



Expectations of Health Care Prices
Under a Second Biden or Trump
Term

McLaughlin & Associates

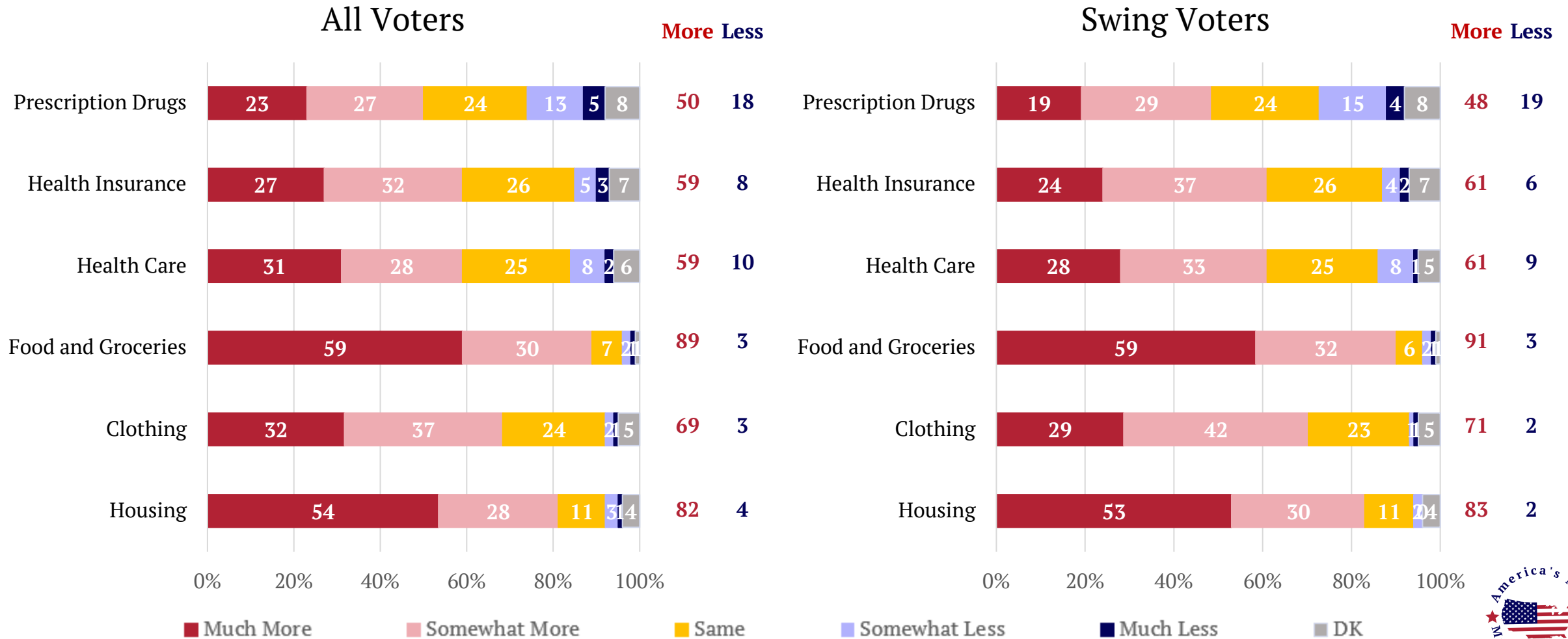


KEY TAKEAWAYS

- A significant majority of Americans say health care and other essential goods and services have become more expensive under Biden.
- More expect health care and other essentials to become more expensive under a second Biden term than under a second Trump term.
- 2-in-3 voters say the Inflation Reduction Act (IRA) has not helped them.
- A plurality of voters say the group who benefited most from the IRA was politicians.

Most Say Health Care and Other Essentials Have Become More Expensive Under President Biden

“Under President Biden, have the following goods and services become more expensive, less expensive, or stayed the same?”

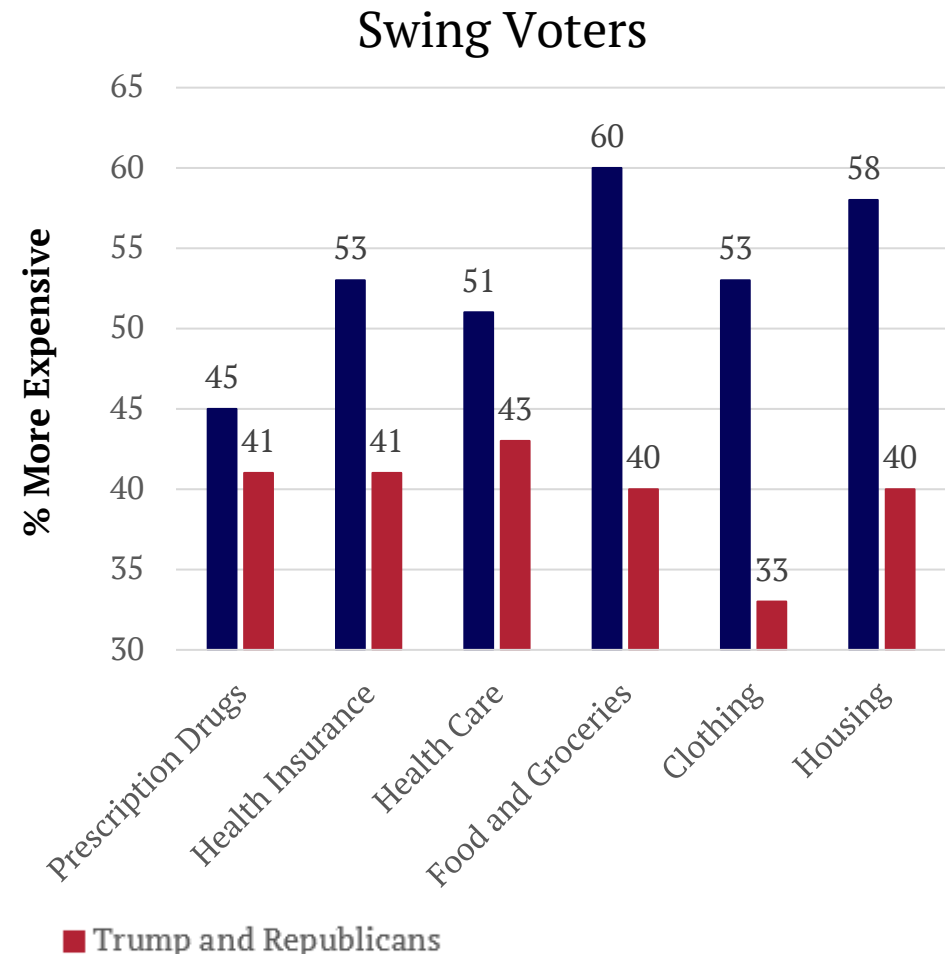
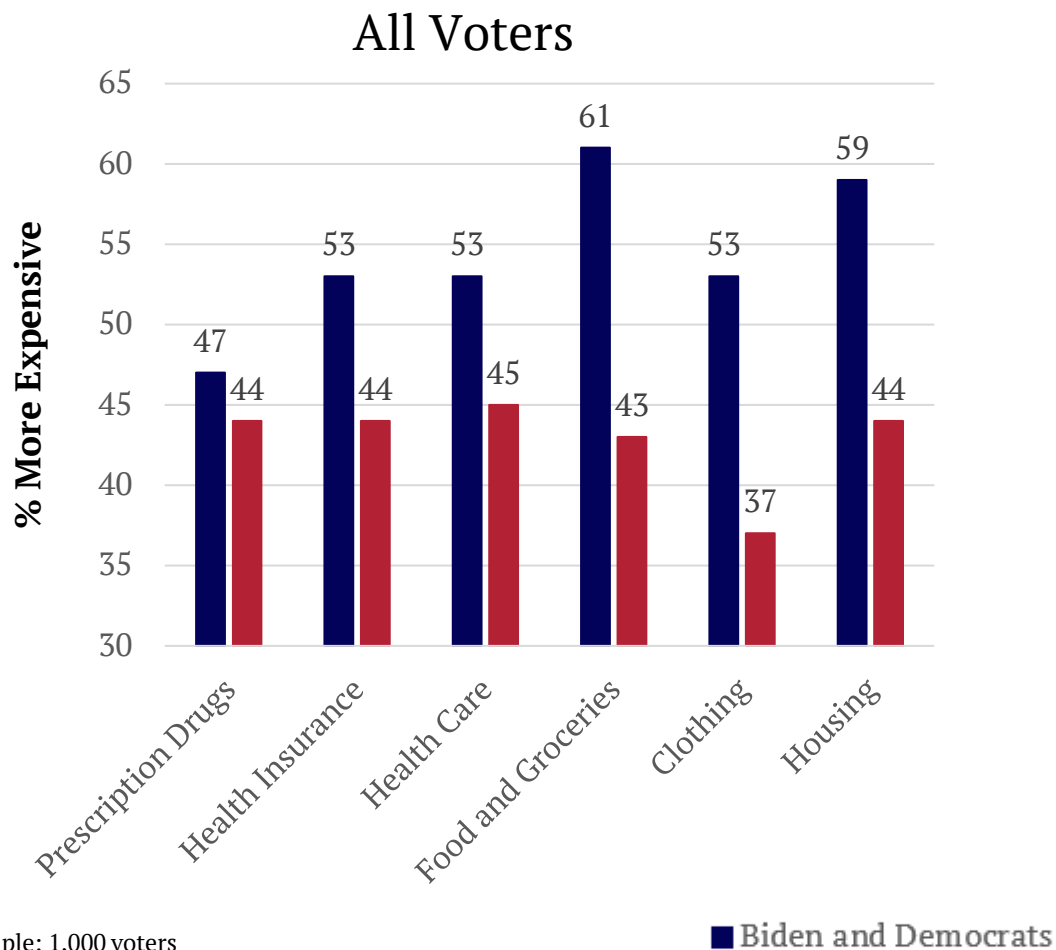


Split Sample: 1,000 voters



More Expect Health Care and Other Essentials to Become More Expensive Under Biden Than Trump

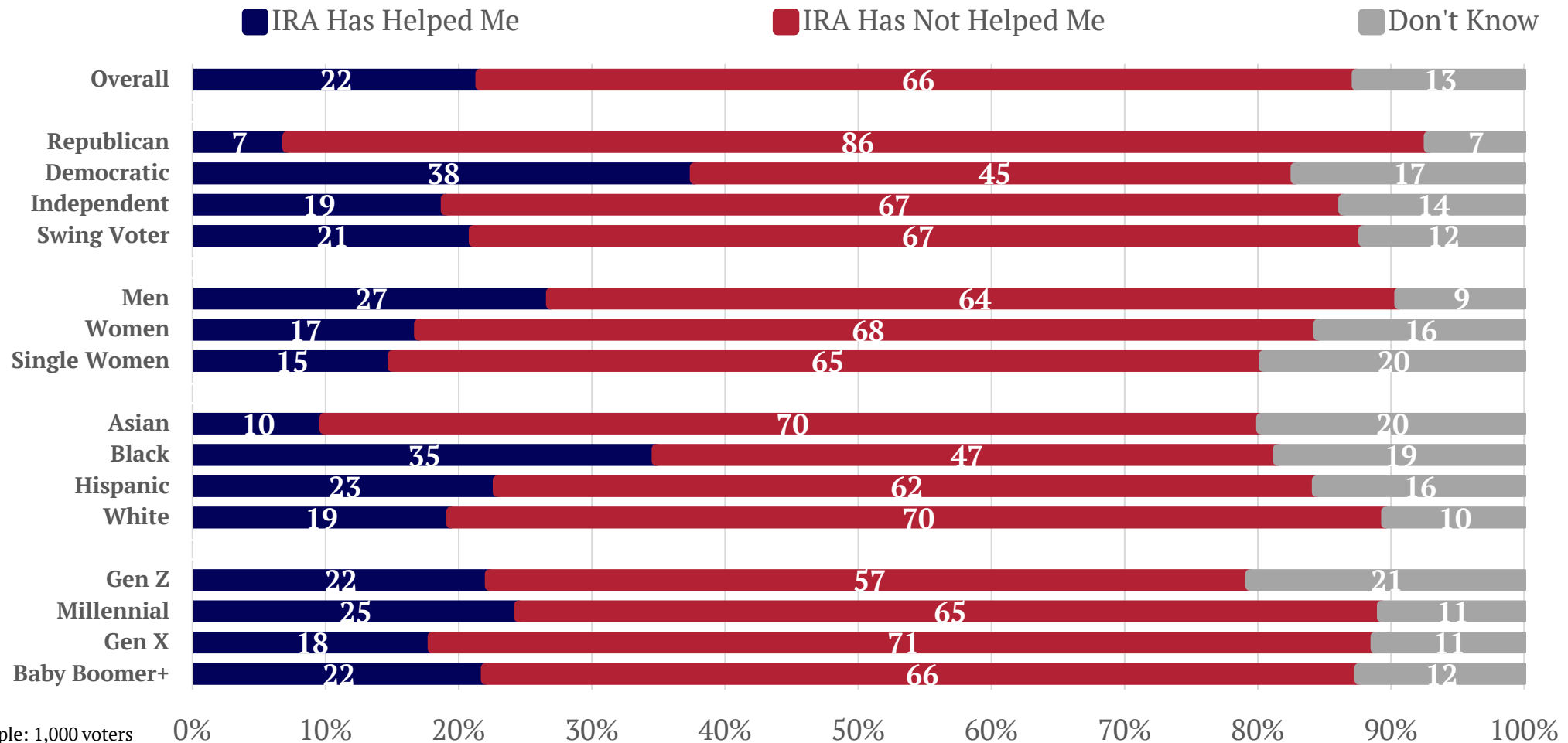
“If President Biden/former President Trump is reelected and Democrats/Republicans control Congress, do you expect the following goods and services to become more expensive, less expensive, or stay the same over the next four years?”



2-in-3 Say The Inflation Reduction Act Did Not Help Them

“In August 2022, President Biden signed The Inflation Reduction Act (IRA) a spending bill that its supporters said would significantly lower inflation, consumer prices, and the costs of prescription drugs. Now, eighteen months after the passage of the IRA spending bill, and based on your own experience, which of the following comes closest to your view?”

1. I personally feel the Inflation Reduction Act has directly helped me or my family in terms of lowering the impact of inflation, consumer costs, and prescription drug prices.
2. I personally feel the Inflation Reduction Act has not directly helped me or my family in terms of lowering the impact of inflation, consumer costs, and prescription drug prices.

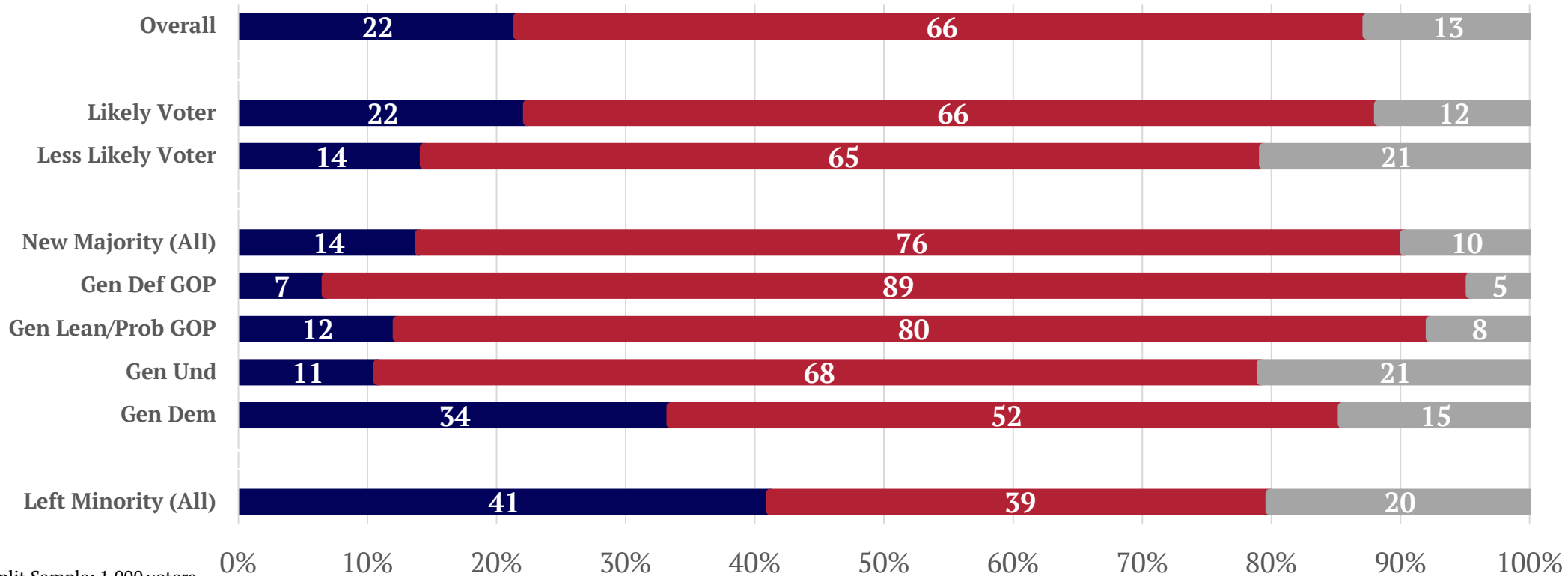


Most New Majority Voters – Including Those Who Plan to Vote Democrat – Say IRA Did Not Help Them

“In August 2022, President Biden signed The Inflation Reduction Act (IRA) a spending bill that its supporters said would significantly lower inflation, consumer prices, and the costs of prescription drugs. Now, eighteen months after the passage of the IRA spending bill, and based on your own experience, which of the following comes closest to your view?”

1. I personally feel the Inflation Reduction Act has directly helped me or my family in terms of lowering the impact of inflation, consumer costs, and prescription drug prices.
2. I personally feel the Inflation Reduction Act has not directly helped me or my family in terms of lowering the impact of inflation, consumer costs, and prescription drug prices.

■ IRA Has Helped Me ■ IRA Has Not Helped Me ■ Don't Know



Split Sample: 1,000 voters

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Plurality Say IRA Benefited Politicians The Most

“Who do you believe benefited the most from the IRA spending bill in terms of the legislation’s tax provisions, regulations, or new spending?”

	Overall	GOP	DEM	IND	Swing Voter	Men	Women	Single Women	Asian	Black	Hisp.	White	Gen Z	Mill Ennial	Gen X	Baby Boomers+
Politicians	29	37	22	29	24	27	32	32	26	25	26	31	27	31	30	28
Older Americans/ Medicare	10	4	16	8	10	10	10	6	14	9	10	9	5	10	10	10
New Climate Programs	9	14	4	8	8	12	6	3	7	2	6	11	3	8	7	13
Insurance Companies	9	9	7	11	11	10	7	8	10	7	11	8	13	11	6	7
Families	9	4	15	7	7	9	8	10	10	16	12	6	17	9	8	6
Consumers	6	3	9	5	7	8	4	5	2	9	7	5	10	6	5	5
Electric Vehicle Makers	5	8	3	4	6	7	3	2	3	3	2	6	3	3	5	7
Don't Know	24	21	24	29	27	18	30	33	28	29	26	23	24	22	29	23

	Overall	Likely Voter	Less Likely Voter	New Majority (All)	Gen Def GOP	Gen Lean/Prob GOP	Gen Und	Gen Dem	Left Minority (All)
Politicians	29	30	23	34	42	34	28	23	17
Older Americans/ Medicare	10	10	8	7	3	7	11	15	15
New Climate Programs	9	9	5	10	14	13	5	3	5
Insurance Companies	9	8	13	9	9	11	9	7	8
Families	9	9	8	6	3	6	4	17	14
Consumers	6	6	7	4	3	3	3	10	10
Electric Vehicle Makers	5	5	2	7	8	6	3	6	1
Don't Know	24	23	34	22	19	21	36	19	30



Appendix

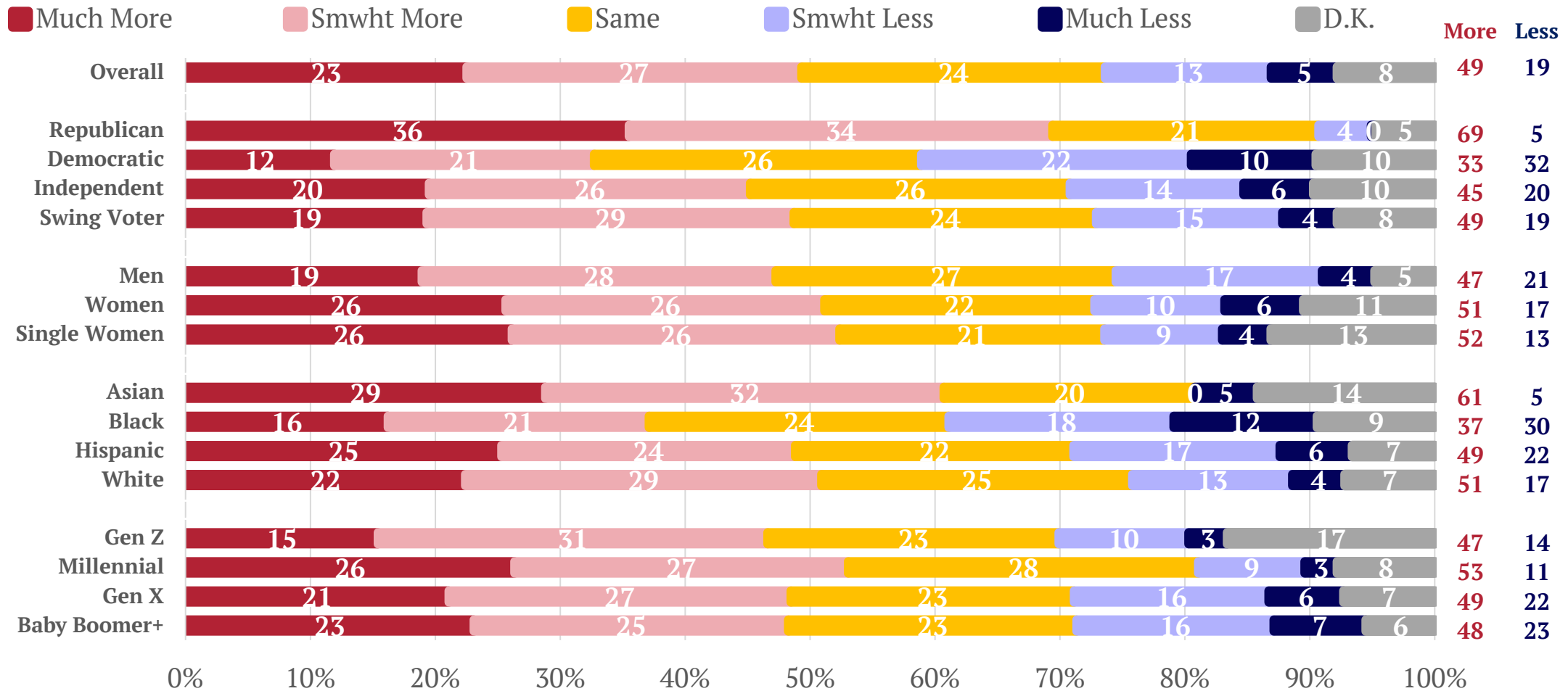


Biden Record – Prescription Drugs

STANDARD CROSSTABS

“Under President Biden, have the following goods and services become more expensive, less expensive, or stayed the same?”

Prescription Drugs



Split Sample: 1,000 voters

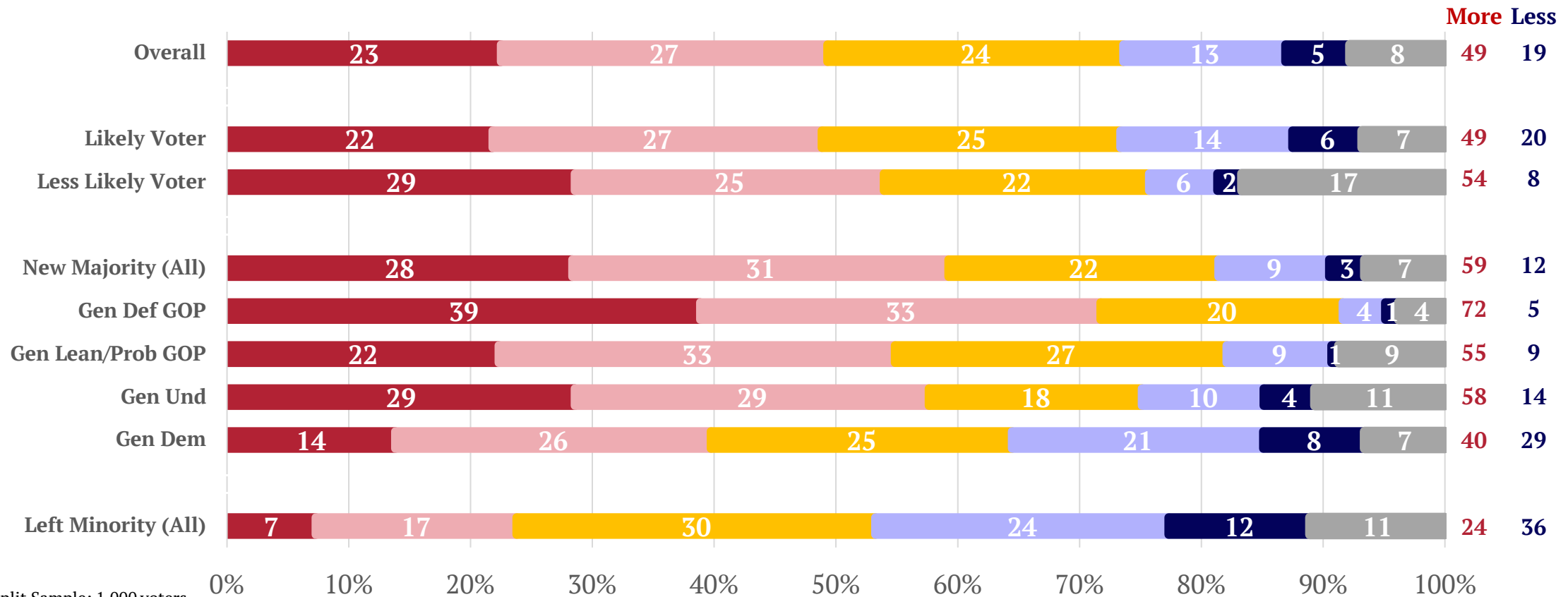


Biden Record – Prescription Drugs

CUSTOM CROSSTABS

“Under President Biden, have the following goods and services become more expensive, less expensive, or stayed the same?”
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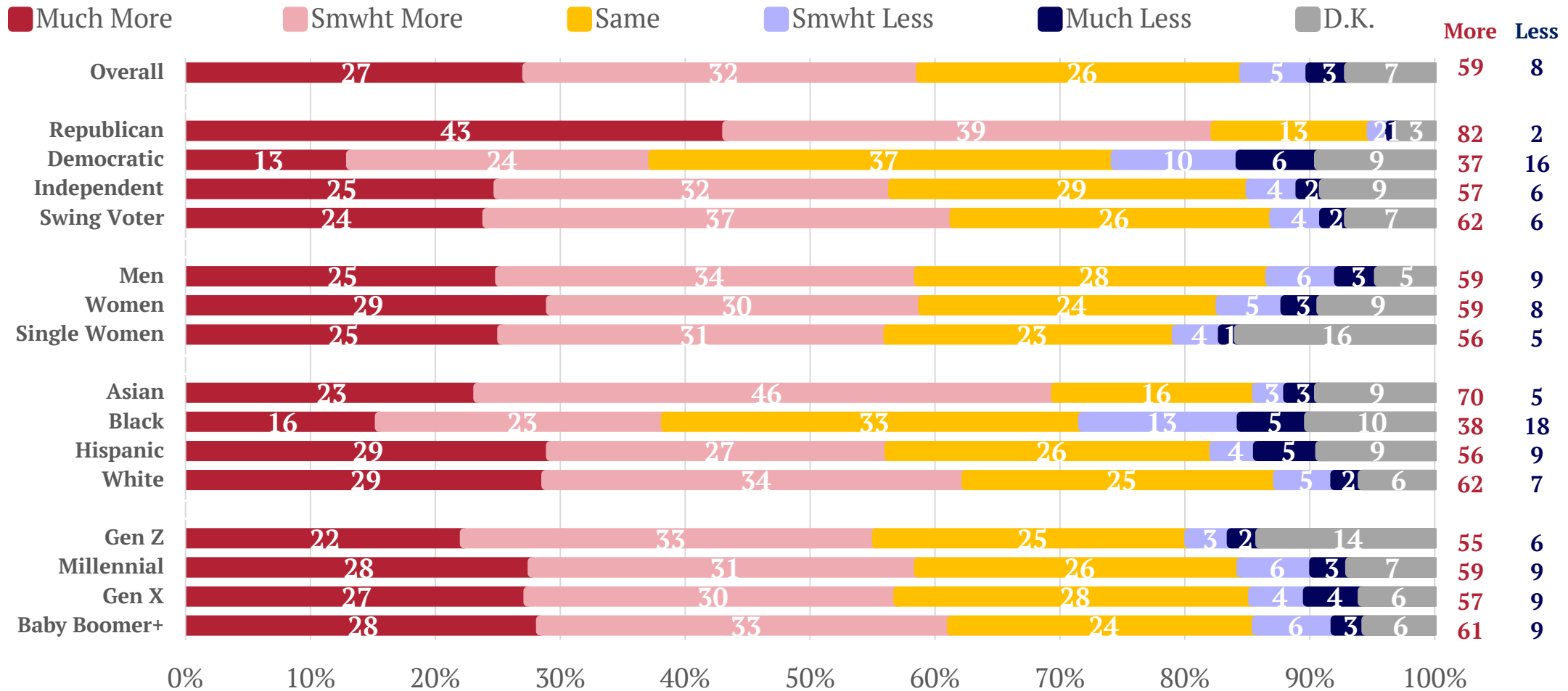


Biden Record – Health Insurance

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Health Insurance

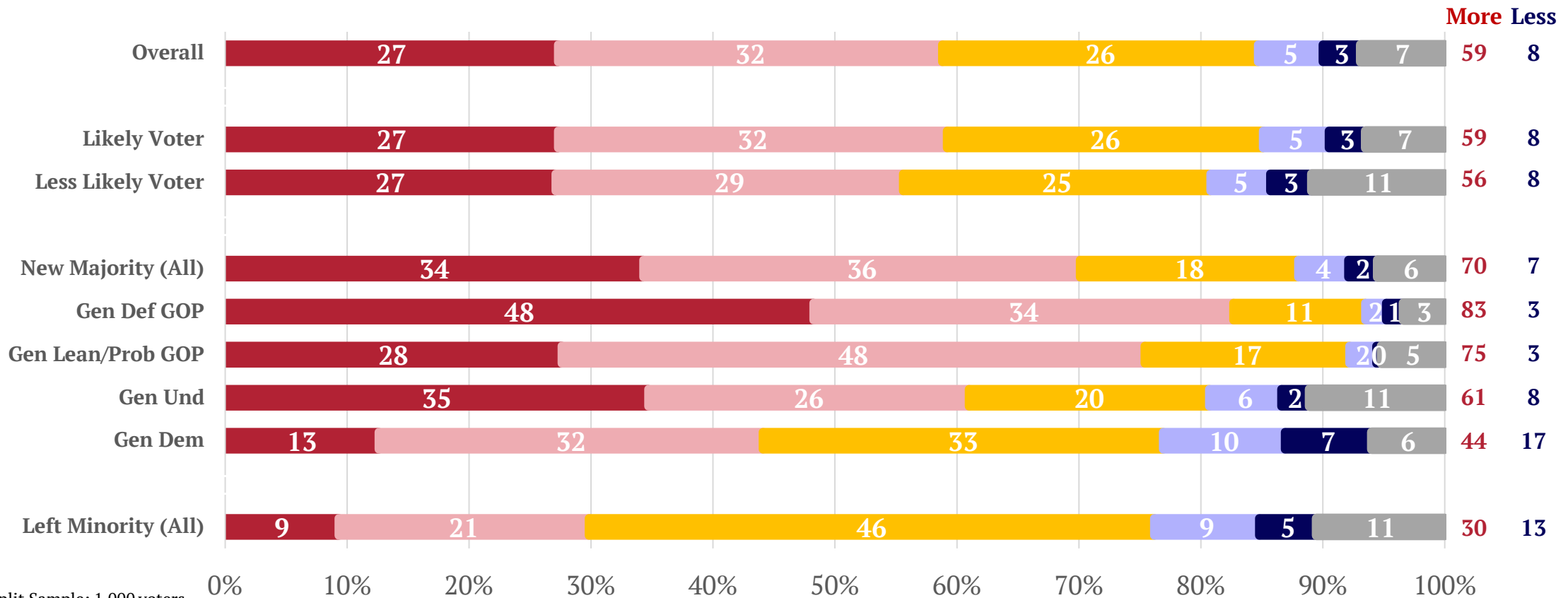


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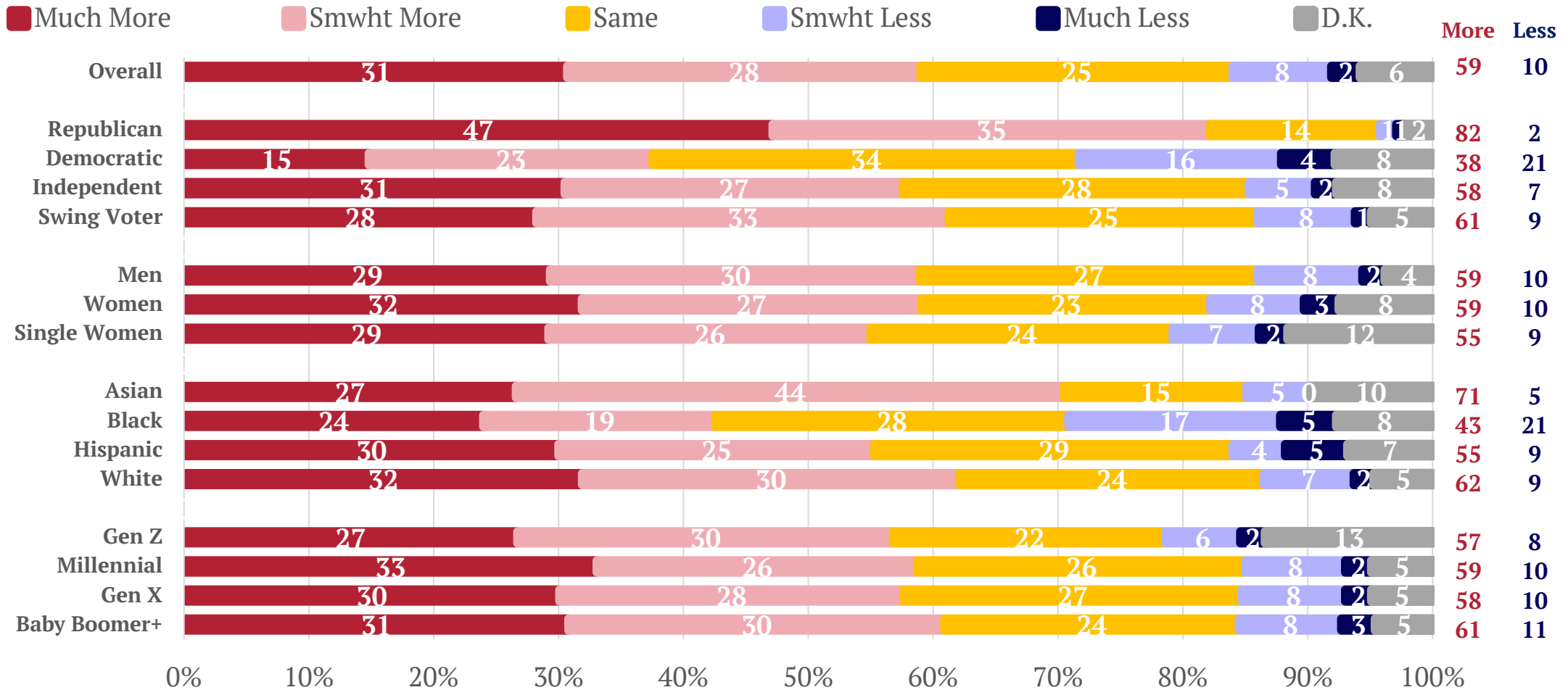


Biden Record – Health Care

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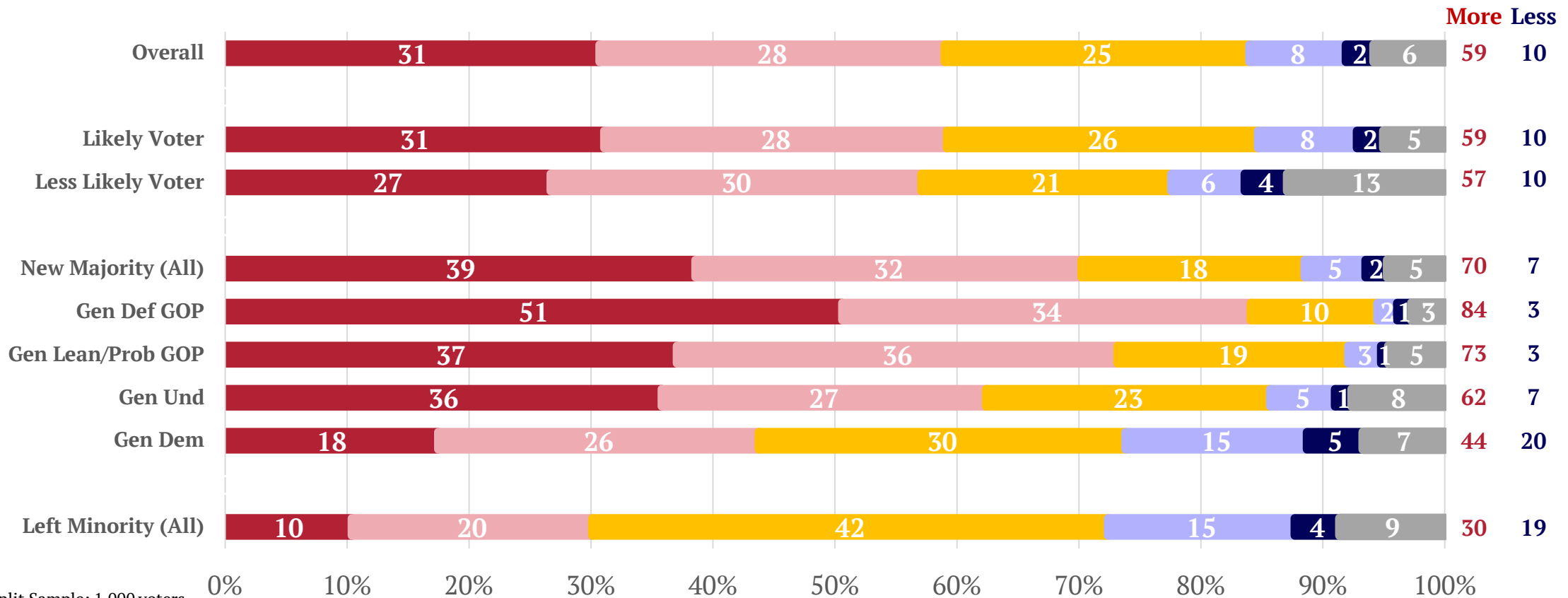


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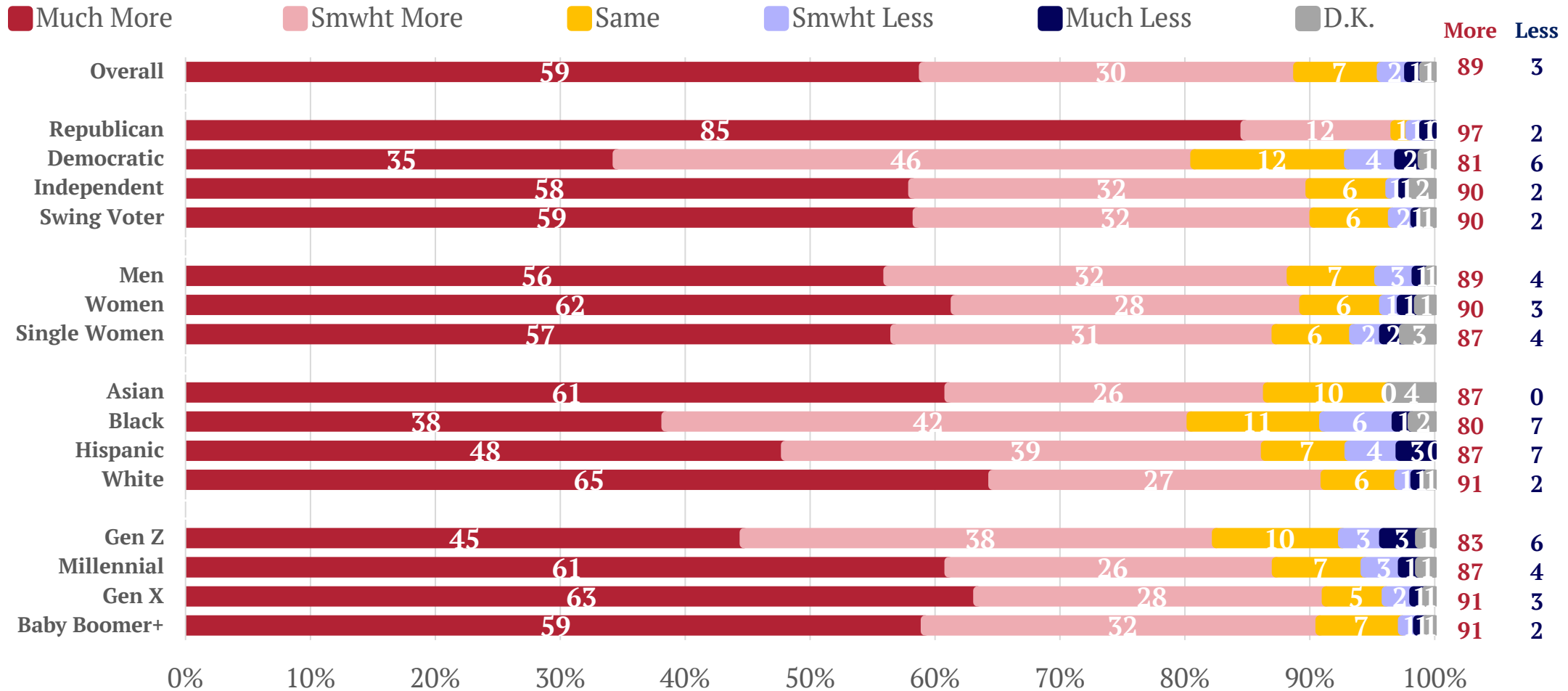


Biden Record – Food and Groceries

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Food and Groceries



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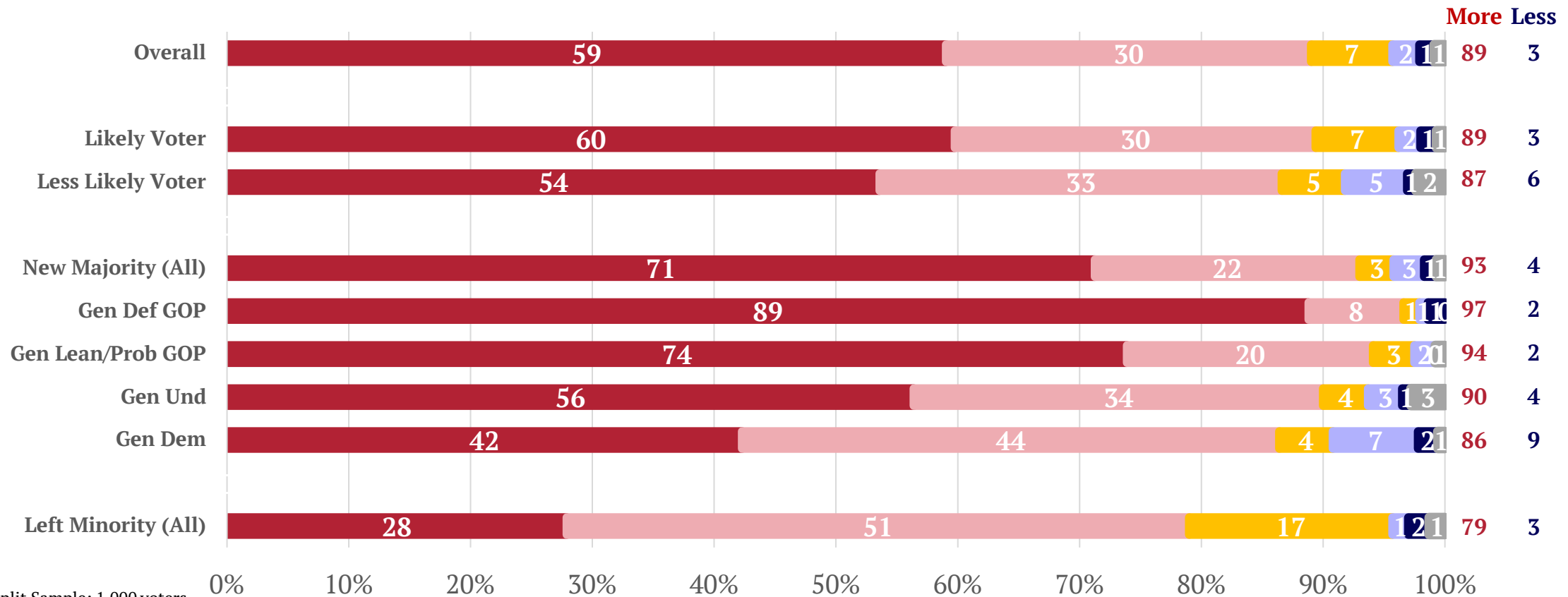


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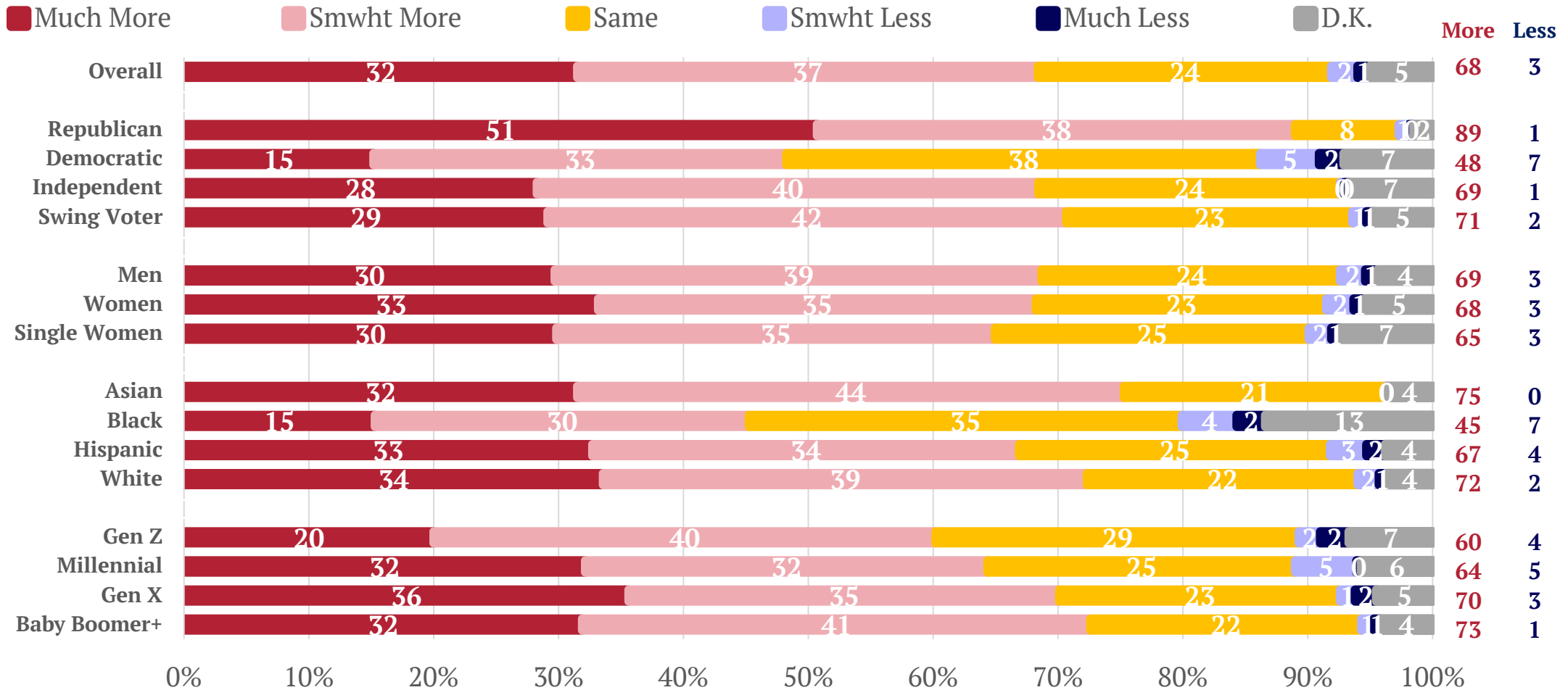


Biden Record – Clothing

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Clothing



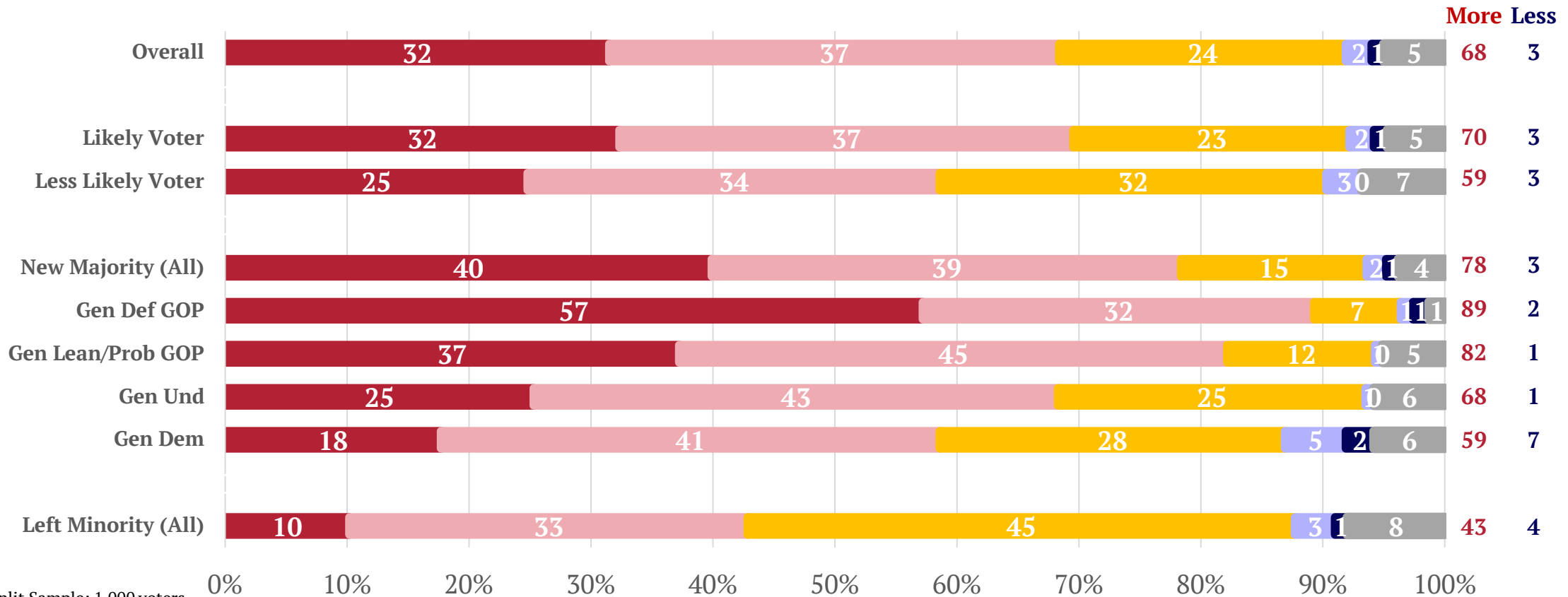
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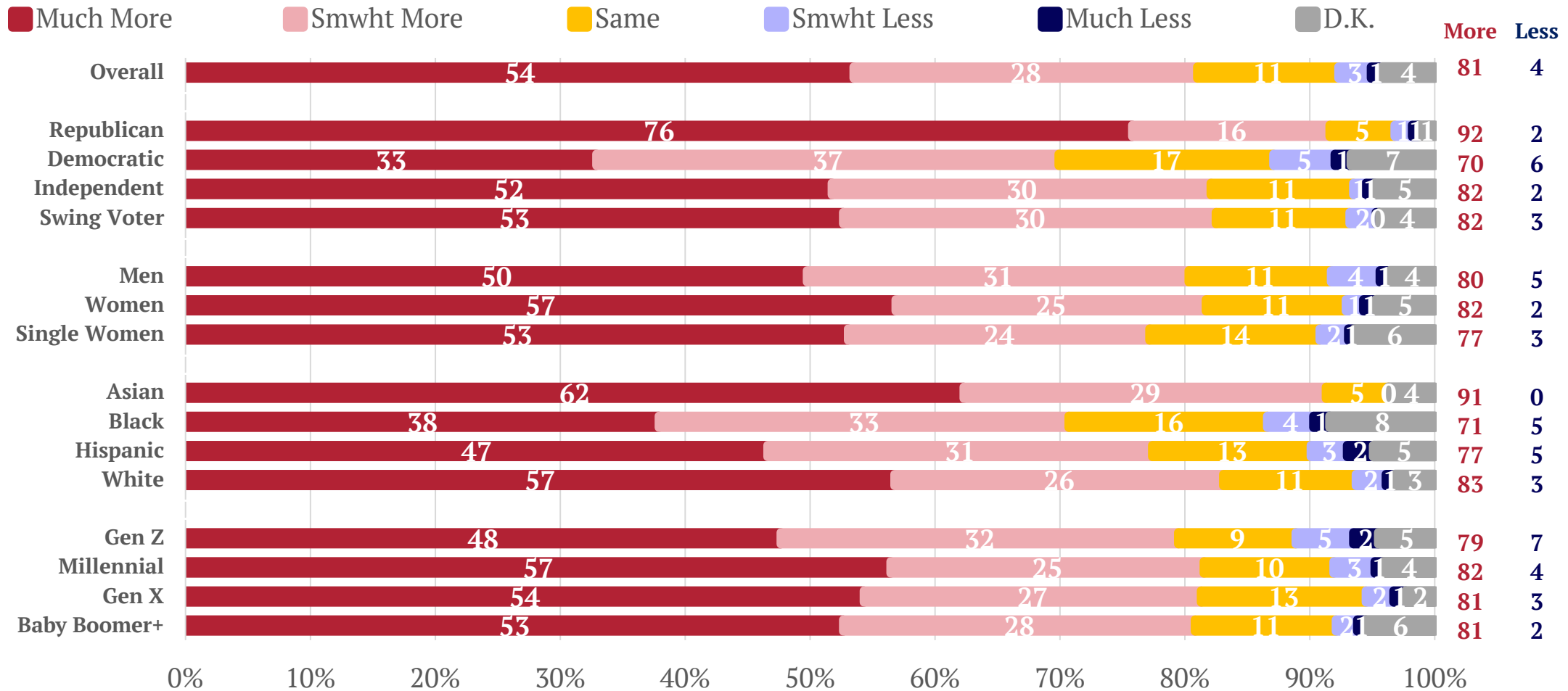


Biden Record – Housing

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Housing

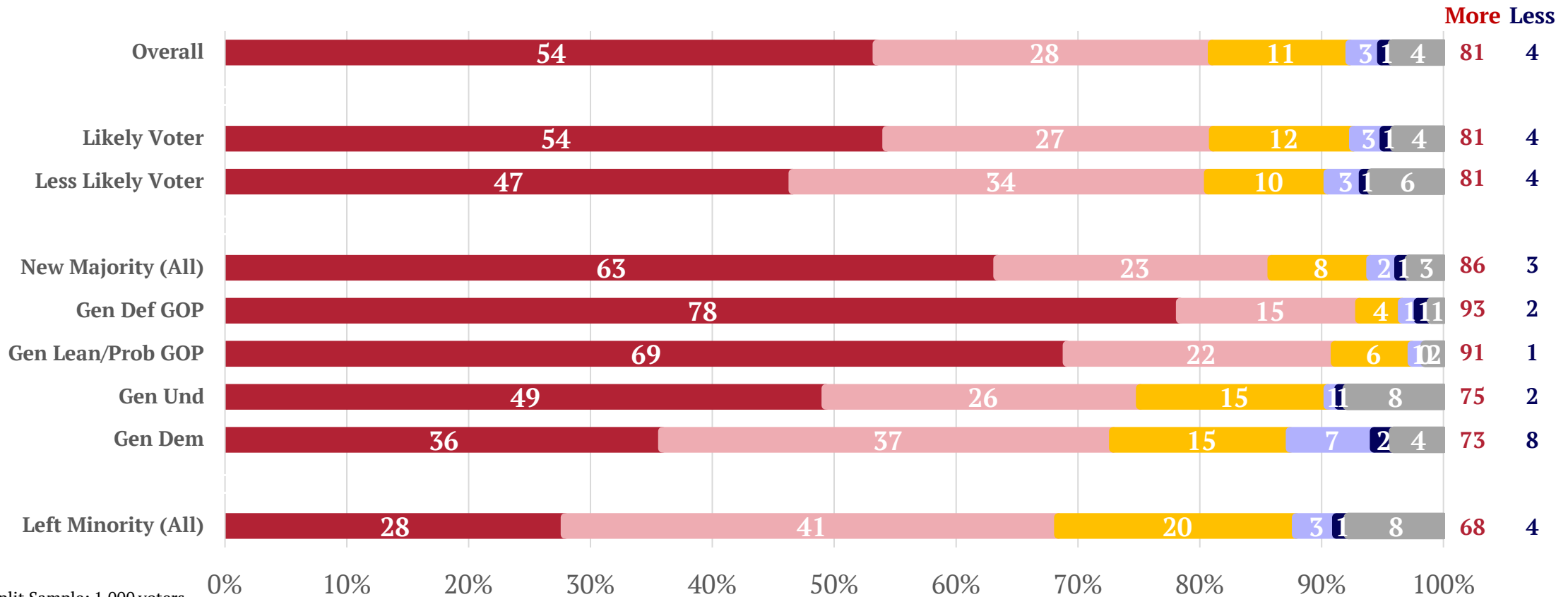


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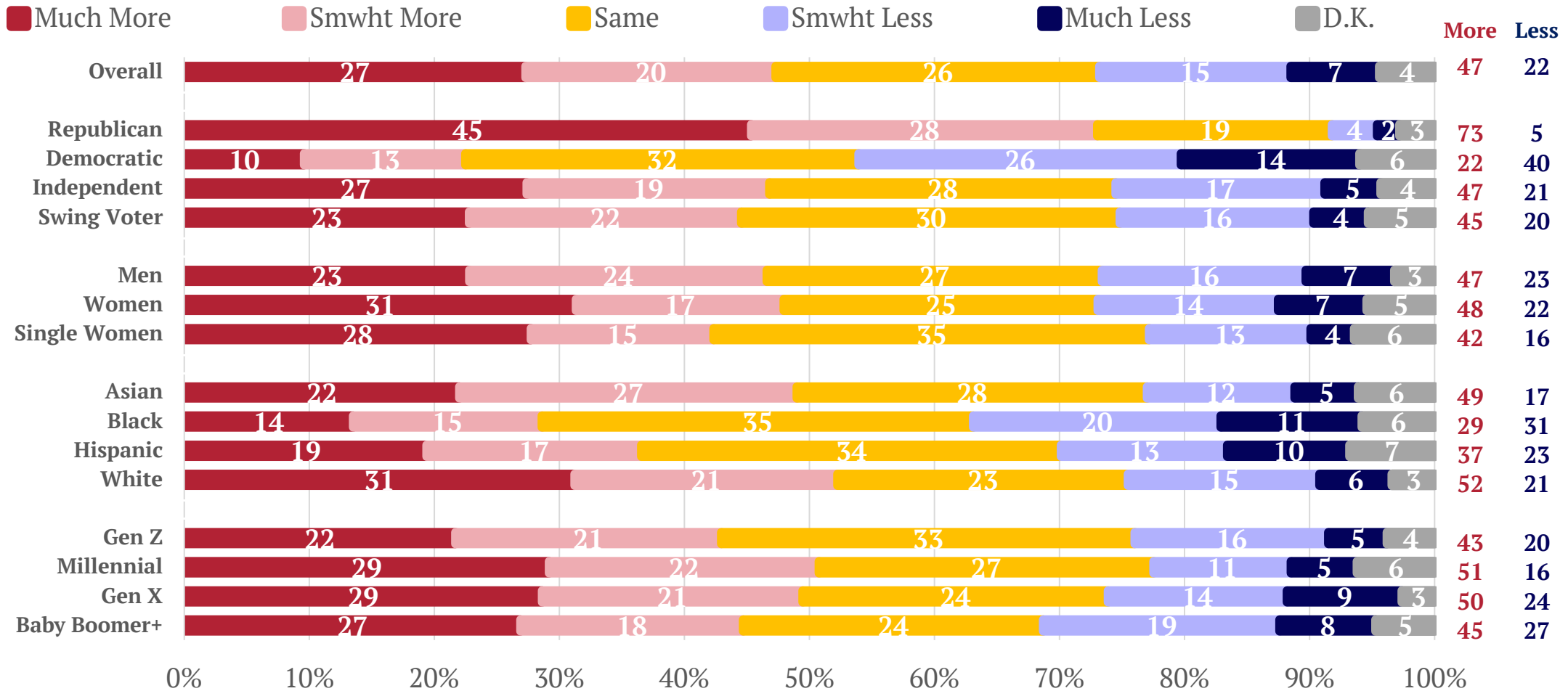


Biden Expectations – Prescription Drugs

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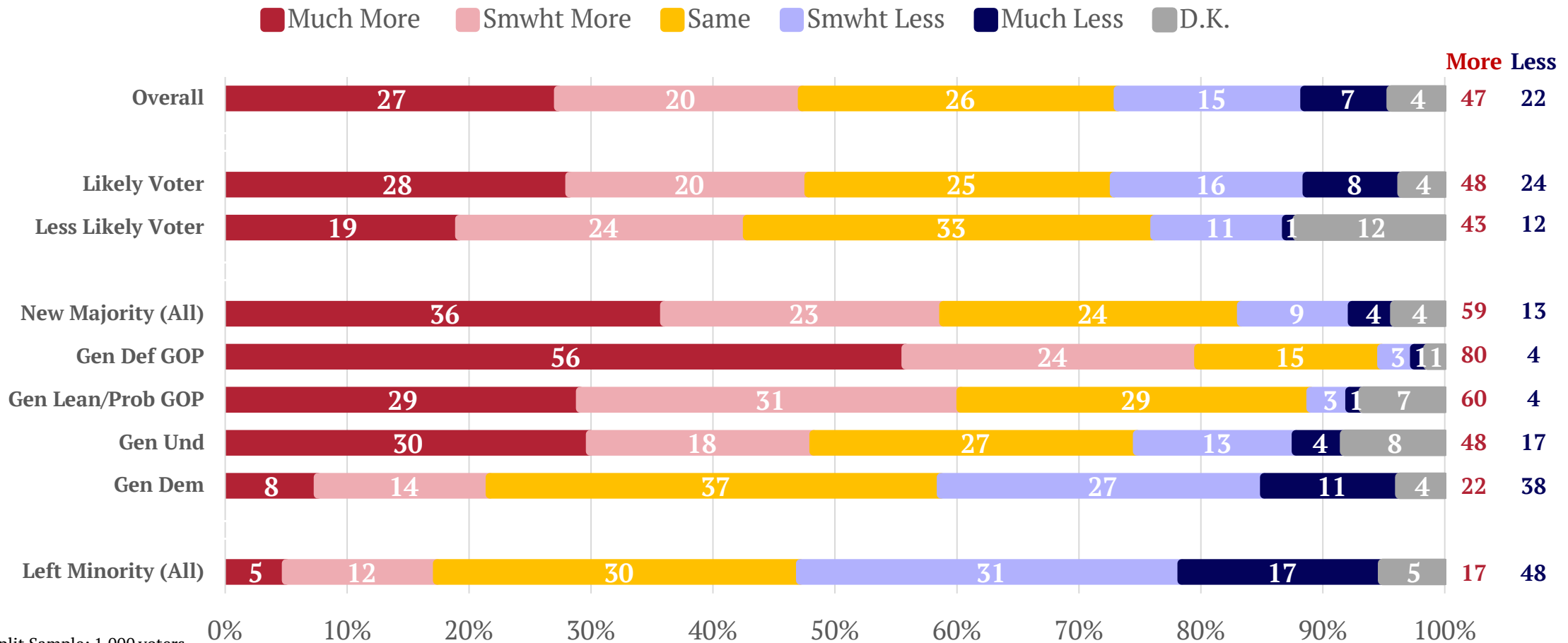
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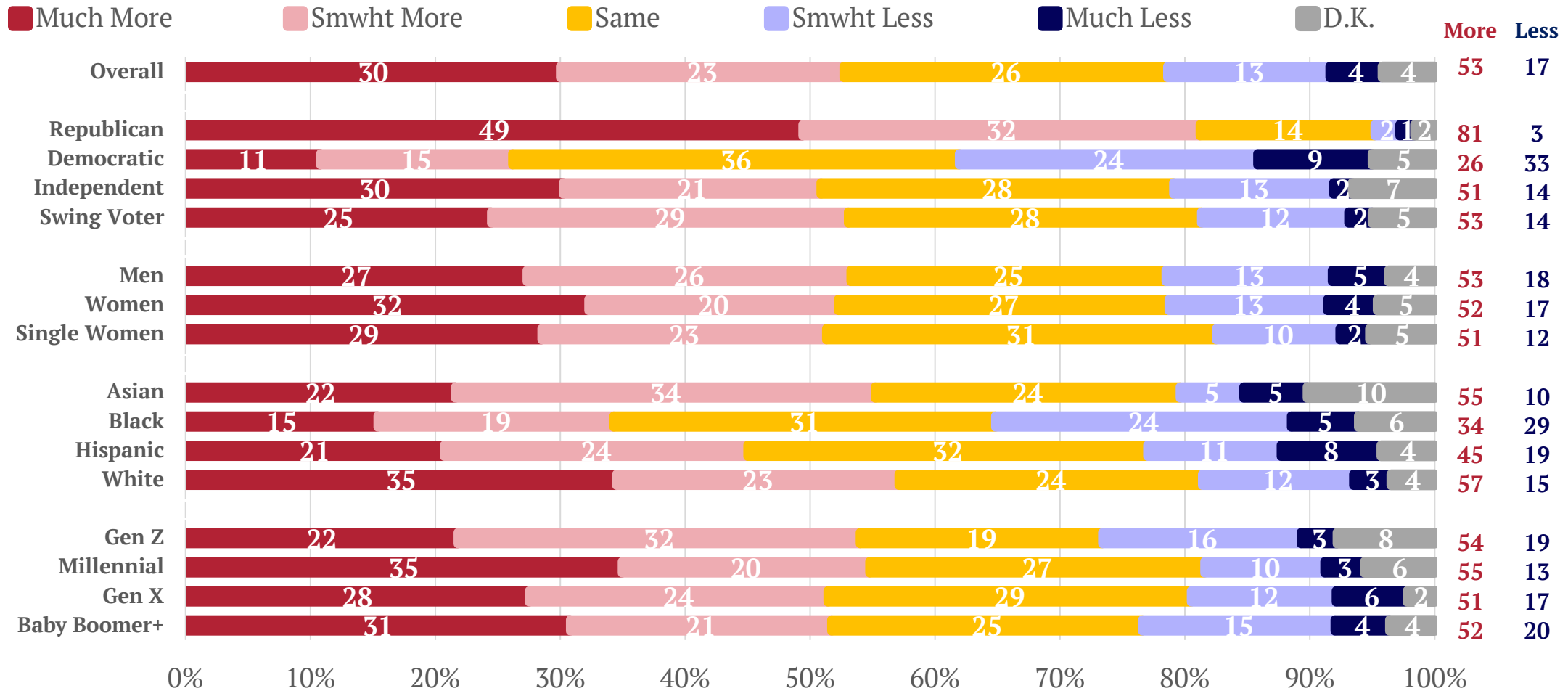


Biden Expectations – Health Insurance

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Health Insurance



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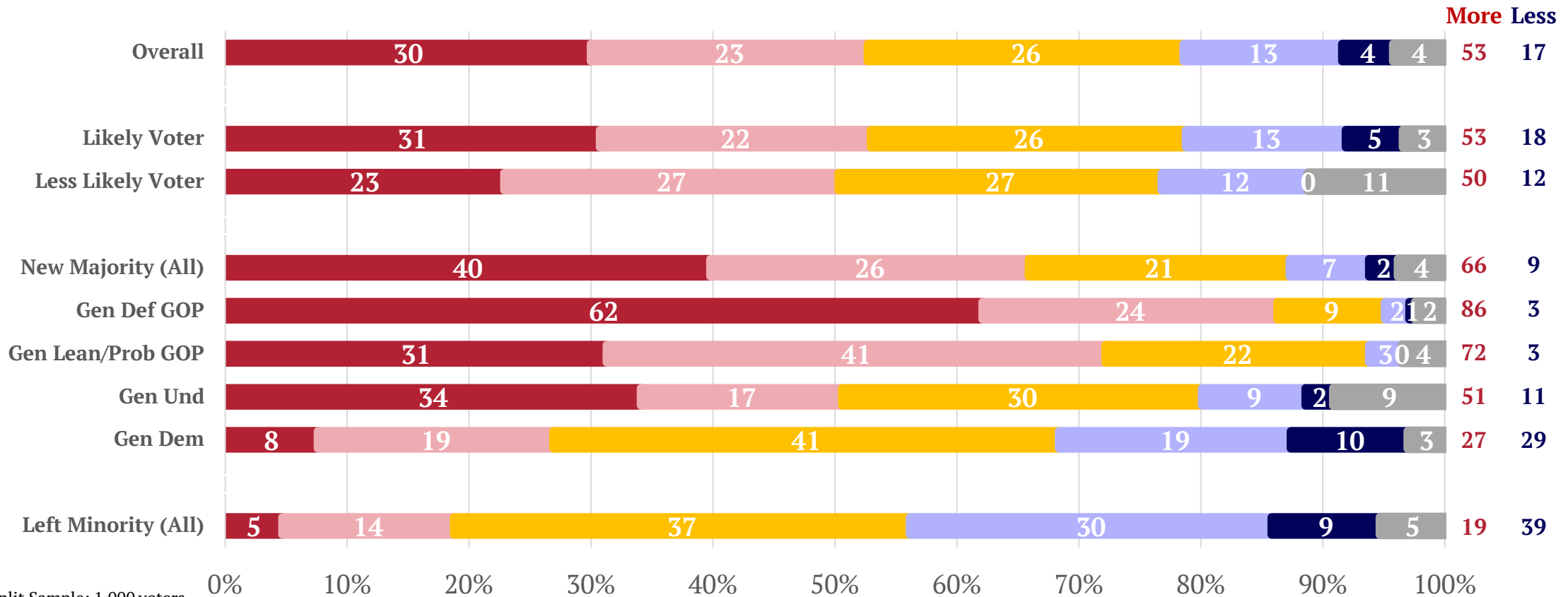


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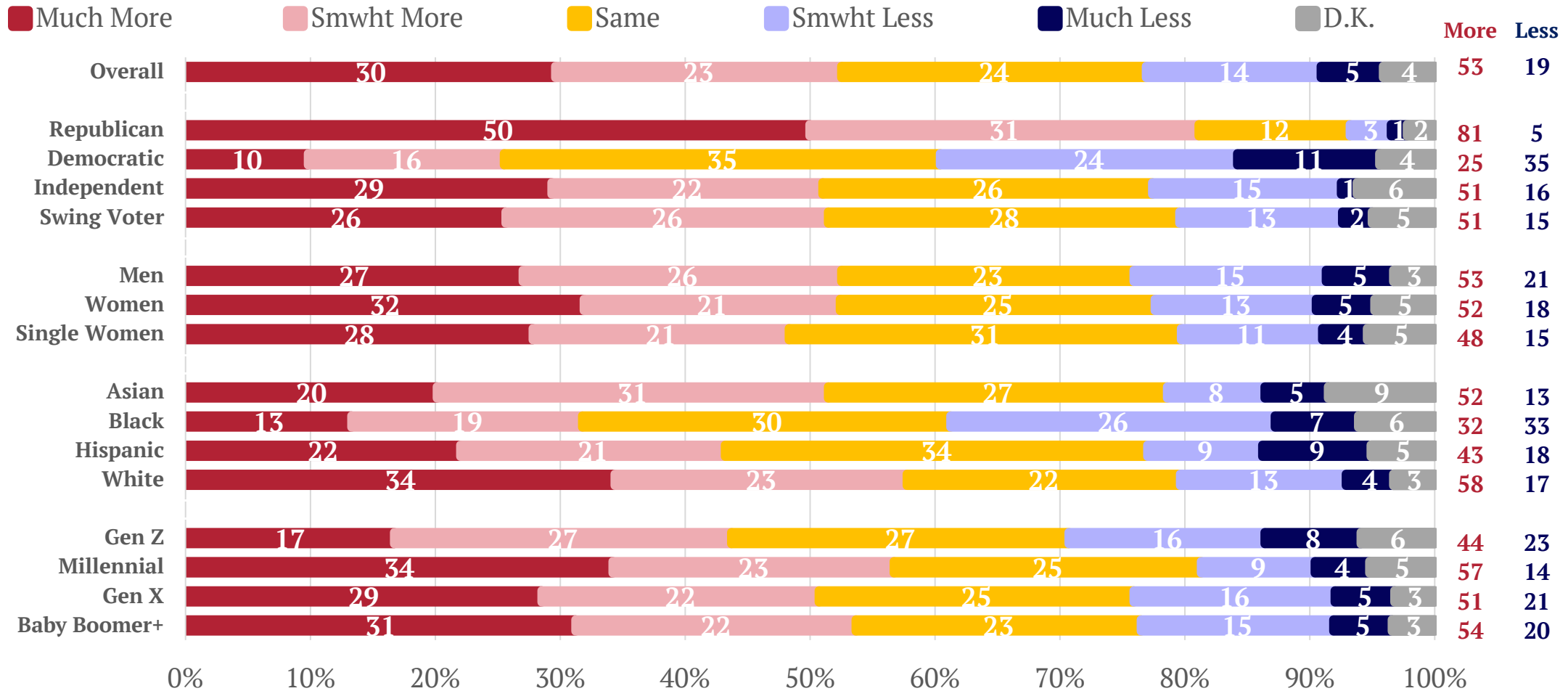


Biden Expectations – Health Care

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Health Care



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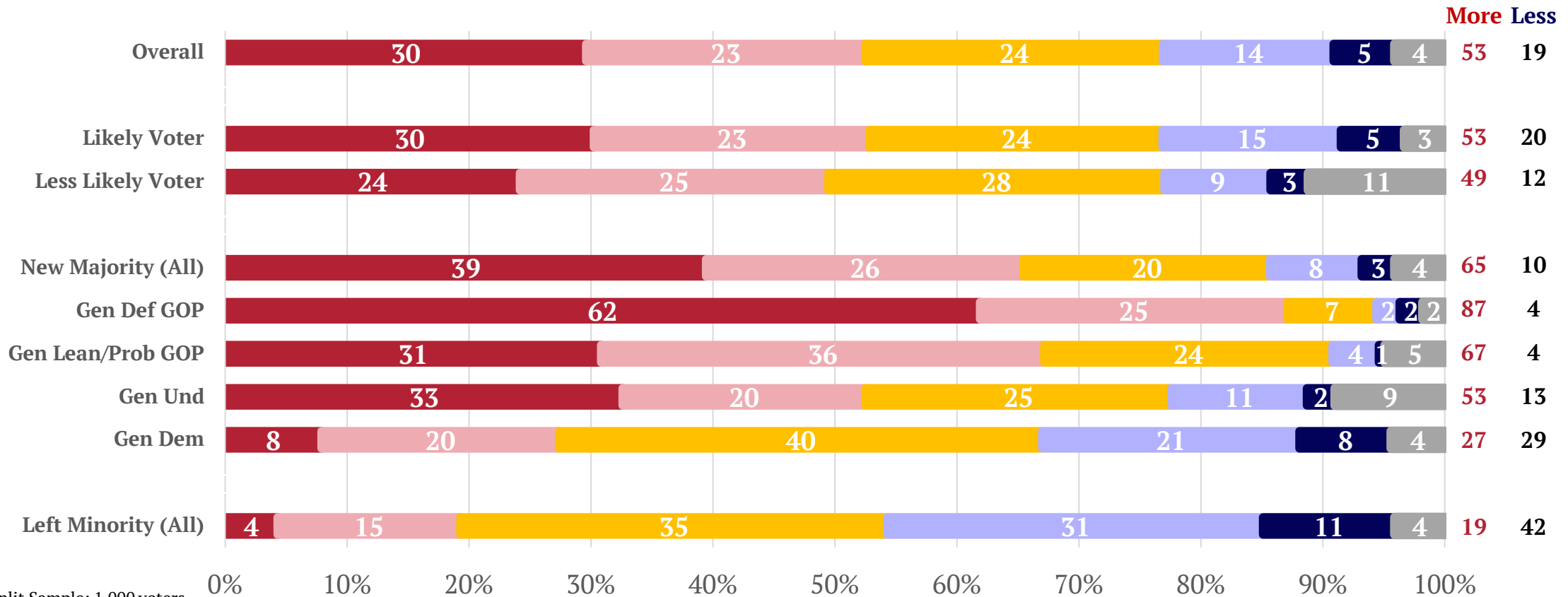


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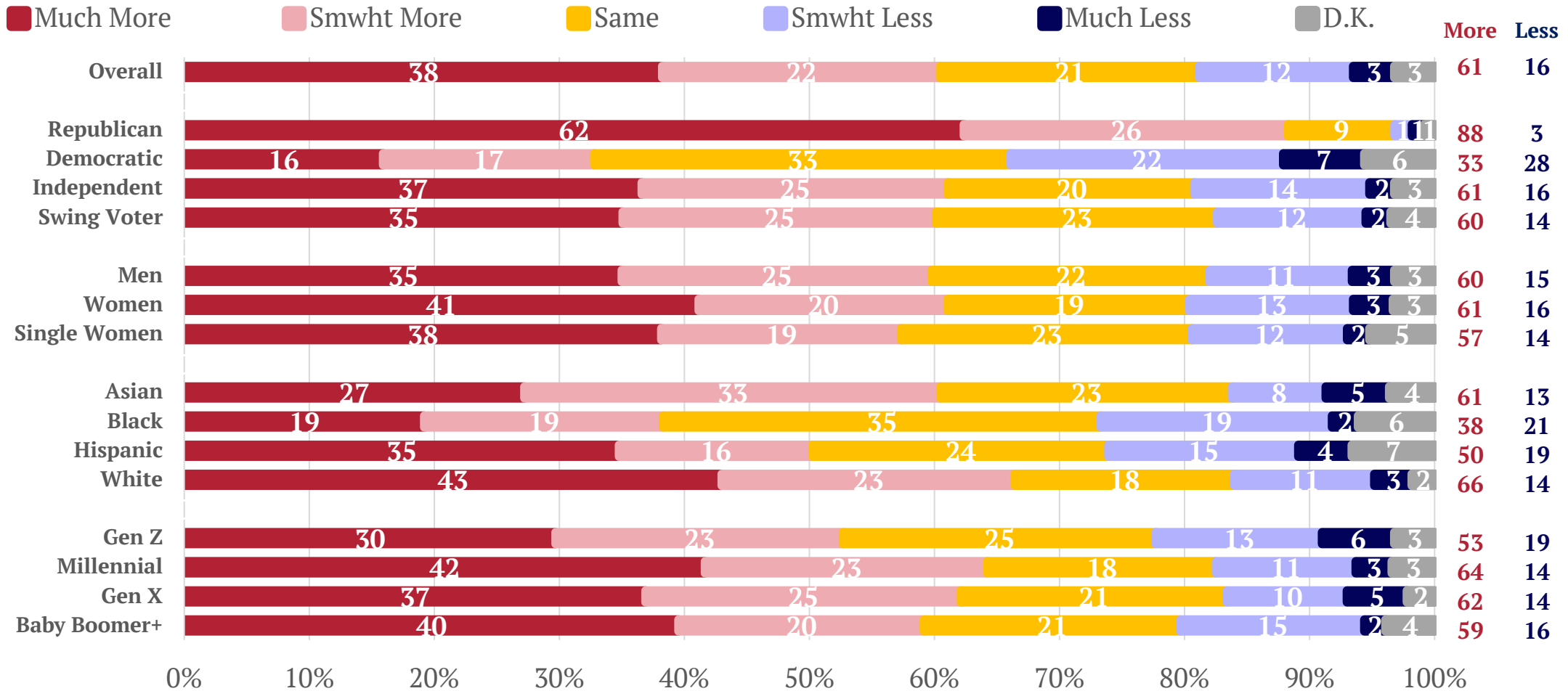


Biden Expectations – Food and Groceries

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Food and Groceries



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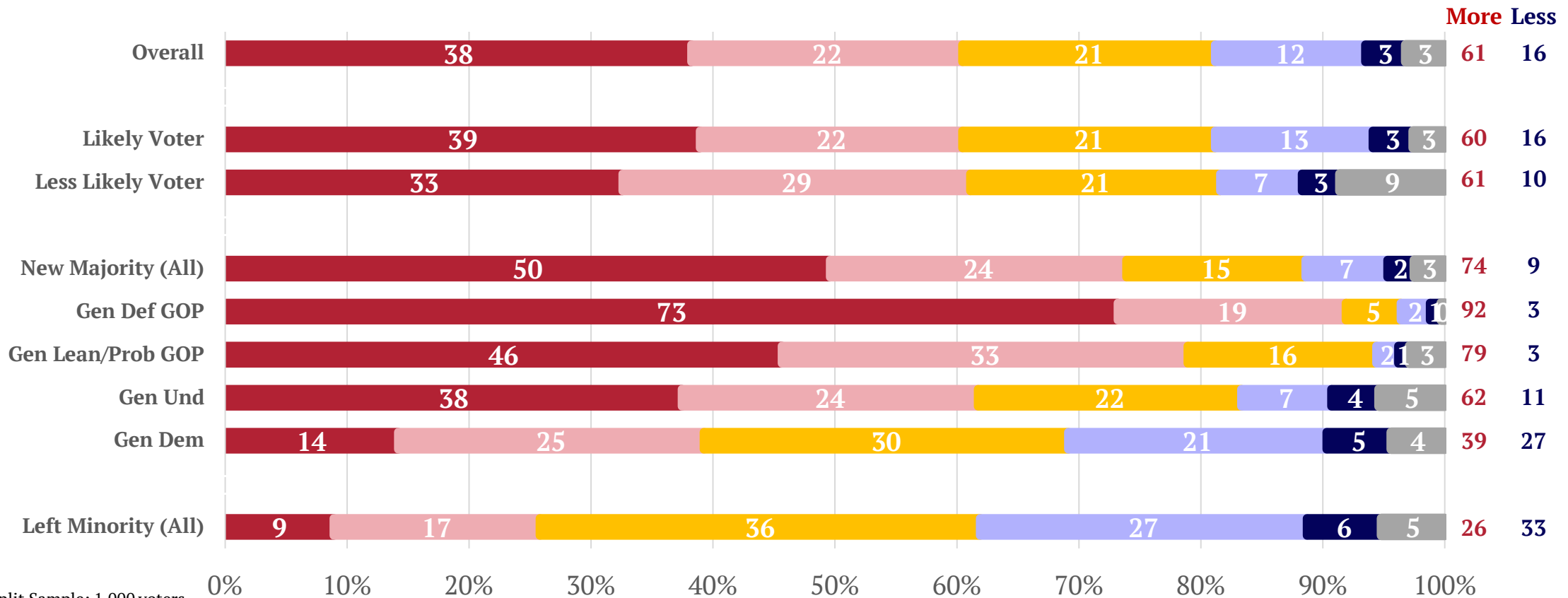


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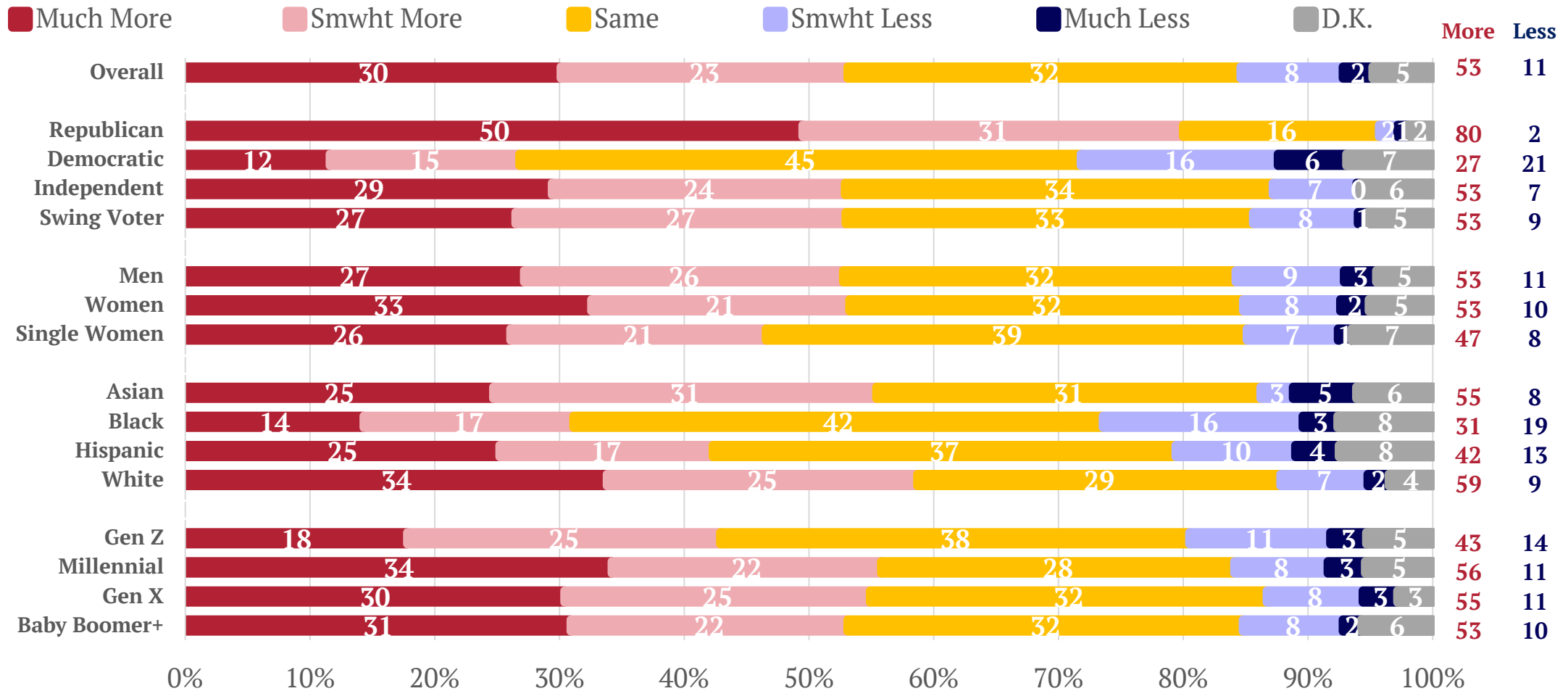


Biden Expectations – Clothing

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Clothing



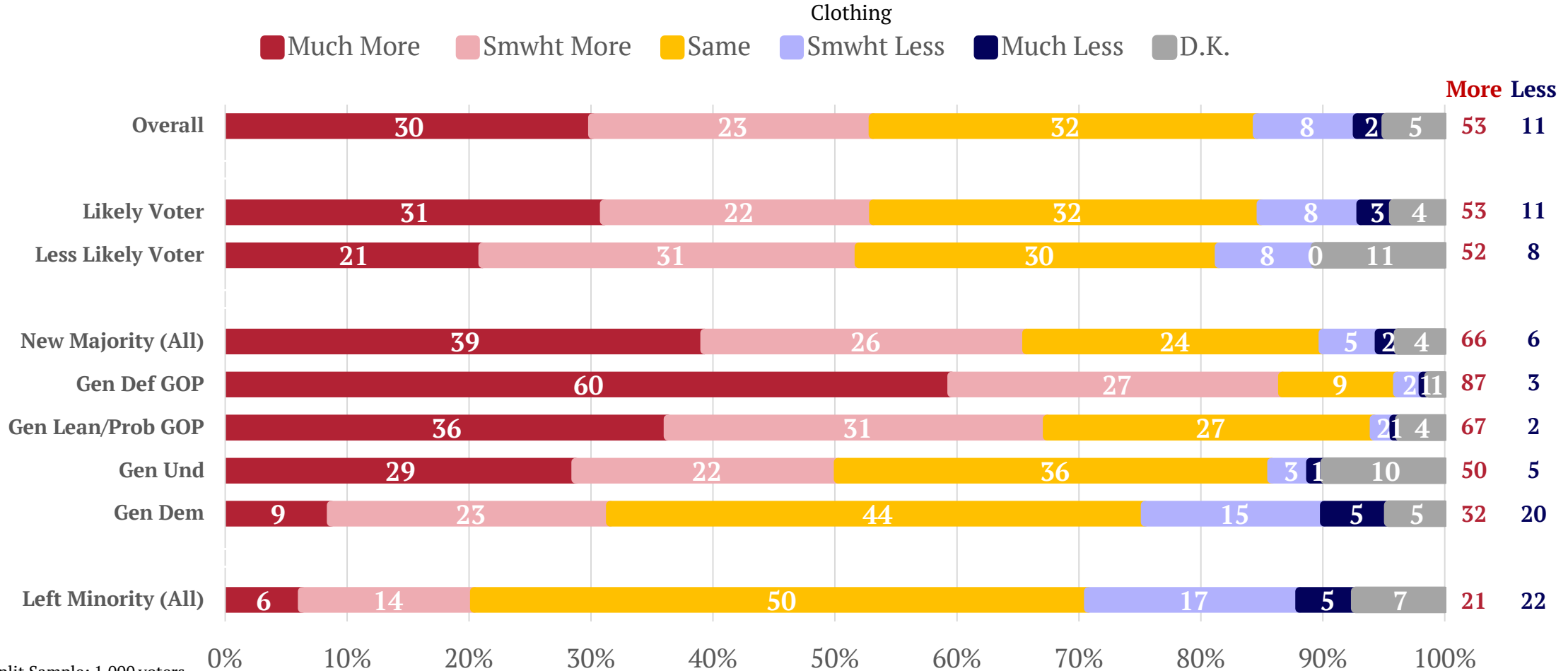
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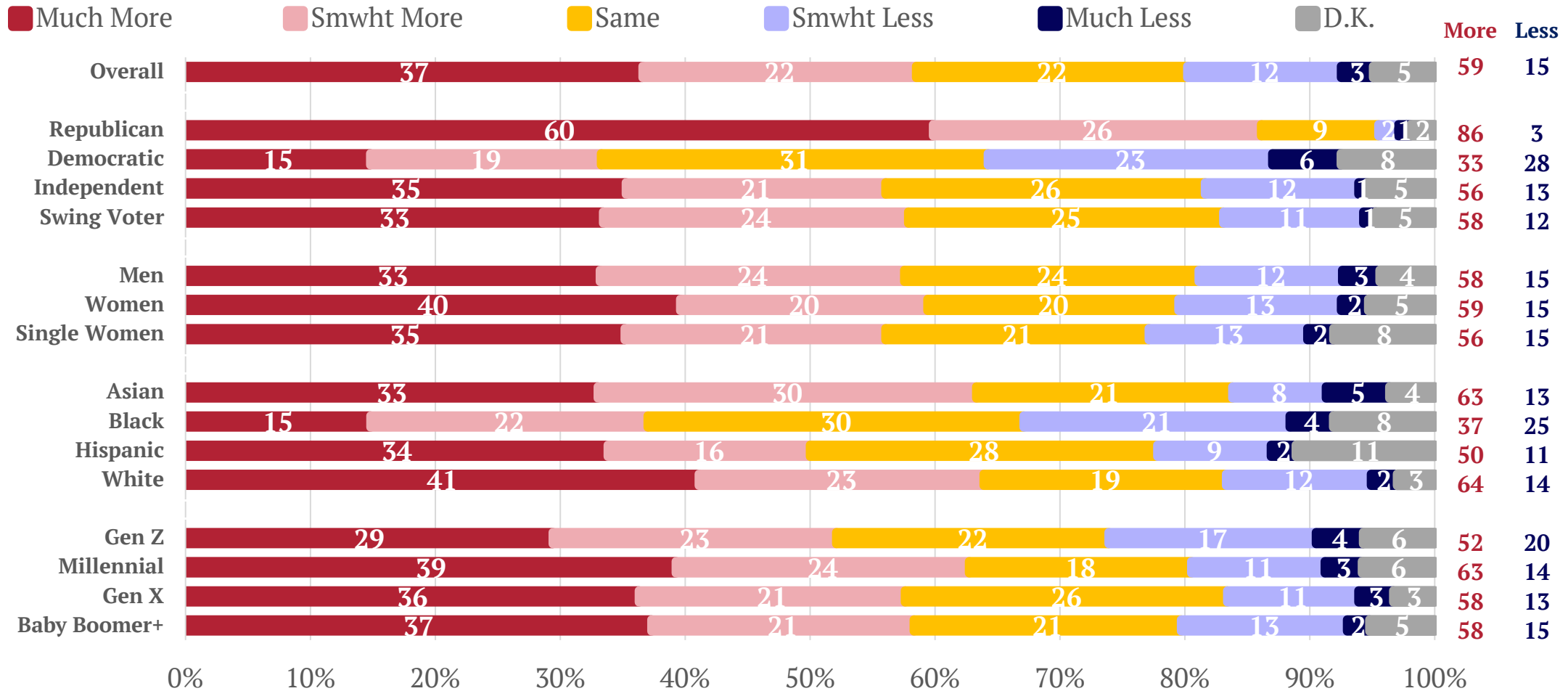


Biden Expectations – Housing

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Housing



Split Sample: 1,000 voters



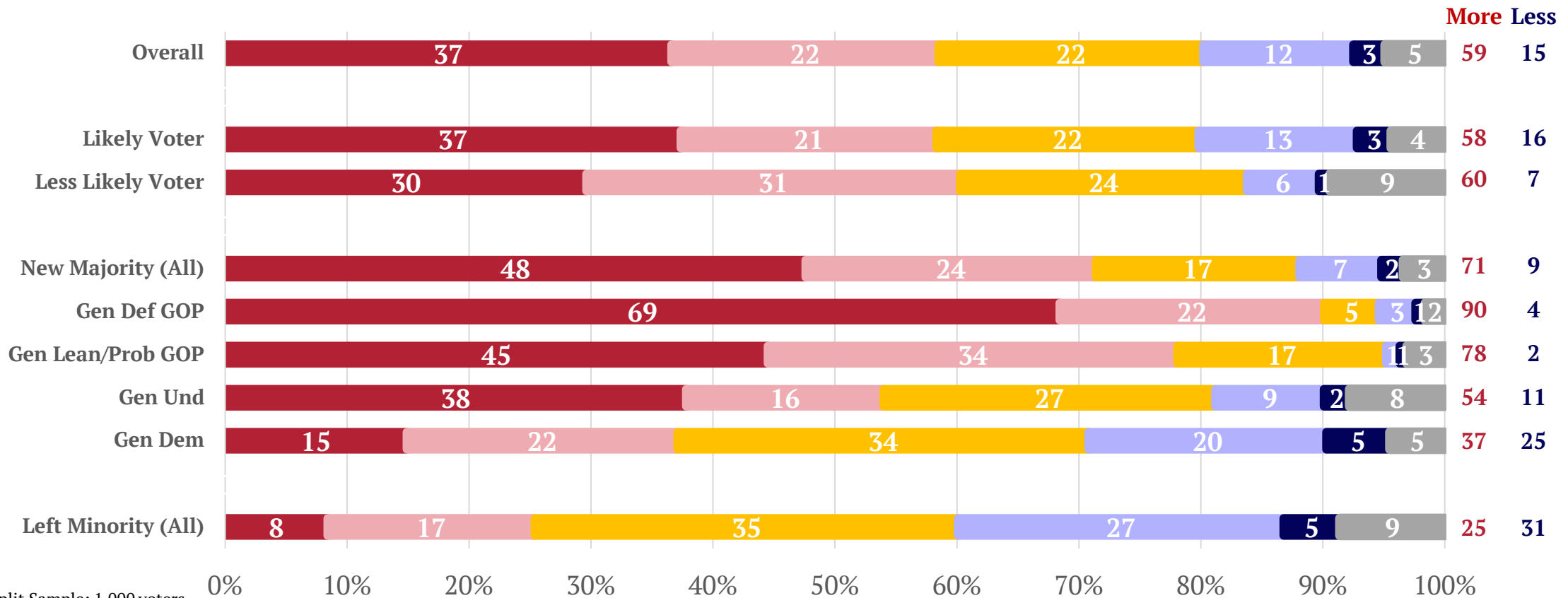
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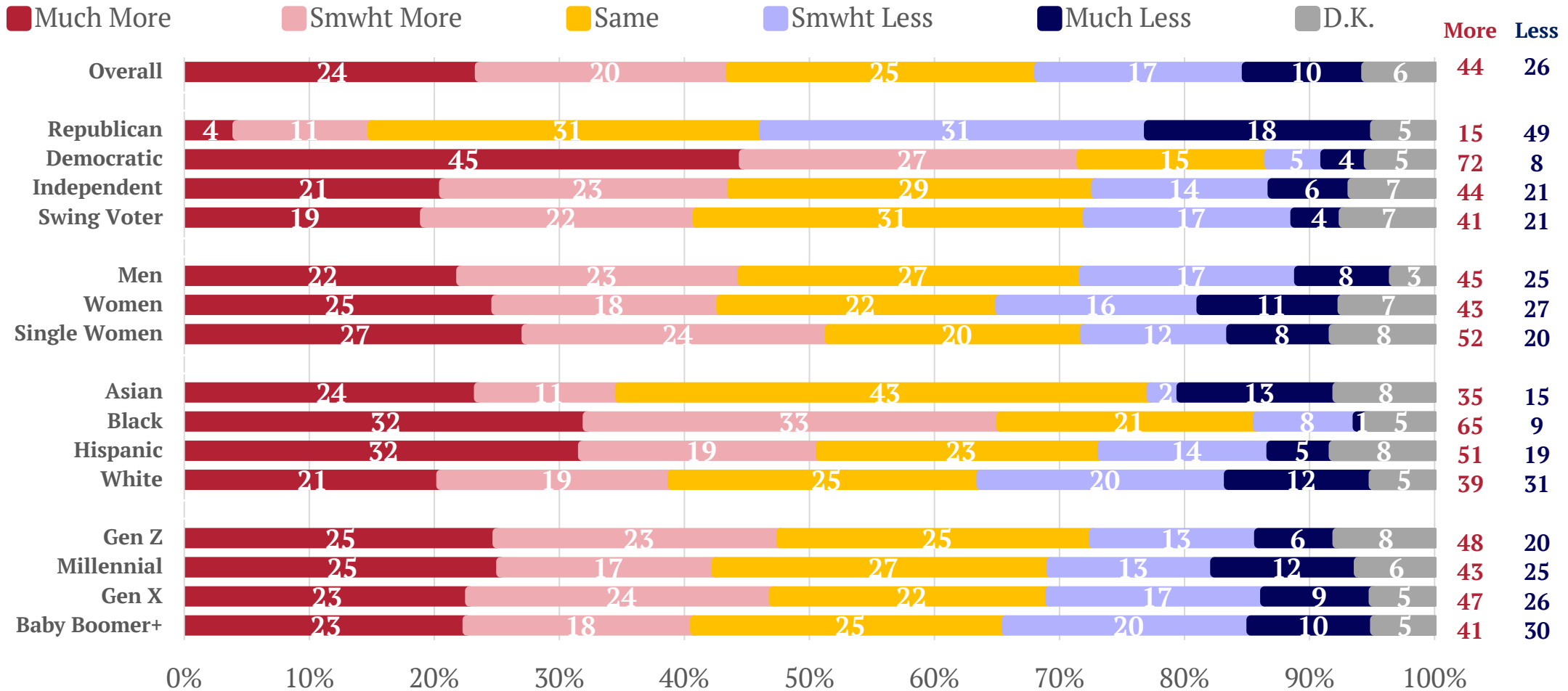


Trump Expectations – Prescription Drugs

STANDARD CROSSTABS

“If former President Trump is reelected and Republicans control Congress, do you expect the following goods and services to become more expensive, less expensive, or stay the same over the next four years?”

Prescription Drugs



Split Sample: 1,000 voters



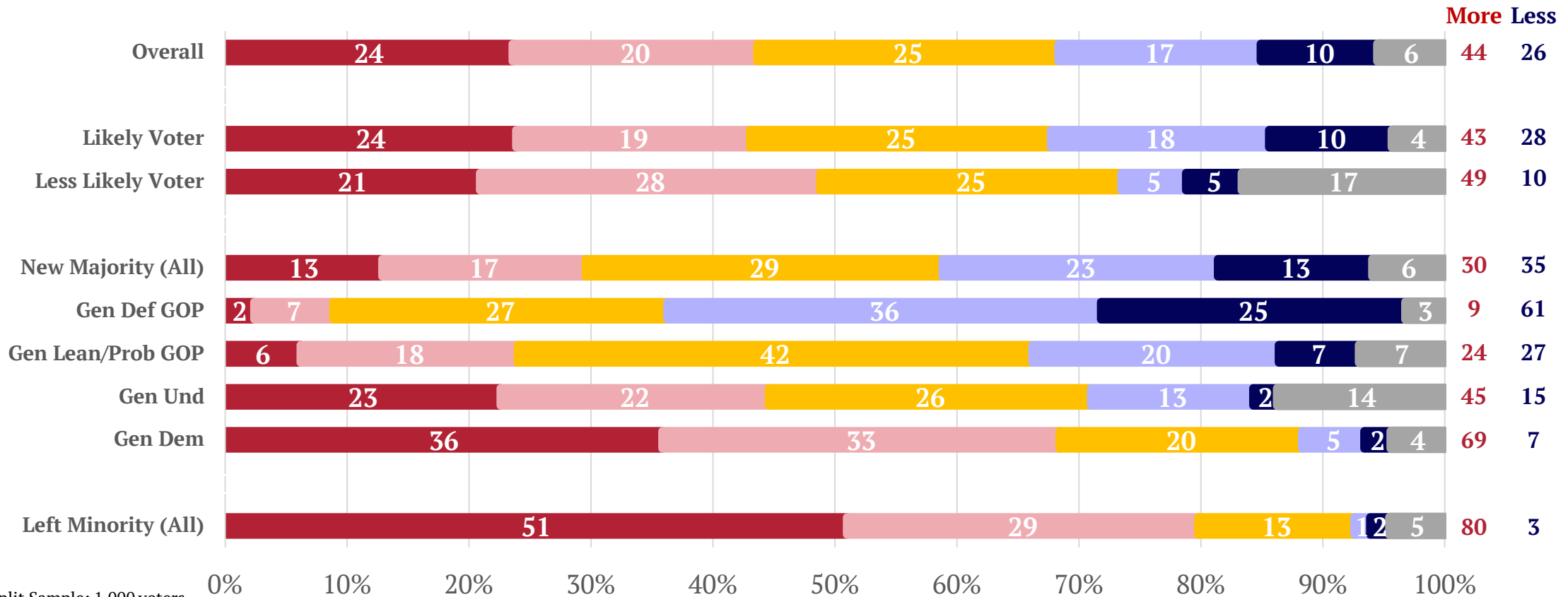
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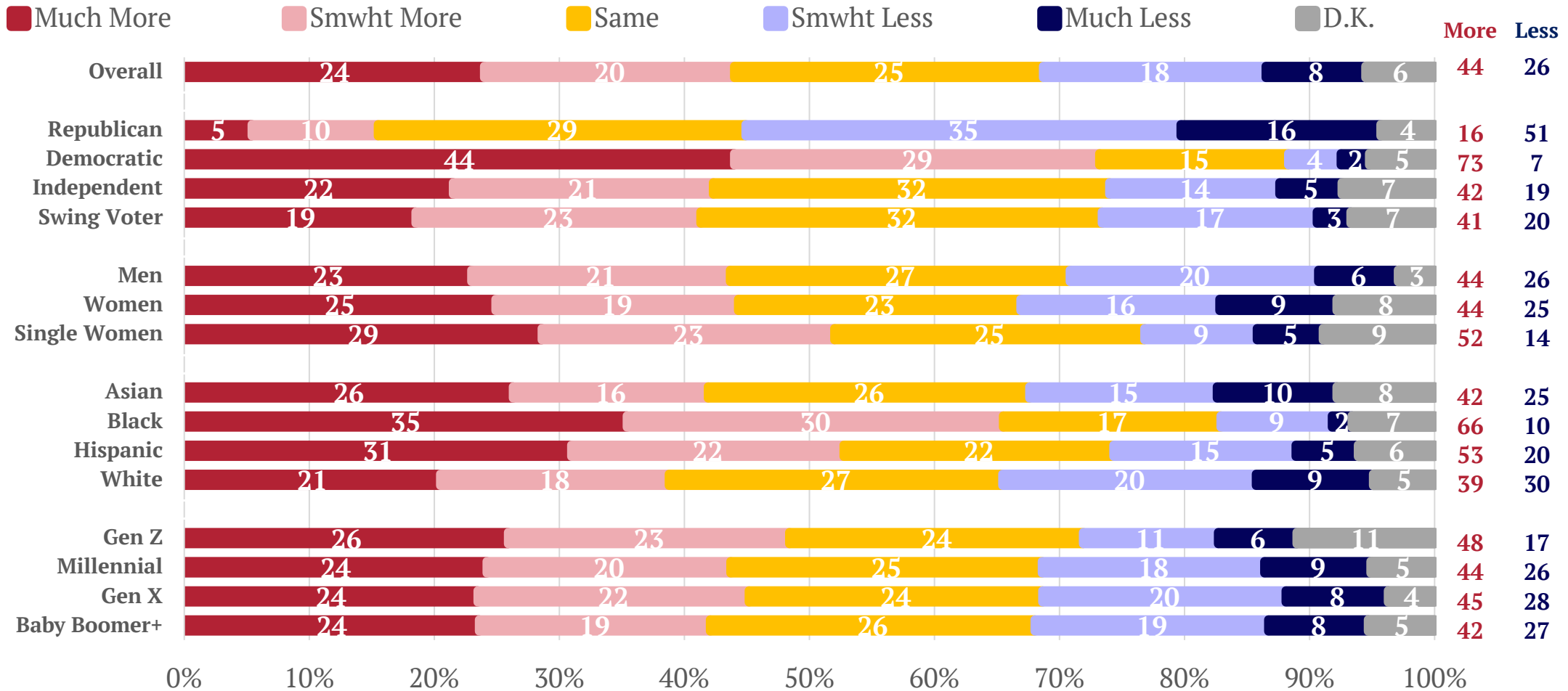


Trump Expectations – Health Insurance

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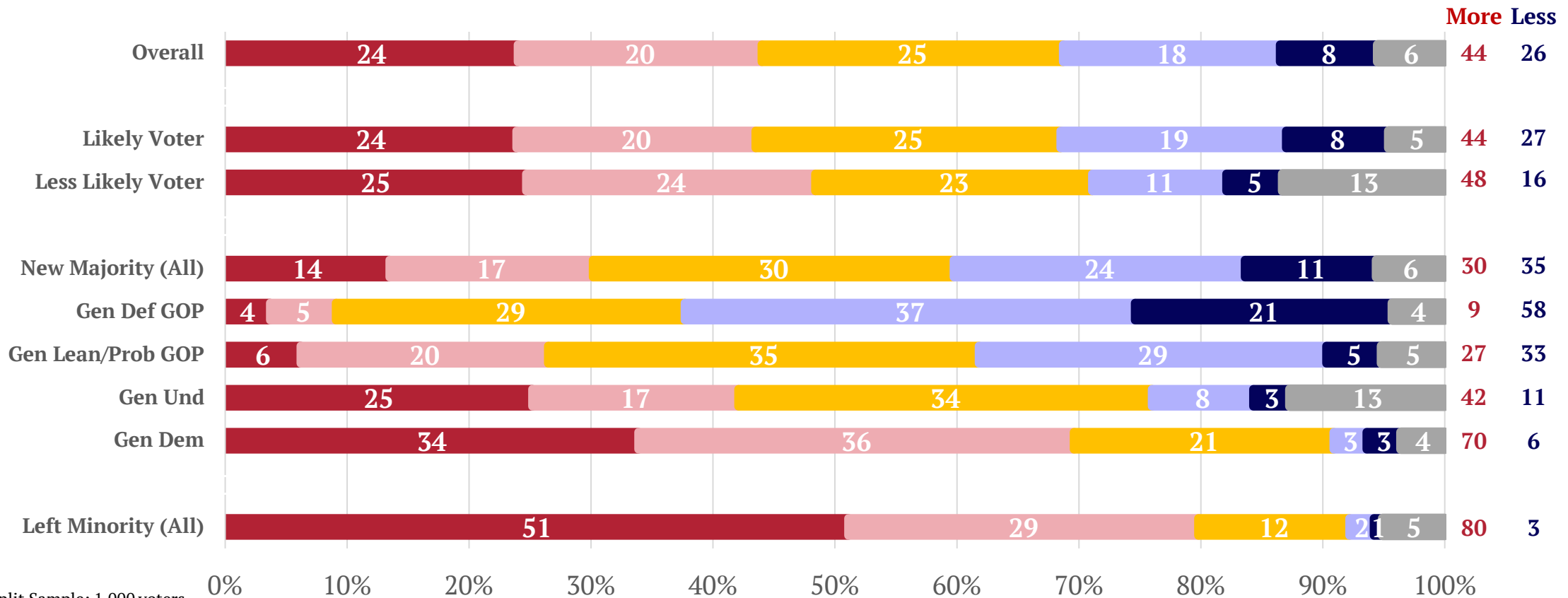


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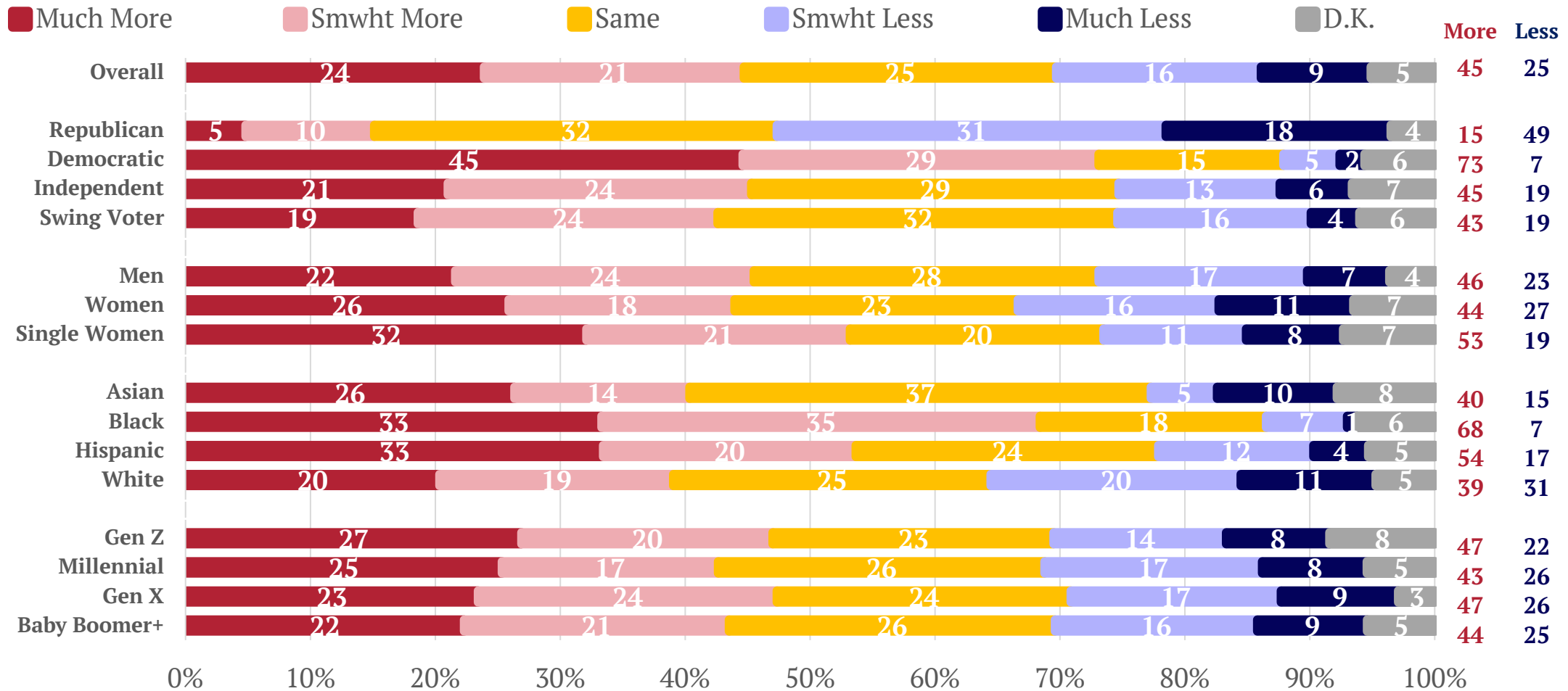


Trump Expectations – Health Care

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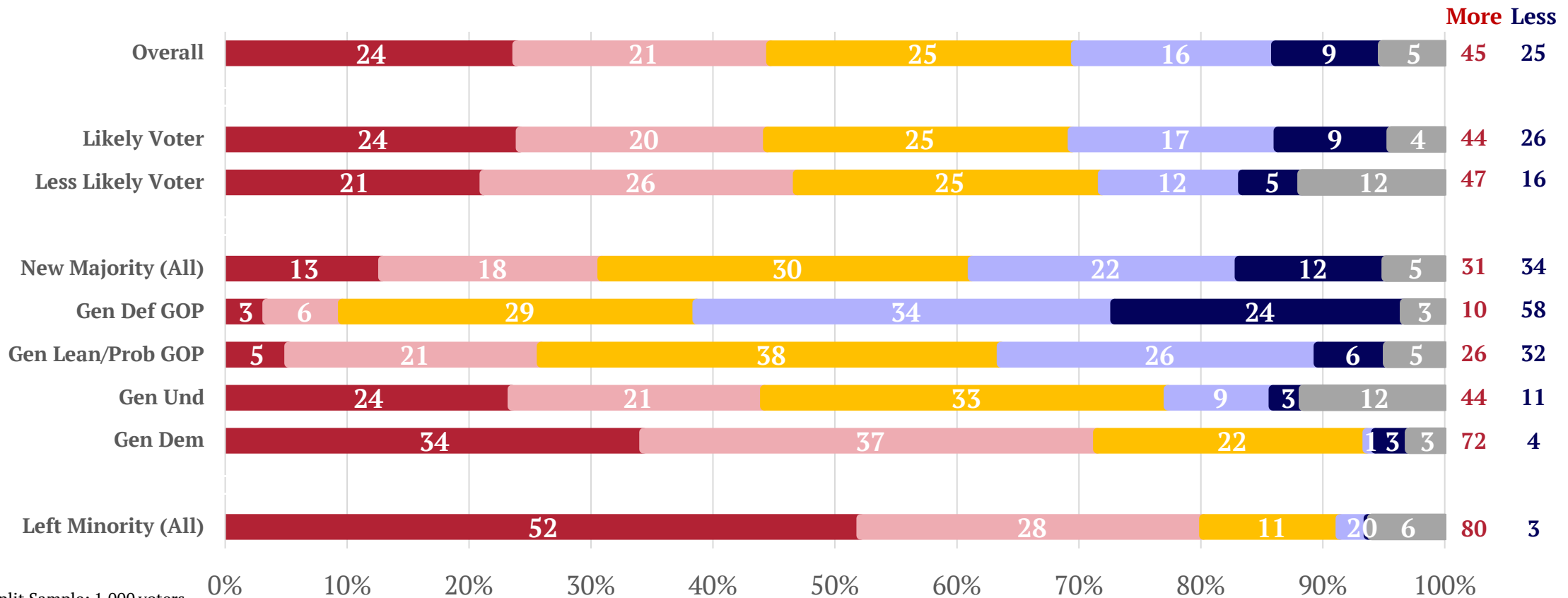
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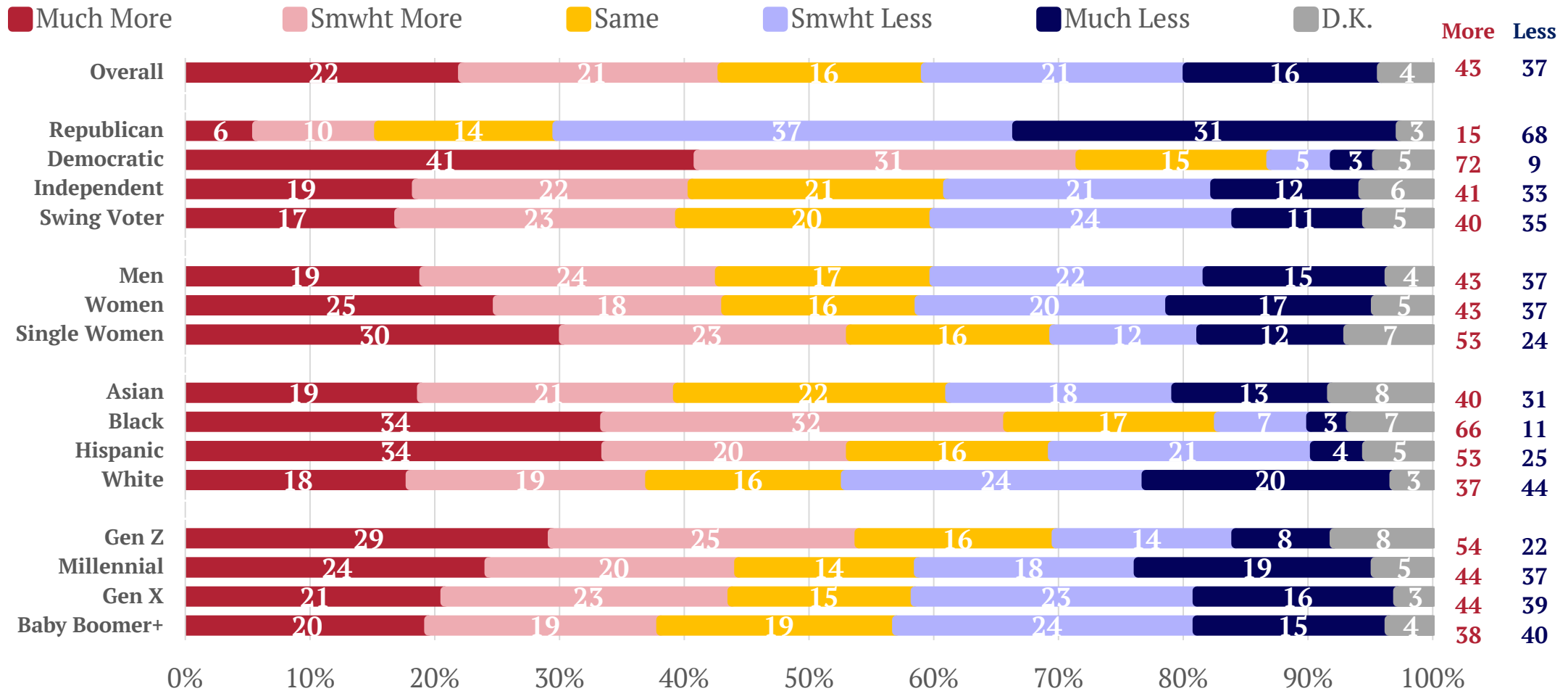


Trump Expectations – Food and Groceries

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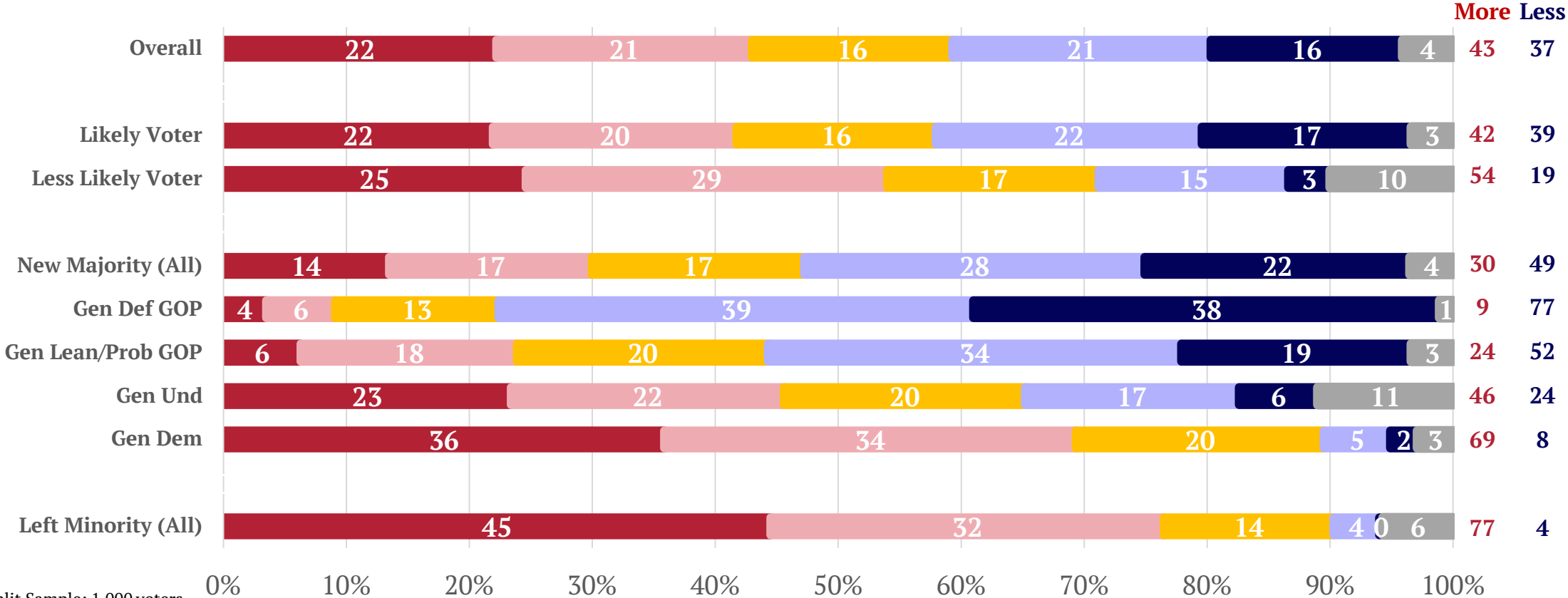


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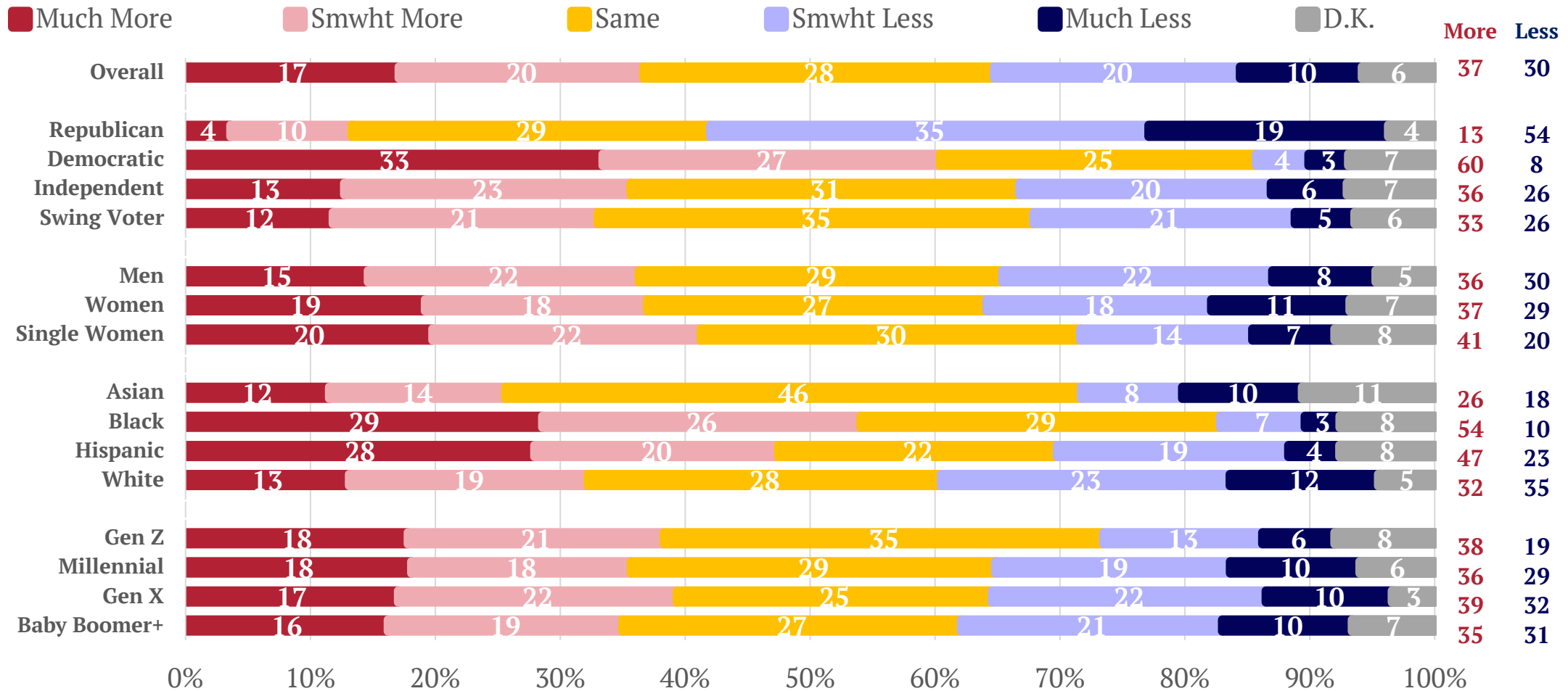


Trump Expectations – Clothing

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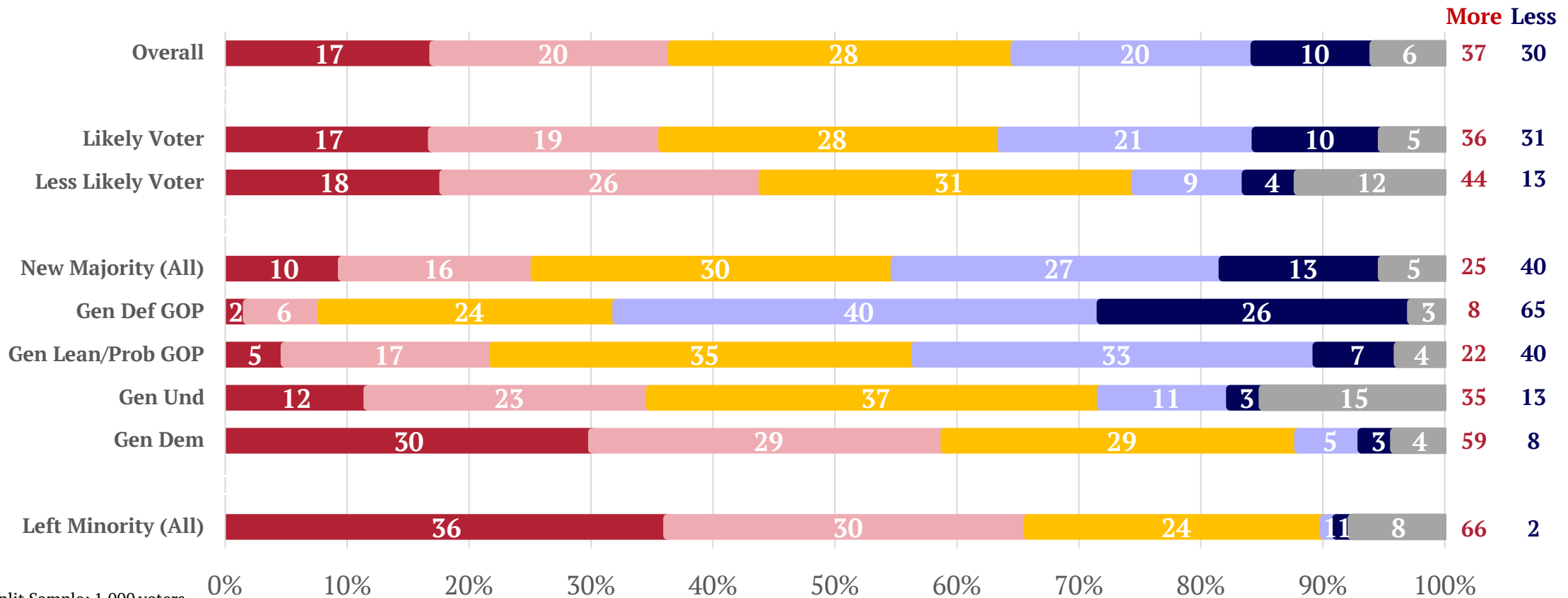


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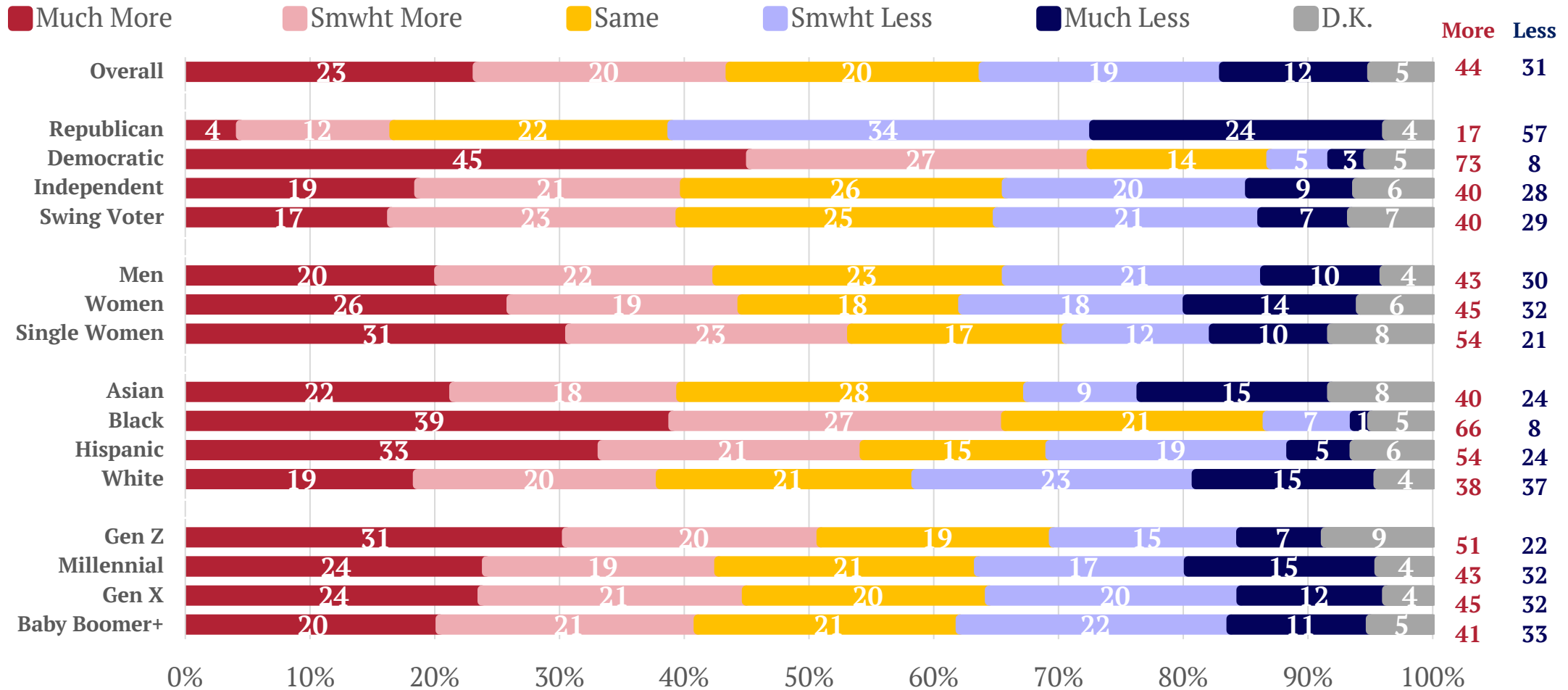


Trump Expectations – Housing

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Housing



Split Sample: 1,000 voters

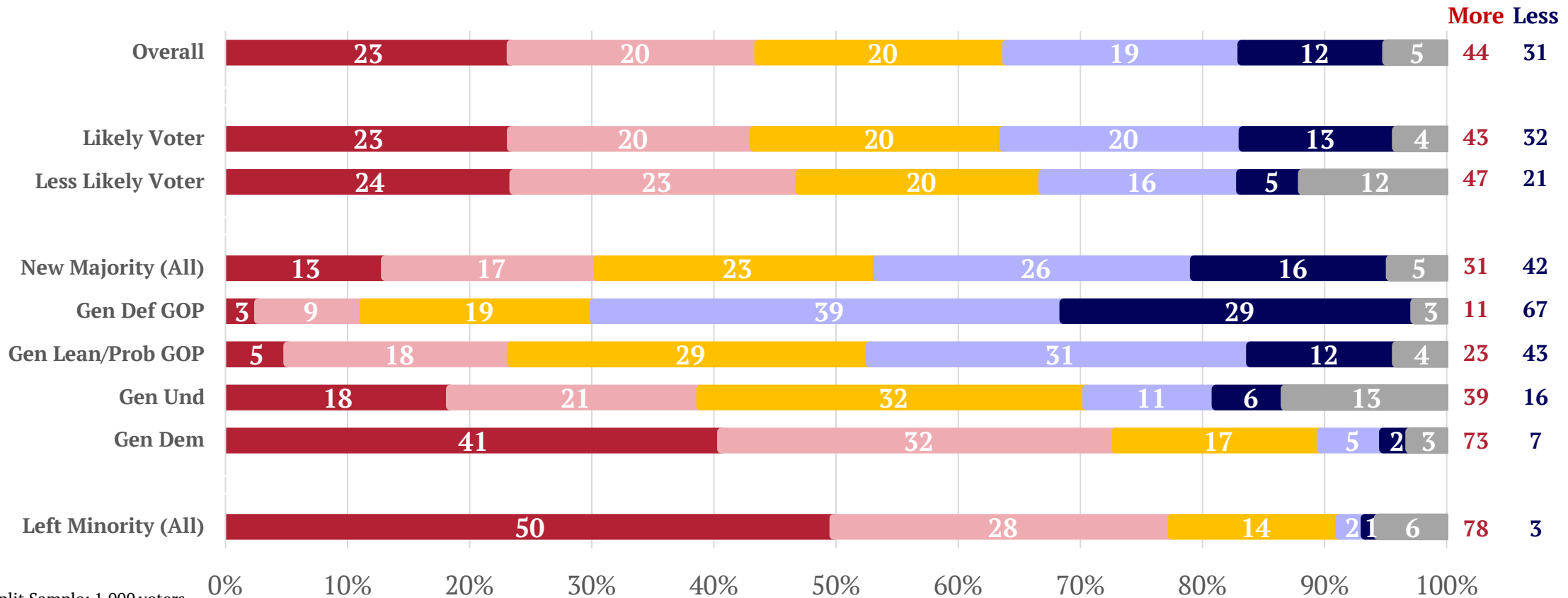


Trump Expectations – Housing

CUSTOM CROSSTABS

“If former President Trump is reelected and Republicans control Congress, do you expect the following goods and services to become more expensive, less expensive, or stay the same over the next four years?”
Housing

■ Much More ■ Smwht More ■ Same ■ Smwht Less ■ Much Less ■ D.K.



Split Sample: 1,000 voters

*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.

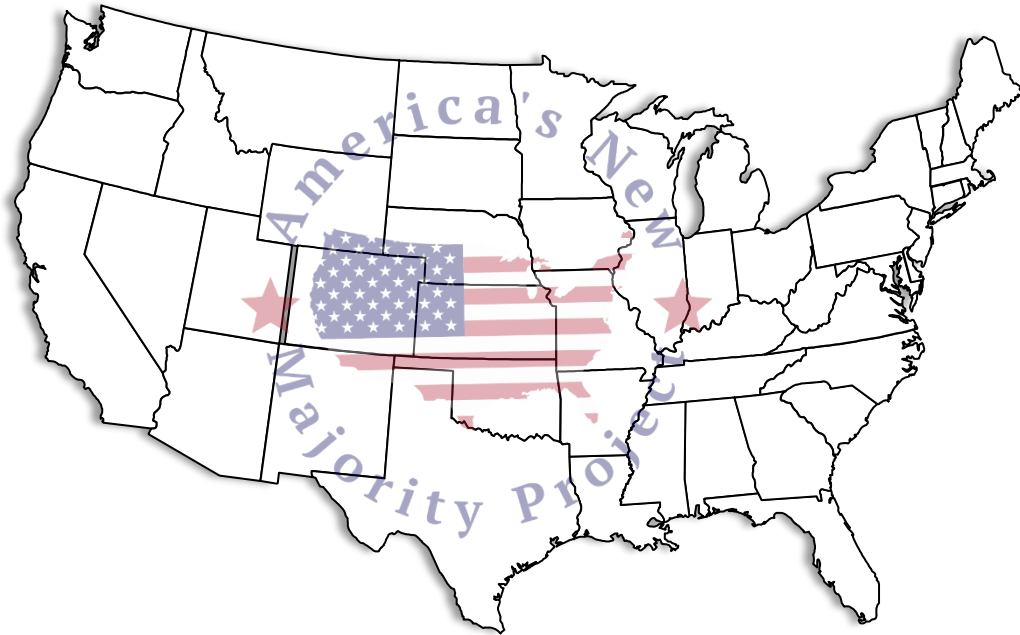


Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 registered voters between March 23-26, 2024.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 registered voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	16%
West North Central	6%
South Atlantic	21%
East South Central	6%
West South Central	11%
Mountain	7%
Pacific	15%

18-29	15%
30-40	17%
41-55	25%
56-65	19%
66+	24%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	36%
Republican	37%
Independent	27%

Less/4yr College	67%
Bachelor's/P.G	33%

