

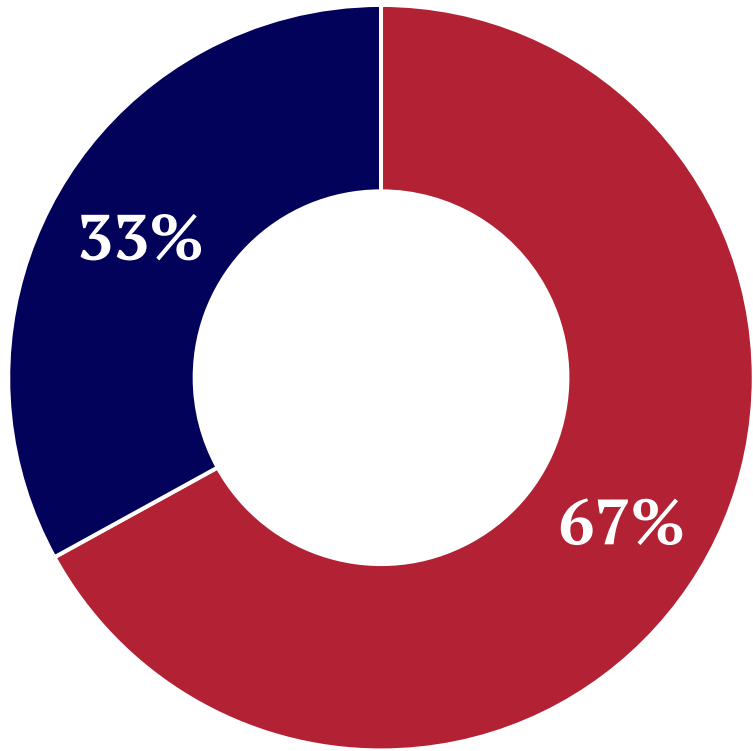


**Perception of GOP Medicaid  
Spending Changes**  
*Cut or Increase?*

 **McLaughlin & Associates**

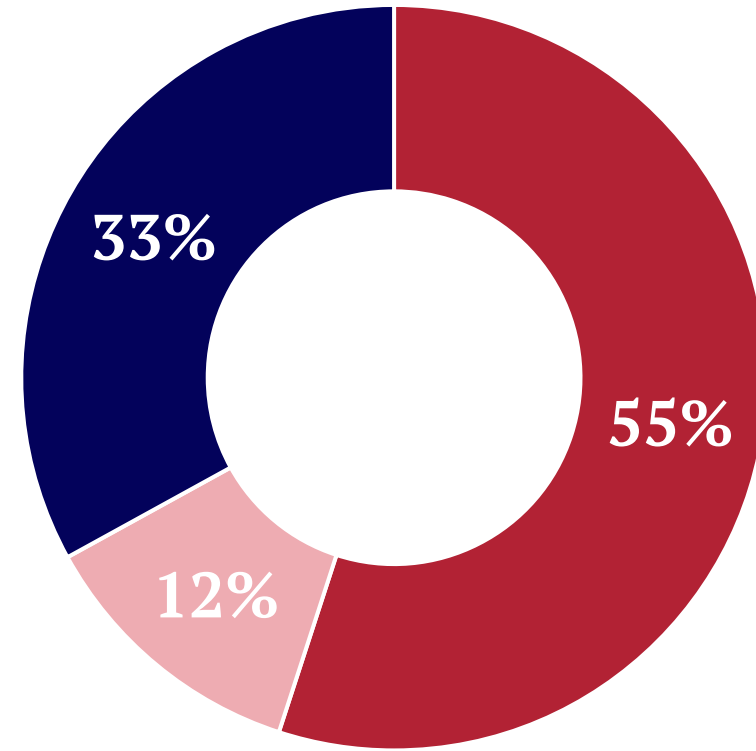


# VOTER UNIVERSE – April 16-19, 2025



■ New Majority

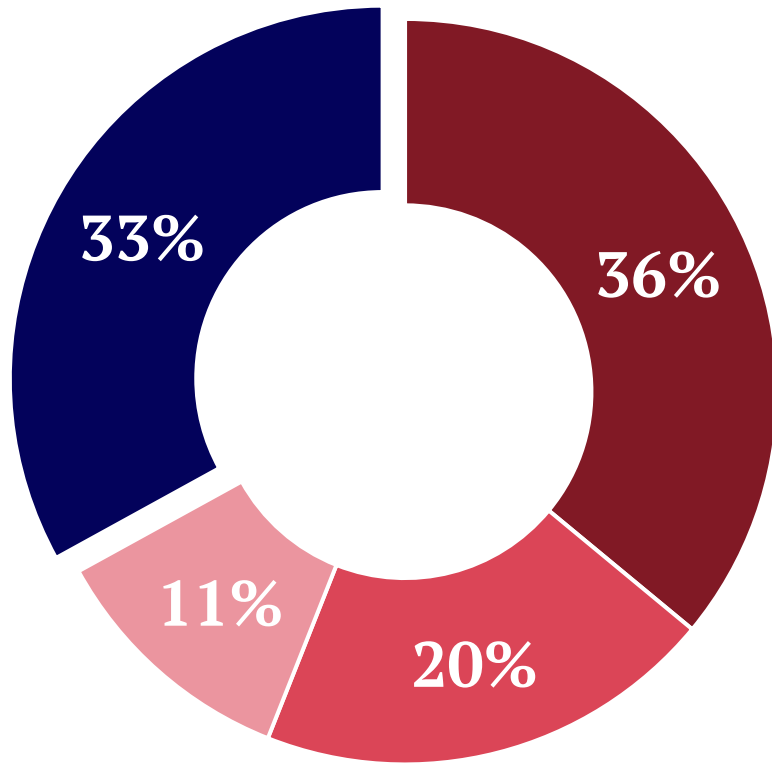
■ Left Minority



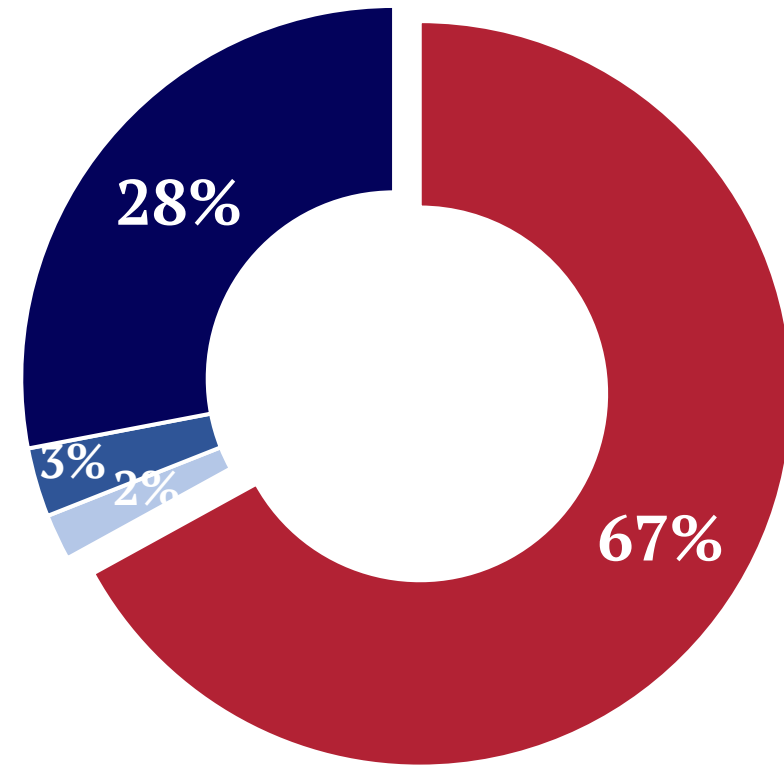
- Core New Majority (All those who scored 7.5 and above AND those who scored between 5.5 and 7.4 who are definitely voting GOP in 2026)
- Expanded New Majority (Scored between 5.5 and 7.4 who are leaning DEM, undecided, leaning GOP, or probably voting GOP in 2026)
- Left Minority (All those who scored between 0 and 5.4 AND those who scored between 5.5 and 7.4 who are probably or definitely voting DEM in 2026)



# VOTER UNIVERSE – April 16-19, 2025



- New Majority definitely or probably voting GOP in 2026
- New Majority who are undecided or leaning in 2026
- New Majority who are probably or definitely voting Dem in 2026
- Left Minority



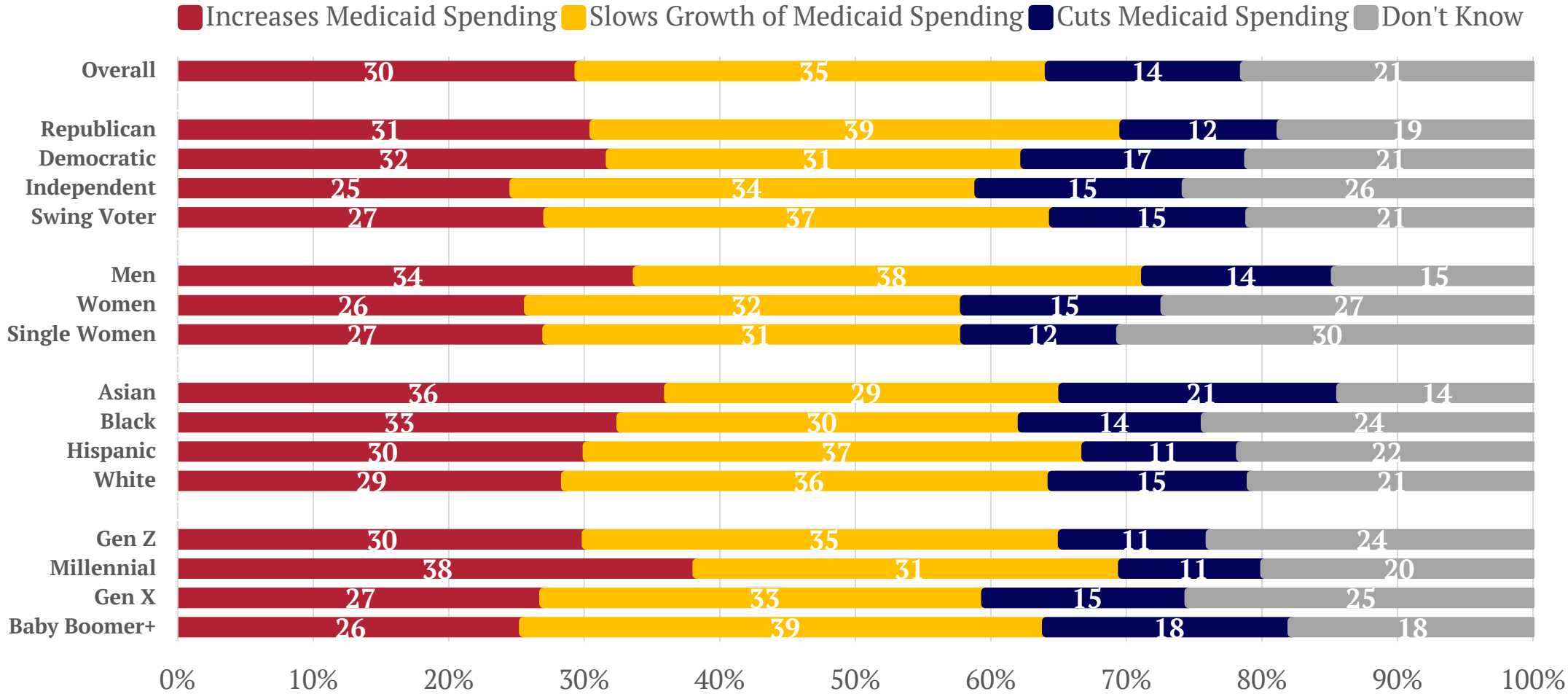
- New Majority
- Left Minority who are definitely or probably voting GOP in 2026
- Left Minority who are undecided or leaning in 2026
- Left Minority who are probably or definitely voting Dem in 2026
- Left Minority definitely or probably voting Dem in 2026

# KEY TAKEAWAYS

- Given information about Medicaid spending projections, only 14% of voters consider the GOP's budget plan to be a “cut” of Medicaid.
- A plurality, 35%, of voters consider the GOP's budget to be “slowing the growth” of Medicaid while 30% say the budget increases Medicaid spending.
- Flashback: [Strong Support for Work Requirements, Other Medicaid Reforms](#)

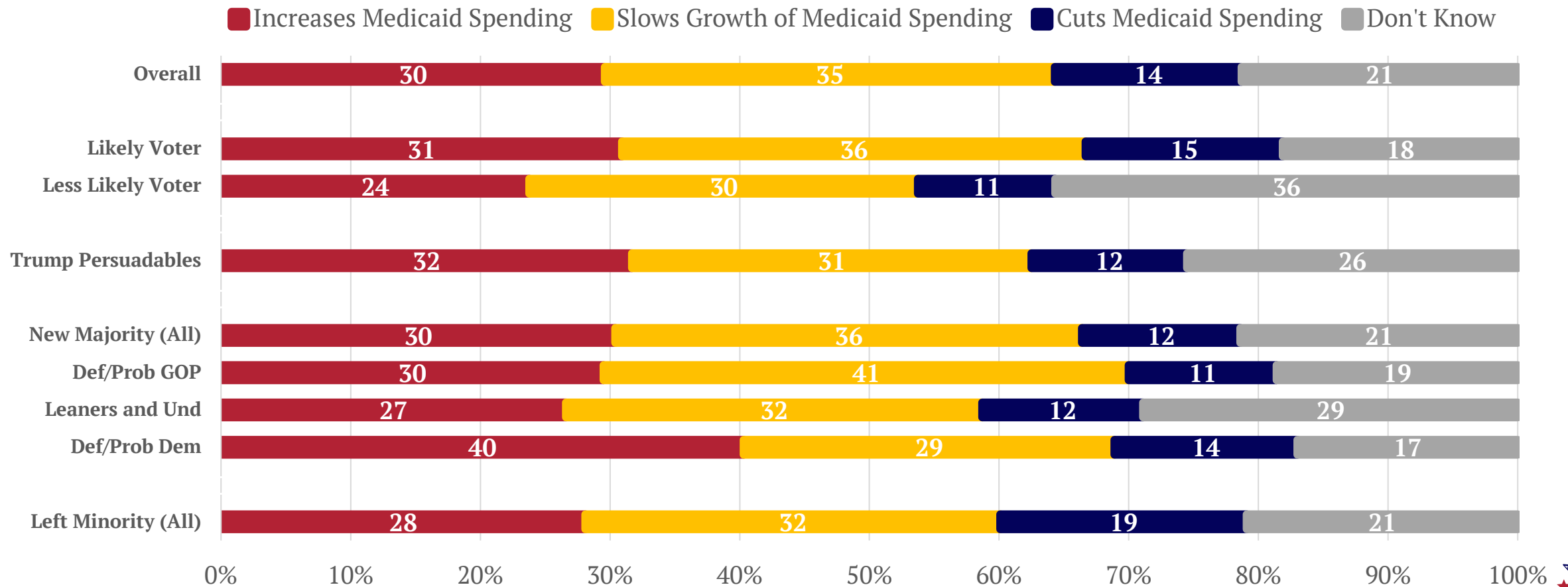
# Given Spending Information, Only 14% of Voters Consider GOP Budget Framework a “Cut” to Medicaid

Medicaid is a health program paid for by both the federal government and the states. It provides health coverage to low-income families, children, people with disabilities, and pregnant women. The current federal budget increases Medicaid spending from \$656 billion in 2025 to \$1.03 trillion in 2035. The increase is due to rising medical costs, expanded eligibility, a growing population, and other factors. A new budget being discussed in Congress would increase Medicaid spending from \$636 billion in 2025 to \$863 billion in 2035 instead. It does this with reforms like work requirements for able-bodied adults, eligibility changes, and changes to the way the federal government provides Medicaid money to states. **Would you say this new budget...?**



# Target Voters Agree GOP Budget Framework Increases or Slows Growth of Medicaid, Not a “Cut”

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\***Trump Persuadable** voters are those who approve of Trump policies but are undecided or voting Democrat on the 2026 generic ballot. \*\***New Majority and Left Minority** voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as their generic ballot preference. See “Voter Universe” Slide 4.

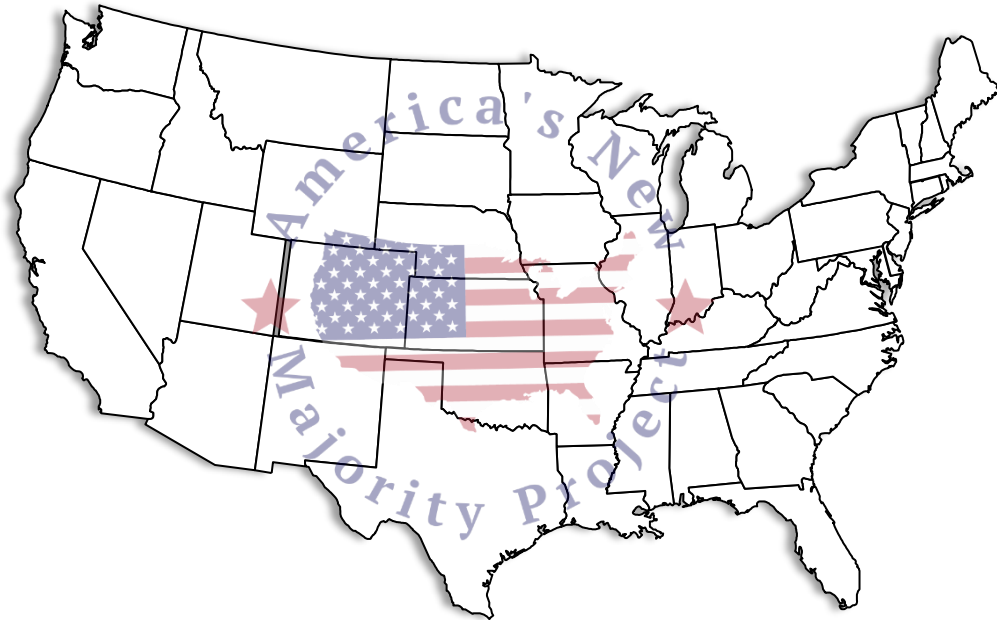


# Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 registered voters between April 16-19, 2025.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 registered voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	16%
West North Central	6%
South Atlantic	21%
East South Central	6%
West South Central	11%
Mountain	7%
Pacific	15%

18-29	16%
30-40	17%
41-55	25%
56-65	19%
66+	23%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	38%
Republican	37%
Independent	25%

Less/4yr College	65%
Bachelor's/P.G.	35%

