



Rapid Development of AI Technology & the Chinese Threat

 McLaughlin & Associates

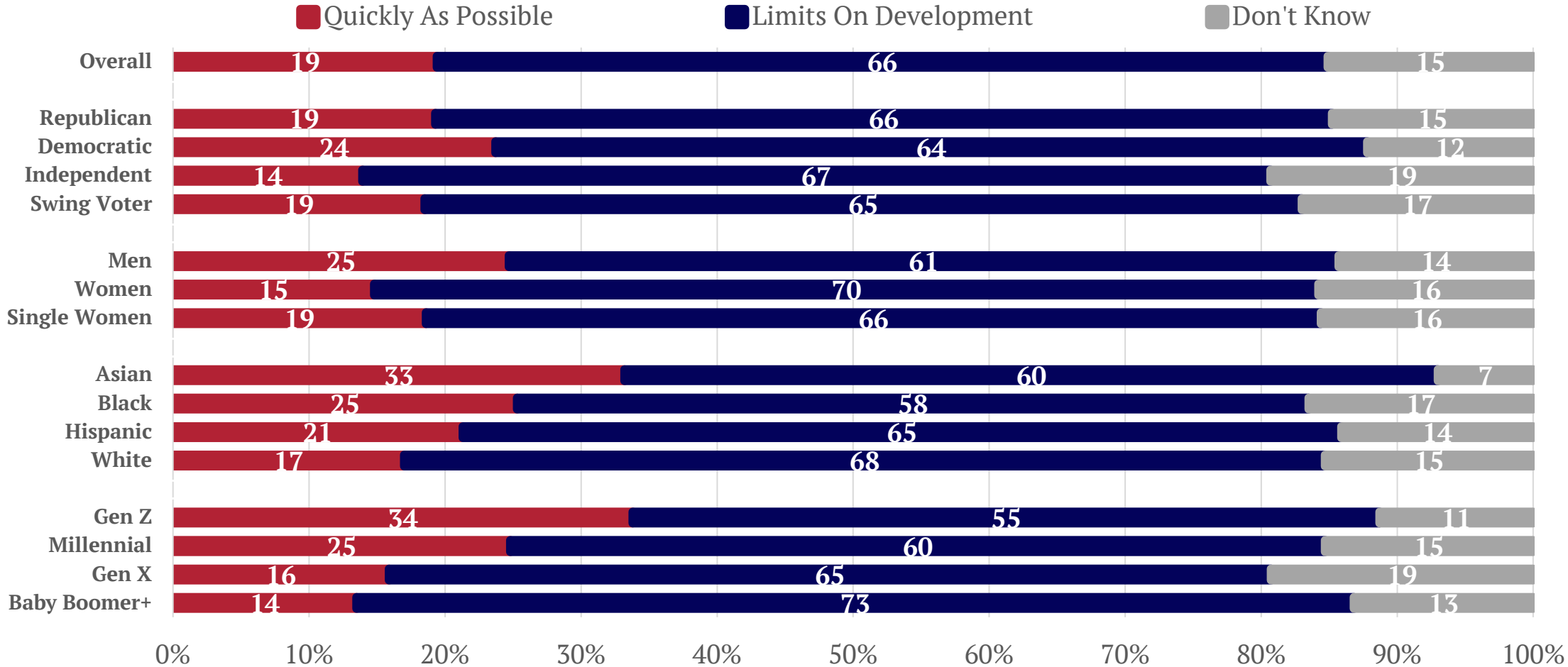


KEY TAKEAWAYS

- 2-in-3 Americans prefer policies that limit the rapid development of artificial intelligence (AI) technology.
- Despite this preference, a plurality of Americans say that China becoming the world leader in AI is a greater risk to the American people than the rapid development of AI in the U.S.
- 3-in-4 Americans do not trust China to comply with potential international agreements to put limitations on AI development.
- Shift in opinion - after being asked about the potential for China to become the world leader in AI, 14% of Americans changed their opinion in favor of rapid AI development in the U.S.

2-in-3 Americans Prefer Policies that Limit AI Development

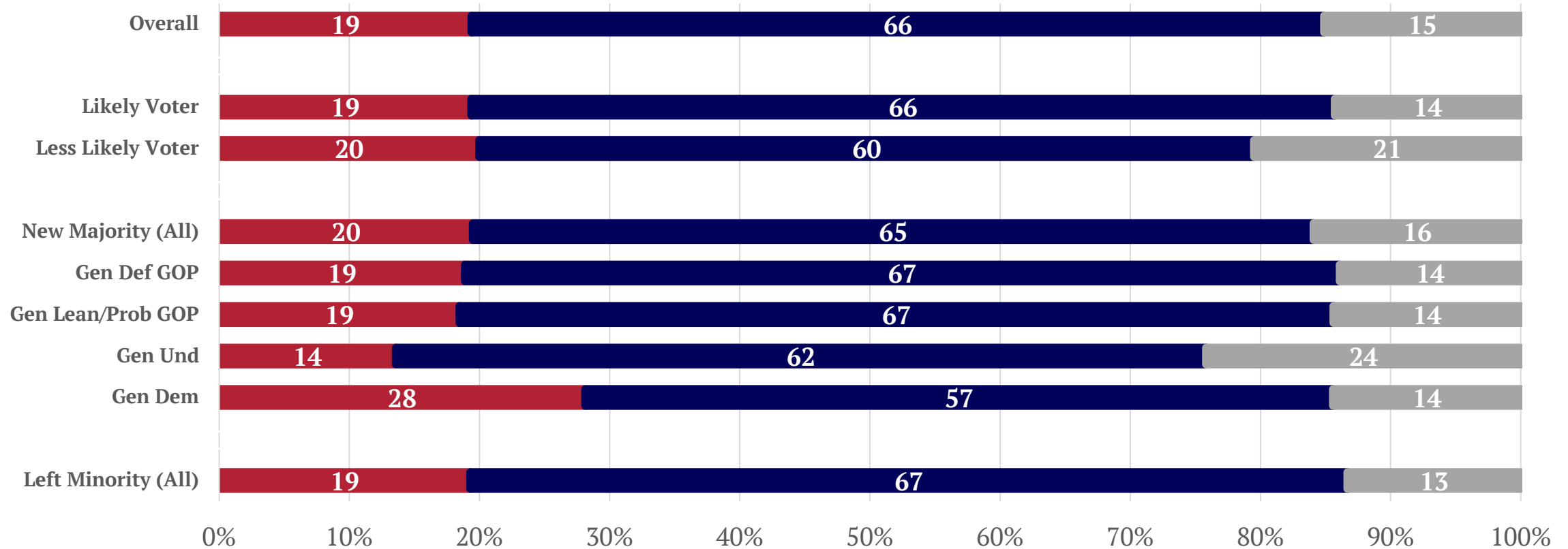
“When it comes to artificial intelligence (AI), do you prefer policies that allow Americans to develop AI technology as quickly as possible or that put limits on its development?”



2-in-3 New Majority and Left Minority Voters Prefer Policies that Limit AI Development

“When it comes to artificial intelligence (AI), do you prefer policies that allow Americans to develop AI technology as quickly as possible or that put limits on its development?”

Quickly As Possible Limits On Development Don't Know



*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.

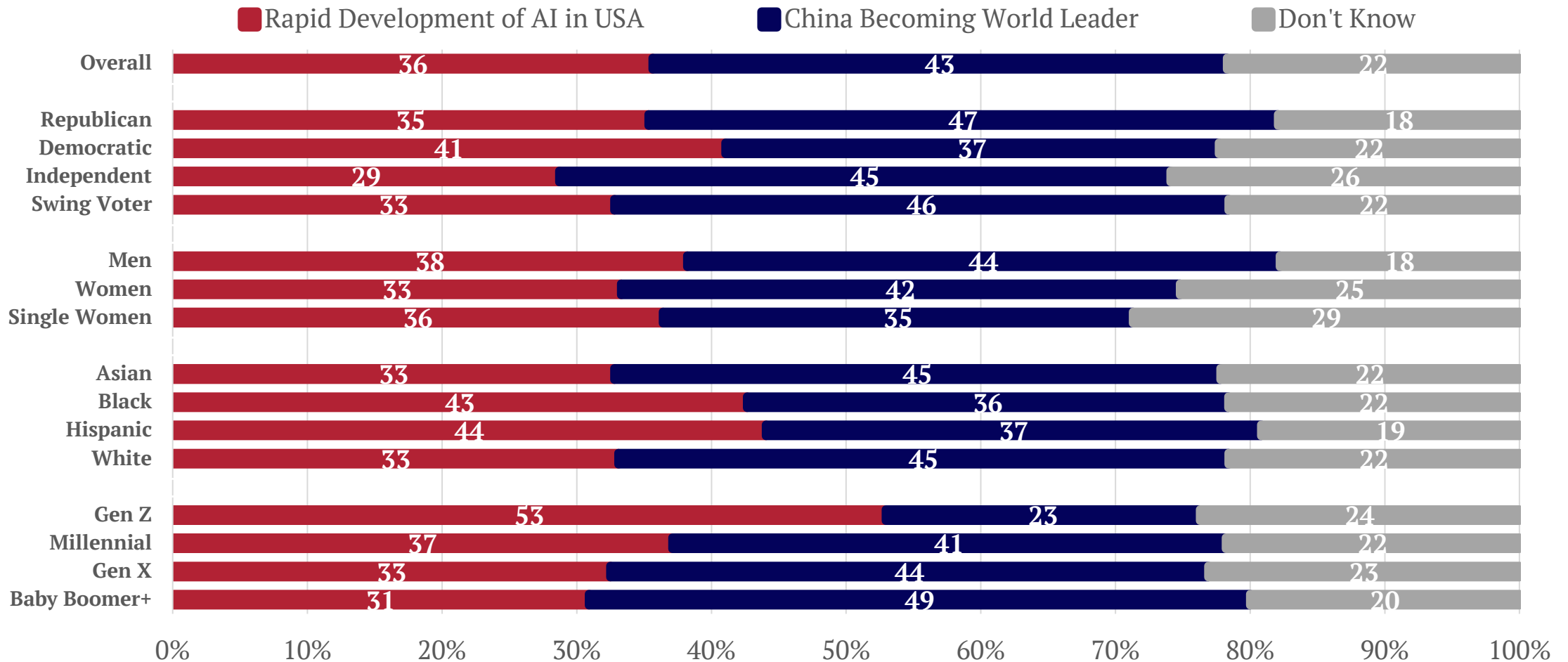


Plurality View Chinese AI Development as a Greater Safety Risk than Rapid Development of AI in U.S.

“Slowing the development of artificial intelligence (AI) in the United States could lead to China and the Chinese Communist Party becoming the world leader in AI technology.

Which is greater risk to the safety of the American people?”

1. Rapid development of artificial intelligence in the United States.
2. China becoming the world leader in artificial intelligence.



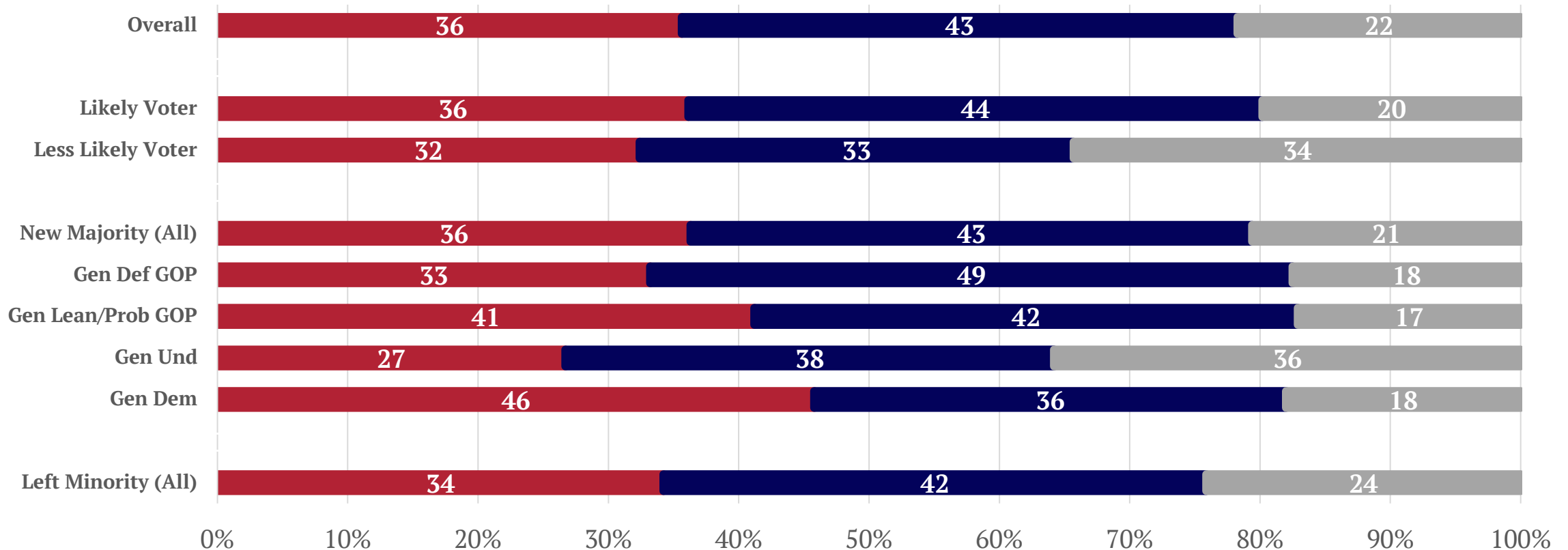
Plurality of New Majority and Left Minority See Greater Threat In Chinese AI Dominance

“Slowing the development of artificial intelligence (AI) in the United States could lead to China and the Chinese Communist Party becoming the world leader in AI technology.

Which is greater risk to the safety of the American people?”

1. Rapid development of artificial intelligence in the United States.
2. China becoming the world leader in artificial intelligence.

■ Rapid Development of AI in USA ■ China Becoming World Leader ■ Don't Know

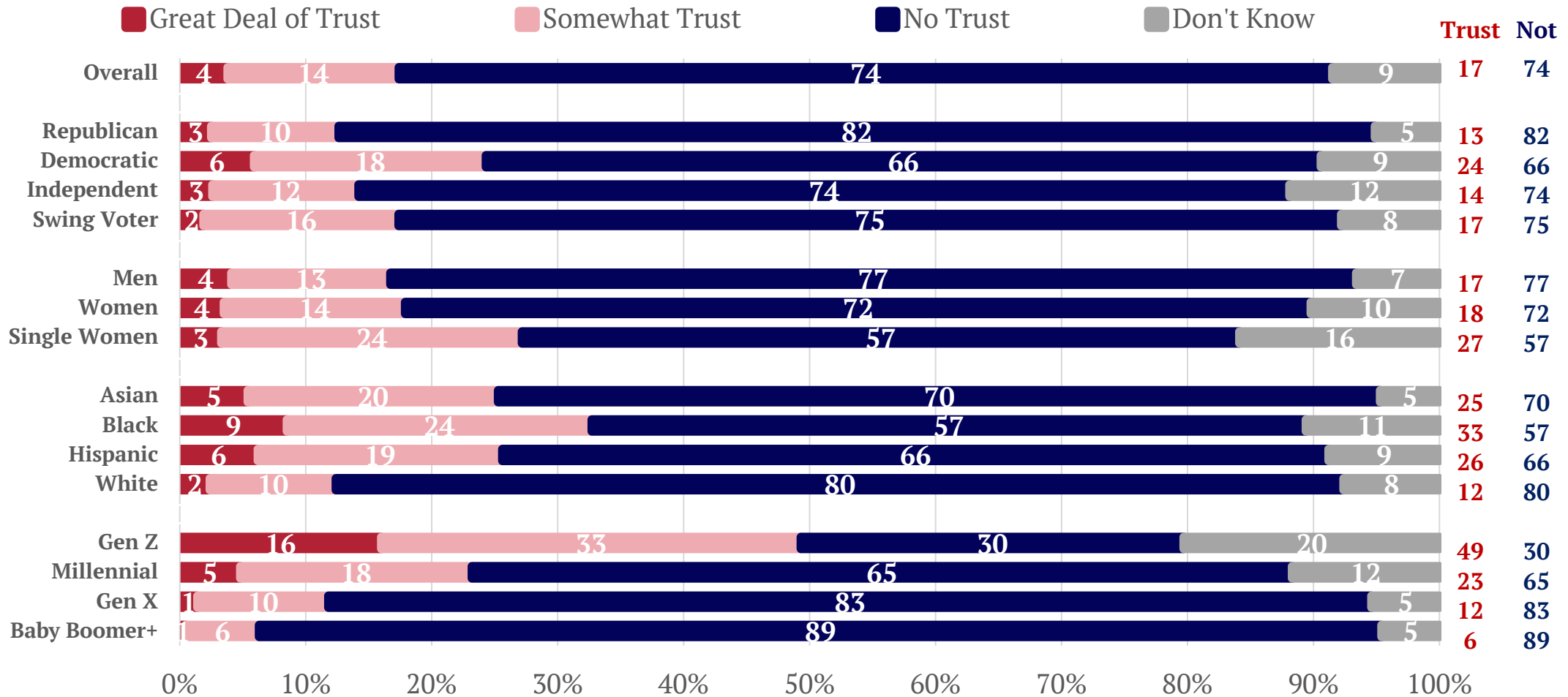


*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



3-in-4 Voters Do Not Trust CCP to Comply with Potential Limitations on AI Development

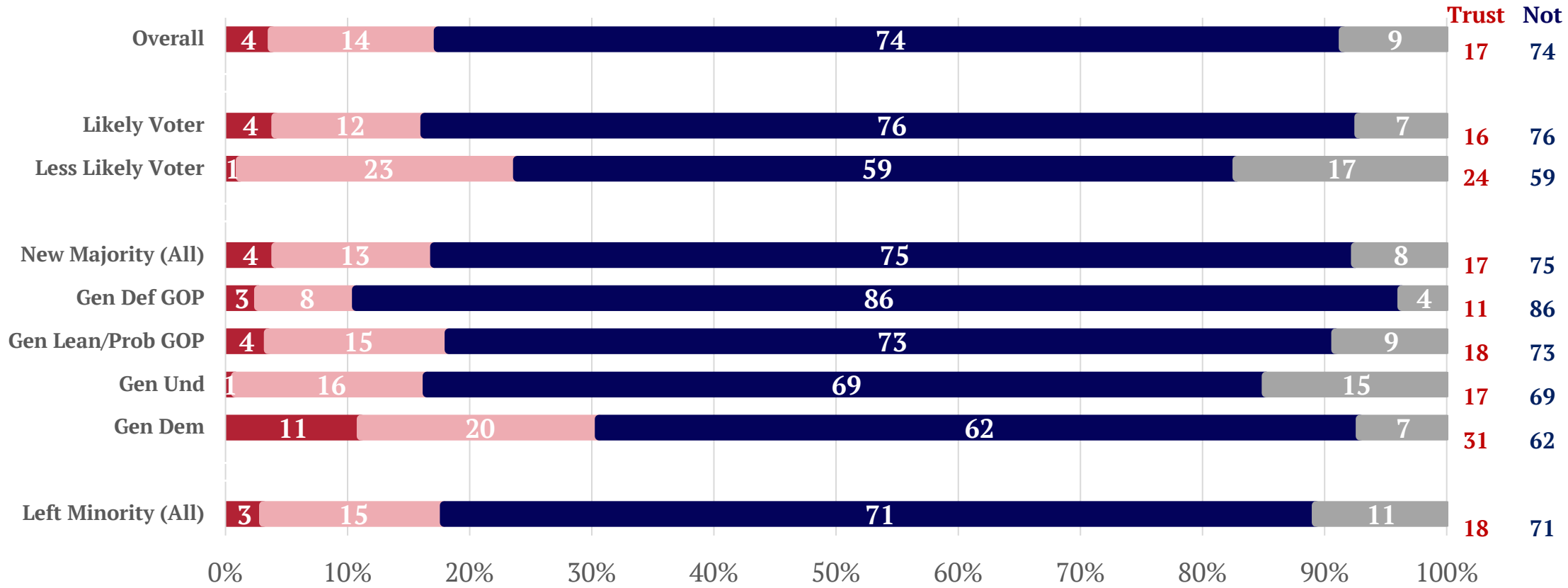
“How much trust do you have in the Chinese Communist Party to comply with potential international agreements to put limits on the development of AI?”



3-in-4 New Majority Do Not Trust CCP to Comply with Potential Limitations on AI Development

“How much trust do you have in the Chinese Communist Party to comply with potential international agreements to put limits on the development of AI?”

Great Deal of Trust Somewhat Trust No Trust Don't Know

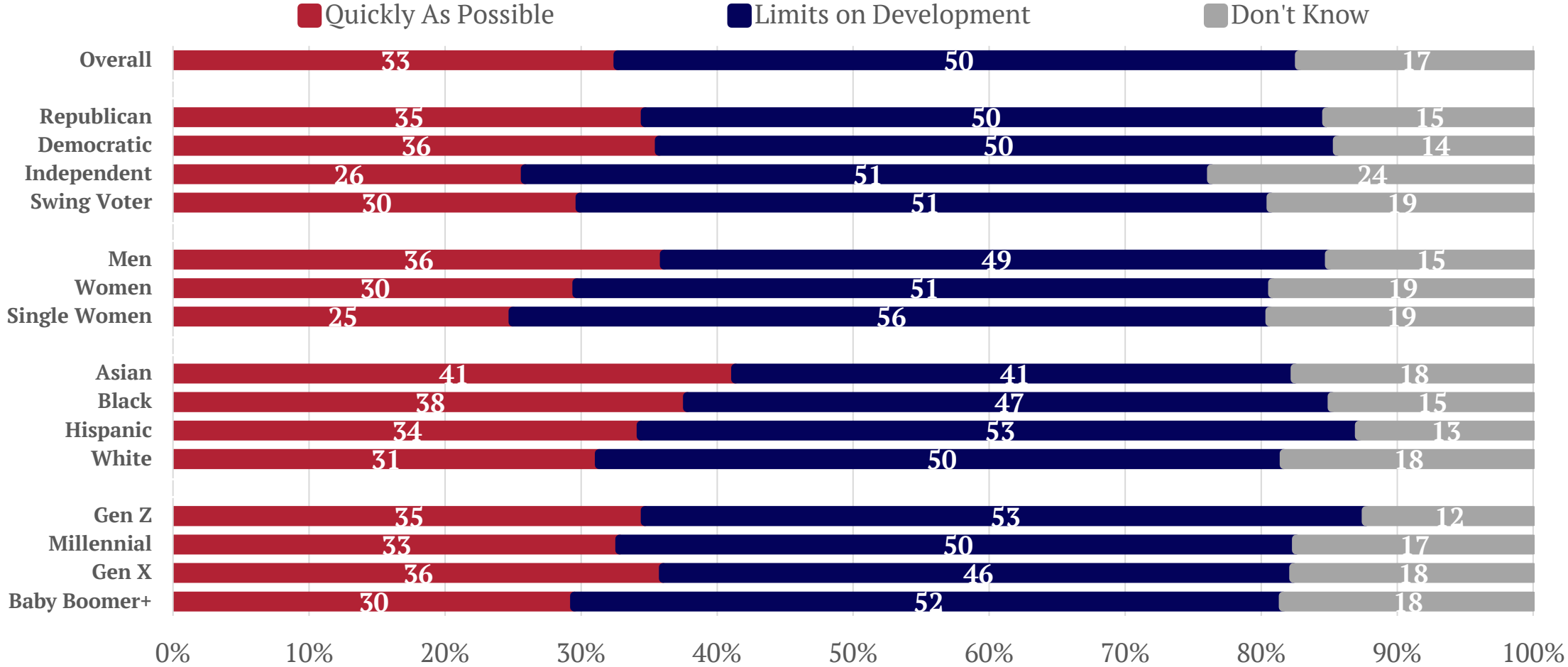


*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



14% Increase in Preference for Policies Designed to Promote the Rapid Development of AI Technology

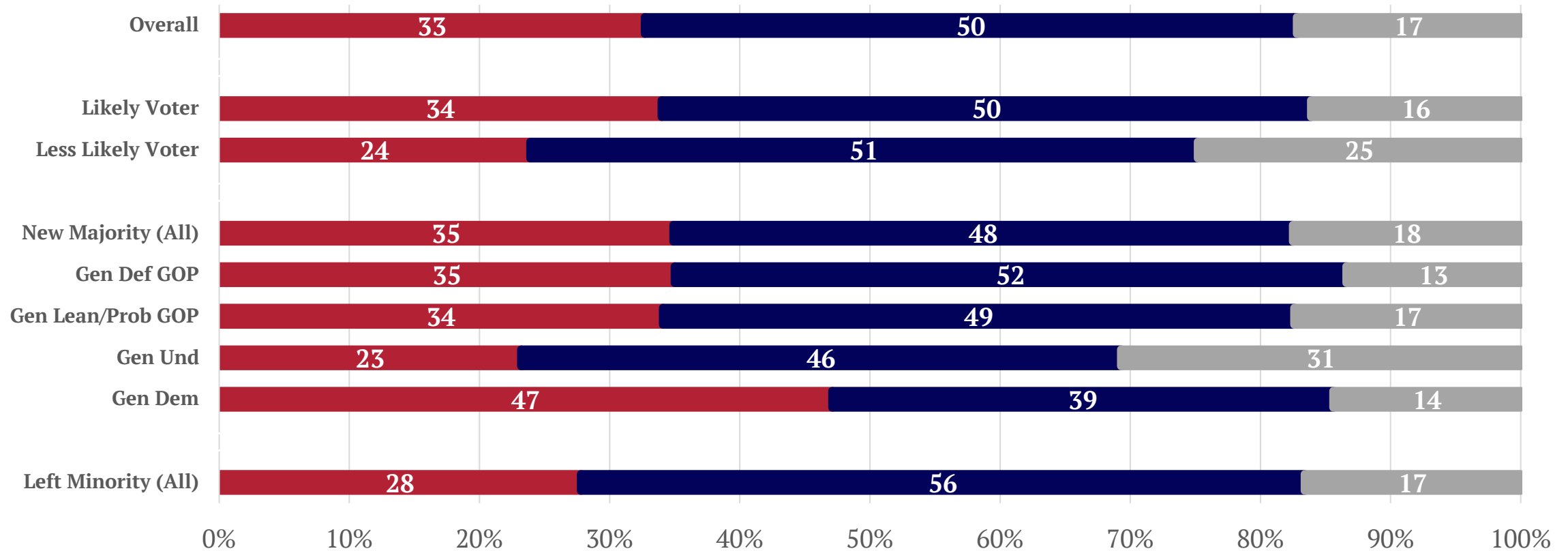
“Now, when it comes to artificial intelligence (AI), do you prefer policies that allow Americans to develop AI technology as quickly as possible or that put limits on its development?”



15% Increase in Preference for Promoting the Rapid Development of AI Technology Among New Majority

“Now, when it comes to artificial intelligence (AI), do you prefer policies that allow Americans to develop AI technology as quickly as possible or that put limits on its development?”

Quickly As Possible Limits on Development Don't Know



*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.

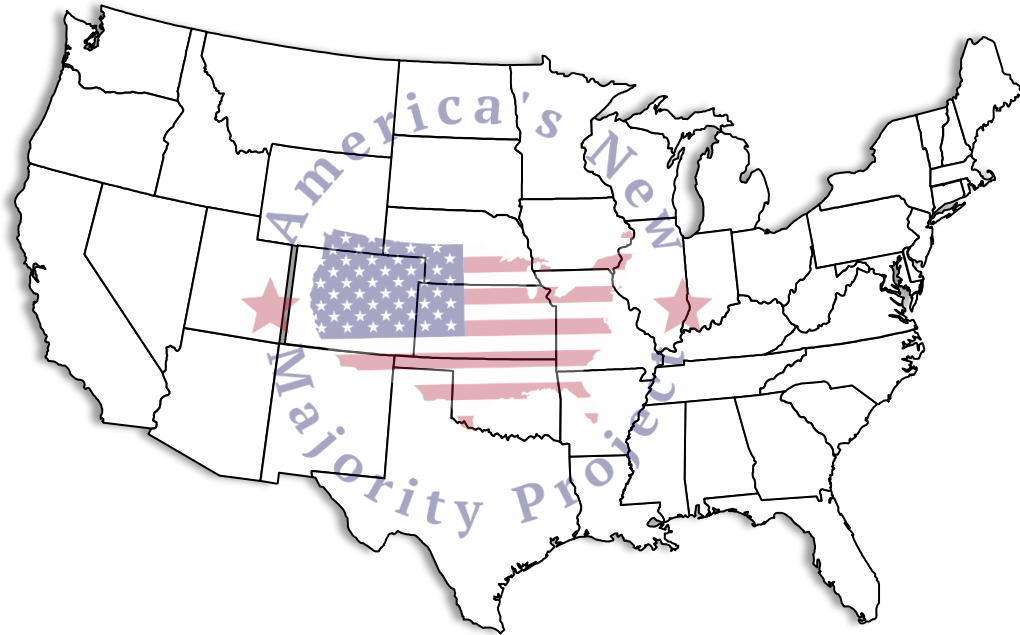


Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 registered voters between May 11-14, 2024.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 registered voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	16%
West North Central	6%
South Atlantic	21%
East South Central	6%
West South Central	11%
Mountain	7%
Pacific	15%

18-29	15%
30-40	17%
41-55	25%
56-65	19%
66+	24%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	36%
Republican	37%
Independent	27%

Less/4yr College	66%
Bachelor's/P.G	34%

