

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
NEW MAJORITY	67.4	100.0	100.0	100.0	54.7	41.1	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	67.1
VOTE GOP	42.0	86.1	71.6	45.4	32.9	20.7	0.0	0.0	0.0	62.4	67.4	39.8	100.0	100.0	29.5	0.0	0.0	0.0
Definitely/Prob	36.1	79.8	64.6	38.1	25.9	13.5	0.0	0.0	0.0	53.6	61.0	19.7	85.8	100.0	0.0	0.0	0.0	0.0
Lean R/Lean D/Und.	20.2	13.4	21.5	24.1	28.7	27.6	0.0	0.0	0.0	30.0	18.9	80.3	14.2	0.0	100.0	0.0	0.0	50.1
VOTE DEMOCRAT	11.1	6.8	13.9	37.9	0.0	0.0	0.0	0.0	0.0	16.5	20.1	0.0	0.0	0.0	0.0	100.0	0.0	17.0
LEFT MINORITY	32.6	0.0	0.0	0.0	45.3	58.9	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	32.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
NEW MAJORITY	67.4	66.2	68.6	70.5	61.5	67.5	67.7	66.6	67.1	65.4	69.8
VOTE GOP	42.0	40.2	43.2	45.1	36.9	45.1	46.0	42.0	28.2	27.3	29.6
Definitely/Prob	36.1	33.2	37.1	39.4	31.4	39.4	41.2	33.3	21.3	21.5	20.9
Lean R/Lean D/Und.	20.2	19.7	20.7	20.6	19.5	16.8	14.0	26.2	35.6	33.2	39.4
VOTE DEMOCRAT	11.1	13.4	10.7	10.5	10.6	11.3	12.6	7.0	10.2	10.7	9.5
LEFT MINORITY	32.6	33.8	31.4	29.5	38.5	32.5	32.3	33.4	32.9	34.6	30.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
NEW MAJORITY	67.4	89.2	51.8	95.0	35.7	84.4	87.5	90.5	46.4	88.9	91.6	81.8	42.5	66.2	64.5	75.5
VOTE GOP	42.0	77.7	16.6	95.0	0.0	0.0	25.8	78.5	9.0	73.8	83.1	49.7	5.2	26.3	21.9	38.1
Definitely/Prob	36.1	69.7	12.1	81.5	0.0	0.0	0.0	70.0	5.4	64.2	76.5	32.5	3.4	19.1	14.6	21.5
Lean R/Lean D/Und.	20.2	15.5	23.5	13.5	10.8	84.4	87.5	17.4	22.8	20.8	13.0	41.0	19.5	32.2	36.2	44.1
VOTE DEMOCRAT	11.1	3.9	16.2	0.0	24.9	0.0	0.0	3.2	18.3	3.8	2.1	8.3	19.5	15.0	13.7	9.9
LEFT MINORITY	32.6	10.8	48.2	5.0	64.3	15.6	12.5	9.5	53.6	11.1	8.4	18.2	57.5	33.8	35.5	24.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
NEW MAJORITY	67.4	93.9	39.5	93.9	39.3	71.0	93.9	44.0	69.3	93.9	35.9	72.6	
VOTE GOP	42.0	82.9	3.9	88.9	5.7	28.6	89.9	7.7	30.9	87.9	4.2	26.4	
Definitely/Prob	36.1	72.9	2.3	81.9	4.1	17.5	84.7	5.6	19.9	79.1	3.0	15.1	
Lean R/Lean D/Und.	20.2	19.0	15.6	11.0	11.0	47.4	7.5	9.8	42.6	14.4	11.8	52.3	
VOTE DEMOCRAT	11.1	2.0	21.5	1.0	24.2	6.1	1.6	28.6	6.9	0.4	21.0	5.3	
LEFT MINORITY	32.6	6.1	60.5	6.1	60.7	29.0	6.1	56.0	30.7	6.1	64.1	27.4	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
NEW MAJORITY	67.4	37.7	36.0	38.9	66.9	90.2	94.8	92.2	83.9	90.8	95.9	31.9	45.7	63.6	36.5	73.6	89.8
VOTE GOP	42.0	10.9	11.6	10.4	28.5	75.8	89.8	81.9	81.3	79.3	92.5	2.7	5.1	29.2	5.3	23.5	60.0
Definitely/Prob	36.1	9.3	11.6	7.7	20.7	64.4	87.2	74.3	77.3	65.4	87.4	2.0	3.5	22.5	1.1	13.4	40.9
Lean R/Lean D/Und.	20.2	11.7	11.8	11.7	32.1	20.9	6.3	14.6	6.6	23.9	7.6	9.2	13.7	11.5	28.0	52.5	48.4
VOTE DEMOCRAT	11.1	16.6	12.6	19.5	14.2	4.9	1.3	3.3	0.0	1.5	1.0	20.7	28.6	29.6	7.4	7.7	0.6
LEFT MINORITY	32.6	62.3	64.0	61.1	33.1	9.8	5.2	7.8	16.1	9.2	4.1	68.1	54.3	36.4	63.5	26.4	10.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF						RELIGION			
		VB COMBO	DEMOCRAT	TICKET SPLITTER	REPUBLICAN	SWING VOTER	WEALTHY/ UPPER MIDDLE	WEALTHY/ UPPER MIDDLE	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR	MAINSTREAM PROTESTANT	EVANGELICAL	CATHOLIC	NON- RELIGIOUS
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
NEW MAJORITY	67.4	39.5	74.3	95.1	68.7	67.0	72.4	66.0	68.0	69.7	65.1	64.0	75.5	78.4	74.5	50.1
VOTE GOP	42.0	5.0	26.5	87.1	35.8	46.3	50.4	45.6	42.4	45.5	37.2	34.2	48.7	59.5	48.7	22.5
Definitely/Prob	36.1	3.5	15.1	78.1	26.2	40.7	47.9	39.3	35.8	38.3	31.8	31.9	42.5	55.6	40.4	18.9
Lean R/Lean D/Und.	20.2	14.5	52.1	15.7	31.9	13.4	12.2	13.7	21.3	19.6	24.2	21.7	19.4	15.0	22.2	22.3
VOTE DEMOCRAT	11.1	21.5	7.1	1.3	10.5	12.9	12.2	13.0	10.8	11.9	9.2	10.4	13.6	7.7	11.9	8.9
LEFT MINORITY	32.6	60.5	25.7	4.9	31.3	33.0	27.6	34.0	32.0	30.3	34.9	36.0	24.5	21.6	25.5	49.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 7

TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK				
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
NEW MAJORITY	67.4	69.5	63.4	61.0	67.8	72.7	66.4	66.8	60.4	71.4	58.9	61.1	55.1	63.7	75.3	67.7	62.3	60.3	58.9	51.6
VOTE GOP	42.0	42.1	42.0	39.8	46.2	45.8	46.8	38.9	37.3	49.8	25.5	30.3	16.4	35.2	53.7	46.2	35.3	27.2	21.3	11.9
Definitely/Prob	36.1	36.9	34.6	31.8	39.7	40.7	40.1	33.7	29.1	43.5	20.3	23.7	13.4	27.0	47.8	39.5	28.1	20.9	18.1	9.2
Lean R/Lean D/Und.	20.2	21.1	18.6	20.6	14.8	19.8	14.2	22.2	22.9	18.1	24.7	26.5	22.9	28.7	16.1	20.0	24.4	27.8	21.7	23.9
VOTE DEMOCRAT	11.1	11.5	10.3	8.6	13.4	12.2	12.1	10.9	8.5	9.8	13.9	10.9	18.8	8.0	11.5	8.2	9.8	11.6	19.1	18.5
LEFT MINORITY	32.6	30.5	36.6	39.0	32.2	27.3	33.6	33.2	39.6	28.6	41.1	38.9	44.9	36.3	24.7	32.3	37.7	39.7	41.1	48.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
NEW MAJORITY	67.4	50.3	56.1	64.8	70.6	74.7	72.8	58.7	72.8	62.3	73.6	70.4	64.7
VOTE GOP	42.0	22.6	33.6	43.1	43.9	47.6	46.6	35.5	46.1	38.1	47.0	46.2	38.4
Definitely/Prob	36.1	18.6	25.9	35.1	37.7	40.3	43.4	28.4	40.9	31.2	42.1	40.5	32.2
Lean R/Lean D/Und.	20.2	24.4	22.7	21.5	21.7	22.4	14.2	22.5	18.8	22.3	17.7	17.7	22.4
VOTE DEMOCRAT	11.1	7.4	7.5	8.2	11.3	12.0	15.2	7.8	13.1	8.9	13.9	12.2	10.1
LEFT MINORITY	32.6	49.7	43.9	35.2	29.4	25.3	27.2	41.3	27.2	37.7	26.4	29.6	35.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
NEW MAJORITY	67.4	49.6	64.2	72.4	73.1	58.8	67.8	72.3	73.6	45.6	60.6	72.6	72.6	62.5	67.3	73.5
VOTE GOP	42.0	21.0	44.1	44.1	47.8	33.3	48.9	45.9	47.7	15.7	39.3	42.6	47.9	35.6	42.6	48.7
Definitely/Prob	36.1	15.3	36.2	37.0	44.1	24.0	41.5	38.6	45.3	11.6	30.8	35.6	42.9	30.7	35.3	44.6
Lean R/Lean D/Und.	20.2	26.7	20.1	24.5	14.0	24.4	17.8	22.2	12.7	27.7	22.5	26.6	15.4	18.4	20.3	22.2
VOTE DEMOCRAT	11.1	7.6	7.9	11.0	15.0	10.4	8.5	11.6	15.6	6.4	7.4	10.4	14.3	13.4	11.8	6.7
LEFT MINORITY	32.6	50.4	35.8	27.6	26.9	41.2	32.2	27.7	26.4	54.4	39.4	27.4	27.4	37.5	32.7	26.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

NEW MAJORITY TABLE:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
NEW MAJORITY	67.4	68.0	67.8	68.9	72.8	60.0	70.6	59.8	68.0	68.9	62.5	55.9	62.7	64.1	58.6	48.1	69.4	72.8	66.3
VOTE GOP	42.0	42.2	43.4	41.3	44.8	33.8	39.0	39.7	43.0	41.3	36.0	38.4	34.9	36.2	30.2	33.1	44.5	45.3	41.4
Definitely/Prob	36.1	36.3	35.0	36.1	41.6	29.7	34.6	33.1	35.3	37.6	30.7	34.0	30.3	30.6	24.6	28.3	38.3	39.4	35.4
Lean R/Lean D/Und.	20.2	20.2	20.9	24.9	16.4	21.4	22.1	20.9	21.8	18.6	20.8	18.4	20.8	21.9	18.5	9.5	20.0	20.5	20.1
VOTE DEMOCRAT	11.1	11.5	11.9	7.9	14.8	8.9	13.9	5.8	10.9	12.7	11.0	3.5	11.5	11.6	15.5	10.3	11.1	12.9	10.8
LEFT MINORITY	32.6	32.0	32.2	31.1	27.2	40.0	29.4	40.2	32.0	31.1	37.5	44.1	37.3	35.9	41.4	51.9	30.6	27.2	33.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
18-24	8.1	0.0	2.8	6.7	8.0	16.1	19.3	9.0	9.1	6.1	4.3	13.8	4.4	4.2	9.8	5.4	12.4	12.5
25-34	13.4	6.3	4.7	13.9	15.1	20.0	20.6	21.8	16.2	11.2	9.0	21.0	10.7	9.6	15.1	9.0	18.1	18.8
35-44	16.8	7.5	16.4	16.2	22.5	17.0	12.0	23.2	29.4	16.2	15.5	19.1	17.3	16.4	17.9	12.5	18.2	18.0
45-54	17.0	19.0	19.2	18.6	15.8	13.7	13.3	17.5	20.1	17.8	18.6	14.2	17.8	17.8	18.2	17.3	15.4	18.4
55-64	18.8	23.2	25.2	18.0	17.0	14.6	19.2	10.5	10.0	20.9	21.2	19.2	21.3	21.0	20.9	20.4	14.6	16.9
OVER 64	25.8	44.0	31.8	26.4	21.5	18.7	15.5	18.1	15.2	27.9	31.3	12.6	28.6	31.0	18.2	35.4	21.5	15.4
Mean	49.23	57.51	54.22	49.61	47.41	43.95	43.30	44.46	44.39	50.90	52.51	43.58	51.52	52.29	47.18	53.14	45.77	44.76

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
18-24	8.1	6.7	6.7	10.2	7.0	7.1	5.4	12.8	12.8	14.2	10.6
25-34	13.4	15.3	10.5	13.3	15.1	12.2	10.7	17.0	19.0	21.8	14.7
35-44	16.8	17.4	17.3	16.8	15.8	16.5	15.8	19.1	18.1	16.6	20.5
45-54	17.0	14.1	16.3	17.6	19.0	16.6	16.1	18.2	19.0	15.9	23.9
55-64	18.8	18.0	21.4	19.4	15.7	18.8	18.9	18.6	18.9	15.5	24.2
OVER 64	25.8	28.5	27.8	22.6	27.4	28.8	33.2	14.2	12.2	16.0	6.1
Mean	49.23	49.56	50.77	48.15	49.26	50.32	51.96	44.88	44.25	43.79	44.98

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
18-24	8.1	6.2	9.5	5.6	9.1	14.3	12.1	6.7	9.4	7.1	6.2	9.6	9.3	15.8	15.3	8.9
25-34	13.4	11.7	14.6	10.9	16.3	12.1	15.8	11.8	14.9	12.2	11.1	14.9	14.9	22.8	23.4	16.2
35-44	16.8	18.7	15.4	17.9	16.4	14.4	17.1	18.0	15.7	17.9	18.7	15.9	15.5	22.9	18.7	17.0
45-54	17.0	17.2	16.9	17.6	15.3	21.5	17.5	17.9	16.2	18.0	17.9	18.1	16.0	16.9	17.3	19.1
55-64	18.8	20.5	17.6	20.5	16.2	22.4	20.5	20.0	17.6	19.7	20.0	19.1	17.7	13.6	14.2	18.1
OVER 64	25.8	25.7	26.0	27.5	26.8	15.3	17.1	25.5	26.1	25.1	26.1	22.4	26.7	8.1	11.1	20.7
Mean	49.23	50.07	48.64	50.82	48.32	46.50	46.22	49.89	48.62	49.60	50.21	48.03	48.77	40.94	41.95	47.44

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902		734	758	507	369	318	253	366	440	254
18-24	8.1	5.4	9.1		5.4	9.7	9.7	3.8	6.1	4.3	7.0	12.2	15.1
25-34	13.4	10.1	16.4		10.5	17.9	10.9	12.5	15.0	8.4	8.5	19.9	13.4
35-44	16.8	18.2	15.9		14.9	18.1	17.7	16.7	19.8	16.3	13.1	16.9	19.0
45-54	17.0	18.0	14.8		17.9	14.7	19.2	16.0	17.0	20.1	19.8	13.0	18.4
55-64	18.8	21.1	16.5		22.5	15.2	18.8	19.8	15.7	22.8	25.2	14.9	15.0
OVER 64	25.8	27.2	27.3		28.8	24.4	23.6	31.1	26.3	28.1	26.4	23.1	19.1
Mean	49.23	50.99	48.46		51.66	47.16	48.78	51.68	48.95	52.14	51.65	45.87	45.44

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
18-24	8.1	13.5	18.4	9.9	7.2	5.5	3.7	4.7	13.4	8.1	3.7	11.2	6.4	14.0	24.9	7.4	4.7
25-34	13.4	19.7	21.1	18.7	13.4	9.8	6.4	8.3	35.4	11.1	7.7	18.7	16.6	17.4	14.4	11.6	6.4
35-44	16.8	17.3	19.2	15.9	17.9	14.4	16.4	15.3	17.9	18.6	13.5	17.2	16.1	34.1	17.3	19.2	13.8
45-54	17.0	15.7	13.4	17.4	19.2	15.2	16.6	15.8	21.2	20.5	16.8	15.6	14.4	9.7	12.7	22.8	14.5
55-64	18.8	11.9	9.5	13.6	20.2	23.9	21.8	23.0	6.0	23.1	24.1	12.9	21.5	3.1	10.6	17.7	28.2
OVER 64	25.8	22.0	18.5	24.5	22.1	31.2	35.1	32.9	5.9	18.7	34.2	24.4	25.1	21.8	20.3	21.2	32.5
Mean	49.23	45.03	42.31	46.98	48.88	52.39	53.85	53.02	38.43	48.69	53.97	46.42	49.28	42.74	42.42	48.63	54.00

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
18-24	8.1	9.9	10.2	5.5	8.0	9.4	8.5	9.5	8.4	7.9	9.0	4.7	5.4	9.4	9.7	9.4
25-34	13.4	16.8	15.0	9.2	14.6	18.2	27.8	16.4	13.0	13.0	12.9	10.0	10.3	12.6	15.0	15.3
35-44	16.8	18.0	16.9	15.6	16.5	26.0	31.8	25.0	15.2	15.0	15.5	15.8	12.7	15.8	13.9	21.4
45-54	17.0	15.0	20.1	18.2	15.7	14.1	12.7	14.3	16.5	15.9	17.5	24.4	15.5	21.7	16.4	18.4
55-64	18.8	15.7	18.9	22.2	20.3	10.4	7.0	11.1	19.2	19.1	19.3	27.6	21.5	15.9	18.6	18.5
OVER 64	25.8	24.6	18.9	29.4	24.9	22.0	12.3	23.7	27.8	29.1	25.8	17.4	34.8	24.5	26.4	16.9
Mean	49.23	47.40	47.10	51.90	49.05	45.48	41.21	46.27	49.79	50.13	49.24	50.38	52.89	48.61	48.82	46.41



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
18-24	8.1	9.7	5.1	7.7	0.4	5.4	3.5	13.3	6.7	4.3	16.1	16.2	19.1	9.1	1.9	6.6	7.9	21.4	15.7	22.2
25-34	13.4	11.1	17.8	20.2	13.4	11.6	13.4	10.6	22.2	11.0	18.6	21.6	20.1	12.5	10.2	11.7	19.9	22.6	19.8	20.4
35-44	16.8	12.2	25.5	21.6	32.5	12.6	26.4	12.0	24.5	17.3	15.8	14.3	17.5	15.4	17.1	17.5	18.8	11.5	22.2	13.3
45-54	17.0	18.5	14.2	13.7	15.2	18.7	15.2	18.3	13.2	15.0	21.3	25.5	17.5	21.1	15.2	14.8	28.1	23.8	17.3	17.6
55-64	18.8	20.9	14.9	16.2	12.7	22.3	13.9	19.7	16.0	21.6	13.0	11.7	12.4	16.7	22.2	21.0	11.5	11.8	9.7	14.8
OVER 64	25.8	27.6	22.5	20.7	25.8	29.3	27.5	26.1	17.5	30.9	15.1	10.8	13.4	25.3	33.5	28.4	13.7	9.0	15.3	11.7
Mean	49.23	50.21	47.37	46.35	49.23	51.74	49.39	48.93	45.35	51.90	43.54	42.21	41.87	48.98	53.29	50.59	44.92	40.49	42.49	41.31

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
18-24	8.1	100.0	0.0	0.0	0.0	0.0	0.0	21.2	0.0	14.6	0.0	4.7	11.1
25-34	13.4	0.0	100.0	0.0	0.0	0.0	0.0	35.0	0.0	24.2	0.0	12.3	14.4
35-44	16.8	0.0	0.0	100.0	0.0	0.0	0.0	43.9	0.0	30.4	0.0	17.7	16.1
45-54	17.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	27.6	30.7	0.0	17.5	16.6
55-64	18.8	0.0	0.0	0.0	0.0	100.0	0.0	0.0	30.5	0.0	42.2	19.2	18.5
OVER 64	25.8	0.0	0.0	0.0	0.0	0.0	100.0	0.0	41.9	0.0	57.8	28.7	23.3
Mean	49.23	21.00	29.50	39.50	49.50	59.50	67.00	32.09	59.88	37.44	63.84	50.88	47.76

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
18-24	8.1	56.8	0.0	0.0	0.0	52.3	0.0	0.0	0.0	58.7	0.0	0.0	0.0	10.2	7.7	6.5
25-34	13.4	43.2	30.3	0.0	0.0	47.7	31.1	0.0	0.0	41.3	29.4	0.0	0.0	17.8	11.8	11.9
35-44	16.8	0.0	69.7	0.0	0.0	0.0	68.9	0.0	0.0	0.0	70.6	0.0	0.0	23.5	15.2	12.4
45-54	17.0	0.0	0.0	60.8	0.0	0.0	0.0	61.9	0.0	0.0	0.0	59.9	0.0	17.0	16.6	17.9
55-64	18.8	0.0	0.0	39.2	23.3	0.0	0.0	38.1	22.8	0.0	0.0	40.1	23.9	15.5	19.9	20.5
OVER 64	25.8	0.0	0.0	0.0	76.7	0.0	0.0	0.0	77.2	0.0	0.0	0.0	76.1	15.9	28.9	30.9
Mean	49.23	24.67	36.47	53.42	65.25	25.06	36.39	53.31	65.29	24.51	36.56	53.51	65.21	45.02	50.48	51.49

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

1. IN WHAT YEAR WERE YOU BORN?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
18-24	8.1	7.4	8.3	14.3	1.3	12.4	7.1	17.4	9.4	5.8	11.8	25.3	10.7	11.1	18.6	17.7	6.6	5.6	8.6
25-34	13.4	12.9	17.4	21.5	2.7	14.2	10.9	20.3	17.9	6.9	16.3	28.4	18.0	12.2	14.5	16.5	12.2	10.7	13.9
35-44	16.8	16.7	22.8	24.0	3.5	20.4	13.2	18.0	22.5	9.6	19.4	18.6	21.1	15.1	24.7	11.2	15.8	15.9	17.0
45-54	17.0	16.8	18.8	15.5	4.2	26.2	19.1	19.9	18.4	13.4	20.6	9.0	21.4	22.6	20.8	22.3	15.6	14.3	17.5
55-64	18.8	18.6	21.3	15.1	10.4	18.0	26.0	22.3	20.4	15.0	18.9	11.8	18.2	21.6	12.6	22.0	18.8	15.8	19.4
OVER 64	25.8	27.6	11.4	9.6	78.0	8.7	23.7	2.1	11.4	49.3	13.0	6.9	10.6	17.3	8.8	10.2	31.0	37.8	23.5
Mean	49.23	49.83	45.49	41.91	62.96	44.42	50.70	41.28	45.01	55.63	45.09	37.15	44.43	47.56	41.64	44.03	50.90	52.38	48.62

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
18-24	8.1	0.0	2.8	6.7	8.0	16.1	19.3	9.0	9.1	6.1	4.3	13.8	4.4	4.2	9.8	5.4	12.4	12.5
25-29	7.5	1.6	2.8	6.8	9.6	10.5	13.7	17.2	6.4	5.4	4.2	11.0	3.9	3.0	10.0	5.1	11.8	12.1
30-40	16.5	10.2	12.0	16.4	19.0	20.4	15.4	21.3	31.0	15.8	14.3	22.4	17.5	16.9	16.7	10.4	18.1	20.6
41-55	25.3	22.9	28.3	28.2	26.6	21.3	19.2	24.0	29.4	26.5	27.1	24.0	26.8	26.3	27.4	25.5	22.9	25.1
56-65	19.1	26.1	25.8	19.3	15.8	13.7	16.8	12.4	11.3	21.5	22.5	16.9	21.9	21.8	19.9	23.3	14.2	16.4
OVER 65	23.4	39.1	28.3	22.5	21.0	18.0	15.5	16.2	12.7	24.8	27.6	11.9	25.6	27.9	16.2	30.2	20.7	13.4
Mean	48.93	57.04	53.71	49.31	47.31	43.93	42.95	43.82	43.97	50.57	52.14	43.41	51.33	52.08	46.65	52.78	45.54	43.99

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
18-24	8.1	6.7	6.7	10.2	7.0	7.1	5.4	12.8	12.8	14.2	10.6
25-29	7.5	7.5	6.4	7.0	9.6	6.9	5.9	10.1	10.5	10.9	9.9
30-40	16.5	20.5	14.9	16.7	14.7	15.8	14.6	19.6	19.9	20.6	18.7
41-55	25.3	20.3	26.3	25.7	27.9	24.7	23.8	27.6	28.3	25.5	32.8
56-65	19.1	18.7	20.4	20.3	15.8	19.3	20.2	16.2	18.2	15.5	22.5
OVER 65	23.4	26.3	25.4	20.1	25.1	26.3	30.1	13.7	10.3	13.3	5.5
Mean	48.93	49.27	50.28	47.96	48.95	50.02	51.68	44.49	43.99	43.67	44.50

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
18-24	8.1	6.2	9.5	5.6	9.1	14.3	12.1	6.7	9.4	7.1	6.2	9.6	9.3	15.8	15.3	8.9
25-29	7.5	4.9	9.3	4.1	10.9	7.6	10.1	5.2	9.6	5.7	4.8	8.1	9.7	11.8	13.5	10.9
30-40	16.5	19.3	14.5	18.0	15.3	15.4	17.1	18.7	14.5	18.2	19.3	15.4	14.5	27.6	22.4	14.3
41-55	25.3	26.0	24.9	26.5	23.2	29.2	26.1	26.0	24.7	26.4	26.2	27.1	24.1	24.0	25.5	29.1
56-65	19.1	20.5	18.1	21.1	16.8	20.1	19.2	20.6	17.6	20.3	20.1	20.6	17.7	15.3	14.3	17.9
OVER 65	23.4	23.1	23.8	24.7	24.7	13.5	15.3	22.6	24.2	22.3	23.5	19.3	24.8	5.5	9.0	18.8
Mean	48.93	49.73	48.38	50.62	48.07	45.63	45.69	49.53	48.37	49.28	49.79	47.96	48.50	40.63	41.63	47.25

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
18-24	8.1	5.4	9.1	5.4	9.7	9.7	3.8	6.1	4.3	7.0	12.2	15.1	
25-29	7.5	4.3	10.7	3.7	12.0	6.3	4.1	8.0	4.8	3.3	14.8	7.9	
30-40	16.5	17.7	15.0	15.7	17.4	16.2	17.3	20.1	13.1	14.2	15.5	19.3	
41-55	25.3	26.9	22.8	26.2	22.5	28.3	26.5	24.9	29.5	25.9	20.8	27.0	
56-65	19.1	21.3	17.1	23.8	16.1	16.7	21.6	16.8	21.3	25.9	15.7	12.2	
OVER 65	23.4	24.3	25.3	25.3	22.2	22.7	26.8	24.0	26.9	23.7	20.9	18.5	
Mean	48.93	50.61	48.29	51.50	46.84	48.33	51.66	48.71	51.91	51.33	45.48	44.77	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
18-24	8.1	13.5	18.4	9.9	7.2	5.5	3.7	4.7	13.4	8.1	3.7	11.2	6.4	14.0	24.9	7.4	4.7
25-29	7.5	12.4	12.4	12.4	8.2	3.8	1.5	2.8	18.1	3.2	2.3	12.0	12.9	7.4	10.4	6.5	2.9
30-40	16.5	19.1	23.6	15.9	15.5	15.0	15.9	15.4	26.9	17.9	13.9	18.8	11.3	35.4	15.5	18.0	12.0
41-55	25.3	22.6	19.3	25.0	28.8	24.2	23.7	24.0	29.5	31.5	24.3	21.8	24.2	19.9	21.8	31.4	24.7
56-65	19.1	12.6	9.3	14.9	19.7	23.6	24.1	23.8	6.0	23.6	25.7	14.5	21.0	5.6	7.2	16.5	24.6
OVER 65	23.4	19.9	17.1	21.8	20.7	27.9	31.1	29.3	5.9	15.6	30.2	21.6	24.1	17.7	20.3	20.3	31.1
Mean	48.93	44.62	41.77	46.66	48.72	52.01	53.53	52.67	38.95	48.71	53.67	45.92	49.30	42.12	41.84	48.22	53.53

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
18-24	8.1	9.9	10.2	5.5	8.0	9.4	8.5	9.5	8.4	7.9	9.0	4.7	5.4	9.4	9.7	9.4
25-29	7.5	10.9	9.2	3.3	8.8	9.4	19.3	7.6	7.2	7.2	7.1	7.4	5.0	4.9	7.7	10.2
30-40	16.5	16.9	18.5	15.4	15.4	27.1	34.2	25.8	15.0	14.9	15.1	12.4	12.5	16.8	16.6	17.8
41-55	25.3	23.6	26.8	26.8	25.0	23.3	18.8	24.2	24.3	23.7	25.2	35.2	22.9	31.6	22.4	29.6
56-65	19.1	16.1	17.5	22.9	19.8	10.6	9.2	10.9	19.7	19.2	20.6	26.2	23.9	14.2	19.5	17.5
OVER 65	23.4	22.7	17.8	26.1	22.9	20.1	10.1	22.0	25.5	27.0	23.0	14.1	30.3	23.1	24.1	15.6
Mean	48.93	47.17	46.48	51.63	48.80	45.11	40.29	46.01	49.59	49.92	49.06	49.52	52.62	48.40	48.62	46.15

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
18-24	8.1	9.7	5.1	7.7	0.4	5.4	3.5	13.3	6.7	4.3	16.1	16.2	19.1	9.1	1.9	6.6	7.9	21.4	15.7	22.2
25-29	7.5	6.0	10.4	12.2	7.1	5.7	5.5	6.3	15.2	4.9	13.0	16.1	13.0	8.6	3.4	6.4	14.3	17.3	10.4	15.4
30-40	16.5	12.1	24.8	22.8	28.6	11.8	26.2	12.3	23.5	17.6	14.2	12.3	17.3	9.5	17.3	17.9	14.3	11.1	22.1	13.0
41-55	25.3	25.9	24.3	22.8	27.2	27.2	26.0	24.7	22.7	23.1	30.2	34.4	25.7	33.6	24.2	21.9	40.1	30.8	27.6	24.0
56-65	19.1	21.6	14.4	15.4	12.7	23.8	13.2	19.7	15.6	22.0	12.8	10.2	13.2	15.8	22.6	21.5	9.6	10.5	12.0	14.3
OVER 65	23.4	24.8	20.9	19.2	24.0	26.0	25.6	23.7	16.2	28.1	13.6	10.8	11.6	23.5	30.6	25.7	13.7	9.0	12.2	11.1
Mean	48.93	49.95	46.98	45.98	48.82	51.72	49.01	48.48	44.97	51.60	43.26	41.97	41.71	48.94	53.18	50.10	44.82	40.18	42.53	40.97

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
18-24	8.1	100.0	0.0	0.0	0.0	0.0	0.0	21.2	0.0	14.6	0.0	4.7	11.1
25-29	7.5	0.0	56.0	0.0	0.0	0.0	0.0	19.6	0.0	13.6	0.0	5.6	9.2
30-40	16.5	0.0	44.0	63.1	0.0	0.0	0.0	43.0	0.0	29.8	0.0	17.1	16.0
41-55	25.3	0.0	0.0	36.9	100.0	11.2	0.0	16.2	31.0	42.0	4.7	26.8	24.1
56-65	19.1	0.0	0.0	0.0	0.0	88.8	9.2	0.0	31.0	0.0	42.8	19.9	18.4
OVER 65	23.4	0.0	0.0	0.0	0.0	0.0	90.8	0.0	38.0	0.0	52.5	25.9	21.3
Mean	48.93	21.00	30.52	39.80	48.00	59.10	66.40	32.58	59.09	37.32	63.32	50.73	47.33

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
18-24	8.1	56.8	0.0	0.0	0.0	52.3	0.0	0.0	0.0	58.7	0.0	0.0	0.0	10.2	7.7	6.5
25-29	7.5	43.2	5.8	0.0	0.0	47.7	5.1	0.0	0.0	41.3	6.5	0.0	0.0	9.4	6.8	6.8
30-40	16.5	0.0	68.4	0.0	0.0	0.0	66.8	0.0	0.0	0.0	70.0	0.0	0.0	22.8	14.7	13.0
41-55	25.3	0.0	25.8	68.4	0.0	0.0	28.1	69.4	0.0	0.0	23.5	67.5	0.0	28.7	24.0	24.4
56-65	19.1	0.0	0.0	31.6	30.4	0.0	0.0	30.6	30.3	0.0	0.0	32.5	30.5	14.7	19.9	22.7
OVER 65	23.4	0.0	0.0	0.0	69.6	0.0	0.0	0.0	69.7	0.0	0.0	0.0	69.5	14.3	26.9	26.7
Mean	48.93	23.59	37.88	51.95	65.02	23.86	38.24	51.83	65.03	23.48	37.53	52.06	65.02	44.86	50.17	51.05

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

IN WHAT YEAR WERE YOU BORN?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
18-24	8.1	7.4	8.3	14.3	1.3	12.4	7.1	17.4	9.4	5.8	11.8	25.3	10.7	11.1	18.6	17.7	6.6	5.6	8.6
25-29	7.5	6.9	8.4	15.1	1.8	7.9	9.1	15.3	9.6	4.0	9.5	15.3	10.4	5.0	7.6	16.5	6.7	7.5	7.5
30-40	16.5	16.5	23.5	23.0	3.1	18.0	10.3	16.0	22.9	8.6	19.3	25.1	21.3	15.7	24.1	7.0	15.4	12.9	17.2
41-55	25.3	25.0	29.9	23.9	5.9	37.3	25.0	29.3	28.8	18.7	29.5	15.6	31.1	31.1	29.3	29.8	23.7	22.0	26.0
56-65	19.1	19.0	20.8	17.3	12.7	17.3	28.2	20.5	20.4	16.1	18.9	13.3	18.1	21.9	12.5	18.7	19.2	17.3	19.4
OVER 65	23.4	25.1	9.1	6.4	75.3	7.1	20.3	1.5	8.8	46.8	11.0	5.4	8.4	15.2	7.8	10.2	28.5	34.7	21.3
Mean	48.93	49.54	45.25	41.36	62.76	44.14	50.20	40.86	44.69	55.38	44.76	37.40	44.04	47.52	41.30	43.12	50.62	51.98	48.34

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
GENERATION Z	14.2	1.1	5.3	12.3	15.1	24.6	32.0	21.6	15.6	10.4	7.6	23.2	7.1	6.0	18.7	9.7	22.1	24.0
MILLENNIALS	24.1	12.7	18.5	24.6	30.5	28.5	20.0	32.4	39.1	23.0	21.3	30.8	25.3	24.2	24.0	17.2	26.5	25.4
GENERATION X	28.0	29.3	32.4	30.4	27.3	23.5	21.9	27.0	24.9	30.1	30.0	30.2	29.4	28.7	33.9	27.6	23.6	29.6
BABY BOOMERS	31.1	53.4	40.9	31.3	23.9	19.7	25.3	19.0	17.4	34.0	38.5	13.5	35.7	38.3	21.2	43.1	25.3	19.5
THE SILENT GENERATION	2.6	3.5	2.9	1.4	3.2	3.7	0.8	0.0	2.9	2.6	2.6	2.4	2.6	2.9	2.2	2.3	2.5	1.5
Mean	48.93	58.54	54.10	49.08	46.58	43.72	43.16	42.69	43.88	50.66	52.51	42.26	51.53	52.54	45.86	53.31	45.36	43.72

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
GENERATION Z	14.2	13.8	12.1	15.8	14.0	12.7	10.2	20.9	21.1	22.8	18.5
MILLENNIALS	24.1	25.6	22.3	24.5	24.0	23.1	21.6	28.1	28.8	29.8	27.3
GENERATION X	28.0	24.7	28.7	29.1	28.0	27.2	26.2	30.3	31.7	27.9	37.7
BABY BOOMERS	31.1	31.7	35.1	28.8	30.7	34.2	38.9	18.3	17.3	18.2	16.0
THE SILENT GENERATION	2.6	4.2	1.7	1.8	3.4	2.9	3.1	2.4	1.0	1.3	0.6
Mean	48.93	49.39	50.24	47.81	49.20	50.15	51.94	44.17	43.42	43.04	44.01



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
GENERATION Z	14.2	10.1	17.1	8.5	18.2	21.0	21.2	10.8	17.4	12.0	10.0	17.0	16.9	27.0	28.2	19.5
MILLENNIALS	24.1	26.5	22.4	25.8	23.5	19.8	23.7	25.8	22.6	25.3	26.0	23.4	22.8	34.4	29.3	22.6
GENERATION X	28.0	28.3	27.8	28.9	24.3	39.2	32.9	29.2	26.8	29.3	29.0	29.8	26.4	23.2	25.1	30.4
BABY BOOMERS	31.1	32.6	30.1	34.3	31.1	18.4	20.2	32.2	30.2	31.2	32.9	26.7	31.1	15.3	16.2	23.4
THE SILENT GENERATION	2.6	2.4	2.6	2.5	2.8	1.7	1.9	2.0	3.1	2.3	2.0	3.0	2.8	0.0	1.3	4.1
Mean	48.93	49.92	48.26	50.77	48.01	45.30	44.96	49.65	48.28	49.31	49.94	47.67	48.49	40.25	41.29	46.83

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 4

	2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254
GENERATION Z	14.2	8.5	18.1	7.8	19.5	15.6	6.3	12.3	8.8	9.4	24.6	22.4
MILLENNIALS	24.1	25.2	23.3	23.0	26.2	22.7	26.7	28.6	20.3	19.2	24.4	25.1
GENERATION X	28.0	30.3	24.0	29.8	23.3	32.3	26.1	24.9	35.5	33.6	22.1	29.2
BABY BOOMERS	31.1	33.5	31.6	36.9	28.4	26.9	38.5	31.1	32.1	35.3	26.4	21.7
THE SILENT GENERATION	2.6	2.5	3.0	2.4	2.7	2.5	2.4	3.0	3.4	2.5	2.5	1.6
Mean	48.93	50.73	48.20	51.85	46.72	48.01	51.94	48.87	51.45	51.76	45.17	44.59

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
GENERATION Z	14.2	23.2	27.9	19.9	14.2	8.7	4.5	6.9	24.2	10.7	5.2	20.7	17.5	19.7	35.3	13.1	7.6
MILLENNIALS	24.1	27.2	30.8	24.6	24.3	21.0	22.0	21.5	42.6	27.1	19.6	26.4	21.6	45.7	21.2	25.2	17.2
GENERATION X	28.0	22.9	18.6	25.9	31.4	28.3	29.0	28.6	24.9	33.7	29.3	23.1	26.1	11.3	20.3	34.8	34.6
BABY BOOMERS	31.1	24.6	20.5	27.6	27.7	39.1	41.2	40.1	8.3	27.4	42.8	27.4	31.4	21.3	21.3	24.6	37.1
THE SILENT GENERATION	2.6	2.1	2.2	2.0	2.5	2.8	3.3	3.0	0.0	1.2	3.1	2.4	3.4	2.0	1.9	2.3	3.4
Mean	48.93	44.68	42.16	46.50	48.29	52.44	53.93	53.09	38.49	48.38	54.31	46.10	48.72	42.07	41.70	47.87	53.15

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
GENERATION Z	14.2	19.1	17.1	8.0	15.6	17.4	21.3	16.7	14.4	14.0	14.9	9.0	9.5	14.3	14.8	18.4
MILLENNIALS	24.1	25.6	25.0	22.2	23.5	36.1	46.7	34.2	22.1	21.9	22.5	21.5	18.8	23.5	23.9	27.7
GENERATION X	28.0	24.2	32.5	30.6	28.0	20.2	15.0	21.2	27.4	26.6	28.8	41.8	28.0	30.1	27.7	28.9
BABY BOOMERS	31.1	28.5	22.9	36.7	30.5	24.6	17.0	26.0	33.1	33.8	32.0	26.3	40.7	31.2	30.6	23.6
THE SILENT GENERATION	2.6	2.7	2.5	2.4	2.5	1.6	0.0	1.9	2.9	3.6	1.8	1.4	3.1	0.9	3.1	1.4
Mean	48.93	46.94	46.53	51.88	48.52	44.71	40.14	45.55	49.67	50.12	48.93	49.58	52.91	48.54	48.91	45.51

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 7

TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK		
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
GENERATION Z	14.2	14.5	13.7	18.7	4.5	9.7	7.8	18.5	19.5	8.3	26.7	28.9	30.3	15.4	4.7	11.8	16.5	36.7	24.7	35.4
MILLENNIALS	24.1	18.5	34.7	30.8	41.9	19.9	35.5	17.4	33.9	24.2	23.8	23.2	26.4	21.5	24.5	24.0	30.2	18.7	33.0	20.4
GENERATION X	28.0	30.5	23.3	22.4	24.8	31.4	22.7	29.6	23.9	27.3	29.3	33.0	25.2	31.6	28.5	26.2	32.2	33.5	22.3	27.8
BABY BOOMERS	31.1	33.6	26.5	26.1	27.2	36.3	30.8	31.3	22.2	36.8	19.1	14.4	18.1	25.8	39.1	34.6	19.8	11.1	20.0	16.4
THE SILENT GENERATION	2.6	2.9	1.8	2.0	1.6	2.7	3.2	3.1	0.5	3.3	0.9	0.5	0.0	5.7	3.3	3.4	1.3	0.0	0.0	0.0
Mean	48.93	50.29	46.37	45.58	47.81	51.79	49.01	49.04	43.74	51.75	42.95	41.52	41.11	49.01	53.11	50.46	44.98	39.34	41.92	40.37

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
GENERATION Z	14.2	100.0	45.6	0.0	0.0	0.0	0.0	37.1	0.0	25.7	0.0	9.0	18.8
MILLENNIALS	24.1	0.0	54.4	100.0	0.0	0.0	0.0	62.9	0.0	43.6	0.0	25.6	22.8
GENERATION X	28.0	0.0	0.0	0.0	100.0	58.2	0.0	0.0	45.4	30.7	24.5	28.2	27.8
BABY BOOMERS	31.1	0.0	0.0	0.0	0.0	41.8	90.1	0.0	50.5	0.0	69.7	34.3	28.3
THE SILENT GENERATION	2.6	0.0	0.0	0.0	0.0	0.0	9.9	0.0	4.2	0.0	5.7	2.9	2.3
Mean	48.93	23.00	29.26	34.50	50.50	57.81	69.19	30.23	60.56	36.47	64.39	50.77	47.31

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
<b>Total</b>	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
<b>GENERATION Z</b>	14.2	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	17.4	13.5	11.9
<b>MILLENNIALS</b>	24.1	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	34.1	21.1	18.8
<b>GENERATION X</b>	28.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	26.2	28.0	30.0
<b>BABY BOOMERS</b>	31.1	0.0	0.0	0.0	92.4	0.0	0.0	0.0	92.3	0.0	0.0	0.0	92.5	20.2	34.0	37.9
<b>THE SILENT GENERATION</b>	2.6	0.0	0.0	0.0	7.6	0.0	0.0	0.0	7.7	0.0	0.0	0.0	7.5	2.1	3.3	1.3
<b>Mean</b>	48.93	23.00	34.50	50.50	68.91	23.00	34.50	50.50	68.93	23.00	34.50	50.50	68.90	44.40	50.34	51.24

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

GENERATIONS:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
GENERATION Z	14.2	13.1	15.2	26.5	2.9	19.0	15.8	28.3	17.3	9.2	19.6	35.5	19.0	15.0	24.5	34.2	12.0	11.4	14.8
MILLENNIALS	24.1	23.9	33.3	33.3	4.5	27.9	15.5	27.4	32.5	13.1	27.9	36.7	30.7	23.5	33.3	11.2	22.6	20.7	24.8
GENERATION X	28.0	27.7	31.7	24.2	9.0	39.0	29.9	31.2	30.6	21.9	32.0	18.2	33.3	34.1	29.8	35.1	26.3	23.7	28.8
BABY BOOMERS	31.1	32.5	19.1	15.2	75.5	13.6	36.4	13.0	18.8	50.8	19.9	7.9	16.9	26.7	12.4	19.5	35.7	37.6	29.9
THE SILENT GENERATION	2.6	2.8	0.7	0.8	8.1	0.4	2.4	0.0	0.7	5.0	0.6	1.6	0.0	0.8	0.0	0.0	3.4	6.6	1.8
Mean	48.93	49.57	44.52	40.78	64.60	43.30	50.76	40.61	44.04	56.23	44.28	36.71	43.31	47.52	40.62	42.71	50.82	52.58	48.24

























AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 1

TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
MALE	47.0	53.8	50.1	49.5	45.2	41.0	40.6	43.8	48.2	49.1	50.3	43.8	51.6	52.7	41.3	51.6	42.6	46.0
FEMALE	53.0	46.2	49.9	50.5	54.8	59.0	59.4	56.2	51.8	50.9	49.7	56.2	48.4	47.3	58.7	48.4	57.4	54.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
MALE	47.0	47.8	46.6	46.9	46.9	48.7	49.3	46.7	39.2	40.1	37.8
FEMALE	53.0	52.2	53.4	53.1	53.1	51.3	50.7	53.3	60.8	59.9	62.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	RE PUB-	DEMO-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
<b>Total</b>	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
<b>MALE</b>	47.0	51.4	43.9	51.1	46.1	34.4	40.1	51.5	43.0	50.4	52.6	44.8	43.1	46.5	43.9	41.9
<b>FEMALE</b>	53.0	48.6	56.1	48.9	53.9	65.6	59.9	48.5	57.0	49.6	47.4	55.2	56.9	53.5	56.1	58.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254
MALE	47.0	51.2	44.7	50.2	41.9	49.9	100.0	100.0	100.0	0.0	0.0	0.0
FEMALE	53.0	48.8	55.3	49.8	58.1	50.1	0.0	0.0	0.0	100.0	100.0	100.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
MALE	47.0	42.5	41.2	43.4	46.4	52.6	49.7	51.3	53.8	45.2	51.3	40.9	42.1	48.3	42.7	50.8	52.9
FEMALE	53.0	57.5	58.8	56.6	53.6	47.4	50.3	48.7	46.2	54.8	48.7	59.1	57.9	51.7	57.3	49.2	47.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy MIDDLE	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
MALE	47.0	43.5	45.7	51.2	49.7	57.0	52.2	57.9	45.7	47.0	43.7	42.3	48.1	38.8	48.2	44.5
FEMALE	53.0	56.5	54.3	48.8	50.3	43.0	47.8	42.1	54.3	53.0	56.3	57.7	51.9	61.2	51.8	55.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 7

TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK			
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
MALE	47.0	45.5	49.8	50.8	48.0	100.0	100.0	0.0	0.0	48.5	43.7	38.7	47.6	53.0	100.0	0.0	100.0	0.0	100.0	0.0
FEMALE	53.0	54.5	50.2	49.2	52.0	0.0	0.0	100.0	100.0	51.5	56.3	61.3	52.4	47.0	0.0	100.0	0.0	100.0	0.0	100.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
<b>Total</b>	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
<b>MALE</b>	47.0	27.3	43.0	49.3	48.2	48.0	52.2	42.5	49.8	44.2	50.4	100.0	0.0
<b>FEMALE</b>	53.0	72.7	57.0	50.7	51.8	52.0	47.8	57.5	50.2	55.8	49.6	0.0	100.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
<b>Total</b>	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
<b>MALE</b>	47.0	30.0	49.9	47.4	51.8	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	50.6	47.2	42.2
<b>FEMALE</b>	53.0	70.0	50.1	52.6	48.2	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	49.4	52.8	57.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

3. GENDER:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN						HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH			
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
MALE	47.0	47.2	45.8	48.4	49.5	40.6	44.4	44.5	46.6	46.1	42.5	45.8	41.0	39.4	34.6	28.7	48.8	58.3	44.8
FEMALE	53.0	52.8	54.2	51.6	50.5	59.4	55.6	55.5	53.4	53.9	57.5	54.2	59.0	60.6	65.4	71.3	51.2	41.7	55.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 1

TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
NEW ENGLAND	4.8	2.6	5.1	3.9	5.5	6.0	5.7	5.6	4.3	4.3	4.0	5.7	3.5	3.4	4.8	6.4	5.8	3.4
MIDDLE ATLANTIC	12.7	12.1	11.9	13.1	12.3	14.3	14.9	9.3	9.7	12.9	12.8	13.5	13.2	12.7	12.2	14.7	12.3	12.1
EAST NORTH CENTRAL	16.1	17.6	15.8	16.2	15.2	16.8	13.9	14.3	22.0	16.3	16.2	16.6	16.8	16.5	16.0	16.1	15.7	13.5
WEST NORTH CENTRAL	6.4	6.8	6.5	7.2	5.4	5.8	5.8	12.2	3.0	6.6	6.6	6.4	6.4	6.6	7.1	5.7	6.0	4.5
SOUTH ATLANTIC	21.2	18.0	22.7	22.0	21.2	23.5	15.6	21.7	21.5	21.8	21.5	23.0	22.2	21.8	23.8	17.9	20.0	23.0
EAST SOUTH CENTRAL	6.2	10.1	7.2	3.9	6.7	5.8	6.8	1.5	3.8	6.8	6.9	6.5	8.0	8.2	5.9	3.8	5.0	4.8
WEST SOUTH CENTRAL	11.0	13.4	13.3	10.6	11.7	7.3	10.7	9.5	7.1	11.6	11.9	10.2	10.9	11.9	9.3	14.8	9.7	13.9
MOUNTAIN	7.1	7.9	8.8	8.2	5.5	5.5	6.6	7.3	5.5	7.5	8.1	4.6	7.7	7.6	8.3	6.0	6.2	6.8
PACIFIC	14.5	11.6	8.8	14.9	16.4	15.1	20.1	18.6	23.2	12.2	11.9	13.5	11.2	11.2	12.5	14.7	19.3	17.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
NEW ENGLAND	4.8	27.4	0.0	0.0	0.0	5.1	5.7	2.9	3.6	3.6	3.6
MIDDLE ATLANTIC	12.7	72.6	0.0	0.0	0.0	12.0	11.5	13.4	16.0	13.9	19.4
EAST NORTH CENTRAL	16.1	0.0	71.6	0.0	0.0	16.4	16.8	15.1	14.7	14.5	15.1
WEST NORTH CENTRAL	6.4	0.0	28.4	0.0	0.0	6.0	6.3	5.3	8.0	7.6	8.7
SOUTH ATLANTIC	21.2	0.0	0.0	55.2	0.0	20.8	20.3	22.2	23.2	24.7	20.8
EAST SOUTH CENTRAL	6.2	0.0	0.0	16.1	0.0	6.4	5.8	8.4	5.4	6.6	3.5
WEST SOUTH CENTRAL	11.0	0.0	0.0	28.6	0.0	11.0	10.4	13.0	10.8	9.0	13.7
MOUNTAIN	7.1	0.0	0.0	0.0	32.9	7.2	7.8	5.5	6.5	6.4	6.5
PACIFIC	14.5	0.0	0.0	0.0	67.1	15.1	15.4	14.2	11.7	13.6	8.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		RIGHT	WRONG	UNITE	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
NEW ENGLAND	4.8	3.1	6.0	3.3	6.8	2.7	4.8	3.1	6.3	3.3	3.2	3.8	6.5	2.5	3.5	4.3
MIDDLE ATLANTIC	12.7	13.7	12.0	13.0	13.1	10.0	11.2	12.9	12.5	13.0	14.0	10.2	12.4	14.7	13.7	12.8
EAST NORTH CENTRAL	16.1	16.3	15.9	16.7	15.6	15.9	15.8	15.9	16.3	15.9	16.5	14.6	16.3	14.9	13.3	15.0
WEST NORTH CENTRAL	6.4	5.7	6.9	6.5	6.0	7.4	6.8	6.4	6.4	6.2	6.3	5.9	6.7	2.7	3.2	4.0
SOUTH ATLANTIC	21.2	21.4	21.1	22.2	19.4	24.1	22.8	22.1	20.4	22.2	21.8	23.3	20.0	25.1	24.7	21.7
EAST SOUTH CENTRAL	6.2	7.0	5.6	7.8	4.8	5.6	6.3	7.4	5.1	6.9	6.8	7.2	5.4	7.7	6.0	6.3
WEST SOUTH CENTRAL	11.0	12.0	10.3	11.4	10.1	12.8	10.5	11.6	10.4	12.1	12.1	12.2	9.7	10.5	13.5	16.2
MOUNTAIN	7.1	8.9	5.8	7.9	6.2	7.9	7.7	8.4	5.9	7.9	8.3	7.0	6.2	6.5	5.4	3.8
PACIFIC	14.5	11.9	16.4	11.1	18.1	13.6	14.1	12.1	16.6	12.4	11.1	15.9	16.8	15.5	16.7	15.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 4

	2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
<b>Total</b>	2000	932	902	734	758	507	369	318	253	366	440	254
NEW ENGLAND	4.8	3.3	6.3	2.7	6.0	6.0	3.7	6.3	5.7	1.7	5.8	6.4
MIDDLE ATLANTIC	12.7	12.3	12.8	12.6	15.0	9.4	11.1	16.2	10.6	14.0	14.2	8.2
EAST NORTH CENTRAL	16.1	16.5	15.9	16.5	15.6	16.3	15.0	16.3	18.0	18.0	15.1	14.6
WEST NORTH CENTRAL	6.4	7.0	6.2	6.5	5.7	7.2	5.7	5.5	7.3	7.4	5.9	7.0
SOUTH ATLANTIC	21.2	21.7	20.0	22.4	19.2	22.4	21.7	20.4	20.6	23.1	18.4	24.1
EAST SOUTH CENTRAL	6.2	7.4	4.9	7.9	4.7	5.9	7.8	3.9	7.2	8.1	5.4	4.6
WEST SOUTH CENTRAL	11.0	12.0	9.8	12.9	10.2	9.5	14.2	9.8	8.1	11.6	10.4	10.9
MOUNTAIN	7.1	8.3	6.4	7.0	6.2	8.6	7.8	5.7	7.5	6.2	6.5	9.6
PACIFIC	14.5	11.4	17.6	11.4	17.3	14.8	13.0	15.9	15.1	9.8	18.3	14.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 5

TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT				
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
NEW ENGLAND	4.8	5.1	5.4	4.8	5.6	4.7	2.5	3.8	0.0	1.7	3.3	5.2	7.5	4.7	7.5	5.8	5.6
MIDDLE ATLANTIC	12.7	13.5	16.0	11.7	12.4	14.3	9.9	12.4	11.2	13.0	12.6	14.5	15.8	15.1	9.9	8.9	10.2
EAST NORTH CENTRAL	16.1	17.3	15.5	18.5	15.7	15.8	15.2	15.6	20.9	18.1	15.5	17.3	14.8	6.9	14.5	15.4	20.1
WEST NORTH CENTRAL	6.4	5.6	6.0	5.4	6.9	6.1	7.0	6.5	2.4	9.1	6.2	6.6	4.9	3.3	2.8	7.6	9.3
SOUTH ATLANTIC	21.2	19.8	20.8	19.1	22.0	20.9	22.3	21.5	26.4	25.4	21.1	19.1	18.2	25.2	19.1	23.7	21.2
EAST SOUTH CENTRAL	6.2	5.2	5.0	5.3	4.8	6.9	10.4	8.5	2.8	6.1	9.0	5.6	4.0	1.8	4.8	4.9	9.3
WEST SOUTH CENTRAL	11.0	11.2	9.2	12.6	8.3	12.7	15.1	13.7	20.0	7.2	13.8	8.3	9.9	24.8	19.8	7.4	7.5
MOUNTAIN	7.1	5.1	6.3	4.3	8.1	7.8	7.5	7.7	4.7	6.6	7.4	5.7	7.4	4.2	2.6	9.4	10.8
PACIFIC	14.5	17.3	15.8	18.3	16.2	10.8	10.1	10.5	11.6	12.8	11.0	17.6	17.4	14.0	19.0	16.8	6.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
NEW ENGLAND	4.8	6.1	4.6	3.5	5.4	4.3	4.5	4.3	5.0	4.3	6.1	4.4	3.2	1.2	6.3	6.4
MIDDLE ATLANTIC	12.7	13.5	12.1	12.0	12.2	15.0	13.4	15.3	12.1	13.2	10.3	13.6	8.1	8.9	18.0	11.0
EAST NORTH CENTRAL	16.1	15.2	14.9	17.5	16.8	10.5	14.6	9.8	17.2	16.4	18.4	16.1	14.9	14.0	17.1	19.7
WEST NORTH CENTRAL	6.4	5.7	6.6	7.1	7.1	4.5	7.0	4.1	6.7	6.0	7.9	6.9	6.7	10.0	6.0	6.4
SOUTH ATLANTIC	21.2	21.6	16.0	22.5	20.3	20.3	28.4	18.8	21.6	22.0	21.1	19.5	24.4	23.9	17.2	20.6
EAST SOUTH CENTRAL	6.2	4.8	7.6	7.3	5.7	6.6	4.8	6.9	5.4	5.5	5.2	11.2	10.2	7.9	2.6	5.7
WEST SOUTH CENTRAL	11.0	9.9	10.2	12.5	9.8	12.8	13.6	12.7	10.9	10.1	12.3	8.9	13.0	17.5	10.4	7.7
MOUNTAIN	7.1	5.7	10.8	7.4	7.6	6.9	6.3	7.0	7.3	7.6	6.8	6.0	5.7	4.4	8.6	6.6
PACIFIC	14.5	17.6	17.2	10.3	15.0	19.0	7.4	21.2	13.8	14.9	11.9	13.4	13.7	12.2	13.9	15.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 7

TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK			
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
NEW ENGLAND	4.8	4.3	5.7	5.4	6.3	5.0	5.2	3.7	6.2	6.1	2.0	1.2	2.7	3.0	6.4	5.9	1.0	1.4	3.9	1.7
MIDDLE ATLANTIC	12.7	12.4	13.3	13.3	13.4	13.2	11.7	11.6	14.9	13.0	12.1	9.7	16.9	7.6	12.8	13.2	8.4	10.5	18.1	15.8
EAST NORTH CENTRAL	16.1	18.1	12.3	13.4	10.3	18.5	12.4	17.8	12.3	19.2	9.4	8.0	13.7	4.7	19.3	19.2	4.4	10.2	15.1	12.4
WEST NORTH CENTRAL	6.4	6.9	5.4	5.2	5.6	6.2	5.8	7.6	4.9	7.8	3.4	2.5	1.1	4.2	7.4	8.2	1.2	3.2	1.8	0.5
SOUTH ATLANTIC	21.2	20.5	22.6	23.9	20.2	19.2	24.0	21.5	21.2	20.1	23.5	20.8	30.3	10.3	19.6	20.6	23.6	19.0	29.5	31.0
EAST SOUTH CENTRAL	6.2	6.0	6.7	6.5	6.9	6.0	6.7	5.9	6.7	6.2	6.1	2.9	10.2	2.8	6.1	6.3	3.3	2.7	8.4	11.9
WEST SOUTH CENTRAL	11.0	11.0	11.0	9.4	13.9	10.8	11.6	11.1	10.4	8.6	16.2	19.5	12.9	14.8	9.1	8.1	20.1	19.2	10.5	15.2
MOUNTAIN	7.1	7.3	6.8	6.8	6.7	7.9	5.5	6.8	8.0	6.8	7.7	9.7	4.3	12.4	7.1	6.5	12.9	7.6	2.5	5.8
PACIFIC	14.5	13.6	16.2	16.0	16.6	13.1	17.0	14.0	15.4	12.1	19.6	25.7	7.8	40.2	12.2	12.0	25.1	26.0	10.3	5.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
NEW ENGLAND	4.8	0.8	3.1	4.9	2.9	4.7	8.2	3.4	5.6	3.3	6.7	5.1	4.5
MIDDLE ATLANTIC	12.7	13.7	16.8	13.1	11.6	12.0	11.2	14.6	11.5	13.6	11.5	12.7	12.7
EAST NORTH CENTRAL	16.1	14.4	13.5	16.6	16.7	17.8	16.0	15.0	16.8	15.5	16.8	16.2	16.0
WEST NORTH CENTRAL	6.4	4.1	4.2	6.5	4.9	7.8	8.2	5.2	7.1	5.1	8.0	6.1	6.7
SOUTH ATLANTIC	21.2	24.2	22.6	18.8	21.5	23.1	19.5	21.3	21.2	21.4	21.0	21.0	21.4
EAST SOUTH CENTRAL	6.2	7.4	6.7	7.4	6.2	6.8	4.3	7.1	5.6	6.9	5.4	6.3	6.1
WEST SOUTH CENTRAL	11.0	16.8	8.7	12.2	12.1	9.7	9.8	12.0	10.4	12.0	9.8	11.1	10.9
MOUNTAIN	7.1	5.5	7.1	8.5	6.4	5.7	8.1	7.4	6.9	7.1	7.1	7.0	7.2
PACIFIC	14.5	13.0	17.3	11.8	17.6	12.3	14.7	14.0	14.8	15.1	13.7	14.6	14.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 9

TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE			
	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL	
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
NEW ENGLAND	4.8	2.4	4.1	4.0	7.0	1.2	3.5	4.7	7.5	2.9	4.7	3.3	6.5	3.7	5.2	5.3
MIDDLE ATLANTIC	12.7	14.1	14.5	11.4	11.6	17.1	14.7	11.6	11.0	12.8	14.3	11.3	12.3	15.5	12.4	10.0
EAST NORTH CENTRAL	16.1	15.2	15.0	17.3	16.3	10.7	15.7	18.3	16.4	17.1	14.3	16.4	16.2	14.8	16.0	17.9
WEST NORTH CENTRAL	6.4	4.1	5.8	5.8	8.3	0.9	6.4	5.7	7.4	5.5	5.2	5.8	9.3	5.4	5.1	10.5
SOUTH ATLANTIC	21.2	21.8	21.0	22.5	20.0	22.4	22.2	21.3	19.5	21.6	19.9	23.6	20.6	18.0	24.4	17.8
EAST SOUTH CENTRAL	6.2	6.7	7.4	6.1	5.2	4.0	8.2	6.1	5.7	7.9	6.6	6.1	4.7	4.7	5.2	10.4
WEST SOUTH CENTRAL	11.0	14.3	10.6	11.3	9.7	20.2	9.7	11.6	9.5	11.8	11.5	11.0	9.9	13.0	9.4	12.2
MOUNTAIN	7.1	5.9	8.3	5.7	8.0	7.1	6.8	3.6	9.8	5.3	9.8	7.6	6.0	8.1	7.3	5.4
PACIFIC	14.5	15.4	13.2	15.9	13.9	16.4	12.9	17.1	13.3	15.0	13.5	14.9	14.5	16.8	15.1	10.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

4. REGION:

BANNER 10

TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH		
	YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
NEW ENGLAND	4.8	5.0	4.5	2.9	6.6	4.8	2.7	2.8	4.2	5.9	3.2	0.0	3.6	3.0	3.9	0.0	5.5	5.6	4.7
MIDDLE ATLANTIC	12.7	12.8	12.4	14.9	12.8	15.7	9.8	11.9	13.0	13.0	16.8	16.1	16.9	15.5	24.7	18.3	11.0	12.8	12.7
EAST NORTH CENTRAL	16.1	16.0	14.0	15.1	15.5	19.4	20.2	17.2	14.7	17.7	14.2	5.4	15.3	13.2	13.4	6.6	16.9	12.7	16.7
WEST NORTH CENTRAL	6.4	6.7	6.2	4.0	8.2	8.5	6.2	3.1	5.6	7.9	6.5	3.4	7.6	5.6	3.0	11.9	6.4	5.6	6.5
SOUTH ATLANTIC	21.2	20.5	20.4	25.3	19.8	17.0	26.3	30.6	21.2	20.0	19.8	27.2	20.6	21.5	21.0	29.4	21.8	25.0	20.5
EAST SOUTH CENTRAL	6.2	6.0	6.0	8.0	5.3	4.8	5.0	8.2	6.5	5.4	6.6	2.6	6.2	7.0	3.7	5.7	6.0	4.6	6.5
WEST SOUTH CENTRAL	11.0	10.8	11.6	12.5	10.6	9.0	11.6	13.8	11.4	9.6	11.6	14.6	9.8	12.4	11.5	6.5	10.8	8.3	11.5
MOUNTAIN	7.1	7.3	8.3	7.3	7.2	6.4	3.7	4.3	8.0	6.5	6.2	10.6	5.9	8.3	9.8	0.0	7.4	10.1	6.5
PACIFIC	14.5	15.0	16.6	9.9	13.8	14.4	14.5	8.0	15.2	14.1	15.2	20.0	14.1	13.5	8.9	21.5	14.2	15.3	14.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
EAST	17.5	14.6	16.9	16.9	17.9	20.2	20.6	14.8	14.0	17.2	16.8	19.2	16.7	16.1	17.0	21.1	18.1	15.6
MIDWEST	22.5	24.3	22.3	23.4	20.6	22.6	19.7	26.5	25.0	22.9	22.9	23.0	23.1	23.1	23.1	21.8	21.7	17.9
SOUTH	38.4	41.6	43.3	36.5	39.6	36.6	33.0	32.7	32.4	40.2	40.3	39.6	41.2	42.0	39.1	36.5	34.7	41.8
WEST	21.6	19.5	17.6	23.2	21.9	20.6	26.6	26.0	28.6	19.7	20.0	18.2	18.9	18.8	20.8	20.6	25.5	24.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
EAST	17.5	100.0	0.0	0.0	0.0	17.0	17.2	16.3	19.7	17.6	23.0
MIDWEST	22.5	0.0	100.0	0.0	0.0	22.4	23.1	20.4	22.7	22.1	23.8
SOUTH	38.4	0.0	0.0	100.0	0.0	38.2	36.5	43.7	39.5	40.4	38.0
WEST	21.6	0.0	0.0	0.0	100.0	22.4	23.2	19.7	18.1	20.0	15.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
EAST	17.5	16.8	18.0	16.3	19.9	12.7	16.0	16.1	18.8	16.3	17.2	14.0	18.9	17.2	17.2	17.1
MIDWEST	22.5	22.0	22.8	23.2	21.6	23.2	22.6	22.3	22.7	22.1	22.7	20.5	23.0	17.5	16.5	19.0
SOUTH	38.4	40.4	37.0	41.5	34.3	42.6	39.6	41.2	35.9	41.3	40.7	42.6	35.1	43.3	44.2	44.2
WEST	21.6	20.8	22.2	19.0	24.2	21.5	21.8	20.5	22.5	20.4	19.4	22.9	23.0	22.0	22.1	19.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 4

	2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254
EAST	17.5	15.6	19.1	15.3	21.1	15.4	14.8	22.5	16.2	15.8	20.0	14.6
MIDWEST	22.5	23.6	22.1	23.0	21.3	23.5	20.6	21.8	25.3	25.4	21.0	21.6
SOUTH	38.4	41.1	34.8	43.3	34.1	37.8	43.7	34.1	35.9	42.8	34.2	39.6
WEST	21.6	19.7	24.1	18.5	23.5	23.4	20.9	21.6	22.5	16.0	24.8	24.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
EAST	17.5	18.6	21.4	16.5	17.9	19.1	12.4	16.2	11.2	14.8	15.8	19.8	23.3	19.8	17.4	14.7	15.8
MIDWEST	22.5	22.9	21.5	23.8	22.6	21.9	22.2	22.0	23.3	27.1	21.8	23.9	19.7	10.1	17.3	23.0	29.4
SOUTH	38.4	36.1	35.0	37.0	35.2	40.5	47.8	43.7	49.2	38.7	44.0	32.9	32.2	51.9	43.7	36.0	38.0
WEST	21.6	22.4	22.0	22.7	24.3	18.6	17.6	18.1	16.3	19.4	18.4	23.3	24.8	18.2	21.7	26.2	16.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER MIDDLE	Weal- thy MIDDLE	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
EAST	17.5	19.6	16.7	15.5	17.6	19.3	17.9	19.6	17.1	17.5	16.4	18.0	11.3	10.1	24.2	17.4
MIDWEST	22.5	20.9	21.6	24.6	23.9	15.1	21.5	13.9	23.9	22.4	26.3	23.0	21.7	24.0	23.2	26.1
SOUTH	38.4	36.2	33.7	42.3	35.8	39.7	46.8	38.4	38.0	37.6	38.6	39.6	47.6	49.3	30.2	34.1
WEST	21.6	23.3	28.0	17.6	22.7	25.9	13.8	28.2	21.1	22.5	18.7	19.4	19.4	16.6	22.4	22.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
EAST	17.5	16.7	19.0	18.7	19.7	18.3	16.9	15.3	21.1	19.1	14.1	10.9	19.6	10.6	19.2	19.0	9.4	11.9	22.0	17.5
MIDWEST	22.5	25.0	17.7	18.7	15.9	24.7	18.2	25.4	17.2	27.1	12.8	10.4	14.8	8.9	26.7	27.4	5.6	13.5	16.8	13.0
SOUTH	38.4	37.4	40.3	39.9	41.0	36.1	42.2	38.5	38.3	34.9	45.8	43.3	53.5	27.9	34.8	35.0	47.0	40.9	48.3	58.1
WEST	21.6	20.9	23.0	22.8	23.4	21.0	22.6	20.8	23.4	18.9	27.3	35.4	12.1	52.6	19.3	18.5	38.1	33.7	12.8	11.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
EAST	17.5	14.6	20.0	18.1	14.5	16.7	19.3	18.0	17.2	16.9	18.2	17.8	17.2
MIDWEST	22.5	18.5	17.6	23.1	21.6	25.6	24.2	20.2	23.9	20.7	24.8	22.3	22.7
SOUTH	38.4	48.4	38.0	38.4	39.8	39.6	33.6	40.4	37.2	40.2	36.2	38.3	38.5
WEST	21.6	18.6	24.4	20.4	24.1	18.0	22.9	21.4	21.7	22.2	20.8	21.6	21.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
EAST	17.5	16.5	18.6	15.4	18.7	18.3	18.2	16.3	18.5	15.7	19.0	14.6	18.8	19.2	17.6	15.3
MIDWEST	22.5	19.3	20.8	23.1	24.6	11.5	22.1	24.0	23.7	22.6	19.6	22.2	25.5	20.3	21.1	28.4
SOUTH	38.4	42.8	39.1	39.9	34.9	46.6	40.1	39.0	34.6	41.3	38.1	40.7	35.2	35.6	39.0	40.4
WEST	21.6	21.3	21.5	21.6	21.8	23.6	19.6	20.7	23.1	20.4	23.3	22.4	20.5	24.9	22.3	15.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

AREA:

BANNER 10

TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO			RECEIVED WELFARE BENEFITS						VETERAN HH		
	YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
EAST	17.5	17.7	16.8	17.8	19.4	20.4	12.5	14.7	17.2	18.9	20.0	16.1	20.5	18.5	28.6	18.3	16.5	18.3	17.3
MIDWEST	22.5	22.7	20.2	19.1	23.7	27.9	26.3	20.3	20.3	25.6	20.6	8.8	22.9	18.8	16.4	18.5	23.3	18.4	23.3
SOUTH	38.4	37.3	38.0	45.8	35.8	30.8	42.9	52.7	39.2	35.0	37.9	44.4	36.6	40.9	36.2	41.6	38.6	37.9	38.5
WEST	21.6	22.3	25.0	17.3	21.1	20.8	18.2	12.4	23.3	20.5	21.4	30.6	20.0	21.8	18.7	21.5	21.7	25.4	20.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
<b>Total</b>	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
<b>YES</b>	13.2	4.9	10.1	15.9	12.6	15.1	20.3	10.3	25.2	12.0	11.1	15.7	9.5	8.7	17.3	13.0	15.8	14.4
<b>NO</b>	86.8	95.1	89.9	84.1	87.4	84.9	79.7	89.7	74.8	88.0	88.9	84.3	90.5	91.3	82.7	87.0	84.2	85.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
YES	13.2	8.3	6.1	14.9	21.6	12.6	12.3	13.5	16.1	13.5	20.3
NO	86.8	91.7	93.9	85.1	78.4	87.4	87.7	86.5	83.9	86.5	79.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.			
		RIGHT	WRONG	FOR CONGRESS	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.	TRUMP
		TION											BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138	
YES	13.2	10.5	15.2	10.0	14.8	19.6	18.7	9.9	16.1	10.8	9.1	15.0	16.0	12.2	14.6	18.9	
NO	86.8	89.5	84.8	90.0	85.2	80.4	81.3	90.1	83.9	89.2	90.9	85.0	84.0	87.8	85.4	81.1	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902		734	758	507	369	318	253	366	440	254
YES	13.2	10.7	14.8		9.5	14.5	16.6	8.6	12.5	12.1	10.5	15.9	21.0
NO	86.8	89.3	85.2		90.5	85.5	83.4	91.4	87.5	87.9	89.5	84.1	79.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
YES	13.2	14.4	16.5	12.9	15.0	10.5	10.1	10.3	23.3	9.6	8.0	13.1	15.0	22.7	14.9	17.8	14.4
NO	86.8	85.6	83.5	87.1	85.0	89.5	89.9	89.7	76.7	90.4	92.0	86.9	85.0	77.3	85.1	82.2	85.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
YES	13.2	14.7	18.6	9.8	14.4	14.1	23.0	12.4	13.6	13.8	13.3	9.4	6.5	14.1	21.1	12.3
NO	86.8	85.3	81.4	90.2	85.6	85.9	77.0	87.6	86.4	86.2	86.7	90.6	93.5	85.9	78.9	87.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
YES	13.2	12.2	15.0	14.9	15.2	8.7	14.7	15.2	15.4	0.0	41.2	100.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0
NO	86.8	87.8	85.0	85.1	84.8	91.3	85.3	84.8	84.6	100.0	58.8	0.0	100.0	100.0	100.0	100.0	0.0	0.0	100.0	100.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
<b>Total</b>	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
<b>YES</b>	13.2	26.3	21.2	11.2	19.8	8.2	5.5	17.9	10.3	18.5	6.6	10.9	15.3
<b>NO</b>	86.8	73.7	78.8	88.8	80.2	91.8	94.5	82.1	89.7	81.5	93.4	89.1	84.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
<b>Total</b>	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
<b>YES</b>	13.2	26.4	12.7	15.6	5.9	19.9	12.8	12.4	6.2	29.2	12.5	18.4	5.5	17.0	12.9	9.3
<b>NO</b>	86.8	73.6	87.3	84.4	94.1	80.1	87.2	87.6	93.8	70.8	87.5	81.6	94.5	83.0	87.1	90.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

5. ARE YOU FROM A LATINO OR HISPANIC BACKGROUND?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
YES	13.2	12.8	13.9	14.3	7.6	18.9	12.2	18.5	14.1	11.2	18.5	16.9	18.9	16.8	17.6	11.7	11.0	15.3	12.8
NO	86.8	87.2	86.1	85.7	92.4	81.1	87.8	81.5	85.9	88.8	81.5	83.1	81.1	83.2	82.4	88.3	89.0	84.7	87.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	264	12	37	65	47	48	33	8	14	161	123	38	80	63	70	29	103	35
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	52.0	60.6	51.5	43.3	60.8	47.7	61.6	73.0	36.7	49.1	46.6	57.4	41.8	40.8	53.3	57.2	56.4	58.0
Puerto Rican	16.4	24.8	18.1	17.8	14.9	13.9	13.9	0.0	26.0	15.4	20.2	0.0	20.4	24.8	9.9	8.7	17.8	0.0
Cuban	7.5	0.0	9.9	9.9	6.2	10.4	3.3	0.0	5.6	11.2	9.4	16.8	14.5	15.2	10.3	4.5	1.8	5.7
Dominican	2.8	0.0	2.3	0.0	1.4	9.5	4.4	0.0	0.0	2.8	1.6	6.6	2.5	1.8	3.6	3.0	2.9	3.8
Peruvian	2.8	0.0	0.0	6.2	0.0	5.0	3.0	0.0	0.0	3.2	3.3	3.0	2.7	1.6	3.2	6.7	2.2	2.9
Guatemalan	2.5	0.0	7.2	1.3	2.6	0.0	2.4	0.0	6.8	2.2	2.9	0.0	2.0	2.6	0.0	6.7	2.9	2.8
Salvadoran	1.8	0.0	0.0	1.7	1.3	2.1	2.6	14.5	0.0	1.1	0.9	1.6	0.0	0.0	2.4	0.0	2.9	3.2
Venezuelan	1.3	0.0	0.0	2.5	0.0	3.8	0.0	0.0	0.0	1.0	1.3	0.0	0.0	0.0	0.0	5.7	1.8	4.7
Ecuadorian	1.1	0.0	0.0	2.9	0.0	2.4	0.0	0.0	0.0	1.8	1.5	3.0	0.9	1.1	3.2	0.0	0.0	3.3
Honduran	0.5	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.8	0.0	3.3	0.0	0.0	1.8	0.0	0.0	0.0
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	1.1	0.0	0.0	3.4	0.0	0.0	2.5	0.0	0.0	1.4	1.8	0.0	0.0	0.0	0.0	7.6	0.8	3.2
Other South American	1.8	0.0	2.5	3.5	0.0	0.0	4.8	0.0	0.0	2.0	2.6	0.0	4.0	1.5	3.3	0.0	1.6	0.0
Spaniard	5.3	6.1	8.5	4.9	7.9	1.3	0.0	0.0	18.3	6.3	5.7	8.4	7.9	6.3	9.0	0.0	3.7	5.4
Other	3.0	8.5	0.0	2.7	2.1	4.1	1.5	12.5	6.5	1.7	2.2	0.0	3.4	4.4	0.0	0.0	5.2	7.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	264	29	27	114	93	206	155	51	58	30	28
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	52.0	16.2	74.3	40.5	70.4	49.2	50.8	44.4	61.7	70.2	52.8
Puerto Rican	16.4	54.3	14.9	19.7	1.0	18.0	18.2	17.4	10.7	6.3	15.4
Cuban	7.5	4.1	2.6	14.3	1.8	8.3	9.2	5.6	4.8	0.0	10.0
Dominican	2.8	11.0	2.4	2.2	1.2	2.0	1.4	3.8	5.8	11.4	0.0
Peruvian	2.8	7.4	0.0	2.1	3.1	3.1	2.0	6.5	1.7	0.0	3.5
Guatemalan	2.5	0.0	0.0	3.4	2.8	3.2	3.4	2.4	0.0	0.0	0.0
Salvadoran	1.8	0.0	0.0	1.0	3.8	1.7	1.0	3.9	1.9	0.0	3.9
Venezuelan	1.3	0.0	0.0	2.2	1.0	1.2	1.1	1.7	1.6	3.1	0.0
Ecuadorian	1.1	0.0	0.0	1.6	1.2	0.9	0.5	2.2	1.9	3.8	0.0
Honduran	0.5	0.0	0.0	1.1	0.0	0.6	0.8	0.0	0.0	0.0	0.0
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	1.1	0.0	0.0	2.6	0.0	1.1	1.4	0.0	1.4	0.0	2.9
Other South American	1.8	0.0	5.8	1.6	1.5	2.3	2.5	1.8	0.0	0.0	0.0
Spaniard	5.3	3.5	0.0	3.5	9.7	6.5	6.0	8.2	1.1	2.1	0.0
Other	3.0	3.5	0.0	4.1	2.5	1.9	1.8	2.0	7.2	3.2	11.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		UNITED STATES	RIGHT	WRONG	REPUBLICAN	DEMOCRATIC	UNDE- CIED	ERS/ CIED	ROVE	DISAP- PROVE	APP- ROVE	Pol. /Pers.	Only Pol.	DISAP- PROVE	APPR. TRUMP	APPR. TRUMP
		DIREC- TION	TRACK	LICAN	CRATIC	CIED	CIED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	TRUMP
													BOTH	2-WAY	3-WAY	2-WAY
Total	264	87	177	89	132	44	86	94	169	116	71	45	148	16	29	26
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	52.0	44.9	55.4	44.3	54.9	58.7	52.6	45.0	56.1	48.2	41.8	58.4	55.2	43.8	50.2	60.3
Puerto Rican	16.4	17.2	16.0	21.5	14.5	11.7	9.9	16.6	16.3	13.9	16.5	9.8	18.4	18.9	12.1	10.6
Cuban	7.5	11.8	5.5	13.1	4.8	4.6	9.6	11.5	5.4	11.8	14.1	8.2	4.3	0.0	7.0	10.9
Dominican	2.8	3.0	2.8	2.2	2.9	3.8	2.9	2.8	2.9	2.8	2.5	3.4	2.9	9.6	5.1	2.6
Peruvian	2.8	2.4	3.0	2.4	4.0	0.0	2.6	1.1	3.8	1.7	1.4	2.2	3.7	0.0	3.4	3.8
Guatemalan	2.5	3.0	2.2	1.8	3.0	2.2	1.1	2.7	2.3	2.2	3.6	0.0	2.7	0.0	0.0	0.0
Salvadoran	1.8	1.3	2.0	0.0	2.0	4.5	3.0	1.2	1.6	1.0	1.6	0.0	1.8	7.0	3.8	0.0
Venezuelan	1.3	1.1	1.4	0.0	2.6	0.0	0.0	0.0	2.0	1.4	0.0	3.7	1.2	0.0	5.6	6.3
Ecuadorian	1.1	0.8	1.3	0.8	0.0	5.2	2.6	2.0	0.7	1.6	1.0	2.6	0.8	0.0	0.0	0.0
Honduran	0.5	0.0	0.7	0.0	1.0	0.0	1.5	0.0	0.8	0.0	0.0	0.0	0.9	0.0	0.0	0.0
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	1.1	1.3	1.1	0.0	2.3	0.0	0.0	1.2	1.1	1.0	1.6	0.0	1.3	7.1	3.8	0.0
Other South American	1.8	3.7	0.9	3.6	1.2	0.0	2.6	3.4	0.9	2.8	3.2	2.0	1.1	0.0	0.0	0.0
Spaniard	5.3	6.2	4.9	7.2	4.5	3.9	8.8	7.7	4.0	7.1	8.6	4.8	3.9	7.6	4.1	3.6
Other	3.0	3.4	2.9	3.1	2.2	5.5	2.8	4.9	2.0	4.5	4.2	4.9	2.0	5.9	4.9	1.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	REPUB- LICAN	DEMOCRAT	INDEP- ENDENT	REPUB- LICAN	DEMOCRAT	INDEP- ENDENT	REPUB- LICAN	DEMOCRAT	INDEP- ENDENT	REPUB- LICAN	DEMOCRAT	INDEP- ENDENT	
Total	264	99	134	70	110	84	32	40	31	38	70	53			
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Mexican	52.0	51.3	50.3	47.6	54.3	52.5	56.6	46.5	48.5	40.1	58.7	54.9			
Puerto Rican	16.4	14.6	20.1	22.8	16.1	11.4	15.4	16.3	12.7	28.8	16.1	10.6			
Cuban	7.5	11.6	4.7	11.3	4.6	8.3	16.5	6.4	10.8	6.9	3.6	6.9			
Dominican	2.8	1.8	2.4	1.6	2.7	4.0	0.0	1.7	0.0	2.9	3.3	6.4			
Peruvian	2.8	2.1	3.2	3.0	4.8	0.0	0.0	2.5	0.0	5.6	6.1	0.0			
Guatemalan	2.5	2.6	3.0	3.7	2.5	1.5	0.0	2.1	4.0	6.7	2.7	0.0			
Salvadoran	1.8	0.0	1.6	0.0	1.9	3.1	0.0	2.8	0.0	0.0	1.4	4.8			
Venezuelan	1.3	0.0	2.6	0.0	2.3	1.0	0.0	2.3	0.0	0.0	2.3	1.6			
Ecuadorian	1.1	1.9	0.8	1.0	0.0	2.7	2.2	0.0	3.7	0.0	0.0	2.1			
Honduran	0.5	0.0	0.9	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	2.4			
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Other Central American	1.1	0.0	2.3	0.0	2.7	0.0	0.0	7.6	0.0	0.0	0.0	0.0			
Other South American	1.8	3.2	1.2	1.3	1.5	2.7	0.0	0.0	7.4	2.4	2.3	0.0			
Spaniard	5.3	7.1	4.8	3.8	3.9	8.4	3.0	6.6	11.1	4.5	2.3	6.9			
Other	3.0	3.7	2.2	3.9	2.7	2.8	6.2	5.2	1.6	2.0	1.2	3.5			

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	264	82	39	43	110	41	30	72	13	15	42	56	41	13	13	55	16
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	52.0	55.8	47.2	63.8	53.4	43.4	48.0	45.3	44.3	47.7	48.6	55.7	51.9	55.6	68.3	56.0	28.6
Puerto Rican	16.4	11.0	14.2	8.2	19.2	14.9	22.4	18.1	18.1	34.8	20.0	10.4	23.6	17.6	6.7	11.8	13.6
Cuban	7.5	5.1	10.6	0.0	10.6	5.1	6.4	5.6	23.3	11.1	7.5	2.0	9.7	0.0	0.0	11.1	5.5
Dominican	2.8	3.5	5.0	2.0	3.3	2.4	0.0	1.4	8.4	0.0	0.0	1.5	5.2	0.0	6.7	2.8	6.2
Peruvian	2.8	2.9	3.1	2.6	1.7	7.6	0.0	4.4	0.0	0.0	5.1	4.2	4.7	7.5	0.0	0.0	0.0
Guatemalan	2.5	4.8	2.1	7.4	0.0	2.4	5.2	3.6	0.0	0.0	6.1	4.9	0.0	0.0	9.6	0.0	0.0
Salvadoran	1.8	1.4	2.8	0.0	1.3	0.0	6.8	2.9	0.0	0.0	0.0	2.0	0.0	7.3	0.0	2.7	6.7
Venezuelan	1.3	2.0	0.0	3.8	1.6	0.0	0.0	0.0	0.0	0.0	0.0	2.9	2.3	0.0	0.0	1.6	0.0
Ecuadorian	1.1	1.4	2.9	0.0	1.0	1.7	0.0	1.0	0.0	0.0	1.7	0.0	0.0	0.0	8.8	2.1	0.0
Honduran	0.5	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	1.1	3.7	2.9	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0
Other South American	1.8	0.0	0.0	0.0	0.8	7.2	3.0	5.4	0.0	0.0	2.2	0.0	0.0	12.0	0.0	1.7	8.3
Spaniard	5.3	4.0	6.7	1.5	4.9	13.1	0.0	7.5	0.0	6.4	4.1	5.8	2.5	0.0	0.0	6.2	22.4
Other	3.0	4.5	2.6	6.3	0.9	2.3	8.1	4.7	5.8	0.0	4.7	5.3	0.0	0.0	0.0	1.7	8.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF						RELIGION				
																	COMBO
CRAT	SPLTTR	REPUB-LICAN	VOTER	UPPER	thy	Middle	LOWER	Class	Middle	Class	Class	Class	Class	STREAM	GEL-	OLIC	RELI-
						MIDDLE		Class	MIDDLE		Class		Class	PROT.	ICAL		GIUS
Total	264	131	51	82	150	41	11	31	202	127	75	21	37	25	117	65	
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Mexican	52.0	53.3	52.8	49.2	51.8	53.9	32.3	61.3	52.8	48.6	59.9	39.7	44.7	40.2	53.6	56.8	
Puerto Rican	16.4	16.3	18.0	15.4	17.2	6.8	16.3	3.6	17.5	18.6	15.7	24.1	16.3	27.4	13.2	18.1	
Cuban	7.5	5.7	6.7	11.0	8.1	7.7	6.9	8.0	7.5	8.1	6.5	7.7	9.1	3.3	7.1	8.5	
Dominican	2.8	3.3	6.2	0.0	3.3	7.2	17.8	3.6	2.2	1.9	2.8	0.0	2.7	8.6	0.9	5.0	
Peruvian	2.8	4.0	0.0	2.6	2.0	5.5	0.0	7.4	2.5	2.5	2.6	0.0	0.0	0.0	4.4	1.9	
Guatemalan	2.5	3.0	0.0	3.1	1.5	0.0	0.0	0.0	3.2	4.5	1.1	0.0	2.2	6.5	3.5	0.0	
Salvadoran	1.8	2.0	1.7	1.4	1.0	2.7	0.0	3.6	1.3	1.2	1.5	4.7	0.0	4.5	2.1	1.7	
Venezuelan	1.3	1.4	3.2	0.0	2.3	0.0	0.0	0.0	1.7	2.7	0.0	0.0	0.0	0.0	2.9	0.0	
Ecuadorian	1.1	0.9	2.2	0.9	2.0	0.0	0.0	0.0	1.5	1.8	0.9	0.0	3.1	0.0	1.6	0.0	
Honduran	0.5	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	1.7	0.0	0.0	0.0	0.0	0.0	
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other Central American	1.1	2.3	0.0	0.0	0.7	2.7	10.6	0.0	0.5	0.8	0.0	4.0	3.0	0.0	1.6	0.0	
Other South American	1.8	1.2	0.0	3.9	2.6	0.0	0.0	0.0	1.9	1.8	2.1	4.4	10.5	0.0	0.0	0.0	
Spaniard	5.3	2.5	9.1	7.5	6.0	6.5	6.8	6.4	5.3	5.4	5.1	3.1	4.2	5.5	5.0	6.6	
Other	3.0	3.0	0.0	5.1	1.5	6.9	9.3	6.1	1.3	2.1	0.0	12.2	4.1	4.0	4.0	1.4	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 7

	TOTAL	EDUCATION LEVEL					MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.			COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	264	160	104	67	37	52	51	108	53	-	264	264	-	-	-	-	102	162	-	-
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	-	-	-	-	100.0	100.0	-	-
Mexican	52.0	54.5	48.0	44.8	53.6	39.2	61.5	61.8	35.2	-	52.0	52.0	-	-	-	-	50.3	53.0	-	-
Puerto Rican	16.4	18.4	13.2	17.2	6.0	16.5	13.4	19.3	13.1	-	16.4	16.4	-	-	-	-	14.9	17.3	-	-
Cuban	7.5	8.0	6.8	3.7	12.2	16.7	4.9	3.9	8.6	-	7.5	7.5	-	-	-	-	10.9	5.4	-	-
Dominican	2.8	0.5	6.4	6.1	6.9	0.0	1.3	0.8	11.2	-	2.8	2.8	-	-	-	-	0.7	4.2	-	-
Peruvian	2.8	2.7	3.0	2.9	3.1	1.9	0.0	3.1	5.8	-	2.8	2.8	-	-	-	-	1.0	4.0	-	-
Guatemalan	2.5	1.0	4.7	4.9	4.3	1.6	2.4	0.7	6.8	-	2.5	2.5	-	-	-	-	2.0	2.8	-	-
Salvadoran	1.8	2.2	1.1	1.7	0.0	2.2	0.0	2.3	2.1	-	1.8	1.8	-	-	-	-	1.1	2.2	-	-
Venezuelan	1.3	1.0	1.7	2.7	0.0	0.0	1.8	1.5	1.6	-	1.3	1.3	-	-	-	-	0.9	1.6	-	-
Ecuadorian	1.1	1.4	0.7	1.1	0.0	2.2	1.4	1.0	0.0	-	1.1	1.1	-	-	-	-	1.8	0.7	-	-
Honduran	0.5	0.8	0.0	0.0	0.0	0.0	0.0	1.2	0.0	-	0.5	0.5	-	-	-	-	0.0	0.8	-	-
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0	-	-	-	-	0.0	0.0	-	-
Other Central American	1.1	0.5	2.1	1.6	3.0	1.6	4.3	0.0	0.0	-	1.1	1.1	-	-	-	-	3.0	0.0	-	-
Other South American	1.8	0.6	3.7	5.8	0.0	1.8	2.7	0.0	4.7	-	1.8	1.8	-	-	-	-	2.2	1.6	-	-
Spaniard	5.3	4.9	5.9	5.9	5.9	11.2	2.4	1.9	9.3	-	5.3	5.3	-	-	-	-	6.8	4.4	-	-
Other	3.0	3.3	2.7	1.5	4.9	5.0	3.9	2.4	1.6	-	3.0	3.0	-	-	-	-	4.5	2.2	-	-

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	264	43	57	38	67	31	29	137	127	205	59	102	162
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	52.0	47.9	51.1	63.5	53.6	41.5	51.9	53.5	50.3	53.5	46.5	50.3	53.0
Puerto Rican	16.4	21.1	9.5	11.2	18.8	24.5	15.6	13.6	19.4	15.3	20.2	14.9	17.3
Cuban	7.5	8.3	9.9	9.9	5.4	0.0	11.8	9.4	5.5	8.1	5.7	10.9	5.4
Dominican	2.8	4.4	4.6	3.9	2.3	0.0	0.0	4.3	1.2	3.7	0.0	0.7	4.2
Peruvian	2.8	4.9	5.7	0.0	0.0	3.2	4.0	3.9	1.7	2.6	3.6	1.0	4.0
Guatemalan	2.5	0.0	1.4	0.0	5.5	3.5	3.4	0.6	4.5	2.2	3.5	2.0	2.8
Salvadoran	1.8	2.6	3.7	1.6	0.0	2.9	0.0	2.8	0.7	1.9	1.5	1.1	2.2
Venezuelan	1.3	0.0	1.6	0.0	3.7	0.0	0.0	0.7	2.0	1.7	0.0	0.9	1.6
Ecuadorian	1.1	2.7	0.0	1.9	0.0	3.7	0.0	1.3	0.9	0.9	1.9	1.8	0.7
Honduran	0.5	0.0	0.0	3.4	0.0	0.0	0.0	0.9	0.0	0.6	0.0	0.0	0.8
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	1.1	0.0	1.5	3.0	0.0	3.5	0.0	1.4	0.8	1.0	1.8	3.0	0.0
Other South American	1.8	3.8	4.0	0.0	1.4	0.0	0.0	2.8	0.7	2.3	0.0	2.2	1.6
Spaniard	5.3	0.0	2.3	1.9	5.7	14.2	13.4	1.5	9.5	2.9	13.8	6.8	4.4
Other	3.0	4.4	4.7	0.0	3.7	3.2	0.0	3.3	2.7	3.4	1.7	4.5	2.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	264	75	61	87	39	17	31	33	22	58	30	54	18	92	131	41
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	52.0	47.5	62.3	51.6	47.2	41.6	58.9	54.6	38.0	49.2	65.8	49.8	58.4	52.6	46.1	69.3
Puerto Rican	16.4	16.0	8.3	17.3	24.0	11.2	8.6	10.7	33.4	17.4	8.0	21.4	12.7	13.4	19.7	12.4
Cuban	7.5	8.2	11.1	4.1	8.6	4.9	16.1	8.5	11.5	9.1	6.0	1.5	5.0	6.6	8.7	5.7
Dominican	2.8	4.5	4.2	1.8	0.0	4.0	0.0	0.0	0.0	4.7	8.5	2.8	0.0	5.5	1.9	0.0
Peruvian	2.8	7.1	0.0	1.1	2.9	5.9	0.0	0.0	0.0	7.4	0.0	1.8	6.3	3.3	2.5	2.4
Guatemalan	2.5	1.1	0.0	4.2	5.2	0.0	0.0	6.3	0.0	1.4	0.0	2.9	11.5	1.8	2.5	3.9
Salvadoran	1.8	3.0	2.6	1.0	0.0	6.6	0.0	0.0	0.0	1.9	5.2	1.6	0.0	2.8	1.6	0.0
Venezuelan	1.3	1.2	0.0	2.9	0.0	5.5	0.0	0.0	0.0	0.0	0.0	4.6	0.0	1.0	2.0	0.0
Ecuadorian	1.1	1.5	1.2	1.3	0.0	6.8	2.3	0.0	0.0	0.0	0.0	2.1	0.0	2.0	0.9	0.0
Honduran	0.5	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	1.0	0.0
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	1.1	0.0	3.2	1.2	0.0	0.0	6.3	3.2	0.0	0.0	0.0	0.0	0.0	1.2	1.4	0.0
Other South American	1.8	5.2	0.0	1.1	0.0	13.5	0.0	0.0	0.0	2.8	0.0	1.7	0.0	1.0	1.9	3.3
Spaniard	5.3	0.0	3.3	8.3	12.1	0.0	4.2	6.1	17.1	0.0	2.4	9.7	6.0	2.2	8.2	2.9
Other	3.0	4.7	1.8	4.0	0.0	0.0	3.5	10.5	0.0	6.1	0.0	0.0	0.0	6.6	1.5	0.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

6. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	264	238	116	39	42	64	14	26	150	102	107	8	70	53	12	3	157	49	215
HISPANIC	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mexican	52.0	51.3	54.5	35.7	52.0	51.6	65.9	58.2	49.5	52.4	49.6	73.8	48.4	56.6	15.8	30.9	53.6	51.3	52.1
Puerto Rican	16.4	16.4	8.4	21.5	23.9	24.9	12.0	15.7	12.0	24.4	24.2	13.8	19.7	29.0	38.8	41.7	11.0	12.5	17.3
Cuban	7.5	8.0	6.9	12.8	11.3	9.4	8.6	3.1	7.9	9.4	6.1	0.0	8.1	5.0	9.1	0.0	8.5	12.7	6.4
Dominican	2.8	2.9	3.1	4.8	0.0	2.3	6.5	2.6	3.0	2.3	4.8	0.0	4.9	1.6	0.0	27.4	1.5	3.5	2.7
Peruvian	2.8	3.1	2.7	8.7	2.7	0.0	7.1	0.0	4.3	2.1	1.8	12.4	1.4	0.0	0.0	0.0	3.5	0.0	3.5
Guatemalan	2.5	2.4	4.1	2.5	2.3	0.0	0.0	3.1	3.8	1.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	3.0
Salvadoran	1.8	2.0	3.1	0.0	0.0	1.8	0.0	0.0	2.4	1.1	0.6	0.0	0.0	1.1	0.0	0.0	2.6	2.0	1.7
Venezuelan	1.3	1.4	1.4	4.7	0.0	0.0	0.0	0.0	2.3	0.0	1.5	0.0	0.0	0.0	14.1	0.0	1.1	0.0	1.6
Ecuadorian	1.1	1.3	2.0	1.8	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	1.4
Honduran	0.5	0.5	1.1	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.6
Nicaraguan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Central American	1.1	0.9	1.9	0.0	0.0	0.0	0.0	3.2	1.5	0.0	1.0	0.0	1.6	0.0	0.0	0.0	1.2	2.3	0.9
Other South American	1.8	1.6	2.0	0.0	0.0	2.5	0.0	3.5	1.5	1.6	2.4	0.0	3.6	0.0	13.7	0.0	1.5	3.3	1.5
Spaniard	5.3	5.9	7.0	0.0	7.7	7.5	0.0	0.0	5.4	5.8	5.4	0.0	8.3	6.6	0.0	0.0	5.2	4.9	5.4
Other	3.0	2.2	2.0	7.6	0.0	0.0	0.0	10.6	3.5	0.0	2.6	0.0	3.9	0.0	8.6	0.0	3.4	7.5	2.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
WHITE	68.0	87.5	75.8	68.2	63.6	59.0	56.7	63.2	53.2	72.0	75.4	56.5	80.6	82.0	60.8	59.9	59.7	57.5
HISPANIC	13.2	4.9	10.1	15.9	12.6	15.1	20.3	10.3	25.2	12.0	11.1	15.7	9.5	8.7	17.3	13.0	15.8	14.4
AFRICAN AMERICAN	13.0	3.9	8.0	11.2	16.7	20.8	14.6	22.0	12.4	10.6	8.7	19.3	5.1	4.8	14.7	22.0	17.9	21.5
ASIAN	4.0	1.8	5.2	3.2	5.1	4.6	4.7	1.5	2.6	3.8	3.3	6.0	3.4	3.0	5.7	2.9	4.5	5.1
OTHER	1.8	1.9	0.9	1.5	2.1	0.6	3.8	2.9	6.6	1.6	1.4	2.5	1.5	1.5	1.5	2.2	2.2	1.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
WHITE	68.0	74.3	81.8	61.8	59.5	70.9	72.1	67.1	54.7	54.4	55.1
HISPANIC	13.2	8.3	6.1	14.9	21.6	12.6	12.3	13.5	16.1	13.5	20.3
AFRICAN AMERICAN	13.0	14.6	8.6	18.1	7.3	11.0	10.0	14.2	22.2	25.7	16.4
ASIAN	4.0	2.4	1.6	2.9	9.7	3.8	3.7	3.8	5.1	6.4	3.0
OTHER	1.8	0.5	2.0	2.3	1.9	1.8	1.9	1.4	2.0	0.0	5.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	FOR CONGRESS	DEMO-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
WHITE	68.0	76.4	62.0	79.8	59.3	56.0	58.4	77.7	59.3	75.4	79.0	66.0	59.5	55.4	53.8	55.6
HISPANIC	13.2	10.5	15.2	10.0	14.8	19.6	18.7	9.9	16.1	10.8	9.1	15.0	16.0	12.2	14.6	18.9
AFRICAN AMERICAN	13.0	7.9	16.6	5.2	20.0	15.7	14.8	7.2	18.3	8.5	6.7	13.3	18.2	23.8	24.3	19.5
ASIAN	4.0	3.5	4.4	3.5	4.4	4.4	5.4	3.7	4.3	3.8	3.4	4.8	4.2	5.7	5.4	5.1
OTHER	1.8	1.8	1.8	1.4	1.6	4.3	2.7	1.6	2.0	1.5	1.7	0.9	2.2	2.9	1.8	0.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	OTHER	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254			
WHITE	68.0	79.0	58.9	80.5	57.7	65.3	80.1	59.7	69.1	80.8	56.3	61.6			
HISPANIC	13.2	10.7	14.8	9.5	14.5	16.6	8.6	12.5	12.1	10.5	15.9	21.0			
AFRICAN AMERICAN	13.0	5.4	19.6	5.0	22.0	11.1	6.3	23.0	10.7	3.8	21.2	11.4			
ASIAN	4.0	3.5	4.8	3.5	4.2	4.4	4.1	4.1	5.7	2.9	4.3	3.2			
OTHER	1.8	1.5	1.8	1.5	1.6	2.6	0.9	0.7	2.4	2.1	2.2	2.7			



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
WHITE	68.0	62.7	56.1	67.5	62.2	77.2	80.0	78.4	65.0	77.7	82.9	63.7	51.1	44.7	56.2	64.3	74.9
HISPANIC	13.2	14.4	16.5	12.9	15.0	10.5	10.1	10.3	23.3	9.6	8.0	13.1	15.0	22.7	14.9	17.8	14.4
AFRICAN AMERICAN	13.0	16.9	22.9	12.6	16.5	7.3	4.7	6.1	9.4	8.9	3.4	17.9	26.8	29.3	16.9	11.1	6.7
ASIAN	4.0	3.8	1.2	5.6	4.6	3.7	3.4	3.6	2.2	2.2	4.0	3.6	5.3	3.3	5.7	5.1	1.7
OTHER	1.8	2.2	3.3	1.4	1.7	1.4	1.9	1.6	0.0	1.6	1.6	1.7	1.8	0.0	6.3	1.7	2.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
WHITE	68.0	57.9	62.1	80.9	67.5	65.6	60.5	66.5	67.6	67.5	67.7	73.8	73.5	63.3	69.3	65.1
HISPANIC	13.2	14.7	18.6	9.8	14.4	14.1	23.0	12.4	13.6	13.8	13.3	9.4	6.5	14.1	21.1	12.3
AFRICAN AMERICAN	13.0	21.7	10.9	4.4	11.1	10.8	16.5	9.7	13.5	13.1	14.1	12.8	15.3	19.2	6.5	14.3
ASIAN	4.0	4.3	5.4	3.2	5.5	9.1	0.0	10.8	3.4	3.9	2.6	1.1	3.2	3.3	2.5	4.9
OTHER	1.8	1.4	3.1	1.8	1.4	0.5	0.0	0.6	1.9	1.7	2.3	3.0	1.7	0.0	0.6	3.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
WHITE	68.0	36.3	55.6	69.9	59.9	77.9	81.3	57.8	74.4	58.4	79.9	70.2	66.0
HISPANIC	13.2	26.3	21.2	11.2	19.8	8.2	5.5	17.9	10.3	18.5	6.6	10.9	15.3
AFRICAN AMERICAN	13.0	30.6	19.5	13.5	13.3	8.5	6.8	19.2	9.1	17.4	7.5	13.2	12.9
ASIAN	4.0	4.5	3.7	3.7	4.9	3.6	3.9	3.9	4.1	4.2	3.8	4.5	3.5
OTHER	1.8	2.3	0.0	1.7	2.0	1.8	2.5	1.2	2.2	1.5	2.2	1.2	2.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
WHITE	68.0	40.0	68.4	66.4	80.9	36.3	67.1	70.8	80.1	41.6	69.6	62.4	81.8	54.3	69.9	80.4
HISPANIC	13.2	26.4	12.7	15.6	5.9	19.9	12.8	12.4	6.2	29.2	12.5	18.4	5.5	17.0	12.9	9.3
AFRICAN AMERICAN	13.0	27.9	14.2	11.7	7.0	36.1	16.9	10.4	7.1	24.4	11.5	12.9	6.9	21.5	10.9	7.3
ASIAN	4.0	4.4	3.6	4.5	3.7	7.6	2.0	5.5	4.7	3.0	5.1	3.6	2.7	4.8	4.8	1.2
OTHER	1.8	1.3	1.2	1.8	2.5	0.0	1.1	0.8	2.0	1.9	1.2	2.7	3.0	2.4	1.5	1.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

7. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
WHITE	68.0	68.8	64.8	64.0	80.4	59.5	73.6	56.9	64.5	73.5	59.9	47.4	60.4	61.1	52.3	67.4	71.3	68.3	67.9
HISPANIC	13.2	12.8	13.9	14.3	7.6	18.9	12.2	18.5	14.1	11.2	18.5	16.9	18.9	16.8	17.6	11.7	11.0	15.3	12.8
AFRICAN AMERICAN	13.0	12.5	12.8	16.6	7.2	19.8	10.4	19.0	13.8	11.3	18.3	31.3	18.4	19.0	30.1	16.2	10.8	11.5	13.3
ASIAN	4.0	4.2	6.9	1.9	2.4	1.2	2.5	1.2	5.8	2.2	1.8	2.4	1.4	1.7	0.0	4.7	4.9	2.3	4.3
OTHER	1.8	1.6	1.6	3.2	2.3	0.6	1.3	4.4	1.8	1.8	1.5	2.0	0.9	1.4	0.0	0.0	1.9	2.6	1.7

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	80	4	19	13	19	14	8	1	1	51	36	15	28	22	23	6	29	12
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	33.5	0.0	28.1	21.5	28.7	51.6	74.2	0.0	0.0	22.6	22.4	22.8	22.6	29.5	10.2	43.7	52.6	25.1
Japanese	21.1	100.0	7.9	16.2	12.0	22.8	25.8	0.0	100.0	22.6	21.7	24.9	24.6	13.9	37.1	0.0	18.5	30.6
Filipino	12.1	0.0	15.3	24.9	11.3	9.6	0.0	0.0	0.0	16.3	16.9	14.7	17.4	19.2	12.6	19.6	4.8	7.2
Vietnamese	11.7	0.0	17.7	17.3	7.7	7.9	0.0	100.0	0.0	13.9	15.5	10.0	8.1	10.6	10.7	36.7	7.8	9.1
Indian	7.3	0.0	19.1	0.0	11.5	0.0	0.0	0.0	0.0	9.8	10.0	9.1	14.8	15.4	7.2	0.0	2.9	6.5
Korean	5.7	0.0	0.0	11.2	16.4	0.0	0.0	0.0	0.0	6.1	4.0	11.2	5.2	6.7	7.1	0.0	5.1	12.1
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	7.2	0.0	11.9	0.0	12.4	8.1	0.0	0.0	0.0	6.6	6.3	7.3	7.4	4.6	10.2	0.0	8.5	0.0
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	1.5	0.0	0.0	9.0	0.0	0.0	0.0	0.0	0.0	2.3	3.2	0.0	0.0	0.0	5.1	0.0	0.0	9.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	80	8	7	22	42	62	47	14	18	14	4
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	33.5	37.5	52.5	26.1	33.3	34.6	39.3	19.2	29.7	8.8	100.0
Japanese	21.1	11.6	15.4	14.0	27.8	23.9	22.0	30.2	11.5	14.9	0.0
Filipino	12.1	31.6	17.6	11.9	7.4	11.6	13.7	5.1	13.7	17.7	0.0
Vietnamese	11.7	0.0	14.5	12.7	13.0	10.9	11.5	9.1	14.1	18.3	0.0
Indian	7.3	0.0	0.0	14.3	6.2	5.9	7.7	0.0	11.9	15.4	0.0
Korean	5.7	19.3	0.0	6.6	3.5	7.4	3.1	21.5	0.0	0.0	0.0
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	7.2	0.0	0.0	14.5	6.1	5.6	2.7	15.0	12.8	16.6	0.0
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	1.5	0.0	0.0	0.0	2.8	0.0	0.0	0.0	6.3	8.2	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	ERS/								TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	80	29	51	31	39	10	25	35	45	41	27	14	39	7	11	7
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	33.5	37.6	31.1	24.2	43.4	23.8	12.9	24.1	40.7	26.0	28.5	21.3	41.3	12.1	28.3	30.9
Japanese	21.1	10.9	26.9	28.4	18.0	10.0	34.1	14.6	26.1	24.5	19.4	33.8	17.6	0.0	22.9	69.1
Filipino	12.1	15.0	10.5	15.6	6.8	22.0	11.6	16.5	8.7	14.1	14.3	13.6	10.0	10.0	6.8	0.0
Vietnamese	11.7	11.8	11.6	7.3	15.3	11.4	14.3	9.7	13.2	8.3	12.8	0.0	15.2	15.2	10.3	0.0
Indian	7.3	14.5	3.2	13.3	2.2	8.1	6.6	14.2	1.9	12.1	15.7	5.5	2.2	10.9	7.3	0.0
Korean	5.7	10.2	3.2	4.6	8.0	0.0	6.5	8.4	3.6	7.2	5.5	10.3	4.2	20.2	13.6	0.0
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	7.2	0.0	11.3	6.6	6.3	12.9	9.4	9.2	5.7	5.1	3.8	7.4	9.5	15.9	0.0	0.0
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	1.5	0.0	2.3	0.0	0.0	11.8	4.6	3.3	0.0	2.8	0.0	8.0	0.0	15.8	10.7	0.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 4

	2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	80	32	43	26	32	23	15	13	14	11	19	8
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	33.5	23.5	39.0	33.9	38.7	25.5	27.8	69.5	31.5	42.5	17.6	15.0
Japanese	21.1	26.9	16.7	22.5	9.3	36.1	26.5	0.0	33.2	16.9	15.7	41.2
Filipino	12.1	15.6	10.7	10.6	6.6	21.5	8.2	0.0	17.6	14.1	11.2	28.3
Vietnamese	11.7	10.1	14.0	8.9	19.0	4.4	15.2	10.1	6.9	0.0	25.2	0.0
Indian	7.3	13.0	3.8	10.3	5.1	6.9	8.6	0.0	10.8	12.7	8.7	0.0
Korean	5.7	4.5	7.2	5.7	9.8	0.0	0.0	11.4	0.0	13.8	8.7	0.0
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	7.2	6.4	8.6	8.1	7.7	5.6	13.8	9.0	0.0	0.0	6.8	15.4
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	1.5	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	6.2	0.0

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	80	22	3	19	33	15	10	25	1	3	21	15	14	2	5	16	2
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	33.5	15.9	44.7	11.4	43.1	30.2	43.7	35.7	0.0	30.2	36.5	22.3	53.1	62.7	0.0	36.6	0.0
Japanese	21.1	31.8	0.0	36.8	15.9	18.9	18.5	18.8	100.0	33.2	16.2	19.2	0.0	0.0	54.2	26.9	64.9
Filipino	12.1	12.2	0.0	14.1	14.4	5.0	14.5	8.9	0.0	36.6	7.1	8.9	0.0	37.3	25.6	22.9	0.0
Vietnamese	11.7	10.6	0.0	12.3	14.2	9.2	9.1	9.2	0.0	0.0	10.9	8.5	33.0	0.0	20.2	0.0	0.0
Indian	7.3	3.7	0.0	4.3	5.1	22.6	0.0	13.3	0.0	0.0	12.5	5.2	5.8	0.0	0.0	5.5	35.1
Korean	5.7	14.4	55.3	7.9	0.0	0.0	14.3	5.8	0.0	0.0	6.9	20.1	0.0	0.0	0.0	0.0	0.0
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	7.2	11.4	0.0	13.2	3.8	14.1	0.0	8.3	0.0	0.0	9.9	15.9	0.0	0.0	0.0	8.1	0.0
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	1.5	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.1	0.0	0.0	0.0	0.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	80	13	67	43	24	4	38	8	29	-	80	-	-	80	-	-	-	-	-	-
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	-	-	100.0	-	-	-	-	-	-
Chinese	33.5	13.5	37.3	40.2	32.1	0.0	46.8	20.7	24.9	-	33.5	-	-	33.5	-	-	-	-	-	-
Japanese	21.1	28.3	19.7	25.9	8.9	44.5	17.8	19.6	22.2	-	21.1	-	-	21.1	-	-	-	-	-	-
Filipino	12.1	28.9	8.9	8.1	10.2	0.0	9.9	44.5	7.6	-	12.1	-	-	12.1	-	-	-	-	-	-
Vietnamese	11.7	0.0	13.9	11.2	18.6	0.0	12.1	0.0	16.2	-	11.7	-	-	11.7	-	-	-	-	-	-
Indian	7.3	0.0	8.7	5.4	14.3	0.0	7.5	0.0	10.2	-	7.3	-	-	7.3	-	-	-	-	-	-
Korean	5.7	11.5	4.6	3.4	6.7	33.1	0.0	0.0	10.6	-	5.7	-	-	5.7	-	-	-	-	-	-
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	-	-	0.0	-	-	-	-	-	-
Other Southeastern Asian	7.2	17.7	5.2	5.7	4.4	22.4	5.9	15.2	4.4	-	7.2	-	-	7.2	-	-	-	-	-	-
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	-	-	0.0	-	-	-	-	-	-
Other	1.5	0.0	1.7	0.0	4.8	0.0	0.0	0.0	4.0	-	1.5	-	-	1.5	-	-	-	-	-	-

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	80	7	10	12	17	13	20	30	50	46	34	42	38
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	33.5	72.5	41.3	23.2	16.3	44.3	28.9	41.4	28.8	32.3	35.0	41.8	24.0
Japanese	21.1	27.5	0.0	19.6	0.0	8.2	56.2	14.9	24.7	9.5	37.1	20.6	21.6
Filipino	12.1	0.0	29.0	11.2	32.1	0.0	0.0	14.5	10.7	20.9	0.0	8.9	15.8
Vietnamese	11.7	0.0	11.2	8.0	27.5	8.5	7.2	7.1	14.3	14.5	7.8	10.8	12.6
Indian	7.3	0.0	8.4	6.5	7.7	10.0	7.7	5.5	8.3	6.3	8.6	6.7	7.9
Korean	5.7	0.0	0.0	11.8	8.8	12.2	0.0	4.9	6.2	6.3	4.9	3.5	8.2
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	7.2	0.0	10.1	10.3	7.6	16.7	0.0	7.7	7.0	7.7	6.7	7.7	6.8
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	1.5	0.0	0.0	9.4	0.0	0.0	0.0	3.9	0.0	2.5	0.0	0.0	3.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	80	12	17	25	25	6	5	15	16	6	12	11	9	26	48	6
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Chinese	33.5	57.2	30.1	23.7	33.9	49.4	59.0	32.6	42.1	65.9	18.8	11.2	18.7	45.9	30.5	0.0
Japanese	21.1	16.2	14.0	0.0	49.5	30.9	0.0	0.0	41.3	0.0	19.5	0.0	64.7	9.2	30.0	0.0
Filipino	12.1	17.5	12.3	21.4	0.0	19.7	0.0	16.9	0.0	15.1	17.1	27.8	0.0	17.0	5.2	49.4
Vietnamese	11.7	9.1	5.7	22.8	5.8	0.0	20.3	24.4	0.0	19.1	0.0	20.6	16.6	11.2	13.3	0.0
Indian	7.3	0.0	9.5	10.4	6.2	0.0	0.0	8.8	9.5	0.0	13.2	12.7	0.0	8.9	7.2	0.0
Korean	5.7	0.0	8.4	12.3	0.0	0.0	0.0	10.1	0.0	0.0	11.7	15.5	0.0	0.0	6.1	29.6
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Southeastern Asian	7.2	0.0	13.2	9.3	4.6	0.0	20.7	7.3	7.1	0.0	10.2	12.2	0.0	7.9	7.7	0.0
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	1.5	0.0	6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.4	0.0	0.0	0.0	0.0	21.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	80	78	57	5	13	4	3	2	61	20	10	1	5	5	-	1	70	8	72
ASIAN	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0
Chinese	33.5	32.0	36.1	48.6	22.7	0.0	0.0	100.0	36.0	15.0	0.0	0.0	0.0	0.0	-	0.0	38.4	33.6	33.4
Japanese	21.1	21.6	16.7	38.1	56.6	0.0	0.0	0.0	18.9	37.5	19.2	0.0	39.5	0.0	-	0.0	21.4	29.8	20.2
Filipino	12.1	12.4	9.6	0.0	0.0	36.8	100.0	0.0	9.0	21.2	20.7	0.0	17.5	0.0	-	100.0	10.8	36.6	9.6
Vietnamese	11.7	11.9	16.3	0.0	0.0	0.0	0.0	0.0	15.2	0.0	24.9	100.0	0.0	49.4	-	0.0	9.7	0.0	12.9
Indian	7.3	7.4	7.5	13.3	11.8	0.0	0.0	0.0	8.1	7.8	0.0	0.0	0.0	0.0	-	0.0	8.4	0.0	8.0
Korean	5.7	5.8	5.4	0.0	0.0	37.7	0.0	0.0	5.0	7.5	14.3	0.0	0.0	28.3	-	0.0	4.4	0.0	6.3
Pakistani	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0	0.0	0.0
Other Southeastern Asian	7.2	7.4	6.3	0.0	8.9	25.6	0.0	0.0	5.9	11.0	20.9	0.0	43.0	22.3	-	0.0	5.2	0.0	8.0
Other Southern Asian	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0	0.0	0.0
Other	1.5	1.5	2.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	-	0.0	1.7	0.0	1.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
REPUBLICAN	36.7	71.4	59.6	38.4	27.5	15.3	12.9	9.8	16.5	51.2	56.3	27.8	77.6	83.4	19.9	3.3	6.9	9.7
DEMOCRATIC	37.9	8.7	15.0	37.6	44.6	57.1	59.1	65.1	62.7	22.1	21.5	24.8	5.1	4.3	20.6	82.8	70.6	45.3
INDEPENDENT/OTHER	25.4	19.9	25.4	24.0	27.9	27.6	28.0	25.1	20.7	26.7	22.2	47.4	17.3	12.3	59.5	13.9	22.6	45.0
Net Diff.	-1.2	62.7	44.6	0.8	-17.1	-41.8	-46.2	-55.4	-46.2	29.1	34.8	2.9	72.5	79.1	-0.6	-79.5	-63.7	-35.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
REPUBLICAN	36.7	32.0	37.6	41.4	31.4	39.0	40.3	34.8	26.2	26.4	25.9
DEMOCRATIC	37.9	45.6	36.0	33.7	41.2	38.1	38.6	36.2	37.2	40.5	32.0
INDEPENDENT/OTHER	25.4	22.3	26.5	24.9	27.4	22.9	21.0	29.0	36.6	33.2	42.1
Net Diff.	-1.2	-13.6	1.6	7.7	-9.8	1.0	1.7	-1.5	-11.0	-14.1	-6.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
REPUBLICAN	36.7	68.1	14.4	77.2	2.4	13.1	18.5	68.0	8.4	62.7	72.5	37.3	6.5	15.0	11.9	23.2
DEMOCRATIC	37.9	13.2	55.5	5.5	77.3	9.3	22.0	11.6	61.8	13.9	9.3	25.8	65.9	53.8	52.0	34.4
INDEPENDENT/OTHER	25.4	18.7	30.1	17.3	20.3	77.6	59.5	20.4	29.8	23.4	18.2	36.9	27.6	31.2	36.1	42.5
Net Diff.	-1.2	54.8	-41.2	71.6	-74.9	3.8	-3.5	56.4	-53.4	48.8	63.3	11.4	-59.3	-38.8	-40.1	-11.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	OTHER	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254			
REPUBLICAN	36.7	72.9	3.5	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0			
DEMOCRATIC	37.9	5.3	74.5	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0			
INDEPENDENT/OTHER	25.4	21.8	22.1	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0			
Net Diff.	-1.2	67.6	-71.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0			

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
REPUBLICAN	36.7	9.9	11.0	9.1	21.1	66.2	87.0	75.2	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0
DEMOCRATIC	37.9	75.1	78.8	72.4	37.0	11.4	4.6	8.5	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	0.0
INDEPENDENT/OTHER	25.4	15.0	10.2	18.5	41.9	22.4	8.4	16.3	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0
Net Diff.	-1.2	-65.2	-67.8	-63.3	-15.9	54.8	82.3	66.7	100.0	100.0	100.0	-100.0	-100.0	-100.0	0.0	0.0	0.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB	COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
REPUBLICAN	36.7	2.9	20.3	78.6	27.2	42.3	48.2	41.2	36.6	39.6	31.7	29.9	44.4	51.3	40.8	19.4
DEMOCRATIC	37.9	78.2	13.9	2.7	31.2	36.6	38.4	36.3	38.4	37.1	40.4	36.7	34.2	28.8	33.7	46.5
INDEPENDENT/OTHER	25.4	19.0	65.8	18.8	41.6	21.1	13.4	22.5	25.0	23.3	27.8	33.4	21.4	19.9	25.5	34.1
Net Diff.	-1.2	-75.3	6.4	75.9	-4.0	5.7	9.8	4.9	-1.7	2.5	-8.7	-6.7	10.2	22.4	7.1	-27.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
REPUBLICAN	36.7	37.1	36.1	35.2	37.6	38.1	41.2	36.2	31.0	43.5	22.4	26.5	14.2	32.0	44.8	42.2	31.0	23.6	18.8	10.1
DEMOCRATIC	37.9	36.1	41.3	40.9	42.0	32.2	36.6	39.4	45.9	32.2	50.1	41.7	64.1	39.8	28.8	35.4	39.0	43.4	59.2	68.6
INDEPENDENT/OTHER	25.4	26.8	22.6	23.9	20.3	29.6	22.2	24.4	23.0	24.4	27.5	31.9	21.6	28.2	26.5	22.4	30.0	33.0	22.0	21.3
Net Diff.	-1.2	0.9	-5.2	-5.6	-4.4	5.9	4.6	-3.2	-14.9	11.3	-27.7	-15.2	-49.9	-7.8	16.0	6.8	-8.0	-19.8	-40.4	-58.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
REPUBLICAN	36.7	24.3	28.9	32.5	38.6	43.9	40.9	29.5	41.2	32.3	42.2	39.2	34.5
DEMOCRATIC	37.9	45.3	50.5	40.8	32.7	30.7	35.9	45.1	33.4	41.3	33.7	33.8	41.5
INDEPENDENT/OTHER	25.4	30.5	20.7	26.6	28.7	25.4	23.2	25.4	25.4	26.4	24.1	26.9	24.0
Net Diff.	-1.2	-21.0	-21.6	-8.3	5.9	13.3	5.0	-15.6	7.8	-9.0	8.5	5.4	-7.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
REPUBLICAN	36.7	20.4	35.0	39.2	42.9	27.5	40.9	36.3	43.2	17.3	29.1	41.8	42.6	29.8	36.3	46.0
DEMOCRATIC	37.9	51.7	41.1	31.5	35.0	46.3	37.8	29.9	31.1	54.0	44.5	33.0	39.2	47.8	38.2	25.2
INDEPENDENT/OTHER	25.4	28.0	23.9	29.3	22.1	26.2	21.4	33.8	25.7	28.7	26.5	25.2	18.2	22.4	25.4	28.8
Net Diff.	-1.2	-31.3	-6.2	7.7	7.9	-18.8	3.1	6.4	12.1	-36.7	-15.4	8.7	3.4	-17.9	-1.9	20.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

9. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
REPUBLICAN	36.7	36.9	38.3	37.5	38.3	28.9	32.4	34.3	37.8	35.5	32.5	34.6	30.9	32.8	13.3	27.8	38.4	40.8	35.9
DEMOCRATIC	37.9	38.2	38.3	38.4	36.7	42.0	39.8	33.9	38.3	38.3	42.7	40.0	43.6	41.1	62.9	48.3	36.0	32.0	39.0
INDEPENDENT/OTHER	25.4	24.9	23.4	24.1	25.0	29.1	27.8	31.8	23.9	26.2	24.8	25.4	25.5	26.1	23.8	23.9	25.6	27.2	25.0
Net Diff.	-1.2	-1.3	*	-0.9	1.5	-13.1	-7.4	0.4	-0.5	-2.8	-10.3	-5.3	-12.7	-8.3	-49.6	-20.5	2.5	8.7	-3.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
DONALD TRUMP	46.6	87.0	74.9	50.9	35.6	21.6	15.8	7.8	16.1	64.9	69.9	42.3	91.9	94.1	43.9	8.4	8.7	37.9
KAMALA HARRIS	45.1	9.5	19.1	39.6	54.2	70.0	71.4	82.5	76.9	26.4	23.5	39.7	4.2	2.9	34.9	87.4	83.7	42.2
ANOTHER CANDIDATE	2.0	1.9	1.2	3.4	1.8	2.2	2.3	0.0	0.0	2.4	2.1	4.1	0.9	0.7	6.5	0.5	1.1	4.8
DIDN'T VOTE FOR PRESIDENT	0.9	0.0	1.1	0.5	1.5	0.0	2.2	3.8	0.0	0.8	0.5	2.0	0.3	0.1	2.5	0.0	1.1	2.7
DIDN'T VOTE IN 2024	5.4	1.6	3.7	5.6	7.0	6.2	8.3	5.9	6.9	5.4	4.0	11.8	2.7	2.1	12.3	3.6	5.3	12.4
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.5	77.4	55.8	11.3	-18.6	-48.4	-55.6	-74.7	-60.8	38.5	46.4	2.6	87.7	91.1	9.0	-79.0	-75.0	-4.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
DONALD TRUMP	46.6	41.7	48.8	49.9	42.5	49.1	49.2	48.6	35.3	36.1	34.0
KAMALA HARRIS	45.1	49.2	44.2	40.8	50.3	47.1	48.3	42.9	36.2	41.1	28.6
ANOTHER CANDIDATE	2.0	0.9	1.9	2.6	1.9	1.7	1.1	3.7	3.4	2.8	4.5
DIDN'T VOTE FOR PRESIDENT	0.9	1.0	0.3	1.2	0.8	0.3	0.2	0.5	3.8	4.0	3.3
DIDN'T VOTE IN 2024	5.4	7.2	4.8	5.5	4.4	1.9	1.2	4.2	21.3	16.0	29.7
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.5	-7.6	4.5	9.0	-7.7	2.0	0.9	5.7	-1.0	-4.9	5.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
DONALD TRUMP	46.6	84.7	19.4	91.2	5.8	32.5	39.9	86.5	10.4	81.3	90.8	56.7	6.3	0.0	0.0	40.8
KAMALA HARRIS	45.1	10.9	69.5	4.8	89.1	29.7	37.0	8.1	78.7	11.4	5.5	26.6	84.3	60.1	60.9	38.4
ANOTHER CANDIDATE	2.0	1.0	2.7	1.0	0.9	10.6	6.1	1.0	2.8	1.7	0.9	4.0	2.2	7.8	9.3	6.3
DIDN'T VOTE FOR PRESIDENT	0.9	0.1	1.5	0.3	0.7	4.4	2.6	0.6	1.2	0.7	0.5	1.4	1.1	4.1	4.0	1.9
DIDN'T VOTE IN 2024	5.4	3.3	6.9	2.8	3.6	22.9	14.5	3.8	6.9	4.8	2.4	11.2	6.1	28.0	25.8	12.6
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.5	73.8	-50.1	86.4	-83.2	2.8	2.9	78.4	-68.3	69.9	85.3	30.1	-78.0	-60.1	-60.9	2.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	ANOTHER	REPU-	DEMO-	INDEP-	REPU-	DEMO-	INDEP-	REPU-	DEMO-	INDEP-	REPU-	DEMO-	INDEP-
				LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254			
DONALD TRUMP	46.6	100.0	0.0	92.5	6.6	40.0	92.1	9.6	42.2	92.9	4.4	37.8			
KAMALA HARRIS	45.1	0.0	100.0	4.3	88.6	39.2	5.3	86.3	43.1	3.2	90.2	35.4			
ANOTHER CANDIDATE	2.0	0.0	0.0	0.5	0.9	5.7	0.8	1.1	4.1	0.2	0.8	7.4			
DIDN'T VOTE FOR PRESIDENT	0.9	0.0	0.0	0.4	0.5	2.1	0.9	0.5	2.5	0.0	0.5	1.8			
DIDN'T VOTE IN 2024	5.4	0.0	0.0	2.3	3.4	13.0	0.9	2.4	8.2	3.7	4.1	17.7			
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Net Diff.	1.5	100.0	-100.0	88.3	-82.0	0.7	86.8	-76.7	-0.9	89.7	-85.8	2.4			

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
DONALD TRUMP	46.6	13.1	11.9	13.9	37.4	78.1	91.2	83.8	93.6	86.8	94.1	3.7	7.6	22.3	6.9	38.7	68.2
KAMALA HARRIS	45.1	81.4	83.5	79.9	51.1	13.3	3.4	9.0	4.0	8.7	3.0	92.7	87.4	63.8	75.7	40.5	8.3
ANOTHER CANDIDATE	2.0	0.7	0.7	0.8	2.9	2.7	1.3	2.1	0.0	0.9	0.5	0.3	0.9	6.2	3.6	5.7	7.4
DIDN'T VOTE FOR PRESIDENT	0.9	0.2	0.0	0.4	1.8	0.8	0.0	0.5	0.0	1.6	0.2	0.3	0.6	1.7	0.0	3.0	1.3
DIDN'T VOTE IN 2024	5.4	4.5	3.8	5.0	6.8	5.0	4.2	4.7	2.4	2.1	2.3	3.0	3.4	6.0	13.7	12.1	14.8
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.5	-68.3	-71.6	-66.0	-13.8	64.8	87.8	74.8	89.6	78.2	91.1	-89.0	-79.8	-41.5	-68.8	-1.8	59.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB	COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
DONALD TRUMP	46.6	6.7	43.7	90.4	42.9	51.1	55.3	50.4	46.8	48.4	44.1	39.4	52.1	62.4	54.8	28.5
KAMALA HARRIS	45.1	87.8	32.8	3.3	44.4	43.2	36.9	44.4	45.5	44.7	46.8	45.0	42.2	29.5	38.1	59.4
ANOTHER CANDIDATE	2.0	0.5	8.9	1.3	3.6	1.9	0.0	2.3	2.1	1.7	2.7	1.5	1.0	4.4	1.5	2.6
DIDN'T VOTE FOR PRESIDENT	0.9	0.7	2.3	0.6	1.4	0.6	3.7	0.0	0.9	0.9	1.0	1.2	0.9	0.0	0.7	1.1
DIDN'T VOTE IN 2024	5.4	4.2	12.3	4.4	7.7	3.1	4.1	2.9	4.7	4.3	5.5	13.0	3.8	3.8	4.9	8.5
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.5	-81.2	10.9	87.2	-1.5	7.9	18.4	6.0	1.3	3.7	-2.7	-5.6	10.0	32.9	16.7	-30.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 7

TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK			
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
DONALD TRUMP	46.6	47.8	44.4	41.5	49.7	52.3	48.2	44.0	40.6	54.1	30.7	37.6	19.5	40.3	56.9	51.5	47.2	31.5	25.8	13.7
KAMALA HARRIS	45.1	42.4	50.1	53.0	44.9	40.2	47.5	44.3	52.8	39.1	57.9	50.7	68.2	54.1	37.0	41.0	48.3	52.2	63.3	72.6
ANOTHER CANDIDATE	2.0	1.9	2.2	2.7	1.1	1.5	2.3	2.2	2.0	2.3	1.4	1.5	1.4	0.0	2.0	2.5	1.0	1.8	2.2	0.6
DIDN'T VOTE FOR PRESIDENT	0.9	1.0	0.8	0.3	1.6	1.4	0.8	0.6	0.8	0.5	1.6	0.8	3.2	0.0	0.9	0.2	1.0	0.8	3.3	3.1
DIDN'T VOTE IN 2024	5.4	6.9	2.5	2.5	2.7	4.6	1.2	8.9	3.8	4.0	8.3	9.4	7.8	5.6	3.1	4.8	2.5	13.7	5.4	10.0
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.5	5.3	-5.8	-11.5	4.8	12.1	0.7	-0.3	-12.1	15.0	-27.3	-13.1	-48.7	-13.7	19.9	10.5	-1.1	-20.6	-37.5	-58.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
DONALD TRUMP	46.6	31.1	35.2	50.4	49.2	52.2	49.2	41.0	50.1	43.5	50.5	50.8	42.9
KAMALA HARRIS	45.1	50.5	55.2	42.7	39.3	39.5	47.6	48.7	42.9	45.8	44.2	42.9	47.1
ANOTHER CANDIDATE	2.0	3.2	1.7	2.3	3.0	1.7	1.1	2.3	1.8	2.5	1.4	1.8	2.2
DIDN'T VOTE FOR PRESIDENT	0.9	1.5	2.2	0.6	1.2	0.9	0.0	1.3	0.6	1.3	0.4	1.2	0.6
DIDN'T VOTE IN 2024	5.4	13.8	5.7	4.1	7.3	5.6	2.1	6.7	4.6	6.9	3.6	3.4	7.2
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.5	-19.5	-20.0	7.8	9.8	12.7	1.5	-7.7	7.2	-2.3	6.2	7.9	-4.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
DONALD TRUMP	46.6	27.9	48.8	50.4	49.8	44.9	53.8	50.9	50.0	20.7	43.7	50.0	49.7	40.6	45.5	56.5
KAMALA HARRIS	45.1	57.2	43.6	38.7	46.3	42.4	40.5	40.2	46.7	63.5	46.6	37.4	45.9	50.8	47.6	32.5
ANOTHER CANDIDATE	2.0	2.6	2.1	2.8	1.0	2.6	1.4	2.3	1.5	2.6	2.8	3.3	0.5	1.4	2.1	2.4
DIDN'T VOTE FOR PRESIDENT	0.9	2.1	0.9	1.1	0.2	6.0	0.7	1.1	0.5	0.5	1.1	1.1	0.0	1.0	0.5	1.7
DIDN'T VOTE IN 2024	5.4	10.2	4.7	7.0	2.6	4.1	3.6	5.5	1.4	12.8	5.8	8.3	3.9	6.2	4.3	6.9
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.5	-29.3	5.2	11.7	3.6	2.5	13.3	10.6	3.3	-42.8	-2.9	12.6	3.8	-10.1	-2.1	24.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

10. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2024 PRESIDENTIAL ELECTION?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
DONALD TRUMP	46.6	46.7	49.3	49.5	47.3	37.1	37.6	45.5	49.0	44.1	40.2	44.9	39.9	39.5	31.1	39.8	49.2	52.1	45.6
KAMALA HARRIS	45.1	45.7	43.4	41.7	47.2	49.9	52.1	37.0	43.5	47.8	49.1	45.3	48.8	48.9	54.6	49.7	43.5	40.8	45.9
ANOTHER CANDIDATE	2.0	2.0	2.4	2.3	1.8	1.4	2.9	2.3	2.3	1.8	1.4	0.0	1.2	1.1	2.2	3.2	2.3	1.7	2.1
DIDN'T VOTE FOR PRESIDENT	0.9	0.9	0.8	1.0	0.4	2.2	1.6	1.5	0.8	0.9	1.6	6.9	1.4	0.9	2.8	0.0	0.6	1.4	0.8
DIDN'T VOTE IN 2024	5.4	4.8	4.2	5.5	3.3	9.4	5.9	13.8	4.3	5.4	7.6	2.9	8.6	9.7	9.2	7.3	4.5	4.0	5.7
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	1.5	1.0	5.9	7.7	*	-12.8	-14.5	8.5	5.6	-3.7	-8.9	-0.4	-8.9	-9.3	-23.5	-10.0	5.7	11.2	-0.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
RIGHT DIRECTION	41.5	74.3	62.0	42.2	36.6	21.1	19.5	13.1	15.6	55.0	59.2	35.9	76.8	80.2	31.9	14.8	13.8	50.6
WRONG TRACK	58.4	25.7	38.0	57.6	63.4	78.7	80.5	86.9	84.4	44.9	40.7	63.9	23.1	19.6	67.9	85.2	86.2	49.2
DON'T KNOW	0.1	0.0	0.0	0.3	0.0	0.2	0.0	0.0	0.0	0.1	0.1	0.2	0.1	0.2	0.1	0.0	0.0	0.2
Net Diff.	-16.8	48.6	24.0	-15.4	-26.8	-57.6	-60.9	-73.7	-68.8	10.1	18.4	-28.0	53.7	60.6	-36.0	-70.4	-72.5	1.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All	
Total	2000	350	450	768	432	1638	1260	378	362	222	140	
RIGHT DIRECTION	41.5	39.9	40.6	43.7	40.1	43.8	43.4	45.1	31.2	31.1	31.4	
WRONG TRACK	58.4	60.1	59.2	56.3	59.9	56.1	56.6	54.6	68.6	68.9	68.2	
DON'T KNOW	0.1	0.0	0.2	0.1	0.0	0.1	0.0	0.3	0.1	0.0	0.4	
Net Diff.	-16.8	-20.1	-18.6	-12.6	-19.9	-12.3	-13.2	-9.4	-37.4	-37.8	-36.9	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
RIGHT DIRECTION	41.5	100.0	0.0	76.7	10.5	26.0	31.1	82.0	4.8	74.0	85.7	43.5	3.9	69.6	48.8	16.9
WRONG TRACK	58.4	0.0	100.0	23.2	89.5	73.8	68.8	17.8	95.2	25.9	14.1	56.4	96.1	30.0	50.9	83.1
DON'T KNOW	0.1	0.0	0.0	0.1	0.0	0.2	0.1	0.2	0.0	0.2	0.1	0.2	0.0	0.4	0.3	0.0
Net Diff.	-16.8	100.0	-100.0	53.5	-79.1	-47.7	-37.7	64.2	-90.3	48.1	71.6	-12.9	-92.2	39.6	-2.1	-66.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
RIGHT DIRECTION	41.5	75.5	10.0	77.0	14.5	30.6	76.6	18.5	33.7	77.4	11.6	27.6	
WRONG TRACK	58.4	24.4	90.0	22.9	85.5	69.3	23.4	81.5	66.1	22.3	88.4	72.4	
DON'T KNOW	0.1	0.1	0.0	0.2	0.0	0.1	0.0	0.0	0.2	0.3	0.0	0.0	
Net Diff.	-16.8	51.1	-79.9	54.1	-71.0	-38.6	53.2	-62.9	-32.4	55.1	-76.8	-44.9	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
RIGHT DIRECTION	41.5	17.5	19.7	16.0	29.2	66.6	84.0	74.2	79.7	59.8	81.8	10.6	14.5	42.9	11.5	26.8	55.3
WRONG TRACK	58.4	82.4	80.3	83.8	70.6	33.4	16.0	25.8	20.3	39.5	18.2	89.4	85.5	57.1	87.9	73.2	44.7
DON'T KNOW	0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.6	0.0	0.0
Net Diff.	-16.8	-64.8	-60.6	-67.8	-41.4	33.3	68.0	48.3	59.4	20.3	63.6	-78.9	-71.0	-14.2	-76.4	-46.3	10.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
RIGHT DIRECTION	41.5	12.8	29.5	76.4	34.8	57.4	65.2	56.0	40.0	45.4	31.2	30.6	44.1	53.7	50.3	24.2
WRONG TRACK	58.4	87.2	70.5	23.4	65.1	42.6	34.8	44.0	59.9	54.6	68.5	69.4	55.9	46.3	49.7	75.5
DON'T KNOW	0.1	0.1	0.0	0.1	*	0.0	0.0	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.3
Net Diff.	-16.8	-74.4	-40.9	53.0	-30.3	14.8	30.3	11.9	-19.8	-9.2	-37.2	-38.7	-11.9	7.5	0.6	-51.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
RIGHT DIRECTION	41.5	39.8	44.9	42.2	49.9	42.9	49.6	37.1	40.2	46.7	30.6	32.9	25.2	36.1	49.5	44.0	40.2	28.3	32.3	18.7
WRONG TRACK	58.4	60.1	55.1	57.8	50.1	57.0	50.4	62.7	59.8	53.2	69.3	67.1	74.6	63.9	50.5	55.8	59.8	71.7	67.3	81.3
DON'T KNOW	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.1	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.4	0.0
Net Diff.	-16.8	-20.4	-10.2	-15.7	-0.1	-14.0	-0.7	-25.6	-19.6	-6.6	-38.7	-34.2	-49.5	-27.9	-1.0	-11.8	-19.7	-43.4	-34.9	-62.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
RIGHT DIRECTION	41.5	31.8	36.2	46.2	42.0	45.3	41.3	39.6	42.7	40.4	43.0	45.4	38.1
WRONG TRACK	58.4	68.2	63.6	53.5	58.0	54.7	58.7	60.2	57.3	59.5	57.0	54.5	61.8
DON'T KNOW	0.1	0.0	0.2	0.3	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.1	0.1
Net Diff.	-16.8	-36.5	-27.4	-7.3	-16.0	-9.3	-17.5	-20.5	-14.6	-19.1	-14.0	-9.2	-23.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
RIGHT DIRECTION	41.5	29.6	45.6	42.1	43.3	40.0	54.5	41.7	43.2	25.2	36.7	42.4	43.3	41.5	40.3	44.5
WRONG TRACK	58.4	70.2	54.1	57.9	56.7	59.4	45.5	58.3	56.8	74.8	62.8	57.6	56.7	58.4	59.6	55.5
DON'T KNOW	0.1	0.2	0.2	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.1	0.1	0.0
Net Diff.	-16.8	-40.5	-8.5	-15.8	-13.5	-19.5	9.1	-16.6	-13.6	-49.5	-26.1	-15.2	-13.4	-16.9	-19.3	-11.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

11. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care		Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE									ANY			
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
RIGHT DIRECTION	41.5	41.5	44.7	49.1	40.8	30.4	35.7	42.2	45.4	37.4	39.0	47.9	36.0	34.5	35.5	55.2	42.6	48.0	40.3
WRONG TRACK	58.4	58.5	55.2	50.9	59.2	69.6	64.3	57.5	54.5	62.6	60.9	52.1	64.0	65.4	64.5	44.8	57.3	51.7	59.7
DON'T KNOW	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.1	0.3	*
Net Diff.	-16.8	-17.0	-10.5	-1.8	-18.5	-39.1	-28.6	-15.3	-9.2	-25.1	-21.9	-4.3	-27.9	-30.9	-29.0	10.3	-14.8	-3.8	-19.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
APPROVE	47.6	85.4	71.4	51.6	40.1	21.5	20.1	16.6	20.9	63.9	68.9	41.0	88.7	92.2	41.0	13.5	13.8	65.3
Strongly	25.6	62.2	40.8	26.0	17.9	5.7	8.0	8.9	5.6	35.8	41.9	8.3	53.4	59.5	10.2	5.3	4.4	18.3
Somewhat	22.0	23.2	30.6	25.6	22.2	15.9	12.1	7.7	15.3	28.1	27.1	32.7	35.4	32.7	30.8	8.2	9.4	47.0
DISAPPROVE	52.4	14.6	28.6	48.4	59.9	78.5	79.4	83.4	79.1	36.1	31.1	59.0	11.3	7.8	59.0	86.5	86.1	34.7
Somewhat	12.2	7.7	10.5	12.9	13.9	17.4	12.3	7.3	2.2	12.9	10.2	25.4	9.0	6.2	27.8	7.7	10.6	24.9
Strongly	40.2	6.9	18.1	35.6	45.9	61.1	67.1	76.1	77.0	23.2	20.9	33.6	2.2	1.6	31.2	78.8	75.5	9.8
DON'T KNOW	*	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Net Diff.	-4.9	70.8	42.8	3.1	-19.8	-56.9	-59.3	-66.8	-58.3	27.8	37.8	-18.0	77.5	84.4	-18.1	-72.9	-72.3	30.6
Mean	2.33	3.41	2.94	2.42	2.12	1.66	1.61	1.49	1.49	2.77	2.90	2.16	3.40	3.50	2.20	1.40	1.43	2.74

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
APPROVE	47.6	43.6	47.1	51.0	45.1	49.1	48.5	51.2	40.5	41.2	39.5
Strongly	25.6	24.1	25.7	27.8	22.5	28.5	31.5	18.6	12.0	10.6	14.4
Somewhat	22.0	19.5	21.3	23.1	22.6	20.6	16.9	32.7	28.5	30.6	25.2
DISAPPROVE	52.4	56.4	52.9	49.0	54.7	50.8	51.5	48.5	59.5	58.8	60.5
Somewhat	12.2	10.8	11.3	13.0	12.7	9.6	7.3	17.3	23.6	25.2	21.0
Strongly	40.2	45.5	41.6	36.0	42.0	41.2	44.2	31.2	35.9	33.6	39.4
DON'T KNOW	*	0.0	0.0	0.0	0.2	0.1	0.0	0.2	0.0	0.0	0.0
Net Diff.	-4.9	-12.7	-5.8	2.0	-9.6	-1.7	-3.1	2.7	-18.9	-17.7	-20.9
Mean	2.33	2.22	2.31	2.43	2.26	2.36	2.36	2.39	2.17	2.18	2.14



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
APPROVE	47.6	93.9	14.5	88.6	9.4	36.9	38.8	100.0	0.0	87.1	98.5	57.6	1.6	100.0	59.3	0.0
Strongly	25.6	57.3	3.0	52.6	2.9	8.6	9.3	53.7	0.0	47.5	63.8	5.3	0.1	26.1	16.4	0.0
Somewhat	22.0	36.6	11.5	35.9	6.5	28.3	29.5	46.3	0.0	39.6	34.7	52.3	1.5	73.9	42.9	0.0
DISAPPROVE	52.4	6.1	85.4	11.4	90.6	62.7	61.0	0.0	100.0	12.9	1.5	42.4	98.4	0.0	40.7	100.0
Somewhat	12.2	4.1	17.9	8.9	12.1	25.3	27.3	0.0	23.2	10.6	1.0	35.4	14.0	0.0	29.4	82.2
Strongly	40.2	2.0	67.5	2.5	78.5	37.4	33.8	0.0	76.8	2.3	0.5	7.0	84.3	0.0	11.3	17.8
DON'T KNOW	*	0.0	0.1	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-4.9	87.8	-70.9	77.2	-81.2	-25.8	-22.2	100.0	-100.0	74.3	97.1	15.1	-96.8	100.0	18.6	-100.0
Mean	2.33	3.49	1.50	3.39	1.34	2.08	2.14	3.54	1.23	3.32	3.62	2.56	1.17	3.26	2.64	1.82

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
APPROVE	47.6	88.3	8.6	88.0	14.6	38.3	88.1	18.8	41.4	87.9	11.5	35.3	
Strongly	25.6	51.2	2.4	54.4	5.8	13.3	56.3	8.3	16.5	52.5	4.0	10.2	
Somewhat	22.0	37.0	6.1	33.6	8.7	25.0	31.9	10.6	24.9	35.4	7.4	25.1	
DISAPPROVE	52.4	11.7	91.4	12.0	85.4	61.5	11.9	81.2	58.6	12.1	88.5	64.4	
Somewhat	12.2	9.1	12.0	7.1	10.6	21.8	6.6	8.9	18.5	7.6	11.9	25.1	
Strongly	40.2	2.7	79.5	4.9	74.8	39.7	5.3	72.3	40.1	4.5	76.6	39.3	
DON'T KNOW	*	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	
Net Diff.	-4.9	76.5	-82.9	76.0	-70.9	-23.2	76.3	-62.3	-17.3	75.8	-77.1	-29.2	
Mean	2.33	3.37	1.32	3.38	1.46	2.12	3.39	1.55	2.18	3.36	1.39	2.06	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
APPROVE	47.6	18.0	18.0	18.1	37.0	74.7	93.5	82.8	88.1	78.1	90.9	10.0	15.0	45.6	12.0	35.8	64.9
Strongly	25.6	8.4	14.0	4.5	13.8	36.3	72.5	52.0	54.5	35.7	59.9	4.1	4.8	23.1	0.0	10.7	30.5
Somewhat	22.0	9.6	4.0	13.6	23.2	38.4	21.0	30.8	33.6	42.4	31.0	6.0	10.2	22.5	12.0	25.1	34.4
DISAPPROVE	52.4	82.0	82.0	81.9	62.9	25.3	6.5	17.2	11.9	21.9	9.1	90.0	85.0	54.4	88.0	63.9	35.1
Somewhat	12.2	7.4	1.3	11.8	19.5	12.7	2.7	8.4	6.4	12.0	5.8	6.5	17.7	7.8	12.4	24.9	20.6
Strongly	40.2	74.6	80.7	70.2	43.4	12.6	3.8	8.8	5.5	9.9	3.3	83.4	67.4	46.6	75.6	39.1	14.5
DON'T KNOW	*	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Net Diff.	-4.9	-63.9	-64.0	-63.9	-25.8	49.3	87.0	65.7	76.2	56.2	81.9	-80.0	-70.0	-8.8	-76.1	-28.1	29.8
Mean	2.33	1.52	1.51	1.52	2.07	2.98	3.62	3.26	3.37	3.04	3.48	1.31	1.52	2.22	1.36	2.07	2.81

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
APPROVE	47.6	13.4	39.8	86.9	42.2	59.2	72.6	56.7	46.1	49.0	41.3	42.1	51.3	64.7	54.5	29.1
Strongly	25.6	4.6	11.9	52.6	15.8	35.0	42.5	33.7	24.1	25.7	21.5	22.7	29.1	33.1	30.9	11.2
Somewhat	22.0	8.8	27.9	34.2	26.4	24.2	30.1	23.1	21.9	23.2	19.8	19.4	22.3	31.5	23.7	18.0
DISAPPROVE	52.4	86.6	59.9	13.1	57.7	40.8	27.4	43.3	53.9	50.9	58.7	57.9	48.7	35.3	45.3	70.9
Somewhat	12.2	11.5	26.3	8.2	18.9	9.0	11.0	8.6	12.5	11.7	13.8	14.0	12.5	10.1	12.9	13.5
Strongly	40.2	75.1	33.6	4.9	38.8	31.8	16.4	34.7	41.4	39.2	44.9	43.9	36.1	25.3	32.4	57.4
DON'T KNOW	*	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.0
Net Diff.	-4.9	-73.3	-20.0	73.7	-15.5	18.4	45.2	13.5	-7.8	-2.0	-17.4	-15.7	2.7	29.4	9.2	-41.7
Mean	2.33	1.43	2.18	3.35	2.19	2.62	2.99	2.56	2.29	2.36	2.18	2.21	2.44	2.73	2.53	1.83

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
APPROVE	47.6	48.3	46.2	42.8	52.3	53.4	49.8	44.0	42.6	54.3	33.1	35.7	26.2	43.9	57.1	51.7	42.9	31.1	34.9	18.3
Strongly	25.6	24.8	26.9	22.9	34.3	28.2	31.3	22.0	22.6	30.2	15.8	18.2	11.8	18.3	32.7	27.8	25.9	13.3	16.6	7.5
Somewhat	22.0	23.5	19.2	20.0	17.9	25.2	18.5	22.0	20.0	24.2	17.4	17.5	14.3	25.6	24.5	23.9	17.0	17.8	18.3	10.8
DISAPPROVE	52.4	51.6	53.8	57.2	47.7	46.6	50.2	55.9	57.4	45.7	66.7	64.0	73.8	56.1	42.9	48.3	57.1	68.4	65.1	81.7
Somewhat	12.2	12.2	12.0	11.8	12.5	10.3	11.1	13.9	13.0	9.9	17.1	18.2	18.0	14.9	8.7	11.0	17.1	18.9	15.4	20.3
Strongly	40.2	39.4	41.8	45.4	35.2	36.3	39.2	42.0	44.4	35.8	49.6	45.8	55.9	41.2	34.2	37.3	40.0	49.5	49.7	61.4
DON'T KNOW	*	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Net Diff.	-4.9	-3.4	-7.7	-14.3	4.5	6.9	-0.5	-11.9	-14.8	8.7	-33.6	-28.4	-47.7	-12.2	14.3	3.4	-14.2	-37.3	-30.3	-63.4
Mean	2.33	2.34	2.31	2.20	2.51	2.45	2.42	2.24	2.21	2.49	1.99	2.08	1.82	2.21	2.56	2.42	2.29	1.95	2.02	1.64

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
APPROVE	47.6	39.5	41.8	51.0	50.0	50.6	47.0	45.3	48.9	46.8	48.5	52.1	43.5
Strongly	25.6	15.6	18.2	28.8	24.5	28.2	29.2	22.3	27.6	23.0	28.8	29.3	22.2
Somewhat	22.0	24.0	23.6	22.2	25.5	22.4	17.8	23.1	21.3	23.8	19.8	22.8	21.3
DISAPPROVE	52.4	60.5	58.2	49.0	50.0	49.1	53.0	54.7	51.0	53.2	51.4	47.9	56.4
Somewhat	12.2	12.0	15.7	14.5	11.6	13.1	8.6	14.4	10.8	13.5	10.5	10.6	13.6
Strongly	40.2	48.5	42.4	34.5	38.4	36.1	44.4	40.3	40.2	39.7	40.9	37.3	42.8
DON'T KNOW	*	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.1	0.0	0.1
Net Diff.	-4.9	-20.9	-16.4	1.9	-0.1	1.5	-6.0	-9.3	-2.1	-6.5	-2.8	4.2	-12.9
Mean	2.33	2.07	2.18	2.45	2.36	2.43	2.32	2.27	2.36	2.30	2.36	2.44	2.23

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
APPROVE	47.6	36.2	50.8	49.6	48.3	55.5	57.5	49.8	49.3	28.0	44.2	49.4	47.4	46.0	45.6	53.9
Strongly	25.6	13.7	27.4	24.9	29.9	21.8	33.9	25.0	31.3	10.3	20.8	24.8	28.3	26.4	23.5	29.2
Somewhat	22.0	22.5	23.5	24.8	18.5	33.8	23.6	24.9	18.0	17.7	23.4	24.7	19.0	19.6	22.1	24.6
DISAPPROVE	52.4	63.8	49.2	50.2	51.7	44.5	42.5	50.2	50.7	72.0	55.8	50.3	52.6	53.8	54.4	46.1
Somewhat	12.2	14.0	14.7	12.4	9.5	13.3	11.4	11.1	9.0	14.3	18.0	13.5	10.0	14.6	11.1	11.6
Strongly	40.2	49.8	34.5	37.8	42.2	31.2	31.1	39.1	41.8	57.7	37.8	36.7	42.7	39.2	43.3	34.6
DON'T KNOW	*	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.0	0.0
Net Diff.	-4.9	-27.5	1.7	-0.6	-3.3	11.0	15.0	-0.3	-1.5	-44.0	-11.6	-0.8	-5.3	-7.8	-8.7	7.7
Mean	2.33	2.00	2.44	2.37	2.36	2.46	2.60	2.36	2.39	1.81	2.27	2.38	2.33	2.33	2.26	2.48

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

12. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
APPROVE	47.6	47.4	49.0	52.2	46.5	41.3	43.9	49.6	49.4	45.3	47.1	59.1	47.0	44.8	40.5	54.4	47.7	53.5	46.4
Strongly	25.6	25.7	24.3	31.7	29.2	21.1	25.4	23.3	25.7	26.2	24.8	34.7	26.3	22.0	20.2	32.6	25.8	32.6	24.2
Somewhat	22.0	21.7	24.7	20.5	17.3	20.2	18.5	26.3	23.7	19.1	22.2	24.4	20.7	22.8	20.2	21.9	21.9	20.9	22.2
DISAPPROVE	52.4	52.6	50.9	47.8	53.5	58.7	56.1	50.4	50.5	54.7	52.9	40.9	53.0	55.2	59.5	45.6	52.2	46.5	53.5
Somewhat	12.2	12.0	12.8	13.1	10.6	12.5	12.2	14.1	12.7	11.1	12.0	11.7	10.5	11.7	13.3	9.6	12.2	11.4	12.3
Strongly	40.2	40.5	38.1	34.7	42.9	46.1	43.8	36.3	37.8	43.6	40.9	29.3	42.5	43.5	46.2	35.9	40.0	35.1	41.2
DON'T KNOW	*	*	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
Net Diff.	-4.9	-5.2	-2.0	4.4	-7.0	-17.3	-12.1	-0.9	-1.1	-9.4	-5.8	18.1	-6.0	-10.4	-19.0	8.8	-4.5	7.1	-7.1
Mean	2.33	2.33	2.35	2.49	2.33	2.16	2.26	2.36	2.37	2.28	2.31	2.65	2.31	2.23	2.14	2.51	2.34	2.51	2.29



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?  
 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES  
 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES  
 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
APPROVE	53.7	90.4	79.5	58.4	46.9	27.7	24.1	19.8	20.9	70.8	75.3	50.5	94.3	95.6	55.3	18.5	18.3	100.0
Trump & Policies	38.8	77.6	61.0	39.3	30.9	13.8	19.3	14.0	8.7	52.7	58.5	26.2	76.6	82.1	25.0	7.4	10.0	40.8
Only His Policies	14.9	12.8	18.4	19.1	16.0	13.9	4.7	5.8	12.2	18.1	16.8	24.3	17.6	13.5	30.3	11.1	8.4	59.2
DISAPPROVE BOTH	46.2	9.6	20.5	41.6	53.1	72.3	75.4	80.2	79.1	29.2	24.7	49.5	5.7	4.4	44.7	81.5	81.6	0.0
DK/REFUSED	*	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Net Diff	7.5	80.8	58.9	16.7	-6.3	-44.5	-51.3	-60.5	-58.3	41.7	50.6	1.0	88.5	91.2	10.7	-63.0	-63.2	100.0
Mean	1.93	2.68	2.41	1.98	1.78	1.42	1.44	1.34	1.30	2.24	2.34	1.77	2.71	2.78	1.80	1.26	1.28	2.41

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?  
 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES  
 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES  
 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
APPROVE	53.7	50.0	52.7	57.7	50.6	54.4	52.2	61.9	50.6	49.7	51.9
Trump & Policies	38.8	38.1	39.1	41.1	34.8	41.3	41.6	40.2	27.3	25.1	30.8
Only His Policies	14.9	11.9	13.6	16.6	15.8	13.1	10.5	21.7	23.2	24.6	21.1
DISAPPROVE BOTH	46.2	50.0	47.3	42.3	49.2	45.5	47.8	37.9	49.4	50.3	48.1
DK/REFUSED	*	0.0	0.0	0.0	0.2	0.1	0.0	0.2	0.0	0.0	0.0
Net Diff	7.5	*	5.4	15.4	1.5	8.9	4.3	24.0	1.1	-0.5	3.7
Mean	1.93	1.88	1.92	1.99	1.86	1.96	1.94	2.02	1.78	1.75	1.83

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?  
 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES  
 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES  
 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
APPROVE	53.7	95.6	23.8	94.0	15.2	47.4	51.8	98.4	13.2	100.0	100.0	100.0	0.0	92.7	100.0	100.0
Trump & Policies	38.8	80.0	9.4	76.4	5.6	21.7	23.8	80.3	1.1	72.2	100.0	0.0	0.0	52.8	35.6	8.1
Only His Policies	14.9	15.6	14.4	17.6	9.6	25.7	28.0	18.1	12.1	27.8	0.0	100.0	0.0	39.9	64.4	91.9
DISAPPROVE BOTH	46.2	4.4	76.1	6.0	84.8	52.2	48.0	1.6	86.8	0.0	0.0	0.0	100.0	7.3	0.0	0.0
DK/REFUSED	*	0.0	0.1	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff	7.5	91.3	-52.3	88.1	-69.6	-4.7	3.9	96.9	-73.7	100.0	100.0	100.0	-100.0	85.3	100.0	100.0
Mean	1.93	2.76	1.33	2.70	1.21	1.69	1.76	2.79	1.14	2.72	3.00	2.00	1.00	2.45	2.36	2.08

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?  
 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES  
 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES  
 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902		734	758	507	369	318	253	366	440	254
APPROVE	53.7	93.7	13.6		91.8	19.7	49.5	91.6	22.8	51.9	91.9	17.4	47.1
Trump & Policies	38.8	75.5	4.7		76.6	9.5	27.8	77.3	13.4	31.7	75.9	6.7	23.9
Only His Policies	14.9	18.2	8.8		15.2	10.2	21.7	14.3	9.4	20.2	16.0	10.7	23.2
DISAPPROVE BOTH	46.2	6.3	86.4		8.2	80.3	50.3	8.4	77.2	48.1	8.1	82.6	52.6
DK/REFUSED	*	0.0	0.0		0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3
Net Diff	7.5	87.4	-72.9		83.5	-60.7	-0.8	83.2	-54.4	3.9	83.9	-65.2	-5.5
Mean	1.93	2.69	1.18		2.68	1.29	1.77	2.69	1.36	1.84	2.68	1.24	1.71

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?  
 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES  
 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES  
 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
APPROVE	53.7	21.8	18.9	24.0	45.7	82.9	95.3	88.3	95.1	85.0	93.4	12.6	22.4	58.1	19.6	46.4	80.4
Trump & Policies	38.8	12.2	15.8	9.6	27.3	62.4	86.0	72.6	71.5	63.1	81.1	5.6	9.6	37.1	5.8	25.0	51.8
Only His Policies	14.9	9.7	3.1	14.4	18.3	20.6	9.3	15.7	23.5	22.0	12.3	7.0	12.8	21.1	13.8	21.4	28.6
DISAPPROVE BOTH	46.2	78.2	81.1	76.0	54.2	17.1	4.7	11.7	4.9	15.0	6.6	87.4	77.6	41.9	80.4	53.3	19.6
DK/REFUSED	*	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Net Diff	7.5	-56.3	-62.3	-52.1	-8.5	65.8	90.6	76.6	90.1	70.1	86.8	-74.7	-55.2	16.3	-60.9	-6.8	60.7
Mean	1.93	1.34	1.35	1.34	1.73	2.45	2.81	2.61	2.67	2.48	2.75	1.18	1.32	1.95	1.25	1.72	2.32

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?  
 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES  
 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES  
 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB	COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
APPROVE	53.7	17.7	57.2	91.2	52.5	66.6	81.9	63.8	51.9	54.4	47.8	49.0	58.9	69.5	61.4	34.3
Trump & Policies	38.8	8.2	27.9	75.2	30.5	49.9	56.6	48.6	37.4	38.6	35.4	33.3	40.5	56.2	47.2	20.2
Only His Policies	14.9	9.5	29.3	16.0	22.0	16.7	25.3	15.1	14.5	15.8	12.4	15.7	18.5	13.4	14.1	14.1
DISAPPROVE BOTH	46.2	82.3	42.5	8.8	47.4	33.4	18.1	36.2	48.1	45.5	52.2	51.0	41.1	30.5	38.5	65.7
DK/REFUSED	*	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.0
Net Diff	7.5	-64.6	14.7	82.5	5.0	33.2	63.8	27.5	3.8	8.9	-4.4	-2.1	17.9	39.1	22.9	-31.4
Mean	1.93	1.26	1.85	2.66	1.83	2.16	2.39	2.12	1.89	1.93	1.83	1.82	1.99	2.26	2.09	1.54

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?  
 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES  
 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES  
 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
APPROVE	53.7	54.9	51.5	48.6	56.8	59.7	54.0	50.8	49.1	59.5	41.3	43.8	35.3	51.3	62.3	56.9	49.3	40.3	43.2	28.2
Trump & Policies	38.8	39.2	38.0	33.6	46.1	44.8	40.9	34.5	35.1	45.1	25.4	26.8	20.0	33.2	47.9	42.4	35.4	21.4	29.2	11.6
Only His Policies	14.9	15.7	13.5	15.0	10.7	14.9	13.1	16.3	14.0	14.5	15.9	16.9	15.3	18.0	14.4	14.5	13.9	18.8	13.9	16.5
DISAPPROVE BOTH	46.2	45.1	48.5	51.4	43.2	40.3	46.0	49.1	50.9	40.5	58.6	55.9	64.7	48.7	37.7	43.1	50.7	59.2	56.8	71.8
DK/REFUSED	*	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Net Diff	7.5	9.8	3.0	-2.7	13.6	19.5	8.0	1.7	-1.9	19.1	-17.3	-12.1	-29.4	2.6	24.7	13.8	-1.4	-18.9	-13.7	-43.7
Mean	1.93	1.94	1.89	1.82	2.03	2.05	1.95	1.85	1.84	2.05	1.67	1.71	1.55	1.85	2.10	1.99	1.85	1.62	1.72	1.40

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?  
 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES  
 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES  
 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
APPROVE	53.7	47.1	48.8	57.3	56.6	56.3	52.2	52.2	54.7	53.5	53.9	57.6	50.2
Trump & Policies	38.8	29.5	32.2	43.1	40.7	41.2	39.2	36.4	40.2	37.7	40.0	43.4	34.7
Only His Policies	14.9	17.6	16.6	14.2	15.9	15.2	13.0	15.7	14.4	15.8	13.9	14.2	15.6
DISAPPROVE BOTH	46.2	52.9	51.2	42.7	43.4	43.4	47.8	47.8	45.3	46.5	46.0	42.4	49.7
DK/REFUSED	*	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.1	0.0	0.1
Net Diff	7.5	-5.7	-2.5	14.6	13.3	12.9	4.3	4.3	9.4	7.1	7.9	15.3	0.5
Mean	1.93	1.77	1.81	2.00	1.97	1.98	1.91	1.89	1.95	1.91	1.94	2.01	1.85



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?  
 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES  
 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES  
 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
APPROVE	53.7	45.4	56.3	56.2	53.4	66.9	60.8	56.9	53.8	36.2	51.8	55.5	53.1	54.2	51.1	59.1
Trump & Policies	38.8	27.5	41.8	40.3	40.2	47.2	48.0	41.2	40.9	19.1	35.6	39.4	39.4	38.4	35.6	46.5
Only His Policies	14.9	17.9	14.5	15.9	13.2	19.7	12.8	15.7	12.8	17.2	16.3	16.1	13.6	15.8	15.5	12.6
DISAPPROVE BOTH	46.2	54.6	43.7	43.7	46.6	33.1	39.2	43.1	46.2	63.8	48.2	44.2	46.9	45.6	48.9	40.9
DK/REFUSED	*	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.0	0.0
Net Diff	7.5	-9.2	12.6	12.5	6.8	33.8	21.5	13.9	7.5	-27.6	3.6	11.3	6.1	8.5	2.1	18.3
Mean	1.93	1.73	1.98	1.97	1.94	2.14	2.09	1.98	1.95	1.55	1.87	1.95	1.92	1.93	1.87	2.06

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

13. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?  
 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES  
 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES  
 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN						HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH			
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
APPROVE	53.7	53.3	55.2	60.1	53.3	46.4	51.3	58.4	56.0	51.1	52.6	61.2	51.5	50.5	51.9	56.8	54.2	58.3	52.8
Trump & Policies	38.8	38.6	38.3	44.3	39.6	34.6	34.5	41.0	39.3	38.1	38.6	50.0	39.0	37.2	35.4	46.0	38.8	44.2	37.7
Only His Policies	14.9	14.8	16.9	15.8	13.7	11.8	16.8	17.4	16.8	13.0	13.9	11.2	12.6	13.4	16.6	10.8	15.4	14.1	15.1
DISAPPROVE BOTH	46.2	46.6	44.6	39.9	46.7	53.6	48.7	41.6	43.9	48.9	47.4	38.8	48.5	49.5	48.1	43.2	45.8	41.7	47.1
DK/REFUSED	*	*	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
Net Diff	7.5	6.7	10.6	20.2	6.5	-7.2	2.5	16.8	12.1	2.1	5.1	22.4	3.0	1.1	3.9	13.6	8.4	16.6	5.7
Mean	1.93	1.92	1.94	2.04	1.93	1.81	1.86	1.99	1.95	1.89	1.91	2.11	1.90	1.88	1.87	2.03	1.93	2.03	1.91

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
REPUBLICAN CANDIDATE	44.3	86.1	71.6	45.4	32.9	20.7	17.7	9.0	15.5	62.4	67.4	39.8	100.0	100.0	29.5	0.0	6.9	0.0
Definitely	28.5	71.9	48.6	26.5	17.3	8.5	8.4	4.0	7.9	40.7	49.7	0.0	65.3	76.1	0.0	0.0	3.3	0.0
Probably	9.5	7.9	16.0	11.6	8.6	5.0	6.3	3.7	6.0	12.8	11.3	19.7	20.5	23.9	0.0	0.0	2.5	0.0
Lean	6.3	6.3	7.0	7.3	6.9	7.2	3.0	1.3	1.6	8.8	6.4	20.1	14.2	0.0	29.5	0.0	1.0	0.0
DEMOCRATIC CANDIDATE	44.5	7.7	17.3	42.0	54.6	68.3	69.5	82.2	71.5	23.6	22.9	26.6	0.0	0.0	23.8	100.0	87.8	56.0
Definitely	30.4	6.8	10.1	29.9	32.6	44.4	50.3	72.6	57.8	13.0	15.9	0.0	0.0	0.0	0.0	79.2	66.3	23.8
Probably	8.5	0.0	3.7	7.9	12.8	14.5	13.3	5.4	7.8	3.4	4.2	0.0	0.0	0.0	0.0	20.8	19.0	21.7
Lean	5.6	0.8	3.4	4.2	9.3	9.4	5.9	4.3	5.8	7.1	2.9	26.6	0.0	0.0	23.8	0.0	2.5	10.5
UNDECIDED	11.2	6.3	11.1	12.6	12.5	11.0	12.8	8.8	13.0	14.0	9.7	33.6	0.0	0.0	46.7	0.0	5.4	44.0
Net Diff.	-0.2	78.4	54.3	3.4	-21.7	-47.6	-51.8	-73.2	-55.9	38.8	44.4	13.2	100.0	100.0	5.7	-100.0	-80.9	-56.0
Mean	3.97	6.16	5.44	4.00	3.44	2.71	2.57	1.88	2.42	5.04	5.19	4.33	6.51	6.76	4.06	1.21	1.77	2.75

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
REPUBLICAN CANDIDATE	44.3	41.3	45.7	47.8	38.9	47.1	47.5	45.9	31.3	30.3	32.9
Definitely	28.5	26.7	28.2	32.4	23.5	32.0	35.8	19.3	12.8	9.6	18.0
Probably	9.5	7.6	10.7	9.4	9.7	9.0	6.7	16.8	11.4	14.5	6.3
Lean	6.3	7.0	6.8	6.1	5.7	6.1	5.0	9.8	7.1	6.2	8.7
DEMOCRATIC CANDIDATE	44.5	50.6	42.7	39.8	49.9	45.7	47.1	41.1	39.0	42.4	33.7
Definitely	30.4	35.6	29.6	26.7	33.5	32.0	35.4	20.6	23.1	24.3	21.2
Probably	8.5	9.0	8.2	7.7	9.9	8.0	6.6	12.6	10.9	12.1	9.0
Lean	5.6	6.1	4.9	5.3	6.5	5.7	5.1	8.0	5.0	6.0	3.6
UNDECIDED	11.2	8.1	11.6	12.4	11.1	7.1	5.4	12.9	29.6	27.3	33.3
Net Diff.	-0.2	-9.3	3.0	8.0	-11.0	1.4	0.4	4.8	-7.7	-12.0	-0.8
Mean	3.97	3.72	4.03	4.21	3.69	4.02	4.01	4.06	3.72	3.61	3.90

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES			NOT VOTE DJT		APPR.	
		RIGHT	WRONG	TRACK	REPUBLICAN	DEMOCRATIC	UNDECIDED	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
REPUBLICAN CANDIDATE	44.3	81.8	17.6	100.0	0.0	0.0	27.3	82.5	9.6	77.5	87.3	52.2	5.7	30.4	25.4	39.4
Definitely	28.5	58.9	6.8	64.4	0.0	0.0	0.0	57.5	2.3	51.7	64.6	18.3	1.6	12.1	9.9	8.2
Probably	9.5	14.4	6.0	21.4	0.0	0.0	0.0	16.0	3.6	15.7	15.7	15.8	2.2	9.0	7.0	14.6
Lean	6.3	8.5	4.8	14.2	0.0	0.0	27.3	9.1	3.8	10.1	7.0	18.1	1.9	9.3	8.5	16.5
DEMOCRATIC CANDIDATE	44.5	11.2	68.3	0.0	100.0	0.0	24.3	8.8	77.0	12.6	6.4	28.5	81.7	46.6	50.3	42.3
Definitely	30.4	5.6	48.1	0.0	68.3	0.0	0.0	4.4	54.0	5.4	3.3	10.6	59.5	24.0	22.2	15.4
Probably	8.5	3.8	11.9	0.0	19.1	0.0	0.0	3.3	13.3	4.9	2.2	11.9	12.8	15.8	19.3	16.1
Lean	5.6	1.8	8.3	0.0	12.6	0.0	24.3	1.1	9.7	2.4	1.0	6.0	9.4	6.7	8.8	10.8
UNDECIDED	11.2	7.0	14.1	0.0	0.0	100.0	48.4	8.7	13.4	9.9	6.3	19.3	12.6	23.0	24.3	18.4
Net Diff.	-0.2	70.5	-50.7	100.0	-100.0	0.0	3.0	73.7	-67.3	64.9	80.9	23.7	-75.9	-16.1	-24.9	-2.9
Mean	3.97	5.88	2.61	6.50	1.44	4.00	4.03	5.92	2.20	5.69	6.17	4.43	1.98	3.53	3.38	3.81

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN			
			TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254					
REPUBLICAN CANDIDATE	44.3	86.6	4.7	93.1	6.5	30.2	93.5	8.0	32.5	92.7	5.4	27.9					
Definitely	28.5	57.9	1.4	67.5	2.9	10.3	69.0	3.3	11.0	66.1	2.6	9.6					
Probably	9.5	18.2	1.5	18.2	1.8	8.3	19.1	2.3	10.4	17.3	1.4	6.2					
Lean	6.3	10.5	1.8	7.3	1.8	11.6	5.4	2.4	11.1	9.3	1.3	12.1					
DEMOCRATIC CANDIDATE	44.5	5.6	87.9	2.9	90.8	35.6	4.4	90.5	42.2	1.4	91.0	29.0					
Definitely	30.4	1.9	62.7	1.5	66.9	17.5	2.5	68.7	22.8	0.6	65.7	12.2					
Probably	8.5	2.3	15.4	1.1	14.9	9.7	1.7	14.1	8.5	0.4	15.6	10.9					
Lean	5.6	1.4	9.8	0.3	8.9	8.4	0.3	7.7	10.9	0.4	9.8	5.9					
UNDECIDED	11.2	7.8	7.4	4.0	2.7	34.2	2.1	1.5	25.4	5.9	3.6	43.0					
Net Diff.	-0.2	81.1	-83.2	90.1	-84.3	-5.4	89.0	-82.5	-9.7	91.3	-85.6	-1.1					
Mean	3.97	6.09	1.80	6.39	1.74	3.79	6.39	1.75	3.69	6.39	1.74	3.89					

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
REPUBLICAN CANDIDATE	44.3	13.2	13.9	12.7	30.3	78.6	92.2	84.5	90.4	85.1	95.7	3.8	5.4	30.9	9.6	24.6	60.7
Definitely	28.5	7.3	11.4	4.3	13.6	45.8	82.2	61.6	60.4	46.5	74.5	1.3	2.1	18.2	2.0	7.3	24.7
Probably	9.5	4.0	2.5	5.1	8.4	20.8	7.5	15.0	24.2	24.1	15.8	1.5	1.3	6.0	3.5	6.8	16.2
Lean	6.3	1.9	0.0	3.3	8.2	11.9	2.5	7.8	5.8	14.5	5.4	1.0	2.0	6.7	4.2	10.6	19.8
DEMOCRATIC CANDIDATE	44.5	82.8	81.6	83.6	49.3	11.4	4.0	8.2	7.8	4.8	1.9	95.4	88.2	69.1	69.0	37.4	5.5
Definitely	30.4	59.7	64.6	56.1	31.1	8.0	2.7	5.7	0.0	3.4	1.2	71.8	62.2	53.8	38.2	17.6	1.6
Probably	8.5	13.8	5.6	19.7	11.3	2.2	0.0	1.3	7.1	0.8	0.5	14.0	17.7	9.2	17.3	10.9	0.6
Lean	5.6	9.3	11.4	7.8	6.9	1.2	1.2	1.2	0.7	0.6	0.2	9.6	8.4	6.1	13.5	8.9	3.3
UNDECIDED	11.2	4.0	4.4	3.7	20.4	10.1	3.8	7.3	1.8	10.1	2.4	0.8	6.4	0.0	21.4	38.0	33.7
Net Diff.	-0.2	-69.6	-67.7	-70.9	-19.0	67.2	88.3	76.3	82.6	80.3	93.8	-91.6	-82.8	-38.2	-59.3	-12.8	55.2
Mean	3.97	2.16	2.23	2.11	3.43	5.62	6.55	6.02	6.21	5.90	6.56	1.55	1.81	2.88	2.54	3.62	5.17

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
REPUBLICAN CANDIDATE	44.3	6.3	30.4	89.7	38.1	50.8	55.2	50.0	44.2	47.1	39.4	36.1	51.3	61.1	50.9	24.4
Definitely	28.5	2.7	9.3	62.7	14.8	34.0	34.9	33.8	27.4	29.7	23.5	29.2	35.5	44.0	30.9	13.0
Probably	9.5	2.1	7.8	18.0	13.1	10.5	17.8	9.1	10.0	10.0	9.9	4.6	9.2	13.2	11.1	7.5
Lean	6.3	1.5	13.3	9.1	10.2	6.3	2.5	7.1	6.9	7.4	6.0	2.3	6.6	3.9	8.9	3.9
DEMOCRATIC CANDIDATE	44.5	88.3	28.6	2.9	42.4	43.1	35.1	44.6	44.8	43.7	46.6	44.5	39.3	29.9	39.2	59.4
Definitely	30.4	62.6	12.5	1.8	22.6	29.9	23.4	31.1	30.0	29.0	31.6	34.1	27.1	21.4	24.9	40.7
Probably	8.5	15.2	10.2	0.7	13.2	10.6	11.6	10.5	8.4	8.7	8.0	6.2	7.3	5.1	7.9	12.0
Lean	5.6	10.5	5.9	0.3	6.6	2.6	0.0	3.0	6.4	6.1	7.0	4.3	4.8	3.4	6.3	6.8
UNDECIDED	11.2	5.5	41.0	7.4	19.5	6.1	9.8	5.4	11.0	9.1	14.0	19.3	9.4	9.0	10.0	16.2
Net Diff.	-0.2	-82.0	1.9	86.9	-4.4	7.7	20.1	5.4	-0.6	3.4	-7.1	-8.4	12.0	31.2	11.7	-34.9
Mean	3.97	1.85	3.93	6.26	3.80	4.16	4.49	4.10	3.96	4.06	3.79	3.80	4.31	4.85	4.27	3.05



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
REPUBLICAN CANDIDATE	44.3	44.1	44.6	42.2	48.9	47.7	48.8	41.1	40.4	52.0	27.9	33.6	17.8	39.2	55.2	49.0	38.2	30.6	23.0	13.1
Definitely	28.5	29.8	26.1	24.1	29.9	32.0	29.7	28.0	22.6	34.2	16.3	18.6	10.2	22.9	36.8	31.9	19.4	18.1	12.8	7.8
Probably	9.5	8.9	10.5	9.7	11.9	10.5	12.0	7.5	9.0	11.1	6.1	7.7	4.7	8.1	12.3	9.8	10.8	5.7	7.0	2.6
Lean	6.3	5.4	7.9	8.4	7.1	5.3	7.0	5.6	8.8	6.7	5.5	7.3	3.0	8.2	6.1	7.3	8.0	6.8	3.2	2.7
DEMOCRATIC CANDIDATE	44.5	42.8	47.8	50.2	43.4	42.2	46.3	43.3	49.3	38.8	56.7	49.9	68.6	48.5	37.6	39.9	53.2	47.8	65.0	71.9
Definitely	30.4	29.9	31.4	31.0	32.1	28.3	33.9	31.2	28.9	27.3	37.0	30.4	47.4	25.5	27.9	26.6	31.6	29.7	42.6	51.8
Probably	8.5	7.8	9.9	11.3	7.3	7.5	8.0	8.0	11.8	7.6	10.5	10.6	11.5	12.2	5.8	9.2	10.5	10.6	13.5	9.6
Lean	5.6	5.1	6.5	7.9	4.0	6.3	4.4	4.1	8.7	4.0	9.1	8.9	9.7	10.7	3.8	4.1	11.2	7.5	8.9	10.5
UNDECIDED	11.2	13.1	7.6	7.5	7.7	10.1	4.9	15.6	10.2	9.2	15.4	16.6	13.6	12.3	7.2	11.1	8.6	21.6	12.0	14.9
Net Diff.	-0.2	1.3	-3.2	-8.0	5.5	5.5	2.5	-2.2	-8.9	13.2	-28.8	-16.3	-50.8	-9.3	17.6	9.0	-15.0	-17.1	-42.0	-58.8
Mean	3.97	4.02	3.87	3.77	4.06	4.16	3.98	3.91	3.76	4.31	3.25	3.57	2.68	3.81	4.42	4.20	3.61	3.55	2.92	2.46

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
REPUBLICAN CANDIDATE	44.3	30.4	35.8	47.1	45.9	48.3	47.2	39.6	47.2	41.6	47.7	48.1	40.9
Definitely	28.5	15.3	18.9	26.3	31.3	31.2	35.4	21.4	33.0	24.4	33.6	31.1	26.2
Probably	9.5	9.3	8.9	12.3	8.4	9.6	8.5	10.5	8.8	9.9	9.0	11.1	8.0
Lean	6.3	5.8	8.0	8.4	6.3	7.5	3.3	7.7	5.4	7.3	5.1	5.9	6.6
DEMOCRATIC CANDIDATE	44.5	49.9	54.1	43.3	39.9	38.3	46.2	48.5	42.1	45.9	42.9	43.7	45.3
Definitely	30.4	25.8	31.0	28.2	28.2	30.1	34.6	28.7	31.5	28.5	32.7	30.4	30.4
Probably	8.5	15.1	14.0	9.7	8.4	3.9	6.3	12.3	6.1	11.1	5.3	7.7	9.2
Lean	5.6	9.1	9.1	5.4	3.3	4.3	5.3	7.5	4.5	6.2	4.9	5.6	5.6
UNDECIDED	11.2	19.7	10.1	9.6	14.2	13.3	6.6	11.9	10.8	12.6	9.5	8.2	13.9
Net Diff.	-0.2	-19.5	-18.2	3.7	6.0	10.0	1.0	-8.9	5.1	-4.3	4.8	4.4	-4.4
Mean	3.97	3.54	3.52	4.03	4.12	4.18	4.05	3.75	4.11	3.86	4.10	4.09	3.86

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
REPUBLICAN CANDIDATE	44.3	26.6	47.4	45.7	48.4	41.6	51.1	47.1	48.4	20.3	43.6	44.5	48.4	38.2	44.6	50.9
Definitely	28.5	12.3	26.8	29.7	35.7	19.5	28.5	28.6	37.6	9.3	25.0	30.6	33.6	25.1	27.0	36.2
Probably	9.5	7.3	12.4	8.7	8.9	10.3	15.2	11.2	8.3	6.0	9.6	6.6	9.5	7.9	10.1	9.8
Lean	6.3	7.0	8.2	7.3	3.8	11.7	7.4	7.3	2.5	5.0	9.0	7.4	5.3	5.2	7.5	4.9
DEMOCRATIC CANDIDATE	44.5	56.8	43.5	38.6	44.9	46.8	42.7	42.0	44.9	61.0	44.2	35.5	44.9	50.7	45.8	34.0
Definitely	30.4	29.3	28.1	28.2	34.2	21.9	27.5	30.9	34.0	32.4	28.6	25.7	34.4	34.9	30.9	23.7
Probably	8.5	16.3	10.0	6.2	6.1	19.3	8.7	5.9	5.6	15.1	11.4	6.5	6.5	9.2	9.3	6.0
Lean	5.6	11.2	5.3	4.2	4.7	5.6	6.5	5.2	5.3	13.5	4.2	3.3	4.0	6.6	5.6	4.3
UNDECIDED	11.2	16.6	9.2	15.7	6.7	11.6	6.2	10.9	6.7	18.7	12.1	20.0	6.7	11.1	9.5	15.1
Net Diff.	-0.2	-30.1	3.9	7.1	3.5	-5.3	8.5	5.1	3.5	-40.8	-0.6	9.0	3.4	-12.4	-1.2	16.9
Mean	3.97	3.27	4.04	4.13	4.09	3.81	4.17	4.06	4.14	3.04	3.90	4.19	4.05	3.67	3.92	4.46

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

14. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
REPUBLICAN CANDIDATE	44.3	44.3	45.6	45.4	45.6	36.5	39.0	44.5	45.5	42.7	39.5	44.7	37.4	38.5	33.4	36.3	46.2	47.7	43.6
Definitely	28.5	28.7	26.2	29.9	34.2	24.6	27.8	26.5	26.9	30.8	26.2	23.5	27.3	23.8	19.9	25.4	29.5	33.1	27.6
Probably	9.5	9.4	10.8	9.1	7.9	7.6	6.8	10.7	10.5	8.1	7.2	16.9	4.9	8.4	7.9	6.1	10.4	8.4	9.7
Lean	6.3	6.2	8.6	6.4	3.4	4.4	4.4	7.3	8.0	3.9	6.0	4.4	5.3	6.3	5.6	4.8	6.4	6.2	6.3
DEMOCRATIC CANDIDATE	44.5	45.2	44.3	41.8	44.9	49.2	44.8	35.3	44.0	46.0	48.6	41.6	50.2	48.7	55.3	59.1	42.9	39.7	45.4
Definitely	30.4	31.0	29.2	24.9	34.3	34.9	35.5	23.1	28.0	33.8	33.1	29.5	34.2	35.7	38.7	52.9	29.3	26.3	31.2
Probably	8.5	8.3	10.0	7.7	5.6	8.2	4.8	10.9	9.7	6.6	8.8	7.0	9.1	6.6	13.9	6.1	8.4	8.4	8.5
Lean	5.6	5.9	5.2	9.3	5.0	6.1	4.5	1.3	6.2	5.6	6.6	5.1	6.9	6.5	2.7	0.0	5.2	5.0	5.7
UNDECIDED	11.2	10.5	10.1	12.8	9.5	14.3	16.2	20.2	10.5	11.3	12.0	13.7	12.4	12.7	11.2	4.7	10.9	12.6	10.9
Net Diff.	-0.2	-1.0	1.3	3.6	0.6	-12.7	-5.8	9.2	1.5	-3.3	-9.1	3.1	-12.8	-10.2	-21.9	-22.8	3.4	7.9	-1.8
Mean	3.97	3.96	3.96	4.15	4.03	3.66	3.81	4.16	4.00	3.92	3.75	4.01	3.69	3.68	3.34	3.22	4.06	4.21	3.92

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
<b>Total</b>	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
<b>AGREE</b>	81.5	100.0	85.5	87.0	86.1	77.0	60.7	46.1	39.4	86.4	88.3	78.0	84.8	84.3	85.5	94.9	71.3	76.2
<b>Strongly</b>	61.8	97.4	73.0	71.5	58.6	42.6	31.5	31.5	28.3	69.1	74.5	44.7	65.6	67.0	62.3	88.2	46.9	53.4
10	37.6	84.8	42.9	38.8	27.0	21.6	20.5	25.1	21.7	42.6	47.9	18.7	40.3	41.5	34.5	61.1	27.1	25.0
9	11.0	6.1	15.4	15.4	12.4	9.1	2.9	3.8	5.0	12.3	13.0	9.0	12.4	12.6	11.1	13.3	8.2	10.7
8	13.3	6.5	14.7	17.3	19.2	12.0	8.0	2.6	1.7	14.2	13.5	17.0	13.0	12.8	16.8	13.8	11.5	17.7
7	11.7	2.6	8.3	10.4	17.7	17.3	14.7	7.6	5.4	10.7	9.0	18.2	11.0	10.5	14.1	5.2	13.6	14.3
6	8.0	0.0	4.2	5.1	9.8	17.1	14.5	6.9	5.6	6.6	4.8	15.2	8.1	6.8	9.1	1.4	10.8	8.5
<b>NEUTRAL-5</b>	10.3	0.0	12.1	7.3	8.4	12.0	24.1	19.1	15.3	8.6	7.4	14.2	9.9	10.2	9.5	1.9	13.8	12.6
<b>DISAGREE</b>	8.2	0.0	2.4	5.7	5.5	11.0	15.2	34.8	45.3	5.0	4.4	7.8	5.3	5.5	5.0	3.2	14.9	11.2
4	2.8	0.0	0.7	1.1	2.7	5.9	5.6	9.6	6.9	1.9	1.3	4.4	1.8	2.0	2.5	0.3	4.7	5.3
3	1.8	0.0	0.3	1.6	0.8	1.9	6.8	7.6	2.9	1.0	0.9	1.4	0.7	0.6	1.4	1.4	3.4	2.1
2	0.9	0.0	0.4	1.2	0.4	0.8	0.7	3.4	7.0	0.8	0.8	0.8	1.0	1.0	0.2	0.9	1.2	0.7
1	0.5	0.0	0.0	0.0	0.3	1.0	1.2	3.1	1.5	0.1	0.1	0.3	0.2	0.2	0.2	0.0	1.1	0.0
0	2.3	0.0	1.0	1.8	1.3	1.4	0.9	11.2	27.0	1.2	1.3	1.0	1.6	1.8	0.6	0.6	4.4	3.1
<b>Mean</b>	7.81	9.73	8.33	8.17	7.74	7.09	6.52	5.68	4.75	8.20	8.43	7.17	8.05	8.09	7.95	9.03	6.99	7.31

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
AGREE	81.5	82.2	82.6	80.6	81.2	82.4	81.8	84.3	77.4	75.7	80.2
Strongly	61.8	59.7	66.3	61.8	59.0	63.7	66.1	55.7	53.4	48.5	61.1
10	37.6	37.9	41.5	37.4	33.5	39.5	43.5	26.0	28.9	24.2	36.5
9	11.0	11.6	11.4	10.8	10.4	11.1	10.4	13.2	10.5	10.6	10.3
8	13.3	10.2	13.4	13.6	15.2	13.2	12.2	16.5	13.9	13.8	14.2
7	11.7	12.9	10.0	10.8	14.0	11.3	10.2	15.0	13.3	15.2	10.3
6	8.0	9.7	6.4	8.0	8.2	7.4	5.5	13.6	10.8	12.0	8.8
NEUTRAL-5	10.3	8.5	10.9	10.2	11.4	9.7	10.1	8.4	13.0	12.7	13.6
DISAGREE	8.2	9.4	6.5	9.1	7.4	7.9	8.1	7.3	9.5	11.6	6.3
4	2.8	4.3	2.0	3.3	1.6	2.5	2.5	2.6	4.2	5.3	2.4
3	1.8	1.5	1.7	1.9	1.9	1.8	1.7	2.0	1.7	2.3	0.7
2	0.9	0.8	0.7	0.5	1.8	0.8	0.7	1.1	1.3	0.9	2.0
1	0.5	0.9	0.4	0.5	0.0	0.5	0.5	0.5	0.2	0.4	0.0
0	2.3	1.7	1.7	2.9	2.1	2.3	2.7	1.2	2.1	2.7	1.1
Mean	7.81	7.79	8.02	7.75	7.69	7.89	7.98	7.58	7.43	7.19	7.80

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 3

	TOTAL	DIRECTION: UNITED STATES			GENERIC BALLOT FOR CONGRESS			LEAN-ERS/	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR. TRUMP 3-WAY	
		RIGHT DIREC-TION	WRONG TRACK	REPUB-LICAN	DEMO-CRATIC	UNDE-CIDED	UNDE-CIDED	APP-ROVE	DISAP-PROVE	APP-ROVE	Pol. /Pers.	Only Pol.	DISAP-PROVE BOTH	APPR. TRUMP 2-WAY	APPR. TRUMP 3-WAY	NOT APPR. 2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
AGREE	81.5	80.7	82.0	82.3	81.5	78.1	81.5	80.2	82.6	80.6	81.0	79.5	82.5	67.8	70.7	83.3
Strongly	61.8	60.4	62.9	62.7	61.6	59.6	57.9	59.8	63.7	60.8	60.7	61.0	63.2	39.7	46.9	64.8
10	37.6	35.5	39.1	38.5	37.4	34.6	32.6	36.0	39.0	35.4	37.1	31.0	40.2	17.8	18.7	30.1
9	11.0	11.6	10.5	11.8	10.7	8.7	10.0	11.2	10.7	11.7	11.1	13.2	10.1	7.6	10.2	13.8
8	13.3	13.2	13.3	12.5	13.4	16.2	15.3	12.6	14.0	13.7	12.5	16.7	12.9	14.3	18.0	20.9
7	11.7	11.7	11.7	11.3	11.7	13.0	14.1	12.4	10.9	12.0	12.6	10.4	11.2	15.4	15.2	10.3
6	8.0	8.7	7.5	8.3	8.3	5.5	9.5	8.0	8.0	7.8	7.7	8.1	8.2	12.7	8.7	8.2
NEUTRAL-5	10.3	12.3	8.9	10.8	9.0	13.6	10.3	12.1	8.7	11.5	12.3	9.3	9.0	15.9	14.1	6.3
DISAGREE	8.2	6.9	9.1	6.9	9.5	8.4	8.1	7.7	8.7	8.0	6.7	11.2	8.5	16.3	15.2	10.4
4	2.8	2.3	3.2	2.2	3.2	3.5	3.3	2.8	2.8	3.0	2.8	3.8	2.5	7.6	6.7	5.0
3	1.8	1.1	2.2	1.4	2.3	1.0	2.3	1.3	2.1	1.5	0.9	3.0	2.1	3.4	3.9	2.4
2	0.9	0.9	0.9	1.0	0.9	0.4	0.4	1.1	0.7	0.9	0.9	0.9	0.9	3.0	1.9	0.0
1	0.5	0.3	0.6	0.4	0.5	0.4	0.4	0.4	0.5	0.3	0.2	0.6	0.6	0.0	0.0	0.0
0	2.3	2.3	2.3	1.8	2.6	3.0	1.7	2.1	2.5	2.2	1.9	3.0	2.4	2.3	2.7	2.9
Mean	7.81	7.76	7.84	7.89	7.76	7.65	7.67	7.75	7.86	7.75	7.82	7.57	7.87	6.71	6.93	7.73

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	DEMOCRAT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
AGREE	81.5	83.0	82.0	82.4	81.6	80.0	82.6	77.8	77.5	82.1	84.3	82.5	
Strongly	61.8	63.9	62.1	63.9	62.5	58.0	66.8	58.1	50.9	60.9	65.6	65.1	
10	37.6	38.8	37.8	39.8	37.5	34.4	41.1	34.5	28.9	38.5	39.8	39.9	
9	11.0	12.0	10.9	12.2	11.4	8.5	13.7	10.7	9.6	10.7	11.9	7.5	
8	13.3	13.1	13.4	11.9	13.5	15.1	12.0	12.9	12.4	11.7	14.0	17.7	
7	11.7	11.5	11.4	10.5	10.6	15.0	8.2	12.9	16.8	12.7	8.9	13.3	
6	8.0	7.6	8.5	8.1	8.6	6.9	7.5	6.8	9.9	8.6	9.9	4.0	
NEUTRAL-5	10.3	10.7	9.2	11.0	9.1	11.2	9.4	9.4	13.0	12.5	8.9	9.3	
DISAGREE	8.2	6.3	8.8	6.6	9.3	8.9	7.9	12.8	9.5	5.3	6.8	8.2	
4	2.8	2.1	3.0	1.9	3.2	3.6	2.3	4.1	3.3	1.4	2.5	3.9	
3	1.8	1.0	2.2	1.0	2.4	1.9	0.9	3.2	2.3	1.1	1.8	1.6	
2	0.9	0.7	0.9	0.8	0.5	1.6	1.1	0.9	2.5	0.4	0.3	0.7	
1	0.5	0.5	0.4	0.4	0.6	0.3	0.8	1.5	0.3	0.0	0.0	0.3	
0	2.3	2.0	2.4	2.6	2.6	1.4	2.7	3.1	1.1	2.4	2.2	1.7	
Mean	7.81	7.94	7.80	7.92	7.78	7.68	7.96	7.52	7.42	7.87	7.98	7.94	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
AGREE	81.5	81.9	82.0	81.9	80.5	82.5	81.6	82.1	81.7	79.6	83.3	81.9	81.8	78.3	82.0	79.8	78.9
Strongly	61.8	65.6	66.4	64.9	57.2	61.1	67.0	63.7	63.9	56.6	66.0	66.5	57.1	58.0	61.9	57.7	55.9
10	37.6	40.3	43.3	38.1	32.9	34.4	48.1	40.3	33.8	33.9	42.2	40.7	33.0	35.9	42.3	32.2	34.4
9	11.0	10.8	10.9	10.8	11.0	11.8	9.9	11.0	9.1	15.1	11.7	12.1	11.0	8.2	5.8	9.0	9.2
8	13.3	14.5	12.2	16.1	13.4	14.9	9.0	12.3	21.0	7.6	12.1	13.7	13.1	14.0	13.8	16.5	12.3
7	11.7	9.5	9.4	9.5	14.0	13.2	8.0	10.9	12.1	13.4	9.4	8.8	12.8	12.7	11.0	15.4	17.1
6	8.0	6.9	6.1	7.4	9.2	8.3	6.6	7.5	5.7	9.6	7.9	6.6	11.9	7.6	9.0	6.7	5.9
NEUTRAL-5	10.3	10.2	8.6	11.3	10.3	9.6	11.7	10.5	5.4	13.4	10.9	9.9	7.8	9.5	14.7	10.9	9.2
DISAGREE	8.2	7.9	9.4	6.9	9.2	7.9	6.7	7.4	12.9	7.0	5.8	8.2	10.4	12.2	3.3	9.3	11.9
4	2.8	2.2	2.7	1.9	3.3	3.1	2.2	2.7	3.0	2.8	1.5	2.4	3.0	9.6	0.8	3.9	4.9
3	1.8	3.0	2.4	3.4	1.5	1.8	0.0	1.0	5.9	1.3	0.4	2.9	1.4	2.6	1.5	1.7	3.1
2	0.9	0.1	0.0	0.2	1.4	0.9	1.0	1.0	1.1	0.4	0.8	0.0	1.5	0.0	0.0	1.9	2.2
1	0.5	0.5	0.0	0.8	0.4	0.9	0.0	0.5	0.0	0.0	0.6	0.6	0.7	0.0	0.0	0.3	0.6
0	2.3	2.1	4.3	0.6	2.6	1.1	3.5	2.1	2.9	2.4	2.6	2.3	3.7	0.0	1.0	1.6	1.1
Mean	7.81	7.93	7.93	7.93	7.61	7.80	8.07	7.92	7.66	7.70	8.01	7.95	7.54	7.72	7.99	7.62	7.60

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
AGREE	81.5	80.7	78.1	83.4	80.4	78.3	76.5	78.7	81.7	82.3	80.8	84.1	84.3	78.8	82.9	79.9
Strongly	61.8	61.6	55.5	64.2	58.1	53.6	57.6	52.9	62.9	62.7	63.1	66.0	65.9	59.4	61.9	59.6
10	37.6	36.6	32.2	40.5	31.6	29.4	27.9	29.7	37.3	37.6	36.8	50.4	40.0	35.6	37.8	36.2
9	11.0	10.9	8.8	11.7	11.8	12.5	20.5	11.0	11.7	11.9	11.4	4.1	11.9	10.0	11.4	9.5
8	13.3	14.1	14.4	12.1	14.7	11.7	9.1	12.2	13.9	13.3	14.9	11.5	13.9	13.8	12.8	14.0
7	11.7	10.9	14.5	11.5	14.3	14.5	13.1	14.8	11.3	12.0	10.1	10.1	10.4	12.5	13.3	11.4
6	8.0	8.2	8.1	7.7	8.0	10.2	5.8	11.0	7.5	7.6	7.5	8.0	7.9	6.9	7.7	8.9
NEUTRAL-5	10.3	9.6	12.4	10.4	11.0	12.0	10.6	12.3	10.3	10.2	10.4	8.4	9.1	9.5	9.6	11.1
DISAGREE	8.2	9.6	9.5	6.2	8.6	9.6	13.0	9.0	8.0	7.5	8.9	7.5	6.6	11.7	7.6	8.9
4	2.8	3.6	3.4	1.7	3.2	3.6	6.9	3.0	2.5	2.2	3.0	3.6	1.6	5.0	2.4	3.3
3	1.8	2.5	2.0	0.9	1.8	2.8	2.3	2.9	1.6	1.5	1.9	1.4	1.4	0.9	1.8	2.4
2	0.9	0.8	0.9	1.0	1.2	1.6	1.9	1.6	0.8	0.9	0.6	0.7	0.3	2.4	1.1	0.6
1	0.5	0.5	0.7	0.3	0.7	0.4	0.0	0.5	0.5	0.3	0.7	0.4	0.7	0.5	0.2	0.3
0	2.3	2.3	2.6	2.2	1.7	1.2	1.8	1.1	2.6	2.6	2.7	1.5	2.6	2.9	2.0	2.3
Mean	7.81	7.75	7.51	7.97	7.64	7.50	7.55	7.49	7.82	7.85	7.77	8.14	7.97	7.61	7.87	7.70

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/   COLL-   Bchlr   Post-   LESS/   COLL-   LESS/   COLL-   WHITE   NON-   His-   Black   Asian   MEN   WOMEN   MEN   WOMEN   MEN   WOMEN	COLL.   EGE   Degree   Grad./   COLL.   EGE   COLL.   EGE     WHITE   panic	GRAD.   GRAD.     Prof.   GRAD.   GRAD.   GRAD.   GRAD.																
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
AGREE	81.5	81.2	82.1	82.1	81.9	78.6	81.3	83.3	82.8	82.3	79.8	79.9	78.6	78.3	82.0	82.5	74.9	83.0	73.6	83.2
Strongly	61.8	63.9	57.9	57.1	59.5	61.2	56.7	66.2	59.1	63.6	58.1	59.1	57.2	52.8	63.2	64.0	50.0	64.9	54.9	59.3
10	37.6	40.9	31.4	33.8	26.9	38.6	30.4	42.8	32.3	39.7	33.1	38.0	30.0	28.5	38.7	40.6	26.4	45.4	28.3	31.6
9	11.0	10.4	11.9	10.3	14.9	10.5	13.4	10.4	10.5	10.9	11.2	9.7	13.0	10.8	11.3	10.4	13.9	7.1	13.0	13.0
8	13.3	12.6	14.6	12.9	17.8	12.2	12.9	13.0	16.3	13.1	13.9	11.4	14.1	13.6	13.2	12.9	9.8	12.4	13.5	14.7
7	11.7	10.1	14.6	13.9	16.0	9.7	16.2	10.4	13.0	11.3	12.5	15.2	9.2	15.1	10.5	12.0	18.5	13.0	11.5	7.2
6	8.0	7.2	9.5	11.2	6.4	7.7	8.3	6.7	10.7	7.4	9.2	5.6	12.2	10.4	8.2	6.6	6.3	5.1	7.2	16.7
NEUTRAL-5	10.3	10.6	9.7	8.9	11.1	11.4	8.7	10.0	10.7	10.5	9.9	9.8	8.1	19.5	9.9	11.0	9.7	9.9	9.7	6.7
DISAGREE	8.2	8.2	8.3	9.0	6.9	10.0	10.0	6.7	6.6	7.2	10.3	10.3	13.2	2.2	8.1	6.4	15.4	7.1	16.7	10.1
4	2.8	2.8	2.8	3.0	2.4	3.5	2.6	2.2	2.9	2.5	3.4	2.4	5.7	0.8	2.3	2.7	4.8	0.9	7.3	4.3
3	1.8	1.6	2.0	2.2	1.7	1.9	2.3	1.4	1.8	1.6	2.1	1.5	3.1	1.4	1.5	1.7	2.4	1.0	4.6	1.8
2	0.9	0.9	0.8	1.1	0.3	1.3	1.6	0.6	0.0	1.1	0.4	0.7	0.3	0.0	1.8	0.5	1.0	0.6	0.7	0.0
1	0.5	0.4	0.5	0.5	0.6	0.8	1.1	0.1	0.0	0.4	0.5	0.0	1.3	0.0	0.9	0.0	0.0	0.0	2.0	0.6
0	2.3	2.4	2.1	2.2	1.9	2.5	2.3	2.3	1.9	1.6	3.8	5.7	2.8	0.0	1.6	1.5	7.2	4.7	2.1	3.4
Mean	7.81	7.89	7.65	7.64	7.67	7.72	7.57	8.03	7.73	7.92	7.56	7.63	7.43	7.63	7.85	7.99	7.11	7.95	7.27	7.58

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
AGREE	81.5	75.5	81.5	81.6	82.7	81.5	82.5	80.3	82.2	81.0	82.0	79.6	83.1
Strongly	61.8	48.8	54.6	61.2	63.9	65.7	65.9	56.3	65.3	58.6	65.8	59.6	63.9
10	37.6	28.9	27.7	33.4	43.5	40.2	42.3	30.5	42.0	34.5	41.4	35.6	39.4
9	11.0	11.3	12.1	11.5	8.6	10.2	11.9	11.7	10.5	10.7	11.2	11.6	10.4
8	13.3	8.7	14.7	16.2	11.8	15.3	11.6	14.1	12.8	13.4	13.2	12.5	14.1
7	11.7	11.8	14.1	12.1	11.8	11.2	10.3	12.7	11.0	12.4	10.7	12.1	11.2
6	8.0	14.9	12.8	8.3	7.0	4.5	6.2	11.3	5.9	10.0	5.5	7.9	8.0
NEUTRAL-5	10.3	12.3	8.9	10.2	9.6	11.7	10.0	10.2	10.4	10.0	10.7	10.4	10.3
DISAGREE	8.2	12.1	9.6	8.2	7.7	6.9	7.6	9.5	7.4	9.0	7.3	10.0	6.6
4	2.8	6.2	3.5	1.9	1.5	2.8	2.8	3.4	2.4	2.8	2.8	3.2	2.5
3	1.8	1.5	2.0	3.3	1.4	1.0	1.5	2.5	1.3	2.1	1.3	2.0	1.5
2	0.9	1.3	1.0	1.1	0.2	1.1	0.8	1.1	0.8	0.9	0.9	1.4	0.4
1	0.5	0.0	0.6	0.0	0.8	0.6	0.5	0.2	0.6	0.4	0.5	0.9	0.1
0	2.3	3.1	2.4	1.9	3.7	1.4	1.9	2.3	2.3	2.7	1.7	2.4	2.2
Mean	7.81	7.25	7.47	7.73	7.91	7.97	8.01	7.54	7.97	7.65	8.00	7.66	7.93

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
AGREE	81.5	78.7	81.2	82.1	82.3	68.6	78.9	79.5	82.9	82.9	83.4	84.4	81.8	81.4	80.8	83.1
Strongly	61.8	51.2	59.1	64.2	66.2	37.7	56.2	60.8	66.3	56.9	62.0	67.3	66.1	59.2	62.3	64.1
10	37.6	28.9	31.2	41.6	42.3	19.0	28.4	38.1	42.6	33.1	33.9	44.8	42.0	32.7	38.3	42.0
9	11.0	12.9	11.0	9.1	11.7	11.0	12.1	10.6	12.1	13.7	9.9	7.7	11.3	13.0	10.1	10.4
8	13.3	9.4	16.9	13.5	12.2	7.7	15.6	12.1	11.7	10.1	18.2	14.8	12.8	13.5	13.9	11.7
7	11.7	12.0	13.2	12.1	10.1	14.9	14.1	12.3	9.9	10.8	12.3	11.8	10.3	12.9	11.8	9.9
6	8.0	15.5	8.9	5.8	6.0	16.0	8.7	6.4	6.6	15.3	9.0	5.3	5.4	9.4	6.8	9.1
NEUTRAL-5	10.3	10.1	10.3	10.8	10.1	12.8	9.1	11.1	10.2	8.9	11.5	10.4	10.0	10.6	10.5	9.6
DISAGREE	8.2	11.2	8.6	7.2	7.6	18.6	12.0	9.4	7.0	8.1	5.2	5.1	8.2	7.9	8.7	7.4
4	2.8	5.7	2.0	2.2	2.6	10.5	2.9	2.6	2.0	3.7	1.2	1.8	3.2	3.3	2.6	2.7
3	1.8	2.4	2.5	1.4	1.3	3.1	3.7	2.1	0.6	2.1	1.4	0.8	1.9	2.0	1.7	1.8
2	0.9	1.1	1.2	0.6	0.9	1.4	2.4	1.2	1.0	0.9	0.0	0.0	0.8	0.8	1.2	0.3
1	0.5	0.0	0.4	0.5	0.7	0.0	0.4	1.0	1.4	0.0	0.3	0.0	0.0	0.3	0.7	0.2
0	2.3	2.0	2.5	2.5	2.1	3.5	2.7	2.4	2.0	1.4	2.3	2.5	2.2	1.6	2.6	2.4
Mean	7.81	7.40	7.61	7.94	8.00	6.70	7.42	7.74	8.01	7.70	7.81	8.12	7.99	7.72	7.79	7.96

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

15. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

PATIENTS AND DOCTORS SHOULD HAVE THE POWER IN AMERICAN HEALTH CARE, NOT THE GOVERNMENT.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
AGREE	81.5	81.6	81.8	77.9	83.5	80.6	77.8	79.6	81.0	81.6	80.5	73.8	80.7	80.9	80.2	70.2	81.9	79.2	81.9
Strongly	61.8	62.1	61.2	59.7	67.7	59.6	53.5	58.7	61.0	63.2	59.3	58.3	60.4	63.8	61.3	29.3	62.9	59.2	62.3
10	37.6	37.9	35.1	32.8	43.2	41.4	38.2	33.4	34.7	41.1	37.8	36.2	37.3	43.2	44.0	21.1	37.5	37.8	37.5
9	11.0	10.9	11.0	13.8	12.6	6.7	5.4	11.5	11.5	10.4	8.9	7.7	8.6	7.3	8.5	0.0	11.8	11.7	10.8
8	13.3	13.3	15.1	13.0	11.8	11.6	9.9	13.8	14.8	11.7	12.6	14.4	14.5	13.3	8.8	8.2	13.6	9.8	14.0
7	11.7	11.4	12.2	11.8	9.5	10.2	18.6	15.1	11.9	10.3	10.5	8.8	10.2	8.7	5.9	9.6	12.1	12.1	11.6
6	8.0	8.1	8.4	6.5	6.3	10.7	5.6	5.8	8.0	8.1	10.6	6.6	10.1	8.4	13.0	31.2	6.9	7.8	8.0
NEUTRAL-5	10.3	10.2	10.2	11.0	8.7	11.1	17.1	11.7	10.2	10.6	10.8	19.1	10.3	10.4	7.6	20.6	10.1	12.1	10.0
DISAGREE	8.2	8.2	8.1	11.0	7.8	8.4	5.1	8.6	8.8	7.8	8.7	7.2	9.0	8.8	12.2	9.2	8.0	8.8	8.1
4	2.8	2.9	2.6	4.2	3.3	3.4	1.3	1.3	3.1	3.1	4.0	4.9	3.4	4.5	6.3	9.2	2.3	3.1	2.7
3	1.8	1.7	1.7	2.7	2.0	1.9	0.8	2.6	1.8	1.8	1.6	2.3	2.5	1.1	3.1	0.0	1.8	1.3	1.9
2	0.9	0.9	0.9	1.7	0.8	0.4	0.8	1.1	1.0	0.7	0.7	0.0	0.7	0.5	1.3	0.0	1.0	1.7	0.7
1	0.5	0.4	0.7	0.0	0.2	0.0	0.6	1.2	0.5	0.2	0.1	0.0	0.0	0.2	0.0	0.0	0.6	0.2	0.5
0	2.3	2.3	2.2	2.5	1.6	2.7	1.6	2.5	2.4	2.0	2.2	0.0	2.4	2.4	1.5	0.0	2.3	2.5	2.3
Mean	7.81	7.82	7.75	7.62	8.09	7.78	7.69	7.64	7.72	7.91	7.73	7.70	7.72	7.90	7.81	6.72	7.84	7.73	7.82

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
<b>Total</b>	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
<b>AGREE</b>	74.0	100.0	94.3	89.1	78.8	56.4	29.3	12.0	2.3	88.1	92.5	68.3	92.2	93.1	79.3	88.2	44.8	76.4
<b>Strongly</b>	55.4	99.1	86.2	72.9	47.4	18.3	9.3	7.7	2.3	72.2	80.9	32.6	78.1	80.8	56.5	72.5	20.6	55.8
10	31.7	95.4	54.9	32.2	13.5	4.5	2.1	6.6	2.3	43.7	51.4	9.0	50.5	52.5	31.7	37.2	6.7	25.8
9	9.0	1.5	16.9	17.2	8.3	3.8	0.9	0.0	0.0	11.8	13.4	4.9	13.0	13.5	8.5	12.6	3.2	9.1
8	14.7	2.3	14.3	23.5	25.6	10.0	6.2	1.1	0.0	16.6	16.1	18.8	14.6	14.8	16.3	22.7	10.7	21.0
7	10.5	0.9	4.8	10.8	18.6	18.7	9.6	1.1	0.0	9.9	7.2	21.9	8.8	7.6	14.0	9.7	11.8	11.1
6	8.2	0.0	3.3	5.3	12.8	19.5	10.5	3.2	0.0	6.1	4.5	13.7	5.3	4.7	8.7	6.0	12.3	9.5
<b>NEUTRAL-5</b>	13.2	0.0	5.1	8.4	12.9	26.7	32.1	28.1	8.9	8.2	5.8	19.2	5.1	4.8	13.7	9.1	23.6	11.5
<b>DISAGREE</b>	12.8	0.0	0.6	2.6	8.3	16.9	38.5	59.9	88.8	3.7	1.7	12.5	2.7	2.1	7.0	2.7	31.6	12.1
4	4.1	0.0	0.6	1.5	3.6	9.1	13.7	10.5	3.8	2.2	1.2	6.6	1.9	1.5	4.0	1.2	8.2	5.0
3	2.1	0.0	0.0	0.5	1.6	2.9	7.0	15.7	3.5	0.6	0.2	2.7	0.2	0.1	1.5	0.9	5.2	2.3
2	1.5	0.0	0.0	0.2	0.5	1.2	7.7	3.4	15.7	0.2	0.1	0.7	0.2	0.2	0.4	0.0	4.2	0.9
1	1.2	0.0	0.0	0.0	0.6	1.4	3.4	5.4	14.6	0.1	0.0	0.3	0.1	0.0	0.2	0.0	3.7	0.3
0	3.8	0.0	0.0	0.4	2.0	2.4	6.6	24.9	51.2	0.6	0.2	2.2	0.3	0.3	0.9	0.7	10.3	3.7
<b>Mean</b>	7.31	9.91	8.98	8.22	7.07	5.88	4.65	3.43	1.39	8.34	8.75	6.52	8.66	8.77	7.65	8.24	5.17	7.28

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
AGREE	74.0	70.2	72.7	76.6	73.8	75.3	74.8	76.9	68.3	66.7	70.7
Strongly	55.4	53.9	55.4	58.3	51.2	57.7	59.2	52.5	44.9	39.5	53.5
10	31.7	31.2	29.6	34.9	28.5	34.1	36.9	24.7	20.7	18.2	24.8
9	9.0	9.3	9.5	9.8	7.0	9.2	9.7	7.6	8.2	7.7	8.9
8	14.7	13.5	16.4	13.6	15.8	14.4	12.6	20.2	16.0	13.6	19.8
7	10.5	9.9	9.2	9.9	13.4	9.7	8.1	15.1	14.0	15.4	11.7
6	8.2	6.4	8.1	8.4	9.2	7.9	7.5	9.3	9.4	11.9	5.5
NEUTRAL-5	13.2	14.5	14.3	13.4	10.8	11.6	12.4	8.8	20.5	20.8	20.1
DISAGREE	12.8	15.3	13.0	10.1	15.4	13.1	12.8	14.3	11.2	12.5	9.2
4	4.1	4.9	3.6	3.6	5.1	3.8	2.7	7.5	5.6	6.3	4.4
3	2.1	1.9	2.3	2.2	1.9	2.2	2.3	1.9	1.8	2.6	0.5
2	1.5	1.6	1.7	0.7	2.8	1.7	1.5	2.3	0.7	0.9	0.5
1	1.2	2.0	1.3	0.7	1.5	1.3	1.4	0.9	0.8	0.8	0.8
0	3.8	4.8	4.1	2.9	4.1	4.1	4.8	1.7	2.2	1.8	2.9
Mean	7.31	7.14	7.22	7.55	7.10	7.39	7.43	7.24	6.96	6.79	7.23



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	UNITE	FOR CONGRESS	UNDE-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY	
<b>Total</b>	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138	
<b>AGREE</b>	74.0	87.7	64.2	89.1	60.5	68.0	72.3	88.0	61.3	86.9	88.9	81.7	59.0	74.9	76.1	80.9	
<b>Strongly</b>	55.4	73.2	42.6	74.8	37.8	48.2	50.4	73.6	38.8	71.6	76.1	60.0	36.5	50.9	51.2	58.6	
10	31.7	44.9	22.3	48.2	16.3	27.7	28.1	46.2	18.5	44.3	49.0	32.0	17.1	23.9	25.3	29.9	
9	9.0	12.8	6.3	12.3	6.4	6.4	7.6	12.0	6.3	12.0	12.5	10.5	5.6	5.9	8.7	10.5	
8	14.7	15.5	14.1	14.3	15.2	14.2	14.6	15.3	14.1	15.4	14.6	17.5	13.8	21.1	17.1	18.2	
7	10.5	8.8	11.7	8.7	12.4	10.1	12.3	8.7	12.1	9.1	7.8	12.5	12.1	14.6	15.4	12.8	
6	8.2	5.7	9.9	5.7	10.2	9.7	9.7	5.7	10.4	6.2	5.0	9.2	10.4	9.4	9.5	9.6	
<b>NEUTRAL-5</b>	13.2	6.8	17.8	6.4	18.3	20.0	15.3	6.8	19.0	7.5	5.9	11.5	19.8	11.9	11.7	11.1	
<b>DISAGREE</b>	12.8	5.5	18.0	4.5	21.3	11.9	12.4	5.2	19.7	5.6	5.2	6.8	21.1	13.2	12.2	7.9	
4	4.1	3.0	5.0	2.4	5.4	6.0	6.2	2.6	5.5	2.8	3.0	2.5	5.7	4.0	4.1	4.0	
3	2.1	0.9	3.0	0.9	3.5	1.5	2.2	1.2	3.0	1.1	1.3	0.5	3.3	6.0	4.1	0.4	
2	1.5	0.4	2.3	0.7	2.7	0.5	0.6	0.5	2.5	0.6	0.3	1.3	2.6	0.8	1.0	1.4	
1	1.2	0.1	2.1	0.1	2.7	0.0	0.7	0.0	2.3	0.1	0.0	0.2	2.6	0.0	0.3	0.5	
0	3.8	1.2	5.6	0.5	6.9	3.9	2.7	0.9	6.3	1.0	0.5	2.3	6.9	2.4	2.7	1.6	
<b>Mean</b>	7.31	8.33	6.58	8.47	6.21	7.06	7.20	8.37	6.34	8.28	8.50	7.69	6.19	7.15	7.23	7.62	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
AGREE	74.0	88.2	60.1	87.4	61.9	72.8	89.5	66.2	72.4	85.2	58.7	73.2	
Strongly	55.4	75.1	36.1	74.7	39.0	51.8	75.3	44.7	50.7	74.0	34.9	53.0	
10	31.7	47.3	16.4	48.0	17.7	29.0	48.6	18.2	27.3	47.3	17.4	30.6	
9	9.0	12.2	5.9	12.1	6.2	8.7	13.5	7.5	9.1	10.6	5.3	8.3	
8	14.7	15.6	13.8	14.6	15.0	14.1	13.2	18.9	14.3	16.1	12.2	14.0	
7	10.5	7.5	13.3	8.0	12.8	10.7	8.4	12.3	12.1	7.6	13.1	9.2	
6	8.2	5.7	10.8	4.7	10.1	10.3	5.8	9.2	9.6	3.6	10.7	11.0	
NEUTRAL-5	13.2	7.3	18.5	7.1	17.1	16.3	6.0	12.1	14.4	8.1	20.8	18.1	
DISAGREE	12.8	4.5	21.4	5.6	21.0	10.9	4.5	21.7	13.2	6.7	20.5	8.6	
4	4.1	2.7	5.6	2.3	5.4	5.0	2.0	6.0	5.7	2.5	5.0	4.2	
3	2.1	0.7	3.6	1.3	3.4	1.4	1.0	2.8	0.8	1.6	3.9	1.9	
2	1.5	0.5	2.7	0.8	2.7	0.9	0.6	2.9	1.6	1.0	2.5	0.3	
1	1.2	0.1	2.6	0.2	2.7	0.5	0.3	2.2	0.9	0.2	3.0	0.0	
0	3.8	0.6	6.8	1.0	6.8	3.2	0.6	7.8	4.1	1.5	6.1	2.2	
Mean	7.31	8.44	6.19	8.40	6.29	7.26	8.49	6.44	7.13	8.30	6.19	7.38	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
AGREE	74.0	58.4	52.0	63.0	72.2	86.6	91.2	88.6	76.0	78.1	91.3	57.0	65.8	78.8	54.1	75.0	81.1
Strongly	55.4	37.3	36.3	38.1	51.2	68.5	82.3	74.5	60.4	67.0	78.5	34.5	40.7	63.9	36.2	52.5	61.6
10	31.7	15.6	16.0	15.3	27.5	41.6	59.2	49.3	25.2	39.8	52.8	14.3	19.5	34.6	15.6	28.4	40.4
9	9.0	7.2	7.6	6.9	8.8	11.5	10.0	10.8	22.3	12.2	10.9	5.6	6.6	9.2	4.8	9.0	11.1
8	14.7	14.6	12.8	16.0	14.9	15.4	13.1	14.4	12.9	15.0	14.7	14.6	14.6	20.1	15.8	15.1	10.1
7	10.5	10.7	9.5	11.6	11.0	13.2	5.3	9.7	5.1	5.7	9.0	12.8	13.0	11.5	3.6	12.0	12.3
6	8.2	10.4	6.3	13.4	10.0	4.9	3.7	4.4	10.5	5.4	3.9	9.6	12.2	3.4	14.3	10.4	7.2
NEUTRAL-5	13.2	18.2	15.1	20.3	15.9	6.9	5.7	6.4	15.9	10.8	5.0	16.8	19.7	6.9	26.2	15.0	12.3
DISAGREE	12.8	23.4	32.8	16.7	11.9	6.5	3.1	5.0	8.1	11.2	3.7	26.2	14.4	14.3	19.7	10.0	6.6
4	4.1	5.4	5.9	5.0	4.3	3.8	1.7	2.9	3.1	3.4	1.8	5.2	5.2	8.0	7.9	4.0	5.3
3	2.1	3.6	3.4	3.7	2.5	0.6	0.6	0.6	0.0	4.0	0.6	3.9	3.2	1.2	4.4	1.1	0.0
2	1.5	3.6	5.8	2.0	1.1	0.5	0.0	0.3	5.0	0.4	0.4	3.8	1.5	0.0	1.2	1.2	0.0
1	1.2	3.5	6.0	1.7	0.4	0.5	0.0	0.3	0.0	0.0	0.3	4.5	0.4	0.0	0.6	0.6	0.0
0	3.8	7.4	11.8	4.2	3.6	1.1	0.8	1.0	0.0	3.3	0.5	8.7	4.2	5.1	5.7	3.1	1.3
Mean	7.31	6.08	5.61	6.42	7.17	8.17	8.83	8.46	7.57	7.80	8.66	5.87	6.67	7.61	6.15	7.30	7.97

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
AGREE	74.0	61.4	72.3	88.0	75.2	76.6	73.7	77.1	74.7	76.0	72.4	66.0	78.5	76.0	79.7	64.7
Strongly	55.4	38.3	49.3	75.7	52.6	54.6	51.1	55.2	56.0	58.5	51.9	52.1	59.4	61.0	60.7	44.4
10	31.7	16.5	28.1	49.2	27.4	25.4	31.1	24.3	32.4	33.4	30.7	35.3	37.8	37.6	34.1	23.6
9	9.0	6.6	7.5	12.1	9.8	13.4	7.2	14.6	8.8	9.2	8.2	4.7	9.6	7.3	9.9	6.4
8	14.7	15.2	13.7	14.5	15.3	15.8	12.7	16.4	14.8	15.9	13.0	12.1	12.1	16.1	16.7	14.4
7	10.5	12.9	10.2	8.0	12.5	11.6	17.0	10.6	10.5	10.4	10.6	9.3	10.2	8.3	11.6	11.4
6	8.2	10.3	12.8	4.3	10.1	10.4	5.6	11.3	8.2	7.2	9.9	4.7	8.9	6.7	7.4	8.9
NEUTRAL-5	13.2	17.7	14.8	7.8	12.6	9.9	14.5	9.0	12.9	12.9	12.9	19.7	11.0	11.1	12.6	16.6
DISAGREE	12.8	20.8	12.8	4.1	12.2	13.5	11.7	13.9	12.4	11.0	14.7	14.3	10.5	12.9	7.7	18.7
4	4.1	5.4	6.6	2.0	5.2	4.0	2.3	4.3	4.2	3.6	5.2	4.2	4.2	5.0	2.6	4.8
3	2.1	3.5	1.6	0.8	2.3	2.9	9.4	1.7	2.2	2.2	2.3	0.4	1.7	3.2	0.7	2.9
2	1.5	2.8	1.2	0.3	1.1	1.1	0.0	1.3	1.6	1.2	2.3	1.7	1.1	0.9	0.9	2.9
1	1.2	2.5	0.0	0.3	1.1	2.0	0.0	2.3	1.0	1.0	1.1	1.5	0.6	1.6	1.0	1.8
0	3.8	6.7	3.4	0.7	2.5	3.5	0.0	4.1	3.4	3.1	3.9	6.6	2.9	2.2	2.5	6.4
Mean	7.31	6.27	7.14	8.49	7.28	7.23	7.41	7.20	7.36	7.48	7.16	7.06	7.65	7.57	7.68	6.60

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
AGREE	74.0	73.7	74.5	73.5	76.4	76.9	77.2	71.1	71.8	77.8	65.8	67.0	62.3	77.0	81.2	74.7	68.8	65.9	66.3	58.6
Strongly	55.4	56.9	52.4	51.2	54.6	59.8	55.7	54.6	49.0	58.8	48.0	49.0	46.1	50.9	62.3	55.6	52.3	47.0	47.9	44.5
10	31.7	34.0	27.4	27.6	26.8	35.1	28.1	33.0	26.6	35.6	23.4	27.0	21.1	19.9	36.9	34.3	25.8	27.7	19.5	22.5
9	9.0	9.2	8.7	7.0	11.8	9.9	11.0	8.6	6.3	9.3	8.5	7.6	8.7	12.7	10.1	8.5	8.9	6.8	11.9	5.8
8	14.7	13.8	16.4	16.6	16.0	14.8	16.6	12.9	16.1	14.0	16.1	14.4	16.3	18.2	15.2	12.8	17.5	12.5	16.5	16.2
7	10.5	9.4	12.5	13.5	10.6	10.1	11.8	8.9	13.2	10.6	10.2	9.3	9.8	15.5	10.7	10.5	10.7	8.4	9.5	10.0
6	8.2	7.4	9.6	8.8	11.2	7.0	9.6	7.7	9.7	8.4	7.7	8.7	6.4	10.7	8.2	8.6	5.9	10.5	8.9	4.2
NEUTRAL-5	13.2	14.4	11.0	11.9	9.3	11.0	9.2	17.2	12.8	11.9	16.0	16.7	17.4	11.9	9.4	14.3	11.8	19.8	15.6	19.2
DISAGREE	12.8	11.9	14.5	14.6	14.3	12.1	13.6	11.7	15.4	10.3	18.2	16.3	20.3	11.1	9.4	11.0	19.4	14.3	18.1	22.2
4	4.1	4.4	3.8	4.3	2.8	4.8	3.6	4.0	3.9	2.8	7.1	6.5	7.2	4.3	2.4	3.1	7.6	5.8	8.9	5.6
3	2.1	1.9	2.5	1.6	4.0	1.6	1.5	2.2	3.5	1.8	2.9	1.4	4.5	3.4	0.9	2.6	0.9	1.8	5.2	3.8
2	1.5	1.2	2.1	2.7	1.0	1.3	2.2	1.2	1.9	1.5	1.6	1.8	1.6	1.7	1.5	1.5	2.1	1.7	1.3	1.8
1	1.2	0.9	1.9	2.2	1.3	0.7	1.8	1.0	2.0	1.0	1.6	2.1	1.1	0.0	1.0	1.1	2.7	1.7	0.8	1.3
0	3.8	3.5	4.3	3.8	5.1	3.7	4.5	3.3	4.1	3.2	5.0	4.4	5.9	1.7	3.6	2.8	6.1	3.3	1.8	9.6
Mean	7.31	7.41	7.11	7.08	7.17	7.54	7.25	7.31	6.97	7.56	6.78	6.91	6.60	7.22	7.70	7.43	6.87	6.93	6.87	6.36

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
AGREE	74.0	62.5	65.7	75.0	75.5	77.6	77.6	69.1	77.1	71.1	77.6	77.0	71.3
Strongly	55.4	33.9	44.5	55.7	59.9	59.8	61.3	47.2	60.5	51.1	60.7	58.3	52.7
10	31.7	16.2	21.8	26.6	36.9	34.3	39.6	22.7	37.3	27.1	37.4	32.6	30.9
9	9.0	5.6	7.8	9.6	9.1	9.0	10.3	8.1	9.6	8.4	9.7	10.3	7.9
8	14.7	12.0	15.0	19.5	13.8	16.4	11.5	16.3	13.6	15.6	13.6	15.4	14.0
7	10.5	13.6	13.0	11.7	11.4	8.8	8.1	12.6	9.2	12.2	8.4	10.7	10.3
6	8.2	15.1	8.2	7.6	4.3	9.1	8.2	9.4	7.4	7.8	8.6	8.0	8.3
NEUTRAL-5	13.2	17.3	14.9	11.3	13.6	13.0	12.2	13.8	12.8	13.7	12.6	10.3	15.8
DISAGREE	12.8	20.2	19.4	13.8	10.9	9.3	10.2	17.1	10.1	15.2	9.8	12.7	12.9
4	4.1	9.1	7.2	3.0	2.8	4.3	2.6	5.8	3.1	4.9	3.3	4.4	4.0
3	2.1	4.2	5.3	1.9	0.3	1.0	1.9	3.6	1.2	2.6	1.5	1.6	2.6
2	1.5	1.3	2.1	3.4	0.8	1.2	0.8	2.5	0.9	2.0	1.0	1.6	1.5
1	1.2	4.3	0.2	1.2	1.2	0.5	1.3	1.5	1.0	1.4	1.0	1.1	1.3
0	3.8	1.2	4.5	4.3	5.7	2.4	3.5	3.7	3.8	4.3	3.0	4.0	3.6
Mean	7.31	6.37	6.71	7.18	7.50	7.60	7.66	6.84	7.60	7.05	7.63	7.43	7.20

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
AGREE	74.0	63.1	72.8	76.2	77.8	68.4	76.8	77.2	79.2	60.9	68.9	75.3	76.3	72.8	74.3	74.8
Strongly	55.4	36.9	53.4	58.1	62.4	45.0	57.6	57.3	62.7	33.4	49.1	58.8	62.0	53.6	55.0	58.3
10	31.7	16.0	26.7	34.1	39.9	20.0	25.3	31.7	41.3	14.2	28.2	36.2	38.4	27.7	30.9	38.2
9	9.0	5.9	9.5	9.0	10.0	8.8	11.0	8.8	11.4	4.7	7.9	9.3	8.6	8.3	10.2	7.3
8	14.7	15.0	17.2	15.1	12.5	16.2	21.4	16.9	10.0	14.5	13.0	13.4	15.0	17.6	13.9	12.7
7	10.5	12.9	12.4	10.9	7.8	11.9	11.6	12.3	8.7	13.4	13.1	9.7	6.8	10.6	10.6	10.1
6	8.2	13.3	7.1	7.1	7.6	11.5	7.5	7.6	7.7	14.1	6.6	6.8	7.5	8.6	8.6	6.4
NEUTRAL-5	13.2	16.4	12.4	13.8	12.1	12.9	8.5	12.1	9.6	17.8	16.2	15.3	14.7	13.3	12.4	15.0
DISAGREE	12.8	20.5	14.8	10.0	10.2	18.7	14.7	10.7	11.2	21.3	15.0	9.4	9.0	13.8	13.3	10.2
4	4.1	9.4	3.6	3.0	3.3	11.9	3.9	2.5	4.3	8.3	3.4	3.4	2.2	4.7	4.1	3.5
3	2.1	5.0	2.8	0.5	1.7	5.4	2.2	0.3	1.1	4.8	3.4	0.7	2.4	1.3	2.7	1.9
2	1.5	1.7	3.0	1.3	0.7	0.0	3.1	2.2	0.6	2.4	2.8	0.5	0.7	2.0	1.8	0.5
1	1.2	1.9	1.0	0.7	1.3	1.3	1.2	0.8	1.2	2.1	0.7	0.6	1.4	2.0	1.1	0.5
0	3.8	2.5	4.4	4.5	3.2	0.0	4.3	4.9	4.0	3.6	4.5	4.1	2.4	3.9	3.7	3.8
Mean	7.31	6.43	7.11	7.47	7.70	6.91	7.21	7.39	7.74	6.23	7.00	7.55	7.66	7.14	7.29	7.55

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

16. WE NEED TO CUT SPENDING AND BALANCE THE BUDGET TO REDUCE INFLATION.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
AGREE	74.0	73.9	76.1	70.6	75.6	68.5	78.0	74.9	74.5	73.2	70.6	67.3	70.4	69.3	68.5	63.5	75.4	75.7	73.7
Strongly	55.4	55.4	55.5	52.9	60.1	50.6	59.7	55.2	54.4	56.9	51.2	45.4	52.3	51.6	46.7	39.7	57.0	60.7	54.3
10	31.7	31.7	28.9	28.8	38.4	29.1	35.0	31.6	28.6	35.0	29.3	23.2	29.9	32.1	28.9	27.3	32.7	38.5	30.4
9	9.0	9.1	10.0	9.2	8.7	7.6	5.2	8.0	9.9	8.2	7.8	0.0	8.3	7.2	6.1	8.2	9.5	8.8	9.1
8	14.7	14.6	16.6	15.0	12.9	13.9	19.4	15.6	15.9	13.7	14.2	22.3	14.1	12.3	11.7	4.2	14.9	13.5	14.9
7	10.5	10.5	12.0	8.6	9.1	9.3	9.7	10.1	11.4	9.1	11.3	6.1	11.4	10.9	13.5	16.1	10.2	9.2	10.7
6	8.2	8.0	8.6	9.1	6.4	8.5	8.6	9.6	8.7	7.2	8.1	15.8	6.7	6.8	8.3	7.7	8.2	5.8	8.6
NEUTRAL-5	13.2	13.3	11.9	15.8	13.1	14.4	10.4	12.5	13.0	13.8	14.1	13.2	14.8	16.2	17.3	20.5	12.8	10.8	13.7
DISAGREE	12.8	12.8	12.1	13.6	11.3	17.1	11.6	12.6	12.6	13.0	15.3	19.5	14.8	14.5	14.2	16.0	11.8	13.5	12.7
4	4.1	4.0	4.0	6.6	3.8	4.6	1.0	6.0	4.6	3.4	5.0	5.5	4.1	5.0	6.1	16.0	3.8	5.1	4.0
3	2.1	2.2	2.3	3.4	1.8	2.3	2.2	0.8	2.4	2.0	2.6	7.5	2.5	3.1	2.2	0.0	1.9	2.8	2.0
2	1.5	1.6	1.5	0.8	1.1	2.6	0.8	1.3	1.4	1.7	2.2	6.5	2.1	0.9	0.0	0.0	1.2	2.0	1.5
1	1.2	1.2	1.0	0.4	1.5	1.6	2.8	2.1	0.9	1.6	1.4	0.0	1.1	1.6	0.0	0.0	1.2	1.2	1.2
0	3.8	3.9	3.3	2.5	3.2	6.0	4.8	2.4	3.3	4.5	4.0	0.0	5.0	3.9	5.9	0.0	3.7	2.4	4.0
Mean	7.31	7.31	7.33	7.22	7.58	6.91	7.40	7.35	7.28	7.34	7.08	6.71	7.10	7.15	6.99	7.06	7.40	7.59	7.26



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
<b>Total</b>	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
<b>AGREE</b>	79.7	100.0	97.3	94.6	85.9	66.1	37.4	25.2	3.1	92.7	96.1	77.3	94.1	94.8	86.1	98.2	52.8	80.8
<b>Strongly</b>	62.6	98.8	91.0	80.9	62.8	24.6	16.3	14.5	1.7	79.3	86.5	46.2	83.3	86.2	65.0	82.7	28.1	66.2
10	40.9	96.1	71.9	47.4	22.0	9.0	7.3	12.1	0.0	55.4	63.8	17.3	60.3	63.9	39.4	57.1	10.8	36.5
9	9.1	2.8	11.4	18.4	12.3	2.5	2.0	0.0	0.0	11.6	12.4	8.0	11.7	11.2	10.7	14.5	3.8	10.0
8	12.6	0.0	7.7	15.1	28.5	13.1	7.0	2.4	1.7	12.2	10.3	20.9	11.3	11.1	14.8	11.2	13.5	19.7
7	10.4	1.2	4.7	9.2	15.5	22.8	9.3	5.0	0.0	9.3	6.7	21.0	7.5	6.0	14.3	10.7	12.6	9.2
6	6.8	0.0	1.6	4.4	7.5	18.7	11.9	5.6	1.5	4.2	2.9	10.1	3.3	2.6	6.8	4.8	12.1	5.4
<b>NEUTRAL-5</b>	9.0	0.0	1.5	3.9	7.5	19.0	31.4	14.8	14.9	4.5	2.8	12.0	3.4	3.5	7.7	1.8	18.5	10.7
<b>DISAGREE</b>	11.2	0.0	1.1	1.5	6.6	14.9	31.2	60.0	82.0	2.8	1.1	10.7	2.5	1.7	6.3	0.0	28.7	8.5
4	3.3	0.0	0.3	0.5	2.9	6.9	8.9	15.4	6.1	1.2	0.3	5.3	0.9	0.6	3.0	0.0	7.5	3.5
3	2.5	0.0	0.4	0.8	1.7	3.3	8.3	9.7	14.4	0.9	0.4	3.1	0.9	0.5	2.1	0.0	5.9	1.6
2	1.9	0.0	0.3	0.0	0.5	3.0	6.7	11.6	12.1	0.2	0.2	0.4	0.2	0.2	0.2	0.0	5.6	1.8
1	0.9	0.0	0.0	0.0	0.5	0.5	2.7	5.3	11.3	0.1	0.0	0.4	0.1	0.0	0.3	0.0	2.6	0.3
0	2.6	0.0	0.2	0.3	1.0	1.2	4.6	18.0	38.0	0.4	0.2	1.5	0.4	0.4	0.6	0.0	7.1	1.3
<b>Mean</b>	7.75	9.94	9.36	8.76	7.69	6.28	5.16	4.03	2.00	8.77	9.13	7.12	8.95	9.08	8.08	9.03	5.65	7.86

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
AGREE	79.7	78.3	78.9	80.7	80.0	80.6	81.9	76.2	75.9	77.0	74.1
Strongly	62.6	62.9	59.3	63.7	63.7	64.6	67.1	56.1	53.5	50.1	58.9
10	40.9	41.3	37.9	42.4	40.8	43.2	46.4	32.8	30.1	27.7	33.9
9	9.1	9.5	11.0	8.5	7.6	9.3	9.1	9.6	8.2	7.4	9.5
8	12.6	12.1	10.3	12.7	15.3	12.1	11.6	13.6	15.2	15.0	15.4
7	10.4	9.2	11.7	10.3	10.0	9.7	9.0	12.2	13.4	15.7	9.7
6	6.8	6.2	8.0	6.6	6.4	6.3	5.8	7.9	9.0	11.2	5.5
NEUTRAL-5	9.0	11.1	9.1	9.5	6.5	8.6	7.8	11.3	11.1	10.8	11.7
DISAGREE	11.2	10.6	12.0	9.8	13.5	10.8	10.4	12.5	13.0	12.2	14.2
4	3.3	4.0	2.7	2.9	4.0	2.7	2.3	4.0	6.0	6.1	5.9
3	2.5	1.7	3.1	2.7	2.4	2.7	2.4	3.9	1.7	1.5	2.1
2	1.9	1.4	2.8	1.8	1.8	1.8	1.7	2.2	2.4	2.7	2.0
1	0.9	0.8	1.2	0.3	1.7	1.0	0.8	1.5	0.7	0.7	0.6
0	2.6	2.7	2.3	2.1	3.6	2.7	3.2	1.0	2.2	1.3	3.6
Mean	7.75	7.77	7.63	7.86	7.68	7.84	7.96	7.47	7.34	7.29	7.42

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
AGREE	79.7	90.4	72.2	91.0	69.9	74.3	77.8	90.2	70.3	88.8	90.7	84.0	69.2	79.8	79.1	80.0
Strongly	62.6	79.0	50.9	79.4	46.6	59.6	57.5	79.0	47.7	77.1	80.2	68.8	45.8	66.5	63.3	63.9
10	40.9	54.9	30.9	57.2	25.6	36.8	34.9	55.4	27.7	53.5	57.7	42.5	26.3	34.6	33.4	38.2
9	9.1	11.8	7.1	11.1	7.1	8.9	9.5	11.1	7.2	11.0	11.2	10.3	6.8	11.9	11.1	9.7
8	12.6	12.3	12.9	11.1	13.9	13.9	13.2	12.5	12.8	12.6	11.3	16.0	12.7	20.0	18.8	16.0
7	10.4	7.1	12.6	7.4	13.4	9.9	13.1	7.0	13.4	7.5	7.0	8.8	13.7	7.6	9.8	11.3
6	6.8	4.2	8.6	4.1	9.9	4.8	7.1	4.1	9.2	4.3	3.4	6.5	9.7	5.7	5.9	4.8
NEUTRAL-5	9.0	4.2	12.5	3.9	12.9	14.1	11.3	4.2	13.4	5.3	4.1	8.5	13.3	7.7	10.7	12.5
DISAGREE	11.2	5.4	15.3	5.1	17.2	11.6	10.9	5.6	16.3	5.9	5.2	7.5	17.5	12.5	10.2	7.5
4	3.3	1.7	4.4	1.4	4.9	4.1	4.1	1.8	4.6	2.0	1.7	2.7	4.8	7.3	6.0	3.0
3	2.5	0.8	3.7	1.3	3.9	2.0	2.4	0.8	4.1	1.1	0.4	2.8	4.2	2.2	2.0	4.0
2	1.9	0.8	2.8	0.7	3.1	2.0	1.5	1.1	2.7	1.0	1.2	0.5	3.0	3.0	2.2	0.4
1	0.9	0.3	1.3	0.3	1.7	0.0	0.6	0.4	1.4	0.3	0.5	0.0	1.6	0.0	0.0	0.0
0	2.6	1.8	3.2	1.4	3.5	3.5	2.3	1.6	3.5	1.4	1.4	1.4	3.9	0.0	0.0	0.0
Mean	7.75	8.61	7.15	8.68	6.88	7.54	7.58	8.61	6.98	8.53	8.70	8.09	6.86	7.81	7.77	7.93

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
AGREE	79.7	90.3	70.4	91.2	70.6	76.7	92.6	73.8	75.3	89.8	68.4	78.0	
Strongly	62.6	79.2	46.7	80.4	48.8	57.3	83.1	53.4	55.0	77.7	45.4	59.7	
10	40.9	56.6	25.8	58.9	27.9	34.1	58.4	31.0	31.6	59.4	25.7	36.5	
9	9.1	11.1	7.3	11.0	7.4	8.8	14.0	9.1	9.2	8.0	6.2	8.4	
8	12.6	11.4	13.6	10.5	13.4	14.5	10.7	13.3	14.2	10.4	13.6	14.7	
7	10.4	6.9	14.1	7.3	12.5	11.6	6.3	13.4	13.9	8.3	11.9	9.2	
6	6.8	4.2	9.6	3.5	9.3	7.8	3.2	6.9	6.4	3.8	11.1	9.1	
NEUTRAL-5	9.0	4.5	13.2	3.5	13.0	11.1	3.0	12.4	8.8	4.0	13.5	13.3	
DISAGREE	11.2	5.2	16.4	5.3	16.3	12.3	4.3	13.9	15.8	6.2	18.1	8.7	
4	3.3	1.2	4.7	1.5	4.5	3.9	1.2	3.8	5.5	1.9	5.0	2.4	
3	2.5	1.1	3.9	0.8	3.8	3.2	0.3	3.3	4.5	1.3	4.1	1.9	
2	1.9	0.7	3.1	0.6	3.2	2.0	0.8	1.7	2.6	0.4	4.3	1.4	
1	0.9	0.6	1.4	0.3	1.7	0.5	0.0	2.8	0.3	0.7	0.9	0.7	
0	2.6	1.7	3.4	2.0	3.1	2.6	2.0	2.3	3.0	2.0	3.8	2.3	
Mean	7.75	8.64	6.93	8.72	7.00	7.48	8.82	7.27	7.33	8.62	6.80	7.63	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
AGREE	79.7	67.1	59.1	73.0	78.6	88.8	94.2	91.2	85.3	84.6	93.8	66.9	74.5	80.1	56.6	79.3	84.7
Strongly	62.6	46.2	42.2	49.1	57.5	77.7	86.1	81.3	72.4	70.0	84.4	43.9	52.0	69.5	40.4	56.0	73.6
10	40.9	23.9	26.3	22.2	35.8	53.3	69.0	60.1	41.5	46.7	64.4	22.4	32.8	46.1	19.8	33.1	47.6
9	9.1	6.8	5.1	8.1	9.1	12.4	8.7	10.8	11.0	12.3	10.6	6.6	8.1	10.1	5.4	8.4	12.3
8	12.6	15.5	10.8	18.8	12.5	12.0	8.3	10.4	19.9	11.0	9.4	15.0	11.1	13.3	15.1	14.6	13.6
7	10.4	10.8	8.7	12.2	13.9	6.3	6.4	6.3	4.8	10.3	6.7	12.5	14.7	3.0	6.0	15.0	6.3
6	6.8	10.2	8.1	11.6	7.3	4.8	1.8	3.5	8.1	4.3	2.7	10.5	7.9	7.6	10.2	8.2	4.8
NEUTRAL-5	9.0	13.2	17.8	10.0	10.3	6.0	2.1	4.3	9.8	5.5	2.3	13.7	12.7	9.7	13.2	10.5	11.0
DISAGREE	11.2	19.6	23.2	17.1	11.1	5.2	3.6	4.5	4.9	9.9	3.9	19.4	12.8	10.2	30.2	10.3	4.2
4	3.3	4.8	4.9	4.7	4.1	1.6	0.6	1.1	0.0	3.7	1.1	4.4	5.4	1.1	9.8	3.2	1.6
3	2.5	5.3	7.1	4.0	2.3	0.5	0.3	0.4	0.0	3.0	0.2	5.7	1.5	0.0	6.8	2.7	1.8
2	1.9	4.0	2.5	5.1	1.4	0.7	0.9	0.8	0.0	0.4	0.7	4.4	1.7	1.7	4.8	1.6	0.8
1	0.9	1.9	2.6	1.4	0.6	0.7	0.0	0.4	2.8	0.0	0.2	2.2	0.7	2.7	0.0	0.8	0.0
0	2.6	3.6	6.0	1.8	2.6	1.7	1.7	1.7	2.1	2.7	1.8	2.7	3.4	4.7	8.7	1.9	0.0
Mean	7.75	6.72	6.43	6.93	7.60	8.53	9.07	8.77	8.07	8.16	8.95	6.67	7.33	7.84	6.07	7.55	8.38

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 6

	TOTAL	VOTE BEHAVIOR					VB		CONSIDER YOURSELF					RELIGION			
							COMBO										
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526	
AGREE	79.7	69.7	78.0	91.1	79.1	84.4	81.9	84.8	80.3	83.1	75.7	69.9	84.7	84.6	86.7	67.7	
Strongly	62.6	47.7	56.1	80.8	60.1	68.5	74.5	67.4	62.3	64.3	59.0	56.6	69.5	73.7	70.0	45.1	
10	40.9	26.4	33.3	59.0	37.1	40.9	33.4	42.3	41.2	44.1	36.3	38.9	47.5	50.9	47.4	26.5	
9	9.1	6.9	8.5	11.6	9.4	10.9	15.6	10.0	9.1	9.2	8.8	6.6	10.9	9.2	9.9	5.4	
8	12.6	14.4	14.3	10.1	13.7	16.8	25.6	15.1	12.1	11.0	13.8	11.0	11.2	13.6	12.6	13.2	
7	10.4	13.0	12.1	7.0	12.0	9.8	7.4	10.2	10.6	11.1	9.7	9.6	10.2	6.8	10.1	12.0	
6	6.8	9.1	9.8	3.3	7.0	6.1	0.0	7.2	7.4	7.6	7.0	3.7	5.0	4.1	6.7	10.6	
NEUTRAL-5	9.0	13.5	12.3	3.2	10.6	6.6	8.7	6.2	8.6	7.7	10.1	15.2	7.4	7.5	6.6	13.6	
DISAGREE	11.2	16.8	9.7	5.7	10.4	9.1	9.4	9.0	11.1	9.2	14.2	14.9	7.9	7.9	6.7	18.7	
4	3.3	4.4	4.3	1.7	4.1	2.5	6.2	1.8	3.4	3.8	2.8	3.3	1.9	4.3	2.3	3.8	
3	2.5	3.7	2.6	1.2	1.8	2.0	0.0	2.3	2.4	1.7	3.6	3.9	1.5	0.5	1.0	6.1	
2	1.9	3.6	0.0	0.9	1.6	2.4	3.2	2.3	1.6	1.1	2.3	3.9	1.2	1.9	1.0	3.7	
1	0.9	1.7	0.3	0.2	0.8	0.3	0.0	0.4	1.0	0.4	1.9	1.2	0.6	0.0	0.7	1.9	
0	2.6	3.4	2.6	1.7	2.1	1.8	0.0	2.1	2.7	2.2	3.7	2.6	2.7	1.2	1.7	3.3	
Mean	7.75	6.91	7.54	8.73	7.69	8.00	8.05	7.99	7.76	7.97	7.42	7.36	8.15	8.33	8.23	6.77	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
AGREE	79.7	79.7	79.9	77.8	83.7	80.9	82.7	78.6	77.0	82.9	73.0	74.0	69.3	83.6	84.6	81.3	75.7	72.9	71.1	67.7
Strongly	62.6	63.4	61.1	57.9	67.0	65.4	65.6	61.6	56.6	67.1	53.0	54.6	49.2	65.3	70.5	63.8	57.7	52.7	48.2	50.1
10	40.9	43.3	36.4	35.7	37.6	43.7	39.0	42.9	33.8	44.4	33.4	35.5	30.8	38.3	46.1	42.7	36.6	34.9	27.6	33.7
9	9.1	8.6	9.9	9.2	11.4	9.8	13.1	7.6	6.8	9.5	8.2	7.9	8.3	9.4	10.9	8.1	12.5	5.1	9.7	7.1
8	12.6	11.5	14.8	13.0	18.0	12.0	13.4	11.1	16.1	13.2	11.4	11.2	10.1	17.6	13.4	13.0	8.7	12.7	10.9	9.3
7	10.4	9.7	11.7	12.1	10.9	10.1	12.0	9.3	11.4	9.8	11.6	12.7	10.7	11.8	9.3	10.3	16.4	10.4	12.9	8.7
6	6.8	6.6	7.1	7.7	5.8	5.5	5.1	7.6	9.0	6.0	8.4	6.6	9.4	6.5	4.8	7.2	1.6	9.8	10.0	8.8
NEUTRAL-5	9.0	9.5	8.2	8.4	7.7	8.5	6.5	10.4	9.8	7.4	12.6	11.9	14.5	7.0	6.5	8.2	6.6	15.3	14.2	14.8
DISAGREE	11.2	10.8	12.0	13.8	8.7	10.6	10.8	11.1	13.1	9.7	14.4	14.1	16.2	9.4	8.9	10.6	17.7	11.9	14.7	17.6
4	3.3	3.6	2.6	2.9	2.2	3.6	2.7	3.6	2.6	2.9	4.0	1.4	5.9	3.6	2.9	3.0	2.1	1.0	7.0	4.8
3	2.5	2.4	2.9	4.1	0.6	2.5	2.3	2.2	3.4	2.4	2.8	2.8	3.5	1.8	2.2	2.6	4.5	1.7	3.0	4.0
2	1.9	2.0	1.8	2.1	1.4	1.5	1.7	2.4	2.0	1.7	2.4	2.1	3.1	2.5	1.3	2.1	1.7	2.3	2.1	4.0
1	0.9	0.6	1.4	1.8	0.7	0.7	1.6	0.6	1.3	0.6	1.6	2.4	1.4	0.0	0.8	0.4	3.2	2.0	1.0	1.7
0	2.6	2.3	3.2	2.9	3.8	2.3	2.5	2.2	3.9	2.1	3.7	5.5	2.3	1.5	1.7	2.5	6.3	5.0	1.5	3.1
Mean	7.75	7.83	7.61	7.47	7.86	7.92	7.86	7.76	7.36	7.99	7.24	7.25	7.09	7.90	8.15	7.84	7.33	7.20	7.14	7.04

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
<b>Total</b>	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
<b>AGREE</b>	79.7	64.4	70.5	72.3	81.0	83.7	90.4	70.0	85.8	73.4	87.6	81.6	78.1
<b>Strongly</b>	62.6	39.7	48.1	53.4	64.1	72.6	75.0	48.7	71.2	53.4	74.0	65.5	60.0
10	40.9	21.7	29.2	29.7	41.5	49.3	53.7	27.9	49.0	32.0	51.8	42.0	39.9
9	9.1	4.7	8.3	8.7	9.6	10.6	9.6	7.7	9.9	8.3	10.0	11.0	7.3
8	12.6	13.3	10.6	15.0	12.9	12.6	11.7	13.1	12.3	13.1	12.1	12.5	12.8
7	10.4	11.6	12.9	10.2	11.2	7.2	10.5	11.4	9.7	11.4	9.1	10.8	10.0
6	6.8	13.0	9.6	8.7	5.8	3.9	4.9	9.9	4.8	8.6	4.5	5.3	8.1
<b>NEUTRAL-5</b>	9.0	13.0	11.5	12.7	9.8	8.9	3.7	12.3	7.0	11.6	5.9	7.8	10.2
<b>DISAGREE</b>	11.2	22.6	17.9	15.1	9.1	7.4	5.9	17.7	7.2	15.0	6.5	10.7	11.7
4	3.3	8.6	3.2	4.3	2.7	2.0	2.3	4.8	2.3	4.2	2.2	3.3	3.3
3	2.5	2.5	6.3	4.4	0.5	2.3	0.8	4.7	1.2	3.4	1.4	2.4	2.6
2	1.9	4.3	2.9	2.2	2.3	1.0	0.9	2.9	1.4	2.7	1.0	1.6	2.3
1	0.9	1.7	2.5	1.7	0.6	0.3	0.0	2.0	0.2	1.5	0.1	1.0	0.8
0	2.6	5.5	3.0	2.4	3.0	1.8	1.9	3.3	2.2	3.2	1.8	2.4	2.8
<b>Mean</b>	7.75	6.43	6.97	7.19	7.85	8.25	8.52	6.95	8.25	7.23	8.41	7.89	7.63



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
<b>Total</b>	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
<b>AGREE</b>	79.7	66.0	72.3	81.4	89.4	74.7	72.4	81.6	89.6	62.2	72.2	81.3	89.1	75.9	80.0	83.8
<b>Strongly</b>	62.6	42.5	52.4	65.9	75.7	55.9	52.7	65.9	76.3	36.8	52.1	65.8	75.0	58.5	61.8	69.2
<b>10</b>	40.9	23.8	30.3	42.8	54.1	32.4	28.4	42.4	53.2	20.1	32.3	43.1	55.1	37.5	39.4	48.4
<b>9</b>	9.1	6.4	8.5	9.4	10.4	8.1	10.6	10.5	12.4	5.7	6.3	8.3	8.2	9.1	9.4	8.2
<b>8</b>	12.6	12.4	13.6	13.7	11.2	15.4	13.7	13.0	10.6	11.1	13.5	14.4	11.8	11.9	13.0	12.6
<b>7</b>	10.4	11.1	11.3	10.1	9.4	11.1	12.3	9.7	10.5	11.2	10.4	10.5	8.2	11.2	11.0	7.8
<b>6</b>	6.8	12.3	8.6	5.5	4.3	7.6	7.4	6.0	2.8	14.3	9.8	5.0	5.9	6.1	7.2	6.8
<b>NEUTRAL-5</b>	9.0	12.5	12.3	10.1	4.4	8.7	11.5	9.8	3.4	14.1	13.0	10.4	5.5	12.3	8.4	6.4
<b>DISAGREE</b>	11.2	21.6	15.4	8.5	6.2	16.6	16.1	8.6	7.0	23.7	14.8	8.3	5.4	11.8	11.6	9.7
<b>4</b>	3.3	6.6	3.8	2.4	2.2	7.4	2.7	3.1	2.7	6.2	4.9	1.7	1.8	3.2	3.3	3.3
<b>3</b>	2.5	5.7	4.1	1.3	1.1	1.7	4.3	2.5	1.3	7.4	3.9	0.2	0.9	2.4	2.8	2.0
<b>2</b>	1.9	3.7	2.4	2.0	0.8	3.5	2.5	1.0	0.9	3.8	2.3	2.9	0.7	2.4	2.0	1.4
<b>1</b>	0.9	1.9	2.0	0.5	0.0	1.3	2.6	0.8	0.0	2.1	1.4	0.3	0.0	1.3	0.7	0.8
<b>0</b>	2.6	3.7	3.0	2.3	2.1	2.7	3.9	1.2	2.1	4.1	2.2	3.2	2.0	2.6	2.7	2.3
<b>Mean</b>	7.75	6.61	7.15	7.94	8.51	7.30	7.09	7.98	8.53	6.31	7.21	7.90	8.50	7.55	7.71	8.09

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

17. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
AGREE	79.7	80.6	79.0	77.2	88.8	73.6	87.5	68.3	78.9	83.3	76.4	72.4	74.6	79.2	71.6	79.9	81.1	83.8	79.0
Strongly	62.6	63.5	61.7	59.4	74.0	55.2	66.8	50.9	61.3	66.7	59.0	54.6	57.1	61.7	56.4	58.4	64.0	69.8	61.2
10	40.9	41.9	39.2	36.1	52.1	34.5	53.3	27.0	38.6	46.0	37.6	33.4	35.5	41.3	42.8	31.1	42.2	45.9	39.9
9	9.1	9.0	10.0	7.8	10.9	8.1	4.5	9.6	9.4	9.2	7.9	8.5	8.1	5.9	2.9	6.5	9.5	9.8	8.9
8	12.6	12.5	12.5	15.6	11.0	12.6	8.9	14.2	13.2	11.6	13.6	12.7	13.5	14.5	10.7	20.7	12.3	14.2	12.3
7	10.4	10.4	9.2	13.5	9.5	9.3	11.1	9.8	10.4	9.8	9.6	12.3	9.8	9.6	4.4	9.6	10.7	9.7	10.5
6	6.8	6.7	8.2	4.3	5.2	9.2	9.6	7.6	7.2	6.8	7.8	5.5	7.7	7.9	10.8	11.9	6.4	4.2	7.3
NEUTRAL-5	9.0	8.7	9.5	10.8	4.2	11.7	3.6	14.0	9.8	7.0	10.2	6.6	12.1	8.2	4.5	4.2	8.6	5.6	9.7
DISAGREE	11.2	10.7	11.6	12.0	7.0	14.7	8.9	17.8	11.3	9.8	13.4	21.1	13.4	12.6	23.8	16.0	10.3	10.7	11.3
4	3.3	3.0	2.6	4.0	3.0	4.4	1.9	6.7	2.9	3.0	3.9	6.7	3.4	3.9	10.2	5.8	3.0	2.6	3.4
3	2.5	2.4	3.6	2.5	1.0	2.5	1.5	4.8	3.1	1.6	2.7	5.6	2.8	1.5	2.4	3.6	2.5	3.0	2.4
2	1.9	1.8	1.7	1.9	1.3	1.9	2.9	3.2	1.8	1.7	2.4	5.5	2.2	3.2	5.0	0.0	1.8	1.2	2.1
1	0.9	0.8	0.7	0.4	0.2	2.1	0.0	2.3	0.6	0.9	1.2	0.0	1.6	0.3	2.4	0.0	0.8	0.8	0.9
0	2.6	2.7	2.9	3.3	1.5	3.8	2.7	0.7	2.9	2.5	3.2	3.4	3.4	3.7	3.9	6.5	2.3	3.0	2.5
Mean	7.75	7.81	7.67	7.57	8.44	7.28	8.17	7.05	7.67	8.00	7.50	7.18	7.39	7.65	7.18	7.29	7.86	8.04	7.70

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
<b>Total</b>	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
<b>AGREE</b>	75.6	100.0	97.7	90.1	78.9	60.2	32.0	11.4	2.9	90.0	94.0	72.0	94.3	95.4	82.3	86.6	45.9	82.9
<b>Strongly</b>	55.8	98.2	90.0	74.9	44.2	18.8	9.6	7.2	1.7	74.3	83.0	34.9	81.7	83.6	60.3	69.5	17.6	61.8
10	35.6	90.5	63.9	39.1	17.0	8.1	4.2	7.2	1.7	49.2	56.8	14.6	57.0	59.3	36.6	39.2	7.5	31.6
9	8.2	4.4	15.3	14.8	7.7	1.6	2.0	0.0	0.0	11.2	12.4	6.0	11.6	11.2	10.0	13.5	2.0	14.0
8	12.0	3.3	10.8	21.0	19.4	9.1	3.5	0.0	0.0	13.9	13.8	14.4	13.1	13.1	13.8	16.7	8.1	16.2
7	11.7	1.8	5.1	10.3	22.4	22.4	8.1	0.9	1.2	10.7	7.6	25.0	9.3	8.7	14.6	10.3	13.8	14.1
6	8.1	0.0	2.6	4.9	12.4	19.0	14.2	3.3	0.0	5.0	3.4	12.0	3.3	3.1	7.4	6.9	14.5	7.0
<b>NEUTRAL-5</b>	12.0	0.0	1.3	6.3	14.0	24.1	32.3	24.2	16.7	6.4	3.7	19.0	3.6	2.7	12.1	8.3	23.4	7.6
<b>DISAGREE</b>	12.4	0.0	1.1	3.6	7.1	15.7	35.7	64.3	80.3	3.5	2.3	9.1	2.1	1.9	5.6	5.0	30.6	9.6
4	2.7	0.0	0.0	1.8	2.8	2.7	10.1	10.6	7.2	1.1	0.8	2.3	0.3	0.2	1.6	2.9	6.2	3.4
3	2.6	0.0	0.2	0.5	0.9	4.1	9.4	17.1	7.9	0.5	0.3	1.6	0.1	0.2	0.7	1.3	6.9	1.9
2	2.3	0.0	0.2	0.5	1.5	3.4	8.1	12.4	7.1	0.8	0.4	2.6	0.6	0.6	1.5	0.0	5.4	1.4
1	1.3	0.0	0.0	0.4	0.2	2.8	1.4	8.7	10.3	0.4	0.3	1.3	0.5	0.4	0.8	0.0	3.1	0.8
0	3.4	0.0	0.6	0.4	1.7	2.6	6.7	15.6	47.7	0.7	0.6	1.3	0.6	0.6	1.0	0.8	9.0	2.1
<b>Mean</b>	7.41	9.84	9.22	8.35	7.13	5.92	4.77	3.47	1.87	8.49	8.87	6.77	8.85	8.94	7.85	8.18	5.18	7.73

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
AGREE	75.6	73.2	76.1	77.5	73.9	76.1	76.0	76.4	73.8	72.9	75.1
Strongly	55.8	50.7	56.8	60.5	50.6	57.2	58.4	53.2	49.7	46.3	55.1
10	35.6	33.3	36.1	39.2	30.3	36.8	39.1	29.3	30.0	26.1	36.2
9	8.2	9.0	8.9	9.1	5.3	8.4	8.1	9.2	7.4	6.9	8.3
8	12.0	8.4	11.7	12.2	15.0	12.0	11.2	14.7	12.3	13.3	10.7
7	11.7	13.6	12.4	9.7	13.1	11.0	10.0	14.1	15.2	17.6	11.5
6	8.1	8.8	6.9	7.3	10.2	7.9	7.6	9.1	8.8	9.0	8.5
NEUTRAL-5	12.0	13.8	11.7	12.1	10.7	11.6	10.9	13.8	13.9	16.0	10.5
DISAGREE	12.4	13.0	12.2	10.4	15.5	12.4	13.2	9.8	12.3	11.0	14.4
4	2.7	3.2	2.4	3.2	1.9	2.7	2.7	2.7	3.1	3.4	2.6
3	2.6	1.8	2.9	1.4	5.0	2.2	2.2	2.4	4.4	4.4	4.2
2	2.3	3.2	2.2	2.1	2.0	2.4	2.3	2.6	1.8	1.3	2.5
1	1.3	0.4	1.8	1.1	1.9	1.5	1.5	1.4	0.5	0.0	1.4
0	3.4	4.3	2.9	2.6	4.7	3.6	4.5	0.8	2.5	1.8	3.6
Mean	7.41	7.24	7.47	7.66	7.05	7.45	7.47	7.40	7.24	7.17	7.35

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		RIGHT	WRONG	UNITE	FOR CONGRESS	ERS/									TRUMP	
		DIREC-	TRACK	REPU-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		TION		LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
													BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
AGREE	75.6	90.0	65.4	91.2	60.8	72.9	74.2	90.1	62.6	89.6	92.5	82.3	59.5	76.1	78.1	84.3
Strongly	55.8	76.8	41.0	78.2	34.3	53.2	53.5	77.9	35.9	76.1	80.6	64.4	32.3	56.4	55.3	59.9
10	35.6	51.0	24.7	54.3	17.5	33.3	32.1	52.6	20.1	50.2	56.1	34.9	18.6	31.1	28.0	30.6
9	8.2	12.7	5.1	11.2	5.4	7.8	9.0	12.3	4.6	12.2	12.1	12.5	3.6	12.8	11.4	11.2
8	12.0	13.2	11.2	12.7	11.4	12.1	12.3	13.0	11.2	13.7	12.4	17.0	10.1	12.5	15.9	18.1
7	11.7	9.1	13.6	9.2	14.1	12.3	13.1	8.7	14.5	9.4	8.5	12.0	14.4	11.9	14.0	15.2
6	8.1	4.2	10.9	3.8	12.5	7.5	7.6	3.6	12.2	4.1	3.4	5.9	12.7	7.8	8.8	9.2
NEUTRAL-5	12.0	5.1	16.8	4.8	19.3	11.5	13.1	5.1	18.1	5.2	3.9	8.5	19.8	10.1	9.3	8.2
DISAGREE	12.4	4.9	17.7	4.0	19.9	15.5	12.7	4.7	19.3	5.2	3.6	9.2	20.7	13.8	12.6	7.4
4	2.7	1.0	4.0	0.7	4.3	4.8	3.5	1.1	4.3	1.3	0.7	2.9	4.4	4.4	4.9	3.1
3	2.6	1.0	3.7	0.4	4.2	4.8	2.5	0.7	4.3	0.8	0.6	1.1	4.7	3.3	2.8	1.0
2	2.3	0.8	3.4	1.0	3.6	1.9	2.5	1.1	3.4	1.2	0.8	2.0	3.6	1.8	1.7	1.6
1	1.3	0.8	1.6	0.8	1.9	1.2	1.9	0.7	1.9	0.7	0.5	1.2	2.0	2.7	1.7	1.1
0	3.4	1.2	5.0	1.1	5.9	2.9	2.3	1.2	5.4	1.2	0.8	2.1	6.0	1.6	1.5	0.7
Mean	7.41	8.52	6.62	8.63	6.23	7.27	7.32	8.58	6.36	8.49	8.76	7.79	6.17	7.41	7.40	7.74

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902		734	758	507	369	318	253	366	440	254
AGREE	75.6	91.8	59.3		90.6	62.0	74.3	93.0	67.4	73.2	88.2	58.1	75.4
Strongly	55.8	79.3	32.3		77.4	37.1	52.6	79.8	41.6	49.8	74.9	33.8	55.4
10	35.6	54.0	16.8		54.3	19.9	32.0	55.9	20.2	30.5	52.7	19.6	33.4
9	8.2	12.0	4.6		9.9	6.6	8.2	10.1	7.9	7.2	9.8	5.7	9.1
8	12.0	13.3	10.9		13.1	10.6	12.5	13.9	13.5	12.1	12.4	8.6	12.9
7	11.7	8.9	14.0		9.6	12.3	13.9	10.2	12.3	12.7	9.1	12.3	15.1
6	8.1	3.7	13.1		3.6	12.6	7.8	2.9	13.5	10.8	4.3	12.0	4.8
NEUTRAL-5	12.0	4.7	19.5		5.1	18.5	12.2	3.0	16.4	13.6	7.2	20.0	10.9
DISAGREE	12.4	3.5	21.1		4.3	19.5	13.5	4.0	16.2	13.2	4.6	21.8	13.7
4	2.7	0.5	4.6		1.0	4.3	3.0	1.0	3.6	3.3	1.0	4.8	2.6
3	2.6	0.3	4.8		0.4	4.4	3.2	0.4	2.3	3.1	0.3	5.9	3.3
2	2.3	1.1	3.5		1.1	2.8	3.3	0.8	3.8	2.3	1.4	2.0	4.3
1	1.3	0.5	2.2		0.7	2.0	1.1	0.7	1.1	1.1	0.7	2.6	1.2
0	3.4	1.1	5.9		1.1	6.1	2.8	1.1	5.4	3.5	1.2	6.5	2.2
Mean	7.41	8.68	6.13		8.60	6.35	7.28	8.72	6.60	7.16	8.48	6.17	7.39

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
AGREE	75.6	58.6	48.6	65.8	74.6	88.3	93.8	90.7	83.9	88.1	92.1	56.6	66.4	81.8	52.5	75.0	88.9
Strongly	55.8	33.4	31.0	35.1	52.1	74.2	83.4	78.2	69.5	71.0	80.1	29.9	42.2	65.7	26.7	51.2	76.0
10	35.6	16.8	17.8	16.1	31.6	48.6	63.7	55.1	43.0	44.7	58.4	14.0	25.5	36.5	13.5	30.4	50.0
9	8.2	6.1	5.4	6.5	7.0	13.3	8.8	11.3	8.9	10.2	9.9	6.7	3.9	18.4	1.0	8.0	14.0
8	12.0	10.5	7.7	12.5	13.5	12.4	10.9	11.7	17.6	16.1	11.8	9.2	12.8	10.8	12.2	12.8	12.0
7	11.7	12.7	9.4	15.0	14.0	9.6	7.3	8.6	11.5	12.2	8.7	12.1	13.2	10.0	16.6	15.6	7.4
6	8.1	12.6	8.2	15.7	8.5	4.5	3.2	3.9	2.8	4.8	3.3	14.6	11.0	6.1	9.3	8.2	5.5
NEUTRAL-5	12.0	19.7	22.8	17.4	13.6	5.3	2.3	4.0	10.6	7.2	3.9	21.7	16.4	4.9	15.3	14.5	3.8
DISAGREE	12.4	21.7	28.5	16.8	11.8	6.4	3.9	5.3	5.5	4.8	4.0	21.7	17.3	13.3	32.2	10.5	7.3
4	2.7	4.2	6.0	2.9	2.5	2.7	0.5	1.8	3.5	0.0	1.0	4.6	3.8	4.4	3.1	2.7	3.6
3	2.6	5.0	5.7	4.4	2.6	1.1	0.0	0.6	0.0	0.0	0.5	5.0	4.3	0.0	8.2	2.4	1.5
2	2.3	3.9	4.8	3.3	2.2	0.8	1.3	1.0	2.0	0.5	1.1	3.2	2.7	0.0	9.0	2.6	0.9
1	1.3	2.6	2.9	2.4	0.7	1.1	0.5	0.9	0.0	0.6	0.8	2.5	1.0	3.2	4.8	0.5	0.0
0	3.4	6.0	9.1	3.7	3.7	0.7	1.5	1.1	0.0	3.6	0.5	6.5	5.4	5.7	7.1	2.2	1.3
Mean	7.41	6.11	5.72	6.40	7.27	8.41	8.90	8.62	8.20	8.20	8.76	5.97	6.67	7.69	5.49	7.33	8.47

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF						RELIGION			
CRAT	SPLTTR	REPUB-	SWING	WLTHY/	Upper	MIDDLE	Middle	Lower	POOR	MAIN-	EVAN-	CATH-	NON-			
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
AGREE	75.6	61.2	74.2	91.7	76.0	78.0	80.0	77.7	75.3	75.6	74.9	74.6	79.1	81.1	79.6	67.5
Strongly	55.8	35.1	51.9	79.4	53.6	55.8	64.1	54.3	55.1	55.5	54.6	60.4	62.1	65.6	59.0	43.3
10	35.6	18.4	31.6	55.3	31.0	32.3	33.1	32.2	34.9	35.5	33.8	44.8	40.7	41.3	38.9	27.6
9	8.2	5.7	7.1	11.3	9.1	9.6	12.4	9.1	8.3	8.0	8.8	5.6	9.7	8.7	7.2	6.0
8	12.0	11.0	13.2	12.8	13.5	13.9	18.6	13.0	12.0	11.9	12.0	10.0	11.7	15.7	12.8	9.8
7	11.7	13.8	14.7	8.5	13.0	14.0	6.6	15.3	11.6	11.9	11.1	9.8	9.1	10.0	13.0	14.4
6	8.1	12.3	7.6	3.7	9.4	8.2	9.2	8.0	8.6	8.3	9.2	4.4	7.9	5.4	7.7	9.7
NEUTRAL-5	12.0	18.6	13.4	4.4	12.0	8.4	7.8	8.6	12.5	12.7	12.3	13.1	10.9	9.0	10.4	15.5
DISAGREE	12.4	20.2	12.5	3.9	12.0	13.5	12.3	13.8	12.2	11.8	12.8	12.3	10.0	9.9	9.9	17.0
4	2.7	4.6	3.0	0.6	3.2	3.6	4.3	3.4	2.3	2.2	2.5	4.6	1.8	2.5	1.4	4.9
3	2.6	4.1	2.6	1.0	2.9	2.6	4.4	2.3	2.7	2.2	3.5	2.0	1.8	2.0	2.0	3.6
2	2.3	3.7	2.0	0.8	2.1	1.9	1.9	1.9	2.3	2.2	2.4	3.0	2.7	1.7	1.6	2.7
1	1.3	2.1	1.7	0.3	1.5	1.0	0.0	1.2	1.6	2.0	0.8	0.0	0.9	2.4	1.7	1.0
0	3.4	5.7	3.2	1.1	2.3	4.4	1.7	5.0	3.3	3.2	3.6	2.7	2.8	1.4	3.2	4.8
Mean	7.41	6.27	7.26	8.69	7.34	7.37	7.66	7.32	7.38	7.40	7.34	7.69	7.72	7.86	7.63	6.82



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
AGREE	75.6	76.9	73.2	72.5	74.6	79.4	78.4	74.9	68.1	78.6	69.4	67.5	70.4	76.7	80.4	77.0	72.7	64.3	80.4	61.3
Strongly	55.8	58.4	50.9	48.3	55.7	60.0	56.8	57.1	45.1	58.8	49.4	50.3	46.7	54.9	60.3	57.5	59.8	44.3	53.7	40.3
10	35.6	39.3	28.5	27.9	29.6	41.0	30.1	37.9	26.9	38.3	29.8	30.8	29.8	24.1	39.6	37.1	31.2	30.6	35.4	24.7
9	8.2	8.1	8.3	7.3	10.3	7.8	9.7	8.4	7.0	9.1	6.3	5.9	5.6	9.8	8.6	9.6	9.7	3.4	6.3	4.9
8	12.0	11.0	14.0	13.0	15.9	11.2	16.9	10.8	11.2	11.4	13.3	13.6	11.3	21.0	12.1	10.8	19.0	10.3	11.9	10.8
7	11.7	11.2	12.8	13.6	11.4	11.5	11.8	10.9	13.8	11.8	11.6	10.6	12.9	13.9	11.8	11.8	7.2	12.7	14.0	11.8
6	8.1	7.3	9.5	10.7	7.4	7.9	9.9	6.8	9.2	8.0	8.4	6.6	10.8	7.9	8.2	7.7	5.7	7.3	12.7	9.1
NEUTRAL-5	12.0	12.3	11.4	12.1	10.3	10.7	9.8	13.6	13.1	10.3	15.6	15.8	16.6	12.8	9.4	11.1	12.2	18.0	11.2	21.6
DISAGREE	12.4	10.8	15.3	15.5	15.1	9.9	11.8	11.5	18.8	11.1	15.0	16.7	13.0	10.4	10.2	11.9	15.1	17.7	8.3	17.2
4	2.7	2.7	2.8	1.9	4.6	3.2	1.2	2.3	4.4	2.4	3.5	3.5	3.4	2.4	2.7	2.1	2.5	4.2	0.7	5.8
3	2.6	2.5	2.8	2.6	3.2	1.8	1.7	3.1	3.9	2.4	3.1	3.4	2.3	1.4	1.7	3.0	2.2	4.1	2.4	2.2
2	2.3	2.1	2.7	2.7	2.6	1.7	3.1	2.4	2.2	2.3	2.2	2.5	1.7	3.7	2.4	2.3	1.4	3.2	2.0	1.4
1	1.3	0.9	2.1	2.9	0.6	0.6	1.5	1.1	2.7	1.0	1.8	1.6	2.9	0.0	0.7	1.4	2.0	1.3	1.8	4.0
0	3.4	2.6	4.9	5.4	4.1	2.6	4.2	2.7	5.6	3.0	4.4	5.7	2.7	2.9	2.8	3.2	7.0	4.8	1.5	3.8
Mean	7.41	7.61	7.04	6.92	7.25	7.73	7.32	7.51	6.75	7.61	7.00	6.94	7.04	7.28	7.70	7.51	7.17	6.79	7.53	6.59

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
AGREE	75.6	64.2	67.8	77.8	77.7	78.6	78.4	71.4	78.3	73.4	78.5	79.0	72.7
Strongly	55.8	37.1	42.4	56.5	60.8	61.4	60.8	47.5	61.0	51.6	61.1	58.8	53.2
10	35.6	21.7	23.1	34.1	42.1	39.5	40.3	27.6	40.5	32.1	39.9	37.0	34.3
9	8.2	3.9	6.4	10.0	8.1	8.1	9.5	7.5	8.7	7.7	8.9	8.5	7.9
8	12.0	11.6	12.8	12.5	10.7	13.8	11.1	12.4	11.8	11.9	12.2	13.3	10.9
7	11.7	14.6	13.5	11.9	12.5	10.7	10.1	13.0	10.9	12.9	10.3	11.6	11.9
6	8.1	12.5	12.0	9.3	4.4	6.5	7.5	10.9	6.3	8.9	7.1	8.6	7.6
NEUTRAL-5	12.0	17.3	16.2	10.0	12.0	8.9	11.7	13.7	10.9	13.2	10.5	10.4	13.4
DISAGREE	12.4	18.5	16.0	12.2	10.3	12.5	9.9	14.9	10.8	13.5	11.0	10.6	13.9
4	2.7	3.2	3.6	2.6	2.6	2.9	2.2	3.1	2.5	2.9	2.5	2.5	3.0
3	2.6	6.8	5.1	1.4	1.5	1.5	2.3	3.8	1.8	3.1	2.0	1.7	3.4
2	2.3	1.9	3.0	3.5	1.6	2.6	1.5	3.0	1.8	2.6	1.9	2.2	2.3
1	1.3	4.3	1.2	2.2	0.2	0.7	0.9	2.3	0.7	1.7	0.9	1.0	1.6
0	3.4	2.4	3.0	2.5	4.3	4.7	3.0	2.7	3.9	3.2	3.7	3.2	3.6
Mean	7.41	6.49	6.76	7.44	7.71	7.59	7.70	7.00	7.67	7.22	7.65	7.58	7.26

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
<b>Total</b>	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
<b>AGREE</b>	75.6	63.6	76.3	78.2	78.3	76.0	80.3	79.2	78.7	58.3	72.3	77.3	77.9	71.9	75.4	80.8
<b>Strongly</b>	55.8	37.3	53.6	60.4	61.5	51.5	57.2	59.8	61.0	31.2	50.1	60.9	62.1	53.1	54.3	62.8
10	35.6	21.1	31.5	40.4	40.7	27.9	32.8	38.1	41.2	18.2	30.3	42.4	40.0	30.7	35.5	41.7
9	8.2	5.2	8.8	7.4	9.8	8.1	9.2	8.2	8.5	4.0	8.4	6.7	11.2	10.0	8.0	6.5
8	12.0	11.0	13.3	12.6	11.1	15.5	15.2	13.5	11.3	9.1	11.4	11.8	10.9	12.4	10.8	14.5
7	11.7	13.9	12.6	12.4	9.7	15.0	12.1	12.8	9.5	13.4	13.1	12.1	9.8	11.7	11.3	12.7
6	8.1	12.4	10.1	5.4	7.1	9.5	11.0	6.7	8.3	13.6	9.2	4.2	5.9	7.1	9.8	5.3
<b>NEUTRAL-5</b>	12.0	17.4	11.3	11.3	10.6	12.9	9.6	10.9	9.9	19.3	12.9	11.7	11.4	12.8	12.5	9.7
<b>DISAGREE</b>	12.4	19.0	12.5	10.5	11.1	11.1	10.2	9.9	11.3	22.5	14.7	11.1	10.8	15.2	12.1	9.5
4	2.7	2.8	3.2	2.6	2.5	2.1	2.3	2.8	2.5	3.1	4.2	2.5	2.5	4.9	2.1	1.6
3	2.6	7.5	1.7	1.5	2.1	1.9	0.7	1.0	3.0	9.9	2.7	2.0	1.2	2.7	2.8	2.0
2	2.3	3.3	2.8	1.7	1.9	3.9	2.7	0.9	2.5	3.0	3.0	2.5	1.4	2.3	2.3	2.2
1	1.3	2.7	2.1	0.5	0.8	3.2	1.4	0.8	0.2	2.5	2.7	0.3	1.5	1.3	1.5	0.7
0	3.4	2.8	2.6	4.2	3.7	0.0	3.0	4.5	3.1	4.0	2.2	3.9	4.3	3.9	3.4	3.0
<b>Mean</b>	7.41	6.47	7.31	7.66	7.68	7.28	7.49	7.63	7.69	6.13	7.14	7.68	7.67	7.19	7.37	7.79

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

18. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE THE INTERESTS OF FOREIGN COUNTRIES.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
AGREE	75.6	76.2	77.2	74.3	78.0	73.2	76.0	68.4	76.5	76.1	72.4	70.4	73.6	74.1	74.1	55.3	77.0	74.6	75.9
Strongly	55.8	56.1	56.4	50.0	60.5	53.4	59.5	52.4	54.9	57.8	54.7	44.2	54.7	59.7	56.4	37.1	56.3	54.7	56.0
10	35.6	36.0	34.9	29.1	39.8	33.6	38.9	30.4	33.9	38.3	33.6	22.4	33.8	39.3	38.3	14.4	36.4	36.5	35.4
9	8.2	8.1	8.2	7.2	9.2	7.3	10.5	9.4	8.1	8.6	8.5	5.4	8.2	8.7	13.2	6.2	8.1	8.9	8.1
8	12.0	12.0	13.2	13.7	11.5	12.5	10.1	12.6	12.9	10.9	12.7	16.3	12.7	11.7	4.9	16.6	11.8	9.3	12.5
7	11.7	12.0	13.0	14.1	9.4	11.5	11.9	7.8	13.4	10.5	10.5	14.9	10.9	9.1	5.2	7.5	12.3	13.6	11.4
6	8.1	8.1	7.8	10.2	8.2	8.3	4.5	8.2	8.2	7.7	7.2	11.3	8.0	5.3	12.4	10.6	8.4	6.2	8.4
NEUTRAL-5	12.0	11.7	10.2	11.7	11.9	13.6	11.7	15.8	10.8	12.9	14.3	9.9	13.9	15.2	11.2	24.4	11.0	11.7	12.0
DISAGREE	12.4	12.1	12.7	13.9	10.1	13.3	12.3	15.8	12.8	11.0	13.3	19.7	12.5	10.7	14.7	20.4	12.0	13.7	12.1
4	2.7	2.5	2.8	3.6	2.1	3.4	3.2	6.0	2.8	2.5	3.3	5.9	3.0	3.3	6.3	0.0	2.5	3.5	2.6
3	2.6	2.5	2.5	2.7	2.5	2.1	3.3	4.5	2.5	2.2	2.5	2.4	2.0	2.4	1.2	20.4	2.7	3.2	2.5
2	2.3	2.3	2.2	1.8	2.0	3.5	0.8	2.4	2.1	2.3	2.6	2.4	3.1	1.3	1.3	0.0	2.1	1.9	2.3
1	1.3	1.3	1.6	1.4	1.1	0.9	1.1	1.6	1.6	1.0	1.6	3.7	0.9	0.9	2.3	0.0	1.2	2.5	1.1
0	3.4	3.6	3.6	4.4	2.5	3.5	3.9	1.3	3.7	3.1	3.3	5.3	3.5	2.9	3.6	0.0	3.5	2.6	3.6
Mean	7.41	7.43	7.42	7.12	7.67	7.27	7.59	7.16	7.36	7.54	7.29	6.65	7.33	7.60	7.42	6.31	7.46	7.41	7.41

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
<b>Total</b>	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
<b>AGREE</b>	73.9	100.0	95.8	86.7	77.4	55.4	32.3	19.4	2.6	87.0	91.3	67.6	89.2	90.2	79.2	91.0	46.8	75.8
<b>Strongly</b>	55.7	98.6	90.3	69.5	45.4	23.6	7.9	9.3	0.0	72.7	80.2	38.6	75.3	78.0	59.6	79.4	20.6	57.7
10	32.9	92.2	63.6	32.1	12.1	6.3	3.0	7.8	0.0	45.7	53.6	9.6	50.8	52.9	34.4	42.9	6.6	31.4
9	9.8	4.3	13.9	15.8	12.9	6.4	0.5	0.0	0.0	12.2	12.3	11.8	11.9	12.1	11.9	13.0	4.8	13.9
8	13.0	2.1	12.8	21.6	20.4	10.9	4.5	1.5	0.0	14.8	14.3	17.3	12.6	13.0	13.3	23.6	9.2	12.4
7	10.6	1.4	3.3	12.2	22.4	13.3	9.1	4.6	2.6	9.2	7.1	18.7	9.0	7.9	13.0	6.8	13.4	10.6
6	7.6	0.0	2.2	4.9	9.6	18.5	15.3	5.4	0.0	5.1	4.0	10.3	4.9	4.3	6.7	4.8	12.7	7.5
<b>NEUTRAL-5</b>	11.8	0.0	3.2	8.2	12.1	25.4	28.0	18.5	9.2	7.2	5.0	17.1	5.8	5.1	11.3	6.4	21.4	12.5
<b>DISAGREE</b>	14.3	0.0	1.1	5.1	10.5	19.1	39.6	62.1	88.2	5.8	3.7	15.4	5.1	4.7	9.5	2.6	31.9	11.7
4	3.3	0.0	0.0	1.7	2.2	6.4	14.0	5.4	4.7	1.8	0.8	6.0	1.5	1.2	3.3	0.7	6.4	4.7
3	2.9	0.0	0.0	0.7	3.2	5.7	6.1	11.3	11.0	1.2	0.8	2.7	0.9	1.1	1.2	1.3	6.4	3.8
2	2.3	0.0	0.2	1.6	1.5	1.7	7.2	11.4	11.9	1.1	0.9	1.8	1.0	0.9	2.0	0.0	4.7	0.3
1	1.2	0.0	0.0	0.8	0.4	0.3	4.6	4.4	13.7	0.3	0.4	0.0	0.3	0.2	0.2	0.6	3.1	0.4
0	4.7	0.0	0.8	0.4	3.3	4.9	7.7	29.6	47.0	1.5	0.8	4.9	1.3	1.3	2.7	0.0	11.2	2.5
<b>Mean</b>	7.27	9.87	9.16	8.05	6.97	5.86	4.59	3.30	1.53	8.29	8.68	6.53	8.48	8.58	7.66	8.49	5.17	7.51

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
AGREE	73.9	72.1	71.2	76.7	73.3	74.8	74.9	74.5	69.8	68.2	72.5
Strongly	55.7	52.0	55.6	57.9	54.9	58.1	60.1	51.6	44.9	43.8	46.6
10	32.9	30.3	32.0	35.2	32.1	35.2	38.2	25.2	22.8	20.2	26.9
9	9.8	11.4	9.9	9.3	9.2	9.9	9.1	12.4	9.4	8.7	10.4
8	13.0	10.3	13.7	13.5	13.6	13.1	12.8	14.0	12.7	14.8	9.3
7	10.6	10.9	9.8	11.4	9.7	9.8	8.6	13.9	14.0	12.8	16.0
6	7.6	9.1	5.8	7.4	8.6	6.8	6.2	9.0	11.0	11.6	9.9
NEUTRAL-5	11.8	14.1	12.9	10.7	10.7	10.8	10.9	10.6	16.2	18.6	12.5
DISAGREE	14.3	13.8	15.9	12.6	16.0	14.4	14.2	14.9	13.9	13.2	15.0
4	3.3	4.0	3.3	2.4	4.1	3.0	2.4	5.1	4.5	3.9	5.5
3	2.9	1.6	3.4	3.1	3.1	2.9	2.5	4.0	3.0	4.2	1.1
2	2.3	2.7	2.3	1.7	3.0	2.5	2.3	3.2	1.2	1.5	0.8
1	1.2	0.7	1.0	1.0	2.4	1.3	1.7	0.0	0.8	0.4	1.4
0	4.7	4.9	6.0	4.5	3.5	4.7	5.4	2.6	4.5	3.3	6.3
Mean	7.27	7.17	7.15	7.44	7.20	7.36	7.41	7.19	6.89	6.83	6.99

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
AGREE	73.9	85.1	65.9	86.1	62.9	69.3	72.6	84.3	64.4	84.0	85.7	79.6	62.1	73.1	73.9	82.7
Strongly	55.7	70.6	45.1	71.5	40.1	55.3	52.3	70.0	42.8	69.3	72.2	61.6	40.0	49.9	51.0	62.6
10	32.9	46.1	23.5	48.2	17.9	32.4	30.1	46.0	21.1	45.2	48.5	36.6	18.8	23.8	25.7	37.9
9	9.8	12.1	8.1	11.3	7.9	11.0	10.4	11.7	8.1	12.4	11.8	13.8	6.8	14.1	15.7	15.7
8	13.0	12.4	13.5	12.0	14.3	11.9	11.8	12.3	13.6	11.7	11.9	11.2	14.5	12.1	9.6	9.0
7	10.6	8.8	11.8	9.1	12.8	7.4	12.7	9.0	12.1	9.1	8.2	11.5	12.3	14.6	13.7	12.8
6	7.6	5.7	9.0	5.4	10.0	6.6	7.6	5.3	9.6	5.7	5.3	6.5	9.7	8.6	9.2	7.3
NEUTRAL-5	11.8	7.0	15.2	6.5	16.4	14.5	13.0	7.5	15.7	7.8	6.5	11.3	16.4	11.0	12.4	9.4
DISAGREE	14.3	7.9	18.9	7.5	20.7	16.2	14.4	8.2	19.9	8.2	7.8	9.2	21.5	15.8	13.7	7.9
4	3.3	2.2	4.0	1.9	4.1	5.3	5.4	2.0	4.4	2.3	1.6	4.2	4.4	7.3	6.8	4.1
3	2.9	1.1	4.2	1.3	4.3	3.5	2.5	1.8	3.9	1.8	1.7	2.1	4.1	4.8	4.5	2.8
2	2.3	1.3	3.0	1.4	3.5	0.8	2.0	1.2	3.2	1.1	1.5	0.2	3.6	0.0	0.0	0.4
1	1.2	0.6	1.6	0.7	2.0	0.4	0.4	0.6	1.7	0.6	0.7	0.3	2.0	1.4	0.9	0.0
0	4.7	2.7	6.1	2.2	6.8	6.1	4.2	2.6	6.6	2.4	2.4	2.3	7.4	2.4	1.5	0.6
Mean	7.27	8.15	6.65	8.24	6.35	7.16	7.22	8.13	6.50	8.11	8.23	7.79	6.31	7.15	7.30	7.98

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
AGREE	73.9	85.6	62.8	86.3	63.8	71.0	86.6	66.3	73.2	86.0	62.0	68.9	
Strongly	55.7	72.0	40.4	72.5	42.2	51.6	72.6	42.2	53.3	72.3	42.3	50.0	
10	32.9	48.5	17.9	49.3	19.3	29.6	46.5	16.8	29.6	52.1	21.2	29.6	
9	9.8	11.0	8.7	11.1	9.1	8.8	12.1	11.8	10.7	10.2	7.1	7.0	
8	13.0	12.6	13.8	12.0	13.8	13.2	14.0	13.6	13.0	10.0	14.0	13.4	
7	10.6	8.4	12.3	8.6	11.4	12.2	9.8	14.9	12.9	7.3	8.9	11.5	
6	7.6	5.1	10.2	5.2	10.2	7.1	4.2	9.3	7.0	6.3	10.8	7.3	
NEUTRAL-5	11.8	7.2	16.4	5.8	16.5	13.4	6.0	16.1	11.8	5.5	16.9	15.1	
DISAGREE	14.3	7.3	20.8	8.0	19.6	15.6	7.5	17.6	15.0	8.5	21.1	16.1	
4	3.3	1.4	4.3	2.0	3.9	4.3	1.7	3.1	4.4	2.2	4.4	4.1	
3	2.9	1.3	4.5	1.1	4.5	3.1	0.7	5.7	2.5	1.4	3.7	3.7	
2	2.3	1.5	3.2	1.6	2.3	3.2	1.8	0.5	4.1	1.3	3.7	2.2	
1	1.2	0.5	1.9	0.7	2.0	0.8	0.8	1.9	1.0	0.6	2.1	0.6	
0	4.7	2.5	6.8	2.7	6.9	4.2	2.5	6.3	3.1	3.0	7.3	5.4	
Mean	7.27	8.23	6.36	8.24	6.45	7.10	8.23	6.56	7.21	8.26	6.38	6.99	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
AGREE	73.9	60.5	52.2	66.4	72.6	83.5	89.8	86.3	84.2	80.2	88.3	58.7	69.2	76.4	53.7	71.8	82.0
Strongly	55.7	37.3	33.3	40.1	51.2	71.5	81.1	75.6	59.3	60.3	77.5	35.4	47.2	68.8	32.0	50.1	70.7
10	32.9	15.6	15.4	15.8	28.5	43.9	62.1	51.8	32.7	35.8	55.1	14.1	24.3	34.5	12.1	28.6	45.4
9	9.8	8.2	6.9	9.2	9.1	13.4	9.5	11.7	9.6	11.3	11.2	8.8	7.8	17.4	4.4	9.2	11.1
8	13.0	13.4	11.0	15.2	13.5	14.2	9.5	12.1	16.9	13.1	11.2	12.6	15.1	16.8	15.4	12.2	14.2
7	10.6	13.3	8.9	16.4	12.1	7.7	5.7	6.8	16.0	9.3	7.6	13.0	10.6	4.1	13.0	14.8	4.8
6	7.6	9.9	10.1	9.8	9.4	4.3	3.0	3.8	9.0	10.7	3.2	10.3	11.4	3.5	8.8	6.9	6.5
NEUTRAL-5	11.8	16.2	14.2	17.6	14.2	6.3	4.8	5.6	5.0	8.7	4.9	17.8	16.7	7.0	15.5	14.8	8.1
DISAGREE	14.3	23.4	33.5	16.1	13.2	10.2	5.4	8.1	10.8	11.1	6.8	23.5	14.1	16.6	30.8	13.4	9.9
4	3.3	4.9	5.0	4.8	3.2	3.2	0.4	2.0	5.5	3.0	1.3	4.1	3.6	3.6	8.8	2.9	4.4
3	2.9	4.2	5.7	3.1	3.1	2.3	0.6	1.6	0.0	1.4	1.1	4.7	3.8	6.0	4.0	3.4	1.6
2	2.3	3.7	6.5	1.7	2.1	1.9	0.5	1.3	1.5	2.0	1.4	3.5	1.0	0.0	6.2	3.1	1.2
1	1.2	2.5	4.2	1.3	0.5	0.7	1.2	0.9	2.1	0.0	0.7	2.7	0.8	2.4	1.8	0.5	0.8
0	4.7	8.0	12.1	5.2	4.2	2.2	2.8	2.4	1.7	4.6	2.3	8.5	4.9	4.7	10.0	3.5	1.9
Mean	7.27	6.13	5.52	6.57	7.14	8.08	8.70	8.35	7.67	7.58	8.50	6.02	6.89	7.56	5.66	7.15	8.06

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
AGREE	73.9	62.7	70.6	87.0	74.7	76.7	78.2	76.4	75.1	77.6	71.1	62.0	77.8	80.2	78.8	63.9
Strongly	55.7	40.4	50.1	74.0	54.0	57.7	60.6	57.2	56.4	59.5	51.5	48.3	61.6	67.8	59.1	44.8
10	32.9	17.8	28.2	50.8	29.6	30.5	28.4	30.9	33.7	36.0	29.8	31.3	39.2	41.5	36.1	23.4
9	9.8	7.9	10.4	11.6	9.9	13.6	16.9	13.0	9.6	9.8	9.2	6.1	10.3	9.3	9.9	9.0
8	13.0	14.8	11.5	11.6	14.5	13.6	15.3	13.2	13.2	13.6	12.5	11.0	12.1	17.0	13.1	12.4
7	10.6	12.2	12.7	8.1	11.9	10.6	9.6	10.7	10.9	10.6	11.3	8.5	9.1	4.8	12.5	11.1
6	7.6	10.1	7.7	4.9	8.8	8.4	8.0	8.5	7.8	7.5	8.3	5.1	7.0	7.5	7.2	8.0
NEUTRAL-5	11.8	16.9	12.6	6.1	12.5	9.7	6.2	10.4	11.8	10.4	13.9	14.8	12.1	6.4	10.2	14.7
DISAGREE	14.3	20.5	16.8	6.9	12.7	13.6	15.6	13.2	13.1	12.0	15.0	23.2	10.1	13.4	11.0	21.4
4	3.3	4.1	5.7	1.5	3.9	4.2	6.0	3.8	3.0	2.8	3.2	4.0	1.9	1.4	2.8	5.0
3	2.9	4.7	2.4	1.1	3.3	3.3	4.8	3.0	2.5	2.6	2.5	4.7	2.2	4.2	2.5	3.9
2	2.3	3.0	2.8	1.3	1.8	1.3	2.5	1.1	2.4	2.6	2.0	3.0	1.0	0.5	2.2	3.9
1	1.2	2.2	0.0	0.6	0.5	1.9	0.0	2.3	0.9	0.5	1.5	2.5	0.7	1.2	0.3	2.7
0	4.7	6.4	5.9	2.4	3.3	2.9	2.3	3.0	4.4	3.5	5.9	9.0	4.2	6.1	3.1	5.9
Mean	7.27	6.36	7.02	8.35	7.30	7.41	7.48	7.39	7.35	7.54	7.05	6.58	7.65	7.66	7.61	6.56

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
AGREE	73.9	74.2	73.4	73.9	72.5	75.4	77.2	73.1	69.6	75.7	70.1	72.7	65.9	77.2	78.9	72.6	71.6	73.3	69.7	62.5
Strongly	55.7	56.2	54.8	52.1	59.8	58.0	55.5	54.7	54.1	59.0	48.6	49.2	45.6	57.6	62.1	56.2	46.4	51.0	46.7	44.6
10	32.9	33.6	31.7	30.7	33.4	32.6	30.7	34.5	32.6	35.6	27.3	31.0	22.9	28.6	35.8	35.4	28.2	32.7	18.3	27.1
9	9.8	9.6	10.2	9.0	12.2	12.3	10.5	7.3	9.8	10.7	7.8	6.4	9.4	9.1	12.6	9.0	8.2	5.2	12.5	6.5
8	13.0	13.0	12.9	12.3	14.2	13.2	14.3	12.9	11.6	12.7	13.5	11.9	13.3	19.9	13.7	11.8	10.0	13.0	15.9	10.9
7	10.6	10.4	11.0	12.8	7.7	11.2	14.4	9.7	7.6	10.0	11.9	12.6	11.1	11.8	11.3	8.8	14.8	11.2	15.1	7.4
6	7.6	7.6	7.6	9.0	5.0	6.2	7.4	8.7	7.8	6.6	9.6	10.8	9.3	7.9	5.6	7.7	10.4	11.1	7.9	10.5
NEUTRAL-5	11.8	12.6	10.3	9.9	11.1	12.4	8.4	12.7	12.1	11.8	11.8	9.6	15.7	11.8	10.4	13.2	10.3	9.1	15.2	16.1
DISAGREE	14.3	13.3	16.3	16.3	16.4	12.1	14.3	14.2	18.3	12.5	18.1	17.8	18.4	10.9	10.7	14.2	18.1	17.6	15.1	21.4
4	3.3	3.5	2.7	2.4	3.3	3.2	2.4	3.8	3.1	2.7	4.6	5.3	2.7	2.5	2.2	3.1	4.9	5.6	2.6	2.7
3	2.9	2.4	3.9	4.1	3.5	2.3	3.9	2.4	3.9	2.6	3.6	2.4	5.1	4.0	2.0	3.0	2.2	2.6	6.6	3.8
2	2.3	2.3	2.1	1.8	2.7	2.0	1.9	2.6	2.4	2.3	2.3	1.8	3.1	2.0	2.1	2.4	3.7	0.6	0.5	5.5
1	1.2	0.8	1.9	2.4	1.0	0.7	2.1	0.9	1.8	1.2	1.1	2.0	0.3	1.5	1.2	1.3	2.6	1.6	0.0	0.6
0	4.7	4.2	5.6	5.5	5.9	3.9	4.1	4.4	7.2	3.8	6.5	6.2	7.2	0.9	3.2	4.4	4.7	7.2	5.4	8.8
Mean	7.27	7.34	7.15	7.08	7.27	7.44	7.30	7.26	7.00	7.47	6.86	6.97	6.64	7.43	7.65	7.30	6.89	7.02	6.83	6.46

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
<b>Total</b>	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
<b>AGREE</b>	73.9	61.1	68.4	72.9	71.5	76.6	81.0	68.8	77.0	69.6	79.2	76.1	71.9
<b>Strongly</b>	55.7	31.4	43.0	51.2	57.2	62.8	66.8	44.1	62.9	48.1	65.1	57.1	54.5
10	32.9	13.5	20.3	28.5	38.2	36.0	42.8	22.4	39.5	27.3	40.0	31.9	33.9
9	9.8	6.4	9.1	8.8	8.4	12.9	10.5	8.4	10.7	8.4	11.5	11.6	8.2
8	13.0	11.5	13.7	14.0	10.6	13.9	13.4	13.3	12.8	12.5	13.6	13.6	12.5
7	10.6	14.7	12.7	13.6	9.2	8.7	8.5	13.5	8.8	12.2	8.6	12.4	9.0
6	7.6	15.0	12.7	8.1	5.1	5.1	5.8	11.2	5.4	9.3	5.5	6.6	8.4
<b>NEUTRAL-5</b>	11.8	17.3	15.1	10.5	12.8	11.2	9.0	13.5	10.7	13.3	9.9	11.0	12.5
<b>DISAGREE</b>	14.3	21.7	16.4	16.6	15.8	12.2	9.9	17.6	12.2	17.1	10.9	12.9	15.5
4	3.3	6.2	5.3	3.6	1.5	3.7	1.9	4.7	2.3	3.7	2.7	2.9	3.6
3	2.9	5.6	3.2	2.7	2.9	2.8	2.0	3.5	2.5	3.3	2.4	2.9	2.9
2	2.3	2.8	2.9	3.0	1.5	2.0	2.0	2.9	1.9	2.5	2.0	2.0	2.5
1	1.2	2.6	1.6	1.3	1.8	0.4	0.8	1.7	0.9	1.7	0.6	1.2	1.2
0	4.7	4.5	3.5	6.0	8.0	3.3	3.2	4.8	4.6	5.8	3.3	4.0	5.3
<b>Mean</b>	7.27	6.13	6.73	7.01	7.21	7.62	7.88	6.73	7.62	6.87	7.77	7.39	7.17

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
AGREE	73.9	63.1	72.1	72.8	80.6	65.0	75.4	72.5	82.0	62.3	68.7	73.0	79.1	70.7	75.6	73.8
Strongly	55.7	34.8	49.4	58.6	66.5	36.7	50.5	56.6	66.9	34.0	48.3	60.5	66.0	49.3	56.9	60.8
10	32.9	15.6	26.2	34.6	43.6	13.7	25.9	29.1	42.6	16.4	26.5	39.5	44.6	25.9	33.3	40.7
9	9.8	7.4	9.0	11.1	10.3	8.6	10.1	13.3	12.1	6.9	7.8	9.1	8.3	9.5	11.2	6.8
8	13.0	11.8	14.3	12.9	12.7	14.4	14.5	14.1	12.3	10.6	14.0	11.8	13.1	13.9	12.3	13.3
7	10.6	14.7	12.9	9.6	8.1	20.4	16.6	10.3	9.1	12.3	9.2	8.9	7.0	12.7	10.8	7.4
6	7.6	13.6	9.8	4.6	6.0	7.9	8.3	5.6	6.0	16.0	11.2	3.6	6.1	8.8	7.8	5.6
NEUTRAL-5	11.8	17.2	11.5	13.2	8.7	19.0	9.3	13.7	8.1	16.4	13.6	12.7	9.3	13.3	10.6	12.6
DISAGREE	14.3	19.7	16.5	14.0	10.8	16.0	15.3	13.8	9.9	21.3	17.7	14.3	11.6	16.0	13.8	13.6
4	3.3	5.4	4.4	1.7	2.9	6.5	2.8	2.2	2.6	4.9	5.9	1.3	3.1	3.6	3.1	3.3
3	2.9	3.8	3.3	3.2	2.0	3.7	2.9	3.3	2.4	3.8	3.7	3.1	1.6	3.2	3.3	1.6
2	2.3	3.3	2.7	1.8	1.9	3.2	2.6	2.0	1.2	3.4	2.7	1.7	2.6	1.8	2.3	2.9
1	1.2	2.4	1.3	1.1	0.8	1.4	1.2	1.7	0.9	2.8	1.3	0.5	0.7	2.0	1.0	0.7
0	4.7	4.9	4.8	6.2	3.2	1.3	5.7	4.7	2.9	6.4	4.0	7.6	3.7	5.4	4.1	5.1
Mean	7.27	6.29	6.97	7.31	7.87	6.60	7.05	7.23	7.93	6.16	6.89	7.38	7.80	6.93	7.37	7.48

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

19. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
AGREE	73.9	74.0	76.4	75.6	79.5	58.7	73.0	72.2	76.1	72.3	64.1	71.6	63.3	61.9	59.4	71.1	77.9	79.2	72.9
Strongly	55.7	56.0	58.1	52.8	64.8	41.5	54.6	51.4	56.9	56.3	45.9	41.9	45.1	46.1	50.9	47.7	59.7	64.8	54.0
10	32.9	33.5	34.2	30.1	40.5	22.7	37.5	26.0	33.1	34.3	25.8	23.5	24.4	27.2	26.0	20.6	35.8	38.9	31.8
9	9.8	9.8	10.6	10.4	11.3	5.5	7.2	9.4	10.5	9.3	7.5	5.8	7.5	6.0	16.9	11.9	10.7	11.5	9.5
8	13.0	12.8	13.4	12.3	13.0	13.3	9.9	16.0	13.2	12.7	12.6	12.5	13.2	12.9	8.0	15.2	13.2	14.4	12.7
7	10.6	10.3	10.5	11.1	9.2	12.1	8.0	13.7	10.5	9.9	11.4	19.2	12.4	9.9	3.1	1.6	10.2	8.2	11.0
6	7.6	7.6	7.8	11.8	5.5	5.1	10.4	7.1	8.7	6.2	6.8	10.6	5.8	5.9	5.4	21.8	7.9	6.2	7.9
NEUTRAL-5	11.8	11.6	10.8	10.7	9.9	15.7	16.2	13.9	10.8	12.3	14.6	14.1	14.4	15.1	10.2	7.6	10.7	9.5	12.2
DISAGREE	14.3	14.3	12.8	13.7	10.5	25.6	10.8	13.9	13.1	15.4	21.3	14.3	22.3	23.1	30.3	21.3	11.5	11.3	14.9
4	3.3	3.1	3.3	2.8	2.6	5.3	1.7	4.8	3.1	3.3	6.2	0.0	6.4	7.5	7.2	9.7	2.1	2.1	3.5
3	2.9	2.8	2.6	3.0	2.4	4.8	2.7	4.0	2.7	3.1	3.6	3.6	3.9	4.4	9.4	0.0	2.6	3.1	2.8
2	2.3	2.4	2.1	2.1	1.6	3.9	0.9	0.8	2.2	2.3	2.9	4.5	2.4	2.7	1.5	3.6	2.0	1.1	2.5
1	1.2	1.2	1.0	2.2	0.7	1.1	1.4	1.8	1.2	1.0	1.7	4.3	1.3	1.3	0.0	3.2	1.0	1.4	1.2
0	4.7	4.8	3.8	3.6	3.2	10.5	4.1	2.5	3.9	5.7	7.0	1.9	8.3	7.2	12.2	4.8	3.8	3.7	4.9
Mean	7.27	7.28	7.44	7.21	7.80	6.21	7.36	7.15	7.38	7.24	6.63	6.80	6.54	6.59	6.42	6.64	7.54	7.71	7.19

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
<b>Total</b>	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
<b>AGREE</b>	71.3	100.0	94.2	86.3	73.3	49.9	28.5	13.3	0.0	86.3	91.0	65.0	90.5	91.7	75.4	89.0	40.1	77.7
<b>Strongly</b>	51.4	98.0	87.0	64.1	40.5	15.4	6.2	3.1	0.0	69.0	77.6	30.1	77.0	79.7	51.4	66.3	14.9	51.0
10	28.3	90.5	56.8	24.0	9.5	2.6	0.9	1.2	0.0	40.9	48.2	8.0	48.7	52.7	24.8	31.8	2.4	23.8
9	9.4	6.3	15.0	16.1	8.4	4.8	2.4	1.1	0.0	12.0	13.4	6.0	13.9	13.6	10.1	10.4	3.8	9.5
8	13.6	1.2	15.2	24.0	22.7	8.0	2.9	0.8	0.0	16.1	16.1	16.1	14.3	13.4	16.5	24.1	8.6	17.7
7	11.1	2.0	5.5	14.2	18.3	16.5	10.1	2.7	0.0	10.8	9.2	17.8	9.2	8.7	13.7	12.1	11.9	15.3
6	8.8	0.0	1.7	7.9	14.4	18.0	12.2	7.5	0.0	6.5	4.2	17.1	4.3	3.2	10.3	10.6	13.3	11.5
<b>NEUTRAL-5</b>	13.0	0.0	4.4	10.2	16.6	25.1	24.2	18.7	10.5	8.9	6.4	20.7	5.5	5.3	15.5	8.8	21.2	12.9
<b>DISAGREE</b>	15.8	0.0	1.4	3.5	10.1	25.0	47.3	68.0	89.5	4.7	2.6	14.3	4.0	3.0	9.1	2.2	38.7	9.3
4	4.3	0.0	0.5	0.7	4.5	10.7	14.3	5.6	4.8	1.8	0.9	5.8	1.7	1.2	3.1	1.0	9.5	2.8
3	3.4	0.0	0.2	1.0	1.7	5.7	14.3	7.0	18.0	1.3	0.5	5.1	0.9	0.3	3.5	0.5	7.9	1.6
2	2.5	0.0	0.0	0.3	1.6	3.7	8.8	8.6	16.8	0.4	0.2	1.4	0.4	0.3	0.7	0.3	6.7	0.9
1	1.1	0.0	0.3	0.0	0.5	1.1	4.0	6.1	7.1	0.2	0.1	0.4	0.0	0.0	0.3	0.4	3.0	1.5
0	4.5	0.0	0.5	1.4	1.8	3.8	6.0	40.7	42.8	1.1	1.0	1.6	1.0	1.2	1.6	0.0	11.6	2.5
<b>Mean</b>	7.06	9.85	8.98	7.82	6.76	5.51	4.40	2.52	1.66	8.17	8.57	6.35	8.55	8.70	7.31	8.03	4.75	7.25

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
AGREE	71.3	70.8	67.4	73.9	70.9	72.3	72.0	73.5	66.5	66.5	66.4
Strongly	51.4	50.4	49.0	54.8	48.4	53.8	56.5	44.8	40.2	38.4	43.0
10	28.3	29.2	27.4	30.6	24.7	30.4	34.0	18.3	19.1	16.6	23.1
9	9.4	9.4	8.9	10.2	8.4	9.8	9.9	9.5	7.2	6.1	8.9
8	13.6	11.8	12.7	14.1	15.3	13.6	12.6	17.0	13.9	15.7	11.0
7	11.1	11.6	11.0	9.4	14.0	10.2	8.2	16.8	15.4	15.1	15.8
6	8.8	8.8	7.4	9.6	8.5	8.3	7.2	11.9	10.9	13.0	7.6
NEUTRAL-5	13.0	12.9	15.3	12.8	10.8	11.9	11.2	14.0	18.0	17.4	18.8
DISAGREE	15.8	16.3	17.3	13.3	18.3	15.8	16.8	12.5	15.6	16.0	14.8
4	4.3	5.0	5.5	3.8	3.3	3.7	3.8	3.3	6.8	7.8	5.4
3	3.4	2.6	3.4	2.6	5.6	3.3	3.5	2.9	3.8	3.6	4.1
2	2.5	2.3	2.5	2.3	2.8	2.8	2.6	3.5	1.0	0.5	1.7
1	1.1	2.6	0.4	0.7	1.2	1.1	1.2	0.7	0.9	1.1	0.7
0	4.5	3.8	5.5	3.8	5.4	4.9	5.7	2.0	3.0	3.0	2.9
Mean	7.06	7.04	6.91	7.27	6.85	7.13	7.19	6.93	6.72	6.62	6.87



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
AGREE	71.3	87.3	59.9	87.7	57.7	60.0	67.9	86.9	57.1	86.1	88.0	81.2	54.1	75.7	74.0	80.6
Strongly	51.4	72.9	36.1	73.5	32.4	38.8	44.9	71.8	32.9	69.8	74.7	57.0	30.0	48.5	47.4	55.3
10	28.3	45.0	16.5	46.2	12.3	21.6	21.7	44.8	13.5	42.4	48.6	26.3	12.0	20.1	21.4	23.1
9	9.4	13.2	6.6	13.5	6.0	6.2	8.9	12.8	6.2	13.2	12.8	14.1	4.9	7.4	7.7	14.1
8	13.6	14.7	12.9	13.8	14.2	11.1	14.4	14.2	13.2	14.2	13.3	16.6	13.0	21.0	18.4	18.2
7	11.1	9.0	12.7	8.9	12.9	13.0	13.5	9.3	12.8	10.0	9.0	12.6	12.5	15.6	14.1	15.4
6	8.8	5.3	11.2	5.3	12.4	8.2	9.5	5.8	11.4	6.3	4.3	11.5	11.6	11.5	12.4	9.9
NEUTRAL-5	13.0	7.0	17.1	6.4	16.6	24.6	17.7	7.3	18.0	7.8	6.9	10.3	18.8	12.9	14.7	12.3
DISAGREE	15.8	5.7	23.0	5.9	25.7	15.4	14.4	5.8	24.8	6.1	5.1	8.5	27.1	11.4	11.3	7.1
4	4.3	2.3	5.7	2.6	6.2	3.4	4.3	2.2	6.2	2.4	2.1	3.1	6.5	3.3	4.1	2.9
3	3.4	0.9	5.2	1.7	5.0	4.3	4.4	1.1	5.5	1.3	0.9	2.3	5.9	1.8	2.9	2.5
2	2.5	0.8	3.7	0.5	4.4	2.8	2.3	0.6	4.1	0.6	0.5	0.7	4.6	1.3	1.1	0.4
1	1.1	0.1	1.8	0.0	2.3	0.4	0.6	0.3	1.8	0.3	0.2	0.7	1.9	2.1	1.3	0.8
0	4.5	1.6	6.6	1.2	7.9	4.4	2.9	1.6	7.2	1.5	1.4	1.7	8.1	3.0	1.9	0.6
Mean	7.06	8.31	6.17	8.36	5.88	6.56	6.87	8.27	5.96	8.18	8.43	7.54	5.75	7.02	7.06	7.52

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	OTHER	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
<b>Total</b>	2000	932	902	734	758	507	369	318	253	366	440	254	
<b>AGREE</b>	71.3	88.0	56.1	86.1	58.6	68.7	90.9	66.5	75.2	81.3	52.9	62.2	
<b>Strongly</b>	51.4	73.2	31.8	72.2	34.6	46.2	79.2	41.9	51.0	65.2	29.4	41.4	
10	28.3	45.6	12.0	47.4	13.0	23.8	54.5	14.8	24.1	40.2	11.6	23.5	
9	9.4	13.8	5.7	12.6	6.6	8.9	13.9	9.7	12.8	11.2	4.3	5.0	
8	13.6	13.8	14.0	12.3	15.0	13.5	10.8	17.3	14.2	13.8	13.4	12.8	
7	11.1	9.4	12.2	9.5	11.7	12.8	7.2	13.4	14.9	11.7	10.4	10.6	
6	8.8	5.4	12.1	4.4	12.3	9.7	4.5	11.2	9.3	4.3	13.1	10.2	
<b>NEUTRAL-5</b>	13.0	6.7	17.7	6.8	17.0	15.8	3.2	13.0	10.0	10.4	19.9	21.7	
<b>DISAGREE</b>	15.8	5.3	26.2	7.1	24.4	15.5	5.9	20.4	14.8	8.4	27.3	16.1	
4	4.3	2.2	6.3	2.6	5.8	4.5	1.2	4.3	3.8	3.9	6.8	5.3	
3	3.4	1.0	5.8	1.7	5.5	2.8	2.3	5.0	2.1	1.1	5.8	3.6	
2	2.5	0.6	4.7	0.7	4.0	2.7	0.7	2.7	1.4	0.8	5.0	3.9	
1	1.1	0.2	1.8	0.4	2.0	0.7	0.7	1.7	0.7	0.0	2.2	0.6	
0	4.5	1.3	7.6	1.7	7.1	4.7	0.9	6.7	6.8	2.5	7.4	2.7	
<b>Mean</b>	7.06	8.36	5.85	8.29	6.00	6.86	8.64	6.40	7.04	7.94	5.70	6.67	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
AGREE	71.3	53.6	49.7	56.3	70.5	85.8	87.6	86.5	85.2	77.3	88.8	51.1	66.4	77.3	45.3	70.7	80.9
Strongly	51.4	31.8	34.3	29.9	43.4	73.2	79.1	75.8	63.8	53.6	78.6	28.7	37.7	63.5	26.1	43.3	69.1
10	28.3	11.7	14.4	9.9	20.9	43.5	58.1	49.8	30.6	30.3	54.2	8.8	15.2	32.6	13.8	21.1	38.6
9	9.4	7.2	8.6	6.2	8.2	13.0	11.5	12.3	16.0	11.1	12.6	6.9	4.8	12.7	3.2	9.7	10.9
8	13.6	12.8	11.3	13.9	14.3	16.8	9.5	13.6	17.2	12.2	11.8	13.0	17.7	18.2	9.2	12.4	19.6
7	11.1	11.8	7.2	15.1	14.0	8.5	6.3	7.5	14.2	13.9	7.6	11.6	13.1	5.3	11.2	14.9	8.2
6	8.8	10.0	8.2	11.3	13.0	4.1	2.1	3.2	7.1	9.8	2.6	10.7	15.6	8.5	8.1	12.5	3.7
NEUTRAL-5	13.0	16.0	12.7	18.4	16.2	7.3	6.5	7.0	8.6	11.5	5.2	16.1	18.9	15.5	20.7	16.3	10.8
DISAGREE	15.8	30.4	37.6	25.3	13.3	6.9	5.9	6.5	6.2	11.2	6.0	32.9	14.8	7.2	34.0	13.0	8.3
4	4.3	7.4	9.8	5.7	3.8	3.1	0.9	2.2	4.9	3.4	2.1	7.8	3.8	0.0	7.3	4.1	3.7
3	3.4	5.6	5.8	5.5	3.2	2.2	1.4	1.9	0.0	3.3	1.5	7.2	3.0	3.9	1.1	3.4	2.7
2	2.5	5.6	4.4	6.5	2.1	0.2	0.4	0.3	1.3	1.8	0.3	5.6	2.4	0.0	8.6	1.9	0.4
1	1.1	2.2	3.5	1.3	0.8	0.7	0.0	0.4	0.0	1.1	0.2	2.8	0.9	1.7	0.8	0.6	0.8
0	4.5	9.5	14.0	6.3	3.3	0.6	3.1	1.7	0.0	1.6	1.9	9.4	4.7	1.7	16.2	3.1	0.6
Mean	7.06	5.68	5.44	5.84	6.85	8.26	8.59	8.41	7.95	7.43	8.58	5.47	6.47	7.65	5.20	6.90	7.98

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
AGREE	71.3	56.7	69.7	87.4	72.2	70.8	82.5	68.7	71.9	75.0	66.8	67.5	78.0	75.6	76.2	56.7
Strongly	51.4	31.7	44.6	74.7	48.8	55.2	61.5	54.0	51.0	54.1	45.9	48.8	60.0	63.7	53.9	35.0
10	28.3	11.7	21.6	48.5	23.5	26.5	25.4	26.8	28.5	29.5	27.0	29.5	34.9	38.0	29.6	16.6
9	9.4	5.9	9.1	13.2	9.5	11.5	6.3	12.5	9.7	9.9	9.5	3.9	11.2	9.3	10.0	7.2
8	13.6	14.1	13.9	13.0	15.9	17.1	29.8	14.8	12.7	14.7	9.4	15.3	13.9	16.4	14.4	11.1
7	11.1	12.4	14.7	8.6	13.4	10.4	13.5	9.8	11.2	11.5	10.9	11.6	9.3	4.6	14.5	12.1
6	8.8	12.6	10.4	4.1	9.9	5.3	7.5	4.9	9.7	9.5	10.0	7.1	8.7	7.3	7.7	9.7
NEUTRAL-5	13.0	17.3	18.4	6.5	13.8	12.1	2.1	13.9	12.5	11.1	14.8	17.2	10.6	14.5	12.1	17.6
DISAGREE	15.8	26.0	11.9	6.1	14.0	17.1	15.4	17.4	15.6	13.9	18.4	15.3	11.4	9.9	11.7	25.7
4	4.3	6.6	2.4	2.4	3.9	4.8	2.1	5.3	4.2	3.7	5.1	3.8	3.9	3.3	3.1	6.4
3	3.4	5.1	4.5	1.3	3.3	4.0	7.6	3.3	3.6	2.9	4.7	1.7	2.4	2.0	2.9	5.9
2	2.5	4.5	0.9	0.8	2.8	2.5	1.9	2.6	2.6	2.2	3.2	1.6	1.6	2.1	1.6	3.8
1	1.1	1.8	1.6	0.1	0.8	1.3	3.7	0.9	1.0	0.9	1.3	1.1	1.0	0.0	0.7	1.6
0	4.5	8.0	2.4	1.5	3.1	4.5	0.0	5.3	4.2	4.2	4.1	7.0	2.5	2.6	3.4	7.9
Mean	7.06	5.85	6.93	8.40	7.02	7.08	7.38	7.03	7.08	7.23	6.83	6.88	7.58	7.66	7.34	6.04

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
AGREE	71.3	71.3	71.2	68.8	75.6	79.3	77.0	64.6	65.4	74.6	64.1	64.9	61.2	72.9	81.5	68.2	77.0	57.3	69.8	53.5
Strongly	51.4	51.1	51.9	50.6	54.2	58.9	59.2	44.6	44.6	55.1	43.4	45.7	41.3	42.6	62.4	48.2	57.0	38.5	51.2	32.3
10	28.3	28.7	27.6	28.2	26.6	35.0	29.2	23.5	26.1	31.6	21.4	23.9	18.7	21.0	36.2	27.3	29.4	20.4	22.6	15.2
9	9.4	9.4	9.2	8.6	10.4	12.1	12.4	7.2	6.1	10.3	7.5	6.3	9.7	4.2	13.5	7.2	6.4	6.3	14.3	5.5
8	13.6	12.9	15.0	13.8	17.2	11.8	17.6	13.8	12.5	13.2	14.6	15.5	12.9	17.4	12.7	13.7	21.2	11.8	14.3	11.7
7	11.1	11.5	10.4	9.8	11.5	11.6	11.1	11.5	9.7	11.5	10.4	10.8	8.5	15.0	11.6	11.4	12.0	10.0	8.5	8.6
6	8.8	8.7	8.9	8.3	9.9	8.8	6.8	8.6	11.0	8.1	10.2	8.4	11.4	15.3	7.5	8.6	7.9	8.8	10.1	12.6
NEUTRAL-5	13.0	13.8	11.4	12.4	9.5	8.7	7.7	18.0	15.1	11.5	16.0	14.9	18.0	13.2	7.1	15.7	9.2	18.4	11.7	23.8
DISAGREE	15.8	14.9	17.4	18.8	14.9	12.0	15.3	17.4	19.5	13.8	20.0	20.2	20.7	13.9	11.4	16.1	13.8	24.3	18.5	22.8
4	4.3	4.5	3.9	4.0	3.7	3.1	2.7	5.7	5.0	4.0	4.9	4.7	6.8	1.7	2.6	5.4	4.4	4.9	4.2	9.0
3	3.4	3.2	3.9	4.4	2.9	2.3	4.8	3.9	3.1	2.5	5.3	5.8	4.7	6.2	2.5	2.6	5.0	6.4	4.8	4.7
2	2.5	1.9	3.5	4.1	2.4	1.1	2.3	2.6	4.8	2.5	2.5	3.0	2.2	0.0	1.6	3.2	0.5	4.6	2.6	1.9
1	1.1	0.9	1.4	1.7	1.0	1.0	1.2	0.8	1.7	0.7	1.9	1.0	2.8	1.8	0.6	0.8	0.0	1.6	4.2	1.6
0	4.5	4.4	4.7	4.5	4.9	4.5	4.3	4.4	5.0	4.1	5.3	5.7	4.2	4.2	4.2	4.1	3.9	6.8	2.7	5.6
Mean	7.06	7.10	6.98	6.90	7.14	7.53	7.32	6.73	6.65	7.30	6.54	6.63	6.44	6.77	7.68	6.94	7.33	6.20	6.88	6.04

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
<b>Total</b>	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
<b>AGREE</b>	71.3	50.9	63.5	69.9	72.4	77.2	77.5	63.6	76.0	66.3	77.4	78.4	64.9
<b>Strongly</b>	51.4	29.0	35.0	51.1	52.5	59.1	60.6	40.8	57.9	44.4	60.0	59.0	44.6
10	28.3	9.1	18.3	21.9	31.1	34.7	37.3	18.0	34.8	22.0	36.2	32.9	24.3
9	9.4	11.3	5.5	11.4	8.8	9.0	10.1	9.3	9.4	9.1	9.6	12.2	6.9
8	13.6	8.6	11.2	17.8	12.6	15.5	13.2	13.5	13.7	13.2	14.1	13.9	13.4
7	11.1	13.0	14.7	9.6	11.1	11.1	9.7	12.1	10.5	11.8	10.3	11.4	10.9
6	8.8	8.9	13.8	9.1	8.8	7.0	7.2	10.7	7.6	10.1	7.1	8.1	9.4
<b>NEUTRAL-5</b>	13.0	17.1	15.4	11.0	15.0	12.1	10.9	13.8	12.4	14.2	11.4	8.4	17.0
<b>DISAGREE</b>	15.8	32.0	21.2	19.1	12.6	10.7	11.6	22.6	11.6	19.5	11.2	13.2	18.1
4	4.3	10.1	6.0	4.5	2.6	3.9	2.9	6.2	3.1	5.1	3.3	3.0	5.5
3	3.4	9.5	5.7	4.9	1.4	1.9	1.8	6.2	1.7	4.7	1.9	3.2	3.7
2	2.5	5.1	3.5	2.2	2.5	1.6	1.9	3.3	2.0	3.0	1.8	1.6	3.3
1	1.1	1.6	2.5	0.3	0.6	0.8	1.2	1.4	0.9	1.1	1.0	1.1	1.1
0	4.5	5.7	3.3	7.3	5.4	2.5	3.9	5.6	3.9	5.5	3.3	4.4	4.6
<b>Mean</b>	7.06	5.72	6.35	6.79	7.17	7.57	7.57	6.41	7.46	6.64	7.57	7.45	6.71

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
<b>Total</b>	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
<b>AGREE</b>	71.3	53.1	70.0	73.4	78.1	66.9	76.0	80.3	81.5	47.2	64.0	67.2	74.5	68.8	71.4	73.8
<b>Strongly</b>	51.4	27.4	48.8	53.8	61.3	40.5	56.9	59.6	64.4	21.8	40.7	48.6	58.0	49.3	50.9	55.0
10	28.3	11.1	22.0	31.3	37.7	14.6	24.2	35.9	41.0	9.7	19.8	27.2	34.2	23.4	27.8	35.7
9	9.4	8.4	9.9	8.5	10.2	9.8	15.4	10.2	12.1	7.7	4.4	6.9	8.1	8.9	10.8	6.6
8	13.6	7.9	16.9	14.0	13.4	16.1	17.3	13.5	11.4	4.4	16.5	14.5	15.6	16.9	12.3	12.7
7	11.1	14.3	10.9	11.2	10.0	12.1	12.1	10.2	11.6	15.2	9.7	12.0	8.3	11.0	11.4	10.6
6	8.8	11.4	10.3	8.5	6.8	14.3	7.0	10.5	5.4	10.2	13.6	6.7	8.3	8.5	9.1	8.2
<b>NEUTRAL-5</b>	13.0	17.9	11.5	14.8	10.5	15.3	6.5	8.4	7.9	19.0	16.4	20.5	13.2	14.1	12.1	13.6
<b>DISAGREE</b>	15.8	29.0	18.5	11.8	11.4	17.7	17.5	11.3	10.6	33.8	19.6	12.2	12.3	17.1	16.5	12.6
4	4.3	8.4	4.9	3.4	2.9	3.9	3.7	2.2	2.9	10.3	6.2	4.4	2.9	5.2	3.8	4.3
3	3.4	8.9	4.6	1.7	1.8	6.3	5.1	2.1	1.9	9.9	4.1	1.3	1.6	4.0	3.3	3.1
2	2.5	5.0	2.3	2.1	1.8	3.2	2.0	1.9	0.6	5.8	2.5	2.3	3.2	2.6	3.3	0.6
1	1.1	1.9	0.7	0.4	1.3	3.5	0.8	0.0	1.5	1.2	0.6	0.7	1.2	0.7	1.5	0.5
0	4.5	4.8	6.0	4.2	3.6	0.8	5.9	5.1	3.8	6.5	6.1	3.4	3.4	4.6	4.7	4.1
<b>Mean</b>	7.06	5.80	6.79	7.27	7.61	6.55	7.13	7.54	7.83	5.48	6.44	7.03	7.38	6.88	7.01	7.38

20. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF THAT MEANS USING DOMESTIC OIL AND NATURAL GAS.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
AGREE	71.3	71.9	72.3	70.2	77.4	64.5	73.6	62.3	71.8	72.7	67.0	68.1	68.6	66.8	66.5	55.1	73.0	75.0	70.5
Strongly	51.4	51.6	51.0	51.9	58.4	41.1	51.9	48.6	51.2	52.5	45.7	43.2	46.9	45.3	49.6	39.4	53.6	56.4	50.4
10	28.3	28.4	26.9	24.7	35.1	20.0	31.0	27.4	26.7	30.0	22.0	16.5	22.2	23.6	26.6	26.0	30.9	36.5	26.8
9	9.4	9.4	9.2	11.8	10.1	7.3	8.7	9.3	9.9	9.2	8.3	14.3	7.5	8.5	9.9	0.0	9.8	9.9	9.3
8	13.6	13.8	14.8	15.4	13.3	13.8	12.2	11.9	14.6	13.3	15.4	12.4	17.2	13.2	13.2	13.4	12.9	10.0	14.3
7	11.1	11.4	11.9	8.9	11.1	13.9	12.5	7.4	11.1	11.9	12.9	15.0	14.7	11.8	6.2	3.9	10.4	11.6	11.1
6	8.8	8.9	9.5	9.5	7.9	9.6	9.3	6.3	9.5	8.3	8.4	9.9	7.0	9.7	10.7	11.9	8.9	7.0	9.1
NEUTRAL-5	13.0	12.2	10.0	13.9	10.9	15.8	13.8	23.4	10.9	13.3	15.1	9.0	13.9	17.7	21.0	31.6	12.1	11.1	13.3
DISAGREE	15.8	15.9	17.7	15.9	11.7	19.7	12.5	14.3	17.3	14.1	18.0	22.9	17.5	15.5	12.5	13.3	14.9	13.9	16.1
4	4.3	4.2	4.3	4.6	3.6	4.9	1.8	5.0	4.5	3.8	6.0	7.9	5.0	4.4	2.5	6.0	3.6	3.7	4.4
3	3.4	3.4	4.1	5.2	1.7	3.4	2.1	4.0	4.2	2.4	3.2	9.0	2.9	3.1	5.1	3.6	3.5	3.8	3.4
2	2.5	2.5	3.5	0.7	1.8	2.5	3.3	2.2	2.9	1.8	2.0	2.4	2.5	0.6	1.3	0.0	2.7	1.5	2.6
1	1.1	1.1	1.3	0.5	0.6	1.6	2.0	0.7	1.1	1.2	1.5	1.6	1.3	1.6	0.0	0.0	0.9	1.2	1.0
0	4.5	4.7	4.4	4.9	3.9	7.3	3.4	2.4	4.6	4.8	5.3	2.0	5.7	5.9	3.5	3.6	4.2	3.7	4.7
Mean	7.06	7.06	6.99	7.01	7.51	6.46	7.20	6.97	6.99	7.16	6.73	6.67	6.77	6.77	7.01	6.58	7.19	7.43	6.99



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
DISAGREE	63.5	100.0	86.9	58.9	51.0	44.4	46.1	52.7	47.9	70.2	75.4	46.7	75.5	76.6	61.7	64.9	49.7	55.4
Strongly	55.3	97.5	82.7	53.6	40.0	32.0	29.3	42.6	35.4	64.3	70.6	35.5	69.6	72.2	52.6	59.6	36.6	46.4
10	44.6	94.5	72.4	38.1	28.1	19.7	20.1	39.4	29.6	53.5	60.0	23.9	58.2	61.8	40.4	50.1	26.3	35.1
9	5.9	3.0	6.5	9.2	5.6	5.4	4.8	3.2	2.3	6.1	6.6	3.9	6.7	6.3	6.1	5.6	5.5	6.2
8	4.7	0.0	3.7	6.3	6.3	6.9	4.4	0.0	3.5	4.7	4.0	7.8	4.7	4.1	6.1	3.8	4.8	5.2
7	3.9	2.5	2.2	3.4	4.0	6.2	5.3	3.7	7.1	2.7	2.7	3.0	2.6	2.0	3.5	3.7	6.3	3.9
6	4.4	0.0	2.0	1.9	6.9	6.2	11.6	6.5	5.5	3.2	2.1	8.2	3.3	2.3	5.6	1.7	6.8	5.1
NEUTRAL-5	12.9	0.0	8.1	12.9	13.1	20.1	28.3	11.3	13.9	10.6	8.6	19.7	6.8	6.0	17.3	13.5	17.6	13.8
AGREE	23.6	0.0	5.1	28.2	35.9	35.5	25.6	36.0	38.2	19.2	16.0	33.6	17.7	17.4	21.0	21.5	32.7	30.8
4	3.7	0.0	2.0	2.4	3.5	8.6	4.4	11.8	1.2	2.8	2.0	6.4	2.4	2.2	4.3	2.1	5.6	5.8
3	4.3	0.0	0.8	3.1	9.8	8.6	2.2	2.2	1.8	3.5	2.6	7.8	3.7	3.9	3.8	1.9	5.9	5.8
2	5.2	0.0	0.0	6.9	9.1	7.3	9.8	2.0	3.0	4.3	3.4	8.0	4.0	3.9	4.7	4.7	7.2	7.4
1	2.4	0.0	1.2	4.6	3.9	1.7	1.7	1.2	2.6	2.6	2.4	3.7	2.3	2.2	2.3	4.6	2.0	3.1
0	7.9	0.0	1.1	11.2	9.6	9.3	7.4	18.8	29.6	5.9	5.6	7.6	5.3	5.3	5.9	8.2	12.0	8.7
Mean	6.96	9.89	8.92	6.51	5.83	5.58	5.73	6.03	5.15	7.52	7.91	5.73	7.83	7.96	6.93	7.14	5.80	6.33

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
DISAGREE	63.5	62.7	66.3	63.3	61.7	64.8	66.9	57.9	57.6	56.0	60.0
Strongly	55.3	53.8	58.2	56.1	51.9	57.4	60.6	46.6	45.7	42.9	50.2
10	44.6	41.8	47.7	47.0	39.5	46.4	50.0	34.5	36.5	33.1	42.0
9	5.9	5.2	6.7	5.4	6.6	6.3	6.1	6.7	4.4	4.8	3.7
8	4.7	6.9	3.8	3.7	5.7	4.7	4.5	5.4	4.8	5.0	4.5
7	3.9	4.2	4.0	4.1	3.3	3.6	3.4	4.5	5.2	6.8	2.6
6	4.4	4.7	4.1	3.2	6.6	3.9	3.0	6.8	6.7	6.3	7.2
NEUTRAL-5	12.9	13.2	14.6	11.7	13.0	12.5	11.8	14.8	14.6	13.3	16.8
AGREE	23.6	24.1	19.2	25.0	25.3	22.7	21.2	27.4	27.8	30.7	23.3
4	3.7	4.9	4.3	3.1	3.2	3.0	2.8	3.8	6.8	7.3	6.0
3	4.3	4.5	2.7	4.2	5.9	3.7	2.9	6.6	6.9	7.9	5.3
2	5.2	3.6	3.7	6.4	6.1	5.5	4.5	9.1	3.8	5.0	1.8
1	2.4	3.0	2.2	2.4	2.4	2.4	2.4	2.4	2.6	3.3	1.6
0	7.9	8.1	6.3	8.9	7.7	8.0	8.7	5.4	7.7	7.1	8.6
Mean	6.96	6.86	7.28	6.94	6.73	7.06	7.22	6.50	6.51	6.33	6.79

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
DISAGREE	63.5	69.4	59.4	74.0	54.1	59.5	58.7	70.9	56.9	70.3	71.8	66.4	55.7	53.8	54.6	63.5
Strongly	55.3	62.5	50.1	67.7	43.9	51.2	48.4	64.4	47.0	63.6	66.1	57.2	45.6	37.6	42.4	54.3
10	44.6	52.2	39.2	56.4	33.0	44.4	37.2	53.7	36.4	52.3	55.5	44.1	35.7	30.9	32.7	40.1
9	5.9	6.0	5.9	6.6	5.8	3.7	5.5	6.1	5.8	6.4	5.8	8.0	5.3	2.2	3.5	8.1
8	4.7	4.3	5.0	4.7	5.1	3.1	5.7	4.6	4.9	4.8	4.7	5.2	4.6	4.5	6.2	6.1
7	3.9	3.0	4.5	2.8	5.1	3.6	4.4	3.3	4.5	3.0	2.9	3.2	5.0	7.8	4.8	1.7
6	4.4	3.8	4.7	3.6	5.1	4.7	6.0	3.2	5.4	3.7	2.8	6.0	5.1	8.4	7.4	7.5
NEUTRAL-5	12.9	8.4	16.1	7.9	15.2	23.3	19.3	8.5	16.8	9.2	7.8	12.8	17.1	13.3	13.4	14.1
AGREE	23.6	22.2	24.6	18.0	30.7	17.2	22.0	20.7	26.3	20.5	20.4	20.8	27.2	32.9	32.0	22.5
4	3.7	2.9	4.3	2.6	4.5	4.9	5.2	2.8	4.5	3.2	2.1	6.1	4.3	4.4	6.5	5.5
3	4.3	4.4	4.2	3.7	5.5	2.0	3.3	4.2	4.4	4.1	4.3	3.4	4.6	6.1	5.7	5.0
2	5.2	6.1	4.6	4.4	6.4	3.5	5.2	5.2	5.3	5.0	5.4	4.1	5.5	10.8	8.6	5.3
1	2.4	2.5	2.4	2.2	3.2	0.5	2.1	2.5	2.4	2.4	2.9	1.1	2.5	3.2	2.3	1.0
0	7.9	6.3	9.1	5.1	11.1	6.4	6.2	5.9	9.7	5.9	5.8	6.1	10.3	8.4	8.8	5.7
Mean	6.96	7.36	6.67	7.74	6.16	7.05	6.73	7.50	6.47	7.46	7.56	7.20	6.37	5.97	6.16	6.98

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902		734	758	507	369	318	253	366	440	254
DISAGREE	63.5	73.0	53.9		74.6	52.2	64.3	73.6	55.2	71.0	75.7	50.1	57.6
Strongly	55.3	67.3	43.1		69.2	40.6	57.0	69.9	41.8	64.1	68.5	39.7	49.8
10	44.6	55.7	32.9		58.8	30.8	44.7	58.9	33.7	48.3	58.7	28.7	41.0
9	5.9	7.1	5.4		6.3	5.1	6.6	6.4	4.2	10.3	6.2	5.8	2.9
8	4.7	4.6	4.8		4.1	4.6	5.7	4.6	3.9	5.5	3.7	5.2	5.9
7	3.9	2.5	5.2		2.7	5.2	3.7	2.0	4.8	3.8	3.4	5.5	3.6
6	4.4	3.1	5.5		2.7	6.5	3.6	1.7	8.6	3.1	3.7	4.9	4.1
NEUTRAL-5	12.9	9.1	15.8		7.6	15.6	16.5	7.1	12.3	12.6	8.2	17.9	20.4
AGREE	23.6	18.0	30.3		17.7	32.2	19.2	19.3	32.4	16.4	16.1	32.0	22.0
4	3.7	2.3	4.7		3.1	3.8	4.5	3.2	2.7	4.0	2.9	4.6	5.1
3	4.3	3.8	4.9		3.5	5.5	3.6	3.7	6.1	4.3	3.4	5.1	2.8
2	5.2	4.3	6.7		3.7	7.4	4.3	4.1	8.3	3.6	3.3	6.7	4.9
1	2.4	2.2	3.1		1.9	3.5	1.6	2.1	3.6	1.5	1.7	3.4	1.7
0	7.9	5.3	10.8		5.5	12.0	5.2	6.2	11.7	3.0	4.8	12.3	7.5
Mean	6.96	7.70	6.15		7.83	5.94	7.21	7.77	6.02	7.66	7.89	5.88	6.76

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
DISAGREE	63.5	48.6	44.4	51.6	59.3	79.8	80.7	80.2	39.1	58.5	83.2	49.8	55.4	54.9	48.9	63.1	79.1
Strongly	55.3	38.8	37.1	40.0	50.4	71.7	76.8	73.9	29.8	53.5	78.1	39.1	42.1	44.6	43.1	56.1	69.8
10	44.6	29.4	27.7	30.7	39.6	57.5	68.6	62.3	24.9	41.2	67.7	28.9	33.8	31.3	35.4	43.9	53.6
9	5.9	5.5	7.6	4.0	5.5	7.9	5.2	6.7	3.6	6.6	6.5	6.3	4.0	1.3	2.8	6.3	10.4
8	4.7	3.8	1.8	5.2	5.2	6.4	3.0	4.9	1.3	5.7	4.0	3.9	4.2	11.9	4.9	5.9	5.7
7	3.9	3.7	1.9	5.0	4.5	4.7	1.8	3.4	5.6	1.7	2.7	4.0	6.3	8.7	0.9	4.3	4.3
6	4.4	6.2	5.5	6.7	4.4	3.3	2.1	2.8	3.7	3.4	2.4	6.8	7.0	1.7	4.9	2.7	5.0
NEUTRAL-5	12.9	16.9	15.0	18.2	16.2	7.0	5.1	6.2	14.8	12.0	5.6	16.6	16.4	4.3	19.8	18.1	9.8
AGREE	23.6	34.5	40.5	30.1	24.5	13.3	14.1	13.7	46.2	29.5	11.2	33.6	28.2	40.7	31.3	18.9	11.1
4	3.7	4.4	3.6	5.0	4.2	2.8	2.4	2.6	7.3	5.1	2.0	3.8	3.6	5.0	5.5	4.4	4.3
3	4.3	6.4	7.5	5.6	4.5	3.8	0.5	2.4	10.4	4.1	2.7	5.6	5.5	4.4	7.6	3.8	0.0
2	5.2	8.0	8.5	7.7	5.0	3.0	3.4	3.2	9.4	4.8	2.8	8.2	5.1	11.5	6.0	5.1	0.8
1	2.4	4.0	4.2	3.9	2.3	0.5	2.4	1.3	8.1	4.3	0.6	3.8	2.5	5.8	2.7	1.1	2.2
0	7.9	11.6	16.8	8.0	8.5	3.2	5.5	4.2	11.1	11.2	3.2	12.2	11.4	13.9	9.4	4.6	3.8
Mean	6.96	5.79	5.39	6.07	6.69	8.13	8.28	8.20	5.14	6.55	8.50	5.80	6.20	5.75	6.13	7.19	8.06

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 6

	TOTAL	VOTE BEHAVIOR					VB		CONSIDER YOURSELF					RELIGION			
DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS			
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526	
DISAGREE	63.5	52.5	58.3	77.0	63.4	57.3	38.1	60.9	63.6	61.6	66.9	71.0	77.9	70.3	60.7	52.4	
Strongly	55.3	42.0	49.5	71.4	53.6	49.8	35.6	52.4	55.2	53.4	58.2	62.6	69.1	67.4	52.4	43.8	
10	44.6	32.3	38.4	60.0	41.2	39.4	23.4	42.3	44.5	43.0	46.9	52.6	56.8	60.2	40.4	34.8	
9	5.9	4.8	6.3	7.0	6.5	6.6	9.0	6.2	5.8	5.5	6.4	5.6	8.4	4.5	5.3	4.6	
8	4.7	5.0	4.9	4.4	5.9	3.8	3.2	3.9	5.0	5.0	4.9	4.3	3.8	2.7	6.6	4.4	
7	3.9	4.9	4.5	2.7	4.6	5.0	0.0	5.9	3.6	3.8	3.1	4.7	4.3	1.1	3.7	4.4	
6	4.4	5.6	4.3	3.0	5.2	2.6	2.5	2.6	4.8	4.4	5.6	3.7	4.5	1.8	4.6	4.2	
NEUTRAL-5	12.9	16.0	18.9	7.6	14.6	9.6	9.6	9.7	13.5	13.4	13.7	13.3	9.5	8.5	13.7	17.6	
AGREE	23.6	31.5	22.7	15.4	22.0	33.0	52.4	29.5	22.9	25.0	19.5	15.7	12.6	21.1	25.6	30.0	
4	3.7	4.8	5.0	2.1	4.3	2.8	2.3	2.9	4.0	3.9	4.0	3.2	2.3	1.6	3.8	5.4	
3	4.3	5.7	3.4	3.0	3.6	6.6	11.6	5.6	4.1	4.3	3.9	2.5	2.0	2.0	4.8	5.8	
2	5.2	7.0	4.2	3.6	5.7	10.5	19.6	8.8	4.6	5.7	2.8	2.2	2.7	5.9	5.6	5.5	
1	2.4	3.1	2.8	1.6	2.1	3.8	8.1	3.0	2.4	3.1	1.1	1.1	2.1	0.8	2.7	2.4	
0	7.9	10.8	7.3	5.0	6.4	9.3	10.8	9.0	7.8	7.9	7.6	6.6	3.5	10.8	8.6	10.8	
Mean	6.96	6.07	6.73	7.99	6.95	6.38	4.95	6.64	6.98	6.82	7.24	7.59	8.02	7.51	6.71	6.21	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
DISAGREE	63.5	65.7	59.4	59.7	58.9	70.1	60.8	62.0	58.1	68.0	53.9	52.6	52.8	63.7	70.0	66.1	59.9	47.9	49.4	55.9
Strongly	55.3	57.5	51.0	51.0	50.9	62.7	52.2	53.2	49.8	59.9	45.3	45.4	44.8	49.2	62.8	57.2	54.1	39.9	41.2	48.0
10	44.6	46.7	40.7	40.8	40.7	51.1	41.4	42.9	40.1	47.8	37.9	39.3	35.3	40.8	49.9	45.8	45.8	35.2	34.3	36.1
9	5.9	6.4	5.1	4.5	6.2	7.6	5.1	5.3	5.1	7.2	3.3	2.5	4.5	3.4	8.4	6.0	4.5	1.3	2.4	6.3
8	4.7	4.5	5.1	5.7	4.1	3.9	5.7	5.0	4.6	5.0	4.2	3.5	5.1	5.0	4.5	5.5	3.9	3.3	4.6	5.6
7	3.9	3.7	4.3	4.2	4.4	3.0	4.1	4.3	4.4	4.0	3.7	2.6	2.4	10.1	3.4	4.6	0.0	4.2	1.9	2.9
6	4.4	4.5	4.2	4.5	3.6	4.4	4.4	4.5	3.9	4.1	4.9	4.6	5.6	4.4	3.9	4.3	5.8	3.8	6.2	5.0
NEUTRAL-5	12.9	12.8	13.2	14.1	11.5	9.5	11.9	15.5	14.4	11.9	14.9	15.3	13.8	9.7	9.7	14.0	6.6	20.8	18.0	10.0
AGREE	23.6	21.6	27.4	26.2	29.6	20.4	27.4	22.5	27.5	20.0	31.1	32.1	33.4	26.6	20.2	19.8	33.5	31.2	32.6	34.1
4	3.7	3.6	3.9	5.1	1.7	3.2	3.4	4.0	4.4	2.9	5.5	6.1	4.8	8.0	2.6	3.1	1.8	8.9	6.4	3.4
3	4.3	4.3	4.3	4.6	3.7	3.8	6.3	4.8	2.3	3.6	5.7	6.2	5.8	2.7	3.8	3.4	9.5	4.2	6.3	5.4
2	5.2	3.8	7.9	6.1	11.3	3.6	8.4	3.9	7.4	4.2	7.3	7.0	8.0	7.5	4.5	4.0	7.6	6.6	8.9	7.3
1	2.4	2.0	3.2	2.4	4.6	1.9	3.4	2.2	3.0	1.9	3.7	4.6	3.8	1.8	2.0	1.7	5.3	4.1	3.4	4.1
0	7.9	7.8	8.1	8.0	8.2	8.0	5.8	7.7	10.3	7.4	9.0	8.1	11.0	6.5	7.2	7.6	9.3	7.4	7.7	14.0
Mean	6.96	7.13	6.63	6.70	6.50	7.39	6.73	6.92	6.52	7.27	6.29	6.28	6.09	6.81	7.39	7.16	6.53	6.13	6.07	6.11

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
DISAGREE	63.5	53.0	49.4	53.4	68.2	67.2	75.0	51.9	70.7	56.9	71.7	66.7	60.7
Strongly	55.3	41.7	38.7	43.6	59.0	61.0	69.0	41.5	63.8	46.9	65.6	58.8	52.1
10	44.6	30.0	28.1	33.3	50.9	50.6	56.6	30.8	53.2	37.0	54.1	47.6	42.0
9	5.9	3.4	6.0	4.4	3.7	8.3	7.4	4.7	6.7	4.4	7.8	6.7	5.2
8	4.7	8.3	4.6	5.9	4.4	2.0	5.0	6.0	3.9	5.5	3.7	4.6	4.8
7	3.9	6.7	4.8	4.0	2.6	3.6	3.6	4.9	3.3	4.2	3.6	3.4	4.3
6	4.4	4.6	5.9	5.8	6.5	2.7	2.4	5.6	3.6	5.9	2.5	4.4	4.3
NEUTRAL-5	12.9	14.6	15.0	14.5	9.1	14.8	11.3	14.7	11.8	13.0	12.8	10.3	15.2
AGREE	23.6	32.5	35.6	32.1	22.7	18.0	13.7	33.4	17.5	30.1	15.5	23.0	24.1
4	3.7	3.8	8.1	4.0	3.7	3.0	1.7	5.4	2.7	4.9	2.3	3.3	4.1
3	4.3	7.9	6.6	4.7	3.1	3.5	3.1	6.0	3.2	5.2	3.2	4.7	3.9
2	5.2	6.8	5.2	11.0	4.5	3.4	2.7	8.1	3.4	7.0	3.0	5.4	5.1
1	2.4	2.9	5.3	3.0	3.1	1.0	1.0	3.8	1.6	3.6	1.0	2.4	2.4
0	7.9	11.0	10.3	9.4	8.2	7.1	5.2	10.0	6.6	9.5	6.0	7.2	8.5
Mean	6.96	6.00	5.84	6.10	7.17	7.43	7.91	5.99	7.56	6.35	7.71	7.15	6.79



21. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
DISAGREE	63.5	49.6	53.1	65.9	74.8	57.5	52.9	69.4	76.3	46.2	53.3	62.6	73.1	51.0	64.8	75.8
Strongly	55.3	38.4	43.1	58.3	68.4	41.5	45.3	61.9	70.1	37.1	40.9	55.0	66.6	41.5	56.9	68.1
10	44.6	27.1	32.7	48.6	57.1	31.1	34.0	49.3	59.6	25.4	31.4	47.9	54.3	33.3	45.3	56.9
9	5.9	3.1	5.7	5.8	7.4	1.1	7.6	7.3	7.0	4.0	3.7	4.5	7.8	4.4	6.4	6.6
8	4.7	8.2	4.7	3.9	4.0	9.3	3.7	5.3	3.5	7.7	5.7	2.5	4.5	3.9	5.2	4.7
7	3.9	5.1	4.7	2.8	3.7	6.2	1.6	3.7	3.9	4.6	7.9	2.0	3.6	4.9	3.1	4.5
6	4.4	6.0	5.3	4.8	2.6	9.7	6.1	3.9	2.4	4.5	4.5	5.6	2.9	4.6	4.8	3.2
NEUTRAL-5	12.9	16.3	13.8	13.1	10.7	10.9	11.8	9.7	9.7	18.6	15.8	16.2	11.8	14.9	12.7	11.0
AGREE	23.6	34.1	33.1	21.1	14.5	31.6	35.3	20.9	14.0	35.2	30.9	21.2	15.1	34.1	22.5	13.2
4	3.7	6.1	5.0	3.6	1.9	3.3	4.8	3.7	1.8	7.3	5.2	3.4	2.0	5.2	3.8	1.6
3	4.3	7.2	5.4	2.7	3.6	10.8	6.1	2.7	3.8	5.6	4.7	2.8	3.4	7.0	3.8	2.2
2	5.2	6.2	9.2	5.1	2.1	7.0	10.9	5.0	1.4	5.9	7.5	5.1	2.8	7.8	5.2	2.1
1	2.4	3.7	3.9	2.1	1.2	1.9	4.0	3.2	0.9	4.4	3.8	1.0	1.5	4.0	2.3	1.0
0	7.9	10.9	9.6	7.6	5.7	8.6	9.4	6.2	6.0	11.9	9.7	8.9	5.3	10.1	7.5	6.2
Mean	6.96	5.80	6.08	7.18	7.88	6.14	6.08	7.34	7.99	5.66	6.09	7.02	7.76	6.01	7.06	7.90

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

21. THE BIBLE AND OTHER RELIGIOUS TEXTS SHOULD BE CENSORED TO HELP PREVENT DISCRIMINATION AGAINST GAYS AND LESBIANS.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
DISAGREE	63.5	63.8	58.6	56.5	71.5	62.0	69.7	60.1	58.7	68.9	57.2	46.4	56.7	61.7	44.9	69.8	66.1	67.3	62.8
Strongly	55.3	55.5	49.9	50.5	65.1	54.1	59.2	52.0	50.5	61.2	46.7	33.9	50.2	51.0	31.4	47.9	58.7	60.2	54.3
10	44.6	44.7	40.2	38.8	52.1	43.3	54.5	43.7	40.3	49.7	36.6	16.7	39.3	40.3	25.2	39.9	47.9	50.2	43.6
9	5.9	6.1	5.3	4.1	7.8	7.6	2.2	4.3	5.1	7.1	6.6	10.7	7.0	7.0	1.6	4.7	5.6	5.1	6.1
8	4.7	4.8	4.4	7.6	5.2	3.2	2.5	4.1	5.1	4.3	3.5	6.5	3.8	3.6	4.6	3.3	5.2	4.9	4.7
7	3.9	3.7	3.6	2.4	3.3	3.3	6.8	5.9	3.4	3.9	4.8	0.0	2.9	6.0	5.7	13.9	3.5	3.6	4.0
6	4.4	4.5	5.1	3.6	3.1	4.6	3.8	2.2	4.8	3.8	5.8	12.6	3.6	4.8	7.9	7.9	3.8	3.5	4.5
NEUTRAL-5	12.9	12.7	14.3	11.1	11.7	13.4	5.7	15.4	13.6	12.2	12.7	7.9	14.5	12.2	10.8	7.1	13.0	9.7	13.5
AGREE	23.6	23.5	27.1	32.4	16.8	24.5	24.6	24.5	27.7	18.9	30.1	45.7	28.8	26.1	44.2	23.1	20.9	23.1	23.7
4	3.7	3.7	4.2	2.4	1.8	5.3	4.5	4.1	3.9	3.2	5.5	10.3	4.0	4.7	8.5	6.8	3.0	2.2	4.0
3	4.3	4.1	3.6	5.7	4.0	5.3	1.8	6.7	4.1	4.0	6.0	4.0	6.9	4.7	4.3	3.9	3.6	3.6	4.4
2	5.2	5.3	6.7	8.1	3.5	4.7	6.8	4.5	6.8	4.0	7.4	7.7	8.6	5.0	11.1	4.9	4.3	6.4	5.0
1	2.4	2.3	2.9	4.3	1.8	1.4	0.8	3.7	3.3	1.3	2.9	5.2	2.4	2.2	2.7	3.4	2.2	2.0	2.5
0	7.9	8.1	9.8	12.0	5.8	7.9	10.7	5.4	9.7	6.4	8.3	18.4	6.9	9.5	17.6	4.2	7.8	8.9	7.7
Mean	6.96	6.96	6.56	6.27	7.61	6.93	7.21	6.89	6.55	7.41	6.42	5.04	6.58	6.72	5.16	7.01	7.18	7.15	6.92

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
PATIENTS HAVE THE POWER	7.81	9.73	8.33	8.17	7.74	7.09	6.52	5.68	4.75	8.20	8.43	7.17	8.05	8.09	7.95	9.03	6.99	7.31
TOUGH PENALTIES	7.75	9.94	9.36	8.76	7.69	6.28	5.16	4.03	2.00	8.77	9.13	7.12	8.95	9.08	8.08	9.03	5.65	7.86
US INTERESTS OVER FOREIGN	7.41	9.84	9.22	8.35	7.13	5.92	4.77	3.47	1.87	8.49	8.87	6.77	8.85	8.94	7.85	8.18	5.18	7.73
NEED TO CUT SPENDING	7.31	9.91	8.98	8.22	7.07	5.88	4.65	3.43	1.39	8.34	8.75	6.52	8.66	8.77	7.65	8.24	5.17	7.28
REQUIRED TO WORK/BENEFITS	7.27	9.87	9.16	8.05	6.97	5.86	4.59	3.30	1.53	8.29	8.68	6.53	8.48	8.58	7.66	8.49	5.17	7.51
PURSE ENERGY INDEPENDENCE	7.06	9.85	8.98	7.82	6.76	5.51	4.40	2.52	1.66	8.17	8.57	6.35	8.55	8.70	7.31	8.03	4.75	7.25
CENSOR THE BIBLE	6.96	9.89	8.92	6.51	5.83	5.58	5.73	6.03	5.15	7.52	7.91	5.73	7.83	7.96	6.93	7.14	5.80	6.33

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
PATIENTS HAVE THE POWER	7.81	7.79	8.02	7.75	7.69	7.89	7.98	7.58	7.43	7.19	7.80
TOUGH PENALTIES	7.75	7.77	7.63	7.86	7.68	7.84	7.96	7.47	7.34	7.29	7.42
US INTERESTS OVER FOREIGN	7.41	7.24	7.47	7.66	7.05	7.45	7.47	7.40	7.24	7.17	7.35
NEED TO CUT SPENDING	7.31	7.14	7.22	7.55	7.10	7.39	7.43	7.24	6.96	6.79	7.23
REQUIRED TO WORK/BENEFITS	7.27	7.17	7.15	7.44	7.20	7.36	7.41	7.19	6.89	6.83	6.99
PURSE ENERGY INDEPENDENCE	7.06	7.04	6.91	7.27	6.85	7.13	7.19	6.93	6.72	6.62	6.87
CENSOR THE BIBLE	6.96	6.86	7.28	6.94	6.73	7.06	7.22	6.50	6.51	6.33	6.79

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		RIGHT	WRONG	RE PUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
PATIENTS HAVE THE POWER	7.81	7.76	7.84	7.89	7.76	7.65	7.67	7.75	7.86	7.75	7.82	7.57	7.87	6.71	6.93	7.73
TOUGH PENALTIES	7.75	8.61	7.15	8.68	6.88	7.54	7.58	8.61	6.98	8.53	8.70	8.09	6.86	7.81	7.77	7.93
US INTERESTS OVER FOREIGN	7.41	8.52	6.62	8.63	6.23	7.27	7.32	8.58	6.36	8.49	8.76	7.79	6.17	7.41	7.40	7.74
NEED TO CUT SPENDING	7.31	8.33	6.58	8.47	6.21	7.06	7.20	8.37	6.34	8.28	8.50	7.69	6.19	7.15	7.23	7.62
REQUIRED TO WORK/BENEFITS	7.27	8.15	6.65	8.24	6.35	7.16	7.22	8.13	6.50	8.11	8.23	7.79	6.31	7.15	7.30	7.98
PURSE ENERGY INDEPENDENCE	7.06	8.31	6.17	8.36	5.88	6.56	6.87	8.27	5.96	8.18	8.43	7.54	5.75	7.02	7.06	7.52
CENSOR THE BIBLE	6.96	7.36	6.67	7.74	6.16	7.05	6.73	7.50	6.47	7.46	7.56	7.20	6.37	5.97	6.16	6.98

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
				LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
PATIENTS HAVE THE POWER	7.81	7.94	7.80	7.92	7.78	7.68	7.96	7.52	7.42	7.87	7.98	7.94	
TOUGH PENALTIES	7.75	8.64	6.93	8.72	7.00	7.48	8.82	7.27	7.33	8.62	6.80	7.63	
US INTERESTS OVER FOREIGN	7.41	8.68	6.13	8.60	6.35	7.28	8.72	6.60	7.16	8.48	6.17	7.39	
NEED TO CUT SPENDING	7.31	8.44	6.19	8.40	6.29	7.26	8.49	6.44	7.13	8.30	6.19	7.38	
REQUIRED TO WORK/BENEFITS	7.27	8.23	6.36	8.24	6.45	7.10	8.23	6.56	7.21	8.26	6.38	6.99	
PURSE ENERGY INDEPENDENCE	7.06	8.36	5.85	8.29	6.00	6.86	8.64	6.40	7.04	7.94	5.70	6.67	
CENSOR THE BIBLE	6.96	7.70	6.15	7.83	5.94	7.21	7.77	6.02	7.66	7.89	5.88	6.76	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
PATIENTS HAVE THE POWER	7.81	7.93	7.93	7.93	7.61	7.80	8.07	7.92	7.66	7.70	8.01	7.95	7.54	7.72	7.99	7.62	7.60
TOUGH PENALTIES	7.75	6.72	6.43	6.93	7.60	8.53	9.07	8.77	8.07	8.16	8.95	6.67	7.33	7.84	6.07	7.55	8.38
US INTERESTS OVER FOREIGN	7.41	6.11	5.72	6.40	7.27	8.41	8.90	8.62	8.20	8.20	8.76	5.97	6.67	7.69	5.49	7.33	8.47
NEED TO CUT SPENDING	7.31	6.08	5.61	6.42	7.17	8.17	8.83	8.46	7.57	7.80	8.66	5.87	6.67	7.61	6.15	7.30	7.97
REQUIRED TO WORK/BENEFITS	7.27	6.13	5.52	6.57	7.14	8.08	8.70	8.35	7.67	7.58	8.50	6.02	6.89	7.56	5.66	7.15	8.06
PURSE ENERGY INDEPENDENCE	7.06	5.68	5.44	5.84	6.85	8.26	8.59	8.41	7.95	7.43	8.58	5.47	6.47	7.65	5.20	6.90	7.98
CENSOR THE BIBLE	6.96	5.79	5.39	6.07	6.69	8.13	8.28	8.20	5.14	6.55	8.50	5.80	6.20	5.75	6.13	7.19	8.06

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
PATIENTS HAVE THE POWER	7.81	7.75	7.51	7.97	7.64	7.50	7.55	7.49	7.82	7.85	7.77	8.14	7.97	7.61	7.87	7.70
TOUGH PENALTIES	7.75	6.91	7.54	8.73	7.69	8.00	8.05	7.99	7.76	7.97	7.42	7.36	8.15	8.33	8.23	6.77
US INTERESTS OVER FOREIGN	7.41	6.27	7.26	8.69	7.34	7.37	7.66	7.32	7.38	7.40	7.34	7.69	7.72	7.86	7.63	6.82
NEED TO CUT SPENDING	7.31	6.27	7.14	8.49	7.28	7.23	7.41	7.20	7.36	7.48	7.16	7.06	7.65	7.57	7.68	6.60
REQUIRED TO WORK/BENEFITS	7.27	6.36	7.02	8.35	7.30	7.41	7.48	7.39	7.35	7.54	7.05	6.58	7.65	7.66	7.61	6.56
PURSE ENERGY INDEPENDENCE	7.06	5.85	6.93	8.40	7.02	7.08	7.38	7.03	7.08	7.23	6.83	6.88	7.58	7.66	7.34	6.04
CENSOR THE BIBLE	6.96	6.07	6.73	7.99	6.95	6.38	4.95	6.64	6.98	6.82	7.24	7.59	8.02	7.51	6.71	6.21



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
PATIENTS HAVE THE POWER	7.81	7.89	7.65	7.64	7.67	7.72	7.57	8.03	7.73	7.92	7.56	7.63	7.43	7.63	7.85	7.99	7.11	7.95	7.27	7.58
TOUGH PENALTIES	7.75	7.83	7.61	7.47	7.86	7.92	7.86	7.76	7.36	7.99	7.24	7.25	7.09	7.90	8.15	7.84	7.33	7.20	7.14	7.04
US INTERESTS OVER FOREIGN	7.41	7.61	7.04	6.92	7.25	7.73	7.32	7.51	6.75	7.61	7.00	6.94	7.04	7.28	7.70	7.51	7.17	6.79	7.53	6.59
NEED TO CUT SPENDING	7.31	7.41	7.11	7.08	7.17	7.54	7.25	7.31	6.97	7.56	6.78	6.91	6.60	7.22	7.70	7.43	6.87	6.93	6.87	6.36
REQUIRED TO WORK/BENEFITS	7.27	7.34	7.15	7.08	7.27	7.44	7.30	7.26	7.00	7.47	6.86	6.97	6.64	7.43	7.65	7.30	6.89	7.02	6.83	6.46
PURSE ENERGY INDEPENDENCE	7.06	7.10	6.98	6.90	7.14	7.53	7.32	6.73	6.65	7.30	6.54	6.63	6.44	6.77	7.68	6.94	7.33	6.20	6.88	6.04
CENSOR THE BIBLE	6.96	7.13	6.63	6.70	6.50	7.39	6.73	6.92	6.52	7.27	6.29	6.28	6.09	6.81	7.39	7.16	6.53	6.13	6.07	6.11

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
PATIENTS HAVE THE POWER	7.81	7.25	7.47	7.73	7.91	7.97	8.01	7.54	7.97	7.65	8.00	7.66	7.93
TOUGH PENALTIES	7.75	6.43	6.97	7.19	7.85	8.25	8.52	6.95	8.25	7.23	8.41	7.89	7.63
US INTERESTS OVER FOREIGN	7.41	6.49	6.76	7.44	7.71	7.59	7.70	7.00	7.67	7.22	7.65	7.58	7.26
NEED TO CUT SPENDING	7.31	6.37	6.71	7.18	7.50	7.60	7.66	6.84	7.60	7.05	7.63	7.43	7.20
REQUIRED TO WORK/BENEFITS	7.27	6.13	6.73	7.01	7.21	7.62	7.88	6.73	7.62	6.87	7.77	7.39	7.17
PURSE ENERGY INDEPENDENCE	7.06	5.72	6.35	6.79	7.17	7.57	7.57	6.41	7.46	6.64	7.57	7.45	6.71
CENSOR THE BIBLE	6.96	6.00	5.84	6.10	7.17	7.43	7.91	5.99	7.56	6.35	7.71	7.15	6.79

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
PATIENTS HAVE THE POWER	7.81	7.40	7.61	7.94	8.00	6.70	7.42	7.74	8.01	7.70	7.81	8.12	7.99	7.72	7.79	7.96
TOUGH PENALTIES	7.75	6.61	7.15	7.94	8.51	7.30	7.09	7.98	8.53	6.31	7.21	7.90	8.50	7.55	7.71	8.09
US INTERESTS OVER FOREIGN	7.41	6.47	7.31	7.66	7.68	7.28	7.49	7.63	7.69	6.13	7.14	7.68	7.67	7.19	7.37	7.79
NEED TO CUT SPENDING	7.31	6.43	7.11	7.47	7.70	6.91	7.21	7.39	7.74	6.23	7.00	7.55	7.66	7.14	7.29	7.55
REQUIRED TO WORK/BENEFITS	7.27	6.29	6.97	7.31	7.87	6.60	7.05	7.23	7.93	6.16	6.89	7.38	7.80	6.93	7.37	7.48
PURSE ENERGY INDEPENDENCE	7.06	5.80	6.79	7.27	7.61	6.55	7.13	7.54	7.83	5.48	6.44	7.03	7.38	6.88	7.01	7.38
CENSOR THE BIBLE	6.96	5.80	6.08	7.18	7.88	6.14	6.08	7.34	7.99	5.66	6.09	7.02	7.76	6.01	7.06	7.90

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

SUMMARY MEANS:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
PATIENTS HAVE THE POWER	7.81	7.82	7.75	7.62	8.09	7.78	7.69	7.64	7.72	7.91	7.73	7.70	7.72	7.90	7.81	6.72	7.84	7.73	7.82
TOUGH PENALTIES	7.75	7.81	7.67	7.57	8.44	7.28	8.17	7.05	7.67	8.00	7.50	7.18	7.39	7.65	7.18	7.29	7.86	8.04	7.70
US INTERESTS OVER FOREIGN	7.41	7.43	7.42	7.12	7.67	7.27	7.59	7.16	7.36	7.54	7.29	6.65	7.33	7.60	7.42	6.31	7.46	7.41	7.41
NEED TO CUT SPENDING	7.31	7.31	7.33	7.22	7.58	6.91	7.40	7.35	7.28	7.34	7.08	6.71	7.10	7.15	6.99	7.06	7.40	7.59	7.26
REQUIRED TO WORK/BENEFITS	7.27	7.28	7.44	7.21	7.80	6.21	7.36	7.15	7.38	7.24	6.63	6.80	6.54	6.59	6.42	6.64	7.54	7.71	7.19
PURSE ENERGY INDEPENDENCE	7.06	7.06	6.99	7.01	7.51	6.46	7.20	6.97	6.99	7.16	6.73	6.67	6.77	6.77	7.01	6.58	7.19	7.43	6.99
CENSOR THE BIBLE	6.96	6.96	6.56	6.27	7.61	6.93	7.21	6.89	6.55	7.41	6.42	5.04	6.58	6.72	5.16	7.01	7.18	7.15	6.92

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
10	11.8	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.6	21.4	0.0	24.2	26.2	7.8	7.3	0.0	5.6
9	18.4	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	27.2	33.2	0.0	31.2	32.9	19.5	22.9	0.0	16.9
8	20.4	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	30.3	37.0	0.0	22.1	21.6	24.4	69.8	0.0	27.4
7	18.8	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	15.2	5.9	57.7	14.7	13.5	26.7	0.0	26.1	25.9
6	15.8	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	9.6	2.4	42.3	7.8	5.9	21.5	0.0	28.5	13.4
NEUTRAL-5	8.2	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	25.3	5.9
4	3.7	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.4	3.3
3	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	70.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.7
2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.4
1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.5
Mean	7.37	10.00	9.00	8.00	7.00	6.00	5.00	4.00	2.56	8.28	8.65	6.58	8.49	8.60	7.65	8.38	5.48	7.35

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All	
Total	2000	350	450	768	432	1638	1260	378	362	222	140	
10	11.8	9.9	12.8	12.8	10.7	13.2	15.2	6.5	5.5	4.4	7.3	
9	18.4	17.7	18.2	20.7	14.9	19.1	20.6	14.3	14.8	11.5	20.1	
8	20.4	19.8	21.2	19.5	21.9	21.0	20.5	22.6	18.0	18.4	17.4	
7	18.8	19.2	17.2	19.4	19.1	17.9	16.0	24.2	22.8	22.4	23.4	
6	15.8	18.3	15.9	15.0	15.0	14.0	12.4	19.4	23.9	28.6	16.5	
NEUTRAL-5	8.2	9.7	7.2	7.1	10.2	8.2	7.8	9.5	8.6	7.9	9.7	
4	3.7	3.2	4.4	3.2	4.5	3.7	4.2	2.1	4.0	5.6	1.3	
3	2.0	1.4	2.5	1.3	3.1	2.0	2.3	1.2	1.9	1.2	3.1	
2	0.6	0.5	0.4	0.7	0.5	0.6	0.7	0.2	0.5	0.0	1.2	
1	0.2	0.4	0.3	0.0	0.2	0.2	0.3	0.0	0.0	0.0	0.0	
0	0.1	0.0	0.0	0.3	0.0	0.1	0.2	0.0	0.0	0.0	0.0	
Mean	7.37	7.27	7.39	7.49	7.19	7.45	7.52	7.20	7.01	6.88	7.21	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 3

	TOTAL	DIRECTION: UNITED STATES			GENERIC BALLOT FOR CONGRESS			LEAN-ERS/	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR. TRUMP 3-WAY
		RIGHT DIREC-TION	WRONG TRACK	REPUB-LICAN	DEMO-CRATIC	UNDE-CIDED	UNDE-CIDED	APP-ROVE	DISAP-PROVE	APP-ROVE	Pol. /Pers.	Only Pol.	DISAP-PROVE BOTH	APPR. TRUMP 2-WAY	APPR. TRUMP 3-WAY	NOT APPR. 2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
10	11.8	21.2	5.2	23.0	2.0	6.6	6.9	21.3	3.3	19.9	23.7	10.1	2.5	4.9	5.0	9.1
9	18.4	27.4	11.9	29.7	7.1	18.2	17.1	27.6	10.0	27.2	28.9	22.6	8.2	11.9	12.6	22.4
8	20.4	20.8	20.2	21.0	19.3	23.0	21.3	22.2	18.9	22.2	20.7	26.1	18.4	24.2	25.2	23.3
7	18.8	16.5	20.4	13.9	23.0	21.0	23.4	15.8	21.5	16.4	15.0	20.1	21.6	28.4	27.7	21.4
6	15.8	8.0	21.3	7.4	24.2	15.5	18.8	7.2	23.6	8.1	5.6	14.7	24.7	15.6	15.3	17.3
NEUTRAL-5	8.2	3.9	11.4	3.3	12.9	9.4	7.7	3.5	12.5	3.7	4.1	2.6	13.4	7.8	8.3	4.8
4	3.7	1.2	5.5	0.8	6.9	2.9	2.3	1.3	5.9	1.4	1.3	1.4	6.5	5.1	4.4	1.7
3	2.0	0.7	2.9	0.9	3.2	1.7	1.8	1.0	2.9	0.9	0.5	1.9	3.3	2.1	1.3	0.0
2	0.6	0.2	0.8	0.1	0.9	1.0	0.5	0.1	1.0	0.1	0.1	0.0	1.1	0.0	0.0	0.0
1	0.2	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0
0	0.1	0.1	0.1	0.0	0.1	0.5	0.2	0.1	0.1	0.1	0.0	0.4	0.1	0.0	0.0	0.0
Mean	7.37	8.15	6.81	8.29	6.49	7.20	7.24	8.18	6.63	8.12	8.29	7.67	6.50	7.08	7.15	7.63

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
10	11.8	22.1	2.5	23.0	2.7	9.3	24.4	4.1	9.8	21.7	1.8	8.8	
9	18.4	29.5	7.8	29.8	7.2	18.4	30.1	7.1	19.8	29.4	7.3	17.0	
8	20.4	22.3	18.0	21.4	20.3	19.4	22.2	23.2	18.5	20.5	18.1	20.3	
7	18.8	14.3	22.6	14.1	22.1	20.7	13.3	22.2	19.8	14.8	22.0	21.6	
6	15.8	7.3	24.5	6.6	23.8	17.2	5.0	21.8	16.4	8.2	25.2	17.9	
NEUTRAL-5	8.2	2.8	13.1	2.9	12.9	9.1	2.7	11.1	8.4	3.1	14.1	9.7	
4	3.7	0.6	6.8	1.0	6.4	3.7	0.7	5.6	4.8	1.3	7.0	2.6	
3	2.0	0.8	3.4	0.8	3.3	1.7	1.1	3.9	2.2	0.5	2.9	1.2	
2	0.6	0.1	1.0	0.1	1.0	0.4	0.0	0.9	0.0	0.3	1.2	0.9	
1	0.2	0.0	0.4	0.0	0.3	0.2	0.0	0.0	0.3	0.0	0.5	0.0	
0	0.1	0.1	0.1	0.3	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	
Mean	7.37	8.28	6.49	8.28	6.54	7.28	8.36	6.69	7.29	8.21	6.43	7.26	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
10	11.8	2.5	2.8	2.3	6.5	20.8	30.5	25.0	9.0	10.9	28.1	1.9	3.1	6.8	1.1	7.4	20.4
9	18.4	5.5	4.5	6.2	15.7	30.3	33.3	31.6	7.2	24.6	33.8	5.1	8.4	17.5	6.6	17.8	29.0
8	20.4	18.0	14.8	20.3	23.1	20.9	18.0	19.7	38.5	24.9	18.5	17.3	22.8	30.4	8.3	22.4	19.5
7	18.8	21.6	20.4	22.4	22.2	13.5	12.0	12.9	21.8	16.3	12.6	20.8	24.9	18.2	25.0	22.9	11.4
6	15.8	23.3	18.5	26.7	19.8	7.8	2.2	5.4	14.4	14.8	3.3	24.6	24.8	12.9	22.5	17.9	11.0
NEUTRAL-5	8.2	15.4	15.4	15.4	7.2	4.4	2.4	3.5	9.1	4.1	1.9	14.8	10.1	11.4	22.7	6.1	6.8
4	3.7	7.7	12.3	4.5	3.0	1.4	0.9	1.2	0.0	1.1	1.1	8.4	4.1	2.9	9.8	3.0	0.9
3	2.0	4.4	7.5	2.1	1.5	0.5	0.8	0.6	0.0	1.7	0.6	5.2	1.1	0.0	3.1	1.7	0.8
2	0.6	1.5	3.7	0.0	0.2	0.2	0.0	0.1	0.0	0.0	0.2	1.9	0.0	0.0	1.0	0.4	0.0
1	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.3	0.0
0	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	7.37	6.34	5.98	6.60	7.19	8.20	8.63	8.39	7.47	7.63	8.57	6.24	6.82	7.41	6.10	7.31	8.08

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
10	11.8	2.5	6.6	23.7	8.2	8.8	5.3	9.4	12.6	13.5	11.2	10.8	17.0	17.0	12.3	6.2
9	18.4	7.8	14.0	31.2	18.4	14.9	9.6	15.9	18.3	18.2	18.5	23.2	24.2	24.6	17.5	11.8
8	20.4	17.7	23.9	22.2	21.6	25.2	29.8	24.3	20.0	20.3	19.4	17.5	20.9	18.3	25.6	14.8
7	18.8	22.9	21.8	13.3	20.7	21.0	30.5	19.3	19.0	19.0	19.1	14.1	16.2	14.5	21.3	18.9
6	15.8	24.2	18.7	5.7	18.1	14.8	6.9	16.3	15.8	15.9	15.6	17.1	12.0	15.8	13.2	23.8
NEUTRAL-5	8.2	13.3	9.9	2.2	8.3	8.4	9.9	8.1	7.9	7.7	8.1	10.6	6.2	5.1	5.7	13.0
4	3.7	7.0	2.6	0.6	2.8	4.5	8.1	3.8	3.6	3.0	4.5	3.9	2.0	3.6	2.4	6.4
3	2.0	3.1	1.7	0.8	1.0	2.5	0.0	2.9	1.8	1.9	1.8	2.4	1.1	1.0	1.5	3.7
2	0.6	1.0	0.5	0.1	0.5	0.0	0.0	0.0	0.7	0.3	1.3	0.4	0.0	0.0	0.2	1.3
1	0.2	0.3	0.3	0.0	0.3	0.0	0.0	0.0	0.2	0.1	0.4	0.0	0.1	0.0	0.4	0.0
0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.2	0.1	0.2	0.0	0.2	0.0	0.0	0.0
Mean	7.37	6.49	7.14	8.39	7.31	7.26	7.14	7.29	7.39	7.46	7.28	7.35	7.83	7.78	7.56	6.67

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
10	11.8	13.0	9.6	11.3	6.4	15.1	10.8	11.2	8.4	15.2	4.6	4.4	3.5	5.3	16.5	14.0	6.3	3.3	5.2	2.1
9	18.4	19.0	17.1	15.7	19.7	20.8	17.5	17.5	16.8	20.5	13.9	14.1	11.3	23.9	22.1	18.9	12.8	14.9	13.6	9.2
8	20.4	21.1	19.2	15.8	25.4	21.1	22.3	21.1	16.1	20.5	20.3	24.6	17.6	16.2	22.4	18.8	26.7	23.3	16.1	18.9
7	18.8	17.7	20.9	20.4	21.7	16.3	21.0	18.8	20.7	17.6	21.4	17.9	24.1	23.7	16.2	18.8	20.3	16.4	26.6	21.9
6	15.8	16.5	14.4	16.3	10.9	14.6	12.3	18.1	16.4	13.7	20.2	18.0	25.2	18.0	12.0	15.3	13.8	20.7	20.8	29.2
NEUTRAL-5	8.2	7.4	9.9	11.8	6.3	6.3	8.5	8.2	11.3	6.9	11.2	12.7	9.2	9.7	5.4	8.3	10.1	14.3	9.8	8.7
4	3.7	3.3	4.4	4.3	4.7	3.6	3.3	3.2	5.6	3.5	4.3	2.9	6.3	1.4	2.9	3.9	2.9	2.9	6.5	6.2
3	2.0	1.4	3.2	2.5	4.4	2.0	3.0	0.9	3.3	1.6	2.9	3.9	2.0	1.8	2.0	1.1	5.4	3.0	1.5	2.4
2	0.6	0.3	1.0	1.5	0.0	0.0	0.8	0.6	1.1	0.4	0.9	0.7	0.7	0.0	0.3	0.5	0.8	0.6	0.0	1.4
1	0.2	0.2	0.2	0.0	0.5	0.1	0.0	0.2	0.3	0.1	0.3	0.8	0.0	0.0	0.0	0.2	0.8	0.8	0.0	0.0
0	0.1	0.1	0.2	0.3	0.0	0.0	0.4	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0
Mean	7.37	7.48	7.15	7.09	7.26	7.61	7.32	7.37	6.98	7.59	6.88	6.90	6.77	7.31	7.74	7.46	6.98	6.85	6.93	6.62

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
10	11.8	0.0	5.5	5.3	13.2	14.6	20.2	4.3	16.5	7.0	17.8	13.6	10.3
9	18.4	6.3	6.4	17.9	20.7	24.6	22.6	11.4	22.7	14.2	23.4	19.6	17.3
8	20.4	16.9	21.3	19.8	22.4	19.6	20.9	19.7	20.9	20.5	20.4	21.5	19.5
7	18.8	18.5	21.1	25.2	17.5	17.0	15.7	22.4	16.6	20.9	16.2	18.1	19.4
6	15.8	31.3	23.5	16.0	12.7	12.2	11.4	21.8	12.0	19.0	11.8	13.8	17.6
NEUTRAL-5	8.2	19.7	12.7	5.9	6.4	8.4	5.0	11.2	6.4	9.7	6.4	7.1	9.2
4	3.7	4.1	6.1	5.1	3.8	2.1	2.6	5.2	2.8	4.8	2.4	3.5	3.9
3	2.0	2.4	2.5	4.5	2.2	0.9	0.7	3.3	1.2	3.0	0.8	2.4	1.7
2	0.6	0.0	1.0	0.5	0.9	0.0	0.8	0.5	0.6	0.7	0.4	0.3	0.8
1	0.2	0.8	0.0	0.0	0.2	0.0	0.2	0.2	0.2	0.2	0.1	0.1	0.2
0	0.1	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.2	0.0	0.3	0.1	0.1
Mean	7.37	6.32	6.69	7.08	7.52	7.69	7.90	6.78	7.73	7.01	7.81	7.50	7.24

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
<b>Total</b>	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
10	11.8	0.9	6.2	12.4	20.0	2.3	6.6	13.3	21.3	0.3	5.9	11.6	18.6	6.6	11.4	19.1
9	18.4	6.9	14.1	21.2	23.9	9.6	13.5	21.4	24.9	5.7	14.7	21.1	22.8	14.1	19.4	21.1
8	20.4	17.8	20.9	22.2	19.9	22.7	23.2	23.7	18.5	15.7	18.5	20.8	21.4	23.8	19.7	18.1
7	18.8	20.1	23.8	18.3	15.1	21.8	27.2	14.5	13.6	19.3	20.3	21.8	16.7	21.6	18.2	16.8
6	15.8	26.8	18.6	13.3	11.0	19.4	15.4	13.7	11.3	30.0	21.9	12.9	10.6	15.1	17.2	13.4
NEUTRAL-5	8.2	18.7	6.8	6.5	6.4	18.4	3.3	7.0	7.1	18.7	10.3	6.0	5.7	11.3	7.2	6.9
4	3.7	5.7	5.0	3.6	2.1	4.6	4.3	3.5	2.6	6.2	5.7	3.7	1.6	4.0	3.9	2.8
3	2.0	2.1	4.1	1.6	0.8	1.1	5.7	2.3	0.5	2.5	2.4	1.0	1.1	2.2	2.4	0.9
2	0.6	0.6	0.5	0.5	0.6	0.0	0.8	0.3	0.0	0.8	0.2	0.7	1.2	0.8	0.5	0.2
1	0.2	0.4	0.0	0.1	0.2	0.0	0.0	0.3	0.0	0.6	0.0	0.0	0.4	0.4	0.1	0.0
0	0.1	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.5
<b>Mean</b>	7.37	6.39	7.02	7.53	7.89	6.74	7.08	7.55	7.94	6.24	6.95	7.51	7.84	7.07	7.37	7.73

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

ANMP SCALE:

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
10	11.8	12.1	10.1	9.3	18.7	6.1	9.1	8.7	10.3	13.7	6.4	5.0	5.9	9.1	6.0	3.0	14.1	15.7	11.1
9	18.4	18.3	18.4	10.7	20.9	13.9	26.4	18.9	16.8	19.9	15.4	9.3	14.7	15.0	11.2	19.7	19.6	20.9	17.9
8	20.4	20.8	21.5	22.3	21.9	22.6	21.8	15.6	21.2	21.9	21.2	16.4	23.7	22.2	25.2	8.2	20.1	20.6	20.4
7	18.8	18.7	20.0	23.0	16.0	20.5	16.5	19.4	20.5	16.3	21.0	27.7	21.4	18.9	14.1	21.5	17.9	15.1	19.5
6	15.8	15.7	14.0	20.2	12.6	17.8	12.9	17.3	15.8	15.0	17.6	10.8	14.7	19.9	21.3	24.4	15.0	13.9	16.1
NEUTRAL-5	8.2	7.7	9.1	8.4	5.7	9.1	8.0	15.2	8.5	7.0	11.0	21.0	12.3	8.6	10.9	16.1	7.1	7.2	8.4
4	3.7	3.7	3.5	4.1	3.1	6.1	1.1	3.8	3.6	3.8	4.7	8.1	4.2	4.4	8.7	7.3	3.3	3.7	3.7
3	2.0	2.1	2.7	1.0	0.3	3.0	2.4	1.3	2.4	1.4	2.0	1.6	2.4	1.5	2.5	0.0	2.0	2.4	1.9
2	0.6	0.6	0.4	0.7	0.6	0.5	1.8	0.0	0.5	0.7	0.3	0.0	0.5	0.0	0.0	0.0	0.7	0.0	0.7
1	0.2	0.2	0.0	0.3	0.2	0.4	0.0	0.0	0.1	0.3	0.2	0.0	0.3	0.0	0.0	0.0	0.1	0.0	0.2
0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.4	0.0	0.0	0.1	0.4	0.1
Mean	7.37	7.38	7.31	7.13	7.81	6.98	7.51	7.15	7.28	7.51	7.05	6.66	7.05	7.20	6.86	6.78	7.49	7.58	7.33

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

WE ARE IN A WAR FOR THE SOUL OF OUR COUNTRY.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
AGREE	69.5	80.7	78.4	74.1	66.4	63.7	57.7	46.3	49.2	73.4	76.4	59.8	75.9	77.2	63.1	80.1	61.3	59.5
Strongly	52.5	74.1	64.2	57.5	45.4	38.5	37.9	34.8	41.1	56.2	62.2	29.2	58.4	60.9	40.2	70.1	44.8	34.7
10	31.9	60.7	39.7	34.0	19.3	22.2	17.8	25.7	30.6	35.7	40.3	14.9	36.8	38.9	22.4	49.6	23.9	15.4
9	9.0	6.0	12.6	10.6	9.6	7.5	8.0	3.7	1.5	9.1	10.1	4.6	9.3	9.2	7.2	11.8	8.9	11.2
8	11.6	7.4	11.9	12.8	16.5	8.8	12.1	5.3	9.0	11.5	11.8	9.8	12.4	12.8	10.6	8.7	12.0	8.1
7	10.0	2.9	9.4	10.4	12.5	15.3	9.0	4.8	4.4	10.9	8.7	20.9	11.0	10.1	14.5	6.9	8.1	13.9
6	7.0	3.7	4.8	6.2	8.4	10.0	10.8	6.7	3.7	6.3	5.6	9.7	6.5	6.2	8.4	3.1	8.4	10.9
NEUTRAL-5	14.0	9.1	10.9	11.6	16.5	18.2	19.0	15.9	13.9	12.8	11.3	19.9	11.8	11.3	17.8	8.9	16.3	19.4
DISAGREE	16.5	10.3	10.7	14.3	17.1	18.1	23.3	37.8	36.9	13.7	12.3	20.2	12.3	11.6	19.1	11.0	22.4	21.1
4	3.7	0.9	1.3	3.3	3.5	7.0	7.7	5.5	3.3	3.1	2.5	6.0	3.5	2.7	5.3	0.2	5.1	4.5
3	2.9	0.3	2.1	2.4	3.2	4.2	5.6	4.3	3.8	2.4	2.1	4.1	2.5	2.3	2.9	1.8	3.9	3.2
2	1.9	0.4	1.1	2.3	3.1	1.3	2.3	3.1	3.7	1.7	1.3	3.3	1.1	1.2	2.7	1.6	2.5	3.8
1	1.7	0.7	0.5	1.8	2.5	1.9	3.0	2.2	2.3	1.3	1.1	2.0	0.9	0.9	2.0	1.1	2.7	2.7
0	6.3	7.9	5.7	4.5	4.7	3.6	4.7	22.6	23.7	5.2	5.3	4.8	4.4	4.5	6.1	6.1	8.3	6.8
Mean	7.04	8.14	7.69	7.33	6.65	6.63	6.25	5.30	5.49	7.33	7.58	6.17	7.50	7.59	6.52	7.94	6.43	6.18

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

WE ARE IN A WAR FOR THE SOUL OF OUR COUNTRY.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
AGREE	69.5	67.6	70.0	69.9	69.8	71.8	74.5	62.6	59.1	60.5	57.0
Strongly	52.5	50.8	54.5	53.7	49.6	56.1	60.9	39.9	36.3	34.6	38.9
10	31.9	30.6	33.1	33.8	28.2	34.5	39.4	18.5	19.7	17.9	22.5
9	9.0	9.6	8.4	9.2	8.7	9.5	9.7	8.5	6.9	5.9	8.4
8	11.6	10.6	13.1	10.7	12.7	12.1	11.8	12.8	9.7	10.8	8.0
7	10.0	9.6	8.8	9.5	12.4	9.4	7.7	15.0	12.6	14.0	10.4
6	7.0	7.1	6.7	6.7	7.8	6.3	5.9	7.7	10.3	11.9	7.7
NEUTRAL-5	14.0	13.6	14.7	13.9	13.7	12.2	10.8	16.8	22.1	21.4	23.2
DISAGREE	16.5	18.9	15.3	16.2	16.6	16.0	14.7	20.6	18.8	18.2	19.9
4	3.7	4.6	3.4	3.3	4.2	3.2	1.8	7.6	6.3	7.9	3.8
3	2.9	4.2	2.3	2.7	2.9	2.4	2.5	2.0	5.1	4.3	6.4
2	1.9	1.9	2.1	2.2	1.4	1.9	1.5	3.4	1.9	1.9	2.1
1	1.7	2.6	1.6	1.0	2.5	1.9	1.4	3.7	0.8	0.9	0.7
0	6.3	5.6	5.9	7.1	5.6	6.6	7.4	3.9	4.6	3.1	6.9
Mean	7.04	6.93	7.12	7.09	6.95	7.17	7.39	6.47	6.42	6.44	6.39



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

WE ARE IN A WAR FOR THE SOUL OF OUR COUNTRY.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
AGREE	69.5	72.3	67.4	74.7	68.7	52.0	60.6	73.1	66.3	71.7	75.1	62.9	67.0	58.6	57.2	62.9
Strongly	52.5	52.9	52.3	56.8	53.1	32.9	37.5	54.1	51.1	52.3	58.0	37.5	52.8	34.1	33.7	38.9
10	31.9	31.6	32.1	35.3	31.4	19.9	20.8	33.0	30.9	31.0	36.3	17.5	32.8	15.7	13.7	16.3
9	9.0	9.6	8.6	9.2	9.8	4.9	6.5	9.7	8.4	9.9	10.3	8.9	7.9	9.1	10.5	10.5
8	11.6	11.6	11.6	12.3	11.9	8.1	10.2	11.4	11.8	11.3	11.4	11.1	12.0	9.3	9.5	12.2
7	10.0	11.6	8.8	10.8	8.8	11.5	14.0	10.9	9.1	11.4	9.5	16.4	8.3	15.2	14.6	16.4
6	7.0	7.8	6.4	7.1	6.8	7.5	9.1	8.1	6.0	7.9	7.5	9.0	5.9	9.3	8.9	7.6
NEUTRAL-5	14.0	12.2	15.3	12.1	13.5	23.3	18.2	12.5	15.3	13.8	11.5	19.9	14.1	16.5	20.1	22.4
DISAGREE	16.5	15.5	17.3	13.2	17.8	24.7	21.2	14.5	18.5	14.5	13.5	17.2	18.9	24.9	22.7	14.7
4	3.7	3.9	3.6	3.9	2.7	6.9	6.5	3.6	3.8	3.6	3.5	3.8	3.9	6.4	5.7	4.7
3	2.9	2.8	3.0	2.8	3.1	2.7	3.2	2.5	3.2	2.8	2.2	4.2	3.1	4.1	4.9	4.0
2	1.9	1.7	2.1	1.0	2.3	4.2	2.8	1.7	2.1	1.6	1.5	1.8	2.3	4.6	3.4	0.7
1	1.7	1.1	2.2	0.8	2.5	2.1	2.2	1.2	2.2	1.2	0.9	1.9	2.3	2.9	2.8	1.4
0	6.3	6.0	6.4	4.7	7.2	8.8	6.5	5.4	7.0	5.3	5.3	5.4	7.4	6.9	6.0	4.0
Mean	7.04	7.13	6.97	7.40	6.95	5.97	6.35	7.22	6.87	7.14	7.41	6.46	6.91	6.08	6.11	6.60

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

WE ARE IN A WAR FOR THE SOUL OF OUR COUNTRY.

BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254			
AGREE	69.5	74.3	66.8	73.8	69.6	63.1	74.2	72.7	63.6	73.3	67.3	62.5			
Strongly	52.5	55.9	52.0	57.2	53.5	44.1	59.2	57.1	43.6	55.2	51.0	44.6			
10	31.9	34.1	31.2	35.7	32.8	24.9	34.8	33.5	23.1	36.5	32.4	26.7			
9	9.0	9.2	9.4	9.6	9.8	7.0	12.5	11.0	7.6	6.7	8.9	6.3			
8	11.6	12.6	11.4	12.0	10.9	12.2	11.9	12.6	13.0	12.0	9.7	11.5			
7	10.0	10.8	8.8	9.2	9.4	12.0	9.4	10.0	13.0	9.0	9.0	11.0			
6	7.0	7.7	6.0	7.4	6.7	7.0	5.6	5.7	7.1	9.2	7.4	6.9			
NEUTRAL-5	14.0	12.6	13.7	12.5	12.4	18.5	11.7	11.7	14.0	13.2	12.9	23.1			
DISAGREE	16.5	13.1	19.5	13.8	18.0	18.4	14.1	15.6	22.4	13.5	19.8	14.4			
4	3.7	3.6	3.9	4.1	3.4	3.7	3.1	2.1	4.5	5.0	4.4	2.9			
3	2.9	2.4	3.1	2.5	3.4	2.7	3.1	2.6	1.7	2.0	3.9	3.8			
2	1.9	1.4	2.2	1.7	2.2	2.0	1.9	3.2	2.0	1.4	1.4	2.0			
1	1.7	0.8	2.6	0.6	2.5	2.1	0.5	1.9	2.6	0.7	2.9	1.6			
0	6.3	4.9	7.7	4.9	6.5	7.9	5.4	5.7	11.6	4.3	7.1	4.1			
Mean	7.04	7.34	6.86	7.37	7.02	6.57	7.40	7.21	6.35	7.35	6.88	6.79			

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

WE ARE IN A WAR FOR THE SOUL OF OUR COUNTRY.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
AGREE	69.5	68.1	67.7	68.3	63.9	74.2	79.5	76.5	70.9	67.0	76.1	70.0	65.8	84.3	56.8	60.7	74.3
Strongly	52.5	52.5	52.1	52.8	44.9	54.2	68.7	60.5	49.4	47.2	61.0	54.6	48.0	70.9	43.9	41.0	52.6
10	31.9	31.6	36.3	28.2	27.1	28.2	48.7	37.1	21.5	28.1	39.4	34.2	29.8	37.2	25.2	24.2	26.5
9	9.0	9.8	8.8	10.5	7.8	9.9	9.3	9.6	10.3	8.1	10.0	9.7	9.9	9.7	9.5	5.8	8.0
8	11.6	11.2	7.0	14.2	10.0	16.0	10.7	13.7	17.7	11.0	11.6	10.7	8.4	24.0	9.2	11.0	18.0
7	10.0	9.0	8.9	9.1	11.6	12.0	5.4	9.1	11.0	12.1	8.1	9.2	9.7	9.7	7.0	12.9	13.3
6	7.0	6.6	6.8	6.4	7.4	8.1	5.4	6.9	10.5	7.6	7.0	6.2	8.0	3.7	5.9	6.7	8.4
NEUTRAL-5	14.0	13.7	10.4	16.0	16.6	13.1	9.2	11.4	5.4	17.8	11.6	12.9	13.2	4.9	23.0	19.0	14.0
DISAGREE	16.5	18.2	21.9	15.6	19.5	12.6	11.3	12.1	23.7	15.2	12.3	17.1	21.0	10.9	20.3	20.3	11.7
4	3.7	3.4	3.7	3.1	4.8	3.9	1.7	3.0	10.3	5.4	3.0	2.3	5.7	1.2	4.2	3.6	3.8
3	2.9	2.8	2.9	2.7	3.3	3.2	1.9	2.6	3.5	1.6	2.7	2.8	4.2	3.8	2.2	3.3	1.5
2	1.9	1.4	2.0	0.9	2.7	1.8	1.3	1.6	0.0	2.2	1.7	1.8	2.9	1.4	0.0	2.8	1.2
1	1.7	2.6	3.0	2.2	2.1	0.7	0.4	0.6	1.3	1.1	0.4	2.6	2.9	0.0	3.2	2.0	1.6
0	6.3	8.2	10.3	6.6	6.6	3.0	6.1	4.3	8.5	4.8	4.5	7.6	5.3	4.4	10.7	8.6	3.6
Mean	7.04	6.91	6.83	6.96	6.66	7.27	7.88	7.53	6.69	6.94	7.57	7.05	6.80	7.85	6.37	6.40	7.19

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

WE ARE IN A WAR FOR THE SOUL OF OUR COUNTRY.

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMOCRAT	TICKET SPLITTER	REPUBLICAN	SWING VOTER	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
AGREE	69.5	69.0	58.5	73.6	66.6	68.4	61.8	69.7	69.5	70.1	68.5	70.7	74.8	64.9	69.9	64.1
Strongly	52.5	51.9	41.3	56.9	46.7	48.4	40.8	49.8	52.5	52.9	51.8	57.8	59.4	50.0	50.5	48.1
10	31.9	31.4	22.7	35.5	25.3	26.0	15.1	28.0	31.0	32.9	27.9	45.3	37.7	30.0	29.6	28.6
9	9.0	9.6	5.9	9.4	8.5	11.0	13.5	10.5	9.2	8.7	9.9	5.2	10.2	9.9	8.6	7.6
8	11.6	10.9	12.8	12.0	12.9	11.4	12.2	11.2	12.3	11.3	14.0	7.3	11.5	10.1	12.3	12.0
7	10.0	10.1	9.3	10.1	11.4	13.1	18.7	12.1	9.9	9.6	10.2	6.7	8.8	6.2	11.2	9.8
6	7.0	7.0	7.9	6.7	8.5	6.9	2.3	7.8	7.1	7.5	6.5	6.2	6.6	8.6	8.2	6.2
NEUTRAL-5	14.0	13.6	20.1	12.3	14.9	17.3	23.3	16.3	13.5	13.8	13.1	12.7	12.4	15.0	13.6	16.3
DISAGREE	16.5	17.4	21.4	14.0	18.5	14.2	14.9	14.1	17.0	16.1	18.4	16.5	12.7	20.1	16.5	19.6
4	3.7	2.8	6.0	3.9	5.1	3.4	0.0	4.1	3.8	3.0	5.0	4.0	3.0	5.2	4.6	3.8
3	2.9	3.1	3.0	2.6	3.4	2.4	3.2	2.2	3.1	2.7	3.7	2.4	2.0	2.3	3.5	2.6
2	1.9	1.9	2.4	1.8	2.2	2.8	10.2	1.5	1.8	1.5	2.2	2.0	1.3	2.2	1.7	2.7
1	1.7	2.3	1.7	1.1	1.7	0.5	0.0	0.6	1.9	2.1	1.5	2.1	1.4	1.2	1.2	3.2
0	6.3	7.2	8.2	4.6	6.1	5.1	1.5	5.7	6.5	6.8	6.1	6.0	5.0	9.2	5.5	7.3
Mean	7.04	6.95	6.34	7.36	6.75	6.97	6.61	7.04	7.00	7.05	6.93	7.36	7.47	6.74	7.01	6.68

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

WE ARE IN A WAR FOR THE SOUL OF OUR COUNTRY.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL- Bchlr Post- LESS/ COLL- LESS/ COLL- WHITE NON- His- Black Asian MEN WOMEN MEN WOMEN MEN WOMEN	COLL.  EGE  Degree Grad./ COLL.  EGE  COLL.  EGE	GRAD.  GRAD.    Prof.  GRAD.  GRAD.  GRAD.  GRAD.						WHITE	NON-  WHITE	panic								
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
AGREE	69.5	69.6	69.3	68.9	70.0	71.5	69.8	68.0	68.7	71.8	64.6	60.2	68.1	68.6	72.3	71.3	59.9	60.4	72.5	64.2
Strongly	52.5	52.9	51.6	51.8	51.3	55.2	52.7	51.0	50.6	54.8	47.6	45.7	48.0	51.2	55.6	54.0	50.7	42.5	51.0	45.3
10	31.9	34.0	27.9	27.8	28.0	34.3	25.8	33.7	29.9	33.1	29.2	26.9	30.7	22.1	32.6	33.6	25.7	27.6	27.7	33.5
9	9.0	8.7	9.6	9.1	10.5	10.3	11.3	7.3	8.0	9.7	7.5	6.3	8.2	12.5	10.8	8.7	7.6	5.4	12.2	4.6
8	11.6	10.3	14.2	14.9	12.8	10.6	15.6	10.0	12.7	12.0	10.9	12.5	9.1	16.7	12.2	11.7	17.4	9.5	11.1	7.2
7	10.0	10.3	9.4	8.5	11.0	10.4	10.8	10.2	7.9	10.3	9.4	8.7	10.7	6.9	11.0	9.6	5.8	10.5	13.0	8.7
6	7.0	6.3	8.3	8.5	7.7	5.8	6.3	6.8	10.2	6.7	7.6	5.9	9.4	10.5	5.7	7.8	3.4	7.4	8.5	10.2
NEUTRAL-5	14.0	13.5	14.8	14.7	15.1	11.8	13.1	15.0	16.5	13.1	15.8	17.1	13.2	19.6	11.5	14.6	13.8	19.2	11.9	14.3
DISAGREE	16.5	16.9	15.9	16.4	14.9	16.7	17.1	17.0	14.8	15.1	19.6	22.7	18.7	11.8	16.2	14.1	26.4	20.4	15.5	21.5
4	3.7	4.4	2.4	2.7	2.0	3.9	2.0	4.9	2.9	3.0	5.2	6.2	5.6	0.0	2.7	3.3	3.6	7.8	4.5	6.7
3	2.9	3.0	2.8	2.7	2.9	2.1	3.2	3.6	2.4	2.6	3.5	3.8	3.1	5.4	2.7	2.6	4.2	3.5	1.5	4.5
2	1.9	1.9	2.1	2.6	1.1	1.9	3.1	1.9	1.0	1.9	2.1	2.0	2.4	2.2	2.0	1.7	4.6	0.4	3.2	1.6
1	1.7	1.9	1.4	1.7	1.0	1.5	1.7	2.2	1.2	1.8	1.5	1.7	1.3	0.0	1.8	1.9	1.2	2.1	1.3	1.3
0	6.3	5.7	7.2	6.8	7.9	7.2	7.1	4.5	7.3	5.7	7.4	9.0	6.3	4.2	6.9	4.6	12.8	6.5	5.1	7.5
Mean	7.04	7.10	6.91	6.89	6.95	7.15	6.89	7.06	6.94	7.18	6.74	6.48	6.89	6.96	7.15	7.20	6.32	6.59	7.07	6.72

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

WE ARE IN A WAR FOR THE SOUL OF OUR COUNTRY.

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
AGREE	69.5	60.6	62.9	66.3	69.0	68.9	78.5	63.9	73.0	65.5	74.5	70.9	68.2
Strongly	52.5	35.5	40.3	48.4	51.7	50.8	68.5	42.8	58.5	45.6	61.1	54.3	50.9
10	31.9	23.5	18.3	26.9	31.9	30.9	45.5	23.2	37.3	25.9	39.3	31.2	32.5
9	9.0	5.1	10.7	8.6	8.4	7.2	11.3	8.6	9.2	8.5	9.6	10.7	7.5
8	11.6	6.9	11.4	12.8	11.4	12.8	11.8	11.0	12.0	11.2	12.2	12.4	10.9
7	10.0	14.0	11.9	10.4	10.8	11.5	5.8	11.7	8.9	11.4	8.2	10.6	9.5
6	7.0	11.0	10.6	7.6	6.5	6.6	4.1	9.4	5.5	8.5	5.2	6.0	7.9
NEUTRAL-5	14.0	15.0	15.1	17.7	15.4	14.0	9.7	16.2	12.6	16.0	11.5	12.3	15.5
DISAGREE	16.5	24.5	22.0	16.0	15.6	17.1	11.8	19.9	14.5	18.6	14.0	16.8	16.3
4	3.7	8.3	6.1	3.6	3.5	3.1	1.8	5.5	2.7	4.8	2.4	3.2	4.2
3	2.9	5.5	5.2	3.5	1.9	2.4	1.4	4.5	1.9	3.7	1.8	2.5	3.2
2	1.9	3.4	1.4	1.2	2.4	2.6	1.5	1.7	2.1	1.9	2.0	2.4	1.6
1	1.7	4.3	1.4	0.6	1.7	1.8	1.8	1.7	1.8	1.7	1.8	1.6	1.8
0	6.3	2.9	7.9	7.2	6.2	7.2	5.2	6.5	6.1	6.4	6.1	7.2	5.4
Mean	7.04	6.36	6.37	6.84	7.04	6.92	7.81	6.57	7.32	6.72	7.44	7.05	7.02

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

WE ARE IN A WAR FOR THE SOUL OF OUR COUNTRY.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
AGREE	69.5	59.2	66.8	69.5	75.8	64.7	68.3	72.1	73.3	56.9	65.4	67.2	78.5	68.4	70.6	68.4
Strongly	52.5	35.4	47.4	51.4	64.3	39.4	50.4	50.6	63.3	33.6	44.3	52.2	65.4	49.4	53.5	54.0
10	31.9	19.5	25.4	31.7	41.9	18.1	24.1	28.7	41.2	20.2	26.7	34.4	42.7	30.4	31.7	34.0
9	9.0	7.3	9.4	8.0	10.3	12.0	11.9	8.9	10.8	5.2	6.9	7.1	9.8	8.7	9.6	8.0
8	11.6	8.6	12.5	11.8	12.1	9.4	14.4	13.0	11.4	8.2	10.7	10.7	12.9	10.2	12.2	12.0
7	10.0	13.1	10.9	11.0	7.2	14.8	12.8	12.3	6.7	12.4	9.0	9.9	7.7	10.4	10.9	7.3
6	7.0	10.7	8.6	7.0	4.3	10.5	5.0	9.1	3.2	10.8	12.2	5.2	5.4	8.6	6.1	7.1
NEUTRAL-5	14.0	16.6	16.0	15.0	10.6	15.2	12.8	13.3	10.5	17.3	19.2	16.5	10.7	13.9	13.3	15.7
DISAGREE	16.5	24.1	17.1	15.5	13.6	20.1	18.9	14.7	16.2	25.9	15.3	16.3	10.7	17.8	16.2	15.9
4	3.7	8.7	3.6	3.4	2.1	10.2	2.8	2.6	2.1	8.1	4.3	4.1	2.0	4.1	3.4	4.1
3	2.9	5.0	4.3	1.9	1.8	2.3	4.8	1.1	2.1	6.2	3.8	2.6	1.5	2.9	3.3	2.1
2	1.9	2.2	1.4	2.3	2.0	0.9	1.7	3.5	2.3	2.8	1.1	1.1	1.6	2.4	1.3	2.9
1	1.7	3.0	0.5	1.8	1.7	1.6	0.8	1.4	2.2	3.6	0.3	2.2	1.1	2.3	1.6	1.3
0	6.3	5.2	7.3	6.1	6.0	5.1	8.8	6.1	7.5	5.2	5.9	6.2	4.5	6.2	6.6	5.6
Mean	7.04	6.26	6.77	7.03	7.57	6.57	6.77	7.01	7.40	6.13	6.78	7.05	7.75	6.90	7.08	7.10

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

22. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

WE ARE IN A WAR FOR THE SOUL OF OUR COUNTRY.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
AGREE	69.5	70.1	68.4	69.0	75.5	67.9	70.9	60.7	68.3	72.6	66.4	58.1	69.7	67.5	66.3	50.5	70.7	71.1	69.2
Strongly	52.5	53.1	49.3	44.5	64.0	53.6	52.6	44.0	47.9	59.6	49.7	40.2	53.7	50.1	55.6	31.5	53.6	57.6	51.5
10	31.9	32.2	27.2	27.0	42.7	31.5	33.0	27.9	27.2	38.7	29.8	29.0	31.3	33.4	37.2	9.3	32.7	35.2	31.2
9	9.0	9.3	9.2	7.7	11.1	8.9	9.6	4.9	8.8	9.6	8.3	4.4	9.4	7.1	6.8	5.0	9.3	10.4	8.7
8	11.6	11.7	12.9	9.9	10.2	13.2	10.0	11.2	11.9	11.3	11.5	6.8	12.9	9.6	11.5	17.2	11.7	12.0	11.5
7	10.0	9.9	11.0	15.9	6.9	6.4	11.3	11.8	12.2	7.2	8.3	9.9	6.6	9.3	3.4	10.8	10.7	7.6	10.4
6	7.0	7.2	8.1	8.6	4.6	8.0	7.0	4.9	8.3	5.7	8.4	8.0	9.5	8.0	7.3	8.2	6.4	5.9	7.2
NEUTRAL-5	14.0	13.7	15.1	11.7	10.7	15.1	15.3	18.1	14.4	12.4	14.9	9.4	15.0	15.2	9.2	31.1	13.6	14.6	13.9
DISAGREE	16.5	16.2	16.5	19.3	13.8	17.0	13.8	21.2	17.2	15.0	18.7	32.5	15.2	17.4	24.5	18.3	15.7	14.3	17.0
4	3.7	3.4	3.2	4.6	2.6	4.1	6.0	8.3	3.5	3.5	6.8	15.9	3.2	6.4	10.1	7.2	2.5	3.6	3.8
3	2.9	2.8	3.0	2.8	1.9	3.8	0.8	3.7	3.1	2.5	3.2	12.2	3.4	3.1	6.7	0.0	2.8	2.4	3.0
2	1.9	1.9	1.5	3.4	1.5	2.6	0.8	1.9	2.0	1.8	1.9	2.4	2.3	1.1	0.0	0.0	1.9	1.8	2.0
1	1.7	1.7	2.0	1.6	1.8	1.6	1.7	1.8	1.9	1.6	2.1	2.0	1.6	1.7	1.4	6.9	1.6	1.2	1.8
0	6.3	6.3	6.8	6.8	5.9	4.8	4.5	5.6	6.8	5.6	4.6	0.0	4.7	5.0	6.3	4.1	6.9	5.3	6.4
Mean	7.04	7.07	6.86	6.75	7.59	7.03	7.23	6.65	6.82	7.38	6.92	6.55	7.09	7.03	7.01	5.92	7.09	7.30	6.99



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. HOW WOULD YOU DESCRIBE THE CURRENT STATE OF IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
EXCELLENT/GOOD	39.8	64.1	51.6	39.5	39.4	25.6	23.2	17.8	23.4	48.1	51.2	34.2	62.1	64.9	30.5	25.7	22.6	40.2
Excellent	12.9	26.6	18.0	16.2	9.3	3.1	4.9	4.2	11.5	17.2	19.8	5.0	24.0	26.3	5.9	7.9	4.0	11.8
Good	26.9	37.5	33.6	23.4	30.1	22.5	18.3	13.6	11.9	31.0	31.3	29.2	38.1	38.6	24.6	17.8	18.6	28.4
FAIR/POOR	53.4	33.2	46.0	54.3	50.7	64.3	70.2	65.6	71.4	46.3	45.0	52.5	36.3	33.7	57.6	67.0	68.0	50.8
Only Fair	27.6	15.1	21.4	28.2	29.1	35.7	37.8	27.7	31.0	24.3	22.4	32.7	20.6	19.7	29.8	28.9	34.5	32.1
Poor	25.8	18.1	24.6	26.0	21.6	28.6	32.4	37.9	40.4	22.0	22.5	19.7	15.7	13.9	27.7	38.1	33.5	18.6
DON'T KNOW	6.8	2.8	2.4	6.2	9.9	10.1	6.6	16.6	5.3	5.6	3.9	13.3	1.6	1.4	11.9	7.3	9.4	9.0
Net Diff.	-13.6	30.9	5.5	-14.7	-11.3	-38.7	-47.0	-47.8	-48.0	1.8	6.2	-18.2	25.8	31.2	-27.1	-41.3	-45.4	-10.5
Mean	2.29	2.75	2.46	2.32	2.30	2.00	1.95	1.81	1.94	2.46	2.50	2.22	2.72	2.78	2.10	1.95	1.92	2.37

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. HOW WOULD YOU DESCRIBE THE CURRENT STATE OF IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
EXCELLENT/GOOD	39.8	44.5	37.7	38.6	40.2	42.8	43.1	42.0	26.2	29.1	21.5
Excellent	12.9	13.4	10.6	14.5	11.9	14.6	16.6	8.1	4.9	4.8	4.9
Good	26.9	31.1	27.1	24.1	28.3	28.2	26.4	33.9	21.3	24.2	16.6
FAIR/POOR	53.4	50.0	54.8	54.3	53.0	51.6	51.4	52.0	61.6	59.3	65.4
Only Fair	27.6	24.6	27.3	28.6	28.7	26.5	25.7	29.3	32.7	35.9	27.6
Poor	25.8	25.4	27.5	25.8	24.2	25.1	25.8	22.7	28.9	23.3	37.7
DON'T KNOW	6.8	5.5	7.5	7.0	6.8	5.6	5.5	6.0	12.2	11.7	13.1
Net Diff.	-13.6	-5.6	-17.1	-15.7	-12.7	-8.8	-8.4	-10.0	-35.5	-30.2	-43.9
Mean	2.29	2.34	2.23	2.29	2.30	2.34	2.36	2.29	2.02	2.12	1.87

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. HOW WOULD YOU DESCRIBE THE CURRENT STATE OF IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
EXCELLENT/GOOD	39.8	67.4	20.1	61.6	23.4	18.9	28.6	62.8	19.0	58.4	66.7	37.0	18.2	49.5	39.6	26.5
Excellent	12.9	26.4	3.3	23.8	4.7	2.4	5.3	24.9	2.0	22.0	27.5	7.8	2.3	16.1	10.2	1.9
Good	26.9	41.0	16.9	37.8	18.7	16.5	23.2	37.9	17.0	36.4	39.2	29.2	15.9	33.3	29.5	24.6
FAIR/POOR	53.4	30.6	69.6	36.9	66.6	65.9	59.8	34.6	70.4	38.5	31.5	56.6	70.7	43.0	53.4	66.2
Only Fair	27.6	19.2	33.7	21.3	32.9	31.7	30.1	20.5	34.0	23.0	19.2	32.9	32.9	29.1	35.7	40.9
Poor	25.8	11.4	35.9	15.6	33.7	34.2	29.7	14.1	36.4	15.5	12.3	23.7	37.8	13.9	17.7	25.3
DON'T KNOW	6.8	1.9	10.3	1.5	10.0	15.2	11.6	2.6	10.6	3.1	1.8	6.4	11.1	7.6	7.0	7.3
Net Diff.	-13.6	36.8	-49.4	24.7	-43.3	-47.1	-31.2	28.2	-51.4	20.0	35.2	-19.7	-52.5	6.5	-13.8	-39.7
Mean	2.29	2.84	1.86	2.71	1.94	1.85	2.05	2.76	1.83	2.67	2.83	2.22	1.81	2.56	2.34	2.03

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. HOW WOULD YOU DESCRIBE THE CURRENT STATE OF IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES?

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	2000	932	902	734	758	507	369	318	253	366	440	254			
EXCELLENT/GOOD	39.8	60.4	22.2	61.0	25.8	30.0	64.8	31.9	37.2	57.1	21.4	22.8			
Excellent	12.9	23.4	4.0	23.2	6.3	7.7	28.6	8.4	10.4	17.8	4.8	5.1			
Good	26.9	37.0	18.2	37.8	19.5	22.3	36.2	23.5	26.9	39.3	16.6	17.7			
FAIR/POOR	53.4	37.3	67.1	37.3	64.0	60.8	34.7	60.4	57.0	40.1	66.5	64.6			
Only Fair	27.6	21.6	32.7	21.2	29.9	33.6	19.4	30.8	34.9	23.0	29.2	32.2			
Poor	25.8	15.7	34.4	16.1	34.1	27.3	15.3	29.6	22.1	17.0	37.3	32.4			
DON'T KNOW	6.8	2.3	10.7	1.7	10.2	9.2	0.5	7.7	5.8	2.8	12.0	12.5			
Net Diff.	-13.6	23.1	-45.0	23.6	-38.1	-30.8	30.2	-28.5	-19.8	17.0	-45.1	-41.8			
Mean	2.29	2.70	1.91	2.69	1.98	2.12	2.79	2.12	2.27	2.60	1.87	1.95			

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. HOW WOULD YOU DESCRIBE THE CURRENT STATE OF IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
EXCELLENT/GOOD	39.8	26.8	31.4	23.5	29.8	54.4	69.5	61.0	64.0	46.8	64.9	23.7	23.9	49.9	17.7	26.5	48.8
Excellent	12.9	8.1	12.7	4.8	6.3	15.4	34.7	23.7	32.0	8.3	26.7	6.0	5.0	14.7	3.1	6.4	14.9
Good	26.9	18.7	18.7	18.7	23.5	39.1	34.8	37.2	32.0	38.4	38.2	17.8	18.9	35.1	14.6	20.1	34.0
FAIR/POOR	53.4	62.8	56.3	67.5	61.7	43.5	28.2	36.9	36.0	50.8	33.5	64.9	66.5	45.3	70.0	63.0	48.0
Only Fair	27.6	28.2	18.3	35.3	34.5	24.4	14.0	19.9	15.8	28.9	19.5	28.4	34.7	18.6	35.5	37.2	22.3
Poor	25.8	34.6	38.0	32.2	27.2	19.1	14.1	17.0	20.2	22.0	14.0	36.5	31.8	26.7	34.6	25.8	25.6
DON'T KNOW	6.8	10.4	12.4	9.0	8.4	2.1	2.3	2.2	0.0	2.4	1.6	11.4	9.6	4.8	12.3	10.5	3.2
Net Diff.	-13.6	-36.0	-24.9	-44.0	-31.9	10.9	41.4	24.1	28.0	-4.1	31.4	-41.1	-42.6	4.5	-52.3	-36.5	0.9
Mean	2.29	2.00	2.07	1.96	2.10	2.52	2.92	2.69	2.76	2.34	2.79	1.92	1.97	2.40	1.84	2.08	2.39

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. HOW WOULD YOU DESCRIBE THE CURRENT STATE OF IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
EXCELLENT/GOOD	39.8	24.6	28.5	59.9	34.7	57.3	65.2	55.9	38.1	41.6	32.3	28.1	37.4	53.7	47.6	28.7
Excellent	12.9	5.5	5.8	23.2	7.7	21.8	36.5	19.1	11.9	13.6	9.2	7.6	12.5	16.8	15.5	7.8
Good	26.9	19.1	22.7	36.7	27.0	35.6	28.6	36.8	26.2	28.1	23.1	20.4	24.9	37.0	32.2	20.9
FAIR/POOR	53.4	65.0	62.1	38.0	58.9	39.3	32.2	40.6	55.5	52.3	60.6	58.2	56.7	41.3	47.6	62.2
Only Fair	27.6	31.6	31.5	22.0	31.0	24.5	14.1	26.4	29.5	27.9	31.9	19.4	27.8	21.0	26.5	31.6
Poor	25.8	33.3	30.7	16.0	27.9	14.8	18.1	14.1	26.0	24.3	28.7	38.8	28.8	20.3	21.2	30.6
DON'T KNOW	6.8	10.5	9.3	2.1	6.4	3.4	2.6	3.6	6.5	6.1	7.0	13.7	6.0	5.0	4.8	9.0
Net Diff.	-13.6	-40.4	-33.6	21.9	-24.2	18.1	33.0	15.3	-17.4	-10.7	-28.3	-30.2	-19.3	12.5	*	-33.5
Mean	2.29	1.96	2.04	2.68	2.16	2.67	2.86	2.63	2.26	2.33	2.14	1.96	2.22	2.53	2.44	2.06

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. HOW WOULD YOU DESCRIBE THE CURRENT STATE OF IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
EXCELLENT/GOOD	39.8	38.0	43.2	40.0	48.9	44.8	48.7	32.3	37.7	43.0	33.1	35.8	29.1	36.8	49.0	37.3	47.3	28.6	36.0	22.8
Excellent	12.9	11.2	16.1	14.0	19.9	15.7	18.8	7.4	13.3	13.4	11.8	18.1	7.0	7.6	17.7	9.3	26.1	13.0	7.9	6.2
Good	26.9	26.8	27.1	26.1	29.1	29.2	29.8	24.9	24.4	29.6	21.2	17.7	22.1	29.2	31.4	27.9	21.2	15.6	28.1	16.6
FAIR/POOR	53.4	54.5	51.3	54.1	46.0	50.5	47.5	57.9	55.0	51.5	57.3	54.0	59.7	56.8	47.4	55.5	46.0	59.0	57.8	61.4
Only Fair	27.6	27.7	27.5	29.5	23.9	27.7	26.9	27.7	28.1	26.7	29.7	27.0	29.2	35.9	25.6	27.7	26.4	27.4	32.8	25.9
Poor	25.8	26.8	23.8	24.7	22.1	22.8	20.6	30.2	26.9	24.9	27.7	26.9	30.5	20.8	21.8	27.8	19.6	31.6	25.0	35.5
DON'T KNOW	6.8	7.5	5.6	5.8	5.1	4.7	3.8	9.8	7.3	5.5	9.6	10.2	11.3	6.5	3.6	7.3	6.7	12.5	6.2	15.8
Net Diff.	-13.6	-16.5	-8.1	-14.1	3.0	-5.6	1.2	-25.6	-17.3	-8.6	-24.3	-18.1	-30.6	-20.0	1.7	-18.2	1.3	-30.4	-21.8	-38.6
Mean	2.29	2.24	2.38	2.31	2.49	2.40	2.49	2.11	2.26	2.33	2.19	2.30	2.06	2.25	2.47	2.20	2.58	2.11	2.20	1.92

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. HOW WOULD YOU DESCRIBE THE CURRENT STATE OF IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
EXCELLENT/GOOD	39.8	33.3	33.1	43.9	39.7	42.0	41.1	37.9	41.0	38.4	41.5	46.3	34.1
Excellent	12.9	11.7	13.0	16.1	12.8	10.5	12.9	14.0	12.2	13.7	11.9	16.8	9.4
Good	26.9	21.6	20.2	27.8	26.9	31.5	28.2	23.8	28.8	24.8	29.6	29.4	24.7
FAIR/POOR	53.4	58.5	60.3	50.5	51.5	51.1	53.0	55.6	52.0	54.4	52.2	49.4	56.9
Only Fair	27.6	24.6	31.5	26.3	26.9	26.8	28.6	27.8	27.5	27.5	27.8	27.4	27.8
Poor	25.8	33.9	28.7	24.2	24.6	24.3	24.5	27.9	24.5	26.9	24.4	22.0	29.1
DON'T KNOW	6.8	8.2	6.6	5.6	8.8	6.9	5.8	6.5	7.0	7.2	6.3	4.4	9.0
Net Diff.	-13.6	-25.2	-27.2	-6.7	-11.8	-9.1	-11.9	-17.7	-11.0	-15.9	-10.7	-3.1	-22.9
Mean	2.29	2.12	2.19	2.38	2.31	2.30	2.31	2.26	2.31	2.27	2.31	2.43	2.16



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

23. HOW WOULD YOU DESCRIBE THE CURRENT STATE OF IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
EXCELLENT/GOOD	39.8	31.1	42.0	41.0	41.0	51.9	46.3	45.1	45.7	22.2	37.7	37.2	36.0	40.6	39.6	39.2
Excellent	12.9	12.0	15.3	12.0	12.2	22.7	16.2	15.3	17.0	7.4	14.4	9.1	7.1	14.2	12.5	12.2
Good	26.9	19.1	26.7	28.9	28.8	29.2	30.1	29.8	28.7	14.8	23.3	28.2	28.9	26.4	27.2	27.0
FAIR/POOR	53.4	60.3	52.7	51.1	52.8	44.1	50.7	49.5	49.7	67.2	54.8	52.5	56.1	52.1	53.9	53.8
Only Fair	27.6	26.8	28.4	26.8	28.2	27.6	29.2	27.2	26.3	26.5	27.6	26.4	30.2	24.7	29.1	27.8
Poor	25.8	33.4	24.3	24.3	24.6	16.5	21.5	22.3	23.4	40.7	27.2	26.1	25.9	27.4	24.7	26.1
DON'T KNOW	6.8	8.6	5.3	8.0	6.2	4.0	3.0	5.4	4.6	10.6	7.6	10.2	7.9	7.2	6.5	7.0
Net Diff.	-13.6	-29.2	-10.8	-10.1	-11.8	7.9	-4.4	-4.4	-3.9	-45.0	-17.1	-15.3	-20.2	-11.5	-14.2	-14.7
Mean	2.29	2.11	2.35	2.31	2.31	2.61	2.42	2.40	2.41	1.88	2.27	2.23	2.19	2.30	2.29	2.27

23. HOW WOULD YOU DESCRIBE THE CURRENT STATE OF IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
EXCELLENT/GOOD	39.8	39.9	42.5	47.0	40.6	30.0	32.2	38.5	43.4	36.5	38.1	52.8	36.2	31.3	41.7	37.6	40.5	45.6	38.7
Excellent	12.9	12.9	13.1	16.4	14.9	9.6	16.7	12.6	13.4	12.8	13.1	19.2	14.3	9.0	13.5	21.1	12.8	17.1	12.1
Good	26.9	27.0	29.4	30.6	25.7	20.4	15.5	25.9	29.9	23.8	25.0	33.5	21.9	22.3	28.2	16.4	27.7	28.5	26.6
FAIR/POOR	53.4	53.4	51.7	48.0	52.0	57.6	62.1	52.8	51.1	55.1	52.6	41.0	54.2	57.0	42.4	50.9	53.7	48.6	54.3
Only Fair	27.6	28.0	27.2	29.7	28.2	26.1	32.3	22.9	27.7	28.3	27.3	17.8	27.9	28.4	20.3	25.9	27.7	26.3	27.9
Poor	25.8	25.4	24.5	18.2	23.8	31.5	29.9	29.9	23.4	26.9	25.2	23.2	26.3	28.6	22.1	25.0	26.0	22.3	26.4
DON'T KNOW	6.8	6.7	5.7	5.0	7.4	12.4	5.7	8.7	5.5	8.3	9.3	6.3	9.6	11.7	16.0	11.6	5.8	5.8	7.0
Net Diff.	-13.6	-13.5	-9.2	-1.0	-11.4	-27.5	-30.0	-14.3	-7.8	-18.6	-14.5	11.8	-18.0	-25.7	-0.7	-13.3	-13.2	-3.0	-15.6
Mean	2.29	2.29	2.33	2.48	2.34	2.09	2.20	2.23	2.35	2.24	2.29	2.52	2.27	2.13	2.39	2.38	2.29	2.43	2.26

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. DO YOU THINK IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES IS GETTING BETTER, STAYING THE SAME, OR GETTING WORSE?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R  Lean D  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
BETTER	51.8	83.8	79.6	59.3	45.7	23.8	23.0	12.8	14.7	66.5	72.8	37.8	84.7	86.8	46.9	35.8	21.4	57.1
Much	25.9	63.7	47.5	26.9	12.7	4.9	6.2	6.8	6.7	36.5	42.8	7.8	51.4	55.4	16.4	11.7	3.9	24.4
Somewhat	25.9	20.1	32.1	32.4	33.0	18.9	16.8	6.0	8.0	30.0	30.0	30.0	33.3	31.5	30.6	24.1	17.5	32.7
WORSE	22.5	6.6	11.2	16.0	25.1	34.2	39.0	47.2	46.1	13.7	11.4	24.4	5.7	5.0	20.6	29.4	40.6	14.9
Somewhat	9.5	1.9	5.3	8.7	13.8	14.4	14.8	7.6	3.7	7.1	5.5	14.4	3.4	3.0	11.2	13.2	14.2	8.7
Much	13.0	4.7	5.8	7.3	11.3	19.8	24.2	39.6	42.5	6.6	5.8	10.0	2.3	2.1	9.4	16.2	26.4	6.2
STAY THE SAME	19.0	8.1	7.0	18.8	21.2	30.0	29.9	25.2	29.7	14.9	12.6	25.5	8.2	7.2	21.4	28.2	27.6	20.1
DK/REFUSED	6.7	1.5	2.2	5.9	8.0	12.0	8.1	14.8	9.5	4.9	3.3	12.3	1.5	0.9	11.0	6.7	10.3	7.9
Net Diff.	29.3	77.3	68.4	43.3	20.7	-10.4	-16.1	-34.4	-31.5	52.7	61.4	13.4	79.0	81.8	26.3	6.4	-19.2	42.2
Mean	3.45	4.38	4.13	3.67	3.24	2.71	2.63	2.21	2.26	3.87	4.02	3.13	4.30	4.36	3.37	3.02	2.54	3.66

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. DO YOU THINK IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES IS GETTING BETTER, STAYING THE SAME, OR GETTING WORSE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All	
Total	2000	350	450	768	432	1638	1260	378	362	222	140	
BETTER	51.8	52.6	50.1	53.9	49.1	55.3	55.3	55.0	35.9	35.9	36.0	
Much	25.9	26.3	26.3	27.7	21.8	28.9	32.2	18.1	11.9	11.5	12.4	
Somewhat	25.9	26.4	23.8	26.2	27.3	26.3	23.1	37.0	24.1	24.4	23.6	
WORSE	22.5	25.6	23.9	20.1	22.7	21.7	22.4	19.5	26.0	25.5	26.8	
Somewhat	9.5	10.7	10.3	8.6	9.1	8.7	8.5	9.7	12.6	13.7	10.9	
Much	13.0	14.9	13.6	11.5	13.6	13.0	13.9	9.8	13.4	11.8	15.9	
STAY THE SAME	19.0	17.3	19.7	18.7	20.4	17.8	17.1	20.3	24.5	26.1	22.0	
DK/REFUSED	6.7	4.4	6.4	7.2	7.9	5.2	5.2	5.2	13.5	12.5	15.1	
Net Diff.	29.3	27.0	26.1	33.8	26.4	33.6	33.0	35.6	9.9	10.4	9.2	
Mean	3.45	3.40	3.41	3.54	3.38	3.52	3.54	3.46	3.10	3.12	3.07	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. DO YOU THINK IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES IS GETTING BETTER, STAYING THE SAME, OR GETTING WORSE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
BETTER	51.8	86.7	26.9	84.0	24.4	33.3	43.3	84.8	21.9	80.3	87.1	62.7	18.7	62.5	52.1	45.4
Much	25.9	53.8	6.0	49.9	4.9	13.9	15.4	51.1	3.0	46.5	55.1	24.1	1.9	25.8	18.4	10.3
Somewhat	25.9	32.9	20.9	34.0	19.5	19.4	27.9	33.7	18.9	33.8	32.0	38.6	16.7	36.7	33.7	35.0
WORSE	22.5	3.6	36.0	5.6	38.7	24.8	22.5	4.3	39.0	6.5	3.2	14.9	41.1	10.8	15.7	24.2
Somewhat	9.5	1.8	14.9	3.2	15.3	10.9	10.9	2.2	16.0	3.9	1.4	10.2	15.9	4.5	8.9	16.7
Much	13.0	1.7	21.1	2.4	23.5	13.9	11.6	2.1	23.0	2.6	1.8	4.6	25.2	6.3	6.7	7.5
STAY THE SAME	19.0	8.0	26.9	9.1	26.9	27.3	22.6	8.7	28.3	10.4	8.0	16.7	29.0	19.9	24.8	22.9
DK/REFUSED	6.7	1.7	10.2	1.4	10.0	14.6	11.6	2.2	10.8	2.8	1.7	5.8	11.2	6.8	7.5	7.5
Net Diff.	29.3	83.2	-9.1	78.4	-14.3	8.5	20.7	80.5	-17.1	73.9	83.9	47.8	-22.5	51.7	36.4	21.2
Mean	3.45	4.38	2.73	4.28	2.63	3.10	3.28	4.32	2.58	4.21	4.40	3.71	2.49	3.76	3.52	3.26

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. DO YOU THINK IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES IS GETTING BETTER, STAYING THE SAME, OR GETTING WORSE?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN			
			TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254					
BETTER	51.8	84.0	22.1	82.7	26.4	45.0	85.2	35.6	53.3	80.3	19.7	36.7					
Much	25.9	50.0	3.9	49.7	6.6	20.2	55.6	10.1	25.6	43.8	4.0	14.7					
Somewhat	25.9	34.0	18.2	33.0	19.8	24.8	29.6	25.5	27.6	36.4	15.7	22.0					
WORSE	22.5	6.2	39.0	6.4	37.8	22.9	6.2	27.5	20.5	6.5	45.3	25.3					
Somewhat	9.5	4.3	14.8	4.2	13.3	11.3	4.1	11.8	9.7	4.4	14.4	12.8					
Much	13.0	2.0	24.3	2.1	24.5	11.6	2.1	15.8	10.8	2.1	30.9	12.5					
STAY THE SAME	19.0	7.8	28.5	9.1	26.0	23.1	8.1	28.9	21.7	10.0	24.0	24.5					
DK/REFUSED	6.7	1.9	10.4	1.9	9.8	9.1	0.5	8.0	4.5	3.2	11.1	13.6					
Net Diff.	29.3	77.8	-16.9	76.4	-11.5	22.1	79.0	8.1	32.7	73.7	-25.6	11.4					
Mean	3.45	4.28	2.58	4.26	2.67	3.34	4.33	3.03	3.50	4.19	2.41	3.16					

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. DO YOU THINK IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES IS GETTING BETTER, STAYING THE SAME, OR GETTING WORSE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
BETTER	51.8	25.0	21.4	27.6	43.5	77.2	89.3	82.4	65.2	70.1	88.3	21.8	27.8	52.6	14.3	44.0	70.7
Much	25.9	7.1	10.2	4.8	15.5	43.6	63.2	52.1	37.8	26.7	57.8	4.1	7.2	21.9	1.8	17.3	41.6
Somewhat	25.9	17.9	11.1	22.8	28.0	33.5	26.1	30.3	27.4	43.5	30.5	17.7	20.6	30.8	12.6	26.6	29.1
WORSE	22.5	40.0	45.4	36.2	23.6	9.5	3.7	7.0	11.9	13.0	3.8	43.1	30.9	31.1	43.1	22.4	9.1
Somewhat	9.5	12.2	6.5	16.3	12.8	5.4	1.4	3.7	5.9	9.4	2.5	11.6	15.6	14.9	19.5	11.9	3.3
Much	13.0	27.8	38.9	19.9	10.8	4.1	2.2	3.3	6.0	3.5	1.3	31.5	15.3	16.2	23.6	10.5	5.8
STAY THE SAME	19.0	26.4	25.5	27.0	23.8	10.1	5.2	8.0	22.9	14.0	6.1	26.3	28.9	10.6	29.0	24.3	15.2
DK/REFUSED	6.7	8.6	7.7	9.2	9.1	3.2	1.8	2.6	0.0	2.9	1.8	8.7	12.4	5.7	13.6	9.3	5.0
Net Diff.	29.3	-15.0	-24.0	-8.6	20.0	67.6	85.6	75.4	53.3	57.2	84.5	-21.3	-3.1	21.5	-28.8	21.6	61.6
Mean	3.45	2.61	2.43	2.74	3.27	4.11	4.49	4.28	3.85	3.83	4.44	2.47	2.87	3.29	2.41	3.31	4.02

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. DO YOU THINK IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES IS GETTING BETTER, STAYING THE SAME, OR GETTING WORSE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
BETTER	51.8	25.1	42.9	83.4	49.3	67.7	74.1	66.6	50.0	52.9	45.1	42.9	55.9	64.2	62.0	32.6
Much	25.9	5.6	15.7	51.0	19.7	32.6	45.9	30.1	25.6	28.5	20.9	18.5	30.8	29.8	30.2	14.6
Somewhat	25.9	19.5	27.2	32.4	29.6	35.1	28.1	36.4	24.3	24.4	24.2	24.3	25.1	34.4	31.8	18.0
WORSE	22.5	37.4	22.7	6.4	22.2	12.9	4.0	14.5	23.1	21.4	26.0	30.9	19.9	20.0	19.5	30.7
Somewhat	9.5	14.1	12.0	3.6	11.3	5.2	4.0	5.4	10.5	9.9	11.5	8.1	10.3	8.3	8.7	11.0
Much	13.0	23.3	10.7	2.8	10.9	7.7	0.0	9.1	12.6	11.5	14.5	22.7	9.6	11.7	10.8	19.7
STAY THE SAME	19.0	27.3	26.8	7.6	21.2	17.3	22.0	16.5	20.0	18.2	23.0	14.9	18.1	9.7	14.0	27.8
DK/REFUSED	6.7	10.2	7.7	2.6	7.4	2.1	0.0	2.5	6.9	7.5	5.9	11.4	6.1	6.1	4.5	8.9
Net Diff.	29.3	-12.3	20.2	77.0	27.1	54.9	70.1	52.0	26.8	31.5	19.1	12.0	36.1	44.3	42.5	1.9
Mean	3.45	2.67	3.27	4.29	3.39	3.81	4.16	3.75	3.43	3.52	3.27	3.09	3.61	3.66	3.65	2.96



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. DO YOU THINK IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES IS GETTING BETTER, STAYING THE SAME, OR GETTING WORSE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
BETTER	51.8	50.8	53.6	49.3	61.5	58.7	61.8	44.3	45.4	57.5	39.6	41.6	31.9	55.6	63.5	51.9	54.5	33.5	45.1	19.9
Much	25.9	25.9	25.7	23.1	30.6	33.7	29.5	19.5	22.0	30.0	17.2	21.2	10.9	16.5	36.8	23.5	24.3	19.2	16.0	6.2
Somewhat	25.9	24.9	27.8	26.2	30.9	25.0	32.3	24.8	23.4	27.5	22.5	20.5	21.0	39.1	26.7	28.4	30.2	14.3	29.1	13.7
WORSE	22.5	22.4	22.6	24.2	19.7	18.0	16.0	26.1	29.2	18.9	30.2	34.3	31.8	15.5	15.6	22.0	24.4	40.5	20.9	41.6
Somewhat	9.5	9.6	9.1	9.5	8.4	8.7	7.4	10.4	10.9	7.5	13.7	16.4	14.8	5.8	7.0	7.9	12.7	18.8	12.0	17.4
Much	13.0	12.8	13.5	14.7	11.4	9.4	8.6	15.7	18.4	11.4	16.5	17.9	16.9	9.6	8.6	14.1	11.7	21.8	8.9	24.2
STAY THE SAME	19.0	19.0	19.1	20.4	16.6	18.4	19.4	19.6	18.7	18.2	20.8	17.4	23.8	19.4	17.6	18.8	16.7	17.8	27.2	20.8
DK/REFUSED	6.7	7.7	4.7	6.1	2.2	4.8	2.9	10.1	6.6	5.4	9.4	6.7	12.5	9.6	3.4	7.3	4.4	8.2	6.8	17.6
Net Diff.	29.3	28.4	30.9	25.1	41.8	40.6	45.8	18.2	16.2	38.6	9.4	7.4	0.1	40.1	47.9	29.9	30.1	-7.0	24.2	-21.7
Mean	3.45	3.45	3.45	3.36	3.62	3.68	3.69	3.25	3.21	3.60	3.11	3.11	2.93	3.52	3.79	3.42	3.45	2.90	3.34	2.52

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. DO YOU THINK IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES IS GETTING BETTER, STAYING THE SAME, OR GETTING WORSE?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
BETTER	51.8	37.0	36.6	53.1	51.4	60.6	57.3	43.9	56.7	46.2	58.7	59.8	44.7
Much	25.9	12.1	16.9	23.1	25.7	32.4	32.0	18.6	30.4	20.8	32.2	32.1	20.3
Somewhat	25.9	24.8	19.7	30.0	25.7	28.1	25.3	25.3	26.3	25.5	26.5	27.7	24.4
WORSE	22.5	36.5	31.5	25.4	22.6	13.0	18.4	29.9	17.9	27.6	16.1	17.3	27.1
Somewhat	9.5	9.7	15.8	9.8	9.1	6.3	8.3	11.9	7.9	11.0	7.5	8.2	10.6
Much	13.0	26.8	15.7	15.6	13.5	6.6	10.0	18.0	10.0	16.6	8.6	9.1	16.5
STAY THE SAME	19.0	18.5	22.8	16.9	19.5	18.7	18.6	19.3	18.9	19.4	18.6	18.8	19.3
DK/REFUSED	6.7	8.0	9.0	4.6	6.5	7.8	5.7	6.9	6.6	6.8	6.6	4.1	9.0
Net Diff.	29.3	0.5	5.1	27.7	28.8	47.6	38.9	14.0	38.8	18.6	42.6	42.5	17.6
Mean	3.45	2.85	3.07	3.37	3.44	3.80	3.65	3.16	3.63	3.24	3.71	3.68	3.23

24. DO YOU THINK IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES IS GETTING BETTER, STAYING THE SAME, OR GETTING WORSE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
BETTER	51.8	33.0	50.5	55.1	58.0	56.4	57.9	58.6	62.9	23.1	43.1	51.9	52.7	50.4	50.5	56.3
Much	25.9	13.3	21.8	27.2	33.0	26.3	25.4	31.7	38.5	7.7	18.1	23.1	27.1	22.7	25.6	30.3
Somewhat	25.9	19.7	28.7	27.9	25.0	30.0	32.5	26.9	24.4	15.3	24.9	28.8	25.5	27.7	24.9	26.1
WORSE	22.5	36.2	26.0	18.5	17.4	13.9	24.3	16.4	13.9	45.7	27.6	20.4	21.1	24.4	21.8	21.8
Somewhat	9.5	14.2	10.6	7.5	8.3	8.6	9.3	8.3	7.3	16.5	11.9	6.8	9.4	11.9	8.4	8.8
Much	13.0	22.0	15.4	11.0	9.1	5.3	15.0	8.1	6.6	29.2	15.7	13.6	11.7	12.4	13.4	13.0
STAY THE SAME	19.0	21.8	17.9	19.2	18.6	22.9	13.6	21.4	19.3	21.4	22.2	17.1	17.9	18.3	21.0	15.5
DK/REFUSED	6.7	9.0	5.7	7.2	6.0	6.9	4.2	3.6	3.8	9.9	7.1	10.5	8.4	7.0	6.7	6.4
Net Diff.	29.3	-3.1	24.5	36.6	40.6	42.5	33.6	42.2	49.0	-22.6	15.4	31.5	31.6	26.0	28.8	34.5
Mean	3.45	2.87	3.33	3.57	3.69	3.68	3.46	3.68	3.84	2.51	3.19	3.46	3.51	3.39	3.44	3.55

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

24. DO YOU THINK IMMIGRATION AND BORDER SECURITY IN THE UNITED STATES IS GETTING BETTER, STAYING THE SAME, OR GETTING WORSE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
BETTER	51.8	52.2	55.2	54.1	53.8	40.0	45.3	46.3	54.9	49.5	46.8	60.8	46.6	43.2	33.7	40.6	53.8	59.4	50.3
Much	25.9	26.4	25.9	31.2	30.0	19.9	25.9	19.3	27.0	26.6	21.5	20.3	22.1	19.8	16.8	29.3	27.6	34.3	24.2
Somewhat	25.9	25.8	29.2	23.0	23.8	20.2	19.3	27.0	28.0	22.9	25.3	40.5	24.5	23.4	16.8	11.4	26.2	25.0	26.1
WORSE	22.5	22.3	22.1	20.1	19.4	31.1	28.1	25.6	21.5	22.9	26.2	20.6	26.7	27.2	33.7	41.0	21.0	18.2	23.3
Somewhat	9.5	9.2	8.6	8.7	8.8	13.6	10.2	12.4	8.5	9.8	11.9	8.4	12.2	11.7	15.3	13.4	8.5	8.3	9.7
Much	13.0	13.0	13.4	11.4	10.6	17.5	17.9	13.2	13.0	13.0	14.3	12.2	14.5	15.5	18.4	27.5	12.5	10.0	13.6
STAY THE SAME	19.0	19.1	16.9	21.4	19.9	18.7	19.4	18.4	18.0	19.8	19.9	12.6	18.5	22.4	20.3	11.3	18.7	16.8	19.5
DK/REFUSED	6.7	6.4	5.8	4.4	6.9	10.1	7.3	9.8	5.5	7.8	7.2	6.0	8.2	7.3	12.3	7.1	6.5	5.6	6.9
Net Diff.	29.3	29.9	33.1	34.0	34.5	8.9	17.2	20.7	33.4	26.6	20.7	40.2	19.9	16.0	-0.0	-0.4	32.8	41.1	27.0
Mean	3.45	3.46	3.48	3.56	3.58	3.13	3.27	3.30	3.50	3.44	3.30	3.51	3.30	3.22	2.98	3.01	3.51	3.69	3.40

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. PRESIDENT TRUMP HAS INTRODUCED A PLAN CALLED THE "GOLD CARD." THIS PLAN WOULD LET WEALTHY PEOPLE FROM OTHER COUNTRIES LIVE IN THE UNITED STATES AND HAVE A CHANCE TO BECOME CITIZENS IF THEY PAY A \$5 MILLION DOLLAR FEE TO THE U.S. GOVERNMENT. THE GOAL IS TO USE THE MONEY TO PAY DOWN THE NATIONAL DEBT AND BRING MORE MONEY INTO THE U.S. ECONOMY. DO YOU SUPPORT OR OPPOSE THIS "GOLD CARD" PLAN?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SUPPORT	42.3	65.2	61.0	44.6	39.6	24.0	27.1	10.3	16.6	53.4	57.2	35.9	68.6	69.9	38.9	25.8	19.5	49.7
Strongly	15.2	37.1	20.1	18.2	11.1	4.9	3.2	5.7	1.8	20.9	24.4	5.2	29.5	32.1	8.5	7.4	3.3	12.4
Somewhat	27.1	28.0	41.0	26.4	28.4	19.1	23.9	4.6	14.8	32.4	32.8	30.7	39.2	37.9	30.4	18.4	16.2	37.3
OPPOSE	48.4	24.6	31.4	42.0	52.7	67.0	65.5	83.0	78.3	36.3	32.5	53.5	22.4	21.3	46.0	67.5	73.5	34.4
Somewhat	15.6	10.4	13.3	16.7	18.5	19.6	14.6	8.4	15.5	15.5	13.2	25.5	13.6	12.7	20.1	16.1	15.9	19.9
Strongly	32.8	14.2	18.1	25.3	34.2	47.4	50.9	74.5	62.8	20.9	19.3	28.0	8.7	8.7	25.8	51.4	57.5	14.5
DON'T KNOW	9.2	10.2	7.6	13.4	7.8	9.1	7.4	6.7	5.2	10.3	10.3	10.6	9.0	8.7	15.2	6.8	7.0	15.9
Net Diff.	-6.1	40.6	29.7	2.5	-13.1	-43.0	-38.4	-72.6	-61.7	17.0	24.7	-17.6	46.3	48.6	-7.1	-41.7	-53.9	15.3
Mean	2.27	2.98	2.68	2.43	2.18	1.80	1.78	1.37	1.53	2.60	2.69	2.15	2.98	3.02	2.25	1.80	1.63	2.57

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. PRESIDENT TRUMP HAS INTRODUCED A PLAN CALLED THE "GOLD CARD." THIS PLAN WOULD LET WEALTHY PEOPLE FROM OTHER COUNTRIES LIVE IN THE UNITED STATES AND HAVE A CHANCE TO BECOME CITIZENS IF THEY PAY A \$5 MILLION DOLLAR FEE TO THE U.S. GOVERNMENT. THE GOAL IS TO USE THE MONEY TO PAY DOWN THE NATIONAL DEBT AND BRING MORE MONEY INTO THE U.S. ECONOMY. DO YOU SUPPORT OR OPPOSE THIS "GOLD CARD" PLAN?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
SUPPORT	42.3	42.0	40.9	44.6	40.1	44.2	42.3	50.5	33.9	36.3	30.2
Strongly	15.2	13.8	13.7	17.3	14.0	17.0	18.6	11.8	6.9	8.4	4.4
Somewhat	27.1	28.2	27.2	27.3	26.0	27.2	23.7	38.7	27.1	27.9	25.7
OPPOSE	48.4	50.4	49.9	45.5	50.5	48.5	51.1	39.7	48.2	49.5	46.0
Somewhat	15.6	14.3	17.2	15.6	15.1	14.2	14.0	14.9	21.9	22.9	20.2
Strongly	32.8	36.2	32.7	29.9	35.4	34.3	37.1	24.8	26.3	26.6	25.7
DON'T KNOW	9.2	7.6	9.2	9.9	9.4	7.3	6.6	9.7	17.9	14.2	23.9
Net Diff.	-6.1	-8.4	-9.0	-0.9	-10.4	-4.3	-8.9	10.8	-14.2	-13.2	-15.8
Mean	2.27	2.21	2.24	2.35	2.21	2.29	2.25	2.42	2.18	2.21	2.12

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. PRESIDENT TRUMP HAS INTRODUCED A PLAN CALLED THE "GOLD CARD." THIS PLAN WOULD LET WEALTHY PEOPLE FROM OTHER COUNTRIES LIVE IN THE UNITED STATES AND HAVE A CHANCE TO BECOME CITIZENS IF THEY PAY A \$5 MILLION DOLLAR FEE TO THE U.S. GOVERNMENT. THE GOAL IS TO USE THE MONEY TO PAY DOWN THE NATIONAL DEBT AND BRING MORE MONEY INTO THE U.S. ECONOMY. DO YOU SUPPORT OR OPPOSE THIS "GOLD CARD" PLAN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT				LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		UNITED STATES		FOR CONGRESS				ERS/							TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SUPPORT	42.3	73.2	20.3	68.9	18.5	32.1	37.2	70.9	16.4	66.8	74.9	45.9	13.9	62.4	50.6	36.2
Strongly	15.2	31.0	3.9	28.7	4.5	3.9	7.6	29.0	2.7	26.3	33.5	7.8	2.3	16.3	12.5	5.2
Somewhat	27.1	42.2	16.4	40.2	13.9	28.2	29.7	42.0	13.7	40.5	41.4	38.1	11.7	46.1	38.1	30.9
OPPOSE	48.4	18.1	70.0	22.2	75.3	45.2	47.6	19.0	75.2	22.7	15.2	42.2	78.3	21.5	33.7	51.2
Somewhat	15.6	12.4	17.8	13.5	17.5	16.6	19.4	12.6	18.3	14.5	10.6	24.6	16.9	11.7	18.1	27.1
Strongly	32.8	5.7	52.2	8.8	57.8	28.6	28.2	6.3	56.9	8.2	4.6	17.6	61.4	9.8	15.6	24.2
DON'T KNOW	9.2	8.6	9.7	8.9	6.2	22.7	15.2	10.1	8.4	10.5	9.9	11.9	7.7	16.1	15.7	12.6
Net Diff.	-6.1	55.1	-49.6	46.6	-56.8	-13.1	-10.4	51.9	-58.8	44.1	59.7	3.7	-64.4	40.9	16.9	-15.1
Mean	2.27	3.08	1.69	2.97	1.63	2.10	2.20	3.04	1.59	2.95	3.15	2.41	1.51	2.82	2.56	2.20

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. PRESIDENT TRUMP HAS INTRODUCED A PLAN CALLED THE "GOLD CARD." THIS PLAN WOULD LET WEALTHY PEOPLE FROM OTHER COUNTRIES LIVE IN THE UNITED STATES AND HAVE A CHANCE TO BECOME CITIZENS IF THEY PAY A \$5 MILLION DOLLAR FEE TO THE U.S. GOVERNMENT. THE GOAL IS TO USE THE MONEY TO PAY DOWN THE NATIONAL DEBT AND BRING MORE MONEY INTO THE U.S. ECONOMY. DO YOU SUPPORT OR OPPOSE THIS "GOLD CARD" PLAN?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
SUPPORT	42.3	68.8	18.1	68.6	21.8	34.9	74.5	29.5	38.7	62.7	16.3	31.0	
Strongly	15.2	28.1	3.6	29.7	5.8	8.2	33.8	7.5	10.4	25.5	4.6	6.0	
Somewhat	27.1	40.7	14.5	38.9	16.0	26.7	40.7	22.1	28.3	37.2	11.7	25.1	
OPPOSE	48.4	21.8	75.6	22.1	71.6	52.0	20.1	63.9	53.4	24.0	77.2	50.5	
Somewhat	15.6	13.8	16.1	13.1	16.2	18.3	11.0	14.6	18.8	15.2	17.4	17.8	
Strongly	32.8	8.0	59.5	8.9	55.4	33.6	9.1	49.3	34.6	8.8	59.8	32.7	
DON'T KNOW	9.2	9.4	6.3	9.3	6.6	13.2	5.4	6.6	7.8	13.3	6.5	18.5	
Net Diff.	-6.1	47.1	-57.5	46.6	-49.8	-17.1	54.4	-34.4	-14.7	38.7	-60.9	-19.5	
Mean	2.27	2.98	1.60	2.99	1.70	2.11	3.05	1.87	2.16	2.92	1.58	2.05	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. PRESIDENT TRUMP HAS INTRODUCED A PLAN CALLED THE "GOLD CARD." THIS PLAN WOULD LET WEALTHY PEOPLE FROM OTHER COUNTRIES LIVE IN THE UNITED STATES AND HAVE A CHANCE TO BECOME CITIZENS IF THEY PAY A \$5 MILLION DOLLAR FEE TO THE U.S. GOVERNMENT. THE GOAL IS TO USE THE MONEY TO PAY DOWN THE NATIONAL DEBT AND BRING MORE MONEY INTO THE U.S. ECONOMY. DO YOU SUPPORT OR OPPOSE THIS "GOLD CARD" PLAN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SUPPORT	42.3	22.7	20.4	24.4	35.9	59.1	73.1	65.2	81.4	58.6	70.2	16.4	25.2	45.8	16.0	33.8	52.0
Strongly	15.2	7.5	10.5	5.5	9.0	18.7	40.0	27.9	40.8	21.9	30.8	4.5	4.3	21.9	0.9	6.7	17.9
Somewhat	27.1	15.2	9.9	19.0	26.9	40.4	33.1	37.3	40.5	36.7	39.4	11.9	20.9	23.9	15.1	27.2	34.1
OPPOSE	48.4	72.1	75.2	69.9	52.0	31.6	17.1	25.3	16.7	29.5	20.4	79.1	65.2	47.2	73.8	51.7	36.0
Somewhat	15.6	14.9	7.6	20.2	18.4	17.4	7.9	13.3	8.4	17.5	12.3	15.1	17.2	20.2	18.5	19.8	14.2
Strongly	32.8	57.2	67.6	49.8	33.7	14.1	9.2	12.0	8.3	11.9	8.1	64.0	48.0	26.9	55.3	31.9	21.9
DON'T KNOW	9.2	5.2	4.5	5.6	12.1	9.3	9.9	9.6	1.9	11.9	9.3	4.6	9.6	7.1	10.2	14.4	12.0
Net Diff.	-6.1	-49.4	-54.8	-45.5	-16.1	27.6	56.0	39.9	64.7	29.1	49.8	-62.7	-39.9	-1.4	-57.9	-17.9	15.9
Mean	2.27	1.72	1.62	1.79	2.13	2.70	3.15	2.90	3.16	2.78	3.02	1.55	1.80	2.44	1.57	2.10	2.55

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. PRESIDENT TRUMP HAS INTRODUCED A PLAN CALLED THE "GOLD CARD." THIS PLAN WOULD LET WEALTHY PEOPLE FROM OTHER COUNTRIES LIVE IN THE UNITED STATES AND HAVE A CHANCE TO BECOME CITIZENS IF THEY PAY A \$5 MILLION DOLLAR FEE TO THE U.S. GOVERNMENT. THE GOAL IS TO USE THE MONEY TO PAY DOWN THE NATIONAL DEBT AND BRING MORE MONEY INTO THE U.S. ECONOMY. DO YOU SUPPORT OR OPPOSE THIS "GOLD CARD" PLAN?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
SUPPORT	42.3	20.9	36.7	67.3	39.0	56.6	64.5	55.1	41.1	42.4	39.1	31.5	44.8	46.8	49.0	29.0
Strongly	15.2	5.6	7.8	28.0	10.1	23.6	29.7	22.5	14.0	16.2	10.4	12.2	14.9	20.6	18.5	8.2
Somewhat	27.1	15.3	28.9	39.3	28.9	33.0	34.8	32.6	27.2	26.2	28.7	19.3	29.9	26.2	30.4	20.8
OPPOSE	48.4	71.7	51.2	22.5	51.0	37.8	30.1	39.3	49.6	48.5	51.3	54.9	45.9	39.4	43.2	61.2
Somewhat	15.6	16.3	19.4	13.6	18.9	15.8	11.3	16.6	15.8	17.2	13.6	14.0	14.3	14.7	16.5	17.2
Strongly	32.8	55.4	31.8	8.8	32.2	22.1	18.8	22.7	33.7	31.3	37.7	40.9	31.6	24.7	26.7	44.0
DON'T KNOW	9.2	7.4	12.1	10.2	10.0	5.6	5.4	5.6	9.3	9.2	9.6	13.5	9.3	13.8	7.8	9.8
Net Diff.	-6.1	-50.9	-14.5	44.8	-12.0	18.7	34.3	15.8	-8.4	-6.1	-12.2	-23.4	-1.1	7.4	5.8	-32.2
Mean	2.27	1.69	2.15	2.96	2.19	2.62	2.80	2.58	2.24	2.30	2.13	2.03	2.31	2.50	2.44	1.93

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. PRESIDENT TRUMP HAS INTRODUCED A PLAN CALLED THE "GOLD CARD." THIS PLAN WOULD LET WEALTHY PEOPLE FROM OTHER COUNTRIES LIVE IN THE UNITED STATES AND HAVE A CHANCE TO BECOME CITIZENS IF THEY PAY A \$5 MILLION DOLLAR FEE TO THE U.S. GOVERNMENT. THE GOAL IS TO USE THE MONEY TO PAY DOWN THE NATIONAL DEBT AND BRING MORE MONEY INTO THE U.S. ECONOMY. DO YOU SUPPORT OR OPPOSE THIS "GOLD CARD" PLAN?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SUPPORT	42.3	40.1	46.5	44.1	50.9	47.6	53.2	33.9	39.9	45.1	36.4	35.4	32.1	53.4	51.2	39.4	41.8	31.4	44.0	21.3
Strongly	15.2	13.4	18.5	16.7	21.8	16.6	22.1	10.8	14.9	16.9	11.5	13.0	10.5	13.3	20.0	14.0	17.3	10.2	14.4	7.0
Somewhat	27.1	26.7	28.0	27.4	29.0	31.1	31.0	23.1	25.0	28.2	25.0	22.5	21.6	40.1	31.1	25.4	24.6	21.1	29.6	14.3
OPPOSE	48.4	49.0	47.4	49.4	43.8	44.8	42.3	52.5	52.4	45.7	54.1	56.9	55.1	39.5	42.7	48.6	54.3	58.6	44.9	64.4
Somewhat	15.6	15.3	16.1	17.4	13.9	14.3	14.4	16.2	17.9	14.6	17.9	18.7	15.5	17.8	13.5	15.6	19.0	18.4	15.1	15.8
Strongly	32.8	33.6	31.3	32.0	29.8	30.5	27.9	36.3	34.6	31.2	36.3	38.2	39.7	21.7	29.2	33.0	35.3	40.1	29.8	48.6
DON'T KNOW	9.2	10.9	6.1	6.5	5.4	7.6	4.5	13.7	7.7	9.1	9.5	7.7	12.8	7.1	6.1	12.0	3.9	10.1	11.1	14.3
Net Diff.	-6.1	-8.9	-0.9	-5.3	7.1	2.8	10.8	-18.6	-12.6	-0.6	-17.7	-21.5	-23.1	13.9	8.5	-9.2	-12.4	-27.2	-1.0	-43.1
Mean	2.27	2.22	2.36	2.31	2.45	2.36	2.50	2.10	2.22	2.34	2.13	2.11	2.03	2.48	2.45	2.23	2.25	2.02	2.32	1.76

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. PRESIDENT TRUMP HAS INTRODUCED A PLAN CALLED THE "GOLD CARD." THIS PLAN WOULD LET WEALTHY PEOPLE FROM OTHER COUNTRIES LIVE IN THE UNITED STATES AND HAVE A CHANCE TO BECOME CITIZENS IF THEY PAY A \$5 MILLION DOLLAR FEE TO THE U.S. GOVERNMENT. THE GOAL IS TO USE THE MONEY TO PAY DOWN THE NATIONAL DEBT AND BRING MORE MONEY INTO THE U.S. ECONOMY. DO YOU SUPPORT OR OPPOSE THIS "GOLD CARD" PLAN?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
SUPPORT	42.3	45.4	42.3	51.4	42.2	42.6	35.4	46.9	39.5	45.5	38.4	49.7	35.8
Strongly	15.2	12.6	13.3	21.1	15.1	12.8	14.9	16.5	14.3	16.1	14.0	18.6	12.1
Somewhat	27.1	32.8	29.1	30.3	27.0	29.9	20.4	30.4	25.1	29.4	24.4	31.0	23.7
OPPOSE	48.4	48.0	49.4	40.4	46.9	45.6	56.4	45.2	50.5	45.7	51.8	43.9	52.5
Somewhat	15.6	15.1	18.0	15.7	14.5	15.1	15.5	16.4	15.1	15.8	15.3	14.3	16.7
Strongly	32.8	32.9	31.4	24.7	32.3	30.4	40.9	28.8	35.3	29.9	36.5	29.6	35.7
DON'T KNOW	9.2	6.7	8.2	8.2	11.0	11.8	8.2	7.9	10.1	8.9	9.7	6.5	11.7
Net Diff.	-6.1	-2.6	-7.1	11.0	-4.7	-2.9	-21.0	1.8	-11.0	-0.2	-13.4	5.8	-16.6
Mean	2.27	2.27	2.26	2.52	2.28	2.28	2.10	2.38	2.21	2.35	2.18	2.41	2.14

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. PRESIDENT TRUMP HAS INTRODUCED A PLAN CALLED THE "GOLD CARD." THIS PLAN WOULD LET WEALTHY PEOPLE FROM OTHER COUNTRIES LIVE IN THE UNITED STATES AND HAVE A CHANCE TO BECOME CITIZENS IF THEY PAY A \$5 MILLION DOLLAR FEE TO THE U.S. GOVERNMENT. THE GOAL IS TO USE THE MONEY TO PAY DOWN THE NATIONAL DEBT AND BRING MORE MONEY INTO THE U.S. ECONOMY. DO YOU SUPPORT OR OPPOSE THIS "GOLD CARD" PLAN?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	/SLNTG		
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
SUPPORT	42.3	40.9	50.6	40.3	38.8	56.8	60.1	46.7	42.9	34.1	41.2	34.5	34.3	44.1	41.8	41.2
Strongly	15.2	12.6	18.9	13.4	15.1	20.8	22.8	16.5	16.8	9.1	15.1	10.6	13.2	16.3	15.7	12.7
Somewhat	27.1	28.3	31.7	26.8	23.7	36.0	37.4	30.2	26.1	25.0	26.1	23.8	21.1	27.8	26.2	28.6
OPPOSE	48.4	51.4	41.3	47.6	52.8	38.9	36.3	45.1	49.4	56.7	46.3	50.0	56.4	46.9	50.7	45.0
Somewhat	15.6	16.2	16.6	16.4	14.1	19.0	15.2	13.7	13.1	15.1	17.9	18.8	15.1	14.9	16.3	14.8
Strongly	32.8	35.2	24.8	31.2	38.8	20.0	21.1	31.4	36.3	41.6	28.4	31.1	41.3	32.0	34.4	30.2
DON'T KNOW	9.2	7.7	8.1	12.1	8.4	4.3	3.6	8.2	7.6	9.2	12.5	15.6	9.2	9.0	7.4	13.7
Net Diff.	-6.1	-10.5	9.3	-7.4	-14.0	17.8	23.8	1.7	-6.5	-22.6	-5.1	-15.5	-22.1	-2.8	-8.9	-3.8
Mean	2.27	2.20	2.49	2.26	2.16	2.60	2.64	2.35	2.25	2.02	2.32	2.17	2.07	2.31	2.25	2.28

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

25. PRESIDENT TRUMP HAS INTRODUCED A PLAN CALLED THE "GOLD CARD." THIS PLAN WOULD LET WEALTHY PEOPLE FROM OTHER COUNTRIES LIVE IN THE UNITED STATES AND HAVE A CHANCE TO BECOME CITIZENS IF THEY PAY A \$5 MILLION DOLLAR FEE TO THE U.S. GOVERNMENT. THE GOAL IS TO USE THE MONEY TO PAY DOWN THE NATIONAL DEBT AND BRING MORE MONEY INTO THE U.S. ECONOMY. DO YOU SUPPORT OR OPPOSE THIS "GOLD CARD" PLAN?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SUPPORT	42.3	42.0	45.1	56.2	35.9	36.4	41.6	46.9	46.9	37.0	42.2	53.0	41.5	37.7	46.2	52.4	42.4	44.6	41.9
Strongly	15.2	14.9	15.6	20.3	14.7	11.3	13.3	19.1	16.3	13.8	14.0	16.5	15.5	11.4	21.9	12.5	15.6	15.7	15.1
Somewhat	27.1	27.1	29.5	35.9	21.2	25.1	28.3	27.8	30.6	23.2	28.2	36.5	26.1	26.4	24.3	40.0	26.7	28.9	26.8
OPPOSE	48.4	49.1	46.3	37.2	55.7	52.8	46.8	39.8	44.9	53.5	48.5	38.9	48.1	51.6	41.7	47.6	48.4	47.0	48.7
Somewhat	15.6	15.8	16.7	12.5	16.8	15.2	9.1	12.8	16.1	15.7	16.5	14.5	14.9	17.4	14.8	17.0	15.3	16.4	15.5
Strongly	32.8	33.3	29.6	24.7	38.9	37.6	37.7	26.9	28.7	37.9	32.0	24.4	33.2	34.3	26.9	30.6	33.1	30.5	33.3
DON'T KNOW	9.2	8.9	8.6	6.6	8.4	10.8	11.6	13.3	8.3	9.5	9.3	8.1	10.4	10.7	12.1	0.0	9.2	8.4	9.4
Net Diff.	-6.1	-7.1	-1.3	19.0	-19.8	-16.4	-5.3	7.1	2.0	-16.6	-6.3	14.1	-6.5	-13.9	4.5	4.8	-6.0	-2.4	-6.8
Mean	2.27	2.26	2.34	2.55	2.13	2.11	2.19	2.45	2.38	2.14	2.27	2.49	2.27	2.17	2.47	2.34	2.27	2.33	2.26

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. DO YOU SUPPORT OR OPPOSE HOW THE TRUMP ADMINISTRATION IS HANDLING THE DEPORTATION OF IMMIGRANTS WHO ARE IN THE UNITED STATES ILLEGALLY?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS				LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SUPPORT	50.3	90.0	79.1	55.1	44.3	18.5	19.6	16.1	12.7	66.7	73.1	37.4	88.8	91.7	45.3	24.1	16.4	61.6
Strongly	29.3	75.0	52.3	29.2	16.8	4.7	4.8	8.9	7.9	41.5	48.4	9.9	58.8	63.2	19.6	10.5	4.2	24.9
Somewhat	21.0	15.0	26.8	25.9	27.5	13.8	14.8	7.2	4.7	25.2	24.7	27.5	30.0	28.5	25.7	13.6	12.2	36.7
OPPOSE	46.3	9.3	18.8	40.9	51.6	76.8	75.8	80.1	82.2	29.8	24.3	54.8	10.0	7.2	46.7	72.7	80.3	28.8
Somewhat	13.6	2.9	5.8	16.4	18.2	22.9	16.9	7.6	3.1	12.2	9.2	25.7	6.8	4.6	23.3	16.4	16.4	18.0
Strongly	32.7	6.3	12.9	24.5	33.5	53.9	58.9	72.5	79.1	17.7	15.1	29.2	3.2	2.6	23.4	56.3	63.8	10.8
DON'T KNOW	3.5	0.8	2.1	3.9	4.0	4.7	4.6	3.8	5.1	3.5	2.6	7.7	1.2	1.1	8.0	3.2	3.4	9.6
Net Diff.	4.0	80.7	60.4	14.2	-7.3	-58.3	-56.2	-63.9	-69.6	36.8	48.8	-17.4	78.8	84.5	-1.4	-48.6	-63.9	32.8
Mean	2.49	3.60	3.21	2.62	2.29	1.68	1.64	1.51	1.38	2.94	3.09	2.20	3.46	3.54	2.45	1.78	1.55	2.84

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. DO YOU SUPPORT OR OPPOSE HOW THE TRUMP ADMINISTRATION IS HANDLING THE DEPORTATION OF IMMIGRANTS WHO ARE IN THE UNITED STATES ILLEGALLY?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
SUPPORT	50.3	49.1	50.2	52.6	47.0	52.7	51.3	57.4	39.0	39.7	37.9
Strongly	29.3	29.6	29.8	30.2	27.0	32.6	36.2	20.9	14.2	12.7	16.6
Somewhat	21.0	19.5	20.4	22.5	20.0	20.1	15.2	36.5	24.8	27.0	21.3
OPPOSE	46.3	47.6	46.3	43.2	50.7	45.2	47.0	39.2	51.3	52.5	49.3
Somewhat	13.6	12.1	13.7	14.5	12.9	10.7	9.7	13.9	26.6	28.1	24.1
Strongly	32.7	35.5	32.7	28.7	37.8	34.5	37.3	25.3	24.7	24.4	25.2
DON'T KNOW	3.5	3.4	3.5	4.2	2.3	2.1	1.7	3.4	9.7	7.8	12.8
Net Diff.	4.0	1.5	3.9	9.5	-3.7	7.6	4.4	18.2	-12.2	-12.8	-11.4
Mean	2.49	2.45	2.49	2.56	2.37	2.52	2.51	2.55	2.32	2.30	2.34



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. DO YOU SUPPORT OR OPPOSE HOW THE TRUMP ADMINISTRATION IS HANDLING THE DEPORTATION OF IMMIGRANTS WHO ARE IN THE UNITED STATES ILLEGALLY?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		RIGHT	WRONG	UNITED STATES	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SUPPORT	50.3	90.5	21.6	87.9	16.4	35.9	42.2	89.9	14.4	84.3	92.8	62.2	10.8	74.9	57.5	41.4
Strongly	29.3	59.9	7.6	57.3	4.7	16.4	17.7	57.9	3.4	52.6	63.9	23.1	2.3	29.9	21.7	12.5
Somewhat	21.0	30.6	14.0	30.6	11.7	19.5	24.5	32.0	10.9	31.7	28.8	39.1	8.5	45.1	35.8	28.8
OPPOSE	46.3	7.7	73.7	10.6	80.9	49.6	49.5	7.3	81.7	12.5	4.5	33.1	85.6	17.3	33.9	52.1
Somewhat	13.6	5.2	19.5	7.1	17.6	23.1	22.4	4.9	21.4	8.8	2.7	24.6	19.1	10.8	23.2	36.0
Strongly	32.7	2.6	54.2	3.5	63.4	26.5	27.1	2.4	60.3	3.7	1.8	8.5	66.5	6.5	10.6	16.1
DON'T KNOW	3.5	1.8	4.7	1.5	2.7	14.5	8.3	2.9	3.9	3.3	2.7	4.7	3.6	7.8	8.6	6.5
Net Diff.	4.0	82.7	-52.1	77.3	-64.5	-13.7	-7.3	82.6	-67.4	71.8	88.3	29.1	-74.8	57.6	23.6	-10.8
Mean	2.49	3.51	1.74	3.44	1.57	2.30	2.36	3.50	1.56	3.38	3.59	2.80	1.45	3.07	2.75	2.40

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. DO YOU SUPPORT OR OPPOSE HOW THE TRUMP ADMINISTRATION IS HANDLING THE DEPORTATION OF IMMIGRANTS WHO ARE IN THE UNITED STATES ILLEGALLY?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
				LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
SUPPORT	50.3	87.8	15.3	87.1	20.4	41.6	88.8	26.9	46.0	85.3	15.7	37.3	
Strongly	29.3	56.5	3.9	57.3	6.4	23.1	60.8	8.1	26.8	53.7	5.2	19.3	
Somewhat	21.0	31.2	11.4	29.8	14.0	18.5	28.0	18.8	19.1	31.6	10.5	17.9	
OPPOSE	46.3	10.3	82.0	11.5	76.7	51.3	10.7	70.4	50.9	12.2	81.2	51.6	
Somewhat	13.6	7.1	17.4	7.2	16.7	18.0	6.5	16.4	18.9	8.0	16.9	17.2	
Strongly	32.7	3.2	64.5	4.2	60.0	33.2	4.2	54.0	32.0	4.3	64.3	34.5	
DON'T KNOW	3.5	1.9	2.7	1.4	3.0	7.1	0.4	2.7	3.2	2.5	3.1	11.1	
Net Diff.	4.0	77.4	-66.7	75.6	-56.3	-9.7	78.1	-43.5	-4.9	73.0	-65.5	-14.4	
Mean	2.49	3.44	1.53	3.42	1.66	2.34	3.46	1.81	2.42	3.38	1.55	2.25	

26. DO YOU SUPPORT OR OPPOSE HOW THE TRUMP ADMINISTRATION IS HANDLING THE DEPORTATION OF IMMIGRANTS WHO ARE IN THE UNITED STATES ILLEGALLY?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SUPPORT	50.3	20.7	20.3	21.0	40.2	81.3	90.0	85.1	80.3	74.1	91.6	14.8	22.7	50.5	11.3	38.5	72.8
Strongly	29.3	8.2	12.5	5.1	16.7	47.5	76.0	59.9	42.8	30.8	66.6	4.6	5.3	24.3	3.2	19.7	47.2
Somewhat	21.0	12.5	7.8	15.9	23.5	33.8	14.0	25.2	37.5	43.3	25.0	10.1	17.4	26.2	8.0	18.9	25.6
OPPOSE	46.3	76.5	77.9	75.5	54.3	17.3	7.5	13.1	18.0	22.3	7.6	82.6	73.8	46.7	84.7	53.2	20.8
Somewhat	13.6	14.1	5.9	20.0	19.5	9.6	3.3	6.8	12.6	14.6	4.5	12.9	21.6	21.9	21.0	20.2	9.9
Strongly	32.7	62.4	72.1	55.5	34.8	7.8	4.2	6.2	5.4	7.7	3.1	69.7	52.2	24.9	63.7	33.0	10.9
DON'T KNOW	3.5	2.8	1.8	3.4	5.5	1.4	2.5	1.9	1.7	3.6	0.8	2.6	3.5	2.8	4.1	8.2	6.4
Net Diff.	4.0	-55.8	-57.6	-54.5	-14.1	63.9	82.5	72.0	62.3	51.8	84.1	-67.8	-51.1	3.7	-73.4	-14.7	52.0
Mean	2.49	1.66	1.60	1.70	2.23	3.23	3.66	3.41	3.20	3.01	3.56	1.48	1.75	2.51	1.49	2.27	3.17

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. DO YOU SUPPORT OR OPPOSE HOW THE TRUMP ADMINISTRATION IS HANDLING THE DEPORTATION OF IMMIGRANTS WHO ARE IN THE UNITED STATES ILLEGALLY?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- MIDDLE	UPPER thy	Upper Middle	MIDDLE LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
SUPPORT	50.3	18.6	42.1	87.0	46.6	61.2	84.7	56.8	49.3	51.3	46.1	42.0	56.7	64.4	57.1	31.2
Strongly	29.3	5.6	19.3	58.1	22.5	33.7	46.0	31.4	29.0	30.9	25.9	25.2	35.0	40.0	32.9	15.9
Somewhat	21.0	13.0	22.8	28.9	24.1	27.5	38.7	25.4	20.3	20.4	20.2	16.7	21.7	24.4	24.1	15.3
OPPOSE	46.3	77.4	52.8	10.7	49.5	36.2	15.3	40.1	47.5	45.7	50.4	51.6	39.4	31.5	40.9	64.2
Somewhat	13.6	16.9	24.2	6.4	18.6	12.0	8.5	12.7	14.1	13.5	15.0	12.0	12.3	11.8	14.5	14.9
Strongly	32.7	60.5	28.6	4.3	30.9	24.2	6.7	27.4	33.4	32.2	35.4	39.6	27.2	19.7	26.4	49.3
DON'T KNOW	3.5	4.0	5.1	2.3	3.9	2.6	0.0	3.1	3.2	3.0	3.5	6.5	3.9	4.2	2.0	4.6
Net Diff.	4.0	-58.8	-10.6	76.3	-3.0	24.9	69.4	16.7	1.9	5.6	-4.3	-9.6	17.2	32.9	16.1	-33.0
Mean	2.49	1.62	2.35	3.44	2.40	2.73	3.24	2.63	2.46	2.52	2.38	2.30	2.67	2.88	2.65	1.98

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. DO YOU SUPPORT OR OPPOSE HOW THE TRUMP ADMINISTRATION IS HANDLING THE DEPORTATION OF IMMIGRANTS WHO ARE IN THE UNITED STATES ILLEGALLY?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SUPPORT	50.3	50.8	49.2	45.7	55.5	57.0	55.3	45.7	43.1	57.1	35.7	37.0	31.2	45.1	61.1	53.3	47.3	30.5	41.3	22.1
Strongly	29.3	29.4	29.1	24.9	36.7	33.8	34.0	25.8	24.2	34.6	18.1	22.1	11.5	22.7	38.6	30.8	29.0	17.7	12.5	10.6
Somewhat	21.0	21.4	20.1	20.8	18.8	23.2	21.3	19.9	18.9	22.5	17.6	14.9	19.7	22.3	22.5	22.5	18.3	12.8	28.8	11.5
OPPOSE	46.3	45.2	48.3	51.2	43.0	40.6	43.7	49.1	52.9	40.0	59.6	60.1	61.7	51.8	37.5	42.3	51.2	65.6	54.2	68.6
Somewhat	13.6	13.0	14.6	14.7	14.5	12.6	14.1	13.3	15.1	11.2	18.5	15.7	21.5	24.1	11.4	11.1	13.9	16.9	21.9	21.1
Strongly	32.7	32.2	33.7	36.5	28.5	27.9	29.6	35.8	37.8	28.8	41.1	44.3	40.2	27.7	26.2	31.2	37.3	48.8	32.3	47.4
DON'T KNOW	3.5	4.0	2.5	3.1	1.5	2.4	1.0	5.2	4.0	2.9	4.7	2.9	7.0	3.1	1.3	4.4	1.5	3.9	4.5	9.3
Net Diff.	4.0	5.6	0.9	-5.5	12.5	16.4	11.6	-3.3	-9.8	17.1	-23.9	-23.0	-30.5	-6.8	23.6	11.0	-3.9	-35.1	-12.8	-46.5
Mean	2.49	2.50	2.46	2.35	2.65	2.64	2.60	2.38	2.31	2.65	2.13	2.15	2.03	2.41	2.75	2.55	2.40	1.99	2.23	1.84

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. DO YOU SUPPORT OR OPPOSE HOW THE TRUMP ADMINISTRATION IS HANDLING THE DEPORTATION OF IMMIGRANTS WHO ARE IN THE UNITED STATES ILLEGALLY?

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
SUPPORT	50.3	32.4	40.4	55.2	51.4	55.6	53.1	45.2	53.4	47.1	54.2	56.3	44.9
Strongly	29.3	12.3	18.9	27.9	32.7	32.6	36.4	21.4	34.2	24.9	34.8	33.8	25.3
Somewhat	21.0	20.1	21.5	27.3	18.8	23.1	16.7	23.7	19.2	22.2	19.4	22.5	19.6
OPPOSE	46.3	63.0	54.6	42.7	43.0	40.5	45.4	51.2	43.2	48.7	43.3	41.7	50.3
Somewhat	13.6	21.3	20.0	10.2	11.8	14.6	10.4	15.9	12.1	14.7	12.2	13.2	13.9
Strongly	32.7	41.7	34.7	32.6	31.2	25.9	35.0	35.2	31.2	34.0	31.2	28.5	36.4
DON'T KNOW	3.5	4.6	5.0	2.1	5.6	3.9	1.5	3.6	3.4	4.2	2.5	1.9	4.8
Net Diff.	4.0	-30.6	-14.3	12.4	8.4	15.2	7.7	-6.0	10.2	-1.6	10.8	14.6	-5.5
Mean	2.49	2.03	2.26	2.52	2.56	2.65	2.55	2.33	2.58	2.40	2.59	2.63	2.35

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. DO YOU SUPPORT OR OPPOSE HOW THE TRUMP ADMINISTRATION IS HANDLING THE DEPORTATION OF IMMIGRANTS WHO ARE IN THE UNITED STATES ILLEGALLY?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS		NIALS		BMMRS		NIALS		BMMRS		URBAN	URBAN	
					/SLNTG				/SLNTG				/SLNTG			
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
SUPPORT	50.3	31.8	53.2	51.9	54.6	53.4	60.4	52.6	57.1	22.6	46.0	51.3	51.9	48.6	48.6	55.9
Strongly	29.3	11.8	27.2	31.4	36.5	20.8	30.8	33.1	39.7	8.0	23.5	29.8	33.2	26.2	27.6	37.0
Somewhat	21.0	20.0	26.0	20.5	18.1	32.6	29.5	19.5	17.5	14.6	22.5	21.5	18.8	22.5	21.0	18.9
OPPOSE	46.3	62.9	44.1	43.2	43.3	43.3	38.4	44.7	41.4	71.3	49.9	41.9	45.3	47.9	48.4	39.5
Somewhat	13.6	22.1	12.4	14.1	10.4	23.6	11.5	15.3	10.2	21.5	13.3	13.1	10.5	14.2	13.7	12.5
Strongly	32.7	40.8	31.8	29.1	32.9	19.7	26.9	29.4	31.2	49.8	36.6	28.8	34.7	33.7	34.7	27.0
DON'T KNOW	3.5	5.3	2.7	4.9	2.1	3.3	1.2	2.7	1.5	6.2	4.1	6.8	2.8	3.4	3.0	4.5
Net Diff.	4.0	-31.1	9.0	8.7	11.4	10.1	22.0	7.9	15.8	-48.7	-3.8	9.4	6.7	0.7	0.3	16.4
Mean	2.49	2.03	2.50	2.57	2.60	2.56	2.65	2.58	2.67	1.79	2.34	2.56	2.52	2.43	2.43	2.69

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

26. DO YOU SUPPORT OR OPPOSE HOW THE TRUMP ADMINISTRATION IS HANDLING THE DEPORTATION OF IMMIGRANTS WHO ARE IN THE UNITED STATES ILLEGALLY?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SUPPORT	50.3	50.6	50.3	55.0	51.8	43.8	49.1	46.4	51.3	49.7	48.7	56.7	47.2	47.1	52.3	52.5	50.9	56.6	49.0
Strongly	29.3	29.5	28.3	29.5	34.5	23.2	33.4	27.1	28.7	30.9	25.0	29.2	25.9	23.0	21.4	30.1	31.0	35.1	28.2
Somewhat	21.0	21.1	22.0	25.6	17.3	20.6	15.7	19.3	22.6	18.8	23.6	27.5	21.2	24.1	30.9	22.4	19.9	21.5	20.9
OPPOSE	46.3	46.2	46.1	41.9	46.1	49.6	47.7	47.0	45.2	47.1	47.6	38.9	47.2	48.3	41.1	47.5	45.8	41.2	47.2
Somewhat	13.6	13.3	14.8	15.3	11.6	11.4	16.1	16.4	14.6	12.2	14.9	13.5	13.8	15.4	13.8	16.5	13.0	15.2	13.2
Strongly	32.7	32.9	31.3	26.5	34.5	38.2	31.7	30.7	30.6	34.9	32.7	25.4	33.4	32.9	27.3	31.0	32.7	26.0	34.0
DON'T KNOW	3.5	3.2	3.6	3.1	2.1	6.6	3.2	6.6	3.5	3.2	3.8	4.4	5.6	4.6	6.7	0.0	3.3	2.1	3.7
Net Diff.	4.0	4.3	4.2	13.2	5.7	-5.8	1.4	-0.7	6.1	2.6	1.1	17.8	-0.1	-1.2	11.2	5.0	5.1	15.4	1.8
Mean	2.49	2.49	2.49	2.60	2.53	2.31	2.53	2.46	2.51	2.47	2.43	2.63	2.42	2.39	2.50	2.52	2.51	2.67	2.45



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. THE ALIEN ENEMIES ACT IS A 225-YEAR-OLD LAW THAT ALLOWS THE U.S. GOVERNMENT TO ARREST OR DEPORT PEOPLE FROM ENEMY COUNTRIES WITHOUT GOING THROUGH THE USUAL STEPS. DO YOU SUPPORT OR OPPOSE USING THIS LAW TO ARREST AND DEPORT ILLEGAL IMMIGRANTS WHO ARE GANG MEMBERS, IF THE PRESIDENT SAYS THEIR GANG IS A FOREIGN TERRORIST GROUP?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SUPPORT	55.2	89.5	80.2	64.3	49.8	26.4	26.8	14.3	16.8	71.2	76.6	46.5	88.6	90.1	56.9	35.7	22.1	66.7
Strongly	31.9	76.3	57.4	33.1	17.9	6.5	5.6	11.5	11.0	44.1	51.7	9.6	60.8	65.1	23.8	12.8	6.7	28.6
Somewhat	23.3	13.2	22.8	31.2	31.8	19.8	21.2	2.8	5.9	27.1	24.9	36.9	27.8	25.0	33.0	22.9	15.4	38.1
OPPOSE	37.4	7.3	15.8	27.9	41.2	62.4	64.0	75.7	80.0	22.0	17.9	40.9	7.8	6.7	28.9	59.5	69.2	23.3
Somewhat	11.7	2.6	6.6	9.8	18.0	18.7	17.3	7.4	5.6	9.3	7.0	19.6	5.5	5.0	13.6	15.2	16.9	15.5
Strongly	25.7	4.7	9.2	18.1	23.2	43.7	46.7	68.3	74.4	12.8	10.9	21.2	2.4	1.7	15.3	44.3	52.3	7.7
DON'T KNOW	7.4	3.1	4.0	7.8	9.0	11.2	9.2	10.0	3.1	6.8	5.5	12.6	3.5	3.2	14.2	4.8	8.7	10.1
Net Diff.	17.8	82.2	64.4	36.4	8.5	-36.0	-37.2	-61.3	-63.2	49.1	58.7	5.7	80.8	83.4	28.0	-23.7	-47.1	43.4
Mean	2.66	3.66	3.34	2.86	2.49	1.88	1.84	1.53	1.52	3.10	3.24	2.40	3.52	3.59	2.76	2.04	1.74	2.97

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. THE ALIEN ENEMIES ACT IS A 225-YEAR-OLD LAW THAT ALLOWS THE U.S. GOVERNMENT TO ARREST OR DEPORT PEOPLE FROM ENEMY COUNTRIES WITHOUT GOING THROUGH THE USUAL STEPS. DO YOU SUPPORT OR OPPOSE USING THIS LAW TO ARREST AND DEPORT ILLEGAL IMMIGRANTS WHO ARE GANG MEMBERS, IF THE PRESIDENT SAYS THEIR GANG IS A FOREIGN TERRORIST GROUP?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
SUPPORT	55.2	54.6	53.7	58.3	51.7	56.9	54.8	63.8	47.6	47.1	48.5
Strongly	31.9	29.7	30.2	34.0	31.8	34.7	36.7	28.0	19.2	17.2	22.5
Somewhat	23.3	24.9	23.4	24.3	19.9	22.1	18.0	35.7	28.4	29.9	26.0
OPPOSE	37.4	39.6	38.1	34.3	40.6	37.4	39.3	30.9	37.7	40.2	33.7
Somewhat	11.7	10.1	11.9	12.5	11.6	10.3	8.8	15.0	18.4	20.2	15.6
Strongly	25.7	29.5	26.3	21.7	29.0	27.1	30.5	15.9	19.3	20.0	18.1
DON'T KNOW	7.4	5.8	8.2	7.4	7.8	5.8	5.9	5.3	14.7	12.7	17.8
Net Diff.	17.8	15.0	15.5	24.1	11.1	19.5	15.5	32.9	9.9	6.8	14.8
Mean	2.66	2.58	2.63	2.76	2.59	2.68	2.65	2.80	2.56	2.51	2.64

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. THE ALIEN ENEMIES ACT IS A 225-YEAR-OLD LAW THAT ALLOWS THE U.S. GOVERNMENT TO ARREST OR DEPORT PEOPLE FROM ENEMY COUNTRIES WITHOUT GOING THROUGH THE USUAL STEPS. DO YOU SUPPORT OR OPPOSE USING THIS LAW TO ARREST AND DEPORT ILLEGAL IMMIGRANTS WHO ARE GANG MEMBERS, IF THE PRESIDENT SAYS THEIR GANG IS A FOREIGN TERRORIST GROUP?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		RIGHT	WRONG	FOR CONGRESS	FOR CONGRESS	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT	
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SUPPORT	55.2	88.8	31.2	88.2	24.2	48.0	52.5	89.0	24.5	85.7	91.5	70.7	19.8	74.2	67.7	57.0
Strongly	31.9	60.3	11.8	59.4	8.0	18.7	21.2	59.4	7.0	54.7	64.7	28.7	5.5	33.2	27.0	18.5
Somewhat	23.3	28.6	19.4	28.8	16.2	29.3	31.2	29.6	17.5	31.0	26.7	42.1	14.3	41.0	40.8	38.6
OPPOSE	37.4	6.6	59.4	8.1	68.5	29.8	32.4	5.8	66.1	9.3	3.7	23.6	70.2	16.6	24.4	37.7
Somewhat	11.7	4.6	16.8	5.4	17.7	12.9	14.4	4.1	18.7	6.6	2.6	17.1	17.7	8.8	15.9	25.6
Strongly	25.7	2.0	42.6	2.7	50.8	16.9	18.0	1.7	47.5	2.7	1.2	6.5	52.4	7.8	8.6	12.1
DON'T KNOW	7.4	4.6	9.4	3.7	7.3	22.3	15.2	5.1	9.3	5.0	4.8	5.7	10.0	9.2	7.8	5.3
Net Diff.	17.8	82.2	-28.1	80.1	-44.3	18.2	20.1	83.2	-41.6	76.4	87.7	47.1	-50.3	57.6	43.3	19.3
Mean	2.66	3.54	2.01	3.50	1.80	2.64	2.66	3.55	1.82	3.45	3.63	2.98	1.70	3.10	2.93	2.67

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. THE ALIEN ENEMIES ACT IS A 225-YEAR-OLD LAW THAT ALLOWS THE U.S. GOVERNMENT TO ARREST OR DEPORT PEOPLE FROM ENEMY COUNTRIES WITHOUT GOING THROUGH THE USUAL STEPS. DO YOU SUPPORT OR OPPOSE USING THIS LAW TO ARREST AND DEPORT ILLEGAL IMMIGRANTS WHO ARE GANG MEMBERS, IF THE PRESIDENT SAYS THEIR GANG IS A FOREIGN TERRORIST GROUP?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902		734	758	507	369	318	253	366	440	254
SUPPORT	55.2	87.5	23.1		88.7	27.5	48.0	88.9	31.7	48.6	88.6	24.5	47.5
Strongly	31.9	58.3	6.5		60.6	9.3	24.2	61.6	11.0	27.6	59.6	8.1	20.9
Somewhat	23.3	29.2	16.6		28.2	18.2	23.8	27.3	20.7	21.0	29.0	16.4	26.6
OPPOSE	37.4	7.7	69.1		8.4	64.2	39.4	9.7	63.6	42.6	7.1	64.6	36.3
Somewhat	11.7	5.5	17.1		4.9	18.0	12.3	5.1	20.4	11.7	4.7	16.2	12.9
Strongly	25.7	2.2	52.0		3.5	46.2	27.1	4.6	43.2	30.8	2.4	48.5	23.4
DON'T KNOW	7.4	4.8	7.9		2.9	8.3	12.5	1.5	4.8	8.8	4.3	10.9	16.2
Net Diff.	17.8	79.9	-46.0		80.3	-36.7	8.6	79.2	-31.9	6.0	81.5	-40.2	11.2
Mean	2.66	3.51	1.76		3.50	1.90	2.52	3.48	1.99	2.50	3.52	1.82	2.54

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. THE ALIEN ENEMIES ACT IS A 225-YEAR-OLD LAW THAT ALLOWS THE U.S. GOVERNMENT TO ARREST OR DEPORT PEOPLE FROM ENEMY COUNTRIES WITHOUT GOING THROUGH THE USUAL STEPS. DO YOU SUPPORT OR OPPOSE USING THIS LAW TO ARREST AND DEPORT ILLEGAL IMMIGRANTS WHO ARE GANG MEMBERS, IF THE PRESIDENT SAYS THEIR GANG IS A FOREIGN TERRORIST GROUP?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SUPPORT	55.2	25.4	22.5	27.5	49.7	81.5	90.3	85.3	80.3	81.7	91.7	19.4	33.5	58.2	19.2	48.0	69.8
Strongly	31.9	9.4	12.8	7.0	21.9	50.6	74.5	61.0	42.2	42.9	67.8	6.2	9.7	30.4	4.1	22.0	45.3
Somewhat	23.3	16.0	9.7	20.6	27.9	30.9	15.8	24.3	38.1	38.8	23.9	13.3	23.8	27.8	15.1	26.0	24.5
OPPOSE	37.4	66.3	69.0	64.3	41.0	13.4	5.5	10.0	17.8	15.7	5.2	72.5	57.0	36.7	66.9	39.6	18.1
Somewhat	11.7	16.8	11.4	20.6	14.4	6.6	2.5	4.8	11.7	8.6	3.1	17.3	20.3	12.2	17.6	12.1	9.0
Strongly	25.7	49.5	57.6	43.7	26.7	6.8	3.0	5.2	6.1	7.1	2.1	55.2	36.8	24.5	49.3	27.6	9.1
DON'T KNOW	7.4	8.3	8.5	8.2	9.2	5.1	4.2	4.7	1.8	2.6	3.1	8.0	9.5	5.1	13.9	12.3	12.1
Net Diff.	17.8	-40.8	-46.5	-36.8	8.7	68.1	84.7	75.3	62.5	66.0	86.5	-53.1	-23.5	21.6	-47.7	8.4	51.7
Mean	2.66	1.84	1.76	1.90	2.50	3.32	3.69	3.48	3.19	3.21	3.62	1.68	2.07	2.68	1.70	2.48	3.21

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. THE ALIEN ENEMIES ACT IS A 225-YEAR-OLD LAW THAT ALLOWS THE U.S. GOVERNMENT TO ARREST OR DEPORT PEOPLE FROM ENEMY COUNTRIES WITHOUT GOING THROUGH THE USUAL STEPS. DO YOU SUPPORT OR OPPOSE USING THIS LAW TO ARREST AND DEPORT ILLEGAL IMMIGRANTS WHO ARE GANG MEMBERS, IF THE PRESIDENT SAYS THEIR GANG IS A FOREIGN TERRORIST GROUP?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
SUPPORT	55.2	26.2	53.3	87.0	53.4	64.6	79.0	61.9	54.1	55.1	52.5	50.0	59.7	64.9	63.5	37.8
Strongly	31.9	7.8	23.2	60.7	25.7	37.2	38.6	36.9	30.8	32.7	27.5	32.8	36.5	44.1	36.4	19.7
Somewhat	23.3	18.3	30.1	26.3	27.7	27.4	40.4	25.0	23.3	22.3	25.0	17.3	23.2	20.8	27.2	18.1
OPPOSE	37.4	64.9	36.6	8.2	38.1	31.1	16.4	33.8	38.6	38.0	39.7	37.6	32.2	30.1	30.6	53.4
Somewhat	11.7	16.3	16.9	5.1	14.2	9.0	6.4	9.5	12.4	12.3	12.5	11.0	13.3	12.5	9.0	13.1
Strongly	25.7	48.6	19.8	3.1	23.9	22.1	10.0	24.3	26.3	25.6	27.3	26.6	18.9	17.6	21.6	40.3
DON'T KNOW	7.4	9.0	10.1	4.8	8.5	4.3	4.6	4.3	7.3	6.9	7.8	12.4	8.1	5.0	5.8	8.7
Net Diff.	17.8	-38.7	16.7	78.8	15.3	33.5	62.6	28.1	15.5	17.1	12.8	12.4	27.5	34.7	32.9	-15.6
Mean	2.66	1.84	2.63	3.52	2.60	2.83	3.13	2.78	2.63	2.67	2.57	2.64	2.84	2.96	2.83	2.19

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. THE ALIEN ENEMIES ACT IS A 225-YEAR-OLD LAW THAT ALLOWS THE U.S. GOVERNMENT TO ARREST OR DEPORT PEOPLE FROM ENEMY COUNTRIES WITHOUT GOING THROUGH THE USUAL STEPS. DO YOU SUPPORT OR OPPOSE USING THIS LAW TO ARREST AND DEPORT ILLEGAL IMMIGRANTS WHO ARE GANG MEMBERS, IF THE PRESIDENT SAYS THEIR GANG IS A FOREIGN TERRORIST GROUP?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD.	COLL-EGE GRAD.	Bchlr Degree	Post-Grad./Prof.			LESS/ COLL. GRAD.	COLL-EGE GRAD.	LESS/ COLL. GRAD.	COLL-EGE GRAD.	WHITE	NON-WHITE	Hispanic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SUPPORT	55.2	55.1	55.4	50.7	64.1	58.9	58.3	51.9	52.5	60.6	43.6	45.4	37.0	59.5	62.8	58.6	49.5	42.8	44.9	29.8
Strongly	31.9	32.9	30.1	25.9	37.8	37.3	31.9	29.2	28.3	36.9	21.3	24.2	17.0	24.9	40.0	34.1	27.5	22.2	21.0	13.4
Somewhat	23.3	22.2	25.3	24.7	26.3	21.6	26.4	22.7	24.1	23.7	22.3	21.2	19.9	34.7	22.8	24.5	22.0	20.7	23.9	16.4
OPPOSE	37.4	36.1	40.0	44.5	31.5	35.4	39.1	36.7	40.8	33.2	46.3	46.8	50.1	31.8	32.8	33.6	45.9	47.4	49.4	50.7
Somewhat	11.7	12.3	10.6	12.8	6.6	13.5	9.6	11.3	11.6	10.5	14.3	13.2	17.7	11.2	11.2	9.9	11.3	14.4	18.7	16.8
Strongly	25.7	23.7	29.3	31.7	24.9	21.9	29.6	25.3	29.1	22.7	32.0	33.6	32.4	20.6	21.6	23.7	34.6	33.0	30.7	33.9
DON'T KNOW	7.4	8.8	4.7	4.8	4.4	5.7	2.5	11.4	6.8	6.1	10.1	7.8	12.9	8.6	4.4	7.7	4.6	9.7	5.7	19.5
Net Diff.	17.8	19.0	15.4	6.1	32.5	23.4	19.2	15.3	11.7	27.4	-2.7	-1.4	-13.1	27.7	29.9	25.0	3.6	-4.6	-4.6	-20.9
Mean	2.66	2.70	2.59	2.47	2.80	2.79	2.62	2.63	2.55	2.80	2.36	2.39	2.25	2.70	2.85	2.75	2.44	2.35	2.37	2.12

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. THE ALIEN ENEMIES ACT IS A 225-YEAR-OLD LAW THAT ALLOWS THE U.S. GOVERNMENT TO ARREST OR DEPORT PEOPLE FROM ENEMY COUNTRIES WITHOUT GOING THROUGH THE USUAL STEPS. DO YOU SUPPORT OR OPPOSE USING THIS LAW TO ARREST AND DEPORT ILLEGAL IMMIGRANTS WHO ARE GANG MEMBERS, IF THE PRESIDENT SAYS THEIR GANG IS A FOREIGN TERRORIST GROUP?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
SUPPORT	55.2	48.1	49.2	57.3	54.4	61.2	55.4	52.5	56.9	53.1	57.8	58.7	52.1
Strongly	31.9	17.2	23.0	31.1	36.7	34.2	36.8	25.3	36.0	28.8	35.7	35.3	28.9
Somewhat	23.3	30.9	26.2	26.2	17.6	26.9	18.5	27.2	20.8	24.2	22.1	23.4	23.2
OPPOSE	37.4	41.5	42.1	37.0	36.1	31.4	39.2	39.8	36.0	38.6	35.9	36.8	38.0
Somewhat	11.7	13.5	16.1	11.5	12.6	9.2	10.4	13.5	10.6	13.3	9.9	12.1	11.4
Strongly	25.7	28.1	26.0	25.5	23.5	22.3	28.8	26.2	25.3	25.4	26.1	24.7	26.6
DON'T KNOW	7.4	10.4	8.7	5.7	9.6	7.4	5.4	7.7	7.2	8.3	6.3	4.6	9.9
Net Diff.	17.8	6.6	7.1	20.2	18.3	29.7	16.2	12.7	20.9	14.5	21.9	21.9	14.1
Mean	2.66	2.42	2.51	2.67	2.75	2.79	2.67	2.56	2.73	2.62	2.72	2.73	2.60



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. THE ALIEN ENEMIES ACT IS A 225-YEAR-OLD LAW THAT ALLOWS THE U.S. GOVERNMENT TO ARREST OR DEPORT PEOPLE FROM ENEMY COUNTRIES WITHOUT GOING THROUGH THE USUAL STEPS. DO YOU SUPPORT OR OPPOSE USING THIS LAW TO ARREST AND DEPORT ILLEGAL IMMIGRANTS WHO ARE GANG MEMBERS, IF THE PRESIDENT SAYS THEIR GANG IS A FOREIGN TERRORIST GROUP?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
SUPPORT	55.2	44.9	56.8	56.8	56.9	57.5	63.2	56.0	57.8	39.6	50.4	57.5	56.0	54.2	53.9	59.5
Strongly	31.9	16.1	30.9	34.3	37.4	23.0	33.8	35.3	39.3	13.1	27.9	33.4	35.4	28.8	30.4	39.1
Somewhat	23.3	28.9	25.9	22.5	19.5	34.5	29.4	20.7	18.4	26.5	22.4	24.0	20.6	25.3	23.4	20.3
OPPOSE	37.4	45.0	36.8	33.7	37.8	33.2	33.3	38.4	38.8	50.0	40.4	29.5	36.8	38.7	39.0	32.2
Somewhat	11.7	14.6	13.0	11.1	10.3	14.1	12.0	13.0	11.0	14.8	14.0	9.3	9.5	12.7	11.6	10.9
Strongly	25.7	30.4	23.9	22.7	27.6	19.1	21.3	25.4	27.8	35.3	26.4	20.2	27.3	26.0	27.5	21.3
DON'T KNOW	7.4	10.1	6.4	9.5	5.3	9.3	3.5	5.5	3.4	10.4	9.2	13.0	7.3	7.2	7.1	8.3
Net Diff.	17.8	-0.0	20.0	23.0	19.1	24.3	30.0	17.6	19.0	-10.5	10.0	27.9	19.2	15.5	14.8	27.3
Mean	2.66	2.34	2.68	2.76	2.71	2.68	2.78	2.70	2.72	2.19	2.57	2.81	2.69	2.61	2.61	2.84

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

27. THE ALIEN ENEMIES ACT IS A 225-YEAR-OLD LAW THAT ALLOWS THE U.S. GOVERNMENT TO ARREST OR DEPORT PEOPLE FROM ENEMY COUNTRIES WITHOUT GOING THROUGH THE USUAL STEPS. DO YOU SUPPORT OR OPPOSE USING THIS LAW TO ARREST AND DEPORT ILLEGAL IMMIGRANTS WHO ARE GANG MEMBERS, IF THE PRESIDENT SAYS THEIR GANG IS A FOREIGN TERRORIST GROUP?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SUPPORT	55.2	55.4	57.1	62.0	54.4	48.6	54.0	52.1	57.7	53.2	54.7	65.5	52.6	55.1	58.6	56.3	55.4	60.3	54.2
Strongly	31.9	32.5	32.0	32.7	35.9	27.0	33.2	24.0	32.5	32.9	27.2	29.5	28.5	26.9	27.3	19.8	33.8	38.8	30.6
Somewhat	23.3	22.9	25.1	29.3	18.6	21.6	20.8	28.1	25.2	20.3	27.5	36.0	24.2	28.2	31.4	36.5	21.5	21.5	23.6
OPPOSE	37.4	37.7	36.6	31.8	38.7	40.6	43.3	33.9	35.9	39.3	37.5	26.2	38.9	34.2	27.9	43.7	37.4	36.2	37.7
Somewhat	11.7	11.6	11.0	12.3	11.7	13.1	18.2	13.5	11.2	12.6	14.6	7.5	14.7	12.7	9.8	20.7	10.6	10.9	11.9
Strongly	25.7	26.1	25.6	19.5	27.0	27.5	25.1	20.5	24.7	26.7	22.8	18.7	24.2	21.5	18.2	23.0	26.8	25.3	25.8
DON'T KNOW	7.4	6.9	6.3	6.3	6.9	10.8	2.7	13.9	6.4	7.5	7.8	8.3	8.5	10.7	13.4	0.0	7.2	3.5	8.1
Net Diff.	17.8	17.7	20.5	30.2	15.8	8.0	10.8	18.2	21.8	13.9	17.3	39.4	13.8	21.0	30.7	12.5	18.0	24.1	16.5
Mean	2.66	2.66	2.68	2.80	2.68	2.54	2.64	2.65	2.70	2.64	2.64	2.83	2.62	2.68	2.78	2.53	2.67	2.77	2.64

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. DO YOU SUPPORT OR OPPOSE YOUR STATE USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SUPPORT	30.5	7.5	11.2	28.2	34.6	42.6	53.4	67.1	60.1	22.0	19.7	32.5	20.9	20.7	22.2	26.0	48.1	31.3
Strongly	12.4	4.4	5.1	12.7	11.7	11.7	19.8	42.3	40.4	9.1	9.4	7.9	8.9	9.4	7.8	10.5	19.4	14.7
Somewhat	18.1	3.1	6.1	15.5	23.0	30.8	33.6	24.8	19.6	12.9	10.4	24.6	12.1	11.3	14.4	15.5	28.8	16.6
OPPOSE	62.0	90.5	84.6	63.0	58.7	44.2	37.6	24.6	31.4	71.2	75.0	54.1	76.6	77.8	64.5	62.2	43.0	58.9
Somewhat	18.9	4.2	11.1	20.3	27.5	26.7	24.3	8.9	18.9	15.9	13.2	27.9	11.0	9.8	21.1	26.2	25.2	24.1
Strongly	43.1	86.2	73.5	42.6	31.2	17.5	13.4	15.7	12.5	55.3	61.8	26.2	65.6	68.0	43.4	36.0	17.7	34.8
DON'T KNOW	7.4	2.0	4.2	8.8	6.7	13.2	8.9	8.4	8.6	6.7	5.3	13.5	2.4	1.5	13.3	11.8	8.9	9.8
Net Diff.	-31.5	-82.9	-73.4	-34.7	-24.0	-1.7	15.8	42.5	28.7	-49.2	-55.3	-21.6	-55.7	-57.1	-42.3	-36.2	5.2	-27.5
Mean	2.00	1.24	1.40	1.98	2.16	2.42	2.66	3.02	2.96	1.74	1.66	2.16	1.63	1.62	1.85	2.01	2.55	2.12

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. DO YOU SUPPORT OR OPPOSE YOUR STATE USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
SUPPORT	30.5	33.1	28.0	29.0	33.9	31.3	30.0	35.9	27.0	29.3	23.3
Strongly	12.4	11.3	11.1	12.7	14.3	13.3	14.7	8.7	8.6	9.0	8.2
Somewhat	18.1	21.8	16.8	16.3	19.6	18.0	15.3	27.2	18.3	20.3	15.2
OPPOSE	62.0	62.3	63.6	64.0	56.5	62.2	63.5	58.2	61.0	58.7	64.6
Somewhat	18.9	19.9	15.9	19.7	20.0	17.8	16.2	22.8	24.3	24.1	24.6
Strongly	43.1	42.4	47.6	44.4	36.6	44.5	47.2	35.3	36.7	34.5	40.1
DON'T KNOW	7.4	4.6	8.5	7.0	9.6	6.4	6.6	6.0	12.0	12.0	12.0
Net Diff.	-31.5	-29.3	-35.6	-35.0	-22.6	-30.9	-33.5	-22.3	-34.0	-29.4	-41.3
Mean	2.00	2.02	1.91	1.97	2.13	2.00	1.97	2.10	1.99	2.04	1.90

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. DO YOU SUPPORT OR OPPOSE YOUR STATE USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		UNITED STATES		FOR CONGRESS		ERS/								TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SUPPORT	30.5	26.8	33.2	22.7	40.7	21.3	25.6	24.5	36.1	24.2	26.2	19.1	37.9	39.1	34.6	22.5
Strongly	12.4	11.0	13.5	9.2	16.6	8.9	9.8	10.7	14.0	10.3	12.3	5.0	15.0	14.4	12.5	6.7
Somewhat	18.1	15.8	19.7	13.5	24.2	12.3	15.7	13.7	22.1	13.9	13.9	14.0	23.0	24.7	22.1	15.8
OPPOSE	62.0	70.1	56.2	74.9	49.0	62.8	60.8	71.6	53.3	71.8	70.7	74.6	50.7	52.5	57.5	71.9
Somewhat	18.9	11.5	24.3	11.3	25.7	22.2	21.5	11.6	25.6	13.8	8.9	26.6	24.9	20.9	25.2	29.8
Strongly	43.1	58.6	32.0	63.6	23.3	40.6	39.2	60.0	27.8	58.0	61.8	48.0	25.8	31.6	32.3	42.1
DON'T KNOW	7.4	3.0	10.6	2.4	10.3	15.9	13.7	3.9	10.6	4.0	3.1	6.3	11.3	8.4	7.9	5.6
Net Diff.	-31.5	-43.3	-23.1	-52.3	-8.3	-41.6	-35.2	-47.2	-17.2	-47.6	-44.5	-55.5	-12.8	-13.5	-22.9	-49.4
Mean	2.00	1.79	2.16	1.67	2.38	1.88	1.96	1.74	2.25	1.76	1.76	1.74	2.31	2.24	2.16	1.86

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. DO YOU SUPPORT OR OPPOSE YOUR STATE USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	DEMOCRATIC	REPUBLICAN	DEMOCRATIC	INDEPENDENT	REPUBLICAN	DEMOCRATIC	INDEPENDENT	REPUBLICAN	DEMOCRATIC	INDEPENDENT	REPUBLICAN	DEMOCRATIC	INDEPENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254			
SUPPORT	30.5	22.1	40.7	22.5	42.7	24.1	25.2	41.4	23.2	19.8	43.6	24.9			
Strongly	12.4	9.4	16.3	10.4	17.1	8.5	12.1	16.9	9.0	8.7	17.2	8.0			
Somewhat	18.1	12.7	24.4	12.1	25.6	15.6	13.1	24.5	14.2	11.1	26.4	16.9			
OPPOSE	62.0	74.5	49.0	75.2	46.6	66.0	73.8	49.6	67.4	76.7	44.3	64.5			
Somewhat	18.9	12.2	25.7	11.8	23.7	22.1	10.9	25.4	21.0	12.8	22.4	23.3			
Strongly	43.1	62.3	23.3	63.4	22.9	43.9	62.9	24.2	46.5	63.9	21.9	41.3			
DON'T KNOW	7.4	3.4	10.3	2.2	10.8	10.0	1.0	9.0	9.4	3.5	12.1	10.6			
Net Diff.	-31.5	-52.4	-8.3	-52.7	-3.9	-41.9	-48.6	-8.3	-44.2	-56.9	-0.7	-39.6			
Mean	2.00	1.68	2.38	1.69	2.41	1.87	1.74	2.37	1.84	1.63	2.44	1.91			

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. DO YOU SUPPORT OR OPPOSE YOUR STATE USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SUPPORT	30.5	49.7	60.3	42.1	27.1	18.2	18.7	18.5	57.3	32.9	15.7	48.3	31.9	51.6	52.0	20.0	13.9
Strongly	12.4	20.6	36.4	9.4	9.5	5.9	12.8	8.9	29.1	11.1	8.2	20.0	10.8	24.5	18.2	7.4	4.0
Somewhat	18.1	29.1	23.9	32.8	17.6	12.3	6.0	9.6	28.2	21.8	7.5	28.3	21.0	27.1	33.8	12.6	9.9
OPPOSE	62.0	41.4	29.8	49.6	61.7	79.1	79.5	79.3	40.8	63.2	82.5	41.5	54.7	45.6	41.1	67.0	81.9
Somewhat	18.9	21.7	11.2	29.2	23.5	15.4	7.2	11.9	20.3	16.1	9.7	21.7	27.3	21.6	22.7	23.9	16.8
Strongly	43.1	19.7	18.6	20.5	38.2	63.7	72.3	67.4	20.5	47.2	72.8	19.8	27.4	24.0	18.3	43.1	65.1
DON'T KNOW	7.4	8.9	9.9	8.2	11.2	2.7	1.8	2.3	1.9	3.9	1.8	10.2	13.4	2.8	7.0	13.0	4.1
Net Diff.	-31.5	8.4	30.5	-7.5	-34.6	-60.9	-60.8	-60.8	16.5	-30.4	-66.8	6.8	-22.9	6.0	10.9	-47.0	-68.0
Mean	2.00	2.56	2.87	2.34	1.98	1.59	1.58	1.59	2.67	1.97	1.50	2.54	2.18	2.54	2.56	1.82	1.51

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. DO YOU SUPPORT OR OPPOSE YOUR STATE USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
SUPPORT	30.5	42.9	26.4	18.7	28.4	44.5	63.8	41.0	28.1	29.0	26.7	28.5	21.1	29.5	33.2	32.3
Strongly	12.4	17.3	8.3	8.7	9.3	21.0	46.0	16.3	10.4	9.9	11.3	14.8	7.4	12.3	13.7	13.2
Somewhat	18.1	25.6	18.2	10.0	19.1	23.6	17.8	24.6	17.7	19.1	15.4	13.7	13.7	17.2	19.5	19.2
OPPOSE	62.0	46.0	65.0	78.3	64.3	50.8	32.0	54.3	63.9	62.9	65.6	63.9	71.1	65.2	61.8	57.0
Somewhat	18.9	24.2	23.9	11.6	23.0	19.3	15.2	20.1	19.4	20.6	17.5	15.1	18.8	21.4	19.3	19.5
Strongly	43.1	21.7	41.2	66.7	41.2	31.5	16.8	34.2	44.5	42.3	48.1	48.8	52.3	43.9	42.5	37.5
DON'T KNOW	7.4	11.2	8.5	3.0	7.3	4.7	4.2	4.8	8.0	8.1	7.8	7.6	7.8	5.2	5.0	10.7
Net Diff.	-31.5	-3.1	-38.6	-59.6	-35.9	-6.3	31.8	-13.3	-35.9	-34.0	-38.9	-35.4	-50.0	-35.7	-28.7	-24.7
Mean	2.00	2.43	1.93	1.59	1.96	2.36	2.97	2.24	1.93	1.96	1.89	1.94	1.74	1.98	2.05	2.09



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. DO YOU SUPPORT OR OPPOSE YOUR STATE USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD	COLL- EGE GRAD	LESS/ COLL. GRAD	COLL- EGE GRAD	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SUPPORT	30.5	25.9	39.3	38.6	40.5	23.3	41.9	28.1	36.8	26.9	38.4	43.3	39.3	24.1	25.3	28.3	41.5	44.4	49.0	30.6
Strongly	12.4	10.7	15.7	13.8	19.3	10.8	16.4	10.6	15.0	10.4	16.7	22.2	14.7	6.1	10.1	10.7	23.3	21.5	19.9	9.9
Somewhat	18.1	15.2	23.6	24.9	21.3	12.5	25.5	17.4	21.7	16.4	21.7	21.0	24.7	18.0	15.2	17.5	18.2	22.8	29.0	20.7
OPPOSE	62.0	65.6	55.3	55.0	56.0	69.3	54.6	62.4	56.1	67.4	50.6	48.6	47.2	69.9	69.7	65.2	52.4	46.3	38.9	54.8
Somewhat	18.9	18.2	20.3	19.9	21.0	18.2	19.1	18.3	21.5	17.3	22.4	21.8	23.3	25.9	16.6	18.1	24.2	20.3	21.4	25.0
Strongly	43.1	47.3	35.1	35.1	35.0	51.2	35.5	44.1	34.6	50.1	28.2	26.8	23.9	43.9	53.2	47.1	28.2	26.0	17.5	29.8
DON'T KNOW	7.4	8.5	5.4	6.4	3.5	7.3	3.6	9.5	7.1	5.7	11.0	8.1	13.5	6.0	4.9	6.5	6.1	9.4	12.2	14.6
Net Diff.	-31.5	-39.6	-16.0	-16.3	-15.5	-46.0	-12.7	-34.3	-19.4	-40.5	-12.2	-5.4	-7.9	-45.8	-44.4	-36.9	-10.9	-1.9	10.1	-24.2
Mean	2.00	1.88	2.21	2.19	2.26	1.82	2.24	1.94	2.18	1.86	2.30	2.42	2.35	1.85	1.81	1.91	2.39	2.44	2.59	2.12

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. DO YOU SUPPORT OR OPPOSE YOUR STATE USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
SUPPORT	30.5	55.4	44.2	45.2	25.1	15.8	20.4	47.0	20.3	40.3	18.5	30.1	30.9
Strongly	12.4	22.1	19.1	19.3	11.3	7.0	6.3	19.8	7.9	17.2	6.6	12.9	12.1
Somewhat	18.1	33.4	25.2	25.8	13.9	8.8	14.1	27.2	12.4	23.1	11.9	17.3	18.8
OPPOSE	62.0	36.3	45.6	48.8	66.1	76.8	73.8	45.0	72.6	51.5	75.0	63.9	60.3
Somewhat	18.9	18.8	24.8	14.6	19.0	16.0	20.9	19.1	18.9	19.0	18.8	18.5	19.3
Strongly	43.1	17.5	20.8	34.2	47.2	60.8	52.9	26.0	53.7	32.5	56.2	45.4	41.0
DON'T KNOW	7.4	8.3	10.2	6.0	8.7	7.4	5.8	8.0	7.1	8.2	6.5	6.0	8.8
Net Diff.	-31.5	19.2	-1.4	-3.7	-41.0	-60.9	-53.4	2.0	-52.3	-11.2	-56.6	-33.8	-29.4
Mean	2.00	2.65	2.47	2.32	1.88	1.59	1.72	2.44	1.72	2.27	1.67	1.97	2.02

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. DO YOU SUPPORT OR OPPOSE YOUR STATE USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
SUPPORT	30.5	51.2	44.4	22.4	18.6	47.8	50.6	22.0	17.9	52.7	38.2	22.7	19.3	41.3	28.3	22.5
Strongly	12.4	21.9	18.7	9.9	6.2	15.7	22.9	10.3	7.2	24.5	14.5	9.5	5.1	17.1	11.4	9.2
Somewhat	18.1	29.3	25.7	12.5	12.4	32.0	27.7	11.7	10.8	28.1	23.7	13.2	14.2	24.2	17.0	13.2
OPPOSE	62.0	39.2	48.6	68.6	75.9	44.8	43.4	70.9	77.3	36.7	53.8	66.5	74.3	52.0	63.8	70.2
Somewhat	18.9	21.8	17.5	17.9	19.6	26.0	14.6	18.1	19.7	20.0	20.4	17.8	19.6	20.3	18.6	18.0
Strongly	43.1	17.3	31.1	50.7	56.2	18.8	28.8	52.8	57.7	16.7	33.4	48.8	54.7	31.7	45.2	52.1
DON'T KNOW	7.4	9.6	7.0	9.0	5.5	7.4	6.0	7.1	4.7	10.6	8.0	10.8	6.4	6.6	7.9	7.4
Net Diff.	-31.5	12.0	-4.3	-46.2	-57.3	2.9	7.2	-49.0	-59.4	15.9	-15.6	-43.8	-55.0	-10.7	-35.5	-47.7
Mean	2.00	2.62	2.34	1.80	1.67	2.48	2.47	1.78	1.66	2.68	2.21	1.81	1.68	2.29	1.94	1.78

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

28. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. DO YOU SUPPORT OR OPPOSE YOUR STATE USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SUPPORT	30.5	30.4	32.4	42.0	22.7	33.3	26.8	33.0	34.1	25.9	37.0	42.9	36.8	31.5	40.7	50.0	27.9	28.9	30.9
Strongly	12.4	12.5	12.9	18.0	8.9	15.1	14.0	12.4	13.8	11.4	16.9	22.5	18.9	14.7	22.2	13.6	10.6	16.0	11.8
Somewhat	18.1	17.9	19.5	24.0	13.8	18.1	12.7	20.6	20.3	14.5	20.0	20.4	17.8	16.8	18.5	36.4	17.3	12.9	19.1
OPPOSE	62.0	62.5	60.8	49.8	70.3	57.3	64.3	55.7	58.8	66.4	54.9	55.1	54.3	60.5	56.8	39.5	64.9	65.0	61.4
Somewhat	18.9	19.3	19.6	17.5	21.6	15.8	12.8	14.6	19.3	19.2	17.7	20.9	16.3	20.6	21.7	4.2	19.4	15.6	19.6
Strongly	43.1	43.2	41.2	32.3	48.6	41.5	51.5	41.0	39.5	47.3	37.1	34.3	38.0	39.9	35.1	35.3	45.5	49.4	41.9
DON'T KNOW	7.4	7.1	6.9	8.2	7.0	9.4	9.0	11.4	7.0	7.7	8.2	2.0	9.0	8.0	2.5	10.5	7.1	6.1	7.7
Net Diff.	-31.5	-32.1	-28.4	-7.8	-47.6	-24.0	-37.5	-22.7	-24.7	-40.6	-17.9	-12.2	-17.5	-29.0	-16.2	10.6	-37.0	-36.1	-30.6
Mean	2.00	2.00	2.04	2.30	1.82	2.08	1.88	2.05	2.09	1.89	2.18	2.32	2.19	2.07	2.28	2.32	1.93	1.95	2.01

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. WOULD YOU SUPPORT A FEDERAL LAW THAT WOULD STOP STATES FROM USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
YES,	61.5	89.3	82.8	68.1	60.6	38.8	34.5	26.0	16.9	74.0	78.3	54.5	85.0	87.0	61.8	54.0	35.6	65.5
Strongly	38.0	81.8	65.8	39.6	23.6	11.6	13.4	14.6	8.4	50.5	57.7	17.6	63.8	67.3	32.4	28.7	12.2	36.2
Somewhat	23.5	7.6	17.1	28.5	36.9	27.2	21.2	11.5	8.4	23.5	20.6	36.9	21.3	19.7	29.4	25.3	23.4	29.3
NO,	29.9	6.6	12.1	22.5	29.7	47.3	57.3	64.5	75.1	18.5	15.4	32.5	11.1	9.4	24.9	36.1	53.6	22.8
Somewhat	14.0	4.2	7.2	10.1	17.9	24.0	25.5	13.7	11.8	10.0	7.8	20.2	7.2	5.9	15.0	14.3	22.1	15.6
Strongly	15.9	2.4	4.9	12.5	11.8	23.3	31.8	50.7	63.3	8.4	7.6	12.4	3.9	3.5	9.9	21.9	31.4	7.2
DON'T KNOW	8.6	4.1	5.0	9.4	9.7	13.9	8.2	9.5	8.1	7.6	6.4	13.0	3.8	3.7	13.2	9.9	10.8	11.6
Net Diff.	31.6	82.8	70.7	45.5	30.9	-8.6	-22.8	-38.4	-58.2	55.5	62.9	21.9	73.9	77.6	36.9	17.9	-17.9	42.7
Mean	2.91	3.76	3.51	3.05	2.80	2.31	2.18	1.89	1.59	3.26	3.37	2.69	3.51	3.56	2.97	2.67	2.18	3.07

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. WOULD YOU SUPPORT A FEDERAL LAW THAT WOULD STOP STATES FROM USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
YES,	61.5	63.2	62.2	63.8	55.2	63.2	62.0	67.1	53.8	53.4	54.6
Strongly	38.0	38.8	39.6	39.6	32.8	40.3	43.6	29.3	27.7	25.1	31.7
Somewhat	23.5	24.4	22.6	24.2	22.4	22.9	18.4	37.8	26.2	28.3	22.8
NO,	29.9	31.6	28.6	27.1	34.8	29.5	30.5	25.9	31.9	31.7	32.3
Somewhat	14.0	11.7	12.9	14.8	15.5	12.5	12.2	13.7	20.5	20.0	21.3
Strongly	15.9	19.9	15.7	12.4	19.3	16.9	18.3	12.3	11.4	11.7	11.0
DON'T KNOW	8.6	5.2	9.2	9.1	10.0	7.4	7.5	7.0	14.2	14.9	13.1
Net Diff.	31.6	31.6	33.6	36.7	20.4	33.7	31.5	41.2	21.9	21.7	22.3
Mean	2.91	2.87	2.95	3.00	2.76	2.93	2.94	2.90	2.82	2.79	2.87

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. WOULD YOU SUPPORT A FEDERAL LAW THAT WOULD STOP STATES FROM USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		UNITED STATES		FOR CONGRESS		ERS/								TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
YES,	61.5	82.9	46.2	84.3	40.0	56.5	57.5	84.1	41.0	81.2	86.4	67.7	38.7	73.5	67.1	58.5
Strongly	38.0	61.0	21.7	62.4	15.7	30.1	30.5	61.3	16.8	58.1	65.6	38.5	14.7	38.6	36.2	32.4
Somewhat	23.5	21.8	24.6	21.9	24.4	26.4	27.0	22.7	24.2	23.1	20.8	29.2	24.0	34.9	30.9	26.1
NO,	29.9	12.8	42.1	12.1	48.2	27.6	28.9	11.1	47.0	13.3	8.9	24.9	49.2	19.9	23.5	30.8
Somewhat	14.0	8.5	17.9	7.7	19.4	17.0	16.5	7.7	19.7	9.1	6.5	15.9	19.6	12.6	15.5	17.9
Strongly	15.9	4.3	24.3	4.3	28.8	10.7	12.5	3.4	27.3	4.3	2.4	9.0	29.5	7.3	8.0	12.8
DON'T KNOW	8.6	4.4	11.6	3.6	11.7	15.9	13.6	4.8	12.0	5.5	4.7	7.4	12.2	6.6	9.4	10.8
Net Diff.	31.6	70.1	4.1	72.3	-8.2	28.9	28.6	73.0	-6.0	67.8	77.5	42.8	-10.5	53.6	43.6	27.7
Mean	2.91	3.46	2.49	3.48	2.30	2.90	2.87	3.49	2.35	3.43	3.57	3.05	2.27	3.12	3.05	2.87

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. WOULD YOU SUPPORT A FEDERAL LAW THAT WOULD STOP STATES FROM USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 4

	TOTAL   2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254
YES,	61.5	83.4	39.7	84.8	40.4	59.2	87.7	46.3	60.6	81.9	36.2	57.8
Strongly	38.0	60.9	15.5	63.3	16.3	33.8	66.2	18.0	37.3	60.4	15.1	30.4
Somewhat	23.5	22.5	24.2	21.5	24.1	25.4	21.5	28.3	23.4	21.5	21.1	27.5
NO,	29.9	12.1	48.8	11.7	47.9	29.3	9.9	43.6	29.7	13.5	51.1	28.9
Somewhat	14.0	8.5	19.9	8.1	19.3	14.5	7.1	19.8	12.7	9.2	18.9	16.2
Strongly	15.9	3.6	28.9	3.6	28.7	14.8	2.7	23.8	17.0	4.4	32.2	12.7
DON'T KNOW	8.6	4.5	11.5	3.5	11.6	11.5	2.5	10.1	9.7	4.6	12.7	13.3
Net Diff.	31.6	71.3	-9.1	73.1	-7.5	30.0	77.8	2.7	31.0	68.3	-14.9	28.9
Mean	2.91	3.47	2.30	3.50	2.32	2.88	3.55	2.45	2.90	3.44	2.22	2.87



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. WOULD YOU SUPPORT A FEDERAL LAW THAT WOULD STOP STATES FROM USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
YES,	61.5	40.6	34.6	44.9	57.1	80.3	87.1	83.2	77.6	79.2	87.2	35.6	43.6	61.0	41.6	57.8	76.5
Strongly	38.0	15.3	16.4	14.5	31.0	56.0	74.4	64.0	37.2	50.5	69.9	12.5	18.9	32.0	15.2	31.8	53.3
Somewhat	23.5	25.3	18.3	30.4	26.1	24.3	12.7	19.3	40.5	28.7	17.3	23.1	24.7	29.0	26.4	26.0	23.1
NO,	29.9	50.4	55.6	46.7	30.3	15.6	8.8	12.7	22.4	17.0	9.0	54.3	40.9	34.4	49.4	27.7	18.3
Somewhat	14.0	18.5	15.8	20.4	16.5	9.5	5.1	7.6	17.5	10.9	6.3	18.8	21.1	14.3	17.6	15.2	10.2
Strongly	15.9	31.9	39.8	26.3	13.9	6.1	3.7	5.0	4.9	6.1	2.7	35.5	19.8	20.1	31.9	12.5	8.2
DON'T KNOW	8.6	9.0	9.8	8.4	12.6	4.1	4.1	4.1	0.0	3.7	3.8	10.2	15.5	4.6	9.0	14.5	5.2
Net Diff.	31.6	-9.8	-20.9	-1.8	26.7	64.7	78.3	70.6	55.2	62.2	78.2	-18.7	2.7	26.6	-7.9	30.1	58.1
Mean	2.91	2.26	2.12	2.36	2.85	3.36	3.65	3.48	3.10	3.28	3.61	2.14	2.51	2.77	2.27	2.90	3.28

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. WOULD YOU SUPPORT A FEDERAL LAW THAT WOULD STOP STATES FROM USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
YES,	61.5	39.8	63.8	84.0	61.2	67.9	80.2	65.7	60.6	61.3	59.5	58.9	67.8	63.7	68.3	47.0
Strongly	38.0	15.8	33.9	63.2	33.6	40.1	45.6	39.1	37.1	37.6	36.3	41.0	45.4	42.6	40.6	26.1
Somewhat	23.5	24.1	29.9	20.8	27.5	27.8	34.6	26.6	23.5	23.6	23.2	17.9	22.4	21.1	27.7	20.9
NO,	29.9	47.9	26.0	11.9	31.0	27.6	17.5	29.5	30.1	30.1	30.0	31.9	24.0	26.0	25.0	41.5
Somewhat	14.0	19.4	14.5	8.0	16.9	14.2	9.3	15.1	14.2	14.9	13.2	12.0	11.1	15.9	13.8	17.1
Strongly	15.9	28.5	11.5	3.9	14.1	13.4	8.2	14.4	15.9	15.2	16.8	19.9	12.9	10.0	11.2	24.4
DON'T KNOW	8.6	12.3	10.2	4.2	7.8	4.5	2.3	4.9	9.3	8.6	10.4	9.3	8.2	10.4	6.7	11.5
Net Diff.	31.6	-8.1	37.9	72.1	30.1	40.3	62.7	36.2	30.5	31.2	29.5	27.0	43.8	37.7	43.3	5.5
Mean	2.91	2.31	2.96	3.50	2.88	2.99	3.20	2.95	2.90	2.92	2.88	2.88	3.09	3.07	3.05	2.55

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. WOULD YOU SUPPORT A FEDERAL LAW THAT WOULD STOP STATES FROM USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
YES,	61.5	62.4	59.7	57.6	63.5	67.6	64.3	58.1	55.2	67.0	49.9	45.9	47.4	70.5	70.6	63.5	53.8	41.0	49.7	45.4
Strongly	38.0	40.5	33.3	31.5	36.6	45.2	36.8	36.6	29.8	43.7	25.8	25.6	20.6	40.1	47.1	40.6	32.6	21.1	23.5	18.0
Somewhat	23.5	21.9	26.4	26.2	26.9	22.5	27.5	21.5	25.4	23.2	24.1	20.4	26.8	30.5	23.6	22.9	21.2	19.8	26.2	27.4
NO,	29.9	27.5	34.4	35.7	32.2	23.5	32.0	30.9	36.9	26.2	37.8	41.7	39.4	22.0	23.5	28.7	35.0	46.0	39.4	39.4
Somewhat	14.0	13.0	15.8	15.8	15.9	12.0	14.5	13.8	17.1	12.8	16.5	17.3	17.0	13.0	11.3	14.1	17.3	17.4	19.9	14.3
Strongly	15.9	14.5	18.6	19.9	16.3	11.5	17.5	17.0	19.8	13.4	21.2	24.4	22.4	9.0	12.2	14.6	17.7	28.6	19.4	25.1
DON'T KNOW	8.6	10.1	5.9	6.7	4.4	8.9	3.8	11.1	7.9	6.8	12.4	12.3	13.2	7.5	5.8	7.8	11.2	13.1	10.9	15.2
Net Diff.	31.6	34.9	25.3	22.0	31.3	44.2	32.3	27.2	18.3	40.8	12.1	4.2	8.1	48.5	47.1	34.8	18.8	-5.0	10.3	6.0
Mean	2.91	2.98	2.79	2.74	2.88	3.11	2.87	2.87	2.71	3.04	2.62	2.54	2.53	3.10	3.12	2.97	2.77	2.39	2.60	2.45

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. WOULD YOU SUPPORT A FEDERAL LAW THAT WOULD STOP STATES FROM USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
YES,	61.5	46.9	52.3	62.7	61.6	73.4	61.3	55.7	65.1	57.5	66.4	66.4	57.1
Strongly	38.0	19.2	22.2	37.3	42.1	49.6	41.4	28.2	44.1	32.4	44.9	42.1	34.4
Somewhat	23.5	27.6	30.2	25.4	19.5	23.8	19.9	27.5	21.0	25.1	21.5	24.3	22.8
NO,	29.9	42.4	39.6	29.9	25.1	19.9	31.4	35.9	26.2	32.6	26.6	26.6	32.8
Somewhat	14.0	19.5	20.8	12.3	12.7	9.4	14.0	16.8	12.2	15.5	12.0	12.9	14.9
Strongly	15.9	22.9	18.9	17.5	12.4	10.5	17.5	19.1	13.9	17.1	14.5	13.7	17.9
DON'T KNOW	8.6	10.7	8.0	7.4	13.4	6.7	7.3	8.3	8.8	9.9	7.0	7.0	10.0
Net Diff.	31.6	4.4	12.7	32.8	36.5	53.6	29.9	19.8	38.9	24.9	39.9	39.8	24.3
Mean	2.91	2.48	2.60	2.89	3.05	3.21	2.92	2.71	3.04	2.81	3.04	3.02	2.82

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. WOULD YOU SUPPORT A FEDERAL LAW THAT WOULD STOP STATES FROM USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
YES,	61.5	47.0	61.0	64.9	65.3	67.8	63.3	66.5	68.1	38.1	58.8	63.4	62.2	57.8	60.2	68.8
Strongly	38.0	19.5	33.4	41.8	46.0	31.6	37.3	43.4	47.0	14.3	29.5	40.4	45.0	33.1	37.1	45.9
Somewhat	23.5	27.5	27.7	23.1	19.3	36.2	26.0	23.2	21.1	23.8	29.3	23.0	17.2	24.7	23.1	22.9
NO,	29.9	44.4	30.8	23.3	28.5	25.1	31.7	22.2	26.9	52.6	29.9	24.4	30.3	33.4	31.0	23.2
Somewhat	14.0	20.4	14.8	12.1	12.3	14.5	15.0	11.2	12.4	22.9	14.5	12.8	12.2	16.2	14.8	9.2
Strongly	15.9	24.0	16.0	11.2	16.2	10.6	16.7	10.9	14.5	29.7	15.4	11.5	18.0	17.2	16.1	14.0
DON'T KNOW	8.6	8.6	8.2	11.8	6.2	7.1	5.1	11.3	5.0	9.3	11.3	12.3	7.6	8.8	8.8	7.9
Net Diff.	31.6	2.6	30.2	41.5	36.7	42.7	31.6	44.4	41.3	-14.6	28.9	39.0	31.9	24.4	29.3	45.6
Mean	2.91	2.46	2.85	3.08	3.01	2.96	2.88	3.12	3.06	2.25	2.82	3.05	2.96	2.81	2.89	3.09

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

29. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. WOULD YOU SUPPORT A FEDERAL LAW THAT WOULD STOP STATES FROM USING STATE TAXPAYER MONEY TO GIVE MEDICAID BENEFITS TO ILLEGAL IMMIGRANTS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
YES,	61.5	62.4	63.7	67.0	61.5	55.8	62.3	50.1	64.2	59.7	61.0	64.8	59.3	59.8	55.2	63.3	61.7	67.4	60.4
Strongly	38.0	38.5	38.1	36.6	39.8	34.6	42.9	31.0	38.1	38.5	36.1	36.0	37.9	37.6	31.1	32.6	38.8	43.8	36.9
Somewhat	23.5	23.8	25.6	30.5	21.7	21.2	19.4	19.1	26.1	21.3	24.9	28.8	21.4	22.1	24.2	30.7	22.9	23.6	23.5
NO,	29.9	29.5	28.7	25.0	30.6	31.7	30.6	35.8	28.1	31.2	29.4	29.7	30.1	29.6	37.2	25.4	30.1	26.3	30.6
Somewhat	14.0	13.4	13.8	11.7	15.2	13.1	11.9	21.2	13.4	14.0	13.8	12.7	14.9	12.6	18.5	5.6	14.0	11.8	14.4
Strongly	15.9	16.0	14.9	13.2	15.4	18.5	18.7	14.6	14.7	17.2	15.6	16.9	15.2	17.0	18.7	19.8	16.1	14.4	16.2
DON'T KNOW	8.6	8.2	7.6	8.0	8.0	12.5	7.1	14.1	7.7	9.1	9.6	5.6	10.5	10.6	7.5	11.3	8.2	6.4	9.0
Net Diff.	31.6	32.9	35.0	42.1	30.9	24.1	31.7	14.3	36.1	28.6	31.7	35.1	29.2	30.2	18.0	37.9	31.6	41.1	29.8
Mean	2.91	2.92	2.94	2.98	2.93	2.82	2.93	2.78	2.95	2.89	2.90	2.89	2.92	2.90	2.73	2.86	2.92	3.03	2.89

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. TO HELP ENSURE THAT ONLY ELIGIBLE INDIVIDUALS RECEIVE FEDERALLY FUNDED MEDICAID, WOULD YOU SUPPORT OR OPPOSE A FEDERAL LAW REQUIRING STATES TO STRENGTHEN IDENTITY VERIFICATION STANDARDS FOR MEDICAID APPLICANTS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SUPPORT	74.9	96.3	93.3	84.7	73.9	57.6	46.9	33.6	32.5	85.6	90.1	65.2	91.6	92.5	75.1	82.4	52.6	75.8
Strongly	42.9	90.3	74.3	47.8	27.0	12.0	13.2	11.8	10.2	56.9	64.7	21.0	66.9	69.7	41.5	43.2	14.0	41.5
Somewhat	32.0	6.0	19.1	36.9	46.9	45.6	33.7	21.8	22.4	28.8	25.4	44.2	24.7	22.9	33.6	39.2	38.6	34.3
OPPOSE	17.8	2.4	4.2	9.3	16.8	30.1	39.4	54.9	59.4	9.0	6.0	22.6	5.9	5.1	13.9	12.8	36.0	14.1
Somewhat	10.9	1.5	2.8	7.5	11.8	18.3	24.6	25.9	19.9	7.1	4.5	18.7	4.7	4.1	11.3	9.0	18.8	12.0
Strongly	7.0	0.9	1.5	1.8	5.0	11.8	14.8	29.0	39.5	2.0	1.5	4.0	1.2	1.1	2.6	3.8	17.3	2.1
DON'T KNOW	7.3	1.3	2.5	6.0	9.3	12.3	13.7	11.5	8.1	5.3	3.8	12.2	2.6	2.3	11.0	4.8	11.4	10.1
Net Diff.	57.0	94.0	89.1	75.5	57.1	27.5	7.5	-21.3	-26.9	76.6	84.1	42.6	85.7	87.4	61.2	69.5	16.6	61.7
Mean	3.20	3.88	3.70	3.39	3.06	2.66	2.52	2.18	2.03	3.48	3.59	2.94	3.61	3.65	3.28	3.28	2.56	3.28

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. TO HELP ENSURE THAT ONLY ELIGIBLE INDIVIDUALS RECEIVE FEDERALLY FUNDED MEDICAID, WOULD YOU SUPPORT OR OPPOSE A FEDERAL LAW REQUIRING STATES TO STRENGTHEN IDENTITY VERIFICATION STANDARDS FOR MEDICAID APPLICANTS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
SUPPORT	74.9	73.3	75.9	77.0	71.3	77.0	76.5	78.7	65.0	64.8	65.3
Strongly	42.9	40.5	42.3	44.9	41.9	45.9	48.6	37.1	29.0	28.5	29.9
Somewhat	32.0	32.8	33.6	32.1	29.4	31.1	27.9	41.6	36.0	36.3	35.5
OPPOSE	17.8	21.4	16.6	15.4	20.5	17.2	17.3	16.6	20.9	20.9	21.0
Somewhat	10.9	12.8	9.1	9.4	13.7	9.5	8.8	12.2	16.9	17.7	15.8
Strongly	7.0	8.6	7.5	6.0	6.8	7.6	8.6	4.4	4.0	3.3	5.2
DON'T KNOW	7.3	5.3	7.5	7.6	8.2	5.8	6.1	4.7	14.1	14.3	13.7
Net Diff.	57.0	51.9	59.3	61.6	50.7	59.9	59.2	62.2	44.1	43.9	44.4
Mean	3.20	3.11	3.20	3.25	3.16	3.22	3.24	3.17	3.05	3.05	3.04



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. TO HELP ENSURE THAT ONLY ELIGIBLE INDIVIDUALS RECEIVE FEDERALLY FUNDED MEDICAID, WOULD YOU SUPPORT OR OPPOSE A FEDERAL LAW REQUIRING STATES TO STRENGTHEN IDENTITY VERIFICATION STANDARDS FOR MEDICAID APPLICANTS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT				LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		UNITED STATES		FOR CONGRESS	ERS/									TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SUPPORT	74.9	90.1	64.0	90.9	61.0	66.5	71.7	89.9	61.2	88.1	91.8	78.2	59.6	77.8	75.6	73.3
Strongly	42.9	64.9	27.3	65.0	22.3	37.1	38.2	63.4	24.3	61.1	66.3	47.4	21.8	40.8	38.7	41.8
Somewhat	32.0	25.2	36.7	25.9	38.6	29.4	33.5	26.5	37.0	27.0	25.5	30.9	37.8	37.0	37.0	31.5
OPPOSE	17.8	5.8	26.4	6.3	29.8	16.0	16.2	5.7	28.8	7.5	4.2	16.0	29.9	15.1	16.4	20.6
Somewhat	10.9	4.7	15.3	4.9	16.5	12.1	12.2	4.8	16.4	6.2	3.2	14.2	16.3	13.2	14.4	16.7
Strongly	7.0	1.0	11.2	1.3	13.3	3.9	3.9	0.9	12.4	1.2	1.0	1.8	13.6	1.9	2.0	3.9
DON'T KNOW	7.3	4.2	9.6	2.8	9.2	17.5	12.2	4.3	9.9	4.5	4.0	5.8	10.5	7.1	7.9	6.0
Net Diff.	57.0	84.3	37.6	84.7	31.2	50.5	55.5	84.2	32.4	80.6	87.6	62.3	29.7	62.7	59.2	52.7
Mean	3.20	3.61	2.89	3.59	2.77	3.21	3.21	3.59	2.81	3.55	3.64	3.31	2.76	3.26	3.22	3.18

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. TO HELP ENSURE THAT ONLY ELIGIBLE INDIVIDUALS RECEIVE FEDERALLY FUNDED MEDICAID, WOULD YOU SUPPORT OR OPPOSE A FEDERAL LAW REQUIRING STATES TO STRENGTHEN IDENTITY VERIFICATION STANDARDS FOR MEDICAID APPLICANTS?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
SUPPORT	74.9	90.0	61.4	89.3	62.6	72.2	90.4	67.9	75.9	88.3	58.8	68.6	
Strongly	42.9	64.0	23.1	65.6	23.7	38.7	66.6	23.0	41.5	64.6	24.1	36.0	
Somewhat	32.0	26.0	38.3	23.8	38.9	33.5	23.8	44.9	34.4	23.7	34.6	32.6	
OPPOSE	17.8	6.3	29.3	7.6	27.9	17.7	7.2	23.1	16.7	8.0	31.3	18.6	
Somewhat	10.9	5.3	15.8	6.1	15.7	10.6	5.3	13.8	8.3	6.9	17.1	12.9	
Strongly	7.0	1.0	13.5	1.5	12.2	7.1	1.9	9.3	8.5	1.0	14.3	5.7	
DON'T KNOW	7.3	3.8	9.3	3.1	9.5	10.1	2.4	9.0	7.3	3.8	9.9	12.8	
Net Diff.	57.0	83.7	32.1	81.8	34.7	54.6	83.2	44.8	59.2	80.3	27.5	50.0	
Mean	3.20	3.59	2.78	3.58	2.82	3.16	3.59	2.90	3.18	3.58	2.76	3.13	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. TO HELP ENSURE THAT ONLY ELIGIBLE INDIVIDUALS RECEIVE FEDERALLY FUNDED MEDICAID, WOULD YOU SUPPORT OR OPPOSE A FEDERAL LAW REQUIRING STATES TO STRENGTHEN IDENTITY VERIFICATION STANDARDS FOR MEDICAID APPLICANTS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SUPPORT	74.9	59.4	55.7	62.1	71.2	90.2	93.0	91.4	76.7	78.1	94.0	58.2	66.3	77.8	54.4	72.0	86.2
Strongly	42.9	20.6	22.0	19.7	34.9	62.3	79.0	69.5	41.8	44.3	74.4	19.1	26.8	42.6	14.5	37.3	60.9
Somewhat	32.0	38.8	33.7	42.4	36.3	27.9	14.0	21.9	34.9	33.8	19.6	39.1	39.5	35.2	39.9	34.7	25.3
OPPOSE	17.8	32.5	36.0	30.0	18.0	7.1	3.9	5.7	23.3	15.1	3.7	33.4	21.2	18.8	34.3	16.5	8.2
Somewhat	10.9	17.7	15.2	19.5	12.5	4.6	2.3	3.6	18.6	14.0	2.4	17.8	13.7	9.5	16.4	10.8	5.8
Strongly	7.0	14.8	20.8	10.5	5.4	2.5	1.6	2.1	4.7	1.1	1.3	15.5	7.5	9.3	17.9	5.8	2.4
DON'T KNOW	7.3	8.1	8.3	7.9	10.9	2.8	3.1	2.9	0.0	6.9	2.3	8.5	12.5	3.4	11.3	11.4	5.6
Net Diff.	57.0	26.9	19.7	32.0	53.2	83.1	89.0	85.7	53.3	63.0	90.4	24.8	45.1	58.9	20.1	55.5	78.0
Mean	3.20	2.71	2.62	2.77	3.13	3.54	3.76	3.64	3.14	3.30	3.71	2.67	2.98	3.15	2.58	3.17	3.53

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. TO HELP ENSURE THAT ONLY ELIGIBLE INDIVIDUALS RECEIVE FEDERALLY FUNDED MEDICAID, WOULD YOU SUPPORT OR OPPOSE A FEDERAL LAW REQUIRING STATES TO STRENGTHEN IDENTITY VERIFICATION STANDARDS FOR MEDICAID APPLICANTS?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
SUPPORT	74.9	62.1	72.8	89.3	75.5	77.9	81.6	77.2	75.0	76.8	72.1	69.7	80.0	79.4	79.3	63.7
Strongly	42.9	22.1	37.1	67.1	40.3	43.9	53.8	42.1	42.9	43.4	42.2	41.1	49.6	49.1	45.6	32.2
Somewhat	32.0	40.0	35.7	22.1	35.2	34.0	27.8	35.1	32.1	33.4	29.9	28.6	30.5	30.3	33.7	31.5
OPPOSE	17.8	28.3	17.0	6.8	17.5	18.5	13.6	19.3	17.4	15.8	20.1	19.9	13.3	13.5	16.6	25.1
Somewhat	10.9	15.3	13.4	5.3	12.5	11.0	11.4	11.0	11.1	10.9	11.5	8.9	7.2	9.3	12.8	13.2
Strongly	7.0	13.1	3.6	1.5	5.0	7.4	2.2	8.4	6.3	4.8	8.6	11.0	6.1	4.2	3.8	11.9
DON'T KNOW	7.3	9.6	10.1	3.9	7.0	3.6	4.8	3.4	7.6	7.4	7.8	10.4	6.7	7.2	4.1	11.2
Net Diff.	57.0	33.7	55.8	82.5	58.0	59.5	68.0	57.9	57.6	61.1	52.0	49.9	66.8	65.9	62.7	38.6
Mean	3.20	2.79	3.18	3.61	3.19	3.19	3.40	3.15	3.21	3.25	3.15	3.11	3.32	3.34	3.26	2.95

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. TO HELP ENSURE THAT ONLY ELIGIBLE INDIVIDUALS RECEIVE FEDERALLY FUNDED MEDICAID, WOULD YOU SUPPORT OR OPPOSE A FEDERAL LAW REQUIRING STATES TO STRENGTHEN IDENTITY VERIFICATION STANDARDS FOR MEDICAID APPLICANTS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SUPPORT	74.9	75.2	74.2	71.2	79.7	79.2	78.3	71.9	70.1	79.2	65.6	61.3	66.5	76.8	81.4	77.2	75.1	52.7	67.8	65.2
Strongly	42.9	44.8	39.3	37.0	43.5	47.2	41.4	42.7	37.2	47.3	33.4	35.0	28.9	41.6	49.1	45.7	36.0	34.4	30.5	27.5
Somewhat	32.0	30.4	34.9	34.2	36.2	32.0	36.9	29.1	32.9	31.9	32.2	26.3	37.5	35.3	32.3	31.5	39.0	18.3	37.3	37.7
OPPOSE	17.8	16.5	20.3	22.2	16.7	13.3	18.2	19.2	22.3	14.5	25.0	29.4	22.0	19.3	13.5	15.4	16.8	37.3	21.8	22.2
Somewhat	10.9	10.3	11.9	13.0	9.9	7.9	10.8	12.3	13.1	8.3	16.4	19.9	14.6	10.8	7.0	9.4	13.2	24.1	17.5	12.1
Strongly	7.0	6.2	8.3	9.2	6.8	5.4	7.5	6.9	9.2	6.2	8.6	9.5	7.4	8.5	6.4	6.0	3.6	13.2	4.4	10.1
DON'T KNOW	7.3	8.2	5.6	6.6	3.6	7.4	3.5	8.9	7.7	6.3	9.4	9.3	11.5	3.8	5.2	7.4	8.2	10.0	10.3	12.6
Net Diff.	57.0	58.7	53.9	49.0	63.0	65.9	60.0	52.7	47.8	64.7	40.6	31.9	44.4	57.5	67.9	61.8	58.3	15.3	46.0	43.1
Mean	3.20	3.24	3.11	3.06	3.21	3.31	3.16	3.18	3.06	3.28	3.00	2.96	2.99	3.14	3.31	3.26	3.17	2.82	3.05	2.95

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. TO HELP ENSURE THAT ONLY ELIGIBLE INDIVIDUALS RECEIVE FEDERALLY FUNDED MEDICAID, WOULD YOU SUPPORT OR OPPOSE A FEDERAL LAW REQUIRING STATES TO STRENGTHEN IDENTITY VERIFICATION STANDARDS FOR MEDICAID APPLICANTS?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
SUPPORT	74.9	61.5	58.5	74.2	72.9	81.3	84.6	66.0	80.4	68.1	83.2	78.9	71.3
Strongly	42.9	20.6	25.8	36.7	43.6	54.7	53.7	29.5	51.2	33.8	54.1	45.1	40.9
Somewhat	32.0	40.9	32.6	37.6	29.3	26.6	30.9	36.5	29.1	34.3	29.1	33.8	30.4
OPPOSE	17.8	31.8	32.0	20.5	17.7	9.2	10.7	26.9	12.2	24.1	10.1	15.1	20.2
Somewhat	10.9	20.1	22.6	11.5	9.8	5.0	6.5	17.2	6.9	14.9	5.8	9.0	12.6
Strongly	7.0	11.7	9.4	9.0	7.9	4.3	4.2	9.7	5.2	9.2	4.2	6.2	7.6
DON'T KNOW	7.3	6.7	9.5	5.2	9.4	9.5	4.7	7.0	7.5	7.8	6.7	6.0	8.5
Net Diff.	57.0	29.7	26.5	53.7	55.2	72.1	73.9	39.1	68.2	44.0	73.1	63.7	51.1
Mean	3.20	2.75	2.83	3.07	3.20	3.46	3.41	2.92	3.37	3.01	3.43	3.25	3.14

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. TO HELP ENSURE THAT ONLY ELIGIBLE INDIVIDUALS RECEIVE FEDERALLY FUNDED MEDICAID, WOULD YOU SUPPORT OR OPPOSE A FEDERAL LAW REQUIRING STATES TO STRENGTHEN IDENTITY VERIFICATION STANDARDS FOR MEDICAID APPLICANTS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
SUPPORT	74.9	56.7	71.7	75.2	84.6	67.6	72.9	78.7	85.9	52.1	70.5	72.1	83.2	72.0	75.8	76.3
Strongly	42.9	22.2	33.8	44.6	56.7	25.0	35.8	44.8	56.6	21.0	31.9	44.5	56.8	39.0	43.0	47.5
Somewhat	32.0	34.5	37.9	30.6	27.9	42.6	37.1	34.0	29.3	31.1	38.6	27.6	26.5	33.0	32.8	28.8
OPPOSE	17.8	35.7	21.5	14.1	10.6	24.6	21.8	14.2	9.0	40.5	21.3	14.0	12.3	19.7	17.6	16.1
Somewhat	10.9	23.4	13.6	7.7	6.3	22.7	13.3	7.1	4.1	23.7	14.0	8.2	8.7	12.7	10.2	10.1
Strongly	7.0	12.3	7.9	6.4	4.3	1.9	8.6	7.1	4.9	16.8	7.3	5.8	3.6	7.0	7.4	6.0
DON'T KNOW	7.3	7.5	6.8	10.7	4.8	7.9	5.3	7.1	5.1	7.4	8.2	14.0	4.4	8.3	6.6	7.6
Net Diff.	57.0	21.0	50.1	61.2	74.0	43.0	51.0	64.5	76.9	11.6	49.2	58.1	70.9	52.2	58.2	60.2
Mean	3.20	2.72	3.05	3.27	3.44	2.98	3.06	3.25	3.45	2.61	3.04	3.29	3.43	3.13	3.19	3.28

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

30. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. FEDERAL LAW DOES NOT ALLOW STATES TO USE FEDERAL FUNDS TO GIVE MEDICAID TO ILLEGAL IMMIGRANTS. HOWEVER, STATES MAY USE THEIR OWN STATE TAXPAYER DOLLARS TO DO SO. TO HELP ENSURE THAT ONLY ELIGIBLE INDIVIDUALS RECEIVE FEDERALLY FUNDED MEDICAID, WOULD YOU SUPPORT OR OPPOSE A FEDERAL LAW REQUIRING STATES TO STRENGTHEN IDENTITY VERIFICATION STANDARDS FOR MEDICAID APPLICANTS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SUPPORT	74.9	75.5	77.1	71.3	81.4	67.2	72.9	66.1	76.1	75.8	70.9	80.4	70.5	72.3	64.5	57.9	76.5	77.9	74.3
Strongly	42.9	43.4	41.4	36.1	51.1	35.7	46.3	36.4	40.9	46.1	37.6	28.8	37.8	40.9	36.9	31.3	45.0	49.8	41.6
Somewhat	32.0	32.2	35.7	35.3	30.3	31.5	26.6	29.7	35.3	29.6	33.3	51.6	32.7	31.4	27.7	26.6	31.4	28.1	32.7
OPPOSE	17.8	17.5	16.5	21.7	12.9	22.8	20.8	22.5	17.3	17.0	21.4	15.6	21.8	19.1	25.7	34.0	16.4	17.3	17.9
Somewhat	10.9	10.4	9.9	15.1	8.1	11.2	12.7	16.8	10.7	9.6	13.3	8.2	12.3	11.2	12.9	20.9	9.9	11.8	10.7
Strongly	7.0	7.1	6.6	6.6	4.8	11.6	8.1	5.8	6.6	7.4	8.1	7.5	9.5	8.0	12.8	13.1	6.5	5.6	7.2
DON'T KNOW	7.3	7.0	6.4	7.0	5.7	10.0	6.3	11.3	6.6	7.2	7.6	4.0	7.7	8.6	9.8	8.1	7.2	4.8	7.8
Net Diff.	57.0	58.1	60.6	49.6	68.5	44.4	52.2	43.6	58.9	58.7	49.5	64.7	48.7	53.1	38.9	23.9	60.1	60.6	56.3
Mean	3.20	3.20	3.19	3.08	3.36	3.01	3.19	3.09	3.18	3.23	3.09	3.06	3.07	3.15	2.98	2.83	3.24	3.28	3.18



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. IMMIGRATION POLICY IS SET BY THE FEDERAL GOVERNMENT, BUT SOME LOCAL GOVERNMENTS ARE CONSIDERING THEIR OWN LAWS. FOR EXAMPLE, JACKSONVILLE, FLORIDA RECENTLY PASSED A LAW MAKING IT A CRIME FOR PEOPLE WHO ARE IN THE COUNTRY ILLEGALLY TO ENTER OR LIVE IN THE CITY. INDIVIDUALS FOUND TO BE IN VIOLATION OF THIS LAW COULD FACE UP TO 60 DAYS IN JAIL. DO YOU SUPPORT OR OPPOSE YOUR CITY OR COUNTY PASSING A SIMILAR LAW?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SUPPORT	56.3	85.7	82.5	65.3	53.4	27.4	27.3	15.6	17.0	71.4	76.5	48.2	85.4	86.7	55.8	50.2	25.1	64.6
Strongly	29.7	71.1	54.5	28.7	17.3	5.5	7.8	9.0	12.0	40.6	46.7	13.0	52.4	55.7	25.2	19.7	7.2	30.1
Somewhat	26.6	14.6	28.0	36.7	36.1	21.9	19.5	6.6	5.1	30.8	29.8	35.1	33.1	31.0	30.6	30.5	17.9	34.5
OPPOSE	33.7	7.6	11.5	23.0	36.1	58.0	62.6	71.5	78.9	18.9	15.4	34.7	9.6	8.7	26.0	39.1	64.4	19.9
Somewhat	14.4	2.4	5.9	13.3	20.6	25.2	21.3	10.3	12.7	10.4	8.4	19.4	6.2	5.7	13.6	19.7	22.8	12.9
Strongly	19.3	5.3	5.6	9.7	15.5	32.7	41.3	61.1	66.2	8.5	7.0	15.3	3.5	3.0	12.4	19.4	41.5	7.0
DON'T KNOW	10.0	6.6	6.0	11.7	10.5	14.6	10.1	13.0	4.0	9.7	8.1	17.2	4.9	4.7	18.2	10.7	10.5	15.5
Net Diff.	22.6	78.1	70.9	42.3	17.3	-30.6	-35.3	-55.9	-61.9	52.5	61.1	13.5	75.8	78.0	29.7	11.1	-39.2	44.6
Mean	2.74	3.62	3.40	2.95	2.62	2.00	1.93	1.58	1.61	3.15	3.26	2.55	3.41	3.46	2.84	2.57	1.90	3.04

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. IMMIGRATION POLICY IS SET BY THE FEDERAL GOVERNMENT, BUT SOME LOCAL GOVERNMENTS ARE CONSIDERING THEIR OWN LAWS. FOR EXAMPLE, JACKSONVILLE, FLORIDA RECENTLY PASSED A LAW MAKING IT A CRIME FOR PEOPLE WHO ARE IN THE COUNTRY ILLEGALLY TO ENTER OR LIVE IN THE CITY. INDIVIDUALS FOUND TO BE IN VIOLATION OF THIS LAW COULD FACE UP TO 60 DAYS IN JAIL. DO YOU SUPPORT OR OPPOSE YOUR CITY OR COUNTY PASSING A SIMILAR LAW?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
SUPPORT	56.3	57.0	54.8	61.8	47.6	57.6	55.0	66.2	50.6	51.4	49.4
Strongly	29.7	30.5	28.7	31.5	27.0	32.1	34.8	23.3	18.8	18.0	20.1
Somewhat	26.6	26.5	26.1	30.3	20.7	25.4	20.2	42.9	31.8	33.4	29.2
OPPOSE	33.7	34.0	34.5	29.7	39.9	34.0	36.3	26.3	32.3	32.2	32.3
Somewhat	14.4	13.1	15.4	13.5	16.2	13.7	13.8	13.4	17.8	17.4	18.4
Strongly	19.3	20.9	19.1	16.2	23.6	20.3	22.5	13.0	14.5	14.8	14.0
DON'T KNOW	10.0	9.0	10.7	8.6	12.5	8.4	8.7	7.5	17.1	16.3	18.3
Net Diff.	22.6	23.0	20.3	32.1	7.8	23.5	18.6	39.8	18.4	19.2	17.0
Mean	2.74	2.73	2.72	2.84	2.58	2.76	2.74	2.83	2.66	2.65	2.68

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. IMMIGRATION POLICY IS SET BY THE FEDERAL GOVERNMENT, BUT SOME LOCAL GOVERNMENTS ARE CONSIDERING THEIR OWN LAWS. FOR EXAMPLE, JACKSONVILLE, FLORIDA RECENTLY PASSED A LAW MAKING IT A CRIME FOR PEOPLE WHO ARE IN THE COUNTRY ILLEGALLY TO ENTER OR LIVE IN THE CITY. INDIVIDUALS FOUND TO BE IN VIOLATION OF THIS LAW COULD FACE UP TO 60 DAYS IN JAIL. DO YOU SUPPORT OR OPPOSE YOUR CITY OR COUNTY PASSING A SIMILAR LAW?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT				LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		UNITED STATES		FOR CONGRESS			ERS/								TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SUPPORT	56.3	84.5	36.4	84.3	31.5	44.2	51.8	84.3	31.0	81.5	87.5	66.0	27.1	75.7	65.6	59.8
Strongly	29.7	51.1	14.5	50.9	10.7	21.8	23.1	50.6	10.8	48.0	54.3	31.7	8.5	36.9	32.4	28.5
Somewhat	26.6	33.3	21.9	33.5	20.8	22.4	28.7	33.7	20.2	33.5	33.3	34.2	18.6	38.8	33.2	31.3
OPPOSE	33.7	10.5	50.1	10.8	57.5	29.8	30.4	9.3	55.9	11.4	7.5	21.5	59.7	13.3	21.6	27.1
Somewhat	14.4	6.5	20.0	7.0	21.8	14.6	14.9	6.3	21.9	7.7	5.2	14.0	22.3	8.9	15.3	18.1
Strongly	19.3	4.1	30.1	3.7	35.8	15.2	15.5	3.0	34.0	3.7	2.2	7.4	37.4	4.4	6.3	9.1
DON'T KNOW	10.0	5.0	13.5	4.9	10.9	26.1	17.8	6.4	13.2	7.1	5.0	12.5	13.2	11.0	12.7	13.0
Net Diff.	22.6	73.9	-13.8	73.6	-26.0	14.4	21.4	75.0	-24.9	70.1	80.0	44.5	-32.6	62.3	44.0	32.7
Mean	2.74	3.38	2.24	3.38	2.07	2.69	2.72	3.41	2.09	3.35	3.47	3.03	1.98	3.21	3.05	2.91

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. IMMIGRATION POLICY IS SET BY THE FEDERAL GOVERNMENT, BUT SOME LOCAL GOVERNMENTS ARE CONSIDERING THEIR OWN LAWS. FOR EXAMPLE, JACKSONVILLE, FLORIDA RECENTLY PASSED A LAW MAKING IT A CRIME FOR PEOPLE WHO ARE IN THE COUNTRY ILLEGALLY TO ENTER OR LIVE IN THE CITY. INDIVIDUALS FOUND TO BE IN VIOLATION OF THIS LAW COULD FACE UP TO 60 DAYS IN JAIL. DO YOU SUPPORT OR OPPOSE YOUR CITY OR COUNTY PASSING A SIMILAR LAW?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902		734	758	507	369	318	253	366	440	254
SUPPORT	56.3	83.1	29.8		83.0	34.6	50.2	83.8	41.2	55.1	82.1	29.8	45.4
Strongly	29.7	49.5	10.0		52.1	12.7	22.8	51.5	14.3	24.0	52.7	11.5	21.7
Somewhat	26.6	33.6	19.9		30.9	21.9	27.4	32.4	26.9	31.1	29.4	18.3	23.7
OPPOSE	33.7	10.9	58.5		11.9	53.5	35.8	12.0	47.2	34.9	11.7	58.1	36.6
Somewhat	14.4	7.4	22.0		7.6	20.2	15.8	7.5	20.1	14.1	7.7	20.2	17.5
Strongly	19.3	3.5	36.5		4.3	33.3	19.9	4.5	27.1	20.8	4.1	37.9	19.1
DON'T KNOW	10.0	6.0	11.6		5.2	11.9	14.0	4.2	11.6	10.0	6.2	12.1	18.0
Net Diff.	22.6	72.2	-28.7		71.1	-18.9	14.5	71.9	-6.0	20.2	70.4	-28.3	8.8
Mean	2.74	3.37	2.04		3.38	2.16	2.62	3.37	2.32	2.65	3.39	2.04	2.59

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. IMMIGRATION POLICY IS SET BY THE FEDERAL GOVERNMENT, BUT SOME LOCAL GOVERNMENTS ARE CONSIDERING THEIR OWN LAWS. FOR EXAMPLE, JACKSONVILLE, FLORIDA RECENTLY PASSED A LAW MAKING IT A CRIME FOR PEOPLE WHO ARE IN THE COUNTRY ILLEGALLY TO ENTER OR LIVE IN THE CITY. INDIVIDUALS FOUND TO BE IN VIOLATION OF THIS LAW COULD FACE UP TO 60 DAYS IN JAIL. DO YOU SUPPORT OR OPPOSE YOUR CITY OR COUNTY PASSING A SIMILAR LAW?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SUPPORT	56.3	31.8	29.8	33.2	50.0	79.8	87.3	83.0	81.3	71.8	86.4	27.5	39.4	63.5	20.5	48.4	77.5
Strongly	29.7	10.4	13.6	8.1	23.9	42.0	64.2	51.7	35.6	42.6	56.6	7.9	16.9	27.9	6.2	20.7	41.2
Somewhat	26.6	21.4	16.2	25.1	26.1	37.7	23.1	31.4	45.7	29.2	29.8	19.6	22.5	35.6	14.3	27.8	36.3
OPPOSE	33.7	59.1	63.0	56.3	35.2	12.9	9.4	11.4	18.7	19.9	8.8	62.9	43.4	31.9	66.6	35.7	12.8
Somewhat	14.4	19.2	15.1	22.1	18.0	8.6	4.5	6.9	13.1	12.3	5.6	18.7	22.3	21.0	25.3	17.1	5.3
Strongly	19.3	39.9	47.9	34.3	17.2	4.3	4.9	4.5	5.6	7.6	3.1	44.2	21.1	10.9	41.3	18.6	7.6
DON'T KNOW	10.0	9.1	7.2	10.5	14.8	7.3	3.3	5.6	0.0	8.3	4.8	9.5	17.2	4.5	12.9	15.9	9.7
Net Diff.	22.6	-27.3	-33.1	-23.1	14.8	66.9	77.9	71.7	62.6	51.9	77.7	-35.4	-4.0	31.6	-46.0	12.8	64.7
Mean	2.74	2.02	1.95	2.08	2.67	3.27	3.52	3.38	3.11	3.17	3.47	1.90	2.42	2.84	1.83	2.60	3.23

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. IMMIGRATION POLICY IS SET BY THE FEDERAL GOVERNMENT, BUT SOME LOCAL GOVERNMENTS ARE CONSIDERING THEIR OWN LAWS. FOR EXAMPLE, JACKSONVILLE, FLORIDA RECENTLY PASSED A LAW MAKING IT A CRIME FOR PEOPLE WHO ARE IN THE COUNTRY ILLEGALLY TO ENTER OR LIVE IN THE CITY. INDIVIDUALS FOUND TO BE IN VIOLATION OF THIS LAW COULD FACE UP TO 60 DAYS IN JAIL. DO YOU SUPPORT OR OPPOSE YOUR CITY OR COUNTY PASSING A SIMILAR LAW?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
SUPPORT	56.3	32.0	52.7	83.7	53.6	60.1	70.8	58.2	56.0	56.8	54.9	53.1	64.6	63.4	63.9	39.9
Strongly	29.7	11.6	22.5	51.6	23.7	31.3	40.4	29.6	29.0	29.9	27.5	32.5	34.8	37.9	33.6	18.4
Somewhat	26.6	20.5	30.2	32.0	29.8	28.8	30.4	28.5	27.1	26.9	27.4	20.6	29.8	25.5	30.3	21.6
OPPOSE	33.7	55.6	32.7	10.5	34.9	31.4	26.9	32.2	34.4	33.6	35.8	32.0	24.9	25.5	29.2	48.2
Somewhat	14.4	20.6	18.2	6.6	17.6	14.4	13.8	14.5	14.8	15.8	13.3	11.9	10.7	13.7	13.7	18.7
Strongly	19.3	35.0	14.5	3.9	17.3	16.9	13.0	17.6	19.6	17.8	22.6	20.1	14.2	11.8	15.5	29.5
DON'T KNOW	10.0	12.3	14.6	5.8	11.5	8.5	2.3	9.7	9.5	9.7	9.3	15.0	10.5	11.1	6.9	11.9
Net Diff.	22.6	-23.6	19.9	73.2	18.7	28.8	43.9	26.0	21.6	23.2	19.0	21.1	39.7	37.9	34.8	-8.3
Mean	2.74	2.10	2.71	3.40	2.68	2.81	3.00	2.78	2.72	2.76	2.66	2.77	2.95	3.01	2.88	2.33

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. IMMIGRATION POLICY IS SET BY THE FEDERAL GOVERNMENT, BUT SOME LOCAL GOVERNMENTS ARE CONSIDERING THEIR OWN LAWS. FOR EXAMPLE, JACKSONVILLE, FLORIDA RECENTLY PASSED A LAW MAKING IT A CRIME FOR PEOPLE WHO ARE IN THE COUNTRY ILLEGALLY TO ENTER OR LIVE IN THE CITY. INDIVIDUALS FOUND TO BE IN VIOLATION OF THIS LAW COULD FACE UP TO 60 DAYS IN JAIL. DO YOU SUPPORT OR OPPOSE YOUR CITY OR COUNTY PASSING A SIMILAR LAW?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SUPPORT	56.3	56.6	55.8	52.4	62.1	61.8	61.5	52.3	50.2	62.0	44.3	41.1	44.3	56.4	66.9	57.4	42.9	39.9	50.8	38.5
Strongly	29.7	30.4	28.5	26.7	31.9	32.2	30.2	28.8	26.9	34.0	20.7	21.1	19.7	20.5	35.3	32.7	24.1	19.1	21.0	18.5
Somewhat	26.6	26.2	27.3	25.7	30.1	29.6	31.3	23.5	23.3	28.0	23.6	20.0	24.7	35.9	31.6	24.7	18.8	20.7	29.8	20.0
OPPOSE	33.7	32.3	36.4	38.4	32.9	27.9	33.8	35.9	39.1	28.9	44.0	49.4	41.4	31.3	25.6	32.0	47.9	50.3	37.6	44.9
Somewhat	14.4	15.3	12.8	13.3	11.9	14.1	12.6	16.3	13.1	12.4	18.7	17.3	19.0	19.0	12.0	12.9	20.5	15.3	16.5	21.3
Strongly	19.3	17.0	23.6	25.0	21.0	13.9	21.2	19.6	26.0	16.5	25.3	32.1	22.4	12.3	13.6	19.1	27.4	35.1	21.1	23.6
DON'T KNOW	10.0	11.1	7.8	9.3	5.0	10.3	4.8	11.8	10.7	9.1	11.8	9.6	14.2	12.4	7.5	10.7	9.2	9.8	11.6	16.6
Net Diff.	22.6	24.3	19.4	14.0	29.2	33.9	27.7	16.3	11.1	33.1	0.3	-8.3	2.9	25.1	41.3	25.4	-5.0	-10.5	13.2	-6.4
Mean	2.74	2.79	2.66	2.60	2.77	2.89	2.74	2.70	2.57	2.87	2.45	2.33	2.48	2.74	2.96	2.79	2.44	2.27	2.57	2.40

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. IMMIGRATION POLICY IS SET BY THE FEDERAL GOVERNMENT, BUT SOME LOCAL GOVERNMENTS ARE CONSIDERING THEIR OWN LAWS. FOR EXAMPLE, JACKSONVILLE, FLORIDA RECENTLY PASSED A LAW MAKING IT A CRIME FOR PEOPLE WHO ARE IN THE COUNTRY ILLEGALLY TO ENTER OR LIVE IN THE CITY. INDIVIDUALS FOUND TO BE IN VIOLATION OF THIS LAW COULD FACE UP TO 60 DAYS IN JAIL. DO YOU SUPPORT OR OPPOSE YOUR CITY OR COUNTY PASSING A SIMILAR LAW?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
SUPPORT	56.3	37.5	49.2	58.9	58.4	61.8	58.8	51.0	59.6	53.3	60.1	61.7	51.6
Strongly	29.7	8.7	22.9	27.3	35.2	36.5	32.8	21.8	34.6	25.9	34.4	31.5	28.2
Somewhat	26.6	28.8	26.4	31.6	23.2	25.3	26.0	29.2	25.0	27.3	25.7	30.2	23.4
OPPOSE	33.7	53.5	41.2	33.2	29.8	26.5	31.8	40.3	29.6	37.1	29.6	30.1	37.0
Somewhat	14.4	22.6	16.5	13.1	12.7	14.0	13.3	16.3	13.3	15.2	13.6	13.5	15.3
Strongly	19.3	30.9	24.8	20.2	17.1	12.5	18.5	24.0	16.3	21.9	16.0	16.5	21.7
DON'T KNOW	10.0	9.0	9.5	7.9	11.8	11.7	9.4	8.7	10.8	9.7	10.4	8.3	11.5
Net Diff.	22.6	-16.0	8.0	25.7	28.6	35.4	27.0	10.7	30.0	16.2	30.5	31.6	14.6
Mean	2.74	2.17	2.52	2.72	2.87	2.97	2.81	2.53	2.87	2.63	2.88	2.84	2.66



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. IMMIGRATION POLICY IS SET BY THE FEDERAL GOVERNMENT, BUT SOME LOCAL GOVERNMENTS ARE CONSIDERING THEIR OWN LAWS. FOR EXAMPLE, JACKSONVILLE, FLORIDA RECENTLY PASSED A LAW MAKING IT A CRIME FOR PEOPLE WHO ARE IN THE COUNTRY ILLEGALLY TO ENTER OR LIVE IN THE CITY. INDIVIDUALS FOUND TO BE IN VIOLATION OF THIS LAW COULD FACE UP TO 60 DAYS IN JAIL. DO YOU SUPPORT OR OPPOSE YOUR CITY OR COUNTY PASSING A SIMILAR LAW?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
SUPPORT	56.3	39.2	58.1	59.5	59.7	56.7	64.2	60.4	62.2	31.8	52.0	58.7	57.2	57.1	54.3	59.9
Strongly	29.7	12.4	27.4	34.8	34.5	20.0	30.0	33.3	33.9	9.2	24.8	36.1	35.1	27.4	28.7	34.8
Somewhat	26.6	26.8	30.7	24.7	25.3	36.7	34.2	27.0	28.3	22.5	27.2	22.5	22.0	29.8	25.6	25.1
OPPOSE	33.7	50.7	34.4	28.1	30.9	36.0	31.5	29.2	28.3	57.0	37.2	27.2	33.6	33.2	35.8	29.7
Somewhat	14.4	20.3	14.0	13.6	13.0	23.5	13.1	14.3	10.8	18.9	14.8	13.1	15.4	13.2	15.7	13.0
Strongly	19.3	30.4	20.4	14.5	17.8	12.5	18.4	14.9	17.5	38.1	22.4	14.1	18.2	20.0	20.0	16.7
DON'T KNOW	10.0	10.1	7.6	12.4	9.4	7.3	4.3	10.5	9.5	11.2	10.8	14.2	9.2	9.7	9.9	10.4
Net Diff.	22.6	-11.5	23.7	31.4	28.9	20.7	32.6	31.2	33.9	-25.2	14.8	31.5	23.5	24.0	18.5	30.3
Mean	2.74	2.24	2.70	2.91	2.84	2.69	2.79	2.88	2.87	2.03	2.61	2.94	2.82	2.71	2.70	2.87

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

31. IMMIGRATION POLICY IS SET BY THE FEDERAL GOVERNMENT, BUT SOME LOCAL GOVERNMENTS ARE CONSIDERING THEIR OWN LAWS. FOR EXAMPLE, JACKSONVILLE, FLORIDA RECENTLY PASSED A LAW MAKING IT A CRIME FOR PEOPLE WHO ARE IN THE COUNTRY ILLEGALLY TO ENTER OR LIVE IN THE CITY. INDIVIDUALS FOUND TO BE IN VIOLATION OF THIS LAW COULD FACE UP TO 60 DAYS IN JAIL. DO YOU SUPPORT OR OPPOSE YOUR CITY OR COUNTY PASSING A SIMILAR LAW?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SUPPORT	56.3	56.8	57.5	57.5	57.6	50.5	54.9	49.9	56.9	56.3	56.2	61.3	53.6	54.9	51.1	64.4	56.4	58.9	55.8
Strongly	29.7	30.0	29.6	26.0	32.0	25.6	31.6	26.1	29.0	30.7	27.0	27.1	28.1	27.0	25.5	24.5	30.8	34.0	28.9
Somewhat	26.6	26.8	27.9	31.5	25.6	24.9	23.3	23.8	27.8	25.6	29.2	34.2	25.6	27.9	25.6	39.9	25.5	24.9	26.9
OPPOSE	33.7	33.3	33.5	33.4	33.2	36.0	36.7	39.3	33.8	33.6	32.6	32.2	34.1	31.0	34.7	33.2	34.2	32.7	33.9
Somewhat	14.4	14.0	15.1	13.4	14.1	13.7	22.9	20.5	14.9	14.3	15.1	10.3	14.5	15.4	18.5	14.0	14.2	16.3	14.1
Strongly	19.3	19.3	18.4	20.1	19.1	22.3	13.7	18.8	18.9	19.2	17.5	22.0	19.7	15.6	16.2	19.2	20.0	16.4	19.8
DON'T KNOW	10.0	9.9	9.0	9.1	9.2	13.5	8.4	10.8	9.3	10.2	11.2	6.5	12.3	14.0	14.1	2.4	9.5	8.4	10.3
Net Diff.	22.6	23.5	24.0	24.1	24.5	14.5	18.2	10.6	23.0	22.7	23.7	29.1	19.5	23.9	16.4	31.2	22.2	26.2	21.9
Mean	2.74	2.75	2.75	2.70	2.78	2.62	2.79	2.64	2.74	2.75	2.74	2.71	2.71	2.77	2.70	2.71	2.74	2.83	2.72

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. DO YOU HAPPEN TO KNOW WHO "THE DREAMERS" ARE?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
YES	53.6	63.4	54.1	49.5	50.1	45.9	60.8	57.3	79.2	50.9	53.5	39.6	54.3	55.6	41.1	53.5	59.1	41.3
NO	33.5	25.2	32.6	37.1	37.6	40.3	26.3	28.3	11.0	35.4	33.3	44.8	33.1	32.0	40.5	37.0	29.8	40.3
DON'T KNOW	12.9	11.3	13.3	13.4	12.3	13.8	12.9	14.4	9.7	13.7	13.3	15.7	12.6	12.4	18.4	9.5	11.2	18.4
Net Diff.	20.1	38.2	21.4	12.4	12.4	5.6	34.5	29.0	68.2	15.6	20.2	-5.2	21.2	23.7	0.7	16.5	29.3	1.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. DO YOU HAPPEN TO KNOW WHO "THE DREAMERS" ARE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All	
Total	2000	350	450	768	432	1638	1260	378	362	222	140	
YES	53.6	53.9	51.4	51.7	59.0	59.2	64.4	41.8	28.1	30.6	24.2	
NO	33.5	30.1	37.1	36.4	27.4	30.0	25.1	46.4	49.4	47.4	52.5	
DON'T KNOW	12.9	16.0	11.4	11.9	13.6	10.8	10.5	11.8	22.5	22.0	23.3	
Net Diff.	20.1	23.9	14.3	15.3	31.6	29.2	39.3	-4.6	-21.3	-16.8	-28.3	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. DO YOU HAPPEN TO KNOW WHO "THE DREAMERS" ARE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
YES	53.6	55.4	52.4	53.8	58.0	35.4	41.2	53.2	53.9	51.8	54.6	44.3	55.7	44.7	41.7	42.2
NO	33.5	31.9	34.6	34.2	31.3	39.6	38.5	33.2	33.8	34.5	32.3	40.2	32.5	40.3	41.5	43.3
DON'T KNOW	12.9	12.7	13.0	12.0	10.7	25.0	20.2	13.5	12.3	13.8	13.1	15.5	11.9	15.0	16.8	14.5
Net Diff.	20.1	23.5	17.8	19.6	26.7	-4.2	2.7	20.0	20.1	17.3	22.4	4.1	23.2	4.3	0.2	-1.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. DO YOU HAPPEN TO KNOW WHO "THE DREAMERS" ARE?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
YES	53.6	53.1	57.6	52.6	54.6	53.6	61.4	60.2	60.3	43.6	50.6	46.9	
NO	33.5	34.4	31.3	35.3	33.4	31.2	28.6	29.8	26.8	42.1	35.9	35.6	
DON'T KNOW	12.9	12.5	11.1	12.1	12.0	15.2	10.0	10.0	12.9	14.3	13.5	17.5	
Net Diff.	20.1	18.7	26.3	17.3	21.2	22.4	32.8	30.3	33.4	1.6	14.7	11.4	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. DO YOU HAPPEN TO KNOW WHO "THE DREAMERS" ARE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
YES	53.6	60.7	59.4	61.7	47.8	51.1	57.6	53.9	53.3	40.8	56.0	62.1	46.9	35.9	58.8	52.1	53.7
NO	33.5	28.2	27.2	29.0	38.1	34.7	30.9	33.0	38.1	44.0	32.4	27.3	38.9	51.8	26.2	34.5	26.3
DON'T KNOW	12.9	11.1	13.4	9.3	14.1	14.2	11.5	13.1	8.5	15.2	11.6	10.6	14.3	12.3	15.0	13.4	20.0
Net Diff.	20.1	32.5	32.2	32.7	9.7	16.4	26.7	20.9	15.2	-3.3	23.6	34.8	8.0	-16.0	32.6	17.7	27.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. DO YOU HAPPEN TO KNOW WHO "THE DREAMERS" ARE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF							RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526	
YES	53.6	55.7	47.0	53.6	54.1	65.9	62.7	66.4	53.5	55.5	50.1	38.2	50.0	50.0	57.7	52.4	
NO	33.5	32.1	40.1	32.9	33.4	26.0	28.3	25.6	33.9	31.6	37.8	40.7	38.4	37.6	29.6	33.4	
DON'T KNOW	12.9	12.3	12.9	13.5	12.5	8.2	9.0	8.0	12.6	12.9	12.1	21.1	11.6	12.4	12.8	14.1	
Net Diff.	20.1	23.6	6.9	20.7	20.8	39.9	34.4	40.9	19.5	23.9	12.4	-2.6	11.7	12.5	28.1	19.0	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. DO YOU HAPPEN TO KNOW WHO "THE DREAMERS" ARE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
YES	53.6	49.9	60.6	58.8	63.9	57.0	66.9	43.9	54.3	55.5	49.6	63.3	37.8	44.5	61.6	49.7	73.2	57.1	47.4	29.1
NO	33.5	36.8	27.3	29.6	23.2	31.7	23.0	41.1	31.6	32.5	35.8	25.7	44.3	39.9	27.9	36.8	19.4	29.7	38.4	49.7
DON'T KNOW	12.9	13.3	12.1	11.6	12.9	11.2	10.1	15.0	14.0	12.0	14.7	11.0	17.9	15.6	10.5	13.4	7.4	13.2	14.3	21.1
Net Diff.	20.1	13.1	33.3	29.3	40.7	25.3	44.0	2.9	22.7	23.0	13.8	37.6	-6.5	4.6	33.8	12.9	53.7	27.4	9.0	-20.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. DO YOU HAPPEN TO KNOW WHO "THE DREAMERS" ARE?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
YES	53.6	41.1	41.8	48.9	51.1	55.7	66.9	44.8	59.1	46.7	62.2	60.7	47.3
NO	33.5	44.1	42.9	39.1	32.8	31.4	23.7	41.5	28.6	38.8	27.0	28.5	38.0
DON'T KNOW	12.9	14.8	15.3	12.0	16.2	12.9	9.4	13.7	12.3	14.5	10.9	10.8	14.7
Net Diff.	20.1	-3.0	-1.1	9.7	18.3	24.2	43.2	3.3	30.5	7.9	35.2	32.2	9.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. DO YOU HAPPEN TO KNOW WHO "THE DREAMERS" ARE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
YES	53.6	44.4	45.1	52.5	64.6	44.4	51.3	59.7	71.9	44.4	39.0	46.0	56.7	49.9	56.7	51.1
NO	33.5	41.3	41.5	32.6	25.3	44.9	37.2	27.1	19.7	39.7	45.7	37.5	31.3	36.3	32.2	33.3
DON'T KNOW	12.9	14.4	13.4	15.0	10.2	10.7	11.5	13.2	8.5	15.9	15.3	16.5	12.0	13.8	11.2	15.6
Net Diff.	20.1	3.1	3.7	19.9	39.3	-0.5	14.1	32.6	52.2	4.7	-6.7	8.5	25.4	13.6	24.5	17.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

32. DO YOU HAPPEN TO KNOW WHO "THE DREAMERS" ARE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	PRIV.	COMBO			caid	Ass.	Ass.		ANY			
						Prgm	ANCE												
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
YES	53.6	54.2	53.7	56.8	61.8	41.7	50.2	45.4	54.7	53.6	43.7	53.9	45.9	39.8	37.0	33.7	57.6	61.0	52.2
NO	33.5	33.1	32.7	32.5	27.3	40.0	35.3	39.7	32.6	33.3	40.2	33.5	36.8	43.5	39.7	52.2	30.8	27.2	34.7
DON'T KNOW	12.9	12.7	13.6	10.7	10.9	18.3	14.5	14.9	12.7	13.2	16.1	12.6	17.3	16.6	23.4	14.1	11.6	11.8	13.1
Net Diff.	20.1	21.2	21.1	24.4	34.5	1.7	14.9	5.8	22.1	20.3	3.6	20.4	9.2	-3.7	-2.7	-18.5	26.8	33.8	17.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IN A FEW WORDS, PLEASE TELL ME WHO ARE THE DREAMERS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1072	150	199	202	188	145	100	43	45	687	591	96	457	402	166	119	385	100
ILLEGALS/CAME AS KIDS	31.7	32.0	31.2	31.3	18.2	36.7	45.1	37.7	39.7	29.2	30.2	22.9	29.6	29.2	26.4	32.9	36.2	17.2
BORN IN USA W/ILLEG PARENT	18.4	23.0	22.3	16.0	13.4	18.0	20.5	21.7	10.5	18.2	18.8	14.5	18.3	17.7	19.7	18.0	18.6	12.6
IMMIGRANTS/AMER DREAM	8.6	9.2	7.6	8.9	9.3	7.1	11.9	5.7	7.0	9.4	8.6	14.2	9.6	9.5	10.6	7.3	7.2	13.0
CAM AS KID/WANT LEGAL STAT	6.8	5.5	5.0	5.3	8.4	8.4	6.0	6.0	16.4	5.6	5.2	7.8	5.7	5.7	7.5	2.6	9.0	4.0
KIDS OF MIGRANT/ILLEG	6.2	4.8	5.9	5.8	9.4	7.5	2.1	6.7	5.7	6.6	5.7	12.3	5.8	5.7	7.8	8.0	5.6	6.7
ILLEGAL/LONG TIME IN USA	4.5	7.1	8.3	4.0	5.0	1.0	0.0	0.0	4.5	5.8	6.3	2.7	5.8	5.6	6.2	5.8	2.2	5.3
THEY ARE PEOPLE/THE POOR	4.3	0.0	3.5	6.3	10.2	2.8	1.9	0.0	2.3	4.5	4.6	4.0	4.7	5.3	3.2	3.9	3.8	8.4
OBAMA PGM/DACA/LEGAL ROUTE	3.5	5.6	2.6	4.2	2.0	2.4	1.9	7.0	6.5	3.6	4.0	1.6	3.5	3.3	3.9	4.5	3.2	4.1
WANT TO BECOME CITIZEN	3.4	4.1	2.9	2.4	5.6	3.9	0.9	6.1	0.0	2.8	3.0	1.4	2.4	2.8	3.2	2.2	4.5	5.1
VAR PEOPLE ASPIRE	2.9	2.7	1.0	2.5	6.3	3.1	3.0	0.0	2.1	3.2	2.5	7.5	3.5	3.4	3.3	2.6	2.4	5.8
YOUNG/STUDENT MIGRANT	1.9	1.9	2.4	2.2	2.2	2.0	0.0	2.6	0.0	1.9	2.2	0.0	1.8	2.0	0.5	3.1	1.9	0.9
VAR IMMIGRANT	1.4	1.6	0.9	1.7	2.3	0.0	2.4	2.8	0.0	1.5	1.5	1.5	1.5	1.4	1.9	1.5	1.3	1.9
PEOPLE W/VISA/PAPERS	1.3	0.0	1.6	1.5	1.2	2.6	1.3	0.0	1.6	1.2	1.1	2.3	1.0	1.0	1.7	1.4	1.5	3.9
MISC	1.1	0.0	0.0	1.9	3.0	0.0	1.1	1.4	1.2	1.2	1.0	2.4	1.0	1.1	0.7	2.3	0.8	3.7
ILLEGAL HAD KID IN USA	0.9	1.6	2.6	0.0	0.4	0.9	0.0	0.0	0.0	1.4	1.4	1.4	1.6	1.6	1.9	0.0	0.0	2.5
WANT TO COME TO USA	0.6	0.8	0.5	1.3	0.0	0.0	1.1	0.0	0.0	0.7	0.8	0.0	0.8	0.9	0.0	1.1	0.3	0.0
SINGING GROUP	0.5	0.0	1.3	1.1	0.0	0.0	0.7	0.0	0.0	0.7	0.8	0.0	0.7	0.8	0.3	0.8	0.2	2.2
VAR DREAM/SLEEP	0.3	0.0	0.0	0.5	1.3	0.0	0.0	0.0	0.0	0.5	0.4	1.2	0.7	0.8	0.0	0.0	0.0	0.0
OVERSTAYED VISA	0.2	0.0	0.5	0.0	0.4	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.2	0.2	0.0	0.0	0.2	0.0
WANT IMMIGRAT REFORM	0.1	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.3	0.3	0.0	0.0	0.0	0.0
DK/REFUSED	1.4	0.0	0.0	2.7	1.4	3.7	0.0	2.1	2.5	1.6	1.5	2.3	1.4	1.6	1.4	1.9	1.1	2.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IN A FEW WORDS, PLEASE TELL ME WHO ARE THE DREAMERS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1072	189	231	397	255	970	812	158	102	68	34
ILLEGALS/CAME AS KIDS	31.7	29.0	28.5	32.9	34.7	32.6	34.4	23.4	23.3	28.1	13.6
BORN IN USA W/ILLEG PARENT	18.4	21.3	21.7	17.7	14.2	18.5	19.1	15.5	16.9	16.5	17.6
IMMIGRANTS/AMER DREAM	8.6	10.0	10.4	6.8	8.8	8.1	7.9	9.1	13.7	8.3	24.5
CAM AS KID/WANT LEGAL STAT	6.8	6.9	3.8	6.1	10.6	6.9	7.1	6.1	5.6	3.3	10.1
KIDS OF MIGRANT/ILLEG	6.2	5.4	7.0	7.0	5.0	6.6	7.2	3.7	2.9	3.3	2.2
ILLEGAL/LONG TIME IN USA	4.5	3.4	6.1	5.1	2.8	4.7	4.7	4.7	2.3	1.8	3.3
THEY ARE PEOPLE/THE POOR	4.3	6.8	4.9	2.7	4.2	4.1	3.5	7.2	6.2	5.9	6.7
OBAMA PGM/DACA/LEGAL ROUTE	3.5	1.6	2.9	4.6	3.6	3.5	3.0	5.9	3.1	3.5	2.3
WANT TO BECOME CITIZEN	3.4	4.5	3.7	2.7	3.4	3.1	3.0	3.9	5.8	6.6	4.3
VAR PEOPLE ASPIRE	2.9	2.3	2.6	2.7	4.0	2.9	1.9	7.8	3.1	4.7	0.0
YOUNG/STUDENT MIGRANT	1.9	1.4	1.5	2.8	1.2	1.8	1.5	2.9	3.1	2.3	4.8
VAR IMMIGRANT	1.4	0.4	0.8	1.4	2.9	1.0	1.0	0.6	6.1	6.3	5.6
PEOPLE W/VISA/PAPERS	1.3	0.8	1.4	1.0	2.1	1.4	1.3	1.6	0.8	1.2	0.0
MISC	1.1	0.4	0.7	1.8	0.9	0.9	0.9	0.8	3.1	3.8	1.5
ILLEGAL HAD KID IN USA	0.9	1.1	0.9	1.1	0.5	1.0	0.8	2.1	0.0	0.0	0.0
WANT TO COME TO USA	0.6	1.8	0.3	0.5	0.0	0.6	0.6	0.7	0.0	0.0	0.0
SINGING GROUP	0.5	0.9	0.9	0.4	0.0	0.4	0.4	0.6	1.2	0.0	3.5
VAR DREAM/SLEEP	0.3	0.0	0.0	0.8	0.0	0.3	0.1	1.5	0.0	0.0	0.0
OVERSTAYED VISA	0.2	0.0	0.0	0.4	0.0	0.2	0.1	0.6	0.0	0.0	0.0
WANT IMMIGRAT REFORM	0.1	0.0	0.0	0.0	0.5	0.1	0.1	0.0	0.0	0.0	0.0
DK/REFUSED	1.4	2.0	1.8	1.5	0.7	1.3	1.3	1.4	3.0	4.5	0.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IN A FEW WORDS, PLEASE TELL ME WHO ARE THE DREAMERS?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.
		UNITE	STATES	FOR CONGRESS	ERS/											TRUMP
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1072	460	612	476	517	79	190	506	565	556	424	132	515	57	84	58
ILLEGALS/CAME AS KIDS	31.7	28.8	33.8	29.1	34.9	26.4	27.9	28.0	35.1	27.3	27.9	25.4	36.5	22.3	18.5	20.9
BORN IN USA W/ILLEG PARENT	18.4	15.2	20.8	18.5	18.7	15.3	18.1	16.2	20.4	17.7	15.8	23.8	19.1	4.7	12.0	29.6
IMMIGRANTS/AMER DREAM	8.6	8.8	8.5	9.4	7.8	9.4	10.0	9.2	8.1	9.8	10.4	7.7	7.4	13.4	14.9	13.2
CAM AS KID/WANT LEGAL STAT	6.8	6.0	7.4	5.9	7.6	7.2	8.3	5.3	8.1	5.5	4.9	7.5	8.2	1.9	4.8	6.6
KIDS OF MIGRANT/ILLEG	6.2	6.3	6.2	5.6	6.7	7.5	7.3	6.1	6.4	5.7	6.1	4.6	6.8	4.1	2.8	1.6
ILLEGAL/LONG TIME IN USA	4.5	5.4	3.8	5.8	2.8	7.4	6.0	5.4	3.6	5.5	5.3	6.3	3.3	5.0	4.9	5.7
THEY ARE PEOPLE/THE POOR	4.3	6.7	2.5	5.1	3.8	2.2	2.8	6.4	2.3	5.9	7.3	1.2	2.6	11.8	7.0	1.5
OBAMA PGM/DACA/LEGAL ROUTE	3.5	3.4	3.5	3.4	3.4	4.2	3.8	3.5	3.5	3.6	3.2	5.2	3.3	3.9	4.4	4.6
WANT TO BECOME CITIZEN	3.4	3.1	3.6	2.3	3.9	6.3	3.3	3.1	3.7	2.9	3.0	2.6	3.9	5.2	4.3	1.0
VAR PEOPLE ASPIRE	2.9	5.0	1.4	3.9	2.0	2.7	3.4	4.5	1.5	3.8	3.8	3.9	2.0	13.5	9.1	2.0
YOUNG/STUDENT MIGRANT	1.9	1.2	2.4	1.7	2.3	0.0	0.5	1.6	2.1	1.5	1.7	0.7	2.4	1.1	1.8	1.5
VAR IMMIGRANT	1.4	1.9	1.1	1.5	1.1	3.6	2.9	1.7	1.0	1.3	1.3	1.5	1.4	1.3	0.9	0.0
PEOPLE W/VISA/PAPERS	1.3	0.7	1.8	1.0	1.6	1.4	1.5	0.8	1.8	1.5	1.2	2.5	1.1	2.6	7.1	7.7
MISC	1.1	1.9	0.5	1.2	1.1	0.7	0.8	1.7	0.5	1.7	1.5	2.2	0.4	5.9	4.8	1.0
ILLEGAL HAD KID IN USA	0.9	1.3	0.6	1.5	0.3	1.5	1.6	1.6	0.2	1.7	1.5	2.5	0.0	2.0	1.4	2.3
WANT TO COME TO USA	0.6	0.8	0.4	0.8	0.5	0.0	0.0	0.7	0.4	0.6	0.8	0.0	0.5	0.0	0.0	0.0
SINGING GROUP	0.5	1.1	0.1	0.7	0.2	1.5	0.6	1.0	0.1	1.0	1.2	0.3	0.0	1.3	1.4	0.8
VAR DREAM/SLEEP	0.3	0.7	0.0	0.7	0.0	0.0	0.0	0.7	0.0	0.6	0.8	0.0	0.0	0.0	0.0	0.0
OVERSTAYED VISA	0.2	0.0	0.3	0.2	0.2	0.0	0.0	0.2	0.1	0.2	0.2	0.0	0.2	0.0	0.0	0.0
WANT IMMIGRAT REFORM	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.9	0.0	0.0	0.0	0.0
DK/REFUSED	1.4	1.8	1.1	1.6	1.1	2.9	1.2	2.0	0.9	1.9	2.0	1.3	1.0	0.0	0.0	0.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IN A FEW WORDS, PLEASE TELL ME WHO ARE THE DREAMERS?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1072	495	520	386	414	272	226	191	153	160	223	119				
ILLEGALS/CAME AS KIDS	31.7	27.8	36.4	28.3	33.1	34.4	26.3	30.6	33.3	31.1	35.2	35.9				
BORN IN USA W/ILLEG PARENT	18.4	18.4	18.5	15.1	19.0	22.0	13.7	17.1	25.8	17.2	20.6	17.1				
IMMIGRANTS/AMER DREAM	8.6	9.5	7.5	10.4	8.5	6.3	9.2	7.6	3.8	12.1	9.2	9.5				
CAM AS KID/WANT LEGAL STAT	6.8	5.8	7.6	6.1	7.1	7.3	5.3	7.2	7.1	7.3	7.1	7.4				
KIDS OF MIGRANT/ILLEG	6.2	5.9	6.9	5.7	6.1	7.3	5.8	6.6	6.3	5.6	5.6	8.6				
ILLEGAL/LONG TIME IN USA	4.5	5.8	2.8	6.3	2.5	4.9	8.1	2.5	5.3	3.8	2.5	4.5				
THEY ARE PEOPLE/THE POOR	4.3	5.4	3.5	5.4	4.6	2.1	5.2	4.9	2.5	5.6	4.4	1.7				
OBAMA PGM/DACA/LEGAL ROUTE	3.5	3.6	3.2	3.7	3.8	2.7	3.5	1.6	2.1	3.9	5.7	3.5				
WANT TO BECOME CITIZEN	3.4	2.9	3.6	2.5	2.7	5.7	3.1	3.4	8.2	1.7	2.1	2.5				
VAR PEOPLE ASPIRE	2.9	3.0	3.0	4.0	3.4	0.6	4.3	5.1	0.0	3.6	2.0	1.4				
YOUNG/STUDENT MIGRANT	1.9	1.7	2.2	2.0	2.1	1.4	2.1	2.2	0.6	1.7	2.1	2.5				
VAR IMMIGRANT	1.4	1.6	0.8	1.5	1.4	1.5	2.2	3.0	1.6	0.4	0.0	1.3				
PEOPLE W/VISA/PAPERS	1.3	0.5	1.9	0.7	2.0	1.2	0.8	2.8	0.7	0.6	1.4	1.8				
MISC	1.1	1.1	1.1	1.2	1.6	0.2	2.0	2.2	0.0	0.0	1.1	0.4				
ILLEGAL HAD KID IN USA	0.9	1.7	0.0	1.5	0.0	1.5	2.1	0.0	1.6	0.6	0.0	1.2				
WANT TO COME TO USA	0.6	0.7	0.5	1.2	0.3	0.0	1.3	0.7	0.0	1.1	0.0	0.0				
SINGING GROUP	0.5	0.9	0.0	0.9	0.2	0.4	1.5	0.5	0.3	0.0	0.0	0.6				
VAR DREAM/SLEEP	0.3	0.7	0.0	0.9	0.0	0.0	1.1	0.0	0.0	0.6	0.0	0.0				
OVERSTAYED VISA	0.2	0.2	0.2	0.2	0.2	0.0	0.4	0.4	0.0	0.0	0.0	0.0				
WANT IMMIGRAT REFORM	0.1	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0				
DK/REFUSED	1.4	2.5	0.6	2.3	1.3	0.4	2.1	1.7	0.7	2.5	1.0	0.0				



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IN A FEW WORDS, PLEASE TELL ME WHO ARE THE DREAMERS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1072	346	141	205	351	201	174	375	30	63	293	266	127	21	50	160	61
ILLEGALS/CAME AS KIDS	31.7	34.5	31.2	36.8	29.8	32.5	29.0	30.9	30.0	17.6	30.4	33.4	31.8	36.4	42.8	33.0	31.3
BORN IN USA W/ILLEG PARENT	18.4	19.8	19.0	20.3	16.2	19.2	19.0	19.1	5.3	7.0	17.9	21.7	16.5	0.0	18.3	19.6	31.4
IMMIGRANTS/AMER DREAM	8.6	6.5	6.9	6.2	9.3	11.5	8.1	10.0	3.7	8.6	11.5	7.6	9.9	10.6	2.0	9.1	2.5
CAM AS KID/WANT LEGAL STAT	6.8	7.2	7.1	7.3	8.4	6.4	3.1	4.9	2.7	13.7	4.8	7.2	8.2	0.0	9.7	6.6	7.0
KIDS OF MIGRANT/ILLEG	6.2	5.7	5.3	5.9	7.4	6.4	4.8	5.7	0.0	5.5	6.3	5.9	7.4	0.0	7.8	8.2	4.6
ILLEGAL/LONG TIME IN USA	4.5	2.0	2.1	1.9	6.1	4.8	5.8	5.2	0.0	14.2	5.2	2.3	3.3	0.0	1.4	5.2	7.1
THEY ARE PEOPLE/THE POOR	4.3	2.6	3.6	2.0	5.6	3.4	5.9	4.5	2.4	12.5	4.2	2.1	8.0	15.9	5.6	1.0	2.5
OBAMA PGM/DACA/LEGAL ROUTE	3.5	5.1	5.4	4.9	1.4	1.7	6.5	3.9	2.7	0.0	4.6	5.6	0.6	0.0	4.1	2.5	2.1
WANT TO BECOME CITIZEN	3.4	2.8	1.2	3.9	4.7	2.0	3.6	2.7	5.3	1.7	2.4	2.4	3.7	0.0	3.2	6.6	5.2
VAR PEOPLE ASPIRE	2.9	4.3	6.3	2.9	1.4	3.9	2.2	3.1	21.6	2.5	2.5	3.1	2.6	12.3	0.0	0.0	2.8
YOUNG/STUDENT MIGRANT	1.9	2.2	4.0	1.0	1.6	1.1	2.7	1.9	2.7	2.6	1.7	2.3	0.8	8.9	1.6	1.9	0.0
VAR IMMIGRANT	1.4	2.1	1.5	2.5	1.1	1.2	0.9	1.1	7.2	1.9	0.8	1.7	1.0	0.0	1.4	1.0	2.8
PEOPLE W/VISA/PAPERS	1.3	1.4	0.5	2.1	1.5	1.6	0.5	1.1	0.0	0.0	0.9	1.5	2.5	7.0	2.2	1.3	0.0
MISC	1.1	1.8	2.9	1.1	0.8	0.0	1.5	0.7	6.7	0.0	0.9	1.7	1.8	0.0	0.0	0.3	0.0
ILLEGAL HAD KID IN USA	0.9	0.0	0.0	0.0	1.4	0.6	1.9	1.2	0.0	1.7	1.6	0.0	0.0	0.0	0.0	2.5	0.0
WANT TO COME TO USA	0.6	0.7	1.7	0.0	0.0	1.4	0.5	1.0	3.7	0.0	1.2	0.5	0.0	0.0	0.0	0.0	0.0
SINGING GROUP	0.5	0.3	0.0	0.4	0.5	0.5	1.0	0.7	2.9	1.8	0.5	0.0	0.0	4.6	0.0	0.5	0.7
VAR DREAM/SLEEP	0.3	0.3	0.7	0.0	0.0	0.6	0.7	0.6	3.1	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
OVERSTAYED VISA	0.2	0.2	0.0	0.4	0.0	0.4	0.0	0.2	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0
WANT IMMIGRAT REFORM	0.1	0.0	0.0	0.0	0.0	0.0	0.7	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
DK/REFUSED	1.4	0.5	0.6	0.5	2.7	0.8	1.5	1.1	0.0	8.6	1.2	0.7	2.2	4.2	0.0	0.7	0.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IN A FEW WORDS, PLEASE TELL ME WHO ARE THE DREAMERS?

BANNER 6

	TOTAL	VOTE BEHAVIOR					VB COMBO					CONSIDER YOURSELF					RELIGION			
		DEMO-CRAT	TCKT-SPLTR	REPUB-LICAN	SWING-VOTER	WLTHY/UPPER MIDDLE	Weal-thy	Upper Middle Class	MIDDLE/LOWER Class	Middle Class	Lower Middle Class	POOR	MAIN-STREAM PROT.	EVAN-GELICAL	CATH-OLIC	NON-RELIGIOUS				
Total	1072	497	130	445	562	193	29	164	795	512	283	84	286	87	321	276				
ILLEGALS/CAME AS KIDS	31.7	36.2	18.9	30.4	31.0	32.3	11.4	36.0	31.3	30.5	32.8	33.8	36.8	21.8	29.3	33.3				
BORN IN USA W/ILLEG PARENT	18.4	18.3	19.0	18.3	19.6	9.0	7.5	9.3	20.1	21.2	18.1	23.6	21.5	23.8	17.3	16.0				
IMMIGRANTS/AMER DREAM	8.6	7.0	12.2	9.4	9.5	5.4	9.0	4.8	9.3	9.1	9.6	9.6	8.3	9.2	7.3	11.2				
CAM AS KID/WANT LEGAL STAT	6.8	7.9	6.7	5.6	7.3	7.5	10.3	7.0	6.8	7.1	6.4	5.0	6.1	7.7	7.8	7.0				
KIDS OF MIGRANT/ILLEG	6.2	6.5	7.5	5.6	5.8	6.0	0.0	7.1	6.3	5.8	7.3	5.7	6.1	3.3	6.5	8.5				
ILLEGAL/LONG TIME IN USA	4.5	2.5	6.4	6.1	4.3	6.6	2.3	7.4	4.1	3.8	4.6	3.3	4.9	2.2	4.6	4.3				
THEY ARE PEOPLE/THE POOR	4.3	3.5	2.1	5.7	2.9	9.5	18.6	7.9	3.2	3.5	2.5	2.9	2.3	6.6	4.7	1.6				
OBAMA PGM/DACA/LEGAL ROUTE	3.5	3.6	3.0	3.5	3.6	4.5	0.0	5.2	3.1	2.6	3.8	5.2	2.8	2.3	2.9	4.4				
WANT TO BECOME CITIZEN	3.4	3.8	3.5	2.8	4.0	0.9	2.4	0.6	3.9	3.9	4.1	3.9	3.3	4.0	4.1	3.0				
VAR PEOPLE ASPIRE	2.9	2.9	7.7	1.6	3.7	7.4	22.3	4.8	2.2	2.7	1.1	0.0	2.5	3.8	3.8	0.8				
YOUNG/STUDENT MIGRANT	1.9	2.3	0.5	1.8	1.2	0.4	2.9	0.0	1.9	1.5	2.6	4.8	1.4	3.3	2.0	2.1				
VAR IMMIGRANT	1.4	1.0	2.4	1.7	1.7	1.1	0.0	1.3	1.7	1.4	2.1	0.0	0.6	2.9	1.9	1.4				
PEOPLE W/VISA/PAPERS	1.3	0.9	4.2	0.9	2.1	1.2	0.0	1.4	1.5	1.6	1.3	0.0	0.7	2.7	1.8	1.2				
MISC	1.1	1.3	1.3	0.8	0.8	3.0	11.2	1.6	0.7	0.9	0.5	0.0	0.8	0.0	1.3	1.3				
ILLEGAL HAD KID IN USA	0.9	0.0	3.0	1.3	0.7	0.0	0.0	0.0	1.0	1.6	0.0	1.7	0.8	3.8	0.8	0.5				
WANT TO COME TO USA	0.6	0.5	0.9	0.6	0.7	1.2	0.0	1.4	0.5	0.6	0.3	0.0	0.4	0.0	0.6	0.6				
SINGING GROUP	0.5	0.3	0.0	0.9	0.3	1.0	0.0	1.1	0.4	0.4	0.4	0.5	0.0	1.3	0.1	0.6				
VAR DREAM/SLEEP	0.3	0.0	0.0	0.8	0.2	0.5	0.0	0.6	0.3	0.2	0.4	0.0	0.0	1.4	0.6	0.0				
OVERSTAYED VISA	0.2	0.2	0.0	0.2	0.1	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.3	0.3				
WANT IMMIGRAT REFORM	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.4	0.0	0.0	0.0				
DK/REFUSED	1.4	1.3	0.7	1.9	0.5	2.6	2.2	2.6	1.3	0.9	2.0	0.0	0.2	0.0	2.3	1.7				

33. IN A FEW WORDS, PLEASE TELL ME WHO ARE THE DREAMERS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK					
		LESS/	COLL-	Bchlr	Post-			LESS/	COLL-	LESS/	COLL-	WHITE	NON-	His-	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
		COLL.	EGE	Degree	Grad./			COLL.	EGE	COLL.	EGE	WHITE	WHITE	panic								
	GRAD	GRAD.	Prof.	GRAD.	GRAD.	GRAD.	GRAD.															
Total	1072	652	419	263	156	340	231	313	189	755	317	167	98	36	407	348	75	92	59	40		
ILLEGALS/CAME AS KIDS	31.7	28.4	36.9	36.6	37.4	25.7	35.3	31.2	38.8	31.7	31.6	34.1	22.8	47.4	30.0	33.8	31.2	36.5	16.8	31.7		
BORN IN USA W/ILLEG PARENT	18.4	20.5	15.1	16.4	13.0	19.8	15.5	21.2	14.6	19.0	16.9	12.3	27.3	8.8	17.1	21.2	14.0	10.8	31.0	22.0		
IMMIGRANTS/AMER DREAM	8.6	9.9	6.6	7.5	5.1	9.0	4.6	10.9	9.0	8.5	8.9	7.0	9.4	13.4	7.3	9.8	5.1	8.6	7.3	12.4		
CAM AS KID/WANT LEGAL STAT	6.8	7.0	6.5	6.7	6.2	6.8	5.9	7.2	7.3	7.0	6.3	5.5	5.6	6.4	6.8	7.3	2.3	8.1	5.8	5.3		
KIDS OF MIGRANT/ILLEG	6.2	5.9	6.8	7.2	6.3	6.4	5.9	5.3	8.0	6.6	5.3	6.3	5.0	4.0	5.9	7.5	8.3	4.7	6.3	3.2		
ILLEGAL/LONG TIME IN USA	4.5	4.7	4.2	3.8	4.9	5.3	5.7	3.9	2.4	5.6	1.9	2.2	0.0	7.1	7.1	3.7	1.3	2.9	0.0	0.0		
THEY ARE PEOPLE/THE POOR	4.3	3.9	4.9	3.8	6.8	4.4	4.3	3.3	5.6	3.7	5.5	5.9	5.7	2.0	3.6	3.9	8.1	4.1	5.9	5.3		
OBAMA PGM/DACA/LEGAL ROUTE	3.5	3.1	4.0	4.3	3.5	2.0	3.2	4.4	5.0	3.2	4.1	4.1	1.7	7.1	2.7	3.8	1.5	6.2	1.4	2.1		
WANT TO BECOME CITIZEN	3.4	4.0	2.4	2.7	2.0	5.2	3.7	2.7	0.9	3.4	3.5	5.4	1.9	0.0	4.4	2.1	8.4	3.1	3.3	0.0		
VAR PEOPLE ASPIRE	2.9	2.1	4.2	3.3	5.8	2.7	4.4	1.4	3.9	2.8	3.2	3.2	4.9	0.0	3.3	2.2	3.1	3.3	6.4	2.7		
YOUNG/STUDENT MIGRANT	1.9	2.8	0.5	0.4	0.5	2.7	0.4	3.0	0.6	1.8	2.1	3.4	0.9	0.0	1.5	2.2	4.0	3.0	1.6	0.0		
VAR IMMIGRANT	1.4	1.8	0.9	1.0	0.6	2.8	1.6	0.7	0.0	1.4	1.5	2.1	1.3	0.0	2.3	0.4	3.6	0.9	2.1	0.0		
PEOPLE W/VISA/PAPERS	1.3	1.4	1.3	1.7	0.6	1.7	1.0	1.0	1.6	0.8	2.5	4.0	1.3	0.0	1.1	0.5	3.1	4.7	2.2	0.0		
MISC	1.1	0.5	1.9	1.6	2.6	0.7	2.8	0.4	0.9	1.0	1.2	1.6	1.2	0.0	1.4	0.7	2.8	0.7	2.1	0.0		
ILLEGAL HAD KID IN USA	0.9	1.3	0.3	0.5	0.0	1.7	0.6	0.8	0.0	0.9	0.9	0.8	0.0	4.1	1.4	0.3	1.8	0.0	0.0	0.0		
WANT TO COME TO USA	0.6	0.4	0.8	0.5	1.3	0.3	1.4	0.6	0.0	0.6	0.3	0.7	0.0	0.0	1.0	0.2	0.0	1.2	0.0	0.0		
SINGING GROUP	0.5	0.4	0.6	0.3	1.2	0.8	0.8	0.0	0.4	0.6	0.2	0.0	0.7	0.0	1.2	0.0	0.0	0.0	0.0	1.8		
VAR DREAM/SLEEP	0.3	0.4	0.2	0.0	0.6	0.7	0.0	0.0	0.5	0.3	0.4	0.0	1.2	0.0	0.3	0.3	0.0	0.0	1.9	0.0		
OVERSTAYED VISA	0.2	0.1	0.2	0.3	0.0	0.3	0.4	0.0	0.0	0.1	0.3	0.0	0.8	0.0	0.2	0.0	0.0	0.0	1.4	0.0		
WANT IMMIGRAT REFORM	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.4	0.7	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0		
DK/REFUSED	1.4	1.3	1.6	1.5	1.8	1.0	2.5	1.7	0.5	0.8	2.9	0.6	8.2	0.0	1.4	0.3	1.4	0.0	4.6	13.5		

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IN A FEW WORDS, PLEASE TELL ME WHO ARE THE DREAMERS?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1072	67	112	164	174	210	345	343	729	517	555	570	502
ILLEGALS/CAME AS KIDS	31.7	27.8	31.8	26.9	37.1	29.1	33.6	28.6	33.1	31.5	31.9	29.6	34.1
BORN IN USA W/ILLEG PARENT	18.4	0.0	9.4	16.0	13.6	25.5	24.1	10.7	22.0	11.7	24.6	18.1	18.7
IMMIGRANTS/AMER DREAM	8.6	15.1	15.0	7.0	7.2	8.1	7.1	11.2	7.4	9.9	7.5	7.2	10.2
CAM AS KID/WANT LEGAL STAT	6.8	7.6	4.6	7.2	5.1	7.3	7.7	6.4	7.0	6.0	7.6	6.4	7.2
KIDS OF MIGRANT/ILLEG	6.2	1.9	6.7	7.1	5.3	6.5	6.8	6.0	6.4	5.8	6.7	6.2	6.3
ILLEGAL/LONG TIME IN USA	4.5	1.9	2.4	2.3	5.5	6.8	4.8	2.2	5.5	3.3	5.6	5.5	3.4
THEY ARE PEOPLE/THE POOR	4.3	9.2	3.7	8.1	5.5	3.9	1.3	6.9	3.1	6.4	2.3	4.4	4.1
OBAMA PGM/DACA/LEGAL ROUTE	3.5	8.9	6.2	4.8	4.9	1.0	1.7	6.1	2.3	5.7	1.4	2.5	4.6
WANT TO BECOME CITIZEN	3.4	2.9	2.0	0.8	2.9	4.5	4.7	1.6	4.2	2.0	4.6	4.6	2.0
VAR PEOPLE ASPIRE	2.9	6.2	4.1	7.6	2.2	1.4	0.9	6.2	1.4	4.8	1.1	3.4	2.4
YOUNG/STUDENT MIGRANT	1.9	3.1	1.6	1.1	2.6	2.4	1.5	1.7	2.0	2.0	1.8	1.7	2.1
VAR IMMIGRANT	1.4	0.0	2.8	1.5	0.7	0.4	2.3	1.6	1.4	1.3	1.6	2.3	0.5
PEOPLE W/VISA/PAPERS	1.3	0.0	6.7	0.4	2.0	0.5	0.5	2.4	0.8	2.2	0.5	1.4	1.2
MISC	1.1	0.0	1.3	4.5	1.6	0.0	0.0	2.6	0.4	2.3	0.0	1.6	0.6
ILLEGAL HAD KID IN USA	0.9	0.0	0.0	0.0	0.8	0.6	2.0	0.0	1.3	0.3	1.5	1.3	0.5
WANT TO COME TO USA	0.6	1.7	0.0	0.6	0.4	0.4	0.7	0.6	0.5	0.5	0.6	0.7	0.4
SINGING GROUP	0.5	0.0	0.0	1.1	0.9	0.4	0.4	0.5	0.5	0.7	0.4	0.8	0.1
VAR DREAM/SLEEP	0.3	3.1	0.0	0.0	0.0	0.6	0.0	0.6	0.2	0.4	0.2	0.4	0.2
OVERSTAYED VISA	0.2	0.0	0.0	0.0	0.5	0.4	0.0	0.0	0.2	0.2	0.1	0.3	0.0
WANT IMMIGRAT REFORM	0.1	0.0	0.0	0.7	0.0	0.0	0.0	0.3	0.0	0.2	0.0	0.0	0.2
DK/REFUSED	1.4	10.6	1.8	2.4	1.1	0.3	0.0	3.8	0.3	2.9	0.1	1.6	1.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IN A FEW WORDS, PLEASE TELL ME WHO ARE THE DREAMERS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	1072	126	218	294	435	38	124	158	251	88	94	135	184	270	574	227
ILLEGALS/CAME AS KIDS	31.7	28.9	28.5	31.5	34.2	27.0	24.1	28.8	33.2	29.7	34.3	34.7	35.6	30.0	31.7	33.7
BORN IN USA W/ILLEG PARENT	18.4	5.0	14.0	20.4	23.0	2.4	13.1	21.7	20.6	6.1	15.2	18.9	26.4	13.1	20.7	18.8
IMMIGRANTS/AMER DREAM	8.6	17.6	7.5	7.2	7.6	17.3	4.5	8.3	6.4	17.7	11.5	5.8	9.2	7.2	7.9	12.0
CAM AS KID/WANT LEGAL STAT	6.8	6.0	6.6	5.6	7.9	0.0	8.6	3.6	8.1	8.6	4.1	8.0	7.7	6.7	6.6	7.4
KIDS OF MIGRANT/ILLEG	6.2	3.7	7.3	5.9	6.7	2.8	6.2	7.0	6.2	4.0	8.7	4.6	7.4	6.4	7.2	3.7
ILLEGAL/LONG TIME IN USA	4.5	2.6	2.0	6.4	5.0	0.0	3.6	8.4	5.4	3.6	0.0	4.1	4.4	3.4	4.6	5.5
THEY ARE PEOPLE/THE POOR	4.3	7.6	6.4	4.9	1.8	10.7	7.1	4.1	2.2	6.3	5.5	5.8	1.2	9.0	2.7	2.6
OBAMA PGM/DACA/LEGAL ROUTE	3.5	7.6	5.2	3.6	1.3	8.8	4.7	1.2	1.3	7.1	5.8	6.5	1.5	4.4	2.8	4.0
WANT TO BECOME CITIZEN	3.4	3.4	0.6	4.2	4.2	2.9	1.1	5.8	5.8	3.6	0.0	2.5	2.0	2.4	3.4	4.6
VAR PEOPLE ASPIRE	2.9	3.3	7.9	1.3	1.4	8.4	8.7	0.8	1.7	1.1	6.9	1.8	1.1	4.0	2.6	2.5
YOUNG/STUDENT MIGRANT	1.9	1.6	1.7	2.2	1.9	3.0	1.6	1.7	1.6	1.1	1.7	2.7	2.3	2.3	2.0	1.1
VAR IMMIGRANT	1.4	0.8	2.1	0.7	1.8	2.6	3.2	0.8	2.8	0.0	0.7	0.6	0.4	0.7	1.9	1.2
PEOPLE W/VISA/PAPERS	1.3	3.3	1.9	1.5	0.4	6.6	2.5	1.1	0.3	1.9	1.1	1.9	0.5	1.8	1.6	0.0
MISC	1.1	0.5	3.8	1.0	0.0	0.0	4.9	1.8	0.0	0.7	2.4	0.0	0.0	3.2	0.5	0.0
ILLEGAL HAD KID IN USA	0.9	0.0	0.0	0.9	1.6	0.0	0.0	0.7	2.4	0.0	0.0	1.1	0.5	0.8	0.7	1.5
WANT TO COME TO USA	0.6	0.9	0.4	0.5	0.5	0.0	0.8	0.5	0.9	1.3	0.0	0.5	0.0	0.6	0.8	0.0
SINGING GROUP	0.5	0.0	0.8	0.8	0.3	0.0	1.5	1.0	0.5	0.0	0.0	0.5	0.0	1.1	0.2	0.5
VAR DREAM/SLEEP	0.3	1.7	0.0	0.4	0.0	3.0	0.0	0.8	0.0	1.1	0.0	0.0	0.0	0.3	0.2	0.6
OVERSTAYED VISA	0.2	0.0	0.0	0.3	0.2	0.0	0.0	0.6	0.3	0.0	0.0	0.0	0.0	0.3	0.2	0.0
WANT IMMIGRAT REFORM	0.1	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.2	0.0
DK/REFUSED	1.4	5.6	2.7	0.7	0.1	4.5	4.0	1.3	0.2	6.1	1.0	0.0	0.0	2.3	1.4	0.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

33. IN A FEW WORDS, PLEASE TELL ME WHO ARE THE DREAMERS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO	RECEIVED WELFARE BENEFITS							VETERAN HH		
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.		GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	1072	1008	449	154	341	140	56	64	580	487	253	25	170	125	25	9	819	196	876
ILLEGALS/CAME AS KIDS	31.7	31.8	29.4	37.9	34.2	23.9	36.7	29.6	32.4	32.3	25.6	18.4	25.7	27.6	21.4	44.9	33.6	37.0	30.5
BORN IN USA W/ILLEG PARENT	18.4	18.1	16.9	10.5	24.2	16.5	11.9	22.1	15.9	20.5	12.9	3.6	12.8	14.8	5.6	0.0	20.0	15.9	18.9
IMMIGRANTS/AMER DREAM	8.6	8.8	10.8	5.8	5.9	9.6	7.8	6.4	9.9	7.3	10.4	9.6	10.8	12.2	14.2	22.5	8.1	3.5	9.8
CAM AS KID/WANT LEGAL STAT	6.8	7.1	6.0	9.1	7.1	6.1	9.1	1.4	6.7	7.3	4.9	15.6	5.8	5.0	0.0	0.0	7.4	7.6	6.6
KIDS OF MIGRANT/ILLEG	6.2	6.2	7.0	3.9	6.1	5.5	2.9	6.2	6.4	5.8	4.8	3.8	6.1	4.0	2.9	0.0	6.7	6.2	6.2
ILLEGAL/LONG TIME IN USA	4.5	4.5	4.8	1.2	4.4	5.7	7.6	4.4	3.8	4.9	4.1	0.0	4.7	4.1	7.0	12.3	4.6	3.9	4.6
THEY ARE PEOPLE/THE POOR	4.3	4.5	5.0	10.9	2.6	6.5	3.4	1.0	6.1	3.3	8.4	10.4	9.0	6.3	23.3	8.4	3.0	5.4	4.0
OBAMA PGM/DACA/LEGAL ROUTE	3.5	3.3	4.4	2.8	1.4	4.1	1.4	5.8	3.9	2.2	3.6	0.0	4.2	2.2	0.0	0.0	3.4	2.6	3.7
WANT TO BECOME CITIZEN	3.4	3.2	2.0	2.0	4.2	6.4	1.2	6.8	1.9	4.5	4.7	5.1	3.7	4.5	0.0	0.0	3.0	2.5	3.6
VAR PEOPLE ASPIRE	2.9	2.9	4.4	4.8	1.0	1.2	3.7	3.5	4.1	1.0	5.3	11.5	4.2	3.4	0.0	0.0	2.2	3.3	2.8
YOUNG/STUDENT MIGRANT	1.9	1.9	1.3	1.8	1.8	2.5	1.7	1.4	1.5	2.2	2.7	0.0	3.4	4.7	5.4	11.7	1.6	0.9	2.1
VAR IMMIGRANT	1.4	1.3	0.6	0.0	1.8	2.2	5.3	4.3	0.4	2.2	2.1	0.0	1.9	2.5	3.9	0.0	1.2	1.7	1.4
PEOPLE W/VISA/PAPERS	1.3	1.4	1.9	1.2	1.3	1.8	2.1	0.9	1.6	1.2	2.1	0.0	0.8	0.7	12.8	0.0	1.1	1.3	1.3
MISC	1.1	1.2	1.9	2.2	0.5	1.6	0.0	0.0	1.7	0.7	2.0	3.5	2.5	1.4	0.0	0.0	0.8	1.5	1.0
ILLEGAL HAD KID IN USA	0.9	1.0	0.2	0.0	2.0	1.0	4.1	0.0	0.2	2.0	0.5	0.0	0.0	1.1	0.0	0.0	1.0	2.0	0.7
WANT TO COME TO USA	0.6	0.5	0.2	0.7	0.7	1.4	0.0	1.1	0.4	0.9	1.2	8.0	0.5	1.6	0.0	0.0	0.4	1.2	0.4
SINGING GROUP	0.5	0.4	0.4	0.6	0.4	0.8	0.0	1.8	0.3	0.5	0.4	0.0	0.7	0.9	0.0	0.0	0.5	0.9	0.4
VAR DREAM/SLEEP	0.3	0.1	0.3	0.0	0.0	0.0	0.0	3.2	0.2	0.0	0.4	0.0	0.0	0.8	0.0	0.0	0.3	1.1	0.1
OVERSTAYED VISA	0.2	0.2	0.2	0.6	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2
WANT IMMIGRAT REFORM	0.1	0.1	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.2	0.5	0.0	0.7	0.0	0.0	0.0	0.0	0.6	0.0
DK/REFUSED	1.4	1.5	2.4	4.0	0.4	2.2	1.1	0.0	2.2	0.8	3.3	10.4	2.6	2.3	3.7	0.0	0.9	0.8	1.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
YES	55.3	23.0	35.3	56.9	63.4	70.6	78.1	81.7	60.1	44.6	42.2	56.3	35.0	34.6	45.9	75.7	77.0	48.5
NO	29.6	59.3	45.6	25.6	24.0	15.4	10.9	11.4	29.5	36.9	39.0	26.2	45.1	46.2	30.5	17.0	14.7	32.5
DON'T KNOW	15.2	17.7	19.1	17.6	12.5	14.0	10.9	6.9	10.5	18.5	18.8	17.5	20.0	19.2	23.6	7.3	8.3	19.0
Net Diff.	25.7	-36.3	-10.3	31.3	39.4	55.1	67.2	70.2	30.6	7.8	3.2	30.1	-10.1	-11.6	15.3	58.7	62.3	16.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS TO VTE	Smwht Likely	Not lv at All
Total	1000	175	225	384	216	814	633	182	186	119	67
YES	55.3	56.1	54.3	54.8	56.3	57.1	57.2	56.5	47.3	52.3	38.4
NO	29.6	29.4	29.4	30.4	28.4	28.7	28.9	27.7	33.6	31.5	37.3
DON'T KNOW	15.2	14.4	16.3	14.8	15.3	14.3	13.8	15.8	19.1	16.2	24.3
Net Diff.	25.7	26.7	24.9	24.4	27.9	28.4	28.3	28.8	13.7	20.7	1.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		UNITED STATES		FOR CONGRESS		ERS/								TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
YES	55.3	35.5	69.4	36.0	77.8	44.0	47.4	36.8	72.1	37.9	35.4	44.8	75.1	51.5	50.5	46.9
NO	29.6	45.4	18.2	45.0	12.6	34.5	29.6	44.1	16.4	43.5	45.0	39.4	13.7	32.7	32.2	37.8
DON'T KNOW	15.2	19.1	12.4	19.1	9.6	21.5	23.0	19.1	11.5	18.6	19.5	15.9	11.2	15.8	17.2	15.3
Net Diff.	25.7	-9.9	51.2	-9.0	65.3	9.5	17.8	-7.2	55.7	-5.6	-9.6	5.4	61.4	18.8	18.3	9.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	466	451	367	379	254	182	170	119	186	209	135	
YES	55.3	36.6	77.2	36.7	77.0	49.6	42.2	78.6	49.7	31.3	75.6	49.6	
NO	29.6	44.6	13.3	47.2	13.5	28.0	45.3	11.3	28.9	49.0	15.4	27.3	
DON'T KNOW	15.2	18.8	9.5	16.1	9.5	22.3	12.5	10.1	21.4	19.6	9.0	23.1	
Net Diff.	25.7	-7.9	64.0	-10.5	63.4	21.6	-3.1	67.4	20.8	-17.7	60.2	22.3	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swt.	MOD- ERATE	Swt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
YES	55.3	78.0	83.7	73.9	57.2	38.1	30.0	34.6	57.6	42.3	32.7	80.6	74.8	58.5	79.0	49.1	31.9
NO	29.6	12.3	5.7	17.1	27.8	43.8	47.8	45.6	36.0	42.8	49.7	10.0	16.1	28.7	6.7	30.8	34.8
DON'T KNOW	15.2	9.7	10.6	9.0	15.0	18.1	22.2	19.8	6.4	15.0	17.6	9.3	9.1	12.8	14.3	20.2	33.3
Net Diff.	25.7	65.6	78.0	56.8	29.4	-5.7	-17.8	-11.0	21.7	-0.5	-17.0	70.6	58.7	29.8	72.3	18.3	-2.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
YES	55.3	77.1	48.2	34.4	55.4	61.6	70.0	59.6	54.9	53.2	57.8	49.6	50.2	42.5	60.1	57.9
NO	29.6	13.0	33.9	45.8	28.4	26.6	25.1	27.0	29.3	30.2	27.7	35.2	35.2	36.0	26.3	25.8
DON'T KNOW	15.2	9.9	17.8	19.8	16.2	11.8	4.9	13.4	15.8	16.6	14.5	15.2	14.6	21.5	13.6	16.3
Net Diff.	25.7	64.2	14.3	-11.3	27.0	34.9	44.9	32.7	25.5	23.0	30.1	14.4	15.0	6.5	33.7	32.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
YES	55.3	52.9	59.6	57.7	63.1	54.4	61.7	51.8	57.3	51.2	63.8	69.9	64.6	53.9	52.0	50.5	77.3	66.1	73.7	55.8
NO	29.6	30.3	28.2	26.1	31.9	29.8	27.3	30.7	29.2	32.0	24.3	20.1	22.0	37.1	32.2	31.9	10.0	25.1	16.7	27.2
DON'T KNOW	15.2	16.8	12.2	16.1	4.9	15.8	11.0	17.6	13.5	16.7	11.9	10.0	13.4	9.0	15.8	17.6	12.6	8.7	9.6	17.0
Net Diff.	25.7	22.6	31.4	31.6	31.2	24.6	34.4	21.1	28.1	19.2	39.5	49.8	42.6	16.8	19.8	18.5	67.3	41.0	57.0	28.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
YES	55.3	64.8	69.0	61.4	53.1	44.6	50.3	64.8	49.3	61.2	47.9	57.3	53.5
NO	29.6	24.6	20.5	25.4	31.3	33.9	34.3	23.5	33.3	25.9	34.1	28.9	30.2
DON'T KNOW	15.2	10.6	10.4	13.2	15.6	21.5	15.4	11.7	17.3	12.9	18.0	13.9	16.3
Net Diff.	25.7	40.3	48.5	36.0	21.8	10.7	16.0	41.3	16.0	35.3	13.7	28.4	23.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
YES	55.3	65.8	64.2	48.7	49.8	63.3	66.8	52.1	53.0	66.8	61.5	45.6	46.5	63.8	55.5	44.3
NO	29.6	23.0	23.8	31.8	34.6	21.9	22.0	32.1	32.8	23.4	25.7	31.5	36.5	24.7	27.1	41.1
DON'T KNOW	15.2	11.2	12.0	19.5	15.5	14.8	11.2	15.7	14.2	9.8	12.8	22.9	16.9	11.5	17.4	14.6
Net Diff.	25.7	42.8	40.4	16.9	15.2	41.4	44.8	20.0	20.1	43.4	35.8	14.1	10.0	39.1	28.4	3.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

34. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
YES	55.3	55.2	54.9	53.9	52.1	60.9	49.1	55.6	55.2	53.9	57.0	63.4	61.9	51.4	55.6	42.5	54.6	53.1	55.7
NO	29.6	29.7	30.3	31.3	32.9	28.5	35.6	28.4	29.5	31.6	31.8	36.6	27.3	36.6	38.7	43.2	28.7	32.6	29.0
DON'T KNOW	15.2	15.1	14.8	14.8	15.1	10.6	15.3	16.0	15.2	14.6	11.3	0.0	10.9	11.9	5.7	14.4	16.7	14.2	15.4
Net Diff.	25.7	25.6	24.7	22.6	19.2	32.3	13.4	27.2	25.7	22.3	25.2	26.8	34.6	14.8	16.9	-0.7	25.9	20.5	26.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
YES	78.6	65.8	74.2	78.7	80.0	83.4	85.9	93.1	76.0	73.7	73.4	75.3	67.6	66.7	75.5	93.8	88.5	73.3
NO	11.8	23.5	16.8	7.7	10.3	8.0	7.2	5.2	17.6	14.3	14.9	11.8	19.1	20.1	10.1	2.7	6.5	13.1
DON'T KNOW	9.7	10.7	9.0	13.6	9.7	8.6	6.9	1.7	6.4	12.0	11.8	12.9	13.2	13.2	14.4	3.4	5.0	13.6
Net Diff.	66.8	42.3	57.4	71.0	69.8	75.4	78.7	87.8	58.4	59.4	58.5	63.5	48.5	46.6	65.3	91.1	82.0	60.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
YES	78.6	78.2	76.1	80.0	78.8	80.2	80.4	79.3	71.5	72.4	69.9
NO	11.8	11.2	11.6	11.8	12.4	10.9	10.5	12.6	15.4	15.8	14.6
DON'T KNOW	9.7	10.6	12.3	8.2	8.8	8.9	9.1	8.1	13.1	11.8	15.5
Net Diff.	66.8	67.0	64.4	68.3	66.4	69.2	69.9	66.8	56.1	56.6	55.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
YES	78.6	67.8	86.3	68.0	90.7	73.3	76.3	68.8	87.6	69.5	67.2	76.1	89.0	73.2	70.5	74.7
NO	11.8	18.9	6.7	19.1	4.6	10.6	9.7	18.2	5.9	17.5	18.7	14.2	5.2	15.3	14.9	14.1
DON'T KNOW	9.7	13.3	7.1	12.9	4.7	16.1	13.9	13.0	6.5	13.0	14.1	9.7	5.7	11.4	14.6	11.3
Net Diff.	66.8	49.0	79.6	48.9	86.1	62.7	66.6	50.6	81.6	52.0	48.4	61.9	83.8	57.9	55.6	60.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	466	451	367	379	254	182	170	119	186	209	135	
YES	78.6	70.2	88.1	69.0	87.4	79.1	64.7	87.9	84.9	73.3	87.1	74.0	
NO	11.8	17.8	5.5	20.6	6.6	6.7	23.4	6.3	5.6	17.9	6.9	7.6	
DON'T KNOW	9.7	11.9	6.4	10.3	6.0	14.2	11.9	5.8	9.6	8.8	6.1	18.4	
Net Diff.	66.8	52.4	82.7	48.4	80.8	72.4	41.3	81.6	79.3	55.3	80.2	66.4	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
YES	78.6	89.7	90.4	89.1	78.2	71.5	67.6	69.8	73.5	67.2	69.0	91.3	83.0	79.3	93.4	79.4	68.8
NO	11.8	5.9	4.6	6.8	9.0	16.4	23.5	19.5	14.2	17.8	22.2	5.4	6.8	14.9	2.2	6.7	9.5
DON'T KNOW	9.7	4.4	4.9	4.0	12.8	12.1	8.9	10.7	12.3	15.0	8.8	3.3	10.2	5.8	4.4	13.9	21.7
Net Diff.	66.8	83.8	85.8	82.3	69.2	55.0	44.2	50.3	59.3	49.5	46.8	85.9	76.1	64.3	91.2	72.7	59.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER MIDDLE	Weal- thy MIDDLE	Upper Middle Class	MIDDLE LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
YES	78.6	88.4	79.4	67.8	80.9	80.8	92.6	78.0	77.8	77.2	79.1	80.6	75.6	75.4	79.8	80.3
NO	11.8	6.8	8.6	18.2	9.1	13.6	3.5	16.0	11.4	11.8	10.8	11.5	12.6	17.1	11.5	10.5
DON'T KNOW	9.7	4.8	12.0	14.0	10.0	5.6	3.9	6.0	10.7	11.0	10.2	7.9	11.9	7.5	8.7	9.3
Net Diff.	66.8	81.5	70.8	49.6	71.8	67.1	89.1	62.1	66.4	65.3	68.3	69.1	63.0	58.3	68.2	69.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
YES	78.6	76.1	83.2	82.5	84.6	75.5	82.4	76.6	84.1	79.2	77.3	79.3	74.0	80.5	75.9	82.3	90.6	73.6	78.2	70.0
NO	11.8	13.2	9.0	9.1	8.9	14.9	9.4	11.9	8.7	11.2	12.9	12.9	15.3	11.1	14.2	8.4	4.1	17.4	13.4	17.1
DON'T KNOW	9.7	10.7	7.7	8.4	6.6	9.7	8.2	11.5	7.2	9.6	9.8	7.8	10.7	8.4	9.9	9.3	5.2	9.0	8.4	12.9
Net Diff.	66.8	62.9	74.2	73.3	75.7	60.6	73.0	64.7	75.4	68.0	64.3	66.3	58.8	69.4	61.8	73.9	86.5	56.2	64.9	52.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
YES	78.6	83.4	79.7	80.5	76.6	76.7	77.9	80.8	77.2	79.5	77.4	78.2	78.9
NO	11.8	12.3	13.0	9.2	14.5	11.1	11.3	11.2	12.1	12.2	11.2	12.7	10.9
DON'T KNOW	9.7	4.4	7.3	10.3	8.9	12.2	10.8	8.0	10.7	8.3	11.4	9.1	10.2
Net Diff.	66.8	71.1	66.8	71.3	62.1	65.5	66.6	69.7	65.0	67.3	66.1	65.4	68.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
YES	78.6	83.5	79.3	75.4	78.6	84.2	76.2	79.2	77.4	83.3	82.4	71.9	80.0	78.6	78.3	79.2
NO	11.8	10.3	11.7	13.8	10.7	7.8	13.4	12.7	13.4	11.3	10.0	14.9	7.8	11.9	12.3	10.4
DON'T KNOW	9.7	6.2	9.0	10.8	10.7	8.1	10.4	8.1	9.2	5.4	7.6	13.2	12.2	9.6	9.4	10.4
Net Diff.	66.8	73.3	67.6	61.5	68.0	76.4	62.9	66.5	64.0	72.0	72.5	57.0	72.2	66.7	66.0	68.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

35. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
YES	78.6	78.5	79.1	80.1	79.0	75.6	76.9	78.9	79.0	77.3	77.9	80.3	77.4	76.2	71.1	100.0	78.8	79.9	78.3
NO	11.8	11.7	11.5	11.6	10.7	15.0	11.0	13.3	11.5	12.2	15.4	16.4	14.1	18.3	24.5	0.0	10.3	12.5	11.6
DON'T KNOW	9.7	9.8	9.5	8.3	10.4	9.4	12.1	7.7	9.5	10.5	6.8	3.4	8.5	5.5	4.4	0.0	10.8	7.6	10.1
Net Diff.	66.8	66.9	67.6	68.4	68.3	60.6	65.9	65.6	67.4	65.1	62.5	63.9	63.3	57.9	46.6	100.0	68.5	67.4	66.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS, WHO QUALIFY, APPLY FOR THIS PROGRAM?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
YES	61.4	33.8	44.3	60.2	70.7	77.0	77.6	83.9	67.5	51.8	48.8	66.3	41.3	40.4	55.2	83.6	80.9	54.1
NO	23.9	49.3	39.1	22.2	14.7	12.2	10.3	5.3	25.1	30.7	33.9	15.0	40.1	41.5	22.9	8.6	10.0	23.9
DON'T KNOW	14.8	16.9	16.6	17.6	14.6	10.8	12.1	10.8	7.4	17.6	17.3	18.7	18.6	18.2	22.0	7.8	9.1	22.1
Net Diff.	37.5	-15.4	5.2	37.9	56.0	64.8	67.4	78.6	42.4	21.1	14.9	51.2	1.2	-1.1	32.3	75.0	70.9	30.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS, WHO QUALIFY, APPLY FOR THIS PROGRAM?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS TO VTE	Smwht Likely	Not lv at All
Total	1000	175	225	384	216	814	633	182	186	119	67
YES	61.4	62.0	62.3	60.6	61.2	63.4	63.6	62.6	52.4	53.7	50.0
NO	23.9	24.1	21.0	24.4	25.8	24.0	24.2	23.5	23.2	24.4	21.0
DON'T KNOW	14.8	13.9	16.7	15.0	13.0	12.6	12.2	13.9	24.4	21.9	28.9
Net Diff.	37.5	37.9	41.3	36.3	35.4	39.4	39.4	39.1	29.2	29.3	29.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS, WHO QUALIFY, APPLY FOR THIS PROGRAM?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		UNITED STATES		FOR CONGRESS		ERS/								TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
YES	61.4	42.4	75.0	41.3	84.1	52.4	55.1	43.3	77.9	43.7	41.3	50.3	81.6	64.3	55.8	48.7
NO	23.9	40.0	12.3	40.7	7.9	19.4	21.6	38.3	10.7	37.1	39.8	29.6	8.8	20.7	26.0	28.4
DON'T KNOW	14.8	17.7	12.7	18.0	8.0	28.2	23.4	18.4	11.4	19.2	18.9	20.1	9.6	15.0	18.3	23.0
Net Diff.	37.5	2.4	62.7	0.7	76.2	33.1	33.5	4.9	67.2	6.6	1.5	20.7	72.8	43.6	29.8	20.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS, WHO QUALIFY, APPLY FOR THIS PROGRAM?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	466	451	367	379	254	182	170	119	186	209	135	
YES	61.4	42.6	81.1	42.9	80.5	59.4	45.5	81.7	60.6	40.3	79.6	58.4	
NO	23.9	38.5	9.6	40.7	9.7	20.7	43.0	7.2	20.8	38.4	11.7	20.7	
DON'T KNOW	14.8	18.8	9.3	16.4	9.8	19.8	11.5	11.1	18.6	21.2	8.7	20.9	
Net Diff.	37.5	4.1	71.5	2.2	70.8	38.7	2.5	74.4	39.8	1.9	67.9	37.8	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS, WHO QUALIFY, APPLY FOR THIS PROGRAM?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
YES	61.4	85.3	87.9	83.4	62.2	45.2	35.2	40.8	68.7	46.7	38.8	86.5	74.6	62.5	91.5	59.0	39.7
NO	23.9	7.9	7.1	8.5	20.6	36.3	45.7	40.4	21.3	35.1	44.5	7.1	12.1	18.4	2.3	20.9	32.3
DON'T KNOW	14.8	6.8	5.0	8.0	17.2	18.5	19.1	18.8	10.0	18.2	16.7	6.4	13.3	19.1	6.2	20.1	28.0
Net Diff.	37.5	77.4	80.8	74.9	41.7	8.8	-10.6	0.4	47.4	11.5	-5.7	79.5	62.5	44.1	89.2	38.0	7.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS, WHO QUALIFY, APPLY FOR THIS PROGRAM?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
YES	61.4	82.1	56.3	41.1	63.1	70.3	70.8	70.2	60.6	61.7	58.7	54.5	53.3	47.2	63.8	67.0
NO	23.9	9.0	24.9	39.4	21.8	16.8	23.0	15.3	24.3	25.5	22.1	30.6	32.3	25.7	23.1	18.7
DON'T KNOW	14.8	9.0	18.9	19.5	15.1	12.9	6.2	14.5	15.1	12.9	19.2	14.9	14.4	27.1	13.1	14.3
Net Diff.	37.5	73.1	31.4	1.6	41.3	53.5	47.9	54.8	36.4	36.2	36.6	24.0	21.0	21.6	40.7	48.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS, WHO QUALIFY, APPLY FOR THIS PROGRAM?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
YES	61.4	58.6	66.5	67.1	65.4	58.5	68.5	58.7	64.4	58.3	67.8	74.2	66.7	56.3	57.3	59.2	78.0	72.4	72.2	61.4
NO	23.9	24.8	22.0	20.0	25.8	27.4	19.9	22.9	24.4	25.7	20.1	16.1	20.4	26.8	27.7	23.7	14.4	16.9	17.2	23.4
DON'T KNOW	14.8	16.5	11.4	12.9	8.8	14.2	11.6	18.4	11.3	16.0	12.1	9.7	12.9	16.9	15.0	17.1	7.7	10.7	10.5	15.2
Net Diff.	37.5	33.8	44.5	47.2	39.6	31.1	48.5	35.9	40.0	32.6	47.8	58.2	46.3	29.5	29.6	35.5	63.6	55.5	55.0	38.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS, WHO QUALIFY, APPLY FOR THIS PROGRAM?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
YES	61.4	77.1	75.7	66.1	56.7	50.0	57.2	71.8	54.9	67.1	54.2	62.4	60.5
NO	23.9	12.8	15.9	20.1	31.9	28.5	25.3	17.1	28.1	21.7	26.6	24.5	23.3
DON'T KNOW	14.8	10.1	8.4	13.8	11.4	21.5	17.5	11.1	17.0	11.2	19.2	13.2	16.2
Net Diff.	37.5	64.2	59.8	46.0	24.7	21.6	31.9	54.7	26.8	45.5	27.6	37.9	37.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS, WHO QUALIFY, APPLY FOR THIS PROGRAM?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
YES	61.4	77.5	68.5	53.2	56.3	75.1	69.0	54.6	60.8	78.5	68.0	51.9	51.6	65.5	62.1	54.6
NO	23.9	12.8	19.6	30.9	25.7	13.1	19.2	29.5	26.9	12.7	19.9	32.1	24.5	20.1	22.4	31.8
DON'T KNOW	14.8	9.7	12.0	15.9	18.0	11.8	11.8	15.8	12.3	8.9	12.1	16.0	24.0	14.4	15.5	13.6
Net Diff.	37.5	64.7	48.9	22.3	30.5	62.0	49.7	25.1	33.8	65.8	48.1	19.8	27.1	45.4	39.7	22.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

36. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS, WHO QUALIFY, APPLY FOR THIS PROGRAM?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
YES	61.4	61.7	63.2	67.0	57.4	59.0	61.4	57.3	63.9	58.5	61.8	53.5	64.8	54.9	67.0	72.5	61.2	57.1	62.2
NO	23.9	24.0	21.6	21.0	27.6	25.1	28.9	22.6	21.6	27.2	24.0	29.4	20.6	27.4	21.8	20.7	23.8	28.8	22.9
DON'T KNOW	14.8	14.4	15.2	12.0	15.1	16.0	9.7	20.1	14.5	14.3	14.2	17.1	14.6	17.7	11.2	6.8	15.0	14.1	14.9
Net Diff.	37.5	37.7	41.6	46.0	29.8	33.9	32.6	34.6	42.3	31.2	37.7	24.0	44.2	27.5	45.3	51.9	37.4	28.3	39.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.	ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES	
													GOP	Und.	CRAT			
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
YES	53.8	27.5	39.7	52.5	61.6	66.1	69.0	74.9	69.8	44.8	43.0	53.5	37.9	36.2	47.8	68.2	72.1	47.9
NO	23.7	42.8	36.5	19.4	18.2	15.8	14.2	11.4	17.8	28.9	30.6	20.8	36.7	38.4	20.2	12.8	12.9	28.8
DON'T KNOW	22.6	29.6	23.9	28.1	20.1	18.1	16.9	13.7	12.4	26.2	26.4	25.6	25.4	25.4	32.0	18.9	15.0	23.3
Net Diff.	30.1	-15.3	3.2	33.1	43.4	50.4	54.8	63.5	52.0	15.9	12.4	32.7	1.2	-2.3	27.6	55.4	59.2	19.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
YES	53.8	51.7	50.2	55.0	57.1	56.4	56.8	55.0	42.1	42.1	42.1
NO	23.7	23.2	24.1	23.7	23.5	23.1	23.4	21.8	26.2	28.6	22.0
DON'T KNOW	22.6	25.1	25.7	21.3	19.4	20.5	19.7	23.1	31.7	29.3	35.9
Net Diff.	30.1	28.5	26.1	31.3	33.6	33.4	33.4	33.2	15.9	13.5	20.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS			ERS/								TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
YES	53.8	39.3	64.1	38.5	72.3	42.6	48.7	39.0	67.4	39.8	36.8	48.2	69.8	55.6	52.6	50.0
NO	23.7	37.9	13.5	37.1	10.9	20.0	19.2	36.6	11.9	35.9	38.1	29.6	9.8	24.3	27.1	29.7
DON'T KNOW	22.6	22.8	22.4	24.4	16.8	37.3	32.2	24.4	20.7	24.3	25.1	22.2	20.4	20.1	20.3	20.3
Net Diff.	30.1	1.5	50.7	1.3	61.5	22.6	29.5	2.4	55.4	4.0	-1.3	18.6	60.0	31.3	25.5	20.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	466	451	367	379	254	182	170	119	186	209	135	
YES	53.8	37.8	71.6	39.0	70.2	50.6	42.9	72.3	52.0	35.3	68.4	49.4	
NO	23.7	36.6	11.4	36.3	13.7	20.2	39.1	10.4	21.5	33.6	16.4	19.0	
DON'T KNOW	22.6	25.6	17.0	24.6	16.1	29.2	18.0	17.3	26.5	31.1	15.2	31.5	
Net Diff.	30.1	1.1	60.2	2.7	56.4	30.4	3.8	61.9	30.4	1.6	52.0	30.4	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swt.	MOD- ERATE	Swt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
YES	53.8	71.5	75.5	68.6	53.8	47.2	28.9	39.2	45.4	36.0	39.2	73.5	68.1	54.3	80.8	50.0	32.5
NO	23.7	12.1	11.8	12.3	21.3	28.4	45.2	35.7	44.0	29.8	37.3	9.5	17.4	29.0	1.8	20.5	31.5
DON'T KNOW	22.6	16.4	12.7	19.1	24.9	24.5	25.9	25.1	10.6	34.1	23.5	17.1	14.6	16.7	17.4	29.5	36.1
Net Diff.	30.1	59.4	63.7	56.3	32.6	18.8	-16.4	3.6	1.4	6.2	1.9	64.0	50.7	25.3	79.1	29.4	1.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
YES	53.8	72.0	51.9	35.0	54.6	61.7	57.1	62.8	52.7	54.8	48.9	50.7	48.6	47.0	54.9	57.8
NO	23.7	11.1	24.6	36.8	20.6	22.9	42.9	18.3	23.4	23.3	23.4	26.6	25.6	32.0	26.9	17.5
DON'T KNOW	22.6	16.9	23.6	28.2	24.7	15.4	0.0	18.9	23.9	21.9	27.6	22.7	25.9	21.1	18.2	24.7
Net Diff.	30.1	61.0	27.3	-1.8	34.0	38.8	14.2	44.4	29.3	31.5	25.5	24.1	23.0	15.0	28.0	40.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
YES	53.8	50.6	59.8	58.7	61.8	51.3	62.9	50.0	56.4	50.0	61.8	63.8	62.7	56.1	51.4	48.7	62.9	64.2	65.7	59.7
NO	23.7	25.1	21.0	19.3	24.2	28.4	17.8	22.4	24.6	24.6	21.7	20.6	21.3	25.9	26.1	23.1	23.0	19.5	19.8	22.8
DON'T KNOW	22.6	24.3	19.2	22.0	14.0	20.2	19.3	27.5	19.1	25.4	16.5	15.6	16.0	18.0	22.5	28.2	14.1	16.3	14.5	17.5
Net Diff.	30.1	25.5	38.8	39.5	37.6	22.9	45.0	27.6	31.8	25.4	40.1	43.1	41.3	30.2	25.2	25.6	39.9	44.8	45.9	37.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
YES	53.8	63.0	66.3	59.5	48.9	45.7	49.7	62.7	48.3	58.4	48.0	55.8	52.0
NO	23.7	21.9	16.8	24.2	31.0	21.4	24.2	21.1	25.2	24.2	23.0	24.3	23.1
DON'T KNOW	22.6	15.1	16.8	16.3	20.1	32.9	26.1	16.2	26.5	17.4	28.9	19.9	24.9
Net Diff.	30.1	41.2	49.5	35.4	17.8	24.3	25.5	41.5	23.0	34.2	25.0	31.5	28.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
YES	53.8	65.6	60.9	47.3	49.1	58.9	65.2	52.9	50.7	68.3	56.5	42.2	47.4	61.5	53.8	44.3
NO	23.7	17.3	23.3	27.6	23.2	28.8	21.0	26.6	23.9	12.7	25.8	28.6	22.5	19.0	24.6	27.2
DON'T KNOW	22.6	17.1	15.7	25.0	27.7	12.3	13.8	20.6	25.5	19.0	17.7	29.1	30.1	19.5	21.6	28.5
Net Diff.	30.1	48.3	37.6	19.7	25.8	30.1	44.2	26.3	26.8	55.5	30.8	13.6	24.9	42.5	29.3	17.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

37. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
YES	53.8	53.6	53.6	64.2	51.4	49.3	48.6	56.1	55.7	50.6	55.6	54.1	54.4	52.1	51.1	51.4	53.0	48.1	54.9
NO	23.7	23.4	22.1	19.1	23.7	27.4	26.5	26.7	21.8	25.6	26.2	34.7	24.4	25.4	27.7	27.8	22.7	27.6	22.9
DON'T KNOW	22.6	22.9	24.2	16.7	24.8	23.3	24.9	17.3	22.5	23.9	18.2	11.2	21.2	22.5	21.3	20.8	24.3	24.3	22.2
Net Diff.	30.1	30.2	31.5	45.1	27.7	21.9	22.2	29.4	33.9	25.0	29.4	19.3	30.0	26.6	23.4	23.7	30.4	20.5	32.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
YES	75.6	53.7	68.6	79.4	80.1	79.2	84.4	91.7	94.6	69.7	68.6	74.4	66.2	64.6	69.9	85.6	88.1	69.9
Right Now	47.9	19.3	25.6	54.4	51.3	56.6	66.9	85.7	94.6	35.6	34.6	40.1	26.1	24.4	39.2	64.7	73.5	39.7
After Border is Secured	27.7	34.5	43.0	25.0	28.8	22.6	17.5	5.9	0.0	34.0	34.0	34.3	40.1	40.2	30.6	20.9	14.6	30.1
NO	15.9	40.4	21.9	13.8	10.5	8.0	10.0	2.4	0.0	20.7	22.7	12.4	24.6	26.4	16.1	11.1	5.7	15.5
DON'T KNOW	8.5	5.9	9.5	6.8	9.4	12.8	5.6	5.9	5.4	9.6	8.8	13.2	9.2	9.0	14.0	3.3	6.2	14.6
Net Diff.	59.8	13.4	46.7	65.6	69.6	71.3	74.3	89.2	94.6	49.0	45.9	62.0	41.7	38.1	53.7	74.5	82.4	54.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	824	627	197	176	103	73
YES	75.6	80.9	71.9	72.5	80.8	77.6	77.9	76.7	66.3	67.3	64.8
Right Now	47.9	53.9	45.9	40.9	57.6	50.2	51.3	46.5	37.2	36.1	38.8
After Border is Secured	27.7	27.0	26.0	31.6	23.3	27.5	26.6	30.2	29.1	31.2	26.0
NO	15.9	10.7	19.0	18.6	12.0	16.3	17.4	13.0	13.7	15.6	11.0
DON'T KNOW	8.5	8.4	9.2	8.9	7.2	6.1	4.7	10.4	20.0	17.0	24.2
Net Diff.	59.8	70.1	52.9	53.9	68.9	61.3	60.6	63.7	52.5	51.7	53.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.			
		UNITED STATES		FOR CONGRESS		ERS/							TRUMP			
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
YES	75.6	67.6	81.3	67.1	87.7	60.2	69.8	65.2	85.1	66.7	64.7	71.4	86.2	68.9	71.5	77.0
Right Now	47.9	31.0	59.7	26.8	70.7	38.1	41.2	27.8	66.0	29.0	27.3	33.1	70.2	37.1	39.7	38.0
After Border is Secured	27.7	36.5	21.6	40.3	17.0	22.1	28.6	37.4	19.0	37.7	37.4	38.3	16.0	31.8	31.7	39.0
NO	15.9	23.6	10.3	23.9	7.3	19.1	16.5	24.3	8.2	22.8	25.1	17.0	7.7	17.8	15.1	10.4
DON'T KNOW	8.5	8.8	8.3	9.1	5.0	20.7	13.7	10.5	6.7	10.6	10.1	11.6	6.1	13.3	13.4	12.6
Net Diff.	59.8	43.9	71.0	43.2	80.4	41.1	53.4	40.8	76.9	43.9	39.6	54.4	78.5	51.1	56.4	66.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	466	451	367	379	254	187	148	134	180	231	119	
YES	75.6	67.2	86.7	65.4	87.9	72.1	64.1	87.7	76.4	66.6	88.1	67.3	
Right Now	47.9	27.3	70.6	25.2	70.8	46.5	24.6	69.5	47.8	25.8	71.5	45.1	
After Border is Secured	27.7	39.9	16.1	40.2	17.2	25.6	39.5	18.1	28.5	40.8	16.5	22.3	
NO	15.9	23.3	7.6	25.1	6.2	16.9	28.8	5.4	16.9	21.3	6.7	16.9	
DON'T KNOW	8.5	9.5	5.7	9.5	5.9	11.0	7.1	7.0	6.7	12.1	5.2	15.7	
Net Diff.	59.8	43.9	79.1	40.3	81.7	55.2	35.3	82.3	59.4	45.4	81.3	50.4	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
YES	75.6	90.1	90.1	90.0	76.8	63.7	61.2	62.6	77.8	76.2	60.8	92.9	80.0	88.1	83.9	74.1	56.5
Right Now	47.9	75.3	80.7	71.4	49.3	24.6	22.9	23.9	53.2	38.2	18.4	79.3	60.3	58.3	69.6	45.4	29.9
After Border is Secured	27.7	14.7	9.3	18.6	27.4	39.1	38.3	38.7	24.6	38.0	42.4	13.6	19.8	29.9	14.3	28.7	26.6
NO	15.9	6.1	6.1	6.0	12.3	23.3	33.4	27.7	15.5	15.7	28.9	3.3	9.4	11.9	13.2	13.0	30.8
DON'T KNOW	8.5	3.9	3.8	4.0	11.0	13.0	5.4	9.7	6.8	8.1	10.2	3.8	10.6	0.0	2.9	12.8	12.7
Net Diff.	59.8	84.0	84.0	84.0	64.5	40.4	27.7	34.9	62.3	60.4	31.9	89.6	70.7	76.3	70.8	61.1	25.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
YES	75.6	85.9	74.2	64.9	77.0	74.8	68.1	75.8	77.5	78.5	75.9	64.3	72.5	67.5	76.1	77.7
Right Now	47.9	68.9	46.2	25.7	47.8	44.0	54.6	42.5	48.5	48.7	48.3	48.8	40.7	36.1	45.3	60.5
After Border is Secured	27.7	17.1	28.0	39.2	29.2	30.8	13.5	33.3	28.9	29.8	27.6	15.6	31.8	31.4	30.9	17.2
NO	15.9	7.7	14.9	24.9	14.5	17.8	21.9	17.2	14.2	13.0	16.0	24.7	17.0	25.0	16.0	13.7
DON'T KNOW	8.5	6.3	10.9	10.1	8.5	7.4	10.0	7.0	8.4	8.5	8.1	11.0	10.5	7.5	7.9	8.6
Net Diff.	59.8	78.2	59.4	40.0	62.5	57.0	46.2	58.6	63.3	65.5	60.0	39.7	55.4	42.5	60.2	63.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
YES	75.6	72.4	81.7	80.8	83.5	71.6	81.6	73.1	81.8	72.6	82.1	88.3	78.7	73.6	72.7	72.5	95.4	82.7	77.9	79.4
Right Now	47.9	46.3	50.9	52.9	47.2	44.7	46.8	47.8	54.4	44.6	54.9	66.6	46.9	36.5	41.4	47.6	76.0	59.3	48.5	45.6
After Border is Secured	27.7	26.1	30.9	27.9	36.3	26.9	34.8	25.3	27.4	28.0	27.2	21.7	31.7	37.1	31.4	24.9	19.4	23.5	29.4	33.7
NO	15.9	17.6	12.5	11.7	14.1	19.9	14.5	15.6	10.8	19.1	9.0	4.1	9.0	19.9	20.6	17.6	2.5	5.3	10.3	8.0
DON'T KNOW	8.5	10.0	5.7	7.5	2.4	8.5	3.9	11.3	7.3	8.3	8.9	7.6	12.3	6.5	6.6	9.9	2.1	11.9	11.9	12.6
Net Diff.	59.8	54.8	69.2	69.1	69.4	51.7	67.2	57.5	71.0	53.5	73.1	84.2	69.6	53.7	52.1	54.8	92.8	77.4	67.6	71.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
YES	75.6	90.0	81.5	80.1	66.5	72.0	73.9	82.7	71.2	77.7	73.1	75.1	76.1
Right Now	47.9	60.5	55.5	55.1	44.3	40.1	43.3	56.4	42.6	52.7	41.9	45.4	50.1
After Border is Secured	27.7	29.5	26.0	25.0	22.1	31.9	30.6	26.3	28.6	25.0	31.1	29.6	26.1
NO	15.9	3.5	12.2	13.4	17.6	18.4	20.2	10.9	18.9	12.9	19.5	18.0	14.0
DON'T KNOW	8.5	6.5	6.3	6.5	16.0	9.6	5.9	6.4	9.8	9.4	7.5	6.9	9.9
Net Diff.	59.8	86.6	69.3	66.7	48.9	53.5	53.6	71.8	52.3	64.7	53.6	57.1	62.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
YES	75.6	85.8	80.7	69.6	72.6	80.1	86.1	72.5	68.4	88.5	75.6	66.9	77.2	77.9	77.7	68.2
Right Now	47.9	61.4	53.1	40.5	44.3	51.3	52.1	43.7	40.8	66.1	54.1	37.7	48.1	50.9	51.0	37.1
After Border is Secured	27.7	24.4	27.6	29.0	28.3	28.8	33.9	28.8	27.6	22.4	21.5	29.2	29.1	26.9	26.7	31.1
NO	15.9	7.7	12.8	16.2	21.2	12.4	10.9	16.0	25.6	5.6	14.7	16.4	16.3	13.0	15.4	20.4
DON'T KNOW	8.5	6.5	6.5	14.2	6.2	7.5	3.1	11.5	6.0	5.9	9.7	16.7	6.5	9.1	6.9	11.4
Net Diff.	59.8	78.1	67.9	53.3	51.4	67.7	75.2	56.6	42.8	82.9	60.9	50.5	60.9	64.9	62.3	47.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

38. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ALLOWED TO LIVE AND WORK IN THE UNITED STATES FOR GOOD WITHOUT HAVING TO RENEW PERMISSION EVERY TWO YEARS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
YES	75.6	76.3	79.3	80.6	74.8	78.1	70.6	67.4	79.1	74.2	78.1	91.9	76.9	79.5	83.5	71.6	74.6	73.8	76.0
Right Now	47.9	48.5	49.9	52.7	43.7	52.1	43.4	40.4	51.0	45.9	50.1	57.9	53.2	47.7	51.3	35.3	47.0	40.7	49.2
After Border is Secured	27.7	27.8	29.4	27.9	31.0	26.0	27.2	27.0	28.1	28.3	28.0	33.9	23.7	31.8	32.2	36.3	27.6	33.1	26.7
NO	15.9	15.3	14.0	14.5	17.9	9.7	16.1	22.8	14.5	15.7	11.6	3.9	11.4	13.0	5.2	5.4	17.6	15.6	15.9
DON'T KNOW	8.5	8.4	6.7	4.8	7.4	12.3	13.3	9.8	6.4	10.1	10.3	4.2	11.7	7.5	11.4	23.0	7.8	10.6	8.1
Net Diff.	59.8	61.0	65.3	66.1	56.9	68.4	54.5	44.6	64.6	58.5	66.5	87.9	65.5	66.5	78.3	66.2	57.0	58.1	60.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
YES	84.2	74.8	80.5	88.2	84.4	86.1	86.2	91.1	93.1	80.2	82.0	72.4	79.3	79.0	75.7	92.1	92.5	81.3
Right Now	54.2	32.7	34.8	58.6	55.3	66.5	65.6	87.6	86.9	43.7	43.3	45.3	33.2	32.4	46.6	74.1	76.2	40.6
After Border is Secured	30.0	42.0	45.6	29.6	29.1	19.6	20.6	3.5	6.2	36.5	38.7	27.1	46.0	46.6	29.2	18.0	16.3	40.7
NO	8.5	20.2	11.1	5.0	8.3	5.1	4.8	5.6	1.6	11.3	10.7	14.2	13.5	13.8	11.0	4.2	2.7	6.6
DON'T KNOW	7.3	5.0	8.4	6.8	7.3	8.8	9.0	3.3	5.4	8.5	7.3	13.4	7.3	7.2	13.3	3.7	4.8	12.1
Net Diff.	75.6	54.5	69.4	83.2	76.1	81.0	81.4	85.5	91.5	68.9	71.3	58.3	65.8	65.3	64.8	88.0	89.8	74.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	824	627	197	176	103	73
YES	84.2	88.9	77.4	83.0	89.3	86.8	87.4	84.7	72.0	76.4	65.7
Right Now	54.2	63.0	52.1	48.1	60.1	56.9	58.3	52.3	41.6	42.1	40.9
After Border is Secured	30.0	25.9	25.4	34.9	29.2	29.9	29.1	32.3	30.4	34.4	24.8
NO	8.5	3.4	11.9	11.0	4.8	8.3	8.4	8.1	9.5	9.0	10.1
DON'T KNOW	7.3	7.7	10.7	6.0	5.9	4.9	4.2	7.2	18.5	14.5	24.2
Net Diff.	75.6	85.5	65.6	72.0	84.6	78.4	79.0	76.6	62.5	67.4	55.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		UNITED STATES		FOR CONGRESS		ERS/								TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
YES	84.2	79.1	87.8	79.7	92.0	69.9	75.6	78.5	89.3	80.0	79.5	81.0	89.1	83.7	82.9	88.2
Right Now	54.2	35.8	67.1	33.8	76.2	45.1	46.8	33.1	73.3	34.8	34.5	35.6	77.1	32.3	38.5	46.2
After Border is Secured	30.0	43.3	20.7	45.9	15.8	24.8	28.7	45.3	16.1	45.2	45.0	45.4	12.0	51.4	44.4	42.0
NO	8.5	12.2	5.9	13.4	3.0	11.8	10.8	13.1	4.4	11.8	12.7	9.7	4.7	7.6	7.1	4.5
DON'T KNOW	7.3	8.7	6.3	6.9	5.0	18.3	13.6	8.5	6.3	8.2	7.8	9.3	6.2	8.8	10.0	7.2
Net Diff.	75.6	66.9	81.9	66.3	89.0	58.1	64.7	65.4	84.9	68.2	66.8	71.4	84.5	76.1	75.8	83.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	466	451	367	379	254	187	148	134	180	231	119	
YES	84.2	79.5	91.5	79.7	90.6	81.0	78.7	91.7	81.0	80.8	89.9	81.0	
Right Now	54.2	35.1	75.6	33.6	74.0	54.4	32.5	71.2	49.3	34.7	75.8	60.2	
After Border is Secured	30.0	44.4	15.9	46.1	16.6	26.5	46.2	20.6	31.6	46.0	14.0	20.8	
NO	8.5	13.1	3.0	13.7	3.6	8.4	16.3	3.5	9.5	11.1	3.6	7.2	
DON'T KNOW	7.3	7.3	5.6	6.6	5.8	10.6	5.0	4.8	9.6	8.2	6.6	11.7	
Net Diff.	75.6	66.4	88.5	66.0	87.0	72.6	62.4	88.2	71.5	69.7	86.3	73.8	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
YES	84.2	92.5	90.6	93.9	85.1	77.9	74.3	76.4	93.2	88.8	75.6	94.3	85.5	87.9	84.1	82.8	73.4
Right Now	54.2	77.7	82.5	74.2	56.9	31.9	32.6	32.2	50.3	41.1	29.7	82.8	65.5	51.6	69.9	57.5	32.9
After Border is Secured	30.0	14.8	8.0	19.7	28.2	46.1	41.7	44.2	42.9	47.7	45.9	11.5	20.0	36.2	14.2	25.3	40.5
NO	8.5	2.7	1.7	3.4	6.5	13.7	17.7	15.4	0.0	8.6	16.7	1.4	6.7	4.6	10.0	5.3	15.8
DON'T KNOW	7.3	4.8	7.8	2.7	8.4	8.4	8.0	8.2	6.8	2.6	7.7	4.3	7.8	7.6	5.9	12.0	10.8
Net Diff.	75.6	89.8	88.9	90.5	78.5	64.2	56.7	60.9	93.2	80.1	58.9	92.9	78.7	83.3	74.1	77.5	57.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
YES	84.2	90.6	82.0	77.9	84.7	87.3	82.8	87.9	83.5	82.5	85.1	84.2	82.9	82.8	82.2	85.7
Right Now	54.2	73.4	52.6	34.0	53.7	48.5	43.6	49.2	54.9	52.2	59.0	56.9	49.2	42.8	49.9	65.4
After Border is Secured	30.0	17.2	29.3	43.9	31.0	38.8	39.2	38.8	28.6	30.3	26.1	27.3	33.8	40.0	32.3	20.4
NO	8.5	4.4	7.0	13.5	7.8	10.0	17.2	8.9	8.4	8.9	7.6	7.5	10.2	15.0	7.8	6.6
DON'T KNOW	7.3	5.1	11.1	8.6	7.5	2.7	0.0	3.1	8.1	8.6	7.3	8.4	6.9	2.2	10.0	7.6
Net Diff.	75.6	86.2	75.0	64.4	76.9	77.3	65.7	79.0	75.1	73.5	77.5	76.7	72.8	67.8	74.4	79.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
YES	84.2	82.2	87.8	86.2	90.7	82.1	86.1	82.4	89.3	83.9	84.7	90.0	82.0	74.4	82.3	85.4	92.0	88.4	85.9	78.6
Right Now	54.2	53.0	56.6	57.7	54.6	50.4	47.8	55.2	64.2	53.0	56.9	70.0	50.8	34.1	47.9	57.7	68.6	71.2	52.0	49.8
After Border is Secured	30.0	29.3	31.2	28.5	36.2	31.6	38.3	27.2	25.0	31.0	27.8	20.0	31.2	40.4	34.4	27.8	23.5	17.2	34.0	28.8
NO	8.5	9.1	7.5	7.8	7.0	10.4	10.2	7.9	5.1	9.4	6.8	3.9	7.7	16.0	11.7	7.2	5.1	3.0	5.0	10.0
DON'T KNOW	7.3	8.7	4.7	6.0	2.3	7.5	3.7	9.7	5.6	6.7	8.6	6.0	10.3	9.5	6.0	7.4	2.9	8.5	9.1	11.3
Net Diff.	75.6	73.2	80.3	78.4	83.8	71.7	76.0	74.5	84.1	74.6	77.9	86.1	74.3	58.4	70.6	78.3	86.9	85.4	81.0	68.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
YES	84.2	81.4	85.6	88.7	80.6	83.2	84.4	86.1	83.0	84.4	83.9	83.5	84.8
Right Now	54.2	60.1	57.0	61.4	51.8	48.9	51.7	59.6	50.8	57.2	50.5	49.5	58.4
After Border is Secured	30.0	21.3	28.6	27.2	28.8	34.3	32.8	26.5	32.1	27.2	33.4	33.9	26.4
NO	8.5	9.0	7.9	6.4	6.4	9.1	11.1	7.5	9.2	7.2	10.2	10.3	6.9
DON'T KNOW	7.3	9.6	6.4	5.0	13.0	7.7	4.5	6.5	7.8	8.5	5.8	6.2	8.3
Net Diff.	75.6	72.3	77.7	82.3	74.1	74.1	73.3	78.6	73.8	77.2	73.7	73.1	77.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
YES	84.2	82.0	88.4	81.6	84.1	80.2	91.1	80.0	81.8	82.8	85.8	82.9	86.8	88.7	83.8	79.4
Right Now	54.2	59.9	59.1	49.4	52.0	55.6	54.3	44.9	48.2	61.9	63.7	53.4	56.3	57.2	56.2	46.0
After Border is Secured	30.0	22.1	29.3	32.2	32.1	24.6	36.8	35.1	33.6	20.9	22.1	29.6	30.5	31.5	27.6	33.4
NO	8.5	8.8	6.7	6.4	11.5	10.1	6.1	7.9	14.9	8.3	7.3	5.0	7.7	5.6	9.3	10.5
DON'T KNOW	7.3	9.2	4.9	12.1	4.4	9.7	2.8	12.1	3.3	8.9	6.9	12.1	5.5	5.7	6.9	10.1
Net Diff.	75.6	73.1	81.7	75.2	72.6	70.1	85.0	72.1	66.8	74.5	78.6	77.9	79.0	83.2	74.5	69.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

39. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM GIVING THEM PERMISSION TO LIVE AND WORK IN THE UNITED STATES, BUT THEY MUST RENEW THAT PERMISSION EVERY TWO YEARS. SHOULD THE DREAMERS IN THIS PROGRAM WHO CONTINUE TO OBEY THE LAW BE ELIGIBLE TO APPLY FOR U.S. CITIZENSHIP?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
YES	84.2	84.9	87.1	84.4	83.6	84.6	76.7	74.9	86.7	83.1	85.2	96.1	83.5	88.7	85.8	77.0	83.7	83.7	84.3
Right Now	54.2	55.3	54.7	54.9	51.8	61.9	40.4	40.9	55.4	54.3	56.8	47.2	59.3	60.2	48.9	20.0	53.1	47.3	55.5
After Border is Secured	30.0	29.6	32.4	29.5	31.8	22.6	36.3	34.1	31.4	28.8	28.3	48.9	24.2	28.5	36.9	57.0	30.6	36.4	28.8
NO	8.5	8.1	7.8	10.2	9.6	3.2	11.5	14.5	8.0	8.0	4.2	3.9	3.8	4.3	6.4	0.0	10.3	9.9	8.3
DON'T KNOW	7.3	7.0	5.1	5.4	6.8	12.2	11.8	10.6	5.2	8.9	10.6	0.0	12.7	7.1	7.8	23.0	5.9	6.4	7.5
Net Diff.	75.6	76.8	79.3	74.2	74.0	81.3	65.2	60.5	78.7	75.1	81.0	92.1	79.8	84.4	79.5	77.0	73.4	73.8	76.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS WHO QUALIFY APPLY FOR THIS PROGRAM?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.		ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
YES	71.6	50.1	59.6	75.1	74.4	79.9	81.9	93.1	93.7	63.5	63.0	65.6	58.9	57.3	63.7	82.8	88.5	65.2
Right Now	45.3	17.9	24.4	45.1	49.7	60.4	60.5	87.2	86.1	32.1	30.6	38.5	20.8	19.0	38.8	61.0	73.0	34.6
After Border is Secured	26.3	32.2	35.2	30.0	24.7	19.5	21.3	5.9	7.6	31.4	32.5	27.1	38.1	38.3	24.9	21.8	15.5	30.6
NO	18.7	41.8	31.7	14.4	12.6	10.4	8.9	0.0	3.4	25.0	27.1	16.4	31.1	32.4	20.7	9.8	5.3	18.9
DON'T KNOW	9.8	8.1	8.7	10.5	13.0	9.7	9.2	6.9	2.9	11.4	9.9	18.0	10.1	10.3	15.6	7.4	6.2	15.9
Net Diff.	52.9	8.3	27.9	60.7	61.8	69.5	73.0	93.1	90.3	38.5	35.9	49.2	27.8	25.0	43.0	73.0	83.2	46.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS WHO QUALIFY APPLY FOR THIS PROGRAM?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	824	627	197	176	103	73
YES	71.6	76.6	66.0	70.1	76.0	73.2	71.6	78.1	64.2	66.9	60.4
Right Now	45.3	50.2	41.2	40.8	53.5	46.3	48.6	39.3	40.4	41.8	38.6
After Border is Secured	26.3	26.4	24.8	29.3	22.5	26.8	23.1	38.8	23.7	25.1	21.8
NO	18.7	12.0	21.4	20.5	18.0	19.0	20.4	14.6	16.9	18.0	15.3
DON'T KNOW	9.8	11.5	12.6	9.4	6.1	7.8	8.0	7.3	18.9	15.1	24.3
Net Diff.	52.9	64.6	44.6	49.7	58.0	54.2	51.2	63.5	47.3	48.8	45.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS WHO QUALIFY APPLY FOR THIS PROGRAM?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS			ERS/								TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
YES	71.6	61.5	78.9	59.9	85.5	60.9	65.4	59.4	82.6	60.3	57.9	66.3	84.9	71.7	70.8	66.6
Right Now	45.3	24.2	60.3	21.6	69.8	38.9	39.6	22.5	65.9	24.5	21.9	30.6	69.9	29.0	36.2	38.8
After Border is Secured	26.3	37.2	18.6	38.4	15.6	22.0	25.8	36.9	16.7	35.9	35.9	35.7	15.0	42.8	34.5	27.8
NO	18.7	27.1	12.5	30.4	7.3	18.3	19.7	29.4	8.9	28.3	31.6	20.4	7.2	17.3	18.3	21.0
DON'T KNOW	9.8	11.5	8.6	9.6	7.2	20.9	14.9	11.2	8.5	11.3	10.5	13.3	7.9	10.9	10.9	12.4
Net Diff.	52.9	34.4	66.4	29.5	78.2	42.6	45.7	30.0	73.6	32.0	26.2	45.9	77.7	54.4	52.5	45.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS WHO QUALIFY APPLY FOR THIS PROGRAM?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	466	451	367	379	254	187	148	134	180	231	119	
YES	71.6	59.6	85.8	59.8	84.3	69.7	60.3	85.7	69.6	59.2	83.4	69.8	
Right Now	45.3	23.1	69.8	21.5	67.8	46.1	23.3	68.7	45.3	19.6	67.2	47.0	
After Border is Secured	26.3	36.5	16.0	38.3	16.5	23.6	37.0	17.0	24.3	39.6	16.2	22.8	
NO	18.7	29.7	6.8	29.9	7.6	18.8	30.2	10.9	21.4	29.7	5.5	15.9	
DON'T KNOW	9.8	10.7	7.5	10.3	8.1	11.5	9.5	3.4	9.0	11.1	11.1	14.4	
Net Diff.	52.9	29.9	79.0	29.9	76.7	50.9	30.1	74.8	48.2	29.6	77.9	53.9	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS WHO QUALIFY APPLY FOR THIS PROGRAM?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
YES	71.6	89.3	89.8	88.9	72.2	60.0	51.9	56.5	83.9	70.8	54.0	91.0	74.2	83.2	84.7	71.1	53.1
Right Now	45.3	73.9	79.3	70.1	46.5	20.6	20.5	20.6	58.0	27.2	16.1	77.6	56.6	49.9	65.9	47.7	24.8
After Border is Secured	26.3	15.4	10.5	18.9	25.6	39.4	31.4	35.9	25.8	43.6	37.9	13.3	17.6	33.2	18.8	23.4	28.3
NO	18.7	6.4	4.9	7.4	14.9	27.8	38.9	32.6	9.3	18.8	35.4	4.3	12.1	10.9	14.2	15.4	32.1
DON'T KNOW	9.8	4.4	5.4	3.6	12.9	12.2	9.2	10.9	6.8	10.4	10.6	4.8	13.7	5.9	1.1	13.5	14.9
Net Diff.	52.9	82.9	84.9	81.5	57.2	32.2	13.1	23.9	74.5	52.0	18.6	86.7	62.1	72.2	70.6	55.6	21.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS WHO QUALIFY APPLY FOR THIS PROGRAM?

BANNER 6

	TOTAL	VOTE BEHAVIOR				CONSIDER YOURSELF							RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
YES	71.6	84.2	73.9	57.2	73.5	77.8	78.4	77.7	70.8	71.0	70.6	68.5	69.3	69.5	67.6	76.1
Right Now	45.3	68.7	43.8	20.4	44.6	50.3	51.2	50.2	44.1	42.4	46.7	46.5	38.5	33.8	40.6	59.0
After Border is Secured	26.3	15.5	30.0	36.8	28.8	27.5	27.3	27.5	26.7	28.6	23.9	22.0	30.8	35.8	27.0	17.1
NO	18.7	8.2	13.9	31.4	17.2	19.3	16.3	19.8	18.2	18.1	18.3	20.8	20.7	22.9	22.4	12.5
DON'T KNOW	9.8	7.6	12.2	11.4	9.3	2.8	5.2	2.5	11.0	10.9	11.1	10.7	10.0	7.6	10.0	11.4
Net Diff.	52.9	76.1	59.9	25.8	56.2	58.5	62.1	57.9	52.6	52.8	52.3	47.7	48.6	46.6	45.2	63.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS WHO QUALIFY APPLY FOR THIS PROGRAM?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
YES	71.6	68.5	77.4	76.4	79.1	69.2	74.4	67.9	80.0	68.6	78.0	84.3	78.3	64.5	68.4	68.7	85.7	83.2	75.3	80.8
Right Now	45.3	42.5	50.6	48.7	54.1	41.8	48.1	43.2	52.8	40.8	54.8	66.8	53.3	32.2	39.8	41.8	66.7	66.8	49.4	56.7
After Border is Secured	26.3	26.0	26.8	27.8	25.0	27.4	26.4	24.8	27.2	27.7	23.2	17.5	24.9	32.3	28.6	26.9	19.0	16.4	25.9	24.1
NO	18.7	19.6	16.9	17.0	16.6	21.9	20.9	17.5	13.3	21.5	12.5	10.2	11.4	23.8	23.7	19.5	11.4	9.3	14.0	9.1
DON'T KNOW	9.8	11.9	5.7	6.5	4.3	8.9	4.7	14.6	6.7	9.9	9.4	5.5	10.4	11.7	7.8	11.9	2.9	7.5	10.8	10.1
Net Diff.	52.9	48.9	60.5	59.4	62.6	47.2	53.5	50.4	66.7	47.0	65.5	74.1	66.9	40.7	44.7	49.2	74.2	73.9	61.3	71.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS WHO QUALIFY APPLY FOR THIS PROGRAM?

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
YES	71.6	91.3	77.9	78.2	70.3	62.0	65.6	80.9	65.8	77.6	64.1	71.0	72.1
Right Now	45.3	62.4	54.3	52.9	42.4	32.1	41.9	55.4	39.0	51.4	37.7	43.9	46.5
After Border is Secured	26.3	28.9	23.6	25.3	27.9	30.0	23.8	25.5	26.8	26.2	26.4	27.0	25.6
NO	18.7	4.9	14.3	14.5	19.4	24.2	23.4	12.4	22.5	14.5	23.7	21.6	16.0
DON'T KNOW	9.8	3.7	7.9	7.3	10.3	13.7	11.0	6.7	11.6	7.9	12.1	7.4	11.8
Net Diff.	52.9	86.4	63.6	63.7	50.9	37.8	42.2	68.5	43.3	63.1	40.4	49.4	56.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS WHO QUALIFY APPLY FOR THIS PROGRAM?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
YES	71.6	85.9	77.7	67.6	64.4	75.2	82.3	67.8	64.8	90.9	73.3	67.4	63.9	77.9	71.8	63.5
Right Now	45.3	60.3	52.1	37.6	40.2	51.5	53.8	35.1	42.0	64.3	50.6	39.7	38.3	50.6	47.4	34.0
After Border is Secured	26.3	25.6	25.6	30.0	24.1	23.7	28.5	32.6	22.8	26.5	22.7	27.7	25.6	27.3	24.4	29.5
NO	18.7	8.0	15.1	21.2	23.6	19.3	14.0	22.3	26.7	2.7	16.2	20.3	20.3	14.2	18.4	24.7
DON'T KNOW	9.8	6.1	7.2	11.2	12.0	5.4	3.8	10.0	8.5	6.4	10.4	12.3	15.8	8.0	9.8	11.8
Net Diff.	52.9	77.9	62.6	46.4	40.8	55.9	68.3	45.5	38.1	88.2	57.1	47.2	43.7	63.7	53.4	38.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

40. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. RIGHT NOW, ABOUT 500,000 DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S. ANOTHER 500,000 PEOPLE MAY ALSO QUALIFY, BUT THEY CAN'T APPLY BECAUSE THE GOVERNMENT HAS CLOSED NEW APPLICATIONS. SHOULD THE GOVERNMENT LET MORE DREAMERS WHO QUALIFY APPLY FOR THIS PROGRAM?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
YES	71.6	71.6	74.6	79.7	63.9	73.2	64.1	71.4	75.9	66.3	75.6	92.4	75.7	77.4	77.1	52.4	69.9	69.1	72.1
Right Now	45.3	46.0	46.7	50.7	40.2	48.3	40.3	36.5	47.8	42.5	47.1	72.4	50.9	45.0	41.3	31.6	44.6	39.5	46.4
After Border is Secured	26.3	25.6	27.9	29.0	23.7	25.0	23.8	35.0	28.1	23.8	28.5	20.0	24.8	32.4	35.8	20.7	25.4	29.6	25.7
NO	18.7	18.6	18.1	13.6	22.1	13.4	21.3	19.8	16.7	20.1	13.6	7.6	13.0	13.4	15.2	14.5	20.8	19.7	18.5
DON'T KNOW	9.8	9.8	7.4	6.7	14.0	13.4	14.6	8.8	7.4	13.7	10.8	0.0	11.2	9.3	7.7	33.1	9.3	11.3	9.5
Net Diff.	52.9	53.0	56.5	66.0	41.7	59.8	42.8	51.6	59.1	46.2	62.0	84.8	62.7	64.0	61.9	37.9	49.2	49.4	53.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
YES	70.2	41.6	61.4	75.9	72.0	78.6	81.9	91.1	91.3	62.4	62.6	61.8	57.6	56.6	60.1	85.5	86.3	66.5
Right Now	43.8	12.4	25.9	46.9	43.3	60.3	58.4	83.5	88.9	31.0	30.0	35.5	21.8	20.1	33.5	61.3	70.5	29.3
After Border is Secured	26.4	29.3	35.5	29.0	28.7	18.3	23.5	7.6	2.4	31.4	32.6	26.3	35.8	36.5	26.6	24.2	15.8	37.2
NO	18.4	45.4	28.1	13.3	14.5	9.1	6.9	5.6	3.4	23.8	25.3	17.6	29.6	30.2	20.6	9.8	7.0	17.9
DON'T KNOW	11.4	13.0	10.5	10.8	13.5	12.3	11.3	3.3	5.3	13.7	12.1	20.7	12.8	13.2	19.3	4.7	6.7	15.5
Net Diff.	51.8	-3.7	33.3	62.6	57.5	69.5	75.0	85.5	88.0	38.6	37.3	44.2	28.1	26.4	39.6	75.6	79.4	48.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	824	627	197	176	103	73
YES	70.2	72.2	64.6	71.5	72.0	72.5	71.1	76.9	59.3	64.2	52.2
Right Now	43.8	47.0	37.0	41.3	52.8	45.5	46.7	41.5	36.1	35.7	36.6
After Border is Secured	26.4	25.2	27.6	30.2	19.2	27.0	24.5	35.3	23.2	28.5	15.6
NO	18.4	15.9	24.5	18.1	14.5	18.4	19.9	13.7	18.3	16.3	21.1
DON'T KNOW	11.4	12.0	10.9	10.4	13.5	9.1	9.0	9.4	22.4	19.4	26.7
Net Diff.	51.8	56.3	40.0	53.4	57.5	54.1	51.3	63.2	40.9	47.9	31.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS		ERS/									TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
YES	70.2	60.7	76.8	58.7	84.8	55.9	62.7	58.5	80.7	59.9	57.9	64.6	82.3	70.6	68.8	71.3
Right Now	43.8	23.2	58.2	22.0	67.5	33.3	36.5	21.4	64.0	23.2	22.2	25.9	68.1	22.8	28.6	38.7
After Border is Secured	26.4	37.5	18.6	36.6	17.3	22.7	26.2	37.1	16.7	36.6	35.8	38.8	14.2	47.9	40.2	32.6
NO	18.4	26.7	12.5	29.1	7.9	18.7	18.6	28.3	9.4	26.8	29.6	19.9	8.5	20.7	19.3	14.1
DON'T KNOW	11.4	12.5	10.7	12.2	7.3	25.4	18.6	13.2	9.9	13.4	12.5	15.5	9.2	8.7	12.0	14.5
Net Diff.	51.8	34.0	64.4	29.6	76.9	37.2	44.1	30.2	71.3	33.1	28.3	44.7	73.9	50.0	49.5	57.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	466	451	367	379	254	187	148	134	180	231	119	
YES	70.2	58.9	84.8	57.9	83.9	67.5	56.3	84.1	70.8	59.5	83.7	63.8	
Right Now	43.8	22.7	67.1	21.7	64.6	44.6	21.6	61.7	43.0	21.9	66.5	46.5	
After Border is Secured	26.4	36.2	17.6	36.2	19.2	22.9	34.7	22.4	27.8	37.6	17.2	17.4	
NO	18.4	28.0	7.1	29.0	8.0	18.5	34.4	10.4	20.5	23.4	6.5	16.4	
DON'T KNOW	11.4	13.1	8.1	13.1	8.1	13.9	9.3	5.5	8.7	17.1	9.8	19.8	
Net Diff.	51.8	30.9	77.6	28.9	75.9	49.0	21.9	73.7	50.3	36.1	77.2	47.5	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
YES	70.2	86.6	85.7	87.3	73.2	51.7	55.8	53.5	80.1	68.4	52.4	89.2	78.2	72.3	78.6	71.3	47.6
Right Now	43.8	72.2	74.3	70.7	45.2	19.1	18.9	19.0	53.4	32.0	15.4	75.4	52.8	43.2	68.1	45.4	22.4
After Border is Secured	26.4	14.4	11.4	16.6	28.0	32.6	36.8	34.5	26.7	36.4	37.0	13.8	25.4	29.1	10.5	25.9	25.2
NO	18.4	7.7	7.0	8.2	12.8	32.3	34.0	33.0	13.1	20.5	33.2	5.7	9.2	18.4	13.9	12.0	40.5
DON'T KNOW	11.4	5.6	7.3	4.4	14.0	16.0	10.3	13.5	6.8	11.1	14.4	5.1	12.7	9.4	7.5	16.7	11.9
Net Diff.	51.8	78.9	78.7	79.1	60.4	19.4	21.8	20.5	67.0	47.9	19.2	83.5	69.0	53.9	64.8	59.3	7.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
YES	70.2	82.9	69.3	56.7	72.2	74.3	73.7	74.3	70.4	71.4	68.9	63.3	66.8	65.0	67.5	74.7
Right Now	43.8	64.9	39.9	22.2	42.3	45.1	39.3	45.9	43.6	43.0	44.4	43.8	35.9	29.9	42.0	57.5
After Border is Secured	26.4	18.0	29.4	34.4	29.9	29.2	34.4	28.4	26.8	28.3	24.5	19.6	30.9	35.1	25.5	17.2
NO	18.4	8.9	12.8	30.3	16.0	21.3	17.2	21.9	17.2	16.7	17.8	22.8	20.2	21.2	20.8	14.0
DON'T KNOW	11.4	8.2	17.8	13.0	11.8	4.5	9.1	3.8	12.5	11.9	13.3	13.8	13.0	13.8	11.7	11.3
Net Diff.	51.8	74.0	56.5	26.4	56.2	53.0	56.5	52.5	53.2	54.6	51.1	40.5	46.6	43.8	46.7	60.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE NON- WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
YES	70.2	67.1	76.0	75.4	77.3	66.1	75.3	68.0	76.7	68.1	74.6	84.1	69.4	57.5	66.9	69.2	89.1	80.1	68.4	70.2
Right Now	43.8	41.0	49.2	50.3	47.0	37.9	45.1	43.7	52.7	41.5	48.7	62.3	39.0	26.8	38.3	44.5	64.2	60.8	35.7	41.8
After Border is Secured	26.4	26.1	26.9	25.0	30.3	28.2	30.2	24.2	24.0	26.6	25.9	21.8	30.4	30.6	28.6	24.7	24.9	19.3	32.8	28.4
NO	18.4	19.9	15.4	13.9	18.3	25.3	18.1	15.2	13.1	20.7	13.4	9.3	13.8	22.9	25.8	16.0	6.4	11.6	19.0	9.3
DON'T KNOW	11.4	13.0	8.5	10.8	4.4	8.6	6.6	16.9	10.2	11.2	12.0	6.6	16.8	19.7	7.2	14.8	4.4	8.3	12.6	20.5
Net Diff.	51.8	47.1	60.6	61.5	59.0	40.7	57.1	52.8	63.7	47.3	61.2	74.7	55.6	34.6	41.1	53.1	82.7	68.5	49.4	60.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
YES	70.2	79.5	76.3	77.0	63.5	66.0	67.0	77.3	65.8	73.0	66.6	69.2	71.0
Right Now	43.8	57.6	50.3	51.7	40.3	34.0	40.4	52.4	38.4	48.7	37.7	40.4	46.9
After Border is Secured	26.4	21.9	26.0	25.3	23.2	32.0	26.6	24.8	27.3	24.3	28.9	28.9	24.2
NO	18.4	11.6	13.0	14.8	21.6	21.7	21.1	13.5	21.4	16.0	21.4	22.8	14.4
DON'T KNOW	11.4	8.9	10.7	8.2	14.9	12.2	11.8	9.2	12.8	11.0	12.0	7.9	14.5
Net Diff.	51.8	67.9	63.3	62.2	41.9	44.3	45.9	63.8	44.3	57.1	45.3	46.4	56.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
YES	70.2	78.6	76.3	64.3	67.0	68.9	77.9	64.5	67.0	83.1	74.8	64.0	66.9	74.5	71.2	62.4
Right Now	43.8	54.3	51.0	36.2	40.2	40.4	51.1	35.4	37.0	60.7	51.0	37.0	43.8	44.8	47.2	34.8
After Border is Secured	26.4	24.3	25.3	28.0	26.8	28.6	26.8	29.1	30.1	22.3	23.8	27.0	23.2	29.7	24.0	27.6
NO	18.4	11.4	14.8	21.6	21.3	24.7	18.1	23.9	24.7	5.2	11.7	19.4	17.6	16.1	17.5	23.3
DON'T KNOW	11.4	10.0	8.8	14.2	11.7	6.4	4.0	11.6	8.3	11.7	13.5	16.5	15.4	9.4	11.3	14.3
Net Diff.	51.8	67.2	61.5	42.7	45.7	44.3	59.8	40.6	42.3	77.9	63.1	44.6	49.3	58.4	53.8	39.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

41. "THE DREAMERS" ARE PEOPLE WHO WERE BROUGHT TO THE UNITED STATES ILLEGALLY AS CHILDREN BY THEIR PARENTS OR OTHER RELATIVES. SOME DREAMERS WHO HAVE NEVER BEEN CONVICTED OF A CRIME AND MEET OTHER ELIGIBILITY REQUIREMENTS ARE ENROLLED IN A PROGRAM THAT LETS THEM LIVE AND WORK IN THE U.S., BUT ONLY IF THEY ARRIVED BEFORE 2007. DO YOU SUPPORT OR OPPOSE LETTING DREAMERS WHO CAME AFTER 2007 TO APPLY FOR THIS PROGRAM?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
YES	70.2	70.0	71.7	77.7	67.9	68.3	63.8	72.0	73.3	67.0	72.2	76.9	71.2	74.1	74.6	61.5	69.3	67.4	70.7
Right Now	43.8	43.5	43.9	47.1	40.5	46.5	42.2	48.3	45.2	42.0	42.0	52.8	44.3	44.8	41.7	23.6	44.6	40.1	44.5
After Border is Secured	26.4	26.6	27.9	30.7	27.4	21.8	21.6	23.7	28.2	25.0	30.2	24.2	26.9	29.3	32.9	37.9	24.8	27.3	26.2
NO	18.4	18.1	17.8	12.4	19.9	15.2	25.1	21.4	16.4	19.5	15.7	19.1	14.1	14.4	12.7	19.3	19.5	23.3	17.5
DON'T KNOW	11.4	11.8	10.4	9.8	12.2	16.4	11.1	6.6	10.3	13.5	12.1	3.9	14.7	11.5	12.7	19.2	11.1	9.3	11.8
Net Diff.	51.8	51.9	53.9	65.3	48.1	53.1	38.8	50.6	56.9	47.6	56.5	57.8	57.1	59.8	61.9	42.1	49.8	44.1	53.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. SWITCHING TOPICS...HOW WOULD YOU RATE THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL	Core	Expan-	VOTE	Def./	Lean R	VOTE	MINOR-	PERSUA
										N.M.	ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES	
													GOP	Und.	CRAT			
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
EXCELLENT/GOOD	48.4	59.7	51.9	52.7	46.3	42.7	39.3	33.5	39.1	52.7	54.7	43.5	57.7	58.7	43.7	49.4	39.5	50.4
Excellent	10.4	11.9	11.9	14.9	8.1	6.6	6.6	10.7	7.9	12.1	13.4	6.1	13.5	14.7	6.3	14.2	6.7	11.7
Good	38.0	47.8	40.0	37.8	38.2	36.1	32.7	22.8	31.2	40.5	41.2	37.4	44.2	44.0	37.4	35.1	32.8	38.7
FAIR/POOR	50.4	40.1	48.1	46.4	51.9	54.9	59.9	62.8	59.4	46.0	44.7	52.1	41.6	40.6	53.2	50.6	59.6	46.5
Only Fair	31.2	26.5	28.3	26.3	34.8	35.4	36.3	35.5	38.4	27.8	26.9	32.0	25.2	24.8	30.9	32.1	38.2	26.7
Poor	19.2	13.6	19.8	20.1	17.1	19.6	23.6	27.4	21.0	18.2	17.8	20.0	16.4	15.8	22.3	18.5	21.3	19.7
DON'T KNOW	1.2	0.2	0.0	0.9	1.8	2.4	0.8	3.7	1.5	1.3	0.6	4.5	0.7	0.7	3.1	0.0	0.9	3.2
Net Diff.	-2.1	19.6	3.7	6.3	-5.6	-12.3	-20.6	-29.3	-20.3	6.6	10.0	-8.6	16.1	18.1	-9.5	-1.2	-20.0	3.9
Mean	2.40	2.58	2.44	2.48	2.38	2.30	2.23	2.17	2.26	2.47	2.51	2.31	2.55	2.58	2.29	2.45	2.25	2.44

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. SWITCHING TOPICS...HOW WOULD YOU RATE THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
EXCELLENT/GOOD	48.4	47.5	45.1	47.7	53.6	52.1	52.6	50.6	31.5	31.7	31.3
Excellent	10.4	8.8	9.8	11.2	10.6	11.7	13.1	7.1	4.3	2.9	6.6
Good	38.0	38.8	35.3	36.5	43.0	40.4	39.5	43.5	27.2	28.7	24.7
FAIR/POOR	50.4	51.1	52.6	51.4	46.1	47.3	47.0	48.4	64.6	64.6	64.7
Only Fair	31.2	29.8	33.2	33.1	27.1	30.1	29.2	33.1	36.3	37.4	34.7
Poor	19.2	21.3	19.4	18.3	19.0	17.2	17.8	15.3	28.3	27.2	30.0
DON'T KNOW	1.2	1.3	2.3	0.9	0.3	0.6	0.5	1.0	3.9	3.8	4.0
Net Diff.	-2.1	-3.6	-7.5	-3.6	7.6	4.8	5.6	2.2	-33.1	-32.9	-33.4
Mean	2.40	2.35	2.36	2.41	2.45	2.47	2.48	2.43	2.08	2.08	2.08



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. SWITCHING TOPICS...HOW WOULD YOU RATE THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
EXCELLENT/GOOD	48.4	60.9	39.5	57.1	42.6	36.8	42.7	57.4	40.1	56.1	58.3	50.5	39.3	54.5	49.5	45.0
Excellent	10.4	15.7	6.6	13.6	8.3	5.6	5.8	13.7	7.4	13.1	15.1	8.0	7.2	11.7	10.7	9.0
Good	38.0	45.2	32.9	43.6	34.2	31.1	36.8	43.7	32.8	43.0	43.2	42.5	32.2	42.8	38.8	36.0
FAIR/POOR	50.4	37.9	59.4	42.2	56.8	57.8	54.3	41.3	58.8	42.7	40.4	48.7	59.5	40.8	47.3	54.6
Only Fair	31.2	25.2	35.5	25.6	36.0	34.4	32.7	25.8	36.2	26.0	25.2	28.0	37.4	25.9	26.2	29.2
Poor	19.2	12.7	23.8	16.6	20.8	23.4	21.7	15.5	22.6	16.7	15.2	20.7	22.1	14.9	21.0	25.4
DON'T KNOW	1.2	1.2	1.2	0.7	0.6	5.4	3.0	1.3	1.1	1.2	1.3	0.8	1.2	4.7	3.2	0.4
Net Diff.	-2.1	23.0	-19.9	15.0	-14.2	-21.0	-11.7	16.1	-18.6	13.4	17.9	1.8	-20.1	13.7	2.2	-9.6
Mean	2.40	2.65	2.23	2.55	2.30	2.20	2.28	2.56	2.25	2.53	2.59	2.38	2.25	2.54	2.41	2.29

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. SWITCHING TOPICS...HOW WOULD YOU RATE THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN			
			TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254					
EXCELLENT/GOOD	48.4	56.1	43.6	56.8	42.6	44.8	60.3	49.9	49.1	53.3	37.3	40.5					
Excellent	10.4	13.3	8.8	13.5	10.1	6.1	14.7	13.8	6.2	12.4	7.4	6.0					
Good	38.0	42.7	34.8	43.3	32.5	38.7	45.6	36.1	42.8	40.9	29.9	34.5					
FAIR/POOR	50.4	43.3	55.7	42.0	56.6	53.6	38.7	49.2	49.9	45.3	61.9	57.2					
Only Fair	31.2	26.7	35.2	26.2	35.8	31.7	25.5	32.4	32.3	26.8	38.3	31.1					
Poor	19.2	16.5	20.5	15.8	20.8	21.9	13.2	16.9	17.6	18.4	23.6	26.1					
DON'T KNOW	1.2	0.7	0.7	1.2	0.8	1.6	1.0	0.9	1.0	1.4	0.8	2.3					
Net Diff.	-2.1	12.8	-12.1	14.8	-14.0	-8.8	21.6	0.7	-0.9	8.0	-24.6	-16.6					
Mean	2.40	2.53	2.32	2.55	2.32	2.30	2.62	2.47	2.38	2.48	2.21	2.21					

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. SWITCHING TOPICS...HOW WOULD YOU RATE THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
EXCELLENT/GOOD	48.4	46.4	45.2	47.2	42.7	53.3	59.3	55.9	74.9	49.4	57.1	42.4	40.3	55.1	47.9	41.5	51.2
Excellent	10.4	10.8	16.2	6.9	8.0	10.0	15.7	12.4	34.5	10.0	12.3	8.6	9.2	25.4	6.2	6.1	6.1
Good	38.0	35.6	29.1	40.3	34.7	43.4	43.7	43.5	40.4	39.4	44.7	33.8	31.1	29.7	41.7	35.5	45.1
FAIR/POOR	50.4	53.3	54.3	52.5	55.3	46.0	39.0	43.0	25.1	48.2	42.0	57.2	58.1	44.9	52.1	56.5	46.8
Only Fair	31.2	32.4	31.3	33.2	35.2	29.4	21.5	26.0	13.9	29.6	26.5	35.4	39.9	19.8	29.8	34.0	27.0
Poor	19.2	20.9	23.1	19.3	20.1	16.6	17.5	17.0	11.2	18.6	15.5	21.8	18.2	25.1	22.3	22.5	19.8
DON'T KNOW	1.2	0.3	0.4	0.3	1.9	0.6	1.7	1.1	0.0	2.5	1.0	0.4	1.6	0.0	0.0	2.0	2.0
Net Diff.	-2.1	-6.9	-9.1	-5.3	-12.6	7.3	20.3	13.0	49.8	1.2	15.1	-14.9	-17.8	10.3	-4.2	-14.9	4.4
Mean	2.40	2.36	2.39	2.35	2.31	2.47	2.59	2.52	2.98	2.42	2.54	2.29	2.32	2.55	2.32	2.26	2.38

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. SWITCHING TOPICS...HOW WOULD YOU RATE THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
EXCELLENT/GOOD	48.4	43.1	42.2	56.2	47.1	91.0	92.1	90.8	46.3	61.0	22.3	5.9	48.2	51.4	56.2	36.7
Excellent	10.4	9.3	6.5	12.7	7.4	38.5	59.6	34.6	6.2	8.8	2.0	1.0	8.2	15.3	13.9	5.8
Good	38.0	33.7	35.7	43.4	39.7	52.5	32.5	56.2	40.1	52.2	20.2	4.9	40.0	36.1	42.3	30.9
FAIR/POOR	50.4	56.3	55.0	42.6	51.7	7.1	4.2	7.6	52.8	38.1	76.8	92.3	50.8	46.4	43.3	61.6
Only Fair	31.2	34.8	32.2	27.0	32.7	5.7	4.2	6.0	37.6	31.9	46.8	22.3	33.6	28.9	29.0	33.7
Poor	19.2	21.5	22.8	15.6	19.1	1.4	0.0	1.6	15.2	6.1	30.0	70.0	17.2	17.5	14.2	28.0
DON'T KNOW	1.2	0.6	2.8	1.3	1.2	1.9	3.7	1.6	0.9	0.9	0.9	1.8	1.0	2.2	0.5	1.7
Net Diff.	-2.1	-13.3	-12.9	13.6	-4.7	83.9	87.9	83.2	-6.5	22.9	-54.5	-86.4	-2.6	5.0	12.9	-25.0
Mean	2.40	2.31	2.27	2.54	2.36	3.31	3.58	3.26	2.38	2.64	1.94	1.36	2.40	2.50	2.56	2.15

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. SWITCHING TOPICS...HOW WOULD YOU RATE THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
EXCELLENT/GOOD	48.4	40.2	63.9	59.6	71.7	43.9	70.7	37.1	57.0	50.2	44.5	42.6	40.0	60.8	54.7	46.0	52.3	36.5	46.3	34.3
Excellent	10.4	6.9	16.9	11.2	27.5	7.3	20.3	6.5	13.6	9.5	12.1	14.4	9.9	17.0	11.0	8.2	20.1	10.8	10.9	9.0
Good	38.0	33.3	46.9	48.4	44.3	36.6	50.4	30.6	43.5	40.7	32.4	28.2	30.2	43.8	43.7	37.8	32.2	25.7	35.4	25.4
FAIR/POOR	50.4	58.4	35.4	39.5	27.8	54.8	28.8	61.4	41.9	48.8	53.9	56.5	56.9	39.2	44.7	52.7	47.2	62.4	50.0	63.2
Only Fair	31.2	34.6	24.8	26.2	22.4	33.9	22.4	35.2	27.3	29.6	34.7	35.6	36.6	32.9	29.2	30.0	26.5	41.4	36.8	36.5
Poor	19.2	23.8	10.5	13.3	5.4	20.9	6.4	26.3	14.6	19.2	19.2	20.9	20.3	6.3	15.5	22.7	20.7	21.0	13.2	26.7
DON'T KNOW	1.2	1.4	0.8	1.0	0.5	1.2	0.5	1.5	1.1	1.0	1.6	0.9	3.1	0.0	0.6	1.4	0.5	1.1	3.7	2.5
Net Diff.	-2.1	-18.2	28.5	20.1	43.9	-10.9	41.9	-24.4	15.2	1.4	-9.4	-13.9	-16.9	21.6	10.0	-6.7	5.1	-25.9	-3.7	-28.8
Mean	2.40	2.24	2.71	2.58	2.94	2.31	2.85	2.18	2.57	2.41	2.38	2.36	2.31	2.72	2.50	2.32	2.52	2.27	2.46	2.17

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. SWITCHING TOPICS...HOW WOULD YOU RATE THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
EXCELLENT/GOOD	48.4	45.2	46.7	48.9	39.4	46.7	57.1	47.3	49.0	44.9	52.7	53.8	43.6
Excellent	10.4	15.6	13.3	12.5	8.4	7.2	9.4	13.4	8.4	11.9	8.5	12.1	8.8
Good	38.0	29.6	33.3	36.4	31.0	39.5	47.7	33.9	40.6	33.0	44.2	41.7	34.8
FAIR/POOR	50.4	52.4	51.0	50.0	58.4	53.0	42.7	50.9	50.2	53.2	47.0	45.3	55.0
Only Fair	31.2	32.6	32.4	30.2	33.4	27.7	32.0	31.5	31.1	32.1	30.2	29.7	32.6
Poor	19.2	19.9	18.6	19.8	25.0	25.3	10.7	19.4	19.1	21.1	16.9	15.6	22.4
DON'T KNOW	1.2	2.4	2.3	1.1	2.2	0.3	0.2	1.8	0.8	1.9	0.3	0.9	1.4
Net Diff.	-2.1	-7.3	-4.4	-1.2	-19.0	-6.3	14.4	-3.6	-1.1	-8.3	5.7	8.5	-11.4
Mean	2.40	2.42	2.42	2.42	2.23	2.29	2.56	2.42	2.39	2.36	2.44	2.51	2.30

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. SWITCHING TOPICS...HOW WOULD YOU RATE THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS	NIALS	BMMRS	/SLNTG	NIALS	NIALS	BMMRS	/SLNTG	NIALS	NIALS	BMMRS	/SLNTG	URBAN	URBAN	
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
EXCELLENT/GOOD	48.4	43.1	49.9	41.1	55.6	52.2	57.8	42.6	59.9	39.2	42.1	39.8	51.0	50.1	50.8	40.7
Excellent	10.4	12.4	14.1	7.6	9.2	17.8	17.9	8.9	9.2	10.0	10.3	6.4	9.1	13.3	10.3	6.8
Good	38.0	30.7	35.8	33.5	46.5	34.4	39.9	33.7	50.7	29.2	31.8	33.4	41.9	36.8	40.5	33.9
FAIR/POOR	50.4	53.9	48.9	57.3	44.2	43.0	41.6	56.2	40.1	58.6	56.3	58.4	48.6	48.5	48.2	58.0
Only Fair	31.2	34.7	29.4	31.8	30.4	30.5	28.1	33.6	27.5	36.5	30.6	30.2	33.5	27.6	31.0	36.1
Poor	19.2	19.2	19.6	25.5	13.8	12.5	13.4	22.6	12.6	22.1	25.7	28.1	15.1	21.0	17.1	21.9
DON'T KNOW	1.2	3.0	1.1	1.6	0.2	4.8	0.7	1.2	0.0	2.2	1.6	1.9	0.3	1.4	1.0	1.3
Net Diff.	-2.1	-10.8	1.0	-16.2	11.4	9.2	16.2	-13.6	19.8	-19.4	-14.2	-18.6	2.4	1.5	2.7	-17.3
Mean	2.40	2.37	2.45	2.24	2.51	2.60	2.63	2.29	2.56	2.28	2.27	2.18	2.45	2.43	2.44	2.26

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

42. SWITCHING TOPICS...HOW WOULD YOU RATE THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er	er	care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
EXCELLENT/GOOD	48.4	49.7	58.7	57.2	53.2	20.6	38.1	30.9	57.8	42.0	33.4	45.4	33.5	23.4	35.6	42.1	54.5	54.2	47.3
Excellent	10.4	10.6	12.8	17.1	10.7	4.7	11.1	7.7	13.4	8.2	9.5	18.0	10.3	7.1	21.6	6.4	10.7	13.1	9.8
Good	38.0	39.2	45.9	40.2	42.5	15.8	27.1	23.2	44.4	33.8	23.9	27.4	23.2	16.3	14.0	35.8	43.7	41.1	37.4
FAIR/POOR	50.4	49.2	40.1	41.8	46.4	77.0	61.0	66.3	41.1	56.9	65.1	52.6	64.1	75.2	61.5	57.9	44.5	44.4	51.6
Only Fair	31.2	31.2	29.7	28.0	32.0	35.7	37.2	31.1	29.5	32.4	32.0	30.7	29.4	34.1	30.8	39.8	30.9	32.6	31.0
Poor	19.2	18.0	10.4	13.8	14.3	41.3	23.8	35.2	11.6	24.5	33.1	21.9	34.7	41.2	30.7	18.1	13.6	11.8	20.6
DON'T KNOW	1.2	1.1	1.2	1.0	0.5	2.4	0.8	2.9	1.1	1.1	1.5	2.0	2.4	1.3	2.9	0.0	1.0	1.4	1.1
Net Diff.	-2.1	0.5	18.6	15.4	6.8	-56.5	-22.9	-35.4	16.7	-14.9	-31.7	-7.2	-30.7	-51.8	-25.9	-15.7	9.9	9.8	-4.3
Mean	2.40	2.43	2.62	2.61	2.50	1.84	2.26	2.03	2.60	2.26	2.10	2.42	2.09	1.89	2.27	2.30	2.52	2.56	2.37



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS				LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE   GOP	Def./   Prob/   GOP	Lean R   Lean D   Und.	VOTE   DEMO-   CRAT	MINOR-   ITY	PERSUA   DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
BETTER	38.8	48.1	46.3	41.9	39.9	32.1	27.0	17.2	23.7	45.2	46.6	38.4	52.4	54.5	34.9	33.7	25.8	44.8
Much	11.5	16.4	10.7	14.3	11.3	10.2	6.0	6.2	8.0	13.9	14.6	10.6	15.5	17.1	9.8	10.8	6.6	16.4
Somewhat	27.3	31.6	35.6	27.6	28.6	22.0	21.0	10.9	15.8	31.3	32.0	27.8	36.9	37.3	25.1	22.9	19.2	28.4
WORSE	25.6	12.9	16.7	23.3	26.4	32.2	37.2	51.7	44.0	18.7	17.2	25.3	11.7	10.2	26.7	31.8	40.0	18.1
Somewhat	16.6	10.7	11.5	15.4	18.0	21.3	22.9	23.7	19.9	13.3	12.0	19.0	9.0	7.7	19.6	20.1	23.4	13.6
Much	9.0	2.3	5.2	7.9	8.4	10.9	14.3	28.0	24.2	5.4	5.2	6.3	2.6	2.5	7.1	11.7	16.5	4.5
STAY THE SAME	32.3	35.0	35.4	33.0	31.7	29.4	31.3	27.3	26.5	33.2	33.7	30.6	33.9	33.1	33.6	32.5	30.6	32.8
DK/REFUSED	3.2	3.9	1.7	1.8	2.0	6.3	4.5	3.9	5.8	3.0	2.4	5.7	2.0	2.2	4.8	2.0	3.6	4.4
Net Diff.	13.2	35.1	29.6	18.6	13.5	-0.1	-10.3	-34.6	-20.3	26.5	29.4	13.1	40.8	44.3	8.1	1.9	-14.2	26.7
Mean	3.16	3.51	3.36	3.26	3.17	2.99	2.80	2.41	2.61	3.36	3.40	3.18	3.55	3.60	3.11	3.01	2.75	3.40

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
BETTER	38.8	38.5	33.4	44.6	34.7	39.8	37.0	48.9	34.7	33.1	37.4
Much	11.5	10.4	11.0	14.3	8.0	12.2	12.8	10.1	8.5	8.2	9.1
Somewhat	27.3	28.1	22.4	30.2	26.7	27.6	24.2	38.8	26.2	24.9	28.4
WORSE	25.6	29.7	26.8	21.3	28.9	26.6	27.6	23.0	21.4	24.5	16.5
Somewhat	16.6	18.3	16.3	15.3	18.0	16.8	16.9	16.5	15.6	18.3	11.2
Much	9.0	11.3	10.6	6.0	10.9	9.7	10.7	6.5	5.9	6.2	5.3
STAY THE SAME	32.3	29.0	36.3	30.8	33.6	31.3	32.9	25.9	37.0	37.2	36.7
DK/REFUSED	3.2	2.8	3.5	3.4	2.9	2.4	2.4	2.2	6.8	5.3	9.3
Net Diff.	13.2	8.9	6.6	23.3	5.8	13.2	9.4	25.9	13.3	8.6	20.9
Mean	3.16	3.08	3.07	3.33	3.03	3.16	3.12	3.30	3.17	3.11	3.27

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	RE PUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
BETTER	38.8	59.9	23.9	52.9	26.2	33.7	34.4	55.8	23.5	52.2	58.4	36.1	23.4	54.4	43.5	28.2
Much	11.5	18.7	6.5	15.7	7.4	11.6	9.1	16.9	6.7	16.1	19.1	8.3	6.3	14.5	13.5	10.1
Somewhat	27.3	41.2	17.4	37.2	18.8	22.2	25.3	38.9	16.8	36.2	39.4	27.8	17.1	39.9	30.1	18.1
WORSE	25.6	6.3	39.4	11.5	39.7	25.9	26.5	9.2	40.6	12.1	8.1	22.5	41.4	14.2	20.4	33.4
Somewhat	16.6	4.6	25.1	8.6	24.3	17.4	18.6	6.9	25.4	9.5	6.2	18.0	24.9	10.9	15.2	26.3
Much	9.0	1.6	14.3	2.8	15.3	8.6	7.8	2.3	15.2	2.6	1.9	4.5	16.5	3.4	5.3	7.1
STAY THE SAME	32.3	31.6	32.9	33.7	30.8	32.7	33.7	32.7	32.0	33.1	31.2	38.1	31.5	29.8	32.3	34.5
DK/REFUSED	3.2	2.3	3.8	1.9	3.3	7.7	5.4	2.3	3.9	2.6	2.3	3.3	3.8	1.5	3.7	3.9
Net Diff.	13.2	53.6	-15.5	41.4	-13.5	7.8	8.0	46.6	-17.1	40.1	50.4	13.5	-18.0	40.2	23.1	-5.2
Mean	3.16	3.72	2.76	3.55	2.78	3.12	3.10	3.63	2.73	3.55	3.69	3.18	2.71	3.52	3.32	2.98

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
		N	TRUMP	HARRIS	REPUBLICAN		DEMOCRAT		INDEPENDENT		REPUBLICAN	DEMOCRAT	INDEPENDENT		REPUBLICAN	DEMOCRAT	INDEPENDENT	
					LICAN	CRAT	LICAN	CRAT	ENDENT	LICAN			CRAT	ENDENT			LICAN	CRAT
Total	2000	932	902	734	758	507	369	318	253	366	440	254						
BETTER	38.8	52.7	25.6	54.4	28.2	32.3	57.5	31.8	31.9	51.3	25.6	32.7						
Much	11.5	16.1	7.3	17.0	8.3	8.4	19.1	10.0	8.7	14.8	7.2	8.1						
Somewhat	27.3	36.5	18.3	37.4	19.8	23.9	38.4	21.8	23.2	36.5	18.4	24.6						
WORSE	25.6	11.8	40.5	11.9	35.7	30.5	11.5	32.9	32.4	12.3	37.7	28.7						
Somewhat	16.6	9.0	24.5	9.5	21.4	19.6	9.2	20.6	20.0	9.9	22.0	19.3						
Much	9.0	2.8	16.0	2.4	14.2	10.9	2.3	12.2	12.4	2.4	15.7	9.5						
STAY THE SAME	32.3	33.4	30.2	31.6	32.3	33.4	29.8	32.2	32.4	33.3	32.4	34.4						
DK/REFUSED	3.2	2.2	3.7	2.2	3.8	3.8	1.2	3.2	3.3	3.2	4.3	4.2						
Net Diff.	13.2	40.8	-14.8	42.5	-7.5	1.7	46.0	-1.1	-0.5	39.0	-12.1	4.0						
Mean	3.16	3.55	2.76	3.58	2.86	2.99	3.63	2.97	2.96	3.53	2.78	3.03						

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
BETTER	38.8	32.7	37.0	29.6	32.4	46.0	56.8	50.7	79.1	47.3	53.8	26.5	25.8	51.4	33.4	30.7	35.6
Much	11.5	9.5	17.5	3.7	9.2	10.6	22.2	15.6	31.0	14.2	16.3	6.2	8.1	25.1	11.6	7.8	7.7
Somewhat	27.3	23.3	19.5	25.9	23.2	35.4	34.5	35.0	48.1	33.2	37.5	20.3	17.7	26.4	21.8	23.0	27.9
WORSE	25.6	35.4	36.3	34.8	29.3	17.4	9.0	13.8	6.6	16.9	11.0	38.3	34.6	21.7	40.2	30.8	22.6
Somewhat	16.6	20.7	18.7	22.1	19.1	14.5	5.6	10.7	6.6	12.6	8.9	21.5	23.2	13.2	25.9	18.7	17.4
Much	9.0	14.8	17.6	12.7	10.2	2.9	3.4	3.1	0.0	4.3	2.0	16.8	11.4	8.6	14.3	12.1	5.2
STAY THE SAME	32.3	28.0	23.9	31.0	35.1	34.5	30.9	32.9	12.7	33.1	33.1	31.5	35.3	24.6	20.9	35.8	36.4
DK/REFUSED	3.2	3.8	2.7	4.6	3.2	2.1	3.3	2.6	1.7	2.6	2.1	3.7	4.2	2.2	5.5	2.6	5.5
Net Diff.	13.2	-2.7	0.7	-5.2	3.1	28.6	47.7	36.9	72.5	30.4	42.9	-11.8	-8.8	29.7	-6.8	-0.1	13.0
Mean	3.16	2.92	3.01	2.85	3.02	3.37	3.69	3.51	4.05	3.41	3.58	2.77	2.87	3.47	2.90	2.95	3.16

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- UPPER MIDDLE	thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
BETTER	38.8	29.2	34.2	50.7	35.0	52.2	65.5	49.8	37.4	39.7	33.6	31.1	39.1	47.5	42.4	30.2
Much	11.5	8.7	10.5	14.9	8.2	26.9	38.6	24.7	9.1	10.9	6.2	7.5	11.4	12.0	12.6	8.9
Somewhat	27.3	20.5	23.7	35.8	26.8	25.4	26.9	25.1	28.3	28.8	27.4	23.5	27.6	35.5	29.8	21.3
WORSE	25.6	36.6	30.4	12.2	30.0	17.9	12.1	19.0	25.6	21.8	31.7	36.3	26.0	14.5	22.0	32.6
Somewhat	16.6	22.1	20.4	9.5	20.5	11.7	12.1	11.6	17.7	16.2	20.2	15.7	17.8	11.0	15.3	18.9
Much	9.0	14.6	10.0	2.7	9.5	6.2	0.0	7.4	7.9	5.6	11.5	20.6	8.2	3.5	6.7	13.7
STAY THE SAME	32.3	30.4	32.4	34.4	32.2	28.2	22.3	29.3	34.2	36.2	31.0	24.9	31.3	34.2	34.0	32.9
DK/REFUSED	3.2	3.8	3.0	2.6	2.8	1.6	0.0	1.9	2.8	2.3	3.7	7.7	3.7	3.8	1.6	4.3
Net Diff.	13.2	-7.4	3.8	38.5	4.9	34.3	53.4	30.7	11.8	17.9	1.9	-5.3	13.1	33.0	20.5	-2.3
Mean	3.16	2.86	3.04	3.52	3.04	3.56	3.92	3.49	3.13	3.24	2.96	2.80	3.17	3.43	3.27	2.93

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
BETTER	38.8	37.2	42.0	40.4	44.9	39.4	46.1	35.3	37.9	36.3	44.4	42.7	48.7	35.8	39.4	33.3	50.7	37.6	46.0	51.1
Much	11.5	9.7	15.0	10.4	23.7	11.0	16.9	8.5	13.2	9.5	15.7	12.3	21.6	10.2	11.3	7.9	16.2	9.8	20.6	22.6
Somewhat	27.3	27.5	27.0	30.1	21.2	28.4	29.2	26.8	24.7	26.7	28.6	30.4	27.1	25.6	28.1	25.4	34.5	27.8	25.4	28.6
WORSE	25.6	26.2	24.5	26.1	21.6	25.0	23.3	27.3	25.7	27.7	21.4	24.0	18.0	27.4	26.2	29.0	17.9	27.8	19.4	16.8
Somewhat	16.6	16.7	16.4	17.2	14.8	16.9	14.4	16.6	18.3	17.6	14.5	17.1	12.7	15.3	17.1	18.0	11.0	21.1	16.3	9.4
Much	9.0	9.5	8.1	8.9	6.8	8.1	8.9	10.7	7.4	10.1	6.9	6.8	5.4	12.2	9.1	11.0	6.9	6.8	3.1	7.5
STAY THE SAME	32.3	33.0	31.1	30.7	31.8	32.7	29.0	33.2	33.1	33.0	30.8	29.9	29.9	34.3	32.0	34.0	28.2	30.9	31.9	28.1
DK/REFUSED	3.2	3.6	2.4	2.8	1.7	2.9	1.6	4.2	3.2	3.1	3.5	3.5	3.4	2.5	2.4	3.6	3.2	3.7	2.7	3.9
Net Diff.	13.2	10.9	17.5	14.3	23.3	14.4	22.8	8.0	12.2	8.6	23.0	18.7	30.6	8.3	13.1	4.3	32.8	9.8	26.6	34.3
Mean	3.16	3.12	3.25	3.16	3.41	3.18	3.31	3.06	3.19	3.08	3.33	3.25	3.49	3.07	3.16	3.01	3.44	3.13	3.45	3.51

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060	
BETTER	38.8	52.6	47.5	50.9	40.6	34.8	24.0	50.1	31.9	47.1	28.6	41.9	36.2	
Much	11.5	19.1	17.7	18.6	10.2	8.4	4.5	18.4	7.3	15.9	6.1	13.2	10.0	
Somewhat	27.3	33.5	29.8	32.3	30.4	26.4	19.5	31.7	24.6	31.3	22.4	28.7	26.1	
WORSE	25.6	22.7	21.3	19.9	26.0	26.6	31.7	21.0	28.5	22.5	29.5	24.4	26.8	
Somewhat	16.6	14.9	14.4	13.2	13.8	17.5	21.7	14.0	18.2	13.9	19.9	16.0	17.2	
Much	9.0	7.8	6.9	6.7	12.2	9.0	10.0	7.0	10.3	8.6	9.6	8.4	9.6	
STAY THE SAME	32.3	23.9	24.6	26.4	29.2	36.3	42.0	25.2	36.7	26.5	39.6	31.3	33.2	
DK/REFUSED	3.2	0.8	6.6	2.8	4.2	2.3	2.3	3.7	2.8	3.9	2.3	2.4	3.9	
Net Diff.	13.2	30.0	26.1	31.0	14.6	8.3	-7.7	29.1	3.3	24.6	-1.0	17.5	9.4	
Mean	3.16	3.42	3.40	3.44	3.13	3.08	2.86	3.42	3.00	3.33	2.95	3.23	3.10	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	NIALS	BMMRS	NIALS	BMMRS	NIALS	BMMRS	NIALS	BMMRS	URBAN	URBAN		
					/SLNTG				/SLNTG				/SLNTG			
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
BETTER	38.8	47.1	51.6	38.5	26.4	54.7	56.8	41.0	29.2	43.8	46.5	36.2	23.4	44.3	37.3	35.6
Much	11.5	16.9	19.3	10.0	5.0	24.7	22.9	10.3	5.9	13.6	15.7	9.7	4.0	18.2	8.7	9.9
Somewhat	27.3	30.1	32.4	28.5	21.4	30.0	33.9	30.6	23.3	30.2	30.8	26.6	19.4	26.2	28.6	25.7
WORSE	25.6	24.1	19.3	27.0	29.8	19.2	17.3	25.3	29.8	26.1	21.2	28.6	29.9	23.2	27.4	24.6
Somewhat	16.6	16.2	12.7	15.6	20.5	14.4	10.3	14.8	21.2	17.0	15.1	16.3	19.7	14.3	18.7	14.7
Much	9.0	7.8	6.5	11.4	9.3	4.8	7.0	10.5	8.6	9.1	6.1	12.3	10.1	9.0	8.7	9.8
STAY THE SAME	32.3	26.6	24.5	31.0	41.5	25.3	22.3	31.2	39.1	27.1	26.7	30.8	44.1	29.3	32.5	35.6
DK/REFUSED	3.2	2.3	4.6	3.5	2.3	0.8	3.6	2.6	1.9	2.9	5.6	4.4	2.7	3.1	2.7	4.3
Net Diff.	13.2	23.0	32.4	11.5	-3.4	35.5	39.4	15.7	-0.6	17.7	25.3	7.7	-6.5	21.1	9.9	11.0
Mean	3.16	3.33	3.47	3.10	2.92	3.56	3.57	3.16	2.97	3.23	3.37	3.05	2.87	3.31	3.10	3.12

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

43. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF YOUR PERSONAL FINANCIAL SITUATION WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Ever	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO	
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
BETTER	38.8	38.3	41.7	52.5	27.4	41.2	39.3	45.8	43.6	33.3	46.8	57.3	44.0	45.7	41.3	47.7	35.6	38.6	38.9
Much	11.5	11.5	13.3	22.6	7.2	11.1	11.4	11.8	14.7	9.0	14.2	17.5	15.8	11.2	16.5	4.2	10.4	9.7	11.9
Somewhat	27.3	26.8	28.5	29.9	20.2	30.1	27.9	33.9	28.9	24.3	32.5	39.8	28.2	34.6	24.9	43.6	25.2	28.9	27.0
WORSE	25.6	26.0	22.2	18.7	32.2	26.8	25.5	21.1	21.6	29.9	22.9	20.0	25.6	22.8	25.8	18.2	26.8	27.0	25.4
Somewhat	16.6	17.0	15.4	11.8	21.7	13.1	17.1	11.6	14.8	18.6	13.0	8.8	13.9	13.4	13.9	14.0	18.1	19.5	16.0
Much	9.0	9.0	6.8	6.9	10.5	13.7	8.4	9.4	6.8	11.3	9.8	11.2	11.7	9.5	11.9	4.2	8.7	7.4	9.3
STAY THE SAME	32.3	32.7	33.7	25.5	37.5	27.6	34.3	27.2	32.2	33.6	27.1	18.3	27.3	27.2	25.8	34.1	34.4	33.0	32.2
DK/REFUSED	3.2	3.0	2.4	3.2	2.9	4.4	0.8	6.0	2.7	3.2	3.2	4.4	3.2	4.2	7.0	0.0	3.2	1.4	3.5
Net Diff.	13.2	12.3	19.5	33.8	-4.7	14.4	13.8	24.7	22.0	3.4	23.9	37.3	18.3	22.9	15.5	29.5	8.9	11.7	13.5
Mean	3.16	3.15	3.27	3.51	2.92	3.12	3.17	3.29	3.31	3.01	3.29	3.46	3.23	3.26	3.22	3.30	3.11	3.14	3.17

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. HOW WOULD YOU RATE THE CONDITION OF THE U.S. ECONOMY TODAY?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
EXCELLENT/GOOD	25.6	42.5	30.2	27.4	25.4	17.0	16.8	11.0	5.0	31.9	33.6	24.3	43.1	45.5	17.2	14.5	12.4	29.9
Excellent	4.5	3.6	2.2	7.9	6.3	2.4	3.5	5.4	0.0	5.4	5.7	4.1	6.7	7.5	1.8	5.4	2.6	8.3
Good	21.1	39.0	28.0	19.5	19.1	14.7	13.3	5.6	5.0	26.5	28.0	20.1	36.4	38.1	15.5	9.2	9.8	21.6
FAIR/POOR	72.8	57.3	69.4	72.0	72.6	80.2	79.7	84.5	91.6	66.8	65.8	71.3	56.4	53.9	79.6	85.1	85.4	67.9
Only Fair	36.3	40.8	42.3	38.1	35.1	33.1	33.3	21.4	19.2	38.9	40.0	34.2	41.5	41.5	39.9	28.9	30.9	45.4
Poor	36.5	16.5	27.1	33.9	37.5	47.1	46.4	63.1	72.4	27.8	25.8	37.1	14.8	12.5	39.7	56.2	54.5	22.5
DON'T KNOW	1.6	0.2	0.4	0.6	2.0	2.8	3.5	4.5	3.5	1.3	0.6	4.4	0.6	0.5	3.2	0.4	2.2	2.2
Net Diff.	-47.3	-14.7	-39.2	-44.6	-47.2	-63.2	-63.0	-73.5	-86.6	-34.8	-32.1	-47.1	-13.3	-8.4	-62.4	-70.5	-73.0	-38.0
Mean	1.93	2.30	2.05	2.02	1.94	1.71	1.73	1.51	1.30	2.10	2.14	1.91	2.35	2.41	1.79	1.64	1.60	2.16

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. HOW WOULD YOU RATE THE CONDITION OF THE U.S. ECONOMY TODAY?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
EXCELLENT/GOOD	25.6	28.6	22.0	25.5	27.1	28.2	27.5	30.7	13.6	14.9	11.6
Excellent	4.5	4.9	3.5	5.0	4.3	4.9	4.7	5.8	2.5	3.7	0.5
Good	21.1	23.7	18.5	20.5	22.8	23.3	22.8	25.0	11.2	11.2	11.1
FAIR/POOR	72.8	70.0	75.9	72.8	72.0	70.7	71.5	68.0	82.5	81.6	84.0
Only Fair	36.3	30.1	38.1	38.1	36.2	35.5	35.7	34.8	40.0	41.0	38.4
Poor	36.5	40.0	37.8	34.7	35.8	35.2	35.9	33.2	42.5	40.6	45.6
DON'T KNOW	1.6	1.4	2.2	1.7	0.9	1.1	1.0	1.3	3.8	3.5	4.4
Net Diff.	-47.3	-41.5	-53.9	-47.3	-44.9	-42.5	-44.1	-37.2	-68.9	-66.7	-72.4
Mean	1.93	1.93	1.87	1.96	1.96	1.98	1.96	2.03	1.73	1.77	1.65

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. HOW WOULD YOU RATE THE CONDITION OF THE U.S. ECONOMY TODAY?

BANNER 3

	TOTAL	DIRECTION:   UNITED STATES		GENERIC BALLOT   FOR CONGRESS		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		RIGHT   DIREC-   TION	WRONG   TRACK	REPUB-   LICAN	DEMO-   CRATIC	UNDE-   CIDED	UNDE-   CIDED	APP-   ROVE	DISAP-   PROVE	APP-   ROVE	Pol.   /Pers.	Only   Pol.	DISAP-   PROVE	APPR.   TRUMP	APPR.   TRUMP	NOT   APPR.
-----																
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
EXCELLENT/GOOD	25.6	51.2	7.4	43.0	12.3	9.4	16.8	45.5	7.6	41.6	49.4	21.2	7.0	50.8	37.2	15.1
Excellent	4.5	9.5	0.9	7.0	3.1	0.0	1.9	8.3	1.0	7.5	9.3	2.9	1.0	13.7	9.8	2.6
Good	21.1	41.7	6.5	36.0	9.2	9.4	14.9	37.2	6.5	34.0	40.1	18.3	6.1	37.0	27.4	12.5
FAIR/POOR	72.8	48.0	90.5	56.2	86.5	84.2	79.4	53.5	90.4	57.4	49.7	77.4	90.8	48.1	61.4	83.9
Only Fair	36.3	40.3	33.5	41.3	30.2	40.7	38.6	41.1	32.0	42.4	39.0	51.3	29.2	34.5	39.9	49.4
Poor	36.5	7.7	57.0	14.9	56.3	43.5	40.8	12.4	58.5	15.0	10.7	26.1	61.6	13.7	21.5	34.5
DON'T KNOW	1.6	0.8	2.1	0.7	1.2	6.4	3.7	1.0	2.0	1.0	0.9	1.4	2.1	1.1	1.4	1.0
Net Diff.	-47.3	3.2	-83.1	-13.2	-74.2	-74.9	-62.6	-8.0	-82.9	-15.8	-0.3	-56.2	-83.8	2.6	-24.2	-68.8
Mean	1.93	2.53	1.50	2.35	1.59	1.64	1.77	2.42	1.49	2.34	2.48	1.98	1.45	2.51	2.26	1.83

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. HOW WOULD YOU RATE THE CONDITION OF THE U.S. ECONOMY TODAY?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254
EXCELLENT/GOOD	25.6	40.2	13.0	42.2	15.1	17.2	45.0	21.2	20.6	39.4	10.7	13.8
Excellent	4.5	6.7	2.6	7.0	4.4	1.0	9.9	6.1	1.4	4.0	3.2	0.6
Good	21.1	33.5	10.4	35.3	10.7	16.1	35.2	15.1	19.2	35.3	7.5	13.1
FAIR/POOR	72.8	58.9	85.0	56.9	83.2	80.5	55.0	76.3	78.1	58.8	88.2	82.9
Only Fair	36.3	42.8	29.7	41.9	27.9	40.6	40.4	31.5	41.5	43.5	25.3	39.8
Poor	36.5	16.1	55.3	14.9	55.2	39.9	14.5	44.7	36.6	15.4	62.8	43.1
DON'T KNOW	1.6	0.9	2.0	0.9	1.7	2.3	0.0	2.5	1.3	1.8	1.2	3.4
Net Diff.	-47.3	-18.7	-72.0	-14.7	-68.1	-63.3	-9.9	-55.0	-57.6	-19.4	-77.5	-69.1
Mean	1.93	2.31	1.60	2.35	1.64	1.78	2.40	1.82	1.85	2.29	1.50	1.70

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. HOW WOULD YOU RATE THE CONDITION OF THE U.S. ECONOMY TODAY?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
EXCELLENT/GOOD	25.6	17.7	21.3	15.1	18.4	32.7	48.8	39.7	60.5	30.5	43.7	13.3	13.5	35.1	11.3	16.5	23.4
Excellent	4.5	5.2	9.6	2.2	2.8	3.6	8.4	5.7	22.5	6.1	5.6	4.0	2.5	15.8	0.0	1.3	1.0
Good	21.1	12.4	11.8	12.9	15.6	29.1	40.4	34.0	38.0	24.4	38.2	9.3	11.0	19.3	11.3	15.2	22.4
FAIR/POOR	72.8	81.2	77.3	84.0	78.8	66.5	50.8	59.7	39.5	66.8	55.8	85.5	83.5	64.9	87.2	80.7	74.8
Only Fair	36.3	27.2	17.1	34.5	37.1	47.2	37.3	42.9	27.4	43.4	43.1	25.0	31.9	30.6	38.1	38.5	48.5
Poor	36.5	54.0	60.3	49.5	41.7	19.3	13.5	16.8	12.1	23.4	12.8	60.5	51.6	34.3	49.2	42.3	26.3
DON'T KNOW	1.6	1.1	1.3	0.9	2.8	0.8	0.4	0.7	0.0	2.7	0.5	1.2	3.0	0.0	1.5	2.7	1.9
Net Diff.	-47.3	-63.5	-56.0	-68.9	-60.5	-33.8	-2.1	-20.0	21.0	-36.4	-12.1	-72.1	-69.9	-29.8	-76.0	-64.2	-51.4
Mean	1.93	1.69	1.70	1.67	1.79	2.17	2.44	2.29	2.71	2.13	2.37	1.56	1.63	2.17	1.62	1.75	1.98

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. HOW WOULD YOU RATE THE CONDITION OF THE U.S. ECONOMY TODAY?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
EXCELLENT/GOOD	25.6	14.6	19.3	39.5	20.7	48.8	68.1	45.2	22.9	27.3	15.7	13.0	22.8	30.6	33.2	14.8
Excellent	4.5	3.6	3.7	5.7	2.7	17.5	34.4	14.4	2.4	3.0	1.3	1.5	3.4	5.0	6.7	1.0
Good	21.1	11.0	15.6	33.8	17.9	31.3	33.8	30.8	20.5	24.2	14.5	11.5	19.4	25.5	26.5	13.8
FAIR/POOR	72.8	83.4	78.7	59.5	78.1	50.8	31.9	54.3	75.6	71.3	82.7	83.4	75.9	67.3	65.6	82.7
Only Fair	36.3	29.1	37.7	43.6	39.6	30.7	30.0	30.8	37.5	38.4	36.0	35.7	41.7	37.3	35.6	32.9
Poor	36.5	54.4	41.0	15.9	38.6	20.2	1.9	23.5	38.1	32.9	46.7	47.7	34.1	30.0	30.0	49.8
DON'T KNOW	1.6	2.0	2.0	1.0	1.2	0.4	0.0	0.5	1.5	1.5	1.6	3.6	1.4	2.1	1.2	2.5
Net Diff.	-47.3	-68.8	-59.5	-20.0	-57.5	-2.0	36.3	-9.1	-52.7	-44.0	-67.0	-70.5	-53.1	-36.7	-32.4	-67.9
Mean	1.93	1.63	1.82	2.30	1.85	2.46	3.01	2.36	1.87	1.97	1.70	1.65	1.92	2.06	2.10	1.65



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. HOW WOULD YOU RATE THE CONDITION OF THE U.S. ECONOMY TODAY?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
EXCELLENT/GOOD	25.6	22.7	31.0	27.8	36.9	26.6	36.9	19.5	25.1	27.1	22.4	23.0	19.7	26.9	31.0	23.4	30.9	18.0	25.3	14.6
Excellent	4.5	3.0	7.3	4.9	11.8	4.3	9.8	1.9	4.9	4.4	4.6	7.0	4.2	0.0	6.5	2.5	9.9	5.1	5.0	3.4
Good	21.1	19.8	23.6	22.8	25.1	22.3	27.0	17.6	20.3	22.6	17.8	16.0	15.5	26.9	24.5	20.9	21.1	12.9	20.3	11.2
FAIR/POOR	72.8	75.3	68.3	71.3	62.7	71.6	62.9	78.3	73.6	71.6	75.5	75.7	76.5	73.1	68.0	75.0	68.6	80.1	71.2	81.4
Only Fair	36.3	36.4	36.1	36.9	34.8	38.9	35.6	34.3	36.7	38.4	31.8	33.9	27.2	40.6	39.4	37.5	31.0	35.7	33.7	21.3
Poor	36.5	38.9	32.1	34.4	27.9	32.7	27.2	44.0	37.0	33.2	43.8	41.8	49.3	32.5	28.6	37.5	37.5	44.5	37.4	60.1
DON'T KNOW	1.6	2.0	0.8	0.9	0.5	1.7	0.3	2.2	1.2	1.3	2.1	1.4	3.8	0.0	1.0	1.7	0.5	1.9	3.5	4.0
Net Diff.	-47.3	-52.5	-37.3	-43.5	-25.8	-45.0	-26.0	-58.8	-48.5	-44.5	-53.1	-52.7	-56.8	-46.2	-36.9	-51.6	-37.6	-62.2	-45.8	-66.8
Mean	1.93	1.87	2.06	1.98	2.21	1.98	2.19	1.77	1.93	1.98	1.83	1.88	1.74	1.94	2.09	1.88	2.03	1.78	1.93	1.56

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. HOW WOULD YOU RATE THE CONDITION OF THE U.S. ECONOMY TODAY?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
EXCELLENT/GOOD	25.6	26.5	27.0	32.7	25.0	20.1	24.3	29.4	23.2	28.0	22.5	30.4	21.3
Excellent	4.5	5.9	11.3	9.1	2.6	1.4	1.0	9.2	1.5	7.2	1.1	6.3	2.9
Good	21.1	20.6	15.7	23.5	22.3	18.8	23.3	20.2	21.7	20.8	21.4	24.1	18.5
FAIR/POOR	72.8	72.7	71.2	65.9	71.5	78.6	74.9	69.2	75.1	69.9	76.5	68.4	76.8
Only Fair	36.3	23.8	28.0	30.9	33.1	42.9	45.3	28.4	41.2	29.8	44.3	37.7	35.0
Poor	36.5	48.9	43.2	35.0	38.4	35.7	29.6	40.8	33.9	40.1	32.2	30.7	41.7
DON'T KNOW	1.6	0.8	1.8	1.5	3.5	1.2	0.8	1.4	1.7	2.1	1.0	1.2	1.9
Net Diff.	-47.3	-46.2	-44.2	-33.2	-46.5	-58.5	-50.6	-39.8	-51.9	-41.9	-53.9	-38.0	-55.4
Mean	1.93	1.83	1.95	2.07	1.89	1.86	1.96	1.98	1.91	1.95	1.91	2.06	1.82

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. HOW WOULD YOU RATE THE CONDITION OF THE U.S. ECONOMY TODAY?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
EXCELLENT/GOOD	25.6	21.9	33.9	22.9	23.5	31.8	40.1	26.6	26.2	17.6	27.7	19.5	20.6	31.8	24.5	20.4
Excellent	4.5	6.5	10.8	2.2	1.0	7.7	15.7	3.7	1.5	5.9	6.0	0.9	0.5	9.9	3.0	1.3
Good	21.1	15.4	23.1	20.7	22.5	24.1	24.4	22.9	24.7	11.6	21.7	18.6	20.1	21.9	21.5	19.1
FAIR/POOR	72.8	77.1	64.4	74.3	75.8	68.2	59.2	71.1	72.8	80.9	69.6	77.2	79.0	66.7	74.0	77.7
Only Fair	36.3	27.1	29.2	37.0	44.7	35.8	28.5	35.9	45.9	23.4	30.0	38.0	43.4	30.9	36.6	42.2
Poor	36.5	50.0	35.2	37.3	31.1	32.4	30.7	35.2	26.9	57.5	39.6	39.2	35.6	35.9	37.4	35.5
DON'T KNOW	1.6	1.0	1.7	2.8	0.7	0.0	0.7	2.3	1.1	1.5	2.6	3.3	0.4	1.5	1.5	1.9
Net Diff.	-47.3	-55.3	-30.5	-51.5	-52.3	-36.3	-19.1	-44.5	-46.6	-63.4	-41.9	-57.7	-58.4	-35.0	-49.4	-57.3
Mean	1.93	1.78	2.10	1.87	1.93	2.07	2.25	1.95	2.01	1.65	1.94	1.80	1.85	2.06	1.90	1.86

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

44. HOW WOULD YOU RATE THE CONDITION OF THE U.S. ECONOMY TODAY?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
EXCELLENT/GOOD	25.6	25.8	28.2	36.7	24.7	17.0	21.4	22.8	29.6	21.9	25.9	38.7	25.5	20.9	30.7	30.2	25.5	29.3	24.9
Excellent	4.5	4.4	5.3	11.9	3.3	3.2	5.9	5.5	6.3	2.9	7.9	17.7	8.1	4.3	15.8	14.2	3.1	5.9	4.2
Good	21.1	21.4	22.9	24.9	21.4	13.8	15.4	17.2	23.3	18.9	18.0	21.0	17.4	16.6	14.8	16.0	22.4	23.4	20.7
FAIR/POOR	72.8	72.8	70.4	62.3	74.3	79.9	77.8	73.5	69.2	76.5	72.2	59.3	72.0	76.8	64.5	69.8	73.1	70.1	73.4
Only Fair	36.3	36.5	34.4	29.9	43.9	34.3	38.0	33.5	33.7	39.9	33.6	27.3	33.3	34.9	25.4	43.8	37.4	37.8	36.0
Poor	36.5	36.3	36.0	32.4	30.3	45.6	39.8	40.1	35.6	36.6	38.6	32.0	38.7	41.9	39.0	26.0	35.7	32.3	37.4
DON'T KNOW	1.6	1.4	1.3	0.9	1.0	3.1	0.8	3.7	1.2	1.7	1.9	2.0	2.5	2.3	4.9	0.0	1.4	0.6	1.8
Net Diff.	-47.3	-47.0	-42.2	-25.6	-49.6	-62.8	-56.4	-50.8	-39.6	-54.6	-46.3	-20.6	-46.5	-55.9	-33.8	-39.6	-47.7	-40.8	-48.5
Mean	1.93	1.94	1.97	2.16	1.98	1.74	1.87	1.88	2.00	1.88	1.95	2.25	1.95	1.83	2.08	2.18	1.93	2.03	1.92

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF THE U.S. ECONOMY WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS				LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
BETTER	38.0	65.1	58.5	40.4	34.4	15.9	18.1	13.1	12.1	49.9	54.6	28.7	69.0	73.3	27.3	15.2	13.4	41.1
Much	11.8	25.5	16.0	15.5	9.7	2.3	3.2	4.5	2.6	15.9	18.5	4.0	21.9	24.5	5.5	7.1	3.4	14.4
Somewhat	26.2	39.5	42.5	25.0	24.7	13.6	14.9	8.6	9.5	34.0	36.0	24.8	47.1	48.8	21.8	8.0	10.1	26.8
WORSE	45.2	17.0	28.9	42.9	49.2	62.7	63.4	68.5	76.3	32.9	29.9	46.7	16.1	13.6	46.1	71.5	70.5	28.7
Somewhat	23.0	11.4	17.6	24.3	28.4	33.4	21.8	16.5	15.9	20.3	17.9	31.4	12.3	10.3	30.0	35.2	28.6	20.1
Much	22.1	5.6	11.3	18.5	20.9	29.2	41.6	52.0	60.4	12.6	12.0	15.2	3.8	3.3	16.2	36.4	41.9	8.5
STAY THE SAME	13.0	13.0	9.8	12.6	13.4	17.8	13.3	12.3	5.3	13.2	11.8	19.4	12.3	10.3	20.0	10.0	12.6	23.9
DK/REFUSED	3.9	4.9	2.7	4.1	2.9	3.6	5.2	6.0	6.2	4.0	3.8	5.2	2.6	2.9	6.6	3.3	3.5	6.3
Net Diff.	-7.2	48.0	29.6	-2.5	-14.8	-46.8	-45.2	-55.4	-64.2	17.0	24.7	-17.9	52.9	59.6	-18.9	-56.4	-57.1	12.5
Mean	2.82	3.71	3.35	2.94	2.73	2.23	2.12	1.90	1.70	3.21	3.32	2.69	3.73	3.83	2.68	2.11	2.01	3.20

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF THE U.S. ECONOMY WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
BETTER	38.0	37.8	35.0	42.4	33.5	40.7	40.2	42.4	25.8	26.9	24.0
Much	11.8	11.9	9.8	13.4	11.0	13.8	15.6	7.8	2.7	3.3	1.8
Somewhat	26.2	25.9	25.2	29.0	22.5	26.9	24.6	34.6	23.1	23.6	22.3
WORSE	45.2	49.6	47.1	39.7	49.3	45.0	47.1	38.0	45.8	47.2	43.5
Somewhat	23.0	25.8	23.1	20.6	24.9	21.8	21.7	22.2	28.5	31.9	23.0
Much	22.1	23.8	24.0	19.0	24.4	23.2	25.4	15.7	17.3	15.3	20.5
STAY THE SAME	13.0	10.3	13.7	13.2	14.0	11.7	10.1	16.9	18.9	20.3	16.6
DK/REFUSED	3.9	2.4	4.1	4.8	3.2	2.6	2.6	2.7	9.6	5.6	15.9
Net Diff.	-7.2	-11.8	-12.1	2.7	-15.8	-4.3	-7.0	4.4	-19.9	-20.3	-19.4
Mean	2.82	2.76	2.73	2.97	2.70	2.86	2.83	2.96	2.62	2.66	2.55

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF THE U.S. ECONOMY WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	UNDE-	ERS/						TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
BETTER	38.0	77.4	10.1	68.7	11.3	22.7	26.5	71.5	7.7	64.9	75.8	36.7	6.8	58.6	42.0	17.7
Much	11.8	26.1	1.7	21.4	4.2	4.1	5.3	23.2	1.5	20.9	26.9	5.3	1.3	21.6	14.5	3.7
Somewhat	26.2	51.3	8.4	47.3	7.1	18.7	21.2	48.3	6.2	44.0	48.9	31.4	5.5	37.0	27.5	13.9
WORSE	45.2	7.1	72.2	15.9	74.2	45.7	45.6	12.1	75.2	16.6	9.6	34.6	78.4	25.2	32.6	48.8
Somewhat	23.0	6.0	35.2	11.8	32.7	28.7	27.9	9.7	35.1	12.6	7.3	26.6	35.1	21.2	23.3	32.8
Much	22.1	1.1	37.1	4.0	41.5	16.9	17.7	2.4	40.0	3.9	2.4	8.1	43.3	4.0	9.3	16.0
STAY THE SAME	13.0	12.8	13.0	12.5	11.8	19.3	20.6	12.8	13.1	14.7	11.6	22.8	11.0	11.7	19.9	28.0
DK/REFUSED	3.9	2.7	4.7	2.9	2.7	12.2	7.4	3.6	4.1	3.8	2.9	6.0	3.9	4.5	5.6	5.6
Net Diff.	-7.2	70.3	-62.2	52.9	-62.9	-22.9	-19.1	59.3	-67.5	48.3	66.2	2.0	-71.6	33.4	9.4	-31.1
Mean	2.82	3.98	1.98	3.72	1.97	2.59	2.66	3.83	1.90	3.68	3.93	2.99	1.82	3.53	3.15	2.54

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF THE U.S. ECONOMY WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	OTHER	REPUB-LICAN	DEMOCRAT	INDEPENDENT	REPUB-LICAN	DEMOCRAT	INDEPENDENT	REPUB-LICAN	DEMOCRAT	INDEPENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
BETTER	38.0	67.0	10.9	70.6	14.3	26.4	71.6	19.1	28.7	69.6	10.7	24.0	
Much	11.8	20.9	4.0	22.4	5.5	5.9	26.0	8.0	8.0	18.7	3.7	3.8	
Somewhat	26.2	46.1	6.9	48.2	8.7	20.5	45.5	11.1	20.7	50.8	7.0	20.3	
WORSE	45.2	16.2	74.0	15.4	70.6	50.2	16.8	65.0	51.1	14.0	74.6	49.4	
Somewhat	23.0	12.0	33.1	11.4	31.7	27.0	12.0	31.8	28.2	10.7	31.6	25.9	
Much	22.1	4.2	40.8	4.1	38.9	23.2	4.8	33.2	23.0	3.3	43.0	23.5	
STAY THE SAME	13.0	13.6	11.9	10.7	12.1	17.5	9.3	14.4	17.8	12.2	10.5	17.1	
DK/REFUSED	3.9	3.2	3.3	3.3	3.0	5.9	2.3	1.5	2.3	4.2	4.2	9.5	
Net Diff.	-7.2	50.8	-63.1	55.2	-56.3	-23.9	54.8	-45.9	-22.4	55.6	-63.9	-25.3	
Mean	2.82	3.70	1.97	3.76	2.07	2.56	3.78	2.28	2.62	3.74	1.92	2.50	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF THE U.S. ECONOMY WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
BETTER	38.0	18.8	22.1	16.4	26.4	58.7	75.4	66.0	78.8	58.0	73.4	12.7	10.9	41.2	10.0	24.2	44.5
Much	11.8	7.3	14.0	2.5	7.0	12.5	31.2	20.6	33.9	13.7	23.7	4.7	3.3	21.8	2.6	6.9	5.8
Somewhat	26.2	11.5	8.1	14.0	19.4	46.2	44.2	45.3	44.9	44.2	49.7	8.0	7.6	19.4	7.3	17.4	38.7
WORSE	45.2	69.8	68.3	70.9	50.5	26.0	10.7	19.4	8.0	22.0	14.3	78.3	64.9	40.9	68.4	52.1	31.7
Somewhat	23.0	30.1	26.8	32.5	27.3	18.0	5.8	12.7	5.9	15.5	10.7	34.4	30.3	18.4	24.8	30.7	18.9
Much	22.1	39.7	41.6	38.4	23.2	8.0	4.9	6.6	2.2	6.5	3.5	43.9	34.6	22.4	43.6	21.4	12.7
STAY THE SAME	13.0	9.4	7.5	10.7	16.9	13.0	10.2	11.8	13.2	13.4	9.7	7.3	18.8	16.2	17.2	17.0	19.0
DK/REFUSED	3.9	2.0	2.0	2.0	6.2	2.3	3.6	2.9	0.0	6.7	2.6	1.8	5.4	1.8	4.5	6.8	4.8
Net Diff.	-7.2	-51.0	-46.3	-54.5	-24.1	32.7	64.7	46.6	70.8	36.0	59.2	-65.6	-54.0	0.3	-58.5	-27.8	12.9
Mean	2.82	2.15	2.25	2.08	2.57	3.38	3.94	3.62	4.02	3.46	3.81	1.93	2.10	3.00	1.96	2.55	3.06

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF THE U.S. ECONOMY WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- thy MIDDLE	Upper Middle Class	MIDDLE LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
BETTER	38.0	13.3	27.3	68.2	31.7	54.9	66.4	52.8	36.0	40.1	29.3	29.2	41.0	50.7	46.7	19.4
Much	11.8	4.7	8.7	20.5	7.1	28.1	42.2	25.5	9.3	11.0	6.6	7.0	12.1	9.4	16.5	5.3
Somewhat	26.2	8.6	18.5	47.7	24.7	26.8	24.2	27.3	26.7	29.1	22.8	22.2	28.9	41.4	30.1	14.1
WORSE	45.2	70.6	50.9	15.9	49.5	34.2	20.1	36.8	46.1	43.3	50.7	53.4	43.1	28.2	39.3	61.4
Somewhat	23.0	31.8	29.7	11.4	26.9	17.7	13.8	18.4	24.6	24.7	24.3	19.8	23.0	18.5	21.1	28.5
Much	22.1	38.9	21.2	4.5	22.6	16.5	6.3	18.4	21.6	18.6	26.4	33.6	20.1	9.6	18.2	32.9
STAY THE SAME	13.0	12.3	16.6	12.5	14.9	9.4	11.2	9.1	13.8	13.1	15.0	11.8	12.1	14.7	12.2	13.2
DK/REFUSED	3.9	3.8	5.2	3.5	3.8	1.5	2.3	1.3	4.1	3.5	4.9	5.6	3.8	6.4	1.8	6.0
Net Diff.	-7.2	-57.4	-23.6	52.3	-17.8	20.7	46.4	15.9	-10.1	-3.2	-21.4	-24.1	-2.1	22.6	7.3	-42.0
Mean	2.82	2.05	2.62	3.71	2.65	3.33	3.84	3.23	2.77	2.89	2.57	2.46	2.89	3.24	3.06	2.26

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF THE U.S. ECONOMY WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
BETTER	38.0	35.9	42.0	39.6	46.4	40.0	46.3	32.5	37.8	42.1	29.4	32.9	25.6	26.1	45.1	39.2	41.6	27.4	30.6	21.1
Much	11.8	9.2	16.7	11.1	26.8	12.3	19.9	6.7	13.5	12.4	10.5	13.3	9.1	6.3	15.4	9.7	20.2	8.9	13.2	5.5
Somewhat	26.2	26.7	25.3	28.5	19.6	27.7	26.4	25.8	24.3	29.6	18.9	19.6	16.5	19.8	29.7	29.5	21.5	18.5	17.5	15.7
WORSE	45.2	44.4	46.6	49.4	41.5	42.1	42.7	46.3	50.5	42.6	50.6	48.1	52.4	55.5	41.0	44.2	40.1	53.1	49.1	55.4
Somewhat	23.0	22.7	23.6	22.9	24.7	23.4	22.5	22.2	24.7	21.7	25.9	22.9	29.8	30.0	22.1	21.3	18.7	25.5	32.6	27.2
Much	22.1	21.7	23.0	26.5	16.7	18.8	20.2	24.1	25.8	20.9	24.7	25.2	22.6	25.5	18.9	22.9	21.4	27.5	16.5	28.1
STAY THE SAME	13.0	14.6	9.8	9.8	9.7	14.8	10.7	14.5	8.9	12.1	14.9	12.7	15.7	18.3	11.6	12.5	15.8	10.8	19.2	12.5
DK/REFUSED	3.9	5.1	1.6	1.1	2.4	3.1	0.3	6.7	2.9	3.3	5.1	6.3	6.3	0.0	2.3	4.1	2.4	8.7	1.0	11.1
Net Diff.	-7.2	-8.5	-4.6	-9.8	4.9	-2.1	3.6	-13.8	-12.7	-0.5	-21.2	-15.1	-26.8	-29.4	4.2	-4.9	1.5	-25.7	-18.5	-34.2
Mean	2.82	2.78	2.89	2.75	3.15	2.91	3.03	2.67	2.74	2.91	2.63	2.71	2.57	2.51	3.01	2.81	3.00	2.51	2.78	2.36

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF THE U.S. ECONOMY WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060	
BETTER	38.0	37.8	35.5	44.1	35.6	38.1	37.0	39.7	36.9	38.5	37.4	42.3	34.2	
Much	11.8	11.6	12.7	18.3	12.6	8.1	9.3	14.9	9.9	14.2	8.8	15.1	8.9	
Somewhat	26.2	26.2	22.7	25.8	23.0	29.9	27.6	24.8	27.1	24.2	28.6	27.2	25.3	
WORSE	45.2	47.7	44.4	36.9	44.7	43.9	51.4	41.8	47.3	42.7	48.2	42.3	47.7	
Somewhat	23.0	22.1	20.5	17.3	21.7	22.9	29.3	19.4	25.3	20.1	26.6	23.0	23.0	
Much	22.1	25.6	23.9	19.6	23.0	21.0	22.1	22.4	22.0	22.6	21.6	19.3	24.6	
STAY THE SAME	13.0	10.5	15.2	15.3	12.3	14.9	10.1	14.3	12.2	13.7	12.1	13.3	12.6	
DK/REFUSED	3.9	4.1	5.0	3.6	7.3	3.2	1.6	4.2	3.6	5.2	2.2	2.0	5.5	
Net Diff.	-7.2	-9.9	-8.9	7.1	-9.1	-5.8	-14.4	-2.1	-10.3	-4.2	-10.8	-0.0	-13.5	
Mean	2.82	2.75	2.79	3.06	2.79	2.81	2.72	2.90	2.77	2.87	2.76	2.96	2.69	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF THE U.S. ECONOMY WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN	URBAN	
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
BETTER	38.0	31.9	44.5	36.6	37.3	46.1	51.9	37.5	38.4	25.8	37.1	35.7	36.0	39.7	36.2	40.1
Much	11.8	10.1	17.8	10.9	9.0	18.1	23.2	12.3	10.9	6.7	12.5	9.6	7.0	17.3	9.5	10.5
Somewhat	26.2	21.8	26.6	25.7	28.2	28.0	28.7	25.2	27.5	19.2	24.6	26.1	29.0	22.4	26.8	29.6
WORSE	45.2	50.9	36.3	44.3	49.7	35.6	32.6	43.9	49.5	57.4	39.9	44.8	49.8	43.7	47.4	41.8
Somewhat	23.0	24.1	16.4	22.4	27.7	20.8	13.0	21.9	31.4	25.5	19.9	22.8	23.6	22.4	23.8	22.1
Much	22.1	26.8	19.8	22.0	22.0	14.8	19.7	22.0	18.1	32.0	20.0	22.0	26.2	21.3	23.7	19.7
STAY THE SAME	13.0	12.9	15.1	13.3	11.2	18.3	13.3	15.7	10.4	10.6	16.9	11.2	12.1	12.6	12.7	14.0
DK/REFUSED	3.9	4.3	4.2	5.8	1.9	0.0	2.2	3.0	1.7	6.1	6.1	8.3	2.1	4.1	3.6	4.2
Net Diff.	-7.2	-19.0	8.2	-7.8	-12.4	10.5	19.2	-6.4	-11.1	-31.6	-2.9	-9.1	-13.8	-4.0	-11.2	-1.7
Mean	2.82	2.63	3.06	2.80	2.74	3.14	3.23	2.83	2.81	2.39	2.89	2.77	2.66	2.92	2.74	2.89

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

45. LOOKING AHEAD, OVER THE NEXT 6-MONTHS, DO YOU THINK THE CONDITION OF THE U.S. ECONOMY WILL GET BETTER, STAY THE SAME, OR GET WORSE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-aid	Other Gov't Prgm	NO INSURANCE	EMPLYR	GOV'T PRIV. COMBO	YES, Checks	Medi-aid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
BETTER	38.0	38.4	39.8	50.1	38.0	31.7	31.7	32.6	41.4	35.7	39.5	49.4	37.1	36.0	37.5	47.9	37.4	44.3	36.8
Much	11.8	12.0	13.0	20.2	10.1	8.6	12.4	9.8	14.3	9.9	12.5	13.0	14.1	9.1	15.0	20.5	11.5	14.7	11.3
Somewhat	26.2	26.5	26.8	29.9	27.9	23.1	19.3	22.8	27.1	25.9	27.0	36.5	23.0	26.9	22.4	27.4	25.9	29.7	25.5
WORSE	45.2	45.5	43.8	34.3	49.3	49.3	52.2	40.5	42.0	49.2	41.7	37.5	44.4	43.9	44.9	43.7	46.6	42.6	45.7
Somewhat	23.0	23.5	23.8	16.0	27.1	23.1	30.0	16.9	22.3	24.8	21.5	16.4	21.8	24.5	19.3	24.1	23.7	22.9	23.1
Much	22.1	22.0	20.0	18.3	22.2	26.2	22.1	23.6	19.7	24.4	20.2	21.0	22.6	19.4	25.6	19.6	22.9	19.7	22.6
STAY THE SAME	13.0	12.6	12.9	12.5	10.7	13.2	12.2	18.0	13.1	11.6	14.3	8.7	14.1	15.2	11.2	8.5	12.4	10.2	13.5
DK/REFUSED	3.9	3.5	3.5	3.1	2.0	5.8	4.0	8.9	3.5	3.4	4.6	4.4	4.4	4.9	6.5	0.0	3.6	2.9	4.0
Net Diff.	-7.2	-7.1	-4.0	15.8	-11.3	-17.6	-20.5	-8.0	-0.6	-13.4	-2.1	12.0	-7.3	-7.9	-7.4	4.2	-9.2	1.7	-8.8
Mean	2.82	2.82	2.89	3.18	2.76	2.63	2.68	2.76	2.94	2.71	2.90	3.04	2.84	2.81	2.81	3.05	2.79	2.97	2.79

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. ARE YOU AWARE OR UNAWARE THAT TAXES ARE SCHEDULED TO INCREASE NEXT YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
AWARE	45.8	42.2	40.8	46.8	41.9	46.2	48.9	60.5	82.4	43.2	43.1	43.6	45.4	43.3	37.1	53.3	51.3	42.4
UNAWARE	54.1	57.8	59.2	53.2	57.6	53.8	51.1	39.5	17.6	56.7	56.7	56.4	54.4	56.4	62.9	46.7	48.7	57.6
DON'T KNOW	0.1	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.2	0.3	0.0	0.0	0.0	0.0
Net Diff.	-8.2	-15.7	-18.3	-6.3	-15.7	-7.5	-2.1	21.0	64.7	-13.5	-13.7	-12.8	-9.0	-13.1	-25.7	6.5	2.5	-15.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. ARE YOU AWARE OR UNAWARE THAT TAXES ARE SCHEDULED TO INCREASE NEXT YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
AWARE	45.8	47.5	40.3	41.7	57.6	48.4	49.3	45.3	34.7	37.2	30.3
UNAWARE	54.1	52.0	59.7	58.3	42.4	51.5	50.6	54.7	65.3	62.8	69.7
DON'T KNOW	0.1	0.6	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0
Net Diff.	-8.2	-4.5	-19.4	-16.6	15.2	-3.1	-1.3	-9.5	-30.6	-25.7	-39.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. ARE YOU AWARE OR UNAWARE THAT TAXES ARE SCHEDULED TO INCREASE NEXT YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	FOR CONGRESS	DEMO-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	TRUMP	
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	NOT
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
AWARE	45.8	47.0	45.0	45.9	52.4	20.0	38.3	44.5	47.1	44.3	45.2	42.0	47.6	47.3	46.8	42.7
UNAWARE	54.1	52.8	55.0	53.8	47.6	80.0	61.7	55.2	52.9	55.5	54.6	58.0	52.4	52.7	53.2	57.3
DON'T KNOW	0.1	0.2	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0
Net Diff.	-8.2	-5.8	-10.0	-7.9	4.9	-60.0	-23.3	-10.7	-5.9	-11.2	-9.4	-16.0	-4.7	-5.4	-6.4	-14.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. ARE YOU AWARE OR UNAWARE THAT TAXES ARE SCHEDULED TO INCREASE NEXT YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	REPUB-	DEMOCRAT	DEMOCRAT	DEMOCRAT	DEMOCRAT	DEMOCRAT	DEMOCRAT	DEMOCRAT	DEMOCRAT	DEMOCRAT	DEMOCRAT	DEMOCRAT	DEMOCRAT
Total	1000	466	451	367	379	254	182	170	119	186	209	135			
AWARE	45.8	43.2	49.6	42.1	52.0	41.9	47.3	54.4	53.0	37.0	50.2	32.1			
UNAWARE	54.1	56.6	50.4	57.6	48.0	58.1	52.7	45.6	47.0	62.5	49.8	67.9			
DON'T KNOW	0.1	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0			
Net Diff.	-8.2	-13.4	-0.8	-15.5	4.1	-16.2	-5.3	8.7	6.0	-25.5	0.3	-35.7			

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. ARE YOU AWARE OR UNAWARE THAT TAXES ARE SCHEDULED TO INCREASE NEXT YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
AWARE	45.8	53.1	59.4	48.6	44.9	39.8	42.1	40.8	48.6	51.9	38.6	56.4	46.7	44.2	38.5	40.0	49.3
UNAWARE	54.1	46.9	40.6	51.4	55.1	59.7	57.9	58.9	51.4	48.1	61.1	43.6	53.3	55.8	61.5	60.0	50.7
DON'T KNOW	0.1	0.0	0.0	0.0	0.0	0.5	0.0	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-8.2	6.3	18.9	-2.8	-10.2	-19.9	-15.7	-18.1	-2.8	3.9	-22.5	12.8	-6.5	-11.7	-23.0	-20.1	-1.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. ARE YOU AWARE OR UNAWARE THAT TAXES ARE SCHEDULED TO INCREASE NEXT YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
AWARE	45.8	49.2	43.7	43.0	44.0	69.1	83.2	65.9	42.9	45.8	37.7	34.8	41.4	41.2	50.2	45.7
UNAWARE	54.1	50.8	56.3	56.8	56.0	30.9	16.8	34.1	57.0	54.0	62.3	65.2	58.6	58.8	49.8	54.3
DON'T KNOW	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-8.2	-1.6	-12.5	-13.8	-12.0	38.3	66.4	31.8	-14.0	-8.2	-24.6	-30.5	-17.1	-17.6	0.4	-8.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. ARE YOU AWARE OR UNAWARE THAT TAXES ARE SCHEDULED TO INCREASE NEXT YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
AWARE	45.8	41.1	54.7	55.7	52.8	45.2	60.8	37.9	47.8	44.0	49.7	55.4	47.7	44.3	48.1	40.1	62.6	51.8	61.6	34.2
UNAWARE	54.1	58.9	45.0	43.9	47.2	54.8	39.2	62.1	51.6	55.8	50.3	44.6	52.3	55.7	51.9	59.6	37.4	48.2	38.4	65.8
DON'T KNOW	0.1	0.0	0.3	0.5	0.0	0.0	0.0	0.0	0.6	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Net Diff.	-8.2	-17.7	9.7	11.8	5.7	-9.5	21.7	-24.2	-3.8	-11.8	-0.6	10.8	-4.7	-11.4	-3.9	-19.5	25.3	3.5	23.2	-31.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. ARE YOU AWARE OR UNAWARE THAT TAXES ARE SCHEDULED TO INCREASE NEXT YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
AWARE	45.8	47.6	55.8	49.1	45.5	38.2	43.7	51.1	42.5	49.4	41.4	51.3	41.0
UNAWARE	54.1	52.4	44.2	50.9	54.5	61.8	55.9	48.9	57.3	50.6	58.4	48.7	58.8
DON'T KNOW	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.2	0.0	0.2	0.0	0.2
Net Diff.	-8.2	-4.9	11.6	-1.7	-9.1	-23.6	-12.1	2.3	-14.8	-1.2	-17.0	2.6	-17.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. ARE YOU AWARE OR UNAWARE THAT TAXES ARE SCHEDULED TO INCREASE NEXT YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z  NIALS	MILLEN  NIALS	GEN X	BABY  BMMRS  /SLNTG	GEN Z  NIALS	MILLEN  NIALS	GEN X	BABY  BMMRS  /SLNTG	GEN Z  NIALS	MILLEN  NIALS	GEN X	BABY  BMMRS  /SLNTG	URBAN	SUB-  URBAN	RURAL
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
AWARE	45.8	50.8	51.4	43.0	42.1	56.5	59.4	47.2	47.5	48.5	43.0	39.1	36.5	50.8	46.8	37.5
UNAWARE	54.1	49.2	48.6	57.0	57.6	43.5	40.6	52.8	52.5	51.5	57.0	60.9	62.9	49.2	53.0	62.5
DON'T KNOW	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.2	0.0
Net Diff.	-8.2	1.5	2.7	-14.1	-15.4	13.1	18.8	-5.6	-5.0	-3.0	-14.0	-21.8	-26.4	1.7	-6.2	-25.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

46. ARE YOU AWARE OR UNAWARE THAT TAXES ARE SCHEDULED TO INCREASE NEXT YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
AWARE	45.8	46.5	49.8	54.1	44.9	37.1	43.0	36.9	50.1	42.4	45.8	38.7	42.4	40.9	47.8	49.3	45.8	49.7	45.1
UNAWARE	54.1	53.4	50.2	45.9	54.7	62.9	57.0	63.1	49.9	57.4	54.2	61.3	57.6	59.1	52.2	50.7	54.0	50.3	54.8
DON'T KNOW	0.1	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
Net Diff.	-8.2	-6.9	-0.3	8.2	-9.8	-25.8	-14.1	-26.1	0.3	-15.1	-8.4	-22.7	-15.3	-18.3	-4.4	-1.4	-8.2	-0.5	-9.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. IN FACT, TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH DO YOU SUPPORT?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
SUPPORT STOPPING INCREASE	76.2	86.8	83.2	79.3	77.5	73.0	60.0	57.4	48.0	79.3	81.6	68.2	80.6	80.6	74.7	83.3	69.9	72.0
Strongly	53.0	76.0	64.5	49.8	45.1	46.5	41.0	45.0	38.8	54.3	58.7	33.0	53.0	54.8	46.7	66.1	50.2	42.3
Somewhat	23.3	10.8	18.7	29.5	32.4	26.5	18.9	12.4	9.1	25.0	22.9	35.2	27.6	25.8	28.0	17.2	19.7	29.7
SUPPORT ALLOWING INCREASE	11.7	4.6	5.8	9.8	14.1	15.4	20.0	12.0	37.9	9.3	8.1	14.8	9.3	9.0	8.9	10.8	16.7	15.0
Somewhat	8.7	3.5	5.1	6.7	11.9	13.3	14.2	6.7	12.5	7.6	6.3	14.2	8.4	8.5	6.6	6.7	10.9	11.7
Strongly	3.0	1.1	0.7	3.1	2.2	2.2	5.8	5.3	25.4	1.6	1.8	0.6	0.9	0.5	2.2	4.1	5.8	3.3
DON'T KNOW	12.1	8.6	11.0	10.8	8.4	11.6	20.0	30.6	14.2	11.4	10.3	17.0	10.1	10.5	16.4	5.8	13.4	13.0
Net Diff.	64.5	82.2	77.5	69.5	63.4	57.6	39.9	45.4	10.1	70.1	73.5	53.4	71.3	71.6	65.9	72.5	53.2	57.0
Mean	3.44	3.77	3.65	3.41	3.31	3.33	3.19	3.40	2.72	3.49	3.54	3.21	3.48	3.51	3.43	3.54	3.32	3.28

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. IN FACT, TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH DO YOU SUPPORT?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
SUPPORT STOPPING INCREASE	76.2	79.3	74.9	75.8	75.9	77.8	77.0	80.7	69.4	66.8	74.1
Strongly	53.0	57.2	53.8	53.0	48.5	54.9	57.6	45.8	44.2	39.3	53.0
Somewhat	23.3	22.1	21.1	22.8	27.4	22.8	19.4	34.9	25.2	27.4	21.1
SUPPORT ALLOWING INCREASE	11.7	9.6	13.3	12.5	10.2	11.3	11.7	9.9	13.6	16.9	7.7
Somewhat	8.7	7.0	9.2	9.9	7.5	8.1	7.9	8.9	11.3	16.1	2.6
Strongly	3.0	2.6	4.1	2.6	2.7	3.1	3.7	1.0	2.4	0.8	5.1
DON'T KNOW	12.1	11.1	11.8	11.7	13.9	11.0	11.4	9.4	17.0	16.3	18.2
Net Diff.	64.5	69.7	61.6	63.3	65.7	66.5	65.3	70.8	55.8	49.9	66.4
Mean	3.44	3.51	3.41	3.43	3.41	3.46	3.48	3.39	3.34	3.26	3.49

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. IN FACT, TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH DO YOU SUPPORT?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
SUPPORT STOPPING INCREASE	76.2	77.6	75.2	79.6	75.3	66.5	73.6	78.9	73.9	78.1	78.1	77.9	74.3	74.2	71.3	70.0
Strongly	53.0	49.9	55.2	52.5	55.2	45.9	46.9	50.5	55.3	50.8	52.0	47.5	55.5	27.7	35.6	49.2
Somewhat	23.3	27.8	20.1	27.1	20.1	20.6	26.6	28.4	18.6	27.2	26.1	30.4	18.8	46.5	35.7	20.8
SUPPORT ALLOWING INCREASE	11.7	10.9	12.3	9.7	14.3	9.7	9.8	10.3	13.0	11.0	10.4	12.5	12.6	18.8	19.2	17.8
Somewhat	8.7	9.2	8.4	8.6	9.1	7.6	7.1	8.9	8.6	9.3	9.5	9.0	8.0	14.1	14.1	13.1
Strongly	3.0	1.7	3.9	1.1	5.2	2.0	2.7	1.4	4.4	1.6	0.9	3.5	4.5	4.7	5.0	4.7
DON'T KNOW	12.1	11.4	12.5	10.7	10.4	23.8	16.6	10.8	13.1	10.9	11.4	9.6	13.2	7.0	9.5	12.3
Net Diff.	64.5	66.7	63.0	69.9	61.0	56.8	63.7	68.6	60.9	67.1	67.7	65.5	61.7	55.4	52.2	52.2
Mean	3.44	3.42	3.45	3.47	3.40	3.45	3.41	3.43	3.44	3.43	3.46	3.35	3.44	3.05	3.13	3.30

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. IN FACT, TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH DO YOU SUPPORT?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN			WOMEN		
			TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	466	451	367	379	254	182	170	119	186	209	135				
SUPPORT STOPPING INCREASE	76.2	78.8	73.7	79.1	75.3	73.4	78.3	70.9	81.4	79.9	78.9	66.3				
Strongly	53.0	53.9	52.3	52.0	54.8	51.6	53.4	47.6	60.4	50.6	60.7	43.8				
Somewhat	23.3	25.0	21.4	27.1	20.5	21.8	24.9	23.4	21.0	29.3	18.3	22.5				
SUPPORT ALLOWING INCREASE	11.7	9.1	14.9	10.5	14.2	9.7	12.3	16.9	11.7	8.7	12.0	7.9				
Somewhat	8.7	8.3	9.5	9.5	9.4	6.6	10.2	9.5	7.7	8.7	9.4	5.7				
Strongly	3.0	0.8	5.4	1.0	4.8	3.1	2.1	7.4	4.0	0.0	2.6	2.2				
DON'T KNOW	12.1	12.0	11.5	10.4	10.5	16.9	9.4	12.2	6.9	11.4	9.1	25.8				
Net Diff.	64.5	69.7	58.8	68.6	61.2	63.7	66.0	54.0	69.7	71.1	66.9	58.4				
Mean	3.44	3.50	3.36	3.45	3.40	3.47	3.43	3.26	3.48	3.47	3.51	3.45				

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. IN FACT, TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH DO YOU SUPPORT?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
SUPPORT STOPPING INCREASE	76.2	73.8	68.8	77.4	73.6	79.5	82.9	81.0	85.6	70.3	80.9	73.1	77.1	84.7	68.6	72.1	79.8
Strongly	53.0	50.5	48.7	51.7	51.1	54.4	60.2	56.9	29.7	43.6	57.0	53.7	57.6	49.5	48.6	49.1	60.1
Somewhat	23.3	23.3	20.1	25.7	22.5	25.2	22.6	24.1	55.9	26.8	23.9	19.4	19.5	35.2	20.0	23.0	19.7
SUPPORT ALLOWING INCREASE	11.7	12.5	13.4	11.8	14.1	9.4	7.4	8.5	7.9	17.6	8.8	13.5	15.7	12.4	10.3	11.1	5.5
Somewhat	8.7	7.6	4.9	9.6	11.1	7.7	6.4	7.1	7.9	15.9	7.8	7.9	12.0	8.6	6.0	8.0	3.4
Strongly	3.0	4.8	8.4	2.3	3.0	1.7	1.0	1.4	0.0	1.7	1.0	5.6	3.6	3.8	4.3	3.1	2.1
DON'T KNOW	12.1	13.7	17.8	10.8	12.3	11.1	9.7	10.5	6.5	12.1	10.3	13.4	7.2	2.9	21.1	16.8	14.7
Net Diff.	64.5	61.3	55.4	65.6	59.5	70.2	75.5	72.5	77.8	52.8	72.1	59.6	61.4	72.3	58.3	61.0	74.3
Mean	3.44	3.38	3.33	3.42	3.39	3.49	3.57	3.53	3.23	3.28	3.53	3.40	3.41	3.34	3.43	3.42	3.62

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. IN FACT, TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH DO YOU SUPPORT?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
SUPPORT STOPPING INCREASE	76.2	75.1	73.0	78.6	76.6	72.6	64.9	74.4	78.5	80.9	74.2	65.8	78.3	77.7	83.0	70.5
Strongly	53.0	53.4	49.1	53.9	50.0	42.2	41.5	42.4	56.0	56.2	55.6	46.8	57.3	52.4	53.5	51.1
Somewhat	23.3	21.7	23.9	24.8	26.6	30.4	23.4	32.0	22.5	24.7	18.7	19.0	20.9	25.3	29.5	19.4
SUPPORT ALLOWING INCREASE	11.7	13.5	12.6	9.5	12.4	17.4	28.4	14.9	11.0	10.9	11.0	9.2	11.6	6.7	9.2	12.4
Somewhat	8.7	8.8	9.1	8.6	9.5	10.5	13.4	9.8	8.7	8.5	9.0	6.7	8.8	4.8	8.0	9.2
Strongly	3.0	4.7	3.5	0.9	2.8	7.0	15.0	5.1	2.3	2.4	2.0	2.5	2.8	1.9	1.2	3.1
DON'T KNOW	12.1	11.4	14.4	11.9	11.1	10.0	6.7	10.7	10.6	8.2	14.8	25.1	10.1	15.6	7.8	17.2
Net Diff.	64.5	61.6	60.4	69.2	64.2	55.2	36.4	59.5	67.5	70.0	63.2	56.6	66.6	70.9	73.9	58.1
Mean	3.44	3.40	3.39	3.49	3.39	3.20	2.98	3.25	3.48	3.47	3.50	3.47	3.48	3.52	3.47	3.43

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. IN FACT, TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH DO YOU SUPPORT?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
SUPPORT STOPPING INCREASE	76.2	77.3	74.1	74.6	73.3	79.3	72.0	75.8	76.6	78.4	71.6	73.9	71.3	75.9	78.1	78.7	71.0	75.4	77.9	64.9
Strongly	53.0	55.4	48.3	47.6	49.6	56.6	47.6	54.5	49.1	54.2	50.2	51.4	52.7	47.9	54.3	54.2	52.7	50.8	53.5	52.0
Somewhat	23.3	21.9	25.9	27.0	23.7	22.7	24.4	21.3	27.5	24.1	21.4	22.5	18.5	28.0	23.8	24.5	18.3	24.6	24.4	12.8
SUPPORT ALLOWING INCREASE	11.7	9.2	16.5	14.3	20.6	8.8	21.6	9.4	10.8	10.4	14.5	13.7	15.8	11.9	12.6	8.3	18.2	11.5	13.6	18.0
Somewhat	8.7	7.6	10.8	10.4	11.5	7.1	12.7	8.0	8.7	7.7	10.8	9.1	13.5	8.8	8.5	7.0	9.6	8.9	12.2	14.8
Strongly	3.0	1.5	5.7	3.9	9.1	1.7	8.9	1.4	2.0	2.6	3.7	4.6	2.3	3.1	4.1	1.2	8.6	2.6	1.4	3.2
DON'T KNOW	12.1	13.5	9.3	11.1	6.1	11.9	6.4	14.8	12.7	11.2	13.8	12.4	12.9	12.1	9.4	13.0	10.8	13.2	8.5	17.2
Net Diff.	64.5	68.2	57.6	60.3	52.7	70.5	50.3	66.4	65.8	68.0	57.1	60.2	55.4	64.0	65.5	70.5	52.8	63.9	64.3	46.9
Mean	3.44	3.52	3.29	3.33	3.21	3.52	3.18	3.51	3.42	3.46	3.37	3.38	3.40	3.37	3.41	3.51	3.29	3.42	3.42	3.37

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. IN FACT, TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH DO YOU SUPPORT?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
SUPPORT STOPPING INCREASE	76.2	70.8	73.8	76.8	75.9	75.8	79.5	74.5	77.3	74.9	77.9	76.4	76.0
Strongly	53.0	40.0	43.2	47.4	54.6	58.8	60.3	44.4	58.3	47.5	59.7	53.1	52.8
Somewhat	23.3	30.8	30.6	29.4	21.2	16.9	19.1	30.1	19.0	27.4	18.2	23.4	23.2
SUPPORT ALLOWING INCREASE	11.7	14.2	11.6	15.4	8.8	11.5	10.6	13.8	10.4	12.3	11.0	13.8	9.8
Somewhat	8.7	14.2	9.3	10.6	7.1	8.2	7.0	10.9	7.4	9.7	7.5	9.3	8.2
Strongly	3.0	0.0	2.3	4.8	1.7	3.3	3.6	2.9	3.0	2.6	3.5	4.5	1.6
DON'T KNOW	12.1	14.9	14.6	7.8	15.3	12.8	9.9	11.7	12.3	12.8	11.1	9.7	14.1
Net Diff.	64.5	56.6	62.1	61.3	67.1	64.3	68.9	60.6	67.0	62.6	66.9	62.6	66.2
Mean	3.44	3.30	3.34	3.29	3.52	3.50	3.51	3.31	3.51	3.37	3.51	3.38	3.48



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. IN FACT, TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH DO YOU SUPPORT?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
SUPPORT STOPPING INCREASE	76.2	71.4	76.2	75.1	79.2	79.8	74.9	72.3	80.0	68.1	77.6	77.6	78.4	74.8	78.3	73.2
Strongly	53.0	42.7	45.3	54.9	61.2	53.0	39.8	55.2	61.0	38.6	51.1	54.6	61.3	46.3	55.7	54.8
Somewhat	23.3	28.7	30.9	20.2	18.1	26.9	35.2	17.1	19.0	29.5	26.4	23.0	17.1	28.6	22.6	18.3
SUPPORT ALLOWING INCREASE	11.7	13.6	14.0	9.6	11.0	13.5	17.9	12.3	12.2	13.6	10.0	7.2	9.8	14.8	11.0	9.5
Somewhat	8.7	12.1	10.3	7.9	6.9	13.5	11.9	9.7	6.2	11.5	8.6	6.3	7.6	10.3	8.7	6.8
Strongly	3.0	1.5	3.8	1.7	4.1	0.0	6.0	2.6	6.0	2.1	1.4	0.8	2.2	4.5	2.3	2.7
DON'T KNOW	12.1	15.0	9.8	15.3	9.8	6.6	7.2	15.4	7.8	18.3	12.4	15.2	11.8	10.3	10.7	17.4
Net Diff.	64.5	57.9	62.2	65.5	68.2	66.3	57.1	60.1	67.8	54.5	67.5	70.5	68.6	60.0	67.3	63.7
Mean	3.44	3.32	3.31	3.52	3.51	3.42	3.17	3.48	3.47	3.28	3.45	3.55	3.56	3.30	3.47	3.52

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

47. IN FACT, TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH DO YOU SUPPORT?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
SUPPORT STOPPING INCREASE	76.2	76.5	77.5	81.4	77.6	70.3	73.1	72.7	78.1	74.4	73.3	74.4	71.9	73.2	74.0	58.2	77.4	72.6	76.9
Strongly	53.0	52.7	51.4	53.6	59.9	44.9	48.7	56.4	52.4	52.8	45.9	28.7	48.1	44.6	45.1	36.5	55.7	48.5	53.8
Somewhat	23.3	23.8	26.1	27.8	17.6	25.4	24.4	16.3	25.7	21.6	27.4	45.6	23.8	28.6	28.9	21.8	21.6	24.2	23.1
SUPPORT ALLOWING INCREASE	11.7	11.9	10.8	13.7	11.3	11.1	13.1	8.5	11.6	12.1	12.4	5.2	12.5	11.1	12.4	21.5	11.4	14.0	11.2
Somewhat	8.7	8.9	8.0	9.8	7.7	9.4	11.0	7.0	8.4	9.2	9.1	0.0	9.3	8.4	9.0	21.5	8.6	10.6	8.4
Strongly	3.0	3.1	2.8	3.9	3.6	1.8	2.1	1.5	3.2	2.8	3.3	5.2	3.3	2.7	3.4	0.0	2.9	3.4	2.9
DON'T KNOW	12.1	11.6	11.6	5.0	11.1	18.6	13.8	18.8	10.3	13.5	14.3	20.5	15.6	15.7	13.6	20.3	11.2	13.3	11.8
Net Diff.	64.5	64.6	66.7	67.7	66.2	59.2	60.0	64.1	66.5	62.4	60.9	69.2	59.4	62.0	61.6	36.8	66.0	58.6	65.7
Mean	3.44	3.43	3.43	3.38	3.51	3.39	3.39	3.57	3.42	3.44	3.35	3.23	3.38	3.36	3.34	3.19	3.47	3.36	3.45

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS TAXES TO INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS				LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE   GOP	Def./   Prob/   GOP	Lean R   Lean D   Und.	VOTE   DEMO-   CRAT	MINOR-   ITY	PERSUA   DABLES
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
RAISE TAXES	37.4	51.7	45.1	35.1	29.0	26.9	43.3	37.9	35.8	37.5	41.4	18.7	38.8	40.4	29.6	42.2	37.2	30.9
KEEP TAXES THE SAME	50.5	43.8	46.3	51.2	57.0	59.7	42.6	38.0	57.6	51.1	48.7	62.6	52.4	50.9	54.9	44.9	49.4	56.7
DON'T KNOW	12.1	4.5	8.6	13.7	14.0	13.4	14.1	24.1	6.6	11.4	9.9	18.8	8.7	8.7	15.5	12.9	13.4	12.4
Net Diff.	-13.1	7.8	-1.3	-16.1	-27.9	-32.7	0.6	-0.1	-21.8	-13.5	-7.3	-43.9	-13.6	-10.5	-25.3	-2.7	-12.2	-25.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS TAXES TO INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
RAISE TAXES	37.4	36.7	39.6	36.5	37.3	39.3	41.6	31.1	29.2	31.1	25.8
KEEP TAXES THE SAME	50.5	51.6	44.9	53.5	50.1	50.1	47.6	58.7	52.3	52.4	52.1
DON'T KNOW	12.1	11.7	15.5	9.9	12.6	10.6	10.7	10.2	18.5	16.5	22.2
Net Diff.	-13.1	-14.9	-5.3	-17.0	-12.8	-10.8	-6.0	-27.5	-23.1	-21.4	-26.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS TAXES TO INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		UNITED STATES		FOR CONGRESS		ERS/								TRUMP		
																3-WAY
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
RAISE TAXES	37.4	36.8	37.9	38.2	39.0	28.2	29.1	36.6	38.2	37.1	38.9	32.2	37.9	27.6	31.3	39.7
KEEP TAXES THE SAME	50.5	53.1	48.6	53.1	48.2	49.1	54.4	53.5	47.9	53.1	51.2	58.2	47.7	62.9	56.5	51.0
DON'T KNOW	12.1	10.1	13.5	8.7	12.8	22.6	16.5	9.9	13.9	9.8	9.9	9.6	14.4	9.6	12.2	9.3
Net Diff.	-13.1	-16.4	-10.7	-14.9	-9.2	-20.9	-25.3	-16.9	-9.6	-16.0	-12.4	-25.9	-9.8	-35.3	-25.2	-11.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS TAXES TO INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	1000	466	451	367	379	254	182	170	119	186	209	135					
RAISE TAXES	37.4	37.6	38.4	38.5	35.8	38.3	42.7	34.9	45.7	34.5	36.4	31.8					
KEEP TAXES THE SAME	50.5	52.9	47.9	53.6	50.1	46.6	50.6	52.5	45.5	56.5	48.2	47.6					
DON'T KNOW	12.1	9.5	13.7	7.9	14.1	15.1	6.7	12.6	8.8	9.0	15.3	20.7					
Net Diff.	-13.1	-15.3	-9.4	-15.0	-14.4	-8.3	-7.9	-17.6	0.1	-22.0	-11.8	-15.8					

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS TAXES TO INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
RAISE TAXES	37.4	38.5	43.3	35.1	33.2	40.3	41.8	40.9	37.0	29.3	41.3	38.8	34.1	19.9	38.0	34.3	49.0
KEEP TAXES THE SAME	50.5	48.4	46.1	50.1	53.1	49.5	49.4	49.5	63.0	63.8	49.6	47.3	50.2	72.7	43.6	50.5	38.2
DON'T KNOW	12.1	13.0	10.6	14.8	13.7	10.1	8.8	9.6	0.0	6.9	9.1	13.9	15.7	7.3	18.5	15.1	12.8
Net Diff.	-13.1	-9.9	-2.7	-15.1	-19.9	-9.2	-7.6	-8.5	-26.0	-34.5	-8.2	-8.4	-16.1	-52.8	-5.6	-16.2	10.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS TAXES TO INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
RAISE TAXES	37.4	37.6	32.7	39.0	38.4	39.6	52.3	36.6	38.2	37.1	40.2	29.2	43.2	35.6	33.5	33.5
KEEP TAXES THE SAME	50.5	49.2	51.2	51.7	48.8	51.6	37.4	54.9	51.5	55.1	45.1	42.3	45.6	45.3	58.2	51.6
DON'T KNOW	12.1	13.3	16.1	9.3	12.8	8.8	10.2	8.5	10.3	7.8	14.8	28.5	11.1	19.1	8.3	15.0
Net Diff.	-13.1	-11.6	-18.5	-12.7	-10.3	-12.1	14.9	-18.3	-13.3	-18.0	-4.9	-13.1	-2.4	-9.7	-24.6	-18.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS TAXES TO INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
RAISE TAXES	37.4	35.0	42.1	40.5	45.1	36.5	47.1	33.7	36.5	41.4	29.0	30.9	26.2	33.3	43.9	39.0	45.0	23.8	24.5	27.8
KEEP TAXES THE SAME	50.5	50.4	50.7	52.0	48.3	50.2	49.7	50.6	51.8	47.5	56.8	53.9	61.3	57.0	47.7	47.3	43.5	59.2	67.7	55.0
DON'T KNOW	12.1	14.6	7.2	7.6	6.7	13.3	3.3	15.7	11.7	11.1	14.1	15.2	12.5	9.7	8.4	13.7	11.5	17.0	7.8	17.1
Net Diff.	-13.1	-15.5	-8.6	-11.5	-3.2	-13.7	-2.6	-16.8	-15.4	-6.2	-27.8	-23.1	-35.1	-23.8	-3.9	-8.4	1.5	-35.4	-43.3	-27.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS TAXES TO INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
RAISE TAXES	37.4	28.1	38.3	28.1	30.4	33.4	53.5	31.7	41.0	31.3	45.0	40.6	34.6
KEEP TAXES THE SAME	50.5	58.9	48.9	64.9	55.8	49.7	36.5	58.0	45.9	57.3	42.0	50.0	51.0
DON'T KNOW	12.1	13.0	12.8	7.0	13.8	16.9	10.0	10.3	13.2	11.4	12.9	9.4	14.5
Net Diff.	-13.1	-30.7	-10.6	-36.8	-25.4	-16.2	17.0	-26.3	-4.9	-26.1	3.0	-9.4	-16.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS TAXES TO INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG			
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
RAISE TAXES	37.4	32.3	31.3	30.7	49.7	29.7	31.4	37.2	52.5	33.3	31.2	24.7	46.8	35.2	35.7	44.0
KEEP TAXES THE SAME	50.5	53.1	60.8	53.5	39.4	58.9	62.9	48.1	40.1	50.8	58.6	58.5	38.6	54.6	51.7	42.7
DON'T KNOW	12.1	14.6	7.9	15.8	10.9	11.4	5.7	14.6	7.4	15.9	10.2	16.8	14.6	10.2	12.5	13.3
Net Diff.	-13.1	-20.8	-29.5	-22.8	10.3	-29.3	-31.5	-10.9	12.4	-17.5	-27.4	-33.8	8.2	-19.4	-16.0	1.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

48. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS TAXES TO INCREASE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
RAISE TAXES	37.4	37.8	33.2	40.7	50.2	27.7	50.3	32.3	35.1	41.7	32.9	50.7	31.5	37.6	26.9	15.1	39.2	42.5	36.4
KEEP TAXES THE SAME	50.5	50.7	56.4	55.0	37.0	49.9	44.0	48.2	55.9	43.3	49.8	36.9	50.3	44.5	54.4	42.6	50.8	48.4	50.9
DON'T KNOW	12.1	11.5	10.4	4.4	12.9	22.4	5.7	19.5	9.0	15.0	17.3	12.4	18.2	17.9	18.7	42.3	10.0	9.1	12.6
Net Diff.	-13.1	-12.9	-23.1	-14.3	13.2	-22.2	6.3	-15.8	-20.8	-1.6	-17.0	13.8	-18.7	-6.8	-27.6	-27.5	-11.6	-5.9	-14.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS STOPPING THE TAX INCREASE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE.

BANNER 1

TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
GOP CANDIDATE	55.8	87.0	84.0	58.3	50.0	30.2	26.5	20.1	38.0	70.4	74.7	49.2	88.4	91.2	52.1	33.7	26.1	49.2
DEM. CANDIDATE	23.5	4.9	5.1	19.0	26.1	39.5	43.5	53.3	51.3	11.9	10.8	17.2	4.9	4.3	10.5	39.4	47.3	29.0
DON'T KNOW	20.6	8.0	10.9	22.7	23.9	30.3	30.0	26.6	10.7	17.8	14.5	33.6	6.7	4.5	37.4	26.9	26.5	21.9
Net Diff.	32.3	82.1	78.9	39.3	23.9	-9.3	-17.0	-33.2	-13.3	58.5	64.0	32.0	83.5	86.9	41.6	-5.7	-21.2	20.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS STOPPING THE TAX INCREASE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
GOP CANDIDATE	55.8	56.2	52.2	59.7	52.5	57.4	57.3	57.7	49.0	44.1	57.8
DEM. CANDIDATE	23.5	23.6	28.2	22.1	21.1	25.1	26.3	20.7	16.7	21.0	9.1
DON'T KNOW	20.6	20.1	19.7	18.2	26.4	17.5	16.4	21.6	34.2	34.9	33.0
Net Diff.	32.3	32.6	24.0	37.6	31.4	32.3	31.0	36.9	32.3	23.1	48.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS STOPPING THE TAX INCREASE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	TRUMP
		RIGHT	WRONG	RE PUB-	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	NOT
		DIREC-	TRACK	LICAN									BOTH	2-WAY	3-WAY	APPR.
		TION														2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
GOP CANDIDATE	55.8	82.2	36.9	87.7	27.2	40.7	48.6	83.6	30.7	81.0	85.6	68.3	27.2	46.4	44.9	53.9
DEM. CANDIDATE	23.5	10.5	32.9	5.5	46.8	4.9	11.0	8.1	37.6	9.7	7.5	16.0	39.3	33.7	32.7	28.4
DON'T KNOW	20.6	7.4	30.2	6.8	26.0	54.3	40.4	8.3	31.7	9.3	6.9	15.7	33.5	19.8	22.4	17.7
Net Diff.	32.3	71.7	4.0	82.2	-19.5	35.8	37.7	75.5	-7.0	71.3	78.1	52.3	-12.1	12.7	12.3	25.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS STOPPING THE TAX INCREASE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	OTHER	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	466	451	367	379	254	182	170	119	186	209	135	
GOP CANDIDATE	55.8	86.7	24.8	90.3	26.3	50.1	90.7	28.2	56.5	89.8	24.9	44.5	
DEM. CANDIDATE	23.5	5.0	45.3	4.3	46.7	16.7	5.4	50.1	20.7	3.3	43.9	13.2	
DON'T KNOW	20.6	8.3	29.8	5.4	27.0	33.2	3.8	21.8	22.9	6.9	31.2	42.4	
Net Diff.	32.3	81.7	-20.5	85.9	-20.3	33.4	85.3	-21.9	35.8	86.5	-19.1	31.3	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS STOPPING THE TAX INCREASE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
GOP CANDIDATE	55.8	31.4	25.6	35.6	46.7	80.6	91.7	85.4	90.8	78.3	93.6	25.9	25.3	34.8	15.9	50.2	72.3
DEM. CANDIDATE	23.5	42.3	57.7	31.3	25.3	8.6	3.0	6.2	9.2	10.6	2.0	49.2	42.9	45.2	29.6	17.1	6.9
DON'T KNOW	20.6	26.2	16.7	33.1	27.9	10.7	5.3	8.4	0.0	11.1	4.4	24.8	31.8	20.0	54.5	32.7	20.8
Net Diff.	32.3	-10.9	-32.1	4.3	21.4	72.0	88.7	79.2	81.5	67.7	91.7	-23.3	-17.6	-10.4	-13.7	33.1	65.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS STOPPING THE TAX INCREASE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
GOP CANDIDATE	55.8	25.3	55.8	88.5	54.4	54.3	58.2	53.4	57.0	58.3	54.6	50.4	62.4	61.1	61.4	42.2
DEM. CANDIDATE	23.5	45.5	14.7	3.2	20.1	31.9	41.8	29.6	22.9	21.5	25.5	16.6	19.0	16.2	20.9	29.7
DON'T KNOW	20.6	29.2	29.5	8.2	25.5	13.8	0.0	17.0	20.1	20.3	19.9	33.1	18.6	22.7	17.7	28.1
Net Diff.	32.3	-20.3	41.2	85.3	34.3	22.4	16.4	23.7	34.0	36.8	29.1	33.8	43.4	44.9	40.6	12.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS STOPPING THE TAX INCREASE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE				WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
GOP CANDIDATE	55.8	56.2	55.1	53.7	57.7	62.4	55.0	51.4	55.2	59.2	48.6	52.1	39.6	62.9	63.6	55.1	58.0	49.1	44.2	35.1
DEM. CANDIDATE	23.5	21.2	27.8	29.4	25.0	20.7	32.7	21.6	22.4	21.6	27.5	26.7	34.5	11.9	23.0	20.3	25.3	27.4	37.1	32.1
DON'T KNOW	20.6	22.5	17.1	17.0	17.3	16.9	12.3	26.9	22.4	19.1	23.9	21.2	25.9	25.1	13.3	24.6	16.7	23.5	18.7	32.8
Net Diff.	32.3	35.0	27.3	24.3	32.7	41.6	22.2	29.8	32.9	37.6	21.1	25.4	5.0	51.0	40.6	34.8	32.7	21.7	7.1	3.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS STOPPING THE TAX INCREASE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
GOP CANDIDATE	55.8	51.8	53.2	58.0	57.6	52.8	58.1	55.0	56.4	55.8	55.9	59.5	52.6
DEM. CANDIDATE	23.5	23.1	27.5	26.1	22.1	19.5	23.8	25.9	22.0	24.8	22.0	25.4	21.9
DON'T KNOW	20.6	25.1	19.3	15.9	20.2	27.8	18.1	19.1	21.6	19.4	22.1	15.1	25.5
Net Diff.	32.3	28.7	25.7	32.0	35.5	33.3	34.3	29.1	34.3	31.0	33.9	34.1	30.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS STOPPING THE TAX INCREASE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
GOP CANDIDATE	55.8	47.5	59.3	55.0	57.5	64.7	59.3	61.1	57.2	40.8	59.4	49.5	57.8	48.2	56.0	64.8
DEM. CANDIDATE	23.5	27.1	25.3	20.3	23.5	17.7	30.0	21.7	26.8	30.8	20.3	19.0	20.1	27.8	23.2	18.9
DON'T KNOW	20.6	25.3	15.4	24.7	19.0	17.6	10.8	17.2	16.0	28.4	20.3	31.5	22.2	24.0	20.8	16.2
Net Diff.	32.3	20.4	34.1	34.8	34.0	47.1	29.3	39.3	30.4	10.0	39.0	30.6	37.7	20.4	32.7	45.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

49. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS STOPPING THE TAX INCREASE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE.

BANNER 10

TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH		
	YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
GOP CANDIDATE	55.8	55.5	57.8	60.3	54.2	51.3	49.1	59.8	57.9	53.1	53.8	51.7	51.8	57.0	39.3	36.6	56.7	55.0	56.0
DEM. CANDIDATE	23.5	23.7	20.4	25.0	24.5	26.1	31.0	21.1	21.3	26.1	25.5	22.5	27.1	19.3	46.0	36.1	22.7	26.1	23.0
DON'T KNOW	20.6	20.8	21.8	14.7	21.3	22.6	20.0	19.0	20.7	20.8	20.7	25.8	21.1	23.7	14.7	27.3	20.6	18.9	21.0
Net Diff.	32.3	31.8	37.4	35.4	29.8	25.2	18.1	38.7	36.6	27.1	28.3	29.2	24.7	37.7	-6.7	0.5	33.9	28.9	33.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED	NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
BETTER	16.7	8.5	7.4	22.5	20.7	15.9	21.8	12.9	42.8	16.7	16.0	20.3	19.5	19.0	11.5	18.3	16.8	26.9
Much	4.5	1.0	1.8	8.6	7.0	1.8	1.7	4.6	13.6	4.9	5.3	2.8	6.0	6.3	1.4	6.4	3.7	7.7
Somewhat	12.2	7.5	5.7	13.8	13.6	14.1	20.2	8.2	29.2	11.8	10.6	17.5	13.6	12.7	10.1	12.0	13.1	19.2
WORSE	67.7	78.7	81.1	63.4	65.6	66.6	51.6	64.9	33.6	69.0	70.4	62.3	66.5	66.8	70.7	73.4	64.9	59.6
Somewhat	38.5	38.7	48.9	34.8	37.0	41.9	27.4	40.6	15.8	39.8	39.6	40.8	39.8	39.9	38.5	42.0	35.9	38.8
Much	29.1	40.0	32.2	28.6	28.6	24.6	24.2	24.3	17.8	29.2	30.8	21.5	26.7	26.9	32.3	31.4	29.0	20.8
DK/REFUSED	15.6	12.8	11.5	14.1	13.8	17.5	26.6	22.3	23.7	14.3	13.6	17.5	13.9	14.2	17.8	8.3	18.3	13.5
Net Diff.	-50.9	-70.2	-73.6	-41.0	-44.9	-50.7	-29.8	-52.0	9.2	-52.3	-54.4	-42.0	-47.0	-47.8	-59.2	-55.0	-48.1	-32.7
Mean	1.91	1.65	1.74	2.03	1.99	1.92	1.99	1.91	2.50	1.91	1.89	2.02	1.99	1.98	1.77	1.93	1.90	2.16

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
BETTER	16.7	15.6	13.7	19.2	16.4	17.3	14.3	27.4	14.4	12.6	17.7
Much	4.5	3.9	4.1	5.7	3.4	5.0	4.9	5.5	2.2	2.9	1.1
Somewhat	12.2	11.7	9.6	13.5	13.0	12.2	9.5	21.9	12.2	9.7	16.6
WORSE	67.7	68.3	71.0	65.3	68.0	67.9	69.9	61.1	66.5	70.2	59.9
Somewhat	38.5	38.8	39.7	37.6	38.7	38.2	38.5	37.2	40.1	45.1	31.1
Much	29.1	29.4	31.3	27.7	29.3	29.8	31.4	23.9	26.4	25.1	28.8
DK/REFUSED	15.6	16.1	15.2	15.5	15.6	14.8	15.8	11.4	19.1	17.2	22.4
Net Diff.	-50.9	-52.7	-57.3	-46.1	-51.6	-50.7	-55.5	-33.7	-52.1	-57.6	-42.2
Mean	1.91	1.88	1.84	1.97	1.89	1.91	1.86	2.10	1.88	1.88	1.87



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.			
		RIGHT	WRONG	FOR CONGRESS	FOR CONGRESS	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT	
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
BETTER	16.7	26.2	10.0	21.4	15.0	5.2	12.5	24.1	10.1	23.3	24.7	19.4	9.3	37.5	29.5	18.4
Much	4.5	8.4	1.7	6.2	3.8	0.7	2.0	7.5	1.8	6.9	7.9	4.3	1.8	8.9	6.7	1.8
Somewhat	12.2	17.8	8.2	15.2	11.2	4.5	10.5	16.6	8.3	16.4	16.8	15.1	7.5	28.6	22.8	16.7
WORSE	67.7	59.1	73.8	64.8	71.0	66.3	67.5	61.1	73.8	62.8	59.0	73.3	73.3	47.7	58.8	76.4
Somewhat	38.5	36.7	39.8	39.2	39.2	33.4	36.3	36.8	40.2	38.1	34.0	49.6	39.0	33.9	37.1	45.3
Much	29.1	22.4	34.0	25.6	31.8	32.9	31.3	24.3	33.6	24.7	25.0	23.7	34.3	13.8	21.7	31.1
DK/REFUSED	15.6	14.7	16.2	13.8	14.0	28.5	20.0	14.8	16.2	13.9	16.2	7.3	17.4	14.8	11.6	5.2
Net Diff.	-50.9	-32.9	-63.9	-43.4	-56.0	-61.0	-55.1	-37.0	-63.7	-39.5	-34.3	-53.9	-64.1	-10.1	-29.3	-57.9
Mean	1.91	2.14	1.73	2.02	1.85	1.62	1.79	2.09	1.74	2.06	2.09	2.00	1.72	2.38	2.16	1.89

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 4

	TOTAL	2024 BALLOT				PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT
Total	1000	466	451	367	379	254	182	170	119	186	209	135		
BETTER	16.7	20.5	13.8	21.8	17.0	9.0	25.4	21.1	10.3	18.3	13.7	7.8		
Much	4.5	6.5	3.1	7.2	4.3	1.0	10.2	5.9	0.9	4.2	2.9	1.2		
Somewhat	12.2	14.0	10.7	14.7	12.7	7.9	15.2	15.2	9.4	14.1	10.7	6.6		
WORSE	67.7	65.5	70.7	65.6	69.0	68.8	67.0	69.1	71.9	64.2	68.8	66.1		
Somewhat	38.5	38.6	39.7	40.5	36.1	39.3	43.3	41.6	46.7	37.7	31.7	32.9		
Much	29.1	26.9	30.9	25.1	32.9	29.5	23.7	27.6	25.2	26.4	37.2	33.2		
DK/REFUSED	15.6	13.9	15.5	12.6	14.0	22.3	7.6	9.8	17.8	17.5	17.5	26.1		
Net Diff.	-50.9	-45.0	-56.8	-43.7	-52.0	-59.8	-41.5	-48.0	-61.6	-45.8	-55.2	-58.3		
Mean	1.91	2.00	1.83	2.05	1.86	1.75	2.13	1.99	1.83	1.95	1.75	1.67		

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
BETTER	16.7	19.4	23.8	16.2	15.2	14.8	18.1	16.2	63.1	28.2	15.3	14.0	17.5	37.9	15.1	6.9	10.5
Much	4.5	6.1	9.8	3.5	3.3	2.5	6.9	4.4	34.1	4.9	4.7	3.3	5.1	7.4	0.0	1.0	1.9
Somewhat	12.2	13.2	14.0	12.7	11.8	12.2	11.2	11.8	29.1	23.3	10.6	10.7	12.4	30.5	15.1	5.9	8.6
WORSE	67.7	66.0	62.7	68.3	65.1	75.3	67.3	71.8	34.1	53.2	72.7	72.0	66.3	58.7	57.5	69.7	73.8
Somewhat	38.5	35.5	34.9	36.0	36.2	48.2	37.2	43.4	23.9	29.1	45.7	37.6	33.4	37.8	33.3	42.1	36.0
Much	29.1	30.4	27.8	32.3	28.9	27.1	30.1	28.4	10.2	24.1	27.1	34.4	32.9	20.9	24.2	27.6	37.8
DK/REFUSED	15.6	14.6	13.5	15.4	19.8	9.9	14.6	12.0	2.8	18.6	12.0	14.0	16.2	3.4	27.4	23.5	15.7
Net Diff.	-50.9	-46.6	-38.9	-52.1	-49.9	-60.5	-49.1	-55.6	29.0	-24.9	-57.5	-57.9	-48.8	-20.8	-42.4	-62.8	-63.3
Mean	1.91	1.94	2.07	1.85	1.87	1.89	1.94	1.91	2.89	2.11	1.92	1.80	1.88	2.25	1.87	1.74	1.70

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMOCRAT	TICKET SPLITTER	REPUBLICAN	SWING VOTER	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE	WEALTHY/UPPER MIDDLE
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
BETTER	16.7	16.1	15.0	18.1	14.3	42.3	68.2	36.3	13.1	14.9	10.0	7.5	10.3	15.9	23.4	13.1
Much	4.5	3.9	2.8	5.8	2.7	16.9	35.5	12.6	2.4	2.6	2.0	2.6	2.1	5.6	5.8	2.5
Somewhat	12.2	12.2	12.2	12.2	11.6	25.4	32.8	23.7	10.7	12.2	8.0	4.9	8.2	10.3	17.6	10.6
WORSE	67.7	68.3	67.4	67.1	70.0	43.7	21.1	48.9	71.7	71.5	72.1	71.7	75.5	63.3	64.7	66.3
Somewhat	38.5	36.1	41.9	39.9	42.5	34.7	17.6	38.6	40.5	41.9	37.9	30.6	44.5	35.8	35.6	35.7
Much	29.1	32.2	25.5	27.2	27.5	9.1	3.5	10.3	31.3	29.6	34.3	41.1	30.9	27.5	29.1	30.6
DK/REFUSED	15.6	15.6	17.6	14.9	15.7	14.0	10.6	14.7	15.1	13.6	17.9	20.8	14.2	20.7	12.0	20.6
Net Diff.	-50.9	-52.2	-52.4	-49.0	-55.7	-1.5	47.1	-12.6	-58.6	-56.7	-62.2	-64.2	-65.2	-47.4	-41.3	-53.2
Mean	1.91	1.85	1.91	1.96	1.88	2.58	3.12	2.45	1.81	1.86	1.73	1.61	1.78	1.92	2.00	1.81

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
BETTER	16.7	12.6	24.6	21.7	29.8	14.4	28.9	11.2	19.8	15.1	20.3	21.8	23.9	12.7	18.8	11.5	25.8	19.8	25.6	22.3
Much	4.5	2.8	7.8	4.8	13.2	3.8	10.3	2.0	5.0	3.6	6.4	9.4	6.2	0.0	5.1	2.2	13.8	7.2	10.2	2.3
Somewhat	12.2	9.8	16.8	16.9	16.6	10.6	18.5	9.2	14.8	11.4	13.9	12.4	17.7	12.7	13.6	9.3	11.9	12.6	15.4	20.0
WORSE	67.7	70.6	62.2	63.6	59.8	73.7	61.6	68.1	62.9	69.2	64.5	60.7	64.3	75.6	70.0	68.3	61.3	60.4	65.6	63.0
Somewhat	38.5	37.5	40.5	40.3	40.9	42.5	45.1	33.6	35.3	40.9	33.5	32.0	28.0	53.1	44.1	37.9	42.9	26.6	32.8	23.5
Much	29.1	33.1	21.7	23.2	18.9	31.2	16.5	34.5	27.6	28.2	31.0	28.7	36.2	22.5	25.9	30.5	18.5	33.8	32.8	39.5
DK/REFUSED	15.6	16.9	13.2	14.7	10.4	11.9	9.5	20.8	17.3	15.8	15.2	17.5	11.8	11.7	11.2	20.2	12.9	19.8	8.8	14.6
Net Diff.	-50.9	-58.0	-37.6	-41.8	-30.0	-59.3	-32.7	-56.9	-43.2	-54.1	-44.2	-39.0	-40.3	-62.9	-51.3	-56.8	-35.6	-40.7	-39.9	-40.7
Mean	1.91	1.79	2.12	2.04	2.27	1.85	2.25	1.73	1.97	1.89	1.95	2.03	1.93	1.89	1.98	1.79	2.24	1.91	2.03	1.83

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
BETTER	16.7	33.1	23.5	28.7	14.4	10.6	6.4	27.8	9.9	23.7	8.1	20.0	13.8
Much	4.5	6.0	8.1	10.4	3.8	1.3	1.2	8.7	1.9	7.2	1.2	6.3	2.9
Somewhat	12.2	27.0	15.3	18.3	10.6	9.3	5.2	19.1	7.9	16.5	6.9	13.7	10.9
WORSE	67.7	54.1	63.5	57.4	66.8	70.6	79.3	58.8	73.2	61.3	75.6	69.0	66.5
Somewhat	38.5	29.7	34.0	30.5	35.2	38.9	50.8	31.6	42.9	32.7	45.8	43.5	34.1
Much	29.1	24.3	29.5	26.9	31.7	31.7	28.4	27.2	30.3	28.6	29.8	25.5	32.4
DK/REFUSED	15.6	12.9	13.1	13.9	18.8	18.8	14.4	13.4	17.0	15.1	16.2	11.0	19.7
Net Diff.	-50.9	-21.0	-40.0	-28.7	-52.5	-60.0	-72.9	-31.0	-63.3	-37.6	-67.5	-49.0	-52.7
Mean	1.91	2.17	2.02	2.14	1.83	1.76	1.76	2.11	1.78	2.03	1.76	2.01	1.80

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	URBAN	URBAN	
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
BETTER	16.7	28.0	27.7	14.1	6.3	36.3	39.6	13.7	7.2	24.7	15.3	14.4	5.4	29.0	13.0	10.4
Much	4.5	6.6	9.9	2.7	1.3	5.4	16.2	3.0	2.0	7.1	3.2	2.4	0.6	9.0	3.4	1.6
Somewhat	12.2	21.4	17.8	11.4	5.0	31.0	23.4	10.7	5.2	17.6	12.0	12.1	4.8	20.0	9.6	8.8
WORSE	67.7	60.4	57.9	68.9	76.8	61.8	50.2	72.5	81.5	59.8	66.0	65.7	71.8	56.4	74.1	66.7
Somewhat	38.5	32.1	31.3	35.8	48.9	41.1	32.2	41.5	53.9	28.6	30.3	30.6	43.6	29.4	44.0	37.1
Much	29.1	28.2	26.7	33.2	27.9	20.7	18.0	31.0	27.6	31.2	35.7	35.1	28.2	27.0	30.1	29.6
DK/REFUSED	15.6	11.7	14.4	17.0	16.9	1.8	10.2	13.8	11.3	15.5	18.8	19.9	22.8	14.7	12.9	22.9
Net Diff.	-50.9	-32.4	-30.3	-54.9	-70.5	-25.5	-10.6	-58.9	-74.3	-35.0	-50.7	-51.2	-66.4	-27.4	-61.2	-56.4
Mean	1.91	2.07	2.13	1.80	1.76	2.21	2.42	1.83	1.79	2.01	1.79	1.77	1.71	2.13	1.84	1.77

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

50. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
BETTER	16.7	16.7	20.4	29.6	9.2	14.5	11.2	17.2	21.7	10.8	23.1	40.6	24.8	12.9	14.6	28.6	14.2	24.9	15.1
Much	4.5	4.4	4.4	12.7	2.4	4.1	3.5	6.4	6.1	2.7	8.7	12.6	10.0	4.9	9.3	7.0	2.9	5.8	4.3
Somewhat	12.2	12.3	16.0	16.9	6.8	10.3	7.6	10.8	15.6	8.1	14.4	28.1	14.8	8.0	5.3	21.6	11.3	19.0	10.9
WORSE	67.7	68.1	65.8	59.2	75.9	69.5	72.5	61.8	64.7	73.1	62.5	50.9	59.7	70.4	74.0	58.8	69.7	64.5	68.3
Somewhat	38.5	39.3	38.8	32.9	48.2	33.5	51.3	28.3	37.5	42.9	34.4	24.3	28.2	39.2	38.9	44.5	40.2	42.5	37.7
Much	29.1	28.8	26.9	26.3	27.7	36.0	21.2	33.5	27.2	30.2	28.1	26.6	31.5	31.2	35.1	14.3	29.6	21.9	30.6
DK/REFUSED	15.6	15.2	13.8	11.2	14.9	16.0	16.3	21.0	13.6	16.1	14.4	8.5	15.5	16.7	11.4	12.6	16.1	10.7	16.6
Net Diff.	-50.9	-51.4	-45.4	-29.7	-66.8	-55.1	-61.3	-44.6	-43.0	-62.3	-39.4	-10.3	-34.9	-57.5	-59.4	-30.2	-55.5	-39.6	-53.2
Mean	1.91	1.91	1.98	2.18	1.81	1.79	1.92	1.87	2.01	1.80	2.04	2.29	2.04	1.84	1.87	2.24	1.85	2.10	1.87



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
	TOTAL	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
BETTER	21.5	13.5	15.0	29.2	23.8	20.3	24.8	14.4	33.9	22.1	22.8	18.6	25.4	25.8	12.9	25.9	20.4	33.4
Much	4.1	2.1	2.6	6.1	6.9	0.8	1.9	4.6	14.1	4.8	4.6	5.9	6.4	6.5	2.9	2.4	2.8	6.9
Somewhat	17.4	11.3	12.4	23.2	16.9	19.5	22.9	9.8	19.8	17.3	18.2	12.7	19.0	19.3	10.0	23.6	17.6	26.4
WORSE	63.5	71.1	71.1	57.8	62.3	65.5	54.1	61.7	52.6	63.3	62.6	67.1	59.7	57.7	72.3	66.1	63.8	53.2
Somewhat	30.0	25.9	38.7	24.7	36.4	29.5	22.3	20.2	27.4	32.0	29.3	45.2	32.7	30.6	40.6	21.6	25.8	27.9
Much	33.5	45.2	32.4	33.1	25.9	36.0	31.8	41.4	25.2	31.3	33.2	22.0	27.0	27.1	31.6	44.6	38.0	25.3
DK/REFUSED	15.0	15.4	13.9	13.0	13.9	14.3	21.0	23.9	13.4	14.6	14.6	14.3	15.0	16.4	14.8	7.9	15.9	13.5
Net Diff.	-42.0	-57.6	-56.1	-28.5	-38.5	-45.2	-29.3	-47.2	-18.7	-41.3	-39.8	-48.5	-34.3	-31.9	-59.3	-40.2	-43.4	-19.8
Mean	1.91	1.65	1.83	2.03	2.06	1.83	1.94	1.71	2.26	1.95	1.93	2.03	2.06	2.06	1.81	1.82	1.82	2.17

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not at All	
Total	1000	175	225	384	216	814	633	182	186	119	67	
BETTER	21.5	20.7	16.7	24.2	22.5	21.5	19.8	27.7	21.5	17.9	28.1	
Much	4.1	2.8	3.5	5.1	4.1	4.8	5.0	3.9	1.4	0.9	2.3	
Somewhat	17.4	17.9	13.2	19.1	18.4	16.8	14.7	23.8	20.2	17.0	25.8	
WORSE	63.5	63.5	64.6	63.3	62.7	64.5	65.3	61.6	59.2	61.9	54.5	
Somewhat	30.0	26.0	26.6	32.3	32.7	30.3	29.4	33.5	28.5	32.8	20.8	
Much	33.5	37.5	38.0	31.0	30.0	34.1	35.9	28.0	30.7	29.0	33.7	
DK/REFUSED	15.0	15.8	18.7	12.5	14.9	14.0	15.0	10.8	19.2	20.2	17.4	
Net Diff.	-42.0	-42.8	-47.9	-39.1	-40.2	-42.9	-45.5	-33.9	-37.7	-44.0	-26.5	
Mean	1.91	1.83	1.78	1.98	1.96	1.91	1.87	2.04	1.90	1.87	1.96	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/									TRUMP		
		RIGHT	WRONG	REPU-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
BETTER	21.5	32.5	13.6	26.8	18.9	10.8	13.8	30.6	13.3	29.1	30.5	25.2	13.0	41.5	30.7	22.0
Much	4.1	8.0	1.4	6.7	2.5	0.6	2.9	7.5	1.1	7.1	7.7	5.3	0.7	10.8	8.9	3.2
Somewhat	17.4	24.5	12.3	20.2	16.4	10.2	10.9	23.1	12.2	22.0	22.7	19.9	12.2	30.7	21.9	18.9
WORSE	63.5	52.3	71.5	58.9	67.9	64.5	68.7	55.0	71.3	56.6	54.0	63.8	71.4	47.2	57.8	66.2
Somewhat	30.0	29.3	30.4	32.8	26.3	32.9	36.7	29.9	30.1	30.2	28.3	35.6	29.7	34.5	34.9	30.4
Much	33.5	23.0	41.1	26.1	41.6	31.5	32.0	25.1	41.2	26.4	25.7	28.2	41.7	12.7	22.9	35.8
DK/REFUSED	15.0	15.2	14.9	14.3	13.2	24.7	17.5	14.4	15.4	14.3	15.5	11.0	15.6	11.3	11.5	11.8
Net Diff.	-42.0	-19.8	-57.9	-32.1	-49.0	-53.7	-54.9	-24.3	-58.1	-27.6	-23.6	-38.6	-58.5	-5.7	-27.1	-44.2
Mean	1.91	2.21	1.69	2.09	1.77	1.73	1.82	2.15	1.68	2.11	2.15	2.03	1.67	2.45	2.19	1.88

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN		
	TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
	TRUMP	HARRIS	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	1000	466	451	367	379	254	182	170	119	186	209	135			
BETTER	21.5	27.1	17.1	26.9	20.0	16.0	27.5	25.3	16.1	26.3	15.8	15.9			
Much	4.1	6.3	2.7	6.4	3.3	2.0	10.2	3.8	1.7	2.8	2.9	2.2			
Somewhat	17.4	20.8	14.5	20.5	16.7	14.0	17.4	21.5	14.3	23.5	12.8	13.7			
WORSE	63.5	57.4	68.9	58.0	69.2	62.9	61.3	67.9	65.2	54.7	70.2	60.9			
Somewhat	30.0	29.1	29.9	31.1	28.0	31.3	31.2	33.5	35.1	31.0	23.5	28.1			
Much	33.5	28.4	39.0	26.9	41.2	31.5	30.2	34.4	30.1	23.7	46.7	32.8			
DK/REFUSED	15.0	15.5	14.0	15.1	10.8	21.1	11.1	6.8	18.7	19.0	14.0	23.3			
Net Diff.	-42.0	-30.3	-51.7	-31.1	-49.2	-46.9	-33.8	-42.7	-49.1	-28.4	-54.5	-45.0			
Mean	1.91	2.06	1.78	2.08	1.80	1.83	2.08	1.94	1.85	2.07	1.67	1.81			

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
BETTER	21.5	23.6	26.4	21.6	20.2	18.7	24.6	21.2	62.2	28.8	22.3	19.5	18.5	31.8	16.4	17.5	11.7
Much	4.1	4.2	8.9	0.9	2.9	3.7	7.4	5.3	16.0	6.2	5.4	3.3	2.5	7.4	0.0	1.7	4.0
Somewhat	17.4	19.4	17.5	20.7	17.3	15.0	17.2	15.9	46.2	22.7	16.9	16.2	16.0	24.3	16.4	15.7	7.7
WORSE	63.5	62.2	57.4	65.7	63.6	67.1	60.8	64.4	30.4	53.5	62.4	69.7	71.1	56.1	45.8	61.9	76.8
Somewhat	30.0	26.3	22.6	28.9	29.9	34.9	30.6	33.1	20.5	29.9	32.6	27.8	26.7	35.9	22.3	32.8	33.5
Much	33.5	36.0	34.9	36.8	33.7	32.2	30.2	31.3	10.0	23.6	29.8	41.8	44.4	20.3	23.5	29.1	43.3
DK/REFUSED	15.0	14.1	16.2	12.7	16.2	14.2	14.6	14.4	7.3	17.7	15.3	10.9	10.4	12.1	37.9	20.6	11.5
Net Diff.	-42.0	-38.6	-31.1	-44.1	-43.4	-48.4	-36.2	-43.1	31.8	-24.6	-40.2	-50.2	-52.6	-24.3	-29.4	-44.4	-65.1
Mean	1.91	1.91	2.00	1.84	1.87	1.89	2.02	1.94	2.74	2.14	1.97	1.79	1.74	2.22	1.89	1.87	1.69

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
BETTER	21.5	18.6	22.6	24.2	20.6	46.4	68.3	41.4	17.6	19.8	13.8	14.9	18.2	20.7	26.3	15.7
Much	4.1	2.7	2.0	6.4	2.8	12.7	28.8	9.1	2.6	3.2	1.4	3.4	3.0	5.0	5.2	2.2
Somewhat	17.4	15.9	20.7	17.8	17.9	33.7	39.4	32.4	15.1	16.6	12.4	11.5	15.2	15.7	21.1	13.5
WORSE	63.5	67.8	59.8	60.2	65.7	39.6	25.3	42.9	68.2	66.1	72.0	62.8	68.4	58.2	61.3	65.5
Somewhat	30.0	28.6	29.6	31.6	33.5	25.7	21.8	26.6	31.7	30.9	33.0	24.3	30.2	25.4	30.4	32.0
Much	33.5	39.2	30.2	28.6	32.2	14.0	3.5	16.4	36.6	35.2	39.0	38.6	38.2	32.8	30.9	33.4
DK/REFUSED	15.0	13.6	17.5	15.6	13.7	13.9	6.4	15.6	14.1	14.1	14.2	22.2	13.4	21.1	12.4	18.8
Net Diff.	-42.0	-49.1	-37.2	-36.0	-45.0	6.8	42.9	-1.5	-50.6	-46.3	-58.2	-47.9	-50.3	-37.5	-35.0	-49.8
Mean	1.91	1.79	1.93	2.02	1.90	2.53	3.00	2.40	1.81	1.86	1.72	1.74	1.80	1.91	2.01	1.81

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
BETTER	21.5	17.5	29.1	25.5	35.9	17.1	34.4	17.8	23.2	21.1	22.5	24.8	22.9	15.9	22.4	19.8	29.6	22.4	28.8	17.2
Much	4.1	2.6	7.1	3.1	14.4	3.4	9.4	1.9	4.5	3.6	5.3	7.3	5.7	0.0	5.1	2.1	13.4	4.3	6.5	4.8
Somewhat	17.4	14.9	22.0	22.3	21.5	13.7	25.0	15.9	18.7	17.5	17.2	17.5	17.3	15.9	17.3	17.7	16.2	18.1	22.3	12.4
WORSE	63.5	67.1	56.6	59.5	51.3	71.5	54.0	63.7	59.5	63.6	63.2	61.4	66.7	59.0	66.1	61.3	61.9	61.2	63.2	70.1
Somewhat	30.0	29.9	30.2	29.1	32.3	33.2	32.8	27.3	27.3	30.8	28.3	28.0	25.0	37.8	34.6	27.1	28.1	27.9	25.8	24.2
Much	33.5	37.3	26.4	30.4	19.0	38.4	21.2	36.4	32.2	32.9	34.9	33.4	41.7	21.2	31.5	34.2	33.8	33.3	37.4	45.9
DK/REFUSED	15.0	15.4	14.3	15.1	12.8	11.4	11.6	18.5	17.3	15.3	14.3	13.8	10.4	25.1	11.6	18.9	8.5	16.4	8.0	12.6
Net Diff.	-42.0	-49.6	-27.4	-34.0	-15.4	-54.5	-19.5	-45.9	-36.3	-42.6	-40.7	-36.6	-43.8	-43.1	-43.7	-41.5	-32.3	-38.8	-34.4	-52.9
Mean	1.91	1.80	2.12	1.98	2.36	1.80	2.26	1.80	1.95	1.90	1.92	1.98	1.85	1.93	1.95	1.85	2.10	1.92	1.98	1.73

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
BETTER	21.5	30.3	21.2	33.5	24.8	15.6	13.3	28.5	17.2	27.4	14.3	23.8	19.5
Much	4.1	1.0	6.7	11.2	3.5	2.6	0.8	7.5	2.1	6.2	1.5	5.7	2.7
Somewhat	17.4	29.3	14.5	22.4	21.3	13.0	12.5	21.1	15.1	21.1	12.7	18.1	16.8
WORSE	63.5	58.0	64.9	49.9	59.8	65.7	74.1	56.8	67.6	57.8	70.6	64.7	62.4
Somewhat	30.0	29.9	26.5	24.0	26.4	29.5	38.4	26.1	32.4	26.2	34.6	33.0	27.3
Much	33.5	28.0	38.3	25.9	33.4	36.2	35.8	30.7	35.2	31.5	35.9	31.7	35.1
DK/REFUSED	15.0	11.7	14.0	16.6	15.4	18.7	12.6	14.6	15.2	14.9	15.1	11.5	18.1
Net Diff.	-42.0	-27.6	-43.7	-16.4	-35.1	-50.2	-60.8	-28.3	-50.5	-30.4	-56.3	-40.9	-42.9
Mean	1.91	2.04	1.88	2.23	1.94	1.78	1.75	2.06	1.81	2.02	1.76	1.98	1.84



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
BETTER	21.5	26.4	29.8	20.5	14.3	36.2	41.0	20.5	11.2	22.6	18.1	20.5	17.6	31.4	18.3	16.7
Much	4.1	3.4	9.8	2.9	1.3	4.0	15.7	2.0	1.9	3.2	3.6	3.8	0.8	9.0	2.4	2.1
Somewhat	17.4	23.0	20.0	17.6	13.0	32.1	25.3	18.5	9.3	19.4	14.5	16.8	16.8	22.4	15.9	14.6
WORSE	63.5	63.0	53.3	64.0	70.7	63.8	46.7	66.8	76.3	62.6	60.2	61.5	64.7	54.1	68.6	63.3
Somewhat	30.0	27.6	25.3	28.4	35.7	34.7	24.5	31.7	39.8	24.9	26.0	25.4	31.5	24.0	34.0	28.1
Much	33.5	35.3	28.0	35.6	34.9	29.1	22.2	35.0	36.6	37.8	34.1	36.2	33.2	30.1	34.5	35.2
DK/REFUSED	15.0	10.6	16.9	15.4	15.0	0.0	12.4	12.7	12.5	14.8	21.7	17.9	17.7	14.5	13.1	20.0
Net Diff.	-42.0	-36.6	-23.5	-43.5	-56.3	-27.7	-5.7	-46.3	-65.1	-40.1	-42.0	-41.0	-47.1	-22.7	-50.2	-46.6
Mean	1.91	1.94	2.14	1.86	1.77	2.11	2.39	1.86	1.73	1.86	1.84	1.86	1.82	2.12	1.84	1.79

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

51. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
BETTER	21.5	21.6	22.4	39.4	18.4	19.0	18.9	21.0	25.3	17.8	27.6	35.6	29.8	19.0	22.9	43.6	19.1	23.8	21.1
Much	4.1	4.1	4.3	9.8	2.3	4.8	5.7	4.6	5.3	2.9	6.8	9.3	8.8	4.8	6.3	0.0	3.1	5.0	4.0
Somewhat	17.4	17.5	18.1	29.6	16.0	14.3	13.1	16.3	20.0	14.9	20.8	26.3	20.9	14.2	16.6	43.6	16.0	18.8	17.1
WORSE	63.5	63.4	60.7	50.5	68.4	66.0	62.6	64.9	58.9	67.5	59.9	51.4	56.6	65.8	59.3	42.2	64.9	63.0	63.6
Somewhat	30.0	29.9	28.4	22.3	34.2	29.2	32.9	30.7	27.5	32.6	29.5	24.6	23.2	29.7	27.8	35.4	30.2	37.2	28.6
Much	33.5	33.4	32.3	28.2	34.3	36.8	29.7	34.2	31.4	34.9	30.3	26.8	33.4	36.1	31.6	6.8	34.8	25.9	35.0
DK/REFUSED	15.0	15.1	17.0	10.1	13.2	15.0	18.5	14.2	15.8	14.6	12.5	12.9	13.6	15.2	17.8	14.2	16.0	13.2	15.3
Net Diff.	-42.0	-41.8	-38.3	-11.1	-50.1	-46.9	-43.8	-43.9	-33.5	-49.7	-32.2	-15.8	-26.8	-46.8	-36.4	1.3	-45.8	-39.3	-42.5
Mean	1.91	1.91	1.93	2.23	1.84	1.85	1.94	1.90	1.99	1.83	2.05	2.21	2.06	1.86	1.97	2.43	1.85	2.03	1.88

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

52. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
SUPPORT STOPPING INCREASE	75.0	85.4	87.7	76.9	77.2	73.8	50.7	48.2	38.3	80.6	81.8	74.5	81.4	81.8	81.0	75.9	63.6	73.1
Strongly	51.3	76.2	68.6	52.9	43.6	39.7	33.4	25.4	25.1	57.8	62.3	35.8	58.8	60.8	51.9	58.3	37.9	40.4
Somewhat	23.7	9.1	19.1	24.0	33.6	34.2	17.3	22.8	13.2	22.8	19.5	38.7	22.6	21.0	29.0	17.6	25.7	32.7
SUPPORT ALLOWING INCREASE	13.0	6.0	5.2	9.5	11.9	15.9	31.3	19.4	50.7	8.2	7.3	12.5	7.3	6.7	7.6	14.2	22.7	17.3
Somewhat	9.9	4.9	4.3	7.4	10.3	12.8	19.6	16.7	32.4	6.7	5.8	11.2	6.3	5.9	5.4	11.9	16.4	14.7
Strongly	3.0	1.1	0.9	2.1	1.6	3.0	11.7	2.7	18.3	1.5	1.5	1.3	1.0	0.8	2.2	2.3	6.2	2.5
DON'T KNOW	12.0	8.6	7.1	13.6	10.8	10.3	18.0	32.4	11.0	11.2	10.9	13.0	11.3	11.5	11.4	9.9	13.7	9.6
Net Diff.	62.1	79.4	82.5	67.4	65.3	58.0	19.4	28.8	-12.4	72.4	74.5	62.0	74.1	75.1	73.3	61.7	40.9	55.9
Mean	3.40	3.76	3.67	3.48	3.34	3.23	2.88	3.05	2.51	3.54	3.60	3.25	3.57	3.60	3.47	3.46	3.10	3.23

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

52. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
SUPPORT STOPPING INCREASE	75.0	78.5	73.8	73.8	75.6	77.3	76.2	81.2	65.0	61.5	71.1
Strongly	51.3	57.8	50.5	49.5	50.0	54.2	56.3	46.6	38.6	34.0	46.9
Somewhat	23.7	20.7	23.4	24.3	25.6	23.1	19.9	34.6	26.3	27.5	24.2
SUPPORT ALLOWING INCREASE	13.0	10.4	12.9	14.5	12.3	11.7	11.8	11.1	18.6	21.0	14.4
Somewhat	9.9	9.1	7.8	12.3	8.7	8.6	8.5	9.0	15.8	17.2	13.3
Strongly	3.0	1.3	5.1	2.3	3.6	3.1	3.4	2.0	2.8	3.8	1.0
DON'T KNOW	12.0	11.1	13.3	11.7	12.1	11.0	12.0	7.8	16.4	17.5	14.5
Net Diff.	62.1	68.1	60.9	59.3	63.3	65.6	64.4	70.1	46.3	40.5	56.8
Mean	3.40	3.52	3.37	3.37	3.39	3.44	3.47	3.36	3.21	3.11	3.37

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

52. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.			
		RIGHT	WRONG	FOR CONGRESS	FOR CONGRESS	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT	
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
SUPPORT STOPPING INCREASE	75.0	79.2	72.0	80.7	69.1	75.2	78.5	80.0	70.5	79.5	78.8	81.3	70.1	76.8	75.6	76.0
Strongly	51.3	55.0	48.6	57.3	45.0	51.8	50.3	55.6	47.4	54.4	58.5	43.1	47.8	32.1	35.2	43.5
Somewhat	23.7	24.2	23.4	23.4	24.2	23.4	28.2	24.5	23.1	25.1	20.3	38.3	22.2	44.7	40.4	32.5
SUPPORT ALLOWING INCREASE	13.0	10.0	15.1	8.3	18.8	8.7	9.2	9.7	16.0	10.2	9.3	12.5	16.2	14.2	13.6	14.4
Somewhat	9.9	8.3	11.1	7.2	13.4	7.3	6.9	8.0	11.7	8.7	8.4	9.5	11.4	10.0	10.9	14.4
Strongly	3.0	1.7	4.0	1.1	5.4	1.4	2.3	1.6	4.3	1.5	0.9	3.0	4.8	4.2	2.6	0.0
DON'T KNOW	12.0	10.8	12.9	11.0	12.0	16.1	12.3	10.3	13.5	10.4	11.9	6.2	13.8	9.0	10.8	9.6
Net Diff.	62.1	69.1	57.0	72.5	50.3	66.5	69.3	70.4	54.6	69.3	69.5	68.9	53.9	62.6	62.0	61.6
Mean	3.40	3.49	3.34	3.54	3.24	3.50	3.44	3.49	3.31	3.48	3.55	3.29	3.31	3.15	3.21	3.32

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

52. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
- 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
- 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
- SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
- 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.

NOW, WHICH DO YOU SUPPORT?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	DEMOCRAT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1000	466	451	367	379	254	182	170	119	186	209	135	
SUPPORT STOPPING INCREASE	75.0	80.4	69.8	80.4	69.2	75.9	83.2	66.4	79.2	77.6	71.5	73.0	
Strongly	51.3	59.1	43.8	59.0	44.6	50.1	60.6	39.8	52.4	57.4	48.4	48.1	
Somewhat	23.7	21.3	26.0	21.4	24.7	25.7	22.6	26.6	26.7	20.2	23.1	24.9	
SUPPORT ALLOWING INCREASE	13.0	8.8	17.2	10.2	17.3	10.5	13.2	20.4	14.0	7.2	14.8	7.3	
Somewhat	9.9	7.7	12.4	8.5	12.8	7.7	10.3	15.7	12.5	6.7	10.5	3.4	
Strongly	3.0	1.1	4.8	1.7	4.5	2.8	2.9	4.7	1.4	0.5	4.3	4.0	
DON'T KNOW	12.0	10.8	13.0	9.5	13.5	13.7	3.6	13.2	6.9	15.2	13.7	19.7	
Net Diff.	62.1	71.6	52.7	70.2	51.9	65.4	70.0	46.0	65.2	70.4	56.7	65.6	
Mean	3.40	3.55	3.25	3.52	3.26	3.43	3.46	3.17	3.40	3.59	3.34	3.46	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

52. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
SUPPORT STOPPING INCREASE	75.0	68.5	59.6	74.9	74.7	80.5	80.8	80.6	77.0	72.7	83.0	67.7	72.4	65.4	66.4	77.7	77.2
Strongly	51.3	41.6	40.9	42.2	48.8	60.2	63.7	61.7	31.2	51.2	64.4	43.1	46.7	45.2	41.4	49.5	57.5
Somewhat	23.7	26.9	18.7	32.8	25.9	20.2	17.1	18.9	45.8	21.5	18.6	24.6	25.6	20.2	25.0	28.2	19.7
SUPPORT ALLOWING INCREASE	13.0	18.2	22.5	15.1	13.7	8.7	6.8	7.9	19.5	19.0	6.6	18.3	14.8	22.5	16.9	10.2	6.8
Somewhat	9.9	13.1	14.2	12.3	11.2	5.9	6.2	6.0	15.3	17.2	5.2	13.3	11.4	16.7	10.4	8.1	4.7
Strongly	3.0	5.1	8.3	2.8	2.5	2.8	0.6	1.9	4.2	1.7	1.4	5.0	3.4	5.9	6.5	2.1	2.1
DON'T KNOW	12.0	13.3	17.9	9.9	11.6	10.9	12.4	11.5	3.6	8.3	10.5	14.0	12.9	12.1	16.7	12.1	16.0
Net Diff.	62.1	50.3	37.1	59.8	61.0	71.8	74.0	72.7	57.5	53.8	76.4	49.5	57.6	42.8	49.5	67.5	70.4
Mean	3.40	3.21	3.12	3.27	3.37	3.55	3.64	3.59	3.08	3.33	3.63	3.23	3.33	3.19	3.22	3.42	3.58

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

52. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB	COMBO	DEMO-CRAT	TCKT-SPLTTR	REPUB-LICAN	SWING-VOTER	WLTHY/UPPER	Weal-thy	Upper-Middle	MIDDLE-LOWER	Middle-Class	Lower-Middle	POOR	MAIN-STREAM	EVAN-GEL-ICAL
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
SUPPORT STOPPING INCREASE	75.0	70.9	72.5	80.4	77.0	70.4	69.9	70.5	75.8	77.3	73.2	75.7	76.9	72.4	81.1	69.7
Strongly	51.3	45.3	47.6	59.0	50.4	39.8	40.9	39.6	53.1	54.8	49.9	54.3	54.8	60.2	51.6	44.4
Somewhat	23.7	25.6	24.9	21.4	26.7	30.5	28.9	30.9	22.8	22.5	23.3	21.4	22.1	12.2	29.5	25.3
SUPPORT ALLOWING INCREASE	13.0	16.4	16.2	8.1	13.7	16.6	22.0	15.4	13.1	13.4	12.6	6.8	10.8	10.2	11.3	14.7
Somewhat	9.9	12.0	14.5	6.1	10.5	12.0	18.6	10.5	10.3	10.6	9.8	4.5	7.5	9.1	9.8	11.3
Strongly	3.0	4.5	1.6	2.0	3.2	4.6	3.4	4.9	2.8	2.9	2.8	2.3	3.2	1.2	1.5	3.4
DON'T KNOW	12.0	12.7	11.3	11.6	9.2	13.0	8.1	14.1	11.0	9.3	14.2	17.5	12.4	17.3	7.6	15.6
Net Diff.	62.1	54.4	56.3	72.3	63.3	53.7	47.8	55.1	62.7	63.9	60.6	68.9	66.1	62.2	69.8	55.0
Mean	3.40	3.28	3.34	3.55	3.37	3.21	3.17	3.23	3.42	3.42	3.40	3.55	3.47	3.59	3.42	3.31



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

52. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
SUPPORT STOPPING INCREASE	75.0	76.4	72.4	72.5	72.2	80.4	69.4	73.2	75.8	76.8	71.2	73.9	69.7	73.8	79.9	73.8	70.8	75.4	66.0	73.3
Strongly	51.3	53.6	46.8	45.5	49.2	56.0	43.2	51.8	50.9	53.2	47.1	48.6	47.2	43.9	53.9	52.6	47.6	49.1	49.5	45.0
Somewhat	23.7	22.7	25.6	27.0	23.0	24.4	26.2	21.5	24.9	23.5	24.2	25.3	22.5	29.9	26.0	21.1	23.2	26.4	16.5	28.3
SUPPORT ALLOWING INCREASE	13.0	11.7	15.4	14.2	17.6	12.7	21.1	10.9	8.9	11.7	15.6	15.1	18.0	12.7	13.9	9.6	19.2	13.0	21.5	14.5
Somewhat	9.9	9.8	10.1	8.9	12.3	12.1	13.9	8.0	5.9	8.7	12.6	11.7	14.8	9.6	10.4	7.1	14.8	10.1	21.5	8.4
Strongly	3.0	1.9	5.2	5.2	5.3	0.6	7.2	2.8	3.0	3.0	3.1	3.4	3.1	3.2	3.6	2.5	4.4	2.9	0.0	6.2
DON'T KNOW	12.0	11.9	12.2	13.3	10.2	6.9	9.5	15.9	15.3	11.5	13.1	11.0	12.3	13.5	6.2	16.7	10.0	11.5	12.5	12.2
Net Diff.	62.1	64.7	57.1	58.4	54.6	67.7	48.2	62.4	66.9	65.1	55.6	58.8	51.7	61.1	66.0	64.2	51.6	62.4	44.4	58.7
Mean	3.40	3.46	3.30	3.30	3.29	3.46	3.16	3.45	3.46	3.44	3.33	3.34	3.30	3.32	3.39	3.49	3.27	3.37	3.32	3.28

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

52. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
SUPPORT STOPPING INCREASE	75.0	68.9	72.2	71.3	74.8	75.7	80.4	71.1	77.4	72.3	78.4	76.1	74.0
Strongly	51.3	42.0	42.8	43.0	53.4	59.0	56.9	42.7	56.6	46.0	57.8	51.0	51.5
Somewhat	23.7	26.9	29.3	28.4	21.4	16.6	23.5	28.4	20.8	26.3	20.6	25.1	22.5
SUPPORT ALLOWING INCREASE	13.0	22.2	14.2	13.9	9.8	13.0	10.9	15.7	11.2	13.9	11.8	16.0	10.2
Somewhat	9.9	11.4	12.9	10.9	9.8	8.3	8.5	11.7	8.8	11.1	8.4	12.8	7.4
Strongly	3.0	10.8	1.3	3.0	0.0	4.6	2.4	4.0	2.4	2.8	3.3	3.2	2.9
DON'T KNOW	12.0	8.9	13.7	14.8	15.3	11.4	8.7	13.2	11.3	13.8	9.8	7.9	15.7
Net Diff.	62.1	46.7	58.0	57.5	65.0	62.7	69.5	55.4	66.2	58.3	66.7	60.1	63.8
Mean	3.40	3.10	3.32	3.31	3.51	3.47	3.48	3.26	3.48	3.34	3.47	3.35	3.46

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

52. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
- 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
- 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
- SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
- 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.

NOW, WHICH DO YOU SUPPORT?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
SUPPORT STOPPING INCREASE	75.0	73.2	69.9	76.9	77.9	71.0	66.2	77.5	83.4	74.1	73.7	76.4	72.1	75.5	75.7	72.9
Strongly	51.3	45.0	41.4	56.2	56.9	45.4	36.6	54.3	60.2	44.9	46.3	57.9	53.5	44.8	53.7	53.5
Somewhat	23.7	28.2	28.5	20.7	21.0	25.7	29.7	23.2	23.2	29.2	27.3	18.4	18.6	30.7	22.0	19.3
SUPPORT ALLOWING INCREASE	13.0	16.5	15.3	9.4	12.8	24.3	25.2	9.3	12.7	13.4	5.0	9.5	12.8	12.7	13.7	11.6
Somewhat	9.9	10.2	12.5	8.5	9.1	22.2	20.9	8.0	8.6	5.6	3.8	8.9	9.7	9.7	11.0	7.6
Strongly	3.0	6.2	2.8	1.0	3.6	2.1	4.3	1.3	4.1	7.8	1.2	0.6	3.1	2.9	2.6	4.0
DON'T KNOW	12.0	10.3	14.8	13.7	9.3	4.6	8.5	13.3	3.9	12.5	21.3	14.1	15.1	11.8	10.6	15.5
Net Diff.	62.1	56.7	54.6	67.5	65.1	46.7	41.0	68.2	70.7	60.7	68.7	66.8	59.3	62.8	62.0	61.3
Mean	3.40	3.25	3.27	3.53	3.45	3.20	3.08	3.50	3.45	3.27	3.51	3.56	3.44	3.33	3.42	3.45

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

52. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
SUPPORT STOPPING INCREASE	75.0	75.5	73.5	81.4	78.6	74.1	82.6	68.6	74.9	76.6	71.6	60.6	68.2	73.3	66.1	65.0	76.4	77.1	74.6
Strongly	51.3	51.4	49.4	55.9	56.9	46.0	51.8	49.9	51.0	52.3	45.2	37.8	45.9	49.6	44.3	45.0	53.7	52.6	51.0
Somewhat	23.7	24.1	24.1	25.5	21.7	28.1	30.8	18.7	23.9	24.3	26.4	22.8	22.2	23.7	21.9	20.0	22.7	24.4	23.6
SUPPORT ALLOWING INCREASE	13.0	13.0	13.6	14.7	12.3	9.6	7.1	12.8	14.0	11.4	15.4	36.1	15.8	12.0	17.6	35.0	12.0	14.8	12.6
Somewhat	9.9	9.8	10.7	11.9	9.1	6.0	3.4	11.5	11.1	8.2	10.1	23.0	11.5	8.7	9.2	6.0	9.9	11.9	9.5
Strongly	3.0	3.2	2.9	2.8	3.2	3.6	3.7	1.2	3.0	3.2	5.2	13.1	4.3	3.3	8.4	29.0	2.1	2.9	3.1
DON'T KNOW	12.0	11.6	12.9	3.9	9.2	16.3	10.3	18.6	11.0	12.0	13.0	3.3	16.1	14.7	16.2	0.0	11.6	8.1	12.8
Net Diff.	62.1	62.5	59.9	66.7	66.3	64.5	75.5	55.8	60.9	65.2	56.3	24.5	52.4	61.2	48.5	30.0	64.4	62.3	62.0
Mean	3.40	3.40	3.38	3.40	3.46	3.39	3.46	3.44	3.38	3.43	3.28	2.88	3.31	3.40	3.22	2.81	3.45	3.38	3.41

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
- 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
- 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
- SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
- 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.

NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED	NEW MAJORITY COMBOS			LEFT	TRUMP			
		10	9	8	7	6	5	4	0-3		TOTAL N.M.	Core	Expan- ed			VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
GOP CANDIDATE	59.4	87.5	83.7	63.0	54.5	37.3	36.0	20.2	34.7	73.8	76.8	59.1	88.7	89.6	63.6	39.6	30.0	48.6
DEM. CANDIDATE	20.9	3.2	4.8	19.8	23.4	31.5	38.8	47.8	43.2	10.8	10.4	13.1	4.6	4.5	7.1	38.7	41.5	29.6
DON'T KNOW	19.6	9.3	11.5	17.3	22.1	31.2	25.1	32.0	22.1	15.4	12.8	27.8	6.7	6.0	29.3	21.8	28.4	21.8
Net Diff.	38.5	84.3	78.9	43.2	31.1	5.8	-2.8	-27.7	-8.5	63.0	66.5	45.9	84.1	85.1	56.6	0.9	-11.5	18.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
- 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
- 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
- SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
- 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.

NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
GOP CANDIDATE	59.4	55.7	55.9	63.0	59.6	61.2	61.0	62.0	51.6	46.8	60.2
DEM. CANDIDATE	20.9	19.9	22.6	22.1	17.9	21.6	21.9	20.4	18.1	20.2	14.3
DON'T KNOW	19.6	24.4	21.4	14.9	22.5	17.2	17.1	17.6	30.3	33.0	25.5
Net Diff.	38.5	35.8	33.3	40.9	41.8	39.6	39.1	41.6	33.5	26.6	45.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		UNITED STATES		FOR CONGRESS		ERS/								TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
GOP CANDIDATE	59.4	82.9	42.6	88.5	32.0	50.7	60.1	84.2	37.0	81.4	85.8	69.2	34.5	49.4	49.5	55.5
DEM. CANDIDATE	20.9	9.6	29.1	5.0	41.3	5.0	8.8	8.0	32.8	9.1	7.1	14.7	34.4	36.7	30.0	24.2
DON'T KNOW	19.6	7.5	28.4	6.5	26.7	44.3	31.2	7.9	30.3	9.5	7.1	16.1	31.1	13.9	20.5	20.3
Net Diff.	38.5	73.3	13.5	83.5	-9.3	45.8	51.3	76.2	4.2	72.2	78.6	54.5	*	12.7	19.6	31.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
- 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
- 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
- SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
- 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.

NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	
Total	1000	466	451	367	379	254	182	170	119	186	209	135	
GOP CANDIDATE	59.4	87.6	31.6	88.3	32.7	57.6	89.0	32.5	62.2	87.6	32.8	53.6	
DEM. CANDIDATE	20.9	4.6	39.5	5.8	39.9	14.5	7.2	47.2	19.3	4.4	34.0	10.2	
DON'T KNOW	19.6	7.8	28.9	5.9	27.4	27.9	3.8	20.3	18.4	8.0	33.2	36.2	
Net Diff.	38.5	83.0	-7.9	82.5	-7.2	43.2	81.8	-14.7	42.9	83.1	-1.1	43.5	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
- 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
- 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
- SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
- 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.

NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?

BANNER 5

	BANNER 5																
	TOTAL	LIBERAL						MODERATE						CONSERVATIVE			INDEPENDENT
		Very	Smt.	MOD-	Smt.	Very	CONSER-	LIB-	MOD-	CONSER-	LIB-	MOD-	CONSER-	LIB-	MOD-	CONSER-	
		ERAL		ERATE			VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
GOP CANDIDATE	59.4	35.3	24.7	42.9	52.1	83.7	91.1	86.9	74.9	74.1	93.9	31.0	32.0	49.2	28.1	58.9	73.6
DEM. CANDIDATE	20.9	38.7	52.7	28.6	23.1	5.5	2.3	4.1	17.8	14.8	1.9	43.3	36.3	31.4	29.6	15.6	1.5
DON'T KNOW	19.6	26.0	22.6	28.5	24.8	10.7	6.6	8.9	7.3	11.0	4.3	25.8	31.7	19.4	42.3	25.5	24.8
Net Diff.	38.5	-3.4	-28.0	14.2	29.0	78.2	88.9	82.8	57.1	59.3	92.0	-12.3	-4.2	17.8	-1.5	43.4	72.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB	COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
GOP CANDIDATE	59.4	32.3	57.8	88.9	60.3	58.6	52.5	60.0	61.2	61.1	61.3	48.4	64.8	62.0	65.4	47.4
DEM. CANDIDATE	20.9	40.1	13.5	3.1	18.7	30.6	43.6	27.6	19.4	19.4	19.6	18.2	18.9	15.2	16.2	25.5
DON'T KNOW	19.6	27.5	28.6	7.9	21.0	10.8	3.9	12.4	19.3	19.5	19.0	33.4	16.3	22.8	18.5	27.1
Net Diff.	38.5	-7.8	44.3	85.8	41.5	28.0	8.9	32.3	41.8	41.8	41.7	30.2	45.9	46.8	49.2	21.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
- 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
- 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
- SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
- 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.

NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
GOP CANDIDATE	59.4	59.2	59.8	59.1	61.1	62.9	60.1	56.3	59.5	62.3	53.2	56.3	41.6	71.7	65.2	59.6	59.8	54.5	46.9	36.5
DEM. CANDIDATE	20.9	19.1	24.4	24.5	24.3	21.7	29.4	17.0	18.8	18.5	26.0	22.3	34.6	14.2	22.7	14.6	24.2	21.3	34.7	34.5
DON'T KNOW	19.6	21.7	15.7	16.3	14.7	15.4	10.4	26.7	21.7	19.1	20.8	21.4	23.8	14.1	12.1	25.8	16.0	24.2	18.4	29.0
Net Diff.	38.5	40.1	35.4	34.6	36.8	41.2	30.7	39.3	40.6	43.8	27.2	33.9	7.0	57.6	42.5	45.1	35.5	33.2	12.3	2.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:

- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
- 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
- 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
- SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
- 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.

NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
GOP CANDIDATE	59.4	61.5	51.8	62.8	61.2	58.0	60.4	58.7	59.9	59.5	59.4	61.8	57.3
DEM. CANDIDATE	20.9	20.9	26.2	20.6	21.1	17.8	20.6	22.6	19.9	22.2	19.4	24.7	17.6
DON'T KNOW	19.6	17.6	22.0	16.5	17.7	24.3	19.0	18.7	20.3	18.4	21.2	13.5	25.1
Net Diff.	38.5	40.5	25.6	42.2	40.1	40.2	39.8	36.1	40.0	37.3	40.0	37.1	39.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
GOP CANDIDATE	59.4	56.0	60.3	60.8	59.1	69.9	62.1	61.1	60.4	50.5	58.4	60.5	57.8	54.2	59.4	66.0
DEM. CANDIDATE	20.9	23.2	22.3	18.4	21.1	23.3	28.3	21.1	25.3	23.1	16.1	15.9	16.7	25.2	19.6	18.8
DON'T KNOW	19.6	20.9	17.4	20.8	19.8	6.8	9.6	17.8	14.4	26.4	25.5	23.6	25.5	20.6	21.1	15.2
Net Diff.	38.5	32.8	37.9	42.4	38.0	46.5	33.7	39.9	35.1	27.4	42.3	44.6	41.0	28.9	39.8	47.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

53. IF TAXES INCREASE NEXT YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
GOP CANDIDATE	59.4	59.0	61.9	65.2	57.9	51.9	57.2	65.3	62.5	55.9	55.0	56.2	53.5	58.1	47.4	29.2	61.2	59.4	59.4
DEM. CANDIDATE	20.9	21.5	20.8	21.3	22.7	22.3	25.1	13.8	20.6	22.5	24.4	24.5	24.7	17.3	30.3	47.8	19.5	23.2	20.5
DON'T KNOW	19.6	19.6	17.3	13.5	19.4	25.8	17.7	20.9	16.9	21.6	20.5	19.3	21.8	24.7	22.3	23.0	19.3	17.3	20.1
Net Diff.	38.5	37.5	41.1	43.8	35.1	29.6	32.2	51.6	41.8	33.4	30.6	31.8	28.8	40.8	17.1	-18.6	41.6	36.2	38.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

54. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED TAX INCREASE?

1. TAXES ARE ALLOWED TO INCREASE ON ALL INCOME EARNERS.
2. TAXES ARE ALLOWED TO INCREASE ON THE WEALTHY, BUT THE TAX INCREASE IS STOPPED FOR EVERYONE ELSE.
3. THE TAX INCREASE IS STOPPED FOR ALL INCOME EARNERS.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
RAISING TAXES ON THE RICH	55.5	29.3	44.3	52.1	61.6	67.0	78.2	63.8	81.5	44.8	43.4	51.4	36.4	36.1	49.4	65.3	77.3	46.4
STOPPED FOR ALL EARNERS	27.2	62.1	45.5	23.1	18.4	13.4	8.9	8.3	10.7	36.3	39.4	21.3	45.6	46.1	29.3	16.2	8.7	27.8
INCREASE ON ALL EARNERS	8.1	5.4	4.6	12.0	13.0	7.3	4.3	4.2	0.0	9.6	9.4	10.5	11.6	11.4	5.8	10.1	5.0	12.4
DON'T KNOW	9.2	3.2	5.6	12.7	7.0	12.3	8.6	23.7	7.8	9.4	7.8	16.8	6.5	6.4	15.5	8.5	9.0	13.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

54. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED TAX INCREASE?  
 1. TAXES ARE ALLOWED TO INCREASE ON ALL INCOME EARNERS.  
 2. TAXES ARE ALLOWED TO INCREASE ON THE WEALTHY, BUT THE TAX INCREASE IS STOPPED FOR EVERYONE ELSE.  
 3. THE TAX INCREASE IS STOPPED FOR ALL INCOME EARNERS.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
RAISING TAXES ON THE RICH	55.5	55.7	57.0	54.1	56.2	55.4	55.8	54.3	55.6	59.3	49.1
STOPPED FOR ALL EARNERS	27.2	28.9	25.2	27.5	27.6	28.1	29.1	24.5	23.5	19.1	31.2
INCREASE ON ALL EARNERS	8.1	6.1	5.4	10.4	8.3	8.9	7.3	14.5	4.3	4.3	4.1
DON'T KNOW	9.2	9.3	12.4	8.0	7.9	7.5	7.8	6.7	16.7	17.3	15.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

54. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED TAX INCREASE?  
 1. TAXES ARE ALLOWED TO INCREASE ON ALL INCOME EARNERS.  
 2. TAXES ARE ALLOWED TO INCREASE ON THE WEALTHY, BUT THE TAX INCREASE IS STOPPED FOR EVERYONE ELSE.  
 3. THE TAX INCREASE IS STOPPED FOR ALL INCOME EARNERS.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
RAISING TAXES ON THE RICH	55.5	34.4	70.6	37.7	74.4	52.3	50.2	36.7	72.7	37.6	34.5	46.2	76.0	43.1	45.0	47.2
STOPPED FOR ALL EARNERS	27.2	44.2	15.1	44.2	11.0	23.3	27.6	42.7	13.2	42.3	44.4	36.3	10.1	27.3	29.9	33.8
INCREASE ON ALL EARNERS	8.1	13.8	4.0	11.8	5.5	2.9	5.5	13.2	3.4	12.2	13.7	7.8	3.4	20.0	13.8	7.2
DON'T KNOW	9.2	7.6	10.4	6.3	9.1	21.5	16.7	7.5	10.7	8.0	7.3	9.6	10.5	9.6	11.4	11.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

54. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED TAX INCREASE?  
 1. TAXES ARE ALLOWED TO INCREASE ON ALL INCOME EARNERS.  
 2. TAXES ARE ALLOWED TO INCREASE ON THE WEALTHY, BUT THE TAX INCREASE IS STOPPED FOR EVERYONE ELSE.  
 3. THE TAX INCREASE IS STOPPED FOR ALL INCOME EARNERS.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	466	451	367	379	254	182	170	119	186	209	135	
RAISING TAXES ON THE RICH	55.5	38.9	73.8	38.3	69.1	60.0	39.5	68.1	65.7	37.1	69.9	54.9	
STOPPED FOR ALL EARNERS	27.2	42.6	11.8	43.8	13.1	24.4	42.1	13.3	25.0	45.5	12.9	23.9	
INCREASE ON ALL EARNERS	8.1	11.1	5.9	10.6	8.4	3.9	12.2	10.5	4.0	9.1	6.6	3.8	
DON'T KNOW	9.2	7.4	8.5	7.3	9.5	11.8	6.2	8.0	5.3	8.3	10.6	17.5	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

54. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED TAX INCREASE?  
 1. TAXES ARE ALLOWED TO INCREASE ON ALL INCOME EARNERS.  
 2. TAXES ARE ALLOWED TO INCREASE ON THE WEALTHY, BUT THE TAX INCREASE IS STOPPED FOR EVERYONE ELSE.  
 3. THE TAX INCREASE IS STOPPED FOR ALL INCOME EARNERS.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
RAISING TAXES ON THE RICH	55.5	74.2	73.4	74.7	57.5	44.0	30.2	38.0	39.7	45.9	35.9	76.6	60.6	51.9	87.3	60.3	41.0
STOPPED FOR ALL EARNERS	27.2	9.4	9.4	9.4	23.4	40.9	52.5	45.9	29.2	32.5	48.8	7.8	19.2	24.7	2.8	22.7	43.3
INCREASE ON ALL EARNERS	8.1	8.3	8.6	8.1	6.7	7.6	11.4	9.3	27.5	9.6	9.0	6.3	8.6	23.4	4.3	3.8	3.8
DON'T KNOW	9.2	8.2	8.6	7.8	12.4	7.5	5.9	6.8	3.6	12.0	6.3	9.3	11.7	0.0	5.5	13.2	12.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

54. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED TAX INCREASE?

1. TAXES ARE ALLOWED TO INCREASE ON ALL INCOME EARNERS.
2. TAXES ARE ALLOWED TO INCREASE ON THE WEALTHY, BUT THE TAX INCREASE IS STOPPED FOR EVERYONE ELSE.
3. THE TAX INCREASE IS STOPPED FOR ALL INCOME EARNERS.

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
RAISING TAXES ON THE RICH	55.5	72.6	54.8	37.4	56.7	47.9	30.0	52.0	55.9	53.7	59.9	62.4	54.1	49.9	50.6	62.0
STOPPED FOR ALL EARNERS	27.2	11.4	24.0	45.4	25.5	26.2	24.8	26.5	28.8	31.5	24.1	17.9	34.1	27.3	30.9	19.0
INCREASE ON ALL EARNERS	8.1	7.3	7.9	8.9	8.4	20.1	38.9	15.7	6.6	7.4	5.1	2.4	5.1	12.5	10.6	5.3
DON'T KNOW	9.2	8.7	13.3	8.4	9.4	5.9	6.3	5.8	8.7	7.4	11.0	17.3	6.7	10.4	7.9	13.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

54. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED TAX INCREASE?  
 1. TAXES ARE ALLOWED TO INCREASE ON ALL INCOME EARNERS.  
 2. TAXES ARE ALLOWED TO INCREASE ON THE WEALTHY, BUT THE TAX INCREASE IS STOPPED FOR EVERYONE ELSE.  
 3. THE TAX INCREASE IS STOPPED FOR ALL INCOME EARNERS.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
RAISING TAXES ON THE RICH	55.5	56.1	54.3	59.1	45.6	59.3	52.0	53.5	57.0	54.5	57.5	54.1	57.5	72.1	55.4	53.7	56.7	52.8	53.6	61.2
STOPPED FOR ALL EARNERS	27.2	27.5	26.8	26.1	28.1	26.1	29.4	28.5	23.9	29.5	22.5	24.8	21.6	12.7	29.1	29.9	27.2	23.6	23.5	19.7
INCREASE ON ALL EARNERS	8.1	5.9	12.2	9.2	17.6	6.5	14.3	5.4	9.8	7.7	8.9	10.6	7.9	6.6	9.0	6.5	16.1	7.9	10.5	5.3
DON'T KNOW	9.2	10.6	6.6	5.5	8.7	8.1	4.3	12.6	9.2	8.3	11.2	10.5	13.1	8.7	6.6	10.0	0.0	15.7	12.5	13.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

54. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED TAX INCREASE?  
 1. TAXES ARE ALLOWED TO INCREASE ON ALL INCOME EARNERS.  
 2. TAXES ARE ALLOWED TO INCREASE ON THE WEALTHY, BUT THE TAX INCREASE IS STOPPED FOR EVERYONE ELSE.  
 3. THE TAX INCREASE IS STOPPED FOR ALL INCOME EARNERS.

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
RAISING TAXES ON THE RICH	55.5	66.5	53.7	52.8	52.4	50.4	60.3	56.0	55.1	54.9	56.1	56.5	54.6
STOPPED FOR ALL EARNERS	27.2	21.0	21.5	25.1	28.6	34.2	27.7	23.0	29.9	24.7	30.4	27.4	27.1
INCREASE ON ALL EARNERS	8.1	5.5	11.7	14.0	6.9	7.3	4.4	11.4	6.0	10.0	5.6	9.5	6.8
DON'T KNOW	9.2	6.9	13.1	8.1	12.0	8.1	7.6	9.6	9.0	10.4	7.8	6.6	11.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

54. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED TAX INCREASE?  
 1. TAXES ARE ALLOWED TO INCREASE ON ALL INCOME EARNERS.  
 2. TAXES ARE ALLOWED TO INCREASE ON THE WEALTHY, BUT THE TAX INCREASE IS STOPPED FOR EVERYONE ELSE.  
 3. THE TAX INCREASE IS STOPPED FOR ALL INCOME EARNERS.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
RAISING TAXES ON THE RICH	55.5	59.1	54.2	53.0	56.9	54.7	51.9	55.8	60.7	60.8	56.7	50.5	52.9	56.0	55.5	54.6
STOPPED FOR ALL EARNERS	27.2	20.5	24.4	29.3	30.4	26.2	24.9	26.0	30.5	18.3	23.7	32.4	30.2	23.6	27.0	32.3
INCREASE ON ALL EARNERS	8.1	8.5	13.1	6.9	5.2	13.0	17.4	8.2	4.0	6.7	8.6	5.7	6.5	12.2	7.5	4.2
DON'T KNOW	9.2	11.9	8.3	10.8	7.5	6.0	5.7	10.0	4.8	14.2	11.0	11.5	10.4	8.2	10.0	8.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

54. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED TAX INCREASE?  
 1. TAXES ARE ALLOWED TO INCREASE ON ALL INCOME EARNERS.  
 2. TAXES ARE ALLOWED TO INCREASE ON THE WEALTHY, BUT THE TAX INCREASE IS STOPPED FOR EVERYONE ELSE.  
 3. THE TAX INCREASE IS STOPPED FOR ALL INCOME EARNERS.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
RAISING TAXES ON THE RICH	55.5	55.9	55.1	57.1	58.7	52.3	52.6	49.1	55.4	56.3	56.1	54.6	54.2	57.1	60.7	52.0	55.2	51.3	56.3
STOPPED FOR ALL EARNERS	27.2	26.8	28.4	23.4	26.0	23.6	27.0	32.6	27.4	25.9	19.5	14.5	19.7	18.9	10.6	27.4	30.3	29.0	26.9
INCREASE ON ALL EARNERS	8.1	8.4	8.3	15.7	7.6	7.5	12.9	2.8	10.0	7.6	12.4	21.3	12.9	10.2	18.8	20.5	6.4	10.0	7.7
DON'T KNOW	9.2	8.8	8.2	3.8	7.7	16.7	7.4	15.5	7.2	10.2	12.0	9.6	13.2	13.8	9.9	0.0	8.1	9.8	9.1



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING TAXES TO INCREASE ON THE WEALTHY, BUT STOPPING THE TAX INCREASE FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE ON ALL INCOME EARNERS.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	111	191	214	183	143	87	47	23	671	557	115	422	366	195	110	329	116
GOP CANDIDATE	58.2	79.5	77.2	61.1	55.7	39.9	43.0	16.6	46.4	67.6	71.2	50.2	79.5	80.9	57.7	40.9	39.1	40.8
DEM. CANDIDATE	20.8	5.6	7.4	21.0	20.5	31.9	33.9	47.8	31.4	14.0	13.0	18.6	8.1	7.6	11.3	40.0	34.7	32.6
DON'T KNOW	21.0	14.9	15.3	17.8	23.8	28.2	23.1	35.6	22.2	18.4	15.8	31.3	12.3	11.6	31.0	19.1	26.2	26.6
Net Diff.	37.4	74.0	69.8	40.1	35.1	8.0	9.1	-31.2	15.0	53.6	58.1	31.6	71.4	73.3	46.5	1.0	4.3	8.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING TAXES TO INCREASE ON THE WEALTHY, BUT STOPPING THE TAX INCREASE FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE ON ALL INCOME EARNERS.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	814	633	182	186	119	67
GOP CANDIDATE	58.2	57.0	54.2	60.6	59.0	59.8	60.1	58.9	51.1	48.0	56.8
DEM. CANDIDATE	20.8	21.2	21.2	21.5	18.7	21.2	20.3	24.3	19.0	19.4	18.2
DON'T KNOW	21.0	21.8	24.6	17.8	22.2	19.0	19.6	16.8	29.9	32.6	25.0
Net Diff.	37.4	35.9	33.0	39.1	40.3	38.6	39.8	34.6	32.2	28.5	38.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING TAXES TO INCREASE ON THE WEALTHY, BUT STOPPING THE TAX INCREASE FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE ON ALL INCOME EARNERS.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/									TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	418	582	447	438	114	221	476	523	533	392	141	467	60	97	64
GOP CANDIDATE	58.2	73.6	47.1	80.2	38.1	49.5	54.8	74.4	43.5	72.4	75.6	63.8	42.1	40.8	44.6	53.6
DEM. CANDIDATE	20.8	11.6	27.4	8.2	37.7	5.5	11.9	11.4	29.4	12.7	10.2	19.6	30.1	35.0	31.0	28.3
DON'T KNOW	21.0	14.8	25.5	11.6	24.3	45.0	33.3	14.2	27.1	14.9	14.2	16.6	27.9	24.2	24.4	18.1
Net Diff.	37.4	62.0	19.7	72.0	0.4	44.0	42.9	63.0	14.2	59.7	65.3	44.2	12.0	5.8	13.6	25.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING TAXES TO INCREASE ON THE WEALTHY, BUT STOPPING THE TAX INCREASE FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE ON ALL INCOME EARNERS.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	OTHER	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT
Total	1000	466	451	8	367	379	254	182	170	119	186	209	135
GOP CANDIDATE	58.2	78.5	37.2		82.3	36.5	55.8	82.2	36.1	61.4	82.3	36.8	50.9
DEM. CANDIDATE	20.8	8.4	36.0		6.3	39.5	13.8	6.7	45.2	15.1	6.0	34.8	12.7
DON'T KNOW	21.0	13.1	26.7		11.4	24.0	30.4	11.1	18.7	23.5	11.7	28.4	36.4
Net Diff.	37.4	70.1	1.2		76.0	-3.0	42.0	75.6	-9.1	46.3	76.4	2.0	38.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING TAXES TO INCREASE ON THE WEALTHY, BUT STOPPING THE TAX INCREASE FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE ON ALL INCOME EARNERS.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	30	75	262	216	136	27	39	156	59
GOP CANDIDATE	58.2	42.5	35.9	47.2	51.8	75.6	80.9	77.9	74.8	74.8	85.3	39.4	30.4	43.9	34.3	59.3	60.5
DEM. CANDIDATE	20.8	33.1	44.6	24.9	23.5	8.9	6.3	7.8	18.3	10.5	3.7	38.3	40.6	43.5	16.0	14.9	9.4
DON'T KNOW	21.0	24.4	19.5	27.9	24.7	15.5	12.8	14.3	7.0	14.6	11.0	22.3	29.0	12.6	49.6	25.7	30.0
Net Diff.	37.4	9.3	-8.7	22.3	28.3	66.6	74.5	70.1	56.5	64.3	81.5	1.1	-10.2	0.5	18.3	44.4	51.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING TAXES TO INCREASE ON THE WEALTHY, BUT STOPPING THE TAX INCREASE FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE ON ALL INCOME EARNERS.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	440	149	411	525	145	27	118	744	477	267	110	293	81	267	277
GOP CANDIDATE	58.2	36.9	56.7	81.6	58.9	58.6	45.8	61.5	58.6	57.2	61.1	55.3	63.5	60.2	62.1	47.8
DEM. CANDIDATE	20.8	37.2	15.9	5.1	18.3	27.9	50.2	22.7	20.7	22.0	18.6	11.8	20.1	14.7	23.0	19.7
DON'T KNOW	21.0	26.0	27.4	13.3	22.8	13.5	3.9	15.7	20.7	20.9	20.4	32.9	16.4	25.1	14.9	32.5
Net Diff.	37.4	-0.3	40.8	76.5	40.6	30.7	-4.4	38.8	37.8	35.2	42.5	43.5	43.4	45.6	39.1	28.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING TAXES TO INCREASE ON THE WEALTHY, BUT STOPPING THE TAX INCREASE FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE ON ALL INCOME EARNERS.

BANNER 7

TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK		
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	1000	654	346	224	122	287	183	367	163	680	320	132	130	40	333	347	44	88	64	66
GOP CANDIDATE	58.2	59.6	55.6	55.5	55.8	62.6	56.7	57.2	54.4	61.0	52.4	55.6	40.4	72.3	64.4	57.7	60.9	53.0	37.0	43.6
DEM. CANDIDATE	20.8	19.1	24.1	23.2	25.8	20.9	25.5	17.6	22.5	17.7	27.4	24.8	37.3	10.8	19.4	16.1	22.2	26.1	42.2	32.5
DON'T KNOW	21.0	21.4	20.3	21.4	18.4	16.4	17.8	25.2	23.1	21.4	20.2	19.6	22.4	16.9	16.2	26.3	16.9	21.0	20.8	23.9
Net Diff.	37.4	40.5	31.5	32.3	30.1	41.7	31.2	39.6	31.9	43.3	25.0	30.8	3.1	61.4	45.0	41.6	38.7	26.9	-5.2	11.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING TAXES TO INCREASE ON THE WEALTHY, BUT STOPPING THE TAX INCREASE FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE ON ALL INCOME EARNERS.

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
GOP CANDIDATE	58.2	56.7	53.0	56.9	61.3	56.5	61.4	55.5	59.9	57.3	59.3	60.3	56.3
DEM. CANDIDATE	20.8	23.0	28.2	20.8	21.5	18.1	17.7	23.9	18.9	23.2	17.9	22.7	19.1
DON'T KNOW	21.0	20.3	18.7	22.2	17.2	25.4	20.9	20.6	21.2	19.6	22.8	17.0	24.6
Net Diff.	37.4	33.6	24.8	36.1	39.8	38.5	43.7	31.6	41.0	34.1	41.5	37.6	37.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING TAXES TO INCREASE ON THE WEALTHY, BUT STOPPING THE TAX INCREASE FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE ON ALL INCOME EARNERS.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG			
Total	1000	140	243	283	334	39	124	135	171	101	119	147	163	271	507	222
GOP CANDIDATE	58.2	51.5	57.8	60.5	59.4	61.5	60.7	60.9	59.3	47.6	54.8	60.2	59.4	52.6	58.6	64.2
DEM. CANDIDATE	20.8	26.7	22.3	19.0	18.7	28.8	25.5	20.6	20.9	25.8	18.9	17.6	16.4	26.3	19.0	18.3
DON'T KNOW	21.0	21.8	19.9	20.5	21.9	9.7	13.8	18.5	19.7	26.6	26.3	22.2	24.2	21.1	22.4	17.5
Net Diff.	37.4	24.8	35.5	41.5	40.6	32.6	35.2	40.2	38.4	21.7	35.9	42.6	43.0	26.3	39.6	45.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

55. TAXES ARE SCHEDULED TO INCREASE NEXT YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING TAXES TO INCREASE ON THE WEALTHY, BUT STOPPING THE TAX INCREASE FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING TAXES TO INCREASE ON ALL INCOME EARNERS.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	931	412	131	281	165	53	69	527	457	284	24	184	153	30	13	716	163	837
GOP CANDIDATE	58.2	58.2	58.0	64.6	60.9	55.0	44.6	58.4	59.2	57.3	56.0	55.5	57.0	57.2	43.5	35.7	59.1	56.3	58.6
DEM. CANDIDATE	20.8	21.3	21.1	20.1	20.0	22.9	27.9	14.4	20.7	22.4	25.5	23.6	25.6	19.1	39.2	34.5	18.9	26.4	19.7
DON'T KNOW	21.0	20.5	20.9	15.4	19.1	22.1	27.5	27.2	20.2	20.3	18.5	20.9	17.4	23.7	17.3	29.8	22.0	17.3	21.7
Net Diff.	37.4	36.9	37.0	44.5	41.0	32.1	16.7	44.0	38.5	34.9	30.6	32.0	31.5	38.1	4.2	1.1	40.1	29.8	38.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. ARE YOU AWARE OR UNAWARE THAT THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR? IF YOU ARE UNAWARE, PLEASE  
 SELECT UNAWARE.

BANNER 1

	ANMP SCORE									NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
AWARE	48.6	53.1	53.9	44.3	49.1	43.2	44.0	49.2	63.4	48.3	50.8	37.5	53.4	57.8	33.7	45.0	49.2	43.0
UNAWARE	51.4	46.9	46.1	55.7	50.9	56.8	56.0	50.8	36.6	51.7	49.2	62.5	46.6	42.2	66.3	55.0	50.8	57.0
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-2.8	6.3	7.9	-11.4	-1.9	-13.7	-12.0	-1.6	26.7	-3.5	1.6	-25.0	6.8	15.6	-32.5	-10.0	-1.6	-13.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. ARE YOU AWARE OR UNAWARE THAT THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All	
Total	1000	175	225	384	216	824	627	197	176	103	73	
AWARE	48.6	50.0	45.3	49.1	49.9	52.7	55.2	44.7	29.1	34.2	21.9	
UNAWARE	51.4	50.0	54.7	50.9	50.1	47.3	44.8	55.3	70.9	65.8	78.1	
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Net Diff.	-2.8	-0.0	-9.3	-1.9	-0.2	5.5	10.5	-10.5	-41.8	-31.6	-56.2	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. ARE YOU AWARE OR UNAWARE THAT THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR? IF YOU ARE UNAWARE, PLEASE  
 SELECT UNAWARE.

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPU-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
AWARE	48.6	55.8	43.5	53.0	48.3	31.9	35.1	53.4	44.2	51.0	55.5	40.0	45.7	48.7	43.1	34.5
UNAWARE	51.4	44.2	56.5	47.0	51.7	68.1	64.9	46.6	55.8	49.0	44.5	60.0	54.3	51.3	56.9	65.5
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-2.8	11.6	-13.0	6.0	-3.3	-36.1	-29.8	6.8	-11.6	2.0	11.0	-20.0	-8.6	-2.6	-13.7	-31.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. ARE YOU AWARE OR UNAWARE THAT THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	1000	466	451	367	379	254	187	148	134	180	231	119					
AWARE	48.6	51.0	48.9	53.6	45.1	46.4	64.1	54.0	56.5	42.7	39.4	35.1					
UNAWARE	51.4	49.0	51.1	46.4	54.9	53.6	35.9	46.0	43.5	57.3	60.6	64.9					
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
Net Diff.	-2.8	1.9	-2.2	7.3	-9.8	-7.1	28.2	8.1	13.0	-14.6	-21.3	-29.8					

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. ARE YOU AWARE OR UNAWARE THAT THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR? IF YOU ARE UNAWARE, PLEASE  
 SELECT UNAWARE.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
AWARE	48.6	51.0	53.6	49.1	40.5	50.9	60.7	55.1	47.2	35.6	59.8	49.5	38.9	42.3	59.9	44.4	40.5
UNAWARE	51.4	49.0	46.4	50.9	59.5	49.1	39.3	44.9	52.8	64.4	40.2	50.5	61.1	57.7	40.1	55.6	59.5
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-2.8	2.0	7.3	-1.8	-19.1	1.7	21.5	10.3	-5.6	-28.7	19.6	-1.0	-22.2	-15.3	19.8	-11.2	-19.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. ARE YOU AWARE OR UNAWARE THAT THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR? IF YOU ARE UNAWARE, PLEASE  
 SELECT UNAWARE.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
AWARE	48.6	47.2	38.7	53.0	47.1	62.8	58.1	63.5	47.2	47.9	46.1	39.0	45.4	53.7	49.0	47.1
UNAWARE	51.4	52.8	61.3	47.0	52.9	37.2	41.9	36.5	52.8	52.1	53.9	61.0	54.6	46.3	51.0	52.9
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-2.8	-5.6	-22.5	6.1	-5.7	25.6	16.1	26.9	-5.6	-4.2	-7.9	-22.1	-9.3	7.3	-2.0	-5.8



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. ARE YOU AWARE OR UNAWARE THAT THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR? IF YOU ARE UNAWARE, PLEASE  
 SELECT UNAWARE.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
AWARE	48.6	43.5	58.3	58.0	58.7	53.7	68.3	34.3	49.4	51.2	43.0	48.5	35.7	44.8	60.4	42.7	50.5	46.9	53.9	20.2
UNAWARE	51.4	56.5	41.7	42.0	41.3	46.3	31.7	65.7	50.6	48.8	57.0	51.5	64.3	55.2	39.6	57.3	49.5	53.1	46.1	79.8
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-2.8	-13.1	16.5	16.1	17.3	7.5	36.6	-31.4	-1.2	2.4	-14.0	-3.0	-28.7	-10.4	20.7	-14.6	1.1	-6.2	7.8	-59.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. ARE YOU AWARE OR UNAWARE THAT THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR? IF YOU ARE UNAWARE, PLEASE SELECT UNAWARE.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
AWARE	48.6	39.9	48.7	46.4	41.2	50.1	56.4	45.8	50.3	44.4	53.7	58.8	39.5
UNAWARE	51.4	60.1	51.3	53.6	58.8	49.9	43.6	54.2	49.7	55.6	46.3	41.2	60.5
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-2.8	-20.2	-2.6	-7.2	-17.6	0.3	12.7	-8.3	0.6	-11.2	7.5	17.5	-20.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. ARE YOU AWARE OR UNAWARE THAT THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR? IF YOU ARE UNAWARE, PLEASE  
 SELECT UNAWARE.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN	URBAN	
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
AWARE	48.6	44.2	47.1	43.0	56.2	45.4	59.8	50.6	67.4	43.6	35.0	36.2	44.0	50.1	49.7	44.1
UNAWARE	51.4	55.8	52.9	57.0	43.8	54.6	40.2	49.4	32.6	56.4	65.0	63.8	56.0	49.9	50.3	55.9
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-2.8	-11.7	-5.7	-14.0	12.5	-9.2	19.7	1.2	34.8	-12.9	-30.0	-27.6	-12.1	0.3	-0.6	-11.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

56. ARE YOU AWARE OR UNAWARE THAT THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR? IF YOU ARE UNAWARE, PLEASE  
 SELECT UNAWARE.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-aid	Other Gov't Prgm	NO INSURANCE	EMPLYR	GOV'T /PRIV. COMBO	YES, Checks	Medi-aid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
AWARE	48.6	49.2	48.8	53.7	53.4	38.4	48.1	40.6	50.8	47.3	42.3	25.8	44.8	36.4	27.4	52.2	51.2	58.5	46.7
UNAWARE	51.4	50.8	51.2	46.3	46.6	61.6	51.9	59.4	49.2	52.7	57.7	74.2	55.2	63.6	72.6	47.8	48.8	41.5	53.3
DON'T KNOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	-2.8	-1.6	-2.4	7.5	6.9	-23.3	-3.7	-18.8	1.6	-5.3	-15.4	-48.4	-10.3	-27.1	-45.2	4.5	2.4	17.1	-6.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. IN FACT, THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH DO YOU SUPPORT?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
SUPPORT EXTENDING CUTS	55.9	69.0	67.8	65.1	52.9	41.4	45.4	24.8	33.6	63.3	66.8	48.3	70.6	72.5	50.1	58.5	40.6	57.3
Strongly	32.7	57.5	50.3	38.7	23.0	13.2	15.4	17.3	21.2	40.4	46.1	15.9	47.3	50.7	25.8	34.6	16.7	21.9
Somewhat	23.2	11.5	17.5	26.4	29.9	28.2	30.0	7.5	12.4	22.9	20.6	32.5	23.2	21.8	24.2	23.9	24.0	35.5
SUPPORT ALLOWING TO EXPIRE	17.9	9.5	11.0	13.3	20.4	22.4	23.7	26.6	55.5	13.3	12.2	18.4	11.0	9.7	16.8	18.5	27.5	15.4
Somewhat	9.8	6.9	7.9	5.4	12.9	13.4	10.7	9.5	16.6	8.5	7.8	11.4	9.0	8.3	10.7	5.0	12.5	9.8
Strongly	8.2	2.6	3.1	7.9	7.4	9.0	13.0	17.0	38.8	4.9	4.4	7.0	2.0	1.5	6.1	13.4	15.0	5.6
DON'T KNOW	26.1	21.5	21.3	21.6	26.7	36.2	30.9	48.6	10.9	23.4	21.1	33.3	18.5	17.8	33.2	23.0	31.9	27.3
Net Diff.	38.0	59.5	56.8	51.8	32.6	19.1	21.7	-1.8	-21.9	49.9	54.6	29.9	59.6	62.7	33.3	40.1	13.1	41.9
Mean	3.09	3.58	3.46	3.22	2.93	2.72	2.69	2.49	2.18	3.29	3.37	2.86	3.42	3.48	3.04	3.04	2.62	3.01

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. IN FACT, THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH DO YOU SUPPORT?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All	
Total	1000	175	225	384	216	824	627	197	176	103	73	
SUPPORT EXTENDING CUTS	55.9	49.5	57.0	59.1	54.4	58.9	59.0	58.7	41.9	45.1	37.3	
Strongly	32.7	25.6	38.7	35.0	28.2	36.2	39.1	27.0	16.4	13.6	20.2	
Somewhat	23.2	24.0	18.3	24.1	26.2	22.7	19.9	31.7	25.5	31.5	17.1	
SUPPORT ALLOWING TO EXPIRE	17.9	24.5	18.7	16.5	14.3	18.3	19.8	13.4	16.3	19.6	11.5	
Somewhat	9.8	12.2	10.2	8.8	9.0	9.0	8.7	9.9	13.4	17.2	8.0	
Strongly	8.2	12.3	8.5	7.7	5.3	9.3	11.1	3.5	2.9	2.5	3.6	
DON'T KNOW	26.1	26.0	24.2	24.4	31.4	22.8	21.2	27.9	41.8	35.2	51.1	
Net Diff.	38.0	25.0	38.3	42.6	40.1	40.7	39.2	45.3	25.6	25.5	25.8	
Mean	3.09	2.85	3.15	3.14	3.13	3.11	3.10	3.14	2.95	2.87	3.10	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. IN FACT, THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH DO YOU SUPPORT?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
SUPPORT EXTENDING CUTS	55.9	69.6	46.5	69.9	45.0	45.1	50.5	68.4	44.7	67.6	68.7	64.8	42.2	53.0	55.9	61.3
Strongly	32.7	43.2	25.4	45.8	22.0	24.5	26.0	42.8	23.6	40.8	44.6	31.4	23.2	25.2	22.2	27.2
Somewhat	23.2	26.3	21.1	24.1	23.0	20.6	24.6	25.6	21.1	26.8	24.1	33.4	19.0	27.8	33.7	34.1
SUPPORT ALLOWING TO EXPIRE	17.9	10.8	23.0	11.7	25.5	11.9	16.3	11.4	23.9	11.7	11.0	13.4	25.3	21.3	20.3	14.5
Somewhat	9.8	8.5	10.7	9.8	10.2	7.7	10.2	9.4	10.1	9.1	8.4	10.8	10.6	16.5	14.6	8.0
Strongly	8.2	2.3	12.4	1.9	15.2	4.2	6.1	2.0	13.8	2.6	2.6	2.6	14.7	4.7	5.7	6.5
DON'T KNOW	26.1	19.6	30.5	18.4	29.5	43.0	33.2	20.2	31.5	20.7	20.2	21.8	32.6	25.7	23.7	24.2
Net Diff.	38.0	58.8	23.5	58.2	19.6	33.2	34.2	57.0	20.8	55.9	57.7	51.4	16.9	31.7	35.6	46.8
Mean	3.09	3.38	2.86	3.40	2.74	3.15	3.05	3.37	2.80	3.33	3.39	3.20	2.75	2.99	2.95	3.08

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. IN FACT, THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH DO YOU SUPPORT?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
			TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	1000	466	451	367	379	254	187	148	134	180	231	119						
SUPPORT EXTENDING CUTS	55.9	70.1	43.5	68.9	49.2	47.2	76.8	48.8	51.5	60.8	49.4	42.3						
Strongly	32.7	43.7	22.4	45.8	24.1	26.6	53.4	23.4	26.8	37.8	24.6	26.4						
Somewhat	23.2	26.4	21.1	23.2	25.0	20.6	23.4	25.5	24.8	23.0	24.8	15.9						
SUPPORT ALLOWING TO EXPIRE	17.9	10.1	26.9	11.1	22.1	21.5	11.7	30.4	21.8	10.5	16.8	21.1						
Somewhat	9.8	8.3	11.3	8.9	10.0	10.7	9.2	10.9	9.6	8.6	9.4	11.9						
Strongly	8.2	1.8	15.6	2.2	12.2	10.8	2.5	19.5	12.2	2.0	7.4	9.2						
DON'T KNOW	26.1	19.7	29.7	20.0	28.7	31.3	11.6	20.7	26.6	28.7	33.8	36.6						
Net Diff.	38.0	60.0	16.6	57.8	27.0	25.7	65.1	18.4	29.7	50.2	32.6	21.2						
Mean	3.09	3.40	2.72	3.41	2.86	2.92	3.44	2.66	2.90	3.36	3.01	2.94						



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. IN FACT, THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH DO YOU SUPPORT?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
SUPPORT EXTENDING CUTS	55.9	46.1	44.6	47.2	52.8	67.4	67.1	67.2	83.3	64.1	69.0	44.8	52.5	64.1	31.4	47.2	60.8
Strongly	32.7	22.0	26.9	18.5	26.2	42.5	55.8	48.3	39.6	27.5	52.0	20.3	28.5	31.6	20.1	23.6	40.4
Somewhat	23.2	24.1	17.7	28.7	26.6	24.9	11.2	19.0	43.7	36.6	17.0	24.6	24.1	32.5	11.3	23.6	20.4
SUPPORT ALLOWING TO EXPIRE	17.9	23.9	27.8	21.2	18.5	15.5	8.3	12.4	8.4	9.5	11.9	25.4	18.4	16.4	25.9	23.3	12.7
Somewhat	9.8	9.3	7.3	10.8	10.1	13.6	4.7	9.7	8.4	5.9	9.8	9.8	10.3	9.6	7.6	12.2	9.1
Strongly	8.2	14.6	20.5	10.4	8.3	2.0	3.7	2.7	0.0	3.6	2.0	15.6	8.1	6.8	18.3	11.1	3.6
DON'T KNOW	26.1	30.0	27.6	31.6	28.7	17.1	24.6	20.4	8.3	26.3	19.2	29.8	29.1	19.5	42.6	29.5	26.5
Net Diff.	38.0	22.2	16.8	26.1	34.3	51.8	58.7	54.8	74.8	54.6	57.1	19.4	34.1	47.7	5.5	23.9	48.0
Mean	3.09	2.76	2.70	2.81	2.99	3.30	3.58	3.42	3.34	3.20	3.47	2.70	3.03	3.10	2.58	2.85	3.33

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. IN FACT, THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH DO YOU SUPPORT?

BANNER 6

	TOTAL	VOTE BEHAVIOR					VB COMBO					CONSIDER YOURSELF					RELIGION			
		DEMO-CRAT	TCKT-SPLTR	REPUB-LICAN	SWING-VOTER	WLTHY/UPPER MIDDLE	Weal-thy MIDDLE	Upper Middle Class	MIDDLE/LOWER Class	Middle Class	Lower Middle Class	POOR	MAIN-STREAM PROT.	EVAN-GELICAL	CATH-OLIC	NON-RELIGIOUS				
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249				
SUPPORT EXTENDING CUTS	55.9	43.3	56.5	69.4	54.2	64.9	76.8	63.2	56.4	59.0	52.4	41.0	58.7	53.1	63.0	43.1				
Strongly	32.7	21.3	23.8	47.7	27.1	32.9	44.6	31.2	33.1	33.1	33.1	29.7	36.5	34.7	34.9	26.6				
Somewhat	23.2	22.0	32.8	21.7	27.1	32.0	32.2	31.9	23.3	25.9	19.3	11.3	22.2	18.3	28.2	16.5				
SUPPORT ALLOWING TO EXPIRE	17.9	26.1	11.5	11.0	19.9	22.3	17.9	22.9	17.6	17.5	17.8	14.1	14.8	18.5	15.9	23.2				
Somewhat	9.8	11.7	6.8	8.6	11.1	14.8	13.7	15.0	9.4	9.6	9.1	5.5	9.7	9.7	9.7	8.9				
Strongly	8.2	14.4	4.7	2.4	8.8	7.4	4.2	7.9	8.2	7.9	8.7	8.6	5.1	8.7	6.2	14.3				
DON'T KNOW	26.1	30.5	31.9	19.6	25.9	12.9	5.2	13.9	26.0	23.5	29.8	44.9	26.5	28.5	21.0	33.7				
Net Diff.	38.0	17.2	45.0	58.4	34.3	42.6	58.9	40.3	38.7	41.5	34.7	27.0	44.0	34.6	47.1	19.9				
Mean	3.09	2.72	3.11	3.43	2.98	3.04	3.24	3.01	3.10	3.10	3.09	3.13	3.23	3.11	3.16	2.83				

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. IN FACT, THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH DO YOU SUPPORT?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
SUPPORT EXTENDING CUTS	55.9	54.2	59.2	57.0	63.4	58.0	65.9	50.8	53.4	56.1	55.5	59.9	50.6	51.9	63.9	48.8	61.8	58.5	45.7	54.8
Strongly	32.7	31.2	35.6	31.5	43.1	34.1	40.5	28.5	31.3	33.4	31.2	38.8	21.7	21.1	39.7	27.5	39.9	37.9	14.9	27.5
Somewhat	23.2	23.0	23.6	25.5	20.3	23.9	25.4	22.2	22.1	22.7	24.3	21.1	28.9	30.8	24.2	21.3	21.8	20.6	30.8	27.3
SUPPORT ALLOWING TO EXPIRE	17.9	16.3	21.0	20.1	22.7	19.1	23.1	13.8	19.1	17.8	18.2	15.3	20.1	24.8	19.5	16.2	17.1	13.9	28.6	12.8
Somewhat	9.8	9.1	11.1	11.4	10.4	9.3	10.8	8.8	11.3	9.2	11.0	7.9	12.8	14.9	9.0	9.4	6.7	8.9	16.9	9.2
Strongly	8.2	7.2	9.9	8.6	12.3	9.8	12.3	5.0	7.8	8.6	7.3	7.4	7.3	9.9	10.5	6.8	10.4	5.0	11.7	3.6
DON'T KNOW	26.1	29.5	19.8	22.9	13.9	22.9	11.0	35.4	27.5	26.1	26.2	24.8	29.3	23.3	16.6	34.9	21.1	27.6	25.6	32.4
Net Diff.	38.0	37.9	38.2	36.9	40.6	38.9	42.8	37.0	34.2	38.3	37.3	44.7	30.6	27.1	44.5	32.6	44.7	44.6	17.1	42.0
Mean	3.09	3.11	3.06	3.04	3.09	3.07	3.06	3.15	3.06	3.09	3.08	3.21	2.92	2.82	3.12	3.07	3.16	3.26	2.66	3.16

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. IN FACT, THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH DO YOU SUPPORT?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
SUPPORT EXTENDING CUTS	55.9	58.7	47.1	54.1	55.3	57.6	60.1	52.6	58.0	53.4	59.0	60.7	51.7
Strongly	32.7	16.9	21.3	30.0	35.5	35.8	41.2	24.2	38.0	27.7	38.9	36.3	29.5
Somewhat	23.2	41.8	25.8	24.1	19.8	21.8	18.9	28.4	20.0	25.8	20.1	24.4	22.2
SUPPORT ALLOWING TO EXPIRE	17.9	13.4	27.1	19.3	16.3	12.3	18.9	20.8	16.2	19.4	16.1	20.5	15.7
Somewhat	9.8	7.8	20.0	9.3	7.8	6.2	9.3	12.7	7.9	11.2	8.0	9.8	9.7
Strongly	8.2	5.6	7.1	10.0	8.5	6.1	9.6	8.1	8.2	8.2	8.2	10.6	6.0
DON'T KNOW	26.1	27.9	25.8	26.7	28.4	30.2	21.0	26.6	25.8	27.2	24.9	18.8	32.7
Net Diff.	38.0	45.3	20.0	34.8	39.0	45.3	41.1	31.9	41.8	34.1	42.9	40.3	36.0
Mean	3.09	2.97	2.83	3.01	3.15	3.25	3.16	2.94	3.18	3.00	3.19	3.06	3.12

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. IN FACT, THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH DO YOU SUPPORT?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
SUPPORT EXTENDING CUTS	55.9	54.0	52.1	56.8	58.9	60.1	56.4	63.6	61.7	51.2	48.1	50.8	56.0	54.8	58.2	52.1
Strongly	32.7	18.5	27.8	34.6	40.8	15.7	27.0	39.7	45.2	19.8	28.5	30.1	35.9	30.1	32.9	35.4
Somewhat	23.2	35.5	24.4	22.2	18.2	44.4	29.4	23.9	16.5	31.5	19.6	20.7	20.1	24.6	25.3	16.7
SUPPORT ALLOWING TO EXPIRE	17.9	18.3	22.3	13.7	18.2	21.0	26.4	14.9	20.6	17.1	18.5	12.7	15.5	21.5	18.6	12.1
Somewhat	9.8	13.0	12.6	6.8	8.9	18.4	14.8	5.4	7.7	10.5	10.5	8.0	10.2	13.5	9.8	5.1
Strongly	8.2	5.3	9.8	6.9	9.3	2.6	11.6	9.4	12.9	6.5	8.0	4.7	5.3	8.0	8.8	7.0
DON'T KNOW	26.1	27.6	25.5	29.5	22.9	18.9	17.2	21.5	17.7	31.7	33.5	36.5	28.5	23.7	23.2	35.8
Net Diff.	38.0	35.7	29.8	43.1	40.8	39.0	30.0	48.8	41.1	34.2	29.6	38.1	40.4	33.2	39.7	40.0
Mean	3.09	2.93	2.94	3.20	3.17	2.90	2.87	3.20	3.14	2.94	3.03	3.20	3.21	3.01	3.07	3.25

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

57. IN FACT, THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH DO YOU SUPPORT?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
SUPPORT EXTENDING CUTS	55.9	56.8	59.5	62.9	58.4	45.7	56.7	45.4	60.7	54.9	52.0	56.6	51.8	48.3	55.7	50.1	57.6	60.9	55.0
Strongly	32.7	33.2	31.6	31.8	38.4	29.5	36.0	26.8	32.4	35.7	28.7	30.2	29.2	26.7	28.1	32.6	34.3	38.6	31.6
Somewhat	23.2	23.6	28.0	31.1	20.0	16.2	20.6	18.6	28.3	19.3	23.2	26.4	22.6	21.7	27.6	17.6	23.2	22.3	23.4
SUPPORT ALLOWING TO EXPIRE	17.9	17.4	18.0	18.4	19.2	13.5	18.8	24.9	17.8	16.0	14.9	18.7	14.1	13.0	19.7	5.4	19.2	20.6	17.4
Somewhat	9.8	9.4	10.3	11.5	9.6	5.1	5.6	14.7	10.3	7.6	9.7	14.5	9.1	7.3	9.4	5.4	9.8	9.8	9.8
Strongly	8.2	8.0	7.7	6.8	9.6	8.4	13.3	10.1	7.6	8.4	5.2	4.2	5.0	5.7	10.3	0.0	9.4	10.8	7.7
DON'T KNOW	26.1	25.9	22.4	18.7	22.4	40.8	24.5	29.7	21.5	29.1	33.1	24.7	34.2	38.6	24.6	44.5	23.2	18.6	27.5
Net Diff.	38.0	39.4	41.5	44.5	39.2	32.2	37.8	20.5	42.9	38.9	37.1	37.9	37.7	35.3	36.0	44.7	38.4	40.3	37.6
Mean	3.09	3.10	3.08	3.08	3.12	3.13	3.05	2.88	3.09	3.16	3.13	3.10	3.15	3.13	2.97	3.49	3.08	3.09	3.09

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS THE 2017 TAX CUTS TO EXPIRE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS				LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R  Lean D  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
RAISE TAXES	29.5	37.6	30.4	33.6	23.9	23.3	27.7	24.5	41.6	30.2	32.5	20.7	32.8	34.2	23.9	29.2	27.8	25.5
KEEP TAXES THE SAME	50.1	40.6	54.7	49.4	55.6	49.5	51.3	45.5	39.4	50.8	50.5	51.9	50.6	50.6	49.7	53.4	48.8	55.1
DON'T KNOW	20.4	21.9	14.9	17.0	20.5	27.2	21.0	30.0	19.0	19.0	17.0	27.4	16.5	15.2	26.4	17.4	23.4	19.4
Net Diff.	-20.7	-3.0	-24.4	-15.8	-31.7	-26.2	-23.5	-21.0	2.2	-20.5	-18.1	-31.2	-17.8	-16.4	-25.7	-24.2	-21.0	-29.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS THE 2017 TAX CUTS TO EXPIRE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All	
Total	1000	175	225	384	216	824	627	197	176	103	73	
RAISE TAXES	29.5	29.0	31.6	28.6	29.0	31.6	33.5	25.4	19.5	18.4	20.9	
KEEP TAXES THE SAME	50.1	54.5	48.1	50.3	48.5	50.1	48.7	54.6	50.2	56.3	41.5	
DON'T KNOW	20.4	16.5	20.3	21.1	22.5	18.3	17.7	20.0	30.3	25.2	37.5	
Net Diff.	-20.7	-25.5	-16.5	-21.7	-19.5	-18.6	-15.2	-29.3	-30.7	-37.9	-20.6	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS THE 2017 TAX CUTS TO EXPIRE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/									TRUMP		
														3-WAY		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
RAISE TAXES	29.5	30.0	29.2	32.6	28.1	22.5	22.3	32.3	26.9	31.9	32.4	30.9	26.5	34.4	29.5	26.7
KEEP TAXES THE SAME	50.1	52.7	48.2	51.4	48.5	51.9	52.3	51.9	48.6	51.0	52.6	47.3	49.1	54.9	53.1	49.2
DON'T KNOW	20.4	17.4	22.6	16.0	23.4	25.6	25.4	15.8	24.5	17.0	15.1	21.8	24.4	10.7	17.4	24.1
Net Diff.	-20.7	-22.7	-19.0	-18.7	-20.5	-29.5	-30.0	-19.6	-21.7	-19.1	-20.2	-16.4	-22.6	-20.5	-23.6	-22.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS THE 2017 TAX CUTS TO EXPIRE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
				LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT		
Total	1000	466	451	367	379	254	187	148	134	180	231	119					
RAISE TAXES	29.5	31.2	28.6	32.4	26.9	29.0	38.3	31.6	25.1	26.2	23.9	33.4					
KEEP TAXES THE SAME	50.1	52.0	49.3	51.8	49.3	48.9	51.2	52.4	57.5	52.5	47.4	39.2					
DON'T KNOW	20.4	16.8	22.1	15.8	23.7	22.1	10.5	16.0	17.4	21.3	28.7	27.4					
Net Diff.	-20.7	-20.8	-20.7	-19.4	-22.4	-19.9	-12.9	-20.8	-32.4	-26.3	-23.5	-5.8					

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS THE 2017 TAX CUTS TO EXPIRE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 5

	BANNER 5																	
	TOTAL	LIBERAL						MODERATE			CONSERVATIVE			DEMOCRAT			INDEPENDENT	
		Very	Swt.	MOD- ERATE	Swt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE		
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55	
RAISE TAXES	29.5	31.3	34.8	28.9	21.7	41.7	28.7	36.0	40.0	18.6	35.9	30.0	17.7	45.7	32.7	27.0	31.3	
KEEP TAXES THE SAME	50.1	45.8	39.1	50.5	54.5	46.3	52.9	49.2	48.8	59.7	49.7	44.7	58.3	41.7	48.7	48.3	50.8	
DON'T KNOW	20.4	22.9	26.0	20.6	23.8	12.0	18.4	14.8	11.2	21.8	14.4	25.3	23.9	12.6	18.6	24.7	17.9	
Net Diff.	-20.7	-14.4	-4.3	-21.6	-32.7	-4.6	-24.3	-13.1	-8.8	-41.1	-13.9	-14.7	-40.6	4.0	-16.0	-21.3	-19.5	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS THE 2017 TAX CUTS TO EXPIRE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
RAISE TAXES	29.5	27.8	25.0	32.6	28.1	36.1	48.2	34.3	28.2	26.2	31.1	29.4	33.9	27.8	26.8	27.2
KEEP TAXES THE SAME	50.1	49.0	54.1	50.2	52.4	52.3	46.5	53.2	50.1	53.5	45.0	47.8	43.9	45.8	56.1	51.1
DON'T KNOW	20.4	23.2	20.9	17.3	19.5	11.6	5.2	12.5	21.8	20.4	23.9	22.8	22.2	26.5	17.2	21.7
Net Diff.	-20.7	-21.2	-29.1	-17.6	-24.3	-16.3	1.7	-18.9	-21.9	-27.3	-13.9	-18.5	-9.9	-18.0	-29.3	-23.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS THE 2017 TAX CUTS TO EXPIRE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
RAISE TAXES	29.5	26.8	34.5	32.2	38.6	31.3	34.6	22.8	34.4	31.4	25.2	27.8	22.5	34.2	33.0	30.0	29.7	26.2	31.1	15.2
KEEP TAXES THE SAME	50.1	49.2	52.0	52.9	50.2	50.4	59.1	48.1	45.7	47.2	56.5	59.4	54.8	57.2	52.1	42.6	59.1	59.6	52.3	56.9
DON'T KNOW	20.4	24.0	13.5	14.8	11.2	18.3	6.3	29.1	19.9	21.4	18.2	12.9	22.7	8.6	15.0	27.4	11.2	14.2	16.6	27.9
Net Diff.	-20.7	-22.4	-17.5	-20.7	-11.6	-19.1	-24.5	-25.3	-11.3	-15.7	-31.3	-31.6	-32.3	-23.1	-19.1	-12.6	-29.4	-33.4	-21.2	-41.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS THE 2017 TAX CUTS TO EXPIRE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
RAISE TAXES	29.5	22.7	25.8	26.7	24.5	25.1	41.7	25.5	31.9	25.2	34.7	32.4	26.8
KEEP TAXES THE SAME	50.1	49.5	55.2	54.0	54.3	54.6	39.2	53.5	48.1	53.7	45.7	53.4	47.3
DON'T KNOW	20.4	27.8	19.0	19.2	21.2	20.3	19.1	21.0	20.0	21.0	19.6	14.2	25.9
Net Diff.	-20.7	-26.9	-29.4	-27.3	-29.8	-29.6	2.5	-27.9	-16.2	-28.5	-11.0	-21.0	-20.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS THE 2017 TAX CUTS TO EXPIRE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	NIALS		BMMRS	/SLNTG	URBAN	URBAN	
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
RAISE TAXES	29.5	22.7	27.4	22.8	39.3	26.1	28.3	28.9	39.3	21.1	26.6	17.5	39.2	25.9	30.0	32.5
KEEP TAXES THE SAME	50.1	55.7	52.5	57.0	40.8	62.2	58.2	54.1	47.4	52.6	47.1	59.6	33.5	55.7	50.1	43.4
DON'T KNOW	20.4	21.6	20.0	20.1	20.0	11.6	13.5	17.0	13.3	26.2	26.3	22.9	27.3	18.4	19.9	24.0
Net Diff.	-20.7	-33.0	-25.1	-34.2	-1.5	-36.1	-30.0	-25.3	-8.1	-31.5	-20.5	-42.1	5.7	-29.8	-20.1	-10.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

58. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. IF CONGRESS PASSES A TAX AND SPENDING BILL THAT ALLOWS THE 2017 TAX CUTS TO EXPIRE, WOULD YOU SAY CONGRESS CHOSE TO RAISE TAXES OR CHOSE TO KEEP TAXES THE SAME?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-aid	Other Gov't Prgm	NO INSURANCE	EMPLYR	GOV'T /PRIV. COMBO	YES, Checks	Medi-aid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
RAISE TAXES	29.5	30.2	26.7	34.1	36.2	25.9	40.7	19.4	28.7	32.3	26.6	41.9	26.5	24.9	33.2	24.1	30.6	34.1	28.6
KEEP TAXES THE SAME	50.1	49.7	55.8	47.4	43.4	46.4	39.9	56.2	53.3	44.7	51.1	41.4	49.7	47.1	50.0	36.1	49.7	48.0	50.5
DON'T KNOW	20.4	20.1	17.5	18.4	20.4	27.7	19.4	24.4	18.0	23.0	22.3	16.6	23.8	28.0	16.8	39.8	19.6	17.9	20.9
Net Diff.	-20.7	-19.4	-29.1	-13.3	-7.3	-20.5	0.9	-36.8	-24.6	-12.5	-24.5	0.5	-23.2	-22.2	-16.8	-12.0	-19.1	-13.9	-22.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS EXTENDING THE 2017 TAX CUTS.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE 2017 TAX CUTS TO EXPIRE.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R  Lean D  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
GOP CANDIDATE	45.8	81.1	67.9	51.9	36.3	22.5	22.8	13.9	16.4	61.4	66.0	41.4	84.3	87.5	38.7	20.2	13.3	28.8
DEM. CANDIDATE	32.8	6.3	13.4	26.0	35.7	51.6	55.3	69.0	78.7	17.0	16.1	21.0	4.7	3.4	19.8	55.2	65.9	33.7
DON'T KNOW	21.4	12.6	18.7	22.1	28.0	25.9	21.9	17.1	4.9	21.6	17.9	37.6	11.1	9.0	41.5	24.5	20.8	37.5
Net Diff.	13.0	74.8	54.5	25.9	0.6	-29.1	-32.5	-55.0	-62.3	44.3	50.0	20.4	79.6	84.1	18.9	-35.0	-52.6	-4.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS EXTENDING THE 2017 TAX CUTS.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE 2017 TAX CUTS TO EXPIRE.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All	
Total	1000	175	225	384	216	824	627	197	176	103	73	
GOP CANDIDATE	45.8	44.5	45.6	49.7	40.2	48.1	49.8	42.8	35.1	36.9	32.5	
DEM. CANDIDATE	32.8	40.7	29.6	29.4	35.8	34.5	36.5	28.3	24.8	28.1	20.3	
DON'T KNOW	21.4	14.8	24.8	20.9	24.0	17.4	13.7	28.9	40.1	35.1	47.3	
Net Diff.	13.0	3.8	15.9	20.3	4.4	13.6	13.3	14.5	10.2	8.8	12.2	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS EXTENDING THE 2017 TAX CUTS.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE 2017 TAX CUTS TO EXPIRE.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITE	STATES	FOR	CONGRESS	ERS/									TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
GOP CANDIDATE	45.8	73.8	26.0	83.8	12.7	30.5	36.2	75.8	18.7	71.6	79.0	53.7	15.3	29.8	29.5	43.8
DEM. CANDIDATE	32.8	11.4	48.0	5.6	64.7	10.2	21.9	9.2	54.2	11.4	8.7	18.1	58.1	39.7	37.4	24.8
DON'T KNOW	21.4	14.7	26.0	10.6	22.6	59.3	41.9	15.0	27.1	17.0	12.3	28.2	26.6	30.5	33.1	31.4
Net Diff.	13.0	62.4	-22.0	78.2	-52.0	20.3	14.2	66.6	-35.5	60.2	70.3	35.7	-42.8	-9.9	-7.9	19.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS EXTENDING THE 2017 TAX CUTS.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE 2017 TAX CUTS TO EXPIRE.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	OTHER	REPUB-LICAN	DEMO-CRAT	INDEP-ENDE	REPUB-LICAN	DEMO-CRAT	INDEP-ENDE	REPUB-LICAN	DEMO-CRAT	INDEP-ENDE
Total	1000	466	451	367	379	254	187	148	134	180	231	119	
GOP CANDIDATE	45.8	80.6	13.7	86.1	15.8	32.4	88.9	20.4	33.1	83.2	12.8	31.5	
DEM. CANDIDATE	32.8	6.4	63.0	4.2	62.9	29.3	5.0	63.6	35.5	3.3	62.5	22.3	
DON'T KNOW	21.4	13.0	23.2	9.8	21.3	38.3	6.1	16.0	31.4	13.5	24.7	46.1	
Net Diff.	13.0	74.2	-49.3	81.9	-47.2	3.1	83.9	-43.2	-2.3	79.9	-49.7	9.2	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS EXTENDING THE 2017 TAX CUTS.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE 2017 TAX CUTS TO EXPIRE.

BANNER 5

	TOTAL   IDEOLOGY   REPUBLICAN   DEMOCRAT   INDEPENDENT																
	LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
GOP CANDIDATE	45.8	17.8	15.9	19.2	37.2	74.7	81.9	77.8	75.9	79.2	89.2	11.9	19.2	27.4	12.3	31.2	52.8
DEM. CANDIDATE	32.8	59.6	66.5	54.6	36.0	8.7	6.0	7.5	12.9	7.5	2.2	66.7	60.6	48.2	53.4	29.1	9.2
DON'T KNOW	21.4	22.6	17.6	26.3	26.7	16.5	12.2	14.6	11.2	13.3	8.5	21.5	20.2	24.4	34.2	39.7	38.0
Net Diff.	13.0	-41.8	-50.7	-35.4	1.2	66.0	75.9	70.3	63.0	71.7	87.0	-54.8	-41.3	-20.8	-41.1	2.0	43.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS EXTENDING THE 2017 TAX CUTS.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE 2017 TAX CUTS TO EXPIRE.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- UPPER MIDDLE	thy	Upper Middle	MIDDLE /LOWER Class	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
GOP CANDIDATE	45.8	13.1	41.3	82.5	43.9	46.3	56.0	44.9	46.6	48.2	44.2	39.9	52.6	57.6	53.3	27.2
DEM. CANDIDATE	32.8	62.7	21.6	3.9	30.8	40.9	28.6	42.6	31.5	29.8	33.9	31.1	25.5	21.4	27.1	47.4
DON'T KNOW	21.4	24.2	37.1	13.5	25.3	12.8	15.3	12.5	21.9	21.9	21.9	29.1	22.0	20.9	19.6	25.4
Net Diff.	13.0	-49.6	19.6	78.6	13.1	5.5	27.4	2.3	15.1	18.4	10.3	8.8	27.1	36.2	26.1	-20.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS EXTENDING THE 2017 TAX CUTS.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE 2017 TAX CUTS TO EXPIRE.

BANNER 7

TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK		
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
GOP CANDIDATE	45.8	45.3	46.8	45.3	49.5	50.5	52.9	40.6	41.4	50.8	35.2	42.3	25.6	44.5	57.8	44.4	37.9	45.7	32.0	20.1
DEM. CANDIDATE	32.8	29.5	39.0	38.9	39.3	29.7	37.0	29.4	40.8	29.1	40.7	32.9	50.4	36.2	26.8	31.3	44.7	23.6	52.0	49.0
DON'T KNOW	21.4	25.2	14.2	15.8	11.2	19.8	10.1	30.0	17.8	20.1	24.1	24.8	24.0	19.2	15.4	24.4	17.4	30.7	15.9	30.9
Net Diff.	13.0	15.8	7.8	6.4	10.2	20.9	15.9	11.2	0.6	21.7	-5.6	9.4	-24.8	8.3	31.0	13.1	-6.8	22.1	-20.0	-28.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS EXTENDING THE 2017 TAX CUTS.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE 2017 TAX CUTS TO EXPIRE.

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
GOP CANDIDATE	45.8	35.8	40.7	44.4	44.1	49.7	50.9	41.3	48.6	42.1	50.4	51.4	40.9
DEM. CANDIDATE	32.8	39.5	37.4	40.0	29.0	27.3	30.2	39.0	29.0	35.9	29.0	32.2	33.4
DON'T KNOW	21.4	24.7	21.9	15.6	27.0	23.0	18.9	19.7	22.4	22.0	20.6	16.4	25.7
Net Diff.	13.0	-3.7	3.3	4.4	15.1	22.3	20.6	2.3	19.6	6.2	21.3	19.2	7.5



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS EXTENDING THE 2017 TAX CUTS.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE 2017 TAX CUTS TO EXPIRE.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS	URBAN	URBAN	
				/SLNTG			/SLNTG			/SLNTG			/SLNTG			
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
GOP CANDIDATE	45.8	33.4	46.3	45.7	51.0	41.4	53.2	48.1	55.1	29.7	39.7	43.5	46.6	43.9	44.9	50.3
DEM. CANDIDATE	32.8	41.8	37.6	27.0	30.7	38.7	37.4	28.7	29.7	43.2	37.8	25.4	31.7	33.7	34.4	28.1
DON'T KNOW	21.4	24.9	16.1	27.4	18.3	19.9	9.4	23.2	15.2	27.2	22.5	31.1	21.7	22.3	20.7	21.6
Net Diff.	13.0	-8.4	8.7	18.7	20.4	2.7	15.8	19.4	25.3	-13.5	1.9	18.1	14.9	10.2	10.4	22.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

59. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS EXTENDING THE 2017 TAX CUTS.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE 2017 TAX CUTS TO EXPIRE.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-aid	Other Gov't Prgm	NO INSURANCE	EMPLYR	GOV'T /PRIV. COMBO	YES, Checks	Medi-aid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
GOP CANDIDATE	45.8	46.5	47.7	45.9	48.2	37.9	37.4	37.6	47.8	44.4	39.0	43.9	33.2	41.4	38.7	26.1	48.6	50.9	44.9
DEM. CANDIDATE	32.8	33.0	33.9	34.8	31.2	36.3	38.2	31.1	33.7	32.5	38.1	52.2	41.3	33.2	46.9	33.6	30.7	30.8	33.2
DON'T KNOW	21.4	20.6	18.4	19.3	20.6	25.8	24.4	31.3	18.5	23.0	23.0	3.9	25.5	25.3	14.5	40.3	20.7	18.4	21.9
Net Diff.	13.0	13.5	13.9	11.1	17.0	1.6	-0.7	6.5	14.1	11.9	0.9	-8.3	-8.0	8.2	-8.2	-7.4	18.0	20.1	11.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

60. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
BETTER	20.5	9.8	11.5	22.1	33.9	18.6	24.5	22.7	22.1	20.7	19.3	26.7	23.4	23.4	19.8	14.0	20.2	30.6
Much	5.5	1.6	2.0	10.9	5.7	4.6	3.4	16.1	5.5	5.8	6.1	4.3	5.4	6.0	4.3	7.8	4.8	10.7
Somewhat	15.1	8.1	9.5	11.2	28.2	14.0	21.1	6.6	16.7	14.9	13.2	22.4	18.1	17.4	15.5	6.2	15.4	19.9
WORSE	62.7	68.1	75.8	65.5	52.6	59.3	59.0	43.5	57.1	64.1	66.0	55.9	63.0	62.7	61.3	73.7	59.8	56.5
Somewhat	34.0	37.1	38.7	32.8	31.5	35.0	28.3	26.6	33.3	34.2	34.5	33.2	37.0	37.1	32.5	28.5	33.5	29.7
Much	28.7	31.1	37.1	32.7	21.0	24.3	30.7	16.9	23.9	29.8	31.5	22.6	25.9	25.7	28.8	45.1	26.3	26.8
DK/REFUSED	16.8	22.1	12.7	12.4	13.6	22.1	16.5	33.8	20.7	15.2	14.7	17.4	13.6	13.9	19.0	12.4	20.0	12.9
Net Diff.	-42.1	-58.4	-64.2	-43.4	-18.7	-40.7	-34.6	-20.8	-35.0	-43.3	-46.7	-29.1	-39.5	-39.3	-41.5	-59.7	-39.6	-25.9
Mean	1.97	1.75	1.73	2.00	2.21	1.99	1.97	2.33	2.05	1.96	1.93	2.10	2.03	2.04	1.94	1.73	1.98	2.17

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

60. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	824	627	197	176	103	73
BETTER	20.5	26.5	15.3	22.1	18.4	20.9	19.2	26.3	18.9	24.4	11.0
Much	5.5	6.9	3.6	6.9	3.7	6.5	6.8	5.6	0.6	1.1	0.0
Somewhat	15.1	19.6	11.7	15.3	14.7	14.4	12.4	20.7	18.2	23.4	11.0
WORSE	62.7	56.8	69.5	61.0	63.3	64.3	64.7	63.1	55.1	57.6	51.5
Somewhat	34.0	29.2	36.2	34.2	35.2	34.4	35.1	32.2	32.3	40.2	21.0
Much	28.7	27.6	33.3	26.8	28.2	29.9	29.6	31.0	22.8	17.4	30.5
DK/REFUSED	16.8	16.7	15.2	16.8	18.3	14.8	16.1	10.6	26.1	18.0	37.5
Net Diff.	-42.1	-30.3	-54.2	-38.9	-45.0	-43.4	-45.5	-36.8	-36.2	-33.2	-40.5
Mean	1.97	2.07	1.83	2.03	1.93	1.97	1.96	2.01	1.95	2.10	1.69

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

60. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	REPU-	DEMO-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED		PROVE	PROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.	
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
BETTER	20.5	30.4	13.6	24.7	17.8	14.9	19.2	27.5	14.2	26.5	28.6	21.3	13.5	36.2	31.6	19.3
Much	5.5	8.1	3.6	6.0	5.4	3.6	3.7	8.0	3.2	7.3	9.3	2.3	3.3	16.7	11.8	2.3
Somewhat	15.1	22.3	10.0	18.8	12.4	11.3	15.4	19.6	11.0	19.2	19.3	18.9	10.2	19.6	19.8	17.0
WORSE	62.7	54.8	68.2	62.1	64.2	58.7	61.6	57.7	67.2	59.9	56.3	68.6	66.0	43.1	54.2	74.9
Somewhat	34.0	33.5	34.2	36.6	32.5	30.1	31.9	33.2	34.7	34.5	32.9	38.4	33.4	22.6	30.1	43.3
Much	28.7	21.3	34.0	25.5	31.7	28.7	29.7	24.5	32.5	25.4	23.5	30.2	32.5	20.5	24.2	31.6
DK/REFUSED	16.8	14.8	18.2	13.1	17.9	26.4	19.3	14.8	18.5	13.6	15.0	10.1	20.5	20.7	14.2	5.8
Net Diff.	-42.1	-24.4	-54.5	-37.4	-46.4	-43.9	-42.4	-30.2	-53.0	-33.4	-27.7	-47.3	-52.4	-6.9	-22.6	-55.6
Mean	1.97	2.20	1.80	2.06	1.90	1.86	1.92	2.13	1.81	2.10	2.17	1.93	1.80	2.41	2.22	1.89

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

60. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	466	451	367	379	254	187	148	134	180	231	119
BETTER	20.5	24.4	17.6	23.9	19.9	16.7	23.1	29.0	15.5	24.8	14.0	18.0
Much	5.5	5.8	6.0	5.8	6.6	3.2	6.0	9.9	2.3	5.7	4.5	4.3
Somewhat	15.1	18.6	11.6	18.1	13.3	13.5	17.0	19.1	13.3	19.1	9.5	13.7
WORSE	62.7	62.5	63.9	62.2	63.2	62.7	64.6	55.8	63.1	59.6	67.9	62.3
Somewhat	34.0	35.6	32.4	36.2	29.7	37.2	37.6	33.9	38.8	34.7	27.0	35.4
Much	28.7	26.9	31.4	26.0	33.5	25.5	27.0	21.9	24.3	24.9	40.9	26.9
DK/REFUSED	16.8	13.1	18.6	13.9	17.0	20.6	12.3	15.2	21.4	15.6	18.1	19.7
Net Diff.	-42.1	-38.0	-46.3	-38.3	-43.3	-46.0	-41.6	-26.9	-47.6	-34.8	-53.9	-44.3
Mean	1.97	2.04	1.90	2.04	1.92	1.93	2.02	2.20	1.92	2.07	1.73	1.94

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

60. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
BETTER	20.5	24.1	26.6	22.4	18.9	17.8	21.2	19.3	53.2	31.5	18.7	21.0	14.7	34.3	22.0	16.2	13.6
Much	5.5	7.5	13.7	3.0	5.1	1.4	8.0	4.3	14.6	9.9	3.7	7.2	3.4	16.0	4.6	4.0	0.0
Somewhat	15.1	16.7	12.9	19.4	13.9	16.4	13.3	15.0	38.5	21.6	15.0	13.8	11.2	18.3	17.3	12.2	13.6
WORSE	62.7	58.3	57.1	59.1	64.7	67.1	60.4	64.2	44.3	55.7	65.9	60.4	68.6	58.5	56.3	65.9	59.3
Somewhat	34.0	29.6	26.2	32.1	35.1	41.6	29.6	36.4	17.3	33.0	39.1	31.0	29.2	23.3	30.3	41.5	31.4
Much	28.7	28.6	30.9	27.0	29.6	25.5	30.8	27.8	27.1	22.7	26.9	29.4	39.3	35.3	26.0	24.5	28.0
DK/REFUSED	16.8	17.6	16.3	18.5	16.4	15.1	18.3	16.5	2.5	12.8	15.4	18.5	16.8	7.2	21.8	17.9	27.0
Net Diff.	-42.1	-34.1	-30.5	-36.8	-45.7	-49.3	-39.2	-44.9	8.8	-24.2	-47.2	-39.4	-53.9	-24.2	-34.3	-49.8	-45.7
Mean	1.97	2.04	2.11	1.98	1.93	1.93	1.98	1.95	2.42	2.21	1.95	1.99	1.74	2.16	2.01	1.95	1.80

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

60. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
BETTER	20.5	19.7	23.6	20.6	19.8	38.9	64.3	35.3	18.7	23.8	11.1	8.2	14.3	23.8	27.1	11.3
Much	5.5	7.0	2.8	4.7	3.5	16.3	35.4	13.5	3.8	3.1	4.9	2.0	3.4	4.5	6.5	1.3
Somewhat	15.1	12.7	20.8	15.9	16.3	22.6	28.9	21.7	14.9	20.7	6.3	6.2	10.9	19.2	20.6	10.0
WORSE	62.7	61.4	61.0	64.6	64.6	51.3	31.8	54.1	65.3	60.2	73.0	60.0	69.6	57.3	59.4	65.4
Somewhat	34.0	30.5	38.4	36.4	39.2	37.4	21.1	39.7	35.3	33.1	38.5	20.9	40.6	24.0	34.7	33.8
Much	28.7	30.9	22.6	28.2	25.5	14.0	10.8	14.4	30.1	27.1	34.4	39.2	29.0	33.3	24.7	31.6
DK/REFUSED	16.8	18.9	15.4	14.9	15.5	9.8	3.9	10.6	15.9	16.0	15.9	31.8	16.2	18.9	13.5	23.3
Net Diff.	-42.1	-41.7	-37.5	-44.0	-44.8	-12.4	32.5	-18.8	-46.6	-36.4	-61.8	-51.8	-55.3	-33.5	-32.2	-54.1
Mean	1.97	1.95	2.04	1.97	1.97	2.46	2.93	2.38	1.91	2.00	1.78	1.57	1.87	1.94	2.10	1.75



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

60. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
BETTER	20.5	17.3	26.8	24.6	30.7	17.5	32.8	17.1	21.4	18.6	24.7	24.8	27.6	16.7	19.5	17.8	31.5	19.5	38.1	18.7
Much	5.5	4.4	7.4	3.3	14.9	4.4	9.5	4.4	5.6	4.7	7.0	8.2	8.0	3.0	4.8	4.7	8.2	8.2	12.0	4.6
Somewhat	15.1	12.8	19.3	21.3	15.8	13.1	23.4	12.6	15.8	13.8	17.7	16.6	19.6	13.7	14.7	13.1	23.3	11.4	26.1	14.1
WORSE	62.7	64.5	59.3	58.3	61.1	63.9	56.7	65.0	61.5	63.8	60.3	64.1	53.6	70.9	64.6	63.1	59.4	67.8	43.8	61.9
Somewhat	34.0	32.7	36.5	34.6	40.1	34.9	40.4	30.6	33.2	35.9	29.9	25.7	28.5	51.5	39.1	33.0	26.7	24.9	28.4	28.5
Much	28.7	31.9	22.7	23.6	21.0	29.0	16.3	34.4	28.3	27.9	30.4	38.4	25.1	19.4	25.5	30.1	32.7	42.9	15.4	33.4
DK/REFUSED	16.8	18.2	14.0	17.2	8.2	18.6	10.5	17.9	17.1	17.6	15.0	11.1	18.8	12.4	15.9	19.1	9.0	12.7	18.2	19.4
Net Diff.	-42.1	-47.2	-32.5	-33.7	-30.3	-46.4	-23.8	-48.0	-40.1	-45.2	-35.6	-39.3	-26.0	-54.2	-45.1	-45.4	-27.9	-48.2	-5.7	-43.2
Mean	1.97	1.88	2.13	2.05	2.27	1.91	2.29	1.84	1.98	1.94	2.02	1.94	2.13	2.00	1.99	1.90	2.08	1.83	2.42	1.87

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

60. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
BETTER	20.5	35.6	34.6	33.6	20.1	12.1	6.4	34.4	11.9	30.0	8.8	22.8	18.6
Much	5.5	12.1	6.0	11.4	6.5	2.5	0.7	9.7	2.9	8.7	1.5	6.2	4.8
Somewhat	15.1	23.5	28.7	22.2	13.6	9.6	5.8	24.8	9.1	21.3	7.4	16.6	13.7
WORSE	62.7	50.9	53.2	53.1	61.4	69.3	73.5	52.7	68.9	55.4	71.8	61.4	63.8
Somewhat	34.0	19.6	22.1	23.2	32.3	41.2	47.6	22.1	41.4	25.2	44.9	36.8	31.5
Much	28.7	31.3	31.1	29.9	29.1	28.2	25.9	30.6	27.5	30.2	26.9	24.6	32.3
DK/REFUSED	16.8	13.4	12.1	13.2	18.6	18.6	20.0	12.9	19.2	14.6	19.4	15.8	17.6
Net Diff.	-42.1	-15.3	-18.6	-19.5	-41.3	-57.2	-67.1	-18.3	-57.0	-25.4	-62.9	-38.6	-45.2
Mean	1.97	2.19	2.11	2.17	1.97	1.83	1.76	2.15	1.84	2.10	1.79	2.05	1.89

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

60. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
BETTER	20.5	32.4	35.8	17.8	7.1	42.2	37.4	21.0	9.5	27.9	34.3	15.0	4.5	31.7	17.2	14.7
Much	5.5	7.4	11.1	5.2	0.9	13.9	11.0	5.1	1.8	4.4	11.1	5.4	0.0	10.9	3.3	3.8
Somewhat	15.1	25.0	24.8	12.6	6.2	28.2	26.3	16.0	7.7	23.5	23.3	9.6	4.5	20.8	13.9	10.9
WORSE	62.7	54.9	51.1	64.4	72.6	49.1	50.2	64.4	69.8	57.6	51.9	64.3	75.7	50.1	68.2	65.4
Somewhat	34.0	21.1	22.8	37.8	44.4	17.4	28.8	39.8	44.7	22.9	17.0	35.9	44.0	28.5	37.3	33.2
Much	28.7	33.7	28.3	26.6	28.2	31.7	21.4	24.5	25.0	34.7	34.9	28.4	31.7	21.6	30.9	32.2
DK/REFUSED	16.8	12.7	13.1	17.8	20.3	8.8	12.4	14.6	20.7	14.5	13.8	20.7	19.8	18.2	14.6	19.9
Net Diff.	-42.1	-22.4	-15.3	-46.5	-65.5	-6.9	-12.8	-43.3	-60.2	-29.7	-17.6	-49.4	-71.3	-18.4	-51.1	-50.7
Mean	1.97	2.07	2.21	1.96	1.75	2.27	2.31	2.02	1.83	1.97	2.12	1.90	1.66	2.26	1.88	1.83

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

60. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE YOUR PERSONAL FINANCIAL SITUATION BETTER OR WORSE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
BETTER	20.5	20.1	26.0	31.7	9.7	17.7	24.6	26.4	26.5	13.4	26.8	36.6	25.8	19.0	38.9	35.9	18.0	25.4	19.6
Much	5.5	5.6	6.5	10.4	2.6	7.1	7.9	3.2	7.1	4.1	8.6	13.0	11.0	6.3	14.9	5.8	4.2	6.3	5.3
Somewhat	15.1	14.4	19.4	21.3	7.0	10.7	16.8	23.2	19.4	9.3	18.1	23.7	14.8	12.7	24.0	30.1	13.8	19.1	14.3
WORSE	62.7	63.7	62.0	57.3	70.4	62.0	56.0	49.6	61.6	66.1	53.0	47.2	55.4	55.9	37.0	44.0	66.7	54.1	64.3
Somewhat	34.0	34.2	33.5	28.0	45.6	26.9	29.9	30.9	32.6	36.3	24.2	11.8	27.5	24.1	18.5	26.9	38.1	34.5	33.9
Much	28.7	29.5	28.5	29.3	24.7	35.1	26.1	18.7	29.1	29.8	28.8	35.4	27.9	31.7	18.5	17.1	28.6	19.6	30.4
DK/REFUSED	16.8	16.2	12.0	11.0	20.0	20.2	19.4	24.0	11.9	20.5	20.2	16.1	18.8	25.2	24.1	20.1	15.3	20.4	16.1
Net Diff.	-42.1	-43.6	-36.0	-25.6	-60.7	-44.3	-31.3	-23.3	-35.1	-52.7	-26.3	-10.6	-29.6	-36.9	1.9	-8.1	-48.7	-28.7	-44.7
Mean	1.97	1.96	2.05	2.14	1.84	1.87	2.08	2.14	2.05	1.84	2.08	2.17	2.11	1.91	2.47	2.31	1.92	2.15	1.94

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
BETTER	23.7	15.2	14.6	26.3	35.3	20.9	23.1	21.1	40.9	23.1	22.5	25.6	24.9	24.7	21.6	20.6	25.1	31.4
Much	6.1	2.4	1.2	10.6	6.3	3.3	9.4	14.5	17.6	5.3	5.7	3.6	6.4	6.6	4.0	3.5	7.7	5.7
Somewhat	17.7	12.8	13.4	15.7	29.1	17.6	13.7	6.5	23.2	17.8	16.8	22.1	18.5	18.1	17.6	17.1	17.4	25.8
WORSE	60.3	69.1	73.0	63.7	49.3	55.9	60.6	46.3	35.7	63.0	65.1	54.0	63.7	64.5	57.0	69.6	54.5	50.3
Somewhat	28.8	23.3	36.1	32.6	27.2	29.4	19.8	27.6	16.8	31.3	31.1	32.5	32.4	33.1	27.1	33.6	23.5	27.9
Much	31.5	45.9	36.9	31.1	22.2	26.6	40.8	18.7	18.8	31.7	34.1	21.5	31.3	31.4	29.9	36.0	31.0	22.5
DK/REFUSED	16.0	15.7	12.4	10.0	15.4	23.2	16.3	32.6	23.5	13.9	12.4	20.4	11.4	10.8	21.3	9.8	20.5	18.2
Net Diff.	-36.5	-53.9	-58.4	-37.5	-14.0	-35.1	-37.5	-25.3	5.2	-39.9	-42.7	-28.4	-38.8	-39.8	-35.4	-49.0	-29.4	-18.9
Mean	1.98	1.67	1.76	2.06	2.23	1.97	1.90	2.25	2.52	1.96	1.93	2.10	2.00	2.00	1.95	1.87	2.02	2.18

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All	
Total	1000	175	225	384	216	824	627	197	176	103	73	
BETTER	23.7	28.1	18.8	25.1	22.8	25.3	23.9	29.9	16.3	22.7	7.3	
Much	6.1	7.3	5.0	6.4	5.6	6.7	7.7	3.6	2.9	2.8	3.1	
Somewhat	17.7	20.8	13.8	18.7	17.2	18.6	16.2	26.3	13.4	19.9	4.2	
WORSE	60.3	58.9	65.5	57.5	60.8	61.2	63.2	54.8	55.8	57.3	53.7	
Somewhat	28.8	26.7	31.1	27.2	30.8	27.4	28.5	24.2	35.1	42.3	25.1	
Much	31.5	32.2	34.4	30.2	29.9	33.8	34.8	30.6	20.7	15.1	28.6	
DK/REFUSED	16.0	13.0	15.7	17.4	16.4	13.5	12.9	15.3	27.9	20.0	39.0	
Net Diff.	-36.5	-30.8	-46.8	-32.3	-37.9	-35.9	-39.4	-24.8	-39.5	-34.6	-46.4	
Mean	1.98	2.04	1.87	2.02	1.98	1.98	1.96	2.03	1.98	2.13	1.70	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	REPU-	DEMO-	UNDE-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
BETTER	23.7	30.9	18.6	26.4	23.2	15.0	22.3	28.2	19.7	28.1	29.2	25.3	18.6	36.6	34.6	24.9
Much	6.1	8.1	4.7	7.2	5.3	4.5	4.9	8.1	4.2	7.1	8.7	3.4	4.8	11.3	7.4	0.0
Somewhat	17.7	22.8	14.0	19.2	17.9	10.5	17.4	20.1	15.5	21.0	20.6	21.9	13.8	25.3	27.2	24.9
WORSE	60.3	55.5	63.6	62.5	58.9	57.2	55.9	58.7	61.6	58.8	58.3	60.0	62.0	41.8	46.2	61.9
Somewhat	28.8	29.2	28.4	31.8	26.1	27.8	25.2	30.2	27.5	30.8	29.1	34.8	26.4	22.3	26.6	37.3
Much	31.5	26.3	35.2	30.6	32.8	29.3	30.7	28.5	34.1	28.0	29.2	25.2	35.5	19.5	19.6	24.6
DK/REFUSED	16.0	13.6	17.8	11.1	17.9	27.8	21.8	13.1	18.7	13.1	12.5	14.6	19.5	21.6	19.2	13.2
Net Diff.	-36.5	-24.6	-44.9	-36.1	-35.6	-42.1	-33.6	-30.6	-41.9	-30.7	-29.1	-34.7	-43.4	-5.1	-11.6	-37.0
Mean	1.98	2.15	1.86	2.03	1.95	1.87	1.96	2.09	1.87	2.08	2.10	2.04	1.85	2.36	2.28	2.00

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	466	451	367	379	254	187	148	134	180	231	119
BETTER	23.7	25.3	23.7	24.7	23.7	22.4	22.3	35.2	24.5	27.2	16.3	20.0
Much	6.1	6.6	5.7	6.6	6.4	4.9	8.0	11.1	4.8	5.1	3.3	5.0
Somewhat	17.7	18.7	17.9	18.1	17.4	17.5	14.2	24.1	19.8	22.1	13.0	15.0
WORSE	60.3	62.8	57.7	62.7	59.3	58.1	68.6	51.6	55.8	56.7	64.2	60.8
Somewhat	28.8	31.5	25.8	31.5	25.8	29.4	33.5	30.9	26.5	29.5	22.5	32.6
Much	31.5	31.3	31.9	31.2	33.5	28.8	35.1	20.8	29.3	27.2	41.7	28.2
DK/REFUSED	16.0	11.8	18.6	12.6	17.0	19.5	9.2	13.1	19.7	16.2	19.5	19.2
Net Diff.	-36.5	-37.5	-34.1	-38.0	-35.6	-35.7	-46.3	-16.4	-31.2	-29.5	-47.9	-40.8
Mean	1.98	2.01	1.97	2.00	1.96	1.98	1.95	2.29	2.00	2.06	1.73	1.96



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
BETTER	23.7	26.1	28.4	24.3	24.9	18.6	23.2	20.6	49.9	31.3	20.1	23.2	21.8	35.4	25.9	24.3	14.3
Much	6.1	7.8	16.8	1.4	6.0	2.0	8.3	4.7	19.5	10.2	4.2	6.0	4.7	15.6	9.4	4.9	1.0
Somewhat	17.7	18.2	11.7	22.9	18.9	16.6	14.9	15.9	30.3	21.1	16.0	17.1	17.1	19.9	16.5	19.4	13.2
WORSE	60.3	54.1	51.7	55.8	59.7	69.0	61.8	65.9	47.6	52.6	67.3	55.7	65.3	57.1	50.3	58.4	64.1
Somewhat	28.8	23.0	16.9	27.4	31.2	35.4	25.2	31.0	15.1	31.3	33.2	24.0	29.1	23.1	22.9	33.0	24.8
Much	31.5	31.1	34.8	28.4	28.5	33.7	36.6	34.9	32.5	21.3	34.1	31.7	36.2	34.0	27.4	25.4	39.2
DK/REFUSED	16.0	19.8	19.8	19.9	15.4	12.4	15.0	13.5	2.5	16.2	12.5	21.1	12.8	7.4	23.8	17.3	21.7
Net Diff.	-36.5	-28.0	-23.3	-31.5	-34.8	-50.4	-38.6	-45.3	2.2	-21.3	-47.2	-32.6	-43.5	-21.7	-24.4	-34.1	-49.8
Mean	1.98	2.04	2.13	1.97	2.03	1.85	1.94	1.89	2.38	2.24	1.89	1.97	1.89	2.18	2.10	2.05	1.69

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
BETTER	23.7	25.2	24.0	22.0	23.0	42.1	54.9	40.2	22.2	25.6	17.1	9.3	19.3	24.9	28.1	17.5
Much	6.1	7.2	2.1	6.0	4.4	12.2	24.2	10.5	5.6	5.0	6.5	1.1	4.1	3.9	7.1	3.5
Somewhat	17.7	18.0	21.9	16.0	18.6	29.8	30.7	29.7	16.7	20.7	10.6	8.2	15.2	20.9	21.0	14.0
WORSE	60.3	55.8	60.8	64.8	62.7	46.2	40.4	47.1	62.5	60.1	66.1	64.1	67.2	60.5	59.0	59.1
Somewhat	28.8	26.1	30.8	31.1	34.2	26.0	31.9	25.2	29.4	29.3	29.7	28.1	35.3	28.0	28.9	25.4
Much	31.5	29.7	30.0	33.8	28.6	20.2	8.5	21.9	33.0	30.8	36.3	36.0	31.8	32.4	30.1	33.7
DK/REFUSED	16.0	18.9	15.1	13.2	14.3	11.7	4.7	12.7	15.3	14.3	16.8	26.6	13.6	14.7	13.0	23.4
Net Diff.	-36.5	-30.6	-36.8	-42.8	-39.7	-4.2	14.5	-6.9	-40.2	-34.4	-48.9	-54.8	-47.9	-35.6	-30.9	-41.6
Mean	1.98	2.03	1.95	1.93	1.99	2.39	2.74	2.33	1.94	2.00	1.85	1.65	1.90	1.96	2.06	1.83

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
BETTER	23.7	19.8	31.2	26.8	39.2	20.6	39.2	19.1	24.1	22.1	27.1	28.8	28.7	23.0	24.0	20.4	33.1	25.3	40.9	18.3
Much	6.1	4.9	8.3	5.2	13.9	5.8	12.3	4.0	4.8	5.0	8.3	8.8	7.4	7.5	6.4	3.8	11.8	6.4	11.9	3.5
Somewhat	17.7	14.9	22.9	21.6	25.3	14.7	27.0	15.1	19.3	17.1	18.9	20.0	21.3	15.5	17.6	16.7	21.3	19.0	29.0	14.8
WORSE	60.3	62.9	55.3	56.9	52.3	63.7	51.7	62.2	58.5	62.4	55.8	60.2	51.6	59.4	63.3	61.5	57.8	62.1	43.8	58.2
Somewhat	28.8	30.0	26.6	27.0	25.8	32.2	27.6	27.9	25.7	31.7	22.5	17.9	23.9	37.9	33.7	30.0	16.3	19.1	26.0	22.2
Much	31.5	32.9	28.7	29.9	26.5	31.5	24.0	34.2	32.8	30.6	33.3	42.3	27.6	21.5	29.6	31.6	41.5	43.0	17.8	36.0
DK/REFUSED	16.0	17.3	13.5	16.3	8.5	15.7	9.1	18.8	17.4	15.5	17.1	11.0	19.7	17.6	12.8	18.0	9.1	12.6	15.3	23.5
Net Diff.	-36.5	-43.1	-24.1	-30.1	-13.1	-43.1	-12.4	-43.1	-34.4	-40.2	-28.7	-31.4	-22.9	-36.3	-39.3	-41.1	-24.7	-36.7	-2.9	-39.8
Mean	1.98	1.90	2.12	2.03	2.29	1.94	2.30	1.86	1.95	1.96	2.03	1.95	2.11	2.11	2.01	1.91	2.04	1.87	2.41	1.82

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
BETTER	23.7	35.3	28.8	35.5	21.8	15.9	16.8	33.1	17.9	29.6	16.4	27.0	20.8
Much	6.1	12.1	6.4	9.3	7.7	3.4	2.7	8.9	4.3	8.5	3.0	8.1	4.3
Somewhat	17.7	23.2	22.4	26.3	14.1	12.4	14.1	24.2	13.6	21.1	13.4	19.0	16.5
WORSE	60.3	45.8	56.5	45.6	58.3	69.9	70.5	49.4	67.0	52.2	70.3	59.6	60.9
Somewhat	28.8	17.2	20.3	18.6	27.6	37.3	38.1	18.9	35.0	21.5	37.8	30.6	27.1
Much	31.5	28.6	36.2	27.1	30.8	32.7	32.4	30.6	32.0	30.6	32.5	28.9	33.7
DK/REFUSED	16.0	18.9	14.8	18.8	19.9	14.2	12.7	17.4	15.1	18.2	13.3	13.4	18.3
Net Diff.	-36.5	-10.4	-27.7	-10.1	-36.5	-54.1	-53.7	-16.3	-49.1	-22.5	-53.9	-32.5	-40.1
Mean	1.98	2.23	1.99	2.22	1.98	1.84	1.85	2.14	1.88	2.09	1.85	2.07	1.89

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
BETTER	23.7	30.2	35.1	21.1	15.2	47.8	38.0	23.9	16.8	22.1	32.3	18.6	13.6	34.6	20.7	17.4
Much	6.1	8.6	9.1	6.6	2.5	14.4	10.1	10.2	3.6	5.9	8.2	3.3	1.3	11.2	4.7	2.9
Somewhat	17.7	21.6	26.0	14.6	12.8	33.4	27.9	13.8	13.2	16.2	24.1	15.3	12.3	23.4	16.0	14.5
WORSE	60.3	53.4	46.7	61.7	71.3	42.9	46.3	61.7	70.9	58.3	47.2	61.7	71.7	49.2	63.3	66.8
Somewhat	28.8	19.2	18.8	31.8	37.5	15.9	23.1	30.5	39.5	20.8	14.6	33.0	35.4	24.3	30.5	30.5
Much	31.5	34.2	28.0	29.8	33.8	27.0	23.2	31.2	31.5	37.5	32.6	28.6	36.3	24.9	32.8	36.3
DK/REFUSED	16.0	16.4	18.2	17.2	13.5	9.3	15.7	14.4	12.3	19.6	20.5	19.7	14.8	16.2	16.0	15.9
Net Diff.	-36.5	-23.2	-11.7	-40.5	-56.1	4.9	-8.3	-37.7	-54.2	-36.2	-14.9	-43.1	-58.1	-14.6	-42.6	-49.4
Mean	1.98	2.06	2.20	1.97	1.81	2.39	2.30	2.03	1.87	1.88	2.10	1.92	1.75	2.25	1.91	1.81

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

61. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- WOULD THIS MAKE THE U.S. ECONOMY BETTER OR WORSE?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
BETTER	23.7	23.7	27.3	32.0	19.8	24.0	25.1	23.7	27.5	19.9	29.3	34.0	29.9	23.7	39.6	47.2	21.4	27.7	23.0
Much	6.1	5.9	6.1	9.4	3.5	8.9	4.2	7.6	6.8	5.1	7.5	6.8	8.5	6.0	11.1	5.8	5.5	7.5	5.8
Somewhat	17.7	17.8	21.2	22.5	16.3	15.2	20.8	16.1	20.7	14.8	21.8	27.1	21.4	17.8	28.5	41.4	15.9	20.2	17.2
WORSE	60.3	61.1	58.7	57.1	66.3	57.0	57.1	49.7	59.4	63.7	53.3	57.9	53.3	55.9	39.5	41.2	63.2	61.2	60.1
Somewhat	28.8	29.4	28.0	24.6	35.8	21.3	31.5	21.4	27.6	31.4	23.3	30.3	20.0	26.0	15.0	15.5	31.1	32.9	28.0
Much	31.5	31.7	30.7	32.4	30.4	35.7	25.6	28.2	31.9	32.3	30.0	27.6	33.3	29.9	24.5	25.7	32.1	28.3	32.1
DK/REFUSED	16.0	15.2	14.0	10.9	13.9	19.0	17.9	26.7	13.0	16.4	17.4	8.1	16.8	20.4	20.9	11.5	15.4	11.0	16.9
Net Diff.	-36.5	-37.4	-31.4	-25.1	-46.4	-33.0	-32.0	-26.0	-31.9	-43.8	-24.0	-23.9	-23.5	-32.1	0.2	6.0	-41.7	-33.5	-37.1
Mean	1.98	1.98	2.03	2.10	1.92	1.96	2.04	2.04	2.03	1.91	2.08	2.14	2.06	2.00	2.33	2.31	1.94	2.08	1.96

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
SUPPORT EXTENDING CUTS	68.8	83.9	77.2	76.4	67.8	58.4	56.7	42.8	33.8	74.8	78.1	60.4	81.8	83.0	61.1	74.0	56.4	65.6
Strongly	43.4	67.0	61.8	51.2	31.7	25.4	29.5	31.1	16.2	50.1	56.5	22.7	57.1	58.8	35.5	49.9	29.5	31.5
Somewhat	25.4	16.9	15.3	25.2	36.1	33.0	27.2	11.7	17.6	24.7	21.6	37.7	24.8	24.3	25.6	24.1	26.9	34.1
SUPPORT ALLOWING TO EXPIRE	17.6	6.4	7.7	17.0	19.2	22.9	27.0	16.9	56.7	13.4	11.6	21.4	9.8	8.7	18.3	19.7	26.2	14.5
Somewhat	10.5	5.1	5.4	9.2	14.0	15.0	13.1	7.1	19.4	8.5	7.4	13.4	7.2	6.1	12.7	8.4	14.7	11.5
Strongly	7.1	1.4	2.4	7.8	5.2	7.9	13.8	9.8	37.3	4.9	4.2	8.0	2.5	2.6	5.6	11.3	11.5	3.1
DON'T KNOW	13.6	9.7	15.1	6.6	13.0	18.7	16.3	40.3	9.5	11.8	10.3	18.2	8.4	8.3	20.6	6.3	17.4	19.8
Net Diff.	51.2	77.4	69.4	59.4	48.5	35.5	29.8	25.9	-22.9	61.3	66.6	39.0	72.1	74.4	42.9	54.3	30.1	51.1
Mean	3.22	3.66	3.61	3.28	3.08	2.93	2.87	3.07	2.14	3.36	3.45	2.92	3.49	3.52	3.15	3.20	2.90	3.17

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	824	627	197	176	103	73
SUPPORT EXTENDING CUTS	68.8	63.4	68.8	68.9	73.1	72.3	72.7	70.9	52.5	60.1	41.8
Strongly	43.4	39.0	50.5	42.3	41.6	47.7	50.7	38.2	23.4	20.3	27.7
Somewhat	25.4	24.3	18.3	26.6	31.4	24.6	22.0	32.7	29.1	39.8	14.0
SUPPORT ALLOWING TO EXPIRE	17.6	26.0	17.6	16.6	12.5	17.6	17.9	16.6	17.3	16.1	19.1
Somewhat	10.5	12.9	10.2	10.7	8.6	9.9	9.7	10.7	13.3	12.5	14.4
Strongly	7.1	13.1	7.5	5.9	3.8	7.7	8.3	5.9	4.0	3.6	4.7
DON'T KNOW	13.6	10.6	13.5	14.5	14.5	10.1	9.3	12.5	30.2	23.8	39.1
Net Diff.	51.2	37.3	51.2	52.3	60.6	54.7	54.8	54.3	35.2	44.0	22.7
Mean	3.22	3.00	3.29	3.23	3.30	3.25	3.27	3.18	3.03	3.01	3.06



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		RIGHT	WRONG	REPU-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
SUPPORT EXTENDING CUTS	68.8	78.5	62.2	81.9	60.6	50.4	59.0	79.2	59.4	78.4	80.2	74.1	57.5	68.1	67.5	73.1
Strongly	43.4	51.3	38.0	56.5	34.3	28.8	35.2	53.0	34.8	50.7	54.9	40.5	34.8	34.5	31.6	34.0
Somewhat	25.4	27.2	24.2	25.4	26.3	21.6	23.8	26.3	24.6	27.7	25.3	33.6	22.7	33.6	35.9	39.2
SUPPORT ALLOWING TO EXPIRE	17.6	11.4	22.0	9.8	25.6	15.4	18.9	9.8	24.6	10.3	9.0	13.3	26.2	11.9	11.7	13.3
Somewhat	10.5	8.7	11.8	7.1	13.7	10.9	13.0	7.5	13.3	7.9	6.5	11.3	13.6	7.0	7.5	9.7
Strongly	7.1	2.8	10.1	2.7	11.9	4.5	6.0	2.3	11.3	2.4	2.5	2.0	12.6	4.8	4.2	3.5
DON'T KNOW	13.6	10.0	15.9	8.3	13.8	34.2	22.1	11.0	16.0	11.3	10.8	12.6	16.3	20.0	20.8	13.6
Net Diff.	51.2	67.1	40.2	72.1	35.0	35.0	40.1	69.4	34.8	68.2	71.2	60.8	31.2	56.2	55.7	59.9
Mean	3.22	3.41	3.07	3.48	2.96	3.14	3.13	3.46	2.99	3.43	3.49	3.29	2.95	3.22	3.20	3.20

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	466	451	367	379	254	187	148	134	180	231	119
SUPPORT EXTENDING CUTS	68.8	80.8	59.7	81.1	64.6	57.4	84.4	62.2	60.4	77.6	66.1	54.0
Strongly	43.4	55.0	34.3	55.8	37.2	35.0	61.8	27.1	34.4	49.5	43.6	35.6
Somewhat	25.4	25.7	25.4	25.3	27.4	22.5	22.7	35.1	26.0	28.0	22.5	18.4
SUPPORT ALLOWING TO EXPIRE	17.6	10.3	25.6	10.0	22.3	21.6	10.6	29.0	20.0	9.3	18.0	23.3
Somewhat	10.5	8.1	13.2	7.2	12.6	12.2	8.0	15.5	9.9	6.3	10.7	14.8
Strongly	7.1	2.2	12.4	2.8	9.7	9.4	2.6	13.5	10.1	3.0	7.2	8.5
DON'T KNOW	13.6	8.9	14.7	9.0	13.1	21.0	5.0	8.8	19.6	13.2	15.9	22.6
Net Diff.	51.2	70.5	34.1	71.1	42.3	35.9	73.8	33.2	40.4	68.3	48.1	30.7
Mean	3.22	3.47	2.96	3.47	3.06	3.05	3.51	2.83	3.05	3.43	3.22	3.05

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
SUPPORT EXTENDING CUTS	68.8	60.5	55.0	64.5	65.4	78.7	79.8	79.2	93.5	69.1	83.5	61.0	68.5	71.6	40.3	60.7	62.9
Strongly	43.4	34.7	35.2	34.4	36.9	51.4	65.5	57.5	52.9	31.6	63.4	33.8	43.1	33.9	28.5	34.0	43.0
Somewhat	25.4	25.8	19.8	30.2	28.6	27.3	14.2	21.6	40.5	37.4	20.1	27.1	25.5	37.7	11.8	26.7	19.9
SUPPORT ALLOWING TO EXPIRE	17.6	25.5	27.6	24.0	18.3	11.4	9.0	10.4	4.0	16.4	8.6	25.2	18.1	21.0	38.6	19.4	12.8
Somewhat	10.5	13.6	11.1	15.4	11.3	8.0	6.0	7.1	4.0	12.7	5.8	13.4	11.0	14.4	20.1	10.9	9.1
Strongly	7.1	11.9	16.5	8.5	6.9	3.4	3.0	3.3	0.0	3.7	2.8	11.8	7.1	6.6	18.5	8.6	3.7
DON'T KNOW	13.6	14.0	17.5	11.5	16.3	9.9	11.2	10.5	2.5	14.6	7.9	13.8	13.4	7.4	21.1	19.8	24.3
Net Diff.	51.2	35.1	27.4	40.6	47.2	67.2	70.8	68.8	89.5	52.7	74.9	35.8	50.5	50.6	1.7	41.3	50.1
Mean	3.22	2.97	2.89	3.02	3.14	3.40	3.60	3.49	3.50	3.14	3.57	2.96	3.21	3.07	2.64	3.08	3.35

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB		CONSIDER YOURSELF					RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPU- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
SUPPORT EXTENDING CUTS	68.8	58.8	69.5	79.4	67.2	69.8	86.3	67.4	70.3	71.2	69.1	57.4	73.9	71.1	69.8	62.1
Strongly	43.4	33.2	35.0	57.1	36.1	37.6	54.6	35.2	44.8	42.8	47.9	41.7	50.3	44.1	43.6	37.2
Somewhat	25.4	25.6	34.5	22.3	31.1	32.2	31.7	32.3	25.5	28.3	21.2	15.6	23.6	27.0	26.2	24.9
SUPPORT ALLOWING TO EXPIRE	17.6	26.0	15.4	9.1	20.1	22.5	13.7	23.8	16.7	16.5	17.0	16.8	13.5	11.8	18.4	21.9
Somewhat	10.5	13.7	12.7	6.4	13.5	17.9	13.7	18.5	9.3	11.1	6.6	8.9	8.5	6.7	12.6	10.9
Strongly	7.1	12.3	2.6	2.8	6.6	4.6	0.0	5.3	7.4	5.4	10.4	7.9	5.0	5.1	5.7	11.0
DON'T KNOW	13.6	15.2	15.1	11.4	12.7	7.7	0.0	8.8	13.0	12.3	13.9	25.9	12.6	17.1	11.8	16.0
Net Diff.	51.2	32.8	54.1	70.3	47.0	47.3	72.6	43.6	53.6	54.6	52.1	40.6	60.4	59.3	51.5	40.2
Mean	3.22	2.94	3.20	3.51	3.11	3.11	3.41	3.07	3.24	3.24	3.24	3.23	3.36	3.33	3.22	3.05

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
SUPPORT EXTENDING CUTS	68.8	67.7	71.0	70.2	72.3	68.9	73.6	66.6	68.6	69.8	66.6	74.4	60.4	63.2	72.5	67.4	74.7	74.1	61.1	59.9
Strongly	43.4	44.7	41.1	38.0	46.6	45.2	38.8	44.3	43.0	45.3	39.5	46.3	32.2	34.4	47.8	43.0	34.7	55.5	25.8	37.6
Somewhat	25.4	23.0	29.9	32.2	25.7	23.8	34.8	22.3	25.6	24.6	27.1	28.1	28.3	28.9	24.7	24.4	39.9	18.7	35.3	22.3
SUPPORT ALLOWING TO EXPIRE	17.6	15.7	21.1	21.0	21.4	16.9	23.3	14.6	19.2	18.0	16.6	12.9	16.1	27.7	19.1	17.0	17.3	9.4	17.8	14.6
Somewhat	10.5	8.4	14.5	15.1	13.4	9.0	14.6	7.9	14.3	10.4	10.8	7.9	8.8	21.1	10.0	10.7	11.0	5.4	14.0	4.3
Strongly	7.1	7.3	6.7	5.9	8.1	7.9	8.7	6.7	4.9	7.6	5.8	4.9	7.3	6.6	9.1	6.3	6.3	3.9	3.8	10.3
DON'T KNOW	13.6	16.6	7.9	8.8	6.2	14.2	3.1	18.8	12.2	12.1	16.7	12.8	23.5	9.1	8.4	15.6	8.0	16.5	21.1	25.5
Net Diff.	51.2	52.0	49.8	49.3	50.9	52.0	50.3	51.9	49.4	51.8	50.0	61.5	44.4	35.5	53.4	50.4	57.4	64.8	43.3	45.3
Mean	3.22	3.26	3.14	3.12	3.18	3.24	3.07	3.28	3.22	3.22	3.20	3.33	3.12	3.00	3.21	3.23	3.12	3.51	3.05	3.17

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
SUPPORT EXTENDING CUTS	68.8	58.0	65.7	64.0	70.8	71.2	73.9	63.3	72.2	65.6	72.8	70.5	67.3
Strongly	43.4	28.1	37.0	41.5	47.6	46.8	47.6	37.1	47.4	40.3	47.3	43.0	43.8
Somewhat	25.4	29.8	28.7	22.5	23.2	24.4	26.3	26.2	24.9	25.3	25.5	27.6	23.4
SUPPORT ALLOWING TO EXPIRE	17.6	21.5	21.8	19.3	13.5	15.0	17.6	20.6	15.7	18.4	16.5	19.1	16.2
Somewhat	10.5	10.5	16.6	11.6	6.7	8.4	10.7	13.1	8.9	11.2	9.7	10.9	10.1
Strongly	7.1	11.0	5.2	7.6	6.7	6.6	6.9	7.5	6.8	7.3	6.8	8.2	6.1
DON'T KNOW	13.6	20.6	12.4	16.7	15.7	13.7	8.5	16.0	12.1	15.9	10.7	10.4	16.5
Net Diff.	51.2	36.5	43.9	44.7	57.4	56.2	56.3	42.7	56.6	47.2	56.3	51.5	51.0
Mean	3.22	2.95	3.11	3.18	3.33	3.29	3.25	3.11	3.28	3.17	3.27	3.18	3.26

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
SUPPORT EXTENDING CUTS	68.8	61.0	65.1	70.0	74.1	65.4	66.8	72.8	72.6	59.0	63.5	67.4	75.7	65.3	69.6	71.3
Strongly	43.4	31.7	40.5	45.3	49.0	25.9	37.8	48.4	46.8	34.5	43.2	42.6	51.5	37.7	42.3	53.1
Somewhat	25.4	29.3	24.6	24.6	25.0	39.5	29.0	24.5	25.8	24.5	20.3	24.8	24.2	27.6	27.3	18.2
SUPPORT ALLOWING TO EXPIRE	17.6	22.0	19.3	14.7	16.5	22.1	21.7	14.9	19.7	22.0	17.0	14.4	13.0	22.0	17.7	11.9
Somewhat	10.5	13.4	13.1	8.5	9.2	18.8	14.7	6.9	9.4	10.9	11.5	9.9	9.0	14.2	10.1	6.9
Strongly	7.1	8.6	6.2	6.2	7.3	3.4	7.0	8.0	10.3	11.1	5.5	4.6	4.0	7.7	7.6	5.0
DON'T KNOW	13.6	17.0	15.6	15.4	9.4	12.5	11.5	12.2	7.7	19.0	19.5	18.2	11.3	12.8	12.7	16.7
Net Diff.	51.2	39.0	45.8	55.3	57.6	43.3	45.1	57.9	52.9	37.0	46.5	53.0	62.7	43.3	51.9	59.4
Mean	3.22	3.01	3.18	3.29	3.28	3.00	3.10	3.29	3.18	3.02	3.26	3.29	3.39	3.09	3.19	3.43

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

62. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH DO YOU SUPPORT?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
SUPPORT EXTENDING CUTS	68.8	69.8	72.6	73.4	70.6	64.6	68.4	55.9	72.8	68.3	66.4	81.5	65.0	67.1	66.8	58.0	69.8	70.4	68.5
Strongly	43.4	44.0	43.1	45.4	46.6	41.6	44.8	35.7	44.2	44.9	39.2	43.4	42.3	38.1	35.1	34.8	45.2	48.0	42.6
Somewhat	25.4	25.8	29.5	27.9	24.0	23.0	23.5	20.2	28.6	23.3	27.1	38.1	22.7	29.1	31.7	23.2	24.6	22.4	25.9
SUPPORT ALLOWING TO EXPIRE	17.6	17.6	18.6	15.6	17.9	14.3	15.4	16.7	17.9	16.6	14.7	6.6	15.7	12.4	18.6	5.4	18.8	15.6	17.9
Somewhat	10.5	10.6	11.5	11.2	11.3	4.8	4.8	9.1	11.5	8.9	8.1	1.8	10.2	6.2	11.1	0.0	11.5	8.9	10.8
Strongly	7.1	7.0	7.0	4.4	6.6	9.5	10.7	7.7	6.3	7.7	6.5	4.7	5.5	6.3	7.6	5.4	7.3	6.7	7.1
DON'T KNOW	13.6	12.5	8.8	11.0	11.5	21.0	16.2	27.4	9.3	15.1	19.0	11.9	19.3	20.4	14.6	36.6	11.4	14.0	13.5
Net Diff.	51.2	52.2	54.1	57.7	52.8	50.3	52.9	39.2	55.0	51.6	51.7	74.9	49.4	54.7	48.1	52.6	51.0	54.7	50.6
Mean	3.22	3.22	3.19	3.29	3.25	3.22	3.22	3.16	3.22	3.24	3.22	3.36	3.26	3.24	3.10	3.38	3.22	3.30	3.20



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
GOP CANDIDATE	53.0	86.1	71.3	62.8	41.1	35.5	30.8	20.0	12.1	67.2	72.0	46.7	85.9	89.0	46.7	35.7	23.3	39.4
DEM. CANDIDATE	27.7	5.3	12.9	19.6	32.6	42.9	45.4	51.9	70.6	16.1	13.7	26.1	5.8	3.8	22.7	43.0	52.1	32.8
DON'T KNOW	19.3	8.6	15.7	17.6	26.4	21.6	23.8	28.1	17.3	16.7	14.3	27.2	8.3	7.2	30.5	21.3	24.6	27.8
Net Diff.	25.2	80.8	58.4	43.2	8.5	-7.4	-14.5	-31.9	-58.5	51.1	58.2	20.6	80.1	85.3	24.0	-7.3	-28.8	6.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	824	627	197	176	103	73
GOP CANDIDATE	53.0	44.8	58.4	56.8	47.1	54.7	55.2	53.1	44.8	46.4	42.4
DEM. CANDIDATE	27.7	37.5	23.0	25.8	28.3	29.6	29.7	29.4	19.0	20.3	17.1
DON'T KNOW	19.3	17.7	18.6	17.4	24.6	15.6	15.1	17.4	36.3	33.2	40.6
Net Diff.	25.2	7.3	35.4	31.1	18.8	25.1	25.6	23.7	25.8	26.1	25.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		UNITED STATES		FOR CONGRESS		ERS/								TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
GOP CANDIDATE	53.0	77.0	36.0	85.4	24.2	42.1	46.7	77.9	30.4	75.3	81.8	59.3	26.7	42.5	42.2	56.8
DEM. CANDIDATE	27.7	11.5	39.3	6.0	52.3	13.4	23.2	9.9	43.9	11.7	8.7	19.0	46.7	36.9	34.8	23.2
DON'T KNOW	19.3	11.5	24.7	8.6	23.5	44.5	30.1	12.1	25.7	13.1	9.5	21.7	26.6	20.6	22.9	20.0
Net Diff.	25.2	65.5	-3.3	79.4	-28.1	28.7	23.5	68.0	-13.5	63.6	73.1	40.3	-20.1	5.6	7.4	33.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	OTHER	REPUB-LICAN	DEMO-CRAT	INDEP-IDENT	REPUB-LICAN	DEMO-CRAT	INDEP-IDENT	REPUB-LICAN	DEMO-CRAT	INDEP-IDENT
Total	1000	466	451	367	379	254	187	148	134	180	231	119	
GOP CANDIDATE	53.0	82.3	26.0	87.1	27.5	41.7	89.7	25.6	41.3	84.4	28.7	42.0	
DEM. CANDIDATE	27.7	7.0	51.5	4.9	51.2	25.9	4.7	60.0	31.7	5.0	45.5	19.3	
DON'T KNOW	19.3	10.8	22.5	8.0	21.3	32.5	5.6	14.4	27.0	10.6	25.8	38.6	
Net Diff.	25.2	75.3	-25.4	82.3	-23.7	15.8	85.0	-34.4	9.7	79.4	-16.8	22.7	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR

BANNER 5

	IDEOLOGY																
	LIBERAL					MODERATE					CONSERVATIVE					INDEPENDENT	
TOTAL	Very	Smwt.	MOD-	Smwt.	Very	CONSER-	LIB-	MOD-	CONSER-	LIB-	MOD-	CONSER-	LIB-	MOD-	CONSER-	LIB-	CONSER
	ERAL		ERATE			VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	ERAL	VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
GOP CANDIDATE	53.0	27.9	23.1	31.3	46.3	78.6	83.1	80.6	91.1	81.6	88.4	21.7	32.8	43.5	20.7	39.8	64.8
DEM. CANDIDATE	27.7	51.7	61.1	44.9	28.0	9.3	6.1	7.9	6.4	10.2	3.0	57.2	43.1	45.3	51.8	23.8	9.4
DON'T KNOW	19.3	20.5	15.8	23.8	25.7	12.1	10.8	11.5	2.5	8.2	8.5	21.1	24.1	11.3	27.6	36.4	25.8
Net Diff.	25.2	-23.8	-38.0	-13.7	18.3	69.4	77.0	72.7	84.6	71.4	85.4	-35.5	-10.3	-1.8	-31.1	16.0	55.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy MIDDLE	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
GOP CANDIDATE	53.0	23.8	52.0	84.8	52.1	52.8	77.5	49.3	53.5	53.9	52.8	49.9	63.1	62.0	57.6	36.3
DEM. CANDIDATE	27.7	51.5	18.9	4.8	25.1	36.4	17.3	39.1	26.7	27.1	26.0	23.3	21.2	19.7	24.4	37.9
DON'T KNOW	19.3	24.8	29.2	10.4	22.8	10.8	5.2	11.6	19.9	19.0	21.2	26.8	15.7	18.4	18.1	25.8
Net Diff.	25.2	-27.7	33.1	80.0	27.0	16.4	60.3	10.2	26.8	26.8	26.8	26.6	41.9	42.3	33.2	-1.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
GOP CANDIDATE	53.0	54.0	51.1	48.4	55.9	56.7	53.6	51.5	48.8	57.7	42.9	51.7	29.5	50.2	61.3	54.4	44.1	57.7	34.9	24.8
DEM. CANDIDATE	27.7	24.1	34.7	35.2	33.7	26.3	36.6	22.1	33.0	24.1	35.6	28.7	46.0	29.6	24.8	23.4	39.3	20.5	49.4	43.0
DON'T KNOW	19.3	21.9	14.3	16.4	10.4	16.9	9.8	26.4	18.2	18.2	21.5	19.5	24.6	20.2	13.9	22.3	16.6	21.8	15.7	32.2
Net Diff.	25.2	29.9	16.4	13.2	22.1	30.4	17.0	29.5	15.8	33.6	7.4	23.0	-16.5	20.6	36.5	31.0	4.8	37.3	-14.5	-18.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
GOP CANDIDATE	53.0	41.4	45.8	50.5	50.9	59.2	58.7	46.9	56.7	48.2	58.9	55.7	50.6
DEM. CANDIDATE	27.7	43.1	36.6	31.4	22.9	21.0	24.0	35.7	22.8	31.8	22.7	29.9	25.9
DON'T KNOW	19.3	15.5	17.7	18.0	26.1	19.8	17.3	17.3	20.5	20.0	18.3	14.5	23.5
Net Diff.	25.2	-1.7	9.2	19.1	28.0	38.3	34.7	11.2	33.9	16.4	36.2	25.8	24.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
GOP CANDIDATE	53.0	37.5	52.9	52.8	59.9	34.7	55.1	56.6	60.7	38.7	50.9	49.5	59.1	49.1	52.4	58.9
DEM. CANDIDATE	27.7	45.5	29.5	21.5	23.9	49.0	32.7	25.0	26.7	43.8	26.4	18.4	20.7	33.8	29.1	17.3
DON'T KNOW	19.3	17.1	17.6	25.7	16.2	16.3	12.2	18.4	12.6	17.4	22.8	32.1	20.3	17.0	18.5	23.7
Net Diff.	25.2	-8.0	23.5	31.3	36.1	-14.3	22.4	31.6	33.9	-5.1	24.5	31.1	38.4	15.3	23.4	41.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

63. IF THE 2017 TAX CUTS EXPIRE AT THE END OF THIS YEAR AS SCHEDULED AS SCHEDULED:
- THE AVERAGE FAMILY OF FOUR WILL PAY \$1,700 MORE IN TAXES;
  - 40 MILLION AMERICANS WOULD SEE THEIR CHILD TAX CREDIT CUT IN HALF, FROM \$2,000 TO \$1,000;
  - 91% OF TAXPAYERS WOULD SEE THEIR GUARANTEED DEDUCTION CUT IN HALF;
  - SMALL BUSINESS INCOME TAXES WOULD RISE BY 25%;
  - 2 MILLION FAMILY OWNED FARMS WOULD HAVE THEIR DEATH TAX EXEMPTION CUT IN HALF.
- NOW, WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
GOP CANDIDATE	53.0	53.8	53.0	56.4	57.9	47.3	42.8	43.0	54.3	53.5	51.6	47.1	46.6	56.7	50.4	32.6	53.5	55.1	52.6
DEM. CANDIDATE	27.7	28.0	30.3	27.8	25.2	27.6	39.6	25.1	28.7	26.6	31.4	49.0	32.6	25.7	37.3	46.8	26.2	26.4	28.0
DON'T KNOW	19.3	18.3	16.8	15.8	16.9	25.1	17.6	31.9	16.9	19.9	17.0	3.9	20.8	17.6	12.3	20.6	20.2	18.5	19.4
Net Diff.	25.2	25.8	22.7	28.6	32.7	19.8	3.2	17.9	25.6	26.9	20.3	-1.8	14.0	31.0	13.1	-14.3	27.3	28.6	24.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED EXPIRATION OF THE 2017 TAX CUTS?  
 1. THE TAX CUT IS ALLOWED TO EXPIRE FOR ALL INCOME EARNERS.  
 2. THE TAX CUT IS ALLOWED TO EXPIRE FOR THE WEALTHY, BUT THE TAX CUT IS EXTENDED FOR EVERYONE ELSE.  
 3. THE TAX CUT IS EXTENDED FOR ALL INCOME EARNERS.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
EXPIRE FOR THE WEALTHY	41.9	19.1	30.8	47.0	41.2	51.0	59.6	45.0	68.4	35.7	35.4	36.6	29.9	27.8	35.9	60.1	54.9	38.0
EXTEND FOR ALL EARNERS	34.1	68.2	49.2	29.9	26.6	20.0	21.7	13.5	11.8	41.2	44.3	28.2	51.4	54.2	31.1	18.8	19.1	27.3
ALLOWED TO EXPIRED	10.3	7.7	8.4	12.3	14.0	9.9	5.0	15.9	8.2	10.7	9.9	14.5	9.7	9.3	12.6	11.8	9.4	12.3
DK/REFUSED	13.7	5.0	11.7	10.8	18.3	19.0	13.7	25.7	11.6	12.4	10.4	20.6	9.0	8.7	20.3	9.3	16.6	22.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED EXPIRATION OF THE 2017 TAX CUTS?

1. THE TAX CUT IS ALLOWED TO EXPIRE FOR ALL INCOME EARNERS.
2. THE TAX CUT IS ALLOWED TO EXPIRE FOR THE WEALTHY, BUT THE TAX CUT IS EXTENDED FOR EVERYONE ELSE.
3. THE TAX CUT IS EXTENDED FOR ALL INCOME EARNERS.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS TO VTE	Smwht Likely	Not lv /Not at All
Total	1000	175	225	384	216	824	627	197	176	103	73
EXPIRE FOR THE WEALTHY	41.9	50.3	42.6	33.8	48.8	42.6	43.7	39.0	38.6	32.6	47.1
EXTEND FOR ALL EARNERS	34.1	26.2	36.5	37.9	31.1	35.7	36.5	33.3	26.4	32.3	17.9
ALLOWED TO EXPIRED	10.3	13.0	7.6	11.4	9.1	11.0	9.9	14.5	7.2	11.8	0.7
DK/REFUSED	13.7	10.5	13.4	17.0	11.0	10.7	9.9	13.3	27.9	23.3	34.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED EXPIRATION OF THE 2017 TAX CUTS?  
 1. THE TAX CUT IS ALLOWED TO EXPIRE FOR ALL INCOME EARNERS.  
 2. THE TAX CUT IS ALLOWED TO EXPIRE FOR THE WEALTHY, BUT THE TAX CUT IS EXTENDED FOR EVERYONE ELSE.  
 3. THE TAX CUT IS EXTENDED FOR ALL INCOME EARNERS.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
EXPIRE FOR THE WEALTHY	41.9	31.0	49.7	30.8	57.2	23.1	37.0	30.5	52.1	31.2	28.8	37.1	54.5	41.5	43.3	36.3
EXTEND FOR ALL EARNERS	34.1	45.6	25.9	50.6	17.3	37.1	31.4	46.7	22.7	46.1	48.1	41.3	19.8	25.5	24.7	40.5
ALLOWED TO EXPIRED	10.3	10.6	10.1	9.6	11.5	8.5	11.3	10.1	10.5	10.2	11.4	7.1	10.5	8.6	9.7	10.8
DK/REFUSED	13.7	12.8	14.3	9.1	14.0	31.3	20.3	12.7	14.7	12.5	11.7	14.5	15.2	24.4	22.3	12.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED EXPIRATION OF THE 2017 TAX CUTS?  
 1. THE TAX CUT IS ALLOWED TO EXPIRE FOR ALL INCOME EARNERS.  
 2. THE TAX CUT IS ALLOWED TO EXPIRE FOR THE WEALTHY, BUT THE TAX CUT IS EXTENDED FOR EVERYONE ELSE.  
 3. THE TAX CUT IS EXTENDED FOR ALL INCOME EARNERS.

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	DEMOCRAT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1000	466	451	367	379	254	187	148	134	180	231	119	
EXPIRE FOR THE WEALTHY	41.9	29.0	56.4	30.1	55.3	38.9	28.8	59.3	38.7	31.4	52.8	39.2	
EXTEND FOR ALL EARNERS	34.1	50.3	18.8	50.2	18.4	34.1	56.9	14.4	38.6	43.3	20.9	29.1	
ALLOWED TO EXPIRE	10.3	10.7	10.5	10.5	11.3	8.6	9.1	16.2	7.0	11.9	8.2	10.3	
DK/REFUSED	13.7	10.0	14.3	9.2	15.0	18.4	5.2	10.2	15.7	13.4	18.1	21.4	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED EXPIRATION OF THE 2017 TAX CUTS?  
 1. THE TAX CUT IS ALLOWED TO EXPIRE FOR ALL INCOME EARNERS.  
 2. THE TAX CUT IS ALLOWED TO EXPIRE FOR THE WEALTHY, BUT THE TAX CUT IS EXTENDED FOR EVERYONE ELSE.  
 3. THE TAX CUT IS EXTENDED FOR ALL INCOME EARNERS.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
EXPIRE FOR THE WEALTHY	41.9	54.2	51.0	56.5	46.5	28.5	24.8	26.9	40.5	42.2	25.3	57.2	53.6	50.0	48.6	42.4	21.0
EXTEND FOR ALL EARNERS	34.1	19.5	18.5	20.2	27.1	51.5	55.9	53.4	36.2	29.4	58.0	18.8	17.4	19.4	13.2	34.5	50.9
ALLOWED TO EXPIRED	10.3	13.4	15.7	11.7	10.2	8.5	7.1	7.9	16.6	15.6	8.3	11.5	11.3	9.9	20.0	6.3	5.0
DK/REFUSED	13.7	12.9	14.7	11.6	16.2	11.5	12.1	11.8	6.8	12.8	8.3	12.5	17.7	20.7	18.3	16.7	23.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED EXPIRATION OF THE 2017 TAX CUTS?  
 1. THE TAX CUT IS ALLOWED TO EXPIRE FOR ALL INCOME EARNERS.  
 2. THE TAX CUT IS ALLOWED TO EXPIRE FOR THE WEALTHY, BUT THE TAX CUT IS EXTENDED FOR EVERYONE ELSE.  
 3. THE TAX CUT IS EXTENDED FOR ALL INCOME EARNERS.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
EXPIRE FOR THE WEALTHY	41.9	54.4	45.6	27.2	43.7	42.6	37.2	43.3	42.6	41.5	44.3	35.9	40.7	32.8	37.2	51.1
EXTEND FOR ALL EARNERS	34.1	17.5	29.9	53.2	34.2	35.1	29.5	35.9	33.5	33.6	33.4	36.6	37.2	42.6	39.0	25.0
ALLOWED TO EXPIRED	10.3	13.0	6.7	8.6	9.4	14.8	28.1	12.9	10.3	12.0	7.8	4.4	9.3	8.1	11.1	8.7
DK/REFUSED	13.7	15.1	17.8	11.0	12.8	7.5	5.2	7.8	13.6	13.0	14.5	23.1	12.9	16.4	12.7	15.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED EXPIRATION OF THE 2017 TAX CUTS?  
 1. THE TAX CUT IS ALLOWED TO EXPIRE FOR ALL INCOME EARNERS.  
 2. THE TAX CUT IS ALLOWED TO EXPIRE FOR THE WEALTHY, BUT THE TAX CUT IS EXTENDED FOR EVERYONE ELSE.  
 3. THE TAX CUT IS EXTENDED FOR ALL INCOME EARNERS.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
EXPIRE FOR THE WEALTHY	41.9	41.4	42.7	43.8	40.8	40.3	43.1	42.5	42.4	42.6	40.3	43.7	34.3	36.5	41.6	43.6	52.8	36.5	34.7	33.9
EXTEND FOR ALL EARNERS	34.1	33.3	35.5	35.7	35.2	38.2	38.3	28.9	33.1	35.8	30.4	34.6	26.5	34.2	42.0	30.0	27.3	40.4	27.5	25.7
ALLOWED TO EXPIRED	10.3	8.8	13.2	10.3	18.6	8.4	15.2	9.1	11.5	8.6	14.0	11.8	15.3	23.0	8.1	9.1	15.7	8.7	18.4	12.8
DK/REFUSED	13.7	16.5	8.5	10.2	5.4	13.1	3.5	19.5	13.0	13.0	15.4	9.9	23.9	6.3	8.2	17.4	4.2	14.4	19.5	27.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED EXPIRATION OF THE 2017 TAX CUTS?  
 1. THE TAX CUT IS ALLOWED TO EXPIRE FOR ALL INCOME EARNERS.  
 2. THE TAX CUT IS ALLOWED TO EXPIRE FOR THE WEALTHY, BUT THE TAX CUT IS EXTENDED FOR EVERYONE ELSE.  
 3. THE TAX CUT IS EXTENDED FOR ALL INCOME EARNERS.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
EXPIRE FOR THE WEALTHY	41.9	47.6	47.1	39.5	39.4	38.1	43.3	43.9	40.6	42.5	41.1	41.2	42.4
EXTEND FOR ALL EARNERS	34.1	16.2	27.5	31.0	31.4	40.4	42.2	26.6	38.7	28.1	41.4	38.2	30.4
ALLOWED TO EXPIRED	10.3	20.1	10.5	15.5	10.4	7.6	5.7	14.7	7.6	13.4	6.5	10.7	10.0
DK/REFUSED	13.7	16.1	14.8	14.0	18.8	13.8	8.9	14.7	13.1	16.0	11.0	9.8	17.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED EXPIRATION OF THE 2017 TAX CUTS?  
 1. THE TAX CUT IS ALLOWED TO EXPIRE FOR ALL INCOME EARNERS.  
 2. THE TAX CUT IS ALLOWED TO EXPIRE FOR THE WEALTHY, BUT THE TAX CUT IS EXTENDED FOR EVERYONE ELSE.  
 3. THE TAX CUT IS EXTENDED FOR ALL INCOME EARNERS.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
EXPIRE FOR THE WEALTHY	41.9	49.1	41.0	36.9	43.7	50.1	44.3	38.2	39.2	48.7	37.9	35.8	48.6	42.1	43.5	38.0
EXTEND FOR ALL EARNERS	34.1	21.4	29.9	36.0	40.9	20.3	33.7	36.6	46.9	22.0	26.3	35.4	34.2	25.9	35.9	39.7
ALLOWED TO EXPIRED	10.3	14.1	14.5	9.5	6.0	15.9	15.8	9.8	6.8	13.3	13.4	9.3	5.1	19.1	7.4	6.1
DK/REFUSED	13.7	15.3	14.5	17.6	9.5	13.7	6.1	15.4	7.1	16.0	22.5	19.5	12.1	12.8	13.2	16.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

64. WHICH WOULD BE THE BEST OUTCOME FOR THE UNITED STATES WHEN IT COMES TO THE SCHEDULED EXPIRATION OF THE 2017 TAX CUTS?  
 1. THE TAX CUT IS ALLOWED TO EXPIRE FOR ALL INCOME EARNERS.  
 2. THE TAX CUT IS ALLOWED TO EXPIRE FOR THE WEALTHY, BUT THE TAX CUT IS EXTENDED FOR EVERYONE ELSE.  
 3. THE TAX CUT IS EXTENDED FOR ALL INCOME EARNERS.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, ANY	YES	NO
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
EXPIRE FOR THE WEALTHY	41.9	42.0	40.6	42.6	41.2	48.2	42.6	40.4	40.4	44.8	45.7	52.9	47.8	46.1	50.7	26.1	40.3	38.0	42.6
EXTEND FOR ALL EARNERS	34.1	34.6	34.5	31.7	38.9	27.8	31.7	27.2	34.5	33.7	27.5	34.3	26.5	28.4	27.5	39.7	36.8	39.2	33.1
ALLOWED TO EXPIRED	10.3	10.6	12.7	15.1	8.6	9.6	5.9	6.3	13.0	8.0	11.1	4.7	11.2	7.7	9.7	15.9	10.0	11.3	10.1
DK/REFUSED	13.7	12.8	12.2	10.6	11.3	14.5	19.8	26.1	12.1	13.5	15.7	8.1	14.4	17.7	12.1	18.4	12.9	11.5	14.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR THE WEALTHY, BUT EXTENDING THE TAX CUT FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR ALL INCOME EARNERS.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	1000	125	177	195	192	173	77	28	34	676	548	128	419	356	209	112	324	125
GOP CANDIDATE	54.2	77.3	71.0	60.2	47.9	37.2	41.7	30.9	17.1	65.0	70.3	42.2	83.1	85.6	43.5	39.2	31.8	37.9
DEM. CANDIDATE	26.2	6.4	13.6	20.1	30.7	39.1	39.9	49.6	60.0	15.9	13.6	25.8	5.4	4.2	22.4	41.1	47.8	32.9
DON'T KNOW	19.5	16.3	15.4	19.7	21.4	23.7	18.4	19.5	22.8	19.1	16.1	32.1	11.5	10.1	34.2	19.7	20.4	29.2
Net Diff.	28.0	70.9	57.4	40.0	17.3	-1.9	1.8	-18.7	-42.9	49.0	56.7	16.4	77.6	81.4	21.1	-1.9	-16.0	5.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR THE WEALTHY, BUT EXTENDING THE TAX CUT FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR ALL INCOME EARNERS.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def- Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All	
Total	1000	175	225	384	216	824	627	197	176	103	73	
GOP CANDIDATE	54.2	50.2	57.1	54.7	53.7	57.4	58.2	54.9	39.3	38.8	39.9	
DEM. CANDIDATE	26.2	31.3	21.9	26.7	25.8	26.8	26.0	29.3	23.5	30.5	13.7	
DON'T KNOW	19.5	18.5	21.0	18.6	20.5	15.8	15.7	15.8	37.2	30.7	46.4	
Net Diff.	28.0	18.9	35.2	28.0	27.9	30.6	32.2	25.6	15.8	8.4	26.2	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR THE WEALTHY, BUT EXTENDING THE TAX CUT FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR ALL INCOME EARNERS.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/									TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	1000	413	585	438	452	110	242	475	525	542	384	158	458	68	104	74
GOP CANDIDATE	54.2	72.8	41.1	83.2	32.1	29.4	43.0	75.3	35.2	73.1	79.3	58.3	31.9	44.1	44.1	58.6
DEM. CANDIDATE	26.2	11.6	36.7	5.8	47.9	18.8	23.1	9.1	41.8	11.5	7.9	20.5	43.6	34.2	35.0	26.5
DON'T KNOW	19.5	15.6	22.3	11.0	20.0	51.8	33.9	15.7	23.0	15.3	12.9	21.3	24.5	21.6	20.8	15.0
Net Diff.	28.0	61.3	4.4	77.4	-15.7	10.6	19.9	66.2	-6.6	61.6	71.4	37.8	-11.7	9.9	9.1	32.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR THE WEALTHY, BUT EXTENDING THE TAX CUT FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR ALL INCOME EARNERS.

BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS	DEMOCRAT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1000	466	451	367	379	254	187	148	134	180	231	119			
GOP CANDIDATE	54.2	79.0	31.9	83.0	31.2	47.0	86.1	32.2	48.5	79.7	30.6	45.4			
DEM. CANDIDATE	26.2	7.4	47.5	5.9	46.9	24.7	6.6	51.3	28.4	5.2	44.1	20.6			
DON'T KNOW	19.5	13.6	20.5	11.1	21.9	28.2	7.3	16.5	23.1	15.1	25.4	34.0			
Net Diff.	28.0	71.6	-15.6	77.1	-15.7	22.3	79.6	-19.1	20.1	74.4	-13.5	24.8			



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR THE WEALTHY, BUT EXTENDING THE TAX CUT FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR ALL INCOME EARNERS.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	285	119	166	367	197	151	348	26	80	261	212	136	32	47	151	55
GOP CANDIDATE	54.2	33.5	27.8	37.6	50.3	71.1	80.7	75.3	87.1	77.9	84.1	27.0	36.8	35.2	33.2	48.0	56.3
DEM. CANDIDATE	26.2	45.9	54.7	39.5	26.1	13.8	5.5	10.2	6.1	10.5	4.5	51.7	39.7	45.9	41.6	22.3	17.0
DON'T KNOW	19.5	20.6	17.4	22.9	23.5	15.1	13.7	14.5	6.8	11.7	11.4	21.3	23.5	18.9	25.1	29.7	26.8
Net Diff.	28.0	-12.3	-26.9	-1.9	24.2	57.2	75.2	65.0	81.0	67.4	79.6	-24.7	-2.9	-10.7	-8.4	25.7	39.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR THE WEALTHY, BUT EXTENDING THE TAX CUT FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR ALL INCOME EARNERS.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	1000	453	127	419	514	147	18	129	743	444	298	110	278	93	289	249
GOP CANDIDATE	54.2	30.2	53.0	80.5	53.7	52.3	60.3	51.1	55.0	55.7	54.0	51.7	58.3	65.1	58.8	41.7
DEM. CANDIDATE	26.2	48.5	17.4	4.8	23.5	33.6	29.9	34.1	24.6	24.8	24.4	27.4	23.5	17.9	23.6	32.8
DON'T KNOW	19.5	21.2	29.6	14.7	22.8	14.1	9.9	14.7	20.4	19.6	21.7	20.9	18.3	17.1	17.6	25.6
Net Diff.	28.0	-18.3	35.6	75.7	30.2	18.7	30.4	17.0	30.4	30.9	29.6	24.4	34.8	47.2	35.2	8.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR THE WEALTHY, BUT EXTENDING THE TAX CUT FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR ALL INCOME EARNERS.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	1000	654	346	224	122	308	162	346	184	680	320	132	130	40	328	352	58	74	60	70
GOP CANDIDATE	54.2	54.6	53.6	51.4	57.6	56.8	61.3	52.6	46.8	58.5	45.1	52.9	32.5	54.2	62.4	54.9	58.5	48.4	33.5	31.6
DEM. CANDIDATE	26.2	24.4	29.7	29.0	30.9	24.7	31.1	24.1	28.5	21.8	35.8	30.0	45.4	24.8	20.8	22.7	32.4	28.1	53.9	38.1
DON'T KNOW	19.5	21.0	16.7	19.6	11.5	18.4	7.6	23.3	24.8	19.7	19.2	17.2	22.2	21.0	16.8	22.4	9.1	23.5	12.6	30.3
Net Diff.	28.0	30.2	23.9	22.3	26.7	32.1	30.2	28.5	18.3	36.8	9.3	22.9	-12.9	29.5	41.7	32.3	26.1	20.3	-20.4	-6.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR THE WEALTHY, BUT EXTENDING THE TAX CUT FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR ALL INCOME EARNERS.

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	1000	81	134	168	170	188	258	383	617	554	446	470	530
GOP CANDIDATE	54.2	38.7	44.9	55.5	55.1	57.9	59.9	48.2	58.0	50.3	59.1	58.4	50.6
DEM. CANDIDATE	26.2	41.3	34.1	28.0	23.4	22.2	21.1	33.0	22.1	30.0	21.5	26.9	25.6
DON'T KNOW	19.5	20.0	21.0	16.5	21.5	19.9	19.1	18.8	20.0	19.6	19.4	14.7	23.8
Net Diff.	28.0	-2.6	10.9	27.4	31.6	35.7	38.8	15.3	35.9	20.3	37.5	31.4	24.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR THE WEALTHY, BUT EXTENDING THE TAX CUT FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR ALL INCOME EARNERS.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	1000	143	239	277	340	45	117	130	178	97	122	147	162	271	507	222
GOP CANDIDATE	54.2	37.4	55.0	56.2	59.4	40.0	59.9	60.6	60.4	36.2	50.3	52.2	58.4	50.6	55.5	55.8
DEM. CANDIDATE	26.2	41.3	27.5	21.5	22.5	41.8	28.6	23.9	24.2	41.1	26.5	19.4	20.6	31.5	26.4	19.4
DON'T KNOW	19.5	21.2	17.5	22.3	18.1	18.1	11.4	15.5	15.4	22.7	23.3	28.3	21.1	17.9	18.1	24.8
Net Diff.	28.0	-3.9	27.5	34.6	36.9	-1.8	31.3	36.6	36.2	-4.8	23.8	32.8	37.8	19.1	29.0	36.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

65. THE 2017 TAX CUTS ARE SCHEDULED TO EXPIRE AT THE END OF THIS YEAR. WHICH MEMBER OF CONGRESS ARE YOU MORE LIKELY TO VOTE FOR?  
 1. A REPUBLICAN WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR THE WEALTHY, BUT EXTENDING THE TAX CUT FOR EVERYONE ELSE.  
 2. A DEMOCRAT WHO SUPPORTS ALLOWING THE TAX CUT TO EXPIRE FOR ALL INCOME EARNERS.

BANNER 10

TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH		
	YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO	
Total	1000	927	423	140	270	171	58	73	534	452	294	24	186	161	36	14	706	157	843
GOP CANDIDATE	54.2	54.9	55.1	54.9	60.0	51.5	42.8	45.3	55.2	55.6	53.0	52.5	48.4	57.4	50.2	32.6	54.7	56.5	53.8
DEM. CANDIDATE	26.2	26.4	28.0	29.4	23.1	27.4	29.0	23.9	27.7	24.2	30.8	43.6	33.8	25.2	39.4	46.8	24.3	22.5	26.9
DON'T KNOW	19.5	18.6	17.0	15.7	16.9	21.0	28.2	30.9	17.0	20.2	16.1	3.9	17.8	17.4	10.4	20.6	21.0	21.0	19.3
Net Diff.	28.0	28.5	27.1	25.4	36.9	24.1	13.8	21.4	27.5	31.3	22.2	8.9	14.6	32.2	10.9	-14.3	30.4	34.0	26.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. THE CURRENT FEDERAL BUDGET INCREASES MEDICAID SPENDING FROM \$656 BILLION IN 2025 TO \$1.03 TRILLION IN 2035. THE INCREASE IS DUE TO RISING MEDICAL COSTS, EXPANDED ELIGIBILITY, A GROWING POPULATION, AND OTHER FACTORS.  
 A NEW BUDGET BEING DISCUSSED IN CONGRESS WOULD INCREASE MEDICAID SPENDING FROM \$636 BILLION IN 2025 TO \$863 BILLION IN 2035 INSTEAD. IT DOES THIS WITH REFORMS LIKE WORK REQUIREMENTS FOR ABLE-BODIED ADULTS, ELIGIBILITY CHANGES, AND CHANGES TO THE WAY THE FEDERAL GOVERNMENT PROVIDES MEDICAID MONEY TO STATES.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SLOWS THE GROWTH/MEDICAID INCREASE SPENDING	34.7	38.1	37.1	35.3	32.1	38.0	32.8	24.4	17.5	36.0	36.5	33.8	40.5	40.5	32.1	28.6	32.0	30.8
CUTS MEDICAID SPENDING	29.6	30.0	29.1	32.7	32.5	22.7	31.2	35.2	17.7	30.4	31.0	27.6	29.4	29.5	26.6	40.3	28.1	31.7
DON'T KNOW	14.4	14.0	15.0	11.3	11.9	14.0	16.9	18.9	40.0	12.2	12.9	9.0	11.7	11.4	12.4	14.1	19.0	12.0
	21.3	17.9	18.7	20.6	23.5	25.3	19.1	21.5	24.8	21.4	19.6	29.6	18.4	18.6	28.9	17.0	20.9	25.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. THE CURRENT FEDERAL BUDGET INCREASES MEDICAID SPENDING FROM \$656 BILLION IN 2025 TO \$1.03 TRILLION IN 2035. THE INCREASE IS DUE TO RISING MEDICAL COSTS, EXPANDED ELIGIBILITY, A GROWING POPULATION, AND OTHER FACTORS.  
 A NEW BUDGET BEING DISCUSSED IN CONGRESS WOULD INCREASE MEDICAID SPENDING FROM \$636 BILLION IN 2025 TO \$863 BILLION IN 2035 INSTEAD. IT DOES THIS WITH REFORMS LIKE WORK REQUIREMENTS FOR ABLE-BODIED ADULTS, ELIGIBILITY CHANGES, AND CHANGES TO THE WAY THE FEDERAL GOVERNMENT PROVIDES MEDICAID MONEY TO STATES.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
SLOWS THE GROWTH/MEDICAID INCREASE SPENDING	34.7	31.2	37.6	33.7	36.3	35.7	34.1	41.1	30.0	32.1	26.6
CUTS MEDICAID SPENDING	29.6	34.3	24.8	30.7	29.0	30.9	30.6	32.1	23.8	22.5	25.8
DON'T KNOW	14.4	15.1	14.8	14.2	13.8	15.2	16.8	9.9	10.6	13.9	5.3
	21.3	19.4	22.8	21.4	20.9	18.1	18.5	16.9	35.7	31.5	42.3



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. THE CURRENT FEDERAL BUDGET INCREASES MEDICAID SPENDING FROM \$656 BILLION IN 2025 TO \$1.03 TRILLION IN 2035. THE INCREASE IS DUE TO RISING MEDICAL COSTS, EXPANDED ELIGIBILITY, A GROWING POPULATION, AND OTHER FACTORS. A NEW BUDGET BEING DISCUSSED IN CONGRESS WOULD INCREASE MEDICAID SPENDING FROM \$636 BILLION IN 2025 TO \$863 BILLION IN 2035 INSTEAD. IT DOES THIS WITH REFORMS LIKE WORK REQUIREMENTS FOR ABLE-BODIED ADULTS, ELIGIBILITY CHANGES, AND CHANGES TO THE WAY THE FEDERAL GOVERNMENT PROVIDES MEDICAID MONEY TO STATES.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
	UNITED STATES	RIGHT	WRONG	FOR CONGRESS	DEMO-	ERS/		DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT	
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SLOWS THE GROWTH/MEDICAID INCREASE SPENDING	34.7	40.2	30.7	40.1	31.8	24.8	32.0	38.1	31.6	37.5	37.1	38.5	31.5	31.6	32.4	32.2
CUTS MEDICAID SPENDING	29.6	31.6	28.3	30.1	31.1	22.1	25.7	31.8	27.7	30.9	33.0	25.6	28.2	39.7	35.6	27.0
DON'T KNOW	14.4	11.1	16.8	11.4	17.5	13.8	13.5	11.0	17.4	11.7	11.6	12.1	17.5	10.3	10.6	16.8
	21.3	17.1	24.3	18.4	19.6	39.2	28.7	19.0	23.2	19.9	18.3	23.8	22.8	18.4	21.5	24.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. THE CURRENT FEDERAL BUDGET INCREASES MEDICAID SPENDING FROM \$656 BILLION IN 2025 TO \$1.03 TRILLION IN 2035. THE INCREASE IS DUE TO RISING MEDICAL COSTS, EXPANDED ELIGIBILITY, A GROWING POPULATION, AND OTHER FACTORS.  
 A NEW BUDGET BEING DISCUSSED IN CONGRESS WOULD INCREASE MEDICAID SPENDING FROM \$636 BILLION IN 2025 TO \$863 BILLION IN 2035 INSTEAD. IT DOES THIS WITH REFORMS LIKE WORK REQUIREMENTS FOR ABLE-BODIED ADULTS, ELIGIBILITY CHANGES, AND CHANGES TO THE WAY THE FEDERAL GOVERNMENT PROVIDES MEDICAID MONEY TO STATES.

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254
SLOWS THE GROWTH/MEDICAID INCREASE SPENDING	34.7	39.0	32.2	39.1	30.6	34.3	39.6	34.0	38.9	38.7	28.2	29.8
CUTS MEDICAID SPENDING	29.6	29.8	30.3	30.7	31.9	24.8	33.7	37.7	29.5	27.6	27.7	20.2
DON'T KNOW	14.4	11.7	17.4	11.6	16.5	15.3	11.6	16.0	14.9	11.7	16.8	15.6
	21.3	19.5	20.1	18.6	21.0	25.6	15.2	12.3	16.7	22.0	27.4	34.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. THE CURRENT FEDERAL BUDGET INCREASES MEDICAID SPENDING FROM \$656 BILLION IN 2025 TO \$1.03 TRILLION IN 2035. THE INCREASE IS DUE TO RISING MEDICAL COSTS, EXPANDED ELIGIBILITY, A GROWING POPULATION, AND OTHER FACTORS.  
 A NEW BUDGET BEING DISCUSSED IN CONGRESS WOULD INCREASE MEDICAID SPENDING FROM \$636 BILLION IN 2025 TO \$863 BILLION IN 2035 INSTEAD. IT DOES THIS WITH REFORMS LIKE WORK REQUIREMENTS FOR ABLE-BODIED ADULTS, ELIGIBILITY CHANGES, AND CHANGES TO THE WAY THE FEDERAL GOVERNMENT PROVIDES MEDICAID MONEY TO STATES.

BANNER 5

	BANNER 5																
	TOTAL	LIBERAL						MODERATE				CONSERVATIVE			INDEPENDENT		
		Very	Swt.	MOD- ERATE	Swt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SLOWS THE GROWTH/MEDICAID INCREASE SPENDING	34.7	30.5	23.6	35.4	34.3	40.0	36.5	38.5	27.5	42.4	39.4	29.3	30.9	39.0	38.5	33.2	34.1
CUTS MEDICAID SPENDING	29.6	32.5	34.2	31.2	28.0	29.6	28.3	29.0	46.2	32.7	28.4	32.9	28.5	40.3	21.4	25.2	26.2
DON'T KNOW	14.4	17.0	20.2	14.8	14.2	11.4	13.8	12.5	14.3	8.9	12.2	18.0	16.1	7.0	14.1	15.1	16.5
	21.3	20.0	21.9	18.6	23.5	19.0	21.3	20.0	12.0	15.9	20.0	19.9	24.5	13.6	26.0	26.4	23.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. THE CURRENT FEDERAL BUDGET INCREASES MEDICAID SPENDING FROM \$656 BILLION IN 2025 TO \$1.03 TRILLION IN 2035. THE INCREASE IS DUE TO RISING MEDICAL COSTS, EXPANDED ELIGIBILITY, A GROWING POPULATION, AND OTHER FACTORS. A NEW BUDGET BEING DISCUSSED IN CONGRESS WOULD INCREASE MEDICAID SPENDING FROM \$636 BILLION IN 2025 TO \$863 BILLION IN 2035 INSTEAD. IT DOES THIS WITH REFORMS LIKE WORK REQUIREMENTS FOR ABLE-BODIED ADULTS, ELIGIBILITY CHANGES, AND CHANGES TO THE WAY THE FEDERAL GOVERNMENT PROVIDES MEDICAID MONEY TO STATES.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
SLOWS THE GROWTH/MEDICAID INCREASE SPENDING	34.7	31.1	31.3	39.6	37.3	40.2	25.5	42.9	35.1	36.7	32.6	24.3	35.4	36.1	37.2	31.3
CUTS MEDICAID SPENDING	29.6	30.7	31.6	27.9	27.3	41.1	61.4	37.3	27.1	27.4	26.4	32.0	29.1	26.7	31.6	26.8
DON'T KNOW	14.4	16.3	13.4	12.6	14.5	10.4	4.5	11.5	15.1	14.4	16.2	15.2	14.7	13.2	12.8	16.6
	21.3	21.8	23.6	19.9	20.9	8.4	8.6	8.4	22.7	21.5	24.8	28.5	20.8	24.0	18.4	25.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. THE CURRENT FEDERAL BUDGET INCREASES MEDICAID SPENDING FROM \$656 BILLION IN 2025 TO \$1.03 TRILLION IN 2035. THE INCREASE IS DUE TO RISING MEDICAL COSTS, EXPANDED ELIGIBILITY, A GROWING POPULATION, AND OTHER FACTORS. A NEW BUDGET BEING DISCUSSED IN CONGRESS WOULD INCREASE MEDICAID SPENDING FROM \$636 BILLION IN 2025 TO \$863 BILLION IN 2035 INSTEAD. IT DOES THIS WITH REFORMS LIKE WORK REQUIREMENTS FOR ABLE-BODIED ADULTS, ELIGIBILITY CHANGES, AND CHANGES TO THE WAY THE FEDERAL GOVERNMENT PROVIDES MEDICAID MONEY TO STATES.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SLOWS THE GROWTH/MEDICAID INCREASE SPENDING	34.7	33.2	37.5	37.3	37.8	35.3	41.3	31.4	33.7	35.9	32.2	36.8	29.6	29.1	38.0	33.9	42.8	33.0	34.2	25.4
CUTS MEDICAID SPENDING	29.6	28.6	31.7	29.9	34.9	32.4	36.4	25.4	26.9	28.6	31.9	30.2	32.7	36.2	31.9	25.5	35.4	27.0	40.9	25.3
DON'T KNOW	14.4	14.5	14.3	14.9	13.2	14.6	13.0	14.4	15.6	14.7	13.7	11.4	13.5	20.5	14.5	14.9	11.5	11.4	10.3	16.4
	21.3	23.7	16.6	18.0	14.0	17.7	9.3	28.8	23.9	20.8	22.2	21.6	24.2	14.2	15.6	25.7	10.3	28.7	14.6	32.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. THE CURRENT FEDERAL BUDGET INCREASES MEDICAID SPENDING FROM \$656 BILLION IN 2025 TO \$1.03 TRILLION IN 2035. THE INCREASE IS DUE TO RISING MEDICAL COSTS, EXPANDED ELIGIBILITY, A GROWING POPULATION, AND OTHER FACTORS. A NEW BUDGET BEING DISCUSSED IN CONGRESS WOULD INCREASE MEDICAID SPENDING FROM \$636 BILLION IN 2025 TO \$863 BILLION IN 2035 INSTEAD. IT DOES THIS WITH REFORMS LIKE WORK REQUIREMENTS FOR ABLE-BODIED ADULTS, ELIGIBILITY CHANGES, AND CHANGES TO THE WAY THE FEDERAL GOVERNMENT PROVIDES MEDICAID MONEY TO STATES.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
SLOWS THE GROWTH/MEDICAID INCREASE SPENDING	34.7	30.6	36.5	30.9	31.5	35.2	39.3	32.8	35.9	32.4	37.5	37.5	32.2
CUTS MEDICAID SPENDING	29.6	33.1	33.4	37.8	30.5	26.0	23.4	35.3	26.2	33.8	24.5	33.9	25.9
DON'T KNOW	14.4	9.9	10.3	11.3	13.9	14.9	19.9	10.7	16.7	11.7	17.8	14.0	14.8
	21.3	26.5	19.8	20.0	24.1	23.9	17.4	21.3	21.3	22.2	20.2	14.6	27.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. THE CURRENT FEDERAL BUDGET INCREASES MEDICAID SPENDING FROM \$656 BILLION IN 2025 TO \$1.03 TRILLION IN 2035. THE INCREASE IS DUE TO RISING MEDICAL COSTS, EXPANDED ELIGIBILITY, A GROWING POPULATION, AND OTHER FACTORS.  
 A NEW BUDGET BEING DISCUSSED IN CONGRESS WOULD INCREASE MEDICAID SPENDING FROM \$636 BILLION IN 2025 TO \$863 BILLION IN 2035 INSTEAD. IT DOES THIS WITH REFORMS LIKE WORK REQUIREMENTS FOR ABLE-BODIED ADULTS, ELIGIBILITY CHANGES, AND CHANGES TO THE WAY THE FEDERAL GOVERNMENT PROVIDES MEDICAID MONEY TO STATES.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS	NIALS	BMMRS	/SLNTG	NIALS	NIALS	BMMRS	/SLNTG	NIALS	NIALS	BMMRS	/SLNTG			
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
SLOWS THE GROWTH/MEDICAID	34.7	35.3	31.4	32.6	38.6	45.1	36.9	32.4	40.0	31.2	25.9	32.8	37.1	33.5	35.6	34.2
INCREASE SPENDING	29.6	30.3	38.3	27.0	25.5	30.2	42.4	34.0	28.8	30.3	34.2	20.7	21.8	36.5	29.1	22.6
CUTS MEDICAID SPENDING	14.4	11.0	10.5	15.0	18.1	9.6	8.2	14.9	18.3	11.6	12.8	15.1	17.9	12.8	14.1	17.1
DON'T KNOW	21.3	23.4	19.8	25.4	17.8	15.1	12.5	18.7	12.8	26.9	27.1	31.4	23.1	17.2	21.3	26.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

66. MEDICAID IS A HEALTH PROGRAM PAID FOR BY BOTH THE FEDERAL GOVERNMENT AND THE STATES. IT PROVIDES HEALTH COVERAGE TO LOW-INCOME FAMILIES, CHILDREN, PEOPLE WITH DISABILITIES, AND PREGNANT WOMEN. THE CURRENT FEDERAL BUDGET INCREASES MEDICAID SPENDING FROM \$656 BILLION IN 2025 TO \$1.03 TRILLION IN 2035. THE INCREASE IS DUE TO RISING MEDICAL COSTS, EXPANDED ELIGIBILITY, A GROWING POPULATION, AND OTHER FACTORS.  
 A NEW BUDGET BEING DISCUSSED IN CONGRESS WOULD INCREASE MEDICAID SPENDING FROM \$636 BILLION IN 2025 TO \$863 BILLION IN 2035 INSTEAD. IT DOES THIS WITH REFORMS LIKE WORK REQUIREMENTS FOR ABLE-BODIED ADULTS, ELIGIBILITY CHANGES, AND CHANGES TO THE WAY THE FEDERAL GOVERNMENT PROVIDES MEDICAID MONEY TO STATES.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medicare	Medicaid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medicaid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SLOWS THE GROWTH/MEDICAID INCREASE SPENDING	34.7	35.0	35.5	35.3	40.5	24.8	31.7	30.0	35.6	34.5	30.5	39.3	27.0	30.9	31.4	28.9	36.4	35.4	34.6
CUTS MEDICAID SPENDING	29.6	29.8	32.4	35.9	25.3	32.7	30.6	27.9	32.4	27.3	35.8	40.3	38.0	31.4	43.6	28.8	27.2	28.3	29.9
DON'T KNOW	14.4	14.5	12.7	11.5	17.8	13.2	14.2	13.1	12.7	16.3	11.8	8.7	11.6	11.9	7.7	22.2	15.4	22.0	12.9
	21.3	20.7	19.4	17.4	16.5	29.4	23.5	29.0	19.3	21.9	21.9	11.7	23.4	25.8	17.3	20.0	21.0	14.2	22.6



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. SWITCHING TOPICS...THE FEDERAL DEPARTMENT OF EDUCATION WAS ESTABLISHED IN 1979 TO HELP ALL KIDS IN THE UNITED STATES GET A GOOD  
 EDUCATION. WOULD YOU SAY IT HAS SUCCEEDED OR FAILED IN THAT MISSION?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS				LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D  Und.	VOTE  DEMO-  CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SUCCEEDED	48.3	15.9	29.0	51.6	60.6	64.3	57.3	61.3	70.3	40.1	37.3	53.3	33.7	33.7	39.6	62.0	65.2	53.0
Totally	6.4	2.3	3.9	10.1	8.6	3.8	5.2	7.6	13.3	6.2	6.7	4.2	5.6	5.9	4.3	10.7	6.6	9.8
Mostly	19.1	6.0	9.6	17.4	25.2	25.1	25.4	27.3	46.5	14.0	12.9	19.1	11.7	12.1	12.9	22.3	29.7	15.5
Somewhat	22.8	7.6	15.5	24.1	26.8	35.4	26.8	26.4	10.5	19.9	17.6	30.0	16.4	15.6	22.5	29.0	28.9	27.7
FAILED	44.2	80.6	67.2	39.3	29.8	27.9	30.5	28.7	24.2	52.2	56.5	32.5	60.6	60.6	48.5	31.5	27.6	37.5
Somewhat	17.7	16.5	21.4	16.6	16.1	17.8	19.7	12.2	18.1	18.2	17.7	20.2	18.1	16.0	23.5	15.6	16.8	13.1
Mostly	11.7	15.9	19.3	13.8	8.4	6.6	8.3	4.4	0.0	14.4	15.7	8.5	16.5	16.5	13.8	8.7	6.1	11.6
Totally	14.7	48.2	26.4	8.9	5.3	3.5	2.5	12.1	6.1	19.6	23.1	3.8	26.0	28.1	11.2	7.2	4.7	12.8
DON'T KNOW	7.5	3.5	3.8	9.0	9.6	7.8	12.2	10.0	5.5	7.7	6.2	14.3	5.7	5.7	11.9	6.5	7.2	9.5
Mean	3.42	2.11	2.73	3.63	3.93	3.91	3.91	3.84	4.39	3.14	3.02	3.75	2.87	2.84	3.28	3.89	4.00	3.56

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. SWITCHING TOPICS...THE FEDERAL DEPARTMENT OF EDUCATION WAS ESTABLISHED IN 1979 TO HELP ALL KIDS IN THE UNITED STATES GET A GOOD EDUCATION. WOULD YOU SAY IT HAS SUCCEEDED OR FAILED IN THAT MISSION?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All	
Total	2000	350	450	768	432	1638	1260	378	362	222	140	
SUCCEEDED	48.3	51.7	45.6	48.8	47.5	48.9	47.4	54.1	45.5	49.3	39.5	
Totally	6.4	8.7	5.8	6.6	4.6	7.0	7.6	5.2	3.4	4.1	2.2	
Mostly	19.1	20.3	19.6	19.0	18.0	20.4	19.9	21.8	13.7	13.9	13.3	
Somewhat	22.8	22.6	20.2	23.2	24.8	21.5	19.9	27.1	28.5	31.3	24.0	
FAILED	44.2	39.5	45.9	44.1	46.3	45.1	46.3	40.9	40.2	39.8	40.8	
Somewhat	17.7	16.9	19.8	17.4	16.8	16.6	14.8	22.7	22.8	22.8	22.8	
Mostly	11.7	11.0	11.1	11.2	13.8	12.2	12.3	12.0	9.5	10.0	8.8	
Totally	14.7	11.5	15.0	15.6	15.6	16.3	19.3	6.1	7.9	7.0	9.2	
DON'T KNOW	7.5	8.9	8.5	7.0	6.3	6.0	6.3	5.0	14.3	10.9	19.7	
Mean	3.42	3.61	3.39	3.42	3.32	3.41	3.34	3.65	3.47	3.53	3.37	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. SWITCHING TOPICS...THE FEDERAL DEPARTMENT OF EDUCATION WAS ESTABLISHED IN 1979 TO HELP ALL KIDS IN THE UNITED STATES GET A GOOD EDUCATION. WOULD YOU SAY IT HAS SUCCEEDED OR FAILED IN THAT MISSION?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	UNDE-	ERS/								TRUMP
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SUCCEEDED	48.3	38.8	55.1	35.2	64.4	36.2	39.2	37.9	57.8	38.3	38.5	37.8	60.0	61.8	57.3	44.8
Totally	6.4	7.3	5.7	5.6	7.8	3.4	4.0	7.0	5.8	6.7	8.2	2.6	6.0	11.9	9.0	5.5
Mostly	19.1	14.4	22.6	12.8	27.1	12.7	13.1	13.9	23.9	13.5	14.2	11.8	25.7	25.5	20.2	11.3
Somewhat	22.8	17.2	26.8	16.7	29.6	20.0	22.1	17.0	28.1	18.1	16.1	23.3	28.3	24.4	28.0	28.0
FAILED	44.2	55.6	36.0	59.3	28.7	45.9	47.9	55.9	33.6	55.5	55.9	54.5	31.1	28.3	33.4	48.8
Somewhat	17.7	14.8	19.7	18.4	16.4	20.2	23.3	15.3	19.9	16.8	14.9	21.7	18.8	7.4	13.9	26.5
Mostly	11.7	14.6	9.7	15.8	7.3	13.1	13.2	15.3	8.5	15.3	14.1	18.4	7.6	10.6	8.3	13.8
Totally	14.7	26.1	6.7	25.1	5.0	12.6	11.4	25.3	5.2	23.4	26.9	14.3	4.7	10.3	11.2	8.6
DON'T KNOW	7.5	5.6	8.9	5.5	6.9	17.9	12.9	6.2	8.6	6.2	5.7	7.7	8.9	9.8	9.3	6.4
Mean	3.42	3.01	3.73	2.93	3.97	3.21	3.28	3.00	3.81	3.03	3.01	3.09	3.89	3.89	3.72	3.39

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. SWITCHING TOPICS...THE FEDERAL DEPARTMENT OF EDUCATION WAS ESTABLISHED IN 1979 TO HELP ALL KIDS IN THE UNITED STATES GET A GOOD EDUCATION. WOULD YOU SAY IT HAS SUCCEEDED OR FAILED IN THAT MISSION?

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN				
			TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254					
SUCCEEDED	48.3	35.0	63.5	36.5	62.8	43.6	35.5	67.3	42.1	37.5	59.6	45.2					
Totally	6.4	6.0	7.5	5.8	8.8	3.6	5.5	11.8	2.4	6.0	6.6	4.7					
Mostly	19.1	11.9	27.6	13.7	26.0	16.7	12.2	25.8	16.3	15.2	26.2	17.1					
Somewhat	22.8	17.1	28.5	17.0	28.0	23.4	17.9	29.7	23.4	16.2	26.8	23.3					
FAILED	44.2	59.5	28.4	57.9	29.1	46.8	61.0	25.7	49.4	54.8	31.6	44.2					
Somewhat	17.7	18.1	16.8	18.8	17.1	17.2	14.8	14.6	16.6	22.8	18.8	17.7					
Mostly	11.7	16.4	7.1	14.3	6.9	15.1	16.0	6.1	15.8	12.6	7.5	14.5					
Totally	14.7	24.9	4.6	24.8	5.2	14.5	30.1	5.0	17.1	19.4	5.3	11.9					
DON'T KNOW	7.5	5.6	8.0	5.6	8.0	9.5	3.5	7.0	8.5	7.8	8.7	10.6					
Mean	3.42	2.92	3.98	2.98	3.97	3.26	2.82	4.08	3.14	3.15	3.89	3.37					

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. SWITCHING TOPICS...THE FEDERAL DEPARTMENT OF EDUCATION WAS ESTABLISHED IN 1979 TO HELP ALL KIDS IN THE UNITED STATES GET A GOOD EDUCATION. WOULD YOU SAY IT HAS SUCCEEDED OR FAILED IN THAT MISSION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SUCCEEDED	48.3	70.7	75.6	67.2	49.7	29.4	27.2	28.4	83.3	48.6	27.9	69.6	54.0	54.3	68.2	46.4	17.6
Totally	6.4	9.5	17.4	3.8	5.1	3.2	7.6	5.1	20.0	4.9	4.5	8.9	6.4	19.3	5.5	4.1	0.6
Mostly	19.1	31.6	35.4	28.9	19.1	8.1	10.2	9.0	32.7	19.5	10.0	31.7	19.6	14.6	30.6	18.4	1.6
Somewhat	22.8	29.6	22.8	34.5	25.5	18.1	9.4	14.4	30.5	24.2	13.4	29.0	28.0	20.4	32.1	23.9	15.4
FAILED	44.2	23.0	17.4	27.0	40.5	64.9	66.1	65.4	10.2	45.6	66.6	24.5	34.2	39.1	23.7	43.4	73.4
Somewhat	17.7	13.0	8.0	16.7	20.3	23.6	12.6	18.8	1.7	25.8	18.5	14.9	20.5	17.0	11.2	17.4	21.0
Mostly	11.7	6.1	5.4	6.6	9.7	18.9	17.9	18.4	0.0	6.3	18.2	6.3	7.3	9.8	9.3	13.5	24.0
Totally	14.7	3.9	4.0	3.8	10.5	22.4	35.7	28.2	8.5	13.5	29.9	3.4	6.5	12.3	3.3	12.5	28.4
DON'T KNOW	7.5	6.3	7.0	5.7	9.8	5.7	6.8	6.1	6.5	5.8	5.5	5.9	11.7	6.6	8.1	10.2	9.0
Mean	3.42	4.15	4.42	3.95	3.54	2.79	2.61	2.71	4.49	3.47	2.67	4.13	3.75	3.78	4.02	3.38	2.34

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. SWITCHING TOPICS...THE FEDERAL DEPARTMENT OF EDUCATION WAS ESTABLISHED IN 1979 TO HELP ALL KIDS IN THE UNITED STATES GET A GOOD EDUCATION. WOULD YOU SAY IT HAS SUCCEEDED OR FAILED IN THAT MISSION?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- MIDDLE	UPPER thy	Middle Class	MIDDLE MIDDLE	Middle Class	Lower Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
SUCCEEDED	48.3	65.5	42.5	31.8	47.2	63.8	68.0	63.0	47.0	49.6	42.8	36.6	43.0	45.2	47.4	52.6
Totally	6.4	7.7	4.6	5.5	4.0	13.9	27.2	11.4	5.5	5.9	4.7	2.4	4.0	7.0	8.7	4.1
Mostly	19.1	28.4	15.1	10.6	18.1	24.4	23.4	24.6	18.7	19.6	17.2	15.1	17.8	17.3	18.8	20.8
Somewhat	22.8	29.4	22.8	15.7	25.1	25.5	17.3	27.0	22.8	24.0	20.9	19.0	21.2	21.0	19.9	27.7
FAILED	44.2	26.7	46.4	62.3	45.3	33.9	32.0	34.2	44.9	42.0	49.6	53.2	50.9	48.0	43.5	38.7
Somewhat	17.7	16.1	20.1	18.7	20.4	11.5	4.0	12.8	18.8	17.1	21.6	18.4	20.5	13.6	17.0	18.0
Mostly	11.7	6.5	13.2	16.8	13.2	9.7	20.4	7.7	11.5	10.4	13.3	15.8	13.1	15.8	11.3	10.1
Totally	14.7	4.1	13.2	26.7	11.7	12.8	7.6	13.7	14.5	14.4	14.7	19.0	17.4	18.6	15.2	10.6
DON'T KNOW	7.5	7.9	11.1	6.0	7.4	2.4	0.0	2.8	8.1	8.4	7.7	10.2	6.1	6.8	9.1	8.7
Mean	3.42	4.03	3.31	2.82	3.40	3.83	4.10	3.77	3.39	3.46	3.29	3.03	3.22	3.25	3.46	3.55

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. SWITCHING TOPICS...THE FEDERAL DEPARTMENT OF EDUCATION WAS ESTABLISHED IN 1979 TO HELP ALL KIDS IN THE UNITED STATES GET A GOOD EDUCATION. WOULD YOU SAY IT HAS SUCCEEDED OR FAILED IN THAT MISSION?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SUCCEEDED	48.3	44.1	56.2	55.1	58.0	42.1	58.3	45.8	54.1	45.4	54.4	51.1	60.4	54.1	43.7	47.0	56.4	47.7	62.3	58.7
Totally	6.4	5.0	9.0	6.8	13.0	4.7	10.4	5.2	7.6	5.1	9.0	10.5	10.0	4.7	5.7	4.6	14.9	7.7	7.9	11.8
Mostly	19.1	16.8	23.5	23.8	23.1	15.2	22.5	18.2	24.5	19.3	18.8	15.8	22.5	12.3	17.9	20.6	13.4	17.4	23.1	21.8
Somewhat	22.8	22.4	23.6	24.6	21.9	22.2	25.4	22.5	21.9	21.0	26.7	24.7	28.0	37.1	20.1	21.7	28.0	22.6	31.3	25.0
FAILED	44.2	46.8	39.3	40.7	36.8	50.6	37.9	43.5	40.7	47.5	37.0	38.0	33.0	38.2	50.5	44.8	37.0	38.6	31.1	34.6
Somewhat	17.7	18.8	15.6	17.0	13.2	17.0	12.1	20.3	19.1	17.6	17.9	15.2	18.0	21.0	15.3	19.8	12.2	17.0	17.6	18.4
Mostly	11.7	12.6	10.0	10.4	9.4	13.9	10.5	11.5	9.6	12.6	9.8	12.1	6.7	9.7	14.1	11.2	11.1	12.8	6.9	6.5
Totally	14.7	15.3	13.6	13.3	14.2	19.7	15.3	11.7	12.0	17.3	9.3	10.7	8.3	7.5	21.1	13.8	13.7	8.8	6.7	9.8
DON'T KNOW	7.5	9.1	4.5	4.2	5.2	7.3	3.8	10.6	5.2	7.0	8.5	11.0	6.6	7.7	5.8	8.2	6.7	13.7	6.5	6.7
Mean	3.42	3.30	3.63	3.58	3.73	3.15	3.63	3.44	3.64	3.30	3.69	3.61	3.85	3.55	3.18	3.42	3.66	3.58	3.87	3.84

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. SWITCHING TOPICS...THE FEDERAL DEPARTMENT OF EDUCATION WAS ESTABLISHED IN 1979 TO HELP ALL KIDS IN THE UNITED STATES GET A GOOD EDUCATION. WOULD YOU SAY IT HAS SUCCEEDED OR FAILED IN THAT MISSION?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060	
SUCCEEDED	48.3	58.9	64.8	56.4	49.2	37.4	38.5	59.9	41.1	56.6	38.0	48.1	48.5	
Totally	6.4	8.9	9.8	9.5	7.8	3.0	3.2	9.5	4.4	9.0	3.1	6.8	6.0	
Mostly	19.1	26.3	23.2	25.9	17.7	13.7	15.3	25.0	15.5	22.8	14.6	17.9	20.2	
Somewhat	22.8	23.7	31.9	21.0	23.7	20.7	19.9	25.4	21.2	24.9	20.2	23.4	22.3	
FAILED	44.2	32.1	28.7	37.6	42.2	51.4	56.2	33.3	50.9	36.1	54.2	45.9	42.6	
Somewhat	17.7	21.9	10.5	16.7	16.5	19.4	20.4	15.6	19.0	15.9	20.0	15.2	19.9	
Mostly	11.7	6.2	9.2	11.4	11.7	15.2	12.5	9.5	13.1	10.2	13.6	12.6	10.9	
Totally	14.7	4.0	9.0	9.6	14.1	16.8	23.4	8.2	18.8	10.0	20.6	18.1	11.8	
DON'T KNOW	7.5	9.1	6.5	5.9	8.5	11.2	5.3	6.8	8.0	7.3	7.8	6.0	8.9	
Mean	3.42	3.98	3.86	3.75	3.47	3.09	3.01	3.84	3.16	3.72	3.04	3.33	3.51	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. SWITCHING TOPICS...THE FEDERAL DEPARTMENT OF EDUCATION WAS ESTABLISHED IN 1979 TO HELP ALL KIDS IN THE UNITED STATES GET A GOOD EDUCATION. WOULD YOU SAY IT HAS SUCCEEDED OR FAILED IN THAT MISSION?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS	URBAN	URBAN	
					/SLNTG				/SLNTG				/SLNTG			
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
SUCCEEDED	48.3	60.8	59.5	45.2	37.7	63.9	64.3	47.5	33.4	59.4	54.7	43.2	42.3	58.3	46.7	39.8
Totally	6.4	8.6	10.0	6.2	2.9	7.5	11.8	6.2	3.6	9.0	8.2	6.3	2.2	10.5	5.2	4.0
Mostly	19.1	24.2	25.6	16.0	15.1	23.6	25.1	17.4	12.0	24.4	26.2	14.7	18.4	22.5	18.7	15.9
Somewhat	22.8	28.0	23.9	23.0	19.7	32.9	27.4	24.0	17.8	26.0	20.3	22.2	21.7	25.3	22.7	19.9
FAILED	44.2	31.7	34.4	44.7	56.0	31.0	31.0	45.7	60.1	32.0	37.8	43.9	51.7	34.3	46.4	51.3
Somewhat	17.7	18.4	14.0	17.8	20.0	16.8	10.8	16.2	17.2	19.1	17.3	19.3	23.1	14.5	19.6	17.5
Mostly	11.7	7.8	10.6	12.3	13.7	8.6	10.6	12.4	15.2	7.5	10.6	12.2	12.2	8.9	11.6	15.5
Totally	14.7	5.5	9.8	14.6	22.3	5.6	9.6	17.1	27.8	5.4	10.0	12.4	16.4	10.9	15.2	18.3
DON'T KNOW	7.5	7.5	6.1	10.0	6.3	5.0	4.7	6.8	6.6	8.6	7.4	12.9	6.0	7.4	7.0	8.9
Mean	3.42	3.90	3.80	3.36	3.00	3.87	3.87	3.33	2.81	3.91	3.72	3.38	3.21	3.77	3.36	3.13

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

67. SWITCHING TOPICS...THE FEDERAL DEPARTMENT OF EDUCATION WAS ESTABLISHED IN 1979 TO HELP ALL KIDS IN THE UNITED STATES GET A GOOD EDUCATION. WOULD YOU SAY IT HAS SUCCEEDED OR FAILED IN THAT MISSION?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SUCCEEDED	48.3	48.9	52.7	60.0	43.1	49.5	48.7	40.9	53.6	44.7	54.7	56.5	54.9	50.3	61.3	57.8	45.7	44.7	49.0
Totally	6.4	6.5	6.9	12.1	5.1	6.6	10.4	4.7	7.5	5.5	11.1	20.8	10.3	8.8	25.2	19.4	4.4	8.0	6.0
Mostly	19.1	19.1	21.7	22.0	17.6	16.3	15.3	20.1	21.6	16.6	19.4	15.8	20.9	18.0	17.3	10.5	19.1	15.1	19.9
Somewhat	22.8	23.3	24.1	25.9	20.4	26.6	23.0	16.1	24.5	22.6	24.2	19.9	23.7	23.5	18.7	27.9	22.2	21.5	23.0
FAILED	44.2	44.2	41.6	33.9	50.3	40.3	46.1	44.3	40.4	47.5	37.3	39.6	36.7	40.3	30.8	31.1	47.0	49.6	43.1
Somewhat	17.7	17.7	18.0	11.2	18.7	16.0	17.2	18.3	16.4	18.3	15.4	15.8	14.2	15.5	7.2	10.1	18.7	15.3	18.2
Mostly	11.7	11.9	11.1	10.7	11.9	13.9	14.9	9.3	11.2	13.0	12.0	16.7	11.5	13.2	18.8	8.8	11.6	14.9	11.1
Totally	14.7	14.6	12.5	12.1	19.7	10.5	14.0	16.7	12.8	16.2	9.9	7.1	11.0	11.6	4.8	12.2	16.7	19.5	13.8
DON'T KNOW	7.5	7.0	5.7	6.1	6.7	10.2	5.1	14.8	6.0	7.8	8.0	3.9	8.4	9.4	8.0	11.1	7.3	5.7	7.9
Mean	3.42	3.43	3.55	3.76	3.21	3.49	3.44	3.32	3.57	3.29	3.70	3.86	3.69	3.54	4.09	3.83	3.31	3.23	3.46

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. DO YOU BELIEVE THE FEDERAL DEPARTMENT OF EDUCATION SHOULD PLAY A LARGER ROLE, SAME-SIZED ROLE, OR SMALLER ROLE IN OUR NATION'S EDUCATION SYSTEM?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS				LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
LARGER	35.3	13.3	22.8	42.8	44.1	36.9	38.8	57.3	48.1	30.3	29.7	32.9	25.3	24.9	28.6	51.1	45.7	37.4
Much	12.3	4.0	11.0	17.0	10.4	9.0	13.6	33.4	19.0	10.7	11.4	7.8	7.3	7.5	10.4	21.8	15.4	13.6
Somewhat	23.0	9.3	11.8	25.8	33.6	27.9	25.2	23.9	29.1	19.5	18.3	25.2	18.0	17.3	18.1	29.3	30.3	23.8
SMALLER	32.5	76.0	54.9	25.5	17.1	18.5	15.1	9.1	19.1	40.9	45.6	19.6	53.1	53.8	32.8	14.0	15.2	28.0
Somewhat	12.4	12.0	17.1	11.1	10.4	15.6	8.7	4.4	11.3	13.4	13.1	14.8	14.2	12.7	17.6	8.1	10.5	13.0
Much	20.1	64.0	37.7	14.4	6.7	3.0	6.4	4.7	7.8	27.6	32.6	4.8	38.9	41.1	15.3	5.8	4.7	15.0
SAME SIZER	23.9	6.0	15.7	21.4	29.7	35.5	37.7	24.2	25.8	19.6	16.6	32.8	15.0	15.3	22.4	28.3	32.8	22.5
DK/REFUSED	8.3	4.7	6.6	10.3	9.1	9.0	8.4	9.4	7.0	9.2	8.0	14.7	6.5	6.1	16.2	6.7	6.3	12.1
Net Diff.	2.8	-62.6	-32.1	17.3	27.0	18.4	23.7	48.2	29.0	-10.6	-15.9	13.4	-27.8	-28.9	-4.3	37.1	30.5	9.4
Mean	2.94	1.71	2.37	3.22	3.34	3.27	3.34	3.85	3.43	2.70	2.60	3.19	2.36	2.33	2.89	3.57	3.44	3.09

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. DO YOU BELIEVE THE FEDERAL DEPARTMENT OF EDUCATION SHOULD PLAY A LARGER ROLE, SAME-SIZED ROLE, OR SMALLER ROLE IN OUR NATION'S EDUCATION SYSTEM?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD						
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All	
Total	2000	350	450	768	432	1638	1260	378	362	222	140	
LARGER	35.3	34.1	32.5	36.6	36.9	36.8	35.5	41.3	28.4	28.3	28.6	
Much	12.3	14.0	11.4	12.3	11.6	13.1	14.6	8.3	8.3	8.0	8.9	
Somewhat	23.0	20.1	21.1	24.3	25.2	23.7	20.9	33.0	20.1	20.3	19.6	
SMALLER	32.5	29.3	34.2	32.1	34.1	34.6	36.3	28.7	23.4	22.1	25.5	
Somewhat	12.4	11.9	12.9	11.5	14.1	11.9	11.2	14.2	15.0	14.7	15.4	
Much	20.1	17.5	21.3	20.6	20.0	22.7	25.1	14.5	8.5	7.4	10.2	
SAME SIZER	23.9	28.7	22.8	23.6	21.6	22.5	22.0	24.0	30.3	35.0	22.9	
DK/REFUSED	8.3	7.9	10.4	7.7	7.4	6.1	6.2	6.0	17.9	14.7	23.0	
Net Diff.	2.8	4.8	-1.7	4.5	2.8	2.3	-0.8	12.6	5.0	6.2	3.0	
Mean	2.94	3.01	2.87	2.96	2.94	2.92	2.88	3.07	3.06	3.08	3.02	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. DO YOU BELIEVE THE FEDERAL DEPARTMENT OF EDUCATION SHOULD PLAY A LARGER ROLE, SAME-SIZED ROLE, OR SMALLER ROLE IN OUR NATION'S EDUCATION SYSTEM?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		UNITE	STATES	FOR	CONGRESS	ERS/									TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
LARGER	35.3	28.4	40.2	26.3	46.0	28.6	29.0	27.6	42.3	28.4	28.3	28.7	43.4	44.3	38.7	36.2
Much	12.3	9.4	14.3	7.7	17.4	9.8	10.1	9.2	15.0	9.1	10.1	6.5	15.9	14.3	12.3	9.5
Somewhat	23.0	19.0	25.9	18.5	28.6	18.8	18.9	18.4	27.3	19.3	18.2	22.2	27.4	30.0	26.4	26.6
SMALLER	32.5	49.9	20.2	51.9	14.2	28.8	31.8	48.8	17.8	47.9	50.1	42.4	14.7	18.9	25.0	37.8
Somewhat	12.4	11.9	12.8	14.5	10.1	13.3	16.6	12.8	12.1	14.3	11.2	22.2	10.3	7.9	12.9	22.6
Much	20.1	37.9	7.4	37.4	4.1	15.5	15.1	35.9	5.7	33.7	38.9	20.3	4.3	11.0	12.1	15.2
SAME SIZER	23.9	15.3	29.9	15.4	33.2	20.1	23.0	16.2	30.8	16.2	15.6	17.7	32.9	24.1	24.2	17.2
DK/REFUSED	8.3	6.3	9.6	6.4	6.5	22.5	16.2	7.4	9.0	7.5	6.1	11.2	9.1	12.7	12.2	8.8
Net Diff.	2.8	-21.4	20.0	-25.6	31.8	-0.3	-2.7	-21.1	24.5	-19.5	-21.8	-13.7	28.7	25.5	13.7	-1.7
Mean	2.94	2.47	3.30	2.41	3.48	2.92	2.91	2.48	3.37	2.52	2.46	2.69	3.44	3.33	3.16	2.92

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. DO YOU BELIEVE THE FEDERAL DEPARTMENT OF EDUCATION SHOULD PLAY A LARGER ROLE, SAME-SIZED ROLE, OR SMALLER ROLE IN OUR NATION'S EDUCATION SYSTEM?

BANNER 4

	TOTAL		2024 BALLOT				PARTY				MEN				WOMEN			
			TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254						
LARGER	35.3	26.9	45.0	27.3	47.8	28.3	25.7	48.7	25.4	28.9	47.1	31.1						
Much	12.3	8.4	16.6	8.9	17.9	8.8	9.5	17.7	8.2	8.3	18.0	9.4						
Somewhat	23.0	18.5	28.4	18.4	29.9	19.5	16.3	31.0	17.2	20.6	29.1	21.7						
SMALLER	32.5	51.2	14.8	50.3	13.6	35.3	54.1	13.8	42.3	46.3	13.4	28.2						
Somewhat	12.4	14.6	9.8	14.5	9.3	14.2	13.5	9.4	17.1	15.5	9.2	11.3						
Much	20.1	36.5	5.0	35.7	4.3	21.1	40.6	4.4	25.3	30.8	4.2	16.8						
SAME SIZER	23.9	15.3	32.8	16.0	30.5	25.4	18.0	30.7	25.3	13.9	30.4	25.6						
DK/REFUSED	8.3	6.6	7.3	6.5	8.1	11.0	2.1	6.9	6.9	10.9	9.0	15.1						
Net Diff.	2.8	-24.3	30.2	-23.0	34.2	-7.0	-28.4	34.9	-16.9	-17.5	33.7	2.9						
Mean	2.94	2.44	3.45	2.47	3.52	2.78	2.39	3.52	2.64	2.55	3.52	2.95						

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. DO YOU BELIEVE THE FEDERAL DEPARTMENT OF EDUCATION SHOULD PLAY A LARGER ROLE, SAME-SIZED ROLE, OR SMALLER ROLE IN OUR NATION'S EDUCATION SYSTEM?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
LARGER	35.3	52.3	62.7	44.9	36.3	20.9	19.6	20.3	69.7	41.3	18.6	52.2	39.2	55.8	41.8	31.2	10.2
Much	12.3	19.2	28.6	12.4	12.6	4.7	8.4	6.3	31.3	13.8	5.0	19.1	13.7	27.9	11.4	10.9	1.1
Somewhat	23.0	33.2	34.1	32.5	23.7	16.2	11.2	14.0	38.4	27.6	13.6	33.0	25.4	27.9	30.4	20.3	9.0
SMALLER	32.5	10.9	8.9	12.3	25.2	56.6	59.9	58.0	13.9	27.5	60.9	10.1	17.3	21.3	12.5	31.0	63.9
Somewhat	12.4	8.2	5.6	10.0	13.3	19.0	9.9	15.1	7.0	13.5	15.6	7.9	11.6	8.8	10.4	14.7	15.7
Much	20.1	2.7	3.3	2.3	11.9	37.6	50.0	43.0	7.0	13.9	45.3	2.3	5.7	12.5	2.1	16.3	48.2
SAME SIZER	23.9	29.4	18.7	37.1	29.0	14.9	12.7	13.9	11.7	24.2	14.0	30.9	32.5	18.4	33.6	28.4	11.2
DK/REFUSED	8.3	7.4	9.6	5.8	9.5	7.6	7.8	7.7	4.6	7.0	6.5	6.8	11.1	4.4	12.2	9.4	14.7
Net Diff.	2.8	41.5	53.8	32.6	11.1	-35.7	-40.4	-37.7	55.8	13.9	-42.3	42.0	21.9	34.5	29.3	0.2	-53.8
Mean	2.94	3.63	3.88	3.45	3.13	2.26	2.11	2.19	3.84	3.15	2.12	3.63	3.34	3.52	3.44	2.94	1.82

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. DO YOU BELIEVE THE FEDERAL DEPARTMENT OF EDUCATION SHOULD PLAY A LARGER ROLE, SAME-SIZED ROLE, OR SMALLER ROLE IN OUR NATION'S EDUCATION SYSTEM?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- MIDDLE	UPPER thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
LARGER	35.3	46.9	30.8	24.4	31.6	43.8	59.0	41.0	33.8	34.0	33.5	34.2	30.9	26.6	36.3	39.0
Much	12.3	17.1	12.9	6.8	9.5	17.8	32.9	15.0	10.2	9.5	11.4	18.8	10.1	8.1	13.1	12.6
Somewhat	23.0	29.8	17.8	17.6	22.1	26.0	26.1	26.0	23.6	24.5	22.1	15.4	20.8	18.5	23.2	26.4
SMALLER	32.5	12.3	33.2	54.1	33.8	32.7	27.0	33.8	33.1	32.7	33.8	28.2	39.9	41.3	33.0	24.3
Somewhat	12.4	8.6	19.4	14.2	16.3	13.3	4.5	15.0	12.7	11.9	14.0	9.5	12.6	11.4	13.9	12.7
Much	20.1	3.7	13.8	39.8	17.5	19.4	22.5	18.8	20.4	20.8	19.8	18.7	27.3	29.9	19.1	11.6
SAME SIZER	23.9	32.6	24.7	14.2	26.8	20.2	11.6	21.7	25.2	24.6	26.1	20.2	22.2	23.2	24.2	25.2
DK/REFUSED	8.3	8.2	11.4	7.3	7.8	3.3	2.4	3.4	7.9	8.7	6.6	17.3	7.0	8.9	6.5	11.5
Net Diff.	2.8	34.6	-2.4	-29.7	-2.3	11.1	32.0	7.3	0.7	1.2	-0.3	6.0	-9.0	-14.7	3.3	14.7
Mean	2.94	3.52	2.96	2.32	2.89	3.10	3.43	3.04	2.90	2.89	2.91	3.07	2.72	2.60	2.97	3.18



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. DO YOU BELIEVE THE FEDERAL DEPARTMENT OF EDUCATION SHOULD PLAY A LARGER ROLE, SAME-SIZED ROLE, OR SMALLER ROLE IN OUR NATION'S EDUCATION SYSTEM?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
LARGER	35.3	33.2	39.3	37.5	42.6	29.3	40.5	36.5	38.1	30.7	45.0	47.9	45.4	30.5	28.6	32.7	50.2	46.5	45.4	45.4
Much	12.3	11.9	13.0	11.7	15.2	10.9	13.6	12.7	12.3	10.1	16.8	21.2	17.3	5.4	10.0	10.3	22.0	20.7	15.9	18.5
Somewhat	23.0	21.3	26.3	25.8	27.4	18.4	26.9	23.8	25.7	20.6	28.2	26.7	28.1	25.1	18.6	22.5	28.2	25.8	29.4	26.9
SMALLER	32.5	33.8	30.1	30.1	30.2	39.8	33.1	28.9	27.2	37.1	22.8	24.7	14.7	38.2	42.3	32.2	25.8	23.9	16.3	13.2
Somewhat	12.4	12.8	11.8	12.1	11.3	13.2	12.8	12.4	10.8	12.7	11.8	12.1	8.2	25.9	14.0	11.6	8.8	14.1	8.1	8.3
Much	20.1	21.0	18.3	18.0	18.9	26.5	20.3	16.4	16.4	24.4	11.0	12.6	6.5	12.3	28.4	20.6	17.0	9.8	8.2	4.9
SAME SIZER	23.9	23.1	25.3	27.2	21.8	24.5	23.9	22.0	26.8	24.6	22.5	18.9	28.7	24.1	23.9	25.2	22.2	16.8	30.1	27.4
DK/REFUSED	8.3	9.8	5.3	5.2	5.4	6.4	2.6	12.7	8.0	7.6	9.7	8.5	11.2	7.2	5.1	9.9	1.7	12.8	8.2	13.9
Net Diff.	2.8	-0.6	9.2	7.4	12.4	-10.4	7.5	7.6	10.9	-6.4	22.2	23.2	30.7	-7.8	-13.7	0.5	24.4	22.5	29.1	32.2
Mean	2.94	2.89	3.04	3.01	3.09	2.72	3.01	3.04	3.07	2.78	3.31	3.35	3.47	2.84	2.66	2.89	3.30	3.38	3.40	3.53

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. DO YOU BELIEVE THE FEDERAL DEPARTMENT OF EDUCATION SHOULD PLAY A LARGER ROLE, SAME-SIZED ROLE, OR SMALLER ROLE IN OUR NATION'S EDUCATION SYSTEM?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060	
LARGER	35.3	58.8	48.2	45.4	32.5	23.8	24.9	49.2	26.7	44.1	24.4	33.4	37.0	
Much	12.3	19.4	18.8	16.1	11.8	8.6	7.1	17.7	8.9	15.9	7.8	11.9	12.6	
Somewhat	23.0	39.4	29.5	29.3	20.7	15.2	17.8	31.5	17.8	28.2	16.7	21.5	24.4	
SMALLER	32.5	11.4	19.6	23.6	32.6	40.4	45.9	19.6	40.6	23.6	43.6	37.3	28.3	
Somewhat	12.4	5.6	9.6	10.8	12.2	15.9	14.8	9.3	14.4	10.2	15.3	13.1	11.9	
Much	20.1	5.8	10.0	12.9	20.5	24.5	31.1	10.4	26.1	13.5	28.3	24.2	16.4	
SAME SIZER	23.9	20.3	25.1	24.9	23.7	24.4	23.4	24.0	23.8	23.9	23.8	24.3	23.6	
DK/REFUSED	8.3	9.5	7.1	6.1	11.1	11.4	5.7	7.2	8.9	8.4	8.1	5.0	11.1	
Net Diff.	2.8	47.4	28.7	21.8	-0.2	-16.6	-21.0	29.6	-13.9	20.5	-19.2	-3.9	8.7	
Mean	2.94	3.67	3.40	3.27	2.90	2.63	2.52	3.40	2.66	3.25	2.57	2.83	3.05	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. DO YOU BELIEVE THE FEDERAL DEPARTMENT OF EDUCATION SHOULD PLAY A LARGER ROLE, SAME-SIZED ROLE, OR SMALLER ROLE IN OUR NATION'S EDUCATION SYSTEM?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	NIALS	BMMRS	NIALS	BMMRS	NIALS	BMMRS	NIALS	BMMRS	URBAN	URBAN		
		/SLNTG		/SLNTG		/SLNTG		/SLNTG		/SLNTG		/SLNTG				
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
LARGER	35.3	52.3	47.6	29.6	24.2	54.5	48.8	29.3	20.9	51.3	46.4	29.9	27.8	48.0	32.0	27.5
Much	12.3	18.4	17.4	10.2	7.8	17.7	16.8	11.7	7.3	18.7	18.0	8.9	8.3	16.6	10.4	11.2
Somewhat	23.0	33.9	30.2	19.4	16.5	36.8	32.0	17.6	13.6	32.6	28.5	21.0	19.6	31.4	21.6	16.3
SMALLER	32.5	15.7	22.0	34.7	45.5	18.4	22.5	37.5	52.0	14.6	21.5	32.1	38.5	21.4	33.9	43.1
Somewhat	12.4	8.8	9.5	14.0	14.8	9.6	7.9	15.7	15.5	8.5	11.1	12.4	14.1	11.5	12.5	13.6
Much	20.1	6.9	12.4	20.7	30.7	8.8	14.5	21.7	36.5	6.0	10.3	19.7	24.4	9.9	21.4	29.5
SAME SIZER	23.9	23.5	24.4	24.1	23.6	23.6	25.5	25.4	22.7	23.5	23.3	23.0	24.4	22.7	25.5	21.7
DK/REFUSED	8.3	8.5	6.0	11.6	6.8	3.6	3.3	7.8	4.4	10.7	8.8	15.0	9.3	8.0	8.6	7.8
Net Diff.	2.8	36.6	25.7	-5.1	-21.3	36.1	26.3	-8.2	-31.1	36.8	25.0	-2.2	-10.6	26.6	-1.9	-15.6
Mean	2.94	3.53	3.33	2.82	2.53	3.47	3.30	2.80	2.37	3.55	3.36	2.85	2.71	3.36	2.86	2.63

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

68. DO YOU BELIEVE THE FEDERAL DEPARTMENT OF EDUCATION SHOULD PLAY A LARGER ROLE, SAME-SIZED ROLE, OR SMALLER ROLE IN OUR NATION'S EDUCATION SYSTEM?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-aid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-aid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
LARGER	35.3	35.2	36.4	45.6	28.9	40.9	40.8	37.4	37.4	33.6	44.7	47.5	43.5	42.5	45.7	27.0	31.5	31.1	36.1
Much	12.3	12.5	10.8	19.2	10.6	18.3	16.0	8.6	12.8	13.0	19.6	10.7	21.1	19.0	29.9	11.0	9.3	11.8	12.4
Somewhat	23.0	22.6	25.5	26.4	18.3	22.6	24.8	28.8	24.6	20.6	25.1	36.8	22.4	23.5	15.8	15.9	22.2	19.3	23.8
SMALLER	32.5	32.3	31.1	25.3	39.5	24.6	26.5	35.5	30.7	34.1	23.7	28.8	23.0	23.7	14.9	33.2	36.1	40.9	30.9
Somewhat	12.4	12.5	12.3	10.0	13.1	11.7	7.1	12.2	12.1	12.4	11.2	15.7	9.6	10.4	9.4	12.7	13.0	12.7	12.4
Much	20.1	19.9	18.8	15.3	26.4	12.9	19.4	23.3	18.5	21.7	12.5	13.1	13.4	13.3	5.5	20.5	23.2	28.1	18.6
SAME SIZER	23.9	24.4	25.1	23.4	25.6	21.2	22.7	16.8	25.0	23.2	21.6	19.3	21.2	23.2	30.5	29.0	24.8	20.5	24.5
DK/REFUSED	8.3	8.1	7.4	5.6	6.0	13.3	10.1	10.3	6.9	9.1	10.0	4.3	12.3	10.6	8.9	10.8	7.5	7.5	8.4
Net Diff.	2.8	2.8	5.3	20.3	-10.6	16.3	14.3	1.9	6.7	-0.5	21.0	18.7	20.5	18.7	30.8	-6.2	-4.6	-9.8	5.2
Mean	2.94	2.95	2.97	3.26	2.72	3.25	3.12	2.86	3.01	2.90	3.31	3.17	3.32	3.27	3.61	2.82	2.80	2.72	2.99

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. WOULD YOU SUPPORT OR OPPOSE CLOSING THE FEDERAL DEPARTMENT OF EDUCATION AND GIVING THE MONEY IT SPENDS DIRECTLY TO STATES TO IMPROVE SCHOOLS AS THEY SEE FIT?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS				LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SUPPORT	52.1	80.3	73.8	56.2	46.3	30.9	32.1	19.1	23.2	63.8	68.6	42.1	79.3	80.2	49.8	36.0	28.0	55.9
Strongly	24.2	61.2	40.2	23.6	12.3	7.8	4.7	11.0	13.3	32.6	37.5	10.3	43.4	46.6	17.9	14.1	6.7	18.2
Somewhat	28.0	19.1	33.7	32.6	34.0	23.1	27.4	8.1	9.9	31.2	31.1	31.8	35.9	33.6	31.9	21.9	21.3	37.7
OPPOSE	37.9	14.4	20.2	34.4	40.5	54.3	57.5	72.0	65.8	26.8	23.7	41.0	14.5	13.5	35.3	54.6	60.8	27.9
Somewhat	15.4	5.9	10.3	16.0	18.3	25.3	17.7	8.7	11.4	14.2	11.5	26.5	10.5	9.7	20.6	17.1	17.9	18.1
Strongly	22.5	8.4	9.9	18.5	22.2	29.0	39.8	63.3	54.3	12.6	12.2	14.5	3.9	3.8	14.7	37.5	42.9	9.8
DON'T KNOW	10.0	5.4	5.9	9.3	13.2	14.9	10.3	8.9	11.0	9.4	7.7	16.9	6.3	6.3	14.9	9.3	11.1	16.2
Net Diff.	14.2	65.9	53.6	21.8	5.8	-23.4	-25.4	-52.9	-42.6	37.0	44.9	1.1	64.8	66.7	14.5	-18.6	-32.8	28.0
Mean	2.60	3.41	3.11	2.68	2.42	2.11	1.97	1.64	1.80	2.92	3.02	2.46	3.27	3.31	2.62	2.14	1.91	2.77

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. WOULD YOU SUPPORT OR OPPOSE CLOSING THE FEDERAL DEPARTMENT OF EDUCATION AND GIVING THE MONEY IT SPENDS DIRECTLY TO STATES TO IMPROVE SCHOOLS AS THEY SEE FIT?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
SUPPORT	52.1	51.7	51.7	54.8	48.2	54.8	52.6	61.9	40.2	40.9	39.1
Strongly	24.2	24.5	23.8	25.1	22.7	27.6	30.9	16.2	8.8	8.5	9.2
Somewhat	28.0	27.1	27.9	29.7	25.6	27.2	21.7	45.7	31.4	32.4	29.9
OPPOSE	37.9	39.0	37.3	36.0	41.1	38.0	39.6	32.7	37.5	42.8	29.1
Somewhat	15.4	14.9	14.4	14.6	18.2	13.4	12.1	17.9	24.4	28.4	17.9
Strongly	22.5	24.1	22.9	21.4	22.8	24.6	27.5	14.8	13.1	14.4	11.1
DON'T KNOW	10.0	9.3	11.0	9.2	10.7	7.2	7.8	5.4	22.3	16.3	31.8
Net Diff.	14.2	12.7	14.4	18.8	7.2	16.8	13.0	29.2	2.7	-1.9	10.1
Mean	2.60	2.57	2.59	2.64	2.54	2.62	2.61	2.67	2.46	2.42	2.55

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. WOULD YOU SUPPORT OR OPPOSE CLOSING THE FEDERAL DEPARTMENT OF EDUCATION AND GIVING THE MONEY IT SPENDS DIRECTLY TO STATES TO IMPROVE SCHOOLS AS THEY SEE FIT?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		UNITED STATES		FOR CONGRESS		ERS/								TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SUPPORT	52.1	78.9	33.1	78.8	28.9	39.0	46.8	77.0	29.6	74.7	79.0	63.7	26.0	59.9	53.7	57.8
Strongly	24.2	43.0	10.8	42.0	8.7	15.4	16.8	40.8	9.1	38.1	45.4	19.0	8.0	16.0	14.7	16.7
Somewhat	28.0	35.9	22.3	36.9	20.2	23.6	30.0	36.2	20.5	36.7	33.6	44.7	17.9	44.0	39.0	41.1
OPPOSE	37.9	14.2	54.8	14.9	61.0	37.0	37.8	15.0	58.7	16.8	13.5	25.3	62.5	23.4	29.6	30.8
Somewhat	15.4	10.4	19.0	10.8	18.8	19.9	20.8	11.0	19.4	12.1	9.7	18.2	19.3	16.2	18.6	20.4
Strongly	22.5	3.8	35.8	4.1	42.2	17.1	17.0	4.0	39.3	4.7	3.8	7.1	43.2	7.2	11.0	10.4
DON'T KNOW	10.0	6.9	12.1	6.3	10.1	24.0	15.4	8.0	11.7	8.5	7.5	11.0	11.6	16.7	16.7	11.4
Net Diff.	14.2	64.8	-21.7	63.9	-32.1	1.9	9.0	62.0	-29.1	57.9	65.5	38.3	-36.5	36.6	24.2	26.9
Mean	2.60	3.27	2.09	3.25	1.95	2.49	2.55	3.24	1.99	3.18	3.30	2.85	1.90	2.82	2.69	2.72

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. WOULD YOU SUPPORT OR OPPOSE CLOSING THE FEDERAL DEPARTMENT OF EDUCATION AND GIVING THE MONEY IT SPENDS DIRECTLY TO STATES TO IMPROVE SCHOOLS AS THEY SEE FIT?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	OTHER	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
SUPPORT	52.1	77.9	28.0	76.7	32.2	46.5	81.4	37.2	48.5	71.9	28.5	44.4	
Strongly	24.2	41.2	9.0	41.5	11.2	18.5	45.7	14.0	19.2	37.2	9.2	17.7	
Somewhat	28.0	36.7	19.0	35.2	20.9	28.0	35.7	23.2	29.3	34.7	19.3	26.8	
OPPOSE	37.9	15.5	61.1	17.0	56.6	40.2	15.6	54.6	40.2	18.4	58.1	40.2	
Somewhat	15.4	11.2	18.8	11.6	16.6	19.0	9.9	14.9	18.2	13.4	17.9	19.7	
Strongly	22.5	4.2	42.3	5.3	40.0	21.2	5.7	39.7	22.0	5.0	40.2	20.5	
DON'T KNOW	10.0	6.6	10.9	6.3	11.2	13.3	3.0	8.2	11.2	9.7	13.4	15.4	
Net Diff.	14.2	62.4	-33.1	59.7	-24.5	6.3	65.8	-17.3	8.3	53.6	-29.6	4.3	
Mean	2.60	3.23	1.94	3.20	2.04	2.50	3.25	2.13	2.52	3.15	1.97	2.49	



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. WOULD YOU SUPPORT OR OPPOSE CLOSING THE FEDERAL DEPARTMENT OF EDUCATION AND GIVING THE MONEY IT SPENDS DIRECTLY TO STATES TO IMPROVE SCHOOLS AS THEY SEE FIT?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SUPPORT	52.1	31.9	33.1	31.1	45.4	72.9	79.7	75.8	74.6	68.3	79.4	27.2	34.2	58.6	27.3	43.7	68.4
Strongly	24.2	10.7	18.3	5.3	15.6	36.0	54.9	44.2	40.0	19.8	48.0	7.6	13.4	27.3	7.1	15.4	35.3
Somewhat	28.0	21.2	14.8	25.8	29.8	36.9	24.8	31.6	34.7	48.4	31.4	19.6	20.8	31.2	20.2	28.3	33.1
OPPOSE	37.9	58.2	58.9	57.7	42.5	20.5	11.0	16.4	20.8	23.6	14.6	62.9	52.7	29.4	59.7	43.1	17.7
Somewhat	15.4	17.3	12.6	20.7	18.1	14.0	7.1	11.0	17.2	14.2	10.3	15.7	18.9	13.3	25.7	19.3	13.0
Strongly	22.5	40.9	46.4	37.0	24.4	6.5	4.0	5.4	3.6	9.3	4.4	47.2	33.8	16.1	34.0	23.8	4.7
DON'T KNOW	10.0	9.8	8.0	11.2	12.1	6.7	9.2	7.8	4.6	8.2	6.0	9.9	13.1	12.0	13.0	13.2	13.9
Net Diff.	14.2	-26.3	-25.8	-26.6	2.8	52.4	68.7	59.4	53.8	44.7	64.7	-35.6	-18.5	29.1	-32.5	0.6	50.8
Mean	2.60	2.02	2.06	1.99	2.42	3.10	3.44	3.24	3.16	2.86	3.31	1.86	2.16	2.79	2.00	2.41	3.15

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. WOULD YOU SUPPORT OR OPPOSE CLOSING THE FEDERAL DEPARTMENT OF EDUCATION AND GIVING THE MONEY IT SPENDS DIRECTLY TO STATES TO IMPROVE SCHOOLS AS THEY SEE FIT?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ Weal- UPPER MIDDLE	thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
SUPPORT	52.1	29.8	49.0	77.2	49.9	60.7	83.2	56.5	51.6	52.3	50.4	44.7	57.4	62.1	57.3	38.5
Strongly	24.2	9.3	19.0	41.8	17.9	29.4	40.1	27.5	23.7	23.7	23.7	20.2	28.7	30.0	26.5	14.8
Somewhat	28.0	20.5	30.1	35.3	32.0	31.2	43.1	29.0	27.8	28.6	26.7	24.5	28.7	32.1	30.9	23.7
OPPOSE	37.9	58.7	38.2	15.5	41.1	35.0	13.6	38.9	38.2	38.1	38.3	39.8	33.9	29.9	34.2	48.1
Somewhat	15.4	18.2	21.1	10.5	19.9	15.5	9.8	16.6	15.3	15.9	14.3	16.2	14.7	12.1	15.7	16.4
Strongly	22.5	40.5	17.1	5.0	21.2	19.4	3.8	22.3	22.9	22.3	24.1	23.7	19.2	17.8	18.5	31.6
DON'T KNOW	10.0	11.5	12.7	7.3	9.0	4.4	3.2	4.6	10.2	9.6	11.3	15.4	8.6	7.9	8.5	13.5
Net Diff.	14.2	-28.9	10.8	61.7	8.8	25.7	69.5	17.6	13.4	14.2	12.1	4.9	23.5	32.2	23.2	-9.6
Mean	2.60	1.99	2.58	3.23	2.51	2.74	3.23	2.65	2.58	2.59	2.56	2.49	2.73	2.81	2.71	2.25

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. WOULD YOU SUPPORT OR OPPOSE CLOSING THE FEDERAL DEPARTMENT OF EDUCATION AND GIVING THE MONEY IT SPENDS DIRECTLY TO STATES TO IMPROVE SCHOOLS AS THEY SEE FIT?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SUPPORT	52.1	53.0	50.5	48.6	54.2	58.6	55.8	48.3	45.3	56.4	43.0	46.0	40.5	47.2	61.4	51.8	50.3	43.3	48.1	33.6
Strongly	24.2	25.1	22.4	18.9	28.8	27.9	27.8	22.8	17.0	27.3	17.5	20.9	15.5	12.3	31.4	23.4	22.7	19.7	17.8	13.4
Somewhat	28.0	27.9	28.2	29.7	25.3	30.8	28.0	25.5	28.4	29.1	25.5	25.1	25.0	34.9	30.0	28.3	27.7	23.5	30.3	20.2
OPPOSE	37.9	35.1	43.3	45.2	39.8	32.7	40.1	37.0	46.5	34.6	45.0	43.1	45.4	42.3	31.8	37.2	44.0	42.6	42.8	47.7
Somewhat	15.4	14.8	16.6	16.8	16.1	12.9	15.4	16.3	17.8	14.3	17.7	17.3	15.6	23.6	12.8	15.7	15.3	18.6	14.5	16.5
Strongly	22.5	20.3	26.7	28.3	23.7	19.8	24.7	20.7	28.7	20.3	27.3	25.8	29.8	18.7	19.0	21.5	28.7	24.0	28.3	31.1
DON'T KNOW	10.0	12.0	6.2	6.3	6.0	8.6	4.1	14.8	8.2	9.0	12.0	10.9	14.1	10.5	6.8	11.0	5.7	14.2	9.1	18.8
Net Diff.	14.2	17.9	7.2	3.4	14.4	25.9	15.7	11.3	-1.2	21.8	-2.0	2.9	-4.9	4.9	29.5	14.6	6.3	0.7	5.3	-14.1
Mean	2.60	2.66	2.49	2.42	2.63	2.73	2.62	2.59	2.37	2.70	2.38	2.46	2.31	2.46	2.79	2.60	2.47	2.45	2.41	2.19

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. WOULD YOU SUPPORT OR OPPOSE CLOSING THE FEDERAL DEPARTMENT OF EDUCATION AND GIVING THE MONEY IT SPENDS DIRECTLY TO STATES TO IMPROVE SCHOOLS AS THEY SEE FIT?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
SUPPORT	52.1	47.3	45.1	57.1	51.6	54.9	52.5	50.8	53.0	51.0	53.5	57.6	47.3
Strongly	24.2	16.6	17.2	21.2	23.9	25.7	31.1	18.8	27.5	20.4	28.8	27.9	20.9
Somewhat	28.0	30.6	27.8	35.9	27.7	29.2	21.3	32.0	25.5	30.7	24.6	29.7	26.4
OPPOSE	37.9	45.5	45.9	34.3	35.1	32.6	39.5	40.7	36.1	39.0	36.6	35.4	40.1
Somewhat	15.4	23.8	18.7	13.9	14.6	12.7	14.5	17.7	14.0	16.7	13.7	13.8	16.8
Strongly	22.5	21.7	27.1	20.4	20.5	19.9	24.9	23.0	22.2	22.3	22.8	21.6	23.3
DON'T KNOW	10.0	7.2	9.1	8.6	13.3	12.6	8.1	8.5	10.9	10.0	10.0	7.0	12.6
Net Diff.	14.2	1.7	-0.8	22.8	16.5	22.3	13.0	10.1	16.8	12.1	16.9	22.2	7.2
Mean	2.60	2.45	2.39	2.63	2.63	2.69	2.64	2.51	2.65	2.55	2.66	2.69	2.51

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. WOULD YOU SUPPORT OR OPPOSE CLOSING THE FEDERAL DEPARTMENT OF EDUCATION AND GIVING THE MONEY IT SPENDS DIRECTLY TO STATES TO IMPROVE SCHOOLS AS THEY SEE FIT?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS		NIALS		BMMRS		NIALS		BMMRS		URBAN		
					/SLNTG				/SLNTG				/SLNTG			
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
SUPPORT	52.1	41.2	56.3	51.5	54.2	53.7	61.2	55.0	58.0	35.9	51.3	48.4	50.0	52.1	51.1	54.6
Strongly	24.2	13.6	22.0	23.7	30.6	13.8	25.6	25.1	34.9	13.5	18.4	22.4	25.9	21.7	23.4	28.9
Somewhat	28.0	27.6	34.3	27.8	23.6	39.9	35.7	29.9	23.1	22.4	32.9	25.9	24.1	30.4	27.7	25.7
OPPOSE	37.9	50.1	35.4	34.9	37.2	40.5	32.7	36.3	35.5	54.2	38.1	33.7	39.0	38.7	39.2	33.9
Somewhat	15.4	21.8	15.3	14.6	13.4	18.2	14.1	15.1	11.7	23.4	16.6	14.1	15.4	15.7	15.9	13.8
Strongly	22.5	28.3	20.0	20.3	23.7	22.3	18.6	21.1	23.8	30.8	21.5	19.6	23.6	23.0	23.3	20.2
DON'T KNOW	10.0	8.7	8.4	13.6	8.6	5.9	6.1	8.8	6.5	9.9	10.6	17.9	11.0	9.2	9.7	11.5
Net Diff.	14.2	-8.9	20.9	16.6	17.0	13.2	28.6	18.7	22.5	-18.3	13.2	14.7	11.0	13.4	11.8	20.7
Mean	2.60	2.29	2.64	2.64	2.67	2.48	2.73	2.65	2.74	2.21	2.54	2.62	2.59	2.56	2.57	2.72

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

69. WOULD YOU SUPPORT OR OPPOSE CLOSING THE FEDERAL DEPARTMENT OF EDUCATION AND GIVING THE MONEY IT SPENDS DIRECTLY TO STATES TO IMPROVE SCHOOLS AS THEY SEE FIT?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO ANCE	INSUR-PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SUPPORT	52.1	52.1	52.8	60.4	54.3	47.7	50.2	52.0	54.1	51.4	51.6	56.2	53.9	47.2	47.4	38.6	52.4	57.2	51.2
Strongly	24.2	24.2	21.2	29.1	29.9	21.1	23.2	23.6	23.2	26.3	21.3	22.9	22.9	21.0	22.0	23.4	25.3	29.6	23.1
Somewhat	28.0	27.9	31.6	31.4	24.4	26.6	26.9	28.4	30.9	25.0	30.3	33.3	31.0	26.2	25.4	15.2	27.0	27.5	28.1
OPPOSE	37.9	38.1	38.9	34.0	37.5	35.8	39.6	34.8	38.2	37.3	36.3	36.4	32.2	37.1	33.7	52.7	38.6	35.5	38.4
Somewhat	15.4	15.2	15.1	13.1	14.3	17.4	12.0	18.6	14.6	15.5	16.7	17.6	15.2	16.5	13.7	29.7	14.9	13.5	15.8
Strongly	22.5	23.0	23.9	20.9	23.2	18.4	27.6	16.2	23.6	21.9	19.6	18.8	17.0	20.6	20.0	23.1	23.7	22.0	22.6
DON'T KNOW	10.0	9.7	8.2	5.6	8.2	16.5	10.2	13.2	7.7	11.3	12.1	7.4	13.9	15.6	18.9	8.7	9.1	7.3	10.5
Net Diff.	14.2	14.0	13.9	26.4	16.9	11.9	10.5	17.3	15.9	14.0	15.3	19.8	21.7	10.1	13.7	-14.1	13.8	21.6	12.8
Mean	2.60	2.59	2.55	2.73	2.67	2.60	2.51	2.69	2.58	2.63	2.61	2.65	2.69	2.56	2.61	2.43	2.59	2.70	2.58

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. SWITCHING TOPICS...MANY INDIVIDUALS RELEASED FROM PRISON HAVE DIFFICULTY OBTAINING JOBS BECAUSE OCCUPATIONAL LICENSING BOARDS WON'T AWARD LICENSES TO THOSE WITH CRIMINAL RECORDS, EVEN IF THEY PREVIOUSLY HAD THE LICENSE. THIS MAKES IT HARDER FOR THE FORMERLY INCARCERATED TO INTEGRATE BACK INTO SOCIETY AND INCREASES THE RISK THAT THEY END UP BACK IN JAIL OR PRISON. WOULD YOU SUPPORT OR OPPOSE REQUIRING LICENSING BOARDS TO AWARD OCCUPATIONAL LICENSES TO QUALIFIED CANDIDATES WHO HAVE SERVED THEIR TIME?

BANNER 1

	TOTAL	ANMP SCORE								TOTAL N.M.	NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3		Core	Expan-	VOTE	Def./	Lean R			VOTE
												ed	GOP	Prob/	Lean D	DEMO-	ITY	DABLES
														GOP	Und.	CRAT		
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SUPPORT	70.8	64.5	72.2	77.5	66.7	69.4	68.9	74.7	74.1	70.2	71.8	63.1	69.2	69.6	65.3	80.8	72.0	67.8
Strongly	26.4	24.8	25.1	27.4	20.8	27.5	21.3	55.5	41.3	24.1	25.5	17.8	21.3	22.2	21.7	34.6	31.1	23.8
Somewhat	44.4	39.6	47.1	50.1	45.9	41.9	47.6	19.2	32.7	46.1	46.3	45.3	47.9	47.4	43.6	46.2	40.8	44.0
OPPOSE	15.7	18.3	15.7	12.4	15.8	17.2	18.8	11.6	14.6	16.0	15.5	18.1	16.9	15.8	17.4	14.1	15.0	18.4
Somewhat	11.4	8.6	12.5	10.0	11.3	14.1	13.5	8.6	9.7	11.5	11.1	13.1	13.1	11.7	13.2	7.6	11.2	14.8
Strongly	4.3	9.8	3.2	2.4	4.6	3.2	5.3	3.0	4.8	4.5	4.4	5.0	3.8	4.1	4.2	6.4	3.9	3.7
DON'T KNOW	13.5	17.2	12.1	10.1	17.4	13.4	12.3	13.7	11.4	13.8	12.7	18.8	13.9	14.5	17.3	5.1	13.0	13.8
Net Diff.	55.1	46.1	56.4	65.1	50.9	52.2	50.1	63.2	59.5	54.2	56.2	45.0	52.3	53.8	47.9	66.7	56.9	49.3
Mean	3.07	2.96	3.07	3.14	3.01	3.08	2.97	3.47	3.25	3.04	3.06	2.93	3.01	3.03	3.00	3.15	3.14	3.02

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. SWITCHING TOPICS...MANY INDIVIDUALS RELEASED FROM PRISON HAVE DIFFICULTY OBTAINING JOBS BECAUSE OCCUPATIONAL LICENSING BOARDS WON'T AWARD LICENSES TO THOSE WITH CRIMINAL RECORDS, EVEN IF THEY PREVIOUSLY HAD THE LICENSE. THIS MAKES IT HARDER FOR THE FORMERLY INCARCERATED TO INTEGRATE BACK INTO SOCIETY AND INCREASES THE RISK THAT THEY END UP BACK IN JAIL OR PRISON. WOULD YOU SUPPORT OR OPPOSE REQUIRING LICENSING BOARDS TO AWARD OCCUPATIONAL LICENSES TO QUALIFIED CANDIDATES WHO HAVE SERVED THEIR TIME?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
SUPPORT	70.8	72.3	67.8	70.3	73.4	74.2	73.8	75.4	55.2	59.0	49.1
Strongly	26.4	25.5	26.5	26.3	27.2	28.2	30.9	19.0	18.3	17.2	20.0
Somewhat	44.4	46.8	41.3	44.0	46.2	46.0	42.9	56.4	36.9	41.8	29.1
OPPOSE	15.7	15.4	16.3	15.8	15.0	14.4	13.9	16.4	21.3	22.0	20.1
Somewhat	11.4	11.6	11.7	11.6	10.6	10.2	9.0	14.0	16.8	18.4	14.4
Strongly	4.3	3.8	4.6	4.3	4.3	4.3	4.8	2.4	4.4	3.7	5.7
DON'T KNOW	13.5	12.3	15.9	13.8	11.6	11.4	12.3	8.2	23.5	18.9	30.8
Net Diff.	55.1	56.9	51.4	54.5	58.5	59.8	60.0	59.0	33.9	37.0	29.0
Mean	3.07	3.07	3.07	3.07	3.09	3.11	3.14	3.00	2.90	2.90	2.92



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. SWITCHING TOPICS...MANY INDIVIDUALS RELEASED FROM PRISON HAVE DIFFICULTY OBTAINING JOBS BECAUSE OCCUPATIONAL LICENSING BOARDS WON'T AWARD LICENSES TO THOSE WITH CRIMINAL RECORDS, EVEN IF THEY PREVIOUSLY HAD THE LICENSE. THIS MAKES IT HARDER FOR THE FORMERLY INCARCERATED TO INTEGRATE BACK INTO SOCIETY AND INCREASES THE RISK THAT THEY END UP BACK IN JAIL OR PRISON. WOULD YOU SUPPORT OR OPPOSE REQUIRING LICENSING BOARDS TO AWARD OCCUPATIONAL LICENSES TO QUALIFIED CANDIDATES WHO HAVE SERVED THEIR TIME?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT				LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		UNITED STATES		FOR CONGRESS		ERS/								TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SUPPORT	70.8	69.4	71.8	69.5	74.8	59.4	63.2	69.9	71.6	69.2	71.2	64.0	72.7	70.2	64.9	63.9
Strongly	26.4	21.9	29.7	21.1	32.5	22.8	21.7	22.8	29.7	22.2	24.1	17.3	31.3	24.8	23.7	18.5
Somewhat	44.4	47.5	42.2	48.4	42.3	36.6	41.6	47.2	41.9	47.0	47.1	46.8	41.4	45.5	41.2	45.4
OPPOSE	15.7	16.6	14.9	17.0	14.0	17.3	18.6	16.4	15.1	17.2	15.3	22.2	13.9	14.4	20.1	24.7
Somewhat	11.4	12.5	10.5	13.1	9.5	12.0	14.0	12.5	10.4	13.4	11.4	18.5	9.1	10.5	15.9	21.6
Strongly	4.3	4.2	4.4	3.9	4.5	5.3	4.5	3.9	4.7	3.8	3.9	3.7	4.8	3.9	4.2	3.1
DON'T KNOW	13.5	14.0	13.2	13.5	11.2	23.4	18.2	13.7	13.3	13.6	13.5	13.8	13.4	15.4	15.0	11.4
Net Diff.	55.1	52.7	56.9	52.6	60.8	42.1	44.7	53.6	56.5	52.0	55.9	41.8	58.8	55.8	44.7	39.3
Mean	3.07	3.01	3.12	3.00	3.16	3.00	2.98	3.03	3.11	3.01	3.06	2.90	3.15	3.08	2.99	2.90

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. SWITCHING TOPICS...MANY INDIVIDUALS RELEASED FROM PRISON HAVE DIFFICULTY OBTAINING JOBS BECAUSE OCCUPATIONAL LICENSING BOARDS WON'T AWARD LICENSES TO THOSE WITH CRIMINAL RECORDS, EVEN IF THEY PREVIOUSLY HAD THE LICENSE. THIS MAKES IT HARDER FOR THE FORMERLY INCARCERATED TO INTEGRATE BACK INTO SOCIETY AND INCREASES THE RISK THAT THEY END UP BACK IN JAIL OR PRISON. WOULD YOU SUPPORT OR OPPOSE REQUIRING LICENSING BOARDS TO AWARD OCCUPATIONAL LICENSES TO QUALIFIED CANDIDATES WHO HAVE SERVED THEIR TIME?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
SUPPORT	70.8	70.4	73.4	69.9	73.5	68.0	74.2	74.7	72.0	65.6	72.6	63.9	
Strongly	26.4	21.7	32.3	21.6	32.2	24.6	23.2	35.1	26.6	20.1	30.1	22.6	
Somewhat	44.4	48.7	41.1	48.3	41.3	43.4	51.0	39.6	45.5	45.5	42.4	41.3	
OPPOSE	15.7	16.5	14.2	16.9	15.3	14.5	16.9	15.9	13.4	16.9	14.8	15.7	
Somewhat	11.4	12.9	9.3	12.7	10.7	10.5	12.1	12.8	11.2	13.4	9.2	9.8	
Strongly	4.3	3.7	4.9	4.2	4.6	4.1	4.8	3.2	2.2	3.5	5.6	5.9	
DON'T KNOW	13.5	13.0	12.3	13.2	11.3	17.5	8.9	9.4	14.6	17.5	12.6	20.3	
Net Diff.	55.1	53.9	59.2	53.0	58.2	53.4	57.3	58.7	58.7	48.7	57.7	48.2	
Mean	3.07	3.02	3.15	3.01	3.14	3.07	3.02	3.18	3.13	3.00	3.11	3.01	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. SWITCHING TOPICS...MANY INDIVIDUALS RELEASED FROM PRISON HAVE DIFFICULTY OBTAINING JOBS BECAUSE OCCUPATIONAL LICENSING BOARDS WON'T AWARD LICENSES TO THOSE WITH CRIMINAL RECORDS, EVEN IF THEY PREVIOUSLY HAD THE LICENSE. THIS MAKES IT HARDER FOR THE FORMERLY INCARCERATED TO INTEGRATE BACK INTO SOCIETY AND INCREASES THE RISK THAT THEY END UP BACK IN JAIL OR PRISON. WOULD YOU SUPPORT OR OPPOSE REQUIRING LICENSING BOARDS TO AWARD OCCUPATIONAL LICENSES TO QUALIFIED CANDIDATES WHO HAVE SERVED THEIR TIME?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SUPPORT	70.8	77.1	78.8	75.9	68.8	66.7	68.8	67.6	83.1	66.8	69.4	78.5	68.2	61.3	66.1	70.5	62.6
Strongly	26.4	34.2	41.1	29.2	26.3	16.1	25.4	20.1	30.9	22.5	20.4	35.7	26.7	32.1	28.6	27.8	12.8
Somewhat	44.4	42.9	37.6	46.7	42.6	50.6	43.4	47.5	52.2	44.3	49.0	42.7	41.5	29.2	37.5	42.6	49.9
OPPOSE	15.7	11.8	10.6	12.6	16.2	19.5	16.9	18.4	10.3	18.9	17.0	10.9	18.4	32.3	16.7	12.9	17.4
Somewhat	11.4	7.5	6.2	8.4	12.7	15.2	10.5	13.2	8.2	16.1	12.2	6.8	14.5	21.9	10.5	9.5	13.1
Strongly	4.3	4.3	4.3	4.2	3.5	4.3	6.4	5.2	2.0	2.8	4.8	4.2	4.0	10.5	6.3	3.3	4.3
DON'T KNOW	13.5	11.2	10.7	11.5	15.0	13.8	14.3	14.0	6.6	14.3	13.6	10.6	13.4	6.4	17.1	16.7	19.9
Net Diff.	55.1	65.3	68.2	63.3	52.7	47.2	51.9	49.2	72.9	47.9	52.4	67.5	49.7	29.0	49.4	57.6	45.2
Mean	3.07	3.20	3.29	3.14	3.08	2.91	3.02	2.96	3.20	3.01	2.98	3.23	3.05	2.89	3.07	3.14	2.89

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. SWITCHING TOPICS...MANY INDIVIDUALS RELEASED FROM PRISON HAVE DIFFICULTY OBTAINING JOBS BECAUSE OCCUPATIONAL LICENSING BOARDS WON'T AWARD LICENSES TO THOSE WITH CRIMINAL RECORDS, EVEN IF THEY PREVIOUSLY HAD THE LICENSE. THIS MAKES IT HARDER FOR THE FORMERLY INCARCERATED TO INTEGRATE BACK INTO SOCIETY AND INCREASES THE RISK THAT THEY END UP BACK IN JAIL OR PRISON. WOULD YOU SUPPORT OR OPPOSE REQUIRING LICENSING BOARDS TO AWARD OCCUPATIONAL LICENSES TO QUALIFIED CANDIDATES WHO HAVE SERVED THEIR TIME?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF							RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526	
SUPPORT	70.8	73.6	67.5	68.8	70.2	73.3	82.5	71.6	71.0	68.9	74.5	65.6	73.1	64.7	70.8	69.9	
Strongly	26.4	31.8	25.2	21.0	24.6	30.8	46.9	27.8	24.1	22.5	26.8	36.1	24.1	21.8	23.9	29.2	
Somewhat	44.4	41.8	42.4	47.8	45.6	42.6	35.6	43.8	46.9	46.5	47.7	29.5	49.0	42.9	47.0	40.7	
OPPOSE	15.7	14.3	18.0	16.4	16.3	18.4	13.3	19.3	15.4	16.7	13.1	14.4	15.3	20.1	17.3	13.5	
Somewhat	11.4	9.9	14.3	12.0	12.4	13.2	7.9	14.2	11.3	12.7	9.0	9.8	10.7	17.2	12.7	9.6	
Strongly	4.3	4.4	3.6	4.4	3.9	5.2	5.4	5.1	4.1	4.0	4.2	4.6	4.6	2.9	4.5	3.9	
DON'T KNOW	13.5	12.1	14.5	14.8	13.5	8.3	4.1	9.1	13.6	14.4	12.4	20.0	11.7	15.3	11.9	16.6	
Net Diff.	55.1	59.3	49.6	52.4	53.9	55.0	69.2	52.4	55.7	52.2	61.3	51.2	57.8	44.6	53.6	56.4	
Mean	3.07	3.15	3.04	3.00	3.05	3.08	3.29	3.04	3.05	3.02	3.11	3.21	3.05	2.99	3.02	3.14	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. SWITCHING TOPICS...MANY INDIVIDUALS RELEASED FROM PRISON HAVE DIFFICULTY OBTAINING JOBS BECAUSE OCCUPATIONAL LICENSING BOARDS WON'T AWARD LICENSES TO THOSE WITH CRIMINAL RECORDS, EVEN IF THEY PREVIOUSLY HAD THE LICENSE. THIS MAKES IT HARDER FOR THE FORMERLY INCARCERATED TO INTEGRATE BACK INTO SOCIETY AND INCREASES THE RISK THAT THEY END UP BACK IN JAIL OR PRISON. WOULD YOU SUPPORT OR OPPOSE REQUIRING LICENSING BOARDS TO AWARD OCCUPATIONAL LICENSES TO QUALIFIED CANDIDATES WHO HAVE SERVED THEIR TIME?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE	HISPANIC	BLACK					
		LESS/ COLL. GRAD.	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE				NON- WHITE	His- panic	Black	Asian	MEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SUPPORT	70.8	69.5	73.2	72.0	75.5	72.3	76.4	67.1	70.1	72.1	67.9	72.2	63.1	68.1	74.6	69.8	78.9	68.1	66.5	60.0
Strongly	26.4	25.5	28.0	26.4	30.9	27.8	28.6	23.6	27.3	24.6	30.2	34.9	31.3	13.7	26.7	22.7	37.4	33.3	35.3	27.6
Somewhat	44.4	43.9	45.2	45.5	44.6	44.5	47.7	43.5	42.7	47.5	37.8	37.4	31.8	54.4	47.9	47.1	41.5	34.7	31.2	32.3
OPPOSE	15.7	15.3	16.5	17.5	14.7	15.4	16.0	15.2	16.9	14.4	18.3	16.4	21.4	17.2	14.8	14.1	16.0	16.7	18.1	24.4
Somewhat	11.4	11.2	11.8	11.6	12.2	11.6	12.9	10.8	10.7	10.3	13.7	11.3	15.2	17.2	10.7	9.9	13.8	9.6	14.5	15.8
Strongly	4.3	4.1	4.6	5.9	2.4	3.8	3.1	4.3	6.2	4.1	4.6	5.2	6.2	0.0	4.0	4.2	2.2	7.0	3.6	8.6
DON'T KNOW	13.5	15.3	10.3	10.6	9.8	12.3	7.6	17.7	13.0	13.5	13.7	11.3	15.5	14.7	10.7	16.1	5.1	15.3	15.3	15.7
Net Diff.	55.1	54.2	56.7	54.5	60.8	56.9	60.4	52.0	53.2	57.6	49.6	55.8	41.7	51.0	59.8	55.6	62.8	51.4	48.4	35.6
Mean	3.07	3.07	3.08	3.03	3.15	3.10	3.10	3.05	3.05	3.07	3.08	3.15	3.04	2.96	3.09	3.05	3.20	3.11	3.16	2.94

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. SWITCHING TOPICS...MANY INDIVIDUALS RELEASED FROM PRISON HAVE DIFFICULTY OBTAINING JOBS BECAUSE OCCUPATIONAL LICENSING BOARDS WON'T AWARD LICENSES TO THOSE WITH CRIMINAL RECORDS, EVEN IF THEY PREVIOUSLY HAD THE LICENSE. THIS MAKES IT HARDER FOR THE FORMERLY INCARCERATED TO INTEGRATE BACK INTO SOCIETY AND INCREASES THE RISK THAT THEY END UP BACK IN JAIL OR PRISON. WOULD YOU SUPPORT OR OPPOSE REQUIRING LICENSING BOARDS TO AWARD OCCUPATIONAL LICENSES TO QUALIFIED CANDIDATES WHO HAVE SERVED THEIR TIME?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
SUPPORT	70.8	65.5	69.9	74.9	68.0	65.8	75.6	71.2	70.5	70.2	71.5	73.8	68.1
Strongly	26.4	23.0	31.0	31.1	28.1	21.6	24.4	29.4	24.5	29.0	23.2	28.1	24.9
Somewhat	44.4	42.5	38.9	43.8	39.9	44.2	51.3	41.8	46.0	41.2	48.3	45.7	43.2
OPPOSE	15.7	26.6	15.1	15.3	16.7	13.4	13.8	17.6	14.5	17.3	13.6	15.6	15.7
Somewhat	11.4	21.3	11.4	11.3	13.0	10.5	7.9	13.5	10.1	13.3	9.0	12.1	10.8
Strongly	4.3	5.3	3.7	4.0	3.7	2.9	5.9	4.1	4.4	4.0	4.6	3.6	5.0
DON'T KNOW	13.5	7.9	15.0	9.9	15.3	20.8	10.6	11.2	15.0	12.5	14.9	10.6	16.2
Net Diff.	55.1	38.9	54.8	59.6	51.3	52.4	61.8	53.6	56.0	52.9	57.8	58.2	52.4
Mean	3.07	2.90	3.14	3.13	3.09	3.07	3.05	3.09	3.07	3.09	3.06	3.10	3.05

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. SWITCHING TOPICS...MANY INDIVIDUALS RELEASED FROM PRISON HAVE DIFFICULTY OBTAINING JOBS BECAUSE OCCUPATIONAL LICENSING BOARDS WON'T AWARD LICENSES TO THOSE WITH CRIMINAL RECORDS, EVEN IF THEY PREVIOUSLY HAD THE LICENSE. THIS MAKES IT HARDER FOR THE FORMERLY INCARCERATED TO INTEGRATE BACK INTO SOCIETY AND INCREASES THE RISK THAT THEY END UP BACK IN JAIL OR PRISON. WOULD YOU SUPPORT OR OPPOSE REQUIRING LICENSING BOARDS TO AWARD OCCUPATIONAL LICENSES TO QUALIFIED CANDIDATES WHO HAVE SERVED THEIR TIME?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB- URBAN	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	/SLNTG		
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
SUPPORT	70.8	65.5	74.4	65.9	74.3	64.0	73.7	69.9	79.2	66.1	75.1	62.4	69.1	73.8	69.8	69.1
Strongly	26.4	26.3	31.2	23.9	25.1	26.8	32.1	25.0	28.1	26.1	30.4	22.8	21.9	29.6	25.1	25.3
Somewhat	44.4	39.1	43.2	42.1	49.2	37.2	41.7	44.8	51.1	40.0	44.7	39.6	47.2	44.2	44.7	43.8
OPPOSE	15.7	22.6	14.7	14.8	14.2	28.0	16.8	14.3	12.8	20.4	12.7	15.3	15.7	13.6	17.2	14.6
Somewhat	11.4	17.6	11.0	11.9	8.6	27.1	13.0	13.0	7.1	13.6	9.1	10.9	10.3	9.7	12.8	10.3
Strongly	4.3	5.0	3.7	3.0	5.6	0.9	3.8	1.3	5.8	6.8	3.5	4.5	5.4	3.9	4.5	4.4
DON'T KNOW	13.5	11.9	10.9	19.2	11.5	8.0	9.5	15.8	8.0	13.5	12.2	22.3	15.2	12.5	12.9	16.3
Net Diff.	55.1	42.8	59.7	51.1	60.1	36.0	57.0	55.6	66.3	45.7	62.4	47.0	53.5	60.2	52.6	54.5
Mean	3.07	2.98	3.14	3.08	3.06	2.98	3.13	3.11	3.10	2.99	3.16	3.04	3.01	3.14	3.04	3.08

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

70. SWITCHING TOPICS...MANY INDIVIDUALS RELEASED FROM PRISON HAVE DIFFICULTY OBTAINING JOBS BECAUSE OCCUPATIONAL LICENSING BOARDS WON'T AWARD LICENSES TO THOSE WITH CRIMINAL RECORDS, EVEN IF THEY PREVIOUSLY HAD THE LICENSE. THIS MAKES IT HARDER FOR THE FORMERLY INCARCERATED TO INTEGRATE BACK INTO SOCIETY AND INCREASES THE RISK THAT THEY END UP BACK IN JAIL OR PRISON. WOULD YOU SUPPORT OR OPPOSE REQUIRING LICENSING BOARDS TO AWARD OCCUPATIONAL LICENSES TO QUALIFIED CANDIDATES WHO HAVE SERVED THEIR TIME?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SUPPORT	70.8	71.1	69.1	74.0	74.4	70.2	78.2	66.6	70.0	72.8	72.3	67.1	71.9	72.5	70.3	76.5	70.1	74.7	70.0
Strongly	26.4	26.5	23.2	30.5	25.1	31.8	37.3	24.8	25.1	28.0	31.9	25.9	31.8	32.4	34.0	26.2	24.2	29.7	25.8
Somewhat	44.4	44.6	45.8	43.5	49.3	38.5	40.9	41.9	44.8	44.9	40.5	41.3	40.0	40.1	36.3	50.4	46.0	44.9	44.3
OPPOSE	15.7	15.4	16.9	15.1	14.2	16.0	10.8	19.2	16.3	14.7	16.3	24.0	15.3	15.0	17.5	12.2	15.5	15.0	15.8
Somewhat	11.4	11.2	13.0	11.3	8.8	11.7	7.7	14.2	12.5	9.9	11.8	17.1	10.1	11.5	7.9	9.3	11.2	8.5	11.9
Strongly	4.3	4.2	3.9	3.8	5.5	4.4	3.1	5.1	3.8	4.8	4.5	6.9	5.2	3.5	9.6	2.8	4.2	6.4	3.9
DON'T KNOW	13.5	13.5	14.0	10.9	11.3	13.7	11.0	14.1	13.8	12.5	11.4	8.8	12.8	12.5	12.2	11.3	14.4	10.4	14.2
Net Diff.	55.1	55.7	52.2	58.9	60.2	54.2	67.4	47.4	53.7	58.1	56.1	43.1	56.6	57.5	52.8	64.3	54.7	59.7	54.2
Mean	3.07	3.08	3.03	3.13	3.06	3.13	3.26	3.01	3.06	3.10	3.13	2.94	3.13	3.16	3.08	3.13	3.05	3.09	3.07



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

71. SWITCHING TOPICS...WHICH WOULD YOU SAY IS MORE IMPORTANT FOR THE UNITED STATES?  
 1. LOTS OF GOOD PAYING MANUFACTURING JOBS FOR AMERICAN WORKERS  
 2. LOTS OF INEXPENSIVE, FOREIGN-MADE GOODS AVAILABLE FOR AMERICAN CONSUMERS

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
GOOD PAYING JOBS	71.9	95.9	89.3	78.0	67.9	56.8	48.5	41.5	32.3	82.2	85.4	67.7	88.0	88.5	74.9	75.2	50.4	74.4
LOTS OF FOREIGN GOODS	16.9	1.4	5.2	13.3	18.7	26.3	32.5	39.6	42.2	9.6	8.6	14.2	8.3	8.3	9.1	14.9	31.8	12.4
DON'T KNOW	11.3	2.7	5.5	8.7	13.4	16.9	19.0	19.0	25.5	8.1	5.9	18.1	3.8	3.2	15.9	9.9	17.8	13.2
Net Diff.	55.0	94.5	84.1	64.6	49.2	30.5	16.0	1.9	-9.9	72.6	76.8	53.5	79.7	80.2	65.8	60.2	18.6	62.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

71. SWITCHING TOPICS...WHICH WOULD YOU SAY IS MORE IMPORTANT FOR THE UNITED STATES?  
 1. LOTS OF GOOD PAYING MANUFACTURING JOBS FOR AMERICAN WORKERS  
 2. LOTS OF INEXPENSIVE, FOREIGN-MADE GOODS AVAILABLE FOR AMERICAN CONSUMERS

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
GOOD PAYING JOBS	71.9	73.5	72.1	72.7	68.7	73.5	73.8	72.3	64.6	65.6	63.0
LOTS OF FOREIGN GOODS	16.9	15.4	16.3	16.3	19.6	16.8	16.3	18.3	17.3	20.3	12.6
DON'T KNOW	11.3	11.1	11.6	11.0	11.7	9.8	9.9	9.4	18.1	14.1	24.4
Net Diff.	55.0	58.1	55.8	56.4	49.2	56.7	57.5	54.0	47.3	45.3	50.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

71. SWITCHING TOPICS...WHICH WOULD YOU SAY IS MORE IMPORTANT FOR THE UNITED STATES?  
 1. LOTS OF GOOD PAYING MANUFACTURING JOBS FOR AMERICAN WORKERS  
 2. LOTS OF INEXPENSIVE, FOREIGN-MADE GOODS AVAILABLE FOR AMERICAN CONSUMERS

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		UNITED STATES		FOR CONGRESS	ERS/									TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
GOOD PAYING JOBS	71.9	87.6	60.8	87.3	57.6	67.5	72.1	86.3	58.8	85.2	87.5	79.1	56.5	72.2	71.0	74.3
LOTS OF FOREIGN GOODS	16.9	8.2	23.0	8.7	26.6	10.3	10.4	9.0	24.0	9.1	8.5	10.6	25.9	18.2	16.1	12.1
DON'T KNOW	11.3	4.2	16.3	4.0	15.8	22.2	17.5	4.7	17.2	5.8	4.0	10.4	17.6	9.6	12.9	13.6
Net Diff.	55.0	79.4	37.8	78.6	31.0	57.3	61.7	77.3	34.8	76.1	79.1	68.5	30.5	54.0	54.9	62.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

71. SWITCHING TOPICS...WHICH WOULD YOU SAY IS MORE IMPORTANT FOR THE UNITED STATES?  
 1. LOTS OF GOOD PAYING MANUFACTURING JOBS FOR AMERICAN WORKERS  
 2. LOTS OF INEXPENSIVE, FOREIGN-MADE GOODS AVAILABLE FOR AMERICAN CONSUMERS

BANNER 4

	TOTAL	2024 BALLOT				PARTY				MEN				WOMEN			
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-		
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254					
GOOD PAYING JOBS	71.9	87.1	56.6	86.5	58.9	69.9	86.3	56.5	70.8	86.8	60.7	69.1					
LOTS OF FOREIGN GOODS	16.9	8.8	26.5	9.5	25.4	14.8	10.4	30.9	17.1	8.6	21.3	12.5					
DON'T KNOW	11.3	4.1	16.9	3.9	15.7	15.3	3.3	12.6	12.2	4.6	18.0	18.4					
Net Diff.	55.0	78.3	30.1	77.0	33.6	55.2	75.9	25.5	53.7	78.2	39.3	56.6					

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

71. SWITCHING TOPICS...WHICH WOULD YOU SAY IS MORE IMPORTANT FOR THE UNITED STATES?  
 1. LOTS OF GOOD PAYING MANUFACTURING JOBS FOR AMERICAN WORKERS  
 2. LOTS OF INEXPENSIVE, FOREIGN-MADE GOODS AVAILABLE FOR AMERICAN CONSUMERS

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
GOOD PAYING JOBS	71.9	55.7	53.6	57.3	70.3	86.7	86.7	86.7	67.1	82.1	90.0	54.2	63.2	73.4	55.9	70.7	78.6
LOTS OF FOREIGN GOODS	16.9	29.3	27.3	30.7	15.7	8.5	7.0	7.9	29.5	12.3	6.6	30.5	18.4	20.2	23.0	15.2	7.5
DON'T KNOW	11.3	15.0	19.2	12.0	13.9	4.8	6.3	5.4	3.3	5.6	3.5	15.3	18.4	6.4	21.2	14.2	13.9
Net Diff.	55.0	26.4	26.3	26.5	54.6	78.2	79.7	78.8	37.6	69.8	83.4	23.7	44.9	53.2	32.9	55.5	71.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

71. SWITCHING TOPICS...WHICH WOULD YOU SAY IS MORE IMPORTANT FOR THE UNITED STATES?  
 1. LOTS OF GOOD PAYING MANUFACTURING JOBS FOR AMERICAN WORKERS  
 2. LOTS OF INEXPENSIVE, FOREIGN-MADE GOODS AVAILABLE FOR AMERICAN CONSUMERS

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR Class	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
GOOD PAYING JOBS	71.9	58.1	69.6	87.4	71.4	70.1	80.0	68.3	72.6	74.9	68.9	69.2	78.9	75.6	75.6	59.5
LOTS OF FOREIGN GOODS	16.9	25.5	18.3	7.1	17.0	21.5	20.0	21.8	16.2	15.8	17.0	14.9	12.1	11.8	16.6	22.3
DON'T KNOW	11.3	16.4	12.1	5.5	11.6	8.4	0.0	10.0	11.2	9.3	14.1	15.9	9.0	12.6	7.9	18.3
Net Diff.	55.0	32.6	51.3	80.3	54.4	48.6	60.1	46.5	56.4	59.1	51.9	54.2	66.7	63.8	59.0	37.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

71. SWITCHING TOPICS...WHICH WOULD YOU SAY IS MORE IMPORTANT FOR THE UNITED STATES?  
 1. LOTS OF GOOD PAYING MANUFACTURING JOBS FOR AMERICAN WORKERS  
 2. LOTS OF INEXPENSIVE, FOREIGN-MADE GOODS AVAILABLE FOR AMERICAN CONSUMERS

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
GOOD PAYING JOBS	71.9	72.7	70.2	69.0	72.3	74.1	68.5	71.6	71.9	75.3	64.5	65.2	64.3	59.4	74.8	75.8	68.7	63.0	66.1	62.7
LOTS OF FOREIGN GOODS	16.9	15.6	19.2	20.5	16.9	16.3	24.1	15.0	14.4	15.2	20.4	21.1	20.4	23.5	17.4	13.1	21.3	20.9	23.7	17.5
DON'T KNOW	11.3	11.6	10.6	10.5	10.8	9.6	7.4	13.4	13.7	9.5	15.1	13.7	15.3	17.1	7.8	11.1	10.0	16.0	10.2	19.9
Net Diff.	55.0	57.1	51.0	48.5	55.5	57.8	44.4	56.6	57.5	60.1	44.1	44.1	43.9	35.9	57.4	62.7	47.4	42.1	42.4	45.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

71. SWITCHING TOPICS...WHICH WOULD YOU SAY IS MORE IMPORTANT FOR THE UNITED STATES?  
 1. LOTS OF GOOD PAYING MANUFACTURING JOBS FOR AMERICAN WORKERS  
 2. LOTS OF INEXPENSIVE, FOREIGN-MADE GOODS AVAILABLE FOR AMERICAN CONSUMERS

BANNER 8

	TOTAL	AGE					AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
GOOD PAYING JOBS	71.9	59.5	64.5	66.4	70.4	76.8	80.5	64.3	76.6	66.2	78.9	72.0	71.7
LOTS OF FOREIGN GOODS	16.9	28.7	23.5	20.8	16.1	13.5	10.0	23.4	12.8	21.2	11.5	19.2	14.8
DON'T KNOW	11.3	11.8	12.0	12.8	13.4	9.7	9.5	12.3	10.7	12.6	9.6	8.8	13.5
Net Diff.	55.0	30.8	40.9	45.6	54.3	63.2	70.5	40.9	63.8	45.0	67.4	52.9	56.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

71. SWITCHING TOPICS...WHICH WOULD YOU SAY IS MORE IMPORTANT FOR THE UNITED STATES?  
 1. LOTS OF GOOD PAYING MANUFACTURING JOBS FOR AMERICAN WORKERS  
 2. LOTS OF INEXPENSIVE, FOREIGN-MADE GOODS AVAILABLE FOR AMERICAN CONSUMERS

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS	NIALS		BMMRS	URBAN	URBAN	
		/SLNTG		/SLNTG		/SLNTG		/SLNTG		/SLNTG		/SLNTG				
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
GOOD PAYING JOBS	71.9	62.7	65.4	72.0	80.3	67.2	66.2	68.9	79.7	60.7	64.7	74.9	81.0	69.1	71.0	77.2
LOTS OF FOREIGN GOODS	16.9	25.8	22.2	15.3	10.7	26.4	25.4	19.8	12.6	25.5	18.9	11.2	8.6	18.5	18.1	12.0
DON'T KNOW	11.3	11.6	12.4	12.7	9.0	6.5	8.4	11.3	7.7	13.8	16.4	13.9	10.4	12.4	10.9	10.7
Net Diff.	55.0	36.9	43.3	56.7	69.6	40.8	40.8	49.1	67.1	35.3	45.8	63.7	72.4	50.5	52.9	65.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

71. SWITCHING TOPICS...WHICH WOULD YOU SAY IS MORE IMPORTANT FOR THE UNITED STATES?  
 1. LOTS OF GOOD PAYING MANUFACTURING JOBS FOR AMERICAN WORKERS  
 2. LOTS OF INEXPENSIVE, FOREIGN-MADE GOODS AVAILABLE FOR AMERICAN CONSUMERS

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-aid	Other Gov't Prgm	NO ANCE	EMPLYR	GOV'T PRIV.	COMBO	YES,	Checks	Medi-aid	Food Ass.	Hsng Ass.	Other	NO,	NOT ANY
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
GOOD PAYING JOBS	71.9	72.3	70.8	70.6	77.9	67.7	74.3	66.6	70.9	74.4	67.9	61.1	67.6	70.0	60.4	58.2	73.5	75.4	71.2
LOTS OF FOREIGN GOODS	16.9	16.9	18.5	22.3	12.5	17.7	12.8	16.4	19.0	14.3	20.4	32.5	18.5	16.7	28.7	25.2	15.4	15.4	17.1
DON'T KNOW	11.3	10.8	10.7	7.2	9.6	14.6	13.0	17.0	10.2	11.3	11.7	6.4	13.9	13.3	10.9	16.7	11.1	9.3	11.7
Net Diff.	55.0	55.4	52.3	48.3	65.4	49.9	61.5	50.2	51.9	60.1	47.5	28.6	49.0	53.2	31.7	33.0	58.0	60.0	54.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72. SWITCHING TOPICS...THE SLOGAN "DEATH TO AMERICA" IS USED WIDELY IN THE ARAB WORLD. DO YOU BELIEVE "DEATH TO AMERICA" IS MORE A  
 CALL FOR VIOLENCE OR MORE A CALL FOR THE UNITED STATES TO CHANGE ITS FOREIGN POLICY?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R  Lean D  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
MORE A CALL FOR VIOLENCE	50.3	80.2	70.4	50.9	39.7	33.6	37.1	29.5	19.5	57.5	63.2	31.4	66.2	68.0	45.0	45.9	35.5	45.7
CHANGE FOREIGN POLICY	35.0	13.6	22.5	34.6	42.1	45.5	43.5	50.8	56.7	29.5	26.4	43.4	25.9	24.1	32.9	40.8	46.4	32.6
DON'T KNOW	14.7	6.2	7.1	14.5	18.2	20.9	19.4	19.7	23.8	13.0	10.4	25.2	7.9	7.9	22.0	13.3	18.1	21.7
Net Diff.	15.3	66.6	48.0	16.3	-2.5	-11.9	-6.3	-21.3	-37.2	28.0	36.8	-11.9	40.3	43.9	12.1	5.1	-10.9	13.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72. SWITCHING TOPICS...THE SLOGAN "DEATH TO AMERICA" IS USED WIDELY IN THE ARAB WORLD. DO YOU BELIEVE "DEATH TO AMERICA" IS MORE A CALL FOR VIOLENCE OR MORE A CALL FOR THE UNITED STATES TO CHANGE ITS FOREIGN POLICY?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
MORE A CALL FOR VIOLENCE	50.3	50.6	53.0	48.8	49.9	53.2	55.5	45.7	37.0	37.1	36.7
CHANGE FOREIGN POLICY	35.0	35.0	32.4	34.7	38.1	34.2	32.6	39.7	38.6	40.9	34.8
DON'T KNOW	14.7	14.4	14.5	16.5	12.0	12.6	11.9	14.7	24.5	21.9	28.5
Net Diff.	15.3	15.6	20.6	14.1	11.7	19.0	23.0	6.0	-1.6	-3.8	1.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72. SWITCHING TOPICS...THE SLOGAN "DEATH TO AMERICA" IS USED WIDELY IN THE ARAB WORLD. DO YOU BELIEVE "DEATH TO AMERICA" IS MORE A  
 CALL FOR VIOLENCE OR MORE A CALL FOR THE UNITED STATES TO CHANGE ITS FOREIGN POLICY?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		UNITED STATES		FOR CONGRESS	ERS/									TRUMP		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	//Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
MORE A CALL FOR VIOLENCE	50.3	62.8	41.5	64.9	38.4	40.0	42.9	62.6	39.2	61.4	65.2	51.5	37.5	42.0	41.9	49.7
CHANGE FOREIGN POLICY	35.0	27.5	40.3	27.2	44.4	28.2	34.5	26.9	42.3	27.5	25.4	33.0	43.7	42.9	41.0	35.3
DON'T KNOW	14.7	9.7	18.3	7.9	17.2	31.8	22.6	10.5	18.5	11.1	9.4	15.5	18.8	15.1	17.1	15.0
Net Diff.	15.3	35.3	1.2	37.7	-6.0	11.7	8.3	35.6	-3.1	33.9	39.8	18.5	-6.3	-0.9	0.9	14.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72. SWITCHING TOPICS...THE SLOGAN "DEATH TO AMERICA" IS USED WIDELY IN THE ARAB WORLD. DO YOU BELIEVE "DEATH TO AMERICA" IS MORE A  
 CALL FOR VIOLENCE OR MORE A CALL FOR THE UNITED STATES TO CHANGE ITS FOREIGN POLICY?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	OTHER	REPUB-LICAN	DEMO-CRAT	INDEP-ENDE	REPUB-LICAN	DEMO-CRAT	INDEP-ENDE	REPUB-LICAN	DEMO-CRAT	INDEP-ENDE
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
MORE A CALL FOR VIOLENCE	50.3	64.5	36.7	63.7	38.0	49.4	66.3	40.6	53.9	61.1	36.0	44.8	
CHANGE FOREIGN POLICY	35.0	25.7	45.2	27.3	43.5	33.4	26.8	44.6	33.4	27.7	42.8	33.4	
DON'T KNOW	14.7	9.8	18.1	9.0	18.5	17.2	6.9	14.8	12.7	11.2	21.2	21.8	
Net Diff.	15.3	38.8	-8.5	36.4	-5.6	16.0	39.4	-4.0	20.5	33.4	-6.8	11.5	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72. SWITCHING TOPICS...THE SLOGAN "DEATH TO AMERICA" IS USED WIDELY IN THE ARAB WORLD. DO YOU BELIEVE "DEATH TO AMERICA" IS MORE A CALL FOR VIOLENCE OR MORE A CALL FOR THE UNITED STATES TO CHANGE ITS FOREIGN POLICY?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
MORE A CALL FOR VIOLENCE	50.3	38.7	33.7	42.2	44.0	61.6	72.8	66.5	44.7	49.0	70.1	39.7	35.7	35.8	29.5	48.9	65.6
CHANGE FOREIGN POLICY	35.0	44.3	44.7	44.1	38.1	26.8	20.4	24.0	44.5	39.2	21.9	42.1	43.4	54.8	55.5	32.9	18.0
DON'T KNOW	14.7	17.0	21.6	13.7	17.9	11.6	6.8	9.5	10.8	11.8	8.0	18.2	20.9	9.4	15.0	18.2	16.3
Net Diff.	15.3	-5.7	-10.9	-1.9	5.9	34.8	52.5	42.4	0.2	9.7	48.2	-2.4	-7.7	-19.1	-25.9	15.9	47.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72. SWITCHING TOPICS...THE SLOGAN "DEATH TO AMERICA" IS USED WIDELY IN THE ARAB WORLD. DO YOU BELIEVE "DEATH TO AMERICA" IS MORE A  
 CALL FOR VIOLENCE OR MORE A CALL FOR THE UNITED STATES TO CHANGE ITS FOREIGN POLICY?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
MORE A CALL FOR VIOLENCE	50.3	37.9	42.9	66.1	48.4	49.5	62.3	47.2	50.6	51.9	48.7	49.0	57.7	53.8	51.3	40.6
CHANGE FOREIGN POLICY	35.0	43.9	41.4	23.3	37.9	44.0	36.2	45.5	34.0	33.7	34.5	29.8	29.3	29.9	37.6	38.7
DON'T KNOW	14.7	18.2	15.7	10.6	13.7	6.5	1.5	7.4	15.4	14.5	16.8	21.2	13.0	16.3	11.1	20.6
Net Diff.	15.3	-6.0	1.4	42.8	10.4	5.5	26.2	1.7	16.7	18.2	14.2	19.2	28.3	23.9	13.7	1.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72. SWITCHING TOPICS...THE SLOGAN "DEATH TO AMERICA" IS USED WIDELY IN THE ARAB WORLD. DO YOU BELIEVE "DEATH TO AMERICA" IS MORE A CALL FOR VIOLENCE OR MORE A CALL FOR THE UNITED STATES TO CHANGE ITS FOREIGN POLICY?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
MORE A CALL FOR VIOLENCE	50.3	51.1	48.8	45.7	54.5	57.1	49.4	46.1	48.3	56.8	36.5	39.2	31.6	42.0	60.0	53.8	44.8	35.6	34.8	28.7
CHANGE FOREIGN POLICY	35.0	32.4	39.9	41.9	36.1	29.2	43.9	35.0	35.9	31.5	42.5	42.0	42.1	46.1	31.1	31.8	44.9	40.2	40.8	43.3
DON'T KNOW	14.7	16.5	11.3	12.3	9.4	13.7	6.7	18.9	15.8	11.8	21.0	18.8	26.3	11.9	8.9	14.4	10.3	24.2	24.4	27.9
Net Diff.	15.3	18.7	9.0	3.8	18.5	27.8	5.5	11.0	12.4	25.3	-6.0	-2.9	-10.5	-4.1	28.9	21.9	-0.1	-4.7	-6.0	-14.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72. SWITCHING TOPICS...THE SLOGAN "DEATH TO AMERICA" IS USED WIDELY IN THE ARAB WORLD. DO YOU BELIEVE "DEATH TO AMERICA" IS MORE A  
 CALL FOR VIOLENCE OR MORE A CALL FOR THE UNITED STATES TO CHANGE ITS FOREIGN POLICY?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER	UNDER	OVER	UNDER	OVER	MEN	WOMEN	
							64	44	44	54	54			
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060	
MORE A CALL FOR VIOLENCE	50.3	29.2	38.2	44.6	49.9	50.8	66.8	39.1	57.3	42.4	60.1	54.3	46.8	
CHANGE FOREIGN POLICY	35.0	53.5	45.4	43.8	30.8	31.0	23.7	46.4	27.9	41.6	26.8	34.6	35.3	
DON'T KNOW	14.7	17.3	16.4	11.6	19.3	18.2	9.5	14.5	14.9	15.9	13.2	11.1	17.9	
Net Diff.	15.3	-24.4	-7.2	0.8	19.1	19.8	43.2	-7.3	29.4	0.8	33.3	19.6	11.5	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72. SWITCHING TOPICS...THE SLOGAN "DEATH TO AMERICA" IS USED WIDELY IN THE ARAB WORLD. DO YOU BELIEVE "DEATH TO AMERICA" IS MORE A  
 CALL FOR VIOLENCE OR MORE A CALL FOR THE UNITED STATES TO CHANGE ITS FOREIGN POLICY?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS		BMMRS	NIALS	BMMRS	NIALS	BMMRS	NIALS	BMMRS	NIALS	BMMRS	URBAN	URBAN		
				/SLNTG			/SLNTG			/SLNTG		/SLNTG				
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
MORE A CALL FOR VIOLENCE	50.3	30.3	44.4	50.9	62.6	34.5	43.4	57.6	64.0	28.4	45.4	44.8	61.0	43.7	51.3	56.1
CHANGE FOREIGN POLICY	35.0	52.5	42.7	29.7	26.3	49.1	48.6	27.2	27.1	54.0	36.8	32.0	25.5	39.7	36.1	26.7
DON'T KNOW	14.7	17.2	12.9	19.4	11.1	16.5	8.0	15.2	8.9	17.6	17.8	23.2	13.5	16.6	12.6	17.2
Net Diff.	15.3	-22.3	1.7	21.1	36.2	-14.6	-5.2	30.4	36.9	-25.5	8.6	12.8	35.5	4.0	15.2	29.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

72. SWITCHING TOPICS...THE SLOGAN "DEATH TO AMERICA" IS USED WIDELY IN THE ARAB WORLD. DO YOU BELIEVE "DEATH TO AMERICA" IS MORE A  
 CALL FOR VIOLENCE OR MORE A CALL FOR THE UNITED STATES TO CHANGE ITS FOREIGN POLICY?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-aid	Other Gov't Prgm	NO ANCE	EMPLYR	GOV'T COMBO	YES, Checks	Medi-aid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
MORE A CALL FOR VIOLENCE	50.3	50.8	49.0	53.0	61.5	41.9	49.3	44.0	49.4	53.1	44.4	60.3	44.9	48.2	39.7	32.2	52.7	59.1	48.6
CHANGE FOREIGN POLICY	35.0	34.7	37.1	35.4	26.5	36.7	35.5	39.2	37.1	31.3	38.7	28.1	37.0	31.4	41.0	53.8	33.5	30.4	35.9
DON'T KNOW	14.7	14.5	13.9	11.6	11.9	21.4	15.2	16.8	13.5	15.6	16.9	11.5	18.1	20.4	19.3	14.0	13.8	10.5	15.5
Net Diff.	15.3	16.1	11.9	17.6	35.0	5.2	13.7	4.8	12.4	21.7	5.8	32.2	8.0	16.8	-1.3	-21.6	19.2	28.7	12.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
LIKELY VOTER	81.9	91.6	85.4	84.0	78.0	72.6	81.1	80.7	84.7	82.0	86.1	63.1	87.9	89.3	68.2	83.3	81.8	65.0
Definitely Voting	63.0	81.2	70.7	63.2	53.7	49.3	59.3	70.3	75.4	63.3	69.3	36.0	69.0	71.9	43.6	71.3	62.4	34.9
Very Likely	18.9	10.4	14.8	20.9	24.3	23.3	21.8	10.5	9.3	18.7	16.8	27.1	18.9	17.5	24.6	12.0	19.4	30.1
LESS LIKELY TO VOTE	18.1	8.4	14.6	16.0	22.0	27.4	18.9	19.3	15.3	18.0	13.9	36.9	12.1	10.7	31.8	16.7	18.2	35.0
Somewhat Likely	11.1	4.1	6.9	10.0	13.3	20.1	10.7	16.8	4.7	10.8	7.6	25.4	7.2	6.6	18.2	10.7	11.8	21.6
Not That Likely	4.1	1.4	5.8	3.3	4.4	5.2	5.4	0.9	2.0	4.1	3.7	5.9	3.0	2.6	7.1	3.8	4.1	8.7
Not at All	2.9	2.9	1.8	2.7	4.3	2.1	2.7	1.5	8.6	3.1	2.6	5.6	1.9	1.5	6.5	2.2	2.4	4.7
Mean	3.35	3.66	3.47	3.39	3.19	3.13	3.30	3.47	3.41	3.35	3.47	2.82	3.50	3.56	2.92	3.47	3.35	2.82

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
LIKELY VOTER	81.9	79.7	81.7	81.4	84.8	100.0	100.0	100.0	0.0	0.0	0.0
Definitely Voting	63.0	62.1	64.6	59.9	67.6	76.9	100.0	0.0	0.0	0.0	0.0
Very Likely	18.9	17.6	17.1	21.5	17.2	23.1	0.0	100.0	0.0	0.0	0.0
LESS LIKELY TO VOTE	18.1	20.3	18.3	18.6	15.2	0.0	0.0	0.0	100.0	100.0	100.0
Somewhat Likely	11.1	11.1	10.9	11.7	10.3	0.0	0.0	0.0	61.4	100.0	0.0
Not That Likely	4.1	5.3	4.2	4.1	3.0	0.0	0.0	0.0	22.7	0.0	58.9
Not at All	2.9	3.8	3.2	2.8	1.9	0.0	0.0	0.0	15.9	0.0	41.1
Mean	3.35	3.29	3.36	3.32	3.46	3.77	4.00	3.00	1.46	2.00	0.59

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
LIKELY VOTER	81.9	86.4	78.7	87.2	84.1	52.1	67.3	84.6	79.5	83.0	87.3	71.9	80.7	66.5	63.3	69.9
Definitely Voting	63.0	65.9	61.1	67.6	66.7	30.2	42.1	64.2	62.0	61.2	67.6	44.4	65.2	29.5	31.7	37.0
Very Likely	18.9	20.6	17.7	19.6	17.5	21.9	25.2	20.4	17.5	21.8	19.6	27.4	15.5	37.0	31.6	33.0
LESS LIKELY TO VOTE	18.1	13.6	21.3	12.8	15.9	47.9	32.7	15.4	20.5	17.0	12.7	28.1	19.3	33.5	36.7	30.1
Somewhat Likely	11.1	8.3	13.1	7.6	10.6	27.1	19.0	9.6	12.5	10.3	7.2	18.3	12.1	19.1	20.7	16.9
Not That Likely	4.1	2.9	4.9	3.0	3.6	10.5	6.9	3.2	4.9	4.1	3.3	6.2	4.1	6.8	9.5	9.9
Not at All	2.9	2.4	3.2	2.2	1.7	10.3	6.9	2.6	3.1	2.6	2.2	3.6	3.2	7.6	6.5	3.2
Mean	3.35	3.45	3.28	3.47	3.44	2.51	2.89	3.40	3.30	3.35	3.47	3.03	3.35	2.74	2.73	2.90

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 4

	TOTAL	2024 BALLOT		PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254
LIKELY VOTER	81.9	86.3	85.5	87.1	82.3	73.9	87.0	85.5	81.0	87.2	79.9	66.8
Definitely Voting	63.0	66.6	67.5	69.2	64.2	52.3	71.0	67.1	57.8	67.4	62.1	46.8
Very Likely	18.9	19.7	18.0	17.9	18.1	21.6	16.1	18.4	23.2	19.8	17.8	20.0
LESS LIKELY TO VOTE	18.1	13.7	14.5	12.9	17.7	26.1	13.0	14.5	19.0	12.8	20.1	33.2
Somewhat Likely	11.1	8.6	10.1	8.0	11.9	14.5	9.2	8.4	11.2	6.8	14.3	17.8
Not That Likely	4.1	3.1	2.8	3.0	3.7	6.3	2.7	4.0	4.7	3.4	3.5	7.9
Not at All	2.9	1.9	1.6	1.9	2.2	5.3	1.0	2.1	3.1	2.7	2.3	7.5
Mean	3.35	3.46	3.47	3.50	3.38	3.09	3.53	3.44	3.28	3.46	3.34	2.91



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
LIKELY VOTER	81.9	88.1	90.2	86.6	73.1	82.4	91.1	86.2	89.7	72.1	91.3	88.7	74.2	72.2	83.8	72.6	70.0
Definitely Voting	63.0	67.9	75.5	62.4	52.7	61.0	81.4	69.9	51.6	53.1	75.9	71.4	56.5	46.6	60.7	49.2	54.3
Very Likely	18.9	20.2	14.8	24.1	20.4	21.3	9.7	16.3	38.2	19.0	15.4	17.3	17.7	25.5	23.0	23.4	15.7
LESS LIKELY TO VOTE	18.1	11.9	9.8	13.4	26.9	17.6	8.9	13.8	10.3	27.9	8.7	11.3	25.8	27.8	16.2	27.4	30.0
Somewhat Likely	11.1	7.7	6.1	8.8	18.0	10.0	2.1	6.6	7.1	19.9	4.6	8.0	18.2	10.6	6.7	16.9	14.0
Not That Likely	4.1	2.7	2.5	2.9	5.1	5.2	2.7	4.1	0.0	4.9	2.8	2.4	4.3	10.3	6.4	6.0	6.9
Not at All	2.9	1.5	1.2	1.7	3.7	2.4	4.0	3.1	3.2	3.2	1.3	0.9	3.2	7.0	3.1	4.5	9.1
Mean	3.35	3.50	3.61	3.43	3.13	3.33	3.62	3.46	3.35	3.14	3.62	3.56	3.20	2.95	3.32	3.07	2.99

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB COMBO	DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
LIKELY VOTER	81.9	83.3	67.4	85.3	76.8	88.4	77.1	90.5	81.8	84.2	77.8	74.5	86.5	79.8	83.2	76.6
Definitely Voting	63.0	64.1	42.2	68.7	55.1	66.3	50.4	69.2	63.1	66.4	57.6	58.1	66.2	60.6	64.4	59.5
Very Likely	18.9	19.1	25.1	16.6	21.7	22.1	26.7	21.3	18.7	17.8	20.2	16.3	20.3	19.2	18.8	17.1
LESS LIKELY TO VOTE	18.1	16.7	32.6	14.7	23.2	11.6	22.9	9.5	18.2	15.8	22.2	25.5	13.5	20.2	16.8	23.4
Somewhat Likely	11.1	11.4	21.0	7.5	16.1	8.0	16.6	6.4	11.5	10.4	13.2	12.5	8.3	12.7	10.7	13.5
Not That Likely	4.1	3.1	7.5	4.1	5.1	2.9	4.4	2.7	4.1	2.8	6.2	5.9	3.9	4.6	2.8	5.6
Not at All	2.9	2.3	4.1	3.1	2.0	0.7	1.9	0.4	2.7	2.6	2.8	7.1	1.4	2.9	3.3	4.3
Mean	3.35	3.40	2.94	3.44	3.23	3.50	3.19	3.56	3.35	3.43	3.24	3.12	3.46	3.30	3.38	3.22

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL- Bchlr Post- LESS/ COLL- LESS/ COLL- WHITE NON- His- Black Asian MEN WOMEN MEN WOMEN MEN WOMEN	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-	COLL- COLL- Degree Grad./ COLL- COLL- COLL- COLL-
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
LIKELY VOTER	81.9	79.0	87.4	88.1	86.2	81.7	90.4	76.7	84.4	85.5	74.4	77.9	69.2	77.1	87.3	83.7	82.2	75.2	71.9	66.8
Definitely Voting	63.0	59.3	70.1	68.9	72.2	60.9	75.1	57.9	65.0	66.8	54.9	58.6	48.5	59.0	70.1	63.7	61.5	56.8	49.7	47.5
Very Likely	18.9	19.7	17.3	19.2	14.0	20.9	15.3	18.8	19.4	18.7	19.4	19.3	20.6	18.1	17.2	20.0	20.7	18.5	22.2	19.3
LESS LIKELY TO VOTE	18.1	21.0	12.6	11.9	13.8	18.3	9.6	23.3	15.6	14.5	25.6	22.1	30.8	22.9	12.7	16.3	17.8	24.8	28.1	33.2
Somewhat Likely	11.1	12.4	8.7	8.7	8.8	10.9	7.0	13.6	10.5	8.9	15.8	11.4	22.0	17.6	8.0	9.7	5.8	14.9	21.8	22.2
Not That Likely	4.1	4.9	2.6	2.5	2.8	4.8	1.7	5.0	3.4	3.6	5.2	6.0	3.0	5.3	3.5	3.6	7.8	4.9	2.7	3.3
Not at All	2.9	3.7	1.3	0.8	2.3	2.5	0.9	4.7	1.7	2.1	4.6	4.8	5.8	0.0	1.2	2.9	4.3	5.1	3.6	7.8
Mean	3.35	3.26	3.52	3.53	3.51	3.33	3.62	3.20	3.43	3.45	3.15	3.21	3.03	3.31	3.52	3.38	3.27	3.17	3.12	2.95

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
LIKELY VOTER	81.9	71.5	74.3	80.5	79.8	81.9	91.5	76.4	85.3	77.5	87.4	84.9	79.3
Definitely Voting	63.0	41.6	50.3	59.0	59.6	63.2	81.1	52.3	69.7	54.5	73.5	66.1	60.3
Very Likely	18.9	29.9	24.0	21.5	20.2	18.7	10.4	24.2	15.7	23.0	13.9	18.8	19.0
LESS LIKELY TO VOTE	18.1	28.5	25.7	19.5	20.2	18.1	8.5	23.6	14.7	22.5	12.6	15.1	20.7
Somewhat Likely	11.1	19.4	18.0	11.0	10.4	9.1	6.9	15.2	8.5	13.7	7.8	9.5	12.6
Not That Likely	4.1	7.2	5.4	5.1	4.5	5.2	0.8	5.6	3.2	5.3	2.7	3.7	4.5
Not at All	2.9	1.9	2.3	3.4	5.3	3.8	0.8	2.7	3.0	3.5	2.1	1.9	3.7
Mean	3.35	3.02	3.15	3.28	3.24	3.32	3.70	3.18	3.46	3.20	3.54	3.43	3.28

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
LIKELY VOTER	81.9	73.0	78.4	79.5	90.1	70.9	78.6	85.5	92.2	73.9	78.2	74.1	87.9	80.8	83.7	79.3
Definitely Voting	63.0	45.7	56.3	59.0	78.5	36.2	57.2	63.7	81.3	49.7	55.5	54.8	75.5	59.9	65.2	61.7
Very Likely	18.9	27.3	22.0	20.5	11.6	34.7	21.4	21.8	10.9	24.2	22.7	19.4	12.4	20.9	18.4	17.6
LESS LIKELY TO VOTE	18.1	27.0	21.6	20.5	9.9	29.1	21.4	14.5	7.8	26.1	21.8	25.9	12.1	19.2	16.3	20.7
Somewhat Likely	11.1	17.9	13.7	11.1	6.4	19.3	14.5	8.0	4.7	17.3	12.9	13.9	8.2	12.5	10.5	10.8
Not That Likely	4.1	6.9	4.9	4.5	2.1	9.8	4.0	3.2	2.4	5.6	5.8	5.7	1.8	3.8	3.2	6.5
Not at All	2.9	2.3	3.0	4.9	1.4	0.0	2.8	3.3	0.7	3.2	3.1	6.3	2.1	3.0	2.6	3.4
Mean	3.35	3.07	3.24	3.24	3.64	2.97	3.26	3.39	3.70	3.12	3.22	3.11	3.58	3.31	3.40	3.28

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

73. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2026 GENERAL ELECTION FOR CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
LIKELY VOTER	81.9	83.2	85.2	84.0	88.4	72.5	77.0	65.4	84.7	82.0	74.5	80.4	75.4	73.5	78.2	61.1	84.9	84.0	81.5
Definitely Voting	63.0	64.6	64.9	63.9	75.1	48.2	64.8	42.6	65.2	64.8	50.5	59.8	50.1	51.2	51.5	38.9	68.1	69.2	61.8
Very Likely	18.9	18.6	20.3	20.1	13.3	24.3	12.2	22.8	19.5	17.2	24.0	20.6	25.3	22.3	26.7	22.2	16.9	14.8	19.7
LESS LIKELY TO VOTE	18.1	16.8	14.8	16.0	11.6	27.5	23.0	34.6	15.3	18.0	25.5	19.6	24.6	26.5	21.8	38.9	15.1	16.0	18.5
Somewhat Likely	11.1	10.8	9.6	9.7	7.3	17.5	11.9	14.8	9.9	11.6	17.1	15.4	16.3	17.1	14.6	31.3	8.7	9.9	11.3
Not That Likely	4.1	3.6	3.1	4.5	2.8	5.8	7.6	11.2	3.3	3.8	4.9	1.8	4.7	5.9	3.9	2.9	3.8	3.1	4.3
Not at All	2.9	2.4	2.0	1.8	1.5	4.2	3.5	8.6	2.1	2.6	3.6	2.4	3.6	3.4	3.4	4.8	2.6	3.0	2.8
Mean	3.35	3.39	3.43	3.40	3.58	3.06	3.27	2.80	3.42	3.38	3.13	3.33	3.14	3.12	3.19	2.87	3.44	3.44	3.33

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
LIBERAL	28.5	6.1	8.6	25.1	32.7	42.1	53.3	59.3	59.5	15.9	14.4	22.8	7.4	7.4	16.6	42.8	54.5	23.6
Very	11.9	2.9	2.9	8.6	12.9	13.9	22.2	39.3	47.1	6.4	5.3	11.2	3.3	3.8	6.9	13.5	23.4	6.4
Somewhat	16.6	3.2	5.6	16.5	19.8	28.1	31.1	20.0	12.4	9.6	9.1	11.6	4.1	3.5	9.6	29.2	31.1	17.2
MODERATE	36.7	20.3	31.5	41.4	43.5	46.1	31.9	29.6	31.3	36.5	32.0	56.5	24.9	21.0	58.3	46.8	37.2	54.8
CONSERVATIVE	34.8	73.6	59.9	33.5	23.8	11.9	14.8	11.1	9.2	47.6	53.5	20.7	67.7	71.6	25.1	10.4	8.3	21.7
Somewhat	19.7	34.7	32.5	20.2	14.2	9.8	10.4	7.5	5.0	26.4	28.1	18.6	35.5	35.1	20.4	8.7	5.9	15.9
Very	15.1	38.9	27.4	13.3	9.6	2.1	4.3	3.6	4.2	21.2	25.5	2.0	32.2	36.5	4.7	1.8	2.4	5.8
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	6.3	67.6	51.4	8.4	-8.9	-30.2	-38.5	-48.2	-50.4	31.7	39.1	-2.1	60.4	64.3	8.6	-32.3	-46.1	-1.9
Mean	3.10	4.04	3.76	3.13	2.88	2.58	2.44	2.16	2.07	3.47	3.59	2.89	3.89	3.97	3.06	2.56	2.33	2.97

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
LIBERAL	28.5	30.2	29.0	26.8	29.6	30.6	30.7	30.5	18.8	19.7	17.2
Very	11.9	14.6	11.4	10.8	12.1	13.1	14.3	9.3	6.4	6.6	6.2
Somewhat	16.6	15.7	17.6	16.0	17.4	17.5	16.4	21.2	12.3	13.2	11.0
MODERATE	36.7	37.6	36.9	33.6	41.2	32.7	30.7	39.5	54.6	59.5	46.7
CONSERVATIVE	34.8	32.2	34.1	39.6	29.2	36.6	38.6	30.0	26.6	20.7	36.1
Somewhat	19.7	21.5	19.1	20.8	16.9	19.8	19.1	22.2	19.2	17.8	21.4
Very	15.1	10.7	14.9	18.8	12.3	16.8	19.5	7.8	7.4	2.9	14.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	6.3	1.9	5.1	12.7	-0.3	6.0	7.9	-0.5	7.9	1.0	18.8
Mean	3.10	2.98	3.09	3.21	3.00	3.10	3.13	2.98	3.09	2.97	3.27



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT		LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.		
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION										BOTH	2-WAY	3-WAY	2-WAY	
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
LIBERAL	28.5	12.0	40.2	8.5	53.0	10.2	18.8	10.8	44.6	11.6	8.9	18.4	48.2	32.5	28.4	19.6
Very	11.9	5.6	16.4	3.7	21.8	4.7	8.2	4.5	18.6	4.2	4.8	2.5	20.9	11.2	8.2	2.6
Somewhat	16.6	6.4	23.8	4.8	31.2	5.4	10.6	6.3	26.0	7.4	4.1	16.0	27.3	21.3	20.1	17.0
MODERATE	36.7	25.8	44.4	25.1	40.6	67.0	56.5	28.6	44.0	31.2	25.9	45.1	43.0	39.5	45.2	49.8
CONSERVATIVE	34.8	62.1	15.4	66.4	6.4	22.8	24.7	60.6	11.4	57.2	65.2	36.5	8.8	28.0	26.4	30.6
Somewhat	19.7	31.6	11.3	35.0	5.0	17.7	19.7	30.9	9.5	30.4	31.7	27.1	7.3	19.7	18.6	25.1
Very	15.1	30.5	4.1	31.5	1.3	5.1	4.9	29.7	1.9	26.8	33.5	9.4	1.5	8.3	7.8	5.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	6.3	50.1	-24.8	57.9	-46.6	12.7	5.9	49.8	-33.2	45.6	56.2	18.1	-39.4	-4.5	-2.0	11.0
Mean	3.10	3.75	2.63	3.86	2.33	3.13	3.03	3.75	2.50	3.68	3.85	3.25	2.41	2.93	2.98	3.14

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902		734	758	507	369	318	253	366	440	254
LIBERAL	28.5	8.0	51.4		7.7	56.4	16.9	8.2	55.1	14.5	7.1	57.4	19.3
Very	11.9	3.0	22.0		3.6	24.7	4.8	4.3	22.6	4.1	2.8	26.3	5.5
Somewhat	16.6	5.0	29.4		4.1	31.7	12.1	3.9	32.5	10.3	4.3	31.1	13.9
MODERATE	36.7	29.4	41.6		21.1	35.8	60.7	19.0	36.0	61.7	23.2	35.7	59.6
CONSERVATIVE	34.8	62.6	6.9		71.3	7.8	22.4	72.8	8.9	23.8	69.7	6.9	21.1
Somewhat	19.7	33.0	5.8		35.5	5.9	17.4	37.0	6.9	19.3	34.0	5.2	15.6
Very	15.1	29.5	1.1		35.8	1.8	5.0	35.8	2.1	4.5	35.7	1.7	5.5
DK/REFUSED	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	6.3	54.6	-44.5		63.6	-48.7	5.5	64.6	-46.1	9.3	62.6	-50.5	1.7
Mean	3.10	3.81	2.35		3.96	2.28	3.06	3.96	2.33	3.10	3.95	2.25	3.02

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
LIBERAL	28.5	100.0	100.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0
Very	11.9	41.8	100.0	0.0	0.0	0.0	0.0	0.0	46.4	0.0	0.0	43.8	0.0	0.0	28.4	0.0	0.0
Somewhat	16.6	58.2	0.0	100.0	0.0	0.0	0.0	0.0	53.6	0.0	0.0	56.2	0.0	0.0	71.6	0.0	0.0
MODERATE	36.7	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0
CONSERVATIVE	34.8	0.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0
Somewhat	19.7	0.0	0.0	0.0	0.0	100.0	0.0	56.6	0.0	0.0	49.8	0.0	0.0	76.2	0.0	0.0	77.7
Very	15.1	0.0	0.0	0.0	0.0	0.0	100.0	43.4	0.0	0.0	50.2	0.0	0.0	23.8	0.0	0.0	22.3
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	6.3	-100.0	-100.0	-100.0	0.0	100.0	100.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0
Mean	3.10	1.58	1.00	2.00	3.00	4.00	5.00	4.43	1.54	3.00	4.50	1.56	3.00	4.24	1.72	3.00	4.22

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
LIBERAL	28.5	55.1	12.3	5.4	22.4	34.3	34.5	34.2	27.0	27.3	26.5	31.0	21.8	13.4	23.1	42.7
Very	11.9	23.3	1.5	3.1	4.3	16.9	24.8	15.5	10.9	10.1	12.1	12.3	6.8	6.5	8.7	19.9
Somewhat	16.6	31.7	10.8	2.3	18.1	17.3	9.7	18.7	16.1	17.2	14.3	18.7	15.0	6.9	14.4	22.9
MODERATE	36.7	38.6	71.2	23.2	50.0	27.9	20.6	29.2	38.6	35.9	43.0	35.5	34.5	31.4	39.6	39.4
CONSERVATIVE	34.8	6.4	16.5	71.5	27.6	37.9	44.9	36.6	34.4	36.7	30.6	33.5	43.7	55.2	37.3	17.9
Somewhat	19.7	5.0	13.9	37.4	22.2	21.1	29.7	19.6	20.1	21.3	18.2	15.0	24.7	22.1	21.3	13.3
Very	15.1	1.3	2.6	34.0	5.4	16.7	15.2	17.0	14.3	15.4	12.4	18.5	18.9	33.1	16.0	4.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	6.3	-48.7	4.2	66.1	5.2	3.6	10.3	2.4	7.4	9.4	4.1	2.5	21.9	41.8	14.2	-24.8
Mean	3.10	2.29	3.05	3.97	3.06	3.03	3.01	3.04	3.11	3.15	3.04	3.09	3.34	3.68	3.22	2.60

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
LIBERAL	28.5	26.1	33.1	33.5	32.5	22.8	30.8	28.7	35.4	26.3	33.2	31.0	37.1	27.0	23.4	29.0	27.1	33.6	34.3	39.6
Very	11.9	10.6	14.3	13.2	16.3	8.8	13.3	12.2	15.3	9.8	16.3	14.8	20.9	3.7	8.2	11.4	15.5	14.4	20.2	21.6
Somewhat	16.6	15.4	18.8	20.3	16.2	14.0	17.5	16.6	20.1	16.5	16.9	16.2	16.1	23.3	15.3	17.6	11.6	19.1	14.1	18.0
MODERATE	36.7	39.1	32.1	32.5	31.3	38.9	31.7	39.3	32.6	33.6	43.3	41.8	46.5	41.8	33.2	34.0	41.7	41.8	48.9	44.3
CONSERVATIVE	34.8	34.8	34.8	34.0	36.2	38.3	37.5	31.9	32.0	40.1	23.5	27.2	16.4	31.2	43.4	37.0	31.2	24.6	16.8	16.1
Somewhat	19.7	19.6	19.8	19.6	20.3	22.6	21.1	17.1	18.6	22.4	14.1	15.6	11.0	18.4	24.9	19.9	16.5	15.1	11.3	10.7
Very	15.1	15.2	14.9	14.4	15.9	15.7	16.5	14.8	13.4	17.8	9.4	11.5	5.4	12.7	18.5	17.1	14.7	9.5	5.5	5.4
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	6.3	8.8	1.6	0.5	3.8	15.4	6.7	3.2	-3.4	13.8	-9.7	-3.9	-20.6	4.1	20.0	8.0	4.1	-8.9	-17.5	-23.5
Mean	3.10	3.13	3.02	3.02	3.03	3.22	3.10	3.06	2.95	3.22	2.83	2.93	2.64	3.13	3.30	3.14	3.03	2.86	2.68	2.60

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
LIBERAL	28.5	47.3	41.9	29.3	26.3	18.0	24.3	37.5	22.9	34.1	21.6	25.8	30.9
Very	11.9	27.0	18.7	13.6	9.3	6.0	8.5	18.2	8.0	15.5	7.5	10.4	13.2
Somewhat	16.6	20.3	23.1	15.7	17.0	12.0	15.7	19.3	14.9	18.6	14.2	15.3	17.7
MODERATE	36.7	32.4	36.6	39.1	41.4	39.5	31.4	36.8	36.6	38.2	34.8	36.2	37.1
CONSERVATIVE	34.8	20.3	21.6	31.6	32.3	42.5	44.3	25.7	40.5	27.7	43.6	38.0	32.0
Somewhat	19.7	13.3	14.4	16.9	17.6	25.1	23.8	15.2	22.5	16.0	24.3	22.0	17.6
Very	15.1	7.0	7.2	14.7	14.7	17.5	20.5	10.4	18.0	11.7	19.3	16.0	14.3
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	6.3	-27.0	-20.3	2.3	6.0	24.6	20.1	-11.8	17.6	-6.3	22.0	12.2	1.0
Mean	3.10	2.53	2.68	3.04	3.11	3.36	3.32	2.80	3.28	2.90	3.34	3.18	3.02

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
LIBERAL	28.5	46.3	32.1	23.3	22.6	30.9	32.9	26.1	19.3	52.9	31.3	20.7	26.2	33.9	28.7	21.4
Very	11.9	22.9	15.2	7.9	8.0	14.8	15.1	8.6	7.6	26.3	15.3	7.3	8.5	15.9	11.1	8.9
Somewhat	16.6	23.4	16.9	15.4	14.6	16.1	17.9	17.5	11.7	26.5	16.0	13.4	17.7	17.9	17.7	12.5
MODERATE	36.7	36.8	36.9	41.1	32.9	43.2	33.5	38.3	34.8	34.1	40.3	43.7	30.8	40.8	34.6	36.6
CONSERVATIVE	34.8	16.9	30.9	35.6	44.5	25.9	33.5	35.6	45.9	13.0	28.4	35.6	43.0	25.4	36.7	42.0
Somewhat	19.7	12.1	17.2	19.9	24.6	19.5	18.2	21.7	25.6	8.9	16.1	18.3	23.5	13.9	22.7	20.0
Very	15.1	4.8	13.8	15.6	20.0	6.4	15.3	13.8	20.3	4.1	12.3	17.3	19.6	11.5	14.0	22.0
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	6.3	-29.4	-1.2	12.3	21.9	-5.0	0.6	9.4	26.6	-39.8	-2.9	14.9	16.8	-8.5	7.9	20.6
Mean	3.10	2.52	2.97	3.20	3.34	2.87	3.01	3.15	3.39	2.38	2.94	3.25	3.28	2.87	3.11	3.34

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

74. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
LIBERAL	28.5	28.2	29.6	30.8	24.1	30.2	21.9	32.3	30.1	25.6	30.4	38.8	31.4	29.7	38.5	31.0	27.7	22.4	29.7
Very	11.9	11.9	11.4	15.7	8.5	16.5	9.5	11.7	12.5	11.2	15.6	20.3	16.3	13.6	16.6	7.3	10.4	10.0	12.3
Somewhat	16.6	16.3	18.2	15.1	15.6	13.7	12.4	20.6	17.6	14.4	14.8	18.5	15.0	16.2	21.9	23.7	17.3	12.4	17.4
MODERATE	36.7	36.7	35.8	36.7	33.7	43.1	45.0	37.3	35.9	37.5	40.6	33.2	40.2	41.1	40.6	38.3	35.1	36.0	36.8
CONSERVATIVE	34.8	35.1	34.7	32.5	42.2	26.7	33.1	30.4	34.0	36.9	29.0	28.1	28.4	29.2	21.0	30.7	37.2	41.6	33.5
Somewhat	19.7	19.9	20.6	16.9	23.8	15.1	18.9	16.9	19.9	20.7	16.0	13.1	15.0	17.0	16.8	22.4	21.2	23.6	19.0
Very	15.1	15.2	14.1	15.6	18.4	11.6	14.3	13.5	14.2	16.2	13.0	15.0	13.4	12.2	4.2	8.4	16.0	18.0	14.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	6.3	6.9	5.1	1.8	18.1	-3.5	11.2	-1.9	3.9	11.3	-1.4	-10.7	-3.0	-0.5	-17.5	-0.3	9.4	19.2	3.8
Mean	3.10	3.10	3.08	3.02	3.28	2.92	3.16	3.00	3.06	3.16	2.96	2.84	2.94	2.98	2.70	3.01	3.15	3.27	3.06



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
DEMOCRAT	44.6	9.3	18.9	38.7	54.5	68.5	72.2	83.9	71.6	26.2	23.7	37.2	5.3	4.3	32.0	86.4	82.8	47.0
Always	23.4	4.6	8.3	20.7	25.9	33.0	41.2	56.8	54.4	12.1	12.0	12.5	1.4	1.6	10.1	50.0	46.8	20.7
Usually	21.2	4.7	10.6	18.0	28.6	35.6	30.9	27.1	17.2	14.1	11.7	24.7	3.9	2.8	21.9	36.3	36.0	26.3
TICKET-SPLITTER	13.8	7.7	10.6	16.2	16.1	16.4	16.6	9.5	12.3	15.3	11.6	32.0	8.7	5.8	35.7	8.9	10.9	34.6
REPUBLICAN	41.5	83.0	70.6	45.1	29.4	15.0	11.2	6.6	16.1	58.6	64.7	30.8	86.0	89.9	32.3	4.7	6.3	18.4
Usually	16.9	23.5	31.0	20.6	12.6	7.8	4.6	2.5	5.2	23.6	24.0	22.0	31.7	29.2	24.5	4.0	3.0	14.8
Always	24.6	59.6	39.5	24.5	16.9	7.3	6.5	4.1	10.9	34.9	40.7	8.8	54.3	60.7	7.8	0.7	3.3	3.6
Net Diff.	-3.1	73.8	51.7	6.4	-25.1	-53.5	-61.0	-77.3	-55.5	32.4	41.0	-6.4	80.7	85.5	0.2	-81.7	-76.5	-28.7
Mean	2.98	4.29	3.83	3.10	2.66	2.21	2.04	1.70	2.01	3.55	3.70	2.90	4.34	4.45	2.98	1.69	1.80	2.54

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
DEMOCRAT	44.6	50.0	41.4	42.1	48.2	45.4	45.4	45.1	41.3	45.7	34.4
Always	23.4	27.7	21.0	21.4	26.1	24.5	25.5	21.1	18.4	16.4	21.7
Usually	21.2	22.2	20.4	20.7	22.1	20.8	19.9	24.0	22.9	29.3	12.7
TICKET-SPLITTER	13.8	13.2	13.3	12.1	18.0	11.4	9.3	18.4	25.0	26.2	23.1
REPUBLICAN	41.5	36.8	45.4	45.7	33.9	43.3	45.3	36.5	33.7	28.1	42.5
Usually	16.9	16.8	21.6	15.6	14.4	16.5	16.2	17.3	18.8	19.7	17.2
Always	24.6	20.0	23.8	30.2	19.5	26.8	29.0	19.2	14.9	8.4	25.3
Net Diff.	-3.1	-13.2	4.0	3.6	-14.3	-2.1	-0.1	-8.6	-7.6	-17.5	8.1
Mean	2.98	2.79	3.07	3.12	2.79	3.00	3.03	2.90	2.89	2.74	3.12

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP		PERSONALITY & POLICIES			NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	DEMO-	UNDE-	ERS/	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
DEMOCRAT	44.6	13.7	66.6	6.3	88.5	21.8	33.7	12.5	73.8	14.7	9.4	28.3	79.4	57.0	54.7	35.4
Always	23.4	6.9	35.2	1.7	50.1	3.4	11.3	4.8	40.4	5.3	4.1	8.5	44.5	23.8	21.0	12.6
Usually	21.2	6.8	31.4	4.6	38.4	18.4	22.5	7.8	33.4	9.4	5.3	19.9	35.0	33.2	33.7	22.8
TICKET-SPLITTER	13.8	9.8	16.7	9.5	8.9	50.7	36.0	11.6	15.8	14.7	10.0	27.1	12.7	21.0	27.1	35.9
REPUBLICAN	41.5	76.4	16.7	84.2	2.7	27.5	30.2	75.9	10.4	70.6	80.6	44.5	7.9	22.0	18.1	28.7
Usually	16.9	26.9	9.8	30.5	2.2	21.3	23.0	26.8	8.0	26.6	25.5	29.4	5.6	11.9	10.6	23.4
Always	24.6	49.6	6.8	53.6	0.4	6.2	7.2	49.1	2.5	43.9	55.0	15.1	2.3	10.1	7.5	5.2
Net Diff.	-3.1	62.7	-50.0	77.8	-85.8	5.7	-3.5	63.3	-63.4	55.9	71.1	16.2	-71.6	-35.0	-36.6	-6.8
Mean	2.98	4.05	2.22	4.30	1.65	3.08	2.92	4.08	1.99	3.94	4.22	3.23	1.86	2.51	2.50	2.86

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
DEMOCRAT	44.6	6.4	86.9	3.5	92.0	33.4	3.5	91.6	33.3	3.4	92.3	33.5	
Always	23.4	1.7	48.4	1.1	56.1	6.9	1.4	50.9	7.3	0.7	59.9	6.5	
Usually	21.2	4.7	38.6	2.4	35.9	26.5	2.1	40.7	26.0	2.8	32.3	27.0	
TICKET-SPLITTER	13.8	13.0	10.1	7.6	5.1	35.9	7.7	4.0	33.7	7.6	5.8	38.1	
REPUBLICAN	41.5	80.6	3.0	88.9	2.9	30.7	88.8	4.3	33.0	89.0	1.9	28.4	
Usually	16.9	30.1	2.5	28.4	1.8	22.8	30.7	2.6	25.7	26.1	1.3	19.9	
Always	24.6	50.5	0.5	60.5	1.1	7.9	58.1	1.8	7.4	62.9	0.6	8.5	
Net Diff.	-3.1	74.2	-83.9	85.4	-89.1	-2.7	85.2	-87.3	-0.2	85.5	-90.4	-5.1	
Mean	2.98	4.23	1.68	4.45	1.56	2.98	4.42	1.64	3.00	4.48	1.50	2.97	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
DEMOCRAT	44.6	86.2	87.5	85.3	46.9	11.4	4.0	8.2	13.5	8.1	1.0	96.4	88.6	75.7	83.0	29.7	5.9
Always	23.4	54.0	73.3	40.2	18.5	4.2	2.8	3.6	3.3	2.4	0.4	65.8	45.0	37.5	28.6	3.2	0.6
Usually	21.2	32.2	14.3	45.1	28.4	7.1	1.2	4.6	10.3	5.7	0.6	30.7	43.6	38.2	54.5	26.6	5.3
TICKET-SPLITTER	13.8	6.0	1.8	9.0	26.9	9.8	2.4	6.6	22.7	16.7	3.3	2.4	8.7	7.5	12.5	48.0	20.9
REPUBLICAN	41.5	7.8	10.7	5.7	26.2	78.9	93.6	85.3	63.8	75.2	95.6	1.1	2.8	16.8	4.4	22.3	73.2
Usually	16.9	2.7	2.7	2.6	15.5	41.6	15.0	30.0	15.1	34.1	28.1	0.9	2.0	7.9	3.3	18.0	50.3
Always	24.6	5.2	8.0	3.1	10.8	37.3	78.6	55.2	48.7	41.1	67.5	0.2	0.8	8.9	1.1	4.3	22.9
Net Diff.	-3.1	-78.4	-76.8	-79.6	-20.7	67.5	89.7	77.1	50.3	67.1	94.6	-95.3	-85.8	-58.9	-78.6	-7.4	67.3
Mean	2.98	1.73	1.58	1.83	2.72	4.01	4.66	4.29	3.96	4.06	4.62	1.39	1.70	2.13	1.94	2.94	3.90

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
DEMOCRAT	44.6	100.0	0.0	0.0	40.8	42.7	37.5	43.6	44.5	43.0	46.9	48.1	39.4	29.9	37.5	59.5
Always	23.4	52.5	0.0	0.0	0.0	20.1	19.9	20.1	23.5	22.4	25.3	27.3	22.0	13.2	17.1	33.7
Usually	21.2	47.5	0.0	0.0	40.8	22.6	17.6	23.5	21.0	20.7	21.5	20.9	17.3	16.8	20.4	25.9
TICKET-SPLITTER	13.8	0.0	100.0	0.0	26.6	12.6	16.0	12.0	13.7	12.8	15.1	16.5	11.5	9.6	16.0	16.9
REPUBLICAN	41.5	0.0	0.0	100.0	32.5	44.7	46.5	44.4	41.8	44.2	38.0	35.3	49.2	60.4	46.5	23.6
Usually	16.9	0.0	0.0	40.7	32.5	18.4	15.5	18.9	17.4	18.0	16.6	11.2	18.3	21.1	19.6	12.2
Always	24.6	0.0	0.0	59.3	0.0	26.3	31.0	25.5	24.4	26.2	21.4	24.1	30.8	39.3	26.9	11.4
Net Diff.	-3.1	-100.0	0.0	100.0	-8.3	2.1	9.1	0.8	-2.7	1.1	-8.9	-12.8	9.8	30.5	9.0	-35.9
Mean	2.98	1.48	3.00	4.59	2.92	3.08	3.20	3.06	2.98	3.05	2.87	2.84	3.19	3.57	3.19	2.42

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
DEMOCRAT	44.6	42.8	48.2	49.1	46.5	40.0	43.6	45.0	52.7	38.0	58.8	49.6	74.5	48.2	35.5	40.3	42.9	53.8	69.0	79.4
Always	23.4	23.4	23.5	24.2	22.3	19.1	20.8	26.9	26.3	18.5	33.8	26.2	47.5	16.3	15.7	21.2	25.8	26.5	37.9	56.1
Usually	21.2	19.4	24.7	24.9	24.2	20.9	22.8	18.1	26.5	19.5	24.9	23.4	27.0	31.9	19.8	19.2	17.1	27.4	31.1	23.2
TICKET-SPLITTER	13.8	14.4	12.8	12.9	12.5	13.3	13.6	15.3	11.9	12.6	16.4	19.5	11.6	18.8	11.3	13.9	22.8	17.3	14.4	9.0
REPUBLICAN	41.5	42.8	39.0	37.9	41.1	46.6	42.8	39.7	35.3	49.4	24.9	30.9	14.0	32.9	53.2	45.8	34.2	28.9	16.6	11.6
Usually	16.9	17.0	16.7	16.8	16.3	19.8	19.8	14.7	13.6	19.5	11.4	14.0	6.0	20.7	23.0	16.2	15.3	13.1	7.9	4.3
Always	24.6	25.8	22.4	21.1	24.8	26.8	23.0	25.0	21.8	29.9	13.5	17.0	8.0	12.3	30.2	29.6	18.9	15.7	8.8	7.3
Net Diff.	-3.1	0.1	-9.1	-11.2	-5.4	6.6	-0.8	-5.3	-17.4	11.4	-33.9	-18.7	-60.5	-15.3	17.7	5.4	-8.7	-25.0	-52.4	-67.8
Mean	2.98	3.03	2.90	2.86	2.97	3.14	3.01	2.93	2.78	3.23	2.46	2.72	2.00	2.81	3.32	3.14	2.84	2.64	2.18	1.83

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
DEMOCRAT	44.6	54.4	56.0	47.7	39.4	37.2	42.6	52.0	40.0	48.1	40.3	41.3	47.5
Always	23.4	31.7	27.0	24.5	23.4	19.3	21.3	26.9	21.3	25.8	20.5	19.7	26.7
Usually	21.2	22.7	29.1	23.2	16.0	17.9	21.3	25.1	18.8	22.3	19.9	21.6	20.9
TICKET-SPLITTER	13.8	17.4	15.5	13.9	16.3	13.9	10.1	15.2	13.0	15.6	11.7	13.5	14.2
REPUBLICAN	41.5	28.2	28.5	38.5	44.3	48.9	47.3	32.8	47.0	36.3	48.0	45.2	38.3
Usually	16.9	11.2	11.8	13.9	15.8	24.3	18.7	12.6	19.6	13.6	21.0	19.8	14.3
Always	24.6	17.1	16.7	24.5	28.5	24.6	28.6	20.2	27.4	22.8	27.0	25.4	24.0
Net Diff.	-3.1	-26.2	-27.6	-9.2	4.9	11.7	4.7	-19.2	6.9	-11.8	7.7	3.9	-9.3
Mean	2.98	2.59	2.62	2.91	3.10	3.17	3.12	2.74	3.13	2.85	3.14	3.10	2.88



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
DEMOCRAT	44.6	59.7	47.4	38.5	41.3	48.0	44.6	38.1	39.9	64.7	50.1	39.0	42.7	54.0	44.6	33.2
Always	23.4	29.6	25.1	22.1	20.5	16.0	23.3	21.6	16.8	35.4	26.8	22.7	24.6	30.6	23.5	14.5
Usually	21.2	30.1	22.3	16.4	20.8	32.0	21.4	16.5	23.1	29.3	23.2	16.3	18.2	23.5	21.1	18.6
TICKET-SPLITTER	13.8	16.7	14.4	16.1	10.4	20.9	10.8	16.0	11.5	15.0	17.9	16.1	9.2	14.1	12.8	15.8
REPUBLICAN	41.5	23.6	38.3	45.4	48.3	31.1	44.6	45.9	48.5	20.4	32.0	44.9	48.0	31.9	42.5	51.0
Usually	16.9	10.4	13.9	19.5	19.6	9.9	18.9	22.5	20.9	10.7	8.9	16.9	18.2	10.9	19.3	18.6
Always	24.6	13.2	24.4	25.8	28.7	21.2	25.7	23.4	27.7	9.7	23.1	28.0	29.8	20.9	23.2	32.4
Net Diff.	-3.1	-36.0	-9.1	6.8	7.0	-16.8	-0.1	7.8	8.6	-44.3	-18.1	6.0	5.3	-22.1	-2.1	17.8
Mean	2.98	2.48	2.90	3.11	3.15	2.88	3.02	3.10	3.19	2.30	2.78	3.11	3.10	2.68	2.98	3.36

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

75. WHEN THERE IS A GENERAL ELECTION, WHICH POLITICAL PARTY DO YOU TYPICALLY VOTE FOR?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS						VETERAN HH		
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSUR-ANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
DEMOCRAT	44.6	45.0	44.1	45.9	43.6	50.4	45.4	40.1	44.7	45.4	49.9	51.2	52.4	51.4	62.8	45.6	42.5	40.3	45.5
Always	23.4	23.9	22.8	22.0	21.5	33.4	26.4	17.5	22.3	25.7	30.2	31.3	33.1	31.9	39.1	35.0	20.7	17.3	24.6
Usually	21.2	21.1	21.3	24.0	22.0	17.0	19.1	22.6	22.4	19.8	19.7	19.9	19.2	19.5	23.8	10.5	21.8	22.9	20.9
TICKET-SPLITTER	13.8	13.2	13.1	16.1	11.4	13.8	12.6	22.8	13.8	12.4	13.6	12.5	13.0	12.4	18.7	14.2	13.9	13.8	13.8
REPUBLICAN	41.5	41.9	42.8	37.9	45.1	35.8	41.9	37.1	41.5	42.2	36.5	36.3	34.6	36.2	18.4	40.2	43.6	45.9	40.7
Usually	16.9	17.0	19.4	10.6	17.4	14.6	24.3	15.0	17.7	17.0	14.2	16.3	12.0	13.8	7.8	26.0	18.0	16.4	17.0
Always	24.6	24.8	23.5	27.4	27.7	21.2	17.7	22.1	23.8	25.2	22.3	20.0	22.6	22.4	10.6	14.2	25.6	29.4	23.7
Net Diff.	-3.1	-3.1	-1.3	-8.0	1.5	-14.6	-3.5	-2.9	-3.2	-3.2	-13.5	-14.9	-17.7	-15.1	-44.4	-5.4	1.1	5.6	-4.8
Mean	2.98	2.98	2.99	2.97	3.08	2.73	2.88	3.02	2.98	2.96	2.79	2.74	2.72	2.75	2.27	2.74	3.06	3.18	2.94

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE  GOP	Def./  Prob/  GOP	Lean R/  Lean D/  Und.	VOTE  DEMO-  CRAT	MINOR-  ITY	PERSUA  DABLES
<b>Total</b>	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
<b>LESS/COLLEGE GRADUATE</b>	65.4	71.9	67.7	67.5	61.6	68.5	58.5	58.8	45.1	67.4	68.7	61.9	65.4	66.9	68.2	67.9	61.2	70.4
Some Grade School	0.3	0.7	0.3	0.7	0.0	0.0	0.2	0.0	0.0	0.4	0.5	0.0	0.4	0.5	0.5	0.0	*	0.4
Some High School	2.2	0.9	1.2	3.2	2.1	2.6	2.1	2.1	6.2	2.3	2.1	3.0	2.0	2.2	3.0	1.2	2.0	4.6
High School Grad.	20.0	23.8	18.6	22.0	19.7	20.2	17.7	17.1	10.2	20.7	20.9	19.8	20.4	20.8	21.6	18.9	18.6	21.9
Some College/Trade	26.6	33.3	28.5	25.7	23.9	26.7	23.5	25.4	20.2	26.9	27.7	23.4	23.9	24.0	29.0	32.8	25.9	26.6
Technical/Vocational	5.6	6.0	6.8	5.5	5.8	6.7	1.1	3.3	5.3	6.1	6.3	5.3	5.9	6.4	6.1	5.0	4.6	6.7
Associates Degree	10.7	7.3	12.4	10.2	10.1	12.2	13.9	10.9	3.1	11.0	11.2	10.4	12.6	13.0	8.0	10.1	10.0	10.2
<b>COLLEGE GRADUATE</b>	34.6	28.1	32.3	32.5	38.4	31.5	41.5	41.2	54.9	32.6	31.3	38.1	34.6	33.1	31.8	32.1	38.8	29.6
Bachelors Degree	22.4	21.4	19.2	17.4	24.3	23.1	32.1	25.8	33.9	20.3	18.8	27.2	21.2	19.7	22.9	17.4	26.8	18.3
Post-Graduate Degree	12.2	6.6	13.1	15.2	14.1	8.4	9.3	15.3	21.0	12.3	12.6	10.9	13.4	13.4	8.9	14.7	12.0	11.3

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
<b>Total</b>	2000	350	450	768	432	1638	1260	378	362	222	140
<b>LESS/COLLEGE GRADUATE</b>	65.4	62.3	72.8	63.7	63.2	63.1	61.5	68.3	75.9	72.8	80.7
Some Grade School	0.3	0.0	0.5	0.4	0.1	0.3	0.3	0.1	0.5	0.8	0.0
Some High School	2.2	2.5	2.7	2.0	1.8	1.6	1.4	2.3	4.8	4.2	5.9
High School Grad.	20.0	23.2	24.4	19.4	13.9	17.9	17.0	20.9	29.4	26.7	33.8
Some College/Trade	26.6	22.2	29.7	25.6	28.7	26.7	26.8	26.4	26.0	24.1	29.0
Technical/Vocational	5.6	3.9	5.0	6.1	6.7	5.2	5.8	3.2	7.4	9.0	4.9
Associates Degree	10.7	10.6	10.4	10.2	11.9	11.4	10.2	15.3	7.7	8.1	7.1
<b>COLLEGE GRADUATE</b>	34.6	37.7	27.2	36.3	36.8	36.9	38.5	31.7	24.1	27.2	19.3
Bachelors Degree	22.4	23.9	18.6	23.3	23.6	24.1	24.5	22.7	14.8	17.5	10.5
Post-Graduate Degree	12.2	13.8	8.6	13.0	13.2	12.8	14.0	9.0	9.3	9.6	8.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
<b>Total</b>	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
<b>LESS/COLLEGE GRADUATE</b>	65.4	62.6	67.3	65.2	62.8	76.5	66.9	66.4	64.5	66.8	66.1	68.7	63.7	61.4	64.7	69.9
Some Grade School	0.3	0.5	0.2	0.4	0.1	0.4	0.4	0.5	0.1	0.4	0.6	0.0	0.1	0.0	0.0	0.0
Some High School	2.2	1.9	2.4	2.3	1.7	4.0	3.0	2.5	1.9	2.9	2.4	4.1	1.4	4.6	5.8	5.6
High School Grad.	20.0	19.0	20.7	20.6	18.2	25.1	21.5	20.7	19.3	21.0	21.5	19.8	18.8	18.4	20.2	23.1
Some College/Trade	26.6	23.0	29.1	23.3	28.4	32.6	28.1	24.4	28.6	24.6	22.5	30.1	28.9	20.4	21.5	26.1
Technical/Vocational	5.6	5.8	5.5	5.8	5.1	7.0	5.9	6.3	4.9	5.9	6.3	4.9	5.3	5.4	5.0	2.2
Associates Degree	10.7	12.4	9.5	12.9	9.4	7.3	8.0	11.9	9.6	12.0	12.8	9.8	9.2	12.6	12.2	12.9
<b>COLLEGE GRADUATE</b>	34.6	37.4	32.7	34.8	37.2	23.5	33.1	33.6	35.5	33.2	33.9	31.3	36.3	38.6	35.3	30.1
Bachelors Degree	22.4	22.7	22.2	21.4	25.3	15.1	23.1	20.2	24.4	20.3	19.4	22.6	24.9	23.0	21.8	21.6
Post-Graduate Degree	12.2	14.7	10.5	13.5	11.9	8.4	9.9	13.4	11.1	12.9	14.5	8.8	11.4	15.5	13.5	8.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN			
			TRUMP	HARRIS	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT
<b>Total</b>	2000	932	902	734	758	507	369	318	253	366	440	254				
<b>LESS/COLLEGE GRADUATE</b>	65.4	67.0	61.5	66.0	62.3	69.1	61.5	60.3	69.7	70.5	63.8	68.5				
Some Grade School	0.3	0.6	*	0.6	0.2	0.1	0.7	0.3	0.2	0.4	0.1	0.0				
Some High School	2.2	2.2	1.3	2.0	2.1	2.6	2.2	2.1	2.0	1.8	2.2	3.1				
High School Grad.	20.0	21.5	17.6	20.4	19.1	20.9	17.3	15.9	20.1	23.5	21.3	21.7				
Some College/Trade	26.6	25.0	27.5	23.5	26.2	31.6	20.8	25.4	32.4	26.3	26.8	30.9				
Technical/Vocational	5.6	6.0	4.9	6.5	4.8	5.5	6.0	6.1	5.2	7.0	3.8	5.7				
Associates Degree	10.7	11.8	10.2	13.0	10.0	8.5	14.4	10.5	9.9	11.5	9.6	7.1				
<b>COLLEGE GRADUATE</b>	34.6	33.0	38.5	34.0	37.7	30.9	38.5	39.7	30.3	29.5	36.2	31.5				
Bachelors Degree	22.4	19.9	26.3	21.5	24.2	21.1	25.5	26.3	19.8	17.5	22.6	22.3				
Post-Graduate Degree	12.2	13.0	12.1	12.5	13.5	9.8	13.0	13.4	10.4	12.0	13.6	9.1				

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
<b>Total</b>	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
<b>LESS/COLLEGE GRADUATE</b>	65.4	59.8	58.4	60.8	69.7	65.1	65.8	65.4	57.3	73.1	64.8	59.2	68.2	57.5	64.2	69.3	72.3
Some Grade School	0.3	0.1	0.1	0.0	0.3	0.5	0.4	0.5	0.0	0.6	0.6	0.1	0.4	0.0	0.0	0.1	0.0
Some High School	2.2	1.3	2.3	0.6	3.1	1.3	2.9	2.0	2.3	3.5	1.6	1.3	2.5	6.3	0.6	3.3	1.9
High School Grad.	20.0	16.5	17.5	15.9	22.4	22.3	17.6	20.3	27.0	23.8	18.6	14.5	25.5	22.9	20.1	19.1	26.4
Some College/Trade	26.6	28.3	25.5	30.3	26.3	24.7	26.5	25.5	14.5	23.7	24.5	29.6	21.9	21.0	30.5	31.6	32.5
Technical/Vocational	5.6	5.0	5.3	4.8	6.0	5.2	6.3	5.7	3.6	8.6	6.2	5.4	4.6	1.5	4.1	5.9	5.5
Associates Degree	10.7	8.6	7.7	9.3	11.6	11.0	12.1	11.5	9.9	12.9	13.3	8.4	13.4	5.8	8.9	9.3	5.9
<b>COLLEGE GRADUATE</b>	34.6	40.2	41.6	39.2	30.3	34.9	34.2	34.6	42.7	26.9	35.2	40.8	31.8	42.5	35.8	30.7	27.7
Bachelors Degree	22.4	26.3	24.9	27.3	19.9	22.3	21.3	21.9	22.6	18.2	22.4	27.5	19.7	20.0	22.7	20.8	20.6
Post-Graduate Degree	12.2	13.9	16.7	11.9	10.4	12.6	12.8	12.7	20.1	8.8	12.8	13.2	12.0	22.5	13.2	9.8	7.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF						RELIGION			
<b>Total</b>	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
<b>LESS/COLLEGE GRADUATE</b>	65.4	62.7	68.1	67.5	64.0	32.5	30.1	33.0	68.1	61.7	78.4	91.1	72.1	63.7	59.3	68.9
Some Grade School	0.3	*	0.3	0.6	0.1	0.0	0.0	0.0	0.3	0.2	0.4	0.7	0.3	0.6	0.2	0.4
Some High School	2.2	1.9	3.9	2.0	2.2	1.2	0.0	1.5	1.7	1.0	2.9	6.7	2.5	1.4	1.4	2.8
High School Grad.	20.0	18.9	20.5	21.0	18.6	4.2	3.8	4.3	21.3	17.3	27.8	32.2	21.5	15.8	19.5	22.6
Some College/Trade	26.6	27.2	28.3	25.3	27.3	14.6	13.6	14.7	28.3	26.4	31.4	31.1	30.4	28.0	24.0	26.8
Technical/Vocational	5.6	4.8	6.4	6.2	5.6	1.6	4.5	1.0	5.8	6.3	5.0	9.8	5.7	5.1	4.8	6.5
Associates Degree	10.7	9.8	8.5	12.4	10.2	11.0	8.1	11.5	10.7	10.5	10.9	10.6	11.6	12.9	9.4	9.7
<b>COLLEGE GRADUATE</b>	34.6	37.3	31.9	32.5	36.0	67.5	69.9	67.0	31.9	38.3	21.6	8.9	27.9	36.3	40.7	31.1
Bachelors Degree	22.4	24.6	21.0	20.5	23.6	32.2	24.5	33.6	22.6	26.4	16.3	8.1	16.7	26.8	26.2	23.2
Post-Graduate Degree	12.2	12.7	11.0	12.1	12.4	35.3	45.4	33.4	9.3	11.8	5.3	0.8	11.3	9.5	14.6	7.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE						WHITE		HISPANIC		BLACK		
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
<b>Total</b>	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
<b>LESS/COLLEGE GRADUATE</b>	65.4	100.0	0.0	0.0	0.0	100.0	0.0	100.0	0.0	68.1	59.6	60.6	69.5	16.0	66.9	69.3	50.5	67.0	70.6	68.4
Some Grade School	0.3	0.5	0.0	0.0	0.0	0.7	0.0	0.3	0.0	0.2	0.6	0.9	0.5	0.0	0.3	0.1	0.9	0.8	1.1	0.0
Some High School	2.2	3.4	0.0	0.0	0.0	3.3	0.0	3.4	0.0	1.9	2.8	3.7	3.2	0.0	2.1	1.8	3.1	4.0	2.5	3.9
High School Grad.	20.0	30.6	0.0	0.0	0.0	27.8	0.0	32.9	0.0	20.8	18.3	19.7	22.5	0.0	17.9	23.6	21.0	18.9	19.2	25.5
Some College/Trade	26.6	40.7	0.0	0.0	0.0	40.3	0.0	41.0	0.0	28.9	21.6	23.2	22.7	9.6	28.4	29.5	14.7	28.6	25.5	20.2
Technical/Vocational	5.6	8.6	0.0	0.0	0.0	9.2	0.0	8.0	0.0	6.0	4.8	4.6	5.7	0.0	6.2	5.9	4.3	4.8	6.3	5.2
Associates Degree	10.7	16.4	0.0	0.0	0.0	18.7	0.0	14.4	0.0	10.3	11.5	8.6	14.8	6.5	12.2	8.5	6.5	10.0	16.1	13.6
<b>COLLEGE GRADUATE</b>	34.6	0.0	100.0	100.0	100.0	0.0	100.0	0.0	100.0	31.9	40.4	39.4	30.5	84.0	33.1	30.7	49.5	33.0	29.4	31.6
Bachelors Degree	22.4	0.0	64.7	100.0	0.0	0.0	66.0	0.0	63.5	20.6	26.3	25.3	20.1	53.5	22.4	18.8	29.1	22.9	22.3	18.0
Post-Graduate Degree	12.2	0.0	35.3	0.0	100.0	0.0	34.0	0.0	36.5	11.3	14.1	14.1	10.4	30.5	10.7	11.9	20.4	10.1	7.0	13.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
<b>Total</b>	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
<b>LESS/COLLEGE GRADUATE</b>	65.4	78.3	54.0	47.6	71.1	72.5	69.9	56.3	71.0	60.9	71.0	63.3	67.2
Some Grade School	0.3	0.6	1.1	0.1	0.5	0.0	0.0	0.6	0.1	0.5	0.0	0.4	0.2
Some High School	2.2	4.0	1.4	0.6	4.4	3.1	1.0	1.6	2.6	2.5	1.9	2.1	2.3
High School Grad.	20.0	24.3	18.9	14.1	22.2	20.9	20.9	18.0	21.3	19.3	20.9	17.6	22.1
Some College/Trade	26.6	31.7	16.8	16.6	29.0	30.7	32.0	19.9	30.8	22.7	31.4	25.5	27.6
Technical/Vocational	5.6	3.5	2.7	7.0	3.9	7.9	6.4	4.7	6.1	4.5	7.0	5.8	5.4
Associates Degree	10.7	14.3	13.2	9.1	11.1	10.1	9.6	11.6	10.1	11.4	9.8	11.9	9.7
<b>COLLEGE GRADUATE</b>	34.6	21.7	46.0	52.4	28.9	27.5	30.1	43.7	29.0	39.1	29.0	36.7	32.8
Bachelors Degree	22.4	21.2	33.7	28.8	18.0	19.2	17.9	28.9	18.3	25.6	18.5	24.2	20.8
Post-Graduate Degree	12.2	0.6	12.2	23.6	10.9	8.2	12.2	14.7	10.6	13.6	10.5	12.5	12.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
<b>Total</b>	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
<b>LESS/COLLEGE GRADUATE</b>	65.4	66.6	50.2	71.2	70.9	68.2	49.2	70.6	66.4	65.8	51.2	71.8	75.7	57.0	64.6	77.5
Some Grade School	0.3	0.7	0.5	0.3	0.0	2.3	0.9	0.0	0.0	0.0	0.1	0.6	0.0	0.2	0.2	0.6
Some High School	2.2	1.7	1.2	3.6	1.8	4.0	0.8	4.0	1.2	0.7	1.6	3.2	2.4	3.1	1.9	1.9
High School Grad.	20.0	22.9	15.1	22.7	20.1	23.5	13.9	21.0	16.1	22.6	16.3	24.3	24.3	16.7	18.1	28.3
Some College/Trade	26.6	24.6	17.2	29.4	31.9	14.8	17.7	31.5	28.9	28.9	16.6	27.4	35.3	23.9	26.7	29.6
Technical/Vocational	5.6	2.3	6.2	6.1	6.2	3.7	4.7	4.2	8.4	1.6	7.7	7.7	3.9	3.9	5.9	7.0
Associates Degree	10.7	14.4	10.0	9.2	10.9	20.0	11.2	9.9	11.9	12.0	8.9	8.6	9.9	9.3	11.8	10.0
<b>COLLEGE GRADUATE</b>	34.6	33.4	49.8	28.8	29.1	31.8	50.8	29.4	33.6	34.2	48.8	28.2	24.3	43.0	35.4	22.5
Bachelors Degree	22.4	29.6	28.6	18.0	18.7	28.9	31.0	19.6	21.9	29.9	26.3	16.5	15.2	24.0	25.2	14.1
Post-Graduate Degree	12.2	3.9	21.2	10.8	10.4	2.9	19.9	9.8	11.7	4.3	22.5	11.7	9.1	19.0	10.2	8.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

76. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
<b>Total</b>	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
<b>LESS/COLLEGE GRADUATE</b>	65.4	64.1	50.4	59.4	72.5	83.7	74.8	81.9	53.4	76.5	77.3	67.6	76.0	84.7	77.5	59.7	60.6	67.8	64.9
Some Grade School	0.3	0.3	0.1	0.4	0.0	1.0	0.0	0.9	0.1	0.4	0.8	0.0	0.9	1.5	0.5	1.2	0.1	0.6	0.2
Some High School	2.2	1.8	0.6	1.4	1.8	5.2	1.5	7.8	0.8	2.7	4.1	2.5	4.6	5.2	1.5	0.0	1.4	0.6	2.5
High School Grad.	20.0	19.4	14.6	16.3	20.4	30.8	24.1	28.4	15.0	24.7	28.1	27.4	25.8	31.2	33.4	26.6	16.7	16.7	20.6
Some College/Trade	26.6	26.2	20.5	24.9	31.7	28.3	31.4	31.4	22.3	30.4	25.0	16.2	27.6	26.1	19.3	18.8	27.2	28.3	26.3
Technical/Vocational	5.6	5.7	4.6	4.3	7.2	6.6	1.4	4.4	4.7	6.6	6.7	7.2	7.4	7.3	6.8	0.0	5.1	7.6	5.2
Associates Degree	10.7	10.8	10.0	12.2	11.5	11.9	16.5	9.0	10.5	11.8	12.4	14.3	9.8	13.4	16.0	13.1	10.0	14.0	10.1
<b>COLLEGE GRADUATE</b>	34.6	35.9	49.6	40.6	27.5	16.3	25.2	18.1	46.6	23.5	22.7	32.4	24.0	15.3	22.5	40.3	39.4	32.2	35.1
Bachelors Degree	22.4	23.1	31.0	26.2	16.6	12.1	15.1	12.7	29.5	15.0	14.4	21.8	14.2	10.7	12.7	27.0	25.7	19.2	23.0
Post-Graduate Degree	12.2	12.7	18.6	14.4	10.9	4.1	10.1	5.4	17.1	8.5	8.3	10.6	9.8	4.6	9.8	13.4	13.8	13.0	12.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. WOULD YOU CONSIDER YOURSELF ?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
	10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES	
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
WEALTHY	2.3	1.0	1.2	3.3	3.7	1.0	2.7	5.0	0.0	2.5	2.4	2.5	2.7	3.0	1.4	2.5	1.9	5.5
UPPER MIDDLE CLASS	12.4	9.8	10.7	14.7	12.7	12.7	12.2	12.5	12.8	12.1	12.6	9.8	13.4	13.5	8.4	14.5	12.9	15.9
MIDDLE CLASS	46.1	52.4	45.7	45.7	46.6	46.4	43.3	37.1	40.0	47.7	47.8	46.9	49.9	48.9	44.6	49.3	42.8	38.9
LOWER MIDDLE CLASS	28.3	26.7	28.5	26.9	28.7	28.0	27.7	33.8	36.4	27.3	26.5	31.1	25.0	24.9	33.9	23.4	30.2	26.4
POOR	11.0	10.1	13.9	9.4	8.3	12.0	14.1	11.5	10.8	10.4	10.6	9.7	9.0	9.7	11.8	10.3	12.2	13.3
Mean	2.67	2.65	2.57	2.76	2.75	2.63	2.62	2.66	2.55	2.69	2.70	2.64	2.76	2.75	2.54	2.76	2.62	2.74

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. WOULD YOU CONSIDER YOURSELF ?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
WEALTHY	2.3	2.3	2.2	2.8	1.5	2.1	1.8	3.2	2.9	3.4	2.0
UPPER MIDDLE CLASS	12.4	13.8	7.6	12.3	16.1	13.6	13.6	13.9	6.5	7.2	5.5
MIDDLE CLASS	46.1	46.1	45.9	45.1	48.0	47.4	48.6	43.3	40.3	43.3	35.5
LOWER MIDDLE CLASS	28.3	26.4	33.0	28.4	24.5	26.8	25.9	30.1	34.7	33.7	36.4
POOR	11.0	11.3	11.3	11.4	9.9	10.0	10.2	9.5	15.6	12.4	20.6
Mean	2.67	2.69	2.56	2.67	2.75	2.71	2.71	2.71	2.46	2.56	2.32

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. WOULD YOU CONSIDER YOURSELF ?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.		
		RIGHT	WRONG	REPUBLICAN	DEMOCRATIC	UNDECIDED	ERS/		DISAPPROVE	APPROVE	Pol. /Pers.	Only Pol.	DISAPPROVE BOTH	APPR. TRUMP 2-WAY	APPR. TRUMP 3-WAY	NOT APPR. 2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
WEALTHY	2.3	3.6	1.4	2.8	1.8	2.0	1.2	3.5	1.2	3.5	3.3	3.9	0.9	8.6	7.1	3.1
UPPER MIDDLE CLASS	12.4	16.6	9.3	14.0	12.4	6.0	8.3	14.7	10.2	14.7	15.5	12.5	9.7	20.2	17.6	12.6
MIDDLE CLASS	46.1	50.4	43.1	49.0	45.3	37.6	45.1	47.5	44.8	46.7	45.9	48.7	45.4	41.6	40.1	42.9
LOWER MIDDLE CLASS	28.3	21.3	33.2	25.2	29.6	35.4	33.0	24.6	31.7	25.2	25.8	23.4	31.9	17.3	22.0	29.3
POOR	11.0	8.1	13.1	9.0	11.0	19.0	12.3	9.8	12.2	10.0	9.5	11.5	12.1	12.3	13.2	12.2
Mean	2.67	2.86	2.53	2.77	2.64	2.37	2.53	2.78	2.57	2.76	2.77	2.74	2.55	2.96	2.83	2.65

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. WOULD YOU CONSIDER YOURSELF ?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902		734	758	507	369	318	253	366	440	254
WEALTHY	2.3	2.7	1.9		3.0	2.3	1.2	3.3	2.6	1.4	2.7	2.1	1.0
UPPER MIDDLE CLASS	12.4	13.4	12.2		13.9	11.8	11.0	16.1	15.1	14.1	11.6	9.5	7.8
MIDDLE CLASS	46.1	47.9	45.7		49.7	45.1	42.3	49.6	44.9	42.4	49.9	45.2	42.2
LOWER MIDDLE CLASS	28.3	26.7	29.3		24.4	30.1	31.0	24.0	26.8	28.9	24.9	32.5	33.1
POOR	11.0	9.3	11.0		9.0	10.6	14.5	7.1	10.6	13.2	10.9	10.7	15.8
Mean	2.67	2.73	2.65		2.77	2.65	2.53	2.85	2.72	2.62	2.70	2.60	2.45



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. WOULD YOU CONSIDER YOURSELF ?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
WEALTHY	2.3	2.8	4.8	1.3	1.3	3.4	2.3	2.9	8.2	2.4	2.6	2.6	1.0	6.4	0.0	1.0	2.7
UPPER MIDDLE CLASS	12.4	14.8	16.1	13.9	9.8	12.3	13.9	13.0	30.2	11.8	12.7	12.5	8.5	22.3	16.5	10.0	9.4
MIDDLE CLASS	46.1	44.2	39.0	47.9	45.1	49.8	47.1	48.6	41.2	46.1	51.7	44.2	49.2	32.4	46.2	41.1	42.9
LOWER MIDDLE CLASS	28.3	26.2	28.8	24.4	33.1	26.1	23.2	24.8	12.6	31.4	23.6	28.6	32.4	30.8	23.4	34.6	27.2
POOR	11.0	12.0	11.3	12.4	10.7	8.4	13.5	10.6	7.7	8.4	9.3	12.1	8.9	8.0	14.0	13.4	17.9
Mean	2.67	2.70	2.74	2.67	2.58	2.76	2.68	2.73	3.18	2.68	2.76	2.65	2.60	2.88	2.65	2.51	2.52

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. WOULD YOU CONSIDER YOURSELF ?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		VB COMBO	DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE /LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
WEALTHY	2.3	1.9	2.6	2.6	2.2	15.6	100.0	0.0	0.0	0.0	0.0	0.0	1.9	2.2	2.6	1.1
UPPER MIDDLE CLASS	12.4	12.1	10.7	13.2	12.9	84.4	0.0	100.0	0.0	0.0	0.0	0.0	8.9	15.1	16.4	8.2
MIDDLE CLASS	46.1	44.4	42.6	49.0	45.6	0.0	0.0	0.0	62.0	100.0	0.0	0.0	45.8	47.3	52.6	40.5
LOWER MIDDLE CLASS	28.3	29.7	30.9	25.8	29.0	0.0	0.0	0.0	38.0	0.0	100.0	0.0	31.4	24.1	23.8	32.8
POOR	11.0	11.9	13.1	9.4	10.3	0.0	0.0	0.0	0.0	0.0	0.0	100.0	12.0	11.3	4.5	17.3
Mean	2.67	2.62	2.59	2.74	2.68	4.16	5.00	4.00	2.62	3.00	2.00	1.00	2.57	2.73	2.89	2.43

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. WOULD YOU CONSIDER YOURSELF ?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
WEALTHY	2.3	1.1	4.6	2.5	8.5	0.9	5.4	1.2	3.8	2.0	2.8	4.0	2.9	0.0	2.2	1.9	5.0	3.3	3.3	2.5
UPPER MIDDLE CLASS	12.4	6.2	23.9	18.5	33.9	8.1	27.5	4.7	20.3	12.1	12.9	11.6	9.2	33.4	14.7	9.6	13.5	10.4	10.7	7.9
MIDDLE CLASS	46.1	43.5	51.0	54.4	44.7	43.3	51.0	43.7	51.0	45.8	46.7	48.1	46.4	45.3	45.9	45.6	47.4	48.5	50.0	43.2
LOWER MIDDLE CLASS	28.3	33.9	17.6	20.6	12.2	33.0	14.6	34.6	20.7	28.1	28.5	28.5	30.7	18.4	26.5	29.7	26.8	29.6	27.1	33.9
POOR	11.0	15.3	2.8	4.0	0.7	14.7	1.5	15.8	4.1	12.0	9.0	7.8	10.8	2.9	10.6	13.3	7.2	8.2	9.0	12.4
Mean	2.67	2.44	3.10	2.95	3.37	2.47	3.21	2.41	2.99	2.64	2.72	2.75	2.63	3.09	2.72	2.57	2.82	2.71	2.72	2.54

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. WOULD YOU CONSIDER YOURSELF ?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
WEALTHY	2.3	2.4	4.7	4.3	1.7	0.8	1.1	4.0	1.2	3.3	1.0	2.5	2.1
UPPER MIDDLE CLASS	12.4	14.5	15.1	18.3	10.4	7.3	11.4	16.4	9.8	14.6	9.6	15.2	9.8
MIDDLE CLASS	46.1	45.2	44.8	41.0	43.0	46.8	51.9	43.2	47.9	43.1	49.7	46.1	46.1
LOWER MIDDLE CLASS	28.3	31.5	27.1	26.0	29.1	28.9	28.2	27.6	28.7	28.1	28.5	26.3	30.0
POOR	11.0	6.4	8.2	10.3	15.8	16.1	7.4	8.8	12.4	10.9	11.1	9.9	12.0
Mean	2.67	2.75	2.81	2.80	2.53	2.48	2.70	2.79	2.59	2.71	2.61	2.74	2.60

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. WOULD YOU CONSIDER YOURSELF ?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
WEALTHY	2.3	3.4	4.4	1.2	1.2	3.7	5.6	1.4	1.0	3.4	3.2	1.1	1.3	4.2	1.8	1.1
UPPER MIDDLE CLASS	12.4	14.6	17.5	9.4	10.2	19.7	22.5	12.6	11.2	12.4	12.6	6.5	9.2	16.7	12.6	6.5
MIDDLE CLASS	46.1	45.1	41.9	43.8	51.2	50.7	42.0	42.8	50.2	42.7	41.8	44.7	52.3	38.8	51.2	43.3
LOWER MIDDLE CLASS	28.3	29.8	26.3	29.1	28.4	23.1	21.3	28.8	28.5	32.7	31.3	29.4	28.2	27.4	26.1	34.2
POOR	11.0	7.0	9.8	16.5	9.0	2.8	8.6	14.5	9.0	8.8	11.0	18.3	9.0	12.9	8.4	14.8
Mean	2.67	2.78	2.80	2.50	2.66	2.98	2.95	2.58	2.67	2.69	2.66	2.43	2.66	2.72	2.73	2.45

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

77. WOULD YOU CONSIDER YOURSELF ?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
WEALTHY	2.3	2.3	3.1	6.4	1.6	1.0	0.6	1.5	3.7	1.3	3.4	7.2	4.3	1.9	6.7	0.0	1.8	3.7	2.0
UPPER MIDDLE CLASS	12.4	12.6	17.1	21.5	11.3	2.8	8.1	9.1	17.4	7.6	9.5	18.5	9.2	4.4	16.2	18.2	13.5	15.2	11.8
MIDDLE CLASS	46.1	47.1	56.3	41.9	48.9	23.4	36.1	33.1	53.8	39.8	27.5	38.3	24.7	21.9	18.6	29.2	53.6	47.1	45.9
LOWER MIDDLE CLASS	28.3	27.8	20.9	24.9	27.2	43.5	42.5	33.8	21.7	34.5	37.2	27.2	37.2	40.9	32.1	37.4	24.6	24.9	28.9
POOR	11.0	10.1	2.6	5.4	11.0	29.2	12.8	22.4	3.4	16.8	22.4	8.8	24.6	30.9	26.5	15.1	6.4	9.1	11.4
Mean	2.67	2.69	2.97	2.99	2.65	2.03	2.41	2.34	2.96	2.42	2.34	2.88	2.31	2.06	2.45	2.50	2.80	2.80	2.64

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
MAINSTREAM PROTESTANT	28.5	41.1	37.7	29.1	24.6	21.8	21.4	15.4	14.5	32.0	34.3	21.1	33.1	33.6	27.5	34.9	21.5	26.5
CATHOLIC	27.8	28.9	26.5	34.7	31.5	23.2	19.3	18.1	20.5	30.7	30.7	30.9	32.2	31.2	30.6	29.7	21.7	29.3
EVANGELICAL	8.7	12.5	11.7	7.8	6.7	8.7	5.4	8.5	3.1	10.1	10.7	7.5	12.3	13.4	6.5	6.1	5.8	7.7
JEWISH	3.0	1.5	3.0	2.8	2.7	3.3	4.5	3.5	7.0	2.6	2.8	1.9	2.8	2.4	1.9	4.7	3.9	2.4
ISLAM	2.0	0.0	1.3	3.1	3.6	1.2	2.1	3.2	0.0	2.1	2.0	2.8	2.2	2.3	1.7	2.4	1.9	5.2
BUDDHIST	1.2	0.8	0.7	1.0	1.8	0.7	2.0	1.5	5.9	0.9	0.8	1.6	0.7	0.7	1.6	0.5	1.9	1.1
MORMON	0.7	1.1	0.9	1.0	0.4	1.0	0.3	0.0	0.0	0.9	1.0	0.0	1.3	1.4	0.4	0.0	0.5	0.3
HINDU	0.3	0.0	0.6	0.2	0.6	0.2	0.0	0.0	0.0	0.3	0.3	0.6	0.3	0.4	0.4	0.0	0.3	1.0
SIKH	*	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
OTHER RELIGION	1.3	0.4	0.8	1.2	1.7	0.2	3.6	3.6	2.3	0.8	0.9	0.5	1.0	1.0	0.5	0.7	2.2	0.0
NON-REL/SECULAR/ATHEIST	26.3	13.8	16.9	19.1	26.4	39.7	41.4	45.4	46.7	19.5	16.5	33.2	14.1	13.8	29.0	21.2	40.3	26.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
MAINSTREAM PROTESTANT	28.5	18.5	27.5	35.4	25.6	30.1	30.0	30.6	21.4	21.2	21.6
CATHOLIC	27.8	38.5	28.6	21.8	28.9	28.2	28.4	27.7	25.9	26.7	24.5
EVANGELICAL	8.7	5.0	9.3	11.2	6.7	8.5	8.4	8.8	9.7	9.9	9.4
JEWISH	3.0	4.9	1.4	3.6	2.1	3.3	3.4	3.2	1.7	1.9	1.3
ISLAM	2.0	4.8	1.0	1.8	1.3	1.8	1.4	3.1	3.0	3.4	2.3
BUDDHIST	1.2	0.0	0.5	1.1	3.4	1.1	1.0	1.4	2.0	2.8	0.7
MORMON	0.7	0.0	0.0	0.4	2.7	0.8	0.8	0.5	0.7	0.8	0.5
HINDU	0.3	0.0	0.2	0.3	0.6	0.2	0.2	0.4	0.6	0.9	0.0
SIKH	*	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.5
OTHER RELIGION	1.3	2.1	0.9	1.1	1.3	1.3	1.6	0.5	1.0	0.4	1.9
NON-REL/SECULAR/ATHEIST	26.3	26.1	30.5	23.3	27.3	24.6	24.8	23.8	34.0	31.9	37.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
MAINSTREAM PROTESTANT	28.5	30.3	27.3	33.1	25.2	24.0	25.7	30.8	26.5	31.3	29.8	35.3	25.3	22.1	24.6	34.4
CATHOLIC	27.8	33.7	23.7	31.9	24.5	24.7	30.3	31.9	24.0	31.8	33.9	26.3	23.1	28.3	27.4	30.1
EVANGELICAL	8.7	11.3	6.9	12.0	5.8	7.0	6.1	11.8	5.9	11.3	12.6	7.8	5.7	7.7	7.9	7.2
JEWISH	3.0	2.2	3.6	2.9	3.9	0.3	1.7	2.7	3.4	2.7	2.8	2.4	3.4	5.4	4.9	2.7
ISLAM	2.0	3.6	0.9	2.1	1.7	2.8	2.2	3.2	0.9	2.9	3.5	1.4	1.0	8.0	5.4	1.3
BUDDHIST	1.2	0.9	1.5	0.8	1.5	2.0	2.1	0.8	1.6	0.8	1.0	0.3	1.8	2.2	1.9	0.7
MORMON	0.7	1.4	0.3	1.2	0.4	0.3	0.5	1.2	0.4	1.1	1.1	1.0	0.4	0.5	0.3	0.4
HINDU	0.3	0.4	0.2	0.3	0.3	0.4	0.3	0.4	0.2	0.5	0.4	0.6	0.1	0.6	0.9	0.7
SIKH	*	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.5	0.3	0.0
OTHER RELIGION	1.3	0.9	1.6	1.1	1.7	0.4	0.5	1.0	1.6	0.8	1.0	0.2	1.8	0.0	0.2	0.4
NON-REL/SECULAR/ATHEIST	26.3	15.3	34.0	14.5	35.1	38.0	30.6	16.1	35.6	16.8	13.7	24.9	37.4	24.8	26.2	22.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 4

	TOTAL		2024 BALLOT					PARTY			MEN			WOMEN		
	TOTAL	%	TRUMP	HARRIS	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	2000		932	902	734	758	507	369	318	253	366	440	254			
MAINSTREAM PROTESTANT	28.5		31.9	26.7	34.5	25.7	24.1	34.5	28.1	23.0	34.6	24.0	25.1			
CATHOLIC	27.8		32.7	23.5	30.9	24.7	28.0	29.5	26.3	30.0	32.3	23.5	26.0			
EVANGELICAL	8.7		11.6	5.7	12.1	6.6	6.8	9.4	6.0	5.5	14.9	7.1	8.1			
JEWISH	3.0		2.2	3.9	2.5	4.4	1.8	2.9	4.8	2.4	2.0	4.2	1.1			
ISLAM	2.0		2.3	1.4	2.3	2.6	0.8	3.7	4.2	0.4	0.8	1.5	1.1			
BUDDHIST	1.2		0.7	1.9	0.7	1.5	1.7	1.2	1.0	1.1	0.2	1.8	2.3			
MORMON	0.7		1.2	0.5	1.3	0.4	0.5	2.2	0.5	0.2	0.5	0.3	0.7			
HINDU	0.3		0.4	0.3	0.4	0.4	0.0	0.3	0.3	0.0	0.4	0.5	0.0			
SIKH	*		0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0			
OTHER RELIGION	1.3		1.0	1.6	1.4	1.3	1.1	1.3	1.2	1.6	1.5	1.4	0.6			
NON-REL/SECULAR/ATHEIST	26.3		16.1	34.6	13.9	32.3	35.3	15.1	27.7	35.7	12.7	35.6	34.9			

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
MAINSTREAM PROTESTANT	28.5	21.8	16.3	25.7	26.9	35.9	35.8	35.8	16.9	26.4	38.8	23.1	30.6	22.7	18.7	23.8	28.8
CATHOLIC	27.8	22.5	20.2	24.2	30.0	30.1	29.5	29.8	45.5	32.9	28.7	21.4	27.8	34.4	13.0	30.5	32.6
EVANGELICAL	8.7	4.1	4.7	3.6	7.5	9.7	19.1	13.8	5.3	7.6	14.2	4.1	8.1	17.9	3.1	6.8	9.7
JEWISH	3.0	5.5	6.6	4.8	2.0	2.4	1.6	2.0	3.8	3.6	2.0	6.0	2.3	2.8	4.3	1.0	1.9
ISLAM	2.0	2.5	4.2	1.3	2.1	0.8	2.5	1.6	11.8	3.4	0.9	1.3	3.1	10.2	2.6	0.5	0.0
BUDDHIST	1.2	1.5	2.1	1.1	1.4	1.0	0.6	0.8	0.0	0.7	0.7	1.0	1.8	3.4	4.8	1.5	0.0
MORMON	0.7	0.6	0.0	1.0	0.5	0.5	2.0	1.1	0.0	1.9	1.3	0.7	0.0	0.0	0.7	0.2	1.0
HINDU	0.3	0.4	0.4	0.5	0.1	0.7	0.0	0.4	0.0	0.0	0.5	0.6	0.3	0.0	0.0	0.0	0.0
SIKH	*	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
OTHER RELIGION	1.3	1.6	1.6	1.5	1.3	0.9	1.0	1.0	0.7	2.3	1.2	1.6	1.1	0.0	1.9	1.0	0.6
NON-REL/SECULAR/ATHEIST	26.3	39.4	43.9	36.2	28.2	17.8	7.9	13.5	16.0	21.3	11.5	40.2	25.0	8.5	51.0	34.6	25.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF						RELIGION				
CRAT	SPLTTR	REPUB-LICAN	VOTER	UPPER	thy	Middle	LOWER	Class	Middle	Class	Class	Class	Class	STREAM	GEL-	OLIC	RELI-
					MIDDLE	Class	MIDDLE	Class	Class	Class	Class	Class	Class	PROT.	ICAL		GIUS
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526	
MAINSTREAM PROTESTANT	28.5	25.2	23.7	33.8	25.9	21.2	24.2	20.6	29.6	28.3	31.7	31.1	100.0	0.0	0.0	0.0	
CATHOLIC	27.8	23.4	32.1	31.2	30.0	36.1	31.8	36.9	28.6	31.7	23.4	11.5	0.0	0.0	100.0	0.0	
EVANGELICAL	8.7	5.8	6.0	12.7	8.0	10.3	8.5	10.6	8.4	8.9	7.4	9.0	0.0	100.0	0.0	0.0	
JEWISH	3.0	4.7	1.4	1.8	3.0	4.0	5.7	3.7	3.2	3.4	2.7	0.9	0.0	0.0	0.0	0.0	
ISLAM	2.0	1.9	2.3	2.0	2.1	7.5	14.9	6.1	1.2	1.3	1.1	0.3	0.0	0.0	0.0	0.0	
BUDDHIST	1.2	1.5	1.6	0.9	1.4	2.1	2.3	2.1	1.3	1.1	1.6	0.0	0.0	0.0	0.0	0.0	
MORMON	0.7	0.6	0.2	1.1	0.5	0.6	0.0	0.7	0.6	0.9	0.1	1.9	0.0	0.0	0.0	0.0	
HINDU	0.3	0.3	0.0	0.4	0.3	0.9	0.0	1.1	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	
SIKH	*	0.0	0.2	0.0	0.1	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
OTHER RELIGION	1.3	1.6	0.3	1.2	0.9	0.3	0.0	0.3	1.1	0.9	1.3	4.0	0.0	0.0	0.0	0.0	
NON-REL/SECULAR/ATHEIST	26.3	35.1	32.1	14.9	27.8	16.8	12.7	17.5	25.9	23.1	30.5	41.4	0.0	0.0	0.0	100.0	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
MAINSTREAM PROTESTANT	28.5	31.4	23.0	21.2	26.4	32.3	23.9	30.7	22.2	30.8	23.7	13.9	33.5	22.6	30.1	31.5	13.8	14.1	33.4	33.6
CATHOLIC	27.8	25.2	32.7	32.5	33.2	25.8	33.3	24.7	32.2	28.4	26.6	44.4	13.9	17.6	30.4	26.4	41.2	46.4	16.5	11.5
EVANGELICAL	8.7	8.5	9.1	10.4	6.8	7.9	5.9	8.9	12.3	8.1	10.0	9.3	12.9	7.2	6.6	9.5	9.0	9.6	11.4	14.2
JEWISH	3.0	2.9	3.4	1.8	6.3	2.8	4.4	2.9	2.3	3.3	2.6	2.2	3.1	1.1	3.7	2.8	3.0	1.8	2.8	3.3
ISLAM	2.0	0.8	4.3	2.6	7.5	1.2	6.1	0.6	2.5	1.6	3.0	2.9	2.9	2.5	2.2	1.0	5.4	1.3	5.7	0.3
BUDDHIST	1.2	0.9	1.9	2.4	0.9	1.0	1.4	0.9	2.4	0.6	2.7	1.6	0.6	11.5	0.9	0.3	1.0	2.0	1.3	0.0
MORMON	0.7	1.1	0.2	0.1	0.2	1.6	0.2	0.6	0.2	0.8	0.5	0.0	1.3	0.0	1.0	0.7	0.0	0.0	2.8	0.0
HINDU	0.3	0.1	0.6	0.2	1.4	0.2	0.4	0.1	0.8	0.0	0.9	0.3	0.7	4.3	0.0	0.0	0.0	0.4	0.7	0.6
SIKH	*	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	*	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
OTHER RELIGION	1.3	1.3	1.1	1.6	0.3	1.2	1.5	1.4	0.8	1.2	1.3	0.8	2.2	0.9	1.1	1.4	2.1	0.0	1.9	2.5
NON-REL/SECULAR/ATHEIST	26.3	27.7	23.7	27.2	17.1	26.0	23.0	29.1	24.3	25.2	28.6	24.5	29.0	32.4	24.1	26.2	24.6	24.5	23.4	34.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
MAINSTREAM PROTESTANT	28.5	18.8	21.9	21.5	26.0	32.6	38.4	21.1	33.2	22.6	36.0	29.2	27.9
CATHOLIC	27.8	33.3	31.1	22.9	26.8	27.5	28.4	28.0	27.7	27.6	28.0	28.5	27.2
EVANGELICAL	8.7	10.1	8.1	8.2	11.1	7.4	8.3	8.6	8.8	9.4	7.9	7.2	10.0
JEWISH	3.0	1.5	1.6	3.1	2.8	3.0	4.3	2.3	3.5	2.4	3.8	3.4	2.7
ISLAM	2.0	2.2	4.2	6.0	1.0	0.6	0.0	4.6	0.4	3.5	0.3	3.0	1.2
BUDDHIST	1.2	1.8	1.5	2.1	0.7	0.8	1.1	1.8	0.9	1.5	1.0	1.1	1.4
MORMON	0.7	1.0	0.0	1.1	1.3	0.6	0.6	0.7	0.8	0.9	0.6	1.1	0.5
HINDU	0.3	0.0	0.3	0.2	0.9	0.4	0.0	0.2	0.4	0.4	0.1	0.2	0.3
SIKH	*	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.1	0.0	0.1
OTHER RELIGION	1.3	0.6	1.2	1.4	1.1	1.0	1.8	1.1	1.4	1.1	1.5	1.3	1.2
NON-REL/SECULAR/ATHEIST	26.3	30.6	30.0	33.5	28.4	25.8	17.2	31.7	23.0	30.7	20.9	24.9	27.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
MAINSTREAM PROTESTANT	28.5	19.2	22.2	28.5	37.1	24.7	22.9	26.3	36.9	16.8	21.5	30.5	37.3	23.9	27.5	36.6
CATHOLIC	27.8	28.4	27.5	27.5	27.9	25.5	28.7	30.8	27.5	29.7	26.3	24.5	28.3	27.9	29.1	24.8
EVANGELICAL	8.7	8.8	8.5	9.4	8.3	10.0	6.0	6.9	7.5	8.3	10.9	11.5	9.2	7.4	8.7	10.3
JEWISH	3.0	1.2	2.9	3.4	3.6	1.2	3.5	3.2	4.1	1.2	2.3	3.6	3.1	3.2	3.6	1.6
ISLAM	2.0	3.5	5.3	0.8	0.2	5.9	8.0	0.9	0.3	2.4	2.5	0.6	0.0	5.7	0.8	0.3
BUDDHIST	1.2	2.5	1.5	0.8	0.9	5.5	1.0	0.8	0.4	1.2	1.9	0.8	1.6	1.1	1.3	1.3
MORMON	0.7	0.6	0.7	0.8	0.8	2.0	0.6	1.6	0.8	0.0	0.9	0.1	0.8	0.4	1.0	0.6
HINDU	0.3	0.3	0.2	0.8	0.0	0.0	0.0	0.8	0.0	0.4	0.3	0.7	0.0	0.5	0.3	0.0
SIKH	*	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0
OTHER RELIGION	1.3	1.3	1.0	0.9	1.8	1.5	0.5	0.3	2.7	1.2	1.6	1.4	0.8	1.8	1.3	0.6
NON-REL/SECULAR/ATHEIST	26.3	34.3	30.2	27.2	19.5	23.8	28.8	28.2	20.0	38.8	31.6	26.2	18.9	28.2	26.3	24.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

78. WHAT IS YOUR RELIGIOUS AFFILIATION?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
MAINSTREAM PROTESTANT	28.5	29.3	25.3	25.1	36.9	27.7	40.7	18.4	25.3	33.7	28.3	15.5	28.8	29.3	25.1	24.6	28.7	31.9	27.9
CATHOLIC	27.8	28.2	30.9	31.5	28.3	20.9	19.0	22.0	30.7	25.1	22.9	26.8	21.1	22.2	25.2	21.6	29.8	28.7	27.6
EVANGELICAL	8.7	8.6	8.9	7.5	8.7	9.5	6.5	10.6	8.6	8.8	9.4	6.8	8.7	10.0	12.2	16.0	8.4	7.7	8.9
JEWISH	3.0	3.0	2.9	3.3	4.4	1.6	1.4	2.9	3.1	3.1	2.8	9.6	3.3	2.1	2.2	6.6	3.1	3.0	3.0
ISLAM	2.0	1.9	2.0	4.7	1.5	2.6	2.3	3.9	2.4	1.5	4.3	2.1	4.8	3.1	5.4	3.4	1.1	3.1	1.8
BUDDHIST	1.2	1.3	1.5	1.1	0.7	1.0	0.9	0.7	1.5	0.9	2.1	2.4	2.0	1.8	1.6	0.0	0.9	0.4	1.4
MORMON	0.7	0.8	1.0	0.6	0.5	0.7	0.0	0.0	0.9	0.6	0.8	0.0	1.1	0.9	0.5	1.2	0.7	0.2	0.9
HINDU	0.3	0.3	0.6	0.3	0.0	0.0	0.0	0.0	0.6	0.0	0.1	0.0	0.0	0.0	0.0	2.8	0.4	0.5	0.3
SIKH	*	*	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	*
OTHER RELIGION	1.3	1.1	0.7	1.5	1.3	1.8	1.8	3.8	0.9	1.5	1.3	0.0	1.2	2.5	2.1	3.6	1.2	2.1	1.1
NON-REL/SECULAR/ATHEIST	26.3	25.4	26.2	24.2	17.7	34.2	27.4	37.6	25.9	24.8	27.9	36.9	28.9	27.9	25.8	20.1	25.7	22.5	27.0



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED		NEW MAJORITY COMBOS			LEFT	TRUMP		
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
URBAN AREA	27.1	15.2	20.8	31.6	31.1	25.9	37.3	29.4	32.7	25.1	24.7	27.2	22.9	23.0	24.6	32.8	31.2	40.8
SUBURBAN AREA	50.7	48.9	53.7	48.7	49.1	55.2	44.1	53.7	54.1	50.7	50.4	51.8	51.4	49.5	50.9	53.8	50.8	40.5
RURAL AREA	22.2	35.9	25.5	19.7	19.8	18.9	18.6	16.9	13.2	24.2	24.9	21.0	25.7	27.4	24.4	13.4	18.0	18.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
URBAN AREA	27.1	29.7	24.4	25.2	31.3	26.7	25.8	29.9	28.8	30.5	26.2
SUBURBAN AREA	50.7	50.9	47.5	51.5	52.5	51.8	52.5	49.4	45.8	48.0	42.3
RURAL AREA	22.2	19.4	28.0	23.4	16.3	21.5	21.7	20.7	25.4	21.6	31.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 3

	TOTAL	DIRECTION:			GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT	APPR.	
		RIGHT	WRONG	UNITED STATES	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
URBAN AREA	27.1	27.1	27.1	23.4	30.8	26.8	26.9	26.2	27.8	27.3	26.8	28.7	26.7	40.1	42.9	34.0
SUBURBAN AREA	50.7	49.2	51.8	51.1	52.2	43.3	49.8	48.6	52.6	48.2	46.5	52.6	53.6	44.0	42.7	47.6
RURAL AREA	22.2	23.8	21.1	25.5	17.0	29.9	23.4	25.1	19.6	24.4	26.6	18.8	19.6	15.9	14.3	18.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 4

	TOTAL			2024 BALLOT			PARTY			MEN			WOMEN		
	TRUMP	HARRIS		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254			
URBAN AREA	27.1	23.6	30.5	22.0	34.1	24.0	23.6	39.9	23.8	20.4	30.0	24.1			
SUBURBAN AREA	50.7	49.5	53.5	50.2	51.1	50.9	50.6	48.5	54.3	49.8	53.0	47.4			
RURAL AREA	22.2	26.9	16.0	27.8	14.8	25.2	25.8	11.6	21.9	29.8	17.1	28.5			

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
URBAN AREA	27.1	32.2	36.3	29.3	30.1	19.1	20.6	19.8	40.3	27.6	18.4	32.5	35.5	39.3	25.1	26.6	15.9
SUBURBAN AREA	50.7	51.1	47.2	53.9	47.8	58.4	47.0	53.5	36.0	44.5	53.4	52.6	48.5	52.2	53.8	48.7	54.4
RURAL AREA	22.2	16.7	16.5	16.8	22.1	22.5	32.4	26.8	23.7	27.8	28.2	14.9	16.0	8.5	21.1	24.7	29.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMOCRAT	TICKET SPLITTER	REPUBLICAN	SWING VOTER	VB COMBO	WEALTHY/UPPER MIDDLE CLASS	WEALTHY/MIDDLE CLASS	WEALTHY/LOWER MIDDLE CLASS	WEALTHY/LOWER CLASS	POOR	MAINSTREAM PROTESTANT	EVANGELICAL	CATHOLIC	NON-RELIGIOUS	
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
URBAN AREA	27.1	32.8	27.6	20.8	25.3	38.6	49.6	36.6	24.2	22.8	26.3	31.7	22.7	23.0	27.1	29.1
SUBURBAN AREA	50.7	50.7	47.0	51.9	52.0	49.9	39.3	51.8	52.7	56.3	46.8	38.5	48.8	50.6	53.1	50.7
RURAL AREA	22.2	16.5	25.4	27.3	22.7	11.5	11.1	11.6	23.2	20.9	26.9	29.9	28.5	26.4	19.8	20.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 7

TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK		
	LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
URBAN AREA	27.1	23.6	33.6	29.0	42.1	23.2	39.5	24.0	27.8	21.6	38.7	34.8	44.8	32.8	23.8	19.6	36.0	34.1	47.0	42.9
SUBURBAN AREA	50.7	50.1	51.9	57.0	42.5	52.2	48.7	48.3	55.1	52.1	47.7	49.6	42.7	60.3	52.4	51.9	52.0	48.1	43.3	42.1
RURAL AREA	22.2	26.3	14.4	13.9	15.4	24.6	11.8	27.7	17.0	26.2	13.6	15.6	12.5	6.9	23.9	28.5	12.0	17.8	9.7	15.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 8

	TOTAL	AGE					AGE COMBOS				GENDER		
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
URBAN AREA	27.1	34.2	35.9	37.8	27.1	22.3	16.7	36.4	21.3	33.6	19.1	29.2	25.3
SUBURBAN AREA	50.7	48.0	44.4	45.8	49.5	53.5	56.7	45.8	53.8	46.9	55.4	50.9	50.5
RURAL AREA	22.2	17.7	19.6	16.4	23.3	24.2	26.5	17.8	24.9	19.5	25.5	19.9	24.2



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
URBAN AREA	27.1	33.4	38.3	25.4	17.9	43.3	42.5	24.5	20.1	29.2	34.1	26.2	15.6	100.0	0.0	0.0
SUBURBAN AREA	50.7	47.9	44.4	50.8	56.2	39.1	43.1	55.2	55.8	51.6	45.7	46.8	56.6	0.0	100.0	0.0
RURAL AREA	22.2	18.7	17.3	23.8	25.9	17.6	14.4	20.3	24.1	19.2	20.3	27.0	27.8	0.0	0.0	100.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

79. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES,	Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
URBAN AREA	27.1	26.9	27.1	35.7	20.8	34.5	29.6	30.3	28.2	25.6	35.0	37.9	37.1	33.2	44.9	24.4	23.9	26.6	27.2
SUBURBAN AREA	50.7	51.0	54.7	48.1	53.4	38.6	38.1	47.4	53.8	47.6	41.2	47.9	37.3	39.2	35.8	52.1	54.5	48.2	51.2
RURAL AREA	22.2	22.2	18.2	16.2	25.8	26.8	32.4	22.4	18.0	26.8	23.7	14.1	25.6	27.5	19.4	23.4	21.6	25.2	21.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. WHAT IS YOUR MARITAL STATUS?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
SINGLE	34.6	22.5	25.4	31.8	33.2	49.8	47.2	47.1	37.2	30.1	27.1	43.4	26.1	24.8	37.6	33.3	44.1	35.5
MARRIED	46.4	54.7	52.4	51.1	47.0	32.8	37.0	44.1	40.4	50.3	52.7	39.7	55.0	55.8	42.5	46.8	38.2	44.9
SEPARATED/DIVORCED	14.1	13.3	17.5	13.7	14.8	13.0	11.4	5.5	18.6	14.9	15.1	13.8	14.3	14.1	16.8	13.9	12.5	14.8
WIDOWED	4.9	9.5	4.7	3.5	4.9	4.5	4.5	3.3	3.8	4.7	5.1	3.2	4.7	5.3	3.1	5.9	5.3	4.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. WHAT IS YOUR MARITAL STATUS?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY TO VTE	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
SINGLE	34.6	35.6	35.4	34.5	33.3	32.4	29.2	43.0	44.8	50.2	36.3
MARRIED	46.4	45.4	43.2	47.9	47.7	48.4	51.3	38.7	37.0	36.2	38.3
SEPARATED/DIVORCED	14.1	12.8	16.0	13.4	14.3	13.8	13.7	14.0	15.6	10.7	23.3
WIDOWED	4.9	6.2	5.4	4.2	4.7	5.4	5.8	4.3	2.6	2.9	2.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. WHAT IS YOUR MARITAL STATUS?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
SINGLE	34.6	24.9	41.6	26.4	41.6	39.1	39.3	27.4	41.2	27.7	26.5	30.9	42.7	43.1	38.6	32.9
MARRIED	46.4	56.5	39.1	54.8	39.4	40.9	41.7	54.0	39.4	52.8	54.6	47.9	38.9	43.0	42.0	43.5
SEPARATED/DIVORCED	14.1	13.6	14.4	14.1	13.5	16.4	15.9	14.0	14.2	14.7	14.2	15.9	13.4	12.4	15.7	17.6
WIDOWED	4.9	4.9	4.9	4.7	5.5	3.5	3.1	4.6	5.2	4.9	4.7	5.3	5.0	1.5	3.7	6.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. WHAT IS YOUR MARITAL STATUS?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
SINGLE	34.6	26.3	41.8	22.8	43.3	38.8	24.5	45.3	39.5	21.1	41.8	38.1	
MARRIED	46.4	54.8	39.8	56.8	38.4	43.2	61.1	40.5	44.3	52.4	36.8	42.2	
SEPARATED/DIVORCED	14.1	13.9	13.2	15.0	12.9	14.5	12.6	9.9	13.9	17.5	15.0	15.1	
WIDOWED	4.9	5.0	5.2	5.3	5.5	3.5	1.7	4.3	2.3	9.0	6.4	4.6	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. WHAT IS YOUR MARITAL STATUS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
SINGLE	34.6	45.0	51.8	40.0	36.6	28.9	17.9	24.1	29.0	24.9	21.6	47.1	37.1	44.1	45.0	42.0	25.4
MARRIED	46.4	38.0	35.1	40.0	43.9	52.3	60.4	55.8	59.2	53.9	57.4	35.3	43.6	36.3	37.1	39.2	58.9
SEPARATED/DIVORCED	14.1	13.3	9.0	16.3	15.1	13.3	14.2	13.7	11.9	18.4	14.4	12.9	13.8	8.7	15.9	14.6	13.1
WIDOWED	4.9	3.8	4.1	3.6	4.4	5.5	7.5	6.4	0.0	2.8	6.7	4.7	5.5	10.9	2.0	4.2	2.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. WHAT IS YOUR MARITAL STATUS?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF					RELIGION				
		DEMO- CRAT	TCKT SPLTTR	REPUB- LICAN	SWING VOTER	VB COMBO	WLTHY/ UPPER MIDDLE	Weal- thy MIDDLE	Upper Middle Class	MIDDLE /LOWER MIDDLE	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
SINGLE	34.6	42.9	37.4	24.8	35.6	23.1	23.7	23.0	35.4	31.5	41.8	44.6	28.0	36.0	33.2	45.0
MARRIED	46.4	39.0	41.9	55.8	45.5	66.1	67.7	65.7	46.1	53.4	34.3	21.7	45.7	49.7	53.1	36.4
SEPARATED/DIVORCED	14.1	13.2	15.7	14.5	14.0	6.5	1.9	7.3	13.4	10.6	17.9	28.9	19.0	8.9	9.5	15.8
WIDOWED	4.9	4.9	5.0	4.9	4.9	4.4	6.7	4.0	5.1	4.5	6.0	4.7	7.2	5.4	4.2	2.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. WHAT IS YOUR MARITAL STATUS?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
SINGLE	34.6	37.9	28.5	33.2	19.8	41.2	26.0	35.1	31.0	28.8	47.1	42.4	58.8	33.8	29.6	27.9	42.9	42.1	59.5	58.2
MARRIED	46.4	40.4	57.7	52.1	67.9	41.1	64.2	39.8	51.2	49.7	39.3	45.8	27.3	56.4	53.5	46.0	49.1	43.7	31.0	23.9
SEPARATED/DIVORCED	14.1	16.5	9.5	10.3	8.0	15.3	6.5	17.6	12.3	15.6	10.8	8.6	11.9	7.3	13.6	17.5	5.7	10.4	8.3	15.1
WIDOWED	4.9	5.2	4.4	4.4	4.3	2.4	3.2	7.5	5.5	5.9	2.8	3.3	2.0	2.5	3.2	8.5	2.3	3.9	1.1	2.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. WHAT IS YOUR MARITAL STATUS?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
SINGLE	34.6	80.3	63.3	34.9	35.6	25.2	11.4	54.4	22.3	48.7	17.2	35.6	33.8
MARRIED	46.4	17.3	34.3	55.0	46.2	47.1	55.7	39.8	50.4	41.8	52.1	49.6	43.5
SEPARATED/DIVORCED	14.1	2.4	1.9	9.2	16.1	24.5	18.3	5.2	19.6	8.6	20.9	12.1	15.9
WIDOWED	4.9	0.0	0.4	0.9	2.1	3.3	14.5	0.5	7.6	1.0	9.8	2.7	6.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. WHAT IS YOUR MARITAL STATUS?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	GEN Z	MILLEN NIALS	GEN X	BABY BMMRS /SLNTG	URBAN	SUB- URBAN	RURAL
<b>Total</b>	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
<b>SINGLE</b>	34.6	75.3	42.0	32.2	14.1	65.8	45.5	40.1	18.1	79.4	38.5	25.2	9.8	40.3	33.6	30.0
<b>MARRIED</b>	46.4	21.8	50.5	46.3	53.9	30.4	49.0	41.9	60.5	18.1	52.0	50.2	46.8	43.1	47.2	48.5
<b>SEPARATED/DIVORCED</b>	14.1	2.5	6.8	19.5	19.6	2.6	5.5	17.3	14.9	2.5	8.2	21.6	24.7	13.6	13.0	17.1
<b>WIDOWED</b>	4.9	0.4	0.6	1.9	12.4	1.2	0.0	0.7	6.5	0.0	1.3	3.0	18.7	3.1	6.1	4.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

80. WHAT IS YOUR MARITAL STATUS?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,	Employ	Priv.	Medi-	Medi-	Other	NO	EMPLYR	GOV'T	YES,	Checks	Medi-	Food	Hsng	Other	NO,	YES	NO
		er		care	caid	Gov't	INSUR-	/PRIV.	COMBO			caid	Ass.	Ass.		NOT			
						Prgm	ANCE								ANY				
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
SINGLE	34.6	32.5	31.3	37.4	17.7	50.5	38.2	62.2	33.2	31.0	42.5	45.5	43.7	42.9	57.1	39.0	31.4	23.3	36.8
MARRIED	46.4	48.5	58.0	50.2	51.7	26.0	39.8	18.5	55.5	41.8	33.9	45.3	34.8	26.9	28.0	45.7	51.4	61.5	43.5
SEPARATED/DIVORCED	14.1	13.8	8.1	10.5	18.0	22.0	16.4	18.0	8.7	18.6	20.1	7.6	19.6	25.4	12.5	11.9	11.6	11.4	14.6
WIDOWED	4.9	5.2	2.6	1.8	12.6	1.4	5.5	1.4	2.5	8.6	3.5	1.6	2.0	4.8	2.4	3.3	5.5	3.8	5.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 1

	TOTAL	ANMP SCORE								NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP	
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
YES	92.9	94.8	92.7	94.6	92.7	92.2	87.0	92.8	96.9	93.7	93.9	92.9	93.3	93.5	92.7	96.3	91.3	90.1
Employer Health Insurance	41.8	35.5	41.9	43.9	44.6	37.0	46.1	39.2	50.4	42.0	41.2	45.8	43.1	40.6	43.2	44.7	41.2	44.4
Pay For Own Priv. Insur.	13.5	10.6	7.9	14.8	16.6	17.3	13.8	14.9	9.7	13.9	12.5	20.0	13.3	13.6	16.7	9.6	12.9	19.0
Medicare For Seniors	27.6	43.5	31.4	29.5	23.5	22.1	19.0	23.0	10.6	29.8	32.6	16.8	29.4	31.7	22.3	36.8	23.0	22.9
Medicaid For Low-Income	16.8	8.7	12.8	18.5	18.4	18.9	18.6	27.4	22.9	15.0	14.3	17.8	13.5	13.8	17.8	13.5	20.6	17.5
Other Gov't Funded Prgrm	5.5	4.3	8.0	5.9	4.9	4.5	5.4	1.6	8.1	5.8	6.1	4.6	5.1	5.3	6.1	6.9	5.0	7.9
NO HEALTH CARE INSURANCE	7.1	5.2	7.3	5.4	7.3	7.8	13.0	7.2	3.1	6.3	6.1	7.1	6.7	6.5	7.3	3.7	8.7	9.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
YES	92.9	94.1	93.6	90.3	95.9	94.3	95.2	91.5	86.5	90.5	80.0
Employer Health Insurance	41.8	40.2	37.5	41.3	48.2	43.4	43.0	44.7	34.2	36.3	31.0
Pay For Own Priv. Insur.	13.5	13.8	11.5	16.2	10.8	13.9	13.7	14.4	12.0	11.8	12.4
Medicare For Seniors	27.6	30.6	29.0	25.7	26.9	29.7	32.9	19.3	17.6	18.1	16.9
Medicaid For Low-Income	16.8	19.6	20.8	13.5	16.2	14.9	12.9	21.5	25.6	26.5	24.1
Other Gov't Funded Prgrm	5.5	4.0	6.5	6.2	4.7	5.2	5.7	3.6	7.1	6.0	8.8
NO HEALTH CARE INSURANCE	7.1	5.9	6.4	9.7	4.1	5.7	4.8	8.5	13.5	9.5	20.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
YES	92.9	92.8	93.0	92.9	94.4	87.2	91.2	92.6	93.2	92.3	92.5	91.7	93.6	87.7	86.9	89.8
Employer Health Insurance	41.8	44.9	39.5	43.0	41.6	37.6	43.0	43.0	40.6	43.0	41.3	47.3	40.3	43.7	41.5	41.6
Pay For Own Priv. Insur.	13.5	16.0	11.8	13.9	12.7	15.5	16.7	14.9	12.4	15.2	15.5	14.3	11.7	15.9	19.9	16.4
Medicare For Seniors	27.6	27.0	28.0	28.4	27.8	23.3	21.4	27.0	28.1	27.3	28.2	25.2	27.8	16.0	19.6	29.1
Medicaid For Low-Income	16.8	12.3	20.0	13.8	18.6	21.4	18.0	14.6	18.8	14.5	15.0	13.3	19.5	19.5	18.4	15.8
Other Gov't Funded Prgrm	5.5	4.8	6.1	4.9	5.6	8.0	6.0	5.1	5.9	5.3	4.9	6.2	5.8	7.6	7.9	6.6
NO HEALTH CARE INSURANCE	7.1	7.2	7.0	7.1	5.6	12.8	8.8	7.4	6.8	7.7	7.5	8.3	6.4	12.3	13.1	10.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 4

	TOTAL		2024 BALLOT				PARTY			MEN			WOMEN			
			TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT
Total	2000	932	902	734	758	507	369	318	253	366	440	254				
YES	92.9	93.1	94.2	93.4	93.7	91.1	94.6	93.6	91.1	92.2	93.7	91.1				
Employer Health Insurance	41.8	44.2	40.2	43.6	42.2	38.5	44.2	39.6	36.9	43.0	44.0	40.1				
Pay For Own Priv. Insur.	13.5	14.4	12.5	13.8	13.7	12.9	14.1	14.0	13.6	13.5	13.5	12.1				
Medicare For Seniors	27.6	27.9	28.9	28.7	26.7	27.1	29.3	27.8	30.2	28.2	25.9	24.1				
Medicaid For Low-Income	16.8	13.4	18.6	13.2	18.6	19.3	12.8	17.1	13.7	13.6	19.7	24.8				
Other Gov't Funded Prgrm	5.5	4.5	6.4	4.9	5.8	6.1	5.2	4.9	5.7	4.5	6.5	6.4				
NO HEALTH CARE INSURANCE	7.1	6.9	5.8	6.6	6.3	8.9	5.4	6.4	8.9	7.8	6.3	8.9				



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
YES	92.9	92.0	93.0	91.2	92.8	93.9	93.7	93.8	81.7	92.8	94.8	93.5	94.4	92.0	91.2	91.4	90.2
Employer Health Insurance	41.8	43.3	40.0	45.7	40.7	43.7	38.9	41.6	48.7	46.8	42.1	43.1	41.1	40.5	40.9	37.3	40.0
Pay For Own Priv. Insur.	13.5	14.6	17.9	12.3	13.5	11.6	14.0	12.7	21.6	16.0	12.3	13.4	12.4	22.0	16.1	13.3	9.3
Medicare For Seniors	27.6	23.3	19.6	25.9	25.3	33.3	33.6	33.4	6.0	19.2	34.0	25.7	27.5	30.4	22.7	26.4	32.4
Medicaid For Low-Income	16.8	17.8	23.2	13.9	19.7	12.9	12.9	12.9	14.1	16.8	12.1	18.2	20.7	11.9	18.3	20.3	17.2
Other Gov't Funded Prgrm	5.5	4.3	4.4	4.1	6.8	5.3	5.2	5.3	4.0	5.4	4.8	4.3	7.9	6.8	4.1	6.5	6.5
NO HEALTH CARE INSURANCE	7.1	8.0	7.0	8.8	7.2	6.1	6.3	6.2	18.3	7.2	5.2	6.5	5.6	8.0	8.8	8.6	9.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 6

	TOTAL	VOTE BEHAVIOR					VB		CONSIDER YOURSELF					RELIGION			
							COMBO										
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER	WLTHY/ UPPER	Weal- thy	Upper Middle	MIDDLE /LOWER	Middle Class	Lower Middle	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC	NON- RELI- GIOUS	
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526	
YES	92.9	93.6	88.3	93.7	91.8	94.8	95.2	94.8	93.6	94.9	91.5	85.6	95.4	91.4	94.4	89.9	
Employer Health Insurance	41.8	41.3	39.4	43.1	43.2	57.7	56.5	57.9	43.3	51.0	30.8	10.0	37.1	42.7	46.4	41.6	
Pay For Own Priv. Insur.	13.5	13.9	15.8	12.4	13.2	25.8	37.7	23.6	12.2	12.3	11.9	6.6	11.9	11.6	15.4	12.5	
Medicare For Seniors	27.6	26.9	22.6	29.9	26.9	24.3	19.5	25.2	28.2	29.2	26.6	27.4	35.6	27.5	28.1	18.5	
Medicaid For Low-Income	16.8	19.0	16.7	14.5	14.7	4.4	7.5	3.8	15.1	8.5	25.9	44.6	16.3	18.4	12.6	21.8	
Other Gov't Funded Prgrm	5.5	5.6	5.1	5.6	6.0	3.3	1.4	3.6	5.9	4.3	8.3	6.4	7.9	4.1	3.8	5.8	
NO HEALTH CARE INSURANCE	7.1	6.4	11.7	6.3	8.2	5.2	4.8	5.2	6.4	5.1	8.5	14.4	4.6	8.6	5.6	10.1	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/	COLL-	Bchlr	Post-	LESS/	COLL-	LESS/	COLL-	WHITE	NON-	His-	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
		COLL.	EGE	Degree	Grad./	COLL.	EGE	COLL.	EGE		WHITE	panic								
	GRAD	GRAD.		Prof.	GRAD.	GRAD.	GRAD.	GRAD.												
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
YES	92.9	91.1	96.3	96.0	96.9	91.5	96.4	90.8	96.2	94.1	90.5	90.1	89.7	97.8	94.5	93.7	89.5	90.5	90.6	88.8
Employer Health Insurance	41.8	32.2	59.9	57.8	63.6	31.7	56.1	32.6	63.6	39.8	46.0	44.0	41.2	71.5	38.4	41.1	46.3	42.5	43.1	39.4
Pay For Own Priv. Insur.	13.5	12.3	15.9	15.8	16.0	11.7	17.7	12.8	14.1	12.7	15.2	14.7	17.2	6.5	13.1	12.4	11.1	17.0	20.1	14.6
Medicare For Seniors	27.6	30.6	21.9	20.4	24.6	31.2	25.3	30.0	18.5	32.6	16.8	15.9	15.3	16.4	34.5	30.8	17.8	14.7	13.4	16.9
Medicaid For Low-Income	16.8	21.5	7.9	9.1	5.7	19.7	5.5	23.0	10.3	14.7	21.3	24.1	25.6	4.9	13.2	16.1	21.1	25.9	18.7	31.7
Other Gov't Funded Prgrm	5.5	6.3	4.0	3.7	4.6	6.7	2.8	6.1	5.3	6.0	4.6	5.1	4.4	3.4	6.4	5.7	3.3	6.3	2.2	6.5
NO HEALTH CARE INSURANCE	7.1	8.9	3.7	4.0	3.1	8.5	3.6	9.2	3.8	5.9	9.5	9.9	10.3	2.2	5.5	6.3	10.5	9.5	9.4	11.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 8

	TOTAL	AGE						AGE COMBOS					GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN	
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060	
YES	92.9	84.8	89.3	92.4	91.7	91.6	99.4	89.7	94.9	90.3	96.1	93.3	92.6	
Employer Health Insurance	41.8	42.9	54.2	56.6	46.0	47.2	18.5	52.9	34.9	50.8	30.6	40.7	42.7	
Pay For Own Priv. Insur.	13.5	23.9	21.7	19.3	12.3	10.9	5.0	21.1	8.8	18.4	7.5	13.9	13.2	
Medicare For Seniors	27.6	4.3	5.5	5.7	6.8	15.2	83.3	5.3	41.4	5.8	54.6	29.0	26.3	
Medicaid For Low-Income	16.8	25.7	17.8	20.4	25.9	16.1	5.7	20.6	14.4	22.2	10.1	14.5	18.8	
Other Gov't Funded Prgrm	5.5	4.9	4.5	4.4	6.2	7.7	5.1	4.5	6.2	5.0	6.2	5.2	5.8	
NO HEALTH CARE INSURANCE	7.1	15.2	10.7	7.6	8.3	8.4	0.6	10.3	5.1	9.7	3.9	6.7	7.4	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	NIALS	NIALS	/SLNTG	BMMRS	URBAN	URBAN	
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
YES	92.9	85.8	92.0	92.1	97.3	89.9	92.0	92.3	95.7	84.1	91.9	91.9	98.9	92.1	93.4	92.9
Employer Health Insurance	41.8	45.0	57.7	47.4	24.5	42.4	57.8	50.0	21.4	46.1	57.5	45.0	27.8	41.8	45.0	34.3
Pay For Own Priv. Insur.	13.5	25.4	18.7	11.7	6.4	28.6	21.9	12.5	5.9	24.0	15.5	11.0	7.0	17.8	12.9	9.9
Medicare For Seniors	27.6	5.6	5.2	8.8	68.4	7.5	4.6	8.8	66.4	4.8	5.7	8.8	70.6	21.1	29.0	32.0
Medicaid For Low-Income	16.8	22.0	19.5	23.4	7.0	22.4	17.0	19.5	7.1	21.9	21.9	26.9	6.9	21.4	12.8	20.3
Other Gov't Funded Prgrm	5.5	6.2	3.6	5.9	6.4	4.1	2.4	5.2	7.6	7.1	4.8	6.6	5.1	6.1	4.2	8.1
NO HEALTH CARE INSURANCE	7.1	14.2	8.0	7.9	2.7	10.1	8.0	7.7	4.3	15.9	8.1	8.1	1.1	7.9	6.6	7.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

81. WHICH OF THE FOLLOWING HEALTHCARE INSURANCE PLANS COVER YOU AND/OR THE FAMILY IN YOUR HOUSEHOLD?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES,     	Employ   er	Priv.   	Medi-    care	Medi-    caid	Other    Gov't	NO    INSUR-	EMPLYR   /PRIV.	GOV'T    COMBO	YES,   	Checks  	Medi-    caid	Food    Ass.	Hsng    Ass.	Other   	NO,    NOT	YES   	NO   
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
YES	92.9	100.0	100.0	100.0	100.0	100.0	100.0	0.0	100.0	100.0	95.4	94.2	97.9	95.4	98.4	93.5	91.9	95.9	92.4
Employer Health Insurance	41.8	44.9	100.0	17.0	11.4	5.8	14.7	0.0	78.8	8.5	21.9	52.4	19.3	17.5	26.3	28.0	49.8	37.6	42.6
Pay For Own Priv. Insur.	13.5	14.6	5.5	100.0	6.9	4.3	13.6	0.0	25.6	5.3	13.1	33.6	12.1	10.2	27.5	19.4	13.7	15.0	13.3
Medicare For Seniors	27.6	29.7	7.5	14.0	100.0	16.3	24.7	0.0	8.4	60.7	22.7	22.1	20.2	30.3	35.0	30.3	29.5	35.8	26.0
Medicaid For Low-Income	16.8	18.1	2.3	5.3	9.9	100.0	16.2	0.0	2.2	37.0	50.3	31.8	66.0	52.8	51.2	20.3	3.2	13.9	17.3
Other Gov't Funded Prgrm	5.5	6.0	2.0	5.6	5.0	5.3	100.0	0.0	2.1	12.2	9.1	9.9	7.4	9.5	10.3	34.6	4.1	11.7	4.4
NO HEALTH CARE INSURANCE	7.1	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	4.6	5.8	2.1	4.6	1.6	6.5	8.1	4.1	7.6

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
YES	28.9	15.6	24.2	30.0	32.3	32.2	38.7	36.3	27.7	26.8	26.0	30.5	24.7	24.6	29.7	28.5	33.3	38.2
Unemployment Check	2.4	1.0	1.2	1.9	3.5	1.6	6.0	5.2	1.3	2.0	1.7	3.0	2.2	2.2	2.2	0.8	3.2	4.1
Medicaid	18.5	9.2	14.8	21.4	21.1	17.2	27.5	20.8	20.9	17.2	17.3	16.6	15.3	15.5	19.1	19.1	21.2	24.4
Food Assistance	15.7	12.1	12.8	17.0	15.8	19.7	16.4	18.3	10.6	14.9	14.4	17.3	13.5	13.3	17.0	16.4	17.3	19.2
Housing Assistance	3.3	1.7	2.0	4.1	2.5	4.5	4.4	7.7	3.0	2.9	2.8	3.3	2.4	2.3	3.0	4.6	4.2	5.4
Other	1.4	0.3	1.5	0.5	1.6	2.1	2.6	2.7	0.0	1.0	1.0	1.1	1.1	1.1	0.6	1.3	2.2	2.3
NO, NOT ANY TYPE OF BNFTS	71.1	84.4	75.8	70.0	67.7	67.8	61.3	63.7	72.3	73.2	74.0	69.5	75.3	75.4	70.3	71.5	66.7	61.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
YES	28.9	33.0	26.5	28.5	28.7	26.3	23.1	36.6	40.8	44.3	35.1
Unemployment Check	2.4	2.2	0.9	2.7	3.4	2.3	2.2	2.6	2.6	3.3	1.4
Medicaid	18.5	21.7	18.8	17.6	17.1	17.0	14.7	24.7	25.2	27.1	22.1
Food Assistance	15.7	16.6	13.1	16.7	15.8	14.1	12.7	18.5	23.0	24.2	21.0
Housing Assistance	3.3	5.4	2.4	3.1	2.9	3.2	2.7	4.7	4.0	4.3	3.4
Other	1.4	1.4	1.1	1.5	1.4	1.0	0.8	1.6	2.9	3.8	1.5
NO, NOT ANY TYPE OF BNFTS	71.1	67.0	73.5	71.5	71.3	73.7	76.9	63.4	59.2	55.7	64.9



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
YES	28.9	27.1	30.1	25.7	31.5	30.9	30.7	28.6	29.2	28.3	28.8	26.9	29.6	44.4	40.7	28.3
Unemployment Check	2.4	2.7	2.1	2.4	2.2	2.9	2.4	2.9	1.8	2.7	3.0	1.8	2.0	5.2	4.5	1.6
Medicaid	18.5	16.0	20.2	15.6	20.8	20.5	19.6	18.3	18.7	17.7	18.6	15.5	19.4	27.1	24.4	15.2
Food Assistance	15.7	13.0	17.5	13.6	17.2	17.8	17.3	14.8	16.5	14.8	15.0	14.1	16.8	22.0	20.0	15.3
Housing Assistance	3.3	2.8	3.7	2.5	4.1	3.3	2.8	2.8	3.8	3.2	3.0	3.7	3.4	7.4	7.8	5.5
Other	1.4	1.8	1.0	1.1	1.8	0.6	0.6	1.6	1.2	1.4	1.6	1.0	1.3	3.1	2.3	0.5
NO, NOT ANY TYPE OF BNFTS	71.1	72.9	69.9	74.3	68.5	69.1	69.3	71.4	70.8	71.7	71.2	73.1	70.4	55.6	59.3	71.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 4

	TOTAL		2024 BALLOT					PARTY			MEN			WOMEN		
			TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT
Total	2000	932	902	734	758	507	369	318	253	366	440	254				
YES	28.9	24.9	31.5	25.5	32.5	28.3	23.7	30.7	23.9	27.4	33.8	32.6				
Unemployment Check	2.4	2.3	2.4	2.2	2.5	2.4	2.9	2.0	1.9	1.6	2.9	2.9				
Medicaid	18.5	15.8	20.0	15.5	21.2	18.6	15.6	18.7	13.7	15.5	23.0	23.5				
Food Assistance	15.7	13.3	17.0	14.0	17.0	16.1	12.3	14.6	12.5	15.7	18.7	19.8				
Housing Assistance	3.3	2.2	4.0	1.2	5.5	3.1	1.3	4.0	2.1	1.1	6.6	4.1				
Other	1.4	1.2	1.5	1.0	1.7	1.3	0.5	0.7	1.4	1.5	2.5	1.1				
NO, NOT ANY TYPE OF BNFTS	71.1	75.1	68.5	74.5	67.5	71.7	76.3	69.3	76.1	72.6	66.2	67.4				

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
YES	28.9	30.8	37.9	25.8	31.9	23.5	24.9	24.1	40.1	32.4	21.9	28.9	35.9	43.1	34.4	28.2	24.0
Unemployment Check	2.4	3.2	4.0	2.6	2.1	1.6	2.4	1.9	5.7	2.6	1.7	2.8	1.9	2.9	3.6	2.1	2.2
Medicaid	18.5	20.3	25.3	16.8	20.3	14.0	16.5	15.1	19.7	17.6	14.5	20.2	22.9	20.8	21.2	19.3	14.9
Food Assistance	15.7	16.4	17.9	15.3	17.5	13.5	12.7	13.2	24.3	20.5	11.0	15.2	17.7	26.3	16.7	15.9	16.3
Housing Assistance	3.3	4.5	4.6	4.4	3.7	2.8	0.9	2.0	6.7	1.2	0.6	4.9	4.5	14.7	1.0	4.2	1.8
Other	1.4	1.5	0.8	1.9	1.4	1.5	0.8	1.2	0.0	1.8	0.9	1.3	2.0	3.9	3.5	0.7	1.1
NO, NOT ANY TYPE OF BNFTS	71.1	69.2	62.1	74.2	68.1	76.5	75.1	75.9	59.9	67.6	78.1	71.1	64.1	56.9	65.6	71.8	76.0

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 6

	TOTAL	VOTE BEHAVIOR				VB COMBO	CONSIDER YOURSELF						RELIGION			
		DEMO- CRAT	TCKT SPLTR	REPUB- LICAN	SWING VOTER		WLTHY/ UPPER MIDDLE	Weal- thy	Upper Middle Class	MIDDLE LOWER	Middle Class	Lower Middle Class	POOR	MAIN- STREAM PROT.	EVAN- GEL- ICAL	CATH- OLIC
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526
YES	28.9	32.3	28.3	25.4	26.4	25.5	42.5	22.3	25.1	17.2	38.0	58.8	28.6	31.1	23.7	30.6
Unemployment Check	2.4	2.7	2.1	2.1	2.2	4.1	7.5	3.5	2.1	2.0	2.3	1.9	1.3	1.8	2.3	3.3
Medicaid	18.5	21.7	17.4	15.4	15.8	17.0	34.4	13.8	15.4	9.9	24.3	41.3	18.7	18.5	14.0	20.3
Food Assistance	15.7	18.0	14.1	13.7	13.8	6.7	13.2	5.6	13.2	7.5	22.7	44.0	16.1	17.9	12.5	16.6
Housing Assistance	3.3	4.7	4.5	1.5	3.2	5.2	9.7	4.3	2.3	1.3	3.8	8.0	2.9	4.7	3.0	3.2
Other	1.4	1.4	1.4	1.3	1.3	1.7	0.0	2.0	1.2	0.9	1.8	1.9	1.2	2.5	1.1	1.0
NO, NOT ANY TYPE OF BNFTS	71.1	67.7	71.7	74.6	73.6	74.5	57.5	77.7	74.9	82.8	62.0	41.2	71.4	68.9	76.3	69.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN	WOMEN	RACE					WHITE		HISPANIC		BLACK			
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.			LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
YES	28.9	34.1	19.0	18.5	19.8	32.2	15.7	35.7	22.2	25.4	36.2	40.5	40.8	13.0	23.6	27.1	35.0	44.0	32.5	48.3
Unemployment Check	2.4	2.4	2.2	2.3	2.1	2.7	1.7	2.3	2.8	1.6	3.9	3.0	5.7	1.4	1.8	1.5	3.0	3.0	4.5	6.8
Medicaid	18.5	21.5	12.8	11.7	14.8	19.8	9.8	22.9	15.8	16.4	22.9	26.4	26.2	6.3	14.6	18.1	21.0	29.8	21.2	30.8
Food Assistance	15.7	20.3	6.9	7.5	5.9	18.2	4.3	22.1	9.5	14.1	19.0	19.9	22.9	6.5	12.5	15.6	16.8	21.9	15.1	30.0
Housing Assistance	3.3	3.9	2.2	1.9	2.7	3.4	0.8	4.4	3.5	2.5	4.9	4.4	7.7	0.0	2.3	2.8	1.0	6.6	5.4	9.7
Other	1.4	1.2	1.6	1.6	1.5	0.5	1.3	1.8	1.8	1.3	1.4	1.2	1.7	1.6	0.8	1.9	1.3	1.1	0.0	3.2
NO, NOT ANY TYPE OF BNFTS	71.1	65.9	81.0	81.5	80.2	67.8	84.3	64.3	77.8	74.6	63.8	59.5	59.2	87.0	76.4	72.9	65.0	56.0	67.5	51.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
YES	28.9	42.2	35.1	33.3	34.9	29.0	14.5	35.8	24.6	35.5	20.6	26.1	31.3
Unemployment Check	2.4	7.4	5.0	2.6	1.3	1.5	0.6	4.5	1.1	3.5	1.0	2.3	2.4
Medicaid	18.5	24.3	24.8	23.2	23.2	17.8	7.6	24.0	15.1	23.8	11.9	16.1	20.6
Food Assistance	15.7	21.5	14.3	14.1	20.8	18.0	10.5	15.7	15.6	17.3	13.7	13.1	17.9
Housing Assistance	3.3	7.6	3.6	4.9	4.1	2.2	1.1	5.0	2.3	4.7	1.6	2.4	4.1
Other	1.4	3.0	1.7	0.9	1.8	1.6	0.5	1.6	1.2	1.7	1.0	0.8	1.8
NO, NOT ANY TYPE OF BNFTS	71.1	57.8	64.9	66.7	65.1	71.0	85.5	64.2	75.4	64.5	79.4	73.9	68.7

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-	RURAL
		NIALS	NIALS	/SLNTG	NIALS	NIALS	/SLNTG	NIALS	NIALS	/SLNTG	NIALS	NIALS	/SLNTG	URBAN	URBAN	
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
YES	28.9	39.5	33.4	33.1	17.5	41.2	31.6	29.9	15.9	38.8	35.2	35.9	19.3	37.3	23.5	30.9
Unemployment Check	2.4	5.9	3.6	1.5	0.7	4.4	4.9	1.4	0.7	6.6	2.3	1.7	0.6	3.3	2.2	1.5
Medicaid	18.5	24.9	23.6	22.0	9.3	24.5	22.0	18.2	8.5	25.0	25.1	25.5	10.2	25.3	13.6	21.3
Food Assistance	15.7	16.1	15.3	19.1	12.8	13.1	13.9	16.3	10.2	17.3	16.7	21.6	15.5	19.2	12.1	19.4
Housing Assistance	3.3	5.7	4.6	3.5	1.2	3.4	3.3	2.5	1.5	6.7	5.9	4.4	0.9	5.5	2.3	2.9
Other	1.4	3.3	0.6	1.7	0.8	1.5	0.5	2.0	0.0	4.1	0.8	1.4	1.6	1.2	1.4	1.4
NO, NOT ANY TYPE OF BNFTS	71.1	60.5	66.6	66.9	82.5	58.8	68.4	70.1	84.1	61.2	64.8	64.1	80.7	62.7	76.5	69.1

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

82. OVER THE LAST YEAR, HAVE YOU OR SOMEONE IN YOUR HOUSEHOLD RECEIVED ANY TYPE OF WELFARE BENEFITS? PLEASE SELECT ALL THAT APPLY.

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
YES	28.9	29.6	15.1	28.0	23.8	86.5	47.2	18.9	17.2	44.9	100.0	100.0	100.0	100.0	100.0	100.0	0.0	31.9	28.3
Unemployment Check	2.4	2.4	3.0	5.9	1.9	4.5	4.2	1.9	3.0	2.2	8.2	100.0	4.6	6.4	14.2	4.2	0.0	5.0	1.9
Medicaid	18.5	19.5	8.6	16.5	13.6	72.6	24.6	5.4	9.5	31.9	64.0	35.6	100.0	51.4	61.0	23.2	0.0	18.8	18.4
Food Assistance	15.7	16.1	6.6	11.8	17.2	49.3	26.9	10.2	7.5	26.8	54.3	42.5	43.6	100.0	69.6	29.6	0.0	14.3	15.9
Housing Assistance	3.3	3.5	2.1	6.7	4.2	10.1	6.2	0.7	2.8	5.7	11.5	20.0	10.9	14.7	100.0	8.7	0.0	6.1	2.8
Other	1.4	1.4	0.9	1.9	1.5	1.6	8.5	1.2	1.0	2.0	4.7	2.4	1.7	2.6	3.6	100.0	0.0	1.7	1.3
NO, NOT ANY TYPE OF BNFTS	71.1	70.4	84.9	72.0	76.2	13.5	52.8	81.1	82.8	55.1	0.0	0.0	0.0	0.0	0.0	0.0	100.0	68.1	71.7



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 1

	TOTAL	ANMP SCORE									NEW MAJORITY CORE/EXPANDED			NEW MAJORITY COMBOS			LEFT	TRUMP
		10	9	8	7	6	5	4	0-3	TOTAL N.M.	Core	Expan- ed	VOTE GOP	Def./ Prob/ GOP	Lean R/ Lean D/ Und.	VOTE DEMO- CRAT	MINOR- ITY	PERSUA DABLES
Total	2000	237	367	409	376	316	165	74	57	1348	1105	243	841	722	404	222	652	241
YES	16.0	21.2	18.3	16.2	12.9	14.1	14.0	15.9	16.1	17.3	17.9	14.6	17.3	17.5	16.3	18.6	13.4	17.8
Active-duty	1.5	1.8	0.8	2.2	1.0	0.8	3.7	2.3	0.0	1.5	1.7	0.7	1.8	1.9	0.9	1.3	1.5	5.1
Veteran	8.1	13.2	11.0	8.1	4.9	6.9	5.0	3.4	10.0	9.2	10.0	5.4	8.6	8.9	7.7	12.9	5.7	6.9
Household Active Duty	1.7	0.0	0.5	1.8	1.9	1.7	3.5	7.5	3.1	1.4	1.1	3.0	1.6	1.2	1.8	1.4	2.4	3.2
Household Veteran	5.9	6.6	7.0	6.1	6.5	5.3	3.7	3.9	3.1	6.5	6.4	7.2	6.8	6.9	7.4	3.7	4.6	5.9
NONE OF THE ABOVE	84.0	78.8	81.7	83.8	87.1	85.9	86.0	84.1	83.9	82.7	82.1	85.4	82.7	82.5	83.7	81.4	86.6	82.2

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 2

	TOTAL	AREA				2026 VOTER LIKELIHOOD					
		EAST	MID- WEST	SOUTH	WEST	LIKELY VOTER	Def. Voting	Very Likely	LESS LIKELY	Smwht Likely	Not lv /Not at All
Total	2000	350	450	768	432	1638	1260	378	362	222	140
YES	16.0	16.8	13.1	15.9	18.8	16.5	17.6	12.6	14.2	14.3	14.1
Active-duty	1.5	3.3	0.3	1.8	0.8	1.6	1.2	2.9	1.3	1.7	0.5
Veteran	8.1	7.5	7.7	7.5	9.9	8.7	9.5	6.2	5.0	3.9	6.7
Household Active Duty	1.7	1.5	0.6	2.2	2.4	1.4	1.0	3.1	3.1	4.3	1.1
Household Veteran	5.9	6.0	4.8	6.1	6.7	6.1	7.0	3.2	5.2	4.8	5.7
NONE OF THE ABOVE	84.0	83.2	86.9	84.1	81.2	83.5	82.4	87.4	85.8	85.7	85.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 3

	TOTAL	DIRECTION:		GENERIC BALLOT			LEAN-	JOB: TRUMP	PERSONALITY & POLICIES				NOT VOTE DJT		APPR.	
		UNITED STATES		FOR CONGRESS	ERS/										TRUMP	
		RIGHT	WRONG	REPUB-	DEMO-	UNDE-	UNDE-	APP-	DISAP-	APP-	Pol.	Only	DISAP-	APPR.	APPR.	NOT
		DIREC-	TRACK	LICAN	CRATIC	CIDED	CIDED	ROVE	PROVE	ROVE	/Pers.	Pol.	PROVE	TRUMP	TRUMP	APPR.
		TION											BOTH	2-WAY	3-WAY	2-WAY
Total	2000	831	1168	886	891	224	462	951	1048	1074	775	299	925	128	201	138
YES	16.0	18.5	14.2	17.3	14.3	18.1	16.5	18.1	14.2	17.4	18.3	15.2	14.5	15.8	13.7	13.1
Active-duty	1.5	2.9	0.5	1.8	1.3	0.9	0.8	3.0	0.2	2.6	3.5	0.4	0.2	6.8	4.4	0.0
Veteran	8.1	7.9	8.1	8.1	7.9	8.6	7.6	8.1	8.0	7.7	8.3	5.9	8.5	4.3	3.5	4.3
Household Active Duty	1.7	2.3	1.3	2.0	1.5	1.8	2.4	2.0	1.6	2.3	1.7	3.8	1.2	6.3	4.8	4.0
Household Veteran	5.9	6.8	5.3	6.7	4.5	8.4	7.0	6.7	5.2	6.6	6.4	7.1	5.2	2.5	4.0	6.0
NONE OF THE ABOVE	84.0	81.5	85.8	82.7	85.7	81.9	83.5	81.9	85.8	82.6	81.7	84.8	85.5	84.2	86.3	86.9

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 4

	TOTAL	2024 BALLOT			PARTY			MEN			WOMEN		
		TRUMP	HARRIS	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	2000	932	902	734	758	507	369	318	253	366	440	254	
YES	16.0	17.9	14.5	17.8	13.6	17.2	20.6	17.8	21.5	15.0	10.5	12.9	
Active-duty	1.5	2.1	0.7	2.1	1.7	0.3	2.5	1.7	0.4	1.7	1.7	0.3	
Veteran	8.1	8.4	8.0	8.4	7.1	9.0	14.3	12.9	16.8	2.5	2.9	1.3	
Household Active Duty	1.7	1.6	1.9	1.7	1.9	1.6	1.6	1.5	1.9	1.8	2.2	1.4	
Household Veteran	5.9	7.2	4.9	6.7	4.1	7.4	3.4	2.0	4.1	10.1	5.7	10.7	
NONE OF THE ABOVE	84.0	82.1	85.5	82.2	86.4	82.8	79.4	82.2	78.5	85.0	89.5	87.1	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	2000	570	238	332	734	394	302	696	56	155	523	428	272	59	86	308	114
YES	16.0	12.6	13.5	12.0	15.7	19.2	19.1	19.2	15.5	16.1	18.5	11.7	14.2	24.1	15.4	16.8	19.5
Active-duty	1.5	1.8	2.9	1.1	0.9	1.5	2.3	1.8	6.6	1.6	1.8	1.6	1.0	6.0	0.0	0.6	0.0
Veteran	8.1	6.2	6.6	5.9	8.3	10.5	7.7	9.3	6.4	8.3	8.7	6.1	7.7	11.5	6.6	8.9	11.1
Household Active Duty	1.7	2.2	1.4	2.7	1.6	1.3	1.9	1.6	1.3	1.8	1.7	1.6	2.4	1.2	5.5	0.8	0.9
Household Veteran	5.9	3.9	3.4	4.2	5.9	7.0	8.3	7.6	3.2	5.5	7.5	3.7	4.5	5.5	5.2	7.4	9.0
NONE OF THE ABOVE	84.0	87.4	86.5	88.0	84.3	80.8	80.9	80.8	84.5	83.9	81.5	88.3	85.8	75.9	84.6	83.2	80.5

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 6

	TOTAL	VOTE BEHAVIOR					CONSIDER YOURSELF							RELIGION			
		TCKT  SPLTR	REPUB-  LICAN	SWING  VOTER	VB  COMBO	WLTHY/  UPPER	Weal-  thy	Upper  Middle	MIDDLE  LOWER	Middle  Class	Lower  Middle	POOR	MAIN-  STREAM	EVAN-  GEL-	CATH-  OLIC	NON-  RELI-	
Total	2000	893	277	831	1039	293	46	247	1487	922	565	220	571	174	556	526	
YES	16.0	14.5	16.1	17.7	16.4	20.8	26.2	19.8	15.5	16.4	14.1	13.2	17.9	14.3	16.5	13.7	
Active-duty	1.5	1.4	1.4	1.6	1.3	7.0	18.0	5.0	0.6	0.9	0.2	0.0	1.0	1.9	1.2	0.6	
Veteran	8.1	7.8	8.5	8.2	8.1	8.3	6.0	8.8	8.2	8.4	7.9	6.6	9.6	4.3	8.4	8.0	
Household Active Duty	1.7	1.7	2.3	1.6	2.3	4.6	8.5	3.9	1.3	1.5	1.0	0.8	0.8	2.3	2.3	1.8	
Household Veteran	5.9	5.0	4.6	7.3	6.1	5.0	0.0	5.9	6.0	6.5	5.2	6.3	7.3	5.8	6.7	4.6	
NONE OF THE ABOVE	84.0	85.5	83.9	82.3	83.6	79.2	73.8	80.2	84.5	83.6	85.9	86.8	82.1	85.7	83.5	86.3	

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 7

	TOTAL	EDUCATION LEVEL				MEN		WOMEN		RACE					WHITE		HISPANIC		BLACK	
		LESS/ COLL. GRAD	COLL- EGE GRAD.	Bchlr Degree	Post- Grad./ Prof.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	LESS/ COLL. GRAD.	COLL- EGE GRAD.	WHITE	NON- WHITE	His- panic	Black	Asian	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN
Total	2000	1308	692	448	244	595	345	713	347	1360	640	264	260	80	660	700	102	162	124	136
YES	16.0	16.6	15.0	13.8	17.2	21.7	16.7	12.4	13.2	16.1	15.9	18.6	14.2	9.4	20.8	11.7	19.0	18.3	15.9	12.6
Active-duty	1.5	1.1	2.3	1.1	4.5	1.4	2.0	0.8	2.6	1.2	2.2	2.6	2.7	0.0	1.6	0.8	3.0	2.4	1.4	3.9
Veteran	8.1	8.2	7.7	8.2	7.0	15.5	12.8	2.2	2.7	8.7	6.8	5.0	7.8	4.5	16.2	1.6	9.3	2.2	9.3	6.4
Household Active Duty	1.7	1.7	1.9	1.9	1.8	1.9	1.1	1.4	2.7	1.0	3.3	3.2	4.4	1.5	1.1	1.0	2.0	4.0	4.0	4.7
Household Veteran	5.9	6.5	4.8	4.6	5.3	3.8	1.9	8.7	7.7	6.2	5.3	8.8	2.4	3.4	2.9	9.3	5.4	10.9	2.8	2.1
NONE OF THE ABOVE	84.0	83.4	85.0	86.2	82.8	78.3	83.3	87.6	86.8	83.9	84.1	81.4	85.8	90.6	79.2	88.3	81.0	81.7	84.1	87.4

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 8

	TOTAL	AGE						AGE COMBOS				GENDER	
		18-24	25-34	35-44	45-54	55-64	OVER 64	UNDER 44	OVER 44	UNDER 54	OVER 54	MEN	WOMEN
Total	2000	162	268	336	340	376	516	767	1233	1107	893	940	1060
YES	16.0	11.0	12.8	15.1	13.5	13.4	23.5	13.4	17.7	13.5	19.2	19.9	12.6
Active-duty	1.5	2.2	3.6	3.2	0.9	0.5	0.2	3.2	0.5	2.5	0.3	1.6	1.4
Veteran	8.1	1.4	2.6	6.3	5.6	7.9	15.9	4.0	10.6	4.5	12.5	14.5	2.4
Household Active Duty	1.7	4.2	3.6	3.0	2.0	0.5	0.0	3.4	0.7	3.0	0.2	1.6	1.8
Household Veteran	5.9	5.1	6.0	4.3	5.9	4.6	8.1	5.1	6.4	5.3	6.6	3.1	8.4
NONE OF THE ABOVE	84.0	89.0	87.2	84.9	86.5	86.6	76.5	86.6	82.3	86.5	80.8	80.1	87.4



AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 9

	TOTAL	GENERATIONS				MEN				WOMEN				AREA TYPE		
		GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	GEN Z	MILLEN	GEN X	BABY	URBAN	SUB-URBAN	RURAL
		NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG	NIALS		/SLNTG			
Total	2000	283	482	559	674	85	241	265	349	198	242	294	325	542	1014	444
YES	16.0	12.9	13.8	13.6	21.1	10.2	16.8	14.8	28.3	14.1	10.8	12.5	13.3	15.7	15.3	18.2
Active-duty	1.5	2.8	3.4	0.9	0.1	2.0	4.0	1.2	0.3	3.2	2.7	0.6	0.0	2.6	1.5	0.2
Veteran	8.1	2.6	4.8	6.4	14.1	0.9	7.9	10.3	25.6	3.4	1.7	2.9	1.7	8.1	7.6	9.2
Household Active Duty	1.7	5.1	2.5	1.5	0.0	3.8	2.8	2.0	0.0	5.6	2.2	1.1	0.0	2.6	1.7	0.8
Household Veteran	5.9	6.0	4.5	5.3	7.4	4.7	3.8	1.6	3.4	6.5	5.3	8.7	11.6	3.9	5.5	9.4
NONE OF THE ABOVE	84.0	87.1	86.2	86.4	78.9	89.8	83.2	85.2	71.7	85.9	89.2	87.5	86.7	84.3	84.7	81.8

AMERICA'S NEW MAJORITY PROJECT | GINGRICH 360 | MCLAUGHLIN & ASSOCIATES  
 NATIONAL SURVEY: 2,000 REGISTERED VOTERS

83. ARE YOU OR SOMEONE IN YOUR HOUSEHOLD AN ACTIVE-DUTY MILITARY SERVICE MEMBER OR VETERAN?

BANNER 10

	TOTAL	HEALTHCARE INSURANCE PLAN							HEALTHCARE COMBO		RECEIVED WELFARE BENEFITS							VETERAN HH	
		YES, Employer	Priv.	Medi-care	Medi-caid	Other Gov't Prgm	NO INSURANCE	EMPLYR/PRIV.	GOV'T COMBO	YES, Checks	Medi-caid	Food Ass.	Hsng Ass.	Other	NO, NOT ANY	YES	NO		
Total	2000	1858	835	271	551	336	111	142	1060	909	578	47	370	313	66	27	1422	321	1679
YES	16.0	16.6	14.4	17.8	20.8	13.3	33.8	9.4	14.8	18.9	17.7	33.8	16.3	14.6	29.4	20.5	15.4	100.0	0.0
Active-duty	1.5	1.6	2.2	4.4	1.3	2.0	2.7	0.7	2.4	1.1	4.2	19.6	4.8	2.3	14.6	4.2	0.4	9.4	0.0
Veteran	8.1	8.5	7.1	7.2	12.7	4.6	23.5	2.7	6.9	10.3	6.5	21.2	5.5	7.4	12.1	6.6	8.7	50.3	0.0
Household Active Duty	1.7	1.6	2.2	4.0	1.0	2.3	1.9	3.4	2.4	1.2	3.8	10.2	3.2	3.3	12.0	10.2	0.9	10.9	0.0
Household Veteran	5.9	6.1	4.7	7.4	8.0	7.6	14.7	3.4	5.0	8.0	5.7	4.4	5.7	5.3	7.9	12.1	6.0	36.9	0.0
NONE OF THE ABOVE	84.0	83.4	85.6	82.2	79.2	86.7	66.2	90.6	85.2	81.1	82.3	66.2	83.7	85.4	70.6	79.5	84.6	0.0	100.0