



Perceptions of the Trump Trial in NYC

 McLaughlin & Associates



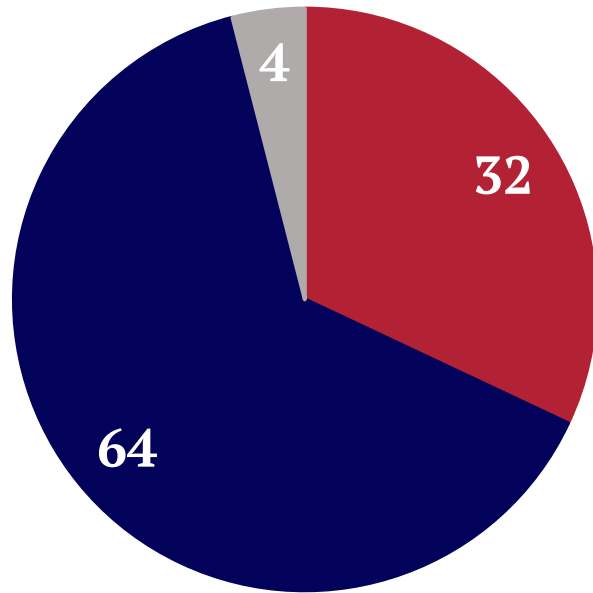
KEY TAKEAWAYS

- More Americans believe the U.S. justice system is “corrupt” than “unfair”.
- Most Americans say the indictments of former President Trump are being done to prevent him from becoming president again.
- More Americans say the Trump indictments have decreased trust in the justice system than increased or made no difference.
- Most say a Trump conviction in his New York trial will not impact their vote.
- The most concerning facts of the case involve conflicts of interest and the partisan leanings of the judge and prosecutor in the case.

More Believe The Justice System is “Corrupt” Than “Unfair”

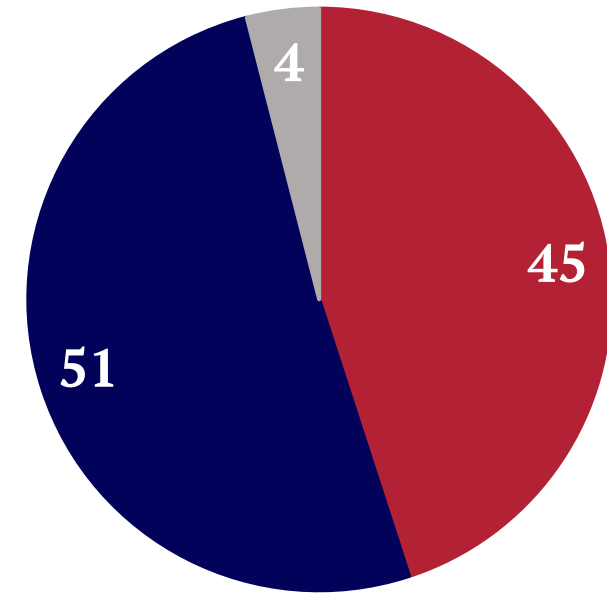
“Do you believe the United States justice system is....”

...honest or corrupt?



■ Very/Somewhat Honest ■ Very/Somewhat Corrupt ■ Don't Know

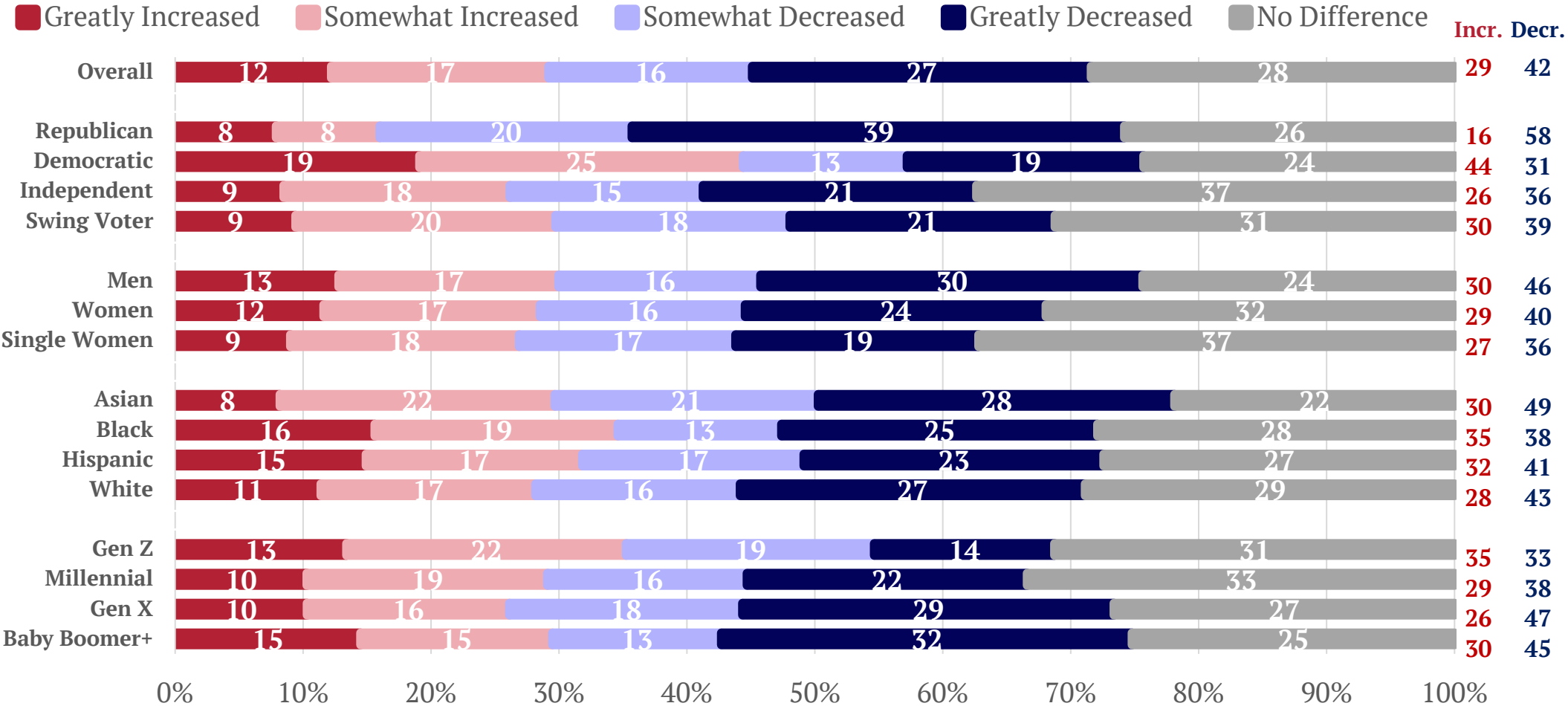
...fair or unfair?



■ Very/Somewhat Fair ■ Very/Somewhat Unfair ■ Don't Know

More Say Trump Indictments Have Decreased Trust in Justice System

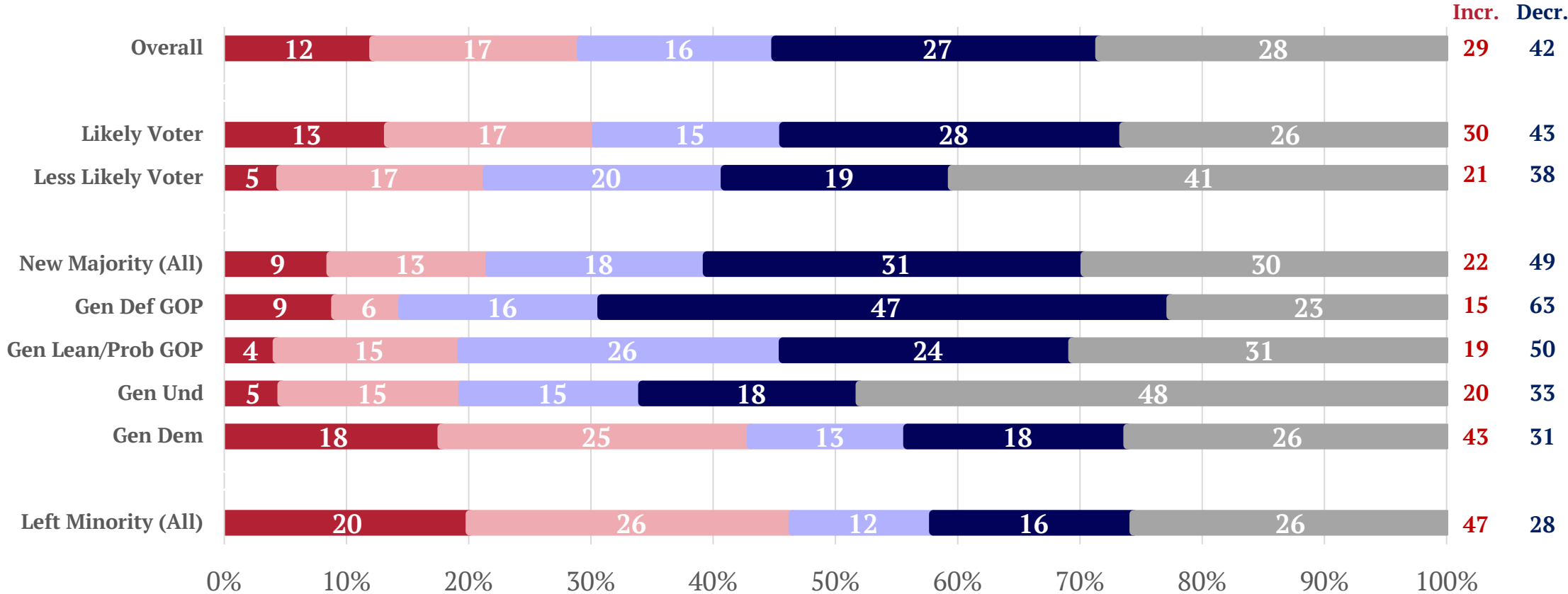
“As you may be aware, former President Donald Trump has been indicted four times over the past year. Have the investigations and indictments against former President Donald Trump increased or decreased your trust of the justice system?”



More Say Trump Indictments Have Decreased Trust in Justice System

“As you may be aware, former President Donald Trump has been indicted four times over the past year. Have the investigations and indictments against former President Donald Trump increased or decreased your trust of the justice system?”

■ Greatly Increased
 ■ Somewhat Increased
 ■ Somewhat Decreased
 ■ Greatly Decreased
 ■ No Difference

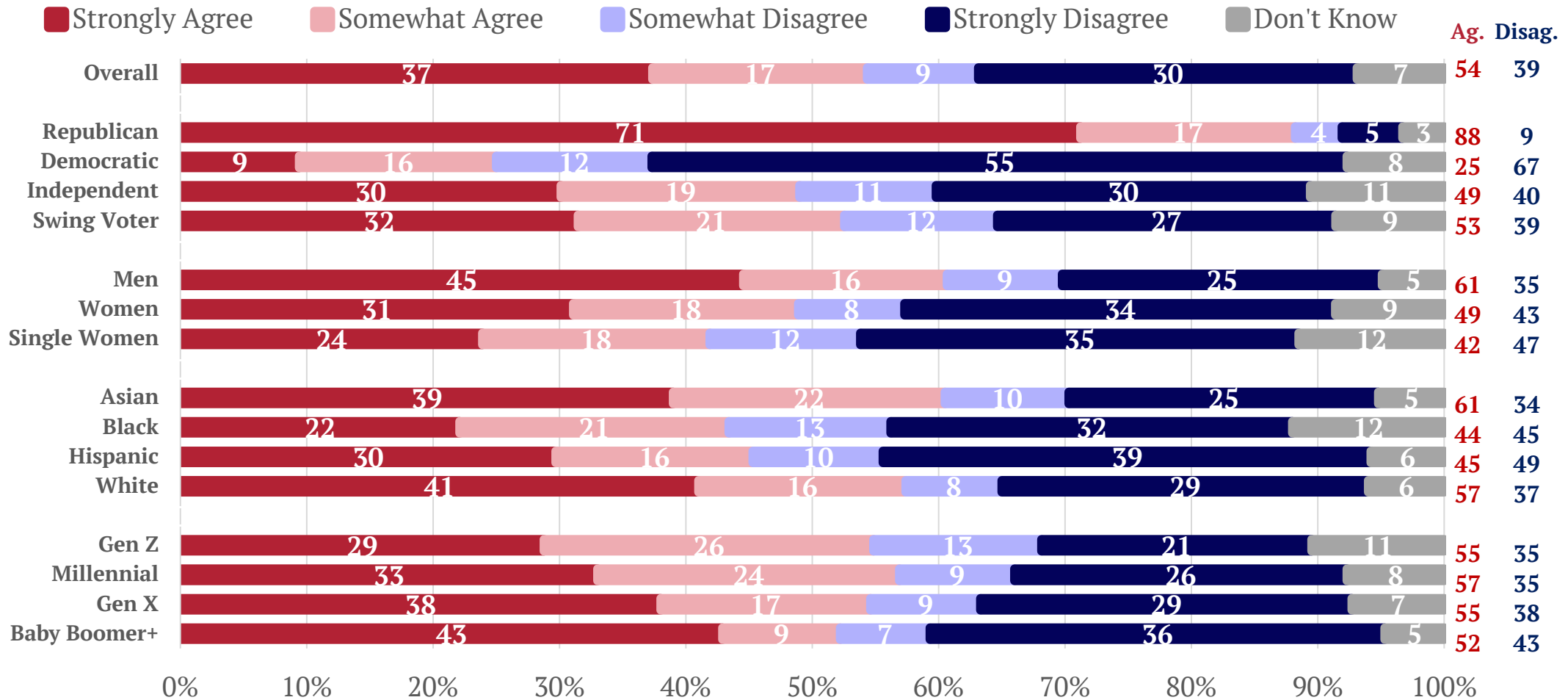


*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



Most Agree Trump Indictments Are Being Done to Prevent Him From Becoming President Again

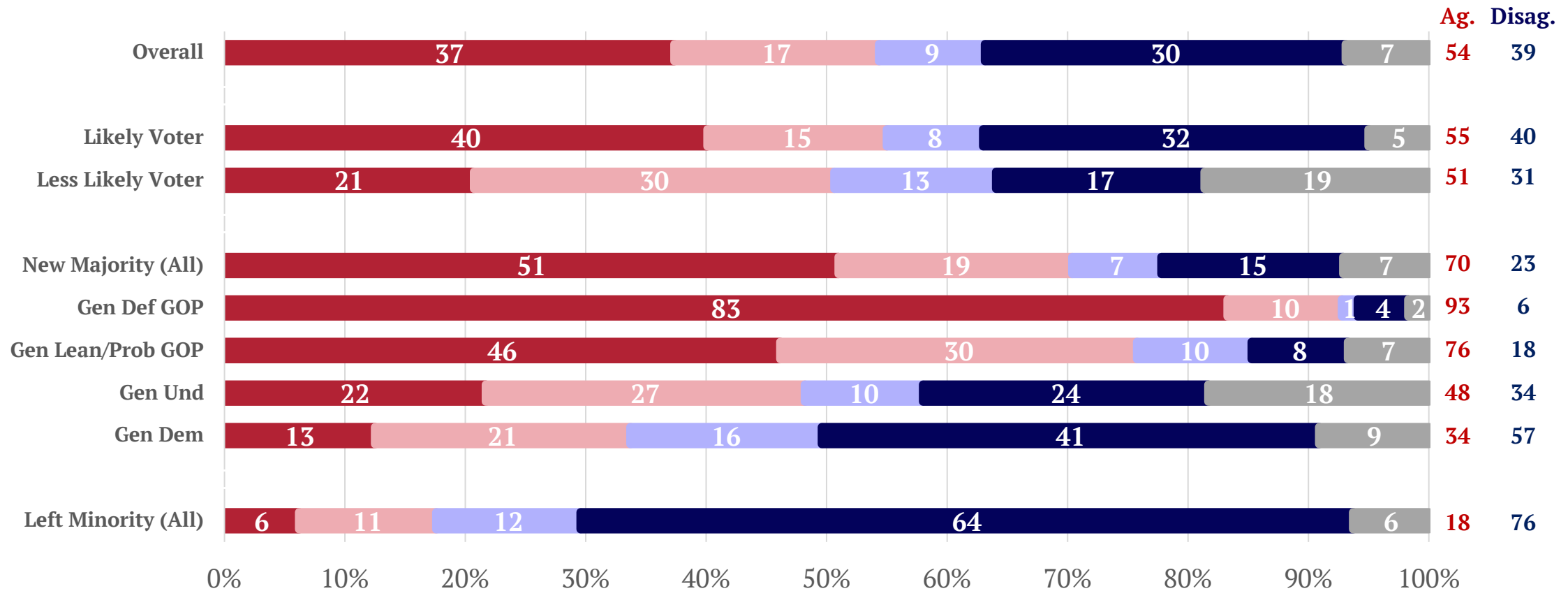
“Do you agree or disagree that these indictments are being done to prevent Donald Trump from becoming president again?”



Most Agree Trump Indictments Are Being Done to Prevent Him From Becoming President Again

“Do you agree or disagree that these indictments are being done to prevent Donald Trump from becoming president again?”

■ Strongly Agree
 ■ Somewhat Agree
 ■ Somewhat Disagree
 ■ Strongly Disagree
 ■ Don't Know



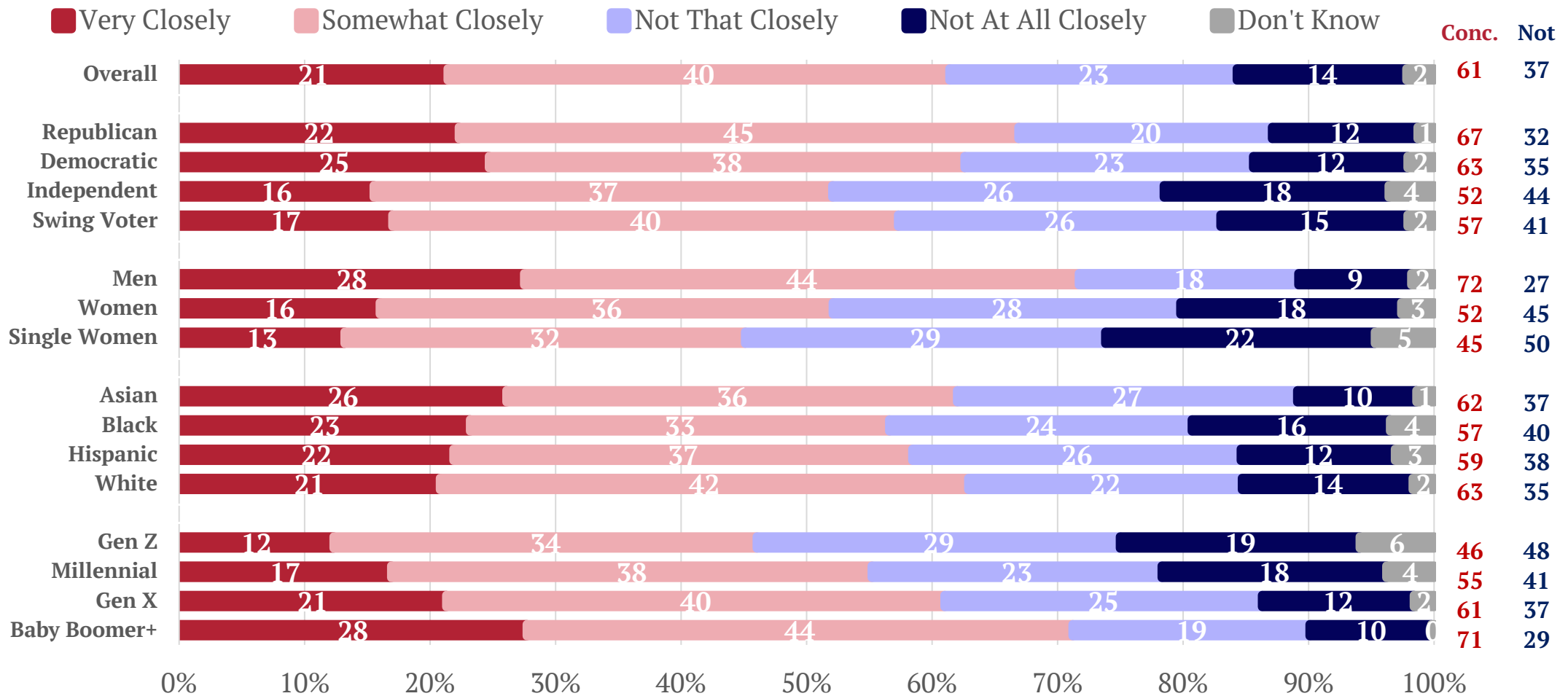
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Most Following News of Trump Trial But Not Closely

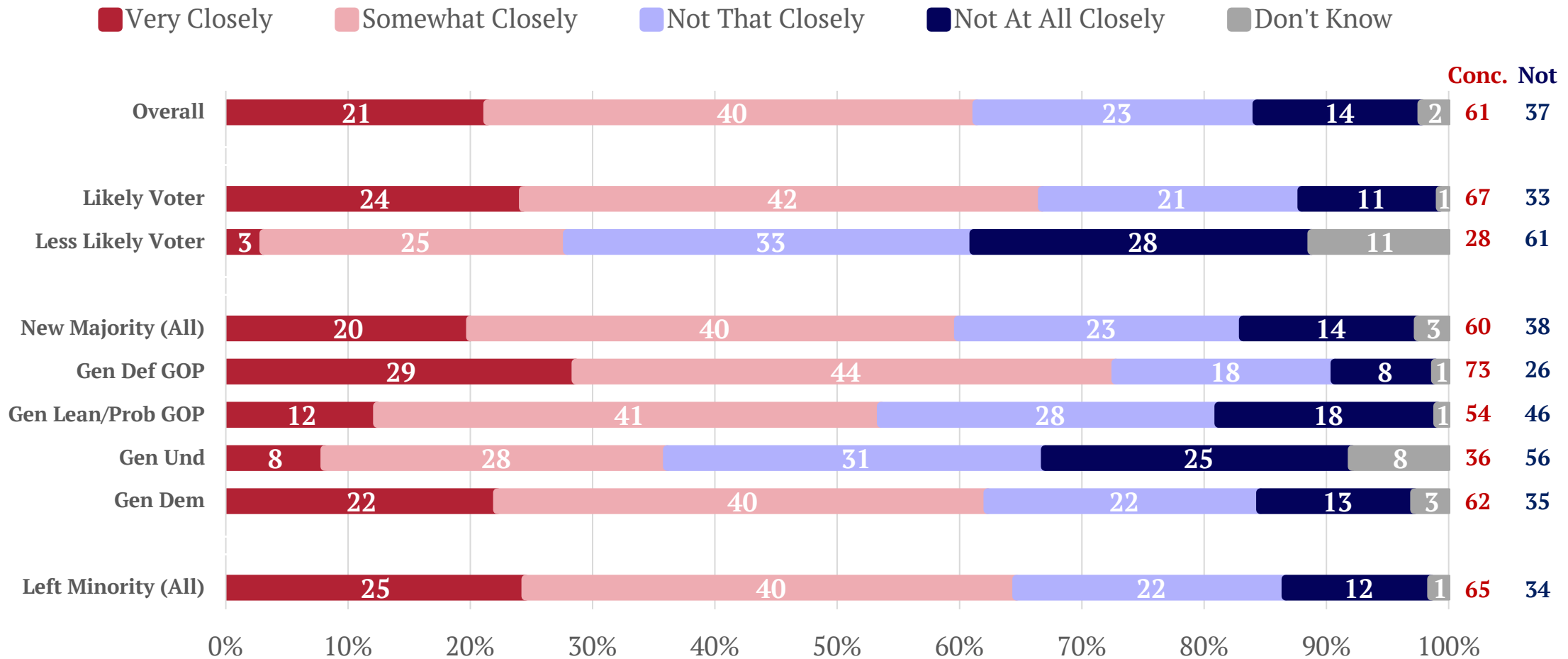
PARTISANS, MEN AND BABY BOOMERS ARE PAYING THE CLOSEST ATTENTION

“How closely are you following news stories about the trial currently underway in New York City for one of those indictments against former President Donald Trump?”



Left Minority and New Majority Republicans Paying the Closest Attention to the Trump Trial

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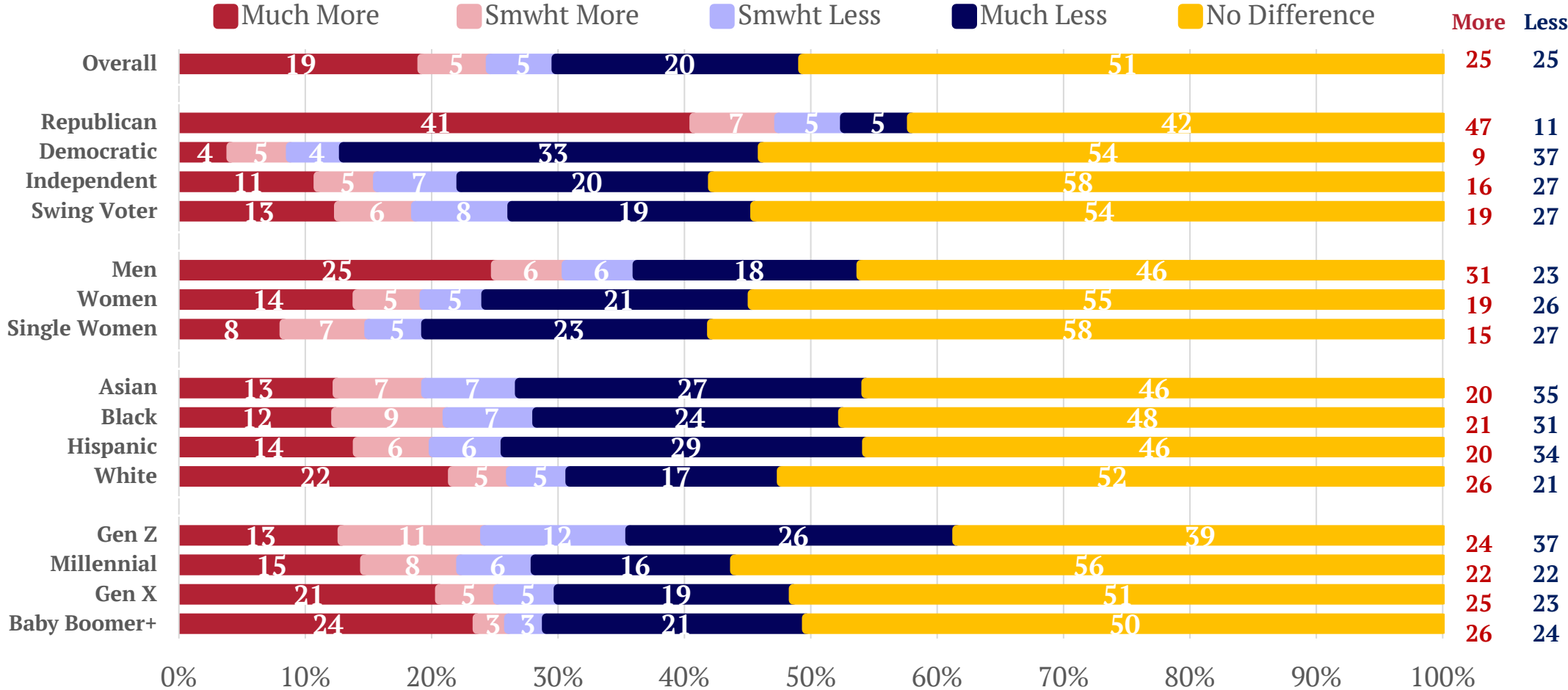
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Most Say Trump Conviction Won't Affect Their Vote

AMONG SWING VOTERS, MORE SAY CONVICTION MAKES THEM LESS LIKELY TO VOTE FOR TRUMP

"If Donald Trump is found guilty in this trial, will it make you more likely or less likely to vote for him in November?"

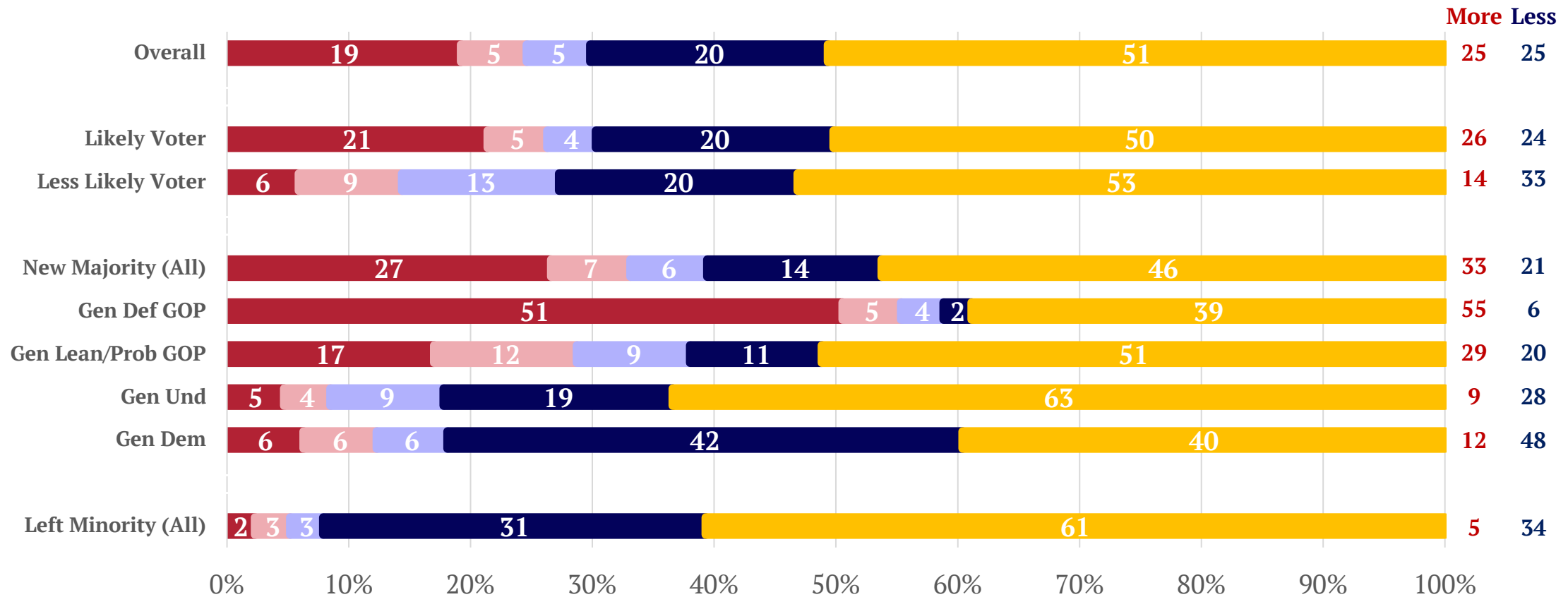


Most Say Trump Conviction Won't Affect Their Vote

NEW MAJORITY DEMOCRATS MOST LIKELY TO HAVE VOTE IMPACTED

"If Donald Trump is found guilty in this trial, will it make you more likely or less likely to vote for him in November?"

■ Much More
 ■ Smwht More
 ■ Smwht Less
 ■ Much Less
 ■ No Difference



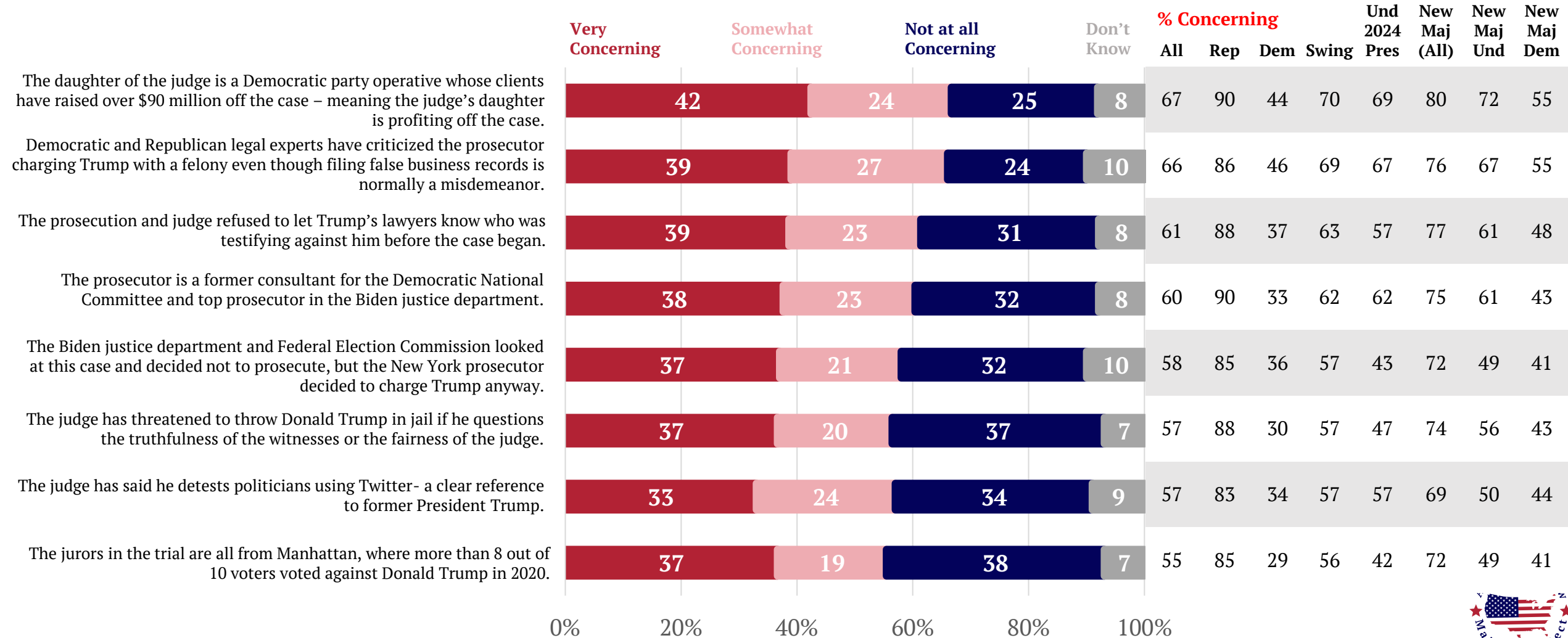
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Most Concerning Facts About Trump Trial

CONFLICT OF INTEREST DUE TO JUDGE'S DAUGHTER SEEN AS MOST CONCERNING

How concerning are the following facts about the trial and case against Donald Trump?



Split Sample: 1,000 RV

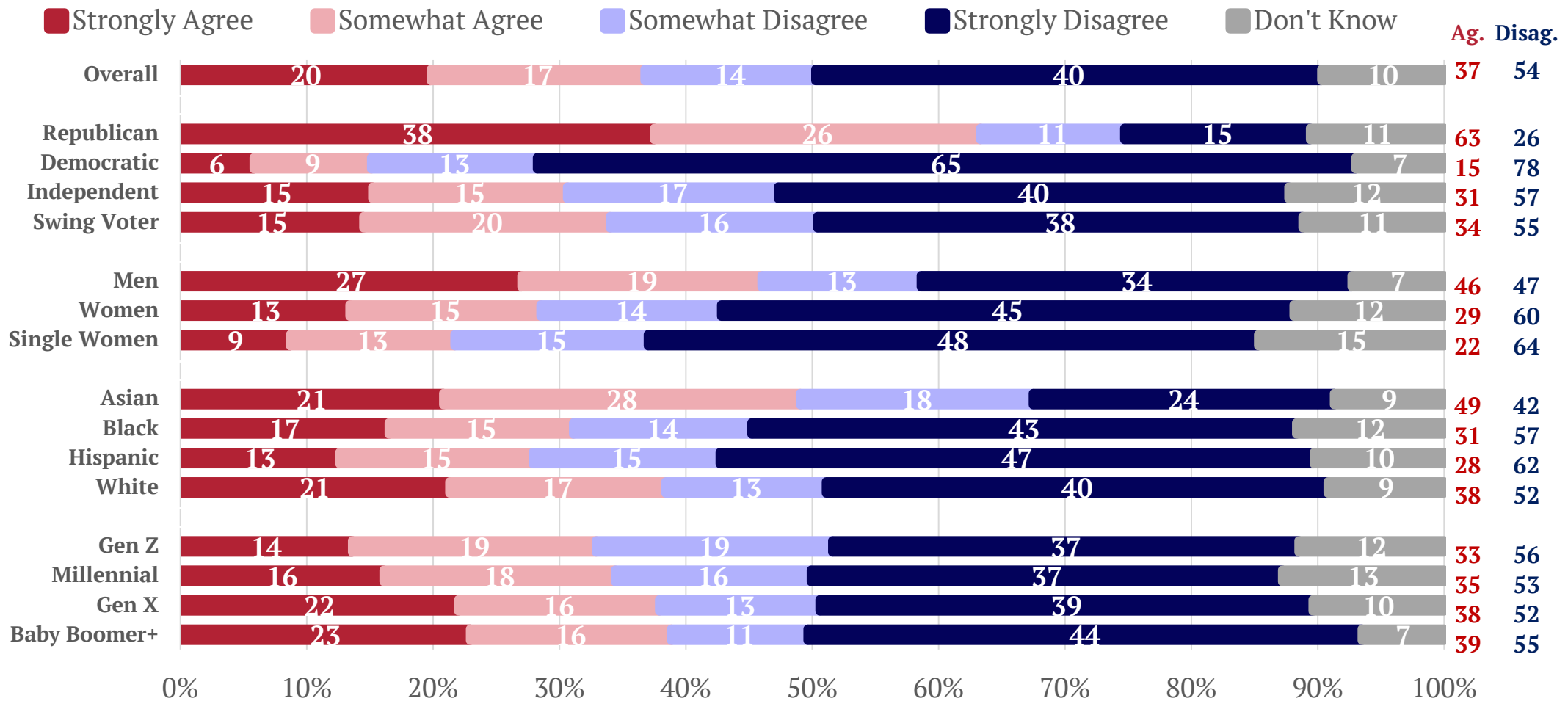


Appendix



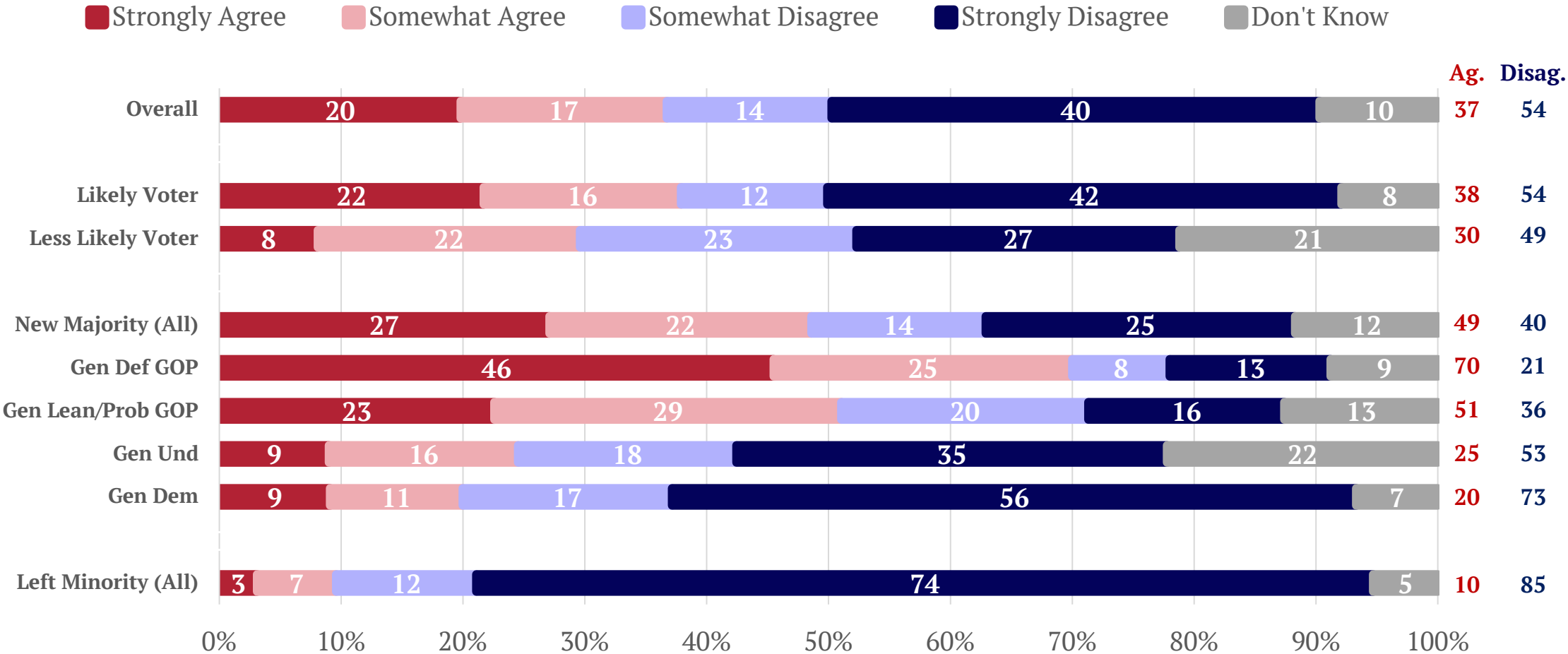
Republicans are the Only Group with Majority Who Feel Personally Threatened by Trump Indictments

“Do you agree or disagree with the following statement: “The indictments against former president Donald Trump make me feel like I could be targeted by the government as well.”



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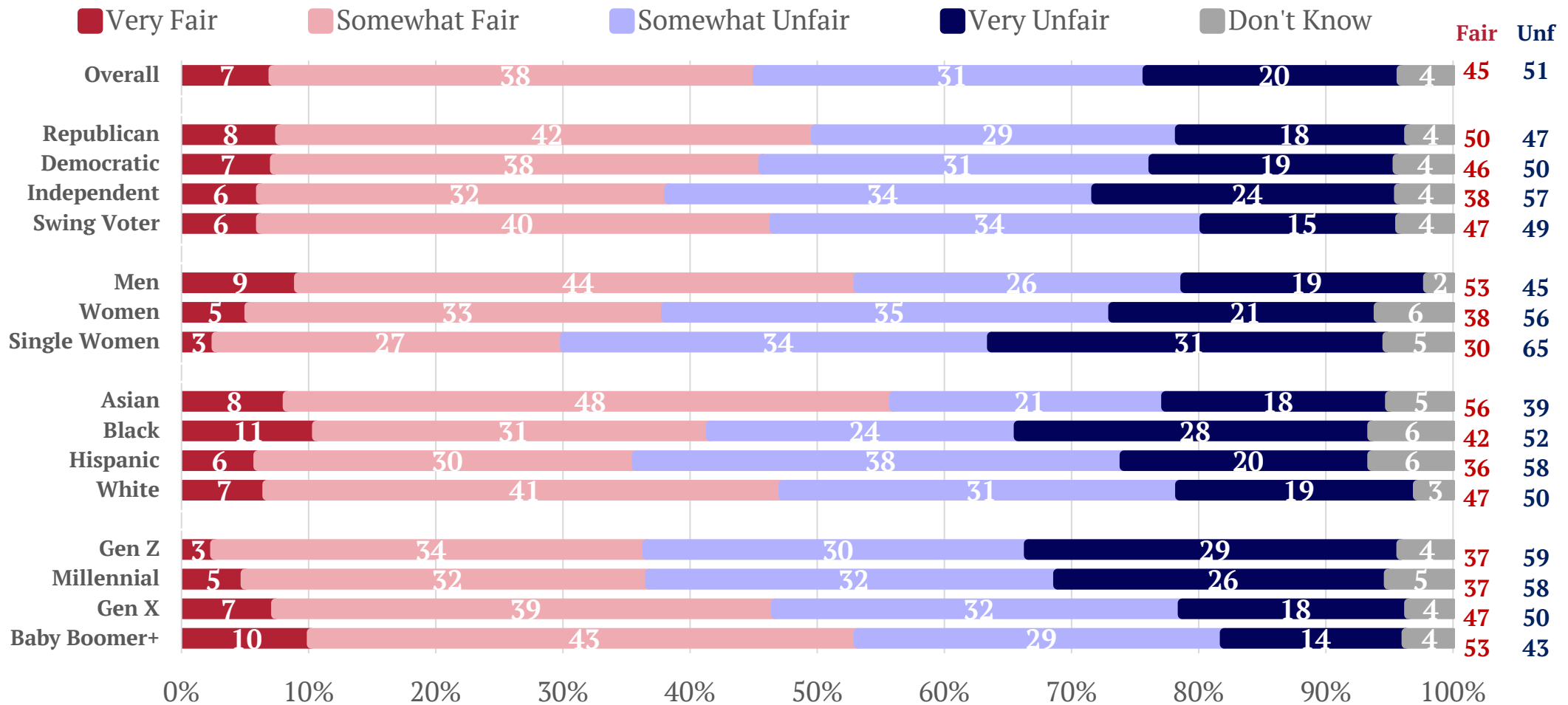


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Americans Divided on Fairness of Justice System

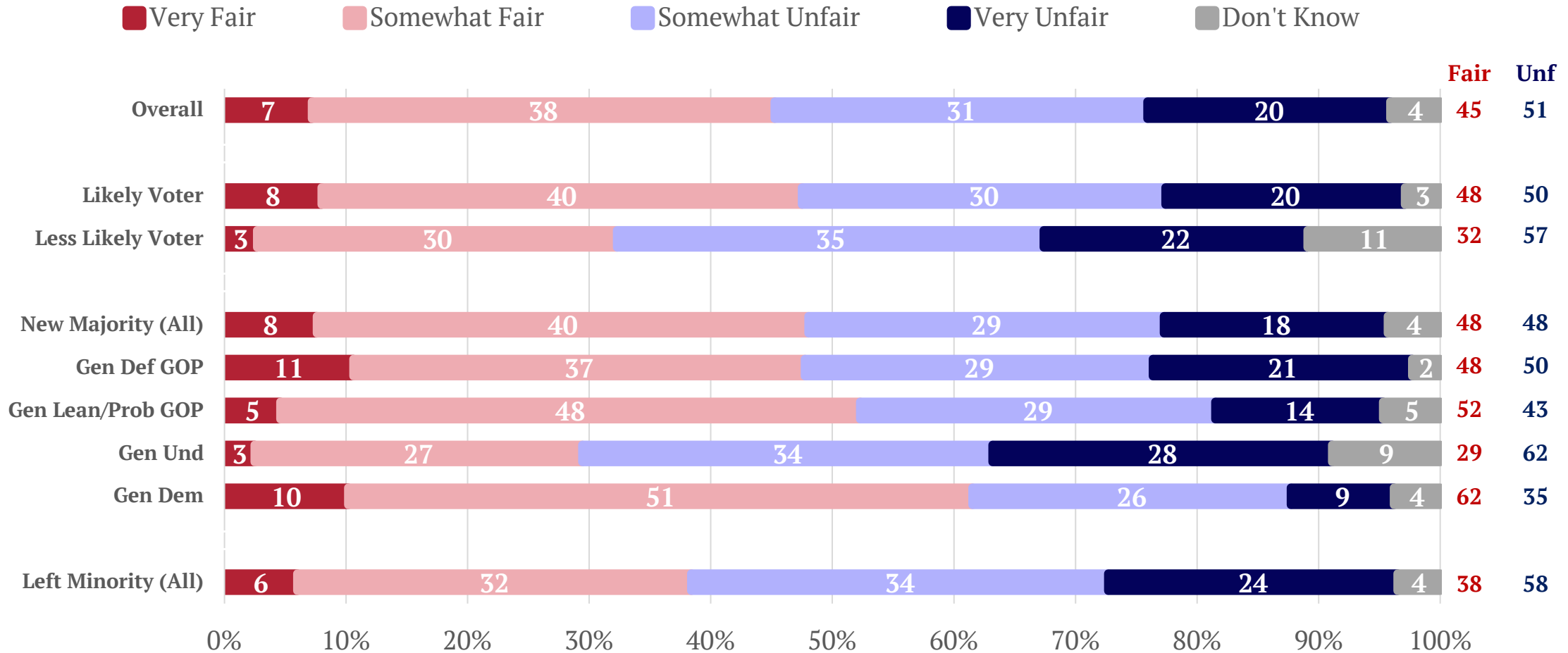
“Do you believe the United States justice system is fair or unfair?”



New Majority Divided on Fairness of Justice System

LEFT MINORITY LEANS TOWARD UNFAIR

“Do you believe the United States justice system is fair or unfair?”



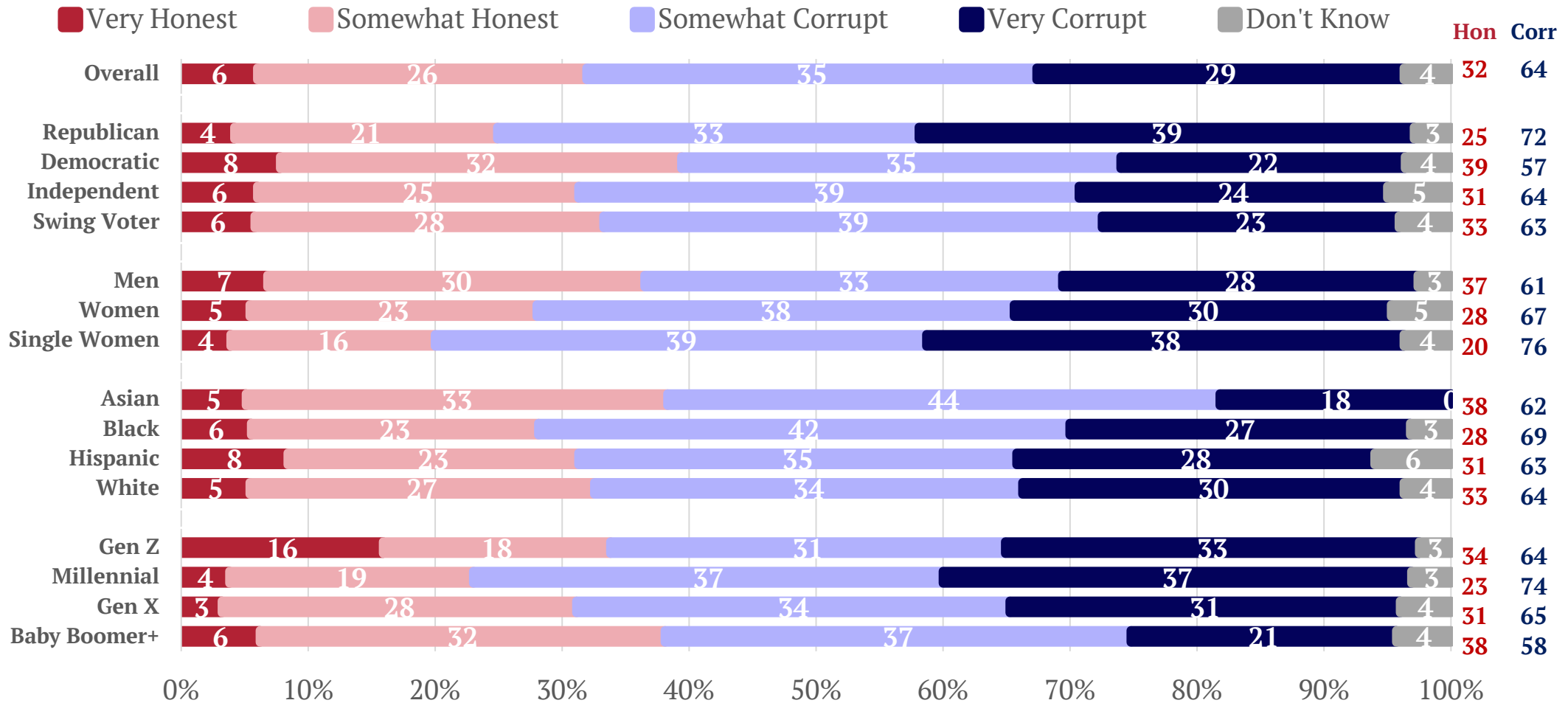
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Most Say Justice System is Corrupt

DEMOCRATS LESS LIKELY TO SAY IT IS CORRUPT THAN REPUBLICANS AND SWING VOTERS

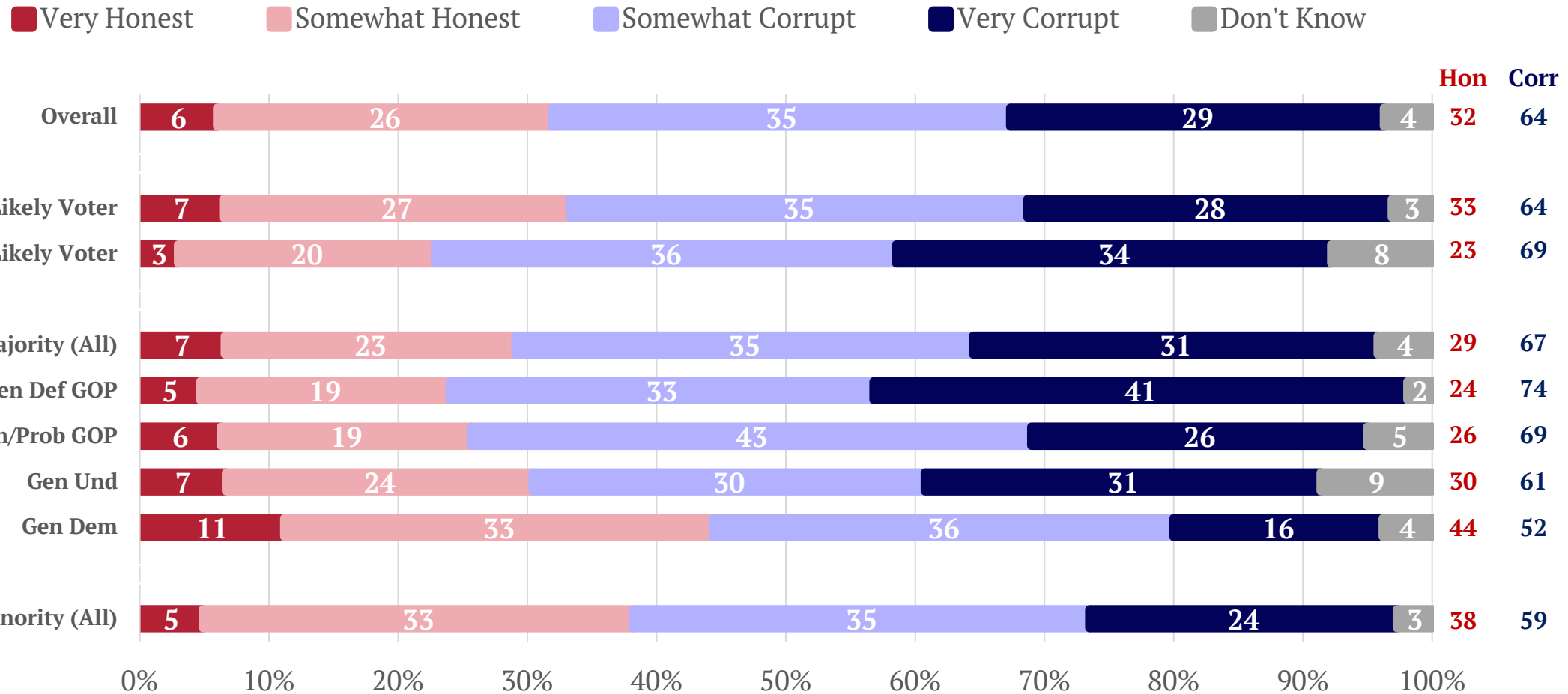
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Most Say Justice System is Corrupt

LEFT MINORITY VOTERS LESS LIKELY TO SAY IT IS CORRUPT THAN NEW MAJORITY VOTERS

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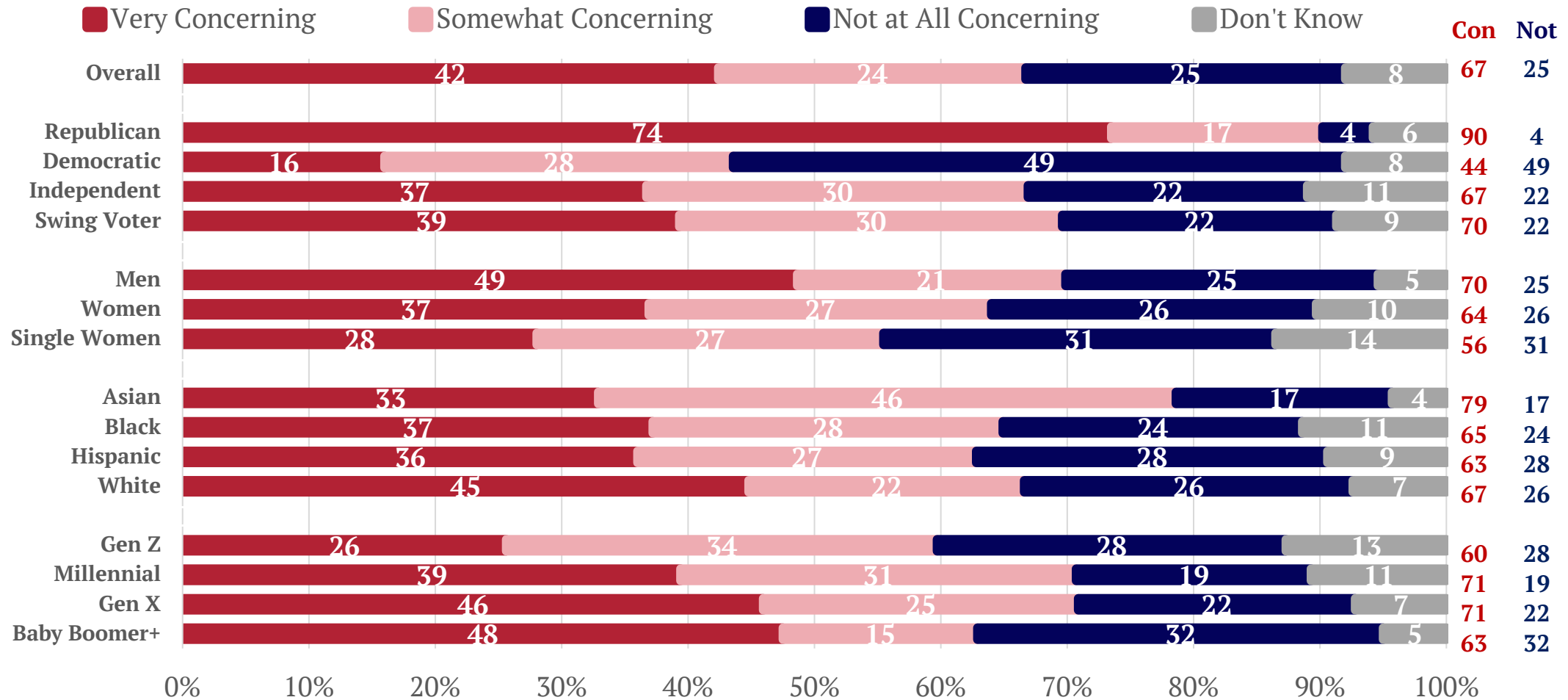


Most Concerning – Judge’s Daughter

STANDARD CROSSTABS

“How concerning are the following facts about the trial and case against Donald Trump?”

“The daughter of the judge presiding over former President Trump’s trial is a Democratic party operative who previously worked for Vice President Harris, and whose clients have raised over \$90 million off the case against Trump – meaning the judge’s daughter is profiting off the case.”



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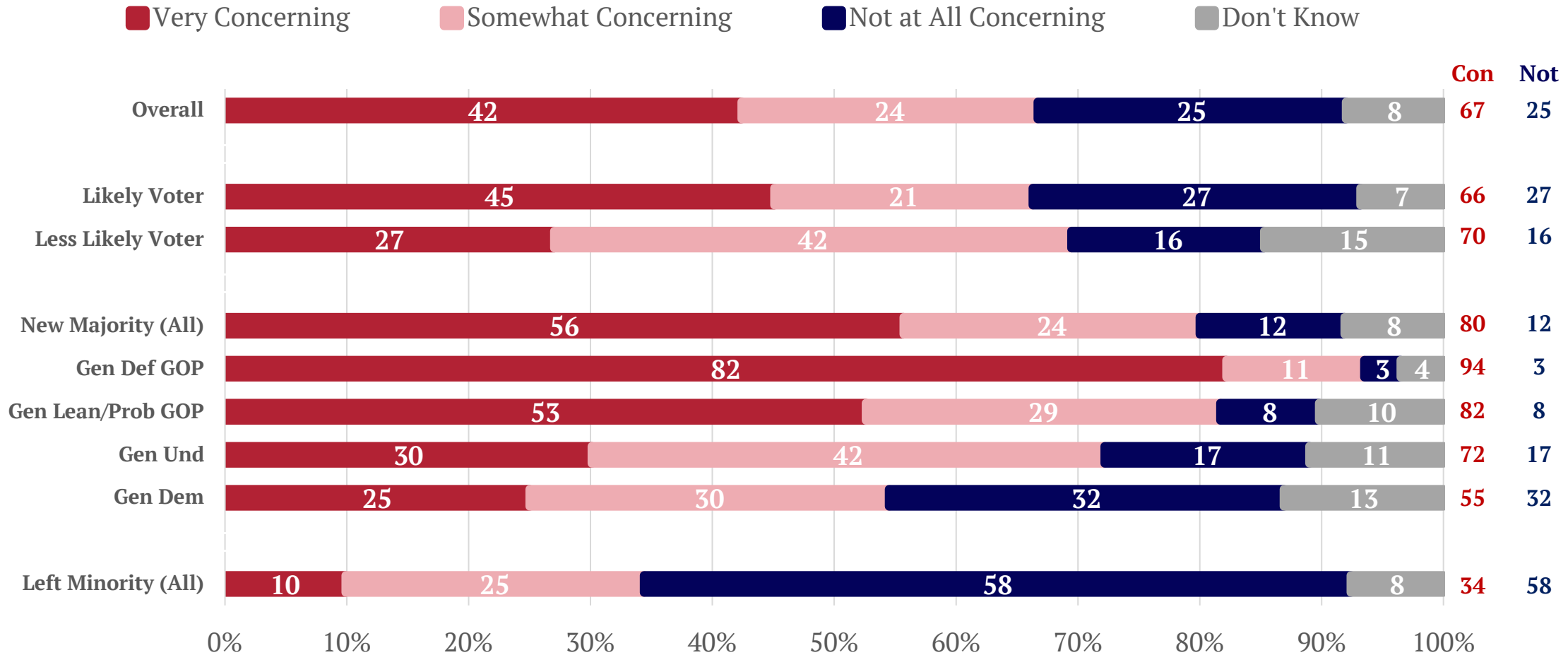


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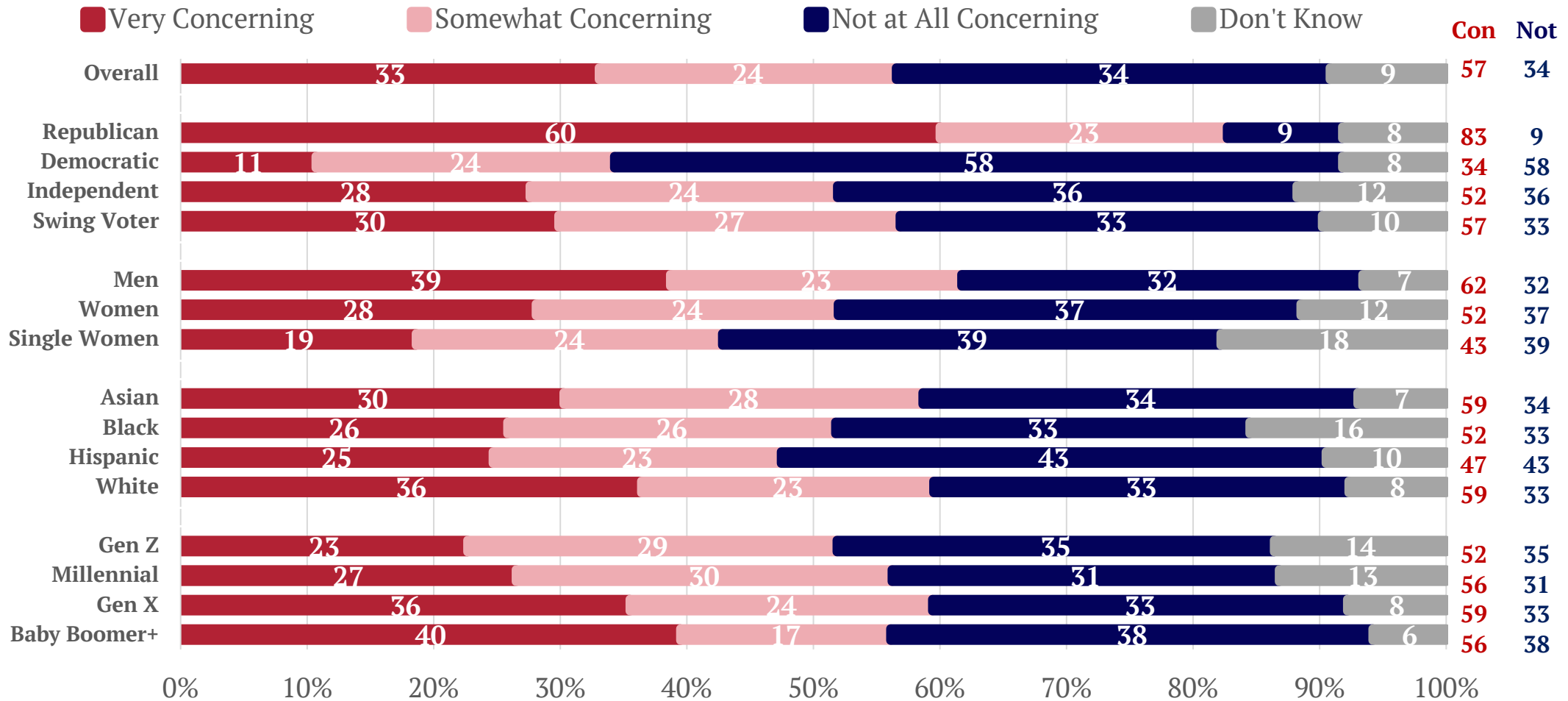
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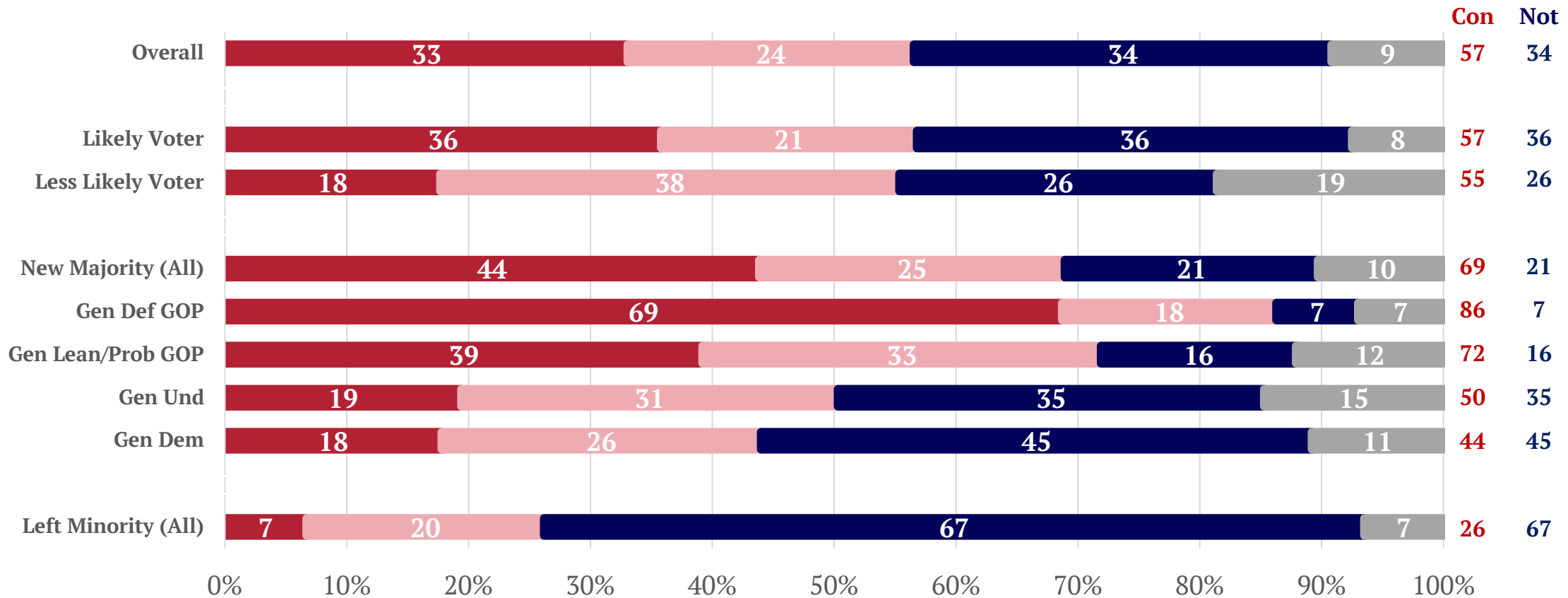


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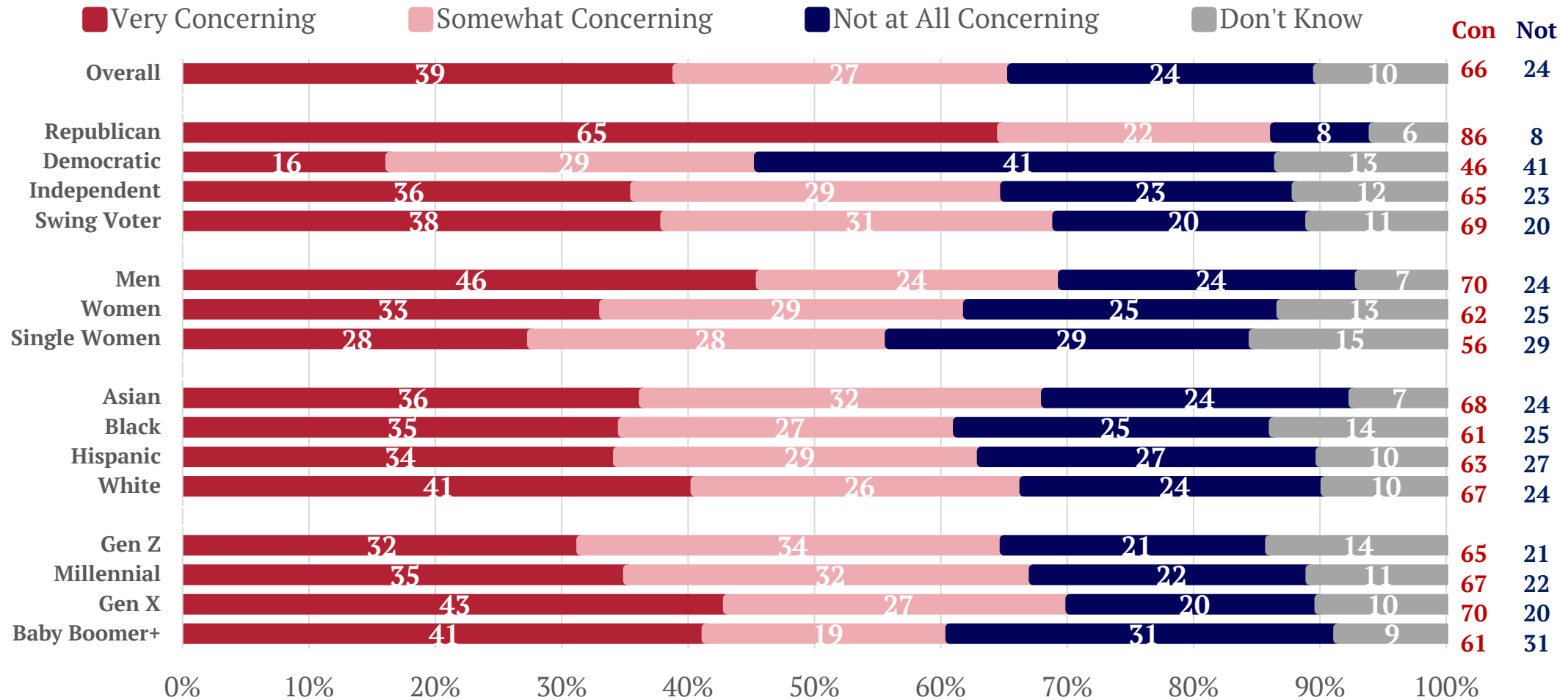


Concerning – Novel Charges

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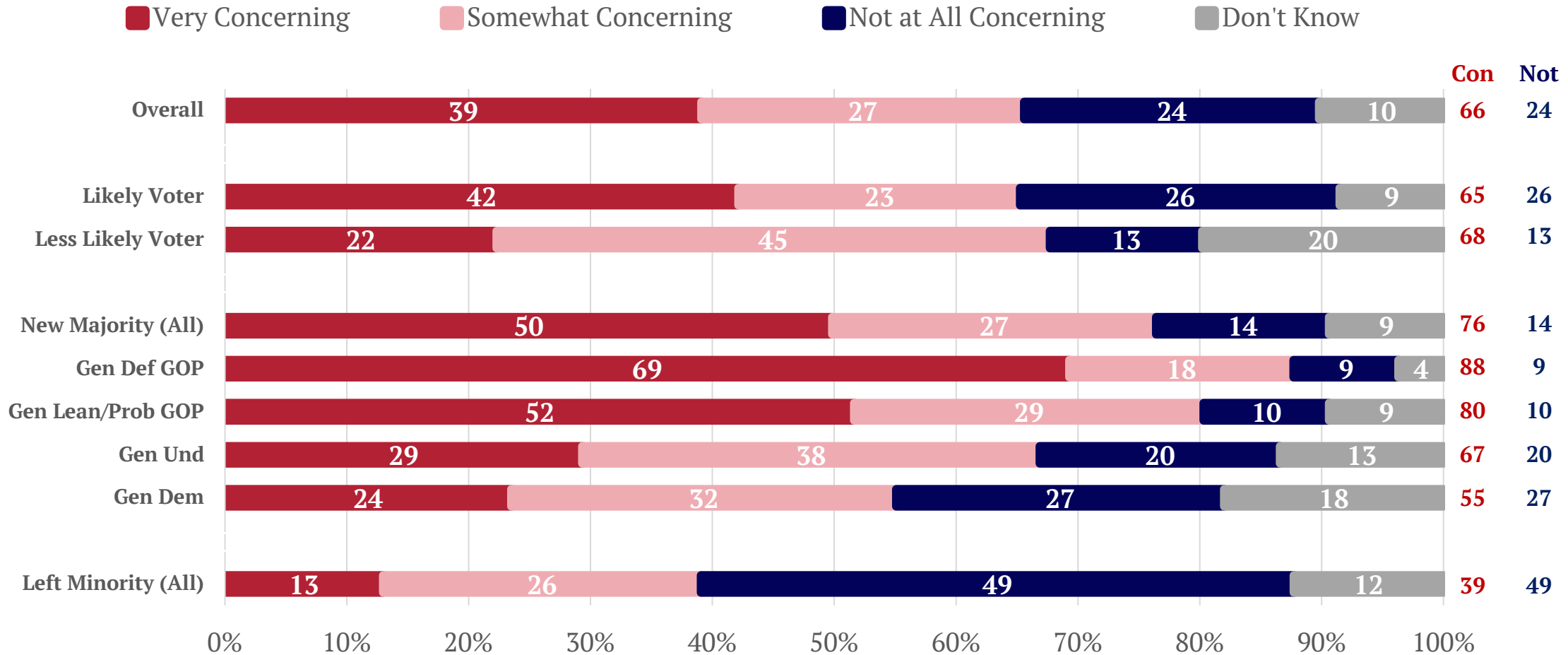


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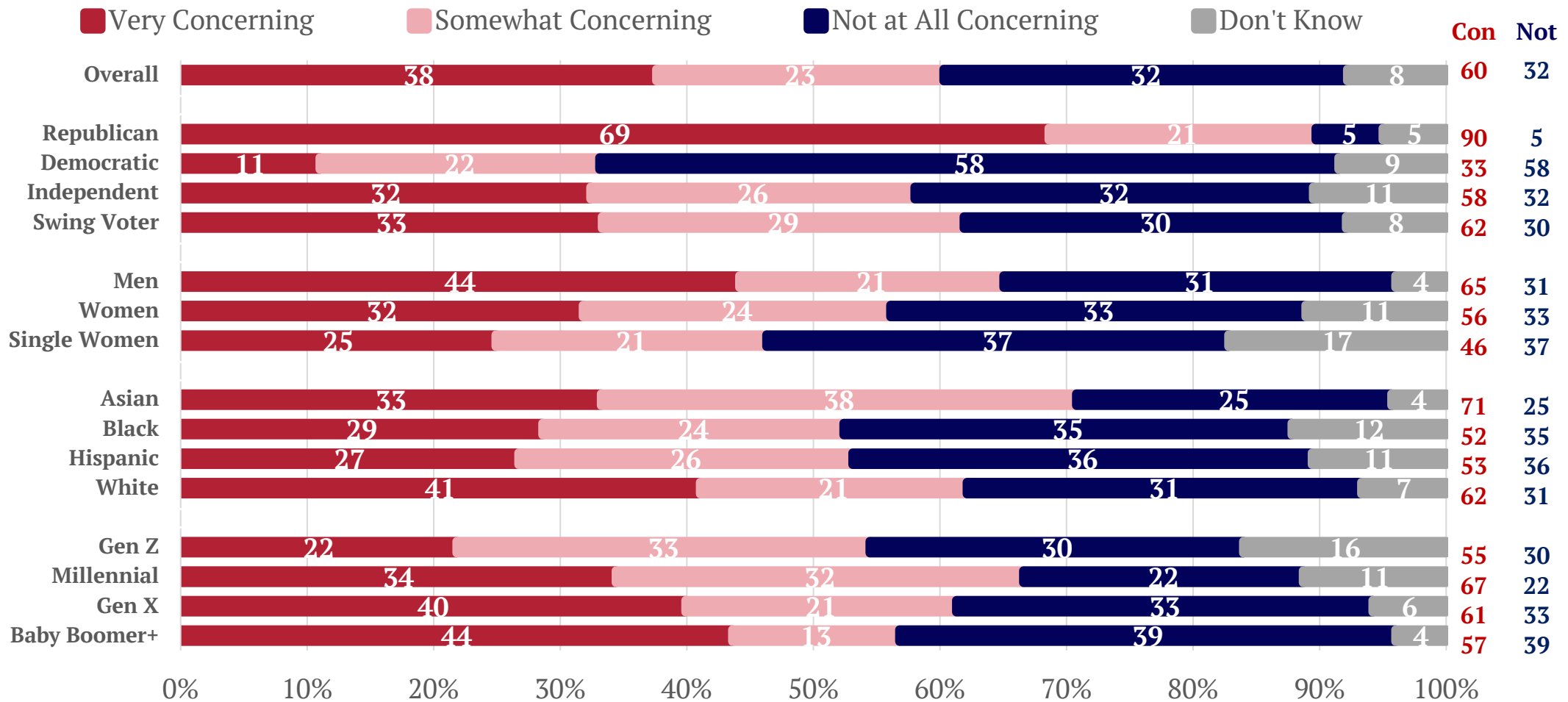


Concerning – Democrat Prosecutor

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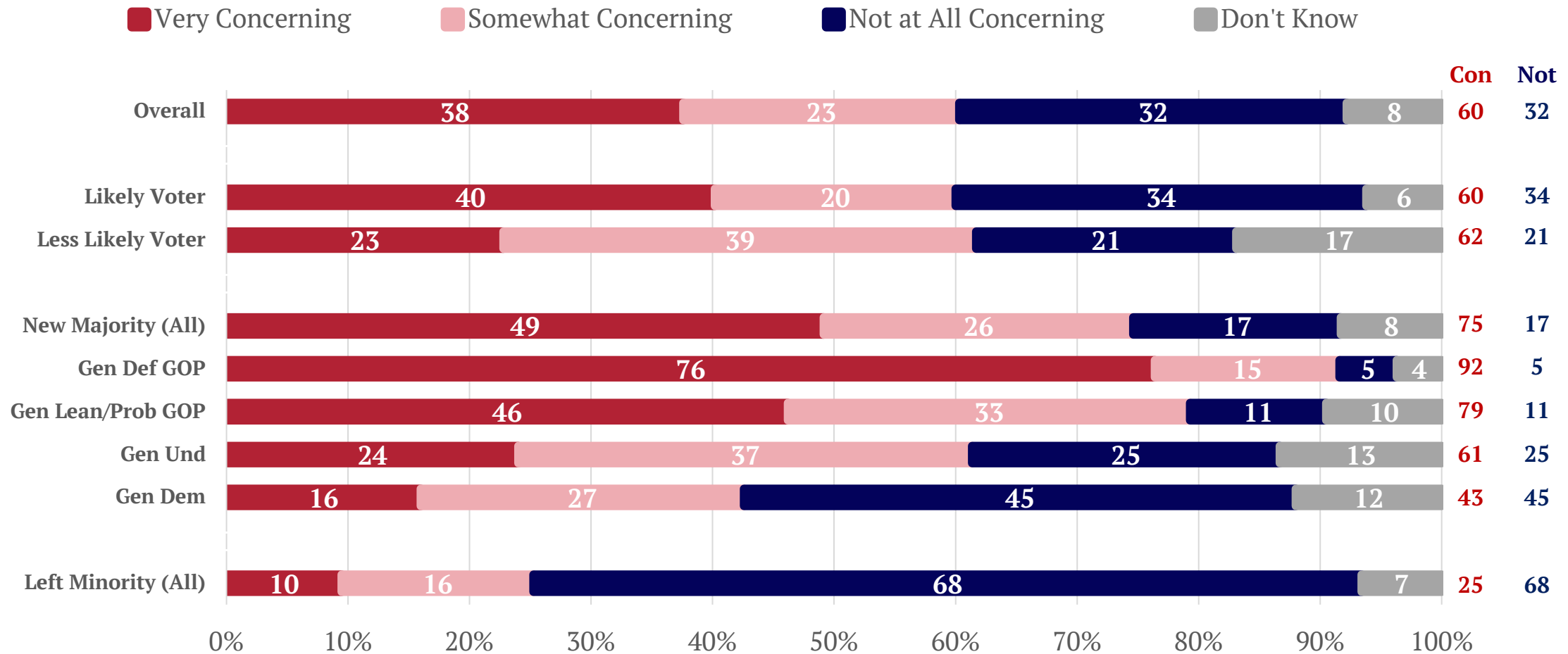


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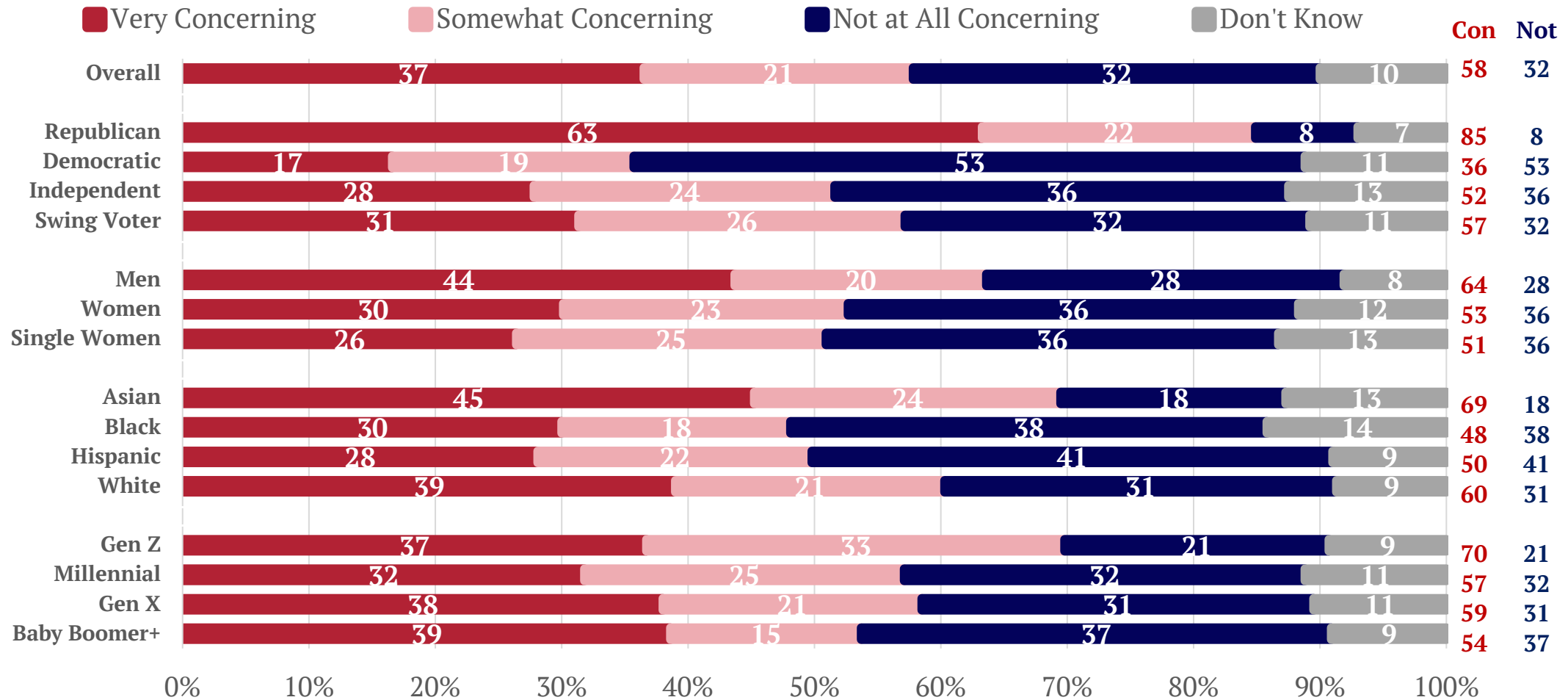


Concerning – NY Prosecuting Anyway

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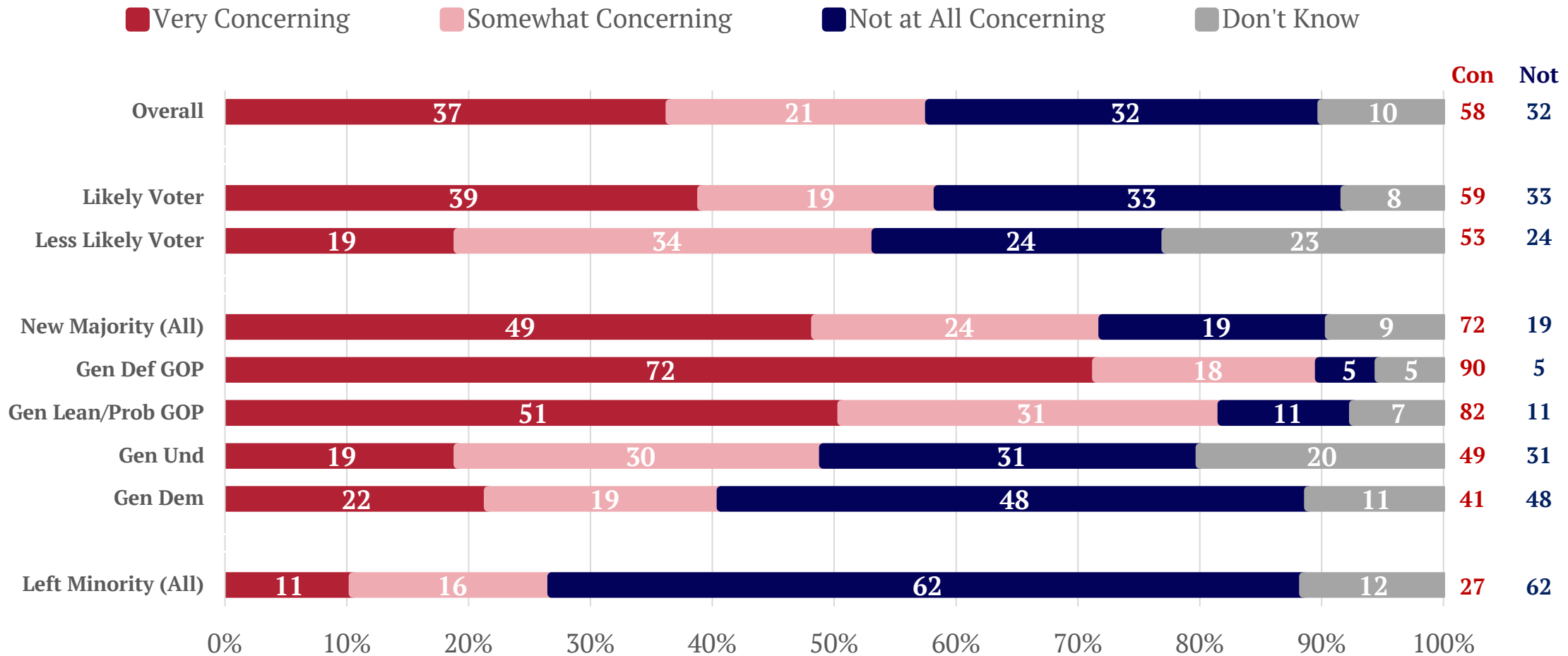


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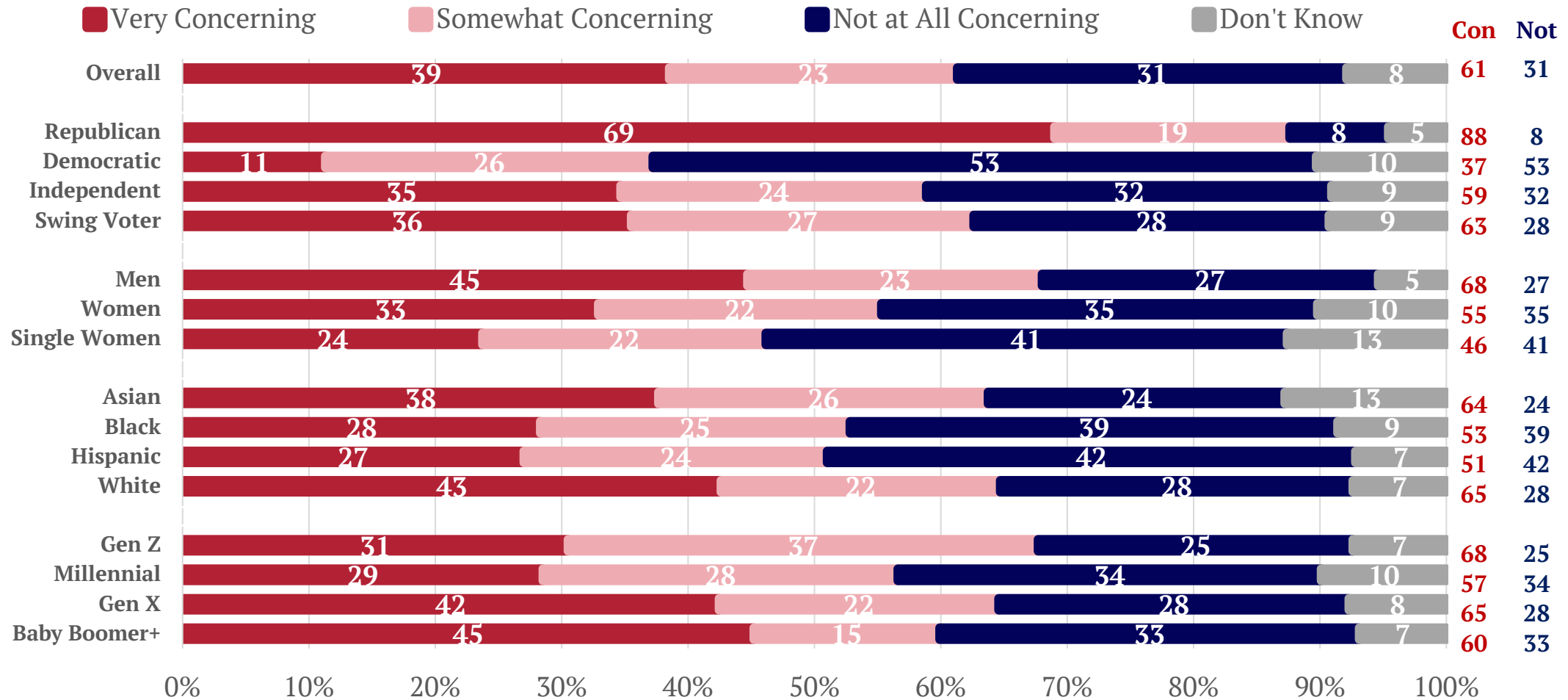
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Concerning – Not Told Who Testifying Against Him

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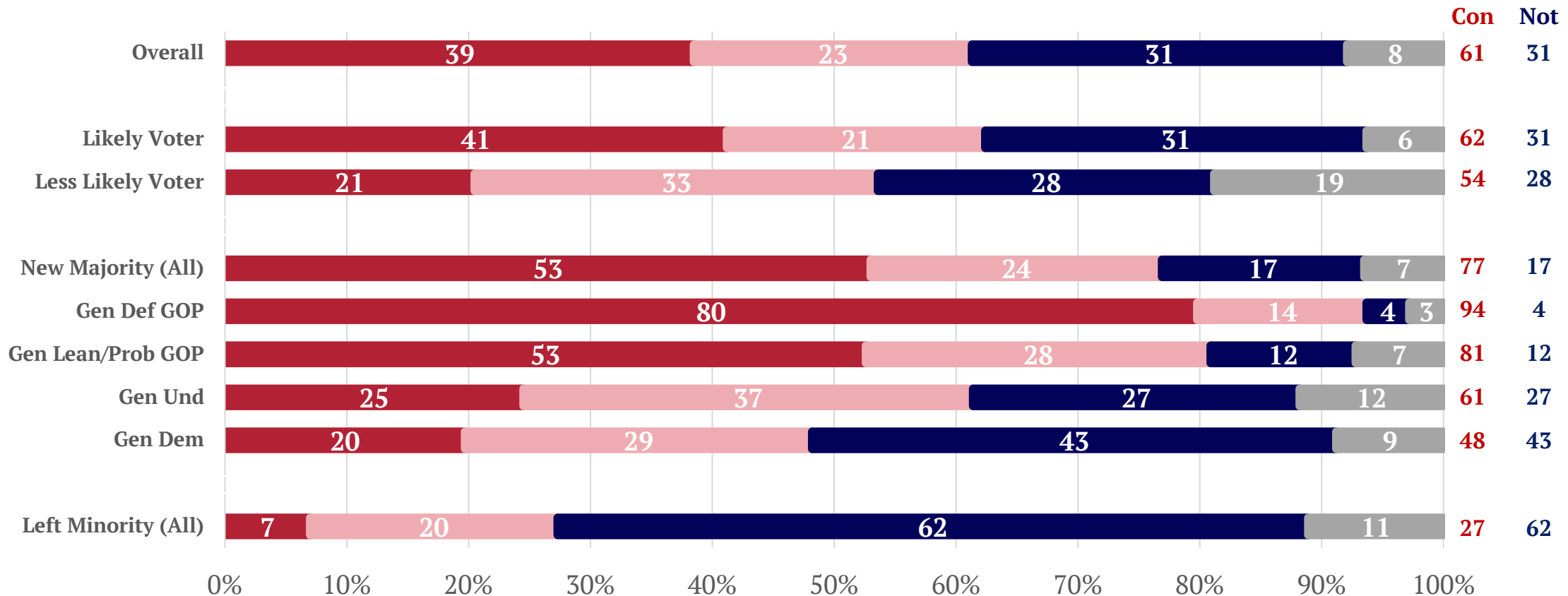


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Very Concerning Somewhat Concerning Not at All Concerning Don't Know



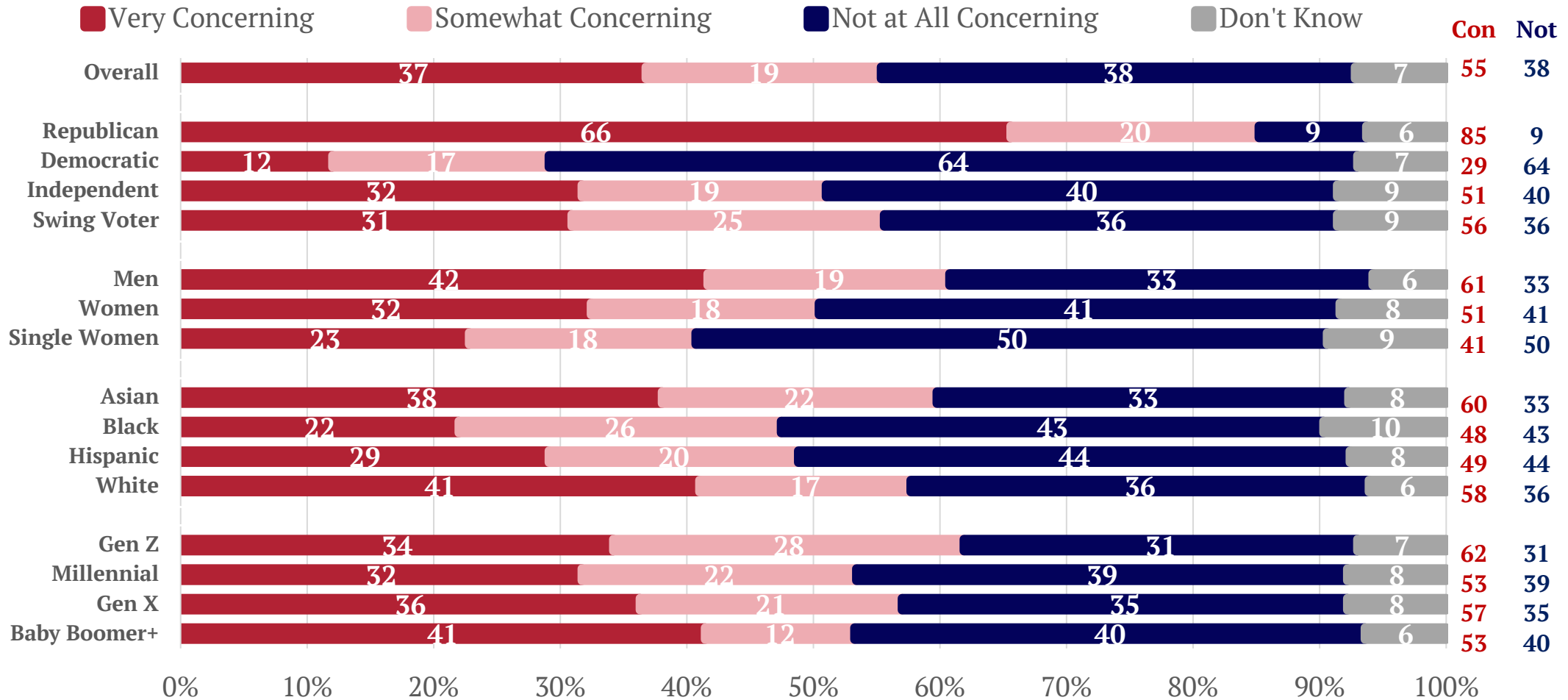
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 “The jurors in the trial are all from Manhattan, where more than 8 out of 10 voters voted against Donald Trump in 2020.”

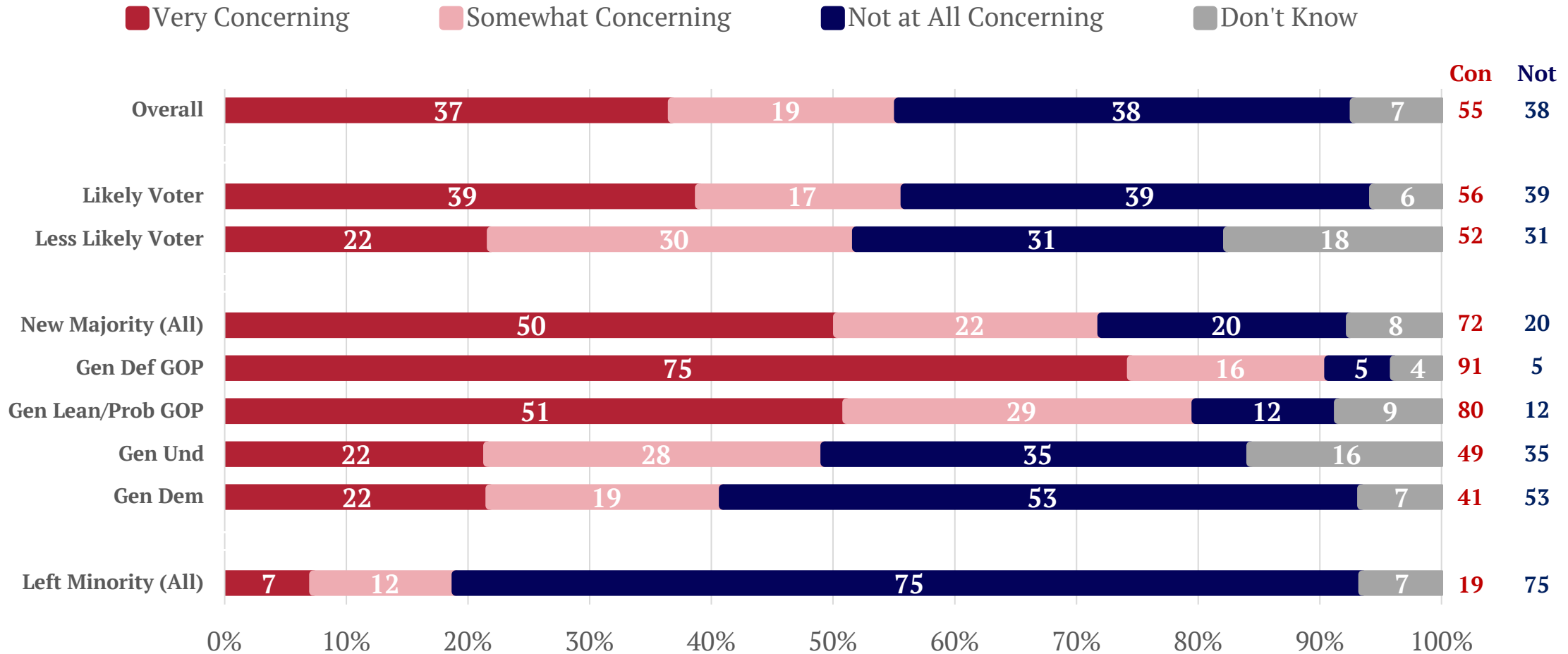


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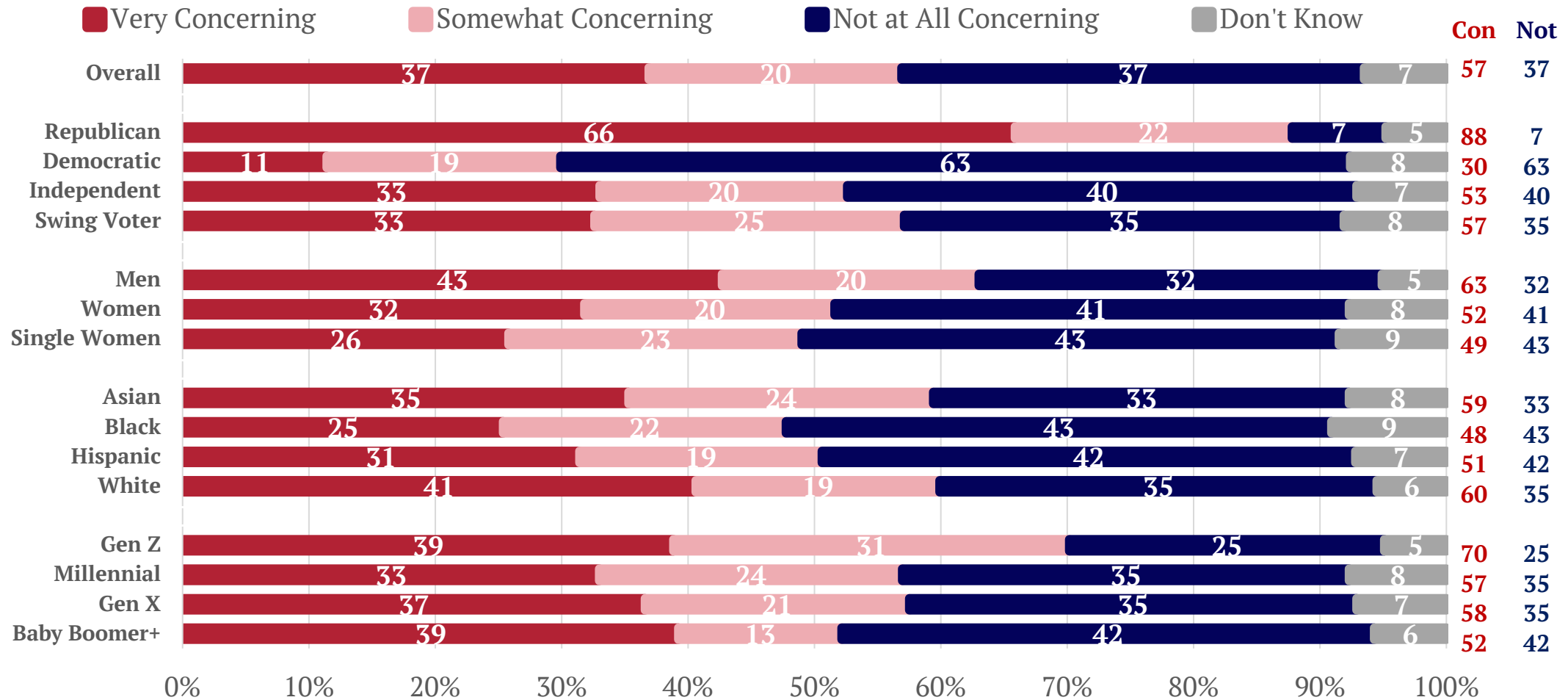


Concerning – Trump Can't Fight Back

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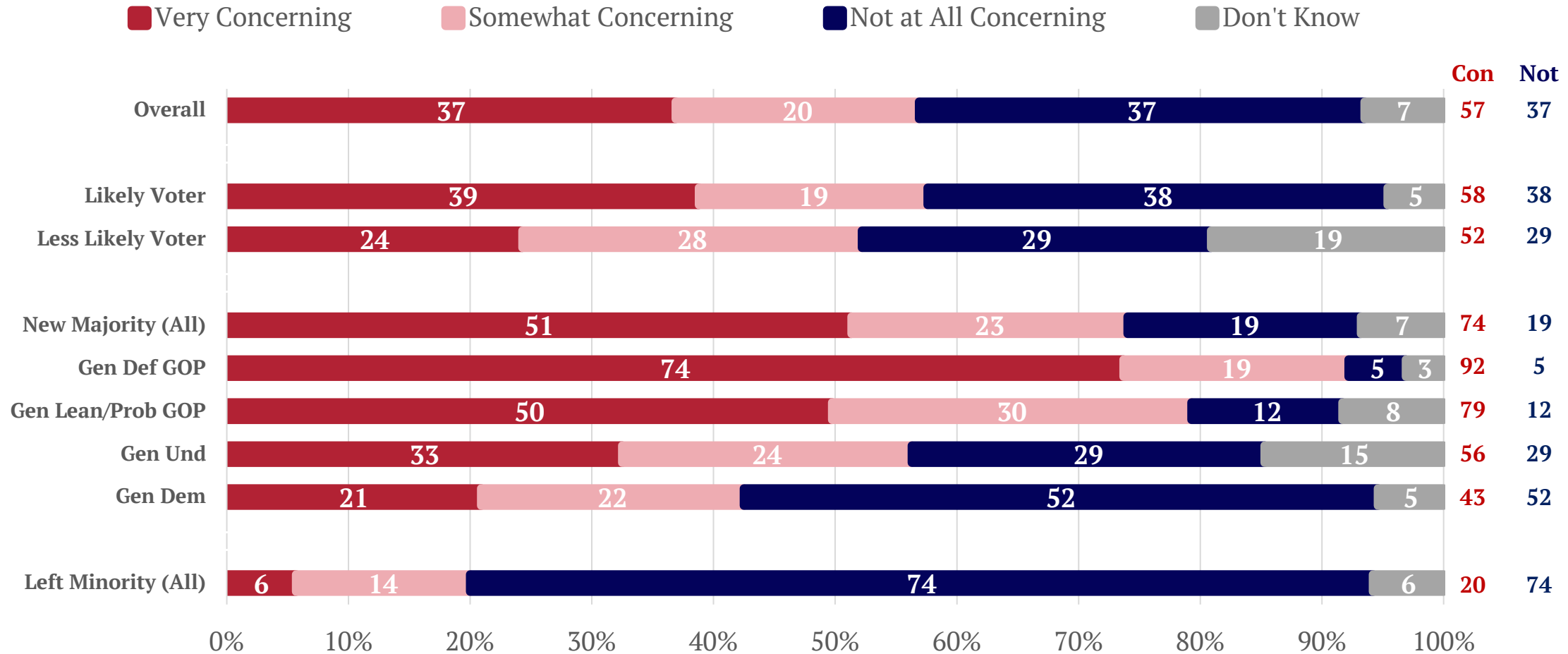


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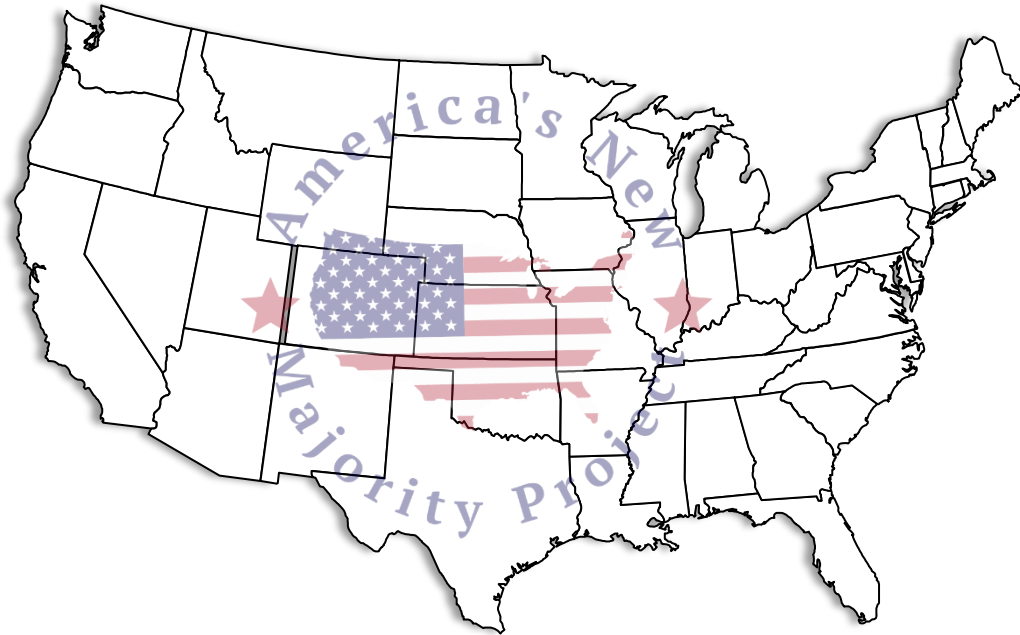


Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 registered voters between May 11-14, 2024.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 registered voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	16%
West North Central	6%
South Atlantic	21%
East South Central	6%
West South Central	11%
Mountain	7%
Pacific	15%

18-29	15%
30-40	17%
41-55	25%
56-65	19%
66+	24%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	36%
Republican	37%
Independent	27%

Less/4yr College	66%
Bachelor's/P.G	34%

