



Harris Policy Flip-Flops: Voter Expectations of a Harris Presidency

 McLaughlin & Associates

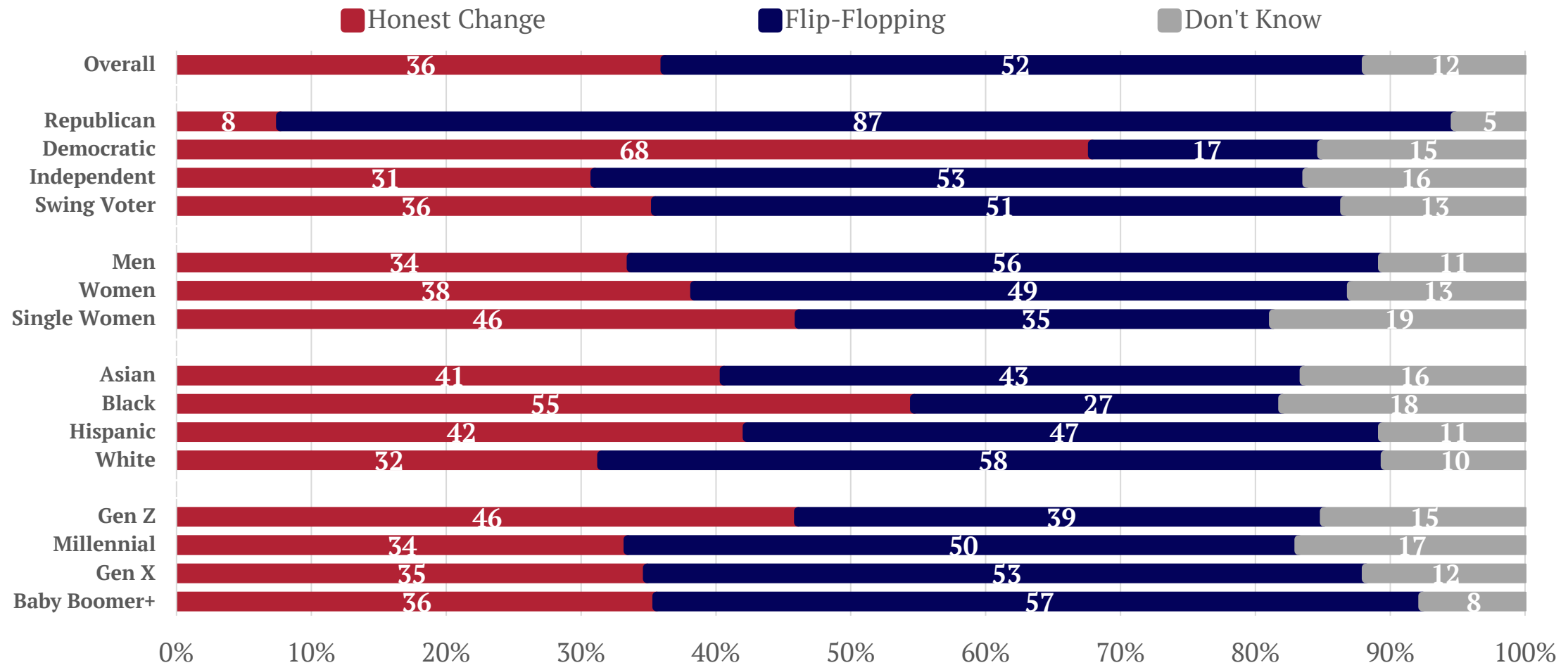


KEY TAKEAWAYS

- Most voters believe Kamala Harris has changed her positions on key issues to win the election, rather than have had an honest change of opinion.
- 6-in-10 voters believe Harris would try to enact liberal policies if elected president.
- Nearly 6-in-10 voters agree with a messaging statement that Harris can't be trusted to stick to the positions she is running on today if she becomes president.

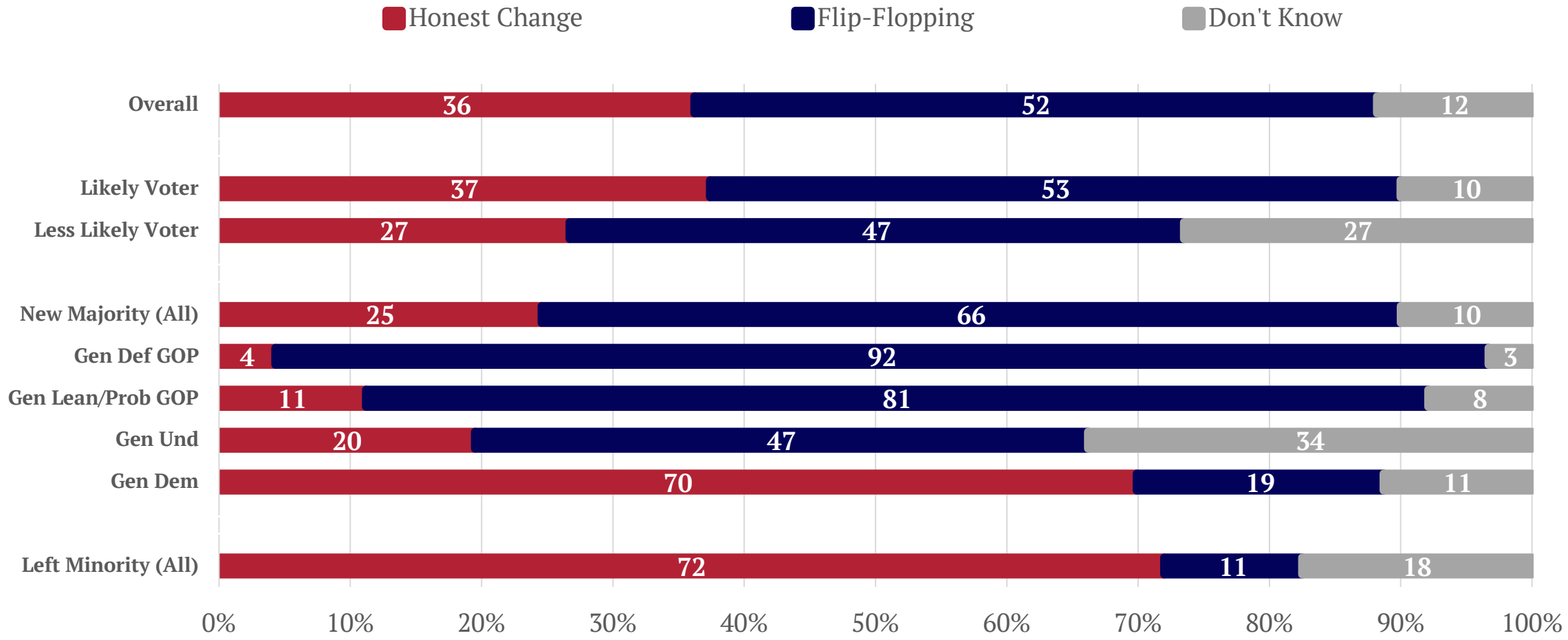
When Kamala Harris ran for the Democratic nomination in 2019, she said she was in favor of liberal, progressive policies like eliminating private health insurance and instituting a single-payer, government-run health care program, mandatory semiautomatic rifle buybacks, decriminalizing illegal border crossings, and a ban on fracking. Now that she is the Democratic nominee in 2024, her campaign has announced via spokespeople that she either opposes or would not pursue these policies if she were to become president. Which of the following statements about Kamala Harris's policy changes do you agree with more?

1. She has had an honest change of opinion on these topics over the past 5 years.
2. She is flip-flopping on important issues to try and win an election.



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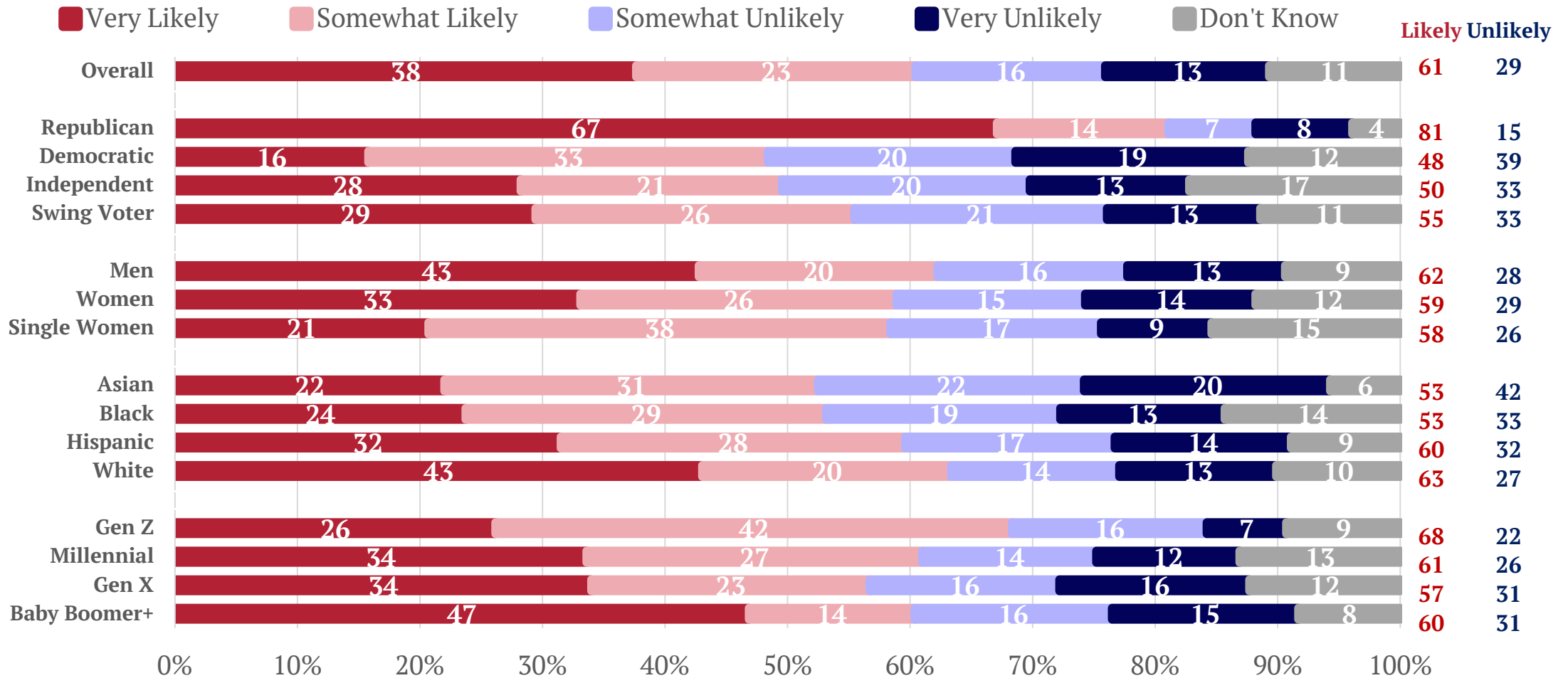


*New Majority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as the intensity of their approval of the president and party preference on the generic ballot.



6-in-10 Believe Harris Would Try to Enact Liberal Policies if Elected President

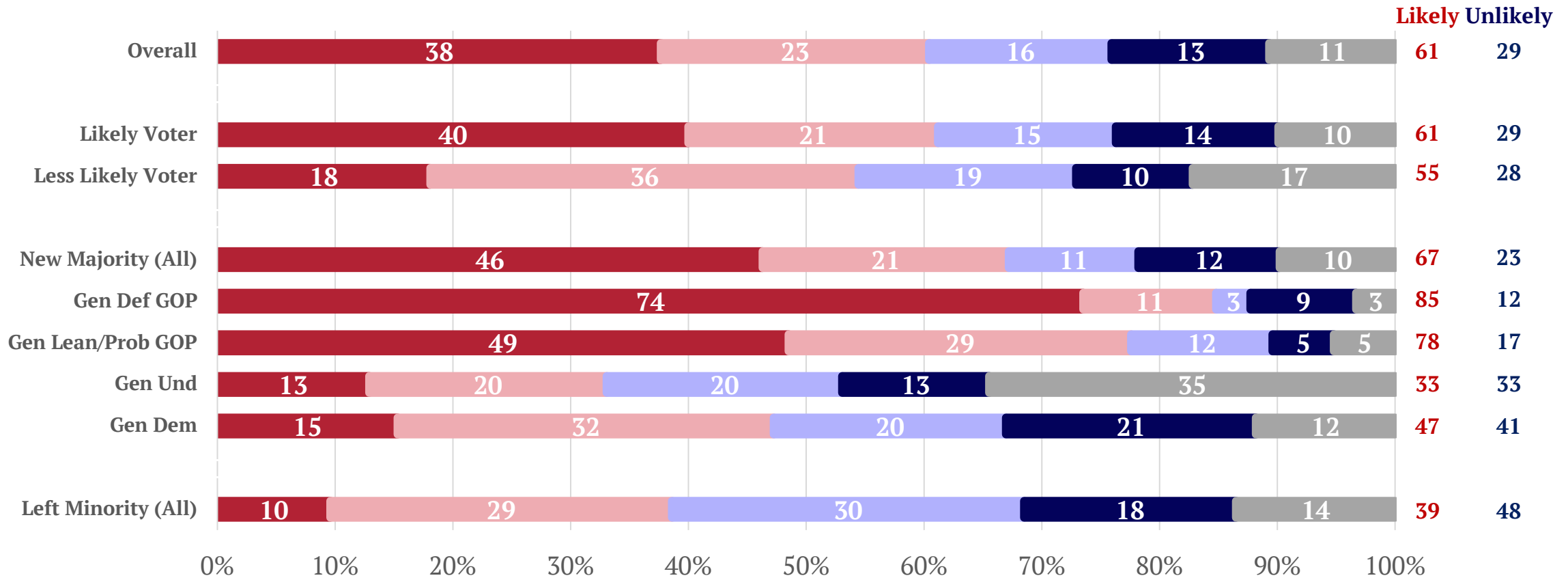
“How likely is it that if Kamala Harris becomes president, she will try to enact liberal, progressive policies like eliminating private health insurance and instituting a single-payer, government-run health care program, mandatory semiautomatic rifle buybacks, decriminalizing illegal border crossings, and a ban on fracking?”



NEARLY 7-IN-10 NEW MAJORITY VOTERS SAY HARRIS WOULD ENACT LIBERAL POLICIES

“How likely is it that if Kamala Harris becomes president, she will try to enact liberal, progressive policies like eliminating private health insurance and instituting a single-payer, government-run health care program, mandatory semiautomatic rifle buybacks, decriminalizing illegal border crossings, and a ban on fracking?”

Very Likely Somewhat Likely Somewhat Unlikely Very Unlikely Don't Know

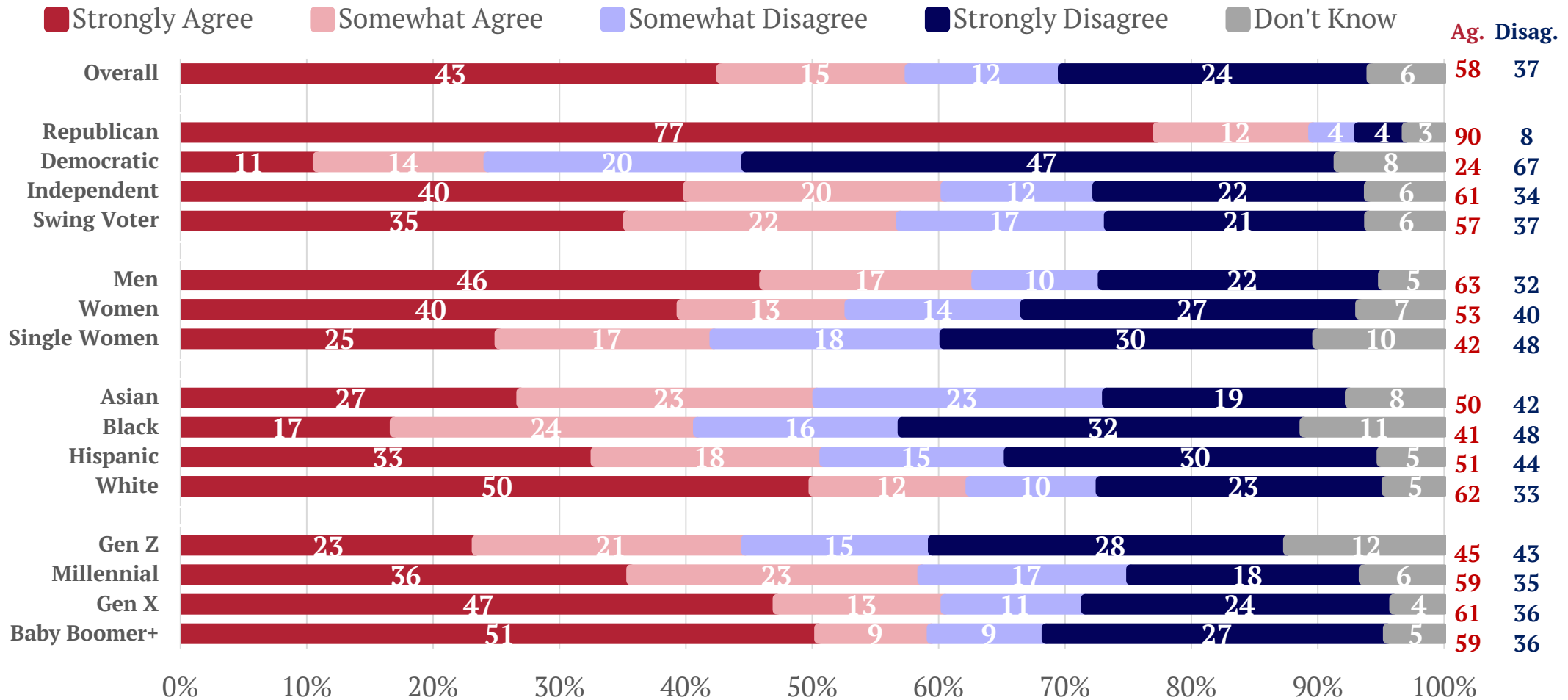


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Nearly 6-in-10 Voters Agree Harris Can't Be Trusted To Stick To Positions She Campaigns On

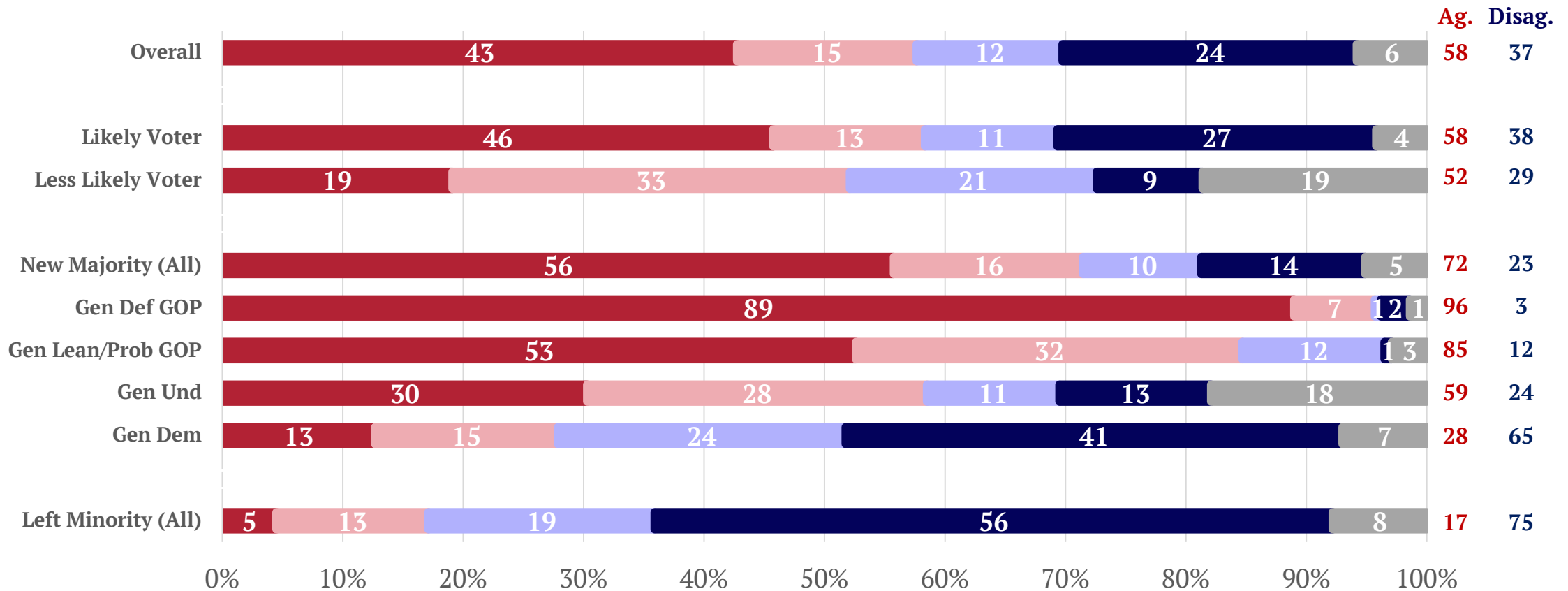
“Do you agree or disagree with the following statement? “Kamala Harris is a flip-flopping opportunist who can and will change on almost anything when politically convenient. Even if what she’s saying today is popular, she can’t be trusted to hold to it once she’s in office.”



Nearly 7-in-10 New Majority Voters Agree Harris Can't Be Trusted To Stick To Policy Positions

“Do you agree or disagree with the following statement? “Kamala Harris is a flip-flopping opportunist who can and will change on almost anything when politically convenient. Even if what she’s saying today is popular, she can’t be trusted to hold to it once she’s in office.”

■ Strongly Agree
 ■ Somewhat Agree
 ■ Somewhat Disagree
 ■ Strongly Disagree
 ■ Don't Know



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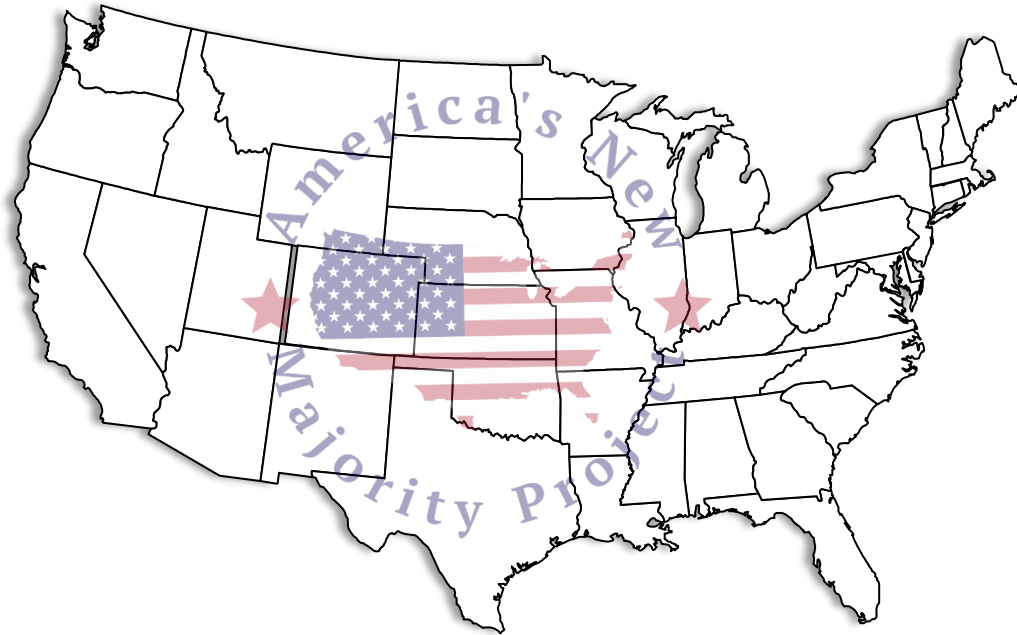


Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 registered voters between August 29 and September 1, 2024.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 registered voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	16%
West North Central	6%
South Atlantic	21%
East South Central	6%
West South Central	11%
Mountain	7%
Pacific	15%

18-29	15%
30-40	17%
41-55	25%
56-65	19%
66+	24%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	37%
Republican	36%
Independent	27%

Less/4yr College	66%
Bachelor's/P.G	34%

