



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
NEW MAJORITY	71.7	100.0	100.0	100.0	51.1	50.6	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	74.4
VOTE GOP	44.0	85.7	64.5	46.4	30.7	25.9	0.0	0.0	0.0	61.3	65.7	40.0	100.0	100.0	26.4	0.0	0.0	0.0
Definitely/Prob	38.7	82.5	58.3	38.2	25.5	19.2	0.0	0.0	0.0	53.9	59.9	24.3	87.9	100.0	0.0	0.0	0.0	0.0
Lean R/Lean D/Und.	20.2	9.7	21.6	25.6	25.6	31.4	0.0	0.0	0.0	28.2	18.6	75.7	12.1	0.0	100.0	0.0	0.0	47.7
VOTE DEMOCRAT	12.8	7.8	20.2	36.2	0.0	0.0	0.0	0.0	0.0	17.9	21.5	0.0	0.0	0.0	0.0	100.0	0.0	26.7
LEFT MINORITY	28.3	0.0	0.0	0.0	48.9	49.4	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	25.6



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NEW MAJORITY TABLE:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
NEW MAJORITY	71.7	72.7	68.0	75.1	68.9	71.3	70.6	73.8	73.8	71.2	78.9
VOTE GOP	44.0	38.4	42.0	49.7	40.6	46.9	47.0	46.3	30.3	31.5	27.9
Definitely/Prob	38.7	34.2	37.8	44.0	33.7	41.2	42.7	35.7	26.6	28.0	23.8
Lean R/Lean D/Und.	20.2	23.4	17.8	18.8	22.7	16.9	14.1	27.2	36.5	32.4	44.1
VOTE DEMOCRAT	12.8	15.1	12.4	12.2	12.5	13.2	13.8	11.0	10.8	10.7	11.0
LEFT MINORITY	28.3	27.3	32.0	24.9	31.1	28.7	29.4	26.2	26.2	28.8	21.1



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NEW MAJORITY TABLE:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP		PERSONALITY & POLICIES				MAHA		NOT VOTE DJT		NOT	NOT	APPR.	
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION											BOTH		2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
NEW MAJORITY	71.7	91.5	56.3	96.4	41.7	89.0	88.9	93.2	49.9	91.8	93.9	87.3	46.3	90.1	41.8	68.0	77.5	76.9	68.3	62.5	79.3
VOTE GOP	44.0	79.3	16.5	96.4	0.0	0.0	23.4	81.1	6.3	75.4	85.6	52.8	4.2	72.8	5.7	19.5	36.7	29.5	16.8	14.6	24.0
Definitely/Prob	38.7	72.4	12.4	84.7	0.0	0.0	0.0	72.5	4.3	67.1	79.2	40.3	2.6	65.6	3.7	13.6	25.4	21.1	12.9	10.6	19.9
Lean R/Lean D/Und.	20.2	13.9	25.2	11.7	12.4	89.0	88.9	16.2	24.4	18.8	11.1	36.0	22.1	17.5	16.9	37.8	31.8	34.5	35.7	31.0	41.0
VOTE DEMOCRAT	12.8	5.3	18.7	0.0	29.4	0.0	0.0	4.5	21.2	5.9	3.6	11.0	21.6	7.0	21.1	16.6	20.4	21.3	19.7	20.9	18.5
LEFT MINORITY	28.3	8.5	43.7	3.6	58.3	11.0	11.1	6.8	50.1	8.2	6.1	12.7	53.7	9.9	58.2	32.0	22.5	23.1	31.7	37.5	20.7



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NEW MAJORITY TABLE:

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267
NEW MAJORITY	71.7	94.8	46.2	95.6	46.3	72.7	95.1	50.9	71.5	96.1	42.3	73.9
VOTE GOP	44.0	85.5	4.1	91.5	4.8	30.8	92.6	6.8	33.1	90.5	3.0	28.5
Definitely/Prob	38.7	77.3	2.6	85.4	3.9	20.5	89.4	5.6	20.5	82.1	2.5	20.4
Lean R/Lean D/Und.	20.2	15.4	19.2	9.2	14.8	42.8	5.2	14.5	40.3	12.6	15.1	45.4
VOTE DEMOCRAT	12.8	2.1	24.4	1.0	27.6	9.4	0.5	30.8	10.7	1.4	24.8	8.1
LEFT MINORITY	28.3	5.2	53.8	4.4	53.7	27.3	4.9	49.1	28.5	3.9	57.7	26.1



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
NEW MAJORITY	71.7	41.1	40.6	41.5	71.9	91.9	95.3	93.5	94.2	92.3	96.6	36.9	56.7	65.7	38.6	74.9	93.0
VOTE GOP	44.0	10.2	12.4	8.3	27.8	78.7	89.5	83.7	88.3	82.6	93.9	3.9	3.7	15.5	7.4	22.9	69.8
Definitely/Prob	38.7	9.4	11.9	7.2	20.5	68.0	87.5	77.0	86.9	69.5	89.3	3.2	2.8	13.1	6.1	13.1	51.3
Lean R/Lean D/Und.	20.2	12.0	10.4	13.5	34.5	19.3	4.5	12.5	3.1	19.5	7.1	10.9	21.3	13.7	20.5	51.3	37.2
VOTE DEMOCRAT	12.8	19.6	18.3	20.8	16.9	4.6	3.4	4.0	4.3	3.2	0.2	22.8	32.6	38.9	12.0	10.5	4.5
LEFT MINORITY	28.3	58.9	59.4	58.5	28.1	8.1	4.7	6.5	5.8	7.7	3.4	63.1	43.3	34.3	61.4	25.1	7.0



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NEW MAJORITY TABLE:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
NEW MAJORITY	71.7	46.8	77.6	96.5	74.5	71.7	83.4	69.7	73.2	74.3	71.2	63.2	78.3	81.4	77.3	54.7
VOTE GOP	44.0	5.4	26.4	91.2	39.2	50.3	57.7	49.0	44.5	46.3	41.1	33.5	49.6	67.1	50.0	23.6
Definitely/Prob	38.7	3.8	18.3	82.8	29.8	46.2	57.7	44.3	39.1	41.9	33.9	26.9	44.0	60.1	45.1	19.2
Lean R/Lean D/Und.	20.2	17.2	52.4	12.8	33.6	15.1	9.2	16.1	20.7	19.2	23.5	24.0	19.3	15.3	18.2	23.2
VOTE DEMOCRAT	12.8	25.8	6.9	0.9	11.1	10.3	16.5	9.3	13.4	13.2	13.7	12.4	15.0	6.0	14.0	12.2
LEFT MINORITY	28.3	53.2	22.4	3.5	25.5	28.3	16.6	30.3	26.8	25.7	28.8	36.8	21.7	18.6	22.7	45.3



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NEW MAJORITY TABLE:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
NEW MAJORITY	71.7	73.7	68.0	67.5	68.8	72.8	72.6	74.4	62.4	73.8	67.3	67.0	64.1	75.9	74.9	73.0	70.8	63.2	64.4	63.9
VOTE GOP	44.0	44.5	43.1	44.0	41.5	44.8	46.2	44.3	39.4	49.7	32.1	40.0	17.5	46.5	49.8	49.5	42.7	37.2	23.0	12.2
Definitely/Prob	38.7	38.8	38.4	38.6	37.9	39.3	41.5	38.5	34.8	44.6	26.3	34.8	13.5	35.3	45.8	43.5	37.5	32.1	16.2	10.9
Lean R/Lean D/Und.	20.2	21.4	18.0	18.4	17.3	18.4	18.6	23.7	17.3	19.1	22.6	17.4	21.6	37.6	16.7	21.2	16.4	18.5	23.3	20.0
VOTE DEMOCRAT	12.8	13.5	11.5	10.4	13.6	15.1	12.6	12.3	10.3	10.2	18.4	14.7	29.1	3.0	12.3	8.3	16.9	12.6	24.9	33.0
LEFT MINORITY	28.3	26.3	32.0	32.5	31.2	27.2	27.4	25.6	37.6	26.2	32.7	33.0	35.9	24.1	25.1	27.0	29.2	36.8	35.6	36.1



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NEW MAJORITY TABLE:

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
NEW MAJORITY	71.7	59.0	64.1	69.1	76.5	75.0	75.7	65.4	75.7	68.8	75.4	72.8	70.8
VOTE GOP	44.0	27.9	37.2	39.5	47.0	51.1	48.3	36.4	48.8	39.6	49.5	45.3	42.8
Definitely/Prob	38.7	21.9	30.8	36.4	37.6	47.3	43.8	31.5	43.1	33.4	45.3	40.1	37.4
Lean R/Lean D/Und.	20.2	30.2	22.8	16.3	27.4	14.7	17.8	21.3	19.6	23.2	16.6	18.5	21.8
VOTE DEMOCRAT	12.8	6.9	10.5	16.5	11.5	13.0	14.1	12.5	13.0	12.2	13.6	14.1	11.7
LEFT MINORITY	28.3	41.0	35.9	30.9	23.5	25.0	24.3	34.6	24.3	31.2	24.6	27.2	29.2





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NEW MAJORITY TABLE:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
NEW MAJORITY	71.7	59.5	68.6	76.0	75.5	67.7	69.0	72.7	76.8	54.8	68.3	78.7	74.1	69.4	70.0	78.3
VOTE GOP	44.0	30.5	39.8	48.0	49.4	39.7	41.2	41.9	52.2	25.2	38.4	53.1	46.3	37.5	42.4	54.8
Definitely/Prob	38.7	24.6	35.5	41.3	44.7	32.4	36.4	37.3	46.9	20.2	34.7	44.5	42.2	33.0	36.7	49.4
Lean R/Lean D/Und.	20.2	25.8	18.7	23.3	16.6	22.3	14.3	22.5	17.4	27.7	22.8	23.9	15.6	18.9	21.0	20.1
VOTE DEMOCRAT	12.8	9.1	14.4	11.5	14.3	13.0	18.3	12.8	12.5	7.0	10.7	10.3	16.3	17.4	12.3	8.8
LEFT MINORITY	28.3	40.5	31.4	24.0	24.5	32.3	31.0	27.3	23.2	45.2	31.7	21.3	25.9	30.6	30.0	21.7



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
NEW MAJORITY	71.7	71.9	71.6	72.8	75.4	68.4	69.1	68.8	71.5	72.5	68.6	70.1	69.9	65.7	69.0	79.9	72.8	79.0	70.5
VOTE GOP	44.0	44.5	43.1	47.7	48.2	42.4	37.3	37.6	44.0	44.8	42.7	49.3	43.8	38.3	36.5	43.7	44.5	50.1	42.8
Definitely/Prob	38.7	39.4	37.8	42.8	42.9	36.3	30.6	28.4	38.7	39.5	38.3	41.4	40.0	33.8	31.6	32.9	38.8	46.3	37.5
Lean R/Lean D/Und.	20.2	19.5	20.0	18.2	17.9	20.7	28.0	31.7	19.4	19.8	17.7	20.2	18.2	18.3	15.3	27.1	21.1	17.9	20.2
VOTE DEMOCRAT	12.8	13.1	13.9	11.8	14.7	11.4	10.5	8.8	13.4	13.2	12.6	8.5	11.7	13.7	22.1	19.9	12.9	14.9	12.8
LEFT MINORITY	28.3	28.1	28.4	27.2	24.6	31.6	30.9	31.2	28.5	27.5	31.4	29.9	30.1	34.3	31.0	20.1	27.2	21.0	29.5



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1. IN WHAT YEAR WERE YOU BORN?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R Lean D Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
18-24	7.9	2.7	3.0	7.0	9.9	14.3	14.7	15.2	5.2	6.5	4.6	16.0	5.0	4.5	11.8	4.3	11.5	11.7
25-34	13.0	7.5	9.3	13.2	13.3	16.5	17.4	25.4	22.2	11.6	10.7	15.7	11.0	10.3	14.6	10.6	16.5	17.6
35-44	17.6	9.2	13.8	19.3	22.3	20.8	18.2	22.8	19.6	17.0	16.2	20.9	15.8	16.6	14.2	22.6	19.2	24.0
45-54	17.1	15.1	19.0	16.0	17.7	19.7	13.9	14.0	17.8	18.3	17.4	22.6	18.3	16.6	23.2	15.4	14.3	20.7
55-64	18.4	25.5	20.8	19.6	16.4	12.9	13.7	11.0	18.6	19.2	20.8	11.7	21.4	22.5	13.4	18.6	16.3	9.8
OVER 64	26.0	40.1	34.2	24.9	20.4	15.8	22.0	11.5	16.5	27.4	30.3	13.1	28.6	29.5	22.9	28.5	22.3	16.2
Mean	49.29	55.88	53.47	49.25	47.00	44.10	45.23	40.92	46.35	50.36	51.82	43.17	51.43	51.91	47.16	50.74	46.56	44.09



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1. IN WHAT YEAR WERE YOU BORN?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
18-24	7.9	7.1	8.7	8.8	6.1	6.1	5.3	8.9	16.5	19.4	11.1
25-34	13.0	12.8	12.3	13.2	13.2	12.4	10.8	18.3	15.7	14.7	17.6
35-44	17.6	17.4	15.2	17.0	21.3	17.0	14.6	25.7	20.8	18.7	24.6
45-54	17.1	14.3	16.7	18.1	18.0	16.8	16.2	19.2	18.7	20.4	15.7
55-64	18.4	20.8	17.5	17.6	18.9	19.0	20.5	13.5	15.3	13.8	18.3
OVER 64	26.0	27.5	29.5	25.2	22.5	28.7	32.6	14.4	13.0	13.1	12.7
Mean	49.29	50.07	49.94	48.80	48.84	50.52	52.13	44.58	43.38	42.84	44.40



Table 1 Page 13  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
18-24	7.9	6.2	9.2	5.3	9.4	12.9	13.1	6.2	9.6	6.3	5.6	7.9	9.9	6.0	10.9	8.5	8.1	8.4	8.0	10.0	7.4
25-34	13.0	12.3	13.5	11.0	14.3	15.7	15.8	13.0	12.9	12.4	11.9	13.5	13.6	12.8	15.0	9.0	22.0	17.5	17.1	20.5	11.0
35-44	17.6	18.7	16.8	16.6	19.5	14.0	14.6	18.0	17.3	18.2	18.0	18.5	16.9	18.1	17.4	16.4	27.6	25.8	18.7	18.6	19.3
45-54	17.1	18.7	15.9	18.3	15.0	21.2	21.7	18.5	15.7	19.1	19.4	18.5	14.6	17.8	15.0	19.3	20.0	20.7	19.6	13.7	23.7
55-64	18.4	18.9	18.0	21.0	17.2	12.2	13.2	18.8	18.0	18.3	19.3	16.3	18.5	19.1	17.9	16.9	8.3	9.7	15.4	17.7	14.8
OVER 64	26.0	25.3	26.6	27.9	24.5	24.0	21.5	25.6	26.4	25.6	25.8	25.2	26.5	26.2	23.9	29.8	14.0	17.9	21.3	19.6	23.7
Mean	49.29	49.74	48.93	51.11	48.02	46.70	46.23	49.69	48.88	49.72	50.17	48.72	48.74	49.91	47.63	50.54	43.34	45.11	47.21	45.90	48.90



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267				
18-24	7.9	6.0	9.0	5.6	10.7	7.4	4.8	7.1	4.2	6.3	13.8	10.6				
25-34	13.0	11.7	13.3	9.4	15.5	14.5	7.3	13.2	12.9	11.1	17.5	16.0				
35-44	17.6	16.7	18.5	15.2	22.2	14.7	17.1	26.8	14.3	13.7	18.3	15.2				
45-54	17.1	18.1	15.4	17.6	14.3	20.3	17.5	17.6	17.8	17.7	11.5	22.7				
55-64	18.4	20.2	17.0	23.2	15.5	15.6	18.8	13.3	16.5	26.9	17.4	14.8				
OVER 64	26.0	27.3	26.9	29.0	21.8	27.5	34.5	22.0	34.3	24.4	21.6	20.7				
Mean	49.29	50.57	48.82	51.90	46.49	49.42	52.88	47.35	51.95	51.07	45.76	46.87				



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
18-24	7.9	13.8	15.4	12.4	6.8	5.0	4.6	4.8	12.8	3.0	5.8	13.6	8.6	0.0	15.2	7.0	2.4
25-34	13.0	20.5	26.0	15.7	12.2	9.8	6.4	8.3	27.8	14.5	6.9	19.8	11.3	4.4	20.9	11.9	16.4
35-44	17.6	22.1	22.6	21.6	18.1	15.1	12.6	14.0	38.3	18.4	13.0	21.7	20.0	35.2	17.4	16.4	8.1
45-54	17.1	14.1	14.1	14.1	18.6	17.8	18.0	17.9	12.1	19.3	17.5	13.9	14.3	17.3	16.0	21.6	19.9
55-64	18.4	13.4	11.2	15.3	17.8	20.3	25.1	22.5	6.8	22.6	24.4	13.8	18.9	12.9	14.2	14.9	18.7
OVER 64	26.0	16.1	10.7	20.9	26.5	31.9	33.3	32.5	2.1	22.1	32.4	17.3	26.9	30.2	16.2	28.2	34.4
Mean	49.29	43.42	40.63	45.87	49.74	52.22	53.99	53.04	37.49	50.03	53.28	43.93	49.37	51.67	43.50	49.91	52.61



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
18-24	7.9	10.1	9.3	5.1	7.7	8.2	3.5	9.0	7.7	7.2	8.7	8.6	6.7	3.6	6.5	11.6
25-34	13.0	14.9	13.0	10.8	13.4	14.8	25.1	13.1	12.9	12.9	13.0	10.7	9.1	10.4	13.4	17.4
35-44	17.6	20.7	17.4	14.4	16.5	29.4	48.5	26.2	15.3	16.7	12.8	16.7	14.9	19.8	16.2	19.2
45-54	17.1	14.9	22.1	17.9	19.1	14.6	8.6	15.6	16.2	14.9	18.5	26.1	18.3	17.3	14.7	18.9
55-64	18.4	16.4	14.3	22.0	16.7	16.6	8.4	18.0	18.0	16.6	20.5	23.3	21.1	18.4	19.6	16.2
OVER 64	26.0	23.1	23.9	29.8	26.7	16.3	5.9	18.1	29.9	31.7	26.5	14.7	29.9	30.5	29.6	16.7
Mean	49.29	47.25	48.13	51.85	49.33	45.78	40.51	46.66	50.20	50.39	49.85	48.15	51.61	51.61	50.47	45.34





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
18-24	7.9	8.9	5.9	8.7	0.9	6.9	3.2	10.5	9.2	7.1	9.5	9.3	11.8	4.1	5.2	8.8	3.5	15.1	8.3	15.0
25-34	13.0	9.5	19.5	21.5	15.7	8.7	14.5	10.1	25.4	11.3	16.4	15.4	17.7	18.8	8.8	13.5	12.2	18.6	19.5	15.9
35-44	17.6	12.9	26.4	23.9	30.9	13.7	28.7	12.4	23.7	15.6	21.8	26.0	21.0	15.8	17.8	13.8	29.0	22.9	23.8	18.4
45-54	17.1	18.0	15.5	14.5	17.4	19.1	15.5	17.2	15.6	18.3	14.7	14.1	11.2	22.1	19.2	17.5	14.8	13.4	10.3	12.0
55-64	18.4	20.9	13.6	13.8	13.3	18.0	13.6	23.2	13.7	19.1	16.8	17.0	16.1	19.0	16.2	21.6	17.8	16.3	14.6	17.5
OVER 64	26.0	29.7	19.0	17.5	21.8	33.6	24.6	26.7	12.5	28.5	20.8	18.2	22.3	20.1	32.7	24.8	22.7	13.7	23.5	21.1
Mean	49.29	51.04	45.97	44.77	48.13	52.11	48.49	50.23	42.98	50.54	46.66	46.03	46.02	48.41	51.81	49.44	48.90	43.19	46.42	45.64



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
18-24	7.9	100.0	0.0	0.0	0.0	0.0	0.0	20.5	0.0	14.2	0.0	5.4	10.1
25-34	13.0	0.0	100.0	0.0	0.0	0.0	0.0	33.7	0.0	23.3	0.0	11.0	14.7
35-44	17.6	0.0	0.0	100.0	0.0	0.0	0.0	45.8	0.0	31.7	0.0	19.7	15.8
45-54	17.1	0.0	0.0	0.0	100.0	0.0	0.0	0.0	27.8	30.8	0.0	17.6	16.7
55-64	18.4	0.0	0.0	0.0	0.0	100.0	0.0	0.0	29.9	0.0	41.4	16.2	20.3
OVER 64	26.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	42.3	0.0	58.6	30.0	22.4
Mean	49.29	21.00	29.50	39.50	49.50	59.50	67.00	32.33	59.88	37.62	63.89	50.66	48.07



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
18-24	7.9	56.4	0.0	0.0	0.0	50.4	0.0	0.0	0.0	59.8	0.0	0.0	0.0	9.8	7.5	6.5
25-34	13.0	43.6	28.1	0.0	0.0	49.6	22.4	0.0	0.0	40.2	33.5	0.0	0.0	18.5	11.2	10.7
35-44	17.6	0.0	71.9	0.0	0.0	0.0	77.6	0.0	0.0	0.0	66.5	0.0	0.0	28.2	14.7	11.9
45-54	17.1	0.0	0.0	61.9	0.0	0.0	0.0	66.5	0.0	0.0	0.0	58.1	0.0	17.3	16.4	18.5
55-64	18.4	0.0	0.0	38.1	23.2	0.0	0.0	33.5	19.6	0.0	0.0	41.9	27.1	12.6	20.6	20.1
OVER 64	26.0	0.0	0.0	0.0	76.8	0.0	0.0	0.0	80.4	0.0	0.0	0.0	72.9	13.6	29.5	32.3
Mean	49.29	24.70	36.69	53.31	65.26	25.21	37.26	52.85	65.53	24.42	36.15	53.69	64.97	43.82	50.87	51.97



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
18-24	7.9	7.1	8.2	12.8	0.8	10.1	13.7	19.8	8.9	5.0	10.0	20.9	9.6	8.2	7.3	10.2	7.2	4.3	8.2
25-34	13.0	12.6	16.2	17.7	1.8	16.9	11.2	18.3	16.5	7.3	19.2	28.6	17.3	16.1	17.8	15.6	10.8	7.9	13.8
35-44	17.6	17.6	23.7	22.7	4.0	21.5	18.1	17.9	22.8	10.7	22.2	10.6	22.6	19.8	33.5	31.3	16.0	14.4	18.3
45-54	17.1	16.6	20.7	16.7	4.3	20.0	19.4	24.4	20.2	10.6	19.0	25.5	19.0	19.2	19.5	26.5	16.5	12.3	18.0
55-64	18.4	18.6	21.8	16.8	9.0	23.4	14.7	15.7	20.9	14.0	18.8	10.2	21.0	21.8	14.0	8.5	18.3	17.1	18.4
OVER 64	26.0	27.5	9.4	13.5	80.2	8.2	22.9	4.0	10.7	52.5	10.8	4.1	10.5	14.9	7.9	7.9	31.2	44.1	23.3
Mean	49.29	49.89	45.40	44.10	63.47	44.87	47.05	40.67	45.35	56.12	44.36	38.48	45.00	46.76	43.30	42.57	50.98	54.69	48.50



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
18-24	7.9	2.7	3.0	7.0	9.9	14.3	14.7	15.2	5.2	6.5	4.6	16.0	5.0	4.5	11.8	4.3	11.5	11.7
25-29	7.7	3.8	4.7	7.0	8.4	10.4	11.4	19.8	16.0	6.4	5.6	10.2	5.4	4.9	9.2	6.4	11.1	10.7
30-40	17.2	10.3	13.1	20.9	20.0	18.2	18.2	21.6	23.1	17.2	16.4	21.5	16.0	16.5	15.7	21.7	17.1	25.5
41-55	25.0	21.9	26.9	22.1	26.1	29.5	23.0	25.3	23.1	25.4	24.8	28.3	26.1	24.8	28.9	22.0	23.9	27.8
56-65	19.2	25.6	22.3	21.5	17.0	13.1	13.2	9.7	19.0	20.4	22.1	11.8	22.5	23.5	14.3	20.6	16.3	10.3
OVER 65	23.0	35.7	30.1	21.5	18.6	14.5	19.4	8.4	13.5	24.1	26.5	12.3	25.1	25.9	20.2	25.1	20.1	14.1
Mean	48.78	55.13	53.01	48.71	46.63	43.97	44.61	39.74	45.16	49.80	51.26	42.56	51.02	51.46	46.47	50.03	46.22	43.25



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
18-24	7.9	7.1	8.7	8.8	6.1	6.1	5.3	8.9	16.5	19.4	11.1
25-29	7.7	8.0	7.7	8.5	6.0	7.5	6.3	11.7	8.8	9.5	7.3
30-40	17.2	18.9	13.4	16.3	21.3	16.4	14.5	23.6	20.9	17.6	27.0
41-55	25.0	20.2	25.3	25.7	27.4	24.4	23.3	28.6	27.8	28.9	25.8
56-65	19.2	22.8	19.1	18.2	18.2	20.0	21.4	14.8	15.3	14.4	16.9
OVER 65	23.0	23.0	25.8	22.4	21.1	25.6	29.1	12.4	10.7	10.1	11.9
Mean	48.78	49.15	49.59	48.24	48.62	50.01	51.57	44.24	42.93	42.19	44.31



Table AGEGROUP2 Page 23  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
18-24	7.9	6.2	9.2	5.3	9.4	12.9	13.1	6.2	9.6	6.3	5.6	7.9	9.9	6.0	10.9	8.5	8.1	8.4	8.0	10.0	7.4
25-29	7.7	6.1	8.9	5.2	9.9	9.5	10.2	6.2	9.2	6.3	5.4	8.3	9.5	6.4	10.3	6.8	13.5	11.3	10.7	12.3	7.3
30-40	17.2	19.1	15.7	16.8	17.9	16.1	16.2	19.3	15.0	18.8	18.9	18.4	15.2	19.3	15.7	12.6	28.8	25.3	20.2	21.7	17.2
41-55	25.0	26.9	23.5	26.4	22.9	27.3	27.6	26.3	23.7	27.1	27.8	25.4	22.4	25.5	23.5	26.4	27.6	28.8	26.4	20.0	31.7
56-65	19.2	19.5	18.9	21.8	17.8	13.6	13.9	19.4	19.0	19.0	19.5	17.8	19.5	19.5	18.6	19.2	10.3	10.7	15.4	17.6	15.3
OVER 65	23.0	22.1	23.7	24.5	22.0	20.7	18.9	22.5	23.5	22.6	22.8	22.1	23.5	23.3	21.0	26.4	11.8	15.5	19.3	18.4	21.1
Mean	48.78	49.20	48.46	50.69	47.45	46.08	45.55	49.21	48.35	49.19	49.67	48.15	48.26	49.38	47.17	50.05	42.78	44.34	46.59	45.59	48.17



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
18-24	7.9	6.0	9.0	5.6	10.7	7.4	4.8	7.1	4.2	6.3	13.8	10.6	
25-29	7.7	5.5	9.5	3.9	10.9	8.6	2.4	9.0	7.9	5.2	12.5	9.4	
30-40	17.2	17.6	16.5	15.1	20.3	16.0	16.9	22.6	14.5	13.6	18.3	17.5	
41-55	25.0	26.2	23.2	25.9	23.0	26.4	24.1	26.4	25.0	27.5	20.1	27.8	
56-65	19.2	20.9	17.9	23.7	15.7	17.7	21.0	14.7	17.4	25.9	16.6	18.0	
OVER 65	23.0	23.9	23.9	25.8	19.4	23.9	30.8	20.2	31.0	21.6	18.8	16.8	
Mean	48.78	50.12	48.20	51.56	45.85	48.87	52.48	46.95	51.38	50.79	44.91	46.35	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
18-24	7.9	13.8	15.4	12.4	6.8	5.0	4.6	4.8	12.8	3.0	5.8	13.6	8.6	0.0	15.2	7.0	2.4
25-29	7.7	13.5	16.8	10.7	7.5	4.6	2.8	3.8	10.7	7.1	2.7	14.0	7.6	4.4	12.8	7.5	8.4
30-40	17.2	22.3	26.2	18.8	17.0	15.4	11.9	13.8	41.4	20.6	12.1	21.5	15.9	30.6	18.4	16.3	13.5
41-55	25.0	22.8	21.6	23.9	27.0	23.9	25.4	24.6	27.8	28.6	25.2	21.8	24.6	23.9	25.0	28.2	22.5
56-65	19.2	14.3	11.9	16.3	18.0	21.2	26.9	23.9	5.2	21.1	25.5	14.6	18.6	10.9	16.4	16.2	22.8
OVER 65	23.0	13.3	8.1	17.9	23.7	29.8	28.4	29.2	2.1	19.6	28.8	14.6	24.7	30.2	12.3	24.8	30.3
Mean	48.78	42.85	39.94	45.41	49.16	52.02	53.41	52.66	37.95	49.37	52.97	43.21	49.04	50.20	43.19	49.16	52.43



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
18-24	7.9	10.1	9.3	5.1	7.7	8.2	3.5	9.0	7.7	7.2	8.7	8.6	6.7	3.6	6.5	11.6
25-29	7.7	10.4	6.9	5.0	7.6	6.8	3.2	7.4	8.4	7.8	9.5	4.7	5.3	5.9	8.4	10.8
30-40	17.2	18.8	18.5	15.0	16.9	30.1	67.9	23.8	14.7	16.7	11.0	16.3	13.2	14.8	16.6	19.8
41-55	25.0	23.5	28.2	25.6	26.4	25.0	14.0	26.9	23.3	22.1	25.5	35.3	25.6	29.4	21.8	27.2
56-65	19.2	17.2	15.0	22.7	17.7	16.1	5.5	17.9	19.4	17.8	22.2	21.9	23.4	17.6	20.3	16.2
OVER 65	23.0	20.0	22.0	26.5	23.7	13.7	5.9	15.0	26.5	28.4	23.2	13.2	25.6	28.8	26.4	14.4
Mean	48.78	46.59	47.68	51.50	48.86	45.06	39.38	46.01	49.71	49.87	49.42	47.81	51.14	51.52	49.90	44.79



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
18-24	7.9	8.9	5.9	8.7	0.9	6.9	3.2	10.5	9.2	7.1	9.5	9.3	11.8	4.1	5.2	8.8	3.5	15.1	8.3	15.0
25-29	7.7	5.8	11.3	13.3	7.7	5.8	7.1	5.8	16.3	6.6	10.0	9.0	11.5	10.7	4.6	8.4	9.9	8.1	10.2	12.7
30-40	17.2	11.6	27.8	26.6	29.9	11.8	27.8	11.4	27.8	15.0	21.9	24.2	21.8	18.0	16.1	14.0	21.8	26.6	27.6	16.3
41-55	25.0	25.7	23.7	21.2	28.2	25.2	25.1	26.1	21.9	26.1	22.6	23.9	18.1	29.2	26.5	25.9	25.2	22.6	17.6	18.5
56-65	19.2	21.6	14.8	15.2	14.0	19.6	15.0	23.0	14.5	19.9	17.7	17.2	17.9	20.2	18.0	21.5	19.3	15.1	16.5	19.2
OVER 65	23.0	26.4	16.5	15.0	19.2	30.7	21.8	23.2	10.3	25.2	18.3	16.4	19.0	17.8	29.6	21.5	20.4	12.5	19.7	18.2
Mean	48.78	50.58	45.40	44.14	47.64	51.66	48.05	49.76	42.24	50.02	46.19	45.72	45.41	48.19	51.41	48.83	48.44	43.02	45.83	45.01



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
18-24	7.9	100.0	0.0	0.0	0.0	0.0	0.0	20.5	0.0	14.2	0.0	5.4	10.1
25-29	7.7	0.0	59.4	0.0	0.0	0.0	0.0	20.0	0.0	13.8	0.0	6.3	8.9
30-40	17.2	0.0	40.6	67.8	0.0	0.0	0.0	44.7	0.0	30.9	0.0	18.2	16.3
41-55	25.0	0.0	0.0	32.2	100.0	12.0	0.0	14.7	31.4	41.0	5.0	25.2	24.9
56-65	19.2	0.0	0.0	0.0	0.0	88.0	11.5	0.0	31.2	0.0	43.2	17.8	20.5
OVER 65	23.0	0.0	0.0	0.0	0.0	0.0	88.5	0.0	37.4	0.0	51.8	27.1	19.3
Mean	48.78	21.00	30.24	39.18	48.00	59.00	66.25	32.44	59.00	37.23	63.25	50.21	47.52



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	NIALS		BMMRS	NIALS	BMMRS	NIALS		BMMRS	/SLNTG			
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
18-24	7.9	56.4	0.0	0.0	0.0	50.4	0.0	0.0	0.0	59.8	0.0	0.0	0.0	9.8	7.5	6.5
25-29	7.7	43.6	6.7	0.0	0.0	49.6	4.0	0.0	0.0	40.2	9.2	0.0	0.0	11.0	6.3	7.1
30-40	17.2	0.0	70.2	0.0	0.0	0.0	71.8	0.0	0.0	0.0	68.8	0.0	0.0	27.6	15.6	9.1
41-55	25.0	0.0	23.1	69.9	0.0	0.0	24.3	71.6	0.0	0.0	22.0	68.4	0.0	26.9	22.7	27.9
56-65	19.2	0.0	0.0	30.1	32.1	0.0	0.0	28.4	27.4	0.0	0.0	31.6	37.1	12.2	22.2	20.5
OVER 65	23.0	0.0	0.0	0.0	67.9	0.0	0.0	0.0	72.6	0.0	0.0	0.0	62.9	12.5	25.7	28.9
Mean	48.78	23.62	37.47	51.77	64.92	23.97	37.83	51.55	65.22	23.41	37.13	51.94	64.59	43.34	50.28	51.63



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
18-24	7.9	7.1	8.2	12.8	0.8	10.1	13.7	19.8	8.9	5.0	10.0	20.9	9.6	8.2	7.3	10.2	7.2	4.3	8.2
25-29	7.7	7.3	9.4	12.0	1.0	8.6	7.5	12.8	10.1	3.9	10.7	18.4	9.3	8.6	8.0	13.5	6.7	4.9	8.1
30-40	17.2	17.1	22.8	21.3	3.6	22.4	18.0	17.9	21.9	10.8	24.4	16.4	23.1	21.0	30.6	29.3	14.7	15.3	17.6
41-55	25.0	24.6	31.0	25.6	6.7	30.4	25.1	30.6	30.0	15.7	27.8	32.8	29.4	28.9	33.5	30.7	24.0	14.9	26.7
56-65	19.2	19.5	21.8	19.3	11.1	22.6	17.7	15.5	21.6	15.3	17.7	7.5	20.2	19.8	14.2	8.5	19.7	18.8	19.3
OVER 65	23.0	24.4	6.7	9.0	76.8	5.8	18.1	3.3	7.5	49.4	9.5	4.1	8.5	13.6	6.4	7.9	27.6	41.8	20.1
Mean	48.78	49.38	44.84	43.38	63.10	44.48	46.04	40.20	44.76	55.73	43.90	38.08	44.61	46.32	43.38	41.16	50.46	54.12	48.05



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
GENERATION Z	14.0	5.3	7.0	12.2	15.7	23.4	24.4	31.7	18.0	11.6	9.1	24.2	9.6	8.9	17.9	9.9	20.0	19.6
MILLENNIALS	24.5	14.1	19.1	27.2	29.8	28.2	25.9	31.7	29.1	23.4	22.4	28.4	22.1	22.5	22.6	27.6	27.2	33.7
GENERATION X	27.7	28.5	30.8	27.5	27.0	26.3	24.7	22.6	26.7	29.3	29.2	30.1	30.2	29.5	31.8	24.7	23.5	25.8
BABY BOOMERS	30.9	47.9	39.5	28.7	26.0	19.8	22.6	14.0	26.2	32.3	35.5	16.6	34.1	35.2	25.2	34.8	27.2	20.2
THE SILENT GENERATION	3.0	4.3	3.7	4.3	1.5	2.2	2.3	0.0	0.0	3.3	3.8	0.7	3.9	3.9	2.5	2.9	2.2	0.8
Mean	49.02	56.43	53.51	49.08	46.41	43.67	44.28	39.15	45.50	50.19	51.76	42.42	51.43	51.77	47.10	50.31	46.06	43.51



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
GENERATION Z	14.0	13.7	14.3	15.7	10.7	12.2	10.5	18.4	22.7	26.7	15.0
MILLENNIALS	24.5	23.6	21.9	23.4	29.8	23.3	20.2	34.5	30.3	26.0	38.4
GENERATION X	27.7	25.3	26.9	29.3	27.6	27.2	27.1	27.4	30.1	30.4	29.4
BABY BOOMERS	30.9	35.7	32.5	28.4	29.7	34.1	38.3	18.3	15.5	15.5	15.5
THE SILENT GENERATION	3.0	1.7	4.4	3.2	2.2	3.3	3.8	1.3	1.5	1.3	1.8
Mean	49.02	49.69	50.03	48.35	48.63	50.37	52.23	43.51	42.56	42.08	43.46





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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION											BOTH		2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
GENERATION Z	14.0	11.3	16.0	9.8	17.0	19.6	20.4	11.3	16.7	11.4	10.2	14.2	17.2	11.2	18.6	14.2	19.7	17.6	16.7	20.4	13.1
MILLENNIALS	24.5	25.7	23.5	23.1	26.3	23.0	23.1	25.8	23.1	25.5	25.3	25.8	23.2	25.7	24.6	19.8	38.0	34.1	27.0	28.6	24.6
GENERATION X	27.7	29.9	26.0	30.1	24.7	29.3	30.6	29.6	25.7	29.5	31.0	26.2	25.4	29.0	24.5	29.8	25.4	25.9	28.7	25.6	29.2
BABY BOOMERS	30.9	30.0	31.6	33.2	29.5	26.4	23.8	29.8	31.9	30.3	30.3	30.3	31.6	30.9	29.4	34.0	15.0	19.9	25.8	23.8	30.8
THE SILENT GENERATION	3.0	3.1	2.9	3.8	2.5	1.7	2.2	3.4	2.6	3.3	3.2	3.5	2.6	3.3	2.9	2.2	1.9	2.5	1.7	1.6	2.3
Mean	49.02	49.41	48.72	51.04	47.52	46.55	45.99	49.47	48.57	49.55	49.89	48.81	48.35	49.68	47.43	50.04	42.21	44.39	46.60	44.92	49.02



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 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267
GENERATION Z	14.0	10.4	16.8	9.2	19.1	13.7	7.2	14.3	10.7	10.9	23.1	16.6
MILLENNIALS	24.5	24.0	24.0	21.0	29.3	22.9	22.0	32.7	20.7	20.1	26.4	25.1
GENERATION X	27.7	29.6	25.3	30.9	24.0	28.2	27.2	27.1	25.0	34.0	21.3	31.4
BABY BOOMERS	30.9	32.6	31.2	35.0	25.4	32.4	38.9	22.7	40.0	31.8	27.7	24.7
THE SILENT GENERATION	3.0	3.4	2.7	3.8	2.2	2.9	4.8	3.1	3.6	3.1	1.4	2.1
Mean	49.02	50.50	48.30	51.87	45.65	49.60	53.21	46.21	52.31	50.75	45.18	46.86



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
GENERATION Z	14.0	25.3	29.2	21.8	11.7	9.0	7.0	8.1	23.5	8.7	8.5	25.2	12.8	4.4	26.3	12.2	8.0
MILLENNIALS	24.5	31.1	34.8	27.9	25.3	21.0	16.6	18.9	55.5	27.3	17.2	29.9	27.1	35.2	27.2	23.1	19.0
GENERATION X	27.7	23.7	21.8	25.4	28.1	28.4	32.1	30.1	18.9	33.6	31.0	23.7	23.9	26.1	25.4	29.1	27.9
BABY BOOMERS	30.9	18.6	13.4	23.3	31.8	36.9	40.8	38.7	0.0	27.9	39.1	20.1	32.6	30.4	19.3	32.9	41.1
THE SILENT GENERATION	3.0	1.3	0.8	1.7	3.0	4.8	3.5	4.2	2.1	2.5	4.3	1.1	3.5	3.9	1.8	2.8	4.0
Mean	49.02	42.22	39.48	44.62	49.67	52.54	54.09	53.26	35.77	49.38	53.51	42.66	49.39	50.11	42.80	50.02	53.64



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
GENERATION Z	14.0	18.4	14.2	9.2	13.7	14.8	6.6	16.1	14.0	13.3	15.3	12.9	10.3	7.7	13.8	19.9
MILLENNIALS	24.5	27.3	25.5	21.2	23.8	37.6	70.4	32.2	22.0	23.6	19.2	23.1	20.5	26.1	22.4	28.3
GENERATION X	27.7	24.7	30.8	29.8	28.1	24.4	15.0	26.0	26.6	24.5	30.5	38.3	31.0	27.1	24.9	29.0
BABY BOOMERS	30.9	27.2	27.1	36.1	30.9	21.4	8.0	23.6	33.9	34.5	32.7	24.5	35.1	34.7	34.5	22.1
THE SILENT GENERATION	3.0	2.4	2.4	3.8	3.5	1.8	0.0	2.1	3.5	4.2	2.4	1.2	3.1	4.4	4.4	0.6
Mean	49.02	46.56	47.98	52.01	49.36	44.69	38.80	45.67	50.10	50.35	49.64	47.91	51.47	51.58	50.47	44.56



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 7

TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK				
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
GENERATION Z	14.0	13.6	14.7	19.8	5.6	11.8	9.1	14.9	21.4	12.4	17.4	16.3	20.8	12.4	9.3	14.9	11.8	20.8	16.0	25.3
MILLENNIALS	24.5	17.8	37.1	34.4	42.0	17.5	37.3	18.1	36.9	21.7	30.3	34.4	29.7	26.3	22.5	21.1	33.0	35.8	35.6	24.0
GENERATION X	27.7	30.2	23.0	22.8	23.3	29.6	21.9	30.6	24.3	29.0	25.0	23.4	21.3	35.5	27.6	30.1	22.2	24.6	22.4	20.3
BABY BOOMERS	30.9	34.6	23.7	22.3	26.3	36.1	29.5	33.5	16.8	33.4	25.5	23.6	26.7	25.8	36.1	31.1	29.7	17.5	24.4	29.0
THE SILENT GENERATION	3.0	3.8	1.5	0.8	2.8	4.9	2.2	2.9	0.6	3.5	1.8	2.2	1.5	0.0	4.4	2.8	3.3	1.2	1.6	1.4
Mean	49.02	51.09	45.11	43.69	47.66	52.22	47.87	50.23	41.83	50.52	45.88	45.30	45.16	47.38	51.95	49.28	48.17	42.46	45.14	45.17



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
GENERATION Z	14.0	100.0	46.9	0.0	0.0	0.0	0.0	36.3	0.0	25.1	0.0	10.7	16.8
MILLENNIALS	24.5	0.0	53.1	100.0	0.0	0.0	0.0	63.7	0.0	44.1	0.0	25.4	23.7
GENERATION X	27.7	0.0	0.0	0.0	100.0	57.3	0.0	0.0	45.0	30.8	23.8	26.5	28.7
BABY BOOMERS	30.9	0.0	0.0	0.0	0.0	42.7	88.5	0.0	50.2	0.0	69.5	33.5	28.5
THE SILENT GENERATION	3.0	0.0	0.0	0.0	0.0	0.0	11.5	0.0	4.9	0.0	6.7	3.8	2.2
Mean	49.02	23.00	29.11	34.50	50.50	57.97	69.38	30.32	60.71	36.54	64.65	50.48	47.73



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
GENERATION Z	14.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	18.8	12.9	11.0
MILLENNIALS	24.5	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	37.7	20.6	18.2
GENERATION X	27.7	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	25.3	28.2	29.2
BABY BOOMERS	30.9	0.0	0.0	0.0	91.2	0.0	0.0	0.0	89.7	0.0	0.0	0.0	92.8	16.5	35.4	37.1
THE SILENT GENERATION	3.0	0.0	0.0	0.0	8.8	0.0	0.0	0.0	10.3	0.0	0.0	0.0	7.2	1.7	2.9	4.6
Mean	49.02	23.00	34.50	50.50	69.06	23.00	34.50	50.50	69.24	23.00	34.50	50.50	68.87	42.69	50.73	52.42



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
GENERATION Z	14.0	12.8	15.7	22.6	1.8	17.1	19.2	30.1	16.9	8.1	18.7	35.0	17.1	15.5	15.3	23.7	12.4	8.6	14.5
MILLENNIALS	24.5	24.4	32.3	30.5	4.8	31.4	23.7	25.9	31.3	14.9	32.7	25.2	32.3	28.6	43.3	33.4	21.7	17.9	25.8
GENERATION X	27.7	27.2	33.7	23.0	9.3	35.3	26.2	34.0	31.7	18.8	30.1	30.0	31.4	31.9	26.2	32.5	26.8	20.1	29.0
BABY BOOMERS	30.9	32.3	17.5	22.9	73.8	15.7	28.2	10.0	19.2	51.7	17.9	9.8	18.6	23.3	15.2	10.4	35.3	44.9	28.5
THE SILENT GENERATION	3.0	3.2	0.8	1.0	10.4	0.7	2.6	0.0	0.9	6.5	0.6	0.0	0.6	0.8	0.0	0.0	3.8	8.5	2.3
Mean	49.02	49.66	44.31	43.72	65.24	43.73	47.14	39.85	44.47	56.87	43.44	38.56	44.04	45.97	42.03	40.46	50.94	55.62	48.03



























AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
MALE	47.0	55.9	47.0	49.4	44.0	42.6	44.4	32.9	54.0	47.7	49.3	39.7	48.4	48.8	43.0	51.7	45.3	56.4
FEMALE	53.0	44.1	53.0	50.6	56.0	57.4	55.6	67.1	46.0	52.3	50.7	60.3	51.6	51.2	57.0	48.3	54.7	43.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
MALE	47.0	49.0	45.7	45.9	48.8	49.9	50.2	48.8	33.1	31.0	37.1
FEMALE	53.0	51.0	54.3	54.1	51.2	50.1	49.8	51.2	66.9	69.0	62.9



Table 3 Page 53  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
MALE	47.0	51.3	43.6	48.7	47.2	39.2	42.5	49.5	44.5	50.3	50.9	49.0	42.8	50.5	44.1	40.4	59.2	58.0	53.4	51.6	59.0
FEMALE	53.0	48.7	56.4	51.3	52.8	60.8	57.5	50.5	55.5	49.7	49.1	51.0	57.2	49.5	55.9	59.6	40.8	42.0	46.6	48.4	41.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
MALE	47.0	48.1	46.2	45.6	46.1	50.2	100.0	100.0	100.0	0.0	0.0	0.0	
FEMALE	53.0	51.9	53.8	54.4	53.9	49.8	0.0	0.0	0.0	100.0	100.0	100.0	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
MALE	47.0	45.9	42.2	49.1	44.8	51.1	48.6	49.9	67.6	33.9	47.1	45.2	42.0	69.2	40.4	51.7	53.6
FEMALE	53.0	54.1	57.8	50.9	55.2	48.9	51.4	50.1	32.4	66.1	52.9	54.8	58.0	30.8	59.6	48.3	46.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
MALE	47.0	46.7	48.9	46.7	49.9	59.5	74.5	56.9	44.7	47.3	39.8	45.7	42.9	41.7	51.0	46.1
FEMALE	53.0	53.3	51.1	53.3	50.1	40.5	25.5	43.1	55.3	52.7	60.2	54.3	57.1	58.3	49.0	53.9





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 7

TOTAL	EDUCATION LEVEL					MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchl r Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
MALE	47.0	43.1	54.3	51.2	60.0	100.0	100.0	0.0	0.0	46.2	48.8	49.8	48.8	44.7	100.0	0.0	100.0	0.0	100.0	0.0
FEMALE	53.0	56.9	45.7	48.8	40.0	0.0	0.0	100.0	100.0	53.8	51.2	50.2	51.2	55.3	0.0	100.0	0.0	100.0	0.0	100.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
<b>Total</b>	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
<b>MALE</b>	47.0	32.2	39.9	52.6	48.4	41.4	54.3	44.1	48.8	45.4	48.9	100.0	0.0
<b>FEMALE</b>	53.0	67.8	60.1	47.4	51.6	58.6	45.7	55.9	51.2	54.6	51.1	0.0	100.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG			
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
MALE	47.0	36.2	48.7	45.1	51.8	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	54.9	45.6	41.1
FEMALE	53.0	63.8	51.3	54.9	48.2	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	45.1	54.4	58.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
MALE	47.0	47.5	49.2	44.5	52.3	37.9	52.1	40.2	47.7	48.0	44.7	54.9	40.3	42.2	48.3	34.2	47.8	82.1	44.9
FEMALE	53.0	52.5	50.8	55.5	47.7	62.1	47.9	59.8	52.3	52.0	55.3	45.1	59.7	57.8	51.7	65.8	52.2	17.9	55.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
NEW ENGLAND	4.8	5.2	3.9	3.7	5.1	6.1	6.0	6.3	5.1	4.5	3.9	7.1	4.2	4.4	5.4	3.2	5.6	3.2
MIDDLE ATLANTIC	12.7	11.1	14.6	13.3	13.2	11.7	10.1	10.9	11.4	13.3	13.1	13.9	11.0	11.1	14.8	17.4	11.3	21.4
EAST NORTH CENTRAL	16.1	16.5	15.8	17.1	15.1	18.6	10.9	16.7	17.0	15.9	16.1	15.0	15.5	15.9	14.5	18.3	16.6	14.4
WEST NORTH CENTRAL	6.4	5.6	5.3	4.1	6.8	6.6	11.9	16.1	7.0	5.4	5.1	6.9	6.0	6.1	5.3	3.5	8.9	3.8
SOUTH ATLANTIC	21.2	28.8	20.3	20.0	20.5	20.5	16.7	16.3	26.9	22.0	22.3	20.7	23.4	23.3	19.8	21.5	19.2	19.1
EAST SOUTH CENTRAL	6.2	7.1	8.0	6.3	5.1	5.5	4.1	5.5	4.2	6.8	7.1	5.3	7.4	7.5	7.3	4.0	4.6	6.8
WEST SOUTH CENTRAL	11.0	9.8	10.4	13.0	10.8	9.0	13.3	11.9	9.5	11.4	11.6	10.3	12.6	12.9	8.6	11.1	10.1	11.0
MOUNTAIN	7.1	6.3	8.6	9.2	6.1	4.1	7.4	4.1	10.0	7.4	8.1	3.9	7.7	7.8	7.1	6.4	6.4	5.5
PACIFIC	14.5	9.7	13.0	13.3	17.3	18.0	19.6	12.3	9.1	13.4	12.6	16.9	12.2	11.0	17.1	14.6	17.4	14.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
NEW ENGLAND	4.8	27.4	0.0	0.0	0.0	4.8	5.0	4.0	5.0	5.0	5.1
MIDDLE ATLANTIC	12.7	72.6	0.0	0.0	0.0	12.5	11.7	15.7	13.4	14.2	11.9
EAST NORTH CENTRAL	16.1	0.0	71.6	0.0	0.0	16.1	17.4	11.4	16.1	11.0	25.7
WEST NORTH CENTRAL	6.4	0.0	28.4	0.0	0.0	6.3	6.3	6.5	6.7	7.0	6.1
SOUTH ATLANTIC	21.2	0.0	0.0	55.2	0.0	21.4	21.1	22.2	20.4	23.5	14.5
EAST SOUTH CENTRAL	6.2	0.0	0.0	16.1	0.0	6.3	6.1	7.0	5.7	6.1	4.9
WEST SOUTH CENTRAL	11.0	0.0	0.0	28.6	0.0	10.5	9.9	13.0	13.2	12.5	14.5
MOUNTAIN	7.1	0.0	0.0	0.0	32.9	7.3	7.3	7.4	6.1	6.9	4.8
PACIFIC	14.5	0.0	0.0	0.0	67.1	14.7	15.3	12.8	13.3	13.7	12.6



Table 4 Page 63  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 3

TOTAL	DIRECTION:		GENERIC BALLOT				LEAN-	JOB: TRUMP		PERSONALITY & POLICIES				MAHA		NOT VOTE DJT		NOT	NOT	APPR.	
	UNITED STATES		FOR CONGRESS			ERS/										APPR.	APPR.	TRUMP			
	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT	
	DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.	
	TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
NEW ENGLAND	4.8	4.1	5.4	4.1	4.9	7.6	5.6	3.9	5.8	4.0	3.9	4.4	5.8	4.0	5.9	5.5	2.7	4.4	4.5	4.4	5.7
MIDDLE ATLANTIC	12.7	12.9	12.6	10.8	14.1	15.1	13.9	12.5	12.9	13.1	13.0	13.2	12.2	13.8	10.7	13.0	18.7	18.7	18.0	19.9	17.3
EAST NORTH CENTRAL	16.1	15.9	16.2	15.6	16.4	16.7	14.1	15.3	17.0	15.2	15.0	15.7	17.2	13.9	18.4	19.4	19.9	18.2	13.1	11.6	13.7
WEST NORTH CENTRAL	6.4	5.2	7.4	6.3	6.9	4.5	6.3	5.1	7.7	5.8	4.9	7.7	7.2	5.7	7.0	7.5	4.0	5.8	7.8	6.7	9.9
SOUTH ATLANTIC	21.2	21.7	20.8	22.9	20.0	18.9	20.0	22.5	19.8	22.0	23.6	18.5	20.1	21.7	20.5	20.7	16.2	17.3	17.7	18.5	19.5
EAST SOUTH CENTRAL	6.2	6.8	5.7	7.7	4.8	5.7	7.0	7.6	4.8	7.6	7.1	8.6	4.5	7.8	4.5	4.0	11.0	9.5	8.4	7.6	7.4
WEST SOUTH CENTRAL	11.0	12.8	9.6	12.6	9.4	10.4	9.0	12.5	9.5	12.4	13.2	10.4	9.3	11.9	9.8	10.3	7.3	8.2	9.9	8.4	11.0
MOUNTAIN	7.1	8.2	6.2	7.6	6.5	7.3	6.7	7.6	6.6	7.3	7.4	7.0	6.8	7.6	6.7	6.3	3.0	3.5	5.2	5.6	4.4
PACIFIC	14.5	12.4	16.2	12.3	17.0	13.7	17.4	13.1	15.9	12.7	11.8	14.5	16.8	13.6	16.5	13.4	17.0	14.5	15.5	17.4	11.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT
Total	2000	928	894	744	720	536	340	332	269	404	388	267			
NEW ENGLAND	4.8	3.9	5.4	4.1	4.2	6.6	4.5	4.7	6.1	3.8	3.7	7.1			
MIDDLE ATLANTIC	12.7	11.9	14.3	10.0	16.7	11.0	9.7	18.9	10.6	10.4	14.9	11.3			
EAST NORTH CENTRAL	16.1	14.5	17.4	15.9	15.4	17.3	14.4	14.3	19.4	17.1	16.4	15.1			
WEST NORTH CENTRAL	6.4	5.9	7.1	6.9	5.9	6.3	6.2	5.3	6.9	7.5	6.3	5.8			
SOUTH ATLANTIC	21.2	23.3	19.2	21.9	19.7	22.3	22.8	18.3	20.0	21.1	20.8	24.6			
EAST SOUTH CENTRAL	6.2	6.9	4.6	7.8	5.8	4.5	7.3	6.6	3.8	8.3	5.1	5.2			
WEST SOUTH CENTRAL	11.0	13.2	9.1	13.5	10.0	8.8	14.3	8.8	9.6	12.9	11.1	8.1			
MOUNTAIN	7.1	8.1	6.5	7.6	5.9	8.0	9.1	5.7	7.4	6.4	6.1	8.7			
PACIFIC	14.5	12.3	16.4	12.1	16.5	15.1	11.8	17.5	16.2	12.5	15.6	14.0			





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 5

TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT				
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
NEW ENGLAND	4.8	4.7	4.9	4.5	5.5	4.9	3.2	4.2	0.0	5.8	4.0	4.9	4.0	0.0	5.8	6.7	7.1
MIDDLE ATLANTIC	12.7	12.1	13.1	11.2	13.2	14.0	11.0	12.6	11.9	8.2	10.4	12.7	20.1	30.1	9.5	10.1	14.6
EAST NORTH CENTRAL	16.1	15.8	16.7	15.0	17.7	15.8	13.6	14.8	18.6	17.1	15.4	15.4	16.0	13.0	16.2	19.3	12.7
WEST NORTH CENTRAL	6.4	7.5	7.3	7.6	5.4	6.8	6.3	6.6	6.6	6.4	7.1	7.6	3.4	4.8	7.3	6.5	5.2
SOUTH ATLANTIC	21.2	21.1	21.7	20.5	20.3	20.9	23.5	22.1	24.7	23.6	21.3	21.4	17.2	18.0	18.1	21.4	27.9
EAST SOUTH CENTRAL	6.2	4.5	2.5	6.3	6.1	6.8	8.4	7.5	0.0	8.7	8.1	5.1	6.9	5.9	4.1	4.3	5.5
WEST SOUTH CENTRAL	11.0	10.2	9.9	10.5	9.8	11.6	14.2	12.8	8.8	10.7	14.5	10.5	10.0	6.9	9.2	9.2	7.6
MOUNTAIN	7.1	7.3	8.3	6.4	6.8	6.5	8.2	7.3	10.7	6.4	7.7	6.6	5.7	1.7	8.8	7.8	8.2
PACIFIC	14.5	16.9	15.6	18.0	15.2	12.6	11.5	12.1	18.6	13.0	11.5	15.8	16.9	19.6	21.1	14.9	11.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 6

TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF							RELIGION			
	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
NEW ENGLAND	4.8	5.2	6.1	4.0	5.6	6.1	4.3	6.3	4.3	5.4	2.3	6.3	2.5	1.2	7.9	5.0
MIDDLE ATLANTIC	12.7	14.7	13.0	10.5	13.6	11.4	22.0	9.7	13.6	13.7	13.4	8.7	7.8	9.1	18.2	11.7
EAST NORTH CENTRAL	16.1	16.7	18.0	14.9	17.1	14.5	13.3	14.7	16.6	16.9	16.1	15.0	16.9	14.9	15.3	17.8
WEST NORTH CENTRAL	6.4	6.1	9.1	5.9	6.8	3.2	0.0	3.7	6.9	7.6	5.7	7.2	6.6	7.5	5.6	8.1
SOUTH ATLANTIC	21.2	19.5	21.2	23.0	20.3	24.5	25.5	24.4	20.7	19.7	22.5	20.1	26.1	21.7	19.2	19.0
EAST SOUTH CENTRAL	6.2	5.1	5.9	7.4	5.8	4.6	4.4	4.6	6.0	5.7	6.6	9.4	9.8	8.7	4.9	3.5
WEST SOUTH CENTRAL	11.0	9.5	8.5	13.4	8.8	13.8	13.0	13.9	10.0	9.5	10.9	13.4	14.2	12.0	8.3	8.9
MOUNTAIN	7.1	6.3	5.7	8.4	7.4	6.6	8.4	6.4	7.0	6.9	7.3	8.0	3.9	8.9	7.5	8.1
PACIFIC	14.5	16.9	12.5	12.5	14.5	15.4	9.1	16.4	14.7	14.5	15.1	11.9	12.2	16.1	13.1	17.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 7

TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK				
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
NEW ENGLAND	4.8	4.7	4.9	4.4	5.9	5.0	5.0	4.5	4.8	5.7	2.9	3.7	1.3	3.5	6.6	4.9	3.1	4.3	0.6	1.9
MIDDLE ATLANTIC	12.7	12.3	13.5	13.8	12.9	13.0	13.6	11.8	13.3	13.0	12.0	11.1	13.5	12.2	13.6	12.5	11.5	10.7	13.8	13.2
EAST NORTH CENTRAL	16.1	18.7	11.2	12.1	9.4	19.1	10.8	18.4	11.6	17.7	12.7	8.8	17.8	10.0	17.2	18.2	9.3	8.3	17.7	18.0
WEST NORTH CENTRAL	6.4	6.9	5.5	6.0	4.7	6.6	5.3	7.0	5.9	8.1	2.8	2.9	2.7	3.9	7.5	8.6	4.9	0.9	2.4	3.0
SOUTH ATLANTIC	21.2	20.9	21.8	20.5	24.0	20.3	20.6	21.3	23.2	18.9	26.0	24.3	30.2	12.6	16.7	20.8	26.1	22.6	30.8	29.6
EAST SOUTH CENTRAL	6.2	7.1	4.4	4.9	3.6	7.2	4.3	7.1	4.6	7.1	4.4	2.2	8.0	0.0	7.2	7.0	2.6	1.9	6.8	9.2
WEST SOUTH CENTRAL	11.0	10.4	12.1	11.6	13.1	9.3	13.6	11.3	10.4	8.9	15.5	17.5	14.5	14.3	9.7	8.2	14.0	21.1	12.5	16.4
MOUNTAIN	7.1	7.1	7.0	6.8	7.4	6.9	8.0	7.3	5.8	7.8	5.6	8.4	3.1	2.5	7.6	8.0	9.3	7.6	5.4	1.0
PACIFIC	14.5	11.8	19.6	19.9	19.0	12.5	18.9	11.3	20.4	12.8	18.2	20.9	8.8	41.0	14.0	11.7	19.2	22.6	10.0	7.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
NEW ENGLAND	4.8	3.1	3.3	3.8	5.1	7.9	4.4	3.5	5.6	4.0	5.8	5.0	4.6
MIDDLE ATLANTIC	12.7	12.6	14.0	13.5	9.5	11.9	14.2	13.5	12.2	12.3	13.2	13.2	12.3
EAST NORTH CENTRAL	16.1	17.6	16.2	10.4	16.3	16.2	19.3	13.8	17.5	14.6	18.0	15.8	16.4
WEST NORTH CENTRAL	6.4	7.2	5.2	9.1	5.7	5.2	6.3	7.4	5.8	6.9	5.8	6.1	6.7
SOUTH ATLANTIC	21.2	18.6	23.1	19.3	21.7	21.5	21.7	20.4	21.7	20.8	21.6	20.4	21.9
EAST SOUTH CENTRAL	6.2	4.0	6.0	7.1	8.1	6.0	5.3	6.1	6.3	6.7	5.6	6.0	6.3
WEST SOUTH CENTRAL	11.0	20.4	10.1	10.8	10.9	9.2	10.1	12.5	10.0	12.0	9.7	11.0	11.0
MOUNTAIN	7.1	6.1	6.9	6.9	7.5	7.7	7.0	6.7	7.3	7.0	7.3	7.4	6.9
PACIFIC	14.5	10.5	15.1	19.2	15.2	14.5	11.7	16.1	13.5	15.8	12.9	15.1	14.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 9

TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE			
	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL	
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
NEW ENGLAND	4.8	3.0	3.7	5.5	5.7	3.1	0.8	5.6	8.1	3.0	6.6	5.4	3.2	2.9	5.1	6.3
MIDDLE ATLANTIC	12.7	14.2	13.2	10.5	13.6	13.7	17.7	10.0	12.2	14.4	8.8	10.8	15.1	16.2	11.6	11.2
EAST NORTH CENTRAL	16.1	15.7	12.8	16.6	18.2	12.1	13.0	18.9	16.6	17.8	12.6	14.8	20.0	13.4	15.7	20.0
WEST NORTH CENTRAL	6.4	7.4	7.4	5.2	6.3	4.5	6.9	5.9	6.1	9.1	7.8	4.6	6.4	4.4	5.5	10.6
SOUTH ATLANTIC	21.2	20.7	20.2	22.5	21.0	22.7	18.0	21.4	20.7	19.6	22.2	23.4	21.3	19.4	22.8	19.6
EAST SOUTH CENTRAL	6.2	4.8	6.8	7.9	5.0	6.7	4.0	8.2	5.7	3.8	9.4	7.7	4.1	3.1	5.6	11.0
WEST SOUTH CENTRAL	11.0	17.4	9.7	10.3	9.9	18.3	10.7	10.8	9.3	17.0	8.8	9.9	10.5	13.7	10.2	9.7
MOUNTAIN	7.1	5.2	7.6	7.4	7.3	6.2	8.7	6.3	7.6	4.7	6.5	8.3	7.0	8.9	6.9	5.5
PACIFIC	14.5	11.4	18.7	14.1	13.1	12.8	20.2	13.0	13.6	10.6	17.3	15.0	12.4	18.1	16.5	6.1



Table 4 Page 70  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 10

TOTAL	HEALTHCARE INSURANCE PLAN								HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
	YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
NEW ENGLAND	4.8	4.9	5.0	4.1	4.8	5.5	3.8	3.7	4.9	4.9	4.4	4.7	4.9	3.1	1.4	0.0	4.9	7.2	4.3
MIDDLE ATLANTIC	12.7	12.8	13.2	11.6	13.8	12.3	10.2	11.9	12.6	13.1	13.5	11.7	12.7	13.4	18.4	13.7	12.4	12.0	12.9
EAST NORTH CENTRAL	16.1	16.3	15.2	13.3	20.1	15.2	14.3	13.1	14.9	17.9	14.5	18.5	13.2	16.6	7.7	11.9	16.7	14.6	16.4
WEST NORTH CENTRAL	6.4	6.6	6.9	7.3	4.5	7.1	7.6	3.6	7.0	5.7	5.3	0.0	6.8	4.2	6.2	6.7	6.8	5.8	6.8
SOUTH ATLANTIC	21.2	20.7	19.3	21.7	21.6	20.2	20.1	28.3	20.2	21.5	20.6	17.7	20.0	21.9	24.9	8.1	21.4	20.3	20.8
EAST SOUTH CENTRAL	6.2	6.2	6.8	6.2	5.6	7.5	8.2	6.0	6.5	6.3	5.5	7.1	6.3	6.2	7.0	3.2	6.4	8.2	6.0
WEST SOUTH CENTRAL	11.0	10.7	11.4	11.1	10.2	10.4	12.9	14.9	11.1	10.2	12.6	12.3	12.6	12.1	12.1	17.1	10.5	13.0	10.7
MOUNTAIN	7.1	6.8	7.1	7.0	6.7	4.6	6.2	11.1	7.1	5.9	6.0	4.5	7.0	5.9	8.1	5.6	7.5	6.9	7.2
PACIFIC	14.5	15.0	15.1	17.8	12.7	17.2	16.7	7.3	15.7	14.5	17.7	23.4	16.4	16.6	14.1	33.6	13.4	11.9	14.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	TOTAL	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
EAST	17.5	16.3	18.5	17.0	18.3	17.8	16.1	17.2	16.5	17.7	17.1	20.9	15.3	15.5	20.2	20.6	16.9	24.6
MIDWEST	22.5	22.1	21.2	21.2	21.9	25.1	22.8	32.7	24.0	21.3	21.2	21.9	21.5	22.0	19.8	21.8	25.5	18.1
SOUTH	38.4	45.6	38.7	39.4	36.5	35.0	34.2	33.7	40.5	40.2	41.0	36.3	43.4	43.7	35.7	36.6	33.9	36.9
WEST	21.6	16.0	21.6	22.5	23.4	22.0	27.0	16.4	19.0	20.7	20.7	20.9	19.9	18.8	24.3	21.1	23.8	20.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
EAST	17.5	100.0	0.0	0.0	0.0	17.3	16.7	19.7	18.4	19.2	17.0
MIDWEST	22.5	0.0	100.0	0.0	0.0	22.4	23.7	17.8	22.8	18.1	31.8
SOUTH	38.4	0.0	0.0	100.0	0.0	38.2	37.1	42.3	39.3	42.2	33.9
WEST	21.6	0.0	0.0	0.0	100.0	22.0	22.5	20.2	19.5	20.6	17.3





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 3

	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT	
	DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.	
	TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
EAST	17.5	17.0	17.9	14.9	19.0	22.7	19.5	16.3	18.7	17.1	16.9	17.5	18.0	17.7	16.6	18.6	21.4	23.0	22.5	24.3	23.0
MIDWEST	22.5	21.1	23.6	22.0	23.4	21.2	20.4	20.4	24.6	21.0	19.9	23.4	24.4	19.6	25.4	26.9	23.9	24.0	20.8	18.3	23.6
SOUTH	38.4	41.3	36.1	43.2	34.2	35.0	36.1	42.6	34.1	42.0	44.0	37.5	33.9	41.4	34.8	34.9	34.6	35.0	35.9	34.5	37.9
WEST	21.6	20.6	22.4	20.0	23.5	21.0	24.1	20.7	22.6	20.0	19.3	21.5	23.7	21.2	23.2	19.6	20.1	18.0	20.7	22.9	15.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 4

	2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267
EAST	17.5	15.8	19.6	14.2	20.9	17.6	14.1	23.6	16.8	14.2	18.5	18.4
MIDWEST	22.5	20.4	24.5	22.8	21.3	23.6	20.6	19.6	26.3	24.7	22.8	21.0
SOUTH	38.4	43.4	33.0	43.3	35.4	35.6	44.4	33.6	33.4	42.3	37.0	37.9
WEST	21.6	20.4	22.9	19.8	22.3	23.2	20.8	23.1	23.6	18.9	21.7	22.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
EAST	17.5	16.8	18.0	15.7	18.8	19.0	14.3	16.8	11.9	14.0	14.3	17.6	24.0	30.1	15.2	16.7	21.7
MIDWEST	22.5	23.3	24.0	22.6	23.1	22.6	19.9	21.4	25.2	23.6	22.5	23.1	19.4	17.7	23.5	25.8	17.9
SOUTH	38.4	35.8	34.1	37.3	36.2	39.3	46.1	42.4	33.5	43.0	43.9	37.0	34.1	30.9	31.4	34.8	41.0
WEST	21.6	24.2	23.9	24.3	22.0	19.1	19.8	19.4	29.3	19.4	19.2	22.4	22.5	21.3	29.9	22.6	19.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
EAST	17.5	19.9	19.1	14.4	19.1	17.5	26.3	16.0	17.9	19.1	15.7	15.0	10.3	10.3	26.1	16.8
MIDWEST	22.5	22.7	27.1	20.7	24.0	17.6	13.3	18.4	23.6	24.5	21.8	22.2	23.5	22.4	20.8	25.9
SOUTH	38.4	34.2	35.6	43.8	35.0	42.8	42.9	42.8	36.7	35.0	40.0	42.9	50.2	42.3	32.4	31.4
WEST	21.6	23.2	18.2	21.0	21.9	22.0	17.5	22.8	21.8	21.4	22.5	20.0	16.0	25.0	20.6	25.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 7

TOTAL	EDUCATION LEVEL					MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
EAST	17.5	17.0	18.4	18.1	18.8	18.0	18.6	16.3	18.1	18.7	14.9	14.9	14.8	15.7	20.2	17.5	14.7	15.1	14.4	15.1
MIDWEST	22.5	25.6	16.7	18.1	14.1	25.8	16.0	25.4	17.5	25.8	15.5	11.7	20.5	13.9	24.7	26.8	14.2	9.2	20.1	21.0
SOUTH	38.4	38.4	38.3	37.0	40.7	36.8	38.5	39.7	38.2	34.9	45.8	44.1	52.7	26.9	33.6	36.0	42.6	45.6	50.1	55.2
WEST	21.6	19.0	26.6	26.7	26.4	19.4	26.9	18.6	26.2	20.6	23.7	29.3	11.9	43.5	21.5	19.7	28.5	30.2	15.4	8.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
EAST	17.5	15.7	17.3	17.3	14.6	19.8	18.5	17.0	17.8	16.3	19.0	18.2	16.9
MIDWEST	22.5	24.7	21.4	19.5	22.0	21.4	25.5	21.2	23.3	21.5	23.8	21.9	23.1
SOUTH	38.4	43.0	39.2	37.1	40.7	36.6	37.2	39.0	38.0	39.5	37.0	37.5	39.2
WEST	21.6	16.6	22.0	26.1	22.7	22.2	18.7	22.8	20.9	22.8	20.2	22.4	20.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
EAST	17.5	17.2	16.9	16.0	19.3	16.8	18.5	15.6	20.3	17.5	15.4	16.3	18.2	19.1	16.7	17.5
MIDWEST	22.5	23.1	20.2	21.8	24.5	16.6	19.9	24.7	22.7	26.9	20.4	19.5	26.4	17.8	21.2	30.6
SOUTH	38.4	43.0	36.7	40.7	35.8	47.6	32.7	40.3	35.7	40.4	40.4	41.0	35.9	36.2	38.7	40.3
WEST	21.6	16.7	26.3	21.5	20.4	19.0	28.9	19.3	21.2	15.3	23.8	23.3	19.4	26.9	23.4	11.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
EAST	17.5	17.6	18.2	15.7	18.6	17.8	14.0	15.6	17.6	18.0	17.9	16.4	17.6	16.5	19.9	13.7	17.4	19.2	17.3
MIDWEST	22.5	22.9	22.1	20.6	24.6	22.3	21.9	16.7	21.9	23.7	19.8	18.5	20.1	20.8	13.9	18.6	23.4	20.4	23.2
SOUTH	38.4	37.6	37.5	38.9	37.4	38.1	41.3	49.2	37.8	38.0	38.6	37.1	38.9	40.2	44.0	28.4	38.3	41.5	37.5
WEST	21.6	21.8	22.2	24.8	19.3	21.7	22.9	18.5	22.8	20.3	23.7	27.9	23.4	22.6	22.2	39.2	20.9	18.8	22.1





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
YES	13.2	9.9	9.9	14.9	16.4	13.1	16.7	18.3	0.0	12.3	12.4	12.1	12.0	11.9	11.4	15.2	15.4	11.3
NO	86.8	90.1	90.1	85.1	83.6	86.9	83.3	81.7	100.0	87.7	87.6	87.9	88.0	88.1	88.6	84.8	84.6	88.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
YES	13.2	11.2	6.8	15.2	17.9	12.9	12.5	14.1	14.9	14.6	15.3
NO	86.8	88.8	93.2	84.8	82.1	87.1	87.5	85.9	85.1	85.4	84.7



Table 5 Page 83  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
YES	13.2	11.9	14.2	12.0	14.9	11.5	13.2	11.5	15.0	11.5	11.8	10.8	15.3	12.1	14.5	14.7	14.6	12.5	17.0	17.2	13.0
NO	86.8	88.1	85.8	88.0	85.1	88.5	86.8	88.5	85.0	88.5	88.2	89.2	84.7	87.9	85.5	85.3	85.4	87.5	83.0	82.8	87.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
YES	13.2	11.2	14.5	11.6	17.1	10.2	12.9	18.0	10.4	10.5	16.3	10.1	
NO	86.8	88.8	85.5	88.4	82.9	89.8	87.1	82.0	89.6	89.5	83.7	89.9	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
YES	13.2	15.3	13.8	16.5	14.4	9.5	11.7	10.5	13.8	14.9	10.6	15.9	19.0	16.7	13.0	10.6	7.1
NO	86.8	84.7	86.2	83.5	85.6	90.5	88.3	89.5	86.2	85.1	89.4	84.1	81.0	83.3	87.0	89.4	92.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
YES	13.2	15.9	11.7	10.9	12.8	17.1	20.0	16.6	12.3	10.8	15.2	13.6	6.4	11.9	21.4	11.5
NO	86.8	84.1	88.3	89.1	87.2	82.9	80.0	83.4	87.7	89.2	84.8	86.4	93.6	88.1	78.6	88.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
YES	13.2	10.7	17.8	17.1	19.1	11.0	18.5	10.6	17.0	0.0	41.0	100.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0
NO	86.8	89.3	82.2	82.9	80.9	89.0	81.5	89.4	83.0	100.0	59.0	0.0	100.0	100.0	100.0	100.0	0.0	0.0	100.0	100.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
YES	13.2	15.6	15.7	19.5	10.9	12.2	9.2	17.4	10.6	15.4	10.5	14.0	12.5
NO	86.8	84.4	84.3	80.5	89.1	87.8	90.8	82.6	89.4	84.6	89.5	86.0	87.5





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
YES	13.2	15.5	18.5	11.2	10.1	15.3	18.2	11.7	12.4	15.6	18.9	10.7	7.6	18.1	12.4	9.4
NO	86.8	84.5	81.5	88.8	89.9	84.7	81.8	88.3	87.6	84.4	81.1	89.3	92.4	81.9	87.6	90.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
YES	13.2	12.9	13.6	13.5	10.8	14.6	12.3	17.5	13.6	11.6	13.5	19.7	12.4	13.3	9.6	13.7	13.1	14.8	13.0
NO	86.8	87.1	86.4	86.5	89.2	85.4	87.7	82.5	86.4	88.4	86.5	80.3	87.6	86.7	90.4	86.3	86.9	85.2	87.0



Table 6 Page 91  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	264	27	41	62	64	35	24	12	-	177	148	29	106	92	46	39	87	28
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	49.0	35.6	59.2	49.1	45.5	57.4	34.2	67.6	-	50.5	49.3	56.5	52.7	49.5	55.1	47.5	45.8	44.8
Puerto Rican	17.1	19.4	6.1	21.9	21.8	14.0	17.1	9.6	-	17.6	17.0	20.5	16.2	17.6	15.2	20.3	16.3	17.5
Cuban	8.5	23.3	11.0	2.5	9.7	9.2	3.5	0.0	-	8.1	9.1	3.2	10.7	11.5	8.1	0.0	9.3	0.0
Venezuelan	2.2	4.1	0.0	1.7	1.9	2.7	6.4	0.0	-	1.7	1.4	3.3	2.0	2.3	2.1	0.0	3.2	4.4
Dominican	1.7	0.0	4.9	1.5	0.9	0.0	4.7	0.0	-	2.0	2.3	0.0	2.4	2.8	0.0	2.4	1.3	3.3
Peruvian	1.5	0.0	0.0	3.9	0.0	1.7	3.8	0.0	-	1.7	1.7	2.1	0.0	0.0	1.3	6.3	1.1	0.0
Guatemalan	0.8	0.0	0.0	0.0	1.8	0.0	3.8	0.0	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0
Nicaraguan	0.7	0.0	0.0	0.0	1.5	0.0	0.0	8.4	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0
Salvadoran	0.6	0.0	0.0	1.8	0.0	0.0	2.2	0.0	-	0.6	0.8	0.0	1.1	1.2	0.0	0.0	0.6	0.0
Honduran	0.4	0.0	0.0	0.0	1.7	0.0	0.0	0.0	-	0.6	0.0	3.7	1.0	1.2	0.0	0.0	0.0	0.0
Ecuadorian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	2.7	3.8	4.9	0.0	3.4	5.3	0.0	0.0	-	2.3	2.8	0.0	2.0	2.3	2.3	2.4	3.3	7.9
Other South American	3.0	9.2	0.0	2.4	3.2	1.8	5.5	0.0	-	2.8	2.7	3.2	2.9	2.7	3.4	2.2	3.5	3.9
Spaniard	8.7	0.0	8.5	12.9	5.2	7.8	15.9	14.5	-	8.0	8.7	4.6	6.6	6.1	5.4	15.6	10.2	11.8
Other	2.9	4.5	5.4	2.3	3.5	0.0	2.8	0.0	-	4.0	4.2	3.0	2.4	2.8	7.0	3.3	0.8	6.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	264	39	31	116	77	213	163	50	51	33	18
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	49.0	16.4	66.6	43.9	66.1	47.8	45.5	55.5	53.8	46.2	67.5
Puerto Rican	17.1	43.0	6.9	21.6	1.4	16.9	16.8	17.0	18.4	25.6	5.3
Cuban	8.5	13.0	6.6	11.6	2.3	10.1	9.8	11.0	1.9	2.9	0.0
Venezuelan	2.2	3.1	5.1	1.7	1.4	1.5	2.0	0.0	5.2	0.0	14.5
Dominican	1.7	4.3	0.0	0.7	2.7	1.1	0.3	3.6	4.5	7.0	0.0
Peruvian	1.5	1.6	0.0	1.2	2.5	1.9	2.5	0.0	0.0	0.0	0.0
Guatemalan	0.8	0.0	0.0	1.8	0.0	1.0	0.0	4.1	0.0	0.0	0.0
Nicaraguan	0.7	0.0	0.0	0.8	1.3	0.5	0.6	0.0	1.9	3.0	0.0
Salvadoran	0.6	0.0	1.8	0.0	1.4	0.8	1.0	0.0	0.0	0.0	0.0
Honduran	0.4	0.0	0.0	0.9	0.0	0.5	0.7	0.0	0.0	0.0	0.0
Ecuadorian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	2.7	1.7	10.3	0.9	2.7	2.9	3.1	2.1	1.8	2.9	0.0
Other South American	3.0	4.0	0.0	4.9	0.8	3.1	3.4	2.2	2.6	2.0	3.7
Spaniard	8.7	12.9	2.7	5.1	14.5	9.4	11.0	4.5	5.8	4.1	9.0
Other	2.9	0.0	0.0	4.8	2.9	2.7	3.5	0.0	4.2	6.5	0.0



Table 6 Page 93  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT	
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.		
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY			
Total	264	105	159	110	130	24	60	115	149	129	91	37	135	131	91	43	21	29	32	22	17	
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	49.0	47.6	49.8	50.7	47.3	50.2	51.9	49.0	49.0	48.7	47.7	51.1	49.2	47.2	52.8	46.1	56.8	54.1	44.6	41.9	47.9	
Puerto Rican	17.1	15.9	18.0	15.6	17.6	21.8	15.8	16.4	17.7	15.9	17.4	12.3	18.3	19.3	12.4	20.8	0.0	7.2	28.1	34.1	18.0	
Cuban	8.5	9.5	7.9	10.3	7.7	4.6	6.2	9.3	7.9	8.8	12.4	0.0	8.2	9.2	6.8	9.9	0.0	0.0	7.3	7.9	3.7	
Venezuelan	2.2	4.7	0.6	3.4	1.7	0.0	4.2	4.3	0.6	3.8	1.2	10.2	0.7	3.6	1.3	0.0	13.2	9.7	3.0	4.3	0.0	
Dominican	1.7	4.4	0.0	3.4	0.7	0.0	0.0	4.0	0.0	3.6	2.8	5.5	0.0	2.7	1.3	0.0	9.8	7.2	0.0	0.0	0.0	
Peruvian	1.5	0.0	2.5	0.0	3.1	0.0	2.6	0.0	2.7	0.0	0.0	0.0	3.0	0.0	3.4	2.2	0.0	0.0	0.0	0.0	0.0	
Guatemalan	0.8	0.0	1.3	0.0	1.6	0.0	1.5	0.0	1.4	0.0	0.0	0.0	1.5	0.0	1.2	2.2	0.0	0.0	0.0	0.0	0.0	
Nicaraguan	0.7	0.0	1.2	0.0	1.5	0.0	0.0	0.0	1.3	0.0	0.0	0.0	1.4	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	
Salvadoran	0.6	1.1	0.3	1.0	0.4	0.0	0.0	1.0	0.4	0.9	1.2	0.0	0.4	0.9	0.6	0.0	0.0	0.0	0.0	0.0	0.0	
Honduran	0.4	1.0	0.0	1.0	0.0	0.0	0.0	0.9	0.0	0.8	0.0	2.9	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Ecuadorian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other Central American	2.7	1.0	3.8	1.9	2.9	4.3	1.7	0.9	4.0	3.4	1.1	8.9	2.0	1.7	2.9	5.1	0.0	4.1	3.6	0.0	20.2	
Other South American	3.0	4.0	2.3	3.4	2.7	2.7	3.7	3.7	2.5	3.3	2.5	5.3	2.7	3.2	1.0	6.6	8.4	6.2	1.9	2.8	0.0	
Spaniard	8.7	6.8	10.0	6.3	11.8	3.2	6.9	7.0	10.1	6.9	8.9	2.1	10.5	8.3	12.6	1.8	11.9	11.5	8.6	9.0	4.7	
Other	2.9	3.9	2.3	3.0	1.0	13.2	5.4	3.6	2.5	3.9	4.8	1.8	2.0	3.2	1.4	5.4	0.0	0.0	2.9	0.0	5.6	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	264	104	130	86	123	55	44	60	28	42	63	27				
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Mexican	49.0	47.2	50.5	47.8	52.3	43.4	51.6	52.4	51.2	43.7	52.2	35.3				
Puerto Rican	17.1	19.7	15.7	16.3	17.5	17.7	13.7	15.7	15.4	19.0	19.2	20.0				
Cuban	8.5	10.8	8.6	14.2	3.7	10.4	15.9	3.0	14.2	12.5	4.3	6.5				
Venezuelan	2.2	2.1	1.7	2.5	1.8	2.8	4.9	3.6	5.6	0.0	0.0	0.0				
Dominican	1.7	2.4	0.9	2.0	0.9	3.2	1.3	0.0	0.0	2.7	1.8	6.6				
Peruvian	1.5	0.0	3.1	0.0	3.2	0.0	0.0	3.8	0.0	0.0	2.7	0.0				
Guatemalan	0.8	0.0	0.9	0.0	1.7	0.0	0.0	0.0	0.0	0.0	3.2	0.0				
Nicaraguan	0.7	0.0	0.7	0.0	1.6	0.0	0.0	1.6	0.0	0.0	1.5	0.0				
Salvadoran	0.6	1.1	0.0	1.3	0.4	0.0	0.0	0.9	0.0	2.6	0.0	0.0				
Honduran	0.4	1.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0				
Ecuadorian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				
Other Central American	2.7	3.1	3.0	3.7	2.2	2.1	7.3	1.1	0.0	0.0	3.1	4.4				
Other South American	3.0	2.4	2.7	0.8	1.6	9.5	0.0	3.4	3.1	1.6	0.0	16.2				
Spaniard	8.7	5.4	11.3	5.5	12.0	6.5	1.0	12.2	7.3	10.0	11.9	5.7				
Other	2.9	4.8	1.0	4.8	1.0	4.3	4.3	2.2	3.3	5.2	0.0	5.4				



Table 6 Page 95  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	264	82	35	47	104	38	40	79	5	21	60	65	48	10	12	34	9
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	49.0	50.1	53.1	47.9	51.5	52.4	36.8	44.4	42.9	53.0	46.3	51.4	57.2	34.7	46.3	42.6	42.2
Puerto Rican	17.1	13.3	13.0	13.6	16.6	20.7	22.8	21.8	11.3	15.8	16.9	13.3	18.6	39.6	14.6	14.4	35.4
Cuban	8.5	7.0	9.8	4.9	8.9	5.7	13.1	9.5	12.1	19.7	12.5	4.0	4.0	0.0	20.8	9.4	0.0
Venezuelan	2.2	1.2	0.0	2.0	1.5	2.7	5.7	4.3	0.0	0.0	3.6	1.5	0.0	12.1	0.0	4.5	0.0
Dominican	1.7	1.8	0.0	3.1	1.9	0.0	2.8	1.5	11.1	0.0	1.9	0.0	2.4	0.0	7.7	2.5	0.0
Peruvian	1.5	4.9	5.3	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.2	0.0	0.0	0.0	0.0	0.0
Guatemalan	0.8	1.1	0.0	1.9	1.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4	2.3	0.0	0.0	0.0	0.0
Nicaraguan	0.7	1.2	2.8	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	1.5	2.0	0.0	0.0	0.0	0.0
Salvadoran	0.6	0.7	0.0	1.2	0.0	0.0	2.8	1.4	0.0	0.0	1.9	0.8	0.0	0.0	0.0	0.0	0.0
Honduran	0.4	0.0	0.0	0.0	0.0	2.8	0.0	1.4	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Ecuadorian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	2.7	3.3	2.7	3.7	1.1	5.6	2.5	4.0	0.0	0.0	5.3	4.1	0.0	0.0	0.0	3.4	0.0
Other South American	3.0	1.6	0.0	2.7	4.6	3.4	1.5	2.4	0.0	3.3	0.0	0.0	4.2	0.0	10.6	5.9	22.4
Spaniard	8.7	11.5	9.6	12.8	8.6	3.4	8.5	6.0	9.0	4.2	5.6	13.8	9.3	13.5	0.0	10.4	0.0
Other	2.9	2.4	3.7	1.5	3.1	3.2	3.3	3.3	13.6	4.1	4.3	2.0	0.0	0.0	0.0	6.9	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	264	141	32	90	127	51	9	43	180	102	78	33	37	20	122	60
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	49.0	51.7	43.5	46.7	51.4	46.9	57.6	44.7	50.2	46.1	55.6	45.2	45.8	38.8	47.8	48.1
Puerto Rican	17.1	15.3	28.4	16.1	18.0	12.9	31.4	9.2	15.5	18.5	11.6	32.8	18.8	14.5	21.0	16.1
Cuban	8.5	6.4	8.6	11.7	6.2	6.9	0.0	8.3	10.0	12.8	6.4	2.7	6.6	15.8	6.8	11.6
Venezuelan	2.2	2.6	0.0	2.4	1.7	2.0	0.0	2.4	2.7	3.6	1.6	0.0	0.0	13.4	0.8	3.6
Dominican	1.7	1.5	0.0	2.8	2.7	1.8	0.0	2.1	2.1	1.7	2.6	0.0	0.0	0.0	1.7	1.4
Peruvian	1.5	2.8	0.0	0.0	1.0	0.0	0.0	0.0	2.2	2.5	1.8	0.0	0.0	0.0	2.6	1.3
Guatemalan	0.8	1.4	0.0	0.0	0.9	0.0	0.0	0.0	0.5	0.9	0.0	3.5	5.5	0.0	0.0	0.0
Nicaraguan	0.7	1.4	0.0	0.0	0.8	1.9	0.0	2.3	0.5	0.0	1.3	0.0	0.0	0.0	0.8	1.6
Salvadoran	0.6	0.4	0.0	1.2	0.0	0.0	0.0	0.0	0.9	0.5	1.4	0.0	3.0	0.0	0.4	0.0
Honduran	0.4	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.6	0.0	1.4	0.0	2.9	0.0	0.0	0.0
Ecuadorian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	2.7	1.9	3.6	3.5	1.7	4.2	0.0	5.0	2.7	2.7	2.7	0.0	2.8	0.0	3.1	3.7
Other South American	3.0	1.9	4.7	4.2	4.1	6.2	11.0	5.2	2.6	3.4	1.7	0.0	0.0	0.0	3.8	3.7
Spaniard	8.7	10.8	8.3	5.7	7.1	9.9	0.0	11.9	7.1	7.2	6.9	15.9	11.2	17.6	7.8	6.5
Other	2.9	1.9	2.9	4.6	4.4	7.3	0.0	8.8	2.2	0.0	5.1	0.0	3.6	0.0	3.5	2.4





Table 6 Page 97  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	264	141	123	76	47	62	70	79	54	-	264	264	-	-	-	-	131	133	-	-
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	-	-	-	-	100.0	100.0	-	-
Mexican	49.0	56.1	40.8	39.5	43.1	58.6	45.9	54.1	34.3	-	49.0	49.0	-	-	-	-	51.9	46.1	-	-
Puerto Rican	17.1	16.0	18.5	19.3	17.2	12.9	16.7	18.4	20.7	-	17.1	17.1	-	-	-	-	15.0	19.3	-	-
Cuban	8.5	5.5	12.0	11.9	12.1	7.2	11.9	4.1	12.1	-	8.5	8.5	-	-	-	-	9.7	7.3	-	-
Venezuelan	2.2	3.4	0.8	0.0	2.2	7.8	1.5	0.0	0.0	-	2.2	2.2	-	-	-	-	4.5	0.0	-	-
Dominican	1.7	2.0	1.4	2.3	0.0	0.9	0.0	2.9	3.3	-	1.7	1.7	-	-	-	-	0.4	3.1	-	-
Peruvian	1.5	1.0	2.1	2.0	2.2	1.0	2.3	1.0	1.7	-	1.5	1.5	-	-	-	-	1.7	1.3	-	-
Guatemalan	0.8	0.8	0.7	1.2	0.0	0.0	0.0	1.4	1.7	-	0.8	0.8	-	-	-	-	0.0	1.5	-	-
Nicaraguan	0.7	0.7	0.8	1.3	0.0	0.0	1.4	1.2	0.0	-	0.7	0.7	-	-	-	-	0.7	0.7	-	-
Salvadoran	0.6	1.2	0.0	0.0	0.0	0.9	0.0	1.4	0.0	-	0.6	0.6	-	-	-	-	0.4	0.8	-	-
Honduran	0.4	0.8	0.0	0.0	0.0	0.0	0.0	1.4	0.0	-	0.4	0.4	-	-	-	-	0.0	0.8	-	-
Ecuadorian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0	-	-	-	-	0.0	0.0	-	-
Other Central American	2.7	0.7	4.8	5.1	4.5	1.7	4.1	0.0	5.8	-	2.7	2.7	-	-	-	-	2.9	2.4	-	-
Other South American	3.0	1.1	5.2	4.6	6.0	1.4	2.9	0.9	8.1	-	3.0	3.0	-	-	-	-	2.2	3.8	-	-
Spaniard	8.7	6.9	10.8	11.7	9.4	3.5	10.9	9.5	10.8	-	8.7	8.7	-	-	-	-	7.4	10.0	-	-
Other	2.9	3.8	2.0	1.1	3.4	4.0	2.3	3.6	1.6	-	2.9	2.9	-	-	-	-	3.1	2.8	-	-



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	264	25	41	69	37	45	48	134	130	171	93	131	133
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	49.0	57.3	52.4	53.6	48.9	40.9	42.8	53.9	43.9	52.8	41.9	51.9	46.1
Puerto Rican	17.1	8.4	14.0	17.8	24.0	29.3	6.7	14.9	19.5	16.9	17.6	15.0	19.3
Cuban	8.5	4.7	10.1	5.2	4.7	7.2	18.1	6.6	10.5	6.2	12.8	9.7	7.3
Venezuelan	2.2	0.0	2.3	2.3	3.3	4.8	0.0	1.9	2.6	2.2	2.3	4.5	0.0
Dominican	1.7	0.0	6.4	1.7	2.3	0.0	0.0	2.8	0.7	2.7	0.0	0.4	3.1
Peruvian	1.5	2.6	4.2	1.5	0.0	0.0	1.3	2.5	0.5	2.0	0.7	1.7	1.3
Guatemalan	0.8	3.7	0.0	1.7	0.0	0.0	0.0	1.5	0.0	1.2	0.0	0.0	1.5
Nicaraguan	0.7	4.0	0.0	0.0	2.6	0.0	0.0	0.7	0.7	1.1	0.0	0.7	0.7
Salvadoran	0.6	0.0	1.3	0.0	0.0	2.5	0.0	0.4	0.9	0.3	1.2	0.4	0.8
Honduran	0.4	4.4	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.6	0.0	0.0	0.8
Ecuadorian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	2.7	3.8	0.0	3.0	3.1	2.3	3.7	2.2	3.1	2.4	3.1	2.9	2.4
Other South American	3.0	2.5	6.0	2.6	1.8	0.0	5.1	3.6	2.4	3.2	2.6	2.2	3.8
Spaniard	8.7	3.2	0.0	7.6	9.4	13.1	16.1	4.5	13.1	5.5	14.6	7.4	10.0
Other	2.9	5.5	3.2	3.1	0.0	0.0	6.3	3.6	2.3	2.8	3.2	3.1	2.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	264	43	91	62	68	15	43	29	43	28	48	33	25	94	126	43
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	49.0	56.3	52.8	42.8	44.8	60.6	57.0	47.8	46.5	53.9	48.9	38.4	41.9	53.0	48.0	43.1
Puerto Rican	17.1	11.5	16.5	27.8	11.9	11.5	13.8	25.5	10.3	11.5	19.1	29.9	14.7	14.9	14.1	31.0
Cuban	8.5	4.8	7.5	4.3	16.1	5.8	8.2	6.0	14.9	4.2	6.7	2.7	18.1	5.4	12.8	2.7
Venezuelan	2.2	2.2	1.7	5.4	0.0	6.1	3.6	11.5	0.0	0.0	0.0	0.0	0.0	2.4	2.9	0.0
Dominican	1.7	0.0	4.1	1.4	0.0	0.0	1.3	0.0	0.0	0.0	6.8	2.6	0.0	2.1	2.1	0.0
Peruvian	1.5	5.5	1.1	0.0	0.9	4.1	2.4	0.0	1.4	6.3	0.0	0.0	0.0	2.2	1.6	0.0
Guatemalan	0.8	2.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	3.3	2.4	0.0	0.0	2.2	0.0	0.0
Nicaraguan	0.7	2.3	0.0	1.6	0.0	0.0	0.0	3.3	0.0	3.5	0.0	0.0	0.0	0.0	1.5	0.0
Salvadoran	0.6	1.3	0.0	1.8	0.0	3.5	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	1.3	0.0
Honduran	0.4	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	1.1	0.0	0.0
Ecuadorian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	2.7	2.2	2.3	1.9	4.2	0.0	2.4	0.0	6.6	3.4	2.2	3.6	0.0	3.9	2.6	0.0
Other South American	3.0	1.4	4.7	1.1	3.6	0.0	2.5	0.0	4.2	2.2	6.6	2.0	2.5	4.5	2.9	0.0
Spaniard	8.7	1.8	5.7	12.0	14.2	0.0	7.3	5.9	11.2	2.8	4.3	17.4	19.4	7.6	6.6	17.4
Other	2.9	6.1	2.3	0.0	4.4	8.3	1.6	0.0	4.9	4.9	3.1	0.0	3.5	0.7	3.6	5.8



Table 6 Page 100  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	264	241	123	36	58	41	15	23	153	98	69	9	40	36	5	5	195	33	215
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	49.0	48.3	46.3	53.9	41.0	52.7	56.5	55.9	48.0	48.8	50.8	69.0	48.8	47.5	83.4	43.5	48.3	57.2	46.8
Puerto Rican	17.1	17.8	20.2	16.6	14.0	22.5	0.0	10.6	19.6	14.3	23.1	7.3	23.7	25.4	0.0	11.2	15.0	13.6	17.8
Cuban	8.5	9.3	9.2	5.2	13.0	2.9	9.4	0.0	8.6	10.2	1.7	0.0	2.9	3.3	0.0	0.0	10.9	7.4	8.7
Venezuelan	2.2	2.4	0.8	8.7	0.0	6.8	0.0	0.0	2.0	2.8	3.1	10.7	3.0	3.4	0.0	0.0	1.9	3.4	2.2
Dominican	1.7	1.9	1.9	3.2	2.0	0.0	0.0	0.0	2.3	1.2	1.7	0.0	0.0	3.2	0.0	0.0	1.8	3.5	1.2
Peruvian	1.5	1.7	1.5	0.0	2.7	1.6	10.7	0.0	1.2	2.2	2.3	0.0	1.6	1.7	0.0	18.6	1.2	0.0	1.4
Guatemalan	0.8	0.5	0.9	3.2	2.0	2.8	0.0	4.0	0.7	1.2	1.6	0.0	0.0	3.1	0.0	0.0	0.5	2.8	0.5
Nicaraguan	0.7	0.8	0.8	0.0	0.0	2.4	0.0	0.0	0.6	1.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.9
Salvadoran	0.6	0.7	1.4	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.8
Honduran	0.4	0.4	0.9	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.5
Ecuadorian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	2.7	2.9	3.3	2.9	3.0	2.9	0.0	0.0	3.4	3.0	1.7	0.0	2.9	0.0	0.0	0.0	3.0	2.1	2.9
Other South American	3.0	2.8	3.9	0.0	4.2	0.0	0.0	5.6	3.2	2.5	2.7	13.1	1.7	1.9	0.0	0.0	3.1	0.0	3.4
Spaniard	8.7	8.2	7.1	6.3	14.4	5.5	5.8	14.7	7.2	9.3	9.2	0.0	11.8	10.6	16.6	26.7	8.6	4.2	10.1
Other	2.9	2.3	1.7	0.0	3.7	0.0	17.6	9.3	1.4	3.6	2.1	0.0	3.6	0.0	0.0	0.0	3.2	5.8	2.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R Lean D Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
WHITE	67.8	79.6	71.6	64.7	61.8	65.3	62.5	64.1	83.5	69.8	71.0	63.7	76.5	78.1	64.1	53.7	62.7	61.1
HISPANIC	13.2	9.9	9.9	14.9	16.4	13.1	16.7	18.3	0.0	12.3	12.4	12.1	12.0	11.9	11.4	15.2	15.4	11.3
AFRICAN AMERICAN	13.0	3.4	12.0	15.8	17.4	13.6	15.0	10.5	8.0	11.6	10.8	15.6	5.2	4.5	13.9	29.5	16.5	21.6
ASIAN	4.2	4.7	4.6	3.4	3.1	6.3	3.6	2.3	6.0	4.4	4.0	6.8	4.4	3.8	7.8	1.0	3.6	3.8
OTHER	1.8	2.4	1.8	1.1	1.3	1.8	2.1	4.8	2.5	1.8	1.8	1.8	1.9	1.7	2.9	0.6	1.8	2.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
WHITE	67.8	72.6	77.8	61.6	64.6	68.9	69.6	66.5	62.4	61.6	64.1
HISPANIC	13.2	11.2	6.8	15.2	17.9	12.9	12.5	14.1	14.9	14.6	15.3
AFRICAN AMERICAN	13.0	11.0	11.9	17.8	7.2	12.3	11.9	13.9	16.1	17.1	14.4
ASIAN	4.2	3.8	2.6	2.9	8.5	4.1	4.1	4.4	4.6	4.5	4.8
OTHER	1.8	1.5	0.9	2.5	1.8	1.8	2.0	1.1	2.0	2.3	1.4



Table 7 Page 103  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
WHITE	67.8	74.8	62.3	76.3	60.2	62.5	61.4	75.4	60.1	73.7	77.3	65.9	60.3	74.4	59.3	61.4	55.1	56.4	60.8	57.8	56.4
HISPANIC	13.2	11.9	14.2	12.0	14.9	11.5	13.2	11.5	15.0	11.5	11.8	10.8	15.3	12.1	14.5	14.7	14.6	12.5	17.0	17.2	13.0
AFRICAN AMERICAN	13.0	7.9	17.0	5.4	20.4	15.3	14.9	7.2	18.9	8.7	6.1	14.6	18.4	8.1	20.6	14.8	20.4	22.6	16.8	19.7	24.8
ASIAN	4.2	3.5	4.7	4.4	3.2	7.3	7.6	4.1	4.3	4.1	2.9	6.8	4.3	4.0	4.0	5.6	7.0	6.3	5.4	5.3	4.3
OTHER	1.8	1.8	1.8	1.8	1.4	3.4	3.0	1.9	1.7	1.9	1.9	2.0	1.7	1.4	1.7	3.6	2.9	2.2	0.0	0.0	1.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
WHITE	67.8	77.7	59.4	79.5	55.4	68.2	78.2	57.1	63.6	80.6	53.9	72.8	
HISPANIC	13.2	11.2	14.5	11.6	17.1	10.2	12.9	18.0	10.4	10.5	16.3	10.1	
AFRICAN AMERICAN	13.0	5.5	20.5	3.3	23.1	12.9	3.3	21.4	16.6	3.3	24.6	9.2	
ASIAN	4.2	3.7	4.1	4.3	2.9	5.7	3.7	2.4	6.4	4.9	3.4	5.1	
OTHER	1.8	1.8	1.5	1.3	1.4	3.0	2.0	1.1	3.0	0.7	1.8	2.9	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
WHITE	67.8	62.2	64.0	60.7	61.8	77.4	77.6	77.5	64.6	75.1	81.5	60.6	48.6	49.4	68.6	66.5	72.4
HISPANIC	13.2	15.3	13.8	16.5	14.4	9.5	11.7	10.5	13.8	14.9	10.6	15.9	19.0	16.7	13.0	10.6	7.1
AFRICAN AMERICAN	13.0	17.5	17.2	17.7	17.1	5.9	5.9	5.9	17.7	4.0	2.2	19.1	27.7	31.0	10.0	14.4	11.0
ASIAN	4.2	3.2	3.2	3.1	4.6	5.5	3.5	4.6	3.8	4.7	4.3	2.9	3.0	2.9	4.2	5.7	6.8
OTHER	1.8	1.9	1.8	1.9	2.1	1.7	1.3	1.5	0.0	1.3	1.4	1.5	1.7	0.0	4.2	2.7	2.7



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
WHITE	67.8	57.6	65.6	79.4	69.6	65.2	56.5	66.7	68.8	70.9	64.9	65.1	67.1	66.8	70.2	67.8
HISPANIC	13.2	15.9	11.7	10.9	12.8	17.1	20.0	16.6	12.3	10.8	15.2	13.6	6.4	11.9	21.4	11.5
AFRICAN AMERICAN	13.0	21.4	14.2	3.7	10.4	9.3	23.5	7.0	13.0	12.0	14.8	17.7	22.4	14.0	5.7	11.7
ASIAN	4.2	3.4	6.0	4.4	5.0	6.4	0.0	7.4	4.3	4.5	3.9	0.7	3.0	5.8	2.1	5.9
OTHER	1.8	1.7	2.6	1.6	2.2	2.0	0.0	2.3	1.6	1.8	1.2	2.8	1.1	1.5	0.7	3.1





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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
WHITE	67.8	61.2	59.3	60.1	72.4	70.5	74.3	60.1	72.6	63.9	72.7	66.6	68.9
HISPANIC	13.2	15.6	15.7	19.5	10.9	12.2	9.2	17.4	10.6	15.4	10.5	14.0	12.5
AFRICAN AMERICAN	13.0	19.3	17.7	15.5	8.5	11.4	11.1	17.1	10.5	14.4	11.2	13.5	12.6
ASIAN	4.2	2.2	6.1	3.8	5.4	4.3	3.3	4.2	4.2	4.6	3.7	4.0	4.4
OTHER	1.8	1.6	1.2	1.1	2.9	1.5	2.1	1.2	2.2	1.7	1.9	1.9	1.7



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
WHITE	67.8	60.2	60.1	70.9	74.0	57.9	59.0	69.3	72.3	61.4	61.2	72.2	75.9	56.7	66.8	82.5
HISPANIC	13.2	15.5	18.5	11.2	10.1	15.3	18.2	11.7	12.4	15.6	18.9	10.7	7.6	18.1	12.4	9.4
AFRICAN AMERICAN	13.0	19.4	15.8	10.0	10.8	20.2	18.9	11.4	9.4	19.0	12.7	8.9	12.4	20.3	12.9	5.1
ASIAN	4.2	3.8	4.5	5.4	3.2	4.9	3.4	5.2	3.3	3.1	5.6	5.6	3.1	3.1	5.8	1.9
OTHER	1.8	1.2	1.0	2.5	1.9	1.7	0.5	2.4	2.7	1.0	1.6	2.6	1.0	1.8	2.1	1.1



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
WHITE	67.8	68.3	65.8	68.2	73.8	65.5	65.5	60.3	66.1	70.8	64.1	67.4	68.3	64.0	54.6	65.5	69.1	66.4	67.6
HISPANIC	13.2	12.9	13.6	13.5	10.8	14.6	12.3	17.5	13.6	11.6	13.5	19.7	12.4	13.3	9.6	13.7	13.1	14.8	13.0
AFRICAN AMERICAN	13.0	12.7	13.6	14.3	10.0	16.1	13.6	17.3	13.8	12.3	18.1	9.9	15.3	19.8	29.0	10.5	11.2	13.4	13.4
ASIAN	4.2	4.4	5.7	2.8	3.1	2.5	5.1	1.9	5.1	3.3	2.5	3.1	2.6	0.9	1.9	10.3	4.8	1.9	4.5
OTHER	1.8	1.7	1.4	1.3	2.2	1.3	3.5	3.1	1.4	2.1	1.7	0.0	1.5	1.9	4.9	0.0	1.8	3.4	1.5



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	TOTAL	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	84	13	19	14	12	17	5	1	2	64	47	16	39	30	32	3	20	9
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	35.3	28.5	41.0	46.8	46.1	17.7	55.1	0.0	0.0	38.9	40.5	34.2	38.1	43.2	34.7	39.8	24.1	30.4
Japanese	16.1	14.7	11.7	9.2	23.9	23.1	7.3	66.4	0.0	14.4	11.6	22.5	13.5	11.2	16.4	26.4	21.7	8.7
Indian	10.4	26.7	0.0	0.0	18.1	0.0	37.6	0.0	54.7	5.4	7.2	0.0	8.7	7.5	3.7	0.0	26.2	8.2
Korean	9.5	0.0	25.3	5.9	6.6	8.7	0.0	0.0	0.0	11.5	12.1	9.6	13.8	9.1	11.8	33.9	3.2	0.0
Filipino	9.1	15.4	5.2	6.2	0.0	13.8	0.0	33.6	45.3	6.1	8.2	0.0	9.9	13.0	0.0	0.0	18.7	0.0
Vietnamese	3.4	0.0	6.6	4.4	0.0	5.6	0.0	0.0	0.0	4.5	4.0	5.7	7.3	4.3	5.0	0.0	0.0	0.0
Pakistani	1.6	0.0	0.0	5.6	0.0	3.4	0.0	0.0	0.0	2.2	1.7	3.4	2.1	2.8	1.8	0.0	0.0	0.0
Other Southeastern Asian	8.8	7.9	0.0	13.3	5.4	23.0	0.0	0.0	0.0	9.7	6.2	19.8	5.2	6.8	13.2	0.0	6.1	25.5
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	5.7	6.7	10.1	8.6	0.0	4.7	0.0	0.0	0.0	7.5	8.5	4.7	1.5	2.0	13.3	0.0	0.0	27.1



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	84	13	12	23	37	68	53	15	16	10	6
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	35.3	38.2	29.0	35.6	36.1	36.5	33.4	47.2	30.3	40.3	12.9
Japanese	16.1	10.0	21.5	5.4	23.3	15.6	18.2	6.9	18.4	22.3	11.6
Indian	10.4	19.9	8.5	8.5	8.7	11.1	10.3	13.9	7.4	11.7	0.0
Korean	9.5	14.2	16.9	9.2	5.5	8.9	9.9	5.6	11.8	10.8	13.6
Filipino	9.1	0.0	16.8	18.1	4.3	9.5	12.2	0.0	7.5	0.0	20.6
Vietnamese	3.4	0.0	0.0	5.6	4.3	3.2	0.0	14.4	4.0	6.4	0.0
Pakistani	1.6	4.3	0.0	3.6	0.0	2.0	1.1	5.3	0.0	0.0	0.0
Other Southeastern Asian	8.8	6.9	7.3	7.3	11.0	7.4	9.5	0.0	15.1	0.0	41.4
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	5.7	6.5	0.0	6.5	6.8	5.8	5.5	6.8	5.4	8.5	0.0





Table 8 Page 113  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	84	31	53	40	28	16	34	41	43	46	22	24	38	43	25	16	10	14	10	7	5
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	35.3	20.2	44.0	36.8	21.9	55.6	33.4	31.1	39.4	32.1	12.0	51.1	39.1	38.5	37.0	24.2	47.5	45.8	66.4	58.5	52.9
Japanese	16.1	19.8	14.0	16.4	19.4	9.5	19.0	15.6	16.6	14.1	18.6	9.9	18.5	11.7	4.9	45.1	14.4	10.0	0.0	0.0	0.0
Indian	10.4	13.6	8.5	8.4	19.0	0.0	3.4	10.1	10.7	9.1	18.8	0.0	11.9	9.7	13.3	7.7	0.0	0.0	0.0	0.0	0.0
Korean	9.5	11.1	8.5	13.3	9.2	0.0	10.8	13.0	6.0	11.7	15.3	8.3	6.7	12.9	4.9	7.3	7.8	5.4	18.6	28.2	0.0
Filipino	9.1	9.3	9.0	9.5	13.5	0.0	2.8	9.3	8.9	8.4	9.8	7.1	9.9	9.0	15.2	0.0	0.0	0.0	0.0	0.0	0.0
Vietnamese	3.4	9.3	0.0	7.0	0.0	0.0	4.6	6.9	0.0	6.2	10.0	2.7	0.0	5.1	2.6	0.0	6.4	4.4	0.0	0.0	0.0
Pakistani	1.6	2.7	1.1	2.0	2.0	0.0	1.6	2.0	1.3	1.8	3.7	0.0	1.5	1.9	2.3	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	8.8	6.6	10.1	5.0	9.8	17.0	12.1	9.1	8.6	9.6	9.1	10.1	7.9	8.3	15.5	0.0	17.5	16.6	15.0	13.3	11.9
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	5.7	7.4	4.7	1.5	5.1	17.9	12.2	3.0	8.4	6.8	2.6	10.8	4.4	2.9	4.2	15.6	6.5	17.7	0.0	0.0	35.2



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
	TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	84	34	37	32	21	31	12	8	17	20	13	14						
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Chinese	35.3	29.7	37.2	28.7	19.5	53.2	36.6	21.1	61.6	23.6	18.5	42.4						
Japanese	16.1	14.6	17.2	19.5	19.3	10.4	27.0	15.6	10.1	14.8	21.6	10.8						
Indian	10.4	12.2	9.1	6.9	19.7	7.7	0.0	33.2	13.7	11.3	11.6	0.0						
Korean	9.5	13.3	6.7	13.0	12.2	3.9	10.9	8.2	0.0	14.3	14.6	8.8						
Filipino	9.1	11.2	10.2	12.0	9.7	5.6	7.1	13.7	0.0	15.0	7.4	12.8						
Vietnamese	3.4	6.4	0.0	6.9	0.0	2.1	10.2	0.0	3.7	4.8	0.0	0.0						
Pakistani	1.6	2.4	0.0	2.5	0.0	1.8	0.0	0.0	0.0	4.1	0.0	4.2						
Other Southeastern Asian	8.8	5.9	12.8	6.3	12.4	9.1	8.1	0.0	11.0	5.1	19.8	6.7						
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0						
Other	5.7	4.3	6.7	4.3	7.2	6.3	0.0	8.2	0.0	6.9	6.5	14.3						



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	84	17	8	9	33	22	12	34	1	7	24	12	8	2	4	19	8
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	35.3	23.9	0.0	45.1	38.8	45.4	23.1	37.6	58.4	21.9	28.8	14.3	31.6	0.0	39.8	47.8	71.4
Japanese	16.1	11.2	15.4	7.5	16.3	28.4	0.0	18.4	0.0	0.0	26.0	16.4	28.2	0.0	0.0	17.2	0.0
Indian	10.4	16.4	19.2	13.9	4.2	0.0	38.2	13.4	0.0	0.0	9.2	23.8	18.0	0.0	0.0	0.0	28.6
Korean	9.5	13.6	20.7	7.2	11.9	3.6	7.8	5.1	41.6	28.2	7.2	14.8	11.1	0.0	0.0	6.4	0.0
Filipino	9.1	15.1	25.8	5.6	6.8	5.4	13.9	8.4	0.0	15.0	11.8	17.7	0.0	0.0	12.8	6.6	0.0
Vietnamese	3.4	3.8	0.0	7.1	2.9	5.7	0.0	3.7	0.0	14.2	5.2	0.0	0.0	0.0	16.3	0.0	0.0
Pakistani	1.6	3.3	0.0	6.3	0.0	3.7	0.0	2.4	0.0	0.0	3.4	0.0	0.0	0.0	14.5	0.0	0.0
Other Southeastern Asian	8.8	8.9	10.8	7.2	6.5	7.9	16.9	11.0	0.0	0.0	8.4	7.4	0.0	100.0	16.5	11.6	0.0
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	5.7	3.8	8.1	0.0	12.6	0.0	0.0	0.0	0.0	20.7	0.0	5.6	11.1	0.0	0.0	10.4	0.0



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 6

	TOTAL	VOTE BEHAVIOR					VB COMBO	CONSIDER YOURSELF					RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE		Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	84	31	17	37	49	19	-	19	63	43	20	2	18	10	12	31
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	35.3	27.4	42.9	38.4	46.6	36.3	-	36.3	36.0	36.2	35.6	0.0	30.4	46.8	36.0	43.1
Japanese	16.1	14.2	17.7	17.1	16.6	10.9	-	10.9	18.2	15.1	24.6	0.0	16.0	8.5	0.0	18.4
Indian	10.4	13.6	0.0	12.5	2.4	6.5	-	6.5	10.0	14.7	0.0	67.7	0.0	24.7	6.4	10.3
Korean	9.5	12.0	11.8	6.3	10.9	14.1	-	14.1	8.3	10.4	3.9	0.0	22.2	9.6	8.8	6.6
Filipino	9.1	8.3	7.4	10.5	4.5	12.7	-	12.7	8.3	3.4	18.5	0.0	5.5	0.0	48.7	2.5
Vietnamese	3.4	3.1	3.8	3.5	1.3	6.6	-	6.6	2.5	1.5	4.6	0.0	7.2	0.0	0.0	3.1
Pakistani	1.6	1.8	0.0	2.2	0.0	4.3	-	4.3	0.0	0.0	0.0	32.3	0.0	0.0	0.0	0.0
Other Southeastern Asian	8.8	14.7	5.4	5.5	9.2	5.3	-	5.3	10.2	13.0	4.2	0.0	9.4	10.4	0.0	9.8
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	5.7	4.9	11.0	4.0	8.4	3.4	-	3.4	6.6	5.6	8.6	0.0	9.4	0.0	0.0	6.2



Table 8 Page 117  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchl r Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	84	28	56	38	19	9	28	19	28	-	84	-	-	84	-	-	-	-	-	-
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	-	-	100.0	-	-	-	-	-	-
Chinese	35.3	30.9	37.5	29.3	54.1	28.2	50.3	32.3	24.5	-	35.3	-	-	35.3	-	-	-	-	-	-
Japanese	16.1	24.3	12.1	18.0	0.0	22.1	15.1	25.4	9.0	-	16.1	-	-	16.1	-	-	-	-	-	-
Indian	10.4	13.7	8.8	7.9	10.5	27.5	8.5	6.7	9.0	-	10.4	-	-	10.4	-	-	-	-	-	-
Korean	9.5	9.3	9.6	8.5	11.6	8.4	4.3	9.7	14.8	-	9.5	-	-	9.5	-	-	-	-	-	-
Filipino	9.1	1.8	12.7	15.7	6.7	0.0	7.0	2.7	18.5	-	9.1	-	-	9.1	-	-	-	-	-	-
Vietnamese	3.4	5.7	2.3	0.0	6.9	6.8	4.5	5.1	0.0	-	3.4	-	-	3.4	-	-	-	-	-	-
Pakistani	1.6	2.0	1.5	2.2	0.0	0.0	0.0	3.0	2.9	-	1.6	-	-	1.6	-	-	-	-	-	-
Other Southeastern Asian	8.8	6.3	10.1	12.4	5.5	0.0	10.3	9.4	10.0	-	8.8	-	-	8.8	-	-	-	-	-	-
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	-	-	0.0	-	-	-	-	-	-
Other	5.7	6.1	5.5	5.9	4.8	6.9	0.0	5.6	11.2	-	5.7	-	-	5.7	-	-	-	-	-	-



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	84	3	16	13	19	16	17	33	51	51	33	38	46
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	35.3	20.2	8.9	35.5	48.5	32.0	51.6	21.0	44.4	31.0	42.1	44.8	27.6
Japanese	16.1	0.0	6.7	11.3	12.8	20.1	32.0	7.9	21.4	9.6	26.2	16.9	15.6
Indian	10.4	35.7	19.7	19.7	4.2	0.0	5.8	21.4	3.4	15.2	3.0	13.2	8.1
Korean	9.5	0.0	18.5	7.1	12.1	11.6	0.0	11.8	8.0	11.9	5.6	5.4	12.8
Filipino	9.1	27.9	13.2	0.0	6.7	16.1	4.6	9.3	8.9	8.4	10.2	5.2	12.2
Vietnamese	3.4	0.0	4.0	7.1	6.8	0.0	0.0	4.9	2.5	5.6	0.0	5.1	2.0
Pakistani	1.6	16.3	0.0	6.1	0.0	0.0	0.0	4.2	0.0	2.7	0.0	0.0	3.0
Other Southeastern Asian	8.8	0.0	13.3	13.2	5.5	9.7	6.0	11.8	7.0	9.5	7.8	7.7	9.8
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	5.7	0.0	15.8	0.0	3.5	10.4	0.0	7.6	4.5	6.1	5.1	1.7	9.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	84	10	22	30	22	5	8	13	12	5	14	17	10	16	59	9
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	35.3	20.2	21.4	39.0	51.9	28.3	28.2	54.7	52.6	12.8	17.3	27.0	51.0	22.7	44.2	0.0
Japanese	16.1	10.1	6.8	12.9	33.0	0.0	10.3	8.0	38.6	19.2	4.8	16.7	26.5	18.5	16.2	11.7
Indian	10.4	19.0	22.5	2.6	4.6	24.9	45.8	0.0	0.0	13.7	8.9	4.6	9.8	16.4	5.8	29.3
Korean	9.5	0.0	17.4	13.7	0.0	0.0	7.9	10.6	0.0	0.0	23.0	16.1	0.0	12.2	8.3	11.9
Filipino	9.1	19.6	4.5	11.1	5.9	21.8	0.0	6.9	0.0	17.6	7.1	14.4	12.7	4.8	9.9	12.1
Vietnamese	3.4	0.0	7.1	4.3	0.0	0.0	7.8	9.8	0.0	0.0	6.8	0.0	0.0	0.0	4.9	0.0
Pakistani	1.6	5.4	3.7	0.0	0.0	0.0	0.0	0.0	0.0	10.3	5.8	0.0	0.0	8.4	0.0	0.0
Other Southeastern Asian	8.8	20.1	7.9	8.6	4.7	25.0	0.0	5.0	8.8	15.6	12.6	11.4	0.0	9.4	6.2	25.2
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	5.7	5.6	8.6	7.8	0.0	0.0	0.0	5.0	0.0	10.7	13.6	9.9	0.0	7.5	4.6	9.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	84	82	51	7	17	7	6	2	57	28	13	1	8	3	1	4	71	4	74
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	35.3	36.4	38.8	31.2	42.1	15.8	0.0	0.0	38.5	29.5	19.5	100.0	13.2	0.0	0.0	0.0	38.2	0.0	38.6
Japanese	16.1	15.8	11.5	0.0	24.3	15.2	31.2	27.5	10.2	25.3	11.3	0.0	12.7	15.0	0.0	0.0	17.0	43.6	14.2
Indian	10.4	9.3	8.6	10.6	5.9	19.6	20.6	48.6	9.0	13.0	16.7	0.0	25.7	0.0	0.0	0.0	9.2	32.5	9.9
Korean	9.5	9.0	11.2	14.7	5.1	11.1	10.8	23.8	10.0	8.3	6.1	0.0	9.3	0.0	0.0	0.0	10.1	0.0	10.7
Filipino	9.1	9.4	13.4	0.0	11.1	15.4	0.0	0.0	11.9	6.7	8.4	0.0	12.9	0.0	0.0	28.6	9.2	0.0	8.9
Vietnamese	3.4	3.5	5.6	0.0	0.0	0.0	0.0	0.0	5.0	0.0	7.3	0.0	0.0	0.0	0.0	25.0	2.7	0.0	3.8
Pakistani	1.6	1.7	0.0	11.2	0.0	8.0	0.0	0.0	1.4	2.0	4.4	0.0	6.7	21.8	0.0	0.0	1.1	0.0	1.9
Other Southeastern Asian	8.8	9.1	6.7	24.1	6.1	0.0	37.5	0.0	9.0	8.2	13.6	0.0	0.0	0.0	0.0	46.4	8.0	23.9	6.3
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	5.7	5.9	4.5	8.1	5.3	14.8	0.0	0.0	5.0	7.0	12.7	0.0	19.4	63.2	100.0	0.0	4.5	0.0	5.7





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
REPUBLICAN	37.2	71.3	51.1	36.8	27.1	20.5	10.5	7.1	19.8	49.6	53.2	31.6	77.3	82.2	17.0	2.9	5.7	4.9
DEMOCRATIC	36.0	6.8	22.2	37.4	47.8	42.4	66.9	66.3	43.6	23.2	22.8	25.4	3.9	3.6	26.3	77.4	68.4	55.8
INDEPENDENT/OTHER	26.8	21.9	26.7	25.8	25.0	37.1	22.6	26.6	36.6	27.2	24.0	42.9	18.8	14.2	56.7	19.7	25.8	39.4
Net Diff.	1.2	64.5	28.9	-0.6	-20.7	-21.9	-56.5	-59.2	-23.8	26.4	30.5	6.2	73.4	78.6	-9.4	-74.6	-62.7	-50.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
REPUBLICAN	37.2	30.1	37.8	41.9	34.0	38.8	38.8	39.0	29.4	30.5	27.2
DEMOCRATIC	36.0	43.0	34.1	33.2	37.2	36.7	36.9	36.1	32.6	35.5	27.2
INDEPENDENT/OTHER	26.8	26.9	28.1	24.9	28.7	24.5	24.3	24.9	38.0	34.0	45.6
Net Diff.	1.2	-12.9	3.6	8.7	-3.2	2.1	1.9	2.9	-3.2	-4.9	0.1



Table 9 Page 123  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
REPUBLICAN	37.2	66.2	14.6	76.9	2.0	11.7	16.7	66.7	7.3	61.8	72.1	39.1	6.0	59.9	7.1	17.4	18.7	16.8	13.3	11.7	18.6
DEMOCRATIC	36.0	15.4	52.0	4.3	74.0	16.1	28.0	12.4	60.0	15.2	10.4	25.7	62.4	17.5	65.5	41.2	48.4	46.9	49.7	55.7	41.5
INDEPENDENT/OTHER	26.8	18.4	33.4	18.9	24.0	72.3	55.3	20.9	32.8	23.0	17.5	35.2	31.6	22.5	27.4	41.4	32.8	36.4	37.0	32.5	40.0
Net Diff.	1.2	50.7	-37.4	72.6	-72.1	-4.4	-11.3	54.3	-52.7	46.6	61.7	13.4	-56.4	42.4	-58.4	-23.9	-29.7	-30.1	-36.5	-44.0	-22.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267
REPUBLICAN	37.2	72.2	4.5	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0
DEMOCRATIC	36.0	7.4	68.3	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0
INDEPENDENT/OTHER	26.8	20.3	27.2	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0
Net Diff.	1.2	64.8	-63.8	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
REPUBLICAN	37.2	6.8	7.8	5.9	19.6	66.5	86.7	75.9	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0
DEMOCRATIC	36.0	76.0	79.4	73.0	35.4	8.6	7.3	8.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	0.0
INDEPENDENT/OTHER	26.8	17.2	12.8	21.2	45.0	24.9	5.9	16.1	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0
Net Diff.	1.2	-69.2	-71.6	-67.1	-15.9	57.9	79.4	67.8	100.0	100.0	100.0	-100.0	-100.0	-100.0	0.0	0.0	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
REPUBLICAN	37.2	2.2	18.8	80.8	28.5	38.1	39.4	37.9	38.1	39.2	35.9	30.8	44.3	60.3	40.8	18.3
DEMOCRATIC	36.0	75.3	14.0	1.3	26.9	39.9	39.3	40.0	35.0	34.9	35.3	37.0	29.5	23.1	37.0	45.7
INDEPENDENT/OTHER	26.8	22.5	67.2	17.9	44.6	22.0	21.3	22.1	26.9	25.9	28.7	32.2	26.3	16.5	22.2	36.0
Net Diff.	1.2	-73.1	4.7	79.5	1.6	-1.7	0.1	-2.0	3.0	4.3	0.6	-6.2	14.8	37.2	3.9	-27.3



Table 9 Page 127  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
REPUBLICAN	37.2	38.7	34.4	35.3	32.7	36.4	35.7	40.4	32.8	43.6	23.7	32.6	9.4	38.4	42.4	44.7	33.2	32.0	8.8	9.9
DEMOCRATIC	36.0	34.3	39.1	37.9	41.3	34.2	36.8	34.4	41.8	29.4	49.9	46.6	64.1	25.0	30.3	28.7	45.4	47.8	56.1	71.7
INDEPENDENT/OTHER	26.8	27.0	26.5	26.8	26.0	29.4	27.4	25.1	25.4	27.0	26.5	20.8	26.6	36.6	27.3	26.6	21.3	20.2	35.1	18.4
Net Diff.	1.2	4.3	-4.7	-2.6	-8.5	2.1	-1.1	6.0	-9.0	14.2	-26.2	-14.0	-54.7	13.4	12.2	16.0	-12.2	-15.8	-47.3	-61.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
REPUBLICAN	37.2	26.4	26.9	32.2	38.2	46.9	41.5	29.2	42.2	32.0	43.7	36.1	38.2	
DEMOCRATIC	36.0	48.7	43.1	45.4	30.1	30.3	30.2	45.3	30.2	40.6	30.2	35.3	36.6	
INDEPENDENT/OTHER	26.8	25.0	30.0	22.4	31.7	22.8	28.4	25.5	27.6	27.4	26.1	28.6	25.2	
Net Diff.	1.2	-22.3	-16.2	-13.3	8.2	16.6	11.3	-16.1	12.0	-8.6	13.5	0.8	1.5	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
REPUBLICAN	37.2	24.7	31.8	41.5	42.7	24.3	31.3	37.0	42.2	24.9	32.4	45.3	43.3	27.4	36.8	49.1
DEMOCRATIC	36.0	49.0	43.1	31.2	29.4	47.1	45.5	36.1	24.4	50.1	40.9	27.2	34.7	48.2	36.0	22.2
INDEPENDENT/OTHER	26.8	26.3	25.0	27.3	27.9	28.6	23.3	27.0	33.4	25.0	26.7	27.5	22.0	24.3	27.2	28.7
Net Diff.	1.2	-24.3	-11.3	10.3	13.4	-22.8	-14.2	0.9	17.8	-25.2	-8.5	18.1	8.6	-20.8	0.8	26.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
REPUBLICAN	37.2	37.7	35.0	38.8	41.7	36.9	36.9	29.8	35.9	39.5	37.0	35.6	38.3	33.0	22.7	39.9	37.3	39.6	36.4
DEMOCRATIC	36.0	36.1	39.9	39.8	32.6	35.9	31.6	34.1	39.4	32.7	40.0	35.8	37.9	42.6	53.7	39.0	34.6	30.1	36.9
INDEPENDENT/OTHER	26.8	26.2	25.1	21.4	25.7	27.2	31.4	36.0	24.7	27.8	23.0	28.6	23.8	24.4	23.5	21.1	28.1	30.3	26.7
Net Diff.	1.2	1.6	-4.9	-1.0	9.1	1.0	5.3	-4.3	-3.4	6.9	-3.0	-0.2	0.4	-9.7	-31.0	0.8	2.6	9.5	-0.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
DONALD TRUMP	46.4	86.6	67.3	45.2	32.2	26.3	13.2	12.1	14.8	61.3	65.5	40.8	90.2	92.8	35.2	7.6	8.5	36.7
KAMALA HARRIS	44.7	10.3	24.2	43.1	59.1	62.3	77.9	80.0	76.7	28.8	26.4	40.7	4.2	3.1	42.4	84.9	85.1	47.2
ANOTHER CANDIDATE	2.0	0.5	1.9	2.6	2.6	2.0	1.5	2.2	2.7	2.3	1.8	5.0	1.4	1.2	5.4	0.8	1.2	2.7
DIDN'T VOTE FOR PRESIDENT	1.3	0.3	2.2	0.9	1.5	0.8	1.2	2.4	3.3	1.5	1.1	3.0	0.8	0.6	3.9	0.3	0.9	2.2
DIDN'T VOTE IN 2024	5.6	2.5	4.4	8.1	4.7	8.7	6.3	3.3	2.5	6.1	5.2	10.6	3.4	2.4	13.1	6.4	4.2	11.1
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.7	76.3	43.1	2.2	-26.9	-36.0	-64.7	-68.0	-61.9	32.5	39.1	0.2	86.0	89.7	-7.1	-77.3	-76.6	-10.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
DONALD TRUMP	46.4	41.8	42.0	52.5	43.9	48.0	47.6	49.5	38.6	39.6	36.8
KAMALA HARRIS	44.7	50.2	48.7	38.4	47.3	46.7	48.0	41.8	35.2	38.2	29.7
ANOTHER CANDIDATE	2.0	2.0	1.4	2.3	2.1	2.0	2.2	1.3	1.9	2.7	0.5
DIDN'T VOTE FOR PRESIDENT	1.3	0.9	1.4	0.7	2.6	0.9	0.8	1.0	3.3	3.7	2.6
DIDN'T VOTE IN 2024	5.6	5.1	6.5	6.1	4.1	2.4	1.3	6.3	20.9	15.8	30.5
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.7	-8.4	-6.8	14.1	-3.4	1.4	-0.4	7.8	3.4	1.4	7.1



Table 10 Page 133  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	REPU-	DEMO-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		RIGHT	WRONG	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		DIREC-	TRACK										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
DONALD TRUMP	46.4	83.8	17.3	89.4	5.5	29.7	33.2	85.7	6.5	79.4	90.9	54.1	4.5	76.2	5.7	23.1	0.0	0.0	18.9	15.3	26.2
KAMALA HARRIS	44.7	11.8	70.3	4.7	87.7	39.7	43.5	9.1	80.8	13.0	6.2	27.9	85.0	17.2	86.1	57.9	63.9	63.0	61.4	69.2	47.0
ANOTHER CANDIDATE	2.0	0.6	3.1	1.5	1.1	7.7	5.5	1.0	3.0	1.7	0.5	4.3	2.4	1.3	2.1	4.5	6.8	8.1	4.7	3.4	7.0
DIDN'T VOTE FOR PRESIDENT	1.3	0.5	2.0	0.8	1.1	4.3	4.0	0.8	1.9	1.1	0.1	3.4	1.5	0.6	1.8	2.9	5.3	5.5	1.1	1.6	4.0
DIDN'T VOTE IN 2024	5.6	3.3	7.4	3.6	4.5	18.6	13.8	3.4	7.8	4.8	2.4	10.2	6.6	4.8	4.3	11.6	24.1	23.3	13.9	10.5	15.7
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.7	71.9	-53.1	84.7	-82.2	-10.0	-10.3	76.5	-74.3	66.5	84.7	26.2	-80.5	59.0	-80.4	-34.8	-63.9	-63.0	-42.6	-53.9	-20.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 4

	TOTAL			2024 BALLOT				PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267				
DONALD TRUMP	46.4	100.0	0.0	90.1	9.6	35.2	90.2	13.1	36.1	90.0	6.6	34.3				
KAMALA HARRIS	44.7	0.0	100.0	5.4	84.8	45.4	5.5	82.3	45.0	5.3	86.9	45.9				
ANOTHER CANDIDATE	2.0	0.0	0.0	0.8	0.8	5.3	1.2	0.7	6.0	0.5	0.9	4.5				
DIDN'T VOTE FOR PRESIDENT	1.3	0.0	0.0	0.8	0.6	2.9	0.6	0.8	2.6	1.0	0.5	3.2				
DIDN'T VOTE IN 2024	5.6	0.0	0.0	2.9	4.2	11.1	2.5	3.1	10.2	3.3	5.2	12.1				
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				
Net Diff.	1.7	100.0	-100.0	84.7	-75.2	-10.2	84.7	-69.2	-8.9	84.7	-80.3	-11.6				



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
DONALD TRUMP	46.4	12.3	12.9	11.8	33.0	77.7	90.5	83.6	84.1	78.2	93.4	6.2	10.7	27.7	11.2	30.9	65.2
KAMALA HARRIS	44.7	81.5	83.0	80.3	52.4	14.4	7.1	11.0	14.0	10.3	3.6	90.1	80.5	67.1	70.5	48.6	17.8
ANOTHER CANDIDATE	2.0	0.9	1.2	0.7	3.5	1.5	1.2	1.4	0.0	0.4	0.9	0.6	0.8	2.3	2.9	6.9	2.9
DIDN'T VOTE FOR PRESIDENT	1.3	0.8	0.6	1.1	1.8	1.3	1.0	1.2	1.9	1.3	0.6	0.2	0.8	2.9	3.4	2.7	3.1
DIDN'T VOTE IN 2024	5.6	4.4	2.3	6.2	9.3	5.1	0.3	2.9	0.0	9.7	1.4	3.0	7.1	0.0	12.0	10.9	11.0
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.7	-69.2	-70.0	-68.5	-19.4	63.3	83.4	72.6	70.1	67.9	89.8	-83.9	-69.8	-39.3	-59.3	-17.8	47.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
DONALD TRUMP	46.4	8.8	38.6	89.3	43.3	49.4	60.1	47.6	46.9	48.7	43.8	39.3	52.2	66.6	53.0	26.1
KAMALA HARRIS	44.7	84.0	39.6	4.4	43.9	45.2	34.1	47.1	44.3	42.9	46.7	46.7	40.1	25.8	38.9	62.7
ANOTHER CANDIDATE	2.0	1.0	7.0	1.4	3.3	1.5	1.7	1.5	2.1	2.1	2.0	2.2	1.6	1.8	1.7	2.6
DIDN'T VOTE FOR PRESIDENT	1.3	0.7	3.6	1.2	1.8	1.0	0.0	1.1	1.2	1.4	1.0	2.2	1.6	2.2	0.6	1.2
DIDN'T VOTE IN 2024	5.6	5.5	11.2	3.8	7.7	2.9	4.1	2.7	5.5	5.0	6.5	9.5	4.5	3.7	5.8	7.4
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.7	-75.2	-0.9	84.9	-0.6	4.2	26.0	0.5	2.7	5.8	-2.9	-7.4	12.1	40.8	14.2	-36.6





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 7

TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK			
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
DONALD TRUMP	46.4	47.7	43.9	43.8	44.0	48.4	46.3	47.3	41.0	53.2	32.1	39.4	19.6	41.0	53.3	53.1	43.0	35.9	26.4	13.2
KAMALA HARRIS	44.7	43.0	48.0	46.1	51.3	42.7	45.7	43.2	50.6	39.1	56.4	49.1	70.3	44.2	39.3	39.0	48.6	49.6	62.9	77.5
ANOTHER CANDIDATE	2.0	1.6	2.7	3.0	2.1	1.8	3.2	1.5	2.0	1.9	2.2	0.8	3.0	3.6	2.2	1.6	0.4	1.1	3.9	2.2
DIDN'T VOTE FOR PRESIDENT	1.3	1.0	1.9	1.9	2.0	0.6	2.2	1.2	1.6	1.1	1.7	1.2	2.0	2.2	0.9	1.3	0.7	1.7	2.0	2.0
DIDN'T VOTE IN 2024	5.6	6.7	3.6	5.2	0.6	6.5	2.6	6.8	4.7	4.7	7.5	9.4	5.0	9.1	4.3	5.0	7.3	11.6	4.9	5.1
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.7	4.8	-4.1	-2.3	-7.3	5.7	0.6	4.1	-9.6	14.1	-24.3	-9.7	-50.7	-3.2	14.0	14.1	-5.7	-13.7	-36.5	-64.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
DONALD TRUMP	46.4	35.0	42.0	44.1	49.1	50.9	48.6	41.5	49.5	43.9	49.6	47.5	45.4
KAMALA HARRIS	44.7	51.1	45.8	47.0	40.1	41.2	46.2	47.4	43.0	45.2	44.1	43.9	45.4
ANOTHER CANDIDATE	2.0	2.2	3.0	1.6	2.4	1.0	2.2	2.2	1.9	2.2	1.7	2.4	1.6
DIDN'T VOTE FOR PRESIDENT	1.3	1.9	1.5	1.1	1.6	1.0	1.2	1.4	1.2	1.5	1.1	1.2	1.4
DIDN'T VOTE IN 2024	5.6	9.8	7.7	6.2	6.8	5.9	1.8	7.5	4.4	7.2	3.5	4.9	6.2
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.7	-16.2	-3.8	-2.9	9.1	9.7	2.5	-5.9	6.5	-1.3	5.5	3.6	-0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
DONALD TRUMP	46.4	34.5	45.6	49.6	49.3	40.0	47.8	45.4	51.0	31.5	43.4	53.0	47.5	40.1	44.6	57.5
KAMALA HARRIS	44.7	53.8	43.9	40.8	44.8	47.6	44.5	45.7	41.1	57.4	43.3	36.7	48.8	51.5	46.4	33.3
ANOTHER CANDIDATE	2.0	2.0	2.3	1.7	2.0	2.6	2.1	1.8	3.0	1.7	2.5	1.7	1.0	2.0	1.8	2.4
DIDN'T VOTE FOR PRESIDENT	1.3	1.3	1.5	1.3	1.2	1.0	1.1	1.4	1.2	1.5	1.7	1.2	1.1	1.3	1.2	1.6
DIDN'T VOTE IN 2024	5.6	8.3	6.8	6.6	2.6	8.9	4.4	5.7	3.6	8.0	9.1	7.4	1.6	5.0	6.1	5.3
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.7	-19.3	1.7	8.8	4.5	-7.6	3.3	-0.4	9.9	-25.9	0.1	16.3	-1.2	-11.4	-1.8	24.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 10

TOTAL	HEALTHCARE INSURANCE PLAN								HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
	YES,	Employer	Priv.	Medicare	Medicaid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medicaid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
DONALD TRUMP	46.4	46.9	45.4	52.1	49.2	44.8	45.8	39.8	46.4	47.5	46.2	42.6	46.0	40.6	34.1	51.7	46.5	51.6	45.6
KAMALA HARRIS	44.7	44.9	47.7	39.7	44.6	41.0	42.3	42.3	46.4	43.5	43.5	44.4	43.9	46.0	60.4	35.0	45.1	40.2	45.4
ANOTHER CANDIDATE	2.0	1.9	1.7	2.1	2.0	1.5	1.0	3.8	1.9	1.8	1.6	3.2	1.5	2.0	0.0	0.0	2.1	2.4	2.0
DIDN'T VOTE FOR PRESIDENT	1.3	1.1	1.1	0.0	1.3	1.6	2.7	3.5	0.9	1.4	0.9	3.4	0.6	0.9	0.0	0.0	1.5	2.6	1.1
DIDN'T VOTE IN 2024	5.6	5.3	3.9	6.1	2.9	11.2	8.3	10.6	4.4	5.8	7.8	6.4	7.9	10.6	5.5	13.3	4.8	3.3	5.9
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.7	2.0	-2.3	12.4	4.5	3.8	3.5	-2.4	-0.0	4.0	2.7	-1.8	2.2	-5.4	-26.3	16.7	1.4	11.4	0.2



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
RIGHT DIRECTION	43.8	80.5	56.8	44.3	33.6	28.1	14.1	13.2	14.8	55.9	59.7	37.3	78.9	82.0	30.1	18.0	13.1	53.0
WRONG TRACK	56.2	19.5	43.2	55.7	66.4	71.9	85.9	86.8	85.2	44.1	40.3	62.7	21.1	18.0	69.9	82.0	86.9	47.0
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-12.4	60.9	13.5	-11.4	-32.8	-43.9	-71.8	-73.7	-70.4	11.8	19.3	-25.3	57.8	64.0	-39.9	-64.0	-73.8	5.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
RIGHT DIRECTION	43.8	42.5	41.1	47.1	41.8	45.7	44.6	50.0	34.6	36.0	31.9
WRONG TRACK	56.2	57.5	58.9	52.9	58.2	54.3	55.4	50.0	65.4	64.0	68.1
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-12.4	-15.0	-17.9	-5.7	-16.3	-8.5	-10.8	0.1	-30.9	-28.0	-36.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION											BOTH		2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
RIGHT DIRECTION	43.8	100.0	0.0	78.7	12.4	23.0	29.0	82.6	4.4	75.3	87.5	48.1	3.9	71.9	7.0	18.3	72.5	50.2	10.8	13.1	17.4
WRONG TRACK	56.2	0.0	100.0	21.3	87.6	77.0	71.0	17.4	95.6	24.7	12.5	51.9	96.1	28.1	93.0	81.7	27.5	49.8	89.2	86.9	82.6
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-12.4	100.0	-100.0	57.4	-75.1	-54.0	-42.1	65.2	-91.2	50.5	75.1	-3.8	-92.2	43.9	-86.0	-63.4	45.0	0.4	-78.4	-73.7	-65.3



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
				LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
RIGHT DIRECTION	43.8	79.1	11.6	77.9	18.8	30.1	83.0	28.4	27.4	73.6	10.6	32.7	
WRONG TRACK	56.2	20.9	88.4	22.1	81.2	69.9	17.0	71.6	72.6	26.4	89.4	67.3	
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Net Diff.	-12.4	58.2	-76.8	55.8	-62.4	-39.9	66.0	-43.3	-45.2	47.3	-78.7	-34.5	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
RIGHT DIRECTION	43.8	19.8	21.6	18.3	31.1	63.3	84.5	73.1	83.1	65.8	80.6	16.1	17.7	41.8	11.5	26.7	53.3
WRONG TRACK	56.2	80.2	78.4	81.7	68.9	36.7	15.5	26.9	16.9	34.2	19.4	83.9	82.3	58.2	88.5	73.3	46.7
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-12.4	-60.3	-56.8	-63.4	-37.7	26.5	68.9	46.1	66.2	31.5	61.2	-67.8	-64.7	-16.3	-77.1	-46.6	6.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
RIGHT DIRECTION	43.8	16.6	34.5	76.0	38.3	58.9	81.1	55.2	42.7	45.2	38.2	31.7	46.0	61.3	51.7	24.1
WRONG TRACK	56.2	83.4	65.5	24.0	61.7	41.1	18.9	44.8	57.3	54.8	61.8	68.3	54.0	38.7	48.3	75.9
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-12.4	-66.7	-31.0	52.0	-23.4	17.7	62.2	10.4	-14.6	-9.7	-23.5	-36.7	-8.0	22.6	3.3	-51.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
RIGHT DIRECTION	43.8	42.9	45.5	45.0	46.4	45.2	51.7	41.2	38.1	48.3	34.3	39.6	26.7	36.6	52.0	45.2	43.4	35.9	36.5	17.4
WRONG TRACK	56.2	57.1	54.5	55.0	53.6	54.8	48.3	58.8	61.9	51.7	65.7	60.4	73.3	63.4	48.0	54.8	56.6	64.1	63.5	82.6
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-12.4	-14.2	-9.0	-10.0	-7.2	-9.5	3.4	-17.7	-23.8	-3.3	-31.4	-20.7	-46.6	-26.8	4.1	-9.7	-13.1	-28.2	-27.1	-65.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
RIGHT DIRECTION	43.8	34.2	41.4	46.5	47.8	45.1	42.6	42.3	44.8	44.0	43.6	47.8	40.2
WRONG TRACK	56.2	65.8	58.6	53.5	52.2	54.9	57.4	57.7	55.2	56.0	56.4	52.2	59.8
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-12.4	-31.6	-17.1	-7.1	-4.5	-9.9	-14.8	-15.5	-10.4	-12.1	-12.7	-4.3	-19.5



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
RIGHT DIRECTION	43.8	35.7	46.1	47.3	42.8	44.5	55.5	45.3	45.4	30.7	37.1	48.9	39.9	46.6	39.4	50.4
WRONG TRACK	56.2	64.3	53.9	52.7	57.2	55.5	44.5	54.7	54.6	69.3	62.9	51.1	60.1	53.4	60.6	49.6
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-12.4	-28.6	-7.9	-5.5	-14.5	-11.0	10.9	-9.4	-9.2	-38.6	-25.8	-2.3	-20.1	-6.7	-21.3	0.8



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, er	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
RIGHT DIRECTION	43.8	44.1	43.6	51.3	44.0	45.0	40.4	39.7	44.2	43.4	49.9	47.0	50.2	43.2	52.8	59.2	41.7	51.6	43.2
WRONG TRACK	56.2	55.9	56.4	48.7	56.0	55.0	59.6	60.3	55.8	56.6	50.1	53.0	49.8	56.8	47.2	40.8	58.3	48.4	56.8
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-12.4	-11.8	-12.9	2.6	-11.9	-10.0	-19.2	-20.6	-11.6	-13.3	-0.2	-6.0	0.5	-13.5	5.6	18.4	-16.6	3.2	-13.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
APPROVE	50.4	87.9	69.3	52.5	37.8	29.0	18.6	11.6	16.4	65.5	69.4	46.1	92.9	94.5	40.3	17.8	12.0	61.0
Strongly	28.2	70.2	39.9	23.7	16.4	12.2	5.5	2.0	14.8	37.9	43.3	11.3	58.4	63.9	9.1	4.9	3.6	14.4
Somewhat	22.2	17.8	29.4	28.8	21.3	16.8	13.0	9.6	1.6	27.6	26.1	34.8	34.5	30.6	31.1	12.9	8.4	46.7
DISAPPROVE	49.6	12.1	30.7	47.5	62.2	71.0	81.4	88.4	83.6	34.5	30.6	53.9	7.1	5.5	59.7	82.2	88.0	39.0
Somewhat	11.1	4.4	11.1	14.0	13.3	15.5	4.3	9.1	3.6	12.0	9.9	22.0	4.7	3.8	26.6	13.5	9.0	30.9
Strongly	38.5	7.6	19.6	33.5	48.9	55.5	77.2	79.3	80.0	22.6	20.7	31.9	2.4	1.7	33.2	68.7	79.0	8.1
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	0.8	75.9	38.6	5.1	-24.5	-41.9	-62.9	-76.7	-67.2	31.0	38.8	-7.7	85.8	88.9	-19.4	-64.3	-75.9	22.1
Mean	2.40	3.51	2.90	2.43	2.05	1.86	1.47	1.34	1.51	2.81	2.92	2.26	3.49	3.57	2.16	1.54	1.37	2.67



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 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
APPROVE	50.4	47.0	45.6	55.9	48.2	51.1	50.0	55.5	46.7	47.1	45.9
Strongly	28.2	28.0	20.7	34.6	24.7	31.1	32.7	25.1	14.5	16.0	11.7
Somewhat	22.2	19.0	24.9	21.3	23.5	20.1	17.3	30.4	32.2	31.1	34.1
DISAPPROVE	49.6	53.0	54.4	44.1	51.8	48.9	50.0	44.5	53.3	52.9	54.1
Somewhat	11.1	14.8	11.1	10.8	8.8	8.4	6.7	14.9	24.1	22.4	27.1
Strongly	38.5	38.1	43.3	33.3	43.1	40.4	43.4	29.7	29.2	30.4	27.1
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	0.8	-5.9	-8.7	11.8	-3.6	2.3	-0.0	10.9	-6.6	-5.7	-8.3
Mean	2.40	2.37	2.23	2.57	2.30	2.42	2.39	2.51	2.32	2.33	2.31





Table 12 Page 153  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES	FOR CONGRESS	REPUBLICAN	DEMOCRATIC	UNDECIDED	ERS/		DISAPPROVE	APPROVE	Pol. /Pers.	Only Pol.	DISAPPROVE	SUPPORT	OPPOSE	UNSURE	APPR. TRUMP	APPR. TRUMP	SUPP- ORT MAHA	SUPP- ORT MAHA	NOT APPR. TRUMP
		RIGHT DIRECTION	WRONG TRACK																		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
APPROVE	50.4	95.0	15.6	92.6	10.5	32.9	39.4	100.0	0.0	88.7	99.0	65.9	1.8	82.5	7.0	24.2	100.0	59.3	0.0	8.1	0.0
Strongly	28.2	59.7	3.6	57.8	2.6	6.3	8.6	56.0	0.0	50.0	69.5	7.1	0.5	49.8	1.6	5.0	19.9	12.1	0.0	3.5	0.0
Somewhat	22.2	35.3	11.9	34.8	7.9	26.5	30.8	44.0	0.0	38.6	29.5	58.8	1.3	32.7	5.4	19.3	80.1	47.2	0.0	4.6	0.0
DISAPPROVE	49.6	5.0	84.4	7.4	89.5	67.1	60.6	0.0	100.0	11.3	1.0	34.1	98.2	17.5	93.0	75.8	0.0	40.7	100.0	91.9	100.0
Somewhat	11.1	3.4	17.1	4.6	12.5	33.2	24.6	0.0	22.4	9.0	0.6	27.6	13.8	9.7	8.8	21.4	0.0	31.1	55.5	34.8	79.4
Strongly	38.5	1.6	67.3	2.7	77.0	33.9	36.0	0.0	77.6	2.3	0.4	6.5	84.4	7.8	84.2	54.3	0.0	9.7	44.5	57.1	20.6
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	0.8	90.0	-68.8	85.2	-79.0	-34.2	-21.2	100.0	-100.0	77.3	97.9	31.7	-96.3	65.0	-86.0	-51.5	100.0	18.6	-100.0	-83.8	-100.0
Mean	2.40	3.53	1.52	3.48	1.36	2.05	2.12	3.56	1.22	3.36	3.68	2.66	1.18	3.25	1.24	1.75	3.20	2.62	1.56	1.55	1.79



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267
APPROVE	50.4	93.0	10.3	90.3	17.3	39.4	91.8	25.1	38.5	89.1	10.7	40.2
Strongly	28.2	57.7	2.6	60.2	5.9	13.8	66.8	9.4	13.9	54.6	2.9	13.7
Somewhat	22.2	35.3	7.7	30.2	11.4	25.5	25.0	15.7	24.6	34.5	7.7	26.5
DISAPPROVE	49.6	7.0	89.7	9.7	82.7	60.6	8.2	74.9	61.5	10.9	89.3	59.8
Somewhat	11.1	5.1	11.5	4.8	13.2	17.1	3.9	15.7	17.1	5.5	11.2	17.1
Strongly	38.5	1.8	78.2	4.9	69.5	43.6	4.3	59.2	44.4	5.4	78.2	42.7
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	0.8	86.1	-79.4	80.7	-65.4	-21.3	83.6	-49.8	-22.9	78.2	-78.7	-19.7
Mean	2.40	3.49	1.35	3.46	1.54	2.10	3.54	1.75	2.08	3.38	1.35	2.11



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
APPROVE	50.4	18.1	18.4	17.8	36.8	80.4	93.5	86.5	88.3	80.7	92.8	12.7	17.0	49.8	14.3	33.3	74.7
Strongly	28.2	9.9	13.7	6.5	15.1	35.7	74.9	53.8	72.8	43.7	63.4	5.2	4.6	16.0	5.6	11.0	27.7
Somewhat	22.2	8.2	4.8	11.3	21.7	44.7	18.6	32.6	15.5	37.0	29.4	7.5	12.4	33.8	8.7	22.3	47.1
DISAPPROVE	49.6	81.9	81.6	82.2	63.2	19.6	6.5	13.5	11.7	19.3	7.2	87.3	83.0	50.2	85.7	66.7	25.3
Somewhat	11.1	10.2	5.0	14.9	18.0	7.6	2.3	5.1	5.3	7.6	4.0	10.1	18.5	12.0	12.5	22.1	7.0
Strongly	38.5	71.7	76.6	67.3	45.2	12.0	4.2	8.4	6.3	11.8	3.1	77.1	64.5	38.3	73.2	44.6	18.3
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	0.8	-63.8	-63.1	-64.4	-26.4	60.8	87.0	72.9	76.7	61.3	85.7	-74.6	-66.0	-0.4	-71.5	-33.4	49.4
Mean	2.40	1.56	1.56	1.57	2.07	3.04	3.64	3.32	3.55	3.13	3.53	1.41	1.57	2.28	1.47	2.00	2.84



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
APPROVE	50.4	15.4	42.9	90.4	47.5	61.5	78.8	58.6	49.3	51.3	45.6	43.0	54.5	71.8	56.4	29.1
Strongly	28.2	5.4	13.5	57.5	17.5	36.6	67.3	31.5	27.2	29.3	23.4	23.6	29.7	39.8	35.8	13.5
Somewhat	22.2	9.9	29.4	32.9	30.1	24.9	11.5	27.1	22.1	22.0	22.2	19.4	24.8	32.1	20.5	15.6
DISAPPROVE	49.6	84.6	57.1	9.6	52.5	38.5	21.2	41.4	50.7	48.7	54.4	57.0	45.5	28.2	43.6	70.9
Somewhat	11.1	12.3	23.8	5.6	15.9	5.4	2.2	6.0	11.9	11.6	12.7	13.2	12.2	6.5	10.8	12.1
Strongly	38.5	72.3	33.3	4.0	36.5	33.0	18.9	35.4	38.8	37.1	41.7	43.8	33.3	21.7	32.8	58.8
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	0.8	-69.3	-14.2	80.7	-4.9	23.0	57.7	17.3	-1.4	2.6	-8.7	-14.0	9.0	43.6	12.7	-41.8
Mean	2.40	1.48	2.23	3.44	2.28	2.65	3.27	2.55	2.38	2.43	2.27	2.23	2.51	2.90	2.59	1.84



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
APPROVE	50.4	50.2	50.6	50.5	50.8	51.2	55.7	49.5	44.5	56.0	38.5	43.7	27.7	49.4	57.5	54.7	47.3	40.1	37.4	18.5
Strongly	28.2	28.4	27.9	27.5	28.6	30.2	33.2	26.9	21.6	32.9	18.4	24.3	10.0	20.3	36.9	29.4	26.5	22.1	13.0	7.2
Somewhat	22.2	21.9	22.7	23.1	22.1	21.0	22.6	22.6	22.9	23.1	20.2	19.4	17.7	29.1	20.6	25.3	20.8	18.1	24.4	11.3
DISAPPROVE	49.6	49.8	49.4	49.5	49.2	48.8	44.3	50.5	55.5	44.0	61.5	56.3	72.3	50.6	42.5	45.3	52.7	59.9	62.6	81.5
Somewhat	11.1	11.8	9.9	10.3	9.1	11.9	11.7	11.7	7.7	9.2	15.1	10.8	21.8	11.1	10.2	8.4	10.3	11.4	21.6	21.9
Strongly	38.5	38.0	39.5	39.1	40.2	36.8	32.6	38.8	47.7	34.8	46.4	45.5	50.5	39.5	32.3	36.9	42.4	48.5	41.0	59.6
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	0.8	0.5	1.2	1.1	1.5	2.4	11.5	-1.0	-10.9	12.0	-22.9	-12.6	-44.5	-1.2	15.1	9.3	-5.4	-19.7	-25.2	-63.0
Mean	2.40	2.41	2.39	2.39	2.39	2.45	2.56	2.38	2.18	2.54	2.11	2.22	1.87	2.30	2.62	2.47	2.31	2.14	2.09	1.66



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
APPROVE	50.4	39.5	50.5	51.4	54.5	51.4	49.5	48.6	51.5	50.4	50.3	53.0	48.0
Strongly	28.2	18.8	21.5	28.5	29.2	32.5	30.4	24.2	30.7	25.7	31.3	31.4	25.4
Somewhat	22.2	20.8	28.9	22.9	25.2	18.8	19.1	24.5	20.7	24.7	19.0	21.6	22.7
DISAPPROVE	49.6	60.5	49.5	48.6	45.5	48.6	50.5	51.4	48.5	49.6	49.7	47.0	52.0
Somewhat	11.1	14.2	12.2	14.2	13.3	9.6	7.3	13.5	9.6	13.4	8.2	11.8	10.5
Strongly	38.5	46.3	37.3	34.5	32.3	39.1	43.2	37.9	38.9	36.1	41.5	35.1	41.5
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	0.8	-20.9	1.0	2.8	8.9	2.7	-0.9	-2.7	2.9	0.9	0.6	6.1	-3.9
Mean	2.40	2.12	2.35	2.45	2.51	2.45	2.37	2.35	2.43	2.40	2.40	2.49	2.32



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
APPROVE	50.4	41.0	53.1	54.0	49.4	49.5	59.0	51.6	51.0	36.1	47.5	55.9	47.7	50.0	46.9	58.3
Strongly	28.2	19.1	27.1	30.2	31.2	27.0	34.7	27.8	33.1	14.5	19.9	32.2	29.1	30.5	24.3	34.1
Somewhat	22.2	21.9	26.0	23.8	18.3	22.5	24.3	23.9	17.9	21.6	27.6	23.7	18.6	19.5	22.6	24.2
DISAPPROVE	49.6	59.0	46.9	46.0	50.6	50.5	41.0	48.4	49.0	63.9	52.5	44.1	52.3	50.0	53.1	41.7
Somewhat	11.1	14.2	13.1	11.2	8.3	13.2	12.0	13.2	10.3	14.8	14.1	9.6	6.2	12.0	10.9	10.6
Strongly	38.5	44.8	33.8	34.8	42.2	37.3	29.0	35.2	38.7	49.1	38.3	34.5	46.1	38.0	42.2	31.0
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	0.8	-18.1	6.2	7.9	-1.2	-1.0	17.9	3.2	2.0	-27.8	-4.9	11.7	-4.6	*	-6.1	16.7
Mean	2.40	2.15	2.46	2.49	2.38	2.39	2.65	2.44	2.45	2.02	2.29	2.54	2.31	2.43	2.29	2.61



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er	care	caid	Gov't	INSUR-	ANCE	/PRIV.	COMBO			caid	Ass.	Ass.		NOT	ANY		
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
APPROVE	50.4	50.8	49.8	56.9	51.9	52.1	51.2	44.4	50.6	51.2	55.2	52.6	54.4	50.8	53.8	66.6	48.7	57.4	49.5
Strongly	28.2	28.5	25.6	39.6	31.8	28.7	28.7	24.0	27.5	30.1	33.8	35.2	33.6	29.5	33.9	32.1	26.3	35.3	27.4
Somewhat	22.2	22.3	24.2	17.3	20.1	23.4	22.6	20.4	23.1	21.1	21.3	17.4	20.8	21.3	19.8	34.5	22.5	22.1	22.1
DISAPPROVE	49.6	49.2	50.2	43.1	48.1	47.9	48.8	55.6	49.4	48.8	44.8	47.4	45.6	49.2	46.2	33.4	51.3	42.6	50.5
Somewhat	11.1	10.9	10.5	13.5	7.6	13.4	10.3	13.8	11.3	9.7	13.4	10.0	14.0	14.2	16.9	3.6	10.3	11.3	11.3
Strongly	38.5	38.3	39.7	29.6	40.5	34.5	38.4	41.8	38.1	39.1	31.4	37.4	31.6	35.0	29.3	29.8	40.9	31.2	39.2
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	0.8	1.6	-0.3	13.8	3.8	4.3	2.5	-11.2	1.2	2.5	10.3	5.2	8.8	1.7	7.5	33.2	-2.5	14.9	-0.9
Mean	2.40	2.41	2.36	2.67	2.43	2.46	2.41	2.27	2.40	2.42	2.58	2.50	2.56	2.45	2.58	2.69	2.34	2.62	2.38





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
APPROVE	55.9	91.1	77.6	59.4	41.2	35.8	20.8	16.8	20.2	71.6	75.5	52.1	95.7	97.0	52.0	25.8	16.2	100.0
Trump & Policies	38.5	78.0	51.6	37.2	25.7	23.6	11.6	8.5	16.4	50.4	55.2	26.3	74.8	78.9	21.0	10.8	8.3	36.5
Only His Policies	17.4	13.2	26.0	22.2	15.5	12.2	9.2	8.3	3.8	21.2	20.3	25.7	20.9	18.2	30.9	15.0	7.8	63.5
DISAPPROVE BOTH	44.1	8.9	22.4	40.6	58.8	64.2	79.2	83.2	79.8	28.4	24.5	47.9	4.3	3.0	48.0	74.2	83.8	0.0
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff	11.8	82.3	55.2	18.8	-17.6	-28.4	-58.4	-66.4	-59.7	43.2	51.0	4.2	91.5	94.1	3.9	-48.5	-67.7	100.0
Mean	1.94	2.69	2.29	1.97	1.67	1.59	1.32	1.25	1.37	2.22	2.31	1.78	2.71	2.76	1.73	1.37	1.24	2.37



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
APPROVE	55.9	54.6	52.1	61.1	51.7	56.0	54.7	60.5	55.6	55.5	55.8
Trump & Policies	38.5	37.2	34.0	44.1	34.3	40.6	40.3	41.5	28.6	30.5	24.9
Only His Policies	17.4	17.5	18.1	17.0	17.4	15.4	14.4	19.0	27.1	25.0	30.9
DISAPPROVE BOTH	44.1	45.4	47.9	38.9	48.3	44.0	45.3	39.5	44.4	44.5	44.2
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff	11.8	9.2	4.2	22.2	3.4	11.9	9.5	21.1	11.3	11.1	11.6
Mean	1.94	1.92	1.86	2.05	1.86	1.97	1.95	2.02	1.84	1.86	1.81



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 3

	TOTAL		DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA		NOT VOTE DJT		NOT	NOT	APPR.				
	UNITED STATES	FOR CONGRESS	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT	
	DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT	BOTH	ORT	TRUMP	TRUMP	ORT	ORT	MAHA	MAHA	APPR.	
	TION															2-WAY	3-WAY	MAHA	MAHA	2-WAY			
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127		
APPROVE	55.9	96.1	24.6	95.4	16.6	48.0	50.2	98.4	12.8	100.0	100.0	100.0	0.0	88.2	10.4	33.6	94.5	100.0	38.1	0.0	100.0		
Trump & Policies	38.5	76.9	8.5	74.4	6.4	16.3	20.8	75.6	0.8	68.9	100.0	0.0	0.0	65.7	3.4	12.7	45.0	30.4	2.6	0.0	6.3		
Only His Policies	17.4	19.1	16.1	20.9	10.2	31.7	29.4	22.8	12.0	31.1	0.0	100.0	0.0	22.5	7.1	20.9	49.5	69.6	35.6	0.0	93.7		
DISAPPROVE BOTH	44.1	3.9	75.4	4.6	83.4	52.0	49.8	1.6	87.2	0.0	0.0	0.0	100.0	11.8	89.6	66.4	5.5	0.0	61.9	100.0	0.0		
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Net Diff	11.8	92.1	-50.8	90.7	-66.8	-4.0	0.3	96.8	-74.4	100.0	100.0	100.0	-100.0	76.4	-79.1	-32.8	89.0	100.0	-23.7	-100.0	100.0		
Mean	1.94	2.73	1.33	2.70	1.23	1.64	1.71	2.74	1.14	2.69	3.00	2.00	1.00	2.54	1.14	1.46	2.40	2.30	1.41	1.00	2.06		



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267				
APPROVE	55.9	95.7	16.2	92.9	23.6	48.0	94.0	33.0	50.0	92.0	15.5	46.0				
Trump & Policies	38.5	75.4	5.3	74.6	11.1	25.1	77.5	18.1	25.6	72.2	5.2	24.6				
Only His Policies	17.4	20.3	10.9	18.3	12.4	22.9	16.5	14.9	24.3	19.8	10.3	21.4				
DISAPPROVE BOTH	44.1	4.3	83.8	7.1	76.4	52.0	6.0	67.0	50.0	8.0	84.5	54.0				
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				
Net Diff	11.8	91.5	-67.6	85.8	-52.9	-4.0	88.0	-34.0	-0.1	84.0	-69.0	-8.0				
Mean	1.94	2.71	1.22	2.68	1.35	1.73	2.71	1.51	1.76	2.64	1.21	1.71				



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
APPROVE	55.9	20.7	20.6	20.9	46.9	85.4	94.6	89.7	92.3	86.0	94.7	15.1	28.7	59.6	17.7	44.3	81.1
Trump & Policies	38.5	13.2	15.2	11.6	24.9	58.3	82.8	69.6	81.8	62.9	77.0	7.8	9.7	39.9	10.4	20.2	49.5
Only His Policies	17.4	7.5	5.4	9.3	22.1	27.1	11.8	20.0	10.5	23.1	17.6	7.3	18.9	19.7	7.3	24.1	31.6
DISAPPROVE BOTH	44.1	79.3	79.4	79.1	53.1	14.6	5.4	10.3	7.7	14.0	5.3	84.9	71.3	40.4	82.3	55.7	18.9
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff	11.8	-58.5	-58.8	-58.3	-6.2	70.9	89.1	79.3	84.6	72.0	89.3	-69.9	-42.7	19.2	-64.6	-11.4	62.1
Mean	1.94	1.34	1.36	1.32	1.72	2.44	2.77	2.59	2.74	2.49	2.72	1.23	1.38	2.00	1.28	1.65	2.31



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB	COMBO	DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
APPROVE	55.9	21.5	52.6	93.8	55.8	65.1	75.5	63.4	55.3	57.7	50.9	48.0	61.1	74.1	62.3	34.7
Trump & Policies	38.5	9.8	24.2	74.0	30.7	47.4	73.3	43.1	37.5	39.2	34.5	33.3	41.7	55.1	46.8	19.8
Only His Policies	17.4	11.8	28.4	19.8	25.1	17.7	2.2	20.3	17.8	18.6	16.4	14.7	19.4	19.0	15.5	14.9
DISAPPROVE BOTH	44.1	78.5	47.4	6.2	44.2	34.9	24.5	36.6	44.7	42.3	49.1	52.0	38.9	25.9	37.7	65.3
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff	11.8	-56.9	5.2	87.6	11.5	30.2	50.9	26.8	10.6	15.5	1.8	-4.0	22.2	48.2	24.6	-30.6
Mean	1.94	1.31	1.77	2.68	1.86	2.13	2.49	2.06	1.93	1.97	1.85	1.81	2.03	2.29	2.09	1.54



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
APPROVE	55.9	56.2	55.3	55.2	55.5	58.9	61.3	54.2	48.2	60.8	45.6	48.7	37.6	54.6	64.7	57.5	50.6	46.9	46.9	28.8
Trump & Policies	38.5	38.9	37.7	36.2	40.4	40.9	42.9	37.4	31.6	43.9	27.2	34.6	18.1	26.5	47.3	41.0	37.7	31.4	25.6	11.0
Only His Policies	17.4	17.3	17.6	19.0	15.1	18.0	18.4	16.8	16.6	16.9	18.4	14.2	19.5	28.2	17.4	16.6	12.9	15.5	21.3	17.8
DISAPPROVE BOTH	44.1	43.8	44.7	44.8	44.5	41.1	38.7	45.8	51.8	39.2	54.4	51.3	62.4	45.4	35.3	42.5	49.4	53.1	53.1	71.2
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff	11.8	12.5	10.6	10.5	10.9	17.9	22.6	8.4	-3.6	21.6	-8.8	-2.5	-24.8	9.2	29.3	15.0	1.3	-6.3	-6.3	-42.4
Mean	1.94	1.95	1.93	1.91	1.96	2.00	2.04	1.92	1.80	2.05	1.73	1.83	1.56	1.81	2.12	1.98	1.88	1.78	1.72	1.40



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
APPROVE	55.9	44.7	53.6	57.7	62.4	55.7	55.1	53.6	57.3	56.3	55.4	59.9	52.4
Trump & Policies	38.5	27.2	35.5	39.3	43.6	40.3	38.3	35.5	40.3	38.0	39.1	41.7	35.6
Only His Policies	17.4	17.5	18.2	18.3	18.8	15.4	16.9	18.1	17.0	18.3	16.3	18.2	16.8
DISAPPROVE BOTH	44.1	55.3	46.4	42.3	37.6	44.3	44.9	46.4	42.7	43.7	44.6	40.1	47.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff	11.8	-10.6	7.3	15.3	24.8	11.4	10.3	7.3	14.7	12.7	10.8	19.8	4.8
Mean	1.94	1.72	1.89	1.97	2.06	1.96	1.93	1.89	1.98	1.94	1.94	2.02	1.88





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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
APPROVE	55.9	45.9	58.2	59.6	55.5	54.0	61.9	59.8	60.3	41.2	54.7	59.4	50.3	54.8	52.9	63.9
Trump & Policies	38.5	28.1	39.8	43.1	38.1	39.2	50.1	38.5	39.0	21.9	30.1	46.9	37.0	38.8	34.4	47.1
Only His Policies	17.4	17.7	18.4	16.5	17.4	14.9	11.8	21.3	21.2	19.3	24.6	12.5	13.3	16.0	18.4	16.8
DISAPPROVE BOTH	44.1	54.1	41.8	40.4	44.5	46.0	38.1	40.2	39.7	58.8	45.3	40.6	49.7	45.2	47.1	36.1
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff	11.8	-8.3	16.3	19.2	10.9	8.0	23.7	19.6	20.5	-17.6	9.4	18.9	0.6	9.6	5.7	27.8
Mean	1.94	1.74	1.98	2.03	1.94	1.93	2.12	1.98	1.99	1.63	1.85	2.06	1.87	1.94	1.87	2.11



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 10

	TOTAL		HEALTHCARE INSURANCE PLAN					HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH			
	YES	NO	Employer	Priv.	Medicare	Medicaid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES	Checks	Medicaid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
APPROVE	55.9	56.4	55.9	62.8	57.3	56.7	55.6	48.3	56.5	56.3	59.7	56.3	59.3	55.5	56.4	66.6	54.6	64.9	54.9
Trump & Policies	38.5	38.8	37.7	45.6	40.8	37.2	37.9	33.9	38.6	39.1	43.4	41.9	42.1	39.0	44.1	53.0	36.8	47.2	37.8
Only His Policies	17.4	17.6	18.2	17.3	16.5	19.5	17.7	14.4	17.9	17.2	16.2	14.4	17.2	16.6	12.3	13.6	17.8	17.7	17.1
DISAPPROVE BOTH	44.1	43.6	44.1	37.2	42.7	43.3	44.4	51.7	43.5	43.7	40.3	43.7	40.7	44.5	43.6	33.4	45.4	35.1	45.1
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff	11.8	12.9	11.8	25.7	14.6	13.4	11.2	-3.5	13.1	12.5	19.3	12.7	18.6	11.1	12.8	33.2	9.2	29.8	9.8
Mean	1.94	1.95	1.94	2.08	1.98	1.94	1.94	1.82	1.95	1.95	2.03	1.98	2.01	1.94	2.01	2.20	1.91	2.12	1.93



Table 14 Page 171  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R  Lean D  Und.	VOTE  CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
REPUBLICAN CANDIDATE	45.7	85.7	64.5	46.4	30.7	25.9	14.5	10.4	14.8	61.3	65.7	40.0	100.0	100.0	26.4	0.0	5.8	0.0
Definitely	29.5	68.5	47.3	25.3	16.2	10.9	4.9	2.0	12.2	40.2	48.4	0.0	65.6	74.7	0.0	0.0	2.3	0.0
Probably	10.4	14.0	11.0	12.9	9.4	8.4	6.2	4.0	2.6	13.7	11.5	24.3	22.3	25.3	0.0	0.0	2.2	0.0
Lean	5.7	3.2	6.3	8.2	5.2	6.7	3.3	4.3	0.0	7.4	5.8	15.7	12.1	0.0	26.4	0.0	1.3	0.0
DEMOCRATIC CANDIDATE	43.7	8.2	24.0	43.0	57.7	60.3	77.2	78.1	73.5	25.4	25.3	26.2	0.0	0.0	26.7	100.0	90.0	58.6
Definitely	28.5	6.8	14.8	26.3	35.9	38.7	55.6	54.9	63.7	13.2	15.9	0.0	0.0	0.0	0.0	74.0	67.3	25.8
Probably	8.8	1.1	5.3	9.9	13.0	10.6	13.6	12.7	7.0	4.6	5.6	0.0	0.0	0.0	0.0	26.0	19.3	21.1
Lean	6.4	0.4	3.8	6.8	8.8	10.9	8.0	10.5	2.7	7.5	3.8	26.2	0.0	0.0	26.7	0.0	3.4	11.7
UNDECIDED	10.7	6.1	11.5	10.6	11.6	13.8	8.3	11.5	11.7	13.2	9.1	33.8	0.0	0.0	46.9	0.0	4.2	41.4
Net Diff.	2.0	77.5	40.6	3.4	-27.0	-34.4	-62.7	-67.8	-58.7	35.9	40.4	13.8	100.0	100.0	-0.4	-100.0	-84.2	-58.6
Mean	4.06	6.14	5.11	4.04	3.30	3.08	2.29	2.18	2.34	4.99	5.11	4.38	6.53	6.75	4.00	1.26	1.69	2.69



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
REPUBLICAN CANDIDATE	45.7	38.8	44.5	51.3	42.2	47.8	47.8	47.7	35.4	36.1	34.0
Definitely	29.5	26.4	26.0	34.5	26.8	32.5	35.9	19.9	15.2	15.3	14.8
Probably	10.4	8.3	13.3	11.0	8.1	9.5	7.4	17.2	15.1	16.2	13.1
Lean	5.7	4.1	5.2	5.9	7.3	5.8	4.5	10.6	5.1	4.6	6.1
DEMOCRATIC CANDIDATE	43.7	47.3	45.4	38.9	47.4	45.1	45.9	42.2	36.8	39.6	31.4
Definitely	28.5	30.7	30.8	25.7	29.3	30.7	33.4	20.5	18.2	19.9	15.1
Probably	8.8	9.3	9.1	7.4	10.4	8.7	7.4	13.1	9.4	10.8	6.8
Lean	6.4	7.3	5.4	5.8	7.7	5.8	5.1	8.5	9.1	8.9	9.6
UNDECIDED	10.7	13.9	10.1	9.7	10.4	7.1	6.3	10.2	27.9	24.3	34.6
Net Diff.	2.0	-8.5	-0.8	12.4	-5.2	2.7	1.9	5.5	-1.4	-3.5	2.6
Mean	4.06	3.82	3.94	4.34	3.87	4.07	4.07	4.08	3.98	3.93	4.08



Table 14 Page 173  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.				
		UNITED STATES		FOR CONGRESS	ERS/										APP.	APP.	TRUMP	2-WAY	3-WAY	3-WAY	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
REPUBLICAN CANDIDATE	45.7	82.0	17.3	100.0	0.0	0.0	25.1	83.9	6.8	77.9	88.3	54.9	4.8	74.6	6.7	21.9	40.6	31.9	17.2	15.2	24.0
Definitely	29.5	57.6	7.6	64.6	0.0	0.0	0.0	56.5	2.1	51.7	65.3	21.8	1.3	50.9	1.9	9.4	12.8	10.6	4.8	4.2	9.0
Probably	10.4	17.0	5.3	22.8	0.0	0.0	0.0	18.3	2.4	17.5	16.3	20.1	1.5	16.3	2.2	6.2	14.4	11.7	8.1	6.4	10.9
Lean	5.7	7.4	4.4	12.5	0.0	0.0	25.1	9.1	2.3	8.7	6.7	13.1	1.9	7.4	2.6	6.2	13.3	9.7	4.3	4.6	4.2
DEMOCRATIC CANDIDATE	43.7	12.4	68.1	0.0	100.0	0.0	28.0	9.1	78.8	13.0	7.2	25.6	82.6	18.1	84.4	51.2	42.6	46.9	63.6	71.3	47.6
Definitely	28.5	6.2	45.9	0.0	65.3	0.0	0.0	4.0	53.4	5.7	3.2	11.2	57.4	9.2	62.3	27.6	20.1	22.1	34.1	40.9	20.1
Probably	8.8	4.2	12.3	0.0	20.1	0.0	0.0	3.4	14.3	4.7	2.9	8.5	14.0	4.9	12.2	15.8	15.0	16.3	13.8	13.9	17.0
Lean	6.4	2.0	9.8	0.0	14.6	0.0	28.0	1.7	11.1	2.6	1.1	5.9	11.2	4.0	9.9	7.8	7.5	8.6	15.7	16.6	10.6
UNDECIDED	10.7	5.6	14.6	0.0	0.0	100.0	46.9	7.0	14.4	9.2	4.5	19.5	12.6	7.4	8.9	26.9	16.9	21.2	19.2	13.5	28.4
Net Diff.	2.0	69.6	-50.7	100.0	-100.0	0.0	-2.9	74.8	-72.0	64.9	81.0	29.3	-77.8	56.5	-77.7	-29.3	-2.0	-15.0	-46.4	-56.1	-23.6
Mean	4.06	5.85	2.66	6.52	1.49	4.00	3.97	5.95	2.14	5.70	6.18	4.62	1.98	5.51	1.91	3.25	3.83	3.57	2.89	2.63	3.48



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
REPUBLICAN CANDIDATE	45.7	88.0	4.8	94.3	5.4	32.1	95.9	7.3	35.1	93.0	3.9	29.1	
Definitely	29.5	60.4	1.6	68.0	2.9	11.8	74.4	4.3	13.4	62.7	1.6	10.2	
Probably	10.4	19.1	1.5	19.7	1.5	9.5	17.6	1.6	8.2	21.5	1.4	10.8	
Lean	5.7	8.4	1.8	6.6	1.1	10.8	3.9	1.4	13.5	8.8	0.8	8.0	
DEMOCRATIC CANDIDATE	43.7	5.2	85.7	2.3	89.8	39.1	1.9	88.9	41.1	2.7	90.5	37.1	
Definitely	28.5	2.0	59.0	1.5	61.8	21.3	1.2	60.4	23.9	1.7	62.9	18.8	
Probably	8.8	2.1	15.8	0.5	16.2	10.3	0.5	17.7	10.0	0.5	14.9	10.6	
Lean	6.4	1.1	10.9	0.3	11.9	7.4	0.3	10.8	7.2	0.4	12.7	7.7	
UNDECIDED	10.7	6.8	9.5	3.3	4.8	28.8	2.1	3.8	23.8	4.4	5.6	33.8	
Net Diff.	2.0	82.8	-80.9	92.0	-84.4	-7.0	94.0	-81.6	-5.9	90.3	-86.7	-8.0	
Mean	4.06	6.17	1.90	6.44	1.83	3.73	6.58	1.90	3.71	6.33	1.77	3.75	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
REPUBLICAN CANDIDATE	45.7	11.4	12.8	10.2	29.0	81.0	91.9	86.0	94.1	85.9	96.4	4.8	4.1	15.5	8.3	23.9	72.2
Definitely	29.5	7.7	11.0	4.9	13.2	41.1	83.5	60.7	73.6	48.7	72.5	2.5	1.4	11.2	4.7	7.1	29.9
Probably	10.4	2.6	1.1	3.9	7.9	29.0	6.2	18.4	19.1	22.6	19.0	1.2	1.9	2.0	2.3	6.3	23.8
Lean	5.7	1.1	0.7	1.4	7.9	10.9	2.3	6.9	1.4	14.5	4.9	1.0	0.9	2.4	1.3	10.5	18.6
DEMOCRATIC CANDIDATE	43.7	84.7	83.7	85.6	50.3	9.6	6.2	8.0	4.3	8.4	0.7	94.0	86.7	74.4	75.4	39.9	9.3
Definitely	28.5	58.7	65.1	53.1	29.9	6.3	4.8	5.6	2.1	4.5	0.7	66.8	56.2	51.2	45.3	20.2	6.2
Probably	8.8	14.5	8.6	19.8	11.7	3.2	0.4	1.9	2.2	2.1	0.0	15.3	16.8	19.7	16.1	11.8	2.1
Lean	6.4	11.5	10.1	12.7	8.8	0.0	1.0	0.4	0.0	1.8	0.0	11.9	13.7	3.5	14.0	7.9	1.0
UNDECIDED	10.7	3.9	3.5	4.2	20.7	9.5	1.9	6.0	1.7	5.7	2.9	1.3	9.1	10.1	16.3	36.2	18.5
Net Diff.	2.0	-73.3	-70.9	-75.4	-21.3	71.4	85.8	78.0	89.8	77.5	95.7	-89.2	-82.6	-58.9	-67.1	-15.9	62.9
Mean	4.06	2.13	2.14	2.12	3.42	5.67	6.49	6.05	6.50	5.86	6.58	1.68	1.93	2.43	2.38	3.52	5.32



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
REPUBLICAN CANDIDATE	45.7	6.3	29.6	93.2	41.2	52.1	60.5	50.7	45.9	47.5	42.9	36.4	51.6	70.6	50.4	25.4
Definitely	29.5	3.3	7.3	64.9	15.2	35.7	52.6	32.9	29.1	32.3	23.2	24.5	33.5	45.4	34.8	14.4
Probably	10.4	1.0	13.5	19.5	16.1	11.7	5.1	12.8	11.1	10.3	12.4	4.9	12.0	17.2	10.8	6.1
Lean	5.7	1.9	8.8	8.8	9.9	4.8	2.8	5.1	5.7	4.9	7.2	7.0	6.1	8.0	4.9	4.9
DEMOCRATIC CANDIDATE	43.7	87.5	28.8	1.7	39.9	41.6	32.5	43.1	43.5	42.3	45.7	47.4	38.7	22.4	40.5	59.8
Definitely	28.5	58.4	14.6	1.1	19.3	24.8	21.2	25.4	29.0	27.5	31.7	30.3	25.4	14.6	25.0	40.6
Probably	8.8	16.9	7.6	0.5	13.0	10.8	9.2	11.0	7.9	8.6	6.7	11.5	7.4	4.7	9.5	11.7
Lean	6.4	12.2	6.6	0.1	7.6	6.0	2.2	6.6	6.6	6.1	7.4	5.7	5.9	3.1	6.1	7.5
UNDECIDED	10.7	6.3	41.6	5.1	19.0	6.3	7.0	6.2	10.7	10.3	11.4	16.2	9.7	7.0	9.0	14.8
Net Diff.	2.0	-81.2	0.8	91.5	1.3	10.5	27.9	7.6	2.4	5.2	-2.8	-11.0	12.9	48.2	9.9	-34.4
Mean	4.06	1.93	3.92	6.38	3.96	4.33	4.87	4.24	4.06	4.16	3.86	3.71	4.34	5.22	4.31	3.08





Table 14 Page 177  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
REPUBLICAN CANDIDATE	45.7	46.4	44.3	45.1	42.9	47.4	47.1	45.6	41.0	51.4	33.5	41.5	19.0	48.2	51.7	51.2	44.4	38.6	25.4	12.9
Definitely	29.5	30.2	28.1	27.4	29.4	32.2	32.3	28.7	23.2	34.7	18.6	26.0	9.1	20.5	38.1	31.7	29.8	22.3	11.5	6.8
Probably	10.4	10.1	11.1	11.9	9.7	9.1	9.6	10.8	12.9	11.4	8.4	9.8	5.1	14.7	9.4	13.1	8.3	11.2	6.2	4.0
Lean	5.7	6.1	5.1	5.7	3.9	6.1	5.2	6.0	4.9	5.3	6.6	5.8	4.8	12.9	4.2	6.3	6.4	5.2	7.7	2.0
DEMOCRATIC CANDIDATE	43.7	41.6	47.6	46.5	49.6	43.4	44.4	40.2	51.3	38.7	54.0	49.2	68.5	33.3	39.9	37.8	50.4	48.0	61.4	75.2
Definitely	28.5	28.5	28.6	27.9	29.8	29.7	26.9	27.5	30.7	24.6	36.8	31.8	48.2	21.5	25.4	23.9	31.3	32.2	44.3	51.9
Probably	8.8	7.6	11.1	10.6	11.8	8.4	10.5	6.9	11.7	8.7	8.9	9.7	11.6	2.2	9.4	8.1	10.6	8.8	10.0	13.0
Lean	6.4	5.6	7.9	7.9	7.9	5.2	7.1	5.8	8.9	5.5	8.3	7.7	8.7	9.6	5.1	5.7	8.5	6.9	7.1	10.2
UNDECIDED	10.7	12.1	8.1	8.4	7.5	9.2	8.5	14.2	7.7	9.8	12.4	9.3	12.6	18.6	8.5	11.0	5.1	13.4	13.2	11.9
Net Diff.	2.0	4.8	-3.3	-1.4	-6.6	4.0	2.6	5.4	-10.3	12.7	-20.5	-7.7	-49.5	14.9	11.8	13.4	-6.0	-9.3	-36.0	-62.3
Mean	4.06	4.11	3.96	3.99	3.90	4.10	4.13	4.12	3.76	4.36	3.43	3.81	2.66	4.26	4.37	4.34	3.89	3.73	2.94	2.38



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
REPUBLICAN CANDIDATE	45.7	30.4	38.9	43.1	48.6	52.0	48.9	39.1	49.8	42.0	50.2	47.3	44.2	
Definitely	29.5	14.4	19.1	27.8	27.0	37.9	36.2	22.1	34.1	23.6	36.9	32.2	27.1	
Probably	10.4	9.3	12.7	11.4	12.0	10.2	8.1	11.4	9.8	11.6	9.0	9.3	11.4	
Lean	5.7	6.6	7.0	3.9	9.7	3.9	4.7	5.5	5.8	6.8	4.3	5.7	5.7	
DEMOCRATIC CANDIDATE	43.7	52.2	48.1	48.5	38.1	40.9	41.2	49.1	40.3	45.7	41.1	43.8	43.5	
Definitely	28.5	26.9	30.1	29.0	25.0	29.7	29.4	28.9	28.3	27.7	29.5	28.6	28.4	
Probably	8.8	11.5	10.2	13.1	7.2	5.8	7.5	11.8	6.9	10.4	6.8	9.3	8.3	
Lean	6.4	13.8	7.8	6.4	6.0	5.4	4.3	8.4	5.1	7.7	4.8	6.0	6.7	
UNDECIDED	10.7	17.4	13.0	8.5	13.2	7.1	9.8	11.8	10.0	12.3	8.7	8.9	12.2	
Net Diff.	2.0	-21.8	-9.2	-5.4	10.5	11.1	7.7	-10.0	9.5	-3.7	9.1	3.4	0.7	
Mean	4.06	3.51	3.71	3.91	4.19	4.32	4.22	3.76	4.24	3.89	4.26	4.11	4.01	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
REPUBLICAN CANDIDATE	45.7	32.1	43.1	49.7	49.9	40.3	44.2	44.8	53.1	27.4	42.1	53.7	46.3	38.8	44.2	56.5
Definitely	29.5	16.2	25.5	31.2	36.5	21.5	29.9	30.0	38.5	13.2	21.3	32.3	34.3	26.3	27.1	38.3
Probably	10.4	9.6	12.5	11.4	8.5	11.5	7.9	10.1	9.0	8.5	16.7	12.5	7.9	7.6	10.9	12.6
Lean	5.7	6.2	5.1	7.0	4.9	7.4	6.3	4.7	5.6	5.6	4.0	8.8	4.1	4.9	6.2	5.6
DEMOCRATIC CANDIDATE	43.7	52.9	46.8	39.0	41.3	47.7	50.4	43.9	38.1	55.9	43.5	35.0	44.6	51.4	44.5	33.2
Definitely	28.5	31.0	27.8	26.1	30.0	26.9	31.4	29.6	26.4	33.4	24.3	23.3	33.8	32.8	30.1	20.2
Probably	8.8	10.1	12.8	6.1	7.6	11.6	14.0	6.6	7.3	9.2	11.7	5.6	7.9	10.9	8.4	7.2
Lean	6.4	11.9	6.3	6.8	3.7	9.2	5.0	7.8	4.4	13.4	7.5	6.1	2.9	7.7	6.0	5.8
UNDECIDED	10.7	15.0	10.0	11.3	8.9	12.0	5.4	11.3	8.7	16.7	14.4	11.4	9.0	9.8	11.3	10.3
Net Diff.	2.0	-20.9	-3.7	10.6	8.6	-7.4	-6.2	0.8	15.0	-28.5	-1.3	18.7	1.7	-12.6	-0.2	23.4
Mean	4.06	3.49	3.91	4.26	4.22	3.81	3.85	4.05	4.41	3.31	3.98	4.44	4.03	3.71	3.96	4.65



Table 14 Page 180  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
REPUBLICAN CANDIDATE	45.7	46.1	44.2	49.2	49.3	45.3	42.8	39.9	45.1	47.0	45.8	51.0	45.9	41.5	36.5	49.4	45.6	51.5	44.4
Definitely	29.5	30.2	27.4	32.4	35.4	28.1	27.2	19.9	28.1	32.2	29.8	25.2	31.8	26.6	18.9	19.9	29.4	38.2	28.6
Probably	10.4	10.4	11.4	11.4	8.3	10.6	7.3	10.8	11.6	8.9	11.0	16.2	10.3	9.5	12.7	18.7	10.2	9.6	10.1
Lean	5.7	5.5	5.4	5.4	5.6	6.7	8.2	9.3	5.5	5.9	5.0	9.7	3.8	5.5	4.9	10.7	5.9	3.8	5.7
DEMOCRATIC CANDIDATE	43.7	43.8	45.9	43.2	41.7	43.9	39.3	41.6	45.5	42.2	43.0	41.7	42.9	47.6	51.6	34.8	43.9	37.3	45.1
Definitely	28.5	28.8	28.6	27.9	29.1	30.5	20.1	24.7	28.9	28.7	30.0	29.8	29.2	32.1	37.7	20.0	28.0	26.3	29.1
Probably	8.8	8.9	10.4	8.0	8.2	7.2	10.1	7.1	9.9	8.0	7.9	5.4	8.2	10.1	13.9	8.9	9.1	5.3	9.5
Lean	6.4	6.1	6.8	7.2	4.4	6.2	9.1	9.9	6.7	5.4	5.0	6.5	5.5	5.5	0.0	5.8	6.8	5.7	6.4
UNDECIDED	10.7	10.1	9.9	7.6	9.0	10.8	17.9	18.4	9.4	10.9	11.2	7.3	11.2	10.9	11.9	15.9	10.5	11.1	10.5
Net Diff.	2.0	2.2	-1.7	6.0	7.6	1.5	3.5	-1.7	-0.4	4.8	2.8	9.4	3.0	-6.1	-15.1	14.6	1.7	14.2	-0.6
Mean	4.06	4.07	3.97	4.18	4.20	4.00	4.15	3.92	4.00	4.13	4.05	4.11	4.10	3.82	3.46	4.24	4.06	4.42	3.99



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def. / Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	83.5	100.0	88.2	88.1	86.3	75.6	67.9	36.1	27.2	87.7	89.8	77.5	85.6	86.3	86.3	94.1	73.0	82.4
Strongly	66.7	97.4	74.7	73.8	64.6	43.8	44.3	22.6	24.3	71.6	77.2	43.6	68.3	69.5	65.8	86.8	54.5	62.9
10	38.9	80.6	45.0	35.5	28.2	21.0	30.8	11.3	21.8	42.2	47.4	16.4	39.9	41.2	35.5	55.7	30.4	30.1
9	11.9	9.3	16.9	17.1	10.3	8.3	5.2	1.4	2.5	13.4	14.4	8.4	13.1	13.5	11.2	16.6	8.1	12.7
8	16.0	7.4	12.9	21.2	26.1	14.4	8.3	9.9	0.0	16.0	15.4	18.9	15.4	14.8	19.1	14.5	16.0	20.1
7	10.5	2.6	8.8	8.5	14.4	19.4	10.8	11.7	2.9	10.2	8.0	21.0	11.0	10.5	12.6	5.3	11.4	11.1
6	6.3	0.0	4.7	5.9	7.3	12.5	12.9	1.7	0.0	5.9	4.5	12.9	6.2	6.2	7.9	2.0	7.1	8.4
NEUTRAL-5	9.7	0.0	9.6	8.6	8.0	13.5	19.3	28.7	12.7	8.1	7.1	12.9	9.4	8.7	10.1	3.3	13.6	10.4
DISAGREE	6.8	0.0	2.2	3.2	5.8	10.9	12.8	35.2	60.1	4.2	3.1	9.5	5.0	5.1	3.6	2.6	13.4	7.2
4	2.1	0.0	0.6	1.2	1.4	3.1	5.0	15.5	10.0	1.2	1.0	2.1	1.7	1.7	0.5	0.6	4.4	1.8
3	1.3	0.0	0.0	1.0	1.5	3.2	3.8	3.3	2.6	1.0	0.4	3.6	0.8	0.9	1.6	0.4	2.3	2.9
2	0.9	0.0	0.0	0.3	1.5	1.6	0.0	7.2	5.5	0.7	0.4	2.2	1.0	1.0	0.3	0.4	1.3	0.4
1	0.8	0.0	0.3	0.0	0.4	1.3	2.4	2.9	15.7	0.2	0.2	0.0	0.3	0.3	0.0	0.0	2.5	0.6
0	1.6	0.0	1.3	0.8	1.0	1.7	1.6	6.3	26.3	1.1	1.1	1.6	1.2	1.1	1.2	1.2	2.9	1.5
Mean	7.98	9.68	8.45	8.24	7.81	7.05	7.04	5.30	3.99	8.27	8.52	7.03	8.12	8.18	8.02	8.93	7.25	7.73



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	83.5	84.7	84.4	83.3	82.2	84.0	84.1	83.8	81.3	85.8	72.8
Strongly	66.7	64.9	66.9	66.9	67.8	68.4	69.4	64.8	58.8	60.7	55.2
10	38.9	31.5	38.7	41.3	40.7	40.2	42.8	30.6	32.6	30.7	36.1
9	11.9	13.5	13.0	11.2	10.6	12.1	11.3	15.3	10.8	12.3	7.9
8	16.0	19.9	15.1	14.4	16.5	16.1	15.3	18.9	15.4	17.6	11.2
7	10.5	11.8	12.0	9.8	9.3	10.1	9.9	10.7	12.7	13.8	10.4
6	6.3	8.0	5.6	6.5	5.1	5.5	4.7	8.3	9.9	11.3	7.2
NEUTRAL-5	9.7	9.1	7.5	9.9	12.1	9.7	9.8	9.3	9.6	7.0	14.6
DISAGREE	6.8	6.2	8.1	6.9	5.8	6.3	6.2	6.9	9.1	7.2	12.6
4	2.1	2.8	1.9	2.2	1.5	1.7	1.7	1.5	4.0	2.7	6.5
3	1.3	1.3	1.8	1.1	1.2	1.4	1.2	1.9	1.2	0.5	2.6
2	0.9	0.4	2.0	0.6	0.7	1.0	0.7	2.0	0.4	0.0	1.1
1	0.8	0.5	1.1	0.7	1.2	0.8	0.9	0.4	1.3	1.6	0.7
0	1.6	1.2	1.4	2.2	1.1	1.5	1.7	1.1	2.2	2.5	1.6
Mean	7.98	7.88	7.98	8.01	8.03	8.05	8.12	7.82	7.64	7.73	7.47



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP			PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.
		RIGHT	WRONG	UNITED STATES	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		DIREC-	TRACK	FOR CONGRESS	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.
		TION												BOTH		2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	83.5	83.2	83.8	83.7	83.9	81.6	81.7	83.6	83.5	83.6	82.7	85.6	83.4	84.5	82.9	81.1	82.1	81.4	84.5	86.0	83.7
Strongly	66.7	65.3	67.9	66.4	68.5	61.1	61.0	65.5	68.0	65.6	65.5	65.7	68.2	67.9	67.8	60.4	61.7	61.2	66.8	66.9	65.4
10	38.9	36.7	40.6	38.7	39.4	37.3	32.8	37.3	40.5	36.8	38.8	32.5	41.5	37.7	42.5	35.1	28.7	28.6	32.5	32.2	33.4
9	11.9	13.8	10.4	12.7	12.1	7.4	10.2	12.9	10.9	12.9	12.7	13.3	10.7	13.7	10.3	8.4	14.0	11.8	13.9	14.1	11.2
8	16.0	14.7	16.9	15.0	17.0	16.3	18.0	15.3	16.6	15.9	14.0	19.9	16.1	16.4	14.9	16.9	19.1	20.8	20.4	20.6	20.8
7	10.5	10.6	10.5	10.8	9.8	12.3	12.2	11.1	10.0	11.0	10.3	12.7	9.9	10.9	9.5	11.3	12.0	12.1	12.8	13.9	12.0
6	6.3	7.3	5.4	6.5	5.5	8.3	8.6	7.0	5.5	7.1	7.0	7.3	5.2	5.8	5.7	9.4	8.4	8.0	4.9	5.2	6.3
NEUTRAL-5	9.7	9.3	10.0	9.6	8.9	13.2	12.8	9.5	9.8	9.6	10.0	8.7	9.8	9.0	9.8	11.7	9.5	9.9	10.1	10.2	9.5
DISAGREE	6.8	7.5	6.2	6.8	7.2	5.2	5.5	6.8	6.8	6.8	7.3	5.7	6.8	6.4	7.3	7.2	8.4	8.7	5.3	3.8	6.8
4	2.1	2.5	1.8	2.2	2.2	1.2	1.7	2.1	2.1	2.1	2.1	2.2	2.0	2.2	2.4	0.8	1.6	2.2	2.4	2.4	2.8
3	1.3	1.1	1.6	0.9	1.6	1.8	1.6	1.1	1.6	1.3	0.9	2.1	1.4	1.2	1.4	1.7	1.2	2.4	2.4	0.7	2.9
2	0.9	1.1	0.7	1.1	0.8	0.4	0.7	1.0	0.7	0.9	1.2	0.4	0.8	1.0	0.7	0.8	2.6	1.6	0.5	0.7	0.0
1	0.8	1.0	0.7	0.7	1.1	0.4	0.2	0.9	0.8	0.7	1.1	0.0	1.0	0.6	0.9	1.5	0.0	0.0	0.0	0.0	0.0
0	1.6	1.8	1.5	1.8	1.6	1.3	1.2	1.7	1.5	1.7	2.0	1.0	1.6	1.3	1.8	2.4	3.0	2.5	0.0	0.0	1.1
Mean	7.98	7.90	8.04	7.98	8.02	7.84	7.78	7.93	8.03	7.93	7.92	7.95	8.04	8.04	8.03	7.67	7.62	7.61	8.01	8.06	7.91



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267						
AGREE	83.5	84.4	83.2	84.0	83.4	83.1	86.6	84.5	82.1	81.9	82.4	84.1						
Strongly	66.7	66.8	66.8	66.7	67.0	66.6	68.6	65.2	66.0	65.0	68.5	67.2						
10	38.9	38.9	39.3	38.9	37.7	40.3	39.8	33.2	38.6	38.3	41.5	42.0						
9	11.9	12.9	11.2	12.9	12.4	9.8	12.8	13.6	10.6	13.0	11.5	9.0						
8	16.0	15.0	16.4	14.8	16.8	16.5	16.1	18.4	16.8	13.7	15.5	16.1						
7	10.5	10.9	10.7	11.4	10.6	9.2	11.8	13.6	9.0	11.1	8.1	9.3						
6	6.3	6.6	5.7	6.0	5.7	7.4	6.2	5.7	7.1	5.8	5.8	7.6						
NEUTRAL-5	9.7	9.5	9.8	9.2	9.4	10.7	7.7	8.4	11.9	10.5	10.2	9.5						
DISAGREE	6.8	6.1	7.0	6.8	7.3	6.2	5.7	7.2	6.0	7.6	7.4	6.4						
4	2.1	2.0	2.1	2.2	2.5	1.4	1.4	2.3	2.2	3.0	2.6	0.5						
3	1.3	1.0	1.3	0.8	1.7	1.7	0.0	1.8	1.6	1.4	1.5	1.8						
2	0.9	0.7	1.0	0.9	0.9	0.9	1.3	0.7	0.7	0.5	1.0	1.0						
1	0.8	1.0	0.9	1.2	0.8	0.3	1.0	0.9	0.0	1.5	0.7	0.7						
0	1.6	1.4	1.7	1.6	1.4	2.0	2.1	1.4	1.5	1.2	1.5	2.4						
Mean	7.98	8.03	7.98	8.00	7.97	7.97	8.08	7.90	7.96	7.93	8.03	7.99						





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	83.5	82.7	82.9	82.6	82.3	86.5	84.0	85.3	89.1	81.6	84.3	82.9	81.9	92.6	79.6	82.9	86.5
Strongly	66.7	65.9	68.3	63.7	64.3	69.2	70.4	69.8	74.1	58.4	68.2	65.7	65.7	80.9	63.2	65.8	71.4
10	38.9	38.2	45.5	31.8	36.1	41.1	43.1	42.0	37.3	33.1	40.5	38.1	34.8	47.3	39.1	38.4	46.5
9	11.9	12.1	10.2	13.8	10.1	12.7	14.4	13.5	19.0	9.4	13.4	11.4	12.5	18.6	12.3	8.5	11.2
8	16.0	15.5	12.6	18.1	18.1	15.5	12.9	14.3	17.8	15.9	14.3	16.2	18.4	14.9	11.8	18.8	13.7
7	10.5	11.5	10.1	12.7	11.0	9.4	9.4	9.4	10.1	13.7	10.9	11.3	11.4	2.9	12.7	9.5	5.5
6	6.3	5.4	4.5	6.2	7.0	7.9	4.2	6.2	4.8	9.5	5.2	5.8	4.9	8.8	3.7	7.6	9.5
NEUTRAL-5	9.7	8.7	7.7	9.6	11.9	8.2	8.2	8.2	6.1	10.6	9.1	9.3	11.1	2.2	7.0	13.0	7.2
DISAGREE	6.8	8.6	9.4	7.8	5.9	5.3	7.8	6.5	4.8	7.8	6.6	7.8	7.0	5.1	13.4	4.1	6.3
4	2.1	2.9	2.9	2.8	1.6	0.5	3.8	2.0	3.3	1.1	2.5	2.9	2.4	0.0	2.6	1.1	1.0
3	1.3	2.2	2.1	2.2	1.6	0.4	0.7	0.5	0.0	1.3	0.7	1.7	2.0	0.0	4.8	1.4	0.0
2	0.9	1.4	2.2	0.7	0.5	1.3	0.4	0.9	0.0	1.0	0.9	1.4	0.4	0.0	2.1	0.4	1.1
1	0.8	0.7	0.6	0.8	0.8	1.0	1.1	1.0	1.5	1.9	1.1	0.8	0.4	2.6	0.0	0.6	0.0
0	1.6	1.4	1.6	1.3	1.4	2.2	1.8	2.0	0.0	2.5	1.5	1.0	1.8	2.5	3.9	0.6	4.2
Mean	7.98	7.93	8.07	7.81	7.88	8.09	8.15	8.12	8.32	7.61	8.08	7.95	7.88	8.48	7.71	7.99	8.14



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR					VB COMBO	CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE		Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523	
AGREE	83.5	83.6	79.5	84.8	85.0	82.8	87.2	82.1	84.7	85.6	83.0	77.7	85.3	83.6	85.1	80.7	
Strongly	66.7	67.6	57.9	68.7	66.7	66.1	72.0	65.2	68.0	67.4	69.2	59.8	68.6	69.1	68.0	64.4	
10	38.9	39.0	31.2	41.2	37.0	33.2	31.8	33.5	40.0	38.5	42.6	39.2	39.4	40.5	35.8	41.7	
9	11.9	11.4	11.9	12.4	11.7	14.9	17.3	14.5	11.9	11.8	12.2	7.9	14.0	12.0	12.8	8.5	
8	16.0	17.2	14.8	15.1	17.9	18.0	22.9	17.2	16.1	17.0	14.5	12.6	15.2	16.6	19.4	14.2	
7	10.5	10.6	12.6	9.8	10.8	10.5	10.3	10.6	10.4	11.4	8.6	11.2	10.0	9.4	9.8	11.6	
6	6.3	5.3	9.0	6.3	7.6	6.1	4.9	6.3	6.2	6.8	5.2	6.8	6.6	5.0	7.3	4.7	
NEUTRAL-5	9.7	8.9	13.0	9.4	8.6	7.4	2.9	8.1	9.6	9.4	10.1	12.7	8.6	7.5	9.1	12.0	
DISAGREE	6.8	7.5	7.5	5.8	6.4	9.8	9.9	9.8	5.7	5.1	6.9	9.6	6.1	9.0	5.9	7.3	
4	2.1	2.4	1.5	1.9	1.4	2.3	3.8	2.0	1.8	1.9	1.7	3.5	2.9	3.4	1.3	1.6	
3	1.3	1.7	1.7	0.9	1.8	2.8	0.0	3.3	1.1	0.7	1.8	1.0	1.2	1.0	1.7	1.1	
2	0.9	1.1	0.9	0.6	0.7	1.4	0.0	1.6	0.7	0.8	0.4	1.6	0.7	1.0	0.5	1.5	
1	0.8	0.8	0.8	1.0	0.7	1.2	0.0	1.4	0.8	0.7	0.9	0.9	0.5	1.7	0.4	1.4	
0	1.6	1.6	2.5	1.4	1.8	2.1	6.1	1.5	1.4	1.0	2.1	2.6	0.9	1.8	1.9	1.7	
Mean	7.98	7.99	7.59	8.10	7.96	7.79	7.88	7.78	8.07	8.07	8.07	7.68	8.12	8.00	7.98	7.90	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE	HISPANIC	BLACK					
		LESS/	COLL-	Bchlr	Post-	LESS/	COLL-	LESS/	COLL-	WHITE	NON-	His-	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
		COLL.	EGE	Degree	Grad./	COLL.	EGE	COLL.	EGE		WHITE	panic								
	GRAD	GRAD.		Prof.	GRAD.	GRAD.	GRAD.	GRAD.												
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	83.5	83.6	83.4	83.1	84.0	84.0	85.5	83.3	80.9	83.2	84.2	81.2	86.3	88.0	85.1	81.7	83.0	79.4	82.6	89.9
Strongly	66.7	66.7	66.8	66.6	67.3	65.0	69.2	68.0	64.0	67.4	65.4	64.0	64.2	70.7	68.6	66.3	64.0	64.0	57.8	70.2
10	38.9	42.1	32.8	31.9	34.5	40.4	32.2	43.3	33.6	38.8	39.0	42.3	34.5	40.2	38.4	39.1	39.4	45.1	25.2	43.3
9	11.9	11.0	13.7	13.6	13.7	10.5	15.4	11.3	11.6	12.4	10.9	9.9	11.3	11.0	13.1	11.8	12.5	7.4	10.0	12.5
8	16.0	13.7	20.4	21.1	19.1	14.0	21.7	13.4	18.8	16.2	15.5	11.8	18.4	19.4	17.2	15.4	12.2	11.5	22.6	14.4
7	10.5	10.2	11.1	11.3	10.7	11.5	11.9	9.3	10.1	10.4	10.8	9.7	12.9	11.4	11.3	9.6	10.8	8.6	14.9	11.1
6	6.3	6.7	5.5	5.2	6.0	7.5	4.4	6.0	6.7	5.5	7.9	7.5	9.2	5.9	5.1	5.8	8.2	6.8	9.9	8.6
NEUTRAL-5	9.7	10.0	9.1	10.4	6.7	10.2	7.5	9.8	10.9	9.5	9.9	10.0	9.5	8.7	8.5	10.4	8.0	12.1	13.1	6.0
DISAGREE	6.8	6.4	7.5	6.5	9.3	5.8	7.0	6.9	8.1	7.2	5.9	8.8	4.2	3.3	6.4	7.9	9.1	8.4	4.4	4.1
4	2.1	2.2	1.9	1.7	2.4	2.4	1.3	2.0	2.6	1.9	2.6	2.9	2.9	1.7	1.4	2.2	3.3	2.4	3.8	2.0
3	1.3	0.8	2.3	1.6	3.6	0.7	1.7	1.0	2.9	1.5	1.0	1.5	0.0	1.7	1.4	1.6	0.0	3.0	0.0	0.0
2	0.9	0.9	0.9	0.9	0.9	0.7	1.3	1.0	0.4	1.2	0.3	0.6	0.0	0.0	1.1	1.2	1.3	0.0	0.0	0.0
1	0.8	0.6	1.2	1.1	1.5	0.3	1.3	0.9	1.2	1.0	0.5	0.5	0.7	0.0	0.8	1.2	1.0	0.0	0.0	1.4
0	1.6	1.9	1.2	1.3	1.0	1.8	1.4	1.9	0.9	1.7	1.6	3.2	0.6	0.0	1.7	1.7	3.4	3.0	0.6	0.7
Mean	7.98	8.04	7.87	7.87	7.89	8.01	7.95	8.06	7.79	7.97	8.00	7.87	7.99	8.27	8.04	7.91	7.85	7.90	7.67	8.29



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
AGREE	83.5	83.5	81.9	82.4	83.0	83.8	85.3	82.5	84.2	82.7	84.6	84.6	82.6
Strongly	66.7	63.4	61.5	64.8	62.3	67.9	73.9	63.4	68.8	63.0	71.4	66.7	66.8
10	38.9	37.9	36.9	33.5	37.2	42.6	42.2	35.5	40.9	36.0	42.4	37.1	40.4
9	11.9	8.9	7.3	11.1	10.9	13.2	15.4	9.4	13.5	9.9	14.5	12.4	11.4
8	16.0	16.7	17.2	20.2	14.2	12.1	16.3	18.5	14.4	17.1	14.5	17.1	15.0
7	10.5	12.2	11.4	11.9	13.1	10.7	6.8	11.8	9.7	12.2	8.4	11.6	9.5
6	6.3	7.9	9.0	5.7	7.6	5.2	4.6	7.3	5.6	7.4	4.9	6.3	6.3
NEUTRAL-5	9.7	11.4	10.9	8.2	9.4	9.7	9.6	9.8	9.6	9.6	9.7	9.1	10.1
DISAGREE	6.8	5.1	7.2	9.3	7.6	6.5	5.1	7.7	6.2	7.7	5.7	6.3	7.2
4	2.1	1.0	2.4	2.4	2.5	2.3	1.6	2.1	2.1	2.2	1.9	1.9	2.2
3	1.3	0.0	1.8	2.4	1.3	1.3	0.9	1.7	1.1	1.5	1.1	1.1	1.6
2	0.9	2.5	0.5	2.0	1.4	0.0	0.1	1.6	0.4	1.5	0.1	0.9	0.8
1	0.8	1.0	1.3	1.1	0.7	0.8	0.5	1.1	0.7	1.0	0.7	0.7	1.0
0	1.6	0.6	1.2	1.5	1.8	2.0	1.9	1.2	1.9	1.4	2.0	1.7	1.6
Mean	7.98	7.92	7.79	7.77	7.85	8.10	8.24	7.81	8.09	7.82	8.18	7.98	7.98



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	83.5	82.2	82.6	83.6	84.6	82.3	83.9	85.6	85.0	82.2	81.4	82.0	84.3	82.2	84.1	83.8
Strongly	66.7	61.5	64.4	64.9	72.0	58.1	65.4	63.6	72.2	63.4	63.5	66.1	71.8	64.7	68.3	65.7
10	38.9	36.5	34.9	38.5	43.0	38.1	32.0	33.5	42.9	35.7	37.6	42.6	43.0	35.1	39.2	42.5
9	11.9	8.9	9.7	12.4	14.3	6.3	11.2	13.7	14.1	10.3	8.2	11.3	14.6	13.4	11.2	11.7
8	16.0	16.1	19.8	14.1	14.7	13.7	22.1	16.4	15.1	17.4	17.7	12.2	14.2	16.2	17.9	11.6
7	10.5	12.3	11.6	11.8	8.1	16.0	12.9	14.3	7.6	10.1	10.3	9.6	8.5	10.1	9.2	14.0
6	6.3	8.5	6.6	6.9	4.6	8.2	5.6	7.6	5.2	8.6	7.5	6.3	3.9	7.5	6.7	4.0
NEUTRAL-5	9.7	12.4	8.3	8.9	10.1	13.2	8.1	7.4	9.9	11.9	8.5	10.2	10.4	10.8	9.0	9.9
DISAGREE	6.8	5.4	9.1	7.4	5.2	4.5	8.0	7.0	5.1	5.9	10.1	7.8	5.3	7.0	6.9	6.4
4	2.1	1.5	2.5	2.6	1.6	2.2	2.0	1.8	1.9	1.1	2.9	3.3	1.3	1.7	2.3	2.1
3	1.3	0.4	2.4	1.5	0.8	0.0	0.7	1.9	1.1	0.6	4.0	1.2	0.5	1.2	1.4	1.3
2	0.9	1.4	1.7	0.9	0.1	0.9	1.8	1.2	0.2	1.7	1.6	0.6	0.0	1.0	0.5	1.5
1	0.8	1.1	1.2	0.8	0.5	0.5	1.7	0.4	0.2	1.4	0.7	1.1	0.9	0.8	0.9	0.9
0	1.6	1.0	1.3	1.6	2.1	0.9	1.8	1.8	1.7	1.1	0.8	1.5	2.6	2.3	1.8	0.6
Mean	7.98	7.84	7.79	7.95	8.21	7.86	7.78	7.88	8.23	7.83	7.79	8.00	8.18	7.84	8.00	8.10



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 10

	TOTAL		HEALTHCARE INSURANCE PLAN						HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
	YES	NO	Employer	Priv.	Medicare	Medicaid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES	Checks	Medicaid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	83.5	84.0	84.4	87.7	85.9	77.1	82.4	76.8	85.2	82.8	82.1	83.8	81.5	82.4	86.0	86.4	84.0	83.5	83.2
Strongly	66.7	67.2	66.3	70.5	73.0	55.2	70.5	60.3	67.2	67.2	60.5	51.2	59.5	64.2	62.7	76.0	68.9	69.4	66.2
10	38.9	38.9	36.7	41.5	43.2	34.1	44.4	37.9	38.1	40.0	35.7	37.0	35.5	40.4	34.2	36.3	40.0	38.6	39.0
9	11.9	12.1	11.6	12.8	14.4	8.1	11.1	9.1	11.6	12.9	9.6	2.7	9.2	7.5	8.8	21.0	12.7	14.5	10.9
8	16.0	16.2	17.9	16.3	15.3	13.0	15.1	13.3	17.5	14.3	15.2	11.4	14.8	16.3	19.7	18.7	16.2	16.3	16.3
7	10.5	10.7	12.1	9.4	8.0	13.5	6.5	8.7	11.7	9.5	12.9	27.1	12.2	10.7	14.1	10.3	9.7	8.3	10.7
6	6.3	6.2	6.1	7.8	5.0	8.4	5.4	7.8	6.2	6.2	8.7	5.5	9.8	7.5	9.2	0.0	5.4	5.8	6.4
NEUTRAL-5	9.7	9.2	9.6	5.0	9.2	11.2	8.8	15.6	8.7	9.6	9.4	10.5	9.1	8.6	1.8	11.5	9.7	9.7	9.8
DISAGREE	6.8	6.7	6.0	7.2	4.9	11.8	8.8	7.6	6.1	7.6	8.5	5.7	9.4	9.0	12.2	2.1	6.2	6.8	7.0
4	2.1	2.0	2.0	2.0	1.5	3.2	1.1	3.0	2.0	1.9	2.0	3.6	2.0	2.5	3.5	0.0	2.1	3.2	2.0
3	1.3	1.4	1.5	1.4	0.7	2.3	0.8	0.8	1.5	1.2	1.5	0.0	1.9	1.6	3.1	0.0	1.3	0.8	1.5
2	0.9	0.8	0.7	1.2	0.3	2.1	1.6	1.5	0.8	1.0	1.5	0.0	2.0	1.1	4.0	0.0	0.7	0.8	0.8
1	0.8	0.8	0.6	1.2	0.5	1.7	0.9	1.0	0.7	1.0	1.3	0.0	1.6	0.8	0.0	2.1	0.7	0.4	0.9
0	1.6	1.7	1.2	1.5	1.8	2.5	4.4	1.2	1.2	2.4	2.2	2.1	1.8	3.0	1.6	0.0	1.4	1.6	1.8
Mean	7.98	8.00	7.99	8.13	8.26	7.44	7.97	7.72	8.03	7.96	7.71	7.76	7.65	7.83	7.73	8.34	8.07	8.05	7.95



Table 16 Page 191  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	TOTAL	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
<b>Total</b>	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
<b>AGREE</b>	78.2	100.0	96.7	89.5	81.0	59.8	25.4	11.6	6.9	90.9	94.1	74.9	94.2	95.1	83.7	89.4	46.0	85.4
<b>Strongly</b>	60.4	99.3	90.2	72.5	48.3	23.7	6.0	6.7	0.0	75.5	83.7	35.1	81.8	83.3	60.6	75.4	22.1	64.1
10	36.5	94.3	64.8	31.4	14.5	5.6	2.2	3.3	0.0	47.9	56.2	7.1	54.4	57.5	30.7	46.2	7.6	36.5
9	10.8	4.6	15.8	19.9	10.2	4.8	2.2	0.0	0.0	13.5	14.4	9.5	14.6	13.6	13.8	13.0	3.9	10.5
8	13.1	0.3	9.6	21.3	23.6	13.3	1.6	3.4	0.0	14.1	13.2	18.5	12.8	12.3	16.1	16.1	10.5	17.2
7	10.8	0.7	4.9	11.8	22.1	17.2	7.2	3.4	3.8	9.9	7.2	23.3	8.0	7.8	13.9	10.1	13.2	14.0
6	7.0	0.0	1.6	5.1	10.6	18.9	12.2	1.5	3.1	5.5	3.2	16.5	4.4	4.0	9.2	3.9	10.8	7.3
<b>NEUTRAL-5</b>	11.1	0.0	3.0	6.9	13.3	25.8	28.4	23.8	9.3	6.5	4.1	18.0	4.0	3.1	12.2	7.4	22.7	7.4
<b>DISAGREE</b>	10.7	0.0	0.4	3.6	5.7	14.4	46.1	64.6	83.8	2.7	1.8	7.1	1.9	1.8	4.0	3.2	31.3	7.2
4	3.1	0.0	0.0	0.5	2.8	6.2	12.8	19.1	5.1	1.0	0.5	3.7	0.7	0.6	2.1	0.4	8.4	2.9
3	2.6	0.0	0.0	0.9	1.3	3.5	16.2	14.2	6.1	0.6	0.4	1.5	0.5	0.5	0.6	0.9	7.8	0.3
2	1.7	0.0	0.2	0.9	1.6	2.8	8.7	2.8	1.6	0.6	0.4	1.4	0.3	0.4	0.8	0.8	4.5	2.3
1	0.8	0.0	0.1	0.0	0.0	0.0	4.0	9.7	11.7	*	0.1	0.0	0.1	0.1	0.0	0.0	2.9	1.3
0	2.5	0.0	0.0	1.3	0.0	1.8	4.4	18.8	59.3	0.5	0.5	0.4	0.2	0.2	0.5	1.0	7.7	0.5
<b>Mean</b>	7.64	9.93	9.26	8.17	7.29	6.10	4.42	3.47	1.45	8.55	8.90	6.79	8.85	8.94	7.86	8.46	5.35	7.94



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	78.2	78.7	76.0	80.7	75.7	78.2	77.2	82.0	78.1	77.9	78.6
Strongly	60.4	60.5	55.8	62.7	61.0	61.7	62.1	60.0	54.2	53.3	56.0
10	36.5	33.7	33.4	40.5	35.1	37.8	40.6	27.4	30.4	27.9	35.1
9	10.8	13.1	11.1	10.2	9.7	11.2	11.1	11.8	8.8	8.7	8.8
8	13.1	13.7	11.3	12.0	16.2	12.6	10.4	20.8	15.0	16.6	12.1
7	10.8	10.2	12.9	10.3	10.2	10.2	9.4	13.3	13.7	13.6	14.0
6	7.0	8.0	7.3	7.7	4.5	6.3	5.6	8.7	10.2	11.1	8.6
NEUTRAL-5	11.1	11.9	11.8	9.4	12.4	11.1	11.0	11.5	10.9	9.0	14.3
DISAGREE	10.7	9.4	12.2	9.9	11.9	10.7	11.8	6.6	11.0	13.0	7.1
4	3.1	3.0	3.9	2.7	3.1	2.8	2.9	2.4	4.5	5.8	2.1
3	2.6	2.2	3.0	2.0	3.7	2.8	3.0	1.8	1.8	2.3	1.1
2	1.7	1.0	2.0	1.6	2.0	1.7	1.8	1.5	1.5	1.2	1.9
1	0.8	1.0	0.6	0.9	0.8	0.8	0.9	0.4	1.1	1.5	0.5
0	2.5	2.2	2.6	2.7	2.3	2.6	3.2	0.3	2.0	2.3	1.6
Mean	7.64	7.65	7.47	7.79	7.57	7.69	7.69	7.68	7.43	7.31	7.64





Table 16 Page 193  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	78.2	91.2	68.0	91.5	64.3	78.1	77.7	92.0	64.2	91.2	92.7	87.9	61.7	90.8	59.0	72.6	85.4	83.7	77.7	72.7	84.0
Strongly	60.4	78.0	46.7	78.9	41.8	57.3	54.2	78.6	41.9	76.8	80.6	68.5	39.6	77.1	37.6	47.4	64.8	61.0	56.7	52.0	60.2
10	36.5	51.0	25.2	52.6	20.6	33.3	27.3	51.9	20.9	50.0	56.2	36.2	19.5	50.6	17.9	24.1	37.4	35.2	31.0	28.9	34.5
9	10.8	13.5	8.8	14.1	7.8	9.2	12.6	13.6	8.0	13.4	13.3	13.6	7.5	13.6	6.6	9.3	9.6	9.3	10.9	9.4	9.7
8	13.1	13.5	12.7	12.3	13.4	14.9	14.3	13.1	13.0	13.4	11.0	18.7	12.6	12.9	13.0	13.9	17.8	16.6	14.7	13.7	15.9
7	10.8	8.7	12.5	8.0	13.5	12.3	13.6	8.5	13.2	9.2	7.6	12.9	12.9	8.5	12.7	15.6	11.9	13.5	14.2	12.5	17.1
6	7.0	4.6	8.8	4.6	9.0	8.5	9.9	4.9	9.0	5.2	4.6	6.5	9.2	5.2	8.7	9.7	8.8	9.2	6.8	8.2	6.8
NEUTRAL-5	11.1	5.2	15.6	5.1	17.0	12.3	13.7	4.8	17.4	5.0	4.4	6.5	18.7	5.5	17.5	18.0	8.7	8.5	13.5	18.4	7.7
DISAGREE	10.7	3.6	16.3	3.4	18.7	9.6	8.6	3.2	18.4	3.7	2.9	5.6	19.6	3.7	23.5	9.4	5.9	7.8	8.8	8.9	8.3
4	3.1	1.5	4.4	1.3	4.7	4.8	3.6	1.1	5.1	1.4	1.0	2.2	5.3	1.6	5.3	4.0	1.6	3.2	5.1	5.1	4.0
3	2.6	0.4	4.3	1.0	5.0	0.0	1.5	0.6	4.7	0.6	0.5	0.8	5.2	0.4	6.2	3.1	1.0	0.6	0.0	0.0	0.0
2	1.7	0.6	2.5	0.4	2.9	1.8	1.2	0.7	2.7	0.9	0.5	1.8	2.7	0.5	4.2	0.5	1.9	2.1	1.5	1.3	2.5
1	0.8	0.3	1.2	0.2	1.5	1.1	0.7	0.2	1.5	0.4	0.1	0.9	1.4	0.3	1.8	0.9	0.6	1.4	0.5	0.0	1.8
0	2.5	0.7	3.9	0.6	4.6	2.0	1.7	0.6	4.4	0.6	0.8	0.0	5.0	0.9	6.1	0.9	0.8	0.5	1.7	2.5	0.0
Mean	7.64	8.62	6.88	8.69	6.58	7.56	7.46	8.67	6.61	8.58	8.79	8.11	6.46	8.59	6.22	7.21	7.96	7.80	7.58	7.35	7.82



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
<b>Total</b>	2000	928	894	744	720	536	340	332	269	404	388	267			
<b>AGREE</b>	78.2	92.1	63.8	91.5	67.1	74.7	91.4	70.0	76.9	91.5	64.6	72.5			
<b>Strongly</b>	60.4	79.6	41.8	77.8	44.1	58.1	77.6	48.3	57.3	78.0	40.5	58.9			
10	36.5	53.1	20.4	52.1	22.4	33.9	53.8	25.3	32.9	50.7	19.9	34.9			
9	10.8	13.9	7.6	13.5	8.2	10.5	13.2	8.5	11.9	13.8	7.9	9.2			
8	13.1	12.5	13.8	12.1	13.6	13.7	10.5	14.5	12.5	13.5	12.8	14.8			
7	10.8	8.2	13.2	8.4	14.1	9.9	9.3	14.7	10.7	7.6	13.5	9.0			
6	7.0	4.4	8.8	5.2	8.9	6.7	4.5	7.0	8.9	5.9	10.5	4.6			
<b>NEUTRAL-5</b>	11.1	4.6	17.3	4.9	15.4	13.8	4.7	14.2	10.9	5.1	16.3	16.8			
<b>DISAGREE</b>	10.7	3.3	18.9	3.6	17.6	11.5	3.9	15.8	12.2	3.4	19.1	10.7			
4	3.1	1.2	5.0	1.2	4.8	3.6	0.4	4.2	3.9	1.9	5.2	3.3			
3	2.6	0.5	5.0	0.8	4.8	2.2	0.8	4.5	2.3	0.8	5.1	2.0			
2	1.7	0.5	3.1	0.5	2.5	2.2	0.9	1.7	2.1	0.3	3.2	2.2			
1	0.8	0.3	1.4	0.3	1.6	0.6	0.6	2.7	0.6	0.0	0.7	0.7			
0	2.5	0.8	4.2	0.8	3.9	2.9	1.3	2.8	3.4	0.4	4.9	2.5			
<b>Mean</b>	7.64	8.71	6.58	8.64	6.74	7.48	8.64	6.98	7.46	8.64	6.54	7.49			



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	78.2	61.3	57.7	64.4	76.6	90.8	93.0	91.8	84.6	86.0	93.2	61.4	71.5	86.7	51.6	76.5	87.7
Strongly	60.4	37.2	38.5	35.9	55.3	76.8	87.8	81.9	67.5	62.1	82.3	35.8	49.8	76.6	31.4	56.7	82.3
10	36.5	18.2	22.2	14.6	29.3	49.3	65.1	56.6	37.9	38.3	56.4	16.2	24.7	54.1	18.9	29.0	58.6
9	10.8	8.1	8.0	8.2	10.6	13.4	12.6	13.0	14.9	14.0	13.3	7.8	7.4	14.1	6.7	11.5	10.8
8	13.1	10.9	8.3	13.2	15.5	14.1	10.1	12.3	14.7	9.8	12.5	11.7	17.7	8.5	5.8	16.2	12.9
7	10.8	13.1	8.8	16.9	13.7	8.9	3.6	6.5	6.5	16.5	6.6	14.8	14.4	7.7	8.6	11.9	5.4
6	7.0	11.0	10.4	11.5	7.6	5.1	1.7	3.5	10.7	7.4	4.4	10.9	7.3	2.4	11.6	7.8	0.0
NEUTRAL-5	11.1	16.9	16.1	17.7	13.4	6.0	2.9	4.6	6.9	8.2	4.0	16.9	14.9	7.0	21.2	14.6	6.2
DISAGREE	10.7	21.8	26.2	17.9	10.0	3.2	4.1	3.6	8.5	5.8	2.8	21.7	13.6	6.3	27.3	8.9	6.1
4	3.1	5.1	5.6	4.7	3.9	0.8	1.1	1.0	0.0	3.8	0.6	5.3	4.5	2.2	6.3	3.4	2.0
3	2.6	5.4	6.0	4.9	1.9	1.8	0.7	1.3	4.0	0.0	0.8	5.5	4.3	2.3	5.6	0.9	3.1
2	1.7	3.3	2.1	4.3	1.7	0.3	0.7	0.5	4.6	0.0	0.4	3.0	1.9	1.9	4.2	2.4	0.0
1	0.8	2.0	3.1	1.1	0.7	0.0	0.3	0.1	0.0	0.6	0.2	2.2	1.0	0.0	2.1	0.5	0.0
0	2.5	6.0	9.4	2.9	1.8	0.2	1.2	0.7	0.0	1.4	0.7	5.8	1.9	0.0	9.0	1.9	1.0
Mean	7.64	6.30	6.13	6.44	7.46	8.59	9.03	8.79	7.95	8.04	8.83	6.25	7.10	8.58	5.84	7.48	8.73



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	78.2	64.7	79.4	92.2	79.9	78.1	88.2	76.4	79.4	81.0	76.5	71.2	83.3	81.5	83.8	65.3
Strongly	60.4	43.6	55.1	80.2	58.9	60.0	71.6	58.1	62.1	63.3	59.8	50.7	65.9	69.4	66.3	44.9
10	36.5	22.5	26.6	54.9	32.4	35.1	39.4	34.4	37.6	38.3	36.2	31.9	42.0	40.9	40.7	25.7
9	10.8	8.0	12.9	13.1	11.6	12.1	25.9	9.8	11.2	11.5	10.7	6.8	12.3	10.5	10.7	8.2
8	13.1	13.1	15.6	12.1	14.9	12.7	6.3	13.8	13.3	13.6	12.8	12.1	11.6	17.9	14.9	10.9
7	10.8	12.0	16.9	7.5	13.5	10.7	12.2	10.5	11.0	11.1	10.8	10.0	10.1	7.4	11.9	12.5
6	7.0	9.1	7.4	4.5	7.4	7.4	4.4	7.9	6.3	6.5	5.9	10.4	7.4	4.7	5.6	8.0
NEUTRAL-5	11.1	17.2	10.3	4.8	11.2	9.3	5.3	10.0	11.4	11.0	12.2	10.9	8.1	8.5	9.9	16.1
DISAGREE	10.7	18.1	10.3	3.0	8.9	12.6	6.5	13.6	9.2	8.0	11.3	17.9	8.6	10.0	6.3	18.6
4	3.1	4.8	3.8	1.1	3.3	1.3	0.0	1.5	3.4	3.4	3.5	3.5	2.8	2.0	2.4	5.3
3	2.6	4.7	2.2	0.6	2.1	4.3	0.0	5.0	2.1	1.7	2.9	3.6	2.7	2.7	0.9	4.4
2	1.7	2.7	1.9	0.5	1.7	2.8	1.7	3.0	1.4	0.9	2.2	2.1	1.3	1.7	0.4	3.1
1	0.8	1.4	0.8	0.2	0.5	2.3	2.6	2.3	0.3	0.4	0.1	2.4	0.1	0.7	0.5	1.8
0	2.5	4.5	1.6	0.6	1.4	1.9	2.2	1.8	2.0	1.7	2.5	6.2	1.6	3.0	2.1	4.0
Mean	7.64	6.66	7.48	8.75	7.66	7.54	8.21	7.43	7.78	7.87	7.61	6.95	8.01	7.90	8.03	6.77



Table 16 Page 197  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	78.2	78.8	77.0	78.0	75.1	79.5	80.0	78.4	73.3	79.5	75.5	76.3	75.6	75.1	80.5	78.6	79.2	73.4	77.8	73.5
Strongly	60.4	62.3	56.9	55.9	58.6	62.5	59.9	62.1	53.2	62.0	57.1	61.0	50.4	63.4	63.4	60.7	62.8	59.1	50.3	50.5
10	36.5	39.0	31.8	29.4	36.0	39.6	35.1	38.6	27.9	37.7	34.1	36.5	29.6	35.8	39.3	36.3	37.4	35.7	30.9	28.4
9	10.8	10.5	11.4	12.0	10.3	10.9	11.7	10.2	11.1	11.5	9.4	9.5	9.5	9.0	12.4	10.7	10.3	8.7	7.0	11.9
8	13.1	12.7	13.6	14.4	12.3	12.0	13.2	13.3	14.2	12.8	13.6	14.9	11.2	18.5	11.7	13.7	15.2	14.7	12.4	10.1
7	10.8	10.0	12.5	14.1	9.6	10.9	12.7	9.3	12.2	10.7	11.1	9.7	15.3	5.1	10.6	10.8	10.6	8.8	19.0	11.7
6	7.0	6.6	7.6	8.1	6.8	6.1	7.4	7.0	7.9	6.8	7.3	5.6	9.9	6.6	6.4	7.1	5.8	5.4	8.4	11.3
NEUTRAL-5	11.1	10.5	12.1	11.4	13.2	9.5	10.4	11.3	14.1	10.2	12.9	12.5	13.2	10.4	8.7	11.4	12.1	13.0	13.9	12.5
DISAGREE	10.7	10.6	10.9	10.5	11.7	11.0	9.6	10.3	12.5	10.4	11.6	11.2	11.2	14.5	10.8	10.0	8.7	13.6	8.3	14.0
4	3.1	3.3	2.7	3.2	2.0	3.2	2.1	3.4	3.5	3.1	3.1	3.0	3.5	1.8	3.2	3.1	1.6	4.5	2.8	4.2
3	2.6	2.4	3.0	3.2	2.7	2.5	2.6	2.3	3.5	2.5	2.9	2.6	2.5	5.3	2.5	2.5	1.6	3.6	1.2	3.8
2	1.7	1.7	1.7	1.4	2.2	1.5	1.5	1.8	1.9	1.4	2.2	1.9	1.9	4.2	1.2	1.5	1.0	2.9	2.2	1.7
1	0.8	0.6	1.2	1.0	1.6	1.0	1.8	0.4	0.6	0.8	1.0	1.3	0.9	0.6	1.0	0.5	2.6	0.0	1.9	0.0
0	2.5	2.6	2.3	1.7	3.3	2.9	1.6	2.4	3.1	2.5	2.4	2.4	2.3	2.5	2.8	2.4	2.0	2.7	0.3	4.3
Mean	7.64	7.73	7.48	7.48	7.48	7.74	7.67	7.72	7.25	7.73	7.47	7.60	7.31	7.47	7.79	7.68	7.73	7.47	7.45	7.17



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
AGREE	78.2	74.0	71.8	75.2	79.8	82.5	80.6	73.8	80.9	75.7	81.4	79.7	76.9
Strongly	60.4	47.8	49.7	56.0	60.8	66.4	68.0	52.2	65.5	54.9	67.3	61.5	59.4
10	36.5	26.9	32.2	27.0	35.3	39.6	46.7	28.8	41.4	30.8	43.7	37.8	35.4
9	10.8	10.5	5.1	12.5	9.8	14.3	10.7	9.6	11.6	9.7	12.2	11.2	10.5
8	13.1	10.3	12.4	16.5	15.7	12.5	10.6	13.8	12.6	14.4	11.4	12.5	13.6
7	10.8	12.3	14.0	12.0	10.1	9.8	9.3	12.7	9.7	11.9	9.5	11.6	10.2
6	7.0	14.0	8.2	7.1	8.9	6.3	3.3	8.9	5.8	8.9	4.5	6.6	7.3
NEUTRAL-5	11.1	12.9	11.7	13.9	10.8	8.9	10.0	12.9	9.9	12.3	9.5	9.8	12.1
DISAGREE	10.7	13.1	16.5	10.9	9.4	8.7	9.4	13.3	9.2	12.1	9.1	10.5	11.0
4	3.1	4.9	5.5	2.7	1.3	3.6	2.5	4.1	2.5	3.2	3.0	2.7	3.5
3	2.6	3.6	4.2	3.7	2.7	0.9	2.0	3.8	1.9	3.5	1.6	2.5	2.7
2	1.7	0.7	2.1	2.2	2.1	0.8	1.7	1.9	1.6	1.9	1.4	1.5	1.8
1	0.8	1.3	1.5	0.4	0.8	0.8	0.7	1.0	0.7	0.9	0.7	1.3	0.4
0	2.5	2.6	3.2	1.9	2.5	2.6	2.4	2.5	2.5	2.5	2.5	2.4	2.6
Mean	7.64	7.14	7.13	7.38	7.63	7.95	8.03	7.24	7.90	7.36	8.00	7.72	7.58



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	78.2	69.8	76.0	80.4	81.4	67.7	79.3	80.5	82.8	71.0	72.9	80.2	79.9	75.8	77.9	81.4
Strongly	60.4	46.3	55.5	63.5	67.2	51.0	58.8	58.0	68.7	43.6	52.4	67.9	65.5	58.5	60.3	62.9
10	36.5	28.3	29.1	36.2	45.6	31.7	31.8	34.1	46.2	26.3	26.6	38.0	44.9	32.7	36.8	40.4
9	10.8	7.4	10.9	11.8	11.3	7.2	13.7	9.1	12.2	7.5	8.3	14.1	10.4	12.0	10.3	10.5
8	13.1	10.6	15.5	15.4	10.3	12.1	13.3	14.8	10.3	9.8	17.5	15.9	10.2	13.8	13.1	12.0
7	10.8	12.1	13.1	9.6	9.7	7.1	13.1	14.3	10.0	15.0	13.1	5.7	9.4	10.9	11.0	10.4
6	7.0	11.4	7.4	7.3	4.5	9.6	7.5	8.2	4.1	12.5	7.4	6.6	4.9	6.4	6.7	8.1
NEUTRAL-5	11.1	14.0	12.4	9.9	9.9	14.3	11.7	8.4	8.2	13.7	12.9	11.2	11.6	12.8	10.5	10.4
DISAGREE	10.7	16.2	11.6	9.7	8.7	17.9	8.9	11.0	9.0	15.2	14.1	8.6	8.5	11.4	11.6	8.2
4	3.1	5.6	3.3	2.6	2.4	4.7	1.8	2.2	3.2	6.1	4.7	3.0	1.5	2.8	3.3	3.1
3	2.6	4.7	3.4	2.2	1.6	6.1	3.5	1.6	1.5	3.8	3.2	2.6	1.8	3.3	2.8	1.6
2	1.7	1.3	2.2	1.7	1.5	1.5	1.2	1.6	1.6	1.1	3.2	1.7	1.3	2.0	1.6	1.4
1	0.8	1.4	0.8	0.9	0.6	3.1	0.8	2.0	0.6	0.4	0.7	0.0	0.6	0.8	1.2	0.2
0	2.5	3.3	2.0	2.4	2.6	2.5	1.6	3.6	2.0	3.8	2.4	1.4	3.2	2.6	2.7	1.9
Mean	7.64	6.98	7.40	7.74	8.02	7.01	7.64	7.52	8.11	6.96	7.17	7.92	7.93	7.50	7.61	7.88



Table 16 Page 200  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	78.2	78.4	78.5	80.1	81.3	72.8	76.2	74.6	78.6	78.3	74.9	61.0	75.7	76.1	75.0	77.0	79.3	84.8	77.2
Strongly	60.4	60.7	58.6	63.3	68.0	54.5	60.2	55.9	59.2	62.9	56.8	49.7	58.7	56.8	59.0	56.4	61.6	66.4	59.6
10	36.5	36.8	32.9	37.0	47.2	31.3	37.6	32.5	33.8	41.0	34.2	29.0	34.7	33.3	27.3	26.2	37.3	42.2	36.0
9	10.8	10.7	11.5	11.9	9.9	10.5	12.0	12.4	11.4	10.2	9.3	9.6	10.0	9.4	13.8	4.7	11.3	11.5	10.5
8	13.1	13.2	14.2	14.4	10.9	12.7	10.6	11.1	14.1	11.7	13.3	11.1	14.0	14.1	17.9	25.5	13.0	12.7	13.1
7	10.8	10.7	12.5	8.6	8.8	9.3	6.3	12.4	11.6	8.9	10.8	9.3	9.6	11.7	9.3	12.8	10.9	11.1	10.9
6	7.0	7.0	7.4	8.2	4.5	9.0	9.6	6.3	7.7	6.5	7.3	2.0	7.3	7.5	6.8	7.8	6.8	7.3	6.8
NEUTRAL-5	11.1	11.1	10.7	11.0	9.8	15.4	10.6	9.9	10.9	11.3	12.5	19.5	12.5	11.0	14.1	18.3	10.6	5.7	11.6
DISAGREE	10.7	10.4	10.8	8.9	8.9	11.9	13.2	15.5	10.5	10.3	12.6	19.5	11.8	12.9	10.9	4.7	10.1	9.6	11.1
4	3.1	3.1	3.0	4.2	2.8	3.4	3.4	3.7	3.2	3.1	5.0	8.0	4.2	5.5	5.3	0.0	2.5	3.8	3.1
3	2.6	2.5	3.4	1.3	1.7	2.5	2.7	4.3	3.1	2.0	3.1	5.3	2.8	2.7	0.0	3.4	2.4	2.1	2.8
2	1.7	1.7	1.5	1.8	1.6	1.7	0.0	1.4	1.7	1.5	1.1	2.6	0.7	0.9	0.0	1.3	1.9	1.3	1.7
1	0.8	0.8	0.9	0.0	0.6	1.7	1.5	1.3	0.7	1.0	1.4	1.5	1.8	1.6	1.3	0.0	0.6	0.8	0.9
0	2.5	2.3	2.0	1.6	2.2	2.6	5.6	4.7	1.9	2.7	1.9	2.1	2.4	2.2	4.3	0.0	2.7	1.5	2.7
Mean	7.64	7.67	7.58	7.81	8.06	7.31	7.47	7.31	7.61	7.76	7.47	6.94	7.51	7.46	7.39	7.49	7.70	8.02	7.59





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TO CUT TAXES FOR MIDDLE AND WORKING-CLASS AMERICANS TO GROW THE ECONOMY AND GIVE PEOPLE RELIEF FROM HIGH PRICES.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expanded	VOTE GOP	Def./Prob/ GOP	Lean R/Lean D/Und.	VOTE DEMO-CRAT	MINORITY	PERSUADABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	87.1	100.0	95.9	91.9	88.8	80.1	60.9	51.8	31.7	91.2	93.4	80.2	91.2	91.3	87.3	97.1	76.5	81.9
Strongly	73.6	99.7	87.6	81.2	68.3	52.2	43.9	41.8	16.0	78.8	84.6	50.3	77.5	78.9	69.0	94.3	60.1	65.8
10	46.5	89.4	58.7	45.7	30.5	28.6	25.0	28.6	13.8	50.7	57.5	17.5	49.0	50.0	39.8	70.1	35.6	37.0
9	13.5	6.8	15.8	20.4	14.8	9.9	8.2	7.4	0.0	14.5	15.3	11.0	14.4	14.9	15.2	12.5	10.7	12.8
8	13.6	3.5	13.1	15.1	23.1	13.7	10.6	5.8	2.2	13.6	11.9	21.9	14.1	14.0	13.9	11.8	13.8	16.0
7	9.2	0.3	6.0	8.7	13.8	17.2	11.9	5.1	5.6	8.5	6.5	18.6	9.2	8.4	12.3	2.8	11.0	11.0
6	4.3	0.0	2.3	2.0	6.7	10.7	5.1	4.9	10.1	3.9	2.4	11.2	4.6	4.1	6.0	0.0	5.4	5.2
NEUTRAL-5	6.4	0.0	2.0	5.3	6.2	11.5	17.8	19.5	9.6	5.3	4.0	12.0	5.2	5.1	7.8	1.9	9.0	7.4
DISAGREE	6.6	0.0	2.0	2.8	4.9	8.4	21.2	28.7	58.8	3.5	2.6	7.9	3.5	3.5	5.0	1.0	14.4	10.7
4	1.9	0.0	0.2	1.1	1.8	3.2	5.9	9.2	9.0	1.2	0.7	3.4	0.9	0.9	2.4	0.0	3.9	6.2
3	1.3	0.0	0.4	0.4	0.7	1.3	7.4	6.8	5.3	0.5	0.4	0.9	0.7	0.8	0.2	0.0	3.5	2.4
2	0.7	0.0	0.0	0.0	0.5	0.8	3.2	5.5	3.0	0.3	0.1	1.2	0.4	0.5	0.2	0.0	1.6	0.6
1	0.6	0.0	0.0	0.0	0.5	1.6	1.1	1.9	10.3	0.3	0.0	1.6	0.2	0.2	0.6	0.0	1.6	0.9
0	2.0	0.0	1.4	1.3	1.3	1.5	3.6	5.2	31.1	1.2	1.3	0.8	1.3	1.2	1.6	1.0	3.9	0.6
Mean	8.31	9.85	9.02	8.66	8.01	7.47	6.66	6.32	3.71	8.63	8.91	7.26	8.57	8.62	8.19	9.36	7.48	7.92



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TO CUT TAXES FOR MIDDLE AND WORKING-CLASS AMERICANS TO GROW THE ECONOMY AND GIVE PEOPLE RELIEF FROM HIGH PRICES.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	87.1	89.7	86.9	85.0	88.6	88.7	88.9	88.1	79.0	79.2	78.6
Strongly	73.6	73.8	75.1	72.1	74.3	75.9	77.3	70.9	62.2	61.5	63.5
10	46.5	45.6	45.7	46.5	47.9	48.3	52.0	34.7	37.6	37.5	37.8
9	13.5	15.1	15.4	11.8	13.1	13.6	12.6	17.1	12.8	12.4	13.7
8	13.6	13.1	14.0	13.8	13.3	14.0	12.7	19.0	11.8	11.6	12.1
7	9.2	10.7	7.4	8.7	10.7	8.8	7.9	12.1	11.1	11.7	10.0
6	4.3	5.1	4.5	4.2	3.6	4.0	3.7	5.1	5.7	6.0	5.1
NEUTRAL-5	6.4	5.1	5.6	7.8	5.6	5.8	5.7	6.2	9.1	10.4	6.6
DISAGREE	6.6	5.2	7.5	7.1	5.8	5.5	5.4	5.8	11.9	10.4	14.7
4	1.9	2.2	1.6	2.4	1.3	1.5	1.6	1.4	3.9	3.0	5.7
3	1.3	1.0	2.3	1.0	1.3	1.1	1.1	1.5	2.2	1.4	3.6
2	0.7	0.5	0.4	1.2	0.2	0.4	0.4	0.5	1.8	2.7	0.0
1	0.6	0.9	1.4	0.3	0.2	0.6	0.5	0.9	0.9	1.5	0.0
0	2.0	0.7	1.8	2.2	2.9	1.8	1.9	1.4	3.1	1.9	5.4
Mean	8.31	8.42	8.29	8.22	8.37	8.43	8.52	8.12	7.70	7.72	7.65



Table 17 Page 203  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TO CUT TAXES FOR MIDDLE AND WORKING-CLASS AMERICANS TO GROW THE ECONOMY AND GIVE PEOPLE RELIEF FROM HIGH PRICES.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		RIGHT	WRONG	REPU-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	87.1	88.5	85.9	88.6	87.9	76.9	82.2	87.7	86.4	87.6	89.4	83.6	86.3	90.3	83.9	81.9	79.0	80.3	89.8	91.2	85.8
Strongly	73.6	74.6	72.7	75.0	75.1	61.2	64.0	73.6	73.5	73.4	75.9	68.0	73.7	76.9	72.0	64.6	64.4	64.7	75.9	72.9	71.1
10	46.5	44.9	47.7	47.2	48.1	36.3	36.9	45.4	47.5	45.4	48.7	38.1	47.8	47.2	47.7	41.0	35.7	39.0	42.8	39.5	44.0
9	13.5	14.3	12.8	13.9	13.0	13.7	13.5	13.4	13.5	13.5	13.5	13.5	13.4	15.0	12.8	9.4	14.0	13.9	18.5	19.4	12.3
8	13.6	15.4	12.3	13.8	14.0	11.3	13.5	14.7	12.5	14.6	13.7	16.4	12.4	14.7	11.5	14.2	14.7	11.7	14.6	13.9	14.7
7	9.2	9.4	9.0	9.2	9.0	10.0	12.0	9.9	8.4	9.8	9.1	11.4	8.4	9.4	8.0	11.0	10.7	10.1	10.8	12.4	7.7
6	4.3	4.4	4.2	4.5	3.8	5.7	6.2	4.2	4.4	4.3	4.4	4.3	4.3	4.0	4.0	6.3	3.8	5.5	3.2	5.9	7.0
NEUTRAL-5	6.4	5.9	6.7	6.3	5.5	10.4	8.9	6.2	6.5	6.4	5.1	9.2	6.3	4.9	7.1	10.2	11.3	10.4	4.4	2.8	7.4
DISAGREE	6.6	5.6	7.4	5.1	6.6	12.7	8.8	6.0	7.1	6.0	5.5	7.1	7.3	4.8	9.0	7.9	9.7	9.2	5.8	6.0	6.8
4	1.9	1.8	2.1	1.1	1.8	6.5	3.7	1.9	2.0	2.1	1.2	3.9	1.8	1.7	2.2	2.3	4.1	4.6	3.1	2.0	3.6
3	1.3	1.0	1.6	0.9	1.7	1.4	1.2	1.3	1.4	1.3	1.3	1.2	1.4	1.0	1.7	1.6	2.1	2.0	0.5	0.7	1.2
2	0.7	0.6	0.8	0.9	0.4	1.0	0.9	0.9	0.5	0.7	0.6	0.8	0.7	0.5	0.7	1.2	1.6	1.0	1.0	2.5	0.0
1	0.6	0.4	0.8	0.3	0.8	1.5	0.7	0.3	1.0	0.4	0.6	0.0	0.9	0.4	0.8	1.1	0.6	0.4	0.8	0.0	1.1
0	2.0	1.8	2.1	2.0	2.0	2.3	2.3	1.6	2.4	1.6	1.7	1.3	2.5	1.2	3.6	1.7	1.4	1.3	0.6	0.8	0.8
Mean	8.31	8.35	8.27	8.40	8.37	7.66	7.86	8.33	8.29	8.32	8.45	8.06	8.28	8.50	8.15	7.92	7.82	7.92	8.44	8.33	8.21



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TO CUT TAXES FOR MIDDLE AND WORKING-CLASS AMERICANS TO GROW THE ECONOMY AND GIVE PEOPLE RELIEF FROM HIGH PRICES.

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN		
	TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267			
AGREE	87.1	89.3	86.2	88.3	88.1	84.0	91.4	87.6	82.7	85.7	88.5	85.4			
Strongly	73.6	75.8	72.9	74.7	74.6	70.6	78.9	70.5	68.8	71.2	78.1	72.4			
10	46.5	47.0	47.0	45.8	46.5	47.3	47.0	39.7	44.8	44.8	52.4	49.8			
9	13.5	13.6	12.9	15.4	13.3	11.0	16.9	12.3	11.2	14.2	14.2	10.7			
8	13.6	15.2	13.0	13.5	14.7	12.3	15.0	18.5	12.8	12.3	11.5	11.8			
7	9.2	9.4	9.3	9.2	9.4	9.0	9.4	11.9	9.1	9.0	7.2	8.8			
6	4.3	4.1	4.0	4.4	4.1	4.5	3.1	5.2	4.8	5.4	3.2	4.2			
NEUTRAL-5	6.4	5.5	6.6	6.3	5.6	7.5	3.6	5.8	8.2	8.5	5.5	6.9			
DISAGREE	6.6	5.3	7.2	5.5	6.3	8.5	5.0	6.7	9.1	5.9	6.0	7.8			
4	1.9	1.5	2.1	0.8	1.8	3.8	0.3	1.6	4.3	1.2	1.9	3.3			
3	1.3	1.1	1.6	1.5	1.5	0.8	1.4	2.1	1.0	1.5	1.1	0.7			
2	0.7	0.8	0.5	1.0	0.6	0.3	1.3	0.3	0.5	0.7	0.9	0.0			
1	0.6	0.4	0.9	0.5	0.5	1.0	0.2	0.7	0.5	0.8	0.3	1.6			
0	2.0	1.6	2.2	1.7	1.9	2.6	1.7	2.0	2.8	1.6	1.8	2.3			
Mean	8.31	8.43	8.27	8.36	8.35	8.17	8.52	8.13	8.06	8.23	8.54	8.27			



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TO CUT TAXES FOR MIDDLE AND WORKING-CLASS AMERICANS TO GROW THE ECONOMY AND GIVE PEOPLE RELIEF FROM HIGH PRICES.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	87.1	87.6	89.5	85.9	87.1	86.1	87.4	86.7	86.8	86.2	88.9	88.6	90.0	76.7	83.5	85.1	81.4
Strongly	73.6	72.4	78.9	66.7	71.6	73.8	79.2	76.3	74.6	67.1	76.6	73.3	77.1	72.2	67.3	69.1	76.9
10	46.5	43.7	53.0	35.6	46.4	42.9	54.9	48.5	35.3	43.5	47.0	44.2	50.9	43.8	44.7	44.2	57.7
9	13.5	13.4	13.2	13.5	12.6	14.1	14.8	14.4	27.5	10.3	15.9	13.0	13.1	16.5	9.3	13.2	6.4
8	13.6	15.3	12.7	17.6	12.6	16.8	9.5	13.4	11.8	13.3	13.7	16.1	13.2	11.9	13.3	11.8	12.8
7	9.2	10.5	7.1	13.5	10.5	7.4	6.6	7.0	6.3	12.0	8.7	10.8	9.3	0.0	11.0	10.8	2.5
6	4.3	4.7	3.4	5.8	5.0	5.0	1.6	3.4	5.9	7.1	3.6	4.4	3.6	4.5	5.3	5.2	2.0
NEUTRAL-5	6.4	5.8	4.1	7.3	7.2	6.4	5.5	6.0	8.0	6.7	6.0	5.8	5.4	4.8	4.9	8.7	6.4
DISAGREE	6.6	6.6	6.4	6.8	5.8	7.6	7.0	7.3	5.3	7.1	5.1	5.6	4.6	18.5	11.6	6.2	12.1
4	1.9	2.1	2.4	1.8	2.2	2.0	1.1	1.6	0.0	0.7	0.9	1.6	1.8	2.5	4.7	3.3	4.3
3	1.3	1.4	0.7	2.0	1.4	1.0	1.4	1.2	1.3	1.9	1.4	1.3	1.8	2.0	1.9	0.9	0.0
2	0.7	0.6	0.4	0.8	0.3	0.8	1.5	1.1	0.0	1.3	1.0	0.8	0.0	2.3	0.0	0.0	1.2
1	0.6	0.5	0.8	0.3	0.8	0.7	0.4	0.6	0.0	1.9	0.2	0.5	0.0	2.4	0.9	1.0	1.2
0	2.0	2.0	2.1	2.0	1.1	3.1	2.6	2.9	4.0	1.2	1.6	1.4	1.0	9.3	4.1	1.1	5.4
Mean	8.31	8.25	8.55	7.98	8.32	8.16	8.54	8.34	8.18	8.07	8.45	8.32	8.58	7.56	7.95	8.22	8.20



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TO CUT TAXES FOR MIDDLE AND WORKING-CLASS AMERICANS TO GROW THE ECONOMY AND GIVE PEOPLE RELIEF FROM HIGH PRICES.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	87.1	87.8	79.1	89.0	85.5	83.4	78.5	84.2	88.5	88.2	89.2	82.6	87.8	89.3	89.2	84.3
Strongly	73.6	74.6	63.8	75.7	69.8	66.4	68.6	66.0	75.8	74.6	78.0	68.8	75.5	76.8	74.5	71.6
10	46.5	48.3	34.6	48.4	40.6	36.7	33.8	37.2	48.3	45.3	53.7	47.6	49.4	48.5	43.6	48.4
9	13.5	12.7	13.9	14.1	14.3	13.3	19.1	12.3	14.3	15.4	12.1	9.0	11.8	13.6	16.5	11.1
8	13.6	13.5	15.3	13.2	14.9	16.5	15.8	16.6	13.3	13.9	12.2	12.3	14.3	14.6	14.4	12.1
7	9.2	9.2	8.7	9.4	9.9	10.7	7.9	11.2	8.7	9.2	7.8	10.1	9.1	11.1	9.1	8.7
6	4.3	4.0	6.5	3.9	5.8	6.3	2.0	7.0	4.0	4.4	3.4	3.7	3.2	1.4	5.7	4.0
NEUTRAL-5	6.4	5.5	10.3	6.0	6.8	8.1	5.7	8.5	5.7	6.0	5.2	8.0	5.3	4.9	5.4	7.7
DISAGREE	6.6	6.8	10.6	5.0	7.6	8.5	15.8	7.3	5.7	5.8	5.6	9.3	6.8	5.8	5.5	8.0
4	1.9	2.0	3.6	1.3	2.7	2.7	7.5	2.0	1.7	1.9	1.3	2.3	1.3	1.8	2.2	2.6
3	1.3	1.5	1.7	1.0	1.3	1.3	0.0	1.5	1.2	1.1	1.4	2.1	1.7	0.7	1.0	1.3
2	0.7	0.4	1.5	0.7	0.7	2.1	6.1	1.4	0.4	0.3	0.5	0.9	1.1	0.7	0.7	0.2
1	0.6	0.6	1.8	0.3	1.0	0.3	0.0	0.3	0.8	1.0	0.4	0.0	0.6	0.5	0.6	0.7
0	2.0	2.2	2.0	1.8	2.0	2.1	2.2	2.1	1.6	1.5	1.9	4.1	2.1	2.1	0.9	3.2
Mean	8.31	8.36	7.70	8.45	8.09	7.90	7.73	7.93	8.43	8.36	8.55	8.05	8.38	8.47	8.37	8.19



Table 17 Page 207  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TO CUT TAXES FOR MIDDLE AND WORKING-CLASS AMERICANS TO GROW THE ECONOMY AND GIVE PEOPLE RELIEF FROM HIGH PRICES.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	87.1	87.1	87.0	87.8	85.5	88.1	86.7	86.3	87.3	88.0	85.0	87.0	83.3	87.7	88.4	87.7	88.7	85.3	84.9	81.8
Strongly	73.6	75.2	70.5	69.7	71.9	73.6	72.2	76.4	68.4	74.1	72.3	75.2	72.7	65.8	74.2	74.1	73.7	76.6	72.4	72.9
10	46.5	50.3	39.2	38.0	41.5	46.2	40.2	53.4	38.1	44.7	50.1	53.1	49.3	41.8	43.0	46.2	46.7	59.4	44.8	53.6
9	13.5	12.6	15.1	16.0	13.6	12.2	15.7	12.8	14.5	14.6	11.1	12.4	9.8	13.2	14.0	15.0	15.5	9.3	11.4	8.3
8	13.6	12.3	16.1	15.6	16.9	15.2	16.2	10.2	15.9	14.8	11.1	9.7	13.6	10.9	17.1	12.8	11.4	7.9	16.2	11.0
7	9.2	8.0	11.5	12.7	9.3	10.0	10.5	6.5	12.7	9.0	9.6	8.8	7.1	19.7	9.4	8.6	11.7	5.9	8.4	5.9
6	4.3	4.0	5.0	5.4	4.3	4.6	4.0	3.5	6.2	4.9	3.1	3.0	3.5	2.2	4.9	5.0	3.3	2.7	4.0	3.0
NEUTRAL-5	6.4	6.1	6.9	5.2	10.0	5.5	6.0	6.5	8.0	5.5	8.2	8.0	8.7	6.3	4.6	6.2	7.3	8.7	8.7	8.7
DISAGREE	6.6	6.8	6.1	7.0	4.5	6.4	7.3	7.1	4.7	6.5	6.8	5.0	8.0	5.9	7.0	6.1	4.0	6.1	6.4	9.5
4	1.9	1.9	2.1	2.7	1.1	1.6	2.4	2.0	1.8	2.3	1.2	1.4	0.9	0.0	2.3	2.2	0.0	2.8	1.2	0.6
3	1.3	1.3	1.4	1.5	1.3	1.4	1.7	1.2	1.1	1.5	1.1	1.2	1.1	0.8	1.7	1.2	1.1	1.4	1.1	1.1
2	0.7	0.6	0.7	0.9	0.4	0.7	0.8	0.6	0.7	0.4	1.3	1.1	1.2	2.5	0.5	0.3	1.1	1.0	0.9	1.5
1	0.6	0.6	0.8	1.0	0.4	0.1	0.9	0.9	0.6	0.7	0.6	0.0	1.4	0.0	0.5	0.9	0.0	0.0	1.1	1.7
0	2.0	2.5	1.1	1.0	1.3	2.5	1.6	2.4	0.5	1.7	2.6	1.3	3.3	2.6	2.0	1.4	1.8	0.8	2.0	4.6
Mean	8.31	8.38	8.17	8.15	8.22	8.30	8.18	8.43	8.17	8.32	8.28	8.51	8.15	8.14	8.27	8.36	8.42	8.60	8.18	8.12



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TO CUT TAXES FOR MIDDLE AND WORKING-CLASS AMERICANS TO GROW THE ECONOMY AND GIVE PEOPLE RELIEF FROM HIGH PRICES.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
AGREE	87.1	81.7	84.3	84.6	88.0	86.5	91.5	83.9	89.0	85.2	89.4	87.5	86.6
Strongly	73.6	60.5	68.0	72.0	73.1	76.9	79.3	68.3	76.8	69.8	78.3	73.0	74.0
10	46.5	40.9	43.1	36.4	47.3	52.6	51.8	39.6	50.8	42.0	52.1	43.8	48.8
9	13.5	6.4	14.2	15.4	11.1	14.3	15.0	13.1	13.7	12.5	14.7	13.6	13.3
8	13.6	13.2	10.8	20.2	14.7	10.0	12.5	15.6	12.4	15.3	11.5	15.6	11.9
7	9.2	13.3	10.9	9.3	10.7	6.5	7.9	10.7	8.3	10.7	7.3	10.2	8.3
6	4.3	7.9	5.4	3.3	4.2	3.1	4.3	4.9	3.9	4.7	3.8	4.4	4.3
NEUTRAL-5	6.4	12.0	6.2	7.2	6.0	6.6	4.2	7.9	5.4	7.3	5.2	5.7	7.0
DISAGREE	6.6	6.3	9.5	8.1	6.0	6.9	4.3	8.2	5.6	7.5	5.4	6.8	6.4
4	1.9	2.1	3.9	0.6	2.7	2.2	1.1	2.0	1.9	2.2	1.6	1.9	2.0
3	1.3	2.2	1.8	3.1	1.2	0.6	0.2	2.5	0.6	2.1	0.4	1.5	1.2
2	0.7	0.4	1.4	1.1	0.9	0.4	0.1	1.1	0.4	1.0	0.2	0.7	0.6
1	0.6	0.9	0.3	1.0	0.0	1.1	0.5	0.8	0.6	0.5	0.8	0.5	0.8
0	2.0	0.6	2.0	2.3	1.2	2.6	2.4	1.8	2.1	1.6	2.4	2.1	1.9
Mean	8.31	7.90	8.09	8.01	8.37	8.44	8.61	8.01	8.49	8.12	8.54	8.25	8.35





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TO CUT TAXES FOR MIDDLE AND WORKING-CLASS AMERICANS TO GROW THE ECONOMY AND GIVE PEOPLE RELIEF FROM HIGH PRICES.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	87.1	82.3	84.8	86.4	91.1	81.5	87.2	88.0	89.2	82.8	82.6	85.2	93.2	86.1	87.2	87.8
Strongly	73.6	62.9	71.3	74.1	79.1	61.5	71.7	72.5	77.5	63.7	71.0	75.4	80.7	70.1	73.3	77.9
10	46.5	40.8	38.7	49.4	51.9	42.4	37.8	44.9	47.4	39.9	39.7	53.1	56.7	42.7	45.9	51.9
9	13.5	9.2	15.4	11.6	15.4	8.0	13.5	12.3	16.2	9.9	17.1	11.0	14.4	13.6	14.0	12.1
8	13.6	12.8	17.2	13.1	11.8	11.1	20.4	15.3	13.9	13.8	14.2	11.3	9.6	13.7	13.4	14.0
7	9.2	13.0	9.4	8.8	7.8	14.7	10.8	11.5	7.5	12.0	8.1	6.6	8.1	10.6	10.0	5.8
6	4.3	6.4	4.1	3.5	4.3	5.2	4.7	4.0	4.1	7.1	3.5	3.2	4.4	5.5	3.9	4.0
NEUTRAL-5	6.4	9.3	7.1	6.3	4.7	9.6	5.1	5.5	5.1	9.1	8.9	7.0	4.3	7.2	6.3	5.6
DISAGREE	6.6	8.4	8.1	7.2	4.2	8.9	7.7	6.5	5.8	8.1	8.5	7.8	2.5	6.7	6.5	6.6
4	1.9	3.0	1.4	3.0	1.0	1.9	0.7	3.4	1.7	3.7	2.2	2.6	0.2	2.0	2.3	1.1
3	1.3	2.1	2.7	1.1	0.2	5.1	2.5	1.0	0.2	0.5	2.8	1.1	0.3	1.8	0.7	2.2
2	0.7	1.5	0.8	0.8	0.1	1.4	1.1	0.9	0.2	1.6	0.5	0.7	0.0	0.2	1.0	0.5
1	0.6	0.8	0.7	0.7	0.4	0.0	1.1	0.3	0.2	1.3	0.4	1.1	0.6	0.2	0.8	0.8
0	2.0	0.8	2.4	1.6	2.5	0.6	2.2	0.9	3.4	1.0	2.6	2.2	1.4	2.6	1.8	1.9
Mean	8.31	7.93	8.05	8.35	8.60	7.93	8.06	8.33	8.42	7.92	8.05	8.37	8.80	8.17	8.31	8.45



Table 17 Page 210  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TO CUT TAXES FOR MIDDLE AND WORKING-CLASS AMERICANS TO GROW THE ECONOMY AND GIVE PEOPLE RELIEF FROM HIGH PRICES.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employ-	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT	ANY		
						Prgm	ANCE												
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	87.1	87.2	87.2	88.7	89.2	82.4	82.1	85.3	87.7	86.7	82.5	84.1	84.7	82.0	80.6	78.7	88.6	88.0	86.9
Strongly	73.6	73.6	71.7	77.8	76.7	69.8	71.1	72.7	73.1	74.2	68.6	73.4	70.8	69.1	70.4	70.5	75.3	78.9	72.6
10	46.5	46.1	43.4	45.5	52.2	42.6	41.8	52.1	44.1	48.0	40.5	37.2	41.3	40.8	34.3	45.3	48.5	41.9	47.1
9	13.5	13.8	13.5	17.1	13.4	14.1	10.9	8.6	14.2	13.6	13.9	12.4	15.9	13.7	20.4	9.7	13.3	16.7	12.7
8	13.6	13.7	14.8	15.2	11.1	13.0	18.3	12.0	14.7	12.6	14.1	23.7	13.6	14.7	15.7	15.4	13.4	20.2	12.7
7	9.2	9.4	11.1	6.7	8.8	10.0	7.9	6.2	10.0	9.0	9.1	8.4	10.2	8.8	5.9	6.5	9.2	6.8	9.7
6	4.3	4.2	4.5	4.2	3.7	2.6	3.1	6.5	4.6	3.5	4.8	2.4	3.7	4.1	4.3	1.8	4.1	2.3	4.6
NEUTRAL-5	6.4	6.4	6.7	5.7	5.1	8.8	10.1	6.4	6.3	6.5	8.3	6.5	8.2	7.2	2.4	10.9	5.7	5.7	6.4
DISAGREE	6.6	6.5	6.1	5.7	5.7	8.8	7.8	8.3	6.0	6.8	9.1	9.4	7.2	10.8	17.0	10.4	5.7	6.2	6.7
4	1.9	1.9	2.1	2.0	2.0	1.7	0.0	2.6	2.0	1.5	2.8	4.4	2.2	3.2	2.8	8.3	1.6	2.6	1.9
3	1.3	1.4	1.1	1.8	0.3	3.2	2.7	0.6	1.3	1.5	2.3	1.9	2.7	2.3	5.2	0.0	1.0	1.5	1.3
2	0.7	0.7	0.7	0.7	0.1	0.4	1.9	0.9	0.7	0.5	1.2	3.1	0.3	1.3	0.0	0.0	0.5	0.0	0.8
1	0.6	0.6	0.7	0.8	0.5	0.0	0.0	1.1	0.8	0.3	0.3	0.0	0.0	0.3	1.5	2.1	0.8	0.0	0.8
0	2.0	1.9	1.4	0.4	2.8	3.4	3.3	2.9	1.2	3.0	2.5	0.0	1.9	3.7	7.6	0.0	1.8	2.1	1.9
Mean	8.31	8.31	8.26	8.46	8.51	8.05	7.99	8.24	8.30	8.32	7.99	8.08	8.17	7.93	7.59	8.10	8.41	8.37	8.29



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	75.4	100.0	95.2	87.8	75.7	51.4	26.3	14.6	0.0	89.8	92.7	75.4	93.5	94.0	82.5	88.4	39.0	82.5
Strongly	58.2	99.4	88.5	71.1	42.1	20.3	5.4	9.0	0.0	75.3	81.9	42.7	81.9	84.6	59.4	72.3	14.7	60.7
10	36.3	90.9	63.7	31.1	15.7	7.0	3.3	4.9	0.0	48.3	55.4	13.1	56.3	58.6	31.6	43.5	5.9	34.4
9	9.1	5.9	13.6	17.4	7.2	2.8	0.0	2.0	0.0	11.7	12.4	8.1	13.3	13.9	9.1	9.0	2.5	9.2
8	12.8	2.7	11.3	22.6	19.2	10.5	2.0	2.1	0.0	15.3	14.1	21.6	12.4	12.1	18.6	19.8	6.2	17.1
7	10.7	0.6	4.5	12.4	22.0	16.3	9.6	0.0	0.0	10.0	7.9	20.4	8.1	6.6	15.0	12.4	12.6	13.0
6	6.5	0.0	2.2	4.2	11.6	14.8	11.3	5.6	0.0	4.5	2.9	12.2	3.4	2.8	8.1	3.7	11.8	8.8
NEUTRAL-5	11.2	0.0	3.5	8.1	14.0	23.5	24.4	33.0	6.3	6.1	4.7	13.0	3.6	3.2	10.7	7.5	24.1	8.9
DISAGREE	13.4	0.0	1.4	4.1	10.3	25.0	49.3	52.4	93.7	4.1	2.6	11.5	2.9	2.8	6.8	4.0	36.9	8.6
4	3.6	0.0	0.0	0.9	2.9	10.9	12.2	9.3	9.6	1.5	0.5	6.4	0.9	0.8	3.4	0.8	8.7	1.5
3	2.7	0.0	0.6	0.7	2.0	4.7	10.3	14.9	10.0	0.6	0.5	1.2	0.3	0.2	1.0	1.0	8.0	3.2
2	2.5	0.0	0.3	1.2	1.4	4.6	12.7	6.9	9.4	0.7	0.5	1.9	0.4	0.4	1.2	1.0	6.9	1.9
1	1.3	0.0	0.0	0.0	1.3	2.0	2.4	6.7	20.4	0.3	0.2	1.2	0.3	0.3	0.7	0.0	3.6	1.2
0	3.4	0.0	0.5	1.3	2.7	2.8	11.7	14.6	44.3	0.9	0.9	0.9	1.1	1.1	0.5	1.2	9.6	0.8
Mean	7.46	9.87	9.13	8.10	6.91	5.69	4.15	3.85	1.39	8.48	8.79	6.92	8.82	8.92	7.75	8.30	4.87	7.72



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	75.4	78.1	71.4	78.7	71.6	74.9	73.7	79.6	77.8	77.5	78.5
Strongly	58.2	58.2	55.0	61.4	55.7	58.6	58.5	59.1	55.8	52.9	61.3
10	36.3	31.8	32.1	41.7	34.8	37.3	38.9	31.3	31.5	29.2	36.0
9	9.1	10.6	8.5	9.5	7.6	9.2	8.6	11.1	8.7	10.2	6.0
8	12.8	15.8	14.3	10.1	13.3	12.2	10.9	16.7	15.6	13.5	19.3
7	10.7	11.9	9.5	11.2	10.2	10.3	9.1	14.3	13.0	13.5	12.0
6	6.5	8.0	7.0	6.1	5.6	6.0	6.0	6.1	9.0	11.1	5.1
NEUTRAL-5	11.2	9.5	12.9	9.4	14.0	11.3	11.7	9.9	10.6	10.9	10.1
DISAGREE	13.4	12.5	15.6	11.9	14.5	13.8	14.7	10.5	11.6	11.6	11.5
4	3.6	3.3	4.6	3.0	3.8	3.3	3.1	3.7	5.1	6.0	3.3
3	2.7	2.7	3.2	2.5	2.6	2.9	3.3	1.4	1.7	1.3	2.4
2	2.5	2.9	2.2	1.9	3.6	2.6	2.6	2.9	1.9	2.4	0.9
1	1.3	1.8	0.7	1.3	1.5	1.3	1.5	0.8	0.9	0.9	0.9
0	3.4	1.8	5.0	3.3	3.1	3.7	4.2	1.6	2.0	1.0	3.9
Mean	7.46	7.47	7.19	7.70	7.30	7.46	7.42	7.59	7.46	7.41	7.57



Table 18 Page 213  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	TRUMP	TRUMP	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	75.4	91.3	63.0	91.8	57.8	77.4	75.6	91.5	59.1	90.1	90.8	88.5	56.9	89.6	53.4	69.9	87.6	84.7	74.9	74.1	78.6
Strongly	58.2	79.0	41.9	79.9	35.8	56.5	53.3	79.0	37.0	76.2	79.6	68.8	35.2	76.6	31.3	47.5	72.7	64.8	54.1	55.1	54.8
10	36.3	53.9	22.6	54.8	18.0	32.2	28.5	53.6	18.8	50.9	57.9	35.5	17.8	50.9	15.3	27.3	37.6	34.1	24.5	23.2	28.7
9	9.1	12.7	6.3	13.0	4.8	10.0	8.1	12.5	5.6	12.1	11.3	13.7	5.3	12.4	4.0	7.8	14.3	11.9	10.7	11.8	9.3
8	12.8	12.5	13.0	12.1	13.1	14.2	16.7	12.9	12.6	13.2	10.4	19.6	12.1	13.3	12.0	12.5	20.8	18.7	19.0	20.1	16.8
7	10.7	7.9	12.9	8.0	13.2	12.1	14.1	8.1	13.4	8.9	7.2	12.7	13.0	8.8	12.7	13.8	8.5	11.6	15.8	14.3	15.9
6	6.5	4.4	8.2	3.8	8.8	8.8	8.3	4.4	8.7	4.9	4.0	7.0	8.6	4.3	9.5	8.6	6.3	8.3	5.0	4.8	7.9
NEUTRAL-5	11.2	4.2	16.6	4.0	18.5	12.1	12.4	4.2	18.3	4.9	4.6	5.7	19.1	4.9	20.0	15.6	6.9	7.9	13.9	14.8	11.6
DISAGREE	13.4	4.4	20.4	4.2	23.7	10.5	12.0	4.3	22.6	5.0	4.6	5.9	24.0	5.5	26.6	14.5	5.5	7.4	11.3	11.1	9.8
4	3.6	0.8	5.7	1.3	5.7	4.6	5.0	1.0	6.2	1.2	1.0	1.7	6.6	1.1	7.0	5.6	1.2	1.6	2.3	1.9	2.4
3	2.7	0.5	4.4	0.5	5.2	1.5	1.9	0.6	4.8	1.1	0.5	2.4	4.7	0.9	5.1	4.2	1.0	2.9	2.5	2.2	4.8
2	2.5	0.5	4.1	0.4	4.9	1.7	2.3	0.5	4.5	0.7	0.7	0.6	4.8	0.9	5.8	1.4	0.8	0.9	3.0	2.7	1.8
1	1.3	0.8	1.6	0.5	2.2	0.9	0.9	0.6	1.9	0.6	0.8	0.3	2.0	0.7	2.2	1.4	0.8	0.9	0.5	0.0	0.7
0	3.4	1.9	4.5	1.5	5.7	1.9	1.9	1.6	5.2	1.4	1.7	1.0	5.9	2.0	6.5	1.9	1.7	1.1	2.9	4.3	0.0
Mean	7.46	8.62	6.55	8.69	6.15	7.51	7.33	8.63	6.27	8.50	8.69	8.09	6.13	8.48	5.88	7.08	8.14	7.87	7.25	7.21	7.50



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267			
AGREE	75.4	90.9	59.3	91.0	62.2	71.6	93.1	68.5	70.1	89.2	56.7	73.1			
Strongly	58.2	78.3	37.2	79.7	40.2	52.5	84.1	46.6	49.4	76.0	34.6	55.5			
10	36.3	54.4	18.9	53.9	21.2	32.1	57.0	24.2	30.0	51.4	18.7	34.2			
9	9.1	12.2	5.6	12.4	5.4	9.4	15.3	6.1	9.6	10.1	4.8	9.2			
8	12.8	11.7	12.6	13.3	13.6	10.9	11.8	16.4	9.7	14.6	11.2	12.1			
7	10.7	8.8	12.5	8.1	12.5	12.0	6.3	14.3	13.3	9.5	11.0	10.8			
6	6.5	3.8	9.6	3.3	9.5	7.1	2.8	7.6	7.4	3.7	11.1	6.8			
NEUTRAL-5	11.2	4.2	18.0	4.1	16.9	13.2	1.8	16.2	15.3	6.1	17.5	11.2			
DISAGREE	13.4	4.9	22.8	4.8	20.9	15.2	5.1	15.3	14.7	4.6	25.8	15.7			
4	3.6	1.4	5.7	1.7	4.3	5.3	1.9	3.3	5.0	1.4	5.1	5.6			
3	2.7	0.7	4.8	0.6	4.5	3.2	0.2	2.4	3.4	0.8	6.4	2.9			
2	2.5	0.7	4.4	0.4	4.9	2.1	0.5	4.3	1.5	0.3	5.4	2.8			
1	1.3	0.5	2.3	0.8	2.0	1.0	0.8	2.2	0.9	0.8	1.7	1.1			
0	3.4	1.6	5.6	1.4	5.2	3.6	1.6	3.0	4.0	1.3	7.1	3.3			
Mean	7.46	8.63	6.24	8.65	6.41	7.22	8.82	6.85	7.12	8.50	6.02	7.32			



Table 18 Page 215  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	75.4	56.0	53.0	58.6	72.9	89.6	94.3	91.8	86.3	85.0	92.8	55.7	68.5	79.0	45.3	71.0	93.2
Strongly	58.2	36.1	35.8	36.4	51.3	74.3	87.7	80.5	75.2	68.4	82.7	32.9	46.5	62.5	34.9	47.6	78.8
10	36.3	17.1	18.8	15.5	30.2	46.7	66.5	55.9	43.2	44.9	56.9	14.2	26.9	44.6	19.7	26.5	56.7
9	9.1	5.7	6.0	5.5	8.1	14.0	10.7	12.5	14.0	10.7	12.8	4.6	6.3	6.7	7.3	8.3	14.1
8	12.8	13.3	11.0	15.4	13.0	13.6	10.5	12.1	18.0	12.9	13.1	14.1	13.2	11.2	8.0	12.8	8.0
7	10.7	11.3	7.8	14.3	13.5	11.0	3.8	7.7	7.8	11.5	7.2	12.3	13.8	8.8	8.4	14.1	9.2
6	6.5	8.6	9.3	7.9	8.1	4.3	2.8	3.6	3.3	5.1	2.8	10.5	8.3	7.7	2.0	9.3	5.2
NEUTRAL-5	11.2	17.6	17.5	17.8	14.0	5.4	2.1	3.9	7.0	5.2	3.7	18.2	17.6	5.3	19.3	14.9	4.1
DISAGREE	13.4	26.4	29.5	23.6	13.2	4.9	3.7	4.3	6.7	9.8	3.5	26.1	13.9	15.7	35.4	14.1	2.7
4	3.6	6.5	6.0	6.9	4.1	1.3	0.6	1.0	1.9	3.1	1.3	5.3	3.7	0.0	13.5	4.9	0.0
3	2.7	5.3	5.2	5.3	2.9	1.2	0.0	0.6	0.0	1.3	0.4	5.6	3.4	2.1	5.8	3.3	0.8
2	2.5	5.7	6.8	4.7	1.9	1.2	0.4	0.8	1.5	0.0	0.4	6.5	2.5	4.7	3.8	2.1	0.9
1	1.3	1.8	2.1	1.6	1.6	0.0	1.1	0.5	0.0	2.5	0.4	2.1	1.7	2.0	1.3	1.2	0.0
0	3.4	7.2	9.5	5.1	2.6	1.3	1.6	1.4	3.3	2.9	0.9	6.6	2.6	6.9	10.9	2.6	0.9
Mean	7.46	6.02	5.84	6.19	7.22	8.43	9.03	8.71	8.22	8.04	8.82	5.89	6.98	7.48	5.74	7.06	8.78



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	75.4	60.7	76.1	91.0	76.9	76.1	84.3	74.7	75.9	76.8	74.4	71.5	81.1	81.4	81.2	60.4
Strongly	58.2	39.9	51.2	80.1	56.4	58.9	75.0	56.2	58.2	57.6	59.3	56.9	64.4	68.3	62.8	42.3
10	36.3	20.7	28.1	55.7	32.7	35.1	40.5	34.2	35.8	36.1	35.2	40.9	42.9	40.6	38.2	27.3
9	9.1	5.9	8.7	12.7	10.0	11.3	23.6	9.2	9.3	8.8	10.3	5.0	10.0	11.0	11.2	4.4
8	12.8	13.3	14.4	11.7	13.7	12.5	10.9	12.8	13.1	12.7	13.7	11.0	11.5	16.8	13.3	10.6
7	10.7	12.1	16.1	7.5	13.4	12.2	9.3	12.7	10.7	11.0	10.1	9.1	11.0	10.0	11.2	9.8
6	6.5	8.8	8.8	3.4	7.1	5.0	0.0	5.8	7.0	8.1	5.1	5.5	5.7	3.1	7.2	8.4
NEUTRAL-5	11.2	17.1	11.8	4.7	10.7	10.2	6.8	10.8	11.2	11.2	11.2	12.3	7.4	9.2	8.2	19.2
DISAGREE	13.4	22.2	12.2	4.4	12.4	13.7	8.9	14.5	12.9	12.1	14.4	16.1	11.5	9.4	10.6	20.3
4	3.6	5.4	3.3	1.7	4.4	4.2	4.8	4.1	2.9	2.7	3.3	6.6	2.3	2.3	3.6	5.7
3	2.7	4.7	2.8	0.5	3.0	2.8	0.0	3.2	2.7	3.0	2.3	2.4	3.0	2.4	0.8	4.4
2	2.5	4.6	2.2	0.4	1.9	3.1	2.6	3.2	2.4	2.3	2.6	2.2	2.4	0.0	1.6	4.0
1	1.3	2.1	1.0	0.5	0.9	1.7	0.0	2.0	1.2	0.9	1.8	0.8	1.3	1.2	1.2	1.4
0	3.4	5.5	2.8	1.3	2.1	1.8	1.5	1.9	3.6	3.1	4.4	4.1	2.5	3.5	3.4	4.9
Mean	7.46	6.36	7.26	8.70	7.48	7.52	8.28	7.40	7.45	7.49	7.39	7.39	7.83	7.91	7.74	6.57





Table 18 Page 217  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	75.4	78.2	70.2	71.0	68.7	80.0	74.6	76.8	64.9	76.6	73.0	74.2	73.4	71.4	79.1	74.4	77.1	71.4	76.0	70.9
Strongly	58.2	60.8	53.2	55.7	48.7	61.7	59.8	60.1	45.3	60.0	54.2	54.4	54.4	54.8	63.3	57.2	59.9	49.0	54.6	54.2
10	36.3	40.8	27.9	28.4	26.9	42.7	30.2	39.3	25.1	36.9	35.1	36.8	33.7	31.9	39.9	34.3	34.9	38.7	31.8	35.6
9	9.1	8.6	10.0	11.3	7.6	8.7	13.0	8.6	6.3	9.7	7.9	6.9	8.4	10.1	10.9	8.6	8.3	5.5	10.8	6.1
8	12.8	11.4	15.4	16.1	14.1	10.3	16.6	12.2	13.9	13.5	11.2	10.7	12.2	12.8	12.5	14.3	16.7	4.8	11.9	12.5
7	10.7	11.0	10.3	9.7	11.3	11.9	9.8	10.2	10.8	10.4	11.3	12.8	10.1	12.1	10.2	10.6	12.0	13.7	14.1	6.2
6	6.5	6.4	6.7	5.6	8.8	6.4	5.0	6.5	8.8	6.1	7.4	6.9	9.0	4.5	5.6	6.6	5.1	8.7	7.3	10.5
NEUTRAL-5	11.2	10.0	13.4	12.7	14.6	9.6	12.4	10.3	14.6	11.0	11.6	11.3	11.3	10.8	11.0	11.0	9.7	12.9	9.8	12.8
DISAGREE	13.4	11.8	16.4	16.3	16.6	10.3	13.0	12.9	20.4	12.4	15.4	14.5	15.3	17.8	10.0	14.6	13.3	15.8	14.2	16.3
4	3.6	3.0	4.7	5.6	3.0	3.0	3.7	3.0	5.8	3.4	3.8	4.4	2.7	5.1	2.9	3.9	4.8	4.0	3.3	2.1
3	2.7	2.6	3.0	2.1	4.5	1.7	2.2	3.2	3.9	2.1	3.9	2.2	5.8	2.9	1.3	2.8	2.4	2.1	4.2	7.4
2	2.5	1.9	3.6	4.1	2.9	2.0	2.3	1.8	5.2	2.4	2.6	3.7	1.7	3.3	1.8	3.0	3.5	3.9	1.7	1.7
1	1.3	1.1	1.5	1.1	2.2	0.7	2.3	1.4	0.6	1.2	1.4	0.9	1.3	2.7	1.3	1.2	0.7	1.0	1.2	1.3
0	3.4	3.3	3.6	3.4	4.0	2.9	2.5	3.5	4.9	3.2	3.7	3.3	3.8	3.8	2.7	3.7	1.8	4.8	3.8	3.8
Mean	7.46	7.66	7.07	7.17	6.89	7.80	7.41	7.56	6.67	7.55	7.27	7.36	7.25	7.16	7.77	7.35	7.55	7.18	7.33	7.16



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
<b>Total</b>	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
<b>AGREE</b>	75.4	66.6	68.8	75.4	79.9	76.9	77.5	71.4	78.0	74.0	77.2	77.9	73.3
<b>Strongly</b>	58.2	42.9	50.3	57.8	62.6	63.7	60.0	52.2	61.9	55.4	61.6	60.9	55.7
10	36.3	23.9	31.5	33.2	40.3	41.1	38.6	30.7	39.8	33.7	39.6	37.7	35.1
9	9.1	6.2	9.7	7.1	8.8	10.4	10.2	7.8	9.9	8.1	10.3	10.4	7.9
8	12.8	12.8	9.0	17.6	13.6	12.2	11.2	13.7	12.2	13.7	11.6	12.8	12.7
7	10.7	12.9	10.9	10.6	11.7	9.0	10.7	11.2	10.4	11.3	10.0	11.1	10.4
6	6.5	10.8	7.6	6.9	5.6	4.2	6.7	7.9	5.7	7.2	5.7	5.8	7.2
<b>NEUTRAL-5</b>	11.2	15.3	11.6	11.0	11.0	10.0	10.8	12.1	10.6	11.7	10.5	10.7	11.6
<b>DISAGREE</b>	13.4	18.0	19.6	13.7	9.1	13.1	11.7	16.6	11.4	14.3	12.3	11.4	15.2
4	3.6	6.6	4.9	5.6	2.3	4.0	1.1	5.6	2.3	4.6	2.3	3.3	3.8
3	2.7	5.4	5.5	1.5	1.9	3.2	1.4	3.7	2.1	3.1	2.1	1.9	3.4
2	2.5	2.6	3.7	3.2	1.0	2.2	2.6	3.2	2.0	2.5	2.4	2.1	2.8
1	1.3	0.9	2.0	0.3	1.7	0.8	1.7	1.0	1.4	1.2	1.3	1.3	1.2
0	3.4	2.6	3.5	3.0	2.3	2.9	4.9	3.1	3.6	2.8	4.1	2.8	3.9
<b>Mean</b>	7.46	6.78	7.00	7.41	7.79	7.71	7.53	7.14	7.65	7.34	7.60	7.64	7.30



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	75.4	64.4	75.4	79.6	76.6	71.5	78.6	79.7	77.8	60.4	72.4	79.5	75.4	75.9	74.3	77.3
Strongly	58.2	43.6	57.2	63.8	60.3	54.4	61.6	62.7	61.2	37.5	53.1	64.7	59.3	57.3	57.5	60.5
10	36.3	25.0	34.0	41.3	38.6	31.9	36.6	37.4	40.3	21.0	31.6	44.4	36.8	34.9	35.3	40.2
9	9.1	7.6	7.9	9.5	10.2	12.0	9.0	12.0	9.8	5.0	6.9	7.5	10.7	9.9	8.8	8.9
8	12.8	11.1	15.2	13.0	11.5	10.5	15.9	13.2	11.1	11.4	14.6	12.8	11.9	12.6	13.4	11.5
7	10.7	11.3	11.1	10.4	10.5	9.3	12.5	11.7	10.2	12.4	9.8	9.4	10.7	11.3	10.0	11.7
6	6.5	9.6	7.0	5.4	5.9	7.9	4.6	5.3	6.4	10.5	9.4	5.5	5.3	7.3	6.8	5.1
NEUTRAL-5	11.2	14.9	10.3	10.8	10.5	16.1	8.3	11.9	10.0	14.2	12.2	9.8	11.0	10.4	12.0	10.2
DISAGREE	13.4	20.6	14.3	9.7	12.8	12.3	13.1	8.4	12.1	25.4	15.4	10.7	13.6	13.7	13.6	12.5
4	3.6	6.9	4.9	2.4	2.2	7.8	4.3	1.5	2.6	6.4	5.4	3.2	1.8	3.7	3.1	4.6
3	2.7	5.7	2.5	2.1	2.1	2.8	1.7	1.3	2.2	7.4	3.3	2.7	1.9	2.9	2.8	2.3
2	2.5	2.9	3.5	1.4	2.5	0.5	3.3	0.6	2.8	4.2	3.6	2.1	2.2	2.4	2.6	2.3
1	1.3	1.6	0.6	1.6	1.3	1.2	0.9	2.3	1.0	1.8	0.3	1.0	1.7	1.4	1.4	0.7
0	3.4	3.6	2.8	2.1	4.8	0.0	2.9	2.7	3.6	5.6	2.8	1.7	6.1	3.3	3.7	2.7
Mean	7.46	6.69	7.40	7.82	7.52	7.46	7.61	7.75	7.64	6.26	7.21	7.87	7.40	7.42	7.38	7.67



Table 18 Page 220  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	75.4	75.4	74.3	79.2	78.6	73.8	72.6	76.1	75.0	76.5	75.8	70.0	76.2	77.8	84.3	81.2	75.3	82.4	74.7
Strongly	58.2	58.4	55.8	63.0	61.2	60.1	60.3	55.3	56.9	60.7	60.8	63.9	60.6	61.4	72.3	70.3	57.3	64.8	57.4
10	36.3	36.2	33.5	38.4	40.4	40.5	32.9	37.3	34.3	38.6	39.7	38.6	39.8	40.7	43.6	46.5	35.1	39.8	36.1
9	9.1	9.2	8.3	11.4	10.3	7.9	9.8	8.0	8.8	9.9	7.9	10.7	9.1	7.3	14.2	5.0	9.5	9.9	8.8
8	12.8	13.0	14.0	13.2	10.6	11.6	17.6	10.0	13.8	12.2	13.1	14.6	11.7	13.4	14.4	18.8	12.6	15.1	12.4
7	10.7	10.6	11.6	9.6	11.0	8.5	7.3	12.1	11.3	9.9	8.8	4.7	8.9	8.2	8.1	3.4	11.4	12.3	10.5
6	6.5	6.4	6.9	6.6	6.4	5.3	5.0	8.7	6.8	5.9	6.3	1.4	6.6	8.2	3.9	7.5	6.6	5.2	6.8
NEUTRAL-5	11.2	11.2	11.3	9.4	9.8	16.1	7.2	10.6	11.1	11.2	12.2	13.3	13.9	11.6	8.3	8.6	10.8	6.9	11.9
DISAGREE	13.4	13.4	14.4	11.4	11.6	10.1	20.2	13.3	13.9	12.3	12.0	16.7	10.0	10.6	7.4	10.2	13.9	10.7	13.4
4	3.6	3.6	4.0	4.9	1.4	3.2	4.8	2.4	4.3	2.3	2.9	2.7	2.8	2.5	3.1	2.5	3.8	1.9	3.7
3	2.7	2.4	3.1	2.1	1.3	1.8	3.6	6.4	2.9	1.7	3.4	8.0	2.4	3.2	0.0	0.0	2.5	1.8	2.7
2	2.5	2.5	2.9	1.9	2.7	2.1	2.4	2.3	2.6	2.6	1.9	1.8	2.1	1.4	0.0	2.5	2.7	2.8	2.3
1	1.3	1.3	1.4	0.0	1.7	0.3	2.1	0.6	1.1	1.4	0.8	0.0	0.6	0.4	0.0	2.1	1.4	0.4	1.5
0	3.4	3.5	3.1	2.4	4.6	2.8	7.4	1.7	3.0	4.3	3.1	4.3	2.0	3.1	4.3	3.0	3.5	3.8	3.3
Mean	7.46	7.46	7.33	7.76	7.61	7.63	7.11	7.48	7.40	7.55	7.60	7.45	7.68	7.67	8.14	7.90	7.41	7.79	7.42



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
<b>Total</b>	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
<b>AGREE</b>	75.7	100.0	95.8	86.3	76.5	50.2	32.1	15.1	3.6	87.5	91.7	66.7	89.7	91.3	77.2	92.4	45.9	78.5
<b>Strongly</b>	59.3	99.3	89.9	69.5	48.0	19.9	9.0	1.9	3.6	74.1	81.5	37.1	77.9	80.2	59.2	79.0	21.7	59.6
10	35.9	91.0	61.5	31.5	17.2	5.0	2.9	1.9	2.0	46.9	54.4	9.6	51.5	54.1	31.9	48.5	8.1	31.7
9	10.9	5.8	16.3	19.5	9.2	5.6	1.6	0.0	0.0	13.3	14.4	8.2	13.6	13.7	12.1	14.4	4.6	12.7
8	12.5	2.5	12.1	18.5	21.6	9.3	4.5	0.0	1.6	13.9	12.8	19.2	12.8	12.4	15.3	16.0	9.0	15.3
7	9.6	0.7	3.7	11.5	17.2	16.6	8.2	6.7	0.0	8.7	6.6	19.3	7.9	7.4	10.8	9.5	11.9	10.2
6	6.8	0.0	2.2	5.2	11.3	13.7	14.9	6.5	0.0	4.7	3.5	10.4	3.8	3.7	7.1	3.9	12.3	8.6
<b>NEUTRAL-5</b>	11.5	0.0	2.8	8.8	14.9	25.5	30.0	19.2	2.2	7.6	5.3	18.7	5.9	5.0	13.6	5.8	21.5	9.9
<b>DISAGREE</b>	12.8	0.0	1.4	4.9	8.6	24.3	37.9	65.7	94.2	5.0	3.0	14.6	4.4	3.8	9.3	1.8	32.5	11.6
4	2.5	0.0	0.1	1.4	2.3	7.0	5.6	8.5	5.2	1.2	0.7	3.8	1.4	1.1	2.3	0.0	5.6	2.2
3	2.8	0.0	0.4	1.4	1.9	6.1	9.0	10.3	12.7	1.0	0.8	2.1	0.9	0.9	1.7	0.7	7.1	2.4
2	1.7	0.0	0.3	0.6	1.1	2.7	8.0	10.5	0.0	0.4	0.4	0.4	0.4	0.3	0.8	0.0	4.8	1.2
1	1.2	0.0	0.0	0.3	1.1	2.3	2.8	8.4	8.1	0.6	0.1	2.7	0.3	0.4	1.3	0.0	2.8	0.7
0	4.7	0.0	0.7	1.2	2.4	6.2	12.5	27.9	68.2	1.7	0.9	5.6	1.4	1.1	3.2	1.1	12.2	5.1
<b>Mean</b>	7.45	9.87	9.14	8.06	7.08	5.55	4.44	2.95	1.11	8.36	8.76	6.40	8.58	8.70	7.53	8.64	5.15	7.45



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	75.7	74.0	73.7	77.9	75.5	76.8	77.4	74.9	70.4	69.6	72.1
Strongly	59.3	59.3	56.7	61.4	58.1	61.0	63.2	52.9	51.1	50.3	52.7
10	35.9	33.4	37.4	37.9	32.9	37.6	40.5	26.8	27.7	25.8	31.5
9	10.9	12.2	8.4	12.2	9.9	10.8	10.3	12.4	11.3	12.6	8.7
8	12.5	13.7	10.9	11.3	15.3	12.6	12.3	13.6	12.1	12.0	12.5
7	9.6	9.2	9.9	9.1	10.6	9.5	7.4	17.0	10.4	10.8	9.7
6	6.8	5.5	7.1	7.4	6.7	6.4	6.8	5.0	8.9	8.5	9.6
NEUTRAL-5	11.5	12.5	12.2	9.8	13.0	10.8	9.7	14.9	15.1	17.2	11.3
DISAGREE	12.8	13.5	14.2	12.2	11.5	12.4	13.0	10.2	14.4	13.3	16.6
4	2.5	4.3	2.8	1.7	2.1	2.5	2.6	2.4	2.2	1.6	3.5
3	2.8	2.0	2.7	3.4	2.2	2.7	3.0	1.6	3.0	3.1	3.0
2	1.7	1.5	2.3	0.9	2.5	1.7	1.6	1.8	1.6	2.5	0.0
1	1.2	0.9	1.3	1.5	0.8	1.1	1.2	0.8	1.6	1.6	1.5
0	4.7	4.9	5.1	4.7	4.0	4.4	4.6	3.6	6.0	4.5	8.7
Mean	7.45	7.40	7.34	7.57	7.41	7.55	7.61	7.32	7.01	7.01	7.00



Table 19 Page 223  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	75.7	85.6	68.1	87.3	65.2	69.3	71.4	86.0	65.4	85.4	86.3	83.5	63.5	86.2	59.8	71.0	76.6	77.6	79.7	78.9	78.9
Strongly	59.3	71.8	49.4	75.6	43.1	55.6	53.2	72.8	45.6	72.4	73.6	69.7	42.6	73.2	37.6	54.1	55.6	59.0	63.8	58.4	66.5
10	35.9	46.5	27.6	49.9	21.8	33.4	28.6	46.9	24.7	46.4	49.0	40.4	22.6	47.2	18.2	32.2	28.9	32.7	35.6	31.7	39.4
9	10.9	12.7	9.4	13.1	8.6	10.4	10.9	13.3	8.4	13.0	12.3	14.6	8.2	12.9	8.0	9.6	13.4	11.0	9.8	10.3	10.3
8	12.5	12.6	12.4	12.6	12.6	11.8	13.7	12.5	12.5	13.0	12.3	14.6	11.8	13.2	11.4	12.3	13.3	15.3	18.4	16.4	16.7
7	9.6	8.7	10.4	7.8	12.5	5.6	10.5	8.7	10.6	8.1	8.0	8.4	11.6	8.6	12.1	8.1	14.4	10.8	9.9	15.5	5.0
6	6.8	5.0	8.2	3.9	9.6	8.2	7.7	4.5	9.2	4.9	4.7	5.4	9.3	4.5	10.1	8.8	6.6	7.7	6.0	5.0	7.3
NEUTRAL-5	11.5	7.5	14.6	6.9	15.3	15.8	15.3	7.6	15.5	7.6	7.0	8.9	16.5	7.5	17.0	14.5	11.2	10.2	10.6	13.4	9.8
DISAGREE	12.8	6.9	17.3	5.8	19.5	14.9	13.2	6.5	19.1	7.0	6.8	7.6	20.0	6.2	23.2	14.5	12.2	12.3	9.7	7.7	11.3
4	2.5	2.1	2.8	1.7	3.3	2.6	2.9	1.8	3.2	1.8	2.1	1.2	3.3	1.6	3.8	3.0	2.5	1.8	3.4	3.5	2.2
3	2.8	1.3	3.9	1.0	4.9	1.7	2.3	1.0	4.5	1.3	1.2	1.5	4.6	1.3	4.9	3.6	1.7	2.6	2.4	1.4	3.3
2	1.7	0.6	2.5	0.5	3.1	0.5	0.9	0.6	2.8	0.6	0.7	0.5	3.0	0.7	3.1	2.0	0.5	0.8	1.0	0.6	0.9
1	1.2	0.4	1.8	0.4	1.9	1.8	1.2	0.5	1.9	0.5	0.5	0.5	2.1	0.4	2.4	1.4	1.2	0.8	0.5	0.8	0.0
0	4.7	2.6	6.3	2.2	6.4	8.2	5.8	2.5	6.9	2.8	2.3	3.8	7.0	2.2	8.9	4.5	6.2	6.3	2.3	1.4	4.9
Mean	7.45	8.23	6.85	8.41	6.55	7.07	7.12	8.27	6.63	8.22	8.32	8.00	6.49	8.29	6.14	7.17	7.30	7.39	7.73	7.66	7.70



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267
AGREE	75.7	87.1	65.4	87.6	65.6	73.0	90.0	67.7	78.7	85.5	63.7	67.2
Strongly	59.3	75.5	44.3	76.8	44.7	54.5	79.7	46.4	56.3	74.4	43.2	52.6
10	35.9	49.8	23.3	51.3	22.3	32.7	50.0	22.0	32.8	52.4	22.6	32.6
9	10.9	13.4	8.3	13.2	9.2	9.9	15.4	8.7	10.7	11.3	9.6	9.1
8	12.5	12.3	12.7	12.3	13.2	11.8	14.3	15.7	12.8	10.6	11.1	10.8
7	9.6	7.5	11.7	6.7	12.0	10.5	6.4	13.8	12.3	7.0	10.4	8.7
6	6.8	4.2	9.3	4.0	8.9	8.0	3.9	7.4	10.1	4.1	10.1	6.0
NEUTRAL-5	11.5	6.8	15.6	7.4	14.8	12.7	5.4	15.6	9.5	9.1	14.1	16.0
DISAGREE	12.8	6.1	19.1	5.0	19.6	14.3	4.6	16.7	11.8	5.4	22.1	16.8
4	2.5	2.0	2.9	1.5	3.7	2.2	0.5	3.5	1.4	2.2	3.9	3.0
3	2.8	1.0	4.5	1.1	4.5	2.7	1.0	4.6	2.3	1.1	4.5	3.0
2	1.7	0.8	2.9	0.4	3.1	1.5	0.2	3.1	1.7	0.5	3.2	1.2
1	1.2	0.4	1.8	0.5	1.8	1.4	0.8	0.9	0.6	0.2	2.5	2.3
0	4.7	1.8	6.9	1.6	6.4	6.5	2.1	4.6	5.8	1.2	8.0	7.3
Mean	7.45	8.41	6.58	8.49	6.59	7.17	8.55	6.79	7.37	8.44	6.43	6.97





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	75.7	58.0	52.4	63.0	75.7	85.9	91.3	88.4	80.0	81.1	89.6	57.9	73.8	82.6	49.7	74.9	85.5
Strongly	59.3	35.8	31.7	39.5	56.6	73.9	83.9	78.5	69.2	65.7	80.0	34.0	54.6	75.3	30.7	54.3	73.0
10	35.9	16.8	15.9	17.6	32.1	46.3	61.2	53.2	36.7	40.3	55.0	15.1	28.2	45.9	16.1	31.5	48.6
9	10.9	6.8	6.6	6.9	10.9	15.6	11.6	13.7	13.6	11.9	13.5	6.1	12.8	15.0	7.1	9.1	14.4
8	12.5	12.3	9.1	15.0	13.6	11.9	11.1	11.6	18.9	13.5	11.6	12.8	13.6	14.4	7.4	13.7	10.0
7	9.6	13.2	9.9	16.1	11.0	6.9	4.4	5.7	10.8	9.9	5.7	14.0	11.6	0.0	10.9	11.1	8.6
6	6.8	9.0	10.8	7.4	8.0	5.1	3.1	4.2	0.0	5.5	3.9	10.0	7.5	7.3	8.2	9.6	3.8
NEUTRAL-5	11.5	17.0	16.6	17.3	13.2	8.7	3.0	6.0	13.1	10.4	6.3	17.3	13.8	2.5	17.1	13.9	6.4
DISAGREE	12.8	25.0	31.0	19.7	11.1	5.5	5.7	5.6	6.8	8.5	4.0	24.8	12.4	14.9	33.2	11.2	8.2
4	2.5	4.5	4.9	4.0	2.1	0.8	2.1	1.4	3.3	1.3	1.4	4.6	2.2	4.4	4.2	2.5	0.0
3	2.8	6.0	6.2	5.8	2.6	0.5	0.7	0.6	0.0	2.4	0.8	5.3	4.5	0.0	11.7	1.1	0.0
2	1.7	4.0	5.5	2.7	1.3	0.6	0.0	0.3	0.0	1.0	0.2	5.0	1.0	0.0	1.1	1.7	1.0
1	1.2	2.8	3.0	2.5	0.6	1.3	0.0	0.7	1.8	0.7	0.4	2.7	0.0	2.9	3.4	1.0	1.2
0	4.7	7.8	11.4	4.7	4.5	2.2	2.9	2.5	1.7	3.2	1.2	7.3	4.8	7.6	12.8	4.9	6.0
Mean	7.45	6.05	5.61	6.43	7.39	8.29	8.80	8.52	7.97	7.87	8.67	5.99	7.26	7.86	5.53	7.28	8.14



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	75.7	64.9	74.4	87.7	77.9	78.3	81.0	77.8	77.5	79.4	74.1	61.7	80.5	82.8	84.0	60.3
Strongly	59.3	44.0	57.4	76.2	59.1	61.7	62.7	61.5	61.4	63.1	58.2	43.6	65.1	71.6	68.3	42.3
10	35.9	22.7	31.0	51.6	33.0	33.1	23.7	34.7	37.6	38.1	36.7	29.0	41.3	46.2	39.3	26.7
9	10.9	8.4	11.7	13.2	12.1	12.6	24.2	10.7	11.1	12.3	9.1	7.1	11.9	12.8	12.8	6.1
8	12.5	12.9	14.6	11.4	14.0	15.9	14.7	16.1	12.6	12.7	12.5	7.4	11.9	12.6	16.1	9.5
7	9.6	11.6	10.5	7.2	11.3	9.4	8.2	9.6	9.6	9.6	9.5	10.3	7.3	7.8	10.4	10.0
6	6.8	9.4	6.5	4.3	7.5	7.2	10.2	6.7	6.6	6.7	6.4	7.9	8.1	3.4	5.3	8.0
NEUTRAL-5	11.5	15.5	11.2	7.3	11.5	11.0	7.1	11.6	11.3	10.2	13.2	13.7	9.6	4.5	8.6	17.7
DISAGREE	12.8	19.5	14.4	5.0	10.6	10.8	11.9	10.6	11.2	10.4	12.7	24.6	9.9	12.8	7.5	22.0
4	2.5	3.1	3.4	1.5	1.9	1.7	0.0	2.0	2.5	2.2	3.0	3.6	2.8	2.2	1.6	3.3
3	2.8	4.7	1.8	1.0	2.0	2.1	1.9	2.2	2.7	2.4	3.2	4.1	2.3	1.8	1.4	4.9
2	1.7	3.0	1.2	0.3	1.4	1.9	2.9	1.8	1.6	1.8	1.3	1.6	0.8	2.7	0.7	3.6
1	1.2	1.7	1.8	0.4	1.1	1.3	2.4	1.1	1.0	1.0	1.1	2.1	0.7	1.0	0.5	2.0
0	4.7	7.0	6.1	1.7	4.2	3.8	4.8	3.6	3.4	3.1	4.1	13.3	3.3	5.0	3.3	8.1
Mean	7.45	6.55	7.25	8.49	7.50	7.54	7.40	7.57	7.62	7.72	7.44	6.33	7.83	7.96	7.97	6.42



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	75.7	75.3	76.5	75.2	78.7	76.9	82.0	74.2	70.0	77.4	72.3	73.2	70.8	78.2	81.2	74.1	80.2	66.2	65.6	75.8
Strongly	59.3	59.9	58.1	57.4	59.3	59.8	63.5	60.0	51.6	62.0	53.4	54.2	49.8	66.5	65.4	59.2	58.5	50.0	42.6	56.6
10	35.9	39.6	28.9	27.0	32.3	38.0	31.1	40.9	26.2	37.1	33.3	35.0	31.3	39.4	37.0	37.2	37.7	32.4	25.5	36.8
9	10.9	9.9	12.7	14.0	10.4	9.8	14.5	9.9	10.6	11.7	9.1	8.6	7.7	14.4	13.1	10.5	9.3	7.9	5.3	9.9
8	12.5	10.4	16.5	16.4	16.5	12.0	17.9	9.2	14.8	13.2	11.0	10.6	10.9	12.6	15.2	11.5	11.5	9.8	11.8	9.9
7	9.6	9.4	10.1	10.4	9.7	9.8	12.1	9.0	7.8	8.8	11.4	12.3	13.9	3.2	8.9	8.7	15.4	9.3	17.3	10.7
6	6.8	6.1	8.3	7.5	9.7	7.2	6.5	5.2	10.5	6.5	7.5	6.6	7.1	8.5	6.9	6.2	6.3	6.9	5.6	8.5
NEUTRAL-5	11.5	11.5	11.6	13.0	9.2	10.7	9.3	12.0	14.3	10.6	13.3	13.0	14.5	10.8	8.6	12.4	10.5	15.5	18.6	10.7
DISAGREE	12.8	13.2	11.9	11.8	12.1	12.4	8.7	13.8	15.7	12.0	14.3	13.8	14.7	11.0	10.3	13.5	9.3	18.3	15.9	13.5
4	2.5	2.8	1.8	1.6	2.1	2.1	1.3	3.4	2.3	2.4	2.6	1.7	4.3	1.4	1.5	3.2	1.6	1.7	3.9	4.7
3	2.8	2.6	3.1	3.1	3.2	2.6	2.7	2.5	3.7	2.6	3.0	4.7	2.0	0.0	2.6	2.6	3.2	6.3	2.7	1.4
2	1.7	1.4	2.1	2.2	1.9	1.7	1.6	1.2	2.7	1.8	1.4	1.4	1.3	0.0	1.9	1.6	1.0	1.8	1.7	0.8
1	1.2	1.4	0.8	0.9	0.7	0.9	0.6	1.8	1.0	0.9	1.8	1.4	1.1	2.5	0.5	1.3	1.6	1.3	1.5	0.8
0	4.7	5.0	4.1	4.0	4.1	5.1	2.5	4.9	6.0	4.3	5.5	4.5	6.0	7.1	3.7	4.7	1.9	7.1	6.1	5.9
Mean	7.45	7.51	7.35	7.30	7.44	7.51	7.71	7.51	6.92	7.58	7.19	7.29	7.08	7.61	7.75	7.44	7.71	6.87	6.74	7.41



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
AGREE	75.7	55.7	71.5	72.6	72.1	79.4	85.8	68.8	80.1	69.8	83.2	78.9	72.9
Strongly	59.3	35.7	43.5	52.5	57.1	66.7	75.0	46.0	67.5	49.4	71.6	61.3	57.5
10	35.9	15.4	24.8	26.7	35.4	41.4	50.2	23.8	43.5	27.4	46.6	35.2	36.5
9	10.9	10.1	8.2	12.1	9.3	11.2	12.4	10.4	11.2	10.1	11.9	11.7	10.1
8	12.5	10.3	10.4	13.7	12.3	14.1	12.4	11.9	12.9	12.0	13.1	14.4	10.9
7	9.6	12.7	18.9	11.7	7.7	7.9	5.2	14.3	6.7	12.3	6.3	10.7	8.7
6	6.8	7.3	9.1	8.4	7.3	4.8	5.7	8.4	5.9	8.1	5.3	6.9	6.8
NEUTRAL-5	11.5	24.0	11.8	11.1	14.2	9.3	7.7	13.9	10.0	14.0	8.4	10.2	12.7
DISAGREE	12.8	20.4	16.7	16.3	13.6	11.3	6.5	17.3	9.9	16.2	8.5	10.9	14.4
4	2.5	8.3	3.3	1.8	2.7	2.2	0.8	3.7	1.7	3.4	1.4	1.8	3.1
3	2.8	5.5	4.1	2.2	2.8	2.9	1.4	3.5	2.3	3.3	2.1	2.6	2.8
2	1.7	1.3	1.9	3.1	0.8	0.7	1.8	2.3	1.2	1.9	1.4	1.7	1.7
1	1.2	0.5	0.9	2.3	1.0	1.5	0.7	1.5	1.0	1.3	1.0	0.8	1.6
0	4.7	4.7	6.5	6.9	6.3	4.0	1.7	6.3	3.6	6.3	2.6	4.0	5.2
Mean	7.45	6.32	6.82	6.96	7.28	7.79	8.33	6.78	7.88	6.93	8.11	7.59	7.33



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	75.7	60.1	73.8	73.8	85.2	70.0	76.9	73.9	86.4	54.5	70.9	73.8	83.9	72.9	76.0	78.3
Strongly	59.3	37.6	50.9	59.7	74.0	44.0	50.3	58.6	75.6	33.9	51.5	60.5	72.2	52.7	60.6	63.6
10	35.9	18.1	27.0	36.6	49.1	19.5	27.0	32.0	47.6	17.3	27.0	40.3	50.8	28.6	36.9	41.9
9	10.9	9.7	10.8	9.8	12.3	13.0	10.2	10.6	13.2	7.8	11.3	9.2	11.4	9.5	11.1	11.8
8	12.5	9.7	13.1	13.3	12.5	11.4	13.1	16.1	14.9	8.8	13.2	11.0	10.0	14.7	12.6	9.9
7	9.6	14.2	14.5	8.0	5.6	17.2	18.7	8.4	5.1	12.4	10.4	7.6	6.2	13.3	8.2	8.5
6	6.8	8.4	8.4	6.2	5.6	8.8	7.9	6.9	5.7	8.1	8.9	5.6	5.5	6.8	7.2	6.2
NEUTRAL-5	11.5	19.9	10.6	11.8	8.5	13.6	10.1	12.5	7.6	23.5	11.0	11.3	9.5	13.1	11.0	10.8
DISAGREE	12.8	20.0	15.6	14.3	6.3	16.4	13.0	13.6	6.0	22.0	18.2	14.9	6.6	14.0	13.0	10.8
4	2.5	6.2	2.2	2.8	0.9	5.1	1.7	2.7	0.4	6.8	2.8	2.9	1.4	2.8	2.4	2.4
3	2.8	5.3	2.5	3.6	1.2	4.4	2.1	3.8	1.7	5.8	2.9	3.4	0.7	2.9	2.6	3.0
2	1.7	2.1	2.5	0.9	1.5	1.0	3.4	0.5	1.5	2.7	1.7	1.2	1.5	1.7	2.0	0.9
1	1.2	0.6	1.8	1.5	0.7	0.0	0.6	1.3	0.8	1.0	2.9	1.7	0.6	1.3	1.1	1.2
0	4.7	5.8	6.6	5.6	2.0	5.9	5.2	5.4	1.6	5.7	7.9	5.7	2.5	5.3	5.0	3.3
Mean	7.45	6.41	7.00	7.38	8.29	6.81	7.16	7.30	8.31	6.18	6.85	7.44	8.26	7.13	7.48	7.77



Table 19 Page 230  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	75.7	76.2	77.8	76.1	83.3	61.8	68.1	69.6	77.0	75.2	67.1	64.2	68.6	64.5	67.2	57.3	78.7	87.3	74.0
Strongly	59.3	59.9	59.9	60.1	72.1	41.2	55.0	49.6	59.4	60.4	49.3	55.4	48.8	46.3	40.8	41.8	62.7	72.0	57.4
10	35.9	36.4	34.8	32.6	47.4	22.4	31.1	28.5	34.5	38.0	28.1	36.5	27.1	27.9	24.3	13.7	38.6	47.2	34.2
9	10.9	10.8	10.7	12.2	11.4	8.9	14.0	11.4	10.9	11.0	10.0	15.0	9.5	8.9	4.7	10.0	11.2	12.3	10.5
8	12.5	12.7	14.4	15.2	13.3	9.8	10.0	9.8	14.0	11.5	11.2	4.0	12.2	9.5	11.8	18.2	13.0	12.5	12.7
7	9.6	9.4	10.6	10.5	5.4	14.2	6.8	12.6	10.5	8.3	11.8	4.5	12.6	12.9	20.6	13.4	8.9	8.8	9.7
6	6.8	6.8	7.3	5.5	5.9	6.4	6.3	7.4	7.1	6.4	6.1	4.2	7.2	5.3	5.8	2.1	7.1	6.5	6.9
NEUTRAL-5	11.5	11.4	11.3	11.3	8.7	15.5	15.8	12.7	11.3	11.6	14.8	23.2	14.0	14.3	7.1	8.9	10.4	4.4	12.7
DISAGREE	12.8	12.4	11.0	12.6	8.0	22.7	16.1	17.7	11.7	13.2	18.1	12.6	17.4	21.2	25.7	33.8	10.9	8.3	13.3
4	2.5	2.5	2.3	3.4	1.1	5.3	0.7	1.9	2.7	2.5	3.4	4.0	3.4	4.4	6.5	2.2	2.2	1.3	2.5
3	2.8	2.7	2.6	3.5	1.5	2.7	4.9	4.0	2.9	2.2	4.0	3.9	3.1	4.8	1.2	3.8	2.3	1.6	2.9
2	1.7	1.8	1.2	1.9	1.7	2.8	1.0	0.0	1.4	2.0	1.9	2.7	1.8	1.7	5.0	3.4	1.6	1.9	1.7
1	1.2	1.2	1.2	1.2	0.5	2.6	0.0	1.2	1.2	1.0	1.7	0.0	1.8	0.8	5.5	4.8	1.0	1.2	1.1
0	4.7	4.3	3.7	2.7	3.1	9.3	9.5	10.6	3.5	5.4	7.2	2.1	7.2	9.7	7.4	19.6	3.8	2.4	5.1
Mean	7.45	7.50	7.54	7.50	8.12	6.36	7.00	6.82	7.51	7.47	6.84	7.37	6.84	6.64	6.39	5.54	7.66	8.20	7.34



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expanded	VOTE GOP	Def./Prob/ GOP	Lean R/Lean D/Und.	VOTE DEMO-CRAT	MINORITY	PERSUADABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	70.7	100.0	92.7	82.2	65.7	45.5	23.2	7.7	4.8	83.6	88.9	57.0	88.2	88.9	71.4	86.5	37.9	78.0
Strongly	51.9	98.1	84.4	61.2	31.8	12.5	7.1	2.9	0.0	66.6	75.4	22.9	73.0	76.1	46.4	69.8	14.6	52.3
10	30.3	92.6	52.6	22.5	7.0	3.7	4.0	1.4	0.0	40.7	47.7	5.7	47.5	50.5	25.4	35.2	3.8	26.5
9	10.1	4.3	20.4	16.5	7.2	2.6	0.7	1.5	0.0	13.0	14.6	4.9	14.1	14.7	8.3	15.2	2.8	9.8
8	11.5	1.2	11.3	22.2	17.6	6.2	2.3	0.0	0.0	13.0	13.1	12.3	11.4	11.0	12.7	19.4	7.9	16.0
7	11.2	1.9	7.2	13.0	21.0	17.4	4.2	1.4	1.7	11.3	9.2	21.3	10.7	9.7	15.0	10.1	11.1	16.1
6	7.5	0.0	1.1	8.0	13.0	15.5	11.9	3.3	3.1	5.7	4.2	12.8	4.5	3.0	10.1	6.7	12.2	9.7
NEUTRAL-5	15.8	0.0	5.8	13.7	24.0	31.0	27.4	28.3	4.7	11.5	8.1	28.3	7.8	7.3	19.3	11.9	26.8	14.7
DISAGREE	13.5	0.0	1.4	4.1	10.3	23.5	49.3	64.0	90.5	4.9	2.9	14.6	3.9	3.8	9.2	1.5	35.3	7.2
4	4.0	0.0	0.0	1.9	3.3	10.4	15.4	10.8	7.3	1.8	1.0	5.7	1.3	1.4	3.1	0.9	9.7	2.9
3	2.5	0.0	0.5	0.5	2.1	5.2	9.1	12.1	7.0	1.0	0.5	3.4	0.3	0.3	2.7	0.4	6.2	1.6
2	2.6	0.0	0.0	0.8	1.6	4.2	12.9	17.5	2.5	0.9	0.4	3.9	0.9	0.6	2.0	0.2	6.7	1.5
1	1.0	0.0	0.0	0.2	0.5	2.1	3.3	6.9	6.4	0.3	0.2	1.3	0.1	0.1	0.9	0.0	2.6	0.5
0	3.5	0.0	1.0	0.6	2.9	1.6	8.7	16.8	67.3	0.9	1.0	0.4	1.2	1.4	0.5	0.0	10.1	0.6
Mean	7.18	9.88	8.89	7.70	6.43	5.48	4.21	3.20	1.15	8.10	8.51	6.09	8.43	8.55	7.18	8.19	4.86	7.45



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	70.7	72.0	69.3	72.3	68.0	71.9	71.8	72.2	64.7	62.7	68.6
Strongly	51.9	53.1	48.8	54.3	50.0	54.9	56.4	49.2	37.6	35.2	42.2
10	30.3	27.7	27.5	34.7	27.5	32.8	36.2	20.2	18.3	16.1	22.5
9	10.1	13.1	8.4	9.4	10.7	10.6	10.5	10.8	7.8	7.0	9.1
8	11.5	12.3	12.9	10.3	11.8	11.5	9.7	18.3	11.6	12.1	10.6
7	11.2	11.4	11.3	11.8	10.0	10.5	9.8	12.9	14.8	15.0	14.4
6	7.5	7.5	9.3	6.2	8.0	6.5	5.6	10.0	12.3	12.5	12.0
NEUTRAL-5	15.8	16.1	15.9	14.8	17.4	14.4	14.0	16.1	22.6	24.5	19.1
DISAGREE	13.5	11.9	14.8	12.8	14.6	13.7	14.2	11.8	12.7	12.9	12.3
4	4.0	3.0	5.2	3.7	4.3	3.8	3.4	5.1	5.2	6.0	3.9
3	2.5	3.1	2.6	1.7	3.2	2.7	3.0	1.4	1.4	2.2	0.0
2	2.6	2.1	1.8	3.1	2.8	2.7	2.7	2.8	1.9	1.6	2.5
1	1.0	0.6	0.9	1.4	0.6	0.8	1.0	0.0	1.8	1.3	2.6
0	3.5	3.1	4.3	2.9	3.8	3.7	4.0	2.5	2.3	1.8	3.4
Mean	7.18	7.25	7.00	7.35	7.03	7.29	7.36	7.06	6.66	6.58	6.83





Table 20 Page 233  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP		PERSONALITY & POLICIES				MAHA		NOT VOTE DJT		NOT	NOT	APPR.	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	70.7	85.7	58.9	85.8	56.2	65.0	65.6	85.6	55.5	85.1	87.1	80.5	52.4	85.1	51.3	58.5	82.3	79.8	74.3	68.1	78.3
Strongly	51.9	70.3	37.5	70.6	34.1	44.9	42.1	69.5	34.0	67.3	72.9	55.0	32.4	67.8	32.1	35.3	55.5	51.4	45.8	42.3	48.6
10	30.3	45.1	18.7	46.0	14.5	27.4	22.9	44.9	15.4	42.7	49.7	27.1	14.5	43.5	14.3	15.2	28.3	25.5	20.4	17.4	23.3
9	10.1	13.2	7.7	13.6	7.5	6.1	7.4	13.0	7.2	12.8	12.7	12.9	6.7	12.6	7.0	7.3	12.4	11.6	9.9	10.1	11.6
8	11.5	12.1	11.1	11.1	12.1	11.4	11.7	11.6	11.4	11.9	10.5	15.0	11.1	11.7	10.7	12.7	14.8	14.3	15.6	14.8	13.7
7	11.2	9.7	12.4	10.3	12.1	11.6	13.7	10.2	12.3	11.8	9.3	17.3	10.6	12.2	9.2	12.0	18.1	20.2	21.3	18.5	23.5
6	7.5	5.7	9.0	4.8	10.1	8.5	9.9	5.9	9.2	6.0	5.0	8.2	9.5	5.1	10.0	11.2	8.7	8.2	7.1	7.3	6.2
NEUTRAL-5	15.8	8.8	21.3	8.7	21.5	23.5	19.8	9.2	22.6	9.3	7.5	13.5	24.1	9.1	22.0	27.7	10.7	11.8	13.0	16.3	12.0
DISAGREE	13.5	5.5	19.7	5.6	22.3	11.5	14.5	5.3	21.8	5.6	5.4	6.1	23.5	5.8	26.7	13.8	7.0	8.4	12.7	15.6	9.7
4	4.0	2.0	5.6	1.6	6.3	4.8	4.3	1.8	6.3	1.9	1.7	2.5	6.7	1.9	7.5	4.3	2.5	3.6	5.9	6.9	4.6
3	2.5	0.7	3.9	0.7	4.4	2.4	3.5	0.7	4.3	0.7	0.6	0.9	4.7	0.7	5.2	3.2	1.4	1.0	1.1	1.5	1.5
2	2.6	1.0	3.8	1.1	4.1	2.3	3.3	0.8	4.3	1.0	0.6	1.7	4.6	1.2	4.9	2.7	1.5	2.1	3.3	4.0	2.1
1	1.0	0.4	1.5	0.5	1.6	0.6	1.4	0.4	1.5	0.5	0.4	0.7	1.6	0.5	1.5	1.7	0.0	0.6	0.5	0.8	1.1
0	3.5	1.5	5.0	1.6	5.9	1.3	2.1	1.6	5.4	1.5	2.1	0.2	6.0	1.5	7.6	1.9	1.5	1.2	1.9	2.4	0.4
Mean	7.18	8.24	6.36	8.26	6.10	7.02	6.80	8.22	6.13	8.14	8.37	7.62	5.97	8.16	5.84	6.44	7.63	7.45	7.08	6.79	7.37



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
	TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
<b>Total</b>	2000	928	894	744	720	536	340	332	269	404	388	267						
<b>AGREE</b>	70.7	85.0	56.7	84.7	58.9	67.1	92.4	70.7	66.9	78.2	48.8	67.3						
<b>Strongly</b>	51.9	70.1	34.9	69.3	37.5	47.1	80.3	49.0	48.8	60.1	27.7	45.3						
10	30.3	46.3	14.9	45.7	16.3	27.7	55.9	20.0	28.7	37.1	13.1	26.7						
9	10.1	12.9	7.3	12.3	8.0	9.8	12.6	9.7	10.9	12.2	6.6	8.7						
8	11.5	10.9	12.6	11.3	13.2	9.6	11.8	19.4	9.3	10.9	8.0	9.9						
7	11.2	9.5	12.8	9.8	12.7	11.2	8.8	14.3	11.1	10.6	11.4	11.3						
6	7.5	5.4	9.1	5.5	8.6	8.8	3.3	7.4	7.0	7.4	9.6	10.7						
<b>NEUTRAL-5</b>	15.8	9.8	21.2	9.3	19.7	19.7	2.7	10.1	18.8	14.9	27.9	20.5						
<b>DISAGREE</b>	13.5	5.2	22.1	6.0	21.4	13.2	5.0	19.2	14.3	6.9	23.3	12.2						
4	4.0	1.7	6.3	2.0	6.1	3.9	1.4	5.8	3.5	2.5	6.4	4.4						
3	2.5	0.7	4.5	0.5	4.7	2.1	0.7	3.3	1.5	0.3	5.9	2.7						
2	2.6	0.7	4.3	0.8	4.2	2.9	0.2	4.8	3.6	1.2	3.7	2.1						
1	1.0	0.5	1.5	0.7	1.3	1.0	0.4	0.7	1.3	1.0	1.8	0.6						
0	3.5	1.6	5.5	2.0	5.1	3.4	2.2	4.6	4.3	1.8	5.5	2.4						
<b>Mean</b>	7.18	8.25	6.15	8.19	6.28	7.00	8.70	6.80	7.00	7.76	5.84	7.01						



Table 20 Page 235  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	70.7	53.7	52.0	55.2	65.6	87.8	87.4	87.6	91.5	69.4	88.0	52.5	62.2	87.6	44.3	66.6	85.9
Strongly	51.9	32.6	38.0	27.8	45.0	66.9	78.6	72.3	70.0	50.3	74.0	31.3	39.4	71.3	23.3	47.1	65.1
10	30.3	14.6	19.8	10.1	22.5	41.6	57.2	48.8	43.5	30.0	49.7	12.4	15.1	47.1	13.0	25.2	45.8
9	10.1	7.1	8.8	5.6	9.3	13.0	13.1	13.0	11.8	9.2	13.2	6.9	8.9	11.8	6.1	9.6	13.1
8	11.5	10.8	9.5	12.1	13.2	12.3	8.3	10.5	14.7	11.1	11.2	12.0	15.4	12.5	4.1	12.4	6.2
7	11.2	12.4	7.7	16.6	11.3	14.2	5.6	10.3	15.3	11.9	8.9	12.8	12.3	13.8	9.7	10.3	14.7
6	7.5	8.7	6.3	10.8	9.3	6.7	3.1	5.0	6.2	7.2	5.1	8.3	10.5	2.4	11.3	9.1	6.1
NEUTRAL-5	15.8	18.6	17.8	19.3	22.7	7.4	7.2	7.3	6.1	18.8	7.2	18.7	24.5	6.1	22.9	22.9	8.4
DISAGREE	13.5	27.7	30.2	25.5	11.7	4.7	5.4	5.1	2.4	11.8	4.8	28.8	13.2	6.3	32.8	10.5	5.6
4	4.0	7.4	6.8	8.0	4.4	1.2	1.1	1.2	0.0	5.9	1.2	8.6	3.7	0.0	5.4	4.4	1.6
3	2.5	5.9	5.0	6.7	1.7	0.7	0.8	0.7	2.4	0.0	0.5	6.2	3.0	2.0	5.8	1.5	0.9
2	2.6	6.1	6.9	5.3	2.0	0.8	0.4	0.6	0.0	1.8	0.6	6.1	1.6	2.5	8.3	2.4	0.0
1	1.0	1.0	1.0	1.1	1.3	0.6	0.7	0.7	0.0	1.2	0.6	1.1	1.8	0.0	1.1	0.9	1.1
0	3.5	7.3	10.5	4.4	2.3	1.4	2.5	1.9	0.0	2.9	1.9	6.8	3.2	1.8	12.2	1.4	2.0
Mean	7.18	5.90	5.90	5.90	6.91	8.18	8.59	8.37	8.41	7.20	8.42	5.82	6.55	8.30	5.25	7.06	8.18



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 6

	TOTAL	VOTE BEHAVIOR					VB COMBO	CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE		Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523	
AGREE	70.7	57.2	68.4	85.8	71.9	72.4	82.3	70.8	71.9	72.7	70.6	60.7	77.2	77.7	79.8	52.8	
Strongly	51.9	35.7	46.8	71.0	49.6	54.8	77.4	51.1	52.8	53.4	51.8	42.8	55.9	65.4	59.7	35.0	
10	30.3	15.9	22.6	48.1	26.2	29.5	39.9	27.7	30.8	30.9	30.5	28.2	34.5	38.5	35.4	19.2	
9	10.1	7.8	10.9	12.3	9.8	13.6	25.0	11.7	10.0	9.9	10.3	6.3	11.1	12.9	10.9	5.9	
8	11.5	12.0	13.2	10.6	13.6	11.8	12.6	11.7	12.0	12.6	11.0	8.3	10.3	14.0	13.4	9.9	
7	11.2	12.0	13.9	9.5	13.6	11.5	4.8	12.6	11.4	11.8	10.6	10.0	14.2	7.6	12.1	9.4	
6	7.5	9.6	7.7	5.3	8.8	6.1	0.0	7.2	7.7	7.5	8.2	7.9	7.1	4.6	8.0	8.4	
NEUTRAL-5	15.8	20.7	19.9	9.3	17.1	14.3	7.8	15.4	15.9	15.6	16.5	17.1	12.5	15.1	13.0	22.2	
DISAGREE	13.5	22.1	11.8	4.9	11.0	13.2	10.0	13.8	12.1	11.7	12.9	22.2	10.3	7.2	7.2	24.9	
4	4.0	5.9	5.2	1.7	3.9	4.3	5.2	4.1	3.4	3.6	2.9	7.7	3.7	2.3	1.7	6.8	
3	2.5	4.7	1.4	0.5	2.0	2.5	0.0	2.9	2.4	2.3	2.5	2.9	1.4	0.5	1.8	4.9	
2	2.6	4.6	1.6	0.7	2.1	3.8	0.0	4.4	2.1	2.2	2.0	3.8	1.2	2.0	1.6	4.7	
1	1.0	1.4	1.4	0.4	1.2	1.1	2.2	0.9	0.8	0.7	1.1	1.6	1.3	0.5	0.4	1.4	
0	3.5	5.6	2.2	1.7	1.8	1.6	2.6	1.4	3.4	2.9	4.3	6.1	2.6	1.8	1.6	7.1	
Mean	7.18	6.18	7.03	8.31	7.19	7.33	8.20	7.19	7.26	7.31	7.16	6.57	7.55	7.85	7.73	6.04	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	70.7	70.9	70.1	68.1	73.8	77.2	77.8	66.2	61.0	71.4	69.2	69.6	70.1	69.6	78.1	65.6	75.5	63.7	79.6	61.0
Strongly	51.9	53.3	49.3	48.8	50.2	60.3	60.2	48.0	36.3	52.8	50.0	51.6	47.7	53.5	62.3	44.7	60.8	42.5	53.7	42.0
10	30.3	33.2	24.7	22.4	28.9	37.7	32.0	29.7	16.1	32.0	26.6	27.0	26.0	23.2	37.8	27.1	36.0	18.0	26.4	25.7
9	10.1	8.7	12.7	13.0	12.1	9.1	14.1	8.5	11.1	9.8	10.6	12.0	9.0	10.8	11.0	8.8	10.6	13.4	14.1	4.2
8	11.5	11.4	11.9	13.4	9.2	13.5	14.2	9.8	9.1	10.9	12.8	12.6	12.7	19.5	13.5	8.8	14.1	11.1	13.2	12.1
7	11.2	10.6	12.4	10.9	15.2	11.8	10.9	9.7	14.3	11.1	11.5	8.4	15.7	10.6	10.9	11.2	7.3	9.6	19.1	12.5
6	7.5	7.1	8.4	8.4	8.4	5.2	6.7	8.5	10.4	7.5	7.7	9.6	6.7	5.5	5.0	9.6	7.4	11.7	6.8	6.5
NEUTRAL-5	15.8	15.7	16.1	18.4	11.9	9.6	10.3	20.3	23.0	14.5	18.7	19.4	17.2	15.7	8.9	19.3	13.4	25.4	9.3	24.7
DISAGREE	13.5	13.3	13.8	13.5	14.3	13.2	11.9	13.5	16.0	14.2	12.1	11.0	12.7	14.7	13.0	15.2	11.2	10.9	11.1	14.3
4	4.0	4.2	3.7	3.9	3.4	3.8	3.2	4.5	4.3	4.3	3.4	2.1	5.0	4.4	3.1	5.3	4.1	0.0	5.2	4.8
3	2.5	2.4	2.6	2.5	2.7	2.2	1.3	2.5	4.1	2.7	2.0	1.9	2.0	2.3	2.1	3.2	0.9	2.8	1.4	2.6
2	2.6	2.3	3.1	2.7	3.7	2.5	3.3	2.1	2.9	2.6	2.5	2.8	1.8	3.0	2.5	2.6	2.7	2.9	3.0	0.7
1	1.0	0.8	1.3	1.5	1.0	0.4	1.3	1.1	1.3	1.1	0.7	0.7	0.8	0.6	1.0	1.2	0.7	0.7	0.0	1.5
0	3.5	3.7	3.1	2.9	3.4	4.2	2.8	3.2	3.5	3.5	3.4	3.6	3.1	4.4	4.3	2.8	2.7	4.4	1.5	4.7
Mean	7.18	7.26	7.04	6.97	7.18	7.55	7.52	7.03	6.47	7.23	7.09	7.12	7.09	7.02	7.60	6.91	7.56	6.68	7.48	6.72



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
<b>Total</b>	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
<b>AGREE</b>	70.7	47.2	60.9	72.9	69.3	76.0	78.3	63.6	75.1	65.3	77.3	77.4	64.7
<b>Strongly</b>	51.9	26.1	36.4	49.6	50.6	59.6	64.4	40.3	59.1	43.5	62.4	60.3	44.5
10	30.3	14.3	20.7	23.6	29.4	36.9	40.2	20.7	36.2	23.4	38.8	35.4	25.7
9	10.1	4.6	6.6	12.8	8.0	11.4	12.1	9.0	10.8	8.7	11.8	11.1	9.2
8	11.5	7.2	9.0	13.2	13.2	11.4	12.1	10.6	12.2	11.4	11.8	13.7	9.6
7	11.2	9.1	16.0	14.5	10.9	9.1	9.0	13.9	9.6	13.0	9.0	11.4	11.1
6	7.5	12.0	8.6	8.7	7.7	7.3	4.9	9.4	6.4	8.9	5.9	5.8	9.1
<b>NEUTRAL-5</b>	15.8	28.7	21.3	12.9	17.1	12.7	12.6	19.0	13.9	18.4	12.6	9.9	21.1
<b>DISAGREE</b>	13.5	24.0	17.8	14.2	13.6	11.4	9.1	17.4	11.0	16.2	10.1	12.7	14.2
4	4.0	4.9	7.2	3.8	4.5	4.2	1.9	5.2	3.3	5.0	2.8	3.6	4.4
3	2.5	5.6	2.7	2.9	3.5	0.9	1.5	3.4	1.9	3.4	1.3	1.9	3.0
2	2.6	7.6	2.1	3.0	2.1	1.6	2.0	3.6	1.9	3.2	1.8	2.8	2.3
1	1.0	0.7	0.8	1.3	0.4	1.3	1.2	1.0	1.0	0.8	1.2	0.8	1.2
0	3.5	5.3	5.0	3.2	3.2	3.4	2.6	4.2	3.0	3.9	2.9	3.7	3.3
<b>Mean</b>	7.18	5.74	6.50	7.07	7.13	7.57	7.80	6.61	7.55	6.77	7.70	7.54	6.87



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	70.7	50.9	70.9	70.4	78.9	61.6	80.5	74.1	82.2	44.8	61.7	67.4	75.4	68.7	69.6	75.2
Strongly	51.9	28.2	47.3	52.8	64.3	41.0	58.9	56.1	69.6	21.0	36.2	50.1	58.6	46.7	52.4	56.7
10	30.3	14.0	24.6	30.5	40.9	20.2	31.2	31.6	45.4	10.6	18.3	29.5	36.1	24.6	30.6	36.0
9	10.1	5.8	10.9	9.5	11.8	9.6	13.2	7.2	12.8	3.7	8.7	11.4	10.7	11.3	9.3	10.4
8	11.5	8.4	11.8	12.9	11.6	11.3	14.6	17.3	11.3	6.7	9.2	9.2	11.8	10.9	12.5	10.2
7	11.2	12.0	15.0	9.6	9.5	12.8	13.4	12.4	9.0	11.6	16.5	7.4	10.1	13.3	10.9	9.6
6	7.5	10.6	8.6	8.0	5.1	7.8	8.2	5.6	3.6	12.3	9.0	9.9	6.7	8.8	6.2	8.9
NEUTRAL-5	15.8	25.7	15.2	16.0	12.1	20.7	7.3	9.4	8.9	28.6	22.6	21.5	15.6	16.1	16.6	14.0
DISAGREE	13.5	23.4	13.9	13.5	9.0	17.7	12.1	16.5	8.9	26.6	15.6	11.2	9.1	15.2	13.9	10.8
4	4.0	6.1	4.6	4.6	2.2	7.3	3.4	5.2	1.4	5.4	5.8	4.1	3.1	3.4	4.2	4.4
3	2.5	5.0	2.5	2.8	1.2	2.2	1.9	1.6	1.9	6.5	3.1	3.7	0.3	3.3	2.7	0.9
2	2.6	5.4	2.5	2.4	1.5	4.0	3.4	3.7	1.4	6.2	1.6	1.2	1.6	3.9	2.1	2.0
1	1.0	1.1	0.9	1.1	0.9	0.0	0.5	1.0	0.9	1.8	1.3	1.1	0.9	0.3	1.3	1.1
0	3.5	5.8	3.4	2.7	3.2	4.1	2.9	4.8	3.2	6.7	3.9	1.0	3.2	4.3	3.6	2.4
Mean	7.18	5.88	7.03	7.21	7.82	6.62	7.53	7.21	8.05	5.46	6.55	7.21	7.57	6.92	7.17	7.52



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employ-	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE									ANY			
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	70.7	71.7	71.1	75.3	77.2	64.7	62.8	56.2	71.4	72.2	67.2	58.7	67.8	65.6	68.2	69.1	71.9	81.1	69.5
Strongly	51.9	52.5	49.6	56.3	61.1	42.6	47.5	43.6	50.6	54.3	48.3	55.6	48.1	46.9	50.2	52.5	53.1	64.6	50.1
10	30.3	30.5	27.0	33.2	38.5	25.1	28.4	27.1	28.0	33.6	27.3	34.7	25.7	29.1	18.9	31.1	31.3	38.4	29.2
9	10.1	10.2	10.4	11.0	11.5	6.8	8.6	9.0	10.5	9.7	9.3	16.8	9.4	10.0	17.0	0.0	10.4	12.0	10.0
8	11.5	11.8	12.2	12.1	11.1	10.7	10.5	7.5	12.2	11.0	11.6	4.1	13.0	7.7	14.2	21.5	11.5	14.2	11.0
7	11.2	11.5	13.5	8.9	9.5	13.7	8.0	7.2	12.5	10.5	10.1	0.0	11.5	9.9	10.9	7.7	11.6	11.1	11.4
6	7.5	7.7	8.0	10.1	6.6	8.4	7.3	5.3	8.4	7.4	8.7	3.1	8.3	8.9	7.1	8.9	7.1	5.4	8.0
NEUTRAL-5	15.8	15.0	15.7	13.4	12.6	17.2	18.4	27.8	15.6	14.0	16.9	22.0	16.4	15.7	15.5	20.5	15.5	10.7	16.2
DISAGREE	13.5	13.3	13.2	11.3	10.1	18.1	18.9	16.0	13.0	13.7	15.9	19.3	15.7	18.7	16.3	10.4	12.7	8.2	14.2
4	4.0	3.9	4.0	3.4	3.0	4.5	4.7	5.2	4.0	3.8	4.6	6.8	4.5	5.7	5.3	3.2	3.8	3.2	4.1
3	2.5	2.5	2.0	3.5	1.2	4.8	2.3	2.6	2.4	2.5	3.6	4.5	3.7	4.1	1.7	1.8	2.1	0.9	2.6
2	2.6	2.6	2.9	2.2	2.1	3.3	2.6	1.5	2.8	2.6	2.7	2.0	2.7	2.8	4.6	2.8	2.5	2.3	2.6
1	1.0	1.0	1.1	0.0	1.1	1.0	1.8	0.9	0.9	1.1	0.4	0.0	0.3	0.7	0.0	0.0	1.2	0.9	1.0
0	3.5	3.3	3.0	2.2	2.8	4.7	7.5	5.8	3.0	3.7	4.7	6.0	4.5	5.2	4.6	2.5	3.0	1.0	3.8
Mean	7.18	7.22	7.11	7.46	7.67	6.70	6.69	6.66	7.16	7.29	6.93	7.04	6.92	6.86	6.89	7.16	7.27	7.90	7.09





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
DISAGREE	63.9	100.0	88.0	65.9	50.1	41.1	30.7	21.4	21.0	75.7	80.3	52.9	83.3	83.8	67.8	64.0	34.0	66.6
Strongly	53.1	99.2	81.3	56.2	31.6	25.3	13.5	10.5	16.2	66.7	73.5	33.4	76.3	77.9	54.0	53.4	18.3	54.9
10	40.7	96.7	69.9	36.2	16.7	12.4	4.4	6.2	11.2	53.6	61.1	16.5	65.1	67.4	39.3	34.3	7.9	38.2
9	6.5	1.4	8.7	11.9	5.2	5.5	3.7	0.0	2.5	7.7	7.8	7.0	7.1	7.0	7.7	9.9	3.6	9.3
8	5.8	1.1	2.7	8.1	9.7	7.4	5.4	4.3	2.5	5.5	4.6	9.9	4.1	3.5	6.9	9.1	6.8	7.4
7	5.8	0.8	4.4	5.4	9.4	7.8	8.6	2.9	4.8	5.1	4.4	8.8	4.8	4.0	6.2	7.1	7.5	6.8
6	5.1	0.0	2.3	4.3	9.1	8.0	8.6	8.0	0.0	3.8	2.4	10.7	2.2	2.0	7.7	3.5	8.2	4.9
NEUTRAL-5	12.4	0.0	7.0	12.5	16.8	18.7	20.9	24.0	15.9	8.9	7.3	16.9	3.4	3.0	14.8	17.5	21.1	12.2
AGREE	23.7	0.0	5.0	21.6	33.1	40.2	48.4	54.7	63.1	15.4	12.4	30.1	13.3	13.2	17.4	18.5	44.9	21.2
4	4.7	0.0	1.3	3.1	8.4	7.0	12.8	6.4	4.1	3.1	2.0	8.7	2.4	2.5	4.3	3.1	8.7	3.1
3	6.6	0.0	1.3	5.1	8.1	13.8	17.2	15.6	4.8	3.7	3.2	6.0	2.7	2.7	4.9	4.9	13.8	6.5
2	4.5	0.0	1.9	3.6	5.6	10.0	7.9	6.7	10.7	3.1	2.2	7.2	2.6	2.7	3.5	3.7	8.2	5.6
1	2.3	0.0	0.3	3.2	3.1	3.8	3.2	4.9	5.5	1.9	1.6	3.1	1.8	1.7	1.9	2.4	3.5	2.8
0	5.6	0.0	0.3	6.6	8.0	5.6	7.3	21.1	38.0	3.6	3.3	5.2	3.9	3.8	2.8	4.4	10.7	3.3
Mean	6.95	9.94	8.92	6.98	5.68	5.22	4.59	3.75	3.25	7.84	8.24	5.88	8.36	8.44	7.22	7.01	4.69	7.08



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
DISAGREE	63.9	64.4	63.6	66.7	58.9	64.8	65.4	62.9	59.6	57.9	62.9
Strongly	53.1	52.0	52.5	56.9	47.7	54.7	56.0	50.0	45.0	41.8	51.1
10	40.7	37.9	40.6	44.0	37.1	42.7	44.9	34.8	30.8	27.7	36.6
9	6.5	6.9	6.8	6.8	5.5	6.6	5.9	9.1	6.3	5.7	7.3
8	5.8	7.1	5.1	6.1	5.1	5.4	5.2	6.1	8.0	8.4	7.2
7	5.8	5.6	6.0	5.7	6.0	5.8	5.7	6.2	5.9	6.9	4.1
6	5.1	6.7	5.2	4.1	5.2	4.3	3.7	6.7	8.7	9.3	7.7
NEUTRAL-5	12.4	11.9	10.5	12.9	13.7	11.5	11.1	12.8	16.5	17.8	13.9
AGREE	23.7	23.8	25.9	20.3	27.4	23.7	23.5	24.3	23.9	24.2	23.2
4	4.7	6.6	4.7	3.6	5.0	4.9	4.5	6.1	3.9	4.1	3.4
3	6.6	5.7	9.2	4.9	7.4	6.6	6.5	6.8	6.4	5.9	7.3
2	4.5	4.4	4.3	4.5	4.8	4.0	3.6	5.6	6.9	7.2	6.4
1	2.3	2.9	2.7	1.8	2.5	2.5	2.5	2.4	1.7	2.1	0.9
0	5.6	4.2	5.0	5.4	7.7	5.7	6.4	3.4	5.0	4.9	5.3
Mean	6.95	6.93	6.91	7.20	6.57	7.04	7.09	6.85	6.54	6.39	6.83



Table 21 Page 243  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP		PERSONALITY & POLICIES				MAHA		NOT VOTE DJT		NOT	NOT	APPR.	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
DISAGREE	63.9	78.0	52.9	81.3	45.9	63.6	64.3	78.5	49.2	78.7	79.1	77.8	45.2	76.6	44.1	59.8	60.1	66.1	62.6	51.2	73.3
Strongly	53.1	72.1	38.2	74.5	31.0	51.9	50.1	72.3	33.5	71.2	74.3	64.4	30.0	68.6	28.8	47.4	51.4	54.9	41.0	30.4	55.8
10	40.7	60.9	25.0	63.3	17.9	37.3	35.4	60.5	20.5	59.0	64.2	47.5	17.4	56.6	17.1	32.3	38.6	40.5	25.8	17.3	41.9
9	6.5	6.3	6.7	7.0	5.9	7.1	7.4	7.2	5.8	7.3	6.2	9.8	5.6	7.4	4.9	6.9	5.3	7.1	9.0	8.5	6.8
8	5.8	4.9	6.5	4.2	7.2	7.5	7.3	4.5	7.2	4.9	3.9	7.1	7.0	4.6	6.8	8.2	7.5	7.3	6.2	4.6	7.1
7	5.8	3.7	7.5	4.7	7.4	4.3	6.1	4.1	7.6	4.9	3.7	7.8	6.9	4.7	7.1	7.2	3.4	6.0	10.3	7.5	11.1
6	5.1	2.3	7.3	2.1	7.5	7.4	8.1	2.1	8.1	2.5	1.1	5.7	8.3	3.2	8.1	5.2	5.2	5.2	11.3	13.3	6.5
NEUTRAL-5	12.4	4.8	18.3	3.8	19.5	19.8	16.0	4.9	19.9	5.6	4.1	8.7	21.0	5.7	19.6	21.4	9.7	10.8	14.1	17.2	13.8
AGREE	23.7	17.2	28.8	15.0	34.6	16.6	19.7	16.6	30.9	15.8	16.8	13.4	33.8	17.7	36.3	18.8	30.2	23.1	23.3	31.6	12.9
4	4.7	2.8	6.2	2.6	6.8	5.0	4.9	2.8	6.6	2.7	2.6	2.9	7.2	3.2	7.9	3.2	5.7	4.0	5.9	7.4	3.9
3	6.6	4.0	8.6	2.7	10.6	6.4	5.8	3.6	9.5	3.3	3.2	3.6	10.6	3.8	10.8	7.6	6.8	5.6	4.9	8.4	2.3
2	4.5	3.8	5.1	3.1	6.5	2.5	3.7	3.7	5.4	3.8	3.9	3.6	5.5	4.0	6.1	3.0	6.6	5.7	7.1	7.3	4.2
1	2.3	2.3	2.3	1.8	3.2	1.0	1.7	1.9	2.7	1.9	2.2	1.2	2.9	2.1	3.2	1.1	5.1	4.0	2.5	2.9	1.5
0	5.6	4.4	6.6	4.7	7.5	1.8	3.6	4.6	6.6	4.1	4.9	2.1	7.6	4.5	8.3	3.9	6.0	3.8	2.7	5.7	0.9
Mean	6.95	8.01	6.13	8.20	5.59	7.15	6.96	8.04	5.85	8.03	8.12	7.83	5.58	7.85	5.46	6.82	6.59	7.03	6.55	5.77	7.55



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267			
DISAGREE	63.9	81.1	46.3	80.9	45.4	65.4	78.5	52.5	67.0	82.9	39.3	63.9			
Strongly	53.1	73.9	31.8	74.0	30.9	53.7	73.9	38.6	53.9	74.0	24.4	53.6			
10	40.7	62.3	18.4	62.4	19.3	39.4	65.0	22.5	36.9	60.2	16.5	41.8			
9	6.5	7.2	6.2	7.2	6.1	6.1	5.9	7.7	7.5	8.4	4.8	4.7			
8	5.8	4.4	7.2	4.4	5.5	8.3	3.0	8.4	9.6	5.5	3.1	7.0			
7	5.8	4.9	6.8	4.6	6.3	6.9	3.8	6.1	7.9	5.3	6.5	5.9			
6	5.1	2.3	7.7	2.3	8.1	4.8	0.8	7.9	5.2	3.6	8.4	4.4			
NEUTRAL-5	12.4	4.5	18.9	4.7	18.8	14.4	3.8	13.5	14.1	5.4	23.4	14.6			
AGREE	23.7	14.4	34.8	14.5	35.8	20.2	17.7	34.0	18.9	11.7	37.4	21.5			
4	4.7	2.4	7.1	3.1	7.3	3.3	4.2	7.8	3.0	2.3	6.9	3.5			
3	6.6	3.1	10.7	2.8	11.1	5.7	3.2	10.7	6.8	2.4	11.4	4.5			
2	4.5	3.3	6.4	3.5	6.3	3.6	3.5	6.1	2.1	3.5	6.4	5.2			
1	2.3	1.3	3.5	1.3	3.2	2.6	1.1	2.8	3.0	1.4	3.5	2.2			
0	5.6	4.3	7.1	3.8	7.9	5.0	5.8	6.5	4.0	2.2	9.1	6.1			
Mean	6.95	8.21	5.63	8.22	5.58	7.03	8.12	5.97	7.09	8.31	5.24	6.98			



Table 21 Page 245  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smt. Smwt.	MOD- ERATE	Smt. Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
DISAGREE	63.9	40.9	33.9	47.0	60.7	82.3	84.8	83.5	49.5	69.8	85.6	40.4	49.7	60.7	39.5	65.6	84.8
Strongly	53.1	25.9	24.0	27.5	48.4	72.9	81.6	76.9	46.3	58.6	79.6	23.1	38.8	50.6	30.3	51.5	77.6
10	40.7	15.4	16.4	14.6	33.2	58.7	74.2	65.9	34.2	44.0	68.7	12.6	25.3	38.6	20.7	34.6	66.3
9	6.5	4.6	3.9	5.2	7.0	9.4	5.2	7.5	1.8	8.2	7.4	5.4	7.5	5.3	2.1	6.1	9.1
8	5.8	5.8	3.7	7.7	8.2	4.8	2.1	3.5	10.2	6.3	3.5	5.1	6.0	6.7	7.5	10.8	2.1
7	5.8	6.5	3.6	9.1	6.7	6.1	2.5	4.4	0.0	7.7	4.1	7.9	4.0	5.3	3.2	8.5	5.6
6	5.1	8.5	6.2	10.4	5.6	3.3	0.8	2.1	3.2	3.5	1.9	9.5	6.8	4.8	6.1	5.6	1.7
NEUTRAL-5	12.4	15.7	16.8	14.7	18.7	4.8	2.9	3.9	9.3	10.5	2.9	15.9	25.0	12.3	17.2	17.3	4.5
AGREE	23.7	43.4	49.3	38.3	20.6	12.8	12.3	12.6	41.2	19.7	11.5	43.7	25.4	27.0	43.3	17.2	10.7
4	4.7	9.3	7.7	10.8	3.3	3.3	2.0	2.7	10.8	1.9	3.0	10.0	4.3	2.1	5.8	3.0	2.0
3	6.6	13.5	13.7	13.3	6.0	1.8	2.5	2.1	7.3	4.8	2.0	14.3	7.3	5.3	12.1	5.5	1.2
2	4.5	7.2	7.5	7.0	4.2	3.1	2.7	2.9	10.1	5.4	2.6	7.2	4.4	7.9	6.4	3.5	1.9
1	2.3	3.9	6.8	1.3	2.9	0.9	0.3	0.7	6.5	2.5	0.6	3.1	4.1	0.0	6.0	2.2	1.1
0	5.6	9.5	13.7	5.9	4.2	3.6	4.8	4.1	6.6	5.2	3.3	9.0	5.2	11.7	12.9	3.0	4.4
Mean	6.95	5.14	4.69	5.52	6.77	8.23	8.64	8.42	5.98	7.27	8.60	5.07	6.15	6.55	5.09	7.04	8.50



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
DISAGREE	63.9	44.8	63.6	84.6	65.8	56.7	26.9	61.6	66.5	67.9	63.9	57.7	68.7	74.9	65.6	53.4
Strongly	53.1	30.6	50.3	78.0	52.5	44.6	24.0	48.0	55.5	56.9	52.9	48.8	59.5	65.2	54.9	40.3
10	40.7	18.3	35.2	66.5	37.8	33.6	20.6	35.8	42.4	43.3	40.8	38.8	47.6	51.3	41.4	29.9
9	6.5	5.7	6.5	7.5	6.9	5.5	1.7	6.1	6.9	7.9	5.1	5.7	6.6	8.9	7.0	4.2
8	5.8	6.7	8.7	4.0	7.8	5.5	1.7	6.1	6.2	5.7	7.0	4.3	5.4	4.9	6.5	6.2
7	5.8	6.4	7.7	4.6	6.8	7.5	2.9	8.3	5.3	5.5	5.0	6.7	5.1	4.7	6.2	6.5
6	5.1	7.8	5.6	2.0	6.5	4.5	0.0	5.3	5.7	5.5	6.0	2.2	4.0	5.0	4.5	6.6
NEUTRAL-5	12.4	19.2	14.9	4.1	13.8	9.2	2.0	10.4	12.2	10.6	15.3	17.0	11.7	8.3	12.5	16.0
AGREE	23.7	36.0	21.5	11.2	20.4	34.1	71.1	28.0	21.3	21.6	20.8	25.3	19.6	16.8	21.9	30.6
4	4.7	6.8	4.3	2.5	4.5	5.0	2.4	5.4	4.9	5.4	4.0	3.1	5.1	2.8	4.2	5.0
3	6.6	10.8	6.3	2.1	5.8	7.6	16.7	6.1	6.3	6.3	6.4	6.5	4.3	1.8	5.6	11.2
2	4.5	6.9	4.1	2.2	4.0	7.0	11.8	6.2	4.0	3.8	4.3	4.7	4.3	6.3	4.2	3.8
1	2.3	3.1	3.1	1.2	2.4	5.6	10.7	4.8	1.7	1.7	1.7	1.8	1.2	3.3	2.4	2.4
0	5.6	8.5	3.7	3.2	3.7	8.8	29.5	5.4	4.4	4.4	4.3	9.2	4.7	2.6	5.4	8.2
Mean	6.95	5.51	6.89	8.51	7.04	6.18	3.59	6.61	7.16	7.24	7.03	6.62	7.40	7.70	7.06	6.15



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK					
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133		
DISAGREE	63.9	66.7	58.7	56.6	62.3	68.4	62.4	65.5	54.2	68.1	55.2	50.4	53.3	72.4	69.1	67.3	55.8	45.1	58.6	48.3		
Strongly	53.1	56.0	47.4	46.2	49.7	58.2	52.0	54.4	42.0	57.3	44.0	39.0	44.4	55.0	59.2	55.8	46.3	31.7	48.8	40.1		
10	40.7	44.6	33.2	33.6	32.7	45.9	36.1	43.7	29.9	45.1	31.3	29.4	28.8	38.6	46.2	44.2	32.8	26.0	30.4	27.2		
9	6.5	6.1	7.4	5.6	10.6	5.6	9.0	6.4	5.5	6.4	6.7	3.9	8.9	10.6	6.2	6.6	6.2	1.7	11.0	6.9		
8	5.8	5.3	6.8	7.0	6.4	6.7	6.9	4.3	6.7	5.8	6.0	5.7	6.7	5.8	6.8	4.9	7.4	4.0	7.5	6.0		
7	5.8	5.3	6.7	5.8	8.3	5.5	6.1	5.2	7.4	5.9	5.7	4.9	4.9	10.8	5.4	6.2	5.0	4.8	6.5	3.4		
6	5.1	5.4	4.5	4.6	4.3	4.7	4.3	5.9	4.7	4.9	5.4	6.6	4.0	6.6	4.5	5.3	4.4	8.7	3.2	4.7		
NEUTRAL-5	12.4	12.8	11.4	12.9	8.8	11.1	8.7	14.1	14.7	10.2	17.0	17.0	20.5	10.3	8.6	11.5	14.0	19.9	15.6	25.1		
AGREE	23.7	20.4	29.9	30.4	28.9	20.4	28.9	20.4	31.1	21.7	27.8	32.6	26.2	17.3	22.4	21.2	30.2	35.0	25.8	26.6		
4	4.7	3.4	7.1	7.1	7.1	4.4	6.3	2.7	8.0	4.1	6.0	8.3	4.8	4.1	4.6	3.6	7.4	9.1	5.8	3.8		
3	6.6	6.2	7.2	8.0	5.8	6.9	6.9	5.7	7.6	6.4	6.8	9.4	4.1	7.8	6.5	6.4	11.4	7.6	4.4	3.8		
2	4.5	3.8	5.9	5.6	6.5	2.9	5.7	4.5	6.2	4.0	5.6	6.0	6.6	2.8	3.5	4.5	4.0	7.9	6.9	6.3		
1	2.3	1.4	4.1	4.5	3.4	1.6	3.3	1.3	5.0	2.4	2.2	1.3	2.6	0.0	2.8	2.0	0.0	2.6	2.9	2.2		
0	5.6	5.6	5.6	5.3	6.2	4.7	6.7	6.3	4.3	4.9	7.2	7.7	8.2	2.6	5.1	4.7	7.5	7.9	5.8	10.5		
Mean	6.95	7.19	6.51	6.43	6.63	7.31	6.70	7.09	6.28	7.23	6.37	6.07	6.30	7.40	7.27	7.19	6.46	5.69	6.58	6.02		



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
DISAGREE	63.9	48.6	52.2	53.5	64.4	71.5	75.9	52.0	71.4	55.9	74.1	66.0	62.1
Strongly	53.1	32.0	41.5	42.6	54.7	61.1	65.5	40.1	61.2	44.6	63.7	55.7	50.7
10	40.7	21.2	29.4	30.8	41.5	47.6	53.5	28.3	48.4	32.4	51.1	42.0	39.5
9	6.5	4.9	6.9	6.1	6.3	8.8	5.7	6.1	6.8	6.2	7.0	7.0	6.2
8	5.8	6.0	5.2	5.8	6.9	4.7	6.3	5.6	6.0	6.0	5.6	6.8	5.0
7	5.8	6.0	4.2	6.2	5.5	7.1	5.6	5.5	6.0	5.5	6.2	5.7	5.9
6	5.1	10.5	6.5	4.7	4.3	3.3	4.8	6.5	4.2	5.8	4.2	4.6	5.5
NEUTRAL-5	12.4	15.6	12.5	14.2	12.8	12.4	9.7	13.9	11.4	13.6	10.8	10.2	14.3
AGREE	23.7	35.8	35.3	32.2	22.7	16.1	14.4	34.0	17.2	30.5	15.1	23.8	23.6
4	4.7	4.1	8.6	5.7	4.5	4.0	2.8	6.3	3.7	5.8	3.3	5.1	4.3
3	6.6	11.2	10.3	8.4	5.2	5.5	3.7	9.6	4.6	8.2	4.4	6.9	6.2
2	4.5	7.1	4.8	7.9	3.4	2.8	3.3	6.7	3.2	5.7	3.1	4.0	5.0
1	2.3	3.9	2.0	3.8	3.7	1.0	1.1	3.2	1.8	3.3	1.0	2.3	2.4
0	5.6	9.5	9.7	6.5	5.9	2.8	3.6	8.2	4.0	7.5	3.2	5.5	5.7
Mean	6.95	5.55	6.05	6.19	6.99	7.63	7.83	6.01	7.54	6.31	7.75	7.07	6.85





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
DISAGREE	63.9	49.4	53.6	66.0	75.8	58.8	54.2	63.6	77.9	44.1	53.1	68.0	73.5	54.1	65.4	71.8
Strongly	53.1	34.4	43.4	56.1	65.3	41.2	46.5	52.1	68.8	30.5	40.5	59.5	61.5	43.7	53.3	63.0
10	40.7	22.7	31.6	43.6	52.3	28.2	30.9	39.6	55.1	19.6	32.3	46.9	49.3	32.3	39.4	53.0
9	6.5	5.9	6.3	7.0	6.6	4.6	8.5	7.2	6.5	6.6	4.2	6.8	6.8	5.7	7.8	4.8
8	5.8	5.8	5.5	5.6	6.3	8.4	7.0	5.4	7.2	4.4	4.0	5.7	5.4	5.8	6.1	5.3
7	5.8	5.3	5.7	6.2	5.8	6.8	4.1	7.2	5.5	4.4	7.1	5.4	6.2	4.6	7.0	4.6
6	5.1	9.8	4.6	3.7	4.6	10.8	3.6	4.3	3.6	9.2	5.5	3.1	5.8	5.8	5.1	4.1
NEUTRAL-5	12.4	14.7	13.5	13.3	9.8	11.6	9.4	12.5	8.6	16.4	17.5	14.1	11.0	12.8	12.7	11.0
AGREE	23.7	35.9	32.8	20.6	14.5	29.6	36.5	23.9	13.5	39.5	29.4	17.9	15.5	33.0	21.9	17.2
4	4.7	6.5	6.1	4.5	3.0	6.8	6.1	7.3	2.5	6.3	6.1	2.2	3.5	6.3	4.2	4.0
3	6.6	10.2	9.3	5.2	4.2	11.8	9.2	5.6	4.9	9.3	9.3	4.9	3.5	6.5	6.4	6.9
2	4.5	5.5	7.4	3.2	3.1	1.7	7.5	3.1	2.9	7.7	7.2	3.3	3.4	7.5	4.1	2.2
1	2.3	3.9	2.8	2.8	1.0	0.7	4.3	3.0	0.8	5.7	1.5	2.6	1.1	3.4	2.3	1.2
0	5.6	9.8	7.3	4.9	3.2	8.6	9.4	4.9	2.4	10.5	5.3	4.9	4.1	9.3	5.0	2.9
Mean	6.95	5.67	6.21	7.18	7.83	6.28	6.10	6.97	8.01	5.32	6.31	7.36	7.63	6.15	7.03	7.69



Table 21 Page 250  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. ILLEGAL IMMIGRATION IS GOOD FOR THE UNITED STATES.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
DISAGREE	63.9	64.6	60.1	60.3	73.1	61.2	62.2	54.7	60.7	68.9	55.0	51.4	55.5	59.0	36.4	54.0	67.0	71.5	62.9
Strongly	53.1	53.7	48.4	48.5	63.4	53.4	53.2	44.5	48.9	59.5	46.0	48.7	47.0	49.8	30.2	46.6	55.5	63.1	51.7
10	40.7	41.2	35.9	35.6	51.3	42.4	40.8	33.1	36.1	47.2	36.4	35.3	36.2	39.3	26.3	43.8	42.2	50.4	39.6
9	6.5	6.5	7.2	5.9	5.9	4.9	6.6	6.7	7.0	6.0	4.0	1.6	4.9	4.0	2.6	2.8	7.4	7.5	6.1
8	5.8	5.9	5.2	7.0	6.2	6.1	5.8	4.7	5.8	6.3	5.6	11.9	6.0	6.5	1.4	0.0	5.9	5.2	6.0
7	5.8	6.0	6.0	5.1	5.9	6.2	5.1	3.8	5.8	6.1	6.4	2.7	6.2	5.7	3.2	7.4	5.6	6.4	6.0
6	5.1	5.0	5.8	6.7	3.9	1.6	3.9	6.4	6.0	3.3	2.6	0.0	2.3	3.6	2.9	0.0	5.9	2.1	5.2
NEUTRAL-5	12.4	12.0	13.3	9.5	10.2	16.0	8.6	18.1	12.5	11.9	13.6	12.8	14.1	14.1	12.8	14.7	11.9	7.0	13.2
AGREE	23.7	23.5	26.5	30.3	16.7	22.8	29.2	27.1	26.7	19.2	31.3	35.8	30.4	26.9	50.8	31.3	21.1	21.5	23.9
4	4.7	4.7	6.1	4.7	3.0	3.2	5.9	4.3	6.0	3.4	4.9	4.1	3.6	4.2	6.8	7.7	4.6	3.2	4.8
3	6.6	6.5	7.4	10.3	3.6	5.8	8.9	6.9	7.9	4.4	7.8	7.1	8.0	6.1	6.3	9.8	6.1	5.9	6.6
2	4.5	4.5	5.6	4.3	3.5	4.7	4.5	4.7	5.1	3.7	6.2	7.7	5.7	6.1	11.7	3.4	3.9	4.7	4.5
1	2.3	2.4	2.5	3.7	1.8	3.2	0.9	1.9	2.6	2.0	3.6	10.1	4.0	2.2	10.1	8.1	1.9	2.1	2.3
0	5.6	5.3	4.9	7.3	4.7	6.0	9.0	9.4	5.1	5.7	8.8	6.9	9.2	8.3	15.9	2.2	4.5	5.7	5.8
Mean	6.95	6.99	6.70	6.50	7.62	6.93	6.76	6.34	6.70	7.35	6.32	6.08	6.34	6.62	4.81	6.64	7.17	7.47	6.88



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	TOTAL	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
MIDDLE CLASS TAX CUTS	8.31	9.85	9.02	8.66	8.01	7.47	6.66	6.32	3.71	8.63	8.91	7.26	8.57	8.62	8.19	9.36	7.48	7.92
PATIENTS HAVE THE POWER	7.98	9.68	8.45	8.24	7.81	7.05	7.04	5.30	3.99	8.27	8.52	7.03	8.12	8.18	8.02	8.93	7.25	7.73
NEED TO CUT SPENDING	7.64	9.93	9.26	8.17	7.29	6.10	4.42	3.47	1.45	8.55	8.90	6.79	8.85	8.94	7.86	8.46	5.35	7.94
US INTERESTS OVER FOREIGN	7.46	9.87	9.13	8.10	6.91	5.69	4.15	3.85	1.39	8.48	8.79	6.92	8.82	8.92	7.75	8.30	4.87	7.72
REQUIRED TO WORK/BENEFITS	7.45	9.87	9.14	8.06	7.08	5.55	4.44	2.95	1.11	8.36	8.76	6.40	8.58	8.70	7.53	8.64	5.15	7.45
PURSE ENERGY INDEPENDENCE	7.18	9.88	8.89	7.70	6.43	5.48	4.21	3.20	1.15	8.10	8.51	6.09	8.43	8.55	7.18	8.19	4.86	7.45
ILLGL IMMIGRATION IS GOOD	6.95	9.94	8.92	6.98	5.68	5.22	4.59	3.75	3.25	7.84	8.24	5.88	8.36	8.44	7.22	7.01	4.69	7.08



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
MIDDLE CLASS TAX CUTS	8.31	8.42	8.29	8.22	8.37	8.43	8.52	8.12	7.70	7.72	7.65
PATIENTS HAVE THE POWER	7.98	7.88	7.98	8.01	8.03	8.05	8.12	7.82	7.64	7.73	7.47
NEED TO CUT SPENDING	7.64	7.65	7.47	7.79	7.57	7.69	7.69	7.68	7.43	7.31	7.64
US INTERESTS OVER FOREIGN	7.46	7.47	7.19	7.70	7.30	7.46	7.42	7.59	7.46	7.41	7.57
REQUIRED TO WORK/BENEFITS	7.45	7.40	7.34	7.57	7.41	7.55	7.61	7.32	7.01	7.01	7.00
PURSE ENERGY INDEPENDENCE	7.18	7.25	7.00	7.35	7.03	7.29	7.36	7.06	6.66	6.58	6.83
ILLGL IMMIGRATION IS GOOD	6.95	6.93	6.91	7.20	6.57	7.04	7.09	6.85	6.54	6.39	6.83



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP		PERSONALITY & POLICIES				MAHA		NOT VOTE DJT		NOT	NOT	APPR.	
		UNITED STATES		FOR CONGRESS	REPU-	DEMO-	UNDE-	ERS/	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		RIGHT	WRONG	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		DIREC-	TRACK										BOTH		2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
MIDDLE CLASS TAX CUTS	8.31	8.35	8.27	8.40	8.37	7.66	7.86	8.33	8.29	8.32	8.45	8.06	8.28	8.50	8.15	7.92	7.82	7.92	8.44	8.33	8.21
PATIENTS HAVE THE POWER	7.98	7.90	8.04	7.98	8.02	7.84	7.78	7.93	8.03	7.93	7.92	7.95	8.04	8.04	8.03	7.67	7.62	7.61	8.01	8.06	7.91
NEED TO CUT SPENDING	7.64	8.62	6.88	8.69	6.58	7.56	7.46	8.67	6.61	8.58	8.79	8.11	6.46	8.59	6.22	7.21	7.96	7.80	7.58	7.35	7.82
US INTERESTS OVER FOREIGN	7.46	8.62	6.55	8.69	6.15	7.51	7.33	8.63	6.27	8.50	8.69	8.09	6.13	8.48	5.88	7.08	8.14	7.87	7.25	7.21	7.50
REQUIRED TO WORK/BENEFITS	7.45	8.23	6.85	8.41	6.55	7.07	7.12	8.27	6.63	8.22	8.32	8.00	6.49	8.29	6.14	7.17	7.30	7.39	7.73	7.66	7.70
PURSE ENERGY INDEPENDENCE	7.18	8.24	6.36	8.26	6.10	7.02	6.80	8.22	6.13	8.14	8.37	7.62	5.97	8.16	5.84	6.44	7.63	7.45	7.08	6.79	7.37
ILLGL IMMIGRATION IS GOOD	6.95	8.01	6.13	8.20	5.59	7.15	6.96	8.04	5.85	8.03	8.12	7.83	5.58	7.85	5.46	6.82	6.59	7.03	6.55	5.77	7.55



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267				
MIDDLE CLASS TAX CUTS	8.31	8.43	8.27	8.36	8.35	8.17	8.52	8.13	8.06	8.23	8.54	8.27				
PATIENTS HAVE THE POWER	7.98	8.03	7.98	8.00	7.97	7.97	8.08	7.90	7.96	7.93	8.03	7.99				
NEED TO CUT SPENDING	7.64	8.71	6.58	8.64	6.74	7.48	8.64	6.98	7.46	8.64	6.54	7.49				
US INTERESTS OVER FOREIGN	7.46	8.63	6.24	8.65	6.41	7.22	8.82	6.85	7.12	8.50	6.02	7.32				
REQUIRED TO WORK/BENEFITS	7.45	8.41	6.58	8.49	6.59	7.17	8.55	6.79	7.37	8.44	6.43	6.97				
PURSE ENERGY INDEPENDENCE	7.18	8.25	6.15	8.19	6.28	7.00	8.70	6.80	7.00	7.76	5.84	7.01				
ILLGL IMMIGRATION IS GOOD	6.95	8.21	5.63	8.22	5.58	7.03	8.12	5.97	7.09	8.31	5.24	6.98				



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
MIDDLE CLASS TAX CUTS	8.31	8.25	8.55	7.98	8.32	8.16	8.54	8.34	8.18	8.07	8.45	8.32	8.58	7.56	7.95	8.22	8.20
PATIENTS HAVE THE POWER	7.98	7.93	8.07	7.81	7.88	8.09	8.15	8.12	8.32	7.61	8.08	7.95	7.88	8.48	7.71	7.99	8.14
NEED TO CUT SPENDING	7.64	6.30	6.13	6.44	7.46	8.59	9.03	8.79	7.95	8.04	8.83	6.25	7.10	8.58	5.84	7.48	8.73
US INTERESTS OVER FOREIGN	7.46	6.02	5.84	6.19	7.22	8.43	9.03	8.71	8.22	8.04	8.82	5.89	6.98	7.48	5.74	7.06	8.78
REQUIRED TO WORK/BENEFITS	7.45	6.05	5.61	6.43	7.39	8.29	8.80	8.52	7.97	7.87	8.67	5.99	7.26	7.86	5.53	7.28	8.14
PURSE ENERGY INDEPENDENCE	7.18	5.90	5.90	5.90	6.91	8.18	8.59	8.37	8.41	7.20	8.42	5.82	6.55	8.30	5.25	7.06	8.18
ILLGL IMMIGRATION IS GOOD	6.95	5.14	4.69	5.52	6.77	8.23	8.64	8.42	5.98	7.27	8.60	5.07	6.15	6.55	5.09	7.04	8.50



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
MIDDLE CLASS TAX CUTS	8.31	8.36	7.70	8.45	8.09	7.90	7.73	7.93	8.43	8.36	8.55	8.05	8.38	8.47	8.37	8.19
PATIENTS HAVE THE POWER	7.98	7.99	7.59	8.10	7.96	7.79	7.88	7.78	8.07	8.07	8.07	7.68	8.12	8.00	7.98	7.90
NEED TO CUT SPENDING	7.64	6.66	7.48	8.75	7.66	7.54	8.21	7.43	7.78	7.87	7.61	6.95	8.01	7.90	8.03	6.77
US INTERESTS OVER FOREIGN	7.46	6.36	7.26	8.70	7.48	7.52	8.28	7.40	7.45	7.49	7.39	7.39	7.83	7.91	7.74	6.57
REQUIRED TO WORK/BENEFITS	7.45	6.55	7.25	8.49	7.50	7.54	7.40	7.57	7.62	7.72	7.44	6.33	7.83	7.96	7.97	6.42
PURSE ENERGY INDEPENDENCE	7.18	6.18	7.03	8.31	7.19	7.33	8.20	7.19	7.26	7.31	7.16	6.57	7.55	7.85	7.73	6.04
ILLGL IMMIGRATION IS GOOD	6.95	5.51	6.89	8.51	7.04	6.18	3.59	6.61	7.16	7.24	7.03	6.62	7.40	7.70	7.06	6.15





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
MIDDLE CLASS TAX CUTS	8.31	8.38	8.17	8.15	8.22	8.30	8.18	8.43	8.17	8.32	8.28	8.51	8.15	8.14	8.27	8.36	8.42	8.60	8.18	8.12
PATIENTS HAVE THE POWER	7.98	8.04	7.87	7.87	7.89	8.01	7.95	8.06	7.79	7.97	8.00	7.87	7.99	8.27	8.04	7.91	7.85	7.90	7.67	8.29
NEED TO CUT SPENDING	7.64	7.73	7.48	7.48	7.48	7.74	7.67	7.72	7.25	7.73	7.47	7.60	7.31	7.47	7.79	7.68	7.73	7.47	7.45	7.17
US INTERESTS OVER FOREIGN	7.46	7.66	7.07	7.17	6.89	7.80	7.41	7.56	6.67	7.55	7.27	7.36	7.25	7.16	7.77	7.35	7.55	7.18	7.33	7.16
REQUIRED TO WORK/BENEFITS	7.45	7.51	7.35	7.30	7.44	7.51	7.71	7.51	6.92	7.58	7.19	7.29	7.08	7.61	7.75	7.44	7.71	6.87	6.74	7.41
PURSE ENERGY INDEPENDENCE	7.18	7.26	7.04	6.97	7.18	7.55	7.52	7.03	6.47	7.23	7.09	7.12	7.09	7.02	7.60	6.91	7.56	6.68	7.48	6.72
ILLGL IMMIGRATION IS GOOD	6.95	7.19	6.51	6.43	6.63	7.31	6.70	7.09	6.28	7.23	6.37	6.07	6.30	7.40	7.27	7.19	6.46	5.69	6.58	6.02



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
MIDDLE CLASS TAX CUTS	8.31	7.90	8.09	8.01	8.37	8.44	8.61	8.01	8.49	8.12	8.54	8.25	8.35	
PATIENTS HAVE THE POWER	7.98	7.92	7.79	7.77	7.85	8.10	8.24	7.81	8.09	7.82	8.18	7.98	7.98	
NEED TO CUT SPENDING	7.64	7.14	7.13	7.38	7.63	7.95	8.03	7.24	7.90	7.36	8.00	7.72	7.58	
US INTERESTS OVER FOREIGN	7.46	6.78	7.00	7.41	7.79	7.71	7.53	7.14	7.65	7.34	7.60	7.64	7.30	
REQUIRED TO WORK/BENEFITS	7.45	6.32	6.82	6.96	7.28	7.79	8.33	6.78	7.88	6.93	8.11	7.59	7.33	
PURSE ENERGY INDEPENDENCE	7.18	5.74	6.50	7.07	7.13	7.57	7.80	6.61	7.55	6.77	7.70	7.54	6.87	
ILLGL IMMIGRATION IS GOOD	6.95	5.55	6.05	6.19	6.99	7.63	7.83	6.01	7.54	6.31	7.75	7.07	6.85	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS	NIALS		SLNTG			
		/	/	/	/	/	/	/	/	/	/	/	/	/	/	
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
MIDDLE CLASS TAX CUTS	8.31	7.93	8.05	8.35	8.60	7.93	8.06	8.33	8.42	7.92	8.05	8.37	8.80	8.17	8.31	8.45
PATIENTS HAVE THE POWER	7.98	7.84	7.79	7.95	8.21	7.86	7.78	7.88	8.23	7.83	7.79	8.00	8.18	7.84	8.00	8.10
NEED TO CUT SPENDING	7.64	6.98	7.40	7.74	8.02	7.01	7.64	7.52	8.11	6.96	7.17	7.92	7.93	7.50	7.61	7.88
US INTERESTS OVER FOREIGN	7.46	6.69	7.40	7.82	7.52	7.46	7.61	7.75	7.64	6.26	7.21	7.87	7.40	7.42	7.38	7.67
REQUIRED TO WORK/BENEFITS	7.45	6.41	7.00	7.38	8.29	6.81	7.16	7.30	8.31	6.18	6.85	7.44	8.26	7.13	7.48	7.77
PURSE ENERGY INDEPENDENCE	7.18	5.88	7.03	7.21	7.82	6.62	7.53	7.21	8.05	5.46	6.55	7.21	7.57	6.92	7.17	7.52
ILLGL IMMIGRATION IS GOOD	6.95	5.67	6.21	7.18	7.83	6.28	6.10	6.97	8.01	5.32	6.31	7.36	7.63	6.15	7.03	7.69



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN						HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH			
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
MIDDLE CLASS TAX CUTS	8.31	8.31	8.26	8.46	8.51	8.05	7.99	8.24	8.30	8.32	7.99	8.08	8.17	7.93	7.59	8.10	8.41	8.37	8.29
PATIENTS HAVE THE POWER	7.98	8.00	7.99	8.13	8.26	7.44	7.97	7.72	8.03	7.96	7.71	7.76	7.65	7.83	7.73	8.34	8.07	8.05	7.95
NEED TO CUT SPENDING	7.64	7.67	7.58	7.81	8.06	7.31	7.47	7.31	7.61	7.76	7.47	6.94	7.51	7.46	7.39	7.49	7.70	8.02	7.59
US INTERESTS OVER FOREIGN	7.46	7.46	7.33	7.76	7.61	7.63	7.11	7.48	7.40	7.55	7.60	7.45	7.68	7.67	8.14	7.90	7.41	7.79	7.42
REQUIRED TO WORK/BENEFITS	7.45	7.50	7.54	7.50	8.12	6.36	7.00	6.82	7.51	7.47	6.84	7.37	6.84	6.64	6.39	5.54	7.66	8.20	7.34
PURSE ENERGY INDEPENDENCE	7.18	7.22	7.11	7.46	7.67	6.70	6.69	6.66	7.16	7.29	6.93	7.04	6.92	6.86	6.89	7.16	7.27	7.90	7.09
ILLGL IMMIGRATION IS GOOD	6.95	6.99	6.70	6.50	7.62	6.93	6.76	6.34	6.70	7.35	6.32	6.08	6.34	6.62	4.81	6.64	7.17	7.47	6.88



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
<b>Total</b>	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
10	13.5	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.8	22.7	0.0	26.3	28.8	6.5	8.3	0.0	7.5
9	20.6	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	28.7	34.5	0.0	30.2	31.0	21.9	32.5	0.0	24.7
8	21.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	29.2	35.1	0.0	22.1	20.7	26.5	59.3	0.0	25.7
7	19.4	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	13.8	5.3	56.2	13.5	12.8	24.5	0.0	33.5	20.2
6	13.3	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	9.4	2.4	43.8	7.8	6.6	20.6	0.0	23.2	13.9
NEUTRAL-5	7.3	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	25.7	4.6
4	3.2	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.3	2.8
3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	47.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.8
2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	28.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
<b>Mean</b>	7.57	10.00	9.00	8.00	7.00	6.00	5.00	4.00	2.18	8.34	8.70	6.56	8.54	8.63	7.69	8.49	5.61	7.63



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
10	13.5	12.6	13.3	16.1	10.0	15.0	16.7	8.6	6.5	3.9	11.3
9	20.6	21.8	19.4	20.8	20.6	20.9	22.4	15.4	19.1	18.9	19.5
8	21.0	20.4	19.7	21.5	21.8	21.3	20.5	24.5	19.4	19.7	18.7
7	19.4	20.2	18.9	18.4	21.0	19.0	16.2	29.5	21.1	23.8	16.2
6	13.3	13.5	14.8	12.1	13.5	12.1	11.4	14.7	19.1	19.1	19.2
NEUTRAL-5	7.3	6.7	7.4	6.5	9.1	6.7	7.2	4.8	10.1	9.7	10.8
4	3.2	3.1	4.6	2.8	2.4	3.2	3.5	2.1	3.3	3.1	3.6
3	0.8	0.7	1.0	1.0	0.7	0.9	1.0	0.5	0.5	0.7	0.0
2	0.5	0.9	0.5	0.4	0.5	0.5	0.7	0.0	0.5	0.7	0.0
1	0.3	0.1	0.4	0.4	0.2	0.3	0.3	0.0	0.5	0.4	0.8
0	0.1	0.0	0.0	0.2	0.2	0.1	0.2	0.0	0.0	0.0	0.0
Mean	7.57	7.58	7.46	7.69	7.46	7.64	7.69	7.49	7.20	7.12	7.36



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.	
		RIGHT	WRONG	UNITED STATES	REPUB-	DEMO-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT	BOTH		TRUMP	TRUMP	ORT	ORT	APPR.
		TION														2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
10	13.5	24.8	4.7	25.4	2.5	7.7	5.7	23.6	3.3	22.0	27.4	10.2	2.7	22.9	1.9	3.8	6.5	7.7	7.9	7.8	9.3
9	20.6	26.7	15.9	29.1	11.3	22.1	19.5	28.3	12.8	28.6	27.6	30.8	10.5	27.6	10.3	16.8	21.3	21.8	19.3	10.2	26.9
8	21.0	21.2	20.8	21.3	20.7	20.9	23.6	21.9	20.1	22.3	20.3	26.7	19.3	21.9	17.3	25.4	29.4	28.9	23.8	23.4	24.1
7	19.4	14.9	22.9	13.0	25.6	21.1	21.8	14.5	24.3	14.3	12.9	17.3	25.9	15.9	24.0	22.6	22.8	18.4	25.1	31.5	16.9
6	13.3	8.5	17.0	7.5	18.3	17.1	18.3	7.7	19.0	8.5	8.2	9.3	19.3	7.8	20.8	17.4	12.2	14.6	14.5	17.2	15.8
NEUTRAL-5	7.3	2.3	11.1	2.3	12.9	5.7	6.3	2.7	11.9	2.7	2.2	3.8	13.1	2.6	13.8	10.5	6.3	5.4	6.1	7.7	2.6
4	3.2	1.0	4.9	0.7	5.7	3.4	3.7	0.7	5.7	1.0	0.7	1.5	6.0	0.7	7.9	2.3	1.1	2.5	2.8	1.5	3.3
3	0.8	0.1	1.4	0.1	1.5	1.3	0.8	0.2	1.5	0.3	0.2	0.4	1.6	0.2	2.0	0.8	0.4	0.8	0.5	0.7	1.1
2	0.5	0.0	0.9	0.0	1.0	0.6	0.3	0.0	1.0	0.0	0.0	0.0	1.2	0.0	1.4	0.6	0.0	0.0	0.0	0.0	0.0
1	0.3	0.2	0.4	0.2	0.5	0.0	0.0	0.2	0.4	0.2	0.2	0.0	0.5	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0
0	0.1	0.3	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.2	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	7.57	8.29	7.00	8.38	6.76	7.41	7.33	8.31	6.82	8.25	8.39	7.96	6.70	8.27	6.53	7.19	7.62	7.59	7.49	7.27	7.71



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
	TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267						
10	13.5	25.2	3.1	25.9	2.6	11.0	31.7	3.3	12.1	21.1	1.9	9.9						
9	20.6	29.9	11.2	28.3	12.7	20.5	28.2	14.8	18.1	28.4	11.0	22.9						
8	21.0	20.4	20.2	20.7	21.8	20.2	17.9	25.4	23.1	23.1	18.7	17.4						
7	19.4	13.4	25.6	14.1	25.8	18.1	13.3	24.3	16.5	14.8	27.0	19.7						
6	13.3	7.5	18.5	7.3	15.6	18.4	4.6	14.7	18.0	9.6	16.4	18.8						
NEUTRAL-5	7.3	2.1	12.7	2.0	13.5	6.1	2.2	12.3	6.1	1.9	14.5	6.2						
4	3.2	0.8	5.7	0.6	5.9	3.2	0.3	3.2	3.5	0.9	8.1	2.9						
3	0.8	0.1	1.6	0.3	1.2	1.2	0.6	1.3	1.5	0.0	1.2	0.8						
2	0.5	0.0	1.0	0.0	0.7	1.0	0.0	0.3	0.9	0.0	1.0	1.1						
1	0.3	0.2	0.5	0.4	0.3	0.3	0.6	0.3	0.2	0.2	0.2	0.4						
0	0.1	0.2	0.0	0.3	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0						
Mean	7.57	8.38	6.77	8.36	6.85	7.43	8.49	7.08	7.44	8.26	6.65	7.42						





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
10	13.5	3.1	3.7	2.6	5.6	22.2	35.9	28.5	14.0	11.4	30.3	1.8	1.7	11.5	4.8	6.2	28.8
9	20.6	7.5	9.8	5.5	21.7	27.3	30.8	28.9	11.7	28.0	29.5	7.0	19.2	24.3	8.4	20.9	28.6
8	21.0	19.7	18.1	21.1	22.9	23.7	15.8	20.0	42.2	21.5	19.2	19.3	25.5	22.6	12.4	21.5	22.7
7	19.4	23.2	19.1	26.8	23.6	15.1	9.8	12.7	16.0	20.1	12.5	25.4	26.0	27.1	16.3	23.2	6.0
6	13.3	17.4	14.5	20.0	17.3	8.1	4.5	6.4	10.4	13.5	5.6	17.3	14.4	9.8	20.7	21.3	8.9
NEUTRAL-5	7.3	16.8	16.9	16.7	5.7	2.7	1.0	1.9	5.8	3.0	1.6	17.6	9.1	4.8	17.7	4.3	2.2
4	3.2	8.1	12.1	4.5	2.1	0.8	0.8	0.8	0.0	0.0	0.8	8.4	3.1	0.0	9.6	2.1	1.0
3	0.8	2.1	3.3	1.1	0.6	0.0	0.3	0.1	0.0	0.6	0.2	1.5	1.1	0.0	5.9	0.3	0.0
2	0.5	1.4	1.8	1.1	0.1	0.3	0.3	0.3	0.0	0.0	0.0	1.2	0.0	0.0	2.8	0.1	1.9
1	0.3	0.6	0.7	0.5	0.3	0.0	0.3	0.1	0.0	1.4	0.2	0.5	0.0	0.0	1.5	0.0	0.0
0	0.1	0.0	0.0	0.0	0.1	0.0	0.4	0.2	0.0	0.7	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Mean	7.57	6.50	6.38	6.60	7.43	8.28	8.69	8.47	7.86	7.77	8.54	6.46	7.23	7.86	6.12	7.44	8.40



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
10	13.5	2.4	5.9	27.9	10.4	12.5	0.0	14.6	13.8	14.6	12.4	12.9	15.8	21.0	16.2	6.8
9	20.6	12.7	19.1	29.6	20.9	16.9	14.1	17.4	22.7	22.6	22.9	12.4	24.7	23.2	21.3	16.3
8	21.0	21.2	20.6	20.8	22.9	22.3	45.5	18.5	20.8	20.5	21.5	20.2	22.5	23.8	21.9	15.6
7	19.4	24.6	25.4	11.8	21.2	21.8	20.2	22.1	19.2	19.5	18.6	17.7	18.4	14.2	22.5	18.6
6	13.3	17.5	18.6	7.0	15.1	12.5	12.0	12.5	13.1	13.6	12.1	15.5	10.7	8.2	10.6	19.8
NEUTRAL-5	7.3	12.7	7.5	1.4	5.9	7.4	5.6	7.7	6.7	5.7	8.5	10.7	5.2	4.9	4.7	12.8
4	3.2	5.9	1.4	0.9	2.1	3.6	0.0	4.3	2.4	2.4	2.4	7.2	1.6	2.3	2.2	6.5
3	0.8	1.5	1.0	0.1	0.8	2.2	0.0	2.6	0.4	0.6	0.2	1.5	0.7	0.7	0.2	1.8
2	0.5	0.8	0.5	0.1	0.4	0.4	2.6	0.0	0.5	0.6	0.3	1.0	0.4	1.1	0.2	0.7
1	0.3	0.5	0.0	0.2	0.2	0.3	0.0	0.3	0.3	0.0	0.8	0.4	0.0	0.5	0.3	0.7
0	0.1	0.1	0.0	0.2	0.1	0.0	0.0	0.0	0.1	0.0	0.2	0.6	0.0	0.0	0.0	0.4
Mean	7.57	6.80	7.32	8.48	7.56	7.43	7.37	7.44	7.68	7.72	7.60	7.08	7.88	7.97	7.84	6.86



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
10	13.5	15.4	9.9	9.7	10.2	18.4	12.6	13.1	6.8	15.9	8.6	10.1	3.5	15.2	19.2	13.0	12.5	7.7	2.8	4.1
9	20.6	21.7	18.6	19.6	16.9	21.5	19.2	21.8	17.9	21.8	18.2	15.5	19.1	22.8	21.3	22.1	17.8	13.2	21.4	16.9
8	21.0	20.9	21.2	18.7	25.8	20.3	24.5	21.2	17.2	20.0	23.0	23.6	25.5	17.2	21.5	18.7	24.6	22.6	23.0	28.0
7	19.4	18.8	20.5	19.6	22.0	17.5	19.1	19.8	22.1	17.7	23.0	24.1	25.9	14.2	15.6	19.4	20.5	27.6	28.1	23.9
6	13.3	12.3	15.1	17.8	10.2	10.7	14.1	13.6	16.3	12.8	14.3	13.2	13.9	19.9	11.3	14.1	15.2	11.1	12.1	15.6
NEUTRAL-5	7.3	6.4	9.0	9.0	9.0	7.4	6.0	5.6	12.4	6.7	8.5	9.2	8.4	6.3	6.2	7.1	7.4	11.0	10.4	6.4
4	3.2	3.1	3.3	3.5	2.9	2.3	2.1	3.8	4.6	3.0	3.6	4.4	2.6	1.8	2.3	3.6	2.0	6.8	1.4	3.7
3	0.8	0.5	1.4	1.2	1.8	0.8	1.5	0.3	1.3	1.1	0.2	0.0	0.2	1.2	1.5	0.8	0.0	0.0	0.5	0.0
2	0.5	0.4	0.7	0.6	0.8	0.3	0.4	0.5	1.0	0.5	0.5	0.0	0.8	1.4	0.3	0.7	0.0	0.0	0.3	1.4
1	0.3	0.3	0.3	0.3	0.4	0.3	0.4	0.2	0.3	0.4	0.1	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0
0	0.1	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Mean	7.57	7.69	7.34	7.31	7.40	7.77	7.58	7.63	7.06	7.65	7.39	7.40	7.31	7.59	7.79	7.54	7.62	7.19	7.34	7.28



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
10	13.5	4.6	7.9	7.0	11.9	18.7	20.8	6.8	17.7	8.4	20.0	16.1	11.2
9	20.6	7.8	14.8	16.1	22.8	23.3	27.1	14.0	24.8	16.7	25.5	20.6	20.6
8	21.0	18.6	21.4	23.0	19.6	22.3	20.1	21.5	20.6	20.9	21.0	22.0	20.0
7	19.4	24.2	19.9	24.6	20.1	17.2	15.2	22.9	17.2	22.0	16.1	18.1	20.5
6	13.3	24.0	17.0	15.7	15.2	9.3	8.1	17.8	10.4	17.0	8.6	12.0	14.4
NEUTRAL-5	7.3	13.5	9.8	7.5	5.9	5.4	6.2	9.5	5.9	8.4	5.9	6.9	7.6
4	3.2	6.1	6.3	4.1	2.6	1.9	1.4	5.3	1.9	4.4	1.6	2.2	4.0
3	0.8	1.2	1.5	1.0	0.3	0.7	0.8	1.2	0.6	0.9	0.8	1.1	0.6
2	0.5	0.0	1.2	0.5	0.9	0.6	0.1	0.6	0.4	0.7	0.3	0.4	0.6
1	0.3	0.0	0.4	0.3	0.3	0.5	0.3	0.2	0.3	0.3	0.4	0.4	0.3
0	0.1	0.0	0.0	0.3	0.4	0.0	0.0	0.1	0.1	0.2	0.0	0.2	0.0
Mean	7.57	6.74	7.05	7.24	7.56	7.90	8.07	7.07	7.88	7.22	8.00	7.69	7.46



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
10	13.5	5.1	7.8	13.9	20.8	9.7	9.1	13.7	24.4	2.6	6.5	14.1	17.0	7.8	13.7	19.5
9	20.6	10.4	16.0	22.9	26.3	10.2	16.8	21.4	25.6	10.5	15.3	24.2	27.0	16.5	21.3	23.8
8	21.0	18.4	23.3	20.8	20.5	26.5	25.3	21.3	19.0	13.8	21.5	20.4	22.0	24.4	20.2	18.7
7	19.4	21.8	23.6	18.9	15.8	15.3	23.2	20.5	13.9	25.5	24.1	17.6	17.8	23.4	18.4	17.0
6	13.3	22.0	15.3	12.6	8.6	20.5	14.0	10.3	9.5	22.8	16.6	14.6	7.7	15.2	12.9	11.8
NEUTRAL-5	7.3	12.7	7.7	6.5	5.4	13.5	5.9	8.2	4.7	12.3	9.4	5.1	6.1	8.3	7.7	5.1
4	3.2	7.3	4.1	2.6	1.3	1.9	3.5	2.0	1.6	10.3	4.7	3.1	1.0	2.1	3.9	2.9
3	0.8	1.6	0.9	0.4	0.8	2.5	1.0	1.0	0.8	1.2	0.8	0.0	0.8	0.6	1.1	0.6
2	0.5	0.3	0.8	0.5	0.4	0.0	0.8	0.4	0.1	0.5	0.8	0.6	0.6	1.0	0.4	0.2
1	0.3	0.3	0.2	0.5	0.2	0.0	0.0	0.8	0.4	0.5	0.4	0.3	0.0	0.4	0.4	0.0
0	0.1	0.0	0.2	0.2	0.0	0.0	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.3
Mean	7.57	6.75	7.25	7.66	8.06	7.13	7.39	7.58	8.13	6.54	7.13	7.72	7.98	7.32	7.55	7.88



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE									ANY			
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
10	13.5	13.8	11.1	16.3	19.7	9.3	12.0	9.1	12.3	15.6	10.4	21.3	9.2	9.9	5.0	9.8	14.6	20.4	12.6
9	20.6	20.7	21.1	14.9	24.3	13.8	21.0	18.7	19.9	21.3	14.8	12.4	15.0	14.8	7.1	13.6	22.6	24.4	19.8
8	21.0	20.9	20.6	25.7	21.9	21.9	19.2	22.0	21.3	21.2	21.6	14.3	25.3	19.7	26.4	24.1	20.8	19.5	21.3
7	19.4	19.6	21.1	18.1	16.9	22.2	18.9	16.6	20.4	18.6	22.6	15.1	21.7	26.7	29.6	20.7	18.3	20.4	19.6
6	13.3	13.4	14.2	15.4	8.7	17.3	10.4	11.9	14.6	11.4	14.9	16.4	14.6	14.2	17.5	18.7	12.7	6.0	14.1
NEUTRAL-5	7.3	6.9	7.1	7.2	6.1	8.8	7.8	12.3	7.2	7.1	9.9	9.2	8.4	11.0	8.6	11.0	6.4	6.6	7.2
4	3.2	3.0	3.1	1.8	1.6	5.2	4.1	6.3	2.8	2.9	3.9	9.3	3.7	2.3	3.2	0.0	2.9	1.7	3.4
3	0.8	0.8	0.8	0.4	0.5	0.2	3.1	1.7	0.7	0.8	1.0	0.0	1.0	0.5	1.3	2.1	0.8	0.6	0.9
2	0.5	0.4	0.5	0.2	0.0	0.6	1.6	1.4	0.4	0.4	0.3	0.0	0.5	0.3	1.4	0.0	0.6	0.4	0.6
1	0.3	0.3	0.4	0.0	0.4	0.7	0.0	0.0	0.3	0.4	0.4	2.1	0.6	0.0	0.0	0.0	0.3	0.0	0.4
0	0.1	0.1	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.3	0.3	0.0	0.0	0.5	0.0	0.0	0.1	0.0	0.1
Mean	7.57	7.60	7.50	7.67	8.00	7.19	7.25	7.17	7.53	7.67	7.27	7.28	7.30	7.29	6.99	7.32	7.67	8.01	7.51



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "ENTITLEMENT PROGRAMS"?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	TOTAL	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R  Lean D  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
FOOD ASSISTANCE LIKE SNAP	45.3	57.0	52.1	45.7	40.9	36.1	37.7	31.2	43.6	47.9	50.2	36.5	52.5	53.4	42.4	40.0	38.5	43.6
HOUSING ASSISTANCE	41.1	54.4	49.9	40.3	38.9	29.1	28.9	24.8	38.0	43.4	45.8	31.7	47.6	47.5	39.6	37.1	35.0	36.1
MEDICAID	39.0	46.1	43.0	39.0	32.9	36.4	36.7	34.4	41.6	39.8	41.4	32.3	44.2	45.9	30.7	36.1	36.8	35.1
SOCIAL SECURITY	32.3	31.4	30.5	34.4	36.4	28.0	29.9	27.8	39.8	32.2	32.8	29.3	33.5	35.5	24.5	34.2	32.6	29.9
MEDICARE	31.7	31.5	31.2	33.9	34.3	28.1	25.9	28.7	42.3	31.5	32.3	27.6	32.4	33.9	25.3	33.9	32.3	30.5
UNEMPLOYMENT CHECKS	29.8	35.0	33.0	32.9	26.0	23.6	24.4	24.9	35.7	30.7	32.6	21.5	32.7	33.0	27.8	28.5	27.5	28.2
VETERANS BENEFITS	26.3	28.1	25.0	29.7	26.3	22.1	21.5	27.0	36.1	26.4	27.3	22.1	25.4	27.1	21.0	33.0	25.9	21.3
NONE OF THE ABOVE	30.5	17.6	22.1	28.7	31.5	43.0	47.0	46.4	49.9	25.8	23.5	37.3	18.9	17.6	35.1	35.8	42.6	25.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "ENTITLEMENT PROGRAMS"?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
FOOD ASSISTANCE LIKE SNAP	45.3	44.6	44.6	47.3	42.7	46.1	47.9	39.3	41.3	42.1	39.8
HOUSING ASSISTANCE	41.1	39.1	38.2	43.5	41.3	42.5	43.3	39.4	34.1	33.9	34.6
MEDICAID	39.0	39.2	37.0	40.4	38.4	39.8	40.9	35.8	34.9	35.7	33.3
SOCIAL SECURITY	32.3	33.6	27.5	32.2	36.3	32.6	33.6	29.1	30.6	34.2	23.9
MEDICARE	31.7	32.6	28.2	31.4	35.4	32.6	33.7	28.1	27.8	31.8	20.3
UNEMPLOYMENT CHECKS	29.8	28.3	28.3	30.7	31.0	29.9	30.8	26.9	29.2	30.2	27.3
VETERANS BENEFITS	26.3	27.6	24.2	25.5	28.7	27.1	28.4	22.3	22.2	25.1	16.8
NONE OF THE ABOVE	30.5	29.1	36.4	27.8	30.5	29.9	30.2	28.9	33.4	31.8	36.3





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "ENTITLEMENT PROGRAMS"?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES	FOR CONGRESS	ERS/											APP.	APP.	TRUMP				
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
FOOD ASSISTANCE LIKE SNAP	45.3	51.3	40.6	51.3	39.9	41.2	42.5	51.0	39.4	49.7	50.7	47.3	39.7	49.8	40.5	38.6	42.5	41.4	43.4	43.1	40.8
HOUSING ASSISTANCE	41.1	43.4	39.2	46.3	36.6	37.0	37.7	45.1	37.0	43.8	44.4	42.5	37.6	44.3	37.5	36.6	39.3	37.0	38.4	39.2	34.1
MEDICAID	39.0	43.9	35.1	43.9	35.5	31.9	31.1	43.7	34.2	41.9	43.7	38.1	35.2	42.1	35.1	35.9	45.8	40.0	34.7	38.9	30.2
SOCIAL SECURITY	32.3	34.9	30.2	33.2	32.9	25.4	24.8	34.1	30.5	32.4	35.3	26.1	32.1	33.0	31.4	31.4	43.7	33.4	29.5	37.9	23.8
MEDICARE	31.7	33.2	30.6	31.9	33.3	24.6	24.9	32.4	31.1	31.4	33.9	25.9	32.1	32.5	31.7	28.9	40.3	33.8	30.2	36.6	25.9
UNEMPLOYMENT CHECKS	29.8	30.5	29.3	32.2	27.5	28.9	28.2	31.7	27.9	30.9	30.6	31.7	28.4	31.2	27.4	29.6	33.7	30.7	28.1	29.8	26.9
VETERANS BENEFITS	26.3	25.4	26.9	25.5	28.1	22.1	21.0	25.2	27.4	24.5	26.4	20.3	28.5	25.8	27.2	26.2	27.2	23.1	26.4	31.6	19.1
NONE OF THE ABOVE	30.5	19.5	39.2	19.8	40.4	36.0	35.5	19.8	41.4	20.9	18.6	26.0	42.7	20.8	43.7	38.5	20.3	24.2	28.7	28.9	29.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "ENTITLEMENT PROGRAMS"?

BANNER 4

	TOTAL	2024 BALLOT		PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267			
FOOD ASSISTANCE LIKE SNAP	45.3	51.7	40.3	51.9	40.9	41.9	57.1	44.3	45.1	47.6	38.0	38.8			
HOUSING ASSISTANCE	41.1	45.1	38.1	45.7	36.6	40.6	51.6	39.3	44.2	40.7	34.4	36.9			
MEDICAID	39.0	42.3	36.7	44.2	35.6	36.2	50.1	38.0	37.7	39.2	33.5	34.8			
SOCIAL SECURITY	32.3	32.6	32.3	33.4	34.9	27.2	37.9	42.0	28.5	29.6	28.9	25.8			
MEDICARE	31.7	31.3	32.8	31.9	34.1	28.2	37.5	39.5	28.4	27.3	29.5	28.1			
UNEMPLOYMENT CHECKS	29.8	31.3	28.6	31.1	28.0	30.4	36.0	31.4	30.3	27.0	25.1	30.5			
VETERANS BENEFITS	26.3	25.1	28.5	26.3	28.3	23.6	30.8	32.1	24.2	22.5	25.0	23.0			
NONE OF THE ABOVE	30.5	20.3	39.7	20.2	38.4	34.3	13.5	27.1	29.2	25.8	48.0	39.5			



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "ENTITLEMENT PROGRAMS"?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
FOOD ASSISTANCE LIKE SNAP	45.3	39.1	40.8	37.6	41.5	52.3	54.3	53.3	43.0	46.0	53.9	40.5	38.7	52.5	31.5	41.7	50.5
HOUSING ASSISTANCE	41.1	33.8	32.8	34.7	39.4	48.6	47.0	47.9	30.2	41.7	47.6	35.1	37.3	44.2	29.5	39.9	50.6
MEDICAID	39.0	36.5	41.5	32.1	34.8	45.5	44.0	44.8	46.4	37.3	45.8	36.7	32.2	42.7	31.6	35.7	41.3
SOCIAL SECURITY	32.3	35.2	37.4	33.3	30.0	31.2	33.6	32.4	46.4	35.6	32.0	36.5	29.7	46.9	25.3	27.9	26.7
MEDICARE	31.7	33.9	38.2	30.1	31.1	29.3	32.4	30.8	36.0	34.1	31.1	35.1	30.5	42.3	27.4	30.3	23.2
UNEMPLOYMENT CHECKS	29.8	30.2	32.4	28.2	27.7	31.4	31.6	31.5	43.4	28.1	31.1	29.7	25.2	28.2	27.3	29.6	35.0
VETERANS BENEFITS	26.3	28.7	31.4	26.4	24.2	25.9	27.2	26.5	21.4	25.5	26.8	30.4	22.6	37.7	24.1	25.0	19.4
NONE OF THE ABOVE	30.5	40.0	40.8	39.3	32.9	23.2	19.5	21.5	11.7	21.9	20.3	40.4	39.9	19.0	49.6	32.3	28.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "ENTITLEMENT PROGRAMS"?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
FOOD ASSISTANCE LIKE SNAP	45.3	40.2	42.6	51.6	44.6	57.0	61.1	56.4	44.2	45.6	41.6	36.9	46.0	51.4	46.8	40.4
HOUSING ASSISTANCE	41.1	35.8	37.9	47.8	41.5	48.1	44.0	48.8	40.0	40.4	39.3	38.6	43.2	43.1	40.2	38.1
MEDICAID	39.0	36.4	32.1	44.1	37.3	52.6	56.1	52.1	37.7	39.2	35.0	29.6	39.3	42.6	40.6	34.0
SOCIAL SECURITY	32.3	34.0	28.1	31.8	30.4	42.3	58.7	39.6	31.2	32.7	28.5	26.0	32.1	29.7	35.3	29.0
MEDICARE	31.7	34.1	28.7	30.1	28.9	42.3	59.7	39.4	30.4	32.5	26.5	26.7	31.6	29.1	35.3	27.3
UNEMPLOYMENT CHECKS	29.8	27.7	29.3	32.2	30.5	35.2	28.8	36.3	29.5	31.5	26.0	24.6	30.5	34.5	29.2	26.7
VETERANS BENEFITS	26.3	28.4	23.3	25.0	24.4	27.8	32.4	27.1	26.3	26.6	25.8	24.2	27.2	22.9	27.9	24.2
NONE OF THE ABOVE	30.5	38.8	33.6	20.7	30.6	16.5	4.5	18.5	31.0	28.5	35.6	45.4	30.7	23.4	24.8	40.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "ENTITLEMENT PROGRAMS"?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
FOOD ASSISTANCE LIKE SNAP	45.3	44.7	46.2	42.9	52.2	47.0	52.3	43.0	39.0	45.1	45.6	47.6	42.3	53.3	49.7	41.2	50.2	45.1	43.5	41.1
HOUSING ASSISTANCE	41.1	41.9	39.4	38.2	41.6	45.9	44.0	38.9	34.0	42.3	38.4	39.2	36.0	44.0	48.3	37.2	37.6	40.7	35.6	36.4
MEDICAID	39.0	36.6	43.5	41.2	47.8	38.8	47.6	34.9	38.7	39.2	38.5	38.1	34.0	51.9	42.8	36.2	40.2	36.2	35.7	32.5
SOCIAL SECURITY	32.3	30.5	35.6	34.0	38.6	33.2	41.9	28.5	28.2	31.4	34.1	32.5	32.1	47.6	35.9	27.5	36.7	28.3	35.1	29.3
MEDICARE	31.7	28.6	37.6	34.3	43.4	29.7	44.5	27.9	29.3	30.8	33.7	32.9	31.8	43.9	35.4	26.8	36.3	29.5	32.7	30.8
UNEMPLOYMENT CHECKS	29.8	29.0	31.2	30.2	33.0	31.5	34.6	27.2	27.2	28.4	32.6	31.7	30.8	45.3	31.0	26.3	36.5	27.0	33.1	28.6
VETERANS BENEFITS	26.3	26.1	26.6	24.4	30.7	28.6	30.6	24.2	22.0	25.4	28.2	28.2	27.7	30.4	28.7	22.6	31.6	24.8	29.4	26.1
NONE OF THE ABOVE	30.5	30.7	30.2	32.5	26.2	24.9	19.6	35.1	42.8	29.6	32.5	30.9	36.2	21.3	21.5	36.5	21.4	40.3	31.8	40.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "ENTITLEMENT PROGRAMS"?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
FOOD ASSISTANCE LIKE SNAP	45.3	39.1	43.8	39.2	43.9	45.5	52.7	40.7	48.1	41.7	49.7	49.1	41.8
HOUSING ASSISTANCE	41.1	30.2	31.6	33.9	42.6	42.6	51.8	32.4	46.5	35.5	48.0	45.1	37.4
MEDICAID	39.0	35.9	38.1	37.6	34.4	37.5	45.3	37.4	40.0	36.5	42.1	42.3	36.0
SOCIAL SECURITY	32.3	34.8	31.4	32.8	28.2	31.9	34.5	32.8	32.0	31.4	33.4	36.7	28.4
MEDICARE	31.7	27.9	28.3	34.5	26.8	30.9	36.5	31.1	32.1	29.8	34.2	35.6	28.3
UNEMPLOYMENT CHECKS	29.8	36.4	32.0	29.3	27.1	27.1	30.7	31.7	28.6	30.3	29.2	32.7	27.2
VETERANS BENEFITS	26.3	22.2	22.0	24.4	22.5	27.6	32.5	23.1	28.3	22.9	30.5	29.4	23.5
NONE OF THE ABOVE	30.5	31.5	34.1	32.6	35.2	32.4	22.6	32.9	29.1	33.6	26.7	22.8	37.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "ENTITLEMENT PROGRAMS"?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
FOOD ASSISTANCE LIKE SNAP	45.3	41.8	40.2	44.4	51.1	50.2	43.0	45.3	55.7	37.0	37.6	43.7	46.1	45.7	45.5	44.3
HOUSING ASSISTANCE	41.1	31.4	33.0	43.6	48.8	34.8	34.3	48.5	53.1	29.6	31.7	39.5	44.3	36.0	42.4	43.8
MEDICAID	39.0	36.1	38.2	36.0	43.2	39.9	40.9	38.0	47.0	34.0	35.7	34.4	39.0	43.3	36.6	39.4
SOCIAL SECURITY	32.3	33.7	32.3	28.6	34.7	44.3	38.8	28.9	38.6	27.7	26.2	28.4	30.5	40.9	29.3	29.1
MEDICARE	31.7	27.4	33.2	27.2	36.2	34.7	38.3	24.8	41.7	23.3	28.3	29.3	30.2	38.8	29.7	28.2
UNEMPLOYMENT CHECKS	29.8	36.6	29.0	27.0	30.0	41.9	33.8	29.0	32.1	33.6	24.4	25.3	27.7	31.4	31.7	23.8
VETERANS BENEFITS	26.3	23.0	23.3	23.7	32.0	28.5	27.1	22.5	36.2	19.8	19.7	24.7	27.4	29.7	25.7	23.7
NONE OF THE ABOVE	30.5	29.9	34.5	33.7	25.3	18.0	23.2	29.7	18.9	36.6	45.2	36.9	32.1	27.4	31.6	31.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "ENTITLEMENT PROGRAMS"?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
FOOD ASSISTANCE LIKE SNAP	45.3	45.4	45.8	44.8	50.7	39.2	44.5	43.2	45.2	46.3	42.1	55.8	41.3	42.5	51.1	26.8	46.3	49.1	45.0
HOUSING ASSISTANCE	41.1	41.2	40.3	41.2	49.9	34.7	37.5	39.2	39.8	43.7	36.4	45.3	38.2	36.4	48.0	29.0	42.7	49.0	40.4
MEDICAID	39.0	39.2	37.4	37.4	46.7	38.4	39.7	36.3	36.9	43.5	40.5	44.8	44.6	34.8	49.9	36.8	38.4	43.5	38.7
SOCIAL SECURITY	32.3	32.4	32.6	34.1	34.8	33.7	36.7	31.2	31.7	33.9	35.5	44.9	37.0	36.1	42.6	32.4	31.2	35.9	32.6
MEDICARE	31.7	31.5	30.9	34.2	36.5	30.5	39.2	35.6	30.3	34.3	33.1	31.8	36.1	31.7	45.9	27.7	31.3	38.0	31.7
UNEMPLOYMENT CHECKS	29.8	29.9	30.9	32.1	29.5	26.3	31.3	28.5	30.9	28.8	28.0	35.2	29.6	26.1	34.0	29.4	30.4	30.5	29.6
VETERANS BENEFITS	26.3	26.3	24.3	24.9	33.0	27.4	31.0	25.6	23.5	30.1	27.8	38.3	29.1	28.4	31.3	34.6	25.8	34.7	25.5
NONE OF THE ABOVE	30.5	30.4	31.3	23.8	23.6	40.5	33.9	32.6	30.4	29.8	31.1	16.4	33.6	35.5	28.2	27.5	30.4	18.2	31.5





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "WELFARE PROGRAMS"?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
FOOD ASSISTANCE LIKE SNAP	76.7	86.4	84.4	80.1	72.4	70.0	64.7	52.0	63.9	80.0	81.8	70.9	82.0	82.0	79.0	75.5	68.4	75.6
HOUSING ASSISTANCE	66.8	77.2	76.9	71.0	60.2	57.9	53.8	40.2	59.2	70.7	72.8	60.3	73.4	72.8	67.9	68.6	56.9	57.5
MEDICAID	48.7	56.7	51.0	50.3	44.9	44.8	47.3	35.5	42.7	50.2	51.7	43.1	55.2	54.8	47.2	41.3	44.8	41.2
UNEMPLOYMENT CHECKS	24.5	26.7	19.0	26.8	22.7	27.2	27.7	24.0	32.6	24.3	23.6	28.2	25.0	24.4	27.8	18.6	24.9	25.7
MEDICARE	17.2	10.8	12.3	18.2	17.7	21.1	27.8	20.0	23.6	16.0	14.9	21.6	15.6	15.6	16.2	17.0	20.1	23.3
SOCIAL SECURITY	13.9	6.7	12.8	13.9	14.3	18.1	18.8	14.1	23.6	13.2	12.5	16.4	13.0	13.3	12.7	13.5	15.7	18.4
VETERANS BENEFITS	10.8	4.3	6.9	9.5	11.6	16.5	18.9	14.5	28.2	9.2	7.9	15.9	8.7	9.1	10.5	7.5	14.8	14.1
NONE OF THE ABOVE	11.4	7.0	7.5	7.8	10.0	15.1	22.7	33.6	36.1	7.9	7.5	9.6	5.3	5.0	10.0	13.4	20.5	9.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "WELFARE PROGRAMS"?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
FOOD ASSISTANCE LIKE SNAP	76.7	76.1	77.6	76.2	77.1	77.1	77.7	74.9	74.6	73.1	77.4
HOUSING ASSISTANCE	66.8	69.3	66.4	65.7	67.0	68.1	68.1	67.8	60.7	62.3	57.6
MEDICAID	48.7	48.7	51.4	47.5	48.0	49.2	50.1	45.9	46.5	45.5	48.5
UNEMPLOYMENT CHECKS	24.5	19.8	24.8	25.0	27.1	25.2	25.4	24.2	21.3	19.1	25.4
MEDICARE	17.2	15.4	15.3	17.0	20.8	16.8	15.3	22.4	18.9	20.8	15.5
SOCIAL SECURITY	13.9	15.0	10.6	14.9	14.7	14.6	12.5	22.1	10.7	10.8	10.4
VETERANS BENEFITS	10.8	13.3	8.3	11.1	10.7	10.7	9.6	15.0	11.0	11.6	10.0
NONE OF THE ABOVE	11.4	10.2	13.6	11.8	9.4	11.4	12.0	8.9	11.7	10.8	13.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "WELFARE PROGRAMS"?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
		UNITED STATES	FOR CONGRESS	ERS/										APP.	APP.	TRUMP					
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
FOOD ASSISTANCE LIKE SNAP	76.7	78.7	75.2	81.3	71.6	77.7	77.3	79.4	73.9	80.3	78.6	84.1	72.2	79.7	70.4	79.3	67.8	74.2	76.6	74.6	83.3
HOUSING ASSISTANCE	66.8	67.4	66.3	72.3	62.7	60.1	65.1	68.7	64.8	69.1	67.5	72.6	63.9	69.7	60.4	69.9	54.2	61.1	67.1	66.0	69.1
MEDICAID	48.7	51.9	46.3	54.7	43.8	43.1	46.6	52.6	44.8	51.7	52.3	50.2	45.0	51.7	44.1	47.6	46.7	44.3	45.8	49.0	42.8
UNEMPLOYMENT CHECKS	24.5	24.6	24.4	24.9	23.4	27.7	27.6	25.3	23.7	25.0	24.3	26.6	23.9	24.4	24.9	24.1	25.7	24.2	19.3	19.8	20.8
MEDICARE	17.2	18.5	16.1	15.8	18.8	16.2	17.6	17.9	16.4	17.1	18.0	15.3	17.2	17.5	17.5	15.1	29.1	22.1	16.5	22.0	11.6
SOCIAL SECURITY	13.9	15.6	12.5	13.2	15.2	11.8	13.0	15.0	12.8	14.3	15.2	12.1	13.4	15.3	13.2	10.3	25.1	19.0	13.5	17.3	7.9
VETERANS BENEFITS	10.8	10.6	11.0	8.8	12.8	11.1	11.7	10.4	11.2	9.8	9.5	10.2	12.1	10.2	12.3	9.6	15.5	11.7	8.9	12.0	6.5
NONE OF THE ABOVE	11.4	6.3	15.4	5.7	17.7	10.3	11.1	6.3	16.7	6.4	6.9	5.1	17.9	6.4	20.0	11.8	9.0	8.5	10.5	8.8	8.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "WELFARE PROGRAMS"?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267
FOOD ASSISTANCE LIKE SNAP	76.7	81.4	71.9	81.9	71.7	76.3	81.3	70.9	75.4	82.3	72.4	77.1
HOUSING ASSISTANCE	66.8	70.8	63.4	70.8	62.2	67.4	71.6	61.0	67.9	70.1	63.1	67.0
MEDICAID	48.7	53.7	44.1	54.7	44.3	46.3	53.8	41.5	44.1	55.4	46.7	48.6
UNEMPLOYMENT CHECKS	24.5	24.8	23.3	23.7	23.6	26.9	27.7	23.4	28.8	20.3	23.7	25.0
MEDICARE	17.2	16.2	17.6	15.5	22.4	12.3	17.8	22.2	10.4	13.6	22.6	14.3
SOCIAL SECURITY	13.9	13.3	14.1	12.3	17.2	11.6	13.0	19.1	10.2	11.8	15.7	12.9
VETERANS BENEFITS	10.8	9.6	12.0	8.2	13.8	10.3	9.0	14.0	8.3	7.6	13.7	12.3
NONE OF THE ABOVE	11.4	6.0	17.0	6.0	15.2	13.9	6.8	13.1	14.7	5.4	17.0	13.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "WELFARE PROGRAMS"?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
FOOD ASSISTANCE LIKE SNAP	76.7	66.4	65.8	67.0	76.5	85.5	82.7	84.2	55.0	76.5	84.9	68.5	77.8	67.3	61.8	75.4	89.5
HOUSING ASSISTANCE	66.8	59.5	57.6	61.2	66.3	76.2	68.3	72.5	50.9	62.5	74.1	61.2	66.9	48.3	55.1	67.4	76.9
MEDICAID	48.7	44.9	45.3	44.5	45.1	56.3	53.4	55.0	49.8	48.6	56.5	44.9	45.7	34.8	42.9	43.1	57.7
UNEMPLOYMENT CHECKS	24.5	28.2	31.9	25.0	22.0	24.9	23.7	24.3	27.7	17.7	24.9	27.9	19.5	11.1	29.7	25.7	28.0
MEDICARE	17.2	26.3	30.2	23.0	14.5	12.4	14.1	13.2	33.4	21.7	12.9	26.4	15.9	23.7	23.5	10.3	9.3
SOCIAL SECURITY	13.9	20.8	27.3	15.1	11.0	10.4	13.3	11.7	30.7	12.5	11.1	20.6	11.9	16.9	17.8	9.6	12.0
VETERANS BENEFITS	10.8	16.5	19.7	13.6	9.8	7.1	8.3	7.7	15.2	8.5	7.7	16.2	10.7	11.2	18.3	9.6	5.9
NONE OF THE ABOVE	11.4	17.2	18.6	16.0	12.2	6.1	7.1	6.6	6.5	8.0	5.5	17.0	12.0	16.6	22.2	14.3	6.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "WELFARE PROGRAMS"?

BANNER 6

	TOTAL	VOTE BEHAVIOR				CONSIDER YOURSELF							RELIGION			
		VB COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
FOOD ASSISTANCE LIKE SNAP	76.7	71.2	77.0	82.5	79.6	72.3	67.1	73.2	78.1	78.8	77.0	73.4	78.1	81.4	75.6	75.2
HOUSING ASSISTANCE	66.8	61.8	61.6	73.8	69.0	67.2	48.4	70.3	67.4	68.5	65.4	62.5	66.7	72.0	66.3	65.7
MEDICAID	48.7	42.5	46.9	56.0	48.5	55.7	43.8	57.6	46.8	49.5	41.9	51.6	45.7	54.7	50.9	46.9
UNEMPLOYMENT CHECKS	24.5	22.2	29.5	25.3	24.7	29.1	27.6	29.3	23.8	24.3	23.0	23.1	21.1	21.3	26.8	27.4
MEDICARE	17.2	20.0	16.3	14.4	15.9	28.3	48.5	24.9	14.7	14.9	14.2	18.4	10.7	17.3	20.5	18.9
SOCIAL SECURITY	13.9	16.1	13.5	11.7	11.9	28.2	51.4	24.3	10.5	10.7	10.1	16.6	8.6	14.1	15.7	15.4
VETERANS BENEFITS	10.8	12.8	13.6	7.7	10.5	21.5	27.5	20.6	8.5	8.8	7.9	11.2	7.1	10.0	11.3	11.9
NONE OF THE ABOVE	11.4	16.6	11.3	5.9	10.3	5.9	1.7	6.6	11.3	9.6	14.6	19.0	13.3	7.7	7.4	15.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "WELFARE PROGRAMS"?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
FOOD ASSISTANCE LIKE SNAP	76.7	77.4	75.4	73.9	77.9	75.9	76.1	78.5	74.5	78.8	72.3	76.7	68.2	76.1	77.9	79.6	74.6	78.8	67.8	68.5
HOUSING ASSISTANCE	66.8	66.5	67.4	67.2	67.7	66.4	67.4	66.5	67.4	70.4	59.3	63.9	55.1	59.6	69.8	70.9	64.6	63.2	53.3	56.7
MEDICAID	48.7	47.1	51.7	49.0	56.4	44.7	49.7	49.0	54.0	52.8	40.0	42.2	32.0	61.3	50.9	54.5	40.5	44.0	28.0	35.8
UNEMPLOYMENT CHECKS	24.5	21.4	30.4	33.6	24.7	23.7	30.7	19.6	30.1	25.8	21.7	29.3	13.4	28.4	27.4	24.5	35.2	23.5	14.8	12.2
MEDICARE	17.2	13.7	23.8	23.2	24.8	13.7	22.6	13.6	25.2	16.4	18.7	22.9	11.3	33.0	17.2	15.7	24.5	21.3	9.2	13.2
SOCIAL SECURITY	13.9	9.6	21.9	21.6	22.6	10.0	20.8	9.3	23.3	13.3	15.2	16.0	12.0	25.1	13.8	12.7	19.6	12.4	8.3	15.6
VETERANS BENEFITS	10.8	7.8	16.5	15.7	17.8	8.2	14.2	7.5	19.2	10.0	12.4	13.1	8.3	23.9	10.5	9.6	10.9	15.3	7.0	9.5
NONE OF THE ABOVE	11.4	12.6	9.3	9.5	8.9	14.0	7.1	11.5	11.9	9.9	14.6	8.5	20.7	8.4	9.8	10.1	8.6	8.4	22.2	19.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "WELFARE PROGRAMS"?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
FOOD ASSISTANCE LIKE SNAP	76.7	67.8	73.3	69.4	80.7	81.0	80.4	70.4	80.7	73.6	80.6	76.0	77.3
HOUSING ASSISTANCE	66.8	57.0	63.0	58.7	68.4	69.6	74.1	59.8	71.1	62.5	72.2	66.8	66.8
MEDICAID	48.7	58.6	54.0	40.3	44.8	48.3	51.6	48.7	48.7	47.5	50.2	46.7	50.5
UNEMPLOYMENT CHECKS	24.5	40.7	37.5	25.7	25.5	17.1	16.8	32.8	19.3	30.6	16.9	26.5	22.7
MEDICARE	17.2	48.4	29.8	27.8	14.0	6.6	3.7	32.7	7.4	27.0	4.9	17.2	17.1
SOCIAL SECURITY	13.9	30.1	30.1	21.3	12.3	5.0	3.2	26.1	6.3	21.8	3.9	14.3	13.5
VETERANS BENEFITS	10.8	29.5	22.4	15.2	9.5	3.1	2.6	20.6	4.7	17.1	2.8	10.6	11.0
NONE OF THE ABOVE	11.4	10.6	7.9	10.6	11.6	11.9	13.6	9.7	12.5	10.3	12.9	11.3	11.6





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "WELFARE PROGRAMS"?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
FOOD ASSISTANCE LIKE SNAP	76.7	69.3	70.9	80.6	80.7	65.4	66.5	82.2	81.0	71.5	75.1	79.3	80.4	70.5	78.0	81.0
HOUSING ASSISTANCE	66.8	60.1	59.6	68.7	73.2	57.7	50.8	71.6	76.9	61.4	67.9	66.3	69.1	57.3	70.0	70.4
MEDICAID	48.7	54.8	45.1	45.8	51.1	56.2	42.6	43.5	49.0	54.0	47.5	47.7	53.3	45.1	49.8	50.3
UNEMPLOYMENT CHECKS	24.5	39.1	29.1	22.7	16.6	39.8	29.1	26.6	20.9	38.8	29.0	19.5	11.9	25.4	25.6	21.0
MEDICARE	17.2	40.8	28.0	11.5	4.1	36.8	30.1	14.1	5.1	43.1	26.0	9.4	3.0	25.6	16.0	10.2
SOCIAL SECURITY	13.9	31.2	23.1	9.1	4.0	31.8	25.2	10.1	4.9	30.8	21.0	8.2	3.0	21.6	12.4	8.4
VETERANS BENEFITS	10.8	28.5	15.9	6.6	3.1	29.3	16.0	7.8	3.5	28.0	15.9	5.7	2.6	15.6	10.3	6.4
NONE OF THE ABOVE	11.4	9.1	10.0	11.3	13.5	8.6	11.5	10.5	12.5	9.4	8.7	12.1	14.6	11.8	11.0	12.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. WHICH OF THE FOLLOWING PROGRAMS DO YOU CONSIDER TO BE "WELFARE PROGRAMS"?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
FOOD ASSISTANCE LIKE SNAP	76.7	76.9	77.8	70.5	79.2	74.7	73.8	73.3	76.3	77.6	70.2	69.0	71.8	72.4	68.4	77.2	78.9	74.4	76.9
HOUSING ASSISTANCE	66.8	66.8	67.5	60.4	70.6	59.5	67.7	66.3	66.4	67.6	55.6	57.4	57.6	58.5	57.9	64.5	70.6	67.3	66.6
MEDICAID	48.7	49.2	49.7	50.8	52.1	49.9	38.7	41.2	49.4	49.6	48.7	57.8	48.5	50.8	63.2	52.4	48.7	46.8	48.4
UNEMPLOYMENT CHECKS	24.5	24.0	28.0	31.3	17.1	18.5	21.9	31.1	28.3	17.8	19.5	22.2	20.6	18.3	22.6	25.3	26.2	18.2	25.5
MEDICARE	17.2	17.0	20.8	27.3	7.2	21.2	19.1	19.4	21.1	12.0	25.1	25.6	25.5	21.5	34.2	39.0	14.4	15.2	17.1
SOCIAL SECURITY	13.9	13.7	16.4	24.1	5.9	16.6	13.2	16.8	17.0	9.4	20.0	15.2	22.7	17.0	33.7	26.2	11.8	11.6	14.0
VETERANS BENEFITS	10.8	10.4	13.5	18.1	4.1	12.6	10.5	16.7	13.6	6.8	14.8	17.6	16.0	11.7	24.4	20.7	9.4	11.4	10.4
NONE OF THE ABOVE	11.4	11.3	9.1	9.4	12.5	15.7	13.6	12.9	9.5	13.5	13.1	14.1	11.9	15.3	11.5	5.5	10.9	9.7	11.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. THINKING ABOUT PRESIDENT DONALD TRUMP'S ACTIONS SINCE BEGINNING HIS TERM ON JANUARY 20, 2025, WOULD YOU SAY HE IS FOCUSED ON THE RIGHT THINGS OR FOCUSED ON THE WRONG THINGS?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
FOCUSED/RIGHT THINGS	46.5	86.8	65.5	47.6	33.7	24.7	11.7	10.3	18.6	60.5	65.9	33.6	86.7	90.1	31.2	17.4	11.2	52.2
FOCUSED/WRONG THINGS	45.4	9.0	26.2	41.4	57.5	68.1	81.3	85.1	70.9	30.2	26.3	49.2	6.7	5.2	48.9	76.2	83.9	26.5
DON'T KNOW	8.1	4.2	8.3	10.9	8.8	7.3	7.0	4.6	10.5	9.3	7.7	17.2	6.6	4.8	19.9	6.4	4.9	21.3
Net Diff.	1.2	77.8	39.4	6.2	-23.9	-43.4	-69.7	-74.8	-52.3	30.3	39.6	-15.6	80.0	84.9	-17.6	-58.7	-72.8	25.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. THINKING ABOUT PRESIDENT DONALD TRUMP'S ACTIONS SINCE BEGINNING HIS TERM ON JANUARY 20, 2025, WOULD YOU SAY HE IS FOCUSED ON THE RIGHT THINGS OR FOCUSED ON THE WRONG THINGS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
FOCUSED/RIGHT THINGS	46.5	44.4	42.0	52.9	41.7	49.1	48.5	51.4	34.3	35.7	31.8
FOCUSED/WRONG THINGS	45.4	46.8	49.5	40.2	49.2	45.2	46.5	40.5	46.0	46.9	44.2
DON'T KNOW	8.1	8.7	8.5	6.9	9.1	5.7	5.0	8.1	19.7	17.4	23.9
Net Diff.	1.2	-2.4	-7.4	12.7	-7.5	3.8	1.9	10.9	-11.7	-11.3	-12.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. THINKING ABOUT PRESIDENT DONALD TRUMP'S ACTIONS SINCE BEGINNING HIS TERM ON JANUARY 20, 2025, WOULD YOU SAY HE IS FOCUSED ON THE RIGHT THINGS OR FOCUSED ON THE WRONG THINGS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		RIGHT	WRONG	FOR CONGRESS	FOR CONGRESS	FOR CONGRESS	ERS/											TRUMP			
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		TION											BOTH	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
																2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
FOCUSED/RIGHT THINGS	46.5	89.5	13.1	85.7	11.2	23.6	29.4	87.5	4.9	80.9	93.1	53.9	3.0	78.4	5.7	15.8	71.7	53.3	17.4	13.5	21.4
FOCUSED/WRONG THINGS	45.4	4.7	77.1	7.1	84.0	51.1	51.0	4.3	87.0	8.8	2.8	21.9	91.8	14.1	91.9	61.5	9.8	25.2	67.6	77.3	49.0
DON'T KNOW	8.1	5.9	9.8	7.2	4.8	25.3	19.5	8.1	8.0	10.3	4.1	24.2	5.2	7.4	2.4	22.8	18.5	21.5	14.9	9.2	29.6
Net Diff.	1.2	84.8	-64.0	78.6	-72.7	-27.5	-21.6	83.2	-82.1	72.1	90.3	32.0	-88.8	64.3	-86.2	-45.7	61.9	28.2	-50.2	-63.9	-27.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. THINKING ABOUT PRESIDENT DONALD TRUMP'S ACTIONS SINCE BEGINNING HIS TERM ON JANUARY 20, 2025, WOULD YOU SAY HE IS FOCUSED ON THE RIGHT THINGS OR FOCUSED ON THE WRONG THINGS?

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267					
FOCUSED/RIGHT THINGS	46.5	84.8	11.1	84.2	16.9	34.0	87.2	25.8	36.8	81.7	9.4	31.2					
FOCUSED/WRONG THINGS	45.4	7.6	83.6	9.5	77.1	52.6	8.5	67.6	52.4	10.2	85.3	52.8					
DON'T KNOW	8.1	7.5	5.3	6.3	5.9	13.4	4.2	6.7	10.8	8.0	5.3	16.0					
Net Diff.	1.2	77.2	-72.6	74.8	-60.2	-18.6	78.7	-41.8	-15.6	71.5	-75.9	-21.6					



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. THINKING ABOUT PRESIDENT DONALD TRUMP'S ACTIONS SINCE BEGINNING HIS TERM ON JANUARY 20, 2025, WOULD YOU SAY HE IS FOCUSED ON THE RIGHT THINGS OR FOCUSED ON THE WRONG THINGS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
FOCUSED/RIGHT THINGS	46.5	18.7	19.5	17.9	31.5	72.7	90.4	80.9	92.3	72.3	86.7	13.5	14.8	49.3	12.3	27.0	69.2
FOCUSED/WRONG THINGS	45.4	78.6	79.9	77.5	55.1	17.8	6.0	12.3	7.7	17.2	7.7	84.0	73.0	48.3	83.0	57.4	16.4
DON'T KNOW	8.1	2.7	0.6	4.5	13.4	9.5	3.7	6.8	0.0	10.5	5.7	2.5	12.3	2.4	4.7	15.5	14.4
Net Diff.	1.2	-60.0	-60.4	-59.6	-23.5	54.9	84.4	68.5	84.6	55.2	79.0	-70.4	-58.2	1.0	-70.7	-30.4	52.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. THINKING ABOUT PRESIDENT DONALD TRUMP'S ACTIONS SINCE BEGINNING HIS TERM ON JANUARY 20, 2025, WOULD YOU SAY HE IS FOCUSED ON THE RIGHT THINGS OR FOCUSED ON THE WRONG THINGS?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
FOCUSED/RIGHT THINGS	46.5	15.1	36.4	83.6	41.4	59.1	78.8	55.8	46.2	48.8	41.3	33.0	48.9	66.3	55.6	25.3
FOCUSED/WRONG THINGS	45.4	79.0	48.3	8.4	46.5	35.2	21.2	37.6	45.7	43.3	50.1	56.0	41.5	25.3	39.0	66.2
DON'T KNOW	8.1	5.9	15.3	8.1	12.1	5.7	0.0	6.6	8.1	7.9	8.6	11.0	9.6	8.4	5.4	8.5
Net Diff.	1.2	-63.9	-12.0	75.2	-5.1	23.8	57.7	18.2	0.5	5.5	-8.8	-22.9	7.4	41.0	16.6	-41.0





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. THINKING ABOUT PRESIDENT DONALD TRUMP'S ACTIONS SINCE BEGINNING HIS TERM ON JANUARY 20, 2025, WOULD YOU SAY HE IS FOCUSED ON THE RIGHT THINGS OR FOCUSED ON THE WRONG THINGS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/   COLL-   Bchlr   Post-   LESS/   COLL-   LESS/   COLL-   WHITE   NON-   His-   Black   Asian   MEN   WOMEN   MEN   WOMEN   MEN   WOMEN	COLL.   EGE   Degree   Grad. /   COLL.   EGE   COLL.   EGE     WHITE   panic	GRAD   GRAD.     Prof.   GRAD.   GRAD.   GRAD.   GRAD.																
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
FOCUSED/RIGHT THINGS	46.5	45.0	49.5	48.7	51.0	47.6	56.4	43.0	41.4	52.1	34.8	39.3	26.0	45.1	56.3	48.5	43.8	34.8	36.4	16.1
FOCUSED/WRONG THINGS	45.4	45.7	44.8	44.8	44.9	44.4	38.2	46.7	52.7	40.2	56.2	53.2	64.8	45.9	37.2	42.8	50.5	55.8	54.5	74.6
DON'T KNOW	8.1	9.4	5.7	6.6	4.1	8.0	5.4	10.4	6.0	7.7	8.9	7.5	9.3	9.0	6.5	8.7	5.6	9.4	9.2	9.3
Net Diff.	1.2	-0.7	4.7	3.9	6.2	3.2	18.2	-3.7	-11.3	11.9	-21.4	-13.9	-38.8	-0.8	19.0	5.8	-6.7	-21.0	-18.1	-58.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. THINKING ABOUT PRESIDENT DONALD TRUMP'S ACTIONS SINCE BEGINNING HIS TERM ON JANUARY 20, 2025, WOULD YOU SAY HE IS FOCUSED ON THE RIGHT THINGS OR FOCUSED ON THE WRONG THINGS?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
FOCUSED/RIGHT THINGS	46.5	27.9	42.8	48.9	51.6	49.3	47.1	42.6	49.0	45.3	48.0	51.1	42.5	
FOCUSED/WRONG THINGS	45.4	57.9	50.6	43.9	40.2	42.5	45.4	49.0	43.1	46.3	44.2	41.9	48.5	
DON'T KNOW	8.1	14.2	6.6	7.2	8.1	8.2	7.4	8.4	7.9	8.3	7.8	7.0	9.1	
Net Diff.	1.2	-30.0	-7.8	5.1	11.4	6.8	1.7	-6.5	5.9	-1.0	3.8	9.2	-6.0	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. THINKING ABOUT PRESIDENT DONALD TRUMP'S ACTIONS SINCE BEGINNING HIS TERM ON JANUARY 20, 2025, WOULD YOU SAY HE IS FOCUSED ON THE RIGHT THINGS OR FOCUSED ON THE WRONG THINGS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN		
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
FOCUSED/RIGHT THINGS	46.5	31.4	49.0	50.9	47.6	41.5	58.3	49.3	50.3	25.7	40.1	52.2	44.6	46.8	43.5	53.0
FOCUSED/WRONG THINGS	45.4	57.0	44.4	41.4	44.5	49.7	37.9	43.1	41.5	61.1	50.5	40.1	47.6	45.5	48.4	38.6
DON'T KNOW	8.1	11.6	6.6	7.7	8.0	8.8	3.8	7.6	8.2	13.2	9.3	7.8	7.8	7.7	8.1	8.4
Net Diff.	1.2	-25.6	4.6	9.4	3.1	-8.2	20.3	6.1	8.8	-35.4	-10.4	12.1	-3.1	1.3	-4.9	14.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. THINKING ABOUT PRESIDENT DONALD TRUMP'S ACTIONS SINCE BEGINNING HIS TERM ON JANUARY 20, 2025, WOULD YOU SAY HE IS FOCUSED ON THE RIGHT THINGS OR FOCUSED ON THE WRONG THINGS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
FOCUSED/RIGHT THINGS	46.5	47.2	47.5	53.8	48.9	44.3	40.9	36.7	47.9	46.5	48.8	40.1	49.0	44.2	52.5	50.4	45.8	56.2	45.6
FOCUSED/WRONG THINGS	45.4	44.8	45.3	40.5	44.1	43.4	44.6	53.2	45.0	44.4	40.9	45.5	40.0	45.1	40.0	45.6	46.9	37.3	45.9
DON'T KNOW	8.1	7.9	7.3	5.7	7.0	12.2	14.5	10.1	7.0	9.1	10.3	14.3	10.9	10.8	7.5	4.0	7.3	6.5	8.5
Net Diff.	1.2	2.4	2.2	13.3	4.8	0.9	-3.6	-16.6	2.9	2.0	7.9	-5.4	9.0	-0.9	12.5	4.7	-1.1	18.9	-0.4



Table 25 Page 301  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
INFLATION	16.6	16.6	17.2	16.5	18.7	16.6	10.9	14.5	15.8	16.9	16.3	19.4	16.5	15.1	20.1	17.1	16.0	16.3
IMMIGRATION/BORDER	13.0	30.8	19.7	10.6	7.8	6.1	3.0	1.7	0.0	17.1	18.9	8.7	23.5	25.3	8.3	6.6	2.6	16.3
THE ECONOMY	12.6	11.7	15.3	13.2	12.9	12.1	10.8	7.3	0.0	13.5	13.7	12.2	13.7	13.5	11.0	17.3	10.5	12.1
COST OF LIVING	8.1	4.3	7.8	7.9	8.4	11.4	10.4	4.6	9.7	6.9	6.8	7.5	5.5	5.4	7.6	10.4	11.0	5.0
VAR ANTI TRUMP REMARK	4.4	0.4	1.9	2.3	4.9	6.4	10.1	12.3	28.9	2.1	1.6	4.5	0.4	0.3	4.5	3.7	10.3	0.8
PEOPLE/LOW/MID INCOME	4.4	1.6	4.4	3.7	5.1	4.9	9.2	4.3	1.3	4.1	3.5	7.2	2.9	3.1	6.4	3.6	5.0	3.6
TAXES	2.5	3.0	2.4	2.5	3.2	3.0	1.1	0.0	0.0	2.7	2.6	3.2	3.0	2.6	3.7	1.6	2.1	2.7
ENVIRONMENT/GLOB WARM	2.2	0.6	0.4	2.6	2.4	3.2	5.5	5.9	3.1	1.4	1.2	2.2	1.1	1.1	1.9	1.4	4.3	2.0
GOVERNMENT SPENDING	2.1	4.7	3.1	2.5	1.0	0.6	0.0	0.0	0.0	2.8	3.1	1.6	3.9	3.4	3.2	0.5	0.2	1.4
BUDGET/DEFICIT	2.1	1.7	2.9	2.6	2.0	1.3	1.7	0.0	0.0	2.4	2.5	2.3	2.8	3.0	1.7	2.0	1.0	1.1
UNEMPLOYMENT/JOBS	1.9	1.6	0.8	3.4	2.0	3.0	0.0	1.1	0.0	1.8	1.9	0.8	1.3	1.5	2.0	2.2	2.3	4.6
HEALTH CARE	1.8	0.3	1.3	1.7	2.7	1.8	3.7	0.0	3.1	1.7	1.5	2.9	1.3	1.2	2.9	1.6	1.9	2.1
FOREIGN RELATIONS	1.4	0.0	0.6	1.5	1.0	2.5	5.0	3.5	0.0	0.9	0.8	1.1	0.5	0.6	1.7	0.3	2.9	1.1
WAR/PEACE	1.4	0.7	0.7	2.4	1.6	1.1	0.9	4.0	0.0	1.5	1.2	2.7	1.3	1.3	1.4	2.0	1.2	3.1
RUSSIA/UKRAINE/PUTIN	1.3	1.1	1.4	1.1	0.9	0.9	1.8	2.9	6.3	0.9	1.1	0.0	0.4	0.4	0.7	2.8	2.2	1.6
CUT WASTE/FRAUD	1.2	2.1	2.1	1.1	0.5	1.1	0.0	0.0	1.1	1.6	1.7	1.1	2.0	2.0	2.0	0.0	0.2	1.7
NATIONAL SECURITY	1.2	0.4	2.2	2.0	1.3	0.3	0.0	0.0	0.0	1.7	1.8	1.2	1.5	1.8	1.4	1.9	0.0	1.4
CRIME	1.0	0.4	1.4	1.0	1.2	0.6	0.6	1.5	0.0	1.1	1.0	1.3	1.4	1.0	1.6	0.8	0.6	1.2



TAX THE WEALTHY	0.8	0.0	0.5	0.5	0.5	0.8	3.2	4.2	2.1	0.3	0.3	0.0	0.0	0.0	0.3	1.1	2.2	0.2
SOCL SECURITY/MEDICAR	0.8	1.7	0.8	0.7	0.8	0.4	0.0	1.3	0.0	0.8	1.0	0.0	0.8	0.9	0.5	1.1	0.7	0.8
POVERTY	0.7	0.0	0.6	1.0	0.6	1.5	0.7	1.5	0.0	0.8	0.5	2.0	0.1	0.0	1.2	2.5	0.7	1.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	TOTAL	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R  Lean D  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
UNITY/EQUALITY	0.7	0.0	0.5	1.2	0.6	0.7	0.0	6.0	0.0	0.6	0.6	1.0	0.0	0.0	1.3	1.5	1.0	0.0
PRESERVE DEMOCRACY	0.7	0.0	0.2	0.8	0.9	1.2	1.6	1.8	0.0	0.5	0.4	0.9	0.0	0.0	0.5	1.7	1.5	0.7
AMERICA FIRST	0.6	1.8	0.7	0.5	0.0	0.5	0.0	0.0	0.0	0.7	0.8	0.0	0.9	0.9	0.8	0.0	0.2	0.9
HOUSING	0.6	0.0	0.2	0.3	0.2	1.2	1.9	1.8	2.6	0.3	0.2	0.9	0.3	0.3	0.2	0.4	1.2	0.4
CONSTITUTION/RIGHTS	0.5	0.3	0.0	0.3	0.9	0.4	1.2	1.6	3.2	0.2	0.3	0.0	0.2	0.2	0.3	0.3	1.3	0.0
ECONOMIC DEVELOPMENT	0.5	0.8	0.8	0.1	0.7	0.4	0.0	0.0	0.0	0.5	0.6	0.4	0.8	0.9	0.2	0.0	0.4	0.8
EDUCATION/QUALITY	0.5	0.0	0.0	0.5	0.6	0.9	1.6	0.0	2.5	0.2	0.2	0.6	0.1	0.1	0.4	0.5	1.1	0.8
HOMELESS	0.5	0.0	0.3	1.0	0.2	0.9	0.0	0.0	2.9	0.5	0.4	0.6	0.1	0.1	0.4	1.6	0.5	0.2
TARIFFS	0.5	0.0	0.5	0.5	0.8	0.2	0.6	1.2	0.0	0.4	0.3	0.8	0.2	0.2	0.8	0.2	0.6	0.7
OUST ELON MUSK/DOGE	0.5	0.0	0.0	0.5	0.2	1.0	0.5	3.5	3.0	0.1	0.2	0.0	0.0	0.0	0.2	0.4	1.3	0.0
MAGA/STRONG USA	0.4	1.1	0.3	0.6	0.3	0.3	0.0	0.0	0.0	0.6	0.7	0.0	0.6	0.7	0.2	0.9	0.0	0.4
ENERGY CRISIS	0.4	0.4	0.4	0.9	0.0	0.6	0.0	0.0	0.0	0.6	0.6	0.7	0.7	0.8	0.6	0.0	0.0	0.9
CORRUPTION/CRONYISM	0.4	0.9	0.2	0.2	0.5	0.5	0.7	0.0	0.0	0.4	0.3	0.8	0.5	0.5	0.2	0.3	0.4	0.0
BIG GOVT/DOWNSIZE	0.4	1.2	0.6	0.2	0.4	0.0	0.0	0.0	0.0	0.5	0.6	0.2	0.8	0.8	0.3	0.0	0.2	0.0
ABORTION	0.4	0.4	0.3	0.2	0.8	0.0	0.0	2.1	0.0	0.3	0.4	0.0	0.3	0.3	0.0	0.7	0.6	0.3
GUNS/GUN CONTROL	0.3	0.0	0.0	0.0	0.6	1.1	0.6	0.0	2.2	0.2	0.1	0.4	0.3	0.3	0.0	0.0	0.8	0.3
WAGES/LIVING WAGE	0.3	0.7	0.0	0.2	0.5	0.8	0.0	0.0	0.0	0.3	0.2	0.9	0.0	0.0	0.8	0.7	0.3	0.0
FOREIGN AID	0.3	0.3	0.0	1.0	0.3	0.0	0.0	0.0	0.0	0.3	0.4	0.0	0.3	0.4	0.2	0.5	0.2	0.3
SENIOR CITIZENS	0.2	0.8	0.0	0.3	0.0	0.0	0.4	1.4	0.0	0.2	0.3	0.0	0.1	0.1	0.0	1.0	0.3	0.0



RACE/DISCRIMINATION	0.2	0.0	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	1.0	0.4	0.0
LGBTQ+	0.2	0.0	0.3	0.4	0.2	0.4	0.0	0.0	0.0	0.3	0.2	0.4	0.3	0.3	0.2	0.2	0.2	0.0
NATL DEFENS/MILIT/VET	0.2	0.3	0.0	0.3	0.5	0.3	0.0	0.0	0.0	0.3	0.2	0.8	0.4	0.1	0.8	0.0	0.1	0.3









AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
INFRASTRUCTURE	*	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	*	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0
GOVERNMENT	*	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	*	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0
ELECTIONS/FRAUD	*	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
MISC	2.0	0.9	2.4	1.1	2.0	2.1	4.4	1.5	6.4	1.8	1.8	2.1	2.1	2.2	1.4	1.6	2.4	2.8
DK/REFUSED	4.2	2.6	2.6	5.1	5.3	4.7	5.3	6.2	2.8	4.3	4.0	5.5	4.2	4.5	4.2	3.8	4.2	6.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
INFLATION	16.6	16.6	18.6	16.4	14.9	16.4	15.6	19.2	17.9	16.7	20.1
IMMIGRATION/BORDER	13.0	15.2	14.9	13.8	7.9	14.0	14.6	11.7	8.5	8.1	9.1
THE ECONOMY	12.6	12.3	9.2	13.8	14.3	12.0	11.5	13.8	15.9	19.6	8.8
COST OF LIVING	8.1	7.1	9.4	9.3	5.4	8.2	8.0	8.7	7.5	8.0	6.7
VAR ANTI TRUMP REMARK	4.4	5.4	4.0	3.5	5.4	4.4	4.8	2.9	4.4	4.9	3.4
PEOPLE/LOW/MID INCOME	4.4	3.7	4.5	4.6	4.3	3.7	3.6	4.0	7.7	6.8	9.3
TAXES	2.5	2.5	1.3	2.5	3.8	2.4	2.1	3.8	3.0	1.8	5.3
ENVIRONMENT/GLOB WARM	2.2	1.2	2.3	2.0	3.4	2.2	2.1	2.6	2.4	2.4	2.5
GOVERNMENT SPENDING	2.1	1.7	1.7	2.2	2.5	2.3	2.8	0.8	0.8	0.9	0.5
BUDGET/DEFICIT	2.1	1.7	2.5	2.2	1.6	2.0	2.1	1.9	2.1	2.2	1.8
UNEMPLOYMENT/JOBS	1.9	2.1	2.0	1.9	1.7	1.9	1.6	2.9	1.9	1.6	2.5
HEALTH CARE	1.8	1.4	2.2	1.2	2.5	1.6	1.7	1.1	2.6	2.5	2.8
FOREIGN RELATIONS	1.4	0.9	1.5	0.8	2.8	1.5	1.7	1.0	0.9	1.5	0.0
WAR/PEACE	1.4	2.2	1.0	1.1	1.7	1.3	1.4	1.0	1.9	1.6	2.4
RUSSIA/UKRAINE/PUTIN	1.3	0.5	0.9	1.4	2.2	1.5	1.8	0.3	0.4	0.0	1.1
CUT WASTE/FRAUD	1.2	0.5	1.2	1.8	0.9	1.3	1.4	0.7	1.0	0.6	1.8
NATIONAL SECURITY	1.2	1.3	0.4	1.6	1.4	1.4	1.4	1.3	0.3	0.4	0.0
CRIME	1.0	0.7	1.2	0.6	1.6	1.0	1.0	0.8	1.0	1.5	0.0



TAX THE WEALTHY	0.8	0.3	0.9	0.7	1.3	0.9	1.1	0.0	0.4	0.6	0.0
SOCL SECURITY/MEDICAR	0.8	0.9	1.3	0.4	0.8	0.9	1.0	0.8	0.0	0.0	0.0
POVERTY	0.7	0.3	0.9	0.9	0.6	0.5	0.3	1.1	1.9	2.0	1.7



25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
UNITY/EQUALITY	0.7	0.5	1.1	0.8	0.5	0.8	0.8	0.7	0.7	0.7	0.7
PRESERVE DEMOCRACY	0.7	1.3	0.7	0.5	0.7	0.8	0.9	0.4	0.3	0.5	0.0
AMERICA FIRST	0.6	0.5	0.6	0.5	0.6	0.6	0.7	0.3	0.4	0.6	0.0
HOUSING	0.6	0.7	0.4	0.8	0.1	0.3	0.3	0.4	1.7	2.3	0.7
CONSTITUTION/RIGHTS	0.5	0.6	1.0	0.2	0.4	0.5	0.6	0.3	0.4	0.6	0.0
ECONOMIC DEVELOPMENT	0.5	0.3	0.4	0.8	0.3	0.5	0.4	1.1	0.3	0.0	0.8
EDUCATION/QUALITY	0.5	0.4	0.7	0.7	0.0	0.6	0.5	0.9	0.0	0.0	0.0
HOMELESS	0.5	0.8	0.2	0.3	0.8	0.2	0.2	0.2	2.0	2.2	1.6
TARIFFS	0.5	0.9	0.6	0.2	0.5	0.5	0.5	0.2	0.4	0.0	1.2
OUST ELON MUSK/DOGE	0.5	0.5	0.3	0.2	1.1	0.6	0.6	0.4	0.0	0.0	0.0
MAGA/STRONG USA	0.4	0.2	0.1	0.4	1.1	0.4	0.3	0.7	0.6	0.0	1.8
ENERGY CRISIS	0.4	0.3	0.4	0.5	0.4	0.5	0.6	0.0	0.0	0.0	0.0
CORRUPTION/CRONYISM	0.4	0.2	0.5	0.6	0.1	0.5	0.6	0.0	0.0	0.0	0.0
BIG GOVT/DOWNSIZE	0.4	0.7	0.5	0.2	0.5	0.5	0.5	0.3	0.0	0.0	0.0
ABORTION	0.4	0.2	0.3	0.5	0.5	0.3	0.4	0.0	0.7	0.4	1.1
GUNS/GUN CONTROL	0.3	0.2	0.5	0.2	0.5	0.3	0.2	0.9	0.5	0.3	0.8
WAGES/LIVING WAGE	0.3	0.6	0.2	0.3	0.4	0.3	0.4	0.0	0.5	0.5	0.6
FOREIGN AID	0.3	0.5	0.3	0.3	0.2	0.4	0.5	0.0	0.0	0.0	0.0
SENIOR CITIZENS	0.2	0.9	0.4	0.0	0.0	0.2	0.2	0.3	0.4	0.6	0.0



RACE/DISCRIMINATION	0.2	0.0	0.0	0.4	0.4	0.3	0.4	0.0	0.0	0.0	0.0
LGBTQ+	0.2	0.2	0.4	0.2	0.2	0.3	0.3	0.2	0.2	0.0	0.5
NATL DEFENS/MILIT/VET	0.2	0.2	0.2	0.3	0.2	0.3	0.2	0.6	0.0	0.0	0.0



25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
RESTORE GOVT JOBS	0.2	0.2	0.0	0.3	0.4	0.3	0.3	0.3	0.0	0.0	0.0
DRUGS	0.2	0.3	0.3	0.1	0.3	0.3	0.2	0.3	0.0	0.0	0.0
WOMEN'S RIGHTS	0.2	0.0	0.5	0.0	0.4	0.2	0.1	0.7	0.0	0.0	0.0
SOCIAL ISSUES	0.2	0.6	0.0	0.2	0.0	0.2	0.1	0.6	0.0	0.0	0.0
MIDDLE EAST/ISRAEL	0.2	0.0	0.0	0.3	0.2	0.2	0.1	0.5	0.0	0.0	0.0
INCOME INEQUITY	0.1	0.6	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0
KEEP CAMPAIGN PROMISE	0.1	0.0	0.0	0.2	0.2	0.2	0.2	0.0	0.0	0.0	0.0
BIPARTISAN/WORK TOGETH	0.1	0.0	0.6	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0
COURT/JUSTICE SYSTEM	0.1	0.0	0.0	0.3	0.0	0.1	0.1	0.0	0.4	0.6	0.0
FISCAL SITUATION	0.1	0.0	0.0	0.1	0.3	0.1	0.1	0.3	0.0	0.0	0.0
INTEREST RATES	0.1	0.0	0.0	0.3	0.0	0.1	0.1	0.0	0.3	0.0	1.0
WELFARE	0.1	0.0	0.5	0.0	0.0	0.1	0.1	0.0	0.3	0.0	1.0
LEGALIZE MARIJUANA	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	1.7
DEMOCRATS	0.1	0.0	0.3	0.1	0.0	0.1	0.1	0.3	0.0	0.0	0.0
TERRORISM	0.1	0.0	0.2	0.1	0.0	0.1	0.1	0.0	0.2	0.3	0.0
CHINA	0.1	0.2	0.0	0.0	0.2	0.1	0.1	0.0	0.0	0.0	0.0
DOMESTIC ISSUES	0.1	0.2	0.0	0.1	0.0	*	*	0.0	0.2	0.0	0.6
PEOPLE/MORALS/VALUES	0.1	0.4	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
SCHOOL SHOOTINGS	0.1	0.0	0.0	0.2	0.0	0.1	0.0	0.4	0.0	0.0	0.0





LIBERALS	0.1	0.3	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
DRAIN THE SWAMP	0.1	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0
MEASLES OUTBREAK	0.1	0.0	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

Table 25 Page 308  
 March 4-7, 2025  
 (Continued)

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All	
INFRASTRUCTURE	*	0.0	0.0	0.0	0.2	*	0.1	0.0	0.0	0.0	0.0	
GOVERNMENT	*	0.0	0.2	0.0	0.0	*	0.1	0.0	0.0	0.0	0.0	
ELECTIONS/FRAUD	*	0.0	0.0	0.1	0.0	*	*	0.0	0.0	0.0	0.0	
MISC	2.0	2.5	2.2	1.6	2.2	1.9	1.7	2.7	2.4	2.3	2.7	
DK/REFUSED	4.2	4.7	3.3	4.3	4.8	4.3	3.9	5.7	4.0	4.2	3.5	



Table 25 Page 309  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT				LEAN-	JOB: TRUMP			PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.
		UNITED STATES		FOR CONGRESS				ERS/											APPR.	APPR.	TRUMP
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	3-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
INFLATION	16.6	13.1	19.3	16.3	16.6	18.0	18.9	16.2	17.1	16.4	14.5	20.7	16.8	15.8	17.5	17.7	15.4	15.8	18.1	16.4	18.9
IMMIGRATION/BORDER	13.0	24.5	4.1	22.9	3.7	8.9	8.2	23.6	2.3	22.2	25.6	14.7	1.4	21.2	2.0	6.5	17.2	14.3	6.0	4.3	9.2
THE ECONOMY	12.6	13.3	12.1	13.6	12.0	11.2	11.0	13.1	12.1	13.1	12.8	13.8	12.1	13.7	10.4	13.4	10.8	11.3	16.0	18.6	11.9
COST OF LIVING	8.1	5.0	10.5	5.6	11.6	4.1	7.8	5.3	10.9	5.5	4.9	6.8	11.4	5.3	11.8	10.5	8.2	7.4	8.1	9.1	6.3
VAR ANTI TRUMP REMARK	4.4	0.3	7.5	0.3	8.6	4.4	4.3	0.2	8.6	0.2	0.3	0.0	9.7	0.4	10.5	6.1	0.7	0.9	1.7	3.2	0.8
PEOPLE/LOW/MID INCOME	4.4	2.9	5.5	2.9	5.6	5.8	5.7	3.0	5.7	3.2	3.0	3.5	5.9	3.2	5.4	6.4	3.2	3.3	4.6	4.1	4.3
TAXES	2.5	2.7	2.4	3.1	1.8	3.2	3.3	3.0	2.1	2.9	2.4	4.1	2.1	2.5	2.6	2.4	2.5	2.2	1.3	1.1	2.0
ENVIRONMENT/GLOB WARM	2.2	1.4	2.9	1.1	3.7	0.9	2.2	1.2	3.3	1.2	1.4	0.7	3.5	1.6	3.4	2.0	1.7	1.9	3.3	3.9	1.5
GOVERNMENT SPENDING	2.1	3.3	1.1	3.8	0.4	1.7	2.9	3.3	0.8	3.4	3.1	4.1	0.4	3.0	0.3	2.2	1.6	2.4	1.0	0.0	3.7
BUDGET/DEFICIT	2.1	1.9	2.2	2.8	1.3	1.8	1.5	2.2	1.9	2.4	1.9	3.4	1.6	2.4	1.4	2.0	2.6	3.0	3.2	3.3	3.4
UNEMPLOYMENT/JOBS	1.9	2.0	1.8	1.3	2.5	2.2	1.8	1.7	2.1	2.0	2.0	1.9	1.8	2.3	1.4	1.6	4.8	4.5	3.9	2.3	3.6
HEALTH CARE	1.8	1.5	2.0	1.5	1.9	2.6	2.5	1.2	2.4	1.3	1.2	1.6	2.4	2.0	2.1	0.2	1.2	1.7	5.2	5.4	2.4
FOREIGN RELATIONS	1.4	0.5	2.1	0.6	2.2	2.0	2.3	0.6	2.3	0.6	0.6	0.7	2.4	0.8	1.5	3.4	1.9	1.9	1.9	2.2	1.3
WAR/PEACE	1.4	1.8	1.1	1.2	1.6	1.4	1.6	1.7	1.1	1.7	1.9	1.3	1.0	1.5	1.4	1.0	3.2	2.6	1.0	2.2	2.9
RUSSIA/UKRAINE/PUTIN	1.3	0.8	1.7	0.5	2.1	1.3	0.9	0.5	2.1	0.8	0.5	1.4	1.9	0.9	2.0	1.2	0.8	1.7	2.5	0.7	3.0
CUT WASTE/FRAUD	1.2	1.8	0.8	1.9	0.3	2.1	1.8	2.0	0.4	1.8	2.1	1.2	0.5	1.8	0.5	0.7	1.0	0.6	0.0	0.0	0.0
NATIONAL SECURITY	1.2	1.8	0.7	1.5	1.1	0.4	1.2	1.6	0.9	1.5	1.8	1.0	0.8	1.6	0.9	0.6	0.7	1.1	1.2	0.7	1.1
CRIME	1.0	1.3	0.7	1.4	0.5	0.7	1.6	1.4	0.6	1.3	1.4	1.2	0.5	1.3	0.6	0.7	1.4	1.4	1.2	0.8	1.0



TAX THE WEALTHY	0.8	0.0	1.4	0.0	1.7	0.6	0.5	0.0	1.6	0.1	0.0	0.2	1.8	0.2	2.0	0.6	0.0	0.3	1.1	1.2	0.5
SOCL SECURITY/MEDICAR	0.8	0.8	0.8	0.8	0.9	0.4	0.4	0.8	0.8	0.8	0.9	0.6	0.8	0.7	0.8	1.3	0.5	0.9	0.7	0.0	1.0
POVERTY	0.7	0.5	0.9	0.1	1.3	1.4	1.3	0.1	1.4	0.4	0.1	1.1	1.2	0.3	1.5	1.0	0.6	1.4	1.4	0.8	2.5



Table 25 Page 310  
 March 4-7, 2025  
 (Continued)

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP			PERSONALITY & POLICIES			MAHA	NOT VOTE DJT		NOT	NOT	APPR.	
		UNITED STATES	RIGHT	WRONG	FOR CONGRESS	REPU-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only		DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.
		DIREC-	TRAC-	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT	BOTH		TRUMP	TRUMP	ORT	ORT	APPR.
		TION	K													2-WAY	3-WAY	MAHA	MAHA	2-WAY	
UNITY/EQUALITY	0.7	0.2	1.2	0.0	1.0	2.8	1.6	0.0	1.5	0.0	0.0	0.0	1.7	0.1	1.8	0.8	0.0	0.0	0.7	1.1	0.0
PRESERVE DEMOCRACY	0.7	0.2	1.2	0.0	1.4	1.0	0.7	0.0	1.5	0.1	0.0	0.5	1.5	0.2	1.8	0.4	0.0	0.7	1.3	1.5	1.3
AMERICA FIRST	0.6	1.1	0.1	0.9	0.2	1.0	0.7	1.0	0.1	0.9	0.9	0.9	0.2	0.9	0.2	0.3	0.0	0.0	0.0	0.0	0.0
HOUSING	0.6	0.3	0.8	0.3	0.8	0.8	0.8	0.4	0.8	0.3	0.2	0.6	0.9	0.2	0.8	1.4	2.2	1.4	0.5	0.7	0.0
CONSTITUTION/RIGHTS	0.5	0.0	0.9	0.2	0.9	0.6	0.3	0.1	0.9	0.1	0.2	0.0	1.0	0.1	1.3	0.3	0.0	0.0	0.0	0.0	0.0
ECONOMIC DEVELOPMENT	0.5	1.0	0.1	0.8	0.2	0.4	0.2	0.9	0.1	0.8	1.0	0.4	0.1	0.8	0.1	0.0	1.4	0.9	0.0	0.0	0.0
EDUCATION/QUALITY	0.5	0.3	0.6	0.1	0.7	1.4	0.8	0.3	0.7	0.3	0.4	0.0	0.8	0.3	0.8	0.3	0.8	0.5	0.5	0.7	0.0
HOMELESS	0.5	0.3	0.6	0.1	0.8	0.7	0.3	0.2	0.8	0.1	0.0	0.5	0.9	0.1	1.1	0.6	0.6	0.2	0.5	0.7	0.4
TARIFFS	0.5	0.3	0.6	0.3	0.4	1.6	0.9	0.4	0.6	0.4	0.4	0.4	0.6	0.4	0.3	1.2	0.6	0.7	0.7	1.0	0.6
OUST ELON MUSK/DOGE	0.5	0.0	0.8	0.0	1.1	0.0	0.2	0.0	0.9	0.0	0.0	0.0	1.1	0.0	1.1	0.9	0.0	0.0	0.0	0.0	0.0
MAGA/STRONG USA	0.4	0.6	0.3	0.6	0.3	0.5	0.2	0.8	0.1	0.6	0.7	0.3	0.3	0.7	0.2	0.0	0.7	0.4	0.0	0.9	0.0
ENERGY CRISIS	0.4	0.8	0.1	0.7	0.0	1.0	0.5	0.7	0.1	0.7	0.8	0.6	0.0	0.6	0.1	0.5	1.0	1.0	0.4	0.0	0.6
CORRUPTION/CRONYISM	0.4	0.5	0.3	0.5	0.4	0.0	0.2	0.4	0.4	0.3	0.4	0.0	0.6	0.4	0.5	0.3	0.0	0.0	0.0	0.8	0.0
BIG GOVT/DOWNSIZE	0.4	0.6	0.3	0.8	0.1	0.0	0.3	0.7	0.1	0.6	0.7	0.5	0.1	0.7	0.2	0.0	0.4	0.2	0.0	0.0	0.0
ABORTION	0.4	0.2	0.5	0.4	0.4	0.0	0.0	0.3	0.4	0.4	0.4	0.4	0.3	0.1	0.7	0.9	0.5	0.9	0.0	0.0	1.1
GUNS/GUN CONTROL	0.3	0.2	0.5	0.3	0.4	0.4	0.2	0.2	0.5	0.2	0.1	0.2	0.6	0.2	0.3	0.8	0.6	0.4	0.4	0.6	0.0
WAGES/LIVING WAGE	0.3	0.0	0.6	0.0	0.4	1.4	0.7	0.0	0.7	0.0	0.0	0.0	0.8	0.3	0.3	0.7	0.0	0.0	1.7	2.5	0.0
FOREIGN AID	0.3	0.4	0.2	0.3	0.4	0.0	0.2	0.4	0.3	0.3	0.5	0.0	0.3	0.5	0.2	0.0	0.0	0.0	0.7	1.1	0.0
SENIOR CITIZENS	0.2	0.1	0.4	0.1	0.5	0.0	0.0	0.1	0.4	0.1	0.1	0.0	0.5	0.1	0.3	0.8	0.0	0.0	0.0	0.0	0.0



RACE/DISCRIMINATION	0.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	0.6	0.3	0.0	0.0	0.0	0.0	0.0
LGBTQ+	0.2	0.3	0.2	0.3	0.2	0.0	0.2	0.3	0.2	0.3	0.3	0.2	0.2	0.3	0.2	0.2	1.0	0.6	0.0	0.0	0.0
NATL DEFENS/MILIT/VET	0.2	0.0	0.4	0.3	0.1	0.4	0.7	0.1	0.4	0.4	0.1	0.8	0.1	0.3	0.1	0.3	0.0	1.3	1.1	0.0	2.3





<b>LIBERALS</b>	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>DRAIN THE SWAMP</b>	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>MEASLES OUTBREAK</b>	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0





Table 25 Page 312  
 March 4-7, 2025  
 (Continued)

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/									APP.	APP.	TRUMP					
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
INFRASTRUCTURE	*	0.0	0.1	0.0	0.0	0.3	0.2	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
GOVERNMENT	*	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ELECTIONS/FRAUD	*	0.0	*	0.0	0.0	0.3	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
MISC	2.0	2.6	1.6	2.5	1.4	2.5	2.0	2.2	1.8	2.3	2.4	2.2	1.6	2.3	1.4	2.5	1.1	1.3	2.4	2.6	3.9
DK/REFUSED	4.2	5.7	3.1	4.5	3.5	6.1	4.7	5.0	3.5	5.0	5.2	4.5	3.3	5.0	3.1	4.0	5.3	4.9	4.1	4.3	5.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
INFLATION	16.6	16.7	16.6	15.7	15.5	19.3	13.9	16.2	17.8	17.2	15.0	20.9	
IMMIGRATION/BORDER	13.0	23.4	3.4	24.2	4.9	8.5	24.6	8.1	9.7	23.9	2.1	7.2	
THE ECONOMY	12.6	13.7	11.4	14.0	11.7	12.0	13.4	13.5	13.9	14.4	10.2	10.1	
COST OF LIVING	8.1	5.0	11.3	5.6	10.1	8.9	5.2	7.0	8.8	5.9	12.7	9.0	
VAR ANTI TRUMP REMARK	4.4	0.4	8.6	0.6	7.0	6.1	0.6	5.2	6.0	0.6	8.5	6.3	
PEOPLE/LOW/MID INCOME	4.4	3.1	5.6	2.6	5.7	5.0	1.4	5.1	2.9	3.7	6.2	7.0	
TAXES	2.5	2.9	1.6	3.0	2.0	2.6	4.1	0.5	2.3	2.1	3.2	3.0	
ENVIRONMENT/GLOB WARM	2.2	1.1	3.7	1.2	4.4	0.8	1.7	4.4	0.4	0.7	4.3	1.2	
GOVERNMENT SPENDING	2.1	3.5	0.3	2.9	0.3	3.3	3.1	0.0	5.2	2.8	0.5	1.4	
BUDGET/DEFICIT	2.1	2.3	1.3	3.0	1.3	1.8	3.1	2.0	1.8	2.8	0.7	1.9	
UNEMPLOYMENT/JOBS	1.9	1.2	2.3	1.1	2.6	2.0	1.5	2.4	2.3	0.8	2.8	1.7	
HEALTH CARE	1.8	1.3	2.2	1.7	1.9	1.7	2.2	1.1	1.7	1.3	2.7	1.7	
FOREIGN RELATIONS	1.4	0.3	2.6	0.8	2.1	1.4	0.3	2.5	1.8	1.2	1.8	1.0	
WAR/PEACE	1.4	1.5	1.3	1.0	1.8	1.4	1.0	2.2	1.4	1.0	1.5	1.4	
RUSSIA/UKRAINE/PUTIN	1.3	0.5	2.3	0.4	2.1	1.4	0.8	2.3	2.2	0.0	1.9	0.6	
CUT WASTE/FRAUD	1.2	2.1	0.3	1.7	0.4	1.6	1.1	0.9	1.4	2.2	0.0	1.9	
NATIONAL SECURITY	1.2	1.6	0.8	1.7	1.0	0.9	1.2	1.5	1.1	2.1	0.5	0.7	
CRIME	1.0	1.4	0.6	1.1	0.7	1.1	1.5	0.9	1.1	0.8	0.6	1.0	



TAX THE WEALTHY	0.8	0.1	1.7	0.1	1.7	0.7	0.0	1.7	0.7	0.2	1.7	0.6
SOCL SECURITY/MEDICAR	0.8	0.7	0.9	0.8	0.8	0.7	1.0	1.1	0.7	0.6	0.6	0.7
POVERTY	0.7	0.1	1.1	0.0	1.5	0.8	0.0	1.2	0.6	0.0	1.8	0.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN		
	TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
UNITY/EQUALITY	0.7	0.1	1.6	0.3	0.7	1.4	0.0	0.4	1.2	0.6	1.0	1.6				
PRESERVE DEMOCRACY	0.7	0.0	1.6	0.0	1.5	0.8	0.0	0.5	0.7	0.0	2.3	0.8				
AMERICA FIRST	0.6	1.1	0.1	0.9	0.2	0.6	1.5	0.4	0.3	0.5	0.0	0.8				
HOUSING	0.6	0.1	0.8	0.2	1.0	0.4	0.0	0.9	0.5	0.3	1.2	0.3				
CONSTITUTION/RIGHTS	0.5	0.2	1.0	0.2	0.9	0.5	0.4	0.3	0.3	0.0	1.3	0.7				
ECONOMIC DEVELOPMENT	0.5	0.7	0.2	0.9	0.4	0.0	1.8	0.9	0.0	0.2	0.0	0.0				
EDUCATION/QUALITY	0.5	0.2	0.8	0.1	0.6	0.9	0.0	1.0	1.5	0.2	0.2	0.3				
HOMELESS	0.5	0.1	0.9	0.1	1.0	0.3	0.0	0.6	0.6	0.3	1.3	0.0				
TARIFFS	0.5	0.3	0.5	0.4	0.4	0.6	0.3	0.6	1.3	0.4	0.3	0.0				
OUST ELON MUSK/DOGE	0.5	0.0	1.0	0.0	0.8	0.7	0.0	1.0	0.4	0.0	0.6	1.0				
MAGA/STRONG USA	0.4	0.7	0.1	0.8	0.1	0.4	0.4	0.3	0.0	1.0	0.0	0.8				
ENERGY CRISIS	0.4	0.7	0.3	0.7	0.0	0.6	0.7	0.0	0.9	0.7	0.0	0.3				
CORRUPTION/CRONYISM	0.4	0.5	0.4	0.6	0.4	0.1	0.7	0.3	0.3	0.5	0.6	0.0				
BIG GOVT/DOWNSIZE	0.4	0.7	0.1	0.4	0.1	0.8	0.6	0.0	0.7	0.2	0.3	0.8				
ABORTION	0.4	0.3	0.3	0.5	0.4	0.1	0.0	0.4	0.3	1.0	0.5	0.0				
GUNS/GUN CONTROL	0.3	0.1	0.7	0.2	0.7	0.0	0.5	0.4	0.0	0.0	1.0	0.0				
WAGES/LIVING WAGE	0.3	0.0	0.7	0.0	0.7	0.4	0.0	0.6	0.0	0.0	0.8	0.7				
FOREIGN AID	0.3	0.4	0.3	0.4	0.3	0.3	0.6	0.6	0.0	0.1	0.0	0.5				
SENIOR CITIZENS	0.2	0.1	0.4	0.1	0.2	0.5	0.0	0.2	0.4	0.2	0.2	0.5				



RACE/DISCRIMINATION	0.2	0.0	0.5	0.1	0.3	0.4	0.2	0.3	0.3	0.0	0.2	0.5
LGBTQ+	0.2	0.2	0.3	0.2	0.4	0.0	0.2	0.4	0.0	0.2	0.5	0.0
NATL DEFENS/MILIT/VET	0.2	0.1	0.1	0.3	0.1	0.4	0.2	0.2	0.7	0.3	0.0	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN		
	TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
RESTORE GOVT JOBS	0.2	0.0	0.3	0.0	0.4	0.3	0.0	0.0	0.3	0.0	0.7	0.4				
DRUGS	0.2	0.5	0.0	0.6	0.0	0.0	0.7	0.0	0.0	0.5	0.0	0.0				
WOMEN'S RIGHTS	0.2	0.0	0.5	0.0	0.5	0.1	0.0	0.2	0.0	0.0	0.7	0.3				
SOCIAL ISSUES	0.2	0.2	0.2	0.1	0.2	0.2	0.0	0.2	0.0	0.2	0.2	0.5				
MIDDLE EAST/ISRAEL	0.2	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0				
INCOME INEQUITY	0.1	0.0	0.3	0.0	0.3	0.1	0.0	0.3	0.0	0.0	0.4	0.2				
KEEP CAMPAIGN PROMISE	0.1	0.2	0.1	0.3	0.1	0.0	0.0	0.0	0.0	0.5	0.2	0.0				
BIPARTISAN/WORK TOGETH	0.1	0.0	0.2	0.1	0.2	0.0	0.0	0.0	0.0	0.3	0.5	0.0				
COURT/JUSTICE SYSTEM	0.1	0.3	0.0	0.0	0.1	0.3	0.0	0.3	0.0	0.0	0.0	0.5				
FISCAL SITUATION	0.1	0.1	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.1	0.0	0.7				
INTEREST RATES	0.1	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.8				
WELFARE	0.1	0.1	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.3	0.2	0.0				
LEGALIZE MARIJUANA	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.6	0.0	0.0	0.0	0.0				
DEMOCRATS	0.1	0.2	0.0	0.3	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0				
TERRORISM	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.2	0.0				
CHINA	0.1	0.2	0.0	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.3				
DOMESTIC ISSUES	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.3	0.2	0.0	0.0				
PEOPLE/MORALS/VALUES	0.1	0.0	0.2	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5				
SCHOOL SHOOTINGS	0.1	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0				



LIBERALS	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0
DRAIN THE SWAMP	0.1	0.1	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
MEASLES OUTBREAK	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

Table 25 Page 316  
 March 4-7, 2025  
 (Continued)

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT			
INFRASTRUCTURE	*	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0			
GOVERNMENT	*	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0			
ELECTIONS/FRAUD	*	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.2			
MISC		2.0	2.6	1.7	2.6	1.9	1.4	3.3	2.5	1.4	2.0	1.4	1.5		
DK/REFUSED		4.2	5.2	3.6	4.3	4.5	3.9	5.2	5.7	3.6	3.5	3.5	4.2		





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
INFLATION	16.6	13.8	12.5	15.0	19.5	19.2	12.1	15.9	8.6	17.1	15.8	13.9	17.5	18.5	15.5	22.0	15.0
IMMIGRATION/BORDER	13.0	3.5	3.3	3.7	8.5	16.4	33.2	24.2	12.3	15.6	27.1	2.9	5.2	17.0	2.8	8.0	14.0
THE ECONOMY	12.6	10.5	8.4	12.3	13.1	16.7	10.3	13.7	17.0	16.5	13.1	10.2	12.9	17.3	9.1	11.8	14.8
COST OF LIVING	8.1	11.5	10.8	12.0	9.7	4.1	4.1	4.1	8.2	10.6	4.2	12.1	8.9	1.3	9.7	9.9	5.4
VAR ANTI TRUMP REMARK	4.4	8.4	10.9	6.2	4.9	1.3	0.7	1.0	0.0	1.3	0.4	8.4	6.0	2.0	11.8	5.6	3.2
PEOPLE/LOW/MID INCOME	4.4	4.9	4.7	5.2	5.9	2.1	2.9	2.5	1.5	3.9	2.4	5.5	6.8	2.2	3.6	6.0	3.1
TAXES	2.5	2.3	2.5	2.1	2.3	3.1	2.8	2.9	0.0	4.2	2.9	1.9	1.8	2.9	4.9	1.9	2.9
ENVIRONMENT/GLOB WARM	2.2	5.4	7.3	3.7	1.2	0.3	1.8	1.0	3.6	1.9	0.9	6.4	1.3	4.2	1.7	0.8	0.0
GOVERNMENT SPENDING	2.1	0.4	0.2	0.5	1.2	3.2	5.1	4.1	1.6	1.3	3.4	0.0	0.5	1.1	1.6	1.7	8.8
BUDGET/DEFICIT	2.1	1.2	0.0	2.3	1.5	4.0	2.1	3.1	0.0	1.4	3.5	1.4	1.4	0.0	1.0	1.7	2.8
UNEMPLOYMENT/JOBS	1.9	2.3	2.9	1.7	2.0	1.7	1.4	1.6	2.1	1.3	1.0	2.4	2.6	4.9	2.0	1.8	2.3
HEALTH CARE	1.8	2.3	2.2	2.4	1.9	1.7	0.9	1.3	4.6	1.8	1.5	2.4	1.7	0.0	1.2	2.0	1.2
FOREIGN RELATIONS	1.4	3.2	1.1	5.0	1.0	0.8	0.3	0.6	1.6	0.6	0.8	3.1	1.1	0.0	4.4	1.1	0.0
WAR/PEACE	1.4	1.4	0.8	2.0	1.5	1.2	1.3	1.2	3.2	0.0	1.1	1.0	2.5	5.0	2.9	1.4	0.0
RUSSIA/UKRAINE/PUTIN	1.3	1.6	2.4	0.9	1.4	1.0	0.8	0.9	0.0	0.0	0.5	1.9	2.3	2.9	0.9	1.4	2.0
CUT WASTE/FRAUD	1.2	0.3	0.2	0.4	1.0	2.5	1.5	2.0	3.0	0.5	1.9	0.2	0.9	0.0	0.0	1.3	3.8
NATIONAL SECURITY	1.2	1.0	1.9	0.3	0.6	2.2	1.7	1.9	0.0	0.0	2.2	1.1	1.0	0.0	0.9	0.5	1.8
CRIME	1.0	0.5	0.3	0.8	1.0	0.8	1.6	1.2	0.0	0.4	1.4	0.7	0.9	0.0	0.0	1.4	1.0



TAX THE WEALTHY	0.8	1.7	2.0	1.4	1.0	0.0	0.0	0.0	1.7	0.0	0.0	1.6	2.2	0.0	2.0	0.5	0.0
SOCL SECURITY/MEDICAR	0.8	0.8	0.6	0.9	0.9	0.8	0.7	0.7	0.0	1.3	0.7	0.7	0.7	2.1	1.2	0.8	0.0
POVERTY	0.7	1.2	1.3	1.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	1.6	1.7	0.0	0.0	1.3	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 5

	BANNER 5																
	TOTAL	IDEOLOGY						REPUBLICAN				DEMOCRAT				INDEPENDENT	
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	
UNITY/EQUALITY	0.7	0.9	1.0	0.9	1.2	0.3	0.0	0.2	0.0	0.8	0.2	0.4	1.3	0.0	3.5	1.3	0.0
PRESERVE DEMOCRACY	0.7	0.5	0.8	0.3	1.5	0.3	0.0	0.2	0.0	0.0	0.0	0.7	2.6	2.2	0.0	1.2	0.0
AMERICA FIRST	0.6	0.0	0.0	0.0	0.6	0.9	1.0	0.9	0.0	1.1	0.9	0.0	0.5	0.0	0.0	0.5	1.2
HOUSING	0.6	1.3	1.8	0.9	0.4	0.3	0.0	0.2	1.4	0.6	0.0	1.4	0.8	0.0	1.0	0.0	1.2
CONSTITUTION/RIGHTS	0.5	1.3	1.6	1.0	0.3	0.0	0.4	0.2	0.0	0.0	0.2	1.3	0.4	0.0	1.7	0.4	0.0
ECONOMIC DEVELOPMENT	0.5	0.4	0.5	0.3	0.4	0.7	0.6	0.7	3.3	0.6	0.9	0.2	0.8	0.0	0.0	0.0	0.0
EDUCATION/QUALITY	0.5	0.5	0.4	0.5	0.9	0.0	0.2	0.1	0.0	0.0	0.1	0.4	1.0	0.0	1.0	1.3	0.0
HOMELESS	0.5	0.5	0.0	1.0	0.6	0.5	0.0	0.3	0.0	0.0	0.2	0.4	1.6	1.7	1.1	0.2	0.0
TARIFFS	0.5	0.8	0.7	0.8	0.3	0.8	0.0	0.4	0.0	0.6	0.3	0.8	0.0	0.0	0.9	0.4	1.0
OUST ELON MUSK/DOGE	0.5	1.0	1.4	0.7	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.4	0.0	0.6	0.9	0.0
MAGA/STRONG USA	0.4	0.5	0.0	1.0	0.3	0.6	0.4	0.5	1.8	1.8	0.4	0.3	0.0	0.0	1.3	0.0	0.8
ENERGY CRISIS	0.4	0.2	0.0	0.3	0.2	1.1	0.4	0.8	2.3	0.0	0.8	0.0	0.0	0.0	0.0	0.6	1.2
CORRUPTION/CRONYISM	0.4	0.4	0.4	0.3	0.4	0.6	0.3	0.5	0.0	0.5	0.6	0.5	0.5	0.0	0.0	0.2	0.0
BIG GOVT/DOWNSIZE	0.4	0.0	0.0	0.0	0.1	1.4	0.4	1.0	0.0	0.0	0.6	0.0	0.4	0.0	0.0	0.0	3.3
ABORTION	0.4	0.5	0.6	0.3	0.2	0.0	1.2	0.5	0.0	0.0	0.7	0.4	0.5	0.0	0.8	0.0	0.0
GUNS/GUN CONTROL	0.3	0.7	1.1	0.4	0.3	0.2	0.0	0.1	0.0	0.6	0.2	0.9	0.6	0.0	0.0	0.0	0.0
WAGES/LIVING WAGE	0.3	0.5	0.6	0.4	0.3	0.5	0.0	0.3	0.0	0.0	0.0	0.5	0.4	3.2	0.8	0.4	0.0
FOREIGN AID	0.3	0.3	0.2	0.3	0.4	0.3	0.3	0.3	1.5	0.0	0.4	0.2	0.5	0.0	0.0	0.4	0.0
SENIOR CITIZENS	0.2	0.3	0.4	0.2	0.2	0.6	0.0	0.3	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.4	1.2



RACE/DISCRIMINATION	0.2	0.3	0.0	0.6	0.4	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.8	0.0	0.9	0.4	0.0
LGBTQ+	0.2	0.7	1.6	0.0	0.1	0.0	0.0	0.0	1.9	0.6	0.0	0.8	0.0	0.0	0.0	0.0	0.0
NATL DEFENS/MILIT/VET	0.2	0.1	0.3	0.0	0.3	0.4	0.0	0.2	0.0	0.9	0.1	0.2	0.0	0.0	0.0	0.3	0.7



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BANNER 5

	BANNER 5																
	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	
RESTORE GOVT JOBS	0.2	0.5	0.4	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.6	0.0
DRUGS	0.2	0.0	0.0	0.0	0.0	0.3	0.9	0.6	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
WOMEN'S RIGHTS	0.2	0.8	0.7	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.8	0.0	0.0
SOCIAL ISSUES	0.2	0.2	0.5	0.0	0.3	0.0	0.0	0.0	0.0	0.6	0.0	0.3	0.0	0.0	0.0	0.4	0.0
MIDDLE EAST/ISRAEL	0.2	0.0	0.0	0.0	0.1	0.2	0.4	0.3	0.0	0.7	0.4	0.0	0.0	0.0	0.0	0.0	0.0
INCOME INEQUITY	0.1	0.2	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.6	0.0	0.0	0.2	0.0
KEEP CAMPAIGN PROMISE	0.1	0.1	0.0	0.2	0.0	0.0	0.6	0.3	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0
BIPARTISAN/WORK TOGETH	0.1	0.3	0.4	0.3	0.0	0.3	0.0	0.1	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.0	0.0
COURT/JUSTICE SYSTEM	0.1	0.0	0.0	0.0	0.1	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	1.2
FISCAL SITUATION	0.1	0.3	0.2	0.3	0.1	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	1.0	0.3	0.0
INTEREST RATES	0.1	0.0	0.0	0.0	0.1	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.0
WELFARE	0.1	0.2	0.4	0.0	0.0	0.3	0.0	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0
LEGALIZE MARIJUANA	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
DEMOCRATS	0.1	0.0	0.0	0.0	0.0	0.3	0.2	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
TERRORISM	0.1	0.2	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.5	0.0	0.2	0.0	0.0	0.0	0.0	0.0
CHINA	0.1	0.0	0.0	0.0	0.1	0.2	0.0	0.1	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.7
DOMESTIC ISSUES	0.1	0.1	0.3	0.0	0.1	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
PEOPLE/MORALS/VALUES	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
SCHOOL SHOOTINGS	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0



<b>LIBERALS</b>	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.2	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
<b>DRAIN THE SWAMP</b>	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
<b>MEASLES OUTBREAK</b>	0.1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0



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 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
INFRASTRUCTURE	*	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
GOVERNMENT	*	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
ELECTIONS/FRAUD	*	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
MISC	2.0	2.0	1.2	2.7	1.8	2.1	2.5	2.3	0.0	4.0	2.4	2.4	0.5	4.7	1.1	1.8	0.7
DK/REFUSED	4.2	5.1	5.5	4.7	4.4	2.7	4.4	3.5	13.7	5.8	3.3	4.1	5.1	5.0	6.1	3.3	3.7



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25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
INFLATION	16.6	16.0	20.6	15.9	19.3	11.2	6.7	11.9	17.6	15.9	20.7	17.6	20.0	17.2	15.6	15.2
IMMIGRATION/BORDER	13.0	4.1	9.1	24.0	10.2	13.2	10.1	13.8	13.4	14.7	10.9	10.8	13.4	19.8	16.5	8.0
THE ECONOMY	12.6	12.2	10.4	13.8	13.0	13.4	8.1	14.2	13.1	14.0	11.6	8.7	11.6	15.7	13.6	12.1
COST OF LIVING	8.1	10.0	10.0	5.4	8.1	5.4	0.0	6.3	8.7	7.8	10.3	7.9	9.7	6.3	6.9	9.6
VAR ANTI TRUMP REMARK	4.4	7.8	5.2	0.4	3.8	3.1	1.7	3.3	4.0	4.3	3.5	8.2	2.5	3.4	3.1	7.6
PEOPLE/LOW/MID INCOME	4.4	6.1	4.0	2.7	4.0	3.0	4.0	2.8	4.3	4.4	4.1	6.5	5.3	2.8	3.4	5.2
TAXES	2.5	1.8	3.7	2.9	3.1	1.6	2.0	1.6	3.0	2.7	3.6	0.7	2.6	1.3	2.5	2.3
ENVIRONMENT/GLOB WARM	2.2	3.8	0.5	1.1	1.2	3.9	9.1	3.1	2.0	2.0	1.9	1.8	1.3	0.0	2.2	3.7
GOVERNMENT SPENDING	2.1	0.4	2.9	3.6	2.6	3.3	0.0	3.8	1.9	2.0	1.9	1.3	2.3	2.5	1.6	2.0
BUDGET/DEFICIT	2.1	1.1	2.8	2.9	2.2	1.3	0.0	1.5	2.1	2.5	1.3	3.0	1.9	3.2	2.5	1.3
UNEMPLOYMENT/JOBS	1.9	2.5	2.8	1.0	1.6	3.0	3.2	2.9	1.7	1.4	2.2	1.8	1.9	0.7	1.9	1.8
HEALTH CARE	1.8	2.1	2.4	1.3	2.3	1.9	2.5	1.8	1.8	1.6	2.2	1.5	1.0	2.3	2.5	1.5
FOREIGN RELATIONS	1.4	2.0	1.5	0.8	1.7	1.8	0.0	2.1	1.3	1.6	0.9	1.7	0.7	1.2	0.9	2.5
WAR/PEACE	1.4	1.5	1.8	1.1	1.8	1.4	1.9	1.3	1.4	0.7	2.8	1.3	1.5	1.7	1.4	1.3
RUSSIA/UKRAINE/PUTIN	1.3	2.2	0.0	0.7	1.5	0.6	0.0	0.7	1.3	1.0	1.9	1.8	1.1	0.0	1.2	1.8
CUT WASTE/FRAUD	1.2	0.3	0.1	2.5	1.3	1.3	0.0	1.6	1.1	1.0	1.3	1.8	2.9	0.7	0.5	0.5
NATIONAL SECURITY	1.2	1.1	0.3	1.6	0.9	1.5	1.7	1.5	1.3	1.5	0.9	0.5	1.3	1.2	0.9	1.4
CRIME	1.0	0.7	0.7	1.4	1.3	0.7	2.6	0.3	0.8	0.7	0.9	2.3	0.3	0.0	1.3	1.3





TAX THE WEALTHY	0.8	1.6	0.6	0.0	0.7	1.5	0.0	1.7	0.7	0.6	0.8	0.8	0.6	0.9	0.2	1.4
SOCL SECURITY/MEDICAR	0.8	0.9	0.7	0.7	0.8	0.0	0.0	0.0	0.9	1.2	0.5	0.8	0.9	1.3	0.7	0.7
POVERTY	0.7	1.4	0.9	0.0	0.9	0.3	0.0	0.3	0.6	0.4	0.8	2.4	0.5	1.0	0.8	1.1



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
UNITY/EQUALITY	0.7	1.4	0.8	0.0	1.1	1.1	0.0	1.3	0.6	0.8	0.3	1.0	1.2	0.0	0.0	1.3
PRESERVE DEMOCRACY	0.7	1.4	0.3	0.1	0.5	0.5	0.0	0.6	0.7	0.5	1.2	1.0	1.0	0.0	0.2	1.1
AMERICA FIRST	0.6	0.2	0.3	1.1	0.4	0.0	0.0	0.0	0.6	0.6	0.6	1.0	0.6	1.6	0.5	0.5
HOUSING	0.6	1.0	0.3	0.2	0.7	1.6	1.2	1.7	0.2	0.2	0.3	1.2	0.8	1.1	0.5	0.3
CONSTITUTION/RIGHTS	0.5	0.8	0.7	0.2	0.3	0.3	0.0	0.3	0.6	0.5	0.6	0.6	0.1	0.6	0.6	0.5
ECONOMIC DEVELOPMENT	0.5	0.3	0.0	0.8	0.5	0.7	1.3	0.7	0.5	0.6	0.5	0.0	0.2	0.9	0.7	0.3
EDUCATION/QUALITY	0.5	0.8	0.7	0.1	0.6	1.4	4.9	0.8	0.3	0.4	0.2	0.3	0.1	0.0	0.5	1.0
HOMELESS	0.5	0.9	0.2	0.1	0.6	0.0	0.0	0.0	0.5	0.4	0.8	0.8	0.7	0.0	0.6	0.4
TARIFFS	0.5	0.5	0.5	0.5	0.4	0.3	0.0	0.3	0.4	0.4	0.5	0.8	0.1	1.1	0.7	0.2
OUST ELON MUSK/DOGE	0.5	1.0	0.0	0.0	0.4	0.0	0.0	0.0	0.6	0.6	0.6	0.0	1.0	0.0	0.1	0.6
MAGA/STRONG USA	0.4	0.1	0.4	0.8	0.4	0.4	0.0	0.4	0.5	0.5	0.3	0.5	0.4	0.0	0.5	0.6
ENERGY CRISIS	0.4	0.1	0.8	0.6	0.4	0.3	0.0	0.3	0.5	0.4	0.6	0.3	0.5	0.6	0.6	0.0
CORRUPTION/CRONYISM	0.4	0.4	0.3	0.5	0.4	0.4	0.0	0.4	0.5	0.5	0.4	0.0	0.0	1.3	0.4	0.4
BIG GOVT/DOWNSIZE	0.4	0.1	0.4	0.7	0.7	0.6	0.0	0.6	0.4	0.5	0.3	0.0	0.3	0.7	0.1	0.3
ABORTION	0.4	0.4	0.0	0.5	0.1	0.2	1.7	0.0	0.2	0.3	0.0	1.6	0.4	0.8	0.4	0.3
GUNS/GUN CONTROL	0.3	0.6	0.6	0.0	0.2	0.3	0.0	0.4	0.3	0.4	0.1	0.7	0.1	0.0	0.7	0.4
WAGES/LIVING WAGE	0.3	0.3	0.8	0.2	0.5	0.4	2.9	0.0	0.3	0.2	0.4	0.7	0.3	0.0	0.0	0.8
FOREIGN AID	0.3	0.4	0.0	0.3	0.1	0.3	0.0	0.4	0.4	0.4	0.2	0.0	0.0	0.0	1.1	0.0
SENIOR CITIZENS	0.2	0.5	0.0	0.1	0.3	0.4	0.0	0.5	0.3	0.2	0.5	0.0	0.0	0.0	0.5	0.4



RACE/DISCRIMINATION	0.2	0.5	0.3	0.0	0.3	0.0	0.0	0.0	0.2	0.3	0.2	0.5	0.8	0.0	0.0	0.0
LGBTQ+	0.2	0.2	0.3	0.3	0.2	0.7	1.9	0.5	0.1	0.2	0.0	0.2	0.0	0.0	0.3	0.3
NATL DEFENS/MILIT/VET	0.2	0.2	0.3	0.2	0.4	0.0	0.0	0.0	0.3	0.2	0.5	0.3	0.4	0.0	0.3	0.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
RESTORE GOVT JOBS	0.2	0.4	0.3	0.0	0.2	0.3	0.0	0.3	0.2	0.1	0.4	0.5	0.4	0.0	0.0	0.4
DRUGS	0.2	0.0	0.0	0.5	0.2	0.0	0.0	0.0	0.3	0.2	0.4	0.0	0.4	0.7	0.2	0.0
WOMEN'S RIGHTS	0.2	0.5	0.0	0.0	0.2	0.3	0.0	0.3	0.2	0.3	0.1	0.0	0.0	0.6	0.3	0.3
SOCIAL ISSUES	0.2	0.1	0.4	0.1	0.2	0.2	0.0	0.2	0.2	0.2	0.1	0.0	0.0	0.0	0.3	0.1
MIDDLE EAST/ISRAEL	0.2	0.0	0.0	0.4	0.1	0.3	0.0	0.3	0.2	0.1	0.2	0.0	0.0	0.0	0.2	0.0
INCOME INEQUITY	0.1	0.3	0.0	0.0	0.3	0.5	0.0	0.6	0.1	0.1	0.1	0.0	0.4	0.0	0.0	0.2
KEEP CAMPAIGN PROMISE	0.1	0.1	0.0	0.3	0.0	0.2	0.0	0.2	0.2	0.1	0.2	0.0	0.3	0.0	0.2	0.0
BIPARTISAN/WORK TOGETH	0.1	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.3	0.0	0.0	0.2
COURT/JUSTICE SYSTEM	0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0
FISCAL SITUATION	0.1	0.1	0.3	0.1	0.2	0.3	0.0	0.4	0.1	0.1	0.0	0.0	0.1	0.0	0.3	0.0
INTEREST RATES	0.1	0.0	0.0	0.3	0.1	0.4	0.0	0.5	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0
WELFARE	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.2
LEGALIZE MARIJUANA	0.1	0.0	0.7	0.0	0.2	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.4	0.0
DEMOCRATS	0.1	0.0	0.4	0.1	0.1	0.4	0.0	0.5	0.0	0.0	0.0	0.3	0.0	0.5	0.0	0.2
TERRORISM	0.1	0.1	0.0	0.1	0.1	0.3	2.2	0.0	*	0.1	0.0	0.0	0.0	0.0	0.3	0.0
CHINA	0.1	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.1	0.2
DOMESTIC ISSUES	0.1	0.0	0.3	0.1	0.1	0.2	0.0	0.2	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.1
PEOPLE/MORALS/VALUES	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.2	0.0	0.0	0.0
SCHOOL SHOOTINGS	0.1	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.0



LIBERALS	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.0
DRAIN THE SWAMP	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.2	0.0
MEASLES OUTBREAK	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.2



25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
INFRASTRUCTURE	*	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.0	*	0.0	0.1	0.0	0.0	0.0	0.1
GOVERNMENT	*	0.1	0.0	0.0	0.1	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
ELECTIONS/FRAUD	*	0.0	0.2	0.0	0.1	0.0	0.0	0.0	*	0.0	0.1	0.0	0.0	0.0	0.0	0.1
MISC	2.0	1.6	3.4	2.0	2.4	4.1	6.1	3.8	1.7	1.7	1.8	1.0	2.2	0.5	2.6	2.1
DK/REFUSED	4.2	4.5	4.4	3.9	3.4	9.3	24.2	6.9	3.5	4.5	1.7	2.5	2.5	5.8	5.1	3.4



Table 25 Page 325  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
INFLATION	16.6	16.8	16.3	17.7	13.8	16.1	15.5	17.3	17.3	15.9	18.2	16.8	19.9	16.8	14.6	17.0	17.9	15.8	19.4	20.4
IMMIGRATION/BORDER	13.0	14.3	10.6	11.3	9.5	15.3	13.3	13.5	7.5	14.6	9.7	11.0	8.5	9.5	15.2	14.1	13.4	8.7	14.1	3.1
THE ECONOMY	12.6	11.9	14.0	11.9	17.9	13.3	14.0	10.8	14.1	11.2	15.5	15.7	13.6	21.3	11.9	10.7	19.9	11.5	13.7	13.6
COST OF LIVING	8.1	8.9	6.6	7.1	5.7	6.9	6.7	10.3	6.5	7.9	8.5	9.2	9.8	4.7	7.2	8.5	7.4	11.0	6.0	13.4
VAR ANTI TRUMP REMARK	4.4	4.1	4.8	4.5	5.5	3.7	3.8	4.5	6.1	4.6	3.9	2.8	3.4	5.5	3.8	5.3	3.7	1.9	2.7	4.0
PEOPLE/LOW/MID INCOME	4.4	5.0	3.2	4.4	1.1	3.5	2.6	6.1	4.0	4.1	4.8	4.6	6.9	0.0	3.1	5.1	2.1	7.1	5.8	8.0
TAXES	2.5	2.7	2.3	2.3	2.1	2.2	2.4	3.0	2.1	2.5	2.6	2.2	2.7	3.8	2.6	2.4	2.2	2.3	1.5	3.9
ENVIRONMENT/GLOB WARM	2.2	1.6	3.4	3.8	2.8	1.5	3.5	1.7	3.3	2.0	2.7	2.5	2.4	5.1	1.8	2.3	4.3	0.7	1.8	3.0
GOVERNMENT SPENDING	2.1	2.1	2.0	1.8	2.3	2.7	2.4	1.7	1.4	2.7	0.6	0.0	1.0	0.8	3.4	2.2	0.0	0.0	1.2	0.9
BUDGET/DEFICIT	2.1	1.8	2.5	2.5	2.5	2.2	2.6	1.6	2.3	2.5	1.2	1.9	0.2	2.3	2.8	2.2	2.7	1.1	0.5	0.0
UNEMPLOYMENT/JOBS	1.9	1.9	2.0	1.9	2.1	2.5	1.4	1.4	2.6	1.3	3.1	2.5	3.4	2.2	1.5	1.2	2.0	3.1	3.6	3.2
HEALTH CARE	1.8	1.7	1.9	1.6	2.4	1.3	2.2	2.0	1.6	2.1	1.2	2.2	0.6	0.0	2.1	2.0	1.6	2.8	0.0	1.2
FOREIGN RELATIONS	1.4	1.1	2.0	2.5	1.3	1.5	1.6	0.8	2.6	1.2	1.8	2.2	1.6	2.1	1.1	1.4	2.4	2.0	2.6	0.7
WAR/PEACE	1.4	1.4	1.5	1.5	1.3	2.1	0.7	0.8	2.4	1.3	1.6	1.4	2.6	0.0	1.7	0.9	0.0	2.8	2.8	2.4
RUSSIA/UKRAINE/PUTIN	1.3	1.1	1.6	1.8	1.4	1.5	2.1	0.8	1.1	1.2	1.5	2.2	1.1	1.5	1.9	0.5	2.4	2.0	0.0	2.1
CUT WASTE/FRAUD	1.2	1.2	1.2	1.0	1.4	1.3	0.8	1.2	1.6	1.2	1.2	0.6	1.7	1.1	1.0	1.4	0.0	1.2	3.4	0.0
NATIONAL SECURITY	1.2	1.2	1.1	0.6	2.1	1.3	1.3	1.2	1.0	1.5	0.6	1.0	0.3	0.8	1.7	1.3	0.0	1.9	0.6	0.0
CRIME	1.0	0.8	1.2	1.9	0.0	1.1	1.4	0.7	1.0	0.7	1.5	1.9	0.3	3.1	0.9	0.6	1.3	2.5	0.0	0.7



TAX THE WEALTHY	0.8	0.7	1.0	0.7	1.6	0.7	0.9	0.7	1.2	0.8	0.9	0.6	1.3	1.0	0.9	0.6	0.6	0.6	0.0	2.6
SOCL SECURITY/MEDICAR	0.8	1.0	0.4	0.4	0.3	1.1	0.7	0.9	0.0	1.1	0.1	0.0	0.2	0.0	1.4	0.8	0.0	0.0	0.0	0.5
POVERTY	0.7	1.1	0.1	0.2	0.0	0.9	0.0	1.2	0.3	0.4	1.4	1.1	2.0	0.0	0.2	0.6	0.0	2.1	3.0	1.0





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 7

	EDUCATION LEVEL				MEN				WOMEN				RACE							
	WHITE		HISPANIC		BLACK															
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
UNITY/EQUALITY	0.7	0.6	0.9	0.8	1.2	0.2	0.9	1.0	1.0	0.7	0.8	0.9	0.3	1.3	0.2	1.1	0.7	1.2	0.0	0.6
PRESERVE DEMOCRACY	0.7	0.8	0.6	0.0	1.7	0.4	0.4	1.1	0.8	0.6	0.9	0.3	0.9	1.2	0.4	0.8	0.7	0.0	0.0	1.8
AMERICA FIRST	0.6	0.8	0.1	0.2	0.0	1.1	0.2	0.6	0.0	0.8	0.0	0.0	0.0	0.0	1.1	0.6	0.0	0.0	0.0	0.0
HOUSING	0.6	0.6	0.5	0.5	0.3	0.3	0.6	0.8	0.3	0.3	1.2	0.6	1.7	1.7	0.3	0.2	0.0	1.2	0.7	2.7
CONSTITUTION/RIGHTS	0.5	0.5	0.5	0.4	0.7	0.4	0.2	0.6	0.8	0.7	0.1	0.3	0.0	0.0	0.5	0.9	0.0	0.7	0.0	0.0
ECONOMIC DEVELOPMENT	0.5	0.3	0.8	0.5	1.3	0.6	1.4	0.1	0.0	0.5	0.4	1.0	0.0	0.0	1.0	0.1	1.9	0.0	0.0	0.0
EDUCATION/QUALITY	0.5	0.2	1.0	1.3	0.4	0.4	1.3	0.1	0.5	0.5	0.4	0.5	0.0	1.6	0.9	0.2	0.5	0.6	0.0	0.0
HOMELESS	0.5	0.7	0.0	0.0	0.0	0.6	0.0	0.8	0.0	0.4	0.7	0.9	0.9	0.0	0.3	0.4	0.8	0.9	0.4	1.4
TARIFFS	0.5	0.6	0.3	0.5	0.0	1.2	0.0	0.1	0.7	0.5	0.4	0.3	0.8	0.0	0.7	0.3	0.0	0.7	1.5	0.0
OUST ELON MUSK/DOGE	0.5	0.7	0.1	0.1	0.0	0.8	0.0	0.6	0.2	0.4	0.5	0.5	0.7	0.0	0.4	0.5	0.0	1.0	1.5	0.0
MAGA/STRONG USA	0.4	0.4	0.6	0.4	0.9	0.1	0.5	0.5	0.7	0.6	0.1	0.3	0.0	0.0	0.3	0.9	0.6	0.0	0.0	0.0
ENERGY CRISIS	0.4	0.5	0.2	0.3	0.0	0.6	0.3	0.5	0.0	0.5	0.3	0.0	0.3	1.0	0.8	0.3	0.0	0.0	0.0	0.6
CORRUPTION/CRONYISM	0.4	0.4	0.5	0.5	0.3	0.3	0.6	0.4	0.3	0.5	0.3	0.5	0.3	0.0	0.5	0.4	0.0	0.9	0.6	0.0
BIG GOVT/DOWNSIZE	0.4	0.4	0.4	0.0	1.2	0.4	0.5	0.4	0.4	0.5	0.3	0.0	0.0	2.2	0.3	0.6	0.0	0.0	0.0	0.0
ABORTION	0.4	0.6	0.0	0.0	0.0	0.3	0.0	0.8	0.0	0.5	0.2	0.0	0.5	0.0	0.1	0.8	0.0	0.0	0.9	0.0
GUNS/GUN CONTROL	0.3	0.3	0.5	0.7	0.0	0.1	0.6	0.4	0.3	0.2	0.7	1.0	0.6	0.0	0.1	0.2	1.0	1.1	0.7	0.5
WAGES/LIVING WAGE	0.3	0.4	0.2	0.3	0.0	0.3	0.0	0.5	0.4	0.3	0.4	0.9	0.0	0.0	0.3	0.4	0.0	1.7	0.0	0.0
FOREIGN AID	0.3	0.2	0.4	0.6	0.0	0.6	0.2	0.0	0.6	0.4	0.0	0.0	0.0	0.0	0.7	0.3	0.0	0.0	0.0	0.0
SENIOR CITIZENS	0.2	0.2	0.3	0.4	0.0	0.3	0.0	0.2	0.6	0.3	0.2	0.2	0.0	0.0	0.2	0.3	0.4	0.0	0.0	0.0



RACE/DISCRIMINATION	0.2	0.2	0.4	0.4	0.4	0.1	0.5	0.2	0.3	0.2	0.4	0.0	1.1	0.0	0.1	0.2	0.0	0.0	1.4	0.7
LGBTQ+	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.3	0.2	0.2	0.2	0.3	0.2	0.0	0.2	0.2	0.0	0.6	0.5	0.0
NATL DEFENS/MILIT/VET	0.2	0.2	0.2	0.2	0.3	0.3	0.4	0.2	0.0	0.1	0.5	1.2	0.0	0.0	0.3	0.0	1.3	1.0	0.0	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE							WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
RESTORE GOVT JOBS	0.2	0.2	0.3	0.4	0.0	0.0	0.2	0.4	0.4	0.3	0.1	0.0	0.3	0.0	0.1	0.4	0.0	0.0	0.0	0.0	0.6
DRUGS	0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.0	0.0	0.0
WOMEN'S RIGHTS	0.2	0.1	0.4	0.2	0.7	0.0	0.2	0.2	0.6	0.2	0.3	0.7	0.0	0.0	0.1	0.2	0.0	1.4	0.0	0.0	0.0
SOCIAL ISSUES	0.2	0.1	0.3	0.3	0.3	0.1	0.0	0.1	0.7	0.2	0.1	0.3	0.0	0.0	0.1	0.3	0.0	0.6	0.0	0.0	0.0
MIDDLE EAST/ISRAEL	0.2	0.2	0.1	0.2	0.0	0.0	0.0	0.3	0.3	0.2	0.1	0.0	0.0	1.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
INCOME INEQUITY	0.1	0.1	0.3	0.1	0.6	0.2	0.0	0.0	0.6	0.2	0.1	0.4	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.0	0.0
KEEP CAMPAIGN PROMISE	0.1	0.1	0.3	0.4	0.0	0.0	0.0	0.1	0.6	0.0	0.4	0.0	0.7	1.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4
BIPARTISAN/WORK TOGETH	0.1	0.2	0.1	0.0	0.3	0.0	0.0	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
COURT/JUSTICE SYSTEM	0.1	0.1	0.1	0.0	0.4	0.0	0.3	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0
FISCAL SITUATION	0.1	0.0	0.3	0.5	0.0	0.0	0.0	0.0	0.7	*	0.3	0.3	0.3	0.0	0.0	0.1	0.0	0.7	0.0	0.6	0.6
INTEREST RATES	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.2	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.7
WELFARE	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
LEGALIZE MARIJUANA	0.1	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
DEMOCRATS	0.1	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
TERRORISM	0.1	0.0	0.2	0.2	0.4	0.0	0.0	0.0	0.5	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
CHINA	0.1	0.1	0.1	0.2	0.0	0.0	0.2	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
DOMESTIC ISSUES	0.1	0.0	0.2	0.3	0.0	0.0	0.2	0.0	0.2	*	0.1	0.0	0.0	0.9	0.0	0.1	0.0	0.0	0.0	0.0	0.0
PEOPLE/MORALS/VALUES	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
SCHOOL SHOOTINGS	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0



<b>LIBERALS</b>	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
<b>DRAIN THE SWAMP</b>	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
<b>MEASLES OUTBREAK</b>	0.1	0.0	0.1	0.0	0.4	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
INFRASTRUCTURE	*	0.0	0.1	0.2	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
GOVERNMENT	*	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
ELECTIONS/FRAUD	*	*	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
MISC	2.0	1.7	2.5	2.6	2.5	2.0	3.1	1.5	1.9	2.3	1.5	1.6	1.7	0.0	2.5	2.0	2.3	1.0	2.7	0.8
DK/REFUSED	4.2	3.3	6.0	4.8	8.3	3.7	6.7	3.0	5.3	4.0	4.8	4.4	4.5	6.0	4.5	3.5	5.2	3.5	6.4	2.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
INFLATION	16.6	18.5	16.7	15.7	18.8	16.6	15.2	16.6	16.6	17.3	15.8	15.8	17.3
IMMIGRATION/BORDER	13.0	7.3	10.7	6.0	15.5	16.0	16.9	7.9	16.3	10.2	16.5	14.5	11.7
THE ECONOMY	12.6	8.8	13.5	12.5	10.9	16.5	11.8	12.1	13.0	11.7	13.8	13.6	11.8
COST OF LIVING	8.1	10.2	9.0	5.1	8.3	9.8	7.7	7.5	8.5	7.7	8.5	6.8	9.2
VAR ANTI TRUMP REMARK	4.4	8.5	3.6	3.7	4.2	3.7	4.6	4.7	4.2	4.5	4.2	3.7	4.9
PEOPLE/LOW/MID INCOME	4.4	3.2	4.7	5.7	4.1	4.5	3.8	4.8	4.1	4.6	4.1	3.1	5.5
TAXES	2.5	5.0	2.7	3.8	2.1	2.2	1.4	3.6	1.8	3.2	1.7	2.3	2.7
ENVIRONMENT/GLOB WARM	2.2	6.4	3.8	3.8	1.1	1.3	0.6	4.3	0.9	3.3	0.9	2.3	2.2
GOVERNMENT SPENDING	2.1	0.0	1.6	0.9	2.5	2.5	3.1	0.9	2.8	1.4	2.8	2.6	1.6
BUDGET/DEFICIT	2.1	0.0	2.2	2.8	1.1	0.3	4.0	2.0	2.1	1.8	2.4	2.3	1.8
UNEMPLOYMENT/JOBS	1.9	1.1	2.4	3.0	2.6	2.0	0.6	2.4	1.6	2.5	1.2	2.1	1.8
HEALTH CARE	1.8	2.1	2.2	2.0	1.9	1.9	1.1	2.1	1.6	2.0	1.5	1.6	1.9
FOREIGN RELATIONS	1.4	1.2	2.2	1.6	0.2	1.4	1.9	1.7	1.2	1.3	1.7	1.5	1.3
WAR/PEACE	1.4	1.9	1.5	1.9	1.3	0.6	1.5	1.8	1.2	1.6	1.1	1.5	1.3
RUSSIA/UKRAINE/PUTIN	1.3	0.7	0.5	1.0	2.1	0.9	1.8	0.8	1.6	1.2	1.4	1.8	0.9
CUT WASTE/FRAUD	1.2	0.0	1.9	0.2	0.8	1.6	1.9	0.8	1.5	0.8	1.8	1.1	1.3
NATIONAL SECURITY	1.2	0.5	0.6	1.3	1.0	2.2	1.1	0.9	1.4	0.9	1.6	1.3	1.1
CRIME	1.0	0.6	0.5	2.0	0.8	0.9	0.8	1.2	0.8	1.1	0.9	1.2	0.8



TAX THE WEALTHY	0.8	0.0	0.5	0.4	1.0	1.0	1.2	0.4	1.1	0.6	1.1	0.8	0.8
SOCL SECURITY/MEDICAR	0.8	0.5	0.0	0.0	0.5	0.5	2.1	0.1	1.2	0.2	1.5	0.9	0.6
POVERTY	0.7	2.0	0.5	1.1	1.1	0.2	0.4	1.1	0.5	1.1	0.3	0.6	0.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
UNITY/EQUALITY	0.7	0.0	0.0	1.1	1.4	1.1	0.4	0.5	0.9	0.8	0.7	0.5	1.0
PRESERVE DEMOCRACY	0.7	0.0	0.8	0.0	0.8	0.7	1.4	0.3	1.0	0.4	1.1	0.4	1.1
AMERICA FIRST	0.6	0.0	0.0	0.4	1.1	0.3	1.0	0.2	0.8	0.5	0.7	0.8	0.4
HOUSING	0.6	1.2	1.6	1.0	0.0	0.4	0.0	1.3	0.1	0.9	0.2	0.5	0.7
CONSTITUTION/RIGHTS	0.5	0.0	0.3	0.6	1.1	0.5	0.4	0.4	0.6	0.6	0.4	0.4	0.7
ECONOMIC DEVELOPMENT	0.5	0.0	0.2	1.4	0.3	0.0	0.7	0.7	0.4	0.6	0.4	1.0	0.1
EDUCATION/QUALITY	0.5	1.1	0.8	0.7	0.0	0.3	0.4	0.8	0.3	0.6	0.4	0.8	0.2
HOMELESS	0.5	1.7	0.7	0.3	0.0	0.8	0.2	0.7	0.3	0.5	0.4	0.4	0.6
TARIFFS	0.5	0.0	0.5	0.0	0.8	0.2	0.9	0.2	0.7	0.4	0.6	0.7	0.3
OUST ELON MUSK/DOGE	0.5	0.0	0.2	0.6	0.3	0.2	0.9	0.4	0.5	0.3	0.6	0.5	0.5
MAGA/STRONG USA	0.4	0.0	0.5	0.8	0.7	0.2	0.3	0.5	0.4	0.6	0.3	0.3	0.6
ENERGY CRISIS	0.4	1.3	0.3	0.3	0.4	0.3	0.4	0.5	0.4	0.5	0.3	0.5	0.3
CORRUPTION/CRONYISM	0.4	0.0	0.0	0.5	0.0	0.9	0.6	0.2	0.5	0.2	0.7	0.4	0.4
BIG GOVT/DOWNSIZE	0.4	0.0	0.0	0.0	0.3	0.6	1.0	0.0	0.7	0.1	0.8	0.4	0.4
ABORTION	0.4	1.2	0.3	0.4	0.8	0.0	0.2	0.5	0.3	0.6	0.1	0.2	0.6
GUNS/GUN CONTROL	0.3	0.5	0.5	0.0	0.5	0.6	0.2	0.3	0.4	0.3	0.4	0.3	0.4
WAGES/LIVING WAGE	0.3	0.7	1.1	0.5	0.3	0.0	0.0	0.8	0.1	0.6	0.0	0.2	0.5
FOREIGN AID	0.3	0.9	0.0	0.4	0.4	0.3	0.2	0.4	0.3	0.4	0.2	0.4	0.2
SENIOR CITIZENS	0.2	0.0	0.6	0.0	0.0	0.3	0.5	0.2	0.3	0.1	0.4	0.2	0.3





RACE/DISCRIMINATION	0.2	0.0	0.0	0.5	0.4	0.5	0.0	0.2	0.2	0.3	0.2	0.3	0.2
LGBTQ+	0.2	0.7	0.3	0.4	0.5	0.0	0.0	0.4	0.1	0.4	0.0	0.2	0.3
NATL DEFENS/MILIT/VET	0.2	0.0	0.3	0.0	0.7	0.4	0.0	0.1	0.3	0.3	0.2	0.4	0.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
RESTORE GOVT JOBS	0.2	0.0	0.7	0.0	0.0	0.2	0.4	0.2	0.2	0.2	0.3	0.1	0.4
DRUGS	0.2	0.0	0.0	0.0	0.0	0.3	0.6	0.0	0.4	0.0	0.5	0.2	0.2
WOMEN'S RIGHTS	0.2	1.0	0.7	0.2	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.1	0.3
SOCIAL ISSUES	0.2	0.0	0.5	0.2	0.0	0.2	0.1	0.3	0.1	0.2	0.1	0.1	0.3
MIDDLE EAST/ISRAEL	0.2	0.0	0.0	0.5	0.4	0.0	0.0	0.2	0.1	0.3	0.0	0.0	0.3
INCOME INEQUITY	0.1	0.6	0.0	0.4	0.2	0.0	0.0	0.3	0.1	0.3	0.0	0.1	0.2
KEEP CAMPAIGN PROMISE	0.1	0.0	0.0	0.2	0.0	0.3	0.2	0.1	0.2	0.1	0.2	0.0	0.3
BIPARTISAN/WORK TOGETH	0.1	0.0	0.0	0.0	0.3	0.0	0.4	0.0	0.2	0.1	0.2	0.0	0.3
COURT/JUSTICE SYSTEM	0.1	0.9	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.2	0.0	0.1	0.1
FISCAL SITUATION	0.1	0.0	0.4	0.0	0.2	0.0	0.2	0.1	0.1	0.1	0.1	0.0	0.2
INTEREST RATES	0.1	0.0	0.0	0.3	0.3	0.0	0.0	0.2	0.1	0.2	0.0	0.0	0.2
WELFARE	0.1	0.6	0.0	0.0	0.0	0.0	0.2	0.1	0.1	0.1	0.1	0.0	0.2
LEGALIZE MARIJUANA	0.1	0.0	0.0	0.6	0.0	0.0	0.0	0.3	0.0	0.2	0.0	0.2	0.0
DEMOCRATS	0.1	0.0	0.0	0.0	0.3	0.2	0.0	0.0	0.2	0.1	0.1	0.2	0.0
TERRORISM	0.1	0.0	0.0	0.5	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.2
CHINA	0.1	0.0	0.0	0.2	0.2	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1
DOMESTIC ISSUES	0.1	0.4	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.1	0.1
PEOPLE/MORALS/VALUES	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.1
SCHOOL SHOOTINGS	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.1



LIBERALS	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.1	0.0	0.1
DRAIN THE SWAMP	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.1	0.1	0.0
MEASLES OUTBREAK	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
INFRASTRUCTURE	*	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0
GOVERNMENT	*	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.1	0.0
ELECTIONS/FRAUD	*	0.0	0.0	0.0	0.0	0.0	0.1	0.0	*	0.0	0.1	0.0	0.1
MISC	2.0	3.6	1.2	3.5	2.1	1.6	1.2	2.7	1.6	2.5	1.4	2.5	1.6
DK/REFUSED	4.2	4.5	6.4	7.9	3.0	1.9	3.1	6.7	2.7	5.6	2.6	4.9	3.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	URBAN	URBAN	
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
INFLATION	16.6	17.0	16.4	18.8	14.8	15.2	13.6	21.2	13.7	18.1	19.0	16.9	16.0	19.3	16.7	13.5
IMMIGRATION/BORDER	13.0	9.5	7.0	15.5	16.9	13.8	8.4	15.3	18.3	7.0	5.6	15.7	15.3	11.9	11.8	16.9
THE ECONOMY	12.6	10.4	13.1	12.3	13.6	12.5	13.1	11.9	15.4	9.2	13.1	12.6	11.6	13.2	12.2	13.0
COST OF LIVING	8.1	10.9	5.5	9.2	7.9	10.8	2.7	9.1	6.9	11.0	8.2	9.2	8.9	6.2	8.3	9.7
VAR ANTI TRUMP REMARK	4.4	6.5	3.6	3.7	4.6	3.1	3.9	3.6	3.9	8.4	3.4	3.7	5.4	4.1	4.6	4.2
PEOPLE/LOW/MID INCOME	4.4	4.8	4.9	4.5	3.7	3.3	4.1	3.0	2.5	5.6	5.6	5.8	5.0	3.2	4.9	4.5
TAXES	2.5	4.6	3.1	1.8	1.9	2.8	3.3	1.8	1.8	5.6	2.9	1.8	1.9	2.2	3.0	1.9
ENVIRONMENT/GLOB WARM	2.2	4.8	4.0	0.8	1.0	2.1	5.2	1.5	0.9	6.4	2.8	0.3	1.2	3.6	2.2	0.9
GOVERNMENT SPENDING	2.1	0.3	1.3	2.3	3.1	0.9	0.6	3.3	3.9	0.0	2.0	1.6	2.2	0.7	1.9	4.0
BUDGET/DEFICIT	2.1	1.7	2.2	0.9	3.0	1.8	2.3	0.4	3.8	1.6	2.2	1.2	2.2	1.7	2.0	2.6
UNEMPLOYMENT/JOBS	1.9	1.3	3.1	2.6	0.8	0.6	2.9	3.2	1.0	1.6	3.2	2.1	0.5	1.8	2.0	1.9
HEALTH CARE	1.8	1.7	2.3	1.9	1.3	2.0	1.8	2.1	1.1	1.6	2.7	1.8	1.6	1.8	1.7	1.9
FOREIGN RELATIONS	1.4	2.2	1.5	0.6	1.7	3.4	2.3	0.0	1.6	1.5	0.7	1.1	2.0	1.4	1.4	1.6
WAR/PEACE	1.4	1.7	1.8	0.8	1.5	2.2	2.5	0.5	1.4	1.4	1.1	1.1	1.5	0.6	2.0	0.9
RUSSIA/UKRAINE/PUTIN	1.3	0.8	0.7	1.7	1.6	1.2	1.0	3.1	1.5	0.6	0.4	0.5	1.6	0.9	1.3	1.8
CUT WASTE/FRAUD	1.2	0.2	1.1	1.2	1.8	0.5	1.0	0.6	1.7	0.0	1.2	1.6	1.8	0.5	1.7	1.0
NATIONAL SECURITY	1.2	0.5	1.1	1.2	1.5	0.7	1.2	0.9	1.8	0.4	1.0	1.5	1.3	1.2	1.1	1.5
CRIME	1.0	0.4	1.7	0.7	1.0	0.0	2.4	0.8	0.9	0.6	0.9	0.6	1.0	1.3	1.0	0.5



TAX THE WEALTHY	0.8	0.5	0.3	1.0	1.1	0.0	0.7	0.8	1.1	0.8	0.0	1.2	1.2	0.7	1.1	0.4
SOCL SECURITY/MEDICAR	0.8	0.3	0.0	0.5	1.8	0.7	0.0	0.4	2.0	0.0	0.0	0.6	1.5	1.0	0.8	0.5
POVERTY	0.7	1.0	0.9	0.7	0.4	2.8	0.3	0.4	0.2	0.0	1.5	1.0	0.6	1.4	0.6	0.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS	BMMRS	/SLNTG	NIALS	BMMRS	/SLNTG	NIALS	BMMRS	/SLNTG	NIALS	BMMRS	/SLNTG			
UNITY/EQUALITY	0.7	0.0	0.8	1.6	0.3	0.0	0.8	0.9	0.0	0.0	0.8	2.2	0.6	0.7	0.8	0.8
PRESERVE DEMOCRACY	0.7	0.7	0.0	0.7	1.3	0.9	0.0	0.0	0.8	0.6	0.0	1.3	1.9	0.5	0.9	0.5
AMERICA FIRST	0.6	0.0	0.3	0.9	0.8	0.0	0.6	1.4	0.7	0.0	0.0	0.5	0.9	0.4	0.6	0.6
HOUSING	0.6	1.9	0.9	0.3	0.0	3.3	0.4	0.0	0.0	1.0	1.5	0.5	0.0	0.8	0.5	0.4
CONSTITUTION/RIGHTS	0.5	0.0	0.6	0.8	0.4	0.0	0.5	0.6	0.2	0.0	0.7	1.0	0.7	0.2	0.3	1.5
ECONOMIC DEVELOPMENT	0.5	0.2	1.0	0.2	0.5	0.6	2.1	0.4	0.7	0.0	0.0	0.0	0.3	0.8	0.1	1.1
EDUCATION/QUALITY	0.5	1.1	0.7	0.2	0.3	2.0	1.1	0.5	0.4	0.5	0.4	0.0	0.2	1.0	0.2	0.6
HOMELESS	0.5	1.3	0.4	0.5	0.2	2.5	0.0	0.0	0.3	0.7	0.7	1.0	0.0	0.8	0.5	0.0
TARIFFS	0.5	0.0	0.3	0.7	0.7	0.0	0.0	1.4	0.8	0.0	0.5	0.0	0.5	0.4	0.6	0.3
OUST ELON MUSK/DOGE	0.5	0.0	0.6	0.3	0.7	0.0	0.6	0.4	0.5	0.0	0.5	0.3	0.8	0.4	0.6	0.3
MAGA/STRONG USA	0.4	0.0	0.8	0.6	0.2	0.0	0.3	0.4	0.2	0.0	1.4	0.7	0.2	0.4	0.4	0.5
ENERGY CRISIS	0.4	1.1	0.2	0.5	0.3	1.3	0.4	0.6	0.3	0.9	0.0	0.4	0.3	0.2	0.7	0.2
CORRUPTION/CRONYISM	0.4	0.0	0.4	0.1	0.8	0.0	0.3	0.0	0.9	0.0	0.4	0.2	0.8	0.1	0.4	0.8
BIG GOVT/DOWNSIZE	0.4	0.0	0.0	0.2	1.0	0.0	0.0	0.0	1.1	0.0	0.0	0.3	0.9	0.3	0.5	0.3
ABORTION	0.4	0.7	0.4	0.5	0.2	0.0	0.3	0.0	0.3	1.0	0.5	0.9	0.0	0.2	0.2	1.0
GUNS/GUN CONTROL	0.3	0.3	0.3	0.7	0.1	0.8	0.5	0.4	0.0	0.0	0.0	1.0	0.3	0.6	0.2	0.3
WAGES/LIVING WAGE	0.3	0.7	0.8	0.2	0.0	0.0	0.8	0.0	0.0	1.1	0.8	0.4	0.0	0.3	0.5	0.0
FOREIGN AID	0.3	0.5	0.3	0.4	0.1	0.8	0.0	1.0	0.3	0.3	0.5	0.0	0.0	0.3	0.5	0.0
SENIOR CITIZENS	0.2	0.5	0.0	0.2	0.4	0.5	0.0	0.5	0.0	0.5	0.0	0.0	0.7	0.2	0.3	0.3



RACE/DISCRIMINATION	0.2	0.0	0.4	0.4	0.1	0.0	0.7	0.3	0.0	0.0	0.0	0.4	0.3	0.5	0.0	0.5
LGBTQ+	0.2	0.4	0.4	0.3	0.0	0.0	0.9	0.0	0.0	0.6	0.0	0.5	0.0	0.5	0.2	0.0
NATL DEFENS/MILIT/VET	0.2	0.0	0.1	0.6	0.1	0.0	0.3	0.8	0.2	0.0	0.0	0.4	0.0	0.2	0.3	0.3





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
RESTORE GOVT JOBS	0.2	0.4	0.2	0.0	0.4	0.0	0.3	0.0	0.0	0.6	0.0	0.0	0.8	0.0	0.4	0.2
DRUGS	0.2	0.0	0.0	0.2	0.5	0.0	0.0	0.0	0.7	0.0	0.0	0.4	0.3	0.0	0.3	0.2
WOMEN'S RIGHTS	0.2	0.5	0.5	0.0	0.0	0.0	0.3	0.0	0.0	0.8	0.7	0.0	0.0	0.4	0.2	0.0
SOCIAL ISSUES	0.2	0.4	0.2	0.1	0.1	0.0	0.0	0.3	0.0	0.7	0.3	0.0	0.2	0.4	0.1	0.0
MIDDLE EAST/ISRAEL	0.2	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.4	0.0	0.2	0.2	0.0
INCOME INEQUITY	0.1	0.3	0.3	0.1	0.0	0.9	0.0	0.0	0.0	0.0	0.6	0.2	0.0	0.0	0.3	0.0
KEEP CAMPAIGN PROMISE	0.1	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.7	0.1	0.1	0.3
BIPARTISAN/WORK TOGETH	0.1	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.6	0.0	0.2	0.2
COURT/JUSTICE SYSTEM	0.1	0.5	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.8	0.0	0.0	0.0	0.2	0.1	0.0
FISCAL SITUATION	0.1	0.0	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.3	0.1	0.2	0.0
INTEREST RATES	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.3	0.0	0.0	0.1	0.2
WELFARE	0.1	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.4	0.2	0.0	0.3
LEGALIZE MARIJUANA	0.1	0.0	0.4	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
DEMOCRATS	0.1	0.0	0.0	0.2	0.1	0.0	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.2	0.1	0.0
TERRORISM	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.3	0.0	0.0
CHINA	0.1	0.0	0.2	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0
DOMESTIC ISSUES	0.1	0.2	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.0
PEOPLE/MORALS/VALUES	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.3
SCHOOL SHOOTINGS	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.1	0.0



LIBERALS	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0
DRAIN THE SWAMP	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2
MEASLES OUTBREAK	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
INFRASTRUCTURE	*	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
GOVERNMENT	*	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0
ELECTIONS/FRAUD	*	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0
MISC	2.0	2.8	2.7	1.9	1.2	4.2	3.3	3.0	1.0	2.1	2.1	1.1	1.5	1.4	2.6	1.5
DK/REFUSED	4.2	3.6	8.5	2.7	2.7	1.7	10.2	2.3	4.1	4.7	6.9	3.1	1.2	7.5	3.3	2.7



Table 25 Page 337  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
INFLATION	16.6	16.7	16.7	14.6	15.9	18.7	14.8	15.7	16.6	16.9	16.5	8.0	17.7	16.9	12.6	14.3	16.7	9.7	18.0
IMMIGRATION/BORDER	13.0	13.3	11.6	12.2	16.7	15.1	9.8	8.6	11.7	15.0	12.0	2.4	12.7	11.4	5.1	13.9	13.4	16.2	12.5
THE ECONOMY	12.6	12.9	13.5	16.3	11.4	11.5	7.7	8.7	14.1	11.1	11.0	8.1	10.9	11.6	14.6	7.3	13.2	10.7	12.9
COST OF LIVING	8.1	8.0	8.6	6.8	8.6	7.1	7.6	8.6	8.3	8.2	7.9	16.1	9.4	7.8	1.9	7.2	8.2	7.6	7.8
VAR ANTI TRUMP REMARK	4.4	4.2	3.5	4.2	3.8	6.7	4.9	7.5	3.8	4.9	5.1	8.9	5.5	4.9	6.3	2.1	4.1	4.5	4.3
PEOPLE/LOW/MID INCOME	4.4	4.1	4.1	3.9	3.8	4.1	4.7	8.0	4.1	4.2	5.1	11.7	4.3	5.9	0.0	3.1	4.1	3.4	4.7
TAXES	2.5	2.6	2.1	4.3	2.1	2.2	2.7	1.0	2.7	2.3	1.9	1.8	1.5	1.2	1.8	7.5	2.7	2.6	2.4
ENVIRONMENT/GLOB WARM	2.2	2.3	3.1	4.0	0.4	2.7	4.4	1.5	3.1	1.6	2.5	3.3	3.0	1.7	8.6	0.0	2.1	2.6	2.4
GOVERNMENT SPENDING	2.1	2.1	2.4	1.5	2.6	1.4	2.1	1.9	2.3	2.0	0.9	0.0	1.0	0.5	0.0	0.0	2.4	4.0	1.7
BUDGET/DEFICIT	2.1	2.0	1.6	2.1	3.9	0.3	1.3	2.1	1.8	2.7	0.3	0.0	0.2	0.3	0.0	2.7	2.6	3.3	2.0
UNEMPLOYMENT/JOBS	1.9	1.9	1.9	2.7	0.6	4.4	1.9	2.2	1.9	1.8	3.6	1.5	4.7	3.1	7.2	0.0	1.3	0.9	2.2
HEALTH CARE	1.8	1.7	1.4	2.8	1.3	2.4	2.6	2.7	1.7	1.9	2.8	0.0	3.9	2.2	0.0	3.2	1.4	0.5	1.8
FOREIGN RELATIONS	1.4	1.4	1.2	2.2	1.4	1.4	1.4	1.6	1.4	1.3	1.3	0.0	1.3	1.1	0.0	4.1	1.5	2.6	1.2
WAR/PEACE	1.4	1.4	1.6	0.5	1.4	1.1	1.4	1.6	1.4	1.2	1.6	3.2	0.7	1.9	1.9	4.7	1.3	1.1	1.4
RUSSIA/UKRAINE/PUTIN	1.3	1.4	1.1	0.3	1.9	1.1	3.1	0.0	1.0	1.7	1.3	0.0	1.3	1.3	0.0	0.0	1.3	2.6	1.1
CUT WASTE/FRAUD	1.2	1.3	0.9	1.7	1.5	1.0	2.5	0.0	1.1	1.4	0.9	0.0	0.5	1.5	0.9	0.0	1.3	1.5	1.1
NATIONAL SECURITY	1.2	1.2	1.5	1.1	0.9	1.7	0.8	0.7	1.3	1.1	1.4	1.6	1.1	1.6	3.3	2.1	1.1	1.4	1.2
CRIME	1.0	1.0	1.3	0.3	0.6	0.4	0.8	0.9	1.1	0.6	0.8	2.4	0.3	0.6	2.0	3.9	1.0	0.5	1.0



TAX THE WEALTHY	0.8	0.8	1.0	0.3	1.1	0.6	0.0	0.6	0.9	0.9	0.3	0.0	0.5	0.0	0.0	0.0	1.0	0.3	0.9
SOCL SECURITY/MEDICAR	0.8	0.8	0.1	0.6	2.0	0.7	1.5	0.0	0.2	1.6	0.7	0.0	0.3	1.3	0.0	0.0	0.8	1.4	0.7
POVERTY	0.7	0.6	0.5	0.4	0.9	1.3	1.3	3.2	0.4	0.9	1.6	1.4	1.0	2.4	3.0	2.2	0.5	0.8	0.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
UNITY/EQUALITY	0.7	0.8	1.1	0.4	0.2	0.4	1.9	0.0	0.9	0.5	0.6	0.0	0.3	0.8	0.0	0.0	0.8	1.1	0.6
PRESERVE DEMOCRACY	0.7	0.7	0.4	0.3	1.6	0.0	0.0	0.9	0.4	1.0	0.5	0.0	0.0	0.9	2.4	0.0	0.8	0.0	0.8
AMERICA FIRST	0.6	0.5	0.3	1.0	0.8	0.4	1.3	0.8	0.4	0.6	0.4	2.4	0.3	0.4	0.0	0.0	0.6	1.2	0.5
HOUSING	0.6	0.5	0.7	0.0	0.1	0.3	1.5	0.9	0.6	0.4	0.7	3.1	0.7	0.6	1.4	0.0	0.5	0.4	0.6
CONSTITUTION/RIGHTS	0.5	0.4	0.4	0.0	0.6	0.5	1.0	1.8	0.3	0.5	0.3	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.6
ECONOMIC DEVELOPMENT	0.5	0.5	0.4	0.8	0.7	0.3	0.0	0.8	0.5	0.5	1.0	0.0	0.7	1.3	0.0	3.9	0.3	0.8	0.5
EDUCATION/QUALITY	0.5	0.5	0.5	0.4	0.6	0.5	0.8	0.9	0.4	0.7	0.9	2.7	1.1	0.4	2.1	0.0	0.3	1.2	0.4
HOMELESS	0.5	0.5	0.4	0.4	0.4	0.7	0.9	0.0	0.4	0.6	0.6	2.0	0.3	0.7	1.6	0.0	0.4	0.0	0.6
TARIFFS	0.5	0.5	0.5	0.3	0.8	0.5	0.0	0.0	0.4	0.6	0.4	0.0	0.6	0.7	1.2	2.2	0.5	0.5	0.5
OUST ELON MUSK/DOGE	0.5	0.5	0.4	0.0	0.7	0.7	0.0	0.0	0.3	0.7	0.5	1.8	0.6	0.2	0.0	0.0	0.4	0.9	0.4
MAGA/STRONG USA	0.4	0.5	0.6	0.4	0.2	0.4	0.0	0.0	0.6	0.2	0.4	1.9	0.4	0.4	0.0	0.0	0.5	0.5	0.4
ENERGY CRISIS	0.4	0.4	0.3	0.5	0.4	0.7	0.7	0.7	0.2	0.6	0.8	0.0	1.2	0.7	0.0	0.0	0.3	0.0	0.5
CORRUPTION/CRONYISM	0.4	0.4	0.6	0.0	0.6	0.0	0.0	0.0	0.5	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.4
BIG GOVT/DOWNSIZE	0.4	0.4	0.5	0.0	0.9	0.0	0.0	0.0	0.4	0.6	0.4	0.0	0.3	0.3	0.0	0.0	0.4	0.0	0.4
ABORTION	0.4	0.3	0.1	0.4	0.0	0.7	1.0	1.7	0.2	0.4	0.4	0.0	0.2	0.4	0.0	0.0	0.4	0.5	0.4
GUNS/GUN CONTROL	0.3	0.3	0.2	0.0	0.2	1.0	0.8	1.3	0.1	0.4	0.5	0.0	0.7	0.6	1.4	0.0	0.3	0.0	0.4
WAGES/LIVING WAGE	0.3	0.2	0.3	0.0	0.0	0.3	0.0	2.3	0.3	0.1	0.6	0.0	0.2	1.1	0.0	0.0	0.3	0.5	0.3
FOREIGN AID	0.3	0.3	0.4	0.0	0.2	0.4	0.0	0.0	0.4	0.2	0.3	0.0	0.0	0.4	0.0	1.5	0.3	1.1	0.2
SENIOR CITIZENS	0.2	0.3	0.3	0.0	0.4	0.0	0.0	0.0	0.2	0.3	0.2	0.0	0.0	0.0	1.6	0.0	0.3	0.0	0.3





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
RESTORE GOVT JOBS	0.2	0.2	0.1	0.3	0.4	0.0	0.0	0.8	0.1	0.2	0.2	1.7	0.0	0.0	0.0	0.0	0.3	0.0	0.3
DRUGS	0.2	0.2	0.0	0.5	0.6	0.0	0.0	0.9	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.5	0.2
WOMEN'S RIGHTS	0.2	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.2
SOCIAL ISSUES	0.2	0.1	0.1	0.5	0.1	0.0	0.0	0.6	0.2	0.1	0.1	0.0	0.0	0.0	0.0	1.8	0.2	0.4	0.2
MIDDLE EAST/ISRAEL	0.2	0.1	0.1	0.3	0.0	0.0	0.0	0.9	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2
INCOME INEQUITY	0.1	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2
KEEP CAMPAIGN PROMISE	0.1	0.2	0.1	0.0	0.2	0.5	0.0	0.0	0.1	0.3	0.2	0.0	0.4	0.5	0.0	0.0	0.1	0.0	0.2
BIPARTISAN/WORK TOGETH	0.1	0.2	0.2	0.0	0.2	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1
COURT/JUSTICE SYSTEM	0.1	0.1	0.2	0.0	0.0	0.4	0.8	0.0	0.1	0.1	0.5	3.2	0.3	0.0	0.0	4.0	0.0	0.4	0.1
FISCAL SITUATION	0.1	0.1	0.3	0.0	0.2	0.0	0.0	0.0	0.2	0.1	0.1	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.1
INTEREST RATES	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
WELFARE	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.3	0.0	0.0	0.1	0.0	0.1
LEGALIZE MARIJUANA	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
DEMOCRATS	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
TERRORISM	0.1	0.1	0.1	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.3	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.1
CHINA	0.1	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.1	0.0	0.1
DOMESTIC ISSUES	0.1	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
PEOPLE/MORALS/VALUES	0.1	0.1	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.2	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
SCHOOL SHOOTINGS	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0





LIBERALS	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
DRAIN THE SWAMP	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.5	0.0
MEASLES OUTBREAK	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1



Table 25 Page 340  
 March 4-7, 2025  
 (Continued)

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. WHAT IS THE MOST IMPORTANT ISSUE PRESIDENT DONALD TRUMP SHOULD BE FOCUSED ON?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er	care	caid	Gov't	INSUR-	ANCE	PRIV.	COMBO			caid	Ass.	Ass.		ANY			
INFRASTRUCTURE	*	*	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	*	0.0	*
GOVERNMENT	*	*	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	*	0.0	*
ELECTIONS/FRAUD	*	*	0.1	0.0	0.0	0.0	0.0	*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	*	0.0	*
MISC	2.0	1.9	2.5	1.6	1.2	0.9	3.7	3.5	2.3	1.4	1.3	3.3	0.8	1.3	1.7	0.0	2.3	2.1	2.0
DK/REFUSED	4.2	4.3	5.2	6.9	4.2	3.6	7.3	2.9	5.1	3.9	6.7	7.5	6.6	7.5	15.3	8.5	3.4	7.0	3.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. WHEN IT COMES TO TAXES AND SPENDING, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R  Lean D  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
RAISING TAXES ON THE RICH	28.9	6.6	16.9	23.4	36.7	42.7	54.9	57.8	54.1	19.2	16.8	30.9	8.0	7.5	26.8	42.3	53.5	16.8
REDUCING THE DEBT/DEFICIT	23.8	27.9	31.7	28.6	20.6	17.6	11.0	7.9	9.3	28.6	29.5	23.9	33.4	33.6	25.9	17.6	11.8	26.2
CUTTING TAXES	18.1	24.9	21.3	20.5	16.5	15.6	7.8	2.4	6.4	21.2	21.7	18.8	22.6	22.2	20.6	19.1	10.1	29.6
CUTTING SPENDING	16.4	36.4	21.7	14.7	11.9	8.2	2.9	2.0	11.2	21.0	22.5	13.6	29.2	29.8	13.6	6.3	4.5	12.8
PROTECT SAFETY NET PRGRMS	10.2	2.0	5.8	11.0	11.5	13.5	19.8	20.5	15.4	7.4	7.3	8.1	4.3	4.5	8.8	14.3	17.0	12.2
OTHER	2.7	2.2	2.6	1.9	2.8	2.4	3.6	9.3	3.7	2.6	2.2	4.7	2.5	2.5	4.2	0.3	3.0	2.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. WHEN IT COMES TO TAXES AND SPENDING, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
RAISING TAXES ON THE RICH	28.9	28.4	31.7	26.1	31.1	28.4	30.2	21.8	31.0	28.3	36.0
REDUCING THE DEBT/DEFICIT	23.8	17.4	25.1	26.5	23.0	24.5	23.4	28.8	20.5	19.1	23.1
CUTTING TAXES	18.1	24.0	15.5	17.5	17.0	16.5	15.0	21.9	25.8	29.7	18.5
CUTTING SPENDING	16.4	15.5	16.1	17.7	15.0	17.5	18.2	14.9	10.9	9.9	12.9
PROTECT SAFETY NET PRGRMS	10.2	12.1	8.1	10.3	10.6	10.7	10.8	10.6	7.4	8.8	4.9
OTHER	2.7	2.7	3.5	1.9	3.4	2.4	2.5	2.0	4.4	4.3	4.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. WHEN IT COMES TO TAXES AND SPENDING, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/									APP.	APP.	TRUMP					
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH		2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
RAISING TAXES ON THE RICH	28.9	9.2	44.2	8.7	50.3	27.5	28.0	9.4	48.7	9.9	8.0	14.1	52.9	12.7	55.8	30.9	21.8	21.1	31.4	36.7	17.7
REDUCING THE DEBT/DEFICIT	23.8	32.1	17.4	33.1	14.1	24.1	25.2	32.3	15.2	32.2	32.0	32.6	13.3	30.0	12.9	24.5	28.4	26.6	22.7	18.2	27.5
CUTTING TAXES	18.1	23.9	13.5	22.5	12.5	21.9	19.4	23.0	13.1	23.7	24.4	22.1	11.0	23.4	8.8	18.4	24.1	26.5	24.7	21.1	28.6
CUTTING SPENDING	16.4	26.0	8.9	28.5	5.2	10.0	12.6	27.0	5.6	25.8	27.4	22.4	4.4	25.1	5.5	7.2	14.9	15.2	8.4	8.8	15.6
PROTECT SAFETY NET PRGRMS	10.2	6.5	13.0	4.5	16.2	9.7	10.0	5.7	14.7	5.8	5.8	5.9	15.7	6.8	15.0	12.3	8.6	8.5	10.9	12.9	8.2
OTHER	2.7	2.4	3.0	2.7	1.8	6.8	4.6	2.7	2.7	2.6	2.5	2.8	2.8	2.1	1.9	6.7	2.1	2.2	2.0	2.3	2.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. WHEN IT COMES TO TAXES AND SPENDING, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267
RAISING TAXES ON THE RICH	28.9	8.0	50.1	9.4	45.8	33.2	8.2	39.0	34.6	10.3	51.6	31.8
REDUCING THE DEBT/DEFICIT	23.8	32.7	14.7	32.5	15.1	23.5	31.7	17.3	26.6	33.3	13.2	20.3
CUTTING TAXES	18.1	23.3	11.9	22.2	15.2	16.3	23.2	16.9	14.3	21.4	13.7	18.3
CUTTING SPENDING	16.4	27.6	5.3	29.0	5.5	13.4	30.6	6.4	14.3	27.7	4.7	12.5
PROTECT SAFETY NET PRGRMS	10.2	5.7	15.3	4.4	16.6	9.4	4.6	18.5	6.8	4.3	15.0	12.1
OTHER	2.7	2.8	2.7	2.4	1.8	4.3	1.7	1.8	3.6	3.0	1.8	5.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. WHEN IT COMES TO TAXES AND SPENDING, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
RAISING TAXES ON THE RICH	28.9	51.2	56.5	46.5	32.9	10.6	7.2	9.0	21.9	18.5	6.3	54.5	37.9	19.7	48.2	35.3	16.2
REDUCING THE DEBT/DEFICIT	23.8	13.9	10.3	17.1	20.5	35.3	32.8	34.2	29.5	25.5	34.5	12.7	16.6	25.2	13.1	21.4	37.0
CUTTING TAXES	18.1	11.0	9.7	12.2	21.0	17.3	23.8	20.3	25.3	26.1	21.1	9.5	21.1	28.5	12.2	18.8	12.6
CUTTING SPENDING	16.4	4.6	3.2	5.9	10.8	29.8	30.3	30.0	8.9	21.5	32.1	4.5	4.3	17.5	3.5	11.4	26.3
PROTECT SAFETY NET PRGRMS	10.2	17.3	18.9	15.9	11.6	4.7	2.5	3.7	14.4	7.1	3.1	17.1	17.6	9.1	19.3	8.7	3.7
OTHER	2.7	1.9	1.5	2.2	3.2	2.4	3.4	2.8	0.0	1.3	2.9	1.6	2.6	0.0	3.7	4.5	4.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. WHEN IT COMES TO TAXES AND SPENDING, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
RAISING TAXES ON THE RICH	28.9	47.6	32.2	7.7	28.5	25.8	22.6	26.3	28.1	27.5	29.3	37.2	24.2	18.9	24.5	42.4
REDUCING THE DEBT/DEFICIT	23.8	14.5	24.0	33.8	25.1	26.4	32.1	25.4	23.8	25.6	20.6	20.9	25.3	34.1	24.8	18.0
CUTTING TAXES	18.1	14.3	16.4	22.6	18.1	11.6	14.1	11.2	20.3	20.5	19.9	13.0	19.3	17.3	23.7	12.7
CUTTING SPENDING	16.4	5.2	13.4	29.3	16.0	20.9	11.0	22.5	16.0	16.6	14.9	12.9	19.5	18.8	17.3	10.3
PROTECT SAFETY NET PRGRMS	10.2	16.2	9.4	3.9	9.4	13.0	17.5	12.3	9.2	7.7	11.9	12.5	8.5	7.8	8.4	12.9
OTHER	2.7	2.2	4.6	2.7	3.0	2.3	2.7	2.3	2.7	2.2	3.5	3.4	3.3	3.1	1.4	3.7





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. WHEN IT COMES TO TAXES AND SPENDING, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/   COLL-   Bchlr   Post-   LESS/   COLL-   LESS/   COLL-   WHITE   NON-   His-   Black   Asian   MEN   WOMEN   MEN   WOMEN   MEN   WOMEN	COLL.   EGE   Degree   Grad. /   COLL.   EGE   COLL.   EGE     WHITE   panic	GRAD   GRAD.     Prof.   GRAD.   GRAD.   GRAD.   GRAD.       GRAD.   GRAD.																
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
RAISING TAXES ON THE RICH	28.9	29.4	27.9	26.3	30.7	27.2	25.7	31.0	30.6	26.7	33.4	32.3	36.5	30.6	24.3	28.8	30.2	34.4	35.6	37.3
REDUCING THE DEBT/DEFICIT	23.8	23.7	24.2	23.5	25.5	26.6	23.1	21.5	25.5	23.1	25.4	27.7	21.7	29.7	24.1	22.2	28.9	26.6	25.5	18.1
CUTTING TAXES	18.1	17.6	19.1	21.2	15.3	18.0	19.1	17.2	19.0	17.8	18.7	22.1	17.3	17.2	18.4	17.3	21.2	22.9	15.6	19.0
CUTTING SPENDING	16.4	17.7	13.8	13.7	13.9	16.9	18.1	18.4	8.6	20.0	8.6	8.7	6.5	11.6	20.8	19.4	9.7	7.6	9.0	4.2
PROTECT SAFETY NET PRGRMS	10.2	9.1	12.2	12.1	12.3	9.6	10.9	8.7	13.7	10.0	10.4	8.0	15.3	4.8	10.7	9.5	9.4	6.6	11.7	18.8
OTHER	2.7	2.6	2.9	3.3	2.2	1.7	3.2	3.3	2.6	2.4	3.5	1.3	2.6	6.2	1.7	2.9	0.6	1.9	2.6	2.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. WHEN IT COMES TO TAXES AND SPENDING, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
RAISING TAXES ON THE RICH	28.9	33.0	33.2	31.6	23.1	28.4	27.7	32.4	26.6	29.5	28.0	26.6	30.9
REDUCING THE DEBT/DEFICIT	23.8	24.2	20.9	20.1	25.3	22.6	27.6	21.2	25.5	22.5	25.5	25.2	22.7
CUTTING TAXES	18.1	20.8	20.5	21.7	21.5	17.1	12.0	21.1	16.2	21.2	14.1	18.4	17.8
CUTTING SPENDING	16.4	10.3	12.9	10.1	17.0	19.4	21.6	11.1	19.6	12.9	20.6	17.4	15.5
PROTECT SAFETY NET PRGRMS	10.2	9.0	10.1	13.7	9.8	9.0	9.2	11.5	9.3	11.0	9.1	10.1	10.2
OTHER	2.7	2.7	2.3	2.8	3.3	3.5	1.9	2.6	2.8	2.8	2.5	2.3	3.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. WHEN IT COMES TO TAXES AND SPENDING, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
RAISING TAXES ON THE RICH	28.9	33.8	31.5	26.0	27.1	28.0	28.4	26.2	25.3	37.0	34.5	25.9	29.2	30.2	29.3	26.4
REDUCING THE DEBT/DEFICIT	23.8	23.3	20.0	23.7	27.0	26.2	19.8	21.2	31.3	21.7	20.3	25.6	22.2	21.5	23.7	26.7
CUTTING TAXES	18.1	19.2	22.3	20.8	12.4	23.4	23.7	21.1	11.5	16.8	20.9	20.5	13.5	18.1	18.6	16.8
CUTTING SPENDING	16.4	11.4	11.0	17.3	21.5	11.5	12.2	17.1	22.8	11.3	9.8	17.6	20.2	13.2	16.0	20.7
PROTECT SAFETY NET PRGRMS	10.2	9.8	12.5	8.9	9.6	8.8	14.2	10.5	7.5	10.3	11.0	7.5	12.0	14.0	9.9	6.3
OTHER	2.7	2.6	2.7	3.3	2.3	2.1	1.8	3.8	1.6	2.9	3.5	2.9	3.0	2.9	2.4	3.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. WHEN IT COMES TO TAXES AND SPENDING, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
RAISING TAXES ON THE RICH	28.9	28.4	29.2	27.7	26.8	29.5	28.2	35.5	29.0	27.7	27.4	27.9	25.5	31.8	34.2	33.2	29.4	27.6	29.1
REDUCING THE DEBT/DEFICIT	23.8	24.3	23.4	25.7	27.5	20.3	19.1	17.9	23.7	24.8	21.3	26.6	20.9	20.7	23.8	20.3	24.7	23.3	24.3
CUTTING TAXES	18.1	18.2	21.0	17.3	13.0	18.6	19.8	16.5	20.3	15.3	19.1	19.6	19.2	16.3	8.0	19.7	17.7	17.6	18.6
CUTTING SPENDING	16.4	16.6	14.5	17.1	19.5	15.5	19.4	12.9	15.1	18.2	14.4	11.0	16.2	13.0	7.3	11.5	17.0	20.4	14.9
PROTECT SAFETY NET PRGRMS	10.2	10.0	9.0	12.1	11.6	12.6	10.7	12.2	9.4	11.4	15.3	15.0	15.8	15.9	25.3	12.3	8.4	8.2	10.5
OTHER	2.7	2.6	3.1	0.2	1.7	3.6	2.8	5.0	2.5	2.6	2.4	0.0	2.4	2.3	1.4	3.0	2.8	2.9	2.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
SUPPORT	32.1	38.7	31.5	33.8	34.7	24.0	27.3	36.8	4.7	34.2	35.2	28.6	40.7	42.0	28.5	20.7	26.8	31.9
Strongly	17.6	34.0	18.7	20.8	12.6	9.6	9.8	6.5	4.7	21.2	23.0	11.1	24.6	25.8	14.6	17.8	8.5	15.6
Somewhat	14.5	4.7	12.8	13.0	22.1	14.4	17.5	30.3	0.0	13.0	12.2	17.5	16.1	16.2	13.9	2.8	18.2	16.3
OPPOSE	54.7	56.1	57.9	52.7	54.0	54.2	52.5	40.6	85.2	54.1	54.6	51.8	49.8	49.4	54.9	66.4	56.3	59.4
Somewhat	19.4	12.0	20.0	20.0	21.3	23.8	18.8	19.0	11.5	19.8	18.8	25.5	19.7	19.0	22.5	18.3	18.2	26.2
Strongly	35.4	44.2	37.9	32.7	32.7	30.4	33.7	21.6	73.7	34.3	35.8	26.2	30.1	30.4	32.4	48.1	38.1	33.2
DON'T KNOW	13.1	5.2	10.6	13.5	11.3	21.7	20.2	22.6	10.0	11.7	10.2	19.6	9.6	8.6	16.6	12.9	16.9	8.7
Net Diff.	-22.6	-17.5	-26.4	-18.9	-19.3	-30.2	-25.1	-3.8	-80.5	-19.9	-19.4	-23.2	-9.1	-7.3	-26.4	-45.7	-29.5	-27.5
Mean	2.17	2.30	2.14	2.25	2.16	2.04	2.04	2.28	1.29	2.24	2.25	2.17	2.39	2.41	2.13	1.89	1.97	2.16



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
SUPPORT	32.1	35.5	35.1	29.2	31.4	33.7	34.6	30.8	23.9	27.2	17.8
Strongly	17.6	20.8	18.1	16.5	16.7	18.8	20.9	11.8	11.9	12.8	10.2
Somewhat	14.5	14.6	17.1	12.8	14.6	14.9	13.7	19.0	12.0	14.3	7.7
OPPOSE	54.7	52.1	52.1	56.9	55.9	53.3	52.9	54.4	62.4	59.3	68.1
Somewhat	19.4	21.7	19.5	18.9	18.2	19.1	17.9	23.0	20.6	22.1	17.8
Strongly	35.4	30.3	32.5	38.0	37.7	34.1	35.0	31.4	41.8	37.2	50.3
DON'T KNOW	13.1	12.5	12.8	13.9	12.8	13.0	12.5	14.8	13.7	13.5	14.1
Net Diff.	-22.6	-16.6	-16.9	-27.6	-24.5	-19.6	-18.3	-23.7	-38.5	-32.1	-50.3
Mean	2.17	2.30	2.24	2.09	2.12	2.21	2.24	2.13	1.93	2.03	1.74



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT				LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES	FOR CONGRESS	ERS/											APP.	APP.	TRUMP				
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
SUPPORT	32.1	43.6	23.6	40.4	24.3	28.7	28.0	41.3	22.7	38.2	40.8	32.2	24.3	41.5	22.4	19.4	42.5	32.1	32.9	41.1	17.8
Strongly	17.6	24.6	12.5	24.1	11.1	17.2	13.8	24.6	10.5	22.3	24.7	16.8	11.7	24.8	10.4	7.7	24.2	16.8	15.6	22.6	7.4
Somewhat	14.5	19.0	11.1	16.3	13.2	11.5	14.2	16.7	12.1	15.9	16.1	15.5	12.6	16.7	12.0	11.6	18.3	15.3	17.3	18.5	10.4
OPPOSE	54.7	48.6	59.3	49.9	61.0	49.1	54.9	48.8	60.8	52.2	49.1	59.2	58.0	48.9	64.1	55.6	45.6	57.6	54.3	41.3	73.0
Somewhat	19.4	20.7	18.4	19.8	19.2	17.7	22.2	20.4	18.3	21.5	20.0	24.9	16.6	19.9	18.2	19.9	24.4	26.3	19.9	13.2	27.2
Strongly	35.4	27.9	40.9	30.0	41.7	31.4	32.7	28.3	42.6	30.7	29.1	34.3	41.3	28.9	45.9	35.7	21.2	31.4	34.4	28.2	45.8
DON'T KNOW	13.1	7.8	17.1	9.7	14.7	22.2	17.2	9.9	16.5	9.6	10.1	8.5	17.7	9.6	13.5	25.0	11.9	10.3	12.8	17.6	9.2
Net Diff.	-22.6	-5.0	-35.6	-9.5	-36.7	-20.4	-26.9	-7.5	-38.1	-14.0	-8.3	-27.0	-33.7	-7.3	-41.7	-36.3	-3.1	-25.5	-21.4	-0.3	-55.2
Mean	2.17	2.44	1.94	2.38	1.93	2.19	2.11	2.42	1.89	2.33	2.40	2.16	1.94	2.41	1.85	1.89	2.52	2.20	2.16	2.43	1.77



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	464	447	372	360	268	155	171	143	217	189	125
SUPPORT	32.1	40.0	26.0	38.6	26.9	30.1	47.2	34.0	36.5	32.5	20.4	22.8
Strongly	17.6	23.8	12.4	23.0	12.9	16.5	30.3	17.7	20.1	17.8	8.6	12.4
Somewhat	14.5	16.2	13.5	15.6	14.0	13.6	16.8	16.3	16.3	14.7	11.8	10.4
OPPOSE	54.7	50.4	57.9	50.3	58.9	55.2	46.9	57.8	52.9	52.8	60.0	57.9
Somewhat	19.4	19.8	17.7	20.9	18.5	18.5	15.7	16.7	20.0	24.5	20.2	16.7
Strongly	35.4	30.6	40.2	29.5	40.4	36.7	31.1	41.1	32.9	28.3	39.8	41.1
DON'T KNOW	13.1	9.6	16.1	11.1	14.2	14.7	6.0	8.2	10.6	14.7	19.6	19.4
Net Diff.	-22.6	-10.3	-32.0	-11.7	-32.1	-25.1	0.3	-23.8	-16.4	-20.3	-39.6	-35.1
Mean	2.17	2.37	1.98	2.36	1.99	2.12	2.49	2.12	2.27	2.26	1.87	1.93





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
SUPPORT	32.1	32.2	33.4	31.0	25.3	36.8	40.7	38.6	59.6	31.5	39.2	31.0	18.5	29.9	24.6	27.2	40.4
Strongly	17.6	15.5	18.9	12.6	13.9	18.8	27.4	22.8	33.8	16.4	24.2	14.9	8.2	17.3	10.0	16.7	19.7
Somewhat	14.5	16.6	14.5	18.5	11.5	18.0	13.3	15.8	25.8	15.2	15.0	16.1	10.3	12.7	14.6	10.5	20.7
OPPOSE	54.7	51.0	52.7	49.5	60.6	53.4	50.0	51.8	36.3	53.3	50.5	51.7	68.9	70.1	54.3	58.1	48.4
Somewhat	19.4	17.1	13.4	20.5	21.0	20.9	17.8	19.4	22.6	18.8	21.3	15.9	22.0	22.7	21.3	21.2	10.0
Strongly	35.4	33.9	39.3	29.0	39.6	32.5	32.2	32.4	13.7	34.5	29.1	35.8	46.9	47.4	33.0	36.9	38.4
DON'T KNOW	13.1	16.8	13.9	19.5	14.1	9.9	9.3	9.6	4.1	15.1	10.4	17.3	12.5	0.0	21.1	14.7	11.2
Net Diff.	-22.6	-18.9	-19.3	-18.5	-35.2	-16.6	-9.3	-13.2	23.3	-21.8	-11.3	-20.7	-50.4	-40.1	-29.7	-30.9	-8.0
Mean	2.17	2.17	2.15	2.18	2.00	2.26	2.40	2.32	2.83	2.16	2.38	2.12	1.77	2.00	2.02	2.08	2.24



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
SUPPORT	32.1	26.0	30.1	39.6	30.7	47.4	66.6	43.4	29.4	32.6	23.6	28.2	30.2	42.0	35.0	24.3
Strongly	17.6	13.2	15.0	23.5	14.3	22.4	55.9	15.4	17.3	18.7	14.8	13.7	19.7	24.3	19.7	10.5
Somewhat	14.5	12.8	15.1	16.1	16.4	25.0	10.7	28.0	12.1	13.9	8.8	14.5	10.5	17.6	15.3	13.8
OPPOSE	54.7	58.9	56.9	49.4	55.6	43.9	33.4	46.1	58.2	56.2	61.7	49.2	56.6	43.3	56.9	56.8
Somewhat	19.4	18.2	24.6	19.0	24.0	18.7	14.0	19.6	20.5	20.6	20.2	14.2	19.5	10.9	21.5	18.6
Strongly	35.4	40.7	32.3	30.4	31.6	25.2	19.4	26.5	37.7	35.6	41.5	35.1	37.1	32.3	35.4	38.1
DON'T KNOW	13.1	15.1	13.0	11.0	13.7	8.7	0.0	10.6	12.5	11.2	14.7	22.6	13.1	14.8	8.2	18.9
Net Diff.	-22.6	-32.9	-26.8	-9.8	-25.0	3.5	33.2	-2.7	-28.8	-23.7	-38.1	-21.0	-26.4	-1.3	-21.9	-32.4
Mean	2.17	1.98	2.15	2.37	2.15	2.49	3.03	2.36	2.10	2.18	1.96	2.09	2.15	2.40	2.21	1.96



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
SUPPORT	32.1	29.0	38.0	31.3	50.0	33.0	49.1	25.8	26.1	35.6	24.8	26.1	21.1	27.2	43.2	29.2	33.0	19.1	26.3	16.1
Strongly	17.6	15.9	21.0	15.7	30.5	17.2	31.4	14.8	9.8	19.5	13.7	16.8	10.2	11.7	24.2	15.6	25.2	8.4	12.8	7.7
Somewhat	14.5	13.1	17.0	15.6	19.5	15.7	17.7	11.0	16.3	16.1	11.1	9.3	10.9	15.6	19.0	13.6	7.8	10.8	13.5	8.4
OPPOSE	54.7	58.4	47.8	52.9	38.6	58.3	43.5	58.5	52.3	52.6	59.2	59.5	63.7	52.2	49.9	54.9	54.5	64.5	63.7	63.7
Somewhat	19.4	20.5	17.2	17.6	16.5	19.9	13.2	21.0	21.4	18.9	20.4	24.6	18.3	20.4	18.1	19.5	18.8	30.4	14.4	22.0
Strongly	35.4	37.9	30.6	35.3	22.2	38.4	30.2	37.5	31.0	33.7	38.8	34.9	45.4	31.8	31.8	35.4	35.8	34.0	49.2	41.7
DON'T KNOW	13.1	12.6	14.3	15.9	11.4	8.7	7.4	15.6	21.6	11.8	16.1	14.4	15.2	20.5	6.9	15.9	12.5	16.4	10.0	20.2
Net Diff.	-22.6	-29.4	-9.8	-21.6	11.4	-25.3	5.6	-32.7	-26.2	-17.0	-34.4	-33.5	-42.6	-25.0	-6.7	-25.7	-21.6	-45.3	-37.3	-47.7
Mean	2.17	2.08	2.33	2.14	2.66	2.13	2.54	2.04	2.06	2.24	2.00	2.09	1.83	2.09	2.38	2.11	2.26	1.92	1.89	1.77



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530
SUPPORT	32.1	23.1	26.5	38.2	33.7	29.4	34.3	31.2	32.7	32.0	32.2	39.1	25.9
Strongly	17.6	11.4	11.1	20.6	18.4	17.5	20.3	15.6	18.9	16.5	19.1	22.6	13.2
Somewhat	14.5	11.7	15.4	17.5	15.3	11.9	14.0	15.6	13.7	15.5	13.1	16.5	12.7
OPPOSE	54.7	60.1	56.6	47.8	51.2	57.4	57.5	53.2	55.7	52.6	57.5	52.7	56.6
Somewhat	19.4	21.1	21.4	19.8	16.8	17.5	20.7	20.6	18.6	19.4	19.3	17.4	21.1
Strongly	35.4	38.9	35.2	28.0	34.4	39.9	36.8	32.6	37.1	33.2	38.1	35.3	35.4
DON'T KNOW	13.1	16.8	16.9	14.1	15.1	13.3	8.1	15.6	11.7	15.4	10.3	8.2	17.5
Net Diff.	-22.6	-37.0	-30.1	-9.6	-17.5	-28.0	-23.2	-22.0	-23.0	-20.6	-25.2	-13.6	-30.7
Mean	2.17	1.95	2.03	2.36	2.21	2.08	2.19	2.17	2.16	2.18	2.15	2.29	2.04



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27. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
SUPPORT	32.1	24.6	35.1	31.6	33.5	33.4	41.8	36.9	40.7	19.1	28.9	27.5	25.7	33.3	32.9	29.1
Strongly	17.6	10.2	18.7	16.9	20.6	17.6	23.9	18.7	26.1	5.6	13.9	15.4	14.6	17.2	18.7	15.9
Somewhat	14.5	14.4	16.4	14.7	12.9	15.8	17.9	18.2	14.5	13.5	14.9	12.0	11.1	16.1	14.2	13.2
OPPOSE	54.7	60.3	49.1	54.7	56.5	54.3	50.5	53.2	53.2	63.9	47.7	56.0	60.0	55.7	54.0	55.3
Somewhat	19.4	19.0	21.5	16.2	20.6	11.6	16.1	13.9	22.5	23.6	26.5	18.1	18.6	17.9	18.6	22.7
Strongly	35.4	41.3	27.6	38.5	35.9	42.8	34.4	39.3	30.8	40.3	21.2	37.9	41.4	37.8	35.3	32.7
DON'T KNOW	13.1	15.1	15.8	13.7	10.0	12.3	7.7	10.0	6.1	16.9	23.4	16.6	14.2	11.0	13.2	15.6
Net Diff.	-22.6	-35.7	-14.0	-23.1	-23.0	-20.9	-8.7	-16.3	-12.6	-44.8	-18.9	-28.5	-34.3	-22.4	-21.1	-26.3
Mean	2.17	1.92	2.31	2.12	2.20	2.09	2.34	2.18	2.38	1.81	2.28	2.06	1.99	2.14	2.19	2.15



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
SUPPORT	32.1	32.3	32.7	34.0	37.5	32.2	28.9	30.2	32.6	33.2	39.2	33.9	44.2	36.4	54.3	26.7	29.6	39.1	31.9
Strongly	17.6	17.6	16.5	23.6	20.4	16.4	17.9	17.9	17.6	18.0	20.2	21.7	20.8	18.0	27.5	10.4	16.7	24.1	17.1
Somewhat	14.5	14.6	16.2	10.3	17.1	15.8	11.0	12.3	15.0	15.1	19.0	12.1	23.4	18.5	26.8	16.3	12.8	15.0	14.8
OPPOSE	54.7	55.0	54.0	55.3	55.6	48.2	53.0	51.3	54.3	54.1	47.2	50.1	39.6	50.5	31.4	42.3	57.4	55.6	54.9
Somewhat	19.4	19.8	19.0	19.9	21.8	14.3	20.7	13.7	19.1	19.0	15.1	3.3	12.3	19.9	9.6	31.3	20.9	20.6	18.7
Strongly	35.4	35.2	35.0	35.4	33.8	33.9	32.3	37.6	35.2	35.1	32.1	46.8	27.3	30.6	21.9	11.0	36.5	34.9	36.2
DON'T KNOW	13.1	12.8	13.3	10.7	6.8	19.6	18.1	18.5	13.1	12.7	13.6	16.0	16.2	13.1	14.2	31.0	13.0	5.3	13.2
Net Diff.	-22.6	-22.7	-21.3	-21.3	-18.1	-15.9	-24.1	-21.1	-21.7	-21.0	-7.9	-16.3	4.7	-14.1	22.9	-15.7	-27.9	-16.4	-23.1
Mean	2.17	2.17	2.16	2.25	2.26	2.18	2.18	2.13	2.17	2.18	2.32	2.10	2.45	2.27	2.70	2.38	2.11	2.30	2.15



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
CUT TAXES	27.8	36.3	27.4	36.4	27.4	18.2	15.5	11.8	12.2	31.1	33.1	20.1	34.8	35.7	22.0	31.6	19.1	30.6
KEEP TAXES THE SAME	54.3	50.0	57.3	48.9	54.3	55.4	64.3	56.1	63.1	52.5	52.7	51.6	52.4	51.3	57.6	48.3	58.8	51.9
DON'T KNOW	18.0	13.6	15.3	14.7	18.3	26.4	20.1	32.1	24.7	16.3	14.2	28.4	12.8	12.9	20.4	20.1	22.1	17.6
Net Diff.	-26.5	-13.7	-29.9	-12.5	-27.0	-37.2	-48.8	-44.3	-50.8	-21.4	-19.5	-31.5	-17.6	-15.6	-35.6	-16.7	-39.8	-21.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
CUT TAXES	27.8	26.5	24.0	31.2	26.6	28.1	26.1	34.4	26.0	25.0	28.0
KEEP TAXES THE SAME	54.3	59.3	54.7	51.9	54.0	55.1	56.3	51.4	49.8	51.0	47.5
DON'T KNOW	18.0	14.2	21.3	16.9	19.4	16.8	17.6	14.2	24.2	24.1	24.5
Net Diff.	-26.5	-32.8	-30.7	-20.7	-27.4	-27.1	-30.2	-17.0	-23.7	-26.0	-19.5





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
CUT TAXES	27.8	36.1	21.6	34.1	23.0	19.4	21.3	34.3	21.1	33.7	37.4	25.6	20.1	33.9	23.8	14.3	29.9	29.1	26.8	24.1	25.3
KEEP TAXES THE SAME	54.3	51.4	56.4	52.8	55.9	53.9	57.7	52.0	56.6	52.6	47.6	63.8	56.5	53.8	55.6	53.4	60.7	60.6	63.7	62.5	60.2
DON'T KNOW	18.0	12.5	22.0	13.1	21.1	26.7	21.0	13.6	22.4	13.7	15.1	10.6	23.4	12.4	20.6	32.4	9.4	10.4	9.5	13.4	14.5
Net Diff.	-26.5	-15.2	-34.8	-18.7	-32.9	-34.5	-36.4	-17.7	-35.5	-18.8	-10.2	-38.2	-36.4	-19.9	-31.8	-39.1	-30.7	-31.5	-36.8	-38.4	-35.0



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT		PARTY				MEN				WOMEN			
				TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	464	447	372	360	268	155	171	143	217	189	125			
CUT TAXES	27.8	34.7	21.9	33.7	25.6	22.4	34.9	25.3	24.2	32.9	25.9	20.2			
KEEP TAXES THE SAME	54.3	50.5	56.9	50.5	53.7	60.3	49.7	63.9	62.7	51.0	44.5	57.5			
DON'T KNOW	18.0	14.8	21.1	15.8	20.6	17.3	15.4	10.7	13.1	16.1	29.6	22.3			
Net Diff.	-26.5	-15.8	-35.0	-16.8	-28.1	-37.9	-14.9	-38.6	-38.5	-18.1	-18.6	-37.2			



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
CUT TAXES	27.8	25.8	27.2	24.6	27.1	24.9	35.4	29.8	61.3	33.1	32.0	22.9	28.2	33.8	24.1	23.5	18.6
KEEP TAXES THE SAME	54.3	55.4	57.8	53.3	53.1	57.2	51.6	54.6	35.5	50.3	51.6	57.3	46.4	57.2	54.9	59.1	66.2
DON'T KNOW	18.0	18.8	15.0	22.1	19.8	17.9	12.9	15.6	3.2	16.6	16.4	19.8	25.4	9.1	21.0	17.4	15.3
Net Diff.	-26.5	-29.6	-30.6	-28.7	-26.0	-32.3	-16.2	-24.9	25.8	-17.2	-19.6	-34.3	-18.2	-23.4	-30.8	-35.6	-47.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB	CONSIDER YOURSELF						RELIGION			
						COMBO										
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
CUT TAXES	27.8	25.7	16.9	33.6	24.7	32.9	48.5	29.7	27.7	27.8	27.5	21.8	29.7	33.8	29.3	22.2
KEEP TAXES THE SAME	54.3	53.6	63.7	52.0	57.6	55.2	47.8	56.8	53.8	54.1	53.4	55.6	52.0	50.9	54.6	57.0
DON'T KNOW	18.0	20.7	19.4	14.4	17.7	11.8	3.7	13.5	18.5	18.2	19.1	22.6	18.3	15.3	16.1	20.9
Net Diff.	-26.5	-27.9	-46.9	-18.4	-32.9	-22.3	0.7	-27.1	-26.2	-26.3	-25.9	-33.8	-22.3	-17.1	-25.3	-34.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/	COLL-	Bchlr	Post-	LESS/	COLL-	LESS/	COLL-	WHITE	NON-	His-	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
		COLL.	EGE	Degree	Grad./	COLL.	EGE	COLL.	EGE		WHITE	panic								
		GRAD	GRAD.	Prof.	GRAD.	GRAD.	GRAD.	GRAD.	GRAD.											
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
CUT TAXES	27.8	29.2	25.1	22.3	30.1	28.6	27.3	29.7	22.6	27.2	29.0	28.8	30.0	24.1	26.6	27.7	33.3	24.2	30.2	29.9
KEEP TAXES THE SAME	54.3	53.0	56.8	58.7	53.4	57.5	61.1	49.3	52.1	56.2	50.1	52.3	47.4	55.4	60.5	52.7	55.7	48.9	52.1	43.0
DON'T KNOW	18.0	17.8	18.2	19.1	16.5	13.9	11.5	21.0	25.3	16.6	20.9	18.9	22.5	20.5	12.9	19.6	11.0	26.9	17.7	27.1
Net Diff.	-26.5	-23.8	-31.7	-36.4	-23.4	-28.8	-33.8	-19.7	-29.6	-29.1	-21.2	-23.6	-17.4	-31.3	-33.8	-25.1	-22.4	-24.7	-21.9	-13.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530	
CUT TAXES	27.8	29.7	30.3	32.6	30.9	22.2	24.5	31.3	25.6	31.1	23.5	28.1	27.4	
KEEP TAXES THE SAME	54.3	49.3	55.7	52.8	53.8	54.3	56.5	53.0	55.1	53.3	55.6	58.9	50.2	
DON'T KNOW	18.0	21.1	14.0	14.6	15.3	23.6	19.0	15.7	19.3	15.6	20.9	13.0	22.3	
Net Diff.	-26.5	-19.6	-25.4	-20.2	-22.9	-32.1	-32.0	-21.8	-29.5	-22.1	-32.0	-30.7	-22.8	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG			
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
CUT TAXES	27.8	29.4	32.3	28.3	23.3	29.4	38.6	24.9	23.1	29.5	26.5	31.0	23.5	30.0	26.3	28.4
KEEP TAXES THE SAME	54.3	52.8	53.2	52.5	57.2	55.3	54.0	61.8	61.1	51.2	52.4	45.1	53.0	57.5	53.2	53.1
DON'T KNOW	18.0	17.8	14.5	19.2	19.4	15.3	7.4	13.3	15.8	19.3	21.1	23.9	23.5	12.4	20.6	18.5
Net Diff.	-26.5	-23.3	-20.8	-24.1	-33.9	-25.9	-15.4	-36.9	-38.0	-21.7	-26.0	-14.1	-29.5	-27.5	-26.9	-24.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
CUT TAXES	27.8	27.4	27.8	31.2	23.4	29.9	27.8	33.3	28.7	25.6	28.2	39.2	33.4	21.4	26.5	17.1	27.6	23.0	28.5
KEEP TAXES THE SAME	54.3	54.5	55.3	54.8	58.9	51.2	46.5	51.4	54.6	54.4	53.4	39.5	50.9	60.4	54.1	66.0	54.6	61.6	53.3
DON'T KNOW	18.0	18.1	16.9	14.0	17.7	18.9	25.8	15.3	16.8	20.0	18.3	21.3	15.8	18.2	19.4	16.9	17.8	15.4	18.2
Net Diff.	-26.5	-27.1	-27.5	-23.6	-35.5	-21.3	-18.7	-18.1	-25.9	-28.9	-25.2	-0.3	-17.5	-39.0	-27.5	-48.8	-27.0	-38.5	-24.8





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
RAISE TAXES	41.1	53.9	48.9	41.9	27.5	35.8	38.9	40.3	26.6	42.7	45.9	24.8	45.1	44.8	39.1	41.8	37.0	31.3
KEEP TAXES THE SAME	41.1	33.9	36.4	40.7	52.9	44.1	40.5	33.3	26.4	40.7	38.7	51.7	39.9	39.8	44.1	38.2	42.2	51.9
DON'T KNOW	17.8	12.2	14.6	17.4	19.6	20.1	20.6	26.5	46.9	16.7	15.5	23.5	15.0	15.5	16.8	19.9	20.8	16.8
Net Diff.	*	-20.1	-12.5	-1.2	25.4	8.2	1.7	-7.0	-0.2	-2.0	-7.2	26.9	-5.2	-5.0	5.0	-3.6	5.2	20.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
RAISE TAXES	41.1	47.1	44.0	36.2	41.8	43.3	45.9	35.1	29.3	26.0	35.2
KEEP TAXES THE SAME	41.1	41.1	33.1	46.2	40.4	39.5	36.8	48.2	49.1	53.5	41.1
DON'T KNOW	17.8	11.8	23.0	17.6	17.7	17.1	17.2	16.8	21.6	20.5	23.6
Net Diff.	*	-6.0	-10.9	10.0	-1.4	-3.8	-9.1	13.1	19.9	27.5	5.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
																2-WAY	3-WAY	3-WAY			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
RAISE TAXES	41.1	41.6	40.7	44.3	39.2	34.0	37.8	42.6	39.5	41.4	40.3	44.0	40.6	43.3	37.5	40.9	32.7	32.0	37.1	34.3	34.6
KEEP TAXES THE SAME	41.1	43.4	39.4	40.8	40.9	43.4	44.5	42.1	40.1	43.0	42.5	44.1	38.7	41.7	43.0	34.8	57.4	56.1	52.9	58.8	47.4
DON'T KNOW	17.8	15.0	19.9	14.9	19.9	22.6	17.7	15.3	20.4	15.6	17.3	11.9	20.7	15.0	19.5	24.3	9.9	11.9	10.0	6.9	18.0
Net Diff.	*	1.9	-1.3	-3.5	1.7	9.4	6.7	-0.5	0.5	1.5	2.2	0.1	-1.9	-1.6	5.5	-6.1	24.8	24.1	15.7	24.5	12.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	155	171	143	217	189	125					
RAISE TAXES	41.1	43.9	37.8	42.3	36.3	45.8	45.5	37.2	51.1	39.9	35.4	39.8					
KEEP TAXES THE SAME	41.1	39.8	42.7	40.3	44.4	37.8	40.8	51.0	34.8	39.8	38.4	41.2					
DON'T KNOW	17.8	16.3	19.5	17.5	19.3	16.4	13.7	11.7	14.1	20.2	26.1	19.0					
Net Diff.	*	-4.0	4.8	-2.0	8.1	-8.0	-4.7	13.8	-16.3	-0.1	3.0	1.5					



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
RAISE TAXES	41.1	39.0	40.0	38.1	35.8	46.1	49.3	47.6	31.4	29.6	46.6	40.3	29.4	34.8	35.4	43.3	57.9
KEEP TAXES THE SAME	41.1	43.8	39.6	47.4	42.9	36.4	38.7	37.5	66.3	46.1	36.8	42.1	45.4	55.9	41.8	39.6	31.2
DON'T KNOW	17.8	17.3	20.4	14.5	21.3	17.5	12.0	15.0	2.3	24.2	16.6	17.6	25.1	9.3	22.9	17.2	10.9
Net Diff.	*	4.8	-0.4	9.3	7.1	-9.7	-10.6	-10.1	35.0	16.5	-9.8	1.8	16.0	21.1	6.4	-3.7	-26.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
RAISE TAXES	41.1	36.8	44.4	44.7	42.3	39.2	57.3	35.4	42.3	41.1	44.5	36.6	35.7	49.4	43.3	41.9
KEEP TAXES THE SAME	41.1	43.3	40.4	38.8	40.6	50.1	35.0	53.3	39.4	40.2	38.0	38.9	44.2	35.4	44.4	35.2
DON'T KNOW	17.8	19.8	15.2	16.5	17.1	10.7	7.7	11.3	18.3	18.7	17.4	24.6	20.2	15.2	12.3	22.9
Net Diff.	*	6.5	-4.0	-5.9	-1.6	11.0	-22.3	17.9	-2.8	-0.8	-6.5	2.3	8.5	-14.0	1.0	-6.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 7

TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK			
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
RAISE TAXES	41.1	39.8	43.5	44.5	41.8	42.7	46.6	37.4	40.3	45.8	31.2	33.0	25.5	37.3	49.5	42.6	36.1	29.9	21.3	29.4
KEEP TAXES THE SAME	41.1	41.4	40.5	39.0	43.3	42.7	42.6	40.3	38.3	38.2	47.2	48.6	50.3	40.2	38.7	37.8	48.7	48.5	61.2	39.8
DON'T KNOW	17.8	18.9	15.9	16.5	14.9	14.5	10.8	22.3	21.4	16.0	21.6	18.4	24.2	22.5	11.8	19.6	15.2	21.6	17.5	30.7
Net Diff.	*	1.6	-3.0	-5.5	1.4	-0.0	-3.9	2.9	-2.0	-7.6	16.0	15.6	24.9	2.8	-10.9	-4.8	12.7	18.6	39.9	10.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530	
RAISE TAXES	41.1	31.2	35.9	37.1	34.3	46.7	49.9	35.5	44.5	35.1	48.5	44.2	38.3	
KEEP TAXES THE SAME	41.1	46.0	49.6	50.0	45.0	32.9	32.6	49.1	36.2	47.8	32.7	42.7	39.7	
DON'T KNOW	17.8	22.8	14.5	12.9	20.8	20.4	17.6	15.5	19.3	17.1	18.8	13.1	22.0	
Net Diff.	*	14.8	13.7	13.0	10.7	-13.9	-17.3	13.6	-8.4	12.7	-15.8	-1.5	1.4	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN		
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
RAISE TAXES	41.1	34.4	36.1	38.2	49.8	34.0	39.4	41.8	52.2	34.7	33.0	35.4	47.2	34.8	43.3	43.2
KEEP TAXES THE SAME	41.1	48.0	49.7	41.2	31.9	51.4	48.6	46.7	33.3	45.9	50.7	37.0	30.4	49.7	37.8	38.7
DON'T KNOW	17.8	17.6	14.2	20.6	18.3	14.7	12.0	11.5	14.5	19.4	16.3	27.7	22.4	15.6	18.9	18.1
Net Diff.	*	13.6	13.6	3.1	-17.9	17.4	9.1	4.9	-18.9	11.2	17.7	1.6	-16.9	14.9	-5.5	-4.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT STOP THE SCHEDULED TAX INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
RAISE TAXES	41.1	41.4	38.2	43.0	50.0	39.8	44.5	36.8	39.2	44.2	38.4	37.5	40.8	37.4	45.7	54.3	42.0	43.1	40.9
KEEP TAXES THE SAME	41.1	40.6	45.2	41.1	34.2	37.6	37.1	48.3	43.9	36.5	41.1	45.1	38.8	42.1	38.5	34.5	41.1	42.7	40.9
DON'T KNOW	17.8	18.1	16.6	15.9	15.9	22.6	18.4	14.9	17.0	19.3	20.5	17.5	20.4	20.5	15.8	11.2	16.9	14.2	18.2
Net Diff.	*	-0.8	7.0	-1.9	-15.8	-2.3	-7.4	11.5	4.7	-7.6	2.7	7.6	-2.0	4.6	-7.2	-19.9	-0.9	-0.4	0.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT STOP THE SCHEDULED TAX INCREASE?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expanded	VOTE   GOP	Def./Prob/   GOP	Lean R   Lean D   Und.	VOTE   DEMO-   CRAT	MINOR-   ITY	PERSUA   DABLES
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
THE RICH	8.4	3.2	7.2	8.0	14.5	4.1	10.9	8.4	25.5	7.2	7.1	7.8	7.4	7.9	5.3	8.0	11.6	11.7
THE MIDDLE CLASS	60.7	74.2	71.3	60.3	53.2	57.8	49.4	33.7	30.7	64.7	66.8	53.2	69.2	68.9	63.1	55.2	50.5	48.8
THE POOR	23.2	15.2	13.7	24.3	26.1	28.0	29.6	51.3	38.6	20.7	18.7	31.6	15.6	15.7	23.0	31.2	29.6	34.4
DON'T KNOW	7.7	7.4	7.7	7.3	6.3	10.1	10.0	6.6	5.1	7.5	7.5	7.4	7.9	7.6	8.6	5.5	8.3	5.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT STOP THE SCHEDULED TAX INCREASE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All	
Total	1000	175	225	384	216	839	639	200	161	104	57	
THE RICH	8.4	6.5	8.5	9.3	8.4	8.7	9.4	6.5	6.9	8.6	3.8	
THE MIDDLE CLASS	60.7	60.3	59.1	60.3	63.4	62.4	63.5	59.1	51.7	57.5	41.0	
THE POOR	23.2	24.8	24.8	22.5	21.4	21.6	20.5	25.2	31.2	26.6	39.7	
DON'T KNOW	7.7	8.4	7.7	7.9	6.8	7.2	6.6	9.1	10.2	7.3	15.5	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT STOP THE SCHEDULED TAX INCREASE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/												APPR.	APPR.	TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
THE RICH	8.4	9.0	8.0	7.8	9.5	6.3	6.7	9.3	7.5	8.7	8.8	8.6	8.1	9.1	9.0	4.7	10.2	9.5	6.9	11.4	5.4
THE MIDDLE CLASS	60.7	65.1	57.4	67.7	55.1	52.9	57.8	63.1	58.2	63.5	64.9	60.5	57.1	64.4	54.7	60.4	51.3	57.1	64.4	55.2	62.5
THE POOR	23.2	19.0	26.3	16.7	28.8	28.2	26.7	20.0	26.5	20.3	19.5	22.0	26.9	20.1	28.8	22.2	29.2	27.0	24.5	28.0	23.4
DON'T KNOW	7.7	7.0	8.2	7.9	6.5	12.6	8.8	7.6	7.8	7.5	6.9	8.8	8.0	6.4	7.5	12.6	9.2	6.5	4.2	5.4	8.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT STOP THE SCHEDULED TAX INCREASE?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	464	447	372	360	268	155	171	143	217	189	125
THE RICH	8.4	8.8	8.8	8.7	9.0	7.3	10.0	13.4	7.6	7.7	5.0	6.9
THE MIDDLE CLASS	60.7	64.5	57.1	64.0	55.3	63.4	65.6	55.7	65.8	62.8	55.0	60.7
THE POOR	23.2	18.7	27.7	18.4	29.5	21.3	19.1	25.6	20.1	17.9	33.0	22.8
DON'T KNOW	7.7	8.0	6.4	8.9	6.2	8.0	5.3	5.3	6.5	11.5	7.0	9.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT STOP THE SCHEDULED TAX INCREASE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
THE RICH	8.4	9.5	13.1	6.4	9.0	5.9	8.4	7.1	19.3	8.2	8.1	9.1	9.9	5.0	6.8	8.7	4.0
THE MIDDLE CLASS	60.7	49.7	41.5	57.0	60.6	69.3	67.8	68.6	48.2	57.5	66.8	50.3	63.4	59.3	47.4	60.1	80.5
THE POOR	23.2	33.5	38.2	29.4	22.8	14.8	17.8	16.2	32.5	24.0	15.9	33.4	20.6	35.7	34.6	23.6	8.1
DON'T KNOW	7.7	7.3	7.3	7.2	7.6	9.9	5.9	8.1	0.0	10.2	9.2	7.2	6.0	0.0	11.2	7.5	7.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT STOP THE SCHEDULED TAX INCREASE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
THE RICH	8.4	9.7	9.3	6.7	7.7	21.5	48.5	15.9	5.0	5.6	4.0	11.0	8.6	3.1	9.3	7.6
THE MIDDLE CLASS	60.7	53.8	59.6	68.8	63.8	58.1	26.4	64.8	67.6	70.8	61.9	25.4	63.1	64.9	64.4	53.3
THE POOR	23.2	29.3	24.6	15.9	21.0	14.3	20.7	12.9	19.9	16.7	25.7	52.4	21.6	23.3	21.9	26.1
DON'T KNOW	7.7	7.2	6.4	8.6	7.5	6.1	4.4	6.4	7.4	6.9	8.4	11.2	6.7	8.7	4.4	13.0





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT STOP THE SCHEDULED TAX INCREASE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
THE RICH	8.4	6.9	11.4	7.1	19.0	8.4	14.0	5.7	8.5	8.9	7.4	5.9	7.9	9.7	9.9	8.0	10.1	1.7	13.6	2.5
THE MIDDLE CLASS	60.7	61.1	60.0	62.7	55.1	61.8	62.4	60.5	57.5	62.0	58.0	58.5	54.3	67.3	62.0	61.9	62.4	54.6	56.7	51.9
THE POOR	23.2	24.3	21.1	22.9	17.7	24.4	17.4	24.2	25.0	21.5	26.8	27.2	31.4	14.2	22.0	21.0	21.6	32.8	26.6	35.9
DON'T KNOW	7.7	7.8	7.6	7.2	8.2	5.4	6.2	9.7	9.0	7.7	7.8	8.4	6.5	8.7	6.0	9.0	6.0	10.9	3.1	9.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT STOP THE SCHEDULED TAX INCREASE?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530
THE RICH	8.4	11.4	8.3	9.8	9.6	6.4	7.2	9.7	7.7	9.7	6.9	10.5	6.6
THE MIDDLE CLASS	60.7	42.9	49.5	52.3	65.3	63.2	72.5	49.5	67.7	54.4	68.6	62.0	59.5
THE POOR	23.2	41.9	34.4	28.5	16.6	20.6	14.7	33.2	17.0	28.0	17.2	21.8	24.4
DON'T KNOW	7.7	3.8	7.8	9.4	8.5	9.8	5.6	7.7	7.7	8.0	7.4	5.7	9.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT STOP THE SCHEDULED TAX INCREASE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
THE RICH	8.4	10.3	9.3	8.6	6.9	10.6	11.2	9.7	10.6	10.2	7.5	7.7	2.8	12.4	7.3	6.3
THE MIDDLE CLASS	60.7	45.5	51.7	64.2	70.6	49.7	51.7	65.7	70.1	42.9	51.8	63.0	71.1	50.6	65.0	62.7
THE POOR	23.2	39.2	29.6	18.4	15.8	34.7	31.3	15.9	15.6	42.0	28.1	20.3	16.2	30.0	19.5	23.6
DON'T KNOW	7.7	4.9	9.3	8.9	6.7	5.0	5.9	8.7	3.7	4.9	12.6	9.0	9.9	7.0	8.2	7.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT STOP THE SCHEDULED TAX INCREASE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
THE RICH	8.4	8.7	9.9	7.8	7.3	10.5	7.6	4.2	9.1	8.6	14.2	10.0	14.1	15.7	12.9	3.8	6.4	9.5	8.3
THE MIDDLE CLASS	60.7	61.2	62.3	62.6	68.1	43.4	52.3	53.1	62.7	59.7	46.7	50.1	46.0	43.6	45.7	51.1	65.7	66.1	60.2
THE POOR	23.2	22.3	19.1	23.7	19.1	38.2	32.0	35.8	19.9	24.7	33.3	29.4	33.6	36.3	33.0	40.3	19.5	20.1	24.0
DON'T KNOW	7.7	7.8	8.6	5.9	5.5	7.9	8.1	6.8	8.3	6.9	5.8	10.5	6.3	4.3	8.4	4.9	8.4	4.4	7.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. THE TRUMP TAX CUTS OF 2017 EXPIRE AT THE END OF THIS YEAR. DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R  Lean D  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
SUPPORT	50.5	85.4	70.3	51.0	38.9	33.1	18.2	15.0	16.3	63.3	68.4	40.3	84.9	87.2	41.5	22.5	18.5	48.8
Strongly	30.5	72.3	48.9	27.2	16.2	10.2	4.9	3.8	11.8	40.6	47.8	8.8	59.4	62.9	15.2	11.6	5.1	17.7
Somewhat	20.0	13.2	21.4	23.7	22.7	22.8	13.3	11.3	4.5	22.7	20.7	31.5	25.6	24.3	26.3	10.9	13.4	31.1
OPPOSE	26.7	4.5	12.6	23.5	33.4	36.7	52.9	61.1	70.2	15.1	13.9	20.4	3.4	2.4	20.4	47.3	55.8	22.2
Somewhat	10.3	3.3	4.2	10.1	12.8	15.8	23.4	14.0	6.3	7.1	5.8	12.8	2.7	1.6	11.5	17.6	18.3	18.4
Strongly	16.4	1.2	8.4	13.4	20.6	20.9	29.4	47.1	63.9	8.0	8.0	7.6	0.7	0.8	8.9	29.8	37.6	3.8
DON'T KNOW	22.8	10.0	17.1	25.5	27.7	30.2	29.0	23.8	13.5	21.7	17.7	39.3	11.7	10.4	38.1	30.2	25.7	29.0
Net Diff.	23.8	80.9	57.7	27.5	5.5	-3.6	-34.7	-46.1	-53.9	48.2	54.5	19.9	81.6	84.7	21.0	-24.8	-37.3	26.7
Mean	2.84	3.74	3.34	2.87	2.48	2.32	1.91	1.63	1.59	3.22	3.31	2.68	3.63	3.67	2.77	2.06	1.81	2.88



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. THE TRUMP TAX CUTS OF 2017 EXPIRE AT THE END OF THIS YEAR. DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
SUPPORT	50.5	50.5	42.8	54.2	51.9	54.9	53.4	61.7	31.0	30.2	32.3
Strongly	30.5	32.2	22.4	33.1	32.8	34.4	37.1	23.1	12.9	11.4	15.9
Somewhat	20.0	18.3	20.4	21.1	19.1	20.5	16.3	38.6	18.0	18.8	16.5
OPPOSE	26.7	23.9	32.8	23.2	28.9	27.3	29.1	19.5	24.1	25.5	21.4
Somewhat	10.3	9.7	12.5	9.4	10.2	9.7	9.4	10.9	13.1	14.3	10.6
Strongly	16.4	14.2	20.3	13.8	18.6	17.6	19.7	8.6	11.0	11.2	10.8
DON'T KNOW	22.8	25.6	24.4	22.6	19.2	17.8	17.5	18.8	45.0	44.3	46.3
Net Diff.	23.8	26.7	10.0	31.0	23.1	27.6	24.3	42.2	6.9	4.7	11.0
Mean	2.84	2.92	2.59	2.95	2.82	2.87	2.86	2.94	2.60	2.55	2.70



Table 31 Page 393  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. THE TRUMP TAX CUTS OF 2017 EXPIRE AT THE END OF THIS YEAR. DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/										APP.	APP.	TRUMP				
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
SUPPORT	50.5	81.2	25.2	84.5	20.3	29.2	39.0	81.2	19.5	77.3	86.6	57.1	16.9	75.9	14.8	28.8	58.8	51.4	40.3	36.0	42.9
Strongly	30.5	56.1	9.4	58.3	6.7	9.7	13.7	54.8	6.0	50.3	62.4	23.9	5.7	49.7	5.2	10.1	29.3	20.7	11.2	14.6	11.9
Somewhat	20.0	25.1	15.8	26.2	13.6	19.5	25.3	26.4	13.6	27.0	24.2	33.3	11.2	26.2	9.6	18.7	29.4	30.7	29.1	21.4	31.0
OPPOSE	26.7	5.5	44.1	3.9	52.0	22.8	23.0	5.4	48.2	7.4	4.0	14.7	50.8	10.1	61.0	16.9	14.8	21.2	37.4	45.0	24.0
Somewhat	10.3	4.1	15.4	3.0	17.0	13.9	12.0	4.6	16.1	5.9	3.1	12.1	15.7	6.2	18.7	8.0	13.4	16.4	18.7	22.7	17.2
Strongly	16.4	1.4	28.7	0.9	34.9	8.9	11.0	0.8	32.1	1.5	1.0	2.6	35.1	3.9	42.3	8.9	1.4	4.8	18.6	22.2	6.8
DON'T KNOW	22.8	13.3	30.6	11.6	27.7	48.0	38.0	13.4	32.3	15.3	9.4	28.1	32.2	14.0	24.2	54.3	26.5	27.4	22.3	19.0	33.1
Net Diff.	23.8	75.7	-18.9	80.6	-31.6	6.3	15.9	75.9	-28.7	69.9	82.5	42.4	-33.9	65.8	-46.2	11.9	44.0	30.2	2.9	-9.0	18.8
Mean	2.84	3.57	2.09	3.60	1.89	2.58	2.67	3.56	1.90	3.49	3.63	3.09	1.82	3.42	1.71	2.66	3.18	2.93	2.42	2.35	2.72



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. THE TRUMP TAX CUTS OF 2017 EXPIRE AT THE END OF THIS YEAR. DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
				LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	1000	464	447	372	360	268	184	160	126	188	200	142	
SUPPORT	50.5	83.0	21.6	84.7	22.9	40.1	90.2	32.5	46.0	79.3	15.1	35.0	
Strongly	30.5	56.7	7.9	58.7	8.5	20.9	67.7	13.3	25.3	49.8	4.6	17.1	
Somewhat	20.0	26.2	13.7	26.0	14.4	19.2	22.5	19.2	20.7	29.5	10.5	17.9	
OPPOSE	26.7	4.6	48.9	5.4	50.0	25.0	4.8	49.2	30.1	6.0	50.6	20.5	
Somewhat	10.3	3.7	15.8	3.9	17.1	10.0	2.1	18.2	11.5	5.7	16.3	8.6	
Strongly	16.4	0.8	33.1	1.5	32.9	15.0	2.7	31.1	18.6	0.3	34.4	11.8	
DON'T KNOW	22.8	12.5	29.6	9.9	27.1	34.9	5.0	18.3	24.0	14.7	34.2	44.6	
Net Diff.	23.8	78.4	-27.3	79.3	-27.2	15.2	85.4	-16.8	15.9	73.3	-35.5	14.5	
Mean	2.84	3.59	1.95	3.57	1.98	2.71	3.63	2.18	2.69	3.51	1.78	2.73	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. THE TRUMP TAX CUTS OF 2017 EXPIRE AT THE END OF THIS YEAR. DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
SUPPORT	50.5	27.2	24.8	29.3	39.6	66.9	89.9	77.6	100.0	74.5	86.0	20.7	22.6	39.0	27.1	40.6	51.9
Strongly	30.5	11.8	14.7	9.1	17.5	40.2	75.0	56.3	72.4	41.2	61.6	5.8	8.1	29.2	13.7	16.3	41.6
Somewhat	20.0	15.4	10.0	20.2	22.1	26.8	14.9	21.3	27.6	33.3	24.4	14.9	14.6	9.9	13.4	24.3	10.3
OPPOSE	26.7	44.7	49.1	40.8	30.5	14.6	5.1	10.2	0.0	7.7	5.2	50.9	50.0	44.2	37.0	22.6	19.6
Somewhat	10.3	11.1	7.9	13.8	14.5	9.5	1.3	5.7	0.0	6.4	3.6	12.2	23.3	20.9	10.6	10.0	9.2
Strongly	16.4	33.6	41.2	27.0	16.0	5.1	3.8	4.5	0.0	1.2	1.6	38.7	26.7	23.3	26.4	12.6	10.4
DON'T KNOW	22.8	28.1	26.1	29.9	29.9	18.5	4.9	12.2	0.0	17.8	8.8	28.4	27.4	16.7	35.9	36.8	28.5
Net Diff.	23.8	-17.5	-24.4	-11.4	9.1	52.4	84.8	67.4	100.0	66.8	80.8	-30.1	-27.4	-5.2	-9.9	18.0	32.3
Mean	2.84	2.07	1.98	2.16	2.59	3.25	3.70	3.47	3.72	3.39	3.60	1.83	2.05	2.54	2.22	2.70	3.16



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. THE TRUMP TAX CUTS OF 2017 EXPIRE AT THE END OF THIS YEAR. DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
SUPPORT	50.5	23.2	42.0	81.4	45.0	66.0	74.3	65.0	48.9	51.7	43.7	42.0	50.7	70.3	60.4	30.5
Strongly	30.5	8.5	17.0	57.7	21.8	35.4	58.2	32.7	29.9	31.2	27.5	28.2	29.5	41.3	39.3	16.8
Somewhat	20.0	14.7	25.0	23.7	23.1	30.6	16.2	32.3	19.0	20.4	16.3	13.9	21.2	29.1	21.1	13.7
OPPOSE	26.7	49.3	23.4	4.6	26.9	21.1	17.4	21.6	27.2	24.1	33.1	30.1	23.6	13.7	22.2	40.0
Somewhat	10.3	16.4	13.9	2.8	13.7	6.6	0.0	7.4	11.4	9.9	14.3	7.5	10.6	5.5	8.7	13.3
Strongly	16.4	32.8	9.6	1.9	13.2	14.5	17.4	14.2	15.8	14.2	18.8	22.6	13.1	8.2	13.5	26.7
DON'T KNOW	22.8	27.5	34.5	13.9	28.2	12.9	8.3	13.4	23.9	24.3	23.2	27.9	25.7	15.9	17.4	29.5
Net Diff.	23.8	-26.1	18.6	76.8	18.1	44.9	56.9	43.5	21.6	27.6	10.6	11.9	27.0	56.6	38.2	-9.5
Mean	2.84	1.98	2.75	3.59	2.75	3.00	3.25	2.96	2.83	2.91	2.68	2.66	2.90	3.23	3.04	2.29



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. THE TRUMP TAX CUTS OF 2017 EXPIRE AT THE END OF THIS YEAR. DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
SUPPORT	50.5	47.1	57.0	53.0	64.0	52.4	67.5	43.3	43.1	54.0	43.1	45.2	39.4	52.1	62.5	46.5	55.0	35.6	45.7	33.5
Strongly	30.5	28.8	33.7	29.4	41.5	31.9	46.0	26.5	17.5	32.5	26.2	34.0	19.7	22.8	39.7	26.1	39.4	28.8	30.7	9.3
Somewhat	20.0	18.3	23.3	23.7	22.6	20.5	21.5	16.7	25.6	21.5	16.9	11.2	19.7	29.4	22.8	20.4	15.6	6.8	14.9	24.2
OPPOSE	26.7	27.9	24.4	25.7	22.0	28.8	23.9	27.3	25.1	22.9	34.7	32.1	39.9	29.7	23.3	22.6	32.1	32.0	37.6	42.1
Somewhat	10.3	11.3	8.3	8.1	8.7	11.8	7.7	11.0	9.1	9.3	12.5	13.1	11.5	15.7	8.7	9.7	13.4	12.9	15.5	7.6
Strongly	16.4	16.6	16.1	17.6	13.3	17.0	16.1	16.3	16.0	13.7	22.2	18.9	28.4	14.0	14.5	12.9	18.7	19.1	22.1	34.4
DON'T KNOW	22.8	25.0	18.6	21.2	13.9	18.9	8.7	29.4	31.7	23.1	22.2	22.7	20.7	18.2	14.2	30.9	12.9	32.4	16.8	24.5
Net Diff.	23.8	19.1	32.6	27.3	42.0	23.6	43.6	15.9	18.0	31.1	8.5	13.2	-0.5	22.5	39.3	23.9	22.8	3.7	8.1	-8.6
Mean	2.84	2.79	2.92	2.82	3.07	2.83	3.07	2.76	2.65	2.95	2.61	2.78	2.39	2.74	3.02	2.86	2.87	2.67	2.65	2.11



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. THE TRUMP TAX CUTS OF 2017 EXPIRE AT THE END OF THIS YEAR. DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530
SUPPORT	50.5	31.6	49.2	54.6	52.5	51.5	52.1	48.1	52.0	49.4	51.9	58.7	43.2
Strongly	30.5	9.7	32.5	26.6	32.5	32.6	35.5	25.2	33.8	27.4	34.3	37.8	24.0
Somewhat	20.0	21.9	16.7	28.0	20.0	18.9	16.7	22.8	18.2	22.0	17.6	20.9	19.2
OPPOSE	26.7	21.6	26.5	27.0	25.8	25.5	29.6	25.7	27.3	25.7	27.9	26.7	26.7
Somewhat	10.3	13.3	9.5	10.8	12.0	9.7	8.9	10.8	10.0	11.2	9.2	10.1	10.5
Strongly	16.4	8.3	17.0	16.2	13.8	15.8	20.7	14.9	17.4	14.6	18.7	16.6	16.2
DON'T KNOW	22.8	46.8	24.3	18.4	21.7	23.0	18.3	26.2	20.6	24.8	20.2	14.6	30.1
Net Diff.	23.8	10.0	22.7	27.7	26.7	26.0	22.6	22.3	24.7	23.7	24.0	32.0	16.5
Mean	2.84	2.62	2.85	2.80	2.91	2.89	2.82	2.79	2.86	2.83	2.85	2.94	2.73



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. THE TRUMP TAX CUTS OF 2017 EXPIRE AT THE END OF THIS YEAR. DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
SUPPORT	50.5	36.7	54.5	54.7	49.9	49.5	66.9	54.7	58.3	30.1	42.6	54.7	41.0	54.8	46.5	54.5
Strongly	30.5	17.9	29.4	31.6	35.5	30.3	41.1	33.5	40.5	11.5	18.1	30.0	30.2	31.9	28.3	33.6
Somewhat	20.0	18.8	25.1	23.1	14.4	19.2	25.8	21.2	17.8	18.6	24.5	24.7	10.8	22.9	18.2	20.8
OPPOSE	26.7	26.4	25.4	24.1	29.9	29.7	20.3	30.4	27.7	24.7	30.3	18.6	32.3	27.6	29.7	19.2
Somewhat	10.3	13.0	9.7	9.7	10.2	16.0	5.8	12.7	9.6	11.5	13.4	7.1	10.7	10.2	11.3	8.1
Strongly	16.4	13.4	15.8	14.3	19.8	13.7	14.6	17.7	18.0	13.3	16.9	11.4	21.7	17.4	18.3	11.1
DON'T KNOW	22.8	36.9	20.1	21.3	20.1	20.8	12.8	14.8	14.0	45.2	27.1	26.8	26.7	17.6	23.9	26.3
Net Diff.	23.8	10.3	29.1	30.6	20.0	19.8	46.5	24.3	30.6	5.3	12.3	36.1	8.6	27.2	16.8	35.3
Mean	2.84	2.65	2.85	2.91	2.82	2.83	3.07	2.83	2.94	2.52	2.60	3.00	2.68	2.84	2.74	3.05



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. THE TRUMP TAX CUTS OF 2017 EXPIRE AT THE END OF THIS YEAR. DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
SUPPORT	50.5	51.5	51.9	58.2	49.5	47.2	62.0	35.5	52.5	50.1	52.6	55.3	54.9	45.7	50.8	38.9	49.8	63.7	48.3
Strongly	30.5	31.2	29.7	37.1	33.6	28.1	38.8	19.8	30.5	32.6	33.7	34.9	36.0	30.4	27.8	27.2	29.4	43.6	28.6
Somewhat	20.0	20.3	22.3	21.0	15.9	19.1	23.2	15.7	22.0	17.5	18.9	20.4	18.9	15.3	23.1	11.7	20.4	20.1	19.7
OPPOSE	26.7	26.5	24.8	26.2	31.5	26.0	17.1	29.8	25.5	28.4	26.8	17.7	26.1	28.7	28.3	39.5	26.7	23.7	27.0
Somewhat	10.3	10.2	8.8	8.8	11.7	12.0	10.1	11.5	9.0	11.9	11.4	6.4	9.6	12.1	6.0	24.5	9.9	9.6	10.1
Strongly	16.4	16.3	16.0	17.4	19.8	14.0	7.0	18.3	16.5	16.5	15.4	11.3	16.5	16.6	22.3	15.0	16.7	14.1	17.0
DON'T KNOW	22.8	22.0	23.3	15.6	19.1	26.8	20.9	34.7	22.0	21.5	20.6	27.0	19.0	25.6	20.9	21.7	23.5	12.6	24.7
Net Diff.	23.8	25.0	27.2	32.0	18.0	21.3	44.8	5.7	27.0	21.7	25.7	37.6	28.8	17.0	22.6	-0.6	23.1	40.0	21.2
Mean	2.84	2.85	2.86	2.92	2.78	2.84	3.19	2.57	2.85	2.84	2.89	3.08	2.92	2.80	2.71	2.65	2.82	3.07	2.80



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
CUT TAXES	36.1	51.5	36.4	39.3	32.8	30.7	21.2	18.8	45.1	39.6	42.3	27.3	45.0	45.6	29.6	37.0	27.5	40.8
KEEP TAXES THE SAME	41.8	28.4	45.9	44.7	38.0	45.7	50.2	48.0	34.7	39.8	40.5	36.7	38.6	39.6	38.9	42.5	46.7	38.9
DON'T KNOW	22.1	20.1	17.7	16.0	29.1	23.5	28.6	33.3	20.2	20.6	17.1	36.0	16.4	14.9	31.5	20.5	25.8	20.4
Net Diff.	-5.7	23.2	-9.5	-5.4	-5.2	-15.0	-29.0	-29.2	10.4	-0.3	1.8	-9.4	6.3	6.0	-9.2	-5.4	-19.3	1.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
CUT TAXES	36.1	31.5	35.4	39.3	35.0	37.2	34.9	47.3	31.2	30.5	32.7
KEEP TAXES THE SAME	41.8	42.8	45.1	38.7	43.0	44.6	46.5	36.4	29.6	31.8	25.3
DON'T KNOW	22.1	25.7	19.5	22.0	22.0	18.2	18.6	16.3	39.2	37.7	42.0
Net Diff.	-5.7	-11.3	-9.7	0.5	-8.1	-7.3	-11.5	11.0	1.6	-1.4	7.3





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/										APP.	APP.	TRUMP				
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
CUT TAXES	36.1	45.9	28.1	45.0	29.6	25.4	28.4	45.8	26.4	44.0	49.2	32.6	26.3	45.4	26.4	20.9	44.0	39.0	38.0	37.7	30.6
KEEP TAXES THE SAME	41.8	38.8	44.3	38.4	46.9	36.5	39.8	37.7	45.9	38.9	36.4	44.5	45.4	40.2	49.7	31.1	34.2	38.9	48.9	53.5	47.4
DON'T KNOW	22.1	15.3	27.6	16.6	23.4	38.1	31.8	16.5	27.7	17.1	14.4	23.0	28.2	14.4	23.9	48.0	21.8	22.1	13.1	8.8	22.0
Net Diff.	-5.7	7.1	-16.2	6.7	-17.3	-11.1	-11.4	8.0	-19.5	5.0	12.8	-11.9	-19.1	5.3	-23.3	-10.2	9.8	0.1	-10.8	-15.8	-16.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	184	160	126	188	200	142					
CUT TAXES	36.1	45.3	28.4	42.5	32.4	32.3	45.1	38.1	39.6	39.8	27.8	25.9					
KEEP TAXES THE SAME	41.8	38.6	45.7	43.7	43.5	37.0	50.0	47.8	39.9	37.5	40.0	34.5					
DON'T KNOW	22.1	16.1	25.9	13.9	24.1	30.7	4.9	14.1	20.5	22.7	32.2	39.6					
Net Diff.	-5.7	6.8	-17.3	-1.2	-11.1	-4.7	-4.9	-9.7	-0.3	2.4	-12.2	-8.6					



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very Liberal	Mod-Lib	Mod-Cons	Very Conservative	Conservative	Mod-Lib	Mod-Cons	Very Conservative	Conservative	Mod-Lib	Mod-Cons	Very Conservative	Conservative		
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
CUT TAXES	36.1	31.0	30.3	31.7	35.4	34.2	47.6	40.4	78.2	41.4	40.6	27.8	34.8	53.0	27.7	33.6	33.2
KEEP TAXES THE SAME	41.8	41.6	40.9	42.3	40.1	46.8	39.8	43.5	21.8	43.2	45.1	43.7	44.0	39.1	40.5	35.6	37.6
DON'T KNOW	22.1	27.3	28.8	26.0	24.4	19.0	12.6	16.0	0.0	15.4	14.4	28.5	21.3	7.9	31.8	30.8	29.2
Net Diff.	-5.7	-10.6	-10.6	-10.6	-4.7	-12.6	7.9	-3.1	56.4	-1.8	-4.5	-16.0	-9.2	14.0	-12.7	-2.0	-4.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
CUT TAXES	36.1	33.0	28.6	41.9	32.7	36.4	53.4	34.4	36.8	36.9	36.7	31.1	37.7	36.7	37.8	30.0
KEEP TAXES THE SAME	41.8	42.7	43.2	40.4	42.9	48.6	27.2	51.2	41.1	41.0	41.1	38.3	39.9	46.3	41.1	45.8
DON'T KNOW	22.1	24.3	28.2	17.7	24.4	14.9	19.4	14.4	22.1	22.0	22.2	30.6	22.5	17.0	21.1	24.3
Net Diff.	-5.7	-9.7	-14.6	1.5	-10.2	-12.2	26.2	-16.8	-4.2	-4.1	-4.4	-7.2	-2.2	-9.6	-3.3	-15.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
CUT TAXES	36.1	36.3	35.7	36.6	34.3	41.3	41.1	32.7	28.6	35.3	37.8	32.5	42.1	43.3	41.6	29.8	33.5	31.5	47.5	37.0
KEEP TAXES THE SAME	41.8	38.0	49.1	45.6	55.4	40.4	55.0	36.2	41.3	42.0	41.4	44.4	41.6	35.6	46.3	38.2	53.6	35.3	43.0	40.3
DON'T KNOW	22.1	25.7	15.2	17.9	10.3	18.2	3.9	31.1	30.1	22.7	20.8	23.1	16.3	21.1	12.1	32.0	13.0	33.1	9.5	22.7
Net Diff.	-5.7	-1.6	-13.3	-9.0	-21.1	0.9	-13.8	-3.5	-12.7	-6.7	-3.6	-11.9	0.5	7.7	-4.7	-8.4	-20.1	-3.8	4.5	-3.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530	
CUT TAXES	36.1	27.9	44.9	38.3	42.4	38.5	27.0	38.5	34.6	39.7	31.7	41.3	31.6	
KEEP TAXES THE SAME	41.8	34.5	34.6	43.5	33.9	41.9	51.5	38.6	43.9	37.2	47.6	46.5	37.6	
DON'T KNOW	22.1	37.6	20.4	18.2	23.7	19.5	21.5	22.9	21.5	23.2	20.7	12.2	30.8	
Net Diff.	-5.7	-6.6	10.3	-5.1	8.5	-3.4	-24.6	-0.1	-9.2	2.5	-15.9	-5.3	-6.1	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN		
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
CUT TAXES	36.1	34.5	40.9	41.2	29.4	46.6	45.0	48.0	32.4	28.2	36.8	35.3	26.2	38.7	33.8	38.3
KEEP TAXES THE SAME	41.8	35.0	40.4	36.8	49.5	40.5	45.1	40.0	53.8	32.1	35.8	34.0	44.9	41.7	45.1	34.8
DON'T KNOW	22.1	30.5	18.8	22.1	21.1	12.8	9.9	12.0	13.8	39.6	27.4	30.7	28.8	19.6	21.1	26.9
Net Diff.	-5.7	-0.5	0.5	4.4	-20.1	6.1	-0.0	8.0	-21.5	-3.9	1.0	1.4	-18.7	-3.0	-11.2	3.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO CUT TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
CUT TAXES	36.1	36.6	39.2	44.6	26.7	37.6	27.3	28.5	40.3	30.5	38.4	23.3	39.4	34.8	43.4	32.4	35.4	39.9	36.2
KEEP TAXES THE SAME	41.8	42.0	41.0	37.2	50.8	37.5	47.6	39.3	39.8	46.7	41.5	47.1	39.3	41.7	40.7	44.9	41.9	49.4	40.3
DON'T KNOW	22.1	21.4	19.8	18.2	22.5	24.9	25.0	32.1	19.8	22.8	20.1	29.7	21.2	23.4	16.0	22.7	22.7	10.7	23.5
Net Diff.	-5.7	-5.3	-1.8	7.3	-24.1	*	-20.3	-10.8	0.5	-16.2	-3.1	-23.8	0.1	-6.9	2.7	-12.5	-6.6	-9.5	-4.1





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
RAISE TAXES	30.2	46.2	39.9	29.4	25.0	20.1	20.8	12.1	17.2	32.8	36.1	18.0	37.4	38.8	24.9	26.9	23.7	26.2
KEEP TAXES THE SAME	44.1	36.0	40.2	50.9	42.8	49.5	36.8	51.6	57.1	44.4	45.2	40.5	45.1	44.8	39.0	52.3	43.4	47.5
DON'T KNOW	25.7	17.8	19.9	19.8	32.2	30.4	42.4	36.3	25.7	22.8	18.6	41.5	17.4	16.4	36.1	20.8	32.9	26.3
Net Diff.	13.9	-10.2	0.3	21.5	17.8	29.4	15.9	39.5	39.8	11.6	9.1	22.5	7.7	5.9	14.2	25.5	19.7	21.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
RAISE TAXES	30.2	33.8	32.7	28.4	27.9	33.3	35.5	23.6	16.6	15.7	18.3
KEEP TAXES THE SAME	44.1	37.1	41.2	48.9	44.2	44.1	41.6	55.2	43.8	48.4	35.1
DON'T KNOW	25.7	29.1	26.1	22.7	27.9	22.6	22.9	21.3	39.6	36.0	46.6
Net Diff.	13.9	3.3	8.5	20.5	16.3	10.8	6.1	31.6	27.3	32.7	16.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
RAISE TAXES	30.2	35.9	25.5	36.3	27.3	17.5	23.2	34.5	25.9	34.6	38.2	26.6	24.7	34.2	27.6	20.3	16.9	20.8	23.6	19.2	31.5
KEEP TAXES THE SAME	44.1	45.1	43.2	45.6	44.5	36.5	39.5	45.6	42.6	45.5	44.6	47.6	42.3	48.6	41.9	31.1	57.9	56.5	59.1	63.7	46.0
DON'T KNOW	25.7	19.0	31.2	18.0	28.2	46.0	37.3	19.9	31.6	19.9	17.2	25.8	33.0	17.2	30.5	48.6	25.3	22.7	17.3	17.1	22.5
Net Diff.	13.9	9.2	17.7	9.3	17.3	19.0	16.3	11.1	16.7	10.9	6.3	21.0	17.5	14.4	14.3	10.8	41.0	35.7	35.6	44.4	14.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 4

	TOTAL	2024 BALLOT			PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	464	447	372	360	268	184	160	126	188	200	142				
RAISE TAXES	30.2	37.4	25.7	38.0	25.2	26.1	44.5	34.3	30.0	31.6	17.9	22.7				
KEEP TAXES THE SAME	44.1	43.7	44.1	46.1	44.5	40.7	47.8	46.5	48.0	44.5	42.9	34.2				
DON'T KNOW	25.7	19.0	30.2	15.9	30.3	33.2	7.7	19.3	21.9	23.9	39.1	43.1				
Net Diff.	13.9	6.3	18.4	8.1	19.3	14.5	3.3	12.2	18.0	12.9	25.0	11.4				



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very Liberal	Mod-Lib	Mod-Cons	Very Conservative	CONSERVATIVE	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE		
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
RAISE TAXES	30.2	27.1	23.5	30.3	24.1	33.7	43.6	38.3	39.5	24.8	40.7	25.7	22.5	35.5	28.3	25.3	26.5
KEEP TAXES THE SAME	44.1	39.7	39.6	39.7	45.9	47.7	42.9	45.5	60.5	52.3	43.9	37.9	51.4	56.6	39.4	38.5	48.1
DON'T KNOW	25.7	33.2	36.8	29.9	30.0	18.6	13.6	16.2	0.0	22.9	15.3	36.4	26.1	7.9	32.2	36.2	25.4
Net Diff.	13.9	12.5	16.1	9.4	21.8	14.0	-0.7	7.2	20.9	27.6	3.2	12.2	29.0	21.1	11.1	13.3	21.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
RAISE TAXES	30.2	25.5	26.9	36.2	28.3	26.7	27.4	26.6	31.5	32.0	30.6	26.0	28.7	36.0	30.9	30.6
KEEP TAXES THE SAME	44.1	44.3	42.3	44.5	43.0	54.4	58.0	53.9	42.5	41.9	43.7	41.6	46.7	41.5	47.3	38.5
DON'T KNOW	25.7	30.2	30.8	19.4	28.7	19.0	14.6	19.5	26.0	26.1	25.8	32.4	24.6	22.5	21.8	30.9
Net Diff.	13.9	18.8	15.4	8.3	14.7	27.7	30.6	27.3	11.0	9.9	13.1	15.6	18.1	5.4	16.4	7.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK		
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
RAISE TAXES	30.2	28.7	33.0	33.7	31.8	33.2	42.7	25.6	20.2	33.6	23.1	24.6	24.7	15.7	41.6	26.5	29.3	20.0	28.8	20.8
KEEP TAXES THE SAME	44.1	42.5	47.0	41.4	57.1	46.0	49.4	40.0	43.9	40.1	52.5	49.2	55.9	55.4	43.0	37.5	54.9	43.6	56.1	55.6
DON'T KNOW	25.7	28.7	20.0	24.9	11.2	20.8	8.0	34.4	35.9	26.3	24.4	26.1	19.5	28.9	15.3	36.0	15.7	36.3	15.1	23.6
Net Diff.	13.9	13.8	14.0	7.7	25.3	12.8	6.7	14.5	23.7	6.5	29.3	24.6	31.2	39.7	1.4	11.0	25.6	23.6	27.4	34.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530	
RAISE TAXES	30.2	16.3	22.2	31.8	24.3	32.0	40.0	25.3	33.3	25.0	36.7	37.1	24.1	
KEEP TAXES THE SAME	44.1	43.1	48.5	47.6	48.0	45.9	36.0	47.0	42.2	47.3	40.1	47.4	41.1	
DON'T KNOW	25.7	40.6	29.3	20.6	27.7	22.0	24.0	27.7	24.4	27.7	23.2	15.4	34.8	
Net Diff.	13.9	26.9	26.4	15.8	23.7	13.9	-4.0	21.7	8.9	22.3	3.3	10.3	17.1	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG			
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
RAISE TAXES	30.2	21.3	27.6	26.5	38.7	35.0	35.6	31.3	43.0	14.2	19.9	22.4	34.2	27.6	30.8	31.8
KEEP TAXES THE SAME	44.1	43.7	49.0	47.0	38.4	50.7	50.3	51.5	41.6	40.1	47.7	43.1	35.1	47.4	43.7	41.1
DON'T KNOW	25.7	35.0	23.4	26.5	22.8	14.3	14.1	17.2	15.4	45.7	32.4	34.4	30.7	25.0	25.4	27.1
Net Diff.	13.9	22.4	21.4	20.5	-0.3	15.6	14.8	20.2	-1.4	25.9	27.8	20.7	0.8	19.8	12.9	9.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
RAISE TAXES	30.2	31.3	32.0	29.9	37.3	23.2	30.9	14.5	31.4	31.9	28.8	42.9	24.8	29.2	23.9	24.3	30.7	45.0	28.6
KEEP TAXES THE SAME	44.1	44.2	44.0	50.8	39.1	49.2	38.3	41.9	45.3	43.4	48.8	42.6	52.3	42.6	49.7	35.1	42.5	41.6	43.8
DON'T KNOW	25.7	24.5	24.0	19.3	23.6	27.6	30.8	43.6	23.3	24.7	22.3	14.5	22.8	28.2	26.4	40.6	26.8	13.3	27.6
Net Diff.	13.9	13.0	12.0	20.9	1.7	25.9	7.4	27.4	13.9	11.4	20.0	-0.2	27.5	13.4	25.8	10.8	11.8	-3.4	15.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expanded	VOTE   GOP	Def./Prob/   GOP	Lean R   Und.	VOTE   DEMO-   CRAT	MINOR-   ITY	PERSUA   DABLES
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
THE RICH	18.5	7.9	14.5	18.3	22.1	21.9	30.5	20.3	26.5	14.3	14.5	13.1	9.2	9.0	12.4	34.7	29.1	16.3
THE MIDDLE CLASS	48.4	70.1	60.2	50.2	38.8	41.5	23.6	20.3	35.7	55.0	58.0	41.4	64.1	65.2	45.9	37.2	31.7	46.8
THE POOR	16.6	11.7	12.9	16.4	22.0	14.9	19.4	26.9	19.5	15.8	14.5	21.3	14.5	13.8	19.1	16.5	18.5	18.6
DON'T KNOW	16.6	10.3	12.4	15.1	17.0	21.7	26.5	32.5	18.3	15.0	12.9	24.3	12.2	12.0	22.7	11.6	20.6	18.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
THE RICH	18.5	16.6	20.2	15.1	24.2	20.1	22.2	11.2	11.2	9.4	14.6
THE MIDDLE CLASS	48.4	47.1	47.0	50.6	46.8	48.4	47.0	54.3	48.3	52.3	40.8
THE POOR	16.6	15.3	16.9	18.2	14.3	17.0	15.5	23.3	14.8	15.2	13.8
DON'T KNOW	16.6	21.1	15.9	16.1	14.7	14.5	15.3	11.2	25.7	23.1	30.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/										2-WAY	3-WAY	APP.	APP.	TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
THE RICH	18.5	11.9	23.9	9.3	31.1	8.4	12.5	11.2	25.8	10.9	10.6	11.4	28.0	13.4	30.5	12.3	17.0	15.6	22.2	25.8	12.7
THE MIDDLE CLASS	48.4	58.5	40.0	63.5	34.7	39.8	44.6	60.6	36.0	59.9	59.8	60.1	33.9	58.1	34.1	41.2	50.0	52.3	45.4	44.2	51.6
THE POOR	16.6	16.7	16.4	14.9	18.3	16.7	18.4	15.2	17.9	15.5	18.1	9.7	17.9	16.1	18.6	14.1	17.5	14.7	20.0	18.1	15.2
DON'T KNOW	16.6	12.9	19.6	12.4	15.9	35.1	24.5	12.9	20.3	13.8	11.5	18.7	20.1	12.4	16.9	32.4	15.5	17.4	12.3	11.9	20.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
				LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	1000	464	447	372	360	268	184	160	126	188	200	142	
THE RICH	18.5	9.7	28.8	9.2	28.8	17.5	9.2	32.6	23.2	9.3	25.7	12.6	
THE MIDDLE CLASS	48.4	62.0	35.0	63.1	36.4	43.9	67.5	38.5	44.4	58.8	34.7	43.5	
THE POOR	16.6	15.6	17.4	14.9	17.5	17.7	15.9	17.6	16.4	13.9	17.4	18.8	
DON'T KNOW	16.6	12.6	18.8	12.8	17.3	20.9	7.5	11.3	16.0	18.0	22.2	25.2	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
THE RICH	18.5	28.9	26.2	31.3	19.0	11.4	9.6	10.6	32.3	6.6	8.4	32.4	23.2	31.5	15.7	20.2	11.6
THE MIDDLE CLASS	48.4	31.2	28.9	33.2	47.4	58.1	65.6	61.6	40.9	56.9	65.8	31.7	42.6	38.7	26.1	47.8	50.5
THE POOR	16.6	19.8	22.9	17.1	17.2	13.8	13.6	13.7	26.8	21.0	12.8	16.1	16.9	29.8	30.4	15.9	10.0
DON'T KNOW	16.6	20.2	22.1	18.5	16.5	16.8	11.2	14.2	0.0	15.5	13.0	19.8	17.4	0.0	27.8	16.1	27.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
THE RICH	18.5	30.0	12.1	8.8	17.0	22.3	34.8	20.8	17.6	16.8	19.0	19.9	12.6	15.2	17.1	27.7
THE MIDDLE CLASS	48.4	36.2	43.4	62.5	48.5	49.6	40.4	50.7	50.3	52.4	46.5	34.0	48.0	58.0	53.9	38.3
THE POOR	16.6	16.7	20.5	15.1	16.6	15.8	16.6	15.7	14.9	12.6	19.1	28.5	21.1	13.6	15.0	14.6
DON'T KNOW	16.6	17.1	24.1	13.5	17.9	12.3	8.3	12.8	17.2	18.2	15.4	17.7	18.3	13.2	14.1	19.4





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
THE RICH	18.5	17.4	20.5	20.7	20.0	19.3	23.1	16.1	17.1	17.2	21.2	19.0	24.0	28.7	19.5	15.2	23.8	14.3	23.3	24.6
THE MIDDLE CLASS	48.4	46.4	52.0	52.7	50.6	47.4	56.9	45.7	45.4	49.7	45.6	49.9	39.6	47.0	50.4	49.0	62.9	37.2	43.1	36.3
THE POOR	16.6	18.3	13.2	12.4	14.7	19.3	12.8	17.6	13.6	15.8	18.1	14.1	25.3	7.6	17.2	14.6	9.8	18.3	24.1	26.4
DON'T KNOW	16.6	17.8	14.4	14.2	14.7	13.9	7.2	20.6	23.9	17.3	15.1	17.0	11.1	16.8	12.9	21.2	3.5	30.3	9.5	12.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530
THE RICH	18.5	14.2	16.1	18.2	19.3	19.3	20.1	16.7	19.6	17.5	19.8	20.9	16.4
THE MIDDLE CLASS	48.4	35.3	49.7	46.8	42.4	51.2	54.5	45.5	50.2	44.5	53.1	51.4	45.6
THE POOR	16.6	24.0	22.0	21.6	16.8	13.4	10.2	22.2	13.0	20.6	11.5	16.6	16.5
DON'T KNOW	16.6	26.5	12.2	13.4	21.5	16.1	15.2	15.6	17.2	17.4	15.6	11.1	21.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
THE RICH	18.5	15.4	17.4	19.7	19.6	18.4	22.5	22.1	19.6	13.8	12.6	17.6	19.6	21.2	18.8	14.9
THE MIDDLE CLASS	48.4	41.9	47.6	45.3	54.1	47.5	43.8	50.6	58.4	39.0	51.2	40.7	49.6	39.3	50.1	54.8
THE POOR	16.6	21.3	22.8	14.7	11.6	24.0	24.8	14.4	10.6	20.0	20.9	15.0	12.7	26.8	13.1	12.7
DON'T KNOW	16.6	21.3	12.2	20.4	14.7	10.1	9.0	13.0	11.5	27.1	15.3	26.7	18.1	12.8	18.1	17.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. WHO WILL BE IMPACTED THE MOST IF CONGRESS DOES NOT EXTEND THE TRUMP TAX CUTS OF 2017?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
THE RICH	18.5	18.6	17.8	20.7	19.5	15.5	19.0	16.5	18.6	18.7	19.0	23.0	18.2	19.5	29.3	26.6	18.3	18.1	18.7
THE MIDDLE CLASS	48.4	49.0	49.4	46.6	54.6	41.9	43.7	38.7	48.6	50.0	42.6	44.7	44.3	36.5	35.7	36.7	50.2	61.5	46.6
THE POOR	16.6	16.6	15.4	19.9	11.0	26.5	14.8	16.7	16.5	16.6	26.3	22.4	24.5	29.0	27.4	26.2	13.4	10.3	17.3
DON'T KNOW	16.6	15.8	17.4	12.7	14.8	16.1	22.5	28.1	16.3	14.7	12.1	9.9	13.0	15.0	7.6	10.5	18.1	10.2	17.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM RICH?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AT LEAST \$50,000	3.5	2.2	2.6	2.9	3.8	4.2	5.8	10.3	2.5	3.0	2.7	4.5	2.5	2.5	3.9	3.3	4.8	5.6
AT LEAST \$100,000	9.4	7.4	9.2	10.4	10.7	10.6	7.7	4.7	8.3	10.1	10.2	9.7	11.5	11.5	8.8	7.8	7.7	9.0
AT LEAST \$250,000	25.8	27.2	23.9	25.0	27.1	23.2	29.1	27.1	33.4	25.4	24.8	28.7	25.9	25.9	25.0	24.7	26.6	21.7
AT LEAST \$500,000	27.0	29.6	30.9	22.3	24.9	30.0	26.9	22.5	29.2	26.6	26.7	26.2	27.7	27.6	26.6	23.5	28.1	22.1
AT LEAST \$1,000,000	22.6	23.2	23.7	26.2	20.0	20.8	20.6	22.0	17.0	23.2	24.1	18.4	22.6	22.2	24.3	24.2	21.3	26.2
AT LEAST \$2,000,000	11.6	10.5	9.7	13.2	13.6	11.2	10.0	13.5	9.6	11.7	11.5	12.6	9.8	10.2	11.5	16.5	11.5	15.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM RICH?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AT LEAST \$50,000	3.5	2.0	4.5	4.4	2.4	2.8	2.1	5.4	6.9	7.4	5.9
AT LEAST \$100,000	9.4	8.4	13.4	9.1	6.5	8.8	8.3	10.4	12.5	10.5	16.4
AT LEAST \$250,000	25.8	25.3	26.2	25.0	27.1	25.3	25.2	25.5	28.2	26.2	31.9
AT LEAST \$500,000	27.0	28.1	29.1	24.8	27.9	27.8	29.0	23.2	23.4	26.6	17.5
AT LEAST \$1,000,000	22.6	24.8	21.2	23.4	21.0	23.6	23.3	24.6	18.2	17.0	20.4
AT LEAST \$2,000,000	11.6	11.4	5.7	13.3	15.1	11.8	12.0	10.9	10.8	12.4	7.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM RICH?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/										2-WAY	3-WAY	2-WAY	3-WAY	3-WAY		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AT LEAST \$50,000	3.5	3.3	3.7	2.9	3.3	7.2	5.0	3.4	3.7	3.5	4.4	1.6	3.6	3.3	4.0	3.4	5.5	5.0	4.7	5.7	4.1
AT LEAST \$100,000	9.4	10.3	8.8	11.7	7.3	8.2	9.5	10.5	8.3	10.3	9.9	11.1	8.3	10.0	7.5	11.4	11.6	11.8	11.3	13.0	9.9
AT LEAST \$250,000	25.8	25.8	25.8	25.7	25.7	26.1	24.8	25.9	25.6	25.5	25.3	25.9	26.1	25.8	24.2	29.0	21.1	20.3	22.8	22.4	23.0
AT LEAST \$500,000	27.0	26.8	27.2	26.9	27.8	24.4	25.5	25.4	28.7	25.8	25.1	27.4	28.6	25.1	30.6	26.3	20.6	24.1	23.8	23.2	26.8
AT LEAST \$1,000,000	22.6	22.8	22.5	22.8	22.5	22.5	24.0	23.8	21.5	23.4	24.0	22.2	21.6	24.0	20.9	21.4	25.6	23.9	23.8	24.0	21.5
AT LEAST \$2,000,000	11.6	11.0	12.1	9.9	13.4	11.7	11.2	11.1	12.1	11.4	11.3	11.7	11.9	11.8	12.7	8.4	15.5	15.0	13.5	11.7	14.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM RICH?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
AT LEAST \$50,000	3.5	3.1	3.4	3.0	3.2	4.6	0.9	2.8	3.9	4.8	3.6	5.4	
AT LEAST \$100,000	9.4	10.4	7.6	10.6	7.9	9.8	8.2	6.3	9.5	12.6	9.3	10.0	
AT LEAST \$250,000	25.8	26.6	26.0	26.4	26.1	24.3	26.8	29.7	23.8	26.1	23.1	24.9	
AT LEAST \$500,000	27.0	26.2	27.7	28.3	25.3	27.5	30.4	26.2	26.0	26.6	24.6	29.0	
AT LEAST \$1,000,000	22.6	23.6	22.1	22.2	22.9	22.9	24.1	21.3	26.4	20.6	24.3	19.3	
AT LEAST \$2,000,000	11.6	10.2	13.1	9.4	14.4	10.9	9.6	13.6	10.5	9.2	15.1	11.4	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM RICH?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AT LEAST \$50,000	3.5	3.8	3.3	4.3	4.2	2.4	3.1	2.7	5.8	2.1	3.1	2.9	4.6	0.0	7.0	4.8	2.3
AT LEAST \$100,000	9.4	8.5	10.0	7.1	8.7	9.5	12.2	10.7	11.5	10.4	10.6	8.3	7.3	7.5	7.8	9.1	13.1
AT LEAST \$250,000	25.8	26.8	22.2	30.8	23.8	29.6	23.9	26.9	17.9	22.7	27.9	28.0	24.7	20.0	24.9	23.6	25.8
AT LEAST \$500,000	27.0	28.2	29.1	27.4	24.1	31.2	26.3	29.0	22.1	30.7	28.1	28.1	19.7	30.5	30.9	24.8	32.1
AT LEAST \$1,000,000	22.6	20.2	21.5	19.0	24.7	20.6	24.4	22.4	20.8	20.5	22.7	20.8	25.7	25.7	17.1	25.8	19.3
AT LEAST \$2,000,000	11.6	12.6	14.0	11.4	14.4	6.6	10.2	8.3	22.0	13.6	7.6	11.8	18.1	16.4	12.3	11.9	7.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM RICH?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AT LEAST \$50,000	3.5	4.0	5.3	2.5	4.3	1.1	3.7	0.7	2.9	2.5	3.7	10.3	3.5	5.7	3.0	3.8
AT LEAST \$100,000	9.4	8.0	9.5	10.8	10.1	6.8	9.7	6.3	8.7	8.2	9.6	16.8	10.0	8.3	9.4	9.6
AT LEAST \$250,000	25.8	25.4	25.3	26.2	26.3	24.0	21.0	24.5	26.8	25.1	29.8	21.9	25.6	26.8	25.1	28.0
AT LEAST \$500,000	27.0	25.7	30.5	27.3	27.7	25.5	20.3	26.3	28.4	29.5	26.4	20.8	21.6	32.4	28.3	29.0
AT LEAST \$1,000,000	22.6	22.6	19.9	23.6	22.0	28.7	32.7	28.1	21.9	22.5	20.7	19.7	27.5	17.4	21.5	19.6
AT LEAST \$2,000,000	11.6	14.2	9.4	9.6	9.6	13.9	12.6	14.1	11.3	12.2	9.8	10.5	11.9	9.4	12.7	9.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM RICH?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AT LEAST \$50,000	3.5	5.0	0.8	1.1	0.2	3.8	0.4	5.9	1.2	2.8	5.1	3.8	8.0	1.2	1.6	3.8	3.2	4.4	6.7	9.2
AT LEAST \$100,000	9.4	9.7	8.8	10.0	6.6	8.7	6.8	10.6	11.2	10.5	7.1	9.0	4.5	5.1	8.1	12.6	8.4	9.6	5.4	3.6
AT LEAST \$250,000	25.8	26.6	24.1	25.5	21.7	29.1	23.7	24.7	24.7	27.7	21.6	24.5	17.4	27.0	28.9	26.7	27.5	21.5	16.8	17.9
AT LEAST \$500,000	27.0	26.5	28.0	25.7	32.0	25.8	30.3	27.0	25.1	27.6	25.7	28.4	21.7	32.1	27.5	27.7	31.3	25.6	23.1	20.4
AT LEAST \$1,000,000	22.6	21.3	25.1	24.4	26.4	22.0	26.4	20.8	23.7	21.9	24.2	22.7	26.0	25.5	23.7	20.3	20.8	24.6	28.7	23.4
AT LEAST \$2,000,000	11.6	10.8	13.2	13.3	13.1	10.5	12.4	11.0	14.1	9.5	16.1	11.5	22.4	9.0	10.2	8.9	8.8	14.3	19.3	25.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM RICH?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
AT LEAST \$50,000	3.5	8.0	5.7	4.7	4.2	2.9	0.3	5.7	2.2	5.2	1.4	2.4	4.5
AT LEAST \$100,000	9.4	11.8	15.1	6.0	8.3	10.1	8.4	10.3	8.9	9.7	9.1	7.9	10.7
AT LEAST \$250,000	25.8	24.4	25.8	27.7	24.2	24.7	26.6	26.4	25.4	25.7	25.8	27.0	24.7
AT LEAST \$500,000	27.0	24.9	22.3	24.5	29.6	27.2	29.9	23.8	29.0	25.6	28.8	27.6	26.5
AT LEAST \$1,000,000	22.6	17.3	20.5	25.0	20.5	22.7	25.1	21.9	23.1	21.5	24.1	23.8	21.6
AT LEAST \$2,000,000	11.6	13.6	10.6	12.2	13.1	12.4	9.7	11.9	11.4	12.3	10.8	11.3	11.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM RICH?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AT LEAST \$50,000	3.5	6.9	5.1	3.9	0.8	8.3	3.7	1.6	0.5	6.0	6.3	5.7	1.2	3.2	2.8	5.5
AT LEAST \$100,000	9.4	14.7	7.7	9.3	8.5	13.4	6.4	6.6	8.3	15.5	9.0	11.5	8.8	8.2	7.3	15.4
AT LEAST \$250,000	25.8	22.9	28.4	25.1	25.6	21.3	28.8	28.2	26.5	23.8	28.0	22.5	24.7	23.2	25.8	28.6
AT LEAST \$500,000	27.0	25.3	22.9	29.0	29.0	28.9	20.8	25.5	33.4	23.2	24.8	31.8	24.3	25.7	29.0	24.1
AT LEAST \$1,000,000	22.6	20.1	23.0	21.3	24.6	23.0	25.9	24.4	22.0	18.4	20.2	18.6	27.4	23.4	24.0	18.9
AT LEAST \$2,000,000	11.6	10.2	12.9	11.5	11.4	5.0	14.4	13.7	9.3	13.1	11.6	9.7	13.6	16.3	11.1	7.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM RICH?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AT LEAST \$50,000	3.5	3.2	1.5	3.5	1.4	8.4	9.0	8.7	2.0	4.5	8.6	1.7	6.3	10.2	10.5	7.7	1.8	3.8	3.5
AT LEAST \$100,000	9.4	9.3	7.3	7.5	9.5	19.0	12.9	11.6	7.3	12.0	15.1	18.6	15.2	15.6	8.6	20.0	7.5	7.9	9.6
AT LEAST \$250,000	25.8	26.0	25.8	26.5	26.7	26.2	23.6	22.8	25.9	26.2	22.9	27.0	23.4	20.9	16.9	18.5	26.7	28.0	24.9
AT LEAST \$500,000	27.0	27.5	28.0	24.0	29.3	20.1	25.3	20.8	27.5	26.5	22.1	24.9	20.0	23.4	28.5	32.2	28.7	26.1	27.4
AT LEAST \$1,000,000	22.6	22.6	25.0	23.9	24.1	16.6	15.0	22.8	24.4	20.9	18.3	14.1	21.7	16.1	16.0	11.9	24.1	21.9	22.8
AT LEAST \$2,000,000	11.6	11.5	12.4	14.5	9.0	9.7	14.2	13.4	12.9	9.9	12.9	13.6	13.4	13.8	19.6	9.8	11.2	12.4	11.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM POOR?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/  GOP	Lean D	DEMO-	ITY	DABLES
														Und.	CRAT			
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
NO MORE THAN \$100,000	5.1	2.6	4.1	5.5	5.9	6.4	5.6	6.3	8.9	5.0	4.8	6.0	5.8	5.7	4.9	2.8	5.4	4.9
NO MORE THAN \$80,000	3.7	2.9	1.5	3.7	3.8	4.7	8.6	8.6	0.0	3.3	3.0	4.6	3.3	3.4	3.5	2.5	4.9	3.4
NO MORE THAN \$60,000	14.1	10.1	12.2	13.7	12.0	16.0	20.6	24.1	33.6	12.3	11.8	14.7	11.6	11.4	15.1	10.3	18.7	13.4
NO MORE THAN \$40,000	31.4	31.2	31.1	31.6	31.0	30.1	32.1	33.9	40.9	30.8	31.2	28.8	32.0	30.9	31.3	29.7	33.0	27.0
NO MORE THAN \$20,000	30.0	38.5	33.4	29.1	29.9	27.0	22.5	18.4	13.5	31.7	32.1	29.5	31.7	33.4	27.6	33.0	25.8	27.5
NO MORE THAN \$10,000	15.7	14.9	17.7	16.4	17.3	16.0	10.6	8.7	3.0	17.0	17.2	16.4	15.6	15.2	17.5	21.8	12.3	23.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM POOR?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
NO MORE THAN \$100,000	5.1	4.9	4.5	5.5	5.1	5.0	4.3	7.6	5.4	5.6	4.9
NO MORE THAN \$80,000	3.7	3.4	4.1	3.4	4.1	3.5	2.9	5.5	4.9	4.5	5.6
NO MORE THAN \$60,000	14.1	12.5	14.7	11.1	20.0	13.7	13.9	13.0	15.8	17.1	13.3
NO MORE THAN \$40,000	31.4	34.1	31.9	31.5	28.5	33.1	33.7	30.6	23.4	22.4	25.3
NO MORE THAN \$20,000	30.0	32.1	32.6	29.5	26.5	30.1	30.0	30.3	29.6	27.8	33.1
NO MORE THAN \$10,000	15.7	13.0	12.1	18.9	15.8	14.6	15.0	13.1	20.9	22.6	17.8





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM POOR?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
		RIGHT	WRONG	UNITED STATES	FOR CONGRESS	ERS/									2-WAY	3-WAY	APP.	APP.	TRUMP			
		DIREC-	TRACK	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT	
		TION		LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	MAHA	MAHA	APP.
													BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127	
NO MORE THAN \$100,000	5.1	6.3	4.1	5.9	3.9	6.4	5.5	6.1	4.1	5.8	6.2	4.7	4.2	5.7	4.3	4.8	5.9	4.7	5.2	5.9	3.0	
NO MORE THAN \$80,000	3.7	3.5	3.9	3.6	3.9	3.3	3.4	3.7	3.8	3.5	3.8	2.7	4.1	3.8	4.3	2.5	4.1	3.7	3.9	5.4	2.9	
NO MORE THAN \$60,000	14.1	12.0	15.7	12.1	15.4	17.2	15.7	12.6	15.6	12.2	12.5	11.6	16.4	12.3	16.4	15.6	12.9	12.0	11.7	16.5	10.3	
NO MORE THAN \$40,000	31.4	30.6	32.0	31.7	32.7	24.7	31.3	30.4	32.4	30.8	28.1	36.9	32.2	30.6	33.7	29.5	29.2	28.8	31.0	27.9	31.6	
NO MORE THAN \$20,000	30.0	30.5	29.6	31.3	29.0	28.7	26.5	29.8	30.2	30.3	31.5	27.6	29.6	31.2	26.9	32.4	24.8	28.8	32.1	31.1	33.4	
NO MORE THAN \$10,000	15.7	17.1	14.6	15.4	15.1	19.7	17.7	17.4	14.0	17.4	17.9	16.5	13.5	16.5	14.5	15.3	23.2	21.8	16.0	13.1	18.7	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM POOR?

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT
Total	2000	928	894	744	720	536	340	332	269	404	388	267			
NO MORE THAN \$100,000	5.1	6.1	4.1	6.0	4.6	4.4	5.2	5.9	3.2	6.7	3.5	5.7			
NO MORE THAN \$80,000	3.7	3.7	3.9	3.1	4.6	3.6	2.8	4.2	5.1	3.3	4.8	2.0			
NO MORE THAN \$60,000	14.1	12.3	16.3	12.1	15.7	14.6	12.4	12.3	14.5	11.8	18.6	14.8			
NO MORE THAN \$40,000	31.4	30.8	32.2	29.4	30.4	35.4	31.2	30.1	35.5	28.0	30.7	35.4			
NO MORE THAN \$20,000	30.0	31.0	28.9	33.7	27.4	28.4	35.6	31.2	30.6	32.0	24.2	26.1			
NO MORE THAN \$10,000	15.7	16.1	14.6	15.7	17.3	13.6	12.7	16.2	11.1	18.2	18.2	16.0			



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. IN YOUR OPINION, HOW MUCH DOES SOMEONE NEED TO EARN PER YEAR FOR YOU TO CONSIDER THEM POOR?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
NO MORE THAN \$100,000	5.1	6.6	6.9	6.4	5.4	2.8	4.9	3.7	17.4	10.2	4.3	5.8	3.2	2.4	6.0	5.0	1.8
NO MORE THAN \$80,000	3.7	4.5	4.9	4.2	3.5	3.5	3.4	3.4	3.4	3.8	2.9	4.3	4.1	8.5	6.1	2.9	3.4
NO MORE THAN \$60,000	14.1	18.1	20.1	16.4	12.0	15.7	10.1	13.1	16.4	9.5	12.4	18.4	12.7	10.1	17.6	12.6	17.7
NO MORE THAN \$40,000	31.4	31.4	32.7	30.3	30.3	34.8	29.7	32.5	27.2	25.1	30.6	31.9	27.7	31.8	31.0	34.5	41.3
NO MORE THAN \$20,000	30.0	25.6	18.8	31.6	29.1	35.1	32.8	34.1	18.2	28.1	36.0	25.6	29.6	30.7	28.5	29.1	26.4
NO MORE THAN \$10,000	15.7	13.7	16.5	11.2	19.8	8.1	19.2	13.2	17.4	23.3	13.7	14.0	22.7	16.5	10.8	15.9	9.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF							RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523	
NO MORE THAN \$100,000	5.1	4.8	6.3	4.9	4.6	8.0	19.0	6.1	4.4	4.2	4.6	6.0	3.9	5.2	5.6	5.0	
NO MORE THAN \$80,000	3.7	4.4	3.3	3.2	4.2	4.8	8.8	4.1	3.2	2.7	4.2	5.5	2.6	3.6	3.4	4.9	
NO MORE THAN \$60,000	14.1	14.4	14.7	13.6	14.5	16.0	15.2	16.2	13.7	13.0	15.0	13.6	10.5	14.6	13.7	18.9	
NO MORE THAN \$40,000	31.4	31.9	29.8	31.4	35.0	34.2	22.6	36.1	31.4	34.3	26.1	27.6	34.6	23.7	31.1	29.5	
NO MORE THAN \$20,000	30.0	27.9	29.9	32.3	29.3	23.4	20.9	23.8	31.5	31.6	31.3	29.3	31.4	31.6	29.8	29.9	
NO MORE THAN \$10,000	15.7	16.5	16.1	14.7	12.5	13.6	13.5	13.6	15.7	14.1	18.7	18.0	17.0	21.3	16.4	11.8	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/   COLL-   Bchlr   Post-   LESS/   COLL-   LESS/   COLL-   WHITE   NON-   His-   Black   Asian   MEN   WOMEN   MEN   WOMEN   MEN   WOMEN	COLL.   EGE   Degree   Grad. /   COLL.   EGE   COLL.   EGE     WHITE   panic	GRAD   GRAD.     Prof.   GRAD.   GRAD.   GRAD.   GRAD.																
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
NO MORE THAN \$100,000	5.1	5.0	5.3	4.7	6.4	4.6	5.3	5.3	5.3	4.8	5.7	4.3	7.6	5.6	4.1	5.4	4.7	3.9	8.0	7.2
NO MORE THAN \$80,000	3.7	3.7	3.8	3.8	3.9	4.1	3.8	3.4	3.9	3.8	3.5	3.8	3.7	1.0	4.3	3.4	3.6	3.9	4.3	3.1
NO MORE THAN \$60,000	14.1	13.1	16.0	16.3	15.4	11.8	14.7	14.0	17.5	15.2	11.6	14.1	8.7	14.3	14.2	16.1	10.0	18.1	8.5	8.8
NO MORE THAN \$40,000	31.4	29.1	35.8	35.1	37.1	29.6	35.7	28.6	36.0	33.2	27.6	30.2	23.4	34.6	32.6	33.7	33.6	26.9	25.1	21.8
NO MORE THAN \$20,000	30.0	31.4	27.3	27.3	27.4	34.2	30.3	29.3	23.8	30.3	29.4	33.3	26.1	28.8	32.9	28.1	38.6	27.9	27.7	24.5
NO MORE THAN \$10,000	15.7	17.8	11.7	12.9	9.7	15.7	10.3	19.4	13.5	12.6	22.2	14.3	30.6	15.7	11.9	13.3	9.4	19.2	26.3	34.6



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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
NO MORE THAN \$100,000	5.1	9.2	6.7	8.5	4.2	4.7	1.7	8.0	3.3	6.8	2.9	4.9	5.3
NO MORE THAN \$80,000	3.7	4.1	5.2	5.5	5.6	2.1	1.7	5.1	2.9	5.3	1.8	4.0	3.5
NO MORE THAN \$60,000	14.1	20.6	15.8	17.5	15.2	12.7	9.1	17.6	11.9	16.8	10.6	13.0	15.0
NO MORE THAN \$40,000	31.4	24.7	31.7	27.0	32.9	32.7	34.4	28.1	33.5	29.6	33.7	32.0	30.8
NO MORE THAN \$20,000	30.0	26.9	22.4	25.1	25.4	34.7	37.8	24.5	33.4	24.8	36.5	32.6	27.7
NO MORE THAN \$10,000	15.7	14.6	18.2	16.5	16.7	13.1	15.4	16.7	15.1	16.7	14.5	13.5	17.6



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
NO MORE THAN \$100,000	5.1	5.8	9.3	4.8	2.0	7.5	10.7	3.3	1.3	4.9	7.9	6.1	2.6	6.8	4.1	5.4
NO MORE THAN \$80,000	3.7	3.0	6.1	4.2	1.8	4.2	5.5	6.4	1.1	2.4	6.7	2.4	2.6	4.7	3.1	4.0
NO MORE THAN \$60,000	14.1	19.9	16.3	15.2	9.2	13.6	16.1	14.9	9.3	23.5	16.5	15.4	9.1	14.8	15.3	10.5
NO MORE THAN \$40,000	31.4	30.1	27.0	33.2	33.7	24.4	24.6	36.0	36.5	33.4	29.3	30.9	30.6	28.1	34.3	28.8
NO MORE THAN \$20,000	30.0	25.8	23.8	27.1	38.6	36.1	27.8	28.5	37.9	20.0	20.1	25.9	39.4	25.8	29.8	35.2
NO MORE THAN \$10,000	15.7	15.3	17.5	15.5	14.7	14.3	15.4	10.8	13.9	15.8	19.5	19.4	15.6	19.7	13.5	16.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
NO MORE THAN \$100,000	5.1	5.2	6.2	6.1	2.2	6.3	6.8	3.7	6.1	3.9	8.2	17.7	7.9	9.2	8.9	2.0	4.0	3.7	5.4
NO MORE THAN \$80,000	3.7	3.7	4.3	5.6	1.7	5.7	5.3	4.1	4.4	3.1	6.5	5.7	5.1	7.9	14.3	6.0	2.8	7.3	3.3
NO MORE THAN \$60,000	14.1	14.1	18.1	13.6	7.8	14.9	7.1	14.1	16.5	10.2	12.8	6.9	12.0	12.9	15.1	10.4	14.5	12.2	14.2
NO MORE THAN \$40,000	31.4	31.2	33.0	32.5	31.1	18.7	29.7	34.1	33.5	28.1	24.1	36.5	22.3	19.9	13.3	41.3	33.9	33.5	30.8
NO MORE THAN \$20,000	30.0	30.5	27.5	25.7	40.7	26.3	30.6	23.5	27.5	34.8	23.5	15.8	25.5	24.2	15.6	19.2	32.2	33.3	29.9
NO MORE THAN \$10,000	15.7	15.4	10.9	16.5	16.5	28.1	20.5	20.5	12.0	19.9	24.9	17.5	27.2	25.9	32.8	21.1	12.5	10.0	16.5





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37. IF THE SCHEDULED TAX INCREASE IS NOT STOPPED:
- A FAMILY OF 4 EARNING \$80,000 WOULD SEE A NEARLY \$1,700 TAX INCREASE.
  - 40 MILLION FAMILIES WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000.
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF.
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%.
  - 2 MILLION FAMILY-OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF
- NOW, DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
SUPPORT	41.4	49.7	42.4	39.5	44.7	35.3	34.7	37.1	32.6	42.3	43.7	34.5	45.9	47.7	35.6	36.8	39.1	40.4
Strongly	27.9	42.6	29.8	28.8	28.4	19.6	13.4	18.6	13.8	30.1	32.1	18.6	33.3	33.9	24.8	26.9	22.4	23.8
Somewhat	13.5	7.1	12.6	10.7	16.3	15.8	21.3	18.5	18.7	12.2	11.5	15.9	12.7	13.8	10.8	9.9	16.8	16.5
OPPOSE	48.9	44.7	50.7	50.2	42.9	53.9	50.6	48.7	67.4	49.3	48.3	55.0	46.0	43.4	55.6	56.8	47.8	50.5
Somewhat	15.0	10.2	16.0	14.5	13.2	19.7	12.9	24.5	22.4	15.4	14.7	19.3	15.6	14.1	18.7	14.0	14.0	20.5
Strongly	33.9	34.5	34.7	35.7	29.7	34.2	37.7	24.2	45.0	34.0	33.6	35.8	30.4	29.3	36.8	42.8	33.8	30.0
DON'T KNOW	9.7	5.6	6.9	10.3	12.4	10.7	14.7	14.2	0.0	8.4	8.0	10.5	8.1	8.9	8.9	6.4	13.1	9.1
Net Diff.	-7.5	5.0	-8.3	-10.7	1.7	-18.6	-15.9	-11.6	-34.9	-7.1	-4.6	-20.5	-0.0	4.3	-20.0	-20.0	-8.6	-10.1
Mean	2.39	2.61	2.40	2.36	2.49	2.23	2.12	2.37	2.01	2.42	2.46	2.19	2.53	2.57	2.26	2.22	2.32	2.38



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- NOW, DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 2

	TOTAL					AREA					2026 VOTER LIKELIHOOD				
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All				
Total	1000	175	225	384	216	839	639	200	161	104	57				
SUPPORT	41.4	41.0	47.0	39.0	40.1	43.3	45.2	37.2	31.4	29.8	34.3				
Strongly	27.9	29.2	31.4	25.1	28.2	30.1	32.9	21.2	16.4	12.5	23.6				
Somewhat	13.5	11.8	15.5	13.9	11.9	13.2	12.3	16.0	15.0	17.3	10.6				
OPPOSE	48.9	51.5	42.5	50.0	51.4	47.2	45.2	53.6	57.7	58.6	55.9				
Somewhat	15.0	19.2	12.5	13.4	16.9	14.7	13.2	19.4	16.4	18.2	12.9				
Strongly	33.9	32.3	30.0	36.6	34.5	32.5	32.0	34.1	41.3	40.4	43.0				
DON'T KNOW	9.7	7.5	10.5	10.9	8.5	9.5	9.6	9.2	10.9	11.5	9.8				
Net Diff.	-7.5	-10.5	4.4	-11.0	-11.3	-3.9	*	-16.4	-26.3	-28.8	-21.7				
Mean	2.39	2.41	2.54	2.31	2.37	2.45	2.51	2.27	2.07	2.02	2.16				



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- NOW, DO YOU SUPPORT OR OPPOSE STOPPING THE SCHEDULED TAX INCREASE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA		NOT VOTE DJT	NOT	NOT	APPR.				
		UNITED STATES		FOR CONGRESS		ERS/									APPR.	APPR.	TRUMP				
															2-WAY	3-WAY	3-WAY				
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
SUPPORT	41.4	49.1	35.7	45.6	39.7	28.9	33.9	46.1	36.6	43.8	46.8	37.0	38.3	45.7	38.4	32.3	44.8	38.2	38.6	47.8	25.9
Strongly	27.9	33.0	24.2	32.1	24.9	22.0	22.0	31.1	24.6	29.6	31.2	25.8	25.8	31.7	24.2	22.4	24.7	23.0	25.8	31.0	17.8
Somewhat	13.5	16.1	11.6	13.5	14.9	6.9	11.9	14.9	12.0	14.2	15.6	11.1	12.5	14.0	14.2	9.9	20.2	15.2	12.8	16.7	8.1
OPPOSE	48.9	42.0	54.0	45.9	51.3	51.9	55.2	44.3	53.6	47.4	42.6	58.3	50.8	45.7	53.1	51.3	45.2	56.1	54.6	43.5	67.5
Somewhat	15.0	18.0	12.8	15.9	13.4	17.9	18.9	17.0	12.9	17.2	16.4	19.0	12.1	16.5	13.7	12.4	27.2	24.3	17.5	17.3	18.0
Strongly	33.9	24.0	41.2	30.0	37.9	34.0	36.4	27.3	40.6	30.2	26.2	39.3	38.6	29.2	39.4	38.9	18.0	31.8	37.2	26.2	49.6
DON'T KNOW	9.7	8.9	10.3	8.5	9.0	19.1	10.9	9.6	9.9	8.8	10.6	4.7	10.9	8.6	8.5	16.4	9.9	5.7	6.8	8.7	6.6
Net Diff.	-7.5	7.0	-18.3	-0.4	-11.6	-23.0	-21.3	1.8	-17.0	-3.7	4.2	-21.3	-12.4	*	-14.7	-19.0	-0.4	-17.8	-16.0	4.3	-41.7
Mean	2.39	2.64	2.21	2.52	2.29	2.21	2.22	2.55	2.23	2.47	2.58	2.25	2.29	2.53	2.25	2.19	2.57	2.31	2.29	2.58	1.94



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BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
			TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	1000	464	447	372	360	268	155	171	143	217	189	125						
SUPPORT	41.4	45.1	41.0	45.0	40.6	37.4	49.3	45.1	43.5	41.9	36.6	30.5						
Strongly	27.9	31.7	26.4	31.1	26.3	25.6	37.4	28.2	25.4	26.6	24.6	25.8						
Somewhat	13.5	13.4	14.6	13.8	14.3	11.8	11.9	16.9	18.0	15.2	12.0	4.7						
OPPOSE	48.9	45.2	49.7	44.3	49.5	54.4	42.4	45.9	49.6	45.7	52.9	59.9						
Somewhat	15.0	15.0	13.1	14.2	13.9	17.5	11.4	16.3	18.0	16.2	11.7	17.1						
Strongly	33.9	30.1	36.6	30.1	35.6	36.9	31.1	29.6	31.7	29.4	41.1	42.8						
DON'T KNOW	9.7	9.7	9.3	10.7	9.8	8.2	8.3	9.0	6.9	12.4	10.6	9.6						
Net Diff.	-7.5	-0.0	-8.6	0.7	-8.9	-17.0	6.9	-0.7	-6.1	-3.8	-16.3	-29.4						
Mean	2.39	2.52	2.34	2.52	2.35	2.28	2.61	2.48	2.40	2.45	2.22	2.15						



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
SUPPORT	41.4	44.5	50.7	39.1	35.1	41.3	49.7	45.2	63.3	30.7	47.7	43.5	34.6	43.8	41.0	37.4	35.4
Strongly	27.9	28.0	37.7	19.5	23.2	27.1	38.5	32.4	33.2	17.4	34.9	27.6	23.8	26.6	27.5	25.4	24.9
Somewhat	13.5	16.5	13.0	19.6	11.9	14.2	11.2	12.8	30.1	13.4	12.9	15.8	10.8	17.2	13.5	12.0	10.5
OPPOSE	48.9	49.2	44.3	53.5	52.4	50.1	39.8	45.4	36.7	55.0	41.8	50.3	49.6	44.3	49.4	53.1	60.5
Somewhat	15.0	14.2	10.5	17.5	14.9	15.5	15.8	15.6	16.2	17.5	13.1	13.5	14.5	14.1	17.4	13.9	26.7
Strongly	33.9	35.0	33.7	36.0	37.5	34.7	24.0	29.7	20.5	37.4	28.7	36.8	35.1	30.2	32.0	39.2	33.8
DON'T KNOW	9.7	6.3	5.0	7.4	12.6	8.5	10.4	9.4	0.0	14.3	10.4	6.2	15.8	11.9	9.6	9.5	4.0
Net Diff.	-7.5	-4.7	6.5	-14.4	-17.3	-8.8	9.9	-0.1	26.6	-24.2	5.9	-6.8	-15.0	-0.6	-8.3	-15.6	-25.1
Mean	2.39	2.40	2.58	2.24	2.24	2.37	2.72	2.53	2.76	2.12	2.60	2.37	2.28	2.46	2.40	2.26	2.28



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
SUPPORT	41.4	40.9	34.5	44.1	39.6	53.1	68.5	50.0	38.9	40.2	36.6	40.3	42.1	52.9	39.7	36.8
Strongly	27.9	27.1	19.3	31.6	23.3	33.6	51.0	30.0	27.8	29.0	25.8	21.2	27.5	40.2	28.2	22.2
Somewhat	13.5	13.8	15.2	12.5	16.3	19.5	17.4	20.0	11.1	11.3	10.8	19.1	14.7	12.7	11.5	14.6
OPPOSE	48.9	49.9	53.3	46.3	51.1	39.6	27.8	42.0	50.9	50.5	51.6	49.6	49.0	40.7	51.5	49.4
Somewhat	15.0	13.7	17.6	15.6	16.6	15.9	19.3	15.1	15.1	16.8	11.9	13.4	13.0	11.4	17.7	15.3
Strongly	33.9	36.3	35.7	30.7	34.5	23.7	8.5	26.9	35.8	33.7	39.7	36.2	36.0	29.3	33.8	34.0
DON'T KNOW	9.7	9.2	12.2	9.5	9.3	7.3	3.7	8.0	10.2	9.3	11.8	10.2	8.8	6.4	8.7	13.8
Net Diff.	-7.5	-9.0	-18.8	-2.2	-11.5	13.6	40.6	7.9	-11.9	-10.2	-15.0	-9.3	-6.9	12.2	-11.8	-12.5
Mean	2.39	2.35	2.21	2.50	2.31	2.68	3.15	2.58	2.34	2.39	2.26	2.28	2.37	2.68	2.37	2.29



Table 37 Page 457  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
SUPPORT	41.4	40.2	43.6	40.7	48.6	42.1	52.3	38.7	34.2	44.2	35.5	36.2	33.1	34.2	47.3	41.6	47.5	25.0	38.3	28.1
Strongly	27.9	27.3	29.1	27.4	32.3	27.5	35.1	27.1	22.8	30.6	22.3	22.1	19.7	18.9	32.5	29.0	27.9	16.3	20.1	19.3
Somewhat	13.5	13.0	14.4	13.4	16.3	14.6	17.2	11.7	11.5	13.6	13.2	14.2	13.4	15.3	14.8	12.6	19.6	8.8	18.2	8.8
OPPOSE	48.9	49.6	47.5	51.1	41.0	49.0	40.8	50.2	54.6	47.7	51.5	50.6	54.7	53.6	44.9	50.0	43.7	57.4	53.0	56.3
Somewhat	15.0	14.4	16.0	15.7	16.6	15.7	14.2	13.4	18.0	15.9	13.0	10.1	16.2	17.7	17.0	15.0	4.8	15.5	21.1	11.6
Strongly	33.9	35.2	31.5	35.4	24.5	33.2	26.6	36.8	36.7	31.7	38.5	40.4	38.5	35.9	27.9	34.9	38.9	41.9	31.9	44.7
DON'T KNOW	9.7	10.1	8.9	8.2	10.4	8.9	6.9	11.1	11.1	8.2	13.0	13.2	12.2	12.2	7.8	8.5	8.8	17.5	8.7	15.6
Net Diff.	-7.5	-9.4	-3.9	-10.4	7.6	-6.8	11.5	-11.4	-20.4	-3.5	-16.0	-14.3	-21.6	-19.4	2.4	-8.4	3.7	-32.4	-14.8	-28.2
Mean	2.39	2.36	2.45	2.36	2.63	2.40	2.65	2.33	2.23	2.47	2.22	2.21	2.16	2.20	2.56	2.39	2.40	1.99	2.29	2.03



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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530
SUPPORT	41.4	27.5	39.9	46.5	40.2	45.6	40.6	40.4	42.0	40.3	42.7	46.0	37.3
Strongly	27.9	18.9	20.3	28.4	28.9	32.0	30.4	23.8	30.5	25.4	31.1	30.4	25.7
Somewhat	13.5	8.6	19.5	18.1	11.3	13.7	10.2	16.6	11.5	14.9	11.7	15.6	11.6
OPPOSE	48.9	56.0	50.3	48.1	50.6	44.3	48.8	50.4	47.9	50.5	46.9	45.9	51.6
Somewhat	15.0	16.5	16.7	15.6	16.9	12.9	13.4	16.2	14.3	16.4	13.2	15.2	14.8
Strongly	33.9	39.5	33.6	32.4	33.7	31.3	35.4	34.3	33.7	34.1	33.7	30.7	36.7
DON'T KNOW	9.7	16.5	9.8	5.4	9.1	10.1	10.6	9.2	10.1	9.2	10.4	8.1	11.1
Net Diff.	-7.5	-28.5	-10.4	-1.6	-10.4	1.4	-8.2	-10.0	-5.9	-10.2	-4.2	0.1	-14.3
Mean	2.39	2.08	2.30	2.45	2.39	2.51	2.40	2.33	2.43	2.35	2.45	2.50	2.30





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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
SUPPORT	41.4	33.0	44.7	41.0	42.8	48.1	48.5	43.7	45.3	23.6	41.2	38.9	40.2	43.1	40.2	42.0
Strongly	27.9	18.1	27.1	27.8	32.7	20.8	30.9	29.6	33.6	16.5	23.5	26.3	31.7	25.8	28.7	28.5
Somewhat	13.5	14.8	17.6	13.2	10.1	27.3	17.6	14.1	11.7	7.1	17.6	12.5	8.5	17.3	11.5	13.4
OPPOSE	48.9	54.3	48.2	49.3	46.8	46.3	45.1	47.4	45.1	59.2	51.1	50.8	48.6	51.1	48.2	47.9
Somewhat	15.0	18.7	14.7	14.7	13.8	17.9	16.6	12.5	15.2	19.1	12.9	16.5	12.3	17.3	14.1	14.4
Strongly	33.9	35.6	33.5	34.5	33.0	28.4	28.5	34.9	29.9	40.1	38.2	34.3	36.3	33.8	34.2	33.5
DON'T KNOW	9.7	12.8	7.1	9.7	10.3	5.6	6.3	8.9	9.6	17.2	7.7	10.4	11.2	5.8	11.5	10.1
Net Diff.	-7.5	-21.3	-3.5	-8.3	-4.0	1.8	3.4	-3.7	0.1	-35.6	-9.9	-11.9	-8.4	-8.0	-8.0	-6.0
Mean	2.39	2.18	2.41	2.38	2.48	2.43	2.54	2.42	2.54	2.00	2.29	2.35	2.40	2.37	2.39	2.41



Table 37 Page 460  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
SUPPORT	41.4	41.7	44.1	42.8	41.1	45.9	36.4	37.4	43.0	40.9	48.6	53.0	51.5	45.4	61.2	32.6	38.8	41.2	42.4
Strongly	27.9	28.4	29.4	28.3	31.7	28.8	26.4	21.5	28.6	28.5	32.3	38.9	35.6	27.1	43.1	25.4	26.3	29.1	28.3
Somewhat	13.5	13.3	14.8	14.5	9.3	17.1	10.0	15.9	14.4	12.4	16.3	14.1	15.9	18.4	18.1	7.2	12.5	12.1	14.2
OPPOSE	48.9	49.2	45.9	49.6	50.9	47.6	57.7	44.6	47.3	51.3	43.9	35.2	42.6	47.2	36.1	55.9	50.7	49.7	48.3
Somewhat	15.0	15.2	16.1	15.7	14.4	13.6	12.7	12.0	16.1	13.8	15.0	10.1	14.2	15.7	15.0	24.0	15.0	17.3	14.9
Strongly	33.9	34.0	29.8	33.9	36.6	34.0	45.0	32.5	31.2	37.5	28.9	25.0	28.4	31.5	21.1	31.9	35.7	32.4	33.4
DON'T KNOW	9.7	9.1	10.0	7.6	8.0	6.5	5.9	18.1	9.7	7.8	7.5	11.9	5.9	7.3	2.7	11.5	10.5	9.1	9.3
Net Diff.	-7.5	-7.5	-1.8	-6.8	-9.9	-1.7	-21.3	-7.2	-4.3	-10.4	4.7	17.8	8.9	-1.8	25.1	-23.3	-11.9	-8.5	-5.8
Mean	2.39	2.40	2.49	2.40	2.39	2.44	2.19	2.32	2.45	2.35	2.56	2.76	2.62	2.44	2.85	2.29	2.33	2.42	2.41



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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38. NOW, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS WHEN IT COMES TO TAXES AND SPENDING?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
STOP SCHEDULED TAX INCRS.	25.0	34.7	27.7	23.1	20.6	29.9	19.3	9.5	8.2	26.6	26.8	25.8	29.2	28.5	28.9	18.3	20.9	24.0
RAISING TAXES ON THE RICH	22.7	7.4	13.1	20.7	28.2	29.0	45.0	44.3	44.1	15.4	14.5	20.9	8.4	8.0	20.6	28.9	41.5	13.4
CUTTING TAXES	15.6	18.1	16.7	21.7	17.5	10.4	2.7	0.0	12.4	18.5	18.8	16.6	19.8	18.9	18.1	17.9	8.3	14.1
REDUCE DEBT & DEFICIT	14.0	15.9	18.7	14.3	11.3	12.7	13.1	3.2	0.0	16.7	17.1	14.5	19.8	20.2	13.8	11.0	7.2	16.7
CUTTING SPENDING	12.6	23.2	15.4	12.2	13.2	5.4	2.4	3.9	9.0	15.4	16.4	9.8	18.6	20.0	9.7	11.0	5.5	15.2
PROTECT SAFETY NET PRGRMS	8.0	0.7	6.8	8.0	5.8	9.9	14.4	29.3	20.2	6.0	5.5	8.5	2.8	2.8	7.2	12.9	13.2	15.0
OTHER	2.0	0.0	1.6	0.0	3.4	2.7	3.1	9.8	6.1	1.4	0.9	3.9	1.5	1.7	1.7	0.0	3.5	1.7



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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
STOP SCHEDULED TAX INCRS.	25.0	19.0	24.3	27.7	25.9	23.5	22.9	25.6	32.8	38.1	23.0
RAISING TAXES ON THE RICH	22.7	23.4	24.2	19.2	27.1	24.1	24.2	23.8	15.6	15.7	15.5
CUTTING TAXES	15.6	22.1	12.8	14.6	15.1	15.4	14.0	19.7	16.9	16.3	18.0
REDUCE DEBT & DEFICIT	14.0	11.5	13.9	14.9	14.6	13.9	14.2	12.9	14.8	13.6	17.0
CUTTING SPENDING	12.6	12.8	14.8	14.4	7.2	13.1	13.7	11.1	10.4	9.5	12.1
PROTECT SAFETY NET PRGRMS	8.0	8.7	7.3	7.7	8.7	7.9	8.7	5.6	8.2	5.3	13.4
OTHER	2.0	2.7	2.7	1.5	1.4	2.1	2.3	1.3	1.4	1.6	1.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. NOW, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS WHEN IT COMES TO TAXES AND SPENDING?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA		NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/												APP.	APP.	TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
STOP SCHEDULED TAX INCRS.	25.0	25.7	24.6	28.8	19.9	30.5	27.8	27.8	22.1	27.2	25.7	30.5	22.2	27.6	22.5	21.3	26.9	23.5	22.1	22.0	20.9
RAISING TAXES ON THE RICH	22.7	8.8	33.0	8.4	39.1	15.7	21.1	8.2	37.6	9.5	9.0	10.6	39.8	10.8	40.4	27.5	9.3	13.3	24.6	23.9	18.3
CUTTING TAXES	15.6	19.7	12.6	19.9	11.4	14.6	16.3	18.9	12.2	18.5	19.3	16.8	11.9	17.8	12.3	14.9	24.1	22.5	14.1	11.2	13.2
REDUCE DEBT & DEFICIT	14.0	20.5	9.3	19.7	8.2	14.0	15.1	19.8	8.1	19.2	20.0	17.3	7.4	19.5	6.1	11.3	12.5	15.2	14.3	19.3	16.1
CUTTING SPENDING	12.6	18.4	8.4	18.6	6.9	10.6	8.5	19.1	6.0	18.6	19.9	15.6	5.0	17.0	5.0	13.3	16.0	13.3	10.9	9.6	15.3
PROTECT SAFETY NET PRGRMS	8.0	5.8	9.6	3.0	12.7	9.9	8.6	4.8	11.3	5.5	4.3	8.1	11.2	5.9	11.7	7.3	9.2	9.2	10.9	11.8	13.2
OTHER	2.0	1.2	2.5	1.6	1.8	4.6	2.6	1.3	2.7	1.5	1.7	1.2	2.5	1.3	2.0	4.3	2.0	2.9	3.1	2.3	3.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. NOW, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS WHEN IT COMES TO TAXES AND SPENDING?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	464	447	372	360	268	155	171	143	217	189	125	
STOP SCHEDULED TAX INCRS.	25.0	29.7	19.2	27.7	20.8	27.0	24.4	15.9	21.4	30.1	25.2	33.4	
RAISING TAXES ON THE RICH	22.7	8.8	38.3	11.0	35.5	21.9	9.0	34.3	27.7	12.4	36.6	15.3	
CUTTING TAXES	15.6	16.8	13.4	18.2	12.4	16.4	17.2	13.9	14.0	18.9	11.1	19.1	
REDUCE DEBT & DEFICIT	14.0	20.0	7.9	19.0	9.1	13.8	24.3	12.7	18.7	15.1	5.8	8.1	
CUTTING SPENDING	12.6	19.0	6.9	19.3	8.0	9.5	21.5	8.7	10.4	17.8	7.4	8.5	
PROTECT SAFETY NET PRGRMS	8.0	4.6	11.6	3.1	11.9	9.5	2.5	13.5	7.1	3.5	10.5	12.3	
OTHER	2.0	1.1	2.7	1.8	2.2	1.9	1.1	1.0	0.6	2.3	3.3	3.4	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
STOP SCHEDULED TAX INCRS.	25.0	19.5	19.6	19.4	25.5	31.6	25.0	28.5	14.3	34.3	26.8	19.8	20.0	29.7	20.3	25.3	35.0
RAISING TAXES ON THE RICH	22.7	40.1	38.0	41.9	24.0	10.3	7.9	9.2	26.2	12.5	9.5	41.0	30.4	18.5	42.1	24.8	3.4
CUTTING TAXES	15.6	8.9	7.7	10.0	17.4	18.0	19.4	18.6	9.1	18.9	18.6	8.9	18.7	13.0	8.8	15.9	21.7
REDUCE DEBT & DEFICIT	14.0	9.9	8.4	11.2	13.4	19.9	14.9	17.6	16.7	19.6	18.9	9.7	9.5	3.9	7.5	13.2	18.7
CUTTING SPENDING	12.6	5.2	5.4	5.1	9.6	15.6	26.8	20.8	18.4	9.9	22.1	5.0	11.2	16.7	0.0	8.4	17.6
PROTECT SAFETY NET PRGRMS	8.0	14.2	18.2	10.8	8.2	2.3	4.5	3.3	15.3	3.7	2.0	13.6	7.1	18.2	17.3	11.1	1.4
OTHER	2.0	2.2	2.8	1.6	1.8	2.3	1.6	2.0	0.0	1.0	2.1	2.1	3.2	0.0	4.0	1.3	2.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
STOP SCHEDULED TAX INCRS.	25.0	21.6	21.0	30.1	25.1	20.4	16.1	21.3	26.2	26.1	26.4	24.1	26.8	42.7	21.8	23.0
RAISING TAXES ON THE RICH	22.7	37.1	17.1	8.5	23.4	17.9	23.2	16.8	23.0	23.6	22.0	27.3	20.6	13.2	18.3	30.3
CUTTING TAXES	15.6	11.4	19.6	19.0	17.7	11.6	5.4	12.8	18.0	17.8	18.4	7.6	15.6	10.0	19.2	12.6
REDUCE DEBT & DEFICIT	14.0	8.5	16.5	19.4	14.3	20.4	27.0	19.0	12.9	13.9	11.0	12.3	13.4	13.0	15.8	12.2
CUTTING SPENDING	12.6	7.5	13.0	18.2	11.3	19.2	11.3	20.8	10.7	10.4	11.2	15.1	12.5	16.9	16.7	9.2
PROTECT SAFETY NET PRGRMS	8.0	12.1	10.1	2.7	6.3	7.5	17.1	5.5	7.4	6.3	9.3	11.8	9.2	2.7	7.3	9.2
OTHER	2.0	1.7	2.7	2.0	1.8	3.1	0.0	3.7	1.8	1.8	1.7	1.8	2.0	1.4	0.9	3.5





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
STOP SCHEDULED TAX INCRS.	25.0	27.3	20.7	20.7	20.8	22.8	16.4	30.9	25.3	26.2	22.5	26.2	22.7	15.9	21.9	29.9	15.7	36.8	23.2	22.3
RAISING TAXES ON THE RICH	22.7	22.1	24.1	24.6	23.1	23.9	24.0	20.6	24.1	22.0	24.3	17.7	29.8	30.0	24.6	19.9	20.7	14.7	24.2	35.1
CUTTING TAXES	15.6	15.9	15.1	15.0	15.2	15.2	14.7	16.5	15.5	16.0	14.8	15.0	12.7	18.5	14.5	17.2	16.8	13.2	11.0	14.4
REDUCE DEBT & DEFICIT	14.0	12.6	16.7	19.4	11.8	16.3	21.8	9.7	11.2	12.7	16.8	19.3	13.7	19.5	16.5	9.6	26.4	12.2	17.4	10.2
CUTTING SPENDING	12.6	12.9	12.2	9.4	17.1	13.6	13.2	12.3	11.1	13.7	10.4	12.0	7.9	9.2	14.3	13.2	14.0	10.0	9.7	6.1
PROTECT SAFETY NET PRGRMS	8.0	7.5	8.9	8.3	10.1	7.8	8.1	7.2	9.9	7.7	8.7	7.4	11.5	4.6	7.6	7.7	5.0	9.9	14.5	8.7
OTHER	2.0	1.8	2.4	2.6	1.9	0.3	2.0	2.9	2.9	1.7	2.6	2.3	1.6	2.4	0.5	2.6	1.3	3.3	0.0	3.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. NOW, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS WHEN IT COMES TO TAXES AND SPENDING?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530
STOP SCHEDULED TAX INCRS.	25.0	23.7	23.5	20.1	28.4	29.1	24.3	22.0	26.9	24.0	26.3	20.4	29.1
RAISING TAXES ON THE RICH	22.7	24.7	24.7	27.9	15.7	20.3	24.2	26.2	20.6	22.9	22.6	23.9	21.7
CUTTING TAXES	15.6	17.0	17.6	15.9	21.0	15.6	10.4	16.7	15.0	18.0	12.6	15.0	16.2
REDUCE DEBT & DEFICIT	14.0	10.3	12.3	16.0	10.5	11.7	18.7	13.6	14.3	12.6	15.8	18.4	10.2
CUTTING SPENDING	12.6	9.3	9.7	7.3	13.5	15.0	16.5	8.5	15.2	10.1	15.9	13.5	11.9
PROTECT SAFETY NET PRGRMS	8.0	10.4	11.5	9.3	9.2	6.0	5.2	10.3	6.6	9.9	5.5	7.9	8.0
OTHER	2.0	4.6	0.7	3.4	1.7	2.3	0.7	2.8	1.5	2.4	1.4	0.9	2.9



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38. NOW, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS WHEN IT COMES TO TAXES AND SPENDING?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
STOP SCHEDULED TAX INCRS.	25.0	23.4	21.1	28.6	25.6	23.5	14.2	19.7	24.1	23.4	27.6	35.5	27.2	19.5	24.4	32.8
RAISING TAXES ON THE RICH	22.7	25.7	26.5	17.7	23.0	21.6	27.7	23.2	22.6	28.3	25.3	13.4	23.5	26.1	22.0	20.7
CUTTING TAXES	15.6	19.1	15.3	19.1	11.5	24.0	15.6	19.3	8.9	16.0	14.9	19.0	14.4	13.4	19.2	10.3
REDUCE DEBT & DEFICIT	14.0	10.7	15.3	11.2	16.9	12.3	20.9	11.6	23.4	9.8	10.1	10.8	9.8	13.4	14.8	13.1
CUTTING SPENDING	12.6	9.2	8.1	13.0	17.0	10.1	8.1	16.5	15.9	8.7	8.1	10.2	18.2	10.4	12.6	15.2
PROTECT SAFETY NET PRGRMS	8.0	8.6	11.3	8.7	4.7	7.0	12.9	9.0	4.1	9.6	9.7	8.6	5.4	15.6	5.2	5.5
OTHER	2.0	3.2	2.5	1.7	1.3	1.6	0.7	0.7	1.0	4.2	4.2	2.4	1.6	1.7	1.9	2.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Ever	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
STOP SCHEDULED TAX INCRS.	25.0	25.1	22.1	22.7	28.8	31.7	25.5	23.3	22.7	27.7	26.6	21.3	29.7	30.0	20.2	28.6	24.4	16.9	25.1
RAISING TAXES ON THE RICH	22.7	22.3	22.4	28.1	20.5	21.3	23.0	29.2	23.8	21.4	19.4	22.5	18.6	16.0	23.2	12.2	23.9	20.7	22.8
CUTTING TAXES	15.6	15.9	19.6	16.7	9.6	9.9	15.5	11.0	18.9	10.8	12.2	23.9	14.3	8.6	8.0	0.0	16.8	13.4	16.5
REDUCE DEBT & DEFICIT	14.0	14.1	13.9	13.2	17.8	8.4	16.2	13.4	13.6	15.3	13.7	14.1	9.6	14.4	22.3	27.6	14.1	24.1	13.3
CUTTING SPENDING	12.6	12.9	11.7	10.6	14.9	14.5	8.8	8.5	11.5	14.2	13.1	6.9	14.5	12.2	9.5	10.4	12.5	17.6	11.7
PROTECT SAFETY NET PRGRMS	8.0	8.1	7.8	8.7	7.8	13.1	11.1	6.8	7.3	9.9	13.3	11.4	12.0	16.9	16.9	21.2	6.1	6.2	8.6
OTHER	2.0	1.6	2.5	0.0	0.7	1.0	0.0	7.6	2.0	0.8	1.6	0.0	1.3	2.0	0.0	0.0	2.1	1.1	2.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. IF THE TRUMP TAX CUTS OF 2017 ARE NOT EXTENDED:
- A FAMILY OF 4 EARNING \$80,000 WOULD SEE A NEARLY \$1,700 TAX INCREASE.
  - 40 MILLION FAMILIES WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000.
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF.
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%.
  - 2 MILLION FAMILY-OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF
- NOW, DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
SUPPORT	58.7	80.8	77.7	62.9	49.1	39.8	37.1	33.0	21.5	68.1	72.5	48.3	80.8	81.3	53.8	49.1	35.2	57.4
Strongly	36.1	73.5	52.2	41.0	19.2	14.3	11.6	16.6	11.2	46.3	52.8	16.9	62.6	64.3	24.1	25.2	10.7	20.3
Somewhat	22.6	7.3	25.4	21.8	30.0	25.5	25.6	16.4	10.3	21.8	19.6	31.4	18.3	17.0	29.7	23.9	24.6	37.1
OPPOSE	27.8	11.2	16.1	24.0	31.2	41.0	42.1	59.8	69.6	19.4	17.7	27.2	9.5	9.1	28.5	37.6	48.7	29.8
Somewhat	10.1	1.1	5.2	9.4	11.6	19.3	16.4	20.2	8.8	7.5	6.2	13.5	4.7	4.4	11.0	11.6	16.5	17.0
Strongly	17.7	10.1	10.8	14.6	19.6	21.7	25.6	39.6	60.8	11.9	11.5	13.7	4.8	4.6	17.5	26.0	32.2	12.8
DON'T KNOW	13.5	8.0	6.3	13.1	19.7	19.2	20.8	7.2	8.8	12.5	9.8	24.5	9.7	9.6	17.7	13.2	16.0	12.8
Net Diff.	30.9	69.5	61.6	38.9	17.9	-1.3	-4.9	-26.7	-48.1	48.6	54.8	21.1	71.3	72.2	25.3	11.5	-13.5	27.7
Mean	2.89	3.57	3.27	3.03	2.61	2.40	2.29	2.11	1.69	3.17	3.26	2.68	3.53	3.56	2.73	2.56	2.16	2.74



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  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF.
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%.
  - 2 MILLION FAMILY-OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF
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BANNER 2

	TOTAL					AREA							2026 VOTER LIKELIHOOD			
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All					
Total	1000	175	225	384	216	815	663	152	185	121	63					
SUPPORT	58.7	59.0	58.7	61.1	54.1	61.8	61.1	64.8	45.0	43.4	48.2					
Strongly	36.1	34.7	31.4	39.9	35.4	40.7	42.3	33.6	15.8	12.9	21.4					
Somewhat	22.6	24.3	27.3	21.2	18.7	21.1	18.8	31.2	29.2	30.5	26.8					
OPPOSE	27.8	25.9	28.0	24.6	34.8	27.0	28.0	22.5	31.3	32.3	29.2					
Somewhat	10.1	12.9	10.1	7.8	11.9	8.7	7.8	12.5	16.3	16.0	16.8					
Strongly	17.7	13.0	17.9	16.8	22.9	18.3	20.2	10.0	15.0	16.3	12.4					
DON'T KNOW	13.5	15.1	13.3	14.3	11.1	11.2	10.9	12.7	23.7	24.3	22.6					
Net Diff.	30.9	33.1	30.7	36.5	19.4	34.8	33.0	42.3	13.8	11.0	19.1					
Mean	2.89	2.95	2.83	2.98	2.75	2.95	2.93	3.01	2.60	2.53	2.74					



Table 39 Page 473  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.				
	UNITED STATES	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
SUPPORT	58.7	79.1	41.9	80.7	40.0	42.0	50.5	79.0	38.2	76.0	80.2	66.7	37.1	76.5	32.1	47.2	74.6	62.3	55.2	56.6	48.9
Strongly	36.1	57.8	18.2	61.8	15.2	13.1	22.3	56.9	15.1	53.0	61.6	34.2	15.0	53.1	14.1	17.4	34.5	26.8	21.1	26.5	18.7
Somewhat	22.6	21.3	23.7	18.9	24.8	28.8	28.2	22.1	23.1	23.0	18.6	32.5	22.1	23.3	18.0	29.8	40.0	35.5	34.2	30.2	30.2
OPPOSE	27.8	11.2	41.4	9.3	45.9	33.1	31.9	10.8	44.9	13.1	9.8	20.1	46.2	14.7	52.2	25.7	16.8	24.4	36.3	38.3	33.7
Somewhat	10.1	5.8	13.6	4.7	15.6	11.0	13.1	5.7	14.5	7.2	4.7	12.8	13.6	6.9	15.5	10.8	7.7	13.7	15.2	13.9	21.2
Strongly	17.7	5.4	27.8	4.6	30.3	22.1	18.8	5.1	30.4	5.8	5.1	7.3	32.6	7.9	36.7	14.9	9.1	10.7	21.1	24.4	12.4
DON'T KNOW	13.5	9.6	16.7	10.0	14.1	25.0	17.6	10.2	16.9	11.0	9.9	13.2	16.7	8.8	15.7	27.1	8.6	13.3	8.5	5.1	17.5
Net Diff.	30.9	67.9	0.5	71.4	-5.9	8.9	18.6	68.2	-6.6	62.9	70.4	46.6	-9.1	61.7	-20.1	21.6	57.7	37.9	18.9	18.3	15.2
Mean	2.89	3.46	2.39	3.53	2.29	2.44	2.66	3.46	2.28	3.38	3.52	3.08	2.23	3.33	2.11	2.68	3.09	2.90	2.60	2.62	2.67



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BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	184	160	126	188	200	142						
SUPPORT	58.7	78.5	40.6	80.5	41.3	51.8	85.7	44.8	54.0	75.5	38.4	49.8						
Strongly	36.1	58.7	16.8	60.5	17.4	27.2	69.3	22.2	32.9	51.9	13.6	22.2						
Somewhat	22.6	19.7	23.7	20.0	23.8	24.5	16.3	22.7	21.0	23.6	24.8	27.6						
OPPOSE	27.8	11.5	43.4	9.7	44.2	30.8	8.3	46.8	33.1	11.1	42.2	28.8						
Somewhat	10.1	5.8	13.5	4.9	16.5	8.6	4.3	19.7	9.0	5.6	13.9	8.3						
Strongly	17.7	5.7	29.8	4.8	27.7	22.2	4.0	27.1	24.2	5.5	28.2	20.5						
DON'T KNOW	13.5	10.0	16.1	9.7	14.5	17.4	6.0	8.4	12.9	13.4	19.4	21.4						
Net Diff.	30.9	67.0	-2.8	70.8	-2.9	20.9	77.4	-1.9	20.8	64.4	-3.7	21.0						
Mean	2.89	3.46	2.33	3.51	2.36	2.69	3.61	2.44	2.72	3.41	2.30	2.66						





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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
SUPPORT	58.7	45.6	41.8	48.9	50.7	69.5	82.9	75.7	84.6	72.8	82.0	43.2	39.0	39.0	41.6	52.1	61.0
Strongly	36.1	18.5	21.9	15.5	23.7	48.0	75.2	60.6	52.4	40.0	65.4	16.5	15.5	34.3	14.9	24.5	47.7
Somewhat	22.6	27.1	19.9	33.4	27.0	21.6	7.8	15.2	32.2	32.9	16.5	26.7	23.6	4.7	26.7	27.6	13.3
OPPOSE	27.8	40.4	44.4	36.9	32.3	17.8	10.6	14.5	15.4	14.9	8.3	44.7	41.3	55.7	33.1	31.4	26.8
Somewhat	10.1	12.5	9.4	15.3	13.1	6.7	4.0	5.5	12.0	9.1	3.6	13.3	19.3	25.1	10.0	9.3	5.3
Strongly	17.7	27.9	35.0	21.6	19.2	11.1	6.6	9.0	3.4	5.7	4.6	31.4	21.9	30.7	23.0	22.2	21.5
DON'T KNOW	13.5	14.1	13.8	14.2	17.0	12.7	6.4	9.8	0.0	12.3	9.8	12.1	19.7	5.3	25.3	16.4	12.2
Net Diff.	30.9	5.2	-2.6	12.0	18.4	51.8	72.3	61.3	69.1	58.0	73.7	-1.5	-2.2	-16.7	8.6	20.7	34.2
Mean	2.89	2.42	2.33	2.50	2.67	3.22	3.62	3.41	3.34	3.22	3.58	2.32	2.41	2.45	2.45	2.65	2.99



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
SUPPORT	58.7	41.4	52.9	78.4	57.3	67.9	88.8	65.4	58.8	60.4	56.0	46.4	58.6	73.5	63.6	47.4
Strongly	36.1	16.9	19.2	61.6	28.5	39.1	68.4	35.6	37.0	35.7	39.3	26.4	36.1	52.8	42.2	25.0
Somewhat	22.6	24.5	33.7	16.8	28.7	28.8	20.4	29.8	21.8	24.6	16.6	20.0	22.5	20.7	21.3	22.3
OPPOSE	27.8	43.6	30.0	10.8	29.2	24.2	6.3	26.3	27.4	26.4	29.2	35.0	24.8	16.6	26.9	36.6
Somewhat	10.1	16.0	9.4	4.3	12.2	10.1	0.0	11.4	10.4	10.1	10.9	8.2	8.0	4.9	10.8	13.5
Strongly	17.7	27.6	20.6	6.5	17.0	14.0	6.3	15.0	17.0	16.3	18.3	26.8	16.8	11.6	16.0	23.0
DON'T KNOW	13.5	15.0	17.1	10.7	13.5	7.9	4.9	8.3	13.8	13.2	14.9	18.6	16.6	9.9	9.6	16.1
Net Diff.	30.9	-2.2	23.0	67.6	28.1	43.8	82.5	39.1	31.4	34.0	26.8	11.4	33.8	57.0	36.7	10.8
Mean	2.89	2.36	2.62	3.50	2.80	3.01	3.59	2.94	2.91	2.92	2.90	2.56	2.93	3.27	2.99	2.59



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
SUPPORT	58.7	55.0	65.6	65.1	66.7	58.6	69.7	52.4	60.3	60.7	54.5	60.9	48.2	59.1	65.3	56.7	65.8	56.0	55.1	41.7
Strongly	36.1	34.1	40.0	38.7	42.3	38.2	50.9	31.1	25.5	38.4	31.3	41.3	25.8	23.1	44.7	32.8	52.8	30.1	32.5	19.5
Somewhat	22.6	21.0	25.7	26.4	24.4	20.5	18.8	21.3	34.8	22.3	23.2	19.5	22.4	36.0	20.5	23.9	13.0	25.9	22.6	22.3
OPPOSE	27.8	29.9	23.9	25.0	21.9	30.6	24.5	29.3	23.1	26.2	31.2	24.8	37.5	33.4	25.9	26.4	30.3	19.4	35.1	39.8
Somewhat	10.1	11.1	8.1	9.4	5.8	11.7	9.5	10.7	6.2	9.8	10.7	7.2	13.7	14.0	10.0	9.7	9.4	5.0	15.2	12.4
Strongly	17.7	18.7	15.8	15.6	16.1	18.9	15.0	18.6	16.8	16.3	20.6	17.6	23.8	19.3	15.9	16.7	20.8	14.5	19.9	27.5
DON'T KNOW	13.5	15.1	10.5	9.9	11.4	10.7	5.8	18.3	16.6	13.1	14.3	14.3	14.3	7.5	8.8	16.9	3.9	24.6	9.9	18.4
Net Diff.	30.9	25.2	41.8	40.0	44.8	28.0	45.2	23.1	37.2	34.5	23.3	36.1	10.7	25.8	39.4	30.3	35.6	36.6	20.0	1.9
Mean	2.89	2.83	3.00	2.98	3.05	2.87	3.12	2.80	2.83	2.95	2.76	2.99	2.59	2.68	3.03	2.88	3.02	2.95	2.75	2.41



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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530
SUPPORT	58.7	46.9	66.4	60.0	50.8	58.9	62.3	59.6	58.2	56.9	60.9	63.3	54.6
Strongly	36.1	24.6	33.9	33.9	30.4	41.0	42.4	32.0	38.7	31.5	41.8	43.5	29.5
Somewhat	22.6	22.3	32.5	26.1	20.4	17.9	20.0	27.6	19.5	25.4	19.1	19.8	25.1
OPPOSE	27.8	29.2	27.7	28.4	32.5	28.8	23.3	28.3	27.4	29.6	25.5	28.1	27.5
Somewhat	10.1	10.9	14.0	11.1	12.6	7.1	7.7	12.0	8.9	12.2	7.5	10.8	9.5
Strongly	17.7	18.4	13.8	17.3	20.0	21.7	15.6	16.3	18.6	17.4	18.1	17.3	18.1
DON'T KNOW	13.5	23.9	5.9	11.5	16.7	12.3	14.4	12.1	14.4	13.5	13.5	8.7	17.8
Net Diff.	30.9	17.7	38.6	31.6	18.3	30.2	39.0	31.2	30.7	27.3	35.4	35.2	27.1
Mean	2.89	2.70	2.92	2.87	2.74	2.89	3.04	2.86	2.91	2.82	2.98	2.98	2.80



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
SUPPORT	58.7	55.3	61.8	54.3	61.2	56.7	69.4	58.5	64.2	54.6	54.4	50.8	58.0	59.6	60.2	54.4
Strongly	36.1	27.0	34.9	34.5	42.0	32.9	47.4	39.3	46.7	23.9	22.9	30.4	37.1	34.3	34.9	40.8
Somewhat	22.6	28.3	26.9	19.8	19.1	23.8	22.1	19.2	17.5	30.6	31.5	20.4	20.9	25.3	25.3	13.6
OPPOSE	27.8	28.8	28.2	30.2	25.3	37.9	25.1	30.8	25.5	24.2	31.1	29.6	25.0	31.5	27.5	24.2
Somewhat	10.1	10.9	12.7	10.2	7.8	16.7	12.5	11.2	7.7	7.9	12.9	9.3	7.9	10.5	9.4	11.2
Strongly	17.7	17.9	15.5	20.0	17.5	21.2	12.6	19.5	17.9	16.2	18.2	20.3	17.1	20.9	18.2	13.0
DON'T KNOW	13.5	15.9	10.1	15.5	13.5	5.3	5.4	10.8	10.3	21.3	14.5	19.6	17.0	9.0	12.3	21.4
Net Diff.	30.9	26.5	33.6	24.2	35.9	18.8	44.3	27.7	38.7	30.4	23.3	21.2	33.0	28.1	32.7	30.1
Mean	2.89	2.76	2.90	2.82	2.99	2.72	3.10	2.88	3.04	2.79	2.69	2.76	2.94	2.80	2.88	3.05



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- A FAMILY OF 4 EARNING \$80,000 WOULD SEE A NEARLY \$1,700 TAX INCREASE.
  - 40 MILLION FAMILIES WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000.
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF.
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%.
  - 2 MILLION FAMILY-OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF
- NOW, DO YOU SUPPORT OR OPPOSE EXTENDING THE TRUMP TAX CUTS OF 2017?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
SUPPORT	58.7	59.4	59.5	64.0	62.0	54.3	50.3	48.8	60.0	59.2	59.2	58.4	57.8	56.8	57.4	59.5	58.5	64.5	57.2
Strongly	36.1	36.8	37.0	41.7	39.0	33.4	32.9	26.2	37.2	37.0	35.6	44.6	34.9	35.5	40.4	29.7	36.3	41.3	34.6
Somewhat	22.6	22.6	22.5	22.3	23.0	21.0	17.4	22.6	22.8	22.2	23.6	13.8	22.9	21.2	17.0	29.8	22.2	23.2	22.6
OPPOSE	27.8	27.2	27.4	24.9	23.1	31.7	27.2	36.3	27.3	26.4	29.2	41.6	28.9	29.6	22.7	34.5	27.3	22.8	28.6
Somewhat	10.1	9.5	8.6	6.5	9.1	13.5	9.8	18.8	8.3	10.9	11.3	10.4	10.5	9.6	3.2	8.6	9.7	4.6	10.3
Strongly	17.7	17.7	18.8	18.4	14.0	18.3	17.4	17.5	18.9	15.5	17.9	31.2	18.4	20.0	19.5	25.9	17.6	18.1	18.3
DON'T KNOW	13.5	13.4	13.1	11.1	14.9	13.9	22.6	14.9	12.7	14.4	11.5	0.0	13.3	13.7	20.0	6.0	14.2	12.7	14.2
Net Diff.	30.9	32.1	32.1	39.1	38.9	22.6	23.1	12.5	32.8	32.8	30.0	16.8	28.9	27.2	34.7	25.0	31.2	41.8	28.5
Mean	2.89	2.91	2.89	2.98	3.02	2.81	2.85	2.67	2.90	2.94	2.87	2.72	2.86	2.84	2.98	2.67	2.90	3.01	2.86



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. NOW, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS WHEN IT COMES TO TAXES AND SPENDING?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
EXTENDING TRUMP TAX CUTS	25.3	47.1	31.6	29.6	18.1	13.8	5.0	16.2	11.2	31.2	33.4	21.6	38.5	39.5	23.5	17.3	10.5	25.6
RAISING TAXES ON THE RICH	25.0	7.3	15.3	21.0	30.2	34.3	44.3	51.1	56.8	16.0	14.8	21.5	6.2	5.7	21.1	41.2	47.3	13.3
REDUCE DEBT & DEFICIT	15.8	15.6	17.7	18.5	14.5	17.6	9.7	10.2	0.0	18.6	18.2	20.3	20.3	19.8	21.3	10.1	8.8	13.6
CUTTING TAXES	13.5	9.9	16.2	14.7	16.2	15.1	7.2	0.0	0.0	15.3	15.2	15.8	15.7	15.8	15.7	13.4	8.7	19.2
CUTTING SPENDING	10.0	16.7	14.5	7.8	8.4	7.0	7.0	0.0	5.3	11.8	12.0	10.9	15.1	14.5	9.7	6.2	5.7	15.1
PROTECT SAFETY NET PRGRMS	7.4	1.6	3.2	5.7	8.9	9.9	17.6	18.7	20.5	4.3	4.2	4.5	2.6	2.9	4.2	8.9	15.2	7.8
OTHER	3.0	1.7	1.5	2.6	3.8	2.3	9.2	3.8	6.2	2.8	2.2	5.4	1.6	1.8	4.5	2.8	3.7	5.4



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40. NOW, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS WHEN IT COMES TO TAXES AND SPENDING?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
EXTENDING TRUMP TAX CUTS	25.3	24.2	19.7	28.2	26.9	26.7	26.6	27.5	19.1	18.0	21.2
RAISING TAXES ON THE RICH	25.0	26.8	31.9	20.4	24.4	24.6	26.8	14.9	26.6	24.3	30.9
REDUCE DEBT & DEFICIT	15.8	12.1	18.7	17.3	13.0	16.3	16.2	17.2	13.4	14.2	12.0
CUTTING TAXES	13.5	12.3	13.3	12.9	15.5	12.6	11.7	16.3	17.5	17.3	17.7
CUTTING SPENDING	10.0	10.7	7.3	10.3	11.9	9.9	8.8	14.5	10.7	13.2	5.9
PROTECT SAFETY NET PRGRMS	7.4	7.4	6.0	8.0	7.7	7.5	8.0	5.5	6.7	7.9	4.6
OTHER	3.0	6.4	3.1	2.8	0.7	2.4	1.9	4.1	6.0	5.2	7.7





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40. NOW, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS WHEN IT COMES TO TAXES AND SPENDING?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/									APP.	APP.	TRUMP					
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
EXTENDING TRUMP TAX CUTS	25.3	37.8	15.1	38.1	13.8	17.7	22.0	36.8	13.7	35.4	38.2	29.3	12.7	37.2	8.8	14.9	23.8	23.7	27.9	25.9	23.4
RAISING TAXES ON THE RICH	25.0	6.9	39.8	6.0	46.5	19.9	21.9	7.1	42.9	7.5	6.1	10.7	46.8	10.0	51.4	25.7	13.0	14.4	25.6	32.6	12.9
REDUCE DEBT & DEFICIT	15.8	18.3	13.8	21.0	9.4	19.1	20.3	20.2	11.4	19.5	19.7	19.0	11.2	17.5	9.2	23.6	17.4	14.8	12.7	12.4	15.0
CUTTING TAXES	13.5	15.7	11.6	15.3	10.6	16.8	14.7	15.8	11.1	16.1	15.9	16.4	10.2	16.3	9.5	10.9	16.6	16.4	18.8	16.4	15.9
CUTTING SPENDING	10.0	15.3	5.7	15.0	4.8	9.9	10.1	14.9	5.2	15.0	15.1	14.9	3.8	13.5	5.6	6.2	19.7	18.3	5.5	3.9	16.0
PROTECT SAFETY NET PRGRMS	7.4	3.9	10.2	2.8	12.5	6.9	6.0	3.4	11.4	3.7	3.6	4.1	12.0	4.5	12.3	8.2	5.5	6.9	8.8	8.9	6.1
OTHER	3.0	2.1	3.8	1.9	2.4	9.7	5.0	1.8	4.2	2.7	1.4	5.5	3.4	1.1	3.1	10.5	3.9	5.6	0.8	0.0	10.7



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. NOW, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS WHEN IT COMES TO TAXES AND SPENDING?

BANNER 4

	TOTAL	2024 BALLOT		PARTY				MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	464	447	372	360	268	184	160	126	188	200	142	
EXTENDING TRUMP TAX CUTS	25.3	38.0	13.4	39.7	13.6	21.1	37.1	13.8	16.4	42.4	13.4	25.3	
RAISING TAXES ON THE RICH	25.0	6.4	44.5	6.0	43.0	27.1	4.8	35.4	31.7	7.1	49.1	23.0	
REDUCE DEBT & DEFICIT	15.8	20.5	10.8	20.4	10.4	16.7	19.0	13.4	21.5	21.8	7.9	12.5	
CUTTING TAXES	13.5	16.0	10.8	16.9	12.8	9.5	19.8	14.0	7.6	14.1	11.9	11.1	
CUTTING SPENDING	10.0	13.9	4.9	12.5	4.9	13.4	14.7	7.7	11.6	10.4	2.6	15.0	
PROTECT SAFETY NET PRGRMS	7.4	3.1	11.9	2.7	12.3	7.4	2.8	12.9	7.3	2.6	11.7	7.5	
OTHER	3.0	2.1	3.7	1.7	3.1	4.8	1.7	2.8	3.9	1.7	3.3	5.6	



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smt. 	MOD- ERATE	Smt. 	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
EXTENDING TRUMP TAX CUTS	25.3	13.2	10.9	15.2	22.2	33.6	40.8	36.9	23.6	38.8	40.9	11.8	15.3	17.6	14.9	21.7	25.6
RAISING TAXES ON THE RICH	25.0	42.2	45.5	39.3	30.1	11.9	2.9	7.7	8.2	14.9	3.9	47.9	37.7	34.8	32.8	29.5	14.3
REDUCE DEBT & DEFICIT	15.8	9.7	10.2	9.3	14.3	22.1	21.0	21.6	13.3	11.3	22.8	9.2	13.2	4.7	10.3	16.5	23.9
CUTTING TAXES	13.5	9.8	7.4	11.8	13.0	14.5	19.0	16.6	25.9	17.1	16.4	10.2	14.6	22.4	3.0	9.9	14.8
CUTTING SPENDING	10.0	5.9	4.0	7.6	9.3	15.4	11.7	13.7	18.8	11.1	12.5	2.8	5.5	16.1	12.6	11.8	19.0
PROTECT SAFETY NET PRGRMS	7.4	16.4	18.2	14.8	6.4	1.2	2.7	1.9	10.2	3.8	2.0	16.3	8.2	4.4	18.7	6.0	0.0
OTHER	3.0	2.9	3.8	2.1	4.7	1.2	1.9	1.6	0.0	3.0	1.5	1.8	5.5	0.0	7.7	4.6	2.5



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
EXTENDING TRUMP TAX CUTS	25.3	12.6	18.5	40.7	22.0	22.9	19.0	23.4	26.4	25.0	28.9	21.5	23.3	39.5	28.8	20.3
RAISING TAXES ON THE RICH	25.0	44.4	20.0	6.7	25.0	24.1	24.1	24.1	23.4	21.9	26.0	36.7	22.6	13.1	20.7	37.4
REDUCE DEBT & DEFICIT	15.8	9.7	23.9	19.3	16.7	18.3	26.7	17.3	15.8	17.7	12.4	12.4	17.4	18.5	14.8	11.8
CUTTING TAXES	13.5	12.0	13.1	15.1	12.2	11.0	11.1	11.0	15.2	15.0	15.7	4.8	17.2	15.5	16.5	5.8
CUTTING SPENDING	10.0	5.5	12.5	13.9	13.4	15.3	10.3	15.9	9.2	10.4	6.8	9.2	10.4	10.9	11.3	6.5
PROTECT SAFETY NET PRGRMS	7.4	12.7	7.3	2.0	7.7	7.5	8.8	7.4	6.9	6.7	7.3	10.3	6.0	0.0	6.2	12.7
OTHER	3.0	3.2	4.7	2.3	3.0	0.8	0.0	1.0	3.1	3.3	2.9	5.1	3.0	2.6	1.7	5.4



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
EXTENDING TRUMP TAX CUTS	25.3	26.9	22.4	22.9	21.6	24.9	21.8	28.3	23.2	26.4	23.1	31.7	17.9	16.5	22.9	29.5	31.7	31.7	21.6	14.4
RAISING TAXES ON THE RICH	25.0	27.0	21.2	18.6	25.8	24.5	19.6	28.7	23.3	23.0	29.0	28.3	29.3	31.1	21.2	24.6	23.7	32.8	24.0	34.3
REDUCE DEBT & DEFICIT	15.8	13.8	19.6	17.3	23.8	16.7	19.2	11.7	20.1	16.2	15.0	14.3	14.0	13.7	17.7	14.8	20.0	8.7	13.1	14.8
CUTTING TAXES	13.5	12.7	14.9	17.4	10.4	13.4	16.2	12.2	13.2	13.3	13.7	10.7	16.1	21.5	14.5	12.3	12.8	8.7	21.1	11.4
CUTTING SPENDING	10.0	9.8	10.5	11.0	9.7	11.0	12.1	8.9	8.4	11.2	7.5	5.5	8.1	10.0	13.3	9.4	5.8	5.1	8.4	7.9
PROTECT SAFETY NET PRGRMS	7.4	6.2	9.6	11.0	7.3	6.6	8.7	5.9	11.0	7.5	7.2	6.0	8.7	7.1	7.6	7.4	5.9	6.0	9.3	8.1
OTHER	3.0	3.7	1.7	1.8	1.5	2.9	2.4	4.4	0.8	2.4	4.4	3.5	5.9	0.0	2.8	2.0	0.0	6.9	2.6	9.0



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530
EXTENDING TRUMP TAX CUTS	25.3	14.5	26.8	21.4	21.8	31.8	28.2	21.9	27.5	21.9	29.7	23.6	26.8
RAISING TAXES ON THE RICH	25.0	25.8	25.2	24.6	20.6	28.2	25.4	25.1	24.9	23.7	26.5	22.4	27.2
REDUCE DEBT & DEFICIT	15.8	20.9	12.9	16.8	14.8	10.8	19.2	16.3	15.5	15.8	15.8	17.8	14.1
CUTTING TAXES	13.5	11.6	15.1	19.8	15.2	9.7	10.5	16.5	11.6	16.1	10.2	14.6	12.5
CUTTING SPENDING	10.0	12.7	9.8	6.8	13.2	8.8	10.3	9.0	10.6	10.3	9.7	11.5	8.7
PROTECT SAFETY NET PRGRMS	7.4	12.0	7.2	7.2	10.7	7.2	4.2	8.2	6.9	9.0	5.4	7.5	7.3
OTHER	3.0	2.5	3.0	3.4	3.7	3.5	2.2	3.1	3.0	3.2	2.8	2.7	3.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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40. NOW, WHICH OF THE FOLLOWING SHOULD BE THE HIGHEST PRIORITY FOR CONGRESS WHEN IT COMES TO TAXES AND SPENDING?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
EXTENDING TRUMP TAX CUTS	25.3	17.3	24.5	24.7	29.8	13.5	20.9	22.6	28.9	19.3	27.9	26.5	30.6	25.9	24.8	25.8
RAISING TAXES ON THE RICH	25.0	28.2	23.4	24.0	25.6	22.9	25.0	25.7	18.2	30.9	21.9	22.6	33.5	22.8	26.2	24.8
REDUCE DEBT & DEFICIT	15.8	16.5	15.9	12.5	17.9	22.2	14.4	12.2	23.0	13.6	17.3	12.7	12.5	16.1	14.2	18.9
CUTTING TAXES	13.5	12.1	18.9	14.4	9.3	16.2	21.8	14.2	9.4	10.0	16.2	14.6	9.1	13.4	14.1	12.2
CUTTING SPENDING	10.0	12.5	7.2	11.8	9.7	12.3	8.5	11.1	13.6	12.6	5.9	12.4	5.6	11.3	9.7	9.2
PROTECT SAFETY NET PRGRMS	7.4	10.6	6.9	8.8	5.4	12.9	7.3	9.4	4.8	9.3	6.6	8.3	6.0	8.7	7.9	4.7
OTHER	3.0	2.8	3.2	3.8	2.4	0.0	2.2	5.0	2.1	4.2	4.3	2.8	2.7	1.7	3.0	4.5



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Ever	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
EXTENDING TRUMP TAX CUTS	25.3	25.7	23.5	28.4	27.3	25.9	19.7	19.9	24.6	26.1	24.6	13.4	23.7	30.3	12.8	17.9	25.6	24.3	24.6
RAISING TAXES ON THE RICH	25.0	25.0	27.2	18.6	24.2	28.4	13.2	24.7	25.3	24.6	25.4	32.2	25.2	28.9	37.2	34.1	24.8	25.7	25.2
REDUCE DEBT & DEFICIT	15.8	16.0	14.6	19.3	19.9	10.4	25.3	12.7	15.4	17.9	13.1	16.5	12.2	12.0	21.4	6.2	16.7	19.9	15.6
CUTTING TAXES	13.5	14.2	17.4	11.1	9.5	16.8	8.8	2.4	16.0	11.2	15.8	16.2	17.8	10.2	11.2	22.8	12.7	16.3	13.2
CUTTING SPENDING	10.0	9.7	8.4	9.9	10.8	9.1	21.3	14.1	9.0	11.5	10.9	11.7	12.3	7.5	3.6	10.0	9.7	9.3	10.1
PROTECT SAFETY NET PRGRMS	7.4	6.6	6.3	9.7	5.4	3.5	6.4	19.7	7.4	5.0	6.2	10.1	5.1	5.9	6.8	9.0	7.8	2.6	8.0
OTHER	3.0	2.8	2.5	3.0	3.0	5.9	5.2	6.4	2.3	3.7	4.0	0.0	3.7	5.3	7.1	0.0	2.7	2.0	3.3





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. IF YOU HAD TO GUESS, WHAT PERCENT OF FEDERAL SPENDING IS LOST TO FRAUD?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
0%-4%	12.2	0.9	4.9	8.7	16.3	17.4	24.0	36.0	50.3	6.7	5.6	12.3	3.0	2.7	10.7	12.7	26.1	10.5
5%-9%	14.2	5.7	8.0	16.4	13.7	22.2	26.2	16.9	15.2	12.1	11.1	16.8	9.0	9.0	13.5	19.3	19.5	16.3
10%-14%	14.3	8.4	12.0	16.8	15.2	18.6	17.3	15.5	2.6	13.8	13.2	16.8	12.7	12.3	16.0	14.6	15.8	15.3
15%-19%	7.7	6.4	8.7	7.5	8.8	7.0	6.3	7.8	7.7	7.5	7.4	7.9	6.7	7.1	7.9	7.9	8.2	8.4
20%-24%	10.5	13.3	11.6	9.8	11.1	8.3	9.8	6.1	3.9	11.3	11.3	11.2	11.4	11.2	10.1	13.3	8.4	10.1
25%-29%	7.5	10.2	8.7	7.9	8.3	4.5	5.3	2.8	0.0	8.5	8.9	6.6	8.7	8.9	6.7	9.9	5.2	8.9
30%-39%	9.8	14.6	14.4	9.8	8.0	6.4	4.9	2.9	0.0	11.7	12.1	9.7	12.8	12.2	12.7	8.7	5.1	10.6
40%-49%	6.3	8.7	7.2	6.7	6.8	5.3	1.7	3.6	1.7	7.3	7.6	5.8	8.8	9.2	6.0	3.6	3.9	7.3
50%+	17.4	31.9	24.6	16.4	11.6	10.3	4.5	8.4	18.6	21.2	22.9	12.9	26.8	27.4	16.4	10.1	7.7	12.5
Mean	25.42	37.17	31.98	25.11	21.78	19.05	13.84	14.37	18.00	28.96	30.29	22.37	33.24	33.67	25.34	20.46	16.43	23.88



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. IF YOU HAD TO GUESS, WHAT PERCENT OF FEDERAL SPENDING IS LOST TO FRAUD?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
0%-4%	12.2	12.2	13.8	8.4	17.3	12.7	13.9	8.2	10.0	8.8	12.3
5%-9%	14.2	11.7	15.2	14.4	14.8	13.9	13.6	15.0	15.7	13.7	19.5
10%-14%	14.3	13.4	15.1	14.1	14.7	14.7	14.4	15.7	12.8	12.2	13.9
15%-19%	7.7	9.9	6.9	7.9	6.4	7.8	7.8	7.4	7.4	6.0	10.0
20%-24%	10.5	13.4	11.6	10.7	6.5	10.4	10.5	10.3	10.6	11.3	9.4
25%-29%	7.5	9.0	7.4	7.6	6.3	7.4	7.5	7.1	8.1	9.8	4.8
30%-39%	9.8	8.7	10.0	10.8	8.9	9.4	9.5	8.9	12.1	13.4	9.6
40%-49%	6.3	6.3	5.1	6.2	7.9	5.9	5.2	8.6	8.4	9.1	6.9
50%+	17.4	15.4	14.9	19.8	17.3	17.9	17.7	18.7	15.0	15.7	13.5
Mean	25.42	24.56	23.56	27.22	24.85	25.44	25.00	27.05	25.33	26.95	22.29



Table 41 Page 493  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. IF YOU HAD TO GUESS, WHAT PERCENT OF FEDERAL SPENDING IS LOST TO FRAUD?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.	
		RIGHT	WRONG	UNITED STATES	REPU-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT	BOTH		TRUMP	TRUMP	ORT	ORT	APPR.
		TION														2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
0%-4%	12.2	4.9	17.9	3.4	21.7	10.8	11.8	4.6	20.0	4.8	4.0	6.7	21.5	4.4	24.8	14.1	11.9	10.0	8.4	9.5	9.7
5%-9%	14.2	9.7	17.7	9.3	20.1	10.5	14.3	10.1	18.3	10.6	10.3	11.4	18.7	10.4	21.6	12.3	21.4	18.1	15.9	13.8	15.1
10%-14%	14.3	13.5	15.0	12.9	16.0	14.0	15.5	12.7	16.0	13.2	11.2	17.4	15.8	14.0	13.1	18.1	17.6	19.1	22.7	23.0	17.7
15%-19%	7.7	7.3	8.0	6.7	8.2	9.9	8.1	6.9	8.5	7.2	6.4	8.8	8.4	7.6	7.7	8.1	5.3	6.4	11.7	11.4	8.1
20%-24%	10.5	11.2	9.9	11.6	9.4	10.1	10.3	11.1	9.8	11.2	10.6	12.6	9.5	10.9	9.7	10.6	9.8	10.5	11.8	11.1	11.8
25%-29%	7.5	7.9	7.3	8.5	6.4	8.1	6.6	8.2	6.8	8.6	8.5	8.9	6.1	8.4	6.0	7.9	4.4	7.7	6.5	5.0	11.0
30%-39%	9.8	11.9	8.2	12.4	6.4	12.9	11.7	12.3	7.3	11.9	12.2	11.0	7.3	11.6	6.5	10.7	13.3	11.0	5.2	5.8	8.1
40%-49%	6.3	7.8	5.2	8.5	3.7	7.9	5.9	8.5	4.1	8.3	8.2	8.7	3.8	8.1	3.1	6.8	4.8	5.4	4.6	5.1	5.7
50%+	17.4	25.9	10.8	26.6	8.1	15.9	15.8	25.5	9.1	24.1	28.5	14.3	8.9	24.7	7.6	11.4	11.6	11.8	13.2	15.2	12.6
Mean	25.42	32.23	20.11	32.90	17.38	26.29	24.68	32.22	18.51	31.28	33.82	25.67	17.99	31.47	16.52	22.07	21.59	22.29	21.79	23.27	23.14



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. IF YOU HAD TO GUESS, WHAT PERCENT OF FEDERAL SPENDING IS LOST TO FRAUD?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267				
0%-4%	12.2	3.9	21.4	3.3	20.6	13.4	2.5	21.8	17.1	3.9	19.5	9.7				
5%-9%	14.2	8.5	19.6	8.9	18.2	16.1	10.8	20.8	18.5	7.3	15.9	13.7				
10%-14%	14.3	12.3	16.4	13.3	16.2	13.4	13.5	16.8	16.6	13.1	15.6	10.2				
15%-19%	7.7	7.2	8.2	7.4	7.9	7.9	8.6	7.1	7.4	6.3	8.5	8.4				
20%-24%	10.5	11.4	10.0	11.9	10.1	9.0	12.5	12.4	9.1	11.4	8.2	8.8				
25%-29%	7.5	9.0	5.9	8.7	6.6	7.2	9.5	6.3	6.0	8.1	6.8	8.4				
30%-39%	9.8	12.0	6.5	12.5	6.3	11.0	12.3	4.7	6.9	12.6	7.7	15.1				
40%-49%	6.3	9.0	3.7	8.5	4.3	6.1	6.8	2.3	5.6	9.9	6.0	6.6				
50%+	17.4	26.6	8.4	25.6	9.9	16.0	23.5	7.8	12.9	27.4	11.7	19.2				
Mean	25.42	33.21	17.55	32.50	18.93	24.31	30.54	16.64	20.48	34.15	20.89	28.15				



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. IF YOU HAD TO GUESS, WHAT PERCENT OF FEDERAL SPENDING IS LOST TO FRAUD?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
0%-4%	12.2	21.5	22.1	20.9	13.5	4.3	4.2	4.3	4.8	5.1	2.7	23.0	18.3	13.6	21.4	13.4	7.1
5%-9%	14.2	21.2	20.7	21.7	15.2	9.6	6.5	8.1	17.0	11.9	7.7	20.5	16.9	8.3	26.1	15.4	10.3
10%-14%	14.3	16.1	17.1	15.3	15.0	14.8	9.8	12.5	15.3	15.0	12.7	17.1	14.1	18.9	12.4	15.6	8.2
15%-19%	7.7	7.4	7.1	7.7	8.8	7.3	6.4	6.9	5.4	8.8	7.2	7.7	8.4	6.5	6.8	9.0	5.7
20%-24%	10.5	8.3	5.6	10.6	10.6	13.0	10.6	11.9	10.1	10.6	12.3	8.2	11.8	16.0	7.7	9.8	7.8
25%-29%	7.5	5.9	5.2	6.5	8.1	6.8	9.8	8.2	14.1	10.2	8.0	6.0	7.9	5.2	2.2	7.3	10.7
30%-39%	9.8	6.9	7.4	6.5	8.6	13.8	12.4	13.1	8.7	11.2	13.0	6.5	5.5	8.8	8.3	9.9	15.9
40%-49%	6.3	3.2	3.6	2.9	5.7	8.9	9.5	9.1	3.2	3.3	10.1	3.4	5.6	4.8	2.4	6.8	6.9
50%+	17.4	9.4	11.2	7.9	14.5	21.6	30.8	25.8	21.4	23.8	26.3	7.6	11.6	18.0	12.7	12.7	27.4
Mean	25.42	17.96	19.09	16.96	23.58	29.39	36.15	32.52	28.91	29.73	33.42	16.77	21.20	23.96	18.90	22.78	32.51



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. IF YOU HAD TO GUESS, WHAT PERCENT OF FEDERAL SPENDING IS LOST TO FRAUD?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
0%-4%	12.2	21.0	12.4	2.8	11.7	13.5	12.9	13.6	11.1	10.0	13.3	17.0	9.9	8.9	10.2	18.6
5%-9%	14.2	19.0	15.5	8.6	15.5	17.6	16.5	17.7	13.8	14.1	13.3	12.4	12.4	15.3	12.5	17.4
10%-14%	14.3	15.5	16.0	12.6	15.8	15.7	16.0	15.7	14.2	15.2	12.4	13.4	12.8	13.0	16.1	13.0
15%-19%	7.7	7.8	8.1	7.5	8.0	8.1	5.4	8.5	7.7	8.1	7.2	6.9	6.1	3.8	10.4	8.3
20%-24%	10.5	9.6	11.1	11.2	11.4	7.7	11.1	7.2	11.1	12.0	9.5	10.2	11.2	8.7	11.3	8.9
25%-29%	7.5	6.5	8.1	8.5	7.3	7.9	5.7	8.3	7.8	7.8	7.7	5.4	7.4	8.3	9.6	6.4
30%-39%	9.8	6.7	9.3	13.3	9.7	8.2	5.3	8.7	10.4	9.8	11.5	8.5	12.9	7.1	10.5	8.2
40%-49%	6.3	4.0	7.0	8.7	5.9	3.5	7.1	2.9	6.8	7.1	6.1	7.2	7.1	7.4	5.9	5.0
50%+	17.4	10.1	12.5	26.8	14.7	17.8	19.9	17.5	17.1	16.0	19.0	18.8	20.2	27.4	13.5	14.3
Mean	25.42	18.77	22.87	33.39	23.49	24.78	28.97	24.08	25.43	25.00	26.22	26.17	28.24	31.31	23.60	22.09



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. IF YOU HAD TO GUESS, WHAT PERCENT OF FEDERAL SPENDING IS LOST TO FRAUD?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
0%-4%	12.2	11.3	13.9	12.3	16.8	12.9	14.4	10.1	13.4	11.4	13.9	13.5	14.1	14.5	12.6	10.4	13.1	14.0	15.9	12.3
5%-9%	14.2	13.1	16.2	16.7	15.4	16.4	16.8	10.6	15.6	13.9	14.7	14.5	15.9	12.6	16.3	11.9	18.3	10.7	17.4	14.4
10%-14%	14.3	12.5	17.9	18.6	16.7	13.4	18.7	11.7	17.0	14.3	14.5	14.9	14.5	17.0	15.3	13.4	17.6	12.3	16.8	12.3
15%-19%	7.7	6.9	9.3	10.2	7.6	7.9	7.6	6.1	11.3	7.9	7.2	7.9	5.6	9.6	7.5	8.3	9.3	6.5	6.0	5.2
20%-24%	10.5	11.1	9.4	10.1	8.1	11.6	11.3	10.6	7.1	10.6	10.2	10.2	10.1	11.7	11.5	9.8	10.5	9.9	12.5	7.9
25%-29%	7.5	7.2	8.1	6.9	10.2	6.7	8.4	7.7	7.7	7.7	7.2	6.8	8.4	5.1	8.3	7.2	3.5	10.1	5.8	11.0
30%-39%	9.8	11.3	7.1	7.1	7.2	9.5	5.9	12.7	8.5	9.4	10.7	12.4	10.0	8.7	7.5	11.1	10.2	14.5	9.8	10.1
40%-49%	6.3	6.8	5.5	4.5	7.3	4.1	6.0	8.8	4.9	7.1	4.7	5.4	4.9	2.6	5.2	8.7	4.2	6.6	4.1	5.7
50%+	17.4	19.9	12.6	13.7	10.7	17.5	11.0	21.7	14.6	17.6	16.9	14.3	16.5	18.3	15.8	19.1	13.2	15.4	11.7	21.0
Mean	25.42	27.32	21.83	21.99	21.54	24.08	20.78	29.78	23.08	25.59	25.05	23.87	24.50	25.22	23.31	27.55	21.90	25.82	20.87	27.96



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. IF YOU HAD TO GUESS, WHAT PERCENT OF FEDERAL SPENDING IS LOST TO FRAUD?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
0%-4%	12.2	6.3	10.7	14.4	13.7	11.4	12.8	11.5	12.6	12.2	12.2	13.5	11.1
5%-9%	14.2	16.4	16.1	19.1	13.2	10.7	12.3	17.6	12.1	16.2	11.7	16.5	12.1
10%-14%	14.3	13.1	16.1	16.5	13.5	15.2	12.3	15.7	13.5	15.0	13.5	15.5	13.3
15%-19%	7.7	10.1	6.6	9.3	6.3	6.6	8.1	8.5	7.2	7.8	7.5	7.7	7.6
20%-24%	10.5	14.5	9.7	7.5	8.2	9.2	14.0	9.7	11.0	9.3	12.0	11.5	9.6
25%-29%	7.5	6.5	8.8	7.6	6.3	5.8	9.3	7.8	7.4	7.3	7.8	7.4	7.7
30%-39%	9.8	8.2	8.6	6.8	11.5	12.6	10.0	7.7	11.2	8.9	11.1	8.1	11.4
40%-49%	6.3	9.7	6.4	6.2	4.2	5.4	7.4	7.0	5.9	6.1	6.6	4.9	7.7
50%+	17.4	15.2	17.1	12.4	23.0	23.1	13.8	14.6	19.1	17.2	17.6	14.9	19.6
Mean	25.42	26.28	26.01	21.98	27.20	28.47	23.85	24.22	26.17	25.14	25.77	22.76	27.78





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. IF YOU HAD TO GUESS, WHAT PERCENT OF FEDERAL SPENDING IS LOST TO FRAUD?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
0%-4%	12.2	9.3	12.7	12.9	12.4	7.3	13.6	13.4	15.3	10.5	12.0	12.5	9.3	14.3	12.5	9.3
5%-9%	14.2	17.0	17.7	13.2	11.2	20.0	22.0	15.2	12.8	15.3	13.7	11.5	9.4	16.8	14.4	10.7
10%-14%	14.3	15.4	15.9	13.9	13.2	17.4	17.3	16.3	13.2	14.2	14.5	11.9	13.2	18.1	13.2	12.7
15%-19%	7.7	9.0	8.3	6.1	8.0	6.5	6.8	7.4	9.0	10.5	9.7	5.1	6.9	7.3	8.9	5.5
20%-24%	10.5	13.0	7.8	7.9	13.5	17.9	8.2	7.7	14.5	10.3	7.5	8.0	12.3	9.0	11.0	10.9
25%-29%	7.5	8.1	7.6	6.5	8.1	8.2	6.9	7.1	7.6	8.1	8.2	6.0	8.6	8.3	6.7	8.3
30%-39%	9.8	6.7	8.2	11.3	11.1	4.5	6.7	9.6	9.0	8.0	9.7	12.7	13.5	7.3	10.6	11.1
40%-49%	6.3	6.6	7.2	4.7	6.9	2.0	5.8	3.6	5.9	9.3	8.6	5.7	7.9	4.6	6.1	8.9
50%+	17.4	14.7	14.5	23.4	15.6	16.2	12.8	19.6	12.7	13.8	16.2	26.6	18.8	14.2	16.6	22.7
Mean	25.42	24.19	24.27	27.85	24.79	23.59	21.63	24.68	21.92	24.53	26.78	30.45	27.89	22.64	24.82	29.89



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41. IF YOU HAD TO GUESS, WHAT PERCENT OF FEDERAL SPENDING IS LOST TO FRAUD?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
0%-4%	12.2	12.1	11.8	10.5	12.6	11.3	13.4	13.9	11.8	12.0	12.9	10.1	11.3	15.4	13.6	14.8	12.0	16.2	11.8
5%-9%	14.2	14.0	14.1	15.0	13.2	15.8	14.7	17.4	14.0	13.9	15.5	21.4	15.6	14.3	14.5	17.3	13.7	15.1	14.1
10%-14%	14.3	14.6	15.4	14.5	12.9	14.5	15.2	10.2	15.2	13.8	15.6	20.6	15.6	12.8	14.2	18.6	13.9	15.0	14.8
15%-19%	7.7	7.9	7.5	8.4	8.3	6.7	8.0	5.0	7.7	8.0	5.9	3.2	4.7	7.7	5.3	9.6	8.3	8.2	7.5
20%-24%	10.5	10.4	10.4	6.7	13.0	8.5	8.4	10.9	9.9	11.8	9.4	2.8	10.6	8.4	8.4	7.4	10.8	12.6	10.4
25%-29%	7.5	7.8	8.2	6.9	7.8	7.7	7.9	4.2	7.8	7.8	5.6	4.2	5.8	5.0	2.7	9.5	8.2	7.1	7.4
30%-39%	9.8	10.0	10.4	10.3	9.6	11.3	4.5	7.7	10.2	9.6	9.3	11.5	9.3	10.1	7.8	5.0	10.0	7.7	9.9
40%-49%	6.3	6.2	5.7	6.7	7.6	4.8	7.5	8.3	6.0	6.8	6.8	2.6	7.5	6.0	6.0	2.2	6.2	6.9	5.9
50%+	17.4	17.0	16.4	20.9	15.1	19.5	20.5	22.4	17.4	16.3	18.9	23.7	19.4	20.3	27.4	15.6	16.9	11.1	18.3
Mean	25.42	25.19	24.84	27.88	23.97	26.79	27.73	28.73	25.42	25.02	26.44	28.36	27.27	27.01	31.68	21.00	25.07	21.63	25.76



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
AGREE	83.9	96.8	94.1	89.2	82.6	70.4	62.3	59.0	39.3	90.9	92.9	79.7	93.1	93.1	86.3	91.5	65.8	88.6
Strongly	56.1	83.9	76.3	57.3	44.5	35.1	25.4	35.3	21.6	65.3	70.4	37.2	70.1	71.6	54.9	62.7	32.3	50.6
Somewhat	27.8	12.8	17.8	32.0	38.1	35.3	37.0	23.7	17.8	25.6	22.6	42.5	23.0	21.5	31.5	28.7	33.5	38.0
DISAGREE	9.0	1.7	2.0	5.1	11.2	13.1	20.9	30.2	60.7	4.2	3.3	8.8	3.0	3.0	5.3	5.8	21.5	5.9
Somewhat	5.1	0.8	0.3	3.7	8.0	7.0	14.7	18.5	0.0	2.5	2.0	5.5	1.8	1.8	2.6	4.3	11.8	3.1
Strongly	3.9	0.9	1.6	1.5	3.2	6.2	6.2	11.7	60.7	1.7	1.4	3.3	1.3	1.2	2.7	1.5	9.7	2.8
DON'T KNOW	7.1	1.5	3.9	5.7	6.2	16.5	16.8	10.7	0.0	4.9	3.7	11.5	3.9	3.9	8.3	2.8	12.7	5.5
Net Diff.	74.9	95.1	92.1	84.1	71.3	57.3	41.4	28.8	-21.3	86.7	89.6	70.9	90.1	90.1	81.0	85.7	44.3	82.7
Mean	3.46	3.83	3.76	3.54	3.32	3.19	2.98	2.93	2.00	3.63	3.68	3.28	3.68	3.70	3.51	3.57	3.01	3.44



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
AGREE	83.9	83.2	82.0	85.6	83.3	84.0	84.0	83.8	83.3	85.5	79.2
Strongly	56.1	55.3	54.5	58.5	54.0	57.5	61.7	43.8	48.8	53.6	39.9
Somewhat	27.8	27.9	27.5	27.1	29.3	26.5	22.3	40.0	34.5	31.9	39.3
DISAGREE	9.0	8.1	8.8	8.6	10.8	9.5	10.4	6.7	6.5	5.8	7.7
Somewhat	5.1	4.8	3.7	5.2	6.5	5.1	5.2	5.0	4.9	4.2	6.2
Strongly	3.9	3.2	5.1	3.3	4.3	4.4	5.2	1.7	1.6	1.7	1.5
DON'T KNOW	7.1	8.7	9.2	5.8	5.9	6.5	5.6	9.5	10.2	8.6	13.0
Net Diff.	74.9	75.2	73.2	77.0	72.6	74.5	73.7	77.1	76.8	79.7	71.5
Mean	3.46	3.48	3.45	3.49	3.41	3.47	3.49	3.39	3.45	3.50	3.35



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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
AGREE	83.9	92.9	77.2	92.6	75.3	82.0	82.6	92.7	74.9	92.0	93.3	89.1	73.5	93.8	70.9	76.4	90.5	86.5	90.0	88.0	86.1
Strongly	56.1	66.1	48.6	68.0	43.9	55.7	50.1	65.2	46.7	64.3	68.5	54.7	45.5	67.2	40.7	49.2	40.0	42.4	58.2	60.7	56.9
Somewhat	27.8	26.9	28.5	24.7	31.4	26.2	32.6	27.5	28.2	27.7	24.8	34.3	28.0	26.6	30.2	27.2	50.5	44.1	31.8	27.3	29.2
DISAGREE	9.0	3.7	13.0	3.4	15.4	6.1	7.6	3.5	14.6	3.8	2.8	6.0	15.8	3.6	19.8	5.1	5.7	7.0	8.8	10.2	6.3
Somewhat	5.1	2.1	7.3	1.9	8.8	3.1	4.5	1.9	8.3	1.9	1.3	3.3	9.2	1.8	11.5	3.1	3.5	3.8	6.2	7.5	3.0
Strongly	3.9	1.5	5.7	1.5	6.6	3.0	3.1	1.6	6.3	1.9	1.5	2.7	6.6	1.8	8.3	2.0	2.3	3.2	2.6	2.7	3.3
DON'T KNOW	7.1	3.4	9.8	3.9	9.3	11.9	9.8	3.8	10.5	4.3	3.9	5.0	10.7	2.6	9.3	18.5	3.7	6.4	1.2	1.9	7.6
Net Diff.	74.9	89.3	64.2	89.2	59.9	75.8	75.0	89.1	60.3	88.2	90.5	83.1	57.7	90.2	51.1	71.3	84.8	79.5	81.1	77.8	79.8
Mean	3.46	3.63	3.33	3.66	3.24	3.53	3.44	3.62	3.29	3.61	3.67	3.49	3.26	3.63	3.14	3.52	3.33	3.34	3.47	3.49	3.51



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BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	155	171	143	217	189	125						
AGREE	83.9	92.7	75.0	92.0	75.5	83.8	93.5	80.8	83.7	91.0	70.8	83.9						
Strongly	56.1	69.4	44.4	67.8	44.4	55.5	71.7	47.6	55.4	64.9	41.5	55.6						
Somewhat	27.8	23.3	30.6	24.3	31.2	28.3	21.8	33.2	28.4	26.0	29.3	28.3						
DISAGREE	9.0	3.1	15.8	4.2	14.4	8.5	4.3	14.1	9.4	4.1	14.7	7.4						
Somewhat	5.1	1.6	8.8	2.1	8.9	4.0	0.9	9.5	4.1	3.0	8.4	4.0						
Strongly	3.9	1.5	7.0	2.1	5.4	4.5	3.4	4.5	5.3	1.1	6.3	3.5						
DON'T KNOW	7.1	4.2	9.2	3.8	10.1	7.7	2.2	5.1	6.8	4.9	14.6	8.7						
Net Diff.	74.9	89.6	59.2	87.8	61.2	75.3	89.2	66.7	74.3	86.8	56.1	76.5						
Mean	3.46	3.68	3.24	3.64	3.27	3.46	3.65	3.31	3.44	3.63	3.24	3.49						



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
AGREE	83.9	70.9	66.1	75.1	83.1	91.7	96.5	93.9	92.1	80.5	95.3	68.7	82.4	95.8	72.6	84.8	87.4
Strongly	56.1	40.1	44.0	36.6	52.9	66.6	75.0	70.5	59.6	49.1	73.6	39.5	50.3	55.2	33.6	56.4	65.3
Somewhat	27.8	30.8	22.1	38.5	30.2	25.1	21.5	23.4	32.5	31.4	21.7	29.2	32.0	40.6	39.0	28.4	22.1
DISAGREE	9.0	19.0	25.3	13.4	8.0	4.3	1.3	2.9	7.9	8.8	2.6	20.3	7.6	0.0	16.8	7.9	5.3
Somewhat	5.1	11.5	12.2	10.9	3.9	2.0	1.3	1.7	2.3	3.1	1.8	12.4	5.2	0.0	11.4	3.3	1.8
Strongly	3.9	7.4	13.1	2.4	4.1	2.3	0.0	1.2	5.6	5.7	0.8	8.0	2.4	0.0	5.4	4.6	3.5
DON'T KNOW	7.1	10.1	8.5	11.5	8.9	4.0	2.2	3.2	0.0	10.7	2.1	10.9	10.1	4.2	10.6	7.3	7.2
Net Diff.	74.9	51.9	40.8	61.7	75.1	87.4	95.2	91.0	84.2	71.6	92.6	48.4	74.8	95.8	55.8	76.9	82.1
Mean	3.46	3.15	3.06	3.24	3.45	3.63	3.75	3.69	3.46	3.39	3.72	3.13	3.45	3.58	3.13	3.47	3.61



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
AGREE	83.9	75.5	87.2	92.2	84.8	86.0	88.5	85.5	84.1	84.6	83.0	80.2	87.5	85.8	90.6	71.4
Strongly	56.1	45.0	50.8	70.1	52.8	56.2	61.2	55.1	56.2	56.8	54.9	55.4	60.2	57.5	63.1	44.7
Somewhat	27.8	30.5	36.5	22.1	32.0	29.9	27.3	30.4	27.9	27.8	28.0	24.8	27.3	28.3	27.4	26.7
DISAGREE	9.0	14.9	5.2	3.7	8.6	7.7	8.4	7.5	9.5	9.4	9.9	7.8	7.2	11.8	6.0	14.0
Somewhat	5.1	8.2	2.8	2.4	4.4	2.5	4.4	2.1	5.9	6.0	5.9	3.7	4.1	7.2	3.4	7.4
Strongly	3.9	6.7	2.4	1.3	4.2	5.2	4.0	5.5	3.6	3.4	4.0	4.1	3.1	4.6	2.6	6.6
DON'T KNOW	7.1	9.7	7.6	4.1	6.5	6.3	3.1	6.9	6.4	6.0	7.1	12.0	5.3	2.4	3.5	14.6
Net Diff.	74.9	60.6	82.1	88.4	76.2	78.4	80.0	78.0	74.5	75.3	73.1	72.4	80.3	74.0	84.6	57.5
Mean	3.46	3.26	3.47	3.68	3.43	3.46	3.50	3.45	3.46	3.47	3.44	3.49	3.53	3.42	3.57	3.28





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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
AGREE	83.9	85.4	81.0	81.2	80.6	86.4	85.1	84.7	76.5	86.9	77.6	80.8	74.6	79.2	88.3	85.7	86.6	75.0	76.5	72.9
Strongly	56.1	59.1	50.3	51.5	48.2	61.0	53.0	57.6	47.5	60.4	46.9	50.1	43.2	44.7	61.7	59.3	52.6	47.6	47.9	38.7
Somewhat	27.8	26.3	30.6	29.6	32.5	25.4	32.1	27.1	29.0	26.5	30.7	30.7	31.4	34.5	26.6	26.4	34.0	27.4	28.5	34.2
DISAGREE	9.0	7.9	11.1	11.1	11.2	8.2	11.4	7.6	10.8	7.5	12.3	8.8	17.0	9.5	7.5	7.5	7.3	10.3	19.2	15.0
Somewhat	5.1	4.1	7.0	6.9	7.1	4.4	6.1	3.9	7.9	3.5	8.3	6.9	11.1	5.7	3.8	3.3	3.4	10.3	12.4	9.9
Strongly	3.9	3.8	4.1	4.2	4.1	3.8	5.3	3.8	2.9	3.9	4.0	1.9	5.9	3.9	3.7	4.1	3.9	0.0	6.7	5.1
DON'T KNOW	7.1	6.7	7.9	7.8	8.2	5.4	3.5	7.7	12.7	5.6	10.2	10.4	8.3	11.3	4.2	6.9	6.1	14.7	4.4	12.1
Net Diff.	74.9	77.5	69.8	70.1	69.4	78.2	73.7	77.0	65.7	79.4	65.3	72.0	57.6	69.6	80.9	78.2	79.3	64.6	57.3	57.9
Mean	3.46	3.51	3.38	3.39	3.36	3.52	3.38	3.50	3.39	3.52	3.34	3.44	3.22	3.35	3.53	3.51	3.44	3.44	3.23	3.21



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. ACCORDING TO THE GOVERNMENT ACCOUNTABILITY OFFICE, THE GOVERNMENT PAYS BETWEEN \$233 AND \$521 BILLION PER TO CROOKS DEFRAUDING GOVERNMENT PROGRAMS. THAT'S BETWEEN 3 AND 7 PERCENT OF ALL FEDERAL SPENDING. DO YOU AGREE OR DISAGREE THAT INSTEAD OF LETTING TAXES GO UP, THE GOVERNMENT SHOULD FIGURE OUT HOW TO STOP PAYING CROOKS?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530
AGREE	83.9	77.8	70.6	78.3	84.9	87.4	92.9	75.6	89.0	78.6	90.6	85.9	82.1
Strongly	56.1	45.0	36.5	40.7	53.1	68.1	72.9	40.2	65.9	44.3	70.9	57.9	54.4
Somewhat	27.8	32.8	34.1	37.5	31.8	19.3	20.0	35.4	23.1	34.3	19.7	28.0	27.7
DISAGREE	9.0	12.0	17.9	10.3	8.3	8.1	4.1	13.1	6.5	11.6	5.8	9.4	8.6
Somewhat	5.1	9.5	11.4	4.6	3.1	5.1	2.4	7.8	3.4	6.3	3.5	5.0	5.1
Strongly	3.9	2.5	6.5	5.8	5.2	3.0	1.7	5.3	3.1	5.3	2.2	4.4	3.5
DON'T KNOW	7.1	10.3	11.5	11.4	6.8	4.6	3.0	11.2	4.5	9.8	3.7	4.7	9.3
Net Diff.	74.9	65.8	52.7	68.0	76.7	79.3	88.8	62.5	82.5	67.0	84.8	76.5	73.5
Mean	3.46	3.34	3.14	3.28	3.43	3.60	3.69	3.25	3.59	3.30	3.65	3.46	3.47



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
AGREE	83.9	73.8	76.7	84.0	93.2	77.4	81.7	85.8	91.4	71.6	72.1	82.6	95.0	79.2	84.4	88.0
Strongly	56.1	37.0	42.1	56.6	73.6	47.0	43.3	58.0	71.0	30.7	41.0	55.6	76.4	49.7	55.8	63.8
Somewhat	27.8	36.9	34.6	27.4	19.6	30.4	38.4	27.8	20.4	40.9	31.1	27.0	18.7	29.5	28.6	24.2
DISAGREE	9.0	16.3	11.3	9.4	4.0	16.5	10.8	11.1	5.2	16.1	11.8	8.0	2.8	13.9	8.2	5.4
Somewhat	5.1	11.2	5.8	4.5	2.5	9.2	5.3	5.1	3.5	12.4	6.3	4.0	1.4	8.7	5.0	1.2
Strongly	3.9	5.1	5.5	4.9	1.5	7.3	5.5	6.0	1.7	3.7	5.4	4.1	1.4	5.2	3.2	4.1
DON'T KNOW	7.1	9.9	12.0	6.6	2.8	6.1	7.5	3.1	3.4	12.2	16.2	9.4	2.2	6.9	7.4	6.6
Net Diff.	74.9	57.6	65.4	74.6	89.1	61.0	70.8	74.7	86.3	55.5	60.3	74.5	92.3	65.4	76.2	82.7
Mean	3.46	3.17	3.29	3.45	3.70	3.25	3.29	3.42	3.66	3.12	3.28	3.48	3.74	3.33	3.48	3.58



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
AGREE	83.9	84.2	82.8	85.0	92.6	83.9	72.2	79.4	82.9	86.4	84.5	72.6	87.1	87.1	84.8	89.8	83.7	86.6	83.8
Strongly	56.1	56.7	52.4	54.1	68.7	53.8	51.4	47.6	52.8	61.6	55.5	54.1	55.8	59.6	61.2	62.2	56.3	61.1	55.4
Somewhat	27.8	27.5	30.4	30.9	23.9	30.1	20.8	31.8	30.1	24.9	29.0	18.5	31.3	27.5	23.6	27.6	27.4	25.5	28.4
DISAGREE	9.0	8.9	10.6	9.2	5.0	7.0	12.5	10.2	10.5	6.9	8.3	14.9	6.5	8.4	10.1	4.5	9.3	9.0	9.2
Somewhat	5.1	5.1	6.0	6.6	3.3	3.8	3.9	5.3	6.2	3.7	5.1	11.4	3.4	5.2	5.7	4.5	5.1	4.5	5.2
Strongly	3.9	3.9	4.6	2.6	1.7	3.1	8.6	4.9	4.3	3.2	3.2	3.4	3.1	3.1	4.4	0.0	4.2	4.5	3.9
DON'T KNOW	7.1	6.9	6.6	5.8	2.4	9.1	15.4	10.5	6.6	6.6	7.2	12.6	6.3	4.5	5.1	5.7	7.1	4.5	7.0
Net Diff.	74.9	75.3	72.2	75.7	87.6	76.9	59.7	69.2	72.5	79.5	76.2	57.7	80.6	78.7	74.7	85.2	74.4	77.6	74.6
Mean	3.46	3.47	3.40	3.45	3.64	3.48	3.36	3.36	3.41	3.55	3.47	3.41	3.49	3.50	3.49	3.61	3.46	3.50	3.45



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. DO YOU AGREE OR DISAGREE THAT INSTEAD OF CUTTING SPENDING ON SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, THE GOVERNMENT SHOULD FIGURE OUT HOW TO STOP PAYING CROOKS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
AGREE	83.5	88.6	88.0	83.8	84.9	75.8	79.7	81.1	39.3	85.0	86.7	75.8	86.7	85.9	83.5	84.8	79.6	82.3
Strongly	59.4	76.3	69.7	60.7	49.0	50.4	47.9	52.8	21.6	63.0	66.4	43.7	64.0	64.1	59.0	65.5	50.3	50.2
Somewhat	24.1	12.2	18.3	23.1	35.9	25.4	31.8	28.3	17.8	22.0	20.2	32.1	22.7	21.7	24.5	19.3	29.2	32.1
DISAGREE	11.0	9.1	7.1	10.1	9.7	15.6	15.6	12.4	45.3	10.1	8.9	16.6	8.9	9.7	11.1	9.9	13.1	14.8
Somewhat	6.5	6.0	5.3	4.3	5.0	9.6	12.9	10.4	13.7	6.0	5.2	10.2	6.0	6.4	6.5	4.2	7.9	8.3
Strongly	4.4	3.1	1.8	5.8	4.7	6.0	2.7	2.0	31.6	4.1	3.7	6.3	2.9	3.3	4.5	5.7	5.2	6.5
DON'T KNOW	5.6	2.3	4.9	6.0	5.5	8.6	4.7	6.5	15.4	4.9	4.4	7.6	4.4	4.4	5.4	5.3	7.3	2.9
Net Diff.	72.5	79.5	80.9	73.7	75.2	60.2	64.1	68.7	-5.9	74.9	77.7	59.3	77.8	76.2	72.5	74.9	66.4	67.4
Mean	3.47	3.66	3.64	3.48	3.37	3.31	3.31	3.41	2.35	3.51	3.56	3.23	3.55	3.53	3.46	3.53	3.35	3.30



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
AGREE	83.5	82.1	80.5	83.2	88.2	84.1	85.1	80.8	80.4	81.2	78.9
Strongly	59.4	54.3	57.8	61.3	61.9	60.1	64.8	45.2	56.0	55.4	57.0
Somewhat	24.1	27.8	22.7	21.9	26.4	24.0	20.4	35.6	24.4	25.8	21.9
DISAGREE	11.0	9.8	10.4	12.9	9.0	10.1	9.6	11.8	15.3	15.6	14.7
Somewhat	6.5	5.0	8.3	7.6	4.1	6.0	5.8	6.6	9.2	8.8	9.9
Strongly	4.4	4.8	2.1	5.3	4.9	4.1	3.8	5.2	6.1	6.8	4.8
DON'T KNOW	5.6	8.1	9.1	3.9	2.7	5.8	5.3	7.4	4.4	3.2	6.4
Net Diff.	72.5	72.3	70.1	70.3	79.2	74.0	75.5	69.0	65.1	65.6	64.2
Mean	3.47	3.43	3.50	3.45	3.49	3.49	3.54	3.30	3.36	3.34	3.40



Table 43 Page 513  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
																2-WAY	3-WAY	3-WAY			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
AGREE	83.5	85.7	81.8	86.0	82.3	77.3	81.9	84.9	82.1	85.0	85.5	83.8	81.6	86.2	79.4	82.7	81.3	80.5	84.5	82.5	84.6
Strongly	59.4	60.7	58.5	62.6	57.1	55.0	56.2	59.7	59.1	59.6	61.1	56.1	59.2	61.6	56.3	58.3	46.0	46.4	58.3	59.0	55.7
Somewhat	24.1	25.0	23.4	23.4	25.2	22.4	25.7	25.2	22.9	25.4	24.4	27.7	22.4	24.6	23.1	24.4	35.3	34.1	26.2	23.5	28.9
DISAGREE	11.0	10.7	11.1	9.8	11.4	14.6	12.1	10.7	11.2	10.9	9.6	13.8	11.0	10.2	14.3	6.2	14.8	16.0	12.4	12.8	13.6
Somewhat	6.5	7.6	5.7	6.7	6.0	7.9	7.6	7.1	5.9	7.1	5.9	9.9	5.8	6.8	7.7	3.2	10.4	10.7	9.0	9.0	9.0
Strongly	4.4	3.1	5.4	3.0	5.4	6.7	4.5	3.6	5.3	3.8	3.7	3.8	5.3	3.5	6.6	3.0	4.4	5.3	3.4	3.8	4.6
DON'T KNOW	5.6	3.6	7.0	4.3	6.3	8.0	6.0	4.4	6.8	4.1	4.9	2.5	7.4	3.6	6.3	11.1	3.9	3.5	3.1	4.7	1.8
Net Diff.	72.5	75.0	70.7	76.2	70.9	62.7	69.8	74.2	70.9	74.1	75.9	70.0	70.6	75.9	65.1	76.5	66.5	64.5	72.1	69.7	71.1
Mean	3.47	3.49	3.45	3.52	3.43	3.37	3.42	3.47	3.46	3.47	3.50	3.39	3.46	3.50	3.38	3.55	3.28	3.26	3.44	3.44	3.38



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT			PARTY				MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	1000	464	447	372	360	268	155	171	143	217	189	125		
AGREE	83.5	85.9	80.3	84.8	81.7	84.1	89.2	83.0	85.9	81.6	80.6	82.0		
Strongly	59.4	63.2	56.5	63.4	53.0	62.5	70.4	51.4	63.2	58.4	54.5	61.7		
Somewhat	24.1	22.7	23.8	21.3	28.7	21.6	18.8	31.5	22.7	23.2	26.2	20.3		
DISAGREE	11.0	9.6	12.9	10.6	11.1	11.3	8.1	11.6	10.3	12.5	10.5	12.4		
Somewhat	6.5	6.2	7.1	7.6	6.4	5.3	5.9	4.8	6.1	8.8	7.9	4.3		
Strongly	4.4	3.4	5.8	3.1	4.6	6.0	2.2	6.9	4.2	3.7	2.6	8.0		
DON'T KNOW	5.6	4.5	6.8	4.6	7.2	4.6	2.8	5.4	3.8	6.0	8.8	5.6		
Net Diff.	72.5	76.3	67.4	74.1	70.7	72.8	81.1	71.3	75.6	69.1	70.1	69.6		
Mean	3.47	3.53	3.41	3.52	3.40	3.47	3.62	3.35	3.51	3.45	3.45	3.44		





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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
AGREE	83.5	81.1	83.0	79.3	81.4	85.6	89.1	87.2	85.7	76.2	87.1	80.9	79.7	94.8	79.9	85.1	84.0
Strongly	59.4	51.7	56.0	47.9	60.9	57.9	70.2	63.6	48.3	58.7	65.8	50.5	57.0	55.4	60.3	64.7	58.4
Somewhat	24.1	29.4	27.0	31.5	20.5	27.7	18.9	23.6	37.5	17.5	21.3	30.4	22.8	39.3	19.6	20.4	25.6
DISAGREE	11.0	14.3	12.3	16.1	10.3	10.7	7.3	9.1	14.3	15.6	9.0	14.2	6.9	5.2	14.9	10.3	11.8
Somewhat	6.5	7.2	4.8	9.4	5.8	8.3	4.9	6.7	11.0	8.7	7.0	7.7	5.8	0.0	2.3	4.5	8.8
Strongly	4.4	7.1	7.6	6.7	4.5	2.4	2.4	2.4	3.2	6.9	2.0	6.5	1.2	5.2	12.6	5.7	3.0
DON'T KNOW	5.6	4.6	4.7	4.6	8.2	3.7	3.6	3.7	0.0	8.1	4.0	4.9	13.3	0.0	5.2	4.7	4.2
Net Diff.	72.5	66.8	70.7	63.3	71.1	74.9	81.8	78.1	71.5	60.6	78.1	66.6	72.8	89.5	65.0	74.8	72.2
Mean	3.47	3.32	3.38	3.26	3.50	3.46	3.63	3.54	3.31	3.39	3.57	3.31	3.56	3.45	3.35	3.51	3.45



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- UPPER MIDDLE	Upper Middle	MIDDLE /LOWER Class	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
AGREE	83.5	82.9	81.0	85.0	83.1	84.0	81.6	84.4	83.1	84.2	81.1	84.8	85.6	85.8	85.5	77.5
Strongly	59.4	56.2	56.9	63.8	57.0	56.7	58.4	56.4	58.7	58.6	58.9	66.9	62.6	61.2	59.2	54.5
Somewhat	24.1	26.6	24.2	21.2	26.2	27.2	23.3	28.1	24.4	25.6	22.2	18.0	23.0	24.6	26.3	23.0
DISAGREE	11.0	10.3	14.8	10.4	11.1	11.5	15.3	10.8	10.7	9.7	12.5	11.6	9.5	9.4	10.6	14.7
Somewhat	6.5	5.5	10.7	6.3	7.4	4.0	4.1	4.0	7.2	6.8	7.8	6.1	6.2	4.3	6.9	8.3
Strongly	4.4	4.8	4.1	4.1	3.7	7.5	11.2	6.8	3.5	2.9	4.7	5.5	3.3	5.1	3.7	6.4
DON'T KNOW	5.6	6.8	4.1	4.6	5.8	4.5	3.1	4.8	6.2	6.1	6.3	3.6	4.9	4.8	3.8	7.8
Net Diff.	72.5	72.5	66.2	74.6	72.0	72.4	66.3	73.7	72.4	74.6	68.6	73.2	76.1	76.4	74.9	62.8
Mean	3.47	3.44	3.40	3.52	3.45	3.39	3.33	3.41	3.47	3.49	3.44	3.52	3.52	3.49	3.47	3.36



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
AGREE	83.5	81.7	86.9	87.7	85.6	83.4	90.1	80.3	83.5	84.7	81.0	85.6	75.5	83.0	88.0	81.9	90.4	80.8	72.0	78.8
Strongly	59.4	60.1	58.2	58.5	57.7	63.0	58.5	57.7	57.8	62.3	53.3	55.9	48.4	50.6	65.1	60.0	59.6	52.2	44.9	51.8
Somewhat	24.1	21.6	28.7	29.2	27.9	20.3	31.5	22.6	25.7	22.3	27.7	29.6	27.1	32.3	22.8	21.9	30.7	28.5	27.1	27.0
DISAGREE	11.0	12.2	8.5	8.0	9.4	11.4	7.8	12.9	9.3	10.1	12.8	11.3	16.1	10.4	8.2	11.7	8.0	14.5	21.9	10.6
Somewhat	6.5	7.5	4.7	5.2	3.8	6.5	4.0	8.4	5.4	6.5	6.5	6.9	7.3	5.3	5.5	7.5	4.0	9.8	9.2	5.6
Strongly	4.4	4.7	3.8	2.9	5.6	5.0	3.8	4.5	3.9	3.5	6.3	4.3	8.8	5.1	2.7	4.2	4.0	4.7	12.7	5.1
DON'T KNOW	5.6	6.1	4.6	4.3	5.0	5.2	2.1	6.8	7.2	5.2	6.2	3.2	8.4	6.6	3.8	6.4	1.6	4.8	6.1	10.5
Net Diff.	72.5	69.4	78.4	79.6	76.2	71.9	82.3	67.5	74.2	74.6	68.2	74.3	59.3	72.6	79.8	70.3	82.3	66.3	50.1	68.2
Mean	3.47	3.46	3.48	3.50	3.45	3.49	3.48	3.43	3.48	3.51	3.37	3.42	3.26	3.38	3.56	3.47	3.48	3.35	3.11	3.40



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530	
AGREE	83.5	75.8	80.0	80.0	82.3	85.7	89.2	79.1	86.2	80.1	87.7	85.9	81.3	
Strongly	59.4	53.1	45.1	46.1	59.7	66.8	72.1	47.2	67.0	51.1	69.9	61.3	57.8	
Somewhat	24.1	22.6	34.9	33.9	22.6	18.9	17.1	31.9	19.2	29.0	17.9	24.6	23.6	
DISAGREE	11.0	13.9	16.0	13.1	13.7	9.5	5.2	14.2	8.9	14.1	7.1	10.1	11.7	
Somewhat	6.5	10.4	10.3	6.2	8.5	4.8	3.6	8.4	5.3	8.4	4.1	5.5	7.4	
Strongly	4.4	3.5	5.6	6.9	5.2	4.7	1.6	5.8	3.6	5.6	2.9	4.5	4.3	
DON'T KNOW	5.6	10.3	4.0	6.9	4.0	4.8	5.6	6.6	4.9	5.8	5.2	4.0	6.9	
Net Diff.	72.5	61.8	64.0	66.8	68.6	76.2	83.9	64.9	77.3	66.1	80.7	75.9	69.6	
Mean	3.47	3.40	3.24	3.28	3.42	3.55	3.69	3.29	3.57	3.33	3.63	3.49	3.45	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
AGREE	83.5	77.9	79.9	83.1	88.8	85.9	80.1	81.6	92.8	72.9	79.7	84.2	84.4	80.9	85.3	82.5
Strongly	59.4	45.8	48.0	62.1	71.0	51.5	45.9	66.1	71.2	42.3	50.1	59.0	70.8	54.6	59.0	65.9
Somewhat	24.1	32.0	31.8	21.0	17.8	34.4	34.2	15.5	21.6	30.6	29.6	25.2	13.5	26.3	26.3	16.6
DISAGREE	11.0	14.8	13.9	12.7	5.7	9.5	13.9	15.4	4.0	18.1	13.9	10.6	7.7	13.7	10.7	8.4
Somewhat	6.5	10.7	7.1	7.0	4.0	6.5	6.2	8.3	2.8	13.3	8.0	5.9	5.3	8.4	6.2	5.0
Strongly	4.4	4.1	6.8	5.7	1.8	3.0	7.6	7.1	1.1	4.9	5.9	4.7	2.5	5.3	4.5	3.4
DON'T KNOW	5.6	7.3	6.3	4.2	5.5	4.6	6.1	3.0	3.2	9.0	6.4	5.1	7.9	5.4	4.0	9.1
Net Diff.	72.5	63.1	66.0	70.4	83.0	76.5	66.2	66.3	88.9	54.7	65.7	73.6	76.7	67.3	74.6	74.0
Mean	3.47	3.29	3.29	3.46	3.67	3.41	3.26	3.45	3.68	3.21	3.32	3.46	3.66	3.38	3.46	3.59



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN								HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Ever	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	EMPLYR/GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820	
AGREE	83.5	83.8	82.6	87.2	89.3	82.0	77.4	79.3	83.4	85.1	82.1	79.8	87.8	79.4	89.9	82.0	84.0	85.9	83.1	
Strongly	59.4	59.9	52.6	57.8	71.4	64.1	58.1	53.2	53.7	67.4	58.7	42.4	62.2	61.7	61.9	52.8	59.7	63.5	59.2	
Somewhat	24.1	23.9	30.0	29.4	17.9	17.9	19.4	26.0	29.7	17.7	23.4	37.4	25.6	17.8	28.0	29.2	24.3	22.5	23.9	
DISAGREE	11.0	10.8	11.7	10.2	6.4	13.2	13.3	12.5	11.4	9.4	13.8	16.7	8.8	17.2	10.1	18.0	10.0	10.2	11.6	
Somewhat	6.5	6.4	6.7	8.1	3.8	8.0	4.4	8.9	6.9	5.1	7.4	5.8	5.1	9.0	3.0	3.1	6.2	6.5	6.9	
Strongly	4.4	4.5	5.0	2.1	2.6	5.2	9.0	3.6	4.5	4.3	6.3	11.0	3.7	8.2	7.1	15.0	3.7	3.6	4.7	
DON'T KNOW	5.6	5.4	5.7	2.6	4.3	4.8	9.2	8.2	5.2	5.4	4.1	3.4	3.3	3.4	0.0	0.0	6.1	3.9	5.3	
Net Diff.	72.5	73.0	70.9	77.1	83.0	68.8	64.1	66.7	71.9	75.7	68.4	63.1	79.0	62.3	79.8	63.9	74.0	75.8	71.5	
Mean	3.47	3.47	3.38	3.47	3.65	3.48	3.39	3.40	3.40	3.57	3.40	3.15	3.51	3.38	3.45	3.20	3.49	3.52	3.45	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
AGREE	70.2	86.9	76.4	74.8	68.6	62.4	53.6	33.3	33.0	76.4	78.5	67.1	79.4	79.8	69.7	76.7	54.6	73.8
Strongly	37.3	63.3	47.8	41.1	32.8	17.5	17.1	14.9	10.3	44.1	48.5	24.6	47.8	49.1	34.2	45.2	20.3	31.3
Somewhat	32.9	23.6	28.7	33.7	35.8	44.9	36.5	18.4	22.7	32.3	30.0	42.5	31.5	30.7	35.6	31.6	34.3	42.5
DISAGREE	17.4	8.1	13.4	16.0	13.7	23.3	27.4	45.6	51.3	12.9	13.0	12.9	12.4	12.7	11.8	15.6	28.5	14.9
Somewhat	9.0	4.1	6.2	9.8	8.2	14.5	10.5	21.5	9.2	7.6	7.1	10.0	7.1	7.3	8.0	7.7	12.6	8.6
Strongly	8.3	4.0	7.1	6.2	5.5	8.8	16.9	24.1	42.1	5.3	5.9	2.9	5.3	5.4	3.8	7.8	15.8	6.3
DON'T KNOW	12.4	5.1	10.2	9.2	17.7	14.3	19.0	21.1	15.7	10.6	8.5	20.0	8.3	7.4	18.4	7.7	16.9	11.2
Net Diff.	52.8	78.8	63.1	58.8	54.9	39.0	26.2	-12.4	-18.2	63.5	65.5	54.3	67.0	67.1	57.9	61.1	26.2	58.9
Mean	3.13	3.54	3.30	3.21	3.16	2.83	2.66	2.30	2.02	3.29	3.32	3.11	3.33	3.33	3.23	3.24	2.71	3.11



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
AGREE	70.2	72.2	66.7	71.1	70.5	70.9	68.6	80.8	67.2	69.5	62.9
Strongly	37.3	37.1	33.6	38.6	39.1	39.8	40.9	35.2	26.4	23.1	32.7
Somewhat	32.9	35.2	33.1	32.5	31.4	31.1	27.7	45.7	40.8	46.4	30.2
DISAGREE	17.4	14.1	17.9	18.0	18.4	18.1	19.9	10.7	13.9	14.7	12.5
Somewhat	9.0	8.1	11.0	7.5	10.5	9.6	9.8	8.8	6.5	8.2	3.2
Strongly	8.3	6.0	6.9	10.4	7.9	8.5	10.0	1.9	7.4	6.5	9.3
DON'T KNOW	12.4	13.7	15.4	10.9	11.0	11.0	11.6	8.4	18.8	15.8	24.6
Net Diff.	52.8	58.2	48.9	53.1	52.1	52.7	48.7	70.1	53.3	54.8	50.4
Mean	3.13	3.20	3.10	3.11	3.14	3.15	3.12	3.25	3.06	3.02	3.14





Table 44 Page 523  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
	UNITED STATES	RIGHT	WRONG	FOR CONGRESS	DEMO-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT	
		DIREC-	TRACK	REPUB-	CRATIC	UNDE-	UNDE-	APP-	DISAP-	APP-	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION		LICAN		CIDED	CIDED	ROVE	PROVE	ROVE			BOTH		2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
AGREE	70.2	77.7	64.0	79.4	61.5	66.2	67.9	77.9	62.5	78.0	78.3	77.4	60.4	81.0	55.2	60.5	73.4	75.5	87.5	85.2	79.2
Strongly	37.3	43.7	32.1	47.0	27.7	35.1	33.3	44.5	30.1	43.5	48.1	33.4	29.6	47.5	21.9	31.2	30.7	30.5	50.9	54.6	36.1
Somewhat	32.9	34.0	31.9	32.4	33.9	31.1	34.6	33.4	32.3	34.5	30.2	43.9	30.8	33.5	33.3	29.3	42.7	45.0	36.7	30.6	43.1
DISAGREE	17.4	13.5	20.5	12.3	23.8	13.5	13.7	13.0	21.7	12.9	12.8	13.2	22.9	11.9	30.3	10.6	14.6	14.8	9.8	10.8	10.3
Somewhat	9.0	8.0	9.9	7.2	10.7	9.9	8.7	7.7	10.4	7.5	6.6	9.5	10.9	7.0	13.3	7.6	6.6	6.8	6.0	7.3	4.9
Strongly	8.3	5.5	10.7	5.1	13.1	3.5	4.9	5.3	11.4	5.4	6.2	3.7	12.0	4.9	17.0	3.1	8.0	8.0	3.8	3.6	5.5
DON'T KNOW	12.4	8.8	15.4	8.3	14.6	20.3	18.5	9.1	15.8	9.0	8.9	9.4	16.7	7.1	14.5	28.8	12.1	9.7	2.7	4.0	10.5
Net Diff.	52.8	64.2	43.5	67.1	37.7	52.8	54.2	64.9	40.7	65.1	65.5	64.1	37.5	69.1	24.9	49.9	58.8	60.7	77.8	74.4	68.8
Mean	3.13	3.27	3.01	3.32	2.89	3.23	3.18	3.29	2.96	3.28	3.32	3.18	2.94	3.33	2.70	3.25	3.09	3.08	3.38	3.42	3.23



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BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	184	160	126	188	200	142					
AGREE	70.2	78.8	61.0	78.0	62.4	69.8	78.8	65.2	68.0	77.2	60.2	71.3					
Strongly	37.3	47.0	27.6	46.7	28.2	36.6	49.9	31.9	38.9	43.5	25.2	34.6					
Somewhat	32.9	31.8	33.4	31.3	34.2	33.2	28.9	33.3	29.1	33.7	35.0	36.7					
DISAGREE	17.4	12.4	23.5	13.1	21.8	17.4	15.3	24.4	20.3	10.9	19.6	14.9					
Somewhat	9.0	7.8	10.5	7.6	9.4	10.5	7.8	12.6	11.1	7.4	6.8	10.1					
Strongly	8.3	4.6	12.9	5.4	12.4	6.9	7.5	11.8	9.2	3.5	12.8	4.8					
DON'T KNOW	12.4	8.8	15.5	8.9	15.8	12.8	5.8	10.4	11.7	11.9	20.1	13.8					
Net Diff.	52.8	66.4	37.5	65.0	40.7	52.3	63.5	40.8	47.7	66.3	40.6	56.4					
Mean	3.13	3.33	2.90	3.31	2.93	3.14	3.29	2.95	3.11	3.33	2.91	3.17					



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
AGREE	70.2	59.5	49.0	68.8	69.1	79.5	78.2	78.9	91.6	74.3	78.0	56.3	66.5	85.2	60.7	69.3	80.2
Strongly	37.3	26.3	27.0	25.7	31.0	49.2	53.8	51.3	67.2	27.1	49.7	22.6	30.8	55.2	26.5	32.7	58.2
Somewhat	32.9	33.2	21.9	43.1	38.1	30.3	24.4	27.5	24.4	47.2	28.3	33.7	35.8	30.0	34.2	36.6	22.0
DISAGREE	17.4	23.0	27.0	19.6	17.8	12.0	14.0	12.9	8.4	12.4	13.5	24.8	19.4	12.0	21.5	18.5	10.3
Somewhat	9.0	10.1	10.8	9.5	10.3	9.2	4.5	7.0	8.4	9.7	7.1	9.4	10.4	3.8	13.0	10.5	8.2
Strongly	8.3	12.9	16.1	10.1	7.5	2.8	9.4	5.9	0.0	2.6	6.4	15.4	9.0	8.2	8.5	8.0	2.1
DON'T KNOW	12.4	17.5	24.1	11.6	13.1	8.5	7.9	8.2	0.0	13.3	8.5	18.9	14.1	2.8	17.8	12.2	9.5
Net Diff.	52.8	36.5	22.0	49.2	51.3	67.5	64.2	65.9	83.1	62.0	64.5	31.5	47.1	73.2	39.2	50.9	69.9
Mean	3.13	2.88	2.79	2.95	3.07	3.38	3.33	3.35	3.59	3.14	3.33	2.78	3.03	3.36	2.96	3.07	3.51



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
AGREE	70.2	62.1	70.9	78.3	72.0	72.3	91.7	70.0	70.8	71.3	69.9	63.5	73.7	70.3	74.5	60.8
Strongly	37.3	28.4	33.7	47.8	35.3	34.4	62.4	31.0	38.7	38.2	39.6	32.1	40.1	40.7	42.4	27.4
Somewhat	32.9	33.7	37.2	30.5	36.7	37.9	29.4	39.0	32.1	33.1	30.3	31.4	33.6	29.6	32.1	33.4
DISAGREE	17.4	22.5	15.1	12.9	16.3	16.6	8.3	17.6	17.5	17.7	17.2	17.4	13.1	16.6	16.3	23.1
Somewhat	9.0	10.6	9.3	7.3	9.8	8.1	8.3	8.0	9.3	7.9	11.8	8.5	8.0	11.1	7.2	10.2
Strongly	8.3	11.9	5.7	5.6	6.6	8.6	0.0	9.6	8.2	9.7	5.4	8.9	5.2	5.5	9.0	12.8
DON'T KNOW	12.4	15.4	14.1	8.8	11.6	11.1	0.0	12.4	11.7	11.0	12.9	19.1	13.2	13.1	9.2	16.1
Net Diff.	52.8	39.6	55.8	65.4	55.7	55.7	83.5	52.3	53.3	53.6	52.7	46.0	60.5	53.7	58.2	37.7
Mean	3.13	2.93	3.15	3.32	3.14	3.10	3.54	3.04	3.15	3.12	3.20	3.07	3.25	3.21	3.19	2.90



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
AGREE	70.2	69.7	71.1	68.8	75.3	70.8	72.0	69.0	69.9	72.1	66.2	59.1	67.9	78.6	74.4	70.0	57.5	60.7	65.6	70.1
Strongly	37.3	38.7	34.7	34.2	35.5	42.0	39.3	36.4	28.6	37.3	37.4	34.8	41.5	28.5	40.6	34.4	39.2	30.5	43.1	40.0
Somewhat	32.9	31.0	36.4	34.6	39.8	28.8	32.7	32.5	41.3	34.8	28.8	24.3	26.4	50.0	33.8	35.7	18.2	30.3	22.6	30.1
DISAGREE	17.4	16.6	18.9	21.6	14.0	18.6	21.4	15.1	15.5	15.1	22.1	29.4	17.6	17.1	16.9	13.6	32.4	26.5	21.8	13.6
Somewhat	9.0	8.9	9.2	11.1	5.9	9.8	11.0	8.3	6.9	7.2	12.9	15.3	11.6	11.7	8.6	6.0	12.4	18.2	17.5	6.1
Strongly	8.3	7.6	9.6	10.5	8.1	8.8	10.4	6.8	8.7	7.9	9.2	14.1	5.9	5.4	8.3	7.6	20.0	8.3	4.3	7.5
DON'T KNOW	12.4	13.7	10.0	9.7	10.7	10.7	6.6	15.9	14.5	12.8	11.7	11.5	14.5	4.3	8.7	16.4	10.1	12.8	12.6	16.2
Net Diff.	52.8	53.1	52.2	47.2	61.2	52.2	50.6	53.8	54.4	56.9	44.2	29.7	50.4	61.5	57.5	56.5	25.0	34.3	43.9	56.5
Mean	3.13	3.17	3.07	3.02	3.15	3.16	3.08	3.17	3.05	3.16	3.07	2.90	3.21	3.06	3.17	3.16	2.85	2.95	3.19	3.23



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530
AGREE	70.2	57.2	63.5	74.0	67.5	72.4	75.2	66.9	72.3	67.1	74.1	71.3	69.2
Strongly	37.3	24.2	32.8	35.4	33.2	42.5	44.0	32.2	40.6	32.5	43.4	40.8	34.2
Somewhat	32.9	33.0	30.7	38.5	34.3	30.0	31.2	34.7	31.7	34.6	30.7	30.4	35.0
DISAGREE	17.4	12.3	26.4	17.3	16.7	15.5	16.1	19.4	16.1	18.6	15.8	19.7	15.3
Somewhat	9.0	9.3	15.9	7.0	10.2	6.5	7.7	10.6	8.1	10.5	7.2	10.3	7.9
Strongly	8.3	2.9	10.5	10.3	6.5	8.9	8.3	8.9	8.0	8.1	8.6	9.4	7.4
DON'T KNOW	12.4	30.5	10.1	8.7	15.8	12.1	8.7	13.6	11.7	14.3	10.1	9.0	15.5
Net Diff.	52.8	45.0	37.1	56.7	50.8	57.0	59.1	47.5	56.2	48.5	58.2	51.5	54.0
Mean	3.13	3.13	2.95	3.09	3.12	3.21	3.21	3.05	3.19	3.07	3.21	3.13	3.14



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
AGREE	70.2	61.9	69.6	69.9	74.2	68.9	69.7	71.8	72.7	58.3	69.5	68.2	75.8	74.5	69.9	66.0
Strongly	37.3	27.8	34.8	36.0	44.2	38.3	40.3	40.4	42.2	22.4	29.5	32.2	46.4	40.4	36.9	34.8
Somewhat	32.9	34.1	34.8	33.9	29.9	30.6	29.4	31.4	30.5	36.0	40.0	36.0	29.4	34.1	33.0	31.2
DISAGREE	17.4	18.4	20.1	16.1	16.1	19.9	19.6	20.0	19.6	17.7	20.5	12.6	12.4	13.6	18.4	19.3
Somewhat	9.0	10.7	10.5	8.8	7.4	9.1	11.6	10.8	9.4	11.5	9.6	7.2	5.3	8.8	9.0	9.3
Strongly	8.3	7.7	9.5	7.2	8.6	10.8	8.1	9.2	10.1	6.2	10.9	5.5	7.0	4.8	9.4	10.1
DON'T KNOW	12.4	19.7	10.4	14.1	9.7	11.3	10.7	8.2	7.7	24.0	10.1	19.1	11.9	11.9	11.7	14.7
Net Diff.	52.8	43.5	49.5	53.8	58.1	49.0	50.0	51.7	53.1	40.7	49.0	55.6	63.4	61.0	51.5	46.6
Mean	3.13	3.02	3.06	3.15	3.22	3.09	3.14	3.12	3.14	2.98	2.98	3.17	3.31	3.25	3.10	3.06



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
AGREE	70.2	71.4	69.0	78.3	76.1	70.0	70.2	52.6	70.2	74.0	71.5	62.5	73.2	69.0	75.8	62.2	69.8	78.2	68.7
Strongly	37.3	38.2	36.3	42.1	43.7	34.5	39.0	24.2	37.2	40.8	35.9	33.8	38.1	36.4	41.1	22.2	37.8	45.2	36.2
Somewhat	32.9	33.2	32.7	36.2	32.4	35.5	31.2	28.4	33.0	33.2	35.6	28.7	35.1	32.6	34.6	40.0	32.0	32.9	32.5
DISAGREE	17.4	16.8	18.1	12.8	15.4	14.3	17.7	26.1	17.6	15.1	16.1	28.8	14.5	16.4	10.8	21.3	17.8	13.9	18.0
Somewhat	9.0	8.8	9.6	4.5	8.9	7.7	14.3	12.2	8.7	8.9	9.0	12.5	7.6	10.2	7.3	10.4	9.0	4.3	9.5
Strongly	8.3	8.0	8.5	8.3	6.5	6.6	3.4	14.0	8.8	6.1	7.0	16.2	6.8	6.2	3.5	10.9	8.8	9.6	8.6
DON'T KNOW	12.4	11.8	12.9	8.9	8.6	15.6	12.1	21.3	12.2	10.9	12.4	8.7	12.3	14.6	13.4	16.5	12.4	8.0	13.3
Net Diff.	52.8	54.6	50.9	65.5	60.7	55.7	52.5	26.4	52.6	58.9	55.4	33.7	58.7	52.7	65.0	40.9	52.0	64.3	50.7
Mean	3.13	3.15	3.11	3.23	3.24	3.16	3.20	2.80	3.12	3.22	3.15	2.88	3.19	3.16	3.31	2.88	3.13	3.24	3.11





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. DO YOU AGREE OR DISAGREE THAT INSTEAD OF CUTTING SPENDING ON SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, THE GOVERNMENT SHOULD FIGURE OUT HOW TO STOP PAYING CROOKS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
AGREE	78.5	81.9	80.9	81.0	77.9	75.8	76.7	64.7	58.6	79.8	81.0	74.3	80.2	80.0	76.7	84.4	75.4	78.0
Strongly	49.4	63.6	53.2	52.5	49.1	37.2	44.5	28.4	24.6	51.9	54.4	40.4	50.9	51.6	47.2	60.8	43.4	40.3
Somewhat	29.1	18.3	27.7	28.5	28.8	38.6	32.2	36.3	34.1	27.9	26.5	34.0	29.3	28.4	29.5	23.6	32.0	37.7
DISAGREE	15.4	9.3	16.5	16.0	14.3	16.5	15.2	27.5	24.3	14.5	14.5	14.8	14.3	14.6	15.0	13.6	17.4	16.4
Somewhat	8.4	6.1	9.2	9.0	6.6	7.8	10.2	18.0	10.8	8.6	8.6	8.7	9.3	9.7	8.0	6.3	7.8	9.5
Strongly	7.0	3.2	7.3	7.0	7.7	8.7	5.0	9.5	13.5	5.9	5.9	6.1	5.0	4.9	7.0	7.3	9.6	6.9
DON'T KNOW	6.1	8.8	2.6	3.0	7.7	7.7	8.1	7.8	17.1	5.7	4.5	10.9	5.5	5.4	8.3	2.0	7.2	5.6
Net Diff.	63.2	72.7	64.4	65.1	63.6	59.2	61.6	37.3	34.3	65.2	66.5	59.5	65.9	65.3	61.7	70.8	58.0	61.6
Mean	3.29	3.56	3.30	3.30	3.29	3.13	3.26	2.91	2.84	3.33	3.36	3.22	3.33	3.34	3.28	3.41	3.18	3.18



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
AGREE	78.5	83.0	76.2	77.2	79.7	79.9	80.0	79.6	72.5	74.8	68.1
Strongly	49.4	51.2	48.0	50.8	47.1	51.6	54.6	38.6	39.7	38.0	43.0
Somewhat	29.1	31.8	28.2	26.4	32.6	28.2	25.3	41.0	32.7	36.7	25.1
DISAGREE	15.4	12.1	17.5	17.0	12.9	14.7	14.8	13.9	18.4	19.3	16.8
Somewhat	8.4	7.6	8.6	9.6	6.6	7.5	7.3	8.2	12.4	14.4	8.6
Strongly	7.0	4.5	8.9	7.4	6.3	7.2	7.5	5.8	6.0	4.9	8.1
DON'T KNOW	6.1	4.9	6.3	5.8	7.4	5.4	5.2	6.5	9.1	5.9	15.2
Net Diff.	63.2	70.9	58.7	60.2	66.8	65.2	65.1	65.7	54.0	55.5	51.3
Mean	3.29	3.36	3.23	3.28	3.30	3.31	3.34	3.20	3.17	3.15	3.21



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. DO YOU AGREE OR DISAGREE THAT INSTEAD OF CUTTING SPENDING ON SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, THE GOVERNMENT SHOULD FIGURE OUT HOW TO STOP PAYING CROOKS?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES			FOR CONGRESS			ERS/								APPR.	APPR.	TRUMP	2-WAY	3-WAY	3-WAY
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
AGREE	78.5	79.9	77.4	79.9	78.4	73.5	75.7	79.8	77.2	79.6	78.9	81.3	77.1	80.9	74.9	77.3	79.8	78.1	85.4	89.6	79.3
Strongly	49.4	46.8	51.6	50.0	50.1	45.1	45.5	47.8	51.1	47.4	48.7	44.4	52.0	51.3	46.9	47.7	47.1	44.8	61.1	65.6	46.5
Somewhat	29.1	33.1	25.8	30.0	28.3	28.5	30.2	32.0	26.1	32.3	30.1	36.9	25.1	29.5	28.0	29.6	32.7	33.4	24.3	24.0	32.8
DISAGREE	15.4	14.4	16.1	14.7	16.0	15.4	15.1	14.8	15.9	14.8	16.1	12.1	16.1	14.4	19.5	10.4	15.4	16.4	11.8	8.6	14.5
Somewhat	8.4	8.4	8.4	9.4	7.5	7.5	8.0	9.2	7.6	9.1	9.5	8.0	7.5	8.8	8.5	6.7	8.3	9.2	6.6	6.0	7.2
Strongly	7.0	6.0	7.7	5.3	8.5	7.8	7.1	5.7	8.3	5.7	6.5	4.1	8.5	5.6	11.0	3.7	7.1	7.2	5.2	2.7	7.3
DON'T KNOW	6.1	5.7	6.5	5.3	5.6	11.1	9.2	5.4	6.9	5.6	5.1	6.6	6.8	4.8	5.7	12.3	4.8	5.5	2.8	1.8	6.2
Net Diff.	63.2	65.5	61.3	65.2	62.4	58.2	60.5	65.0	61.3	64.8	62.8	69.2	61.0	66.5	55.4	67.0	64.5	61.7	73.6	80.9	64.8
Mean	3.29	3.28	3.30	3.32	3.27	3.25	3.26	3.29	3.29	3.28	3.28	3.30	3.29	3.33	3.17	3.38	3.26	3.22	3.45	3.55	3.26



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. DO YOU AGREE OR DISAGREE THAT INSTEAD OF CUTTING SPENDING ON SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, THE GOVERNMENT SHOULD FIGURE OUT HOW TO STOP PAYING CROOKS?

BANNER 4

	TOTAL	2024 BALLOT			PARTY				MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	184	160	126	188	200	142		
AGREE	78.5	79.6	77.9	79.6	79.9	75.2	82.9	80.8	79.9	76.4	79.1	71.0		
Strongly	49.4	48.2	51.4	48.5	52.3	47.0	52.3	50.3	49.8	44.7	53.9	44.5		
Somewhat	29.1	31.4	26.5	31.2	27.6	28.2	30.6	30.5	30.1	31.7	25.2	26.6		
DISAGREE	15.4	15.0	15.8	15.2	15.1	16.0	13.9	16.1	16.3	16.5	14.2	15.7		
Somewhat	8.4	9.2	7.1	9.4	8.0	7.4	8.5	9.0	7.3	10.3	7.3	7.5		
Strongly	7.0	5.8	8.7	5.8	7.1	8.6	5.3	7.1	9.0	6.2	7.0	8.2		
DON'T KNOW	6.1	5.4	6.3	5.2	5.0	8.9	3.2	3.1	3.8	7.1	6.6	13.3		
Net Diff.	63.2	64.6	62.1	64.4	64.8	59.2	69.0	64.6	63.6	59.9	64.9	55.4		
Mean	3.29	3.29	3.29	3.29	3.32	3.25	3.34	3.28	3.26	3.24	3.35	3.24		



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
AGREE	78.5	78.1	76.1	80.0	77.5	79.9	79.6	79.8	82.6	83.2	78.7	78.3	80.5	88.2	76.3	72.7	81.3
Strongly	49.4	50.6	47.3	53.4	45.9	49.3	55.2	52.1	51.9	42.0	49.7	53.1	49.7	59.4	41.2	44.1	61.3
Somewhat	29.1	27.6	28.7	26.6	31.6	30.6	24.3	27.7	30.7	41.2	29.0	25.2	30.7	28.8	35.1	28.6	20.0
DISAGREE	15.4	15.3	13.9	16.5	16.0	15.1	14.4	14.8	17.4	11.4	15.9	15.1	16.3	9.0	15.4	17.6	11.9
Somewhat	8.4	7.2	3.1	10.8	9.2	9.5	7.2	8.4	13.5	7.4	9.6	7.1	10.1	3.8	5.5	9.2	4.2
Strongly	7.0	8.1	10.7	5.7	6.8	5.6	7.3	6.4	3.9	4.0	6.3	7.9	6.2	5.2	9.9	8.4	7.7
DON'T KNOW	6.1	6.6	10.1	3.5	6.5	5.0	6.0	5.4	0.0	5.3	5.4	6.6	3.2	2.8	8.3	9.8	6.8
Net Diff.	63.2	62.9	62.2	63.4	61.5	64.8	65.1	65.0	65.2	71.8	62.8	63.2	64.2	79.1	60.9	55.1	69.4
Mean	3.29	3.29	3.25	3.32	3.25	3.30	3.36	3.33	3.31	3.28	3.29	3.32	3.28	3.46	3.17	3.20	3.45



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ MIDDLE	Weal- thy	Upper Middle	MIDDLE Class	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
AGREE	78.5	79.7	73.9	78.9	77.4	77.4	91.7	75.7	78.3	77.0	80.8	81.0	75.2	79.6	81.6	76.9
Strongly	49.4	51.0	45.8	49.1	47.1	41.5	63.3	38.9	50.9	47.2	57.6	49.8	49.5	47.9	52.9	45.4
Somewhat	29.1	28.7	28.1	29.8	30.3	35.9	28.5	36.8	27.5	29.8	23.1	31.2	25.8	31.7	28.7	31.5
DISAGREE	15.4	14.6	18.4	15.1	16.8	16.5	0.0	18.5	15.8	17.4	12.8	11.4	16.0	17.4	13.9	16.1
Somewhat	8.4	7.3	8.6	9.4	9.3	8.8	0.0	9.9	9.0	10.5	6.2	4.1	9.8	10.3	7.3	7.2
Strongly	7.0	7.3	9.8	5.7	7.5	7.7	0.0	8.7	6.8	6.9	6.6	7.3	6.2	7.2	6.7	8.9
DON'T KNOW	6.1	5.7	7.7	6.0	5.8	6.0	8.3	5.8	5.9	5.6	6.4	7.7	8.7	2.9	4.5	7.0
Net Diff.	63.2	65.1	55.5	63.7	60.6	60.9	91.7	57.2	62.6	59.7	68.0	69.6	59.2	62.2	67.6	60.8
Mean	3.29	3.31	3.19	3.30	3.24	3.18	3.69	3.12	3.30	3.24	3.41	3.34	3.30	3.24	3.34	3.22



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL- Bchlr Post- LESS/ COLL- LESS/ COLL- WHITE NON- His- Black Asian MEN WOMEN MEN WOMEN MEN WOMEN	COLL.  EGE  Degree Grad./ COLL.  EGE  COLL.  EGE	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.	GRAD.  GRAD.
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
AGREE	78.5	79.9	75.8	73.6	79.8	83.4	78.6	77.5	72.2	79.3	76.9	74.8	77.1	79.3	82.7	76.3	80.2	69.5	75.6	78.6
Strongly	49.4	53.4	41.9	40.6	44.3	54.5	46.0	52.6	36.6	48.4	51.7	53.0	51.7	42.4	50.7	46.3	56.0	50.1	44.8	58.2
Somewhat	29.1	26.5	33.9	33.0	35.6	28.8	32.6	24.8	35.6	31.0	25.1	21.8	25.4	36.9	32.0	30.0	24.2	19.4	30.8	20.4
DISAGREE	15.4	14.0	18.0	18.1	17.8	13.3	18.0	14.4	18.0	14.9	16.3	17.7	15.3	15.5	14.4	15.3	15.3	20.0	18.4	12.4
Somewhat	8.4	8.0	9.2	9.6	8.4	7.7	9.3	8.2	9.1	9.4	6.2	5.9	4.4	10.3	9.2	9.6	6.3	5.6	2.2	6.4
Strongly	7.0	6.0	8.8	8.5	9.4	5.6	8.7	6.3	8.9	5.5	10.1	11.7	11.0	5.2	5.2	5.7	9.0	14.4	16.2	6.0
DON'T KNOW	6.1	6.1	6.2	8.3	2.4	3.3	3.4	8.1	9.8	5.8	6.8	7.5	7.5	5.2	2.8	8.4	4.5	10.5	6.0	9.0
Net Diff.	63.2	66.0	57.9	55.5	62.0	70.1	60.6	63.0	54.3	64.4	60.5	57.1	61.8	63.8	68.3	61.0	64.9	49.5	57.2	66.2
Mean	3.29	3.36	3.16	3.15	3.17	3.37	3.20	3.35	3.11	3.30	3.27	3.26	3.27	3.23	3.32	3.28	3.33	3.18	3.11	3.44



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530	
AGREE	78.5	70.0	70.7	77.0	79.1	81.8	83.5	73.4	81.8	75.1	82.8	81.4	76.0	
Strongly	49.4	48.1	42.8	44.5	38.3	52.7	61.3	44.6	52.5	42.7	57.8	51.0	48.1	
Somewhat	29.1	21.9	27.9	32.5	40.8	29.0	22.1	28.7	29.3	32.4	24.9	30.4	27.9	
DISAGREE	15.4	21.2	21.8	19.0	14.2	12.3	10.8	20.4	12.2	18.5	11.4	15.3	15.4	
Somewhat	8.4	9.8	13.2	10.6	8.6	5.5	5.9	11.3	6.5	10.5	5.7	8.4	8.4	
Strongly	7.0	11.4	8.5	8.3	5.6	6.9	4.9	9.0	5.7	8.0	5.7	6.9	7.0	
DON'T KNOW	6.1	8.8	7.6	4.1	6.7	5.9	5.7	6.2	6.0	6.4	5.8	3.3	8.6	
Net Diff.	63.2	48.8	48.9	58.0	64.9	69.4	72.6	53.0	69.6	56.6	71.3	66.1	60.6	
Mean	3.29	3.17	3.14	3.18	3.20	3.36	3.48	3.16	3.37	3.17	3.43	3.30	3.28	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	URBAN	URBAN	
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
AGREE	78.5	75.0	72.4	80.1	83.1	84.4	78.4	81.7	82.4	70.2	66.6	78.7	83.9	80.0	78.3	77.3
Strongly	49.4	50.2	41.4	43.0	60.0	52.3	45.8	45.9	57.8	49.1	37.1	40.5	62.4	49.6	49.3	49.6
Somewhat	29.1	24.8	31.0	37.1	23.1	32.0	32.6	35.8	24.6	21.0	29.5	38.2	21.4	30.4	29.0	27.7
DISAGREE	15.4	18.8	21.4	13.0	11.5	15.6	18.0	14.6	13.8	20.4	24.6	11.8	9.1	15.9	15.1	15.4
Somewhat	8.4	9.0	12.7	7.6	5.7	8.9	10.3	8.6	6.7	9.0	15.0	6.7	4.6	9.1	8.0	8.4
Strongly	7.0	9.8	8.7	5.5	5.9	6.7	7.8	5.9	7.2	11.4	9.5	5.1	4.5	6.8	7.1	7.0
DON'T KNOW	6.1	6.2	6.3	6.9	5.4	0.0	3.6	3.7	3.8	9.5	8.8	9.6	7.1	4.1	6.6	7.4
Net Diff.	63.2	56.2	51.0	67.0	71.6	68.8	60.3	67.1	68.6	49.8	42.0	66.9	74.8	64.1	63.2	61.9
Mean	3.29	3.23	3.12	3.26	3.45	3.30	3.21	3.26	3.38	3.19	3.03	3.26	3.53	3.28	3.29	3.29



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Ever	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO	
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
AGREE	78.5	79.0	73.5	85.8	85.8	81.2	80.3	71.5	75.7	83.6	85.1	75.2	85.8	82.9	92.9	93.8	76.4	88.2	77.0
Strongly	49.4	50.0	42.6	56.0	61.3	53.7	50.3	41.8	45.2	57.1	52.9	53.0	55.4	55.4	54.5	52.1	48.3	58.6	47.7
Somewhat	29.1	29.0	31.0	29.7	24.5	27.6	30.0	29.7	30.5	26.5	32.2	22.2	30.3	27.4	38.4	41.7	28.1	29.7	29.4
DISAGREE	15.4	15.0	20.1	9.3	9.4	13.1	11.9	21.0	18.1	10.9	10.5	16.6	10.0	12.0	0.0	6.2	17.0	10.7	16.1
Somewhat	8.4	7.9	11.9	3.1	5.0	4.5	5.7	15.0	10.2	5.1	4.4	4.0	3.5	4.2	0.0	6.2	9.7	5.8	9.1
Strongly	7.0	7.0	8.3	6.2	4.4	8.5	6.3	6.0	7.9	5.8	6.0	12.6	6.5	7.8	0.0	0.0	7.3	4.9	6.9
DON'T KNOW	6.1	6.0	6.4	4.9	4.8	5.7	7.8	7.5	6.3	5.5	4.5	8.2	4.2	5.2	7.1	0.0	6.7	1.1	6.9
Net Diff.	63.2	64.0	53.4	76.5	76.4	68.2	68.3	50.5	57.6	72.8	74.6	58.6	75.8	70.9	92.9	87.6	59.4	77.5	61.0
Mean	3.29	3.30	3.15	3.43	3.50	3.34	3.35	3.16	3.21	3.43	3.38	3.26	3.41	3.38	3.59	3.46	3.26	3.43	3.27



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. IF CONGRESS DID PASS A BILL THAT REDUCES THE AMOUNT STOLEN BY CROOKS FROM TAXPAYER-FUNDED SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, AND AS A RESULT THE PROGRAMS HAD TO SPEND LESS MONEY, ARE YOU MORE LIKELY TO CONSIDER IT TO BE...?

BANNER 1

	ANMP SCORE										NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
SAFETY NET PRGRM SAVINGS	50.7	60.2	52.4	52.5	46.8	51.3	43.0	38.9	30.4	52.6	54.2	44.6	54.2	53.6	49.5	54.6	45.9	49.2
SAFETY NET PRGRM CUTS	21.3	17.1	18.3	23.6	24.7	19.3	22.4	15.6	44.3	20.8	20.5	22.3	21.1	21.9	17.6	22.6	22.6	24.4
DON'T KNOW	28.0	22.6	29.3	23.9	28.5	29.4	34.6	45.5	25.3	26.6	25.3	33.1	24.6	24.5	32.9	22.9	31.4	26.4
Net Diff.	29.4	43.1	34.1	28.9	22.0	32.0	20.5	23.3	-13.9	31.8	33.8	22.2	33.1	31.7	31.9	32.0	23.3	24.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. IF CONGRESS DID PASS A BILL THAT REDUCES THE AMOUNT STOLEN BY CROOKS FROM TAXPAYER-FUNDED SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, AND AS A RESULT THE PROGRAMS HAD TO SPEND LESS MONEY, ARE YOU MORE LIKELY TO CONSIDER IT TO BE...?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
SAFETY NET PRGRM SAVINGS	50.7	52.5	50.7	51.0	48.9	53.1	53.8	50.5	39.2	42.6	32.7
SAFETY NET PRGRM CUTS	21.3	18.7	20.8	21.6	23.3	21.6	20.7	25.1	19.8	19.5	20.4
DON'T KNOW	28.0	28.8	28.5	27.4	27.8	25.2	25.5	24.4	41.0	37.9	46.9
Net Diff.	29.4	33.9	29.8	29.3	25.5	31.5	33.1	25.5	19.4	23.2	12.4



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA		NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH		2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
SAFETY NET PRGRM SAVINGS	50.7	55.0	47.4	53.9	49.3	42.9	48.9	52.6	48.8	52.6	52.2	53.6	48.3	54.5	45.9	46.8	54.1	53.4	55.6	52.9	49.3
SAFETY NET PRGRM CUTS	21.3	21.3	21.4	20.7	23.4	15.3	17.9	22.1	20.5	21.4	22.4	19.2	21.2	21.6	24.3	13.5	24.6	22.5	20.8	25.0	19.0
DON'T KNOW	28.0	23.8	31.2	25.4	27.3	41.7	33.2	25.3	30.7	26.0	25.4	27.2	30.5	23.8	29.7	39.7	21.3	24.0	23.6	22.0	31.7
Net Diff.	29.4	33.7	26.1	33.2	25.9	27.6	31.0	30.5	28.3	31.2	29.8	34.3	27.1	32.9	21.6	33.2	29.5	30.9	34.7	27.9	30.3



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BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267			
SAFETY NET PRGRM SAVINGS	50.7	52.4	49.9	52.3	49.1	50.7	58.0	53.9	57.3	47.5	45.0	44.1			
SAFETY NET PRGRM CUTS	21.3	21.5	22.2	21.1	23.5	18.7	20.4	24.7	15.4	21.8	22.3	22.1			
DON'T KNOW	28.0	26.1	27.9	26.6	27.5	30.5	21.6	21.4	27.3	30.7	32.7	33.8			
Net Diff.	29.4	30.9	27.7	31.2	25.6	32.0	37.7	29.1	41.9	25.7	22.6	22.1			



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
SAFETY NET PRGRM SAVINGS	50.7	47.6	48.4	46.8	48.1	56.9	53.9	55.5	54.9	43.0	54.4	47.9	48.8	58.1	43.2	49.8	59.2
SAFETY NET PRGRM CUTS	21.3	25.8	27.1	24.6	20.5	18.0	20.0	18.9	38.8	25.2	19.0	23.9	23.3	21.4	28.9	16.2	17.5
DON'T KNOW	28.0	26.7	24.5	28.6	31.4	25.2	26.0	25.6	6.3	31.8	26.6	28.2	28.0	20.5	27.9	34.0	23.2
Net Diff.	29.4	21.8	21.3	22.3	27.6	38.9	33.9	36.6	16.0	17.7	35.5	24.1	25.5	36.7	14.2	33.5	41.7



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
SAFETY NET PRGRM SAVINGS	50.7	49.2	49.5	52.8	52.6	56.1	55.2	56.3	51.3	53.0	48.1	40.8	51.4	51.8	51.3	46.6
SAFETY NET PRGRM CUTS	21.3	22.9	20.4	19.9	20.0	27.6	36.8	26.1	20.4	20.5	20.0	19.2	18.3	21.2	25.1	21.1
DON'T KNOW	28.0	28.0	30.1	27.3	27.4	16.2	8.0	17.6	28.4	26.5	31.8	40.0	30.3	27.1	23.7	32.2
Net Diff.	29.4	26.3	29.0	32.9	32.6	28.5	18.4	30.2	30.9	32.4	28.1	21.6	33.1	30.6	26.2	25.5





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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
SAFETY NET PRGRM SAVINGS	50.7	48.3	55.3	53.2	59.1	53.0	61.5	44.7	48.1	52.7	46.5	47.7	47.7	42.4	58.6	47.7	56.8	38.6	49.9	45.5
SAFETY NET PRGRM CUTS	21.3	20.1	23.7	23.0	24.9	20.4	20.6	19.8	27.3	20.4	23.1	21.5	23.2	29.2	19.5	21.3	20.3	22.7	24.2	22.2
DON'T KNOW	28.0	31.7	21.0	23.8	16.0	26.6	17.9	35.5	24.6	26.8	30.3	30.8	29.1	28.4	22.0	31.0	22.9	38.7	25.9	32.3
Net Diff.	29.4	28.2	31.7	30.2	34.2	32.6	40.9	24.9	20.7	32.3	23.4	26.2	24.5	13.1	39.1	26.4	36.6	15.9	25.7	23.3



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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
SAFETY NET PRGRM SAVINGS	50.7	51.4	47.2	50.3	48.7	46.8	56.7	49.5	51.5	49.2	52.6	56.4	45.7
SAFETY NET PRGRM CUTS	21.3	21.5	32.3	24.7	19.3	19.7	15.9	26.6	18.0	24.4	17.5	20.5	22.0
DON'T KNOW	28.0	27.0	20.6	25.0	32.0	33.5	27.3	23.9	30.5	26.4	29.9	23.2	32.2
Net Diff.	29.4	29.9	14.9	25.6	29.4	27.1	40.8	22.9	33.5	24.9	35.1	35.9	23.7



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS		NIALS		BMMRS		NIALS		BMMRS				
		/SLNTG		/SLNTG		/SLNTG		/SLNTG		/SLNTG		/SLNTG				
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
SAFETY NET PRGRM SAVINGS	50.7	49.9	49.3	46.8	55.4	55.9	53.5	52.3	61.3	46.5	45.3	42.2	49.0	51.8	50.3	50.4
SAFETY NET PRGRM CUTS	21.3	27.9	25.9	20.2	16.2	30.4	24.8	20.3	14.8	26.4	27.0	20.0	17.8	26.7	20.4	17.2
DON'T KNOW	28.0	22.2	24.8	33.1	28.4	13.7	21.7	27.4	23.9	27.0	27.7	37.7	33.2	21.5	29.3	32.4
Net Diff.	29.4	22.1	23.3	26.6	39.2	25.5	28.7	31.9	46.5	20.1	18.2	22.2	31.3	25.1	29.9	33.2



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 10

TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH		
	YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
SAFETY NET PRGRM SAVINGS	50.7	51.3	51.4	52.6	55.6	47.8	48.4	42.7	51.2	52.0	49.2	40.4	50.3	48.6	42.8	64.3	51.3	55.2	50.3
SAFETY NET PRGRM CUTS	21.3	20.8	21.8	27.4	17.6	20.3	17.7	28.3	23.0	18.5	23.3	23.4	23.0	23.7	35.7	21.2	20.6	22.0	21.5
DON'T KNOW	28.0	27.9	26.8	20.0	26.7	31.9	33.9	28.9	25.8	29.6	27.5	36.2	26.7	27.7	21.5	14.4	28.1	22.8	28.1
Net Diff.	29.4	30.5	29.6	25.2	38.0	27.5	30.8	14.4	28.2	33.5	25.8	17.0	27.3	25.0	7.1	43.1	30.6	33.3	28.8



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47. IF THE GOVERNMENT WERE ABLE TO REDUCE THE AMOUNT STOLEN BY CROOKS FROM TAXPAYER-FUNDED SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, WHAT SHOULD CONGRESS DO WITH THE MONEY SAVED?

1. KEEP THE MONEY IN THE SAFETY NET PROGRAMS.
2. PAY FOR STOPPING THE SCHEDULED TAX INCREASE
3. REDUCE THE DEBT AND DEFICIT
4. PAY FOR OTHER PRIORITIES

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
													GOP	Und.	CRAT			
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
KEEP THE MONEY	31.0	26.1	22.5	26.4	30.7	39.6	50.9	50.2	45.5	24.6	24.4	25.5	22.0	21.5	25.6	31.7	47.3	32.9
REDUCE THE DEBT/DEFICIT	30.9	47.8	41.2	33.3	25.8	18.7	9.2	13.0	11.5	37.2	38.9	27.9	40.3	40.6	34.6	31.5	14.5	32.2
STOPPING/TAX INCREASE	22.5	21.1	23.9	24.1	22.3	22.8	21.7	16.0	13.2	23.8	23.9	23.1	24.1	24.1	23.9	22.6	19.3	18.7
PAY FOR OTHER PRIORITIES	10.6	4.0	7.9	10.7	16.7	13.1	14.0	4.3	7.4	10.1	8.8	17.2	9.2	9.7	10.0	11.2	12.0	13.4
NONE OF THE ABOVE	5.0	0.9	4.5	5.4	4.5	5.8	4.2	16.6	22.5	4.4	4.0	6.2	4.4	4.1	5.9	3.0	6.8	2.8



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2. PAY FOR STOPPING THE SCHEDULED TAX INCREASE
3. REDUCE THE DEBT AND DEFICIT
4. PAY FOR OTHER PRIORITIES

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
KEEP THE MONEY	31.0	32.6	32.8	29.1	31.0	31.4	31.7	30.5	28.7	32.3	21.9
REDUCE THE DEBT/DEFICIT	30.9	30.6	26.5	32.6	32.5	32.4	33.5	28.9	22.6	19.0	29.3
STOPPING/TAX INCREASE	22.5	23.5	21.0	24.0	20.8	21.9	21.2	24.1	25.8	24.2	28.7
PAY FOR OTHER PRIORITIES	10.6	8.8	10.9	10.1	12.6	10.0	9.0	13.0	14.0	16.4	9.5
NONE OF THE ABOVE	5.0	4.5	8.8	4.2	3.1	4.3	4.6	3.4	9.0	8.1	10.5



Table 47 Page 553  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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4. PAY FOR OTHER PRIORITIES

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
KEEP THE MONEY	31.0	22.3	37.3	22.2	41.5	23.9	26.4	23.2	38.9	24.3	23.6	26.0	39.4	23.9	41.3	33.7	31.2	33.5	34.3	31.2	31.9
REDUCE THE DEBT/DEFICIT	30.9	40.6	23.7	39.3	21.8	32.5	31.7	38.2	23.4	38.4	39.3	36.4	21.2	39.2	20.6	23.2	22.2	27.9	35.1	27.1	40.8
STOPPING/TAX INCREASE	22.5	23.6	21.7	24.2	19.4	29.1	24.7	24.1	20.9	23.1	23.3	22.6	21.8	23.9	20.0	23.1	22.0	17.5	19.3	25.7	15.7
PAY FOR OTHER PRIORITIES	10.6	10.1	11.0	9.3	12.9	6.0	10.6	9.6	11.7	9.5	8.9	10.9	12.0	9.1	13.0	10.9	18.7	16.3	9.8	13.8	9.9
NONE OF THE ABOVE	5.0	3.4	6.2	4.9	4.4	8.5	6.7	4.9	5.2	4.6	4.9	4.1	5.6	3.8	5.2	9.0	6.0	4.8	1.5	2.3	1.8



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1. KEEP THE MONEY IN THE SAFETY NET PROGRAMS.
2. PAY FOR STOPPING THE SCHEDULED TAX INCREASE
3. REDUCE THE DEBT AND DEFICIT
4. PAY FOR OTHER PRIORITIES

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	155	171	143	217	189	125					
KEEP THE MONEY	31.0	22.0	40.7	23.0	38.9	31.4	20.3	37.3	27.4	25.0	40.3	35.9					
REDUCE THE DEBT/DEFICIT	30.9	39.9	21.5	36.9	21.6	34.9	41.5	23.2	42.1	33.5	20.2	26.7					
STOPPING/TAX INCREASE	22.5	25.1	18.9	25.6	20.3	21.2	25.3	23.2	18.5	25.8	17.7	24.2					
PAY FOR OTHER PRIORITIES	10.6	8.6	13.2	8.5	14.5	8.4	8.3	14.5	8.2	8.6	14.4	8.7					
NONE OF THE ABOVE	5.0	4.4	5.7	6.0	4.7	4.1	4.6	1.8	3.7	7.1	7.4	4.5					





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very ERAL	Smwt. ERAL	MOD- ERATE	Smwt. ERATE	Very ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
KEEP THE MONEY	31.0	44.2	46.1	42.5	31.3	22.2	19.9	21.1	30.0	27.5	21.2	44.2	32.1	28.2	51.9	32.5	17.1
REDUCE THE DEBT/DEFICIT	30.9	19.3	17.9	20.6	29.5	42.5	38.0	40.4	27.8	29.8	39.5	19.5	23.9	27.3	13.9	33.2	50.9
STOPPING/TAX INCREASE	22.5	17.6	17.7	17.5	22.3	24.1	28.8	26.3	17.8	23.9	26.6	17.5	22.4	31.0	17.8	21.4	22.4
PAY FOR OTHER PRIORITIES	10.6	14.1	13.1	15.0	10.6	8.1	8.1	8.1	24.4	7.5	7.7	14.3	15.0	13.5	7.6	9.0	7.3
NONE OF THE ABOVE	5.0	4.7	5.1	4.4	6.3	3.1	5.3	4.1	0.0	11.2	5.0	4.5	6.5	0.0	8.7	3.8	2.2



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
KEEP THE MONEY	31.0	42.2	18.5	22.4	30.4	29.6	30.9	29.4	30.2	27.7	34.8	36.9	28.6	31.3	24.5	39.0
REDUCE THE DEBT/DEFICIT	30.9	20.8	37.4	40.0	32.2	34.9	38.1	34.2	30.2	32.0	27.0	29.3	33.6	34.0	36.2	24.9
STOPPING/TAX INCREASE	22.5	20.1	24.9	24.5	21.7	18.2	14.0	19.1	25.4	26.6	23.1	12.2	21.9	21.3	26.1	18.2
PAY FOR OTHER PRIORITIES	10.6	12.1	12.9	8.3	11.3	14.3	12.9	14.6	9.8	10.1	9.1	10.7	9.9	9.3	11.0	9.7
NONE OF THE ABOVE	5.0	4.8	6.3	4.9	4.4	3.0	4.1	2.7	4.4	3.6	6.0	11.0	5.9	4.2	2.1	8.1



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
KEEP THE MONEY	31.0	31.9	29.2	27.4	32.3	31.1	24.6	32.5	34.1	31.5	29.8	29.7	30.0	26.2	29.6	33.1	24.2	35.2	28.5	31.4
REDUCE THE DEBT/DEFICIT	30.9	31.5	29.7	30.6	28.2	38.2	29.8	26.0	29.6	31.6	29.3	34.1	23.3	34.3	35.7	28.2	43.1	25.0	25.1	21.4
STOPPING/TAX INCREASE	22.5	21.4	24.6	28.5	17.7	19.3	27.7	23.1	21.4	22.9	21.7	21.5	22.3	22.2	22.0	23.7	20.3	22.6	26.6	18.1
PAY FOR OTHER PRIORITIES	10.6	9.4	12.8	9.7	18.4	7.7	15.1	10.8	10.4	9.2	13.6	10.2	18.2	13.0	8.8	9.6	12.3	8.0	16.9	19.4
NONE OF THE ABOVE	5.0	5.8	3.7	3.8	3.5	3.6	2.8	7.5	4.5	4.7	5.7	4.6	6.3	4.2	3.9	5.4	0.0	9.3	2.8	9.6



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BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530
KEEP THE MONEY	31.0	28.8	32.8	29.9	34.4	30.7	29.4	30.6	31.2	31.8	29.9	28.6	33.0
REDUCE THE DEBT/DEFICIT	30.9	18.7	28.3	29.9	26.1	36.4	35.7	27.1	33.2	26.8	36.0	35.0	27.2
STOPPING/TAX INCREASE	22.5	27.6	23.2	20.3	24.2	19.0	23.6	22.7	22.4	23.2	21.7	22.5	22.6
PAY FOR OTHER PRIORITIES	10.6	19.2	12.6	13.0	7.2	10.5	7.8	14.1	8.4	12.0	8.9	10.5	10.7
NONE OF THE ABOVE	5.0	5.7	3.3	7.0	8.0	3.5	3.5	5.5	4.8	6.3	3.5	3.3	6.6



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
KEEP THE MONEY	31.0	30.1	30.9	34.9	28.1	35.1	25.8	34.8	24.2	27.0	35.6	35.0	32.2	30.4	31.6	30.0
REDUCE THE DEBT/DEFICIT	30.9	23.9	28.9	28.7	37.0	25.3	34.7	30.0	41.7	23.0	23.4	27.8	31.8	31.0	29.4	33.9
STOPPING/TAX INCREASE	22.5	23.5	22.3	22.4	22.4	22.7	21.0	23.1	22.9	24.0	23.5	21.8	21.8	21.5	24.0	20.4
PAY FOR OTHER PRIORITIES	10.6	17.3	12.3	7.4	9.3	13.7	14.6	8.3	8.4	19.6	10.0	6.8	10.2	12.2	10.5	9.1
NONE OF THE ABOVE	5.0	5.1	5.7	6.5	3.3	3.2	3.8	3.8	2.7	6.3	7.5	8.6	4.0	4.9	4.4	6.5



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
KEEP THE MONEY	31.0	31.1	28.7	24.9	33.1	45.5	35.2	28.4	27.9	35.7	43.1	35.9	46.5	47.2	39.9	45.2	26.6	26.4	31.9
REDUCE THE DEBT/DEFICIT	30.9	31.2	32.1	31.5	33.5	22.8	23.3	26.4	32.2	29.7	24.4	24.8	19.6	21.7	18.8	26.1	33.2	42.0	29.4
STOPPING/TAX INCREASE	22.5	22.8	22.5	26.1	23.2	17.6	25.3	18.3	23.2	22.3	17.1	28.3	19.2	11.8	17.8	25.5	24.5	20.6	22.1
PAY FOR OTHER PRIORITIES	10.6	10.5	12.0	15.0	7.3	9.7	8.7	12.8	12.2	8.5	11.6	11.0	11.0	12.8	17.5	3.1	10.3	7.9	11.3
NONE OF THE ABOVE	5.0	4.4	4.8	2.5	2.9	4.4	7.5	14.0	4.4	3.9	3.8	0.0	3.7	6.4	6.0	0.0	5.5	3.1	5.3



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2. PAY FOR EXTENDING THE TRUMP TAX CUTS
3. REDUCE THE DEBT AND DEFICIT
4. PAY FOR OTHER PRIORITIES

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
													GOP	Und.	CRAT			
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
REDUCE THE DEBT/DEFICIT	38.6	53.9	48.3	40.1	34.4	31.8	23.3	14.2	3.8	43.7	45.6	35.4	46.2	46.6	42.4	36.6	25.8	38.8
KEEP THE MONEY	32.0	18.8	21.0	26.8	37.5	37.5	61.5	48.7	61.5	25.9	23.6	36.0	24.0	22.8	29.4	29.8	47.4	23.1
EXTENDING TRUMP TAX CUTS	13.5	20.3	19.2	13.8	8.5	11.7	2.4	11.1	10.0	16.2	17.5	10.6	17.8	18.1	12.8	15.9	6.6	20.5
PAY FOR OTHER PRIORITIES	11.7	5.5	9.9	16.1	13.7	11.7	8.8	15.9	8.6	11.1	11.0	11.4	9.4	10.0	10.8	15.4	13.0	14.7
NONE OF THE ABOVE	4.3	1.4	1.5	3.2	5.9	7.2	4.1	10.0	16.1	3.1	2.3	6.7	2.6	2.5	4.7	2.3	7.1	3.0



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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
REDUCE THE DEBT/DEFICIT	38.6	34.1	37.6	42.3	36.9	40.0	41.8	32.1	32.6	33.5	31.1
KEEP THE MONEY	32.0	34.1	31.2	30.9	33.1	31.2	32.0	27.6	35.5	36.2	34.1
EXTENDING TRUMP TAX CUTS	13.5	16.9	12.1	13.1	12.7	13.6	13.1	15.5	12.9	12.7	13.4
PAY FOR OTHER PRIORITIES	11.7	13.2	13.3	9.2	13.0	11.5	9.8	19.2	12.3	11.6	13.6
NONE OF THE ABOVE	4.3	1.7	5.8	4.5	4.4	3.7	3.3	5.5	6.7	6.0	7.9





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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
REDUCE THE DEBT/DEFICIT	38.6	43.2	34.8	45.6	30.0	42.8	40.6	44.6	32.6	44.9	43.8	47.5	30.7	44.3	31.0	33.3	27.0	34.8	40.6	34.8	46.2
KEEP THE MONEY	32.0	23.1	39.3	24.8	41.9	24.0	31.6	23.1	41.0	23.3	24.0	21.6	42.9	23.7	45.8	34.6	35.2	31.1	28.3	32.1	26.0
EXTENDING TRUMP TAX CUTS	13.5	19.3	8.7	17.8	9.1	12.3	11.8	19.3	7.5	18.6	20.3	14.9	7.1	19.4	4.7	9.3	26.0	20.3	16.6	15.2	13.1
PAY FOR OTHER PRIORITIES	11.7	11.9	11.5	9.3	13.3	14.9	10.5	10.4	13.0	10.5	9.4	13.1	13.1	10.3	12.5	15.2	8.0	10.8	11.0	15.3	11.9
NONE OF THE ABOVE	4.3	2.5	5.7	2.5	5.6	6.0	5.6	2.6	5.9	2.7	2.6	2.9	6.2	2.4	6.0	7.6	3.9	3.1	3.6	2.7	2.8



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4. PAY FOR OTHER PRIORITIES

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	184	160	126	188	200	142					
REDUCE THE DEBT/DEFICIT	38.6	46.1	31.7	46.9	29.8	39.0	50.3	29.8	45.1	43.7	29.8	33.6					
KEEP THE MONEY	32.0	22.4	41.9	23.0	41.1	32.3	22.7	38.1	30.0	23.3	43.5	34.3					
EXTENDING TRUMP TAX CUTS	13.5	18.6	8.2	17.9	9.2	13.0	17.1	13.5	11.2	18.8	5.7	14.7					
PAY FOR OTHER PRIORITIES	11.7	10.3	13.2	9.2	14.3	11.5	8.5	13.5	10.9	10.0	15.0	12.0					
NONE OF THE ABOVE	4.3	2.7	5.0	2.9	5.7	4.3	1.5	5.2	2.9	4.2	6.1	5.5					



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4. PAY FOR OTHER PRIORITIES

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very ERAL	Swmt. ERAL	MOD- ERATE	Swmt. ERATE	Very ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
REDUCE THE DEBT/DEFICIT	38.6	26.7	26.5	26.8	40.0	47.6	43.8	45.8	31.2	51.6	46.9	26.7	31.5	42.7	25.3	42.8	41.8
KEEP THE MONEY	32.0	44.8	45.6	44.1	29.7	24.3	25.8	25.0	26.6	17.5	24.0	46.2	35.8	32.0	45.8	29.3	27.1
EXTENDING TRUMP TAX CUTS	13.5	8.1	6.3	9.8	13.8	13.5	21.0	17.0	14.4	19.7	17.8	6.6	12.7	9.3	11.5	12.4	16.6
PAY FOR OTHER PRIORITIES	11.7	13.4	15.5	11.6	12.4	11.9	7.1	9.7	27.8	5.7	8.9	13.0	16.5	12.3	10.5	11.4	12.6
NONE OF THE ABOVE	4.3	6.9	6.0	7.7	4.1	2.7	2.3	2.5	0.0	5.5	2.5	7.5	3.5	3.8	6.9	4.2	1.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. IF THE GOVERNMENT WERE ABLE TO REDUCE THE AMOUNT STOLEN BY CROOKS FROM TAXPAYER-FUNDED SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, WHAT SHOULD CONGRESS DO WITH THE MONEY SAVED?

1. KEEP THE MONEY IN THE SAFETY NET PROGRAMS.
2. PAY FOR EXTENDING THE TRUMP TAX CUTS
3. REDUCE THE DEBT AND DEFICIT
4. PAY FOR OTHER PRIORITIES

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
REDUCE THE DEBT/DEFICIT	38.6	30.8	39.1	46.5	41.7	41.0	22.9	43.2	40.5	42.7	36.5	23.0	43.1	32.2	42.6	31.4
KEEP THE MONEY	32.0	40.6	29.7	24.0	30.7	25.3	48.4	22.5	29.9	27.5	34.3	54.2	29.4	30.2	29.3	38.4
EXTENDING TRUMP TAX CUTS	13.5	8.4	15.7	17.9	12.4	15.5	13.5	15.7	13.7	14.9	11.6	9.2	12.8	23.8	14.9	9.7
PAY FOR OTHER PRIORITIES	11.7	14.1	11.1	9.3	11.3	13.9	15.2	13.8	11.8	11.3	12.8	7.6	9.8	10.0	9.1	16.3
NONE OF THE ABOVE	4.3	6.1	4.4	2.3	4.0	4.2	0.0	4.8	4.0	3.6	4.8	5.9	4.9	3.8	4.1	4.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
REDUCE THE DEBT/DEFICIT	38.6	38.6	38.6	37.0	41.5	40.7	43.5	37.1	32.1	40.6	34.5	35.8	31.6	42.6	44.4	37.2	40.0	31.6	33.3	30.1
KEEP THE MONEY	32.0	33.4	29.4	27.4	33.0	32.2	26.7	34.2	33.0	31.7	32.7	31.4	34.6	26.8	29.8	33.3	28.5	34.2	29.7	39.3
EXTENDING TRUMP TAX CUTS	13.5	12.8	14.8	16.6	11.5	13.9	14.7	11.9	14.8	13.8	12.8	14.2	11.4	12.3	13.9	13.7	12.6	15.9	16.9	6.2
PAY FOR OTHER PRIORITIES	11.7	10.5	13.8	14.5	12.5	9.8	12.3	11.1	15.8	9.9	15.4	13.4	20.0	11.5	8.6	11.0	15.1	11.9	17.0	22.9
NONE OF THE ABOVE	4.3	4.7	3.4	4.4	1.6	3.4	2.7	5.6	4.2	4.1	4.7	5.1	2.4	6.8	3.2	4.8	3.8	6.4	3.2	1.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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4. PAY FOR OTHER PRIORITIES

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530	
REDUCE THE DEBT/DEFICIT	38.6	42.8	27.7	31.5	32.4	36.3	53.2	32.5	42.5	32.5	46.3	41.9	35.7	
KEEP THE MONEY	32.0	30.5	33.0	35.2	33.2	37.9	25.0	33.5	31.1	33.4	30.3	29.9	33.9	
EXTENDING TRUMP TAX CUTS	13.5	5.4	18.9	14.5	17.2	13.4	10.1	14.2	13.0	15.1	11.4	14.3	12.8	
PAY FOR OTHER PRIORITIES	11.7	14.6	18.5	16.2	9.6	8.7	7.6	16.7	8.5	14.5	8.1	10.8	12.4	
NONE OF THE ABOVE	4.3	6.7	1.9	2.6	7.6	3.7	4.1	3.2	4.9	4.5	3.9	3.1	5.3	



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	URBAN	URBAN	
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
REDUCE THE DEBT/DEFICIT	38.6	38.3	29.4	35.5	48.1	37.7	29.2	39.0	54.0	38.6	29.6	32.5	41.8	31.4	41.4	40.7
KEEP THE MONEY	32.0	33.3	33.3	32.7	29.8	34.8	32.0	32.1	25.5	32.5	34.6	33.2	34.3	35.1	29.9	33.0
EXTENDING TRUMP TAX CUTS	13.5	8.0	17.7	15.2	11.3	8.4	17.4	16.3	12.1	7.7	17.9	14.2	10.3	15.9	12.5	12.8
PAY FOR OTHER PRIORITIES	11.7	15.3	17.5	9.8	7.4	17.3	18.7	6.8	6.5	14.3	16.3	12.3	8.5	13.4	12.2	8.6
NONE OF THE ABOVE	4.3	5.2	2.1	6.8	3.4	1.9	2.7	5.7	1.9	6.8	1.6	7.7	5.1	4.2	4.0	4.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
REDUCE THE DEBT/DEFICIT	38.6	39.3	37.1	39.2	50.1	25.7	38.3	29.2	37.5	42.7	26.3	32.4	25.9	18.1	9.3	36.8	42.7	47.0	37.3
KEEP THE MONEY	32.0	31.4	28.4	33.5	30.3	41.1	38.1	41.3	29.6	32.8	41.0	32.1	42.0	48.9	57.6	42.9	29.0	29.4	32.4
EXTENDING TRUMP TAX CUTS	13.5	13.6	15.5	13.5	8.6	15.5	9.6	11.3	14.7	11.4	13.5	29.1	11.6	14.3	10.8	8.6	13.5	12.1	13.3
PAY FOR OTHER PRIORITIES	11.7	11.6	15.3	10.8	7.2	13.1	7.8	13.2	14.5	8.7	14.2	6.4	15.7	13.2	14.7	7.1	10.8	10.4	12.4
NONE OF THE ABOVE	4.3	4.2	3.7	3.0	3.9	4.5	6.3	4.9	3.7	4.5	5.0	0.0	4.8	5.6	7.6	4.6	4.0	1.0	4.6





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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	68.0	90.9	83.7	76.1	64.0	47.2	35.9	26.5	21.5	78.3	82.5	57.8	85.0	86.9	66.3	71.4	41.8	69.1
Strongly	34.3	68.5	52.5	36.1	22.5	10.6	6.5	5.3	15.4	44.0	49.5	16.8	50.0	52.4	31.6	38.0	9.9	33.4
Somewhat	33.7	22.4	31.2	39.9	41.5	36.6	29.5	21.3	6.0	34.4	33.0	41.0	35.0	34.5	34.7	33.4	31.9	35.7
DISAGREE	24.0	6.5	11.7	18.3	24.8	37.4	53.8	61.1	68.9	15.1	13.1	24.9	10.1	8.5	21.4	24.7	46.6	19.8
Somewhat	13.2	3.8	5.9	10.0	14.0	25.3	29.5	25.9	17.8	8.7	7.2	15.9	6.2	5.0	13.4	12.2	24.7	13.0
Strongly	10.8	2.7	5.7	8.2	10.8	12.1	24.2	35.3	51.0	6.4	5.9	9.0	3.9	3.5	8.0	12.5	21.9	6.8
DON'T KNOW	8.0	2.7	4.6	5.6	11.2	15.3	10.3	12.3	9.7	6.6	4.4	17.3	4.9	4.5	12.2	3.9	11.6	11.1
Net Diff.	44.0	84.4	72.0	57.8	39.2	9.8	-17.9	-34.6	-47.4	63.3	69.4	33.0	74.9	78.4	44.9	46.8	-4.8	49.2
Mean	3.00	3.61	3.37	3.10	2.85	2.54	2.20	1.96	1.84	3.24	3.32	2.79	3.38	3.42	3.02	3.01	2.34	3.08



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	68.0	68.4	66.6	69.1	67.2	70.2	69.9	71.2	57.7	58.2	56.8
Strongly	34.3	32.8	34.2	36.8	31.2	35.9	39.3	23.4	27.0	24.1	32.5
Somewhat	33.7	35.6	32.4	32.2	36.0	34.3	30.6	47.8	30.7	34.1	24.3
DISAGREE	24.0	23.1	26.1	23.2	23.9	22.7	22.8	22.6	30.0	30.8	28.4
Somewhat	13.2	14.3	14.0	12.8	12.3	12.0	11.8	12.7	18.9	22.2	12.8
Strongly	10.8	8.8	12.1	10.4	11.6	10.7	10.9	9.9	11.0	8.6	15.5
DON'T KNOW	8.0	8.5	7.3	7.7	8.9	7.1	7.4	6.2	12.3	11.0	14.8
Net Diff.	44.0	45.3	40.5	45.9	43.3	47.4	47.1	48.6	27.7	27.3	28.4
Mean	3.00	3.01	2.96	3.04	2.95	3.03	3.06	2.90	2.84	2.83	2.87



Table 49 Page 573  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/											APPR.	APPR.	TRUMP			
																2-WAY	3-WAY	3-WAY			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	68.0	82.3	56.9	83.4	53.1	63.3	62.8	82.3	53.5	80.8	83.9	74.2	51.7	82.2	48.7	56.9	73.6	69.8	68.7	66.5	67.6
Strongly	34.3	47.1	24.4	48.7	19.9	32.0	29.2	47.1	21.4	45.7	51.0	34.0	19.9	46.6	17.3	25.5	32.2	31.7	29.8	27.1	33.4
Somewhat	33.7	35.1	32.5	34.7	33.2	31.2	33.6	35.2	32.1	35.1	32.9	40.2	31.8	35.6	31.4	31.4	41.4	38.1	38.9	39.4	34.1
DISAGREE	24.0	11.8	33.4	11.5	37.8	20.6	24.7	11.8	36.3	12.8	11.3	15.9	38.2	13.4	41.9	24.5	17.7	20.0	27.0	28.9	20.6
Somewhat	13.2	7.8	17.5	7.5	19.8	10.7	15.1	7.2	19.3	8.2	7.2	10.5	19.5	8.1	21.3	14.6	7.3	11.7	16.5	15.9	15.3
Strongly	10.8	4.1	16.0	4.1	18.0	9.8	9.6	4.6	17.0	4.5	4.1	5.4	18.7	5.3	20.6	9.9	10.4	8.2	10.5	13.0	5.3
DON'T KNOW	8.0	5.9	9.7	5.1	9.1	16.1	12.5	5.9	10.2	6.4	4.8	9.9	10.1	4.4	9.4	18.6	8.6	10.3	4.3	4.5	11.8
Net Diff.	44.0	70.4	23.5	71.9	15.3	42.7	38.1	70.4	17.3	68.1	72.5	58.2	13.5	68.7	6.8	32.4	55.9	49.8	41.7	37.6	47.0
Mean	3.00	3.33	2.72	3.35	2.60	3.02	2.94	3.33	2.65	3.30	3.37	3.14	2.59	3.29	2.50	2.89	3.04	3.04	2.92	2.85	3.09



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
AGREE	68.0	83.0	53.9	84.3	55.2	62.5	85.7	60.3	63.4	83.2	50.9	61.7	
Strongly	34.3	49.0	20.5	50.2	21.2	30.1	48.2	23.2	27.1	51.8	19.4	33.0	
Somewhat	33.7	34.0	33.4	34.2	34.1	32.5	37.5	37.1	36.2	31.4	31.5	28.7	
DISAGREE	24.0	11.7	36.0	10.4	35.8	26.9	9.9	31.2	29.6	10.9	39.8	24.1	
Somewhat	13.2	7.7	19.0	6.7	18.6	15.0	6.4	17.0	17.1	6.9	20.0	12.8	
Strongly	10.8	4.0	16.9	3.7	17.2	11.9	3.5	14.1	12.5	3.9	19.8	11.3	
DON'T KNOW	8.0	5.3	10.1	5.2	9.0	10.6	4.5	8.6	7.0	5.9	9.3	14.2	
Net Diff.	44.0	71.3	18.0	73.9	19.4	35.6	75.8	29.1	33.7	72.3	11.1	37.6	
Mean	3.00	3.35	2.64	3.38	2.65	2.90	3.36	2.76	2.84	3.39	2.56	2.97	



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	68.0	51.9	47.2	56.0	64.5	79.8	86.5	82.9	93.9	77.2	85.5	50.0	60.0	70.4	43.5	62.6	76.9
Strongly	34.3	18.7	21.0	16.7	28.0	44.9	59.3	51.5	52.4	35.7	53.6	16.6	23.1	43.6	14.7	28.6	45.7
Somewhat	33.7	33.1	26.1	39.3	36.5	34.9	27.2	31.4	41.5	41.5	31.9	33.4	36.9	26.8	28.8	34.0	31.1
DISAGREE	24.0	40.6	44.1	37.6	24.1	13.8	9.9	12.0	6.1	14.2	9.7	42.3	29.1	20.5	46.9	24.4	18.3
Somewhat	13.2	21.6	18.4	24.5	12.8	9.2	5.7	7.6	4.4	7.5	6.6	22.7	15.3	5.2	23.7	13.1	13.2
Strongly	10.8	19.0	25.7	13.1	11.3	4.6	4.2	4.4	1.7	6.8	3.1	19.6	13.8	15.3	23.2	11.3	5.0
DON'T KNOW	8.0	7.5	8.7	6.4	11.4	6.4	3.6	5.1	0.0	8.6	4.7	7.7	10.9	9.1	9.6	13.0	4.9
Net Diff.	44.0	11.2	3.1	18.4	40.4	66.0	76.7	70.9	87.9	62.9	75.8	7.7	30.9	49.9	-3.4	38.2	58.6
Mean	3.00	2.56	2.47	2.64	2.92	3.28	3.47	3.37	3.45	3.16	3.43	2.51	2.78	3.09	2.39	2.92	3.24



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. DO YOU AGREE OR DISAGREE THAT INDIVIDUALS WHO ARE ABLE TO WORK BUT CHOOSE NOT TO WHILE RECEIVING TAXPAYER-FUNDED SAFETY NET BENEFITS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, ARE COMMITTING FRAUD?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	68.0	53.8	67.4	83.4	67.5	76.5	88.3	74.5	69.4	72.0	64.6	49.0	69.8	76.8	75.7	54.2
Strongly	34.3	20.3	30.8	50.5	30.9	38.7	61.6	34.8	35.5	37.0	32.8	22.1	35.4	45.1	42.0	22.9
Somewhat	33.7	33.5	36.6	32.9	36.6	37.8	26.7	39.7	33.9	35.1	31.9	27.0	34.3	31.7	33.7	31.3
DISAGREE	24.0	36.3	23.4	10.9	24.2	16.8	9.5	18.0	22.8	21.0	26.3	39.8	21.5	16.6	18.5	35.0
Somewhat	13.2	18.6	15.3	6.8	14.9	10.8	1.7	12.3	13.2	11.6	16.1	16.2	12.2	10.9	10.6	16.6
Strongly	10.8	17.8	8.1	4.2	9.3	6.0	7.9	5.7	9.6	9.3	10.2	23.6	9.3	5.6	7.9	18.3
DON'T KNOW	8.0	9.9	9.2	5.6	8.3	6.8	2.2	7.5	7.8	7.0	9.1	11.1	8.7	6.7	5.8	10.8
Net Diff.	44.0	17.5	44.0	72.5	43.3	59.7	78.7	56.5	46.6	51.1	38.4	9.2	48.2	60.2	57.3	19.2
Mean	3.00	2.63	2.99	3.38	2.97	3.17	3.45	3.12	3.03	3.07	2.96	2.53	3.05	3.25	3.17	2.66



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL- Bchlr Post- LESS/ COLL- LESS/ COLL- WHITE NON- His- Black Asian MEN WOMEN MEN WOMEN MEN WOMEN	COLL.  EGE  Degree Grad./ COLL.  EGE  COLL.  EGE																	
		GRAD  GRAD.		Prof.  GRAD.  GRAD.  GRAD.  GRAD.																
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	68.0	67.7	68.5	65.7	73.6	68.5	73.1	67.2	63.1	70.4	63.1	68.5	57.0	66.0	72.7	68.4	73.6	63.6	57.0	57.0
Strongly	34.3	35.2	32.7	31.7	34.3	32.5	34.7	37.3	30.3	37.1	28.6	31.0	22.9	35.2	35.8	38.2	32.4	29.6	21.0	24.7
Somewhat	33.7	32.5	35.9	34.0	39.3	36.0	38.4	29.9	32.8	33.3	34.5	37.5	34.1	30.8	36.9	30.2	41.2	33.9	35.9	32.3
DISAGREE	24.0	23.9	24.1	26.1	20.5	24.7	20.6	23.3	28.3	22.0	28.0	25.5	32.4	22.6	21.4	22.6	23.6	27.4	31.6	33.2
Somewhat	13.2	13.2	13.3	14.8	10.6	14.3	11.6	12.4	15.3	12.7	14.3	13.5	16.2	12.0	12.9	12.5	12.5	14.4	16.2	16.1
Strongly	10.8	10.7	10.8	11.3	9.9	10.4	9.0	11.0	13.0	9.3	13.8	12.0	16.2	10.6	8.5	10.0	11.1	13.0	15.3	17.1
DON'T KNOW	8.0	8.4	7.4	8.2	5.9	6.9	6.3	9.5	8.7	7.6	8.9	6.0	10.6	11.4	5.9	9.0	2.8	9.1	11.5	9.8
Net Diff.	44.0	43.8	44.4	39.6	53.1	43.8	52.5	43.8	34.8	48.3	35.0	43.0	24.6	43.4	51.2	45.8	49.9	36.2	25.4	23.8
Mean	3.00	3.01	2.98	2.94	3.04	2.97	3.06	3.03	2.88	3.06	2.85	2.93	2.71	3.02	3.06	3.06	2.98	2.88	2.71	2.72



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
AGREE	68.0	49.9	61.1	65.7	66.2	70.1	78.2	60.9	72.4	62.5	74.9	70.3	65.9	
Strongly	34.3	21.0	26.1	28.0	31.9	38.6	45.4	25.9	39.6	27.8	42.5	33.4	35.2	
Somewhat	33.7	28.9	35.0	37.7	34.3	31.5	32.9	35.0	32.9	34.8	32.3	37.0	30.7	
DISAGREE	24.0	37.5	32.1	27.4	23.1	20.6	16.5	31.1	19.5	28.6	18.2	23.0	24.8	
Somewhat	13.2	25.5	17.7	12.3	12.3	11.4	9.7	16.8	10.9	15.5	10.4	13.2	13.2	
Strongly	10.8	12.0	14.4	15.1	10.7	9.2	6.8	14.2	8.6	13.1	7.8	9.8	11.6	
DON'T KNOW	8.0	12.6	6.8	6.9	10.7	9.3	5.3	8.0	8.0	8.9	7.0	6.6	9.2	
Net Diff.	44.0	12.4	29.0	38.3	43.1	49.5	61.7	29.9	52.9	33.9	56.7	47.3	41.1	
Mean	3.00	2.67	2.78	2.84	2.98	3.10	3.23	2.79	3.12	2.85	3.18	3.01	2.99	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	/SLNTG	URBAN	
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	68.0	54.0	65.0	67.0	76.9	58.9	70.5	67.9	75.3	51.2	59.7	66.3	78.6	66.1	68.1	69.9
Strongly	34.3	21.8	28.3	33.9	44.3	22.2	31.7	31.3	39.2	21.6	25.1	36.0	49.8	29.9	33.7	40.8
Somewhat	33.7	32.2	36.6	33.2	32.6	36.7	38.8	36.6	36.1	29.6	34.6	30.3	28.9	36.2	34.4	29.1
DISAGREE	24.0	35.3	28.5	22.6	17.1	30.3	24.9	24.0	18.9	38.1	31.9	21.3	15.1	27.1	23.2	22.1
Somewhat	13.2	22.0	13.7	11.9	10.2	18.3	12.1	12.9	12.7	24.2	15.3	11.0	7.5	12.7	13.6	13.0
Strongly	10.8	13.3	14.8	10.7	6.9	12.0	12.8	11.1	6.3	14.0	16.6	10.3	7.7	14.4	9.6	9.2
DON'T KNOW	8.0	10.7	6.5	10.4	6.0	10.7	4.6	8.1	5.8	10.7	8.4	12.3	6.2	6.7	8.7	7.9
Net Diff.	44.0	18.7	36.5	44.5	59.8	28.6	45.6	43.8	56.3	13.0	27.8	45.0	63.5	39.0	44.9	47.8
Mean	3.00	2.70	2.84	3.01	3.22	2.77	2.94	2.96	3.15	2.66	2.74	3.05	3.29	2.88	3.01	3.10



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO		
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	68.0	68.8	70.6	73.4	76.9	53.4	60.4	57.2	70.8	67.3	60.6	64.6	60.4	54.8	66.8	63.5	70.5	76.4	66.4
Strongly	34.3	35.3	35.7	35.4	42.4	20.2	34.3	20.9	35.3	34.7	25.1	31.5	25.5	23.4	27.3	11.2	37.5	39.9	33.4
Somewhat	33.7	33.5	34.9	38.0	34.5	33.2	26.1	36.3	35.5	32.6	35.5	33.1	34.9	31.3	39.6	52.3	33.0	36.5	33.1
DISAGREE	24.0	23.7	21.3	23.1	17.8	36.4	32.6	28.1	21.9	25.5	31.3	30.4	32.1	34.8	24.5	28.5	21.5	20.2	24.9
Somewhat	13.2	13.1	12.7	13.4	9.2	19.0	15.3	15.0	12.8	13.3	16.9	15.3	18.1	16.4	14.1	16.9	11.9	13.2	13.4
Strongly	10.8	10.6	8.7	9.8	8.6	17.4	17.2	13.1	9.1	12.2	14.3	15.1	14.0	18.3	10.4	11.6	9.5	6.9	11.5
DON'T KNOW	8.0	7.6	8.1	3.4	5.3	10.1	7.1	14.7	7.3	7.2	8.1	5.1	7.5	10.5	8.6	8.0	8.0	3.5	8.6
Net Diff.	44.0	45.1	49.3	50.3	59.1	17.0	27.8	29.1	48.8	41.8	29.4	34.2	28.3	20.0	42.3	35.0	49.1	56.2	41.5
Mean	3.00	3.01	3.06	3.03	3.17	2.63	2.83	2.76	3.05	2.97	2.78	2.85	2.78	2.67	2.92	2.69	3.07	3.13	2.97



Table 50 Page 581  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. DO YOU AGREE OR DISAGREE THAT ABLE-BODIED ADULTS SHOULD BE REQUIRED TO WORK, LOOK FOR A JOB, OR ATTEND SCHOOL, TO RECEIVE TAXPAYER-FUNDED SAFETY NET BENEFITS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	78.3	96.2	91.8	86.8	77.1	57.5	53.5	34.1	33.4	86.6	90.2	68.9	89.5	90.1	79.3	87.9	57.0	76.7
Strongly	45.6	83.2	69.9	49.8	30.8	15.6	12.6	6.5	18.4	56.6	63.1	24.5	62.3	63.6	44.0	55.7	17.6	39.5
Somewhat	32.7	13.0	21.9	36.9	46.2	41.9	40.9	27.6	15.0	30.0	27.1	44.4	27.2	26.5	35.3	32.2	39.4	37.2
DISAGREE	15.8	2.1	5.7	8.6	15.7	30.4	35.7	54.1	61.7	8.7	6.5	19.7	6.7	6.2	13.3	9.1	33.7	15.8
Somewhat	10.0	1.1	4.6	6.9	12.3	20.6	17.7	25.0	12.5	6.5	4.9	14.1	5.0	4.3	10.5	6.8	18.9	10.8
Strongly	5.8	1.0	1.1	1.7	3.4	9.9	18.0	29.0	49.1	2.2	1.5	5.7	1.7	1.9	2.8	2.3	14.8	5.0
DON'T KNOW	6.0	1.7	2.4	4.6	7.2	12.0	10.8	11.8	4.9	4.6	3.3	11.3	3.8	3.7	7.4	3.0	9.3	7.6
Net Diff.	62.5	94.0	86.1	78.2	61.3	27.1	17.8	-19.9	-28.3	77.9	83.7	49.2	82.9	83.9	66.0	78.8	23.3	60.9
Mean	3.26	3.81	3.65	3.41	3.13	2.72	2.54	2.13	2.03	3.48	3.57	2.99	3.56	3.58	3.30	3.46	2.66	3.20



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	78.3	78.1	76.3	80.0	77.4	80.1	80.5	78.3	69.7	72.0	65.4
Strongly	45.6	41.8	43.4	50.5	42.3	48.3	51.8	35.2	32.8	29.6	38.6
Somewhat	32.7	36.3	32.8	29.6	35.0	31.8	28.7	43.1	37.0	42.4	26.8
DISAGREE	15.8	16.8	17.0	13.1	18.3	14.7	14.1	17.0	20.8	19.5	23.4
Somewhat	10.0	11.2	10.8	7.2	13.1	8.9	8.2	11.4	15.2	15.6	14.4
Strongly	5.8	5.6	6.2	6.0	5.2	5.8	5.9	5.6	5.7	3.9	9.0
DON'T KNOW	6.0	5.1	6.7	6.8	4.3	5.2	5.4	4.6	9.4	8.5	11.2
Net Diff.	62.5	61.3	59.3	66.9	59.0	65.3	66.4	61.3	48.9	52.5	42.0
Mean	3.26	3.20	3.22	3.34	3.20	3.29	3.34	3.13	3.07	3.07	3.07



Table 50 Page 583  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. DO YOU AGREE OR DISAGREE THAT ABLE-BODIED ADULTS SHOULD BE REQUIRED TO WORK, LOOK FOR A JOB, OR ATTEND SCHOOL, TO RECEIVE TAXPAYER-FUNDED SAFETY NET BENEFITS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		RIGHT	WRONG	UNITED STATES	REPUBLICAN	DEMOCRATIC	UNDECIDED	ERS/		DISAPPROVE	APPROVE	Pol.	Only	DISAPPROVE	SUPPORT	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		DIRECTION	TRACK		LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.
														BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	78.3	87.7	70.9	88.7	68.5	73.5	75.4	87.2	69.2	86.5	87.7	83.9	67.8	88.1	63.3	73.8	80.4	78.4	83.7	83.1	76.1
Strongly	45.6	57.3	36.5	60.8	30.3	43.2	40.8	57.8	33.2	56.8	59.8	50.1	31.4	58.2	26.7	39.2	35.4	38.0	45.7	41.8	42.7
Somewhat	32.7	30.4	34.4	27.9	38.2	30.3	34.6	29.4	36.0	29.7	27.9	33.8	36.4	29.9	36.6	34.6	45.0	40.4	38.0	41.3	33.4
DISAGREE	15.8	7.9	21.9	7.3	24.8	15.3	16.0	8.3	23.4	8.8	7.7	11.0	24.7	8.7	30.1	11.2	16.6	16.4	13.3	12.3	15.8
Somewhat	10.0	5.6	13.4	5.3	14.9	10.1	11.1	5.8	14.2	6.1	4.9	8.7	14.9	6.3	16.8	9.1	11.2	11.5	11.5	11.6	11.8
Strongly	5.8	2.3	8.5	2.0	9.9	5.2	5.0	2.4	9.2	2.6	2.8	2.3	9.8	2.4	13.3	2.1	5.4	5.0	1.8	0.7	4.0
DON'T KNOW	6.0	4.5	7.1	4.0	6.7	11.2	8.6	4.5	7.4	4.8	4.6	5.1	7.5	3.2	6.6	15.0	3.0	5.2	3.0	4.7	8.1
Net Diff.	62.5	79.8	49.0	81.4	43.8	58.2	59.4	79.0	45.8	77.7	79.9	72.9	43.2	79.4	33.2	62.6	63.8	61.9	70.4	70.8	60.3
Mean	3.26	3.49	3.07	3.54	2.95	3.26	3.22	3.49	3.01	3.48	3.52	3.39	2.97	3.49	2.82	3.30	3.14	3.18	3.32	3.30	3.25



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT			PARTY				MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267		
AGREE	78.3	88.0	68.9	88.6	69.9	75.3	88.5	72.9	76.3	88.7	67.2	74.2		
Strongly	45.6	60.5	32.4	61.4	31.1	43.2	59.6	32.7	43.9	62.9	29.7	42.6		
Somewhat	32.7	27.4	36.6	27.2	38.8	32.0	28.8	40.3	32.4	25.8	37.5	31.7		
DISAGREE	15.8	7.3	23.6	7.4	23.6	16.9	8.4	21.0	17.6	6.5	25.8	16.2		
Somewhat	10.0	5.1	14.4	5.5	14.4	10.2	5.9	14.4	10.3	5.1	14.5	10.2		
Strongly	5.8	2.2	9.2	1.9	9.2	6.6	2.5	6.7	7.3	1.4	11.3	6.0		
DON'T KNOW	6.0	4.7	7.4	4.0	6.5	7.8	3.2	6.0	6.2	4.7	7.0	9.5		
Net Diff.	62.5	80.7	45.3	81.2	46.2	58.4	80.1	51.9	58.7	82.2	41.4	58.0		
Mean	3.26	3.54	3.00	3.54	2.98	3.21	3.50	3.05	3.20	3.58	2.92	3.22		



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	78.3	65.0	56.4	72.6	77.4	87.1	90.2	88.6	87.4	82.1	90.3	65.5	75.6	74.9	54.1	76.8	87.3
Strongly	45.6	26.1	24.1	27.9	40.4	60.2	69.5	64.5	52.6	45.6	65.9	25.3	35.7	50.5	19.4	41.8	65.1
Somewhat	32.7	38.9	32.3	44.7	37.0	26.9	20.7	24.1	34.8	36.4	24.4	40.2	39.9	24.4	34.8	35.0	22.1
DISAGREE	15.8	28.6	36.3	21.9	15.2	7.8	6.4	7.2	10.9	11.7	6.1	29.0	16.8	15.8	33.9	15.4	7.9
Somewhat	10.0	17.2	20.4	14.4	10.0	5.1	4.4	4.8	10.9	7.6	4.6	17.9	10.7	6.6	16.5	10.5	4.8
Strongly	5.8	11.4	15.8	7.5	5.2	2.7	2.0	2.4	0.0	4.0	1.5	11.1	6.1	9.2	17.4	4.9	3.1
DON'T KNOW	6.0	6.3	7.3	5.5	7.4	5.1	3.3	4.3	1.7	6.3	3.6	5.5	7.6	9.3	12.0	7.8	4.8
Net Diff.	62.5	36.4	20.2	50.7	62.2	79.3	83.8	81.4	76.6	70.4	84.2	36.5	58.8	59.1	20.3	61.4	79.4
Mean	3.26	2.85	2.70	2.98	3.22	3.52	3.63	3.57	3.42	3.32	3.60	2.84	3.14	3.28	2.64	3.23	3.57



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	78.3	68.0	79.0	89.0	79.0	83.4	90.5	82.3	79.6	80.5	78.0	63.7	81.5	81.8	83.2	67.5
Strongly	45.6	30.9	40.1	63.2	44.6	48.2	55.5	47.0	47.3	47.9	46.4	31.7	49.5	55.4	51.7	33.0
Somewhat	32.7	37.1	38.9	25.9	34.4	35.2	35.0	35.2	32.3	32.6	31.6	31.9	32.0	26.4	31.5	34.5
DISAGREE	15.8	24.9	13.9	6.7	14.9	11.7	7.3	12.4	14.6	14.6	14.5	28.2	11.8	14.9	12.2	24.7
Somewhat	10.0	14.6	10.5	4.9	10.2	6.8	1.9	7.7	10.0	10.3	9.5	13.6	7.9	11.3	8.7	13.5
Strongly	5.8	10.3	3.3	1.8	4.7	4.8	5.5	4.7	4.5	4.3	5.0	14.6	3.9	3.7	3.6	11.2
DON'T KNOW	6.0	7.1	7.2	4.3	6.1	4.9	2.2	5.3	5.8	4.9	7.5	8.1	6.8	3.3	4.5	7.8
Net Diff.	62.5	43.1	65.1	82.4	64.0	71.8	83.1	69.9	65.1	65.9	63.5	35.5	69.7	66.8	71.0	42.7
Mean	3.26	2.95	3.25	3.57	3.27	3.33	3.44	3.32	3.30	3.31	3.29	2.88	3.36	3.38	3.38	2.97





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	78.3	78.2	78.5	75.7	83.5	78.0	81.7	78.3	74.7	79.7	75.3	78.4	72.5	80.2	81.1	78.5	83.7	73.2	68.3	76.5
Strongly	45.6	48.3	40.5	38.6	43.9	46.8	43.8	49.5	36.5	48.5	39.5	41.8	36.3	44.7	48.6	48.4	47.2	36.4	33.9	38.6
Somewhat	32.7	29.8	38.0	37.1	39.7	31.2	37.9	28.8	38.2	31.2	35.8	36.7	36.2	35.5	32.4	30.1	36.5	36.8	34.4	37.9
DISAGREE	15.8	15.9	15.6	17.7	11.8	16.6	13.8	15.3	17.8	15.0	17.5	16.1	18.1	16.7	14.4	15.5	13.7	18.6	21.6	14.8
Somewhat	10.0	9.8	10.3	11.9	7.5	10.5	9.6	9.3	11.2	9.3	11.3	11.0	12.7	10.8	9.4	9.3	8.5	13.6	15.4	10.0
Strongly	5.8	6.1	5.3	5.8	4.3	6.1	4.2	6.0	6.6	5.6	6.1	5.1	5.5	5.9	5.0	6.2	5.2	5.0	6.2	4.8
DON'T KNOW	6.0	6.0	5.9	6.6	4.6	5.4	4.5	6.5	7.5	5.4	7.2	5.4	9.4	3.1	4.6	6.0	2.6	8.2	10.1	8.6
Net Diff.	62.5	62.3	62.9	57.9	71.7	61.4	68.0	63.0	56.8	64.7	57.9	62.3	54.4	63.6	66.7	63.0	70.1	54.6	46.7	61.7
Mean	3.26	3.28	3.21	3.16	3.29	3.25	3.27	3.30	3.13	3.29	3.17	3.22	3.14	3.23	3.31	3.28	3.29	3.14	3.07	3.21



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
AGREE	78.3	65.7	68.8	75.5	75.8	82.1	87.7	71.2	82.7	72.6	85.4	79.5	77.2	
Strongly	45.6	26.1	34.2	33.8	45.3	50.6	61.9	32.3	53.9	36.3	57.2	45.6	45.6	
Somewhat	32.7	39.6	34.6	41.7	30.4	31.5	25.8	38.9	28.8	36.3	28.2	33.9	31.6	
DISAGREE	15.8	24.4	24.7	20.1	16.3	12.2	8.0	22.5	11.6	20.6	9.7	15.5	16.0	
Somewhat	10.0	17.8	15.0	11.0	11.6	6.5	5.8	13.8	7.6	13.1	6.1	10.1	9.9	
Strongly	5.8	6.6	9.7	9.0	4.6	5.7	2.2	8.8	3.9	7.5	3.7	5.3	6.2	
DON'T KNOW	6.0	10.0	6.5	4.5	8.0	5.8	4.3	6.3	5.8	6.8	4.9	5.0	6.8	
Net Diff.	62.5	41.3	44.1	55.4	59.5	69.9	79.6	48.7	71.1	52.0	75.6	64.0	61.1	
Mean	3.26	2.95	3.00	3.05	3.27	3.35	3.54	3.01	3.41	3.09	3.46	3.26	3.25	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN	URBAN	
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	78.3	67.5	73.4	76.9	87.4	75.0	74.4	75.2	87.3	63.3	72.5	78.3	87.5	77.7	78.7	78.1
Strongly	45.6	29.3	34.2	46.2	60.2	33.9	35.4	43.8	57.2	26.6	32.9	48.2	63.3	39.5	45.7	52.3
Somewhat	32.7	38.3	39.3	30.7	27.3	41.2	38.9	31.4	30.1	36.7	39.6	30.1	24.2	38.2	33.0	25.8
DISAGREE	15.8	24.3	21.4	15.7	8.2	19.1	20.3	19.0	8.7	27.2	22.4	12.9	7.7	17.9	15.4	14.2
Somewhat	10.0	16.5	12.2	10.3	5.4	12.2	11.8	13.0	6.3	19.0	12.6	8.1	4.4	12.4	9.5	8.3
Strongly	5.8	7.8	9.2	5.3	2.8	6.9	8.5	5.9	2.3	8.2	9.7	4.8	3.3	5.5	5.9	5.9
DON'T KNOW	6.0	8.2	5.2	7.5	4.4	5.9	5.3	5.9	4.0	9.5	5.1	8.8	4.8	4.4	5.9	7.8
Net Diff.	62.5	43.3	52.0	61.2	79.2	55.9	54.0	56.2	78.7	36.1	50.2	65.4	79.8	59.8	63.3	63.9
Mean	3.26	2.97	3.04	3.27	3.51	3.08	3.07	3.20	3.48	2.90	3.01	3.33	3.55	3.17	3.26	3.35



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Ever	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	78.3	79.1	79.8	82.0	86.9	65.7	71.5	66.0	79.7	78.6	70.5	66.0	73.7	67.9	73.5	62.2	80.9	86.6	76.9
Strongly	45.6	46.5	45.3	44.5	59.9	27.1	42.8	32.0	44.7	48.3	33.2	33.3	33.9	33.0	34.5	30.4	49.9	55.0	43.7
Somewhat	32.7	32.6	34.5	37.5	27.0	38.6	28.7	34.0	35.0	30.3	37.3	32.7	39.8	34.9	39.0	31.7	31.1	31.6	33.2
DISAGREE	15.8	15.3	14.0	14.6	9.1	28.3	22.1	22.2	14.5	16.3	23.1	27.2	21.1	24.4	21.1	34.8	13.3	9.9	16.7
Somewhat	10.0	9.7	9.2	8.7	6.5	16.2	12.2	13.4	9.4	10.1	14.1	19.0	13.5	13.2	13.1	19.9	8.6	7.9	10.5
Strongly	5.8	5.6	4.8	5.8	2.6	12.0	9.9	8.8	5.1	6.2	9.0	8.1	7.7	11.2	8.0	15.0	4.7	2.1	6.3
DON'T KNOW	6.0	5.5	6.2	3.5	4.0	6.0	6.4	11.8	5.8	5.1	6.4	6.8	5.1	7.6	5.4	3.0	5.8	3.5	6.4
Net Diff.	62.5	63.8	65.8	67.4	77.8	37.5	49.4	43.9	65.2	62.3	47.4	38.9	52.6	43.5	52.4	27.3	67.7	76.7	60.2
Mean	3.26	3.27	3.28	3.25	3.50	2.86	3.12	3.01	3.27	3.27	3.01	2.98	3.05	2.97	3.06	2.80	3.34	3.45	3.22



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF CONGRESS PASSED STRONGER WORK REQUIREMENTS FOR TAXPAYER-FUNDED SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, AND AS A RESULT THE PROGRAMS HAD TO SPEND LESS MONEY, ARE YOU MORE LIKELY TO CONSIDER IT TO BE...?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
SAFETY NET PRGRM SAVINGS	53.1	64.8	62.4	57.6	51.4	42.0	36.6	28.6	14.1	58.0	60.7	44.4	59.2	60.5	51.9	60.1	40.6	62.0
SAFETY NET PRGRM CUTS	24.6	20.3	19.2	20.9	23.7	30.8	35.9	39.4	51.3	21.1	20.6	23.5	21.9	20.9	21.2	21.3	33.4	21.6
DON'T KNOW	22.4	14.9	18.4	21.4	24.9	27.2	27.5	31.9	34.6	20.9	18.7	32.0	18.9	18.6	26.9	18.6	26.0	16.4
Net Diff.	28.5	44.5	43.1	36.7	27.7	11.2	0.7	-10.8	-37.3	36.9	40.1	20.9	37.3	39.6	30.6	38.8	7.1	40.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
SAFETY NET PRGRM SAVINGS	53.1	53.7	51.3	54.8	51.2	54.8	55.4	52.9	44.5	45.6	42.5
SAFETY NET PRGRM CUTS	24.6	24.5	25.0	22.7	27.4	25.2	25.7	23.5	21.3	22.7	18.6
DON'T KNOW	22.4	21.8	23.6	22.5	21.4	19.9	18.9	23.6	34.2	31.7	38.9
Net Diff.	28.5	29.3	26.3	32.1	23.8	29.6	29.7	29.4	23.3	22.9	23.9



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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
SAFETY NET PRGRM SAVINGS	53.1	58.7	48.7	58.4	48.2	50.3	49.7	58.8	47.3	59.4	58.3	62.0	45.0	59.3	45.2	46.7	61.7	63.6	57.6	53.2	62.9
SAFETY NET PRGRM CUTS	24.6	22.4	26.3	21.9	28.9	18.0	23.3	22.1	27.1	21.5	22.9	18.3	28.5	23.9	30.2	14.9	24.2	21.3	28.8	33.3	17.8
DON'T KNOW	22.4	19.0	25.0	19.7	22.9	31.7	27.0	19.2	25.6	19.1	18.8	19.7	26.5	16.8	24.6	38.4	14.0	15.1	13.6	13.5	19.3
Net Diff.	28.5	36.3	22.4	36.4	19.3	32.3	26.4	36.7	20.2	38.0	35.4	43.7	16.5	35.4	15.0	31.8	37.5	42.3	28.8	19.8	45.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF CONGRESS PASSED STRONGER WORK REQUIREMENTS FOR TAXPAYER-FUNDED SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, AND AS A RESULT THE PROGRAMS HAD TO SPEND LESS MONEY, ARE YOU MORE LIKELY TO CONSIDER IT TO BE...?

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267					
SAFETY NET PRGRM SAVINGS	53.1	58.0	48.3	59.0	48.8	50.6	64.3	52.3	56.4	54.5	45.8	44.7					
SAFETY NET PRGRM CUTS	24.6	22.0	28.2	20.4	29.1	24.3	20.6	31.7	21.6	20.2	26.8	26.9					
DON'T KNOW	22.4	20.0	23.4	20.6	22.2	25.1	15.0	16.0	22.0	25.3	27.4	28.3					
Net Diff.	28.5	36.0	20.1	38.6	19.7	26.3	43.7	20.6	34.8	34.3	18.9	17.8					





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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
SAFETY NET PRGRM SAVINGS	53.1	43.4	38.3	48.0	51.8	61.7	60.6	61.2	56.7	48.6	61.7	44.1	54.5	56.1	35.3	51.0	61.1
SAFETY NET PRGRM CUTS	24.6	33.6	38.4	29.3	22.8	18.1	21.7	19.8	32.3	21.8	19.3	32.7	23.7	27.2	38.2	22.5	18.3
DON'T KNOW	22.4	23.0	23.3	22.7	25.4	20.2	17.8	19.1	10.9	29.6	19.0	23.2	21.8	16.7	26.6	26.4	20.6
Net Diff.	28.5	9.8	-0.1	18.6	29.0	43.5	38.9	41.4	24.4	26.8	42.4	11.4	30.7	29.0	-2.9	28.5	42.8



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
SAFETY NET PRGRM SAVINGS	53.1	47.3	49.7	60.3	54.7	57.7	63.2	56.8	53.9	53.2	55.1	42.3	52.4	58.4	59.3	44.0
SAFETY NET PRGRM CUTS	24.6	28.7	26.1	19.6	24.3	27.6	31.6	27.0	23.9	26.4	19.3	24.7	20.8	24.0	24.9	28.4
DON'T KNOW	22.4	24.0	24.1	20.0	21.0	14.6	5.1	16.2	22.2	20.3	25.7	33.0	26.7	17.6	15.8	27.6
Net Diff.	28.5	18.6	23.6	40.7	30.4	30.1	31.6	29.8	30.0	26.8	35.8	17.5	31.6	34.4	34.4	15.5



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/  COLL.  GRAD	COLL-  EGE  GRAD.	Bchlr  Degree	Post-  Grad./  Prof.	LESS/  COLL.  GRAD.	COLL-  EGE  GRAD.	LESS/  COLL.  GRAD.	COLL-  EGE  GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
SAFETY NET PRGRM SAVINGS	53.1	53.2	52.8	53.2	52.2	56.2	60.2	50.9	44.0	53.8	51.5	51.9	51.6	54.8	59.7	48.8	60.7	43.2	47.8	55.2
SAFETY NET PRGRM CUTS	24.6	22.7	28.1	26.2	31.7	24.5	25.3	21.3	31.5	23.6	26.7	27.7	25.2	24.3	23.3	23.8	26.7	28.7	29.7	21.0
DON'T KNOW	22.4	24.1	19.0	20.7	16.1	19.3	14.5	27.9	24.4	22.6	21.9	20.4	23.2	21.0	17.0	27.5	12.6	28.1	22.5	23.9
Net Diff.	28.5	30.5	24.7	27.0	20.5	31.7	34.9	29.6	12.5	30.3	24.8	24.2	26.4	30.5	36.4	25.0	34.0	14.5	18.1	34.2



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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
SAFETY NET PRGRM SAVINGS	53.1	42.7	47.7	46.3	52.7	53.0	63.6	46.1	57.4	48.1	59.3	57.8	48.8	
SAFETY NET PRGRM CUTS	24.6	33.1	31.5	30.4	22.6	21.0	18.4	31.3	20.3	28.6	19.5	24.8	24.3	
DON'T KNOW	22.4	24.2	20.8	23.2	24.7	25.9	18.0	22.6	22.2	23.3	21.3	17.4	26.8	
Net Diff.	28.5	9.6	16.2	15.9	30.2	32.0	45.3	14.7	37.1	19.5	39.8	33.0	24.5	



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN		
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
SAFETY NET PRGRM SAVINGS	53.1	44.9	46.8	51.1	62.6	51.0	53.3	52.3	66.8	41.5	40.6	50.2	58.1	52.0	54.3	51.5
SAFETY NET PRGRM CUTS	24.6	32.2	30.7	23.1	18.1	32.2	29.9	28.0	17.0	32.3	31.4	19.1	19.2	28.8	23.9	21.3
DON'T KNOW	22.4	22.8	22.6	25.7	19.4	16.8	16.8	19.7	16.2	26.2	28.0	30.7	22.8	19.2	21.8	27.2
Net Diff.	28.5	12.7	16.1	28.0	44.5	18.8	23.5	24.2	49.8	9.2	9.1	31.1	38.9	23.2	30.5	30.1



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
SAFETY NET PRGRM SAVINGS	53.1	54.0	53.7	51.2	64.7	46.1	49.5	40.1	53.1	56.7	49.5	40.8	48.7	49.5	50.1	63.0	54.3	61.9	51.6
SAFETY NET PRGRM CUTS	24.6	24.3	26.2	31.0	17.4	25.8	21.0	28.4	27.0	20.5	27.7	34.9	28.3	26.4	30.7	26.8	23.5	22.9	25.1
DON'T KNOW	22.4	21.7	20.1	17.8	17.9	28.0	29.5	31.4	19.9	22.8	22.7	24.3	23.1	24.0	19.2	10.2	22.3	15.2	23.3
Net Diff.	28.5	29.7	27.5	20.2	47.4	20.3	28.5	11.7	26.2	36.2	21.8	5.9	20.4	23.1	19.4	36.2	30.8	38.9	26.5



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BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
REDUCE THE DEBT/DEFICIT	32.4	51.4	44.2	33.5	24.2	20.0	17.2	8.7	11.5	38.6	41.3	23.7	44.9	45.2	33.6	27.8	16.2	31.6
KEEP THE MONEY	29.1	18.4	19.1	28.2	29.7	38.3	45.5	56.5	52.9	22.3	21.2	27.9	17.1	16.5	27.2	31.2	46.8	33.2
STOPPING/TAX INCREASE	19.4	21.0	17.1	19.6	21.0	24.8	17.6	9.4	4.2	21.0	19.8	27.8	20.6	20.1	23.2	20.4	15.3	14.8
PAY FOR OTHER PRIORITIES	13.2	4.9	14.6	15.5	19.0	9.2	12.1	12.5	0.0	13.3	13.7	11.5	13.6	14.3	9.9	15.5	12.8	17.8
NONE OF THE ABOVE	5.9	4.3	4.9	3.2	6.1	7.7	7.6	12.8	31.5	4.8	4.0	9.0	3.8	4.0	6.1	5.1	8.8	2.6



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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
REDUCE THE DEBT/DEFICIT	32.4	32.2	30.8	33.6	32.0	33.4	34.4	29.9	27.3	29.5	23.2
KEEP THE MONEY	29.1	27.8	31.8	26.4	32.4	29.4	28.9	30.8	27.9	26.4	30.6
STOPPING/TAX INCREASE	19.4	21.7	15.6	21.3	18.2	18.7	18.8	18.5	23.0	24.5	20.2
PAY FOR OTHER PRIORITIES	13.2	12.2	14.2	12.6	13.9	13.1	11.5	18.1	13.6	11.8	16.9
NONE OF THE ABOVE	5.9	6.1	7.5	6.2	3.5	5.4	6.3	2.8	8.3	7.9	9.1





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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES			FOR CONGRESS	ERS/										APP.	APP.	TRUMP	2-WAY	3-WAY	3-WAY
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
REDUCE THE DEBT/DEFICIT	32.4	43.2	24.4	44.3	21.1	27.4	32.0	42.8	21.7	42.0	42.8	40.1	20.0	42.1	20.0	24.4	28.0	30.2	29.9	27.9	35.3
KEEP THE MONEY	29.1	17.7	37.5	17.1	41.2	30.7	28.4	18.6	39.9	20.3	19.7	21.8	40.4	20.4	42.0	32.7	27.8	32.1	35.5	35.6	33.9
STOPPING/TAX INCREASE	19.4	21.1	18.2	20.8	16.7	25.3	23.1	20.6	18.2	19.7	20.6	17.5	19.1	20.6	19.5	15.0	19.3	15.5	19.8	22.4	13.0
PAY FOR OTHER PRIORITIES	13.2	14.5	12.2	13.3	14.1	8.4	10.7	13.9	12.4	13.8	12.8	16.3	12.3	13.6	12.4	13.3	23.3	18.5	13.4	11.8	12.7
NONE OF THE ABOVE	5.9	3.4	7.7	4.4	6.9	8.2	5.8	4.0	7.8	4.2	4.1	4.3	8.1	3.3	6.2	14.6	1.7	3.8	1.5	2.3	5.1



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BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	155	171	143	217	189	125					
REDUCE THE DEBT/DEFICIT	32.4	44.2	20.4	43.3	20.1	33.8	46.1	20.0	42.0	41.2	20.2	24.3					
KEEP THE MONEY	29.1	18.0	40.7	16.5	39.7	32.3	16.5	39.2	30.9	16.5	40.2	34.0					
STOPPING/TAX INCREASE	19.4	20.8	16.8	23.1	18.0	16.2	21.6	19.2	16.0	24.2	17.0	16.4					
PAY FOR OTHER PRIORITIES	13.2	13.0	14.3	12.2	15.3	11.7	13.0	16.6	6.9	11.6	14.1	17.2					
NONE OF THE ABOVE	5.9	4.1	7.9	4.9	6.8	6.0	2.8	5.0	4.2	6.4	8.4	8.0					



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BANNER 5

	BANNER 5																	
	TOTAL	LIBERAL						MODERATE			CONSERVATIVE			DEMOCRAT			INDEPENDENT	
		Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE		
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66	
REDUCE THE DEBT/DEFICIT	32.4	16.9	13.0	20.3	28.6	47.9	46.0	47.0	28.2	35.8	46.4	16.2	24.1	31.3	15.4	28.4	57.3	
KEEP THE MONEY	29.1	45.3	48.6	42.3	31.3	16.1	14.8	15.5	27.5	18.7	15.2	45.7	34.5	19.5	51.7	35.0	14.9	
STOPPING/TAX INCREASE	19.4	17.0	16.4	17.5	19.2	21.5	21.1	21.3	28.1	25.6	22.0	17.7	16.4	26.0	7.5	18.2	16.1	
PAY FOR OTHER PRIORITIES	13.2	14.0	15.0	13.0	13.3	10.9	14.4	12.5	16.2	10.9	12.3	13.7	16.0	23.2	14.1	12.6	8.2	
NONE OF THE ABOVE	5.9	6.8	6.9	6.8	7.5	3.6	3.7	3.6	0.0	9.0	4.1	6.7	8.9	0.0	11.3	5.8	3.4	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
REDUCE THE DEBT/DEFICIT	32.4	18.7	36.5	46.3	33.7	32.4	26.4	33.6	33.0	35.1	29.2	28.8	38.0	30.2	38.5	23.3
KEEP THE MONEY	29.1	42.2	21.8	16.9	27.6	28.4	31.8	27.6	27.7	23.8	34.6	38.2	22.2	25.8	22.7	42.2
STOPPING/TAX INCREASE	19.4	17.4	27.9	18.9	20.0	18.1	15.4	18.7	21.3	21.5	20.8	10.7	22.9	21.5	20.1	14.1
PAY FOR OTHER PRIORITIES	13.2	14.5	8.0	13.4	13.0	15.9	22.2	14.6	13.3	14.7	10.7	9.2	12.5	15.8	14.5	10.9
NONE OF THE ABOVE	5.9	7.2	5.8	4.5	5.7	5.2	4.1	5.4	4.8	4.8	4.6	13.1	4.5	6.8	4.2	9.5



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BANNER 7

TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK		
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
REDUCE THE DEBT/DEFICIT	32.4	35.0	27.4	29.1	24.5	38.6	29.9	32.0	24.8	33.7	29.6	35.5	23.4	33.9	36.7	31.2	42.9	28.1	23.3	23.6
KEEP THE MONEY	29.1	27.9	31.5	30.3	33.7	30.2	27.5	26.0	35.8	29.4	28.6	27.1	32.2	20.5	28.7	29.9	25.3	28.8	38.1	26.5
STOPPING/TAX INCREASE	19.4	18.8	20.6	22.7	16.8	17.0	22.2	20.2	18.9	18.6	21.2	20.2	23.6	21.9	17.1	19.8	19.5	20.9	24.9	22.3
PAY FOR OTHER PRIORITIES	13.2	11.8	15.9	14.0	19.3	9.9	16.6	13.2	15.1	12.7	14.3	11.5	15.4	18.9	12.9	12.5	10.4	12.7	10.6	20.0
NONE OF THE ABOVE	5.9	6.6	4.5	3.9	5.6	4.2	3.8	8.5	5.4	5.7	6.4	5.7	5.4	4.7	4.6	6.6	2.0	9.5	3.1	7.6



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BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530
REDUCE THE DEBT/DEFICIT	32.4	23.8	25.9	23.9	29.9	39.4	40.7	24.5	37.2	26.2	40.1	35.3	29.8
KEEP THE MONEY	29.1	28.2	35.1	30.3	29.0	29.0	25.9	31.4	27.7	30.7	27.2	29.2	29.1
STOPPING/TAX INCREASE	19.4	23.5	19.2	20.5	24.7	15.9	16.6	20.7	18.6	21.9	16.3	19.0	19.8
PAY FOR OTHER PRIORITIES	13.2	19.8	15.0	16.9	9.4	10.2	12.4	16.9	10.9	14.5	11.5	12.5	13.8
NONE OF THE ABOVE	5.9	4.6	4.8	8.4	7.1	5.6	4.5	6.5	5.5	6.6	4.9	4.1	7.5



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	URBAN	URBAN	
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
REDUCE THE DEBT/DEFICIT	32.4	24.9	24.3	33.1	40.6	24.9	29.7	32.0	44.5	24.8	19.3	34.0	36.4	26.4	32.7	38.3
KEEP THE MONEY	29.1	30.4	32.0	30.9	25.0	32.1	32.7	33.8	22.7	29.3	31.5	28.6	27.6	31.9	29.8	24.6
STOPPING/TAX INCREASE	19.4	19.3	21.5	21.1	16.5	20.2	21.0	19.8	16.7	18.8	21.9	22.2	16.4	21.0	18.8	19.1
PAY FOR OTHER PRIORITIES	13.2	20.0	15.1	8.5	12.9	18.8	12.6	10.4	11.9	20.8	17.4	7.0	14.0	16.0	12.8	10.9
NONE OF THE ABOVE	5.9	5.4	7.1	6.4	4.9	4.0	4.0	3.9	4.2	6.3	9.9	8.3	5.6	4.7	5.9	7.1



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
REDUCE THE DEBT/DEFICIT	32.4	32.7	33.1	29.2	37.0	25.8	25.5	27.5	32.5	32.4	25.7	17.6	24.1	27.0	12.9	14.2	34.8	42.6	31.0
KEEP THE MONEY	29.1	29.0	26.7	25.9	30.3	42.1	39.6	31.5	26.5	32.8	40.4	38.4	42.7	42.2	46.2	61.4	25.1	29.9	29.4
STOPPING/TAX INCREASE	19.4	20.0	20.7	25.9	16.9	16.1	18.9	10.9	21.6	17.7	17.8	24.9	18.3	12.0	12.4	12.1	20.0	15.1	19.2
PAY FOR OTHER PRIORITIES	13.2	12.8	14.1	15.2	12.8	9.3	8.2	18.6	14.2	11.8	11.5	14.7	10.9	12.9	18.0	12.3	13.8	8.7	14.2
NONE OF THE ABOVE	5.9	5.5	5.4	3.8	3.0	6.7	7.7	11.5	5.2	5.3	4.6	4.5	4.0	5.9	10.4	0.0	6.3	3.8	6.2





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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
REDUCE THE DEBT/DEFICIT	35.7	48.9	50.0	35.6	30.7	25.9	20.3	8.9	16.7	40.6	42.0	34.2	43.7	43.4	39.8	32.6	23.4	31.1
KEEP THE MONEY	32.8	17.1	18.7	32.1	37.6	39.9	57.1	60.7	61.5	25.7	24.5	31.0	22.0	21.2	27.9	36.8	50.4	27.4
EXTENDING TRUMP TAX CUTS	14.1	21.4	19.3	13.4	11.8	10.5	6.9	7.5	4.7	17.0	18.6	10.2	20.8	21.2	11.4	13.4	6.8	17.6
PAY FOR OTHER PRIORITIES	11.8	8.3	10.7	15.6	12.5	14.0	8.6	6.0	5.3	12.0	11.5	14.0	9.1	9.7	14.8	14.5	11.3	18.5
NONE OF THE ABOVE	5.7	4.3	1.2	3.4	7.5	9.7	7.2	17.0	11.8	4.7	3.3	10.6	4.4	4.5	6.1	2.7	8.1	5.4



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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
REDUCE THE DEBT/DEFICIT	35.7	31.1	38.3	37.3	33.8	37.0	38.0	32.8	29.6	30.5	28.0
KEEP THE MONEY	32.8	37.1	34.7	29.6	32.9	31.8	32.2	30.3	36.9	39.2	32.4
EXTENDING TRUMP TAX CUTS	14.1	12.9	14.2	14.7	13.9	14.9	13.3	21.9	10.7	8.2	15.4
PAY FOR OTHER PRIORITIES	11.8	16.1	8.3	10.8	13.7	10.9	11.3	9.1	15.8	16.4	14.5
NONE OF THE ABOVE	5.7	2.8	4.5	7.6	5.6	5.3	5.2	5.9	7.0	5.6	9.7



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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES			FOR CONGRESS	ERS/										APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
REDUCE THE DEBT/DEFICIT	35.7	38.2	33.6	43.0	27.6	36.9	37.7	40.5	30.8	40.7	39.1	44.0	29.4	39.8	29.8	32.6	34.7	35.9	35.9	32.8	41.4
KEEP THE MONEY	32.8	23.5	40.4	22.2	45.6	26.8	30.8	22.6	43.0	22.6	22.5	22.8	45.5	24.5	47.2	33.5	35.2	30.4	35.1	39.0	25.0
EXTENDING TRUMP TAX CUTS	14.1	21.7	7.9	20.7	8.4	9.4	10.5	21.9	6.3	20.7	23.2	15.0	5.9	20.7	4.8	8.8	22.8	17.1	10.5	8.2	9.7
PAY FOR OTHER PRIORITIES	11.8	11.7	11.8	9.5	12.0	19.9	14.0	10.3	13.3	11.2	9.8	14.2	12.5	11.5	11.8	13.0	7.3	13.4	16.6	18.9	18.3
NONE OF THE ABOVE	5.7	4.8	6.3	4.6	6.4	6.9	7.0	4.7	6.6	4.9	5.3	4.0	6.6	3.6	6.5	12.1	0.0	3.2	1.9	1.1	5.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	184	160	126	188	200	142					
REDUCE THE DEBT/DEFICIT	35.7	41.8	29.4	45.4	26.3	34.8	49.9	30.1	43.1	40.9	23.3	27.4					
KEEP THE MONEY	32.8	21.2	43.6	20.1	45.0	33.9	19.4	42.5	30.0	20.8	46.9	37.4					
EXTENDING TRUMP TAX CUTS	14.1	21.2	8.1	20.2	8.8	13.0	18.4	12.3	12.3	21.9	5.9	13.6					
PAY FOR OTHER PRIORITIES	11.8	10.7	12.6	9.7	13.1	12.9	10.2	11.6	10.3	9.2	14.4	15.1					
NONE OF THE ABOVE	5.7	5.1	6.3	4.7	6.8	5.5	2.1	3.5	4.3	7.2	9.5	6.5					



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
REDUCE THE DEBT/DEFICIT	35.7	23.6	20.4	26.4	33.3	49.1	43.7	46.6	35.1	43.2	46.4	22.4	27.4	48.5	24.1	34.5	46.4
KEEP THE MONEY	32.8	47.6	47.0	48.1	36.3	17.4	20.4	18.8	26.8	27.8	18.1	50.5	41.2	24.8	43.8	35.4	19.6
EXTENDING TRUMP TAX CUTS	14.1	10.0	10.5	9.5	11.8	15.8	23.4	19.3	19.8	15.6	21.1	7.7	9.0	14.5	14.7	12.7	11.9
PAY FOR OTHER PRIORITIES	11.8	12.3	12.1	12.4	12.8	11.1	9.7	10.4	18.4	6.5	9.9	12.1	15.8	7.3	11.1	12.7	15.0
NONE OF THE ABOVE	5.7	6.6	10.0	3.6	5.8	6.6	2.9	4.9	0.0	7.0	4.5	7.2	6.6	4.8	6.3	4.6	7.1



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
REDUCE THE DEBT/DEFICIT	35.7	27.1	35.3	44.6	39.1	38.7	15.5	41.5	37.8	37.8	37.8	17.8	41.0	23.6	37.6	30.0
KEEP THE MONEY	32.8	45.5	29.0	21.0	31.2	31.1	58.2	27.8	29.2	27.1	33.0	58.5	28.3	37.2	29.5	42.0
EXTENDING TRUMP TAX CUTS	14.1	7.7	16.3	20.0	12.7	14.4	22.1	13.4	15.0	15.7	13.6	8.3	14.2	20.3	16.4	9.8
PAY FOR OTHER PRIORITIES	11.8	12.5	14.3	10.1	12.1	10.5	4.2	11.3	12.9	13.4	11.9	6.2	9.5	14.5	11.4	12.6
NONE OF THE ABOVE	5.7	7.2	5.0	4.2	4.9	5.3	0.0	6.0	5.2	6.0	3.7	9.1	7.0	4.4	5.2	5.6



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/  COLL.  GRAD	COLL-  EGE  GRAD.	Bchlr  Degree	Post-  Grad./  Prof.	LESS/  COLL.  GRAD.	COLL-  EGE  GRAD.	LESS/  COLL.  GRAD.	COLL-  EGE  GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
REDUCE THE DEBT/DEFICIT	35.7	34.6	37.7	35.7	41.4	41.0	41.7	30.0	32.5	38.2	30.3	33.0	23.6	43.7	43.7	33.4	42.8	23.3	29.9	17.7
KEEP THE MONEY	32.8	34.9	28.8	29.2	28.2	33.7	25.1	35.7	33.6	30.7	37.2	34.8	40.8	31.5	27.1	33.8	31.6	37.9	39.6	42.0
EXTENDING TRUMP TAX CUTS	14.1	13.0	16.2	17.3	14.3	12.1	18.3	13.7	13.5	15.0	12.2	13.5	13.8	6.0	15.1	14.9	15.2	11.9	13.9	13.7
PAY FOR OTHER PRIORITIES	11.8	11.4	12.6	11.9	13.8	9.6	12.3	12.7	13.0	11.1	13.3	10.3	17.7	12.0	10.4	11.6	9.2	11.4	14.0	21.3
NONE OF THE ABOVE	5.7	6.2	4.7	5.9	2.3	3.6	2.6	8.0	7.4	5.0	7.0	8.4	4.0	6.8	3.6	6.3	1.2	15.6	2.6	5.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF CONGRESS PASSED STRONGER WORK REQUIREMENTS FOR TAXPAYER-FUNDED SAFETY NET PROGRAMS LIKE MEDICAID, FOOD STAMPS, AND INCOME ASSISTANCE, AND AS A RESULT THE PROGRAMS HAD TO SPEND LESS MONEY, WHAT SHOULD CONGRESS DO WITH THE MONEY SAVED?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530	
REDUCE THE DEBT/DEFICIT	35.7	30.6	28.8	27.2	28.9	38.2	48.9	28.5	40.2	28.6	44.5	41.3	30.7	
KEEP THE MONEY	32.8	28.7	32.6	40.0	32.1	38.6	25.7	35.1	31.3	34.2	31.0	30.1	35.1	
EXTENDING TRUMP TAX CUTS	14.1	8.4	20.8	14.4	19.7	10.6	11.1	15.4	13.3	16.7	10.9	14.7	13.6	
PAY FOR OTHER PRIORITIES	11.8	22.2	14.3	13.1	9.2	9.7	9.6	15.4	9.5	13.5	9.6	10.7	12.7	
NONE OF THE ABOVE	5.7	10.1	3.4	5.3	10.1	3.0	4.7	5.6	5.7	7.0	4.0	3.2	7.9	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
REDUCE THE DEBT/DEFICIT	35.7	30.4	27.5	33.1	45.9	36.8	25.0	38.2	56.1	27.1	29.8	28.7	35.1	27.4	38.6	38.7
KEEP THE MONEY	32.8	33.0	36.1	34.2	28.9	32.6	38.1	31.5	23.0	33.2	34.1	36.5	35.3	36.5	31.0	32.4
EXTENDING TRUMP TAX CUTS	14.1	11.9	17.4	15.7	11.4	12.1	18.2	18.2	10.4	11.8	16.6	13.5	12.5	15.6	13.3	14.4
PAY FOR OTHER PRIORITIES	11.8	17.5	14.2	9.7	9.4	18.4	15.5	6.8	8.1	17.0	13.1	12.1	10.7	14.9	12.5	6.7
NONE OF THE ABOVE	5.7	7.1	4.8	7.3	4.3	0.0	3.2	5.3	2.4	10.8	6.4	9.1	6.3	5.6	4.7	7.9



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
REDUCE THE DEBT/DEFICIT	35.7	36.5	34.8	36.8	45.8	27.0	37.8	22.7	34.6	39.8	23.7	20.6	22.0	19.8	11.6	28.3	39.6	44.8	34.3
KEEP THE MONEY	32.8	31.8	29.0	28.8	31.4	47.4	33.7	47.1	29.0	35.2	44.1	47.1	47.5	50.0	56.2	37.9	29.1	26.4	34.0
EXTENDING TRUMP TAX CUTS	14.1	14.4	16.8	16.4	10.9	11.7	5.3	10.0	16.8	10.8	14.1	20.6	13.8	13.8	4.4	4.0	14.1	11.4	13.9
PAY FOR OTHER PRIORITIES	11.8	11.8	13.9	14.0	7.0	9.0	17.5	11.6	14.2	9.0	12.7	11.7	13.4	9.5	15.0	25.1	11.5	14.6	11.7
NONE OF THE ABOVE	5.7	5.5	5.5	4.0	4.9	4.9	5.6	8.7	5.4	5.2	5.5	0.0	3.3	6.9	12.8	4.6	5.7	2.8	6.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
SUPPORT	56.5	71.8	64.9	56.3	54.1	45.6	47.5	34.2	27.8	60.9	63.6	47.7	66.2	66.7	52.6	56.5	45.3	56.6
Strongly	27.6	50.6	35.8	25.6	18.3	16.8	23.3	7.3	14.2	31.4	34.5	16.4	35.7	36.9	23.1	28.2	17.7	26.0
Somewhat	28.9	21.2	29.2	30.7	35.7	28.8	24.2	27.0	13.6	29.5	29.1	31.2	30.4	29.8	29.5	28.4	27.6	30.6
OPPOSE	23.6	15.0	16.4	25.7	26.2	29.5	25.6	38.7	40.8	20.7	19.8	24.7	18.0	17.6	21.9	27.8	31.1	22.4
Somewhat	14.1	4.2	9.9	18.3	15.8	21.1	13.9	22.1	7.2	13.3	12.0	19.7	10.3	9.9	16.4	18.4	16.4	18.3
Strongly	9.5	10.8	6.5	7.4	10.4	8.4	11.8	16.6	33.6	7.4	7.9	5.1	7.6	7.7	5.5	9.4	14.7	4.1
DON'T KNOW	19.9	13.2	18.6	18.0	19.7	25.0	26.9	27.0	31.4	18.5	16.6	27.6	15.9	15.7	25.5	15.7	23.6	21.0
Net Diff.	32.9	56.9	48.5	30.6	27.9	16.1	21.8	-4.5	-13.1	40.2	43.7	22.9	48.2	49.1	30.7	28.7	14.2	34.2
Mean	2.93	3.29	3.16	2.91	2.77	2.72	2.81	2.34	2.12	3.04	3.08	2.82	3.12	3.14	2.94	2.89	2.63	2.99



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST WEST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
SUPPORT	56.5	60.8	53.1	56.1	57.2	58.7	58.9	58.0	45.8	50.3	37.1
Strongly	27.6	28.4	22.5	30.0	27.8	29.7	31.5	23.1	17.3	17.4	17.2
Somewhat	28.9	32.3	30.6	26.1	29.4	29.0	27.4	34.9	28.4	32.9	19.9
OPPOSE	23.6	23.7	26.6	21.1	24.8	22.2	22.1	22.8	30.1	31.0	28.5
Somewhat	14.1	15.4	16.1	13.1	13.0	12.2	11.2	15.8	23.4	25.2	20.1
Strongly	9.5	8.3	10.5	8.0	11.8	10.0	10.8	7.1	6.6	5.8	8.3
DON'T KNOW	19.9	15.5	20.4	22.8	18.0	19.0	19.0	19.2	24.1	18.7	34.4
Net Diff.	32.9	37.1	26.5	35.0	32.4	36.5	36.8	35.2	15.7	19.4	8.7
Mean	2.93	2.96	2.82	3.01	2.89	2.97	2.98	2.92	2.74	2.76	2.70



Table 54 Page 623  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES	FOR CONGRESS	ERS/											APPR.	APPR.	TRUMP				
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
SUPPORT	56.5	66.4	48.7	66.0	49.0	46.6	51.2	65.0	47.8	64.2	67.3	57.4	46.7	66.9	46.4	39.4	63.0	59.7	60.3	58.6	54.6
Strongly	27.6	34.8	21.9	35.1	20.8	23.1	22.8	33.9	21.2	32.9	34.4	29.4	20.8	34.2	20.9	17.2	33.2	31.0	25.2	24.9	24.4
Somewhat	28.9	31.6	26.8	30.9	28.2	23.5	28.3	31.2	26.6	31.4	32.9	28.0	25.8	32.7	25.5	22.2	29.9	28.7	35.1	33.7	30.2
OPPOSE	23.6	17.7	28.2	17.8	30.3	21.2	23.6	18.1	29.2	18.4	16.9	21.7	30.2	18.4	34.4	19.4	26.1	23.3	26.7	26.5	23.1
Somewhat	14.1	11.5	16.2	10.2	17.5	17.0	17.2	11.3	17.1	11.7	10.1	15.3	17.2	11.6	19.4	12.3	21.0	18.3	18.8	18.5	16.2
Strongly	9.5	6.2	12.0	7.5	12.8	4.2	6.4	6.8	12.2	6.7	6.8	6.4	13.0	6.8	15.1	7.1	5.1	5.0	7.8	7.9	6.9
DON'T KNOW	19.9	15.9	23.1	16.3	20.7	32.3	25.2	16.9	23.0	17.4	15.8	20.9	23.1	14.7	19.1	41.2	10.9	17.0	13.0	14.9	22.3
Net Diff.	32.9	48.7	20.5	48.2	18.7	25.4	27.5	46.9	18.6	45.8	50.4	35.8	16.5	48.4	12.0	20.0	37.0	36.4	33.6	32.1	31.5
Mean	2.93	3.13	2.76	3.12	2.72	2.97	2.90	3.11	2.74	3.09	3.13	3.02	2.71	3.10	2.65	2.84	3.02	3.03	2.89	2.89	2.93



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
SUPPORT	56.5	64.6	49.9	65.6	49.1	53.7	73.8	56.5	56.7	58.8	42.8	50.6	
Strongly	27.6	33.1	23.1	34.6	20.2	27.7	41.3	26.2	29.4	29.0	15.1	25.9	
Somewhat	28.9	31.4	26.8	31.0	28.9	26.0	32.5	30.3	27.3	29.8	27.7	24.7	
OPPOSE	23.6	17.8	28.7	17.9	29.4	23.7	16.9	28.3	24.9	18.7	30.4	22.4	
Somewhat	14.1	10.5	16.3	10.1	17.9	14.7	8.0	17.6	16.0	11.9	18.2	13.3	
Strongly	9.5	7.3	12.3	7.8	11.5	9.0	9.0	10.7	9.0	6.8	12.2	9.1	
DON'T KNOW	19.9	17.7	21.5	16.5	21.5	22.6	9.3	15.2	18.3	22.5	26.8	27.0	
Net Diff.	32.9	46.8	21.2	47.7	19.7	30.0	56.8	28.2	31.8	40.1	12.4	28.2	
Mean	2.93	3.10	2.77	3.11	2.74	2.93	3.17	2.85	2.94	3.05	2.62	2.92	



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very ERAL	Swmt. ERAL	MOD- ERATE	Swmt. ERATE	Very ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
SUPPORT	56.5	48.4	44.9	51.6	53.1	63.3	67.9	65.4	74.3	55.4	67.6	46.0	52.3	56.6	49.0	52.8	59.6
Strongly	27.6	22.2	20.8	23.4	21.6	35.9	38.4	37.1	41.0	20.2	37.8	20.5	16.9	32.0	22.3	26.0	36.3
Somewhat	28.9	26.2	24.1	28.1	31.5	27.4	29.5	28.4	33.4	35.2	29.8	25.5	35.4	24.6	26.8	26.8	23.3
OPPOSE	23.6	31.6	33.7	29.8	23.3	17.5	19.0	18.2	25.7	22.4	16.3	31.5	25.3	32.8	34.5	22.1	19.8
Somewhat	14.1	18.0	15.0	20.7	15.3	11.3	9.1	10.3	16.3	13.8	8.8	18.4	15.3	25.9	17.0	15.9	9.6
Strongly	9.5	13.6	18.7	9.1	8.0	6.2	9.9	7.9	9.3	8.6	7.5	13.1	10.0	6.9	17.5	6.2	10.2
DON'T KNOW	19.9	19.9	21.4	18.6	23.6	19.2	13.2	16.4	0.0	22.2	16.1	22.5	22.4	10.6	16.5	25.2	20.6
Net Diff.	32.9	16.8	11.2	21.7	29.9	45.8	48.9	47.3	48.7	33.0	51.3	14.4	27.1	23.8	14.6	30.7	39.8
Mean	2.93	2.71	2.60	2.81	2.87	3.15	3.11	3.13	3.06	2.86	3.17	2.69	2.76	2.91	2.64	2.97	3.08



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
SUPPORT	56.5	49.1	54.0	65.3	56.5	69.9	87.8	66.9	56.5	59.0	51.9	39.6	55.3	62.6	60.2	50.8
Strongly	27.6	20.9	22.4	36.4	26.2	34.6	45.2	32.8	27.4	28.1	26.1	19.6	28.1	34.9	30.1	21.8
Somewhat	28.9	28.2	31.6	28.8	30.3	35.3	42.7	34.1	29.1	30.9	25.8	20.0	27.1	27.7	30.0	29.0
OPPOSE	23.6	29.6	24.0	17.1	23.2	16.9	7.0	18.5	24.5	23.0	27.3	26.3	24.0	14.2	26.9	22.9
Somewhat	14.1	18.1	15.5	9.5	15.8	9.3	5.3	10.0	15.2	13.9	17.7	13.6	15.1	7.5	16.7	11.6
Strongly	9.5	11.5	8.5	7.6	7.4	7.5	1.7	8.5	9.3	9.2	9.6	12.7	8.9	6.6	10.2	11.3
DON'T KNOW	19.9	21.4	22.1	17.6	20.3	13.3	5.1	14.6	18.9	18.0	20.7	34.1	20.7	23.2	13.0	26.3
Net Diff.	32.9	19.5	30.0	48.2	33.3	53.0	80.8	48.4	32.0	36.0	24.6	13.3	31.2	48.4	33.3	27.9
Mean	2.93	2.74	2.87	3.14	2.94	3.12	3.38	3.07	2.92	2.95	2.86	2.71	2.94	3.18	2.92	2.83





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
SUPPORT	56.5	52.5	64.0	61.4	68.8	57.7	70.4	48.5	56.4	59.0	51.1	52.3	46.9	60.7	64.9	54.0	64.5	40.2	50.7	43.3
Strongly	27.6	25.8	30.8	28.8	34.3	30.4	35.8	22.3	24.9	28.8	24.9	27.9	20.1	27.9	32.8	25.4	37.2	18.6	23.1	17.2
Somewhat	28.9	26.6	33.2	32.6	34.4	27.3	34.7	26.2	31.5	30.2	26.2	24.4	26.9	32.8	32.1	28.6	27.2	21.6	27.7	26.1
OPPOSE	23.6	25.0	20.9	21.2	20.4	25.1	20.4	24.9	21.5	21.2	28.6	28.4	32.5	22.7	21.3	21.2	25.5	31.3	30.5	34.3
Somewhat	14.1	15.3	11.9	11.7	12.4	14.1	13.0	16.3	10.6	12.7	17.1	16.6	20.3	13.9	12.4	13.0	15.9	17.2	17.7	22.8
Strongly	9.5	9.7	9.0	9.5	8.0	11.1	7.4	8.7	10.9	8.5	11.5	11.8	12.1	8.9	8.9	8.2	9.6	14.0	12.8	11.5
DON'T KNOW	19.9	22.5	15.0	17.4	10.8	17.2	9.2	26.5	22.1	19.7	20.3	19.3	20.6	16.5	13.8	24.8	10.0	28.5	18.7	22.4
Net Diff.	32.9	27.5	43.1	40.2	48.4	32.6	50.0	23.6	34.9	37.8	22.5	23.9	14.5	38.0	43.5	32.9	39.0	8.9	20.2	9.0
Mean	2.93	2.89	3.01	2.98	3.07	2.93	3.09	2.85	2.90	2.99	2.81	2.85	2.69	2.96	3.03	2.95	3.02	2.63	2.75	2.63



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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
SUPPORT	56.5	42.0	58.2	52.3	61.0	55.6	60.4	52.2	59.2	54.9	58.4	62.8	50.9	
Strongly	27.6	19.0	22.7	21.9	29.8	28.6	34.2	21.6	31.3	24.1	31.9	32.6	23.1	
Somewhat	28.9	23.0	35.5	30.4	31.3	27.0	26.3	30.6	27.9	30.8	26.6	30.2	27.8	
OPPOSE	23.6	33.5	26.2	26.4	16.7	23.0	22.3	27.8	21.0	24.4	22.6	23.2	23.9	
Somewhat	14.1	26.1	16.1	16.6	11.5	12.6	10.7	18.4	11.5	16.3	11.5	13.7	14.6	
Strongly	9.5	7.5	10.1	9.8	5.2	10.4	11.6	9.4	9.5	8.1	11.1	9.6	9.3	
DON'T KNOW	19.9	24.5	15.6	21.3	22.2	21.3	17.3	20.0	19.9	20.7	18.9	14.0	25.2	
Net Diff.	32.9	8.4	32.0	25.9	44.3	32.6	38.1	24.4	38.2	30.5	35.8	39.6	27.0	
Mean	2.93	2.71	2.84	2.82	3.10	2.94	3.00	2.80	3.01	2.89	2.98	3.00	2.86	



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
SUPPORT	56.5	48.1	54.4	58.4	59.8	58.3	58.9	63.1	66.6	42.3	50.2	54.6	52.5	55.8	57.3	55.5
Strongly	27.6	20.7	22.1	29.3	32.9	22.2	27.3	32.9	38.9	19.9	17.2	26.4	26.5	25.4	29.2	26.4
Somewhat	28.9	27.4	32.3	29.1	26.9	36.1	31.6	30.2	27.6	22.4	33.0	28.3	26.0	30.4	28.1	29.0
OPPOSE	23.6	32.1	25.4	19.1	22.5	32.6	25.4	19.3	21.8	31.9	25.3	18.9	23.2	28.0	22.5	21.0
Somewhat	14.1	22.5	16.1	11.7	11.3	24.7	16.2	12.0	10.0	21.3	15.9	11.6	12.7	17.8	13.1	12.3
Strongly	9.5	9.6	9.3	7.4	11.2	7.9	9.2	7.4	11.9	10.6	9.4	7.3	10.5	10.2	9.5	8.7
DON'T KNOW	19.9	19.8	20.2	22.5	17.7	9.1	15.7	17.6	11.6	25.8	24.5	26.5	24.3	16.2	20.2	23.5
Net Diff.	32.9	15.9	29.1	39.3	37.3	25.8	33.4	43.7	44.7	10.4	24.9	35.7	29.2	27.9	34.7	34.5
Mean	2.93	2.74	2.84	3.04	2.99	2.80	2.91	3.08	3.06	2.69	2.77	3.00	2.90	2.85	2.96	2.96



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Ever	Employer	Priv.	Medicare	Medicaid	Other Gov't Prgm	NO INSURANCE	EMPLYR/GOV'T PRIV.	COMBO	YES, Checks	Medicaid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
SUPPORT	56.5	57.4	61.2	65.6	57.5	46.1	45.8	43.7	61.6	52.4	51.0	49.2	50.3	49.8	55.6	52.6	58.4	65.0	55.6
Strongly	27.6	28.0	26.6	35.8	32.5	22.4	28.0	21.1	28.0	28.6	25.1	29.6	25.2	24.7	24.8	27.1	28.4	36.1	26.4
Somewhat	28.9	29.4	34.6	29.8	25.0	23.7	17.7	22.6	33.6	23.8	25.9	19.7	25.2	25.2	30.8	25.5	30.0	28.9	29.2
OPPOSE	23.6	23.5	21.0	23.0	24.6	29.2	28.6	24.8	21.6	26.3	29.1	32.3	30.7	28.3	25.2	37.0	21.7	21.3	23.9
Somewhat	14.1	14.0	13.3	16.6	12.1	18.0	14.2	16.1	14.0	14.2	18.1	22.5	19.0	16.7	15.2	27.4	12.8	11.0	14.5
Strongly	9.5	9.5	7.7	6.4	12.5	11.2	14.4	8.7	7.7	12.1	11.0	9.8	11.7	11.6	9.9	9.7	8.9	10.3	9.4
DON'T KNOW	19.9	19.1	17.8	11.4	17.9	24.7	25.6	31.6	16.8	21.3	19.9	18.4	19.0	21.8	19.2	10.3	19.9	13.7	20.5
Net Diff.	32.9	33.9	40.1	42.6	32.9	16.9	17.2	18.9	39.9	26.1	21.8	16.9	19.6	21.5	30.4	15.6	36.7	43.7	31.6
Mean	2.93	2.94	2.97	3.07	2.94	2.76	2.80	2.82	2.98	2.88	2.81	2.85	2.79	2.80	2.87	2.78	2.97	3.05	2.91



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BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
SUPPORT	58.6	61.0	63.8	63.5	60.2	50.2	50.9	38.0	35.3	62.5	63.5	57.7	63.2	63.7	55.2	70.5	48.5	61.3
Strongly	22.8	30.1	27.3	24.0	21.1	16.0	13.9	18.9	14.8	25.0	27.2	14.4	26.0	27.2	17.3	30.8	17.2	25.9
Somewhat	35.8	30.8	36.5	39.5	39.1	34.2	37.0	19.1	20.5	37.5	36.3	43.3	37.2	36.6	37.9	39.7	31.3	35.4
OPPOSE	17.6	17.2	13.0	16.7	18.7	18.8	23.1	25.8	25.5	16.1	15.5	19.0	16.8	16.3	17.1	13.8	21.4	20.0
Somewhat	11.0	6.3	8.5	13.1	13.7	10.9	12.6	17.0	2.2	10.7	10.0	14.1	11.0	10.7	11.9	8.5	11.7	13.7
Strongly	6.6	10.9	4.4	3.7	5.0	7.9	10.5	8.8	23.3	5.4	5.5	4.8	5.8	5.6	5.1	5.3	9.7	6.3
DON'T KNOW	23.8	21.8	23.3	19.8	21.1	31.0	26.0	36.2	39.2	21.4	21.0	23.4	20.0	19.9	27.7	15.8	30.1	18.6
Net Diff.	41.0	43.7	50.8	46.8	41.5	31.4	27.8	12.2	9.8	46.5	48.0	38.7	46.4	47.4	38.2	56.7	27.1	41.3
Mean	2.98	3.02	3.13	3.04	2.97	2.84	2.73	2.75	2.44	3.05	3.08	2.88	3.04	3.07	2.93	3.14	2.80	3.00



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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
SUPPORT	58.6	60.8	54.1	58.9	60.9	59.5	58.5	63.0	54.2	56.6	49.6
Strongly	22.8	21.7	18.8	24.2	25.4	24.4	25.8	19.3	15.2	14.6	16.2
Somewhat	35.8	39.2	35.3	34.7	35.4	35.1	32.8	43.7	39.0	42.0	33.4
OPPOSE	17.6	19.7	19.3	17.0	15.2	17.0	16.3	19.4	20.5	21.5	18.7
Somewhat	11.0	10.9	12.3	10.9	9.8	10.3	9.2	14.4	14.2	15.1	12.4
Strongly	6.6	8.8	7.0	6.1	5.4	6.7	7.1	5.1	6.4	6.4	6.3
DON'T KNOW	23.8	19.5	26.7	24.1	24.0	23.5	25.2	17.6	25.3	21.9	31.8
Net Diff.	41.0	41.2	34.8	41.9	45.7	42.5	42.2	43.6	33.6	35.0	30.9
Mean	2.98	2.92	2.90	3.01	3.06	3.01	3.03	2.94	2.84	2.83	2.87



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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.		
		UNITED STATES	FOR CONGRESS	ERS/												APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
SUPPORT	58.6	62.6	55.4	62.7	56.8	48.3	54.0	62.2	54.9	62.3	65.2	55.7	53.9	65.2	54.0	43.7	64.0	63.6	70.6	72.9	62.1
Strongly	22.8	25.5	20.7	25.4	21.8	15.9	17.8	25.1	20.5	25.2	26.8	21.6	19.8	27.5	19.9	11.6	24.1	25.4	29.5	30.1	24.6
Somewhat	35.8	37.2	34.7	37.2	35.0	32.4	36.2	37.1	34.4	37.1	38.5	34.0	34.1	37.7	34.1	32.1	39.9	38.1	41.1	42.7	37.5
OPPOSE	17.6	17.8	17.4	17.1	17.5	20.1	18.7	17.7	17.5	17.5	15.9	21.0	17.7	17.3	20.8	11.8	18.7	19.0	16.4	16.3	15.8
Somewhat	11.0	12.0	10.2	11.0	10.1	14.1	12.9	11.9	10.0	11.6	9.7	15.6	10.2	11.3	12.0	7.5	14.9	12.9	10.3	11.1	8.5
Strongly	6.6	5.8	7.3	6.1	7.4	6.0	5.8	5.8	7.5	6.0	6.2	5.4	7.5	6.0	8.8	4.3	3.8	6.1	6.1	5.2	7.3
DON'T KNOW	23.8	19.6	27.1	20.3	25.7	31.6	27.3	20.1	27.7	20.2	18.8	23.4	28.4	17.5	25.2	44.5	17.3	17.4	13.0	10.9	22.1
Net Diff.	41.0	44.9	38.0	45.6	39.3	28.2	35.3	44.5	37.4	44.7	49.3	34.7	36.2	47.9	33.2	31.9	45.3	44.5	54.2	56.6	46.3
Mean	2.98	3.02	2.95	3.03	2.96	2.85	2.91	3.02	2.94	3.02	3.06	2.94	2.93	3.05	2.87	2.92	3.02	3.00	3.08	3.10	3.02



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BANNER 4

	TOTAL	2024 BALLOT			PARTY				MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267		
SUPPORT	58.6	61.5	56.9	62.4	58.4	53.4	64.3	66.3	54.6	60.8	51.7	52.2		
Strongly	22.8	25.3	21.6	25.1	22.7	19.8	26.2	24.7	16.6	24.1	21.0	23.2		
Somewhat	35.8	36.2	35.3	37.4	35.8	33.6	38.1	41.6	38.0	36.7	30.8	29.1		
OPPOSE	17.6	17.6	17.6	16.8	18.8	17.0	18.8	17.1	15.4	15.1	20.3	18.6		
Somewhat	11.0	11.5	10.2	10.9	11.2	10.7	12.6	11.1	10.2	9.4	11.3	11.2		
Strongly	6.6	6.1	7.4	5.9	7.6	6.3	6.2	6.0	5.3	5.7	8.9	7.4		
DON'T KNOW	23.8	20.9	25.5	20.8	22.7	29.6	16.8	16.6	30.0	24.1	28.0	29.1		
Net Diff.	41.0	43.9	39.3	45.6	39.6	36.4	45.5	49.2	39.2	45.7	31.5	33.6		
Mean	2.98	3.02	2.95	3.03	2.95	2.95	3.01	3.02	2.94	3.04	2.89	2.96		





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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very ERAL	Smwt. ERAL	MOD- ERATE	Smwt. ERATE	Very ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
SUPPORT	58.6	56.9	55.7	58.0	56.2	57.9	66.8	62.0	81.1	59.1	62.0	55.9	58.4	76.2	52.0	53.2	55.1
Strongly	22.8	24.5	26.6	22.7	20.2	19.3	29.8	24.2	50.4	25.7	23.3	22.5	18.5	42.0	23.0	19.1	19.4
Somewhat	35.8	32.4	29.1	35.4	36.0	38.6	37.0	37.9	30.7	33.4	38.8	33.4	39.9	34.2	29.0	34.1	35.7
OPPOSE	17.6	19.3	18.3	20.2	17.8	17.7	14.3	16.1	17.0	19.4	16.2	21.5	16.0	12.7	10.8	18.5	17.8
Somewhat	11.0	11.7	8.7	14.5	11.2	12.8	7.1	10.1	12.1	13.8	10.1	12.8	9.5	7.7	6.7	11.5	11.5
Strongly	6.6	7.6	9.7	5.8	6.6	4.9	7.2	6.0	4.9	5.6	6.1	8.6	6.5	5.0	4.0	7.0	6.3
DON'T KNOW	23.8	23.8	26.0	21.8	26.0	24.4	18.9	21.8	1.9	21.5	21.8	22.7	25.6	11.2	37.2	28.3	27.2
Net Diff.	41.0	37.6	37.3	37.8	38.4	40.2	52.5	45.9	64.1	39.7	45.9	34.4	42.4	63.5	41.2	34.7	37.3
Mean	2.98	2.97	2.98	2.96	2.94	2.96	3.10	3.03	3.29	3.01	3.01	2.90	2.95	3.27	3.13	2.91	2.94



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. MATCH FEDERAL MEDICAID FUNDING FOR ABLE-BODIED ADULTS TO THE LOWER RATES FOR CHILDREN, PREGNANT WOMEN, SENIORS, AND PEOPLE WITH DISABILITIES.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- UPPER MIDDLE	thy Middle	Upper Middle	MIDDLE LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
SUPPORT	58.6	57.8	49.2	62.6	55.8	65.1	78.3	62.9	58.5	57.5	60.2	51.1	59.0	63.1	64.3	51.9
Strongly	22.8	22.4	17.1	25.2	19.1	27.1	48.8	23.5	22.5	22.1	23.3	19.1	22.2	21.1	27.4	19.5
Somewhat	35.8	35.4	32.1	37.4	36.6	38.0	29.5	39.3	35.9	35.4	36.9	32.0	36.8	42.0	36.9	32.4
OPPOSE	17.6	16.8	24.2	16.2	19.0	17.0	9.4	18.3	18.0	19.3	15.7	15.5	17.6	17.8	17.1	17.1
Somewhat	11.0	9.7	16.5	10.4	12.7	11.0	9.4	11.2	11.4	12.5	9.3	8.5	11.2	9.8	10.6	9.5
Strongly	6.6	7.1	7.7	5.7	6.3	6.0	0.0	7.0	6.7	6.8	6.4	7.1	6.4	8.0	6.5	7.6
DON'T KNOW	23.8	25.4	26.6	21.3	25.2	17.9	12.3	18.8	23.5	23.2	24.1	33.4	23.4	19.0	18.5	31.0
Net Diff.	41.0	40.9	25.0	46.4	36.8	48.1	68.9	44.6	40.4	38.2	44.6	35.5	41.5	45.3	47.2	34.9
Mean	2.98	2.98	2.80	3.04	2.92	3.05	3.45	2.98	2.97	2.95	3.02	2.95	2.98	2.94	3.05	2.93



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. MATCH FEDERAL MEDICAID FUNDING FOR ABLE-BODIED ADULTS TO THE LOWER RATES FOR CHILDREN, PREGNANT WOMEN, SENIORS, AND PEOPLE WITH DISABILITIES.

BANNER 7

	EDUCATION LEVEL				MEN				WOMEN				RACE				WHITE		HISPANIC		BLACK	
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN			
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133		
SUPPORT	58.6	57.8	60.0	57.5	64.4	59.1	67.0	56.9	51.6	56.9	62.1	64.8	62.6	63.2	60.2	54.0	68.4	61.2	65.3	60.1		
Strongly	22.8	21.7	24.9	24.1	26.1	20.0	27.4	23.1	21.9	21.5	25.6	28.2	26.2	16.4	21.3	21.6	30.8	25.6	24.6	27.7		
Somewhat	35.8	36.1	35.1	33.4	38.2	39.1	39.6	33.9	29.7	35.4	36.5	36.6	36.4	46.8	38.9	32.4	37.6	35.6	40.6	32.4		
OPPOSE	17.6	17.0	18.7	19.3	17.6	19.0	14.6	15.5	23.6	17.1	18.5	18.6	19.3	17.7	16.9	17.4	17.5	19.6	20.1	18.5		
Somewhat	11.0	10.9	11.0	11.8	9.6	12.4	9.9	9.8	12.4	10.7	11.5	9.9	13.1	13.6	10.9	10.5	12.1	7.6	12.6	13.6		
Strongly	6.6	6.1	7.7	7.5	8.0	6.6	4.7	5.7	11.2	6.5	7.0	8.7	6.2	4.1	6.0	6.9	5.3	12.0	7.6	4.9		
DON'T KNOW	23.8	25.2	21.4	23.2	18.0	21.9	18.4	27.6	24.8	26.0	19.3	16.6	18.1	19.1	22.9	28.6	14.1	19.2	14.6	21.5		
Net Diff.	41.0	40.8	41.3	38.2	46.8	40.1	52.4	41.4	28.0	39.7	43.6	46.2	43.3	45.5	43.4	36.6	51.0	41.6	45.1	41.6		
Mean	2.98	2.98	2.98	2.97	3.01	2.93	3.10	3.03	2.83	2.97	3.00	3.01	3.01	2.93	2.98	2.96	3.09	2.93	2.96	3.06		



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. MATCH FEDERAL MEDICAID FUNDING FOR ABLE-BODIED ADULTS TO THE LOWER RATES FOR CHILDREN, PREGNANT WOMEN, SENIORS, AND PEOPLE WITH DISABILITIES.

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
SUPPORT	58.6	58.1	66.3	59.5	60.2	56.7	54.5	61.5	56.7	61.1	55.4	62.2	55.3	
Strongly	22.8	28.8	31.7	25.6	20.0	19.9	18.6	28.3	19.4	25.8	19.1	22.9	22.7	
Somewhat	35.8	29.4	34.6	33.9	40.1	36.8	36.0	33.2	37.4	35.3	36.3	39.3	32.6	
OPPOSE	17.6	19.8	18.4	22.2	13.3	16.6	16.9	20.4	15.8	18.2	16.8	17.2	17.9	
Somewhat	11.0	13.8	12.8	13.4	8.7	10.2	9.6	13.3	9.5	11.9	9.8	11.4	10.6	
Strongly	6.6	6.1	5.6	8.8	4.6	6.5	7.4	7.1	6.3	6.3	7.0	5.9	7.3	
DON'T KNOW	23.8	22.1	15.3	18.3	26.6	26.7	28.5	18.1	27.4	20.7	27.8	20.5	26.8	
Net Diff.	41.0	38.3	48.0	37.3	46.9	40.0	37.6	41.1	40.9	42.9	38.6	45.0	37.4	
Mean	2.98	3.04	3.09	2.93	3.03	2.96	2.92	3.01	2.96	3.02	2.94	3.00	2.97	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. MATCH FEDERAL MEDICAID FUNDING FOR ABLE-BODIED ADULTS TO THE LOWER RATES FOR CHILDREN, PREGNANT WOMEN, SENIORS, AND PEOPLE WITH DISABILITIES.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
SUPPORT	58.6	61.0	61.8	59.1	54.8	70.2	68.3	61.9	56.0	55.7	55.5	56.8	53.5	66.6	57.2	52.5
Strongly	22.8	30.6	27.1	20.6	18.4	29.8	30.3	22.8	16.1	31.0	24.1	18.7	20.9	31.2	22.1	14.9
Somewhat	35.8	30.4	34.7	38.5	36.4	40.4	38.1	39.1	39.9	24.7	31.4	38.1	32.6	35.3	35.1	37.6
OPPOSE	17.6	20.6	20.3	14.4	17.0	17.2	19.0	12.8	19.2	22.6	21.6	15.8	14.5	16.5	17.0	20.2
Somewhat	11.0	15.0	12.3	9.5	9.5	13.0	11.7	9.9	11.8	16.1	13.0	9.2	7.0	9.6	10.6	13.4
Strongly	6.6	5.6	8.0	4.9	7.5	4.2	7.3	2.9	7.4	6.5	8.6	6.5	7.5	7.0	6.4	6.8
DON'T KNOW	23.8	18.4	17.9	26.5	28.3	12.7	12.7	25.2	24.8	21.7	22.8	27.5	32.0	16.9	25.8	27.3
Net Diff.	41.0	40.3	41.5	44.7	37.8	53.0	49.4	49.1	36.8	33.1	33.9	41.0	39.0	50.0	40.3	32.4
Mean	2.98	3.05	2.99	3.02	2.92	3.10	3.05	3.09	2.86	3.03	2.92	2.95	2.98	3.09	2.98	2.83



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. MATCH FEDERAL MEDICAID FUNDING FOR ABLE-BODIED ADULTS TO THE LOWER RATES FOR CHILDREN, PREGNANT WOMEN, SENIORS, AND PEOPLE WITH DISABILITIES.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Ever	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
SUPPORT	58.6	58.8	62.6	67.0	56.5	54.4	49.4	55.1	62.8	54.3	61.2	64.5	61.8	55.7	66.9	63.1	57.7	57.7	58.8
Strongly	22.8	23.0	24.8	33.3	20.1	19.7	19.3	20.1	25.8	19.3	25.1	25.4	23.3	25.9	32.9	26.8	22.0	26.1	22.4
Somewhat	35.8	35.8	37.8	33.7	36.4	34.7	30.2	35.0	37.0	35.1	36.2	39.1	38.5	29.8	33.9	36.3	35.6	31.6	36.4
OPPOSE	17.6	17.4	15.7	18.9	17.0	20.6	18.3	20.0	16.6	18.2	19.1	16.4	17.7	21.5	13.8	30.1	17.1	21.9	17.1
Somewhat	11.0	10.9	10.5	10.1	9.6	12.6	12.3	12.2	10.4	10.9	12.2	13.0	10.5	13.9	8.9	12.6	10.5	15.3	10.3
Strongly	6.6	6.5	5.1	8.8	7.4	8.0	6.0	7.8	6.1	7.2	6.9	3.4	7.2	7.6	4.9	17.5	6.5	6.5	6.7
DON'T KNOW	23.8	23.8	21.8	14.1	26.4	25.0	32.3	24.9	20.6	27.5	19.7	19.1	20.5	22.8	19.3	6.8	25.3	20.5	24.1
Net Diff.	41.0	41.4	46.9	48.1	39.5	33.9	31.1	35.0	46.2	36.2	42.1	48.1	44.1	34.2	53.1	33.0	40.6	35.8	41.7
Mean	2.98	2.99	3.05	3.07	2.94	2.88	2.93	2.90	3.04	2.92	2.99	3.07	2.98	2.96	3.18	2.78	2.98	2.97	2.98



Table 56 Page 641  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. LIMIT MEDICAID TO HOUSEHOLDS BELOW THE FEDERAL POVERTY LEVEL, WITH TAX CREDITS AVAILABLE FOR THOSE ABOVE TO PURCHASE PRIVATE INSURANCE.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
SUPPORT	55.6	69.2	67.4	63.1	52.3	39.8	35.7	23.7	22.2	62.7	66.0	46.0	66.9	67.3	54.1	62.3	37.8	63.8
Strongly	17.4	32.0	24.0	17.1	11.6	9.2	10.4	5.4	5.7	20.7	23.5	6.7	22.4	23.9	12.4	23.9	9.0	24.1
Somewhat	38.3	37.1	43.5	45.9	40.7	30.5	25.3	18.3	16.5	42.0	42.6	39.3	44.5	43.4	41.7	38.4	28.8	39.7
OPPOSE	26.5	14.3	15.9	19.9	31.3	36.8	45.2	59.4	53.6	20.0	17.6	31.7	18.2	18.0	20.7	24.9	43.0	18.6
Somewhat	15.3	8.9	8.6	11.9	17.6	21.6	29.5	34.2	18.1	12.0	10.6	19.2	12.1	11.9	12.8	11.2	23.7	11.4
Strongly	11.2	5.3	7.3	8.0	13.7	15.2	15.7	25.2	35.5	8.0	7.0	12.5	6.0	6.1	7.9	13.7	19.3	7.2
DON'T KNOW	17.9	16.5	16.6	17.0	16.3	23.4	19.1	16.9	24.2	17.3	16.3	22.4	14.9	14.7	25.2	12.8	19.1	17.5
Net Diff.	29.1	54.9	51.5	43.1	21.0	2.9	-9.5	-35.7	-31.4	42.7	48.4	14.3	48.7	49.3	33.4	37.3	-5.2	45.2
Mean	2.75	3.15	3.01	2.87	2.60	2.44	2.38	2.05	1.90	2.91	2.99	2.52	2.98	3.00	2.78	2.83	2.34	2.98



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. LIMIT MEDICAID TO HOUSEHOLDS BELOW THE FEDERAL POVERTY LEVEL, WITH TAX CREDITS AVAILABLE FOR THOSE ABOVE TO PURCHASE PRIVATE INSURANCE.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
SUPPORT	55.6	58.6	54.3	54.4	57.0	56.9	55.4	62.4	49.6	51.7	45.6
Strongly	17.4	20.0	12.6	17.8	19.4	18.3	19.4	14.4	12.8	12.4	13.4
Somewhat	38.3	38.6	41.7	36.5	37.6	38.6	36.1	48.0	36.8	39.2	32.2
OPPOSE	26.5	27.3	27.7	25.9	25.6	26.5	27.7	22.1	26.5	28.8	22.3
Somewhat	15.3	16.6	15.6	15.3	14.1	15.1	14.8	16.4	16.2	19.5	10.1
Strongly	11.2	10.7	12.1	10.7	11.5	11.4	12.9	5.8	10.3	9.2	12.3
DON'T KNOW	17.9	14.1	18.1	19.7	17.4	16.6	16.9	15.5	23.9	19.5	32.1
Net Diff.	29.1	31.3	26.6	28.4	31.4	30.4	27.8	40.3	23.0	22.9	23.3
Mean	2.75	2.79	2.67	2.77	2.79	2.77	2.75	2.84	2.68	2.68	2.69





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. LIMIT MEDICAID TO HOUSEHOLDS BELOW THE FEDERAL POVERTY LEVEL, WITH TAX CREDITS AVAILABLE FOR THOSE ABOVE TO PURCHASE PRIVATE INSURANCE.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
																2-WAY	3-WAY	3-WAY			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
SUPPORT	55.6	67.5	46.4	66.8	46.1	46.9	52.6	66.7	44.4	66.4	69.0	60.7	42.0	68.1	39.1	44.9	67.4	65.0	65.4	58.5	61.0
Strongly	17.4	24.7	11.7	22.4	13.2	13.1	12.6	23.2	11.5	23.1	26.2	16.5	10.0	24.3	9.5	8.3	25.3	24.6	21.1	18.2	22.3
Somewhat	38.3	42.9	34.7	44.4	32.9	33.9	40.0	43.5	33.0	43.3	42.8	44.2	31.9	43.8	29.6	36.6	42.1	40.4	44.4	40.3	38.7
OPPOSE	26.5	18.2	33.0	18.0	36.8	20.5	23.3	17.8	35.3	17.6	16.1	20.9	37.8	18.4	44.3	18.2	17.5	17.4	22.8	29.5	16.6
Somewhat	15.3	12.6	17.4	12.1	19.0	14.3	14.5	11.5	19.2	11.5	9.9	14.9	20.2	12.1	23.1	10.7	9.8	10.3	15.5	18.8	11.3
Strongly	11.2	5.6	15.5	5.9	17.9	6.2	8.8	6.4	16.0	6.1	6.2	6.0	17.6	6.3	21.2	7.5	7.8	7.1	7.3	10.8	5.3
DON'T KNOW	17.9	14.2	20.7	15.2	17.0	32.6	24.1	15.5	20.3	16.0	14.9	18.5	20.2	13.5	16.5	36.9	15.1	17.6	11.8	11.9	22.4
Net Diff.	29.1	49.3	13.4	48.8	9.3	26.5	29.3	48.8	9.1	48.8	52.9	39.8	4.2	49.7	-5.2	26.7	49.8	47.6	42.7	29.0	44.5
Mean	2.75	3.01	2.54	2.98	2.50	2.80	2.74	2.99	2.50	2.99	3.05	2.87	2.43	3.00	2.33	2.73	3.00	3.00	2.90	2.75	3.01



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. LIMIT MEDICAID TO HOUSEHOLDS BELOW THE FEDERAL POVERTY LEVEL, WITH TAX CREDITS AVAILABLE FOR THOSE ABOVE TO PURCHASE PRIVATE INSURANCE.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
SUPPORT	55.6	65.9	47.3	67.4	48.6	48.8	70.6	56.5	56.4	64.7	41.9	41.2	
Strongly	17.4	22.2	13.3	22.1	15.2	13.7	25.1	19.2	15.2	19.7	11.8	12.1	
Somewhat	38.3	43.7	34.0	45.2	33.4	35.2	45.5	37.3	41.2	45.0	30.1	29.1	
OPPOSE	26.5	18.3	34.5	17.3	34.5	28.5	17.9	28.6	24.8	16.8	39.5	32.3	
Somewhat	15.3	12.0	18.2	12.0	17.9	16.6	12.2	14.3	16.4	11.8	20.9	16.7	
Strongly	11.2	6.3	16.3	5.4	16.6	12.0	5.7	14.3	8.5	5.0	18.5	15.5	
DON'T KNOW	17.9	15.7	18.3	15.3	16.9	22.6	11.5	14.9	18.7	18.5	18.7	26.6	
Net Diff.	29.1	47.6	12.8	50.0	14.2	20.3	52.7	28.0	31.6	47.8	2.4	8.9	
Mean	2.75	2.97	2.54	2.99	2.57	2.65	3.02	2.72	2.78	2.97	2.43	2.51	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. LIMIT MEDICAID TO HOUSEHOLDS BELOW THE FEDERAL POVERTY LEVEL, WITH TAX CREDITS AVAILABLE FOR THOSE ABOVE TO PURCHASE PRIVATE INSURANCE.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
SUPPORT	55.6	43.6	34.9	51.3	52.6	62.4	72.7	67.1	79.7	60.0	68.4	41.8	52.7	77.3	37.4	49.3	56.1
Strongly	17.4	15.6	16.1	15.3	14.6	16.3	27.1	21.3	44.8	19.5	21.4	12.7	15.7	29.9	17.0	11.6	16.6
Somewhat	38.3	28.0	18.9	36.0	38.0	46.1	45.6	45.9	35.0	40.5	47.1	29.1	37.0	47.5	20.4	37.7	39.5
OPPOSE	26.5	41.5	49.6	34.3	24.8	19.5	15.1	17.4	19.0	20.7	16.4	42.8	26.9	10.5	44.8	24.9	25.9
Somewhat	15.3	21.1	23.3	19.3	14.8	13.9	9.0	11.6	13.7	12.5	11.7	20.5	16.9	4.3	27.0	14.2	14.9
Strongly	11.2	20.4	26.4	15.1	10.0	5.5	6.1	5.8	5.3	8.2	4.6	22.3	9.9	6.2	17.8	10.7	11.0
DON'T KNOW	17.9	14.9	15.4	14.4	22.6	18.2	12.2	15.4	1.2	19.3	15.2	15.4	20.4	12.2	17.8	25.7	18.0
Net Diff.	29.1	2.1	-14.7	17.0	27.8	42.9	57.6	49.7	60.7	39.3	52.0	-1.0	25.9	66.8	-7.3	24.4	30.3
Mean	2.75	2.46	2.29	2.60	2.74	2.89	3.07	2.98	3.21	2.88	3.00	2.38	2.73	3.15	2.45	2.68	2.75



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. LIMIT MEDICAID TO HOUSEHOLDS BELOW THE FEDERAL POVERTY LEVEL, WITH TAX CREDITS AVAILABLE FOR THOSE ABOVE TO PURCHASE PRIVATE INSURANCE.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ MIDDLE	Weal- thy	Upper Middle	MIDDLE Class	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
SUPPORT	55.6	47.3	52.8	65.5	56.0	65.1	82.5	62.2	55.3	57.5	51.4	45.9	56.2	65.5	62.8	42.1
Strongly	17.4	14.1	14.4	21.8	12.9	24.3	58.7	18.6	16.8	17.8	14.9	12.4	16.8	21.1	21.4	10.7
Somewhat	38.3	33.2	38.3	43.7	43.2	40.8	23.8	43.6	38.6	39.7	36.5	33.5	39.4	44.4	41.5	31.3
OPPOSE	26.5	34.7	26.3	17.8	25.2	22.9	12.3	24.7	26.8	25.7	28.7	29.3	25.9	19.5	24.4	32.1
Somewhat	15.3	18.2	17.8	11.4	16.2	13.0	7.2	13.9	15.9	15.0	17.5	14.9	14.1	12.1	15.8	17.5
Strongly	11.2	16.5	8.5	6.3	9.0	10.0	5.2	10.8	10.9	10.7	11.3	14.4	11.8	7.4	8.6	14.6
DON'T KNOW	17.9	18.0	20.9	16.7	18.8	12.0	5.1	13.2	17.9	16.8	19.9	24.8	17.9	15.0	12.7	25.8
Net Diff.	29.1	12.6	26.4	47.8	30.8	42.1	70.2	37.5	28.5	31.7	22.7	16.6	30.3	45.9	38.4	10.0
Mean	2.75	2.55	2.74	2.97	2.74	2.90	3.43	2.81	2.75	2.78	2.69	2.58	2.75	2.93	2.87	2.51



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. LIMIT MEDICAID TO HOUSEHOLDS BELOW THE FEDERAL POVERTY LEVEL, WITH TAX CREDITS AVAILABLE FOR THOSE ABOVE TO PURCHASE PRIVATE INSURANCE.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
SUPPORT	55.6	53.7	59.4	56.3	65.0	57.6	67.6	50.7	49.7	56.7	53.5	57.9	48.9	56.4	62.1	52.0	69.8	46.1	52.3	45.7
Strongly	17.4	16.2	19.6	17.7	23.1	16.9	25.0	15.6	13.2	17.0	18.2	20.0	18.1	13.2	20.2	14.2	24.0	16.1	18.1	18.2
Somewhat	38.3	37.5	39.8	38.6	41.9	40.6	42.6	35.1	36.5	39.7	35.3	37.9	30.8	43.2	41.9	37.8	45.8	30.1	34.2	27.5
OPPOSE	26.5	26.9	25.8	27.6	22.5	25.7	20.6	27.7	32.0	25.1	29.5	28.9	32.4	22.9	22.4	27.4	20.7	37.0	30.1	34.7
Somewhat	15.3	15.8	14.4	15.0	13.4	15.8	11.6	15.8	17.7	14.7	16.7	17.6	16.7	15.6	14.1	15.2	12.5	22.7	15.3	18.0
Strongly	11.2	11.1	11.4	12.7	9.1	9.9	9.0	11.9	14.3	10.4	12.8	11.3	15.7	7.3	8.3	12.2	8.3	14.3	14.8	16.7
DON'T KNOW	17.9	19.5	14.8	16.1	12.5	16.7	11.8	21.6	18.3	18.3	17.0	13.2	18.6	20.7	15.5	20.6	9.5	16.9	17.6	19.6
Net Diff.	29.1	26.8	33.6	28.7	42.5	31.8	47.0	22.9	17.6	31.6	24.0	29.0	16.5	33.5	39.7	24.7	49.1	9.1	22.1	11.0
Mean	2.75	2.73	2.79	2.73	2.90	2.78	2.95	2.69	2.59	2.77	2.71	2.77	2.63	2.78	2.88	2.68	2.94	2.58	2.67	2.59



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. LIMIT MEDICAID TO HOUSEHOLDS BELOW THE FEDERAL POVERTY LEVEL, WITH TAX CREDITS AVAILABLE FOR THOSE ABOVE TO PURCHASE PRIVATE INSURANCE.

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
SUPPORT	55.6	39.3	55.0	54.7	53.6	55.9	62.7	51.7	58.1	52.3	59.9	61.6	50.4	
Strongly	17.4	9.4	20.2	22.2	15.8	14.7	18.1	18.9	16.4	17.9	16.7	20.2	14.9	
Somewhat	38.3	29.9	34.8	32.6	37.9	41.3	44.6	32.8	41.7	34.3	43.2	41.4	35.5	
OPPOSE	26.5	39.4	34.3	28.8	24.9	26.4	18.2	32.8	22.5	30.4	21.6	23.7	29.0	
Somewhat	15.3	28.9	18.5	14.3	14.1	15.8	10.8	18.7	13.2	17.3	12.8	14.1	16.4	
Strongly	11.2	10.5	15.8	14.5	10.8	10.6	7.5	14.1	9.3	13.1	8.8	9.5	12.6	
DON'T KNOW	17.9	21.3	10.7	16.5	21.5	17.7	19.1	15.5	19.3	17.3	18.5	14.8	20.6	
Net Diff.	29.1	-0.1	20.7	25.9	28.7	29.5	44.5	18.8	35.6	21.9	38.3	37.9	21.4	
Mean	2.75	2.49	2.66	2.75	2.75	2.73	2.91	2.67	2.81	2.69	2.83	2.85	2.66	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. LIMIT MEDICAID TO HOUSEHOLDS BELOW THE FEDERAL POVERTY LEVEL, WITH TAX CREDITS AVAILABLE FOR THOSE ABOVE TO PURCHASE PRIVATE INSURANCE.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
SUPPORT	55.6	45.4	55.3	54.8	60.9	55.3	61.8	59.5	64.7	39.8	49.1	50.9	56.8	57.0	55.3	54.8
Strongly	17.4	13.6	21.9	15.5	17.2	14.7	29.4	16.6	18.0	13.0	14.7	14.6	16.3	21.2	16.5	15.0
Somewhat	38.3	31.8	33.4	39.3	43.7	40.6	32.3	42.9	46.7	26.7	34.4	36.3	40.5	35.8	38.8	39.8
OPPOSE	26.5	39.5	28.9	24.7	20.8	31.0	26.5	23.4	19.8	44.3	31.2	25.8	21.8	28.8	26.3	24.3
Somewhat	15.3	25.3	14.9	15.0	11.7	19.0	15.0	13.8	12.3	28.9	14.7	16.1	11.0	15.9	15.8	13.6
Strongly	11.2	14.2	14.1	9.7	9.1	12.0	11.5	9.6	7.5	15.4	16.6	9.7	10.8	12.9	10.5	10.6
DON'T KNOW	17.9	15.1	15.8	20.5	18.3	13.7	11.7	17.1	15.4	15.9	19.6	23.4	21.4	14.2	18.3	20.9
Net Diff.	29.1	5.9	26.4	30.1	40.1	24.3	35.3	36.1	44.9	-4.5	17.9	25.1	35.0	28.2	29.0	30.5
Mean	2.75	2.53	2.75	2.76	2.84	2.67	2.90	2.80	2.89	2.44	2.59	2.73	2.79	2.76	2.75	2.75



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. LIMIT MEDICAID TO HOUSEHOLDS BELOW THE FEDERAL POVERTY LEVEL, WITH TAX CREDITS AVAILABLE FOR THOSE ABOVE TO PURCHASE PRIVATE INSURANCE.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
SUPPORT	55.6	56.7	58.3	64.2	60.7	46.8	46.4	41.0	58.7	54.8	55.5	52.0	51.9	57.8	60.6	66.0	55.7	65.2	54.4
Strongly	17.4	17.8	17.3	22.9	18.2	16.5	19.2	10.8	17.9	17.9	20.1	17.1	19.1	20.4	21.9	16.9	16.4	29.2	16.3
Somewhat	38.3	38.8	41.0	41.3	42.5	30.2	27.2	30.2	40.8	36.9	35.4	34.9	32.8	37.4	38.8	49.1	39.3	36.1	38.2
OPPOSE	26.5	25.9	25.6	23.8	21.0	35.0	26.7	34.6	25.6	25.7	31.5	43.7	33.1	30.2	27.7	27.5	24.8	23.4	26.9
Somewhat	15.3	15.1	16.1	12.0	12.9	19.3	11.7	19.2	15.3	14.5	18.0	21.7	18.6	17.4	14.5	20.5	14.4	15.0	15.2
Strongly	11.2	10.9	9.5	11.8	8.1	15.7	15.0	15.4	10.2	11.2	13.4	22.0	14.5	12.9	13.2	7.0	10.4	8.4	11.8
DON'T KNOW	17.9	17.4	16.1	12.0	18.3	18.3	26.8	24.4	15.7	19.4	13.0	4.3	15.0	12.0	11.7	6.5	19.5	11.4	18.6
Net Diff.	29.1	30.7	32.7	40.4	39.7	11.8	19.7	6.5	33.1	29.1	24.0	8.3	18.8	27.6	33.0	38.5	30.9	41.8	27.5
Mean	2.75	2.77	2.79	2.86	2.87	2.58	2.69	2.48	2.79	2.76	2.71	2.49	2.66	2.74	2.78	2.81	2.77	2.97	2.72





Table 57 Page 651  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. ENSURE FAIR DISTRIBUTION OF FEDERAL MEDICAID FUNDING BY PRIORITIZING SUPPORT FOR POORER STATES, SO FUNDING PER PERSON IN POVERTY IS MORE EQUAL ACROSS STATES.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
SUPPORT	65.6	71.2	69.4	69.7	64.4	60.7	59.9	43.8	43.0	68.2	69.9	60.0	67.0	67.2	64.2	77.5	59.1	72.9
Strongly	23.7	32.6	29.4	24.6	19.7	17.1	16.4	16.5	13.0	25.8	28.2	13.6	24.1	24.8	20.9	36.3	18.3	26.5
Somewhat	41.9	38.5	40.1	45.1	44.7	43.6	43.4	27.3	30.0	42.4	41.6	46.4	42.9	42.4	43.3	41.2	40.7	46.3
OPPOSE	17.3	15.0	12.9	14.8	20.3	18.6	24.3	29.1	24.5	15.6	14.5	21.1	17.5	17.6	13.5	13.0	21.6	13.6
Somewhat	11.7	8.8	8.4	11.0	15.3	12.7	15.9	19.2	3.1	10.9	9.6	17.3	11.7	11.4	11.5	8.5	13.7	10.0
Strongly	5.6	6.2	4.5	3.8	5.0	6.0	8.4	9.9	21.4	4.7	4.9	3.8	5.8	6.2	2.0	4.5	7.9	3.5
DON'T KNOW	17.1	13.8	17.7	15.5	15.3	20.6	15.9	27.1	32.5	16.2	15.6	18.9	15.4	15.2	22.3	9.6	19.3	13.6
Net Diff.	48.3	56.2	56.5	54.9	44.2	42.1	35.6	14.8	18.5	52.6	55.4	38.9	49.5	49.6	50.7	64.5	37.4	59.3
Mean	3.01	3.13	3.15	3.07	2.93	2.91	2.81	2.69	2.51	3.07	3.10	2.86	3.01	3.01	3.07	3.21	2.86	3.11



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. ENSURE FAIR DISTRIBUTION OF FEDERAL MEDICAID FUNDING BY PRIORITIZING SUPPORT FOR POORER STATES, SO FUNDING PER PERSON IN POVERTY IS MORE EQUAL ACROSS STATES.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
SUPPORT	65.6	70.3	61.6	66.9	63.7	66.0	65.5	67.8	63.6	65.0	60.9
Strongly	23.7	25.7	18.5	25.3	24.4	24.9	27.5	15.7	17.5	16.4	19.7
Somewhat	41.9	44.6	43.1	41.6	39.3	41.1	38.1	52.1	46.1	48.7	41.2
OPPOSE	17.3	16.5	19.5	16.1	17.9	17.4	17.0	18.8	16.9	18.4	14.0
Somewhat	11.7	11.8	13.3	10.5	12.1	11.3	10.2	15.1	13.8	14.7	12.2
Strongly	5.6	4.7	6.2	5.6	5.8	6.1	6.8	3.7	3.1	3.8	1.8
DON'T KNOW	17.1	13.2	18.9	17.0	18.5	16.6	17.4	13.4	19.5	16.5	25.1
Net Diff.	48.3	53.8	42.1	50.8	45.8	48.6	48.5	49.1	46.7	46.6	47.0
Mean	3.01	3.05	2.91	3.04	3.01	3.02	3.04	2.92	2.97	2.93	3.05



Table 57 Page 653  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. ENSURE FAIR DISTRIBUTION OF FEDERAL MEDICAID FUNDING BY PRIORITIZING SUPPORT FOR POORER STATES, SO FUNDING PER PERSON IN POVERTY IS MORE EQUAL ACROSS STATES.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES			FOR CONGRESS	ERS/										APP.	APP.	TRUMP			
		RIGHT	WRONG	REPU-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
SUPPORT	65.6	68.3	63.5	66.5	66.3	59.0	64.2	66.4	64.8	68.1	68.0	68.3	62.5	70.4	62.5	54.3	71.8	76.2	79.0	74.4	79.7
Strongly	23.7	25.3	22.4	23.8	24.5	19.7	21.2	24.2	23.1	24.3	25.6	21.4	22.9	25.8	23.3	16.6	28.6	29.6	26.7	28.5	24.5
Somewhat	41.9	43.0	41.1	42.7	41.8	39.3	43.1	42.2	41.7	43.8	42.4	46.9	39.6	44.6	39.3	37.7	43.1	46.5	52.3	45.9	55.3
OPPOSE	17.3	16.8	17.7	17.7	17.8	13.7	14.4	17.6	17.0	16.4	17.4	14.3	18.5	16.2	22.0	11.6	16.2	12.4	10.8	13.0	8.2
Somewhat	11.7	11.6	11.8	11.9	11.6	11.3	11.8	11.8	11.6	11.2	11.4	10.6	12.4	11.2	14.0	8.5	10.8	8.7	10.0	11.5	7.1
Strongly	5.6	5.2	5.9	5.8	6.2	2.4	2.6	5.8	5.4	5.3	6.0	3.7	6.1	4.9	8.0	3.0	5.4	3.7	0.8	1.5	1.2
DON'T KNOW	17.1	14.9	18.8	15.7	15.9	27.3	21.3	16.0	18.2	15.5	14.7	17.3	19.1	13.4	15.5	34.1	12.0	11.4	10.2	12.6	12.1
Net Diff.	48.3	51.5	45.8	48.8	48.5	45.3	49.8	48.8	47.8	51.7	50.6	54.0	44.0	54.3	40.6	42.8	55.5	63.8	68.2	61.4	71.5
Mean	3.01	3.04	2.98	3.00	3.01	3.05	3.05	3.01	3.01	3.03	3.03	3.04	2.98	3.05	2.92	3.03	3.08	3.15	3.17	3.16	3.17



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. ENSURE FAIR DISTRIBUTION OF FEDERAL MEDICAID FUNDING BY PRIORITIZING SUPPORT FOR POORER STATES, SO FUNDING PER PERSON IN POVERTY IS MORE EQUAL ACROSS STATES.

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267						
SUPPORT	65.6	65.8	65.4	65.8	68.0	62.1	71.0	70.4	61.9	61.5	65.9	62.4						
Strongly	23.7	23.1	24.6	23.1	25.8	21.6	24.9	25.6	18.1	21.6	26.1	25.1						
Somewhat	41.9	42.7	40.8	42.8	42.1	40.6	46.1	44.9	43.7	40.0	39.8	37.3						
OPPOSE	17.3	17.6	17.7	17.2	15.6	19.9	18.4	16.9	22.2	16.2	14.5	17.5						
Somewhat	11.7	12.0	11.6	11.2	9.5	15.3	10.6	9.1	16.5	11.7	9.9	14.1						
Strongly	5.6	5.6	6.1	5.9	6.1	4.5	7.7	7.8	5.7	4.5	4.6	3.4						
DON'T KNOW	17.1	16.6	16.9	17.0	16.4	18.0	10.7	12.7	15.9	22.3	19.6	20.1						
Net Diff.	48.3	48.3	47.8	48.7	52.4	42.3	52.6	53.5	39.6	45.4	51.4	44.9						
Mean	3.01	3.00	3.01	3.00	3.05	2.97	2.99	3.01	2.88	3.01	3.09	3.05						



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
SUPPORT	65.6	67.0	62.1	71.3	65.5	60.2	70.0	64.7	80.4	66.3	64.8	65.8	67.9	82.7	66.9	63.3	55.5
Strongly	23.7	26.1	30.0	22.7	23.1	17.3	28.4	22.4	37.3	24.0	22.0	24.5	24.7	40.0	28.7	21.6	16.0
Somewhat	41.9	40.9	32.2	48.6	42.4	42.9	41.6	42.3	43.1	42.3	42.8	41.3	43.3	42.8	38.1	41.7	39.5
OPPOSE	17.3	18.4	21.4	15.7	15.5	20.8	15.5	18.3	17.4	14.7	17.7	18.4	13.1	7.1	18.6	17.7	26.7
Somewhat	11.7	11.7	11.1	12.2	10.4	17.8	7.4	13.0	9.4	9.1	11.8	11.0	8.4	4.3	15.3	12.6	22.7
Strongly	5.6	6.7	10.3	3.5	5.1	3.0	8.1	5.3	8.0	5.6	5.9	7.4	4.8	2.8	3.3	5.1	4.0
DON'T KNOW	17.1	14.6	16.4	13.0	19.0	19.0	14.5	16.9	2.2	19.0	17.5	15.8	19.0	10.2	14.5	19.1	17.8
Net Diff.	48.3	48.6	40.7	55.6	50.0	39.4	54.5	46.4	63.0	51.6	47.1	47.5	54.8	75.6	48.2	45.6	28.8
Mean	3.01	3.01	2.98	3.04	3.03	2.92	3.06	2.99	3.12	3.05	2.98	2.99	3.08	3.33	3.08	2.99	2.82



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE Class	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
SUPPORT	65.6	67.6	58.7	65.8	64.3	70.6	90.8	67.2	66.0	65.6	66.7	57.3	67.1	64.5	70.5	59.9
Strongly	23.7	25.9	17.2	23.4	18.6	26.1	49.0	22.3	23.5	22.1	26.1	21.9	23.9	22.5	25.7	21.9
Somewhat	41.9	41.7	41.4	42.4	45.7	44.5	41.8	45.0	42.5	43.5	40.7	35.4	43.1	42.0	44.8	38.0
OPPOSE	17.3	16.2	20.6	17.4	18.7	18.6	7.0	20.5	17.3	17.8	16.3	16.1	14.0	15.0	18.8	19.7
Somewhat	11.7	10.1	15.8	12.1	14.2	13.6	2.6	15.5	11.8	11.9	11.7	8.5	8.9	11.1	12.4	13.2
Strongly	5.6	6.1	4.8	5.4	4.5	5.0	4.4	5.1	5.4	5.9	4.6	7.6	5.1	3.9	6.4	6.5
DON'T KNOW	17.1	16.2	20.7	16.8	17.0	10.8	2.2	12.2	16.8	16.7	17.0	26.6	19.0	20.5	10.7	20.4
Net Diff.	48.3	51.5	38.0	48.3	45.6	52.0	83.7	46.7	48.7	47.8	50.5	41.2	53.1	49.5	51.7	40.2
Mean	3.01	3.04	2.90	3.01	2.94	3.03	3.38	2.96	3.01	2.98	3.06	2.97	3.06	3.04	3.01	2.95



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
SUPPORT	65.6	64.8	67.1	67.1	67.1	66.2	71.2	63.8	62.2	64.8	67.4	71.0	68.0	58.0	67.3	62.6	76.4	65.6	66.4	69.4
Strongly	23.7	22.9	25.1	25.0	25.3	21.8	25.3	23.8	24.8	21.8	27.7	28.6	30.0	16.2	21.6	22.0	29.9	27.3	25.9	33.9
Somewhat	41.9	41.9	42.0	42.1	41.8	44.4	45.9	40.1	37.4	43.0	39.8	42.4	37.9	41.8	45.7	40.6	46.5	38.4	40.5	35.5
OPPOSE	17.3	16.8	18.3	17.6	19.5	18.8	19.1	15.3	17.3	17.4	17.2	16.6	16.1	26.0	19.0	16.0	15.6	17.7	19.4	12.9
Somewhat	11.7	11.2	12.6	11.9	13.8	11.5	12.1	11.0	13.1	11.7	11.8	11.0	10.8	20.0	11.3	12.0	10.5	11.5	12.6	9.1
Strongly	5.6	5.6	5.7	5.7	5.7	7.3	7.0	4.2	4.2	5.7	5.3	5.6	5.2	6.0	7.8	4.0	5.1	6.2	6.7	3.8
DON'T KNOW	17.1	18.4	14.6	15.3	13.4	15.0	9.7	20.9	20.5	17.9	15.4	12.4	16.0	16.0	13.7	21.4	8.0	16.7	14.2	17.7
Net Diff.	48.3	48.0	48.8	49.4	47.6	47.3	52.0	48.6	44.9	47.4	50.3	54.4	51.9	32.0	48.2	46.6	60.8	48.0	47.1	56.5
Mean	3.01	3.01	3.01	3.02	3.00	2.95	2.99	3.05	3.04	2.98	3.06	3.07	3.10	2.81	2.94	3.03	3.10	3.04	3.00	3.21



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
SUPPORT	65.6	69.1	68.7	68.4	61.4	61.4	66.9	68.6	63.7	66.4	64.6	68.2	63.4	
Strongly	23.7	29.5	26.9	26.1	20.5	21.6	22.2	27.1	21.5	25.1	21.9	23.2	24.1	
Somewhat	41.9	39.6	41.7	42.3	40.9	39.9	44.7	41.5	42.2	41.3	42.7	45.0	39.3	
OPPOSE	17.3	15.5	19.3	17.9	19.4	17.9	14.7	17.9	17.0	18.3	16.0	18.9	15.9	
Somewhat	11.7	11.3	12.5	12.0	14.7	12.9	8.4	12.0	11.5	12.9	10.3	11.8	11.6	
Strongly	5.6	4.3	6.7	5.8	4.7	5.0	6.3	5.8	5.5	5.5	5.8	7.2	4.2	
DON'T KNOW	17.1	15.4	12.1	13.7	19.2	20.6	18.4	13.5	19.3	15.3	19.3	12.9	20.8	
Net Diff.	48.3	53.5	49.4	50.5	42.0	43.5	52.2	50.8	46.8	48.1	48.6	49.2	47.5	
Mean	3.01	3.11	3.01	3.03	2.95	2.98	3.01	3.04	2.99	3.01	3.00	2.97	3.05	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. ENSURE FAIR DISTRIBUTION OF FEDERAL MEDICAID FUNDING BY PRIORITIZING SUPPORT FOR POORER STATES, SO FUNDING PER PERSON IN POVERTY IS MORE EQUAL ACROSS STATES.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	URBAN	URBAN	
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
SUPPORT	65.6	69.0	68.4	61.2	65.8	74.9	70.6	66.5	65.7	65.6	66.2	56.8	65.9	72.9	62.6	63.9
Strongly	23.7	28.5	26.2	20.6	22.3	29.7	26.5	21.7	20.1	27.8	25.9	19.7	24.6	30.9	22.2	18.7
Somewhat	41.9	40.5	42.2	40.6	43.5	45.2	44.2	44.8	45.6	37.8	40.3	37.2	41.3	42.0	40.4	45.3
OPPOSE	17.3	18.2	17.7	18.9	15.4	17.1	19.7	18.9	19.0	18.8	15.7	18.9	11.6	14.8	18.5	17.7
Somewhat	11.7	11.3	12.5	13.8	9.6	8.1	12.6	14.1	10.7	13.1	12.5	13.6	8.4	10.1	13.1	10.4
Strongly	5.6	7.0	5.2	5.1	5.8	9.1	7.1	4.8	8.3	5.8	3.3	5.2	3.2	4.7	5.3	7.4
DON'T KNOW	17.1	12.8	14.0	19.9	18.8	8.0	9.7	14.6	15.3	15.6	18.0	24.3	22.5	12.3	18.9	18.4
Net Diff.	48.3	50.7	50.7	42.3	50.4	57.8	50.9	47.6	46.8	46.8	50.5	38.0	54.3	58.2	44.2	46.2
Mean	3.01	3.04	3.04	2.96	3.01	3.04	3.00	2.98	2.92	3.04	3.08	2.94	3.13	3.13	2.98	2.92



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Ever	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
SUPPORT	65.6	66.2	65.8	73.0	68.7	66.6	59.8	56.6	66.4	67.0	70.3	68.4	72.4	71.6	71.5	75.0	64.0	70.6	64.8
Strongly	23.7	24.0	23.6	29.4	23.4	25.0	24.4	19.6	24.2	23.7	27.4	24.8	27.2	29.5	34.1	20.7	22.4	25.5	23.3
Somewhat	41.9	42.3	42.3	43.6	45.3	41.6	35.4	37.0	42.3	43.4	42.9	43.5	45.1	42.2	37.4	54.3	41.6	45.1	41.5
OPPOSE	17.3	17.2	18.6	16.0	13.7	15.6	18.8	19.2	18.5	15.0	14.8	15.3	13.8	13.2	12.5	20.0	18.2	20.2	17.2
Somewhat	11.7	11.5	13.3	12.0	8.0	9.7	10.6	14.6	13.3	9.1	9.7	10.4	8.2	8.1	8.9	13.6	12.4	13.3	11.5
Strongly	5.6	5.7	5.4	3.9	5.7	5.9	8.2	4.6	5.2	5.9	5.1	4.9	5.6	5.1	3.5	6.4	5.8	6.9	5.7
DON'T KNOW	17.1	16.6	15.5	11.0	17.6	17.8	21.3	24.2	15.0	17.9	15.0	16.3	13.8	15.1	16.1	5.0	17.8	9.2	18.0
Net Diff.	48.3	49.1	47.2	57.1	55.0	51.0	41.0	37.4	47.9	52.0	55.5	53.0	58.6	58.4	59.0	55.0	45.8	50.5	47.6
Mean	3.01	3.01	2.99	3.11	3.05	3.04	2.97	2.94	3.00	3.03	3.09	3.05	3.09	3.13	3.22	2.94	2.98	2.98	3.00



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
ENSURE FAIR DISTRIBUTION	3.01	3.13	3.15	3.07	2.93	2.91	2.81	2.69	2.51	3.07	3.10	2.86	3.01	3.01	3.07	3.21	2.86	3.11
MATCH MEDICAID FUNDING	2.98	3.02	3.13	3.04	2.97	2.84	2.73	2.75	2.44	3.05	3.08	2.88	3.04	3.07	2.93	3.14	2.80	3.00
PROHIBIT DIVERTING REV.	2.93	3.29	3.16	2.91	2.77	2.72	2.81	2.34	2.12	3.04	3.08	2.82	3.12	3.14	2.94	2.89	2.63	2.99
LIMIT MEDICAID HOUSEHOLDS	2.75	3.15	3.01	2.87	2.60	2.44	2.38	2.05	1.90	2.91	2.99	2.52	2.98	3.00	2.78	2.83	2.34	2.98



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
ENSURE FAIR DISTRIBUTION	3.01	3.05	2.91	3.04	3.01	3.02	3.04	2.92	2.97	2.93	3.05
MATCH MEDICAID FUNDING	2.98	2.92	2.90	3.01	3.06	3.01	3.03	2.94	2.84	2.83	2.87
PROHIBIT DIVERTING REV.	2.93	2.96	2.82	3.01	2.89	2.97	2.98	2.92	2.74	2.76	2.70
LIMIT MEDICAID HOUSEHOLDS	2.75	2.79	2.67	2.77	2.79	2.77	2.75	2.84	2.68	2.68	2.69



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
ENSURE FAIR DISTRIBUTION	3.01	3.04	2.98	3.00	3.01	3.05	3.05	3.01	3.01	3.03	3.03	3.04	2.98	3.05	2.92	3.03	3.08	3.15	3.17	3.16	3.17
MATCH MEDICAID FUNDING	2.98	3.02	2.95	3.03	2.96	2.85	2.91	3.02	2.94	3.02	3.06	2.94	2.93	3.05	2.87	2.92	3.02	3.00	3.08	3.10	3.02
PROHIBIT DIVERTING REV.	2.93	3.13	2.76	3.12	2.72	2.97	2.90	3.11	2.74	3.09	3.13	3.02	2.71	3.10	2.65	2.84	3.02	3.03	2.89	2.89	2.93
LIMIT MEDICAID HOUSEHOLDS	2.75	3.01	2.54	2.98	2.50	2.80	2.74	2.99	2.50	2.99	3.05	2.87	2.43	3.00	2.33	2.73	3.00	3.00	2.90	2.75	3.01



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
ENSURE FAIR DISTRIBUTION	3.01	3.00	3.01	3.00	3.05	2.97	2.99	3.01	2.88	3.01	3.09	3.05	
MATCH MEDICAID FUNDING	2.98	3.02	2.95	3.03	2.95	2.95	3.01	3.02	2.94	3.04	2.89	2.96	
PROHIBIT DIVERTING REV.	2.93	3.10	2.77	3.11	2.74	2.93	3.17	2.85	2.94	3.05	2.62	2.92	
LIMIT MEDICAID HOUSEHOLDS	2.75	2.97	2.54	2.99	2.57	2.65	3.02	2.72	2.78	2.97	2.43	2.51	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
ENSURE FAIR DISTRIBUTION	3.01	3.01	2.98	3.04	3.03	2.92	3.06	2.99	3.12	3.05	2.98	2.99	3.08	3.33	3.08	2.99	2.82
MATCH MEDICAID FUNDING	2.98	2.97	2.98	2.96	2.94	2.96	3.10	3.03	3.29	3.01	3.01	2.90	2.95	3.27	3.13	2.91	2.94
PROHIBIT DIVERTING REV.	2.93	2.71	2.60	2.81	2.87	3.15	3.11	3.13	3.06	2.86	3.17	2.69	2.76	2.91	2.64	2.97	3.08
LIMIT MEDICAID HOUSEHOLDS	2.75	2.46	2.29	2.60	2.74	2.89	3.07	2.98	3.21	2.88	3.00	2.38	2.73	3.15	2.45	2.68	2.75



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
ENSURE FAIR DISTRIBUTION	3.01	3.04	2.90	3.01	2.94	3.03	3.38	2.96	3.01	2.98	3.06	2.97	3.06	3.04	3.01	2.95
MATCH MEDICAID FUNDING	2.98	2.98	2.80	3.04	2.92	3.05	3.45	2.98	2.97	2.95	3.02	2.95	2.98	2.94	3.05	2.93
PROHIBIT DIVERTING REV.	2.93	2.74	2.87	3.14	2.94	3.12	3.38	3.07	2.92	2.95	2.86	2.71	2.94	3.18	2.92	2.83
LIMIT MEDICAID HOUSEHOLDS	2.75	2.55	2.74	2.97	2.74	2.90	3.43	2.81	2.75	2.78	2.69	2.58	2.75	2.93	2.87	2.51





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
ENSURE FAIR DISTRIBUTION	3.01	3.01	3.01	3.02	3.00	2.95	2.99	3.05	3.04	2.98	3.06	3.07	3.10	2.81	2.94	3.03	3.10	3.04	3.00	3.21
MATCH MEDICAID FUNDING	2.98	2.98	2.98	2.97	3.01	2.93	3.10	3.03	2.83	2.97	3.00	3.01	3.01	2.93	2.98	2.96	3.09	2.93	2.96	3.06
PROHIBIT DIVERTING REV.	2.93	2.89	3.01	2.98	3.07	2.93	3.09	2.85	2.90	2.99	2.81	2.85	2.69	2.96	3.03	2.95	3.02	2.63	2.75	2.63
LIMIT MEDICAID HOUSEHOLDS	2.75	2.73	2.79	2.73	2.90	2.78	2.95	2.69	2.59	2.77	2.71	2.77	2.63	2.78	2.88	2.68	2.94	2.58	2.67	2.59



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
ENSURE FAIR DISTRIBUTION	3.01	3.11	3.01	3.03	2.95	2.98	3.01	3.04	2.99	3.01	3.00	2.97	3.05	
MATCH MEDICAID FUNDING	2.98	3.04	3.09	2.93	3.03	2.96	2.92	3.01	2.96	3.02	2.94	3.00	2.97	
PROHIBIT DIVERTING REV.	2.93	2.71	2.84	2.82	3.10	2.94	3.00	2.80	3.01	2.89	2.98	3.00	2.86	
LIMIT MEDICAID HOUSEHOLDS	2.75	2.49	2.66	2.75	2.75	2.73	2.91	2.67	2.81	2.69	2.83	2.85	2.66	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS			
		/SLNTG		/SLNTG	/SLNTG		/SLNTG	/SLNTG		/SLNTG	/SLNTG		/SLNTG			
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
ENSURE FAIR DISTRIBUTION	3.01	3.04	3.04	2.96	3.01	3.04	3.00	2.98	2.92	3.04	3.08	2.94	3.13	3.13	2.98	2.92
MATCH MEDICAID FUNDING	2.98	3.05	2.99	3.02	2.92	3.10	3.05	3.09	2.86	3.03	2.92	2.95	2.98	3.09	2.98	2.83
PROHIBIT DIVERTING REV.	2.93	2.74	2.84	3.04	2.99	2.80	2.91	3.08	3.06	2.69	2.77	3.00	2.90	2.85	2.96	2.96
LIMIT MEDICAID HOUSEHOLDS	2.75	2.53	2.75	2.76	2.84	2.67	2.90	2.80	2.89	2.44	2.59	2.73	2.79	2.76	2.75	2.75



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
ENSURE FAIR DISTRIBUTION	3.01	3.01	2.99	3.11	3.05	3.04	2.97	2.94	3.00	3.03	3.09	3.05	3.09	3.13	3.22	2.94	2.98	2.98	3.00
MATCH MEDICAID FUNDING	2.98	2.99	3.05	3.07	2.94	2.88	2.93	2.90	3.04	2.92	2.99	3.07	2.98	2.96	3.18	2.78	2.98	2.97	2.98
PROHIBIT DIVERTING REV.	2.93	2.94	2.97	3.07	2.94	2.76	2.80	2.82	2.98	2.88	2.81	2.85	2.79	2.80	2.87	2.78	2.97	3.05	2.91
LIMIT MEDICAID HOUSEHOLDS	2.75	2.77	2.79	2.86	2.87	2.58	2.69	2.48	2.79	2.76	2.71	2.49	2.66	2.74	2.78	2.81	2.77	2.97	2.72



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. IF CONGRESS DID MAKE THESE CHANGES TO FIX FUNDING LOOPHOLES AND PRIORITIZE MEDICAID DOLLARS FOR THE NEEDIEST AMERICANS, AND AS A RESULT, THE FEDERAL GOVERNMENT HAD TO SPEND LESS MONEY, ARE YOU MORE LIKELY TO CONSIDER IT TO BE...?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
MEDICAID SAVINGS	61.1	69.2	68.0	68.5	56.7	49.9	54.6	37.9	30.9	65.3	68.1	51.4	65.0	65.0	63.0	69.5	50.4	65.9
MEDICAID CUTS	18.5	16.1	17.4	13.0	21.1	20.1	23.1	25.1	46.2	16.1	15.6	18.2	17.7	17.4	14.0	15.2	24.8	17.1
DON'T KNOW	20.4	14.7	14.6	18.6	22.2	30.1	22.3	37.0	23.0	18.6	16.3	30.4	17.3	17.5	22.9	15.3	24.8	17.0
Net Diff.	42.5	53.0	50.7	55.5	35.5	29.8	31.4	12.8	-15.3	49.2	52.5	33.2	47.3	47.6	49.0	54.3	25.6	48.8



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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
MEDICAID SAVINGS	61.1	66.3	60.0	58.7	62.2	63.5	63.6	63.1	49.5	51.1	46.5
MEDICAID CUTS	18.5	15.3	18.0	19.6	19.8	18.5	18.8	17.7	18.5	19.3	16.9
DON'T KNOW	20.4	18.4	22.1	21.7	18.0	18.0	17.6	19.2	32.0	29.6	36.6
Net Diff.	42.5	51.0	42.0	39.1	42.3	44.9	44.8	45.4	31.0	31.8	29.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH				2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
MEDICAID SAVINGS	61.1	64.9	58.1	64.8	57.6	59.2	61.0	64.0	58.1	64.8	64.2	66.0	56.4	66.5	54.4	55.1	68.1	69.0	72.2	69.4	69.0
MEDICAID CUTS	18.5	18.5	18.6	17.4	21.4	12.0	14.9	18.4	18.7	17.4	17.8	16.4	20.0	18.2	22.8	10.6	18.3	15.4	15.8	20.0	11.5
DON'T KNOW	20.4	16.6	23.4	17.8	21.0	28.9	24.1	17.6	23.2	17.8	17.9	17.5	23.7	15.3	22.8	34.3	13.6	15.6	11.9	10.6	19.6
Net Diff.	42.5	46.4	39.5	47.5	36.2	47.2	46.0	45.6	39.4	47.4	46.4	49.6	36.4	48.3	31.6	44.5	49.8	53.6	56.4	49.4	57.5



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BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267						
MEDICAID SAVINGS	61.1	64.0	58.5	64.5	56.1	62.9	69.7	63.8	66.0	60.2	49.5	59.9						
MEDICAID CUTS	18.5	18.0	19.6	17.8	22.2	14.6	16.7	21.6	11.9	18.8	22.8	17.2						
DON'T KNOW	20.4	18.0	21.9	17.6	21.7	22.5	13.6	14.7	22.1	21.1	27.7	22.9						
Net Diff.	42.5	46.0	38.9	46.7	33.9	48.4	53.0	42.2	54.1	41.4	26.7	42.6						





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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
MEDICAID SAVINGS	61.1	55.4	51.3	59.0	58.4	67.2	68.1	67.6	74.8	49.0	67.7	53.0	58.1	68.6	58.6	62.7	66.8
MEDICAID CUTS	18.5	23.2	27.2	19.7	16.8	16.9	16.8	16.9	18.6	22.2	16.7	24.4	17.9	25.4	19.4	13.6	13.6
DON'T KNOW	20.4	21.4	21.5	21.4	24.8	15.8	15.1	15.5	6.6	28.8	15.6	22.6	23.9	6.0	22.0	23.7	19.6
Net Diff.	42.5	32.2	24.2	39.3	41.6	50.3	51.3	50.7	56.3	26.8	51.0	28.5	40.2	43.1	39.2	49.2	53.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. IF CONGRESS DID MAKE THESE CHANGES TO FIX FUNDING LOOPHOLES AND PRIORITIZE MEDICAID DOLLARS FOR THE NEEDIEST AMERICANS, AND AS A RESULT, THE FEDERAL GOVERNMENT HAD TO SPEND LESS MONEY, ARE YOU MORE LIKELY TO CONSIDER IT TO BE...?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
MEDICAID SAVINGS	61.1	57.2	59.6	65.7	62.8	67.2	63.1	67.9	61.0	61.3	60.5	53.7	57.6	69.6	66.1	55.8
MEDICAID CUTS	18.5	21.1	14.7	17.1	17.4	19.2	26.1	18.1	18.4	18.2	18.8	18.4	19.6	17.8	19.0	17.0
DON'T KNOW	20.4	21.7	25.7	17.2	19.8	13.5	10.8	14.0	20.6	20.5	20.7	27.9	22.7	12.7	14.9	27.1
Net Diff.	42.5	36.1	44.9	48.6	45.3	48.0	37.0	49.8	42.6	43.1	41.7	35.3	38.0	51.8	47.1	38.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. IF CONGRESS DID MAKE THESE CHANGES TO FIX FUNDING LOOPHOLES AND PRIORITIZE MEDICAID DOLLARS FOR THE NEEDIEST AMERICANS, AND AS A RESULT, THE FEDERAL GOVERNMENT HAD TO SPEND LESS MONEY, ARE YOU MORE LIKELY TO CONSIDER IT TO BE...?

BANNER 7

TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK		
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
MEDICAID SAVINGS	61.1	59.8	63.4	61.2	67.2	64.7	69.4	56.2	56.2	61.7	59.7	60.9	61.5	56.2	66.2	57.8	70.8	51.0	68.6	54.7
MEDICAID CUTS	18.5	17.5	20.5	21.8	18.2	16.4	18.0	18.3	23.6	18.3	19.1	18.9	18.5	22.6	16.9	19.4	16.4	21.5	16.4	20.5
DON'T KNOW	20.4	22.7	16.1	16.9	14.6	18.9	12.7	25.6	20.2	20.0	21.2	20.2	20.0	21.2	16.8	22.8	12.8	27.5	15.0	24.7
Net Diff.	42.5	42.4	42.8	39.4	49.0	48.2	51.4	37.9	32.6	43.4	40.6	42.0	43.0	33.6	49.3	38.4	54.5	29.6	52.2	34.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
MEDICAID SAVINGS	61.1	52.7	58.9	57.0	56.5	62.9	69.2	56.8	63.8	56.7	66.6	66.6	56.2	
MEDICAID CUTS	18.5	20.9	24.1	21.7	18.1	15.1	15.6	22.3	16.2	21.0	15.4	17.1	19.9	
DON'T KNOW	20.4	26.5	16.9	21.4	25.4	21.9	15.3	20.9	20.1	22.3	18.0	16.4	24.0	
Net Diff.	42.5	31.8	34.8	35.3	38.4	47.8	53.6	34.4	47.6	35.6	51.2	49.5	36.3	



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
MEDICAID SAVINGS	61.1	55.4	57.6	58.4	68.1	60.2	62.0	63.2	73.9	52.7	53.5	54.5	61.9	62.3	62.0	57.7
MEDICAID CUTS	18.5	22.4	22.3	17.4	15.1	24.5	21.3	16.9	12.1	21.3	23.3	17.8	18.4	21.6	18.0	16.3
DON'T KNOW	20.4	22.2	20.1	24.2	16.7	15.3	16.7	19.9	14.0	26.0	23.2	27.7	19.7	16.1	20.1	26.0
Net Diff.	42.5	33.0	35.3	41.0	53.0	35.7	40.6	46.3	61.8	31.4	30.2	36.6	43.5	40.7	44.0	41.4



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medicare	Medicaid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medicaid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
MEDICAID SAVINGS	61.1	62.2	60.4	65.8	68.6	60.3	61.9	44.2	61.4	65.2	62.0	48.7	60.2	62.9	63.5	63.3	60.7	70.3	59.7
MEDICAID CUTS	18.5	18.2	19.7	16.5	16.8	17.9	19.5	22.9	18.7	17.2	19.0	30.9	19.7	17.6	18.3	26.1	18.4	16.2	18.8
DON'T KNOW	20.4	19.5	19.9	17.7	14.6	21.9	18.5	32.8	19.9	17.6	19.0	20.4	20.0	19.5	18.2	10.6	20.9	13.5	21.4
Net Diff.	42.5	44.0	40.8	49.3	51.8	42.4	42.4	21.3	42.7	48.0	43.1	17.7	40.5	45.3	45.2	37.1	42.3	54.1	40.9



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BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES	
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
KEEP THE MONEY	35.0	27.1	28.5	33.4	33.7	45.9	44.8	57.0	49.1	30.2	29.5	34.3	26.6	26.5	28.5	42.8	47.5	29.1
REDUCE THE DEBT/DEFICIT	28.7	46.2	37.9	27.5	23.9	19.2	12.8	12.7	15.2	33.5	35.2	23.8	37.2	37.7	32.4	23.1	16.5	33.3
STOPPING/TAX INCREASE	18.7	20.7	17.2	23.4	17.0	16.4	17.7	12.1	10.3	19.9	20.4	17.0	19.3	18.7	19.6	23.6	15.5	20.1
PAY FOR OTHER PRIORITIES	11.9	4.5	12.3	10.6	18.1	10.4	17.0	10.9	0.0	11.6	11.0	14.9	12.7	13.1	11.7	7.2	12.6	13.2
NONE OF THE ABOVE	5.7	1.6	4.0	5.0	7.2	8.1	7.7	7.3	25.3	4.9	4.0	10.0	4.1	4.0	7.8	3.2	7.9	4.3



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 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
KEEP THE MONEY	35.0	32.8	40.6	31.7	36.9	35.3	35.5	34.6	33.8	34.7	32.0
REDUCE THE DEBT/DEFICIT	28.7	33.1	23.8	28.6	30.4	30.3	31.6	26.1	20.3	21.0	19.0
STOPPING/TAX INCREASE	18.7	17.5	16.7	21.4	16.8	18.9	18.4	20.4	17.5	16.7	19.0
PAY FOR OTHER PRIORITIES	11.9	12.6	11.9	11.5	11.8	11.0	9.9	14.5	16.5	18.3	13.2
NONE OF THE ABOVE	5.7	4.0	7.0	6.7	4.1	4.5	4.6	4.4	11.9	9.3	16.7





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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.	
		UNITED STATES			FOR CONGRESS	ERS/											APP.	APP.	TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
KEEP THE MONEY	35.0	25.6	42.1	26.5	46.1	24.4	29.6	26.1	44.1	27.0	26.3	28.6	45.4	26.3	49.1	35.8	31.0	31.7	30.7	33.5	31.7
REDUCE THE DEBT/DEFICIT	28.7	38.2	21.7	36.6	19.1	35.5	32.1	37.4	19.8	36.6	38.6	32.1	18.6	37.0	17.6	22.9	29.2	29.1	30.8	27.1	32.5
STOPPING/TAX INCREASE	18.7	20.3	17.5	19.2	17.7	20.6	18.2	18.8	18.6	19.1	18.9	19.6	18.1	20.0	17.0	17.6	19.4	21.0	22.5	19.6	19.9
PAY FOR OTHER PRIORITIES	11.9	12.9	11.1	13.2	11.2	8.4	11.9	13.1	10.6	12.9	12.4	14.0	10.5	12.6	11.4	10.0	15.3	13.7	12.6	12.5	11.7
NONE OF THE ABOVE	5.7	3.1	7.7	4.5	5.9	11.1	8.2	4.6	6.9	4.4	3.8	5.7	7.4	4.0	4.9	13.6	5.1	4.5	3.3	7.3	4.2



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BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	1000	464	447	372	360	268	155	171	143	217	189	125					
KEEP THE MONEY	35.0	25.9	45.1	26.9	43.2	35.3	23.7	39.5	28.5	29.2	46.6	43.2					
REDUCE THE DEBT/DEFICIT	28.7	37.9	19.3	34.6	18.8	33.9	44.1	18.9	41.7	27.7	18.7	25.0					
STOPPING/TAX INCREASE	18.7	19.0	17.3	19.9	19.3	16.1	17.0	21.7	16.6	22.0	17.2	15.4					
PAY FOR OTHER PRIORITIES	11.9	12.7	11.8	12.6	13.1	9.2	12.2	14.1	7.7	12.8	12.3	10.8					
NONE OF THE ABOVE	5.7	4.4	6.5	6.1	5.5	5.5	2.9	5.9	5.5	8.3	5.2	5.6					



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
KEEP THE MONEY	35.0	50.6	49.9	51.2	36.3	21.4	24.2	22.7	36.5	34.4	24.2	49.5	37.5	22.9	64.4	36.4	16.7
REDUCE THE DEBT/DEFICIT	28.7	16.0	15.0	16.8	24.0	45.0	39.3	42.4	19.3	18.0	40.3	16.1	18.7	36.2	13.1	30.4	54.1
STOPPING/TAX INCREASE	18.7	16.3	17.3	15.5	17.6	21.6	21.0	21.3	12.5	15.5	21.6	17.1	22.4	22.8	13.6	15.3	19.4
PAY FOR OTHER PRIORITIES	11.9	12.8	12.1	13.4	14.0	8.1	10.5	9.2	29.3	19.9	9.3	13.0	12.0	18.2	2.9	12.6	4.3
NONE OF THE ABOVE	5.7	4.3	5.7	3.2	8.2	3.9	4.9	4.4	2.4	12.1	4.6	4.2	9.4	0.0	6.0	5.4	5.5



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
KEEP THE MONEY	35.0	46.2	25.7	25.7	33.5	31.2	35.9	30.3	33.7	31.4	37.8	47.4	32.5	32.3	29.8	43.2
REDUCE THE DEBT/DEFICIT	28.7	17.7	35.9	38.6	29.3	33.1	33.9	33.0	28.7	30.9	24.8	23.0	29.7	36.1	31.8	24.2
STOPPING/TAX INCREASE	18.7	18.2	19.1	19.0	18.4	19.2	18.6	19.4	20.4	19.0	22.8	8.5	20.6	18.1	19.9	13.3
PAY FOR OTHER PRIORITIES	11.9	12.2	12.1	11.4	13.2	12.3	11.7	12.5	11.7	12.7	9.7	12.4	9.9	7.5	15.6	11.7
NONE OF THE ABOVE	5.7	5.7	7.2	5.3	5.6	4.0	0.0	4.9	5.6	6.0	4.8	8.7	7.2	6.0	2.9	7.5



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/  COLL.  GRAD	COLL-  EGE  GRAD.	Bchlr  Degree	Post-  Grad./  Prof.	LESS/  COLL.  GRAD.	COLL-  EGE  GRAD.	LESS/  COLL.  GRAD.	COLL-  EGE  GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
KEEP THE MONEY	35.0	35.4	34.4	34.1	34.8	33.9	26.1	36.6	43.2	35.4	34.2	31.9	37.3	30.9	31.5	38.7	26.7	37.2	33.6	40.9
REDUCE THE DEBT/DEFICIT	28.7	28.3	29.5	31.4	26.3	34.6	33.5	23.2	25.3	29.5	27.1	30.2	21.3	35.7	35.3	24.6	36.4	23.9	24.7	18.0
STOPPING/TAX INCREASE	18.7	18.2	19.6	20.5	18.0	16.2	22.5	19.8	16.5	18.1	19.9	19.7	21.0	21.4	17.0	19.0	19.9	19.5	24.4	17.7
PAY FOR OTHER PRIORITIES	11.9	11.6	12.4	10.5	15.8	10.4	13.4	12.5	11.3	11.6	12.4	12.5	13.0	8.6	12.2	11.2	12.4	12.7	9.9	15.9
NONE OF THE ABOVE	5.7	6.6	4.1	3.6	5.1	5.0	4.4	7.8	3.8	5.4	6.4	5.6	7.4	3.3	4.1	6.5	4.6	6.7	7.4	7.5



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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530	
KEEP THE MONEY	35.0	35.4	34.4	37.1	37.1	37.6	30.5	35.9	34.5	36.2	33.5	30.9	38.7	
REDUCE THE DEBT/DEFICIT	28.7	16.0	22.9	25.0	26.6	31.6	37.4	22.4	32.6	23.7	34.9	34.2	23.9	
STOPPING/TAX INCREASE	18.7	17.4	23.2	20.2	18.9	14.7	18.6	20.6	17.5	20.1	16.9	18.6	18.7	
PAY FOR OTHER PRIORITIES	11.9	26.9	13.4	10.7	10.2	12.0	8.3	14.9	10.0	13.5	9.9	11.5	12.1	
NONE OF THE ABOVE	5.7	4.3	6.1	7.0	7.2	4.2	5.2	6.2	5.5	6.5	4.8	4.8	6.6	



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	URBAN	URBAN	
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
KEEP THE MONEY	35.0	34.2	36.9	38.9	30.9	26.3	28.8	36.8	29.6	39.0	44.5	40.6	32.2	35.6	34.8	35.0
REDUCE THE DEBT/DEFICIT	28.7	20.1	23.8	27.0	37.2	26.4	30.7	30.9	41.1	16.2	17.3	24.0	32.9	24.1	28.9	33.5
STOPPING/TAX INCREASE	18.7	19.5	21.3	16.6	18.2	24.9	22.8	15.6	15.9	16.2	19.8	17.3	20.7	20.2	19.9	14.3
PAY FOR OTHER PRIORITIES	11.9	21.5	11.1	11.1	9.0	18.2	11.0	11.4	9.9	23.5	11.2	10.9	8.0	14.5	12.1	8.5
NONE OF THE ABOVE	5.7	4.8	7.0	6.3	4.7	4.2	6.7	5.2	3.4	5.1	7.3	7.2	6.2	5.6	4.4	8.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. IF CONGRESS DID MAKE THESE TO FIX FUNDING LOOPHOLES AND PRIORITIZE MEDICAID DOLLARS FOR THE NEEDIEST AMERICANS, AND AS A RESULT, THE FEDERAL GOVERNMENT HAD TO SPEND LESS MONEY, WHAT SHOULD CONGRESS DO WITH THE MONEY SAVED?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
KEEP THE MONEY	35.0	35.1	30.4	31.1	33.2	53.8	48.2	34.5	30.7	40.1	47.5	35.7	50.9	49.9	43.8	57.8	30.6	35.0	35.1
REDUCE THE DEBT/DEFICIT	28.7	29.1	32.4	24.1	32.1	17.0	17.9	22.7	30.9	26.0	20.3	29.2	15.7	19.2	17.7	23.4	31.7	36.0	28.1
STOPPING/TAX INCREASE	18.7	18.6	20.4	23.0	19.0	13.1	16.3	20.3	20.4	17.4	13.6	13.8	16.4	9.9	13.5	12.1	20.5	17.8	18.2
PAY FOR OTHER PRIORITIES	11.9	11.9	11.8	17.1	11.5	10.5	13.4	11.2	13.0	11.4	13.7	12.7	13.3	15.6	22.4	6.7	11.2	7.4	12.4
NONE OF THE ABOVE	5.7	5.3	4.9	4.7	4.2	5.6	4.1	11.3	5.0	5.1	4.9	8.5	3.7	5.4	2.6	0.0	6.0	3.8	6.2





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BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES	
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
KEEP THE MONEY	34.3	17.9	24.5	34.2	38.0	36.0	60.6	69.1	54.8	26.8	26.4	28.7	21.4	20.8	28.7	43.3	53.1	25.3
REDUCE THE DEBT/DEFICIT	32.7	40.5	44.5	32.8	30.7	27.1	12.1	15.3	16.9	36.3	37.8	29.4	39.6	39.4	35.7	26.8	23.7	34.2
PAY FOR OTHER PRIORITIES	15.1	12.8	12.6	18.9	16.2	18.2	16.4	0.0	0.0	15.8	15.2	18.8	14.2	15.0	15.2	19.6	13.1	19.6
EXTEND/TRUMP TAX CUTS	12.4	25.1	16.9	10.8	7.7	8.3	3.6	8.6	10.0	15.8	17.1	9.8	20.5	20.4	11.4	8.3	3.9	14.8
NONE OF THE ABOVE	5.6	3.8	1.6	3.4	7.3	10.4	7.3	7.0	18.3	5.3	3.5	13.4	4.3	4.3	9.0	2.0	6.2	6.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
KEEP THE MONEY	34.3	42.3	36.2	31.0	31.7	33.6	34.2	31.1	37.4	38.8	34.8
REDUCE THE DEBT/DEFICIT	32.7	27.1	34.4	36.4	28.7	33.8	34.4	31.3	27.7	29.4	24.4
PAY FOR OTHER PRIORITIES	15.1	15.6	14.8	11.2	21.7	14.9	14.6	16.4	15.7	14.4	18.0
EXTEND/TRUMP TAX CUTS	12.4	11.0	8.8	15.3	12.2	13.4	13.0	15.5	7.9	8.3	7.0
NONE OF THE ABOVE	5.6	4.0	5.8	6.1	5.7	4.2	3.9	5.7	11.4	9.1	15.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/										APP.	APP.	TRUMP				
															2-WAY	3-WAY	3-WAY				
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
KEEP THE MONEY	34.3	21.7	44.7	21.8	48.8	29.8	31.5	22.6	46.1	21.9	21.8	22.3	49.8	25.4	50.5	34.0	34.9	29.2	37.6	44.3	24.1
REDUCE THE DEBT/DEFICIT	32.7	35.6	30.3	39.0	25.9	33.0	33.5	36.3	29.0	38.2	35.1	45.1	25.7	36.3	27.3	30.1	24.5	33.4	34.8	27.1	49.9
PAY FOR OTHER PRIORITIES	15.1	16.2	14.1	14.3	15.0	18.5	15.2	15.5	14.7	15.3	13.9	18.4	14.7	16.2	14.3	12.2	20.5	18.7	19.7	23.8	13.5
EXTEND/TRUMP TAX CUTS	12.4	21.4	5.0	20.5	4.9	8.6	10.5	20.7	4.0	19.5	23.7	10.4	3.5	19.0	2.3	8.7	18.7	15.1	7.1	3.7	7.3
NONE OF THE ABOVE	5.6	5.2	5.8	4.5	5.5	10.1	9.2	4.9	6.3	5.0	5.5	3.8	6.3	3.1	5.7	14.9	1.3	3.7	0.7	1.1	5.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	1000	464	447	372	360	268	184	160	126	188	200	142					
KEEP THE MONEY	34.3	21.3	46.2	21.7	46.1	36.1	23.0	39.9	31.7	20.3	51.1	39.9					
REDUCE THE DEBT/DEFICIT	32.7	39.3	27.0	40.4	23.3	34.6	45.4	25.9	41.6	35.4	21.2	28.4					
PAY FOR OTHER PRIORITIES	15.1	14.4	15.4	15.0	17.2	12.3	13.1	19.4	9.7	16.7	15.5	14.6					
EXTEND/TRUMP TAX CUTS	12.4	19.9	5.9	18.9	7.0	10.6	16.7	10.2	11.9	21.1	4.4	9.5					
NONE OF THE ABOVE	5.6	5.1	5.5	4.1	6.4	6.4	1.7	4.6	5.1	6.4	7.9	7.6					



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
KEEP THE MONEY	34.3	52.9	49.3	56.1	34.8	19.8	21.5	20.6	40.2	20.7	20.8	54.2	39.6	21.4	52.5	36.2	19.1
REDUCE THE DEBT/DEFICIT	32.7	21.5	20.8	22.1	32.0	45.3	36.6	41.3	21.6	39.5	41.6	20.3	25.7	32.2	25.4	34.6	44.0
PAY FOR OTHER PRIORITIES	15.1	14.6	14.0	15.1	16.2	15.0	13.6	14.3	27.3	15.3	14.1	13.4	21.9	20.6	14.6	11.6	12.0
EXTEND/TRUMP TAX CUTS	12.4	5.8	6.9	4.8	9.5	15.3	25.3	19.9	10.8	17.7	19.7	6.2	5.0	21.9	2.6	10.1	20.3
NONE OF THE ABOVE	5.6	5.2	9.0	1.9	7.5	4.6	3.1	3.9	0.0	6.7	3.8	5.8	7.8	3.8	4.8	7.6	4.7



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER Class	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
KEEP THE MONEY	34.3	48.2	30.6	21.3	31.8	27.7	30.6	27.4	32.2	28.0	39.9	56.6	27.0	28.3	31.8	47.4
REDUCE THE DEBT/DEFICIT	32.7	24.8	32.0	40.9	36.5	40.9	32.8	41.9	33.1	34.8	29.9	19.6	39.8	30.1	32.2	26.4
PAY FOR OTHER PRIORITIES	15.1	15.2	18.6	13.7	16.1	12.6	14.2	12.4	16.3	17.1	14.8	10.3	14.7	17.4	15.3	14.3
EXTEND/TRUMP TAX CUTS	12.4	4.9	12.3	20.1	10.8	14.1	16.1	13.9	13.4	14.3	11.6	3.9	12.3	19.9	15.9	5.7
NONE OF THE ABOVE	5.6	6.8	6.5	3.9	4.7	4.7	6.3	4.5	5.1	5.8	3.8	9.6	6.1	4.3	4.8	6.2



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BANNER 7

TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK		
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
KEEP THE MONEY	34.3	37.5	28.3	28.6	27.9	34.1	27.0	39.9	30.2	33.0	37.1	37.4	38.8	29.6	30.4	35.3	31.9	42.7	32.9	44.5
REDUCE THE DEBT/DEFICIT	32.7	29.9	37.8	37.2	38.9	35.0	41.6	26.3	32.9	34.4	29.0	27.9	28.8	32.9	39.9	29.6	33.6	22.4	33.0	24.8
PAY FOR OTHER PRIORITIES	15.1	14.6	15.9	16.5	14.9	14.5	14.2	14.7	18.2	14.2	16.8	13.7	21.3	16.4	13.1	15.2	14.6	12.9	20.5	22.0
EXTEND/TRUMP TAX CUTS	12.4	11.8	13.5	11.7	16.6	11.5	15.5	12.0	10.8	13.6	9.9	14.0	5.5	12.3	13.7	13.5	15.5	12.6	7.1	4.1
NONE OF THE ABOVE	5.6	6.1	4.5	6.0	1.7	4.9	1.7	7.0	8.1	4.8	7.2	6.9	5.5	8.8	2.9	6.5	4.4	9.4	6.5	4.7



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530
KEEP THE MONEY	34.3	30.9	36.0	40.3	33.0	41.3	26.6	36.9	32.7	35.7	32.6	31.1	37.2
REDUCE THE DEBT/DEFICIT	32.7	26.5	29.9	25.3	29.3	30.4	44.5	27.1	36.2	27.8	38.7	37.7	28.2
PAY FOR OTHER PRIORITIES	15.1	28.2	15.2	17.8	12.7	12.5	12.6	19.0	12.6	17.1	12.5	14.4	15.7
EXTEND/TRUMP TAX CUTS	12.4	4.7	15.7	11.6	16.2	11.3	11.9	11.6	12.9	13.0	11.6	13.2	11.7
NONE OF THE ABOVE	5.6	9.8	3.1	5.0	8.9	4.5	4.5	5.3	5.7	6.4	4.5	3.6	7.3





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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	URBAN	URBAN	
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
KEEP THE MONEY	34.3	35.0	37.7	36.1	30.0	32.6	38.7	33.1	24.0	36.3	36.8	38.7	36.3	35.9	33.8	33.6
REDUCE THE DEBT/DEFICIT	32.7	29.4	26.0	29.2	41.7	23.6	28.3	34.1	50.7	32.5	23.7	25.0	32.2	24.4	35.7	35.2
PAY FOR OTHER PRIORITIES	15.1	22.7	17.0	13.1	12.1	28.8	16.2	13.1	10.1	19.6	17.8	13.1	14.3	18.1	14.7	12.4
EXTEND/TRUMP TAX CUTS	12.4	6.5	14.5	13.8	12.1	10.2	13.8	14.4	12.7	4.6	15.1	13.3	11.6	15.2	10.8	12.6
NONE OF THE ABOVE	5.6	6.3	4.8	7.8	4.0	4.8	2.9	5.3	2.6	7.0	6.7	9.9	5.6	6.4	4.9	6.1



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medicare	Medicaid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medicaid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
KEEP THE MONEY	34.3	33.9	31.3	23.0	32.6	54.5	31.2	40.0	30.0	38.6	50.2	43.7	58.3	54.3	67.5	34.9	29.1	27.8	34.8
REDUCE THE DEBT/DEFICIT	32.7	33.5	33.3	39.3	41.7	21.5	34.7	20.0	33.8	34.8	21.0	26.9	21.2	16.0	9.7	21.0	36.5	43.0	31.8
PAY FOR OTHER PRIORITIES	15.1	14.9	17.2	20.3	9.8	9.6	17.1	17.7	18.0	10.5	15.1	17.3	9.1	16.2	15.5	28.2	15.1	19.1	14.9
EXTEND/TRUMP TAX CUTS	12.4	12.7	13.5	15.5	11.7	8.8	10.3	7.5	13.9	10.9	8.7	7.6	8.7	7.5	3.1	11.2	13.6	9.1	12.1
NONE OF THE ABOVE	5.6	4.9	4.8	1.9	4.2	5.6	6.8	14.9	4.3	5.1	5.0	4.5	2.6	6.0	4.1	4.6	5.8	0.9	6.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. SWITCHING TOPICS...DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/  GOP	Lean D  Und.	DEMO-  CRAT	ITY	DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
SUPPORT	54.2	91.6	72.6	56.6	44.3	31.9	19.6	12.1	17.3	68.0	72.4	46.5	89.5	91.9	46.8	29.5	19.0	67.6
Strongly	31.6	75.3	45.5	31.4	17.3	10.9	4.6	5.0	8.4	42.3	48.1	13.9	61.8	65.0	18.1	12.2	4.3	21.7
Somewhat	22.6	16.3	27.1	25.2	27.0	21.1	15.0	7.1	8.9	25.7	24.3	32.6	27.7	26.9	28.7	17.3	14.7	45.9
OPPOSE	31.4	4.4	15.6	25.9	38.9	49.2	59.5	77.4	71.7	18.3	15.8	30.3	4.1	3.0	26.2	51.7	64.6	14.7
Somewhat	10.1	0.6	4.8	9.3	13.8	21.2	12.8	19.2	2.5	7.4	5.4	17.4	3.2	2.4	12.2	14.7	17.0	9.3
Strongly	21.3	3.7	10.9	16.6	25.1	28.0	46.7	58.2	69.2	10.9	10.5	12.9	0.9	0.6	14.0	37.0	47.7	5.4
DON'T KNOW	14.5	4.0	11.8	17.5	16.9	18.9	20.9	10.5	10.9	13.7	11.8	23.2	6.4	5.1	27.0	18.8	16.4	17.7
Net Diff.	22.8	87.2	57.0	30.7	5.4	-17.3	-39.8	-65.4	-54.4	49.7	56.5	16.2	85.5	88.9	20.5	-22.2	-45.6	52.8
Mean	2.75	3.70	3.22	2.87	2.44	2.18	1.72	1.54	1.51	3.15	3.25	2.62	3.61	3.65	2.70	2.06	1.71	3.02



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. SWITCHING TOPICS...DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
SUPPORT	54.2	54.9	47.3	58.4	53.2	55.2	54.0	59.5	49.3	51.1	45.9
Strongly	31.6	30.7	25.2	36.1	30.8	34.4	36.9	25.2	18.2	17.3	19.7
Somewhat	22.6	24.2	22.1	22.3	22.3	20.8	17.1	34.3	31.1	33.8	26.2
OPPOSE	31.4	29.7	35.4	28.4	33.7	32.2	33.4	27.8	27.2	26.8	27.9
Somewhat	10.1	9.1	12.4	9.5	9.6	9.8	8.0	16.1	11.7	12.5	10.2
Strongly	21.3	20.7	23.1	18.9	24.1	22.5	25.4	11.7	15.5	14.4	17.7
DON'T KNOW	14.5	15.3	17.3	13.2	13.1	12.6	12.6	12.7	23.5	22.1	26.2
Net Diff.	22.8	25.2	11.9	30.0	19.5	22.9	20.6	31.7	22.1	24.3	18.0
Mean	2.75	2.77	2.60	2.87	2.69	2.77	2.75	2.84	2.68	2.69	2.65



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. SWITCHING TOPICS...DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT				LEAN-	JOB: TRUMP		PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.	
		UNITED STATES		FOR CONGRESS		ERS/												APP.	APP.	TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
SUPPORT	54.2	88.9	27.0	88.5	22.4	37.4	44.5	88.7	19.1	85.4	92.5	69.9	14.5	100.0	0.0	0.0	72.2	65.2	100.0	100.0	57.0
Strongly	31.6	59.4	9.9	60.3	6.2	12.4	16.9	57.6	5.2	53.1	66.2	24.0	4.4	58.3	0.0	0.0	29.0	22.3	27.3	30.1	12.5
Somewhat	22.6	29.5	17.2	28.1	16.2	24.9	27.5	31.1	13.9	32.4	26.3	45.9	10.1	41.7	0.0	0.0	43.2	42.9	72.7	69.9	44.5
OPPOSE	31.4	5.0	51.9	4.6	60.6	26.1	29.5	4.4	58.8	5.9	2.7	12.8	63.7	0.0	100.0	0.0	15.2	18.1	0.0	0.0	19.5
Somewhat	10.1	3.4	15.4	3.6	16.5	11.8	13.2	3.2	17.1	4.1	2.3	7.9	17.8	0.0	32.2	0.0	9.6	11.2	0.0	0.0	11.6
Strongly	21.3	1.7	36.6	1.0	44.2	14.4	16.3	1.1	41.7	1.8	0.4	4.8	46.0	0.0	67.8	0.0	5.6	6.9	0.0	0.0	7.8
DON'T KNOW	14.5	6.0	21.0	6.9	17.0	36.5	26.0	7.0	22.1	8.7	4.8	17.4	21.8	0.0	0.0	100.0	12.6	16.7	0.0	0.0	23.5
Net Diff.	22.8	83.9	-24.9	83.8	-38.2	11.2	15.0	84.3	-39.7	79.6	89.8	57.1	-49.3	100.0	-100.0	0.0	57.1	47.1	100.0	100.0	37.5
Mean	2.75	3.56	2.00	3.59	1.81	2.56	2.61	3.56	1.78	3.50	3.66	3.08	1.65	3.58	1.32	0.0	3.10	2.97	3.27	3.30	2.81



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. SWITCHING TOPICS...DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 4

	TOTAL	2024 BALLOT			PARTY				MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
				LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267		
SUPPORT	54.2	88.9	20.8	87.3	26.4	45.5	89.0	36.1	46.4	85.8	18.0	44.7		
Strongly	31.6	59.4	7.0	59.8	9.0	22.8	63.3	13.1	22.4	56.8	5.5	23.2		
Somewhat	22.6	29.6	13.9	27.5	17.4	22.7	25.8	23.0	24.0	29.0	12.5	21.5		
OPPOSE	31.4	3.9	60.4	6.0	57.1	32.1	5.5	50.6	33.5	6.4	62.6	30.7		
Somewhat	10.1	2.7	16.8	4.2	15.2	11.4	3.3	14.9	12.4	5.0	15.5	10.3		
Strongly	21.3	1.2	43.6	1.7	41.9	20.7	2.1	35.7	21.0	1.4	47.1	20.4		
DON'T KNOW	14.5	7.2	18.7	6.7	16.6	22.4	5.5	13.3	20.1	7.8	19.4	24.6		
Net Diff.	22.8	85.1	-39.6	81.3	-30.7	13.5	83.6	-14.5	12.9	79.4	-44.6	14.0		
Mean	2.75	3.59	1.81	3.56	1.92	2.61	3.59	2.16	2.60	3.53	1.71	2.63		



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. SWITCHING TOPICS...DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
SUPPORT	54.2	25.9	24.0	27.5	43.2	80.1	90.4	84.9	88.6	73.5	90.6	20.5	28.4	56.9	24.7	41.7	71.8
Strongly	31.6	10.9	14.5	7.8	16.8	48.7	74.3	60.5	62.7	33.4	66.1	7.0	7.1	30.7	8.0	17.1	49.3
Somewhat	22.6	14.9	9.5	19.6	26.5	31.4	16.1	24.3	25.9	40.1	24.5	13.5	21.4	26.2	16.6	24.6	22.5
OPPOSE	31.4	60.8	64.6	57.3	34.7	10.1	3.9	7.2	9.2	12.4	4.2	65.8	50.0	28.5	58.8	32.4	10.9
Somewhat	10.1	15.4	7.7	22.2	12.8	5.0	2.3	3.7	9.2	5.7	3.6	16.2	15.1	8.9	14.2	14.0	2.1
Strongly	21.3	45.3	56.9	35.2	21.9	5.1	1.5	3.5	0.0	6.7	0.6	49.5	34.9	19.6	44.6	18.4	8.8
DON'T KNOW	14.5	13.4	11.3	15.2	22.1	9.8	5.7	7.9	2.2	14.1	5.2	13.7	21.6	14.6	16.5	25.9	17.3
Net Diff.	22.8	-34.9	-40.6	-29.8	8.5	70.0	86.5	77.7	79.4	61.1	86.4	-45.3	-21.5	28.4	-34.2	9.3	60.9
Mean	2.75	1.90	1.79	2.00	2.49	3.37	3.73	3.54	3.55	3.17	3.65	1.74	2.01	2.80	1.86	2.55	3.36



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. SWITCHING TOPICS...DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
SUPPORT	54.2	25.1	46.8	87.7	52.2	61.4	79.0	58.5	54.5	57.5	49.0	43.0	57.7	71.6	63.1	34.0
Strongly	31.6	8.8	16.1	61.1	24.7	36.6	60.0	32.7	31.5	33.2	28.4	25.8	33.6	42.3	38.4	16.8
Somewhat	22.6	16.3	30.7	26.5	27.5	24.8	19.0	25.8	23.0	24.3	20.7	17.2	24.0	29.3	24.8	17.1
OPPOSE	31.4	57.7	27.1	4.6	29.0	25.8	19.0	27.0	31.5	28.8	36.3	37.7	28.4	17.1	25.1	47.6
Somewhat	10.1	14.9	15.1	3.3	13.0	8.2	7.5	8.3	10.2	8.9	12.5	12.1	10.4	9.1	7.9	12.8
Strongly	21.3	42.8	12.0	1.3	16.0	17.7	11.5	18.7	21.3	19.9	23.8	25.7	18.0	8.0	17.2	34.8
DON'T KNOW	14.5	17.1	26.0	7.8	18.8	12.8	2.0	14.6	14.0	13.7	14.7	19.2	13.9	11.3	11.8	18.4
Net Diff.	22.8	-32.6	19.7	83.1	23.3	35.6	60.0	31.5	23.0	28.7	12.7	5.3	29.3	54.6	38.1	-13.7
Mean	2.75	1.89	2.69	3.60	2.75	2.92	3.30	2.85	2.75	2.82	2.63	2.53	2.85	3.19	2.96	2.20





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. SWITCHING TOPICS...DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL- Bchlr Post- LESS/ COLL- LESS/ COLL- WHITE NON- His- Black Asian MEN WOMEN MEN WOMEN MEN WOMEN	COLL.  EGE  Degree Grad./ COLL.  EGE  COLL.  EGE	GRAD  GRAD.    Prof.  GRAD.  GRAD.  GRAD.  GRAD.		WHITE	NON- WHITE	panic												
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
SUPPORT	54.2	53.6	55.3	55.3	55.2	56.1	61.3	51.7	48.1	59.5	43.0	49.5	33.7	51.2	63.5	56.0	56.7	42.4	38.6	29.1
Strongly	31.6	31.4	31.9	31.3	33.0	32.0	36.7	31.0	26.2	35.1	24.2	31.9	14.9	26.5	37.4	33.1	36.1	27.8	15.8	14.1
Somewhat	22.6	22.2	23.4	24.0	22.3	24.1	24.6	20.7	21.9	24.4	18.7	17.6	18.8	24.7	26.1	22.9	20.6	14.7	22.8	15.0
OPPOSE	31.4	31.1	31.9	32.0	31.8	30.0	28.5	31.9	35.9	27.4	39.7	34.4	49.8	29.5	25.0	29.5	30.6	38.0	48.7	50.8
Somewhat	10.1	10.6	9.2	9.1	9.4	10.6	9.1	10.5	9.3	9.0	12.5	11.0	15.2	12.0	9.0	8.9	11.1	11.0	14.2	16.2
Strongly	21.3	20.5	22.7	22.9	22.4	19.4	19.4	21.4	26.6	18.5	27.2	23.4	34.6	17.6	16.0	20.6	19.6	27.1	34.5	34.6
DON'T KNOW	14.5	15.3	12.8	12.7	13.0	13.9	10.2	16.4	15.9	13.1	17.4	16.1	16.5	19.2	11.5	14.5	12.7	19.5	12.7	20.1
Net Diff.	22.8	22.5	23.4	23.3	23.5	26.1	32.8	19.7	12.2	32.0	3.3	15.2	-16.1	21.7	38.5	26.5	26.0	4.4	-10.1	-21.7
Mean	2.75	2.76	2.74	2.73	2.76	2.80	2.87	2.73	2.57	2.88	2.48	2.69	2.17	2.75	2.96	2.80	2.84	2.54	2.23	2.11



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. SWITCHING TOPICS...DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
SUPPORT	54.2	41.3	53.6	55.5	56.2	56.3	54.6	52.0	55.5	53.2	55.3	58.2	50.6
Strongly	31.6	20.9	28.5	30.1	34.2	35.9	32.6	27.7	34.0	29.7	34.0	33.9	29.6
Somewhat	22.6	20.5	25.1	25.4	22.0	20.3	22.0	24.3	21.5	23.6	21.3	24.3	21.1
OPPOSE	31.4	43.1	36.3	31.0	27.5	30.5	28.8	35.3	28.9	32.9	29.5	29.4	33.1
Somewhat	10.1	19.5	12.6	11.6	9.0	10.7	5.3	13.6	7.9	12.2	7.5	10.0	10.2
Strongly	21.3	23.7	23.8	19.3	18.5	19.8	23.5	21.7	21.0	20.7	22.0	19.4	22.9
DON'T KNOW	14.5	15.5	10.1	13.5	16.3	13.3	16.6	12.8	15.5	13.9	15.2	12.4	16.3
Net Diff.	22.8	-1.8	17.2	24.6	28.6	25.8	25.8	16.7	26.6	20.4	25.8	28.8	17.5
Mean	2.75	2.46	2.65	2.77	2.86	2.84	2.76	2.66	2.81	2.72	2.79	2.83	2.68



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. SWITCHING TOPICS...DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
SUPPORT	54.2	43.5	56.8	56.7	54.6	51.8	62.4	56.8	58.1	38.9	51.6	56.6	50.9	53.3	51.0	62.1
Strongly	31.6	20.6	31.7	34.6	33.6	24.2	37.0	32.8	35.3	18.6	26.7	36.1	31.6	31.3	29.7	36.2
Somewhat	22.6	22.9	25.1	22.1	21.1	27.6	25.4	24.0	22.8	20.3	24.8	20.4	19.2	22.1	21.3	25.9
OPPOSE	31.4	41.7	31.5	27.8	29.9	34.9	29.1	30.5	27.3	45.5	33.8	25.6	32.7	33.8	33.0	25.1
Somewhat	10.1	17.0	11.4	8.7	7.3	16.4	12.3	8.9	7.4	17.3	10.6	8.6	7.2	12.0	10.3	7.6
Strongly	21.3	24.7	20.1	19.0	22.6	18.5	16.8	21.5	19.9	28.2	23.2	17.0	25.5	21.8	22.7	17.5
DON'T KNOW	14.5	14.8	11.7	15.6	15.5	13.3	8.5	12.7	14.6	15.6	14.6	17.9	16.5	12.8	16.1	12.8
Net Diff.	22.8	1.8	25.3	28.9	24.7	16.9	33.3	26.3	30.9	-6.7	17.7	31.0	18.2	19.5	18.0	37.0
Mean	2.75	2.46	2.78	2.86	2.78	2.66	2.90	2.78	2.86	2.35	2.65	2.92	2.68	2.72	2.69	2.93



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. SWITCHING TOPICS...DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
SUPPORT	54.2	54.9	54.4	62.0	56.5	55.7	50.0	43.3	55.3	54.4	58.0	54.2	59.7	51.5	50.9	55.8	52.9	61.2	53.2
Strongly	31.6	31.9	30.9	38.3	34.2	32.6	29.2	26.4	31.9	32.6	33.9	35.6	38.0	28.0	30.1	23.2	30.8	35.5	30.7
Somewhat	22.6	23.0	23.5	23.7	22.3	23.1	20.8	17.0	23.4	21.8	24.1	18.6	21.7	23.5	20.8	32.6	22.1	25.7	22.5
OPPOSE	31.4	31.1	32.6	27.7	28.6	29.9	30.0	35.3	31.9	29.7	28.8	32.2	27.2	33.3	28.0	36.4	32.3	26.0	31.7
Somewhat	10.1	9.9	11.1	10.1	7.0	13.1	8.6	12.3	10.8	8.6	11.9	11.6	10.8	14.1	11.4	20.0	9.5	10.2	9.9
Strongly	21.3	21.2	21.4	17.6	21.6	16.8	21.5	23.0	21.1	21.1	16.9	20.6	16.4	19.3	16.6	16.4	22.8	15.7	21.8
DON'T KNOW	14.5	14.0	13.0	10.3	15.0	14.4	19.9	21.4	12.7	15.9	13.2	13.5	13.1	15.2	21.1	7.8	14.9	12.8	15.2
Net Diff.	22.8	23.8	21.9	34.3	27.9	25.8	20.0	8.0	23.4	24.7	29.2	22.0	32.5	18.1	22.9	19.4	20.6	35.3	21.5
Mean	2.75	2.76	2.73	2.92	2.81	2.84	2.72	2.59	2.76	2.78	2.86	2.80	2.94	2.71	2.82	2.68	2.71	2.93	2.73



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. WOULD YOU SAY THE AMERICAN HEALTH CARE SYSTEM CURRENTLY DOES A GOOD JOB OR BAD JOB HANDLING CHRONIC DISEASES LIKE CANCER, DEMENTIA, DEPRESSION DIABETES AND HEART DISEASE?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
GOOD JOB	46.8	41.3	51.3	51.2	48.9	43.8	40.1	35.7	33.9	48.4	50.1	39.7	50.7	51.7	38.5	53.9	42.9	53.0
Very	11.3	11.4	11.7	15.0	11.0	10.6	5.1	3.2	10.0	12.9	13.9	8.0	13.7	14.9	6.2	17.4	7.3	14.8
Somewhat	35.5	29.9	39.6	36.1	37.8	33.2	35.0	32.4	23.9	35.5	36.2	31.8	37.0	36.8	32.3	36.5	35.6	38.2
BAD JOB	45.6	55.3	44.0	40.9	41.5	45.3	49.7	54.0	59.4	44.6	44.3	46.1	44.6	44.0	48.0	40.8	48.1	36.9
Somewhat	25.5	28.8	22.6	22.9	25.9	29.5	27.9	33.4	9.6	25.3	24.0	31.5	25.5	25.4	26.7	22.6	26.2	23.0
Very	20.0	26.6	21.4	18.0	15.6	15.8	21.8	20.5	49.7	19.3	20.2	14.6	19.1	18.6	21.3	18.1	21.9	13.9
DON'T KNOW	7.6	3.4	4.7	7.9	9.7	10.9	10.2	10.4	6.7	7.0	5.6	14.2	4.8	4.3	13.5	5.3	9.0	10.1
Net Diff.	1.3	-14.0	7.3	10.3	7.4	-1.5	-9.6	-18.3	-25.5	3.8	5.8	-6.3	6.1	7.7	-9.6	13.2	-5.1	16.1
Mean	2.41	2.27	2.44	2.52	2.49	2.43	2.26	2.20	1.94	2.45	2.46	2.39	2.47	2.50	2.27	2.56	2.31	2.60



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. WOULD YOU SAY THE AMERICAN HEALTH CARE SYSTEM CURRENTLY DOES A GOOD JOB OR BAD JOB HANDLING CHRONIC DISEASES LIKE CANCER, DEMENTIA, DEPRESSION DIABETES AND HEART DISEASE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
GOOD JOB	46.8	51.0	48.6	45.0	44.9	48.5	47.8	51.2	38.8	40.3	36.0
Very	11.3	11.5	11.0	10.7	12.7	12.4	13.0	10.2	6.0	4.9	7.9
Somewhat	35.5	39.5	37.6	34.3	32.2	36.1	34.7	41.0	32.8	35.3	28.1
BAD JOB	45.6	42.6	44.2	46.9	47.0	45.4	46.8	40.3	46.3	49.1	41.1
Somewhat	25.5	25.0	25.3	27.9	22.0	24.9	25.3	23.5	28.7	32.4	21.6
Very	20.0	17.6	18.9	19.0	25.0	20.5	21.5	16.8	17.7	16.7	19.5
DON'T KNOW	7.6	6.5	7.2	8.1	8.1	6.1	5.4	8.5	14.9	10.6	22.9
Net Diff.	1.3	8.4	4.4	-2.0	-2.0	3.1	1.0	10.9	-7.6	-8.8	-5.2
Mean	2.41	2.48	2.44	2.40	2.36	2.43	2.42	2.49	2.32	2.32	2.32



Table 62 Page 713  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. WOULD YOU SAY THE AMERICAN HEALTH CARE SYSTEM CURRENTLY DOES A GOOD JOB OR BAD JOB HANDLING CHRONIC DISEASES LIKE CANCER, DEMENTIA, DEPRESSION DIABETES AND HEART DISEASE?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
GOOD JOB	46.8	53.5	41.6	50.5	46.6	32.2	38.3	52.2	41.4	51.4	53.1	47.7	41.0	52.6	42.9	33.7	63.6	58.6	51.4	49.4	45.5
Very	11.3	15.8	7.8	13.4	10.6	5.1	6.0	15.0	7.6	14.2	18.2	5.5	7.6	15.2	8.0	4.1	21.2	16.3	12.2	12.4	6.8
Somewhat	35.5	37.7	33.8	37.1	36.0	27.1	32.4	37.2	33.8	37.2	34.9	42.2	33.4	37.4	34.9	29.6	42.4	42.4	39.1	36.9	38.7
BAD JOB	45.6	40.8	49.3	44.4	46.3	47.4	48.0	41.8	49.4	42.3	41.6	43.9	49.7	43.8	51.1	40.1	27.4	32.6	46.4	47.8	44.2
Somewhat	25.5	23.1	27.5	25.3	25.6	26.3	27.3	23.6	27.6	24.5	23.1	27.5	26.9	24.7	27.0	25.5	15.3	20.2	29.0	29.2	30.1
Very	20.0	17.7	21.8	19.1	20.7	21.2	20.7	18.2	21.8	17.8	18.5	16.4	22.8	19.1	24.1	14.5	12.2	12.4	17.4	18.5	14.1
DON'T KNOW	7.6	5.7	9.0	5.1	7.1	20.4	13.6	6.0	9.2	6.3	5.3	8.4	9.3	3.6	5.9	26.2	8.9	8.8	2.2	2.8	10.3
Net Diff.	1.3	12.7	-7.7	6.1	0.2	-15.3	-9.7	10.4	-8.0	9.1	11.5	3.8	-8.7	8.8	-8.2	-6.3	36.2	26.1	5.0	1.6	1.3
Mean	2.41	2.55	2.30	2.47	2.39	2.20	2.27	2.52	2.30	2.51	2.56	2.40	2.28	2.50	2.28	2.32	2.80	2.68	2.47	2.45	2.43



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. WOULD YOU SAY THE AMERICAN HEALTH CARE SYSTEM CURRENTLY DOES A GOOD JOB OR BAD JOB HANDLING CHRONIC DISEASES LIKE CANCER, DEMENTIA, DEPRESSION DIABETES AND HEART DISEASE?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
GOOD JOB	46.8	49.8	46.1	52.8	48.8	35.8	58.0	54.5	40.2	48.5	44.0	31.5	
Very	11.3	13.3	10.5	13.4	12.5	6.9	17.8	17.4	7.4	9.7	8.2	6.4	
Somewhat	35.5	36.5	35.6	39.4	36.4	28.9	40.2	37.1	32.7	38.8	35.8	25.1	
BAD JOB	45.6	44.6	45.8	42.0	43.0	53.9	37.6	38.8	52.6	45.8	46.6	55.3	
Somewhat	25.5	25.5	24.4	24.3	23.9	29.5	20.2	23.6	30.5	27.8	24.0	28.5	
Very	20.0	19.1	21.4	17.7	19.2	24.4	17.4	15.2	22.1	17.9	22.5	26.7	
DON'T KNOW	7.6	5.6	8.1	5.1	8.2	10.2	4.4	6.6	7.2	5.7	9.5	13.3	
Net Diff.	1.3	5.1	0.2	10.8	5.8	-18.1	20.4	15.7	-12.4	2.7	-2.6	-23.8	
Mean	2.41	2.47	2.38	2.51	2.46	2.20	2.61	2.61	2.27	2.43	2.33	2.13	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. WOULD YOU SAY THE AMERICAN HEALTH CARE SYSTEM CURRENTLY DOES A GOOD JOB OR BAD JOB HANDLING CHRONIC DISEASES LIKE CANCER, DEMENTIA, DEPRESSION DIABETES AND HEART DISEASE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
GOOD JOB	46.8	47.3	47.3	47.4	46.1	46.0	48.6	47.2	81.3	61.3	48.9	46.8	49.0	61.8	36.4	37.2	31.8
Very	11.3	14.4	20.8	8.7	9.5	9.0	13.1	10.9	44.0	15.9	10.8	13.1	8.6	24.2	8.3	7.4	4.5
Somewhat	35.5	32.9	26.5	38.6	36.6	37.0	35.6	36.3	37.3	45.4	38.1	33.6	40.4	37.6	28.1	29.8	27.3
BAD JOB	45.6	47.2	49.2	45.5	42.5	48.6	46.0	47.4	18.7	28.6	46.8	48.1	38.5	27.8	54.8	51.6	59.6
Somewhat	25.5	24.8	20.4	28.7	26.1	27.5	23.3	25.6	9.2	17.2	27.1	25.2	24.4	12.8	29.4	31.3	24.9
Very	20.0	22.4	28.8	16.8	16.4	21.1	22.7	21.8	9.5	11.4	19.8	22.9	14.2	15.0	25.4	20.3	34.7
DON'T KNOW	7.6	5.4	3.5	7.1	11.5	5.4	5.4	5.4	0.0	10.1	4.2	5.1	12.5	10.4	8.8	11.3	8.6
Net Diff.	1.3	0.1	-1.9	1.9	3.6	-2.6	2.7	-0.2	62.5	32.7	2.1	-1.3	10.5	34.0	-18.4	-14.4	-27.8
Mean	2.41	2.42	2.41	2.42	2.44	2.36	2.41	2.38	3.16	2.73	2.42	2.39	2.50	2.79	2.21	2.27	2.02



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. WOULD YOU SAY THE AMERICAN HEALTH CARE SYSTEM CURRENTLY DOES A GOOD JOB OR BAD JOB HANDLING CHRONIC DISEASES LIKE CANCER, DEMENTIA, DEPRESSION DIABETES AND HEART DISEASE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ MIDDLE	Weal- thy	Upper Middle	MIDDLE Class	Middle Class	Lower Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
GOOD JOB	46.8	48.1	39.8	47.8	42.3	60.4	85.3	56.2	45.3	46.4	43.3	39.1	46.1	45.1	54.9	34.3
Very	11.3	12.0	7.1	12.0	8.0	24.1	62.7	17.7	9.3	10.5	7.1	7.6	10.4	9.4	15.7	5.4
Somewhat	35.5	36.1	32.7	35.8	34.3	36.3	22.6	38.5	36.0	35.9	36.3	31.5	35.7	35.7	39.3	28.9
BAD JOB	45.6	43.8	49.9	46.0	49.1	35.9	14.7	39.4	47.4	46.0	49.8	46.9	46.2	51.2	37.7	56.3
Somewhat	25.5	24.0	31.5	25.2	29.4	20.0	7.0	22.2	27.7	27.5	28.0	19.4	25.8	22.9	24.0	30.7
Very	20.0	19.8	18.4	20.7	19.7	15.9	7.7	17.2	19.7	18.5	21.8	27.4	20.4	28.4	13.6	25.6
DON'T KNOW	7.6	8.1	10.3	6.2	8.6	3.8	0.0	4.4	7.3	7.6	6.8	14.0	7.8	3.7	7.4	9.4
Net Diff.	1.3	4.3	-10.1	1.8	-6.8	24.5	70.6	16.9	-2.1	0.4	-6.5	-7.7	-0.1	-6.2	17.3	-22.0
Mean	2.41	2.44	2.32	2.42	2.34	2.71	3.40	2.59	2.38	2.42	2.31	2.22	2.39	2.27	2.62	2.16



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. WOULD YOU SAY THE AMERICAN HEALTH CARE SYSTEM CURRENTLY DOES A GOOD JOB OR BAD JOB HANDLING CHRONIC DISEASES LIKE CANCER, DEMENTIA, DEPRESSION DIABETES AND HEART DISEASE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
GOOD JOB	46.8	45.6	49.1	46.3	54.2	49.4	55.0	42.7	42.1	47.6	45.2	43.7	48.0	45.8	53.3	42.8	51.0	36.6	52.0	44.2
Very	11.3	9.3	15.1	11.7	21.3	11.0	20.3	8.0	9.0	11.9	10.0	10.2	11.4	6.9	16.3	8.2	15.6	4.8	11.6	11.1
Somewhat	35.5	36.3	34.0	34.6	32.9	38.5	34.7	34.7	33.0	35.7	35.2	33.6	36.6	38.9	37.0	34.5	35.5	31.7	40.3	33.0
BAD JOB	45.6	45.3	46.1	48.5	41.9	44.0	39.8	46.3	53.6	45.9	45.0	46.9	42.3	46.8	41.5	49.6	42.5	51.2	41.2	43.3
Somewhat	25.5	25.7	25.2	26.8	22.4	26.2	21.6	25.4	29.5	26.9	22.6	22.3	22.1	22.3	24.6	29.0	24.3	20.3	22.6	21.5
Very	20.0	19.5	20.9	21.7	19.5	17.8	18.2	20.9	24.2	18.9	22.4	24.5	20.2	24.4	16.9	20.6	18.2	30.9	18.5	21.8
DON'T KNOW	7.6	9.1	4.8	5.2	3.9	6.6	5.2	11.0	4.3	6.5	9.9	9.4	9.8	7.4	5.2	7.7	6.5	12.2	6.9	12.5
Net Diff.	1.3	0.4	3.0	-2.2	12.3	5.5	15.2	-3.5	-11.5	1.7	0.2	-3.1	5.7	-0.9	11.7	-6.8	8.6	-14.7	10.8	0.8
Mean	2.41	2.39	2.45	2.38	2.58	2.46	2.60	2.34	2.28	2.43	2.36	2.32	2.43	2.31	2.55	2.33	2.52	2.12	2.48	2.38



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. WOULD YOU SAY THE AMERICAN HEALTH CARE SYSTEM CURRENTLY DOES A GOOD JOB OR BAD JOB HANDLING CHRONIC DISEASES LIKE CANCER, DEMENTIA, DEPRESSION DIABETES AND HEART DISEASE?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
GOOD JOB	46.8	30.3	38.7	47.4	43.1	47.3	57.7	40.9	50.5	41.6	53.4	51.7	42.5	
Very	11.3	5.3	16.4	15.7	11.3	7.6	10.3	13.8	9.8	13.0	9.2	14.7	8.3	
Somewhat	35.5	25.1	22.2	31.7	31.8	39.7	47.4	27.1	40.8	28.6	44.2	37.0	34.2	
BAD JOB	45.6	59.7	58.6	45.7	48.4	43.6	34.2	52.9	41.0	51.5	38.1	42.3	48.5	
Somewhat	25.5	31.1	33.0	22.0	27.9	24.1	22.0	27.6	24.3	27.7	22.9	24.3	26.6	
Very	20.0	28.5	25.5	23.7	20.5	19.5	12.2	25.3	16.7	23.8	15.2	18.0	21.8	
DON'T KNOW	7.6	10.0	2.8	6.9	8.5	9.1	8.1	6.1	8.5	6.9	8.5	6.0	9.0	
Net Diff.	1.3	-29.3	-19.9	1.6	-5.3	3.7	23.5	-12.0	9.5	-9.9	15.3	9.3	-5.9	
Mean	2.41	2.08	2.30	2.42	2.37	2.39	2.61	2.31	2.48	2.33	2.52	2.51	2.32	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG			
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
GOOD JOB	46.8	33.4	45.3	44.5	55.4	37.0	56.7	47.0	55.8	31.3	34.5	42.5	55.0	52.8	44.7	44.7
Very	11.3	9.9	16.0	10.3	9.3	13.7	23.5	12.7	10.4	7.8	8.9	8.4	8.1	20.2	8.2	8.1
Somewhat	35.5	23.5	29.3	34.2	46.1	23.3	33.1	34.3	45.4	23.5	25.6	34.1	46.9	32.6	36.5	36.6
BAD JOB	45.6	59.8	49.0	46.6	36.4	57.5	38.7	45.6	38.1	61.1	58.7	47.5	34.5	39.8	47.6	47.6
Somewhat	25.5	32.9	24.4	26.7	22.3	34.0	18.7	28.6	22.4	32.3	29.9	25.2	22.1	22.7	26.5	26.7
Very	20.0	26.8	24.5	19.9	14.1	23.5	20.0	17.0	15.7	28.7	28.8	22.3	12.4	17.1	21.2	20.9
DON'T KNOW	7.6	6.9	5.7	8.8	8.2	5.5	4.6	7.4	6.1	7.6	6.8	10.0	10.5	7.4	7.7	7.7
Net Diff.	1.3	-26.4	-3.6	-2.1	19.0	-20.5	17.9	1.4	17.7	-29.8	-24.1	-4.9	20.5	13.1	-2.9	-2.8
Mean	2.41	2.18	2.39	2.38	2.55	2.29	2.63	2.46	2.54	2.11	2.16	2.32	2.57	2.60	2.34	2.35



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. WOULD YOU SAY THE AMERICAN HEALTH CARE SYSTEM CURRENTLY DOES A GOOD JOB OR BAD JOB HANDLING CHRONIC DISEASES LIKE CANCER, DEMENTIA, DEPRESSION DIABETES AND HEART DISEASE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Ever	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
GOOD JOB	46.8	47.9	43.0	50.0	60.9	47.0	45.1	31.5	44.0	54.4	55.1	45.2	57.5	54.1	64.3	53.5	44.0	65.7	44.5
Very	11.3	12.0	11.4	19.2	14.9	9.8	10.7	1.6	12.2	12.6	18.6	17.1	18.8	16.9	38.4	25.4	8.8	19.1	10.8
Somewhat	35.5	35.9	31.6	30.9	46.0	37.1	34.4	29.9	31.7	41.8	36.5	28.0	38.7	37.1	25.9	28.1	35.2	46.6	33.6
BAD JOB	45.6	45.0	50.8	45.4	31.2	41.2	45.5	54.3	50.1	36.7	37.2	54.8	33.4	38.5	32.5	40.8	48.4	30.5	47.3
Somewhat	25.5	26.3	30.0	24.7	20.9	23.3	21.3	15.2	29.1	22.0	20.4	31.6	17.5	21.9	12.8	27.6	27.3	17.3	26.3
Very	20.0	18.7	20.8	20.7	10.2	17.9	24.2	39.1	20.9	14.7	16.8	23.2	15.8	16.6	19.8	13.2	21.1	13.2	20.9
DON'T KNOW	7.6	7.1	6.3	4.5	7.9	11.8	9.4	14.2	6.0	8.8	7.7	0.0	9.2	7.4	3.2	5.7	7.6	3.8	8.3
Net Diff.	1.3	2.9	-7.8	4.6	29.7	5.7	-0.4	-22.8	-6.1	17.7	17.9	-9.6	24.1	15.5	31.7	12.6	-4.4	35.3	-2.8
Mean	2.41	2.44	2.36	2.51	2.71	2.44	2.35	1.93	2.38	2.57	2.62	2.39	2.67	2.59	2.86	2.70	2.34	2.74	2.37



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. DO YOU AGREE OR DISAGREE THAT THE AMERICAN HEALTH CARE SYSTEM RELIES TOO MUCH ON MEDICATION AND SURGERY TO TREAT CHRONIC DISEASE, AND NOT ENOUGH ON LIFESTYLE MEDICINE LIKE DIET AND EXERCISE?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	69.4	86.3	79.3	70.2	69.5	54.7	52.7	46.2	37.3	75.2	77.5	63.9	82.2	82.9	63.9	69.9	54.7	69.7
Strongly	28.8	52.5	35.4	26.3	27.1	14.9	15.8	8.7	13.6	33.2	36.1	18.9	39.3	40.8	23.1	26.2	17.7	26.2
Somewhat	40.6	33.8	43.9	43.9	42.4	39.9	37.0	37.5	23.7	42.0	41.4	45.0	42.9	42.1	40.8	43.6	37.1	43.5
DISAGREE	21.4	9.8	13.2	21.6	20.1	29.5	36.0	43.3	60.0	16.5	15.6	20.7	12.3	11.9	21.0	23.0	34.1	20.1
Somewhat	15.2	7.0	8.4	16.9	14.4	23.1	23.7	32.7	20.3	12.1	11.2	16.6	9.8	9.5	14.4	16.2	23.2	14.3
Strongly	6.2	2.8	4.8	4.7	5.7	6.4	12.3	10.6	39.8	4.4	4.5	4.1	2.4	2.5	6.6	6.7	10.9	5.8
DON'T KNOW	9.1	3.9	7.5	8.3	10.4	15.8	11.3	10.5	2.6	8.3	6.9	15.4	5.5	5.1	15.1	7.1	11.2	10.3
Net Diff.	48.0	76.4	66.0	48.6	49.4	25.2	16.8	2.9	-22.7	58.7	61.9	43.2	69.9	71.0	42.8	46.9	20.6	49.6
Mean	3.01	3.41	3.19	3.00	3.01	2.75	2.63	2.49	2.11	3.13	3.17	2.93	3.26	3.28	2.95	2.96	2.69	3.00



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. DO YOU AGREE OR DISAGREE THAT THE AMERICAN HEALTH CARE SYSTEM RELIES TOO MUCH ON MEDICATION AND SURGERY TO TREAT CHRONIC DISEASE, AND NOT ENOUGH ON LIFESTYLE MEDICINE LIKE DIET AND EXERCISE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	69.4	72.0	66.9	69.5	69.8	71.4	71.0	73.0	59.9	57.9	63.8
Strongly	28.8	29.1	24.3	29.7	31.7	30.3	32.0	24.0	21.8	19.5	26.3
Somewhat	40.6	43.0	42.7	39.8	38.1	41.1	39.0	49.0	38.1	38.4	37.5
DISAGREE	21.4	19.2	22.9	20.6	23.2	21.3	22.3	17.3	22.3	25.9	15.5
Somewhat	15.2	13.8	15.1	15.0	16.8	14.5	14.6	14.1	18.6	21.8	12.7
Strongly	6.2	5.5	7.9	5.6	6.3	6.8	7.7	3.2	3.7	4.2	2.8
DON'T KNOW	9.1	8.7	10.1	9.9	7.0	7.3	6.7	9.7	17.7	16.2	20.6
Net Diff.	48.0	52.8	44.0	48.9	46.6	50.1	48.6	55.7	37.6	31.9	48.3
Mean	3.01	3.05	2.93	3.04	3.02	3.02	3.02	3.04	2.95	2.87	3.10





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. DO YOU AGREE OR DISAGREE THAT THE AMERICAN HEALTH CARE SYSTEM RELIES TOO MUCH ON MEDICATION AND SURGERY TO TREAT CHRONIC DISEASE, AND NOT ENOUGH ON LIFESTYLE MEDICINE LIKE DIET AND EXERCISE?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES			FOR CONGRESS			ERS/								APP.	APP.	TRUMP	2-WAY	3-WAY	3-WAY
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	69.4	80.0	61.2	81.5	60.0	56.0	62.2	80.2	58.5	79.3	81.7	73.9	57.0	81.2	55.3	55.9	74.6	73.1	73.7	71.3	68.1
Strongly	28.8	37.8	21.8	38.4	19.8	24.5	21.5	38.3	19.2	36.1	41.2	24.9	19.5	38.6	16.4	19.3	32.5	27.0	27.1	30.2	18.0
Somewhat	40.6	42.2	39.4	43.1	40.2	31.5	40.7	41.9	39.3	43.1	40.5	49.0	37.4	42.7	38.9	36.6	42.1	46.1	46.6	41.0	50.1
DISAGREE	21.4	12.4	28.5	12.6	29.5	26.1	23.1	12.7	30.3	13.8	11.8	18.0	31.2	13.4	35.3	21.6	15.1	17.8	21.6	22.3	22.7
Somewhat	15.2	9.9	19.4	10.2	20.0	17.0	15.0	10.1	20.4	10.8	8.8	15.3	20.8	10.9	22.1	16.5	12.5	14.2	18.9	18.4	16.9
Strongly	6.2	2.5	9.1	2.5	9.5	9.1	8.1	2.6	9.9	2.9	3.0	2.7	10.4	2.5	13.2	5.1	2.6	3.6	2.7	3.9	5.8
DON'T KNOW	9.1	7.6	10.3	5.8	10.4	17.9	14.7	7.1	11.2	7.0	6.5	8.1	11.9	5.4	9.4	22.5	10.3	9.1	4.8	6.4	9.2
Net Diff.	48.0	67.6	32.7	68.9	30.5	29.9	39.1	67.5	28.2	65.5	69.9	55.8	25.8	67.8	20.0	34.3	59.5	55.3	52.1	49.0	45.4
Mean	3.01	3.25	2.82	3.25	2.79	2.87	2.89	3.25	2.76	3.21	3.28	3.04	2.75	3.24	2.65	2.90	3.17	3.06	3.03	3.04	2.88



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. DO YOU AGREE OR DISAGREE THAT THE AMERICAN HEALTH CARE SYSTEM RELIES TOO MUCH ON MEDICATION AND SURGERY TO TREAT CHRONIC DISEASE, AND NOT ENOUGH ON LIFESTYLE MEDICINE LIKE DIET AND EXERCISE?

BANNER 4

	TOTAL	2024 BALLOT			PARTY				MEN			WOMEN		
		TRUMP	HARRIS	DEM	REPUB-LICAN	DEMO-CRAT	INDEP-DEPENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-DEPENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-DEPENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267		
AGREE	69.4	80.3	59.1	78.8	62.2	66.1	80.6	68.1	67.9	77.2	57.2	64.3		
Strongly	28.8	37.9	20.4	35.1	21.7	29.6	39.3	22.6	27.3	31.6	21.0	31.9		
Somewhat	40.6	42.4	38.7	43.7	40.5	36.5	41.3	45.6	40.7	45.7	36.2	32.3		
DISAGREE	21.4	13.2	30.2	14.8	27.6	22.4	14.1	22.1	23.0	15.3	32.3	21.8		
Somewhat	15.2	10.0	20.5	12.0	18.0	15.9	11.7	15.5	16.3	12.2	20.1	15.5		
Strongly	6.2	3.2	9.7	2.8	9.6	6.5	2.4	6.6	6.8	3.1	12.2	6.2		
DON'T KNOW	9.1	6.5	10.8	6.4	10.1	11.5	5.2	9.7	9.0	7.5	10.5	14.0		
Net Diff.	48.0	67.1	28.9	64.0	34.6	43.7	66.5	46.0	44.9	61.9	24.8	42.5		
Mean	3.01	3.23	2.78	3.19	2.83	3.01	3.24	2.93	2.97	3.14	2.74	3.05		



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. DO YOU AGREE OR DISAGREE THAT THE AMERICAN HEALTH CARE SYSTEM RELIES TOO MUCH ON MEDICATION AND SURGERY TO TREAT CHRONIC DISEASE, AND NOT ENOUGH ON LIFESTYLE MEDICINE LIKE DIET AND EXERCISE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	69.4	62.7	58.4	66.4	64.1	77.0	82.2	79.4	81.1	70.9	80.6	62.9	59.5	68.9	54.4	64.7	78.8
Strongly	28.8	21.6	23.8	19.7	23.7	32.7	46.0	38.8	45.4	23.7	37.3	20.0	20.2	39.8	19.2	26.5	45.8
Somewhat	40.6	41.1	34.7	46.7	40.4	44.2	36.2	40.5	35.7	47.2	43.3	42.9	39.4	29.1	35.2	38.2	33.0
DISAGREE	21.4	28.6	33.5	24.3	24.3	14.9	12.1	13.6	18.9	20.3	13.1	28.3	28.6	19.1	33.8	22.6	13.1
Somewhat	15.2	18.0	19.4	16.8	18.8	11.0	8.3	9.7	11.9	18.2	10.5	17.3	21.4	8.5	23.7	17.1	6.8
Strongly	6.2	10.6	14.2	7.5	5.5	3.9	3.9	3.9	7.0	2.1	2.6	11.0	7.2	10.5	10.1	5.5	6.3
DON'T KNOW	9.1	8.7	8.0	9.3	11.6	8.2	5.7	7.0	0.0	8.8	6.3	8.8	11.9	12.0	11.8	12.7	8.1
Net Diff.	48.0	34.1	24.9	42.2	39.8	62.1	70.1	65.8	62.1	50.6	67.5	34.6	30.9	49.9	20.6	42.0	65.8
Mean	3.01	2.81	2.74	2.87	2.93	3.15	3.32	3.23	3.19	3.01	3.23	2.79	2.82	3.12	2.72	2.98	3.29



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. DO YOU AGREE OR DISAGREE THAT THE AMERICAN HEALTH CARE SYSTEM RELIES TOO MUCH ON MEDICATION AND SURGERY TO TREAT CHRONIC DISEASE, AND NOT ENOUGH ON LIFESTYLE MEDICINE LIKE DIET AND EXERCISE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE Class	Middle Class	Lower Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	69.4	60.4	65.4	80.5	68.6	76.5	77.2	76.4	69.8	71.4	67.0	58.1	70.5	74.9	71.1	63.9
Strongly	28.8	21.0	23.8	38.9	26.0	33.9	55.1	30.4	28.8	30.6	25.7	22.2	28.7	36.5	30.8	25.2
Somewhat	40.6	39.4	41.6	41.6	42.5	42.6	22.1	46.0	41.0	40.8	41.3	36.0	41.8	38.4	40.3	38.7
DISAGREE	21.4	28.7	23.4	13.0	22.3	16.8	12.7	17.4	22.0	20.6	24.5	24.1	19.7	19.7	21.9	24.5
Somewhat	15.2	19.4	15.9	10.5	16.5	12.3	10.2	12.6	16.3	15.7	17.4	12.3	15.2	14.1	15.5	15.8
Strongly	6.2	9.3	7.5	2.5	5.8	4.5	2.5	4.8	5.7	5.0	7.0	11.8	4.5	5.6	6.4	8.7
DON'T KNOW	9.1	11.0	11.2	6.5	9.1	6.7	10.1	6.2	8.2	8.0	8.6	17.8	9.8	5.4	6.9	11.6
Net Diff.	48.0	31.7	41.9	67.5	46.2	59.8	64.5	59.0	47.9	50.8	42.5	34.0	50.8	55.2	49.2	39.4
Mean	3.01	2.81	2.92	3.25	2.98	3.14	3.44	3.09	3.01	3.05	2.94	2.83	3.05	3.12	3.03	2.91



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. DO YOU AGREE OR DISAGREE THAT THE AMERICAN HEALTH CARE SYSTEM RELIES TOO MUCH ON MEDICATION AND SURGERY TO TREAT CHRONIC DISEASE, AND NOT ENOUGH ON LIFESTYLE MEDICINE LIKE DIET AND EXERCISE?

BANNER 7

	TOTAL					EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
						LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	248	564	376	744	316	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133				
AGREE	69.4	66.1	75.7	74.9	77.3	67.9	79.7	64.7	71.1	70.3	67.7	71.8	66.4	64.3	74.3	66.8	76.4	67.2	63.2	69.6				
Strongly	28.8	26.1	33.9	31.9	37.4	25.3	37.0	26.8	30.2	27.9	30.7	35.1	29.8	22.6	29.6	26.5	33.4	36.9	30.9	28.8				
Somewhat	40.6	40.0	41.9	43.0	39.9	42.6	42.6	37.9	40.9	42.3	37.0	36.6	36.6	41.7	44.6	40.3	42.9	30.4	32.3	40.8				
DISAGREE	21.4	22.8	18.9	19.4	18.0	21.8	16.1	23.6	22.2	21.5	21.4	20.4	21.3	25.9	19.1	23.5	15.9	24.9	24.6	18.1				
Somewhat	15.2	16.2	13.3	13.9	12.3	15.3	13.0	16.9	13.8	15.6	14.3	15.5	12.8	17.9	14.4	16.7	10.4	20.6	16.9	8.8				
Strongly	6.2	6.6	5.5	5.5	5.6	6.5	3.1	6.7	8.4	5.8	7.1	4.9	8.5	8.0	4.7	6.8	5.5	4.3	7.7	9.3				
DON'T KNOW	9.1	11.1	5.4	5.8	4.7	10.3	4.3	11.7	6.7	8.3	10.9	7.8	12.3	9.9	6.6	9.7	7.7	7.9	12.2	12.3				
Net Diff.	48.0	43.3	56.9	55.5	59.3	46.1	63.6	41.1	48.9	48.8	46.2	51.4	45.2	38.4	55.2	43.4	60.4	42.3	38.5	51.5				
Mean	3.01	2.96	3.10	3.08	3.14	2.97	3.19	2.96	2.99	3.01	3.02	3.11	3.00	2.87	3.06	2.96	3.13	3.08	2.98	3.02				



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. DO YOU AGREE OR DISAGREE THAT THE AMERICAN HEALTH CARE SYSTEM RELIES TOO MUCH ON MEDICATION AND SURGERY TO TREAT CHRONIC DISEASE, AND NOT ENOUGH ON LIFESTYLE MEDICINE LIKE DIET AND EXERCISE?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
AGREE	69.4	66.8	68.0	73.9	67.2	72.4	67.3	70.4	68.8	69.4	69.4	72.6	66.6	
Strongly	28.8	24.6	28.3	35.1	32.4	28.0	24.3	30.6	27.7	31.2	25.8	30.0	27.8	
Somewhat	40.6	42.2	39.7	38.8	34.8	44.4	43.0	39.8	41.1	38.2	43.6	42.6	38.8	
DISAGREE	21.4	24.4	25.3	18.4	20.2	20.7	22.0	22.0	21.1	21.4	21.5	19.5	23.2	
Somewhat	15.2	15.5	17.3	12.6	14.5	15.6	16.0	14.8	15.5	14.7	15.8	14.4	16.0	
Strongly	6.2	8.9	8.0	5.8	5.7	5.1	6.0	7.2	5.6	6.7	5.6	5.1	7.2	
DON'T KNOW	9.1	8.8	6.7	7.7	12.6	6.9	10.7	7.6	10.1	9.1	9.1	7.9	10.2	
Net Diff.	48.0	42.4	42.7	55.4	47.0	51.7	45.3	48.4	47.7	48.0	48.0	53.1	43.4	
Mean	3.01	2.90	2.95	3.12	3.07	3.02	2.96	3.02	3.01	3.03	2.99	3.06	2.97	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. DO YOU AGREE OR DISAGREE THAT THE AMERICAN HEALTH CARE SYSTEM RELIES TOO MUCH ON MEDICATION AND SURGERY TO TREAT CHRONIC DISEASE, AND NOT ENOUGH ON LIFESTYLE MEDICINE LIKE DIET AND EXERCISE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	69.4	65.2	73.3	68.8	68.8	74.0	77.1	70.9	70.3	60.3	69.7	67.1	67.1	70.0	69.9	67.8
Strongly	28.8	23.9	34.5	30.5	25.3	27.6	35.7	31.2	25.9	21.8	33.5	30.0	24.7	30.6	29.1	26.2
Somewhat	40.6	41.3	38.8	38.3	43.5	46.4	41.5	39.7	44.4	38.5	36.2	37.2	42.4	39.4	40.8	41.6
DISAGREE	21.4	26.7	19.4	20.9	21.3	20.1	17.4	19.8	20.5	30.4	21.2	21.7	22.2	21.4	21.8	20.8
Somewhat	15.2	17.0	13.5	14.7	16.1	12.5	10.8	15.7	16.4	19.6	16.1	13.9	15.8	13.8	15.9	15.3
Strongly	6.2	9.6	5.8	6.2	5.2	7.5	6.6	4.1	4.2	10.8	5.0	7.9	6.4	7.6	5.9	5.4
DON'T KNOW	9.1	8.1	7.3	10.3	9.9	5.9	5.4	9.4	9.1	9.3	9.1	11.1	10.7	8.6	8.3	11.5
Net Diff.	48.0	38.6	54.0	48.0	47.5	53.9	59.7	51.1	49.8	29.9	48.5	45.4	44.9	48.6	48.1	47.0
Mean	3.01	2.87	3.10	3.04	2.99	3.00	3.12	3.08	3.01	2.79	3.08	3.00	2.96	3.02	3.02	3.00



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, er	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	69.4	70.1	73.7	76.7	65.8	63.9	69.4	59.9	73.7	65.2	67.8	81.0	66.7	66.5	73.4	54.6	70.0	74.4	68.3
Strongly	28.8	29.0	31.7	36.8	24.2	24.8	25.6	25.8	32.3	24.4	28.8	39.9	27.7	25.1	32.1	21.7	28.8	27.0	28.8
Somewhat	40.6	41.1	42.0	39.9	41.6	39.1	43.8	34.0	41.4	40.8	39.0	41.1	39.0	41.4	41.3	32.9	41.2	47.4	39.5
DISAGREE	21.4	21.5	19.9	17.9	24.2	21.2	23.2	20.7	19.9	23.8	23.0	12.7	21.8	25.7	17.9	37.2	20.9	19.6	21.7
Somewhat	15.2	15.3	14.9	12.7	17.4	13.6	11.1	14.5	14.8	15.9	15.3	7.1	14.4	16.0	4.2	29.8	15.2	16.5	15.0
Strongly	6.2	6.2	5.0	5.2	6.8	7.6	12.1	6.2	5.1	7.8	7.7	5.6	7.3	9.7	13.7	7.5	5.7	3.2	6.7
DON'T KNOW	9.1	8.4	6.5	5.4	9.9	14.9	7.4	19.4	6.3	11.0	9.2	6.3	11.5	7.8	8.7	8.2	9.1	6.0	9.9
Net Diff.	48.0	48.6	53.8	58.9	41.6	42.6	46.2	39.2	53.8	41.5	44.8	68.3	44.9	40.9	55.5	17.4	49.1	54.8	46.6
Mean	3.01	3.01	3.07	3.15	2.92	2.95	2.89	2.99	3.08	2.92	2.98	3.23	2.98	2.89	3.01	2.75	3.02	3.05	3.01





Table 64 Page 731  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHAT ABOUT HOW THE AMERICAN HEALTH CARE SYSTEM TREATS CHILDREN? DO YOU AGREE OR DISAGREE THAT AMERICAN CHILDREN ARE OVERMEDICATED?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	58.4	78.5	71.0	61.4	57.8	39.8	35.3	24.0	23.7	66.5	69.8	50.4	74.9	75.6	56.5	54.9	37.7	65.5
Strongly	22.7	50.4	32.5	21.2	15.4	6.9	6.4	4.8	14.5	28.8	32.1	12.6	35.7	36.8	19.5	19.2	7.4	19.8
Somewhat	35.6	28.2	38.6	40.2	42.4	32.9	28.9	19.2	9.3	37.7	37.7	37.9	39.2	38.8	37.0	35.7	30.4	45.6
DISAGREE	25.6	11.0	15.1	24.3	25.0	37.5	42.0	54.2	70.4	18.9	17.3	27.2	13.2	12.8	22.9	31.0	42.4	19.2
Somewhat	16.2	7.2	10.8	16.9	16.5	24.7	22.9	30.2	17.3	13.0	11.9	18.7	10.5	9.8	15.6	19.0	24.1	12.8
Strongly	9.4	3.9	4.3	7.4	8.5	12.7	19.1	24.0	53.0	5.9	5.4	8.5	2.7	3.1	7.3	12.0	18.3	6.4
DON'T KNOW	16.1	10.4	13.8	14.3	17.2	22.7	22.7	21.8	5.9	14.6	13.0	22.4	11.9	11.6	20.5	14.1	19.9	15.3
Net Diff.	32.8	67.5	55.9	37.1	32.7	2.3	-6.7	-30.2	-46.6	47.6	52.5	23.2	61.7	62.7	33.6	23.9	-4.7	46.2
Mean	2.85	3.40	3.15	2.88	2.78	2.44	2.29	2.06	1.84	3.05	3.11	2.70	3.22	3.24	2.87	2.72	2.33	2.93



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHAT ABOUT HOW THE AMERICAN HEALTH CARE SYSTEM TREATS CHILDREN? DO YOU AGREE OR DISAGREE THAT AMERICAN CHILDREN ARE OVERMEDICATED?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	58.4	61.4	54.2	60.0	57.5	59.4	58.2	63.9	53.4	55.0	50.2
Strongly	22.7	22.7	17.8	25.6	22.7	23.8	25.6	17.1	17.5	16.9	18.6
Somewhat	35.6	38.6	36.4	34.3	34.8	35.6	32.6	46.8	35.9	38.1	31.6
DISAGREE	25.6	21.9	29.1	23.9	27.7	25.7	26.7	21.8	25.0	25.1	25.0
Somewhat	16.2	13.6	18.7	15.7	16.5	16.0	16.1	15.9	16.7	17.7	14.9
Strongly	9.4	8.2	10.4	8.3	11.3	9.6	10.6	5.9	8.3	7.3	10.1
DON'T KNOW	16.1	16.8	16.7	16.1	14.8	14.9	15.1	14.4	21.6	19.9	24.8
Net Diff.	32.8	39.5	25.1	36.0	29.7	33.8	31.5	42.1	28.3	30.0	25.2
Mean	2.85	2.91	2.74	2.92	2.81	2.87	2.86	2.88	2.80	2.81	2.78



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHAT ABOUT HOW THE AMERICAN HEALTH CARE SYSTEM TREATS CHILDREN? DO YOU AGREE OR DISAGREE THAT AMERICAN CHILDREN ARE OVERMEDICATED?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/											APPR.	APPR.	TRUMP			
																2-WAY	3-WAY	3-WAY			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	58.4	75.5	45.0	74.1	43.7	50.9	54.5	73.6	42.9	72.7	75.9	65.8	40.1	73.9	38.3	43.6	66.9	66.1	64.1	62.4	62.2
Strongly	22.7	34.9	13.2	35.2	10.6	18.9	18.1	34.1	11.2	32.6	37.9	20.8	10.2	34.9	7.1	10.9	21.2	20.5	23.9	22.6	17.7
Somewhat	35.6	40.5	31.8	39.0	33.1	32.1	36.4	39.5	31.7	40.1	37.9	45.0	29.9	39.0	31.2	32.7	45.7	45.6	40.2	39.8	44.6
DISAGREE	25.6	13.2	35.2	13.7	38.3	24.0	25.1	14.0	37.3	14.4	12.5	18.5	39.7	14.8	44.1	25.6	18.5	18.4	25.1	26.4	20.6
Somewhat	16.2	9.6	21.3	10.9	22.0	14.9	16.7	10.3	22.1	10.8	8.8	15.2	23.0	10.7	24.8	18.1	12.7	13.8	18.1	17.7	14.2
Strongly	9.4	3.7	13.9	2.9	16.3	9.1	8.4	3.7	15.1	3.6	3.7	3.3	16.7	4.1	19.3	7.4	5.8	4.6	6.9	8.6	6.4
DON'T KNOW	16.1	11.3	19.8	12.1	18.0	25.1	20.4	12.4	19.8	12.9	11.6	15.7	20.2	11.3	17.6	30.8	14.6	15.4	10.8	11.2	17.2
Net Diff.	32.8	62.2	9.9	60.4	5.4	27.0	29.4	59.6	5.6	58.3	63.4	47.2	0.5	59.1	-5.8	18.1	48.5	47.7	39.0	36.0	41.6
Mean	2.85	3.20	2.55	3.21	2.46	2.81	2.81	3.19	2.49	3.17	3.25	2.99	2.42	3.18	2.32	2.68	2.96	2.97	2.91	2.86	2.89



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHAT ABOUT HOW THE AMERICAN HEALTH CARE SYSTEM TREATS CHILDREN? DO YOU AGREE OR DISAGREE THAT AMERICAN CHILDREN ARE OVERMEDICATED?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
AGREE	58.4	73.3	43.1	71.1	46.6	56.5	76.2	53.7	56.3	66.8	40.6	56.7	
Strongly	22.7	34.8	11.1	32.5	11.7	24.0	34.0	14.7	24.7	31.1	9.2	23.3	
Somewhat	35.6	38.5	32.0	38.7	34.9	32.5	42.2	38.9	31.6	35.7	31.4	33.4	
DISAGREE	25.6	14.1	38.9	15.3	36.6	25.0	13.2	32.2	24.9	17.0	40.3	25.1	
Somewhat	16.2	10.4	23.0	11.6	22.0	14.7	10.1	20.8	15.2	12.9	23.0	14.2	
Strongly	9.4	3.7	15.9	3.7	14.6	10.3	3.1	11.4	9.7	4.2	17.4	10.9	
DON'T KNOW	16.1	12.6	18.0	13.6	16.8	18.5	10.5	14.1	18.8	16.2	19.1	18.2	
Net Diff.	32.8	59.2	4.2	55.8	10.0	31.5	63.0	21.5	31.4	49.8	0.2	31.7	
Mean	2.85	3.20	2.47	3.16	2.53	2.86	3.20	2.66	2.88	3.12	2.40	2.84	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHAT ABOUT HOW THE AMERICAN HEALTH CARE SYSTEM TREATS CHILDREN? DO YOU AGREE OR DISAGREE THAT AMERICAN CHILDREN ARE OVERMEDICATED?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	58.4	45.6	43.1	47.7	52.5	68.6	78.5	73.2	79.6	57.5	73.9	43.2	48.1	63.5	42.6	53.8	74.4
Strongly	22.7	13.0	16.4	9.9	15.9	30.3	43.1	36.2	39.7	15.5	36.2	10.3	9.4	31.5	14.3	21.2	38.9
Somewhat	35.6	32.6	26.8	37.7	36.6	38.2	35.4	36.9	39.9	42.0	37.8	32.9	38.7	32.0	28.3	32.6	35.5
DISAGREE	25.6	39.8	44.8	35.4	26.5	16.4	12.3	14.5	16.9	22.2	13.5	41.7	31.0	25.5	40.2	24.8	13.7
Somewhat	16.2	23.6	22.6	24.5	16.5	12.1	8.7	10.5	13.8	15.9	10.4	24.8	19.4	13.7	22.0	14.5	9.5
Strongly	9.4	16.2	22.2	10.9	10.0	4.3	3.6	4.0	3.2	6.3	3.1	16.9	11.6	11.8	18.1	10.3	4.3
DON'T KNOW	16.1	14.7	12.1	16.9	21.0	15.0	9.2	12.3	3.5	20.3	12.6	15.1	20.9	11.0	17.3	21.4	11.9
Net Diff.	32.8	5.8	-1.7	12.3	26.0	52.2	66.2	58.7	62.7	35.3	60.4	1.4	17.0	38.0	2.4	29.0	60.7
Mean	2.85	2.50	2.42	2.56	2.74	3.11	3.30	3.20	3.20	2.84	3.22	2.43	2.58	2.94	2.47	2.82	3.24



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHAT ABOUT HOW THE AMERICAN HEALTH CARE SYSTEM TREATS CHILDREN? DO YOU AGREE OR DISAGREE THAT AMERICAN CHILDREN ARE OVERMEDICATED?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ MIDDLE	Weal- thy	Upper Middle	MIDDLE Class	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	58.4	45.4	54.7	73.5	57.5	61.4	76.0	59.0	58.9	60.5	56.1	51.2	62.1	69.9	61.0	46.3
Strongly	22.7	11.9	19.3	35.4	20.5	27.3	52.6	23.1	21.9	23.4	19.2	21.9	26.6	31.2	23.4	15.2
Somewhat	35.6	33.5	35.4	38.0	37.0	34.2	23.4	36.0	37.0	37.1	36.9	29.3	35.5	38.7	37.6	31.0
DISAGREE	25.6	35.9	28.2	13.6	25.0	25.2	8.8	27.9	25.6	24.5	27.5	26.1	23.2	16.5	24.0	33.4
Somewhat	16.2	21.1	17.6	10.5	16.4	17.5	3.7	19.8	16.2	15.5	17.4	14.5	14.9	11.8	14.6	20.6
Strongly	9.4	14.9	10.7	3.1	8.6	7.7	5.1	8.1	9.4	9.0	10.1	11.6	8.3	4.6	9.4	12.8
DON'T KNOW	16.1	18.7	17.1	12.9	17.4	13.4	15.2	13.1	15.5	15.0	16.4	22.8	14.7	13.6	15.0	20.3
Net Diff.	32.8	9.5	26.5	59.9	32.5	36.3	67.2	31.2	33.4	35.9	28.7	25.1	38.9	53.5	37.0	12.9
Mean	2.85	2.52	2.76	3.22	2.84	2.94	3.46	2.85	2.85	2.88	2.78	2.80	2.94	3.12	2.88	2.61



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHAT ABOUT HOW THE AMERICAN HEALTH CARE SYSTEM TREATS CHILDREN? DO YOU AGREE OR DISAGREE THAT AMERICAN CHILDREN ARE OVERMEDICATED?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	58.4	57.6	59.9	59.1	61.5	60.8	65.2	55.1	53.6	60.2	54.5	54.8	57.5	46.1	65.7	55.4	53.7	55.9	61.1	54.2
Strongly	22.7	22.6	23.0	20.6	27.4	23.5	26.2	21.9	19.3	23.9	20.3	24.7	17.6	13.9	25.5	22.5	24.5	24.8	20.9	14.6
Somewhat	35.6	35.0	36.9	38.4	34.1	37.4	39.0	33.2	34.4	36.3	34.3	30.1	39.9	32.2	40.2	33.0	29.2	31.0	40.2	39.6
DISAGREE	25.6	25.0	26.6	26.5	26.7	23.8	22.4	25.9	31.5	24.3	28.1	29.7	25.9	32.4	21.4	26.9	28.4	31.1	23.8	27.9
Somewhat	16.2	16.2	16.1	15.8	16.7	17.0	12.9	15.6	20.0	16.2	16.0	18.1	12.9	21.2	14.8	17.4	15.5	20.8	15.5	10.4
Strongly	9.4	8.8	10.4	10.7	10.0	6.8	9.5	10.4	11.5	8.1	12.1	11.6	13.0	11.2	6.6	9.4	12.9	10.3	8.3	17.5
DON'T KNOW	16.1	17.4	13.5	14.4	11.8	15.4	12.4	19.0	14.8	15.5	17.4	15.4	16.6	21.4	12.9	17.7	17.9	13.0	15.1	18.0
Net Diff.	32.8	32.5	33.3	32.5	34.8	37.0	42.8	29.2	22.1	35.8	26.4	25.1	31.7	13.7	44.3	28.6	25.4	24.7	37.2	26.3
Mean	2.85	2.86	2.84	2.81	2.89	2.92	2.93	2.82	2.72	2.90	2.76	2.80	2.75	2.62	2.97	2.83	2.80	2.81	2.87	2.63



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHAT ABOUT HOW THE AMERICAN HEALTH CARE SYSTEM TREATS CHILDREN? DO YOU AGREE OR DISAGREE THAT AMERICAN CHILDREN ARE OVERMEDICATED?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
AGREE	58.4	60.0	54.5	59.4	62.4	62.3	53.7	57.9	58.7	59.3	57.2	62.6	54.6	
Strongly	22.7	14.3	22.1	26.2	26.3	20.8	22.3	22.3	23.0	23.6	21.7	24.6	21.1	
Somewhat	35.6	45.7	32.4	33.3	36.2	41.4	31.4	35.5	35.7	35.7	35.6	38.0	33.6	
DISAGREE	25.6	26.4	37.0	26.2	19.4	22.7	25.2	29.9	22.8	26.6	24.2	23.3	27.6	
Somewhat	16.2	15.9	21.0	15.9	13.8	15.6	16.0	17.6	15.3	16.4	15.8	15.4	16.9	
Strongly	9.4	10.5	16.0	10.4	5.5	7.1	9.3	12.3	7.6	10.2	8.4	7.9	10.7	
DON'T KNOW	16.1	13.6	8.5	14.3	18.2	15.0	21.1	12.2	18.5	14.1	18.6	14.2	17.8	
Net Diff.	32.8	33.6	17.4	33.2	43.1	39.6	28.4	28.0	35.8	32.6	33.0	39.3	27.0	
Mean	2.85	2.74	2.66	2.88	3.02	2.89	2.84	2.77	2.91	2.85	2.87	2.92	2.79	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHAT ABOUT HOW THE AMERICAN HEALTH CARE SYSTEM TREATS CHILDREN? DO YOU AGREE OR DISAGREE THAT AMERICAN CHILDREN ARE OVERMEDICATED?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	58.4	54.0	60.2	61.7	56.2	60.7	65.4	65.1	59.4	50.2	55.2	59.0	52.7	60.3	57.4	58.4
Strongly	22.7	14.9	26.6	23.9	22.2	19.6	29.9	22.5	23.8	12.3	23.5	25.1	20.4	23.4	20.7	26.4
Somewhat	35.6	39.1	33.6	37.8	34.0	41.1	35.5	42.6	35.6	38.0	31.7	33.8	32.4	36.9	36.7	32.0
DISAGREE	25.6	32.9	28.3	20.8	24.5	24.9	25.0	20.8	23.4	37.4	31.4	20.9	25.7	28.6	24.7	24.1
Somewhat	16.2	18.7	17.1	14.7	15.7	14.4	14.7	15.1	16.2	21.1	19.3	14.4	15.2	17.4	15.9	15.4
Strongly	9.4	14.2	11.2	6.1	8.8	10.5	10.3	5.7	7.1	16.3	12.1	6.5	10.5	11.2	8.8	8.7
DON'T KNOW	16.1	13.1	11.6	17.4	19.3	14.4	9.6	14.2	17.2	12.4	13.4	20.1	21.6	11.1	18.0	17.5
Net Diff.	32.8	21.2	31.9	40.9	31.7	35.9	40.3	44.3	36.0	12.8	23.9	38.1	27.0	31.7	32.7	34.3
Mean	2.85	2.63	2.85	2.96	2.86	2.82	2.94	2.95	2.92	2.53	2.77	2.97	2.80	2.82	2.84	2.92



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHAT ABOUT HOW THE AMERICAN HEALTH CARE SYSTEM TREATS CHILDREN? DO YOU AGREE OR DISAGREE THAT AMERICAN CHILDREN ARE OVERMEDICATED?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, er	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	58.4	58.6	60.7	68.5	54.4	57.1	59.7	54.6	62.0	55.2	61.1	60.2	59.1	58.9	61.2	60.2	57.4	67.4	56.8
Strongly	22.7	22.9	23.5	28.6	22.3	20.3	23.5	20.6	24.1	21.6	23.7	25.9	23.0	22.2	28.0	19.9	22.4	25.4	22.1
Somewhat	35.6	35.8	37.2	39.9	32.1	36.9	36.1	34.0	37.9	33.6	37.4	34.3	36.2	36.7	33.1	40.3	35.1	42.0	34.8
DISAGREE	25.6	25.7	25.0	23.6	26.3	24.0	25.4	23.4	24.8	26.1	25.6	20.3	26.2	27.4	27.1	27.3	25.5	21.3	26.5
Somewhat	16.2	16.4	16.4	15.7	16.4	14.4	12.2	12.1	16.5	15.8	14.0	9.6	14.9	15.5	10.1	14.7	16.9	13.4	16.6
Strongly	9.4	9.3	8.6	7.9	9.9	9.6	13.2	11.3	8.3	10.4	11.7	10.7	11.3	11.9	17.0	12.5	8.6	7.9	9.9
DON'T KNOW	16.1	15.7	14.3	7.9	19.3	18.8	14.9	22.0	13.2	18.7	13.3	19.5	14.7	13.7	11.7	12.5	17.0	11.2	16.6
Net Diff.	32.8	32.9	35.7	45.0	28.1	33.1	34.2	31.2	37.2	29.0	35.4	39.8	33.0	31.5	34.1	33.0	31.9	46.1	30.3
Mean	2.85	2.86	2.88	2.97	2.83	2.83	2.82	2.82	2.90	2.82	2.84	2.94	2.83	2.80	2.82	2.77	2.86	2.96	2.83



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY MEDICINES PRESCRIBED TO CHILDREN?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.	ed	GOP	Prob/  GOP	Lean D  Und.	DEMO-  CRAT	ITY	DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	70.8	88.4	82.7	78.4	71.1	54.1	36.9	33.1	37.7	80.3	82.6	68.8	86.3	86.2	73.7	72.8	46.8	75.6
Strongly	32.2	57.5	44.9	31.1	24.3	16.7	13.4	10.8	20.9	39.3	42.7	22.2	45.1	45.5	32.4	31.4	14.1	32.3
Somewhat	38.7	30.9	37.9	47.3	46.8	37.4	23.5	22.3	16.8	41.0	39.9	46.6	41.3	40.7	41.3	41.4	32.7	43.3
DISAGREE	19.4	6.3	9.0	13.9	18.2	33.2	45.1	50.4	56.4	11.4	10.2	17.5	8.0	7.7	15.0	17.2	39.7	15.4
Somewhat	11.7	4.7	5.6	9.5	11.7	21.7	24.5	28.2	5.5	7.8	7.0	11.7	6.6	6.3	10.2	8.5	21.7	9.5
Strongly	7.7	1.6	3.5	4.3	6.5	11.4	20.7	22.2	50.9	3.7	3.2	5.8	1.5	1.4	4.7	8.7	18.0	6.0
DON'T KNOW	9.7	5.3	8.3	7.7	10.7	12.7	18.0	16.5	5.9	8.3	7.2	13.6	5.7	6.0	11.4	10.1	13.5	9.0
Net Diff.	51.4	82.1	73.7	64.6	52.9	21.0	-8.3	-17.3	-18.7	68.8	72.4	51.3	78.3	78.5	58.7	55.6	7.1	60.2
Mean	3.06	3.52	3.35	3.14	3.00	2.68	2.36	2.26	2.08	3.26	3.32	2.99	3.38	3.39	3.14	3.06	2.50	3.12



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY MEDICINES PRESCRIBED TO CHILDREN?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	70.8	73.1	67.2	74.0	67.1	70.6	69.0	76.6	71.9	73.0	69.7
Strongly	32.2	30.7	29.9	35.5	29.9	32.6	33.9	28.0	30.0	30.4	29.3
Somewhat	38.7	42.4	37.3	38.6	37.2	38.0	35.1	48.6	41.9	42.7	40.4
DISAGREE	19.4	18.2	20.5	17.4	23.0	19.9	21.1	15.6	17.2	19.1	13.7
Somewhat	11.7	11.8	11.2	11.2	13.2	11.8	11.5	12.9	11.4	14.2	6.1
Strongly	7.7	6.4	9.4	6.2	9.9	8.1	9.6	2.7	5.9	4.9	7.7
DON'T KNOW	9.7	8.7	12.3	8.6	9.9	9.5	10.0	7.7	10.9	7.9	16.5
Net Diff.	51.4	55.0	46.6	56.7	44.0	50.7	47.9	61.0	54.7	54.0	56.0
Mean	3.06	3.07	3.00	3.13	2.97	3.05	3.04	3.10	3.08	3.07	3.09



Table 65 Page 743  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY MEDICINES PRESCRIBED TO CHILDREN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/										2-WAY	3-WAY	APP.	APP.	TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	70.8	84.0	60.5	85.2	55.2	73.2	71.0	83.9	57.6	83.4	85.3	79.0	54.9	84.9	51.5	59.9	78.2	77.5	77.3	75.3	77.8
Strongly	32.2	42.5	24.1	44.5	18.7	34.4	31.2	43.1	21.0	41.9	46.2	32.3	19.8	44.0	16.3	22.1	32.5	30.9	35.2	31.2	31.2
Somewhat	38.7	41.5	36.4	40.7	36.5	38.7	39.7	40.7	36.5	41.5	39.1	46.7	35.1	40.9	35.2	37.8	45.7	46.7	42.1	44.1	46.6
DISAGREE	19.4	9.5	27.2	8.9	32.3	11.7	16.9	9.8	29.2	10.0	8.5	13.3	31.4	9.7	37.2	17.4	17.5	16.1	16.3	17.7	13.1
Somewhat	11.7	7.1	15.3	7.1	17.5	7.6	11.2	7.4	16.1	7.4	6.5	9.5	17.2	7.2	19.1	12.4	9.9	9.5	10.7	11.8	8.9
Strongly	7.7	2.4	11.9	1.8	14.8	4.1	5.7	2.5	13.0	2.6	2.1	3.7	14.2	2.4	18.1	5.0	7.6	6.6	5.6	5.8	4.2
DON'T KNOW	9.7	6.5	12.3	5.9	12.5	15.1	12.2	6.3	13.2	6.6	6.1	7.7	13.7	5.4	11.2	22.6	4.3	6.4	6.4	7.0	9.2
Net Diff.	51.4	74.5	33.3	76.3	22.9	61.5	54.1	74.0	28.4	73.3	76.8	65.7	23.6	75.2	14.3	42.5	60.7	61.5	61.0	57.6	64.7
Mean	3.06	3.33	2.83	3.36	2.67	3.22	3.10	3.33	2.76	3.31	3.38	3.17	2.70	3.34	2.56	3.00	3.08	3.09	3.14	3.08	3.15



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY MEDICINES PRESCRIBED TO CHILDREN?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
AGREE	70.8	84.3	55.7	84.0	58.5	69.0	84.3	57.0	63.9	83.8	59.8	74.1	
Strongly	32.2	44.5	19.8	43.3	20.1	32.9	42.2	20.0	30.4	44.3	20.2	35.5	
Somewhat	38.7	39.9	35.8	40.7	38.4	36.0	42.1	37.0	33.5	39.6	39.6	38.6	
DISAGREE	19.4	9.0	31.5	8.9	29.6	20.4	9.8	31.3	25.2	8.1	28.3	15.6	
Somewhat	11.7	7.2	17.1	6.7	15.9	13.1	6.8	19.1	16.5	6.7	13.0	9.7	
Strongly	7.7	1.9	14.3	2.2	13.8	7.3	3.1	12.1	8.7	1.4	15.2	5.9	
DON'T KNOW	9.7	6.6	12.8	7.1	11.8	10.6	5.9	11.7	11.0	8.1	11.9	10.2	
Net Diff.	51.4	75.3	24.2	75.2	28.9	48.6	74.5	25.7	38.7	75.8	31.6	58.5	
Mean	3.06	3.36	2.70	3.35	2.74	3.06	3.31	2.73	2.96	3.38	2.74	3.16	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY MEDICINES PRESCRIBED TO CHILDREN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	70.8	52.6	46.5	58.0	71.4	82.1	84.6	83.2	85.7	76.2	85.9	50.6	69.8	64.6	48.7	70.6	80.2
Strongly	32.2	17.2	19.9	14.7	29.4	40.3	51.7	45.6	35.4	33.6	46.2	14.9	25.0	34.8	20.1	31.0	48.0
Somewhat	38.7	35.5	26.6	43.3	42.1	41.8	32.8	37.7	50.3	42.6	39.7	35.7	44.8	29.8	28.6	39.6	32.2
DISAGREE	19.4	34.7	41.0	29.2	17.7	11.3	8.9	10.2	12.7	12.7	7.7	36.1	20.5	24.8	37.1	17.8	14.6
Somewhat	11.7	18.8	19.4	18.4	10.9	8.7	5.8	7.4	7.8	9.7	5.9	19.0	11.6	12.4	22.5	10.9	11.8
Strongly	7.7	15.9	21.6	10.8	6.8	2.6	3.1	2.8	4.9	3.0	1.8	17.1	8.8	12.3	14.6	6.9	2.8
DON'T KNOW	9.7	12.7	12.5	12.8	10.8	6.6	6.6	6.6	1.6	11.1	6.5	13.3	9.7	10.6	14.2	11.6	5.2
Net Diff.	51.4	17.9	5.6	28.8	53.7	70.8	75.7	73.1	73.0	63.5	78.2	14.5	49.3	39.8	11.5	52.8	65.5
Mean	3.06	2.62	2.51	2.71	3.05	3.28	3.43	3.35	3.18	3.20	3.39	2.56	2.95	2.97	2.63	3.07	3.32



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY MEDICINES PRESCRIBED TO CHILDREN?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	70.8	58.1	69.6	84.8	70.9	71.7	85.2	69.5	71.1	69.6	74.0	67.7	77.4	78.1	73.7	58.8
Strongly	32.2	20.2	30.4	45.6	30.6	32.8	45.3	30.7	32.1	30.4	35.1	32.1	38.6	36.9	32.7	25.5
Somewhat	38.7	37.9	39.3	39.2	40.3	39.0	39.9	38.8	39.1	39.1	39.0	35.6	38.8	41.2	41.1	33.3
DISAGREE	19.4	29.0	21.2	8.6	19.9	20.4	7.2	22.5	19.8	22.1	15.7	16.1	13.1	14.0	18.9	28.0
Somewhat	11.7	15.4	15.0	6.7	12.0	11.8	2.2	13.4	12.3	13.4	10.3	7.9	8.3	8.8	11.1	16.2
Strongly	7.7	13.6	6.2	1.9	7.9	8.5	5.0	9.1	7.5	8.6	5.4	8.2	4.8	5.2	7.8	11.8
DON'T KNOW	9.7	12.9	9.2	6.6	9.2	7.9	7.5	8.0	9.1	8.4	10.3	16.2	9.5	7.9	7.4	13.2
Net Diff.	51.4	29.1	48.5	76.2	51.0	51.4	78.0	47.0	51.3	47.5	58.4	51.6	64.4	64.2	54.8	30.8
Mean	3.06	2.74	3.03	3.37	3.03	3.04	3.36	2.99	3.05	3.00	3.16	3.09	3.23	3.19	3.06	2.84





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY MEDICINES PRESCRIBED TO CHILDREN?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	70.8	72.3	68.0	68.8	66.7	69.4	67.9	74.5	68.2	71.7	69.0	70.9	71.5	56.3	71.0	72.2	66.1	75.7	66.5	76.3
Strongly	32.2	33.1	30.5	31.4	28.7	30.8	31.2	34.8	29.6	32.8	30.9	35.0	28.1	21.7	32.3	33.2	31.2	38.7	25.1	31.0
Somewhat	38.7	39.2	37.6	37.4	38.0	38.6	36.7	39.7	38.6	38.9	38.2	36.0	43.4	34.7	38.8	39.0	34.9	37.0	41.4	45.3
DISAGREE	19.4	16.7	24.5	23.2	27.0	19.3	25.4	14.8	23.4	19.2	20.0	21.0	14.9	33.8	20.9	17.7	24.9	17.1	16.9	12.9
Somewhat	11.7	10.4	14.1	13.9	14.5	13.1	15.1	8.4	12.9	11.7	11.8	11.8	9.9	21.1	13.5	10.2	12.0	11.7	14.8	5.2
Strongly	7.7	6.3	10.4	9.3	12.5	6.2	10.3	6.3	10.5	7.5	8.2	9.1	5.0	12.7	7.4	7.5	12.9	5.4	2.1	7.7
DON'T KNOW	9.7	11.0	7.4	8.0	6.4	11.2	6.7	10.8	8.4	9.1	11.0	8.1	13.6	9.9	8.1	10.1	9.0	7.2	16.5	10.8
Net Diff.	51.4	55.5	43.5	45.6	39.7	50.1	42.5	59.7	44.8	52.5	49.1	50.0	56.6	22.5	50.1	54.5	41.3	58.6	49.6	63.3
Mean	3.06	3.11	2.95	2.99	2.89	3.06	2.95	3.15	2.95	3.07	3.03	3.05	3.10	2.72	3.04	3.09	2.93	3.17	3.07	3.12



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY MEDICINES PRESCRIBED TO CHILDREN?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
AGREE	70.8	68.8	66.9	71.4	72.2	75.2	68.9	69.4	71.7	70.2	71.5	68.8	72.6
Strongly	32.2	32.2	29.8	31.9	34.4	33.6	31.0	31.3	32.7	32.2	32.1	31.0	33.2
Somewhat	38.7	36.6	37.1	39.5	37.8	41.6	37.9	38.1	39.0	38.0	39.4	37.9	39.4
DISAGREE	19.4	19.5	28.8	21.5	17.1	14.9	18.1	23.5	16.9	21.6	16.8	21.8	17.4
Somewhat	11.7	13.3	16.7	12.5	9.3	10.3	10.8	14.1	10.2	12.6	10.6	13.9	9.8
Strongly	7.7	6.2	12.1	9.0	7.8	4.7	7.3	9.5	6.6	8.9	6.2	7.9	7.6
DON'T KNOW	9.7	11.7	4.3	7.1	10.7	9.9	13.0	7.1	11.4	8.2	11.7	9.4	10.0
Net Diff.	51.4	49.4	38.1	49.9	55.1	60.3	50.9	45.8	54.9	48.7	54.8	47.1	55.2
Mean	3.06	3.07	2.88	3.02	3.11	3.16	3.07	2.98	3.10	3.02	3.10	3.01	3.09



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY MEDICINES PRESCRIBED TO CHILDREN?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	70.8	66.6	70.9	74.1	69.8	65.1	70.2	69.4	68.6	67.5	71.5	78.0	71.1	69.0	69.4	76.0
Strongly	32.2	28.6	32.9	34.6	31.2	29.4	32.6	30.9	30.4	28.1	33.1	37.7	32.1	31.6	30.4	36.8
Somewhat	38.7	38.1	38.0	39.5	38.6	35.8	37.6	38.5	38.2	39.4	38.4	40.2	39.0	37.4	39.0	39.2
DISAGREE	19.4	24.5	23.0	15.8	17.7	26.2	23.4	20.2	20.5	23.5	22.7	12.3	14.7	21.4	20.1	15.9
Somewhat	11.7	15.1	13.5	9.3	11.0	18.6	14.1	11.3	14.3	13.2	12.9	7.6	7.5	13.3	12.0	9.2
Strongly	7.7	9.3	9.6	6.6	6.7	7.6	9.3	8.9	6.2	10.3	9.8	4.7	7.2	8.1	8.0	6.7
DON'T KNOW	9.7	8.9	6.1	10.1	12.5	8.6	6.4	10.4	10.9	9.0	5.8	9.7	14.2	9.6	10.6	8.1
Net Diff.	51.4	42.1	47.8	58.3	52.1	38.9	46.8	49.2	48.1	44.0	48.8	65.7	56.4	47.6	49.3	60.1
Mean	3.06	2.94	3.00	3.14	3.08	2.95	3.00	3.02	3.04	2.94	3.01	3.23	3.12	3.02	3.03	3.15



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY MEDICINES PRESCRIBED TO CHILDREN?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	70.8	71.3	69.2	75.7	69.1	75.0	72.5	64.5	70.7	70.9	75.1	62.9	76.5	78.4	79.3	65.2	69.4	73.1	70.0
Strongly	32.2	32.2	32.1	37.2	30.0	34.7	34.1	31.1	32.8	31.3	33.9	29.0	35.0	34.2	39.9	24.2	31.6	32.0	31.7
Somewhat	38.7	39.0	37.1	38.5	39.2	40.3	38.4	33.4	37.9	39.6	41.2	33.9	41.5	44.2	39.5	41.0	37.8	41.1	38.2
DISAGREE	19.4	19.2	21.7	18.5	19.0	14.1	17.8	22.8	21.0	17.5	16.3	26.8	14.8	12.9	12.1	28.5	20.5	17.7	19.9
Somewhat	11.7	11.7	12.8	12.3	11.6	9.9	8.5	12.0	12.6	10.7	10.0	17.8	9.5	7.4	5.0	14.1	12.3	12.8	11.8
Strongly	7.7	7.5	8.9	6.2	7.5	4.2	9.3	10.8	8.4	6.8	6.2	9.0	5.3	5.5	7.1	14.4	8.2	5.0	8.1
DON'T KNOW	9.7	9.5	9.1	5.8	11.8	10.9	9.7	12.7	8.2	11.6	8.6	10.4	8.8	8.7	8.6	6.3	10.1	9.2	10.1
Net Diff.	51.4	52.1	47.5	57.2	50.1	60.9	54.7	41.7	49.7	53.4	58.8	36.1	61.7	65.5	67.3	36.7	48.9	55.3	50.0
Mean	3.06	3.06	3.02	3.13	3.04	3.19	3.08	2.97	3.04	3.08	3.12	2.92	3.16	3.17	3.23	2.80	3.03	3.10	3.04



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. WHAT ABOUT VACCINES SPECIFICALLY...DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY VACCINES GIVEN TO CHILDREN?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	47.5	65.3	58.2	51.8	46.0	33.2	22.2	15.5	20.3	56.5	58.2	47.8	65.5	65.7	44.9	46.8	24.7	57.2
Strongly	20.0	39.2	26.6	22.4	13.5	9.2	5.4	4.2	9.6	25.4	28.6	9.3	31.0	31.8	15.6	21.4	6.4	20.7
Somewhat	27.5	26.1	31.6	29.4	32.6	24.0	16.8	11.3	10.7	31.1	29.6	38.5	34.5	33.9	29.4	25.4	18.2	36.5
DISAGREE	44.3	28.5	35.3	40.1	44.0	56.4	68.9	76.0	76.1	35.2	35.0	36.4	27.6	27.6	41.1	48.7	67.5	31.6
Somewhat	18.4	14.9	17.0	21.1	18.5	21.1	20.0	17.4	4.4	17.8	18.1	16.2	16.8	16.7	20.6	17.0	20.0	17.2
Strongly	25.9	13.6	18.3	19.0	25.5	35.3	48.9	58.6	71.7	17.4	16.8	20.2	10.8	11.0	20.6	31.7	47.5	14.5
DON'T KNOW	8.2	6.2	6.5	8.1	10.0	10.4	8.9	8.5	3.6	8.3	6.8	15.8	6.9	6.6	13.9	4.5	7.8	11.2
Net Diff.	3.2	36.8	22.9	11.7	2.1	-23.3	-46.8	-60.5	-55.8	21.3	23.3	11.4	37.9	38.1	3.8	-2.0	-42.8	25.6
Mean	2.45	2.97	2.71	2.60	2.38	2.08	1.76	1.57	1.57	2.70	2.75	2.44	2.92	2.93	2.46	2.38	1.82	2.71



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. WHAT ABOUT VACCINES SPECIFICALLY...DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY VACCINES GIVEN TO CHILDREN?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	47.5	50.9	42.8	48.6	47.6	46.8	44.6	55.3	50.6	53.2	45.6
Strongly	20.0	17.8	17.2	22.1	21.1	20.7	21.2	19.0	16.7	15.9	18.2
Somewhat	27.5	33.2	25.5	26.6	26.5	26.1	23.4	36.4	33.8	37.3	27.3
DISAGREE	44.3	41.5	48.0	42.4	46.3	46.6	49.5	36.1	33.3	32.6	34.8
Somewhat	18.4	16.9	18.1	21.0	15.5	18.0	17.3	20.6	20.3	19.0	22.9
Strongly	25.9	24.6	29.9	21.4	30.8	28.6	32.2	15.5	13.0	13.6	11.8
DON'T KNOW	8.2	7.5	9.2	9.0	6.1	6.5	6.0	8.6	16.1	14.2	19.6
Net Diff.	3.2	9.4	-5.2	6.3	1.3	0.2	-4.9	19.3	17.2	20.6	10.8
Mean	2.45	2.48	2.33	2.54	2.40	2.42	2.36	2.64	2.65	2.65	2.65



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. WHAT ABOUT VACCINES SPECIFICALLY...DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY VACCINES GIVEN TO CHILDREN?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/										APPR.	APPR.	TRUMP	2-WAY	3-WAY	3-WAY	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	47.5	66.9	32.4	65.2	30.5	41.1	44.2	65.7	29.0	64.1	69.6	52.0	26.4	65.6	24.9	28.6	57.1	53.6	54.9	52.0	49.5
Strongly	20.0	30.8	11.6	30.6	10.3	14.5	14.6	30.5	9.3	29.0	34.2	17.4	8.7	30.3	6.6	10.5	21.6	19.7	19.5	17.8	15.4
Somewhat	27.5	36.1	20.7	34.6	20.2	26.6	29.6	35.1	19.7	35.2	35.4	34.7	17.7	35.3	18.2	18.2	35.5	33.9	35.4	34.1	34.1
DISAGREE	44.3	25.3	59.1	27.7	63.0	38.8	42.0	26.5	62.4	27.8	23.1	38.4	65.3	28.3	69.3	50.1	35.6	37.4	40.6	43.7	41.0
Somewhat	18.4	16.2	20.2	16.8	19.7	20.3	20.5	16.3	20.6	16.7	14.4	21.6	20.7	17.0	19.4	21.6	18.4	20.0	20.7	19.8	21.5
Strongly	25.9	9.2	39.0	11.0	43.3	18.5	21.5	10.3	41.8	11.2	8.6	16.8	44.6	11.3	50.0	28.4	17.2	17.4	19.9	23.9	19.5
DON'T KNOW	8.2	7.8	8.5	7.0	6.4	20.1	13.8	7.8	8.6	8.0	7.3	9.6	8.4	6.1	5.8	21.3	7.3	9.0	4.5	4.3	9.5
Net Diff.	3.2	41.5	-26.8	37.5	-32.5	2.3	2.2	39.1	-33.4	36.3	46.6	13.6	-38.9	37.3	-44.4	-21.4	21.5	16.2	14.3	8.3	8.6
Mean	2.45	2.96	2.06	2.91	1.97	2.46	2.43	2.93	1.96	2.89	3.03	2.58	1.90	2.90	1.80	2.14	2.66	2.61	2.57	2.48	2.50



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. WHAT ABOUT VACCINES SPECIFICALLY...DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY VACCINES GIVEN TO CHILDREN?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
AGREE	47.5	66.0	28.2	64.0	35.2	41.0	68.1	37.7	39.5	60.6	33.1	42.5	
Strongly	20.0	31.1	8.9	30.6	11.2	17.2	33.3	13.7	16.2	28.3	9.1	18.3	
Somewhat	27.5	34.9	19.3	33.5	24.0	23.8	34.9	24.0	23.4	32.3	24.0	24.2	
DISAGREE	44.3	26.3	64.7	28.8	57.5	48.3	25.9	53.4	52.1	31.1	61.0	44.5	
Somewhat	18.4	16.0	20.6	17.3	19.3	18.9	14.5	21.3	20.6	19.6	17.5	17.1	
Strongly	25.9	10.3	44.1	11.5	38.2	29.4	11.4	32.1	31.5	11.5	43.4	27.4	
DON'T KNOW	8.2	7.7	7.1	7.2	7.3	10.7	5.9	8.9	8.4	8.3	5.9	13.1	
Net Diff.	3.2	39.6	-36.6	35.3	-22.3	-7.3	42.2	-15.8	-12.6	29.5	-27.8	-2.0	
Mean	2.45	2.94	1.92	2.90	2.09	2.32	2.96	2.21	2.26	2.84	1.99	2.38	





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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. WHAT ABOUT VACCINES SPECIFICALLY...DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY VACCINES GIVEN TO CHILDREN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIBERAL	Very	Smwt.	MOD-ERATE	Smwt.	Very	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE	LIBERAL	MOD-ERATE	CONSERVATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	47.5	31.6	30.0	33.0	44.2	53.0	72.5	62.0	84.4	53.9	65.2	27.2	45.3	47.1	30.4	39.1	54.3
Strongly	20.0	11.9	13.3	10.6	15.8	22.8	38.0	29.8	52.9	20.9	31.5	8.4	14.1	17.7	11.1	15.0	27.9
Somewhat	27.5	19.7	16.7	22.4	28.3	30.2	34.5	32.2	31.5	33.0	33.7	18.8	31.2	29.4	19.4	24.1	26.3
DISAGREE	44.3	62.8	65.0	60.9	44.6	38.2	22.4	30.9	14.0	34.5	28.3	66.7	46.0	43.8	64.6	48.0	36.5
Somewhat	18.4	17.3	13.4	20.8	20.8	19.3	14.2	16.9	5.2	21.8	17.0	18.7	21.5	13.5	15.8	19.9	18.4
Strongly	25.9	45.5	51.6	40.1	23.8	18.9	8.2	14.0	8.8	12.7	11.3	48.0	24.5	30.4	48.7	28.2	18.1
DON'T KNOW	8.2	5.6	5.0	6.1	11.2	8.8	5.2	7.1	1.6	11.6	6.5	6.1	8.8	9.1	5.0	12.9	9.2
Net Diff.	3.2	-31.2	-34.9	-27.9	-0.5	14.8	50.1	31.2	70.4	19.4	37.0	-39.6	-0.7	3.3	-34.1	-9.0	17.7
Mean	2.45	1.98	1.91	2.04	2.41	2.62	3.08	2.84	3.31	2.70	2.91	1.87	2.38	2.38	1.92	2.30	2.71



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. WHAT ABOUT VACCINES SPECIFICALLY...DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY VACCINES GIVEN TO CHILDREN?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- MIDDLE	UPPER thy	Middle/ Class	LOWER MIDDLE	Middle Class	Lower Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	47.5	32.9	45.4	63.7	44.5	49.0	73.9	44.9	47.8	47.7	48.1	43.7	51.8	60.5	52.0	33.2
Strongly	20.0	11.4	15.0	31.0	16.6	25.9	46.7	22.5	18.2	17.8	18.9	23.5	22.7	23.9	21.1	13.7
Somewhat	27.5	21.6	30.4	32.8	27.9	23.1	27.2	22.4	29.6	29.8	29.2	20.2	29.1	36.5	30.9	19.5
DISAGREE	44.3	59.6	42.3	28.7	46.9	45.5	20.7	49.6	44.7	44.9	44.3	40.6	39.4	33.3	40.8	57.0
Somewhat	18.4	19.3	21.1	16.6	20.8	19.5	7.9	21.4	18.8	17.9	20.6	14.7	17.9	18.7	17.4	18.6
Strongly	25.9	40.3	21.2	12.1	26.0	26.0	12.7	28.2	25.9	27.0	23.8	25.9	21.5	14.6	23.4	38.4
DON'T KNOW	8.2	7.5	12.3	7.6	8.6	5.5	5.5	5.5	7.5	7.4	7.6	15.7	8.8	6.2	7.2	9.8
Net Diff.	3.2	-26.6	3.1	35.0	-2.3	3.5	53.2	-4.8	3.1	2.7	3.8	3.1	12.4	27.1	11.2	-23.8
Mean	2.45	2.04	2.45	2.89	2.38	2.52	3.14	2.41	2.43	2.42	2.47	2.49	2.58	2.74	2.53	2.09





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. WHAT ABOUT VACCINES SPECIFICALLY...DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY VACCINES GIVEN TO CHILDREN?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
AGREE	47.5	45.6	54.1	55.1	50.2	46.1	38.9	52.8	44.2	52.0	41.9	49.2	46.0	
Strongly	20.0	16.5	23.1	23.5	22.3	18.7	16.6	22.0	18.8	22.1	17.5	21.5	18.7	
Somewhat	27.5	29.1	30.9	31.6	27.9	27.4	22.3	30.8	25.4	29.9	24.4	27.8	27.2	
DISAGREE	44.3	42.8	40.9	38.8	38.3	45.6	53.4	40.3	46.8	39.7	50.2	43.1	45.4	
Somewhat	18.4	20.7	13.3	14.6	15.5	21.4	22.7	15.4	20.3	15.4	22.2	18.6	18.2	
Strongly	25.9	22.2	27.6	24.2	22.8	24.2	30.7	24.9	26.5	24.2	28.0	24.5	27.2	
DON'T KNOW	8.2	11.5	5.1	6.1	11.6	8.3	7.8	6.9	9.0	8.3	8.0	7.7	8.6	
Net Diff.	3.2	2.8	13.2	16.3	11.9	0.4	-14.5	12.5	-2.7	12.3	-8.3	6.1	0.5	
Mean	2.45	2.45	2.52	2.58	2.56	2.44	2.27	2.54	2.40	2.54	2.34	2.50	2.41	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. WHAT ABOUT VACCINES SPECIFICALLY...DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY VACCINES GIVEN TO CHILDREN?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	47.5	46.1	56.5	49.0	40.2	55.1	62.0	45.3	41.6	41.0	51.3	52.0	38.7	53.8	42.7	51.0
Strongly	20.0	17.9	24.3	21.1	16.9	23.3	29.7	17.7	18.0	14.9	19.1	23.8	15.8	22.8	17.6	22.2
Somewhat	27.5	28.2	32.2	27.9	23.3	31.8	32.3	27.6	23.6	26.1	32.2	28.2	22.9	31.0	25.1	28.8
DISAGREE	44.3	44.8	37.8	40.3	52.2	35.6	32.6	43.3	52.3	50.0	42.8	37.9	52.0	40.2	49.1	38.6
Somewhat	18.4	17.6	14.2	17.2	22.8	14.3	12.4	17.3	25.1	19.5	15.9	17.2	20.3	18.9	19.9	14.6
Strongly	25.9	27.2	23.7	23.1	29.4	21.2	20.3	26.0	27.1	30.5	26.9	20.7	31.7	21.3	29.1	24.0
DON'T KNOW	8.2	9.1	5.6	10.7	7.6	9.3	5.3	11.4	6.1	8.9	5.9	10.1	9.2	6.0	8.3	10.4
Net Diff.	3.2	1.3	18.7	8.7	-12.0	19.5	29.4	2.0	-10.7	-9.0	8.5	14.1	-13.3	13.6	-6.4	12.4
Mean	2.45	2.41	2.61	2.53	2.30	2.63	2.75	2.42	2.35	2.28	2.46	2.61	2.25	2.59	2.34	2.55



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. WHAT ABOUT VACCINES SPECIFICALLY...DO YOU AGREE OR DISAGREE THAT WE DON'T KNOW ENOUGH ABOUT THE LONG-TERM HEALTH EFFECTS OF MANY VACCINES GIVEN TO CHILDREN?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	47.5	47.7	47.0	57.0	41.7	57.5	44.2	44.0	48.7	46.2	58.9	56.5	61.2	56.2	63.5	43.5	43.6	53.1	46.8
Strongly	20.0	19.9	18.7	26.0	18.0	24.4	20.5	21.6	19.7	19.7	25.7	29.4	26.0	26.1	30.2	13.9	18.1	18.7	20.6
Somewhat	27.5	27.8	28.3	31.0	23.7	33.0	23.7	22.4	29.0	26.5	33.2	27.1	35.2	30.1	33.3	29.6	25.5	34.4	26.2
DISAGREE	44.3	44.9	46.6	38.6	51.8	31.4	41.0	36.0	45.2	44.8	32.6	38.9	30.0	34.7	31.0	53.6	48.4	42.1	44.2
Somewhat	18.4	18.8	17.4	17.7	21.5	16.9	19.4	13.3	17.7	20.2	15.0	10.9	14.8	15.8	19.2	21.6	19.6	23.2	17.2
Strongly	25.9	26.1	29.2	20.9	30.3	14.5	21.6	22.7	27.6	24.6	17.6	27.9	15.2	18.9	11.8	32.0	28.8	18.8	27.1
DON'T KNOW	8.2	7.4	6.5	4.4	6.5	11.1	14.8	20.0	6.1	9.0	8.5	4.7	8.9	9.0	5.4	3.0	8.1	4.8	8.9
Net Diff.	3.2	2.8	0.4	18.3	-10.0	26.0	3.1	8.0	3.4	1.5	26.3	17.6	31.2	21.5	32.5	-10.1	-4.8	11.0	2.6
Mean	2.45	2.45	2.39	2.65	2.32	2.76	2.50	2.54	2.43	2.45	2.73	2.61	2.79	2.70	2.87	2.26	2.36	2.56	2.44



Table 67 Page 761  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. OVER THE PAST SEVERAL DECADES, WOULD YOU SAY AMERICANS HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
									N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES	
													GOP	Und.	CRAT			
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
HEALTHIER	26.2	15.9	20.6	28.7	31.0	29.4	30.2	31.9	35.5	24.7	24.6	24.9	23.4	24.2	19.8	33.7	30.0	32.5
Much	6.8	4.0	5.1	9.1	5.7	8.2	7.0	6.2	21.3	6.8	7.1	5.1	7.1	7.8	2.7	10.2	6.9	9.2
Somewhat	19.4	11.9	15.6	19.5	25.3	21.2	23.2	25.7	14.3	17.9	17.5	19.8	16.4	16.5	17.1	23.5	23.1	23.3
SICKER	59.8	79.1	70.0	58.4	52.5	48.0	54.2	40.7	34.9	63.6	65.9	52.2	69.1	69.7	58.9	52.6	50.2	49.3
Somewhat	35.1	35.9	40.2	36.6	32.7	32.6	34.6	29.0	13.0	35.7	36.5	31.7	36.5	36.4	35.3	34.2	33.7	31.3
Much	24.6	43.2	29.8	21.8	19.9	15.4	19.7	11.7	22.0	27.9	29.4	20.5	32.5	33.2	23.7	18.4	16.5	18.0
NO DIFFERENCE	8.8	2.6	6.4	9.2	10.6	13.3	7.0	14.8	20.6	7.5	6.2	13.7	4.6	3.5	13.0	10.6	12.1	12.4
DK/REFUSED	5.3	2.3	3.0	3.7	5.8	9.3	8.6	12.6	8.9	4.3	3.3	9.1	2.9	2.6	8.3	3.1	7.7	5.8
Net Diff.	-33.6	-63.2	-49.4	-29.7	-21.5	-18.6	-24.0	-8.8	0.6	-38.9	-41.3	-27.3	-45.6	-45.4	-39.2	-18.9	-20.2	-16.8
Mean	2.46	1.95	2.24	2.56	2.62	2.72	2.60	2.84	3.00	2.37	2.34	2.53	2.27	2.27	2.34	2.72	2.68	2.73



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. OVER THE PAST SEVERAL DECADES, WOULD YOU SAY AMERICANS HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
HEALTHIER	26.2	28.8	23.2	25.2	28.9	27.5	26.6	30.9	19.9	21.5	17.0
Much	6.8	7.1	5.8	6.2	8.7	7.2	8.1	4.2	4.6	4.3	5.4
Somewhat	19.4	21.7	17.4	19.0	20.2	20.2	18.5	26.7	15.3	17.3	11.6
SICKER	59.8	58.7	60.3	62.3	55.6	59.5	60.4	56.1	61.2	59.3	64.9
Somewhat	35.1	38.8	35.8	35.2	31.4	36.1	36.7	33.9	30.6	32.2	27.5
Much	24.6	19.9	24.6	27.1	24.3	23.4	23.7	22.2	30.7	27.1	37.4
NO DIFFERENCE	8.8	8.7	11.0	7.0	9.8	8.5	8.3	9.2	10.2	11.7	7.4
DK/REFUSED	5.3	3.8	5.5	5.5	5.7	4.5	4.7	3.9	8.7	7.5	10.8
Net Diff.	-33.6	-29.9	-37.2	-37.1	-26.7	-32.0	-33.9	-25.2	-41.3	-37.8	-47.9
Mean	2.46	2.56	2.41	2.39	2.55	2.50	2.48	2.55	2.26	2.34	2.10





Table 67 Page 763  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. OVER THE PAST SEVERAL DECADES, WOULD YOU SAY AMERICANS HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/										2-WAY	3-WAY	APP.	APP.	TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
HEALTHIER	26.2	29.3	23.8	24.2	30.9	15.3	20.5	27.1	25.3	25.9	28.4	20.3	26.6	27.2	27.2	20.0	47.0	35.2	25.0	30.7	19.0
Much	6.8	9.5	4.7	7.2	7.6	1.8	3.5	8.5	5.0	7.5	9.3	3.5	5.9	7.9	6.8	2.5	17.8	10.8	4.2	8.7	2.9
Somewhat	19.4	19.8	19.1	17.0	23.4	13.5	17.0	18.5	20.2	18.4	19.1	16.8	20.6	19.3	20.5	17.5	29.3	24.3	20.8	22.0	16.0
SICKER	59.8	62.4	57.8	68.4	50.6	60.9	57.2	64.5	55.0	64.2	64.2	64.3	54.2	65.7	53.4	51.4	38.9	46.9	64.9	59.5	59.8
Somewhat	35.1	34.4	35.8	35.8	34.4	35.2	34.1	34.7	35.6	34.8	33.4	37.7	35.6	35.4	36.0	32.3	24.8	29.6	40.0	34.9	36.1
Much	24.6	28.1	22.0	32.6	16.1	25.7	23.1	29.8	19.4	29.5	30.7	26.7	18.5	30.3	17.4	19.1	14.1	17.3	25.0	24.6	23.6
NO DIFFERENCE	8.8	5.3	11.5	4.4	12.5	12.0	13.1	5.3	12.4	6.3	4.2	10.8	12.0	4.8	13.3	13.8	10.5	12.2	7.2	9.0	14.4
DK/REFUSED	5.3	3.0	7.0	3.0	6.0	11.8	9.2	3.2	7.3	3.7	3.3	4.6	7.3	2.3	6.1	14.7	3.5	5.7	2.9	0.7	6.9
Net Diff.	-33.6	-33.1	-34.0	-44.2	-19.6	-45.6	-36.7	-37.4	-29.8	-38.4	-35.8	-44.1	-27.6	-38.5	-26.1	-31.4	8.2	-11.7	-40.0	-28.7	-40.8
Mean	2.46	2.47	2.45	2.28	2.70	2.21	2.38	2.39	2.52	2.37	2.41	2.30	2.57	2.38	2.61	2.44	3.12	2.81	2.37	2.55	2.34



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. OVER THE PAST SEVERAL DECADES, WOULD YOU SAY AMERICANS HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
HEALTHIER	26.2	23.8	30.6	23.7	32.4	21.2	28.5	39.8	22.8	19.8	26.1	19.6	
Much	6.8	7.2	7.1	6.3	9.0	4.4	9.8	12.1	5.8	3.4	6.4	2.9	
Somewhat	19.4	16.6	23.5	17.4	23.4	16.8	18.6	27.7	16.9	16.4	19.7	16.6	
SICKER	59.8	68.4	50.0	68.6	47.8	63.7	66.4	43.5	63.0	70.5	51.4	64.4	
Somewhat	35.1	36.1	34.4	38.0	32.5	34.7	38.2	30.7	37.1	37.8	34.1	32.3	
Much	24.6	32.3	15.6	30.6	15.2	29.0	28.1	12.8	25.9	32.7	17.3	32.1	
NO DIFFERENCE	8.8	4.7	12.3	4.3	13.4	8.8	4.1	10.2	10.8	4.4	16.1	6.7	
DK/REFUSED	5.3	3.1	7.2	3.4	6.4	6.3	1.1	6.5	3.4	5.3	6.4	9.3	
Net Diff.	-33.6	-44.6	-19.5	-44.9	-15.3	-42.5	-37.9	-3.6	-40.2	-50.8	-25.3	-44.8	
Mean	2.46	2.28	2.70	2.28	2.77	2.28	2.43	2.95	2.38	2.15	2.61	2.18	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. OVER THE PAST SEVERAL DECADES, WOULD YOU SAY AMERICANS HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
HEALTHIER	26.2	35.7	40.0	32.0	25.2	19.8	20.8	20.3	58.0	33.0	19.2	34.2	27.0	43.1	33.6	20.4	13.7
Much	6.8	12.3	19.3	6.2	4.1	3.1	8.1	5.4	33.2	5.1	4.9	10.4	6.2	12.1	12.7	2.0	4.3
Somewhat	19.4	23.4	20.7	25.8	21.1	16.7	12.7	14.9	24.8	27.9	14.3	23.9	20.8	31.0	20.9	18.4	9.4
SICKER	59.8	46.6	41.8	50.9	56.2	71.2	74.4	72.7	40.0	49.7	75.1	47.4	50.3	39.2	45.7	63.6	78.0
Somewhat	35.1	31.7	26.5	36.2	35.9	39.9	33.3	36.9	24.7	33.5	39.9	32.5	35.1	21.5	30.6	37.7	30.1
Much	24.6	15.0	15.3	14.7	20.2	31.3	41.1	35.8	15.3	16.2	35.2	14.9	15.2	17.7	15.1	25.9	47.8
NO DIFFERENCE	8.8	11.5	13.1	10.1	11.8	5.2	2.4	3.9	1.9	10.2	3.0	13.1	15.0	8.6	8.0	10.0	6.0
DK/REFUSED	5.3	6.2	5.1	7.1	6.8	3.7	2.4	3.1	0.0	7.0	2.7	5.2	7.7	9.1	12.7	6.0	2.3
Net Diff.	-33.6	-10.9	-1.8	-18.9	-30.9	-51.4	-53.6	-52.4	18.0	-16.7	-55.9	-13.2	-23.3	3.9	-12.0	-43.1	-64.2
Mean	2.46	2.86	3.02	2.71	2.50	2.17	2.11	2.14	3.36	2.70	2.12	2.81	2.65	2.98	2.84	2.29	1.90



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. OVER THE PAST SEVERAL DECADES, WOULD YOU SAY AMERICANS HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER Class	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
HEALTHIER	26.2	31.8	22.5	21.4	24.2	41.7	72.1	36.7	24.4	25.6	22.1	17.5	22.8	23.4	33.1	20.6
Much	6.8	8.8	4.3	5.5	5.0	20.0	58.5	13.6	4.2	4.7	3.1	6.3	4.0	8.1	8.8	4.5
Somewhat	19.4	23.0	18.2	15.9	19.2	21.8	13.6	23.1	20.2	20.9	19.0	11.2	18.7	15.2	24.2	16.1
SICKER	59.8	49.1	61.0	70.8	61.2	45.4	20.3	49.5	62.0	60.8	64.1	64.6	66.0	70.0	54.2	58.9
Somewhat	35.1	33.3	35.6	36.9	37.0	29.1	14.1	31.6	36.8	36.1	38.0	32.9	35.8	40.6	34.0	35.5
Much	24.6	15.8	25.5	33.9	24.3	16.3	6.2	18.0	25.2	24.7	26.1	31.8	30.3	29.4	20.2	23.5
NO DIFFERENCE	8.8	12.6	8.8	4.7	9.2	8.1	3.2	8.9	8.8	8.2	9.9	9.5	7.3	3.6	7.9	12.4
DK/REFUSED	5.3	6.6	7.7	3.0	5.3	4.8	4.4	4.8	4.9	5.4	3.9	8.3	3.9	3.1	4.8	8.1
Net Diff.	-33.6	-17.4	-38.5	-49.4	-37.0	-3.6	51.8	-12.8	-37.6	-35.2	-42.0	-47.2	-43.3	-46.6	-21.1	-38.4
Mean	2.46	2.74	2.35	2.20	2.41	3.00	4.09	2.82	2.38	2.42	2.32	2.21	2.28	2.30	2.66	2.38



Table 67 Page 767  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. OVER THE PAST SEVERAL DECADES, WOULD YOU SAY AMERICANS HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
HEALTHIER	26.2	21.9	34.2	30.6	40.6	25.5	38.8	19.2	28.7	26.6	25.2	26.7	25.9	21.2	32.5	21.7	31.5	22.1	29.0	22.9
Much	6.8	4.2	11.7	9.1	16.4	5.5	15.5	3.2	7.2	7.0	6.3	5.8	6.9	4.6	10.1	4.4	8.4	3.2	8.8	5.1
Somewhat	19.4	17.7	22.5	21.5	24.2	20.1	23.3	16.0	21.6	19.6	18.9	21.0	19.0	16.6	22.4	17.3	23.0	18.9	20.2	17.8
SICKER	59.8	63.5	52.7	55.7	47.4	61.9	50.5	64.8	55.4	60.0	59.4	60.4	57.3	60.4	57.6	62.0	53.8	66.8	53.9	60.4
Somewhat	35.1	36.8	32.0	33.8	28.7	38.0	31.1	35.9	33.0	36.2	33.0	32.0	32.4	39.2	36.7	35.7	27.7	36.2	34.2	30.7
Much	24.6	26.7	20.8	21.9	18.7	23.9	19.4	28.9	22.4	23.8	26.4	28.4	24.9	21.2	20.9	26.3	26.1	30.6	19.7	29.8
NO DIFFERENCE	8.8	9.1	8.2	9.5	6.0	8.8	7.3	9.2	9.4	8.2	10.0	8.1	11.5	14.4	6.3	9.8	10.3	5.9	14.3	8.8
DK/REFUSED	5.3	5.5	4.8	4.2	5.9	3.8	3.4	6.8	6.4	5.2	5.5	4.8	5.3	4.0	3.6	6.5	4.4	5.2	2.7	7.8
Net Diff.	-33.6	-41.6	-18.5	-25.1	-6.8	-36.3	-11.7	-45.6	-26.7	-33.4	-34.2	-33.6	-31.3	-39.2	-25.2	-40.4	-22.4	-44.7	-24.9	-37.5
Mean	2.46	2.32	2.71	2.60	2.90	2.43	2.84	2.24	2.55	2.47	2.43	2.41	2.48	2.42	2.63	2.33	2.58	2.24	2.63	2.33



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. OVER THE PAST SEVERAL DECADES, WOULD YOU SAY AMERICANS HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
HEALTHIER	26.2	23.7	29.3	40.2	20.4	16.3	26.7	33.1	21.8	29.2	22.4	30.8	22.0	
Much	6.8	7.2	10.7	13.5	5.0	3.5	3.7	11.3	4.0	9.3	3.6	9.5	4.4	
Somewhat	19.4	16.5	18.6	26.7	15.4	12.8	23.0	21.9	17.8	19.9	18.8	21.4	17.6	
SICKER	59.8	57.8	56.0	46.7	65.6	71.8	58.9	52.1	64.6	56.3	64.2	57.3	62.0	
Somewhat	35.1	22.9	30.9	27.1	34.0	45.2	40.1	27.5	39.9	29.5	42.2	35.3	35.0	
Much	24.6	34.9	25.1	19.6	31.5	26.6	18.8	24.6	24.7	26.7	22.0	22.1	26.9	
NO DIFFERENCE	8.8	13.4	10.1	7.7	7.9	8.1	8.6	9.6	8.2	9.1	8.4	8.2	9.3	
DK/REFUSED	5.3	5.2	4.7	5.4	6.2	3.8	5.8	5.1	5.3	5.4	5.0	3.6	6.7	
Net Diff.	-33.6	-34.1	-26.7	-6.6	-45.2	-55.4	-32.2	-19.0	-42.8	-27.1	-41.8	-26.5	-39.9	
Mean	2.46	2.35	2.57	2.87	2.24	2.18	2.50	2.66	2.33	2.53	2.37	2.59	2.33	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. OVER THE PAST SEVERAL DECADES, WOULD YOU SAY AMERICANS HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
HEALTHIER	26.2	25.7	37.2	19.7	23.5	31.0	45.9	23.5	25.8	22.7	29.0	16.7	21.1	36.0	24.7	18.3
Much	6.8	8.2	13.0	4.4	3.7	12.5	19.7	5.8	4.3	5.8	6.7	3.2	3.0	14.2	4.9	2.7
Somewhat	19.4	17.5	24.2	15.4	19.9	18.5	26.2	17.7	21.5	17.0	22.3	13.4	18.1	21.8	19.8	15.6
SICKER	59.8	57.0	49.4	66.9	62.7	55.1	42.3	64.1	63.4	58.1	56.2	69.3	61.9	49.8	60.8	68.9
Somewhat	35.1	25.9	28.5	37.3	42.1	25.4	27.6	37.6	41.6	26.2	29.3	37.0	42.5	28.7	37.1	38.0
Much	24.6	31.1	20.9	29.6	20.6	29.7	14.6	26.4	21.8	31.9	26.9	32.3	19.4	21.1	23.6	30.9
NO DIFFERENCE	8.8	12.8	7.9	7.8	8.6	10.9	8.6	7.1	8.0	13.9	7.2	8.4	9.3	9.3	9.1	7.3
DK/REFUSED	5.3	4.5	5.5	5.6	5.2	3.0	3.3	5.4	2.8	5.3	7.7	5.7	7.7	4.8	5.4	5.4
Net Diff.	-33.6	-31.3	-12.2	-47.2	-39.2	-24.2	3.7	-40.6	-37.6	-35.4	-27.2	-52.6	-40.8	-13.8	-36.1	-50.6
Mean	2.46	2.43	2.79	2.23	2.41	2.57	3.09	2.35	2.43	2.35	2.49	2.13	2.38	2.78	2.42	2.17



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. OVER THE PAST SEVERAL DECADES, WOULD YOU SAY AMERICANS HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
HEALTHIER	26.2	26.5	27.5	31.5	28.1	23.9	24.7	21.0	27.8	26.5	32.2	29.8	32.8	27.1	52.0	44.4	24.1	35.3	25.7
Much	6.8	7.1	7.9	13.7	4.5	8.8	8.4	1.8	8.5	6.0	13.3	16.4	14.2	10.3	29.1	12.2	4.6	14.0	6.2
Somewhat	19.4	19.4	19.7	17.7	23.5	15.1	16.3	19.2	19.2	20.5	18.9	13.4	18.6	16.8	22.9	32.2	19.5	21.4	19.5
SICKER	59.8	59.6	59.8	56.8	58.1	58.2	63.9	62.9	59.5	58.4	53.4	55.5	52.4	57.2	34.7	41.1	62.0	56.8	59.8
Somewhat	35.1	35.7	36.9	27.6	39.6	30.8	34.4	27.8	35.1	35.7	27.1	18.6	26.5	33.2	17.0	20.4	37.9	37.8	34.8
Much	24.6	23.9	23.0	29.2	18.6	27.4	29.4	35.0	24.4	22.7	26.3	36.9	25.9	24.0	17.7	20.7	24.1	19.0	25.0
NO DIFFERENCE	8.8	8.9	8.3	8.2	8.9	9.9	5.7	6.8	8.4	9.2	8.6	10.0	8.3	9.3	8.7	12.3	8.8	6.4	9.1
DK/REFUSED	5.3	5.0	4.3	3.5	4.9	8.0	5.8	9.4	4.3	5.9	5.7	4.7	6.4	6.5	4.6	2.2	5.1	1.5	5.5
Net Diff.	-33.6	-33.0	-32.3	-25.4	-30.1	-34.3	-39.2	-41.9	-31.8	-31.9	-21.2	-25.7	-19.6	-30.1	17.3	3.3	-37.9	-21.5	-34.1
Mean	2.46	2.48	2.51	2.58	2.54	2.42	2.36	2.17	2.50	2.48	2.64	2.51	2.67	2.53	3.30	2.95	2.40	2.73	2.44





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. WHAT ABOUT CHILDREN, SPECIFICALLY? OVER THE PAST SEVERAL DECADES, HAVE AMERICAN CHILDREN HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
HEALTHIER	24.3	11.6	19.4	28.7	24.2	32.3	29.6	29.8	35.8	22.5	22.4	23.0	19.8	20.4	19.5	33.8	28.8	36.8
Much	7.1	5.3	6.6	9.5	3.9	6.7	7.7	13.0	22.6	6.8	7.6	2.8	6.5	7.2	3.2	11.1	8.0	13.2
Somewhat	17.2	6.2	12.7	19.2	20.3	25.6	21.9	16.8	13.1	15.8	14.9	20.2	13.3	13.2	16.3	22.7	20.8	23.6
SICKER	59.3	82.9	67.6	56.1	55.7	46.2	49.3	38.8	35.9	63.6	65.7	53.5	70.3	70.7	60.2	47.8	48.3	49.4
Somewhat	34.1	35.3	35.4	33.0	37.4	31.5	34.3	28.6	14.0	33.9	34.0	33.1	35.1	35.3	34.4	28.6	34.6	29.7
Much	25.2	47.6	32.2	23.1	18.4	14.7	14.9	10.2	22.0	29.8	31.7	20.4	35.2	35.4	25.8	19.3	13.7	19.7
NO DIFFERENCE	7.9	2.1	5.6	8.6	9.9	10.6	5.6	18.0	21.7	6.4	5.7	10.1	4.7	4.0	8.8	10.1	11.7	7.6
DK/REFUSED	8.5	3.5	7.4	6.6	10.1	10.9	15.6	13.3	6.7	7.4	6.2	13.4	5.1	4.9	11.5	8.3	11.3	6.2
Net Diff.	-35.0	-71.3	-48.2	-27.4	-31.5	-13.8	-19.7	-9.0	-0.1	-41.1	-43.2	-30.5	-50.5	-50.3	-40.7	-14.0	-19.5	-12.6
Mean	2.42	1.82	2.20	2.56	2.49	2.75	2.68	2.93	3.01	2.31	2.28	2.44	2.16	2.18	2.28	2.76	2.72	2.80



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. WHAT ABOUT CHILDREN, SPECIFICALLY? OVER THE PAST SEVERAL DECADES, HAVE AMERICAN CHILDREN HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
HEALTHIER	24.3	28.8	22.0	22.6	26.0	25.6	24.7	28.7	18.2	19.2	16.4
Much	7.1	9.2	6.7	5.3	9.1	7.8	8.2	6.3	3.9	3.1	5.4
Somewhat	17.2	19.6	15.4	17.3	16.9	17.8	16.5	22.4	14.3	16.1	11.0
SICKER	59.3	57.5	60.2	60.6	57.5	58.5	59.4	55.1	63.0	62.4	64.2
Somewhat	34.1	37.0	35.6	32.6	32.7	34.0	33.7	35.0	34.5	36.3	31.2
Much	25.2	20.5	24.6	28.0	24.8	24.5	25.7	20.1	28.5	26.1	33.0
NO DIFFERENCE	7.9	7.2	9.3	7.2	8.4	8.0	8.0	8.0	7.7	8.7	6.0
DK/REFUSED	8.5	6.4	8.5	9.6	8.1	7.9	7.9	8.2	11.0	9.8	13.3
Net Diff.	-35.0	-28.7	-38.1	-38.0	-31.5	-32.9	-34.7	-26.4	-44.8	-43.3	-47.8
Mean	2.42	2.57	2.39	2.33	2.49	2.46	2.43	2.56	2.22	2.27	2.13



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. WHAT ABOUT CHILDREN, SPECIFICALLY? OVER THE PAST SEVERAL DECADES, HAVE AMERICAN CHILDREN HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES	FOR CONGRESS	ERS/											APP.	APP.	TRUMP				
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
HEALTHIER	24.3	26.6	22.5	20.1	30.2	18.0	20.4	24.3	24.3	23.8	25.0	21.3	24.9	24.1	28.8	15.2	48.3	36.8	22.5	24.4	22.6
Much	7.1	8.8	5.8	6.5	8.6	3.6	4.0	8.7	5.5	8.0	9.4	5.1	5.9	7.7	8.1	2.7	18.3	12.4	2.3	3.6	4.1
Somewhat	17.2	17.8	16.7	13.7	21.6	14.4	16.4	15.7	18.7	15.8	15.6	16.3	19.0	16.4	20.7	12.6	29.9	24.4	20.2	20.8	18.5
SICKER	59.3	63.1	56.3	69.6	48.0	61.7	59.4	65.3	53.2	65.1	65.3	64.5	52.0	65.9	50.1	54.4	39.0	48.3	64.0	61.2	59.5
Somewhat	34.1	32.0	35.7	34.7	33.1	35.3	34.9	33.0	35.2	33.5	32.7	35.2	34.8	34.0	34.3	33.8	27.8	33.3	41.7	41.7	36.1
Much	25.2	31.1	20.6	34.9	14.9	26.4	24.5	32.3	18.1	31.6	32.6	29.3	17.2	31.9	15.9	20.6	11.2	15.0	22.3	19.5	23.4
NO DIFFERENCE	7.9	5.5	9.8	4.8	11.2	7.7	9.1	5.1	10.8	5.6	4.1	9.1	10.9	5.2	10.6	12.4	8.7	9.3	7.2	7.7	10.9
DK/REFUSED	8.5	4.8	11.3	5.5	10.6	12.6	11.1	5.3	11.7	5.5	5.7	5.1	12.2	4.8	10.5	18.0	4.0	5.5	6.2	6.7	7.1
Net Diff.	-35.0	-36.5	-33.9	-49.4	-17.8	-43.7	-39.0	-40.9	-29.0	-41.2	-40.3	-43.2	-27.1	-41.8	-21.3	-39.1	9.2	-11.5	-41.5	-36.9	-36.9
Mean	2.42	2.38	2.45	2.18	2.73	2.24	2.33	2.32	2.53	2.31	2.33	2.29	2.56	2.31	2.68	2.30	3.17	2.85	2.34	2.43	2.39



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. WHAT ABOUT CHILDREN, SPECIFICALLY? OVER THE PAST SEVERAL DECADES, HAVE AMERICAN CHILDREN HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267			
HEALTHIER	24.3	20.8	29.7	20.1	32.2	19.5	25.1	40.7	22.7	16.0	24.9	16.2			
Much	7.1	7.1	7.9	6.6	9.1	5.1	10.1	11.7	6.5	3.7	6.9	3.7			
Somewhat	17.2	13.7	21.8	13.5	23.1	14.4	15.0	29.0	16.2	12.3	18.1	12.5			
SICKER	59.3	69.0	48.4	68.6	45.9	64.3	66.4	39.8	62.4	70.4	51.1	66.3			
Somewhat	34.1	33.6	33.7	35.7	31.6	35.1	34.3	27.5	36.9	36.9	35.2	33.2			
Much	25.2	35.4	14.7	32.9	14.3	29.3	32.1	12.4	25.5	33.5	16.0	33.1			
NO DIFFERENCE	7.9	4.7	10.8	4.9	10.7	8.5	4.9	9.0	9.2	4.8	12.1	7.8			
DK/REFUSED	8.5	5.6	11.1	6.4	11.2	7.7	3.6	10.5	5.7	8.7	11.8	9.7			
Net Diff.	-35.0	-48.2	-18.7	-48.5	-13.7	-44.9	-41.3	0.9	-39.7	-54.5	-26.2	-50.0			
Mean	2.42	2.19	2.71	2.20	2.79	2.25	2.34	3.00	2.38	2.08	2.60	2.12			



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. WHAT ABOUT CHILDREN, SPECIFICALLY? OVER THE PAST SEVERAL DECADES, HAVE AMERICAN CHILDREN HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
HEALTHIER	24.3	36.4	40.8	32.6	23.7	14.7	17.9	16.2	57.0	32.4	14.8	34.7	26.4	39.5	35.7	17.9	11.3
Much	7.1	11.7	18.5	5.7	5.1	4.3	7.4	5.7	30.4	7.0	5.0	9.4	7.2	15.3	14.7	2.7	4.3
Somewhat	17.2	24.7	22.3	26.8	18.6	10.4	10.5	10.5	26.6	25.3	9.8	25.4	19.2	24.1	21.1	15.2	7.0
SICKER	59.3	42.4	38.4	46.0	58.0	72.5	72.7	72.6	39.8	51.1	74.8	42.5	52.9	39.2	43.0	64.9	79.2
Somewhat	34.1	28.9	22.7	34.5	37.9	37.4	30.1	34.1	27.6	34.8	36.5	29.1	38.3	20.0	28.7	38.9	29.6
Much	25.2	13.5	15.8	11.5	20.1	35.1	42.6	38.6	12.2	16.3	38.3	13.4	14.6	19.3	14.3	25.9	49.6
NO DIFFERENCE	7.9	9.5	9.8	9.3	9.7	6.4	3.6	5.1	3.2	9.2	3.9	10.2	10.6	14.3	9.1	9.2	6.2
DK/REFUSED	8.5	11.6	11.0	12.2	8.6	6.3	5.8	6.1	0.0	7.4	6.5	12.5	10.1	7.0	12.2	8.0	3.3
Net Diff.	-35.0	-6.0	2.4	-13.4	-34.2	-57.9	-54.8	-56.4	17.2	-18.7	-60.0	-7.8	-26.6	0.3	-7.3	-47.0	-67.9
Mean	2.42	2.91	3.06	2.78	2.46	2.05	2.04	2.05	3.35	2.70	2.00	2.86	2.62	2.96	2.92	2.24	1.83



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. WHAT ABOUT CHILDREN, SPECIFICALLY? OVER THE PAST SEVERAL DECADES, HAVE AMERICAN CHILDREN HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
HEALTHIER	24.3	31.6	19.3	18.2	22.3	41.7	72.1	36.6	22.2	24.0	18.9	15.2	21.2	19.0	28.8	20.9
Much	7.1	9.2	4.2	5.9	5.5	16.4	45.2	11.7	5.2	6.0	3.7	7.2	4.9	4.6	11.0	4.9
Somewhat	17.2	22.4	15.1	12.3	16.8	25.2	26.8	25.0	17.1	18.1	15.2	8.0	16.3	14.4	17.8	16.0
SICKER	59.3	46.8	62.5	71.6	61.8	42.5	17.6	46.7	62.2	59.4	67.4	62.5	65.5	72.1	55.3	55.7
Somewhat	34.1	32.5	35.5	35.2	36.9	25.5	13.1	27.6	36.2	34.4	39.6	31.7	35.3	40.8	31.2	35.5
Much	25.2	14.3	27.0	36.3	24.9	17.0	4.5	19.0	26.0	25.0	27.8	30.8	30.2	31.3	24.1	20.2
NO DIFFERENCE	7.9	10.4	10.5	4.4	9.0	8.7	3.2	9.6	7.6	8.5	5.9	8.9	7.0	5.0	8.4	9.1
DK/REFUSED	8.5	11.1	7.7	5.9	7.0	7.1	7.1	7.1	7.9	8.0	7.8	13.4	6.3	3.9	7.5	14.4
Net Diff.	-35.0	-15.2	-43.2	-53.4	-39.5	-0.8	54.5	-10.0	-40.0	-35.4	-48.5	-47.3	-44.3	-53.1	-26.4	-34.8
Mean	2.42	2.77	2.28	2.11	2.37	2.99	4.02	2.81	2.34	2.41	2.21	2.18	2.26	2.17	2.57	2.42



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. WHAT ABOUT CHILDREN, SPECIFICALLY? OVER THE PAST SEVERAL DECADES, HAVE AMERICAN CHILDREN HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
HEALTHIER	24.3	19.2	34.0	30.0	41.3	23.8	39.1	15.7	28.0	24.6	23.6	20.9	28.4	21.0	31.6	18.7	26.6	15.3	31.7	25.3
Much	7.1	5.0	11.1	8.3	16.1	7.1	13.4	3.4	8.3	7.8	5.6	5.3	5.8	3.8	11.2	5.0	5.8	4.7	7.3	4.5
Somewhat	17.2	14.1	22.9	21.7	25.2	16.6	25.7	12.3	19.6	16.8	18.0	15.7	22.6	17.2	20.4	13.7	20.8	10.6	24.4	20.8
SICKER	59.3	63.8	50.7	53.6	45.6	60.7	48.6	66.2	53.3	60.6	56.6	62.2	50.3	57.1	56.9	63.8	54.0	70.3	49.6	51.0
Somewhat	34.1	36.1	30.3	32.5	26.3	35.0	29.1	36.9	31.6	35.3	31.5	32.0	30.5	35.1	33.9	36.4	28.3	35.8	29.8	31.1
Much	25.2	27.7	20.5	21.1	19.3	25.7	19.5	29.3	21.6	25.3	25.1	30.1	19.9	21.9	23.0	27.3	25.7	34.6	19.8	19.9
NO DIFFERENCE	7.9	8.4	7.0	7.9	5.4	8.7	5.9	8.2	8.3	7.1	9.8	9.2	10.5	12.2	6.3	7.7	11.1	7.3	10.2	10.9
DK/REFUSED	8.5	8.6	8.2	8.5	7.7	6.8	6.3	10.0	10.5	7.7	10.0	7.7	10.7	9.8	5.3	9.8	8.3	7.0	8.6	12.8
Net Diff.	-35.0	-44.7	-16.7	-23.7	-4.3	-37.0	-9.5	-50.5	-25.3	-36.0	-33.0	-41.2	-21.9	-36.1	-25.3	-45.1	-27.3	-55.0	-17.9	-25.8
Mean	2.42	2.26	2.72	2.60	2.92	2.40	2.83	2.15	2.57	2.42	2.42	2.28	2.60	2.40	2.61	2.25	2.49	2.09	2.67	2.53



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. WHAT ABOUT CHILDREN, SPECIFICALLY? OVER THE PAST SEVERAL DECADES, HAVE AMERICAN CHILDREN HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
HEALTHIER	24.3	23.5	32.5	37.7	20.1	12.2	22.8	33.0	18.8	29.0	18.4	29.9	19.3	
Much	7.1	6.8	9.8	13.2	5.6	3.4	5.3	10.8	4.8	9.2	4.5	9.6	4.9	
Somewhat	17.2	16.7	22.7	24.5	14.4	8.8	17.4	22.3	14.0	19.9	13.8	20.3	14.5	
SICKER	59.3	57.6	52.3	45.9	65.0	72.2	59.6	50.4	64.8	54.9	64.8	55.9	62.3	
Somewhat	34.1	30.9	30.2	27.0	30.9	42.8	37.7	28.9	37.3	29.5	39.8	32.6	35.3	
Much	25.2	26.7	22.1	18.9	34.1	29.3	21.9	21.6	27.5	25.4	25.0	23.3	27.0	
NO DIFFERENCE	7.9	9.4	7.2	9.0	6.2	8.5	7.9	8.5	7.6	7.8	8.1	7.6	8.2	
DK/REFUSED	8.5	9.5	8.0	7.4	8.8	7.2	9.8	8.0	8.8	8.3	8.7	6.6	10.1	
Net Diff.	-35.0	-34.1	-19.8	-8.1	-44.9	-60.0	-36.8	-17.4	-46.0	-25.9	-46.4	-26.0	-43.0	
Mean	2.42	2.40	2.65	2.85	2.20	2.07	2.41	2.69	2.25	2.54	2.27	2.58	2.28	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. WHAT ABOUT CHILDREN, SPECIFICALLY? OVER THE PAST SEVERAL DECADES, HAVE AMERICAN CHILDREN HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
HEALTHIER	24.3	28.3	35.6	17.5	19.9	35.9	46.2	22.7	22.2	24.0	25.5	13.2	17.5	36.4	21.9	15.9
Much	7.1	8.0	12.4	4.9	4.8	11.7	17.7	6.5	5.8	5.9	7.3	3.5	3.7	12.2	5.6	4.6
Somewhat	17.2	20.4	23.2	12.6	15.1	24.2	28.5	16.2	16.4	18.2	18.3	9.7	13.7	24.2	16.2	11.3
SICKER	59.3	53.9	48.6	67.4	62.7	49.5	39.1	63.3	63.9	56.5	57.5	70.7	61.5	46.5	61.3	69.3
Somewhat	34.1	30.1	28.2	34.7	39.5	29.9	20.9	34.7	40.0	30.2	35.2	34.7	38.9	26.5	36.6	37.0
Much	25.2	23.8	20.3	32.7	23.3	19.6	18.3	28.6	23.9	26.2	22.3	36.1	22.6	20.1	24.7	32.3
NO DIFFERENCE	7.9	9.5	7.9	6.5	8.5	3.9	8.7	6.3	8.8	12.7	7.2	6.6	8.2	9.5	7.6	6.8
DK/REFUSED	8.5	8.2	7.9	8.7	8.8	10.8	6.0	7.7	5.1	6.8	9.8	9.5	12.8	7.5	9.2	8.0
Net Diff.	-35.0	-25.6	-12.9	-49.9	-42.8	-13.6	7.1	-40.5	-41.7	-32.5	-32.0	-57.5	-44.0	-10.1	-39.4	-53.4
Mean	2.42	2.55	2.77	2.15	2.33	2.76	3.07	2.32	2.37	2.43	2.48	2.00	2.28	2.81	2.36	2.12



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. WHAT ABOUT CHILDREN, SPECIFICALLY? OVER THE PAST SEVERAL DECADES, HAVE AMERICAN CHILDREN HAVE GOTTEN HEALTHIER OR SICKER?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
HEALTHIER	24.3	24.8	27.0	33.2	24.5	19.0	25.4	17.8	27.3	23.0	30.2	33.8	31.1	26.2	43.8	40.1	22.3	31.6	23.9
Much	7.1	7.3	8.8	11.4	5.4	6.9	7.3	3.8	8.7	6.0	11.7	21.7	12.5	9.5	19.9	17.1	5.5	9.0	7.2
Somewhat	17.2	17.4	18.1	21.8	19.2	12.1	18.1	14.0	18.6	17.0	18.5	12.0	18.6	16.7	23.9	23.0	16.7	22.6	16.7
SICKER	59.3	58.8	57.3	55.6	57.8	62.2	60.5	66.4	57.6	59.4	55.2	50.0	54.5	58.8	41.6	46.3	60.7	60.4	58.5
Somewhat	34.1	34.1	32.9	30.8	36.9	35.9	26.8	33.7	32.7	35.7	30.4	15.3	30.3	36.3	25.6	19.5	35.3	34.3	34.0
Much	25.2	24.7	24.4	24.8	20.9	26.3	33.7	32.7	24.8	23.7	24.7	34.7	24.3	22.5	16.0	26.8	25.4	26.1	24.5
NO DIFFERENCE	7.9	8.2	7.8	7.1	8.7	7.5	4.0	4.0	7.9	8.0	6.6	8.1	6.2	5.6	8.7	11.4	8.4	3.9	8.4
DK/REFUSED	8.5	8.2	7.9	4.1	9.0	11.2	10.2	11.9	7.3	9.5	8.0	8.1	8.2	9.4	5.9	2.2	8.6	4.0	9.2
Net Diff.	-35.0	-34.1	-30.3	-22.4	-33.3	-43.2	-35.1	-48.6	-30.3	-36.4	-25.0	-16.3	-23.4	-32.6	2.1	-6.2	-38.4	-28.8	-34.5
Mean	2.42	2.44	2.50	2.63	2.46	2.29	2.32	2.12	2.50	2.40	2.59	2.68	2.62	2.50	3.06	2.84	2.36	2.52	2.43



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. IN FACT, OVER THE PAST SEVERAL DECADES, THE NUMBER OF AMERICANS WITH A CHRONIC DISEASE HAS INCREASED SIGNIFICANTLY. THE INCREASE HAS BEEN ESPECIALLY LARGE AMONG CHILDREN. AT LEAST 40% HAVE AT LEAST ONE HEALTH CONDITION SUCH AS ASTHMA, ALLERGIES, OR AN AUTOIMMUNE DISORDER. ADDITIONALLY, 40% ARE OVERWEIGHT OR OBESE AND 30% ARE PRE-DIABETIC. FROM THE LIST BELOW, SELECT THE THREE BIGGEST REASONS WHY YOU BELIEVE AMERICANS ARE GETTING SICKER.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
UNHEALTHY FOODS	75.6	90.0	79.5	75.0	71.0	69.7	67.1	65.5	68.9	78.0	79.0	72.5	79.9	80.4	76.3	73.9	69.2	61.2
LACK OF EXERCISE	58.6	76.5	70.1	53.2	54.8	53.0	44.9	38.6	21.3	64.2	65.2	58.6	70.9	71.0	59.7	51.8	44.1	49.9
COST OF HEALTH CARE	41.4	30.9	35.1	40.6	46.1	49.4	49.7	48.6	52.4	37.5	36.3	44.6	31.8	31.7	44.6	43.7	51.3	48.5
SUBSTANCE ABUSE	30.0	31.7	29.3	35.3	30.9	29.9	20.3	19.8	11.3	32.8	32.4	34.8	33.7	34.4	30.7	31.0	23.0	39.7
OVER-RELIANCE/MEDICATION	29.1	47.2	35.8	30.1	24.5	17.2	17.9	14.6	4.0	34.1	36.8	18.6	42.5	43.2	26.7	19.3	16.4	28.6
INCOME INEQUALITY	27.4	9.2	14.0	27.3	30.4	40.5	47.7	56.8	69.3	20.5	18.2	33.5	13.4	12.4	26.5	34.5	45.3	25.7
POLLUTION	20.3	7.8	16.7	22.9	22.3	24.1	27.4	28.0	35.4	17.0	16.8	18.4	11.7	11.2	19.7	29.5	28.7	26.1
AGING POPULATION	13.9	5.8	15.1	13.0	16.7	13.5	19.6	17.9	12.4	13.1	12.5	16.4	13.2	12.7	13.3	13.6	16.1	15.9
OTHER	3.7	0.8	4.5	2.5	3.3	2.6	5.5	10.1	25.0	2.8	2.9	2.6	2.8	3.1	2.4	2.7	5.9	4.3



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht LIKELY	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
UNHEALTHY FOODS	75.6	70.2	80.4	77.1	72.1	75.7	77.3	70.6	74.8	76.2	72.3
LACK OF EXERCISE	58.6	52.5	62.1	59.1	59.0	58.7	60.2	53.9	58.2	56.5	61.4
COST OF HEALTH CARE	41.4	44.5	41.5	40.3	40.5	40.8	38.6	47.8	44.6	46.8	40.5
SUBSTANCE ABUSE	30.0	30.3	29.4	32.3	26.4	30.3	30.6	29.2	28.9	27.6	31.2
OVER-RELIANCE/MEDICATION	29.1	29.4	23.2	31.5	30.8	29.0	28.4	31.1	29.5	28.7	31.1
INCOME INEQUALITY	27.4	33.2	25.7	24.6	29.7	27.6	26.9	29.6	26.7	27.7	24.8
POLLUTION	20.3	19.7	19.2	21.4	19.9	20.2	20.1	20.7	20.6	21.9	18.1
AGING POPULATION	13.9	17.1	13.7	11.2	16.2	14.2	13.9	15.2	12.2	11.2	14.1
OTHER	3.7	3.1	4.7	2.4	5.4	3.5	4.0	1.8	4.5	3.5	6.4



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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA		NOT VOTE DJT		NOT	NOT	APPR.	
		UNITED STATES	FOR CONGRESS	ERS/																	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
UNHEALTHY FOODS	75.6	74.3	76.4	79.9	72.4	68.9	73.9	76.8	74.2	76.4	76.5	76.3	74.5	77.1	73.1	75.4	64.4	65.0	72.9	69.4	71.7
LACK OF EXERCISE	58.6	65.8	53.3	70.8	47.8	50.5	58.7	66.1	51.0	65.9	66.8	63.6	49.3	66.8	46.8	54.4	53.0	56.2	66.6	58.4	62.3
COST OF HEALTH CARE	41.4	35.1	46.0	31.9	49.6	48.6	44.9	34.2	48.7	35.4	34.0	38.5	49.1	34.6	53.2	40.2	47.7	49.0	37.7	43.1	43.9
SUBSTANCE ABUSE	30.0	33.4	27.5	33.9	24.8	36.1	32.4	35.7	24.3	35.5	35.1	36.4	23.0	34.3	22.7	30.6	34.2	35.1	30.5	24.7	36.7
OVER-RELIANCE/MEDICATION	29.1	43.9	18.2	42.0	16.6	25.6	26.2	40.1	17.8	38.9	43.9	27.8	16.5	40.0	14.3	22.0	22.0	24.4	27.8	24.6	26.2
INCOME INEQUALITY	27.4	14.1	37.3	13.5	41.7	28.3	26.8	15.2	40.0	15.8	13.3	21.4	42.4	15.4	44.4	34.1	25.3	25.5	22.0	25.1	21.5
POLLUTION	20.3	14.9	24.3	11.7	29.0	21.1	19.8	14.1	26.6	14.9	13.0	19.3	27.2	16.2	27.9	18.8	28.5	25.8	27.6	36.9	25.2
AGING POPULATION	13.9	15.5	12.7	13.3	13.9	16.7	14.2	14.6	13.2	13.8	15.1	11.1	14.0	12.7	13.2	19.7	21.2	15.1	12.6	16.1	8.1
OTHER	3.7	3.0	4.2	2.9	4.3	4.2	3.2	3.2	4.2	3.4	2.3	5.7	4.1	2.9	4.4	4.8	3.7	3.8	2.3	1.7	4.3



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BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	DEMOCRAT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1000	464	447	372	360	268	155	171	143	217	189	125			
UNHEALTHY FOODS	75.6	78.6	70.9	79.9	70.9	75.9	77.9	70.7	74.9	81.3	71.0	76.9			
LACK OF EXERCISE	58.6	68.2	47.0	67.0	44.1	66.3	69.9	50.6	72.7	65.0	38.3	59.0			
COST OF HEALTH CARE	41.4	32.2	50.8	33.0	50.9	40.2	34.3	47.0	37.3	32.1	54.4	43.6			
SUBSTANCE ABUSE	30.0	35.3	24.2	33.9	24.8	31.7	29.0	26.6	32.3	37.5	23.1	31.0			
OVER-RELIANCE/MEDICATION	29.1	43.1	16.5	42.7	17.9	25.4	49.7	18.1	20.0	37.6	17.7	31.5			
INCOME INEQUALITY	27.4	13.6	41.8	13.5	43.2	25.6	10.1	36.4	23.5	15.9	49.5	27.9			
POLLUTION	20.3	12.4	29.3	14.3	28.8	17.3	12.5	28.0	19.9	15.5	29.5	14.3			
AGING POPULATION	13.9	13.6	15.0	12.9	15.5	13.1	13.6	20.6	17.1	12.4	10.9	8.5			
OTHER	3.7	3.1	4.4	2.8	3.9	4.6	3.0	2.0	2.3	2.7	5.7	7.2			



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
UNHEALTHY FOODS	75.6	65.7	60.3	70.5	77.3	79.0	83.1	80.9	51.3	73.5	83.6	67.2	80.2	61.6	65.0	77.0	78.9
LACK OF EXERCISE	58.6	42.9	34.8	49.9	57.3	74.3	67.2	71.0	31.6	54.9	72.9	43.5	45.0	45.0	45.0	67.1	76.1
COST OF HEALTH CARE	41.4	50.7	57.3	44.8	44.3	31.5	32.5	32.0	52.7	38.5	30.1	51.3	52.2	43.1	45.7	41.4	34.1
SUBSTANCE ABUSE	30.0	26.8	22.6	30.5	29.6	31.7	33.9	32.7	53.0	33.7	32.7	23.3	27.2	25.7	33.7	29.5	36.2
OVER-RELIANCE/MEDICATION	29.1	15.3	17.1	13.7	24.8	37.2	49.9	43.1	37.3	33.3	45.7	13.5	19.0	42.5	14.2	25.0	32.6
INCOME INEQUALITY	27.4	48.7	52.9	45.0	28.1	14.0	8.9	11.7	29.6	23.9	9.5	50.0	35.7	26.2	50.7	24.7	13.6
POLLUTION	20.3	32.3	35.7	29.4	18.9	14.7	11.1	13.1	31.6	20.1	11.4	33.8	21.8	21.0	23.9	16.3	16.1
AGING POPULATION	13.9	14.1	14.6	13.7	15.5	13.8	10.3	12.2	12.8	17.5	11.6	14.0	15.3	26.2	15.6	14.7	7.8
OTHER	3.7	3.5	4.7	2.4	4.1	3.8	3.1	3.4	0.0	4.5	2.5	3.3	3.7	8.7	6.1	4.2	4.5



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
UNHEALTHY FOODS	75.6	72.1	70.0	81.2	76.3	68.9	38.3	75.3	76.9	77.8	75.3	76.4	78.1	82.9	71.2	76.8
LACK OF EXERCISE	58.6	45.8	63.7	71.2	64.5	55.0	43.9	57.3	60.7	63.2	56.2	51.5	61.2	63.0	62.3	50.9
COST OF HEALTH CARE	41.4	50.8	38.6	31.7	38.0	41.4	39.3	41.8	40.7	40.3	41.4	45.1	38.1	28.8	41.0	47.6
SUBSTANCE ABUSE	30.0	25.3	30.4	35.2	30.3	30.8	36.5	29.6	30.2	31.6	27.5	28.4	31.8	33.8	31.3	27.1
OVER-RELIANCE/MEDICATION	29.1	17.2	28.3	42.7	27.3	34.0	39.1	32.9	29.4	28.4	31.3	21.5	33.1	42.3	31.6	18.5
INCOME INEQUALITY	27.4	41.8	27.5	11.4	26.4	29.9	34.7	28.8	25.3	22.6	30.1	36.4	21.9	19.9	24.9	37.5
POLLUTION	20.3	27.0	23.2	11.9	18.9	18.4	29.0	16.2	20.2	18.4	23.4	23.2	18.1	17.0	19.3	23.3
AGING POPULATION	13.9	15.3	15.2	11.9	15.3	17.4	24.6	15.9	13.4	15.0	10.5	12.2	13.7	11.0	15.3	12.4
OTHER	3.7	4.7	3.0	2.8	3.1	4.3	14.5	2.2	3.3	2.7	4.3	5.2	4.0	1.2	3.0	5.9





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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
UNHEALTHY FOODS	75.6	78.2	70.5	70.5	70.4	77.8	68.8	78.6	72.2	77.0	72.5	73.1	71.9	72.0	74.8	78.8	73.0	73.3	70.5	73.3
LACK OF EXERCISE	58.6	59.6	56.6	59.5	51.6	63.7	63.7	56.3	49.1	60.7	54.1	60.6	45.1	66.1	62.8	59.0	70.7	50.6	56.9	33.8
COST OF HEALTH CARE	41.4	40.4	43.2	40.2	48.5	40.2	39.2	40.6	47.4	39.9	44.6	36.1	54.5	37.0	39.9	39.8	29.4	42.8	52.5	56.3
SUBSTANCE ABUSE	30.0	30.7	28.8	26.4	33.1	26.4	33.7	34.2	23.5	30.5	29.2	27.0	27.5	39.6	29.0	31.6	29.7	24.2	25.4	29.4
OVER-RELIANCE/MEDICATION	29.1	31.5	24.7	24.5	25.1	31.3	25.6	31.6	23.7	32.3	22.3	26.4	15.4	26.6	33.0	31.8	27.9	24.9	14.4	16.4
INCOME INEQUALITY	27.4	23.9	34.1	33.0	36.2	21.9	26.8	25.5	42.0	25.0	32.5	37.1	34.5	16.3	22.4	27.2	30.3	43.9	26.9	41.9
POLLUTION	20.3	20.1	20.7	23.0	16.7	20.6	20.0	19.6	21.5	17.5	26.3	22.5	33.8	18.3	17.7	17.2	19.9	25.1	34.0	33.5
AGING POPULATION	13.9	12.2	17.1	18.6	14.5	15.6	19.9	9.4	14.1	13.8	14.1	14.9	13.0	19.6	18.0	10.3	15.9	13.8	17.9	8.4
OTHER	3.7	3.4	4.3	4.4	4.0	2.6	2.2	4.0	6.5	3.4	4.3	2.2	4.2	4.6	2.4	4.2	3.2	1.3	1.5	6.9



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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530
UNHEALTHY FOODS	75.6	75.4	66.5	67.9	77.0	82.2	79.5	69.0	79.6	71.5	80.6	74.4	76.6
LACK OF EXERCISE	58.6	34.1	45.8	53.5	60.3	63.7	71.0	47.0	65.8	51.1	67.9	63.7	54.1
COST OF HEALTH CARE	41.4	53.8	46.8	45.3	47.1	34.2	33.5	47.6	37.5	47.4	33.8	39.8	42.8
SUBSTANCE ABUSE	30.0	38.8	30.9	20.6	26.9	32.8	33.6	27.7	31.5	27.5	33.3	29.1	30.8
OVER-RELIANCE/MEDICATION	29.1	28.1	25.1	28.6	31.8	31.5	28.3	27.3	30.2	28.7	29.6	29.1	29.1
INCOME INEQUALITY	27.4	29.9	40.0	40.4	25.2	20.5	18.2	38.1	20.9	34.0	19.2	23.8	30.7
POLLUTION	20.3	26.4	25.5	26.1	15.3	20.9	14.8	26.0	16.8	22.6	17.4	20.4	20.2
AGING POPULATION	13.9	10.0	14.8	13.1	11.1	11.2	19.0	13.0	14.4	12.4	15.7	17.2	10.9
OTHER	3.7	3.5	4.6	4.5	5.3	2.9	2.2	4.3	3.3	4.6	2.5	2.4	4.8



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS    /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS    /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS    /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
UNHEALTHY FOODS	75.6	69.5	68.7	78.3	80.7	72.0	62.5	79.2	79.6	67.9	74.5	77.6	81.9	63.7	79.7	79.9
LACK OF EXERCISE	58.6	41.4	50.2	61.2	69.7	49.1	56.1	65.2	72.2	36.6	44.7	58.0	66.9	48.4	58.5	70.4
COST OF HEALTH CARE	41.4	48.5	47.0	42.8	33.2	42.4	42.7	45.1	33.4	52.3	51.1	41.0	32.9	49.3	41.4	32.3
SUBSTANCE ABUSE	30.0	34.7	23.7	28.2	34.2	38.1	20.8	24.0	35.5	32.6	26.4	31.4	32.8	28.2	30.8	30.4
OVER-RELIANCE/MEDICATION	29.1	22.7	30.0	31.9	28.8	25.8	30.8	32.5	26.7	20.8	29.2	31.4	31.2	29.5	27.8	31.6
INCOME INEQUALITY	27.4	37.4	38.5	24.7	17.6	29.9	36.8	21.3	14.9	42.1	40.1	27.4	20.5	37.9	24.1	23.0
POLLUTION	20.3	28.2	24.7	17.2	16.4	26.8	27.2	19.6	14.5	29.0	22.4	15.3	18.6	23.0	20.2	17.4
AGING POPULATION	13.9	12.2	13.5	11.2	17.2	13.9	19.2	10.5	21.8	11.2	8.2	11.7	12.1	13.9	14.8	12.0
OTHER	3.7	5.4	3.7	4.6	2.2	2.0	3.9	2.7	1.5	7.5	3.5	6.1	3.1	6.1	2.8	3.0



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. IN FACT, OVER THE PAST SEVERAL DECADES, THE NUMBER OF AMERICANS WITH A CHRONIC DISEASE HAS INCREASED SIGNIFICANTLY. THE INCREASE HAS BEEN ESPECIALLY LARGE AMONG CHILDREN. AT LEAST 40% HAVE AT LEAST ONE HEALTH CONDITION SUCH AS ASTHMA, ALLERGIES, OR AN AUTOIMMUNE DISORDER. ADDITIONALLY, 40% ARE OVERWEIGHT OR OBESE AND 30% ARE PRE-DIABETIC. FROM THE LIST BELOW, SELECT THE THREE BIGGEST REASONS WHY YOU BELIEVE AMERICANS ARE GETTING SICKER.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
UNHEALTHY FOODS	75.6	75.7	75.0	70.9	76.5	71.8	64.4	74.0	74.8	75.6	65.2	65.4	64.8	66.2	40.8	66.8	79.3	67.8	75.9
LACK OF EXERCISE	58.6	59.4	57.1	53.5	65.3	58.3	50.6	47.1	56.8	61.7	47.6	55.6	45.4	46.9	41.5	55.9	62.5	61.5	57.8
COST OF HEALTH CARE	41.4	40.4	41.5	44.0	35.1	40.4	43.9	55.6	42.0	36.9	43.9	37.3	46.6	43.4	37.8	39.6	40.5	38.0	42.1
SUBSTANCE ABUSE	30.0	30.2	28.0	36.1	35.0	29.4	23.2	27.7	29.4	32.3	31.0	30.4	29.9	34.6	50.1	14.2	29.7	26.8	31.0
OVER-RELIANCE/MEDICATION	29.1	30.0	31.3	31.0	28.6	35.5	28.8	17.4	30.7	29.5	32.4	31.5	34.9	26.6	36.0	22.7	27.9	36.8	28.2
INCOME INEQUALITY	27.4	26.4	27.5	31.3	22.2	23.8	40.1	42.3	28.4	24.4	32.8	29.0	32.0	37.2	33.5	52.6	25.5	22.6	28.1
POLLUTION	20.3	20.3	23.0	16.8	17.4	22.1	20.8	20.7	21.3	19.0	24.8	21.8	26.0	25.8	38.3	30.6	18.7	22.4	20.2
AGING POPULATION	13.9	14.4	12.6	13.9	18.2	12.9	20.0	7.2	12.9	16.8	17.7	17.8	15.9	17.6	18.9	17.7	12.5	23.1	13.0
OTHER	3.7	3.4	4.0	2.4	1.8	5.9	8.1	8.0	3.8	3.8	4.7	11.2	4.5	1.7	3.0	0.0	3.3	1.0	3.8



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BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	1000	134	212	218	187	123	76	34	15	720	610	110	443	383	199	138	280	126
SUPPORT	65.1	93.3	84.8	69.8	58.4	41.5	30.0	20.4	23.6	78.4	81.5	60.7	92.9	93.9	64.1	55.8	31.0	74.6
Strongly	35.7	80.8	51.4	34.9	19.5	15.1	5.3	5.0	17.5	47.1	52.3	17.8	66.0	69.8	23.0	18.5	6.5	32.6
Somewhat	29.4	12.5	33.3	34.9	38.9	26.4	24.7	15.4	6.2	31.3	29.2	42.9	26.9	24.1	41.1	37.3	24.5	42.0
OPPOSE	22.8	3.8	7.2	18.5	26.6	38.5	48.6	65.7	68.9	11.9	10.3	20.8	3.0	2.1	16.7	32.3	50.6	11.0
Somewhat	9.7	0.0	2.4	9.4	13.8	20.4	13.9	27.1	4.2	6.1	4.5	14.9	2.3	1.2	11.4	12.0	19.0	6.9
Strongly	13.1	3.8	4.8	9.1	12.8	18.1	34.8	38.6	64.7	5.8	5.8	5.9	0.8	0.9	5.3	20.3	31.6	4.2
DON'T KNOW	12.1	2.9	8.0	11.7	15.0	20.0	21.4	13.9	7.5	9.7	8.1	18.6	4.0	4.0	19.2	11.9	18.3	14.4
Net Diff.	42.3	89.6	77.6	51.4	31.7	3.0	-18.6	-45.3	-45.3	66.4	71.2	39.9	89.9	91.8	47.4	23.4	-19.6	63.6
Mean	3.00	3.75	3.43	3.08	2.77	2.48	2.01	1.85	1.74	3.32	3.39	2.89	3.65	3.70	3.01	2.61	2.07	3.20



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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	839	639	200	161	104	57
SUPPORT	65.1	66.1	64.1	67.5	61.2	64.5	62.6	70.4	68.3	70.3	64.8
Strongly	35.7	34.4	36.0	38.5	31.5	36.9	39.1	29.9	29.6	32.3	24.6
Somewhat	29.4	31.7	28.1	28.9	29.7	27.6	23.6	40.5	38.7	37.9	40.1
OPPOSE	22.8	25.0	21.9	19.9	26.9	24.2	25.8	19.2	15.3	14.8	16.3
Somewhat	9.7	11.2	7.8	9.7	10.4	9.6	8.8	12.2	10.1	9.4	11.2
Strongly	13.1	13.8	14.0	10.2	16.5	14.5	16.9	7.0	5.3	5.4	5.1
DON'T KNOW	12.1	8.9	14.1	12.6	11.9	11.3	11.6	10.4	16.3	14.9	18.9
Net Diff.	42.3	41.0	42.2	47.5	34.3	40.3	36.9	51.2	53.0	55.5	48.4
Mean	3.00	2.95	3.00	3.10	2.86	2.98	2.96	3.04	3.11	3.14	3.04



Table 70 Page 793  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/											APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APP.	APP.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	425	575	459	446	95	227	506	494	563	389	174	437	532	320	148	78	121	88	57	64
SUPPORT	65.1	91.8	45.4	92.2	38.8	57.4	61.7	91.9	37.6	89.6	93.7	80.2	33.7	94.4	24.4	48.0	83.0	76.4	86.2	81.7	66.1
Strongly	35.7	64.2	14.6	64.4	10.2	16.9	21.4	62.1	8.7	58.7	68.0	37.9	6.1	62.8	3.3	8.9	34.8	31.7	35.7	30.1	27.5
Somewhat	29.4	27.5	30.8	27.8	28.6	40.5	40.3	29.8	28.9	30.8	25.7	42.3	27.5	31.7	21.1	39.1	48.2	44.8	50.5	51.5	38.6
OPPOSE	22.8	4.3	36.4	3.4	44.0	16.7	19.0	3.2	42.7	4.5	2.0	10.2	46.3	2.7	61.9	9.9	9.9	13.6	8.2	12.6	18.5
Somewhat	9.7	2.5	15.0	2.4	16.9	11.2	12.6	2.4	17.2	3.0	1.3	6.7	18.4	2.4	23.4	6.3	7.1	8.1	8.2	12.6	11.6
Strongly	13.1	1.8	21.4	1.0	27.1	5.5	6.4	0.8	25.5	1.5	0.7	3.5	27.9	0.3	38.6	3.6	2.8	5.5	0.0	0.0	6.9
DON'T KNOW	12.1	3.9	18.2	4.4	17.1	25.9	19.3	4.8	19.6	5.9	4.3	9.6	20.1	2.9	13.7	42.1	7.1	10.0	5.6	5.7	15.4
Net Diff.	42.3	87.5	9.0	88.8	-5.2	40.7	42.7	88.7	-5.1	85.1	91.8	70.0	-12.6	91.7	-37.6	38.0	73.0	62.9	78.1	69.1	47.6
Mean	3.00	3.61	2.47	3.63	2.26	2.93	2.95	3.61	2.26	3.56	3.68	3.27	2.15	3.61	1.87	2.92	3.24	3.14	3.29	3.19	3.03



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BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	DEMOCRATIC	REPUBLICAN	DEMOCRATIC	INDEPENDENT	REPUBLICAN	DEMOCRATIC	INDEPENDENT	REPUBLICAN	DEMOCRATIC	INDEPENDENT
Total	1000	464	447	372	360	268	155	171	143	217	189	125	
SUPPORT	65.1	91.1	38.7	89.5	42.3	62.0	90.8	49.0	64.3	88.5	36.2	59.3	
Strongly	35.7	64.1	9.7	63.3	11.7	29.6	65.3	18.7	29.6	61.9	5.4	29.7	
Somewhat	29.4	27.0	29.0	26.2	30.5	32.3	25.5	30.3	34.7	26.6	30.7	29.7	
OPPOSE	22.8	3.1	44.7	4.2	39.9	25.5	3.8	37.0	26.1	4.5	42.4	24.8	
Somewhat	9.7	2.4	17.0	2.6	15.2	12.3	1.1	14.4	14.0	3.6	15.9	10.3	
Strongly	13.1	0.7	27.7	1.7	24.7	13.2	2.7	22.6	12.1	0.9	26.6	14.5	
DON'T KNOW	12.1	5.8	16.6	6.3	17.9	12.5	5.4	14.0	9.6	7.0	21.4	15.8	
Net Diff.	42.3	87.9	-6.0	85.2	2.4	36.5	86.9	12.0	38.2	84.0	-6.3	34.5	
Mean	3.00	3.64	2.25	3.61	2.36	2.90	3.62	2.52	2.90	3.61	2.19	2.89	





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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very ERAL	Smwt. ERAL	MOD- ERATE	Smwt. ERATE	Very ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	19	78	275	211	116	32	37	165	66
SUPPORT	65.1	39.9	39.1	40.5	57.9	87.4	93.1	90.0	100.0	68.0	94.8	37.0	46.6	61.3	25.5	61.1	84.3
Strongly	35.7	14.5	18.5	11.0	20.0	56.4	77.2	66.0	56.6	31.3	72.8	10.6	5.7	40.4	14.9	24.6	50.4
Somewhat	29.4	25.4	20.7	29.5	38.0	31.0	15.9	24.0	43.4	36.7	22.0	26.3	40.9	21.0	10.6	36.5	33.9
OPPOSE	22.8	46.5	50.6	42.8	24.5	5.1	3.0	4.1	0.0	16.1	1.1	48.0	31.3	17.5	61.4	23.8	10.0
Somewhat	9.7	17.6	16.6	18.5	11.4	3.1	1.7	2.5	0.0	9.9	0.7	17.9	11.8	9.5	25.3	11.8	6.5
Strongly	13.1	28.8	34.0	24.3	13.2	2.0	1.3	1.7	0.0	6.2	0.5	30.1	19.5	8.0	36.1	12.0	3.5
DON'T KNOW	12.1	13.7	10.2	16.7	17.5	7.5	3.9	5.8	0.0	15.9	4.1	15.0	22.1	21.2	13.1	15.1	5.7
Net Diff.	42.3	-6.6	-11.5	-2.3	33.4	82.3	90.1	85.9	100.0	51.9	93.6	-11.1	15.4	43.9	-35.9	37.4	74.3
Mean	3.00	2.30	2.26	2.33	2.78	3.53	3.76	3.64	3.57	3.11	3.74	2.21	2.42	3.19	2.05	2.87	3.39



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	458	132	410	510	161	28	133	711	459	252	128	288	89	275	269
SUPPORT	65.1	42.4	61.6	91.6	67.1	74.8	80.7	73.5	65.1	66.3	62.9	53.2	67.4	85.4	72.0	46.9
Strongly	35.7	12.3	22.5	66.1	30.2	45.1	67.0	40.5	34.4	35.4	32.8	31.1	39.9	51.9	42.5	18.6
Somewhat	29.4	30.1	39.2	25.5	36.9	29.7	13.7	33.0	30.6	30.9	30.2	22.0	27.5	33.5	29.5	28.3
OPPOSE	22.8	40.4	22.2	3.3	20.3	18.7	15.3	19.4	22.9	22.9	22.9	27.0	20.6	10.1	16.6	35.6
Somewhat	9.7	15.0	15.0	2.1	10.4	5.1	4.4	5.2	10.6	10.4	11.0	10.4	9.0	6.4	7.3	13.2
Strongly	13.1	25.3	7.2	1.2	9.9	13.6	10.9	14.2	12.3	12.5	11.9	16.6	11.6	3.8	9.3	22.4
DON'T KNOW	12.1	17.2	16.1	5.1	12.6	6.5	4.0	7.0	12.0	10.8	14.2	19.8	12.0	4.4	11.4	17.5
Net Diff.	42.3	2.0	39.4	88.3	46.8	56.0	65.4	54.1	42.2	43.4	40.0	26.2	46.8	75.3	55.4	11.3
Mean	3.00	2.35	2.92	3.65	3.00	3.14	3.43	3.07	2.99	3.00	2.98	2.84	3.09	3.40	3.19	2.52



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. "AS MENTIONED, OVER THE PAST SEVERAL DECADES, THE NUMBER OF AMERICANS WITH A CHRONIC DISEASE HAS INCREASED SIGNIFICANTLY. THE INCREASE HAS BEEN ESPECIALLY LARGE AMONG CHILDREN. AT LEAST 40% HAVE AT LEAST ONE HEALTH CONDITION SUCH AS ASTHMA, ALLERGIES, OR AN AUTOIMMUNE DISORDER. ADDITIONALLY, 40% ARE OVERWEIGHT OR OBESE AND 30% ARE PRE-DIABETIC."  
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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	291	179	363	167	678	322	132	130	42	309	369	66	66	64	66
SUPPORT	65.1	65.3	64.8	63.6	66.9	67.4	67.7	63.6	61.7	68.5	57.9	63.6	48.3	69.4	69.5	67.7	75.5	51.8	49.1	47.5
Strongly	35.7	35.1	36.9	34.4	41.3	35.4	40.7	34.8	32.8	40.3	26.2	31.2	15.6	34.7	40.8	39.8	39.2	23.1	13.8	17.3
Somewhat	29.4	30.2	27.9	29.2	25.6	31.9	27.0	28.8	28.8	28.3	31.7	32.5	32.7	34.7	28.7	28.0	36.3	28.6	35.3	30.2
OPPOSE	22.8	20.6	26.8	25.9	28.3	20.8	25.9	20.5	27.8	20.7	27.1	20.3	36.5	23.4	20.9	20.5	14.4	26.2	40.7	32.5
Somewhat	9.7	9.6	9.8	9.5	10.3	9.1	11.1	10.1	8.4	8.4	12.5	10.8	17.4	7.8	8.5	8.3	6.4	15.2	20.9	13.9
Strongly	13.1	11.0	17.0	16.4	18.0	11.7	14.7	10.4	19.4	12.3	14.7	9.5	19.2	15.6	12.4	12.2	8.0	11.0	19.7	18.6
DON'T KNOW	12.1	14.1	8.4	10.5	4.8	11.8	6.5	15.9	10.6	10.8	15.0	16.1	15.2	7.1	9.6	11.8	10.1	22.0	10.2	20.0
Net Diff.	42.3	44.7	38.0	37.6	38.6	46.6	41.8	43.1	33.9	47.8	30.8	43.3	11.8	46.0	48.5	47.3	61.1	25.5	8.4	15.0
Mean	3.00	3.04	2.93	2.91	2.95	3.03	3.00	3.05	2.84	3.08	2.82	3.02	2.53	2.95	3.08	3.08	3.19	2.82	2.48	2.58



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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	125	178	174	187	257	382	618	556	444	470	530	
SUPPORT	65.1	57.0	60.7	65.3	67.7	68.7	65.2	62.1	67.0	63.8	66.7	67.5	63.0	
Strongly	35.7	26.6	31.4	32.6	41.9	39.9	35.6	31.0	38.7	34.4	37.4	37.4	34.2	
Somewhat	29.4	30.4	29.4	32.7	25.8	28.8	29.6	31.1	28.3	29.5	29.3	30.1	28.8	
OPPOSE	22.8	30.7	30.9	22.2	19.9	17.1	22.8	26.8	20.3	24.7	20.4	22.7	22.8	
Somewhat	9.7	20.4	16.6	6.9	10.5	4.6	8.2	12.9	7.7	12.1	6.7	9.9	9.5	
Strongly	13.1	10.3	14.4	15.2	9.4	12.5	14.7	13.9	12.5	12.5	13.7	12.8	13.3	
DON'T KNOW	12.1	12.3	8.3	12.5	12.4	14.2	12.0	11.1	12.8	11.5	12.9	9.8	14.2	
Net Diff.	42.3	26.3	29.8	43.1	47.8	51.6	42.4	35.3	46.7	39.2	46.3	44.8	40.2	
Mean	3.00	2.84	2.85	2.94	3.14	3.12	2.98	2.89	3.07	2.97	3.04	3.02	2.98	



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	141	241	281	337	54	117	124	176	87	125	158	161	261	508	231
SUPPORT	65.1	58.2	64.3	67.8	66.3	65.2	69.8	65.8	67.8	53.9	59.2	69.3	64.7	60.0	65.5	70.1
Strongly	35.7	25.6	34.1	41.3	36.5	31.9	38.7	38.1	37.8	21.6	29.8	43.8	35.0	29.3	34.6	45.3
Somewhat	29.4	32.7	30.3	26.5	29.8	33.2	31.1	27.7	30.0	32.3	29.4	25.5	29.6	30.6	30.8	24.8
OPPOSE	22.8	30.5	24.7	18.5	21.7	28.6	23.1	20.7	22.1	31.7	26.1	16.7	21.4	27.8	22.6	17.4
Somewhat	9.7	18.1	9.8	8.3	7.3	19.4	9.9	8.4	8.0	17.3	9.7	8.2	6.5	13.7	8.8	7.1
Strongly	13.1	12.4	14.8	10.2	14.5	9.2	13.2	12.3	14.1	14.4	16.4	8.5	14.8	14.1	13.8	10.2
DON'T KNOW	12.1	11.2	11.0	13.7	12.0	6.2	7.1	13.4	10.1	14.4	14.7	14.0	13.9	12.2	11.9	12.5
Net Diff.	42.3	27.7	39.7	49.3	44.6	36.6	46.7	45.1	45.7	22.2	33.1	52.6	43.3	32.1	42.9	52.7
Mean	3.00	2.80	2.94	3.15	3.00	2.94	3.03	3.06	3.02	2.71	2.85	3.22	2.99	2.86	2.98	3.20



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN								HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/GOV'T PRIV.	COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO		
Total	1000	933	450	121	268	143	62	67	555	425	263	26	172	141	29	16	737	116	820
SUPPORT	65.1	66.0	66.1	71.0	69.7	65.4	58.0	53.0	66.4	65.6	67.7	60.0	69.6	64.3	58.7	80.4	64.2	71.1	64.4
Strongly	35.7	36.0	34.2	37.0	39.5	40.6	29.6	31.8	34.2	38.0	42.0	37.7	43.2	39.1	36.6	56.1	33.5	43.2	34.4
Somewhat	29.4	30.0	31.9	33.9	30.3	24.8	28.4	21.2	32.2	27.6	25.6	22.4	26.3	25.2	22.2	24.2	30.7	27.9	30.0
OPPOSE	22.8	22.5	23.2	20.3	19.7	22.0	25.1	26.5	23.2	21.8	19.7	40.0	17.9	21.8	23.0	13.9	23.9	17.3	23.7
Somewhat	9.7	9.3	10.1	8.5	6.8	11.7	11.7	15.5	10.0	8.6	9.2	20.3	8.5	12.1	11.8	9.4	9.9	7.5	10.3
Strongly	13.1	13.2	13.1	11.9	12.8	10.3	13.4	11.0	13.2	13.2	10.5	19.7	9.4	9.8	11.2	4.5	14.0	9.7	13.4
DON'T KNOW	12.1	11.5	10.7	8.7	10.6	12.6	17.0	20.5	10.4	12.6	12.7	0.0	12.5	13.8	18.3	5.7	11.9	11.6	11.8
Net Diff.	42.3	43.5	43.0	50.6	50.1	43.4	32.9	26.5	43.2	43.7	48.0	20.1	51.6	42.5	35.7	66.5	40.3	53.9	40.7
Mean	3.00	3.00	2.98	3.05	3.08	3.09	2.89	2.93	2.97	3.03	3.14	2.78	3.18	3.09	3.03	3.40	2.95	3.18	2.97



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BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
UNHEALTHY FOODS	73.4	87.8	79.6	75.6	66.6	65.1	68.4	55.7	61.6	76.4	78.3	68.2	77.0	76.3	75.2	78.7	65.9	63.4
LACK OF EXERCISE	57.6	74.6	65.1	62.7	50.7	50.9	39.5	38.8	25.6	62.7	65.3	51.2	65.8	67.0	55.7	60.8	44.8	56.1
COST OF HEALTH CARE	41.3	25.9	32.0	39.8	50.3	41.2	63.1	66.6	49.6	35.1	34.6	37.4	31.2	30.5	42.6	37.3	56.7	40.2
SUBSTANCE ABUSE	35.8	43.0	45.1	36.3	34.7	28.0	26.1	12.3	23.4	39.4	40.3	35.1	42.2	42.9	33.3	38.3	26.8	42.7
INCOME INEQUALITY	29.0	5.7	22.3	24.3	31.5	41.3	51.9	64.3	58.8	21.0	19.5	27.8	16.1	15.8	25.4	30.5	49.1	20.6
MEDICATION SIDE-EFFECTS	23.6	39.7	23.3	23.4	21.9	21.9	9.8	11.3	15.5	28.1	27.9	28.9	34.9	34.8	24.4	12.3	12.4	32.5
POLLUTION	19.6	8.4	13.4	19.9	24.7	26.2	26.1	23.2	28.4	17.0	15.6	23.0	13.1	13.6	18.6	25.0	26.3	22.8
AGING POPULATION	13.5	10.0	14.2	15.0	12.2	15.0	15.1	16.7	6.2	13.9	13.4	16.0	12.4	12.1	16.6	15.0	12.5	16.7
OTHER	2.1	1.7	1.7	1.0	2.5	3.4	0.0	3.7	10.3	2.2	1.7	4.1	2.5	2.3	2.7	0.7	1.8	1.6



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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
UNHEALTHY FOODS	73.4	74.2	69.8	76.2	71.6	74.3	76.8	63.6	69.4	67.9	72.2
LACK OF EXERCISE	57.6	58.0	57.0	58.1	57.0	58.8	59.2	57.4	52.2	54.0	48.7
COST OF HEALTH CARE	41.3	44.5	37.7	41.7	41.6	39.9	40.0	39.4	47.3	49.2	43.7
SUBSTANCE ABUSE	35.8	41.5	34.6	33.2	37.0	36.6	36.6	36.3	32.3	28.0	40.3
INCOME INEQUALITY	29.0	25.9	33.7	27.7	29.1	30.3	30.1	31.3	23.5	24.6	21.3
MEDICATION SIDE-EFFECTS	23.6	25.3	18.9	26.1	22.7	21.9	20.6	27.6	31.2	29.0	35.4
POLLUTION	19.6	14.6	21.3	17.8	25.2	19.0	19.4	17.1	22.6	25.7	16.6
AGING POPULATION	13.5	10.6	16.7	13.8	11.9	13.1	13.0	13.6	15.0	13.9	17.0
OTHER	2.1	1.8	3.4	1.8	1.3	2.0	1.5	4.6	2.2	2.6	1.6





Table 71 Page 803  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP			PERSONALITY & POLICIES			MAHA		NOT VOTE DJT		NOT	NOT	APPR.
		UNITED STATES	FOR CONGRESS	ERS/																	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
UNHEALTHY FOODS	73.4	72.7	74.0	76.6	69.2	76.5	75.2	74.0	72.8	73.6	71.5	78.0	73.2	76.0	67.4	76.1	67.8	69.8	78.4	80.1	67.5
LACK OF EXERCISE	57.6	61.1	54.8	65.7	49.1	57.4	54.0	62.3	52.9	63.4	61.4	67.7	50.4	63.1	48.4	56.3	50.2	58.5	64.4	63.0	68.0
COST OF HEALTH CARE	41.3	31.7	49.1	30.9	52.6	40.0	43.5	31.5	51.1	32.5	33.6	30.1	52.2	33.4	53.1	46.1	29.9	35.0	41.0	41.9	40.2
SUBSTANCE ABUSE	35.8	43.6	29.4	42.3	30.8	28.9	32.1	43.5	28.0	43.1	43.5	42.2	26.6	42.1	24.9	34.8	42.0	46.1	32.8	27.2	39.2
INCOME INEQUALITY	29.0	19.3	37.1	16.5	42.6	28.3	27.7	18.4	39.7	17.6	18.0	16.5	43.4	19.2	48.6	24.9	26.4	20.4	21.5	24.2	13.0
MEDICATION SIDE-EFFECTS	23.6	35.2	14.1	34.7	11.4	25.3	23.6	35.5	11.6	34.3	38.3	25.8	10.2	33.5	10.6	13.3	33.3	27.2	21.1	18.8	25.7
POLLUTION	19.6	16.0	22.6	13.4	25.9	20.5	19.7	14.8	24.5	15.1	15.3	14.6	25.3	16.4	26.1	18.2	27.5	20.8	25.4	28.1	20.3
AGING POPULATION	13.5	12.5	14.3	12.7	12.4	20.1	16.7	12.4	14.5	13.5	12.7	15.2	13.4	13.0	12.8	16.8	11.4	14.6	15.4	12.4	20.3
OTHER	2.1	2.7	1.6	2.4	2.0	1.0	2.5	2.5	1.6	2.3	1.9	3.2	1.8	1.1	2.7	4.5	3.9	2.5	0.0	1.4	2.0



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BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN			
	TRUMP	HARRIS	REPUB-	DEMOCRAT	DEMOCRAT	INDEP-	REPUB-	DEMOCRAT	DEMOCRAT	INDEP-	REPUB-	DEMOCRAT	DEMOCRAT	INDEP-	REPUB-	DEMOCRAT
Total	1000	464	447	372	360	268	184	160	126	188	200	142				
UNHEALTHY FOODS	73.4	74.7	71.5	75.6	67.4	78.3	78.1	63.6	80.5	73.2	70.4	76.4				
LACK OF EXERCISE	57.6	64.4	50.1	66.1	47.8	59.0	69.9	50.1	59.4	62.4	46.0	58.7				
COST OF HEALTH CARE	41.3	32.9	51.3	32.7	50.9	40.2	28.2	46.3	39.3	37.1	54.5	41.1				
SUBSTANCE ABUSE	35.8	41.5	31.0	41.7	31.9	32.7	43.0	36.8	34.6	40.5	28.0	31.0				
INCOME INEQUALITY	29.0	17.0	42.4	16.4	41.3	30.0	16.6	35.0	25.1	16.2	46.5	34.4				
MEDICATION SIDE-EFFECTS	23.6	36.0	10.3	32.1	14.7	23.8	35.0	17.0	22.2	29.3	12.9	25.2				
POLLUTION	19.6	14.1	25.3	12.5	28.1	18.0	13.5	31.9	19.9	11.5	25.2	16.4				
AGING POPULATION	13.5	13.0	12.7	13.8	12.1	14.9	12.4	13.5	15.1	15.1	10.9	14.7				
OTHER	2.1	2.2	1.8	3.0	1.9	1.0	1.1	1.9	1.3	4.9	1.9	0.7				



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
UNHEALTHY FOODS	73.4	64.9	57.1	71.8	74.3	75.8	81.9	78.6	52.1	69.9	78.3	65.2	70.9	65.5	67.8	79.0	87.1
LACK OF EXERCISE	57.6	42.9	38.7	46.6	58.0	70.2	64.9	67.7	59.6	57.9	68.2	41.9	54.5	56.3	41.3	61.2	70.7
COST OF HEALTH CARE	41.3	59.3	63.8	55.4	40.2	33.3	24.9	29.4	46.6	42.1	29.9	58.8	43.5	32.3	65.3	36.6	25.6
SUBSTANCE ABUSE	35.8	28.8	23.8	33.3	37.0	39.3	39.9	39.6	36.6	43.8	41.6	30.4	32.5	39.9	21.0	38.2	28.8
INCOME INEQUALITY	29.0	49.1	58.1	41.1	28.0	16.2	15.1	15.7	33.1	19.1	14.8	50.1	30.3	34.4	50.3	29.6	10.8
MEDICATION SIDE-EFFECTS	23.6	11.5	11.7	11.2	21.8	32.3	36.1	34.0	31.0	27.0	33.2	10.2	18.4	28.2	9.8	22.7	41.1
POLLUTION	19.6	27.9	29.1	26.7	20.9	13.1	11.7	12.5	25.8	21.7	9.7	29.5	27.1	24.1	22.8	15.2	21.5
AGING POPULATION	13.5	11.3	13.2	9.6	14.0	15.8	13.0	14.5	15.1	9.0	14.7	9.4	14.4	19.4	16.7	15.7	10.7
OTHER	2.1	1.4	1.5	1.4	1.9	1.3	4.2	2.6	0.0	3.2	3.2	1.5	2.8	0.0	1.7	0.6	1.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
UNHEALTHY FOODS	73.4	68.3	75.5	78.0	77.2	73.4	53.5	75.8	74.1	71.7	78.6	68.5	76.8	79.4	68.2	75.8
LACK OF EXERCISE	57.6	48.3	61.0	66.0	61.2	55.3	45.7	56.5	58.8	59.3	58.0	52.4	61.8	64.5	54.8	54.6
COST OF HEALTH CARE	41.3	50.8	41.4	31.5	39.1	40.2	48.0	39.2	40.1	38.1	44.0	50.0	35.2	31.8	43.3	48.4
SUBSTANCE ABUSE	35.8	31.7	34.3	40.5	35.9	35.9	40.0	35.4	36.9	39.3	32.5	28.4	37.8	34.1	41.6	28.2
INCOME INEQUALITY	29.0	40.8	30.5	16.4	24.4	32.6	37.7	32.0	27.0	24.3	32.0	38.0	24.6	34.4	24.5	38.4
MEDICATION SIDE-EFFECTS	23.6	13.1	22.5	34.8	23.4	22.1	36.8	20.4	24.0	24.8	22.5	22.8	27.8	27.9	24.8	13.6
POLLUTION	19.6	27.8	15.8	12.6	20.2	21.4	32.6	20.0	19.4	19.5	19.2	18.8	17.2	19.5	20.9	21.4
AGING POPULATION	13.5	12.6	16.9	13.1	14.5	13.5	5.6	14.5	12.7	13.6	11.0	18.7	12.2	8.4	15.9	13.6
OTHER	2.1	2.2	0.7	2.3	1.4	1.9	0.0	2.1	2.3	3.1	0.7	0.8	2.2	0.0	2.0	2.0



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
UNHEALTHY FOODS	73.4	75.3	69.8	68.1	72.6	76.3	70.3	74.6	69.0	72.6	75.0	79.1	71.1	75.1	74.2	71.3	79.7	78.6	64.5	77.3
LACK OF EXERCISE	57.6	58.4	56.2	55.1	58.0	59.4	61.7	57.7	48.8	59.7	53.2	59.7	44.2	59.7	62.0	57.7	66.2	53.2	49.2	39.5
COST OF HEALTH CARE	41.3	40.6	42.6	44.5	39.2	37.0	37.8	43.2	48.8	39.6	44.7	45.3	47.4	41.5	35.7	43.1	36.7	53.7	44.7	49.9
SUBSTANCE ABUSE	35.8	35.3	36.8	36.9	36.6	39.2	37.9	32.5	35.2	38.1	30.8	28.6	32.5	38.5	40.9	35.7	27.0	30.1	37.9	27.4
INCOME INEQUALITY	29.0	26.7	33.5	33.1	34.2	23.1	27.9	29.2	40.8	27.7	31.8	22.2	45.7	28.0	23.2	31.7	18.7	25.7	40.5	50.5
MEDICATION SIDE-EFFECTS	23.6	25.9	19.4	22.6	13.6	28.0	21.9	24.3	16.0	23.8	23.2	24.4	25.2	13.0	25.5	22.4	29.4	19.5	25.6	24.9
POLLUTION	19.6	18.1	22.4	22.4	22.5	20.3	23.1	16.6	21.5	18.6	21.8	24.0	20.4	15.5	20.1	17.2	26.1	22.0	20.7	20.1
AGING POPULATION	13.5	13.4	13.7	12.7	15.4	14.1	12.8	12.9	14.8	14.4	11.5	13.1	8.8	15.2	14.7	14.2	12.6	13.5	11.0	6.8
OTHER	2.1	2.1	1.9	1.6	2.6	0.9	2.1	3.0	1.7	1.8	2.7	1.2	1.6	4.5	1.2	2.3	1.2	1.2	1.9	1.2



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BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530
UNHEALTHY FOODS	73.4	71.6	68.5	63.6	72.1	79.2	79.7	66.9	77.5	68.5	79.5	73.8	73.0
LACK OF EXERCISE	57.6	40.4	50.3	52.9	55.0	65.1	66.2	49.4	62.8	51.1	65.7	60.3	55.2
COST OF HEALTH CARE	41.3	54.4	54.6	43.6	38.7	38.1	32.8	49.6	36.0	46.3	34.9	37.3	44.8
SUBSTANCE ABUSE	35.8	36.6	34.1	30.1	29.5	34.4	45.1	32.8	37.7	31.8	40.8	38.6	33.2
INCOME INEQUALITY	29.0	38.0	37.0	37.5	28.7	23.8	20.6	37.4	23.7	34.8	21.9	25.1	32.5
MEDICATION SIDE-EFFECTS	23.6	26.0	27.0	22.9	32.2	21.3	17.7	25.0	22.8	27.2	19.2	25.4	22.0
POLLUTION	19.6	24.8	18.2	27.3	21.4	17.6	14.0	23.6	17.1	23.0	15.4	21.5	18.0
AGING POPULATION	13.5	8.1	7.9	15.9	10.6	13.7	17.9	11.6	14.7	11.3	16.2	13.5	13.4
OTHER	2.1	0.0	0.8	2.1	3.9	2.3	2.0	1.2	2.6	2.0	2.1	1.4	2.6



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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS    /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS    /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS    /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
UNHEALTHY FOODS	73.4	70.3	64.9	73.7	80.5	77.3	56.6	77.9	81.8	66.7	72.9	70.2	79.0	65.6	74.7	79.2
LACK OF EXERCISE	57.6	41.7	53.5	59.7	65.2	56.1	52.0	58.1	68.8	34.3	55.0	61.1	61.4	49.6	60.7	60.0
COST OF HEALTH CARE	41.3	54.3	46.9	38.6	33.9	46.6	49.3	30.8	31.3	58.2	44.6	45.4	36.6	44.8	40.9	38.0
SUBSTANCE ABUSE	35.8	34.2	32.1	30.8	43.2	31.3	33.9	35.4	46.2	35.7	30.4	26.9	39.9	37.6	34.7	36.2
INCOME INEQUALITY	29.0	42.9	34.5	26.9	21.2	29.9	36.9	26.7	14.6	49.6	32.2	27.1	28.3	35.0	28.0	24.6
MEDICATION SIDE-EFFECTS	23.6	26.1	24.5	28.5	18.2	25.0	26.9	33.1	19.1	26.6	22.1	24.5	17.2	24.5	21.2	27.9
POLLUTION	19.6	22.3	24.5	20.5	14.4	22.0	27.5	19.7	18.4	22.4	21.6	21.2	10.0	25.4	19.4	13.5
AGING POPULATION	13.5	8.3	13.4	11.9	16.9	11.8	13.9	11.1	15.5	6.4	13.0	12.5	18.4	14.7	13.1	12.9
OTHER	2.1	0.0	1.9	3.1	2.2	0.0	1.0	2.4	1.4	0.0	2.7	3.7	3.1	0.9	2.4	2.6



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BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
UNHEALTHY FOODS	73.4	73.5	73.6	71.2	75.5	64.0	79.9	71.2	73.5	73.7	64.7	65.2	63.1	70.7	53.8	62.5	76.2	79.2	72.2
LACK OF EXERCISE	57.6	58.5	60.0	52.1	61.2	47.5	54.2	44.6	58.4	57.1	47.1	50.5	48.0	52.2	29.9	29.5	61.1	56.0	57.4
COST OF HEALTH CARE	41.3	40.4	39.7	41.4	36.9	44.8	42.9	53.5	40.3	39.8	46.8	51.5	49.6	42.1	40.1	46.9	39.5	29.0	42.9
SUBSTANCE ABUSE	35.8	36.4	34.0	35.2	44.9	31.0	26.6	26.0	34.1	39.1	33.1	13.4	32.0	35.0	33.9	28.3	36.7	42.1	35.5
INCOME INEQUALITY	29.0	29.0	31.6	27.7	23.1	36.2	26.7	30.0	30.6	27.2	34.4	33.5	37.1	31.4	55.4	34.9	27.3	25.9	30.0
MEDICATION SIDE-EFFECTS	23.6	23.1	23.2	25.2	21.0	32.5	19.0	31.2	23.0	23.6	30.6	45.8	28.8	29.1	43.4	31.1	21.3	27.6	22.9
POLLUTION	19.6	19.6	21.7	22.5	14.6	23.7	20.3	20.5	21.7	17.4	25.7	30.6	27.4	22.4	36.3	10.0	17.6	23.8	19.4
AGING POPULATION	13.5	13.7	10.2	17.0	18.5	17.5	20.6	9.8	11.7	17.8	13.7	9.5	13.9	14.4	7.2	25.4	13.4	11.3	13.8
OTHER	2.1	1.9	2.0	2.6	1.5	0.9	3.2	4.4	2.2	1.4	1.3	0.0	0.0	0.9	0.0	10.5	2.3	1.7	2.0





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PRESIDENT TRUMP RECENTLY LAUNCHED THE MAKE AMERICA HEALTHY AGAIN (MAHA) COMMISSION TO STUDY THESE AND OTHER POSSIBLE CAUSES OF AMERICA'S DECLINING HEALTH AND ENACT CHANGES BASED ON ITS FINDINGS. NOW, DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	1000	136	200	202	201	143	69	29	21	715	583	131	437	390	206	119	285	122
SUPPORT	64.5	92.3	80.4	68.3	60.5	46.8	33.1	22.1	15.7	77.3	80.0	65.4	93.0	93.0	65.9	45.2	32.4	80.1
Strongly	35.7	75.4	55.4	36.9	22.9	13.0	3.3	4.5	4.7	47.6	54.5	16.8	66.7	69.1	23.1	19.3	5.9	28.1
Somewhat	28.8	16.8	25.0	31.4	37.5	33.8	29.8	17.6	11.0	29.7	25.4	48.6	26.3	23.9	42.8	25.9	26.5	52.1
OPPOSE	23.7	3.1	11.0	18.8	26.2	34.5	49.3	68.5	80.0	11.9	11.2	15.0	3.8	3.7	12.1	38.4	53.1	9.1
Somewhat	8.7	2.0	3.8	10.3	8.4	14.2	16.0	21.7	8.6	6.0	5.6	7.9	3.4	3.3	6.6	13.6	15.7	8.3
Strongly	14.9	1.1	7.3	8.4	17.8	20.3	33.3	46.8	71.3	5.9	5.7	7.1	0.4	0.4	5.5	24.8	37.4	0.8
DON'T KNOW	11.9	4.6	8.5	13.0	13.3	18.7	17.6	9.4	4.3	10.8	8.8	19.6	3.2	3.2	22.0	16.4	14.5	10.8
Net Diff.	40.8	89.1	69.4	49.5	34.2	12.4	-16.2	-46.4	-64.3	65.4	68.7	50.4	89.3	89.3	53.7	6.8	-20.7	71.0
Mean	2.97	3.75	3.41	3.11	2.76	2.49	2.04	1.78	1.47	3.33	3.41	2.93	3.65	3.67	3.07	2.47	2.01	3.20



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72. "AS MENTIONED, OVER THE PAST SEVERAL DECADES, THE NUMBER OF AMERICANS WITH A CHRONIC DISEASE HAS INCREASED SIGNIFICANTLY. THE INCREASE HAS BEEN ESPECIALLY LARGE AMONG CHILDREN. AT LEAST 40% HAVE AT LEAST ONE HEALTH CONDITION SUCH AS ASTHMA, ALLERGIES, OR AN AUTOIMMUNE DISORDER. ADDITIONALLY, 40% ARE OVERWEIGHT OR OBESE AND 30% ARE PRE-DIABETIC." PRESIDENT TRUMP RECENTLY LAUNCHED THE MAKE AMERICA HEALTHY AGAIN (MAHA) COMMISSION TO STUDY THESE AND OTHER POSSIBLE CAUSES OF AMERICA'S DECLINING HEALTH AND ENACT CHANGES BASED ON ITS FINDINGS. NOW, DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	815	663	152	185	121	63
SUPPORT	64.5	66.0	57.1	67.1	66.1	66.2	63.8	76.7	56.8	56.4	57.6
Strongly	35.7	39.3	22.3	41.8	35.8	39.4	41.3	31.2	19.2	19.3	19.0
Somewhat	28.8	26.7	34.9	25.3	30.3	26.8	22.5	45.4	37.6	37.1	38.6
OPPOSE	23.7	21.5	27.5	21.2	25.7	24.5	26.8	14.6	19.9	22.0	15.8
Somewhat	8.7	7.4	11.0	8.6	7.8	8.0	7.7	9.6	11.9	15.6	5.0
Strongly	14.9	14.1	16.5	12.7	17.9	16.5	19.1	5.0	7.9	6.4	10.8
DON'T KNOW	11.9	12.5	15.4	11.6	8.2	9.3	9.4	8.8	23.3	21.6	26.6
Net Diff.	40.8	44.5	29.7	45.9	40.4	41.7	37.0	62.1	36.9	34.4	41.9
Mean	2.97	3.04	2.74	3.09	2.91	2.98	2.95	3.13	2.89	2.88	2.90



Table 72 Page 813  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
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BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/											APPR.	APPR.	TRUMP			
																2-WAY	3-WAY	3-WAY			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	1000	451	549	454	427	119	228	502	498	556	381	175	444	552	307	141	66	109	102	71	63
SUPPORT	64.5	91.3	42.4	92.5	36.6	57.9	63.3	92.4	36.3	90.1	93.9	81.8	32.4	94.6	20.8	41.9	90.9	84.7	84.3	86.0	68.2
Strongly	35.7	61.4	14.5	65.1	10.3	14.9	21.2	62.2	9.0	57.6	69.2	32.1	8.4	60.7	2.9	9.4	37.9	28.8	30.5	34.7	16.9
Somewhat	28.8	29.8	27.9	27.4	26.3	43.0	42.0	30.3	27.3	32.6	24.7	49.7	24.0	33.9	17.8	32.5	52.9	55.8	53.8	51.3	51.2
OPPOSE	23.7	4.3	39.6	3.9	47.8	12.6	15.2	3.5	44.0	4.7	2.7	9.1	47.4	2.9	68.0	8.1	4.6	7.5	8.6	5.7	17.3
Somewhat	8.7	3.1	13.4	3.3	15.3	6.0	7.0	2.5	15.0	4.0	2.0	8.5	14.6	2.4	20.7	7.5	2.8	7.5	8.6	5.7	17.3
Strongly	14.9	1.2	26.2	0.6	32.4	6.5	8.2	1.0	28.9	0.7	0.7	0.6	32.7	0.5	47.4	0.7	1.9	0.0	0.0	0.0	0.0
DON'T KNOW	11.9	4.5	18.0	3.7	15.7	29.5	21.5	4.1	19.7	5.2	3.4	9.1	20.3	2.5	11.2	50.0	4.5	7.8	7.1	8.3	14.5
Net Diff.	40.8	87.0	2.8	88.6	-11.2	45.3	48.1	88.9	-7.7	85.4	91.2	72.7	-15.0	91.6	-47.3	33.8	86.2	77.2	75.7	80.3	50.8
Mean	2.97	3.59	2.38	3.63	2.17	2.94	2.97	3.60	2.20	3.55	3.68	3.25	2.10	3.59	1.73	3.01	3.33	3.23	3.24	3.32	3.00



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	OTHER	REPUB-LICAN	DEMO-CRAT	INDEP-IDENT	REPUB-LICAN	DEMO-CRAT	INDEP-IDENT	REPUB-LICAN	DEMO-CRAT	INDEP-IDENT
Total	1000	464	447	372	360	268	184	160	126	188	200	142	
SUPPORT	64.5	90.9	37.6	90.7	40.9	59.7	91.7	51.1	57.3	89.6	32.7	61.9	
Strongly	35.7	63.4	10.1	63.7	14.3	25.6	67.1	20.3	25.6	60.3	9.5	25.6	
Somewhat	28.8	27.5	27.5	27.0	26.6	34.1	24.6	30.8	31.6	29.3	23.3	36.3	
OPPOSE	23.7	4.6	44.9	4.7	43.4	23.5	4.8	35.6	26.3	4.6	49.7	21.0	
Somewhat	8.7	3.8	13.9	4.2	13.7	8.4	3.7	12.0	6.6	4.6	15.1	10.1	
Strongly	14.9	0.8	30.9	0.5	29.7	15.0	1.0	23.6	19.7	0.0	34.6	10.9	
DON'T KNOW	11.9	4.6	17.5	4.7	15.6	16.8	3.6	13.3	16.4	5.8	17.5	17.1	
Net Diff.	40.8	86.3	-7.3	86.0	-2.5	36.2	86.9	15.5	30.9	85.0	-17.0	40.9	
Mean	2.97	3.61	2.20	3.61	2.30	2.84	3.64	2.55	2.76	3.59	2.09	2.92	



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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very ERAL	Smwt. ERAL	MOD- ERATE	Smwt. ERATE	Very ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	267	125	142	359	201	173	374	17	63	292	194	138	28	55	158	54
SUPPORT	64.5	39.8	30.8	47.8	58.0	85.0	92.0	88.2	100.0	87.8	90.7	35.8	42.6	69.1	35.3	59.7	84.5
Strongly	35.7	15.9	18.0	14.0	21.4	51.5	77.6	63.6	78.0	49.3	65.9	12.0	12.1	41.6	10.2	18.4	62.0
Somewhat	28.8	23.9	12.8	33.7	36.6	33.5	14.4	24.7	22.0	38.5	24.8	23.8	30.4	27.6	25.1	41.3	22.5
OPPOSE	23.7	47.7	54.1	42.1	23.5	8.3	4.8	6.6	0.0	5.3	4.8	50.9	37.5	20.1	51.2	18.5	9.7
Somewhat	8.7	13.4	10.8	15.8	10.4	4.2	3.5	3.9	0.0	4.1	4.4	13.5	15.7	5.2	17.5	8.2	0.0
Strongly	14.9	34.3	43.3	26.3	13.1	4.1	1.3	2.8	0.0	1.2	0.4	37.5	21.8	14.9	33.7	10.4	9.7
DON'T KNOW	11.9	12.5	15.1	10.2	18.5	6.8	3.2	5.1	0.0	6.9	4.5	13.3	20.0	10.7	13.5	21.8	5.8
Net Diff.	40.8	-7.9	-23.3	5.7	34.5	76.7	87.2	81.6	100.0	82.5	85.9	-15.2	5.1	49.0	-15.9	41.2	74.9
Mean	2.97	2.25	2.06	2.40	2.81	3.42	3.74	3.57	3.78	3.46	3.64	2.12	2.41	3.07	2.14	2.87	3.45



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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	433	145	422	479	140	15	125	747	484	263	113	293	79	298	253
SUPPORT	64.5	39.0	64.6	90.5	65.9	69.9	68.0	70.1	65.7	67.8	61.8	49.7	66.4	76.8	74.5	46.1
Strongly	35.7	13.7	20.8	63.4	28.1	40.3	62.2	37.7	36.4	38.6	32.3	25.4	38.2	42.2	46.6	18.5
Somewhat	28.8	25.3	43.8	27.2	37.9	29.6	5.8	32.5	29.3	29.2	29.5	24.3	28.1	34.6	27.9	27.6
OPPOSE	23.7	45.1	15.7	4.4	20.7	18.5	17.5	18.6	23.2	21.8	25.7	33.1	21.1	15.8	16.7	37.2
Somewhat	8.7	13.9	8.5	3.5	10.0	8.3	6.3	8.5	8.5	7.7	10.1	10.8	9.6	6.5	6.4	10.7
Strongly	14.9	31.2	7.1	0.9	10.7	10.2	11.2	10.1	14.7	14.1	15.7	22.4	11.5	9.2	10.3	26.6
DON'T KNOW	11.9	15.9	19.7	5.1	13.4	11.6	14.5	11.2	11.1	10.4	12.5	17.1	12.5	7.4	8.8	16.7
Net Diff.	40.8	-6.0	48.9	86.1	45.3	51.4	50.5	51.5	42.5	45.9	36.1	16.6	45.3	61.0	57.8	8.9
Mean	2.97	2.26	2.97	3.61	2.96	3.13	3.39	3.10	2.98	3.03	2.90	2.64	3.06	3.19	3.21	2.46



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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	222	124	273	197	381	149	678	322	132	130	42	317	361	65	67	63	67
SUPPORT	64.5	63.4	66.5	66.3	66.8	65.2	73.5	62.1	57.2	67.6	57.9	58.9	57.8	61.9	70.9	64.6	67.4	50.6	62.3	53.6
Strongly	35.7	34.7	37.6	38.2	36.6	38.2	42.5	32.1	31.1	37.5	31.9	36.6	27.8	33.2	41.4	34.1	45.6	27.7	33.0	22.9
Somewhat	28.8	28.7	28.9	28.2	30.1	26.9	30.9	30.0	26.1	30.0	26.1	22.4	30.0	28.8	29.4	30.6	21.8	22.9	29.3	30.6
OPPOSE	23.7	23.7	23.6	22.6	25.5	21.9	19.8	25.0	28.6	22.9	25.3	25.0	27.0	20.9	20.4	25.0	19.4	30.6	25.7	28.3
Somewhat	8.7	9.4	7.6	7.7	7.3	8.3	6.0	10.2	9.6	9.3	7.6	6.3	9.1	8.4	7.9	10.5	5.5	7.1	9.3	9.0
Strongly	14.9	14.3	16.0	14.8	18.2	13.6	13.8	14.8	19.0	13.6	17.7	18.7	17.9	12.5	12.5	14.5	13.9	23.5	16.4	19.3
DON'T KNOW	11.9	12.9	9.9	11.1	7.8	12.9	6.7	12.9	14.2	9.6	16.7	16.0	15.2	17.2	8.7	10.3	13.2	18.8	12.0	18.1
Net Diff.	40.8	39.7	42.9	43.8	41.3	43.2	53.6	37.2	28.6	44.7	32.6	33.9	30.8	41.0	50.5	39.6	48.0	20.0	36.6	25.2
Mean	2.97	2.96	2.98	3.01	2.92	3.03	3.10	2.91	2.81	3.01	2.87	2.91	2.80	3.00	3.09	2.94	3.14	2.67	2.90	2.70



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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	1000	79	134	174	168	181	263	387	613	556	444	470	530	
SUPPORT	64.5	51.2	67.7	66.4	65.3	65.9	64.0	63.7	64.9	64.2	64.8	68.6	60.8	
Strongly	35.7	23.1	40.1	35.1	34.6	37.9	36.8	34.3	36.5	34.4	37.3	40.0	31.8	
Somewhat	28.8	28.2	27.7	31.3	30.7	28.0	27.1	29.4	28.4	29.8	27.5	28.6	28.9	
OPPOSE	23.7	27.5	25.2	23.9	21.9	23.5	22.8	25.1	22.8	24.1	23.1	21.0	26.0	
Somewhat	8.7	15.7	8.3	10.4	9.3	8.0	5.9	10.7	7.5	10.3	6.8	7.3	10.0	
Strongly	14.9	11.8	16.9	13.5	12.6	15.4	16.9	14.3	15.3	13.8	16.3	13.7	16.0	
DON'T KNOW	11.9	21.2	7.1	9.7	12.8	10.6	13.2	11.2	12.3	11.7	12.2	10.3	13.3	
Net Diff.	40.8	23.7	42.5	42.5	43.4	42.5	41.1	38.7	42.2	40.1	41.7	47.6	34.8	
Mean	2.97	2.79	2.98	2.97	3.00	2.99	2.97	2.94	2.98	2.96	2.98	3.06	2.88	





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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY  BMMRS  /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	138	248	272	341	47	122	126	175	91	127	146	165	261	508	231
SUPPORT	64.5	58.1	67.1	65.8	64.2	65.7	69.8	68.7	68.5	54.2	64.5	63.2	59.6	68.8	61.7	65.7
Strongly	35.7	30.9	36.4	36.3	36.7	42.7	40.8	38.1	40.2	24.8	32.1	34.8	33.0	41.5	31.0	39.3
Somewhat	28.8	27.2	30.7	29.4	27.5	23.0	29.0	30.6	28.3	29.4	32.4	28.4	26.6	27.2	30.6	26.4
OPPOSE	23.7	27.5	23.8	21.1	24.1	22.6	23.0	19.6	20.3	30.0	24.7	22.3	28.2	20.6	26.1	21.9
Somewhat	8.7	12.3	9.9	7.6	7.4	11.7	10.3	4.7	6.0	12.6	9.6	10.0	9.0	6.5	11.0	6.4
Strongly	14.9	15.2	13.9	13.5	16.7	10.9	12.7	15.0	14.3	17.5	15.1	12.2	19.2	14.1	15.1	15.5
DON'T KNOW	11.9	14.4	9.1	13.2	11.7	11.7	7.2	11.6	11.2	15.8	10.8	14.5	12.2	10.6	12.3	12.4
Net Diff.	40.8	30.6	43.3	44.7	40.1	43.1	46.8	49.1	48.3	24.1	39.8	40.9	31.5	48.1	35.6	43.9
Mean	2.97	2.86	2.98	3.02	2.95	3.10	3.06	3.04	3.06	2.73	2.91	3.00	2.84	3.08	2.88	3.02



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72."AS MENTIONED, OVER THE PAST SEVERAL DECADES, THE NUMBER OF AMERICANS WITH A CHRONIC DISEASE HAS INCREASED SIGNIFICANTLY. THE INCREASE HAS BEEN ESPECIALLY LARGE AMONG CHILDREN. AT LEAST 40% HAVE AT LEAST ONE HEALTH CONDITION SUCH AS ASTHMA, ALLERGIES, OR AN AUTOIMMUNE DISORDER. ADDITIONALLY, 40% ARE OVERWEIGHT OR OBESE AND 30% ARE PRE-DIABETIC."  
PRESIDENT TRUMP RECENTLY LAUNCHED THE MAKE AMERICA HEALTHY AGAIN (MAHA) COMMISSION TO STUDY THESE AND OTHER POSSIBLE CAUSES OF AMERICA'S DECLINING HEALTH AND ENACT CHANGES BASED ON ITS FINDINGS. NOW, DO YOU SUPPORT OR OPPOSE PRESIDENT TRUMP'S AGENDA TO MAKE AMERICA HEALTHY AGAIN (MAHA)?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/GOV'T PRIV.	COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	937	456	142	266	135	57	63	574	424	247	19	153	132	26	20	753	103	833
SUPPORT	64.5	65.3	64.3	76.5	63.8	63.4	60.7	52.7	66.1	63.7	66.5	68.6	64.6	63.7	70.0	61.8	63.8	67.2	64.0
Strongly	35.7	36.4	37.7	48.4	37.1	34.7	27.0	24.7	38.7	34.7	36.9	42.5	38.7	31.6	35.6	20.3	35.3	39.5	34.6
Somewhat	28.8	28.8	26.6	28.2	26.7	28.8	33.6	28.0	27.4	29.0	29.7	26.1	26.0	32.1	34.4	41.5	28.5	27.7	29.4
OPPOSE	23.7	23.5	24.9	16.7	23.6	21.4	18.7	25.8	23.8	23.0	24.1	31.4	25.5	26.0	23.4	28.3	23.5	24.1	23.7
Somewhat	8.7	8.8	9.1	8.2	6.7	12.7	5.7	8.0	9.1	8.8	11.1	4.9	12.7	11.2	14.8	13.4	8.0	10.1	8.2
Strongly	14.9	14.7	15.8	8.5	16.9	8.7	13.0	17.8	14.7	14.2	13.1	26.5	12.8	14.9	8.6	14.9	15.5	14.0	15.5
DON'T KNOW	11.9	11.2	10.8	6.7	12.6	15.2	20.7	21.5	10.1	13.4	9.3	0.0	9.9	10.2	6.6	10.0	12.7	8.8	12.3
Net Diff.	40.8	41.7	39.4	59.8	40.3	42.1	42.0	26.9	42.3	40.7	42.4	37.2	39.2	37.7	46.7	33.5	40.3	43.1	40.3
Mean	2.97	2.98	2.97	3.25	2.96	3.05	2.94	2.76	3.00	2.97	3.00	2.85	3.00	2.90	3.04	2.75	2.96	3.02	2.95



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. SWITCHING TOPICS...DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WE HAVE A CORRUPT POLITICAL SYSTEM IN AMERICA."

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.	ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES	
													GOP	Und.	CRAT			
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	84.4	93.0	87.7	84.1	85.8	76.2	76.0	79.7	76.3	85.2	86.8	77.2	87.3	87.5	82.2	82.8	82.6	78.9
Strongly	48.3	65.6	50.9	44.2	44.8	40.2	44.0	50.9	46.8	48.2	50.9	35.0	48.5	48.7	46.3	49.7	48.6	30.5
Somewhat	36.1	27.4	36.8	39.9	41.0	36.0	32.0	28.8	29.5	37.0	35.9	42.2	38.9	38.8	35.9	33.1	34.0	48.3
DISAGREE	11.3	6.3	9.7	12.0	9.8	13.8	18.5	15.1	19.3	10.8	10.5	12.3	10.1	10.3	9.6	14.1	12.5	13.3
Somewhat	7.3	2.6	7.5	7.9	5.2	11.1	11.1	9.4	8.0	7.1	6.7	8.9	6.3	6.2	7.7	8.7	7.9	11.6
Strongly	4.0	3.7	2.2	4.1	4.6	2.7	7.4	5.7	11.2	3.7	3.8	3.4	3.8	4.1	1.9	5.4	4.7	1.6
DON'T KNOW	4.3	0.7	2.6	4.0	4.4	10.0	5.5	5.2	4.4	4.1	2.8	10.4	2.6	2.2	8.2	3.1	4.9	7.9
Net Diff.	73.2	86.6	77.9	72.1	76.0	62.3	57.5	64.6	57.1	74.4	76.3	64.9	77.3	77.2	72.6	68.7	70.1	65.6
Mean	3.35	3.56	3.40	3.29	3.32	3.26	3.19	3.32	3.17	3.35	3.38	3.21	3.36	3.35	3.38	3.31	3.33	3.17



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. SWITCHING TOPICS...DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WE HAVE A CORRUPT POLITICAL SYSTEM IN AMERICA."

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	84.4	82.7	87.3	83.8	84.0	85.8	86.7	82.6	77.7	80.5	72.3
Strongly	48.3	46.8	46.9	48.1	51.4	50.3	52.2	43.4	38.7	39.6	37.2
Somewhat	36.1	35.9	40.4	35.7	32.6	35.5	34.6	39.2	39.0	41.0	35.2
DISAGREE	11.3	12.6	9.6	11.3	12.0	11.0	11.0	10.7	12.7	12.7	12.7
Somewhat	7.3	9.1	5.1	8.0	6.9	6.9	6.8	7.6	9.0	9.7	7.6
Strongly	4.0	3.5	4.5	3.3	5.1	4.0	4.3	3.1	3.7	3.0	5.2
DON'T KNOW	4.3	4.8	3.1	4.9	4.0	3.2	2.2	6.8	9.6	6.7	14.9
Net Diff.	73.2	70.1	77.7	72.5	72.0	74.9	75.7	71.9	65.0	67.8	59.6
Mean	3.35	3.32	3.34	3.35	3.36	3.36	3.38	3.32	3.25	3.26	3.23



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. SWITCHING TOPICS...DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WE HAVE A CORRUPT POLITICAL SYSTEM IN AMERICA."

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	84.4	83.9	84.9	86.4	83.4	80.3	81.9	84.4	84.5	84.6	84.4	84.9	84.3	85.2	85.0	80.4	77.4	79.5	82.2	79.2	83.9
Strongly	48.3	44.1	51.6	47.6	50.4	42.5	44.0	44.7	52.0	43.7	46.1	38.4	54.2	45.7	55.8	41.7	28.1	29.9	39.6	40.6	33.0
Somewhat	36.1	39.8	33.3	38.7	33.0	37.8	37.9	39.7	32.5	40.9	38.3	46.5	30.1	39.5	29.2	38.7	49.4	49.6	42.7	38.6	50.9
DISAGREE	11.3	12.3	10.5	10.7	12.5	8.7	10.0	11.7	10.8	11.4	11.9	10.4	11.1	11.9	11.6	8.0	17.8	15.2	14.0	16.6	11.3
Somewhat	7.3	8.3	6.5	6.7	8.1	6.6	7.8	7.8	6.8	7.7	7.5	8.3	6.7	8.1	6.9	5.3	13.4	11.7	10.4	11.8	10.1
Strongly	4.0	4.0	3.9	4.1	4.4	2.1	2.2	3.9	4.0	3.7	4.4	2.2	4.4	3.9	4.7	2.8	4.4	3.4	3.6	4.8	1.2
DON'T KNOW	4.3	3.8	4.7	2.9	4.1	11.0	8.1	3.9	4.7	4.0	3.7	4.7	4.6	2.9	3.4	11.6	4.8	5.3	3.7	4.2	4.9
Net Diff.	73.2	71.6	74.4	75.6	71.0	71.7	71.9	72.7	73.7	73.1	72.5	74.5	73.2	73.2	73.4	72.4	59.6	64.4	68.2	62.7	72.6
Mean	3.35	3.29	3.39	3.34	3.35	3.36	3.35	3.30	3.39	3.30	3.31	3.27	3.41	3.31	3.41	3.35	3.06	3.12	3.23	3.20	3.22



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. SWITCHING TOPICS...DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WE HAVE A CORRUPT POLITICAL SYSTEM IN AMERICA."

BANNER 4

	TOTAL	2024 BALLOT			PARTY				MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
				LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267		
AGREE	84.4	85.6	83.3	85.9	81.7	86.0	86.2	79.4	88.2	85.8	83.7	83.8		
Strongly	48.3	47.4	50.7	45.5	47.7	53.1	48.0	41.3	53.2	43.3	53.1	53.0		
Somewhat	36.1	38.3	32.6	40.5	34.0	32.9	38.2	38.1	35.0	42.4	30.6	30.9		
DISAGREE	11.3	10.5	12.8	11.2	13.2	8.7	11.7	15.5	9.0	10.8	11.2	8.5		
Somewhat	7.3	6.8	8.3	7.0	8.6	6.0	6.1	10.3	5.8	7.7	7.1	6.3		
Strongly	4.0	3.7	4.6	4.2	4.7	2.7	5.6	5.2	3.2	3.1	4.1	2.2		
DON'T KNOW	4.3	3.8	3.9	2.8	5.1	5.2	2.1	5.1	2.8	3.5	5.1	7.6		
Net Diff.	73.2	75.1	70.4	74.7	68.5	77.3	74.4	63.8	79.3	75.0	72.4	75.3		
Mean	3.35	3.34	3.35	3.31	3.31	3.44	3.31	3.22	3.42	3.31	3.40	3.46		



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. SWITCHING TOPICS...DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WE HAVE A CORRUPT POLITICAL SYSTEM IN AMERICA."

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	84.4	84.6	84.9	84.4	80.3	87.2	89.6	88.3	84.7	77.3	88.2	84.1	78.5	78.9	86.9	83.0	93.6
Strongly	48.3	52.8	61.3	45.2	43.9	43.7	56.0	49.4	56.5	32.9	47.9	51.9	42.8	39.4	55.0	49.4	61.5
Somewhat	36.1	31.9	23.6	39.2	36.4	43.5	33.6	38.9	28.2	44.4	40.3	32.2	35.6	39.4	31.9	33.5	32.1
DISAGREE	11.3	12.0	11.1	12.8	12.4	10.6	8.6	9.7	13.7	15.1	10.1	11.7	14.8	16.8	12.5	9.4	4.1
Somewhat	7.3	7.1	5.2	8.8	8.3	6.6	6.3	6.5	4.0	8.2	6.9	7.2	11.0	7.4	7.8	6.2	4.1
Strongly	4.0	4.9	5.9	3.9	4.1	4.0	2.2	3.2	9.7	6.9	3.2	4.5	3.8	9.4	4.6	3.2	0.0
DON'T KNOW	4.3	3.4	4.0	2.8	7.3	2.2	1.9	2.0	1.6	7.6	1.7	4.1	6.8	4.3	0.6	7.6	2.2
Net Diff.	73.2	72.7	73.8	71.7	67.9	76.6	81.0	78.6	71.0	62.2	78.1	72.4	63.7	62.1	74.4	73.6	89.5
Mean	3.35	3.37	3.46	3.29	3.29	3.30	3.46	3.37	3.34	3.12	3.35	3.37	3.26	3.14	3.38	3.40	3.59



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. SWITCHING TOPICS...DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WE HAVE A CORRUPT POLITICAL SYSTEM IN AMERICA."

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	84.4	82.8	80.1	87.7	83.3	82.7	85.5	82.2	84.8	83.9	86.5	84.3	85.7	89.2	82.1	84.9
Strongly	48.3	50.1	42.8	48.2	44.1	43.6	51.8	42.3	48.5	45.8	53.6	52.7	48.8	50.7	44.3	52.5
Somewhat	36.1	32.7	37.3	39.5	39.2	39.1	33.8	40.0	36.3	38.1	32.9	31.6	36.8	38.5	37.8	32.4
DISAGREE	11.3	12.6	11.6	9.7	11.9	13.3	11.6	13.6	11.3	12.5	9.0	8.9	10.2	8.1	13.4	10.2
Somewhat	7.3	8.1	8.1	6.1	8.6	8.1	2.7	9.0	7.4	8.1	6.3	5.5	6.7	5.5	7.8	7.1
Strongly	4.0	4.5	3.4	3.6	3.3	5.2	8.9	4.6	3.8	4.5	2.7	3.3	3.5	2.6	5.6	3.1
DON'T KNOW	4.3	4.6	8.3	2.6	4.8	4.0	2.9	4.2	3.9	3.6	4.5	6.8	4.1	2.7	4.5	4.9
Net Diff.	73.2	70.1	68.5	78.0	71.4	69.4	74.0	68.6	73.6	71.4	77.6	75.4	75.4	81.0	68.8	74.7
Mean	3.35	3.35	3.30	3.36	3.30	3.26	3.32	3.25	3.35	3.30	3.44	3.44	3.37	3.41	3.27	3.41





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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. SWITCHING TOPICS...DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WE HAVE A CORRUPT POLITICAL SYSTEM IN AMERICA."

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	84.4	84.9	83.7	85.1	81.1	85.1	83.2	84.7	84.2	85.1	83.0	83.0	80.5	90.8	85.6	84.8	81.2	84.8	79.2	81.7
Strongly	48.3	49.4	46.2	47.3	44.1	49.8	43.1	49.1	49.9	48.3	48.3	49.5	47.4	48.3	48.6	48.1	43.7	55.2	43.2	51.4
Somewhat	36.1	35.4	37.5	37.7	37.0	35.3	40.1	35.5	34.3	36.8	34.7	33.5	33.1	42.5	37.0	36.7	37.5	29.5	35.9	30.4
DISAGREE	11.3	9.9	13.9	11.8	17.7	10.5	14.9	9.4	12.7	11.5	10.8	11.1	12.1	6.5	12.2	10.9	14.8	7.3	12.9	11.4
Somewhat	7.3	6.7	8.5	7.6	10.0	6.7	8.6	6.6	8.3	7.5	6.8	6.3	7.9	3.6	7.3	7.7	6.8	5.8	10.1	5.7
Strongly	4.0	3.2	5.4	4.2	7.6	3.8	6.3	2.8	4.4	3.9	4.0	4.7	4.3	2.9	4.8	3.2	8.0	1.5	2.8	5.7
DON'T KNOW	4.3	5.3	2.4	3.1	1.2	4.4	1.8	5.9	3.1	3.4	6.2	5.9	7.4	2.8	2.3	4.3	4.0	7.9	8.0	6.9
Net Diff.	73.2	75.0	69.7	73.3	63.4	74.6	68.3	75.3	71.5	73.7	72.1	72.0	68.3	84.3	73.4	73.9	66.4	77.4	66.3	70.3
Mean	3.35	3.38	3.28	3.32	3.19	3.37	3.22	3.39	3.34	3.34	3.36	3.36	3.33	3.40	3.32	3.36	3.22	3.50	3.30	3.37



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. SWITCHING TOPICS...DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WE HAVE A CORRUPT POLITICAL SYSTEM IN AMERICA."

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
AGREE	84.4	80.2	83.6	81.7	84.9	85.9	86.6	82.0	85.9	82.9	86.3	84.4	84.5
Strongly	48.3	51.5	52.9	44.3	46.1	47.6	49.7	48.7	48.1	47.9	48.8	47.1	49.4
Somewhat	36.1	28.7	30.8	37.4	38.8	38.3	36.9	33.4	37.9	35.1	37.5	37.2	35.2
DISAGREE	11.3	10.7	12.6	12.9	11.0	10.0	10.8	12.4	10.6	11.9	10.5	12.3	10.4
Somewhat	7.3	6.8	8.5	6.3	7.9	7.8	6.8	7.1	7.4	7.4	7.2	7.5	7.1
Strongly	4.0	3.9	4.1	6.6	3.1	2.3	4.0	5.2	3.2	4.6	3.3	4.8	3.3
DON'T KNOW	4.3	9.2	3.8	5.4	4.1	4.1	2.6	5.6	3.5	5.1	3.2	3.4	5.1
Net Diff.	73.2	69.5	71.0	68.8	74.0	75.9	75.9	69.7	75.3	71.0	75.9	72.1	74.1
Mean	3.35	3.41	3.38	3.26	3.33	3.37	3.36	3.33	3.35	3.33	3.36	3.31	3.38



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. SWITCHING TOPICS...DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WE HAVE A CORRUPT POLITICAL SYSTEM IN AMERICA."

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	84.4	84.8	80.4	84.9	86.8	83.9	78.0	86.1	87.6	85.3	82.7	83.9	86.0	81.0	85.4	86.2
Strongly	48.3	53.5	46.0	46.0	49.8	51.2	42.6	44.9	50.6	54.8	49.2	46.8	49.0	44.9	48.2	52.5
Somewhat	36.1	31.3	34.4	38.9	37.0	32.6	35.4	41.1	37.0	30.5	33.5	37.1	37.0	36.1	37.3	33.7
DISAGREE	11.3	9.4	14.1	10.3	10.8	10.0	16.4	10.9	11.1	9.0	11.8	9.9	10.5	14.4	10.9	8.5
Somewhat	7.3	6.1	7.7	7.7	7.1	5.8	8.0	7.6	7.6	6.4	7.5	7.9	6.6	8.2	7.4	6.0
Strongly	4.0	3.2	6.3	2.6	3.7	4.2	8.4	3.3	3.5	2.7	4.4	2.0	4.0	6.2	3.5	2.5
DON'T KNOW	4.3	5.9	5.5	4.8	2.4	6.1	5.5	3.0	1.3	5.7	5.5	6.3	3.5	4.6	3.6	5.4
Net Diff.	73.2	75.4	66.4	74.5	76.0	73.9	61.6	75.2	76.5	76.2	70.9	74.0	75.5	66.5	74.5	77.7
Mean	3.35	3.43	3.27	3.35	3.36	3.39	3.19	3.32	3.36	3.46	3.35	3.37	3.36	3.25	3.35	3.44



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. SWITCHING TOPICS...DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WE HAVE A CORRUPT POLITICAL SYSTEM IN AMERICA."

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	84.4	84.5	84.9	84.7	85.9	81.7	83.1	83.0	84.9	84.4	82.6	87.2	84.9	83.0	77.6	72.9	85.1	85.6	84.4
Strongly	48.3	48.3	47.7	52.7	48.6	49.7	51.5	48.3	48.6	48.8	47.8	64.3	49.4	48.5	39.6	48.6	48.5	46.7	48.4
Somewhat	36.1	36.2	37.2	32.1	37.3	32.1	31.5	34.8	36.3	35.6	34.8	23.0	35.6	34.5	38.0	24.2	36.6	38.9	36.0
DISAGREE	11.3	11.5	10.9	14.0	11.4	12.6	11.9	7.4	11.6	11.5	12.2	12.8	11.4	11.1	18.0	21.8	10.9	12.7	10.8
Somewhat	7.3	7.4	7.0	9.0	6.8	8.6	7.4	5.4	7.6	7.1	8.0	9.1	7.5	7.0	9.9	10.4	7.1	8.6	6.7
Strongly	4.0	4.1	3.9	5.0	4.6	4.0	4.5	2.0	4.0	4.4	4.3	3.6	3.9	4.1	8.1	11.5	3.9	4.1	4.1
DON'T KNOW	4.3	3.9	4.2	1.2	2.7	5.6	5.0	9.5	3.5	4.1	5.1	0.0	3.6	5.9	4.4	5.3	4.0	1.7	4.8
Net Diff.	73.2	73.0	74.0	70.7	74.5	69.1	71.2	75.6	73.4	72.9	70.4	74.4	73.5	71.9	59.6	51.0	74.1	73.0	73.6
Mean	3.35	3.34	3.34	3.34	3.33	3.35	3.37	3.43	3.34	3.34	3.33	3.48	3.35	3.35	3.14	3.16	3.35	3.30	3.35



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. HOW BIG AN OBSTACLE IS THE CORRUPT POLITICAL SYSTEM TO GETTING AMERICA MOVING IN THE RIGHT DIRECTION?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/ GOP	Lean D	DEMO-	ITY	DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
OBSTACLE	80.5	92.0	87.0	77.4	81.2	70.4	75.1	70.4	60.8	81.6	84.2	68.8	84.6	85.4	75.8	79.4	77.6	69.0
Biggest	29.4	42.1	30.3	21.6	28.1	26.4	27.6	41.0	35.4	27.5	29.0	20.0	26.9	28.1	24.1	31.2	34.2	19.3
One of the Biggest	51.1	49.9	56.6	55.8	53.1	44.0	47.5	29.4	25.4	54.1	55.2	48.7	57.6	57.3	51.7	48.2	43.5	49.7
NOT A BIG OBSTACLE	13.5	6.4	10.5	17.2	12.2	17.5	14.5	23.1	24.5	13.2	12.3	17.6	12.1	11.6	13.6	17.3	14.5	20.8
Minor Obstacle	11.7	4.3	10.1	14.6	11.3	15.1	11.0	19.3	20.8	11.6	10.4	17.2	10.3	9.7	13.0	14.8	12.1	19.2
Not at All	1.8	2.0	0.4	2.6	0.9	2.5	3.5	3.8	3.7	1.6	1.8	0.4	1.8	1.9	0.5	2.5	2.4	1.6
DON'T KNOW	6.0	1.6	2.5	5.3	6.6	12.1	10.4	6.5	14.7	5.2	3.5	13.7	3.4	3.0	10.7	3.4	7.9	10.2
Net Diff.	66.9	85.7	76.5	60.2	69.1	52.8	60.6	47.3	36.2	68.4	71.9	51.2	72.5	73.8	62.2	62.1	63.1	48.3
Mean	3.15	3.34	3.20	3.02	3.16	3.07	3.11	3.15	3.08	3.13	3.15	3.02	3.14	3.15	3.11	3.12	3.19	2.97



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. HOW BIG AN OBSTACLE IS THE CORRUPT POLITICAL SYSTEM TO GETTING AMERICA MOVING IN THE RIGHT DIRECTION?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
OBSTACLE	80.5	77.5	80.2	81.9	80.6	82.4	83.8	77.0	71.3	74.4	65.4
Biggest	29.4	25.8	29.4	30.3	30.7	31.0	33.8	20.8	21.6	17.8	28.8
One of the Biggest	51.1	51.8	50.8	51.6	49.9	51.4	50.1	56.2	49.7	56.6	36.6
NOT A BIG OBSTACLE	13.5	15.2	13.0	12.6	14.5	13.3	12.3	16.9	14.8	16.5	11.6
Minor Obstacle	11.7	14.0	11.4	11.2	11.1	11.3	10.5	14.6	13.4	14.9	10.6
Not at All	1.8	1.2	1.7	1.4	3.4	1.9	1.8	2.3	1.4	1.6	1.0
DON'T KNOW	6.0	7.2	6.8	5.5	4.9	4.3	3.8	6.0	13.9	9.1	23.0
Net Diff.	66.9	62.3	67.2	69.3	66.1	69.1	71.5	60.1	56.5	58.0	53.8
Mean	3.15	3.10	3.16	3.17	3.14	3.16	3.20	3.02	3.06	3.00	3.21



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. HOW BIG AN OBSTACLE IS THE CORRUPT POLITICAL SYSTEM TO GETTING AMERICA MOVING IN THE RIGHT DIRECTION?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	ERS/										APP.	APP.	TRUMP				
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
OBSTACLE	80.5	81.0	80.0	83.8	79.4	70.9	74.5	81.1	79.9	80.3	81.4	77.9	80.7	82.1	80.9	73.3	71.5	70.6	75.2	75.9	72.2
Biggest	29.4	25.9	32.1	26.9	33.8	22.2	23.9	26.3	32.5	25.3	28.5	18.2	34.6	27.3	35.8	23.2	15.7	15.7	22.0	24.5	17.6
One of the Biggest	51.1	55.1	48.0	56.9	45.6	48.7	50.6	54.8	47.4	55.1	53.0	59.7	46.1	54.8	45.1	50.1	55.9	54.9	53.2	51.4	54.6
NOT A BIG OBSTACLE	13.5	14.1	13.1	12.2	15.4	11.6	13.9	13.7	13.4	14.3	13.0	17.0	12.6	14.1	14.2	10.0	20.3	21.5	21.2	19.2	20.2
Minor Obstacle	11.7	12.3	11.2	10.4	13.2	10.9	13.2	11.9	11.5	12.5	10.8	16.4	10.7	12.3	11.6	9.7	18.0	20.1	20.0	18.5	19.0
Not at All	1.8	1.8	1.9	1.8	2.2	0.6	0.7	1.8	1.9	1.7	2.3	0.6	2.0	1.8	2.6	0.3	2.3	1.4	1.2	0.7	1.1
DON'T KNOW	6.0	4.8	6.9	4.0	5.2	17.5	11.6	5.3	6.7	5.4	5.5	5.2	6.7	3.7	4.9	16.6	8.2	7.9	3.6	4.9	7.6
Net Diff.	66.9	66.9	67.0	71.5	64.0	59.4	60.6	67.4	66.5	66.1	68.4	60.9	68.0	68.0	66.8	63.3	51.3	49.1	54.0	56.7	52.0
Mean	3.15	3.10	3.18	3.13	3.17	3.12	3.11	3.11	3.18	3.10	3.14	3.01	3.21	3.12	3.20	3.15	2.93	2.92	3.00	3.05	2.96



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. HOW BIG AN OBSTACLE IS THE CORRUPT POLITICAL SYSTEM TO GETTING AMERICA MOVING IN THE RIGHT DIRECTION?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
OBSTACLE	80.5	82.5	79.0	82.8	77.3	81.5	85.5	75.4	84.0	80.5	79.0	79.0	
Biggest	29.4	27.6	32.1	25.0	32.1	31.9	32.4	28.1	35.0	18.7	35.5	28.7	
One of the Biggest	51.1	54.9	46.9	57.8	45.2	49.7	53.1	47.3	48.9	61.8	43.5	50.4	
NOT A BIG OBSTACLE	13.5	12.5	14.8	12.6	16.2	11.4	12.6	19.4	11.1	12.6	13.4	11.7	
Minor Obstacle	11.7	10.8	12.9	10.6	14.0	10.2	10.6	15.8	9.5	10.6	12.4	10.9	
Not at All	1.8	1.8	1.9	2.0	2.2	1.1	2.0	3.6	1.6	2.0	1.0	0.7	
DON'T KNOW	6.0	5.0	6.2	4.6	6.5	7.1	1.9	5.2	5.0	6.9	7.6	9.3	
Net Diff.	66.9	69.9	64.2	70.2	61.1	70.2	72.9	55.9	72.9	67.9	65.6	67.4	
Mean	3.15	3.14	3.16	3.11	3.15	3.21	3.18	3.05	3.24	3.04	3.23	3.18	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. HOW BIG AN OBSTACLE IS THE CORRUPT POLITICAL SYSTEM TO GETTING AMERICA MOVING IN THE RIGHT DIRECTION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
OBSTACLE	80.5	80.3	82.0	78.7	76.7	81.6	87.3	84.2	91.9	73.3	84.6	79.4	75.8	69.9	79.6	79.0	89.8
Biggest	29.4	33.7	41.6	26.7	25.9	24.1	36.1	29.7	31.2	13.5	27.4	34.6	29.2	27.3	30.7	28.6	41.4
One of the Biggest	51.1	46.6	40.4	52.0	50.8	57.5	51.1	54.6	60.7	59.8	57.1	44.8	46.5	42.6	48.9	50.3	48.4
NOT A BIG OBSTACLE	13.5	15.0	13.7	16.1	14.3	13.9	9.2	11.8	8.1	17.0	11.8	16.0	14.6	23.8	13.3	12.9	5.8
Minor Obstacle	11.7	12.5	9.9	14.8	12.7	11.5	8.6	10.2	8.1	12.8	10.2	13.1	14.2	18.5	11.6	11.5	5.8
Not at All	1.8	2.5	3.8	1.3	1.6	2.5	0.6	1.6	0.0	4.1	1.6	2.9	0.4	5.2	1.7	1.4	0.0
DON'T KNOW	6.0	4.7	4.2	5.1	9.0	4.4	3.5	4.0	0.0	9.7	3.7	4.6	9.6	6.3	7.1	8.1	4.4
Net Diff.	66.9	65.3	68.3	62.6	62.4	67.7	78.0	72.5	83.8	56.3	72.8	63.4	61.1	46.1	66.3	66.0	84.1
Mean	3.15	3.17	3.25	3.10	3.11	3.08	3.27	3.17	3.23	2.92	3.15	3.16	3.16	2.98	3.17	3.16	3.37



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. HOW BIG AN OBSTACLE IS THE CORRUPT POLITICAL SYSTEM TO GETTING AMERICA MOVING IN THE RIGHT DIRECTION?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
OBSTACLE	80.5	78.4	76.7	84.0	78.2	78.8	86.1	77.6	81.6	79.8	85.0	75.7	82.3	85.5	80.5	77.1
Biggest	29.4	32.8	25.8	27.0	24.1	31.3	48.9	28.4	27.7	26.4	30.1	37.0	27.7	31.2	28.7	31.3
One of the Biggest	51.1	45.7	50.9	57.0	54.1	47.5	37.1	49.2	53.9	53.4	54.9	38.6	54.6	54.3	51.8	45.8
NOT A BIG OBSTACLE	13.5	15.3	13.0	11.8	15.7	15.2	11.0	15.9	12.9	14.2	10.5	15.6	12.0	12.6	14.3	14.4
Minor Obstacle	11.7	13.2	11.9	10.0	13.8	13.5	7.5	14.4	11.0	12.3	8.8	13.6	9.9	11.9	12.8	11.9
Not at All	1.8	2.1	1.1	1.8	1.8	1.8	3.6	1.5	1.8	1.9	1.7	2.0	2.2	0.7	1.5	2.5
DON'T KNOW	6.0	6.3	10.4	4.2	6.1	6.0	2.9	6.5	5.5	6.0	4.5	8.8	5.7	1.9	5.2	8.5
Net Diff.	66.9	63.1	63.7	72.1	62.6	63.6	75.0	61.7	68.8	65.6	74.5	60.1	70.3	72.9	66.3	62.7
Mean	3.15	3.16	3.13	3.14	3.07	3.15	3.35	3.12	3.14	3.11	3.19	3.21	3.14	3.18	3.14	3.16



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. HOW BIG AN OBSTACLE IS THE CORRUPT POLITICAL SYSTEM TO GETTING AMERICA MOVING IN THE RIGHT DIRECTION?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
OBSTACLE	80.5	81.1	79.2	78.6	80.4	82.6	79.9	80.0	78.5	80.0	81.5	81.4	80.1	85.5	81.8	78.5	80.5	82.2	79.2	80.9
Biggest	29.4	30.0	28.2	28.8	27.1	33.3	29.1	27.5	27.1	28.4	31.5	33.6	29.6	33.3	32.4	24.9	36.0	31.3	24.3	34.7
One of the Biggest	51.1	51.1	51.1	49.8	53.3	49.2	50.8	52.5	51.4	51.7	49.9	47.7	50.5	52.2	49.5	53.5	44.5	50.9	55.0	46.2
NOT A BIG OBSTACLE	13.5	12.3	15.8	16.1	15.3	12.9	17.1	11.9	14.4	14.2	12.1	13.1	12.8	9.4	14.3	14.2	17.3	9.0	14.8	10.9
Minor Obstacle	11.7	10.7	13.7	14.2	12.7	11.2	13.6	10.3	13.7	12.2	10.7	11.1	11.4	9.4	11.9	12.4	13.9	8.2	11.9	10.9
Not at All	1.8	1.7	2.2	1.9	2.6	1.7	3.5	1.6	0.6	2.0	1.4	2.1	1.4	0.0	2.3	1.8	3.4	0.7	2.9	0.0
DON'T KNOW	6.0	6.5	4.9	5.3	4.3	4.5	3.0	8.0	7.2	5.8	6.4	5.5	7.1	5.1	3.9	7.3	2.2	8.8	5.9	8.2
Net Diff.	66.9	68.8	63.4	62.5	65.1	69.7	62.8	68.1	64.1	65.8	69.3	68.3	67.2	76.0	67.6	64.3	63.2	73.2	64.4	70.0
Mean	3.15	3.17	3.11	3.11	3.10	3.20	3.09	3.15	3.13	3.13	3.19	3.20	3.16	3.25	3.16	3.10	3.16	3.24	3.07	3.26



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. HOW BIG AN OBSTACLE IS THE CORRUPT POLITICAL SYSTEM TO GETTING AMERICA MOVING IN THE RIGHT DIRECTION?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
OBSTACLE	80.5	79.9	77.7	75.3	78.9	83.2	84.6	77.1	82.6	77.6	84.0	81.5	79.6
Biggest	29.4	28.3	32.0	25.5	28.5	30.3	31.0	28.3	30.1	28.3	30.7	31.6	27.4
One of the Biggest	51.1	51.6	45.7	49.8	50.5	52.9	53.6	48.8	52.5	49.3	53.3	49.9	52.2
NOT A BIG OBSTACLE	13.5	11.1	17.9	18.2	13.5	10.9	10.9	16.6	11.6	15.7	10.9	14.6	12.6
Minor Obstacle	11.7	10.4	14.9	15.2	12.4	9.9	9.0	14.1	10.2	13.6	9.4	12.1	11.3
Not at All	1.8	0.6	3.0	3.1	1.1	1.0	1.9	2.5	1.4	2.1	1.5	2.4	1.3
DON'T KNOW	6.0	9.0	4.4	6.5	7.6	5.9	4.5	6.3	5.8	6.7	5.1	3.9	7.8
Net Diff.	66.9	68.8	59.8	57.1	65.4	72.3	73.7	60.4	71.0	62.0	73.1	66.9	66.9
Mean	3.15	3.18	3.12	3.05	3.15	3.20	3.19	3.10	3.18	3.11	3.19	3.15	3.15



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. HOW BIG AN OBSTACLE IS THE CORRUPT POLITICAL SYSTEM TO GETTING AMERICA MOVING IN THE RIGHT DIRECTION?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
OBSTACLE	80.5	79.9	75.4	80.3	84.5	85.8	75.8	78.6	86.2	76.6	75.0	81.8	82.6	78.8	80.9	81.5
Biggest	29.4	29.9	27.4	28.9	31.0	29.9	29.8	31.2	33.7	29.8	25.2	27.1	28.1	29.3	28.9	30.5
One of the Biggest	51.1	50.1	48.0	51.4	53.5	55.9	46.0	47.3	52.5	46.8	49.8	54.7	54.5	49.5	52.0	51.0
NOT A BIG OBSTACLE	13.5	13.0	18.7	11.9	11.4	10.2	21.2	13.9	11.8	14.6	16.4	10.3	10.9	16.6	12.3	12.8
Minor Obstacle	11.7	12.3	15.2	10.8	9.7	10.2	15.3	12.6	10.2	13.5	15.0	9.3	9.2	14.7	10.6	10.8
Not at All	1.8	0.7	3.6	1.2	1.6	0.0	5.9	1.3	1.6	1.1	1.4	1.0	1.6	1.9	1.8	2.0
DON'T KNOW	6.0	7.1	5.9	7.7	4.2	4.0	3.0	7.5	2.0	8.8	8.6	7.9	6.5	4.6	6.8	5.7
Net Diff.	66.9	66.9	56.7	68.4	73.1	75.6	54.6	64.6	74.4	62.0	58.6	71.5	71.7	62.2	68.5	68.8
Mean	3.15	3.17	3.05	3.17	3.19	3.21	3.03	3.17	3.21	3.16	3.08	3.17	3.17	3.11	3.16	3.17



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. HOW BIG AN OBSTACLE IS THE CORRUPT POLITICAL SYSTEM TO GETTING AMERICA MOVING IN THE RIGHT DIRECTION?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
OBSTACLE	80.5	80.7	80.5	86.0	81.9	75.1	77.1	77.0	81.7	80.0	79.2	86.2	78.3	78.8	79.6	73.0	80.9	84.1	79.5
Biggest	29.4	29.1	28.9	29.3	30.8	28.0	37.4	33.0	28.5	30.9	30.3	34.0	29.3	32.7	38.9	30.1	29.1	35.4	28.5
One of the Biggest	51.1	51.6	51.7	56.8	51.1	47.1	39.7	44.0	53.2	49.1	48.9	52.2	49.1	46.1	40.8	42.9	51.9	48.7	51.0
NOT A BIG OBSTACLE	13.5	13.3	13.7	11.2	12.7	14.8	15.8	16.4	13.1	13.2	14.0	13.8	13.6	14.7	11.5	19.4	13.4	13.7	14.0
Minor Obstacle	11.7	11.4	12.2	9.4	10.6	11.9	12.9	15.8	11.6	11.0	11.8	12.0	11.7	11.8	9.5	11.8	11.7	12.0	12.0
Not at All	1.8	1.9	1.4	1.8	2.1	2.9	2.9	0.6	1.6	2.2	2.2	1.9	1.9	2.8	2.0	7.6	1.7	1.7	2.0
DON'T KNOW	6.0	5.9	5.8	2.8	5.4	10.1	7.1	6.6	5.2	6.8	6.8	0.0	8.1	6.5	8.9	7.5	5.7	2.3	6.5
Net Diff.	66.9	67.4	66.9	74.9	69.2	60.4	61.3	60.6	68.6	66.7	65.2	72.4	64.8	64.2	68.1	53.6	67.5	70.4	65.5
Mean	3.15	3.15	3.15	3.17	3.17	3.11	3.20	3.17	3.15	3.17	3.15	3.18	3.15	3.16	3.28	3.03	3.15	3.21	3.13



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. HOW BIG A PART OF THE CORRUPT POLITICAL SYSTEM IS THE BUREAUCRACY (GOVERNMENT WORKERS, PAPERWORK, AND REGULATIONS)?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
MAJOR/SIGNIFICANT PART	67.5	93.4	83.8	68.8	64.5	47.9	38.3	30.4	28.3	76.9	79.9	61.9	85.4	85.9	68.5	62.7	43.6	69.0
Major	33.0	61.0	47.7	28.0	25.8	18.7	12.9	13.3	10.6	39.5	42.5	24.8	47.1	48.2	31.1	26.6	16.5	26.8
Significant	34.5	32.4	36.1	40.8	38.7	29.1	25.4	17.0	17.7	37.4	37.4	37.1	38.4	37.7	37.5	36.2	27.1	42.2
NOT A BIG PART	24.4	4.1	12.2	23.6	26.5	37.6	46.8	55.7	62.8	16.3	14.8	23.7	9.9	9.6	19.3	31.9	45.1	19.3
Smaller Part	18.0	3.2	10.2	17.8	21.5	29.9	33.4	28.5	16.6	13.6	11.8	22.3	9.0	8.7	16.8	23.2	29.4	16.1
Not a Part at All	6.4	0.9	2.0	5.8	5.0	7.7	13.4	27.2	46.2	2.7	3.0	1.4	0.9	0.9	2.4	8.8	15.7	3.2
DON'T KNOW	8.1	2.4	3.9	7.6	9.0	14.6	14.9	14.0	8.9	6.8	5.3	14.4	4.7	4.5	12.2	5.3	11.3	11.7
Net Diff.	43.0	89.3	71.6	45.2	38.0	10.3	-8.5	-25.3	-34.4	60.6	65.1	38.1	75.5	76.3	49.3	30.8	-1.5	49.7
Mean	3.02	3.57	3.35	2.98	2.94	2.69	2.44	2.19	1.92	3.22	3.26	3.00	3.38	3.39	3.11	2.85	2.50	3.05



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. HOW BIG A PART OF THE CORRUPT POLITICAL SYSTEM IS THE BUREAUCRACY (GOVERNMENT WORKERS, PAPERWORK, AND REGULATIONS)?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
MAJOR/SIGNIFICANT PART	67.5	66.0	63.9	72.0	64.4	68.3	67.9	69.7	63.6	66.3	58.5
Major	33.0	30.2	27.6	38.1	31.8	34.0	35.3	29.2	28.1	26.1	31.7
Significant	34.5	35.8	36.3	33.9	32.5	34.3	32.6	40.5	35.5	40.1	26.8
NOT A BIG PART	24.4	27.0	29.1	19.0	27.3	25.2	26.2	21.5	20.8	20.6	21.2
Smaller Part	18.0	19.8	21.8	14.3	19.4	18.0	17.9	18.7	18.1	17.5	19.1
Not a Part at All	6.4	7.2	7.3	4.7	7.9	7.2	8.3	2.8	2.8	3.1	2.1
DON'T KNOW	8.1	7.1	7.1	9.0	8.3	6.5	5.9	8.8	15.6	13.1	20.3
Net Diff.	43.0	39.0	34.8	53.0	37.0	43.1	41.7	48.2	42.8	45.6	37.4
Mean	3.02	2.96	2.91	3.16	2.96	3.02	3.01	3.05	3.05	3.03	3.11





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. HOW BIG A PART OF THE CORRUPT POLITICAL SYSTEM IS THE BUREAUCRACY (GOVERNMENT WORKERS, PAPERWORK, AND REGULATIONS)?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS		ERS/								2-WAY	3-WAY	2-WAY	3-WAY	3-WAY			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
MAJOR/SIGNIFICANT PART	67.5	80.9	57.0	84.0	51.6	61.3	65.8	81.7	53.0	81.0	82.2	78.2	50.3	81.9	49.5	52.3	73.9	72.8	69.4	65.0	72.0
Major	33.0	44.4	24.1	46.2	20.1	29.2	29.4	44.3	21.5	42.5	45.6	35.5	21.0	43.0	21.7	20.0	31.2	28.4	24.5	26.4	25.9
Significant	34.5	36.4	32.9	37.8	31.5	32.1	36.5	37.4	31.5	38.5	36.6	42.8	29.3	38.9	27.8	32.3	42.8	44.4	44.9	38.6	46.1
NOT A BIG PART	24.4	12.4	33.8	10.7	39.6	21.1	21.7	11.8	37.3	12.4	11.2	15.0	39.8	13.2	43.1	26.0	18.7	18.6	27.7	31.1	19.2
Smaller Part	18.0	11.3	23.3	9.8	26.8	17.6	18.3	10.8	25.4	11.0	9.8	13.7	27.0	11.4	28.0	21.3	17.3	16.0	21.9	24.2	15.1
Not a Part at All	6.4	1.2	10.5	1.0	12.8	3.5	3.3	1.0	11.9	1.4	1.4	1.3	12.8	1.8	15.1	4.8	1.5	2.6	5.8	6.9	4.1
DON'T KNOW	8.1	6.7	9.2	5.2	8.8	17.6	12.5	6.5	9.7	6.7	6.6	6.8	9.9	4.8	7.4	21.7	7.4	8.6	2.9	3.9	8.9
Net Diff.	43.0	68.5	23.2	73.3	12.1	40.1	44.2	70.0	15.7	68.6	71.1	63.3	10.5	68.7	6.4	26.3	55.2	54.2	41.7	33.9	52.8
Mean	3.02	3.33	2.78	3.36	2.65	3.05	3.05	3.34	2.69	3.31	3.35	3.21	2.65	3.29	2.61	2.86	3.12	3.08	2.91	2.88	3.03



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. HOW BIG A PART OF THE CORRUPT POLITICAL SYSTEM IS THE BUREAUCRACY (GOVERNMENT WORKERS, PAPERWORK, AND REGULATIONS)?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
MAJOR/SIGNIFICANT PART	67.5	82.2	52.0	81.9	55.8	63.1	86.8	55.4	61.5	77.7	56.1	64.8	
Major	33.0	45.7	20.0	44.3	20.5	34.0	49.0	19.4	33.6	40.5	21.4	34.4	
Significant	34.5	36.5	32.0	37.5	35.3	29.1	37.8	36.1	27.8	37.2	34.7	30.4	
NOT A BIG PART	24.4	11.4	38.5	12.3	33.6	29.0	11.9	36.0	33.1	12.7	31.5	24.9	
Smaller Part	18.0	10.0	26.7	11.1	22.7	21.5	10.5	24.0	24.8	11.5	21.6	18.2	
Not a Part at All	6.4	1.4	11.9	1.3	10.9	7.5	1.4	12.0	8.3	1.2	9.9	6.7	
DON'T KNOW	8.1	6.4	9.4	5.8	10.6	7.9	1.3	8.6	5.5	9.6	12.4	10.3	
Net Diff.	43.0	70.8	13.5	69.5	22.3	34.1	74.9	19.4	28.4	65.0	24.7	40.0	
Mean	3.02	3.35	2.66	3.33	2.73	2.97	3.36	2.69	2.92	3.29	2.77	3.03	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. HOW BIG A PART OF THE CORRUPT POLITICAL SYSTEM IS THE BUREAUCRACY (GOVERNMENT WORKERS, PAPERWORK, AND REGULATIONS)?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
MAJOR/SIGNIFICANT PART	67.5	54.9	56.1	53.8	61.3	78.0	87.4	82.3	93.0	71.5	83.7	54.4	55.1	68.4	41.9	61.8	82.9
Major	33.0	20.3	25.1	16.1	25.5	41.8	58.0	49.3	38.3	25.6	49.4	18.3	18.4	44.3	22.2	30.9	51.2
Significant	34.5	34.5	31.0	37.6	35.9	36.2	29.4	33.1	54.7	45.9	34.3	36.1	36.7	24.2	19.7	30.9	31.6
NOT A BIG PART	24.4	38.1	36.6	39.4	27.8	14.7	7.6	11.5	5.4	17.9	11.4	38.2	30.4	15.8	50.5	30.2	9.5
Smaller Part	18.0	26.3	21.9	30.3	20.2	12.8	6.8	10.0	5.4	14.3	10.6	26.0	20.4	9.9	36.1	22.6	7.2
Not a Part at All	6.4	11.8	14.8	9.1	7.6	1.9	0.9	1.4	0.0	3.6	0.8	12.2	10.0	5.9	14.5	7.5	2.2
DON'T KNOW	8.1	7.1	7.3	6.8	10.8	7.3	4.9	6.2	1.6	10.6	4.9	7.4	14.5	15.8	7.6	8.0	7.7
Net Diff.	43.0	16.8	19.4	14.4	33.5	63.2	79.8	70.9	87.6	53.7	72.3	16.2	24.7	52.6	-8.7	31.7	73.4
Mean	3.02	2.68	2.72	2.65	2.89	3.27	3.52	3.39	3.34	3.05	3.39	2.65	2.74	3.27	2.54	2.93	3.43



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. HOW BIG A PART OF THE CORRUPT POLITICAL SYSTEM IS THE BUREAUCRACY (GOVERNMENT WORKERS, PAPERWORK, AND REGULATIONS)?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
MAJOR/SIGNIFICANT PART	67.5	53.3	65.0	83.5	65.5	68.4	78.8	66.7	67.9	66.3	70.9	63.4	71.1	76.9	71.5	55.8
Major	33.0	22.2	28.4	46.1	29.3	37.3	57.8	33.9	31.9	31.1	33.5	34.1	35.4	42.7	33.9	25.9
Significant	34.5	31.1	36.6	37.4	36.1	31.1	21.0	32.7	36.0	35.3	37.4	29.3	35.7	34.3	37.6	29.9
NOT A BIG PART	24.4	37.1	24.4	10.9	26.8	25.8	15.6	27.5	24.0	25.6	21.1	25.3	20.8	17.7	21.8	33.9
Smaller Part	18.0	24.9	20.8	9.8	20.8	19.4	11.3	20.7	17.8	18.8	16.0	17.6	15.2	15.0	17.0	23.6
Not a Part at All	6.4	12.2	3.7	1.1	6.0	6.4	4.3	6.8	6.2	6.8	5.1	7.7	5.6	2.7	4.8	10.3
DON'T KNOW	8.1	9.6	10.6	5.6	7.7	5.8	5.6	5.8	8.0	8.1	8.0	11.3	8.1	5.4	6.7	10.3
Net Diff.	43.0	16.2	40.5	72.6	38.6	42.6	63.2	39.2	43.9	40.7	49.8	38.1	50.2	59.2	49.6	22.0
Mean	3.02	2.70	3.00	3.36	2.96	3.05	3.40	3.00	3.02	2.99	3.08	3.01	3.10	3.24	3.08	2.80



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. HOW BIG A PART OF THE CORRUPT POLITICAL SYSTEM IS THE BUREAUCRACY (GOVERNMENT WORKERS, PAPERWORK, AND REGULATIONS)?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
MAJOR/SIGNIFICANT PART	67.5	68.5	65.4	67.6	61.5	67.9	69.3	69.0	60.8	68.3	65.7	66.6	64.0	71.6	69.6	67.3	68.1	65.2	63.7	64.3
Major	33.0	32.8	33.4	36.0	28.7	32.8	36.2	32.8	30.1	33.4	32.1	29.1	31.9	40.9	35.8	31.4	29.9	28.3	28.1	35.5
Significant	34.5	35.8	32.0	31.6	32.8	35.2	33.1	36.3	30.7	34.9	33.6	37.5	32.1	30.8	33.8	35.9	38.2	36.8	35.6	28.7
NOT A BIG PART	24.4	22.0	29.0	26.7	33.3	25.7	27.6	19.2	30.7	24.9	23.5	23.6	23.5	22.0	26.3	23.7	26.5	20.8	26.4	20.9
Smaller Part	18.0	16.7	20.5	18.3	24.4	19.7	18.8	14.5	22.6	18.6	16.9	18.7	16.5	14.4	19.1	18.1	22.2	15.3	19.4	13.8
Not a Part at All	6.4	5.3	8.5	8.3	8.9	6.0	8.8	4.7	8.2	6.3	6.6	4.9	7.0	7.6	7.2	5.5	4.3	5.5	6.9	7.1
DON'T KNOW	8.1	9.4	5.5	5.7	5.2	6.4	3.1	11.8	8.5	6.8	10.8	9.7	12.5	6.4	4.1	9.1	5.4	14.0	9.9	14.9
Net Diff.	43.0	46.5	36.4	41.0	28.3	42.2	41.7	49.8	30.1	43.4	42.1	43.0	40.5	49.7	43.3	43.6	41.7	44.3	37.4	43.4
Mean	3.02	3.06	2.96	3.01	2.86	3.01	3.00	3.10	2.90	3.02	3.02	3.01	3.02	3.12	3.02	3.02	2.99	3.02	2.94	3.09



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. HOW BIG A PART OF THE CORRUPT POLITICAL SYSTEM IS THE BUREAUCRACY (GOVERNMENT WORKERS, PAPERWORK, AND REGULATIONS)?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
MAJOR/SIGNIFICANT PART	67.5	71.1	69.8	62.3	68.9	70.4	65.7	66.6	68.0	67.3	67.7	68.5	66.6
Major	33.0	36.1	34.4	29.4	32.7	35.5	32.1	32.5	33.3	32.5	33.6	34.1	32.0
Significant	34.5	35.0	35.4	32.8	36.2	34.8	33.6	34.1	34.7	34.8	34.1	34.3	34.6
NOT A BIG PART	24.4	19.6	22.9	28.5	21.3	23.2	27.0	24.8	24.2	23.7	25.4	26.5	22.7
Smaller Part	18.0	15.6	16.8	24.1	16.4	15.1	18.4	19.9	16.9	18.8	17.0	19.3	16.9
Not a Part at All	6.4	3.9	6.1	4.3	4.9	8.0	8.6	4.8	7.4	4.9	8.3	7.1	5.8
DON'T KNOW	8.1	9.4	7.3	9.3	9.8	6.5	7.3	8.6	7.8	9.0	7.0	5.1	10.8
Net Diff.	43.0	51.5	47.0	33.8	47.6	47.2	38.8	41.9	43.7	43.6	42.3	42.0	43.9
Mean	3.02	3.14	3.06	2.96	3.07	3.05	2.96	3.03	3.02	3.04	3.00	3.01	3.04



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. HOW BIG A PART OF THE CORRUPT POLITICAL SYSTEM IS THE BUREAUCRACY (GOVERNMENT WORKERS, PAPERWORK, AND REGULATIONS)?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
MAJOR/SIGNIFICANT PART	67.5	70.4	64.4	69.2	67.0	73.4	65.7	68.2	69.2	68.7	63.2	70.1	64.6	66.4	68.1	67.3
Major	33.0	34.0	31.5	31.9	34.5	29.5	34.6	31.7	36.9	36.5	28.6	32.1	31.8	30.6	32.5	36.9
Significant	34.5	36.4	32.9	37.3	32.5	43.9	31.1	36.5	32.3	32.2	34.6	38.0	32.8	35.8	35.6	30.4
NOT A BIG PART	24.4	21.6	26.6	21.4	26.6	21.0	29.7	23.7	27.7	22.0	23.6	19.5	25.4	26.2	23.4	24.7
Smaller Part	18.0	16.2	22.1	15.7	17.8	17.2	23.6	16.8	18.8	15.6	20.6	14.8	16.8	20.0	16.5	19.2
Not a Part at All	6.4	5.5	4.5	5.7	8.8	3.8	6.1	6.9	8.9	6.4	2.9	4.7	8.6	6.3	6.9	5.4
DON'T KNOW	8.1	7.9	9.0	9.4	6.4	5.5	4.5	8.1	3.1	9.3	13.3	10.4	10.0	7.4	8.5	8.1
Net Diff.	43.0	48.8	37.8	47.8	40.4	52.4	36.0	44.4	41.5	46.7	39.6	50.6	39.3	40.1	44.7	42.6
Mean	3.02	3.07	3.00	3.05	2.99	3.05	2.99	3.01	3.00	3.09	3.02	3.09	2.98	2.98	3.02	3.07



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. HOW BIG A PART OF THE CORRUPT POLITICAL SYSTEM IS THE BUREAUCRACY (GOVERNMENT WORKERS, PAPERWORK, AND REGULATIONS)?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
MAJOR/SIGNIFICANT PART	67.5	68.0	68.1	76.6	64.2	67.2	68.4	59.9	69.6	65.7	67.8	62.4	70.6	65.5	73.5	65.4	67.4	69.3	66.9
Major	33.0	33.1	31.3	42.0	32.1	34.8	33.6	31.8	32.7	33.3	35.3	42.9	36.3	34.5	31.3	38.5	32.2	38.2	31.9
Significant	34.5	34.9	36.8	34.6	32.0	32.4	34.8	28.1	36.9	32.5	32.5	19.5	34.3	31.0	42.2	26.9	35.2	31.2	35.0
NOT A BIG PART	24.4	24.2	24.5	18.3	28.2	21.2	22.8	28.1	23.4	25.5	23.3	31.2	20.6	24.9	16.1	24.9	24.8	27.7	24.0
Smaller Part	18.0	17.8	17.7	14.3	19.9	18.2	16.3	21.5	17.2	19.0	18.9	21.8	16.6	19.9	11.1	18.7	17.8	21.8	17.6
Not a Part at All	6.4	6.4	6.8	4.1	8.3	3.1	6.6	6.6	6.2	6.5	4.4	9.4	4.0	5.0	5.0	6.2	7.1	5.9	6.4
DON'T KNOW	8.1	7.8	7.5	5.1	7.6	11.6	8.7	12.0	7.0	8.7	9.0	6.4	8.8	9.6	10.4	9.7	7.8	2.9	9.1
Net Diff.	43.0	43.8	43.6	58.3	35.9	45.9	45.6	31.8	46.2	40.2	44.5	31.2	50.0	40.6	57.4	40.5	42.5	41.6	42.9
Mean	3.02	3.03	3.00	3.21	2.95	3.12	3.05	2.97	3.03	3.01	3.08	3.02	3.13	3.05	3.11	3.08	3.00	3.05	3.02





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
A MAJOR OVERHAUL	56.8	88.4	72.7	53.8	50.1	38.6	30.4	36.2	25.5	65.5	68.6	49.7	74.2	75.0	58.4	47.8	35.0	52.7
A FEW TARGETED FIXES	34.9	10.5	22.1	38.4	40.5	47.0	56.0	55.2	52.5	27.6	26.1	34.7	22.4	21.8	28.1	44.1	53.5	36.0
DON'T KNOW	8.3	1.1	5.2	7.8	9.4	14.5	13.6	8.7	22.0	7.0	5.2	15.6	3.5	3.2	13.5	8.1	11.5	11.4
Net Diff.	22.0	77.8	50.5	15.4	9.6	-8.4	-25.6	-19.0	-27.0	37.9	42.5	15.1	51.8	53.2	30.4	3.7	-18.5	16.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
A MAJOR OVERHAUL	56.8	55.2	55.6	60.6	52.8	56.8	57.6	54.2	56.9	59.1	52.6
A FEW TARGETED FIXES	34.9	36.4	35.5	31.8	38.4	36.3	36.1	37.3	27.9	30.7	22.6
DON'T KNOW	8.3	8.4	8.9	7.6	8.8	6.8	6.4	8.5	15.2	10.1	24.8
Net Diff.	22.0	18.8	20.1	28.8	14.3	20.5	21.5	17.0	29.0	28.4	30.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
A MAJOR OVERHAUL	56.8	70.5	46.2	73.5	40.1	53.8	55.5	71.2	42.2	69.3	73.6	59.7	41.1	70.6	40.8	40.3	56.0	53.6	55.7	55.5	49.4
A FEW TARGETED FIXES	34.9	24.5	43.0	22.5	50.0	26.1	30.2	23.4	46.6	25.2	21.2	34.0	47.2	25.9	49.5	36.7	35.6	38.1	42.7	41.9	41.9
DON'T KNOW	8.3	5.0	10.8	4.0	9.8	20.1	14.3	5.4	11.2	5.5	5.2	6.3	11.8	3.5	9.8	22.9	8.4	8.4	1.6	2.6	8.8
Net Diff.	22.0	45.9	3.3	51.1	-9.9	27.7	25.3	47.9	-4.3	44.1	52.4	25.7	-6.1	44.6	-8.7	3.6	20.4	15.5	13.1	13.7	7.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
A MAJOR OVERHAUL	56.8	73.0	40.4	71.8	43.1	54.6	72.7	43.2	54.8	71.0	42.9	54.4	
A FEW TARGETED FIXES	34.9	21.8	49.0	23.4	46.0	35.9	25.5	48.6	38.5	21.5	43.8	33.3	
DON'T KNOW	8.3	5.2	10.6	4.8	10.9	9.5	1.7	8.2	6.7	7.4	13.3	12.3	
Net Diff.	22.0	51.2	-8.6	48.4	-3.0	18.7	47.2	-5.4	16.4	49.5	-0.9	21.1	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
A MAJOR OVERHAUL	56.8	40.2	46.3	34.8	51.2	69.7	79.2	74.1	70.5	52.8	76.6	37.8	49.0	53.5	38.9	52.3	72.9
A FEW TARGETED FIXES	34.9	49.0	43.2	54.0	37.1	26.7	18.0	22.7	29.5	31.9	20.9	50.8	40.8	35.8	48.4	36.5	24.7
DON'T KNOW	8.3	10.9	10.5	11.2	11.6	3.6	2.7	3.2	0.0	15.3	2.5	11.4	10.2	10.6	12.7	11.2	2.5
Net Diff.	22.0	-8.8	3.1	-19.3	14.1	43.1	61.2	51.5	41.0	20.9	55.7	-13.1	8.2	17.7	-9.5	15.7	48.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
A MAJOR OVERHAUL	56.8	42.2	52.3	74.1	53.5	54.0	50.7	54.6	57.5	56.8	58.9	56.3	60.1	68.8	59.1	46.5
A FEW TARGETED FIXES	34.9	46.8	35.8	21.9	38.5	39.3	44.7	38.4	34.5	35.3	33.0	31.6	32.5	25.8	33.7	41.2
DON'T KNOW	8.3	11.1	11.8	4.1	7.9	6.7	4.6	7.1	7.9	7.9	8.1	12.2	7.4	5.4	7.2	12.3
Net Diff.	22.0	-4.6	16.5	52.2	15.0	14.7	5.9	16.2	23.0	21.4	25.9	24.7	27.7	43.0	25.4	5.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
A MAJOR OVERHAUL	56.8	59.5	51.9	55.5	45.5	58.4	55.4	60.3	47.7	58.2	54.0	54.9	53.3	56.2	58.6	57.8	55.1	54.7	53.5	53.1
A FEW TARGETED FIXES	34.9	31.5	41.2	37.0	48.7	35.1	40.8	28.8	41.7	34.4	35.9	34.9	37.5	33.5	36.8	32.4	38.3	31.5	38.8	36.3
DON'T KNOW	8.3	9.0	6.9	7.5	5.8	6.5	3.8	10.9	10.5	7.4	10.1	10.2	9.2	10.3	4.7	9.8	6.5	13.8	7.7	10.6
Net Diff.	22.0	27.9	10.7	18.5	-3.3	23.3	14.6	31.4	6.0	23.8	18.2	20.0	15.7	22.8	21.8	25.5	16.8	23.2	14.7	16.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
A MAJOR OVERHAUL	56.8	51.9	55.0	52.1	57.6	60.7	59.2	53.0	59.2	54.5	59.8	57.2	56.5
A FEW TARGETED FIXES	34.9	34.6	38.2	39.8	32.2	31.0	34.5	38.2	32.8	36.3	33.1	37.4	32.7
DON'T KNOW	8.3	13.6	6.8	8.1	10.2	8.3	6.3	8.8	7.9	9.2	7.1	5.4	10.8
Net Diff.	22.0	17.3	16.9	12.3	25.5	29.7	24.7	14.9	26.4	18.1	26.8	19.8	23.9





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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB- URBAN	RURAL
		NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG			
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
A MAJOR OVERHAUL	56.8	51.0	54.1	58.5	59.8	53.4	52.7	55.7	62.4	49.6	55.4	60.8	57.0	52.6	55.7	64.3
A FEW TARGETED FIXES	34.9	38.4	38.1	31.1	34.2	39.8	43.5	34.8	34.3	37.6	33.0	28.1	34.1	39.5	35.3	28.8
DON'T KNOW	8.3	10.6	7.8	10.4	6.0	6.8	3.8	9.5	3.2	12.7	11.5	11.1	8.9	7.9	9.0	7.0
Net Diff.	22.0	12.6	16.0	27.4	25.6	13.7	9.2	20.8	28.1	12.0	22.4	32.7	22.9	13.1	20.4	35.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
A MAJOR OVERHAUL	56.8	57.1	55.3	60.7	56.7	58.2	53.4	53.2	56.2	57.3	57.0	55.8	60.2	57.4	59.3	45.1	56.8	63.4	55.7
A FEW TARGETED FIXES	34.9	34.9	37.0	35.3	36.0	29.9	32.5	35.3	36.7	33.6	34.3	42.4	30.7	32.9	29.3	40.0	35.1	34.3	35.2
DON'T KNOW	8.3	8.0	7.7	4.0	7.3	11.9	14.1	11.6	7.1	9.1	8.7	1.8	9.0	9.7	11.4	14.8	8.1	2.2	9.1
Net Diff.	22.0	22.2	18.3	25.3	20.7	28.3	20.9	17.9	19.5	23.6	22.8	13.3	29.5	24.6	30.0	5.1	21.7	29.1	20.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
MAJOR OVERHAUL	70.0	89.6	82.9	69.9	68.1	56.3	45.9	44.0	42.9	76.7	79.4	63.5	82.9	83.4	71.6	64.7	53.0	70.8
Done Quickly	27.9	57.8	32.1	27.1	19.5	17.9	9.9	19.6	13.9	33.2	36.3	17.6	41.4	42.7	23.8	19.2	14.4	20.4
Done Step-By-Step	42.2	31.8	50.8	42.8	48.6	38.4	36.0	24.4	28.9	43.6	43.1	45.9	41.6	40.7	47.9	45.5	38.6	50.4
A FEW TARGETED FIXES	22.2	8.5	11.5	23.1	23.7	30.8	41.6	45.3	39.4	16.5	15.3	22.6	12.5	12.1	16.5	30.0	36.6	20.1
DON'T KNOW	7.8	1.9	5.6	6.9	8.2	12.9	12.5	10.7	17.7	6.7	5.3	13.8	4.5	4.5	11.9	5.3	10.4	9.1
Net Diff.	47.8	81.0	71.3	46.8	44.5	25.5	4.3	-1.4	3.5	60.2	64.1	40.9	70.4	71.3	55.1	34.7	16.4	50.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
MAJOR OVERHAUL	70.0	67.8	67.4	73.4	68.6	70.0	69.3	72.5	70.4	72.8	65.8
Done Quickly	27.9	27.6	24.8	31.2	25.4	29.3	30.4	24.9	21.2	20.6	22.2
Done Step-By-Step	42.2	40.2	42.6	42.2	43.3	40.7	38.9	47.5	49.2	52.2	43.6
A FEW TARGETED FIXES	22.2	24.3	24.3	19.3	23.5	23.8	25.1	18.7	14.8	15.9	12.6
DON'T KNOW	7.8	7.9	8.3	7.3	7.9	6.3	5.6	8.8	14.9	11.3	21.6
Net Diff.	47.8	43.5	43.1	54.1	45.1	46.2	44.2	53.8	55.6	56.8	53.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT		NOT	NOT	APPR.			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
MAJOR OVERHAUL	70.0	80.5	61.9	82.9	57.2	67.9	69.3	80.9	59.0	80.1	82.0	76.1	57.2	80.7	57.3	57.8	71.9	72.0	73.6	69.9	70.1
Done Quickly	27.9	40.5	18.0	41.1	15.8	20.8	22.2	39.9	15.6	37.5	45.2	20.5	15.6	38.7	14.8	15.9	25.3	21.8	18.8	20.6	16.0
Done Step-By-Step	42.2	40.0	43.9	41.8	41.4	47.1	47.1	40.9	43.4	42.6	36.7	55.5	41.6	42.0	42.5	41.9	46.6	50.2	54.7	49.4	54.1
A FEW TARGETED FIXES	22.2	13.6	28.9	12.2	34.0	16.6	18.4	13.2	31.4	14.0	12.0	18.6	32.6	14.6	35.5	22.1	18.4	19.7	23.4	25.3	22.7
DON'T KNOW	7.8	5.9	9.2	4.9	8.8	15.4	12.3	6.0	9.6	5.8	6.1	5.3	10.2	4.7	7.2	20.2	9.6	8.3	3.0	4.7	7.2
Net Diff.	47.8	66.8	33.0	70.6	23.1	51.3	50.9	67.7	27.6	66.1	70.0	57.5	24.6	66.1	21.8	35.7	53.5	52.3	50.2	44.6	47.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267
MAJOR OVERHAUL	70.0	82.1	57.1	81.9	59.4	67.8	83.2	60.9	67.2	80.9	58.1	68.3
Done Quickly	27.9	40.6	15.3	39.0	17.2	26.8	44.6	17.4	23.4	34.4	16.9	30.1
Done Step-By-Step	42.2	41.4	41.8	42.9	42.2	41.0	38.6	43.5	43.8	46.5	41.2	38.2
A FEW TARGETED FIXES	22.2	12.6	33.3	12.5	30.2	25.0	14.3	32.3	28.1	10.9	28.5	21.8
DON'T KNOW	7.8	5.3	9.5	5.6	10.4	7.3	2.5	6.8	4.7	8.2	13.4	9.8
Net Diff.	47.8	69.5	23.8	69.5	29.2	42.8	68.9	28.6	39.2	70.0	29.6	46.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
MAJOR OVERHAUL	70.0	55.9	58.4	53.6	67.7	81.2	83.8	82.4	88.1	73.3	83.7	53.1	67.0	69.8	55.3	65.8	82.7
Done Quickly	27.9	19.8	22.3	17.7	19.6	34.7	49.5	41.5	40.1	26.9	41.9	17.0	14.6	28.7	24.2	20.3	45.9
Done Step-By-Step	42.2	36.0	36.1	36.0	48.1	46.6	34.3	40.9	48.0	46.4	41.8	36.1	52.3	41.1	31.1	45.4	36.8
A FEW TARGETED FIXES	22.2	34.8	31.5	37.7	22.1	14.6	11.9	13.3	11.9	14.9	11.9	37.0	20.9	23.9	33.8	26.2	14.8
DON'T KNOW	7.8	9.4	10.1	8.7	10.2	4.2	4.2	4.2	0.0	11.8	4.4	9.8	12.2	6.3	10.8	8.0	2.5
Net Diff.	47.8	21.1	26.9	16.0	45.6	66.7	71.9	69.1	76.1	58.4	71.8	16.1	46.1	45.9	21.5	39.6	67.8



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
MAJOR OVERHAUL	70.0	58.5	67.5	83.2	69.5	67.9	65.0	68.3	70.6	69.7	72.1	69.6	74.5	81.4	71.5	59.3
Done Quickly	27.9	17.2	21.9	41.2	23.8	27.0	29.8	26.5	27.4	26.6	28.7	32.0	31.9	28.3	29.7	21.1
Done Step-By-Step	42.2	41.3	45.5	42.0	45.7	40.9	35.1	41.8	43.2	43.1	43.4	37.6	42.6	53.1	41.9	38.2
A FEW TARGETED FIXES	22.2	31.2	24.2	11.9	24.2	26.1	27.8	25.9	21.8	23.3	19.1	19.8	17.2	12.5	22.9	29.3
DON'T KNOW	7.8	10.3	8.3	4.9	6.3	6.0	7.3	5.8	7.6	7.0	8.7	10.6	8.3	6.1	5.5	11.4
Net Diff.	47.8	27.3	43.3	71.3	45.2	41.7	37.2	42.5	48.7	46.4	53.0	49.9	57.2	68.9	48.6	30.0





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
MAJOR OVERHAUL	70.0	72.1	66.2	67.9	63.0	72.9	67.5	71.5	64.5	70.4	69.2	68.9	71.1	67.2	70.6	70.3	68.6	69.1	74.4	67.9
Done Quickly	27.9	29.3	25.1	26.8	22.1	29.8	27.8	29.0	22.0	29.1	25.2	26.9	23.0	24.4	31.6	27.0	26.8	27.0	21.1	24.8
Done Step-By-Step	42.2	42.8	41.0	41.1	40.9	43.2	39.8	42.5	42.5	41.3	44.0	42.0	48.1	42.8	39.0	43.3	41.8	42.1	53.3	43.1
A FEW TARGETED FIXES	22.2	18.9	28.5	25.4	34.1	21.7	28.9	16.7	28.0	22.4	21.7	24.6	17.4	24.9	24.9	20.3	28.0	21.3	18.3	16.5
DON'T KNOW	7.8	9.0	5.3	6.7	2.9	5.4	3.5	11.8	7.5	7.1	9.1	6.5	11.5	7.9	4.5	9.4	3.5	9.6	7.3	15.6
Net Diff.	47.8	53.2	37.6	42.5	28.9	51.2	38.6	54.7	36.5	48.0	47.4	44.3	53.7	42.3	45.7	49.9	40.6	47.9	56.1	51.3



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
MAJOR OVERHAUL	70.0	76.0	67.4	67.7	69.0	68.6	72.8	69.3	70.5	69.2	71.1	70.8	69.4
Done Quickly	27.9	25.7	24.9	25.3	26.2	33.5	28.8	25.3	29.5	25.5	30.8	29.0	26.9
Done Step-By-Step	42.2	50.3	42.5	42.4	42.9	35.1	44.0	44.0	41.0	43.7	40.3	41.8	42.5
A FEW TARGETED FIXES	22.2	15.4	24.2	22.7	22.5	22.8	22.3	21.7	22.5	22.0	22.5	24.6	20.1
DON'T KNOW	7.8	8.7	8.4	9.6	8.4	8.6	4.8	9.0	7.0	8.8	6.4	4.6	10.5
Net Diff.	47.8	60.6	43.2	45.0	46.5	45.8	50.5	47.6	48.0	47.2	48.6	46.2	49.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
MAJOR OVERHAUL	70.0	72.7	67.3	68.6	72.1	74.2	66.3	66.7	75.7	71.9	68.3	70.1	68.2	67.4	68.9	75.5
Done Quickly	27.9	23.9	26.1	28.4	30.4	24.0	27.7	28.8	31.3	23.8	24.5	28.0	29.4	26.1	27.7	30.2
Done Step-By-Step	42.2	48.8	41.2	40.2	41.7	50.1	38.6	37.9	44.4	48.1	43.7	42.0	38.8	41.3	41.2	45.3
A FEW TARGETED FIXES	22.2	19.1	23.2	22.2	22.8	21.8	28.0	25.6	22.3	17.6	18.7	19.3	23.4	24.9	23.4	16.7
DON'T KNOW	7.8	8.2	9.5	9.3	5.1	4.0	5.7	7.6	1.9	10.5	13.1	10.6	8.5	7.7	7.7	7.8
Net Diff.	47.8	53.6	44.1	46.4	49.3	52.3	38.3	41.1	53.4	54.3	49.6	50.8	44.8	42.5	45.5	58.8



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, WOULD YOU SAY THE BUREAUCRACY NEEDS...

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
MAJOR OVERHAUL	70.0	70.2	67.1	74.5	72.7	72.7	68.6	68.2	68.6	72.1	73.2	67.5	72.4	73.0	74.0	59.9	68.9	76.4	69.2
Done Quickly	27.9	27.7	26.0	32.4	29.3	28.8	24.2	30.7	26.7	28.4	30.1	32.8	30.4	29.0	32.0	14.2	27.1	32.1	27.6
Done Step-By-Step	42.2	42.5	41.1	42.1	43.4	43.9	44.4	37.5	42.0	43.7	43.1	34.7	42.0	43.9	42.0	45.7	41.9	44.3	41.5
A FEW TARGETED FIXES	22.2	22.5	25.5	21.4	21.8	18.0	16.9	18.3	24.5	20.5	19.0	30.5	18.7	17.8	13.2	27.3	23.3	22.2	22.3
DON'T KNOW	7.8	7.3	7.4	4.1	5.5	9.2	14.5	13.5	6.9	7.4	7.8	1.9	8.9	9.2	12.8	12.8	7.7	1.4	8.5
Net Diff.	47.8	47.7	41.7	53.1	50.9	54.7	51.6	49.9	44.1	51.7	54.3	37.0	53.7	55.2	60.7	32.6	45.6	54.2	46.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
AGREE	57.9	83.2	70.0	62.8	52.2	40.3	29.4	29.4	26.8	67.4	71.1	48.9	77.9	79.9	51.5	54.7	33.8	63.6
Strongly	24.7	57.2	32.2	23.0	13.7	13.2	8.3	7.4	14.2	30.6	34.8	9.8	39.5	41.7	16.1	20.1	9.7	23.5
Somewhat	33.2	26.0	37.8	39.9	38.5	27.0	21.0	22.0	12.6	36.8	36.3	39.1	38.4	38.2	35.4	34.6	24.1	40.1
DISAGREE	31.8	11.0	21.9	28.1	36.7	43.0	52.9	62.4	69.5	23.0	21.4	30.9	16.1	14.6	30.0	37.2	54.2	22.4
Somewhat	16.7	8.6	15.7	16.3	19.0	20.5	21.8	21.5	10.0	15.0	14.2	18.9	13.3	12.1	18.9	17.7	20.9	13.8
Strongly	15.1	2.4	6.2	11.9	17.7	22.5	31.1	40.9	59.5	8.0	7.2	12.1	2.7	2.6	11.0	19.5	33.3	8.7
DON'T KNOW	10.3	5.8	8.1	9.1	11.1	16.7	17.7	8.2	3.8	9.6	7.5	20.2	6.0	5.5	18.6	8.2	12.1	14.0
Net Diff.	26.1	72.3	48.1	34.7	15.5	-2.8	-23.5	-33.1	-42.7	44.4	49.7	18.0	61.8	65.3	21.5	17.5	-20.4	41.2
Mean	2.75	3.47	3.04	2.81	2.54	2.37	2.08	1.95	1.81	3.00	3.07	2.58	3.22	3.26	2.69	2.60	2.12	2.91



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
AGREE	57.9	57.4	53.2	63.1	53.9	59.1	57.1	66.5	52.1	54.7	47.4
Strongly	24.7	23.6	20.6	27.5	24.8	26.8	28.9	18.9	14.6	11.5	20.4
Somewhat	33.2	33.8	32.6	35.6	29.1	32.3	28.1	47.6	37.5	43.1	27.0
DISAGREE	31.8	30.8	35.0	28.0	35.9	32.6	34.5	25.2	28.2	31.0	22.8
Somewhat	16.7	16.0	16.8	16.1	18.1	15.8	15.7	16.4	20.6	21.7	18.5
Strongly	15.1	14.8	18.2	12.0	17.8	16.7	18.9	8.8	7.5	9.3	4.3
DON'T KNOW	10.3	11.8	11.8	8.9	10.2	8.4	8.4	8.3	19.7	14.3	29.8
Net Diff.	26.1	26.6	18.1	35.1	18.0	26.5	22.5	41.2	24.0	23.6	24.7
Mean	2.75	2.75	2.63	2.86	2.68	2.75	2.73	2.83	2.74	2.66	2.91



Table 78 Page 873  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		RIGHT	WRONG	UNITED STATES	REPUBLICAN	DEMOCRATIC	UNDECIDED	ERS/		DISAPPROVE	APPROVE	Pol.	Only	DISAPPROVE	SUPPORT	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		DIRECTION	TRACK	FOR CONGRESS	LICAN	CRATIC	CIDED	CIDED	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APP.
													BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
AGREE	57.9	78.5	41.8	76.9	40.9	46.0	50.6	78.4	37.1	75.1	81.6	60.6	36.1	77.4	35.9	32.7	76.0	64.8	54.9	59.0	47.5
Strongly	24.7	39.9	12.8	38.8	13.0	12.3	16.3	39.0	10.2	36.2	43.9	19.1	10.1	37.4	10.5	8.1	30.2	24.2	17.0	20.7	12.8
Somewhat	33.2	38.6	29.0	38.1	27.9	33.7	34.3	39.4	26.9	38.9	37.7	41.5	26.0	40.0	25.4	24.6	45.8	40.6	37.9	38.3	34.7
DISAGREE	31.8	14.0	45.7	16.5	48.5	29.1	31.6	14.0	49.9	16.6	12.1	26.6	51.1	16.7	54.6	38.7	15.1	24.2	39.4	36.1	38.4
Somewhat	16.7	10.6	21.4	13.6	19.3	19.0	18.9	11.1	22.3	12.9	9.2	21.1	21.4	12.3	21.1	23.5	9.3	17.0	26.7	23.3	27.7
Strongly	15.1	3.4	24.3	2.9	29.1	10.0	12.7	2.9	27.6	3.7	2.9	5.5	29.6	4.4	33.6	15.3	5.8	7.3	12.7	12.8	10.8
DON'T KNOW	10.3	7.5	12.5	6.6	10.6	25.0	17.7	7.6	13.1	8.3	6.3	12.8	12.9	5.9	9.5	28.6	8.9	11.0	5.7	4.9	14.0
Net Diff.	26.1	64.5	-3.9	60.4	-7.5	16.9	19.0	64.4	-12.8	58.5	69.5	34.0	-15.0	60.6	-18.8	-6.0	60.9	40.5	15.6	22.8	9.1
Mean	2.75	3.24	2.35	3.21	2.28	2.64	2.66	3.24	2.23	3.17	3.31	2.85	2.19	3.17	2.14	2.36	3.10	2.92	2.63	2.70	2.58



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT			PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267				
AGREE	57.9	76.5	39.6	75.6	46.7	48.3	82.6	51.4	48.3	69.6	42.7	48.4				
Strongly	24.7	38.5	12.6	37.7	15.7	18.7	46.7	18.2	19.6	30.1	13.6	17.8				
Somewhat	33.2	38.0	27.0	37.9	31.0	29.6	36.0	33.2	28.7	39.5	29.1	30.5				
DISAGREE	31.8	15.9	48.9	17.6	41.7	38.2	13.7	39.6	42.0	20.8	43.6	34.5				
Somewhat	16.7	12.8	19.9	13.6	18.4	18.6	10.0	20.1	21.0	16.6	17.0	16.1				
Strongly	15.1	3.1	28.9	4.0	23.3	19.7	3.7	19.6	21.0	4.2	26.5	18.3				
DON'T KNOW	10.3	7.6	11.6	6.9	11.6	13.4	3.7	9.0	9.7	9.6	13.8	17.2				
Net Diff.	26.1	60.7	-9.3	58.0	5.0	10.1	69.0	11.8	6.3	48.8	-0.9	13.9				
Mean	2.75	3.21	2.26	3.17	2.44	2.55	3.30	2.55	2.52	3.06	2.35	2.58				





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
AGREE	57.9	44.6	44.6	44.5	50.9	67.7	81.5	74.1	94.3	68.4	76.1	41.0	52.3	61.9	40.9	42.2	70.5
Strongly	24.7	17.7	24.7	11.6	16.2	29.3	47.7	37.8	63.7	28.3	38.3	14.2	13.8	34.1	15.2	12.9	37.0
Somewhat	33.2	26.9	19.9	33.0	34.6	38.4	33.9	36.3	30.7	40.1	37.8	26.8	38.5	27.8	25.7	29.3	33.5
DISAGREE	31.8	44.4	44.0	44.8	35.9	23.5	13.4	18.8	5.7	20.9	17.5	47.4	35.6	29.4	46.5	42.7	19.9
Somewhat	16.7	17.7	14.5	20.5	18.5	17.3	10.4	14.1	5.7	13.4	14.1	19.8	16.9	15.8	13.5	22.0	13.2
Strongly	15.1	26.7	29.4	24.3	17.4	6.2	3.0	4.7	0.0	7.6	3.3	27.7	18.7	13.5	33.0	20.7	6.7
DON'T KNOW	10.3	11.0	11.4	10.6	13.2	8.8	5.1	7.1	0.0	10.6	6.4	11.6	12.2	8.7	12.6	15.1	9.6
Net Diff.	26.1	0.1	0.6	-0.3	14.9	44.2	68.2	55.3	88.7	47.5	58.7	-6.5	16.7	32.5	-5.6	-0.6	50.6
Mean	2.75	2.40	2.45	2.36	2.57	3.00	3.33	3.15	3.58	3.00	3.19	2.31	2.54	2.90	2.26	2.40	3.12



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- UPPER MIDDLE	Upper Middle	MIDDLE LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
AGREE	57.9	43.5	50.9	75.6	53.0	63.3	79.4	60.6	57.5	59.7	53.6	53.2	61.1	63.3	65.5	44.0
Strongly	24.7	14.4	14.5	39.1	18.5	31.4	51.7	28.1	23.8	25.1	21.5	21.5	26.9	24.7	29.1	17.5
Somewhat	33.2	29.0	36.4	36.6	34.5	31.9	27.7	32.6	33.7	34.5	32.2	31.7	34.2	38.6	36.4	26.5
DISAGREE	31.8	44.6	35.2	17.0	36.8	29.4	15.4	31.8	32.6	31.1	35.4	29.9	29.7	28.1	26.4	41.4
Somewhat	16.7	17.8	21.6	13.8	19.4	15.0	4.2	16.8	17.2	15.5	20.3	15.4	16.3	17.8	14.4	18.6
Strongly	15.1	26.8	13.6	3.2	17.4	14.5	11.2	15.0	15.4	15.5	15.1	14.5	13.4	10.3	12.0	22.7
DON'T KNOW	10.3	12.0	14.0	7.3	10.2	7.3	5.1	7.6	9.9	9.3	10.9	16.9	9.2	8.5	8.1	14.7
Net Diff.	26.1	-1.1	15.7	58.6	16.2	33.8	64.0	28.8	24.9	28.6	18.2	23.3	31.5	35.2	39.1	2.6
Mean	2.75	2.35	2.60	3.20	2.60	2.87	3.26	2.80	2.73	2.76	2.67	2.72	2.82	2.85	2.90	2.45



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
AGREE	57.9	58.9	55.9	55.6	56.5	61.3	62.5	57.0	48.2	58.2	57.1	55.2	58.5	62.2	62.8	54.3	60.7	49.7	62.1	55.1
Strongly	24.7	24.1	25.9	25.8	26.1	26.5	32.5	22.2	18.0	25.5	23.1	23.9	19.1	28.1	30.7	21.0	26.9	21.0	22.2	16.1
Somewhat	33.2	34.8	30.1	29.9	30.4	34.9	30.0	34.8	30.1	32.8	34.1	31.3	39.4	34.1	32.1	33.4	33.8	28.7	39.8	38.9
DISAGREE	31.8	29.7	35.8	33.6	39.6	30.3	31.8	29.2	40.5	32.4	30.6	32.5	29.9	26.9	30.7	33.8	31.7	33.3	29.2	30.7
Somewhat	16.7	16.6	16.8	19.2	12.6	17.1	16.0	16.2	17.8	16.9	16.2	18.6	14.2	15.8	16.2	17.5	19.6	17.7	15.2	13.3
Strongly	15.1	13.1	18.9	14.5	27.0	13.2	15.8	13.1	22.7	15.5	14.3	13.9	15.7	11.1	14.6	16.3	12.1	15.7	13.9	17.4
DON'T KNOW	10.3	11.4	8.3	10.7	3.9	8.3	5.7	13.7	11.4	9.4	12.3	12.3	11.6	10.9	6.5	11.9	7.6	17.0	8.7	14.3
Net Diff.	26.1	29.2	20.2	22.0	17.0	31.0	30.7	27.8	7.7	25.8	26.6	22.7	28.5	35.4	32.0	20.5	29.0	16.4	32.9	24.4
Mean	2.75	2.79	2.69	2.75	2.58	2.81	2.84	2.77	2.49	2.75	2.75	2.74	2.70	2.89	2.84	2.67	2.82	2.66	2.77	2.63



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
AGREE	57.9	63.1	55.1	63.0	55.0	57.8	56.2	60.3	56.3	58.7	56.9	61.8	54.4	
Strongly	24.7	24.5	24.8	27.9	21.7	24.2	24.8	26.1	23.8	24.8	24.6	28.9	21.0	
Somewhat	33.2	38.6	30.3	35.1	33.2	33.6	31.4	34.2	32.5	33.9	32.3	32.9	33.4	
DISAGREE	31.8	23.5	36.2	27.7	32.4	31.2	34.9	29.7	33.1	30.5	33.4	30.9	32.6	
Somewhat	16.7	17.5	21.5	13.5	18.1	14.2	17.0	17.0	16.5	17.3	15.8	16.7	16.6	
Strongly	15.1	6.1	14.8	14.2	14.3	17.0	17.9	12.7	16.6	13.2	17.5	14.2	15.9	
DON'T KNOW	10.3	13.4	8.6	9.3	12.6	10.9	9.0	9.9	10.6	10.8	9.8	7.3	13.0	
Net Diff.	26.1	39.5	18.9	35.3	22.5	26.6	21.3	30.6	23.2	28.1	23.5	30.9	21.8	
Mean	2.75	2.94	2.71	2.84	2.71	2.73	2.69	2.82	2.71	2.79	2.71	2.82	2.68	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
AGREE	57.9	61.0	59.9	56.2	56.5	66.4	69.3	58.2	58.0	58.0	51.0	54.6	54.8	62.7	56.5	55.4
Strongly	24.7	24.1	27.3	22.4	24.9	30.9	34.5	25.1	27.1	20.3	20.5	20.1	22.6	29.6	21.8	25.6
Somewhat	33.2	36.9	32.6	33.8	31.5	35.5	34.8	33.0	30.8	37.7	30.5	34.4	32.2	33.1	34.7	29.8
DISAGREE	31.8	28.7	30.3	31.7	34.2	28.5	25.1	31.2	35.4	28.9	35.3	32.2	33.0	28.8	32.2	34.3
Somewhat	16.7	17.8	16.5	17.0	16.0	21.0	12.5	16.5	18.4	16.0	20.4	17.4	13.4	14.3	17.0	18.6
Strongly	15.1	10.9	13.8	14.7	18.2	7.5	12.7	14.7	16.9	12.9	14.9	14.7	19.6	14.5	15.2	15.6
DON'T KNOW	10.3	10.3	9.8	12.1	9.3	5.2	5.6	10.7	6.6	13.2	13.7	13.3	12.2	8.5	11.3	10.3
Net Diff.	26.1	32.3	29.6	24.5	22.2	37.9	44.1	27.0	22.6	29.1	15.7	22.4	21.8	33.9	24.3	21.1
Mean	2.75	2.83	2.81	2.73	2.70	2.95	2.96	2.77	2.73	2.75	2.66	2.69	2.66	2.85	2.71	2.73



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "TO FIGHT CORRUPTION AND IMPROVE GOVERNMENT PERFORMANCE, IT IS BETTER TO MOVE QUICKLY AND CORRECT MISTAKES ALONG THE WAY THAN TO MOVE TOO SLOWLY TO MAKE A DIFFERENCE."

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
AGREE	57.9	58.3	57.1	67.6	57.2	61.8	55.3	51.8	58.6	57.9	65.1	63.2	65.3	65.1	67.0	63.5	55.4	64.2	57.2
Strongly	24.7	24.9	22.3	37.7	24.5	25.7	26.7	22.0	24.7	25.0	29.3	33.0	28.6	29.6	37.9	26.1	23.1	28.2	24.5
Somewhat	33.2	33.4	34.8	29.9	32.7	36.0	28.7	29.9	33.9	32.9	35.8	30.1	36.7	35.5	29.1	37.5	32.3	35.9	32.7
DISAGREE	31.8	31.6	33.1	24.3	33.9	24.9	31.6	35.0	31.7	31.4	25.5	34.6	25.1	23.8	24.7	28.2	34.0	31.5	31.6
Somewhat	16.7	16.4	16.5	13.5	17.0	16.8	15.7	20.8	16.1	17.0	15.2	17.3	14.6	13.7	15.9	15.2	17.2	16.2	16.3
Strongly	15.1	15.2	16.5	10.8	16.9	8.1	15.9	14.1	15.6	14.3	10.4	17.3	10.5	10.1	8.7	12.9	16.8	15.3	15.3
DON'T KNOW	10.3	10.1	9.8	8.1	8.9	13.3	13.1	13.2	9.7	10.7	9.4	2.3	9.6	11.1	8.4	8.3	10.7	4.3	11.2
Net Diff.	26.1	26.7	24.0	43.3	23.3	36.9	23.7	16.9	26.9	26.6	39.6	28.6	40.2	41.3	42.3	35.4	21.4	32.6	25.6
Mean	2.75	2.76	2.70	3.03	2.71	2.92	2.76	2.69	2.75	2.77	2.93	2.81	2.92	2.95	3.05	2.84	2.69	2.81	2.75



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
									N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES	
													GOP	Und.	CRAT			
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
LIKELY VOTER	82.7	91.7	84.0	84.1	81.2	75.1	76.1	82.1	85.7	82.2	85.5	65.8	88.1	88.1	68.9	85.4	84.0	68.0
Definitely Voting	65.1	80.5	70.8	63.5	54.4	55.7	64.5	70.7	80.7	64.1	69.6	36.9	69.6	71.9	45.2	70.3	67.7	45.1
Very Likely	17.6	11.2	13.2	20.6	26.8	19.4	11.6	11.4	5.0	18.1	15.9	28.9	18.5	16.3	23.7	15.1	16.3	22.9
LESS LIKELY TO VOTE	17.3	8.3	16.0	15.9	18.8	24.9	23.9	17.9	14.3	17.8	14.5	34.2	11.9	11.9	31.1	14.6	16.0	32.0
Somewhat Likely	11.3	3.2	10.3	10.6	13.8	16.2	15.0	11.1	11.7	11.2	9.2	21.0	8.1	8.2	18.0	9.4	11.5	20.3
Not That Likely	3.8	3.5	2.8	3.9	3.1	6.6	4.0	4.6	0.0	4.3	3.3	9.1	2.2	2.1	9.0	3.4	2.4	9.7
Not at All	2.2	1.5	2.9	1.4	1.9	2.0	4.9	2.1	2.6	2.3	1.9	4.1	1.6	1.6	4.0	1.8	2.0	1.9
Mean	3.40	3.66	3.46	3.41	3.29	3.20	3.27	3.44	3.61	3.37	3.48	2.85	3.52	3.55	2.97	3.49	3.45	3.00



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VOTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
LIKELY VOTER	82.7	81.8	82.5	82.3	84.4	100.0	100.0	100.0	0.0	0.0	0.0
Definitely Voting	65.1	62.0	68.5	62.9	67.9	78.7	100.0	0.0	0.0	0.0	0.0
Very Likely	17.6	19.8	14.0	19.4	16.5	21.3	0.0	100.0	0.0	0.0	0.0
LESS LIKELY TO VOTE	17.3	18.2	17.5	17.7	15.6	0.0	0.0	0.0	100.0	100.0	100.0
Somewhat Likely	11.3	12.4	9.1	12.4	10.7	0.0	0.0	0.0	65.3	100.0	0.0
Not That Likely	3.8	3.3	5.0	3.8	3.0	0.0	0.0	0.0	21.9	0.0	63.0
Not at All	2.2	2.6	3.5	1.5	1.8	0.0	0.0	0.0	12.8	0.0	37.0
Mean	3.40	3.35	3.39	3.38	3.46	3.79	4.00	3.00	1.52	2.00	0.63





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/										2-WAY	3-WAY	APP.	APP.	TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
LIKELY VOTER	82.7	86.4	79.9	86.6	85.5	55.0	68.1	84.0	81.4	82.8	87.2	73.2	82.6	84.3	85.0	71.9	66.7	68.8	73.6	75.4	69.5
Definitely Voting	65.1	66.3	64.2	68.2	68.5	38.2	45.4	64.6	65.6	63.7	68.2	53.9	66.8	64.9	69.4	56.5	42.3	47.7	52.0	53.0	53.3
Very Likely	17.6	20.1	15.7	18.4	17.0	16.8	22.7	19.4	15.8	19.1	19.0	19.2	15.8	19.4	15.6	15.4	24.4	21.1	21.6	22.3	16.2
LESS LIKELY TO VOTE	17.3	13.6	20.1	13.4	14.5	45.0	31.9	16.0	18.6	17.2	12.8	26.8	17.4	15.7	15.0	28.1	33.3	31.2	26.4	24.6	30.5
Somewhat Likely	11.3	9.3	12.8	8.9	10.2	25.6	18.7	10.6	12.0	11.2	8.9	16.2	11.4	10.6	9.6	17.2	21.9	19.3	16.4	17.5	18.0
Not That Likely	3.8	2.9	4.5	2.4	2.9	13.2	9.1	3.6	4.0	4.0	2.5	7.4	3.5	3.4	3.4	5.9	8.4	8.8	6.9	4.8	8.3
Not at All	2.2	1.5	2.8	2.1	1.4	6.2	4.1	1.9	2.6	2.0	1.4	3.3	2.5	1.6	1.9	5.0	3.0	3.2	3.1	2.4	4.3
Mean	3.40	3.47	3.34	3.48	3.48	2.68	2.96	3.41	3.38	3.39	3.50	3.13	3.41	3.42	3.47	3.13	2.95	3.01	3.12	3.19	3.06



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
LIKELY VOTER	82.7	85.6	86.4	86.4	84.4	75.5	90.9	87.6	84.2	82.5	81.6	66.8	
Definitely Voting	65.1	66.8	69.9	67.9	66.7	59.1	74.7	66.7	66.6	62.2	66.7	51.6	
Very Likely	17.6	18.8	16.5	18.5	17.7	16.4	16.3	21.0	17.5	20.3	14.9	15.2	
LESS LIKELY TO VOTE	17.3	14.4	13.6	13.6	15.6	24.5	9.1	12.4	15.8	17.5	18.4	33.2	
Somewhat Likely	11.3	9.6	9.6	9.3	11.1	14.3	5.5	8.4	8.6	12.4	13.4	20.0	
Not That Likely	3.8	2.9	2.9	2.7	3.1	6.3	2.0	2.9	4.7	3.2	3.2	7.9	
Not at All	2.2	1.9	1.1	1.7	1.5	3.9	1.5	1.0	2.5	1.9	1.8	5.4	
Mean	3.40	3.46	3.51	3.48	3.45	3.20	3.61	3.49	3.41	3.38	3.42	3.00	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
LIKELY VOTER	82.7	85.9	91.8	80.8	76.6	82.9	90.2	86.3	90.6	80.1	87.6	87.4	79.0	86.4	77.5	73.3	79.9
Definitely Voting	65.1	69.2	80.3	59.4	56.8	61.0	80.7	70.2	60.2	54.0	71.8	70.7	61.2	62.8	66.2	54.6	66.0
Very Likely	17.6	16.7	11.5	21.3	19.8	21.9	9.5	16.1	30.4	26.1	15.8	16.7	17.8	23.6	11.3	18.7	13.9
LESS LIKELY TO VOTE	17.3	14.1	8.2	19.2	23.4	17.1	9.8	13.7	9.4	19.9	12.4	12.6	21.0	13.6	22.5	26.7	20.1
Somewhat Likely	11.3	9.3	5.0	13.2	15.3	11.0	6.2	8.8	9.4	13.7	8.1	8.9	15.7	6.9	11.4	15.7	12.8
Not That Likely	3.8	3.5	2.5	4.3	4.6	4.4	1.9	3.2	0.0	2.9	2.8	2.9	3.0	4.6	7.3	6.6	4.6
Not at All	2.2	1.3	0.7	1.7	3.5	1.7	1.7	1.7	0.0	3.3	1.4	0.8	2.3	2.0	3.8	4.5	2.7
Mean	3.40	3.49	3.68	3.32	3.22	3.36	3.66	3.50	3.51	3.25	3.54	3.54	3.33	3.41	3.29	3.12	3.36



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
LIKELY VOTER	82.7	83.3	70.5	86.2	78.9	89.4	87.3	89.8	83.2	85.0	80.1	71.4	81.9	82.9	84.4	81.6
Definitely Voting	65.1	66.3	49.3	69.1	57.9	69.6	76.0	68.5	66.4	68.5	62.4	52.0	66.3	61.6	67.9	64.1
Very Likely	17.6	17.0	21.2	17.0	21.1	19.8	11.3	21.2	16.9	16.5	17.6	19.3	15.6	21.4	16.5	17.6
LESS LIKELY TO VOTE	17.3	16.7	29.5	13.8	21.1	10.6	12.7	10.2	16.8	15.0	19.9	28.6	18.1	17.1	15.6	18.4
Somewhat Likely	11.3	11.3	18.6	8.8	14.4	8.1	10.5	7.7	11.2	10.3	12.9	15.8	12.0	12.2	10.7	11.1
Not That Likely	3.8	3.4	7.1	3.1	4.5	1.4	0.0	1.6	3.7	3.1	4.8	7.2	3.3	3.2	3.7	4.2
Not at All	2.2	2.0	3.9	2.0	2.2	1.1	2.2	0.9	1.9	1.7	2.2	5.7	2.8	1.6	1.2	3.1
Mean	3.40	3.42	3.05	3.48	3.28	3.55	3.59	3.55	3.42	3.47	3.33	3.05	3.39	3.38	3.46	3.35



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/   COLL-   Bchlr   Post-   LESS/   COLL-   LESS/   COLL-   WHITE   NON-   His-   Black   Asian   MEN   WOMEN   MEN   WOMEN   MEN   WOMEN	COLL.   EGE   Degree   Grad./   COLL.   EGE   COLL.   EGE     WHITE   panic	GRAD   GRAD.     Prof.   GRAD.   GRAD.   GRAD.   GRAD.																
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
LIKELY VOTER	82.7	79.6	88.7	86.4	92.8	84.2	93.3	76.1	83.3	84.1	79.9	80.5	78.6	81.2	89.4	79.5	86.9	74.3	82.2	75.1
Definitely Voting	65.1	62.1	70.8	68.4	75.0	66.2	74.5	59.0	66.3	66.8	61.5	61.7	59.7	62.8	72.1	62.3	66.2	57.3	60.2	59.1
Very Likely	17.6	17.4	18.0	18.0	17.9	18.0	18.8	17.0	17.0	17.3	18.3	18.8	18.9	18.3	17.3	17.2	20.7	17.0	22.0	15.9
LESS LIKELY TO VOTE	17.3	20.4	11.3	13.6	7.2	15.8	6.7	23.9	16.7	15.9	20.1	19.5	21.4	18.8	10.6	20.5	13.1	25.7	17.8	24.9
Somewhat Likely	11.3	12.7	8.5	9.9	6.0	8.5	5.8	15.9	11.7	10.2	13.5	12.5	14.8	12.0	6.2	13.7	8.3	16.6	12.2	17.3
Not That Likely	3.8	4.8	1.9	2.8	0.3	4.8	0.6	4.8	3.4	3.3	4.8	4.5	5.0	5.5	2.7	3.9	2.9	6.2	4.4	5.6
Not at All	2.2	2.9	0.9	0.9	0.8	2.5	0.3	3.2	1.5	2.4	1.9	2.4	1.6	1.4	1.7	2.9	1.9	2.9	1.1	2.0
Mean	3.40	3.31	3.56	3.50	3.66	3.41	3.67	3.24	3.43	3.43	3.33	3.33	3.30	3.36	3.55	3.32	3.46	3.20	3.36	3.25



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

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BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
LIKELY VOTER	82.7	63.9	79.1	79.6	81.1	85.6	91.4	76.2	86.8	77.7	89.0	87.8	78.2	
Definitely Voting	65.1	43.9	54.2	53.9	61.4	72.7	81.7	52.0	73.3	54.9	77.9	69.5	61.2	
Very Likely	17.6	20.0	24.9	25.7	19.7	12.9	9.7	24.3	13.5	22.9	11.1	18.3	17.0	
LESS LIKELY TO VOTE	17.3	36.1	20.9	20.4	18.9	14.4	8.6	23.8	13.2	22.3	11.0	12.2	21.8	
Somewhat Likely	11.3	27.7	12.8	12.0	13.4	8.4	5.7	15.5	8.7	14.8	6.8	7.4	14.7	
Not That Likely	3.8	7.1	3.9	4.6	3.4	3.5	2.6	4.9	3.1	4.4	3.0	3.1	4.4	
Not at All	2.2	1.3	4.3	3.8	2.1	2.5	0.3	3.4	1.5	3.0	1.2	1.6	2.7	
Mean	3.40	2.98	3.21	3.21	3.35	3.50	3.70	3.16	3.54	3.22	3.62	3.51	3.30	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
LIKELY VOTER	82.7	72.2	78.6	81.2	91.4	81.2	86.0	84.6	93.3	67.1	71.7	78.5	89.3	82.9	83.0	82.0
Definitely Voting	65.1	48.9	53.8	63.8	81.1	48.9	57.7	66.6	85.6	48.8	50.1	61.5	76.3	62.3	67.1	63.9
Very Likely	17.6	23.3	24.8	17.4	10.2	32.3	28.2	18.0	7.7	18.2	21.6	16.9	13.0	20.6	15.8	18.1
LESS LIKELY TO VOTE	17.3	27.8	21.4	18.8	8.6	18.8	14.0	15.4	6.7	32.9	28.3	21.5	10.7	17.1	17.0	18.0
Somewhat Likely	11.3	21.3	12.0	12.4	5.6	16.7	7.9	8.7	3.5	24.0	15.8	15.4	7.8	11.1	11.4	11.3
Not That Likely	3.8	5.1	4.7	3.6	2.7	1.2	3.8	4.1	2.4	7.4	5.6	3.2	2.9	4.1	3.5	3.9
Not at All	2.2	1.3	4.7	2.7	0.4	1.0	2.3	2.5	0.8	1.5	6.9	2.9	0.0	1.9	2.1	2.8
Mean	3.40	3.13	3.18	3.36	3.69	3.27	3.35	3.42	3.75	3.05	3.02	3.31	3.63	3.37	3.42	3.36



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
LIKELY VOTER	82.7	83.7	85.4	84.7	89.4	69.1	79.8	68.6	85.2	82.5	75.0	75.3	76.0	72.6	80.5	64.9	85.4	87.3	82.0
Definitely Voting	65.1	66.1	66.1	65.4	76.9	44.8	61.8	50.4	65.8	66.7	51.3	55.2	49.9	51.8	47.8	36.6	69.8	70.9	64.2
Very Likely	17.6	17.6	19.3	19.3	12.6	24.3	18.0	18.2	19.3	15.8	23.6	20.1	26.1	20.8	32.8	28.2	15.6	16.4	17.8
LESS LIKELY TO VOTE	17.3	16.3	14.6	15.3	10.6	30.9	20.2	31.4	14.8	17.5	25.0	24.7	24.0	27.4	19.5	35.1	14.6	12.7	18.0
Somewhat Likely	11.3	10.6	10.4	9.7	6.4	16.8	11.0	20.9	10.3	10.4	16.1	15.1	16.1	16.7	14.7	21.5	9.6	8.1	11.8
Not That Likely	3.8	3.6	2.8	4.3	3.3	7.3	4.7	7.0	3.2	4.2	5.3	9.6	4.7	5.5	4.8	10.6	3.3	3.0	3.9
Not at All	2.2	2.1	1.4	1.3	0.9	6.8	4.5	3.5	1.4	2.9	3.6	0.0	3.3	5.3	0.0	3.1	1.7	1.6	2.3
Mean	3.40	3.42	3.46	3.43	3.61	2.93	3.28	3.05	3.45	3.39	3.14	3.21	3.15	3.08	3.24	2.85	3.48	3.52	3.38





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expanded	VOTE GOP	Def./Prob/ GOP	Lean R/Lean D/Und.	VOTE DEMO-CRAT	MINORITY	PERSUADABLES	
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
LIBERAL	26.7	6.2	9.8	25.1	32.0	35.0	61.7	67.6	62.5	15.3	14.5	19.3	6.2	6.5	15.9	40.9	55.7	23.1
Very	12.5	3.5	6.0	10.8	12.3	13.6	29.0	47.4	41.1	7.1	7.0	7.2	3.5	3.8	6.4	17.8	26.3	8.7
Somewhat	14.2	2.7	3.8	14.3	19.6	21.4	32.7	20.2	21.4	8.2	7.4	12.1	2.7	2.6	9.4	23.1	29.4	14.4
MODERATE	35.9	14.9	37.8	39.2	43.6	46.8	28.4	23.4	21.5	36.0	32.3	53.9	22.7	19.0	61.1	47.3	35.7	58.1
CONSERVATIVE	37.4	78.9	52.4	35.7	24.4	18.2	9.9	9.0	16.0	48.8	53.2	26.8	71.1	74.5	23.0	11.7	8.6	18.7
Somewhat	20.1	33.0	26.6	22.7	15.6	12.3	7.4	4.8	3.1	25.8	26.5	22.2	35.9	35.4	19.2	7.2	5.7	12.5
Very	17.3	46.0	25.9	13.0	8.8	5.9	2.5	4.2	12.9	23.0	26.7	4.6	35.2	39.1	3.8	4.5	2.8	6.2
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.7	72.7	42.7	10.7	-7.6	-16.9	-51.8	-58.6	-46.5	33.5	38.7	7.4	64.9	68.0	7.2	-29.2	-47.1	-4.4
Mean	3.16	4.15	3.63	3.13	2.89	2.75	2.22	1.98	2.25	3.49	3.58	3.05	3.97	4.03	3.05	2.57	2.29	2.93



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
LIBERAL	26.7	25.6	27.6	24.9	29.9	27.7	28.4	25.3	21.7	22.1	21.1
Very	12.5	12.8	13.3	11.1	13.9	13.9	15.4	8.1	5.9	5.5	6.7
Somewhat	14.2	12.7	14.3	13.8	16.0	13.9	13.0	17.2	15.8	16.6	14.3
MODERATE	35.9	38.5	36.8	33.8	36.5	33.3	31.3	40.4	48.6	48.7	48.3
CONSERVATIVE	37.4	35.9	35.5	41.3	33.6	39.0	40.3	34.3	29.7	29.2	30.6
Somewhat	20.1	21.8	20.2	20.6	17.8	20.2	18.8	25.0	19.8	19.6	20.3
Very	17.3	14.1	15.3	20.8	15.8	18.9	21.5	9.3	9.8	9.5	10.4
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.7	10.3	7.9	16.4	3.8	11.3	11.9	8.9	7.9	7.1	9.6
Mean	3.16	3.12	3.10	3.26	3.06	3.16	3.18	3.10	3.12	3.11	3.13



Table 80 Page 893  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	ERS/			DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
LIBERAL	26.7	12.1	38.1	6.7	51.8	9.7	19.3	9.6	44.1	9.9	9.2	11.5	48.0	12.7	51.7	24.7	26.5	22.5	30.6	38.8	16.3
Very	12.5	6.2	17.4	3.5	24.0	4.1	7.8	4.6	20.5	4.6	4.9	3.9	22.5	5.5	25.8	9.8	12.0	9.3	10.2	12.1	4.8
Somewhat	14.2	5.9	20.7	3.2	27.8	5.6	11.4	5.0	23.5	5.3	4.3	7.6	25.5	7.2	25.9	14.9	14.4	13.3	20.4	26.7	11.4
MODERATE	35.9	25.5	44.0	22.8	41.4	69.4	58.8	26.2	45.7	30.1	23.2	45.5	43.2	28.7	39.7	54.8	43.5	52.3	53.5	44.4	61.5
CONSERVATIVE	37.4	62.4	17.9	70.5	6.8	20.9	21.9	64.2	10.2	60.0	67.6	43.0	8.8	58.6	8.6	20.5	30.0	25.1	15.9	16.8	22.2
Somewhat	20.1	29.0	13.1	35.6	4.4	17.8	18.0	32.1	7.9	30.7	30.4	31.3	6.6	29.7	6.5	13.6	18.9	17.0	14.1	12.5	17.4
Very	17.3	33.4	4.8	34.8	2.4	3.1	3.9	32.1	2.3	29.3	37.2	11.7	2.1	28.9	2.1	6.9	11.2	8.2	1.8	4.2	4.8
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.7	50.3	-20.2	63.8	-44.9	11.2	2.6	54.6	-33.9	50.1	58.5	31.5	-39.2	45.8	-43.1	-4.2	3.6	2.6	-14.6	-22.1	6.0
Mean	3.16	3.77	2.67	3.95	2.34	3.10	2.99	3.82	2.48	3.75	3.91	3.39	2.40	3.69	2.33	2.93	3.03	3.01	2.77	2.70	3.06



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267
LIBERAL	26.7	7.1	48.7	4.9	56.4	17.2	7.2	55.3	13.8	2.9	57.3	20.5
Very	12.5	3.5	23.2	2.6	27.6	6.0	4.0	24.3	4.2	1.5	30.4	7.7
Somewhat	14.2	3.6	25.5	2.2	28.8	11.2	3.2	31.0	9.6	1.4	26.9	12.8
MODERATE	35.9	25.5	42.1	18.9	35.3	60.3	14.0	32.2	62.1	22.9	38.0	58.5
CONSERVATIVE	37.4	67.4	9.2	76.3	8.3	22.5	78.8	12.5	24.0	74.2	4.8	20.9
Somewhat	20.1	33.7	6.5	35.9	4.8	18.7	36.2	7.5	21.4	35.7	2.5	15.9
Very	17.3	33.7	2.7	40.3	3.5	3.8	42.6	5.0	2.6	38.5	2.3	5.0
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.7	60.3	-39.5	71.4	-48.0	5.3	71.5	-42.8	10.2	71.3	-52.5	0.4
Mean	3.16	3.91	2.40	4.09	2.28	3.03	4.10	2.38	3.09	4.08	2.19	2.98



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
LIBERAL	26.7	100.0	100.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0
Very	12.5	46.8	100.0	0.0	0.0	0.0	0.0	0.0	53.9	0.0	0.0	48.9	0.0	0.0	34.7	0.0	0.0
Somewhat	14.2	53.2	0.0	100.0	0.0	0.0	0.0	0.0	46.1	0.0	0.0	51.1	0.0	0.0	65.3	0.0	0.0
MODERATE	35.9	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0
CONSERVATIVE	37.4	0.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0
Somewhat	20.1	0.0	0.0	0.0	0.0	100.0	0.0	53.7	0.0	0.0	47.1	0.0	0.0	57.7	0.0	0.0	83.0
Very	17.3	0.0	0.0	0.0	0.0	0.0	100.0	46.3	0.0	0.0	52.9	0.0	0.0	42.3	0.0	0.0	17.0
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.7	-100.0	-100.0	-100.0	0.0	100.0	100.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0
Mean	3.16	1.53	1.00	2.00	3.00	4.00	5.00	4.46	1.46	3.00	4.53	1.51	3.00	4.42	1.65	3.00	4.17



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
LIBERAL	26.7	53.1	10.1	3.9	17.7	37.2	37.2	37.2	24.1	23.3	25.5	29.5	17.4	17.3	22.0	43.3
Very	12.5	25.6	1.8	2.1	4.0	19.0	29.8	17.2	10.8	10.5	11.3	14.9	5.9	8.6	10.8	21.4
Somewhat	14.2	27.6	8.3	1.8	13.7	18.3	7.4	20.1	13.3	12.8	14.3	14.6	11.5	8.7	11.2	22.0
MODERATE	35.9	40.2	69.5	20.2	50.9	26.3	21.0	27.1	37.7	37.7	37.9	36.8	40.0	16.5	36.0	39.1
CONSERVATIVE	37.4	6.7	20.4	75.9	31.4	36.5	41.9	35.6	38.2	39.1	36.6	33.7	42.6	66.1	42.0	17.5
Somewhat	20.1	4.0	16.7	38.4	25.5	17.1	13.2	17.8	21.5	22.1	20.3	15.6	22.5	32.5	20.9	11.8
Very	17.3	2.7	3.7	37.5	5.9	19.4	28.6	17.9	16.7	17.0	16.3	18.1	20.0	33.6	21.1	5.8
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.7	-46.4	10.3	72.0	13.7	-0.7	4.7	-1.6	14.1	15.8	11.1	4.1	25.2	48.8	20.0	-25.8
Mean	3.16	2.31	3.12	4.07	3.16	3.00	3.04	2.99	3.20	3.22	3.16	3.07	3.39	3.74	3.30	2.59



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
LIBERAL	26.7	24.0	31.9	31.6	32.3	24.5	28.4	23.6	36.0	24.5	31.3	30.9	35.9	20.1	23.6	25.3	29.4	32.4	34.7	37.0
Very	12.5	10.2	16.8	17.3	15.7	9.7	13.5	10.7	20.6	11.8	14.0	13.1	16.5	9.5	10.1	13.2	10.2	16.0	17.7	15.4
Somewhat	14.2	13.7	15.1	14.3	16.6	14.8	14.9	12.9	15.4	12.7	17.3	17.8	19.3	10.6	13.5	12.0	19.2	16.4	17.0	21.5
MODERATE	35.9	37.3	33.3	33.9	32.1	35.4	32.4	38.7	34.4	32.7	42.5	39.3	47.1	39.2	31.9	33.4	35.4	43.1	46.3	47.9
CONSERVATIVE	37.4	38.7	34.9	34.5	35.6	40.0	39.3	37.8	29.6	42.7	26.1	29.8	17.0	40.7	44.5	41.3	35.2	24.5	18.9	15.2
Somewhat	20.1	20.2	19.9	20.8	18.2	21.1	23.0	19.6	16.1	22.9	14.1	14.5	9.1	26.4	23.1	22.8	18.7	10.3	15.0	3.5
Very	17.3	18.5	15.0	13.7	17.4	19.0	16.3	18.2	13.5	19.8	12.0	15.3	7.9	14.3	21.4	18.4	16.6	14.1	3.9	11.7
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.7	14.8	3.0	2.8	3.3	15.5	10.9	14.2	-6.4	18.2	-5.2	-1.1	-18.9	20.6	20.8	16.0	5.9	-8.0	-15.8	-21.8
Mean	3.16	3.23	3.01	2.99	3.05	3.25	3.14	3.22	2.87	3.26	2.93	3.01	2.72	3.25	3.32	3.21	3.12	2.90	2.70	2.74



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
LIBERAL	26.7	46.6	42.3	33.5	22.0	19.4	16.6	39.1	18.9	33.9	17.7	26.1	27.3
Very	12.5	24.4	25.1	16.1	10.3	7.6	5.1	20.8	7.3	17.6	6.2	11.2	13.6
Somewhat	14.2	22.2	17.2	17.4	11.7	11.8	11.4	18.3	11.6	16.3	11.6	14.8	13.6
MODERATE	35.9	30.8	33.9	36.9	38.9	34.8	36.6	34.6	36.7	35.9	35.9	34.2	37.4
CONSERVATIVE	37.4	22.6	23.9	29.7	39.1	45.8	46.8	26.3	44.4	30.2	46.4	39.7	35.3
Somewhat	20.1	12.6	15.3	17.3	20.9	22.2	24.7	15.6	22.9	17.3	23.7	21.9	18.5
Very	17.3	10.0	8.6	12.4	18.2	23.6	22.1	10.6	21.5	12.9	22.8	17.9	16.8
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.7	-24.0	-18.4	-3.8	17.1	26.4	30.3	-12.9	25.4	-3.6	28.7	13.7	8.1
Mean	3.16	2.62	2.65	2.93	3.25	3.42	3.47	2.77	3.40	2.92	3.45	3.20	3.11





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
LIBERAL	26.7	48.1	33.9	22.9	15.7	41.9	37.1	26.3	13.8	51.6	30.9	20.0	17.8	35.9	25.9	18.1
Very	12.5	26.2	17.8	9.8	5.2	20.6	20.2	10.1	3.1	29.4	15.4	9.6	7.5	20.6	10.8	7.1
Somewhat	14.2	21.9	16.2	13.0	10.5	21.3	16.9	16.2	10.6	22.2	15.5	10.4	10.3	15.3	15.1	11.0
MODERATE	35.9	30.3	37.1	36.5	36.9	34.6	32.8	33.9	35.2	27.8	41.2	38.5	38.8	37.5	35.3	35.4
CONSERVATIVE	37.4	21.6	28.9	40.7	47.4	23.4	30.1	39.7	51.0	20.6	27.9	41.5	43.5	26.6	38.8	46.5
Somewhat	20.1	12.9	17.2	20.6	24.7	10.3	16.4	21.4	29.2	14.4	17.9	20.0	19.9	14.0	22.2	22.3
Very	17.3	8.7	11.7	20.0	22.6	13.1	13.6	18.3	21.8	6.2	9.9	21.4	23.6	12.6	16.5	24.2
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.7	-26.5	-5.0	17.8	31.7	-18.5	-7.1	13.4	37.2	-31.0	-3.1	21.5	25.7	-9.2	12.9	28.4
Mean	3.16	2.56	2.89	3.28	3.49	2.74	2.86	3.22	3.56	2.46	2.91	3.33	3.42	2.83	3.19	3.46



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employ-	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT	ANY		
						Prgm	ANCE												
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
LIBERAL	26.7	26.5	29.9	31.2	17.8	28.6	28.0	30.0	29.7	21.6	30.3	35.0	31.6	29.2	37.5	31.3	25.5	24.4	27.6
Very	12.5	12.4	15.1	15.4	6.3	13.4	8.5	13.8	14.9	8.7	15.0	22.9	16.3	11.2	20.4	17.3	11.6	6.2	13.8
Somewhat	14.2	14.1	14.8	15.8	11.6	15.2	19.5	16.2	14.9	12.9	15.3	12.0	15.3	18.1	17.2	14.0	13.8	18.2	13.8
MODERATE	35.9	35.5	34.3	35.9	34.8	34.7	37.5	41.5	35.1	36.2	34.4	33.7	32.4	39.4	34.9	30.2	36.4	29.2	36.8
CONSERVATIVE	37.4	38.0	35.8	32.9	47.4	36.7	34.5	28.5	35.2	42.2	35.3	31.4	36.1	31.4	27.6	38.6	38.1	46.4	35.6
Somewhat	20.1	20.5	19.9	14.9	25.1	19.7	18.3	13.8	18.8	22.4	17.1	12.5	16.7	15.7	14.5	28.7	21.1	21.6	19.7
Very	17.3	17.5	15.9	18.0	22.2	17.0	16.2	14.7	16.4	19.8	18.2	18.9	19.4	15.7	13.2	9.9	17.0	24.8	15.9
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.7	11.5	5.9	1.7	29.6	8.1	6.5	-1.5	5.4	20.6	5.0	-3.6	4.5	2.1	-9.9	7.3	12.7	22.0	8.0
Mean	3.16	3.17	3.07	3.04	3.46	3.12	3.14	2.99	3.07	3.32	3.08	2.92	3.08	3.07	2.83	3.00	3.18	3.41	3.10



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
DEMOCRAT	44.5	8.0	27.5	45.0	56.6	58.7	77.8	82.8	72.5	29.1	27.9	34.8	5.5	4.4	37.8	89.8	83.8	58.1
Always	25.7	4.5	13.7	25.5	32.1	29.4	55.6	60.8	44.6	15.0	15.1	14.5	1.8	1.7	13.8	57.1	52.7	25.8
Usually	18.8	3.5	13.8	19.5	24.5	29.3	22.2	22.0	28.0	14.0	12.8	20.3	3.6	2.6	24.0	32.7	31.1	32.3
TICKET-SPLITTER	13.9	6.1	12.8	13.6	18.2	19.4	14.3	5.9	12.0	15.0	11.1	34.5	8.3	6.6	35.9	7.4	11.0	29.6
REPUBLICAN	41.6	86.0	59.7	41.3	25.2	21.9	7.9	11.3	15.5	55.9	61.1	30.7	86.2	89.1	26.3	2.8	5.2	12.3
Usually	16.7	28.5	23.5	20.8	11.4	7.4	3.6	4.6	2.6	22.3	23.2	17.9	32.1	28.9	22.2	2.8	2.5	9.7
Always	24.9	57.4	36.1	20.5	13.8	14.4	4.3	6.6	12.9	33.6	37.8	12.8	54.1	60.2	4.1	0.0	2.7	2.6
Net Diff.	-2.9	78.0	32.2	-3.7	-31.4	-36.8	-69.9	-71.6	-57.0	26.9	33.2	-4.1	80.7	84.7	-11.4	-87.0	-78.6	-45.8
Mean	2.96	4.31	3.55	2.91	2.50	2.48	1.79	1.74	2.11	3.45	3.56	2.94	4.33	4.43	2.79	1.56	1.71	2.31



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
DEMOCRAT	44.5	50.6	45.0	39.6	47.9	44.9	45.3	43.1	43.0	44.8	39.7
Always	25.7	27.8	24.3	24.8	27.1	26.6	28.1	21.2	21.3	20.0	23.7
Usually	18.8	22.8	20.6	14.9	20.8	18.2	17.3	21.9	21.7	24.8	16.0
TICKET-SPLITTER	13.9	15.1	16.7	12.9	11.7	11.8	10.5	16.7	23.7	22.8	25.4
REPUBLICAN	41.6	34.3	38.3	47.5	40.4	43.3	44.2	40.2	33.3	32.4	34.9
Usually	16.7	16.1	15.3	17.3	17.7	17.1	16.2	20.5	14.9	15.7	13.4
Always	24.9	18.2	23.0	30.2	22.7	26.2	28.0	19.7	18.4	16.7	21.5
Net Diff.	-2.9	-16.3	-6.6	7.9	-7.5	-1.5	-1.2	-2.8	-9.7	-12.3	-4.8
Mean	2.96	2.74	2.92	3.13	2.88	2.98	2.99	2.96	2.87	2.84	2.93



Table 81 Page 903  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	ERS/			DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
DEMOCRAT	44.5	16.9	66.1	6.1	89.2	26.1	39.8	13.6	76.0	17.2	11.3	30.1	79.2	20.7	81.9	52.7	50.9	52.9	60.2	67.0	49.5
Always	25.7	8.3	39.3	2.1	54.7	8.0	16.2	5.8	45.8	7.2	5.3	11.4	49.2	9.9	52.0	27.8	24.1	23.6	29.1	38.8	19.0
Usually	18.8	8.6	26.8	4.0	34.5	18.1	23.6	7.7	30.1	10.0	6.1	18.7	30.1	10.8	29.9	25.0	26.8	29.3	31.1	28.2	30.5
TICKET-SPLITTER	13.9	10.9	16.2	9.0	9.1	54.0	34.7	11.8	16.0	13.0	8.7	22.6	14.9	12.0	12.0	24.9	21.1	22.5	20.2	15.8	25.5
REPUBLICAN	41.6	72.2	17.8	84.9	1.6	19.9	25.5	74.6	8.1	69.8	79.9	47.4	5.8	67.3	6.1	22.3	28.0	24.6	19.6	17.2	25.0
Usually	16.7	23.7	11.3	31.6	1.5	15.6	21.0	27.1	6.2	26.3	24.6	29.9	4.6	24.9	3.7	14.3	17.7	16.1	15.1	12.8	17.7
Always	24.9	48.5	6.5	53.4	0.1	4.2	4.6	47.5	1.9	43.5	55.3	17.5	1.2	42.4	2.3	8.0	10.3	8.5	4.5	4.4	7.3
Net Diff.	-2.9	55.3	-48.3	78.8	-87.6	-6.2	-14.3	61.0	-67.9	52.6	68.6	17.3	-73.4	46.7	-75.9	-30.4	-22.8	-28.4	-40.6	-49.8	-24.6
Mean	2.96	3.95	2.19	4.30	1.58	2.90	2.74	4.03	1.88	3.89	4.19	3.23	1.79	3.79	1.74	2.50	2.63	2.57	2.35	2.16	2.64



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267
DEMOCRAT	44.5	8.4	83.6	2.7	93.1	37.4	3.0	91.7	37.9	2.4	94.3	36.8
Always	25.7	2.9	50.7	1.0	62.4	10.7	0.7	57.9	10.2	1.3	66.2	11.1
Usually	18.8	5.5	32.9	1.6	30.8	26.7	2.3	33.8	27.7	1.1	28.2	25.8
TICKET-SPLITTER	13.9	11.5	12.3	7.0	5.4	34.8	6.6	7.4	32.9	7.4	3.7	36.6
REPUBLICAN	41.6	80.0	4.1	90.4	1.5	27.8	90.5	0.8	29.1	90.2	2.0	26.6
Usually	16.7	29.1	3.4	29.2	0.8	20.7	28.4	0.8	23.9	30.0	0.8	17.5
Always	24.9	50.9	0.7	61.1	0.7	7.1	62.1	0.0	5.2	60.3	1.2	9.0
Net Diff.	-2.9	71.6	-79.6	87.7	-91.7	-9.6	87.5	-90.9	-8.8	87.9	-92.3	-10.3
Mean	2.96	4.20	1.70	4.48	1.47	2.87	4.49	1.51	2.86	4.47	1.43	2.88



Table 81 Page 905  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
DEMOCRAT	44.5	88.6	91.1	86.4	49.8	8.9	6.9	8.0	20.8	6.5	0.5	97.0	88.8	85.7	78.5	38.0	4.4
Always	25.7	63.6	78.6	50.4	20.2	3.1	4.8	3.9	12.3	1.4	0.2	73.4	48.9	44.9	40.9	5.7	0.9
Usually	18.8	25.0	12.5	36.0	29.7	5.8	2.1	4.1	8.6	5.0	0.3	23.6	39.8	40.8	37.6	32.3	3.5
TICKET-SPLITTER	13.9	5.3	2.0	8.1	26.8	11.5	2.9	7.6	13.7	17.9	3.9	2.5	10.2	5.1	14.3	43.8	26.1
REPUBLICAN	41.6	6.1	6.9	5.4	23.4	79.5	90.1	84.4	65.5	75.6	95.6	0.6	1.1	9.2	7.2	18.2	69.4
Usually	16.7	2.5	1.2	3.7	13.6	45.3	11.9	29.9	21.5	34.3	28.5	0.4	0.4	5.1	4.5	14.9	48.6
Always	24.9	3.6	5.7	1.7	9.8	34.2	78.3	54.6	44.0	41.3	67.1	0.2	0.6	4.0	2.7	3.3	20.8
Net Diff.	-2.9	-82.5	-84.1	-81.0	-26.5	70.6	83.2	76.4	44.7	69.2	95.0	-96.4	-87.7	-76.5	-71.2	-19.8	65.0
Mean	2.96	1.57	1.43	1.70	2.63	4.02	4.57	4.27	3.76	4.09	4.62	1.30	1.64	1.83	1.91	2.78	3.85



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
DEMOCRAT	44.5	100.0	0.0	0.0	38.1	46.6	51.1	45.8	43.0	41.9	45.2	51.0	37.9	24.8	40.5	62.3
Always	25.7	57.7	0.0	0.0	0.0	26.5	40.7	24.2	24.3	22.7	27.2	33.2	22.2	15.2	20.5	37.7
Usually	18.8	42.3	0.0	0.0	38.1	20.0	10.4	21.6	18.8	19.2	18.0	17.8	15.7	9.6	20.0	24.6
TICKET-SPLITTER	13.9	0.0	100.0	0.0	28.0	12.4	13.8	12.2	14.4	13.8	15.5	12.5	13.8	11.4	13.9	14.8
REPUBLICAN	41.6	0.0	0.0	100.0	33.8	41.0	35.1	42.0	42.6	44.3	39.3	36.5	48.3	63.8	45.7	23.0
Usually	16.7	0.0	0.0	40.2	33.8	10.1	1.9	11.5	18.7	19.7	17.0	12.9	17.7	24.7	17.4	12.1
Always	24.9	0.0	0.0	59.8	0.0	30.9	33.2	30.5	23.8	24.7	22.3	23.6	30.6	39.1	28.3	10.9
Net Diff.	-2.9	-100.0	0.0	100.0	-4.3	-5.6	-16.0	-3.8	-0.5	2.4	-5.8	-14.5	10.4	39.0	5.2	-39.3
Mean	2.96	1.42	3.00	4.60	2.96	2.99	2.77	3.02	2.99	3.04	2.89	2.76	3.19	3.63	3.13	2.34





Table 81 Page 907  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
DEMOCRAT	44.5	43.5	46.5	46.0	47.5	43.4	45.6	43.5	47.6	37.9	58.6	53.5	73.2	36.4	38.5	37.3	53.5	53.6	68.7	77.4
Always	25.7	24.1	28.7	29.7	26.9	22.1	25.9	25.6	32.1	19.2	39.4	31.8	55.1	19.8	17.5	20.6	29.9	33.7	48.8	61.0
Usually	18.8	19.4	17.8	16.2	20.5	21.3	19.7	18.0	15.5	18.7	19.2	21.7	18.1	16.6	21.0	16.7	23.6	19.9	19.9	16.5
TICKET-SPLITTER	13.9	13.5	14.6	14.1	15.6	14.9	13.6	12.3	15.8	13.4	14.8	12.3	15.1	19.8	13.6	13.2	12.8	11.7	18.2	12.1
REPUBLICAN	41.6	43.0	38.9	40.0	36.9	41.6	40.8	44.1	36.6	48.7	26.6	34.2	11.7	43.7	47.9	49.5	33.7	34.7	13.1	10.4
Usually	16.7	16.7	16.8	18.3	14.3	16.5	18.7	16.8	14.6	18.6	12.7	14.1	6.4	22.2	18.2	19.0	14.4	13.7	8.5	4.4
Always	24.9	26.4	22.0	21.7	22.6	25.1	22.1	27.3	22.0	30.1	13.9	20.1	5.3	21.6	29.7	30.4	19.2	21.0	4.5	6.0
Net Diff.	-2.9	-0.4	-7.6	-6.0	-10.5	-1.8	-4.8	0.6	-11.0	10.9	-32.0	-19.3	-61.4	7.3	9.4	12.2	-19.8	-18.9	-55.6	-67.0
Mean	2.96	3.02	2.86	2.86	2.85	3.01	2.91	3.02	2.79	3.22	2.43	2.69	1.89	3.09	3.22	3.22	2.70	2.68	2.00	1.78



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
DEMOCRAT	44.5	56.7	51.4	52.2	38.7	39.6	39.5	52.9	39.3	48.5	39.6	44.3	44.8
Always	25.7	37.5	32.3	32.7	18.7	21.8	21.4	33.5	20.8	29.0	21.6	23.6	27.5
Usually	18.8	19.2	19.1	19.6	20.0	17.7	18.1	19.3	18.5	19.5	18.0	20.7	17.2
TICKET-SPLITTER	13.9	16.4	13.9	13.7	17.9	10.8	12.7	14.3	13.6	15.4	11.9	14.4	13.4
REPUBLICAN	41.6	26.9	34.8	34.1	43.3	49.6	47.7	32.8	47.1	36.1	48.5	41.3	41.9
Usually	16.7	12.4	18.1	13.0	17.2	16.2	19.9	14.6	18.1	15.4	18.4	17.4	16.1
Always	24.9	14.5	16.7	21.0	26.1	33.4	27.8	18.2	29.0	20.7	30.1	23.9	25.7
Net Diff.	-2.9	-29.8	-16.6	-18.2	4.6	10.0	8.2	-20.0	7.8	-12.4	9.0	-3.0	-2.9
Mean	2.96	2.47	2.68	2.70	3.12	3.22	3.15	2.65	3.16	2.79	3.18	2.97	2.95



Table 81 Page 909  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
DEMOCRAT	44.5	58.4	49.6	39.8	39.0	58.1	51.7	44.3	35.2	58.6	47.7	36.1	43.0	55.5	44.3	32.6
Always	25.7	36.7	31.8	20.3	21.2	31.1	34.2	21.3	15.9	39.9	29.5	19.5	26.8	35.1	25.2	16.0
Usually	18.8	21.7	17.9	19.5	17.8	27.0	17.6	23.0	19.3	18.6	18.2	16.6	16.1	20.4	19.1	16.6
TICKET-SPLITTER	13.9	14.1	14.4	15.4	12.1	16.2	12.2	18.5	12.5	13.0	16.5	12.9	11.7	13.5	14.4	13.1
REPUBLICAN	41.6	27.5	35.9	44.8	48.9	25.7	36.1	37.2	52.3	28.5	35.8	51.0	45.3	30.9	41.3	54.3
Usually	16.7	12.7	15.7	15.2	20.4	9.6	14.7	13.0	24.6	14.5	16.7	17.0	15.9	10.3	18.3	20.5
Always	24.9	14.8	20.2	29.6	28.6	16.1	21.3	24.2	27.7	14.0	19.2	34.0	29.5	20.6	23.0	33.8
Net Diff.	-2.9	-30.9	-13.7	5.0	10.0	-32.5	-15.7	-7.1	17.1	-30.1	-11.8	15.0	2.4	-24.6	-3.0	21.8
Mean	2.96	2.47	2.75	3.14	3.17	2.53	2.72	2.96	3.29	2.44	2.78	3.29	3.05	2.61	2.95	3.40



Table 81 Page 910  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
DEMOCRAT	44.5	44.6	47.0	44.3	40.6	45.0	47.4	44.1	46.4	42.5	47.8	48.2	48.5	50.8	55.7	44.8	43.4	39.4	45.5
Always	25.7	25.6	27.1	25.4	22.7	27.8	25.0	27.4	26.6	24.2	30.7	32.3	31.3	30.8	37.9	26.3	24.0	22.2	26.8
Usually	18.8	19.0	20.0	18.9	17.9	17.2	22.5	16.7	19.8	18.3	17.1	15.9	17.2	20.0	17.8	18.5	19.4	17.2	18.8
TICKET-SPLITTER	13.9	13.4	13.1	12.8	12.0	14.7	16.8	20.6	13.1	13.5	13.3	10.5	11.1	14.1	18.8	24.1	14.1	16.4	13.5
REPUBLICAN	41.6	42.0	39.9	42.9	47.3	40.2	35.8	35.2	40.5	44.0	38.9	41.3	40.3	35.1	25.5	31.0	42.5	44.2	41.0
Usually	16.7	16.8	17.1	16.0	18.7	13.1	12.6	15.9	17.2	16.5	14.1	14.9	12.6	13.1	5.7	20.1	17.6	15.8	16.7
Always	24.9	25.3	22.7	26.9	28.6	27.1	23.2	19.3	23.3	27.4	24.7	26.4	27.8	22.0	19.8	10.9	24.9	28.4	24.3
Net Diff.	-2.9	-2.5	-7.1	-1.4	6.7	-4.8	-11.6	-8.9	-5.9	1.5	-9.0	-6.8	-8.2	-15.6	-30.2	-13.8	-0.9	4.8	-4.5
Mean	2.96	2.97	2.89	3.00	3.13	2.95	2.87	2.83	2.91	3.05	2.85	2.87	2.88	2.76	2.52	2.71	3.00	3.11	2.93



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
LESS/COLLEGE GRADUATE	65.4	74.6	68.7	65.0	63.5	60.6	57.3	64.3	52.4	67.2	67.6	65.3	66.1	65.6	69.2	68.9	60.8	62.8
Some Grade School	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Some High School	1.5	1.6	0.4	1.8	1.3	1.4	1.4	5.0	6.0	1.3	1.3	1.3	1.6	1.4	1.7	0.5	2.0	1.5
High School Grad.	18.8	16.6	20.8	14.6	23.4	20.2	17.4	13.7	16.5	18.8	17.6	24.8	18.6	18.1	21.9	16.0	18.8	17.9
Some College/Trade	24.4	26.7	25.4	25.9	20.4	23.6	22.2	31.9	22.2	24.6	25.2	21.6	23.2	23.2	25.4	27.6	23.9	25.0
Technical/Vocational	7.0	11.4	7.5	8.0	7.8	3.3	2.3	2.0	2.6	8.1	8.5	5.8	8.5	8.8	6.1	8.8	4.3	5.4
Associates Degree	13.7	18.3	14.6	14.7	10.6	12.1	14.0	11.7	5.1	14.4	15.0	11.6	14.2	14.1	14.2	15.9	11.8	13.0
COLLEGE GRADUATE	34.6	25.4	31.3	35.0	36.5	39.4	42.7	35.7	47.6	32.8	32.4	34.7	33.9	34.4	30.8	31.1	39.2	37.2
Bachelors Degree	22.2	16.0	21.1	19.7	22.4	29.8	27.4	24.4	26.6	20.9	20.0	25.5	22.2	22.2	20.2	18.0	25.5	22.7
Post-Graduate Degree	12.4	9.4	10.2	15.2	14.1	9.5	15.3	11.3	21.0	11.9	12.4	9.3	11.7	12.2	10.6	13.1	13.7	14.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
LESS/COLLEGE GRADUATE	65.4	63.7	74.3	65.5	57.4	62.9	62.4	64.7	77.4	73.9	84.1
Some Grade School	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Some High School	1.5	1.5	0.6	1.8	2.0	1.4	1.3	2.0	1.9	2.3	1.1
High School Grad.	18.8	21.2	20.6	19.2	14.3	16.0	15.1	19.5	32.2	29.1	38.1
Some College/Trade	24.4	19.8	31.2	23.5	22.6	24.7	25.1	23.2	23.2	23.9	21.9
Technical/Vocational	7.0	7.7	6.6	6.6	7.5	7.0	7.1	6.4	7.1	5.9	9.4
Associates Degree	13.7	13.4	15.2	14.4	11.1	13.8	13.9	13.7	13.1	12.8	13.7
COLLEGE GRADUATE	34.6	36.3	25.7	34.5	42.6	37.1	37.6	35.3	22.6	26.1	15.9
Bachelors Degree	22.2	23.0	17.9	21.4	27.4	23.2	23.3	22.7	17.4	19.5	13.6
Post-Graduate Degree	12.4	13.3	7.8	13.1	15.2	13.9	14.3	12.6	5.1	6.6	2.3



Table 82 Page 913  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	ERS/			DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		RIGHT	WRONG	REPU-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION											BOTH		2-WAY	3-WAY	MAHA	MAHA	2-WAY		
<b>Total</b>	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
<b>LESS/COLLEGE GRADUATE</b>	65.4	64.1	66.4	66.4	62.3	73.8	68.0	65.2	65.6	65.8	66.1	65.0	64.9	64.7	64.8	69.4	53.2	60.4	64.9	62.3	69.8
Some Grade School	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Some High School	1.5	1.9	1.2	1.7	1.3	1.5	2.0	1.8	1.2	1.7	1.9	1.3	1.2	1.4	2.1	0.6	2.7	2.2	0.5	0.8	0.9
High School Grad.	18.8	18.5	19.0	18.8	17.2	25.2	21.7	19.3	18.3	18.7	18.6	18.9	18.9	18.2	18.9	20.7	20.1	19.1	16.8	19.9	16.5
Some College/Trade	24.4	22.7	25.8	23.2	25.3	25.5	24.5	22.0	26.8	23.4	23.1	24.0	25.7	23.4	25.6	25.6	13.0	22.2	27.7	22.2	32.8
Technical/Vocational	7.0	7.7	6.4	8.5	5.2	8.0	5.8	7.8	6.1	7.7	7.7	7.7	6.1	8.0	4.6	8.4	7.0	6.5	8.4	8.5	7.5
Associates Degree	13.7	13.3	14.0	14.1	13.3	13.6	14.0	14.3	13.1	14.2	14.7	13.1	13.1	13.7	13.5	14.1	10.4	10.5	11.4	10.9	12.1
<b>COLLEGE GRADUATE</b>	34.6	35.9	33.6	33.6	37.7	26.2	32.0	34.8	34.4	34.2	33.9	35.0	35.1	35.3	35.2	30.6	46.8	39.6	35.1	37.7	30.2
Bachelors Degree	22.2	22.8	21.7	21.9	23.6	17.5	21.5	22.3	22.1	21.9	20.9	24.2	22.5	22.7	22.7	19.5	28.7	25.8	24.9	27.4	20.2
Post-Graduate Degree	12.4	13.1	11.8	11.7	14.1	8.7	10.5	12.5	12.3	12.3	13.0	10.7	12.5	12.6	12.6	11.1	18.1	13.8	10.2	10.2	10.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN		
	TOTAL	%	TRUMP	HARRIS	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT
<b>Total</b>	2000		928	894	744	720	536	340	332	269	404	388	267			
<b>LESS/COLLEGE GRADUATE</b>	65.4	67.3	62.9	68.0	62.4	65.8	60.4	58.2	61.7	74.4	66.0	70.0				
Some Grade School	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				
Some High School	1.5	1.5	1.1	1.6	1.6	1.3	1.8	0.7	1.1	1.5	2.3	1.4				
High School Grad.	18.8	18.8	18.4	19.5	17.1	20.1	16.0	16.3	17.4	22.4	17.8	22.9				
Some College/Trade	24.4	23.7	25.0	24.8	25.2	22.7	23.4	22.9	22.9	26.1	27.2	22.4				
Technical/Vocational	7.0	8.3	5.3	8.5	5.2	7.2	7.9	6.6	7.1	9.1	4.1	7.3				
Associates Degree	13.7	15.0	13.2	13.5	13.2	14.5	11.3	11.7	13.2	15.4	14.5	15.9				
<b>COLLEGE GRADUATE</b>	34.6	32.7	37.1	32.0	37.6	34.2	39.6	41.8	38.3	25.6	34.0	30.0				
Bachelors Degree	22.2	21.0	22.9	21.1	23.4	22.2	23.7	25.2	23.4	18.8	21.8	21.0				
Post-Graduate Degree	12.4	11.8	14.2	10.9	14.2	12.0	15.8	16.5	15.0	6.8	12.2	9.1				





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
LESS/COLLEGE GRADUATE	65.4	58.7	53.6	63.2	67.9	65.8	70.0	67.7	53.8	70.9	68.2	58.5	68.0	65.5	61.8	66.6	66.7
Some Grade School	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Some High School	1.5	1.6	1.8	1.4	1.7	0.4	2.1	1.2	1.9	2.4	1.4	1.8	1.5	0.0	0.7	1.5	1.0
High School Grad.	18.8	14.6	11.9	16.9	22.8	16.2	20.1	18.0	21.4	25.9	17.8	14.1	22.3	15.8	14.0	21.8	20.2
Some College/Trade	24.4	26.0	24.7	27.1	23.0	24.1	25.2	24.6	19.4	23.1	25.6	24.8	25.1	28.6	33.6	21.4	17.8
Technical/Vocational	7.0	4.0	3.6	4.4	6.8	11.6	6.6	9.3	1.7	8.8	8.9	4.3	6.0	8.7	4.0	6.6	11.2
Associates Degree	13.7	12.5	11.5	13.3	13.6	13.6	16.0	14.7	9.4	10.6	14.5	13.4	13.1	12.4	9.6	15.2	16.4
COLLEGE GRADUATE	34.6	41.3	46.4	36.8	32.1	34.2	30.0	32.3	46.2	29.1	31.8	41.5	32.0	34.5	38.2	33.4	33.3
Bachelors Degree	22.2	26.3	30.8	22.3	21.0	23.0	17.5	20.5	17.5	23.0	20.8	26.8	19.4	17.2	27.4	21.3	20.4
Post-Graduate Degree	12.4	15.0	15.6	14.5	11.1	11.2	12.5	11.8	28.7	6.0	11.0	14.7	12.6	17.3	10.7	12.1	12.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 6

	TOTAL	VOTE BEHAVIOR					VB COMBO	CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE		Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523	
LESS/COLLEGE GRADUATE	65.4	63.9	63.5	67.7	65.5	33.0	23.3	34.7	68.5	63.1	78.6	86.7	72.3	75.2	59.9	63.7	
Some Grade School	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Some High School	1.5	1.4	1.2	1.7	1.3	0.2	0.0	0.3	1.5	0.8	2.7	3.2	1.3	1.7	0.6	2.5	
High School Grad.	18.8	18.3	18.5	19.4	18.0	6.0	8.5	5.6	19.0	16.5	23.6	33.3	20.1	23.2	17.7	19.0	
Some College/Trade	24.4	26.0	19.7	24.2	24.1	11.1	7.5	11.7	26.1	26.0	26.4	30.5	27.2	22.2	23.2	24.5	
Technical/Vocational	7.0	5.0	8.4	8.7	7.6	4.0	1.7	4.4	7.8	7.9	7.6	6.0	8.5	7.5	6.5	6.2	
Associates Degree	13.7	13.1	15.7	13.7	14.5	11.7	5.6	12.7	14.1	11.8	18.3	13.7	15.1	20.6	11.9	11.5	
COLLEGE GRADUATE	34.6	36.1	36.5	32.3	34.5	67.0	76.7	65.3	31.5	36.9	21.4	13.3	27.7	24.8	40.1	36.3	
Bachelors Degree	22.2	22.9	22.5	21.3	21.8	32.6	30.3	33.0	22.0	24.4	17.6	10.5	19.2	12.3	25.1	25.3	
Post-Graduate Degree	12.4	13.2	14.0	11.0	12.6	34.4	46.4	32.4	9.5	12.5	3.8	2.8	8.5	12.5	15.0	11.0	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
LESS/COLLEGE GRADUATE	65.4	100.0	0.0	0.0	0.0	100.0	0.0	100.0	0.0	69.2	57.3	53.2	70.4	33.2	63.3	74.4	47.1	59.4	70.6	70.2
Some Grade School	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Some High School	1.5	2.3	0.0	0.0	0.0	2.0	0.0	2.5	0.0	1.7	1.0	0.7	0.8	3.0	1.4	2.0	0.0	1.4	0.4	1.3
High School Grad.	18.8	28.7	0.0	0.0	0.0	27.5	0.0	29.7	0.0	19.6	17.1	16.9	23.1	1.7	16.1	22.7	17.7	16.0	24.0	22.3
Some College/Trade	24.4	37.3	0.0	0.0	0.0	38.5	0.0	36.4	0.0	26.1	20.7	16.8	28.0	11.7	25.7	26.5	10.7	23.0	27.9	28.1
Technical/Vocational	7.0	10.7	0.0	0.0	0.0	12.1	0.0	9.7	0.0	7.4	6.1	6.4	5.4	4.8	7.3	7.5	6.5	6.4	6.0	4.9
Associates Degree	13.7	20.9	0.0	0.0	0.0	20.0	0.0	21.7	0.0	14.3	12.3	12.4	13.0	12.0	12.7	15.8	12.2	12.6	12.3	13.6
COLLEGE GRADUATE	34.6	0.0	100.0	100.0	100.0	0.0	100.0	0.0	100.0	30.8	42.7	46.8	29.6	66.8	36.7	25.6	52.9	40.6	29.4	29.8
Bachelors Degree	22.2	0.0	64.2	100.0	0.0	0.0	60.4	0.0	68.6	20.4	26.1	28.8	17.0	44.8	22.6	18.4	30.1	27.6	18.2	15.8
Post-Graduate Degree	12.4	0.0	35.8	0.0	100.0	0.0	39.6	0.0	31.4	10.4	16.6	17.9	12.6	22.0	14.1	7.2	22.8	13.1	11.2	14.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
LESS/COLLEGE GRADUATE	65.4	74.0	48.0	48.1	68.7	74.4	74.7	53.4	72.9	58.1	74.5	60.0	70.2
Some Grade School	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Some High School	1.5	4.5	2.1	0.8	1.8	1.3	0.7	2.0	1.2	1.9	1.0	1.2	1.8
High School Grad.	18.8	33.0	16.3	11.6	18.4	17.9	21.5	17.6	19.6	17.8	20.0	16.5	20.8
Some College/Trade	24.4	27.6	14.1	20.1	26.5	25.9	29.1	19.6	27.4	21.7	27.7	23.1	25.6
Technical/Vocational	7.0	1.3	3.2	4.6	7.1	10.2	10.0	3.4	9.2	4.6	10.0	7.2	6.8
Associates Degree	13.7	7.7	12.3	11.1	14.8	19.1	13.4	10.8	15.5	12.1	15.8	12.0	15.2
COLLEGE GRADUATE	34.6	26.0	52.0	51.9	31.3	25.6	25.3	46.6	27.1	41.9	25.5	40.0	29.8
Bachelors Degree	22.2	24.5	36.9	30.1	18.8	16.7	15.0	31.3	16.5	27.4	15.7	24.2	20.5
Post-Graduate Degree	12.4	1.5	15.1	21.8	12.6	9.0	10.4	15.3	10.6	14.5	9.8	15.8	9.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
<b>Total</b>	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
<b>LESS/COLLEGE GRADUATE</b>	65.4	63.5	47.6	71.3	74.2	66.3	41.3	67.0	66.0	61.9	53.5	74.8	83.1	54.4	63.4	82.3
Some Grade School	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Some High School	1.5	3.0	1.4	1.6	0.8	2.8	0.8	1.6	0.8	3.2	2.0	1.7	0.8	1.4	1.3	2.1
High School Grad.	18.8	25.9	12.9	19.8	19.4	34.8	11.6	17.5	13.8	20.8	14.0	21.7	25.4	18.1	15.6	26.6
Some College/Trade	24.4	22.2	18.0	26.3	28.3	13.7	18.5	26.4	26.5	27.0	17.6	26.2	30.2	21.1	24.0	29.0
Technical/Vocational	7.0	1.8	4.3	8.1	10.1	3.1	3.3	6.9	11.4	1.1	5.4	9.2	8.8	3.8	7.5	9.6
Associates Degree	13.7	10.6	10.9	15.4	15.6	11.9	7.1	14.7	13.4	9.9	14.6	16.0	17.9	10.0	15.0	15.0
<b>COLLEGE GRADUATE</b>	34.6	36.5	52.4	28.7	25.8	33.7	58.7	33.0	34.0	38.1	46.5	25.2	16.9	45.6	36.6	17.7
Bachelors Degree	22.2	31.5	31.2	18.3	15.1	30.4	33.9	20.9	18.1	32.1	28.6	16.1	11.9	26.6	24.5	12.2
Post-Graduate Degree	12.4	5.0	21.2	10.5	10.7	3.4	24.9	12.1	15.9	5.9	17.8	9.1	5.0	19.0	12.1	5.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employ-	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
LESS/COLLEGE GRADUATE	65.4	64.8	53.1	57.4	74.9	81.9	72.5	74.6	54.8	77.2	70.7	58.1	69.9	80.3	64.7	58.7	63.6	67.2	64.9
Some Grade School	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Some High School	1.5	1.3	0.9	1.5	0.9	2.4	3.3	5.1	1.0	1.6	2.6	0.0	2.5	2.9	1.5	2.2	1.1	0.0	1.7
High School Grad.	18.8	17.9	13.2	13.2	21.6	29.9	19.7	31.1	13.4	23.9	25.1	26.2	23.8	30.2	22.7	14.1	16.7	11.9	19.8
Some College/Trade	24.4	24.8	19.4	25.6	30.8	29.0	21.4	18.0	21.0	29.3	24.0	16.6	24.1	27.0	24.2	15.1	24.5	30.7	23.1
Technical/Vocational	7.0	7.1	6.6	3.5	7.9	5.9	12.0	6.1	6.1	8.1	5.6	3.9	5.8	7.4	3.1	3.0	7.5	9.3	6.6
Associates Degree	13.7	13.7	13.0	13.5	13.7	14.6	16.1	14.4	13.3	14.2	13.5	11.4	13.7	12.8	13.2	24.4	13.8	15.3	13.8
COLLEGE GRADUATE	34.6	35.2	46.9	42.6	25.1	18.1	27.5	25.4	45.2	22.8	29.3	41.9	30.1	19.7	35.3	41.3	36.4	32.8	35.1
Bachelors Degree	22.2	22.4	29.2	25.7	15.2	13.4	14.0	19.9	28.2	14.6	18.1	30.3	17.9	11.5	17.2	30.8	23.6	17.0	23.1
Post-Graduate Degree	12.4	12.9	17.7	16.9	9.9	4.7	13.6	5.5	17.0	8.2	11.2	11.6	12.2	8.2	18.1	10.6	12.8	15.9	12.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. WOULD YOU CONSIDER YOURSELF ?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	TOTAL	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
WEALTHY	2.1	0.0	1.5	4.6	2.2	1.9	1.7	0.0	3.1	2.5	2.7	1.3	2.8	3.2	1.0	2.8	1.3	3.2
UPPER MIDDLE CLASS	12.9	13.9	10.9	11.4	14.7	12.2	13.7	17.2	21.6	12.5	11.9	15.5	14.4	14.8	10.3	9.4	13.8	15.7
MIDDLE CLASS	47.1	51.0	51.7	46.0	47.3	48.2	36.9	35.7	30.5	48.8	49.8	43.8	49.6	51.0	44.6	48.6	42.9	46.9
LOWER MIDDLE CLASS	25.8	23.6	28.7	26.5	24.8	23.6	30.1	19.7	21.4	25.6	25.7	25.0	24.1	22.6	29.9	27.7	26.3	21.1
POOR	12.1	11.5	7.2	11.6	11.0	14.1	17.7	27.3	23.5	10.6	9.9	14.3	9.2	8.4	14.3	11.6	15.7	13.1
Mean	2.67	2.67	2.71	2.71	2.72	2.64	2.52	2.43	2.60	2.71	2.72	2.64	2.78	2.82	2.54	2.64	2.59	2.75



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. WOULD YOU CONSIDER YOURSELF ?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
WEALTHY	2.1	3.2	1.3	2.4	1.7	2.3	2.5	1.4	1.6	2.0	0.8
UPPER MIDDLE CLASS	12.9	11.8	10.5	14.4	13.6	14.0	13.6	15.5	7.6	8.8	5.5
MIDDLE CLASS	47.1	51.5	51.3	42.9	46.7	48.4	49.6	44.1	41.0	42.9	37.6
LOWER MIDDLE CLASS	25.8	23.2	25.0	26.8	26.8	24.9	24.7	25.8	29.8	29.5	30.3
POOR	12.1	10.3	11.9	13.5	11.1	10.4	9.6	13.2	20.0	16.9	25.8
Mean	2.67	2.74	2.64	2.65	2.68	2.73	2.75	2.66	2.41	2.50	2.25





Table 83 Page 923  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. WOULD YOU CONSIDER YOURSELF ?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	ERS/									APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
WEALTHY	2.1	4.0	0.7	2.8	1.6	1.4	1.1	3.4	0.9	2.9	4.1	0.3	1.2	3.1	1.3	0.3	5.6	3.5	0.7	2.1	0.0
UPPER MIDDLE CLASS	12.9	16.2	10.3	14.3	12.7	7.5	10.2	15.0	10.8	14.6	14.4	15.0	10.7	13.9	11.1	13.0	22.3	18.1	11.5	13.2	12.7
MIDDLE CLASS	47.1	48.6	46.0	49.0	45.6	45.3	44.0	48.0	46.3	48.7	47.9	50.3	45.2	50.0	43.3	44.5	43.2	45.9	53.9	51.5	52.5
LOWER MIDDLE CLASS	25.8	22.5	28.3	24.2	27.0	27.6	29.4	23.3	28.2	23.5	23.1	24.2	28.7	23.3	29.8	26.1	17.8	20.2	23.4	23.2	23.0
POOR	12.1	8.7	14.7	9.6	13.1	18.3	15.3	10.3	13.8	10.3	10.4	10.2	14.2	9.6	14.5	16.0	11.2	12.4	10.6	10.0	11.9
Mean	2.67	2.84	2.54	2.77	2.63	2.46	2.52	2.78	2.57	2.76	2.79	2.71	2.56	2.78	2.55	2.55	2.93	2.80	2.68	2.74	2.66



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. WOULD YOU CONSIDER YOURSELF ?

BANNER 4

	TOTAL			2024 BALLOT				PARTY				MEN			WOMEN		
	TRUMP	HARRIS	OTHER	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267					
WEALTHY	2.1	2.8	1.6	2.3	2.3	1.7	3.9	3.9	2.2	0.9	1.0	1.2					
UPPER MIDDLE CLASS	12.9	13.2	13.6	13.2	14.3	10.6	17.8	17.3	10.8	9.3	11.7	10.5					
MIDDLE CLASS	47.1	49.4	45.2	49.7	45.6	45.6	48.9	47.2	45.8	50.3	44.4	45.4					
LOWER MIDDLE CLASS	25.8	24.3	27.0	24.9	25.3	27.6	20.1	21.0	25.2	29.0	29.0	30.1					
POOR	12.1	10.2	12.6	10.0	12.4	14.5	9.3	10.7	16.0	10.6	13.9	12.9					
Mean	2.67	2.74	2.65	2.73	2.69	2.57	2.87	2.83	2.58	2.61	2.57	2.57					



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. WOULD YOU CONSIDER YOURSELF ?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
WEALTHY	2.1	3.0	5.1	1.1	1.2	1.4	3.5	2.4	11.5	1.4	1.9	2.3	0.7	9.7	2.6	1.6	1.1
UPPER MIDDLE CLASS	12.9	18.0	17.7	18.2	9.7	11.4	13.3	12.3	30.4	8.7	13.2	17.8	10.4	7.1	13.7	9.7	10.8
MIDDLE CLASS	47.1	41.1	39.6	42.3	49.4	51.9	46.2	49.2	41.6	55.0	48.9	43.7	49.4	43.2	29.3	47.0	54.0
LOWER MIDDLE CLASS	25.8	24.6	23.2	25.9	27.2	26.0	24.3	25.2	14.2	26.5	25.2	23.1	27.9	28.8	35.3	27.0	23.5
POOR	12.1	13.3	14.4	12.4	12.3	9.3	12.6	10.8	2.3	8.4	10.9	13.1	11.6	11.3	18.9	14.7	10.5
Mean	2.67	2.73	2.76	2.70	2.60	2.70	2.71	2.70	3.35	2.68	2.70	2.73	2.61	2.75	2.46	2.57	2.68



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. WOULD YOU CONSIDER YOURSELF ?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
WEALTHY	2.1	2.5	2.1	1.8	1.1	14.2	100.0	0.0	0.0	0.0	0.0	0.0	1.3	0.4	2.8	1.2
UPPER MIDDLE CLASS	12.9	13.3	11.3	13.0	11.8	85.8	0.0	100.0	0.0	0.0	0.0	0.0	10.6	9.8	15.2	12.1
MIDDLE CLASS	47.1	44.3	46.8	50.2	50.2	0.0	0.0	0.0	64.6	100.0	0.0	0.0	45.7	44.6	54.8	40.7
LOWER MIDDLE CLASS	25.8	26.1	28.9	24.4	26.3	0.0	0.0	0.0	35.4	0.0	100.0	0.0	29.5	29.8	20.7	29.5
POOR	12.1	13.8	10.8	10.6	10.5	0.0	0.0	0.0	0.0	0.0	0.0	100.0	13.0	15.4	6.6	16.5
Mean	2.67	2.64	2.65	2.71	2.67	4.14	5.00	4.00	2.65	3.00	2.00	1.00	2.58	2.50	2.87	2.52



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. WOULD YOU CONSIDER YOURSELF ?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
WEALTHY	2.1	0.8	4.8	2.9	8.0	1.2	6.7	0.5	2.4	1.8	2.9	3.3	3.9	0.0	2.9	0.8	5.6	0.9	5.1	2.7
UPPER MIDDLE CLASS	12.9	6.8	24.4	19.2	33.7	9.3	25.2	5.0	23.4	12.7	13.4	16.2	6.9	22.8	16.3	9.6	19.5	13.0	5.8	8.0
MIDDLE CLASS	47.1	45.4	50.3	51.8	47.7	44.5	51.8	46.2	48.5	49.3	42.6	38.5	43.3	51.0	49.5	49.1	41.0	36.0	42.5	44.1
LOWER MIDDLE CLASS	25.8	31.0	16.0	20.5	7.9	28.4	12.1	32.9	20.6	24.7	28.1	29.6	29.4	24.2	20.7	28.0	22.7	36.4	28.1	30.8
POOR	12.1	16.0	4.6	5.7	2.7	16.7	4.2	15.5	5.1	11.6	13.0	12.4	16.4	2.1	10.6	12.4	11.2	13.6	18.6	14.4
Mean	2.67	2.45	3.09	2.93	3.36	2.50	3.18	2.42	2.97	2.68	2.65	2.68	2.52	2.94	2.80	2.58	2.86	2.51	2.51	2.54



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. WOULD YOU CONSIDER YOURSELF ?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
WEALTHY	2.1	0.9	4.1	5.9	1.1	1.0	0.5	4.3	0.8	3.3	0.7	3.4	1.0
UPPER MIDDLE CLASS	12.9	14.6	13.1	19.2	11.8	12.6	9.0	16.2	10.8	14.8	10.5	15.6	10.5
MIDDLE CLASS	47.1	43.0	47.1	44.7	41.0	42.4	57.4	45.1	48.4	43.9	51.2	47.4	46.9
LOWER MIDDLE CLASS	25.8	28.3	25.8	18.8	27.8	28.8	26.3	23.1	27.5	24.5	27.3	21.9	29.3
POOR	12.1	13.1	9.9	11.4	18.3	15.2	6.8	11.3	12.5	13.4	10.3	11.7	12.4
Mean	2.67	2.62	2.76	2.89	2.49	2.55	2.70	2.79	2.60	2.70	2.64	2.77	2.59



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. WOULD YOU CONSIDER YOURSELF ?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
WEALTHY	2.1	1.0	6.2	1.2	0.5	2.8	9.8	1.5	0.5	0.0	2.7	0.9	0.5	5.5	1.1	0.6
UPPER MIDDLE CLASS	12.9	14.9	17.0	12.1	9.8	16.8	17.6	16.6	13.3	13.9	16.3	8.4	6.1	14.3	15.5	5.6
MIDDLE CLASS	47.1	44.7	45.3	41.6	53.9	51.3	44.0	38.7	54.8	40.9	46.6	44.0	52.9	39.6	51.3	46.4
LOWER MIDDLE CLASS	25.8	28.3	20.2	28.4	26.7	18.3	16.3	27.8	22.4	33.9	23.9	28.9	31.3	25.6	24.1	29.8
POOR	12.1	11.1	11.4	16.7	9.2	10.7	12.2	15.4	9.0	11.4	10.5	17.8	9.3	15.0	8.0	17.6
Mean	2.67	2.66	2.86	2.53	2.66	2.83	2.97	2.61	2.74	2.57	2.77	2.46	2.57	2.70	2.78	2.42



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. WOULD YOU CONSIDER YOURSELF ?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
WEALTHY	2.1	2.2	3.3	3.6	1.4	2.0	0.0	1.8	3.0	1.3	5.7	12.5	4.8	4.4	9.4	0.0	0.9	4.8	1.8
UPPER MIDDLE CLASS	12.9	13.4	18.9	18.0	9.6	4.8	8.1	6.3	18.1	7.8	10.5	16.0	11.8	5.4	18.3	7.9	13.7	13.7	12.5
MIDDLE CLASS	47.1	48.1	52.5	54.0	50.4	20.8	35.1	32.9	53.6	41.2	27.3	34.1	23.6	22.2	20.4	43.5	53.9	48.0	46.9
LOWER MIDDLE CLASS	25.8	25.5	21.8	20.2	26.6	34.2	29.6	29.9	21.8	29.6	28.2	24.8	29.1	27.8	17.6	24.7	25.0	20.8	26.5
POOR	12.1	10.9	3.4	4.1	12.0	38.2	27.2	29.1	3.5	20.2	28.3	12.7	30.7	40.1	34.4	23.8	6.5	12.8	12.3
Mean	2.67	2.70	2.97	2.97	2.62	1.98	2.24	2.22	2.95	2.41	2.37	2.91	2.31	2.06	2.51	2.36	2.78	2.77	2.65





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

84. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
MAINSTREAM PROTESTANT	29.1	34.0	34.8	31.1	27.6	23.5	20.6	14.7	18.5	31.7	32.7	27.0	32.8	33.1	27.6	34.0	22.4	25.2
CATHOLIC	28.7	34.4	29.7	30.0	33.2	22.9	18.5	19.4	9.8	30.9	31.7	26.7	32.5	33.4	25.8	31.3	23.0	34.4
EVANGELICAL	8.4	13.0	9.4	9.5	6.1	5.2	5.7	6.0	11.0	9.5	9.7	8.5	12.8	13.0	6.3	3.9	5.5	5.3
JEWISH	2.2	1.1	1.9	2.7	1.5	3.0	4.6	2.6	2.5	2.0	1.9	2.5	2.0	1.7	2.9	1.7	2.8	2.8
ISLAM	1.8	0.4	1.3	2.4	3.0	1.8	0.9	1.7	0.0	2.0	2.1	1.5	2.1	2.3	1.4	2.0	1.2	5.0
MORMON	1.2	1.4	0.9	1.8	0.8	1.3	0.7	0.0	2.2	1.4	1.5	0.9	1.7	1.8	1.5	0.4	0.5	0.4
BUDDHIST	0.7	0.3	0.5	0.5	1.1	1.8	0.5	0.0	0.0	0.8	0.5	2.5	0.4	0.2	2.3	0.3	0.6	1.5
HINDU	0.1	0.4	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.1	0.2
SIKH	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
OTHER RELIGION	1.7	1.9	0.9	2.5	1.3	1.3	2.2	1.9	2.6	1.6	1.8	0.6	1.6	1.4	2.0	1.5	1.9	1.9
NON-REL/SECULAR/ATHEIST	26.1	13.1	20.7	19.4	25.1	38.9	46.0	53.6	53.3	19.9	18.0	29.5	14.0	13.0	30.0	24.9	41.9	23.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

84. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
MAINSTREAM PROTESTANT	29.1	17.0	30.4	38.0	21.6	28.8	29.6	25.8	30.4	30.9	29.6
CATHOLIC	28.7	42.8	26.5	24.2	27.4	29.2	29.9	26.8	25.9	27.2	23.6
EVANGELICAL	8.4	4.9	8.3	9.2	9.7	8.4	7.9	10.2	8.3	9.1	6.8
JEWISH	2.2	4.3	0.7	1.9	2.7	2.3	2.4	2.2	1.8	2.2	1.1
ISLAM	1.8	3.4	0.3	2.3	1.1	1.9	1.6	3.1	1.0	1.5	0.0
MORMON	1.2	0.3	0.2	0.9	3.3	1.2	0.9	2.1	1.1	0.6	2.0
BUDDHIST	0.7	0.8	0.5	0.3	1.8	0.6	0.4	1.1	1.6	1.3	2.1
HINDU	0.1	0.0	0.2	0.1	0.0	0.1	0.1	0.2	0.1	0.2	0.0
SIKH	0.1	0.4	0.0	0.0	0.0	0.1	0.0	0.4	0.0	0.0	0.0
OTHER RELIGION	1.7	1.1	2.8	1.6	1.0	1.6	1.4	2.2	1.9	1.3	3.1
NON-REL/SECULAR/ATHEIST	26.1	25.1	30.1	21.4	31.4	25.8	25.7	26.1	27.8	25.7	31.8



Table 84 Page 933  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

84. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	ERS/			DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-
		RIGHT	WRONG	REPU-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
MAINSTREAM PROTESTANT	29.1	30.5	27.9	32.9	25.8	26.4	27.6	31.4	26.7	31.8	31.5	32.3	25.7	30.9	26.3	28.0	23.5	25.7	27.3	23.4	33.2
CATHOLIC	28.7	33.8	24.7	31.7	26.6	24.2	25.1	32.1	25.2	31.9	34.9	25.5	24.5	33.4	22.9	23.4	27.4	27.9	33.0	28.7	30.3
EVANGELICAL	8.4	11.7	5.8	13.0	4.3	5.5	6.6	11.9	4.8	11.1	12.0	9.1	4.9	11.1	4.6	6.6	9.0	7.3	6.8	8.8	5.3
JEWISH	2.2	2.1	2.3	2.1	2.7	0.9	2.6	2.3	2.1	2.3	1.6	3.6	2.2	2.1	2.3	2.8	2.6	2.4	1.2	1.8	1.3
ISLAM	1.8	3.5	0.5	2.0	1.6	1.4	1.3	3.0	0.5	2.7	3.3	1.3	0.7	3.0	0.5	0.0	9.0	5.6	1.1	2.2	0.0
MORMON	1.2	1.5	0.9	1.6	0.6	1.7	1.5	1.5	0.8	1.4	1.2	2.0	0.8	1.4	0.5	1.8	0.0	0.0	1.1	1.1	0.6
BUDDHIST	0.7	0.5	0.9	0.4	0.9	1.6	2.0	0.6	0.8	0.7	0.2	1.8	0.8	0.5	1.1	0.7	2.4	2.0	1.7	1.7	0.8
HINDU	0.1	0.2	*	0.2	0.0	0.3	0.2	0.1	0.1	0.2	0.1	0.3	0.0	0.1	0.2	0.0	0.3	0.4	0.0	0.0	0.4
SIKH	0.1	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
OTHER RELIGION	1.7	1.8	1.6	1.7	1.6	1.8	1.8	1.8	1.5	1.8	1.8	1.7	1.5	1.1	1.8	3.5	2.7	2.5	0.7	0.0	1.5
NON-REL/SECULAR/ATHEIST	26.1	14.4	35.3	14.5	35.8	36.3	31.2	15.1	37.4	16.2	13.4	22.4	38.7	16.4	39.7	33.3	23.3	26.3	27.2	32.4	26.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

84. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 4

	TOTAL			2024 BALLOT				PARTY				MEN			WOMEN		
	TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	928	894	744	720	536	340	332	269	404	388	267					
MAINSTREAM PROTESTANT	29.1	32.7	26.1	34.6	23.8	28.5	29.5	23.6	26.3	38.8	23.9	30.7					
CATHOLIC	28.7	32.7	24.9	31.5	29.4	23.7	37.7	30.2	23.9	26.2	28.8	23.6					
EVANGELICAL	8.4	12.0	4.8	13.6	5.4	5.2	11.6	4.6	5.7	15.3	6.1	4.6					
JEWISH	2.2	2.3	2.6	1.9	3.2	1.4	2.6	2.7	1.4	1.3	3.7	1.4					
ISLAM	1.8	1.9	1.6	1.5	2.8	0.9	2.4	5.5	1.1	0.7	0.5	0.7					
MORMON	1.2	1.7	0.6	2.0	0.2	1.3	1.1	0.0	1.3	2.8	0.4	1.3					
BUDDHIST	0.7	0.3	1.0	0.5	0.6	1.2	0.6	0.8	1.4	0.5	0.5	1.0					
HINDU	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.2	0.2	0.0	0.0					
SIKH	0.1	0.0	0.2	0.0	0.2	0.0	0.0	0.4	0.0	0.0	0.0	0.0					
OTHER RELIGION	1.7	1.5	1.6	1.4	1.2	2.6	1.0	1.9	3.4	1.8	0.6	1.7					
NON-REL/SECULAR/ATHEIST	26.1	14.7	36.6	12.9	33.1	35.1	13.4	30.2	35.3	12.4	35.6	34.9					



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

84. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
MAINSTREAM PROTESTANT	29.1	19.0	13.7	23.6	32.4	32.6	33.7	33.1	13.1	44.9	33.4	18.5	28.9	37.9	23.4	29.7	29.2
CATHOLIC	28.7	23.6	24.8	22.6	28.8	29.7	35.0	32.2	52.5	26.2	31.4	23.8	34.1	47.2	11.2	25.7	28.1
EVANGELICAL	8.4	5.4	5.8	5.2	3.9	13.5	16.3	14.8	10.6	2.1	16.6	5.8	6.0	0.0	1.7	3.0	13.6
JEWISH	2.2	2.7	3.2	2.4	2.4	1.7	1.7	1.7	5.1	1.7	1.7	2.9	4.4	0.0	0.9	1.1	2.4
ISLAM	1.8	3.4	4.8	2.1	1.0	1.1	1.8	1.4	8.0	1.0	1.2	2.9	2.1	4.8	3.7	0.0	1.1
MORMON	1.2	0.0	0.0	0.0	1.0	2.4	1.9	2.1	0.0	1.1	2.3	0.0	0.5	0.0	0.0	1.3	2.3
BUDDHIST	0.7	1.1	0.7	1.5	0.6	1.1	0.0	0.6	3.5	0.0	0.5	0.6	0.0	2.9	2.3	1.3	0.0
HINDU	0.1	0.1	0.2	0.0	0.1	0.0	0.3	0.1	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.2	0.0
SIKH	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0
OTHER RELIGION	1.7	2.3	2.4	2.2	1.2	2.6	0.6	1.6	2.1	1.6	1.4	2.2	0.0	0.0	2.8	2.0	3.8
NON-REL/SECULAR/ATHEIST	26.1	42.4	44.7	40.4	28.5	15.3	8.7	12.3	5.0	21.4	11.3	43.1	23.3	7.1	54.0	35.6	19.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

84. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
MAINSTREAM PROTESTANT	29.1	24.7	29.0	33.7	27.8	22.9	17.8	23.8	30.0	28.2	33.2	31.3	100.0	0.0	0.0	0.0
CATHOLIC	28.7	26.1	28.6	31.5	29.7	34.2	37.4	33.7	29.7	33.3	23.0	15.7	0.0	0.0	100.0	0.0
EVANGELICAL	8.4	4.7	6.9	12.9	7.8	5.7	1.7	6.4	8.6	7.9	9.7	10.7	0.0	100.0	0.0	0.0
JEWISH	2.2	2.7	1.3	2.1	2.3	3.9	2.7	4.1	2.2	2.6	1.4	0.3	0.0	0.0	0.0	0.0
ISLAM	1.8	2.4	1.0	1.4	1.0	7.6	19.6	5.7	0.8	1.3	0.0	0.2	0.0	0.0	0.0	0.0
MORMON	1.2	0.4	1.1	2.0	1.2	0.8	2.4	0.5	1.3	1.7	0.4	1.1	0.0	0.0	0.0	0.0
BUDDHIST	0.7	0.9	1.2	0.4	1.1	0.3	0.0	0.3	0.8	0.8	0.9	0.8	0.0	0.0	0.0	0.0
HINDU	0.1	0.0	0.3	0.1	0.1	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
SIKH	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
OTHER RELIGION	1.7	1.5	2.7	1.4	1.9	1.4	3.2	1.1	1.3	1.3	1.4	4.0	0.0	0.0	0.0	0.0
NON-REL/SECULAR/ATHEIST	26.1	36.5	27.8	14.4	27.2	23.2	15.2	24.5	25.2	22.6	29.9	35.8	0.0	0.0	0.0	100.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

84. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 7

TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK			
	LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
MAINSTREAM PROTESTANT	29.1	32.1	23.3	25.1	20.0	29.9	21.4	33.8	25.6	28.8	29.7	14.2	50.0	21.1	26.2	31.0	9.4	18.8	49.1	50.9
CATHOLIC	28.7	26.2	33.2	32.4	34.7	29.0	34.2	24.2	32.0	29.7	26.6	46.4	12.6	14.4	33.4	26.5	46.5	46.3	12.3	12.8
EVANGELICAL	8.4	9.6	6.0	4.6	8.5	8.3	6.1	10.6	5.9	8.3	8.6	7.5	9.0	11.7	7.2	9.2	7.4	7.6	6.3	11.6
JEWISH	2.2	1.7	3.3	2.7	4.4	1.8	3.1	1.6	3.6	2.6	1.6	1.7	0.9	1.6	2.1	2.9	2.0	1.4	1.9	0.0
ISLAM	1.8	0.6	4.0	2.0	7.6	1.1	6.2	0.3	1.4	1.4	2.7	3.5	1.1	3.1	2.6	0.3	6.4	0.6	2.2	0.0
MORMON	1.2	1.2	1.1	1.2	0.7	0.8	0.7	1.5	1.5	1.5	0.6	1.0	0.4	0.0	0.7	2.1	1.4	0.5	0.8	0.0
BUDDHIST	0.7	0.8	0.6	0.9	0.0	1.0	0.7	0.7	0.3	0.3	1.6	1.2	0.0	8.4	0.3	0.4	2.4	0.0	0.0	0.0
HINDU	0.1	0.1	0.1	0.2	0.0	0.2	0.0	0.0	0.3	0.0	0.3	0.0	0.2	1.6	0.0	0.0	0.0	0.0	0.4	0.0
SIKH	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0
OTHER RELIGION	1.7	2.0	0.9	0.9	1.0	2.5	1.3	1.7	0.5	1.4	2.1	1.8	2.3	0.0	1.6	1.3	1.3	2.2	4.8	0.0
NON-REL/SECULAR/ATHEIST	26.1	25.4	27.4	29.8	23.2	25.2	26.3	25.7	28.8	26.2	26.1	22.8	23.5	36.5	25.9	26.3	23.1	22.5	22.3	24.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

84. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
MAINSTREAM PROTESTANT	29.1	24.8	20.4	24.6	31.1	33.3	33.4	23.2	32.7	25.6	33.4	26.5	31.3
CATHOLIC	28.7	23.5	29.7	26.4	24.6	30.5	32.6	26.9	29.7	26.2	31.7	31.1	26.5
EVANGELICAL	8.4	3.8	6.7	9.4	8.4	8.4	9.8	7.4	9.0	7.7	9.2	7.4	9.2
JEWISH	2.2	3.4	2.4	1.9	1.2	1.7	3.1	2.4	2.2	2.0	2.5	2.3	2.2
ISLAM	1.8	1.2	3.3	6.4	0.7	0.0	0.0	4.3	0.2	3.2	0.0	3.1	0.6
MORMON	1.2	1.7	0.4	0.7	2.1	1.2	1.0	0.8	1.4	1.2	1.1	0.8	1.5
BUDDHIST	0.7	1.0	1.1	0.5	1.2	0.0	0.9	0.8	0.7	0.9	0.5	0.9	0.6
HINDU	0.1	0.4	0.0	0.0	0.0	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1
SIKH	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.1	0.0
OTHER RELIGION	1.7	2.0	1.0	1.0	1.8	1.8	2.1	1.2	2.0	1.4	2.0	2.0	1.4
NON-REL/SECULAR/ATHEIST	26.1	38.3	35.1	28.6	28.8	23.0	16.8	32.8	22.0	31.5	19.4	25.6	26.6





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

84. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
MAINSTREAM PROTESTANT	29.1	21.4	24.3	32.6	32.8	23.9	21.6	30.7	27.6	20.0	26.9	34.1	38.4	24.4	28.2	36.3
CATHOLIC	28.7	28.4	26.2	25.8	33.0	28.5	29.4	29.1	34.3	28.3	23.0	23.0	31.5	32.8	28.6	24.2
EVANGELICAL	8.4	4.6	8.9	8.2	9.7	1.7	7.8	6.8	9.3	6.3	10.0	9.4	10.1	6.8	8.1	10.8
JEWISH	2.2	2.8	2.1	1.3	2.9	0.7	1.9	1.2	3.8	4.0	2.3	1.4	1.8	2.3	2.7	1.1
ISLAM	1.8	1.9	5.7	0.5	0.0	3.1	10.4	0.5	0.0	1.3	1.2	0.4	0.0	5.2	0.9	0.0
MORMON	1.2	1.3	0.5	1.6	1.2	0.0	0.0	1.9	0.7	2.1	1.0	1.3	1.7	0.7	1.5	1.1
BUDDHIST	0.7	1.1	0.6	0.7	0.7	2.2	0.3	0.7	1.1	0.4	1.0	0.8	0.3	0.7	0.9	0.5
HINDU	0.1	0.2	0.0	0.1	0.1	0.6	0.0	0.2	0.0	0.0	0.0	0.0	0.3	0.2	0.1	0.0
SIKH	0.1	0.0	0.3	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
OTHER RELIGION	1.7	1.1	1.2	1.9	2.0	1.0	1.6	1.2	3.1	1.2	0.8	2.5	0.9	1.3	1.6	2.3
NON-REL/SECULAR/ATHEIST	26.1	37.1	30.2	27.4	17.6	38.3	26.4	27.7	20.0	36.4	33.8	27.1	15.0	25.7	27.6	23.5



Table 84 Page 940  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

84. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
MAINSTREAM PROTESTANT	29.1	29.5	29.1	25.2	32.7	32.4	24.6	22.4	28.3	31.8	29.4	26.3	30.4	32.0	19.8	15.9	28.9	29.1	29.4
CATHOLIC	28.7	29.2	29.9	36.1	32.3	22.1	17.5	20.8	30.8	27.4	28.2	19.6	26.6	25.0	28.5	38.0	28.8	32.8	28.1
EVANGELICAL	8.4	8.3	7.5	5.8	10.6	8.0	9.9	9.8	7.2	9.4	7.9	9.0	8.3	6.7	11.2	15.2	8.5	8.0	8.3
JEWISH	2.2	2.2	2.2	2.0	3.3	0.3	3.1	2.4	2.3	2.4	1.3	2.6	0.6	1.5	1.7	0.0	2.6	2.6	2.2
ISLAM	1.8	1.7	2.3	4.6	1.2	2.4	2.6	2.5	2.4	1.4	4.5	4.1	5.5	3.8	12.1	3.8	0.8	5.3	1.4
MORMON	1.2	1.2	1.2	1.4	1.3	0.5	1.8	0.7	1.3	1.1	1.4	3.2	0.5	1.8	1.9	8.9	1.1	1.6	1.1
BUDDHIST	0.7	0.8	0.3	1.3	0.5	1.3	2.5	0.0	0.6	1.0	1.2	2.8	1.3	1.1	0.0	4.8	0.6	1.0	0.6
HINDU	0.1	0.1	0.1	0.0	0.3	0.0	0.0	0.0	*	0.2	0.1	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.1
SIKH	0.1	0.1	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.2	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.6	0.0
OTHER RELIGION	1.7	1.5	0.8	0.3	2.0	2.4	4.2	4.6	0.8	2.3	1.4	4.1	1.6	1.4	1.2	0.0	1.7	1.5	1.7
NON-REL/SECULAR/ATHEIST	26.1	25.4	26.5	23.2	15.8	30.0	33.8	36.9	26.3	22.9	24.3	28.2	25.0	26.5	23.8	13.6	26.8	17.5	27.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

85. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R Lean D Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
URBAN AREA	26.1	15.1	20.9	30.3	31.6	29.9	29.7	17.3	32.6	25.2	24.7	28.0	22.3	22.3	24.4	35.4	28.3	36.6
SUBURBAN AREA	50.8	51.6	52.4	49.0	48.2	49.5	54.0	61.5	52.9	49.6	49.1	51.7	49.0	48.2	52.7	48.7	53.9	44.9
RURAL AREA	23.1	33.3	26.6	20.6	20.3	20.6	16.3	21.2	14.5	25.2	26.2	20.3	28.8	29.5	22.9	15.8	17.8	18.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

85. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
URBAN AREA	26.1	28.5	20.7	24.6	32.5	26.2	25.0	30.5	25.8	25.6	26.1
SUBURBAN AREA	50.8	48.4	47.8	51.2	55.1	50.9	52.4	45.7	50.1	51.3	48.0
RURAL AREA	23.1	23.1	31.5	24.2	12.4	22.9	22.7	23.8	24.1	23.1	25.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

85. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	ERS/									APP.	APP.	TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
URBAN AREA	26.1	27.8	24.8	22.2	30.7	24.0	25.7	25.9	26.3	25.6	26.3	23.9	26.8	25.7	28.1	23.2	43.2	35.9	26.7	26.7	22.9
SUBURBAN AREA	50.8	45.6	54.8	49.2	51.7	53.7	52.3	47.3	54.3	48.0	45.4	53.8	54.3	47.8	53.4	56.4	42.2	45.6	51.6	54.9	54.2
RURAL AREA	23.1	26.6	20.4	28.6	17.5	22.3	22.0	26.7	19.4	26.4	28.3	22.3	18.9	26.5	18.5	20.4	14.6	18.5	21.7	18.4	22.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

85. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
URBAN AREA	26.1	22.6	30.1	19.2	35.0	23.7	24.9	39.8	26.1	14.5	30.8	21.3	
SUBURBAN AREA	50.8	48.8	52.7	50.3	50.8	51.5	49.5	46.5	52.5	51.0	54.4	50.5	
RURAL AREA	23.1	28.6	17.2	30.5	14.2	24.8	25.6	13.7	21.4	34.6	14.7	28.2	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

85. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
URBAN AREA	26.1	35.1	43.0	28.0	27.3	18.2	19.0	18.6	56.4	25.1	15.4	34.9	31.8	48.6	27.2	24.6	18.6
SUBURBAN AREA	50.8	49.3	43.9	54.0	50.0	56.2	48.6	52.7	21.6	47.0	52.9	51.7	50.3	46.6	49.4	51.0	54.5
RURAL AREA	23.1	15.7	13.1	17.9	22.8	25.6	32.4	28.7	22.0	27.9	31.7	13.3	17.9	4.8	23.4	24.4	26.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

85. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
URBAN AREA	26.1	32.6	25.5	19.4	23.3	34.4	67.4	28.9	23.3	21.9	25.9	32.5	21.9	21.2	29.8	25.7
SUBURBAN AREA	50.8	50.5	52.7	50.4	53.2	56.0	25.9	61.0	52.5	55.3	47.4	33.7	49.3	49.1	50.6	53.6
RURAL AREA	23.1	16.9	21.8	30.2	23.5	9.6	6.7	10.1	24.1	22.7	26.7	33.8	28.9	29.7	19.5	20.7





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

85. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 7

TOTAL	EDUCATION LEVEL					MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchl r Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
URBAN AREA	26.1	21.7	34.4	31.3	40.0	25.5	38.0	18.8	30.1	21.8	35.1	35.8	40.7	19.6	26.6	17.7	38.5	33.0	46.3	35.4
SUBURBAN AREA	50.8	49.2	53.8	56.1	49.7	48.4	50.7	49.9	57.5	50.0	52.4	47.8	50.3	69.8	48.8	51.1	45.2	50.4	48.8	51.7
RURAL AREA	23.1	29.1	11.8	12.7	10.3	26.1	11.3	31.3	12.5	28.1	12.5	16.4	9.0	10.7	24.5	31.2	16.2	16.6	4.9	12.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

85. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
URBAN AREA	26.1	32.5	37.2	41.8	26.3	17.9	13.7	38.3	18.4	34.6	15.4	30.5	22.2
SUBURBAN AREA	50.8	48.4	43.8	42.5	48.8	57.0	57.6	44.1	55.0	45.6	57.4	49.3	52.1
RURAL AREA	23.1	19.1	19.0	15.7	24.9	25.2	28.7	17.5	26.6	19.8	27.2	20.2	25.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

85. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
URBAN AREA	26.1	35.2	40.2	23.8	14.1	40.6	52.5	26.1	15.8	32.1	28.6	22.0	12.1	100.0	0.0	0.0
SUBURBAN AREA	50.8	46.6	42.6	51.8	57.5	42.8	33.3	56.8	56.8	48.8	51.5	47.8	58.3	0.0	100.0	0.0
RURAL AREA	23.1	18.2	17.2	24.4	28.4	16.6	14.3	17.2	27.4	19.1	19.9	30.2	29.6	0.0	0.0	100.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

85. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
URBAN AREA	26.1	25.9	27.5	39.2	18.9	30.5	27.9	29.4	28.7	23.0	37.1	29.6	37.6	38.5	61.7	32.8	22.3	27.0	26.8
SUBURBAN AREA	50.8	51.3	56.5	39.5	51.8	36.3	46.1	44.1	53.9	47.4	39.4	55.8	36.1	33.8	28.4	59.4	54.7	45.8	51.2
RURAL AREA	23.1	22.9	16.1	21.3	29.3	33.2	26.0	26.6	17.4	29.6	23.4	14.6	26.3	27.7	9.9	7.8	23.0	27.2	22.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

86. WHAT IS YOUR MARITAL STATUS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
SINGLE	31.9	23.1	21.7	29.5	32.5	45.5	46.7	46.7	50.1	27.3	24.8	40.0	23.1	21.0	36.3	32.4	43.6	32.2
MARRIED	52.2	61.9	61.1	52.2	49.9	41.5	40.8	43.8	40.0	56.2	58.3	45.9	61.8	63.6	47.1	48.5	41.8	49.9
SEPARATED/DIVORCED	11.7	9.9	12.2	13.7	13.0	10.8	8.5	8.5	6.7	11.8	12.2	9.8	10.7	10.8	11.6	15.0	11.4	13.4
WIDOWED	4.2	5.1	5.0	4.6	4.6	2.2	4.0	1.0	3.2	4.7	4.7	4.3	4.4	4.6	5.1	4.1	3.2	4.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

86. WHAT IS YOUR MARITAL STATUS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
SINGLE	31.9	35.7	31.3	30.5	31.9	29.9	28.7	34.5	41.4	43.6	37.2
MARRIED	52.2	52.9	54.6	50.1	52.7	54.8	55.4	52.5	39.6	36.8	44.9
SEPARATED/DIVORCED	11.7	8.1	9.4	14.3	12.3	11.0	11.4	9.7	14.8	15.2	14.0
WIDOWED	4.2	3.3	4.7	5.0	3.1	4.2	4.5	3.2	4.2	4.4	3.9



Table 86 Page 953  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

86. WHAT IS YOUR MARITAL STATUS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT	NOT	NOT	APPR.			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APPR.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
SINGLE	31.9	22.7	39.1	23.8	39.4	36.3	39.0	23.7	40.3	25.0	22.2	31.4	40.6	24.6	42.2	36.7	34.7	37.2	37.4	38.0	36.7
MARRIED	52.2	62.2	44.4	61.2	44.9	43.4	44.5	60.8	43.4	59.4	62.2	53.3	43.0	60.4	42.7	41.9	50.0	46.2	49.3	50.4	46.2
SEPARATED/DIVORCED	11.7	11.2	12.1	10.9	12.3	12.8	11.6	11.2	12.2	11.2	11.5	10.7	12.3	10.5	11.2	17.1	12.2	12.4	8.7	8.3	12.1
WIDOWED	4.2	4.0	4.5	4.2	3.5	7.5	4.9	4.3	4.2	4.3	4.2	4.7	4.1	4.5	3.8	4.3	3.0	4.2	4.6	3.3	4.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

86. WHAT IS YOUR MARITAL STATUS?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
SINGLE	31.9	22.9	38.9	22.8	38.8	35.3	22.5	36.0	36.3	23.0	41.2	34.3	
MARRIED	52.2	62.1	45.2	61.2	45.2	48.9	65.4	52.7	50.8	57.8	38.8	47.1	
SEPARATED/DIVORCED	11.7	10.7	11.8	11.3	12.6	11.0	10.1	9.1	10.3	12.2	15.6	11.6	
WIDOWED	4.2	4.3	4.1	4.7	3.4	4.7	2.0	2.2	2.6	7.0	4.3	6.9	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

86. WHAT IS YOUR MARITAL STATUS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
SINGLE	31.9	43.9	47.6	40.7	32.9	26.5	17.5	22.3	27.2	27.2	21.4	45.2	32.1	23.9	44.9	36.1	26.0
MARRIED	52.2	43.2	44.2	42.3	49.2	57.1	66.6	61.5	63.6	56.8	62.2	42.0	48.7	52.5	40.6	46.2	62.5
SEPARATED/DIVORCED	11.7	9.9	6.4	13.0	13.5	11.4	10.9	11.2	7.1	10.9	11.6	9.8	17.3	11.8	11.7	11.5	9.0
WIDOWED	4.2	2.9	1.8	3.9	4.4	5.0	5.0	5.0	2.1	5.0	4.8	3.0	1.9	11.7	2.9	6.1	2.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

86. WHAT IS YOUR MARITAL STATUS?

BANNER 6

	TOTAL	VOTE BEHAVIOR					VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE		Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523	
SINGLE	31.9	39.9	32.7	23.1	32.8	21.5	24.6	20.9	31.3	27.7	38.1	48.4	28.8	20.1	26.9	45.9	
MARRIED	52.2	44.5	49.8	61.1	50.3	73.1	73.6	73.1	52.6	59.0	41.0	23.4	49.5	60.2	59.6	41.8	
SEPARATED/DIVORCED	11.7	11.5	13.7	11.2	12.0	4.1	1.9	4.4	11.4	9.5	14.8	23.1	15.5	15.2	9.4	10.1	
WIDOWED	4.2	4.1	3.8	4.5	4.9	1.4	0.0	1.6	4.7	3.9	6.2	5.1	6.2	4.5	4.1	2.2	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

86. WHAT IS YOUR MARITAL STATUS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
SINGLE	31.9	32.9	30.0	35.0	21.0	36.7	22.9	30.1	38.4	27.4	41.4	34.6	50.0	36.5	26.9	27.8	33.0	36.3	50.1	49.9
MARRIED	52.2	47.7	60.6	54.8	71.0	48.1	69.6	47.4	50.0	56.2	43.7	51.8	30.7	57.5	60.6	52.4	58.9	44.8	32.7	28.9
SEPARATED/DIVORCED	11.7	14.0	7.3	7.3	7.4	12.5	5.8	15.1	9.1	11.7	11.7	11.0	14.7	4.7	10.1	13.0	6.9	15.1	13.6	15.6
WIDOWED	4.2	5.4	2.1	2.8	0.7	2.6	1.7	7.5	2.5	4.7	3.2	2.5	4.6	1.4	2.3	6.8	1.3	3.8	3.6	5.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

86. WHAT IS YOUR MARITAL STATUS?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
SINGLE	31.9	83.2	58.2	33.2	28.1	21.5	12.2	51.9	19.4	44.5	16.1	31.2	32.5
MARRIED	52.2	14.9	37.3	60.5	52.8	54.9	62.9	43.3	57.7	46.2	59.6	56.7	48.1
SEPARATED/DIVORCED	11.7	1.9	3.3	6.3	17.6	17.6	14.4	4.4	16.2	8.5	15.7	9.8	13.3
WIDOWED	4.2	0.0	1.2	0.0	1.5	6.0	10.5	0.4	6.6	0.8	8.6	2.3	6.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

86. WHAT IS YOUR MARITAL STATUS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
SINGLE	31.9	76.8	37.6	25.6	14.4	74.9	39.2	29.7	14.3	77.9	36.1	22.3	14.5	39.6	30.6	26.0
MARRIED	52.2	20.3	56.5	53.0	61.5	21.9	56.9	53.3	69.0	19.4	56.1	52.8	53.5	48.7	52.7	55.0
SEPARATED/DIVORCED	11.7	2.1	5.7	18.1	14.7	3.2	3.9	15.6	11.7	1.4	7.5	20.2	18.0	9.1	11.8	14.3
WIDOWED	4.2	0.8	0.2	3.3	9.4	0.0	0.0	1.4	5.0	1.3	0.4	4.8	14.0	2.6	4.9	4.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

86. WHAT IS YOUR MARITAL STATUS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
SINGLE	31.9	30.0	30.5	32.6	15.4	48.0	37.4	59.6	31.4	27.7	42.5	51.1	39.0	41.3	43.9	48.2	28.3	20.0	33.8
MARRIED	52.2	54.0	59.3	58.6	59.1	31.4	35.4	26.6	58.4	48.7	39.2	36.9	43.2	33.1	49.4	28.0	56.6	64.1	49.9
SEPARATED/DIVORCED	11.7	11.9	8.6	7.4	15.0	16.4	25.1	9.1	8.5	16.0	14.2	9.1	13.6	19.6	6.7	18.1	10.8	13.7	11.9
WIDOWED	4.2	4.2	1.6	1.3	10.5	4.2	2.2	4.8	1.6	7.7	4.2	2.8	4.2	5.9	0.0	5.7	4.3	2.1	4.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

87. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
YES	93.5	95.6	94.1	93.2	94.4	94.1	89.0	87.1	88.7	93.7	94.4	90.4	94.4	95.2	89.8	95.5	92.8	93.1
Employer Health Insurance	45.3	37.1	46.4	44.6	49.4	48.3	44.5	44.1	42.3	45.2	44.5	48.7	44.3	44.2	44.7	49.1	45.5	49.7
Pay For Own Priv. Insur.	13.2	15.9	9.5	16.2	12.3	15.3	13.1	7.3	4.1	13.4	14.1	10.0	14.3	14.6	11.9	12.1	12.7	17.6
Medicare For Seniors	26.7	38.9	31.5	27.9	23.3	17.4	22.3	13.1	13.5	28.1	30.6	15.6	29.3	29.6	23.6	30.5	23.2	20.3
Medicaid For Low-Income	13.9	9.6	9.3	14.5	15.9	18.1	16.9	22.7	11.8	13.3	12.1	19.0	13.4	13.0	14.2	12.3	15.6	16.2
Other Gov't Funded Prgrm	5.9	5.3	6.1	5.4	5.8	4.6	6.4	7.7	22.1	5.7	5.4	7.3	5.0	4.7	8.2	4.9	6.5	7.0
NO HEALTH CARE INSURANCE	6.5	4.4	5.9	6.8	5.6	5.9	11.0	12.9	11.3	6.3	5.6	9.6	5.6	4.8	10.2	4.5	7.2	6.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

87. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
YES	93.5	94.2	95.2	91.7	94.4	94.6	95.0	93.3	88.1	87.9	88.6
Employer Health Insurance	45.3	47.2	44.5	44.3	46.5	46.8	46.0	49.7	38.3	41.8	31.5
Pay For Own Priv. Insur.	13.2	11.8	12.1	13.4	15.1	13.5	13.2	14.5	11.7	11.3	12.4
Medicare For Seniors	26.7	28.4	29.2	26.0	23.9	28.9	31.5	19.1	16.4	15.2	18.6
Medicaid For Low-Income	13.9	14.2	13.8	13.8	14.0	11.6	9.6	19.2	24.9	20.7	32.8
Other Gov't Funded Prgrm	5.9	4.7	5.8	6.4	6.3	5.7	5.6	6.1	6.9	5.8	9.1
NO HEALTH CARE INSURANCE	6.5	5.8	4.8	8.3	5.6	5.4	5.0	6.7	11.9	12.1	11.4





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

87. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/												APP.	APP.	TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT		TRUMP	TRUMP	ORT	ORT	APP.	
		TION										BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY		
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
YES	93.5	94.1	93.0	94.3	93.8	88.7	89.2	94.3	92.7	94.4	94.3	94.6	92.4	94.8	92.7	90.4	94.4	94.0	95.7	94.1	94.6
Employer Health Insurance	45.3	45.1	45.5	43.9	47.6	42.2	44.2	44.8	45.8	45.3	44.3	47.4	45.3	45.5	47.0	40.9	48.7	45.8	47.8	45.5	48.9
Pay For Own Priv. Insur.	13.2	15.4	11.4	14.2	13.0	9.4	11.7	14.9	11.5	14.8	15.6	13.1	11.1	15.1	11.6	9.4	16.4	16.0	15.7	16.5	13.3
Medicare For Seniors	26.7	26.9	26.6	28.8	25.5	22.5	22.3	27.5	25.9	27.4	28.3	25.3	25.9	27.9	24.3	27.6	18.9	21.5	22.5	21.1	24.3
Medicaid For Low-Income	13.9	14.3	13.6	13.8	14.0	14.0	14.4	14.4	13.4	14.1	13.4	15.5	13.7	14.3	13.2	13.9	20.5	19.2	15.7	16.3	13.9
Other Gov't Funded Prgrm	5.9	5.5	6.3	5.6	5.3	9.9	9.2	6.0	5.8	5.9	5.8	6.0	6.0	5.5	5.7	8.2	5.8	6.4	3.8	4.6	5.0
NO HEALTH CARE INSURANCE	6.5	5.9	7.0	5.7	6.2	11.3	10.8	5.7	7.3	5.6	5.7	5.4	7.6	5.2	7.3	9.6	5.6	6.0	4.3	5.9	5.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

87. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
YES	93.5	94.4	93.8	94.8	93.8	91.2	94.4	96.9	91.5	95.1	91.2	91.0	
Employer Health Insurance	45.3	44.4	48.4	42.6	50.2	42.5	43.9	54.8	42.8	41.6	46.2	42.1	
Pay For Own Priv. Insur.	13.2	14.8	11.7	13.7	14.6	10.5	14.4	13.4	8.9	13.2	15.6	12.2	
Medicare For Seniors	26.7	28.3	26.7	29.9	24.2	25.6	34.2	24.8	30.1	26.3	23.7	21.1	
Medicaid For Low-Income	13.9	13.4	12.8	13.8	13.9	14.1	9.9	14.9	8.3	17.1	13.0	19.9	
Other Gov't Funded Prgrm	5.9	5.9	5.6	5.9	5.2	7.0	6.1	5.5	8.4	5.7	5.0	5.5	
NO HEALTH CARE INSURANCE	6.5	5.6	6.2	5.2	6.2	8.8	5.6	3.1	8.5	4.9	8.8	9.0	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

87. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
YES	93.5	92.7	92.8	92.6	92.5	95.5	94.5	95.0	93.0	92.5	95.4	92.6	94.4	100.0	93.1	90.9	90.6
Employer Health Insurance	45.3	50.7	54.8	47.2	43.3	44.8	41.7	43.4	58.7	42.2	41.7	52.4	45.4	55.5	40.3	42.1	45.2
Pay For Own Priv. Insur.	13.2	15.4	16.3	14.6	13.2	9.8	13.7	11.6	31.1	15.8	12.1	14.6	15.4	10.9	12.8	10.3	9.4
Medicare For Seniors	26.7	17.8	13.4	21.7	25.9	33.4	34.3	33.8	4.9	21.7	33.6	19.0	28.4	41.6	17.7	25.8	31.2
Medicaid For Low-Income	13.9	14.9	14.9	14.9	13.5	13.6	13.6	13.6	13.1	12.3	14.2	13.3	13.9	17.6	22.6	13.6	8.9
Other Gov't Funded Prgrm	5.9	6.2	4.0	8.2	6.2	5.4	5.5	5.5	0.0	6.4	6.1	5.3	5.7	2.8	12.9	6.5	3.7
NO HEALTH CARE INSURANCE	6.5	7.3	7.2	7.4	7.5	4.5	5.5	5.0	7.0	7.5	4.6	7.4	5.6	0.0	6.9	9.1	9.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

87. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
YES	93.5	93.5	90.3	94.5	93.0	96.5	94.5	96.8	94.4	95.4	92.4	84.2	95.0	92.4	95.3	90.8
Employer Health Insurance	45.3	47.8	42.9	43.4	46.0	66.8	69.8	66.3	46.2	50.5	38.4	13.0	45.3	40.7	47.3	45.9
Pay For Own Priv. Insur.	13.2	13.1	12.2	13.6	12.7	19.0	22.1	18.4	13.4	15.1	10.3	4.5	11.4	9.1	16.6	11.7
Medicare For Seniors	26.7	24.4	23.2	30.4	26.3	19.6	17.3	19.9	28.2	28.6	27.6	26.5	30.1	33.8	30.1	16.1
Medicaid For Low-Income	13.9	14.1	14.7	13.5	12.7	6.3	12.9	5.2	10.5	6.1	18.4	44.1	15.5	13.3	10.7	16.0
Other Gov't Funded Prgrm	5.9	6.3	7.2	5.1	6.2	3.2	0.0	3.7	5.3	4.4	6.8	13.4	5.0	7.0	3.6	7.7
NO HEALTH CARE INSURANCE	6.5	6.5	9.7	5.5	7.0	3.5	5.5	3.2	5.6	4.6	7.6	15.8	5.0	7.6	4.7	9.2



Table 87 Page 967  
March 4-7, 2025

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

87. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
YES	93.5	92.6	95.2	94.2	97.1	93.2	96.3	92.1	94.0	94.2	92.0	91.4	91.3	97.1	94.6	93.8	94.0	88.7	92.7	90.0
Employer Health Insurance	45.3	36.8	61.4	59.5	64.7	39.4	59.5	34.8	63.6	44.0	48.2	46.6	47.4	61.1	46.5	41.8	46.0	47.2	48.9	45.9
Pay For Own Priv. Insur.	13.2	11.6	16.2	15.3	18.0	9.7	16.6	13.0	15.8	13.3	13.0	13.5	14.5	8.6	12.7	13.8	16.9	10.1	11.7	17.2
Medicare For Seniors	26.7	30.6	19.4	18.3	21.3	33.0	24.7	28.7	13.0	29.1	21.7	21.9	20.6	19.9	32.6	26.1	23.5	20.2	19.9	21.3
Medicaid For Low-Income	13.9	17.4	7.3	8.4	5.3	14.9	5.7	19.3	9.2	13.4	14.9	15.4	17.2	8.4	9.4	16.9	14.7	16.1	17.6	16.9
Other Gov't Funded Prgrm	5.9	6.6	4.7	3.7	6.5	7.0	5.9	6.2	3.4	5.7	6.4	5.5	6.2	7.2	6.3	5.3	5.4	5.6	7.4	5.1
NO HEALTH CARE INSURANCE	6.5	7.4	4.8	5.8	2.9	6.8	3.7	7.9	6.0	5.8	8.0	8.6	8.7	2.9	5.4	6.2	6.0	11.3	7.3	10.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

87. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
YES	93.5	83.6	90.8	93.4	90.7	94.5	99.0	90.5	95.3	90.6	97.1	94.4	92.6	
Employer Health Insurance	45.3	47.1	56.5	60.9	54.8	53.8	16.4	56.6	38.3	56.0	31.9	47.4	43.4	
Pay For Own Priv. Insur.	13.2	21.3	18.0	17.0	12.8	12.0	6.8	18.2	10.0	16.5	9.0	12.5	13.8	
Medicare For Seniors	26.7	2.5	3.6	6.1	6.6	13.1	82.4	4.5	40.6	5.2	53.7	29.7	24.0	
Medicaid For Low-Income	13.9	17.7	18.1	17.0	16.3	17.7	4.4	17.5	11.7	17.1	9.9	11.2	16.3	
Other Gov't Funded Prgrm	5.9	10.2	5.1	6.1	6.7	4.7	5.2	6.6	5.5	6.7	5.0	6.6	5.4	
NO HEALTH CARE INSURANCE	6.5	16.4	9.2	6.6	9.3	5.5	1.0	9.5	4.7	9.4	2.9	5.6	7.4	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

87. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
YES	93.5	85.9	93.1	92.0	98.1	85.2	93.4	94.1	98.0	86.3	92.8	90.3	98.2	92.7	94.3	92.5
Employer Health Insurance	45.3	50.7	59.8	55.1	24.5	55.0	62.0	65.3	22.7	48.3	57.8	46.8	26.4	47.7	50.4	31.5
Pay For Own Priv. Insur.	13.2	21.4	16.4	10.9	9.3	21.8	17.4	9.3	8.7	21.1	15.5	12.3	10.0	19.8	10.3	12.2
Medicare For Seniors	26.7	3.4	5.2	8.9	66.4	3.4	7.8	7.2	68.2	3.4	2.7	10.3	64.6	19.3	27.2	33.9
Medicaid For Low-Income	13.9	17.0	17.8	17.7	6.7	14.8	16.9	13.5	4.7	18.3	18.7	21.1	8.9	16.3	9.9	20.0
Other Gov't Funded Prgrm	5.9	8.2	5.7	5.6	5.4	10.8	5.9	5.3	6.7	6.7	5.6	5.9	4.0	6.3	5.4	6.7
NO HEALTH CARE INSURANCE	6.5	14.1	6.9	8.0	1.9	14.8	6.6	5.9	2.0	13.7	7.2	9.7	1.8	7.3	5.7	7.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

87. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN								HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653	
YES	93.5	100.0	100.0	100.0	100.0	100.0	100.0	0.0	100.0	100.0	95.8	90.9	97.0	96.4	98.1	100.0	92.7	97.7	92.7	
Employer Health Insurance	45.3	48.5	100.0	15.7	9.4	8.8	9.0	0.0	80.3	8.7	27.6	51.9	23.3	21.5	31.4	42.8	51.4	38.5	46.8	
Pay For Own Priv. Insur.	13.2	14.1	4.6	100.0	6.0	4.8	7.4	0.0	23.4	5.1	12.5	21.2	10.3	12.4	26.1	11.2	13.4	11.3	13.5	
Medicare For Seniors	26.7	28.6	5.6	12.2	100.0	17.4	20.1	0.0	6.7	62.9	22.2	7.6	21.9	26.9	29.0	34.9	28.2	43.0	24.1	
Medicaid For Low-Income	13.9	14.9	2.7	5.0	9.1	100.0	11.5	0.0	2.6	32.8	47.8	24.8	64.2	50.3	56.6	25.5	2.3	10.9	14.0	
Other Gov't Funded Prgm	5.9	6.3	1.2	3.3	4.5	4.9	100.0	0.0	1.5	14.0	8.8	10.5	7.0	12.1	13.6	15.9	4.9	17.2	4.2	
NO HEALTH CARE INSURANCE	6.5	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	4.2	9.1	3.0	3.6	1.9	0.0	7.3	2.3	7.3	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

88. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
YES	25.5	19.7	18.4	26.3	29.7	28.6	34.7	31.1	27.6	24.4	23.5	29.0	24.8	25.3	22.4	25.1	28.4	34.1
Unemployment Check	2.3	3.6	1.4	1.5	1.8	2.8	2.8	6.6	2.6	2.2	2.0	3.3	2.5	2.4	2.2	1.5	2.4	1.3
Medicaid	16.3	11.0	11.8	19.6	18.2	17.9	18.7	18.8	19.4	15.8	15.4	18.0	16.2	16.8	14.6	14.8	17.3	20.6
Food Assistance	13.6	10.0	9.8	12.8	18.8	14.6	20.6	10.0	10.1	12.5	12.1	14.4	11.9	11.9	12.3	14.5	16.6	18.5
Housing Assistance	2.8	1.0	1.0	3.5	4.2	3.6	3.3	2.8	4.1	2.7	2.3	4.6	2.3	2.3	2.1	4.8	3.0	5.7
Other	1.8	1.3	1.2	2.1	2.0	2.6	2.8	0.0	2.2	2.0	1.7	3.6	1.8	1.6	2.5	2.8	1.3	3.3
NO, NOT ANY TYPE OF BNFTS	74.5	80.3	81.6	73.7	70.3	71.4	65.3	68.9	72.4	75.6	76.5	71.0	75.2	74.7	77.6	74.9	71.6	65.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

88. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID-WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
YES	25.5	26.1	22.4	25.7	28.0	23.1	20.1	34.3	37.0	36.5	37.9
Unemployment Check	2.3	2.1	1.9	2.2	2.9	2.1	1.9	2.6	3.2	3.0	3.6
Medicaid	16.3	16.4	14.5	16.5	17.6	14.9	12.5	24.1	22.6	23.1	21.6
Food Assistance	13.6	12.9	12.6	14.3	14.2	12.0	10.8	16.1	21.7	20.2	24.4
Housing Assistance	2.8	3.1	1.7	3.2	2.8	2.7	2.0	5.1	3.1	3.6	2.2
Other	1.8	1.4	1.5	1.4	3.3	1.4	1.0	2.9	3.7	3.5	4.2
NO, NOT ANY TYPE OF BNFTS	74.5	73.9	77.6	74.3	72.0	76.9	79.9	65.7	63.0	63.5	62.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

88. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/										2-WAY	3-WAY	2-WAY	3-WAY	3-WAY		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
YES	25.5	29.1	22.8	25.6	25.1	26.8	23.9	28.0	23.1	27.2	28.8	23.8	23.4	27.3	23.4	23.4	41.1	36.1	28.6	32.4	24.2
Unemployment Check	2.3	2.4	2.1	2.5	2.2	1.5	2.3	2.4	2.2	2.3	2.5	1.9	2.2	2.3	2.3	2.1	3.8	2.7	2.1	2.4	1.3
Medicaid	16.3	18.6	14.4	16.3	16.0	17.0	14.6	17.5	14.9	17.2	17.8	16.1	15.0	17.9	14.1	14.8	25.9	22.4	19.5	19.9	15.2
Food Assistance	13.6	13.5	13.8	12.4	14.9	13.9	13.1	13.8	13.5	13.5	13.8	13.0	13.8	13.0	14.5	14.3	23.4	21.8	12.8	15.3	14.6
Housing Assistance	2.8	3.3	2.3	2.2	3.3	3.1	2.0	3.0	2.6	2.8	3.2	2.0	2.7	2.6	2.5	4.0	8.2	6.7	0.9	2.9	2.8
Other	1.8	2.5	1.3	2.0	1.5	2.7	2.6	2.4	1.2	2.2	2.5	1.4	1.4	1.9	2.1	1.0	3.8	2.4	0.0	0.0	0.0
NO, NOT ANY TYPE OF BNFTS	74.5	70.9	77.2	74.4	74.9	73.2	76.1	72.0	76.9	72.8	71.2	76.2	76.6	72.7	76.6	76.6	58.9	63.9	71.4	67.6	75.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

88. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
YES	25.5	25.4	24.9	25.4	28.4	21.9	24.1	29.6	17.9	26.5	27.3	26.0	
Unemployment Check	2.3	2.1	2.2	2.2	2.2	2.4	3.0	2.7	2.1	1.4	1.9	2.7	
Medicaid	16.3	16.1	16.0	16.7	17.1	14.4	14.7	17.7	8.3	18.4	16.6	20.5	
Food Assistance	13.6	11.9	14.0	12.1	16.1	12.4	9.8	16.4	10.3	14.1	15.9	14.6	
Housing Assistance	2.8	2.0	3.7	1.7	4.1	2.4	2.7	4.1	1.5	0.9	4.1	3.4	
Other	1.8	2.0	1.4	2.0	2.0	1.4	1.5	1.7	0.6	2.4	2.2	2.2	
NO, NOT ANY TYPE OF BNFTS	74.5	74.6	75.1	74.6	71.6	78.1	75.9	70.4	82.1	73.5	72.7	74.0	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

88. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
YES	25.5	29.0	30.6	27.5	24.5	21.8	26.8	24.1	47.4	28.0	23.3	26.4	28.6	40.4	33.0	19.7	19.6
Unemployment Check	2.3	3.0	4.1	1.9	2.1	1.4	2.5	1.9	6.7	2.6	1.8	2.9	1.7	0.0	1.7	2.2	3.4
Medicaid	16.3	19.2	21.1	17.5	14.7	13.5	18.2	15.7	27.2	16.6	16.1	17.1	15.7	23.1	25.4	13.0	9.9
Food Assistance	13.6	14.9	12.2	17.3	15.0	10.7	12.3	11.4	15.5	15.4	11.1	13.8	18.1	23.3	19.5	12.3	7.3
Housing Assistance	2.8	3.9	4.5	3.3	2.7	2.0	2.1	2.0	3.4	1.5	1.6	4.1	3.6	6.2	2.9	2.5	1.9
Other	1.8	2.1	2.5	1.8	1.5	2.6	1.1	1.9	7.9	1.8	1.6	1.8	1.4	5.8	1.4	1.5	1.2
NO, NOT ANY TYPE OF BNFTS	74.5	71.0	69.4	72.5	75.5	78.2	73.2	75.9	52.6	72.0	76.7	73.6	71.4	59.6	67.0	80.3	80.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

88. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
YES	25.5	27.4	24.5	23.9	23.0	27.4	68.1	20.7	19.4	14.8	27.9	60.0	25.9	24.1	25.1	23.8
Unemployment Check	2.3	2.4	1.7	2.2	1.9	4.3	13.2	2.8	1.8	1.6	2.2	2.4	2.0	2.4	1.5	2.4
Medicaid	16.3	17.7	13.1	15.8	13.4	17.9	36.4	14.9	11.8	8.1	18.4	41.4	17.0	16.1	15.1	15.5
Food Assistance	13.6	15.5	13.9	11.5	13.0	8.9	28.3	5.7	9.4	6.4	14.7	45.3	15.0	10.9	11.9	13.8
Housing Assistance	2.8	3.5	3.8	1.7	2.4	5.1	12.2	3.9	1.4	1.2	1.9	7.9	1.9	3.7	2.8	2.5
Other	1.8	1.8	3.2	1.4	2.3	1.0	0.0	1.1	1.7	1.7	1.8	3.6	1.0	3.3	2.4	1.0
NO, NOT ANY TYPE OF BNFTS	74.5	72.6	75.5	76.1	77.0	72.6	31.9	79.3	80.6	85.2	72.1	40.0	74.1	75.9	74.9	76.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

88. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL- Bchlr Post- LESS/ COLL- LESS/ COLL- WHITE NON- His- Black Asian MEN WOMEN MEN WOMEN MEN WOMEN	COLL.  EGE  Degree Grad./ COLL.  EGE  COLL.  EGE	GRAD  GRAD.    Prof.  GRAD.  GRAD.  GRAD.  GRAD.		WHITE	NON- WHITE	panic												
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
YES	25.5	27.6	21.6	20.8	23.0	25.6	22.3	29.2	20.7	24.2	28.4	26.2	35.6	15.3	23.0	25.2	22.1	30.2	37.4	33.8
Unemployment Check	2.3	2.0	2.7	3.1	2.1	2.6	2.7	1.6	2.7	2.2	2.3	3.4	1.7	1.7	2.4	2.1	4.0	2.8	2.6	0.9
Medicaid	16.3	17.4	14.2	13.1	16.0	14.0	13.9	19.9	14.5	16.4	16.0	15.3	19.1	10.0	14.0	18.4	13.6	16.9	15.4	22.6
Food Assistance	13.6	16.8	7.8	7.0	9.0	15.2	7.9	17.9	7.6	12.9	15.2	13.8	20.8	3.1	11.2	14.3	10.0	17.5	23.9	17.8
Housing Assistance	2.8	2.7	2.8	2.1	4.0	2.0	4.0	3.3	1.4	2.2	3.9	2.0	6.2	1.2	2.8	1.7	2.3	1.8	4.8	7.4
Other	1.8	1.6	2.2	2.5	1.6	0.9	1.9	2.2	2.5	1.8	2.0	1.9	1.5	4.5	1.7	1.8	0.0	3.8	0.6	2.3
NO, NOT ANY TYPE OF BNFTS	74.5	72.4	78.4	79.2	77.0	74.4	77.7	70.8	79.3	75.8	71.6	73.8	64.4	84.7	77.0	74.8	77.9	69.8	62.6	66.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

88. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060	
YES	25.5	32.4	37.8	32.2	28.3	26.1	10.6	34.1	20.2	32.3	17.0	24.3	26.6	
Unemployment Check	2.3	6.0	5.0	1.4	3.4	1.3	0.4	3.5	1.5	3.5	0.7	2.6	1.9	
Medicaid	16.3	19.7	21.7	20.9	18.1	18.6	6.6	20.9	13.3	20.0	11.5	13.9	18.3	
Food Assistance	13.6	14.1	17.0	15.3	15.3	16.1	7.8	15.6	12.4	15.5	11.3	12.3	14.9	
Housing Assistance	2.8	2.6	3.8	5.3	3.2	2.1	0.8	4.2	1.9	3.9	1.4	2.8	2.7	
Other	1.8	2.4	2.2	3.3	2.8	0.8	0.6	2.7	1.3	2.8	0.7	1.3	2.3	
NO, NOT ANY TYPE OF BNFTS	74.5	67.6	62.2	67.8	71.7	73.9	89.4	65.9	79.8	67.7	83.0	75.7	73.4	





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

88. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
YES	25.5	34.2	34.1	27.8	13.9	35.4	36.1	24.7	12.8	33.6	32.2	30.4	15.2	36.3	19.8	25.9
Unemployment Check	2.3	5.7	2.3	2.4	0.7	7.9	3.2	2.9	0.5	4.4	1.5	2.1	0.8	2.6	2.5	1.4
Medicaid	16.3	20.0	21.5	18.4	9.2	17.0	22.8	13.3	7.5	21.7	20.2	22.7	11.0	23.4	11.5	18.5
Food Assistance	13.6	15.1	15.9	15.7	9.7	17.5	15.6	12.8	8.1	13.8	16.3	18.1	11.3	20.1	9.1	16.4
Housing Assistance	2.8	3.0	4.9	2.6	1.2	4.3	5.6	2.7	0.7	2.3	4.2	2.6	1.8	6.5	1.5	1.2
Other	1.8	3.1	2.5	2.1	0.6	1.1	1.9	1.7	0.8	4.3	3.1	2.5	0.3	2.3	2.1	0.6
NO, NOT ANY TYPE OF BNFTS	74.5	65.8	65.9	72.2	86.1	64.6	63.9	75.3	87.2	66.4	67.8	69.6	84.8	63.7	80.2	74.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

88. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
YES	25.5	26.2	15.6	24.1	21.2	87.8	38.0	16.5	16.8	40.1	100.0	100.0	100.0	100.0	100.0	100.0	0.0	28.0	25.5
Unemployment Check	2.3	2.2	2.6	3.6	0.6	4.0	4.0	3.2	2.7	1.7	8.8	100.0	3.8	2.9	4.5	4.0	0.0	2.7	2.2
Medicaid	16.3	16.9	8.4	12.7	13.3	75.1	19.3	7.4	8.6	29.5	63.7	27.5	100.0	52.0	67.8	33.2	0.0	15.6	16.3
Food Assistance	13.6	14.1	6.5	12.8	13.7	49.3	27.9	7.6	7.3	23.4	53.4	17.7	43.6	100.0	77.1	34.6	0.0	16.4	13.7
Housing Assistance	2.8	2.9	1.9	5.5	3.0	11.3	6.3	0.8	2.2	5.2	10.8	5.6	11.5	15.6	100.0	9.4	0.0	4.0	2.8
Other	1.8	2.0	1.7	1.6	2.4	3.4	4.9	0.0	1.8	2.3	7.2	3.2	3.7	4.6	6.2	100.0	0.0	1.7	1.6
NO, NOT ANY TYPE OF BNFTS	74.5	73.8	84.4	75.9	78.8	12.2	62.0	83.5	83.2	59.9	0.0	0.0	0.0	0.0	0.0	0.0	100.0	72.0	74.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

89. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	2000	270	412	419	388	266	145	64	36	1435	1194	241	880	773	405	256	565	247
YES	17.4	22.8	20.5	15.9	16.7	12.5	18.3	11.5	8.7	18.8	18.9	18.3	19.6	19.9	17.4	17.6	13.8	16.0
Active-duty	1.1	0.0	0.8	2.3	1.6	0.0	2.1	0.0	0.0	1.3	1.5	0.4	1.2	1.3	0.2	2.9	0.7	3.0
Veteran	9.0	16.5	11.5	7.8	7.7	3.9	7.3	3.2	4.6	10.0	10.7	6.8	10.3	10.8	8.2	10.6	6.2	9.0
Household Active Duty	1.4	0.2	0.7	1.6	2.9	1.1	0.6	2.7	1.6	1.4	1.0	3.5	1.7	1.7	1.7	0.3	1.2	1.6
Household Veteran	7.0	8.0	7.7	6.1	5.6	8.2	9.0	5.6	2.5	7.4	7.0	9.1	8.0	7.7	8.2	5.2	6.0	4.6
NONE OF THE ABOVE	82.6	77.2	79.5	84.1	83.3	87.5	81.7	88.5	91.3	81.2	81.1	81.7	80.4	80.1	82.6	82.4	86.2	84.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

89. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1655	1302	352	345	226	120
YES	17.4	18.5	14.7	19.4	15.6	18.1	18.6	16.4	13.8	13.8	13.9
Active-duty	1.1	1.9	0.7	1.2	0.8	1.2	0.9	2.4	0.6	0.9	0.0
Veteran	9.0	8.4	8.7	9.6	8.6	9.6	10.7	5.5	5.8	5.1	7.0
Household Active Duty	1.4	1.7	0.7	2.2	0.3	1.3	0.7	3.7	1.7	1.9	1.4
Household Veteran	7.0	7.0	5.1	8.4	6.4	7.1	7.2	6.9	6.3	6.4	6.3
NONE OF THE ABOVE	82.6	81.5	85.3	80.6	84.4	81.9	81.4	83.6	86.2	86.2	86.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

89. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES					MAHA	NOT VOTE DJT		NOT	NOT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/										2-WAY	3-WAY	3-WAY				
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	SUPP-	OPPOSE	UNSURE	APPR.	APPR.	SUPP-	SUPP-	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	ORT			TRUMP	TRUMP	ORT	ORT	APPR.
		TION											BOTH			2-WAY	3-WAY	MAHA	MAHA	2-WAY	
Total	2000	876	1124	913	873	214	456	1008	992	1118	770	348	882	1083	627	289	144	230	190	128	127
YES	17.4	18.6	16.4	19.6	14.7	18.7	17.8	18.8	16.0	18.9	18.9	18.7	15.5	18.9	16.6	13.3	16.9	18.4	17.5	15.0	18.6
Active-duty	1.1	2.3	0.2	1.4	1.1	0.0	0.2	2.0	0.2	1.8	2.5	0.2	0.2	1.9	0.0	0.7	4.3	2.7	0.0	0.0	0.0
Veteran	9.0	9.5	8.6	10.1	7.5	9.9	8.2	9.7	8.2	10.2	10.0	10.5	7.4	9.9	7.5	8.7	7.4	10.6	8.8	6.5	13.5
Household Active Duty	1.4	2.1	0.8	1.6	1.1	1.5	2.0	1.8	1.0	1.6	2.1	0.5	1.1	1.5	1.6	0.3	2.7	1.7	1.6	1.7	0.7
Household Veteran	7.0	6.7	7.2	8.0	5.8	7.8	8.5	7.3	6.7	7.0	6.7	7.9	6.9	7.3	8.0	3.6	5.5	5.4	7.6	7.5	4.4
NONE OF THE ABOVE	82.6	81.4	83.6	80.4	85.3	81.3	82.2	81.2	84.0	81.1	81.1	81.3	84.5	81.1	83.4	86.7	83.1	81.6	82.5	85.0	81.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

89. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 4

	TOTAL	2024 BALLOT		PARTY				MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	928	894	744	720	536	340	332	269	404	388	267	
YES	17.4	18.8	16.1	19.2	15.2	17.8	23.2	16.9	23.3	15.8	13.8	12.2	
Active-duty	1.1	1.5	0.9	1.0	2.1	0.0	1.2	4.3	0.0	0.9	0.2	0.0	
Veteran	9.0	9.8	8.2	9.7	6.4	11.4	19.5	11.4	20.0	1.4	2.1	2.7	
Household Active Duty	1.4	1.6	1.1	1.4	1.7	1.0	0.9	1.7	0.9	1.8	1.6	1.1	
Household Veteran	7.0	7.6	6.5	8.4	6.4	5.9	3.6	1.4	3.0	12.5	10.6	8.7	
NONE OF THE ABOVE	82.6	81.2	83.9	80.8	84.8	82.2	76.8	83.1	76.7	84.2	86.2	87.8	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

89. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	534	250	284	718	402	346	748	36	140	567	406	254	60	92	323	121
YES	17.4	14.6	9.0	19.6	15.3	19.0	23.9	21.3	14.1	15.7	20.3	14.2	14.9	23.7	16.8	15.5	24.6
Active-duty	1.1	1.7	1.9	1.6	0.7	0.3	2.0	1.1	5.1	1.2	0.7	1.8	1.2	7.1	0.0	0.0	0.0
Veteran	9.0	7.1	3.0	10.7	7.6	10.8	12.5	11.6	5.2	5.7	10.9	6.9	5.5	6.8	8.9	10.0	17.0
Household Active Duty	1.4	2.4	0.8	3.8	0.9	0.7	1.4	1.0	4.7	1.5	1.1	2.0	1.5	0.0	3.3	0.3	1.1
Household Veteran	7.0	5.3	3.9	6.6	6.7	8.0	9.1	8.5	3.7	7.9	8.8	5.4	7.1	9.7	5.5	5.8	6.4
NONE OF THE ABOVE	82.6	85.4	91.0	80.4	84.7	81.0	76.1	78.7	85.9	84.3	79.7	85.8	85.1	76.3	83.2	84.5	75.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

89. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	891	277	832	989	301	43	258	1458	943	516	241	581	168	573	523
YES	17.4	15.5	19.5	18.6	18.1	21.5	31.1	19.9	16.8	17.7	15.2	15.6	16.4	18.6	19.1	14.2
Active-duty	1.1	1.7	0.8	0.6	0.5	4.8	16.7	2.8	0.5	0.7	0.2	0.0	0.4	1.2	1.5	0.2
Veteran	9.0	7.4	10.9	10.0	9.6	7.9	3.3	8.7	8.9	9.2	8.4	10.5	9.6	7.1	11.1	6.7
Household Active Duty	1.4	1.3	1.9	1.3	1.3	3.6	7.6	2.9	1.0	1.3	0.3	1.2	1.2	2.6	0.8	0.5
Household Veteran	7.0	6.3	6.9	7.8	7.7	9.1	9.1	9.1	7.0	7.0	6.9	4.3	5.8	9.9	7.2	6.8
NONE OF THE ABOVE	82.6	84.5	80.5	81.4	81.9	78.5	68.9	80.1	83.2	82.3	84.8	84.4	83.6	81.4	80.9	85.8





AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

89. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	444	248	564	376	744	316	1356	644	264	260	84	626	730	131	133	127	133
YES	17.4	18.0	16.2	14.2	19.9	21.9	19.7	15.0	12.2	17.6	16.9	18.4	15.1	11.9	21.4	14.3	19.7	17.2	19.8	10.7
Active-duty	1.1	0.4	2.6	2.3	3.0	0.6	3.9	0.2	0.9	0.8	1.8	3.5	0.9	0.0	1.4	0.3	5.4	1.7	1.9	0.0
Veteran	9.0	9.8	7.3	5.8	10.1	19.6	12.5	2.4	1.2	9.3	8.3	7.3	9.1	3.4	18.0	1.8	13.1	1.6	15.6	2.8
Household Active Duty	1.4	1.3	1.4	1.0	2.1	1.0	1.4	1.6	1.5	1.2	1.7	2.4	1.3	1.6	1.0	1.4	1.2	3.5	1.3	1.4
Household Veteran	7.0	7.3	6.5	6.0	7.4	1.7	4.1	11.5	9.2	7.4	6.2	7.2	4.2	8.0	2.4	11.7	4.0	10.4	1.0	7.3
NONE OF THE ABOVE	82.6	82.0	83.8	85.8	80.1	78.1	80.3	85.0	87.8	82.4	83.1	81.6	84.9	88.1	78.6	85.7	80.3	82.8	80.2	89.3



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

89. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	158	259	352	343	368	520	769	1231	1112	888	940	1060
YES	17.4	14.6	11.9	14.0	13.4	17.2	26.0	13.4	19.9	13.4	22.3	21.0	14.2
Active-duty	1.1	1.5	1.4	4.2	0.4	0.0	0.0	2.7	0.1	2.0	0.0	1.9	0.4
Veteran	9.0	0.6	3.4	4.1	6.8	10.2	18.2	3.1	12.6	4.2	14.9	16.8	2.0
Household Active Duty	1.4	5.0	2.6	1.9	0.7	0.4	0.4	2.8	0.5	2.1	0.4	1.2	1.6
Household Veteran	7.0	8.7	6.2	5.2	6.0	7.1	8.6	6.3	7.4	6.2	8.0	2.7	10.8
NONE OF THE ABOVE	82.6	85.4	88.1	86.0	86.6	82.8	74.0	86.6	80.1	86.6	77.7	79.0	85.8



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

89. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	279	490	554	677	101	239	249	351	178	251	304	326	522	1016	462
YES	17.4	13.9	12.9	13.6	25.0	11.9	14.5	15.8	31.7	15.1	11.5	11.7	17.7	15.2	16.8	21.2
Active-duty	1.1	1.4	3.5	0.2	0.0	3.3	6.2	0.0	0.0	0.4	0.8	0.5	0.0	3.1	0.5	0.3
Veteran	9.0	2.0	3.7	7.3	17.0	2.2	6.4	13.6	30.3	1.9	1.2	2.1	2.6	7.8	8.6	11.1
Household Active Duty	1.4	4.4	1.8	0.7	0.3	3.6	2.3	0.8	0.0	4.9	1.4	0.6	0.7	1.8	1.1	1.5
Household Veteran	7.0	8.1	5.1	6.0	8.6	4.5	2.0	2.1	3.0	10.2	8.0	9.2	14.7	4.3	7.4	9.1
NONE OF THE ABOVE	82.6	86.1	87.1	86.4	75.0	88.1	85.5	84.2	68.3	84.9	88.5	88.3	82.3	84.8	83.2	78.8



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NATIONAL SURVEY: 2,000 REGISTERED VOTERS

89. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1870	906	264	534	278	119	130	1129	849	511	45	325	273	55	37	1489	219	1653
YES	17.4	18.1	14.7	15.6	25.5	16.8	41.8	7.4	14.8	23.9	17.5	19.3	17.0	16.8	15.9	27.8	17.3	100.0	0.0
Active-duty	1.1	1.1	1.9	2.5	0.8	1.7	2.8	1.2	1.6	0.8	3.6	9.0	3.9	2.5	8.7	3.4	0.3	10.2	0.0
Veteran	9.0	9.5	6.8	7.2	16.4	6.3	27.7	1.3	6.6	13.9	6.5	4.3	5.7	9.3	7.6	5.3	9.8	81.7	0.0
Household Active Duty	1.4	1.4	1.7	2.3	1.3	2.3	5.2	1.5	1.6	1.6	3.5	7.5	3.5	3.9	10.1	1.5	0.6	12.5	0.0
Household Veteran	7.0	7.2	5.7	6.8	9.7	9.1	14.5	3.4	6.0	9.6	6.3	9.1	7.2	5.3	4.4	20.3	7.2	5.4	0.0
NONE OF THE ABOVE	82.6	81.9	85.3	84.4	74.5	83.2	58.2	92.6	85.2	76.1	82.5	80.7	83.0	83.2	84.1	72.2	82.7	0.0	100.0