ERATE | Smwt.<br>ERATE | Very<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total     | 2000  | 516          | 197          | 319            | 736           | 445            | 304           | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| AGREE     | 62.7  | 40.7         | 35.8         | 43.6           | 59.7          | 80.3           | 81.8          | 80.9              | 77.3         | 70.2          | 83.8              | 39.0         | 51.0          | 61.1              | 38.3         | 62.1          | 77.6              |
| Strongly  | 42.7  | 22.1         | 19.5         | 23.6           | 36.2          | 60.0           | 68.2          | 63.4              | 57.6         | 45.4          | 66.8              | 19.9         | 29.8          | 39.3              | 23.0         | 37.5          | 59.8              |
| 10        | 22.4  | 8.2          | 9.3          | 7.6            | 16.3          | 32.6           | 46.0          | 38.0              | 32.1         | 21.5          | 40.9              | 7.0          | 11.9          | 22.0              | 7.8          | 17.6          | 33.2              |
| 9         | 8.1   | 4.8          | 3.7          | 5.5            | 7.6           | 10.7           | 11.3          | 10.9              | 3.8          | 8.2           | 11.8              | 4.1          | 7.2           | 7.1               | 8.8          | 7.6           | 9.0               |
| 8         | 12.3  | 9.1          | 6.6          | 10.6           | 12.3          | 16.7           | 10.9          | 14.4              | 21.7         | 15.6          | 14.2              | 8.9          | 10.6          | 10.2              | 6.3          | 12.3          | 17.6              |
| 7         | 11.7  | 11.1         | 9.0          | 12.3           | 13.8          | 11.5           | 7.9           | 10.1              | 9.2          | 16.8          | 9.8               | 11.0         | 11.4          | 10.4              | 11.9         | 14.4          | 11.2              |
| 6         | 8.3   | 7.5          | 7.3          | 7.7            | 9.6           | 8.7            | 5.7           | 7.5               | 10.5         | 8.0           | 7.2               | 8.1          | 9.8           | 11.4              | 3.5          | 10.1          | 6.6               |
| NEUTRAL-5 | 11.7  | 12.3         | 9.1          | 14.2           | 14.6          | 8.2            | 9.2           | 8.6               | 12.0         | 12.5          | 9.1               | 11.0         | 15.7          | 4.5               | 19.4         | 14.5          | 8.7               |
| DISAGREE  | 25.6  | 47.1         | 55.1         | 42.2           | 25.8          | 11.5           | 9.0           | 10.5              | 10.6         | 17.3          | 7.1               | 50.0         | 33.3          | 34.4              | 42.3         | 23.4          | 13.7              |
| 4         | 4.6   | 7.1          | 4.7          | 8.6            | 5.8           | 2.4            | 0.4           | 1.6               | 3.4          | 3.5           | 1.7               | 8.1          | 6.0           | 3.9               | 2.6          | 6.6           | 0.0               |
| 3         | 5.5   | 10.3         | 10.7         | 10.1           | 5.5           | 2.2            | 1.9           | 2.1               | 0.0          | 5.3           | 1.8               | 11.2         | 6.2           | 3.4               | 8.6          | 5.1           | 2.5               |
| 2         | 5.0   | 10.6         | 14.2         | 8.3            | 3.9           | 1.9            | 2.6           | 2.2               | 0.0          | 4.0           | 1.5               | 10.6         | 5.6           | 7.4               | 13.7         | 2.6           | 2.5               |
| 1         | 3.6   | 7.3          | 7.9          | 6.9            | 3.2           | 2.0            | 1.0           | 1.6               | 0.0          | 2.4           | 0.5               | 8.0          | 2.9           | 6.5               | 5.4          | 3.7           | 3.9               |
| 0         | 6.9   | 11.8         | 17.6         | 8.3            | 7.4           | 3.1            | 3.1           | 3.1               | 7.2          | 2.1           | 1.6               | 12.1         | 12.6          | 13.2              | 12.0         | 5.5           | 4.7               |
| Mean      | 6.33  | 4.69         | 4.18         | 5.01           | 6.08          | 7.52           | 7.98          | 7.71              | 7.30         | 6.83          | 8.01              | 4.53         | 5.43          | 5.76              | 4.78         | 6.28          | 7.32              |



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. DISCRIMINATION AND RACISM ARE BAD, BUT THEY ARE NOT THE CAUSE OF ALL DISPARITIES IN AMERICAN SOCIETY TODAY.

BANNER 6

|           | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|-----------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|           |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total     | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| AGREE     | 62.7  | 46.1          | 64.1           | 80.3            | 64.3           | 59.5        | 68.9                      | 58.3         | 64.4                     | 66.1                       | 61.4            | 53.0                     | 68.0     | 73.3                     | 68.2                  | 50.5          |
| Strongly  | 42.7  | 25.8          | 35.8           | 63.4            | 40.9           | 41.5        | 62.4                      | 38.9         | 43.7                     | 44.9                       | 41.5            | 36.6                     | 47.6     | 54.9                     | 45.9                  | 33.4          |
| 10        | 22.4  | 10.4          | 17.0           | 37.1            | 17.8           | 21.0        | 41.5                      | 18.4         | 22.6                     | 22.9                       | 22.0            | 22.3                     | 25.7     | 31.8                     | 22.8                  | 17.1          |
| 9         | 8.1   | 6.0           | 6.8            | 10.8            | 8.6            | 9.8         | 8.2                       | 10.0         | 8.2                      | 8.1                        | 8.5             | 4.8                      | 9.0      | 8.8                      | 9.4                   | 6.0           |
| 8         | 12.3  | 9.4           | 11.9           | 15.5            | 14.5           | 10.7        | 12.7                      | 10.4         | 12.8                     | 13.9                       | 11.0            | 9.5                      | 13.0     | 14.3                     | 13.8                  | 10.3          |
| 7         | 11.7  | 11.4          | 17.2           | 10.3            | 14.2           | 8.4         | 3.7                       | 9.0          | 12.6                     | 13.3                       | 11.4            | 8.9                      | 13.3     | 10.1                     | 13.8                  | 7.7           |
| 6         | 8.3   | 9.0           | 11.1           | 6.6             | 9.2            | 9.6         | 2.9                       | 10.4         | 8.1                      | 8.0                        | 8.5             | 7.5                      | 7.1      | 8.4                      | 8.4                   | 9.4           |
| NEUTRAL-5 | 11.7  | 12.8          | 15.0           | 9.6             | 13.9           | 9.2         | 3.6                       | 10.0         | 12.1                     | 11.4                       | 13.2            | 12.2                     | 12.1     | 11.9                     | 11.3                  | 11.5          |
| DISAGREE  | 25.6  | 41.1          | 20.8           | 10.2            | 21.8           | 31.3        | 27.5                      | 31.7         | 23.5                     | 22.4                       | 25.4            | 34.8                     | 19.8     | 14.7                     | 20.5                  | 37.9          |
| 4         | 4.6   | 6.1           | 5.9            | 2.5             | 5.2            | 8.8         | 5.0                       | 9.3          | 3.9                      | 4.1                        | 3.5             | 4.1                      | 2.4      | 1.2                      | 5.2                   | 7.3           |
| 3         | 5.5   | 8.7           | 4.0            | 2.4             | 4.8            | 6.3         | 2.9                       | 6.7          | 5.5                      | 5.4                        | 5.7             | 4.3                      | 4.2      | 4.7                      | 5.2                   | 8.1           |
| 2         | 5.0   | 8.3           | 4.2            | 1.6             | 4.0            | 5.6         | 6.1                       | 5.6          | 4.8                      | 4.6                        | 5.2             | 5.4                      | 3.3      | 3.1                      | 4.7                   | 7.4           |
| 1         | 3.6   | 6.1           | 2.4            | 1.3             | 2.9            | 4.3         | 0.0                       | 4.8          | 3.1                      | 2.7                        | 3.9             | 6.9                      | 3.0      | 2.4                      | 1.0                   | 5.8           |
| 0         | 6.9   | 11.9          | 4.3            | 2.3             | 4.8            | 6.2         | 13.5                      | 5.3          | 6.2                      | 5.6                        | 7.2             | 14.0                     | 6.9      | 3.4                      | 4.4                   | 9.3           |
| Mean      | 6.33  | 5.04          | 6.36           | 7.73            | 6.42           | 6.16        | 6.92                      | 6.07         | 6.45                     | 6.56                       | 6.27            | 5.58                     | 6.69     | 7.19                     | 6.73                  | 5.50          |



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BANNER 7

|           | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|-----------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|           |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total     | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| AGREE     | 62.7  | 63.9                   | 60.4                  | 62.4            | 56.6                     | 70.6                    | 66.9                  | 57.7                    | 55.0                  |
| Strongly  | 42.7  | 44.6                   | 39.2                  | 40.0            | 37.6                     | 52.4                    | 45.8                  | 37.4                    | 33.6                  |
| 10        | 22.4  | 24.4                   | 18.4                  | 17.9            | 19.2                     | 31.1                    | 21.9                  | 18.3                    | 15.4                  |
| 9         | 8.1   | 7.8                    | 8.6                   | 8.7             | 8.5                      | 9.7                     | 10.3                  | 6.1                     | 7.3                   |
| 8         | 12.3  | 12.3                   | 12.2                  | 13.4            | 9.9                      | 11.6                    | 13.6                  | 13.0                    | 11.0                  |
| 7         | 11.7  | 11.2                   | 12.7                  | 12.8            | 12.5                     | 9.9                     | 12.7                  | 12.4                    | 12.6                  |
| 6         | 8.3   | 8.1                    | 8.6                   | 9.6             | 6.5                      | 8.3                     | 8.4                   | 7.9                     | 8.8                   |
| NEUTRAL-5 | 11.7  | 12.6                   | 10.1                  | 10.0            | 10.2                     | 11.1                    | 9.6                   | 14.0                    | 10.5                  |
| DISAGREE  | 25.6  | 23.5                   | 29.5                  | 27.6            | 33.2                     | 18.3                    | 23.5                  | 28.4                    | 34.5                  |
| 4         | 4.6   | 3.7                    | 6.3                   | 6.0             | 6.8                      | 2.7                     | 7.4                   | 4.6                     | 5.3                   |
| 3         | 5.5   | 5.1                    | 6.2                   | 5.0             | 8.6                      | 5.0                     | 3.4                   | 5.2                     | 8.6                   |
| 2         | 5.0   | 4.4                    | 6.1                   | 5.0             | 8.4                      | 3.5                     | 4.8                   | 5.1                     | 7.3                   |
| 1         | 3.6   | 3.3                    | 4.4                   | 4.8             | 3.6                      | 1.5                     | 2.7                   | 4.8                     | 5.8                   |
| 0         | 6.9   | 7.1                    | 6.5                   | 6.7             | 6.0                      | 5.6                     | 5.3                   | 8.6                     | 7.5                   |
| Mean      | 6.33  | 6.45                   | 6.10                  | 6.16            | 5.98                     | 7.00                    | 6.60                  | 5.95                    | 5.68                  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 8

|           | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-----------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|           |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total     | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| AGREE     | 62.7  | 68.6  | 50.2      | 56.3     | 39.2  | 61.7  | 73.2  | 63.9  | 61.9     | 51.6  | 50.2  | 33.8  |
| Strongly  | 42.7  | 47.9  | 31.7      | 36.6     | 24.8  | 39.3  | 53.9  | 41.6  | 45.7     | 28.8  | 31.5  | 21.4  |
| 10        | 22.4  | 25.7  | 15.2      | 18.6     | 11.9  | 13.4  | 30.8  | 20.4  | 25.3     | 12.9  | 12.7  | 11.5  |
| 9         | 8.1   | 8.7   | 6.9       | 7.3      | 5.3   | 11.0  | 10.0  | 7.3   | 11.4     | 3.7   | 8.7   | 3.6   |
| 8         | 12.3  | 13.5  | 9.6       | 10.7     | 7.6   | 14.9  | 13.1  | 14.0  | 9.0      | 12.3  | 10.1  | 6.4   |
| 7         | 11.7  | 13.0  | 9.0       | 9.6      | 7.9   | 6.0   | 11.9  | 14.0  | 6.6      | 12.2  | 5.7   | 9.0   |
| 6         | 8.3   | 7.7   | 9.4       | 10.1     | 6.6   | 16.3  | 7.3   | 8.2   | 9.6      | 10.6  | 13.0  | 3.3   |
| NEUTRAL-5 | 11.7  | 11.3  | 12.8      | 12.7     | 14.0  | 10.7  | 10.7  | 11.8  | 9.9      | 15.2  | 13.7  | 14.2  |
| DISAGREE  | 25.6  | 20.1  | 37.1      | 30.9     | 46.7  | 27.6  | 16.1  | 24.3  | 28.3     | 33.2  | 36.1  | 52.0  |
| 4         | 4.6   | 3.3   | 7.2       | 8.3      | 5.4   | 7.8   | 3.2   | 3.4   | 9.1      | 7.6   | 3.4   | 6.3   |
| 3         | 5.5   | 5.1   | 6.2       | 7.1      | 6.3   | 4.0   | 3.8   | 6.5   | 6.1      | 8.0   | 7.0   | 5.9   |
| 2         | 5.0   | 4.4   | 6.3       | 6.8      | 7.1   | 5.1   | 3.5   | 5.2   | 4.9      | 8.4   | 7.0   | 7.2   |
| 1         | 3.6   | 2.8   | 5.3       | 2.6      | 7.5   | 7.3   | 1.7   | 4.0   | 1.9      | 3.2   | 2.3   | 10.1  |
| 0         | 6.9   | 4.5   | 12.0      | 6.1      | 20.5  | 3.5   | 3.9   | 5.1   | 6.2      | 5.9   | 16.5  | 22.4  |
| Mean      | 6.33  | 6.77  | 5.40      | 6.00     | 4.54  | 6.07  | 7.17  | 6.35  | 6.47     | 5.59  | 5.23  | 4.20  |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 9

|                  | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            | GENDER |       |
|------------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|--------|-------|
|                  |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN    | WOMEN |
| <b>Total</b>     | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942    | 1058  |
| <b>AGREE</b>     | 62.7  | 45.3  | 48.9  | 66.0  | 60.6  | 64.9  | 72.1       | 56.2        | 66.8       | 57.5        | 69.1       | 69.4   | 56.8  |
| <b>Strongly</b>  | 42.7  | 22.2  | 34.5  | 40.7  | 40.7  | 45.9  | 53.5       | 34.8        | 47.7       | 36.6        | 50.3       | 50.2   | 36.1  |
| 10               | 22.4  | 12.2  | 12.0  | 20.7  | 22.8  | 25.5  | 29.1       | 16.1        | 26.3       | 18.1        | 27.6       | 28.1   | 17.3  |
| 9                | 8.1   | 5.2   | 8.7   | 7.7   | 7.0   | 7.7   | 10.0       | 7.5         | 8.5        | 7.3         | 9.1        | 9.9    | 6.5   |
| 8                | 12.3  | 4.8   | 13.9  | 12.3  | 11.0  | 12.7  | 14.3       | 11.2        | 12.9       | 11.1        | 13.6       | 12.2   | 12.3  |
| 7                | 11.7  | 8.4   | 9.0   | 14.8  | 11.2  | 10.8  | 12.8       | 11.6        | 11.8       | 11.5        | 12.0       | 10.8   | 12.5  |
| 6                | 8.3   | 14.8  | 5.5   | 10.6  | 8.7   | 8.2   | 5.8        | 9.8         | 7.3        | 9.5         | 6.8        | 8.3    | 8.2   |
| <b>NEUTRAL-5</b> | 11.7  | 17.1  | 11.9  | 8.9   | 12.8  | 12.6  | 10.7       | 11.6        | 11.9       | 11.9        | 11.5       | 10.6   | 12.8  |
| <b>DISAGREE</b>  | 25.6  | 37.6  | 39.2  | 25.1  | 26.7  | 22.5  | 17.2       | 32.3        | 21.3       | 30.6        | 19.4       | 20.0   | 30.5  |
| 4                | 4.6   | 6.1   | 6.5   | 5.4   | 4.5   | 2.4   | 4.2        | 5.9         | 3.7        | 5.5         | 3.5        | 4.3    | 4.8   |
| 3                | 5.5   | 8.5   | 7.2   | 4.3   | 4.7   | 6.0   | 4.7        | 6.1         | 5.1        | 5.7         | 5.2        | 4.4    | 6.4   |
| 2                | 5.0   | 8.7   | 6.0   | 3.7   | 4.2   | 6.0   | 3.9        | 5.5         | 4.6        | 5.1         | 4.8        | 3.9    | 5.9   |
| 1                | 3.6   | 4.7   | 5.5   | 3.0   | 6.2   | 3.5   | 1.3        | 4.2         | 3.3        | 4.8         | 2.2        | 1.9    | 5.2   |
| 0                | 6.9   | 9.5   | 14.0  | 8.7   | 7.1   | 4.6   | 3.1        | 10.6        | 4.6        | 9.5         | 3.7        | 5.5    | 8.2   |
| <b>Mean</b>      | 6.33  | 5.12  | 5.29  | 6.31  | 6.19  | 6.57  | 7.14       | 5.73        | 6.71       | 5.87        | 6.91       | 6.87   | 5.85  |



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18. DISCRIMINATION AND RACISM ARE BAD, BUT THEY ARE NOT THE CAUSE OF ALL DISPARITIES IN AMERICAN SOCIETY TODAY.

BANNER 10

|           | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|-----------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|           |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total     | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| AGREE     | 62.7  | 44.1        | 60.1            | 63.5  | 69.1                    | 56.6  | 69.7            | 64.5  | 73.9                    | 38.2  | 54.5            | 62.7  | 62.0                    | 55.7      | 63.0          | 70.9  |
| Strongly  | 42.7  | 24.9        | 37.3            | 43.3  | 51.0                    | 39.2  | 48.6            | 43.6  | 56.2                    | 18.1  | 30.6            | 43.1  | 43.2                    | 38.5      | 40.8          | 53.0  |
| 10        | 22.4  | 11.9        | 16.9            | 24.2  | 27.6                    | 23.5  | 22.6            | 26.3  | 31.9                    | 6.3   | 13.5            | 22.6  | 21.2                    | 18.5      | 21.2          | 30.2  |
| 9         | 8.1   | 6.0         | 7.9             | 7.2   | 9.5                     | 7.7   | 12.3            | 8.4   | 10.1                    | 5.2   | 5.4             | 6.2   | 8.6                     | 8.4       | 7.8           | 8.5   |
| 8         | 12.3  | 7.0         | 12.5            | 11.9  | 13.9                    | 8.1   | 13.7            | 8.8   | 14.1                    | 6.5   | 11.7            | 14.4  | 13.5                    | 11.6      | 11.8          | 14.3  |
| 7         | 11.7  | 7.6         | 13.4            | 11.8  | 11.7                    | 4.1   | 11.2            | 12.6  | 10.8                    | 9.3   | 14.8            | 11.1  | 13.1                    | 10.6      | 12.2          | 11.7  |
| 6         | 8.3   | 11.6        | 9.5             | 8.4   | 6.5                     | 13.3  | 9.9             | 8.3   | 6.9                     | 10.8  | 9.2             | 8.5   | 5.7                     | 6.5       | 9.9           | 6.2   |
| NEUTRAL-5 | 11.7  | 14.4        | 10.6            | 11.8  | 11.7                    | 11.6  | 7.6             | 11.7  | 11.1                    | 15.8  | 12.3            | 11.9  | 12.6                    | 11.8      | 11.1          | 13.2  |
| DISAGREE  | 25.6  | 41.4        | 29.3            | 24.7  | 19.2                    | 31.8  | 22.8            | 23.8  | 15.0                    | 46.1  | 33.1            | 25.4  | 25.4                    | 32.5      | 25.9          | 15.8  |
| 4         | 4.6   | 6.8         | 5.6             | 4.2   | 3.6                     | 8.9   | 5.0             | 4.5   | 3.1                     | 5.8   | 5.9             | 3.9   | 4.3                     | 5.6       | 5.4           | 1.1   |
| 3         | 5.5   | 7.2         | 6.0             | 5.0   | 5.0                     | 9.4   | 2.4             | 6.8   | 3.2                     | 6.2   | 8.1             | 3.6   | 7.6                     | 6.9       | 4.9           | 5.2   |
| 2         | 5.0   | 8.3         | 4.9             | 4.3   | 4.6                     | 2.7   | 5.6             | 3.1   | 3.9                     | 10.9  | 4.5             | 5.2   | 5.6                     | 5.5       | 5.5           | 3.0   |
| 1         | 3.6   | 6.0         | 3.6             | 4.6   | 2.2                     | 1.3   | 2.5             | 1.9   | 1.8                     | 8.3   | 4.3             | 6.8   | 2.9                     | 3.6       | 4.5           | 1.5   |
| 0         | 6.9   | 13.1        | 9.3             | 6.6   | 3.8                     | 9.5   | 7.4             | 7.4   | 3.0                     | 14.9  | 10.4            | 5.9   | 5.0                     | 11.0      | 5.6           | 5.1   |
| Mean      | 6.33  | 4.96        | 5.97            | 6.39  | 6.92                    | 6.05  | 6.62            | 6.53  | 7.28                    | 4.43  | 5.58            | 6.28  | 6.40                    | 5.84      | 6.30          | 7.06  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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19. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 1

|                  | TOTAL | ANMP SCORE |      |      |      |      |      |      |               | NEW MAJORITY |             |             |                     | NEW MAJORITY COMBO      |      |             | LEFT MINORITY COMBO |             |      |      |
|------------------|-------|------------|------|------|------|------|------|------|---------------|--------------|-------------|-------------|---------------------|-------------------------|------|-------------|---------------------|-------------|------|------|
|                  | 10    | 9          | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10         | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND. | VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5  |      |
| <b>Total</b>     | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63            | 1545         | 942         | 512         | 91                  | 561                     | 336  | 266         | 382                 | 455         | 233  | 222  |
| <b>AGREE</b>     | 76.1  | 100.0      | 95.6 | 90.4 | 80.2 | 61.4 | 41.4 | 24.5 | 6.3           | 85.3         | 94.5        | 77.8        | 31.8                | 90.0                    | 85.9 | 75.6        | 84.4                | 44.8        | 59.3 | 29.6 |
| <b>Strongly</b>  | 57.4  | 100.0      | 91.0 | 75.0 | 49.7 | 25.6 | 15.9 | 14.8 | 4.8           | 67.6         | 86.4        | 42.6        | 13.5                | 82.1                    | 65.8 | 50.4        | 59.9                | 22.8        | 31.7 | 13.3 |
| 10               | 33.6  | 96.6       | 66.3 | 32.3 | 16.2 | 8.4  | 7.0  | 8.3  | 3.4           | 41.0         | 59.1        | 13.7        | 7.0                 | 59.8                    | 35.0 | 28.6        | 27.3                | 8.7         | 10.8 | 6.4  |
| 9                | 9.4   | 2.5        | 13.2 | 18.9 | 11.7 | 3.1  | 2.0  | 1.1  | 0.0           | 10.7         | 13.1        | 7.9         | 1.2                 | 10.0                    | 13.8 | 6.1         | 12.2                | 4.8         | 8.0  | 1.4  |
| 8                | 14.4  | 1.0        | 11.5 | 23.8 | 21.7 | 14.2 | 6.9  | 5.4  | 1.4           | 15.9         | 14.2        | 20.9        | 5.4                 | 12.3                    | 17.0 | 15.7        | 20.4                | 9.3         | 12.9 | 5.5  |
| 7                | 10.7  | 0.0        | 3.5  | 10.9 | 19.0 | 17.9 | 10.9 | 3.9  | 0.0           | 10.6         | 5.8         | 19.9        | 7.8                 | 5.2                     | 12.4 | 13.1        | 15.1                | 11.1        | 15.3 | 6.7  |
| 6                | 7.9   | 0.0        | 1.1  | 4.5  | 11.6 | 17.9 | 14.7 | 5.8  | 1.4           | 7.1          | 2.3         | 15.3        | 10.4                | 2.7                     | 7.7  | 12.2        | 9.4                 | 10.9        | 12.2 | 9.6  |
| <b>NEUTRAL-5</b> | 12.4  | 0.0        | 2.6  | 7.8  | 13.3 | 25.6 | 30.3 | 14.7 | 8.2           | 8.6          | 4.2         | 14.3        | 21.9                | 5.1                     | 8.2  | 14.2        | 10.1                | 25.3        | 28.3 | 22.1 |
| <b>DISAGREE</b>  | 11.6  | 0.0        | 1.8  | 1.7  | 6.4  | 13.1 | 28.3 | 60.8 | 85.5          | 6.2          | 1.4         | 7.9         | 46.3                | 4.9                     | 5.9  | 10.2        | 5.5                 | 29.9        | 12.5 | 48.3 |
| 4                | 3.8   | 0.0        | 0.3  | 0.8  | 1.5  | 6.0  | 13.8 | 16.1 | 14.1          | 2.3          | 0.4         | 3.8         | 13.6                | 1.3                     | 2.1  | 3.7         | 3.0                 | 8.6         | 2.8  | 14.8 |
| 3                | 2.5   | 0.0        | 0.0  | 0.8  | 1.6  | 2.9  | 4.7  | 20.8 | 12.2          | 1.3          | 0.3         | 1.6         | 9.9                 | 1.0                     | 0.9  | 2.7         | 1.1                 | 6.7         | 3.4  | 10.2 |
| 2                | 1.8   | 0.0        | 0.3  | 0.2  | 1.3  | 1.6  | 4.6  | 10.0 | 13.7          | 0.6          | 0.2         | 0.8         | 3.5                 | 0.6                     | 0.8  | 0.7         | 0.5                 | 6.0         | 2.7  | 9.5  |
| 1                | 0.7   | 0.0        | 0.3  | 0.0  | 0.0  | 0.6  | 1.1  | 4.0  | 8.6           | 0.4          | 0.1         | 0.0         | 5.3                 | 0.1                     | 0.9  | 0.4         | 0.2                 | 1.7         | 0.8  | 2.5  |
| 0                | 2.8   | 0.0        | 0.9  | 0.0  | 2.0  | 2.0  | 4.1  | 9.9  | 36.8          | 1.6          | 0.3         | 1.7         | 14.0                | 1.9                     | 1.2  | 2.7         | 0.7                 | 6.9         | 2.7  | 11.3 |
| <b>Mean</b>      | 7.47  | 9.96       | 9.20 | 8.32 | 7.24 | 6.21 | 5.38 | 4.23 | 2.24          | 8.08         | 9.01        | 7.01        | 4.46                | 8.74                    | 7.98 | 7.27        | 7.75                | 5.42        | 6.33 | 4.47 |



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BANNER 2

|                  | TOTAL | AREA |              |       |      | 2024 VOTER LIKELIHOOD |                |                |                          |                 |                          |
|------------------|-------|------|--------------|-------|------|-----------------------|----------------|----------------|--------------------------|-----------------|--------------------------|
|                  |       | EAST | MID-<br>WEST | SOUTH | WEST | LIKELY<br>VOTER       | Def.<br>Voting | Very<br>Likely | LESS<br>LIKELY<br>TO VTE | Smwht<br>Likely | Not lv<br>/Not<br>at All |
| <b>Total</b>     | 2000  | 350  | 450          | 768   | 432  | 1719                  | 1472           | 248            | 281                      | 179             | 101                      |
| <b>AGREE</b>     | 76.1  | 77.2 | 78.5         | 76.0  | 72.6 | 77.0                  | 77.1           | 76.2           | 70.2                     | 72.2            | 66.8                     |
| <b>Strongly</b>  | 57.4  | 57.4 | 57.7         | 59.2  | 53.8 | 59.9                  | 61.1           | 52.5           | 42.3                     | 40.9            | 44.8                     |
| 10               | 33.6  | 32.9 | 33.1         | 37.0  | 28.7 | 35.3                  | 38.2           | 18.3           | 23.4                     | 23.0            | 24.1                     |
| 9                | 9.4   | 8.7  | 10.1         | 9.6   | 8.8  | 10.2                  | 9.4            | 15.0           | 4.2                      | 3.3             | 5.8                      |
| 8                | 14.4  | 15.8 | 14.5         | 12.6  | 16.3 | 14.3                  | 13.5           | 19.2           | 14.7                     | 14.6            | 14.9                     |
| 7                | 10.7  | 11.0 | 12.1         | 10.6  | 9.2  | 10.3                  | 9.9            | 13.2           | 12.9                     | 15.7            | 8.0                      |
| 6                | 7.9   | 8.8  | 8.7          | 6.2   | 9.6  | 6.8                   | 6.2            | 10.5           | 15.0                     | 15.6            | 13.9                     |
| <b>NEUTRAL-5</b> | 12.4  | 11.3 | 9.9          | 13.0  | 14.7 | 11.6                  | 11.2           | 14.0           | 17.1                     | 17.9            | 15.6                     |
| <b>DISAGREE</b>  | 11.6  | 11.5 | 11.6         | 11.0  | 12.7 | 11.4                  | 11.7           | 9.8            | 12.7                     | 9.9             | 17.7                     |
| 4                | 3.8   | 4.4  | 3.8          | 3.6   | 3.3  | 3.5                   | 3.6            | 3.1            | 5.2                      | 4.3             | 6.9                      |
| 3                | 2.5   | 1.9  | 3.0          | 1.8   | 3.9  | 2.4                   | 2.4            | 2.5            | 3.5                      | 2.8             | 4.9                      |
| 2                | 1.8   | 1.5  | 2.4          | 1.6   | 1.9  | 2.0                   | 2.1            | 1.1            | 1.0                      | 0.5             | 1.7                      |
| 1                | 0.7   | 0.8  | 0.6          | 0.4   | 1.0  | 0.7                   | 0.6            | 1.3            | 0.4                      | 0.6             | 0.0                      |
| 0                | 2.8   | 2.9  | 1.8          | 3.5   | 2.6  | 2.8                   | 3.0            | 1.9            | 2.6                      | 1.7             | 4.2                      |
| <b>Mean</b>      | 7.47  | 7.47 | 7.54         | 7.57  | 7.22 | 7.57                  | 7.63           | 7.20           | 6.89                     | 6.97            | 6.76                     |



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19. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 3

|           | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|-----------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|           |       | UNITED STATES |       | FOR CONGRESS   | ERS/   |       |       |                |        |       |        |  |
|           |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|           |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|           |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total     | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| AGREE     | 76.1  | 60.2          | 81.9  | 88.5           | 62.9   | 75.6  | 77.9  | 62.7           | 52.9   | 67.1  | 84.9   |  |
| Strongly  | 57.4  | 38.8          | 64.3  | 76.0           | 39.7   | 50.4  | 54.2  | 39.0           | 36.3   | 40.2  | 69.6   |  |
| 10        | 33.6  | 16.8          | 39.9  | 50.5           | 17.2   | 28.6  | 28.7  | 16.7           | 17.1   | 16.5  | 44.8   |  |
| 9         | 9.4   | 7.9           | 9.9   | 11.4           | 8.2    | 6.1   | 9.3   | 7.4            | 8.6    | 6.9   | 10.7   |  |
| 8         | 14.4  | 14.1          | 14.5  | 14.0           | 14.4   | 15.7  | 16.2  | 14.9           | 10.5   | 16.8  | 14.1   |  |
| 7         | 10.7  | 13.1          | 9.8   | 7.9            | 12.9   | 13.1  | 13.0  | 13.9           | 11.9   | 14.8  | 8.6    |  |
| 6         | 7.9   | 8.3           | 7.8   | 4.6            | 10.2   | 12.2  | 10.7  | 9.8            | 4.6    | 12.1  | 6.7    |  |
| NEUTRAL-5 | 12.4  | 19.3          | 9.8   | 6.2            | 18.3   | 14.2  | 11.8  | 18.2           | 22.6   | 16.2  | 8.5    |  |
| DISAGREE  | 11.6  | 20.5          | 8.2   | 5.3            | 18.8   | 10.2  | 10.2  | 19.1           | 24.5   | 16.7  | 6.6    |  |
| 4         | 3.8   | 6.9           | 2.6   | 1.6            | 6.1    | 3.7   | 4.0   | 6.0            | 5.6    | 6.1   | 2.3    |  |
| 3         | 2.5   | 5.3           | 1.5   | 1.0            | 4.1    | 2.7   | 2.4   | 4.7            | 5.6    | 4.3   | 1.1    |  |
| 2         | 1.8   | 3.1           | 1.4   | 0.6            | 3.5    | 0.7   | 0.9   | 3.2            | 5.9    | 2.0   | 0.9    |  |
| 1         | 0.7   | 1.4           | 0.4   | 0.4            | 1.0    | 0.4   | 0.6   | 1.0            | 1.5    | 0.7   | 0.5    |  |
| 0         | 2.8   | 3.7           | 2.4   | 1.6            | 4.1    | 2.7   | 2.3   | 4.3            | 5.9    | 3.5   | 1.8    |  |
| Mean      | 7.47  | 6.41          | 7.87  | 8.46           | 6.48   | 7.27  | 7.40  | 6.45           | 6.10   | 6.61  | 8.15   |  |



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19. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 4

|                  | TOTAL |       | 2020 BALLOT |                 |               | PARTY            |                 |               | MEN              |                 |               | WOMEN            |                 |               |
|------------------|-------|-------|-------------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|                  |       |       |             |                 |               |                  |                 |               |                  |                 |               |                  |                 |               |
|                  |       | TRUMP | BIDEN       | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| <b>Total</b>     | 2000  | 783   | 928         | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |                 |               |
| <b>AGREE</b>     | 76.1  | 88.0  | 65.6        | 88.1            | 65.6          | 74.3             | 91.0            | 69.7          | 74.3             | 84.3            | 63.3          | 74.3             |                 |               |
| <b>Strongly</b>  | 57.4  | 75.1  | 43.7        | 74.8            | 43.4          | 53.3             | 79.6            | 48.9          | 54.0             | 68.3            | 40.5          | 52.6             |                 |               |
| 10               | 33.6  | 51.7  | 20.0        | 49.9            | 19.7          | 30.9             | 57.1            | 20.1          | 31.6             | 40.4            | 19.5          | 30.1             |                 |               |
| 9                | 9.4   | 10.2  | 7.8         | 11.1            | 8.4           | 8.4              | 11.7            | 12.0          | 10.8             | 10.4            | 6.4           | 6.0              |                 |               |
| 8                | 14.4  | 13.2  | 15.8        | 13.7            | 15.3          | 14.0             | 10.8            | 16.7          | 11.5             | 17.5            | 14.6          | 16.5             |                 |               |
| 7                | 10.7  | 7.3   | 12.6        | 8.1             | 12.2          | 12.1             | 6.2             | 11.0          | 13.5             | 10.6            | 12.9          | 10.8             |                 |               |
| 6                | 7.9   | 5.5   | 9.4         | 5.3             | 9.9           | 8.8              | 5.2             | 9.8           | 6.8              | 5.4             | 10.0          | 10.9             |                 |               |
| <b>NEUTRAL-5</b> | 12.4  | 6.7   | 16.6        | 7.0             | 15.8          | 14.9             | 5.6             | 10.5          | 14.7             | 8.8             | 18.6          | 15.1             |                 |               |
| <b>DISAGREE</b>  | 11.6  | 5.3   | 17.8        | 4.9             | 18.7          | 10.8             | 3.4             | 19.8          | 11.0             | 6.9             | 18.1          | 10.6             |                 |               |
| 4                | 3.8   | 1.8   | 5.6         | 1.9             | 5.8           | 3.5              | 1.7             | 3.5           | 2.5              | 2.2             | 7.0           | 4.4              |                 |               |
| 3                | 2.5   | 1.0   | 4.1         | 0.7             | 4.5           | 2.3              | 0.7             | 3.9           | 2.7              | 0.7             | 4.9           | 1.8              |                 |               |
| 2                | 1.8   | 0.4   | 3.3         | 0.4             | 3.4           | 1.6              | 0.3             | 5.9           | 1.0              | 0.5             | 2.1           | 2.2              |                 |               |
| 1                | 0.7   | 0.5   | 1.0         | 0.1             | 1.0           | 1.0              | 0.0             | 1.4           | 1.5              | 0.2             | 0.8           | 0.4              |                 |               |
| 0                | 2.8   | 1.7   | 3.7         | 1.9             | 3.9           | 2.5              | 0.8             | 5.1           | 3.3              | 3.3             | 3.3           | 1.7              |                 |               |
| <b>Mean</b>      | 7.47  | 8.44  | 6.67        | 8.43            | 6.64          | 7.34             | 8.75            | 6.70          | 7.36             | 8.00            | 6.60          | 7.32             |                 |               |



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19. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 5

|           | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|           |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total     | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| AGREE     | 76.1  | 59.5         | 51.6 | 64.4  | 75.2          | 87.3  | 89.7 | 88.3              | 80.1         | 80.6          | 90.2              | 57.3         | 75.8          | 78.2              | 65.1         | 72.8          | 84.4              |
| Strongly  | 57.4  | 36.4         | 35.5 | 37.0  | 53.0          | 70.6  | 84.3 | 76.2              | 47.8         | 60.5          | 79.2              | 34.4         | 52.5          | 66.0              | 44.1         | 50.4          | 67.3              |
| 10        | 33.6  | 15.4         | 17.2 | 14.3  | 26.5          | 45.6  | 64.2 | 53.2              | 20.0         | 28.0          | 56.4              | 13.9         | 25.5          | 34.5              | 22.3         | 26.8          | 48.0              |
| 9         | 9.4   | 7.6          | 7.9  | 7.4   | 9.2           | 11.5  | 9.7  | 10.8              | 18.7         | 11.6          | 10.7              | 7.1          | 8.9           | 14.3              | 6.6          | 8.5           | 9.1               |
| 8         | 14.4  | 13.4         | 10.4 | 15.3  | 17.2          | 13.5  | 10.4 | 12.3              | 9.2          | 21.0          | 12.1              | 13.4         | 18.1          | 17.2              | 15.2         | 15.1          | 10.2              |
| 7         | 10.7  | 11.9         | 8.8  | 13.7  | 13.6          | 9.4   | 3.6  | 7.1               | 23.9         | 13.7          | 6.1               | 11.7         | 13.7          | 9.3               | 8.9          | 13.4          | 10.4              |
| 6         | 7.9   | 11.2         | 7.3  | 13.6  | 8.7           | 7.2   | 1.8  | 5.0               | 8.4          | 6.3           | 4.9               | 11.2         | 9.6           | 2.8               | 12.1         | 8.9           | 6.6               |
| NEUTRAL-5 | 12.4  | 18.1         | 17.9 | 18.2  | 14.3          | 6.9   | 6.1  | 6.6               | 16.4         | 11.7          | 5.5               | 18.4         | 12.1          | 13.0              | 16.7         | 16.9          | 8.2               |
| DISAGREE  | 11.6  | 22.5         | 30.6 | 17.4  | 10.5          | 5.8   | 4.3  | 5.2               | 3.4          | 7.7           | 4.3               | 24.3         | 12.0          | 8.8               | 18.2         | 10.4          | 7.4               |
| 4         | 3.8   | 6.4          | 5.0  | 7.2   | 3.9           | 2.0   | 1.6  | 1.8               | 3.4          | 1.6           | 1.9               | 7.0          | 5.0           | 1.4               | 4.0          | 4.0           | 1.7               |
| 3         | 2.5   | 5.2          | 6.2  | 4.6   | 2.3           | 1.3   | 0.3  | 0.9               | 0.0          | 1.3           | 0.6               | 5.7          | 2.7           | 4.0               | 4.1          | 2.3           | 0.9               |
| 2         | 1.8   | 4.5          | 7.3  | 2.9   | 1.4           | 0.5   | 0.3  | 0.4               | 0.0          | 1.1           | 0.2               | 4.7          | 2.2           | 0.0               | 5.1          | 0.8           | 1.8               |
| 1         | 0.7   | 1.4          | 2.3  | 0.9   | 0.6           | 0.4   | 0.0  | 0.2               | 0.0          | 0.0           | 0.1               | 1.8          | 0.0           | 0.0               | 0.0          | 1.2           | 0.7               |
| 0         | 2.8   | 4.8          | 9.8  | 1.8   | 2.4           | 1.6   | 2.0  | 1.8               | 0.0          | 3.7           | 1.5               | 5.1          | 2.2           | 3.4               | 5.0          | 2.0           | 2.3               |
| Mean      | 7.47  | 6.22         | 5.76 | 6.50  | 7.30          | 8.25  | 8.86 | 8.50              | 7.55         | 7.57          | 8.67              | 6.08         | 7.27          | 7.76              | 6.61         | 7.23          | 8.11              |



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19. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 6

|           | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|-----------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|           |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total     | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| AGREE     | 76.1  | 64.3          | 77.6           | 88.3            | 78.6           | 70.7        | 72.9                      | 70.5         | 77.9                     | 78.1                       | 77.6            | 67.6                     | 80.2     | 86.8                     | 80.6                  | 66.2          |
| Strongly  | 57.4  | 41.1          | 54.3           | 76.1            | 57.0           | 57.9        | 52.6                      | 58.6         | 58.4                     | 59.5                       | 56.3            | 48.5                     | 64.0     | 74.0                     | 61.3                  | 44.5          |
| 10        | 33.6  | 19.2          | 25.4           | 52.0            | 29.7           | 31.0        | 22.4                      | 32.1         | 34.3                     | 34.0                       | 34.7            | 31.8                     | 39.2     | 46.8                     | 34.8                  | 25.1          |
| 9         | 9.4   | 7.9           | 9.9            | 10.8            | 10.4           | 12.9        | 24.1                      | 11.5         | 9.3                      | 10.1                       | 8.0             | 4.9                      | 9.6      | 11.2                     | 11.3                  | 7.4           |
| 8         | 14.4  | 14.1          | 19.0           | 13.2            | 16.9           | 14.1        | 6.1                       | 15.1         | 14.8                     | 15.4                       | 13.7            | 11.8                     | 15.2     | 16.0                     | 15.2                  | 12.0          |
| 7         | 10.7  | 12.9          | 13.4           | 7.4             | 12.5           | 8.0         | 16.5                      | 6.9          | 11.0                     | 10.8                       | 11.5            | 11.6                     | 8.8      | 10.0                     | 11.1                  | 12.0          |
| 6         | 7.9   | 10.3          | 9.9            | 4.8             | 9.2            | 4.8         | 3.7                       | 5.0          | 8.5                      | 7.8                        | 9.8             | 7.5                      | 7.4      | 2.9                      | 8.2                   | 9.8           |
| NEUTRAL-5 | 12.4  | 17.1          | 14.1           | 6.7             | 12.4           | 14.6        | 24.2                      | 13.4         | 11.3                     | 11.4                       | 11.1            | 18.6                     | 11.9     | 8.9                      | 9.0                   | 16.3          |
| DISAGREE  | 11.6  | 18.6          | 8.3            | 5.1             | 9.0            | 14.7        | 2.9                       | 16.2         | 10.8                     | 10.5                       | 11.3            | 13.8                     | 8.0      | 4.3                      | 10.4                  | 17.5          |
| 4         | 3.8   | 5.4           | 3.6            | 2.0             | 3.1            | 4.1         | 0.0                       | 4.6          | 3.8                      | 3.7                        | 4.0             | 2.6                      | 3.0      | 1.3                      | 4.4                   | 4.5           |
| 3         | 2.5   | 4.5           | 1.9            | 0.6             | 2.0            | 4.3         | 0.0                       | 4.9          | 2.3                      | 2.0                        | 2.8             | 2.0                      | 1.9      | 0.5                      | 1.4                   | 4.6           |
| 2         | 1.8   | 3.3           | 0.7            | 0.5             | 1.4            | 2.2         | 2.9                       | 2.1          | 1.8                      | 2.0                        | 1.4             | 1.5                      | 0.9      | 0.0                      | 2.2                   | 3.1           |
| 1         | 0.7   | 0.9           | 0.4            | 0.4             | 0.4            | 1.5         | 0.0                       | 1.6          | 0.4                      | 0.3                        | 0.5             | 2.0                      | 0.5      | 0.6                      | 0.8                   | 0.5           |
| 0         | 2.8   | 4.3           | 1.7            | 1.5             | 2.1            | 2.6         | 0.0                       | 3.0          | 2.5                      | 2.5                        | 2.5             | 5.6                      | 1.7      | 1.8                      | 1.5                   | 4.7           |
| Mean      | 7.47  | 6.56          | 7.41           | 8.49            | 7.52           | 7.31        | 7.55                      | 7.28         | 7.56                     | 7.59                       | 7.51            | 6.98                     | 7.85     | 8.36                     | 7.70                  | 6.76          |





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19. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 7

|           | TOTAL | EDUCATION LEVEL          |                         |                  |                            | MEN                       |                         | WOMEN                     |                         |
|-----------|-------|--------------------------|-------------------------|------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|           |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total     | 2000  | 1321                     | 679                     | 449              | 230                        | 632                       | 310                     | 689                       | 369                     |
| AGREE     | 76.1  | 78.4                     | 71.5                    | 71.6             | 71.2                       | 81.6                      | 77.8                    | 75.5                      | 66.1                    |
| Strongly  | 57.4  | 60.3                     | 51.7                    | 52.1             | 50.9                       | 65.6                      | 60.1                    | 55.5                      | 44.7                    |
| 10        | 33.6  | 37.4                     | 26.3                    | 27.1             | 24.7                       | 43.8                      | 31.0                    | 31.5                      | 22.4                    |
| 9         | 9.4   | 9.2                      | 9.7                     | 9.9              | 9.2                        | 10.7                      | 13.3                    | 7.9                       | 6.7                     |
| 8         | 14.4  | 13.7                     | 15.7                    | 15.0             | 17.0                       | 11.1                      | 15.8                    | 16.1                      | 15.6                    |
| 7         | 10.7  | 11.2                     | 9.7                     | 9.7              | 9.8                        | 10.3                      | 8.4                     | 12.1                      | 10.9                    |
| 6         | 7.9   | 6.9                      | 10.1                    | 9.9              | 10.5                       | 5.7                       | 9.4                     | 7.9                       | 10.6                    |
| NEUTRAL-5 | 12.4  | 11.8                     | 13.5                    | 13.3             | 14.0                       | 10.2                      | 8.4                     | 13.3                      | 17.9                    |
| DISAGREE  | 11.6  | 9.8                      | 15.0                    | 15.1             | 14.7                       | 8.3                       | 13.8                    | 11.2                      | 16.0                    |
| 4         | 3.8   | 3.3                      | 4.6                     | 5.6              | 2.7                        | 1.9                       | 3.5                     | 4.6                       | 5.5                     |
| 3         | 2.5   | 2.0                      | 3.6                     | 2.9              | 5.1                        | 1.6                       | 3.2                     | 2.3                       | 4.0                     |
| 2         | 1.8   | 1.5                      | 2.5                     | 3.0              | 1.6                        | 1.8                       | 2.5                     | 1.2                       | 2.5                     |
| 1         | 0.7   | 0.6                      | 0.8                     | 1.0              | 0.4                        | 0.6                       | 1.2                     | 0.5                       | 0.5                     |
| 0         | 2.8   | 2.5                      | 3.4                     | 2.6              | 4.9                        | 2.3                       | 3.4                     | 2.6                       | 3.4                     |
| Mean      | 7.47  | 7.68                     | 7.07                    | 7.12             | 6.98                       | 7.97                      | 7.43                    | 7.41                      | 6.77                    |



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19. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 8

|                  | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                  |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| <b>Total</b>     | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| <b>AGREE</b>     | 76.1  | 77.5  | 73.0          | 73.5          | 72.5  | 77.8  | 80.6  | 74.2  | 79.3     | 68.5  | 81.7  | 67.9  |
| <b>Strongly</b>  | 57.4  | 59.7  | 52.5          | 54.4          | 53.8  | 49.5  | 65.2  | 54.1  | 65.1     | 45.2  | 60.8  | 50.4  |
| 10               | 33.6  | 36.3  | 28.1          | 29.1          | 32.0  | 18.0  | 42.4  | 29.8  | 35.0     | 24.0  | 35.4  | 30.3  |
| 9                | 9.4   | 9.2   | 9.7           | 11.3          | 8.8   | 7.9   | 10.7  | 7.7   | 16.6     | 6.7   | 13.4  | 6.5   |
| 8                | 14.4  | 14.3  | 14.7          | 14.0          | 13.1  | 23.6  | 12.1  | 16.5  | 13.5     | 14.5  | 12.0  | 13.6  |
| 7                | 10.7  | 10.2  | 11.7          | 10.1          | 10.3  | 20.9  | 9.0   | 11.5  | 8.7      | 11.3  | 8.7   | 11.1  |
| 6                | 7.9   | 7.5   | 8.8           | 9.0           | 8.3   | 7.3   | 6.5   | 8.6   | 5.5      | 12.0  | 12.2  | 6.4   |
| <b>NEUTRAL-5</b> | 12.4  | 11.5  | 14.2          | 13.5          | 14.4  | 14.9  | 9.4   | 13.8  | 10.2     | 16.3  | 10.5  | 16.3  |
| <b>DISAGREE</b>  | 11.6  | 11.0  | 12.8          | 13.0          | 13.2  | 7.4   | 10.0  | 12.0  | 10.5     | 15.2  | 7.8   | 15.8  |
| 4                | 3.8   | 3.3   | 4.7           | 4.0           | 4.6   | 3.7   | 2.3   | 4.4   | 3.0      | 4.9   | 1.1   | 6.4   |
| 3                | 2.5   | 2.5   | 2.7           | 3.8           | 2.4   | 1.3   | 2.4   | 2.5   | 0.6      | 6.5   | 2.2   | 2.5   |
| 2                | 1.8   | 1.7   | 2.1           | 2.6           | 1.5   | 1.1   | 1.6   | 1.8   | 4.3      | 1.1   | 1.2   | 1.6   |
| 1                | 0.7   | 0.7   | 0.6           | 0.6           | 0.4   | 1.3   | 1.0   | 0.4   | 0.7      | 0.5   | 0.0   | 0.6   |
| 0                | 2.8   | 2.8   | 2.8           | 2.0           | 4.2   | 0.0   | 2.8   | 2.8   | 1.9      | 2.1   | 3.3   | 4.7   |
| <b>Mean</b>      | 7.47  | 7.59  | 7.23          | 7.30          | 7.27  | 7.27  | 7.86  | 7.30  | 7.75     | 6.91  | 7.71  | 7.05  |



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19. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 9

|                  | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            | GENDER |       |
|------------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|--------|-------|
|                  |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN    | WOMEN |
| <b>Total</b>     | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942    | 1058  |
| <b>AGREE</b>     | 76.1  | 68.7  | 75.7  | 76.0  | 76.5  | 78.3  | 76.7       | 74.4        | 77.1       | 75.0        | 77.3       | 80.3   | 72.2  |
| <b>Strongly</b>  | 57.4  | 42.3  | 54.8  | 54.1  | 57.7  | 61.1  | 62.7       | 51.8        | 60.9       | 53.6        | 62.1       | 63.8   | 51.7  |
| 10               | 33.6  | 21.7  | 30.1  | 32.7  | 34.7  | 34.2  | 38.6       | 29.5        | 36.2       | 31.1        | 36.8       | 39.6   | 28.3  |
| 9                | 9.4   | 8.6   | 11.3  | 8.4   | 6.1   | 10.4  | 10.7       | 9.4         | 9.4        | 8.4         | 10.6       | 11.5   | 7.5   |
| 8                | 14.4  | 12.0  | 13.5  | 13.0  | 17.0  | 16.5  | 13.4       | 12.9        | 15.3       | 14.1        | 14.7       | 12.7   | 15.9  |
| 7                | 10.7  | 14.9  | 10.9  | 12.4  | 10.9  | 9.0   | 9.2        | 12.4        | 9.6        | 12.0        | 9.1        | 9.6    | 11.7  |
| 6                | 7.9   | 11.5  | 10.0  | 9.5   | 7.8   | 8.1   | 4.8        | 10.1        | 6.6        | 9.4         | 6.1        | 6.9    | 8.9   |
| <b>NEUTRAL-5</b> | 12.4  | 16.7  | 11.7  | 12.1  | 13.5  | 9.8   | 12.7       | 12.9        | 12.0       | 13.1        | 11.5       | 9.6    | 14.9  |
| <b>DISAGREE</b>  | 11.6  | 14.7  | 12.6  | 11.9  | 10.1  | 12.0  | 10.6       | 12.7        | 10.9       | 11.9        | 11.2       | 10.1   | 12.9  |
| 4                | 3.8   | 7.9   | 3.6   | 4.2   | 3.5   | 3.5   | 2.6        | 4.8         | 3.1        | 4.4         | 2.9        | 2.4    | 4.9   |
| 3                | 2.5   | 5.0   | 2.0   | 2.6   | 1.8   | 2.5   | 2.5        | 2.9         | 2.3        | 2.6         | 2.5        | 2.2    | 2.9   |
| 2                | 1.8   | 0.6   | 2.6   | 1.6   | 1.6   | 1.7   | 2.3        | 1.7         | 1.9        | 1.7         | 2.0        | 2.0    | 1.7   |
| 1                | 0.7   | 0.0   | 0.8   | 0.6   | 0.5   | 0.2   | 1.3        | 0.5         | 0.8        | 0.5         | 0.9        | 0.8    | 0.5   |
| 0                | 2.8   | 1.2   | 3.6   | 2.8   | 2.7   | 4.1   | 2.0        | 2.7         | 2.8        | 2.7         | 2.9        | 2.7    | 2.9   |
| <b>Mean</b>      | 7.47  | 6.94  | 7.31  | 7.40  | 7.51  | 7.54  | 7.70       | 7.27        | 7.60       | 7.34        | 7.63       | 7.79   | 7.19  |



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19. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 10

|           | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|-----------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|           |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|           |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total     | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| AGREE     | 76.1  | 70.4        | 74.2   | 78.5  | 77.1   | 79.1  | 78.5   | 80.8  | 81.0   | 66.3  | 71.6   | 76.7  | 71.2   | 73.2      | 76.0      | 80.0  |
| Strongly  | 57.4  | 44.6        | 53.2   | 59.7  | 62.1   | 53.5  | 59.2   | 61.0  | 68.8   | 40.4  | 49.7   | 58.7  | 52.1   | 53.8      | 56.5      | 64.5  |
| 10        | 33.6  | 22.4        | 32.0   | 33.9  | 37.7   | 27.1  | 34.8   | 37.8  | 44.5   | 20.2  | 30.4   | 30.9  | 27.5   | 28.3      | 33.0      | 42.2  |
| 9         | 9.4   | 8.9         | 9.8    | 8.0   | 10.2   | 12.3  | 15.0   | 10.1  | 10.8   | 7.3   | 6.8    | 6.4   | 9.3    | 10.3      | 9.3       | 8.3   |
| 8         | 14.4  | 13.3        | 11.4   | 17.8  | 14.2   | 14.0  | 9.4    | 13.1  | 13.5   | 12.9  | 12.5   | 21.5  | 15.3   | 15.1      | 14.2      | 14.0  |
| 7         | 10.7  | 13.6        | 11.9   | 9.6   | 9.9    | 13.4  | 11.2   | 9.8   | 8.4    | 13.7  | 12.3   | 9.4   | 12.2   | 9.5       | 11.0      | 11.4  |
| 6         | 7.9   | 12.2        | 9.0    | 9.2   | 5.1    | 12.3  | 8.1    | 10.1  | 3.9    | 12.2  | 9.6    | 8.5   | 6.9    | 9.9       | 8.5       | 4.1   |
| NEUTRAL-5 | 12.4  | 14.5        | 13.2   | 11.7  | 11.7   | 13.0  | 10.3   | 8.2   | 9.5    | 15.2  | 14.9   | 14.4  | 15.1   | 12.6      | 12.4      | 12.0  |
| DISAGREE  | 11.6  | 15.1        | 12.6   | 9.8   | 11.2   | 7.9   | 11.2   | 11.0  | 9.5    | 18.5  | 13.5   | 8.9   | 13.7   | 14.2      | 11.7      | 8.0   |
| 4         | 3.8   | 6.5         | 4.4    | 3.3   | 2.9    | 1.3   | 2.4    | 4.2   | 1.6    | 8.9   | 5.6    | 2.6   | 4.8    | 5.4       | 3.3       | 2.7   |
| 3         | 2.5   | 4.7         | 2.4    | 1.9   | 2.5    | 4.1   | 2.7    | 0.7   | 2.4    | 5.0   | 2.1    | 2.8   | 2.6    | 2.2       | 3.0       | 1.6   |
| 2         | 1.8   | 0.8         | 2.0    | 1.8   | 2.0    | 0.0   | 1.6    | 3.7   | 1.6    | 1.2   | 2.3    | 0.3   | 2.5    | 1.7       | 1.9       | 1.8   |
| 1         | 0.7   | 0.4         | 0.6    | 0.4   | 0.9    | 0.0   | 0.6    | 0.4   | 1.3    | 0.6   | 0.7    | 0.5   | 0.4    | 1.1       | 0.7       | 0.0   |
| 0         | 2.8   | 2.6         | 3.1    | 2.4   | 2.9    | 2.5   | 3.8    | 2.0   | 2.6    | 2.7   | 2.8    | 2.7   | 3.4    | 3.7       | 2.7       | 1.9   |
| Mean      | 7.47  | 6.94        | 7.33   | 7.57  | 7.65   | 7.44  | 7.59   | 7.70  | 7.97   | 6.70  | 7.18   | 7.47  | 7.16   | 7.19      | 7.44      | 7.92  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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20. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 1

|                  | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |      | LEFT MINORITY COMBO |       |             |      |
|------------------|-------|------------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|------|---------------------|-------|-------------|------|
|                  |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND. | VOTE<br>DEM         | TOTAL | 6-7<br>FLTD | 0-5  |
| <b>Total</b>     | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266  | 382                 | 455   | 233         | 222  |
| <b>DISAGREE</b>  | 69.0  | 100.0      | 87.8 | 70.5 | 64.2 | 57.7 | 50.4 | 41.7 | 28.7 | 75.0          | 83.4 | 64.0        | 49.3        | 80.2                | 73.0                    | 76.0 | 68.3                | 48.7  | 55.4        | 41.7 |
| <b>Strongly</b>  | 55.0  | 99.0       | 79.9 | 56.9 | 46.4 | 35.9 | 30.3 | 24.5 | 22.2 | 61.1          | 74.7 | 42.8        | 24.0        | 71.1                | 59.6                    | 54.7 | 52.4                | 34.2  | 39.6        | 28.6 |
| 10               | 36.8  | 95.8       | 56.6 | 34.6 | 23.9 | 16.9 | 17.8 | 13.2 | 12.6 | 42.6          | 56.3 | 21.7        | 17.8        | 54.8                | 36.5                    | 41.1 | 31.1                | 17.0  | 19.0        | 14.8 |
| 9                | 8.0   | 2.7        | 12.6 | 10.7 | 9.7  | 5.0  | 3.2  | 5.8  | 2.8  | 8.6           | 9.6  | 8.1         | 0.8         | 9.1                 | 11.0                    | 4.5  | 8.5                 | 5.9   | 6.8         | 5.0  |
| 8                | 10.3  | 0.5        | 10.6 | 11.5 | 12.7 | 13.9 | 9.2  | 5.5  | 6.8  | 10.0          | 8.7  | 13.0        | 5.5         | 7.1                 | 12.1                    | 9.0  | 12.8                | 11.4  | 13.8        | 8.8  |
| 7                | 8.5   | 1.0        | 5.1  | 9.4  | 11.2 | 13.5 | 8.5  | 8.1  | 3.1  | 8.7           | 5.9  | 13.0        | 13.4        | 5.8                 | 8.5                     | 12.9 | 10.2                | 7.7   | 10.4        | 4.9  |
| 6                | 5.5   | 0.0        | 2.8  | 4.3  | 6.6  | 8.3  | 11.5 | 9.0  | 3.4  | 5.1           | 2.8  | 8.2         | 12.0        | 3.3                 | 4.8                     | 8.4  | 5.7                 | 6.8   | 5.5         | 8.2  |
| <b>NEUTRAL-5</b> | 12.4  | 0.0        | 8.4  | 10.5 | 14.7 | 17.4 | 23.7 | 15.6 | 11.1 | 10.4          | 7.4  | 14.3        | 19.8        | 8.1                 | 10.9                    | 12.7 | 11.7                | 19.2  | 19.4        | 18.9 |
| <b>AGREE</b>     | 18.6  | 0.0        | 3.8  | 19.0 | 21.1 | 25.0 | 25.9 | 42.7 | 60.2 | 14.6          | 9.2  | 21.7        | 30.9        | 11.6                | 16.1                    | 11.2 | 20.0                | 32.1  | 25.2        | 39.4 |
| 4                | 4.9   | 0.0        | 1.1  | 4.2  | 3.7  | 10.1 | 9.6  | 9.0  | 10.2 | 4.2           | 2.1  | 7.0         | 10.7        | 2.7                 | 4.9                     | 4.3  | 5.8                 | 7.2   | 5.4         | 9.1  |
| 3                | 4.5   | 0.0        | 1.5  | 3.0  | 4.9  | 6.8  | 6.8  | 18.0 | 7.8  | 2.7           | 1.8  | 4.5         | 2.4         | 2.3                 | 3.2                     | 1.6  | 3.8                 | 10.5  | 8.4         | 12.7 |
| 2                | 3.6   | 0.0        | 0.3  | 3.7  | 5.3  | 4.1  | 2.1  | 9.4  | 14.8 | 3.0           | 1.7  | 4.9         | 6.0         | 1.3                 | 4.4                     | 2.1  | 4.8                 | 5.5   | 4.5         | 6.6  |
| 1                | 1.8   | 0.0        | 0.6  | 2.9  | 2.3  | 1.7  | 2.2  | 2.6  | 1.7  | 1.5           | 1.4  | 1.5         | 3.3         | 1.5                 | 1.9                     | 0.3  | 2.1                 | 2.5   | 3.2         | 1.8  |
| 0                | 3.9   | 0.0        | 0.3  | 5.1  | 4.9  | 2.4  | 5.2  | 3.7  | 25.8 | 3.1           | 2.2  | 3.8         | 8.5         | 3.8                 | 1.7                     | 2.9  | 3.5                 | 6.4   | 3.7         | 9.2  |
| <b>Mean</b>      | 7.18  | 9.93       | 8.70 | 7.15 | 6.63 | 6.27 | 5.94 | 5.29 | 3.98 | 7.59          | 8.34 | 6.58        | 5.58        | 8.10                | 7.44                    | 7.56 | 7.00                | 5.78  | 6.23        | 5.31 |



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BANNER 2

|           | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|-----------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|           |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |
| Total     | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| DISAGREE  | 69.0  | 69.8 | 69.6     | 70.4  | 65.3 | 68.7                  | 70.1        | 60.7        | 70.6               | 70.7         | 70.3               |
| Strongly  | 55.0  | 54.9 | 52.8     | 57.8  | 52.4 | 55.7                  | 57.7        | 43.5        | 51.1               | 52.7         | 48.3               |
| 10        | 36.8  | 33.9 | 34.6     | 41.9  | 32.2 | 37.4                  | 39.6        | 24.4        | 32.9               | 32.6         | 33.4               |
| 9         | 8.0   | 9.2  | 7.5      | 7.0   | 9.2  | 8.1                   | 8.0         | 8.6         | 7.2                | 8.8          | 4.4                |
| 8         | 10.3  | 11.8 | 10.6     | 9.0   | 11.0 | 10.2                  | 10.1        | 10.4        | 11.0               | 11.2         | 10.5               |
| 7         | 8.5   | 8.4  | 9.9      | 7.8   | 8.3  | 8.0                   | 7.4         | 11.9        | 11.4               | 11.7         | 11.0               |
| 6         | 5.5   | 6.5  | 6.9      | 4.7   | 4.6  | 5.1                   | 5.0         | 5.4         | 8.1                | 6.4          | 11.1               |
| NEUTRAL-5 | 12.4  | 12.2 | 12.5     | 11.8  | 13.6 | 12.2                  | 11.7        | 15.3        | 13.6               | 12.4         | 15.8               |
| AGREE     | 18.6  | 18.0 | 17.9     | 17.9  | 21.1 | 19.0                  | 18.2        | 24.0        | 15.8               | 16.9         | 13.9               |
| 4         | 4.9   | 4.6  | 4.2      | 5.2   | 5.4  | 4.7                   | 4.1         | 7.9         | 6.4                | 6.2          | 6.9                |
| 3         | 4.5   | 4.3  | 4.9      | 3.6   | 5.9  | 4.8                   | 4.9         | 4.2         | 2.8                | 3.0          | 2.4                |
| 2         | 3.6   | 4.1  | 3.7      | 2.6   | 4.6  | 3.8                   | 3.5         | 5.5         | 2.1                | 1.7          | 2.8                |
| 1         | 1.8   | 2.3  | 1.9      | 1.8   | 1.1  | 1.9                   | 1.8         | 2.5         | 0.9                | 1.0          | 0.8                |
| 0         | 3.9   | 2.7  | 3.2      | 4.6   | 4.1  | 3.9                   | 3.9         | 3.9         | 3.6                | 5.1          | 1.0                |
| Mean      | 7.18  | 7.17 | 7.13     | 7.34  | 6.96 | 7.18                  | 7.29        | 6.55        | 7.17               | 7.15         | 7.20               |



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BANNER 3

|           | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|-----------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|           |       | UNITED STATES |       | FOR CONGRESS   | ERS/   |       |       |                |        |       |        |  |
|           |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|           |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|           |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total     | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| DISAGREE  | 69.0  | 51.2          | 75.6  | 77.5           | 57.7   | 76.0  | 71.9  | 55.7           | 43.7   | 61.1  | 77.8   |  |
| Strongly  | 55.0  | 36.4          | 61.9  | 66.8           | 42.5   | 54.7  | 55.3  | 39.2           | 32.9   | 42.0  | 65.5   |  |
| 10        | 36.8  | 20.6          | 42.7  | 47.9           | 23.4   | 41.1  | 36.3  | 22.4           | 19.8   | 23.6  | 46.3   |  |
| 9         | 8.0   | 6.0           | 8.7   | 9.8            | 7.1    | 4.5   | 7.2   | 6.0            | 3.9    | 6.9   | 9.3    |  |
| 8         | 10.3  | 9.8           | 10.4  | 9.0            | 12.0   | 9.0   | 11.8  | 10.8           | 9.3    | 11.5  | 9.9    |  |
| 7         | 8.5   | 9.9           | 8.0   | 6.8            | 8.8    | 12.9  | 9.4   | 10.0           | 7.2    | 11.2  | 7.5    |  |
| 6         | 5.5   | 4.9           | 5.7   | 3.9            | 6.3    | 8.4   | 7.2   | 6.5            | 3.6    | 7.9   | 4.8    |  |
| NEUTRAL-5 | 12.4  | 15.0          | 11.5  | 9.2            | 15.8   | 12.7  | 12.6  | 15.9           | 15.9   | 15.8  | 10.1   |  |
| AGREE     | 18.6  | 33.8          | 13.0  | 13.3           | 26.6   | 11.2  | 15.5  | 28.4           | 40.4   | 23.1  | 12.1   |  |
| 4         | 4.9   | 8.7           | 3.5   | 3.5            | 6.6    | 4.3   | 5.2   | 7.1            | 8.1    | 6.6   | 3.5    |  |
| 3         | 4.5   | 8.2           | 3.2   | 2.6            | 7.4    | 1.6   | 2.3   | 7.2            | 10.5   | 5.7   | 2.7    |  |
| 2         | 3.6   | 6.7           | 2.4   | 2.5            | 5.2    | 2.1   | 4.0   | 5.5            | 5.7    | 5.4   | 2.3    |  |
| 1         | 1.8   | 3.4           | 1.1   | 1.7            | 2.3    | 0.3   | 1.2   | 2.9            | 6.3    | 1.3   | 1.0    |  |
| 0         | 3.9   | 6.8           | 2.8   | 3.0            | 5.0    | 2.9   | 2.8   | 5.8            | 9.8    | 4.0   | 2.6    |  |
| Mean      | 7.18  | 5.88          | 7.66  | 7.86           | 6.34   | 7.56  | 7.31  | 6.16           | 5.40   | 6.51  | 7.86   |  |



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20. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 4

|           | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|-----------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|           |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total     | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| DISAGREE  | 69.0  | 79.3        | 59.6  | 78.3            | 58.3          | 71.2             | 80.6            | 50.7          | 68.9             | 75.1            | 62.5          | 73.5             |
| Strongly  | 55.0  | 69.1        | 43.3  | 66.2            | 42.6          | 57.0             | 69.8            | 39.5          | 55.4             | 61.5            | 44.2          | 58.6             |
| 10        | 36.8  | 51.0        | 25.1  | 47.1            | 25.2          | 38.8             | 50.1            | 23.4          | 38.5             | 43.0            | 26.2          | 39.1             |
| 9         | 8.0   | 9.5         | 6.6   | 10.3            | 6.9           | 6.4              | 11.5            | 6.3           | 6.6              | 8.6             | 7.2           | 6.1              |
| 8         | 10.3  | 8.6         | 11.6  | 8.9             | 10.5          | 11.9             | 8.1             | 9.8           | 10.3             | 9.9             | 10.8          | 13.4             |
| 7         | 8.5   | 6.4         | 9.6   | 7.6             | 9.2           | 8.6              | 7.2             | 5.8           | 9.6              | 8.2             | 11.1          | 7.6              |
| 6         | 5.5   | 3.8         | 6.7   | 4.4             | 6.5           | 5.5              | 3.7             | 5.3           | 3.8              | 5.4             | 7.2           | 7.3              |
| NEUTRAL-5 | 12.4  | 7.9         | 15.3  | 8.8             | 14.9          | 13.9             | 6.3             | 12.1          | 14.0             | 12.0            | 16.4          | 13.8             |
| AGREE     | 18.6  | 12.8        | 25.2  | 13.0            | 26.8          | 14.9             | 13.1            | 37.2          | 17.1             | 12.9            | 21.1          | 12.7             |
| 4         | 4.9   | 3.5         | 6.5   | 3.5             | 6.3           | 4.9              | 3.6             | 8.3           | 5.6              | 3.4             | 5.2           | 4.3              |
| 3         | 4.5   | 2.5         | 6.6   | 2.7             | 7.0           | 3.5              | 3.4             | 8.6           | 4.3              | 1.9             | 6.1           | 2.6              |
| 2         | 3.6   | 1.7         | 5.2   | 2.0             | 5.3           | 3.2              | 1.3             | 5.5           | 4.1              | 3.0             | 5.2           | 2.3              |
| 1         | 1.8   | 1.8         | 2.1   | 2.0             | 2.3           | 0.7              | 3.0             | 4.7           | 0.7              | 0.7             | 1.0           | 0.7              |
| 0         | 3.9   | 3.4         | 4.8   | 2.7             | 5.9           | 2.6              | 1.8             | 10.1          | 2.4              | 3.9             | 3.6           | 2.7              |
| Mean      | 7.18  | 7.98        | 6.45  | 7.86            | 6.35          | 7.40             | 8.04            | 5.77          | 7.31             | 7.62            | 6.66          | 7.49             |





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20. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 5

|           | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|           |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total     | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| DISAGREE  | 69.0  | 55.0         | 52.4 | 56.5  | 66.5          | 81.8  | 80.3 | 81.2              | 51.3         | 61.7          | 83.3              | 53.8         | 64.3          | 64.0              | 62.4         | 70.0          | 80.1              |
| Strongly  | 55.0  | 40.2         | 41.8 | 39.2  | 50.1          | 67.4  | 74.0 | 70.1              | 44.3         | 45.9          | 71.9              | 38.4         | 47.3          | 51.4              | 49.3         | 53.8          | 71.1              |
| 10        | 36.8  | 22.7         | 27.3 | 19.9  | 32.4          | 44.9  | 59.3 | 50.7              | 30.2         | 31.3          | 51.5              | 20.7         | 30.1          | 35.1              | 31.7         | 34.6          | 55.3              |
| 9         | 8.0   | 7.0          | 5.7  | 7.8   | 6.3           | 11.6  | 8.3  | 10.3              | 14.1         | 3.1           | 11.8              | 5.8          | 8.8           | 6.5               | 11.1         | 5.7           | 5.2               |
| 8         | 10.3  | 10.5         | 8.9  | 11.6  | 11.3          | 10.9  | 6.4  | 9.1               | 0.0          | 11.5          | 8.6               | 11.9         | 8.4           | 9.8               | 6.5          | 13.5          | 10.7              |
| 7         | 8.5   | 8.8          | 4.6  | 11.4  | 10.0          | 9.1   | 3.4  | 6.8               | 7.0          | 10.5          | 7.0               | 9.0          | 10.0          | 7.2               | 7.9          | 9.8           | 5.7               |
| 6         | 5.5   | 5.9          | 6.0  | 5.9   | 6.4           | 5.3   | 2.9  | 4.3               | 0.0          | 5.2           | 4.4               | 6.4          | 7.0           | 5.4               | 5.1          | 6.4           | 3.3               |
| NEUTRAL-5 | 12.4  | 16.8         | 14.5 | 18.2  | 14.8          | 7.3   | 6.5  | 7.0               | 7.4          | 17.7          | 6.7               | 17.0         | 13.3          | 7.6               | 18.8         | 14.9          | 8.1               |
| AGREE     | 18.6  | 28.2         | 33.1 | 25.2  | 18.7          | 10.9  | 13.3 | 11.8              | 41.2         | 20.7          | 10.0              | 29.2         | 22.4          | 28.3              | 18.8         | 15.1          | 11.8              |
| 4         | 4.9   | 6.0          | 5.7  | 6.2   | 5.9           | 3.3   | 3.0  | 3.2               | 5.2          | 5.5           | 3.0               | 6.7          | 6.0           | 4.5               | 2.3          | 6.0           | 3.4               |
| 3         | 4.5   | 8.1          | 8.5  | 7.9   | 3.9           | 3.4   | 1.4  | 2.6               | 9.2          | 4.8           | 2.0               | 8.5          | 5.6           | 3.0               | 5.7          | 2.4           | 5.2               |
| 2         | 3.6   | 6.0          | 6.7  | 5.6   | 3.7           | 1.3   | 2.1  | 1.7               | 8.9          | 2.6           | 1.6               | 5.7          | 4.7           | 5.5               | 7.3          | 3.5           | 0.0               |
| 1         | 1.8   | 2.1          | 3.4  | 1.3   | 1.8           | 1.3   | 1.7  | 1.5               | 3.0          | 3.8           | 1.5               | 2.5          | 2.0           | 2.3               | 0.0          | 0.8           | 0.9               |
| 0         | 3.9   | 6.0          | 8.8  | 4.2   | 3.3           | 1.5   | 5.0  | 2.9               | 14.9         | 3.9           | 1.9               | 5.9          | 4.1           | 13.1              | 3.5          | 2.4           | 2.3               |
| Mean      | 7.18  | 6.18         | 6.00 | 6.29  | 6.99          | 8.00  | 8.14 | 8.06              | 5.85         | 6.72          | 8.22              | 6.07         | 6.78          | 6.49              | 6.90         | 7.26          | 8.15              |



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20. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 6

|           | TOTAL | VOTE BEHAVIOR |          |        |            |             | VB      |         |              |        |        | CONSIDER YOURSELF |      |            |             |          | RELIGION      |       |          |        |            |
|-----------|-------|---------------|----------|--------|------------|-------------|---------|---------|--------------|--------|--------|-------------------|------|------------|-------------|----------|---------------|-------|----------|--------|------------|
|           |       | COMBO         | DEMOCRAT | TICKET | REPUBLICAN | SWING VOTER | WEALTHY | WEALTHY | UPPER MIDDLE | MIDDLE | MIDDLE | LOWER MIDDLE      | POOR | MAINSTREAM | EVANGELICAL | CATHOLIC | NON-RELIGIOUS |       |          |        |            |
|           |       |               |          |        |            |             |         |         |              |        |        |                   |      |            |             |          |               | COMBO | DEMOCRAT | TICKET | REPUBLICAN |
| Total     | 2000  | 903           | 267      | 830    | 1047       | 258         | 29      | 229     | 1558         | 981    | 576    | 184               | 611  | 171        | 492         | 559      |               |       |          |        |            |
| DISAGREE  | 69.0  | 59.4          | 66.8     | 80.1   | 71.0       | 62.9        | 37.1    | 66.2    | 70.3         | 70.3   | 70.3   | 66.8              | 75.3 | 71.2       | 66.0        | 64.9     |               |       |          |        |            |
| Strongly  | 55.0  | 43.4          | 49.9     | 69.3   | 55.3       | 48.9        | 28.3    | 51.5    | 56.3         | 56.4   | 55.9   | 53.1              | 60.2 | 64.1       | 52.9        | 48.8     |               |       |          |        |            |
| 10        | 36.8  | 25.5          | 33.5     | 50.0   | 35.7       | 25.6        | 23.3    | 25.9    | 38.1         | 37.0   | 39.9   | 41.2              | 40.9 | 49.3       | 33.2        | 32.3     |               |       |          |        |            |
| 9         | 8.0   | 6.6           | 7.2      | 9.7    | 7.3        | 9.3         | 5.0     | 9.8     | 8.1          | 7.8    | 8.5    | 5.4               | 7.9  | 6.9        | 9.1         | 7.8      |               |       |          |        |            |
| 8         | 10.3  | 11.3          | 9.2      | 9.6    | 12.3       | 14.0        | 0.0     | 15.8    | 10.1         | 11.6   | 7.6    | 6.5               | 11.5 | 7.9        | 10.7        | 8.7      |               |       |          |        |            |
| 7         | 8.5   | 9.5           | 10.6     | 6.7    | 9.6        | 9.0         | 0.0     | 10.1    | 8.4          | 7.8    | 9.3    | 8.8               | 10.9 | 4.6        | 7.1         | 8.8      |               |       |          |        |            |
| 6         | 5.5   | 6.5           | 6.3      | 4.1    | 6.1        | 5.1         | 8.9     | 4.6     | 5.7          | 6.0    | 5.0    | 4.8               | 4.1  | 2.5        | 6.0         | 7.3      |               |       |          |        |            |
| NEUTRAL-5 | 12.4  | 14.7          | 18.1     | 8.1    | 12.6       | 11.4        | 3.7     | 12.4    | 12.4         | 10.8   | 15.1   | 14.1              | 9.6  | 14.2       | 13.7        | 15.0     |               |       |          |        |            |
| AGREE     | 18.6  | 25.9          | 15.2     | 11.8   | 16.5       | 25.6        | 59.2    | 21.4    | 17.4         | 19.0   | 14.6   | 19.1              | 15.1 | 14.6       | 20.3        | 20.1     |               |       |          |        |            |
| 4         | 4.9   | 6.2           | 5.7      | 3.3    | 5.5        | 6.0         | 10.9    | 5.4     | 4.9          | 5.2    | 4.4    | 3.5               | 4.6  | 2.7        | 6.4         | 4.7      |               |       |          |        |            |
| 3         | 4.5   | 7.1           | 3.0      | 2.2    | 3.8        | 8.3         | 18.4    | 7.1     | 4.0          | 4.0    | 4.1    | 3.1               | 4.1  | 3.7        | 4.1         | 5.0      |               |       |          |        |            |
| 2         | 3.6   | 5.1           | 3.2      | 2.0    | 3.6        | 2.7         | 6.1     | 2.3     | 3.5          | 4.4    | 2.1    | 4.9               | 2.2  | 3.3        | 4.3         | 3.7      |               |       |          |        |            |
| 1         | 1.8   | 2.2           | 1.4      | 1.4    | 1.3        | 2.2         | 3.7     | 2.1     | 1.8          | 2.1    | 1.2    | 0.9               | 1.5  | 2.5        | 1.9         | 1.8      |               |       |          |        |            |
| 0         | 3.9   | 5.3           | 1.8      | 2.9    | 2.4        | 6.4         | 20.1    | 4.6     | 3.1          | 3.2    | 2.9    | 6.8               | 2.6  | 2.4        | 3.6         | 5.0      |               |       |          |        |            |
| Mean      | 7.18  | 6.42          | 7.15     | 8.01   | 7.29       | 6.59        | 4.64    | 6.83    | 7.29         | 7.22   | 7.42   | 7.08              | 7.58 | 7.68       | 7.01        | 6.86     |               |       |          |        |            |



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BANNER 7

|           | TOTAL | EDUCATION LEVEL          |                         |                  |                            | MEN                       |                         | WOMEN                     |                         |
|-----------|-------|--------------------------|-------------------------|------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|           |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total     | 2000  | 1321                     | 679                     | 449              | 230                        | 632                       | 310                     | 689                       | 369                     |
| DISAGREE  | 69.0  | 70.4                     | 66.2                    | 66.4             | 65.9                       | 70.7                      | 65.6                    | 70.2                      | 66.7                    |
| Strongly  | 55.0  | 57.5                     | 50.2                    | 50.5             | 49.8                       | 59.6                      | 52.9                    | 55.5                      | 48.0                    |
| 10        | 36.8  | 40.2                     | 30.1                    | 30.9             | 28.5                       | 42.7                      | 32.7                    | 37.9                      | 27.9                    |
| 9         | 8.0   | 7.5                      | 8.8                     | 8.5              | 9.5                        | 8.1                       | 9.9                     | 7.0                       | 8.0                     |
| 8         | 10.3  | 9.7                      | 11.3                    | 11.1             | 11.8                       | 8.7                       | 10.3                    | 10.7                      | 12.2                    |
| 7         | 8.5   | 7.8                      | 9.8                     | 9.3              | 10.9                       | 7.2                       | 8.2                     | 8.4                       | 11.2                    |
| 6         | 5.5   | 5.2                      | 6.1                     | 6.6              | 5.2                        | 4.0                       | 4.6                     | 6.3                       | 7.5                     |
| NEUTRAL-5 | 12.4  | 12.4                     | 12.5                    | 13.0             | 11.6                       | 10.4                      | 9.6                     | 14.2                      | 15.0                    |
| AGREE     | 18.6  | 17.2                     | 21.3                    | 20.6             | 22.5                       | 18.9                      | 24.8                    | 15.6                      | 18.3                    |
| 4         | 4.9   | 5.0                      | 4.8                     | 5.8              | 2.8                        | 5.1                       | 6.2                     | 4.9                       | 3.7                     |
| 3         | 4.5   | 3.6                      | 6.3                     | 6.3              | 6.2                        | 3.6                       | 8.2                     | 3.6                       | 4.7                     |
| 2         | 3.6   | 2.9                      | 4.8                     | 4.6              | 5.1                        | 2.8                       | 4.2                     | 3.0                       | 5.4                     |
| 1         | 1.8   | 1.7                      | 1.8                     | 1.0              | 3.4                        | 2.9                       | 2.7                     | 0.7                       | 1.0                     |
| 0         | 3.9   | 4.0                      | 3.6                     | 2.9              | 4.9                        | 4.6                       | 3.5                     | 3.4                       | 3.6                     |
| Mean      | 7.18  | 7.33                     | 6.89                    | 6.96             | 6.74                       | 7.35                      | 6.91                    | 7.31                      | 6.86                    |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 8

|           | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-----------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|           |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total     | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| DISAGREE  | 69.0  | 71.5  | 63.6          | 64.1          | 66.8  | 52.5  | 72.4  | 70.6  | 59.8     | 67.7  | 58.5  | 70.9  |
| Strongly  | 55.0  | 57.9  | 48.8          | 48.8          | 52.4  | 39.1  | 60.6  | 55.2  | 51.2     | 46.7  | 46.9  | 55.2  |
| 10        | 36.8  | 38.8  | 32.4          | 33.9          | 36.2  | 16.4  | 42.2  | 35.3  | 37.5     | 30.8  | 31.0  | 38.8  |
| 9         | 8.0   | 8.4   | 7.1           | 7.6           | 6.4   | 8.1   | 8.8   | 8.0   | 7.4      | 7.9   | 7.0   | 6.1   |
| 8         | 10.3  | 10.7  | 9.3           | 7.3           | 9.8   | 14.6  | 9.6   | 11.9  | 6.3      | 8.0   | 9.0   | 10.2  |
| 7         | 8.5   | 8.5   | 8.4           | 10.1          | 7.6   | 3.9   | 8.0   | 9.0   | 5.4      | 14.1  | 6.6   | 8.2   |
| 6         | 5.5   | 5.1   | 6.4           | 5.2           | 6.7   | 9.4   | 3.8   | 6.4   | 3.2      | 7.0   | 5.0   | 7.5   |
| NEUTRAL-5 | 12.4  | 12.3  | 12.6          | 14.0          | 11.2  | 9.6   | 9.7   | 15.1  | 12.0     | 15.7  | 12.4  | 10.5  |
| AGREE     | 18.6  | 16.1  | 23.8          | 22.0          | 22.1  | 38.0  | 17.8  | 14.4  | 28.2     | 16.6  | 29.0  | 18.6  |
| 4         | 4.9   | 4.8   | 5.1           | 5.5           | 4.5   | 6.3   | 5.1   | 4.5   | 5.0      | 5.8   | 6.5   | 3.5   |
| 3         | 4.5   | 4.4   | 4.8           | 3.3           | 4.5   | 11.5  | 5.1   | 3.7   | 3.6      | 3.1   | 6.6   | 3.5   |
| 2         | 3.6   | 2.1   | 6.7           | 7.4           | 4.9   | 10.2  | 2.0   | 2.1   | 9.1      | 6.0   | 4.2   | 5.2   |
| 1         | 1.8   | 1.5   | 2.3           | 1.9           | 2.1   | 5.2   | 2.0   | 1.0   | 4.2      | 0.0   | 4.9   | 0.6   |
| 0         | 3.9   | 3.4   | 4.9           | 3.8           | 6.1   | 4.7   | 3.6   | 3.1   | 6.2      | 1.7   | 6.7   | 5.8   |
| Mean      | 7.18  | 7.39  | 6.73          | 6.86          | 6.91  | 5.71  | 7.47  | 7.31  | 6.63     | 7.06  | 6.42  | 7.16  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 9

|                  | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            |      | GENDER |  |
|------------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|------|--------|--|
|                  |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN  | WOMEN  |  |
| <b>Total</b>     | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942  | 1058   |  |
| <b>DISAGREE</b>  | 69.0  | 60.7  | 62.6  | 66.1  | 70.5  | 69.9  | 74.9       | 63.9        | 72.2       | 65.9        | 72.9       | 69.0 | 69.0   |  |
| <b>Strongly</b>  | 55.0  | 42.1  | 46.1  | 52.1  | 54.0  | 59.9  | 62.4       | 48.1        | 59.4       | 49.8        | 61.4       | 57.4 | 52.9   |  |
| 10               | 36.8  | 24.3  | 32.1  | 36.2  | 36.7  | 41.8  | 39.8       | 32.4        | 39.6       | 33.6        | 40.6       | 39.4 | 34.4   |  |
| 9                | 8.0   | 6.9   | 6.2   | 6.7   | 7.0   | 7.8   | 10.8       | 6.5         | 8.9        | 6.7         | 9.6        | 8.7  | 7.3    |  |
| 8                | 10.3  | 10.9  | 7.9   | 9.3   | 10.3  | 10.2  | 11.9       | 9.2         | 11.0       | 9.5         | 11.2       | 9.2  | 11.2   |  |
| 7                | 8.5   | 9.1   | 9.2   | 7.8   | 9.9   | 6.9   | 8.6        | 8.6         | 8.4        | 9.0         | 7.9        | 7.5  | 9.4    |  |
| 6                | 5.5   | 9.5   | 7.3   | 6.2   | 6.6   | 3.2   | 3.9        | 7.3         | 4.4        | 7.1         | 3.6        | 4.2  | 6.7    |  |
| <b>NEUTRAL-5</b> | 12.4  | 17.0  | 12.1  | 11.1  | 13.8  | 13.9  | 10.2       | 12.7        | 12.2       | 13.0        | 11.7       | 10.1 | 14.5   |  |
| <b>AGREE</b>     | 18.6  | 22.3  | 25.3  | 22.8  | 15.7  | 16.2  | 14.9       | 23.5        | 15.5       | 21.1        | 15.4       | 20.8 | 16.6   |  |
| 4                | 4.9   | 8.6   | 4.5   | 4.8   | 4.8   | 4.7   | 4.3        | 5.5         | 4.5        | 5.3         | 4.4        | 5.4  | 4.4    |  |
| 3                | 4.5   | 5.7   | 4.0   | 4.6   | 4.1   | 3.9   | 5.0        | 4.6         | 4.4        | 4.5         | 4.5        | 5.1  | 4.0    |  |
| 2                | 3.6   | 2.5   | 6.9   | 4.7   | 3.2   | 2.5   | 2.5        | 4.9         | 2.7        | 4.4         | 2.5        | 3.2  | 3.8    |  |
| 1                | 1.8   | 1.2   | 2.5   | 3.5   | 0.9   | 1.7   | 0.9        | 2.7         | 1.2        | 2.2         | 1.3        | 2.8  | 0.8    |  |
| 0                | 3.9   | 4.3   | 7.5   | 5.2   | 2.7   | 3.4   | 2.2        | 5.7         | 2.7        | 4.8         | 2.7        | 4.3  | 3.5    |  |
| <b>Mean</b>      | 7.18  | 6.56  | 6.54  | 6.89  | 7.29  | 7.44  | 7.62       | 6.71        | 7.48       | 6.88        | 7.55       | 7.21 | 7.16   |  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

BANNER 10

|           | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|-----------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|           |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total     | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| DISAGREE  | 69.0  | 59.0        | 65.8            | 69.0  | 73.9                    | 48.7  | 61.9            | 66.4  | 76.5                    | 64.0  | 68.1            | 71.1  | 70.1                    | 58.9      | 71.5          | 75.5  |
| Strongly  | 55.0  | 42.2        | 49.8            | 54.2  | 62.8                    | 38.6  | 45.4            | 56.0  | 65.8                    | 43.9  | 52.3            | 52.7  | 58.2                    | 46.2      | 55.8          | 64.3  |
| 10        | 36.8  | 26.3        | 34.2            | 37.1  | 41.3                    | 26.2  | 31.4            | 38.2  | 45.4                    | 26.3  | 35.8            | 36.2  | 35.0                    | 32.9      | 35.7          | 44.6  |
| 9         | 8.0   | 6.3         | 6.5             | 7.4   | 9.9                     | 4.6   | 7.2             | 8.8   | 9.9                     | 7.1   | 6.1             | 6.2   | 9.8                     | 6.3       | 7.4           | 11.5  |
| 8         | 10.3  | 9.6         | 9.1             | 9.7   | 11.7                    | 7.9   | 6.8             | 9.0   | 10.5                    | 10.5  | 10.4            | 10.3  | 13.4                    | 6.9       | 12.7          | 8.2   |
| 7         | 8.5   | 8.4         | 9.5             | 8.6   | 7.8                     | 3.8   | 10.1            | 4.5   | 8.7                     | 10.5  | 9.1             | 11.8  | 6.5                     | 6.8       | 10.0          | 6.8   |
| 6         | 5.5   | 8.5         | 6.6             | 6.3   | 3.4                     | 6.3   | 6.5             | 5.9   | 2.0                     | 9.6   | 6.7             | 6.6   | 5.4                     | 5.9       | 5.7           | 4.4   |
| NEUTRAL-5 | 12.4  | 15.6        | 11.8            | 13.5  | 11.1                    | 13.1  | 10.0            | 12.2  | 8.6                     | 16.7  | 12.9            | 14.6  | 14.8                    | 13.7      | 12.4          | 10.9  |
| AGREE     | 18.6  | 25.4        | 22.3            | 17.5  | 15.0                    | 38.2  | 28.1            | 21.5  | 14.9                    | 19.3  | 18.9            | 14.3  | 15.1                    | 27.4      | 16.1          | 13.7  |
| 4         | 4.9   | 8.7         | 4.1             | 5.1   | 4.1                     | 12.2  | 6.8             | 5.6   | 3.7                     | 7.1   | 2.5             | 4.8   | 4.7                     | 7.3       | 4.5           | 2.9   |
| 3         | 4.5   | 4.8         | 4.3             | 4.3   | 4.7                     | 4.4   | 4.1             | 6.6   | 4.8                     | 5.0   | 4.5             | 2.5   | 4.5                     | 5.8       | 4.3           | 3.5   |
| 2         | 3.6   | 5.6         | 5.1             | 2.7   | 2.6                     | 7.6   | 4.6             | 2.6   | 2.4                     | 4.6   | 5.4             | 2.8   | 2.9                     | 5.2       | 3.4           | 1.8   |
| 1         | 1.8   | 0.9         | 3.1             | 2.0   | 1.0                     | 2.8   | 6.1             | 3.2   | 1.3                     | 0.0   | 1.3             | 1.0   | 0.6                     | 3.1       | 1.0           | 2.1   |
| 0         | 3.9   | 5.4         | 5.7             | 3.4   | 2.6                     | 11.2  | 6.5             | 3.5   | 2.7                     | 2.6   | 5.2             | 3.3   | 2.4                     | 6.1       | 2.9           | 3.3   |
| Mean      | 7.18  | 6.45        | 6.81            | 7.21  | 7.62                    | 5.76  | 6.47            | 7.11  | 7.78                    | 6.78  | 7.01            | 7.29  | 7.36                    | 6.53      | 7.30          | 7.71  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 1

|                            | ANMP SCORE |      |      |      |      |      |      |      |            | NEW MAJORITY |          |          |               | NEW MAJORITY COMBO |               |       | LEFT MINORITY COMBO |      |      |      |
|----------------------------|------------|------|------|------|------|------|------|------|------------|--------------|----------|----------|---------------|--------------------|---------------|-------|---------------------|------|------|------|
|                            | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL N.M. | 8-10         | FLTD 6-7 | FLTD 0-5 | DEF. VOTE GOP | PROB/ LEAN VT GOP  | UND. VOTE DEM | TOTAL | 6-7 FLTD            | 0-5  |      |      |
| Total                      | 2000       | 211  | 343  | 388  | 421  | 325  | 174  | 76   | 63         | 1545         | 942      | 512      | 91            | 561                | 336           | 266   | 382                 | 455  | 233  | 222  |
| CONTROL OF HEALTHCARE      | 7.69       | 9.81 | 8.96 | 8.20 | 7.40 | 6.76 | 6.01 | 5.84 | 4.02       | 7.93         | 8.84     | 6.85     | 4.62          | 8.23               | 7.75          | 7.16  | 8.18                | 6.86 | 7.72 | 5.96 |
| DRUG PENALTIES             | 7.54       | 9.92 | 9.35 | 8.64 | 7.48 | 6.26 | 4.84 | 3.48 | 2.20       | 8.09         | 9.19     | 6.81     | 3.94          | 8.85               | 7.92          | 6.92  | 7.95                | 5.66 | 7.25 | 3.99 |
| CUT SPENDING               | 7.47       | 9.96 | 9.20 | 8.32 | 7.24 | 6.21 | 5.38 | 4.23 | 2.24       | 8.08         | 9.01     | 7.01     | 4.46          | 8.74               | 7.98          | 7.27  | 7.75                | 5.42 | 6.33 | 4.47 |
| WORK FOR BENEFITS          | 7.43       | 9.89 | 9.36 | 8.52 | 7.42 | 6.03 | 4.86 | 3.10 | 1.70       | 8.07         | 9.13     | 6.78     | 4.26          | 8.58               | 8.09          | 6.97  | 8.06                | 5.29 | 6.89 | 3.61 |
| RAISE TAXES/BETTER GOV'T   | 7.18       | 9.93 | 8.70 | 7.15 | 6.63 | 6.27 | 5.94 | 5.29 | 3.98       | 7.59         | 8.34     | 6.58     | 5.58          | 8.10               | 7.44          | 7.56  | 7.00                | 5.78 | 6.23 | 5.31 |
| GOV'T/GET OUT OF THE WAY   | 7.09       | 9.88 | 8.91 | 7.84 | 6.77 | 5.91 | 4.84 | 3.79 | 1.65       | 7.70         | 8.68     | 6.56     | 3.92          | 8.34               | 7.58          | 6.79  | 7.50                | 5.01 | 6.02 | 3.95 |
| RACISM NOT CAUSE/ALL PRBMS | 6.33       | 9.72 | 8.15 | 7.16 | 6.09 | 4.79 | 3.50 | 3.02 | 1.39       | 7.04         | 8.09     | 5.66     | 3.83          | 8.02               | 7.36          | 5.64  | 6.28                | 3.94 | 5.22 | 2.60 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 2

|                            | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|----------------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                            |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total                      | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| CONTROL OF HEALTHCARE      | 7.69  | 7.75 | 7.77     | 7.61  | 7.69 | 7.77                  | 7.87        | 7.18        | 7.17               | 7.13         | 7.22               |
| DRUG PENALTIES             | 7.54  | 7.78 | 7.68     | 7.42  | 7.41 | 7.71                  | 7.82        | 7.02        | 6.51               | 6.60         | 6.36               |
| CUT SPENDING               | 7.47  | 7.47 | 7.54     | 7.57  | 7.22 | 7.57                  | 7.63        | 7.20        | 6.89               | 6.97         | 6.76               |
| WORK FOR BENEFITS          | 7.43  | 7.74 | 7.41     | 7.52  | 7.05 | 7.58                  | 7.70        | 6.84        | 6.55               | 6.43         | 6.76               |
| RAISE TAXES/BETTER GOV'T   | 7.18  | 7.17 | 7.13     | 7.34  | 6.96 | 7.18                  | 7.29        | 6.55        | 7.17               | 7.15         | 7.20               |
| GOV'T/GET OUT OF THE WAY   | 7.09  | 7.06 | 6.91     | 7.33  | 6.87 | 7.13                  | 7.20        | 6.70        | 6.87               | 6.88         | 6.84               |
| RACISM NOT CAUSE/ALL PRBMS | 6.33  | 6.35 | 6.19     | 6.40  | 6.35 | 6.45                  | 6.48        | 6.26        | 5.62               | 5.57         | 5.69               |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 3

| TOTAL                      | DIRECTION:    |       | GENERIC BALLOT |        | LEAN- |       | JOB: JOE BIDEN |        |       |        |      |
|----------------------------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|------|
|                            | UNITED STATES |       | FOR CONGRESS   |        | ERS/  |       |                |        |       |        |      |
|                            | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |      |
|                            | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |      |
|                            | TION          |       |                |        |       |       |                |        |       |        |      |
| Total                      | 2000          | 538   | 1461           | 897    | 837   | 266   | 505            | 798    | 246   | 551    | 1202 |
| CONTROL OF HEALTHCARE      | 7.69          | 7.25  | 7.85           | 8.05   | 7.46  | 7.16  | 7.37           | 7.40   | 7.72  | 7.26   | 7.88 |
| DRUG PENALTIES             | 7.54          | 7.17  | 7.68           | 8.50   | 6.71  | 6.92  | 7.09           | 6.95   | 7.25  | 6.81   | 7.93 |
| CUT SPENDING               | 7.47          | 6.41  | 7.87           | 8.46   | 6.48  | 7.27  | 7.40           | 6.45   | 6.10  | 6.61   | 8.15 |
| WORK FOR BENEFITS          | 7.43          | 6.72  | 7.70           | 8.40   | 6.55  | 6.97  | 7.21           | 6.67   | 6.53  | 6.74   | 7.94 |
| RAISE TAXES/BETTER GOV'T   | 7.18          | 5.88  | 7.66           | 7.86   | 6.34  | 7.56  | 7.31           | 6.16   | 5.40  | 6.51   | 7.86 |
| GOV'T/GET OUT OF THE WAY   | 7.09          | 6.10  | 7.45           | 8.06   | 6.15  | 6.79  | 6.93           | 6.16   | 5.87  | 6.28   | 7.71 |
| RACISM NOT CAUSE/ALL PRBMS | 6.33          | 5.51  | 6.64           | 7.77   | 5.01  | 5.64  | 6.05           | 5.31   | 5.26  | 5.33   | 7.01 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 4

|                            | TOTAL   2020 BALLOT |       |      | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|----------------------------|---------------------|-------|------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                            | TRUMP               | BIDEN |      | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total                      | 2000                | 783   | 928  | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| CONTROL OF HEALTHCARE      | 7.69                | 8.13  | 7.42 | 8.07            | 7.40          | 7.56             | 8.18            | 7.29          | 7.46             | 7.93            | 7.47          | 7.65             |
| DRUG PENALTIES             | 7.54                | 8.47  | 6.92 | 8.61            | 6.67          | 7.30             | 8.63            | 7.04          | 7.61             | 8.58            | 6.47          | 6.99             |
| CUT SPENDING               | 7.47                | 8.44  | 6.67 | 8.43            | 6.64          | 7.34             | 8.75            | 6.70          | 7.36             | 8.00            | 6.60          | 7.32             |
| WORK FOR BENEFITS          | 7.43                | 8.37  | 6.78 | 8.39            | 6.54          | 7.37             | 8.55            | 6.81          | 7.66             | 8.17            | 6.40          | 7.09             |
| RAISE TAXES/BETTER GOV'T   | 7.18                | 7.98  | 6.45 | 7.86            | 6.35          | 7.40             | 8.04            | 5.77          | 7.31             | 7.62            | 6.66          | 7.49             |
| GOV'T/GET OUT OF THE WAY   | 7.09                | 8.16  | 6.20 | 8.01            | 6.27          | 6.99             | 8.24            | 6.17          | 7.15             | 7.69            | 6.32          | 6.82             |
| RACISM NOT CAUSE/ALL PRBMS | 6.33                | 7.75  | 5.21 | 7.77            | 4.95          | 6.30             | 7.95            | 5.48          | 6.54             | 7.53            | 4.67          | 6.06             |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 5

|                            | TOTAL        |      |       | IDEOLOGY      |       |      |                   | REPUBLICAN   |               |                   | DEMOCRAT     |               |                   | INDEPENDENT  |               |                   |      |
|----------------------------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|------|
|                            | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |      |
| Total                      | 2000         | 516  | 197   | 319           | 736   | 445  | 304               | 748          | 23            | 134               | 564          | 417           | 256               | 64           | 75            | 346               | 120  |
| CONTROL OF HEALTHCARE      | 7.69         | 7.44 | 7.51  | 7.39          | 7.44  | 7.78 | 8.58              | 8.11         | 7.94          | 7.58              | 8.20         | 7.41          | 7.38              | 7.44         | 7.42          | 7.42              | 8.04 |
| DRUG PENALTIES             | 7.54         | 6.16 | 5.42  | 6.62          | 7.51  | 8.22 | 8.97              | 8.52         | 7.86          | 8.23              | 8.73         | 6.09          | 7.38              | 7.65         | 6.05          | 7.32              | 8.01 |
| CUT SPENDING               | 7.47         | 6.22 | 5.76  | 6.50          | 7.30  | 8.25 | 8.86              | 8.50         | 7.55          | 7.57              | 8.67         | 6.08          | 7.27              | 7.76         | 6.61          | 7.23              | 8.11 |
| WORK FOR BENEFITS          | 7.43         | 6.11 | 5.30  | 6.61          | 7.35  | 8.30 | 8.61              | 8.43         | 7.38          | 7.59              | 8.62         | 6.04          | 7.17              | 7.33         | 6.09          | 7.39              | 8.12 |
| RAISE TAXES/BETTER GOV'T   | 7.18         | 6.18 | 6.00  | 6.29          | 6.99  | 8.00 | 8.14              | 8.06         | 5.85          | 6.72              | 8.22         | 6.07          | 6.78              | 6.49         | 6.90          | 7.26              | 8.15 |
| GOV'T/GET OUT OF THE WAY   | 7.09         | 5.90 | 5.47  | 6.17          | 6.84  | 7.86 | 8.59              | 8.15         | 7.44          | 6.97              | 8.27         | 5.80          | 6.70              | 7.60         | 6.01          | 6.89              | 7.88 |
| RACISM NOT CAUSE/ALL PRBMS | 6.33         | 4.69 | 4.18  | 5.01          | 6.08  | 7.52 | 7.98              | 7.71         | 7.30          | 6.83              | 8.01         | 4.53          | 5.43              | 5.76         | 4.78          | 6.28              | 7.32 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 6

|                            | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|----------------------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|                            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total                      | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| CONTROL OF HEALTHCARE      | 7.69  | 7.41          | 7.33           | 8.10            | 7.49           | 7.63        | 8.35                      | 7.54         | 7.77                     | 7.81                       | 7.71            | 7.06                     | 7.84     | 7.90                     | 7.68                  | 7.52          |
| DRUG PENALTIES             | 7.54  | 6.66          | 7.55           | 8.49            | 7.58           | 7.50        | 6.96                      | 7.57         | 7.71                     | 7.90                       | 7.40            | 6.12                     | 7.93     | 8.15                     | 8.13                  | 6.60          |
| CUT SPENDING               | 7.47  | 6.56          | 7.41           | 8.49            | 7.52           | 7.31        | 7.55                      | 7.28         | 7.56                     | 7.59                       | 7.51            | 6.98                     | 7.85     | 8.36                     | 7.70                  | 6.76          |
| WORK FOR BENEFITS          | 7.43  | 6.55          | 7.40           | 8.40            | 7.62           | 7.31        | 6.83                      | 7.37         | 7.63                     | 7.85                       | 7.25            | 5.98                     | 7.92     | 8.06                     | 7.71                  | 6.60          |
| RAISE TAXES/BETTER GOV'T   | 7.18  | 6.42          | 7.15           | 8.01            | 7.29           | 6.59        | 4.64                      | 6.83         | 7.29                     | 7.22                       | 7.42            | 7.08                     | 7.58     | 7.68                     | 7.01                  | 6.86          |
| GOV'T/GET OUT OF THE WAY   | 7.09  | 6.25          | 6.59           | 8.17            | 6.98           | 6.83        | 8.27                      | 6.64         | 7.19                     | 7.22                       | 7.15            | 6.57                     | 7.53     | 7.74                     | 7.20                  | 6.46          |
| RACISM NOT CAUSE/ALL PRBMS | 6.33  | 5.04          | 6.36           | 7.73            | 6.42           | 6.16        | 6.92                      | 6.07         | 6.45                     | 6.56                       | 6.27            | 5.58                     | 6.69     | 7.19                     | 6.73                  | 5.50          |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 7

|                            | TOTAL | EDUCATION LEVEL |       |        |        | MEN   |       | WOMEN |       |
|----------------------------|-------|-----------------|-------|--------|--------|-------|-------|-------|-------|
|                            |       | LESS/           | COLL- | Bchlr  | Post-  | LESS/ | COLL- | LESS/ | COLL- |
|                            |       | COLL.           | EGE   | Degree | Grad./ | COLL. | EGE   | COLL. | EGE   |
|                            |       | GRAD            | GRAD. |        | Prof.  | GRAD. | GRAD. | GRAD. | GRAD. |
|                            |       |                 |       |        |        |       |       |       |       |
| Total                      | 2000  | 1321            | 679   | 449    | 230    | 632   | 310   | 689   | 369   |
| CONTROL OF HEALTHCARE      | 7.69  | 7.84            | 7.39  | 7.46   | 7.27   | 7.91  | 7.36  | 7.77  | 7.41  |
| DRUG PENALTIES             | 7.54  | 7.62            | 7.38  | 7.28   | 7.56   | 7.91  | 7.89  | 7.36  | 6.95  |
| CUT SPENDING               | 7.47  | 7.68            | 7.07  | 7.12   | 6.98   | 7.97  | 7.43  | 7.41  | 6.77  |
| WORK FOR BENEFITS          | 7.43  | 7.47            | 7.36  | 7.40   | 7.26   | 7.87  | 7.71  | 7.11  | 7.06  |
| RAISE TAXES/BETTER GOV'T   | 7.18  | 7.33            | 6.89  | 6.96   | 6.74   | 7.35  | 6.91  | 7.31  | 6.86  |
| GOV'T/GET OUT OF THE WAY   | 7.09  | 7.29            | 6.70  | 6.84   | 6.40   | 7.49  | 7.09  | 7.11  | 6.37  |
| RACISM NOT CAUSE/ALL PRBMS | 6.33  | 6.45            | 6.10  | 6.16   | 5.98   | 7.00  | 6.60  | 5.95  | 5.68  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 8

|                            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|----------------------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|                            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total                      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| CONTROL OF HEALTHCARE      | 7.69  | 7.87  | 7.30      | 7.42     | 7.25  | 6.90  | 7.84  | 7.90  | 7.71     | 7.17  | 7.17  | 7.29  |
| DRUG PENALTIES             | 7.54  | 7.81  | 6.97      | 7.09     | 6.53  | 7.92  | 8.15  | 7.45  | 7.46     | 6.77  | 6.81  | 6.39  |
| CUT SPENDING               | 7.47  | 7.59  | 7.23      | 7.30     | 7.27  | 7.27  | 7.86  | 7.30  | 7.75     | 6.91  | 7.71  | 7.05  |
| WORK FOR BENEFITS          | 7.43  | 7.67  | 6.93      | 6.89     | 6.81  | 7.49  | 8.02  | 7.31  | 7.38     | 6.47  | 7.26  | 6.58  |
| RAISE TAXES/BETTER GOV'T   | 7.18  | 7.39  | 6.73      | 6.86     | 6.91  | 5.71  | 7.47  | 7.31  | 6.63     | 7.06  | 6.42  | 7.16  |
| GOV'T/GET OUT OF THE WAY   | 7.09  | 7.15  | 6.97      | 6.96     | 7.16  | 6.70  | 7.42  | 6.86  | 7.42     | 6.57  | 7.33  | 7.07  |
| RACISM NOT CAUSE/ALL PRBMS | 6.33  | 6.77  | 5.40      | 6.00     | 4.54  | 6.07  | 7.17  | 6.35  | 6.47     | 5.59  | 5.23  | 4.20  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 9

|                            | TOTAL | AGE   |       |       |       |       | AGE COMBOS |          |         |          |         | GENDER |       |
|----------------------------|-------|-------|-------|-------|-------|-------|------------|----------|---------|----------|---------|--------|-------|
|                            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64    | UNDER 44 | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| Total                      | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774      | 1226    | 1104     | 896     | 942    | 1058  |
| CONTROL OF HEALTHCARE      | 7.69  | 7.45  | 7.37  | 7.51  | 7.70  | 7.65  | 8.05       | 7.45     | 7.84    | 7.53     | 7.88    | 7.73   | 7.65  |
| DRUG PENALTIES             | 7.54  | 5.81  | 6.03  | 7.29  | 7.46  | 8.21  | 8.54       | 6.57     | 8.15    | 6.84     | 8.40    | 7.90   | 7.22  |
| CUT SPENDING               | 7.47  | 6.94  | 7.31  | 7.40  | 7.51  | 7.54  | 7.70       | 7.27     | 7.60    | 7.34     | 7.63    | 7.79   | 7.19  |
| WORK FOR BENEFITS          | 7.43  | 5.62  | 6.46  | 7.30  | 7.74  | 7.84  | 8.07       | 6.67     | 7.91    | 6.99     | 7.98    | 7.82   | 7.09  |
| RAISE TAXES/BETTER GOV'T   | 7.18  | 6.56  | 6.54  | 6.89  | 7.29  | 7.44  | 7.62       | 6.71     | 7.48    | 6.88     | 7.55    | 7.21   | 7.16  |
| GOV'T/GET OUT OF THE WAY   | 7.09  | 6.70  | 6.62  | 7.04  | 7.29  | 7.25  | 7.23       | 6.83     | 7.25    | 6.97     | 7.23    | 7.36   | 6.85  |
| RACISM NOT CAUSE/ALL PRBMS | 6.33  | 5.12  | 5.29  | 6.31  | 6.19  | 6.57  | 7.14       | 5.73     | 6.71    | 5.87     | 6.91    | 6.87   | 5.85  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 10

|                            | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |      |       |
|----------------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|------|-------|
|                            |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB- | RURAL |
|                            |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | URBAN     |      |       |
| Total                      | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062 | 411   |
| CONTROL OF HEALTHCARE      | 7.69  | 7.33        | 7.47   | 7.72  | 7.91   | 7.00  | 7.52   | 7.53  | 8.04   | 7.49  | 7.43   | 7.87  | 7.72   | 7.39      | 7.74 | 7.94  |
| DRUG PENALTIES             | 7.54  | 5.65        | 6.85   | 7.64  | 8.46   | 6.28  | 6.91   | 7.62  | 8.70   | 5.35  | 6.81   | 7.66  | 8.08   | 7.12      | 7.60 | 7.93  |
| CUT SPENDING               | 7.47  | 6.94        | 7.33   | 7.57  | 7.65   | 7.44  | 7.59   | 7.70  | 7.97   | 6.70  | 7.18   | 7.47  | 7.16   | 7.19      | 7.44 | 7.92  |
| WORK FOR BENEFITS          | 7.43  | 5.58        | 7.14   | 7.65  | 8.01   | 6.07  | 7.41   | 7.77  | 8.28   | 5.35  | 6.97   | 7.55  | 7.60   | 7.03      | 7.52 | 7.74  |
| RAISE TAXES/BETTER GOV'T   | 7.18  | 6.45        | 6.81   | 7.21  | 7.62   | 5.76  | 6.47   | 7.11  | 7.78   | 6.78  | 7.01   | 7.29  | 7.36   | 6.53      | 7.30 | 7.71  |
| GOV'T/GET OUT OF THE WAY   | 7.09  | 6.57        | 6.93   | 7.27  | 7.21   | 7.12  | 6.95   | 7.52  | 7.47   | 6.31  | 6.93   | 7.07  | 6.81   | 6.89      | 7.04 | 7.47  |
| RACISM NOT CAUSE/ALL PRBMS | 6.33  | 4.96        | 5.97   | 6.39  | 6.92   | 6.05  | 6.62   | 6.53  | 7.28   | 4.43  | 5.58   | 6.28  | 6.40   | 5.84      | 6.30 | 7.06  |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 1

|              | ANMP SCORE |       |       |       |       |       |       |       |               | NEW MAJORITY |             |             |                     | NEW MAJORITY COMBO      |      |             | LEFT MINORITY COMBO |             |      |      |
|--------------|------------|-------|-------|-------|-------|-------|-------|-------|---------------|--------------|-------------|-------------|---------------------|-------------------------|------|-------------|---------------------|-------------|------|------|
|              | 10         | 9     | 8     | 7     | 6     | 5     | 4     | 0-3   | TOTAL<br>N.M. | 8-10         | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND. | VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5  |      |
| <b>Total</b> | 2000       | 211   | 343   | 388   | 421   | 325   | 174   | 76    | 63            | 1545         | 942         | 512         | 91                  | 561                     | 336  | 266         | 382                 | 455         | 233  | 222  |
| 10           | 10.5       | 100.0 | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0           | 13.6         | 22.4        | 0.0         | 0.0                 | 28.4                    | 9.0  | 3.4         | 3.2                 | 0.0         | 0.0  | 0.0  |
| 9            | 17.2       | 0.0   | 100.0 | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0           | 22.2         | 36.4        | 0.0         | 0.0                 | 29.0                    | 23.4 | 14.7        | 16.4                | 0.0         | 0.0  | 0.0  |
| 8            | 19.4       | 0.0   | 0.0   | 100.0 | 0.0   | 0.0   | 0.0   | 0.0   | 0.0           | 25.1         | 41.2        | 0.0         | 0.0                 | 20.7                    | 28.3 | 15.9        | 35.2                | 0.0         | 0.0  | 0.0  |
| 7            | 21.0       | 0.0   | 0.0   | 0.0   | 100.0 | 0.0   | 0.0   | 0.0   | 0.0           | 19.2         | 0.0         | 58.0        | 0.0                 | 12.1                    | 22.0 | 25.5        | 22.8                | 27.2        | 53.0 | 0.0  |
| 6            | 16.2       | 0.0   | 0.0   | 0.0   | 0.0   | 100.0 | 0.0   | 0.0   | 0.0           | 13.9         | 0.0         | 42.0        | 0.0                 | 5.0                     | 11.9 | 23.3        | 22.3                | 24.1        | 47.0 | 0.0  |
| NEUTRAL-5    | 8.7        | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 100.0 | 0.0   | 0.0           | 3.5          | 0.0         | 0.0         | 60.3                | 1.8                     | 3.7  | 12.1        | 0.0                 | 26.2        | 0.0  | 53.7 |
| 4            | 3.8        | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 100.0 | 0.0           | 1.1          | 0.0         | 0.0         | 19.5                | 0.8                     | 1.2  | 3.5         | 0.0                 | 12.8        | 0.0  | 26.2 |
| 3            | 1.8        | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 55.7          | 0.6          | 0.0         | 0.0         | 9.9                 | 1.1                     | 0.0  | 1.0         | 0.0                 | 5.7         | 0.0  | 11.7 |
| 2            | 0.9        | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 27.9          | 0.5          | 0.0         | 0.0         | 8.3                 | 0.8                     | 0.3  | 0.7         | 0.0                 | 2.2         | 0.0  | 4.5  |
| 1            | 0.5        | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 15.0          | 0.1          | 0.0         | 0.0         | 2.1                 | 0.2                     | 0.3  | 0.0         | 0.0                 | 1.6         | 0.0  | 3.4  |
| 0            | *          | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 1.4           | 0.0          | 0.0         | 0.0         | 0.0                 | 0.0                     | 0.0  | 0.0         | 0.0                 | 0.2         | 0.0  | 0.4  |
| <b>Mean</b>  | 7.26       | 10.00 | 9.00  | 8.00  | 7.00  | 6.00  | 5.00  | 4.00  | 2.38          | 7.81         | 8.81        | 6.58        | 4.28                | 8.43                    | 7.76 | 6.90        | 7.55                | 5.40        | 6.53 | 4.21 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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ANMP SCALE:

BANNER 2

|           | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |  |
|-----------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|--|
|           |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |  |
| Total     | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |  |
| 10        | 10.5  | 11.7 | 8.3      | 12.6  | 8.4  | 11.9                  | 13.6        | 1.7         | 2.2                | 1.8          | 2.8                |  |
| 9         | 17.2  | 15.8 | 17.3     | 17.5  | 17.4 | 18.2                  | 19.5        | 10.3        | 10.7               | 9.8          | 12.3               |  |
| 8         | 19.4  | 20.6 | 19.5     | 19.2  | 18.7 | 20.1                  | 19.8        | 22.0        | 15.0               | 14.2         | 16.3               |  |
| 7         | 21.0  | 23.4 | 23.0     | 19.7  | 19.4 | 20.6                  | 19.4        | 27.5        | 23.7               | 25.4         | 20.7               |  |
| 6         | 16.2  | 15.6 | 17.2     | 14.3  | 19.2 | 14.5                  | 13.2        | 22.2        | 27.0               | 28.5         | 24.4               |  |
| NEUTRAL-5 | 8.7   | 7.1  | 8.5      | 10.1  | 7.6  | 7.6                   | 7.0         | 10.7        | 15.6               | 15.7         | 15.5               |  |
| 4         | 3.8   | 3.3  | 3.6      | 3.4   | 5.1  | 3.5                   | 3.7         | 2.5         | 5.5                | 4.0          | 8.1                |  |
| 3         | 1.8   | 1.5  | 1.7      | 1.4   | 2.6  | 2.0                   | 2.1         | 1.1         | 0.4                | 0.6          | 0.0                |  |
| 2         | 0.9   | 0.3  | 0.8      | 1.1   | 1.0  | 1.0                   | 0.9         | 1.6         | 0.0                | 0.0          | 0.0                |  |
| 1         | 0.5   | 0.6  | 0.0      | 0.6   | 0.7  | 0.5                   | 0.6         | 0.4         | 0.0                | 0.0          | 0.0                |  |
| 0         | *     | 0.3  | 0.0      | 0.0   | 0.0  | 0.1                   | 0.1         | 0.0         | 0.0                | 0.0          | 0.0                |  |
| Mean      | 7.26  | 7.35 | 7.23     | 7.32  | 7.09 | 7.35                  | 7.44        | 6.82        | 6.67               | 6.65         | 6.70               |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 3

|           | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|-----------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|           |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |  |
|           |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|           |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|           |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total     | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| 10        | 10.5  | 1.3           | 14.0  | 21.1           | 1.5    | 3.4   | 3.7   | 1.0            | 0.7    | 1.2   | 16.8   |  |
| 9         | 17.2  | 7.8           | 20.6  | 26.9           | 7.5    | 14.7  | 15.7  | 8.5            | 7.3    | 9.0   | 22.9   |  |
| 8         | 19.4  | 18.8          | 19.6  | 23.6           | 16.1   | 15.9  | 20.3  | 17.9           | 19.7   | 17.0  | 20.4   |  |
| 7         | 21.0  | 24.3          | 19.9  | 15.8           | 25.2   | 25.5  | 24.7  | 25.1           | 22.6   | 26.3  | 18.3   |  |
| 6         | 16.2  | 20.3          | 14.8  | 7.6            | 23.3   | 23.3  | 21.2  | 22.0           | 19.9   | 22.9  | 12.4   |  |
| NEUTRAL-5 | 8.7   | 15.6          | 6.2   | 2.5            | 14.2   | 12.1  | 9.6   | 13.5           | 14.4   | 13.0  | 5.5    |  |
| 4         | 3.8   | 6.9           | 2.7   | 0.9            | 6.9    | 3.5   | 2.9   | 7.0            | 9.1    | 6.0   | 1.7    |  |
| 3         | 1.8   | 3.0           | 1.2   | 0.7            | 3.1    | 1.0   | 0.9   | 3.3            | 3.7    | 3.1   | 0.8    |  |
| 2         | 0.9   | 1.2           | 0.8   | 0.6            | 1.2    | 0.7   | 0.8   | 0.9            | 1.0    | 0.9   | 0.9    |  |
| 1         | 0.5   | 0.8           | 0.3   | 0.2            | 0.9    | 0.0   | 0.2   | 0.8            | 1.4    | 0.5   | 0.3    |  |
| 0         | *     | 0.0           | 0.1   | 0.0            | 0.1    | 0.0   | 0.0   | 0.1            | 0.0    | 0.2   | 0.0    |  |
| Mean      | 7.26  | 6.43          | 7.56  | 8.18           | 6.38   | 6.90  | 7.05  | 6.45           | 6.32   | 6.51  | 7.79   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 4

|              | TOTAL   2020 BALLOT |       |      | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|--------------|---------------------|-------|------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|              | TRUMP               | BIDEN |      | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| <b>Total</b> | 2000                | 783   | 928  | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| 10           | 10.5                | 23.1  | 1.8  | 21.2            | 1.4           | 8.8              | 25.2            | 2.5           | 10.9             | 15.7            | 0.9           | 6.6              |
| 9            | 17.2                | 28.3  | 9.2  | 27.3            | 8.2           | 15.8             | 28.9            | 7.7           | 19.3             | 25.2            | 8.5           | 12.4             |
| 8            | 19.4                | 19.8  | 18.0 | 22.1            | 16.8          | 19.4             | 21.2            | 19.2          | 19.0             | 23.3            | 15.5          | 19.7             |
| 7            | 21.0                | 14.8  | 25.1 | 16.3            | 24.7          | 22.3             | 12.3            | 26.2          | 20.0             | 21.7            | 23.9          | 24.6             |
| 6            | 16.2                | 7.8   | 22.1 | 7.9             | 21.3          | 20.4             | 8.0             | 18.7          | 17.3             | 7.8             | 22.7          | 23.5             |
| NEUTRAL-5    | 8.7                 | 3.3   | 13.0 | 3.0             | 15.2          | 7.4              | 2.1             | 12.9          | 6.3              | 4.2             | 16.5          | 8.4              |
| 4            | 3.8                 | 1.4   | 5.9  | 0.8             | 7.3           | 2.9              | 1.2             | 5.5           | 3.3              | 0.3             | 8.3           | 2.6              |
| 3            | 1.8                 | 0.7   | 2.9  | 0.7             | 2.8           | 1.7              | 0.8             | 4.1           | 1.5              | 0.6             | 2.2           | 1.8              |
| 2            | 0.9                 | 0.6   | 1.3  | 0.6             | 1.2           | 0.8              | 0.3             | 1.3           | 1.1              | 1.2             | 1.1           | 0.4              |
| 1            | 0.5                 | 0.2   | 0.7  | 0.0             | 0.9           | 0.6              | 0.0             | 2.1           | 1.1              | 0.0             | 0.2           | 0.0              |
| 0            | *                   | 0.0   | 0.1  | 0.0             | 0.1           | 0.0              | 0.0             | 0.0           | 0.0              | 0.0             | 0.2           | 0.0              |
| <b>Mean</b>  | 7.26                | 8.20  | 6.53 | 8.18            | 6.40          | 7.19             | 8.34            | 6.46          | 7.32             | 7.95            | 6.38          | 7.07             |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 5

|           | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|           |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
|           |       |              |      |       |               |       |      |                   |              |               |                   |              |               |                   |              |               |                   |
| Total     | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| 10        | 10.5  | 1.5          | 1.6  | 1.4   | 4.0           | 16.9  | 32.5 | 23.2              | 4.6          | 6.0           | 25.5              | 1.0          | 1.0           | 5.9               | 2.9          | 5.5           | 21.8              |
| 9         | 17.2  | 4.1          | 4.5  | 3.9   | 14.3          | 27.2  | 31.5 | 28.9              | 9.1          | 17.7          | 30.3              | 4.4          | 11.6          | 19.4              | 1.2          | 15.0          | 27.4              |
| 8         | 19.4  | 14.3         | 14.4 | 14.3  | 22.1          | 22.7  | 16.7 | 20.3              | 20.2         | 28.0          | 20.8              | 13.0         | 21.8          | 21.0              | 19.6         | 20.0          | 17.6              |
| 7         | 21.0  | 23.3         | 16.0 | 27.7  | 26.3          | 17.7  | 9.4  | 14.3              | 43.4         | 23.7          | 13.5              | 21.2         | 30.8          | 22.9              | 28.7         | 23.9          | 13.7              |
| 6         | 16.2  | 23.6         | 18.3 | 26.9  | 20.0          | 9.3   | 4.9  | 7.5               | 15.7         | 12.7          | 6.5               | 24.5         | 18.5          | 11.8              | 21.4         | 23.8          | 10.0              |
| NEUTRAL-5 | 8.7   | 17.6         | 18.6 | 17.0  | 8.2           | 3.2   | 2.9  | 3.1               | 3.6          | 7.2           | 2.0               | 19.5         | 9.4           | 11.1              | 11.5         | 7.7           | 3.9               |
| 4         | 3.8   | 8.0          | 11.8 | 5.7   | 3.3           | 1.8   | 0.6  | 1.3               | 3.4          | 1.6           | 0.5               | 8.5          | 5.7           | 6.2               | 6.7          | 2.3           | 2.5               |
| 3         | 1.8   | 4.5          | 7.4  | 2.7   | 0.8           | 0.5   | 1.3  | 0.8               | 0.0          | 1.6           | 0.5               | 4.5          | 0.3           | 1.7               | 5.5          | 0.9           | 1.6               |
| 2         | 0.9   | 1.5          | 3.9  | 0.0   | 1.0           | 0.4   | 0.3  | 0.3               | 0.0          | 1.6           | 0.5               | 1.6          | 0.7           | 0.0               | 1.2          | 0.9           | 0.0               |
| 1         | 0.5   | 1.5          | 2.9  | 0.6   | 0.0           | 0.4   | 0.0  | 0.3               | 0.0          | 0.0           | 0.0               | 1.5          | 0.0           | 0.0               | 1.5          | 0.0           | 1.6               |
| 0         | *     | 0.2          | 0.5  | 0.0   | 0.0           | 0.0   | 0.0  | 0.0               | 0.0          | 0.0           | 0.0               | 0.2          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               |
| Mean      | 7.26  | 6.09         | 5.68 | 6.34  | 7.08          | 8.00  | 8.58 | 8.24              | 7.19         | 7.35          | 8.41              | 5.99         | 6.89          | 7.18              | 6.30         | 7.12          | 7.97              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 6

|           | TOTAL | VOTE BEHAVIOR |           |             |             | VB          |                    | CONSIDER YOURSELF |                    |                     |              |                    | RELIGION |                   |              |           |
|-----------|-------|---------------|-----------|-------------|-------------|-------------|--------------------|-------------------|--------------------|---------------------|--------------|--------------------|----------|-------------------|--------------|-----------|
|           |       | COMBO         | DEMO-CRAT | TCKT-SPLTTR | REPUB-LICAN | SWING VOTER | WLTHY/UPPER MIDDLE | Weal-ty           | Upper Middle Class | MIDDLE/LOWER MIDDLE | Middle Class | Lower Middle Class | POOR     | MAIN-STREAM PROT. | EVAN-GELICAL | CATH-OLIC |
| Total     | 2000  | 903           | 267       | 830         | 1047        | 258         | 29                 | 229               | 1558               | 981                 | 576          | 184                | 611      | 171               | 492          | 559       |
| 10        | 10.5  | 1.7           | 4.9       | 22.0        | 7.2         | 9.1         | 10.4               | 8.9               | 11.3               | 12.2                | 9.8          | 5.9                | 13.9     | 15.0              | 11.9         | 6.0       |
| 9         | 17.2  | 7.8           | 15.6      | 27.8        | 17.5        | 15.5        | 10.3               | 16.1              | 18.2               | 18.4                | 17.8         | 10.6               | 22.3     | 22.7              | 17.7         | 10.9      |
| 8         | 19.4  | 16.6          | 18.4      | 22.8        | 21.2        | 18.6        | 35.8               | 16.4              | 20.0               | 20.8                | 18.7         | 15.2               | 19.2     | 26.7              | 20.8         | 16.5      |
| 7         | 21.0  | 24.7          | 27.0      | 15.2        | 23.6        | 22.7        | 2.9                | 25.3              | 20.5               | 20.1                | 21.2         | 23.2               | 19.4     | 18.4              | 22.4         | 21.5      |
| 6         | 16.2  | 23.3          | 21.1      | 7.0         | 18.4        | 14.6        | 18.1               | 14.1              | 16.4               | 16.0                | 17.1         | 17.0               | 14.8     | 9.0               | 15.4         | 19.8      |
| NEUTRAL-5 | 8.7   | 14.2          | 8.9       | 2.6         | 7.3         | 8.8         | 15.8               | 7.9               | 8.2                | 7.8                 | 8.9          | 12.6               | 6.8      | 5.3               | 5.8          | 13.1      |
| 4         | 3.8   | 6.5           | 3.0       | 1.1         | 3.2         | 6.4         | 6.7                | 6.4               | 3.0                | 2.7                 | 3.5          | 6.6                | 2.0      | 1.8               | 4.2          | 6.0       |
| 3         | 1.8   | 3.0           | 0.6       | 0.7         | 0.7         | 2.1         | 0.0                | 2.4               | 1.5                | 1.1                 | 2.1          | 3.7                | 1.1      | 0.5               | 1.4          | 2.8       |
| 2         | 0.9   | 1.3           | 0.4       | 0.6         | 0.6         | 1.2         | 0.0                | 1.4               | 0.5                | 0.4                 | 0.7          | 3.4                | 0.5      | 0.6               | 0.2          | 1.8       |
| 1         | 0.5   | 0.8           | 0.0       | 0.2         | 0.3         | 1.0         | 0.0                | 1.2               | 0.3                | 0.3                 | 0.2          | 1.5                | 0.0      | 0.0               | 0.2          | 1.3       |
| 0         | *     | 0.1           | 0.0       | 0.0         | 0.0         | 0.0         | 0.0                | 0.0               | 0.0                | 0.0                 | 0.0          | 0.5                | 0.0      | 0.0               | 0.0          | 0.2       |
| Mean      | 7.26  | 6.42          | 7.12      | 8.22        | 7.28        | 7.05        | 7.18               | 7.03              | 7.38               | 7.46                | 7.25         | 6.48               | 7.65     | 7.87              | 7.44         | 6.63      |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 7

|              | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |      |
|--------------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|------|
|              | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |      |
| <b>Total</b> | 2000                   | 1321                  | 679             | 449                      | 230                     | 632                   | 310                     | 689                   | 369  |
| 10           | 10.5                   | 11.5                  | 8.7             | 9.7                      | 7.0                     | 16.8                  | 11.0                    | 6.6                   | 6.9  |
| 9            | 17.2                   | 18.2                  | 15.2            | 15.6                     | 14.2                    | 20.2                  | 20.4                    | 16.3                  | 10.7 |
| 8            | 19.4                   | 21.0                  | 16.3            | 16.0                     | 16.9                    | 20.6                  | 18.9                    | 21.4                  | 14.1 |
| 7            | 21.0                   | 20.6                  | 21.8            | 21.3                     | 22.8                    | 18.3                  | 18.5                    | 22.8                  | 24.6 |
| 6            | 16.2                   | 14.5                  | 19.6            | 20.0                     | 18.9                    | 12.0                  | 16.9                    | 16.8                  | 21.9 |
| NEUTRAL-5    | 8.7                    | 8.3                   | 9.4             | 9.3                      | 9.7                     | 6.4                   | 6.0                     | 10.0                  | 12.4 |
| 4            | 3.8                    | 3.2                   | 5.0             | 3.9                      | 7.1                     | 2.8                   | 3.3                     | 3.5                   | 6.4  |
| 3            | 1.8                    | 1.2                   | 2.9             | 3.1                      | 2.5                     | 1.0                   | 3.8                     | 1.4                   | 2.1  |
| 2            | 0.9                    | 1.1                   | 0.5             | 0.4                      | 0.5                     | 1.0                   | 0.4                     | 1.2                   | 0.5  |
| 1            | 0.5                    | 0.4                   | 0.6             | 0.6                      | 0.5                     | 0.9                   | 0.9                     | 0.0                   | 0.3  |
| 0            | *                      | 0.0                   | 0.1             | 0.2                      | 0.0                     | 0.0                   | 0.0                     | 0.0                   | 0.2  |
| <b>Mean</b>  | 7.26                   | 7.38                  | 7.01            | 7.06                     | 6.92                    | 7.64                  | 7.31                    | 7.15                  | 6.76 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 8

|           | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-----------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|           |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total     | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| 10        | 10.5  | 13.8  | 3.7           | 6.5           | 1.2   | 0.0   | 18.0  | 9.3   | 9.7      | 3.8   | 2.3   | 0.6   |
| 9         | 17.2  | 20.2  | 10.6          | 8.8           | 11.8  | 14.6  | 22.9  | 17.4  | 14.2     | 4.1   | 11.6  | 12.0  |
| 8         | 19.4  | 19.5  | 19.3          | 22.9          | 16.2  | 15.7  | 19.5  | 19.4  | 28.0     | 18.6  | 18.6  | 15.0  |
| 7         | 21.0  | 18.5  | 26.5          | 22.5          | 30.7  | 29.9  | 15.9  | 21.1  | 18.5     | 26.0  | 31.7  | 30.2  |
| 6         | 16.2  | 14.9  | 19.1          | 18.8          | 16.9  | 27.8  | 12.3  | 17.6  | 13.7     | 23.2  | 19.4  | 15.6  |
| NEUTRAL-5 | 8.7   | 6.5   | 13.3          | 13.6          | 14.4  | 8.5   | 4.7   | 8.5   | 9.3      | 17.2  | 12.3  | 15.4  |
| 4         | 3.8   | 3.2   | 5.0           | 5.2           | 5.9   | 1.1   | 2.8   | 3.6   | 3.6      | 6.5   | 3.0   | 7.3   |
| 3         | 1.8   | 1.8   | 1.6           | 0.6           | 2.3   | 2.4   | 2.1   | 1.6   | 1.2      | 0.0   | 1.2   | 2.8   |
| 2         | 0.9   | 1.0   | 0.6           | 0.8           | 0.3   | 0.0   | 0.7   | 1.3   | 1.2      | 0.5   | 0.0   | 0.5   |
| 1         | 0.5   | 0.5   | 0.3           | 0.3           | 0.4   | 0.0   | 1.1   | 0.0   | 0.7      | 0.0   | 0.0   | 0.6   |
| 0         | *     | 0.1   | 0.0           | 0.0           | 0.0   | 0.0   | 0.0   | 0.1   | 0.0      | 0.0   | 0.0   | 0.0   |
| Mean      | 7.26  | 7.47  | 6.80          | 6.90          | 6.67  | 6.87  | 7.71  | 7.23  | 7.27     | 6.58  | 6.91  | 6.55  |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 9

|           | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            |      | GENDER |  |
|-----------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|------|--------|--|
|           |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN  | WOMEN  |  |
| Total     | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942  | 1058   |  |
| 10        | 10.5  | 0.0   | 3.8   | 5.6   | 10.7  | 13.5  | 18.2       | 3.8         | 14.8       | 5.9         | 16.3       | 14.9 | 6.7    |  |
| 9         | 17.2  | 7.7   | 9.9   | 15.7  | 17.9  | 19.7  | 22.3       | 12.1        | 20.3       | 13.9        | 21.2       | 20.3 | 14.3   |  |
| 8         | 19.4  | 11.4  | 15.3  | 22.6  | 18.6  | 22.1  | 20.3       | 17.9        | 20.4       | 18.1        | 21.0       | 20.0 | 18.8   |  |
| 7         | 21.0  | 25.8  | 23.7  | 24.1  | 24.7  | 18.6  | 15.6       | 24.3        | 19.0       | 24.4        | 16.9       | 18.3 | 23.4   |  |
| 6         | 16.2  | 24.5  | 22.8  | 16.0  | 13.7  | 13.9  | 14.0       | 20.0        | 13.9       | 18.1        | 14.0       | 13.6 | 18.6   |  |
| NEUTRAL-5 | 8.7   | 21.6  | 14.0  | 9.0   | 8.5   | 4.9   | 4.8        | 13.2        | 5.8        | 11.8        | 4.9        | 6.3  | 10.8   |  |
| 4         | 3.8   | 7.7   | 5.5   | 3.6   | 2.8   | 3.1   | 3.0        | 5.1         | 3.0        | 4.4         | 3.1        | 3.0  | 4.5    |  |
| 3         | 1.8   | 0.7   | 2.0   | 2.1   | 2.4   | 2.3   | 0.9        | 1.8         | 1.7        | 2.0         | 1.5        | 1.9  | 1.6    |  |
| 2         | 0.9   | 0.5   | 2.0   | 0.8   | 0.8   | 1.3   | 0.2        | 1.1         | 0.7        | 1.0         | 0.7        | 0.8  | 0.9    |  |
| 1         | 0.5   | 0.0   | 0.8   | 0.5   | 0.0   | 0.5   | 0.7        | 0.5         | 0.4        | 0.4         | 0.6        | 0.9  | 0.1    |  |
| 0         | *     | 0.0   | 0.4   | 0.0   | 0.0   | 0.0   | 0.0        | 0.1         | 0.0        | 0.1         | 0.0        | 0.0  | 0.1    |  |
| Mean      | 7.26  | 6.30  | 6.54  | 7.10  | 7.34  | 7.50  | 7.78       | 6.75        | 7.58       | 6.93        | 7.66       | 7.53 | 7.01   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 10

|           | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|-----------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|           |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|           |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total     | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| 10        | 10.5  | 0.9         | 5.0    | 9.5   | 17.7   | 1.2   | 5.0    | 10.7  | 23.3   | 0.7   | 5.1    | 8.5   | 9.3    | 6.7       | 11.0      | 14.2  |
| 9         | 17.2  | 7.9         | 13.3   | 18.1  | 21.6   | 11.5  | 17.8   | 19.7  | 23.0   | 6.1   | 10.7   | 16.8  | 19.5   | 11.9      | 17.5      | 22.9  |
| 8         | 19.4  | 10.1        | 19.7   | 22.6  | 19.6   | 9.4   | 22.9   | 22.5  | 19.2   | 10.3  | 17.7   | 22.6  | 20.3   | 19.3      | 18.9      | 20.8  |
| 7         | 21.0  | 26.0        | 24.4   | 22.7  | 16.2   | 29.0  | 19.5   | 21.4  | 14.5   | 24.6  | 27.3   | 23.7  | 18.6   | 23.2      | 20.8      | 18.9  |
| 6         | 16.2  | 24.1        | 18.7   | 14.2  | 13.9   | 28.1  | 17.0   | 11.0  | 11.4   | 22.1  | 19.7   | 16.7  | 17.8   | 17.3      | 16.9      | 13.4  |
| NEUTRAL-5 | 8.7   | 19.1        | 11.6   | 6.6   | 5.3    | 12.8  | 10.1   | 7.1   | 3.4    | 22.1  | 12.5   | 6.3   | 8.2    | 12.1      | 8.2       | 5.6   |
| 4         | 3.8   | 7.6         | 4.2    | 3.1   | 3.0    | 5.0   | 4.3    | 2.8   | 2.2    | 8.8   | 4.1    | 3.3   | 4.1    | 5.3       | 3.6       | 2.3   |
| 3         | 1.8   | 1.9         | 1.4    | 2.7   | 1.3    | 0.0   | 1.1    | 4.1   | 1.3    | 2.7   | 1.5    | 1.6   | 1.2    | 2.4       | 1.7       | 0.9   |
| 2         | 0.9   | 1.2         | 1.3    | 0.7   | 0.7    | 0.0   | 1.8    | 0.8   | 0.5    | 1.8   | 0.9    | 0.5   | 1.0    | 1.0       | 0.8       | 0.8   |
| 1         | 0.5   | 0.9         | 0.4    | 0.0   | 0.7    | 2.8   | 0.5    | 0.0   | 1.2    | 0.0   | 0.4    | 0.0   | 0.0    | 0.6       | 0.5       | 0.2   |
| 0         | *     | 0.4         | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.0   | 0.0    | 0.6   | 0.0    | 0.0   | 0.0    | 0.2       | 0.0       | 0.0   |
| Mean      | 7.26  | 6.21        | 6.93   | 7.36  | 7.70   | 6.50  | 7.07   | 7.40  | 7.95   | 6.08  | 6.84   | 7.34  | 7.31   | 6.87      | 7.29      | 7.69  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. FROM WHAT YOU KNOW, ARE UNIVERSITY PROFESSORS AND ADMINISTRATORS MOSTLY MORE LIBERAL, MORE CONSERVATIVE, MORE MODERATE, OR ABOUT THE SAME AS MOST AMERICANS?

BANNER 1

|                   | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |      | LEFT MINORITY COMBO |       |             |      |
|-------------------|-------|------------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|------|---------------------|-------|-------------|------|
|                   |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND. | VOTE<br>DEM         | TOTAL | 6-7<br>FLTD | 0-5  |
| Total             | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266  | 382                 | 455   | 233         | 222  |
| MORE LIBERAL      | 42.6  | 78.5       | 56.3 | 42.1 | 33.3 | 28.8 | 27.5 | 34.0 | 34.5 | 45.2          | 55.5 | 31.3        | 16.5        | 65.9                | 51.6                    | 18.9 | 27.3                | 33.8  | 31.6        | 36.2 |
| MORE CONSERVATIVE | 9.2   | 5.4        | 9.1  | 11.9 | 9.6  | 9.1  | 6.3  | 10.0 | 9.0  | 10.2          | 9.4  | 10.6        | 15.7        | 12.1                | 11.5                    | 5.5  | 9.4                 | 5.7   | 6.9         | 4.5  |
| MORE MODERATE     | 17.3  | 6.7        | 11.9 | 16.5 | 20.3 | 20.2 | 28.1 | 20.0 | 20.5 | 16.3          | 12.6 | 20.3        | 32.4        | 5.9                 | 15.8                    | 21.1 | 28.8                | 20.8  | 20.1        | 21.4 |
| ABOUT THE SAME    | 16.9  | 2.1        | 7.8  | 14.5 | 20.6 | 24.5 | 27.2 | 25.2 | 30.2 | 13.2          | 9.3  | 19.6        | 16.9        | 6.1                 | 11.8                    | 20.4 | 19.8                | 29.8  | 28.0        | 31.6 |
| DON'T KNOW        | 14.0  | 7.2        | 14.8 | 15.0 | 16.2 | 17.3 | 10.8 | 10.8 | 5.8  | 15.1          | 13.2 | 18.2        | 18.4        | 9.9                 | 9.2                     | 34.0 | 14.8                | 9.9   | 13.4        | 6.3  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. FROM WHAT YOU KNOW, ARE UNIVERSITY PROFESSORS AND ADMINISTRATORS MOSTLY MORE LIBERAL, MORE CONSERVATIVE, MORE MODERATE, OR ABOUT THE SAME AS MOST AMERICANS?

BANNER 2

|                   | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|-------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                   |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total             | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| MORE LIBERAL      | 42.6  | 42.5 | 39.8     | 42.3  | 46.0 | 46.4                  | 49.7        | 26.7        | 19.4               | 19.8         | 18.8               |
| MORE CONSERVATIVE | 9.2   | 8.2  | 9.1      | 9.7   | 9.1  | 9.1                   | 8.8         | 10.6        | 9.7                | 11.7         | 6.3                |
| MORE MODERATE     | 17.3  | 20.5 | 16.9     | 16.6  | 16.6 | 15.9                  | 14.1        | 26.7        | 26.1               | 23.9         | 30.0               |
| ABOUT THE SAME    | 16.9  | 15.8 | 19.0     | 17.5  | 14.8 | 16.4                  | 16.5        | 16.4        | 20.0               | 22.1         | 16.2               |
| DON'T KNOW        | 14.0  | 13.0 | 15.1     | 13.9  | 13.5 | 12.2                  | 11.0        | 19.5        | 24.7               | 22.5         | 28.7               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. FROM WHAT YOU KNOW, ARE UNIVERSITY PROFESSORS AND ADMINISTRATORS MOSTLY MORE LIBERAL, MORE CONSERVATIVE, MORE MODERATE, OR ABOUT THE SAME AS MOST AMERICANS?

BANNER 3

|                   | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- |      | JOB: JOE BIDEN |       |        |
|-------------------|-------|---------------|-------|----------------|--------|-------|-------|------|----------------|-------|--------|
|                   |       | UNITED STATES |       | FOR CONGRESS   | DEMO-  | UNDE- | UNDE- | APP- | Strong         | Smwht | DISAP- |
|                   |       | RIGHT         | WRONG | REPUB-         | CRATIC | CIDED | CIDED | ROVE |                |       | PROVE  |
|                   |       | DIREC-        | TRACK | LICAN          |        |       |       |      |                |       |        |
|                   |       | TION          |       |                |        |       |       |      |                |       |        |
| Total             | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798  | 246            | 551   | 1202   |
| MORE LIBERAL      | 42.6  | 27.8          | 48.1  | 60.6           | 30.8   | 18.9  | 30.2  | 28.4 | 25.9           | 29.6  | 52.0   |
| MORE CONSERVATIVE | 9.2   | 10.4          | 8.7   | 11.9           | 7.4    | 5.5   | 7.0   | 9.0  | 12.8           | 7.3   | 9.3    |
| MORE MODERATE     | 17.3  | 23.7          | 14.9  | 9.6            | 24.4   | 21.1  | 22.6  | 24.0 | 20.1           | 25.8  | 12.9   |
| ABOUT THE SAME    | 16.9  | 26.6          | 13.4  | 8.2            | 25.2   | 20.4  | 18.7  | 25.8 | 29.3           | 24.2  | 11.1   |
| DON'T KNOW        | 14.0  | 11.6          | 14.9  | 9.7            | 12.2   | 34.0  | 21.5  | 12.8 | 12.0           | 13.2  | 14.7   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. FROM WHAT YOU KNOW, ARE UNIVERSITY PROFESSORS AND ADMINISTRATORS MOSTLY MORE LIBERAL, MORE CONSERVATIVE, MORE MODERATE, OR ABOUT THE SAME AS MOST AMERICANS?

BANNER 4

|                   | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|-------------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                   |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
|                   |       |             |       |                 |               |                  |                 |               |                  |                 |               |                  |
| Total             | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| MORE LIBERAL      | 42.6  | 61.2        | 30.0  | 60.1            | 29.6          | 36.9             | 67.0            | 32.4          | 44.0             | 50.8            | 28.2          | 29.9             |
| MORE CONSERVATIVE | 9.2   | 12.1        | 8.2   | 12.3            | 8.8           | 5.6              | 11.9            | 11.9          | 5.2              | 12.8            | 7.1           | 5.9              |
| MORE MODERATE     | 17.3  | 10.2        | 23.0  | 7.7             | 23.7          | 21.6             | 7.0             | 26.9          | 21.0             | 8.6             | 22.0          | 22.2             |
| ABOUT THE SAME    | 16.9  | 6.9         | 24.7  | 8.9             | 24.1          | 18.0             | 8.1             | 20.1          | 17.1             | 9.9             | 26.3          | 18.8             |
| DON'T KNOW        | 14.0  | 9.6         | 14.1  | 11.1            | 13.8          | 18.0             | 6.0             | 8.7           | 12.7             | 18.0            | 16.5          | 23.2             |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. FROM WHAT YOU KNOW, ARE UNIVERSITY PROFESSORS AND ADMINISTRATORS MOSTLY MORE LIBERAL, MORE CONSERVATIVE, MORE MODERATE, OR ABOUT THE SAME AS MOST AMERICANS?

BANNER 5

|                   | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-------------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                   |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total             | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| MORE LIBERAL      | 42.6  | 42.5         | 51.1 | 37.1  | 20.9          | 62.2  | 66.6 | 64.0              | 41.5         | 20.8          | 70.1              | 42.0         | 12.8          | 16.7              | 45.5         | 26.9          | 60.3              |
| MORE CONSERVATIVE | 9.2   | 7.6          | 4.9  | 9.3   | 5.0           | 13.1  | 16.1 | 14.3              | 25.2         | 8.7           | 12.6              | 7.1          | 4.8           | 35.5              | 5.1          | 3.7           | 11.2              |
| MORE MODERATE     | 17.3  | 14.6         | 8.7  | 18.2  | 33.1          | 4.5   | 2.6  | 3.7               | 8.3          | 33.0          | 1.6               | 15.3         | 38.9          | 17.4              | 12.8         | 28.9          | 6.3               |
| ABOUT THE SAME    | 16.9  | 24.2         | 25.9 | 23.2  | 20.9          | 10.0  | 5.1  | 8.0               | 14.7         | 20.5          | 5.9               | 25.2         | 22.2          | 24.5              | 21.7         | 20.1          | 9.4               |
| DON'T KNOW        | 14.0  | 11.1         | 9.4  | 12.1  | 20.1          | 10.1  | 9.6  | 9.9               | 10.3         | 17.0          | 9.8               | 10.4         | 21.3          | 5.8               | 14.8         | 20.5          | 12.7              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. FROM WHAT YOU KNOW, ARE UNIVERSITY PROFESSORS AND ADMINISTRATORS MOSTLY MORE LIBERAL, MORE CONSERVATIVE, MORE MODERATE, OR ABOUT THE SAME AS MOST AMERICANS?

BANNER 6

|                   | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|-------------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|                   |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total             | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| MORE LIBERAL      | 42.6  | 29.6          | 27.4           | 61.5            | 39.0           | 49.1        | 20.0                      | 52.8         | 42.7                     | 43.3                       | 41.7            | 32.2                     | 43.8     | 55.2                     | 40.1                  | 41.7          |
| MORE CONSERVATIVE | 9.2   | 8.3           | 6.5            | 11.0            | 7.9            | 9.7         | 31.9                      | 6.8          | 8.8                      | 8.5                        | 9.4             | 11.6                     | 9.6      | 14.1                     | 10.0                  | 5.5           |
| MORE MODERATE     | 17.3  | 22.5          | 27.4           | 8.5             | 20.6           | 17.9        | 22.2                      | 17.3         | 17.5                     | 18.5                       | 16.0            | 15.1                     | 15.0     | 11.0                     | 21.5                  | 17.3          |
| ABOUT THE SAME    | 16.9  | 24.8          | 19.5           | 7.6             | 18.1           | 16.6        | 22.8                      | 15.8         | 17.0                     | 17.5                       | 16.1            | 17.1                     | 13.8     | 8.6                      | 17.4                  | 20.7          |
| DON'T KNOW        | 14.0  | 14.8          | 19.2           | 11.4            | 14.4           | 6.8         | 3.0                       | 7.2          | 14.0                     | 12.2                       | 16.9            | 24.1                     | 17.9     | 11.0                     | 11.1                  | 14.9          |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. FROM WHAT YOU KNOW, ARE UNIVERSITY PROFESSORS AND ADMINISTRATORS MOSTLY MORE LIBERAL, MORE CONSERVATIVE, MORE MODERATE, OR ABOUT THE SAME AS MOST AMERICANS?

BANNER 7

|                   | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|-------------------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|                   |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total             | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| MORE LIBERAL      | 42.6  | 39.8                   | 47.9                  | 47.1            | 49.5                     | 48.1                    | 56.6                  | 32.3                    | 40.6                  |
| MORE CONSERVATIVE | 9.2   | 10.8                   | 6.0                   | 5.6             | 6.8                      | 11.4                    | 7.1                   | 10.2                    | 5.1                   |
| MORE MODERATE     | 17.3  | 16.0                   | 20.1                  | 19.8            | 20.6                     | 15.9                    | 17.7                  | 16.0                    | 22.1                  |
| ABOUT THE SAME    | 16.9  | 16.5                   | 17.8                  | 18.4            | 16.5                     | 14.0                    | 13.9                  | 18.8                    | 21.0                  |
| DON'T KNOW        | 14.0  | 16.9                   | 8.3                   | 9.1             | 6.6                      | 10.6                    | 4.8                   | 22.7                    | 11.2                  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. FROM WHAT YOU KNOW, ARE UNIVERSITY PROFESSORS AND ADMINISTRATORS MOSTLY MORE LIBERAL, MORE CONSERVATIVE, MORE MODERATE, OR ABOUT THE SAME AS MOST AMERICANS?

BANNER 8

|                   | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-------------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|                   |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total             | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| MORE LIBERAL      | 42.6  | 50.0  | 26.8      | 34.2     | 18.3  | 31.3  | 57.1  | 42.5  | 45.4     | 24.5  | 20.1  | 17.4  |
| MORE CONSERVATIVE | 9.2   | 7.2   | 13.3      | 13.5     | 13.6  | 13.7  | 8.0   | 6.5   | 13.6     | 13.5  | 19.0  | 10.9  |
| MORE MODERATE     | 17.3  | 14.0  | 24.6      | 22.4     | 25.3  | 27.6  | 13.1  | 14.8  | 21.3     | 23.4  | 29.5  | 23.2  |
| ABOUT THE SAME    | 16.9  | 16.1  | 18.8      | 14.5     | 24.0  | 14.0  | 13.5  | 18.8  | 12.1     | 16.5  | 18.9  | 26.6  |
| DON'T KNOW        | 14.0  | 12.8  | 16.5      | 15.4     | 18.7  | 13.4  | 8.3   | 17.4  | 7.6      | 22.2  | 12.4  | 21.9  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. FROM WHAT YOU KNOW, ARE UNIVERSITY PROFESSORS AND ADMINISTRATORS MOSTLY MORE LIBERAL, MORE CONSERVATIVE, MORE MODERATE, OR ABOUT THE SAME AS MOST AMERICANS?

BANNER 9

|                   | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|-------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                   |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total             | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| MORE LIBERAL      | 42.6  | 36.8  | 32.5  | 37.1  | 35.8  | 46.5  | 54.3    | 35.6       | 47.0    | 35.7     | 51.1    | 50.9 | 35.2   |  |
| MORE CONSERVATIVE | 9.2   | 12.1  | 12.3  | 11.9  | 11.3  | 7.1   | 5.0     | 12.1       | 7.3     | 11.8     | 5.9     | 10.0 | 8.4    |  |
| MORE MODERATE     | 17.3  | 20.4  | 22.1  | 22.1  | 18.8  | 14.1  | 12.2    | 21.7       | 14.6    | 20.8     | 13.0    | 16.5 | 18.1   |  |
| ABOUT THE SAME    | 16.9  | 14.6  | 20.0  | 16.5  | 18.3  | 15.8  | 16.5    | 17.2       | 16.8    | 17.5     | 16.2    | 14.0 | 19.6   |  |
| DON'T KNOW        | 14.0  | 16.1  | 13.1  | 12.4  | 15.8  | 16.5  | 11.9    | 13.4       | 14.3    | 14.1     | 13.8    | 8.7  | 18.7   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. FROM WHAT YOU KNOW, ARE UNIVERSITY PROFESSORS AND ADMINISTRATORS MOSTLY MORE LIBERAL, MORE CONSERVATIVE, MORE MODERATE, OR ABOUT THE SAME AS MOST AMERICANS?

BANNER 10

|                   | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|-------------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|                   |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total             | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| MORE LIBERAL      | 42.6  | 39.4        | 33.8            | 38.5  | 52.2                    | 37.5  | 35.4            | 43.8  | 63.1                    | 40.4  | 32.8            | 34.3  | 35.9                    | 33.5      | 45.1          | 47.8  |
| MORE CONSERVATIVE | 9.2   | 11.4        | 12.3            | 10.2  | 5.7                     | 18.5  | 18.5            | 10.7  | 4.8                     | 8.0   | 8.7             | 9.7   | 7.1                     | 14.2      | 7.6           | 6.9   |
| MORE MODERATE     | 17.3  | 20.3        | 21.9            | 18.3  | 12.8                    | 22.4  | 23.1            | 19.1  | 11.5                    | 19.3  | 21.2            | 17.8  | 14.7                    | 22.8      | 16.3          | 13.1  |
| ABOUT THE SAME    | 16.9  | 15.7        | 18.1            | 16.8  | 16.6                    | 12.7  | 14.1            | 16.1  | 13.0                    | 17.2  | 20.5            | 17.4  | 22.1                    | 17.8      | 17.5          | 14.5  |
| DON'T KNOW        | 14.0  | 13.2        | 13.9            | 16.1  | 12.7                    | 8.9   | 9.0             | 10.3  | 7.6                     | 15.2  | 16.7            | 20.8  | 20.2                    | 11.7      | 13.6          | 17.7  |



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22. HOW CONCERNED ARE YOU THAT UNIVERSITY PROFESSORS AND ADMINISTRATORS ARE TRYING TO PUSH THEIR OWN BELIEFS ON STUDENTS, INSTEAD OF TEACHING THEM TO THINK FOR THEMSELVES AND SHARE DIFFERENT IDEAS?

BANNER 1

|                    | TOTAL | ANMP SCORE |      |      |      |      |       |       |       | NEW MAJORITY |      |      |      |      | NEW MAJORITY COMBO |      |      | LEFT MINORITY COMBO |       |       |
|--------------------|-------|------------|------|------|------|------|-------|-------|-------|--------------|------|------|------|------|--------------------|------|------|---------------------|-------|-------|
|                    |       | 10         | 9    | 8    | 7    | 6    | 5     | 4     | 0-3   | TOTAL        | 8-10 | FLTD | FLTD | DEF. | PROB/              | UND. | VOTE | TOTAL               | 6-7   | 0-5   |
|                    |       |            |      |      |      |      |       |       |       | N.M.         |      | 6-7  | 0-5  | VOTE | LEAN               |      | DEM  |                     | FLTD  |       |
| Total              | 2000  | 211        | 343  | 388  | 421  | 325  | 174   | 76    | 63    | 1545         | 942  | 512  | 91   | 561  | 336                | 266  | 382  | 455                 | 233   | 222   |
| CONCERNED          | 60.6  | 93.5       | 81.6 | 67.5 | 56.1 | 45.4 | 31.4  | 22.4  | 28.1  | 70.0         | 78.5 | 56.5 | 58.1 | 88.5 | 74.7               | 57.0 | 47.8 | 28.6                | 40.2  | 16.5  |
| Very               | 33.3  | 82.1       | 54.0 | 36.5 | 21.9 | 12.1 | 12.6  | 2.5   | 18.0  | 40.9         | 53.0 | 21.1 | 26.7 | 68.9 | 37.7               | 22.5 | 15.4 | 7.5                 | 10.0  | 4.9   |
| Somewhat           | 27.3  | 11.4       | 27.6 | 31.0 | 34.2 | 33.4 | 18.9  | 19.9  | 10.1  | 29.1         | 25.4 | 35.5 | 31.4 | 19.5 | 37.1               | 34.5 | 32.4 | 21.2                | 30.3  | 11.6  |
| NOT CONCERNED      | 33.9  | 4.5        | 13.1 | 26.5 | 38.2 | 47.4 | 63.3  | 70.5  | 68.8  | 23.8         | 16.7 | 35.9 | 29.9 | 7.8  | 21.0               | 31.1 | 44.8 | 68.3                | 56.2  | 81.0  |
| Not That Concerned | 19.7  | 3.3        | 8.7  | 17.9 | 24.6 | 29.1 | 35.0  | 23.5  | 16.5  | 16.6         | 11.3 | 25.7 | 20.1 | 5.8  | 17.3               | 18.9 | 30.0 | 30.2                | 28.5  | 32.0  |
| Not at All         | 14.3  | 1.2        | 4.4  | 8.6  | 13.6 | 18.4 | 28.3  | 46.9  | 52.3  | 7.3          | 5.4  | 10.2 | 9.8  | 2.0  | 3.6                | 12.2 | 14.8 | 38.1                | 27.7  | 49.0  |
| DON'T KNOW         | 5.5   | 2.0        | 5.3  | 6.0  | 5.7  | 7.1  | 5.3   | 7.2   | 3.1   | 6.2          | 4.9  | 7.6  | 12.0 | 3.7  | 4.3                | 11.9 | 7.4  | 3.1                 | 3.6   | 2.6   |
| Net Diff.          | 26.6  | 89.0       | 68.5 | 41.0 | 17.8 | -2.0 | -31.9 | -48.1 | -40.7 | 46.2         | 61.8 | 20.7 | 28.2 | 80.6 | 53.8               | 25.9 | 3.0  | -39.6               | -16.0 | -64.5 |
| Mean               | 2.84  | 3.78       | 3.39 | 3.01 | 2.68 | 2.42 | 2.17  | 1.76  | 1.94  | 3.10         | 3.33 | 2.73 | 2.85 | 3.61 | 3.14               | 2.76 | 2.52 | 1.98                | 2.23  | 1.72  |



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BANNER 2

|                    | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|--------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                    |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total              | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| CONCERNED          | 60.6  | 56.5 | 57.6     | 64.9  | 59.3 | 62.1                  | 62.0        | 62.3        | 51.4               | 55.2         | 44.8               |
| Very               | 33.3  | 28.7 | 31.4     | 36.9  | 32.6 | 36.2                  | 39.0        | 19.7        | 15.3               | 15.0         | 16.0               |
| Somewhat           | 27.3  | 27.7 | 26.2     | 28.0  | 26.7 | 25.9                  | 23.0        | 42.6        | 36.1               | 40.3         | 28.8               |
| NOT CONCERNED      | 33.9  | 38.0 | 35.8     | 30.3  | 35.2 | 33.4                  | 33.8        | 30.8        | 37.4               | 34.6         | 42.5               |
| Not That Concerned | 19.7  | 23.1 | 19.9     | 17.6  | 20.2 | 18.8                  | 18.4        | 21.1        | 25.1               | 24.1         | 26.7               |
| Not at All         | 14.3  | 14.9 | 15.9     | 12.7  | 15.0 | 14.6                  | 15.4        | 9.7         | 12.3               | 10.4         | 15.7               |
| DON'T KNOW         | 5.5   | 5.5  | 6.6      | 4.8   | 5.5  | 4.5                   | 4.1         | 6.9         | 11.1               | 10.2         | 12.7               |
| Net Diff.          | 26.6  | 18.5 | 21.9     | 34.6  | 24.1 | 28.7                  | 28.2        | 31.4        | 14.0               | 20.7         | 2.3                |
| Mean               | 2.84  | 2.74 | 2.78     | 2.94  | 2.81 | 2.88                  | 2.89        | 2.78        | 2.61               | 2.67         | 2.52               |



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BANNER 3

|                    | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|--------------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|                    |       | UNITED STATES |       | FOR CONGRESS   | DEMOS- | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|                    |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|                    |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|                    |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total              | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| CONCERNED          | 60.6  | 41.1          | 67.8  | 83.3           | 37.4   | 57.0  | 57.9  | 38.2           | 39.9   | 37.5  | 75.4   |  |
| Very               | 33.3  | 13.7          | 40.5  | 57.2           | 11.1   | 22.5  | 23.9  | 12.6           | 18.4   | 10.0  | 47.0   |  |
| Somewhat           | 27.3  | 27.5          | 27.3  | 26.1           | 26.3   | 34.5  | 34.0  | 25.6           | 21.5   | 27.4  | 28.4   |  |
| NOT CONCERNED      | 33.9  | 52.8          | 26.9  | 12.8           | 57.5   | 31.1  | 33.7  | 56.3           | 56.6   | 56.1  | 19.1   |  |
| Not That Concerned | 19.7  | 26.2          | 17.2  | 10.1           | 30.1   | 18.9  | 22.1  | 29.0           | 23.6   | 31.4  | 13.4   |  |
| Not at All         | 14.3  | 26.7          | 9.7   | 2.6            | 27.4   | 12.2  | 11.6  | 27.2           | 32.9   | 24.7  | 5.7    |  |
| DON'T KNOW         | 5.5   | 6.0           | 5.3   | 3.9            | 5.1    | 11.9  | 8.4   | 5.5            | 3.5    | 6.4   | 5.4    |  |
| Net Diff.          | 26.6  | -11.7         | 40.9  | 70.6           | -20.2  | 25.9  | 24.3  | -18.0          | -16.6  | -18.6 | 56.3   |  |
| Mean               | 2.84  | 2.30          | 3.04  | 3.44           | 2.22   | 2.76  | 2.77  | 2.25           | 2.26   | 2.24  | 3.23   |  |



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BANNER 4

|                    | TOTAL | 2020 BALLOT |       | PARTY |       |                 | MEN           |                  |                 | WOMEN         |                  |                 |               |
|--------------------|-------|-------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|                    |       |             |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total              | 2000  | 783         | 928   | 721   | 737   | 542             | 413           | 258              | 271             | 308           | 479              | 271             |               |
| CONCERNED          | 60.6  | 85.7        | 39.8  | 83.1  | 41.3  | 56.8            | 89.0          | 49.6             | 61.3            | 75.3          | 36.8             | 52.3            |               |
| Very               | 33.3  | 60.1        | 13.4  | 57.4  | 14.5  | 26.8            | 65.2          | 19.5             | 31.6            | 46.9          | 11.8             | 22.0            |               |
| Somewhat           | 27.3  | 25.6        | 26.4  | 25.7  | 26.8  | 30.0            | 23.8          | 30.2             | 29.7            | 28.4          | 25.0             | 30.4            |               |
| NOT CONCERNED      | 33.9  | 10.8        | 54.5  | 12.8  | 53.2  | 35.9            | 8.7           | 47.4             | 35.0            | 18.2          | 56.3             | 36.9            |               |
| Not That Concerned | 19.7  | 9.0         | 28.6  | 9.9   | 27.1  | 22.6            | 7.7           | 23.1             | 21.8            | 13.0          | 29.2             | 23.3            |               |
| Not at All         | 14.3  | 1.8         | 25.9  | 2.8   | 26.2  | 13.4            | 1.0           | 24.4             | 13.2            | 5.2           | 27.1             | 13.5            |               |
| DON'T KNOW         | 5.5   | 3.4         | 5.7   | 4.1   | 5.5   | 7.3             | 2.3           | 3.0              | 3.7             | 6.5           | 6.9              | 10.8            |               |
| Net Diff.          | 26.6  | 74.9        | -14.8 | 70.4  | -11.9 | 20.9            | 80.3          | 2.2              | 26.3            | 57.1          | -19.5            | 15.5            |               |
| Mean               | 2.84  | 3.49        | 2.29  | 3.44  | 2.31  | 2.76            | 3.57          | 2.46             | 2.83            | 3.25          | 2.23             | 2.68            |               |





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BANNER 5

|                    | TOTAL | IDEOLOGY     |       |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|--------------------|-------|--------------|-------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                    |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total              | 2000  | 516          | 197   | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| CONCERNED          | 60.6  | 35.0         | 37.5  | 33.5  | 54.4          | 81.0  | 89.3 | 84.4              | 62.6         | 67.3          | 87.7              | 32.1         | 50.6          | 64.1              | 42.5         | 52.1          | 79.3              |
| Very               | 33.3  | 12.3         | 16.0  | 10.0  | 21.0          | 49.8  | 74.5 | 59.8              | 34.9         | 30.6          | 64.7              | 10.0         | 17.1          | 33.4              | 17.8         | 20.2          | 51.2              |
| Somewhat           | 27.3  | 22.7         | 21.5  | 23.5  | 33.3          | 31.1  | 14.8 | 24.5              | 27.7         | 36.7          | 23.1              | 22.1         | 33.4          | 30.7              | 24.7         | 31.9          | 28.0              |
| NOT CONCERNED      | 33.9  | 60.8         | 59.8  | 61.4  | 36.9          | 15.7  | 7.8  | 12.5              | 30.0         | 22.1          | 9.8               | 64.4         | 40.3          | 32.0              | 50.7         | 40.1          | 14.6              |
| Not That Concerned | 19.7  | 27.8         | 17.3  | 34.3  | 24.5          | 11.9  | 5.5  | 9.3               | 21.8         | 18.9          | 7.3               | 28.1         | 26.3          | 22.8              | 27.8         | 25.3          | 11.3              |
| Not at All         | 14.3  | 33.0         | 42.5  | 27.2  | 12.4          | 3.8   | 2.3  | 3.2               | 8.2          | 3.2           | 2.5               | 36.3         | 14.0          | 9.1               | 22.9         | 14.8          | 3.2               |
| DON'T KNOW         | 5.5   | 4.2          | 2.6   | 5.1   | 8.7           | 3.4   | 2.9  | 3.2               | 7.4          | 10.5          | 2.4               | 3.5          | 9.1           | 4.0               | 6.8          | 7.7           | 6.2               |
| Net Diff.          | 26.6  | -25.8        | -22.3 | -28.0 | 17.4          | 65.3  | 81.5 | 71.9              | 32.6         | 45.2          | 77.9              | -32.3        | 10.2          | 32.1              | -8.2         | 12.0          | 64.7              |
| Mean               | 2.84  | 2.15         | 2.11  | 2.17  | 2.69          | 3.31  | 3.66 | 3.46              | 2.96         | 3.06          | 3.54              | 2.06         | 2.59          | 2.92              | 2.40         | 2.62          | 3.36              |



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BANNER 6

|                    | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                            |                 |                          | RELIGION |                          |                       |               |                        |
|--------------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|------------------------|
|                    |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total              | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29          | 229               | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |                        |
| CONCERNED          | 60.6  | 39.4          | 60.6           | 83.6            | 58.7           | 54.8                      | 69.7        | 52.9              | 61.5                     | 62.8                       | 59.2            | 61.2                     | 66.2     | 80.6                     | 60.3                  | 49.8          |                        |
| Very               | 33.3  | 13.3          | 22.2           | 58.6            | 26.8           | 31.2                      | 41.8        | 29.8              | 33.2                     | 34.7                       | 30.8            | 36.6                     | 39.0     | 50.8                     | 33.1                  | 23.0          |                        |
| Somewhat           | 27.3  | 26.1          | 38.4           | 25.0            | 31.9           | 23.6                      | 27.9        | 23.0              | 28.2                     | 28.1                       | 28.4            | 24.6                     | 27.2     | 29.8                     | 27.1                  | 26.8          |                        |
| NOT CONCERNED      | 33.9  | 55.0          | 31.7           | 11.8            | 35.3           | 43.2                      | 30.3        | 44.8              | 32.9                     | 33.1                       | 32.6            | 30.0                     | 28.3     | 16.9                     | 34.0                  | 43.5          |                        |
| Not That Concerned | 19.7  | 28.4          | 22.2           | 9.3             | 22.6           | 26.1                      | 22.3        | 26.6              | 19.2                     | 19.6                       | 18.4            | 14.8                     | 18.4     | 9.4                      | 20.1                  | 22.0          |                        |
| Not at All         | 14.3  | 26.6          | 9.5            | 2.5             | 12.8           | 17.1                      | 8.0         | 18.2              | 13.7                     | 13.4                       | 14.2            | 15.2                     | 10.0     | 7.5                      | 13.9                  | 21.4          |                        |
| DON'T KNOW         | 5.5   | 5.6           | 7.7            | 4.6             | 6.0            | 2.1                       | 0.0         | 2.3               | 5.6                      | 4.1                        | 8.2             | 8.8                      | 5.5      | 2.5                      | 5.7                   | 6.8           |                        |
| Net Diff.          | 26.6  | -15.6         | 29.0           | 71.8            | 23.4           | 11.6                      | 39.4        | 8.0               | 28.6                     | 29.7                       | 26.6            | 31.2                     | 37.8     | 63.7                     | 26.2                  | 6.3           |                        |
| Mean               | 2.84  | 2.28          | 2.79           | 3.47            | 2.77           | 2.70                      | 3.03        | 2.66              | 2.86                     | 2.88                       | 2.83            | 2.91                     | 3.01     | 3.27                     | 2.84                  | 2.55          |                        |





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BANNER 8

|                    | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|--------------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|                    |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total              | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| CONCERNED          | 60.6  | 61.4  | 58.8      | 61.3     | 54.8  | 60.2  | 71.9  | 50.5  | 66.5     | 56.9  | 65.3  | 49.6  |
| Very               | 33.3  | 36.0  | 27.4      | 30.8     | 24.2  | 22.4  | 46.5  | 25.1  | 40.2     | 22.8  | 28.9  | 21.8  |
| Somewhat           | 27.3  | 25.4  | 31.4      | 30.5     | 30.6  | 37.8  | 25.4  | 25.4  | 26.3     | 34.1  | 36.4  | 27.7  |
| NOT CONCERNED      | 33.9  | 33.7  | 34.4      | 32.6     | 38.7  | 29.0  | 25.7  | 42.0  | 28.6     | 36.0  | 31.3  | 42.4  |
| Not That Concerned | 19.7  | 19.0  | 21.0      | 19.0     | 25.4  | 17.0  | 15.6  | 22.6  | 14.9     | 22.4  | 23.5  | 26.4  |
| Not at All         | 14.3  | 14.7  | 13.4      | 13.7     | 13.3  | 12.0  | 10.1  | 19.4  | 13.7     | 13.6  | 7.8   | 16.0  |
| DON'T KNOW         | 5.5   | 4.9   | 6.7       | 6.0      | 6.5   | 10.8  | 2.4   | 7.5   | 4.8      | 7.1   | 3.5   | 8.1   |
| Net Diff.          | 26.6  | 27.7  | 24.4      | 28.7     | 16.1  | 31.2  | 46.2  | 8.5   | 37.9     | 20.8  | 34.0  | 7.2   |
| Mean               | 2.84  | 2.87  | 2.78      | 2.84     | 2.70  | 2.79  | 3.11  | 2.61  | 2.98     | 2.71  | 2.89  | 2.60  |



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22. HOW CONCERNED ARE YOU THAT UNIVERSITY PROFESSORS AND ADMINISTRATORS ARE TRYING TO PUSH THEIR OWN BELIEFS ON STUDENTS, INSTEAD OF TEACHING THEM TO THINK FOR THEMSELVES AND SHARE DIFFERENT IDEAS?

BANNER 9

|                    | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|--------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                    |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total              | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| CONCERNED          | 60.6  | 50.9  | 55.3  | 59.2  | 66.4  | 63.7  | 61.2    | 56.2       | 63.4    | 59.2     | 62.3    | 70.2 | 52.0   |  |
| Very               | 33.3  | 18.0  | 23.7  | 27.6  | 38.6  | 39.2  | 39.0    | 24.3       | 39.0    | 28.6     | 39.1    | 43.0 | 24.6   |  |
| Somewhat           | 27.3  | 32.9  | 31.6  | 31.6  | 27.8  | 24.5  | 22.2    | 31.9       | 24.4    | 30.7     | 23.2    | 27.2 | 27.4   |  |
| NOT CONCERNED      | 33.9  | 41.1  | 39.5  | 35.6  | 29.7  | 30.0  | 33.4    | 38.0       | 31.4    | 35.5     | 32.0    | 26.9 | 40.3   |  |
| Not That Concerned | 19.7  | 21.0  | 21.1  | 22.9  | 17.0  | 17.0  | 19.9    | 21.9       | 18.2    | 20.4     | 18.7    | 15.9 | 23.0   |  |
| Not at All         | 14.3  | 20.1  | 18.3  | 12.7  | 12.8  | 13.0  | 13.5    | 16.1       | 13.2    | 15.1     | 13.3    | 10.9 | 17.3   |  |
| DON'T KNOW         | 5.5   | 8.0   | 5.2   | 5.3   | 3.9   | 6.3   | 5.3     | 5.8        | 5.2     | 5.2      | 5.7     | 2.9  | 7.8    |  |
| Net Diff.          | 26.6  | 9.8   | 15.8  | 23.6  | 36.6  | 33.7  | 27.8    | 18.2       | 32.0    | 23.7     | 30.3    | 43.4 | 11.7   |  |
| Mean               | 2.84  | 2.53  | 2.64  | 2.78  | 2.96  | 2.96  | 2.92    | 2.68       | 2.94    | 2.77     | 2.93    | 3.05 | 2.64   |  |



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BANNER 10

|                    | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|--------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|                    |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|                    |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total              | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| CONCERNED          | 60.6  | 49.7        | 59.4   | 63.8  | 62.1   | 64.8  | 69.0   | 69.9  | 71.8   | 42.5  | 53.7   | 59.0  | 47.7   | 56.7      | 60.1      | 66.9  |
| Very               | 33.3  | 17.5        | 26.4   | 37.3  | 39.4   | 27.3  | 34.5   | 43.7  | 48.5   | 12.8  | 21.7   | 32.2  | 25.8   | 28.5      | 31.4      | 44.4  |
| Somewhat           | 27.3  | 32.2        | 33.0   | 26.5  | 22.7   | 37.5  | 34.6   | 26.2  | 23.2   | 29.7  | 32.1   | 26.8  | 21.9   | 28.2      | 28.7      | 22.5  |
| NOT CONCERNED      | 33.9  | 42.4        | 35.2   | 32.5  | 31.8   | 33.6  | 28.1   | 28.6  | 24.4   | 46.7  | 39.4   | 35.5  | 42.9   | 38.4      | 34.9      | 25.8  |
| Not That Concerned | 19.7  | 21.9        | 21.3   | 18.9  | 18.5   | 17.9  | 17.9   | 15.5  | 15.0   | 23.9  | 23.3   | 21.6  | 23.7   | 22.7      | 19.2      | 17.1  |
| Not at All         | 14.3  | 20.5        | 13.9   | 13.6  | 13.3   | 15.7  | 10.2   | 13.0  | 9.3    | 22.8  | 16.1   | 14.0  | 19.2   | 15.7      | 15.7      | 8.8   |
| DON'T KNOW         | 5.5   | 7.9         | 5.4    | 3.7   | 6.1    | 1.6   | 2.8    | 1.5   | 3.9    | 10.9  | 6.9    | 5.5   | 9.4    | 5.0       | 5.0       | 7.3   |
| Net Diff.          | 26.6  | 7.3         | 24.2   | 31.4  | 30.4   | 31.2  | 40.9   | 41.3  | 47.4   | -4.2  | 14.3   | 23.5  | 4.8    | 18.3      | 25.2      | 41.1  |
| Mean               | 2.84  | 2.51        | 2.76   | 2.91  | 2.94   | 2.78  | 2.96   | 3.02  | 3.15   | 2.36  | 2.64   | 2.82  | 2.60   | 2.73      | 2.80      | 3.11  |



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23. WOULD YOU SUPPORT OR OPPOSE A LAW THAT MAKES UNIVERSITIES THAT ACCEPT MONEY FROM THE GOVERNMENT ALLOW STUDENTS TO RECORD THEIR CLASSES TO PROVE IF THEIR PROFESSORS ARE TRYING TO PUSH THEIR OWN BELIEFS ON THEM, INSTEAD OF TEACHING THEM TO THINK FOR THEMSELVES AND SHARE DIFFERENT IDEAS?

BANNER 1

|            | TOTAL | ANMP SCORE |      |      |      |      |      |       |       | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |      |       |
|------------|-------|------------|------|------|------|------|------|-------|-------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|------|-------|
|            |       | 10         | 9    | 8    | 7    | 6    | 5    | 4     | 0-3   | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5  |       |
| Total      | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76    | 63    | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233  | 222   |
| SUPPORT    | 57.5  | 88.3       | 71.4 | 64.5 | 54.4 | 43.0 | 37.0 | 25.8  | 26.9  | 64.6          | 72.3 | 52.5        | 52.7        | 79.4                | 66.6                    | 47.2                | 53.1                | 33.5        | 42.6 | 23.9  |
| Strongly   | 27.3  | 73.8       | 40.1 | 28.6 | 19.4 | 9.4  | 10.6 | 5.6   | 10.5  | 32.8          | 42.9 | 17.5        | 15.2        | 53.0                | 26.5                    | 17.6                | 19.3                | 8.4         | 9.7  | 6.9   |
| Somewhat   | 30.3  | 14.5       | 31.4 | 35.9 | 35.0 | 33.5 | 26.5 | 20.2  | 16.5  | 31.8          | 29.5 | 35.0        | 37.5        | 26.4                | 40.2                    | 29.6                | 33.7                | 25.1        | 32.9 | 17.0  |
| OPPOSE     | 27.9  | 5.9        | 15.5 | 21.2 | 30.5 | 41.0 | 38.1 | 56.5  | 62.2  | 20.9          | 15.7 | 30.3        | 22.1        | 11.4                | 20.6                    | 28.5                | 29.9                | 51.5        | 45.5 | 57.7  |
| Somewhat   | 14.2  | 2.5        | 6.7  | 11.9 | 19.4 | 21.7 | 19.9 | 15.8  | 17.4  | 12.3          | 7.9  | 19.9        | 15.2        | 5.7                 | 13.0                    | 18.1                | 17.3                | 20.6        | 21.5 | 19.7  |
| Strongly   | 13.7  | 3.4        | 8.8  | 9.3  | 11.1 | 19.3 | 18.1 | 40.7  | 44.7  | 8.6           | 7.8  | 10.4        | 6.9         | 5.7                 | 7.6                     | 10.5                | 12.5                | 30.8        | 24.0 | 38.0  |
| DON'T KNOW | 14.6  | 5.8        | 13.1 | 14.3 | 15.1 | 16.1 | 24.9 | 17.6  | 10.9  | 14.5          | 12.0 | 17.2        | 25.1        | 9.2                 | 12.8                    | 24.2                | 17.0                | 15.0        | 11.9 | 18.4  |
| Net Diff.  | 29.6  | 82.4       | 55.9 | 43.3 | 23.9 | 2.0  | -1.0 | -30.7 | -35.2 | 43.7          | 56.6 | 22.1        | 30.6        | 68.0                | 46.1                    | 18.7                | 23.2                | -18.0       | -2.9 | -33.8 |
| Mean       | 2.83  | 3.69       | 3.18 | 2.98 | 2.74 | 2.39 | 2.39 | 1.89  | 1.92  | 3.04          | 3.22 | 2.72        | 2.82        | 3.40                | 2.98                    | 2.72                | 2.72                | 2.13        | 2.32 | 1.91  |



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BANNER 2

|            | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |
| Total      | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 57.5  | 55.8 | 56.9     | 59.4  | 56.1 | 59.3                  | 59.3        | 59.6        | 46.5               | 51.6         | 37.3               |
| Strongly   | 27.3  | 24.8 | 26.6     | 29.9  | 25.3 | 29.3                  | 31.6        | 15.5        | 14.9               | 15.3         | 14.3               |
| Somewhat   | 30.3  | 31.1 | 30.3     | 29.6  | 30.8 | 30.0                  | 27.7        | 44.1        | 31.5               | 36.3         | 23.0               |
| OPPOSE     | 27.9  | 30.3 | 26.2     | 25.7  | 31.5 | 27.0                  | 27.9        | 21.8        | 33.3               | 30.8         | 37.8               |
| Somewhat   | 14.2  | 17.7 | 13.8     | 11.8  | 16.1 | 13.0                  | 12.9        | 13.3        | 21.9               | 21.2         | 23.0               |
| Strongly   | 13.7  | 12.5 | 12.4     | 13.9  | 15.4 | 14.0                  | 15.0        | 8.4         | 11.4               | 9.5          | 14.8               |
| DON'T KNOW | 14.6  | 13.9 | 16.9     | 14.9  | 12.4 | 13.7                  | 12.9        | 18.6        | 20.2               | 17.6         | 24.9               |
| Net Diff.  | 29.6  | 25.6 | 30.7     | 33.7  | 24.5 | 32.3                  | 31.4        | 37.8        | 13.2               | 20.8         | -0.4               |
| Mean       | 2.83  | 2.79 | 2.86     | 2.89  | 2.75 | 2.86                  | 2.87        | 2.82        | 2.63               | 2.70         | 2.49               |





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BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        | LEAN- |       | JOB: JOE BIDEN |        |       |        |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|            |       | UNITED STATES |       | FOR CONGRESS   |        | ERS/  |       |                |        |       |        |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SUPPORT    | 57.5  | 45.8          | 61.9  | 74.6           | 42.4   | 47.2  | 52.4  | 43.8           | 45.9   | 42.9  | 66.6   |
| Strongly   | 27.3  | 17.2          | 31.0  | 43.1           | 13.4   | 17.6  | 20.8  | 14.5           | 19.3   | 12.3  | 35.7   |
| Somewhat   | 30.3  | 28.6          | 30.9  | 31.6           | 29.1   | 29.6  | 31.7  | 29.3           | 26.6   | 30.5  | 30.9   |
| OPPOSE     | 27.9  | 38.0          | 24.1  | 14.8           | 41.6   | 28.5  | 29.6  | 40.1           | 41.0   | 39.6  | 19.8   |
| Somewhat   | 14.2  | 15.8          | 13.5  | 8.5            | 19.1   | 18.1  | 18.6  | 18.4           | 14.0   | 20.3  | 11.5   |
| Strongly   | 13.7  | 22.2          | 10.5  | 6.4            | 22.5   | 10.5  | 11.0  | 21.7           | 27.0   | 19.4  | 8.3    |
| DON'T KNOW | 14.6  | 16.2          | 14.0  | 10.5           | 16.0   | 24.2  | 18.0  | 16.1           | 13.2   | 17.5  | 13.6   |
| Net Diff.  | 29.6  | 7.7           | 37.8  | 59.8           | 0.8    | 18.7  | 22.9  | 3.8            | 4.9    | 3.2   | 46.8   |
| Mean       | 2.83  | 2.49          | 2.96  | 3.24           | 2.40   | 2.72  | 2.76  | 2.44           | 2.44   | 2.43  | 3.09   |



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BANNER 4

|            | TOTAL |       |       | 2020 BALLOT     |               |                  | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|            |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total      | 2000  | 783   | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |                 |               |                  |
| SUPPORT    | 57.5  | 75.8  | 42.8  | 74.6            | 45.3          | 51.3             | 80.4            | 53.1          | 53.7             | 66.9            | 41.1          | 48.9             |                 |               |                  |
| Strongly   | 27.3  | 45.5  | 14.0  | 43.1            | 15.3          | 22.5             | 49.3            | 20.1          | 22.5             | 34.8            | 12.7          | 22.4             |                 |               |                  |
| Somewhat   | 30.3  | 30.2  | 28.8  | 31.6            | 30.0          | 28.8             | 31.2            | 33.0          | 31.2             | 32.1            | 28.4          | 26.5             |                 |               |                  |
| OPPOSE     | 27.9  | 14.1  | 40.0  | 14.4            | 37.4          | 32.8             | 11.8            | 34.5          | 33.0             | 17.9            | 38.9          | 32.7             |                 |               |                  |
| Somewhat   | 14.2  | 8.2   | 18.3  | 7.7             | 17.9          | 17.9             | 5.7             | 18.3          | 16.9             | 10.4            | 17.6          | 18.9             |                 |               |                  |
| Strongly   | 13.7  | 6.0   | 21.7  | 6.7             | 19.5          | 14.9             | 6.1             | 16.2          | 16.1             | 7.5             | 21.3          | 13.8             |                 |               |                  |
| DON'T KNOW | 14.6  | 10.1  | 17.2  | 10.9            | 17.3          | 15.8             | 7.8             | 12.5          | 13.3             | 15.2            | 19.9          | 18.3             |                 |               |                  |
| Net Diff.  | 29.6  | 61.7  | 2.8   | 60.2            | 7.9           | 18.5             | 68.6            | 18.6          | 20.7             | 48.9            | 2.2           | 16.2             |                 |               |                  |
| Mean       | 2.83  | 3.28  | 2.42  | 3.25            | 2.50          | 2.70             | 3.34            | 2.65          | 2.69             | 3.11            | 2.41          | 2.71             |                 |               |                  |



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BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 57.5  | 39.8         | 38.6 | 40.5  | 51.2          | 71.7  | 82.1 | 75.9              | 64.1         | 56.8          | 79.3              | 38.2         | 51.6          | 66.3              | 41.0         | 48.8          | 65.1              |
| Strongly   | 27.3  | 14.1         | 16.4 | 12.8  | 18.6          | 34.6  | 59.8 | 44.8              | 30.7         | 24.0          | 48.1              | 12.7         | 15.4          | 32.2              | 17.1         | 18.9          | 36.1              |
| Somewhat   | 30.3  | 25.7         | 22.2 | 27.8  | 32.6          | 37.1  | 22.2 | 31.1              | 33.4         | 32.7          | 31.2              | 25.6         | 36.2          | 34.1              | 23.9         | 29.9          | 28.9              |
| OPPOSE     | 27.9  | 42.3         | 42.1 | 42.4  | 31.9          | 17.4  | 8.8  | 13.9              | 24.9         | 24.2          | 11.7              | 43.6         | 31.5          | 20.5              | 40.6         | 35.3          | 21.1              |
| Somewhat   | 14.2  | 18.2         | 12.1 | 21.9  | 18.6          | 9.9   | 3.2  | 7.2               | 16.7         | 16.1          | 5.3               | 17.8         | 19.3          | 12.7              | 20.6         | 19.0          | 13.0              |
| Strongly   | 13.7  | 24.1         | 30.0 | 20.5  | 13.4          | 7.5   | 5.6  | 6.7               | 8.2          | 8.1           | 6.3               | 25.8         | 12.2          | 7.8               | 19.9         | 16.3          | 8.1               |
| DON'T KNOW | 14.6  | 17.9         | 19.3 | 17.1  | 16.9          | 10.8  | 9.1  | 10.2              | 11.0         | 19.0          | 9.0               | 18.2         | 16.9          | 13.2              | 18.4         | 16.0          | 13.8              |
| Net Diff.  | 29.6  | -2.5         | -3.5 | -1.9  | 19.3          | 54.3  | 73.2 | 62.0              | 39.3         | 32.6          | 67.6              | -5.3         | 20.2          | 45.8              | 0.5          | 13.5          | 44.0              |
| Mean       | 2.83  | 2.36         | 2.31 | 2.40  | 2.68          | 3.11  | 3.50 | 3.27              | 2.97         | 2.90          | 3.33              | 2.31         | 2.66          | 3.04              | 2.47         | 2.61          | 3.08              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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23. WOULD YOU SUPPORT OR OPPOSE A LAW THAT MAKES UNIVERSITIES THAT ACCEPT MONEY FROM THE GOVERNMENT ALLOW STUDENTS TO RECORD THEIR CLASSES TO PROVE IF THEIR PROFESSORS ARE TRYING TO PUSH THEIR OWN BELIEFS ON THEM, INSTEAD OF TEACHING THEM TO THINK FOR THEMSELVES AND SHARE DIFFERENT IDEAS?

BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                | VB                        |              | CONSIDER YOURSELF        |                            |                 |                          |      | RELIGION                 |                       |               |                        |
|------------|-------|---------------|----------------|-----------------|----------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|------|--------------------------|-----------------------|---------------|------------------------|
|            |       |               |                |                 |                | COMBO                     |              |                          |                            |                 |                          |      |                          |                       |               |                        |
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29           | 229                      | 1558                       | 981             | 576                      | 184  | 611                      | 171                   | 492           | 559                    |
| SUPPORT    | 57.5  | 44.0          | 52.2           | 73.9            | 53.8           | 52.9                      | 76.2         | 49.9                     | 58.2                       | 57.4            | 59.5                     | 58.4 | 62.7                     | 73.0                  | 57.6          | 46.7                   |
| Strongly   | 27.3  | 14.8          | 19.7           | 43.3            | 21.4           | 24.9                      | 35.5         | 23.6                     | 26.8                       | 27.8            | 25.2                     | 34.2 | 30.8                     | 42.5                  | 26.2          | 19.9                   |
| Somewhat   | 30.3  | 29.2          | 32.6           | 30.6            | 32.4           | 28.0                      | 40.7         | 26.3                     | 31.3                       | 29.6            | 34.3                     | 24.2 | 31.9                     | 30.5                  | 31.5          | 26.9                   |
| OPPOSE     | 27.9  | 39.7          | 27.9           | 15.0            | 30.6           | 35.6                      | 20.6         | 37.5                     | 27.0                       | 28.4            | 24.7                     | 24.3 | 21.8                     | 16.4                  | 29.0          | 36.1                   |
| Somewhat   | 14.2  | 18.3          | 18.0           | 8.5             | 17.7           | 14.8                      | 10.9         | 15.3                     | 14.4                       | 14.7            | 13.9                     | 11.4 | 11.9                     | 7.8                   | 17.2          | 16.8                   |
| Strongly   | 13.7  | 21.4          | 9.9            | 6.5             | 12.9           | 20.7                      | 9.6          | 22.2                     | 12.6                       | 13.6            | 10.8                     | 12.9 | 10.0                     | 8.5                   | 11.8          | 19.3                   |
| DON'T KNOW | 14.6  | 16.3          | 19.9           | 11.1            | 15.6           | 11.5                      | 3.2          | 12.6                     | 14.8                       | 14.2            | 15.8                     | 17.3 | 15.5                     | 10.7                  | 13.4          | 17.2                   |
| Net Diff.  | 29.6  | 4.3           | 24.4           | 58.9            | 23.1           | 17.3                      | 55.6         | 12.4                     | 31.2                       | 29.1            | 34.7                     | 34.1 | 40.8                     | 56.6                  | 28.6          | 10.6                   |
| Mean       | 2.83  | 2.45          | 2.77           | 3.24            | 2.74           | 2.64                      | 3.05         | 2.59                     | 2.85                       | 2.84            | 2.88                     | 2.96 | 2.99                     | 3.20                  | 2.83          | 2.57                   |



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BANNER 7

|            | TOTAL | EDUCATION LEVEL          |                         |                  |                            | MEN                       |                         | WOMEN                     |                         |
|------------|-------|--------------------------|-------------------------|------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|            |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total      | 2000  | 1321                     | 679                     | 449              | 230                        | 632                       | 310                     | 689                       | 369                     |
| SUPPORT    | 57.5  | 63.1                     | 46.6                    | 48.9             | 42.3                       | 70.8                      | 53.9                    | 56.0                      | 40.6                    |
| Strongly   | 27.3  | 30.3                     | 21.4                    | 20.8             | 22.6                       | 36.5                      | 27.6                    | 24.5                      | 16.3                    |
| Somewhat   | 30.3  | 32.8                     | 25.2                    | 28.1             | 19.7                       | 34.3                      | 26.3                    | 31.5                      | 24.3                    |
| OPPOSE     | 27.9  | 21.6                     | 40.0                    | 36.8             | 46.3                       | 18.3                      | 36.0                    | 24.7                      | 43.5                    |
| Somewhat   | 14.2  | 12.8                     | 17.0                    | 17.1             | 16.8                       | 10.6                      | 15.8                    | 14.7                      | 18.0                    |
| Strongly   | 13.7  | 8.8                      | 23.0                    | 19.7             | 29.5                       | 7.7                       | 20.1                    | 10.0                      | 25.4                    |
| DON'T KNOW | 14.6  | 15.3                     | 13.3                    | 14.3             | 11.4                       | 10.9                      | 10.2                    | 19.3                      | 16.0                    |
| Net Diff.  | 29.6  | 41.5                     | 6.6                     | 12.0             | -4.0                       | 52.5                      | 17.9                    | 31.3                      | -2.9                    |
| Mean       | 2.83  | 3.00                     | 2.52                    | 2.58             | 2.40                       | 3.12                      | 2.68                    | 2.87                      | 2.37                    |



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BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 57.5  | 59.2  | 54.0      | 57.1     | 51.5  | 51.7  | 66.7  | 51.3  | 67.0     | 48.5  | 58.0  | 48.2  |
| Strongly   | 27.3  | 28.8  | 23.9      | 28.2     | 20.1  | 15.4  | 35.5  | 21.9  | 37.3     | 20.3  | 18.5  | 20.8  |
| Somewhat   | 30.3  | 30.3  | 30.1      | 28.9     | 31.4  | 36.3  | 31.2  | 29.4  | 29.7     | 28.2  | 39.4  | 27.4  |
| OPPOSE     | 27.9  | 26.8  | 30.1      | 27.9     | 31.3  | 34.0  | 22.8  | 31.0  | 24.3     | 31.0  | 26.1  | 34.0  |
| Somewhat   | 14.2  | 12.6  | 17.6      | 16.4     | 18.2  | 19.2  | 10.4  | 14.9  | 13.7     | 18.7  | 20.7  | 16.9  |
| Strongly   | 13.7  | 14.2  | 12.6      | 11.5     | 13.1  | 14.8  | 12.4  | 16.1  | 10.6     | 12.3  | 5.3   | 17.0  |
| DON'T KNOW | 14.6  | 14.0  | 15.9      | 15.0     | 17.2  | 14.3  | 10.5  | 17.7  | 8.7      | 20.5  | 16.0  | 17.8  |
| Net Diff.  | 29.6  | 32.4  | 23.9      | 29.2     | 20.1  | 17.7  | 43.9  | 20.3  | 42.8     | 17.5  | 31.9  | 14.3  |
| Mean       | 2.83  | 2.86  | 2.78      | 2.87     | 2.71  | 2.61  | 3.00  | 2.69  | 3.03     | 2.71  | 2.85  | 2.63  |



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BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| SUPPORT    | 57.5  | 52.5  | 54.5  | 55.7  | 58.3  | 59.5  | 59.8    | 54.7       | 59.3    | 55.8     | 59.7    | 65.2 | 50.6   |  |
| Strongly   | 27.3  | 13.9  | 28.4  | 26.0  | 28.9  | 29.9  | 28.9    | 24.2       | 29.2    | 25.6     | 29.3    | 33.6 | 21.6   |  |
| Somewhat   | 30.3  | 38.7  | 26.1  | 29.7  | 29.5  | 29.6  | 31.0    | 30.4       | 30.1    | 30.1     | 30.4    | 31.7 | 29.0   |  |
| OPPOSE     | 27.9  | 29.8  | 31.0  | 32.4  | 24.6  | 25.3  | 26.5    | 31.4       | 25.6    | 29.4     | 26.0    | 24.1 | 31.2   |  |
| Somewhat   | 14.2  | 20.2  | 15.7  | 16.4  | 12.8  | 11.7  | 12.8    | 17.0       | 12.5    | 15.7     | 12.3    | 12.3 | 15.9   |  |
| Strongly   | 13.7  | 9.6   | 15.3  | 16.0  | 11.9  | 13.6  | 13.7    | 14.4       | 13.2    | 13.7     | 13.7    | 11.8 | 15.4   |  |
| DON'T KNOW | 14.6  | 17.7  | 14.5  | 11.9  | 17.0  | 15.2  | 13.7    | 13.9       | 15.0    | 14.9     | 14.3    | 10.6 | 18.1   |  |
| Net Diff.  | 29.6  | 22.8  | 23.5  | 23.3  | 33.7  | 34.2  | 33.3    | 23.2       | 33.7    | 26.4     | 33.7    | 41.1 | 19.4   |  |
| Mean       | 2.83  | 2.69  | 2.79  | 2.75  | 2.91  | 2.89  | 2.87    | 2.75       | 2.89    | 2.80     | 2.88    | 2.97 | 2.70   |  |



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BANNER 10

|            | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|            |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total      | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| SUPPORT    | 57.5  | 52.1        | 57.0            | 58.5  | 58.7                    | 66.2  | 65.8            | 65.1  | 65.0                    | 45.3  | 51.8            | 53.3  | 49.3                    | 58.2      | 55.8          | 61.2  |
| Strongly   | 27.3  | 15.9        | 28.1            | 28.3  | 29.2                    | 28.2  | 33.5            | 30.9  | 35.9                    | 10.0  | 24.9            | 26.3  | 19.2                    | 26.8      | 25.9          | 31.4  |
| Somewhat   | 30.3  | 36.2        | 28.9            | 30.2  | 29.5                    | 37.9  | 32.3            | 34.2  | 29.1                    | 35.3  | 26.9            | 27.0  | 30.1                    | 31.4      | 29.9          | 29.7  |
| OPPOSE     | 27.9  | 31.2        | 30.6            | 27.0  | 25.7                    | 24.2  | 25.9            | 25.0  | 22.9                    | 34.6  | 33.4            | 28.7  | 29.9                    | 28.0      | 29.9          | 22.5  |
| Somewhat   | 14.2  | 19.6        | 15.5            | 13.0  | 12.7                    | 18.6  | 14.6            | 11.3  | 11.1                    | 20.0  | 16.0            | 14.3  | 15.2                    | 13.9      | 14.7          | 13.2  |
| Strongly   | 13.7  | 11.6        | 15.1            | 14.1  | 13.0                    | 5.6   | 11.3            | 13.7  | 11.8                    | 14.6  | 17.4            | 14.4  | 14.7                    | 14.0      | 15.2          | 9.3   |
| DON'T KNOW | 14.6  | 16.7        | 12.4            | 14.4  | 15.6                    | 9.6   | 8.3             | 9.9   | 12.1                    | 20.1  | 14.8            | 18.0  | 20.8                    | 13.8      | 14.3          | 16.3  |
| Net Diff.  | 29.6  | 20.8        | 26.4            | 31.5  | 33.0                    | 42.0  | 40.0            | 40.1  | 42.0                    | 10.7  | 18.3            | 24.6  | 19.4                    | 30.3      | 25.8          | 38.7  |
| Mean       | 2.83  | 2.68        | 2.80            | 2.85  | 2.89                    | 2.98  | 2.96            | 2.91  | 3.01                    | 2.51  | 2.70            | 2.80  | 2.68                    | 2.82      | 2.78          | 3.00  |





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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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24. WHAT DO YOU THINK SHOULD BE THE MAIN GOAL OF A UNIVERSITY? CHOOSE THE OPTION THAT FITS YOUR VIEW BEST.  
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BANNER 1

|                      | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY |      |      |      |        | NEW MAJORITY COMBO |      |      | LEFT MINORITY COMBO |      |      |
|----------------------|-------|------------|------|------|------|------|------|------|------|--------------|------|------|------|--------|--------------------|------|------|---------------------|------|------|
|                      |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL        | 8-10 | FLTD | FLTD | DEF.   | PROB/              | UND. | VOTE | TOTAL               | 6-7  | 0-5  |
|                      |       |            |      |      |      |      |      |      |      | N.M.         |      | 6-7  | 0-5  | VOTE   | LEAN               |      | DEM  |                     | FLTD |      |
|                      |       |            |      |      |      |      |      |      |      |              |      |      | GOP  | VT GOP |                    |      |      |                     |      |      |
| Total                | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545         | 942  | 512  | 91   | 561    | 336                | 266  | 382  | 455                 | 233  | 222  |
| THINK FOR THEMSELVES | 88.3  | 98.1       | 94.8 | 91.9 | 89.5 | 82.6 | 80.3 | 65.5 | 68.7 | 90.0         | 94.3 | 86.7 | 63.8 | 94.6   | 92.9               | 81.3 | 86.8 | 82.4                | 85.8 | 78.7 |
| ACTIVIST STUDENTS    | 8.8   | 1.4        | 3.7  | 6.6  | 8.9  | 13.3 | 13.6 | 23.9 | 20.5 | 7.3          | 4.4  | 10.1 | 22.4 | 4.9    | 5.9                | 8.9  | 10.9 | 14.0                | 12.5 | 15.5 |
| DON'T KNOW           | 2.9   | 0.5        | 1.5  | 1.6  | 1.6  | 4.1  | 6.1  | 10.5 | 10.8 | 2.7          | 1.3  | 3.2  | 13.8 | 0.5    | 1.1                | 9.7  | 2.3  | 3.7                 | 1.7  | 5.8  |
| Net Diff.            | 79.4  | 96.7       | 91.1 | 85.3 | 80.5 | 69.2 | 66.7 | 41.6 | 48.2 | 82.7         | 90.0 | 76.6 | 41.5 | 89.6   | 87.0               | 72.4 | 75.9 | 68.4                | 73.3 | 63.2 |



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BANNER 2

|                      | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|----------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                      |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |
| Total                | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| THINK FOR THEMSELVES | 88.3  | 87.8 | 90.5     | 88.5  | 86.0 | 89.9                  | 91.4        | 81.0        | 78.4               | 80.2         | 75.3               |
| ACTIVIST STUDENTS    | 8.8   | 10.6 | 6.4      | 8.5   | 10.4 | 7.9                   | 6.8         | 14.6        | 14.4               | 13.1         | 16.6               |
| DON'T KNOW           | 2.9   | 1.6  | 3.1      | 3.0   | 3.6  | 2.2                   | 1.8         | 4.4         | 7.2                | 6.7          | 8.0                |
| Net Diff.            | 79.4  | 77.2 | 84.0     | 80.0  | 75.6 | 82.0                  | 84.6        | 66.3        | 64.0               | 67.0         | 58.7               |



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BANNER 3

|                      | TOTAL | DIRECTION: |        | GENERIC BALLOT |        |       | LEAN- |      | JOB: JOE BIDEN |       |        |
|----------------------|-------|------------|--------|----------------|--------|-------|-------|------|----------------|-------|--------|
|                      |       | UNITE      | STATES | FOR CON        | GRESS  | ERS/  |       |      |                |       |        |
|                      |       | RIGHT      | WRONG  | REPUB-         | DEMO-  | UNDE- | UNDE- | APP- | Strong         | Smwht | DISAP- |
|                      |       | DIREC-     | TRAC   | LICAN          | CRATIC | CIED  | CIED  | ROVE |                |       | PROVE  |
|                      |       | TION       |        |                |        |       |       |      |                |       |        |
| Total                | 2000  | 538        | 1461   | 897            | 837    | 266   | 505   | 798  | 246            | 551   | 1202   |
| THINK FOR THEMSELVES | 88.3  | 83.0       | 90.2   | 94.0           | 84.4   | 81.3  | 85.1  | 84.7 | 80.8           | 86.4  | 90.7   |
| ACTIVIST STUDENTS    | 8.8   | 13.3       | 7.2    | 5.3            | 12.6   | 8.9   | 9.2   | 11.7 | 14.7           | 10.3  | 7.0    |
| DON'T KNOW           | 2.9   | 3.7        | 2.6    | 0.7            | 3.0    | 9.7   | 5.7   | 3.7  | 4.4            | 3.4   | 2.4    |
| Net Diff.            | 79.4  | 69.7       | 83.0   | 88.7           | 71.8   | 72.4  | 76.0  | 73.0 | 66.1           | 76.1  | 83.7   |



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BANNER 4

|                      | TOTAL | 2020 BALLOT |      | PARTY |       |                 | MEN           |                  |                 | WOMEN         |                  |                 |               |
|----------------------|-------|-------------|------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|                      |       |             |      | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total                | 2000  | 783         | 928  | 721   | 737   | 542             | 413           | 258              | 271             | 308           | 479              | 271             |               |
| THINK FOR THEMSELVES | 88.3  | 92.5        | 86.0 | 93.2  | 83.3  | 88.5            | 93.2          | 82.9             | 91.2            | 93.3          | 83.5             | 85.7            |               |
| ACTIVIST STUDENTS    | 8.8   | 5.8         | 11.0 | 5.4   | 13.5  | 7.0             | 6.1           | 13.8             | 5.1             | 4.3           | 13.4             | 9.0             |               |
| DON'T KNOW           | 2.9   | 1.7         | 3.1  | 1.4   | 3.2   | 4.5             | 0.7           | 3.3              | 3.7             | 2.4           | 3.1              | 5.3             |               |
| Net Diff.            | 79.4  | 86.7        | 75.0 | 87.9  | 69.8  | 81.4            | 87.1          | 69.2             | 86.1            | 89.0          | 70.1             | 76.7            |               |



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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  2. ENCOURAGE STUDENTS TO BE ACTIVISTS AND LEADERS WHO WORK FOR SOCIAL CHANGE.

BANNER 5

|                      | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|----------------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                      |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total                | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| THINK FOR THEMSELVES | 88.3  | 83.2         | 76.0 | 87.7  | 86.8          | 94.8  | 91.0 | 93.2              | 71.9         | 87.7          | 95.4              | 84.2         | 82.4          | 80.8              | 81.4         | 89.7          | 89.5              |
| ACTIVIST STUDENTS    | 8.8   | 13.5         | 19.8 | 9.6   | 9.2           | 4.1   | 6.8  | 5.2               | 28.1         | 10.0          | 3.3               | 13.0         | 13.5          | 17.5              | 12.0         | 5.8           | 7.4               |
| DON'T KNOW           | 2.9   | 3.3          | 4.3  | 2.6   | 4.0           | 1.2   | 2.2  | 1.6               | 0.0          | 2.3           | 1.3               | 2.8          | 4.1           | 1.7               | 6.6          | 4.5           | 3.1               |
| Net Diff.            | 79.4  | 69.7         | 56.2 | 78.1  | 77.5          | 90.7  | 84.2 | 88.0              | 43.9         | 77.7          | 92.1              | 71.2         | 69.0          | 63.3              | 69.4         | 83.8          | 82.1              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

|                      | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                           |                 |                | RELIGION |                          |                       |               |
|----------------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|---------------------------|-----------------|----------------|----------|--------------------------|-----------------------|---------------|
|                      |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total                | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29          | 229               | 1558                     | 981                       | 576             | 184            | 611      | 171                      | 492                   | 559           |
| THINK FOR THEMSELVES | 88.3  | 84.0          | 88.4           | 92.9            | 89.8           | 89.1                      | 77.0        | 90.7              | 89.0                     | 88.9                      | 89.1            | 81.3           | 91.7     | 90.5                     | 88.9                  | 84.7          |
| ACTIVIST STUDENTS    | 8.8   | 12.5          | 6.5            | 5.6             | 7.0            | 8.1                       | 23.0        | 6.2               | 8.4                      | 8.9                       | 7.7             | 13.1           | 6.4      | 7.1                      | 8.7                   | 10.8          |
| DON'T KNOW           | 2.9   | 3.6           | 5.1            | 1.5             | 3.1            | 2.8                       | 0.0         | 3.1               | 2.6                      | 2.2                       | 3.3             | 5.6            | 1.9      | 2.4                      | 2.4                   | 4.6           |
| Net Diff.            | 79.4  | 71.5          | 81.9           | 87.3            | 82.8           | 81.0                      | 54.0        | 84.5              | 80.5                     | 80.0                      | 81.4            | 68.2           | 85.3     | 83.4                     | 80.2                  | 73.9          |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

|                      | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|----------------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                      |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total                | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| THINK FOR THEMSELVES | 88.3  | 91.3  | 81.8          | 82.5          | 82.4  | 83.1  | 92.4  | 90.2  | 85.1     | 80.4  | 77.3  | 85.0  |
| ACTIVIST STUDENTS    | 8.8   | 6.4   | 13.9          | 14.6          | 12.9  | 13.0  | 5.6   | 7.3   | 12.9     | 16.0  | 18.0  | 10.3  |
| DON'T KNOW           | 2.9   | 2.2   | 4.3           | 2.9           | 4.7   | 3.9   | 2.0   | 2.5   | 2.0      | 3.6   | 4.7   | 4.8   |
| Net Diff.            | 79.4  | 84.9  | 67.8          | 68.0          | 69.5  | 70.1  | 86.8  | 82.9  | 72.1     | 64.4  | 59.2  | 74.7  |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

|                      | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|----------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                      |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total                | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| THINK FOR THEMSELVES | 88.3  | 74.4  | 80.8  | 83.4  | 88.5  | 93.1  | 96.0    | 80.7       | 93.1    | 83.0     | 94.8    | 89.8 | 86.9   |  |
| ACTIVIST STUDENTS    | 8.8   | 18.5  | 17.5  | 13.2  | 7.4   | 4.1   | 2.9     | 15.7       | 4.5     | 13.2     | 3.4     | 7.9  | 9.6    |  |
| DON'T KNOW           | 2.9   | 7.1   | 1.7   | 3.4   | 4.1   | 2.8   | 1.2     | 3.6        | 2.4     | 3.8      | 1.8     | 2.3  | 3.5    |  |
| Net Diff.            | 79.4  | 55.9  | 63.3  | 70.2  | 81.0  | 88.9  | 93.1    | 65.0       | 88.6    | 69.8     | 91.4    | 81.9 | 77.3   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 10

|                      | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|----------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|                      |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|                      |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total                | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| THINK FOR THEMSELVES | 88.3  | 75.2        | 82.1   | 89.3  | 95.4   | 69.7  | 79.2   | 90.8  | 96.7   | 77.8  | 83.8   | 88.0  | 93.4   | 83.1      | 89.5      | 91.7  |
| ACTIVIST STUDENTS    | 8.8   | 19.1        | 15.5   | 6.7   | 3.1    | 24.9  | 18.6   | 6.3   | 1.9    | 16.3  | 13.6   | 7.0   | 4.9    | 12.4      | 7.8       | 6.8   |
| DON'T KNOW           | 2.9   | 5.7         | 2.4    | 4.0   | 1.5    | 5.4   | 2.2    | 2.9   | 1.5    | 5.9   | 2.6    | 4.9   | 1.7    | 4.4       | 2.7       | 1.5   |
| Net Diff.            | 79.4  | 56.1        | 66.6   | 82.5  | 92.3   | 44.9  | 60.6   | 84.5  | 94.8   | 61.5  | 70.2   | 81.0  | 88.5   | 70.7      | 81.7      | 84.9  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT DO YOU THINK SHOULD BE THE MAIN GOAL OF A UNIVERSITY? CHOOSE THE OPTION THAT FITS YOUR VIEW BEST.  
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BANNER 1

|                      | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY |      |          |          |               | NEW MAJORITY COMBO |               |       | LEFT MINORITY COMBO |      |      |
|----------------------|-------|------------|------|------|------|------|------|------|------|--------------|------|----------|----------|---------------|--------------------|---------------|-------|---------------------|------|------|
|                      |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL N.M.   | 8-10 | FLTD 6-7 | FLTD 0-5 | DEF. VOTE GOP | PROB/ LEAN VT GOP  | UND. VOTE DEM | TOTAL | 6-7 FLTD            | 0-5  |      |
| Total                | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545         | 942  | 512      | 91       | 561           | 336                | 266           | 382   | 455                 | 233  | 222  |
| THINK FOR THEMSELVES | 84.2  | 76.5       | 83.2 | 83.3 | 88.6 | 86.9 | 84.1 | 79.1 | 86.2 | 82.2         | 81.7 | 86.4     | 64.0     | 75.7          | 84.6               | 83.0          | 89.2  | 91.1                | 91.0 | 91.2 |
| PATRIOTIC STUDENTS   | 12.8  | 21.6       | 14.7 | 15.4 | 9.7  | 7.8  | 9.7  | 13.3 | 11.0 | 14.4         | 16.5 | 9.4      | 20.8     | 22.2          | 12.7               | 7.1           | 9.5   | 7.3                 | 7.7  | 6.8  |
| DON'T KNOW           | 3.0   | 1.9        | 2.1  | 1.3  | 1.8  | 5.3  | 6.2  | 7.6  | 2.8  | 3.4          | 1.7  | 4.3      | 15.2     | 2.1           | 2.8                | 9.9           | 1.3   | 1.6                 | 1.2  | 2.0  |
| Net Diff.            | 71.5  | 55.0       | 68.5 | 67.9 | 78.9 | 79.0 | 74.3 | 65.7 | 75.2 | 67.8         | 65.2 | 77.0     | 43.2     | 53.5          | 71.9               | 75.9          | 79.7  | 83.8                | 83.3 | 84.4 |



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BANNER 2

|                      | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|----------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                      |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |
| Total                | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| THINK FOR THEMSELVES | 84.2  | 86.5 | 84.2     | 82.2  | 86.2 | 85.3                  | 85.9        | 82.0        | 77.5               | 80.8         | 71.7               |
| PATRIOTIC STUDENTS   | 12.8  | 10.5 | 12.5     | 15.4  | 10.3 | 12.6                  | 12.3        | 14.4        | 14.0               | 13.3         | 15.3               |
| DON'T KNOW           | 3.0   | 3.0  | 3.3      | 2.4   | 3.5  | 2.1                   | 1.8         | 3.5         | 8.5                | 5.9          | 13.0               |
| Net Diff.            | 71.5  | 76.1 | 71.7     | 66.8  | 75.9 | 72.8                  | 73.6        | 67.6        | 63.5               | 67.6         | 56.4               |



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BANNER 3

|                      | TOTAL | DIRECTION: |        | GENERIC BALLOT |          |       | LEAN- |      | JOB: JOE BIDEN |       |        |  |
|----------------------|-------|------------|--------|----------------|----------|-------|-------|------|----------------|-------|--------|--|
|                      |       | UNITE      | STATES | FOR            | CONGRESS | ERS/  |       |      |                |       |        |  |
|                      |       | RIGHT      | WRONG  | REPUB-         | DEMO-    | UNDE- | UNDE- | APP- | Strong         | Smwht | DISAP- |  |
|                      |       | DIREC-     | TRACK  | LICAN          | CRATIC   | CIDED | CIDED | ROVE |                |       | PROVE  |  |
|                      |       | TION       |        |                |          |       |       |      |                |       |        |  |
| Total                | 2000  | 538        | 1461   | 897            | 837      | 266   | 505   | 798  | 246            | 551   | 1202   |  |
| THINK FOR THEMSELVES | 84.2  | 84.0       | 84.3   | 79.0           | 90.2     | 83.0  | 85.1  | 87.6 | 84.8           | 88.9  | 82.0   |  |
| PATRIOTIC STUDENTS   | 12.8  | 13.4       | 12.6   | 18.6           | 8.3      | 7.1   | 8.6   | 10.0 | 12.8           | 8.8   | 14.6   |  |
| DON'T KNOW           | 3.0   | 2.6        | 3.1    | 2.3            | 1.5      | 9.9   | 6.3   | 2.4  | 2.5            | 2.3   | 3.4    |  |
| Net Diff.            | 71.5  | 70.5       | 71.8   | 60.4           | 81.9     | 75.9  | 76.4  | 77.6 | 72.0           | 80.2  | 67.4   |  |



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BANNER 4

|                      | TOTAL | 2020 BALLOT |      | PARTY |       |                 | MEN           |                  |                 | WOMEN         |                  |                 |               |
|----------------------|-------|-------------|------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|                      |       |             |      | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total                | 2000  | 783         | 928  | 721   | 737   | 542             | 413           | 258              | 271             | 308           | 479              | 271             |               |
| THINK FOR THEMSELVES | 84.2  | 78.2        | 89.7 | 77.7  | 88.6  | 87.0            | 76.1          | 84.2             | 87.1            | 79.8          | 91.0             | 87.0            |               |
| PATRIOTIC STUDENTS   | 12.8  | 19.5        | 8.6  | 19.8  | 9.2   | 8.2             | 21.9          | 14.4             | 9.0             | 17.1          | 6.5              | 7.4             |               |
| DON'T KNOW           | 3.0   | 2.3         | 1.7  | 2.5   | 2.1   | 4.7             | 2.1           | 1.4              | 3.9             | 3.1           | 2.5              | 5.6             |               |
| Net Diff.            | 71.5  | 58.7        | 81.1 | 57.9  | 79.4  | 78.8            | 54.2          | 69.8             | 78.0            | 62.8          | 84.6             | 79.6            |               |



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BANNER 5

|                      | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|----------------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                      |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total                | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| THINK FOR THEMSELVES | 84.2  | 91.5         | 89.5 | 92.7  | 87.1          | 81.0  | 70.0 | 76.5              | 77.5         | 85.4          | 75.9              | 92.5         | 84.9          | 78.2              | 89.9         | 89.3          | 78.7              |
| PATRIOTIC STUDENTS   | 12.8  | 6.7          | 6.6  | 6.8   | 9.4           | 15.9  | 26.6 | 20.3              | 22.5         | 11.2          | 21.7              | 5.6          | 12.7          | 18.7              | 7.5          | 6.3           | 14.2              |
| DON'T KNOW           | 3.0   | 1.8          | 3.9  | 0.6   | 3.5           | 3.1   | 3.4  | 3.2               | 0.0          | 3.4           | 2.4               | 1.8          | 2.4           | 3.1               | 2.6          | 4.4           | 7.1               |
| Net Diff.            | 71.5  | 84.8         | 83.0 | 85.9  | 77.6          | 65.0  | 43.3 | 56.2              | 55.0         | 74.1          | 54.1              | 86.9         | 72.2          | 59.4              | 82.4         | 83.0          | 64.5              |



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BANNER 6

|                      | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                            |                 |                | RELIGION |                          |                       |               |
|----------------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|----------------------------|-----------------|----------------|----------|--------------------------|-----------------------|---------------|
|                      |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total                | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29          | 229               | 1558                     | 981                        | 576             | 184            | 611      | 171                      | 492                   | 559           |
| THINK FOR THEMSELVES | 84.2  | 89.3          | 85.5           | 78.4            | 86.7           | 85.8                      | 64.2        | 88.6              | 83.8                     | 84.5                       | 82.5            | 86.2           | 82.4     | 74.1                     | 83.1                  | 90.4          |
| PATRIOTIC STUDENTS   | 12.8  | 8.5           | 9.8            | 18.4            | 10.3           | 12.3                      | 35.8        | 9.3               | 13.3                     | 12.9                       | 14.0            | 8.7            | 15.2     | 21.6                     | 14.5                  | 5.5           |
| DON'T KNOW           | 3.0   | 2.3           | 4.8            | 3.2             | 3.0            | 1.9                       | 0.0         | 2.1               | 2.9                      | 2.6                        | 3.5             | 5.1            | 2.3      | 4.2                      | 2.4                   | 4.2           |
| Net Diff.            | 71.5  | 80.8          | 75.7           | 59.9            | 76.4           | 73.5                      | 28.3        | 79.3              | 70.4                     | 71.6                       | 68.5            | 77.5           | 67.2     | 52.5                     | 68.6                  | 84.9          |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT DO YOU THINK SHOULD BE THE MAIN GOAL OF A UNIVERSITY? CHOOSE THE OPTION THAT FITS YOUR VIEW BEST.  
1. TEACH STUDENTS TO THINK FOR THEMSELVES AND GIVE THEM SKILLS TO DO WELL IN THEIR FUTURE JOBS.  
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BANNER 7

|                      | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|----------------------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|                      |       |                        |                       |                 |                          |                         |                       |                         |                       |
|                      |       | LESS/<br>COLL-<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total                | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| THINK FOR THEMSELVES | 84.2  | 80.7                   | 91.1                  | 91.0            | 91.4                     | 77.5                    | 89.6                  | 83.7                    | 92.4                  |
| PATRIOTIC STUDENTS   | 12.8  | 15.5                   | 7.5                   | 7.8             | 6.9                      | 19.4                    | 9.4                   | 11.9                    | 5.8                   |
| DON'T KNOW           | 3.0   | 3.8                    | 1.4                   | 1.2             | 1.8                      | 3.1                     | 1.0                   | 4.4                     | 1.8                   |
| Net Diff.            | 71.5  | 65.2                   | 83.6                  | 83.1            | 84.5                     | 58.0                    | 80.1                  | 71.8                    | 86.5                  |



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BANNER 8

|                      | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|----------------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                      |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total                | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| THINK FOR THEMSELVES | 84.2  | 84.9  | 82.9          | 82.0          | 86.1  | 81.4  | 81.8  | 88.1  | 79.9     | 83.9  | 79.9  | 89.2  |
| PATRIOTIC STUDENTS   | 12.8  | 12.9  | 12.4          | 14.7          | 9.2   | 13.7  | 16.2  | 9.5   | 17.6     | 12.3  | 13.8  | 6.9   |
| DON'T KNOW           | 3.0   | 2.2   | 4.7           | 3.2           | 4.7   | 4.9   | 1.9   | 2.4   | 2.5      | 3.8   | 6.4   | 3.9   |
| Net Diff.            | 71.5  | 72.0  | 70.4          | 67.3          | 76.9  | 67.8  | 65.6  | 78.6  | 62.3     | 71.6  | 66.1  | 82.3  |



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BANNER 9

|                      | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         | GENDER |       |
|----------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|--------|-------|
|                      |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| Total                | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942    | 1058  |
| THINK FOR THEMSELVES | 84.2  | 79.0  | 85.4  | 82.2  | 85.4  | 82.6  | 87.1    | 82.6       | 85.3    | 83.4     | 85.3    | 81.4   | 86.7  |
| PATRIOTIC STUDENTS   | 12.8  | 12.4  | 13.5  | 13.8  | 11.1  | 15.5  | 11.0    | 13.4       | 12.4    | 12.7     | 12.9    | 16.1   | 9.8   |
| DON'T KNOW           | 3.0   | 8.6   | 1.1   | 4.0   | 3.5   | 1.8   | 1.8     | 4.0        | 2.3     | 3.9      | 1.8     | 2.4    | 3.5   |
| Net Diff.            | 71.5  | 66.7  | 71.9  | 68.5  | 74.3  | 67.1  | 76.1    | 69.2       | 72.9    | 70.7     | 72.4    | 65.3   | 77.0  |



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BANNER 10

|                      | TOTAL | GENERATIONS |        |        |       | MEN   |        |       |       | WOMEN |        |        |       | AREA TYPE |           |       |
|----------------------|-------|-------------|--------|--------|-------|-------|--------|-------|-------|-------|--------|--------|-------|-----------|-----------|-------|
|                      |       | GEN Z       | MILLEN | GEN X  | BABY  | GEN Z | MILLEN | GEN X | BABY  | GEN Z | MILLEN | GEN X  | BABY  | URBAN     | SUB-URBAN | RURAL |
|                      |       | NIALS       |        | BMMRS  | NIALS |       | BMMRS  | NIALS | BMMRS | NIALS |        | BMMRS  | SLNTG | URBAN     |           |       |
|                      |       |             |        | /SLNTG |       |       | /SLNTG |       |       |       |        | /SLNTG |       |           |           |       |
| Total                | 2000  | 216         | 488    | 549    | 748   | 70    | 180    | 243   | 449   | 146   | 307    | 306    | 299   | 527       | 1062      | 411   |
| THINK FOR THEMSELVES | 84.2  | 81.3        | 83.4   | 84.0   | 85.9  | 71.8  | 76.3   | 84.0  | 83.7  | 85.9  | 87.6   | 84.0   | 89.1  | 82.0      | 86.7      | 80.8  |
| PATRIOTIC STUDENTS   | 12.8  | 12.2        | 13.3   | 13.4   | 12.2  | 20.2  | 19.8   | 14.5  | 14.9  | 8.3   | 9.4    | 12.5   | 8.2   | 14.8      | 10.4      | 16.3  |
| DON'T KNOW           | 3.0   | 6.5         | 3.4    | 2.7    | 1.9   | 8.0   | 3.9    | 1.6   | 1.4   | 5.8   | 3.0    | 3.5    | 2.7   | 3.2       | 2.9       | 2.9   |
| Net Diff.            | 71.5  | 69.2        | 70.1   | 70.6   | 73.6  | 51.6  | 56.5   | 69.5  | 68.7  | 77.6  | 78.1   | 71.5   | 81.0  | 67.2      | 76.3      | 64.5  |



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BANNER 1

|            | ANMP SCORE |      |      |      |      |      |      |      |            |      | NEW MAJORITY |          |               |                   | NEW MAJORITY COMBO |          |       | LEFT MINORITY COMBO |      |      |
|------------|------------|------|------|------|------|------|------|------|------------|------|--------------|----------|---------------|-------------------|--------------------|----------|-------|---------------------|------|------|
|            | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL N.M. | 8-10 | FLTD 6-7     | FLTD 0-5 | DEF. VOTE GOP | PROB/ LEAN VT GOP | UND.               | VOTE DEM | TOTAL | 6-7 FLTD            | 0-5  |      |
| Total      | 2000       | 211  | 343  | 388  | 421  | 325  | 174  | 76   | 63         | 1545 | 942          | 512      | 91            | 561               | 336                | 266      | 382   | 455                 | 233  | 222  |
| SUPPORT    | 75.4       | 92.3 | 87.9 | 82.8 | 70.6 | 70.3 | 56.0 | 45.8 | 53.1       | 78.4 | 86.8         | 67.5     | 52.8          | 87.4              | 81.9               | 56.4     | 77.6  | 65.2                | 76.8 | 53.0 |
| Strongly   | 46.5       | 87.2 | 69.8 | 52.1 | 36.7 | 26.8 | 21.5 | 11.7 | 27.3       | 51.7 | 66.4         | 30.2     | 19.4          | 70.6              | 47.9               | 28.6     | 43.1  | 29.1                | 37.3 | 20.6 |
| Somewhat   | 28.9       | 5.1  | 18.1 | 30.7 | 33.8 | 43.5 | 34.5 | 34.1 | 25.8       | 26.8 | 20.4         | 37.3     | 33.4          | 16.7              | 34.0               | 27.7     | 34.5  | 36.0                | 39.6 | 32.3 |
| OPPOSE     | 12.0       | 5.4  | 4.4  | 9.1  | 15.0 | 13.6 | 21.6 | 21.6 | 28.0       | 10.7 | 6.5          | 15.2     | 28.4          | 7.2               | 9.6                | 18.9     | 11.0  | 16.5                | 12.5 | 20.6 |
| Somewhat   | 7.8        | 0.5  | 2.0  | 5.9  | 10.2 | 8.5  | 17.6 | 15.3 | 18.8       | 6.7  | 3.3          | 10.6     | 20.4          | 3.4               | 7.5                | 12.4     | 7.0   | 11.3                | 6.8  | 16.0 |
| Strongly   | 4.2        | 4.9  | 2.3  | 3.1  | 4.8  | 5.1  | 4.0  | 6.3  | 9.1        | 3.9  | 3.2          | 4.6      | 8.0           | 3.8               | 2.1                | 6.4      | 4.0   | 5.2                 | 5.7  | 4.6  |
| DON'T KNOW | 12.6       | 2.3  | 7.7  | 8.1  | 14.5 | 16.1 | 22.4 | 32.6 | 19.0       | 10.9 | 6.7          | 17.3     | 18.8          | 5.4               | 8.5                | 24.8     | 11.4  | 18.3                | 10.7 | 26.4 |
| Net Diff.  | 63.4       | 87.0 | 83.5 | 73.8 | 55.6 | 56.7 | 34.3 | 24.2 | 25.1       | 67.7 | 80.3         | 52.3     | 24.4          | 80.1              | 72.3               | 37.5     | 66.7  | 48.7                | 64.3 | 32.3 |
| Mean       | 3.35       | 3.79 | 3.68 | 3.43 | 3.20 | 3.10 | 2.95 | 2.76 | 2.88       | 3.42 | 3.61         | 3.13     | 2.79          | 3.63              | 3.40               | 3.04     | 3.32  | 3.09                | 3.21 | 2.94 |



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BANNER 2

|            | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 75.4  | 76.9 | 76.0     | 74.8  | 74.6 | 78.7                  | 79.7        | 72.9        | 55.0               | 58.3         | 49.1               |
| Strongly   | 46.5  | 44.7 | 45.7     | 48.8  | 44.9 | 51.0                  | 54.5        | 29.7        | 19.4               | 17.1         | 23.5               |
| Somewhat   | 28.9  | 32.2 | 30.3     | 26.0  | 29.7 | 27.8                  | 25.2        | 43.2        | 35.6               | 41.3         | 25.6               |
| OPPOSE     | 12.0  | 10.7 | 11.7     | 12.6  | 12.2 | 10.7                  | 10.8        | 10.0        | 20.1               | 17.3         | 25.0               |
| Somewhat   | 7.8   | 5.9  | 8.5      | 7.5   | 9.0  | 6.7                   | 6.6         | 7.3         | 14.6               | 12.0         | 19.2               |
| Strongly   | 4.2   | 4.7  | 3.2      | 5.1   | 3.2  | 4.0                   | 4.2         | 2.7         | 5.5                | 5.3          | 5.8                |
| DON'T KNOW | 12.6  | 12.4 | 12.3     | 12.5  | 13.2 | 10.6                  | 9.5         | 17.1        | 24.9               | 24.4         | 25.9               |
| Net Diff.  | 63.4  | 66.2 | 64.3     | 62.2  | 62.3 | 68.1                  | 68.9        | 62.9        | 35.0               | 41.1         | 24.2               |
| Mean       | 3.35  | 3.33 | 3.35     | 3.35  | 3.34 | 3.41                  | 3.44        | 3.20        | 2.92               | 2.93         | 2.90               |



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BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|            |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |  |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| SUPPORT    | 75.4  | 71.9          | 76.8  | 85.3           | 70.9   | 56.4  | 66.9  | 71.8           | 78.4   | 68.8  | 77.8   |  |
| Strongly   | 46.5  | 34.8          | 50.9  | 62.1           | 35.5   | 28.6  | 36.1  | 34.4           | 48.1   | 28.3  | 54.6   |  |
| Somewhat   | 28.9  | 37.1          | 25.9  | 23.2           | 35.3   | 27.7  | 30.8  | 37.3           | 30.3   | 40.5  | 23.3   |  |
| OPPOSE     | 12.0  | 14.2          | 11.1  | 8.1            | 13.9   | 18.9  | 13.3  | 13.9           | 11.5   | 15.0  | 10.7   |  |
| Somewhat   | 7.8   | 10.5          | 6.8   | 4.9            | 9.3    | 12.4  | 8.8   | 9.7            | 5.9    | 11.4  | 6.5    |  |
| Strongly   | 4.2   | 3.7           | 4.4   | 3.2            | 4.6    | 6.4   | 4.5   | 4.2            | 5.6    | 3.5   | 4.3    |  |
| DON'T KNOW | 12.6  | 13.9          | 12.1  | 6.6            | 15.2   | 24.8  | 19.8  | 14.3           | 10.1   | 16.2  | 11.4   |  |
| Net Diff.  | 63.4  | 57.7          | 65.7  | 77.2           | 56.9   | 37.5  | 53.6  | 57.9           | 66.9   | 53.8  | 67.1   |  |
| Mean       | 3.35  | 3.20          | 3.40  | 3.54           | 3.20   | 3.04  | 3.23  | 3.19           | 3.35   | 3.12  | 3.45   |  |



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BANNER 4

|            | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|            |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total      | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| SUPPORT    | 75.4  | 85.1        | 70.1  | 85.1            | 70.2          | 69.6             | 87.7            | 73.0          | 76.2             | 81.6            | 68.7          | 63.1             |
| Strongly   | 46.5  | 64.5        | 35.7  | 63.8            | 34.5          | 39.8             | 68.8            | 40.7          | 44.0             | 57.2            | 31.2          | 35.6             |
| Somewhat   | 28.9  | 20.6        | 34.5  | 21.3            | 35.6          | 29.8             | 19.0            | 32.3          | 32.1             | 24.4            | 37.4          | 27.4             |
| OPPOSE     | 12.0  | 7.9         | 14.6  | 7.8             | 13.6          | 15.5             | 6.6             | 17.0          | 13.3             | 9.2             | 11.7          | 17.7             |
| Somewhat   | 7.8   | 4.2         | 9.7   | 4.1             | 9.0           | 11.0             | 3.8             | 8.3           | 9.5              | 4.3             | 9.4           | 12.5             |
| Strongly   | 4.2   | 3.7         | 5.0   | 3.7             | 4.6           | 4.5              | 2.8             | 8.7           | 3.8              | 4.9             | 2.3           | 5.2              |
| DON'T KNOW | 12.6  | 7.0         | 15.2  | 7.1             | 16.2          | 14.9             | 5.6             | 10.0          | 10.6             | 9.1             | 19.6          | 19.2             |
| Net Diff.  | 63.4  | 77.2        | 55.5  | 77.4            | 56.6          | 54.1             | 81.1            | 56.0          | 62.9             | 72.4            | 56.9          | 45.3             |
| Mean       | 3.35  | 3.57        | 3.19  | 3.56            | 3.20          | 3.23             | 3.63            | 3.17          | 3.30             | 3.47            | 3.21          | 3.16             |





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BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 75.4  | 67.8         | 60.6 | 72.3  | 71.0          | 86.5  | 82.9 | 85.0              | 70.0         | 74.1          | 88.4              | 68.3         | 71.9          | 75.4              | 64.5         | 69.1          | 74.3              |
| Strongly   | 46.5  | 32.8         | 33.5 | 32.3  | 36.7          | 62.3  | 70.7 | 65.7              | 19.9         | 45.5          | 70.0              | 33.4         | 33.4          | 46.2              | 33.1         | 35.7          | 55.9              |
| Somewhat   | 28.9  | 35.0         | 27.1 | 40.0  | 34.3          | 24.2  | 12.2 | 19.3              | 50.1         | 28.5          | 18.4              | 34.9         | 38.5          | 29.2              | 31.4         | 33.4          | 18.4              |
| OPPOSE     | 12.0  | 14.2         | 14.2 | 14.3  | 14.8          | 6.6   | 9.3  | 7.7               | 17.9         | 15.5          | 5.5               | 13.8         | 13.6          | 12.4              | 15.6         | 15.4          | 15.6              |
| Somewhat   | 7.8   | 9.6          | 7.4  | 11.0  | 10.2          | 4.4   | 3.8  | 4.1               | 6.6          | 9.8           | 2.6               | 9.2          | 9.1           | 7.9               | 13.0         | 11.2          | 9.5               |
| Strongly   | 4.2   | 4.6          | 6.8  | 3.3   | 4.6           | 2.2   | 5.5  | 3.6               | 11.3         | 5.8           | 2.9               | 4.6          | 4.5           | 4.5               | 2.6          | 4.3           | 6.2               |
| DON'T KNOW | 12.6  | 17.9         | 25.2 | 13.5  | 14.2          | 7.0   | 7.8  | 7.3               | 12.1         | 10.4          | 6.1               | 17.9         | 14.5          | 12.2              | 19.9         | 15.5          | 10.1              |
| Net Diff.  | 63.4  | 53.6         | 46.4 | 58.0  | 56.2          | 79.9  | 73.5 | 77.3              | 52.1         | 58.5          | 82.9              | 54.5         | 58.4          | 63.1              | 48.9         | 53.6          | 58.7              |
| Mean       | 3.35  | 3.17         | 3.17 | 3.17  | 3.20          | 3.57  | 3.61 | 3.59              | 2.89         | 3.27          | 3.66              | 3.18         | 3.18          | 3.33              | 3.19         | 3.19          | 3.38              |



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BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 75.4  | 69.5          | 69.3           | 83.8            | 74.8           | 70.4        | 71.9                      | 70.2         | 77.0                     | 77.2                       | 76.6            | 69.1                     | 77.5     | 82.8                     | 77.6                  | 69.6          |
| Strongly   | 46.5  | 34.1          | 36.0           | 63.4            | 43.7           | 43.5        | 42.0                      | 43.7         | 46.7                     | 47.9                       | 44.7            | 49.0                     | 52.2     | 56.7                     | 46.6                  | 39.6          |
| Somewhat   | 28.9  | 35.4          | 33.2           | 20.4            | 31.1           | 26.9        | 29.9                      | 26.5         | 30.2                     | 29.3                       | 31.9            | 20.1                     | 25.3     | 26.1                     | 31.0                  | 30.0          |
| OPPOSE     | 12.0  | 13.8          | 15.2           | 9.0             | 12.4           | 15.8        | 13.3                      | 16.1         | 11.2                     | 11.7                       | 10.3            | 13.6                     | 11.2     | 7.7                      | 13.3                  | 11.1          |
| Somewhat   | 7.8   | 9.4           | 10.5           | 5.1             | 8.6            | 13.9        | 10.3                      | 14.4         | 6.9                      | 7.5                        | 5.7             | 6.7                      | 6.4      | 3.8                      | 9.4                   | 7.3           |
| Strongly   | 4.2   | 4.3           | 4.7            | 4.0             | 3.7            | 1.9         | 3.0                       | 1.8          | 4.3                      | 4.1                        | 4.6             | 6.8                      | 4.8      | 3.9                      | 3.9                   | 3.8           |
| DON'T KNOW | 12.6  | 16.7          | 15.5           | 7.2             | 12.8           | 13.8        | 14.8                      | 13.6         | 11.8                     | 11.1                       | 13.1            | 17.4                     | 11.3     | 9.5                      | 9.1                   | 19.3          |
| Net Diff.  | 63.4  | 55.7          | 54.1           | 74.7            | 62.4           | 54.6        | 58.6                      | 54.1         | 65.8                     | 65.5                       | 66.3            | 55.5                     | 66.3     | 75.1                     | 64.3                  | 58.4          |
| Mean       | 3.35  | 3.19          | 3.19           | 3.54            | 3.32           | 3.30        | 3.30                      | 3.30         | 3.35                     | 3.36                       | 3.34            | 3.35                     | 3.41     | 3.50                     | 3.32                  | 3.30          |



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BANNER 7

|            | TOTAL | EDUCATION LEVEL         |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|------------|-------|-------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|            |       |                         |                       |                 |                          |                         |                       |                         |                       |
|            |       | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total      | 2000  | 1321                    | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| SUPPORT    | 75.4  | 75.1                    | 76.0                  | 77.7            | 72.7                     | 80.6                    | 79.8                  | 70.0                    | 72.8                  |
| Strongly   | 46.5  | 48.0                    | 43.6                  | 42.8            | 45.1                     | 55.8                    | 50.2                  | 40.9                    | 38.1                  |
| Somewhat   | 28.9  | 27.1                    | 32.4                  | 34.8            | 27.6                     | 24.8                    | 29.6                  | 29.1                    | 34.7                  |
| OPPOSE     | 12.0  | 12.2                    | 11.6                  | 9.6             | 15.7                     | 10.8                    | 12.5                  | 13.4                    | 10.9                  |
| Somewhat   | 7.8   | 7.6                     | 8.2                   | 7.0             | 10.4                     | 6.1                     | 8.0                   | 9.0                     | 8.3                   |
| Strongly   | 4.2   | 4.6                     | 3.5                   | 2.5             | 5.4                      | 4.8                     | 4.5                   | 4.4                     | 2.6                   |
| DON'T KNOW | 12.6  | 12.7                    | 12.4                  | 12.8            | 11.6                     | 8.5                     | 7.7                   | 16.6                    | 16.3                  |
| Net Diff.  | 63.4  | 62.9                    | 64.3                  | 68.1            | 57.0                     | 69.8                    | 67.3                  | 56.6                    | 61.8                  |
| Mean       | 3.35  | 3.36                    | 3.33                  | 3.35            | 3.27                     | 3.44                    | 3.36                  | 3.28                    | 3.29                  |



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BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 75.4  | 80.2  | 65.2      | 69.6     | 58.9  | 67.3  | 83.9  | 76.4  | 75.7     | 64.4  | 64.2  | 56.3  |
| Strongly   | 46.5  | 52.4  | 34.2      | 37.3     | 31.9  | 25.3  | 60.4  | 44.0  | 43.6     | 31.8  | 32.0  | 31.9  |
| Somewhat   | 28.9  | 27.9  | 31.0      | 32.4     | 26.9  | 42.0  | 23.5  | 32.4  | 32.1     | 32.6  | 32.2  | 24.3  |
| OPPOSE     | 12.0  | 9.6   | 17.2      | 14.1     | 20.4  | 18.6  | 9.8   | 9.4   | 15.0     | 13.4  | 14.8  | 23.1  |
| Somewhat   | 7.8   | 5.8   | 11.9      | 11.5     | 12.5  | 13.8  | 5.3   | 6.4   | 10.8     | 12.1  | 10.0  | 13.7  |
| Strongly   | 4.2   | 3.7   | 5.3       | 2.6      | 7.9   | 4.8   | 4.5   | 2.9   | 4.1      | 1.2   | 4.8   | 9.4   |
| DON'T KNOW | 12.6  | 10.2  | 17.6      | 16.3     | 20.7  | 14.1  | 6.4   | 14.2  | 9.4      | 22.2  | 21.0  | 20.6  |
| Net Diff.  | 63.4  | 70.6  | 48.1      | 55.5     | 38.5  | 48.7  | 74.1  | 67.0  | 60.7     | 51.1  | 49.4  | 33.1  |
| Mean       | 3.35  | 3.43  | 3.14      | 3.25     | 3.05  | 3.02  | 3.49  | 3.37  | 3.27     | 3.22  | 3.16  | 2.99  |



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BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| SUPPORT    | 75.4  | 48.0  | 64.2  | 73.7  | 76.0  | 82.5  | 85.0    | 65.2       | 81.8    | 68.5     | 84.0    | 80.4 | 71.0   |  |
| Strongly   | 46.5  | 17.9  | 29.7  | 44.7  | 47.7  | 55.8  | 57.4    | 34.3       | 54.3    | 38.3     | 56.7    | 54.0 | 39.9   |  |
| Somewhat   | 28.9  | 30.0  | 34.5  | 29.0  | 28.3  | 26.7  | 27.6    | 31.0       | 27.5    | 30.2     | 27.3    | 26.4 | 31.1   |  |
| OPPOSE     | 12.0  | 22.6  | 17.9  | 11.5  | 11.1  | 9.0   | 8.9     | 15.9       | 9.5     | 14.5     | 8.9     | 11.4 | 12.5   |  |
| Somewhat   | 7.8   | 17.3  | 11.4  | 7.4   | 7.1   | 5.4   | 5.6     | 10.7       | 5.9     | 9.6      | 5.5     | 6.7  | 8.7    |  |
| Strongly   | 4.2   | 5.4   | 6.5   | 4.2   | 4.1   | 3.6   | 3.4     | 5.2        | 3.6     | 4.8      | 3.5     | 4.7  | 3.8    |  |
| DON'T KNOW | 12.6  | 29.4  | 17.9  | 14.8  | 12.9  | 8.5   | 6.1     | 18.9       | 8.6     | 17.1     | 7.1     | 8.2  | 16.5   |  |
| Net Diff.  | 63.4  | 25.3  | 46.4  | 62.2  | 64.8  | 73.6  | 76.1    | 49.3       | 72.3    | 54.0     | 75.0    | 69.0 | 58.5   |  |
| Mean       | 3.35  | 2.86  | 3.07  | 3.34  | 3.37  | 3.47  | 3.48    | 3.16       | 3.45    | 3.23     | 3.48    | 3.41 | 3.28   |  |



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BANNER 10

|            | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|            |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total      | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| SUPPORT    | 75.4  | 50.4        | 70.5            | 76.8  | 84.8                    | 58.8  | 74.5            | 78.8  | 87.0                    | 46.3  | 68.2            | 75.2  | 81.6                    | 71.7      | 75.9          | 79.0  |
| Strongly   | 46.5  | 20.7        | 39.1            | 49.0  | 57.0                    | 28.5  | 45.2            | 49.5  | 63.8                    | 16.9  | 35.6            | 48.5  | 46.8                    | 38.2      | 47.8          | 54.0  |
| Somewhat   | 28.9  | 29.7        | 31.4            | 27.8  | 27.8                    | 30.3  | 29.3            | 29.2  | 23.1                    | 29.4  | 32.6            | 26.7  | 34.8                    | 33.5      | 28.1          | 25.0  |
| OPPOSE     | 12.0  | 21.9        | 13.9            | 11.4  | 8.3                     | 26.0  | 13.0            | 11.7  | 8.3                     | 20.0  | 14.4            | 11.1  | 8.4                     | 14.2      | 12.1          | 8.9   |
| Somewhat   | 7.8   | 15.9        | 8.8             | 7.2   | 5.2                     | 17.5  | 6.8             | 7.5   | 4.5                     | 15.2  | 9.9             | 7.1   | 6.1                     | 10.0      | 8.1           | 4.1   |
| Strongly   | 4.2   | 6.0         | 5.1             | 4.2   | 3.2                     | 8.4   | 6.2             | 4.3   | 3.7                     | 4.8   | 4.5             | 4.1   | 2.3                     | 4.2       | 4.0           | 4.8   |
| DON'T KNOW | 12.6  | 27.7        | 15.6            | 11.8  | 6.9                     | 15.2  | 12.5            | 9.5   | 4.8                     | 33.7  | 17.3            | 13.7  | 10.0                    | 14.1      | 12.0          | 12.1  |
| Net Diff.  | 63.4  | 28.5        | 56.6            | 65.4  | 76.5                    | 32.9  | 61.4            | 67.0  | 78.7                    | 26.4  | 53.8            | 64.1  | 73.2                    | 57.4      | 63.8          | 70.1  |
| Mean       | 3.35  | 2.90        | 3.24            | 3.38  | 3.49                    | 2.93  | 3.30            | 3.37  | 3.54                    | 2.88  | 3.20            | 3.39  | 3.40                    | 3.23      | 3.36          | 3.46  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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27. SUPPORTERS OF THE DETERRENT ACT ARGUE THE LAW WOULD PROTECT SENSITIVE RESEARCH AND PREVENT FOREIGN GOVERNMENTS FROM USING UNIVERSITIES TO UNDERMINE AMERICAN VALUES AND INTERESTS. OPPONENTS OF THE DETERRENT ACT SAY THE LAW WOULD INCREASE ADMINISTRATIVE OVERHEAD AND DETER SCIENTIFIC AND CULTURAL COLLABORATION WITH OTHER COUNTRIES. WHAT DO YOU THINK AFTER HEARING BOTH SIDES? DO YOU SUPPORT OR OPPOSE THE DETERRENT ACT?

BANNER 1

|            | ANMP SCORE |      |      |      |      |      |      |      |       |      | NEW MAJORITY |      |      |        | NEW MAJORITY COMBO |      |       | LEFT MINORITY COMBO |      |      |
|------------|------------|------|------|------|------|------|------|------|-------|------|--------------|------|------|--------|--------------------|------|-------|---------------------|------|------|
|            | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL | 8-10 | FLTD         | FLTD | DEF. | PROB/  | UND.               | VOTE | TOTAL | 6-7                 | 0-5  |      |
|            |            |      |      |      |      |      |      |      | N.M.  |      | 6-7          | 0-5  | VOTE | LEAN   |                    | DEM  |       | FLTD                |      |      |
|            |            |      |      |      |      |      |      |      |       |      |              |      | GOP  | VT GOP |                    |      |       |                     |      |      |
| Total      | 2000       | 211  | 343  | 388  | 421  | 325  | 174  | 76   | 63    | 1545 | 942          | 512  | 91   | 561    | 336                | 266  | 382   | 455                 | 233  | 222  |
| SUPPORT    | 64.4       | 89.9 | 74.2 | 71.0 | 61.3 | 55.1 | 44.8 | 35.6 | 42.6  | 68.6 | 76.4         | 58.6 | 44.3 | 77.7   | 72.9               | 50.0 | 64.4  | 50.2                | 58.6 | 41.3 |
| Strongly   | 33.1       | 76.0 | 53.4 | 33.7 | 22.2 | 14.8 | 14.8 | 9.9  | 19.8  | 37.6 | 50.4         | 17.2 | 20.2 | 54.9   | 37.1               | 18.8 | 25.9  | 17.7                | 22.8 | 12.3 |
| Somewhat   | 31.3       | 13.9 | 20.8 | 37.2 | 39.1 | 40.3 | 30.0 | 25.7 | 22.8  | 31.0 | 26.0         | 41.3 | 24.1 | 22.9   | 35.8               | 31.2 | 38.5  | 32.5                | 35.8 | 28.9 |
| OPPOSE     | 17.7       | 6.7  | 10.5 | 13.9 | 18.6 | 21.4 | 29.3 | 31.0 | 43.9  | 14.3 | 11.0         | 18.5 | 24.0 | 10.3   | 13.4               | 19.9 | 17.1  | 29.3                | 22.7 | 36.2 |
| Somewhat   | 12.7       | 3.3  | 6.9  | 10.4 | 14.3 | 16.3 | 22.4 | 23.1 | 22.8  | 10.5 | 7.5          | 14.6 | 18.0 | 7.2    | 10.6               | 14.9 | 12.2  | 20.4                | 16.4 | 24.6 |
| Strongly   | 5.0        | 3.3  | 3.6  | 3.5  | 4.3  | 5.1  | 6.9  | 7.9  | 21.2  | 3.8  | 3.5          | 3.9  | 6.0  | 3.1    | 2.8                | 5.0  | 4.9   | 8.8                 | 6.2  | 11.6 |
| DON'T KNOW | 17.9       | 3.4  | 15.3 | 15.1 | 20.1 | 23.5 | 25.9 | 33.4 | 13.5  | 17.1 | 12.6         | 22.9 | 31.8 | 12.0   | 13.7               | 30.1 | 18.5  | 20.6                | 18.7 | 22.6 |
| Net Diff.  | 46.7       | 83.3 | 63.7 | 57.1 | 42.7 | 33.7 | 15.6 | 4.6  | -1.4  | 54.3 | 65.4         | 40.0 | 20.3 | 67.4   | 59.5               | 30.2 | 47.3  | 20.9                | 36.0 | 5.1  |
| Mean       | 3.13       | 3.68 | 3.46 | 3.19 | 2.99 | 2.85 | 2.71 | 2.57 | 2.48  | 3.24 | 3.41         | 2.93 | 2.86 | 3.47   | 3.24               | 2.91 | 3.05  | 2.74                | 2.93 | 2.54 |



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BANNER 2

|            | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 64.4  | 64.2 | 62.9     | 65.9  | 63.6 | 67.7                  | 69.1        | 59.3        | 44.1               | 46.1         | 40.5               |
| Strongly   | 33.1  | 32.8 | 30.7     | 36.0  | 30.6 | 36.5                  | 39.7        | 17.4        | 12.4               | 11.1         | 14.7               |
| Somewhat   | 31.3  | 31.4 | 32.2     | 29.9  | 33.0 | 31.3                  | 29.5        | 41.8        | 31.7               | 35.0         | 25.7               |
| OPPOSE     | 17.7  | 19.3 | 18.5     | 16.9  | 17.0 | 16.1                  | 15.7        | 18.9        | 27.2               | 25.3         | 30.5               |
| Somewhat   | 12.7  | 14.3 | 13.7     | 10.6  | 14.2 | 11.7                  | 10.9        | 16.5        | 19.0               | 17.6         | 21.3               |
| Strongly   | 5.0   | 5.0  | 4.8      | 6.2   | 2.8  | 4.4                   | 4.8         | 2.4         | 8.2                | 7.6          | 9.1                |
| DON'T KNOW | 17.9  | 16.5 | 18.6     | 17.3  | 19.4 | 16.1                  | 15.2        | 21.8        | 28.8               | 28.6         | 29.1               |
| Net Diff.  | 46.7  | 44.9 | 44.4     | 49.0  | 46.6 | 51.6                  | 53.5        | 40.3        | 16.9               | 20.8         | 10.0               |
| Mean       | 3.13  | 3.10 | 3.09     | 3.16  | 3.13 | 3.19                  | 3.23        | 2.95        | 2.68               | 2.69         | 2.65               |





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27. SUPPORTERS OF THE DETERRENT ACT ARGUE THE LAW WOULD PROTECT SENSITIVE RESEARCH AND PREVENT FOREIGN GOVERNMENTS FROM USING UNIVERSITIES TO UNDERMINE AMERICAN VALUES AND INTERESTS. OPPONENTS OF THE DETERRENT ACT SAY THE LAW WOULD INCREASE ADMINISTRATIVE OVERHEAD AND DETER SCIENTIFIC AND CULTURAL COLLABORATION WITH OTHER COUNTRIES. WHAT DO YOU THINK AFTER HEARING BOTH SIDES? DO YOU SUPPORT OR OPPOSE THE DETERRENT ACT?

BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|            |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |  |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| SUPPORT    | 64.4  | 60.6          | 65.9  | 75.9           | 56.7   | 50.0  | 58.3  | 59.0           | 64.6   | 56.5  | 68.0   |  |
| Strongly   | 33.1  | 23.3          | 36.7  | 48.2           | 21.4   | 18.8  | 24.9  | 22.2           | 34.2   | 16.8  | 40.3   |  |
| Somewhat   | 31.3  | 37.3          | 29.2  | 27.7           | 35.2   | 31.2  | 33.4  | 36.8           | 30.5   | 39.7  | 27.7   |  |
| OPPOSE     | 17.7  | 23.0          | 15.7  | 11.4           | 23.7   | 19.9  | 18.4  | 21.9           | 21.6   | 22.1  | 14.9   |  |
| Somewhat   | 12.7  | 17.8          | 10.9  | 8.4            | 16.7   | 14.9  | 13.3  | 15.8           | 15.5   | 16.0  | 10.7   |  |
| Strongly   | 5.0   | 5.3           | 4.8   | 3.0            | 7.0    | 5.0   | 5.1   | 6.1            | 6.1    | 6.1   | 4.2    |  |
| DON'T KNOW | 17.9  | 16.4          | 18.5  | 12.7           | 19.6   | 30.1  | 23.3  | 19.1           | 13.8   | 21.4  | 17.1   |  |
| Net Diff.  | 46.7  | 37.6          | 50.2  | 64.5           | 32.9   | 30.2  | 39.9  | 37.1           | 43.0   | 34.4  | 53.1   |  |
| Mean       | 3.13  | 2.94          | 3.20  | 3.39           | 2.88   | 2.91  | 3.02  | 2.93           | 3.08   | 2.85  | 3.26   |  |



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27. SUPPORTERS OF THE DETERRENT ACT ARGUE THE LAW WOULD PROTECT SENSITIVE RESEARCH AND PREVENT FOREIGN GOVERNMENTS FROM USING UNIVERSITIES TO UNDERMINE AMERICAN VALUES AND INTERESTS. OPPONENTS OF THE DETERRENT ACT SAY THE LAW WOULD INCREASE ADMINISTRATIVE OVERHEAD AND DETER SCIENTIFIC AND CULTURAL COLLABORATION WITH OTHER COUNTRIES. WHAT DO YOU THINK AFTER HEARING BOTH SIDES? DO YOU SUPPORT OR OPPOSE THE DETERRENT ACT?

BANNER 4

|            | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|            |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total      | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| SUPPORT    | 64.4  | 75.2        | 57.0  | 76.5            | 54.4          | 62.0             | 82.1            | 62.9          | 67.7             | 69.0            | 49.8          | 56.3             |
| Strongly   | 33.1  | 50.3        | 21.8  | 48.0            | 20.3          | 30.5             | 57.0            | 27.1          | 36.2             | 36.0            | 16.7          | 24.9             |
| Somewhat   | 31.3  | 24.9        | 35.2  | 28.4            | 34.1          | 31.4             | 25.1            | 35.8          | 31.5             | 32.9            | 33.2          | 31.3             |
| OPPOSE     | 17.7  | 11.2        | 22.8  | 10.4            | 24.4          | 18.2             | 8.1             | 24.3          | 17.2             | 13.5            | 24.5          | 19.3             |
| Somewhat   | 12.7  | 7.6         | 16.2  | 6.8             | 17.5          | 14.2             | 5.6             | 13.6          | 12.1             | 8.4             | 19.6          | 16.3             |
| Strongly   | 5.0   | 3.6         | 6.6   | 3.6             | 6.9           | 4.0              | 2.5             | 10.7          | 5.1              | 5.1             | 4.9           | 3.0              |
| DON'T KNOW | 17.9  | 13.6        | 20.2  | 13.1            | 21.2          | 19.8             | 9.8             | 12.8          | 15.1             | 17.5            | 25.7          | 24.5             |
| Net Diff.  | 46.7  | 64.0        | 34.3  | 66.0            | 30.0          | 43.7             | 73.9            | 38.6          | 50.5             | 55.4            | 25.4          | 37.0             |
| Mean       | 3.13  | 3.41        | 2.91  | 3.39            | 2.86          | 3.10             | 3.51            | 2.91          | 3.16             | 3.21            | 2.83          | 3.04             |



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27. SUPPORTERS OF THE DETERRENT ACT ARGUE THE LAW WOULD PROTECT SENSITIVE RESEARCH AND PREVENT FOREIGN GOVERNMENTS FROM USING UNIVERSITIES TO UNDERMINE AMERICAN VALUES AND INTERESTS. OPPONENTS OF THE DETERRENT ACT SAY THE LAW WOULD INCREASE ADMINISTRATIVE OVERHEAD AND DETER SCIENTIFIC AND CULTURAL COLLABORATION WITH OTHER COUNTRIES. WHAT DO YOU THINK AFTER HEARING BOTH SIDES? DO YOU SUPPORT OR OPPOSE THE DETERRENT ACT?

BANNER 5

|            | TOTAL | IDEOLOGY |       |          |       |              |       | REPUBLICAN |          |              | DEMOCRAT |          |              | INDEPENDENT |          |              |      |
|------------|-------|----------|-------|----------|-------|--------------|-------|------------|----------|--------------|----------|----------|--------------|-------------|----------|--------------|------|
|            |       | LIBERAL  |       | MODERATE |       | CONSERVATIVE |       | LIBERAL    | MODERATE | CONSERVATIVE | LIBERAL  | MODERATE | CONSERVATIVE | LIBERAL     | MODERATE | CONSERVATIVE |      |
|            |       | Very     | Smwt. | Very     | Smwt. | Very         | Smwt. |            |          |              |          |          |              |             |          |              |      |
| Total      | 2000  | 516      | 197   | 319      | 736   | 445          | 304   | 748        | 23       | 134          | 564      | 417      | 256          | 64          | 75       | 346          | 120  |
| SUPPORT    | 64.4  | 55.3     | 49.5  | 58.9     | 58.9  | 75.3         | 77.3  | 76.1       | 57.7     | 65.1         | 79.9     | 54.7     | 52.4         | 60.9        | 58.3     | 61.3         | 66.2 |
| Strongly   | 33.1  | 21.0     | 21.1  | 21.0     | 23.6  | 43.7         | 61.0  | 50.8       | 21.0     | 25.1         | 54.6     | 20.5     | 18.0         | 28.5        | 24.1     | 27.1         | 44.5 |
| Somewhat   | 31.3  | 34.3     | 28.4  | 37.9     | 35.3  | 31.5         | 16.3  | 25.3       | 36.6     | 40.0         | 25.3     | 34.2     | 34.4         | 32.4        | 34.2     | 34.2         | 21.7 |
| OPPOSE     | 17.7  | 25.8     | 30.0  | 23.2     | 18.5  | 11.7         | 10.7  | 11.3       | 29.8     | 16.0         | 8.3      | 25.8     | 21.9         | 25.0        | 24.4     | 17.0         | 18.1 |
| Somewhat   | 12.7  | 18.6     | 19.9  | 17.8     | 13.2  | 9.9          | 5.7   | 8.2        | 21.5     | 8.3          | 5.8      | 18.5     | 15.7         | 18.5        | 18.6     | 13.3         | 14.0 |
| Strongly   | 5.0   | 7.2      | 10.2  | 5.3      | 5.3   | 1.8          | 5.0   | 3.1        | 8.3      | 7.7          | 2.5      | 7.4      | 6.3          | 6.5         | 5.9      | 3.6          | 4.1  |
| DON'T KNOW | 17.9  | 18.9     | 20.5  | 17.9     | 22.6  | 13.0         | 12.0  | 12.6       | 12.5     | 18.9         | 11.8     | 19.5     | 25.7         | 14.1        | 17.2     | 21.8         | 15.8 |
| Net Diff.  | 46.7  | 29.5     | 19.4  | 35.8     | 40.4  | 63.6         | 66.6  | 64.8       | 27.9     | 49.1         | 71.6     | 28.8     | 30.5         | 35.8        | 33.9     | 44.3         | 48.1 |
| Mean       | 3.13  | 2.85     | 2.76  | 2.91     | 3.00  | 3.35         | 3.52  | 3.42       | 2.80     | 3.02         | 3.50     | 2.84     | 2.86         | 2.96        | 2.93     | 3.08         | 3.27 |



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BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 64.4  | 55.5          | 62.1           | 74.9            | 64.0           | 63.8        | 65.9                      | 63.5         | 65.1                     | 68.1                       | 59.9            | 59.6                     | 67.7     | 71.8                     | 66.6                  | 57.1          |
| Strongly   | 33.1  | 20.8          | 25.0           | 49.0            | 30.4           | 30.8        | 24.3                      | 31.6         | 33.2                     | 35.2                       | 29.8            | 35.2                     | 36.2     | 42.3                     | 33.4                  | 26.2          |
| Somewhat   | 31.3  | 34.7          | 37.0           | 25.9            | 33.6           | 33.0        | 41.6                      | 31.9         | 31.9                     | 32.9                       | 30.1            | 24.4                     | 31.5     | 29.5                     | 33.2                  | 30.8          |
| OPPOSE     | 17.7  | 23.0          | 19.8           | 11.2            | 18.0           | 21.6        | 27.2                      | 20.9         | 17.0                     | 15.7                       | 19.2            | 18.1                     | 15.6     | 13.4                     | 17.2                  | 20.2          |
| Somewhat   | 12.7  | 17.0          | 13.8           | 7.8             | 13.4           | 16.9        | 21.1                      | 16.4         | 12.3                     | 12.2                       | 12.3            | 10.8                     | 10.1     | 8.7                      | 13.3                  | 15.4          |
| Strongly   | 5.0   | 6.1           | 6.0            | 3.4             | 4.6            | 4.7         | 6.1                       | 4.5          | 4.7                      | 3.5                        | 6.8             | 7.3                      | 5.5      | 4.6                      | 4.0                   | 4.8           |
| DON'T KNOW | 17.9  | 21.5          | 18.1           | 13.9            | 18.0           | 14.6        | 6.9                       | 15.6         | 17.9                     | 16.2                       | 20.9            | 22.3                     | 16.7     | 14.8                     | 16.2                  | 22.7          |
| Net Diff.  | 46.7  | 32.4          | 42.2           | 63.7            | 46.0           | 42.1        | 38.6                      | 42.6         | 48.1                     | 52.4                       | 40.7            | 41.6                     | 52.2     | 58.4                     | 49.4                  | 36.9          |
| Mean       | 3.13  | 2.89          | 2.99           | 3.40            | 3.10           | 3.05        | 2.90                      | 3.07         | 3.14                     | 3.19                       | 3.05            | 3.13                     | 3.18     | 3.29                     | 3.15                  | 3.02          |



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BANNER 7

|            | TOTAL | EDUCATION LEVEL         |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|------------|-------|-------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|            |       | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total      | 2000  | 1321                    | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| SUPPORT    | 64.4  | 62.9                    | 67.3                  | 67.3            | 67.2                     | 71.9                    | 74.4                  | 54.8                    | 61.3                  |
| Strongly   | 33.1  | 33.4                    | 32.4                  | 31.8            | 33.4                     | 44.1                    | 40.2                  | 23.7                    | 25.8                  |
| Somewhat   | 31.3  | 29.5                    | 34.9                  | 35.5            | 33.8                     | 27.8                    | 34.1                  | 31.1                    | 35.5                  |
| OPPOSE     | 17.7  | 17.8                    | 17.6                  | 17.5            | 17.7                     | 15.3                    | 14.8                  | 20.0                    | 19.9                  |
| Somewhat   | 12.7  | 12.4                    | 13.4                  | 14.6            | 11.2                     | 9.8                     | 9.4                   | 14.8                    | 16.8                  |
| Strongly   | 5.0   | 5.4                     | 4.2                   | 3.0             | 6.5                      | 5.5                     | 5.4                   | 5.2                     | 3.1                   |
| DON'T KNOW | 17.9  | 19.3                    | 15.2                  | 15.2            | 15.1                     | 12.8                    | 10.8                  | 25.3                    | 18.8                  |
| Net Diff.  | 46.7  | 45.2                    | 49.7                  | 49.8            | 49.5                     | 56.5                    | 59.6                  | 34.8                    | 41.4                  |
| Mean       | 3.13  | 3.13                    | 3.13                  | 3.13            | 3.11                     | 3.27                    | 3.22                  | 2.98                    | 3.03                  |



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BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 64.4  | 69.6  | 53.3      | 55.2     | 49.8  | 56.7  | 77.1  | 61.8  | 66.8     | 45.2  | 54.4  | 47.4  |
| Strongly   | 33.1  | 37.9  | 22.8      | 25.3     | 19.7  | 17.5  | 47.6  | 27.9  | 38.1     | 14.2  | 24.3  | 17.4  |
| Somewhat   | 31.3  | 31.7  | 30.6      | 30.0     | 30.1  | 39.2  | 29.5  | 33.9  | 28.7     | 31.0  | 30.1  | 30.1  |
| OPPOSE     | 17.7  | 14.2  | 25.0      | 23.5     | 27.5  | 22.4  | 11.8  | 16.8  | 22.9     | 23.9  | 25.6  | 28.4  |
| Somewhat   | 12.7  | 10.4  | 17.7      | 17.7     | 18.5  | 16.0  | 7.7   | 13.3  | 14.3     | 20.6  | 18.3  | 18.5  |
| Strongly   | 5.0   | 3.8   | 7.4       | 5.8      | 9.0   | 6.4   | 4.1   | 3.5   | 8.6      | 3.3   | 7.2   | 9.9   |
| DON'T KNOW | 17.9  | 16.1  | 21.6      | 21.3     | 22.8  | 20.9  | 11.1  | 21.4  | 10.2     | 30.9  | 20.0  | 24.1  |
| Net Diff.  | 46.7  | 55.4  | 28.3      | 31.7     | 22.3  | 34.3  | 65.4  | 45.0  | 43.9     | 21.3  | 28.8  | 19.0  |
| Mean       | 3.13  | 3.24  | 2.88      | 2.95     | 2.78  | 2.86  | 3.36  | 3.10  | 3.07     | 2.81  | 2.89  | 2.72  |



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BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| SUPPORT    | 64.4  | 45.9  | 54.4  | 60.9  | 64.8  | 68.0  | 74.5    | 55.7       | 69.9    | 58.4     | 71.8    | 72.7 | 57.0   |  |
| Strongly   | 33.1  | 11.6  | 20.1  | 26.8  | 34.2  | 40.2  | 44.5    | 21.5       | 40.4    | 25.3     | 42.7    | 42.8 | 24.4   |  |
| Somewhat   | 31.3  | 34.3  | 34.3  | 34.1  | 30.6  | 27.7  | 30.0    | 34.2       | 29.5    | 33.1     | 29.1    | 29.9 | 32.6   |  |
| OPPOSE     | 17.7  | 28.7  | 25.5  | 20.1  | 18.1  | 15.6  | 10.1    | 23.7       | 13.9    | 22.0     | 12.4    | 15.2 | 20.0   |  |
| Somewhat   | 12.7  | 21.8  | 17.0  | 14.0  | 13.1  | 11.6  | 7.7     | 16.6       | 10.3    | 15.5     | 9.3     | 9.7  | 15.5   |  |
| Strongly   | 5.0   | 6.9   | 8.5   | 6.2   | 5.1   | 4.0   | 2.4     | 7.1        | 3.6     | 6.5      | 3.1     | 5.5  | 4.5    |  |
| DON'T KNOW | 17.9  | 25.4  | 20.1  | 18.9  | 17.1  | 16.4  | 15.4    | 20.7       | 16.2    | 19.6     | 15.8    | 12.2 | 23.0   |  |
| Net Diff.  | 46.7  | 17.2  | 28.9  | 40.8  | 46.7  | 52.4  | 64.4    | 32.0       | 56.0    | 36.4     | 59.4    | 57.5 | 37.1   |  |
| Mean       | 3.13  | 2.68  | 2.83  | 3.01  | 3.13  | 3.25  | 3.38    | 2.88       | 3.27    | 2.96     | 3.32    | 3.25 | 3.00   |  |



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27. SUPPORTERS OF THE DETERRENT ACT ARGUE THE LAW WOULD PROTECT SENSITIVE RESEARCH AND PREVENT FOREIGN GOVERNMENTS FROM USING UNIVERSITIES TO UNDERMINE AMERICAN VALUES AND INTERESTS. OPPONENTS OF THE DETERRENT ACT SAY THE LAW WOULD INCREASE ADMINISTRATIVE OVERHEAD AND DETER SCIENTIFIC AND CULTURAL COLLABORATION WITH OTHER COUNTRIES. WHAT DO YOU THINK AFTER HEARING BOTH SIDES? DO YOU SUPPORT OR OPPOSE THE DETERRENT ACT?

BANNER 10

|            | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|            |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|            |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total      | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| SUPPORT    | 64.4  | 47.5        | 58.8   | 65.3  | 72.3   | 56.3  | 69.4   | 70.7  | 77.6   | 43.3  | 52.5   | 61.0  | 64.3   | 59.1      | 65.8      | 67.6  |
| Strongly   | 33.1  | 13.4        | 24.9   | 34.0  | 43.4   | 23.2  | 33.3   | 40.3  | 51.1   | 8.7   | 20.0   | 29.1  | 31.8   | 27.8      | 34.1      | 37.1  |
| Somewhat   | 31.3  | 34.1        | 33.8   | 31.3  | 28.9   | 33.2  | 36.1   | 30.4  | 26.5   | 34.6  | 32.5   | 32.0  | 32.5   | 31.4      | 31.7      | 30.4  |
| OPPOSE     | 17.7  | 29.8        | 21.3   | 17.8  | 11.8   | 29.4  | 18.5   | 15.7  | 11.3   | 30.0  | 22.9   | 19.5  | 12.5   | 23.2      | 16.3      | 14.1  |
| Somewhat   | 12.7  | 22.4        | 14.4   | 12.8  | 8.9    | 14.6  | 9.6    | 11.3  | 8.0    | 26.1  | 17.1   | 13.9  | 10.2   | 16.5      | 12.0      | 9.9   |
| Strongly   | 5.0   | 7.4         | 6.9    | 5.0   | 2.9    | 14.8  | 8.9    | 4.3   | 3.3    | 3.9   | 5.8    | 5.6   | 2.2    | 6.7       | 4.4       | 4.2   |
| DON'T KNOW | 17.9  | 22.7        | 20.0   | 16.9  | 15.9   | 14.3  | 12.1   | 13.7  | 11.0   | 26.7  | 24.6   | 19.5  | 23.2   | 17.6      | 17.8      | 18.4  |
| Net Diff.  | 46.7  | 17.7        | 37.5   | 47.5  | 60.5   | 26.9  | 50.9   | 55.0  | 66.3   | 13.3  | 29.6   | 41.6  | 51.8   | 35.9      | 49.5      | 53.5  |
| Mean       | 3.13  | 2.69        | 2.96   | 3.13  | 3.34   | 2.75  | 3.07   | 3.24  | 3.41   | 2.66  | 2.88   | 3.05  | 3.22   | 2.97      | 3.16      | 3.23  |





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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. WOULD YOU SUPPORT OR OPPOSE A LAW THAT GOES FURTHER THAN THE DETERRENT ACT, AND INSTEAD OF MAKING UNIVERSITIES REPORT ALL GIFTS AND CONTRACTS FROM FOREIGN "COUNTRIES OF CONCERN," COMPLETELY FORBIDS THEM FROM ACCEPTING GIFTS AND CONTRACTS FROM THESE COUNTRIES?

BANNER 1

|            | TOTAL | ANMP SCORE |      |      |      |       |       |       |       | NEW MAJORITY |      |      |      |        | NEW MAJORITY COMBO |      |      | LEFT MINORITY COMBO |       |       |
|------------|-------|------------|------|------|------|-------|-------|-------|-------|--------------|------|------|------|--------|--------------------|------|------|---------------------|-------|-------|
|            |       | 10         | 9    | 8    | 7    | 6     | 5     | 4     | 0-3   | TOTAL        | 8-10 | FLTD | FLTD | DEF.   | PROB/              | UND. | VOTE | TOTAL               | 6-7   | 0-5   |
|            |       |            |      |      |      |       |       |       |       | N.M.         |      | 6-7  | 0-5  | VOTE   | LEAN               |      | DEM  |                     | FLTD  |       |
|            |       |            |      |      |      |       |       |       |       |              |      |      | GOP  | VT GOP |                    |      |      |                     |       |       |
| Total      | 2000  | 211        | 343  | 388  | 421  | 325   | 174   | 76    | 63    | 1545         | 942  | 512  | 91   | 561    | 336                | 266  | 382  | 455                 | 233   | 222   |
| SUPPORT    | 46.5  | 79.9       | 63.7 | 52.3 | 38.9 | 30.5  | 24.4  | 28.1  | 23.0  | 52.5         | 62.6 | 36.5 | 37.4 | 68.7   | 53.5               | 33.1 | 41.3 | 26.4                | 32.6  | 19.9  |
| Strongly   | 20.8  | 61.4       | 33.0 | 19.1 | 13.3 | 5.7   | 7.9   | 3.7   | 12.6  | 25.0         | 33.6 | 10.9 | 15.3 | 42.3   | 19.4               | 9.7  | 15.2 | 6.5                 | 8.1   | 4.8   |
| Somewhat   | 25.8  | 18.5       | 30.8 | 33.2 | 25.6 | 24.8  | 16.4  | 24.3  | 10.4  | 27.5         | 29.0 | 25.6 | 22.1 | 26.4   | 34.1               | 23.3 | 26.1 | 19.9                | 24.5  | 15.1  |
| OPPOSE     | 36.7  | 12.6       | 24.7 | 31.6 | 41.4 | 48.7  | 51.5  | 45.1  | 68.4  | 31.1         | 24.8 | 41.5 | 37.0 | 17.6   | 35.9               | 38.8 | 41.3 | 55.5                | 51.3  | 60.0  |
| Somewhat   | 23.2  | 8.1        | 15.9 | 21.3 | 29.0 | 31.6  | 33.2  | 22.8  | 16.8  | 21.2         | 16.4 | 29.3 | 25.1 | 11.8   | 28.9               | 22.5 | 27.3 | 30.2                | 32.0  | 28.3  |
| Strongly   | 13.4  | 4.5        | 8.8  | 10.3 | 12.4 | 17.0  | 18.3  | 22.3  | 51.6  | 9.9          | 8.5  | 12.2 | 11.9 | 5.8    | 7.0                | 16.2 | 14.0 | 25.3                | 19.3  | 31.7  |
| DON'T KNOW | 16.8  | 7.5        | 11.6 | 16.1 | 19.6 | 20.8  | 24.1  | 26.9  | 8.7   | 16.4         | 12.5 | 22.0 | 25.6 | 13.7   | 10.6               | 28.2 | 17.4 | 18.0                | 16.1  | 20.1  |
| Net Diff.  | 9.9   | 67.3       | 39.0 | 20.7 | -2.5 | -18.2 | -27.1 | -17.0 | -45.4 | 21.4         | 37.8 | -5.1 | 0.4  | 51.1   | 17.5               | -5.7 | *    | -29.1               | -18.7 | -40.1 |
| Mean       | 2.65  | 3.48       | 2.99 | 2.73 | 2.50 | 2.24  | 2.18  | 2.13  | 1.82  | 2.81         | 3.00 | 2.45 | 2.55 | 3.22   | 2.74               | 2.37 | 2.51 | 2.09                | 2.26  | 1.91  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 2

|            | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 46.5  | 45.6 | 44.0     | 49.2  | 45.2 | 48.2                  | 49.0        | 43.6        | 36.3               | 40.4         | 28.9               |
| Strongly   | 20.8  | 19.2 | 21.4     | 23.0  | 17.6 | 22.9                  | 25.1        | 9.5         | 8.0                | 8.5          | 7.0                |
| Somewhat   | 25.8  | 26.5 | 22.7     | 26.2  | 27.6 | 25.3                  | 23.9        | 34.1        | 28.3               | 31.9         | 21.9               |
| OPPOSE     | 36.7  | 38.1 | 38.3     | 33.9  | 38.6 | 36.3                  | 35.7        | 40.0        | 38.6               | 36.7         | 42.0               |
| Somewhat   | 23.2  | 23.7 | 25.0     | 21.0  | 25.0 | 22.8                  | 21.9        | 28.3        | 25.9               | 24.0         | 29.2               |
| Strongly   | 13.4  | 14.4 | 13.4     | 12.8  | 13.6 | 13.5                  | 13.8        | 11.7        | 12.7               | 12.6         | 12.8               |
| DON'T KNOW | 16.8  | 16.2 | 17.6     | 16.9  | 16.2 | 15.4                  | 15.3        | 16.4        | 25.1               | 22.9         | 29.1               |
| Net Diff.  | 9.9   | 7.5  | 5.7      | 15.3  | 6.5  | 11.9                  | 13.3        | 3.7         | -2.4               | 3.8          | -13.2              |
| Mean       | 2.65  | 2.60 | 2.63     | 2.71  | 2.59 | 2.68                  | 2.71        | 2.50        | 2.42               | 2.47         | 2.32               |



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BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|            |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | DIREC-        | TRAC  | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|            |       | TION          | K     |                |        |       |       |                |        |       |        |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SUPPORT    | 46.5  | 38.0          | 49.7  | 63.0           | 33.2   | 33.1  | 39.7  | 33.9           | 40.7   | 30.9  | 54.9   |
| Strongly   | 20.8  | 12.1          | 24.0  | 33.7           | 10.5   | 9.7   | 12.9  | 10.7           | 15.5   | 8.6   | 27.5   |
| Somewhat   | 25.8  | 25.9          | 25.7  | 29.3           | 22.8   | 23.3  | 26.8  | 23.2           | 25.1   | 22.3  | 27.5   |
| OPPOSE     | 36.7  | 45.5          | 33.4  | 24.5           | 49.0   | 38.8  | 38.9  | 48.4           | 43.1   | 50.7  | 28.9   |
| Somewhat   | 23.2  | 28.1          | 21.4  | 18.2           | 28.9   | 22.5  | 25.0  | 29.3           | 21.5   | 32.8  | 19.2   |
| Strongly   | 13.4  | 17.3          | 12.0  | 6.3            | 20.2   | 16.2  | 13.9  | 19.1           | 21.7   | 18.0  | 9.6    |
| DON'T KNOW | 16.8  | 16.6          | 16.9  | 12.6           | 17.7   | 28.2  | 21.5  | 17.7           | 16.2   | 18.4  | 16.2   |
| Net Diff.  | 9.9   | -7.5          | 16.4  | 38.5           | -15.8  | -5.7  | 0.8   | -14.5          | -2.5   | -19.8 | 26.0   |
| Mean       | 2.65  | 2.39          | 2.74  | 3.03           | 2.29   | 2.37  | 2.49  | 2.31           | 2.41   | 2.26  | 2.87   |



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BANNER 4

|            | TOTAL | 2020 BALLOT |       | PARTY |       |                 | MEN           |                  |                 | WOMEN         |                  |                 |               |
|------------|-------|-------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|            |       |             |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total      | 2000  | 783         | 928   | 721   | 737   | 542             | 413           | 258              | 271             | 308           | 479              | 271             |               |
| SUPPORT    | 46.5  | 61.6        | 35.2  | 61.2  | 35.2  | 42.5            | 67.0          | 43.3             | 47.6            | 53.4          | 30.8             | 37.5            |               |
| Strongly   | 20.8  | 35.3        | 11.2  | 33.9  | 11.9  | 15.4            | 38.8          | 16.9             | 16.6            | 27.4          | 9.3              | 14.1            |               |
| Somewhat   | 25.8  | 26.4        | 24.0  | 27.3  | 23.2  | 27.1            | 28.2          | 26.4             | 30.9            | 26.0          | 21.6             | 23.4            |               |
| OPPOSE     | 36.7  | 24.4        | 47.6  | 24.2  | 46.4  | 39.9            | 22.2          | 45.2             | 38.8            | 27.0          | 47.1             | 40.9            |               |
| Somewhat   | 23.2  | 18.3        | 28.0  | 18.0  | 26.8  | 25.3            | 18.3          | 24.5             | 24.4            | 17.6          | 28.1             | 26.2            |               |
| Strongly   | 13.4  | 6.2         | 19.6  | 6.2   | 19.6  | 14.5            | 3.9           | 20.8             | 14.4            | 9.3           | 19.0             | 14.7            |               |
| DON'T KNOW | 16.8  | 13.9        | 17.2  | 14.6  | 18.4  | 17.6            | 10.8          | 11.5             | 13.6            | 19.6          | 22.1             | 21.6            |               |
| Net Diff.  | 9.9   | 37.2        | -12.4 | 36.9  | -11.3 | 2.7             | 44.8          | -2.0             | 8.8             | 26.4          | -16.3            | -3.4            |               |
| Mean       | 2.65  | 3.05        | 2.32  | 3.04  | 2.34  | 2.53            | 3.14          | 2.44             | 2.58            | 2.89          | 2.27             | 2.47            |               |



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BANNER 5

|            | TOTAL | IDEOLOGY     |       |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|-------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197   | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 46.5  | 30.6         | 26.4  | 33.1  | 42.3          | 54.5  | 72.5 | 61.8              | 45.3         | 48.6          | 64.8              | 29.4         | 43.1          | 41.0              | 32.3         | 39.2          | 58.4              |
| Strongly   | 20.8  | 10.0         | 11.2  | 9.2   | 14.1          | 23.4  | 51.4 | 34.8              | 3.8          | 19.2          | 38.6              | 10.0         | 14.9          | 12.7              | 11.9         | 11.6          | 28.5              |
| Somewhat   | 25.8  | 20.6         | 15.2  | 23.9  | 28.1          | 31.0  | 21.1 | 27.0              | 41.5         | 29.4          | 26.2              | 19.4         | 28.2          | 28.3              | 20.4         | 27.7          | 29.9              |
| OPPOSE     | 36.7  | 50.8         | 53.2  | 49.4  | 38.0          | 33.1  | 14.5 | 25.5              | 39.1         | 28.3          | 22.7              | 51.9         | 38.0          | 44.9              | 48.6         | 41.9          | 28.6              |
| Somewhat   | 23.2  | 27.4         | 24.6  | 29.1  | 25.3          | 24.6  | 9.1  | 18.3              | 23.8         | 21.9          | 16.8              | 27.3         | 25.1          | 31.0              | 28.8         | 26.9          | 18.7              |
| Strongly   | 13.4  | 23.5         | 28.6  | 20.3  | 12.7          | 8.5   | 5.3  | 7.2               | 15.4         | 6.3           | 5.9               | 24.6         | 12.9          | 13.9              | 19.8         | 15.0          | 10.0              |
| DON'T KNOW | 16.8  | 18.6         | 20.4  | 17.5  | 19.7          | 12.5  | 13.1 | 12.7              | 15.6         | 23.2          | 12.5              | 18.7         | 19.0          | 14.1              | 19.1         | 18.9          | 13.0              |
| Net Diff.  | 9.9   | -20.3        | -26.7 | -16.3 | 4.2           | 21.4  | 58.0 | 36.2              | 6.1          | 20.3          | 42.1              | -22.4        | 5.1           | -3.9              | -16.3        | -2.6          | 29.8              |
| Mean       | 2.65  | 2.21         | 2.11  | 2.27  | 2.54          | 2.79  | 3.36 | 3.02              | 2.40         | 2.80          | 3.12              | 2.18         | 2.56          | 2.46              | 2.30         | 2.44          | 2.88              |



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BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                            |                 |                          | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29          | 229               | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 46.5  | 33.9          | 43.9           | 61.2            | 42.9           | 43.7                      | 68.0        | 40.6              | 47.3                     | 49.1                       | 44.4            | 43.8                     | 48.4     | 59.4                     | 52.2                  | 36.4          |
| Strongly   | 20.8  | 11.0          | 13.0           | 33.9            | 15.1           | 20.7                      | 36.3        | 18.7              | 20.7                     | 21.8                       | 19.0            | 21.4                     | 22.7     | 28.0                     | 25.5                  | 13.8          |
| Somewhat   | 25.8  | 22.8          | 30.9           | 27.3            | 27.8           | 23.0                      | 31.7        | 21.9              | 26.6                     | 27.3                       | 25.5            | 22.5                     | 25.7     | 31.4                     | 26.7                  | 22.6          |
| OPPOSE     | 36.7  | 48.3          | 36.8           | 24.0            | 40.8           | 40.2                      | 22.1        | 42.5              | 36.2                     | 35.5                       | 37.3            | 35.9                     | 35.2     | 25.1                     | 33.8                  | 42.5          |
| Somewhat   | 23.2  | 28.0          | 25.7           | 17.2            | 27.2           | 23.5                      | 13.1        | 24.8              | 23.8                     | 24.0                       | 23.5            | 18.2                     | 25.1     | 17.8                     | 21.4                  | 23.3          |
| Strongly   | 13.4  | 20.2          | 11.1           | 6.8             | 13.6           | 16.7                      | 9.1         | 17.7              | 12.4                     | 11.5                       | 13.8            | 17.7                     | 10.1     | 7.3                      | 12.4                  | 19.2          |
| DON'T KNOW | 16.8  | 17.9          | 19.4           | 14.8            | 16.3           | 16.1                      | 9.9         | 16.9              | 16.5                     | 15.5                       | 18.2            | 20.3                     | 16.3     | 15.5                     | 14.0                  | 21.1          |
| Net Diff.  | 9.9   | -14.4         | 7.1            | 37.2            | 2.1            | 3.4                       | 45.8        | -2.0              | 11.2                     | 13.6                       | 7.1             | 7.9                      | 13.2     | 34.3                     | 18.4                  | -6.1          |
| Mean       | 2.65  | 2.30          | 2.57           | 3.04            | 2.53           | 2.57                      | 3.06        | 2.50              | 2.67                     | 2.70                       | 2.61            | 2.60                     | 2.73     | 2.95                     | 2.76                  | 2.39          |





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BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 46.5  | 47.9  | 43.7      | 47.3     | 41.7  | 45.5  | 56.0  | 39.4  | 61.3     | 35.2  | 44.7  | 40.3  |
| Strongly   | 20.8  | 23.0  | 16.2      | 18.2     | 15.1  | 9.4   | 28.5  | 17.2  | 28.5     | 9.4   | 15.4  | 15.0  |
| Somewhat   | 25.8  | 24.9  | 27.5      | 29.1     | 26.6  | 36.1  | 27.5  | 22.2  | 32.8     | 25.8  | 29.3  | 25.3  |
| OPPOSE     | 36.7  | 35.6  | 38.9      | 32.2     | 43.1  | 39.6  | 32.4  | 38.8  | 27.6     | 36.2  | 40.0  | 44.6  |
| Somewhat   | 23.2  | 23.0  | 23.7      | 21.8     | 24.0  | 25.1  | 21.4  | 24.7  | 15.8     | 26.9  | 28.4  | 21.7  |
| Strongly   | 13.4  | 12.6  | 15.2      | 10.4     | 19.1  | 14.5  | 11.1  | 14.1  | 11.8     | 9.3   | 11.6  | 22.9  |
| DON'T KNOW | 16.8  | 16.6  | 17.3      | 20.5     | 15.2  | 14.9  | 11.5  | 21.8  | 11.0     | 28.7  | 15.2  | 15.1  |
| Net Diff.  | 9.9   | 12.3  | 4.8       | 15.0     | -1.3  | 6.0   | 23.6  | 0.5   | 33.7     | -1.0  | 4.7   | -4.4  |
| Mean       | 2.65  | 2.70  | 2.54      | 2.69     | 2.44  | 2.48  | 2.83  | 2.54  | 2.88     | 2.49  | 2.57  | 2.38  |





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28. WOULD YOU SUPPORT OR OPPOSE A LAW THAT GOES FURTHER THAN THE DETERRENT ACT, AND INSTEAD OF MAKING UNIVERSITIES REPORT ALL GIFTS AND CONTRACTS FROM FOREIGN "COUNTRIES OF CONCERN," COMPLETELY FORBIDS THEM FROM ACCEPTING GIFTS AND CONTRACTS FROM THESE COUNTRIES?

BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| SUPPORT    | 46.5  | 25.4  | 37.7  | 49.5  | 55.8  | 46.1  | 49.7    | 40.6       | 50.3    | 45.2     | 48.2    | 54.9 | 39.1   |  |
| Strongly   | 20.8  | 6.2   | 12.4  | 19.3  | 22.5  | 24.8  | 26.4    | 14.3       | 24.9    | 16.8     | 25.7    | 26.4 | 15.8   |  |
| Somewhat   | 25.8  | 19.2  | 25.3  | 30.2  | 33.3  | 21.3  | 23.3    | 26.3       | 25.4    | 28.4     | 22.5    | 28.5 | 23.3   |  |
| OPPOSE     | 36.7  | 49.8  | 44.2  | 37.9  | 29.7  | 35.8  | 33.1    | 42.4       | 33.0    | 38.6     | 34.2    | 33.3 | 39.7   |  |
| Somewhat   | 23.2  | 25.4  | 26.8  | 23.9  | 20.7  | 23.5  | 21.8    | 25.1       | 22.0    | 23.8     | 22.5    | 21.7 | 24.6   |  |
| Strongly   | 13.4  | 24.4  | 17.4  | 14.0  | 8.9   | 12.3  | 11.3    | 17.3       | 11.0    | 14.8     | 11.7    | 11.5 | 15.1   |  |
| DON'T KNOW | 16.8  | 24.7  | 18.1  | 12.6  | 14.5  | 18.0  | 17.2    | 16.9       | 16.7    | 16.2     | 17.5    | 11.8 | 21.3   |  |
| Net Diff.  | 9.9   | -24.4 | -6.4  | 11.6  | 26.1  | 10.3  | 16.6    | -1.8       | 17.3    | 6.6      | 14.0    | 21.6 | -0.6   |  |
| Mean       | 2.65  | 2.10  | 2.40  | 2.63  | 2.81  | 2.72  | 2.78    | 2.45       | 2.77    | 2.56     | 2.76    | 2.79 | 2.51   |  |



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28. WOULD YOU SUPPORT OR OPPOSE A LAW THAT GOES FURTHER THAN THE DETERRENT ACT, AND INSTEAD OF MAKING UNIVERSITIES REPORT ALL GIFTS AND CONTRACTS FROM FOREIGN "COUNTRIES OF CONCERN," COMPLETELY FORBIDS THEM FROM ACCEPTING GIFTS AND CONTRACTS FROM THESE COUNTRIES?

BANNER 10

|            | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|            |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total      | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| SUPPORT    | 46.5  | 27.7        | 44.5            | 53.1  | 48.5                    | 33.3  | 54.0            | 56.6  | 57.7                    | 25.0  | 38.9            | 50.3  | 34.7                    | 47.2      | 44.4          | 51.3  |
| Strongly   | 20.8  | 7.6         | 17.5            | 21.0  | 26.6                    | 13.4  | 21.9            | 22.1  | 32.6                    | 4.8   | 14.9            | 20.1  | 17.7                    | 19.6      | 19.5          | 25.5  |
| Somewhat   | 25.8  | 20.1        | 27.0            | 32.1  | 21.9                    | 20.0  | 32.1            | 34.4  | 25.2                    | 20.1  | 24.0            | 30.2  | 17.1                    | 27.6      | 24.9          | 25.7  |
| OPPOSE     | 36.7  | 48.9        | 40.7            | 32.3  | 33.7                    | 48.8  | 34.1            | 33.8  | 30.3                    | 49.0  | 44.6            | 31.2  | 38.7                    | 36.6      | 38.2          | 32.7  |
| Somewhat   | 23.2  | 26.2        | 25.5            | 21.5  | 22.2                    | 27.5  | 23.0            | 20.7  | 20.9                    | 25.6  | 27.0            | 22.2  | 24.1                    | 23.2      | 23.2          | 23.4  |
| Strongly   | 13.4  | 22.7        | 15.2            | 10.8  | 11.5                    | 21.2  | 11.1            | 13.1  | 9.4                     | 23.4  | 17.6            | 9.0   | 14.7                    | 13.4      | 15.0          | 9.4   |
| DON'T KNOW | 16.8  | 23.4        | 14.8            | 14.6  | 17.8                    | 17.9  | 11.9            | 9.7   | 12.0                    | 26.0  | 16.5            | 18.5  | 26.5                    | 16.2      | 17.4          | 16.0  |
| Net Diff.  | 9.9   | -21.2       | 3.8             | 20.8  | 14.9                    | -15.5 | 19.9            | 22.8  | 27.5                    | -24.0 | -5.7            | 19.1  | -4.0                    | 10.6      | 6.2           | 18.6  |
| Mean       | 2.65  | 2.16        | 2.55            | 2.74  | 2.77                    | 2.31  | 2.73            | 2.73  | 2.92                    | 2.09  | 2.43            | 2.75  | 2.51                    | 2.64      | 2.59          | 2.80  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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29. WOULD YOU SUPPORT OR OPPOSE A LAW THAT GOES EVEN FURTHER, AND COMPLETELY FORBIDS UNIVERSITIES FROM ACCEPTING GIFTS OR CONTRACTS FROM ANY FOREIGN COUNTRY, NOT JUST FROM SPECIFIC "COUNTRIES OF CONCERN?"

BANNER 1

|            | TOTAL | ANMP SCORE |      |      |       |       |       |       |       | NEW MAJORITY |      |       |      |        | NEW MAJORITY COMBO |       |       | LEFT MINORITY COMBO |       |       |
|------------|-------|------------|------|------|-------|-------|-------|-------|-------|--------------|------|-------|------|--------|--------------------|-------|-------|---------------------|-------|-------|
|            |       | 10         | 9    | 8    | 7     | 6     | 5     | 4     | 0-3   | TOTAL        | 8-10 | FLTD  | FLTD | DEF.   | PROB/              | UND.  | VOTE  | TOTAL               | 6-7   | 0-5   |
|            |       |            |      |      |       |       |       |       |       | N.M.         |      | 6-7   | 0-5  | VOTE   | LEAN               |       | DEM   |                     | FLTD  |       |
|            |       |            |      |      |       |       |       |       |       |              |      |       | GOP  | VT GOP |                    |       |       |                     |       |       |
| Total      | 2000  | 211        | 343  | 388  | 421   | 325   | 174   | 76    | 63    | 1545         | 942  | 512   | 91   | 561    | 336                | 266   | 382   | 455                 | 233   | 222   |
| SUPPORT    | 40.7  | 70.6       | 55.6 | 44.6 | 35.9  | 24.9  | 24.2  | 16.8  | 22.9  | 46.6         | 54.4 | 33.7  | 38.8 | 63.9   | 46.2               | 30.4  | 33.0  | 20.5                | 25.3  | 15.4  |
| Strongly   | 17.8  | 48.7       | 28.4 | 14.9 | 12.7  | 5.4   | 8.9   | 3.7   | 14.3  | 21.2         | 27.4 | 10.1  | 20.6 | 36.2   | 15.1               | 9.1   | 13.1  | 6.2                 | 8.4   | 3.9   |
| Somewhat   | 22.9  | 21.9       | 27.2 | 29.7 | 23.2  | 19.5  | 15.3  | 13.1  | 8.7   | 25.4         | 27.1 | 23.6  | 18.2 | 27.6   | 31.1               | 21.3  | 20.0  | 14.3                | 16.9  | 11.5  |
| OPPOSE     | 43.9  | 20.6       | 30.1 | 41.0 | 46.5  | 56.3  | 60.5  | 58.9  | 71.2  | 37.5         | 32.5 | 46.6  | 39.1 | 23.0   | 39.3               | 46.9  | 50.9  | 65.6                | 59.8  | 71.7  |
| Somewhat   | 24.0  | 13.6       | 14.5 | 26.4 | 28.2  | 29.4  | 31.2  | 28.0  | 14.3  | 23.2         | 19.2 | 29.5  | 29.1 | 15.5   | 26.2               | 30.4  | 26.9  | 26.6                | 27.1  | 26.2  |
| Strongly   | 20.0  | 7.0        | 15.5 | 14.6 | 18.3  | 26.9  | 29.3  | 30.8  | 56.9  | 14.3         | 13.3 | 17.1  | 10.0 | 7.5    | 13.1               | 16.5  | 24.0  | 39.0                | 32.7  | 45.5  |
| DON'T KNOW | 15.4  | 8.8        | 14.3 | 14.4 | 17.6  | 18.8  | 15.3  | 24.3  | 5.9   | 15.8         | 13.1 | 19.7  | 22.1 | 13.1   | 14.5               | 22.7  | 16.1  | 13.9                | 14.8  | 12.9  |
| Net Diff.  | -3.2  | 50.0       | 25.5 | 3.6  | -10.6 | -31.4 | -36.3 | -42.0 | -48.2 | 9.1          | 22.0 | -12.9 | -0.3 | 40.9   | 6.9                | -16.5 | -17.8 | -45.1               | -34.5 | -56.3 |
| Mean       | 2.46  | 3.23       | 2.80 | 2.52 | 2.37  | 2.04  | 2.05  | 1.86  | 1.79  | 2.64         | 2.79 | 2.33  | 2.63 | 3.07   | 2.56               | 2.30  | 2.26  | 1.86                | 2.01  | 1.70  |



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29. WOULD YOU SUPPORT OR OPPOSE A LAW THAT GOES EVEN FURTHER, AND COMPLETELY FORBIDS UNIVERSITIES FROM ACCEPTING GIFTS OR CONTRACTS FROM ANY FOREIGN COUNTRY, NOT JUST FROM SPECIFIC "COUNTRIES OF CONCERN?"

BANNER 2

|            | TOTAL | AREA |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350  | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 40.7  | 39.0 | 38.6     | 44.3  | 37.9  | 41.6                  | 41.7        | 40.8        | 35.1               | 37.0         | 31.9               |
| Strongly   | 17.8  | 14.7 | 19.0     | 20.6  | 14.2  | 19.4                  | 21.0        | 9.9         | 7.9                | 7.8          | 8.0                |
| Somewhat   | 22.9  | 24.4 | 19.6     | 23.7  | 23.7  | 22.2                  | 20.7        | 30.9        | 27.3               | 29.2         | 23.9               |
| OPPOSE     | 43.9  | 46.2 | 43.5     | 40.5  | 48.6  | 44.2                  | 44.5        | 42.3        | 42.5               | 43.3         | 41.2               |
| Somewhat   | 24.0  | 26.0 | 22.3     | 22.3  | 27.1  | 23.4                  | 22.8        | 26.6        | 27.7               | 29.0         | 25.4               |
| Strongly   | 20.0  | 20.1 | 21.3     | 18.3  | 21.4  | 20.8                  | 21.7        | 15.7        | 14.8               | 14.3         | 15.8               |
| DON'T KNOW | 15.4  | 14.8 | 17.9     | 15.2  | 13.6  | 14.2                  | 13.8        | 16.9        | 22.3               | 19.8         | 26.9               |
| Net Diff.  | -3.2  | -7.1 | -5.0     | 3.7   | -10.7 | -2.6                  | -2.8        | -1.5        | -7.4               | -6.3         | -9.3               |
| Mean       | 2.46  | 2.39 | 2.44     | 2.55  | 2.35  | 2.47                  | 2.48        | 2.42        | 2.36               | 2.38         | 2.33               |



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BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|            |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | DIREC-        | TRAC  | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SUPPORT    | 40.7  | 31.3          | 44.2  | 57.3           | 26.2   | 30.4  | 34.1  | 28.1           | 32.4   | 26.2  | 49.0   |
| Strongly   | 17.8  | 12.1          | 19.9  | 28.3           | 9.3    | 9.1   | 11.9  | 10.2           | 13.5   | 8.7   | 22.9   |
| Somewhat   | 22.9  | 19.3          | 24.2  | 28.9           | 16.9   | 21.3  | 22.2  | 17.9           | 18.9   | 17.5  | 26.1   |
| OPPOSE     | 43.9  | 54.4          | 40.0  | 29.1           | 58.9   | 46.9  | 46.9  | 56.5           | 52.1   | 58.5  | 35.6   |
| Somewhat   | 24.0  | 26.9          | 22.9  | 19.5           | 26.7   | 30.4  | 28.9  | 26.3           | 20.4   | 28.9  | 22.5   |
| Strongly   | 20.0  | 27.5          | 17.1  | 9.6            | 32.1   | 16.5  | 18.0  | 30.2           | 31.7   | 29.6  | 13.1   |
| DON'T KNOW | 15.4  | 14.3          | 15.8  | 13.6           | 14.9   | 22.7  | 19.0  | 15.4           | 15.4   | 15.4  | 15.4   |
| Net Diff.  | -3.2  | -23.0         | 4.1   | 28.2           | -32.7  | -16.5 | -12.8 | -28.4          | -19.7  | -32.3 | 13.4   |
| Mean       | 2.46  | 2.19          | 2.56  | 2.88           | 2.04   | 2.30  | 2.35  | 2.10           | 2.17   | 2.06  | 2.69   |



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BANNER 4

|            | TOTAL | 2020 BALLOT |       | PARTY |       |                 | MEN           |                  |                 | WOMEN         |                  |                 |               |
|------------|-------|-------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|            |       |             |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total      | 2000  | 783         | 928   | 721   | 737   | 542             | 413           | 258              | 271             | 308           | 479              | 271             |               |
| SUPPORT    | 40.7  | 56.3        | 27.5  | 55.9  | 28.2  | 37.4            | 58.6          | 37.3             | 38.6            | 52.3          | 23.3             | 36.2            |               |
| Strongly   | 17.8  | 29.3        | 10.1  | 29.2  | 10.5  | 12.7            | 32.6          | 14.6             | 13.8            | 24.6          | 8.3              | 11.5            |               |
| Somewhat   | 22.9  | 27.0        | 17.4  | 26.8  | 17.7  | 24.7            | 26.0          | 22.7             | 24.7            | 27.7          | 15.1             | 24.7            |               |
| OPPOSE     | 43.9  | 29.4        | 57.6  | 29.6  | 55.5  | 47.3            | 29.9          | 50.5             | 48.1            | 29.1          | 58.2             | 46.6            |               |
| Somewhat   | 24.0  | 20.5        | 27.5  | 20.9  | 25.9  | 25.4            | 20.9          | 19.8             | 23.9            | 20.9          | 29.3             | 26.9            |               |
| Strongly   | 20.0  | 8.9         | 30.1  | 8.7   | 29.5  | 21.9            | 9.0           | 30.7             | 24.2            | 8.3           | 28.9             | 19.6            |               |
| DON'T KNOW | 15.4  | 14.3        | 14.9  | 14.5  | 16.3  | 15.3            | 11.5          | 12.2             | 13.3            | 18.6          | 18.5             | 17.2            |               |
| Net Diff.  | -3.2  | 26.9        | -30.1 | 26.4  | -27.3 | -9.9            | 28.7          | -13.2            | -9.5            | 23.2          | -34.9            | -10.3           |               |
| Mean       | 2.46  | 2.89        | 2.09  | 2.89  | 2.11  | 2.33            | 2.93          | 2.24             | 2.33            | 2.84          | 2.03             | 2.34            |               |



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BANNER 5

|            | TOTAL | IDEOLOGY     |       |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|-------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197   | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 40.7  | 24.9         | 20.6  | 27.6  | 35.0          | 48.4  | 70.0 | 57.2              | 53.8         | 39.3          | 59.9              | 22.1         | 34.4          | 43.0              | 31.7         | 33.7          | 51.6              |
| Strongly   | 17.8  | 10.0         | 9.1   | 10.6  | 11.8          | 18.0  | 45.3 | 29.1              | 22.1         | 17.7          | 32.2              | 8.8          | 11.7          | 16.9              | 13.3         | 9.7           | 20.9              |
| Somewhat   | 22.9  | 14.9         | 11.5  | 17.0  | 23.2          | 30.4  | 24.7 | 28.1              | 31.7         | 21.6          | 27.8              | 13.3         | 22.8          | 26.1              | 18.4         | 24.0          | 30.7              |
| OPPOSE     | 43.9  | 60.3         | 64.6  | 57.6  | 46.7          | 38.5  | 17.5 | 30.0              | 38.1         | 35.0          | 27.9              | 63.0         | 46.4          | 42.9              | 52.0         | 51.4          | 32.8              |
| Somewhat   | 24.0  | 25.6         | 25.1  | 25.9  | 28.4          | 23.8  | 10.7 | 18.5              | 27.2         | 29.3          | 18.6              | 25.9         | 26.8          | 22.8              | 23.6         | 29.3          | 15.5              |
| Strongly   | 20.0  | 34.7         | 39.5  | 31.7  | 18.2          | 14.7  | 6.9  | 11.5              | 10.9         | 5.7           | 9.3               | 37.1         | 19.6          | 20.1              | 28.5         | 22.0          | 17.3              |
| DON'T KNOW | 15.4  | 14.8         | 14.8  | 14.8  | 18.4          | 13.1  | 12.5 | 12.9              | 8.1          | 25.7          | 12.1              | 14.9         | 19.2          | 14.1              | 16.3         | 14.9          | 15.6              |
| Net Diff.  | -3.2  | -35.4        | -44.0 | -30.0 | -11.7         | 9.9   | 52.5 | 27.2              | 15.6         | 4.4           | 32.0              | -40.9        | -11.9         | 0.1               | -20.3        | -17.7         | 18.8              |
| Mean       | 2.46  | 2.00         | 1.89  | 2.08  | 2.35          | 2.60  | 3.24 | 2.86              | 2.71         | 2.69          | 2.94              | 1.93         | 2.33          | 2.46              | 2.20         | 2.25          | 2.65              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. WOULD YOU SUPPORT OR OPPOSE A LAW THAT GOES EVEN FURTHER, AND COMPLETELY FORBIDS UNIVERSITIES FROM ACCEPTING GIFTS OR CONTRACTS FROM ANY FOREIGN COUNTRY, NOT JUST FROM SPECIFIC "COUNTRIES OF CONCERN?"

BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                            |                 |                | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|----------------------------|-----------------|----------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29          | 229               | 1558                     | 981                        | 576             | 184            | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 40.7  | 27.4          | 38.3           | 55.9            | 36.3           | 34.4                      | 50.0        | 32.4              | 41.6                     | 42.3                       | 40.5            | 41.5           | 43.3     | 53.9                     | 44.4                  | 30.4          |
| Strongly   | 17.8  | 9.4           | 13.4           | 28.4            | 12.3           | 16.6                      | 25.1        | 15.5              | 17.4                     | 17.4                       | 17.3            | 23.2           | 20.1     | 23.1                     | 20.7                  | 11.9          |
| Somewhat   | 22.9  | 18.0          | 24.9           | 27.5            | 24.0           | 17.8                      | 24.8        | 16.9              | 24.3                     | 24.9                       | 23.1            | 18.3           | 23.2     | 30.8                     | 23.6                  | 18.6          |
| OPPOSE     | 43.9  | 57.4          | 43.0           | 29.6            | 47.9           | 51.9                      | 34.2        | 54.2              | 42.9                     | 43.4                       | 42.2            | 41.0           | 41.1     | 29.4                     | 41.1                  | 52.5          |
| Somewhat   | 24.0  | 27.3          | 25.0           | 20.1            | 26.4           | 25.2                      | 20.1        | 25.8              | 24.1                     | 24.4                       | 23.6            | 21.0           | 24.0     | 18.1                     | 23.6                  | 26.4          |
| Strongly   | 20.0  | 30.1          | 18.0           | 9.6             | 21.5           | 26.8                      | 14.1        | 28.4              | 18.8                     | 19.0                       | 18.6            | 20.0           | 17.1     | 11.3                     | 17.5                  | 26.1          |
| DON'T KNOW | 15.4  | 15.2          | 18.8           | 14.5            | 15.8           | 13.7                      | 15.8        | 13.4              | 15.4                     | 14.3                       | 17.3            | 17.4           | 15.6     | 16.7                     | 14.6                  | 17.1          |
| Net Diff.  | -3.2  | -29.9         | -4.7           | 26.3            | -11.6          | -17.6                     | 15.7        | -21.8             | -1.3                     | -1.1                       | -1.7            | 0.5            | 2.3      | 24.6                     | 3.3                   | -22.1         |
| Mean       | 2.46  | 2.08          | 2.41           | 2.87            | 2.32           | 2.28                      | 2.72        | 2.23              | 2.48                     | 2.48                       | 2.47            | 2.54           | 2.55     | 2.79                     | 2.56                  | 2.19          |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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29. WOULD YOU SUPPORT OR OPPOSE A LAW THAT GOES EVEN FURTHER, AND COMPLETELY FORBIDS UNIVERSITIES FROM ACCEPTING GIFTS OR CONTRACTS FROM ANY FOREIGN COUNTRY, NOT JUST FROM SPECIFIC "COUNTRIES OF CONCERN?"

BANNER 7

|            | TOTAL | EDUCATION LEVEL  |       |       |       | MEN  |       | WOMEN |       |
|------------|-------|--|-------|-------|-------|------|-------|-------|-------|
|            |       | LESS/   COLL-   Bchlr   Post-   LESS/   COLL-   LESS/   COLL-<br>  COLL.   EGE   Degree   Grad./   COLL.   EGE   COLL.   EGE<br>  GRAD   GRAD.     Prof.   GRAD.   GRAD.   GRAD.   GRAD. |       |       |       |      |       |       |       |
| Total      | 2000  | 1321   | 679   | 449   | 230   | 632  | 310   | 689   | 369   |
| SUPPORT    | 40.7  | 45.3   | 31.7  | 34.1  | 27.1  | 53.1 | 34.6  | 38.2  | 29.3  |
| Strongly   | 17.8  | 21.0   | 11.6  | 11.9  | 11.2  | 27.2 | 12.2  | 15.3  | 11.2  |
| Somewhat   | 22.9  | 24.3   | 20.1  | 22.2  | 15.9  | 25.9 | 22.4  | 22.9  | 18.1  |
| OPPOSE     | 43.9  | 37.9   | 55.6  | 53.2  | 60.4  | 33.4 | 55.8  | 42.1  | 55.4  |
| Somewhat   | 24.0  | 21.6   | 28.6  | 29.0  | 27.6  | 18.8 | 26.8  | 24.2  | 30.0  |
| Strongly   | 20.0  | 16.3   | 27.0  | 24.1  | 32.8  | 14.6 | 29.0  | 17.9  | 25.4  |
| DON'T KNOW | 15.4  | 16.8   | 12.7  | 12.8  | 12.5  | 13.5 | 9.6   | 19.8  | 15.3  |
| Net Diff.  | -3.2  | 7.4  | -23.9 | -19.1 | -33.3 | 19.7 | -21.3 | -3.9  | -26.1 |
| Mean       | 2.46  | 2.60   | 2.19  | 2.25  | 2.06  | 2.76 | 2.20  | 2.44  | 2.18  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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29. WOULD YOU SUPPORT OR OPPOSE A LAW THAT GOES EVEN FURTHER, AND COMPLETELY FORBIDS UNIVERSITIES FROM ACCEPTING GIFTS OR CONTRACTS FROM ANY FOREIGN COUNTRY, NOT JUST FROM SPECIFIC "COUNTRIES OF CONCERN?"

BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 40.7  | 42.0  | 37.9      | 40.1     | 35.3  | 40.9  | 47.3  | 36.4  | 52.2     | 29.7  | 43.2  | 31.4  |
| Strongly   | 17.8  | 19.3  | 14.8      | 15.9     | 12.5  | 12.9  | 24.3  | 14.0  | 21.0     | 11.6  | 14.0  | 11.7  |
| Somewhat   | 22.9  | 22.7  | 23.2      | 24.2     | 22.9  | 28.0  | 23.0  | 22.4  | 31.2     | 18.1  | 29.2  | 19.8  |
| OPPOSE     | 43.9  | 42.9  | 46.1      | 43.2     | 47.8  | 48.1  | 41.1  | 44.9  | 36.9     | 48.6  | 37.5  | 53.0  |
| Somewhat   | 24.0  | 23.4  | 25.2      | 25.7     | 24.9  | 26.0  | 22.0  | 24.8  | 18.2     | 32.2  | 18.8  | 28.0  |
| Strongly   | 20.0  | 19.5  | 20.9      | 17.4     | 22.9  | 22.1  | 19.0  | 20.0  | 18.7     | 16.3  | 18.6  | 25.0  |
| DON'T KNOW | 15.4  | 15.1  | 16.0      | 16.7     | 16.8  | 11.0  | 11.6  | 18.7  | 10.8     | 21.8  | 19.3  | 15.6  |
| Net Diff.  | -3.2  | -0.9  | -8.2      | -3.1     | -12.5 | -7.2  | 6.3   | -8.4  | 15.3     | -18.9 | 5.7   | -21.6 |
| Mean       | 2.46  | 2.49  | 2.38      | 2.46     | 2.30  | 2.36  | 2.60  | 2.37  | 2.61     | 2.32  | 2.48  | 2.21  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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29. WOULD YOU SUPPORT OR OPPOSE A LAW THAT GOES EVEN FURTHER, AND COMPLETELY FORBIDS UNIVERSITIES FROM ACCEPTING GIFTS OR CONTRACTS FROM ANY FOREIGN COUNTRY, NOT JUST FROM SPECIFIC "COUNTRIES OF CONCERN?"

BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| SUPPORT    | 40.7  | 26.2  | 31.2  | 45.1  | 45.5  | 41.4  | 43.1    | 36.7       | 43.2    | 39.3     | 42.4    | 47.0 | 35.1   |  |
| Strongly   | 17.8  | 7.6   | 11.3  | 18.6  | 19.8  | 19.9  | 20.8    | 13.9       | 20.3    | 15.7     | 20.4    | 22.3 | 13.8   |  |
| Somewhat   | 22.9  | 18.6  | 19.8  | 26.5  | 25.7  | 21.5  | 22.3    | 22.7       | 23.0    | 23.6     | 22.0    | 24.7 | 21.2   |  |
| OPPOSE     | 43.9  | 54.9  | 52.2  | 43.1  | 38.9  | 44.1  | 40.2    | 48.5       | 41.0    | 45.6     | 41.8    | 40.8 | 46.7   |  |
| Somewhat   | 24.0  | 23.4  | 29.7  | 22.1  | 23.3  | 26.9  | 21.2    | 24.8       | 23.5    | 24.4     | 23.5    | 21.5 | 26.2   |  |
| Strongly   | 20.0  | 31.5  | 22.4  | 21.1  | 15.6  | 17.3  | 19.0    | 23.7       | 17.6    | 21.3     | 18.3    | 19.3 | 20.5   |  |
| DON'T KNOW | 15.4  | 18.9  | 16.6  | 11.7  | 15.6  | 14.4  | 16.7    | 14.8       | 15.7    | 15.1     | 15.8    | 12.2 | 18.2   |  |
| Net Diff.  | -3.2  | -28.7 | -21.0 | 2.0   | 6.6   | -2.7  | 2.9     | -11.9      | 2.2     | -6.3     | 0.6     | 6.2  | -11.7  |  |
| Mean       | 2.46  | 2.03  | 2.24  | 2.48  | 2.59  | 2.52  | 2.54    | 2.32       | 2.54    | 2.40     | 2.53    | 2.57 | 2.35   |  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. WOULD YOU SUPPORT OR OPPOSE A LAW THAT GOES EVEN FURTHER, AND COMPLETELY FORBIDS UNIVERSITIES FROM ACCEPTING GIFTS OR CONTRACTS FROM ANY FOREIGN COUNTRY, NOT JUST FROM SPECIFIC "COUNTRIES OF CONCERN?"

BANNER 10

|            | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|            |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|            |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total      | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| SUPPORT    | 40.7  | 24.4        | 39.5   | 45.8  | 42.4   | 39.8  | 44.9   | 46.2  | 49.4   | 17.1  | 36.2   | 45.5  | 31.9   | 41.5      | 38.1      | 46.3  |
| Strongly   | 17.8  | 8.0         | 16.1   | 18.5  | 21.2   | 11.0  | 19.9   | 21.1  | 25.6   | 6.6   | 13.9   | 16.5  | 14.6   | 18.6      | 15.7      | 22.3  |
| Somewhat   | 22.9  | 16.4        | 23.3   | 27.3  | 21.2   | 28.8  | 25.1   | 25.1  | 23.8   | 10.5  | 22.3   | 29.0  | 17.3   | 23.0      | 22.4      | 23.9  |
| OPPOSE     | 43.9  | 56.6        | 46.4   | 41.4  | 40.5   | 44.5  | 42.1   | 45.1  | 37.3   | 62.4  | 48.9   | 38.5  | 45.3   | 43.3      | 46.6      | 37.9  |
| Somewhat   | 24.0  | 26.3        | 24.4   | 24.4  | 22.7   | 14.7  | 23.3   | 23.6  | 20.6   | 31.8  | 25.0   | 25.0  | 25.9   | 23.5      | 24.8      | 22.5  |
| Strongly   | 20.0  | 30.3        | 22.0   | 17.0  | 17.8   | 29.8  | 18.8   | 21.5  | 16.7   | 30.5  | 23.9   | 13.5  | 19.4   | 19.7      | 21.9      | 15.3  |
| DON'T KNOW | 15.4  | 19.0        | 14.2   | 12.8  | 17.0   | 15.7  | 13.0   | 8.7   | 13.2   | 20.6  | 14.9   | 16.0  | 22.7   | 15.2      | 15.3      | 15.9  |
| Net Diff.  | -3.2  | -32.2       | -6.9   | 4.4   | 1.9    | -4.8  | 2.8    | 1.1   | 12.1   | -45.3 | -12.7  | 7.0   | -13.4  | -1.7      | -8.5      | 8.4   |
| Mean       | 2.46  | 2.03        | 2.39   | 2.54  | 2.55   | 2.25  | 2.53   | 2.50  | 2.67   | 1.91  | 2.31   | 2.58  | 2.35   | 2.48      | 2.38      | 2.63  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WOULD YOU SUPPORT OR OPPOSE A LAW THAT REQUIRES U.S. CHARITIES AND FOUNDATIONS, IF THEY GIVE MONEY TO UNIVERSITIES, REPORT ALL MONEY THEY RECEIVE FROM FOREIGN COUNTRIES?

BANNER 1

|            | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY |      |      |      |        | NEW MAJORITY COMBO |      |      | LEFT MINORITY COMBO |      |      |
|------------|-------|------------|------|------|------|------|------|------|------|--------------|------|------|------|--------|--------------------|------|------|---------------------|------|------|
|            |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL        | 8-10 | FLTD | FLTD | DEF.   | PROB/              | UND. | VOTE | TOTAL               | 6-7  | 0-5  |
|            |       |            |      |      |      |      |      |      |      | N.M.         |      | 6-7  | 0-5  | VOTE   | LEAN               |      | DEM  |                     | FLTD |      |
|            |       |            |      |      |      |      |      |      |      |              |      |      | GOP  | VT GOP |                    |      |      |                     |      |      |
| Total      | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545         | 942  | 512  | 91   | 561    | 336                | 266  | 382  | 455                 | 233  | 222  |
| SUPPORT    | 73.3  | 96.2       | 84.8 | 82.9 | 69.6 | 61.7 | 52.7 | 45.5 | 49.8 | 77.8         | 86.6 | 65.5 | 57.0 | 88.4   | 80.6               | 55.7 | 75.4 | 57.8                | 67.5 | 47.6 |
| Strongly   | 37.5  | 84.2       | 55.4 | 38.8 | 29.9 | 18.2 | 15.2 | 11.6 | 19.6 | 42.7         | 55.1 | 23.7 | 21.2 | 62.7   | 38.4               | 23.2 | 30.6 | 20.1                | 27.0 | 12.8 |
| Somewhat   | 35.7  | 12.0       | 29.3 | 44.1 | 39.7 | 43.5 | 37.4 | 33.9 | 30.3 | 35.2         | 31.5 | 41.8 | 35.8 | 25.7   | 42.2               | 32.4 | 44.8 | 37.7                | 40.5 | 34.9 |
| OPPOSE     | 15.3  | 1.4        | 7.9  | 9.4  | 17.5 | 23.2 | 24.5 | 29.5 | 40.0 | 11.9         | 7.1  | 19.8 | 17.1 | 5.2    | 12.0               | 23.0 | 13.9 | 26.8                | 20.4 | 33.7 |
| Somewhat   | 9.4   | 0.5        | 2.9  | 5.5  | 12.2 | 16.6 | 17.2 | 11.8 | 19.1 | 7.8          | 3.5  | 14.6 | 14.9 | 3.4    | 9.0                | 13.0 | 9.6  | 14.9                | 13.1 | 16.8 |
| Strongly   | 5.9   | 0.9        | 5.0  | 3.9  | 5.3  | 6.6  | 7.4  | 17.7 | 20.9 | 4.1          | 3.6  | 5.3  | 2.2  | 1.8    | 2.9                | 10.0 | 4.3  | 11.9                | 7.3  | 16.8 |
| DON'T KNOW | 11.4  | 2.4        | 7.3  | 7.7  | 12.9 | 15.1 | 22.8 | 25.0 | 10.2 | 10.3         | 6.4  | 14.6 | 25.9 | 6.3    | 7.5                | 21.3 | 10.8 | 15.3                | 12.1 | 18.7 |
| Net Diff.  | 58.0  | 94.8       | 76.9 | 73.5 | 52.0 | 38.5 | 28.1 | 15.9 | 9.9  | 66.0         | 79.5 | 45.7 | 39.9 | 83.2   | 68.6               | 32.6 | 61.5 | 31.0                | 47.1 | 14.0 |
| Mean       | 3.18  | 3.84       | 3.46 | 3.28 | 3.08 | 2.86 | 2.78 | 2.52 | 2.54 | 3.30         | 3.47 | 2.98 | 3.03 | 3.59   | 3.25               | 2.88 | 3.14 | 2.78                | 2.99 | 2.54 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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30. WOULD YOU SUPPORT OR OPPOSE A LAW THAT REQUIRES U.S. CHARITIES AND FOUNDATIONS, IF THEY GIVE MONEY TO UNIVERSITIES, REPORT ALL MONEY THEY RECEIVE FROM FOREIGN COUNTRIES?

BANNER 2

|            | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 73.3  | 69.0 | 71.1     | 76.8  | 72.9 | 76.2                  | 76.0        | 77.0        | 55.6               | 59.8         | 48.1               |
| Strongly   | 37.5  | 36.0 | 34.5     | 42.4  | 33.2 | 40.9                  | 44.1        | 21.5        | 17.2               | 15.5         | 20.3               |
| Somewhat   | 35.7  | 33.0 | 36.6     | 34.3  | 39.6 | 35.3                  | 31.9        | 55.5        | 38.4               | 44.4         | 27.8               |
| OPPOSE     | 15.3  | 16.6 | 14.9     | 14.4  | 16.2 | 14.1                  | 14.4        | 12.3        | 22.8               | 20.0         | 27.6               |
| Somewhat   | 9.4   | 9.9  | 10.1     | 8.3   | 10.3 | 8.5                   | 8.7         | 7.8         | 15.0               | 14.5         | 15.9               |
| Strongly   | 5.9   | 6.7  | 4.8      | 6.1   | 5.9  | 5.5                   | 5.7         | 4.5         | 7.8                | 5.6          | 11.8               |
| DON'T KNOW | 11.4  | 14.4 | 14.0     | 8.8   | 10.9 | 9.8                   | 9.6         | 10.7        | 21.6               | 20.1         | 24.3               |
| Net Diff.  | 58.0  | 52.4 | 56.2     | 62.3  | 56.7 | 62.1                  | 61.7        | 64.7        | 32.8               | 39.8         | 20.5               |
| Mean       | 3.18  | 3.15 | 3.17     | 3.24  | 3.13 | 3.24                  | 3.27        | 3.05        | 2.83               | 2.87         | 2.75               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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30. WOULD YOU SUPPORT OR OPPOSE A LAW THAT REQUIRES U.S. CHARITIES AND FOUNDATIONS, IF THEY GIVE MONEY TO UNIVERSITIES, REPORT ALL MONEY THEY RECEIVE FROM FOREIGN COUNTRIES?

BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|            |       | UNITED STATES |       | FOR CONGRESS   | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | RIGHT         | WRONG | REPUB-         | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|            |       | DIREC-        | TRACK | LICAN          |        |       |       |                |        |       |        |
|            |       | TION          |       |                |        |       |       |                |        |       |        |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SUPPORT    | 73.3  | 66.4          | 75.9  | 85.5           | 65.8   | 55.7  | 64.4  | 64.4           | 65.9   | 63.7  | 79.2   |
| Strongly   | 37.5  | 24.9          | 42.2  | 53.6           | 24.9   | 23.2  | 28.5  | 25.4           | 33.5   | 21.8  | 45.6   |
| Somewhat   | 35.7  | 41.5          | 33.7  | 31.9           | 41.0   | 32.4  | 35.9  | 39.0           | 32.4   | 41.9  | 33.6   |
| OPPOSE     | 15.3  | 20.4          | 13.4  | 7.8            | 20.9   | 23.0  | 19.5  | 21.4           | 21.0   | 21.5  | 11.3   |
| Somewhat   | 9.4   | 12.4          | 8.3   | 5.5            | 12.5   | 13.0  | 11.7  | 12.9           | 9.6    | 14.3  | 7.2    |
| Strongly   | 5.9   | 7.9           | 5.0   | 2.2            | 8.4    | 10.0  | 7.8   | 8.5            | 11.4   | 7.2   | 4.1    |
| DON'T KNOW | 11.4  | 13.2          | 10.8  | 6.8            | 13.3   | 21.3  | 16.1  | 14.2           | 13.1   | 14.7  | 9.6    |
| Net Diff.  | 58.0  | 46.1          | 62.5  | 77.7           | 44.9   | 32.6  | 44.9  | 43.0           | 44.9   | 42.2  | 67.9   |
| Mean       | 3.18  | 2.96          | 3.27  | 3.47           | 2.95   | 2.88  | 3.01  | 2.95           | 3.01   | 2.92  | 3.33   |



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30. WOULD YOU SUPPORT OR OPPOSE A LAW THAT REQUIRES U.S. CHARITIES AND FOUNDATIONS, IF THEY GIVE MONEY TO UNIVERSITIES, REPORT ALL MONEY THEY RECEIVE FROM FOREIGN COUNTRIES?

BANNER 4

|            | TOTAL | 2020 BALLOT |      | PARTY |       |                 | MEN           |                  |                 | WOMEN         |                  |                 |               |
|------------|-------|-------------|------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|            |       |             |      | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total      | 2000  | 783         | 928  | 721   | 737   | 542             | 413           | 258              | 271             | 308           | 479              | 271             |               |
| SUPPORT    | 73.3  | 85.4        | 65.4 | 85.7  | 65.6  | 67.2            | 89.1          | 68.2             | 71.2            | 81.3          | 64.1             | 63.2            |               |
| Strongly   | 37.5  | 55.8        | 25.7 | 54.0  | 24.6  | 33.2            | 57.9          | 30.3             | 37.7            | 48.6          | 21.6             | 28.8            |               |
| Somewhat   | 35.7  | 29.7        | 39.7 | 31.8  | 40.9  | 34.0            | 31.1          | 37.9             | 33.5            | 32.7          | 42.5             | 34.5            |               |
| OPPOSE     | 15.3  | 8.0         | 20.8 | 7.1   | 20.1  | 19.6            | 7.0           | 20.7             | 18.7            | 7.2           | 19.8             | 20.5            |               |
| Somewhat   | 9.4   | 4.7         | 12.9 | 5.2   | 11.4  | 12.4            | 5.2           | 10.8             | 10.9            | 5.2           | 11.7             | 13.9            |               |
| Strongly   | 5.9   | 3.4         | 7.9  | 1.9   | 8.7   | 7.2             | 1.8           | 9.9              | 7.8             | 2.0           | 8.1              | 6.6             |               |
| DON'T KNOW | 11.4  | 6.5         | 13.8 | 7.1   | 14.3  | 13.2            | 3.9           | 11.1             | 10.0            | 11.4          | 16.1             | 16.3            |               |
| Net Diff.  | 58.0  | 77.4        | 44.6 | 78.6  | 45.4  | 47.6            | 82.0          | 47.5             | 52.5            | 74.1          | 44.3             | 42.8            |               |
| Mean       | 3.18  | 3.47        | 2.97 | 3.48  | 2.95  | 3.07            | 3.51          | 3.00             | 3.12            | 3.44          | 2.92             | 3.02            |               |





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30. WOULD YOU SUPPORT OR OPPOSE A LAW THAT REQUIRES U.S. CHARITIES AND FOUNDATIONS, IF THEY GIVE MONEY TO UNIVERSITIES, REPORT ALL MONEY THEY RECEIVE FROM FOREIGN COUNTRIES?

BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 73.3  | 63.5         | 58.3 | 66.7  | 67.2          | 84.2  | 88.7 | 86.0              | 73.2         | 70.1          | 90.0              | 62.8         | 68.6          | 71.4              | 64.3         | 65.1          | 75.2              |
| Strongly   | 37.5  | 24.7         | 23.5 | 25.4  | 27.3          | 46.2  | 71.4 | 56.4              | 25.8         | 32.0          | 60.3              | 23.7         | 24.2          | 32.7              | 29.7         | 27.9          | 50.8              |
| Somewhat   | 35.7  | 38.8         | 34.8 | 41.3  | 39.9          | 38.0  | 17.3 | 29.6              | 47.4         | 38.1          | 29.7              | 39.1         | 44.4          | 38.6              | 34.6         | 37.2          | 24.4              |
| OPPOSE     | 15.3  | 21.9         | 25.4 | 19.8  | 18.7          | 9.4   | 4.5  | 7.4               | 19.4         | 14.2          | 4.9               | 21.7         | 18.1          | 17.6              | 23.7         | 20.8          | 13.6              |
| Somewhat   | 9.4   | 12.5         | 11.8 | 12.9  | 12.8          | 5.8   | 1.5  | 4.1               | 11.2         | 11.0          | 3.6               | 12.0         | 11.2          | 8.0               | 15.5         | 14.6          | 4.2               |
| Strongly   | 5.9   | 9.5          | 13.6 | 6.9   | 5.9           | 3.6   | 3.0  | 3.3               | 8.2          | 3.2           | 1.3               | 9.8          | 6.9           | 9.6               | 8.2          | 6.2           | 9.4               |
| DON'T KNOW | 11.4  | 14.6         | 16.3 | 13.5  | 14.1          | 6.4   | 6.8  | 6.6               | 7.4          | 15.7          | 5.1               | 15.5         | 13.3          | 11.0              | 12.0         | 14.1          | 11.2              |
| Net Diff.  | 58.0  | 41.6         | 32.8 | 46.9  | 48.5          | 74.8  | 84.2 | 78.6              | 53.7         | 55.8          | 85.0              | 41.1         | 50.5          | 53.8              | 40.5         | 44.3          | 61.6              |
| Mean       | 3.18  | 2.92         | 2.81 | 2.99  | 3.03          | 3.36  | 3.69 | 3.49              | 2.98         | 3.17          | 3.57              | 2.91         | 2.99          | 3.06              | 2.97         | 3.01          | 3.31              |



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30. WOULD YOU SUPPORT OR OPPOSE A LAW THAT REQUIRES U.S. CHARITIES AND FOUNDATIONS, IF THEY GIVE MONEY TO UNIVERSITIES, REPORT ALL MONEY THEY RECEIVE FROM FOREIGN COUNTRIES?

BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 73.3  | 65.3          | 66.5           | 84.2            | 72.2           | 68.1        | 84.8                      | 66.0         | 74.4                     | 74.5                       | 74.2            | 71.0                     | 77.0     | 84.1                     | 75.8                  | 64.9          |
| Strongly   | 37.5  | 23.6          | 30.7           | 54.9            | 32.8           | 32.8        | 36.9                      | 32.2         | 37.9                     | 39.6                       | 35.0            | 41.4                     | 41.4     | 49.8                     | 40.6                  | 28.4          |
| Somewhat   | 35.7  | 41.7          | 35.8           | 29.2            | 39.4           | 35.3        | 47.9                      | 33.7         | 36.5                     | 35.0                       | 39.2            | 29.6                     | 35.6     | 34.4                     | 35.2                  | 36.5          |
| OPPOSE     | 15.3  | 21.0          | 18.4           | 8.1             | 16.1           | 19.6        | 12.2                      | 20.6         | 14.8                     | 14.7                       | 14.9            | 13.4                     | 11.8     | 10.6                     | 14.5                  | 19.4          |
| Somewhat   | 9.4   | 12.6          | 13.6           | 4.6             | 10.4           | 9.5         | 6.1                       | 9.9          | 9.5                      | 10.2                       | 8.4             | 8.8                      | 7.3      | 7.6                      | 9.2                   | 11.3          |
| Strongly   | 5.9   | 8.4           | 4.9            | 3.4             | 5.7            | 10.1        | 6.1                       | 10.6         | 5.3                      | 4.6                        | 6.5             | 4.7                      | 4.5      | 3.0                      | 5.2                   | 8.0           |
| DON'T KNOW | 11.4  | 13.7          | 15.1           | 7.8             | 11.7           | 12.3        | 3.0                       | 13.5         | 10.8                     | 10.7                       | 10.9            | 15.6                     | 11.3     | 5.2                      | 9.7                   | 15.7          |
| Net Diff.  | 58.0  | 44.3          | 48.1           | 76.1            | 56.2           | 48.5        | 72.7                      | 45.4         | 59.6                     | 59.8                       | 59.3            | 57.5                     | 65.2     | 73.5                     | 61.3                  | 45.5          |
| Mean       | 3.18  | 2.93          | 3.09           | 3.47            | 3.13           | 3.03        | 3.19                      | 3.01         | 3.20                     | 3.23                       | 3.15            | 3.28                     | 3.28     | 3.38                     | 3.23                  | 3.01          |





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30. WOULD YOU SUPPORT OR OPPOSE A LAW THAT REQUIRES U.S. CHARITIES AND FOUNDATIONS, IF THEY GIVE MONEY TO UNIVERSITIES, REPORT ALL MONEY THEY RECEIVE FROM FOREIGN COUNTRIES?

BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 73.3  | 76.1  | 67.4      | 74.3     | 63.4  | 61.7  | 79.7  | 72.3  | 85.6     | 64.6  | 64.6  | 62.7  |
| Strongly   | 37.5  | 41.7  | 28.7      | 34.6     | 24.7  | 21.9  | 49.0  | 34.1  | 44.2     | 26.4  | 23.0  | 25.6  |
| Somewhat   | 35.7  | 34.4  | 38.6      | 39.7     | 38.7  | 39.8  | 30.7  | 38.2  | 41.4     | 38.2  | 41.6  | 37.2  |
| OPPOSE     | 15.3  | 13.2  | 19.7      | 14.9     | 20.5  | 29.4  | 13.0  | 13.4  | 10.7     | 18.6  | 20.5  | 20.4  |
| Somewhat   | 9.4   | 8.5   | 11.4      | 8.8      | 10.9  | 21.3  | 8.0   | 9.1   | 5.1      | 12.0  | 13.5  | 9.7   |
| Strongly   | 5.9   | 4.7   | 8.3       | 6.1      | 9.5   | 8.1   | 5.0   | 4.4   | 5.6      | 6.5   | 7.0   | 10.8  |
| DON'T KNOW | 11.4  | 10.7  | 12.9      | 10.8     | 16.2  | 8.9   | 7.3   | 14.3  | 3.8      | 16.8  | 15.0  | 16.8  |
| Net Diff.  | 58.0  | 62.9  | 47.6      | 59.4     | 42.9  | 32.3  | 66.7  | 58.9  | 74.9     | 46.0  | 44.1  | 42.3  |
| Mean       | 3.18  | 3.27  | 3.01      | 3.15     | 2.94  | 2.83  | 3.33  | 3.19  | 3.29     | 3.02  | 2.95  | 2.93  |



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30. WOULD YOU SUPPORT OR OPPOSE A LAW THAT REQUIRES U.S. CHARITIES AND FOUNDATIONS, IF THEY GIVE MONEY TO UNIVERSITIES, REPORT ALL MONEY THEY RECEIVE FROM FOREIGN COUNTRIES?

BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| SUPPORT    | 73.3  | 51.6  | 66.6  | 73.5  | 79.1  | 77.6  | 76.4    | 66.7       | 77.5    | 70.4     | 76.9    | 78.2 | 68.9   |  |
| Strongly   | 37.5  | 15.0  | 28.0  | 33.8  | 43.2  | 43.7  | 43.7    | 28.0       | 43.6    | 32.5     | 43.7    | 44.6 | 31.3   |  |
| Somewhat   | 35.7  | 36.7  | 38.6  | 39.7  | 35.9  | 33.9  | 32.7    | 38.7       | 33.9    | 37.8     | 33.2    | 33.7 | 37.6   |  |
| OPPOSE     | 15.3  | 27.7  | 19.7  | 14.9  | 12.7  | 12.5  | 13.2    | 19.1       | 12.9    | 17.2     | 12.9    | 14.1 | 16.3   |  |
| Somewhat   | 9.4   | 17.2  | 10.9  | 9.6   | 7.2   | 8.3   | 8.4     | 11.6       | 8.1     | 10.3     | 8.4     | 8.4  | 10.4   |  |
| Strongly   | 5.9   | 10.5  | 8.8   | 5.2   | 5.5   | 4.2   | 4.9     | 7.5        | 4.8     | 6.9      | 4.6     | 5.8  | 6.0    |  |
| DON'T KNOW | 11.4  | 20.7  | 13.8  | 11.6  | 8.2   | 9.9   | 10.4    | 14.2       | 9.7     | 12.4     | 10.2    | 7.6  | 14.8   |  |
| Net Diff.  | 58.0  | 23.9  | 46.9  | 58.6  | 66.4  | 65.1  | 63.1    | 47.5       | 64.6    | 53.2     | 63.9    | 64.1 | 52.6   |  |
| Mean       | 3.18  | 2.71  | 2.99  | 3.15  | 3.27  | 3.30  | 3.29    | 3.02       | 3.29    | 3.10     | 3.29    | 3.27 | 3.11   |  |



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30. WOULD YOU SUPPORT OR OPPOSE A LAW THAT REQUIRES U.S. CHARITIES AND FOUNDATIONS, IF THEY GIVE MONEY TO UNIVERSITIES, REPORT ALL MONEY THEY RECEIVE FROM FOREIGN COUNTRIES?

BANNER 10

|            | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|            |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|            |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total      | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| SUPPORT    | 73.3  | 55.2        | 70.5   | 77.4  | 77.3   | 62.3  | 75.7   | 82.4  | 79.5   | 51.8  | 67.4   | 73.5  | 74.0   | 70.0      | 72.4      | 79.6  |
| Strongly   | 37.5  | 16.3        | 32.5   | 41.8  | 43.9   | 22.4  | 37.0   | 44.7  | 51.0   | 13.3  | 29.8   | 39.5  | 33.2   | 31.5      | 37.8      | 44.6  |
| Somewhat   | 35.7  | 38.9        | 38.0   | 35.6  | 33.4   | 39.9  | 38.6   | 37.7  | 28.5   | 38.5  | 37.7   | 34.0  | 40.8   | 38.5      | 34.6      | 35.0  |
| OPPOSE     | 15.3  | 26.0        | 16.9   | 13.5  | 12.5   | 23.4  | 14.6   | 12.1  | 13.6   | 27.2  | 18.2   | 14.6  | 10.9   | 17.5      | 15.9      | 11.0  |
| Somewhat   | 9.4   | 15.3        | 11.1   | 7.7   | 7.9    | 12.9  | 10.2   | 5.8   | 8.3    | 16.4  | 11.7   | 9.2   | 7.3    | 10.2      | 10.3      | 6.3   |
| Strongly   | 5.9   | 10.7        | 5.7    | 5.8   | 4.6    | 10.5  | 4.4    | 6.3   | 5.3    | 10.8  | 6.5    | 5.4   | 3.6    | 7.3       | 5.6       | 4.7   |
| DON'T KNOW | 11.4  | 18.8        | 12.7   | 9.1   | 10.2   | 14.3  | 9.7    | 5.5   | 6.9    | 21.0  | 14.4   | 11.9  | 15.1   | 12.5      | 11.7      | 9.4   |
| Net Diff.  | 58.0  | 29.2        | 53.6   | 63.9  | 64.8   | 39.0  | 61.0   | 70.3  | 65.9   | 24.6  | 49.3   | 58.9  | 63.1   | 52.5      | 56.6      | 68.7  |
| Mean       | 3.18  | 2.75        | 3.11   | 3.25  | 3.30   | 2.87  | 3.20   | 3.28  | 3.34   | 2.69  | 3.06   | 3.22  | 3.22   | 3.08      | 3.18      | 3.32  |



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31. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN CANDIDATE WHO SUPPORTS STRICTER LAWS ON U.S. UNIVERSITIES TAKING FOREIGN MONEY.  
 2. A DEMOCRATIC CANDIDATE WHO OPPOSES STRICTER LAWS ON U.S. UNIVERSITIES TAKING FOREIGN MONEY.

BANNER 1

|                      | TOTAL | ANMP SCORE |      |      |      |       |       |       |       | NEW MAJORITY |      |          |          | NEW MAJORITY COMBO |                   |               | LEFT MINORITY COMBO |          |       |       |
|----------------------|-------|------------|------|------|------|-------|-------|-------|-------|--------------|------|----------|----------|--------------------|-------------------|---------------|---------------------|----------|-------|-------|
|                      |       | 10         | 9    | 8    | 7    | 6     | 5     | 4     | 0-3   | TOTAL N.M.   | 8-10 | FLTD 6-7 | FLTD 0-5 | DEF. VOTE GOP      | PROB/ LEAN VT GOP | UND. VOTE DEM | TOTAL               | 6-7 FLTD | 0-5   |       |
| Total                | 2000  | 211        | 343  | 388  | 421  | 325   | 174   | 76    | 63    | 1545         | 942  | 512      | 91       | 561                | 336               | 266           | 382                 | 455      | 233   | 222   |
| REPUBLICAN CANDIDATE | 50.1  | 93.4       | 76.1 | 59.3 | 40.5 | 29.9  | 16.7  | 9.8   | 17.5  | 63.7         | 73.0 | 49.6     | 45.7     | 95.8               | 85.1              | 29.8          | 21.2                | 4.2      | 5.7   | 2.7   |
| DEMOCRATIC CANDIDATE | 31.6  | 2.8        | 11.5 | 25.7 | 36.8 | 40.5  | 60.5  | 69.7  | 68.7  | 17.6         | 15.4 | 21.7     | 17.7     | 2.1                | 5.7               | 18.1          | 50.6                | 79.3     | 75.3  | 83.5  |
| DON'T KNOW           | 18.2  | 3.8        | 12.4 | 15.0 | 22.7 | 29.6  | 22.8  | 20.6  | 13.8  | 18.7         | 11.6 | 28.7     | 36.7     | 2.2                | 9.1               | 52.1          | 28.2                | 16.5     | 19.1  | 13.8  |
| Net Diff.            | 18.5  | 90.6       | 64.5 | 33.5 | 3.7  | -10.6 | -43.7 | -59.9 | -51.2 | 46.0         | 57.6 | 27.9     | 28.0     | 93.7               | 79.4              | 11.7          | -29.4               | -75.0    | -69.6 | -80.7 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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31. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN CANDIDATE WHO SUPPORTS STRICTER LAWS ON U.S. UNIVERSITIES TAKING FOREIGN MONEY.  
 2. A DEMOCRATIC CANDIDATE WHO OPPOSES STRICTER LAWS ON U.S. UNIVERSITIES TAKING FOREIGN MONEY.

BANNER 2

|                      | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|----------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                      |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |
| Total                | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| REPUBLICAN CANDIDATE | 50.1  | 45.1 | 49.4     | 56.5  | 43.6 | 52.8                  | 53.7        | 47.7        | 33.6               | 38.2         | 25.5               |
| DEMOCRATIC CANDIDATE | 31.6  | 36.1 | 31.0     | 27.1  | 36.9 | 32.0                  | 31.7        | 33.7        | 29.3               | 30.7         | 26.7               |
| DON'T KNOW           | 18.2  | 18.9 | 19.7     | 16.4  | 19.5 | 15.1                  | 14.6        | 18.5        | 37.1               | 31.1         | 47.8               |
| Net Diff.            | 18.5  | 9.0  | 18.4     | 29.5  | 6.7  | 20.8                  | 21.9        | 14.0        | 4.4                | 7.6          | -1.3               |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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31. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN CANDIDATE WHO SUPPORTS STRICTER LAWS ON U.S. UNIVERSITIES TAKING FOREIGN MONEY.  
 2. A DEMOCRATIC CANDIDATE WHO OPPOSES STRICTER LAWS ON U.S. UNIVERSITIES TAKING FOREIGN MONEY.

BANNER 3

|                      | TOTAL | DIRECTION: |        | GENERIC BALLOT |          |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|----------------------|-------|------------|--------|----------------|----------|-------|-------|----------------|--------|-------|--------|--|
|                      |       | UNITE      | STATES | FOR            | CONGRESS | ERS/  |       |                |        |       |        |  |
|                      |       | RIGHT      | WRONG  | REPUB-         | DEMO-    | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|                      |       | DIREC-     | TRACK  | LICAN          | CRATIC   | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|                      |       | TION       |        |                |          |       |       |                |        |       |        |  |
| Total                | 2000  | 538        | 1461   | 897            | 837      | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| REPUBLICAN CANDIDATE | 50.1  | 17.5       | 62.2   | 91.8           | 12.0     | 29.8  | 41.8  | 14.3           | 8.3    | 17.0  | 73.9   |  |
| DEMOCRATIC CANDIDATE | 31.6  | 60.8       | 20.9   | 3.4            | 66.2     | 18.1  | 21.3  | 62.8           | 75.0   | 57.4  | 11.0   |  |
| DON'T KNOW           | 18.2  | 21.7       | 17.0   | 4.8            | 21.9     | 52.1  | 36.9  | 22.8           | 16.7   | 25.6  | 15.2   |  |
| Net Diff.            | 18.5  | -43.2      | 41.3   | 88.4           | -54.2    | 11.7  | 20.4  | -48.5          | -66.6  | -40.4 | 62.9   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 4

|                      | TOTAL | 2020 BALLOT |       | PARTY |       |                 | MEN           |                  |                 | WOMEN         |                  |                 |               |
|----------------------|-------|-------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|                      |       |             |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total                | 2000  | 783         | 928   | 721   | 737   | 542             | 413           | 258              | 271             | 308           | 479              | 271             |               |
| REPUBLICAN CANDIDATE | 50.1  | 90.4        | 17.9  | 92.3  | 14.8  | 42.1            | 93.0          | 18.3             | 47.9            | 91.4          | 12.9             | 36.4            |               |
| DEMOCRATIC CANDIDATE | 31.6  | 3.8         | 58.3  | 3.1   | 64.9  | 24.5            | 4.0           | 66.1             | 24.9            | 1.8           | 64.2             | 24.0            |               |
| DON'T KNOW           | 18.2  | 5.8         | 23.8  | 4.6   | 20.3  | 33.4            | 3.0           | 15.6             | 27.2            | 6.9           | 22.9             | 39.6            |               |
| Net Diff.            | 18.5  | 86.6        | -40.5 | 89.2  | -50.1 | 17.7            | 88.9          | -47.7            | 23.0            | 89.6          | -51.3            | 12.4            |               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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31. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN CANDIDATE WHO SUPPORTS STRICTER LAWS ON U.S. UNIVERSITIES TAKING FOREIGN MONEY.  
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BANNER 5

|                      | TOTAL | IDEOLOGY     |       |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|----------------------|-------|--------------|-------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                      |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total                | 2000  | 516          | 197   | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| REPUBLICAN CANDIDATE | 50.1  | 13.6         | 12.2  | 14.4  | 39.6          | 82.7  | 90.0 | 85.7              | 73.7         | 81.4          | 95.6              | 9.0          | 20.5          | 29.8              | 20.6         | 37.7          | 68.5              |
| DEMOCRATIC CANDIDATE | 31.6  | 67.6         | 71.8  | 65.0  | 31.3          | 8.7   | 5.0  | 7.2               | 19.0         | 10.2          | 0.7               | 73.1         | 52.4          | 61.0              | 52.0         | 23.8          | 9.2               |
| DON'T KNOW           | 18.2  | 18.8         | 16.0  | 20.5  | 29.1          | 8.6   | 5.0  | 7.1               | 7.4          | 8.4           | 3.7               | 17.9         | 27.1          | 9.2               | 27.4         | 38.5          | 22.4              |
| Net Diff.            | 18.5  | -54.0        | -59.6 | -50.6 | 8.4           | 74.0  | 85.0 | 78.4              | 54.7         | 71.2          | 94.9              | -64.2        | -31.9         | -31.2             | -31.5        | 13.9          | 59.3              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 6

|                      | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|----------------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|                      |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total                | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| REPUBLICAN CANDIDATE | 50.1  | 14.2          | 47.4           | 90.0            | 50.5           | 43.1        | 47.6                      | 42.5         | 52.6                     | 53.6                       | 50.8            | 39.6                     | 58.1     | 77.5                     | 54.1                  | 33.2          |
| DEMOCRATIC CANDIDATE | 31.6  | 62.5          | 17.4           | 2.7             | 24.5           | 38.3        | 40.8                      | 38.0         | 30.1                     | 30.5                       | 29.5            | 35.3                     | 25.1     | 9.6                      | 27.8                  | 45.1          |
| DON'T KNOW           | 18.2  | 23.3          | 35.2           | 7.3             | 25.0           | 18.6        | 11.6                      | 19.5         | 17.3                     | 15.9                       | 19.7            | 25.1                     | 16.8     | 12.9                     | 18.1                  | 21.7          |
| Net Diff.            | 18.5  | -48.3         | 30.0           | 87.4            | 26.0           | 4.8         | 6.8                       | 4.5          | 22.4                     | 23.1                       | 21.3            | 4.3                      | 33.0     | 68.0                     | 26.3                  | -11.9         |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

|                      | TOTAL | EDUCATION LEVEL          |                         |                      |                            | MEN                       |                         | WOMEN                     |                         |
|----------------------|-------|--------------------------|-------------------------|----------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|                      |       |                          |                         |                      |                            |                           |                         |                           |                         |
|                      |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree<br> | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total                | 2000  | 1321                     | 679                     | 449                  | 230                        | 632                       | 310                     | 689                       | 369                     |
| REPUBLICAN CANDIDATE | 50.1  | 54.7                     | 41.3                    | 42.5                 | 38.9                       | 63.7                      | 51.0                    | 46.4                      | 33.1                    |
| DEMOCRATIC CANDIDATE | 31.6  | 26.9                     | 40.9                    | 38.0                 | 46.5                       | 23.2                      | 34.9                    | 30.3                      | 45.9                    |
| DON'T KNOW           | 18.2  | 18.4                     | 17.8                    | 19.5                 | 14.6                       | 13.1                      | 14.0                    | 23.3                      | 21.0                    |
| Net Diff.            | 18.5  | 27.8                     | 0.4                     | 4.6                  | -7.7                       | 40.6                      | 16.1                    | 16.0                      | -12.7                   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 8

|                      | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|----------------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                      |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total                | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| REPUBLICAN CANDIDATE | 50.1  | 57.2  | 35.1          | 44.0          | 25.5  | 38.7  | 66.1  | 48.0  | 48.2     | 40.4  | 31.3  | 22.6  |
| DEMOCRATIC CANDIDATE | 31.6  | 26.1  | 43.5          | 34.9          | 56.0  | 34.5  | 21.2  | 31.2  | 39.8     | 30.8  | 53.3  | 57.3  |
| DON'T KNOW           | 18.2  | 16.7  | 21.4          | 21.1          | 18.5  | 26.8  | 12.8  | 20.8  | 12.0     | 28.9  | 15.3  | 20.1  |
| Net Diff.            | 18.5  | 31.1  | -8.3          | 9.1           | -30.5 | 4.1   | 44.9  | 16.8  | 8.5      | 9.6   | -22.0 | -34.7 |



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BANNER 9

|                      | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         | GENDER |       |
|----------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|--------|-------|
|                      |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| Total                | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942    | 1058  |
| REPUBLICAN CANDIDATE | 50.1  | 30.3  | 39.6  | 51.1  | 51.3  | 56.9  | 55.1    | 43.0       | 54.6    | 45.5     | 55.8    | 59.6   | 41.7  |
| DEMOCRATIC CANDIDATE | 31.6  | 43.0  | 42.6  | 35.5  | 29.7  | 25.2  | 26.0    | 39.4       | 26.8    | 36.5     | 25.7    | 27.0   | 35.7  |
| DON'T KNOW           | 18.2  | 26.7  | 17.9  | 13.4  | 19.0  | 17.9  | 18.9    | 17.6       | 18.6    | 18.0     | 18.5    | 13.4   | 22.5  |
| Net Diff.            | 18.5  | -12.7 | -3.0  | 15.6  | 21.7  | 31.7  | 29.1    | 3.7        | 27.9    | 9.0      | 30.1    | 32.5   | 6.0   |



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BANNER 10

|                      | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|----------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|                      |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|                      |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total                | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| REPUBLICAN CANDIDATE | 50.1  | 28.7        | 47.9   | 54.3  | 54.8   | 44.0  | 51.5   | 57.1  | 66.6   | 21.3  | 45.8   | 52.0  | 37.1   | 38.1      | 50.3      | 65.1  |
| DEMOCRATIC CANDIDATE | 31.6  | 49.0        | 35.9   | 29.1  | 25.8   | 39.7  | 35.5   | 29.8  | 20.1   | 53.5  | 36.1   | 28.5  | 34.2   | 45.1      | 29.9      | 18.9  |
| DON'T KNOW           | 18.2  | 22.3        | 16.2   | 16.7  | 19.5   | 16.3  | 13.0   | 13.1  | 13.3   | 25.2  | 18.1   | 19.6  | 28.7   | 16.8      | 19.8      | 16.0  |
| Net Diff.            | 18.5  | -20.4       | 12.0   | 25.2  | 29.0   | 4.3   | 15.9   | 27.3  | 46.4   | -32.1 | 9.7    | 23.5  | 2.9    | -6.9      | 20.4      | 46.2  |





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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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32. CHANGING TOPICS...DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN U.S. ELECTIONS?

BANNER 1

|            | TOTAL | ANMP SCORE |       |       |       |       |       |       |       | NEW MAJORITY  |       |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |       |       |
|------------|-------|------------|-------|-------|-------|-------|-------|-------|-------|---------------|-------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|-------|-------|
|            |       | 10         | 9     | 8     | 7     | 6     | 5     | 4     | 0-3   | TOTAL<br>N.M. | 8-10  | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5   |       |
| Total      | 2000  | 211        | 343   | 388   | 421   | 325   | 174   | 76    | 63    | 1545          | 942   | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233   | 222   |
| SUPPORT    | 17.8  | 4.1        | 8.3   | 15.1  | 18.0  | 23.6  | 35.2  | 32.8  | 35.8  | 14.5          | 10.2  | 19.7        | 30.1        | 6.5                 | 12.0                    | 19.2                | 25.0                | 29.1        | 22.0  | 36.6  |
| Strongly   | 7.1   | 3.6        | 4.0   | 6.1   | 5.8   | 7.2   | 14.7  | 11.0  | 23.5  | 5.2           | 4.8   | 4.9         | 11.9        | 2.9                 | 2.6                     | 7.7                 | 9.3                 | 13.3        | 9.6   | 17.1  |
| Somewhat   | 10.8  | 0.5        | 4.3   | 9.0   | 12.2  | 16.4  | 20.5  | 21.8  | 12.3  | 9.2           | 5.4   | 14.8        | 18.2        | 3.7                 | 9.4                     | 11.5                | 15.7                | 15.9        | 12.3  | 19.5  |
| OPPOSE     | 76.5  | 95.9       | 90.2  | 80.8  | 74.0  | 68.1  | 55.4  | 52.0  | 57.4  | 80.6          | 87.6  | 72.0        | 56.1        | 92.1                | 85.8                    | 67.1                | 68.6                | 62.5        | 70.1  | 54.5  |
| Somewhat   | 16.5  | 1.8        | 7.7   | 14.6  | 21.0  | 24.3  | 25.5  | 24.7  | 18.6  | 13.6          | 9.2   | 21.2        | 17.0        | 5.4                 | 12.4                    | 19.0                | 23.1                | 26.0        | 25.4  | 26.7  |
| Strongly   | 60.0  | 94.0       | 82.5  | 66.2  | 53.0  | 43.8  | 29.9  | 27.4  | 38.7  | 66.9          | 78.4  | 50.9        | 39.1        | 86.7                | 73.4                    | 48.0                | 45.5                | 36.5        | 44.8  | 27.8  |
| DON'T KNOW | 5.7   | 0.0        | 1.5   | 4.1   | 8.0   | 8.4   | 9.4   | 15.2  | 6.8   | 4.9           | 2.2   | 8.3         | 13.8        | 1.4                 | 2.2                     | 13.7                | 6.4                 | 8.4         | 7.9   | 8.9   |
| Net Diff.  | -58.7 | -91.7      | -81.9 | -65.7 | -56.1 | -44.5 | -20.2 | -19.3 | -21.5 | -66.1         | -77.4 | -52.4       | -26.0       | -85.5               | -73.7                   | -47.9               | -43.6               | -33.4       | -48.1 | -17.9 |
| Mean       | 1.63  | 1.14       | 1.29  | 1.53  | 1.68  | 1.86  | 2.22  | 2.19  | 2.22  | 1.50          | 1.35  | 1.71        | 2.03        | 1.22                | 1.40                    | 1.76                | 1.88                | 2.06        | 1.86  | 2.28  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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32. CHANGING TOPICS...DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN U.S. ELECTIONS?

BANNER 2

|            | TOTAL | AREA  |              |       |       | 2024 VOTER LIKELIHOOD |                |                |                          |                 |                          |
|------------|-------|-------|--------------|-------|-------|-----------------------|----------------|----------------|--------------------------|-----------------|--------------------------|
|            |       | EAST  | MID-<br>WEST | SOUTH | WEST  | LIKELY<br>VOTER       | Def.<br>Voting | Very<br>Likely | LESS<br>LIKELY<br>TO VTE | Smwht<br>Likely | Not lv<br>/Not<br>at All |
| Total      | 2000  | 350   | 450          | 768   | 432   | 1719                  | 1472           | 248            | 281                      | 179             | 101                      |
| SUPPORT    | 17.8  | 17.1  | 18.5         | 17.4  | 18.6  | 16.7                  | 14.8           | 28.4           | 24.5                     | 24.3            | 24.9                     |
| Strongly   | 7.1   | 5.2   | 8.2          | 6.4   | 8.5   | 7.2                   | 6.8            | 9.2            | 6.3                      | 4.7             | 9.2                      |
| Somewhat   | 10.8  | 11.9  | 10.2         | 10.9  | 10.0  | 9.5                   | 7.9            | 19.1           | 18.2                     | 19.5            | 15.8                     |
| OPPOSE     | 76.5  | 78.0  | 75.8         | 77.3  | 74.4  | 79.2                  | 81.5           | 65.6           | 59.9                     | 61.0            | 57.9                     |
| Somewhat   | 16.5  | 16.2  | 15.9         | 17.2  | 16.0  | 15.7                  | 14.5           | 22.9           | 21.1                     | 24.0            | 15.9                     |
| Strongly   | 60.0  | 61.9  | 60.0         | 60.1  | 58.4  | 63.5                  | 67.0           | 42.7           | 38.8                     | 37.0            | 42.1                     |
| DON'T KNOW | 5.7   | 4.9   | 5.7          | 5.3   | 7.0   | 4.1                   | 3.8            | 6.1            | 15.6                     | 14.7            | 17.1                     |
| Net Diff.  | -58.7 | -61.0 | -57.4        | -59.9 | -55.9 | -62.5                 | -66.7          | -37.2          | -35.4                    | -36.7           | -33.0                    |
| Mean       | 1.63  | 1.58  | 1.65         | 1.62  | 1.66  | 1.59                  | 1.53           | 1.95           | 1.91                     | 1.91            | 1.90                     |



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BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|            |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SUPPORT    | 17.8  | 27.0          | 14.4  | 8.6            | 27.2   | 19.2  | 20.2  | 27.3           | 26.5   | 27.7  | 11.5   |
| Strongly   | 7.1   | 11.5          | 5.5   | 2.8            | 11.5   | 7.7   | 7.4   | 11.0           | 15.1   | 9.2   | 4.4    |
| Somewhat   | 10.8  | 15.5          | 9.0   | 5.8            | 15.8   | 11.5  | 12.8  | 16.3           | 11.4   | 18.5  | 7.1    |
| OPPOSE     | 76.5  | 67.0          | 80.0  | 89.7           | 65.3   | 67.1  | 71.2  | 64.9           | 66.6   | 64.1  | 84.2   |
| Somewhat   | 16.5  | 23.9          | 13.7  | 8.0            | 24.7   | 19.0  | 17.7  | 24.0           | 21.2   | 25.3  | 11.5   |
| Strongly   | 60.0  | 43.0          | 66.3  | 81.7           | 40.6   | 48.0  | 53.6  | 40.9           | 45.4   | 38.8  | 72.7   |
| DON'T KNOW | 5.7   | 6.0           | 5.6   | 1.7            | 7.5    | 13.7  | 8.5   | 7.8            | 6.9    | 8.2   | 4.3    |
| Net Diff.  | -58.7 | -40.0         | -65.5 | -81.1          | -38.0  | -47.9 | -51.0 | -37.5          | -40.1  | -36.4 | -72.7  |
| Mean       | 1.63  | 1.95          | 1.51  | 1.28           | 1.98   | 1.76  | 1.72  | 1.97           | 1.96   | 1.98  | 1.41   |



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BANNER 4

|            | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|            |       |             |       |                 |               |                  |                 |               |                  |                 |               |                  |
|            |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total      | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| SUPPORT    | 17.8  | 8.0         | 24.5  | 7.9             | 31.1          | 13.0             | 8.6             | 28.5          | 8.7              | 6.9             | 32.5          | 17.3             |
| Strongly   | 7.1   | 2.5         | 10.6  | 3.1             | 13.0          | 4.3              | 3.1             | 12.4          | 2.3              | 3.1             | 13.3          | 6.2              |
| Somewhat   | 10.8  | 5.5         | 14.0  | 4.8             | 18.1          | 8.7              | 5.5             | 16.1          | 6.4              | 3.8             | 19.1          | 11.1             |
| OPPOSE     | 76.5  | 89.8        | 67.6  | 90.3            | 60.5          | 79.9             | 90.6            | 64.2          | 87.2             | 89.7            | 58.4          | 72.6             |
| Somewhat   | 16.5  | 7.4         | 24.3  | 7.5             | 25.2          | 16.6             | 4.0             | 20.5          | 12.4             | 12.2            | 27.6          | 20.7             |
| Strongly   | 60.0  | 82.4        | 43.4  | 82.7            | 35.3          | 63.4             | 86.6            | 43.7          | 74.8             | 77.6            | 30.8          | 52.0             |
| DON'T KNOW | 5.7   | 2.2         | 7.8   | 1.9             | 8.5           | 7.0              | 0.8             | 7.3           | 4.1              | 3.4             | 9.1           | 10.0             |
| Net Diff.  | -58.7 | -81.9       | -43.1 | -82.4           | -29.4         | -66.9            | -82.1           | -35.8         | -78.5            | -82.8           | -25.9         | -55.3            |
| Mean       | 1.63  | 1.26        | 1.91  | 1.27            | 2.10          | 1.50             | 1.24            | 1.97          | 1.34             | 1.30            | 2.17          | 1.68             |



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BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 17.8  | 31.4         | 41.2 | 25.3  | 18.8          | 8.4   | 6.2   | 7.5               | 42.8         | 12.4          | 5.4               | 31.9         | 29.9          | 30.5              | 24.9         | 13.1          | 5.4               |
| Strongly   | 7.1   | 13.8         | 21.5 | 9.0   | 6.4           | 3.3   | 2.8   | 3.1               | 17.4         | 6.5           | 1.7               | 14.4         | 9.6           | 17.6              | 9.2          | 3.9           | 2.2               |
| Somewhat   | 10.8  | 17.6         | 19.8 | 16.2  | 12.4          | 5.1   | 3.4   | 4.4               | 25.3         | 5.8           | 3.7               | 17.5         | 20.3          | 12.9              | 15.6         | 9.1           | 3.2               |
| OPPOSE     | 76.5  | 58.5         | 47.1 | 65.6  | 75.3          | 89.4  | 90.8  | 90.0              | 57.2         | 85.1          | 92.8              | 58.0         | 63.5          | 64.5              | 62.1         | 80.3          | 90.1              |
| Somewhat   | 16.5  | 22.8         | 16.9 | 26.4  | 19.8          | 12.5  | 3.4   | 8.8               | 15.7         | 16.2          | 5.1               | 23.8         | 25.6          | 32.1              | 19.2         | 16.9          | 13.9              |
| Strongly   | 60.0  | 35.7         | 30.2 | 39.2  | 55.5          | 76.9  | 87.4  | 81.2              | 41.6         | 69.0          | 87.7              | 34.1         | 37.9          | 32.4              | 42.9         | 63.4          | 76.3              |
| DON'T KNOW | 5.7   | 10.1         | 11.7 | 9.1   | 5.9           | 2.1   | 3.0   | 2.5               | 0.0          | 2.5           | 1.8               | 10.1         | 6.6           | 5.0               | 13.0         | 6.6           | 4.4               |
| Net Diff.  | -58.7 | -27.2        | -5.8 | -40.3 | -56.5         | -81.0 | -84.6 | -82.5             | -14.5        | -72.8         | -87.5             | -26.1        | -33.6         | -34.1             | -37.2        | -67.2         | -84.7             |
| Mean       | 1.63  | 2.10         | 2.37 | 1.95  | 1.68          | 1.33  | 1.19  | 1.28              | 2.19         | 1.49          | 1.18              | 2.14         | 2.02          | 2.16              | 1.90         | 1.50          | 1.28              |



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BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 17.8  | 29.3          | 13.2           | 6.8             | 15.2           | 21.7        | 45.1                      | 18.7         | 16.9                     | 15.3                       | 19.7            | 19.9                     | 10.5     | 13.0                     | 17.0                  | 25.7          |
| Strongly   | 7.1   | 12.1          | 4.1            | 2.6             | 4.8            | 8.4         | 16.6                      | 7.3          | 6.3                      | 5.2                        | 8.2             | 11.8                     | 3.4      | 5.0                      | 6.0                   | 11.8          |
| Somewhat   | 10.8  | 17.2          | 9.1            | 4.3             | 10.5           | 13.3        | 28.6                      | 11.4         | 10.6                     | 10.1                       | 11.6            | 8.1                      | 7.1      | 8.0                      | 11.0                  | 13.9          |
| OPPOSE     | 76.5  | 61.9          | 81.0           | 90.8            | 79.8           | 73.1        | 54.9                      | 75.5         | 77.9                     | 80.8                       | 73.1            | 68.8                     | 82.7     | 82.5                     | 80.6                  | 67.0          |
| Somewhat   | 16.5  | 24.4          | 18.7           | 7.1             | 17.4           | 17.3        | 22.1                      | 16.7         | 16.7                     | 17.1                       | 16.1            | 13.2                     | 15.0     | 9.0                      | 17.6                  | 18.0          |
| Strongly   | 60.0  | 37.5          | 62.3           | 83.7            | 62.4           | 55.8        | 32.8                      | 58.7         | 61.2                     | 63.7                       | 57.0            | 55.6                     | 67.7     | 73.5                     | 63.0                  | 49.0          |
| DON'T KNOW | 5.7   | 8.8           | 5.8            | 2.3             | 4.9            | 5.2         | 0.0                       | 5.9          | 5.1                      | 3.9                        | 7.2             | 11.3                     | 6.7      | 4.5                      | 2.5                   | 7.3           |
| Net Diff.  | -58.7 | -32.7         | -67.7          | -84.0           | -64.6          | -51.5       | -9.8                      | -56.8        | -61.0                    | -65.5                      | -53.3           | -48.9                    | -72.2    | -69.5                    | -63.6                 | -41.3         |
| Mean       | 1.63  | 2.04          | 1.52           | 1.24            | 1.55           | 1.73        | 2.29                      | 1.65         | 1.60                     | 1.55                       | 1.69            | 1.73                     | 1.42     | 1.42                     | 1.59                  | 1.88          |



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BANNER 7

|            | TOTAL | EDUCATION LEVEL |       |        |        | MEN   |       | WOMEN |       |
|------------|-------|-----------------|-------|--------|--------|-------|-------|-------|-------|
|            |       | LESS/           | COLL- | Bchlr  | Post-  | LESS/ | COLL- | LESS/ | COLL- |
|            |       | COLL.           | EGE   | Degree | Grad./ | COLL. | EGE   | COLL. | EGE   |
|            |       | GRAD            | GRAD. | Prof.  | GRAD.  | GRAD. | GRAD. | GRAD. | GRAD. |
|            |       | GRAD.           | GRAD. | Prof.  | GRAD.  | GRAD. | GRAD. | GRAD. | GRAD. |
| Total      | 2000  | 1321            | 679   | 449    | 230    | 632   | 310   | 689   | 369   |
| SUPPORT    | 17.8  | 19.0            | 15.5  | 16.3   | 14.0   | 15.1  | 11.9  | 22.6  | 18.5  |
| Strongly   | 7.1   | 7.8             | 5.6   | 6.5    | 4.0    | 5.8   | 4.7   | 9.7   | 6.4   |
| Somewhat   | 10.8  | 11.2            | 9.9   | 9.8    | 10.0   | 9.3   | 7.3   | 12.9  | 12.1  |
| OPPOSE     | 76.5  | 74.8            | 79.8  | 79.6   | 80.1   | 80.7  | 86.0  | 69.3  | 74.6  |
| Somewhat   | 16.5  | 14.5            | 20.3  | 21.0   | 18.9   | 9.9   | 13.2  | 18.7  | 26.3  |
| Strongly   | 60.0  | 60.3            | 59.5  | 58.6   | 61.2   | 70.8  | 72.7  | 50.6  | 48.4  |
| DON'T KNOW | 5.7   | 6.2             | 4.7   | 4.1    | 5.9    | 4.2   | 2.1   | 8.1   | 6.8   |
| Net Diff.  | -58.7 | -55.8           | -64.3 | -63.3  | -66.1  | -65.6 | -74.0 | -46.8 | -56.1 |
| Mean       | 1.63  | 1.64            | 1.60  | 1.63   | 1.54   | 1.48  | 1.43  | 1.80  | 1.75  |



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BANNER 8

|            | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 17.8  | 12.0  | 30.1          | 30.0          | 33.5  | 24.1  | 8.8   | 15.4  | 24.7     | 34.6  | 39.6  | 30.5  |
| Strongly   | 7.1   | 5.0   | 11.5          | 13.4          | 11.9  | 6.1   | 3.9   | 6.2   | 9.4      | 16.9  | 11.7  | 12.0  |
| Somewhat   | 10.8  | 7.1   | 18.6          | 16.6          | 21.6  | 17.9  | 4.9   | 9.3   | 15.2     | 17.8  | 27.9  | 18.5  |
| OPPOSE     | 76.5  | 84.0  | 60.6          | 62.5          | 53.8  | 71.1  | 89.4  | 78.3  | 70.3     | 55.8  | 46.8  | 57.3  |
| Somewhat   | 16.5  | 14.1  | 21.5          | 20.7          | 22.0  | 20.7  | 8.3   | 20.1  | 18.7     | 22.4  | 18.1  | 23.9  |
| Strongly   | 60.0  | 69.8  | 39.1          | 41.9          | 31.8  | 50.4  | 81.1  | 58.1  | 51.6     | 33.4  | 28.7  | 33.4  |
| DON'T KNOW | 5.7   | 4.0   | 9.3           | 7.4           | 12.7  | 4.8   | 1.8   | 6.3   | 5.0      | 9.5   | 13.6  | 12.2  |
| Net Diff.  | -58.7 | -71.9 | -30.5         | -32.5         | -20.3 | -47.0 | -80.6 | -62.9 | -45.6    | -21.2 | -7.1  | -26.8 |
| Mean       | 1.63  | 1.45  | 2.03          | 2.02          | 2.16  | 1.79  | 1.30  | 1.61  | 1.82     | 2.20  | 2.26  | 2.10  |





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BANNER 9

|            | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            |       | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|-------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN   | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942   | 1058   |  |
| SUPPORT    | 17.8  | 51.3  | 36.7  | 21.3  | 12.7  | 8.9   | 5.6        | 32.6        | 8.5        | 26.6        | 6.9        | 14.1  | 21.2   |  |
| Strongly   | 7.1   | 22.6  | 13.8  | 7.0   | 5.3   | 4.0   | 2.3        | 12.5        | 3.6        | 10.3        | 3.0        | 5.4   | 8.5    |  |
| Somewhat   | 10.8  | 28.7  | 23.0  | 14.3  | 7.4   | 4.9   | 3.2        | 20.1        | 4.8        | 16.3        | 3.9        | 8.7   | 12.6   |  |
| OPPOSE     | 76.5  | 35.9  | 52.6  | 72.1  | 80.9  | 87.8  | 92.6       | 58.2        | 88.0       | 65.0        | 90.6       | 82.4  | 71.2   |  |
| Somewhat   | 16.5  | 14.9  | 20.9  | 17.8  | 19.5  | 16.5  | 12.0       | 18.2        | 15.4       | 18.6        | 13.9       | 11.0  | 21.4   |  |
| Strongly   | 60.0  | 21.0  | 31.7  | 54.4  | 61.4  | 71.3  | 80.6       | 40.1        | 72.6       | 46.4        | 76.8       | 71.5  | 49.8   |  |
| DON'T KNOW | 5.7   | 12.8  | 10.7  | 6.5   | 6.4   | 3.4   | 1.8        | 9.2         | 3.5        | 8.4         | 2.4        | 3.5   | 7.7    |  |
| Net Diff.  | -58.7 | 15.3  | -15.8 | -50.8 | -68.2 | -78.9 | -87.0      | -25.7       | -79.5      | -38.4       | -83.7      | -68.4 | -50.0  |  |
| Mean       | 1.63  | 2.61  | 2.21  | 1.72  | 1.54  | 1.40  | 1.26       | 2.06        | 1.37       | 1.90        | 1.32       | 1.46  | 1.78   |  |



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BANNER 10

|            | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|            |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|            |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total      | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| SUPPORT    | 17.8  | 54.0        | 24.8   | 13.0  | 6.3    | 47.9  | 26.8   | 12.7  | 4.4    | 56.8  | 23.7   | 13.3  | 9.2    | 28.6      | 15.1      | 10.9  |
| Strongly   | 7.1   | 25.3        | 7.8    | 5.4   | 2.5    | 20.3  | 9.9    | 4.4   | 1.8    | 27.7  | 6.6    | 6.2   | 3.5    | 12.7      | 5.3       | 4.4   |
| Somewhat   | 10.8  | 28.6        | 17.0   | 7.6   | 3.8    | 27.6  | 16.9   | 8.2   | 2.6    | 29.1  | 17.0   | 7.1   | 5.7    | 15.9      | 9.8       | 6.5   |
| OPPOSE     | 76.5  | 36.0        | 65.3   | 82.7  | 90.9   | 37.1  | 64.5   | 85.6  | 95.0   | 35.4  | 65.7   | 80.5  | 84.8   | 66.3      | 78.5      | 84.3  |
| Somewhat   | 16.5  | 16.0        | 19.6   | 17.4  | 13.9   | 11.2  | 15.0   | 13.2  | 8.1    | 18.3  | 22.4   | 20.7  | 22.6   | 18.8      | 16.6      | 13.2  |
| Strongly   | 60.0  | 20.0        | 45.6   | 65.3  | 77.0   | 25.9  | 49.5   | 72.3  | 86.9   | 17.1  | 43.3   | 59.8  | 62.2   | 47.6      | 61.9      | 71.1  |
| DON'T KNOW | 5.7   | 10.1        | 9.9    | 4.2   | 2.8    | 14.9  | 8.7    | 1.7   | 0.6    | 7.7   | 10.6   | 6.2   | 6.0    | 5.1       | 6.4       | 4.8   |
| Net Diff.  | -58.7 | 18.0        | -40.5  | -69.7 | -84.5  | 10.8  | -37.8  | -72.9 | -90.5  | 21.4  | -42.1  | -67.1 | -75.6  | -37.7     | -63.4     | -73.4 |
| Mean       | 1.63  | 2.66        | 1.86   | 1.51  | 1.30   | 2.50  | 1.86   | 1.44  | 1.19   | 2.73  | 1.85   | 1.57  | 1.47   | 1.93      | 1.56      | 1.41  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. WHAT ABOUT IN FEDERAL ELECTIONS LIKE U.S. PRESIDENT AND CONGRESS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN FEDERAL ELECTIONS?

BANNER 1

|            | TOTAL | ANMP SCORE |       |       |       |       |       |       |       | NEW MAJORITY |       |       |       |       | NEW MAJORITY COMBO |       |       | LEFT MINORITY COMBO |       |       |
|------------|-------|------------|-------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-------|--------------------|-------|-------|---------------------|-------|-------|
|            |       | 10         | 9     | 8     | 7     | 6     | 5     | 4     | 0-3   | TOTAL        | 8-10  | FLTD  | FLTD  | DEF.  | PROB/              | UND.  | VOTE  | TOTAL               | 6-7   | 0-5   |
|            |       |            |       |       |       |       |       |       |       | N.M.         |       | 6-7   | 0-5   | VOTE  | LEAN               |       | DEM   |                     | FLTD  |       |
|            |       |            |       |       |       |       |       |       |       |              |       |       | GOP   | VT    | GOP                |       |       |                     |       |       |
| Total      | 2000  | 211        | 343   | 388   | 421   | 325   | 174   | 76    | 63    | 1545         | 942   | 512   | 91    | 561   | 336                | 266   | 382   | 455                 | 233   | 222   |
| SUPPORT    | 15.7  | 2.7        | 6.6   | 12.4  | 18.2  | 19.8  | 33.9  | 28.9  | 25.5  | 12.2         | 8.1   | 17.4  | 25.3  | 4.7   | 9.0                | 15.1  | 24.1  | 27.6                | 22.1  | 33.3  |
| Strongly   | 5.9   | 2.2        | 2.6   | 4.7   | 4.9   | 6.1   | 15.1  | 7.6   | 22.3  | 4.2          | 3.4   | 4.3   | 11.9  | 2.4   | 2.6                | 5.2   | 7.3   | 11.8                | 7.9   | 15.9  |
| Somewhat   | 9.8   | 0.5        | 4.0   | 7.7   | 13.3  | 13.7  | 18.8  | 21.3  | 3.2   | 8.0          | 4.8   | 13.2  | 13.4  | 2.3   | 6.3                | 9.9   | 16.7  | 15.8                | 14.2  | 17.4  |
| OPPOSE     | 78.3  | 96.9       | 91.4  | 84.4  | 75.3  | 70.4  | 55.3  | 53.6  | 61.7  | 82.7         | 89.7  | 74.2  | 58.8  | 93.9  | 89.4               | 69.0  | 70.1  | 63.2                | 70.9  | 55.1  |
| Somewhat   | 14.6  | 1.0        | 5.5   | 13.2  | 18.5  | 21.4  | 25.5  | 23.7  | 16.7  | 11.8         | 7.7   | 18.4  | 17.2  | 3.7   | 12.9               | 17.4  | 18.9  | 24.2                | 22.7  | 25.8  |
| Strongly   | 63.7  | 95.8       | 85.9  | 71.1  | 56.8  | 48.9  | 29.8  | 29.9  | 44.9  | 70.9         | 82.1  | 55.7  | 41.6  | 90.2  | 76.5               | 51.6  | 51.3  | 39.0                | 48.2  | 29.3  |
| DON'T KNOW | 6.0   | 0.4        | 2.0   | 3.2   | 6.5   | 9.9   | 10.8  | 17.5  | 12.9  | 5.0          | 2.2   | 8.4   | 15.9  | 1.4   | 1.6                | 15.9  | 5.8   | 9.3                 | 7.1   | 11.6  |
| Net Diff.  | -62.6 | -94.2      | -84.8 | -71.9 | -57.1 | -50.6 | -21.4 | -24.7 | -36.2 | -70.5        | -81.6 | -56.8 | -33.6 | -89.2 | -80.4              | -53.9 | -46.1 | -35.6               | -48.8 | -21.8 |
| Mean       | 1.55  | 1.09       | 1.22  | 1.44  | 1.64  | 1.74  | 2.21  | 2.08  | 2.03  | 1.43         | 1.28  | 1.63  | 1.95  | 1.16  | 1.34               | 1.63  | 1.79  | 2.00                | 1.80  | 2.22  |



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33. WHAT ABOUT IN FEDERAL ELECTIONS LIKE U.S. PRESIDENT AND CONGRESS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN FEDERAL ELECTIONS?

BANNER 2

|            | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 15.7  | 13.5  | 15.2     | 15.5  | 18.3  | 14.9                  | 12.9        | 27.0        | 20.5               | 21.5         | 18.8               |
| Strongly   | 5.9   | 6.1   | 5.7      | 5.2   | 7.2   | 5.9                   | 5.6         | 7.3         | 6.1                | 5.1          | 8.0                |
| Somewhat   | 9.8   | 7.4   | 9.5      | 10.3  | 11.2  | 9.1                   | 7.3         | 19.7        | 14.4               | 16.4         | 10.8               |
| OPPOSE     | 78.3  | 82.5  | 78.5     | 77.8  | 75.6  | 80.9                  | 83.2        | 67.2        | 62.6               | 64.1         | 59.9               |
| Somewhat   | 14.6  | 16.5  | 13.3     | 13.1  | 17.2  | 13.2                  | 12.0        | 20.6        | 23.1               | 25.4         | 19.1               |
| Strongly   | 63.7  | 66.1  | 65.2     | 64.6  | 58.5  | 67.6                  | 71.2        | 46.6        | 39.5               | 38.7         | 40.8               |
| DON'T KNOW | 6.0   | 4.0   | 6.3      | 6.7   | 6.0   | 4.2                   | 4.0         | 5.8         | 16.9               | 14.4         | 21.3               |
| Net Diff.  | -62.6 | -69.1 | -63.3    | -62.3 | -57.3 | -65.9                 | -70.3       | -40.1       | -42.1              | -42.6        | -41.1              |
| Mean       | 1.55  | 1.52  | 1.53     | 1.53  | 1.65  | 1.51                  | 1.45        | 1.87        | 1.85               | 1.86         | 1.82               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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33. WHAT ABOUT IN FEDERAL ELECTIONS LIKE U.S. PRESIDENT AND CONGRESS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN FEDERAL ELECTIONS?

BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|            |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SUPPORT    | 15.7  | 24.5          | 12.5  | 6.3            | 26.0   | 15.1  | 17.0  | 25.2           | 25.0   | 25.4  | 9.4    |
| Strongly   | 5.9   | 9.0           | 4.7   | 2.5            | 9.8    | 5.2   | 5.2   | 9.5            | 12.2   | 8.2   | 3.5    |
| Somewhat   | 9.8   | 15.5          | 7.7   | 3.8            | 16.2   | 9.9   | 11.8  | 15.8           | 12.8   | 17.1  | 5.8    |
| OPPOSE     | 78.3  | 69.8          | 81.4  | 92.2           | 66.4   | 69.0  | 73.0  | 67.0           | 67.7   | 66.7  | 85.8   |
| Somewhat   | 14.6  | 22.9          | 11.5  | 7.1            | 21.8   | 17.4  | 15.6  | 22.6           | 22.9   | 22.5  | 9.3    |
| Strongly   | 63.7  | 47.0          | 69.9  | 85.1           | 44.6   | 51.6  | 57.4  | 44.4           | 44.8   | 44.2  | 76.5   |
| DON'T KNOW | 6.0   | 5.6           | 6.1   | 1.5            | 7.7    | 15.9  | 10.0  | 7.8            | 7.3    | 7.9   | 4.8    |
| Net Diff.  | -62.6 | -45.3         | -68.9 | -85.9          | -40.4  | -53.9 | -56.0 | -41.8          | -42.7  | -41.3 | -76.4  |
| Mean       | 1.55  | 1.86          | 1.44  | 1.23           | 1.90   | 1.63  | 1.61  | 1.89           | 1.92   | 1.88  | 1.33   |



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33. WHAT ABOUT IN FEDERAL ELECTIONS LIKE U.S. PRESIDENT AND CONGRESS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN FEDERAL ELECTIONS?

BANNER 4

|            | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|            |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total      | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| SUPPORT    | 15.7  | 5.4         | 22.2  | 5.0             | 30.4          | 9.9              | 4.9             | 26.7          | 6.7              | 5.2             | 32.5          | 13.1             |
| Strongly   | 5.9   | 1.8         | 9.3   | 2.0             | 11.6          | 3.3              | 2.3             | 11.7          | 1.6              | 1.6             | 11.6          | 4.9              |
| Somewhat   | 9.8   | 3.6         | 12.9  | 3.0             | 18.8          | 6.6              | 2.5             | 14.9          | 5.1              | 3.6             | 20.9          | 8.2              |
| OPPOSE     | 78.3  | 92.5        | 69.7  | 92.7            | 60.8          | 82.8             | 94.1            | 65.4          | 88.5             | 90.9            | 58.4          | 77.2             |
| Somewhat   | 14.6  | 6.4         | 21.8  | 6.3             | 22.0          | 15.7             | 4.8             | 18.0          | 9.7              | 8.3             | 24.1          | 21.6             |
| Strongly   | 63.7  | 86.1        | 47.9  | 86.5            | 38.9          | 67.1             | 89.3            | 47.3          | 78.8             | 82.6            | 34.3          | 55.5             |
| DON'T KNOW | 6.0   | 2.1         | 8.1   | 2.3             | 8.7           | 7.3              | 1.0             | 8.0           | 4.8              | 4.0             | 9.1           | 9.7              |
| Net Diff.  | -62.6 | -87.1       | -47.5 | -87.7           | -30.4         | -72.9            | -89.2           | -38.7         | -81.8            | -85.7           | -25.9         | -64.0            |
| Mean       | 1.55  | 1.19        | 1.82  | 1.19            | 2.03          | 1.42             | 1.17            | 1.90          | 1.26             | 1.21            | 2.11          | 1.58             |



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33. WHAT ABOUT IN FEDERAL ELECTIONS LIKE U.S. PRESIDENT AND CONGRESS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN FEDERAL ELECTIONS?

BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 15.7  | 29.5         | 39.9 | 23.1  | 15.4          | 7.7   | 4.7   | 6.5               | 31.4         | 5.2           | 3.9               | 31.2         | 28.2          | 34.7              | 19.7         | 9.9           | 4.0               |
| Strongly   | 5.9   | 12.9         | 20.0 | 8.5   | 4.6           | 2.5   | 2.1   | 2.3               | 16.0         | 2.8           | 1.2               | 13.6         | 7.5           | 15.3              | 8.1          | 3.1           | 0.7               |
| Somewhat   | 9.8   | 16.6         | 19.9 | 14.6  | 10.8          | 5.2   | 2.6   | 4.1               | 15.4         | 2.4           | 2.6               | 17.6         | 20.7          | 19.5              | 11.6         | 6.8           | 3.2               |
| OPPOSE     | 78.3  | 61.2         | 48.6 | 69.0  | 77.5          | 90.0  | 92.2  | 90.9              | 68.6         | 91.6          | 94.0              | 59.2         | 63.5          | 60.5              | 69.8         | 82.4          | 92.4              |
| Somewhat   | 14.6  | 21.4         | 16.0 | 24.7  | 18.0          | 9.4   | 2.6   | 6.7               | 13.9         | 14.4          | 4.0               | 21.7         | 22.3          | 22.3              | 21.7         | 16.1          | 10.7              |
| Strongly   | 63.7  | 39.8         | 32.6 | 44.3  | 59.5          | 80.5  | 89.6  | 84.2              | 54.7         | 77.1          | 90.0              | 37.5         | 41.2          | 38.3              | 48.1         | 66.2          | 81.6              |
| DON'T KNOW | 6.0   | 9.3          | 11.6 | 7.9   | 7.1           | 2.3   | 3.0   | 2.6               | 0.0          | 3.2           | 2.1               | 9.6          | 8.3           | 4.7               | 10.5         | 7.8           | 3.7               |
| Net Diff.  | -62.6 | -31.7        | -8.7 | -45.9 | -62.1         | -82.3 | -87.5 | -84.4             | -37.2        | -86.4         | -90.1             | -28.1        | -35.4         | -25.8             | -50.1        | -72.5         | -88.4             |
| Mean       | 1.55  | 2.03         | 2.31 | 1.86  | 1.57          | 1.28  | 1.15  | 1.23              | 1.93         | 1.29          | 1.13              | 2.08         | 1.94          | 2.12              | 1.77         | 1.42          | 1.20              |



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BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                           |                 |                | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|---------------------------|-----------------|----------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29          | 229               | 1558                     | 981                       | 576             | 184            | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 15.7  | 28.1          | 8.8            | 4.5             | 12.3           | 18.1                      | 47.2        | 14.4              | 14.8                     | 13.3                      | 17.4            | 19.8           | 8.8      | 10.9                     | 16.2                  | 22.3          |
| Strongly   | 5.9   | 10.7          | 2.8            | 1.7             | 3.8            | 6.3                       | 16.4        | 5.0               | 5.3                      | 4.6                       | 6.4             | 10.7           | 3.3      | 4.3                      | 5.3                   | 9.2           |
| Somewhat   | 9.8   | 17.4          | 6.0            | 2.8             | 8.6            | 11.9                      | 30.8        | 9.5               | 9.5                      | 8.7                       | 10.9            | 9.1            | 5.5      | 6.6                      | 11.0                  | 13.0          |
| OPPOSE     | 78.3  | 63.3          | 83.3           | 93.1            | 81.8           | 76.2                      | 52.8        | 79.2              | 79.6                     | 82.7                      | 74.5            | 70.0           | 84.0     | 85.2                     | 80.8                  | 70.5          |
| Somewhat   | 14.6  | 21.6          | 17.9           | 6.0             | 15.3           | 13.3                      | 7.3         | 14.1              | 15.4                     | 16.7                      | 13.2            | 10.1           | 12.7     | 7.7                      | 15.1                  | 17.8          |
| Strongly   | 63.7  | 41.7          | 65.4           | 87.0            | 66.5           | 62.9                      | 45.5        | 65.1              | 64.3                     | 66.0                      | 61.3            | 59.9           | 71.3     | 77.5                     | 65.7                  | 52.6          |
| DON'T KNOW | 6.0   | 8.7           | 7.9            | 2.5             | 5.8            | 5.7                       | 0.0         | 6.4               | 5.6                      | 4.0                       | 8.2             | 10.2           | 7.2      | 3.9                      | 3.0                   | 7.3           |
| Net Diff.  | -62.6 | -35.2         | -74.5          | -88.6           | -69.5          | -58.0                     | -5.6        | -64.7             | -64.8                    | -69.3                     | -57.1           | -50.2          | -75.2    | -74.3                    | -64.5                 | -48.2         |
| Mean       | 1.55  | 1.97          | 1.42           | 1.17            | 1.46           | 1.59                      | 2.18        | 1.51              | 1.53                     | 1.50                      | 1.59            | 1.67           | 1.36     | 1.35                     | 1.54                  | 1.77          |







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BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 15.7  | 10.0  | 27.8      | 30.9     | 28.7  | 18.2  | 6.5   | 13.7  | 24.0     | 36.9  | 34.1  | 26.0  |
| Strongly   | 5.9   | 3.8   | 10.4      | 12.8     | 10.6  | 5.1   | 2.6   | 5.0   | 11.8     | 13.6  | 13.0  | 9.4   |
| Somewhat   | 9.8   | 6.2   | 17.4      | 18.2     | 18.1  | 13.1  | 3.9   | 8.7   | 12.2     | 23.4  | 21.2  | 16.6  |
| OPPOSE     | 78.3  | 86.0  | 62.0      | 61.6     | 57.6  | 75.5  | 91.3  | 80.4  | 71.0     | 53.5  | 52.1  | 60.3  |
| Somewhat   | 14.6  | 12.6  | 19.0      | 17.1     | 20.2  | 21.5  | 8.0   | 17.3  | 13.2     | 20.4  | 14.5  | 23.1  |
| Strongly   | 63.7  | 73.4  | 43.0      | 44.6     | 37.4  | 54.0  | 83.3  | 63.1  | 57.8     | 33.2  | 37.6  | 37.2  |
| DON'T KNOW | 6.0   | 4.0   | 10.2      | 7.4      | 13.7  | 6.3   | 2.2   | 5.9   | 5.0      | 9.5   | 13.8  | 13.7  |
| Net Diff.  | -62.6 | -75.9 | -34.2     | -30.7    | -28.9 | -57.2 | -84.9 | -66.7 | -47.1    | -16.6 | -17.9 | -34.4 |
| Mean       | 1.55  | 1.38  | 1.95      | 1.99     | 2.02  | 1.67  | 1.24  | 1.53  | 1.77     | 2.19  | 2.11  | 1.98  |



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33. WHAT ABOUT IN FEDERAL ELECTIONS LIKE U.S. PRESIDENT AND CONGRESS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN FEDERAL ELECTIONS?

BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |       | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|-------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN   | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942   | 1058   |  |
| SUPPORT    | 15.7  | 43.6  | 32.7  | 20.7  | 11.3  | 7.6   | 4.0     | 29.4       | 7.1     | 24.0     | 5.5     | 11.4  | 19.6   |  |
| Strongly   | 5.9   | 17.9  | 13.5  | 6.4   | 4.0   | 3.0   | 1.5     | 11.1       | 2.6     | 9.0      | 2.1     | 4.7   | 6.9    |  |
| Somewhat   | 9.8   | 25.6  | 19.2  | 14.4  | 7.3   | 4.6   | 2.5     | 18.3       | 4.4     | 15.0     | 3.4     | 6.6   | 12.6   |  |
| OPPOSE     | 78.3  | 43.7  | 55.4  | 72.1  | 82.0  | 88.4  | 94.7    | 60.7       | 89.4    | 67.1     | 92.1    | 84.6  | 72.7   |  |
| Somewhat   | 14.6  | 21.4  | 20.0  | 14.5  | 15.1  | 11.4  | 12.0    | 17.7       | 12.7    | 16.9     | 11.8    | 9.8   | 18.9   |  |
| Strongly   | 63.7  | 22.3  | 35.4  | 57.6  | 66.9  | 77.0  | 82.7    | 43.0       | 76.7    | 50.2     | 80.4    | 74.8  | 53.8   |  |
| DON'T KNOW | 6.0   | 12.8  | 12.0  | 7.2   | 6.7   | 4.0   | 1.2     | 9.9        | 3.5     | 8.9      | 2.4     | 4.0   | 7.8    |  |
| Net Diff.  | -62.6 | -0.1  | -22.7 | -51.4 | -70.7 | -80.8 | -90.7   | -31.4      | -82.3   | -43.1    | -86.6   | -73.3 | -53.1  |  |
| Mean       | 1.55  | 2.45  | 2.12  | 1.67  | 1.45  | 1.31  | 1.22    | 1.97       | 1.30    | 1.81     | 1.25    | 1.39  | 1.70   |  |



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33. WHAT ABOUT IN FEDERAL ELECTIONS LIKE U.S. PRESIDENT AND CONGRESS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN FEDERAL ELECTIONS?

BANNER 10

|            | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|            |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total      | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| SUPPORT    | 15.7  | 46.9        | 23.0            | 10.9  | 5.4                     | 44.3  | 24.1            | 8.3   | 2.8                     | 48.1  | 22.4            | 13.0  | 9.4                     | 27.7      | 12.4          | 8.9   |
| Strongly   | 5.9   | 21.8        | 7.1             | 4.2   | 1.8                     | 19.0  | 10.8            | 2.9   | 1.1                     | 23.1  | 5.0             | 5.2   | 2.9                     | 11.2      | 4.2           | 3.5   |
| Somewhat   | 9.8   | 25.1        | 15.9            | 6.8   | 3.7                     | 25.3  | 13.3            | 5.4   | 1.7                     | 25.0  | 17.4            | 7.9   | 6.5                     | 16.5      | 8.2           | 5.4   |
| OPPOSE     | 78.3  | 42.6        | 66.2            | 84.2  | 92.2                    | 43.6  | 66.7            | 88.7  | 96.0                    | 42.1  | 65.9            | 80.6  | 86.5                    | 66.1      | 81.5          | 85.5  |
| Somewhat   | 14.6  | 20.6        | 17.9            | 12.7  | 12.2                    | 17.9  | 11.8            | 10.3  | 7.5                     | 21.9  | 21.4            | 14.7  | 19.1                    | 15.1      | 16.5          | 9.2   |
| Strongly   | 63.7  | 21.9        | 48.3            | 71.5  | 80.0                    | 25.6  | 54.9            | 78.4  | 88.5                    | 20.2  | 44.4            | 65.9  | 67.4                    | 51.1      | 65.1          | 76.3  |
| DON'T KNOW | 6.0   | 10.5        | 10.8            | 4.9   | 2.4                     | 12.1  | 9.3             | 3.0   | 1.2                     | 9.8   | 11.7            | 6.4   | 4.1                     | 6.1       | 6.1           | 5.6   |
| Net Diff.  | -62.6 | 4.3         | -43.1           | -73.3 | -86.7                   | 0.7   | -42.6           | -80.4 | -93.2                   | 6.0   | -43.5           | -67.6 | -77.0                   | -38.4     | -69.2         | -76.6 |
| Mean       | 1.55  | 2.52        | 1.80            | 1.41  | 1.25                    | 2.43  | 1.78            | 1.31  | 1.14                    | 2.57  | 1.81            | 1.49  | 1.43                    | 1.87      | 1.48          | 1.32  |



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34. WHAT ABOUT STATE ELECTIONS LIKE GOVERNOR AND STATE LEGISLATORS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN STATE ELECTIONS?

BANNER 1

|            | TOTAL | ANMP SCORE |       |       |       |       |       |       |       | NEW MAJORITY |       |       |       | NEW MAJORITY COMBO |       |       | LEFT MINORITY COMBO |       |       |       |
|------------|-------|------------|-------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|--------------------|-------|-------|---------------------|-------|-------|-------|
|            |       | 10         | 9     | 8     | 7     | 6     | 5     | 4     | 0-3   | TOTAL        | 8-10  | FLTD  | FLTD  | DEF.               | PROB/ | UND.  | VOTE                | TOTAL | 6-7   | 0-5   |
|            |       |            |       |       |       |       |       |       |       | N.M.         |       | 6-7   | 0-5   | VOTE               | LEAN  |       | DEM                 |       | FLTD  |       |
|            |       |            |       |       |       |       |       |       |       |              |       |       | GOP   | VT GOP             |       |       |                     |       |       |       |
| Total      | 2000  | 211        | 343   | 388   | 421   | 325   | 174   | 76    | 63    | 1545         | 942   | 512   | 91    | 561                | 336   | 266   | 382                 | 455   | 233   | 222   |
| SUPPORT    | 17.0  | 2.6        | 8.3   | 12.1  | 18.6  | 21.6  | 38.6  | 28.1  | 33.6  | 13.0         | 8.6   | 18.8  | 26.3  | 4.3                | 10.8  | 17.4  | 24.8                | 30.3  | 22.4  | 38.6  |
| Strongly   | 6.0   | 1.7        | 3.4   | 4.3   | 6.3   | 6.6   | 12.5  | 5.0   | 22.0  | 4.2          | 3.4   | 5.0   | 8.4   | 1.8                | 2.2   | 5.2   | 8.8                 | 11.9  | 9.6   | 14.3  |
| Somewhat   | 11.0  | 0.9        | 4.9   | 7.9   | 12.4  | 15.0  | 26.1  | 23.2  | 11.6  | 8.8          | 5.3   | 13.8  | 18.0  | 2.5                | 8.6   | 12.2  | 16.0                | 18.4  | 12.7  | 24.3  |
| OPPOSE     | 77.5  | 97.4       | 89.9  | 85.2  | 75.3  | 68.1  | 53.6  | 51.7  | 58.2  | 82.2         | 89.6  | 72.7  | 58.7  | 94.0               | 87.8  | 67.9  | 70.0                | 61.7  | 70.8  | 52.2  |
| Somewhat   | 14.6  | 1.0        | 5.2   | 13.4  | 19.2  | 22.2  | 25.2  | 20.5  | 13.3  | 12.4         | 7.6   | 20.6  | 16.0  | 4.2                | 13.9  | 15.7  | 20.9                | 22.1  | 20.3  | 24.0  |
| Strongly   | 62.9  | 96.3       | 84.7  | 71.8  | 56.0  | 45.9  | 28.4  | 31.2  | 44.9  | 69.8         | 82.0  | 52.1  | 42.7  | 89.7               | 73.9  | 52.2  | 49.1                | 39.7  | 50.5  | 28.2  |
| DON'T KNOW | 5.5   | 0.0        | 1.8   | 2.7   | 6.1   | 10.3  | 7.8   | 20.2  | 8.2   | 4.7          | 1.8   | 8.4   | 14.9  | 1.7                | 1.4   | 14.7  | 5.2                 | 8.0   | 6.8   | 9.2   |
| Net Diff.  | -60.6 | -94.7      | -81.6 | -73.0 | -56.6 | -46.5 | -15.0 | -23.5 | -24.6 | -69.2        | -81.0 | -53.9 | -32.4 | -89.7              | -77.0 | -50.5 | -45.2               | -31.4 | -48.4 | -13.5 |
| Mean       | 1.58  | 1.08       | 1.26  | 1.43  | 1.67  | 1.80  | 2.25  | 2.02  | 2.12  | 1.45         | 1.29  | 1.69  | 1.91  | 1.15               | 1.38  | 1.65  | 1.84                | 2.03  | 1.80  | 2.27  |



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BANNER 2

|            | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 17.0  | 15.1  | 16.0     | 16.7  | 19.9  | 16.3                  | 14.1        | 29.7        | 21.0               | 21.6         | 20.0               |
| Strongly   | 6.0   | 5.3   | 6.9      | 5.3   | 6.7   | 6.3                   | 6.1         | 7.3         | 3.9                | 3.2          | 5.1                |
| Somewhat   | 11.0  | 9.8   | 9.1      | 11.5  | 13.2  | 10.0                  | 7.9         | 22.4        | 17.2               | 18.5         | 14.9               |
| OPPOSE     | 77.5  | 80.3  | 78.3     | 77.2  | 75.1  | 79.8                  | 82.0        | 67.2        | 63.5               | 62.8         | 64.8               |
| Somewhat   | 14.6  | 16.1  | 14.7     | 13.6  | 15.2  | 13.1                  | 11.9        | 20.4        | 24.1               | 25.8         | 21.2               |
| Strongly   | 62.9  | 64.2  | 63.6     | 63.6  | 59.9  | 66.8                  | 70.1        | 46.8        | 39.4               | 37.0         | 43.6               |
| DON'T KNOW | 5.5   | 4.5   | 5.7      | 6.1   | 5.0   | 3.9                   | 4.0         | 3.1         | 15.4               | 15.6         | 15.3               |
| Net Diff.  | -60.6 | -65.2 | -62.3    | -60.4 | -55.3 | -63.5                 | -67.9       | -37.5       | -42.5              | -41.1        | -44.8              |
| Mean       | 1.58  | 1.54  | 1.57     | 1.56  | 1.65  | 1.54                  | 1.48        | 1.90        | 1.83               | 1.86         | 1.78               |



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34. WHAT ABOUT STATE ELECTIONS LIKE GOVERNOR AND STATE LEGISLATORS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN STATE ELECTIONS?

BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|            |       | UNITED STATES |       | FOR CONGRESS   | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| SUPPORT    | 17.0  | 24.8          | 14.0  | 6.7            | 27.8   | 17.4  | 18.9  | 26.8           | 26.5   | 27.0  | 10.4   |  |
| Strongly   | 6.0   | 9.7           | 4.6   | 1.9            | 10.5   | 5.2   | 5.9   | 9.5            | 14.3   | 7.4   | 3.6    |  |
| Somewhat   | 11.0  | 15.0          | 9.5   | 4.8            | 17.3   | 12.2  | 13.0  | 17.3           | 12.2   | 19.6  | 6.8    |  |
| OPPOSE     | 77.5  | 69.8          | 80.5  | 91.7           | 65.5   | 67.9  | 71.7  | 66.1           | 66.9   | 65.7  | 85.2   |  |
| Somewhat   | 14.6  | 23.1          | 11.5  | 7.9            | 21.5   | 15.7  | 15.8  | 22.2           | 20.3   | 23.0  | 9.6    |  |
| Strongly   | 62.9  | 46.7          | 68.9  | 83.8           | 44.0   | 52.2  | 55.9  | 43.9           | 46.7   | 42.6  | 75.5   |  |
| DON'T KNOW | 5.5   | 5.4           | 5.5   | 1.6            | 6.7    | 14.7  | 9.4   | 7.1            | 6.6    | 7.4   | 4.4    |  |
| Net Diff.  | -60.6 | -45.0         | -66.4 | -84.9          | -37.7  | -50.5 | -52.8 | -39.2          | -40.5  | -38.7 | -74.7  |  |
| Mean       | 1.58  | 1.87          | 1.47  | 1.24           | 1.94   | 1.65  | 1.66  | 1.92           | 1.94   | 1.91  | 1.36   |  |



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BANNER 4

|            | TOTAL | 2020 BALLOT |       | PARTY |       |        | MEN   |        |        | WOMEN |        |        |       |        |        |
|------------|-------|-------------|-------|-------|-------|--------|-------|--------|--------|-------|--------|--------|-------|--------|--------|
|            |       |             |       | TRUMP | BIDEN | REPUB- | DEMO- | INDEP- | REPUB- | DEMO- | INDEP- | REPUB- | DEMO- | INDEP- |        |
|            |       |             |       | LICAN | CRAT  | ENDENT | LICAN | CRAT   | ENDENT | LICAN | CRAT   | ENDENT | LICAN | CRAT   | ENDENT |
| Total      | 2000  | 783         | 928   | 721   | 737   | 542    | 413   | 258    | 271    | 308   | 479    | 271    |       |        |        |
| SUPPORT    | 17.0  | 6.1         | 24.6  | 5.8   | 32.3  | 10.9   | 5.9   | 30.9   | 7.6    | 5.7   | 33.1   | 14.2   |       |        |        |
| Strongly   | 6.0   | 1.8         | 9.5   | 2.0   | 11.8  | 3.3    | 2.1   | 11.8   | 2.4    | 1.8   | 11.8   | 4.2    |       |        |        |
| Somewhat   | 11.0  | 4.4         | 15.0  | 3.8   | 20.5  | 7.6    | 3.8   | 19.1   | 5.2    | 3.8   | 21.3   | 10.0   |       |        |        |
| OPPOSE     | 77.5  | 91.8        | 67.8  | 92.2  | 59.7  | 82.3   | 93.3  | 62.4   | 88.2   | 90.7  | 58.2   | 76.4   |       |        |        |
| Somewhat   | 14.6  | 6.5         | 21.2  | 6.8   | 21.4  | 15.9   | 5.1   | 16.7   | 11.6   | 9.0   | 23.9   | 20.2   |       |        |        |
| Strongly   | 62.9  | 85.3        | 46.6  | 85.4  | 38.3  | 66.4   | 88.2  | 45.7   | 76.7   | 81.7  | 34.3   | 56.2   |       |        |        |
| DON'T KNOW | 5.5   | 2.0         | 7.7   | 2.0   | 8.0   | 6.8    | 0.8   | 6.7    | 4.1    | 3.6   | 8.7    | 9.4    |       |        |        |
| Net Diff.  | -60.6 | -85.7       | -43.2 | -86.4 | -27.3 | -71.4  | -87.4 | -31.5  | -80.6  | -85.0 | -25.1  | -62.3  |       |        |        |
| Mean       | 1.58  | 1.21        | 1.86  | 1.21  | 2.06  | 1.44   | 1.19  | 1.97   | 1.30   | 1.23  | 2.12   | 1.58   |       |        |        |





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BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 17.0  | 33.8         | 43.0 | 28.2  | 14.9          | 8.9   | 5.1   | 7.4               | 30.7         | 8.0           | 4.3               | 35.9         | 25.4          | 37.2              | 23.5         | 9.8           | 6.2               |
| Strongly   | 6.0   | 13.2         | 20.2 | 8.8   | 4.1           | 2.2   | 3.8   | 2.8               | 19.1         | 1.3           | 1.5               | 13.5         | 7.1           | 19.2              | 9.3          | 2.9           | 0.7               |
| Somewhat   | 11.0  | 20.7         | 22.8 | 19.3  | 10.8          | 6.7   | 1.3   | 4.5               | 11.6         | 6.8           | 2.8               | 22.3         | 18.3          | 18.0              | 14.2         | 6.9           | 5.4               |
| OPPOSE     | 77.5  | 57.6         | 46.0 | 64.7  | 78.6          | 89.5  | 91.5  | 90.3              | 69.3         | 89.2          | 93.8              | 55.6         | 66.4          | 59.4              | 64.9         | 83.5          | 89.9              |
| Somewhat   | 14.6  | 19.3         | 14.7 | 22.1  | 19.7          | 8.9   | 2.9   | 6.4               | 24.8         | 13.7          | 4.4               | 19.2         | 24.5          | 22.9              | 17.9         | 18.5          | 7.3               |
| Strongly   | 62.9  | 38.3         | 31.2 | 42.6  | 58.9          | 80.6  | 88.6  | 83.8              | 44.5         | 75.6          | 89.4              | 36.4         | 42.0          | 36.5              | 47.0         | 65.0          | 82.7              |
| DON'T KNOW | 5.5   | 8.6          | 11.0 | 7.1   | 6.5           | 1.6   | 3.4   | 2.3               | 0.0          | 2.8           | 1.9               | 8.6          | 8.1           | 3.4               | 11.6         | 6.7           | 3.9               |
| Net Diff.  | -60.6 | -23.7        | -2.9 | -36.6 | -63.7         | -80.6 | -86.3 | -82.9             | -38.6        | -81.2         | -89.6             | -19.7        | -41.0         | -22.2             | -41.4        | -73.7         | -83.8             |
| Mean       | 1.58  | 2.10         | 2.36 | 1.94  | 1.57          | 1.29  | 1.18  | 1.25              | 2.05         | 1.32          | 1.15              | 2.14         | 1.90          | 2.21              | 1.84         | 1.44          | 1.21              |



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BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                           |                 |                          | RELIGION |                          |                       |               |                        |
|------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|---------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|------------------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29          | 229               | 1558                     | 981                       | 576             | 184                      | 611      | 171                      | 492                   | 559           |                        |
| SUPPORT    | 17.0  | 30.1          | 9.6            | 5.1             | 14.2           | 17.5                      | 37.6        | 14.9              | 16.5                     | 14.9                      | 19.3            | 19.8                     | 9.7      | 12.3                     | 15.4                  | 25.1          |                        |
| Strongly   | 6.0   | 11.0          | 2.5            | 1.6             | 3.9            | 6.7                       | 19.3        | 5.1               | 5.2                      | 5.1                       | 5.4             | 11.1                     | 2.2      | 4.9                      | 5.4                   | 9.9           |                        |
| Somewhat   | 11.0  | 19.1          | 7.1            | 3.5             | 10.3           | 10.8                      | 18.3        | 9.8               | 11.3                     | 9.8                       | 14.0            | 8.7                      | 7.5      | 7.4                      | 10.0                  | 15.2          |                        |
| OPPOSE     | 77.5  | 62.3          | 83.2           | 92.3            | 80.3           | 77.1                      | 57.4        | 79.6              | 78.5                     | 80.7                      | 74.6            | 70.6                     | 84.1     | 84.0                     | 81.8                  | 67.8          |                        |
| Somewhat   | 14.6  | 21.3          | 19.9           | 5.6             | 16.4           | 15.6                      | 13.4        | 15.9              | 14.7                     | 15.7                      | 13.0            | 13.0                     | 12.7     | 7.8                      | 15.4                  | 16.6          |                        |
| Strongly   | 62.9  | 41.0          | 63.2           | 86.7            | 64.0           | 61.4                      | 44.1        | 63.7              | 63.8                     | 65.0                      | 61.7            | 57.6                     | 71.3     | 76.2                     | 66.4                  | 51.3          |                        |
| DON'T KNOW | 5.5   | 7.6           | 7.3            | 2.6             | 5.4            | 5.4                       | 5.0         | 5.5               | 5.0                      | 4.4                       | 6.0             | 9.6                      | 6.2      | 3.7                      | 2.8                   | 7.1           |                        |
| Net Diff.  | -60.6 | -32.2         | -73.6          | -87.2           | -66.1          | -59.6                     | -19.9       | -64.6             | -61.9                    | -65.8                     | -55.3           | -50.8                    | -74.3    | -71.6                    | -66.3                 | -42.8         |                        |
| Mean       | 1.58  | 2.00          | 1.45           | 1.18            | 1.51           | 1.61                      | 2.13        | 1.54              | 1.56                     | 1.53                      | 1.61            | 1.71                     | 1.37     | 1.39                     | 1.53                  | 1.82          |                        |





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34. WHAT ABOUT STATE ELECTIONS LIKE GOVERNOR AND STATE LEGISLATORS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN STATE ELECTIONS?

BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 17.0  | 10.8  | 30.1      | 33.8     | 30.1  | 24.0  | 7.3   | 14.4  | 29.9     | 37.2  | 37.7  | 26.4  |
| Strongly   | 6.0   | 4.0   | 10.2      | 12.5     | 10.0  | 4.9   | 3.3   | 4.7   | 11.2     | 13.6  | 10.0  | 10.0  |
| Somewhat   | 11.0  | 6.8   | 19.9      | 21.3     | 20.1  | 19.2  | 4.0   | 9.7   | 18.7     | 23.6  | 27.7  | 16.4  |
| OPPOSE     | 77.5  | 85.2  | 61.3      | 60.8     | 58.5  | 69.7  | 90.8  | 79.4  | 66.2     | 56.1  | 53.1  | 61.2  |
| Somewhat   | 14.6  | 12.7  | 18.6      | 15.1     | 21.0  | 21.7  | 8.4   | 17.3  | 9.7      | 19.7  | 20.0  | 21.5  |
| Strongly   | 62.9  | 72.4  | 42.7      | 45.7     | 37.5  | 48.0  | 82.4  | 62.1  | 56.5     | 36.4  | 33.1  | 39.7  |
| DON'T KNOW | 5.5   | 4.0   | 8.6       | 5.4      | 11.4  | 6.3   | 1.9   | 6.2   | 3.8      | 6.8   | 9.2   | 12.4  |
| Net Diff.  | -60.6 | -74.4 | -31.2     | -27.0    | -28.4 | -45.6 | -83.5 | -64.9 | -36.3    | -18.9 | -15.4 | -34.9 |
| Mean       | 1.58  | 1.40  | 1.97      | 2.01     | 2.03  | 1.80  | 1.27  | 1.54  | 1.84     | 2.15  | 2.16  | 1.96  |



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34. WHAT ABOUT STATE ELECTIONS LIKE GOVERNOR AND STATE LEGISLATORS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN STATE ELECTIONS?

BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |       | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|-------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN   | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942   | 1058   |  |
| SUPPORT    | 17.0  | 47.3  | 36.8  | 20.6  | 12.8  | 8.5   | 4.2     | 31.4       | 7.8     | 25.9     | 6.0     | 13.3  | 20.3   |  |
| Strongly   | 6.0   | 18.8  | 12.1  | 6.5   | 4.7   | 3.0   | 1.6     | 10.9       | 2.8     | 9.0      | 2.2     | 4.8   | 6.9    |  |
| Somewhat   | 11.0  | 28.5  | 24.7  | 14.1  | 8.1   | 5.6   | 2.6     | 20.6       | 5.0     | 16.8     | 3.8     | 8.4   | 13.3   |  |
| OPPOSE     | 77.5  | 40.7  | 51.8  | 73.3  | 82.1  | 87.8  | 94.0    | 59.5       | 88.9    | 66.3     | 91.4    | 83.4  | 72.3   |  |
| Somewhat   | 14.6  | 17.8  | 15.9  | 17.5  | 16.4  | 12.4  | 11.6    | 17.0       | 13.1    | 16.8     | 11.9    | 10.1  | 18.6   |  |
| Strongly   | 62.9  | 22.9  | 35.9  | 55.8  | 65.8  | 75.4  | 82.4    | 42.5       | 75.8    | 49.4     | 79.5    | 73.3  | 53.7   |  |
| DON'T KNOW | 5.5   | 12.0  | 11.4  | 6.1   | 5.0   | 3.7   | 1.8     | 9.0        | 3.2     | 7.8      | 2.6     | 3.4   | 7.4    |  |
| Net Diff.  | -60.6 | 6.6   | -15.0 | -52.7 | -69.3 | -79.3 | -89.8   | -28.1      | -81.1   | -40.4    | -85.4   | -70.1 | -52.1  |  |
| Mean       | 1.58  | 2.49  | 2.15  | 1.69  | 1.49  | 1.34  | 1.22    | 2.00       | 1.33    | 1.84     | 1.27    | 1.43  | 1.71   |  |



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34. WHAT ABOUT STATE ELECTIONS LIKE GOVERNOR AND STATE LEGISLATORS SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN STATE ELECTIONS?

BANNER 10

|            | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|            |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|            |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total      | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| SUPPORT    | 17.0  | 50.3        | 25.0   | 11.7  | 6.0    | 47.0  | 28.3   | 10.2  | 3.6    | 51.9  | 23.0   | 12.8  | 9.7    | 28.9      | 13.8      | 9.8   |
| Strongly   | 6.0   | 21.9        | 7.2    | 4.2   | 1.9    | 21.8  | 9.9    | 3.0   | 1.2    | 21.9  | 5.6    | 5.1   | 2.9    | 12.1      | 4.1       | 3.0   |
| Somewhat   | 11.0  | 28.4        | 17.8   | 7.5   | 4.2    | 25.2  | 18.4   | 7.2   | 2.4    | 30.0  | 17.4   | 7.7   | 6.8    | 16.8      | 9.8       | 6.8   |
| OPPOSE     | 77.5  | 39.8        | 65.7   | 84.0  | 91.5   | 40.7  | 64.1   | 87.4  | 95.6   | 39.3  | 66.6   | 81.3  | 85.3   | 67.5      | 79.8      | 84.6  |
| Somewhat   | 14.6  | 16.7        | 18.3   | 14.1  | 12.0   | 11.7  | 15.1   | 11.4  | 7.2    | 19.2  | 20.2   | 16.2  | 19.3   | 16.5      | 15.1      | 10.9  |
| Strongly   | 62.9  | 23.0        | 47.3   | 69.9  | 79.5   | 29.0  | 49.0   | 76.0  | 88.4   | 20.2  | 46.3   | 65.1  | 66.0   | 50.9      | 64.7      | 73.7  |
| DON'T KNOW | 5.5   | 9.9         | 9.4    | 4.3   | 2.5    | 12.4  | 7.6    | 2.4   | 0.8    | 8.8   | 10.4   | 5.9   | 5.1    | 3.6       | 6.3       | 5.7   |
| Net Diff.  | -60.6 | 10.5        | -40.7  | -72.3 | -85.4  | 6.3   | -35.9  | -77.2 | -92.0  | 12.5  | -43.5  | -68.4 | -75.6  | -38.5     | -66.0     | -74.8 |
| Mean       | 1.58  | 2.55        | 1.83   | 1.44  | 1.27   | 2.45  | 1.88   | 1.36  | 1.16   | 2.59  | 1.80   | 1.50  | 1.44   | 1.90      | 1.50      | 1.35  |



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35. WHAT ABOUT LOCAL ELECTIONS, SUCH AS MAYOR AND SCHOOL BOARD SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN LOCAL ELECTIONS?

BANNER 1

|            | TOTAL | ANMP SCORE |       |       |       |       |       |      |       | NEW MAJORITY |       |       |       | NEW MAJORITY COMBO |       |       | LEFT MINORITY COMBO |       |       |      |
|------------|-------|------------|-------|-------|-------|-------|-------|------|-------|--------------|-------|-------|-------|--------------------|-------|-------|---------------------|-------|-------|------|
|            |       | 10         | 9     | 8     | 7     | 6     | 5     | 4    | 0-3   | TOTAL        | 8-10  | FLTD  | FLTD  | DEF.               | PROB/ | UND.  | VOTE                | TOTAL | 6-7   | 0-5  |
|            |       |            |       |       |       |       |       |      |       | N.M.         |       | 6-7   | 0-5   | VOTE               | LEAN  |       | DEM                 |       | FLTD  |      |
| Total      | 2000  | 211        | 343   | 388   | 421   | 325   | 174   | 76   | 63    | 1545         | 942   | 512   | 91    | 561                | 336   | 266   | 382                 | 455   | 233   | 222  |
| SUPPORT    | 19.6  | 2.6        | 8.6   | 16.3  | 21.1  | 25.5  | 39.4  | 38.6 | 38.4  | 15.7         | 10.4  | 23.1  | 27.9  | 6.0                | 13.6  | 20.6  | 28.2                | 32.9  | 22.8  | 43.6 |
| Strongly   | 7.2   | 2.6        | 4.0   | 5.9   | 6.3   | 7.2   | 15.3  | 10.3 | 27.0  | 5.2          | 4.5   | 5.7   | 10.4  | 2.7                | 4.2   | 5.8   | 9.4                 | 13.8  | 8.9   | 18.9 |
| Somewhat   | 12.4  | 0.0        | 4.6   | 10.5  | 14.8  | 18.2  | 24.1  | 28.3 | 11.4  | 10.4         | 6.0   | 17.4  | 17.6  | 3.3                | 9.4   | 14.9  | 18.8                | 19.2  | 14.0  | 24.6 |
| OPPOSE     | 75.0  | 97.4       | 88.9  | 81.2  | 73.8  | 64.0  | 52.5  | 43.6 | 52.0  | 79.6         | 87.6  | 69.2  | 55.4  | 91.7               | 85.1  | 65.0  | 67.1                | 59.5  | 70.4  | 48.1 |
| Somewhat   | 13.8  | 1.0        | 4.1   | 11.5  | 20.1  | 21.8  | 22.8  | 15.6 | 11.5  | 11.3         | 6.5   | 19.8  | 13.6  | 3.2                | 12.6  | 14.6  | 19.9                | 22.0  | 23.1  | 20.9 |
| Strongly   | 61.3  | 96.3       | 84.8  | 69.6  | 53.7  | 42.2  | 29.7  | 28.0 | 40.4  | 68.3         | 81.1  | 49.3  | 41.7  | 88.5               | 72.6  | 50.3  | 47.2                | 37.5  | 47.3  | 27.3 |
| DON'T KNOW | 5.4   | 0.0        | 2.5   | 2.5   | 5.1   | 10.5  | 8.1   | 17.8 | 9.7   | 4.7          | 2.0   | 7.8   | 16.7  | 2.3                | 1.3   | 14.4  | 4.6                 | 7.5   | 6.8   | 8.3  |
| Net Diff.  | -55.4 | -94.7      | -80.3 | -64.8 | -52.7 | -38.6 | -13.1 | -5.0 | -13.6 | -63.9        | -77.2 | -46.1 | -27.4 | -85.7              | -71.5 | -44.4 | -38.9               | -26.6 | -47.5 | -4.6 |
| Mean       | 1.64  | 1.09       | 1.26  | 1.51  | 1.72  | 1.89  | 2.27  | 2.25 | 2.28  | 1.50         | 1.32  | 1.78  | 1.96  | 1.18               | 1.45  | 1.72  | 1.90                | 2.10  | 1.83  | 2.38 |



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BANNER 2

|            | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 19.6  | 18.0  | 19.9     | 18.5  | 22.6  | 18.2                  | 16.1        | 31.3        | 27.8               | 26.3         | 30.6               |
| Strongly   | 7.2   | 6.5   | 6.5      | 7.0   | 8.8   | 7.2                   | 6.5         | 11.5        | 6.9                | 5.9          | 8.8                |
| Somewhat   | 12.4  | 11.5  | 13.4     | 11.5  | 13.8  | 11.0                  | 9.6         | 19.8        | 20.9               | 20.4         | 21.8               |
| OPPOSE     | 75.0  | 77.4  | 74.5     | 76.0  | 71.9  | 77.8                  | 80.0        | 64.5        | 58.2               | 60.4         | 54.2               |
| Somewhat   | 13.8  | 14.7  | 12.4     | 14.0  | 13.9  | 12.5                  | 11.1        | 20.8        | 21.4               | 24.0         | 17.0               |
| Strongly   | 61.3  | 62.7  | 62.0     | 62.0  | 57.9  | 65.3                  | 68.9        | 43.7        | 36.7               | 36.4         | 37.2               |
| DON'T KNOW | 5.4   | 4.6   | 5.6      | 5.5   | 5.5   | 4.0                   | 3.9         | 4.3         | 14.0               | 13.3         | 15.3               |
| Net Diff.  | -55.4 | -59.5 | -54.6    | -57.6 | -49.3 | -59.5                 | -64.0       | -33.2       | -30.3              | -34.1        | -23.6              |
| Mean       | 1.64  | 1.60  | 1.62     | 1.61  | 1.72  | 1.59                  | 1.52        | 1.99        | 1.98               | 1.95         | 2.03               |





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BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|            |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SUPPORT    | 19.6  | 28.8          | 16.2  | 8.8            | 30.8   | 20.6  | 23.2  | 30.5           | 27.7   | 31.8  | 12.3   |
| Strongly   | 7.2   | 9.8           | 6.2   | 3.3            | 11.8   | 5.8   | 7.0   | 10.9           | 12.2   | 10.4  | 4.7    |
| Somewhat   | 12.4  | 18.9          | 10.0  | 5.6            | 19.0   | 14.9  | 16.1  | 19.6           | 15.5   | 21.4  | 7.7    |
| OPPOSE     | 75.0  | 65.1          | 78.7  | 89.2           | 63.0   | 65.0  | 68.2  | 63.1           | 65.6   | 62.0  | 82.9   |
| Somewhat   | 13.8  | 20.7          | 11.2  | 6.7            | 21.0   | 14.6  | 13.5  | 21.1           | 19.5   | 21.8  | 8.9    |
| Strongly   | 61.3  | 44.4          | 67.5  | 82.6           | 42.0   | 50.3  | 54.7  | 42.0           | 46.1   | 40.1  | 74.1   |
| DON'T KNOW | 5.4   | 6.1           | 5.1   | 1.9            | 6.2    | 14.4  | 8.7   | 6.4            | 6.7    | 6.2   | 4.7    |
| Net Diff.  | -55.4 | -36.4         | -62.6 | -80.4          | -32.2  | -44.4 | -45.0 | -32.6          | -37.9  | -30.1 | -70.6  |
| Mean       | 1.64  | 1.94          | 1.52  | 1.28           | 2.01   | 1.72  | 1.73  | 1.99           | 1.93   | 2.02  | 1.40   |



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BANNER 4

|            | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|            |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total      | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| SUPPORT    | 19.6  | 8.1         | 27.4  | 7.7             | 35.3          | 14.1             | 7.5             | 32.5          | 9.0              | 7.9             | 36.8          | 19.1             |
| Strongly   | 7.2   | 2.4         | 11.1  | 2.8             | 13.4          | 4.5              | 3.0             | 11.4          | 3.0              | 2.5             | 14.5          | 5.9              |
| Somewhat   | 12.4  | 5.6         | 16.2  | 4.9             | 21.9          | 9.6              | 4.5             | 21.0          | 6.0              | 5.5             | 22.3          | 13.2             |
| OPPOSE     | 75.0  | 89.3        | 65.4  | 89.8            | 57.5          | 79.2             | 91.2            | 61.4          | 85.8             | 87.9            | 55.4          | 72.6             |
| Somewhat   | 13.8  | 5.4         | 20.5  | 6.0             | 20.4          | 15.0             | 5.0             | 16.8          | 11.0             | 7.4             | 22.4          | 18.9             |
| Strongly   | 61.3  | 84.0        | 44.9  | 83.7            | 37.1          | 64.2             | 86.1            | 44.6          | 74.8             | 80.5            | 33.1          | 53.7             |
| DON'T KNOW | 5.4   | 2.6         | 7.2   | 2.5             | 7.2           | 6.7              | 1.3             | 6.1           | 5.2              | 4.2             | 7.7           | 8.3              |
| Net Diff.  | -55.4 | -81.2       | -38.0 | -82.1           | -22.2         | -65.1            | -83.6           | -29.0         | -76.8            | -80.0           | -18.6         | -53.5            |
| Mean       | 1.64  | 1.25        | 1.93  | 1.25            | 2.13          | 1.51             | 1.23            | 1.99          | 1.34             | 1.27            | 2.20          | 1.69             |



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35. WHAT ABOUT LOCAL ELECTIONS, SUCH AS MAYOR AND SCHOOL BOARD SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN LOCAL ELECTIONS?

BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 19.6  | 37.2         | 46.4 | 31.6  | 18.8          | 9.1   | 6.9   | 8.2               | 34.5         | 12.3          | 5.5               | 39.7         | 28.4          | 34.5              | 24.6         | 14.2          | 7.1               |
| Strongly   | 7.2   | 15.5         | 24.9 | 9.6   | 5.7           | 2.8   | 2.9   | 2.9               | 27.1         | 4.5           | 1.4               | 15.7         | 8.7           | 17.6              | 10.5         | 4.0           | 2.2               |
| Somewhat   | 12.4  | 21.8         | 21.6 | 21.9  | 13.1          | 6.2   | 4.0   | 5.3               | 7.3          | 7.8           | 4.1               | 24.0         | 19.7          | 16.9              | 14.1         | 10.2          | 4.9               |
| OPPOSE     | 75.0  | 54.6         | 43.9 | 61.2  | 75.1          | 88.8  | 89.3  | 89.0              | 60.4         | 84.7          | 92.2              | 52.3         | 64.8          | 62.1              | 65.1         | 79.1          | 88.4              |
| Somewhat   | 13.8  | 17.8         | 13.9 | 20.2  | 18.1          | 9.9   | 1.8   | 6.6               | 7.6          | 10.7          | 4.9               | 17.8         | 24.5          | 20.8              | 20.8         | 16.3          | 7.5               |
| Strongly   | 61.3  | 36.8         | 30.0 | 41.0  | 57.0          | 78.9  | 87.5  | 82.4              | 52.7         | 74.0          | 87.3              | 34.5         | 40.3          | 41.3              | 44.4         | 62.8          | 80.9              |
| DON'T KNOW | 5.4   | 8.2          | 9.7  | 7.3   | 6.1           | 2.1   | 3.7   | 2.8               | 5.2          | 3.0           | 2.3               | 8.0          | 6.7           | 3.4               | 10.2         | 6.7           | 4.6               |
| Net Diff.  | -55.4 | -17.3        | 2.6  | -29.6 | -56.3         | -79.7 | -82.4 | -80.8             | -25.9        | -72.4         | -86.7             | -12.7        | -36.4         | -27.6             | -40.5        | -64.9         | -81.3             |
| Mean       | 1.64  | 2.17         | 2.46 | 2.00  | 1.65          | 1.32  | 1.19  | 1.27              | 2.09         | 1.41          | 1.18              | 2.23         | 1.97          | 2.11              | 1.90         | 1.52          | 1.25              |



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35. WHAT ABOUT LOCAL ELECTIONS, SUCH AS MAYOR AND SCHOOL BOARD SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN LOCAL ELECTIONS?

BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                           |                 |                | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|---------------------------|-----------------|----------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29          | 229               | 1558                     | 981                       | 576             | 184            | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 19.6  | 33.6          | 12.4           | 6.6             | 17.1           | 24.3                      | 56.5        | 20.2              | 18.3                     | 17.0                      | 20.6            | 23.6           | 12.2     | 13.5                     | 18.3                  | 27.6          |
| Strongly   | 7.2   | 12.7          | 3.1            | 2.5             | 5.2            | 6.5                       | 24.2        | 4.2               | 6.7                      | 5.9                       | 8.1             | 12.0           | 3.7      | 5.7                      | 6.9                   | 11.0          |
| Somewhat   | 12.4  | 21.0          | 9.4            | 4.1             | 11.9           | 17.9                      | 32.4        | 16.0              | 11.6                     | 11.1                      | 12.6            | 11.6           | 8.5      | 7.8                      | 11.4                  | 16.6          |
| OPPOSE     | 75.0  | 59.4          | 80.3           | 90.3            | 77.5           | 71.6                      | 43.5        | 75.2              | 76.7                     | 78.8                      | 73.1            | 65.7           | 81.8     | 85.3                     | 78.5                  | 65.4          |
| Somewhat   | 13.8  | 20.5          | 17.1           | 5.4             | 15.1           | 14.1                      | 10.5        | 14.5              | 14.1                     | 15.6                      | 11.7            | 10.0           | 11.9     | 8.7                      | 14.9                  | 15.4          |
| Strongly   | 61.3  | 38.9          | 63.2           | 85.0            | 62.4           | 57.5                      | 33.0        | 60.6              | 62.6                     | 63.3                      | 61.3            | 55.6           | 69.9     | 76.6                     | 63.6                  | 50.0          |
| DON'T KNOW | 5.4   | 6.9           | 7.3            | 3.1             | 5.4            | 4.1                       | 0.0         | 4.6               | 5.0                      | 4.2                       | 6.3             | 10.7           | 6.0      | 1.2                      | 3.2                   | 7.1           |
| Net Diff.  | -55.4 | -25.8         | -67.8          | -83.7           | -60.4          | -47.3                     | 13.1        | -55.0             | -58.4                    | -61.9                     | -52.4           | -42.1          | -69.7    | -71.8                    | -60.2                 | -37.8         |
| Mean       | 1.64  | 2.08          | 1.49           | 1.22            | 1.58           | 1.72                      | 2.48        | 1.62              | 1.61                     | 1.58                      | 1.65            | 1.78           | 1.42     | 1.42                     | 1.60                  | 1.88          |





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BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 19.6  | 12.9  | 33.9      | 37.7     | 33.0  | 26.4  | 8.6   | 17.3  | 31.3     | 43.1  | 39.7  | 29.6  |
| Strongly   | 7.2   | 4.1   | 13.7      | 18.1     | 12.9  | 5.0   | 3.0   | 5.3   | 14.7     | 21.0  | 12.3  | 13.2  |
| Somewhat   | 12.4  | 8.8   | 20.2      | 19.5     | 20.1  | 21.5  | 5.6   | 12.1  | 16.6     | 22.1  | 27.4  | 16.4  |
| OPPOSE     | 75.0  | 83.1  | 57.9      | 58.8     | 55.3  | 66.2  | 89.1  | 76.8  | 66.8     | 51.9  | 47.9  | 59.1  |
| Somewhat   | 13.8  | 12.4  | 16.5      | 15.8     | 18.0  | 18.0  | 8.5   | 16.6  | 14.3     | 17.2  | 14.3  | 19.8  |
| Strongly   | 61.3  | 70.6  | 41.4      | 43.0     | 37.4  | 48.2  | 80.7  | 60.2  | 52.5     | 34.7  | 33.6  | 39.3  |
| DON'T KNOW | 5.4   | 4.0   | 8.2       | 3.6      | 11.7  | 7.4   | 2.3   | 5.9   | 1.9      | 5.0   | 12.4  | 11.3  |
| Net Diff.  | -55.4 | -70.2 | -24.0     | -21.1    | -22.3 | -39.7 | -80.5 | -59.4 | -35.5    | -8.8  | -8.1  | -29.4 |
| Mean       | 1.64  | 1.44  | 2.07      | 2.13     | 2.10  | 1.82  | 1.29  | 1.60  | 1.93     | 2.31  | 2.21  | 2.04  |



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35. WHAT ABOUT LOCAL ELECTIONS, SUCH AS MAYOR AND SCHOOL BOARD SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN LOCAL ELECTIONS?

BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |       | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|-------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN   | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942   | 1058   |  |
| SUPPORT    | 19.6  | 53.7  | 43.9  | 24.2  | 14.6  | 8.3   | 5.4     | 36.7       | 8.8     | 30.1     | 6.6     | 14.8  | 23.9   |  |
| Strongly   | 7.2   | 22.4  | 16.1  | 8.8   | 5.2   | 2.6   | 1.5     | 14.0       | 2.8     | 11.4     | 2.0     | 5.3   | 8.8    |  |
| Somewhat   | 12.4  | 31.4  | 27.7  | 15.4  | 9.4   | 5.7   | 3.9     | 22.7       | 5.9     | 18.8     | 4.6     | 9.5   | 15.1   |  |
| OPPOSE     | 75.0  | 33.6  | 45.6  | 69.5  | 81.6  | 89.0  | 91.7    | 54.2       | 88.2    | 62.4     | 90.6    | 81.5  | 69.3   |  |
| Somewhat   | 13.8  | 13.7  | 15.9  | 15.3  | 15.6  | 13.0  | 11.0    | 15.2       | 12.9    | 15.3     | 11.8    | 10.0  | 17.1   |  |
| Strongly   | 61.3  | 19.9  | 29.6  | 54.2  | 65.9  | 76.1  | 80.6    | 39.1       | 75.3    | 47.1     | 78.7    | 71.5  | 52.2   |  |
| DON'T KNOW | 5.4   | 12.7  | 10.6  | 6.3   | 3.8   | 2.6   | 2.9     | 9.0        | 3.1     | 7.5      | 2.8     | 3.8   | 6.8    |  |
| Net Diff.  | -55.4 | 20.2  | -1.7  | -45.3 | -67.0 | -80.7 | -86.3   | -17.5      | -79.4   | -32.3    | -84.0   | -66.7 | -45.4  |  |
| Mean       | 1.64  | 2.64  | 2.34  | 1.77  | 1.52  | 1.33  | 1.24    | 2.13       | 1.34    | 1.94     | 1.28    | 1.47  | 1.79   |  |



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35. WHAT ABOUT LOCAL ELECTIONS, SUCH AS MAYOR AND SCHOOL BOARD SPECIFICALLY? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN LOCAL ELECTIONS?

BANNER 10

|            | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|            |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|            |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total      | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| SUPPORT    | 19.6  | 56.8        | 29.9   | 13.5  | 6.6    | 54.2  | 30.6   | 13.2  | 3.1    | 58.1  | 29.4   | 13.7  | 11.9   | 31.7      | 16.1      | 13.1  |
| Strongly   | 7.2   | 25.0        | 10.2   | 5.0   | 1.6    | 21.8  | 13.0   | 3.9   | 0.4    | 26.5  | 8.6    | 5.8   | 3.4    | 14.1      | 4.9       | 4.2   |
| Somewhat   | 12.4  | 31.9        | 19.7   | 8.5   | 5.0    | 32.4  | 17.7   | 9.3   | 2.7    | 31.7  | 20.8   | 7.9   | 8.5    | 17.6      | 11.2      | 8.9   |
| OPPOSE     | 75.0  | 33.1        | 60.7   | 83.5  | 90.3   | 31.4  | 60.0   | 85.2  | 95.8   | 33.9  | 61.0   | 82.1  | 82.0   | 63.8      | 78.0      | 81.8  |
| Somewhat   | 13.8  | 13.5        | 16.4   | 14.1  | 11.8   | 12.1  | 13.2   | 10.9  | 7.8    | 14.1  | 18.3   | 16.6  | 17.9   | 14.2      | 15.4      | 9.0   |
| Strongly   | 61.3  | 19.6        | 44.2   | 69.4  | 78.5   | 19.3  | 46.8   | 74.3  | 88.0   | 19.7  | 42.7   | 65.5  | 64.1   | 49.5      | 62.6      | 72.8  |
| DON'T KNOW | 5.4   | 10.1        | 9.5    | 3.0   | 3.1    | 14.4  | 9.3    | 1.6   | 1.0    | 8.0   | 9.6    | 4.2   | 6.1    | 4.5       | 5.9       | 5.1   |
| Net Diff.  | -55.4 | 23.8        | -30.8  | -70.0 | -83.7  | 22.7  | -29.4  | -72.0 | -92.7  | 24.3  | -31.6  | -68.4 | -70.0  | -32.0     | -61.9     | -68.6 |
| Mean       | 1.64  | 2.69        | 1.95   | 1.48  | 1.28   | 2.66  | 1.96   | 1.42  | 1.15   | 2.71  | 1.95   | 1.52  | 1.48   | 1.96      | 1.56      | 1.42  |





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36. IN SOME U.S. CITIES, ILLEGAL IMMIGRANTS CAN VOTE IN LOCAL ELECTIONS. THOSE WHO AGREE WITH THIS SAY THESE PEOPLE PAY LOCAL TAXES AND ATTEND LOCAL SCHOOLS, SO THEY SHOULD HAVE A SAY IN LOCAL GOVERNMENT DECISIONS. BUT, OTHERS DISAGREE. THEY SAY LETTING ILLEGAL IMMIGRANTS VOTE ENCOURAGES MORE ILLEGAL IMMIGRATION, CANCELS OUT THE VOTES OF U.S. CITIZENS, AND MAKES BEING AN AMERICAN CITIZEN LESS MEANINGFUL.

WHAT DO YOU THINK AFTER HEARING BOTH SIDES? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN LOCAL ELECTIONS?

BANNER 1

|            | ANMP SCORE |       |       |       |       |       |      |      |       |       | NEW MAJORITY |       |       |        | NEW MAJORITY COMBO |       |       | LEFT MINORITY COMBO |       |      |
|------------|------------|-------|-------|-------|-------|-------|------|------|-------|-------|--------------|-------|-------|--------|--------------------|-------|-------|---------------------|-------|------|
|            | 10         | 9     | 8     | 7     | 6     | 5     | 4    | 0-3  | TOTAL | 8-10  | FLTD         | FLTD  | DEF.  | PROB/  | UND.               | VOTE  | TOTAL | 6-7                 | 0-5   |      |
|            |            |       |       |       |       |       |      |      | N.M.  |       | 6-7          | 0-5   | VOTE  | LEAN   |                    | DEM   |       | FLTD                |       |      |
|            |            |       |       |       |       |       |      |      |       |       |              |       | GOP   | VT GOP |                    |       |       |                     |       |      |
| Total      | 2000       | 211   | 343   | 388   | 421   | 325   | 174  | 76   | 63    | 1545  | 942          | 512   | 91    | 561    | 336                | 266   | 382   | 455                 | 233   | 222  |
| SUPPORT    | 25.0       | 2.7   | 12.2  | 17.8  | 26.6  | 37.2  | 46.4 | 50.2 | 51.8  | 19.3  | 12.3         | 29.9  | 31.5  | 6.5    | 15.4               | 28.0  | 35.5  | 44.4                | 34.1  | 55.3 |
| Strongly   | 8.9        | 1.7   | 4.5   | 7.3   | 8.4   | 11.0  | 15.6 | 14.2 | 32.9  | 6.3   | 5.0          | 7.9   | 10.9  | 3.1    | 3.8                | 9.3   | 11.3  | 17.4                | 13.1  | 21.9 |
| Somewhat   | 16.2       | 0.9   | 7.7   | 10.4  | 18.2  | 26.1  | 30.8 | 35.9 | 18.9  | 13.0  | 7.3          | 22.0  | 20.6  | 3.3    | 11.6               | 18.8  | 24.2  | 27.0                | 21.0  | 33.4 |
| OPPOSE     | 67.5       | 96.3  | 83.9  | 77.2  | 63.9  | 51.9  | 40.9 | 34.3 | 38.8  | 74.0  | 83.9         | 60.1  | 49.1  | 91.0   | 79.8               | 55.2  | 57.0  | 45.4                | 55.5  | 34.7 |
| Somewhat   | 12.8       | 3.2   | 5.8   | 13.0  | 18.5  | 16.7  | 20.4 | 11.9 | 4.2   | 11.6  | 8.2          | 17.3  | 15.3  | 4.8    | 13.7               | 13.9  | 18.1  | 16.9                | 18.6  | 15.0 |
| Strongly   | 54.7       | 93.2  | 78.1  | 64.2  | 45.4  | 35.2  | 20.5 | 22.4 | 34.6  | 62.4  | 75.8         | 42.8  | 33.8  | 86.1   | 66.1               | 41.3  | 38.9  | 28.5                | 36.9  | 19.7 |
| DON'T KNOW | 7.5        | 1.0   | 3.9   | 5.0   | 9.5   | 10.9  | 12.7 | 15.5 | 9.4   | 6.7   | 3.7          | 10.0  | 19.4  | 2.6    | 4.8                | 16.8  | 7.5   | 10.2                | 10.3  | 10.0 |
| Net Diff.  | -42.5      | -93.7 | -71.7 | -59.4 | -37.3 | -14.7 | 5.5  | 15.8 | 13.0  | -54.7 | -71.6        | -30.2 | -17.5 | -84.5  | -64.4              | -27.2 | -21.5 | -0.9                | -21.4 | 20.6 |
| Mean       | 1.78       | 1.10  | 1.36  | 1.59  | 1.89  | 2.15  | 2.47 | 2.50 | 2.55  | 1.61  | 1.39         | 1.95  | 2.11  | 1.21   | 1.51               | 1.95  | 2.09  | 2.37                | 2.12  | 2.64 |



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36. IN SOME U.S. CITIES, ILLEGAL IMMIGRANTS CAN VOTE IN LOCAL ELECTIONS. THOSE WHO AGREE WITH THIS SAY THESE PEOPLE PAY LOCAL TAXES AND ATTEND LOCAL SCHOOLS, SO THEY SHOULD HAVE A SAY IN LOCAL GOVERNMENT DECISIONS. BUT, OTHERS DISAGREE. THEY SAY LETTING ILLEGAL IMMIGRANTS VOTE ENCOURAGES MORE ILLEGAL IMMIGRATION, CANCELS OUT THE VOTES OF U.S. CITIZENS, AND MAKES BEING AN AMERICAN CITIZEN LESS MEANINGFUL.

WHAT DO YOU THINK AFTER HEARING BOTH SIDES? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN LOCAL ELECTIONS?

BANNER 2

|            | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 25.0  | 25.2  | 22.1     | 24.1  | 29.6  | 23.4                  | 21.4        | 34.9        | 35.2               | 35.5         | 34.7               |
| Strongly   | 8.9   | 7.2   | 8.5      | 8.6   | 11.1  | 8.8                   | 8.3         | 12.2        | 9.0                | 7.8          | 11.1               |
| Somewhat   | 16.2  | 18.0  | 13.6     | 15.5  | 18.5  | 14.5                  | 13.1        | 22.7        | 26.2               | 27.7         | 23.6               |
| OPPOSE     | 67.5  | 69.0  | 69.1     | 68.2  | 63.2  | 70.2                  | 72.6        | 55.9        | 50.6               | 51.6         | 48.8               |
| Somewhat   | 12.8  | 14.2  | 14.0     | 11.6  | 12.5  | 11.6                  | 10.7        | 17.2        | 20.0               | 22.6         | 15.4               |
| Strongly   | 54.7  | 54.8  | 55.1     | 56.6  | 50.7  | 58.6                  | 61.9        | 38.7        | 30.6               | 29.0         | 33.4               |
| DON'T KNOW | 7.5   | 5.8   | 8.8      | 7.7   | 7.2   | 6.4                   | 5.9         | 9.3         | 14.2               | 12.8         | 16.5               |
| Net Diff.  | -42.5 | -43.9 | -47.0    | -44.1 | -33.6 | -46.9                 | -51.2       | -21.0       | -15.4              | -16.1        | -14.1              |
| Mean       | 1.78  | 1.76  | 1.73     | 1.74  | 1.89  | 1.72                  | 1.66        | 2.09        | 2.16               | 2.16         | 2.15               |



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36. IN SOME U.S. CITIES, ILLEGAL IMMIGRANTS CAN VOTE IN LOCAL ELECTIONS. THOSE WHO AGREE WITH THIS SAY THESE PEOPLE PAY LOCAL TAXES AND ATTEND LOCAL SCHOOLS, SO THEY SHOULD HAVE A SAY IN LOCAL GOVERNMENT DECISIONS. BUT, OTHERS DISAGREE. THEY SAY LETTING ILLEGAL IMMIGRANTS VOTE ENCOURAGES MORE ILLEGAL IMMIGRATION, CANCELS OUT THE VOTES OF U.S. CITIZENS, AND MAKES BEING AN AMERICAN CITIZEN LESS MEANINGFUL.

WHAT DO YOU THINK AFTER HEARING BOTH SIDES? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN LOCAL ELECTIONS?

BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|            |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SUPPORT    | 25.0  | 36.9          | 20.6  | 9.8            | 40.4   | 28.0  | 27.6  | 40.0           | 39.1   | 40.4  | 15.1   |
| Strongly   | 8.9   | 12.7          | 7.5   | 3.4            | 14.6   | 9.3   | 10.0  | 13.8           | 17.4   | 12.1  | 5.6    |
| Somewhat   | 16.2  | 24.2          | 13.1  | 6.4            | 25.7   | 18.8  | 17.6  | 26.2           | 21.7   | 28.2  | 9.5    |
| OPPOSE     | 67.5  | 53.2          | 72.8  | 86.8           | 50.7   | 55.2  | 61.1  | 50.3           | 50.8   | 50.0  | 78.9   |
| Somewhat   | 12.8  | 18.2          | 10.8  | 8.2            | 17.5   | 13.9  | 16.2  | 17.6           | 14.2   | 19.1  | 9.6    |
| Strongly   | 54.7  | 35.0          | 62.0  | 78.6           | 33.2   | 41.3  | 44.9  | 32.7           | 36.6   | 30.9  | 69.3   |
| DON'T KNOW | 7.5   | 9.9           | 6.6   | 3.4            | 8.9    | 16.8  | 11.3  | 9.8            | 10.1   | 9.6   | 6.0    |
| Net Diff.  | -42.5 | -16.3         | -52.2 | -77.0          | -10.3  | -27.2 | -33.5 | -10.3          | -11.7  | -9.7  | -63.8  |
| Mean       | 1.78  | 2.16          | 1.64  | 1.32           | 2.24   | 1.95  | 1.92  | 2.23           | 2.22   | 2.24  | 1.48   |



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BANNER 4

|            | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|            |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total      | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| SUPPORT    | 25.0  | 9.5         | 36.8  | 8.6             | 44.3          | 20.6             | 7.7             | 39.3          | 14.1             | 9.7             | 47.0          | 27.2             |
| Strongly   | 8.9   | 3.1         | 13.5  | 3.2             | 16.4          | 6.1              | 2.8             | 15.1          | 3.1              | 3.8             | 17.2          | 9.1              |
| Somewhat   | 16.2  | 6.4         | 23.3  | 5.4             | 27.9          | 14.5             | 5.0             | 24.2          | 11.0             | 5.9             | 29.8          | 18.0             |
| OPPOSE     | 67.5  | 86.4        | 53.9  | 87.1            | 46.5          | 70.0             | 89.7            | 52.7          | 79.2             | 83.6            | 43.1          | 60.7             |
| Somewhat   | 12.8  | 6.9         | 17.3  | 7.5             | 16.3          | 15.1             | 6.6             | 15.8          | 12.6             | 8.7             | 16.6          | 17.5             |
| Strongly   | 54.7  | 79.5        | 36.6  | 79.5            | 30.2          | 54.9             | 83.0            | 36.9          | 66.6             | 74.8            | 26.5          | 43.3             |
| DON'T KNOW | 7.5   | 4.2         | 9.3   | 4.4             | 9.2           | 9.4              | 2.6             | 8.0           | 6.7              | 6.7             | 9.8           | 12.1             |
| Net Diff.  | -42.5 | -76.9       | -17.1 | -78.5           | -2.2          | -49.3            | -81.9           | -13.4         | -65.1            | -73.8           | 3.9           | -33.6            |
| Mean       | 1.78  | 1.30        | 2.15  | 1.29            | 2.34          | 1.69             | 1.26            | 2.19          | 1.47             | 1.34            | 2.42          | 1.92             |



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BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 25.0  | 48.8         | 56.0 | 44.4  | 23.5          | 12.4  | 6.6   | 10.1              | 48.2         | 11.8          | 6.2               | 50.0         | 34.8          | 45.3              | 42.6         | 19.7          | 9.6               |
| Strongly   | 8.9   | 19.3         | 28.7 | 13.5  | 6.8           | 3.5   | 3.9   | 3.7               | 14.5         | 5.8           | 2.1               | 20.3         | 9.3           | 20.0              | 15.7         | 5.3           | 2.4               |
| Somewhat   | 16.2  | 29.5         | 27.2 | 30.9  | 16.7          | 8.9   | 2.7   | 6.4               | 33.7         | 6.0           | 4.1               | 29.7         | 25.5          | 25.3              | 27.0         | 14.4          | 7.2               |
| OPPOSE     | 67.5  | 40.6         | 32.2 | 45.8  | 67.9          | 83.3  | 89.0  | 85.6              | 47.4         | 81.5          | 90.0              | 40.0         | 56.3          | 49.1              | 41.6         | 71.2          | 84.2              |
| Somewhat   | 12.8  | 12.6         | 7.6  | 15.6  | 18.6          | 10.0  | 3.4   | 7.3               | 8.2          | 14.8          | 5.8               | 13.6         | 20.7          | 16.0              | 8.0          | 18.5          | 9.7               |
| Strongly   | 54.7  | 28.0         | 24.6 | 30.2  | 49.3          | 73.3  | 85.6  | 78.3              | 39.2         | 66.7          | 84.2              | 26.4         | 35.6          | 33.0              | 33.6         | 52.7          | 74.5              |
| DON'T KNOW | 7.5   | 10.6         | 11.8 | 9.8   | 8.6           | 4.3   | 4.4   | 4.3               | 4.5          | 6.7           | 3.8               | 10.0         | 8.8           | 5.7               | 15.8         | 9.1           | 6.2               |
| Net Diff.  | -42.5 | 8.2          | 23.7 | -1.3  | -44.3         | -70.9 | -82.4 | -75.5             | 0.8          | -69.7         | -83.8             | 10.0         | -21.5         | -3.8              | 1.1          | -51.5         | -74.6             |
| Mean       | 1.78  | 2.45         | 2.68 | 2.31  | 1.79          | 1.40  | 1.21  | 1.33              | 2.25         | 1.47          | 1.21              | 2.49         | 2.09          | 2.34              | 2.29         | 1.70          | 1.33              |



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BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 25.0  | 41.9          | 20.2           | 8.2             | 22.7           | 30.3        | 60.4                      | 26.5         | 23.6                     | 21.7                       | 26.9            | 29.5                     | 16.4     | 14.9                     | 22.5                  | 36.3          |
| Strongly   | 8.9   | 15.3          | 4.9            | 3.1             | 6.4            | 10.8        | 26.2                      | 8.9          | 7.9                      | 7.3                        | 8.8             | 14.7                     | 4.2      | 5.9                      | 8.8                   | 14.7          |
| Somewhat   | 16.2  | 26.6          | 15.3           | 5.1             | 16.3           | 19.5        | 34.2                      | 17.6         | 15.8                     | 14.4                       | 18.1            | 14.7                     | 12.1     | 9.0                      | 13.7                  | 21.7          |
| OPPOSE     | 67.5  | 48.0          | 69.8           | 87.9            | 69.6           | 64.1        | 36.6                      | 67.6         | 68.9                     | 72.6                       | 62.6            | 60.2                     | 75.6     | 82.0                     | 71.7                  | 53.8          |
| Somewhat   | 12.8  | 16.6          | 18.1           | 7.0             | 15.8           | 11.5        | 2.9                       | 12.6         | 13.5                     | 15.3                       | 10.4            | 9.1                      | 13.0     | 9.2                      | 13.7                  | 11.6          |
| Strongly   | 54.7  | 31.5          | 51.7           | 80.8            | 53.8           | 52.6        | 33.6                      | 55.0         | 55.4                     | 57.3                       | 52.2            | 51.1                     | 62.6     | 72.8                     | 58.0                  | 42.2          |
| DON'T KNOW | 7.5   | 10.0          | 10.0           | 4.0             | 7.7            | 5.6         | 3.1                       | 5.9          | 7.5                      | 5.7                        | 10.5            | 10.4                     | 8.0      | 3.1                      | 5.8                   | 9.9           |
| Net Diff.  | -42.5 | -6.1          | -49.6          | -79.7           | -47.0          | -33.8       | 23.8                      | -41.1        | -45.3                    | -50.9                      | -35.7           | -30.7                    | -59.3    | -67.0                    | -49.2                 | -17.5         |
| Mean       | 1.78  | 2.29          | 1.71           | 1.28            | 1.73           | 1.88        | 2.55                      | 1.79         | 1.74                     | 1.70                       | 1.82            | 1.92                     | 1.54     | 1.46                     | 1.72                  | 2.10          |



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BANNER 7

|            | TOTAL | EDUCATION LEVEL   |   |   |       | MEN   |       | WOMEN |       |
|------------|-------|---|---|---|-------|-------|-------|-------|-------|
|            |       | LESS/   COLL-   Bchlr   Post-   LESS/   COLL-   LESS/   COLL- | COLL.   EGE   Degree   Grad./   COLL.   EGE   COLL.   EGE | GRAD.   GRAD.     Prof.   GRAD.   GRAD.   GRAD.   GRAD. |       |       |       |       |       |
| Total      | 2000  | 1321  | 679   | 449   | 230   | 632   | 310   | 689   | 369   |
| SUPPORT    | 25.0  | 24.8  | 25.4  | 26.6  | 23.1  | 18.1  | 18.5  | 31.0  | 31.2  |
| Strongly   | 8.9   | 9.5   | 7.7   | 7.9   | 7.2   | 6.2   | 6.3   | 12.5  | 8.8   |
| Somewhat   | 16.2  | 15.3  | 17.8  | 18.7  | 15.9  | 11.9  | 12.2  | 18.5  | 22.4  |
| OPPOSE     | 67.5  | 66.7  | 69.0  | 67.7  | 71.5  | 75.5  | 78.6  | 58.6  | 60.9  |
| Somewhat   | 12.8  | 11.6  | 15.2  | 15.9  | 13.8  | 9.5   | 13.8  | 13.5  | 16.4  |
| Strongly   | 54.7  | 55.1  | 53.8  | 51.8  | 57.7  | 66.1  | 64.8  | 45.1  | 44.5  |
| DON'T KNOW | 7.5   | 8.5   | 5.6   | 5.7   | 5.4   | 6.4   | 2.9   | 10.4  | 7.9   |
| Net Diff.  | -42.5 | -41.9   | -43.5   | -41.0   | -48.4 | -57.5 | -60.0 | -27.6 | -29.7 |
| Mean       | 1.78  | 1.77  | 1.78  | 1.82  | 1.71  | 1.55  | 1.59  | 1.98  | 1.95  |



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BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 25.0  | 18.0  | 39.9      | 39.7     | 42.6  | 32.6  | 11.7  | 24.6  | 36.9     | 42.1  | 41.5  | 43.2  |
| Strongly   | 8.9   | 5.7   | 15.5      | 20.1     | 14.1  | 8.2   | 4.3   | 7.2   | 12.8     | 26.5  | 12.4  | 15.0  |
| Somewhat   | 16.2  | 12.3  | 24.4      | 19.6     | 28.5  | 24.3  | 7.4   | 17.3  | 24.1     | 15.6  | 29.0  | 28.2  |
| OPPOSE     | 67.5  | 75.5  | 50.3      | 51.4     | 46.3  | 61.3  | 84.6  | 66.1  | 55.8     | 47.5  | 47.4  | 45.7  |
| Somewhat   | 12.8  | 11.9  | 14.8      | 13.8     | 14.5  | 21.6  | 9.9   | 13.9  | 8.6      | 18.2  | 19.3  | 12.0  |
| Strongly   | 54.7  | 63.7  | 35.5      | 37.6     | 31.8  | 39.7  | 74.7  | 52.2  | 47.2     | 29.3  | 28.1  | 33.7  |
| DON'T KNOW | 7.5   | 6.4   | 9.8       | 9.0      | 11.1  | 6.1   | 3.7   | 9.3   | 7.3      | 10.4  | 11.1  | 11.0  |
| Net Diff.  | -42.5 | -57.5 | -10.4     | -11.7    | -3.6  | -28.7 | -72.9 | -41.5 | -18.9    | -5.5  | -6.0  | -2.5  |
| Mean       | 1.78  | 1.57  | 2.22      | 2.24     | 2.28  | 2.01  | 1.39  | 1.77  | 2.03     | 2.44  | 2.29  | 2.28  |





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BANNER 9

|            | TOTAL | AGE   |       |       |       |       | AGE COMBOS |          |         |          |         | GENDER |       |
|------------|-------|-------|-------|-------|-------|-------|------------|----------|---------|----------|---------|--------|-------|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64    | UNDER 44 | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774      | 1226    | 1104     | 896     | 942    | 1058  |
| SUPPORT    | 25.0  | 60.3  | 46.5  | 29.3  | 21.6  | 15.0  | 10.2       | 41.3     | 14.7    | 35.4     | 12.2    | 18.2   | 31.1  |
| Strongly   | 8.9   | 24.2  | 18.9  | 10.6  | 6.2   | 4.4   | 3.1        | 16.1     | 4.3     | 13.1     | 3.6     | 6.2    | 11.2  |
| Somewhat   | 16.2  | 36.1  | 27.6  | 18.7  | 15.4  | 10.6  | 7.2        | 25.2     | 10.4    | 22.3     | 8.6     | 12.0   | 19.9  |
| OPPOSE     | 67.5  | 28.8  | 43.7  | 60.9  | 72.3  | 78.3  | 84.6       | 48.6     | 79.4    | 55.7     | 82.0    | 76.5   | 59.4  |
| Somewhat   | 12.8  | 10.8  | 17.6  | 13.8  | 13.2  | 11.9  | 10.9       | 14.4     | 11.8    | 14.0     | 11.3    | 10.9   | 14.5  |
| Strongly   | 54.7  | 18.0  | 26.1  | 47.1  | 59.1  | 66.4  | 73.7       | 34.2     | 67.6    | 41.7     | 70.7    | 65.7   | 44.9  |
| DON'T KNOW | 7.5   | 10.9  | 9.9   | 9.8   | 6.1   | 6.7   | 5.2        | 10.1     | 5.9     | 8.9      | 5.8     | 5.3    | 9.5   |
| Net Diff.  | -42.5 | 31.5  | 2.8   | -31.6 | -50.7 | -63.3 | -74.4      | -7.3     | -64.7   | -20.3    | -69.8   | -58.3  | -28.3 |
| Mean       | 1.78  | 2.75  | 2.44  | 1.92  | 1.67  | 1.50  | 1.36       | 2.26     | 1.48    | 2.08     | 1.42    | 1.56   | 1.97  |



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36. IN SOME U.S. CITIES, ILLEGAL IMMIGRANTS CAN VOTE IN LOCAL ELECTIONS. THOSE WHO AGREE WITH THIS SAY THESE PEOPLE PAY LOCAL TAXES AND ATTEND LOCAL SCHOOLS, SO THEY SHOULD HAVE A SAY IN LOCAL GOVERNMENT DECISIONS. BUT, OTHERS DISAGREE. THEY SAY LETTING ILLEGAL IMMIGRANTS VOTE ENCOURAGES MORE ILLEGAL IMMIGRATION, CANCELS OUT THE VOTES OF U.S. CITIZENS, AND MAKES BEING AN AMERICAN CITIZEN LESS MEANINGFUL.

WHAT DO YOU THINK AFTER HEARING BOTH SIDES? DO YOU SUPPORT OR OPPOSE ALLOWING ILLEGAL IMMIGRANTS TO VOTE IN LOCAL ELECTIONS?

BANNER 10

|            | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|            |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
|            |       |             |                 |       |                         |       |                 |       |                         |       |                 |       |                         |           |               |       |
| Total      | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| SUPPORT    | 25.0  | 60.9        | 35.1            | 20.0  | 11.8                    | 52.5  | 31.1            | 19.1  | 7.2                     | 65.0  | 37.5            | 20.7  | 18.6                    | 38.7      | 21.3          | 17.1  |
| Strongly   | 8.9   | 26.1        | 12.8            | 6.5   | 3.1                     | 18.7  | 12.2            | 5.7   | 2.2                     | 29.7  | 13.1            | 7.1   | 4.5                     | 16.5      | 7.0           | 4.0   |
| Somewhat   | 16.2  | 34.8        | 22.4            | 13.5  | 8.7                     | 33.8  | 18.9            | 13.4  | 5.1                     | 35.3  | 24.4            | 13.6  | 14.1                    | 22.2      | 14.3          | 13.1  |
| OPPOSE     | 67.5  | 30.3        | 53.7            | 74.1  | 82.3                    | 36.1  | 60.0            | 76.2  | 89.6                    | 27.6  | 50.1            | 72.4  | 71.2                    | 53.5      | 71.3          | 75.4  |
| Somewhat   | 12.8  | 12.6        | 16.2            | 12.2  | 11.1                    | 16.1  | 16.1            | 9.9   | 8.5                     | 10.9  | 16.3            | 14.0  | 15.1                    | 12.8      | 14.2          | 9.1   |
| Strongly   | 54.7  | 17.7        | 37.6            | 61.9  | 71.2                    | 20.0  | 43.9            | 66.4  | 81.1                    | 16.7  | 33.8            | 58.4  | 56.2                    | 40.7      | 57.1          | 66.3  |
| DON'T KNOW | 7.5   | 8.7         | 11.1            | 5.9   | 6.0                     | 11.5  | 9.0             | 4.6   | 3.1                     | 7.4   | 12.4            | 6.9   | 10.2                    | 7.8       | 7.4           | 7.4   |
| Net Diff.  | -42.5 | 30.6        | -18.6           | -54.1 | -70.5                   | 16.4  | -28.9           | -57.1 | -82.4                   | 37.4  | -12.6           | -51.7 | -52.7                   | -14.8     | -50.0         | -58.3 |
| Mean       | 1.78  | 2.76        | 2.12            | 1.62  | 1.40                    | 2.58  | 1.99            | 1.56  | 1.26                    | 2.84  | 2.19            | 1.67  | 1.63                    | 2.16      | 1.69          | 1.51  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR? 1. A REPUBLICAN CANDIDATE WHO OPPOSES ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.  
2. A DEMOCRATIC CANDIDATE WHO SUPPORTS ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.

BANNER 1

|                      | TOTAL | ANMP SCORE |      |      |      |      |       |       |       | NEW MAJORITY |      |          |          | NEW MAJORITY COMBO |                   |               | LEFT MINORITY COMBO |          |       |       |
|----------------------|-------|------------|------|------|------|------|-------|-------|-------|--------------|------|----------|----------|--------------------|-------------------|---------------|---------------------|----------|-------|-------|
|                      |       | 10         | 9    | 8    | 7    | 6    | 5     | 4     | 0-3   | TOTAL N.M.   | 8-10 | FLTD 6-7 | FLTD 0-5 | DEF. VOTE GOP      | PROB/ LEAN VT GOP | UND. VOTE DEM | TOTAL               | 6-7 FLTD | 0-5   |       |
| Total                | 2000  | 211        | 343  | 388  | 421  | 325  | 174   | 76    | 63    | 1545         | 942  | 512      | 91       | 561                | 336               | 266           | 382                 | 455      | 233   | 222   |
| REPUBLICAN CANDIDATE | 55.8  | 95.0       | 80.1 | 66.9 | 48.4 | 36.0 | 21.8  | 15.2  | 17.5  | 68.9         | 78.0 | 55.3     | 51.6     | 96.3               | 88.8              | 38.6          | 32.4                | 11.1     | 15.9  | 6.1   |
| DEMOCRATIC CANDIDATE | 28.6  | 3.0        | 11.6 | 19.7 | 30.7 | 39.5 | 58.6  | 66.1  | 64.1  | 16.4         | 13.0 | 22.4     | 17.8     | 2.3                | 7.3               | 16.4          | 45.1                | 70.1     | 61.2  | 79.4  |
| DON'T KNOW           | 15.6  | 2.0        | 8.3  | 13.4 | 20.9 | 24.6 | 19.6  | 18.7  | 18.4  | 14.7         | 9.0  | 22.3     | 30.6     | 1.4                | 3.9               | 45.0          | 22.5                | 18.8     | 22.9  | 14.5  |
| Net Diff.            | 27.2  | 92.0       | 68.5 | 47.2 | 17.7 | -3.5 | -36.8 | -50.9 | -46.6 | 52.5         | 65.0 | 33.0     | 33.8     | 94.0               | 81.5              | 22.2          | -12.7               | -58.9    | -45.3 | -73.3 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR? 1. A REPUBLICAN CANDIDATE WHO OPPOSES ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.  
2. A DEMOCRATIC CANDIDATE WHO SUPPORTS ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.

BANNER 2

|                      | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|----------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                      |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total                | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| REPUBLICAN CANDIDATE | 55.8  | 57.5 | 56.5     | 59.3  | 47.3 | 58.2                  | 58.8        | 54.3        | 40.9               | 46.3         | 31.5               |
| DEMOCRATIC CANDIDATE | 28.6  | 27.8 | 26.6     | 26.2  | 35.6 | 28.5                  | 28.0        | 31.7        | 29.2               | 29.8         | 28.2               |
| DON'T KNOW           | 15.6  | 14.7 | 16.8     | 14.5  | 17.1 | 13.3                  | 13.2        | 14.0        | 29.8               | 23.9         | 40.3               |
| Net Diff.            | 27.2  | 29.7 | 29.9     | 33.1  | 11.7 | 29.7                  | 30.9        | 22.7        | 11.7               | 16.4         | 3.4                |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR? 1. A REPUBLICAN CANDIDATE WHO OPPOSES ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.  
2. A DEMOCRATIC CANDIDATE WHO SUPPORTS ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.

BANNER 3

|                      | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- |       | JOB: JOE BIDEN |       |        |  |
|----------------------|-------|---------------|-------|----------------|--------|-------|-------|-------|----------------|-------|--------|--|
|                      |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |       |                |       |        |  |
|                      |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-  | Strong         | Smwht | DISAP- |  |
|                      |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE  |                |       | PROVE  |  |
|                      |       | TION          |       |                |        |       |       |       |                |       |        |  |
| Total                | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798   | 246            | 551   | 1202   |  |
| REPUBLICAN CANDIDATE | 55.8  | 26.9          | 66.4  | 93.5           | 20.8   | 38.6  | 49.9  | 22.6  | 15.7           | 25.6  | 77.8   |  |
| DEMOCRATIC CANDIDATE | 28.6  | 50.8          | 20.4  | 4.2            | 58.7   | 16.4  | 20.7  | 54.7  | 66.4           | 49.5  | 11.3   |  |
| DON'T KNOW           | 15.6  | 22.2          | 13.2  | 2.4            | 20.5   | 45.0  | 29.5  | 22.7  | 17.8           | 24.9  | 10.9   |  |
| Net Diff.            | 27.2  | -23.9         | 46.1  | 89.3           | -37.8  | 22.2  | 29.2  | -32.1 | -50.7          | -23.8 | 66.5   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR? 1. A REPUBLICAN CANDIDATE WHO OPPOSES ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.  
2. A DEMOCRATIC CANDIDATE WHO SUPPORTS ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.

BANNER 4

|                      | TOTAL | 2020 BALLOT |       |        | PARTY |        |        | MEN   |        |        | WOMEN |        |  |
|----------------------|-------|-------------|-------|--------|-------|--------|--------|-------|--------|--------|-------|--------|--|
|                      |       |             |       |        |       |        |        |       |        |        |       |        |  |
|                      |       | TRUMP       | BIDEN | REPUB- | DEMO- | INDEP- | REPUB- | DEMO- | INDEP- | REPUB- | DEMO- | INDEP- |  |
|                      |       |             |       | LICAN  | CRAT  | ENDENT | LICAN  | CRAT  | ENDENT | LICAN  | CRAT  | ENDENT |  |
| Total                | 2000  | 783         | 928   | 721    | 737   | 542    | 413    | 258   | 271    | 308    | 479   | 271    |  |
| REPUBLICAN CANDIDATE | 55.8  | 91.9        | 26.9  | 92.9   | 19.8  | 55.3   | 94.1   | 26.9  | 64.9   | 91.3   | 16.0  | 45.7   |  |
| DEMOCRATIC CANDIDATE | 28.6  | 4.5         | 50.7  | 3.4    | 62.6  | 15.9   | 3.3    | 56.8  | 12.4   | 3.5    | 65.7  | 19.4   |  |
| DON'T KNOW           | 15.6  | 3.6         | 22.4  | 3.7    | 17.6  | 28.8   | 2.6    | 16.3  | 22.7   | 5.2    | 18.3  | 34.8   |  |
| Net Diff.            | 27.2  | 87.4        | -23.8 | 89.5   | -42.8 | 39.4   | 90.8   | -29.9 | 52.5   | 87.7   | -49.7 | 26.3   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR? 1. A REPUBLICAN CANDIDATE WHO OPPOSES ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.  
2. A DEMOCRATIC CANDIDATE WHO SUPPORTS ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.

BANNER 5

|                      | TOTAL | IDEOLOGY     |       |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|----------------------|-------|--------------|-------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                      |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total                | 2000  | 516          | 197   | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| REPUBLICAN CANDIDATE | 55.8  | 18.0         | 11.9  | 21.8  | 50.3          | 84.7  | 90.9 | 87.2              | 78.1         | 83.6          | 95.7              | 12.3         | 28.2          | 35.6              | 31.1         | 53.8          | 74.7              |
| DEMOCRATIC CANDIDATE | 28.6  | 63.8         | 72.5  | 58.5  | 25.2          | 10.0  | 4.2  | 7.7               | 10.7         | 8.6           | 1.9               | 71.1         | 49.5          | 59.7              | 40.0         | 13.7          | 7.3               |
| DON'T KNOW           | 15.6  | 18.2         | 15.6  | 19.8  | 24.5          | 5.3   | 4.9  | 5.1               | 11.2         | 7.8           | 2.4               | 16.6         | 22.3          | 4.7               | 28.9         | 32.5          | 18.0              |
| Net Diff.            | 27.2  | -45.8        | -60.6 | -36.7 | 25.1          | 74.6  | 86.7 | 79.6              | 67.4         | 75.0          | 93.8              | -58.8        | -21.3         | -24.2             | -9.0         | 40.1          | 67.4              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR? 1. A REPUBLICAN CANDIDATE WHO OPPOSES ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.  
2. A DEMOCRATIC CANDIDATE WHO SUPPORTS ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.

BANNER 6

|                      | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                           |                 |                | RELIGION |                          |                       |               |
|----------------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|---------------------------|-----------------|----------------|----------|--------------------------|-----------------------|---------------|
|                      |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total                | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                       | 576             | 184            | 611      | 171                      | 492                   | 559           |
| REPUBLICAN CANDIDATE | 55.8  | 21.6          | 58.9           | 91.9            | 58.9           | 50.5        | 55.2                      | 49.9         | 57.6                     | 59.8                      | 53.9            | 47.5           | 63.8     | 77.8                     | 61.4                  | 38.3          |
| DEMOCRATIC CANDIDATE | 28.6  | 57.0          | 11.2           | 3.4             | 19.8           | 31.3        | 35.2                      | 30.8         | 27.7                     | 26.6                      | 29.5            | 32.5           | 21.4     | 10.3                     | 24.0                  | 44.0          |
| DON'T KNOW           | 15.6  | 21.4          | 29.9           | 4.8             | 21.3           | 18.2        | 9.6                       | 19.3         | 14.7                     | 13.6                      | 16.5            | 20.0           | 14.7     | 11.9                     | 14.5                  | 17.7          |
| Net Diff.            | 27.2  | -35.3         | 47.8           | 88.5            | 39.1           | 19.1        | 20.0                      | 19.0         | 29.9                     | 33.2                      | 24.4            | 15.0           | 42.4     | 67.4                     | 37.4                  | -5.6          |







AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR? 1. A REPUBLICAN CANDIDATE WHO OPPOSES ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.  
2. A DEMOCRATIC CANDIDATE WHO SUPPORTS ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.

BANNER 8

| TOTAL                | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |       |
|----------------------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|-------|
|                      | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |       |
| Total                | 2000  | 1360      | 640      | 260   | 259   | 80    | 693   | 667      | 120   | 140   | 86    | 173   |
| REPUBLICAN CANDIDATE | 55.8  | 63.9      | 38.5     | 42.0  | 31.6  | 49.4  | 74.4  | 52.9     | 48.6  | 36.3  | 42.4  | 26.2  |
| DEMOCRATIC CANDIDATE | 28.6  | 21.7      | 43.3     | 42.4  | 51.1  | 27.0  | 15.2  | 28.4     | 36.6  | 47.5  | 40.9  | 56.2  |
| DON'T KNOW           | 15.6  | 14.4      | 18.2     | 15.6  | 17.3  | 23.6  | 10.4  | 18.6     | 14.9  | 16.2  | 16.8  | 17.6  |
| Net Diff.            | 27.2  | 42.2      | -4.8     | -0.4  | -19.5 | 22.3  | 59.2  | 24.5     | 12.0  | -11.2 | 1.5   | -30.0 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR? 1. A REPUBLICAN CANDIDATE WHO OPPOSES ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.  
2. A DEMOCRATIC CANDIDATE WHO SUPPORTS ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.

BANNER 9

|                      | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|----------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                      |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total                | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| REPUBLICAN CANDIDATE | 55.8  | 29.0  | 38.2  | 56.2  | 57.2  | 65.4  | 64.5    | 44.7       | 62.8    | 48.4     | 64.8    | 67.3 | 45.5   |  |
| DEMOCRATIC CANDIDATE | 28.6  | 54.0  | 46.4  | 30.6  | 26.0  | 21.8  | 17.4    | 40.6       | 21.0    | 36.2     | 19.2    | 20.6 | 35.8   |  |
| DON'T KNOW           | 15.6  | 17.1  | 15.3  | 13.2  | 16.9  | 12.9  | 18.1    | 14.7       | 16.2    | 15.3     | 16.0    | 12.2 | 18.7   |  |
| Net Diff.            | 27.2  | -25.0 | -8.2  | 25.7  | 31.2  | 43.6  | 47.1    | 4.1        | 41.7    | 12.2     | 45.6    | 46.7 | 9.8    |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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37. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO VOTE FOR? 1. A REPUBLICAN CANDIDATE WHO OPPOSES ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.  
2. A DEMOCRATIC CANDIDATE WHO SUPPORTS ILLEGAL IMMIGRANTS VOTING IN U.S. ELECTIONS.

BANNER 10

|                      | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|----------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|                      |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|                      |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total                | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| REPUBLICAN CANDIDATE | 55.8  | 27.4        | 49.7   | 60.7  | 64.3   | 41.5  | 57.5   | 65.1  | 76.4   | 20.6  | 45.0   | 57.2  | 46.2   | 43.5      | 56.8      | 68.7  |
| DEMOCRATIC CANDIDATE | 28.6  | 57.6        | 35.6   | 24.2  | 19.0   | 42.2  | 31.1   | 21.8  | 12.3   | 65.0  | 38.2   | 26.0  | 29.0   | 41.5      | 26.5      | 17.4  |
| DON'T KNOW           | 15.6  | 15.0        | 14.8   | 15.1  | 16.7   | 16.3  | 11.4   | 13.1  | 11.3   | 14.4  | 16.8   | 16.8  | 24.7   | 14.9      | 16.6      | 13.9  |
| Net Diff.            | 27.2  | -30.3       | 14.1   | 36.6  | 45.4   | -0.6  | 26.4   | 43.3  | 64.1   | -44.5 | 6.9    | 31.2  | 17.2   | 2.0       | 30.3      | 51.3  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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38. DO YOU SUPPORT OR OPPOSE LETTING ILLEGAL IMMIGRANTS IN YOUR STATE GET MEDICAID, FOOD STAMPS, AND OTHER HELP MEANT FOR PEOPLE WITH LOW INCOMES?

BANNER 1

|            | TOTAL | ANMP SCORE |       |       |       |      |      |      |      | NEW MAJORITY |       |       |       | NEW MAJORITY COMBO |       |       | LEFT MINORITY COMBO |       |      |      |
|------------|-------|------------|-------|-------|-------|------|------|------|------|--------------|-------|-------|-------|--------------------|-------|-------|---------------------|-------|------|------|
|            |       | 10         | 9     | 8     | 7     | 6    | 5    | 4    | 0-3  | TOTAL        | 8-10  | FLTD  | FLTD  | DEF.               | PROB/ | UND.  | VOTE                | TOTAL | 6-7  | 0-5  |
|            |       |            |       |       |       |      |      |      |      | N.M.         |       | 6-7   | 0-5   | VOTE               | LEAN  |       | DEM                 |       | FLTD |      |
|            |       |            |       |       |       |      |      |      |      |              |       |       | GOP   | VT GOP             |       |       |                     |       |      |      |
| Total      | 2000  | 211        | 343   | 388   | 421   | 325  | 174  | 76   | 63   | 1545         | 942   | 512   | 91    | 561                | 336   | 266   | 382                 | 455   | 233  | 222  |
| SUPPORT    | 29.3  | 4.5        | 12.2  | 21.3  | 33.9  | 38.2 | 54.1 | 60.4 | 74.0 | 20.5         | 14.2  | 29.2  | 36.4  | 8.0                | 16.4  | 26.0  | 38.8                | 59.3  | 50.0 | 69.1 |
| Strongly   | 11.3  | 3.5        | 5.6   | 7.6   | 9.9   | 10.6 | 26.6 | 27.7 | 42.7 | 7.3          | 6.0   | 8.3   | 16.1  | 3.1                | 4.0   | 11.3  | 13.7                | 24.8  | 14.4 | 35.8 |
| Somewhat   | 18.0  | 1.0        | 6.6   | 13.7  | 24.0  | 27.6 | 27.5 | 32.7 | 31.3 | 13.2         | 8.2   | 21.0  | 20.3  | 4.9                | 12.4  | 14.6  | 25.1                | 34.5  | 35.7 | 33.3 |
| OPPOSE     | 63.6  | 95.1       | 84.5  | 73.1  | 58.4  | 47.6 | 34.9 | 29.3 | 24.3 | 72.5         | 82.2  | 59.0  | 48.8  | 89.3               | 79.3  | 56.5  | 53.1                | 33.3  | 42.0 | 24.3 |
| Somewhat   | 17.1  | 7.5        | 11.0  | 18.4  | 22.7  | 22.2 | 20.5 | 11.6 | 7.9  | 17.2         | 13.3  | 23.8  | 20.6  | 8.7                | 25.7  | 19.1  | 20.9                | 16.8  | 19.6 | 13.9 |
| Strongly   | 46.5  | 87.6       | 73.5  | 54.6  | 35.7  | 25.4 | 14.3 | 17.7 | 16.4 | 55.3         | 68.9  | 35.2  | 28.2  | 80.6               | 53.6  | 37.4  | 32.1                | 16.5  | 22.3 | 10.4 |
| DON'T KNOW | 7.1   | 0.4        | 3.3   | 5.6   | 7.7   | 14.2 | 11.0 | 10.4 | 1.7  | 7.0          | 3.6   | 11.7  | 14.8  | 2.7                | 4.4   | 17.5  | 8.2                 | 7.3   | 8.0  | 6.6  |
| Net Diff.  | -34.3 | -90.5      | -72.3 | -51.8 | -24.5 | -9.4 | 19.2 | 31.1 | 49.7 | -52.0        | -67.9 | -29.8 | -12.4 | -81.4              | -62.9 | -30.6 | -14.3               | 26.0  | 8.1  | 44.9 |
| Mean       | 1.94  | 1.20       | 1.42  | 1.73  | 2.09  | 2.27 | 2.75 | 2.79 | 3.02 | 1.70         | 1.50  | 2.03  | 2.29  | 1.29               | 1.65  | 2.00  | 2.22                | 2.73  | 2.46 | 3.01 |



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BANNER 2

|            | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |  |
|------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|--|
|            |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |  |
| Total      | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |  |
| SUPPORT    | 29.3  | 30.3  | 28.6     | 27.3  | 33.0  | 28.3                  | 26.9        | 36.4        | 35.9               | 38.8         | 30.8               |  |
| Strongly   | 11.3  | 12.0  | 10.9     | 10.1  | 13.3  | 11.3                  | 11.0        | 13.1        | 11.5               | 10.5         | 13.1               |  |
| Somewhat   | 18.0  | 18.3  | 17.6     | 17.2  | 19.7  | 17.0                  | 15.9        | 23.3        | 24.5               | 28.3         | 17.6               |  |
| OPPOSE     | 63.6  | 63.2  | 62.3     | 66.6  | 60.0  | 65.7                  | 67.6        | 54.7        | 50.6               | 50.4         | 51.1               |  |
| Somewhat   | 17.1  | 17.3  | 17.3     | 16.4  | 18.1  | 16.7                  | 15.5        | 24.0        | 19.5               | 21.0         | 16.7               |  |
| Strongly   | 46.5  | 46.0  | 45.0     | 50.2  | 41.8  | 49.0                  | 52.1        | 30.6        | 31.2               | 29.3         | 34.4               |  |
| DON'T KNOW | 7.1   | 6.5   | 9.1      | 6.1   | 7.1   | 6.0                   | 5.5         | 8.9         | 13.4               | 10.8         | 18.1               |  |
| Net Diff.  | -34.3 | -33.0 | -33.8    | -39.2 | -27.0 | -37.5                 | -40.7       | -18.2       | -14.7              | -11.5        | -20.3              |  |
| Mean       | 1.94  | 1.96  | 1.94     | 1.86  | 2.05  | 1.90                  | 1.85        | 2.21        | 2.19               | 2.22         | 2.12               |  |



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BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|            |       | UNITED STATES |       | FOR CONGRESS   | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | RIGHT         | WRONG | REPUB-         | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|            |       | DIREC-        | TRACK | LICAN          |        |       |       |                |        |       |        |
|            |       | TION          |       |                |        |       |       |                |        |       |        |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SUPPORT    | 29.3  | 50.5          | 21.5  | 11.1           | 49.9   | 26.0  | 28.2  | 50.4           | 57.2   | 47.3  | 15.4   |
| Strongly   | 11.3  | 18.1          | 8.7   | 3.4            | 19.7   | 11.3  | 11.0  | 19.2           | 22.4   | 17.7  | 6.1    |
| Somewhat   | 18.0  | 32.4          | 12.7  | 7.7            | 30.2   | 14.6  | 17.2  | 31.2           | 34.8   | 29.6  | 9.3    |
| OPPOSE     | 63.6  | 40.7          | 72.1  | 85.6           | 42.3   | 56.5  | 59.8  | 40.4           | 34.7   | 42.9  | 79.0   |
| Somewhat   | 17.1  | 18.9          | 16.5  | 15.1           | 18.7   | 19.1  | 21.3  | 18.3           | 11.4   | 21.4  | 16.3   |
| Strongly   | 46.5  | 21.9          | 55.6  | 70.5           | 23.7   | 37.4  | 38.5  | 22.0           | 23.3   | 21.5  | 62.7   |
| DON'T KNOW | 7.1   | 8.8           | 6.4   | 3.3            | 7.7    | 17.5  | 12.0  | 9.3            | 8.1    | 9.8   | 5.6    |
| Net Diff.  | -34.3 | 9.8           | -50.6 | -74.5          | 7.6    | -30.6 | -31.6 | 10.0           | 22.5   | 4.4   | -63.6  |
| Mean       | 1.94  | 2.51          | 1.73  | 1.42           | 2.50   | 2.00  | 2.01  | 2.52           | 2.61   | 2.48  | 1.56   |



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BANNER 4

|            | TOTAL | 2020 BALLOT |      | PARTY |       |                 | MEN           |                  |                 | WOMEN         |                  |                 |               |
|------------|-------|-------------|------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|            |       |             |      | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total      | 2000  | 783         | 928  | 721   | 737   | 542             | 413           | 258              | 271             | 308           | 479              | 271             |               |
| SUPPORT    | 29.3  | 10.3        | 44.5 | 10.2  | 52.0  | 24.0            | 9.3           | 49.6             | 22.5            | 11.4          | 53.2             | 25.5            |               |
| Strongly   | 11.3  | 3.8         | 17.2 | 3.2   | 22.9  | 6.4             | 2.6           | 19.9             | 4.6             | 3.9           | 24.5             | 8.2             |               |
| Somewhat   | 18.0  | 6.5         | 27.3 | 7.0   | 29.1  | 17.6            | 6.7           | 29.7             | 18.0            | 7.5           | 28.7             | 17.2            |               |
| OPPOSE     | 63.6  | 86.1        | 46.5 | 85.9  | 40.3  | 65.6            | 87.4          | 43.2             | 70.2            | 83.9          | 38.8             | 61.0            |               |
| Somewhat   | 17.1  | 12.8        | 20.2 | 13.5  | 17.6  | 21.4            | 13.0          | 17.7             | 22.2            | 14.1          | 17.6             | 20.6            |               |
| Strongly   | 46.5  | 73.3        | 26.2 | 72.5  | 22.7  | 44.2            | 74.4          | 25.5             | 48.1            | 69.9          | 21.2             | 40.4            |               |
| DON'T KNOW | 7.1   | 3.6         | 9.0  | 3.8   | 7.7   | 10.4            | 3.3           | 7.2              | 7.3             | 4.6           | 8.0              | 13.5            |               |
| Net Diff.  | -34.3 | -75.8       | -2.0 | -75.7 | 11.6  | -41.6           | -78.1         | 6.4              | -47.7           | -72.5         | 14.5             | -35.5           |               |
| Mean       | 1.94  | 1.39        | 2.39 | 1.39  | 2.56  | 1.85            | 1.35          | 2.47             | 1.77            | 1.43          | 2.61             | 1.92            |               |





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BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
|            |       |              |      |       |               |       |       |                   |              |               |                   |              |               |                   |              |               |                   |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 29.3  | 58.0         | 69.7 | 50.8  | 27.6          | 12.3  | 9.8   | 11.3              | 48.2         | 18.2          | 6.8               | 59.1         | 39.4          | 55.8              | 55.0         | 22.6          | 8.8               |
| Strongly   | 11.3  | 26.1         | 40.5 | 17.2  | 8.3           | 3.8   | 4.7   | 4.1               | 9.0          | 5.5           | 2.4               | 28.4         | 13.8          | 23.2              | 18.4         | 5.2           | 2.3               |
| Somewhat   | 18.0  | 31.9         | 29.2 | 33.6  | 19.4          | 8.5   | 5.2   | 7.1               | 39.3         | 12.7          | 4.4               | 30.7         | 25.6          | 32.6              | 36.6         | 17.4          | 6.5               |
| OPPOSE     | 63.6  | 34.1         | 22.6 | 41.2  | 63.8          | 82.6  | 85.5  | 83.8              | 51.8         | 77.1          | 89.4              | 32.8         | 53.2          | 37.8              | 35.9         | 66.5          | 81.4              |
| Somewhat   | 17.1  | 15.7         | 6.4  | 21.4  | 22.2          | 18.4  | 5.3   | 13.1              | 7.6          | 20.1          | 12.1              | 16.9         | 19.9          | 12.8              | 11.4         | 24.8          | 17.8              |
| Strongly   | 46.5  | 18.4         | 16.2 | 19.8  | 41.6          | 64.2  | 80.2  | 70.7              | 44.2         | 56.9          | 77.3              | 15.9         | 33.3          | 24.9              | 24.5         | 41.8          | 63.6              |
| DON'T KNOW | 7.1   | 7.9          | 7.7  | 8.1   | 8.6           | 5.1   | 4.7   | 5.0               | 0.0          | 4.8           | 3.8               | 8.1          | 7.4           | 6.4               | 9.1          | 10.9          | 9.8               |
| Net Diff.  | -34.3 | 23.9         | 47.1 | 9.6   | -36.2         | -70.3 | -75.6 | -72.5             | -3.6         | -58.9         | -82.7             | 26.3         | -13.8         | 18.1              | 19.0         | -44.0         | -72.6             |
| Mean       | 1.94  | 2.71         | 3.02 | 2.52  | 1.94          | 1.49  | 1.31  | 1.42              | 2.13         | 1.65          | 1.29              | 2.78         | 2.21          | 2.58              | 2.54         | 1.84          | 1.42              |



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BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                           |                 |                | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|---------------------------|-----------------|----------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                       | 576             | 184            | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 29.3  | 49.4          | 24.8           | 9.0             | 25.2           | 38.3        | 62.1                      | 35.3         | 27.6                     | 26.2                      | 30.1            | 31.1           | 21.4     | 21.8                     | 26.7                  | 37.2          |
| Strongly   | 11.3  | 20.3          | 5.5            | 3.4             | 7.3            | 14.4        | 23.2                      | 13.3         | 9.7                      | 8.6                       | 11.5            | 21.0           | 7.0      | 6.6                      | 8.5                   | 17.6          |
| Somewhat   | 18.0  | 29.1          | 19.3           | 5.6             | 18.0           | 23.9        | 39.0                      | 22.0         | 18.0                     | 17.6                      | 18.6            | 10.1           | 14.4     | 15.2                     | 18.2                  | 19.6          |
| OPPOSE     | 63.6  | 42.0          | 63.4           | 87.2            | 67.2           | 55.2        | 34.8                      | 57.8         | 65.7                     | 67.9                      | 61.9            | 57.9           | 71.4     | 75.2                     | 66.6                  | 54.7          |
| Somewhat   | 17.1  | 19.1          | 20.6           | 13.8            | 21.6           | 14.6        | 8.0                       | 15.5         | 18.2                     | 19.6                      | 15.6            | 12.0           | 17.4     | 14.1                     | 17.6                  | 17.3          |
| Strongly   | 46.5  | 22.9          | 42.7           | 73.4            | 45.5           | 40.6        | 26.8                      | 42.4         | 47.5                     | 48.3                      | 46.2            | 45.9           | 54.0     | 61.1                     | 49.0                  | 37.3          |
| DON'T KNOW | 7.1   | 8.6           | 11.9           | 3.8             | 7.6            | 6.5         | 3.0                       | 6.9          | 6.7                      | 5.9                       | 8.0             | 11.0           | 7.3      | 3.0                      | 6.7                   | 8.1           |
| Net Diff.  | -34.3 | 7.4           | -38.6          | -78.1           | -41.9          | -16.9       | 27.3                      | -22.6        | -38.0                    | -41.7                     | -31.7           | -26.8          | -50.0    | -53.5                    | -39.9                 | -17.4         |
| Mean       | 1.94  | 2.51          | 1.86           | 1.37            | 1.86           | 2.13        | 2.60                      | 2.07         | 1.89                     | 1.86                      | 1.95            | 2.07           | 1.72     | 1.66                     | 1.85                  | 2.19          |





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BANNER 8

|            | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 29.3  | 23.3  | 42.2      | 40.8     | 46.0  | 35.2  | 18.6  | 28.2  | 34.6     | 46.2  | 47.6  | 45.2  |
| Strongly   | 11.3  | 8.6   | 17.2      | 16.9     | 18.7  | 13.9  | 5.8   | 11.4  | 12.0     | 21.0  | 16.1  | 20.0  |
| Somewhat   | 18.0  | 14.7  | 25.0      | 24.0     | 27.3  | 21.3  | 12.8  | 16.8  | 22.6     | 25.2  | 31.6  | 25.2  |
| OPPOSE     | 63.6  | 70.9  | 48.1      | 52.1     | 41.9  | 54.2  | 77.0  | 64.5  | 58.3     | 46.8  | 40.8  | 42.4  |
| Somewhat   | 17.1  | 16.8  | 17.8      | 20.0     | 14.9  | 22.3  | 15.9  | 17.8  | 22.2     | 18.2  | 16.7  | 14.1  |
| Strongly   | 46.5  | 54.1  | 30.3      | 32.1     | 27.0  | 31.9  | 61.2  | 46.7  | 36.2     | 28.6  | 24.1  | 28.4  |
| DON'T KNOW | 7.1   | 5.8   | 9.7       | 7.1      | 12.1  | 10.6  | 4.4   | 7.3   | 7.1      | 7.0   | 11.5  | 12.4  |
| Net Diff.  | -34.3 | -47.6 | -5.9      | -11.3    | 4.1   | -19.1 | -58.4 | -36.3 | -23.7    | -0.6  | 6.8   | 2.7   |
| Mean       | 1.94  | 1.76  | 2.32      | 2.27     | 2.43  | 2.19  | 1.62  | 1.92  | 2.11     | 2.41  | 2.45  | 2.42  |



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BANNER 9

|            | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            |       | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|-------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN   | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942   | 1058   |  |
| SUPPORT    | 29.3  | 55.3  | 51.2  | 31.5  | 25.4  | 20.5  | 18.2       | 42.8        | 20.8       | 37.6        | 19.1       | 24.2  | 34.0   |  |
| Strongly   | 11.3  | 32.0  | 21.8  | 12.6  | 8.4   | 5.5   | 4.9        | 19.7        | 6.0        | 16.3        | 5.2        | 7.9   | 14.3   |  |
| Somewhat   | 18.0  | 23.2  | 29.3  | 18.9  | 17.0  | 15.0  | 13.2       | 23.1        | 14.8       | 21.3        | 14.0       | 16.2  | 19.6   |  |
| OPPOSE     | 63.6  | 33.5  | 38.5  | 60.7  | 68.9  | 73.8  | 76.3       | 47.8        | 73.6       | 54.1        | 75.3       | 70.4  | 57.6   |  |
| Somewhat   | 17.1  | 14.5  | 14.5  | 18.5  | 20.7  | 16.0  | 16.8       | 16.4        | 17.6       | 17.7        | 16.5       | 16.9  | 17.3   |  |
| Strongly   | 46.5  | 19.0  | 24.0  | 42.2  | 48.2  | 57.8  | 59.5       | 31.5        | 56.0       | 36.5        | 58.8       | 53.4  | 40.3   |  |
| DON'T KNOW | 7.1   | 11.2  | 10.3  | 7.8   | 5.7   | 5.7   | 5.5        | 9.4         | 5.6        | 8.2         | 5.6        | 5.5   | 8.5    |  |
| Net Diff.  | -34.3 | 21.7  | 12.7  | -29.2 | -43.5 | -53.3 | -58.2      | -5.0        | -52.7      | -16.5       | -56.1      | -46.2 | -23.6  |  |
| Mean       | 1.94  | 2.77  | 2.55  | 2.02  | 1.85  | 1.66  | 1.61       | 2.34        | 1.69       | 2.19        | 1.63       | 1.77  | 2.09   |  |



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38. DO YOU SUPPORT OR OPPOSE LETTING ILLEGAL IMMIGRANTS IN YOUR STATE GET MEDICAID, FOOD STAMPS, AND OTHER HELP MEANT FOR PEOPLE WITH LOW INCOMES?

BANNER 10

|            | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|            |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|            |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total      | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| SUPPORT    | 29.3  | 58.4        | 37.9   | 24.7  | 18.8   | 49.1  | 38.7   | 26.3  | 13.3   | 62.8  | 37.5   | 23.4  | 27.1   | 44.5      | 26.6      | 17.0  |
| Strongly   | 11.3  | 33.6        | 14.7   | 8.1   | 5.1    | 22.1  | 16.4   | 7.4   | 2.6    | 39.1  | 13.7   | 8.6   | 8.8    | 20.6      | 8.7       | 6.2   |
| Somewhat   | 18.0  | 24.8        | 23.2   | 16.6  | 13.7   | 27.0  | 22.3   | 18.9  | 10.7   | 23.7  | 23.7   | 14.8  | 18.3   | 23.9      | 17.9      | 10.9  |
| OPPOSE     | 63.6  | 31.7        | 52.1   | 70.9  | 74.9   | 38.7  | 53.1   | 70.1  | 82.4   | 28.4  | 51.6   | 71.5  | 63.8   | 49.1      | 66.4      | 75.0  |
| Somewhat   | 17.1  | 14.3        | 17.6   | 18.8  | 16.4   | 18.2  | 17.0   | 18.1  | 16.0   | 12.4  | 17.9   | 19.3  | 17.1   | 15.8      | 18.7      | 14.8  |
| Strongly   | 46.5  | 17.4        | 34.5   | 52.1  | 58.5   | 20.5  | 36.1   | 51.9  | 66.4   | 16.0  | 33.6   | 52.3  | 46.7   | 33.3      | 47.7      | 60.2  |
| DON'T KNOW | 7.1   | 9.9         | 9.9    | 4.4   | 6.3    | 12.2  | 8.2    | 3.6   | 4.3    | 8.8   | 11.0   | 5.0   | 9.2    | 6.4       | 7.0       | 8.0   |
| Net Diff.  | -34.3 | 26.6        | -14.2  | -46.2 | -56.1  | 10.4  | -14.4  | -43.8 | -69.1  | 34.4  | -14.1  | -48.1 | -36.7  | -4.6      | -39.8     | -57.9 |
| Mean       | 1.94  | 2.83        | 2.20   | 1.80  | 1.63   | 2.58  | 2.21   | 1.81  | 1.47   | 2.94  | 2.20   | 1.79  | 1.88   | 2.34      | 1.87      | 1.60  |



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39. CALIFORNIA'S MEDICAID PROGRAM NOW COVERS SEX CHANGE OPERATIONS, HORMONE THERAPY, AND OTHER GENDER AFFIRMING CARE FOR ILLEGAL IMMIGRANTS. DO YOU SUPPORT OR OPPOSE MEDICAID IN YOUR STATE DOING THE SAME?

BANNER 1

|            | TOTAL | ANMP SCORE |       |       |       |       |      |      |      |       | NEW MAJORITY |       |       |       | NEW MAJORITY COMBO |       |       | LEFT MINORITY COMBO |      |      |
|------------|-------|------------|-------|-------|-------|-------|------|------|------|-------|--------------|-------|-------|-------|--------------------|-------|-------|---------------------|------|------|
|            |       | 10         | 9     | 8     | 7     | 6     | 5    | 4    | 0-3  | TOTAL | 8-10         | FLTD  | FLTD  | DEF.  | PROB/              | UND.  | VOTE  | TOTAL               | 6-7  | 0-5  |
|            |       |            |       |       |       |       |      |      |      | N.M.  |              | 6-7   | 0-5   | VOTE  | LEAN               |       | DEM   |                     | FLTD |      |
|            |       |            |       |       |       |       |      |      |      |       |              |       |       | GOP   | VT GOP             |       |       |                     |      |      |
| Total      | 2000  | 211        | 343   | 388   | 421   | 325   | 174  | 76   | 63   | 1545  | 942          | 512   | 91    | 561   | 336                | 266   | 382   | 455                 | 233  | 222  |
| SUPPORT    | 24.5  | 2.2        | 8.1   | 17.8  | 27.7  | 33.3  | 46.9 | 54.0 | 64.8 | 15.7  | 10.8         | 23.0  | 25.3  | 4.8   | 11.1               | 21.8  | 31.4  | 54.3                | 45.7 | 63.2 |
| Strongly   | 11.6  | 1.7        | 4.0   | 7.9   | 9.4   | 15.4  | 26.4 | 26.4 | 44.6 | 6.7   | 5.1          | 8.7   | 12.5  | 1.8   | 4.5                | 7.5   | 15.3  | 28.1                | 19.4 | 37.3 |
| Somewhat   | 12.9  | 0.5        | 4.1   | 9.9   | 18.2  | 17.9  | 20.4 | 27.6 | 20.2 | 9.0   | 5.7          | 14.4  | 12.8  | 3.0   | 6.6                | 14.3  | 16.1  | 26.1                | 26.3 | 25.9 |
| OPPOSE     | 68.1  | 96.8       | 89.5  | 76.6  | 63.1  | 53.8  | 42.8 | 26.4 | 30.7 | 77.8  | 85.8         | 65.8  | 61.9  | 93.3  | 85.6               | 62.5  | 58.8  | 35.3                | 44.2 | 26.0 |
| Somewhat   | 11.4  | 0.5        | 5.1   | 9.4   | 15.8  | 19.7  | 19.4 | 9.2  | 4.5  | 10.5  | 5.8          | 18.2  | 14.7  | 3.9   | 12.1               | 14.3  | 15.9  | 14.8                | 15.9 | 13.6 |
| Strongly   | 56.7  | 96.3       | 84.4  | 67.2  | 47.3  | 34.1  | 23.5 | 17.2 | 26.2 | 67.3  | 80.0         | 47.6  | 47.2  | 89.3  | 73.5               | 48.2  | 42.9  | 20.5                | 28.3 | 12.4 |
| DON'T KNOW | 7.4   | 1.0        | 2.4   | 5.6   | 9.2   | 12.9  | 10.3 | 19.6 | 4.5  | 6.5   | 3.4          | 11.2  | 12.8  | 1.9   | 3.3                | 15.7  | 9.8   | 10.4                | 10.1 | 10.8 |
| Net Diff.  | -43.7 | -94.6      | -81.4 | -58.8 | -35.5 | -20.5 | 4.0  | 27.6 | 34.1 | -62.1 | -75.1        | -42.8 | -36.7 | -88.5 | -74.5              | -40.7 | -27.4 | 18.9                | 1.5  | 37.2 |
| Mean       | 1.78  | 1.07       | 1.26  | 1.56  | 1.89  | 2.17  | 2.56 | 2.79 | 2.87 | 1.52  | 1.34         | 1.82  | 1.89  | 1.16  | 1.40               | 1.78  | 2.04  | 2.69                | 2.41 | 2.99 |



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BANNER 2

|            | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|            |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total      | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SUPPORT    | 24.5  | 23.8  | 24.8     | 21.4  | 30.1  | 24.3                  | 23.2        | 30.8        | 25.2               | 27.8         | 20.6               |
| Strongly   | 11.6  | 11.1  | 12.2     | 8.8   | 16.3  | 11.8                  | 11.8        | 11.7        | 10.4               | 10.2         | 10.8               |
| Somewhat   | 12.9  | 12.8  | 12.6     | 12.6  | 13.7  | 12.6                  | 11.4        | 19.2        | 14.8               | 17.6         | 9.8                |
| OPPOSE     | 68.1  | 67.5  | 65.1     | 72.8  | 63.4  | 69.2                  | 70.6        | 61.0        | 61.4               | 61.2         | 61.6               |
| Somewhat   | 11.4  | 12.8  | 10.5     | 11.5  | 11.3  | 10.0                  | 9.0         | 15.7        | 20.3               | 17.9         | 24.7               |
| Strongly   | 56.7  | 54.7  | 54.6     | 61.4  | 52.1  | 59.2                  | 61.6        | 45.3        | 41.0               | 43.4         | 36.9               |
| DON'T KNOW | 7.4   | 8.6   | 10.1     | 5.8   | 6.5   | 6.4                   | 6.1         | 8.2         | 13.5               | 11.0         | 17.9               |
| Net Diff.  | -43.7 | -43.7 | -40.3    | -51.5 | -33.3 | -44.9                 | -47.4       | -30.1       | -36.2              | -33.5        | -41.0              |
| Mean       | 1.78  | 1.78  | 1.80     | 1.67  | 1.94  | 1.75                  | 1.72        | 1.97        | 1.94               | 1.94         | 1.93               |





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BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|            |       | UNITED STATES |       | FOR CONGRESS   | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SUPPORT    | 24.5  | 42.3          | 17.9  | 7.2            | 43.8   | 21.8  | 22.8  | 42.7           | 53.1   | 38.0  | 12.4   |
| Strongly   | 11.6  | 19.3          | 8.8   | 2.8            | 22.3   | 7.5   | 9.5   | 20.4           | 25.3   | 18.3  | 5.7    |
| Somewhat   | 12.9  | 23.0          | 9.1   | 4.3            | 21.6   | 14.3  | 13.3  | 22.2           | 27.9   | 19.7  | 6.7    |
| OPPOSE     | 68.1  | 45.0          | 76.6  | 90.4           | 46.0   | 62.5  | 65.5  | 45.3           | 35.2   | 49.9  | 83.3   |
| Somewhat   | 11.4  | 14.1          | 10.5  | 7.0            | 15.3   | 14.3  | 15.6  | 14.9           | 7.8    | 18.1  | 9.2    |
| Strongly   | 56.7  | 30.9          | 66.2  | 83.4           | 30.7   | 48.2  | 50.0  | 30.4           | 27.4   | 31.8  | 74.1   |
| DON'T KNOW | 7.4   | 12.7          | 5.5   | 2.4            | 10.1   | 15.7  | 11.7  | 12.0           | 11.7   | 12.1  | 4.4    |
| Net Diff.  | -43.7 | -2.7          | -58.7 | -83.3          | -2.2   | -40.7 | -42.7 | -2.6           | 18.0   | -11.9 | -70.9  |
| Mean       | 1.78  | 2.35          | 1.58  | 1.25           | 2.39   | 1.78  | 1.80  | 2.37           | 2.58   | 2.28  | 1.41   |



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BANNER 4

|            | TOTAL | 2020 BALLOT |       | PARTY |       |                 | MEN           |                  |                 | WOMEN         |                  |                 |               |
|------------|-------|-------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|            |       |             |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total      | 2000  | 783         | 928   | 721   | 737   | 542             | 413           | 258              | 271             | 308           | 479              | 271             |               |
| SUPPORT    | 24.5  | 6.3         | 38.5  | 6.7   | 46.0  | 18.8            | 7.3           | 47.2             | 14.2            | 5.8           | 45.4             | 23.3            |               |
| Strongly   | 11.6  | 2.0         | 19.0  | 2.1   | 24.4  | 6.8             | 2.3           | 23.7             | 4.6             | 1.8           | 24.8             | 9.1             |               |
| Somewhat   | 12.9  | 4.3         | 19.5  | 4.6   | 21.7  | 11.9            | 5.0           | 23.6             | 9.6             | 4.0           | 20.7             | 14.2            |               |
| OPPOSE     | 68.1  | 90.8        | 51.3  | 90.2  | 45.2  | 69.9            | 90.5          | 45.0             | 76.3            | 89.8          | 45.3             | 63.6            |               |
| Somewhat   | 11.4  | 5.6         | 14.8  | 5.3   | 15.4  | 14.2            | 3.1           | 12.6             | 13.6            | 8.2           | 17.0             | 14.8            |               |
| Strongly   | 56.7  | 85.1        | 36.4  | 84.9  | 29.8  | 55.7            | 87.4          | 32.4             | 62.7            | 81.6          | 28.3             | 48.8            |               |
| DON'T KNOW | 7.4   | 3.0         | 10.2  | 3.1   | 8.8   | 11.3            | 2.2           | 7.8              | 9.5             | 4.4           | 9.3              | 13.1            |               |
| Net Diff.  | -43.7 | -84.5       | -12.8 | -83.5 | 0.8   | -51.2           | -83.2         | 2.2              | -62.1           | -84.0         | 0.1              | -40.3           |               |
| Mean       | 1.78  | 1.21        | 2.23  | 1.21  | 2.45  | 1.66            | 1.21          | 2.42             | 1.51            | 1.23          | 2.46             | 1.81            |               |



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BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 24.5  | 56.0         | 72.8 | 45.7  | 20.9          | 6.0   | 6.3   | 6.2               | 30.1         | 15.8          | 3.6               | 59.4         | 28.9          | 27.8              | 45.6         | 17.0          | 6.8               |
| Strongly   | 11.6  | 32.1         | 45.1 | 24.1  | 6.0           | 2.5   | 3.5   | 2.9               | 11.9         | 4.2           | 1.2               | 34.0         | 9.7           | 20.5              | 28.1         | 4.1           | 1.5               |
| Somewhat   | 12.9  | 23.9         | 27.7 | 21.6  | 14.9          | 3.6   | 2.9   | 3.3               | 18.3         | 11.6          | 2.4               | 25.4         | 19.2          | 7.3               | 17.6         | 13.0          | 5.4               |
| OPPOSE     | 68.1  | 34.8         | 19.2 | 44.5  | 67.9          | 92.2  | 89.9  | 91.3              | 57.2         | 78.2          | 94.4              | 32.7         | 59.6          | 68.8              | 39.8         | 70.0          | 88.6              |
| Somewhat   | 11.4  | 12.1         | 6.3  | 15.7  | 18.0          | 6.8   | 1.3   | 4.6               | 14.6         | 10.9          | 3.6               | 12.2         | 21.7          | 11.3              | 10.8         | 17.9          | 5.9               |
| Strongly   | 56.7  | 22.7         | 12.9 | 28.8  | 49.9          | 85.4  | 88.6  | 86.7              | 42.6         | 67.3          | 90.8              | 20.5         | 37.9          | 57.6              | 29.0         | 52.2          | 82.7              |
| DON'T KNOW | 7.4   | 9.1          | 8.0  | 9.8   | 11.2          | 1.7   | 3.7   | 2.6               | 12.7         | 6.0           | 2.0               | 7.9          | 11.4          | 3.4               | 14.6         | 12.9          | 4.6               |
| Net Diff.  | -43.7 | 21.2         | 53.6 | 1.2   | -47.0         | -86.2 | -83.6 | -85.1             | -27.1        | -62.4         | -90.8             | 26.7         | -30.7         | -41.0             | 5.9          | -53.0         | -81.7             |
| Mean       | 1.78  | 2.72         | 3.14 | 2.45  | 1.74          | 1.22  | 1.18  | 1.20              | 1.99         | 1.50          | 1.12              | 2.79         | 2.01          | 1.90              | 2.52         | 1.64          | 1.22              |



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BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                            |                 |                          | RELIGION |                          |                       |               |                        |
|------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|------------------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29          | 229               | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |                        |
| SUPPORT    | 24.5  | 43.0          | 20.8           | 5.4             | 19.1           | 33.7                      | 47.1        | 32.0              | 22.6                     | 20.9                       | 25.7            | 26.9                     | 16.2     | 10.3                     | 19.5                  | 38.1          |                        |
| Strongly   | 11.6  | 22.5          | 4.5            | 2.0             | 6.9            | 14.1                      | 16.7        | 13.7              | 10.1                     | 8.8                        | 12.4            | 20.4                     | 6.2      | 3.8                      | 6.5                   | 22.5          |                        |
| Somewhat   | 12.9  | 20.6          | 16.3           | 3.4             | 12.2           | 19.6                      | 30.3        | 18.3              | 12.5                     | 12.1                       | 13.2            | 6.5                      | 10.0     | 6.5                      | 13.0                  | 15.6          |                        |
| OPPOSE     | 68.1  | 46.2          | 69.8           | 91.5            | 72.3           | 57.5                      | 44.9        | 59.1              | 70.8                     | 71.8                       | 69.1            | 60.7                     | 78.5     | 88.1                     | 71.3                  | 51.4          |                        |
| Somewhat   | 11.4  | 15.1          | 16.0           | 6.0             | 14.3           | 11.7                      | 6.6         | 12.4              | 12.1                     | 12.5                       | 11.4            | 5.5                      | 9.9      | 9.6                      | 13.4                  | 11.2          |                        |
| Strongly   | 56.7  | 31.1          | 53.9           | 85.4            | 58.0           | 45.8                      | 38.3        | 46.7              | 58.7                     | 59.3                       | 57.6            | 55.1                     | 68.6     | 78.4                     | 57.9                  | 40.2          |                        |
| DON'T KNOW | 7.4   | 10.8          | 9.3            | 3.1             | 8.6            | 8.8                       | 8.0         | 8.8               | 6.6                      | 7.4                        | 5.3             | 12.4                     | 5.3      | 1.7                      | 9.2                   | 10.6          |                        |
| Net Diff.  | -43.7 | -3.1          | -49.0          | -86.0           | -53.3          | -23.8                     | 2.2         | -27.1             | -48.1                    | -50.9                      | -43.4           | -33.7                    | -62.3    | -77.8                    | -51.8                 | -13.3         |                        |
| Mean       | 1.78  | 2.39          | 1.69           | 1.20            | 1.65           | 2.02                      | 2.28        | 1.99              | 1.72                     | 1.68                       | 1.79            | 1.91                     | 1.51     | 1.35                     | 1.65                  | 2.23          |                        |





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39. CALIFORNIA'S MEDICAID PROGRAM NOW COVERS SEX CHANGE OPERATIONS, HORMONE THERAPY, AND OTHER GENDER AFFIRMING CARE FOR ILLEGAL IMMIGRANTS. DO YOU SUPPORT OR OPPOSE MEDICAID IN YOUR STATE DOING THE SAME?

BANNER 8

|            | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 24.5  | 20.6  | 32.6          | 32.2          | 32.8  | 34.8  | 16.3  | 25.1  | 28.9     | 35.0  | 35.6  | 31.4  |
| Strongly   | 11.6  | 9.5   | 15.9          | 17.2          | 15.4  | 12.3  | 7.1   | 12.1  | 14.2     | 19.8  | 14.2  | 15.9  |
| Somewhat   | 12.9  | 11.1  | 16.7          | 15.0          | 17.4  | 22.5  | 9.2   | 13.0  | 14.7     | 15.2  | 21.3  | 15.5  |
| OPPOSE     | 68.1  | 72.9  | 58.1          | 60.5          | 56.1  | 54.5  | 78.9  | 66.6  | 65.5     | 56.2  | 51.7  | 58.3  |
| Somewhat   | 11.4  | 10.5  | 13.6          | 15.7          | 11.5  | 13.3  | 7.9   | 13.1  | 10.5     | 20.2  | 10.7  | 11.9  |
| Strongly   | 56.7  | 62.4  | 44.5          | 44.8          | 44.6  | 41.1  | 71.0  | 53.5  | 55.0     | 36.0  | 41.0  | 46.4  |
| DON'T KNOW | 7.4   | 6.5   | 9.4           | 7.3           | 11.1  | 10.8  | 4.8   | 8.3   | 5.6      | 8.7   | 12.7  | 10.3  |
| Net Diff.  | -43.7 | -52.2 | -25.5         | -28.3         | -23.3 | -19.7 | -62.6 | -41.5 | -36.6    | -21.2 | -16.2 | -26.9 |
| Mean       | 1.78  | 1.66  | 2.04          | 2.05          | 2.04  | 2.07  | 1.50  | 1.82  | 1.87     | 2.21  | 2.10  | 2.01  |



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BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |       | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|-------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN   | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942   | 1058   |  |
| SUPPORT    | 24.5  | 54.7  | 40.9  | 27.6  | 19.0  | 14.8  | 15.3    | 37.6       | 16.2    | 32.0     | 15.1    | 20.2  | 28.2   |  |
| Strongly   | 11.6  | 31.3  | 22.4  | 13.8  | 6.8   | 6.5   | 5.4     | 20.3       | 6.1     | 16.2     | 5.9     | 8.8   | 14.0   |  |
| Somewhat   | 12.9  | 23.4  | 18.5  | 13.8  | 12.2  | 8.3   | 10.0    | 17.3       | 10.1    | 15.8     | 9.3     | 11.4  | 14.2   |  |
| OPPOSE     | 68.1  | 34.8  | 52.0  | 65.2  | 73.7  | 78.0  | 77.6    | 54.6       | 76.7    | 60.3     | 77.8    | 74.0  | 62.9   |  |
| Somewhat   | 11.4  | 13.4  | 15.8  | 12.5  | 13.8  | 10.7  | 7.1     | 13.7       | 10.0    | 13.8     | 8.6     | 8.7   | 13.9   |  |
| Strongly   | 56.7  | 21.4  | 36.2  | 52.7  | 59.8  | 67.3  | 70.5    | 40.8       | 66.7    | 46.5     | 69.2    | 65.2  | 49.1   |  |
| DON'T KNOW | 7.4   | 10.5  | 7.1   | 7.1   | 7.4   | 7.1   | 7.0     | 7.8        | 7.1     | 7.7      | 7.1     | 5.8   | 8.8    |  |
| Net Diff.  | -43.7 | 19.9  | -11.1 | -37.6 | -54.7 | -63.2 | -62.3   | -17.0      | -60.5   | -28.3    | -62.7   | -53.7 | -34.7  |  |
| Mean       | 1.78  | 2.72  | 2.29  | 1.88  | 1.63  | 1.51  | 1.46    | 2.18       | 1.52    | 2.02     | 1.48    | 1.62  | 1.93   |  |



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BANNER 10

|            | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|            |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|            |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total      | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| SUPPORT    | 24.5  | 55.8        | 31.3   | 18.4  | 15.4   | 45.1  | 34.7   | 19.7  | 10.8   | 60.9  | 29.4   | 17.3  | 22.3   | 35.0      | 23.2      | 14.2  |
| Strongly   | 11.6  | 32.8        | 16.2   | 7.2   | 5.7    | 22.6  | 18.8   | 6.6   | 3.9    | 37.8  | 14.6   | 7.7   | 8.4    | 17.6      | 10.9      | 5.8   |
| Somewhat   | 12.9  | 22.9        | 15.2   | 11.1  | 9.8    | 22.6  | 15.9   | 13.0  | 7.0    | 23.1  | 14.8   | 9.6   | 13.9   | 17.4      | 12.3      | 8.4   |
| OPPOSE     | 68.1  | 35.9        | 60.5   | 75.2  | 77.2   | 47.7  | 59.7   | 74.6  | 83.4   | 30.2  | 61.0   | 75.7  | 67.9   | 57.3      | 69.6      | 78.3  |
| Somewhat   | 11.4  | 13.4        | 14.5   | 12.9  | 7.8    | 15.6  | 12.8   | 8.5   | 6.1    | 12.4  | 15.5   | 16.4  | 10.3   | 12.9      | 12.1      | 7.8   |
| Strongly   | 56.7  | 22.5        | 46.0   | 62.3  | 69.4   | 32.1  | 46.9   | 66.0  | 77.3   | 17.9  | 45.5   | 59.3  | 57.6   | 44.4      | 57.4      | 70.5  |
| DON'T KNOW | 7.4   | 8.4         | 8.1    | 6.5   | 7.3    | 7.2   | 5.5    | 5.8   | 5.7    | 8.9   | 9.7    | 7.0   | 9.8    | 7.7       | 7.2       | 7.5   |
| Net Diff.  | -43.7 | 19.9        | -29.2  | -56.8 | -61.8  | -2.6  | -25.0  | -54.9 | -72.6  | 30.6  | -31.6  | -58.4 | -45.6  | -22.3     | -46.4     | -64.1 |
| Mean       | 1.78  | 2.72        | 2.02   | 1.61  | 1.48   | 2.38  | 2.07   | 1.58  | 1.34   | 2.89  | 1.98   | 1.63  | 1.70   | 2.09      | 1.75      | 1.45  |





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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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40. CHANGING TOPICS..A JAPANESE COMPANY, NIPPON STEEL, PLANS TO BUY U.S. STEEL, A BIG AMERICAN STEEL COMPANY IN PITTSBURGH. THE PRESIDENT CAN STOP SALES OF AMERICAN COMPANIES TO FOREIGN BUYERS. DO YOU SUPPORT OR OPPOSE PRESIDENT BIDEN STOPPING THIS SALE?

BANNER 1

|            | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY |      |      |      |        | NEW MAJORITY COMBO |      |      | LEFT MINORITY COMBO |      |      |
|------------|-------|------------|------|------|------|------|------|------|------|--------------|------|------|------|--------|--------------------|------|------|---------------------|------|------|
|            |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL        | 8-10 | FLTD | FLTD | DEF.   | PROB/              | UND. | VOTE | TOTAL               | 6-7  | 0-5  |
|            |       |            |      |      |      |      |      |      |      | N.M.         |      | 6-7  | 0-5  | VOTE   | LEAN               |      | DEM  |                     | FLTD |      |
|            |       |            |      |      |      |      |      |      |      |              |      |      | GOP  | VT GOP |                    |      |      |                     |      |      |
| Total      | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545         | 942  | 512  | 91   | 561    | 336                | 266  | 382  | 455                 | 233  | 222  |
| SUPPORT    | 52.4  | 68.2       | 58.1 | 58.0 | 49.0 | 47.6 | 39.4 | 36.6 | 34.2 | 53.5         | 60.4 | 43.9 | 35.6 | 59.9   | 55.4               | 37.5 | 53.4 | 48.6                | 58.2 | 38.5 |
| Strongly   | 27.9  | 53.6       | 38.5 | 30.8 | 23.9 | 13.5 | 12.3 | 20.7 | 17.8 | 30.0         | 38.7 | 16.5 | 15.2 | 43.3   | 23.1               | 17.1 | 25.5 | 20.8                | 25.7 | 15.5 |
| Somewhat   | 24.5  | 14.6       | 19.6 | 27.2 | 25.1 | 34.1 | 27.1 | 15.9 | 16.4 | 23.5         | 21.6 | 27.4 | 20.3 | 16.6   | 32.3               | 20.4 | 28.0 | 27.9                | 32.5 | 23.0 |
| OPPOSE     | 28.3  | 24.7       | 29.4 | 28.6 | 28.9 | 27.0 | 27.3 | 31.7 | 32.8 | 29.3         | 28.0 | 31.5 | 30.4 | 28.7   | 31.9               | 28.4 | 28.5 | 24.8                | 20.7 | 29.1 |
| Somewhat   | 15.9  | 7.7        | 14.0 | 17.1 | 18.0 | 18.4 | 16.1 | 20.3 | 15.3 | 15.8         | 13.9 | 19.8 | 13.0 | 12.5   | 18.6               | 15.6 | 18.4 | 16.5                | 14.5 | 18.5 |
| Strongly   | 12.3  | 17.0       | 15.4 | 11.5 | 10.9 | 8.7  | 11.2 | 11.5 | 17.5 | 13.5         | 14.2 | 11.7 | 17.3 | 16.3   | 13.3               | 12.8 | 10.2 | 8.3                 | 6.2  | 10.6 |
| DON'T KNOW | 19.4  | 7.1        | 12.5 | 13.3 | 22.0 | 25.4 | 33.3 | 31.7 | 33.0 | 17.2         | 11.6 | 24.6 | 34.0 | 11.4   | 12.6               | 34.2 | 18.1 | 26.6                | 21.1 | 32.4 |
| Net Diff.  | 24.1  | 43.5       | 28.7 | 29.4 | 20.1 | 20.6 | 12.2 | 4.8  | 1.4  | 24.1         | 32.3 | 12.4 | 5.2  | 31.2   | 23.5               | 9.1  | 24.9 | 23.9                | 37.6 | 9.5  |
| Mean       | 2.84  | 3.13       | 2.93 | 2.89 | 2.80 | 2.70 | 2.61 | 2.67 | 2.51 | 2.84         | 2.96 | 2.65 | 2.51 | 2.98   | 2.75               | 2.63 | 2.84 | 2.83                | 2.99 | 2.64 |



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BANNER 2

|            | TOTAL | AREA |              |       |      | 2024 VOTER LIKELIHOOD |                |                |                          |                 |                          |
|------------|-------|------|--------------|-------|------|-----------------------|----------------|----------------|--------------------------|-----------------|--------------------------|
|            |       | EAST | MID-<br>WEST | SOUTH | WEST | LIKELY<br>VOTER       | Def.<br>Voting | Very<br>Likely | LESS<br>LIKELY<br>TO VTE | Smwht<br>Likely | Not lv<br>/Not<br>at All |
| Total      | 2000  | 350  | 450          | 768   | 432  | 1719                  | 1472           | 248            | 281                      | 179             | 101                      |
| SUPPORT    | 52.4  | 55.5 | 54.0         | 53.3  | 46.5 | 55.1                  | 55.9           | 50.5           | 35.4                     | 39.2            | 28.7                     |
| Strongly   | 27.9  | 27.0 | 26.8         | 31.3  | 23.7 | 30.4                  | 32.9           | 15.6           | 12.6                     | 13.1            | 11.9                     |
| Somewhat   | 24.5  | 28.5 | 27.2         | 22.0  | 22.7 | 24.7                  | 23.0           | 35.0           | 22.8                     | 26.2            | 16.8                     |
| OPPOSE     | 28.3  | 26.3 | 26.9         | 28.3  | 31.3 | 27.4                  | 27.5           | 26.5           | 34.0                     | 32.7            | 36.4                     |
| Somewhat   | 15.9  | 15.0 | 13.5         | 15.8  | 19.5 | 15.5                  | 15.1           | 18.3           | 18.4                     | 18.2            | 18.7                     |
| Strongly   | 12.3  | 11.3 | 13.4         | 12.5  | 11.8 | 11.8                  | 12.4           | 8.3            | 15.6                     | 14.4            | 17.7                     |
| DON'T KNOW | 19.4  | 18.3 | 19.1         | 18.4  | 22.3 | 17.5                  | 16.6           | 22.9           | 30.6                     | 28.1            | 34.9                     |
| Net Diff.  | 24.1  | 29.2 | 27.1         | 24.9  | 15.2 | 27.8                  | 28.4           | 24.0           | 1.4                      | 6.6             | -7.7                     |
| Mean       | 2.84  | 2.87 | 2.83         | 2.88  | 2.75 | 2.89                  | 2.92           | 2.75           | 2.47                     | 2.53            | 2.35                     |



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BANNER 3

|            | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|            |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |  |
|            |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|            |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|            |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total      | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| SUPPORT    | 52.4  | 53.5          | 52.0  | 58.2           | 50.8   | 37.5  | 43.8  | 51.2           | 57.4   | 48.4  | 53.1   |  |
| Strongly   | 27.9  | 23.4          | 29.6  | 35.7           | 22.9   | 17.1  | 20.4  | 22.9           | 33.0   | 18.4  | 31.2   |  |
| Somewhat   | 24.5  | 30.1          | 22.4  | 22.5           | 27.9   | 20.4  | 23.4  | 28.3           | 24.4   | 30.0  | 21.9   |  |
| OPPOSE     | 28.3  | 27.6          | 28.5  | 29.9           | 26.5   | 28.4  | 29.4  | 26.9           | 24.4   | 28.0  | 29.2   |  |
| Somewhat   | 15.9  | 17.5          | 15.3  | 14.8           | 17.3   | 15.6  | 18.4  | 18.5           | 16.2   | 19.5  | 14.3   |  |
| Strongly   | 12.3  | 10.0          | 13.2  | 15.2           | 9.2    | 12.8  | 11.0  | 8.4            | 8.2    | 8.5   | 15.0   |  |
| DON'T KNOW | 19.4  | 19.0          | 19.5  | 11.8           | 22.7   | 34.2  | 26.8  | 21.9           | 18.2   | 23.6  | 17.7   |  |
| Net Diff.  | 24.1  | 25.9          | 23.5  | 28.3           | 24.3   | 9.1   | 14.4  | 24.3           | 33.0   | 20.4  | 23.9   |  |
| Mean       | 2.84  | 2.82          | 2.85  | 2.89           | 2.84   | 2.63  | 2.73  | 2.84           | 3.01   | 2.76  | 2.84   |  |



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BANNER 4

|            | TOTAL | 2020 BALLOT |      | PARTY |       |                 | MEN           |                  |                 | WOMEN         |                  |                 |               |
|------------|-------|-------------|------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|            |       |             |      | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total      | 2000  | 783         | 928  | 721   | 737   | 542             | 413           | 258              | 271             | 308           | 479              | 271             |               |
| SUPPORT    | 52.4  | 58.1        | 50.2 | 58.6  | 49.5  | 47.9            | 59.1          | 54.2             | 47.4            | 58.0          | 47.0             | 48.5            |               |
| Strongly   | 27.9  | 37.7        | 22.6 | 37.4  | 22.6  | 22.4            | 36.0          | 25.1             | 21.7            | 39.3          | 21.3             | 23.1            |               |
| Somewhat   | 24.5  | 20.4        | 27.5 | 21.2  | 26.9  | 25.6            | 23.1          | 29.0             | 25.7            | 18.6          | 25.7             | 25.4            |               |
| OPPOSE     | 28.3  | 29.3        | 27.1 | 28.8  | 26.9  | 29.5            | 30.2          | 29.1             | 33.4            | 26.9          | 25.7             | 25.6            |               |
| Somewhat   | 15.9  | 13.8        | 17.1 | 13.7  | 17.2  | 17.3            | 15.2          | 16.8             | 20.0            | 11.5          | 17.4             | 14.7            |               |
| Strongly   | 12.3  | 15.5        | 10.0 | 15.1  | 9.7   | 12.2            | 14.9          | 12.4             | 13.5            | 15.3          | 8.3              | 10.9            |               |
| DON'T KNOW | 19.4  | 12.6        | 22.7 | 12.6  | 23.6  | 22.5            | 10.8          | 16.7             | 19.2            | 15.2          | 27.3             | 25.9            |               |
| Net Diff.  | 24.1  | 28.7        | 23.1 | 29.9  | 22.6  | 18.4            | 28.9          | 25.1             | 13.9            | 31.1          | 21.2             | 22.9            |               |
| Mean       | 2.84  | 2.92        | 2.81 | 2.93  | 2.82  | 2.75            | 2.90          | 2.80             | 2.69            | 2.97          | 2.82             | 2.82            |               |



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BANNER 5

|            | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|            |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total      | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SUPPORT    | 52.4  | 44.3         | 40.0 | 47.0  | 50.2          | 59.1  | 61.2 | 60.0              | 51.3         | 54.5          | 59.9              | 44.5         | 54.3          | 62.8              | 41.5         | 45.5          | 58.8              |
| Strongly   | 27.9  | 18.4         | 16.8 | 19.5  | 23.0          | 31.8  | 50.1 | 39.2              | 22.8         | 27.1          | 40.5              | 18.2         | 25.1          | 41.6              | 18.6         | 19.8          | 32.0              |
| Somewhat   | 24.5  | 25.9         | 23.2 | 27.5  | 27.2          | 27.4  | 11.1 | 20.8              | 28.5         | 27.4          | 19.4              | 26.3         | 29.2          | 21.2              | 22.9         | 25.7          | 26.8              |
| OPPOSE     | 28.3  | 28.4         | 31.5 | 26.5  | 28.1          | 30.0  | 26.0 | 28.4              | 41.3         | 27.2          | 28.6              | 27.8         | 26.2          | 23.7              | 27.6         | 29.8          | 29.9              |
| Somewhat   | 15.9  | 19.3         | 18.3 | 20.0  | 16.5          | 16.2  | 8.6  | 13.1              | 28.5         | 12.8          | 13.3              | 19.4         | 14.6          | 12.9              | 15.8         | 19.3          | 12.6              |
| Strongly   | 12.3  | 9.1          | 13.3 | 6.5   | 11.6          | 13.8  | 17.4 | 15.3              | 12.8         | 14.5          | 15.3              | 8.4          | 11.6          | 10.8              | 11.9         | 10.5          | 17.3              |
| DON'T KNOW | 19.4  | 27.2         | 28.5 | 26.5  | 21.7          | 10.8  | 12.8 | 11.6              | 7.4          | 18.3          | 11.5              | 27.7         | 19.5          | 13.5              | 30.9         | 24.6          | 11.3              |
| Net Diff.  | 24.1  | 15.9         | 8.5  | 20.5  | 22.1          | 29.1  | 35.2 | 31.6              | 9.9          | 27.2          | 31.3              | 16.6         | 28.1          | 39.2              | 13.9         | 15.7          | 29.0              |
| Mean       | 2.84  | 2.74         | 2.61 | 2.82  | 2.79          | 2.86  | 3.08 | 2.95              | 2.66         | 2.82          | 2.96              | 2.75         | 2.84          | 3.08              | 2.70         | 2.73          | 2.83              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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40. CHANGING TOPICS..A JAPANESE COMPANY, NIPPON STEEL, PLANS TO BUY U.S. STEEL, A BIG AMERICAN STEEL COMPANY IN PITTSBURGH. THE PRESIDENT CAN STOP SALES OF AMERICAN COMPANIES TO FOREIGN BUYERS. DO YOU SUPPORT OR OPPOSE PRESIDENT BIDEN STOPPING THIS SALE?

BANNER 6

|            | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|            |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total      | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| SUPPORT    | 52.4  | 49.8          | 44.0           | 57.8            | 49.2           | 48.2        | 70.0                      | 45.4         | 53.2                     | 54.3                       | 51.3            | 51.1                     | 56.4     | 63.9                     | 52.0                  | 44.7          |
| Strongly   | 27.9  | 22.0          | 18.5           | 37.3            | 22.5           | 22.9        | 28.5                      | 22.2         | 27.9                     | 27.4                       | 28.8            | 34.7                     | 33.1     | 38.8                     | 26.0                  | 22.4          |
| Somewhat   | 24.5  | 27.8          | 25.5           | 20.5            | 26.7           | 25.3        | 41.5                      | 23.3         | 25.3                     | 26.9                       | 22.5            | 16.5                     | 23.3     | 25.1                     | 26.0                  | 22.3          |
| OPPOSE     | 28.3  | 25.9          | 31.4           | 29.9            | 30.9           | 32.3        | 21.4                      | 33.7         | 28.2                     | 28.0                       | 28.4            | 23.6                     | 25.2     | 23.0                     | 31.2                  | 28.7          |
| Somewhat   | 15.9  | 17.0          | 19.4           | 13.7            | 19.1           | 19.4        | 10.4                      | 20.5         | 16.0                     | 15.8                       | 16.3            | 10.7                     | 13.4     | 11.5                     | 17.6                  | 17.3          |
| Strongly   | 12.3  | 8.9           | 12.0           | 16.2            | 11.7           | 12.9        | 11.0                      | 13.1         | 12.2                     | 12.2                       | 12.2            | 12.9                     | 11.8     | 11.5                     | 13.6                  | 11.4          |
| DON'T KNOW | 19.4  | 24.3          | 24.6           | 12.3            | 19.9           | 19.5        | 8.6                       | 20.9         | 18.6                     | 17.7                       | 20.3            | 25.2                     | 18.4     | 13.1                     | 16.9                  | 26.6          |
| Net Diff.  | 24.1  | 24.0          | 12.6           | 27.9            | 18.3           | 15.9        | 48.6                      | 11.8         | 25.0                     | 26.3                       | 22.8            | 27.5                     | 31.2     | 40.9                     | 20.8                  | 16.1          |
| Mean       | 2.84  | 2.83          | 2.67           | 2.90            | 2.75           | 2.72        | 2.96                      | 2.69         | 2.85                     | 2.84                       | 2.85            | 2.97                     | 2.95     | 3.05                     | 2.77                  | 2.76          |





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BANNER 8

|            | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|            |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total      | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SUPPORT    | 52.4  | 54.9  | 46.9          | 48.4          | 51.8  | 28.0  | 55.3  | 54.6  | 59.0     | 39.3  | 53.1  | 51.2  |
| Strongly   | 27.9  | 29.9  | 23.5          | 21.7          | 30.8  | 8.5   | 30.3  | 29.6  | 28.7     | 15.7  | 28.9  | 31.7  |
| Somewhat   | 24.5  | 25.0  | 23.4          | 26.7          | 21.1  | 19.5  | 25.0  | 25.0  | 30.3     | 23.6  | 24.2  | 19.5  |
| OPPOSE     | 28.3  | 27.2  | 30.5          | 30.2          | 26.6  | 46.0  | 30.6  | 23.7  | 29.8     | 30.6  | 26.8  | 26.4  |
| Somewhat   | 15.9  | 14.9  | 18.2          | 20.3          | 13.7  | 28.6  | 16.6  | 13.1  | 18.5     | 21.8  | 14.7  | 13.1  |
| Strongly   | 12.3  | 12.3  | 12.3          | 9.9           | 12.9  | 17.4  | 14.0  | 10.6  | 11.2     | 8.8   | 12.1  | 13.3  |
| DON'T KNOW | 19.4  | 17.8  | 22.6          | 21.4          | 21.6  | 26.0  | 14.1  | 21.7  | 11.3     | 30.1  | 20.1  | 22.4  |
| Net Diff.  | 24.1  | 27.7  | 16.4          | 18.2          | 25.3  | -17.9 | 24.7  | 30.8  | 29.2     | 8.7   | 26.3  | 24.7  |
| Mean       | 2.84  | 2.88  | 2.75          | 2.77          | 2.89  | 2.26  | 2.83  | 2.94  | 2.86     | 2.66  | 2.88  | 2.90  |





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BANNER 9

|            | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|            |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total      | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| SUPPORT    | 52.4  | 31.1  | 45.8  | 52.2  | 57.8  | 54.5  | 57.2    | 45.7       | 56.5    | 49.3     | 56.1    | 54.4 | 50.6   |  |
| Strongly   | 27.9  | 12.3  | 18.0  | 25.2  | 33.6  | 34.8  | 30.8    | 20.2       | 32.7    | 24.2     | 32.4    | 28.9 | 27.0   |  |
| Somewhat   | 24.5  | 18.8  | 27.8  | 27.0  | 24.2  | 19.7  | 26.4    | 25.5       | 23.8    | 25.1     | 23.6    | 25.5 | 23.6   |  |
| OPPOSE     | 28.3  | 35.9  | 29.6  | 27.2  | 28.8  | 24.9  | 28.1    | 29.8       | 27.3    | 29.5     | 26.8    | 30.8 | 26.0   |  |
| Somewhat   | 15.9  | 22.9  | 20.0  | 12.6  | 15.8  | 14.5  | 15.3    | 17.1       | 15.2    | 16.7     | 15.0    | 17.0 | 15.0   |  |
| Strongly   | 12.3  | 13.0  | 9.6   | 14.6  | 13.0  | 10.4  | 12.8    | 12.7       | 12.1    | 12.8     | 11.8    | 13.8 | 11.0   |  |
| DON'T KNOW | 19.4  | 33.0  | 24.6  | 20.6  | 13.4  | 20.5  | 14.7    | 24.5       | 16.1    | 21.2     | 17.1    | 14.8 | 23.4   |  |
| Net Diff.  | 24.1  | -4.8  | 16.2  | 25.0  | 28.9  | 29.6  | 29.1    | 15.9       | 29.2    | 19.8     | 29.3    | 23.6 | 24.5   |  |
| Mean       | 2.84  | 2.46  | 2.72  | 2.79  | 2.90  | 2.99  | 2.88    | 2.71       | 2.92    | 2.77     | 2.93    | 2.82 | 2.87   |  |



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BANNER 10

|            | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|            |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|            |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total      | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| SUPPORT    | 52.4  | 35.7        | 49.0   | 56.2  | 56.6   | 47.6  | 51.3   | 56.1  | 55.7   | 30.0  | 47.6   | 56.2  | 57.9   | 51.5      | 50.1      | 59.4  |
| Strongly   | 27.9  | 12.6        | 22.4   | 33.3  | 31.9   | 18.1  | 23.4   | 30.5  | 31.9   | 10.0  | 21.9   | 35.5  | 31.8   | 27.0      | 24.7      | 37.3  |
| Somewhat   | 24.5  | 23.1        | 26.5   | 22.9  | 24.7   | 29.5  | 27.9   | 25.6  | 23.8   | 20.0  | 25.7   | 20.7  | 26.1   | 24.4      | 25.4      | 22.1  |
| OPPOSE     | 28.3  | 32.4        | 28.9   | 27.4  | 27.3   | 24.6  | 31.5   | 31.5  | 31.1   | 36.1  | 27.4   | 24.2  | 21.6   | 29.9      | 29.7      | 22.7  |
| Somewhat   | 15.9  | 21.6        | 15.8   | 15.2  | 15.0   | 11.4  | 16.9   | 17.6  | 17.6   | 26.4  | 15.1   | 13.2  | 11.1   | 17.4      | 17.1      | 11.2  |
| Strongly   | 12.3  | 10.8        | 13.2   | 12.3  | 12.3   | 13.2  | 14.6   | 13.9  | 13.5   | 9.6   | 12.3   | 11.0  | 10.5   | 12.5      | 12.6      | 11.5  |
| DON'T KNOW | 19.4  | 31.9        | 22.1   | 16.4  | 16.1   | 27.8  | 17.2   | 12.4  | 13.1   | 33.9  | 25.0   | 19.6  | 20.5   | 18.6      | 20.3      | 17.9  |
| Net Diff.  | 24.1  | 3.3         | 20.0   | 28.7  | 29.3   | 23.0  | 19.8   | 24.6  | 24.6   | -6.1  | 20.1   | 32.0  | 36.3   | 21.6      | 20.4      | 36.8  |
| Mean       | 2.84  | 2.55        | 2.75   | 2.92  | 2.91   | 2.73  | 2.73   | 2.83  | 2.85   | 2.46  | 2.76   | 3.00  | 3.00   | 2.81      | 2.78      | 3.04  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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41. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 1

|                     | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |      |      |
|---------------------|-------|------------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|------|------|
|                     |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5  |      |
| Total               | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233  | 222  |
| LIKELY VOTER        | 86.0  | 97.1       | 91.3 | 89.2 | 84.2 | 76.7 | 74.8 | 79.8 | 98.3 | 84.7          | 91.7 | 75.6        | 62.5        | 96.2                | 82.9                    | 59.5                | 86.8                | 90.4        | 92.6 | 88.2 |
| Definitely Voting   | 73.6  | 95.1       | 83.8 | 75.1 | 68.0 | 59.7 | 59.5 | 71.7 | 86.3 | 72.0          | 82.8 | 57.3        | 42.3        | 90.0                | 62.8                    | 42.4                | 74.0                | 79.1        | 79.9 | 78.3 |
| Very Likely         | 12.4  | 2.0        | 7.4  | 14.0 | 16.2 | 16.9 | 15.2 | 8.2  | 11.9 | 12.7          | 8.9  | 18.2        | 20.2        | 6.2                 | 20.1                    | 17.0                | 12.7                | 11.3        | 12.7 | 9.9  |
| LESS LIKELY TO VOTE | 14.0  | 2.9        | 8.7  | 10.8 | 15.8 | 23.3 | 25.2 | 20.2 | 1.7  | 15.3          | 8.3  | 24.4        | 37.5        | 3.8                 | 17.1                    | 40.5                | 13.2                | 9.6         | 7.4  | 11.8 |
| Somewhat Likely     | 9.0   | 1.5        | 5.1  | 6.6  | 10.8 | 15.7 | 16.2 | 9.3  | 1.7  | 9.7           | 4.9  | 16.5        | 20.0        | 2.2                 | 13.0                    | 21.8                | 9.2                 | 6.6         | 5.1  | 8.2  |
| Not That Likely     | 3.1   | 0.0        | 1.4  | 3.2  | 3.1  | 5.5  | 4.8  | 7.1  | 0.0  | 3.4           | 1.9  | 5.3         | 8.7         | 0.9                 | 3.2                     | 9.4                 | 3.2                 | 2.1         | 1.7  | 2.6  |
| Not at All          | 1.9   | 1.4        | 2.2  | 1.0  | 1.8  | 2.1  | 4.2  | 3.7  | 0.0  | 2.3           | 1.5  | 2.5         | 8.8         | 0.8                 | 0.9                     | 9.3                 | 0.8                 | 0.8         | 0.6  | 1.0  |
| Mean                | 3.53  | 3.90       | 3.69 | 3.59 | 3.45 | 3.27 | 3.21 | 3.37 | 3.85 | 3.49          | 3.70 | 3.22        | 2.79        | 3.84                | 3.41                    | 2.74                | 3.56                | 3.66        | 3.70 | 3.62 |



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BANNER 2

|                     | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|---------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                     |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total               | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| LIKELY VOTER        | 86.0  | 83.9 | 86.5     | 85.5  | 87.9 | 100.0                 | 100.0       | 100.0       | 0.0                | 0.0          | 0.0                |
| Definitely Voting   | 73.6  | 72.5 | 73.9     | 72.5  | 76.0 | 85.6                  | 100.0       | 0.0         | 0.0                | 0.0          | 0.0                |
| Very Likely         | 12.4  | 11.4 | 12.6     | 13.0  | 11.9 | 14.4                  | 0.0         | 100.0       | 0.0                | 0.0          | 0.0                |
| LESS LIKELY TO VOTE | 14.0  | 16.1 | 13.5     | 14.5  | 12.1 | 0.0                   | 0.0         | 0.0         | 100.0              | 100.0        | 100.0              |
| Somewhat Likely     | 9.0   | 11.5 | 9.6      | 9.0   | 6.1  | 0.0                   | 0.0         | 0.0         | 63.9               | 100.0        | 0.0                |
| Not That Likely     | 3.1   | 3.7  | 2.3      | 3.0   | 3.7  | 0.0                   | 0.0         | 0.0         | 22.3               | 0.0          | 61.7               |
| Not at All          | 1.9   | 1.0  | 1.5      | 2.4   | 2.3  | 0.0                   | 0.0         | 0.0         | 13.8               | 0.0          | 38.3               |
| Mean                | 3.53  | 3.51 | 3.55     | 3.50  | 3.56 | 3.86                  | 4.00        | 3.00        | 1.50               | 2.00         | 0.62               |



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BANNER 3

|                     | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|---------------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|                     |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |  |
|                     |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|                     |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|                     |       | TION          |       |                |        |       |       |                |        |       |        |  |
| Total               | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| LIKELY VOTER        | 86.0  | 87.3          | 85.6  | 91.2           | 88.8   | 59.5  | 71.6  | 87.4           | 95.5   | 83.8  | 85.0   |  |
| Definitely Voting   | 73.6  | 75.0          | 73.1  | 79.8           | 76.8   | 42.4  | 55.1  | 75.4           | 88.1   | 69.8  | 72.4   |  |
| Very Likely         | 12.4  | 12.3          | 12.4  | 11.4           | 12.0   | 17.0  | 16.4  | 11.9           | 7.4    | 14.0  | 12.7   |  |
| LESS LIKELY TO VOTE | 14.0  | 12.7          | 14.4  | 8.8            | 11.2   | 40.5  | 28.4  | 12.6           | 4.5    | 16.2  | 15.0   |  |
| Somewhat Likely     | 9.0   | 9.2           | 8.8   | 6.2            | 7.8    | 21.8  | 16.7  | 9.0            | 2.9    | 11.7  | 9.0    |  |
| Not That Likely     | 3.1   | 1.9           | 3.6   | 1.7            | 2.6    | 9.4   | 6.5   | 2.4            | 0.4    | 3.3   | 3.6    |  |
| Not at All          | 1.9   | 1.7           | 2.0   | 0.8            | 0.8    | 9.3   | 5.3   | 1.2            | 1.2    | 1.3   | 2.4    |  |
| Mean                | 3.53  | 3.57          | 3.51  | 3.68           | 3.61   | 2.74  | 3.10  | 3.58           | 3.81   | 3.48  | 3.49   |  |



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41. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 4

|                     | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|---------------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                     |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
|                     |       |             |       |                 |               |                  |                 |               |                  |                 |               |                  |
| Total               | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| LIKELY VOTER        | 86.0  | 91.7        | 89.6  | 93.0            | 86.1          | 76.5             | 92.8            | 88.8          | 84.3             | 93.2            | 84.7          | 68.7             |
| Definitely Voting   | 73.6  | 82.0        | 76.7  | 82.5            | 72.3          | 63.5             | 83.6            | 77.4          | 73.1             | 81.1            | 69.5          | 54.0             |
| Very Likely         | 12.4  | 9.7         | 12.9  | 10.4            | 13.8          | 13.0             | 9.2             | 11.3          | 11.2             | 12.1            | 15.2          | 14.8             |
| LESS LIKELY TO VOTE | 14.0  | 8.3         | 10.4  | 7.0             | 13.9          | 23.5             | 7.2             | 11.2          | 15.7             | 6.8             | 15.3          | 31.3             |
| Somewhat Likely     | 9.0   | 5.8         | 7.3   | 4.8             | 9.7           | 13.5             | 4.8             | 8.1           | 8.7              | 4.8             | 10.5          | 18.3             |
| Not That Likely     | 3.1   | 1.6         | 1.8   | 1.3             | 3.1           | 5.6              | 0.9             | 2.3           | 3.2              | 1.9             | 3.5           | 8.0              |
| Not at All          | 1.9   | 0.8         | 1.3   | 0.9             | 1.2           | 4.4              | 1.6             | 0.8           | 3.9              | 0.0             | 1.4           | 4.9              |
| Mean                | 3.53  | 3.70        | 3.62  | 3.72            | 3.53          | 3.26             | 3.72            | 3.62          | 3.46             | 3.72            | 3.48          | 3.05             |



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41. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 5

|                     | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|---------------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                     |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total               | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| LIKELY VOTER        | 86.0  | 89.3         | 89.3 | 89.3  | 77.5          | 90.4  | 94.3 | 92.0              | 93.4         | 87.4          | 94.3              | 90.6         | 79.4          | 83.6              | 80.9         | 72.3          | 85.7              |
| Definitely Voting   | 73.6  | 76.5         | 77.3 | 76.0  | 60.9          | 80.3  | 89.7 | 84.1              | 63.6         | 67.1          | 87.0              | 79.8         | 60.9          | 68.6              | 62.1         | 58.4          | 79.0              |
| Very Likely         | 12.4  | 12.8         | 12.0 | 13.4  | 16.7          | 10.1  | 4.5  | 7.8               | 29.8         | 20.3          | 7.3               | 10.8         | 18.5          | 15.0              | 18.8         | 13.9          | 6.7               |
| LESS LIKELY TO VOTE | 14.0  | 10.7         | 10.7 | 10.7  | 22.5          | 9.6   | 5.7  | 8.0               | 6.6          | 12.6          | 5.7               | 9.4          | 20.6          | 16.4              | 19.1         | 27.7          | 14.3              |
| Somewhat Likely     | 9.0   | 7.3          | 7.5  | 7.2   | 14.6          | 5.8   | 2.7  | 4.6               | 3.0          | 9.7           | 3.7               | 6.3          | 14.9          | 10.6              | 13.9         | 16.3          | 5.4               |
| Not That Likely     | 3.1   | 2.3          | 1.0  | 3.1   | 5.2           | 2.1   | 1.0  | 1.6               | 3.7          | 2.1           | 1.1               | 2.2          | 4.5           | 3.1               | 2.7          | 7.0           | 3.5               |
| Not at All          | 1.9   | 1.1          | 2.3  | 0.3   | 2.6           | 1.7   | 2.1  | 1.8               | 0.0          | 0.8           | 1.0               | 0.9          | 1.3           | 2.8               | 2.6          | 4.4           | 5.4               |
| Mean                | 3.53  | 3.61         | 3.61 | 3.62  | 3.28          | 3.65  | 3.79 | 3.71              | 3.53         | 3.51          | 3.78              | 3.67         | 3.33          | 3.44              | 3.35         | 3.15          | 3.50              |



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41. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 6

|                     | TOTAL | VOTE BEHAVIOR |                |                 |                | VB<br>COMBO | CONSIDER YOURSELF         |              |                          |                            |                 |                          | RELIGION |                          |                       |               |
|---------------------|-------|---------------|----------------|-----------------|----------------|-------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|                     |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER |             | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total               | 2000  | 903           | 267            | 830             | 1047           | 258         | 29                        | 229          | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| LIKELY VOTER        | 86.0  | 85.5          | 73.5           | 90.5            | 82.7           | 89.6        | 85.3                      | 90.1         | 86.2                     | 88.0                       | 82.9            | 79.4                     | 89.0     | 90.0                     | 85.2                  | 83.3          |
| Definitely Voting   | 73.6  | 71.7          | 58.2           | 80.6            | 67.1           | 79.1        | 60.3                      | 81.5         | 73.9                     | 76.7                       | 69.2            | 63.5                     | 75.5     | 78.0                     | 75.0                  | 69.8          |
| Very Likely         | 12.4  | 13.8          | 15.3           | 9.9             | 15.6           | 10.5        | 25.0                      | 8.6          | 12.3                     | 11.4                       | 13.8            | 15.9                     | 13.4     | 12.0                     | 10.2                  | 13.5          |
| LESS LIKELY TO VOTE | 14.0  | 14.5          | 26.5           | 9.5             | 17.3           | 10.4        | 14.7                      | 9.9          | 13.8                     | 12.0                       | 17.1            | 20.6                     | 11.0     | 10.0                     | 14.8                  | 16.7          |
| Somewhat Likely     | 9.0   | 9.7           | 15.2           | 6.2             | 10.5           | 5.0         | 11.7                      | 4.1          | 9.4                      | 8.1                        | 11.6            | 11.1                     | 7.2      | 8.3                      | 10.1                  | 9.5           |
| Not That Likely     | 3.1   | 3.4           | 5.9            | 1.9             | 4.6            | 3.5         | 3.0                       | 3.6          | 2.8                      | 2.3                        | 3.6             | 5.2                      | 2.2      | 1.1                      | 2.7                   | 4.7           |
| Not at All          | 1.9   | 1.4           | 5.4            | 1.4             | 2.2            | 2.0         | 0.0                       | 2.2          | 1.7                      | 1.6                        | 1.9             | 4.2                      | 1.6      | 0.6                      | 2.0                   | 2.5           |
| Mean                | 3.53  | 3.51          | 3.15           | 3.66            | 3.41           | 3.61        | 3.43                      | 3.64         | 3.54                     | 3.59                       | 3.45            | 3.29                     | 3.59     | 3.66                     | 3.53                  | 3.44          |





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41. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 7

|                     | TOTAL | EDUCATION LEVEL          |                         |                      |                            | MEN                       |                         | WOMEN                     |                         |
|---------------------|-------|--------------------------|-------------------------|----------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|                     |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree<br> | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total               | 2000  | 1321                     | 679                     | 449                  | 230                        | 632                       | 310                     | 689                       | 369                     |
| LIKELY VOTER        | 86.0  | 83.0                     | 91.8                    | 91.2                 | 93.0                       | 86.8                      | 94.1                    | 79.4                      | 89.9                    |
| Definitely Voting   | 73.6  | 70.0                     | 80.6                    | 77.9                 | 85.9                       | 76.3                      | 84.2                    | 64.2                      | 77.6                    |
| Very Likely         | 12.4  | 13.0                     | 11.2                    | 13.3                 | 7.2                        | 10.6                      | 9.9                     | 15.2                      | 12.3                    |
| LESS LIKELY TO VOTE | 14.0  | 17.0                     | 8.2                     | 8.8                  | 7.0                        | 13.2                      | 5.9                     | 20.6                      | 10.1                    |
| Somewhat Likely     | 9.0   | 10.6                     | 5.8                     | 6.6                  | 4.4                        | 8.2                       | 4.0                     | 12.7                      | 7.4                     |
| Not That Likely     | 3.1   | 4.0                      | 1.5                     | 1.4                  | 1.7                        | 2.4                       | 1.0                     | 5.4                       | 1.9                     |
| Not at All          | 1.9   | 2.5                      | 0.8                     | 0.8                  | 0.9                        | 2.5                       | 0.9                     | 2.5                       | 0.8                     |
| Mean                | 3.53  | 3.44                     | 3.69                    | 3.66                 | 3.75                       | 3.56                      | 3.75                    | 3.33                      | 3.64                    |



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41. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 8

|                     | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|---------------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|                     |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total               | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| LIKELY VOTER        | 86.0  | 90.5  | 76.3      | 80.2     | 74.8  | 70.2  | 92.5  | 88.5  | 87.8     | 73.6  | 74.3  | 75.0  |
| Definitely Voting   | 73.6  | 80.9  | 58.1      | 61.7     | 57.7  | 47.9  | 84.6  | 77.0  | 72.6     | 52.4  | 55.5  | 58.8  |
| Very Likely         | 12.4  | 9.6   | 18.2      | 18.4     | 17.1  | 22.3  | 7.9   | 11.5  | 15.2     | 21.3  | 18.8  | 16.2  |
| LESS LIKELY TO VOTE | 14.0  | 9.5   | 23.7      | 19.8     | 25.2  | 29.8  | 7.5   | 11.5  | 12.2     | 26.4  | 25.7  | 25.0  |
| Somewhat Likely     | 9.0   | 6.6   | 14.1      | 12.0     | 14.8  | 19.0  | 5.0   | 8.2   | 8.0      | 15.4  | 13.5  | 15.4  |
| Not That Likely     | 3.1   | 1.7   | 6.2       | 5.3      | 6.3   | 7.0   | 1.0   | 2.4   | 1.3      | 8.7   | 8.8   | 5.0   |
| Not at All          | 1.9   | 1.2   | 3.5       | 2.5      | 4.1   | 3.7   | 1.5   | 0.9   | 2.9      | 2.3   | 3.3   | 4.5   |
| Mean                | 3.53  | 3.67  | 3.21      | 3.32     | 3.18  | 3.04  | 3.73  | 3.61  | 3.53     | 3.13  | 3.14  | 3.20  |



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41. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 9

|                     | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|---------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                     |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total               | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| LIKELY VOTER        | 86.0  | 68.9  | 74.8  | 80.9  | 85.1  | 91.3  | 96.9    | 76.4       | 92.0    | 79.0     | 94.6    | 89.2 | 83.1   |  |
| Definitely Voting   | 73.6  | 44.5  | 52.5  | 66.0  | 74.0  | 82.5  | 91.3    | 57.1       | 84.0    | 62.2     | 87.7    | 78.9 | 68.9   |  |
| Very Likely         | 12.4  | 24.4  | 22.2  | 14.9  | 11.1  | 8.8   | 5.6     | 19.3       | 8.0     | 16.8     | 6.9     | 10.3 | 14.2   |  |
| LESS LIKELY TO VOTE | 14.0  | 31.1  | 25.2  | 19.1  | 14.9  | 8.7   | 3.1     | 23.6       | 8.0     | 21.0     | 5.4     | 10.8 | 16.9   |  |
| Somewhat Likely     | 9.0   | 16.4  | 14.5  | 12.8  | 11.5  | 5.7   | 2.1     | 14.1       | 5.7     | 13.3     | 3.6     | 6.8  | 10.9   |  |
| Not That Likely     | 3.1   | 10.4  | 7.1   | 3.8   | 2.0   | 1.4   | 0.4     | 6.3        | 1.1     | 5.0      | 0.8     | 1.9  | 4.2    |  |
| Not at All          | 1.9   | 4.3   | 3.7   | 2.4   | 1.4   | 1.7   | 0.6     | 3.2        | 1.1     | 2.7      | 1.0     | 2.0  | 1.9    |  |
| Mean                | 3.53  | 2.94  | 3.13  | 3.38  | 3.54  | 3.69  | 3.87    | 3.21       | 3.73    | 3.31     | 3.79    | 3.62 | 3.44   |  |



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41. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 10

|                     | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|---------------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|                     |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
|                     |       |             |                 |       |                         |       |                 |       |                         |       |                 |       |                         |           |               |       |
| Total               | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| LIKELY VOTER        | 86.0  | 73.8        | 77.4            | 85.1  | 95.7                    | 73.2  | 77.7            | 88.3  | 96.8                    | 74.0  | 77.2            | 82.6  | 94.0                    | 83.4      | 87.9          | 84.2  |
| Definitely Voting   | 73.6  | 48.7        | 60.5            | 73.7  | 89.3                    | 46.2  | 63.9            | 77.9  | 90.6                    | 49.9  | 58.5            | 70.3  | 87.3                    | 66.7      | 76.5          | 75.1  |
| Very Likely         | 12.4  | 25.1        | 16.9            | 11.4  | 6.4                     | 27.1  | 13.8            | 10.5  | 6.3                     | 24.1  | 18.7            | 12.2  | 6.7                     | 16.7      | 11.5          | 9.1   |
| LESS LIKELY TO VOTE | 14.0  | 26.2        | 22.6            | 14.9  | 4.3                     | 26.8  | 22.3            | 11.7  | 3.2                     | 26.0  | 22.8            | 17.4  | 6.0                     | 16.6      | 12.1          | 15.8  |
| Somewhat Likely     | 9.0   | 14.7        | 13.6            | 10.4  | 3.2                     | 15.5  | 12.4            | 8.5   | 2.3                     | 14.3  | 14.3            | 11.9  | 4.6                     | 10.6      | 7.4           | 10.8  |
| Not That Likely     | 3.1   | 8.3         | 5.9             | 2.3   | 0.4                     | 5.1   | 5.9             | 1.2   | 0.2                     | 9.9   | 5.9             | 3.2   | 0.7                     | 3.6       | 2.8           | 3.3   |
| Not at All          | 1.9   | 3.2         | 3.1             | 2.2   | 0.6                     | 6.2   | 3.9             | 1.9   | 0.6                     | 1.8   | 2.6             | 2.4   | 0.7                     | 2.4       | 1.8           | 1.8   |
| Mean                | 3.53  | 3.08        | 3.26            | 3.52  | 3.83                    | 3.02  | 3.28            | 3.61  | 3.86                    | 3.10  | 3.25            | 3.45  | 3.79                    | 3.42      | 3.58          | 3.52  |



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42. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 1

|              | TOTAL | ANMP SCORE |      |      |      |       |       |       |       | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |       |       |
|--------------|-------|------------|------|------|------|-------|-------|-------|-------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|-------|-------|
|              |       | 10         | 9    | 8    | 7    | 6     | 5     | 4     | 0-3   | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5   |       |
| Total        | 2000  | 211        | 343  | 388  | 421  | 325   | 174   | 76    | 63    | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233   | 222   |
| LIBERAL      | 25.8  | 3.6        | 6.2  | 19.0 | 28.5 | 37.5  | 52.2  | 54.4  | 62.4  | 14.0          | 10.9 | 19.4        | 16.4        | 2.9                 | 8.0                     | 13.9                | 35.9                | 65.6        | 61.1  | 70.5  |
| Very         | 9.8   | 1.5        | 2.6  | 7.3  | 7.5  | 11.1  | 21.0  | 30.7  | 45.9  | 4.6           | 4.3  | 4.2         | 9.3         | 1.3                 | 2.1                     | 5.7                 | 10.7                | 27.7        | 19.7  | 36.2  |
| Somewhat     | 15.9  | 2.1        | 3.6  | 11.7 | 21.0 | 26.4  | 31.1  | 23.8  | 16.5  | 9.5           | 6.6  | 15.1        | 7.1         | 1.5                 | 5.9                     | 8.2                 | 25.2                | 37.9        | 41.4  | 34.3  |
| MODERATE     | 36.8  | 14.1       | 30.7 | 41.9 | 46.0 | 45.2  | 34.7  | 32.5  | 21.0  | 38.9          | 31.6 | 50.4        | 49.7        | 14.9                | 39.1                    | 68.8                | 53.1                | 29.8        | 35.3  | 23.9  |
| CONSERVATIVE | 37.4  | 82.3       | 63.1 | 39.1 | 25.5 | 17.3  | 13.2  | 13.1  | 16.6  | 47.1          | 57.5 | 30.2        | 33.9        | 82.2                | 53.0                    | 17.2                | 11.1                | 4.6         | 3.6   | 5.6   |
| Somewhat     | 22.2  | 35.6       | 35.2 | 26.0 | 18.7 | 12.7  | 8.1   | 10.6  | 9.2   | 27.8          | 31.5 | 22.3        | 20.2        | 36.4                | 47.4                    | 12.1                | 8.9                 | 3.3         | 2.4   | 4.3   |
| Very         | 15.2  | 46.8       | 27.9 | 13.1 | 6.8  | 4.5   | 5.1   | 2.5   | 7.4   | 19.3          | 26.0 | 7.9         | 13.6        | 45.8                | 5.5                     | 5.1                 | 2.2                 | 1.3         | 1.2   | 1.3   |
| DK/REFUSED   | 0.0   | 0.0        | 0.0  | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0           | 0.0  | 0.0         | 0.0         | 0.0                 | 0.0                     | 0.0                 | 0.0                 | 0.0         | 0.0   | 0.0   |
| Net Diff.    | 11.6  | 78.8       | 56.9 | 20.1 | -3.0 | -20.2 | -39.0 | -41.3 | -45.8 | 33.0          | 46.6 | 10.8        | 17.5        | 79.4                | 45.0                    | 3.3                 | -24.8               | -61.0       | -57.5 | -64.8 |
| Mean         | 3.17  | 4.24       | 3.82 | 3.26 | 2.96 | 2.73  | 2.45  | 2.31  | 2.16  | 3.48          | 3.68 | 3.14        | 3.22        | 4.24                | 3.48                    | 3.03                | 2.67                | 2.13        | 2.24  | 2.00  |



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42. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 2

|              | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|--------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|              |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |
| Total        | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| LIBERAL      | 25.8  | 29.0 | 26.8     | 20.3  | 31.9 | 26.8                  | 26.8        | 26.7        | 19.6               | 21.0         | 17.3               |
| Very         | 9.8   | 11.9 | 9.6      | 7.7   | 12.1 | 10.2                  | 10.3        | 9.5         | 7.5                | 8.2          | 6.3                |
| Somewhat     | 15.9  | 17.1 | 17.2     | 12.6  | 19.8 | 16.6                  | 16.5        | 17.2        | 12.1               | 12.8         | 11.0               |
| MODERATE     | 36.8  | 42.2 | 36.5     | 35.0  | 35.9 | 33.2                  | 30.4        | 49.6        | 59.0               | 60.0         | 57.2               |
| CONSERVATIVE | 37.4  | 28.8 | 36.7     | 44.7  | 32.2 | 40.0                  | 42.8        | 23.7        | 21.4               | 19.1         | 25.6               |
| Somewhat     | 22.2  | 17.6 | 20.9     | 25.3  | 21.9 | 23.4                  | 24.3        | 18.1        | 15.2               | 14.5         | 16.4               |
| Very         | 15.2  | 11.1 | 15.8     | 19.4  | 10.4 | 16.6                  | 18.5        | 5.6         | 6.2                | 4.6          | 9.1                |
| DK/REFUSED   | 0.0   | 0.0  | 0.0      | 0.0   | 0.0  | 0.0                   | 0.0         | 0.0         | 0.0                | 0.0          | 0.0                |
| Net Diff.    | 11.6  | -0.2 | 9.9      | 24.4  | 0.3  | 13.2                  | 16.0        | -3.0        | 1.8                | -1.9         | 8.3                |
| Mean         | 3.17  | 2.99 | 3.16     | 3.36  | 2.99 | 3.20                  | 3.24        | 2.93        | 3.00               | 2.94         | 3.11               |



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42. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 3

|              | TOTAL | DIRECTION: |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |       |        |      |
|--------------|-------|------------|-------|----------------|--------|-------|-------|----------------|-------|--------|------|
|              |       | RIGHT      | WRONG | FOR CONGRESS   | DEMO-  | UNDE- | ERS/  | Strong         | Smwht | DISAP- |      |
|              |       | DIREC-     | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |       | PROVE  |      |
|              |       | TION       |       |                |        |       |       |                |       |        |      |
| Total        | 2000  | 538        | 1461  | 897            | 837    | 266   | 505   | 798            | 246   | 551    | 1202 |
| LIBERAL      | 25.8  | 46.2       | 18.3  | 4.8            | 52.0   | 13.9  | 17.7  | 48.6           | 57.9  | 44.5   | 10.6 |
| Very         | 9.8   | 17.0       | 7.2   | 1.6            | 19.9   | 5.7   | 6.4   | 18.9           | 24.5  | 16.4   | 3.8  |
| Somewhat     | 15.9  | 29.2       | 11.1  | 3.2            | 32.1   | 8.2   | 11.4  | 29.7           | 33.5  | 28.0   | 6.8  |
| MODERATE     | 36.8  | 42.5       | 34.7  | 24.0           | 40.4   | 68.8  | 61.2  | 42.7           | 32.9  | 47.1   | 32.9 |
| CONSERVATIVE | 37.4  | 11.3       | 47.0  | 71.3           | 7.6    | 17.2  | 21.0  | 8.7            | 9.2   | 8.4    | 56.5 |
| Somewhat     | 22.2  | 6.4        | 28.0  | 40.5           | 5.9    | 12.1  | 17.2  | 6.1            | 4.7   | 6.7    | 32.9 |
| Very         | 15.2  | 4.8        | 19.0  | 30.7           | 1.7    | 5.1   | 3.9   | 2.5            | 4.5   | 1.7    | 23.6 |
| DK/REFUSED   | 0.0   | 0.0        | 0.0   | 0.0            | 0.0    | 0.0   | 0.0   | 0.0            | 0.0   | 0.0    | 0.0  |
| Net Diff.    | 11.6  | -34.9      | 28.7  | 66.5           | -44.5  | 3.3   | 3.3   | -40.0          | -48.8 | -36.1  | 45.9 |
| Mean         | 3.17  | 2.53       | 3.41  | 3.96           | 2.37   | 3.03  | 3.01  | 2.44           | 2.31  | 2.49   | 3.66 |



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BANNER 4

|              | TOTAL |       |       | 2020 BALLOT     |               |                  | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|--------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|              |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total        | 2000  | 783   | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |                 |               |                  |
| LIBERAL      | 25.8  | 4.0   | 46.2  | 3.2             | 56.6          | 13.9             | 2.8             | 54.6          | 12.6             | 3.8             | 57.6          | 15.2             |                 |               |                  |
| Very         | 9.8   | 1.5   | 17.4  | 1.1             | 21.8          | 5.3              | 0.7             | 23.3          | 4.5              | 1.6             | 20.9          | 6.0              |                 |               |                  |
| Somewhat     | 15.9  | 2.5   | 28.9  | 2.1             | 34.8          | 8.7              | 2.1             | 31.3          | 8.1              | 2.2             | 36.7          | 9.2              |                 |               |                  |
| MODERATE     | 36.8  | 21.9  | 43.1  | 18.5            | 34.8          | 63.9             | 15.6            | 34.7          | 60.7             | 22.4            | 34.9          | 67.0             |                 |               |                  |
| CONSERVATIVE | 37.4  | 74.0  | 10.6  | 78.3            | 8.6           | 22.2             | 81.6            | 10.7          | 26.7             | 73.8            | 7.5           | 17.8             |                 |               |                  |
| Somewhat     | 22.2  | 39.5  | 8.6   | 42.6            | 6.7           | 16.3             | 43.9            | 7.2           | 20.7             | 40.9            | 6.4           | 11.9             |                 |               |                  |
| Very         | 15.2  | 34.5  | 2.0   | 35.7            | 2.0           | 5.9              | 37.7            | 3.5           | 6.0              | 32.9            | 1.1           | 5.8              |                 |               |                  |
| DK/REFUSED   | 0.0   | 0.0   | 0.0   | 0.0             | 0.0           | 0.0              | 0.0             | 0.0           | 0.0              | 0.0             | 0.0           | 0.0              |                 |               |                  |
| Net Diff.    | 11.6  | 70.0  | -35.6 | 75.0            | -47.9         | 8.3              | 78.8            | -43.9         | 14.1             | 70.0            | -50.1         | 2.5              |                 |               |                  |
| Mean         | 3.17  | 4.03  | 2.49  | 4.10            | 2.32          | 3.09             | 4.16            | 2.36          | 3.15             | 4.01            | 2.30          | 3.02             |                 |               |                  |





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BANNER 5

|              | TOTAL | IDEOLOGY     |        |        |               |       |       | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|--------------|-------|--------------|--------|--------|---------------|-------|-------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|              |       | LIB-<br>ERAL | Very   | Smwt.  | MOD-<br>ERATE | Smwt. | Very  | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total        | 2000  | 516          | 197    | 319    | 736           | 445   | 304   | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| LIBERAL      | 25.8  | 100.0        | 100.0  | 100.0  | 0.0           | 0.0   | 0.0   | 0.0               | 100.0        | 0.0           | 0.0               | 100.0        | 0.0           | 0.0               | 100.0        | 0.0           | 0.0               |
| Very         | 9.8   | 38.1         | 100.0  | 0.0    | 0.0           | 0.0   | 0.0   | 0.0               | 33.8         | 0.0           | 0.0               | 38.4         | 0.0           | 0.0               | 37.8         | 0.0           | 0.0               |
| Somewhat     | 15.9  | 61.9         | 0.0    | 100.0  | 0.0           | 0.0   | 0.0   | 0.0               | 66.2         | 0.0           | 0.0               | 61.6         | 0.0           | 0.0               | 62.2         | 0.0           | 0.0               |
| MODERATE     | 36.8  | 0.0          | 0.0    | 0.0    | 100.0         | 0.0   | 0.0   | 0.0               | 0.0          | 100.0         | 0.0               | 0.0          | 100.0         | 0.0               | 0.0          | 100.0         | 0.0               |
| CONSERVATIVE | 37.4  | 0.0          | 0.0    | 0.0    | 0.0           | 100.0 | 100.0 | 100.0             | 0.0          | 0.0           | 100.0             | 0.0          | 0.0           | 100.0             | 0.0          | 0.0           | 100.0             |
| Somewhat     | 22.2  | 0.0          | 0.0    | 0.0    | 0.0           | 100.0 | 0.0   | 59.4              | 0.0          | 0.0           | 54.4              | 0.0          | 0.0           | 77.2              | 0.0          | 0.0           | 73.4              |
| Very         | 15.2  | 0.0          | 0.0    | 0.0    | 0.0           | 0.0   | 100.0 | 40.6              | 0.0          | 0.0           | 45.6              | 0.0          | 0.0           | 22.8              | 0.0          | 0.0           | 26.6              |
| DK/REFUSED   | 0.0   | 0.0          | 0.0    | 0.0    | 0.0           | 0.0   | 0.0   | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               |
| Net Diff.    | 11.6  | -100.0       | -100.0 | -100.0 | 0.0           | 100.0 | 100.0 | 100.0             | -100.0       | 0.0           | 100.0             | -100.0       | 0.0           | 100.0             | -100.0       | 0.0           | 100.0             |
| Mean         | 3.17  | 1.62         | 1.00   | 2.00   | 3.00          | 4.00  | 5.00  | 4.41              | 1.66         | 3.00          | 4.46              | 1.62         | 3.00          | 4.23              | 1.62         | 3.00          | 4.27              |



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BANNER 6

|              | TOTAL | VOTE BEHAVIOR |                |                 |                | VB                        |              | CONSIDER YOURSELF        |                            |                 |                          |      | RELIGION                 |                       |               |                        |
|--------------|-------|---------------|----------------|-----------------|----------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|------|--------------------------|-----------------------|---------------|------------------------|
|              |       |               |                |                 |                | COMBO                     |              |                          |                            |                 |                          |      |                          |                       |               |                        |
|              |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total        | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29           | 229                      | 1558                       | 981             | 576                      | 184  | 611                      | 171                   | 492           | 559                    |
| LIBERAL      | 25.8  | 51.7          | 9.7            | 2.8             | 19.0           | 30.8                      | 32.4         | 30.6                     | 24.4                       | 22.8            | 27.1                     | 30.6 | 18.8                     | 4.8                   | 20.1          | 41.1                   |
| Very         | 9.8   | 19.7          | 3.1            | 1.3             | 4.8            | 9.8                       | 15.6         | 9.1                      | 8.9                        | 8.2             | 10.0                     | 17.9 | 5.0                      | 2.6                   | 6.8           | 19.0                   |
| Somewhat     | 15.9  | 32.0          | 6.6            | 1.5             | 14.2           | 21.0                      | 16.7         | 21.5                     | 15.5                       | 14.6            | 17.1                     | 12.7 | 13.7                     | 2.2                   | 13.3          | 22.1                   |
| MODERATE     | 36.8  | 40.3          | 75.7           | 20.5            | 51.3           | 34.2                      | 28.9         | 34.9                     | 37.1                       | 38.2            | 35.4                     | 37.6 | 33.8                     | 27.9                  | 40.7          | 38.5                   |
| CONSERVATIVE | 37.4  | 8.0           | 14.6           | 76.7            | 29.8           | 34.9                      | 38.8         | 34.5                     | 38.5                       | 39.0            | 37.5                     | 31.8 | 47.4                     | 67.3                  | 39.2          | 20.4                   |
| Somewhat     | 22.2  | 6.4           | 12.1           | 42.7            | 24.2           | 21.5                      | 7.4          | 23.3                     | 23.0                       | 23.1            | 22.8                     | 16.8 | 28.7                     | 27.8                  | 24.2          | 13.8                   |
| Very         | 15.2  | 1.6           | 2.5            | 34.0            | 5.6            | 13.4                      | 31.4         | 11.2                     | 15.5                       | 15.9            | 14.8                     | 15.0 | 18.7                     | 39.4                  | 15.0          | 6.6                    |
| DK/REFUSED   | 0.0   | 0.0           | 0.0            | 0.0             | 0.0            | 0.0                       | 0.0          | 0.0                      | 0.0                        | 0.0             | 0.0                      | 0.0  | 0.0                      | 0.0                   | 0.0           | 0.0                    |
| Net Diff.    | 11.6  | -43.7         | 4.9            | 73.9            | 10.8           | 4.1                       | 6.4          | 3.8                      | 14.1                       | 16.2            | 10.5                     | 1.2  | 28.7                     | 62.5                  | 19.2          | -20.7                  |
| Mean         | 3.17  | 2.38          | 3.04           | 4.07            | 3.12           | 3.08                      | 3.22         | 3.06                     | 3.21                       | 3.24            | 3.15                     | 2.98 | 3.42                     | 3.99                  | 3.27          | 2.67                   |



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BANNER 7

|              | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|--------------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|              |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total        | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| LIBERAL      | 25.8  | 22.0                   | 33.0                  | 31.2            | 36.7                     | 17.0                    | 25.5                  | 26.6                    | 39.4                  |
| Very         | 9.8   | 8.8                    | 11.8                  | 11.0            | 13.5                     | 7.3                     | 9.5                   | 10.2                    | 13.8                  |
| Somewhat     | 15.9  | 13.2                   | 21.2                  | 20.2            | 23.2                     | 9.7                     | 16.0                  | 16.5                    | 25.6                  |
| MODERATE     | 36.8  | 37.3                   | 35.9                  | 36.9            | 33.9                     | 31.8                    | 37.8                  | 42.3                    | 34.3                  |
| CONSERVATIVE | 37.4  | 40.7                   | 31.1                  | 31.9            | 29.5                     | 51.1                    | 36.7                  | 31.1                    | 26.3                  |
| Somewhat     | 22.2  | 23.6                   | 19.6                  | 20.4            | 18.1                     | 29.4                    | 22.5                  | 18.2                    | 17.2                  |
| Very         | 15.2  | 17.1                   | 11.4                  | 11.5            | 11.3                     | 21.7                    | 14.2                  | 12.9                    | 9.1                   |
| DK/REFUSED   | 0.0   | 0.0                    | 0.0                   | 0.0             | 0.0                      | 0.0                     | 0.0                   | 0.0                     | 0.0                   |
| Net Diff.    | 11.6  | 18.6                   | -2.0                  | 0.7             | -7.2                     | 34.1                    | 11.3                  | 4.5                     | -13.1                 |
| Mean         | 3.17  | 3.27                   | 2.98                  | 3.01            | 2.91                     | 3.48                    | 3.16                  | 3.07                    | 2.82                  |



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BANNER 8

|              | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|--------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|              |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total        | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| LIBERAL      | 25.8  | 23.4  | 30.8          | 32.0          | 29.8  | 36.6  | 16.2  | 30.9  | 30.7     | 33.2  | 28.7  | 30.4  |
| Very         | 9.8   | 8.8   | 12.1          | 14.8          | 10.6  | 9.8   | 6.2   | 11.4  | 14.6     | 15.0  | 11.3  | 10.3  |
| Somewhat     | 15.9  | 14.6  | 18.7          | 17.2          | 19.2  | 26.8  | 10.0  | 19.4  | 16.1     | 18.2  | 17.4  | 20.1  |
| MODERATE     | 36.8  | 32.8  | 45.4          | 40.7          | 49.2  | 42.6  | 31.4  | 34.2  | 33.6     | 46.8  | 46.9  | 50.3  |
| CONSERVATIVE | 37.4  | 43.8  | 23.8          | 27.3          | 21.0  | 20.8  | 52.4  | 34.9  | 35.8     | 20.0  | 24.5  | 19.2  |
| Somewhat     | 22.2  | 25.1  | 16.1          | 18.7          | 14.5  | 14.7  | 29.6  | 20.5  | 24.0     | 14.2  | 20.2  | 11.7  |
| Very         | 15.2  | 18.7  | 7.7           | 8.5           | 6.4   | 6.1   | 22.8  | 14.4  | 11.7     | 5.8   | 4.2   | 7.5   |
| DK/REFUSED   | 0.0   | 0.0   | 0.0           | 0.0           | 0.0   | 0.0   | 0.0   | 0.0   | 0.0      | 0.0   | 0.0   | 0.0   |
| Net Diff.    | 11.6  | 20.4  | -7.0          | -4.7          | -8.9  | -15.8 | 36.2  | 4.0   | 5.1      | -13.2 | -4.2  | -11.2 |
| Mean         | 3.17  | 3.30  | 2.89          | 2.89          | 2.87  | 2.80  | 3.53  | 3.07  | 3.02     | 2.78  | 2.89  | 2.86  |



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BANNER 9

|              | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            | GENDER |       |
|--------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|--------|-------|
|              |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN    | WOMEN |
| Total        | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942    | 1058  |
| LIBERAL      | 25.8  | 42.6  | 37.3  | 25.2  | 21.1  | 23.5  | 20.1       | 32.7        | 21.4       | 29.3        | 21.5       | 19.8   | 31.1  |
| Very         | 9.8   | 18.9  | 18.5  | 10.2  | 8.5   | 7.6   | 5.0        | 14.7        | 6.8        | 12.9        | 6.1        | 8.0    | 11.4  |
| Somewhat     | 15.9  | 23.7  | 18.7  | 15.0  | 12.6  | 15.9  | 15.0       | 18.0        | 14.6       | 16.4        | 15.4       | 11.8   | 19.6  |
| MODERATE     | 36.8  | 32.7  | 36.5  | 42.5  | 41.5  | 33.2  | 34.0       | 38.5        | 35.7       | 39.4        | 33.6       | 33.8   | 39.5  |
| CONSERVATIVE | 37.4  | 24.7  | 26.2  | 32.3  | 37.5  | 43.3  | 46.0       | 28.8        | 42.9       | 31.4        | 44.9       | 46.4   | 29.4  |
| Somewhat     | 22.2  | 16.7  | 19.7  | 20.3  | 20.9  | 23.5  | 26.5       | 19.3        | 24.1       | 19.8        | 25.2       | 27.2   | 17.8  |
| Very         | 15.2  | 8.0   | 6.5   | 12.1  | 16.6  | 19.8  | 19.5       | 9.4         | 18.8       | 11.6        | 19.6       | 19.2   | 11.6  |
| DK/REFUSED   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0        | 0.0         | 0.0        | 0.0         | 0.0        | 0.0    | 0.0   |
| Net Diff.    | 11.6  | -17.9 | -11.0 | 7.2   | 16.4  | 19.7  | 25.9       | -4.0        | 21.5       | 2.1         | 23.4       | 26.6   | -1.7  |
| Mean         | 3.17  | 2.71  | 2.77  | 3.09  | 3.24  | 3.32  | 3.40       | 2.91        | 3.34       | 3.01        | 3.37       | 3.38   | 2.98  |



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42. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 10

|              | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|--------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|              |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total        | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| LIBERAL      | 25.8  | 44.5        | 28.9            | 22.3  | 20.9                    | 40.6  | 25.9            | 21.0  | 13.5                    | 46.4  | 30.7            | 23.3  | 32.0                    | 32.7      | 26.5          | 15.1  |
| Very         | 9.8   | 21.7        | 12.3            | 8.7   | 5.6                     | 20.4  | 13.6            | 8.4   | 3.7                     | 22.3  | 11.6            | 9.0   | 8.5                     | 14.4      | 9.4           | 5.0   |
| Somewhat     | 15.9  | 22.8        | 16.6            | 13.6  | 15.3                    | 20.2  | 12.3            | 12.7  | 9.8                     | 24.1  | 19.0            | 14.3  | 23.5                    | 18.4      | 17.0          | 10.1  |
| MODERATE     | 36.8  | 30.9        | 41.0            | 39.0  | 34.1                    | 25.3  | 40.5            | 35.2  | 31.6                    | 33.6  | 41.3            | 42.1  | 37.9                    | 40.2      | 36.7          | 32.8  |
| CONSERVATIVE | 37.4  | 24.6        | 30.1            | 38.7  | 45.0                    | 34.1  | 33.6            | 43.7  | 54.9                    | 20.0  | 28.0            | 34.6  | 30.1                    | 27.1      | 36.8          | 52.1  |
| Somewhat     | 22.2  | 16.5        | 20.6            | 21.7  | 25.3                    | 17.6  | 22.8            | 26.5  | 30.8                    | 16.0  | 19.3            | 17.9  | 17.1                    | 15.7      | 23.7          | 26.7  |
| Very         | 15.2  | 8.1         | 9.5             | 17.0  | 19.7                    | 16.5  | 10.8            | 17.3  | 24.1                    | 4.0   | 8.7             | 16.7  | 13.0                    | 11.5      | 13.1          | 25.4  |
| DK/REFUSED   | 0.0   | 0.0         | 0.0             | 0.0   | 0.0                     | 0.0   | 0.0             | 0.0   | 0.0                     | 0.0   | 0.0             | 0.0   | 0.0                     | 0.0       | 0.0           | 0.0   |
| Net Diff.    | 11.6  | -19.9       | 1.2             | 16.4  | 24.1                    | -6.5  | 7.7             | 22.7  | 41.4                    | -26.4 | -2.7            | 11.3  | -1.9                    | -5.6      | 10.4          | 37.0  |
| Mean         | 3.17  | 2.66        | 2.98            | 3.25  | 3.38                    | 2.90  | 3.05            | 3.32  | 3.62                    | 2.55  | 2.94            | 3.19  | 3.03                    | 2.91      | 3.14          | 3.57  |



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43. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 1

|                 | TOTAL | ANMP SCORE |      |      |       |       |       |       |       | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |       |       |
|-----------------|-------|------------|------|------|-------|-------|-------|-------|-------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|-------|-------|
|                 |       | 10         | 9    | 8    | 7     | 6     | 5     | 4     | 0-3   | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5   |       |
| Total           | 2000  | 211        | 343  | 388  | 421   | 325   | 174   | 76    | 63    | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233   | 222   |
| DEMOCRAT        | 45.1  | 7.1        | 20.6 | 38.6 | 52.9  | 64.7  | 73.7  | 77.9  | 75.3  | 30.5          | 25.0 | 41.4        | 27.1        | 3.9                 | 11.1                    | 30.6                | 86.7                | 94.7        | 94.7  | 94.6  |
| Always          | 24.3  | 2.7        | 10.2 | 19.5 | 25.3  | 31.5  | 49.0  | 51.4  | 59.3  | 12.0          | 12.4 | 11.9        | 9.8         | 1.7                 | 1.8                     | 7.7                 | 39.2                | 66.1        | 63.4  | 68.8  |
| Usually         | 20.8  | 4.4        | 10.5 | 19.0 | 27.7  | 33.2  | 24.7  | 26.4  | 16.0  | 18.5          | 12.6 | 29.5        | 17.3        | 2.2                 | 9.2                     | 22.9                | 47.5                | 28.6        | 31.2  | 25.8  |
| TICKET-SPLITTER | 13.3  | 6.3        | 12.2 | 12.7 | 17.1  | 17.4  | 13.7  | 10.6  | 4.4   | 16.0          | 11.0 | 22.6        | 30.0        | 2.6                 | 18.4                    | 48.6                | 10.8                | 4.4         | 5.3   | 3.3   |
| REPUBLICAN      | 41.5  | 86.6       | 67.2 | 48.8 | 30.0  | 18.0  | 12.6  | 11.6  | 20.3  | 53.5          | 64.0 | 36.0        | 42.9        | 93.5                | 70.5                    | 20.8                | 2.5                 | 1.0         | 0.0   | 2.0   |
| Usually         | 18.2  | 25.2       | 30.9 | 25.5 | 14.0  | 8.8   | 5.4   | 7.7   | 6.0   | 23.4          | 27.4 | 17.0        | 17.2        | 25.0                | 51.5                    | 14.4                | 2.5                 | 0.8         | 0.0   | 1.6   |
| Always          | 23.3  | 61.4       | 36.3 | 23.3 | 16.0  | 9.2   | 7.2   | 3.9   | 14.2  | 30.1          | 36.6 | 19.0        | 25.8        | 68.5                | 19.0                    | 6.3                 | 0.0                 | 0.2         | 0.0   | 0.5   |
| Net Diff.       | -3.6  | 79.5       | 46.6 | 10.2 | -23.0 | -46.7 | -61.0 | -66.3 | -55.1 | 22.9          | 39.0 | -5.4        | 15.9        | 89.6                | 59.4                    | -9.8                | -84.2               | -93.7       | -94.7 | -92.6 |
| Mean            | 2.95  | 4.38       | 3.73 | 3.14 | 2.68  | 2.31  | 1.97  | 1.86  | 2.00  | 3.41          | 3.63 | 3.02        | 3.32        | 4.56                | 3.77                    | 2.89                | 1.77                | 1.41        | 1.42  | 1.39  |



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43. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 2

|                 | TOTAL | AREA  |          |       |       | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|-----------------|-------|-------|----------|-------|-------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                 |       | EAST  | MID-WEST | SOUTH | WEST  | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total           | 2000  | 350   | 450      | 768   | 432   | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| DEMOCRAT        | 45.1  | 50.0  | 45.0     | 39.2  | 52.0  | 44.9                  | 43.9        | 50.4        | 46.7               | 48.7         | 43.1               |
| Always          | 24.3  | 26.5  | 22.5     | 21.6  | 29.3  | 24.6                  | 25.0        | 22.0        | 22.7               | 25.2         | 18.3               |
| Usually         | 20.8  | 23.5  | 22.5     | 17.6  | 22.7  | 20.3                  | 18.9        | 28.4        | 23.9               | 23.5         | 24.8               |
| TICKET-SPLITTER | 13.3  | 15.7  | 14.5     | 11.5  | 13.5  | 11.4                  | 10.6        | 16.5        | 25.2               | 22.6         | 29.8               |
| REPUBLICAN      | 41.5  | 34.3  | 40.6     | 49.3  | 34.5  | 43.7                  | 45.5        | 33.1        | 28.2               | 28.7         | 27.2               |
| Usually         | 18.2  | 15.8  | 19.6     | 20.0  | 15.6  | 18.7                  | 18.3        | 21.1        | 15.3               | 15.3         | 15.4               |
| Always          | 23.3  | 18.5  | 20.9     | 29.4  | 18.9  | 25.0                  | 27.2        | 12.0        | 12.8               | 13.4         | 11.8               |
| Net Diff.       | -3.6  | -15.7 | -4.4     | 10.1  | -17.5 | -1.2                  | 1.5         | -17.4       | -18.5              | -20.0        | -15.9              |
| Mean            | 2.95  | 2.76  | 2.94     | 3.18  | 2.72  | 2.99                  | 3.04        | 2.73        | 2.72               | 2.68         | 2.78               |





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43. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 3

|                 | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- |       | JOB: JOE BIDEN |       |        |
|-----------------|-------|---------------|-------|----------------|--------|-------|-------|-------|----------------|-------|--------|
|                 |       | UNITED STATES |       | FOR CONGRESS   | ERS/   |       |       |       |                |       |        |
|                 |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-  | Strong         | Smwht | DISAP- |
|                 |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE  |                |       | PROVE  |
|                 |       | TION          |       |                |        |       |       |       |                |       |        |
| Total           | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798   | 246            | 551   | 1202   |
| DEMOCRAT        | 45.1  | 78.0          | 33.0  | 6.6            | 91.0   | 30.6  | 38.2  | 84.0  | 89.6           | 81.5  | 19.4   |
| Always          | 24.3  | 46.9          | 16.0  | 1.8            | 53.8   | 7.7   | 11.2  | 50.1  | 67.7           | 42.2  | 7.2    |
| Usually         | 20.8  | 31.2          | 17.0  | 4.8            | 37.2   | 22.9  | 26.9  | 33.9  | 21.9           | 39.2  | 12.1   |
| TICKET-SPLITTER | 13.3  | 13.5          | 13.3  | 8.5            | 7.3    | 48.6  | 36.2  | 10.5  | 6.4            | 12.3  | 15.2   |
| REPUBLICAN      | 41.5  | 8.5           | 53.7  | 84.9           | 1.7    | 20.8  | 25.6  | 5.5   | 4.0            | 6.2   | 65.4   |
| Usually         | 18.2  | 3.5           | 23.6  | 34.9           | 1.6    | 14.4  | 19.0  | 4.2   | 2.8            | 4.8   | 27.5   |
| Always          | 23.3  | 4.9           | 30.1  | 50.0           | 0.1    | 6.3   | 6.5   | 1.3   | 1.1            | 1.4   | 37.9   |
| Net Diff.       | -3.6  | -69.5         | 20.7  | 78.3           | -89.3  | -9.8  | -12.6 | -78.5 | -85.6          | -75.3 | 46.0   |
| Mean            | 2.95  | 1.89          | 3.35  | 4.26           | 1.57   | 2.89  | 2.83  | 1.73  | 1.48           | 1.84  | 3.77   |



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43. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 4

|                 | TOTAL |      | 2020 BALLOT |       |                 |               | PARTY            |                 |               | MEN              |                 |               | WOMEN            |                 |               |
|-----------------|-------|------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|
|                 |       |      | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT |
| Total           | 2000  | 783  | 928         | 721   | 737             | 542           | 413              | 258             | 271           | 308              | 479             | 271           |                  |                 |               |
| DEMOCRAT        | 45.1  | 4.9  | 81.9        | 2.8   | 93.7            | 35.4          | 3.2              | 90.9            | 31.5          | 2.2              | 95.2            | 39.3          |                  |                 |               |
| Always          | 24.3  | 1.1  | 46.9        | 0.9   | 60.7            | 6.0           | 1.6              | 54.1            | 4.2           | 0.0              | 64.3            | 7.7           |                  |                 |               |
| Usually         | 20.8  | 3.8  | 35.0        | 1.8   | 33.0            | 29.5          | 1.6              | 36.8            | 27.4          | 2.2              | 30.9            | 31.6          |                  |                 |               |
| TICKET-SPLITTER | 13.3  | 7.5  | 13.0        | 6.1   | 4.8             | 34.6          | 5.6              | 6.8             | 37.8          | 6.8              | 3.7             | 31.5          |                  |                 |               |
| REPUBLICAN      | 41.5  | 87.6 | 5.1         | 91.1  | 1.5             | 30.0          | 91.1             | 2.2             | 30.7          | 91.0             | 1.1             | 29.2          |                  |                 |               |
| Usually         | 18.2  | 32.7 | 4.3         | 32.9  | 1.0             | 22.0          | 34.6             | 1.7             | 23.2          | 30.7             | 0.7             | 20.8          |                  |                 |               |
| Always          | 23.3  | 54.8 | 0.8         | 58.2  | 0.5             | 8.0           | 56.5             | 0.6             | 7.5           | 60.4             | 0.4             | 8.4           |                  |                 |               |
| Net Diff.       | -3.6  | 82.7 | -76.7       | 88.3  | -92.2           | -5.4          | 87.9             | -88.7           | -0.8          | 88.8             | -94.1           | -10.0         |                  |                 |               |
| Mean            | 2.95  | 4.36 | 1.77        | 4.46  | 1.48            | 2.97          | 4.43             | 1.58            | 3.02          | 4.49             | 1.42            | 2.91          |                  |                 |               |



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BANNER 5

|                 | TOTAL | IDEOLOGY     |       |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-----------------|-------|--------------|-------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                 |       | LIB-<br>ERAL | Very  | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total           | 2000  | 516          | 197   | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| DEMOCRAT        | 45.1  | 90.5         | 90.5  | 90.5  | 49.4          | 13.0  | 4.7  | 9.7               | 22.7         | 6.5           | 1.1               | 98.0         | 88.5          | 86.3              | 69.7         | 37.0          | 9.4               |
| Always          | 24.3  | 59.2         | 70.7  | 52.2  | 19.3          | 6.1   | 3.9  | 5.2               | 9.2          | 2.6           | 0.2               | 69.0         | 48.2          | 56.9              | 20.5         | 4.3           | 1.5               |
| Usually         | 20.8  | 31.3         | 19.8  | 38.3  | 30.1          | 6.9   | 0.8  | 4.5               | 13.4         | 3.8           | 0.9               | 29.0         | 40.4          | 29.4              | 49.2         | 32.6          | 7.9               |
| TICKET-SPLITTER | 13.3  | 5.0          | 4.2   | 5.5   | 27.5          | 7.3   | 2.2  | 5.2               | 22.1         | 15.5          | 3.3               | 1.4          | 10.1          | 5.7               | 20.0         | 45.0          | 14.0              |
| REPUBLICAN      | 41.5  | 4.5          | 5.3   | 4.0   | 23.1          | 79.7  | 93.1 | 85.1              | 55.3         | 78.1          | 95.7              | 0.6          | 1.4           | 8.1               | 10.3         | 18.0          | 76.6              |
| Usually         | 18.2  | 2.2          | 1.4   | 2.8   | 15.3          | 42.8  | 16.3 | 32.0              | 24.7         | 42.9          | 30.9              | 0.0          | 1.4           | 6.5               | 7.7          | 15.1          | 50.8              |
| Always          | 23.3  | 2.2          | 3.9   | 1.2   | 7.8           | 36.9  | 76.8 | 53.1              | 30.6         | 35.2          | 64.7              | 0.6          | 0.0           | 1.6               | 2.6          | 2.9           | 25.8              |
| Net Diff.       | -3.6  | -86.0        | -85.2 | -86.5 | -26.3         | 66.7  | 88.3 | 75.5              | 32.6         | 71.6          | 94.6              | -97.4        | -87.2         | -78.2             | -59.3        | -18.9         | 67.2              |
| Mean            | 2.95  | 1.57         | 1.48  | 1.63  | 2.62          | 3.98  | 4.61 | 4.23              | 3.54         | 4.04          | 4.59              | 1.34         | 1.65          | 1.67              | 2.23         | 2.80          | 3.91              |



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43. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 6

|                 | TOTAL | VOTE BEHAVIOR |                |                 |                | VB                        |              | CONSIDER YOURSELF        |                            |                 |                          |       |                          | RELIGION              |               |                        |  |
|-----------------|-------|---------------|----------------|-----------------|----------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|-------|--------------------------|-----------------------|---------------|------------------------|--|
|                 |       |               |                |                 |                | COMBO                     |              |                          |                            |                 |                          |       |                          |                       |               |                        |  |
|                 |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR  | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |  |
| Total           | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29           | 229                      | 1558                       | 981             | 576                      | 184   | 611                      | 171                   | 492           | 559                    |  |
| DEMOCRAT        | 45.1  | 100.0         | 0.0            | 0.0             | 39.7           | 49.8                      | 49.8         | 49.8                     | 44.0                       | 42.7            | 46.1                     | 48.4  | 37.1                     | 19.0                  | 42.1          | 60.5                   |  |
| Always          | 24.3  | 53.9          | 0.0            | 0.0             | 0.0            | 25.5                      | 33.8         | 24.5                     | 23.1                       | 20.8            | 27.0                     | 33.1  | 19.8                     | 9.6                   | 18.0          | 37.7                   |  |
| Usually         | 20.8  | 46.1          | 0.0            | 0.0             | 39.7           | 24.2                      | 16.1         | 25.3                     | 20.9                       | 21.9            | 19.1                     | 15.3  | 17.3                     | 9.4                   | 24.1          | 22.8                   |  |
| TICKET-SPLITTER | 13.3  | 0.0           | 100.0          | 0.0             | 25.5           | 17.6                      | 6.9          | 18.9                     | 12.6                       | 12.4            | 12.9                     | 13.9  | 11.4                     | 11.8                  | 13.3          | 15.2                   |  |
| REPUBLICAN      | 41.5  | 0.0           | 0.0            | 100.0           | 34.8           | 32.7                      | 43.3         | 31.3                     | 43.4                       | 44.8            | 41.1                     | 37.7  | 51.5                     | 69.2                  | 44.7          | 24.3                   |  |
| Usually         | 18.2  | 0.0           | 0.0            | 43.9            | 34.8           | 12.1                      | 13.1         | 12.0                     | 19.6                       | 20.1            | 18.9                     | 14.7  | 23.7                     | 23.3                  | 19.2          | 11.7                   |  |
| Always          | 23.3  | 0.0           | 0.0            | 56.1            | 0.0            | 20.5                      | 30.2         | 19.3                     | 23.8                       | 24.8            | 22.2                     | 23.0  | 27.8                     | 45.9                  | 25.5          | 12.6                   |  |
| Net Diff.       | -3.6  | -100.0        | 0.0            | 100.0           | -5.0           | -17.1                     | -6.5         | -18.4                    | -0.5                       | 2.1             | -5.0                     | -10.7 | 14.5                     | 50.2                  | 2.6           | -36.2                  |  |
| Mean            | 2.95  | 1.46          | 3.00           | 4.56            | 2.95           | 2.78                      | 2.90         | 2.76                     | 3.00                       | 3.06            | 2.90                     | 2.79  | 3.23                     | 3.86                  | 3.10          | 2.39                   |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 7

|                 | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|-----------------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|                 |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total           | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| DEMOCRAT        | 45.1  | 40.4                   | 54.3                  | 53.8            | 55.3                     | 31.5                    | 43.3                  | 48.6                    | 63.6                  |
| Always          | 24.3  | 22.0                   | 28.9                  | 28.6            | 29.5                     | 15.1                    | 20.1                  | 28.3                    | 36.3                  |
| Usually         | 20.8  | 18.4                   | 25.4                  | 25.2            | 25.9                     | 16.4                    | 23.2                  | 20.3                    | 27.3                  |
| TICKET-SPLITTER | 13.3  | 12.9                   | 14.3                  | 13.8            | 15.2                     | 13.6                    | 18.5                  | 12.2                    | 10.7                  |
| REPUBLICAN      | 41.5  | 46.7                   | 31.4                  | 32.4            | 29.5                     | 54.9                    | 38.2                  | 39.2                    | 25.7                  |
| Usually         | 18.2  | 19.9                   | 14.9                  | 16.0            | 12.7                     | 24.3                    | 18.2                  | 15.9                    | 12.1                  |
| Always          | 23.3  | 26.8                   | 16.5                  | 16.4            | 16.8                     | 30.6                    | 20.1                  | 23.3                    | 13.6                  |
| Net Diff.       | -3.6  | 6.3                    | -22.9                 | -21.4           | -25.9                    | 23.4                    | -5.0                  | -9.4                    | -37.9                 |
| Mean            | 2.95  | 3.11                   | 2.65                  | 2.66            | 2.61                     | 3.39                    | 2.95                  | 2.86                    | 2.39                  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 8

|                 | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-----------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                 |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total           | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| DEMOCRAT        | 45.1  | 36.9  | 62.5          | 53.5          | 75.9  | 57.6  | 27.9  | 46.3  | 47.5     | 58.7  | 70.7  | 78.5  |
| Always          | 24.3  | 19.0  | 35.7          | 28.2          | 50.7  | 19.0  | 12.8  | 25.4  | 23.1     | 32.6  | 42.4  | 54.9  |
| Usually         | 20.8  | 18.0  | 26.9          | 25.3          | 25.1  | 38.6  | 15.1  | 20.9  | 24.4     | 26.1  | 28.3  | 23.6  |
| TICKET-SPLITTER | 13.3  | 12.7  | 14.8          | 13.6          | 11.4  | 21.0  | 14.7  | 10.6  | 15.2     | 12.2  | 12.2  | 10.9  |
| REPUBLICAN      | 41.5  | 50.4  | 22.7          | 32.9          | 12.8  | 21.5  | 57.4  | 43.1  | 37.3     | 29.1  | 17.1  | 10.6  |
| Usually         | 18.2  | 21.6  | 11.0          | 16.6          | 7.7   | 3.7   | 25.7  | 17.3  | 18.3     | 15.1  | 10.1  | 6.5   |
| Always          | 23.3  | 28.8  | 11.7          | 16.3          | 5.1   | 17.8  | 31.6  | 25.8  | 19.0     | 14.0  | 7.0   | 4.1   |
| Net Diff.       | -3.6  | 13.4  | -39.8         | -20.6         | -63.1 | -36.1 | 29.5  | -3.2  | -10.2    | -29.6 | -53.7 | -67.8 |
| Mean            | 2.95  | 3.23  | 2.36          | 2.67          | 1.91  | 2.63  | 3.48  | 2.97  | 2.86     | 2.52  | 2.11  | 1.81  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 9

|                 | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            | GENDER |       |
|-----------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|--------|-------|
|                 |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN    | WOMEN |
| Total           | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942    | 1058  |
| DEMOCRAT        | 45.1  | 57.8  | 59.4  | 47.5  | 45.0  | 38.1  | 37.8       | 53.5        | 39.8       | 51.0        | 37.9       | 35.4   | 53.8  |
| Always          | 24.3  | 29.6  | 35.8  | 24.5  | 28.2  | 20.3  | 17.5       | 29.2        | 21.2       | 28.9        | 18.7       | 16.8   | 31.1  |
| Usually         | 20.8  | 28.3  | 23.6  | 23.0  | 16.8  | 17.8  | 20.3       | 24.3        | 18.6       | 22.1        | 19.3       | 18.6   | 22.7  |
| TICKET-SPLITTER | 13.3  | 18.2  | 10.4  | 15.3  | 11.5  | 11.8  | 14.1       | 14.3        | 12.7       | 13.5        | 13.2       | 15.2   | 11.7  |
| REPUBLICAN      | 41.5  | 23.9  | 30.1  | 37.2  | 43.5  | 50.1  | 48.1       | 32.1        | 47.5       | 35.5        | 48.9       | 49.4   | 34.5  |
| Usually         | 18.2  | 11.0  | 15.1  | 16.3  | 18.3  | 21.5  | 20.8       | 14.8        | 20.4       | 15.9        | 21.1       | 22.3   | 14.6  |
| Always          | 23.3  | 12.9  | 15.0  | 20.9  | 25.2  | 28.6  | 27.2       | 17.3        | 27.1       | 19.6        | 27.8       | 27.1   | 19.9  |
| Net Diff.       | -3.6  | -33.9 | -29.3 | -10.4 | -1.6  | 12.0  | 10.3       | -21.4       | 7.6        | -15.5       | 11.0       | 14.0   | -19.3 |
| Mean            | 2.95  | 2.49  | 2.50  | 2.86  | 2.95  | 3.20  | 3.20       | 2.67        | 3.13       | 2.75        | 3.20       | 3.24   | 2.70  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 10

|                 | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|-----------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|                 |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total           | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| DEMOCRAT        | 45.1  | 63.2        | 51.0            | 42.0  | 38.4                    | 54.4  | 47.0            | 38.5  | 26.0                    | 67.3  | 53.3            | 44.7  | 57.1                    | 60.9      | 43.3          | 29.5  |
| Always          | 24.3  | 35.5        | 27.9            | 24.6  | 18.6                    | 23.7  | 23.8            | 22.1  | 9.9                     | 41.1  | 30.2            | 26.6  | 31.7                    | 38.4      | 21.3          | 14.2  |
| Usually         | 20.8  | 27.7        | 23.1            | 17.4  | 19.8                    | 30.7  | 23.2            | 16.5  | 16.1                    | 26.2  | 23.1            | 18.1  | 25.4                    | 22.5      | 22.1          | 15.3  |
| TICKET-SPLITTER | 13.3  | 14.2        | 14.3            | 11.8  | 13.6                    | 12.3  | 16.0            | 12.4  | 16.8                    | 15.1  | 13.4            | 11.3  | 8.7                     | 11.9      | 14.3          | 12.8  |
| REPUBLICAN      | 41.5  | 22.7        | 34.7            | 46.2  | 48.0                    | 33.3  | 37.0            | 49.0  | 57.1                    | 17.6  | 33.3            | 44.0  | 34.2                    | 27.2      | 42.3          | 57.8  |
| Usually         | 18.2  | 10.7        | 16.5            | 18.9  | 21.1                    | 12.7  | 20.3            | 20.0  | 25.8                    | 9.7   | 14.2            | 17.9  | 14.0                    | 11.0      | 20.0          | 22.9  |
| Always          | 23.3  | 12.0        | 18.2            | 27.4  | 26.9                    | 20.6  | 16.6            | 29.0  | 31.3                    | 7.9   | 19.1            | 26.1  | 20.3                    | 16.2      | 22.4          | 34.9  |
| Net Diff.       | -3.6  | -40.5       | -16.3           | 4.3   | 9.5                     | -21.1 | -10.0           | 10.5  | 31.1                    | -49.8 | -20.0           | -0.7  | -22.8                   | -33.8     | -1.0          | 28.3  |
| Mean            | 2.95  | 2.36        | 2.74            | 3.07  | 3.18                    | 2.76  | 2.83            | 3.17  | 3.52                    | 2.17  | 2.69            | 2.99  | 2.66                    | 2.44      | 3.00          | 3.49  |





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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 1

|                              | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |             | LEFT MINORITY COMBO |       |             |      |
|------------------------------|-------|------------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|-------------|---------------------|-------|-------------|------|
|                              |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>DEM | VOTE<br>DEM         | TOTAL | 6-7<br>FLTD | 0-5  |
| <b>Total</b>                 | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266         | 382                 | 455   | 233         | 222  |
| <b>LESS/COLLEGE GRADUATE</b> | 66.0  | 71.8       | 70.0 | 71.5 | 64.8 | 59.0 | 63.1 | 55.6 | 56.5 | 69.4          | 71.0 | 64.9        | 77.9        | 74.1                | 72.5                    | 68.4        | 60.5                | 54.7  | 56.6        | 52.6 |
| Some Grade School            | 0.2   | 0.0        | 0.3  | 0.0  | 0.0  | 0.0  | 0.0  | 1.1  | 1.6  | 0.1           | 0.1  | 0.0         | 0.9         | 0.0                 | 0.2                     | 0.4         | 0.0                 | 0.2   | 0.0         | 0.5  |
| Some High School             | 1.9   | 0.5        | 1.8  | 1.6  | 2.1  | 2.0  | 3.8  | 1.2  | 2.8  | 1.9           | 1.4  | 1.8         | 7.1         | 1.6                 | 1.4                     | 5.5         | 0.2                 | 1.9   | 2.5         | 1.3  |
| High School Grad.            | 20.4  | 19.0       | 21.4 | 22.7 | 22.7 | 18.9 | 17.3 | 14.0 | 13.8 | 22.1          | 21.4 | 23.6        | 21.3        | 23.2                | 20.6                    | 22.9        | 21.3                | 14.5  | 15.4        | 13.5 |
| Some College/Trade           | 26.2  | 28.6       | 28.9 | 25.3 | 26.8 | 21.8 | 26.9 | 25.5 | 26.7 | 26.7          | 27.4 | 25.5        | 26.7        | 28.7                | 29.2                    | 21.5        | 25.3                | 24.4  | 22.5        | 26.4 |
| Technical/Vocational         | 6.1   | 6.7        | 7.0  | 7.5  | 5.9  | 6.1  | 5.4  | 1.2  | 1.7  | 6.7           | 7.1  | 5.9         | 6.3         | 6.2                 | 6.5                     | 8.4         | 6.3                 | 4.4   | 6.3         | 2.5  |
| Associates Degree            | 11.2  | 17.0       | 10.6 | 14.4 | 7.3  | 10.3 | 9.7  | 12.6 | 9.8  | 11.9          | 13.6 | 8.1         | 15.5        | 14.4                | 14.5                    | 9.7         | 7.4                 | 9.1   | 9.8         | 8.4  |
| <b>COLLEGE GRADUATE</b>      | 33.9  | 28.2       | 30.0 | 28.5 | 35.2 | 41.0 | 36.9 | 44.4 | 43.5 | 30.6          | 29.0 | 35.1        | 22.1        | 25.9                | 27.5                    | 31.6        | 39.5                | 45.3  | 43.4        | 47.4 |
| Bachelors Degree             | 22.4  | 20.6       | 20.5 | 18.5 | 22.7 | 27.6 | 24.0 | 23.0 | 30.9 | 21.4          | 19.7 | 25.6        | 15.6        | 17.9                | 17.6                    | 22.1        | 29.4                | 26.0  | 23.1        | 29.1 |
| Post-Graduate Degree         | 11.5  | 7.6        | 9.5  | 10.0 | 12.5 | 13.4 | 12.9 | 21.4 | 12.5 | 9.2           | 9.3  | 9.5         | 6.6         | 8.0                 | 9.8                     | 9.5         | 10.1                | 19.3  | 20.4        | 18.3 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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44. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 2

|                              | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|------------------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                              |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |
| <b>Total</b>                 | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| <b>LESS/COLLEGE GRADUATE</b> | 66.0  | 57.8 | 71.5     | 70.9  | 58.5 | 63.7                  | 62.8        | 69.2        | 80.2               | 77.8         | 84.3               |
| Some Grade School            | 0.2   | 0.0  | 0.5      | 0.1   | 0.0  | 0.2                   | 0.1         | 0.8         | 0.0                | 0.0          | 0.0                |
| Some High School             | 1.9   | 1.6  | 1.8      | 2.3   | 1.5  | 1.5                   | 1.4         | 2.0         | 4.3                | 2.6          | 7.1                |
| High School Grad.            | 20.4  | 22.5 | 24.7     | 20.7  | 13.7 | 18.8                  | 18.1        | 23.0        | 30.2               | 27.3         | 35.3               |
| Some College/Trade           | 26.2  | 20.0 | 26.9     | 30.1  | 23.6 | 26.0                  | 25.9        | 26.2        | 27.6               | 32.5         | 19.0               |
| Technical/Vocational         | 6.1   | 5.2  | 5.5      | 7.0   | 6.1  | 5.8                   | 5.9         | 5.1         | 8.3                | 6.2          | 12.0               |
| Associates Degree            | 11.2  | 8.4  | 12.1     | 10.7  | 13.5 | 11.5                  | 11.4        | 12.1        | 9.8                | 9.2          | 10.9               |
| <b>COLLEGE GRADUATE</b>      | 33.9  | 42.2 | 28.5     | 29.1  | 41.5 | 36.3                  | 37.2        | 30.8        | 19.8               | 22.2         | 15.7               |
| Bachelors Degree             | 22.4  | 28.1 | 17.3     | 20.0  | 27.7 | 23.8                  | 23.8        | 24.1        | 14.1               | 16.5         | 9.9                |
| Post-Graduate Degree         | 11.5  | 14.1 | 11.2     | 9.2   | 13.8 | 12.4                  | 13.4        | 6.7         | 5.7                | 5.7          | 5.8                |



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44. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 3

|                              | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |  |
|------------------------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|--|
|                              |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |  |
|                              |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |  |
|                              |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |  |
|                              |       | TION          |       |                |        |       |       |                |        |       |        |  |
| <b>Total</b>                 | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |  |
| <b>LESS/COLLEGE GRADUATE</b> | 66.0  | 57.2          | 69.4  | 73.5           | 57.3   | 68.4  | 65.8  | 58.3           | 52.2   | 61.0  | 71.2   |  |
| Some Grade School            | 0.2   | 0.3           | 0.1   | 0.1            | 0.1    | 0.4   | 0.2   | 0.4            | 0.9    | 0.1   | 0.0    |  |
| Some High School             | 1.9   | 2.0           | 1.9   | 1.5            | 1.1    | 5.5   | 3.1   | 1.4            | 2.3    | 1.0   | 2.2    |  |
| High School Grad.            | 20.4  | 19.2          | 20.9  | 22.3           | 17.6   | 22.9  | 20.5  | 18.0           | 17.6   | 18.2  | 22.0   |  |
| Some College/Trade           | 26.2  | 20.4          | 28.4  | 28.9           | 24.8   | 21.5  | 23.9  | 24.0           | 17.5   | 26.9  | 27.6   |  |
| Technical/Vocational         | 6.1   | 6.0           | 6.2   | 6.3            | 5.3    | 8.4   | 8.3   | 5.7            | 6.1    | 5.5   | 6.4    |  |
| Associates Degree            | 11.2  | 9.3           | 12.0  | 14.4           | 8.3    | 9.7   | 9.8   | 8.7            | 7.8    | 9.1   | 12.9   |  |
| <b>COLLEGE GRADUATE</b>      | 33.9  | 42.8          | 30.6  | 26.5           | 42.7   | 31.6  | 34.2  | 41.7           | 47.8   | 39.0  | 28.8   |  |
| Bachelors Degree             | 22.4  | 27.4          | 20.7  | 17.8           | 27.5   | 22.1  | 24.0  | 26.3           | 27.0   | 26.1  | 19.9   |  |
| Post-Graduate Degree         | 11.5  | 15.4          | 10.0  | 8.7            | 15.1   | 9.5   | 10.2  | 15.4           | 20.8   | 12.9  | 8.9    |  |



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44. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 4

|                              | TOTAL |      | 2020 BALLOT |       |                 | PARTY         |                  |                 | MEN           |                  |                 | WOMEN         |                  |  |
|------------------------------|-------|------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|--|
|                              |       |      | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |  |
| <b>Total</b>                 | 2000  | 783  | 928         | 721   | 737             | 542           | 413              | 258             | 271           | 308              | 479             | 271           |                  |  |
| <b>LESS/COLLEGE GRADUATE</b> | 66.0  | 72.7 | 56.1        | 74.0  | 59.1            | 65.0          | 74.2             | 61.4            | 61.8          | 73.7             | 57.8            | 68.3          |                  |  |
| Some Grade School            | 0.2   | 0.0  | 0.2         | 0.1   | 0.3             | 0.0           | 0.0              | 0.4             | 0.0           | 0.3              | 0.2             | 0.0           |                  |  |
| Some High School             | 1.9   | 1.5  | 1.8         | 1.6   | 1.6             | 2.7           | 1.3              | 1.9             | 0.7           | 2.0              | 1.4             | 4.8           |                  |  |
| High School Grad.            | 20.4  | 22.3 | 16.2        | 22.8  | 19.2            | 18.8          | 24.4             | 16.8            | 17.6          | 20.7             | 20.5            | 20.0          |                  |  |
| Some College/Trade           | 26.2  | 28.6 | 23.4        | 29.1  | 24.3            | 25.0          | 28.5             | 24.4            | 24.9          | 29.9             | 24.2            | 25.1          |                  |  |
| Technical/Vocational         | 6.1   | 5.9  | 5.3         | 5.5   | 5.4             | 8.1           | 4.3              | 6.2             | 7.9           | 7.1              | 4.9             | 8.3           |                  |  |
| Associates Degree            | 11.2  | 14.4 | 9.3         | 14.8  | 8.3             | 10.5          | 15.6             | 11.6            | 10.8          | 13.8             | 6.5             | 10.2          |                  |  |
| <b>COLLEGE GRADUATE</b>      | 33.9  | 27.3 | 43.9        | 26.0  | 40.9            | 35.0          | 25.8             | 38.6            | 38.2          | 26.3             | 42.2            | 31.7          |                  |  |
| Bachelors Degree             | 22.4  | 18.2 | 28.8        | 17.1  | 26.9            | 23.5          | 16.4             | 25.3            | 25.3          | 18.0             | 27.8            | 21.7          |                  |  |
| Post-Graduate Degree         | 11.5  | 9.1  | 15.1        | 9.0   | 14.0            | 11.5          | 9.5              | 13.3            | 13.0          | 8.3              | 14.4            | 10.0          |                  |  |



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44. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 5

|                              | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|------------------------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                              |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
|                              |       |              |      |       |               |       |      |                   |              |               |                   |              |               |                   |              |               |                   |
| <b>Total</b>                 | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| <b>LESS/COLLEGE GRADUATE</b> | 66.0  | 56.5         | 59.1 | 54.9  | 66.9          | 70.0  | 74.4 | 71.8              | 81.5         | 77.9          | 72.7              | 53.8         | 66.1          | 65.0              | 63.6         | 63.2          | 71.2              |
| Some Grade School            | 0.2   | 0.6          | 0.9  | 0.4   | 0.0           | 0.0   | 0.0  | 0.0               | 3.4          | 0.0           | 0.0               | 0.5          | 0.0           | 0.0               | 0.0          | 0.0           | 0.0               |
| Some High School             | 1.9   | 1.5          | 1.4  | 1.6   | 2.1           | 1.4   | 2.7  | 2.0               | 0.0          | 1.8           | 1.6               | 1.4          | 2.0           | 1.4               | 2.6          | 2.4           | 3.9               |
| High School Grad.            | 20.4  | 17.2         | 18.4 | 16.4  | 22.7          | 17.9  | 24.0 | 20.4              | 36.2         | 27.8          | 21.1              | 15.9         | 23.1          | 25.5              | 18.4         | 20.4          | 14.5              |
| Some College/Trade           | 26.2  | 25.3         | 25.6 | 25.2  | 23.5          | 30.7  | 27.8 | 29.5              | 24.0         | 30.3          | 29.0              | 24.5         | 24.3          | 22.6              | 30.3         | 20.2          | 35.4              |
| Technical/Vocational         | 6.1   | 4.8          | 4.9  | 4.8   | 7.6           | 4.4   | 7.4  | 5.6               | 4.5          | 6.1           | 5.4               | 4.7          | 6.2           | 6.7               | 5.7          | 9.3           | 5.9               |
| Associates Degree            | 11.2  | 7.1          | 7.9  | 6.6   | 11.0          | 15.6  | 12.4 | 14.3              | 13.3         | 11.9          | 15.6              | 6.8          | 10.6          | 8.8               | 6.6          | 10.9          | 11.5              |
| <b>COLLEGE GRADUATE</b>      | 33.9  | 43.5         | 40.9 | 45.1  | 33.1          | 30.0  | 25.6 | 28.2              | 18.5         | 22.1          | 27.3              | 46.2         | 33.9          | 35.0              | 36.4         | 36.8          | 28.8              |
| Bachelors Degree             | 22.4  | 27.2         | 25.1 | 28.4  | 22.5          | 20.6  | 17.0 | 19.1              | 9.1          | 14.1          | 18.1              | 29.7         | 23.1          | 24.4              | 18.8         | 25.3          | 21.2              |
| Post-Graduate Degree         | 11.5  | 16.4         | 15.7 | 16.7  | 10.6          | 9.4   | 8.6  | 9.1               | 9.4          | 8.0           | 9.2               | 16.5         | 10.8          | 10.6              | 17.6         | 11.5          | 7.6               |



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44. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 6

|                              | TOTAL | VOTE BEHAVIOR |           |             |             | VB          |                    | CONSIDER YOURSELF |                    |              |              |                    | RELIGION |                   |              |           |
|------------------------------|-------|---------------|-----------|-------------|-------------|-------------|--------------------|-------------------|--------------------|--------------|--------------|--------------------|----------|-------------------|--------------|-----------|
|                              |       | COMBO         | DEMO-CRAT | TCKT-SPLTTR | REPUB-LICAN | SWING VOTER | WLTHY-UPPER MIDDLE | Weal-thy MIDDLE   | Upper Middle Class | MIDDLE-LOWER | Middle Class | Lower Middle Class | POOR     | MAIN-STREAM PROT. | EVAN-GELICAL | CATH-OLIC |
| <b>Total</b>                 | 2000  | 903           | 267       | 830         | 1047        | 258         | 29                 | 229               | 1558               | 981          | 576          | 184                | 611      | 171               | 492          | 559       |
| <b>LESS/COLLEGE GRADUATE</b> | 66.0  | 59.1          | 63.7      | 74.3        | 64.6        | 37.6        | 42.6               | 36.9              | 68.2               | 63.9         | 75.5         | 87.7               | 69.3     | 72.6              | 62.8         | 68.3      |
| Some Grade School            | 0.2   | 0.2           | 0.3       | 0.0         | 0.1         | 0.4         | 0.0                | 0.4               | 0.1                | 0.1          | 0.2          | 0.0                | 0.0      | 0.0               | 0.0          | 0.2       |
| Some High School             | 1.9   | 1.7           | 3.0       | 1.8         | 2.0         | 0.8         | 0.0                | 0.9               | 1.8                | 1.3          | 2.6          | 4.5                | 1.7      | 0.9               | 1.1          | 3.0       |
| High School Grad.            | 20.4  | 17.7          | 22.6      | 22.6        | 19.5        | 12.0        | 20.6               | 10.9              | 21.0               | 17.8         | 26.5         | 27.2               | 20.1     | 23.0              | 20.3         | 22.1      |
| Some College/Trade           | 26.2  | 25.0          | 19.9      | 29.6        | 25.3        | 13.4        | 12.4               | 13.6              | 27.4               | 26.1         | 29.6         | 34.1               | 27.8     | 30.9              | 25.5         | 26.1      |
| Technical/Vocational         | 6.1   | 5.8           | 7.5       | 6.0         | 6.5         | 2.6         | 6.1                | 2.2               | 6.5                | 6.3          | 7.0          | 7.8                | 6.1      | 5.1               | 5.4          | 7.0       |
| Associates Degree            | 11.2  | 8.7           | 10.4      | 14.3        | 11.3        | 8.3         | 3.6                | 8.9               | 11.4               | 12.4         | 9.7          | 14.1               | 13.6     | 12.7              | 10.5         | 9.9       |
| <b>COLLEGE GRADUATE</b>      | 33.9  | 40.9          | 36.3      | 25.7        | 35.4        | 62.4        | 57.4               | 63.1              | 31.8               | 36.1         | 24.5         | 12.3               | 30.7     | 27.4              | 37.2         | 31.7      |
| Bachelors Degree             | 22.4  | 26.8          | 23.2      | 17.5        | 23.6        | 33.3        | 34.6               | 33.1              | 22.3               | 24.2         | 19.2         | 8.3                | 19.1     | 17.1              | 27.2         | 23.2      |
| Post-Graduate Degree         | 11.5  | 14.1          | 13.1      | 8.2         | 11.8        | 29.1        | 22.8               | 30.0              | 9.5                | 11.9         | 5.3          | 4.0                | 11.6     | 10.3              | 10.0         | 8.4       |



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44. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 7

|                       | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN   | WOMEN |                         |                       |
|-----------------------|-------|------------------------|-----------------------|-----------------|--------------------------|-------|-------|-------------------------|-----------------------|
|                       |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. |       |       | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total                 | 2000  | 1321                   | 679                   | 449             | 230                      | 632   | 310   | 689                     | 369                   |
| LESS/COLLEGE GRADUATE | 66.0  | 100.0                  | 0.0                   | 0.0             | 0.0                      | 100.0 | 0.0   | 100.0                   | 0.0                   |
| Some Grade School     | 0.2   | 0.2                    | 0.0                   | 0.0             | 0.0                      | 0.2   | 0.0   | 0.3                     | 0.0                   |
| Some High School      | 1.9   | 2.9                    | 0.0                   | 0.0             | 0.0                      | 1.9   | 0.0   | 3.7                     | 0.0                   |
| High School Grad.     | 20.4  | 30.9                   | 0.0                   | 0.0             | 0.0                      | 30.3  | 0.0   | 31.4                    | 0.0                   |
| Some College/Trade    | 26.2  | 39.7                   | 0.0                   | 0.0             | 0.0                      | 39.3  | 0.0   | 40.0                    | 0.0                   |
| Technical/Vocational  | 6.1   | 9.3                    | 0.0                   | 0.0             | 0.0                      | 8.7   | 0.0   | 9.9                     | 0.0                   |
| Associates Degree     | 11.2  | 17.0                   | 0.0                   | 0.0             | 0.0                      | 19.6  | 0.0   | 14.7                    | 0.0                   |
| COLLEGE GRADUATE      | 33.9  | 0.0                    | 100.0                 | 100.0           | 100.0                    | 0.0   | 100.0 | 0.0                     | 100.0                 |
| Bachelors Degree      | 22.4  | 0.0                    | 66.1                  | 100.0           | 0.0                      | 0.0   | 65.0  | 0.0                     | 67.1                  |
| Post-Graduate Degree  | 11.5  | 0.0                    | 33.9                  | 0.0             | 100.0                    | 0.0   | 35.0  | 0.0                     | 32.9                  |



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44. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 8

|                              | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|------------------------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                              |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| <b>Total</b>                 | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| <b>LESS/COLLEGE GRADUATE</b> | 66.0  | 63.6  | 71.3          | 74.1          | 79.1  | 40.1  | 65.6  | 61.5  | 73.8     | 74.3  | 83.4  | 76.9  |
| Some Grade School            | 0.2   | 0.1   | 0.3           | 0.3           | 0.0   | 1.5   | 0.1   | 0.0   | 0.0      | 0.6   | 0.0   | 0.0   |
| Some High School             | 1.9   | 1.5   | 2.7           | 2.9           | 3.0   | 2.6   | 0.8   | 2.2   | 3.7      | 2.2   | 1.1   | 4.0   |
| High School Grad.            | 20.4  | 19.0  | 23.4          | 21.1          | 29.3  | 10.8  | 19.6  | 18.3  | 16.5     | 25.1  | 35.2  | 26.4  |
| Some College/Trade           | 26.2  | 25.2  | 28.3          | 31.0          | 31.3  | 12.5  | 26.3  | 24.1  | 28.7     | 33.0  | 33.0  | 30.4  |
| Technical/Vocational         | 6.1   | 6.1   | 6.4           | 6.3           | 5.8   | 4.9   | 5.7   | 6.4   | 7.3      | 5.3   | 5.9   | 5.8   |
| Associates Degree            | 11.2  | 11.7  | 10.2          | 12.5          | 9.7   | 7.8   | 13.1  | 10.3  | 17.5     | 8.1   | 8.3   | 10.4  |
| <b>COLLEGE GRADUATE</b>      | 33.9  | 36.4  | 28.7          | 25.9          | 20.9  | 59.9  | 34.4  | 38.5  | 26.2     | 25.7  | 16.6  | 23.1  |
| Bachelors Degree             | 22.4  | 23.8  | 19.6          | 20.5          | 12.6  | 42.1  | 21.9  | 25.8  | 20.6     | 20.4  | 12.3  | 12.8  |
| Post-Graduate Degree         | 11.5  | 12.6  | 9.1           | 5.5           | 8.3   | 17.7  | 12.5  | 12.7  | 5.6      | 5.3   | 4.3   | 10.3  |





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44. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 9

|                              | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         | GENDER |       |
|------------------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|--------|-------|
|                              |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| <b>Total</b>                 | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942    | 1058  |
| <b>LESS/COLLEGE GRADUATE</b> | 66.0  | 82.8  | 66.7  | 61.0  | 70.2  | 65.4  | 61.9    | 67.4       | 65.2    | 68.3     | 63.3    | 67.1   | 65.1  |
| Some Grade School            | 0.2   | 0.7   | 0.0   | 0.0   | 0.3   | 0.2   | 0.0     | 0.2        | 0.1     | 0.2      | 0.1     | 0.1    | 0.2   |
| Some High School             | 1.9   | 7.3   | 1.0   | 2.1   | 1.6   | 1.3   | 1.2     | 2.8        | 1.3     | 2.5      | 1.2     | 1.3    | 2.4   |
| High School Grad.            | 20.4  | 31.1  | 26.5  | 16.5  | 22.3  | 20.2  | 15.8    | 22.8       | 18.9    | 22.6     | 17.6    | 20.4   | 20.4  |
| Some College/Trade           | 26.2  | 36.3  | 21.1  | 25.7  | 26.3  | 25.8  | 26.1    | 26.4       | 26.0    | 26.4     | 26.0    | 26.3   | 26.1  |
| Technical/Vocational         | 6.1   | 1.2   | 6.6   | 5.7   | 7.3   | 6.2   | 7.0     | 5.1        | 6.8     | 5.7      | 6.7     | 5.8    | 6.4   |
| Associates Degree            | 11.2  | 6.1   | 11.5  | 11.1  | 12.5  | 11.7  | 11.8    | 10.2       | 11.9    | 10.9     | 11.7    | 13.1   | 9.6   |
| <b>COLLEGE GRADUATE</b>      | 33.9  | 17.2  | 33.3  | 39.0  | 29.8  | 34.6  | 38.1    | 32.6       | 34.8    | 31.7     | 36.7    | 32.9   | 34.9  |
| Bachelors Degree             | 22.4  | 17.2  | 24.6  | 26.3  | 18.9  | 21.3  | 23.5    | 23.8       | 21.6    | 22.4     | 22.6    | 21.4   | 23.4  |
| Post-Graduate Degree         | 11.5  | 0.0   | 8.7   | 12.7  | 10.9  | 13.3  | 14.7    | 8.7        | 13.2    | 9.4      | 14.1    | 11.5   | 11.5  |



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44. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 10

|                              | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|------------------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|                              |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|                              |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| <b>Total</b>                 | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| <b>LESS/COLLEGE GRADUATE</b> | 66.0  | 77.3        | 64.4   | 68.1  | 62.4   | 78.7  | 63.0   | 66.8  | 67.2   | 76.6  | 65.2   | 69.1  | 55.3   | 65.1      | 61.1      | 80.0  |
| Some Grade School            | 0.2   | 0.5         | 0.0    | 0.2   | 0.1    | 0.0   | 0.0    | 0.4   | 0.0    | 0.8   | 0.0    | 0.0   | 0.3    | 0.2       | 0.1       | 0.3   |
| Some High School             | 1.9   | 5.5         | 2.1    | 1.2   | 1.3    | 5.6   | 1.7    | 1.0   | 0.7    | 5.4   | 2.3    | 1.4   | 2.2    | 1.8       | 1.0       | 4.2   |
| High School Grad.            | 20.4  | 31.1        | 20.3   | 19.8  | 17.9   | 39.3  | 17.4   | 20.4  | 18.6   | 27.2  | 22.0   | 19.3  | 16.8   | 22.5      | 17.4      | 25.5  |
| Some College/Trade           | 26.2  | 32.5        | 22.5   | 29.4  | 24.4   | 22.7  | 21.0   | 28.5  | 27.9   | 37.2  | 23.4   | 30.1  | 19.3   | 27.0      | 24.8      | 28.7  |
| Technical/Vocational         | 6.1   | 0.9         | 6.8    | 6.4   | 7.0    | 0.0   | 7.8    | 5.3   | 6.3    | 1.4   | 6.3    | 7.3   | 8.1    | 5.3       | 5.5       | 8.8   |
| Associates Degree            | 11.2  | 6.7         | 12.7   | 11.1  | 11.7   | 11.1  | 15.1   | 11.1  | 13.7   | 4.6   | 11.2   | 11.1  | 8.7    | 8.3       | 12.2      | 12.5  |
| <b>COLLEGE GRADUATE</b>      | 33.9  | 22.7        | 35.6   | 31.9  | 37.6   | 21.3  | 37.0   | 33.2  | 32.8   | 23.4  | 34.8   | 30.9  | 44.7   | 34.9      | 38.9      | 20.0  |
| Bachelors Degree             | 22.4  | 20.5        | 24.2   | 21.2  | 22.8   | 17.2  | 24.6   | 22.7  | 20.0   | 22.0  | 24.0   | 20.0  | 27.0   | 22.8      | 25.5      | 14.2  |
| Post-Graduate Degree         | 11.5  | 2.3         | 11.4   | 10.7  | 14.8   | 4.1   | 12.4   | 10.5  | 12.9   | 1.4   | 10.8   | 10.9  | 17.7   | 12.2      | 13.4      | 5.7   |



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45. WOULD YOU CONSIDER YOURSELF...?

BANNER 1

|                    | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |      |      |
|--------------------|-------|------------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|------|------|
|                    |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5  |      |
| Total              | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233  | 222  |
| WEALTHY            | 1.5   | 1.4        | 0.9  | 2.7  | 0.2  | 1.6  | 2.7  | 2.6  | 0.0  | 1.7           | 1.8  | 1.2         | 4.3         | 2.4                 | 1.0                     | 1.1                 | 1.8                 | 0.6         | 0.0  | 1.2  |
| UPPER MIDDLE CLASS | 11.4  | 9.7        | 10.8 | 9.7  | 13.8 | 9.9  | 10.4 | 19.2 | 17.8 | 10.5          | 10.1 | 11.8        | 7.6         | 10.5                | 8.6                     | 10.7                | 12.2                | 14.6        | 12.7 | 16.6 |
| MIDDLE CLASS       | 49.1  | 57.0       | 52.7 | 52.6 | 46.9 | 48.4 | 44.3 | 35.5 | 28.5 | 50.2          | 53.6 | 46.3        | 36.3        | 52.4                | 53.3                    | 43.0                | 49.2                | 45.3        | 50.3 | 40.1 |
| LOWER MIDDLE CLASS | 28.8  | 26.7       | 29.9 | 27.8 | 29.0 | 30.4 | 29.4 | 26.7 | 27.2 | 28.8          | 28.3 | 29.7        | 28.7        | 27.1                | 31.1                    | 30.1                | 28.3                | 28.9        | 29.5 | 28.1 |
| POOR               | 9.2   | 5.2        | 5.7  | 7.2  | 10.1 | 9.6  | 13.3 | 16.0 | 26.4 | 8.8           | 6.2  | 11.1        | 23.0        | 7.7                 | 5.9                     | 15.2                | 8.4                 | 10.6        | 7.4  | 14.0 |
| Mean               | 2.67  | 2.76       | 2.71 | 2.73 | 2.65 | 2.64 | 2.60 | 2.66 | 2.38 | 2.68          | 2.73 | 2.62        | 2.42        | 2.73                | 2.68                    | 2.52                | 2.71                | 2.66        | 2.68 | 2.63 |



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BANNER 2

|                    | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|--------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                    |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total              | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| WEALTHY            | 1.5   | 0.9  | 0.6      | 2.2   | 1.5  | 1.4                   | 1.2         | 3.0         | 1.5                | 1.9          | 0.9                |
| UPPER MIDDLE CLASS | 11.4  | 13.6 | 10.6     | 9.2   | 14.5 | 12.0                  | 12.7        | 8.0         | 8.1                | 5.2          | 13.1               |
| MIDDLE CLASS       | 49.1  | 52.1 | 50.5     | 48.5  | 46.0 | 50.2                  | 51.1        | 45.1        | 41.9               | 44.2         | 37.7               |
| LOWER MIDDLE CLASS | 28.8  | 26.2 | 29.0     | 29.9  | 28.8 | 27.8                  | 27.1        | 32.1        | 35.0               | 37.2         | 31.1               |
| POOR               | 9.2   | 7.2  | 9.2      | 10.1  | 9.2  | 8.5                   | 7.9         | 11.8        | 13.5               | 11.4         | 17.2               |
| Mean               | 2.67  | 2.75 | 2.64     | 2.64  | 2.70 | 2.70                  | 2.72        | 2.58        | 2.49               | 2.49         | 2.49               |



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BANNER 3

|                    | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|--------------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|                    |       | UNITED STATES |       | FOR CONGRESS   |        |       | ERS/  |                |        |       |        |
|                    |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|                    |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|                    |       | TION          |       |                |        |       |       |                |        |       |        |
| Total              | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| WEALTHY            | 1.5   | 3.4           | 0.7   | 1.9            | 1.2    | 1.1   | 1.1   | 2.0            | 4.6    | 0.8   | 1.1    |
| UPPER MIDDLE CLASS | 11.4  | 14.6          | 10.3  | 9.8            | 13.5   | 10.7  | 11.0  | 13.4           | 13.2   | 13.5  | 10.2   |
| MIDDLE CLASS       | 49.1  | 49.5          | 49.0  | 52.7           | 47.1   | 43.0  | 49.0  | 48.5           | 52.2   | 46.9  | 49.4   |
| LOWER MIDDLE CLASS | 28.8  | 25.5          | 30.0  | 28.6           | 28.6   | 30.1  | 27.9  | 27.5           | 23.1   | 29.4  | 29.7   |
| POOR               | 9.2   | 7.0           | 10.0  | 7.1            | 9.6    | 15.2  | 11.1  | 8.6            | 7.0    | 9.4   | 9.6    |
| Mean               | 2.67  | 2.82          | 2.62  | 2.71           | 2.68   | 2.52  | 2.63  | 2.73           | 2.85   | 2.67  | 2.64   |



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BANNER 4

|                    | TOTAL |       |       | 2020 BALLOT     |               |                  | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|--------------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                    |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total              | 2000  | 783   | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |                 |               |                  |
| WEALTHY            | 1.5   | 1.7   | 1.2   | 1.5             | 1.9           | 0.9              | 1.7             | 3.6           | 1.1              | 1.2             | 0.9           | 0.7              |                 |               |                  |
| UPPER MIDDLE CLASS | 11.4  | 10.0  | 13.5  | 9.7             | 13.0          | 11.7             | 10.4            | 13.9          | 13.5             | 8.9             | 12.5          | 9.8              |                 |               |                  |
| MIDDLE CLASS       | 49.1  | 51.1  | 49.9  | 52.8            | 45.1          | 49.5             | 51.3            | 45.5          | 55.2             | 54.8            | 44.9          | 43.8             |                 |               |                  |
| LOWER MIDDLE CLASS | 28.8  | 28.8  | 26.9  | 29.0            | 29.8          | 27.3             | 29.6            | 29.4          | 22.9             | 28.2            | 30.0          | 31.6             |                 |               |                  |
| POOR               | 9.2   | 8.4   | 8.4   | 7.0             | 10.3          | 10.7             | 7.1             | 7.6           | 7.3              | 6.8             | 11.7          | 14.1             |                 |               |                  |
| Mean               | 2.67  | 2.68  | 2.72  | 2.70            | 2.66          | 2.65             | 2.70            | 2.77          | 2.78             | 2.69            | 2.61          | 2.51             |                 |               |                  |



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45. WOULD YOU CONSIDER YOURSELF...?

BANNER 5

|                    | TOTAL | IDEOLOGY     |          |           |               |           |          | REPUBLICAN       |              |               | DEMOCRAT         |              |               | INDEPENDENT      |              |               |                  |
|--------------------|-------|--------------|----------|-----------|---------------|-----------|----------|------------------|--------------|---------------|------------------|--------------|---------------|------------------|--------------|---------------|------------------|
|                    |       | LIB-<br>ERAL | Very<br> | Smwt.<br> | MOD-<br>ERATE | Smwt.<br> | Very<br> | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total              | 2000  | 516          | 197      | 319       | 736           | 445       | 304      | 748              | 23           | 134           | 564              | 417          | 256           | 64               | 75           | 346           | 120              |
| WEALTHY            | 1.5   | 1.8          | 2.3      | 1.5       | 1.1           | 0.5       | 3.0      | 1.5              | 8.2          | 0.8           | 1.4              | 1.8          | 1.3           | 4.3              | 0.0          | 1.1           | 0.7              |
| UPPER MIDDLE CLASS | 11.4  | 13.6         | 10.6     | 15.4      | 10.9          | 12.0      | 8.4      | 10.5             | 0.0          | 5.9           | 11.0             | 14.9         | 10.5          | 10.6             | 10.7         | 13.1          | 8.2              |
| MIDDLE CLASS       | 49.1  | 43.4         | 41.1     | 44.8      | 50.9          | 51.0      | 51.5     | 51.2             | 50.1         | 59.9          | 51.2             | 42.4         | 49.6          | 44.7             | 46.7         | 48.4          | 54.5             |
| LOWER MIDDLE CLASS | 28.8  | 30.3         | 29.2     | 30.9      | 27.7          | 29.5      | 28.0     | 28.9             | 30.5         | 28.9          | 29.0             | 30.6         | 27.8          | 32.5             | 28.4         | 27.2          | 26.7             |
| POOR               | 9.2   | 10.9         | 16.8     | 7.3       | 9.4           | 7.0       | 9.1      | 7.8              | 11.1         | 4.6           | 7.4              | 10.3         | 10.8          | 7.9              | 14.2         | 10.3          | 9.8              |
| Mean               | 2.67  | 2.65         | 2.52     | 2.73      | 2.67          | 2.70      | 2.68     | 2.69             | 2.64         | 2.69          | 2.70             | 2.67         | 2.64          | 2.71             | 2.54         | 2.68          | 2.63             |



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45. WOULD YOU CONSIDER YOURSELF...?

BANNER 6

|                    | TOTAL | VOTE BEHAVIOR |           |             |             | VB          |                    | CONSIDER YOURSELF |                    |                     |              |                    | RELIGION |                   |              |           |
|--------------------|-------|---------------|-----------|-------------|-------------|-------------|--------------------|-------------------|--------------------|---------------------|--------------|--------------------|----------|-------------------|--------------|-----------|
|                    |       | COMBO         | DEMO-CRAT | TCKT-SPLTTR | REPUB-LICAN | SWING VOTER | WLTHY/UPPER MIDDLE | Weal-ty           | Upper Middle Class | MIDDLE/LOWER MIDDLE | Middle Class | Lower Middle Class | POOR     | MAIN-STREAM PROT. | EVAN-GELICAL | CATH-OLIC |
| Total              | 2000  | 903           | 267       | 830         | 1047        | 258         | 29                 | 229               | 1558               | 981                 | 576          | 184                | 611      | 171               | 492          | 559       |
| WEALTHY            | 1.5   | 1.6           | 0.8       | 1.5         | 1.0         | 11.3        | 100.0              | 0.0               | 0.0                | 0.0                 | 0.0          | 0.0                | 0.3      | 1.3               | 2.1          | 1.3       |
| UPPER MIDDLE CLASS | 11.4  | 12.6          | 16.2      | 8.6         | 12.3        | 88.7        | 0.0                | 100.0             | 0.0                | 0.0                 | 0.0          | 0.0                | 8.7      | 5.6               | 12.9         | 11.0      |
| MIDDLE CLASS       | 49.1  | 46.5          | 45.7      | 53.0        | 51.0        | 0.0         | 0.0                | 0.0               | 63.0               | 100.0               | 0.0          | 0.0                | 48.1     | 53.2              | 56.8         | 43.6      |
| LOWER MIDDLE CLASS | 28.8  | 29.4          | 27.8      | 28.5        | 28.0        | 0.0         | 0.0                | 0.0               | 37.0               | 0.0                 | 100.0        | 0.0                | 32.8     | 29.8              | 23.7         | 30.8      |
| POOR               | 9.2   | 9.9           | 9.6       | 8.4         | 7.7         | 0.0         | 0.0                | 0.0               | 0.0                | 0.0                 | 0.0          | 100.0              | 10.1     | 10.1              | 4.5          | 13.3      |
| Mean               | 2.67  | 2.67          | 2.71      | 2.66        | 2.71        | 4.11        | 5.00               | 4.00              | 2.63               | 3.00                | 2.00         | 1.00               | 2.56     | 2.58              | 2.84         | 2.56      |





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45. WOULD YOU CONSIDER YOURSELF...?

BANNER 7

|                    | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|--------------------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|                    |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total              | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| WEALTHY            | 1.5   | 0.9                    | 2.5                   | 2.3             | 2.9                      | 1.1                     | 3.9                   | 0.8                     | 1.3                   |
| UPPER MIDDLE CLASS | 11.4  | 6.4                    | 21.3                  | 16.9            | 29.8                     | 5.9                     | 25.2                  | 6.9                     | 17.9                  |
| MIDDLE CLASS       | 49.1  | 47.5                   | 52.1                  | 52.8            | 50.7                     | 50.2                    | 52.2                  | 45.0                    | 52.1                  |
| LOWER MIDDLE CLASS | 28.8  | 32.9                   | 20.8                  | 24.6            | 13.4                     | 32.8                    | 17.0                  | 33.1                    | 24.0                  |
| POOR               | 9.2   | 12.2                   | 3.3                   | 3.4             | 3.2                      | 10.0                    | 1.7                   | 14.2                    | 4.7                   |
| Mean               | 2.67  | 2.51                   | 2.99                  | 2.90            | 3.16                     | 2.55                    | 3.13                  | 2.47                    | 2.87                  |



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45. WOULD YOU CONSIDER YOURSELF...?

BANNER 8

|                    | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|--------------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|                    |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total              | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| WEALTHY            | 1.5   | 1.2   | 2.1       | 2.6      | 1.8   | 0.0   | 1.8   | 0.4   | 3.8      | 1.7   | 1.0   | 2.2   |
| UPPER MIDDLE CLASS | 11.4  | 12.1  | 10.2      | 10.3     | 7.1   | 18.7  | 12.6  | 11.5  | 9.8      | 10.7  | 6.5   | 7.5   |
| MIDDLE CLASS       | 49.1  | 51.1  | 44.8      | 48.1     | 40.4  | 51.7  | 52.0  | 50.1  | 48.9     | 47.3  | 45.6  | 37.7  |
| LOWER MIDDLE CLASS | 28.8  | 27.2  | 32.3      | 33.5     | 35.5  | 26.2  | 26.8  | 27.7  | 31.3     | 35.3  | 35.0  | 35.8  |
| POOR               | 9.2   | 8.5   | 10.7      | 5.5      | 15.1  | 3.5   | 6.8   | 10.3  | 6.2      | 4.9   | 11.9  | 16.8  |
| Mean               | 2.67  | 2.70  | 2.61      | 2.71     | 2.45  | 2.86  | 2.76  | 2.64  | 2.74     | 2.69  | 2.50  | 2.43  |



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45. WOULD YOU CONSIDER YOURSELF...?

BANNER 9

|                    | TOTAL | AGE   |       |       |       |       | AGE COMBOS |             |            |             |            | GENDER |       |
|--------------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|--------|-------|
|                    |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN    | WOMEN |
| Total              | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942    | 1058  |
| WEALTHY            | 1.5   | 1.8   | 2.2   | 2.4   | 1.8   | 0.8   | 0.6        | 2.2         | 1.0        | 2.1         | 0.7        | 2.0    | 1.0   |
| UPPER MIDDLE CLASS | 11.4  | 16.5  | 7.4   | 9.1   | 9.6   | 11.0  | 14.8       | 10.1        | 12.3       | 10.0        | 13.3       | 12.2   | 10.7  |
| MIDDLE CLASS       | 49.1  | 34.3  | 46.2  | 47.9  | 50.2  | 50.6  | 54.0       | 44.5        | 52.0       | 46.2        | 52.6       | 50.8   | 47.5  |
| LOWER MIDDLE CLASS | 28.8  | 38.1  | 29.6  | 30.5  | 25.7  | 30.0  | 25.6       | 31.8        | 26.9       | 30.0        | 27.4       | 27.6   | 29.9  |
| POOR               | 9.2   | 9.2   | 14.6  | 10.0  | 12.7  | 7.6   | 5.0        | 11.3        | 7.9        | 11.7        | 6.1        | 7.3    | 10.9  |
| Mean               | 2.67  | 2.64  | 2.53  | 2.63  | 2.62  | 2.67  | 2.81       | 2.60        | 2.72       | 2.61        | 2.75       | 2.74   | 2.61  |



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BANNER 10

|                    | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|--------------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|                    |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total              | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| WEALTHY            | 1.5   | 2.5         | 1.9             | 1.8   | 0.7                     | 4.9   | 3.3             | 2.7   | 0.7                     | 1.3   | 1.0             | 1.0   | 0.6                     | 2.3       | 1.2           | 1.1   |
| UPPER MIDDLE CLASS | 11.4  | 12.9        | 9.7             | 9.2   | 13.8                    | 9.6   | 11.4            | 10.0  | 14.2                    | 14.5  | 8.8             | 8.5   | 13.2                    | 11.8      | 13.2          | 6.6   |
| MIDDLE CLASS       | 49.1  | 35.9        | 47.8            | 51.7  | 51.8                    | 37.7  | 50.3            | 50.3  | 53.4                    | 35.1  | 46.3            | 52.7  | 49.4                    | 43.9      | 52.2          | 47.6  |
| LOWER MIDDLE CLASS | 28.8  | 36.9        | 29.2            | 26.9  | 27.6                    | 33.1  | 25.2            | 26.9  | 28.1                    | 38.8  | 31.6            | 27.0  | 26.8                    | 29.9      | 26.8          | 32.7  |
| POOR               | 9.2   | 11.8        | 11.4            | 10.5  | 6.1                     | 14.8  | 9.8             | 10.0  | 3.6                     | 10.3  | 12.3            | 10.8  | 9.9                     | 12.1      | 6.7           | 12.0  |
| Mean               | 2.67  | 2.57        | 2.61            | 2.65  | 2.75                    | 2.56  | 2.73            | 2.68  | 2.80                    | 2.58  | 2.55            | 2.62  | 2.68                    | 2.62      | 2.75          | 2.52  |



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46. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 1

|                                | TOTAL | ANMP SCORE |      |      |      |      |      |      |      | NEW MAJORITY  |      |             |             | NEW MAJORITY COMBO  |                         |                     | LEFT MINORITY COMBO |             |      |      |
|--------------------------------|-------|------------|------|------|------|------|------|------|------|---------------|------|-------------|-------------|---------------------|-------------------------|---------------------|---------------------|-------------|------|------|
|                                |       | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10 | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL               | 6-7<br>FLTD | 0-5  |      |
| <b>Total</b>                   | 2000  | 211        | 343  | 388  | 421  | 325  | 174  | 76   | 63   | 1545          | 942  | 512         | 91          | 561                 | 336                     | 266                 | 382                 | 455         | 233  | 222  |
| <b>MAINSTREAM PROTESTANT</b>   | 30.6  | 40.3       | 39.8 | 30.2 | 28.3 | 27.9 | 23.8 | 15.8 | 15.2 | 32.9          | 36.0 | 28.8        | 23.9        | 37.8                | 35.0                    | 26.5                | 28.3                | 22.7        | 26.6 | 18.6 |
| <b>CATHOLIC</b>                | 24.6  | 27.7       | 25.3 | 26.4 | 26.2 | 23.4 | 16.3 | 27.5 | 14.0 | 26.1          | 26.3 | 27.0        | 19.1        | 25.7                | 26.6                    | 21.6                | 29.5                | 19.5        | 20.5 | 18.4 |
| <b>EVANGELICAL</b>             | 8.6   | 12.2       | 11.3 | 11.8 | 7.5  | 4.8  | 5.2  | 4.0  | 3.1  | 10.3          | 11.7 | 7.5         | 10.8        | 14.8                | 11.2                    | 7.9                 | 4.4                 | 2.9         | 3.8  | 1.9  |
| <b>JEWISH</b>                  | 2.8   | 2.3        | 1.4  | 1.4  | 3.7  | 4.3  | 3.0  | 5.1  | 2.8  | 2.0           | 1.6  | 2.8         | 0.8         | 1.6                 | 1.4                     | 1.9                 | 3.0                 | 5.6         | 6.5  | 4.6  |
| <b>ISLAM</b>                   | 1.3   | 0.0        | 1.1  | 2.4  | 1.1  | 1.2  | 2.7  | 0.0  | 0.0  | 1.5           | 1.4  | 1.3         | 2.9         | 1.2                 | 1.1                     | 1.5                 | 2.1                 | 0.9         | 0.8  | 0.9  |
| <b>HINDU</b>                   | 0.7   | 0.0        | 0.6  | 0.5  | 1.0  | 0.6  | 1.2  | 2.5  | 0.0  | 0.6           | 0.4  | 1.0         | 0.9         | 0.4                 | 1.1                     | 0.8                 | 0.5                 | 0.9         | 0.5  | 1.4  |
| <b>BUDDHIST</b>                | 0.6   | 0.0        | 0.6  | 0.2  | 0.9  | 1.0  | 0.6  | 0.0  | 1.5  | 0.5           | 0.3  | 1.0         | 0.0         | 0.2                 | 0.7                     | 0.0                 | 1.3                 | 0.8         | 0.8  | 0.9  |
| <b>MORMON</b>                  | 0.4   | 0.0        | 0.5  | 0.6  | 0.2  | 0.7  | 1.0  | 0.0  | 0.0  | 0.6           | 0.4  | 0.6         | 1.9         | 0.5                 | 0.6                     | 0.7                 | 0.5                 | 0.0         | 0.0  | 0.0  |
| <b>SIKH</b>                    | 0.2   | 0.0        | 0.3  | 0.0  | 0.2  | 0.4  | 0.0  | 0.0  | 0.0  | 0.2           | 0.1  | 0.4         | 0.0         | 0.0                 | 0.6                     | 0.4                 | 0.0                 | 0.0         | 0.0  | 0.0  |
| <b>OTHER RELIGION</b>          | 2.3   | 1.4        | 1.3  | 2.7  | 2.3  | 1.7  | 4.2  | 1.2  | 8.6  | 2.2           | 1.9  | 2.3         | 4.9         | 1.4                 | 0.9                     | 5.3                 | 2.2                 | 2.8         | 1.5  | 4.2  |
| <b>NON-REL/SECULAR/ATHEIST</b> | 27.9  | 16.0       | 17.7 | 23.8 | 28.6 | 34.1 | 41.9 | 43.9 | 54.9 | 23.2          | 19.8 | 27.4        | 34.9        | 16.4                | 20.8                    | 33.4                | 28.2                | 43.9        | 39.0 | 49.2 |



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46. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 2

|                         | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |  |
|-------------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|--|
|                         |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht LIKELY | Not lv /Not at All |  |
| Total                   | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |  |
| MAINSTREAM PROTESTANT   | 30.6  | 19.5 | 32.1     | 37.9  | 24.9 | 31.6                  | 31.4        | 33.2        | 24.1               | 24.6         | 23.2               |  |
| CATHOLIC                | 24.6  | 37.5 | 25.3     | 20.4  | 20.8 | 24.4                  | 25.1        | 20.4        | 25.9               | 27.6         | 22.9               |  |
| EVANGELICAL             | 8.6   | 5.1  | 9.3      | 10.4  | 7.5  | 9.0                   | 9.1         | 8.3         | 6.1                | 7.9          | 2.9                |  |
| JEWISH                  | 2.8   | 6.8  | 1.8      | 2.0   | 1.9  | 2.9                   | 3.2         | 1.5         | 1.8                | 1.8          | 1.7                |  |
| ISLAM                   | 1.3   | 1.6  | 1.8      | 1.3   | 0.6  | 1.2                   | 1.3         | 0.8         | 1.9                | 2.6          | 0.7                |  |
| HINDU                   | 0.7   | 0.9  | 0.9      | 0.6   | 0.5  | 0.5                   | 0.3         | 1.2         | 2.1                | 2.2          | 2.1                |  |
| BUDDHIST                | 0.6   | 0.3  | 0.4      | 0.4   | 1.5  | 0.6                   | 0.6         | 0.8         | 0.4                | 0.6          | 0.0                |  |
| MORMON                  | 0.4   | 0.0  | 0.0      | 0.3   | 1.5  | 0.5                   | 0.5         | 0.3         | 0.0                | 0.0          | 0.0                |  |
| SIKH                    | 0.2   | 0.0  | 0.0      | 0.2   | 0.4  | 0.2                   | 0.1         | 0.9         | 0.0                | 0.0          | 0.0                |  |
| OTHER RELIGION          | 2.3   | 1.1  | 1.3      | 3.3   | 2.7  | 2.0                   | 1.9         | 2.2         | 4.6                | 3.1          | 7.0                |  |
| NON-REL/SECULAR/ATHEIST | 27.9  | 27.4 | 27.2     | 23.2  | 37.6 | 27.1                  | 26.5        | 30.4        | 33.2               | 29.6         | 39.5               |  |



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46. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 3

|                         | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- |      | JOB: JOE BIDEN |       |        |
|-------------------------|-------|---------------|-------|----------------|--------|-------|-------|------|----------------|-------|--------|
|                         |       | UNITED STATES |       | FOR CONGRESS   | DEMO-  | UNDE- | UNDE- | APP- | Strong         | Smwht | DISAP- |
|                         |       | RIGHT         | WRONG | REPUB-         | CRATIC | CIDED | CIDED | ROVE |                |       | PROVE  |
|                         |       | DIREC-        | TRACK | LICAN          |        |       |       |      |                |       |        |
|                         |       | TION          |       |                |        |       |       |      |                |       |        |
| Total                   | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798  | 246            | 551   | 1202   |
| MAINSTREAM PROTESTANT   | 30.6  | 25.3          | 32.5  | 36.7           | 25.3   | 26.5  | 24.3  | 26.6 | 26.4           | 26.7  | 33.2   |
| CATHOLIC                | 24.6  | 27.8          | 23.4  | 26.0           | 24.0   | 21.6  | 25.4  | 24.4 | 24.0           | 24.6  | 24.8   |
| EVANGELICAL             | 8.6   | 4.2           | 10.2  | 13.5           | 3.6    | 7.9   | 7.8   | 4.1  | 4.0            | 4.1   | 11.5   |
| JEWISH                  | 2.8   | 3.8           | 2.4   | 1.5            | 4.4    | 1.9   | 1.5   | 4.1  | 6.0            | 3.2   | 1.9    |
| ISLAM                   | 1.3   | 2.1           | 1.1   | 1.2            | 1.4    | 1.5   | 1.6   | 1.7  | 1.5            | 1.9   | 1.0    |
| HINDU                   | 0.7   | 0.9           | 0.6   | 0.7            | 0.7    | 0.8   | 0.6   | 1.1  | 0.9            | 1.2   | 0.4    |
| BUDDHIST                | 0.6   | 0.8           | 0.5   | 0.4            | 1.0    | 0.0   | 0.6   | 0.6  | 0.8            | 0.5   | 0.6    |
| MORMON                  | 0.4   | 0.0           | 0.6   | 0.6            | 0.2    | 0.7   | 1.0   | 0.1  | 0.0            | 0.2   | 0.6    |
| SIKH                    | 0.2   | 0.2           | 0.1   | 0.2            | 0.0    | 0.4   | 0.6   | 0.1  | 0.0            | 0.2   | 0.2    |
| OTHER RELIGION          | 2.3   | 3.1           | 2.0   | 1.2            | 2.5    | 5.3   | 3.4   | 2.9  | 1.6            | 3.4   | 2.0    |
| NON-REL/SECULAR/ATHEIST | 27.9  | 31.8          | 26.5  | 18.0           | 36.8   | 33.4  | 33.1  | 34.3 | 34.8           | 34.1  | 23.7   |



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46. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 4

|                         | TOTAL |       |       | 2020 BALLOT     |               |                  | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|-------------------------|-------|-------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                         |       | TRUMP | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total                   | 2000  | 783   | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |                 |               |                  |
| MAINSTREAM PROTESTANT   | 30.6  | 38.4  | 26.3  | 38.9            | 25.2          | 26.8             | 36.6            | 22.8          | 25.1             | 42.1            | 26.5          | 28.5             |                 |               |                  |
| CATHOLIC                | 24.6  | 25.6  | 24.1  | 25.7            | 23.7          | 24.4             | 25.5            | 26.3          | 26.6             | 25.9            | 22.3          | 22.3             |                 |               |                  |
| EVANGELICAL             | 8.6   | 14.5  | 4.1   | 13.8            | 3.7           | 8.2              | 13.8            | 3.8           | 8.5              | 13.8            | 3.7           | 7.9              |                 |               |                  |
| JEWISH                  | 2.8   | 1.7   | 3.9   | 1.5             | 4.5           | 2.1              | 1.8             | 5.1           | 3.0              | 1.2             | 4.2           | 1.1              |                 |               |                  |
| ISLAM                   | 1.3   | 0.9   | 1.9   | 1.3             | 1.8           | 0.7              | 1.1             | 1.8           | 0.7              | 1.6             | 1.8           | 0.7              |                 |               |                  |
| HINDU                   | 0.7   | 0.3   | 0.7   | 0.3             | 1.0           | 0.9              | 0.3             | 0.8           | 1.0              | 0.3             | 1.1           | 0.7              |                 |               |                  |
| BUDDHIST                | 0.6   | 0.3   | 0.8   | 0.5             | 0.9           | 0.3              | 0.5             | 1.2           | 0.7              | 0.4             | 0.8           | 0.0              |                 |               |                  |
| MORMON                  | 0.4   | 0.7   | 0.2   | 0.8             | 0.1           | 0.4              | 0.7             | 0.0           | 0.4              | 0.9             | 0.2           | 0.4              |                 |               |                  |
| SIKH                    | 0.2   | 0.1   | 0.2   | 0.2             | 0.1           | 0.2              | 0.3             | 0.0           | 0.3              | 0.0             | 0.2           | 0.0              |                 |               |                  |
| OTHER RELIGION          | 2.3   | 1.2   | 2.7   | 1.3             | 2.6           | 3.4              | 1.2             | 3.6           | 2.5              | 1.4             | 2.1           | 4.2              |                 |               |                  |
| NON-REL/SECULAR/ATHEIST | 27.9  | 16.3  | 35.1  | 15.8            | 36.3          | 32.7             | 18.4            | 34.6          | 31.2             | 12.4            | 37.2          | 34.2             |                 |               |                  |





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46. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 5

|                         | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|-------------------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                         |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total                   | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| MAINSTREAM PROTESTANT   | 30.6  | 22.2         | 15.6 | 26.3  | 28.1          | 39.5  | 37.7 | 38.7              | 38.3         | 37.3          | 39.3              | 20.5         | 28.3          | 43.3              | 26.9         | 24.4          | 33.6              |
| CATHOLIC                | 24.6  | 19.2         | 16.9 | 20.6  | 27.2          | 26.8  | 24.3 | 25.8              | 18.0         | 27.9          | 25.4              | 19.3         | 28.8          | 31.9              | 18.8         | 25.7          | 24.4              |
| EVANGELICAL             | 8.6   | 1.6          | 2.2  | 1.2   | 6.5           | 10.7  | 22.3 | 15.4              | 0.0          | 8.3           | 15.6              | 1.8          | 7.1           | 3.4               | 1.2          | 5.4           | 20.8              |
| JEWISH                  | 2.8   | 5.7          | 5.0  | 6.2   | 1.9           | 2.0   | 1.0  | 1.6               | 4.7          | 1.3           | 1.5               | 5.7          | 2.8           | 4.2               | 6.6          | 1.5           | 0.7               |
| ISLAM                   | 1.3   | 1.4          | 2.1  | 0.9   | 1.6           | 0.8   | 1.3  | 1.0               | 12.7         | 0.8           | 1.0               | 1.0          | 2.8           | 2.9               | 0.0          | 1.1           | 0.0               |
| HINDU                   | 0.7   | 1.8          | 1.4  | 2.0   | 0.5           | 0.3   | 0.0  | 0.2               | 3.4          | 0.0           | 0.2               | 1.5          | 0.4           | 0.0               | 2.6          | 0.8           | 0.0               |
| BUDDHIST                | 0.6   | 1.5          | 0.5  | 2.1   | 0.5           | 0.0   | 0.3  | 0.1               | 0.0          | 1.7           | 0.2               | 1.4          | 0.4           | 0.0               | 2.4          | 0.0           | 0.0               |
| MORMON                  | 0.4   | 0.0          | 0.0  | 0.0   | 0.6           | 1.0   | 0.0  | 0.6               | 0.0          | 0.8           | 0.8               | 0.0          | 0.4           | 0.0               | 0.0          | 0.6           | 0.0               |
| SIKH                    | 0.2   | 0.2          | 0.0  | 0.4   | 0.1           | 0.2   | 0.0  | 0.1               | 5.2          | 0.0           | 0.0               | 0.0          | 0.4           | 0.0               | 0.0          | 0.0           | 0.7               |
| OTHER RELIGION          | 2.3   | 1.9          | 2.3  | 1.6   | 3.8           | 1.3   | 1.0  | 1.2               | 0.0          | 3.7           | 0.7               | 1.4          | 4.5           | 3.1               | 5.2          | 3.3           | 2.3               |
| NON-REL/SECULAR/ATHEIST | 27.9  | 44.5         | 54.0 | 38.7  | 29.2          | 17.3  | 12.1 | 15.2              | 17.7         | 18.2          | 15.2              | 47.5         | 24.2          | 11.3              | 36.4         | 37.2          | 17.5              |



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46. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 6

|                         | TOTAL | VOTE BEHAVIOR |                |                 |                | VB                        |              | CONSIDER YOURSELF        |                            |                 |                          |      | RELIGION                 |                       |               |                        |
|-------------------------|-------|---------------|----------------|-----------------|----------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|------|--------------------------|-----------------------|---------------|------------------------|
|                         |       |               |                |                 |                | COMBO                     |              |                          |                            |                 |                          |      |                          |                       |               |                        |
|                         |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |
| Total                   | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29           | 229                      | 1558                       | 981             | 576                      | 184  | 611                      | 171                   | 492           | 559                    |
| MAINSTREAM PROTESTANT   | 30.6  | 25.1          | 26.2           | 37.9            | 30.6           | 21.5                      | 7.1          | 23.3                     | 31.7                       | 29.9            | 34.8                     | 33.5 | 100.0                    | 0.0                   | 0.0           | 0.0                    |
| CATHOLIC                | 24.6  | 22.9          | 24.4           | 26.5            | 26.6           | 28.6                      | 34.6         | 27.8                     | 25.4                       | 28.5            | 20.3                     | 12.0 | 0.0                      | 0.0                   | 100.0         | 0.0                    |
| EVANGELICAL             | 8.6   | 3.6           | 7.6            | 14.3            | 7.3            | 4.6                       | 7.3          | 4.2                      | 9.1                        | 9.3             | 8.9                      | 9.4  | 0.0                      | 100.0                 | 0.0           | 0.0                    |
| JEWISH                  | 2.8   | 4.2           | 2.8            | 1.2             | 2.8            | 6.7                       | 3.1          | 7.1                      | 2.3                        | 2.9             | 1.4                      | 0.9  | 0.0                      | 0.0                   | 0.0           | 0.0                    |
| ISLAM                   | 1.3   | 1.7           | 1.2            | 0.9             | 1.1            | 3.3                       | 9.7          | 2.5                      | 1.1                        | 1.0             | 1.4                      | 0.0  | 0.0                      | 0.0                   | 0.0           | 0.0                    |
| HINDU                   | 0.7   | 1.0           | 1.0            | 0.3             | 0.9            | 1.7                       | 0.0          | 1.9                      | 0.6                        | 0.8             | 0.4                      | 0.0  | 0.0                      | 0.0                   | 0.0           | 0.0                    |
| BUDDHIST                | 0.6   | 0.9           | 0.4            | 0.4             | 0.5            | 1.2                       | 3.0          | 0.9                      | 0.6                        | 0.6             | 0.5                      | 0.0  | 0.0                      | 0.0                   | 0.0           | 0.0                    |
| MORMON                  | 0.4   | 0.2           | 0.4            | 0.7             | 0.6            | 0.7                       | 3.7          | 0.3                      | 0.4                        | 0.5             | 0.4                      | 0.0  | 0.0                      | 0.0                   | 0.0           | 0.0                    |
| SIKH                    | 0.2   | 0.1           | 0.7            | 0.0             | 0.3            | 0.0                       | 0.0          | 0.0                      | 0.2                        | 0.2             | 0.2                      | 0.0  | 0.0                      | 0.0                   | 0.0           | 0.0                    |
| OTHER RELIGION          | 2.3   | 2.8           | 3.5            | 1.4             | 2.9            | 5.2                       | 6.2          | 5.1                      | 1.7                        | 1.5             | 2.0                      | 3.8  | 0.0                      | 0.0                   | 0.0           | 0.0                    |
| NON-REL/SECULAR/ATHEIST | 27.9  | 37.4          | 31.7           | 16.4            | 26.5           | 26.6                      | 25.2         | 26.8                     | 26.7                       | 24.8            | 29.9                     | 40.4 | 0.0                      | 0.0                   | 0.0           | 100.0                  |



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46. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 7

|                         | TOTAL | EDUCATION LEVEL          |                         |                      |                            | MEN                       |                         | WOMEN                     |                         |
|-------------------------|-------|--------------------------|-------------------------|----------------------|----------------------------|---------------------------|-------------------------|---------------------------|-------------------------|
|                         |       | LESS/<br> COLL.<br> GRAD | COLL-<br> EGE<br> GRAD. | Bchlr<br> Degree<br> | Post-<br> Grad./<br> Prof. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. | LESS/<br> COLL.<br> GRAD. | COLL-<br> EGE<br> GRAD. |
| Total                   | 2000  | 1321                     | 679                     | 449                  | 230                        | 632                       | 310                     | 689                       | 369                     |
| MAINSTREAM PROTESTANT   | 30.6  | 32.1                     | 27.7                    | 26.0                 | 31.0                       | 30.5                      | 27.5                    | 33.5                      | 27.8                    |
| CATHOLIC                | 24.6  | 23.4                     | 26.9                    | 29.8                 | 21.4                       | 25.7                      | 26.6                    | 21.3                      | 27.2                    |
| EVANGELICAL             | 8.6   | 9.4                      | 6.9                     | 6.5                  | 7.7                        | 10.3                      | 8.0                     | 8.6                       | 6.0                     |
| JEWISH                  | 2.8   | 1.5                      | 5.2                     | 3.0                  | 9.5                        | 1.8                       | 5.5                     | 1.3                       | 4.9                     |
| ISLAM                   | 1.3   | 0.9                      | 2.0                     | 1.8                  | 2.5                        | 0.5                       | 2.4                     | 1.3                       | 1.7                     |
| HINDU                   | 0.7   | 0.4                      | 1.3                     | 0.5                  | 3.0                        | 0.2                       | 1.6                     | 0.6                       | 1.0                     |
| BUDDHIST                | 0.6   | 0.6                      | 0.7                     | 0.6                  | 0.9                        | 0.5                       | 1.2                     | 0.6                       | 0.3                     |
| MORMON                  | 0.4   | 0.3                      | 0.8                     | 0.9                  | 0.5                        | 0.1                       | 1.0                     | 0.4                       | 0.5                     |
| SIKH                    | 0.2   | 0.2                      | 0.2                     | 0.2                  | 0.0                        | 0.3                       | 0.0                     | 0.0                       | 0.3                     |
| OTHER RELIGION          | 2.3   | 2.3                      | 2.3                     | 1.8                  | 3.1                        | 2.0                       | 2.7                     | 2.7                       | 1.9                     |
| NON-REL/SECULAR/ATHEIST | 27.9  | 28.9                     | 26.1                    | 28.9                 | 20.5                       | 28.1                      | 23.2                    | 29.6                      | 28.4                    |



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46. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 8

|                         | TOTAL | RACE  |           |          |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|-------------------------|-------|-------|-----------|----------|-------|-------|-------|-------|----------|-------|-------|-------|
|                         |       | WHITE | NON-WHITE | Hispanic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total                   | 2000  | 1360  | 640       | 260      | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| MAINSTREAM PROTESTANT   | 30.6  | 32.0  | 27.5      | 15.8     | 45.3  | 13.3  | 32.4  | 31.7  | 16.9     | 14.9  | 32.9  | 51.5  |
| CATHOLIC                | 24.6  | 25.4  | 23.0      | 39.4     | 10.9  | 15.7  | 25.6  | 25.2  | 39.4     | 39.3  | 15.6  | 8.6   |
| EVANGELICAL             | 8.6   | 9.1   | 7.5       | 6.9      | 8.2   | 6.0   | 10.6  | 7.5   | 5.0      | 8.5   | 10.1  | 7.3   |
| JEWISH                  | 2.8   | 3.3   | 1.6       | 2.5      | 1.0   | 0.0   | 3.4   | 3.2   | 2.4      | 2.6   | 2.1   | 0.5   |
| ISLAM                   | 1.3   | 0.5   | 3.1       | 0.6      | 4.9   | 6.7   | 0.7   | 0.3   | 0.8      | 0.5   | 6.2   | 4.2   |
| HINDU                   | 0.7   | 0.1   | 2.0       | 0.3      | 0.0   | 15.2  | 0.2   | 0.0   | 0.0      | 0.6   | 0.0   | 0.0   |
| BUDDHIST                | 0.6   | 0.3   | 1.3       | 0.3      | 0.4   | 7.9   | 0.4   | 0.1   | 0.7      | 0.0   | 1.2   | 0.0   |
| MORMON                  | 0.4   | 0.5   | 0.2       | 0.5      | 0.0   | 0.0   | 0.5   | 0.6   | 0.6      | 0.5   | 0.0   | 0.0   |
| SIKH                    | 0.2   | 0.0   | 0.5       | 0.0      | 0.0   | 3.9   | 0.0   | 0.0   | 0.0      | 0.0   | 0.0   | 0.0   |
| OTHER RELIGION          | 2.3   | 1.4   | 4.2       | 4.9      | 3.4   | 1.1   | 1.5   | 1.4   | 6.4      | 3.5   | 2.5   | 3.8   |
| NON-REL/SECULAR/ATHEIST | 27.9  | 27.3  | 29.3      | 28.8     | 25.9  | 30.2  | 24.8  | 29.9  | 27.9     | 29.5  | 29.5  | 24.1  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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46. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 9

|                         | TOTAL | AGE   |       |       |       |       |            | AGE COMBOS  |            |             |            | GENDER |       |
|-------------------------|-------|-------|-------|-------|-------|-------|------------|-------------|------------|-------------|------------|--------|-------|
|                         |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER<br>64 | UNDER<br>44 | OVER<br>44 | UNDER<br>54 | OVER<br>54 | MEN    | WOMEN |
| Total                   | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774         | 1226       | 1104        | 896        | 942    | 1058  |
| MAINSTREAM PROTESTANT   | 30.6  | 19.2  | 25.9  | 23.2  | 36.8  | 30.7  | 37.4       | 23.2        | 35.2       | 27.3        | 34.6       | 29.5   | 31.5  |
| CATHOLIC                | 24.6  | 21.7  | 21.9  | 23.4  | 19.8  | 31.3  | 25.9       | 22.6        | 25.9       | 21.7        | 28.1       | 26.0   | 23.4  |
| EVANGELICAL             | 8.6   | 5.3   | 5.5   | 8.3   | 12.5  | 9.0   | 8.5        | 6.7         | 9.7        | 8.5         | 8.7        | 9.5    | 7.7   |
| JEWISH                  | 2.8   | 3.4   | 2.0   | 2.0   | 1.4   | 2.4   | 4.7        | 2.3         | 3.1        | 2.0         | 3.7        | 3.0    | 2.5   |
| ISLAM                   | 1.3   | 2.7   | 3.2   | 2.7   | 1.3   | 0.0   | 0.0        | 2.9         | 0.3        | 2.4         | 0.0        | 1.2    | 1.5   |
| HINDU                   | 0.7   | 2.0   | 0.4   | 1.1   | 1.5   | 0.2   | 0.0        | 1.1         | 0.5        | 1.2         | 0.1        | 0.7    | 0.7   |
| BUDDHIST                | 0.6   | 0.6   | 0.4   | 1.1   | 0.3   | 0.7   | 0.4        | 0.8         | 0.5        | 0.7         | 0.5        | 0.7    | 0.5   |
| MORMON                  | 0.4   | 0.7   | 0.6   | 0.6   | 0.5   | 0.6   | 0.0        | 0.6         | 0.3        | 0.6         | 0.2        | 0.4    | 0.5   |
| SIKH                    | 0.2   | 0.0   | 0.4   | 0.6   | 0.0   | 0.0   | 0.0        | 0.4         | 0.0        | 0.3         | 0.0        | 0.2    | 0.1   |
| OTHER RELIGION          | 2.3   | 1.2   | 4.9   | 2.3   | 2.4   | 1.8   | 1.8        | 2.9         | 1.9        | 2.8         | 1.8        | 2.2    | 2.4   |
| NON-REL/SECULAR/ATHEIST | 27.9  | 43.1  | 34.8  | 34.7  | 23.5  | 23.3  | 21.4       | 36.5        | 22.5       | 32.6        | 22.2       | 26.5   | 29.2  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 10

|                         | TOTAL | GENERATIONS |        |       |        | MEN   |        |       |        | WOMEN |        |       |        | AREA TYPE |           |       |
|-------------------------|-------|-------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-----------|-----------|-------|
|                         |       | GEN Z       | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | GEN Z | MILLEN | GEN X | BABY   | URBAN     | SUB-URBAN | RURAL |
|                         |       | NIALS       |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG | NIALS |        | BMMRS | /SLNTG |           |           |       |
| Total                   | 2000  | 216         | 488    | 549   | 748    | 70    | 180    | 243   | 449    | 146   | 307    | 306   | 299    | 527       | 1062      | 411   |
| MAINSTREAM PROTESTANT   | 30.6  | 20.4        | 24.4   | 33.0  | 35.8   | 18.1  | 20.6   | 26.1  | 36.7   | 21.5  | 26.6   | 38.5  | 34.4   | 27.9      | 28.8      | 38.7  |
| CATHOLIC                | 24.6  | 20.6        | 23.0   | 23.2  | 27.8   | 27.3  | 24.5   | 26.4  | 26.2   | 17.4  | 22.1   | 20.7  | 30.3   | 24.0      | 27.9      | 16.8  |
| EVANGELICAL             | 8.6   | 5.9         | 6.7    | 11.1  | 8.7    | 10.7  | 8.4    | 11.7  | 8.6    | 3.7   | 5.6    | 10.7  | 8.9    | 8.0       | 7.3       | 12.6  |
| JEWISH                  | 2.8   | 3.0         | 1.9    | 2.1   | 3.8    | 2.6   | 2.7    | 2.3   | 3.7    | 3.2   | 1.4    | 2.0   | 4.0    | 2.8       | 3.6       | 0.7   |
| ISLAM                   | 1.3   | 2.1         | 3.1    | 1.3   | 0.0    | 3.7   | 2.5    | 1.6   | 0.0    | 1.3   | 3.4    | 1.0   | 0.0    | 3.2       | 0.9       | 0.0   |
| HINDU                   | 0.7   | 1.5         | 0.8    | 1.1   | 0.1    | 0.0   | 0.6    | 2.1   | 0.0    | 2.2   | 1.0    | 0.3   | 0.3    | 0.7       | 0.8       | 0.3   |
| BUDDHIST                | 0.6   | 0.5         | 0.9    | 0.5   | 0.5    | 0.0   | 1.7    | 0.7   | 0.5    | 0.7   | 0.4    | 0.3   | 0.6    | 0.6       | 0.7       | 0.5   |
| MORMON                  | 0.4   | 0.5         | 0.6    | 0.5   | 0.3    | 1.6   | 0.6    | 0.3   | 0.2    | 0.0   | 0.5    | 0.7   | 0.3    | 0.0       | 0.7       | 0.3   |
| SIKH                    | 0.2   | 0.0         | 0.6    | 0.0   | 0.0    | 0.0   | 1.2    | 0.0   | 0.0    | 0.0   | 0.3    | 0.0   | 0.0    | 0.0       | 0.3       | 0.0   |
| OTHER RELIGION          | 2.3   | 0.9         | 4.0    | 2.6   | 1.4    | 0.0   | 4.8    | 2.2   | 1.6    | 1.4   | 3.6    | 3.0   | 1.1    | 3.1       | 2.0       | 2.1   |
| NON-REL/SECULAR/ATHEIST | 27.9  | 44.6        | 34.1   | 24.5  | 21.6   | 36.1  | 32.6   | 26.6  | 22.5   | 48.7  | 35.1   | 22.9  | 20.2   | 29.7      | 27.0      | 28.1  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 1

|               | ANMP SCORE |      |      |      |      |      |      |      |               | NEW MAJORITY |             |             |                     | NEW MAJORITY COMBO      |                     |       | LEFT MINORITY COMBO |      |      |      |
|---------------|------------|------|------|------|------|------|------|------|---------------|--------------|-------------|-------------|---------------------|-------------------------|---------------------|-------|---------------------|------|------|------|
|               | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL<br>N.M. | 8-10         | FLTD<br>6-7 | FLTD<br>0-5 | DEF.<br>VOTE<br>GOP | PROB/<br>LEAN<br>VT GOP | UND.<br>VOTE<br>DEM | TOTAL | 6-7<br>FLTD         | 0-5  |      |      |
| Total         | 2000       | 211  | 343  | 388  | 421  | 325  | 174  | 76   | 63            | 1545         | 942         | 512         | 91                  | 561                     | 336                 | 266   | 382                 | 455  | 233  | 222  |
| URBAN AREA    | 26.3       | 16.8 | 18.3 | 26.3 | 29.1 | 28.0 | 36.7 | 36.6 | 35.2          | 24.2         | 21.2        | 27.7        | 34.7                | 18.8                    | 21.7                | 24.5  | 34.0                | 33.7 | 30.5 | 37.1 |
| SUBURBAN AREA | 53.1       | 55.5 | 54.3 | 51.7 | 52.5 | 55.1 | 50.0 | 50.8 | 52.4          | 52.8         | 53.5        | 52.4        | 48.1                | 50.5                    | 56.7                | 54.7  | 51.4                | 54.1 | 56.3 | 51.7 |
| RURAL AREA    | 20.6       | 27.8 | 27.4 | 22.0 | 18.5 | 16.9 | 13.3 | 12.6 | 12.3          | 23.0         | 25.3        | 19.9        | 17.2                | 30.6                    | 21.6                | 20.8  | 14.7                | 12.2 | 13.1 | 11.2 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 2

|               | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|---------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|               |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total         | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| URBAN AREA    | 26.3  | 26.3 | 26.3     | 26.0  | 27.2 | 25.6                  | 23.9        | 35.6        | 31.2               | 31.2         | 31.1               |
| SUBURBAN AREA | 53.1  | 53.1 | 50.8     | 50.5  | 60.1 | 54.3                  | 55.2        | 49.3        | 45.6               | 44.1         | 48.3               |
| RURAL AREA    | 20.6  | 20.6 | 23.0     | 23.5  | 12.7 | 20.1                  | 21.0        | 15.1        | 23.2               | 24.7         | 20.6               |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 3

| TOTAL         | DIRECTION:    |       | GENERIC BALLOT |        |       |       | LEAN- |        | JOB: JOE BIDEN |        |      |
|---------------|---------------|-------|----------------|--------|-------|-------|-------|--------|----------------|--------|------|
|               | UNITED STATES |       | FOR CONGRESS   |        |       |       | ERS/  |        |                |        |      |
|               | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-  | Strong | Smwht          | DISAP- |      |
|               | DIREC-        | TRACK | LICAN          | CRATIC | CIED  | CIED  | ROVE  |        |                | PROVE  |      |
|               | TION          |       |                |        |       |       |       |        |                |        |      |
| Total         | 2000          | 538   | 1461           | 897    | 837   | 266   | 505   | 798    | 246            | 551    | 1202 |
| URBAN AREA    | 26.3          | 34.9  | 23.2           | 19.9   | 33.8  | 24.5  | 24.1  | 33.2   | 37.2           | 31.4   | 21.8 |
| SUBURBAN AREA | 53.1          | 51.7  | 53.7           | 52.9   | 52.8  | 54.7  | 56.8  | 52.5   | 49.6           | 53.7   | 53.5 |
| RURAL AREA    | 20.6          | 13.4  | 23.1           | 27.3   | 13.3  | 20.8  | 19.1  | 14.4   | 13.1           | 14.9   | 24.7 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 4

|               | TOTAL |      | 2020 BALLOT |       |                 | PARTY         |                  |                 | MEN           |                  |                 | WOMEN         |                  |  |
|---------------|-------|------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|--|
|               |       |      | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |  |
| Total         | 2000  | 783  | 928         | 721   | 737             | 542           | 413              | 258             | 271           | 308              | 479             | 271           |                  |  |
| URBAN AREA    | 26.3  | 19.8 | 32.0        | 16.8  | 37.6            | 23.8          | 18.0             | 41.0            | 24.1          | 15.2             | 35.7            | 23.5          |                  |  |
| SUBURBAN AREA | 53.1  | 52.0 | 55.0        | 53.4  | 49.4            | 57.7          | 53.7             | 45.5            | 56.1          | 53.2             | 51.5            | 59.2          |                  |  |
| RURAL AREA    | 20.6  | 28.2 | 13.0        | 29.7  | 13.0            | 18.6          | 28.3             | 13.5            | 19.9          | 31.7             | 12.8            | 17.3          |                  |  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 5

|               | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|---------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|               |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total         | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| URBAN AREA    | 26.3  | 33.4         | 38.5 | 30.3  | 28.7          | 18.6  | 19.9 | 19.1              | 44.2         | 20.6          | 14.8              | 33.9         | 38.5          | 57.7              | 27.8         | 24.6          | 18.9              |
| SUBURBAN AREA | 53.1  | 54.5         | 51.0 | 56.7  | 53.0          | 56.7  | 45.8 | 52.3              | 38.3         | 52.3          | 54.3              | 55.4         | 45.1          | 27.1              | 54.3         | 59.0          | 55.9              |
| RURAL AREA    | 20.6  | 12.1         | 10.5 | 13.0  | 18.3          | 24.7  | 34.4 | 28.6              | 17.4         | 27.0          | 30.9              | 10.7         | 16.3          | 15.2              | 17.9         | 16.4          | 25.2              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 6

| TOTAL         | VOTE BEHAVIOR |                |                 |                | VB                        |              | CONSIDER YOURSELF        |                            |                 |                          |      |                          | RELIGION              |               |                        |      |
|---------------|---------------|----------------|-----------------|----------------|---------------------------|--------------|--------------------------|----------------------------|-----------------|--------------------------|------|--------------------------|-----------------------|---------------|------------------------|------|
|               |               |                |                 |                | COMBO                     |              |                          |                            |                 |                          |      |                          |                       |               |                        |      |
|               | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE | Weal-<br>thy | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC | NON-<br>RELI-<br>GIOUS |      |
| Total         | 2000          | 903            | 267             | 830            | 1047                      | 258          | 29                       | 229                        | 1558            | 981                      | 576  | 184                      | 611                   | 171           | 492                    | 559  |
| URBAN AREA    | 26.3          | 35.6           | 23.4            | 17.3           | 22.8                      | 28.8         | 41.8                     | 27.2                       | 25.0            | 23.6                     | 27.3 | 34.5                     | 24.0                  | 24.4          | 25.7                   | 28.0 |
| SUBURBAN AREA | 53.1          | 51.0           | 57.0            | 54.1           | 57.2                      | 59.0         | 42.9                     | 61.0                       | 53.8            | 56.5                     | 49.4 | 38.7                     | 49.9                  | 45.4          | 60.3                   | 51.3 |
| RURAL AREA    | 20.6          | 13.4           | 19.6            | 28.6           | 20.0                      | 12.2         | 15.3                     | 11.8                       | 21.2            | 20.0                     | 23.3 | 26.8                     | 26.0                  | 30.1          | 14.0                   | 20.7 |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 7

|               | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|---------------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|               |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total         | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| URBAN AREA    | 26.3  | 26.0                   | 27.1                  | 26.7            | 27.8                     | 25.1                    | 28.0                  | 26.7                    | 26.4                  |
| SUBURBAN AREA | 53.1  | 49.1                   | 60.8                  | 60.2            | 61.9                     | 47.8                    | 60.8                  | 50.3                    | 60.8                  |
| RURAL AREA    | 20.6  | 24.9                   | 12.1                  | 13.0            | 10.2                     | 27.0                    | 11.2                  | 23.0                    | 12.8                  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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47. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 8

| TOTAL         | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |      |
|---------------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|------|
|               | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |      |
| Total         | 2000  | 1360          | 640           | 260   | 259   | 80    | 693   | 667      | 120   | 140   | 86    | 173  |
| URBAN AREA    | 26.3  | 19.8          | 40.3          | 37.1  | 50.4  | 26.1  | 20.9  | 18.6     | 35.0  | 38.9  | 57.9  | 46.7 |
| SUBURBAN AREA | 53.1  | 56.1          | 46.7          | 50.0  | 36.3  | 66.1  | 54.2  | 58.1     | 49.9  | 50.0  | 30.8  | 39.0 |
| RURAL AREA    | 20.6  | 24.1          | 13.0          | 13.0  | 13.3  | 7.7   | 24.9  | 23.3     | 15.2  | 11.1  | 11.3  | 14.3 |



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47. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 9

|                      | TOTAL | AGE   |       |       |       |       | AGE COMBOS |          |         |          |         | GENDER |       |
|----------------------|-------|-------|-------|-------|-------|-------|------------|----------|---------|----------|---------|--------|-------|
|                      |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64    | UNDER 44 | OVER 44 | UNDER 54 | OVER 54 | MEN    | WOMEN |
| <b>Total</b>         | 2000  | 163   | 249   | 363   | 330   | 370   | 526        | 774      | 1226    | 1104     | 896     | 942    | 1058  |
| <b>URBAN AREA</b>    | 26.3  | 29.8  | 39.0  | 35.2  | 24.3  | 22.3  | 17.3       | 35.3     | 20.7    | 32.0     | 19.4    | 26.1   | 26.6  |
| <b>SUBURBAN AREA</b> | 53.1  | 50.2  | 48.4  | 46.3  | 56.6  | 55.9  | 56.7       | 47.8     | 56.4    | 50.4     | 56.4    | 52.1   | 54.0  |
| <b>RURAL AREA</b>    | 20.6  | 20.0  | 12.6  | 18.5  | 19.1  | 21.7  | 26.0       | 16.9     | 22.9    | 17.6     | 24.2    | 21.8   | 19.4  |



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AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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47. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 10

|               | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|---------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|               |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total         | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| URBAN AREA    | 26.3  | 32.9        | 36.3            | 26.2  | 18.1                    | 37.8  | 40.0            | 30.6  | 16.2                    | 30.6  | 34.1            | 22.8  | 20.9                    | 100.0     | 0.0           | 0.0   |
| SUBURBAN AREA | 53.1  | 49.2        | 48.4            | 54.2  | 56.4                    | 43.7  | 45.3            | 51.3  | 56.6                    | 51.8  | 50.3            | 56.6  | 56.2                    | 0.0       | 100.0         | 0.0   |
| RURAL AREA    | 20.6  | 17.9        | 15.3            | 19.5  | 25.5                    | 18.5  | 14.7            | 18.1  | 27.2                    | 17.7  | 15.7            | 20.7  | 22.9                    | 0.0       | 0.0           | 100.0 |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. WHAT IS YOUR MARITAL STATUS?

BANNER 1

|                           | ANMP SCORE |      |      |      |      |      |      |      |            | NEW MAJORITY |          |          |               | NEW MAJORITY COMBO |               |       | LEFT MINORITY COMBO |      |      |      |
|---------------------------|------------|------|------|------|------|------|------|------|------------|--------------|----------|----------|---------------|--------------------|---------------|-------|---------------------|------|------|------|
|                           | 10         | 9    | 8    | 7    | 6    | 5    | 4    | 0-3  | TOTAL N.M. | 8-10         | FLTD 6-7 | FLTD 0-5 | DEF. VOTE GOP | PROB/ LEAN VT GOP  | UND. VOTE DEM | TOTAL | 6-7 FLTD            | 0-5  |      |      |
| <b>Total</b>              | 2000       | 211  | 343  | 388  | 421  | 325  | 174  | 76   | 63         | 1545         | 942      | 512      | 91            | 561                | 336           | 266   | 382                 | 455  | 233  | 222  |
| <b>SINGLE</b>             | 33.3       | 15.5 | 25.2 | 27.1 | 36.8 | 40.1 | 58.6 | 45.0 | 33.3       | 31.1         | 23.8     | 41.2     | 50.3          | 20.0               | 33.1          | 42.6  | 37.8                | 40.7 | 31.7 | 50.2 |
| <b>MARRIED</b>            | 49.1       | 67.3 | 57.3 | 52.2 | 46.2 | 42.9 | 27.6 | 40.2 | 44.7       | 51.5         | 57.4     | 43.5     | 34.6          | 61.7               | 50.9          | 41.1  | 44.2                | 40.9 | 47.6 | 33.9 |
| <b>SEPARATED/DIVORCED</b> | 13.0       | 10.6 | 12.9 | 16.1 | 11.5 | 14.0 | 10.0 | 11.1 | 17.2       | 12.6         | 13.7     | 11.3     | 9.5           | 13.9               | 12.0          | 10.0  | 13.1                | 14.1 | 15.6 | 12.6 |
| <b>WIDOWED</b>            | 4.7        | 6.7  | 4.6  | 4.7  | 5.5  | 2.9  | 3.9  | 3.8  | 4.8        | 4.8          | 5.1      | 4.0      | 5.6           | 4.4                | 4.1           | 6.3   | 4.9                 | 4.3  | 5.2  | 3.4  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. WHAT IS YOUR MARITAL STATUS?

BANNER 2

|                    | TOTAL | AREA |          |       |      | 2024 VOTER LIKELIHOOD |             |             |                    |              |                    |
|--------------------|-------|------|----------|-------|------|-----------------------|-------------|-------------|--------------------|--------------|--------------------|
|                    |       | EAST | MID-WEST | SOUTH | WEST | LIKELY VOTER          | Def. Voting | Very Likely | LESS LIKELY TO VTE | Smwht Likely | Not lv /Not at All |
| Total              | 2000  | 350  | 450      | 768   | 432  | 1719                  | 1472        | 248         | 281                | 179          | 101                |
| SINGLE             | 33.3  | 32.2 | 32.1     | 33.5  | 35.1 | 30.4                  | 28.0        | 44.3        | 51.2               | 49.1         | 55.0               |
| MARRIED            | 49.1  | 52.6 | 47.4     | 49.5  | 47.2 | 51.8                  | 53.6        | 41.0        | 32.2               | 35.3         | 26.6               |
| SEPARATED/DIVORCED | 13.0  | 10.6 | 15.4     | 12.1  | 13.9 | 13.1                  | 13.4        | 11.0        | 12.4               | 10.7         | 15.5               |
| WIDOWED            | 4.7   | 4.5  | 5.1      | 4.9   | 3.8  | 4.7                   | 4.9         | 3.7         | 4.2                | 4.9          | 3.0                |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. WHAT IS YOUR MARITAL STATUS?

BANNER 3

|                    | TOTAL | DIRECTION:    |       | GENERIC BALLOT |        |       | LEAN- | JOB: JOE BIDEN |        |       |        |
|--------------------|-------|---------------|-------|----------------|--------|-------|-------|----------------|--------|-------|--------|
|                    |       | UNITED STATES |       | FOR CONGRESS   | ERS/   |       |       |                |        |       |        |
|                    |       | RIGHT         | WRONG | REPUB-         | DEMO-  | UNDE- | UNDE- | APP-           | Strong | Smwht | DISAP- |
|                    |       | DIREC-        | TRACK | LICAN          | CRATIC | CIDED | CIDED | ROVE           |        |       | PROVE  |
|                    |       | TION          |       |                |        |       |       |                |        |       |        |
| Total              | 2000  | 538           | 1461  | 897            | 837    | 266   | 505   | 798            | 246    | 551   | 1202   |
| SINGLE             | 33.3  | 33.7          | 33.2  | 24.9           | 39.4   | 42.6  | 40.4  | 36.3           | 29.2   | 39.5  | 31.3   |
| MARRIED            | 49.1  | 47.4          | 49.6  | 57.6           | 42.4   | 41.1  | 44.6  | 44.4           | 49.3   | 42.3  | 52.1   |
| SEPARATED/DIVORCED | 13.0  | 13.7          | 12.7  | 13.2           | 13.7   | 10.0  | 9.8   | 13.9           | 15.8   | 13.0  | 12.4   |
| WIDOWED            | 4.7   | 5.2           | 4.5   | 4.3            | 4.6    | 6.3   | 5.1   | 5.3            | 5.7    | 5.2   | 4.2    |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. WHAT IS YOUR MARITAL STATUS?

BANNER 4

|                    | TOTAL | 2020 BALLOT |       | PARTY           |               |                  | MEN             |               |                  | WOMEN           |               |                  |
|--------------------|-------|-------------|-------|-----------------|---------------|------------------|-----------------|---------------|------------------|-----------------|---------------|------------------|
|                    |       | TRUMP       | BIDEN | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT | REPUB-<br>LICAN | DEMO-<br>CRAT | INDEP-<br>ENDENT |
| Total              | 2000  | 783         | 928   | 721             | 737           | 542              | 413             | 258           | 271              | 308             | 479           | 271              |
| SINGLE             | 33.3  | 23.7        | 37.0  | 21.8            | 41.8          | 37.0             | 22.6            | 39.7          | 29.7             | 20.8            | 43.0          | 44.3             |
| MARRIED            | 49.1  | 58.2        | 45.0  | 59.7            | 39.9          | 47.4             | 62.1            | 45.3          | 56.0             | 56.5            | 36.9          | 38.8             |
| SEPARATED/DIVORCED | 13.0  | 14.0        | 12.8  | 14.1            | 13.9          | 10.3             | 12.0            | 12.6          | 9.8              | 16.8            | 14.5          | 10.8             |
| WIDOWED            | 4.7   | 4.2         | 5.2   | 4.4             | 4.4           | 5.3              | 3.3             | 2.4           | 4.6              | 5.9             | 5.5           | 6.1              |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. WHAT IS YOUR MARITAL STATUS?

BANNER 5

|                    | TOTAL | IDEOLOGY     |      |       |               |       |      | REPUBLICAN        |              |               | DEMOCRAT          |              |               | INDEPENDENT       |              |               |                   |
|--------------------|-------|--------------|------|-------|---------------|-------|------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|--------------|---------------|-------------------|
|                    |       | LIB-<br>ERAL | Very | Smwt. | MOD-<br>ERATE | Smwt. | Very | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE | CONSER-<br>VATIVE |
| Total              | 2000  | 516          | 197  | 319   | 736           | 445   | 304  | 748               | 23           | 134           | 564               | 417          | 256           | 64                | 75           | 346           | 120               |
| SINGLE             | 33.3  | 41.8         | 45.3 | 39.7  | 36.3          | 26.7  | 21.2 | 24.5              | 37.8         | 22.9          | 20.9              | 41.1         | 42.5          | 43.9              | 47.1         | 36.9          | 31.1              |
| MARRIED            | 49.1  | 41.0         | 40.1 | 41.5  | 44.9          | 55.6  | 63.3 | 58.7              | 33.5         | 54.6          | 62.0              | 41.0         | 38.3          | 39.1              | 43.5         | 46.0          | 53.7              |
| SEPARATED/DIVORCED | 13.0  | 13.4         | 11.8 | 14.3  | 13.0          | 13.6  | 11.5 | 12.7              | 24.2         | 15.6          | 13.3              | 13.7         | 14.8          | 10.9              | 8.0          | 10.6          | 10.9              |
| WIDOWED            | 4.7   | 3.8          | 2.8  | 4.5   | 5.8           | 4.2   | 4.0  | 4.1               | 4.5          | 6.8           | 3.8               | 4.2          | 4.3           | 6.2               | 1.4          | 6.5           | 4.3               |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. WHAT IS YOUR MARITAL STATUS?

BANNER 6

|                    | TOTAL | VOTE BEHAVIOR |                |                 |                |                           | VB<br>COMBO | CONSIDER YOURSELF |                          |                            |                 |                          | RELIGION |                          |                       |               |
|--------------------|-------|---------------|----------------|-----------------|----------------|---------------------------|-------------|-------------------|--------------------------|----------------------------|-----------------|--------------------------|----------|--------------------------|-----------------------|---------------|
|                    |       | DEMO-<br>CRAT | TCKT<br>SPLTTR | REPUB-<br>LICAN | SWING<br>VOTER | WLTHY/<br>UPPER<br>MIDDLE |             | Weal-<br>thy      | Upper<br>Middle<br>Class | MIDDLE<br>/LOWER<br>MIDDLE | Middle<br>Class | Lower<br>Middle<br>Class | POOR     | MAIN-<br>STREAM<br>PROT. | EVAN-<br>GEL-<br>ICAL | CATH-<br>OLIC |
| Total              | 2000  | 903           | 267            | 830             | 1047           | 258                       | 29          | 229               | 1558                     | 981                        | 576             | 184                      | 611      | 171                      | 492                   | 559           |
| SINGLE             | 33.3  | 41.8          | 33.5           | 24.0            | 33.4           | 25.1                      | 55.5        | 21.3              | 32.9                     | 27.8                       | 41.8            | 47.8                     | 27.1     | 22.6                     | 29.2                  | 46.9          |
| MARRIED            | 49.1  | 40.9          | 49.6           | 57.8            | 49.8           | 64.5                      | 41.0        | 67.5              | 50.3                     | 57.2                       | 38.7            | 16.8                     | 49.9     | 58.5                     | 55.4                  | 38.5          |
| SEPARATED/DIVORCED | 13.0  | 12.6          | 12.0           | 13.7            | 11.6           | 8.2                       | 3.6         | 8.8               | 11.9                     | 10.5                       | 14.2            | 28.9                     | 16.2     | 16.5                     | 10.7                  | 11.2          |
| WIDOWED            | 4.7   | 4.7           | 4.9            | 4.6             | 5.1            | 2.2                       | 0.0         | 2.5               | 4.8                      | 4.5                        | 5.4             | 6.5                      | 6.8      | 2.4                      | 4.8                   | 3.4           |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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48. WHAT IS YOUR MARITAL STATUS?

BANNER 7

|                    | TOTAL | EDUCATION LEVEL        |                       |                 |                          | MEN                     |                       | WOMEN                   |                       |
|--------------------|-------|------------------------|-----------------------|-----------------|--------------------------|-------------------------|-----------------------|-------------------------|-----------------------|
|                    |       | LESS/<br>COLL.<br>GRAD | COLL-<br>EGE<br>GRAD. | Bchlr<br>Degree | Post-<br>Grad./<br>Prof. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. | LESS/<br>COLL.<br>GRAD. | COLL-<br>EGE<br>GRAD. |
| Total              | 2000  | 1321                   | 679                   | 449             | 230                      | 632                     | 310                   | 689                     | 369                   |
| SINGLE             | 33.3  | 36.9                   | 26.4                  | 29.0            | 21.3                     | 33.4                    | 21.0                  | 40.1                    | 30.9                  |
| MARRIED            | 49.1  | 43.7                   | 59.6                  | 59.2            | 60.3                     | 49.8                    | 68.0                  | 38.1                    | 52.5                  |
| SEPARATED/DIVORCED | 13.0  | 14.4                   | 10.2                  | 9.0             | 12.7                     | 13.0                    | 8.5                   | 15.6                    | 11.7                  |
| WIDOWED            | 4.7   | 5.1                    | 3.8                   | 2.8             | 5.7                      | 3.9                     | 2.5                   | 6.2                     | 4.9                   |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. WHAT IS YOUR MARITAL STATUS?

BANNER 8

|                    | TOTAL | RACE  |               |               |       |       | WHITE |       | HISPANIC |       | BLACK |       |
|--------------------|-------|-------|---------------|---------------|-------|-------|-------|-------|----------|-------|-------|-------|
|                    |       | WHITE | NON-<br>WHITE | His-<br>panic | Black | Asian | MEN   | WOMEN | MEN      | WOMEN | MEN   | WOMEN |
| Total              | 2000  | 1360  | 640           | 260           | 259   | 80    | 693   | 667   | 120      | 140   | 86    | 173   |
| SINGLE             | 33.3  | 23.3  | 54.6          | 47.3          | 66.1  | 38.9  | 20.6  | 26.1  | 42.9     | 51.2  | 72.9  | 62.7  |
| MARRIED            | 49.1  | 56.9  | 32.5          | 36.6          | 21.0  | 56.6  | 63.9  | 49.5  | 37.7     | 35.7  | 16.0  | 23.5  |
| SEPARATED/DIVORCED | 13.0  | 14.1  | 10.6          | 13.5          | 10.9  | 1.1   | 11.5  | 16.8  | 16.2     | 11.1  | 11.1  | 10.8  |
| WIDOWED            | 4.7   | 5.8   | 2.3           | 2.5           | 2.0   | 3.4   | 4.1   | 7.5   | 3.1      | 2.0   | 0.0   | 3.0   |





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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48. WHAT IS YOUR MARITAL STATUS?

BANNER 9

|                    | TOTAL | AGE   |       |       |       |       |         | AGE COMBOS |         |          |         |      | GENDER |  |
|--------------------|-------|-------|-------|-------|-------|-------|---------|------------|---------|----------|---------|------|--------|--|
|                    |       | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | OVER 64 | UNDER 44   | OVER 44 | UNDER 54 | OVER 54 | MEN  | WOMEN  |  |
| Total              | 2000  | 163   | 249   | 363   | 330   | 370   | 526     | 774        | 1226    | 1104     | 896     | 942  | 1058   |  |
| SINGLE             | 33.3  | 90.3  | 60.8  | 37.9  | 29.0  | 22.3  | 9.9     | 56.3       | 18.8    | 48.2     | 15.0    | 29.3 | 36.9   |  |
| MARRIED            | 49.1  | 8.3   | 33.9  | 51.1  | 48.9  | 55.0  | 63.4    | 36.6       | 57.0    | 40.3     | 59.9    | 55.8 | 43.1   |  |
| SEPARATED/DIVORCED | 13.0  | 1.3   | 4.8   | 9.4   | 19.4  | 17.9  | 15.3    | 6.2        | 17.2    | 10.2     | 16.4    | 11.5 | 14.2   |  |
| WIDOWED            | 4.7   | 0.0   | 0.4   | 1.6   | 2.6   | 4.7   | 11.4    | 0.9        | 7.0     | 1.4      | 8.7     | 3.4  | 5.8    |  |



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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48. WHAT IS YOUR MARITAL STATUS?

BANNER 10

|                    | TOTAL | GENERATIONS |                 |       |                         | MEN   |                 |       |                         | WOMEN |                 |       |                         | AREA TYPE |               |       |
|--------------------|-------|-------------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-------|-----------------|-------|-------------------------|-----------|---------------|-------|
|                    |       | GEN Z       | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | GEN Z | MILLEN<br>NIALS | GEN X | BABY<br>BMMRS<br>/SLNTG | URBAN     | SUB-<br>URBAN | RURAL |
| Total              | 2000  | 216         | 488             | 549   | 748                     | 70    | 180             | 243   | 449                     | 146   | 307             | 306   | 299                     | 527       | 1062          | 411   |
| SINGLE             | 33.3  | 87.6        | 45.2            | 29.2  | 12.9                    | 88.8  | 45.2            | 34.1  | 11.0                    | 87.0  | 45.2            | 25.3  | 15.7                    | 45.3      | 30.3          | 25.6  |
| MARRIED            | 49.1  | 10.5        | 46.6            | 49.3  | 61.7                    | 9.7   | 48.5            | 45.5  | 71.4                    | 10.9  | 45.5            | 52.2  | 47.0                    | 41.2      | 51.3          | 53.4  |
| SEPARATED/DIVORCED | 13.0  | 1.9         | 7.2             | 19.3  | 15.3                    | 1.5   | 5.2             | 18.8  | 11.7                    | 2.1   | 8.3             | 19.7  | 20.7                    | 11.1      | 13.0          | 15.3  |
| WIDOWED            | 4.7   | 0.0         | 1.0             | 2.2   | 10.1                    | 0.0   | 1.0             | 1.6   | 5.9                     | 0.0   | 1.0             | 2.8   | 16.6                    | 2.4       | 5.4           | 5.7   |