



Americans Support Proposal to Allow Only the American Flag to Fly Outside Government Buildings

 McLaughlin & Associates

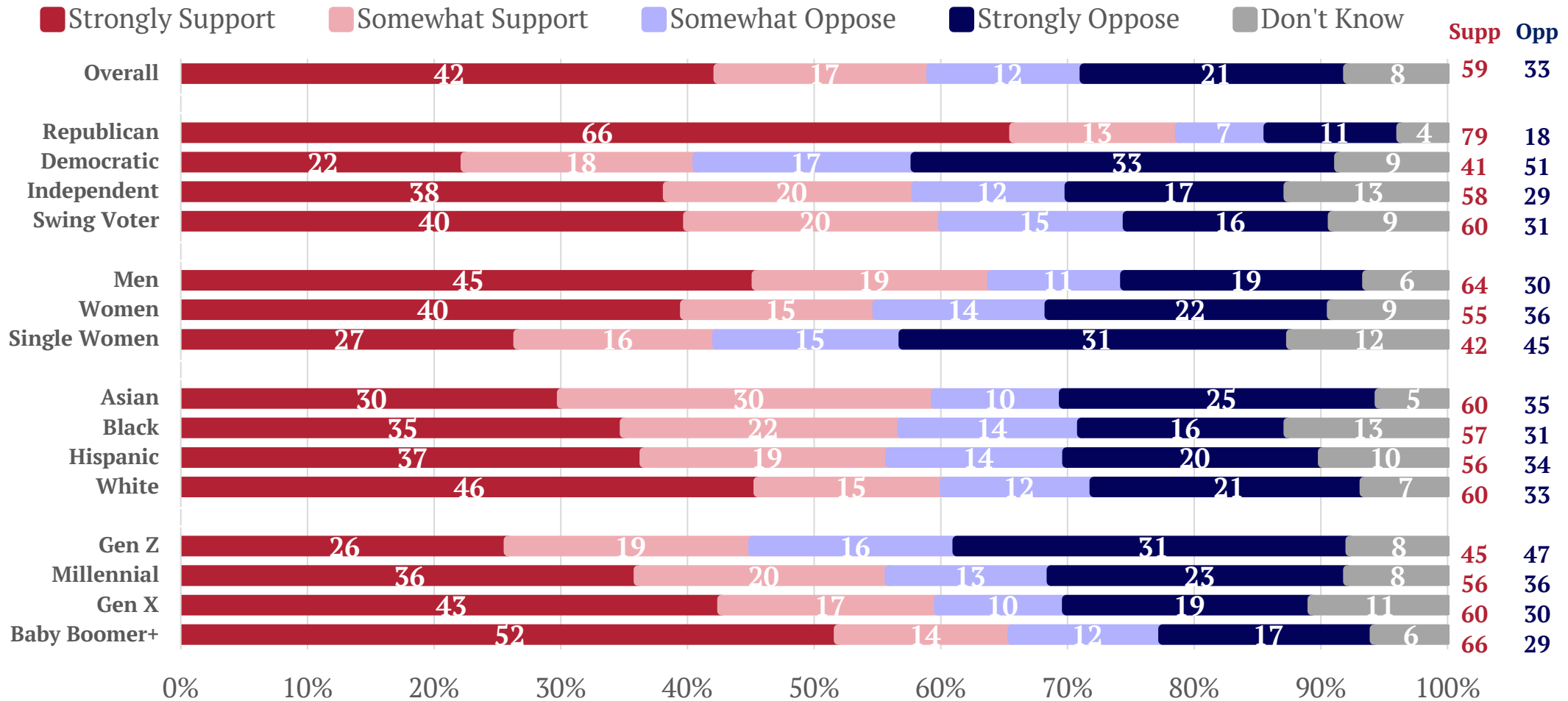


# KEY TAKEAWAYS

- Nearly 6-in-10 Americans support a proposal that would allow only the American flag to be flown outside of government buildings.
  - If enacted, the proposal would prevent the gay and transgender flag from being flown during Pride month.
- More than 2-in-3 New Majority voters, more than 3-in-4 Republicans, and nearly 6-in-10 swing voters support this proposal.
- Half of Democrats and nearly 6-in-10 Left Minority voters oppose this proposal, the most likely groups to oppose.

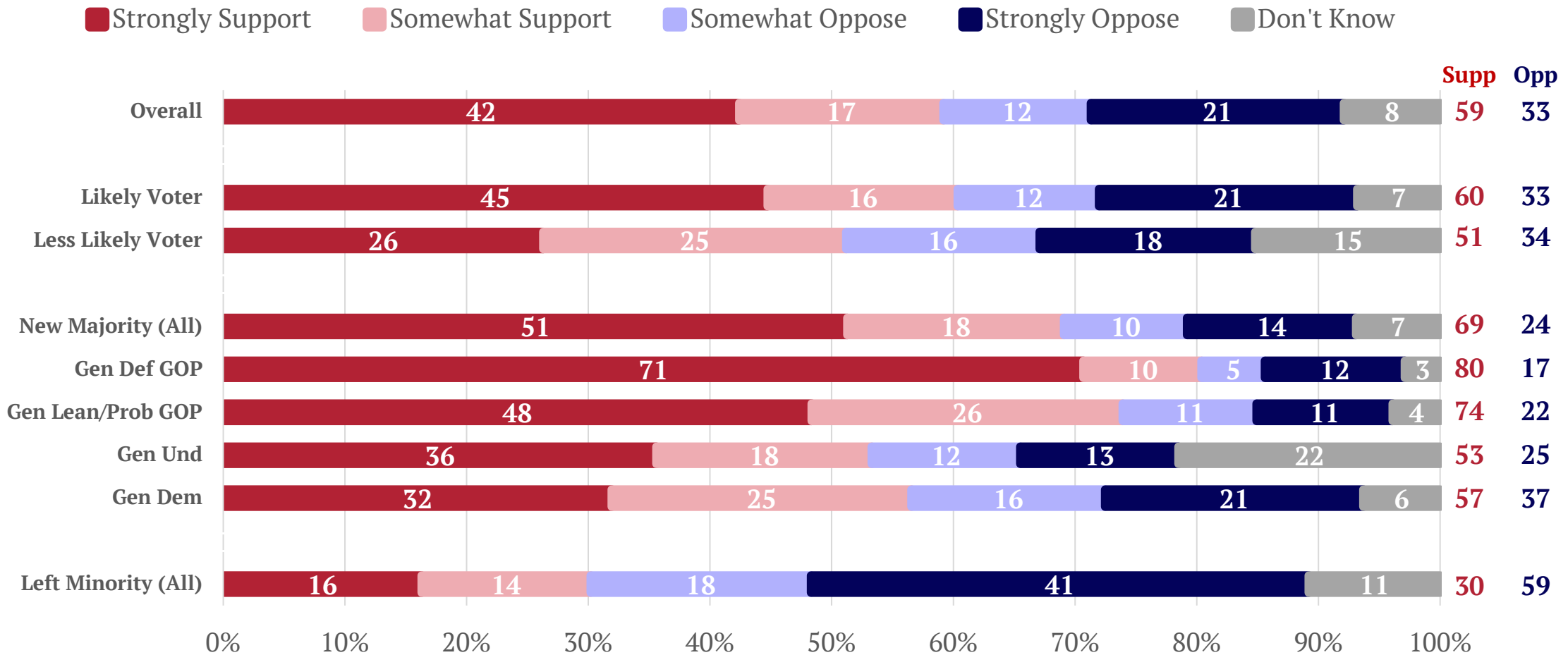
# Nearly 6-in-10 Support Only Allowing the American Flag to be Flown Outside Government Buildings

“Many government agencies are displaying the gay and transgender pride flag outside their buildings during June “Pride Month.” A proposal has been made that would allow only the American flag to be flown in front of government buildings. Do you support or oppose this proposal?”



# Nearly 7-in-10 New Majority Voters Support Only Allowing the American Flag Outside Govt Buildings

“Many government agencies are displaying the gay and transgender pride flag outside their buildings during June “Pride Month.” A proposal has been made that would allow only the American flag to be flown in front of government buildings. Do you support or oppose this proposal?”



\*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.

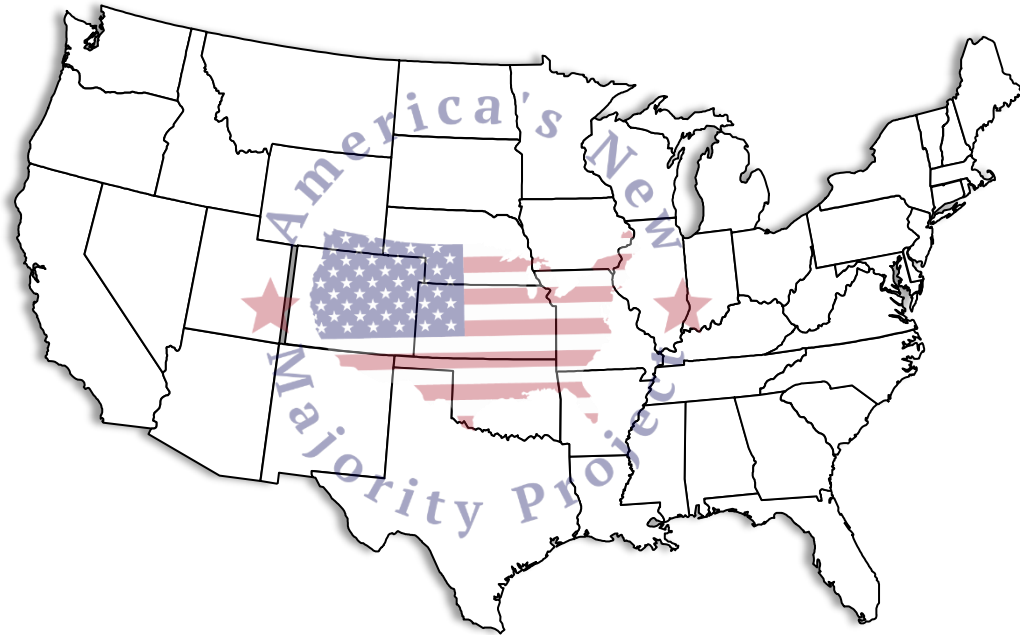


# Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 registered voters between June 20-23, 2024.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 registered voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	16%
West North Central	6%
South Atlantic	21%
East South Central	6%
West South Central	11%
Mountain	7%
Pacific	15%

18-29	15%
30-40	17%
41-55	25%
56-65	20%
66+	23%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	37%
Republican	36%
Independent	27%

Less/4yr College	66%
Bachelor's/P.G	34%

