



Voter Perceptions of the Economy and Indicators of Economic Health

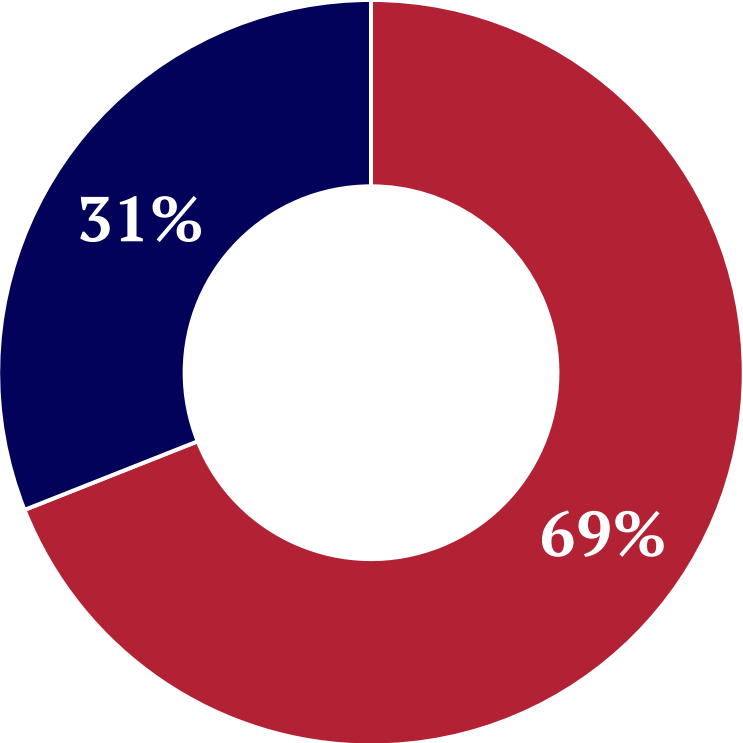
 McLaughlin & Associates



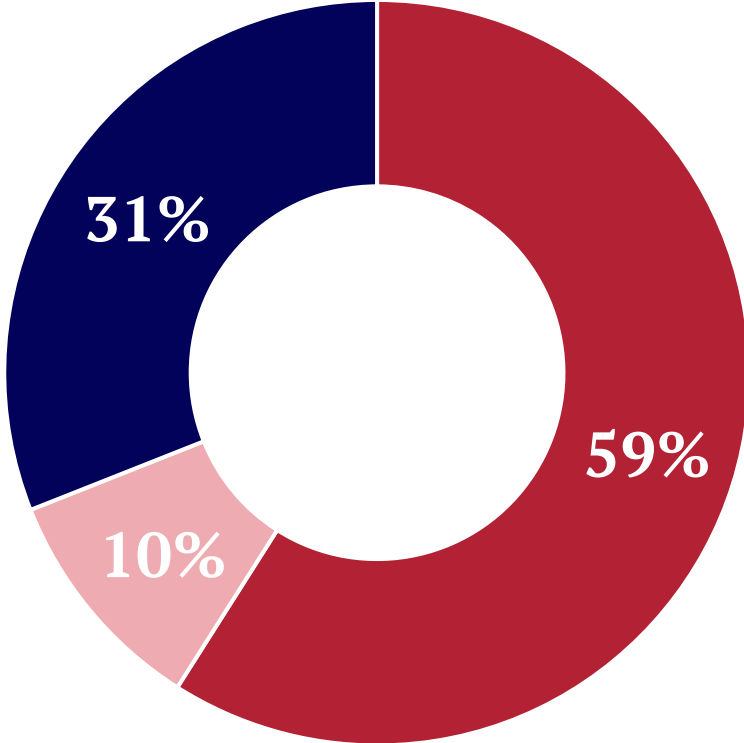
KEY TAKEAWAYS

- 57% of voters say the economy is on the wrong track, including 60% of independents.
- Grocery prices are by far the top economic concern of voters, with 78% saying costs are on the wrong track and 60% ranking them as a top two indicator of the nation's economic health.
- Gas prices are a bright spot: A plurality of voters say they are moving in the right direction, and 58% say the \$2.85 national average per gallon is convincing evidence the economy is improving.
- Overall, voters trust what they are seeing in their own lives more than official, national economic statistics.

VOTER UNIVERSE – February 6-11, 2026



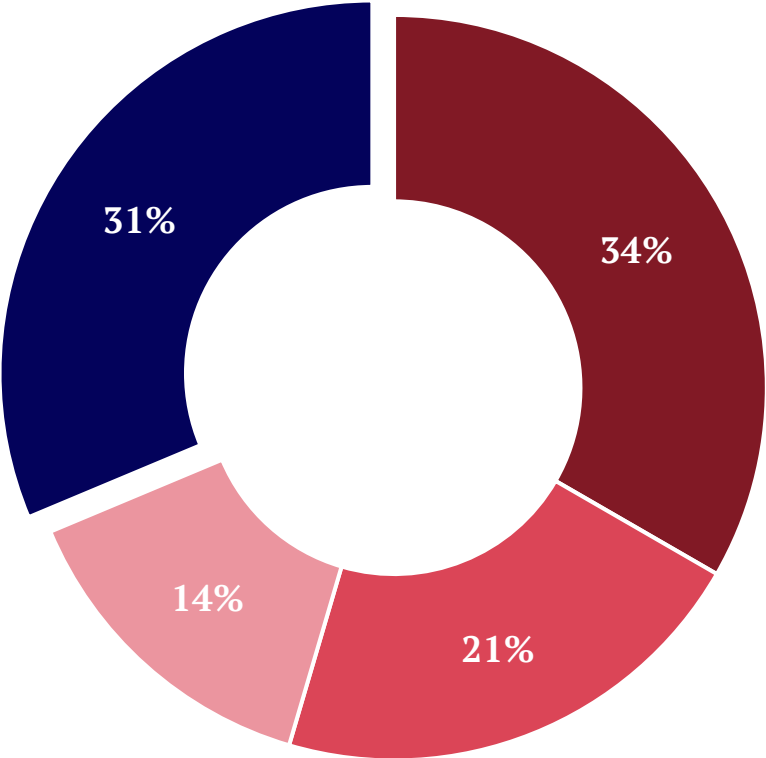
■ New Majority ■ Left Minority



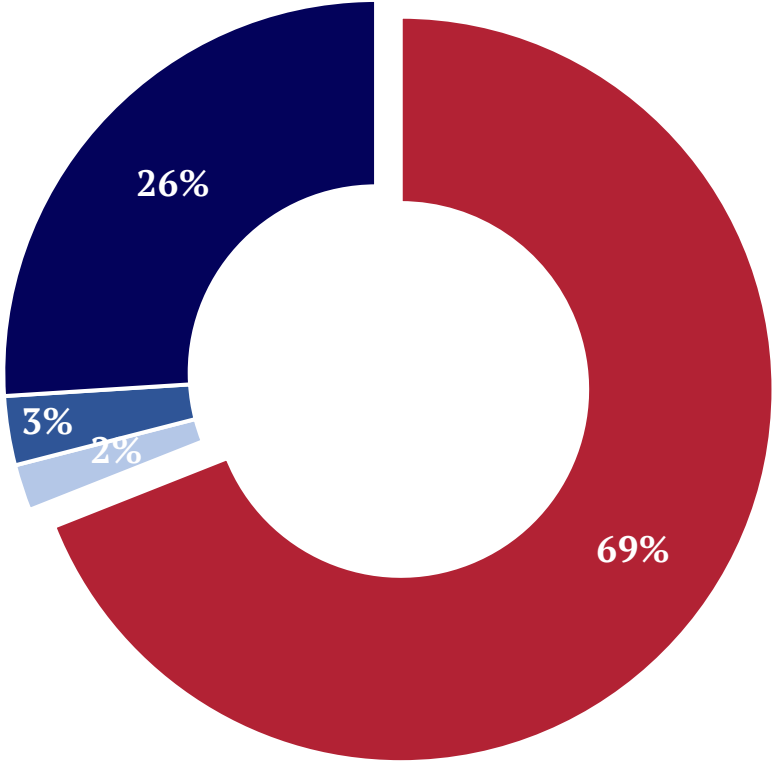
- Core New Majority (All those who scored 7.5 and above AND those who scored between 5.5 and 7.4 who are definitely voting GOP in 2026)
- Expanded New Majority (Scored between 5.5 and 7.4 who are leaning DEM, undecided, leaning GOP, or probably voting GOP in 2026)
- Left Minority (All those who scored between 0 and 5.4 AND those who scored between 5.5 and 7.4 who are probably or definitely voting DEM in 2026)



VOTER UNIVERSE – February 6-11, 2026



- New Majority definitely or probably voting GOP in 2026
- New Majority who are undecided or leaning in 2026
- New Majority who are probably or definitely voting Dem in 2026
- Left Minority



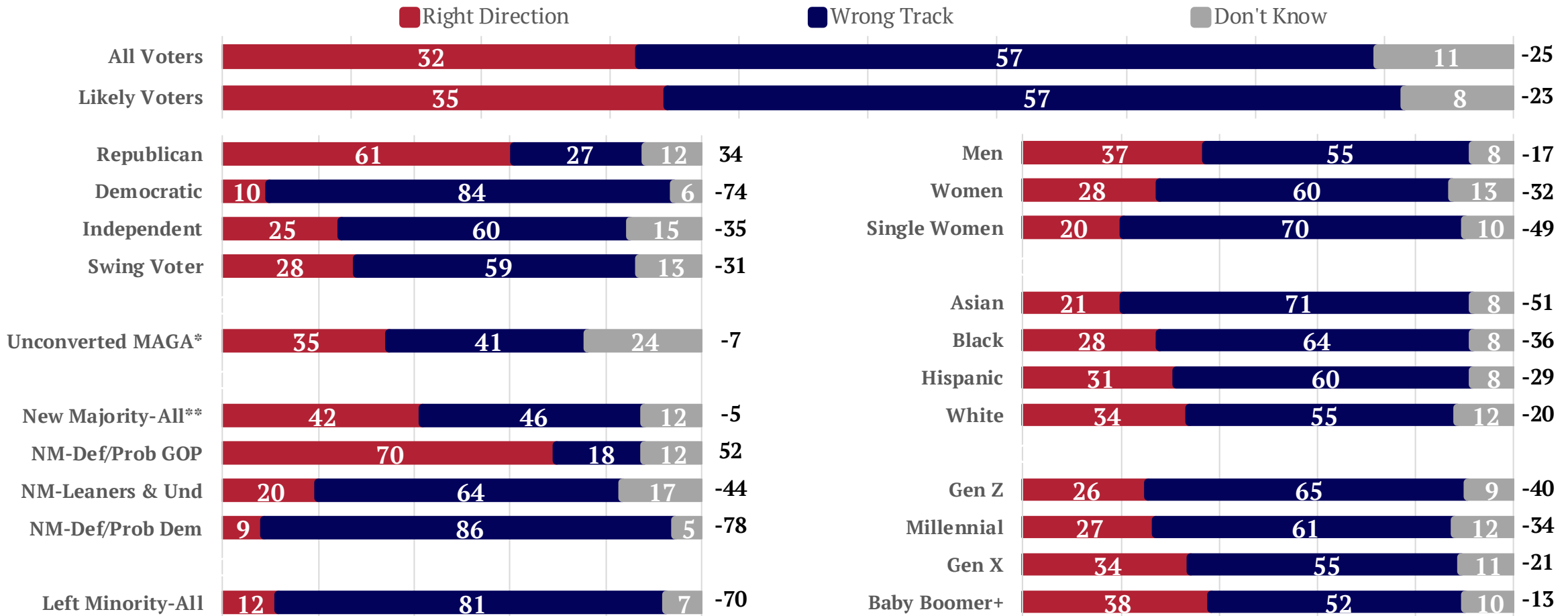
- New Majority
- Left Minority who are definitely or probably voting GOP in 2026
- Left Minority who are undecided or leaning in 2026
- Left Minority who are probably or definitely voting Dem in 2026



Nearly 6-in-10 Say Economy on the Wrong Track

ONLY REPUBLICANS REPORT POSITIVE VIEWS ON THE STRENGTH OF THE ECONOMY

Generally speaking, would you say the economy is going in the right direction or is off on the wrong track?



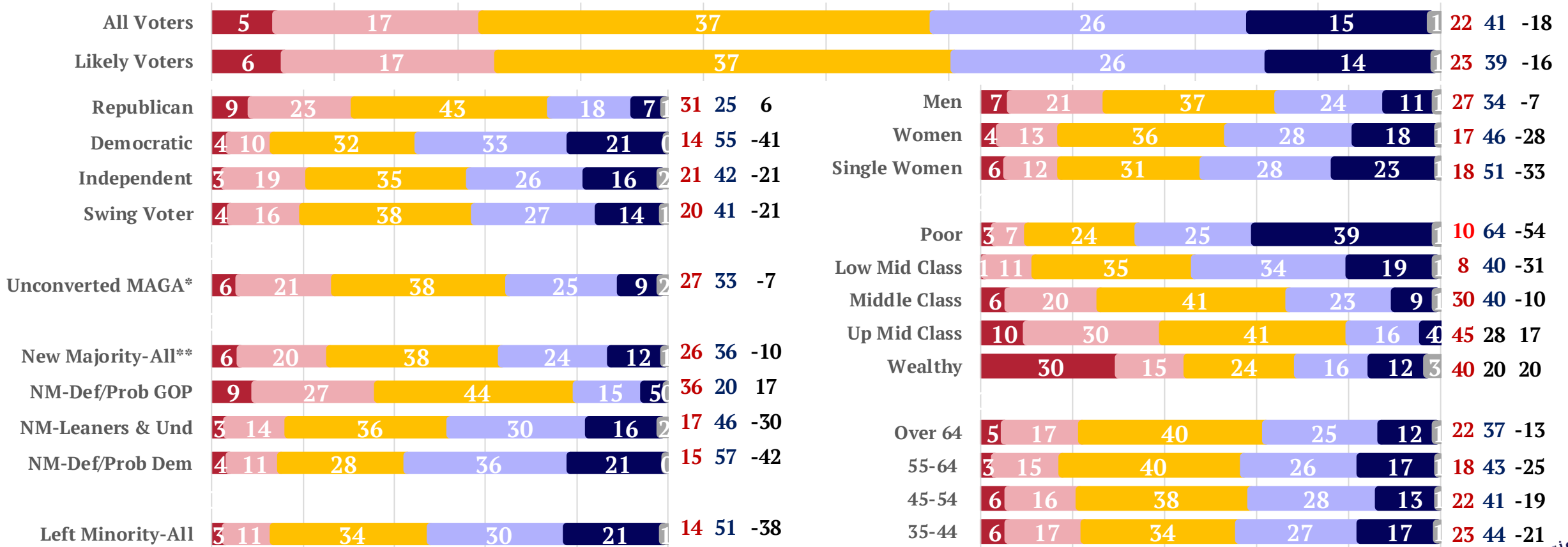
*Unconverted MAGA voters are those who approve of Trump policies but are undecided or voting Democrat on the 2026 generic ballot. **New Majority and Left Minority voters are determined through a screener survey of statements, asking respondents to rank their agreement on a 0 to 10 scale, as well as their generic ballot preference. See "Voter Universe" Slide 4.



More Say Finances Have Worsened Over Past Year Than Stayed the Same or Improved

Over the past year, would you say your household's financial situation has...?

Significantly Better Somewhat Better Stayed Same Somewhat Worse Significantly Worse Don't Know



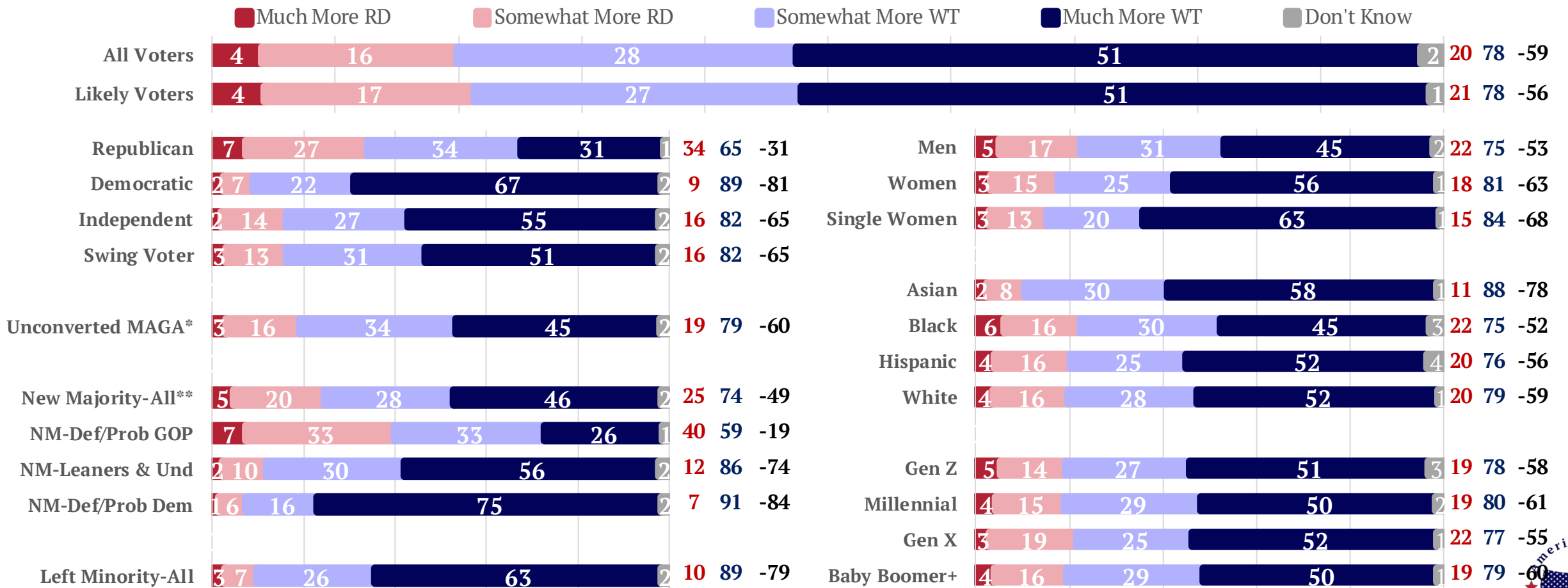
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Nearly 8-in-10 Say Grocery Costs on the Wrong Track

CONCERN IS STRONG AMONG ALL DEMOGRAPHIC GROUPS

Thinking about specific areas of the economy, would you say the following are going in the right direction or off on the wrong track?
"Grocery Costs"



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A Remarkable 60% of Americans List Grocery Prices as a Top Two Indicator of Economic Health

EVERYDAY COST OF LIVING ISSUES DOMINATE THE LIST

When you think about whether the economy is going in the right direction or is off on the wrong track, which of the following matters MOST to you personally?

	All Voters	Likely Voters		GOP	DEM	IND	Swing Voter		Unconverted MAGA*		New Majority All**	NM Def/Prob GOP	NM Leaners/Und	NM Def/Prob DEM		Left Minority
Prices on Groceries	60	62		60	60	61	60		56		62	62	60	65		57
Healthcare Costs	34	35		28	39	34	35		34		33	28	34	43		35
Housing Costs	27	25		24	30	27	27		32		25	22	30	27		30
Wages or Salary	18	16		16	19	18	16		13		17	17	18	17		18
Taxes	15	15		21	9	15	15		18		17	20	17	9		11
Job Availability/My Area	13	12		10	16	14	13		16		12	9	16	12		17
Retirement savings	13	14		17	10	13	14		9		14	18	10	13		10
Gas Prices	11	11		15	8	11	11		16		11	14	9	8		11
Interest Rates	7	7		8	6	6	7		4		7	9	4	6		6
Other – 1 st	2	1		2	2	2	1		2		1	1	2	1		3
Other – 2 nd	1	1		1	1	1	1		1		1	1	1	0		2

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Declining Grocery Prices: Key Indicator of Economic Health

MORE THAN THREE TIMES HIGHER THAN ANY OTHER CHOICE

Which of the following would do the MOST to convince you that the economy is going in the right direction?

	All Voters	Likely Voters	GOP	DEM	IND	Swing Voter	Unconverted MAGA*	New Majority All**	NM Def/Prob GOP	NM Leaners/Und	NM Def/Prob DEM	Left Minority
Grocery Prices Decline	35	37	33	38	33	34	30	36	34	32	47	32
Lower Healthcare Costs	10	11	9	11	11	11	11	9	8	12	9	13
A Significant Raise	9	9	8	11	8	8	11	8	8	10	7	11
Rent Costs Decline	8	8	7	9	9	8	12	8	6	10	9	9
Stock Market Perform Well	8	9	11	4	8	9	7	9	12	7	4	5
Unemployment Decline	8	7	7	9	7	8	8	7	6	8	7	9
Tax Rates Decline	6	6	7	5	7	7	6	7	7	7	6	4
Gas Prices Decline	6	5	7	4	7	5	6	6	8	5	4	5
Mortgage Rates Decline	4	4	6	3	3	4	3	4	6	2	2	4
Interest Rates on Loans	4	3	5	3	3	4	4	4	5	3	3	3
Other	3	3	2	4	4	3	3	2	1	3	3	5

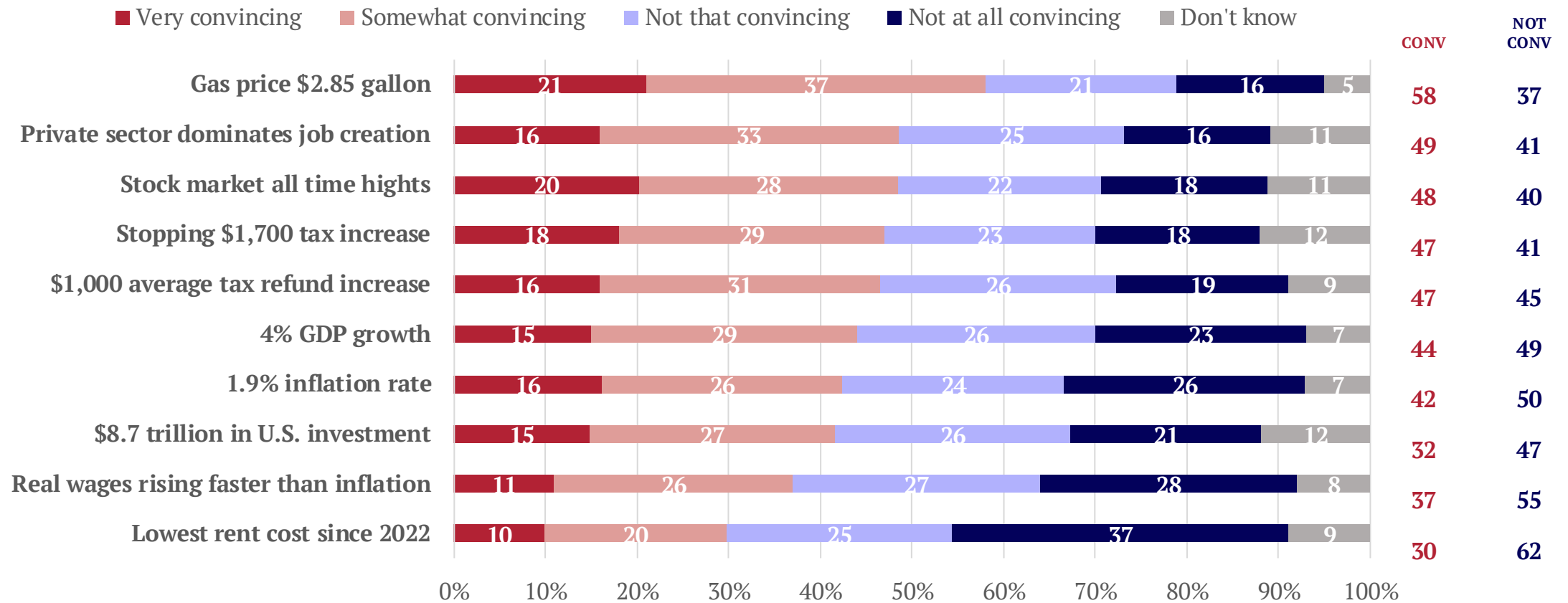
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\$2.85 Gas the #1 Most Convincing Economic Message

POSITIVE DATA ON INFLATION AND WAGES DOES NOT MATCH VOTER EXPERIENCE AND IS DISMISSED

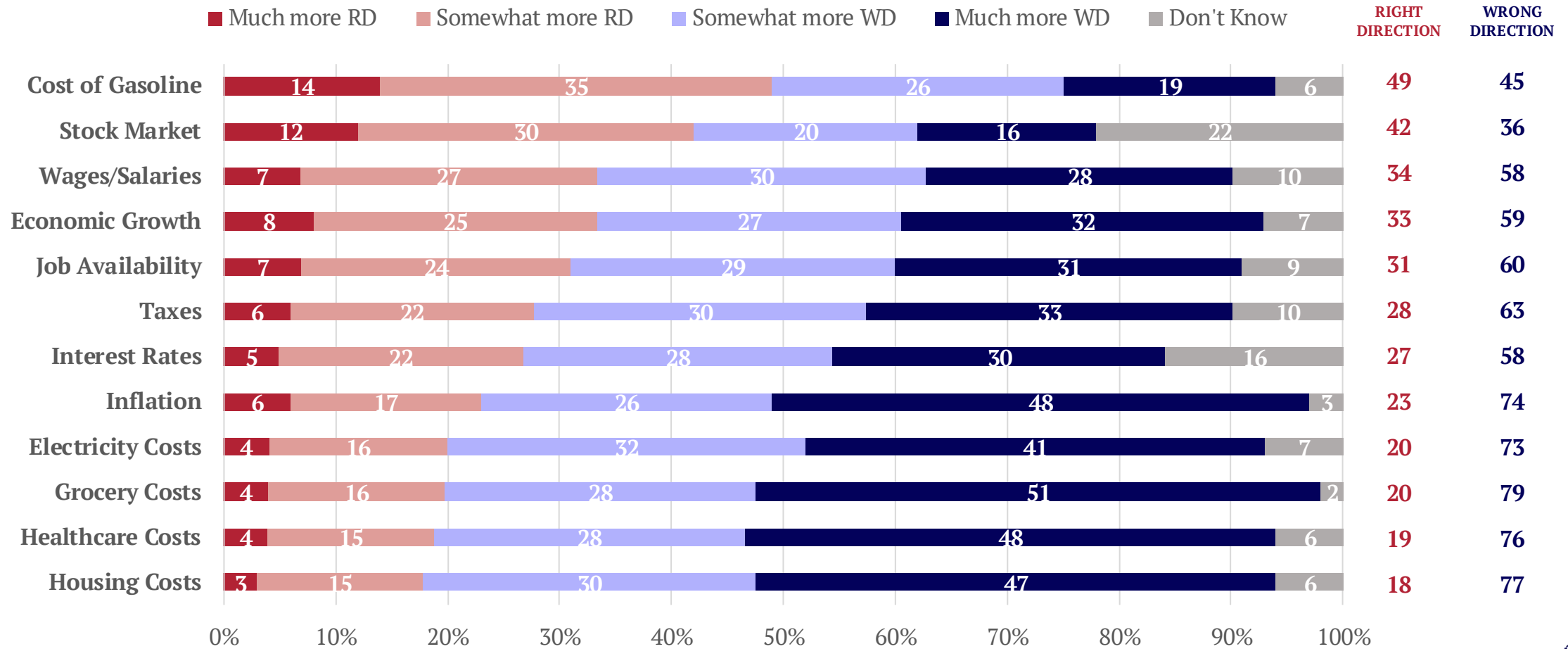
The following are facts about the status of the U.S. economy from both independent and government sources. Please read the statements and tell us how convincing they are in showing that the economy is moving in the right direction.



Most Areas of Economy Seen As on Wrong Track

GAS PRICES AND STOCK MARKET THE ONLY AREAS WITH NET POSITIVE PERCEPTION

Thinking about specific areas of the economy, would you say the following are going in the right direction or off on the wrong track?

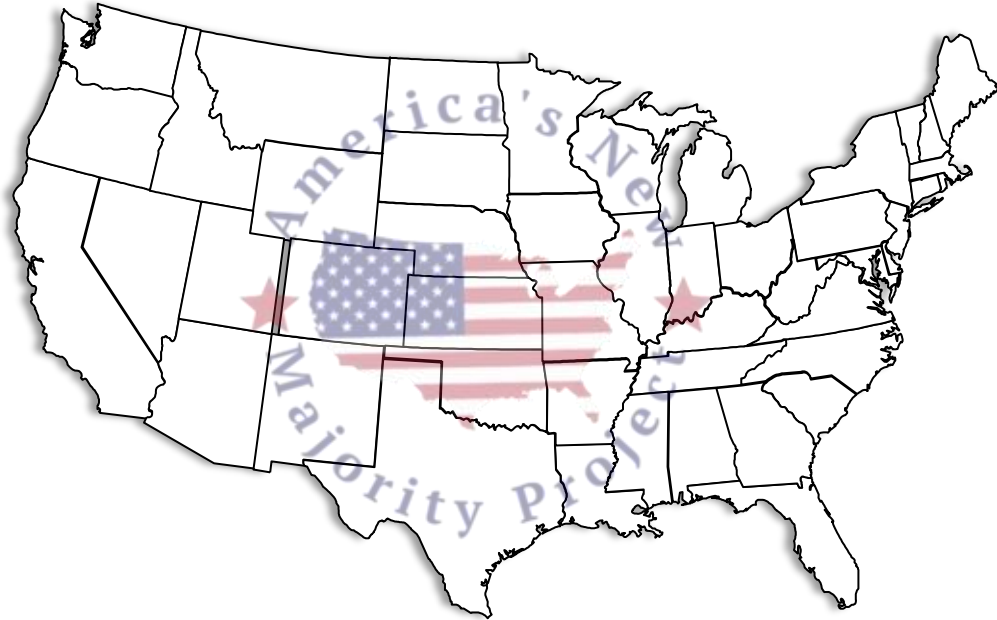


Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America's New Majority Project. This national survey was conducted among 2,000 registered voters between February 6-11, 2026.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 registered voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	16%
West North Central	6%
South Atlantic	21%
East South Central	6%
West South Central	11%
Mountain	7%
Pacific	15%

18-29	16%
30-40	17%
41-55	25%
56-65	19%
66+	23%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	37%
Republican	36%
Independent	27%

Less/4yr College	66%
Bachelor's/P.G.	34%

